











How likely are you to do the following? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1000</b>	<b>102</b>	<b>110</b>	<b>71</b>	<b>378</b>	<b>232</b>	<b>107</b>	<b>233</b>	<b>209</b>	<b>260</b>	<b>243</b>	<b>264</b>	<b>736</b>
<b>Base: All Respondents (wtd)</b>	<b>1000</b>	<b>102</b>	<b>110</b>	<b>71</b>	<b>378</b>	<b>232</b>	<b>107</b>	<b>230</b>	<b>212</b>	<b>258</b>	<b>245</b>	<b>265</b>	<b>735</b>
Speak up against homophobic or transphobic comments on social media.	477	48	41	36	171	127	60	123	101	128	107	144	339
	48%	47%	38%	50%	45%	55%	56%	54%	48%	49%	44%	54%	46%
Sign a petition to advocate for LGBTQ2S+ rights.				*		BD	B	J				L	
	461	52	46	36	178	108	50	121	94	128	105	132	337
	46%	51%	41%	50%	47%	47%	47%	53%	44%	50%	43%	50%	46%
Talk to family and friends about LGBTQ2S+ rights.				*				J					
	461	47	43	39	184	99	53	120	89	117	114	139	326
	46%	46%	39%	55%	49%	43%	50%	52%	42%	45%	46%	53%	44%
Take actions to support LGBTQ2S+ rights, such as attend a rally or donate to an LGBTQ2S+ charity				B*				H				L	
	316	30	29	26	127	74	37	90	63	83	78	100	222
	32%	29%	26%	37%	34%	32%	34%	39%	30%	32%	32%	38%	30%
			*					H				L	

How likely are you to do the following? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1000</b>	<b>102</b>	<b>110</b>	<b>71</b>	<b>378</b>	<b>232</b>	<b>107</b>	<b>233</b>	<b>209</b>	<b>260</b>	<b>243</b>	<b>264</b>	<b>736</b>
<b>Base: All Respondents (wtd)</b>	<b>1000</b>	<b>102</b>	<b>110</b>	<b>71</b>	<b>378</b>	<b>232</b>	<b>107</b>	<b>230</b>	<b>212</b>	<b>258</b>	<b>245</b>	<b>265</b>	<b>735</b>
Speak up against homophobic or transphobic comments on social media.	523	54	69	35	207	105	47	107	110	130	138	121	396
	52%	53%	62%	50%	55%	45%	44%	46%	52%	51%	56%	46%	54%
Sign a petition to advocate for LGBTQ2S+ rights.			EF	*	E						G		K
	539	50	64	35	200	124	57	108	118	130	140	133	398
	54%	49%	59%	50%	53%	53%	53%	47%	56%	50%	57%	50%	54%
Talk to family and friends about LGBTQ2S+ rights.				*							G		
	539	55	67	32	194	133	54	110	123	141	131	126	409
	54%	54%	61%	45%	51%	57%	50%	48%	58%	55%	54%	47%	56%
Take actions to support LGBTQ2S+ rights, such as attend a rally or donate to an LGBTQ2S+ charity			C	*					G				K
	684	72	81	45	251	158	70	140	149	175	167	165	513
	68%	71%	74%	63%	66%	68%	66%	61%	70%	68%	68%	62%	70%
			*						G				K