# WHAT WORRIES HE WORLD?

August 2023

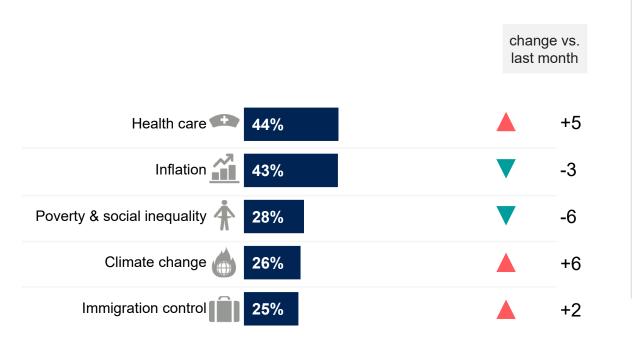
GAME CHANGERS

COCEAN

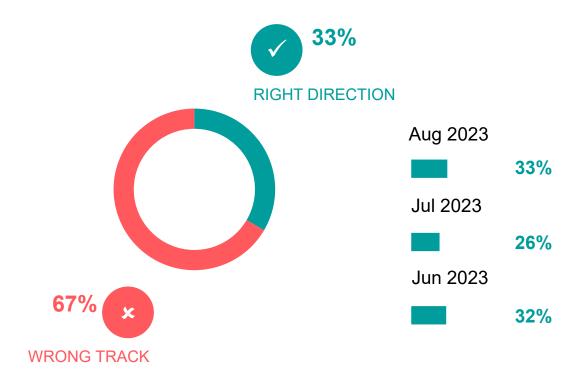


## **GREAT BRITAIN SUMMARY: AUGUST 2023**

**Q:** Which three of the following topics do you find the most worrying in your country?



**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

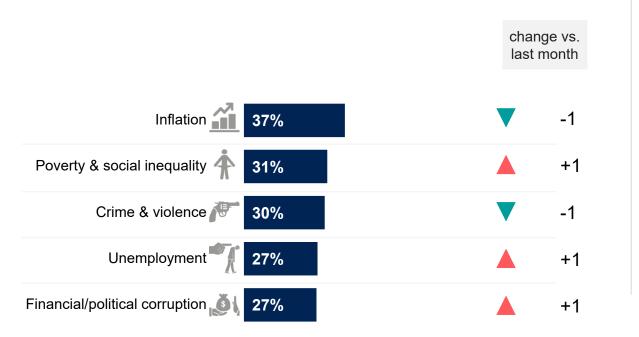


Base: Representative sample of British adults aged 16-74. c.1000 per month.

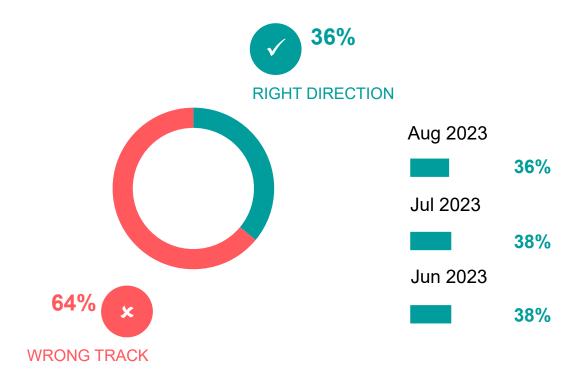
Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

## WORLD SUMMARY: AUGUST 2023

**Q:** Which three of the following topics do you find the most worrying in your country?



**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of global adults aged 16-74. c.25,275 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# RIGHT DIRECTION WRONG TRACK

- Country comparisons
- Trends over time: Great Britain
- Trends over time: World



## COUNTRY COMPARISON RIGHT DIRECTION/WRONG TRACK

World 🏹 64% 36% 81% Singapore 19% 77% Indonesia -23% 63% India 💶 37% Malaysia 58% 42% Mexico 54% 46% Brazil 📀 53% 47 Australia 52% 48% Thailand 44% 56% Spain 💼 38% Colombia 36% 64% Canada 36% 64% 35% Italy 65% Great Britain 33% 67% Israel 💷 69% 31% 69% Chile 🏪 31% US 💻 69% 31% Sweden 71% 29% Poland 29% 71% Germany 29% 71% Japan 🐞 26% 74% Netherlands 76% 24% Belgium 76% 24% 77% 23% South Korea 🔅 23% France 77% 20% Turkey 🖸 80% 80% 20% Hungary 💳 82% 18% Peru 💵 Argentina 🔤 85% 15% South Africa 💓 86% 14%

-2 WRONG TRACK -4 -2 V RIGHT DIRECTION +6 -2 V = V -7 V -2 ▼ -16 V -1 V -2 V -3 = +7 +1 V -6 V -2 +3 +2 V -2 -2 V +1 V -4 V -8 +4 V -15 +3 +4 

**Base:** Representative sample of c.25,275 adults aged 16-74 in 29 participating countries, July 21st 2023 - August 4th 2023.. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

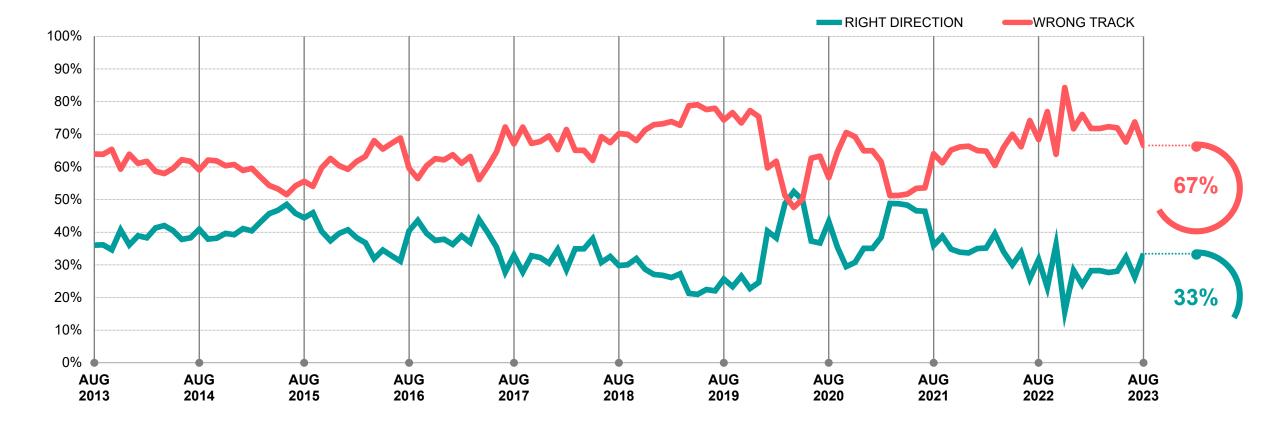
% change compared with previous month:

Jul 2023

+2

## GREAT BRITAIN: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

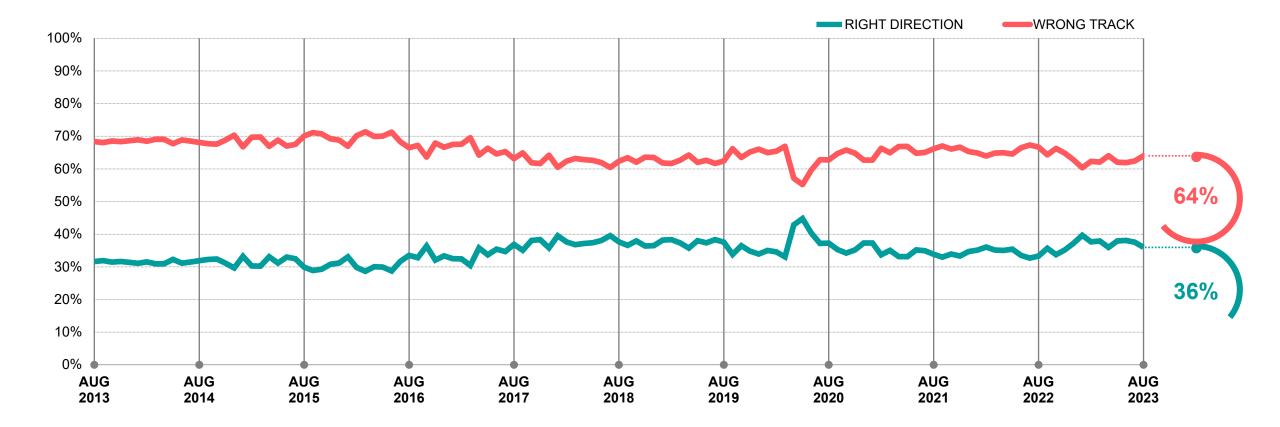


Base: Representative sample of British adults aged 16-74. c.1000 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

## WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of global adults aged 16-74. c.25,275 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# GREAT BRITAIN'S WORRIES

- Great Britain's top worries
- World's top worries
- Trends over time for worries: Great Britain & World



## **GREAT BRITAIN'S WORRIES**

Which three of the following topics do you find the most worrying in your country?

44%

43%

#### Mentioned in August 2023 (%)

Health care Inflation 🏠 Poverty & social inequality 🛉 28% 26% Climate change Immigration control 25% Crime & violence 18% Financial/political corruption 15% Taxes 15% Unemployment \*\* 12% 10% Maintaining social programmes \_\_\_\_\_ Threats against the environment 2 9% Moral decline 🚲 9% Military conflict between nations 🛞 9% Education 🕋 8% Rise of extremism 😞 6% 6% Terrorism 父 Coronavirus (Covid-19) 🛦 5% Access to credit 2%

% change compared with previous month:

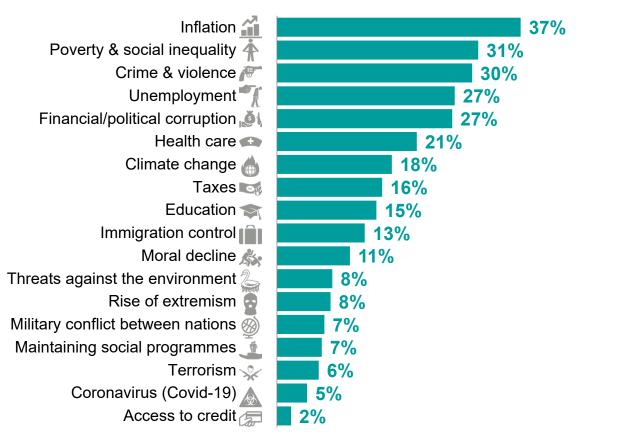
Jul 2023

+5 -3 T -6 +6 +2 -5 -4 +2 = +2 +1 ▼ -2 = ▼ -1 ▼ -1 +1 +2 -1

## WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### Mentioned in August 2023 (%)



% change compared with previous month:



-1

+1

-1

+1

+1

+1

-1

-1

-1

-1

=

=

V

=

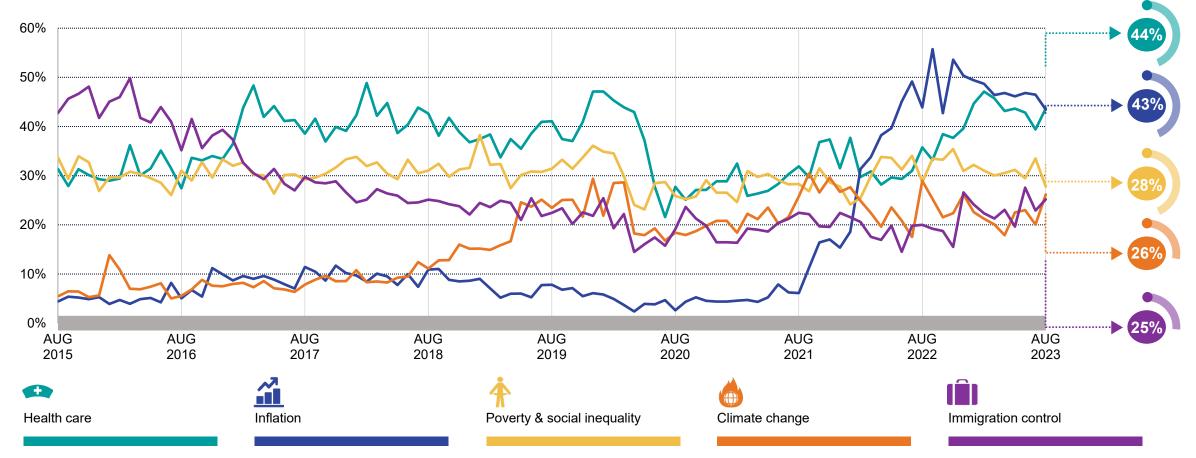
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# GREAT BRITAIN'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

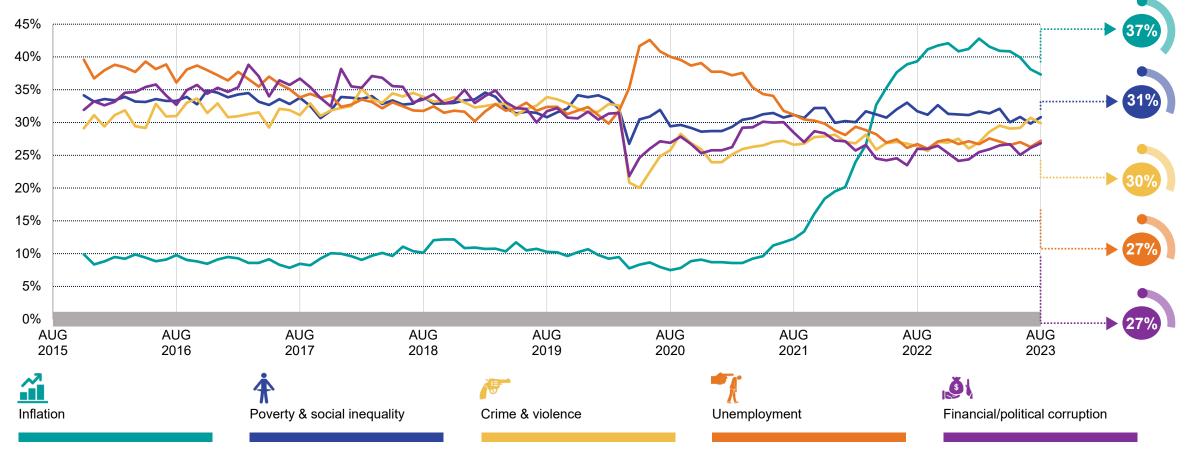


Base: Representative sample of British adults aged 16-74. c.1000 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

# THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-74. c.25,275 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

# WORLD WORRIES COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Great Britain's top 5
  concerns



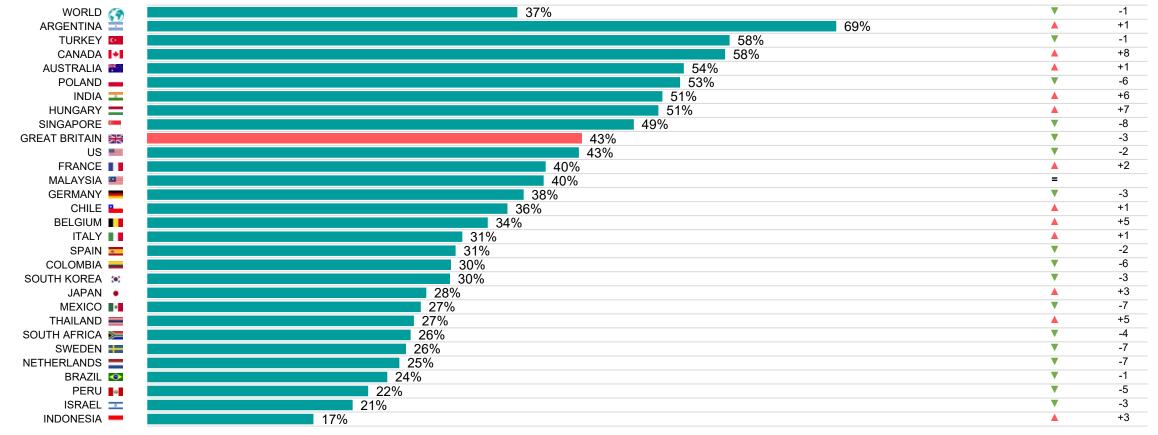
## 1 | INFLATION GREAT BRITAIN VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

July 2023

#### (%) worried in August 2023 in each country



## 2 | POVERTY & SOCIAL INEQUALITY GREAT BRITAIN VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

July 2023

% change compared with previous month:

#### (%) worried in August 2023 in each country

WORLD 🎧	31%	<b></b>	+1
INDONESIA 🧮	47%		+15
THAILAND 🗮	43%		+6
BRAZIL 💿	41%	=	
SOUTH AFRICA 🔚	38%	<b></b>	+4
ARGENTINA 🔤	38%		+3
JAPAN 🔹	37%	=	
GERMANY 💻	36%		+5
NETHERLANDS 💳	35%	▼	-5
COLOMBIA 📥	34%	▼	-1
HUNGARY 🚞	34%	•	-7
MALAYSIA 💻	34%		+3
TURKEY 🖸	34%	<b></b>	+6
PERU	33%	<b></b>	+4
MEXICO	31%		-2
SOUTH KOREA 🔉 📧	29%	<b></b>	+3
AUSTRALIA 🎆	29%	<b></b>	+2
BELGIUM	28%	<b></b>	+4
	28%	•	-1
GREAT BRITAIN 🚟	28%	•	-6
CHILE 🏪	27%	V	-4
FRANCE	27%		+2
ITALY	27%	V	-1
SPAIN 💼	26%	V	-4
SWEDEN 📰	24%	=	
INDIA 💻	24%		+2
ISRAEL 💻	22%	•	-6
US 💻	22%		+3
POLAND	21%		+1
SINGAPORE 🥌	15%	•	-1

## 3 | CRIME & VIOLENCE GREAT BRITAIN VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

July 2023

#### (%) worried in August 2023 in each country

WORLD 🏹	30%	▼	-1
CHILE 🏜	62%	▲	+3
SWEDEN 📰	59%	▼	-2
PERU 🔤	57%	=	
MEXICO	57%	▲	+4
SOUTH AFRICA  🕅	56%	▲	+3
COLOMBIA 📥	41%	▲	+4
BRAZIL 💽	40%	▲	+2
ARGENTINA 🔤	39%	▼	-6
ISRAEL 📼	38%	▼	-10
FRANCE	35%	▼	-14
US 💻	33%	▲	+2
AUSTRALIA 🎫	27%	=	
BELGIUM	26%	▲	+1
INDONESIA 💻	26%	▼	-7
GERMANY 💻	26%	▲	+2
SOUTH KOREA 🛭 🛤	24%	▲	+3
INDIA 💳	24%	=	
THAILAND 🚃	21%	▼	-7
CANADA 🚺	21%	▲	+1
SPAIN 💳	21%	▲	+4
JAPAN 🔹	20%	▼	-1
NETHERLANDS 💳	20%	=	
ITALY	20%	=	
GREAT BRITAIN 💥	18%	▼	-5
MALAYSIA 📟	18%	▲	+2
TURKEY 🖸	14%	▼	-3
SINGAPORE 📟	10%	=	
POLAND	9%	▲	+4
HUNGARY	7%	•	-1

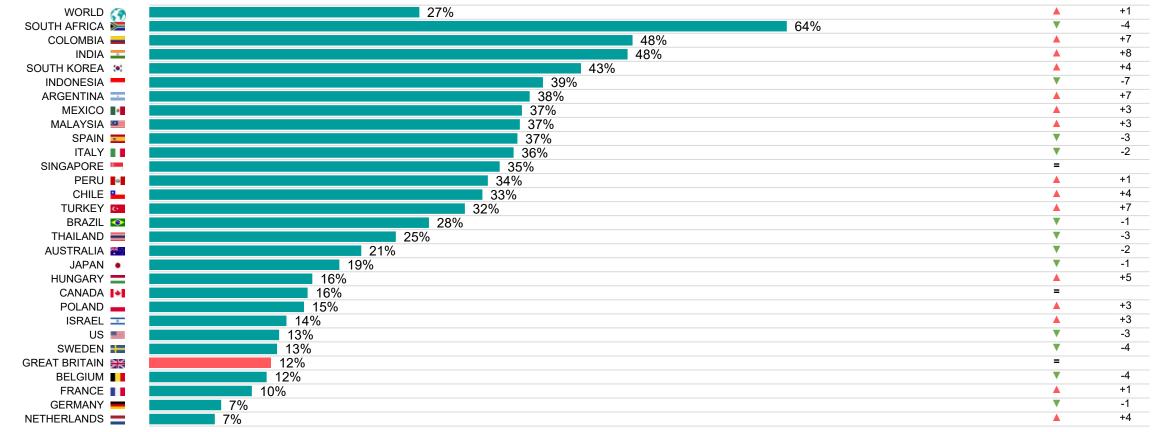
## 4 | UNEMPLOYMENT GREAT BRITAIN VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

July 2023

#### (%) worried in August 2023 in each country



## 5 | FINANCIAL/POLITICAL CORRUPTION GREAT BRITAIN VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

with previous month: July 2023

% change compared

#### (%) worried in August 2023 in each country

INDONESIA      4      4        PERU H      55%      4        THAILAND      52%      4        MALAYSIA      52%      4        MALAYSIA      52%      4        SOUTH AFRICA      46%      7        MLNGARY      46%      7        CHLE      40%      411        ISRAEL      36%      4        COLOMBIA      36%      4        SOUTH KOREA &      28%      4        BRAZIL D      28%      7        POLAND      22%      4        MEXICO H      22%      4        MEXICO H      22%      4        SPAIN      20%      7        SINGAPORE      19%      4        US S      20%      7        SINGAPORE      10%      4        SINGAPORE      10%      4        SINGAPORE      12%      1	WORLD 🌎	27%	<b>A</b>	+1
THALAND    52%    4    99      MALAYSIA    51%    4    1      SOUTH ARICA    6%    7    9      HUNGARY    46%    7    9      CHILE    40%    41      ISRAEL    37%    4    11      ISRAEL    38%    4    13      SOUTH KOREA    38%    4    13      SOUTH KOREA    28%    7    137%      BRAZIL    28%    7    14      BRAZIL    28%    7    1      MEXICO    28%    7    1      BRAZIL    28%    7    1      INDIA    22%    4    4      BELGIUM    22%    4    4      BELGIUM    22%    4    4      SINGAPORE    19%    4    1      GRAT BRITAIN    15%    4    4      IURKY    13%    4    4      GRAT BRITAIN    12%    4    4      IURKY    13%    4    4      GRAT BRITAIN	INDONESIA 🎽		<b></b>	
MALAYSIA  51%  41    SOUTH AFRICA  46%  9    HUNGARY  46%  9    CHLE  40%  411    ISRAEL  37%  477    COLOMBIA  36%  477    SOUTH AFRICA  36%  477    COLOMBIA  36%  473    SOUTH KOREA *  38%  473    SOUTH KOREA *  38%  473    BRAZIL  28%  475    POLAND  22%  4    MEXICO  22%  4    BELGIUM  22%  4    U  22%  4    U  20%  4    SINGAPORE  19%  4    GREAT BRITAIN #  15%  4    US  12%  4    JAPAN •  12%  4    US  12%  4    JAPAN •  12%  4    NETHERLANDS  11%  7    CANADA •  10%  7    GRAZI BELGIUM  10%  7	PERU 🔤			+3
SOUTH AFRICA  46%				
HUNGARY    46%    4      CHLE    40%    4      ISRAEL    37%    4      COLOMBIA    36%    4      SOUTH KORA    36%    4      BRAZL    28%    =      ARGENTINA    28%    =      POLAND    28%    =      MEXICO    22%    4      INDIA    23%    4      BELCIUM    23%    4      SINGAPORE    20%    4      US    20%    4      SINGAPORE    19%    4      TURKEY    17%    4      ITALY    13%    4      ITALY    12%    4      ITALY    13%    4      ITALY	MALAYSIA 📟			
CHLE  40%  +11    ISRAEL  37%  4    COLOMBIA  38%  4    SOUTH KOREA *  34%  -    BRAZIL  28%  -    ARGENTINA  28%  -    POLAND  28%  -    MEXICO  22%  -    BELGIUM  22%  -    BELGIUM  22%  -    US  20%  -    US  11%  -    URKEY  11%  -    URKEY  11%  -    US  12%  -    US  12%  -    URKEY  11%  -    URKEY  11%  -    URKEY  11%  -    US  12%  -    US  11%  -    US	SOUTH AFRICA 🟾 🕅	46%	•	-9
ISRAEL    37%    +7      COLOMBIA    36%    4*3      SOUTH KOREA    34%    =      BRAZIL    28%    =      ARGENTINA    28%    *      POLAND    28%    *      MEXICO    28%    *      MEXICO    4    *      INDIA    22%    4      SPAIN    20%    *      US    19%    *      TURKEY    11%    *      GRAAT BRITAIN    *    *      JAPAN •    12%    *      NETHERLANDS    11%    *      NETHERLANDS    11%    *      CANADA **    10%    *      SUSHARA    10%    *      SUSHARA    10%    *      SUSHARA    10%    *      SUSHARA <td></td> <td></td> <td>=</td> <td></td>			=	
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SPAIN    20%    =      US    20%    I      SINGAPORE    10%    4      SINGAPORE    11%    I      GREAT BRITAIN    15%    I      GREAT BRITAIN    15%    I      JAPAN    12%    I      NETHERLANDS    11%    I      CANADA    11%    I      FRANCE    9%    I	INDIA 💶		•	-4
US    20%    -1      SINGAPORE    19%    4      TURKEY    17%    4      GREAT BRITAIN    15%    4      ITALY    13%    4      JAPAN    12%    7      AUSTRALIA    12%    7      NETHERLANDS    11%    7      CANADA    10%    7      FRANCE    9%    9%				+1
SINGAPORE    19%    +8      TURKEY    17%    4      GREAT BRITAIN    15%    -4      ITALY    13%    4      JAPAN    12%    -1      AUSTRALIA    12%    -1      NETHERLANDS    11%    -1      CANADA    10%    -2      FRANCE    9%    9%				
TURKEY    17%      GREAT BRITAIN    15%      ITALY    13%      JAPAN    12%      AUSTRALIA    12%      NETHERLANDS    11%      10%    11%      10%    12%      NETHERLANDS    11%      2000    11%      2000    11%      2000    10%      2000    9%			•	
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JAPAN    12%      AUSTRALIA    12%      NETHERLANDS    12%      CANADA    11%      CANADA    10%      FRANCE    9%			$\checkmark$	
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NETHERLANDS    11%      CANADA    10%      FRANCE    9%			•	-1
CANADA 🚺 10% FRANCE 📔 9%				
FRANCE 9%	NETHERLANDS 💳			
			$\checkmark$	-2
	FRANCE			
	GERMANY 💻	9%	•	-2
SWEDEN 📰 7%	SWEDEN 📰	7%	•	-2

# WORLD WORRIES COUNTRY COMPARISON

Country comparison of all 18 concerns



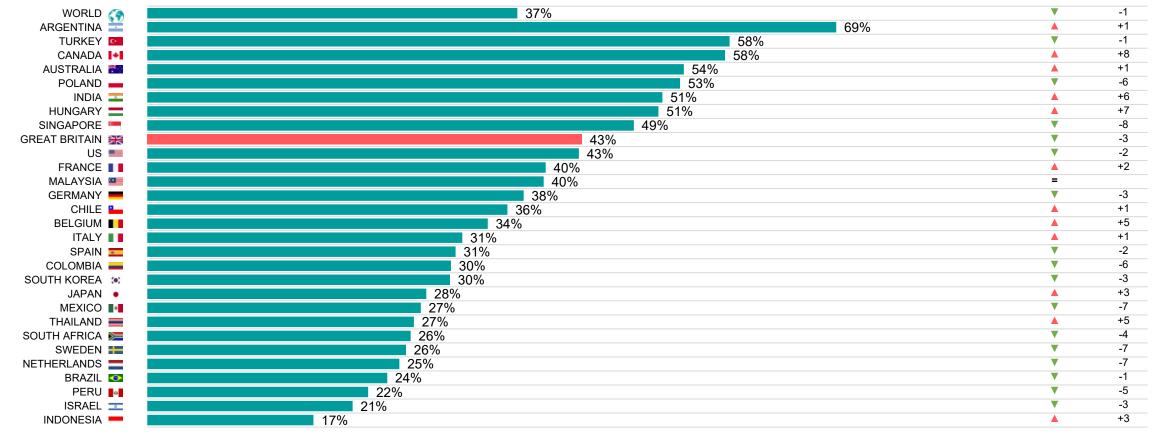
### 1 | INFLATION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

**July 2023** 

#### (%) worried in August 2023 in each country



## 2 | POVERTY & SOCIAL INEQUALITY WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country

WORLD 🌎	31%		+1
INDONESIA 🗮	47%	<b>A</b>	+15
THAILAND 🗮	43%	<b>A</b>	+6
BRAZIL 💿	41%	=	
SOUTH AFRICA 🔎	38%	<b>A</b>	+4
ARGENTINA 🔤	38%	<b></b>	+3
JAPAN •	37%	=	
GERMANY 💻	36%	<b></b>	+5
NETHERLANDS 💳	35%	•	-5
COLOMBIA 📥	34%	▼	-1
HUNGARY	34%	▼	-7
MALAYSIA 📟	34%		+3
TURKEY 💽	34%		+6
PERU 🔤	33%		+4
MEXICO	31%	▼	-2
SOUTH KOREA 🛭 🔅	29%	<b>A</b>	+3
AUSTRALIA 🎫	29%	<b>A</b>	+2
BELGIUM	28%	<b>A</b>	+4
CANADA	28%	•	-1
GREAT BRITAIN 💥	28%	•	-6
CHILE 🏪	27%	•	-4
	27%	<b></b>	+2
ITALY	27%	•	-1
SPAIN =	26%	•	-4
SWEDEN	24%	=	
INDIA 💶	24%		+2
ISRAEL 📼	22%	•	-6
US 💻	22%	<b>_</b>	+3
POLAND	21%		+1
SINGAPORE 🥌	15%	•	-1

**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 3 | CRIME & VIOLENCE WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

with previous month: July 2023

% change compared

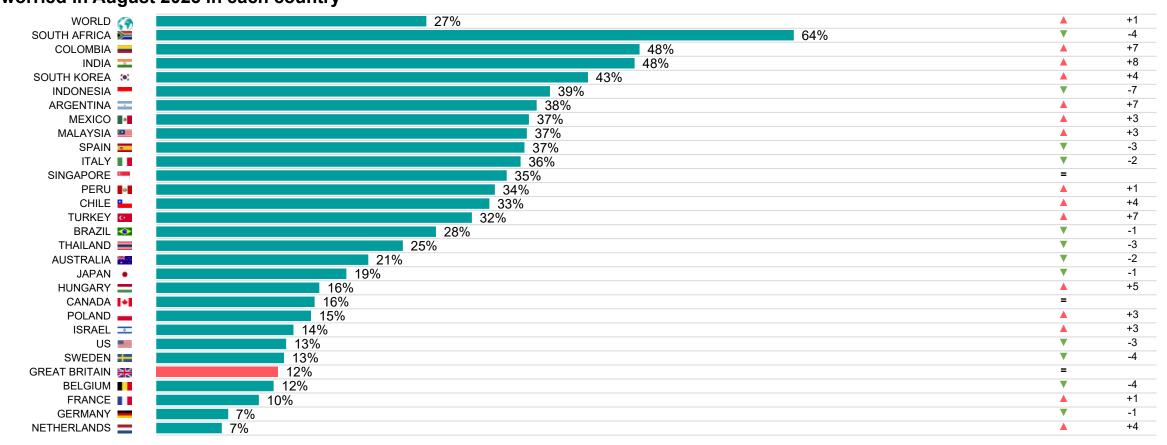
#### (%) worried in August 2023 in each country

WORLD 🌎	30%	▼	-1
CHILE 🏜	62%		+3
SWEDEN 📰	59%	•	-2
PERU	57%	=	
MEXICO	57%	▲	+4
SOUTH AFRICA	56%	▲	+3
COLOMBIA 🚃	41%	<b>A</b>	+4
BRAZIL 🥯	40%	<b>A</b>	+2
ARGENTINA 🔤	39%	▼	-6
ISRAEL 📼	38%	▼	-10
	35%	▼	-14
US 💻	33%	<b>A</b>	+2
AUSTRALIA 🏧	27%	=	
BELGIUM	26%		+1
INDONESIA -	26%		-7
GERMANY	26%	<b>_</b>	+2
SOUTH KOREA 🔅	24%	<b>_</b>	+3
INDIA 💳	24%	=	
THAILAND 🗮	21%	▼	-7
	21%		+1
SPAIN 💳	21%	<b>_</b>	+4
JAPAN •	20%	=	-1
NETHERLANDS	20%	=	
	20%	-	F
GREAT BRITAIN	18%		-5 +2
	18%	<b>X</b>	-3
	14%	=	-3
			+4
	9%		-1
HUNGARY 🚍	7%	· · · · · · · · · · · · · · · · · · ·	-1

## 4 | UNEMPLOYMENT WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 5 | FINANCIAL/POLITICAL CORRUPTION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

with previous month: July 2023

% change compared

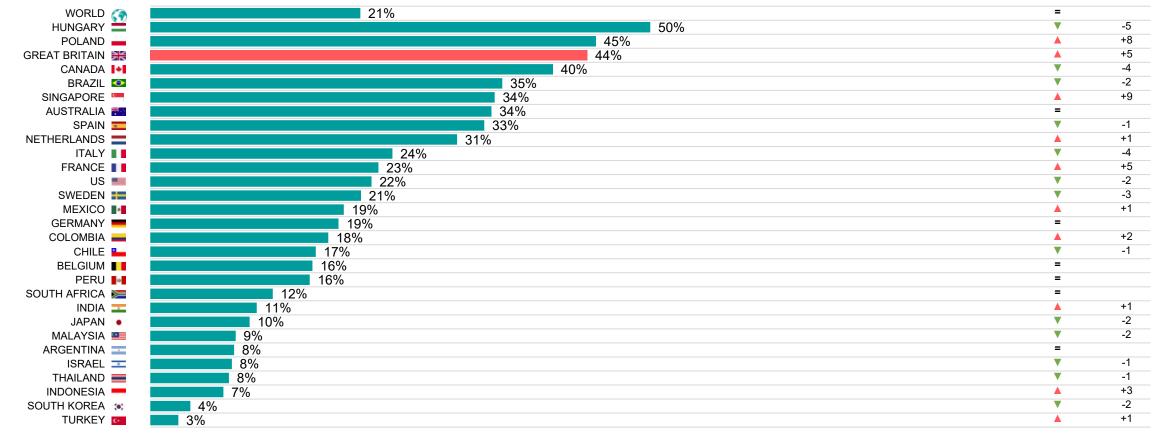
#### (%) worried in August 2023 in each country

WORLD OF 27%			
INDONESIA 🗮	55%	<b>A</b>	+1
PERU 🔤	53%	<b>A</b>	+3
THAILAND 🚃	52%	<b></b>	+9
MALAYSIA 🕮	51%	<b>A</b>	+1
SOUTH AFRICA 💹	46%	•	-9
HUNGARY	46%	=	
CHILE 🏪	40%	<b>A</b>	+11
ISRAEL 🚾	37%	<b></b>	+7
COLOMBIA 🗕 🛛 🔤	36%	<b></b>	+3
SOUTH KOREA 📧 349	%	=	
BRAZIL 💽 28%		=	
ARGENTINA 28%		•	-5
POLAND 28%		=	
MEXICO 5%		<b></b>	+4
INDIA 💶 23%		▼	-4
BELGIUM 22%		<b></b>	+1
SPAIN 🔤 20%		=	
US 💴 20%		▼	-1
SINGAPORE – 19%		<b></b>	+8
TURKEY 🚥 17%		<b></b>	+1
GREAT BRITAIN 💥		•	-4
ITALY		<b></b>	+2
JAPAN • 12%		▼	-1
AUSTRALIA 📷 12%		=	
NETHERLANDS 🚍		•	-1
CANADA 🙌 10%		•	-2
FRANCE 9%		=	
GERMANY 💻 9%		▼	-2
SWEDEN 🗮 7%		V	-2

## 6 | HEALTH CARE WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



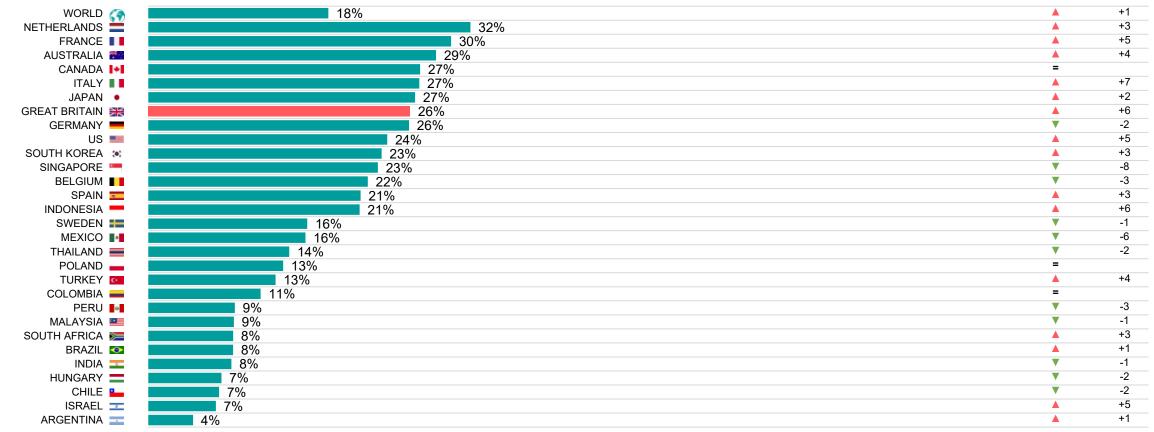
**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 7 | CLIMATE CHANGE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

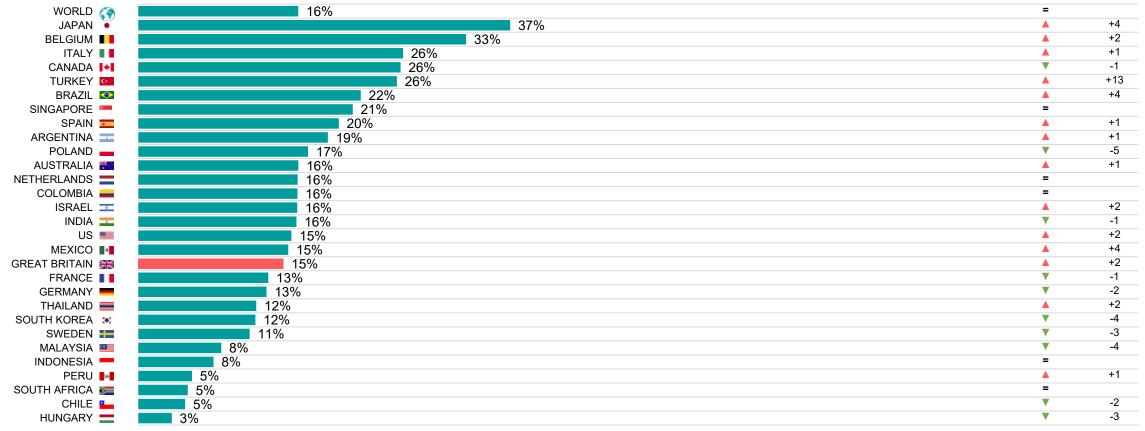
#### 27 - World Worries | August 2023 | Version 1 | Public | © Ipsos 2023

**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

### 8 | TAXES WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country

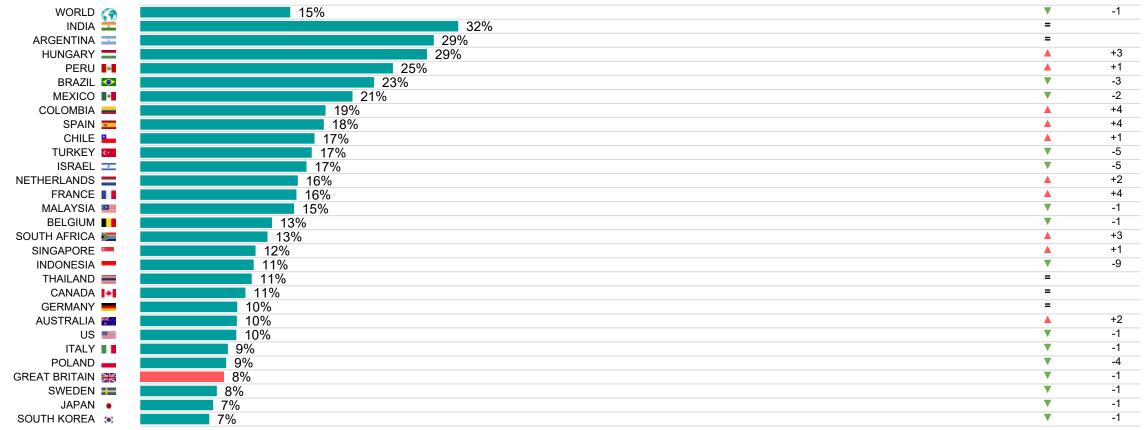


% change compared with previous month:

### 9 | EDUCATION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



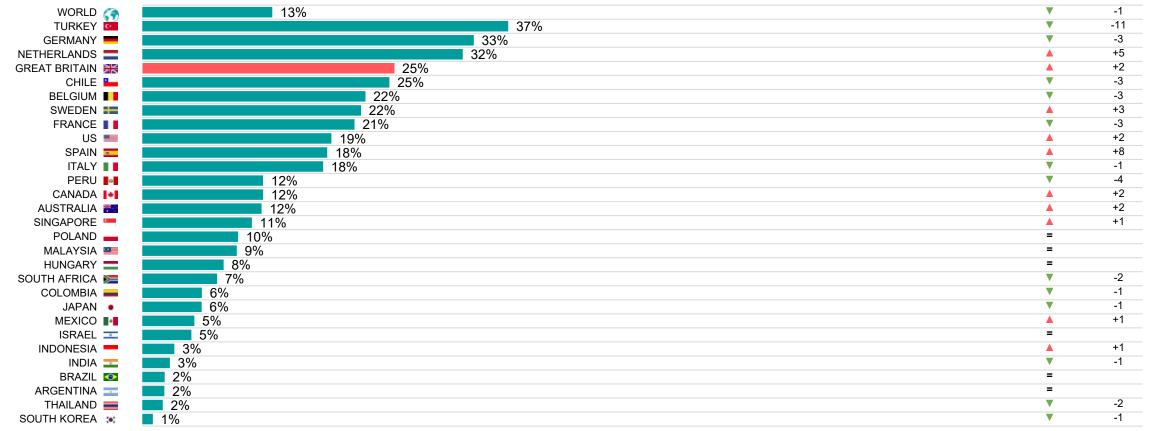
**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 10 | IMMIGRATION CONTROL WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 11 | MORAL DECLINE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country

WORLD 🌎 11% = 23% THAILAND 🗮 +1 21% +5 SOUTH KOREA 🔅 18% +1 FRANCE +7 17% POLAND 16% +1 JAPAN 🔹 16% NETHERLANDS = INDONESIA 16% ▼ -3 15% V -1 US 💻 14% ▼ MALAYSIA 📟 -1 ISRAEL 💷 13% = SINGAPORE 💻 12% ▼ -1 GERMANY 12% +1 ▼ -1 BELGIUM 11% ▼ -3 HUNGARY 11% ITALY 10% = CANADA 10% V -1 -2 AUSTRALIA 📩 9% -2 ▼ 9% GREAT BRITAIN 🚟 V -1 8% ARGENTINA 🔤 8% ▼ -1 SWEDEN TURKEY C 8% +3 7% ▼ -1 CHILE 🏪 MEXICO 7% = 6% = SPAIN 💳 V -2 6% PERU 6% +1 BRAZIL 📀 ▼ -1 COLOMBIA 5% 5% = SOUTH AFRICA 🛌 4% V -1 INDIA 💳

**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 12 | THREATS AGAINST THE ENVIRONMENT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country

WORLD 🏹 8% -1 15% NETHERLANDS 🚞 +1 15% +5 SWEDEN -2 V FRANCE 13% 13% +1 BELGIUM 11% V -1 ITALY 11% INDONESIA +4 BRAZIL 📀 11% = 11% V -2 GERMANY SOUTH KOREA 11% -3 ▼ ▼ -3 MEXICO 10% JAPAN 🔹 9% = GREAT BRITAIN 🚟 9% +1 ▼ -1 US 💻 9% +2 COLOMBIA 9% 8% -3 CANADA POLAND 8% V -1 SPAIN 📰 7% -1 -3 ▼ 7% AUSTRALIA 🏊 +1 7% SINGAPORE 🥌 7% V -3 INDIA 🔤 7% = CHILE 6% ▼ -2 MALAYSIA 😐 TURKEY 🖸 6% +1 +2 6% PERU 6% V -1 THAILAND 3% V -1 ARGENTINA 🔤 -2 V ISRAEL 📼 3% 3% +1 SOUTH AFRICA 📰 V -1 HUNGARY 🚍 3%

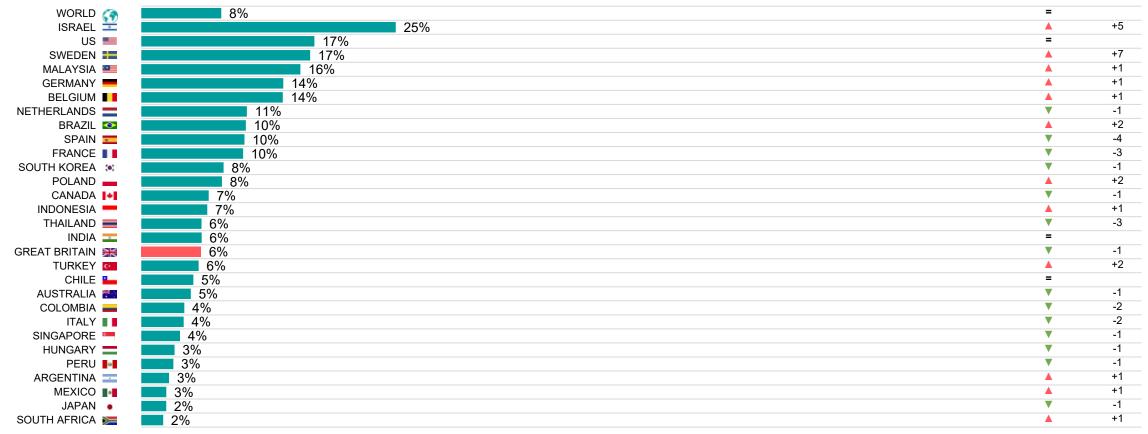
**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 13 | RISE OF EXTREMISM WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 14 | MILITARY CONFLICT BETWEEN NATIONS WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country

WORLD 🌎 7% = 27% POLAND = 18% +2 GERMANY 18% +4 ISRAEL 16% +1 JAPAN 🔹 12% SOUTH KOREA 🔅 = 11% SWEDEN +2 9% +1 NETHERLANDS 9% ▼ -3 ITALY +1 THAILAND 8% GREAT BRITAIN 🚟 9% = BELGIUM 8% ▼ -2 +2 FRANCE 8% AUSTRALIA 🏧 = 7% SINGAPORE --1 7% 7% HUNGARY 🚍 -1 US 💻 6% ▼ -2 CANADA 5% +1 V -4 4% SPAIN = 4% V -2 INDIA 🔤 ▼ -1 MALAYSIA 📟 3% MEXICO 3% -1 ▼ -1 INDONESIA -2% 2% V COLOMBIA -1 BRAZIL 📀 2% = +1 2% CHILE 🏪 2% +1 PERU SOUTH AFRICA 📰 1% = V -1 TURKEY 🖸 1% V -1 ARGENTINA 💷 0%

**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 15 | MAINTAINING SOCIAL PROGRAMMES WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



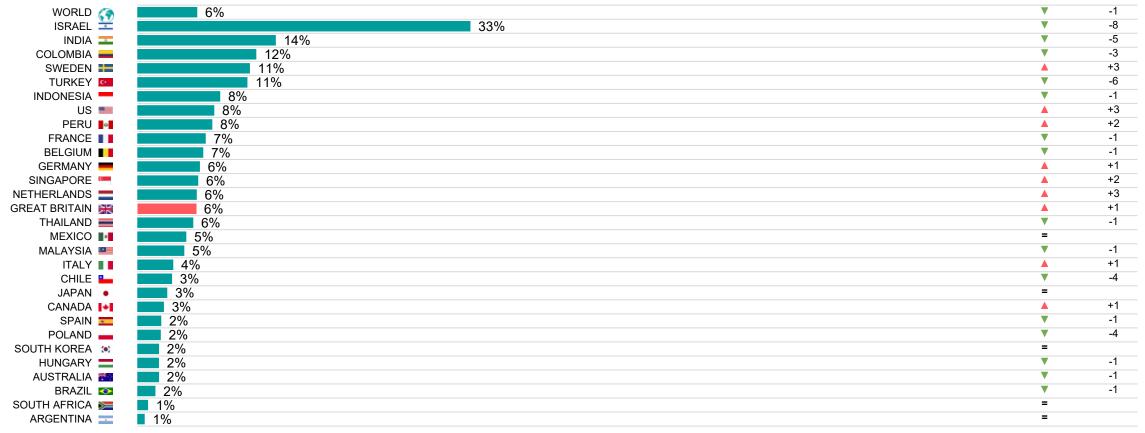
**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 16 | TERRORISM WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 17 | CORONAVIRUS (COVID-19) WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

## 18 | ACCESS TO CREDIT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in August 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. August 2023: 25,275. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# METHODOLOGY



## **METHODOLOGY**

The survey is conducted monthly in 29 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations were interviewed between July 21st 2023 and August 4th 2023. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 29 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

## FOR MORE INFORMATION

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