

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - Summary

All Adults aged 18-75 in GB

	Q1. To what extent do you agree or disagree with each of the following statements...?			
	Housing is affordable in Britain for people like me (A)	Housing is affordable in my local area for people like me (B)	We will not make housing more affordable in my local area unless we increase the number of new homes being built every year (C)	We will not make housing more affordable in my local area unless we increase the number of new homes being built every year (D)
Unweighted base	2122	2122	2122	2122
Weighted base	2122	2122	2122	2122
Strongly agree (2)	115 5%	110 5%	372 18% ABD	329 16% AB
Tend to agree (1)	342 16%	390 18% A	681 32% AB	646 30% AB
Neither agree nor disagree (0)	430 20% B	382 18%	463 22% B	516 24% ABC
Tend to disagree (-1)	514 24% CD	525 25% CD	256 12%	279 13%
Strongly disagree (-2)	662 31% CD	631 30% CD	169 8%	177 8%
Don't know	60 3%	84 4% A	181 9% AB	175 8% AB
NET: Agree	456 22% A	501 24% A	1053 50% ABD	975 46% AB
NET: Disagree	1176 55% CD	1156 54% CD	425 20%	456 21%
Net Diff	-720 -34%	-655 -31%	628 30%	519 24%
Mean	-0.61	-0.58	0.43 ABD	0.34 AB

requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 301**/Small Base: 100**

ColumnMeans (5%): A/B/C/D Minimum Base: 301**/Small Base: 100**

22-082270-28 - 14th July - 17th July
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Economist – Housing and the Greenbelt
Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - Housing is affordable in Britain for people like me
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly agree (2)	115 5%	86 8% C	29 3%	18 8% GH	38 9% GH	34 9% GH	9 2%	16 2%	57 9%	43 5% K	16 2%	19 7% NO	62 10% NO	18 3%	15 3%	25 5%	22 4%	18 4%	45 15% PORTU	1 1%	4 2%	95 7% W	20 3%	78 6% Y	37 4%	65 9% a	50 4%	97 5%	15 6%
Tend to agree (1)	342 16%	181 17%	160 15%	32 13%	72 18%	57 15%	67 17%	114 16%	104 16%	124 16%	114 16%	37 12%	109 17%	97 16%	99 16%	92 19%	84 15%	68 14%	57 19%	12 12% *	28 15%	249 18% W	92 13%	237 20% Y	105 12%	157 22% a	185 13%	303 16%	38 16%
Neither agree nor disagree (0)	430 20%	222 21%	206 19%	35 15%	66 16%	64 17%	80 20%	186 27% DEFG	101 16%	143 18%	186 27% U	43 15%	100 16%	119 20%	167 28% LMN	122 24% OR	102 18%	79 16%	59 19%	28 28% R*	40 22%	267 19%	162 22%	237 20%	192 21%	123 17%	306 22% z	381 21%	36 15%
Tend to disagree (-1)	514 24%	221 21%	292 27% B	59 25%	78 19%	96 25%	104 26%	177 25% E	138 21%	200 26%	177 25%	71 24%	140 22%	149 25%	154 25%	120 24%	145 26% S	116 24%	53 18%	27 27% *	52 28% S	331 24%	184 25%	277 23%	237 26%	159 22%	356 25%	438 24%	72 31% b
Strongly disagree (-2)	662 31%	314 30%	341 32%	92 39% H	147 36% H	118 31%	127 32% H	177 25% E	240 37% JK	246 32% K	177 25%	120 41% MNO	204 32% O	194 33% O	144 24%	125 25%	184 33% P	183 38% PS	85 28%	27 27% *	57 31% PS	409 29%	253 34% V	344 28%	318 35% X	197 28%	465 33% z	577 31%	73 31%
Don't know	60 3%	26 2%	34 3%	2 1%	5 1%	11 3%	14 3%	28 4% DE	7 1%	25 3%	28 4% I	3 1%	14 2%	18 3%	25 4% L	14 3%	15 3%	17 4%	5 2%	4 2%	34 2%	25 3%	37 3%	23 2%	11 2% z	48 3%	54 3%	3 1%	
NET: Agree	456 22%	267 25% C	189 18%	50 21% GH	110 27% GH	91 24%	76 19%	130 19%	160 25% K	166 21%	130 19%	56 19%	172 27% LNO	115 19%	114 19%	117 24% T	105 19%	87 18%	102 34% PORTU	13 13% *	32 17%	345 25% W	112 15%	314 26% Y	142 16%	222 31% a	235 17%	400 22%	53 22%
NET: Disagree	1176 55%	534 51% B	633 60% B	152 63% H	226 56% H	214 56%	231 58% H	354 51% E	377 58% K	445 57% K	354 51% E	191 65% MO	344 55% O	343 58% O	298 49%	245 49%	329 60% PS	299 62% PS	138 45%	55 54% *	109 59% PS	739 53%	437 59% V	621 51%	555 61% X	355 50% z	821 58% z	1015 55%	145 62%
Net Diff	-720 -34%	-267 -25%	-444 -42%	-102 -42%	-116 -28%	-123 -33%	-156 -39%	-224 -32%	-217 -34%	-279 -36%	-224 -32%	-135 -46%	-172 -27%	-228 -38%	-184 -30%	-128 -26%	-224 -41%	-212 -44%	-36 -12%	-41 -41%	-78 -42%	-395 -28%	-325 -44%	-307 -25%	-413 -45%	-133 -19%	-586 -42%	-615 -33%	-93 -39%
Mean	-0.61	-0.48 C	-0.74	-0.74	-0.56	-0.56	-0.71	-0.57	-0.63	-0.64	-0.57	-0.81	-0.51 LN	-0.70	-0.54 LN	-0.47 QRU	-0.72	-0.81	-0.26 PORTU	-0.70 *	-0.73	-0.52 W	-0.79	-0.49 Y	-0.78	-0.38 a	-0.74	-0.61	-0.65

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - Housing is affordable in Britain for people like me
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote				Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)		
																							2122	1295
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490		
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512		
Strongly agree (2)	115 5%	79 6%	35 5%	1 *	75 11%	40 3%	36 6%	28 6%	18 11%	22 8%	57 7%	41 6%	29 5%	52 6%	20 6%	12 4%	90 9%	12 3%	10 2%	78 8%	20 4%	15 3%		
Tend to agree (1)	342 16%	252 20%	66 10%	24 11%	156 22%	185 13%	124 20%	75 15%	46 29%	44 17%	145 17%	133 19%	96 16%	182 22%	34 10%	28 9%	189 18%	81 19%	57 12%	167 17%	108 19%	61 12%		
Neither agree nor disagree (0)	430 20%	278 22%	108 17%	43 20%	130 18%	299 21%	153 25%	75 15%	35 22%	52 20%	162 19%	159 22%	115 19%	206 25%	48 14%	50 15%	178 17%	73 17%	148 13%	121 13%	145 25%	143 28%		
Tend to disagree (-1)	514 24%	298 24%	154 24%	62 28%	152 21%	362 26%	130 21%	126 25%	27 17%	69 26%	196 23%	175 25%	173 29%	191 24%	68 20%	71 22%	260 25%	82 19%	132 28%	247 26%	111 19%	141 28%		
Strongly disagree (-2)	662 31%	324 26%	260 41%	78 36%	184 26%	478 34%	150 24%	193 38%	30 19%	73 27%	286 33%	187 26%	163 28%	149 18%	161 47%	162 50%	323 31%	168 40%	109 23%	328 34%	178 31%	138 27%		
Don't know	60 3%	30 2%	18 3%	11 5%	14 3%	46 3%	20 3%	6 1%	5 3%	5 2%	21 2%	17 2%	17 3%	31 4%	9 3%	2 1%	12 1%	9 2%	8 2%	19 2%	12 2%	14 3%		
NET: Agree	456 22%	331 26%	100 16%	25 11%	231 32%	225 16%	160 26%	103 21%	64 40%	67 25%	202 23%	174 24%	125 21%	234 29%	54 16%	40 12%	280 27%	93 22%	67 14%	244 25%	128 22%	76 15%		
NET: Disagree	1176 55%	622 49%	414 65%	140 64%	337 47%	840 60%	280 46%	319 63%	57 35%	142 54%	482 56%	362 51%	336 57%	339 42%	229 67%	233 72%	583 55%	250 59%	241 52%	575 60%	289 50%	279 55%		
Net Diff	-720 -34%	-291 -23%	-313 -49%	-115 -53%	-105 -15%	-614 -44%	-120 -20%	-216 -43%	7 4%	-76 -28%	-280 -32%	-187 -26%	-211 -36%	-105 -13%	-175 -52%	-193 -60%	-303 -29%	-158 -37%	-173 -37%	-330 -34%	-162 -28%	-203 -40%		
Mean	-0.61	-0.44	-0.87	-0.93	-0.31	-0.77	-0.39	-0.77	-0.03	-0.48	-0.60	-0.48	-0.60	-0.26	-0.96	-1.06	-0.52	-0.75	-0.60	-0.62	-0.57	-0.65		

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

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	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
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Strongly agree (2)	110 5%	78 7% C	31 3%	23 10% GH	25 6% G	28 7% GH	10 2%	24 3%	49 8% K	38 5%	24 3%	23 8% NO	47 7% NO	22 4%	18 3%	31 6% R	26 5%	14 3%	32 10% QRTU	1 1%	6 3%	88 6% W	23 3%	66 5%	44 5%	57 8% a	53 4%	94 5%	14 6%
Tend to agree (1)	390 18%	209 20%	179 17%	37 15%	91 22% D	72 19%	69 17%	122 18%	127 20%	141 18%	122 18%	44 15%	138 22% LN	97 16%	112 19%	109 22% QR	90 16%	60 13%	68 22% R	17 20% *	46 25% QR	280 20% W	111 15%	260 22% Y	130 14%	172 24% a	219 16%	346 19%	41 17%
Neither agree nor disagree (0)	382 18%	205 20%	175 17%	34 14%	64 16%	55 15%	74 19%	153 22% DEF	99 15%	130 17%	153 22% U	46 16%	89 14%	112 19%	134 22% LM	108 20% SU	108 20% U	83 17%	42 14%	20 20% *	21 11%	241 17%	140 19%	201 17%	181 20%	118 17%	264 19%	335 18%	41 17%
Tend to disagree (-1)	525 25%	214 20%	307 29% B	58 24%	78 19%	85 22%	103 26%	201 29% EF	137 21%	188 24%	201 29% I	65 22%	134 21%	154 26%	173 29% M	114 23%	134 24% S	129 27% S	53 18%	40 29% PQRS*	54 29% S	325 23%	200 27%	287 24%	238 26%	162 23%	363 26%	456 25%	60 26%
Strongly disagree (-2)	631 30%	299 29%	328 31%	79 33% H	140 35% H	125 33% H	127 32% H	160 32% K	219 34% K	252 32% K	160 23% O	107 37% O	202 32% O	187 31% O	135 22%	116 23%	170 31% PT	182 38% PQTU	96 31% PT	16 16% *	51 27% T	401 29%	230 31%	340 28%	291 32%	192 27% z	439 31% z	544 29%	74 31%
Don't know	84 4%	44 4%	40 4%	8 3%	7 2%	15 4%	17 4%	38 5% E	14 2%	32 4%	38 5% I	8 3%	20 3%	25 4%	32 5%	19 4%	24 4%	14 3%	14 5%	6 5% *	8 4%	51 4%	33 5%	56 3%	28 2%	12 5% z	72 4%	76 5%	6 2%
NET: Agree	501 24%	287 27% C	211 20%	60 25% GH	116 29% GH	100 26% G	79 20%	146 21% K	176 27% K	178 23%	146 21% K	67 23%	185 29% NO	119 20%	130 21%	140 28% QR	116 21% R	75 16%	100 33% QRT	19 19% *	52 28% R	367 27% W	133 18%	327 27% Y	174 19%	229 32% a	272 19%	440 24%	55 23%
NET: Disagree	1156 54%	513 49%	635 60% B	137 57%	219 54%	209 55%	230 57%	361 52% K	356 55% K	439 56% K	361 52% O	172 59%	335 53%	340 57% O	308 51% P	231 46% PT	304 55% PQTU	311 64% PQS	149 49%	56 57% *	105 57% P	726 52%	430 58% V	627 52%	529 58% X	353 50% z	802 57% z	1000 54%	135 57%
Net Diff	-655 -31%	-226 -22%	-424 -40%	-77 -32%	-102 -25%	-110 -29%	-151 -38%	-215 -31%	-179 -28%	-261 -33%	-215 -31%	-105 -36%	-151 -24%	-221 -37%	-178 -30%	-91 -18%	-188 -34%	-236 -49%	-49 -16%	-37 -37% *	-53 -29%	-359 -40%	-296 -40%	-300 -25%	-355 -39%	-125 -18%	-530 -38%	-560 -30%	-80 -34%
Mean	-0.58	-0.44 C	-0.71	-0.57	-0.54	-0.57	-0.70	-0.53 G	-0.55	-0.64	-0.53	-0.66	-0.50 N	-0.68	-0.52 N	-0.37 QR	-0.63 R	-0.86	-0.39 QR	-0.54 R*	-0.55 R	-0.50 W	-0.72	-0.50 Y	-0.68	-0.37 a	-0.68	-0.57	-0.61

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	Total (A)	Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
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Strongly agree (2)	110 5%	77 6%	29 5%	5 2%	65 9%	45 3%	39 6%	25 5%	10 6%	23 9%	52 6%	38 5%	25 4%	58 7%	20 6%	7 2%	81 8%	15 4%	12 3%	76 8%	22 4%	11 2%
Tend to agree (1)	390 18%	279 22%	82 13%	29 13%	173 24%	218 15%	135 22%	86 17%	49 30%	56 21%	158 18%	148 21%	112 19%	195 24%	38 11%	37 11%	220 21%	83 20%	73 16%	179 19%	125 22%	83 16%
Neither agree nor disagree (0)	382 18%	254 20%	89 14%	38 17%	122 17%	259 18%	132 22%	72 14%	35 22%	40 15%	147 17%	136 19%	108 17%	178 22%	41 12%	49 15%	150 14%	68 16%	141 30%	127 13%	103 18%	135 26%
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Strongly disagree (-2)	631 30%	311 25%	249 39%	71 33%	183 26%	448 32%	146 24%	181 36%	30 18%	78 29%	268 31%	184 26%	170 29%	153 19%	141 42%	138 43%	310 29%	160 38%	106 23%	308 32%	178 31%	129 25%
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NET: Agree	501 24%	356 28%	111 17%	34 15%	238 33%	263 19%	173 28%	111 22%	59 37%	78 30%	210 24%	187 26%	137 23%	253 31%	58 17%	44 14%	301 29%	98 23%	85 18%	255 27%	146 25%	93 18%
NET: Disagree	1156 54%	607 48%	412 64%	137 63%	330 46%	825 59%	284 46%	306 61%	60 37%	140 53%	481 55%	366 51%	325 55%	336 41%	227 55%	228 70%	588 56%	246 58%	227 49%	555 58%	307 54%	261 51%
Net Diff	-655 -31%	-251 -20%	-301 -47%	-104 -47%	-92 -13%	-563 -40%	-111 -18%	-195 -39%	-1 *	-62 -23%	-271 -31%	-179 -25%	-187 -32%	-82 -10%	-169 -50%	-184 -57%	-288 -27%	-148 -35%	-142 -31%	-300 -31%	-161 -28%	-168 -33%
Mean	-0.58	-0.40	-0.85	-0.81	-0.30	-0.72	-0.37	-0.72	-0.13	-0.45	-0.58	-0.47	-0.58	-0.23	-0.89	-0.98	-0.50	-0.71	-0.52	-0.57	-0.57	-0.58

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 All Adults aged 18-75 in GB

	Gender			Age				Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly agree (2)	372 18%	241 23% C	128 12%	34 14%	78 19%	59 16%	74 19%	127 18%	112 17%	133 17%	127 18%	46 16%	107 17%	110 18%	110 18%	94 19% Q	74 13%	71 15%	79 26% PQR	22 22% Q*	32 18%	245 18%	127 17%	206 17%	166 18%	151 21% a	221 16%	330 18%	38 16%
Tend to agree (1)	681 32%	346 33%	332 31%	72 30%	130 32%	127 33%	115 29%	238 34%	202 31%	241 31%	238 34%	80 27%	222 35% LN	174 29%	206 34%	163 33%	188 34% R	133 28%	94 31%	32 32% *	70 38% R	457 33%	224 30%	397 33%	283 31%	238 33%	443 31%	597 32%	75 32%
Neither agree nor disagree (0)	463 22%	219 21%	242 23%	52 22%	91 22%	82 22%	96 24%	144 21%	142 22%	178 23%	144 21%	65 22%	132 21%	137 23%	129 21%	102 21%	108 20%	129 27% PQU	69 23%	24 23% *	32 17%	301 22%	163 22%	258 21%	206 23%	141 20%	322 23%	399 22%	55 23%
Tend to disagree (-1)	256 12%	100 10%	155 15% B	36 15%	57 14%	40 11%	46 11%	77 11%	93 14%	86 11%	77 11%	45 16%	76 12%	68 11%	67 11%	71 14% S	81 15% S	58 12% S	20 7%	10 10% *	16 9%	148 11%	108 15% V	153 13%	103 11%	97 14%	159 11%	218 12%	33 14%
Strongly disagree (-2)	169 8%	80 8%	87 8%	28 12% F	31 8%	18 5%	34 9%	57 8%	59 9%	53 7%	57 8%	37 13% MNO	37 6%	48 8%	46 8%	35 7% T	52 9%	45 9%	20 7% T	1 1% *	16 8% T	122 9%	46 6%	92 8%	77 8%	43 6%	125 9% z	142 8%	21 9%
Don't know	181 9%	63 6%	117 11% B	17 7%	21 5%	53 14% DEGH	35 9%	55 8%	38 6%	88 11% IK	55 8%	20 7%	55 9%	59 10%	47 8%	33 7%	49 9%	47 10%	21 7%	12 12% *	19 10%	113 8%	68 9%	105 8%	76 8%	41 6% z	140 10%	166 9%	14 6%
NET: Agree	1053 50%	587 56% C	460 43%	106 44%	207 51%	186 49%	189 47%	365 52% D	313 49%	375 48%	365 52%	125 43%	329 52% L	283 48%	315 52% L	257 52% R	263 48%	204 42%	173 57% QR	54 53% *	103 56% R	702 51%	351 48%	603 50%	449 49%	389 55% a	664 47%	927 50%	113 48%
NET: Disagree	425 20%	180 17%	242 23% B	65 27% FH	87 22%	59 15%	80 20%	134 19%	152 24% J	139 18%	134 19%	83 28% MNO	112 18%	116 20%	113 19%	106 21% ST	133 24% ST	103 21% ST	40 13%	11 11% *	32 17%	270 19%	155 21%	244 20%	180 20%	141 20%	284 20%	360 19%	54 23%
Net Diff	628 30%	407 39%	219 21%	41 17%	120 30%	127 34%	109 27%	231 33%	161 25%	236 30%	231 33%	43 15%	216 34%	167 28%	202 33%	151 30%	130 24%	101 21%	133 44%	43 43% *	71 38%	431 31%	197 27%	359 30%	269 30%	248 35% z	380 27%	567 31%	60 25%
Mean	0.43	0.58 C	0.28	0.21	0.43	0.52 D	0.41	0.47 D	0.35	0.46	0.47	0.19	0.50 L	0.43 L	0.48 L	0.45	0.30	0.29	0.68 PQR	0.72 Q*	0.53	0.44	0.42	0.43	0.43	0.53 a	0.37	0.45	0.34

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - We will not make housing more affordable in Britain unless we increase the number of new homes being built every year
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure					We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/ Living as (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)	
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490	
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512	
Strongly agree (2)	372 18%	229 18%	107 17%	36 17%	137 19%	235 17%	103 17%	111 G	38 24%	47 18%	184 L	113 16%	89 15%	134 17%	74 22%	70 M	372 35%	- RS	- RS	285 30%	40 7%	46 9%	
Tend to agree (1)	681 32%	429 34%	183 29%	69 31%	237 33%	443 31%	197 32%	183 36%	61 38%	96 36%	298 34%	238 33%	180 30%	283 35%	98 29%	103 32%	681 65%	- RS	- RS	399 42%	121 21%	150 29%	
Neither agree nor disagree (0)	463 22%	250 20%	157 24%	57 26%	133 19%	331 23%	134 22%	84 17%	31 19%	39 15%	156 18%	156 22%	131 21%	166 22%	75 23%	75 23%	- QR	- QR	463 100%	105 11%	144 25%	189 37%	
Tend to disagree (-1)	256 12%	155 12%	79 12%	22 10%	91 13%	165 12%	75 12%	53 11%	10 6%	44 17%	93 11%	91 13%	81 14%	102 13%	25 7%	41 13%	- QS	256 60%	- QS	84 9%	106 18%	61 12%	
Strongly disagree (-2)	169 8%	95 8%	56 9%	17 8%	55 8%	114 8%	59 10%	34 7%	10 6%	24 9%	62 7%	61 9%	55 9%	63 8%	26 8%	17 5%	- QS	169 40%	- QS	31 3%	111 19%	18 4%	
Don't know	181 9%	105 8%	59 9%	17 8%	59 8%	122 9%	46 7%	38 8%	12 7%	15 6%	74 9%	53 7%	57 10%	61 8%	41 12%	18 5%	- NP	- NP	- NP	56 6%	52 9%	48 9%	
NET: Agree	1053 50%	658 52%	290 45%	105 48%	374 53%	679 48%	300 49%	293 G	99 G	143 54%	482 L	352 49%	268 45%	417 M	172 51%	173 M	1053 100%	- RS	- RS	683 71%	161 28%	196 38%	
NET: Disagree	425 20%	250 20%	135 21%	40 18%	146 20%	279 20%	134 22%	87 17%	20 12%	68 26%	155 18%	151 21%	136 23%	165 20%	51 15%	58 18%	- QS	425 100%	- QS	116 12%	216 38%	79 15%	
Net Diff	628 30%	408 32%	155 24%	65 30%	229 32%	399 28%	166 27%	206 41%	79 49%	76 28%	327 38%	200 28%	132 22%	252 31%	120 36%	115 35%	1053 100%	-425 -100%	- R	568 59%	-55 -10%	117 23%	
Mean	0.43	0.47	0.35	0.42	0.48	0.40	0.37	0.61 GJ	0.71 GJ	0.39	0.57 L	0.38	0.31	0.43	0.56 M	0.55 M	1.35 RS	-1.40	- R	0.91 UV	-0.24	0.31 U	

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - We will not make housing more affordable in my local area unless we increase the number of new homes being built every year
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		White ethnic group	Minority ethnic group
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	(b)	(c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly agree (2)	329 16%	210 20% C	116 11%	30 13%	65 16%	47 12%	61 15%	125 18% F	95 15%	109 14%	125 18%	38 13%	88 14%	90 15%	113 19% M	78 16%	75 14%	59 12%	72 24% PQRU	18 18% *	27 15%	216 16%	113 15%	184 15%	146 16%	143 20% a	186 13%	290 16%	37 16%
Tend to agree (1)	646 30%	344 33%	301 28%	59 24%	139 34% D	127 34% D	112 28%	209 30%	197 31%	240 31%	209 30%	70 24%	231 37% LNO	171 29%	175 29%	162 32%	166 30%	132 27%	93 31%	29 29% *	65 35%	450 33% W	196 27%	383 32%	263 29%	224 32%	421 30%	568 31%	71 30%
Neither agree nor disagree (0)	516 24%	244 23%	269 25%	69 29%	93 23%	93 25%	99 25%	163 23%	161 25%	192 25%	163 23%	86 22% M	136 22%	145 24%	150 25%	126 25% U	132 24%	122 25%	77 25% U	29 29% U*	30 16%	314 23%	203 28% V	277 23%	239 26%	140 20% Z	377 27% Z	444 24%	62 26%
Tend to disagree (-1)	279 13%	112 11%	165 16% B	42 18% H	56 14%	48 13%	52 13%	80 12%	98 15%	100 13%	80 12%	51 14% O	86 14%	74 12%	69 11% O	60 12% S	83 15% S	74 15% S	18 6%	11 11% *	33 18% S	174 13%	104 14%	160 13%	119 13%	107 15%	172 12%	241 13%	33 14%
Strongly disagree (-2)	177 8%	80 8%	94 9%	22 9% F	34 8% F	18 5% F	37 9% F	66 9% F	56 9%	54 7%	66 9%	29 10%	39 6%	52 9%	57 9%	41 8%	51 9%	46 9% T	25 8% T	3 3% *	12 7% S	126 9%	51 7% W	100 8%	77 8%	52 7% X	125 9%	154 8%	16 7%
Don't know	175 8%	58 5%	117 11% B	18 7% B	19 5% EH	46 12% EH	39 10% E	53 8% E	37 6%	85 11% I	53 8%	20 7% I	50 8%	64 11% O	41 7% O	32 6%	46 8%	51 10% P	19 6% P	10 10% *	18 10%	105 8%	70 9%	107 9%	68 7% Z	45 6% Z	130 9% Z	155 8%	17 7%
NET: Agree	975 46%	554 53% C	417 39%	89 37%	204 50% D	174 46% D	174 43%	335 48% D	292 45%	348 45%	335 48%	108 37%	318 51% LN	261 44%	288 48% L	239 48% R	240 44%	191 39%	165 54% QR	47 47% *	93 50% R	666 48% W	309 42%	566 47%	409 45%	368 52% a	607 43%	858 46%	108 46%
NET: Disagree	456 21%	193 18% B	259 24% B	64 27% F	90 22% F	66 17% F	89 22%	147 21% F	155 24%	154 20%	147 21%	80 27% M	124 20%	126 21%	126 21%	101 20%	133 24% ST	119 25% ST	43 14%	14 14% *	45 24% S	300 22%	156 21%	260 22%	195 21%	159 22% X	296 21%	395 21%	50 21%
Net Diff	519 24%	361 34%	158 15%	24 10%	113 28%	108 29%	85 21%	188 27%	138 21%	194 25%	188 27%	28 10%	194 31%	136 23%	162 27%	138 28%	107 19%	71 15%	121 40%	33 33% *	48 26%	366 26%	153 21%	306 25%	214 23%	209 29%	311 22%	463 25%	58 25%
Mean	0.34	0.50 C	0.19	0.14	0.37 D	0.41 D	0.30	0.38 D	0.29	0.36	0.38	0.14	0.42 L	0.33	0.39 L	0.38 R	0.26	0.20	0.59 PQR	0.54 R*	0.38	0.36	0.32	0.35	0.33	0.45 a	0.29	0.35	0.36

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J,K,L,M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q1. To what extent do you agree or disagree with each of the following statements...? - We will not make housing more affordable in my local area unless we increase the number of new homes being built every year
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/Living as (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Association / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
Strongly agree (2)	329 16%	203 16%	93 14%	33 15%	109 15%	220 16%	96 16%	93 18%	32 20%	47 18%	170 20%	103 14%	71 12%	126 16%	64 19%	60 18%	307 29%	10 2%	9 2%	254 26%	29 5%	43 8%
Tend to agree (1)	646 30%	398 32%	187 29%	61 28%	242 34%	404 29%	196 32%	173 34%	55 34%	86 32%	273 31%	232 33%	175 30%	258 32%	96 28%	106 33%	556 53%	31 7%	54 12%	396 41%	111 19%	133 26%
Neither agree nor disagree (0)	516 24%	283 22%	177 28%	56 26%	154 22%	362 26%	131 21%	103 20%	36 22%	56 21%	182 21%	161 23%	134 23%	185 23%	93 27%	88 27%	127 12%	50 12%	320 69%	142 15%	129 23%	218 43%
Tend to disagree (-1)	279 13%	174 14%	76 12%	29 13%	93 13%	185 13%	83 14%	62 12%	13 8%	43 16%	112 13%	96 14%	103 17%	101 13%	27 8%	39 12%	45 4%	185 44%	41 9%	91 10%	128 22%	54 10%
Strongly disagree (-2)	177 8%	104 8%	53 8%	19 9%	61 9%	116 8%	62 10%	36 7%	12 7%	22 8%	60 7%	70 10%	56 9%	75 9%	25 7%	16 5%	7 1%	145 34%	20 4%	23 2%	122 21%	26 5%
Don't know	175 8%	100 8%	54 8%	21 10%	53 7%	122 9%	46 7%	37 7%	13 8%	11 4%	71 8%	51 7%	54 9%	64 8%	34 10%	16 5%	11 1%	5 1%	20 4%	55 6%	54 9%	39 8%
NET: Agree	975 46%	601 48%	280 44%	94 43%	351 49%	624 44%	292 48%	266 53%	87 54%	133 50%	443 51%	334 47%	246 42%	384 47%	160 47%	165 51%	863 82%	41 10%	63 14%	649 68%	141 25%	176 34%
NET: Disagree	456 21%	278 22%	129 20%	48 22%	154 22%	302 21%	145 24%	97 19%	25 16%	65 25%	172 20%	166 23%	159 27%	177 22%	52 15%	55 17%	52 5%	329 78%	61 13%	114 12%	250 44%	79 15%
Net Diff	519 24%	323 26%	151 23%	46 21%	197 28%	322 23%	147 24%	168 34%	62 38%	67 25%	271 31%	168 24%	88 15%	207 26%	108 32%	110 34%	811 77%	-289 -68%	2 *	535 56%	-109 -19%	97 19%
Mean	0.34	0.36	0.32	0.30	0.37	0.33	0.32	0.48	0.55	0.36	0.48	0.30	0.19	0.35	0.49	0.50	1.07	-1.01	-0.02	0.85	-0.39	0.24

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Overlap formulae used
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22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Summary
All Adults aged 18-75 in GB

	Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this?						
	The difficulties for developers in finding sites to build new homes (A)	The planning system including the Green Belt where it is possible to build new homes (B)	The financial position of developers preventing them building more new homes (C)	The financial position of local councils preventing them building more new homes (D)	Lack of demand from people wanting to live in new homes (E)	Local opposition to building new homes (F)	Local politicians building in new homes (G)
Unweighted base	2122	2122	2122	2122	2122	2122	2122
Weighted base	2122	2122	2122	2122	2122	2122	2122
A great deal (3)	279 13% E	345 16% ACE	299 14% E	516 24% ABCEFG	188 9% E	381 18% ACE	488 23% ABCEFG
A fair amount (2)	764 36% CEG	764 36% CE	692 33% E	798 38% CEG	393 19% E	776 37% CEG	703 33% E
Not very much (1)	468 22% BDG	402 19% DG	466 22% BDG	295 14% BDG	511 24% BDG	452 21% BDG	346 16% D
Not at all (0)	255 12% BDG	175 8% DFG	248 12% BDG	144 7% BDG	695 33% ABCEFG	138 7% E	130 6% E
Don't know	357 17%	438 21% ADEFG	417 20% ADEFG	369 17% E	335 16% E	375 18% E	454 21% ACDEFG

NET: A great deal/A fair amount	1043 49% E	1108 52% ACE	991 47% E	1314 62% ABCEFG	581 27% E	1157 55% ACE	1192 56% ABCEFG
NET: Not very much/not at all	723 34% BDG	576 27% DG	714 34% BDG	439 21% BDG	1206 57% ABCEFG	590 28% DG	476 22% D

Mean	1.60 E	1.76 ACE	1.61 E	1.96 ABCEFG	1.04 E	1.80 ACE	1.93 ABCEFG
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ance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

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**22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB**

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The difficulties for developers in finding sites to build new homes

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	279 13%	144 14%	134 13%	59 25% EFGH	66 16% FH	39 10%	48 12%	67 10%	124 19% JK	88 11%	67 10%	63 22% MNO	94 15% O	67 11%	56 9%	67 14%	71 13%	60 12%	48 16%	11 11% *	22 12%	184 13%	95 13%	156 13%	123 14%	101 14%	179 13%	224 12%	50 21% b
A fair amount (2)	764 36%	371 35%	390 37%	79 33%	156 38%	142 37%	147 37%	239 34%	236 37%	289 37%	239 34%	98 34%	252 40%	204 34%	209 35%	193 39%	180 33%	159 33%	122 40%	43 43% *	67 36%	519 37%	245 33%	454 38%	309 34%	296 42% a	468 33%	669 36%	85 36%
Not very much (1)	468 22%	246 23%	217 20%	43 18%	82 20%	88 23%	80 20%	175 25% D	125 19%	168 22%	175 25% I	49 17%	132 21%	135 23%	151 25% L	107 22%	126 23%	114 24%	55 18%	22 22% *	44 24%	297 21%	171 23%	281 23%	187 20%	158 22%	310 22%	422 23% c	38 16%
Not at all (0)	255 12%	148 14% C	105 10%	26 11%	51 12%	39 10%	48 12%	91 13%	76 12%	88 11%	91 13%	35 12%	65 10%	76 13%	78 13% S	67 14% S	75 14%	59 12%	22 7%	7 7% *	25 13%	158 11%	96 13%	140 12%	114 13%	79 11%	175 12%	222 12%	27 11%
Don't know	357 17%	139 13%	215 20% B	32 13%	52 13%	70 19%	77 19% E	125 18%	84 13%	147 19%	125 18% I	47 16%	86 14%	114 19% M	110 18% M	63 13%	99 18% P	92 19% P	57 19% P	18 18% *	28 15%	227 16%	130 18%	178 15%	179 20% x	78 11%	279 20% z	315 17%	37 15%

NET: A great deal/A fair amount	1043 49%	515 49%	524 49%	138 58% FGH	222 55% H	181 48%	195 49%	306 44%	360 56% JK	377 48%	306 44%	161 55% NO	346 55% NO	271 45%	265 44%	260 52%	252 46%	219 45%	170 56% QR	54 53% *	88 48%	703 51%	340 46%	610 50%	432 47%	396 56% a	646 46%	893 48%	135 57% b
NET: Not very much/not at all	723 34%	394 38% C	322 30%	69 29%	132 33%	128 34%	128 32%	266 38% D	201 31%	256 33%	266 38% I	85 29%	198 31%	211 35%	229 38% LM	175 35% S	201 36% S	172 36% S	77 25%	29 29% *	68 37% S	456 33%	267 36%	421 35%	301 33%	237 33%	485 34%	644 35% c	65 28%

Mean	1.60	1.56	1.65	1.83 FGH	1.67 H	1.59	1.60	1.49	1.73 JK	1.60	1.49	1.77 NO	1.69 NO	1.54	1.49	1.60	1.55	1.56	1.79 PORU	1.70 *	1.55 *	1.63	1.56	1.61	1.60	1.66	1.57	1.58	1.79 b
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K,L/M/N/O,P,Q/R/S/T,U,V/W,X,Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The difficulties for developers in finding sites to build new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	279 13%	160 13% d	105 16% d	15 7% d	110 15% f	169 12% f	68 11% f	67 13% f	18 11% f	36 13% f	104 12% f	87 12% f	71 12% f	100 12% f	53 16% f	45 14% f	188 18% rs	49 12% rs	38 8% rs	157 16% uv	62 11% uv	52 10% uv
A fair amount (2)	764 36%	482 38% c	206 32% c	76 35% c	287 40% f	476 34% f	243 40% f	189 38% f	74 46% f	96 36% f	329 38% f	270 38% f	211 36% f	320 39% o	99 29% o	116 36% o	454 43% rs	120 28% rs	153 33% rs	388 40% uv	188 33% uv	174 34% uv
Not very much (1)	468 22%	276 22% c	135 21% c	57 26% c	142 20% q	326 23% q	151 25% q	107 21% q	39 24% q	58 22% q	210 24% q	146 20% q	133 23% q	186 23% q	63 19% q	73 22% q	210 20% q	109 26% q	124 27% q	200 21% q	141 25% q	113 22% q
Not at all (0)	255 12%	145 12% d	86 13% d	23 11% d	89 13% d	165 12% d	69 11% d	73 15% i	13 8% i	43 16% i	98 11% i	97 14% i	78 13% i	87 11% i	46 14% i	41 13% i	105 10% cs	96 23% cs	38 8% cs	112 12% cs	85 15% cs	54 10% cs
Don't know	357 17%	199 16% b	110 17% b	48 22% b	84 12% e	273 19% e	83 14% e	66 13% e	18 11% e	32 12% e	126 15% e	112 16% e	99 17% e	117 14% e	78 23% mnp	51 16% mnp	97 9% mnp	51 12% mnp	110 24% mnp	103 11% mnp	98 17% mnp	120 23% mnp
NET: A great deal/A fair amount	1043 49%	642 51% d	310 48% d	91 41% d	397 56% f	645 46% f	311 51% f	257 51% f	92 57% f	132 50% f	434 50% f	357 50% f	282 48% f	419 52% f	151 45% f	160 49% f	641 61% rs	169 40% rs	191 41% rs	545 57% uv	250 44% uv	226 44% uv
NET: Not very much/not at all	723 34%	421 33% c	221 34% c	80 37% c	231 32% q	492 35% q	219 36% q	180 36% q	52 32% q	101 38% q	307 35% q	243 34% q	211 36% q	274 34% q	109 32% q	113 35% q	315 30% cs	205 48% cs	162 35% cs	312 32% tv	226 39% tv	166 32% tv
Mean	1.60	1.62	1.62	1.48	1.67	1.57	1.59	1.57	1.68	1.53	1.59	1.58	1.56	1.62	1.61	1.60	1.76 rs	1.33	1.54 r	1.69 u	1.48	1.57

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Overlap formulae used

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ColumnMeans (5%): A,B,C/D,E,F,G/H/I/J,K,L,M,N/O/P,Q,R/S,T/U/V Minimum Base: 30(**) Small Base: 100(*)

**22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB**

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The planning system including the Green Belt limiting where it is possible to build new homes
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	345 16%	188 18%	157 15%	49 20% H	80 20% H	53 14%	68 17%	95 14%	129 20% JK	120 15%	95 14%	60 20% O	111 18%	90 15%	84 14%	89 18%	81 15%	63 13%	58 19% R	18 18% *	35 19%	241 17%	104 14%	215 18%	130 14%	140 20% a	205 15%	287 16%	50 21% b
A fair amount (2)	764 36%	381 36%	380 36%	80 34%	134 33%	137 36%	144 36%	269 39%	214 33%	280 36%	269 39%	97 33%	218 35%	219 37%	230 38%	189 38% Q	169 31%	178 37%	127 42% Q	40 40% *	62 33%	508 37%	256 35%	440 36%	323 35%	278 39% a	486 34%	675 36%	79 33%
Not very much (1)	402 19%	222 21% C	173 16%	47 20%	72 18%	78 21%	65 16%	139 20%	120 19%	143 18%	139 20%	50 17%	126 20%	107 18%	119 20%	95 19%	112 20%	93 19%	50 16%	17 17% *	34 18%	262 19%	140 19%	216 18%	186 20%	138 19%	263 19%	357 19%	38 16%
Not at all (0)	175 8%	81 8%	91 9%	11 5%	51 12% DFH	20 5%	36 9%	56 8%	62 10%	56 7%	56 8%	22 8%	54 9%	47 8%	51 8%	36 7%	57 10%	44 9%	18 6%	2 2% *	18 10% T	120 9%	54 7%	117 10% Y	58 6%	86 8%	118 8%	155 8%	13 5%
Don't know	438 21%	176 17%	260 25% B	52 22%	69 17%	92 24% E	88 22%	138 20%	121 19%	180 23%	138 20%	65 22%	120 19%	133 22%	120 20%	89 18%	133 24% PS	105 22%	52 17%	23 23% *	36 20%	255 18%	183 25% V	223 18%	215 24% X	99 14%	339 24% Z	378 20%	56 24%
NET: A great deal/A fair amount	1108 52%	569 54%	537 51%	129 54%	214 53%	190 50%	211 53%	365 52%	343 53%	401 51%	365 52%	157 54%	329 52%	309 52%	314 52%	277 56% Q	250 45%	241 50%	184 61% QR	59 58% Q*	97 52%	748 54% W	360 49%	655 54%	453 50%	418 59% a	690 49%	962 52%	129 55%
NET: Not very much/not at all	576 27%	304 29%	264 25%	59 25%	123 30%	98 26%	101 25%	195 28%	182 28%	199 26%	195 28%	71 24%	180 29%	154 26%	170 28%	131 26%	169 31% ST	137 28%	68 22%	19 19% *	52 28%	382 28%	194 26%	332 27%	244 27%	195 27%	381 27%	512 28%	51 22%
Mean	1.76	1.77	1.75	1.88	1.72	1.77	1.78	1.72	1.78	1.78	1.72	1.85	1.76	1.76	1.72	1.81	1.65	1.69	1.89 QR	1.98 QR*	1.77 *	1.77	1.74	1.76	1.75	1.82	1.72	1.74	1.93 b

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Overlap formulae used

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22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The planning system including the Green Belt limiting where it is possible to build new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	345 16%	201 16%	115 18%	29 13%	129 18%	215 15%	103 17%	77 15%	29 18%	54 20%	143 16%	119 17%	93 16%	125 15%	59 18%	59 18%	234 RS	61 14%	43 9%	199 21%	88 15%	50 10%
A fair amount (2)	764 36%	493 39%	201 31%	69 32%	284 40%	479 34%	247 40%	186 37%	81 50%	91 34%	333 38%	274 38%	203 34%	349 43%	84 25%	106 33%	431 RS	135 32%	160 34%	390 41%	199 35%	162 32%
Not very much (1)	402 19%	234 18%	122 19%	46 21%	125 18%	276 20%	114 19%	113 23%	25 15%	50 19%	165 19%	128 18%	126 21%	145 18%	65 19%	62 19%	196 19%	86 20%	102 22%	161 17%	110 19%	123 24%
Not at all (0)	175 8%	97 8%	58 9%	20 9%	61 9%	114 8%	48 8%	51 10%	10 6%	27 10%	74 9%	59 8%	55 9%	54 7%	32 9%	27 8%	58 6%	74 17%	33 7%	64 7%	70 12%	39 8%
Don't know	438 21%	238 19%	145 23%	54 25%	113 16%	325 23%	101 16%	76 15%	17 10%	43 16%	152 18%	132 18%	116 20%	138 17%	98 MN	69 21%	134 13%	68 16%	126 27%	145 15%	108 19%	138 27%
NET: A great deal/A fair amount	1108 52%	694 55%	316 49%	98 45%	413 58%	695 49%	351 57%	262 52%	110 68%	144 54%	476 55%	393 55%	295 50%	474 58%	144 42%	166 51%	665 63%	196 46%	202 44%	589 61%	286 50%	212 41%
NET: Not very much/not at all	576 27%	330 26%	179 28%	67 30%	186 26%	390 28%	162 26%	164 33%	35 21%	78 29%	239 28%	188 26%	181 30%	199 25%	97 29%	89 28%	254 24%	161 38%	135 29%	225 23%	180 31%	162 32%
Mean	1.76	1.78	1.75	1.65	1.80	1.73	1.79	1.68	1.89 H	1.77	1.76	1.78	1.70	1.81	1.71	1.78	1.91 RS	1.51	1.63	1.89 UV	1.65	1.60

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22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The financial position of developers preventing them building more new homes

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	299 14%	159 15%	138 13%	55 23% FGH	84 21% FGH	55 14% H	44 11%	61 9%	139 22% JK	99 13% K	61 9%	61 21% NO	123 19% NO	61 10%	54 9%	75 15%	68 12%	59 12%	57 19% QR	15 14% *	26 14%	220 16% w	79 11%	180 15%	118 13%	125 18% a	174 12%	247 13%	48 20% b
A fair amount (2)	692 33%	335 32%	354 33%	81 34%	141 35%	131 35%	125 31%	214 31%	222 34%	256 33%	214 31%	100 34%	211 33%	194 32%	188 31%	183 37% q	159 29%	153 32%	101 33%	32 32% *	63 34%	442 32%	250 34%	395 33%	297 33%	254 36% a	438 31%	599 32%	85 36%
Not very much (1)	466 22%	247 24%	214 20%	44 19%	78 19%	72 19%	87 22%	185 27% DEF	122 19%	158 20%	185 27% II	54 18%	126 20%	121 20%	165 27% LMN	112 23%	122 22%	103 21%	60 20%	26 26% *	41 22%	290 21%	176 24%	270 22%	195 21%	145 20%	321 23%	419 23%	40 17%
Not at all (0)	248 12% c	142 14%	105 10%	22 9%	45 11%	34 9%	54 13%	93 13%	68 11%	88 11%	93 13%	32 11%	59 9%	81 14% M	77 13%	52 10%	75 14%	65 13% s	24 8%	7 7% *	26 14%	162 12%	86 12%	146 12%	102 11%	91 13%	158 11%	222 12%	20 8%
Don't know	417 20%	165 16%	250 24% B	36 15%	58 14%	88 23% DE	91 23% DE	144 21% E	94 15%	179 23% I	144 21% I	46 16%	111 18%	140 23% LM	120 20%	74 15%	128 23% P	104 22% P	62 20%	20 20% *	29 16%	272 20%	145 20%	219 18%	199 22%	97 14% z	320 23%	364 20%	43 18%
NET: A great deal/A fair amount	991 47%	494 47%	491 46%	136 57% GH	225 55% GH	186 49% H	169 42%	275 39%	361 56% JK	355 46% K	275 39%	161 55% NO	333 53% NO	255 43%	242 40%	259 52% QR	227 41%	211 44%	158 52% QR	47 47% *	89 48%	661 48%	329 45%	575 48%	416 46%	379 53% a	612 43%	846 46%	133 56% b
NET: Not very much/not at all	714 34%	389 37% C	320 30%	67 28%	123 30%	106 28%	140 35%	278 40% DEF	190 29%	246 32%	278 40% II	86 29%	185 29%	201 34%	242 40% LMN	165 33%	197 36% s	168 35%	84 28%	33 33% *	67 36%	452 33%	262 36%	416 34%	298 33%	236 33%	478 34%	641 35% c	60 25%
Mean	1.61	1.58	1.65	1.83 GH	1.76 GH	1.71 GH	1.51	1.44	1.78 JK	1.61 K	1.44	1.77 NO	1.77 NO	1.52	1.45	1.67	1.52	1.54	1.79 QR	1.68 *	1.57 *	1.65	1.55	1.61	1.60	1.67	1.58	1.59	1.84 b

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22-082270-28 - 14th July - 17th July

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Economist – Housing and the Greenbelt

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Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The financial position of developers preventing them building more new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Association / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	299 14%	169 13% d	113 18% bd	16 7%	141 20% f	158 11%	73 12%	72 14%	32 20% g	51 19% g	146 17% l	80 11%	78 13%	104 13%	57 17%	52 16%	191 18% rs	54 13%	42 9%	187 19% uv	66 11%	44 9%
A fair amount (2)	692 33%	453 36% cd	183 28%	57 26%	265 37% f	427 30%	216 35%	177 35%	49 30%	86 32%	265 31%	249 35%	197 33%	265 33%	118 35%	99 30%	387 37% r	117 27%	159 34%	341 35%	180 31%	157 31%
Not very much (1)	466 22%	269 21%	131 20%	66 30% bc	126 18% bc	339 24% e	171 28% h	85 17%	41 25% h	60 22%	190 24% o	172 24% o	141 24% o	195 24% o	55 16%	62 19% s	233 22% s	100 23% cs	110 24%	198 21% t	136 24% t	117 23%
Not at all (0)	248 12%	144 11%	77 12%	27 13%	70 10% bc	178 13% e	57 9%	87 17% g	21 13%	30 11%	115 13% l	86 12% o	71 12% o	104 13% o	26 8% mn	37 11% p	121 11% s	80 19% cs	35 8% cs	105 11% t	74 13% t	65 13%
Don't know	417 20%	227 18%	138 21%	53 24%	110 15% e	308 22% e	97 16%	81 16%	19 12%	38 14%	151 17% l	126 18% o	105 18% o	142 18% o	82 24% mn	75 23% p	121 12% q	74 17% q	117 25% qr	129 13% t	119 21% t	129 25% t
NET: A great deal/A fair amount	991 47%	622 49% d	296 46% d	73 33% f	406 57% f	585 41% e	288 47% h	250 50% i	80 50% j	137 52% k	411 47% l	329 46% m	275 46% n	369 46% o	175 52% p	151 46% q	578 55% rs	171 40% rs	201 43% s	527 55% uv	245 43% uv	201 39% v
NET: Not very much/not at all	714 34%	413 33% d	207 32% d	93 43% bc	196 28% bc	517 37% e	228 37% h	172 34% i	62 38% j	90 34% k	305 35% l	258 36% m	212 36% n	299 37% o	81 24% p	99 31% q	354 34% rs	180 42% cs	145 31% cs	304 32% t	210 36% t	182 36% v
Mean	1.61	1.62 d	1.66 d	1.37	1.79 f	1.51	1.59	1.56	1.64	1.70	1.62	1.55	1.58	1.55	1.80 mn	1.66	1.69 r	1.42	1.60 r	1.73 uv	1.52	1.47

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Overlap formulae used

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

**22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB**

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The financial position of local councils preventing them building more new homes
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	516 24%	278 26% c	236 22%	71 30% F	102 25%	75 20%	90 22%	179 26%	173 27% J	165 21%	179 26%	82 28%	148 24%	140 24%	146 24%	130 26% q	113 20%	111 23%	88 29% q	27 27% *	47 25%	331 24%	185 25%	307 25%	208 23%	184 26%	332 24%	446 24%	62 26%
A fair amount (2)	798 38%	391 37%	404 38%	81 34%	170 42%	142 38%	142 35%	263 38%	251 39%	284 36%	263 38%	106 36%	251 40%	207 35%	234 39%	196 39%	197 36%	184 38%	110 36%	36 36% *	76 41%	518 37%	280 38%	464 38%	334 37%	296 42% a	502 36%	707 38%	83 35%
Not very much (1)	295 14%	166 16% c	127 12%	40 17%	53 13%	57 15%	59 15%	87 12%	93 14%	116 15%	87 12%	47 16%	85 13%	89 15%	75 12%	76 15%	80 14%	68 14%	44 14%	10 10% *	18 10%	201 14%	94 13%	167 14%	128 14%	147 14%	198 14%	242 13%	45 19% b
Not at all (0)	144 7%	80 8%	61 6%	14 6%	31 8%	22 6%	26 6%	52 7%	44 7%	47 6%	52 7%	18 6%	42 7%	36 6%	47 8%	19 4%	53 10% PR	27 6%	17 6%	8 8% *	19 11% p	94 7%	50 7%	74 6%	69 8%	37 5%	106 8% z	131 7% c	8 3%
Don't know	369 17%	133 13%	234 22% B	34 14%	50 12%	83 22% DE	84 21% E	117 17%	85 13%	167 21% IK	117 17%	40 14%	103 16%	123 21% L	103 17%	77 15%	109 20%	94 20%	45 15%	19 19% *	25 13%	242 17%	127 17%	198 16%	171 19%	97 14%	272 19% z	325 18%	39 16%
NET: A great deal/A fair amount	1314 62%	669 64%	640 60%	151 63%	272 67% FG	217 57%	232 58%	442 63%	424 66% J	449 58%	442 63% J	187 64%	399 63%	347 58%	380 63%	326 65% q	310 56%	294 61%	198 65% q	63 63% *	123 66% q	849 61%	465 63%	771 64%	543 60%	481 68% a	834 59%	1153 62%	145 61%
NET: Not very much/not at all	439 21%	247 24% c	188 18%	54 22%	83 21%	79 21%	85 21%	139 20%	137 21%	163 21%	139 20%	65 22%	127 20%	125 21%	122 20%	95 19%	133 24%	94 20%	61 20%	18 18% *	37 20%	295 21%	144 20%	241 20%	198 22%	134 19%	304 22%	374 20%	52 22%
Mean	1.96	1.95	1.98	2.02	1.97	1.91	1.94	1.98	1.98	1.92	1.98	1.99	1.96	1.95	1.95	2.04 q	1.83	1.97	2.04 q	2.01 *	1.94 *	1.95	1.99	1.99	1.92	2.02	1.93	1.96	2.01

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Overlap formulae used

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - The financial position of local councils preventing them building more new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Association / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	516 24%	296 23%	169 26%	51 23%	178 25%	338 24%	141 23%	138 28%	48 30%	70 26%	227 26%	176 25%	131 22%	190 23%	100 30%	78 24%	338 32%	102 24%	58 12%	296 31%	120 21%	91 18%
A fair amount (2)	798 38%	490 39%	220 34%	89 41%	282 40%	516 37%	237 39%	206 41%	77 47%	79 30%	351 40%	250 35%	213 36%	333 41%	115 34%	119 37%	444 42%	125 29%	184 40%	410 43%	189 33%	183 36%
Not very much (1)	295 14%	180 14%	90 14%	25 11%	101 14%	194 14%	96 16%	54 11%	19 11%	50 19%	114 13%	106 15%	103 17%	99 12%	31 9%	56 17%	116 11%	73 17%	94 20%	108 11%	92 16%	92 18%
Not at all (0)	144 7%	85 7%	47 7%	12 5%	53 7%	90 6%	40 7%	28 6%	6 4%	35 13%	43 5%	64 9%	44 7%	58 7%	24 7%	12 4%	54 5%	58 14%	23 5%	50 5%	56 10%	33 6%
Don't know	369 17%	212 17%	115 18%	42 19%	98 14%	271 19%	99 16%	76 15%	12 7%	31 12%	133 15%	116 16%	101 17%	130 16%	68 20%	59 18%	100 10%	67 16%	105 23%	95 10%	117 20%	114 22%
NET: A great deal/A fair amount	1314 62%	785 62%	389 61%	139 64%	460 65%	854 61%	379 62%	345 69%	125 77%	149 56%	577 67%	426 60%	344 58%	523 65%	216 64%	197 61%	782 74%	227 53%	241 52%	707 74%	309 54%	274 53%
NET: Not very much/not at all	439 21%	265 21%	137 21%	37 17%	154 22%	285 20%	136 22%	81 16%	25 15%	85 32%	157 18%	170 24%	147 25%	157 19%	55 16%	69 21%	170 16%	131 31%	117 25%	158 16%	149 26%	125 24%
Mean	1.96	1.95	1.97	2.01	1.95	1.97	1.93	2.07	2.12	1.79	2.04	1.90	1.88	1.96	2.08	1.99	2.12	1.76	1.77	2.10	1.81	1.83

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Overlap formulae used

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Lack of demand from people wanting to live in new homes

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	188 9%	114 11%	73 7%	36 15% GH	60 15% GH	40 10% GH	24 6% G	28 4% H	95 15% JK	64 8% K	28 4% K	41 14% NO	87 14% NO	34 6% O	26 4% O	57 11% QRU	40 7% R	25 5% R	49 16% QRU	10 10% *	8 4% U	134 10% W	53 7% W	111 9% X	77 8% X	82 11% a	106 8% a	157 8% b	30 13% b
A fair amount (2)	393 19%	215 21% C	177 17% C	60 25% GH	102 25% GH	87 23% H	70 18% H	74 11% H	162 25% JK	157 20% K	74 11% K	68 23% O	161 26% NO	106 18% O	58 10% O	103 21% U	107 19% U	76 16% U	74 24% RU	17 17% *	16 9% U	286 21% W	107 15% W	222 18% X	171 19% X	154 22% a	239 17% a	330 18% a	53 22% a
Not very much (1)	511 24%	251 24%	254 24%	50 21%	77 19%	85 22%	94 23%	206 29% DEF	127 20%	178 23%	206 29% U	61 21%	121 19%	160 27% M	169 28% LM	124 25%	112 20%	122 25%	65 22%	27 27% *	61 33% OS	321 23%	190 26%	299 25%	212 23%	154 22%	357 25%	451 24%	52 22%
Not at all (0)	695 33%	341 33%	350 33%	68 28%	123 30%	94 25%	134 34% F	276 40% DEF	191 30%	228 29%	276 40% U	89 30%	170 27%	189 32% LMN	247 41% LMN	147 30%	181 33%	182 38% PS	79 26%	33 33% *	73 40% PS	420 30%	274 37% V	406 34%	288 32%	249 35% a	445 32% a	614 33% a	71 30% a
Don't know	335 16%	127 12%	207 19% B	25 10%	44 11%	75 20% DE	77 19% DE	114 16% DE	69 11%	152 20% I	114 16% I	33 11%	91 14%	107 18% L	104 17% L	67 14%	113 20% PS	77 16% PS	38 12%	13 13% *	27 15% U	224 16%	112 15% W	172 14% X	164 18% x	72 10% z	263 19% z	300 16% z	30 13% z
NET: A great deal/A fair amount	581 27%	329 31% C	250 24% C	96 40% GH	162 40% GH	127 33% GH	95 24% H	102 15% H	258 40% JK	221 28% K	102 15% K	109 37% NO	247 39% NO	140 23% O	84 14% O	159 32% RU	147 27% U	101 21% U	122 40% PQRSTU	27 27% u*	24 13% U	420 30% W	161 22% W	333 28% X	248 27% X	236 33% a	345 24% a	486 26% a	83 35% b
NET: Not very much/not at all	1206 57%	592 56%	604 57%	118 50%	200 49%	178 47%	228 57% EF	482 69% DEFG	318 49%	406 52%	482 69% U	150 51%	291 46%	349 59% M	416 69% LMN	271 54%	292 53%	304 63% PQS	144 47%	60 60% *	134 73% PQRST	742 54%	464 63% V	705 58%	501 55%	404 57% a	802 57% a	1065 58% a	122 52% a
Mean	1.04	1.11 C	0.97	1.29 GH	1.27 GH	1.24 GH	0.95 H	0.75	1.28 JK	1.09 K	0.75	1.24 NO	1.31 NO	0.97 O	0.73	1.16 RU	1.01 U	0.86	1.35 QRU	1.05 u*	0.73 *	1.12 w	0.90	1.04	1.05	1.11	1.00	1.02	1.21 b

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L,M/N/O,P,Q,R/S,T,U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Lack of demand from people wanting to live in new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n/ Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	188 9%	118 9%	61 10%	9 4%	97 14%	91 6%	46 7%	40 8%	22 13%	32 12%	80 9%	45 6%	56 9%	66 8%	33 10%	25 8%	105 10%	43 10%	33 7%	94 10%	52 9%	35 7%
A fair amount (2)	393 19%	238 19%	119 19%	36 17%	189 26%	204 15%	109 18%	98 19%	43 27%	51 19%	145 17%	139 19%	96 16%	145 18%	83 25%	61 19%	204 19%	90 21%	85 18%	185 19%	110 19%	90 18%
Not very much (1)	511 24%	318 25%	140 22%	53 24%	150 21%	361 26%	162 26%	106 21%	40 25%	66 25%	229 26%	172 24%	153 26%	224 28%	59 18%	62 19%	233 22%	108 25%	149 32%	207 22%	152 26%	141 28%
Not at all (0)	695 33%	391 31%	223 35%	81 37%	180 25%	515 36%	203 33%	198 39%	42 26%	86 33%	308 35%	236 33%	187 31%	261 32%	106 31%	126 M	423 39%	134 40%	95 32%	393 20%	152 41%	139 27%
Don't know	335 16%	198 16%	97 15%	40 18%	96 14%	239 17%	93 15%	60 12%	15 9%	29 11%	105 12%	120 17%	101 17%	114 14%	58 17%	51 16%	88 8%	50 12%	102 22%	82 9%	108 19%	107 21%
NET: A great deal/A fair amount	581 27%	356 28%	180 28%	45 20%	286 40%	295 21%	155 25%	138 27%	65 40%	84 32%	225 26%	184 26%	152 26%	211 26%	116 34%	86 26%	309 29%	133 31%	118 25%	279 29%	162 28%	125 24%
NET: Not very much/not at all	1206 57%	708 56%	363 57%	134 61%	330 46%	876 62%	366 60%	304 61%	82 51%	153 58%	537 62%	409 57%	339 57%	484 60%	165 49%	188 58%	656 62%	242 57%	243 53%	599 62%	304 53%	281 55%
Mean	1.04	1.08	1.03	0.84	1.33	0.89	0.99	0.95	1.30	1.13	1.00	0.99	1.04	1.02	1.16	0.94	0.99	1.11	1.16	0.98	1.13	1.05

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Local opposition to building new homes

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	381 18%	205 20%	176 17%	46 19%	82 20%	64 17%	69 17%	119 17%	128 20%	134 17%	119 17%	59 20%	115 18%	105 18%	102 17%	95 19%	83 15%	92 19%	58 19%	20 19%	34 18%	267 19%	114 16%	235 19%	146 16%	145 20%	236 17%	326 18%	51 21%
A fair amount (2)	776 37%	401 38%	370 35%	82 34%	145 36%	127 33%	146 37%	275 39%	227 35%	273 35%	275 39%	97 33%	223 35%	215 36%	240 40%	177 36%	201 36%	174 36%	115 38%	39 39%	69 37%	489 35%	287 39%	465 38%	311 34%	280 39%	496 35%	676 37%	83 35%
Not very much (1)	452 21%	224 21%	227 21%	56 23%	84 21%	80 21%	74 19%	158 23%	139 22%	154 20%	158 23%	63 21%	138 22%	115 19%	136 22%	128 26%	118 21%	95 20%	58 19%	18 18%	34 19%	299 22%	153 21%	254 21%	198 22%	147 21%	305 22%	400 22%	48 20%
Not at all (0)	138 7%	78 7%	56 5%	22 9%	38 9%	19 5%	24 6%	36 5%	59 9%	43 6%	36 5%	31 11%	41 7%	36 6%	30 5%	25 5%	35 6%	39 8%	18 6%	4 4%	17 9%	99 7%	39 5%	83 7%	55 6%	58 8%	80 6%	124 7%	13 5%
Don't know	375 18%	141 13%	232 22%	33 14%	58 14%	89 24%	86 21%	108 16%	91 14%	175 22%	108 16%	43 15%	112 18%	124 21%	96 16%	73 15%	114 21%	83 17%	55 18%	19 19%	31 17%	232 17%	143 19%	173 14%	202 22%	80 11%	294 21%	325 18%	42 18%

NET: A great deal/A fair amount	1157 55%	606 58%	547 51%	128 54%	227 56%	191 50%	216 54%	395 57%	356 55%	407 52%	395 57%	156 53%	338 54%	320 54%	342 57%	272 55%	284 52%	266 55%	173 57%	59 59%	103 56%	756 55%	401 54%	700 58%	457 50%	426 60%	731 52%	1003 54%	133 56%
NET: Not very much/not at all	590 28%	302 29%	283 27%	77 32%	121 30%	99 26%	98 25%	194 28%	199 31%	197 25%	194 28%	94 32%	179 28%	151 25%	166 28%	153 31%	153 28%	134 28%	77 25%	22 22%	51 28%	398 29%	192 26%	337 28%	254 28%	205 29%	385 27%	524 28%	61 26%

Mean	1.80	1.81	1.80	1.74	1.78	1.81	1.83	1.81	1.77	1.82	1.81	1.74	1.80	1.83	1.81	1.81	1.76	1.80	1.85	1.92	1.78	1.80	1.80	1.82	1.77	1.81	1.79	1.79	1.88
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Overlap formulae used

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*ColumnMeans (5%): A,B,C,D/E/F/G,H,I/J,K,L,M/N/O,P,Q,R/S/T,U,V/W,X,Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)*

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Local opposition to building new homes

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	381 18%	239 19%	111 17%	31 14%	154 22%	227 16%	126 21%	94 19%	33 20%	55 21%	173 20%	121 17%	114 19%	159 20%	58 17%	45 14%	231 22%	87 21%	55 12%	204 21%	109 19%	64 12%
A fair amount (2)	776 37%	477 38%	217 34%	82 37%	248 35%	528 37%	237 39%	189 38%	76 47%	99 37%	302 35%	289 41%	193 33%	326 40%	110 33%	120 37%	426 40%	137 32%	169 37%	350 36%	220 38%	185 36%
Not very much (1)	452 21%	269 21%	131 20%	51 23%	146 21%	306 22%	131 21%	116 23%	32 20%	54 20%	202 23%	142 20%	142 24%	171 21%	64 19%	66 20%	225 21%	97 23%	99 21%	227 24%	109 19%	111 22%
Not at all (0)	138 7%	74 6%	53 8%	11 5%	51 7%	87 6%	37 6%	34 7%	3 2%	26 10%	64 7%	42 6%	37 6%	44 5%	19 5%	35 11%	65 6%	46 11%	21 5%	69 7%	37 6%	30 6%
Don't know	375 18%	202 16%	129 20%	43 20%	113 16%	262 19%	82 13%	70 14%	19 12%	31 12%	126 15%	118 17%	106 18%	110 14%	88 26%	59 18%	106 10%	58 14%	120 26%	110 11%	99 17%	122 24%
NET: A great deal/A fair amount	1157 55%	717 57%	327 51%	113 52%	402 56%	755 54%	363 59%	283 56%	109 67%	154 58%	475 55%	410 58%	307 52%	485 60%	169 50%	165 51%	657 62%	224 53%	224 48%	554 58%	330 57%	249 49%
NET: Not very much/not at all	590 28%	344 27%	184 29%	62 28%	197 28%	393 28%	168 27%	150 30%	34 21%	80 30%	266 31%	184 26%	179 30%	215 27%	82 24%	101 31%	290 28%	143 34%	120 26%	295 31%	146 25%	142 28%
Mean	1.80	1.83	1.75	1.76	1.84	1.78	1.85	1.79	1.97	1.79	1.79	1.83	1.79	1.86	1.83	1.66	1.87	1.72	1.75	1.81	1.85	1.72

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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

**22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB**

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Lack of interest from politicians in building new homes
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
A great deal (3)	488 23%	288 27% C	196 18%	56 23%	120 30% FGH	82 22%	86 22%	144 21%	176 27% JK	168 22%	144 21%	73 25%	170 27% NO	126 21%	119 20%	116 23%	114 19%	90 31% PQR	95 23%	23 27% R	50 27%	332 24%	157 21%	279 23%	210 23%	191 27% a	298 21%	412 22%	71 30% b
A fair amount (2)	703 33%	354 34%	349 33%	88 37%	141 35%	126 33%	119 30%	230 33%	228 35%	245 31%	230 33%	111 38% N	207 33%	180 30%	205 34%	188 38% Q	169 31%	155 32%	100 33%	32 32% *	58 31%	440 32%	264 36%	406 34%	298 33%	246 35%	457 32%	613 33%	79 34%
Not very much (1)	346 16%	174 17%	168 16%	35 15%	59 14%	69 18%	53 13%	130 19%	94 15%	122 16%	130 19%	39 13%	101 16%	93 16%	112 19%	79 16%	93 17%	92 19%	40 13%	19 19% *	23 12%	224 16%	122 17%	206 17%	140 15%	126 18%	220 16%	310 17%	28 12%
Not at all (0)	130 6%	60 6%	67 6%	23 10% FH	25 6%	13 3%	31 8% F	38 5%	48 8%	44 6%	38 5%	26 9%	32 5%	39 7%	33 5%	20 4%	47 9% PS	32 7%	13 4%	4 4% *	15 8%	89 6%	41 6%	80 7%	50 5%	40 6%	90 6%	113 6%	16 7%
Don't know	454 21%	171 16%	282 27% B	37 16%	62 15%	89 24% DE	111 28% DE	155 22% DE	99 15%	200 26% I	155 22% I	43 15%	118 19%	157 26% LM	135 22% L	94 19%	128 23%	114 24%	56 18%	22 22% *	39 21%	302 22%	153 21%	239 20%	215 24%	109 15%	345 24% z	404 22%	42 18%
NET: A great deal/A fair amount	1192 56%	642 61% C	546 51%	144 60% G	260 64% FGH	208 55%	205 51%	374 54%	404 63% JK	413 53%	374 54%	184 63% NO	377 60% NO	307 51%	324 54%	305 61% QR	283 51%	245 51%	196 64% QR	55 55% *	108 58%	771 56%	420 57%	684 57%	507 56%	436 61% a	755 54%	1025 55%	150 64% b
NET: Not very much/not at all	476 22%	235 22%	234 22%	58 24%	84 21%	82 22%	84 21%	168 24%	142 22%	166 21%	168 24%	65 22%	134 21%	132 22%	145 24%	99 20%	140 25% S	123 26% S	53 17%	23 23% *	37 20%	312 23%	164 22%	287 24%	189 21%	166 23%	310 22%	423 23%	44 19%
Mean	1.93	1.99 C	1.87	1.88	2.03	1.96	1.90	1.89	1.97	1.93	1.89	1.93	2.01	1.90	1.87	1.99 QR	1.83	1.82	2.12 QR	1.94 *	1.98 *	1.94	1.92	1.91	1.96	1.97	1.90	1.91	2.06

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Overlap formulae used

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22-082270-28 - 14th July - 17th July
 PUBLIC
 Economist – Housing and the Greenbelt
 Adults 18-75 GB

Q2. As you may know, Britain is currently building fewer homes per year than the Government has said it wants to see built. How much, if at all, do you think each of the following have contributed to this? - Lack of interest from politicians in building new homes
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservati ve	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
A great deal (3)	488 23%	278 22%	158 25%	53 24%	188 F 26%	300 21%	107 17%	157 31%	45 G 28%	71 27%	237 L 27%	147 21%	118 20%	172 21%	83 25%	96 30%	334 RS 32%	80 19%	58 12%	322 34%	75 13%	84 16%
A fair amount (2)	703 33%	438 35%	196 31%	70 32%	249 35%	454 32%	205 33%	176 35%	63 39%	91 34%	305 35%	231 32%	198 33%	284 35%	103 30%	101 31%	410 RS 39%	118 28%	144 31%	367 38%	152 26%	173 34%
Not very much (1)	346 16%	217 17%	94 15%	35 16%	115 16%	231 16%	130 21%	67 H 13%	23 14%	42 16%	132 15%	130 18%	105 O 18%	156 OP 19%	38 11%	41 13%	147 14%	81 19%	112 24%	118 12%	133 11%	91 18%
Not at all (0)	130 6%	68 5%	50 8%	12 6%	46 6%	84 6%	41 7%	29 6%	8 5%	17 6%	40 5%	51 7%	44 7%	45 6%	20 6%	15 5%	38 4%	58 CS 14%	20 4%	39 4%	65 TV 11%	24 5%
Don't know	454 21%	262 21%	144 22%	48 22%	114 16%	340 24%	131 H 21%	74 15%	23 14%	45 17%	153 18%	154 22%	126 21%	152 19%	94 N 28%	70 22%	125 12%	88 Q 21%	130 QR 28%	115 12%	149 T 26%	141 T 27%
NET: A great deal/A fair amount	1192 56%	716 57%	353 55%	123 56%	437 F 61%	754 53%	312 51%	333 G 66%	108 G 67%	162 G 61%	543 L 63%	378 53%	317 53%	456 56%	187 55%	198 61%	743 RS 71%	198 47%	202 44%	688 uv 72%	227 40%	257 u 50%
NET: Not very much/not at all	476 22%	285 23%	144 22%	48 22%	160 23%	316 22%	170 H 28%	96 19%	31 19%	59 22%	172 20%	181 K 25%	150 OP 25%	202 OP 25%	58 17%	57 17%	185 18%	139 Q 33%	132 Q 28%	156 16%	198 TV 35%	115 T 22%
Mean	1.93	1.93	1.93	1.96	1.97	1.91	1.78	2.08 G	2.04 G	1.98 G	2.03 L	1.85	1.84	1.89	2.02	2.10 MN	2.12 RS	1.65	1.72	2.15 UV	1.56	1.85 U

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q3. To what extent would you support or oppose more homes being built in your local area?
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	Gen Z	Millennials	Gen X	Baby Boomer	North	Midlands	South	London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-graduates	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly support	316 15%	199 19% c	114 11% c	45 19% H	86 21% FGH	56 15% c	56 14% c	74 11% c	131 20% JK	111 14% c	74 11% c	55 19% NO	122 19% NO	75 13% c	65 11% c	82 16% QR	61 11% c	49 10% c	74 24% PQR	15 15% *	35 19% QR	220 16% c	97 13% c	176 15% c	140 15% c	140 20% a	176 12% c	262 14% c	52 22% b
Tend to support	643 30%	313 30%	329 31%	73 30% c	138 34% c	123 32% c	109 27% c	201 29% c	211 33% c	232 30% c	201 29% c	91 31% c	210 33% c	168 28% c	175 29% c	153 31% c	151 27% c	149 31% c	94 31% c	32 20% *	66 36% c	417 30% c	226 31% c	364 30% c	280 31% c	217 31% c	426 30% c	554 30% c	80 34% c
Neither support nor oppose	512 24%	246 23%	263 25%	58 24% c	92 23% c	93 25% c	109 27% c	161 23% c	150 23% c	202 26% c	161 23% c	70 24% c	143 23% c	164 27% c	136 23% c	126 25% c	153 28% c	107 22% c	67 22% c	20 20% *	40 21% c	336 24% c	176 24% c	283 23% c	230 25% c	146 21% c	366 26% z	445 24% c	57 24% c
Tend to oppose	318 15%	137 13% B	178 17% B	35 15% c	44 11% c	55 14% c	56 14% c	129 18% E	78 12% c	110 14% c	129 18% U	43 15% c	73 12% c	93 16% c	109 18% M	61 12% c	87 16% c	94 19% PS	31 10% c	21 21% PS*	23 12% c	196 14% c	122 16% c	197 16% c	120 13% c	115 16% c	203 14% c	288 16% c	26 11% c
Strongly oppose	257 12%	116 11% c	138 13% c	20 8% c	33 8% c	30 8% c	58 14% DEF	117 17% DEF	52 8% c	87 11% c	117 17% U	23 8% c	53 8% c	76 13% M	105 17% LMN	57 11% c	78 14% T	72 15% TU	30 10% c	5 5% *	14 8% c	175 13% c	82 11% c	152 13% c	105 12% c	75 11% c	181 13% c	241 13% c	11 5% c
Don't know	76 4%	37 3% c	39 4% c	9 4% c	14 3% c	23 6% H	14 3% c	16 2% c	23 4% c	37 5% K	16 2% c	11 4% c	29 5% c	21 4% c	15 2% c	18 4% c	22 4% c	13 3% c	7 2% c	7 7% *	8 4% c	42 3% c	34 5% c	39 3% c	37 4% c	18 2% c	58 4% c	62 3% c	11 5% c
NET: Support	960 45%	512 49% c	443 42% c	118 49% H	224 55% FGH	179 47% H	164 41% c	275 39% c	342 53% JK	343 44% c	275 39% c	146 50% NO	331 53% NO	242 41% c	240 40% c	234 47% Q	212 38% c	198 41% c	168 55% PQR	47 46% *	100 54% QR	637 46% c	323 44% c	540 45% c	420 46% c	358 50% a	602 43% c	816 44% c	132 56% b
NET: Oppose	574 27%	254 24% B	316 30% c	55 23% c	76 19% c	85 22% c	113 28% E	246 35% DEFG	131 20% c	198 25% I	246 35% U	67 23% c	126 20% c	169 28% M	213 35% LMN	119 24% c	164 30% PSU	166 34% PSU	62 20% c	27 26% *	37 20% c	371 27% c	203 28% c	349 29% c	225 25% c	190 27% c	384 27% c	529 29% c	37 15% c
Net Diff	385 18%	258 25% c	126 12% c	63 27% c	148 36% c	94 25% c	51 13% c	29 4% c	211 33% c	145 19% c	29 4% c	79 27% c	206 33% c	74 12% c	27 4% c	116 23% c	48 9% c	32 7% c	106 35% c	20 20% c	63 34% c	266 19% c	119 16% c	191 16% c	195 21% c	167 24% c	218 15% c	287 15% c	95 40% c

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
 PUBLIC
 Economist – Housing and the Greenbelt
 Adults 18-75 GB

Q3. To what extent would you support or oppose more homes being built in your local area?

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure					We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Association / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490	
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512	
Strongly support	316 15%	185 15%	106 17%	25 12%	152 21%	164 12%	62 10%	93 19%	30 19%	51 19%	155 18%	86 12%	57 10%	102 13%	69 20%	77 24%	250 24%	33 8%	20 4%	316 33%	-	-	
Tend to support	643 30%	392 31%	183 29%	69 31%	230 32%	414 29%	177 29%	182 36%	58 36%	79 30%	276 32%	222 31%	180 30%	234 29%	103 30%	117 36%	433 41%	83 19%	85 18%	643 67%	-	-	
Neither support nor oppose	512 24%	298 24%	156 24%	58 26%	142 20%	370 26%	124 20%	115 23%	36 22%	60 23%	209 24%	154 22%	153 26%	185 23%	93 27%	66 20%	196 19%	79 19%	189 41%	-	-	512 100%	
Tend to oppose	318 15%	198 16%	81 13%	39 18%	101 14%	217 15%	122 20%	66 13%	20 12%	36 14%	126 15%	110 15%	116 20%	139 17%	30 9%	27 8%	114 11%	89 21%	83 18%	-	318 55%	-	
Strongly oppose	257 12%	155 12%	76 12%	25 12%	67 9%	190 13%	109 18%	39 8%	14 9%	32 12%	87 10%	119 17%	73 12%	125 15%	29 9%	22 7%	48 5%	128 30%	62 13%	-	257 45%	-	
Don't know	76 4%	35 3%	38 6%	3 1%	21 3%	55 4%	20 3%	7 1%	4 2%	6 2%	15 2%	21 3%	14 2%	24 3%	16 5%	16 5%	12 1%	13 3%	26 6%	-	-	-	
NET: Support	960 45%	576 46%	289 45%	94 43%	382 54%	578 41%	239 39%	275 55%	88 54%	130 49%	431 50%	308 43%	237 40%	336 41%	172 51%	194 60%	683 65%	116 27%	105 23%	960 100%	-	-	
NET: Oppose	574 27%	353 28%	157 25%	64 29%	168 24%	407 29%	231 38%	105 21%	34 21%	69 26%	213 25%	229 32%	188 32%	265 33%	59 17%	49 15%	161 15%	216 51%	144 31%	-	574 100%	-	
Net Diff	385 18%	224 18%	132 21%	30 14%	214 30%	171 12%	8 1%	169 34%	54 33%	62 23%	218 25%	79 11%	49 8%	71 9%	113 33%	145 45%	522 50%	-101 -24%	-40 -9%	960 100%	-574 -100%	-	-

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Summary

All Adults aged 18-75 in GB

	Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area...				
	Building on 'greenfield' land (land that has not been built on before)	Building on 'brownfield' land (land that has been built on before)	Building more flats/apartments as well as homes on smaller plots	Landowners selling land to local councils where it is suitable for development	Local councils meeting house-building targets for their local area
	(A)	(B)	(C)	(D)	(E)
Unweighted base	2122	2122	2122	2122	2122
Weighted base	2122	2122	2122	2122	2122
Strongly support (2)	160 8%	631 30% ACDE	284 13% A	319 15% A	300 14% A
Tend to support (1)	388 18%	840 40% A	851 40% AE	810 38% A	782 37% A
Neither support nor oppose (0)	440 21% B	341 16% B	487 23% B	526 25% AB	571 27% ABC
Tend to oppose (-1)	518 24% BCDE	110 5% BDE	251 12% BDE	178 8% B	182 9% B
Strongly oppose (-2)	478 23% BCDE	70 3% BDE	124 6% BDE	99 5% B	92 4% B
Don't know	138 6%	130 6%	125 6%	191 9% ABC	196 9% ABC
NET: Support	548 26%	1471 69% ACDE	1135 53% A	1128 53% A	1063 51% A
NET: Oppose	996 47% BCDE	180 8% BDE	375 18% BDE	277 13% B	273 13% B
Net Diff	-448 -21%	1291 61%	760 36%	851 40%	809 38%
Mean	-0.39	0.93 ACDE	0.46 A	0.55 AC	0.53 AC

the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (SN): A/B/C/D/E Minimum Base: 30 (** Small Base: 100)*

ColumnMeans (SN): A/B/C/D/E Minimum Base: 30 (** Small Base: 100)*

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building on 'greenfield' land (land that has not been built on before)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		White ethnic group	Minority ethnic group
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	(b)	(c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly support (2)	160 8%	112 11% C	48 5%	23 10% H	55 13% GH	32 8% H	24 6%	26 4%	78 12% JK	56 7% K	26 4%	27 9% O	77 12% NO	33 6%	23 4%	35 7%	31 6%	20 4%	39 13% PQR	16 16% PQR*	19 10% R	122 9% W	38 5%	97 8%	63 7%	76 11% a	84 6%	125 7%	35 15% b
Tend to support (1)	388 18%	226 22% C	161 15%	45 19% H	109 27% DGH	82 21% GH	59 15%	92 13%	154 24% JK	141 18% K	92 13%	59 20% NO	161 26% NO	83 14%	84 14%	93 19% Q	73 13%	84 17%	89 29% PQRTU	12 12% *	35 19%	287 21% W	101 14%	226 19%	161 18%	149 21% a	239 17%	322 17%	64 27% b
Neither support nor oppose (0)	440 21%	231 22%	205 19%	54 22%	95 23% E	76 20%	89 22%	126 18%	149 23% K	165 21%	126 18%	67 23%	133 21%	133 22%	107 18%	119 24% R	112 20%	83 17%	59 19%	20 20% *	47 25% R	294 21%	146 20%	238 20%	202 22%	134 19%	306 22%	375 20%	50 21%
Tend to oppose (-1)	518 24%	214 20% B	304 29% B	52 22% E	71 17% E	98 26% E	89 22%	209 30% DEG	122 19% I	187 24% I	209 30% U	59 20%	132 21%	148 25%	180 30% LM	112 23% S	146 27% S	140 29% PS	48 16%	27 27% S*	46 25% S	297 21% V	222 30% V	283 23% W	235 26%	164 23% X	355 25%	476 26% c	36 15%
Strongly oppose (-2)	478 23%	211 20% B	262 25% B	49 21% E	50 12% E	62 16% E	109 27% EF	208 30% DEF	99 15% I	171 22% I	208 30% U	60 21% M	85 13% M	152 26% LM	181 30% LM	117 24% U	146 26% SU	118 24% SU	53 17%	20 20% *	24 13%	303 22%	175 24%	289 24%	189 21%	158 22% c	320 23%	432 23% c	39 17%
Don't know	138 6%	55 5% B	81 8% B	16 7% B	26 7% B	30 8% B	30 7% B	36 5% B	42 7% B	60 8% B	36 5% B	20 7% B	42 7% B	47 8% B	29 4% B	21 4% B	43 8% P	38 8% P	16 5% B	5 8% *	14 6% B	84 6% B	54 7% B	76 6% B	61 7% B	31 4% Z	107 8% Z	121 7% Z	12 5%
NET: Support	548 26%	338 32% C	209 20% C	69 29% GH	164 40% DFGH	114 30% GH	84 21%	119 17%	232 36% JK	197 25% K	119 17%	86 29% NO	238 38% LNO	117 20%	108 18%	128 26% Q	105 19%	105 22%	128 42% PQRTU	28 28% *	54 29% Q	408 29% W	140 19%	324 27%	225 25%	225 32% a	323 23%	447 24%	99 42% b
NET: Oppose	996 47%	425 41% B	566 53% B	101 42% E	121 30% E	160 42% E	197 49% E	417 60% DEF	222 34% I	358 46% I	417 60% U	119 41%	217 34%	300 50% LM	361 46% LMN	229 46% S	292 53% PSU	257 53% PSU	100 33%	47 47% S*	70 38%	599 43% V	397 54% V	572 47%	424 46%	321 45% c	675 48%	907 49% c	75 32%
Net Diff	-448 -21%	-87 -8%	-357 -34%	-32 -13%	43 11%	-47 -12%	-114 -28%	-298 -43%	11 2%	-160 -21%	-298 -43%	-33 -11%	21 3%	-184 -31%	-253 -42%	-102 -20%	-187 -34%	-152 -32%	28 9%	-19 -19%	-16 -9%	-191 -14%	-257 -35%	-249 -21%	-199 -22%	-96 -13%	-352 -25%	-460 -25%	24 10%
Mean	-0.39	-0.19 C	-0.58	-0.26 GH	0.13 DFGH	-0.22 GH	-0.54 H	-0.73	-0.02 JK	-0.38 K	-0.73	-0.24 NO	0.02 LNO	-0.55 O	-0.71	-0.39 Q	-0.59	-0.56	0.05 PQR	-0.23 QR*	-0.13 QR	-0.29 W	-0.58	-0.38	-0.26 a	-0.45	-0.44	0.09 b	

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Overlap formulae used

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building on 'greenfield' land (land that has not been built on before)

All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure						We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/ Living as (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)		
																							2122	1295
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490		
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512		
Strongly support (2)	160 8%	105 8%	48 7%	8 4%	85 12%	75 5%	40 6%	42 8%	16 10%	31 12%	84 10%	43 6%	40 7%	49 6%	34 10%	32 10%	128 12%	17 4%	13 3%	127 13%	16 3%	16 3%		
Tend to support (1)	388 18%	258 20%	91 14%	39 18%	184 26%	204 14%	100 16%	112 22%	50 31%	33 12%	181 21%	123 17%	102 17%	147 18%	54 16%	78 24%	264 25%	45 11%	58 13%	297 31%	36 6%	50 10%		
Neither support nor oppose (0)	440 21%	249 20%	161 25%	30 14%	138 19%	302 21%	102 17%	98 20%	25 16%	69 26%	159 18%	132 18%	119 20%	149 18%	76 22%	83 26%	223 21%	66 16%	128 28%	194 20%	49 8%	178 35%		
Tend to oppose (-1)	518 24%	322 26%	134 21%	62 28%	155 22%	364 26%	169 27%	127 25%	32 20%	55 21%	226 26%	176 25%	143 24%	226 28%	81 24%	54 17%	256 24%	85 20%	133 29%	203 21%	146 25%	151 30%		
Strongly oppose (-2)	478 23%	264 21%	153 24%	61 28%	113 16%	365 26%	171 28%	98 20%	31 19%	59 22%	173 20%	194 27%	153 20%	209 26%	55 16%	50 16%	135 13%	200 47%	107 23%	88 9%	310 54%	76 15%		
Don't know	138 6%	65 5%	54 8%	18 8%	38 5%	99 7%	32 5%	25 5%	7 5%	18 7%	45 5%	44 6%	35 6%	30 4%	40 12%	26 8%	46 4%	13 3%	24 5%	50 5%	18 3%	41 8%		
NET: Support	548 26%	362 29%	139 22%	47 22%	269 38%	280 20%	140 23%	154 31%	66 41%	64 24%	265 31%	167 23%	142 24%	196 24%	87 26%	111 34%	392 37%	61 14%	71 15%	424 44%	52 9%	67 13%		
NET: Oppose	996 47%	586 46%	288 45%	123 56%	267 38%	729 52%	339 55%	225 45%	63 39%	114 43%	399 46%	370 52%	296 50%	435 54%	135 40%	104 32%	391 37%	284 67%	240 52%	291 30%	456 79%	227 44%		
Net Diff	-448 -21%	-224 -18%	-149 -23%	-75 -34%	1 *	-449 -32%	-199 -32%	-71 -14%	3 2%	-49 -19%	-134 -15%	-203 -29%	-154 -26%	-239 -29%	-48 -14%	7 2%	1 *	-223 -52%	-169 -36%	133 14%	-404 -70%	-161 -31%		
Mean	-0.39	-0.32	-0.43	-0.64	-0.04	-0.56	-0.57	-0.27	-0.08	-0.31	-0.27	-0.53	-0.48	-0.51	-0.23	-0.04	-0.01	-0.99	-0.60	0.19	-1.26	-0.47		

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building on 'brownfield' land (land that has been built on before)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		White ethnic group	Minority ethnic group
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	(b)	(c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly support (2)	631 30%	355 34% C	271 26%	63 26%	118 29% F	81 21%	119 30% F	250 36% DEF	181 28%	200 26%	250 36% U	78 27%	166 26%	161 27%	226 37% LMN	155 31%	165 30%	142 29%	88 29%	24 31%	58 29%	404 31%	227 31%	383 32%	248 27%	255 36% a	376 27%	557 30%	68 29%
Tend to support (1)	840 40%	366 35%	471 44% B	83 35%	148 37%	166 44% D	150 38%	293 42%	231 36%	316 41%	293 42% I	99 34%	258 41%	236 40%	247 41%	199 40%	200 36%	201 42%	116 38%	43 42% *	81 44%	539 39%	301 41%	478 39%	362 40%	294 41%	546 39%	752 41%	82 35%
Neither support nor oppose (0)	341 16%	180 17%	159 15%	46 19% H	82 20% H	64 17% H	74 19% H	76 11% H	127 20% K	138 18% K	76 11% O	58 20% O	113 18% O	105 18% O	64 11%	81 16%	92 17%	81 17%	50 17%	16 16% *	21 12%	230 17%	112 15%	181 15%	160 18%	89 12% z	252 18% z	279 15%	47 20%
Tend to oppose (-1)	110 5%	62 6%	48 5%	21 9% GH	20 5%	22 6%	17 4%	31 4%	41 6%	39 5%	31 4%	23 8% O	30 5%	32 5%	26 4%	32 7% R	31 6% R	13 3%	21 7% R	7 7% *	7 4%	82 6%	29 4%	61 5%	50 5%	29 4%	81 6%	90 5%	18 8%
Strongly oppose (-2)	70 3%	37 4%	33 3%	11 5%	16 4%	12 3%	9 2%	21 3%	27 4%	21 3%	21 3%	15 5%	20 3%	15 3%	19 3%	13 3%	27 5%	12 2%	7 2%	4 4% *	7 4%	48 3%	21 3%	33 3%	37 4%	14 2% z	56 3%	57 3%	10 4%
Don't know	130 6%	48 5%	80 8% B	15 6%	22 5%	36 9% H	30 8% H	27 4%	37 6%	66 8% K	27 4%	19 7% O	41 8% O	47 4%	23 4%	19 4%	38 7% P	34 7% P	22 7%	6 6% *	11 6%	84 6%	47 6%	76 6%	55 6%	31 4% z	99 7% z	116 6%	11 5%
NET: Support	1471 69%	721 69%	742 70%	146 61%	266 66%	246 65%	269 67%	543 78% DEFG	412 64%	516 66%	543 78% U	177 60%	425 68%	397 67%	473 78% LMN	353 71%	365 66%	343 71%	204 67%	67 67% *	138 75%	942 68%	528 72%	860 71%	611 67%	549 77% a	922 65% a	1309 71% c	150 64%
NET: Oppose	180 8%	99 9%	81 8%	32 14% GH	36 9%	34 9%	26 7%	52 7% H	68 11%	60 8%	52 7% MNO	38 13% MNO	50 8%	47 8%	44 7%	45 9% R	57 10% R	24 5%	28 9% R	11 11% R*	14 8%	130 9%	50 7%	93 8%	86 9%	43 6% z	137 10% z	148 8%	29 12% b
Net Diff	1291 61%	623 59%	661 62%	114 48%	230 57%	213 56%	243 61%	491 70%	344 53%	456 59%	491 70%	138 47%	375 60%	350 59%	428 71%	308 62%	308 56%	319 66%	176 58%	56 56% *	124 67%	813 59%	478 65%	767 63%	524 57%	506 71% z	785 56%	1162 63%	121 51%
Mean	0.93	0.94	0.92	0.74	0.86	0.82	0.95 D	1.07 DEF	0.82	0.89	1.07 U	0.74	0.89	0.90	1.09 LMN	0.94	0.87	1.00	0.91	0.80 *	1.01	0.90	0.99	0.98 Y	0.86	1.10 a	0.84	0.96 c	0.79

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building on 'brownfield' land (land that has been built on before)
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure							We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/ Living as (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)			
																							2122	1295	606
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490			
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512			
Strongly support (2)	631 30%	383 30%	187 29%	60 28%	188 26%	443 31%	200 33%	182 36%	55 34%	76 29%	293 34%	228 32%	166 28%	265 33%	90 27%	96 29%	422 40%	116 27%	63 14%	392 41%	135 24%	100 20%			
Tend to support (1)	840 40%	530 42%	213 33%	97 44%	298 42%	542 38%	267 43%	173 34%	69 43%	99 37%	353 41%	286 40%	237 40%	342 42%	124 37%	119 37%	449 43%	151 36%	173 37%	413 43%	218 38%	189 37%			
Neither support nor oppose (0)	341 16%	178 14%	127 20%	36 16%	105 15%	236 17%	74 12%	85 17%	24 15%	38 14%	123 14%	98 14%	101 17%	107 18%	62 19%	62 19%	98 9%	71 17%	155 34%	81 8%	90 16%	155 30%			
Tend to oppose (-1)	110 5%	70 6%	36 6%	5 2%	44 6%	66 5%	29 5%	23 5%	4 3%	22 8%	34 4%	38 5%	37 6%	33 4%	18 5%	17 5%	36 3%	34 8%	33 7%	24 3%	53 9%	27 5%			
Strongly oppose (-2)	70 3%	38 3%	26 4%	5 2%	34 5%	36 3%	18 3%	18 4%	1 *	21 8%	19 2%	28 4%	16 3%	29 4%	13 4%	7 2%	15 1%	41 10%	11 2%	15 2%	51 9%	4 1%			
Don't know	130 6%	63 5%	52 8%	15 7%	43 6%	87 6%	26 4%	22 4%	9 5%	10 4%	45 5%	34 5%	35 6%	35 4%	33 10%	24 8%	33 3%	12 3%	28 6%	34 4%	27 5%	37 7%			
NET: Support	1471 69%	913 72%	400 62%	158 72%	486 68%	985 70%	467 76%	355 71%	124 77%	175 66%	646 74%	513 72%	403 68%	607 75%	214 63%	214 66%	871 83%	267 63%	235 51%	804 84%	353 62%	289 56%			
NET: Oppose	180 8%	108 9%	62 10%	10 5%	78 11%	102 7%	47 8%	41 8%	5 3%	42 16%	54 6%	67 9%	54 9%	62 8%	30 9%	24 7%	51 5%	75 18%	45 10%	40 4%	104 18%	31 6%			
Net Diff	1291 61%	805 64%	338 53%	148 68%	408 57%	883 63%	420 68%	314 62%	119 74%	133 50%	592 68%	447 63%	349 59%	545 67%	183 54%	191 59%	820 78%	192 45%	190 41%	765 80%	249 43%	259 50%			
Mean	0.93	0.96	0.85	1.00	0.84	0.98	1.02	0.99	1.13	0.74	1.05	0.95	0.89	1.01	0.85	0.93	1.20	0.65	0.56	1.23	0.61	0.75			

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building more flats/apartments as well as homes on smaller plots
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks				Generations				Region						Employment status		Social grade		Education		White ethnic group	Minority ethnic group
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	(b)	(c)	
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244	
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236	
Strongly support (2)	284 13%	177 17% c	103 10%	29 12%	70 17%	44 12%	52 13%	89 13%	99 15%	96 12%	89 13%	36 12%	98 16%	69 12%	81 13%	73 15% R	74 13%	49 10%	42 14%	19 19% R*	26 14%	183 13%	100 14%	161 13%	123 13%	129 18% a	155 11%	243 13%	39 17%	
Tend to support (1)	851 40%	428 41%	420 40%	95 40%	158 39%	147 39%	154 39%	298 43%	252 39%	301 39%	298 43%	115 39%	246 39%	238 40%	253 42%	214 43% R	214 39%	171 35%	130 43%	35 35% *	87 47% R	549 40%	302 41%	488 40%	364 40%	296 42%	555 39%	738 40%	104 44%	
Neither support nor oppose (0)	487 23%	230 22%	253 24%	59 25%	94 23%	98 26%	85 21%	150 22%	153 24%	183 24%	150 22%	67 23%	157 25%	124 21%	138 23%	121 24%	130 24%	115 24%	60 20%	24 24% *	36 20%	320 23%	167 23%	272 22%	215 24%	129 18%	358 25% z	423 23%	52 22%	
Tend to oppose (-1)	251 12%	105 10%	146 14% b	31 13%	49 12%	46 12%	45 11%	79 11%	81 12%	91 12%	79 11%	43 15%	68 11%	78 13%	62 10%	52 10%	64 12%	67 14%	37 12%	11 11% *	21 11%	169 12%	81 11%	151 13%	99 11%	83 12%	167 12%	223 12%	23 10%	
Strongly oppose (-2)	124 6%	55 5%	68 6%	14 6%	18 5%	15 4%	28 7%	49 7%	33 5%	43 5%	49 7%	17 6%	27 4%	37 6%	44 7% M	21 4%	37 7%	41 8%	17 6%	5 5% *	4 2%	82 6%	42 6%	67 6%	57 6%	46 6%	78 6%	109 6%	12 5%	
Don't know	125 6%	52 5%	72 7%	11 5%	17 4%	30 8%	36 9% EH	32 5%	28 4%	66 8% IK	32 5%	15 5%	34 5%	50 8% O	27 4%	16 3%	33 6%	42 9% P	19 6%	11 6%	82 6%	44 6%	71 6%	54 6%	28 4%	97 7% z	115 6% c	6 3%		
NET: Support	1135 53%	606 58% c	523 49%	124 52%	227 56%	191 50%	206 51%	387 55%	351 54%	397 51%	387 55%	151 52%	343 55%	306 51%	334 55%	287 58% R	288 52%	220 45%	172 56% R	55 55% *	113 61% R	733 53%	402 55%	649 54%	486 53%	425 60% a	710 50%	981 53%	143 60% b	
NET: Oppose	375 18%	160 15%	214 20% b	46 19%	68 17%	61 16%	73 18%	128 18%	113 18%	134 17%	128 18%	60 20%	94 15%	115 19%	105 17%	73 15%	100 18%	107 22% PU	54 18%	16 16% *	25 13%	251 18%	123 17%	218 18%	156 17%	130 18%	245 17%	332 18%	35 15%	
Net Diff	760 36%	446 43%	309 29%	78 33%	160 39%	130 34%	133 33%	259 37%	238 37%	263 34%	259 37%	91 31%	249 40%	191 32%	229 38%	214 43%	188 34%	112 23%	118 39%	39 39%	88 48%	481 35%	279 38%	430 36%	330 36%	296 42%	464 33%	649 35%	107 45%	
Mean	0.46	0.57 c	0.35	0.41	0.54	0.46	0.43	0.45	0.49	0.44	0.45	0.39	0.54	0.41	0.46	0.55 R	0.44	0.27	0.50 R	0.57 R*	0.63 R	0.45	0.49	0.46	0.46	0.55 a	0.41	0.45	0.58	

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Building more flats/apartments as well as homes on smaller plots
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total	Married/ Living as	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservati	Labour	Liberal	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
Strongly support (2)	284 13%	162 13%	93 15%	28 13%	99 14%	185 13%	72 12%	78 15%	23 14%	47 G	135 16%	90 13%	60 10%	98 12%	57 M	56 MN	220 17%	42 RS	15 S	216 23%	29 5%	36 7%
Tend to support (1)	851 40%	511 41%	253 39%	87 40%	298 42%	553 39%	253 41%	224 J	75 J	94 36%	369 42%	283 40%	225 38%	350 43%	120 Q	135 41%	508 RS	125 29%	164 35%	489 51%	180 31%	165 32%
Neither support nor oppose (0)	487 23%	291 23%	145 23%	50 23%	137 19%	350 25%	139 19%	97 19%	36 22%	59 22%	190 22%	159 22%	146 25%	179 24%	83	68 21%	169 16%	100 Q	183 QR	122 T	137 TU	204 40%
Tend to oppose (-1)	251 12%	148 12%	75 12%	27 12%	85 12%	165 12%	79 13%	61 12%	12 8%	38 14%	96 11%	86 12%	88 15%	89 NP	39 11%	30 9%	94 9%	81 19%	52 11%	77 8%	114 20%	57 11%
Strongly oppose (-2)	124 6%	80 6%	31 5%	13 6%	49 7%	75 5%	38 6%	22 4%	8 5%	17 6%	37 4%	54 K	35 6%	55 7%	13 4%	17 5%	33 3%	63 QS	21 5%	25 3%	85 15%	14 3%
Don't know	125 6%	69 5%	44 7%	13 6%	44 6%	82 6%	32 5%	21 4%	8 5%	9 4%	41 5%	40 6%	38 6%	38 5%	27 8%	19 6%	29 3%	14 3%	28 Q	30 6%	30 3%	36 7%
NET: Support	1135 53%	673 53%	346 54%	115 53%	397 56%	738 52%	326 53%	301 G	98 61%	142 53%	503 L	373 52%	285 48%	449 M	177 52%	191 M	728 59%	167 RS	179 39%	705 73%	209 36%	201 39%
NET: Oppose	375 18%	229 18%	106 17%	40 18%	135 19%	240 17%	117 19%	83 17%	20 12%	55 I	133 15%	140 20%	124 K	144 P	52 18%	47 15%	127 14%	144 QS	74 16%	102 11%	199 35%	71 14%
Net Diff	760 36%	445 35%	240 37%	75 34%	262 37%	498 35%	209 34%	218 43%	78 48%	87 33%	370 43%	233 33%	161 27%	304 38%	125 37%	144 44%	601 57%	23 5%	105 23%	602 63%	10 2%	130 25%
Mean	0.46	0.44	0.51	0.44	0.47	0.46	0.42	0.57 G	0.61	0.46	0.57 L	0.40	0.34	0.45	0.54 M	0.60 M	0.77 RS	0.01	0.23 R	0.85 UV	-0.09	0.32 U

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Landowners selling land to local councils where it is suitable for development
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly support (2)	319 15%	192 18% C	123 12%	39 16%	70 17% H	62 16%	63 16%	85 12%	109 17% K	125 16%	85 12%	45 15%	113 18% O	82 14%	79 13%	83 17% R	80 14%	50 10%	59 20% R	13 13% *	34 18% R	213 15%	105 14%	182 15%	137 15%	135 19% a	184 13%	277 15%	39 16%
Tend to support (1)	810 38%	391 37%	416 39%	77 32%	163 40%	149 39%	142 36%	278 40%	240 37%	291 37%	278 40%	97 33%	252 40%	224 38%	236 39%	198 40%	199 36%	184 38%	118 39%	37 37% *	73 40%	536 39%	273 37%	459 38%	351 38%	296 42% a	514 36%	698 38%	104 44%
Neither support nor oppose (0)	526 25%	255 24%	269 25%	55 23%	91 22%	94 25%	89 22%	196 28%	146 23%	183 24%	196 28%	65 22%	149 24%	142 24%	169 28%	130 26%	140 25%	120 25%	63 21%	29 29% *	44 24%	344 25%	182 25%	314 26%	212 23%	145 20%	381 27% z	455 25%	58 24%
Tend to oppose (-1)	178 8%	86 8%	91 9%	31 13% FGH	46 11% F	20 5%	30 8%	51 7%	77 12% JK	50 6%	51 7%	43 15% MNO	45 7%	42 7%	48 8%	37 8%	46 8%	47 10%	27 9%	7 7% *	15 8%	113 8%	66 9%	90 7%	89 10%	54 8%	124 9%	160 9%	13 6%
Strongly oppose (-2)	99 5%	50 5%	47 4%	14 6%	10 3%	11 3%	25 6% E	37 5%	24 4%	37 5%	37 5%	17 6% M	16 3%	36 5% M	30 4%	20 4%	34 6%	23 5%	14 5%	4 4% *	4 2%	68 5%	30 4%	53 4%	46 5%	32 5%	66 5%	89 5%	8 4%
Don't know	191 9%	74 7%	116 11% B	22 9%	26 6%	42 11% EH	51 13% EH	50 7%	48 7%	93 12% IK	50 7%	26 9%	54 9%	69 12% O	42 7%	29 6%	54 10% P	59 12% P	23 8%	11 11% *	15 8%	111 8%	80 9%	112 9%	79 9%	50 7% z	141 9%	172 9%	14 6%
NET: Support	1128 53% C	583 56% C	539 51%	117 49%	233 57%	211 56%	205 51%	362 52%	350 54%	416 53%	362 52%	142 49%	364 58% LN	306 51%	316 52%	281 57% R	278 50%	235 49%	177 58% R	50 49% *	107 58%	750 54%	379 51%	641 53%	487 53%	431 61% a	698 49%	975 53%	143 61% b
NET: Oppose	277 13%	136 13%	138 13%	45 19% FH	56 14% F	31 8%	55 14% F	89 13%	101 16% J	87 11%	89 13%	59 20% MNO	61 10%	78 13%	78 13%	57 11%	80 15%	69 14%	41 13%	11 11% *	19 10%	181 13%	96 13%	143 12%	134 15%	86 12%	191 14%	249 13%	22 9%
Net Diff	851 40%	447 43%	401 38%	71 30%	177 44%	180 47%	150 37%	274 39%	248 38%	329 42%	274 39%	83 28%	303 48%	228 38%	238 39%	224 45%	198 36%	165 34%	137 45%	39 39%	88 48%	569 41%	283 38%	499 41%	353 39%	344 48%	507 36%	726 39%	121 51%
Mean	0.55	0.60	0.51	0.44	0.62	0.68 DH	0.54	0.50	0.56	0.61	0.50	0.42	0.70 LNO	0.52	0.51	0.61 R	0.49	0.46	0.65 R	0.53 *	0.69 R	0.56	0.55	0.57	0.53	0.68 a	0.49	0.54	0.68

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	Total (A)	Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated/ (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
Strongly support (2)	319 15%	189 15%	100 16%	30 14%	127 18%	192 14%	71 12%	102 20%	33 20%	39 15%	151 17%	98 14%	67 11%	108 13%	63 19%	70 21%	254 24%	36 9%	16 3%	249 26%	27 5%	39 8%
Tend to support (1)	810 38%	504 40%	226 35%	79 36%	284 40%	526 37%	238 39%	206 41%	70 44%	101 38%	348 40%	280 39%	222 38%	334 41%	119 35%	120 37%	493 47%	129 30%	152 33%	481 50%	146 25%	171 33%
Neither support nor oppose (0)	526 25%	320 25%	150 23%	56 25%	154 22%	371 26%	173 28%	117 23%	36 22%	55 21%	216 25%	172 24%	165 24%	194 24%	81 22%	71 17%	179 25%	108 42%	194 42%	126 13%	171 30%	209 41%
Tend to oppose (-1)	178 8%	94 7%	65 10%	20 9%	52 7%	126 9%	52 9%	27 5%	4 3%	30 11%	47 5%	64 9%	52 9%	73 9%	24 7%	21 6%	51 5%	76 18%	45 10%	40 4%	96 17%	38 7%
Strongly oppose (-2)	99 5%	53 4%	31 5%	15 7%	38 5%	60 4%	34 6%	17 3%	5 3%	24 9%	32 4%	42 6%	25 4%	44 5%	17 5%	9 3%	22 2%	54 13%	19 4%	8 1%	81 14%	10 2%
Don't know	191 9%	103 8%	69 11%	19 9%	57 8%	134 10%	45 7%	34 7%	13 8%	15 6%	74 9%	58 8%	61 10%	57 7%	36 10%	33 10%	55 5%	23 8%	38 8%	56 6%	52 9%	45 9%
NET: Support	1128 53%	693 55%	326 51%	110 50%	410 58%	718 51%	309 50%	307 61%	103 64%	141 53%	499 58%	377 53%	289 49%	441 55%	181 53%	190 59%	747 71%	165 39%	168 36%	731 76%	173 30%	211 41%
NET: Oppose	277 13%	147 12%	96 15%	34 16%	90 13%	187 13%	87 14%	44 9%	10 6%	54 20%	79 9%	105 15%	77 13%	118 15%	41 12%	30 9%	72 7%	130 31%	64 14%	47 5%	177 31%	48 9%
Net Diff	851 40%	545 43%	230 36%	76 35%	320 45%	531 38%	223 36%	263 52%	94 58%	87 33%	421 49%	272 38%	213 36%	324 40%	140 41%	160 49%	675 64%	35 8%	104 22%	683 71%	-4 -1%	163 32%
Mean	0.55	0.59	0.52	0.46	0.62	0.52	0.46	0.74	0.82	0.41	0.68	0.50	0.48	0.51	0.61	0.76	0.91	0.04	0.24	1.02	-0.11	0.41

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Local councils meeting house-building targets for their local area
 All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	2122	1038	1072	262	388	378	410	684	650	788	684	305	626	585	606	515	554	484	297	105	167	1424	698	1415	707	1150	972	1847	244
Weighted base	2122	1048	1062	239	406	379	400	698	645	779	698	293	629	596	604	498	552	483	304	100	185	1385	737	1210	912	712	1410	1852	236
Strongly support (2)	300 14%	181 17% C	115 11%	32 13%	83 20% DFH	45 12%	63 16%	78 11%	114 18% K	107 14%	78 11%	38 13%	109 17% O	78 13%	75 12%	79 16% R	74 13%	50 10%	50 16% R	15 15% *	32 17% R	191 14%	109 15%	161 13%	139 15%	121 17% a	179 13%	257 14%	42 18%
Tend to support (1)	782 37%	397 38%	384 36%	83 35%	158 39% G	146 39% G	125 31%	270 39% G	241 37%	271 35%	270 39%	105 36%	250 40% N	189 32%	237 39% N	201 40% Q	181 33%	174 36%	113 37%	37 37% *	77 41%	514 37%	269 36%	456 38%	326 36%	280 39%	502 36%	675 36%	99 42%
Neither support nor oppose (0)	571 27%	269 26%	298 28%	63 26%	88 22% E	111 29% E	115 29% E	193 28%	151 23%	226 29% I	193 28%	75 26%	148 23%	181 30% M	167 28%	128 26%	159 29%	135 28%	75 25%	29 29% *	44 24%	358 26%	213 29%	319 26%	252 28%	171 24%	399 28% z	501 27%	58 24%
Tend to oppose (-1)	182 9%	85 8%	96 9%	30 13% FG	39 10%	27 7%	25 6%	61 9%	69 11% J	52 7%	61 9%	38 13% MNO	51 8%	44 7%	49 8%	44 9%	52 9%	40 8%	25 8%	7 7% *	14 8%	127 9%	55 7%	112 9%	70 8%	59 8%	123 9%	159 9%	17 7%
Strongly oppose (-2)	92 4%	49 5%	43 4%	16 7% EF	10 3%	7 2%	22 5% F	37 5% F	26 4%	29 4%	37 5%	18 2%	13 6% M	33 5% M	28 5% M	16 3%	30 5% U	28 6% U	13 4%	2 2% *	2 1%	69 5%	22 3%	51 4%	41 4%	24 3%	68 5%	80 4%	9 4%
Don't know	196 9%	68 6%	126 12% B	15 6%	28 7% DEH	43 11%	51 13% DEH	58 8%	44 7%	94 12% IK	58 8%	19 7%	58 9%	71 12% LO	48 8%	29 6%	55 10% P	55 11% P	28 9%	11 11% *	17 9%	126 9%	69 9%	111 9%	84 9%	57 8%	138 10% c	179 10%	11 5%
NET: Support	1083 51%	577 55% C	499 47%	115 48%	240 59% DFGH	191 50%	187 47%	349 50%	355 55% J	378 49%	349 50%	143 49%	360 57% LN	267 45%	313 52% N	280 56% QR	255 46%	224 46%	163 54%	52 51% *	108 59% QR	705 51%	377 51%	617 51%	465 51%	401 56% a	682 48%	931 50%	141 60% b
NET: Oppose	273 13%	134 13%	139 13%	46 19% EFG	49 12%	35 9%	47 12%	97 14% F	95 15% J	81 10%	97 14%	56 19% MNO	63 10%	77 13%	77 13%	60 12%	82 15%	68 14%	38 13%	9 9% *	16 14% w	196 14% w	77 11%	163 13%	111 12%	82 12%	191 14%	240 13%	26 11%
Net Diff	809 38%	444 42%	360 34%	69 29%	191 47% B	157 41%	140 35%	252 36%	261 40%	297 38%	252 36%	87 30%	297 47%	190 32%	236 39%	220 44%	173 31%	156 32%	125 41%	43 43% *	92 50%	509 37%	300 41%	455 38%	354 39%	319 45%	491 35%	691 37%	114 48%
Mean	0.53	0.59 C	0.46	0.38	0.70 DH	0.58 D	0.52	0.46	0.58	0.55	0.46	0.39	0.69 LHO	0.45	0.51	0.61 QR	0.44	0.42	0.59	0.62 *	0.73 QR	0.50	0.58	0.51	0.55	0.63 a	0.47	0.52	0.65

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Overlap formulae used

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22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q4. Here are some of the possible options for increasing the number of new homes being built every year in Britain. In principle, to what extent would you support or oppose the following in your local area... - Local councils meeting house-building targets for their local area
 All Adults aged 18-75 in GB

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total (A)	Married/ Living as (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Associatio n / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	2122	1295	606	221	745	1377	608	529	190	267	946	662	621	859	272	321	1090	429	445	983	581	490
Weighted base	2122	1262	641	219	712	1410	614	503	162	265	868	712	592	810	339	325	1053	425	463	960	574	512
Strongly support (2)	300 14%	185 15%	92 14%	24 11%	113 16%	188 13%	80 13%	90 18%	22 14%	42 16%	143 16%	97 14%	60 10%	96 12%	74 22%	60 18%	243 23%	34 8%	17 4%	247 26%	22 4%	30 6%
Tend to support (1)	782 37%	478 38%	204 32%	100 46%	291 41%	491 35%	217 35%	225 45%	79 49%	101 38%	347 40%	256 36%	210 35%	318 39%	110 32%	132 41%	499 47%	115 27%	121 26%	496 52%	117 20%	160 31%
Neither support nor oppose (0)	571 27%	337 27%	180 28%	54 25%	164 23%	407 29%	181 29%	114 23%	32 20%	59 22%	222 26%	190 27%	171 29%	208 26%	92 27%	81 25%	193 18%	125 29%	216 47%	120 12%	198 34%	229 45%
Tend to oppose (-1)	182 9%	108 9%	60 9%	14 6%	58 8%	124 9%	64 10%	26 5%	7 5%	31 12%	59 7%	69 10%	66 11%	71 9%	23 7%	16 5%	57 47%	75 18%	41 9%	37 4%	112 20%	30 6%
Strongly oppose (-2)	92 4%	48 4%	30 5%	13 6%	33 5%	59 4%	22 4%	17 3%	8 5%	18 7%	29 3%	36 5%	23 4%	45 6%	10 3%	7 2%	14 1%	57 13%	19 4%	12 1%	69 12%	8 2%
Don't know	196 9%	106 8%	75 12%	14 7%	54 8%	142 10%	50 8%	31 6%	13 8%	14 5%	69 8%	64 9%	63 11%	71 9%	30 9%	29 4%	46 4%	20 5%	51 11%	48 5%	56 10%	56 11%
NET: Support	1083 51%	663 53%	296 46%	123 56%	403 57%	679 48%	297 48%	314 63%	101 63%	143 54%	490 56%	353 50%	270 46%	414 51%	184 54%	192 59%	742 71%	148 35%	138 30%	743 77%	138 24%	189 37%
NET: Oppose	273 13%	156 12%	90 14%	27 12%	91 13%	183 13%	86 14%	43 9%	15 9%	49 19%	87 10%	105 15%	89 14%	116 14%	33 10%	22 7%	71 7%	132 31%	59 13%	49 5%	181 32%	38 7%
Net Diff	809 38%	507 40%	206 32%	96 44%	313 44%	496 35%	211 34%	271 54%	86 53%	94 35%	402 46%	248 35%	181 31%	298 37%	152 45%	170 52%	671 64%	16 4%	78 17%	694 72%	-43 -7%	151 30%
Mean	0.53	0.56	0.47	0.52	0.60	0.49	0.48	0.73	0.67	0.47	0.65	0.48	0.41	0.47	0.70	0.75	0.89	-0.02	0.18	1.02	-0.17	0.38

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Overlap formulae used

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22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt
Adults 18-75 GB

Q5. 'Developed land' is defined as land that has been built on and occupied by a permanent structure such as a building or a road, a path or pavement, or a railway line. What percentage of land in England do you think is currently developed? Please indicate your answer out of 100 percent where 100 is all land in England, 50 is half of it, 0 is none...
All Adults aged 18-75 in England

	Gender			Age				Aggregated Age breaks			Generations				Region				Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1850	905	935	237	341	334	363	575	578	697	575	275	553	511	511	515	554	484	297	1261	589	1232	618	983	867	1589	233
Weighted base	1837	904	922	215	348	335	353	586	563	688	586	263	545	519	509	498	552	483	304	1223	614	1048	789	598	1239	1584	223
0-10	92 5%	67 7% c	24 3%	3 1%	17 5% d	10 3%	19 5% d	42 7% df	20 4%	30 4%	42 7% i	3 1%	26 5% l	20 4%	41 8% ln	29 6%	25 5%	21 4%	15 5%	58 5%	33 5%	60 6%	31 4%	41 7% a	51 4%	81 5%	9 4%
11-20	136 7%	92 10% c	44 5%	16 7% f	15 4%	11 3%	25 7% f	69 12% efg	31 6%	36 5%	69 12% u	19 7%	20 4%	37 7% m	60 12% mn	41 8%	30 5%	37 8%	28 9%	86 7%	50 8%	81 8%	55 7%	49 8%	87 7%	118 7%	16 7%
21-30	145 8%	83 9%	62 7%	17 8%	23 7%	26 8%	27 8%	52 9%	40 7%	53 8%	52 9%	21 8%	35 6%	44 9%	45 9%	37 8%	46 8%	45 9%	16 5%	95 8%	50 8%	89 9%	56 7%	43 7%	103 8%	124 8%	20 9%
31-40	157 9%	72 8%	83 9%	14 6%	26 7%	33 10%	34 10%	50 9%	40 7%	67 10%	50 9%	18 7%	44 8%	53 10%	42 8%	37 7%	49 9%	50 10%	21 7%	98 8%	59 10%	107 10% y	50 6%	69 11% a	89 7%	143 9%	11 5%
41-50	206 11%	97 11%	108 12%	29 14% h	60 17% fgh	28 8%	41 11%	47 8%	90 16% jk	69 10%	47 8%	38 15% o	73 13% o	50 10%	45 9%	67 13%	57 10%	50 10%	32 10%	154 13% w	52 8%	119 11%	87 11%	78 13%	128 10%	174 11%	28 12%
51-60	186 10%	71 8%	113 12% b	33 15% h	37 11% h	33 10%	36 10%	47 8%	71 13% k	69 10%	47 8%	40 15% no	59 11% no	46 9%	42 8%	50 10%	58 11%	56 12%	23 8%	122 10%	65 11%	99 9%	88 11%	57 10%	129 10%	155 10%	30 13%
61-70	143 8%	52 6%	91 10% b	27 12% gh	29 8% h	39 12% gh	23 7%	26 4%	56 10% k	62 9% k	26 4%	32 12% o	49 9% o	42 8% o	20 4%	40 8%	37 7%	45 9%	22 7%	108 9% w	35 6%	94 9%	49 6%	56 9%	87 7%	120 8%	19 9%
71-100	189 10%	96 11%	92 10%	46 17% fgh	59 22% gh	38 11% gh	22 6%	23 4%	106 19% jk	60 9% k	23 4%	51 19% no	83 15% no	34 7%	21 4%	52 10%	50 9%	38 8%	50 16% pqr	141 12% w	48 8%	112 11%	77 10%	77 13% a	112 9%	161 10%	27 12%
Don't know	582 32%	275 30%	305 33%	30 14% d	80 23% d	115 34% de	127 36% de	230 39% de	110 19%	243 35% i	230 39% i	40 15%	156 29% l	192 37% lm	194 38% lm	144 29%	199 36% pr	141 29%	98 32%	360 29%	222 36% v	286 27%	296 38% x	128 21%	454 37% z	509 32%	62 28%
Mean	47.12	43.62	50.64 b	54.91 gh	52.17 gh	52.21 gh	44.46 h	37.81	53.29 jk	48.28 k	37.81	54.16 no	52.49 no	45.40 o	37.30	46.57	47.21	45.84	50.01	48.56 w	43.95	46.71	47.75	47.80	46.71	46.84	49.24
Median	50.0	44.4	50.0	60.0	50.0	54.3	45.0	35.0	55.0	50.0	35.0	60.0	50.0	45.0	35.0	50.0	50.0	45.0	50.0	45.0	47.4	50.0	50.0	50.0	50.0	50.0	50.0

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Overlap formulae used

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22-082270-28 - 14th July - 17th July
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Economist – Housing and the Greenbelt
Adults 18-75 GB

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 All Adults aged 18-75 in England

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Dems (I)	Other (J)	Remain (K)	Leave (L)	Bought on mortgage (M)	Own by household (N)	Rent from Local Authority / Housing Association / Trust (O)	Rent privately (P)	Agree (Q)	Disagree (R)	Neither (S)	Support (T)	Oppose (U)	Neither (V)
Unweighted base	1850	1140	522	188	674	1176	545	468	180	184	800	582	540	746	232	287	943	383	393	846	512	436
Weighted base	1837	1103	544	189	640	1197	554	436	152	178	724	623	516	695	285	290	897	382	408	813	510	453
0-10	92 5%	60 5%	25 5%	7 4%	22 4%	69 6%	32 6%	28 6%	14 10%	11 6%	46 6%	36 6%	19 4%	52 8%	6 2%	11 4%	58 7%	18 5%	13 3%	42 5%	28 5%	20 4%
11-20	136 7%	86 8%	37 7%	14 7%	37 6%	100 8%	49 9%	40 9%	11 7%	8 5%	53 7%	56 9%	45 9%	71 10%	7 2%	11 4%	77 9%	31 8%	19 5%	71 9%	36 7%	28 6%
21-30	145 8%	77 7%	53 10%	16 8%	41 6%	105 9%	57 10%	40 9%	9 6%	13 7%	72 10%	40 9%	46 9%	55 8%	17 6%	25 9%	75 10%	38 10%	29 7%	65 8%	52 10%	28 6%
31-40	157 9%	92 8%	44 8%	22 11%	50 8%	107 9%	48 9%	50 11%	13 8%	15 8%	77 11%	50 8%	56 11%	50 7%	17 6%	31 11%	80 9%	37 10%	29 7%	75 9%	43 9%	38 9%
41-50	206 11%	123 11%	63 12%	19 10%	89 14%	117 10%	64 12%	35 8%	22 15%	30 17%	85 12%	68 11%	57 11%	79 11%	30 11%	35 12%	104 12%	52 14%	42 10%	109 13%	54 11%	42 9%
51-60	186 10%	111 10%	60 11%	15 8%	65 10%	122 10%	50 9%	39 9%	16 10%	20 11%	64 9%	68 11%	60 12%	59 9%	27 8%	36 12%	97 11%	40 10%	41 10%	87 11%	57 11%	39 9%
61-70	143 8%	95 9%	39 7%	9 5%	61 9%	83 7%	37 7%	44 10%	10 7%	7 4%	62 9%	37 6%	49 10%	41 6%	19 7%	28 9%	60 7%	40 11%	34 8%	66 8%	48 9%	29 6%
71-100	189 10%	117 11%	63 12%	9 5%	96 15%	93 8%	37 7%	44 10%	15 10%	24 13%	59 8%	61 10%	45 9%	62 9%	43 15%	36 12%	104 12%	38 10%	38 9%	102 13%	40 8%	40 9%
Don't know	582 32%	342 31%	161 30%	79 41%	180 28%	402 34%	180 32%	115 26%	40 27%	50 28%	206 28%	207 33%	138 27%	227 33%	118 42%	79 27%	240 27%	89 23%	162 40%	196 24%	152 30%	188 42%
Mean	47.12	47.56	47.49	42.80	52.41	44.05	43.25	44.85	45.49	48.75	44.70	45.97	46.57	43.29	54.17	50.80	46.07	46.93	49.73	47.80	45.59	46.78
Median	50.0	50.0	50.0	40.0	50.0	45.0	44.2	45.0	50.0	50.0	45.0	50.0	48.0	45.0	59.1	50.0	49.2	50.0	50.0	50.0	48.0	50.0

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Overlap formulae used
 ColumnProportions (5%): A:B:C:D:E:F:G:N:V:L:K:L:M:N:O:P:Q:R:S:T:U:V Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A:B:C:D:A:1:G:N:V:L:K:L:M:N:O:P:Q:R:S:T:U:V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July

PUBLIC

Economist – Housing and the Greenbelt
Adults 18-75 GB

Q6. What proportion of land in England do you think is covered by residential buildings that is people's homes (excluding homes above shops and homes' gardens)? Please indicate your answer out of 100 percent where 100 is all land in England, 50 is half of it, 0 is none...

All Adults aged 18-75 in England

	Gender			Age				Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1850	905	935	237	341	334	363	575	578	697	575	275	553	511	511	515	554	484	297	1261	589	1232	618	983	867	1589	233
Weighted base	1837	904	922	215	348	335	353	586	563	688	586	263	545	519	509	498	552	483	304	1223	614	1048	789	598	1239	1584	223
0-10	169 9%	123 14% c	44 5%	13 6%	29 8%	18 5%	33 9%	75 13% df	43 8%	51 7%	75 13% u	19 7%	37 7%	41 8%	71 14% lmn	58 12% r	46 7%	33 11% os	32 6%	112 9%	56 9%	109 10%	60 8%	67 11% a	102 8%	151 10%	14 6%
11-20	153 8%	99 11% c	53 6%	16 8%	23 7%	33 10%	32 9%	49 8%	39 7%	64 9%	49 8%	17 7%	42 8%	51 10%	42 8%	45 9%	37 7%	53 11% os	17 6%	97 8%	56 9%	100 10%	53 7%	55 9%	98 8%	132 8%	19 8%
21-30	195 11%	80 9%	111 12% b	17 8%	42 12%	40 12%	35 10%	61 10%	59 10%	75 11%	61 10%	26 10%	56 10%	62 12%	50 10%	42 9%	66 12% s	49 15% ps	16 5%	130 11%	65 11%	116 11%	79 10%	72 12%	123 10%	167 11%	24 11%
31-40	180 10%	85 9%	95 10%	33 15% efh	28 8%	30 9%	35 10%	54 9%	60 11%	65 9%	54 9%	38 14% mn	46 8%	45 9%	50 10%	48 10%	56 10%	49 10%	27 9%	116 10%	63 10%	114 11%	66 8%	70 12% a	110 9%	152 10%	23 10%
41-50	244 13%	113 12%	131 14%	42 20% gh	66 19% gh	48 14% h	38 11% h	50 8%	108 19% jk	86 12% k	50 8%	51 19% no	90 17% no	55 11% no	48 9%	86 17% or	66 12% or	49 10% or	43 14% or	173 14% or	71 12% or	124 12% or	120 15% or	79 13% or	165 13% or	209 13% or	33 15% or
51-60	120 7%	44 5%	74 8% b	21 10% h	29 8%	20 6%	21 6%	29 5%	50 9% k	41 6%	29 5%	25 10% o	40 7% o	32 6% o	23 4% o	30 6% o	30 5% o	34 7% o	25 8% o	88 7% o	31 5% o	69 7% o	51 6% o	44 7% o	75 6% o	101 6% o	18 8% o
61-70	94 5%	46 5%	47 5%	17 8% h	19 5% h	20 6% h	15 4% h	23 4% h	36 6% h	35 5% h	23 4% h	20 8% no	35 6% no	19 4% no	20 4% no	18 4% no	27 5% no	28 6% no	21 7% no	67 6% no	26 4% no	62 6% no	32 4% no	32 5% no	61 5% no	79 5% no	13 6% no
71-100	78 4%	42 5%	36 4%	16 8% gh	25 7% gh	18 5% h	10 3% h	9 2% h	41 7% jk	28 4% k	9 2% no	18 7% no	36 7% no	17 3% o	6 1% o	23 5% r	27 5% r	8 2% r	20 6% r	63 5% w	15 3% w	46 4% w	32 4% w	44 7% a	34 3% a	67 4% a	11 5% a
Don't know	606 33%	272 30%	332 36% b	39 18%	88 25%	109 32% d	135 38% de	235 40% def	127 23% i	243 35% i	235 40% i	49 19%	163 30% l	195 38% lm	199 39% lm	147 29%	197 36% lm	159 33% lm	103 34% lm	376 31% v	230 37% v	308 29% x	297 38% x	133 22% z	472 38% z	526 33% z	68 30% z
Mean	38.94	36.00	42.19 b	44.62 gh	43.04 gh	41.26 h	37.11 h	32.69	43.68 jk	39.22 k	32.69	43.91 no	43.27 no	37.15 o	32.02	37.89	39.46	37.00	42.98 pr	40.19 w	36.18	38.33	39.86	40.04	38.27	38.68	41.71
Median	40.0	35.0	40.0	45.0	47.0	40.0	40.0	30.0	45.0	40.0	30.0	45.0	45.0	35.0	30.0	40.0	40.0	35.0	50.0	40.0	35.0	40.0	40.0	40.0	40.0	40.0	40.0

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T,U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V,W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(**)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q6. What proportion of land in England do you think is covered by residential buildings that is people's homes (excluding homes above shops and homes' gardens)? Please indicate your answer out of 100 percent where 100 is all land in England, 50 is half of it, 0 is none...
 All Adults aged 18-75 in England

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote				Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year)			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservati ve	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Associatio n / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Unweighted base	1850	1140	522	188	674	1176	545	468	180	184	800	582	540	746	232	287	943	383	393	846	512	436		
Weighted base	1837	1103	544	189	640	1197	554	436	152	178	724	623	516	695	285	290	897	382	408	813	510	453		
0-10	169 9%	101 9%	53 10%	15 8%	40 6%	128 11%	56 10%	55 13%	20 13%	12 7%	80 11%	60 10%	47 9%	83 12%	10 4%	24 8%	101 11%	35 9%	22 5%	80 10%	54 11%	31 7%		
11-20	153 8%	92 8%	51 9%	10 5%	58 9%	95 8%	45 8%	50 11%	17 11%	14 8%	76 10%	43 7%	51 10%	59 9%	17 6%	24 8%	87 10%	39 10%	22 5%	74 9%	47 9%	32 7%		
21-30	195 11%	109 10%	59 11%	27 14%	61 9%	134 11%	65 12%	48 11%	14 9%	21 12%	82 10%	62 9%	74 14%	74 11%	17 6%	28 10%	93 10%	48 12%	41 10%	99 12%	55 11%	41 9%		
31-40	180 10%	108 10%	55 10%	17 9%	62 10%	118 10%	46 8%	43 10%	19 13%	15 9%	74 10%	59 9%	49 9%	68 10%	25 9%	33 11%	91 10%	42 11%	39 10%	83 10%	55 11%	41 9%		
41-50	244 13%	159 14%	72 13%	13 7%	108 17%	136 11%	70 13%	56 13%	21 14%	35 19%	92 13%	78 13%	64 12%	86 12%	49 17%	40 14%	120 13%	66 17%	50 12%	122 15%	62 12%	56 12%		
51-60	120 7%	73 7%	32 6%	14 8%	46 7%	74 6%	32 9%	37 9%	7 5%	8 4%	57 8%	33 5%	37 7%	38 6%	23 8%	17 6%	68 8%	24 6%	25 6%	57 7%	35 7%	27 6%		
61-70	94 5%	54 5%	29 5%	11 6%	41 6%	53 4%	28 5%	19 4%	6 4%	7 4%	33 5%	35 6%	24 5%	26 4%	12 4%	22 8%	48 5%	16 4%	23 6%	48 6%	28 5%	15 3%		
71-100	78 4%	55 5%	22 4%	1 1%	43 7%	35 3%	15 3%	18 4%	8 5%	13 7%	23 3%	28 5%	16 3%	34 5%	7 3%	21 7%	44 5%	15 4%	15 4%	47 6%	12 2%	12 3%		
Don't know	606 33%	353 32%	171 32%	91 43%	181 28%	424 35%	198 36%	110 25%	41 27%	53 30%	207 29%	225 36%	154 30%	226 33%	125 44%	82 28%	244 27%	98 26%	172 42%	203 25%	162 32%	199 44%		
Mean	38.94	39.71	37.95	37.01	43.32	36.34	37.10	36.42	36.77	41.75	36.70	39.50	37.26	37.20	42.95	41.68	38.35	38.10	41.90	39.86	36.66	38.63		
Median	40.0	40.0	40.0	35.0	45.0	35.0	35.0	35.0	35.0	40.8	35.0	40.0	35.0	35.0	50.0	40.0	40.0	40.0	40.0	40.0	35.0	40.0		

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Overlap formulae used
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 ColumnMeans (5%): A-B/C/D/E/F/G/N/V/L/K/L/M/N/O/P/Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

22-082270-28 - 14th July - 17th July
PUBLIC
Economist – Housing and the Greenbelt
Adults 18-75 GB

Q7. Please indicate whether you agree more with Statement A, or with Statement B, or if neither. A – We need to retain the current Green Belt, even if it restricts the country's ability to meet housing needs / B – We need to place more focus on meeting the country's housing needs, even if this comes at the expense of some Green Belt land
 All Adults aged 18-75 in England

	Gender			Age					Aggregated Age breaks			Generations				Region				Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1850	905	935	237	341	334	363	575	578	697	575	275	553	511	511	515	554	484	297	1261	589	1232	618	983	867	1589	233
Weighted base	1837	904	922	215	348	335	353	586	563	688	586	263	545	519	509	498	552	483	304	1223	614	1048	789	598	1239	1584	223
Strongly agree with statement A	558 30%	253 28%	299 32%	30 14%	70 20%	87 26%	134 38%	236 40%	100 18%	221 32%	236 40%	38 14%	137 25%	171 33%	213 42%	155 31%	178 32%	152 31%	73 24%	358 29%	200 33%	343 33%	215 27%	186 31%	372 30%	509 32%	42 19%
Tend to agree with statement A	541 29%	266 29%	274 30%	75 35%	93 27%	108 32%	98 28%	167 28%	169 30%	206 30%	167 28%	87 33%	151 28%	166 32%	137 27%	161 32%	154 28%	140 29%	86 28%	353 29%	188 31%	289 28%	252 32%	173 29%	368 30%	470 30%	64 29%
Agree with neither A nor B more	198 11%	101 11%	95 10%	46 21%	49 14%	42 12%	30 8%	31 5%	95 17%	72 10%	31 5%	53 20%	69 13%	50 10%	26 5%	52 10%	58 10%	52 11%	36 12%	148 12%	50 8%	108 10%	90 11%	68 11%	130 11%	158 10%	38 17%
Tend to agree with statement B	308 17%	165 18%	142 15%	37 17%	80 23%	53 16%	50 14%	88 15%	116 21%	103 15%	88 15%	49 19%	107 20%	72 14%	79 15%	79 16%	95 17%	74 15%	60 20%	208 17%	100 16%	188 18%	120 15%	115 19%	193 16%	254 16%	51 23%
Strongly agree with statement B	71 4%	50 6%	21 2%	9 4%	23 7%	9 3%	13 4%	17 3%	31 6%	22 3%	17 3%	12 5%	28 5%	13 3%	17 3%	18 4%	11 2%	17 4%	25 8%	53 4%	18 3%	47 5%	23 3%	34 6%	37 3%	57 4%	11 5%
Don't know	161 9%	70 8%	91 10%	18 9%	33 10%	36 11%	28 8%	46 8%	52 9%	64 9%	46 8%	24 9%	53 10%	48 9%	37 7%	33 7%	56 10%	48 10%	24 8%	103 8%	58 10%	74 7%	88 11%	22 4%	140 11%	136 9%	18 8%
NET: Agree with Statement A	1099 60%	519 57%	573 62%	106 49%	163 47%	195 58%	232 66%	403 69%	269 48%	427 62%	403 69%	125 47%	288 53%	336 65%	350 69%	316 63%	332 60%	292 60%	159 52%	712 58%	388 63%	632 60%	467 59%	359 60%	740 60%	979 62%	106 47%
NET: Agree with Statement B	378 21%	215 24%	163 18%	45 21%	102 29%	62 19%	63 18%	106 18%	148 26%	125 18%	106 18%	61 23%	136 25%	85 16%	96 19%	96 19%	106 19%	91 19%	85 28%	260 21%	118 19%	235 22%	143 18%	149 25%	230 19%	311 20%	62 28%
Net Diff	721 39%	304 34%	411 45%	61 28%	61 17%	133 40%	169 48%	297 51%	121 22%	302 44%	297 51%	64 24%	152 28%	251 48%	254 50%	219 44%	226 41%	201 42%	75 25%	451 37%	270 44%	397 38%	324 41%	211 35%	510 41%	668 42%	44 20%

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Overlap formulae used

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PUBLIC

Economist – Housing and the Greenbelt

Adults 18-75 GB

Q7. Please indicate whether you agree more with Statement A, or with Statement B, or if neither. A – We need to retain the current Green Belt, even if it restricts the country's ability to meet housing needs / B – We need to place more focus on meeting the country's housing needs, even if this comes at the expense of some Green Belt land
All Adults aged 18-75 in England

	Marital Status				Presence of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Tenure				We will not make housing more affordable in Britain unless we increase the number of new homes being built every year			Homes built in local area		
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservative	Labour	Liberal Dems	Other	Remain	Leave	Bought on mortgage	Own by household	Rent from Local Authority / Housing Association / Trust	Rent privately	Agree	Disagree	Neither	Support	Oppose	Neither
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1850	1140	522	188	674	1176	545	468	180	184	800	582	540	746	232	287	943	383	393	846	512	436
Weighted base	1837	1103	544	189	640	1197	554	436	152	178	724	623	516	695	285	290	897	382	408	813	510	453
Strongly agree with statement A	558 30%	336 30%	146 27%	76 40% BC	147 23%	411 34% E	223 40% HU	111 25%	36 24%	52 29%	208 29%	242 39% K	164 32% OP	250 36%	66 23%	66 23%	197 22%	195 51% QS	119 29% Q	163 20%	281 55% TV	110 24%
Tend to agree with statement A	541 29%	324 29%	167 31%	51 27%	200 31%	341 29%	161 29%	145 33%	52 34%	44 24%	219 30%	182 29%	149 29%	218 31% O	67 23%	93 32% O	280 31%	97 25%	126 31%	253 31% U	124 24%	152 33% U
Agree with neither A nor B more	198 11%	116 11%	68 13%	13 7%	83 13% F	115 10%	35 6%	48 11% G	21 14% G	29 16% G	71 10%	55 9%	62 12%	64 9%	40 14%	26 9%	117 13% R	26 7%	51 12% R	86 11% U	30 6%	78 17% TU
Tend to agree with statement B	308 17%	182 17%	95 18%	30 16%	116 18%	192 16%	75 14%	99 23% G	33 22% G	34 19%	150 21% L	85 14%	79 15%	99 14%	61 21% N	62 21% N	218 24% RS	40 11%	39 10%	217 27% UV	38 7%	52 11%
Strongly agree with statement B	71 4%	51 5%	17 3%	3 2%	40 6% F	31 3%	23 4%	12 3%	5 4%	13 7% H	33 4%	20 3%	23 4% O	26 4%	4 1%	16 6% O	48 5% R	8 2%	14 3%	43 5% V	17 3%	7 2%
Don't know	161 9%	94 9%	51 9%	16 9%	54 8%	108 9%	37 7%	21 5%	5 3%	8 4%	45 6%	38 6%	39 8%	37 5%	48 17% MNP	27 9% N	37 4%	16 4%	59 14% OR	51 6%	20 4%	55 12% TU
NET: Agree with Statement A	1099 60%	660 60%	313 58%	126 67% C	347 54%	753 63% E	384 69% HU	256 59%	88 58%	95 53%	427 59%	424 68% K	313 61% O	469 67% MOP	132 46%	159 55%	476 53%	292 76% QS	245 60% Q	415 51% TV	405 79% TV	262 58% T
NET: Agree with Statement B	378 21%	233 21%	112 21%	33 18%	156 24% F	222 19%	98 18%	111 25% G	38 26% G	47 25% G	182 25% L	105 17% L	102 20%	125 18%	64 23%	78 27% MN	266 30% RS	48 12%	53 13%	260 32% UV	55 11%	59 13%
Net Diff	721 39%	427 39%	201 37%	93 49%	191 30%	530 44%	287 52%	145 33%	50 33%	49 27%	244 34%	319 51%	211 41%	344 50%	68 24%	80 28%	210 23%	244 64%	192 47%	155 19%	350 69%	203 45%

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 30(**) Small Base: 100(*)

Datum	Umsatz	Saldo	Umsatz	Saldo
2025-01-01		100,00		100,00
2025-01-02	10,00	110,00		110,00
2025-01-03	20,00	130,00		130,00
2025-01-04	30,00	160,00		160,00
2025-01-05	40,00	200,00		200,00
2025-01-06	50,00	250,00		250,00
2025-01-07	60,00	310,00		310,00
2025-01-08	70,00	380,00		380,00
2025-01-09	80,00	460,00		460,00
2025-01-10	90,00	550,00		550,00
2025-01-11	100,00	650,00		650,00
2025-01-12	110,00	760,00		760,00
2025-01-13	120,00	880,00		880,00
2025-01-14	130,00	1010,00		1010,00
2025-01-15	140,00	1150,00		1150,00
2025-01-16	150,00	1300,00		1300,00
2025-01-17	160,00	1460,00		1460,00
2025-01-18	170,00	1630,00		1630,00
2025-01-19	180,00	1810,00		1810,00
2025-01-20	190,00	2000,00		2000,00
2025-01-21	200,00	2200,00		2200,00
2025-01-22	210,00	2410,00		2410,00
2025-01-23	220,00	2630,00		2630,00
2025-01-24	230,00	2860,00		2860,00
2025-01-25	240,00	3100,00		3100,00
2025-01-26	250,00	3350,00		3350,00
2025-01-27	260,00	3610,00		3610,00
2025-01-28	270,00	3880,00		3880,00
2025-01-29	280,00	4160,00		4160,00
2025-01-30	290,00	4450,00		4450,00
2025-01-31	300,00	4750,00		4750,00
2025-02-01	310,00	5060,00		5060,00
2025-02-02	320,00	5380,00		5380,00
2025-02-03	330,00	5710,00		5710,00
2025-02-04	340,00	6050,00		6050,00
2025-02-05	350,00	6400,00		6400,00
2025-02-06	360,00	6760,00		6760,00
2025-02-07	370,00	7130,00		7130,00
2025-02-08	380,00	7510,00		7510,00
2025-02-09	390,00	7900,00		7900,00
2025-02-10	400,00	8300,00		8300,00
2025-02-11	410,00	8710,00		8710,00
2025-02-12	420,00	9130,00		9130,00
2025-02-13	430,00	9560,00		9560,00
2025-02-14	440,00	10000,00		10000,00
2025-02-15	450,00	10450,00		10450,00
2025-02-16	460,00	10910,00		10910,00
2025-02-17	470,00	11380,00		11380,00
2025-02-18	480,00	11860,00		11860,00
2025-02-19	490,00	12350,00		12350,00
2025-02-20	500,00	12850,00		12850,00
2025-02-21	510,00	13360,00		13360,00
2025-02-22	520,00	13880,00		13880,00
2025-02-23	530,00	14410,00		14410,00
2025-02-24	540,00	14950,00		14950,00
2025-02-25	550,00	15500,00		15500,00
2025-02-26	560,00	16060,00		16060,00
2025-02-27	570,00	16630,00		16630,00
2025-02-28	580,00	17210,00		17210,00
2025-02-29	590,00	17800,00		17800,00
2025-03-01	600,00	18400,00		18400,00
2025-03-02	610,00	19010,00		19010,00
2025-03-03	620,00	19630,00		19630,00
2025-03-04	630,00	20260,00		20260,00
2025-03-05	640,00	20900,00		20900,00
2025-03-06	650,00	21550,00		21550,00
2025-03-07	660,00	22210,00		22210,00
2025-03-08	670,00	22880,00		22880,00
2025-03-09	680,00	23560,00		23560,00
2025-03-10	690,00	24250,00		24250,00
2025-03-11	700,00	24950,00		24950,00
2025-03-12	710,00	25660,00		25660,00
2025-03-13	720,00	26380,00		26380,00
2025-03-14	730,00	27110,00		27110,00
2025-03-15	740,00	27850,00		27850,00
2025-03-16	750,00	28600,00		28600,00
2025-03-17	760,00	29360,00		29360,00
2025-03-18	770,00	30130,00		30130,00
2025-03-19	780,00	30910,00		30910,00
2025-03-20	790,00	31700,00		31700,00
2025-03-21	800,00	32500,00		32500,00
2025-03-22	810,00	33310,00		33310,00
2025-03-23	820,00	34130,00		34130,00
2025-03-24	830,00	34960,00		34960,00
2025-03-25	840,00	35800,00		35800,00
2025-03-26	850,00	36650,00		36650,00
2025-03-27	860,00	37510,00		37510,00
2025-03-28	870,00	38380,00		38380,00
2025-03-29	880,00	39260,00		39260,00
2025-03-30	890,00	40150,00		40150,00
2025-03-31	900,00	41050,00		41050,00

