

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Economy/Economic situation	222	117	103	19	32	39	44	39	49	51	83	88	72	66	33	44	138	76	251
	22%q	24%	20%	18%	18%	25%	25%	25%	21%	18%	25%	22%	27%zn	25%q	16%	18%	26%zn	17%	25%
Inflation/Prices	187	82	101	29	39	25	39	20	35	68	64	54	48	50	38	41	98	79	186
	19%k	17%	20%	27%gh	23%k	16%	23%gk	13%	15%	24%zg	19%	14%	18%	19%	19%	17%	19%	18%	18%
Immigration/immigrants	123	66	56	*	12	10	19	21	60	12	29	81	26	23	31	41	49	72	102
	12%ce	14%	11%	*	7%c	6%c	11%ci	13%ci	26%zcd	4%c	9%c	21%zc	10%	9%	15%	17%mp	9%	16%zm	10%
	imp								efgijk			defgij					p		
National health service/Hospitals/Healthcare	72	22	51	9	7	12	10	9	25	16	22	34	21	18	22	9	39	31	72
	7%a	4%	10%za	8%	4%	8%	6%	6%	11%	6%	7%	9%	8%	7%	11%oq	4%	7%	7%o	7%
Lack of faith in politics / politicians / government	63	38	24	4	11	8	8	20	11	15	16	31	9	18	15	17	27	32	58
	6%	8%	5%	4%	6%	5%	5%	13%zef	5%	5%	5%	8%h	4%	7%	7%	7%	5%	7%	6%
								hijk											
Poverty/Inequality	56	19	38	6	11	10	8	10	10	17	19	21	14	12	11	17	26	29	56
	6%a	4%	7%a	6%	6%	7%	5%	7%	4%	6%	6%	5%	5%	5%	5%	7%	5%	6%	6%
Pollution/Environment/Climate change	56	20	35	7	6	12	13	6	12	13	25	18	22	15	6	12	37	19	56
	6%	4%	7%	6%	3%	7%	8%	4%	5%	5%	8%	5%	8%z	6%	3%	5%	7%z	4%	6%
Housing	28	14	14	5	5	4	3	9	1	11	7	10	7	4	5	10	11	14	28
	3%h	3%	3%	5%h	3%	3%	1%	6%zhk	1%	4%	2%	3%h	3%	1%	2%	4%	2%	3%	3%
Common Market/Brexit/EU/Europe/Euro	23	19	3	3	5	4	5	2	3	8	10	5	8	6	4	5	14	9	27
	2%b	4%zb	1%	3%	3%	3%	3%	1%	1%	3%	3%	1%	3%	2%	2%	2%	3%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

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UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Education/Schools	13 1%	5 1%	8 2%	1 1%	2 1%	4 3%	1 1%	1 1%	4 1%	3 1%	6 2%	5 1%	3 1%	1 *	6 3%	1 *	4 1%	7 2%	15 1%
Morality/ Individual behaviour/ Lifestyle	12 1%	5 1%	7 1%	4 4%ftj k	7 4%zef hjk	- -	- -	2 1%	- -	11 4%zef hjk	- -	2 *	1 *	5 2%	- -	6 3%	6 1%	6 1%	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	11 1%j	4 1%	7 1%	- -	4 2%j	- -	* *	3 2%	4 2%	4 1%	* *	6 2%	5 2%	1 *	5 2%	* *	6 1%	5 1%	10 1%
Taxation	11 1%	2 *	9 2%	- -	10 6%zef ghjk	- -	1 *	- -	- -	10 4%zgh jk	1 *	- -	- -	10 4%zlo pq	1 1%	- -	10 2%z	1 *	6 1%
Defence/Foreign affairs/ International terrorism	7 1%	6 1%	1 *	1 1%	1 1%	1 1%	1 1%	2 1%	1 *	1 1%	3 1%	3 1%	3 1%	2 1%	- -	1 *	5 1%	1 *	8 1%
Low pay/Minimum wage/Fair wages	6 1%	2 *	4 1%	1 1%	1 1%	3 2%	- -	- -	1 *	2 1%	3 1%	1 *	2 1%	1 *	2 1%	1 *	3 1%	3 1%	6 1%
Public services in general	5 1%	4 1%	2 *	- -	1 1%	1 1%	1 *	2 1%	* *	1 1%	2 1%	2 *	1 *	2 1%	1 *	2 1%	3 *	2 1%	9 1%
Food production/ farming	4 *	4 1%	- -	- -	- -	- -	4 3%zhi k	- -	- -	- -	4 1%z	- -	- -	- -	- -	4 2%zp	- -	4 1%	1 *
Population levels/ Overpopulation	3 *	1 *	2 *	- -	1 *	1 *	- -	- -	2 1%	1 *	1 *	2 *	1 *	2 1%	- -	1 *	2 *	1 *	5 *

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	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
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	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Drug abuse	3	1	2	-	1	2	-	-	-	1	2	-	2	-	-	1	2	1	2
	*	*	*	-	*	1%	-	-	-	*	1%	-	1%	-	-	*	*	*	*
Petrol prices/Fuel	3	2	1	-	-	-	2	-	1	-	2	1	1	1	-	1	2	1	3
	*	*	*	-	-	-	1%	-	*	-	1%	*	*	*	-	*	*	*	*
UK union/devolution/reform	3	1	1	-	-	1	-	-	1	-	1	1	-	1	-	1	1	1	3
	*	*	*	-	-	1%	-	-	*	-	*	*	-	1%	-	*	*	*	*
Pound/Exchange rate/Value of pound	3	2	1	-	1	-	*	-	1	1	*	1	1	-	*	1	1	1	3
	*	*	*	-	1%	-	*	-	*	*	*	*	*	-	*	*	*	*	*
Unemployment/Factory closure/Lack of industry	2	2	1	-	-	*	2	-	*	-	2	*	1	*	-	1	1	1	4
	*	*	*	-	-	*	1%	-	*	-	1%	*	*	*	-	*	*	*	*
Mental health/well-being	2	*	2	1	1	-	*	*	-	2	*	*	*	2	-	-	2	-	4
	*	*	*	1%	1%	-	*	*	-	1%	*	*	*	1%	-	-	*	-	*
International trade/trade deals	2	-	2	-	2	-	-	-	-	2	-	-	-	-	2	-	-	2	1
	*	-	*	-	1%	-	-	-	-	1%	-	-	-	-	1%	-	-	*	*
Nuclear weapons/Nuclear war/Disarmament	2	1	1	-	-	2	-	-	-	-	2	-	1	-	-	1	1	1	2
	*	*	*	-	-	1%z	-	-	-	-	1%	-	*	-	-	*	*	*	*
Ageing population/Social care for the elderly	2	*	1	-	-	-	-	1	*	-	-	2	-	2	-	-	2	-	2
	*	*	*	-	-	-	-	1%	*	-	-	*	-	1%	-	-	*	-	*
Local government/Council tax	2	1	1	-	-	-	*	1	-	-	*	1	*	1	1	-	1	1	4
	*	*	*	-	-	-	*	1%	-	-	*	*	*	*	*	-	*	*	*
Nationalisation/Government control of institutions	1	1	*	-	1	-	-	*	-	1	-	*	-	1	-	-	1	-	2
	*	*	*	-	1%	-	-	*	-	*	-	*	-	1%	-	-	*	-	*

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WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Coronavirus/ pandemic diseases	1	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	-	-	-	1%	-	-	-	*	-	-	*	-	-	*	-	*
Countryside/Rural life	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	1
	*	-	*	-	-	-	1%	-	-	-	*	-	-	-	1%	-	-	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Race relations	1	*	*	-	*	*	-	-	-	*	*	-	-	1	-	-	1	-	2
	*	*	*	-	*	*	-	-	-	*	*	-	-	*	-	-	*	-	*
Privatisation	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	1
	*	*	-	1%	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	35	23	12	9	4	5	4	7	6	13	9	13	7	8	11	10	14	21	28
	3%	5%	2%	8%zhj	2%	3%	2%	5%	2%	5%	3%	3%	2%	3%	5%	4%	3%	5%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Don't know	42	23	20	9	8	13	2	1	9	17	15	10	7	12	9	12	19	21	43
	4%g	5%	4%	8%fgk	5%	8%zfg	1%	1%	4%	6%g	5%f	3%	3%	4%	4%	5%	4%	5%	4%
Personal finances (NET)	252	104	144	36	51	39	49	30	46	87	88	77	64	64	51	60	129	111	251
	25%ak	21%	28%a	33%gh	29%k	24%	29%k	19%	20%	31%zg	26%	20%	24%	24%	25%	25%	24%	25%	25%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Economy/Economic situation	222 22%	194 22%	8 17%	19 22%	68 20%	48 20%	61 20%	53 20%	93 25%	36 27%	57 25%	83 25%	67 25%	31 17%	37 22%	150 25%z	68 19%	48 24%	36 18%	91 30%zs	31 15%	251 25%
Inflation/Prices	187 19%	152 17%	13 28%	22 24%	66 20%	44 18%	59 19%	46 18%	61 17%	20 15%	42 18%	51 15%	50 19%	43 23%	31 18%	100 17%	73 21%	40 20%	50 25%ztu	49 16%	26 13%	186 18%
Immigration/immigrants	123 12%hi	105 12%hi	8 16%i	10 11%	42 13%	32 13%	49 16%hi	41 16%hi	32 9%	8 6%	24 10%	72 22%zmn	16 6%	21 11%	12 7%	88 15%zmo	33 9%	23 11%t	22 11%t	14 4%	54 26%zr	102 10%
National health service/Hospitals/Healthcare	72 7%	65 7%	5 11%	2 2%	26 8%c	24 10%c	21 7%	16 6%	25 7%	7 5%	18 8%	26 8%	24 9%	10 5%	9 5%	50 8%	19 5%	19 10%	16 8%	21 7%	12 6%	72 7%
Lack of faith in politics / politicians / government	63 6%	54 6%	1 2%	8 9%i	23 7%	15 6%	19 6%	18 7%	21 6%i	3 2%	17 8%	14 4%	19 7%	12 6%	12 7%	32 5%	24 7%	17 8%	7 3%	16 5%	17 8%	58 6%
Poverty/Inequality	56 6%	48 6%	3 7%	5 5%	24 7%	19 8%	15 5%	12 4%	17 5%	8 6%	10 4%	20 6%	15 6%	9 5%	10 6%	35 6%	19 5%	14 7%	11 6%	17 5%	8 4%	56 6%
Pollution/Environment/Climate change	56 6%er	47 5%e	3 6%	5 6%	11 3%	6 2%	12 4%	9 3%	33 9%za	13 10%def	20 9%zad	21 6%	14 5%	4 2%	13 8%q	35 6%	17 5%	2 1%	11 6%r	30 10%zr	9 4%	56 6%
Housing	28 3%op	25 3%	- -	2 2%	5 2%	3 1%	12 4%	12 4%	11 3%	6 4%	5 2%	4 1%	5 2%	13 7%zlm	3 2%	9 2%	17 5%lop	6 3%	6 3%	7 2%	7 3%	28 3%
Common Market/Brexit/EU/Europe/Euro	23 2%r	20 2%	* 1%	3 3%	7 2%	4 2%	6 2%	6 2%	10 3%	3 2%	7 3%	4 1%	10 4%	1 *	5 3%	14 2%	6 2%	1 *	4 2%	14 5%zru	- -	27 3%

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UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Education/Schools	13 1%	12 1%	- -	1 1%	3 1%	2 1%	3 1%	3 1%	7 2%	3 2%	4 2%	4 1%	4 1%	3 2%	2 1%	8 1%	5 1%	2 1%	- -	6 2%	2 1%	15 1%
Morality/ Individual behaviour/ Lifestyle	12 1%p	12 1%	- -	- -	2 1%	2 1%	6 2%	6 2%k	4 1%	4 3%k	- -	1 *	- -	5 2%p	7 4%zlm	1 *	11 3%zlm	2 1%	1 1%	- -	9 4%zt	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	11 1%	10 1%	- -	* *	1 *	* *	4 1%	4 1%	7 2%	3 2%	4 2%	3 1%	3 1%	- -	2 1%	6 1%	2 *	2 1%	2 1%	4 1%	3 1%	10 1%
Taxation	11 1%p	10 1%	- -	1 1%	3 1%	2 1%	6 2%	6 2%	2 *	- -	2 1%	- -	1 *	7 4%zlp	1 1%	1 *	8 2%lop	- -	1 1%	4 1%	5 2%	6 1%
Defence/Foreign affairs/ International terrorism	7 1%	7 1%	- -	- -	1 *	1 *	3 1%	3 1%	3 1%	2 1%	2 1%	3 1%	1 *	- -	2 1%	4 1%	2 1%	2 1%	1 *	3 1%	2 1%	8 1%
Low pay/Minimum wage/Fair wages	6 1%	6 1%	- -	- -	- -	- -	3 1%	3 1%	3 1%	2 1%	1 *	1 *	2 1%	1 1%	3 1%	3 1%	1 *	2 1%	3 1%	- -	6 1%	
Public services in general	5 1%	5 1%	- -	* *	2 1%	2 1%	1 *	1 *	2 1%	1 1%	1 *	3 1%	* *	1 *	1 *	3 1%	1 *	1 *	2 1%	2 1%	- -	9 1%
Food production/ farming	4 *	4 1%	- -	- -	4 1%	4 2%zah	- -	- -	- -	- -	- -	- -	- -	4 2%zlp	- -	- -	4 1%p	- -	- -	- -	4 2%	1 *
Population levels/ Overpopulation	3 *	2 *	1 2%	- -	1 *	1 *	1 *	- -	1 *	1 1%	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	1 *	2 1%	- -	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 13th September - 19th September 2023
Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Drug abuse	3*	3*	-	-	-	-	2	2	1	1	-	-	2	1	2	1	-	2	1	1	-	2*
Petrol prices/Fuel	3*	2*	-	1	2	1	-	-	1	-	1	1	1	-	-	2	-	-	-	1	-	3*
UK union/devolution/reform	3*	2*	-	1	2	1	-	-	1	-	1	1	1	-	3	-	1	1	-	-	-	3*
Pound/Exchange rate/Value of pound	3*	3*	-	-	1	1	-	-	1	1	-	1	1	-	3	-	1	-	2	-	-	3*
Unemployment/Factory closure/Lack of industry	2*	2*	-	*	2	2	-	-	-	-	-	*	1	-	1	1	1	1	-	1	-	4*
Mental health/well-being	2*	1*	-	1	1	-	-	-	1	1	1	-	*	2	-	*	2	-	-	2	-	4*
International trade/trade deals	2*	2*	-	-	-	-	-	-	2	2	-	-	-	2	-	2	-	2	-	-	-	1*
Nuclear weapons/Nuclear war/Disarmament	2*	1*	-	1	2	1	-	-	-	-	-	-	1	-	1	1	-	-	-	2	-	2*
Ageing population/Social care for the elderly	2*	2*	-	-	-	-	-	-	2	-	2	*	1	-	2	-	1	*	-	-	-	2*
Local government/Council tax	2*	1*	-	1	2	1	*	*	-	-	-	-	1	-	1	1	1	1	-	1	-	4*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Nationalisation/ Government control of institutions	1*	1*	-	-	*	*	-	-	1*	-	1*	1*	*	-	-	1*	-	-	1%	*	-	2*
Coronavirus/ pandemic diseases	1*	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1*
			2%zad eghk				*						*			*		1%				*
Countryside/Rural life	1*	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	1%	-	-	1*
			2%zad eghk				*						*			*			1%			*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Race relations	1*	1*	-	-	*	*	*	*	-	-	-	-	*	-	*	*	*	-	-	1	-	2*
Privatisation	1*	1*	-	-	-	-	-	-	1*	-	1*	1*	-	-	-	1*	-	-	1*	-	-	1*
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Other	35 3%t	32 4%	1 1%	2 2%	16 5%	14 6%	6 2%	5 2%	13 3%	6 5%	6 3%	9 3%	7 3%	8 4%	11 7%p	16 3%	19 5%	4 2%	5 3%	6 2%	17 8%zrt	28 3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42 4%l	36 4%	2 4%	5 5%	14 4%	9 4%	18 6%	16 6%	10 3%	5 4%	5 2%	7 2%	14 5%	9 5%	7 4%	21 3%	16 5%	7 3%	11 6%	9 3%	3 1%	43 4%
Personal finances (NET)	252 25%	207 24%	17 35%	27 31%	92 28%	65 27%	78 25%	61 23%	82 22%	29 21%	53 23%	72 22%	68 25%	53 28%	43 25%	141 23%	96 27%	56 28%u	63 32%ztu	69 22%	34 16%	251 25%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Economy/Economic situation	222	112	29	81	49	79	14	55	36	33	90	61	40	45	35	40	28	251
	22%	23%	27%	19%	30%z	25%	26%	16%	22%	21%	29%z	22%	20%	23%	21%	26%	21%	25%
Inflation/Prices	187	89	20	78	34	63	10	66	36	29	59	57	30	40	34	27	26	186
	19%	18%	19%	19%	21%	20%	19%	19%	22%	18%	19%	20%	15%	20%	21%	18%	20%	18%
Immigration/immigrants	123	42	10	71	33	16	4	39	29	17	23	24	28	22	17	28	11	102
	12%agn	9%	9%	17%za	20%zg	5%	8%	11%	18%n	10%	7%	9%	14%	11%	10%	18%zE	8%	10%
National health service/Hospitals/Healthcare	72	33	4	35	10	28	5	24	9	15	21	22	7	19	12	15	10	72
	7%	7%	4%	8%	6%	9%	9%	7%	6%	9%	7%	8%	3%	10%A	8%	10%A	8%	7%
Lack of faith in politics / politicians / government	63	33	5	24	3	21	1	33	12	7	16	17	13	15	10	7	7	58
	6%f	7%	5%	6%	2%	7%f	2%	10%	7%	4%	5%	6%	6%	8%	6%	5%	5%	6%
Poverty/Inequality	56	23	9	25	-	25	5	18	6	3	26	16	25	6	7	4	9	56
	6%f	5%	8%	6%	-	8%f	9%f	5%	4%	2%	8%zm	6%	12%zBC	3%	4%	3%	7%	6%
Pollution/Environment/Climate change	56	25	8	23	8	20	4	10	9	11	17	13	5	8	11	7	14	56
	6%	5%	7%	6%	5%	6%	6%	3%	5%	7%	5%	5%	2%	4%	7%	5%	10%zA	6%
Housing	28	12	3	13	4	13	-	9	6	7	8	12	7	4	8	5	1	28
	3%	2%	2%	3%	2%	4%	-	3%	4%	4%	3%	4%	4%	2%	5%	3%	1%	3%
Common Market/Brexit/EU/Europe/Euro	23	15	4	4	3	6	5	7	-	9	10	8	5	3	2	4	6	27
	2%	3%	4%	1%	2%	2%	9%zfg	2%	-	6%zl	3%	3%	3%	1%	1%	3%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Education/Schools	13	4	1	7	1	4	4	3	*	1	2	6	5	-	1	2	1	15
	1%	1%	1%	2%	1%	1%	7%zfg	1%	*	*	1%	2%	3%	-	*	1%	1%	1%
Morality/ Individual behaviour/ Lifestyle	12	10	-	2	1	-	-	6	1	4	1	2	1	4	1	1	-	5
	1%	2%	-	1%	1%	-	-	2%	*	2%	*	1%	1%	2%	*	1%	-	*
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	11	4	-	7	3	1	-	7	3	1	1	1	6	1	*	*	2	10
	1%	1%	-	2%	2%	*	-	2%	2%	1%	*	*	3%	*	*	*	2%	1%
Taxation	11	9	-	2	-	3	-	7	1	2	6	-	-	2	1	2	-	6
	1%	2%	-	*	-	1%	-	2%	*	1%	2%	-	-	1%	1%	1%	-	1%
Defence/Foreign affairs/ International terrorism	7	3	1	3	*	3	-	4	*	1	*	-	1	1	1	1	2	8
	1%	1%	1%	1%	*	1%	-	1%	*	*	*	-	*	1%	1%	1%	2%	1%
Low pay/Minimum wage/Fair wages	6	2	3	2	-	1	-	4	1	2	1	3	1	1	1	*	-	6
	1%	*	2%	*	-	*	-	1%	1%	2%	1%	1%	*	*	1%	*	-	1%
Public services in general	5	4	-	1	-	3	1	1	-	*	1	1	-	-	1	-	2	9
	1%	1%	-	*	-	1%	1%	*	-	*	*	*	-	-	1%	-	2%	1%
Food production/ farming	4	-	-	4	-	-	-	4	-	-	-	-	-	4	-	-	-	1
	*	-	-	1%	-	-	-	1%	-	-	-	-	-	2%z	-	-	-	*
Population levels/ Overpopulation	3	1	-	3	*	1	-	1	1	-	-	-	1	-	1	-	1	5
	*	*	-	1%	*	*	-	*	1%	-	-	-	*	-	*	-	1%	*

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	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Drug abuse	3*	-	1	2	-	-	-	3	-	-	2	2	-	-	1	-	2	2*
		-	1%	*	-	-	-	1%	-	-	1%	1%	-	-	1%	-	2%z	*
Petrol prices/Fuel	3*	2	-	1	2	1	-	-	1	-	1	1	-	-	2	1	-	3*
		*	-	*	1%	*	-	-	*	-	*	*	-	-	1%	1%	-	*
UK union/ devolution/reform	3*	1	-	1	1	-	-	1	-	1	-	1	-	1	-	1	-	3*
		*	-	*	1%	-	-	*	-	*	-	1%	-	*	-	1%	-	*
Pound/Exchange rate/Value of pound	3*	2	-	1	-	1	-	1	-	-	1	-	1	-	-	*	1	3*
		*	-	*	-	*	-	*	-	-	*	-	*	-	-	*	1%	*
Unemployment/ Factory closure/ Lack of industry	2*	*	1	1	*	-	1	-	1	*	-	*	2	*	-	-	-	4*
		*	1%	*	*	-	2%g	-	*	*	-	*	1%	*	-	-	-	*
Mental health/ well-being	2*	2	-	1	-	*	1	1	-	-	1	*	-	1	1	-	-	4*
		*	-	*	-	*	2%	*	-	-	*	*	-	*	1%	-	-	*
International trade/trade deals	2*	2	-	-	-	2	-	-	-	-	2	-	2	-	-	-	-	1*
		*	-	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	2*	2	-	-	-	-	-	1	-	-	2	2	-	-	1	-	1	2*
		*	-	-	-	-	-	*	-	-	1%	1%	-	-	1%	-	1%	*
Ageing population/ Social care for the elderly	2*	-	1	*	*	-	-	1	-	2	-	-	-	1	-	-	-	2*
		-	1%za	*	*	-	-	*	-	1%z	-	-	-	1%	-	-	-	*
Local government/ Council tax	2*	1	-	1	1	*	-	*	1	-	*	*	-	*	1	-	1	4*
		*	-	*	*	*	-	*	*	-	*	*	-	*	1%	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 13th September - 19th September 2023
Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Nationalisation/ Government control of institutions	1 *	1 *	- -	- -	- -	* *	- -	1 *	- -	- -	* *	- -	* *	- -	- -	1 1%	- -	2 *
Coronavirus/ pandemic diseases	1 *	1 *	- -	- -	- -	- -	- *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 *
Countryside/Rural life	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- 1	1 *	1 *	- -	- -	1 1%	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Race relations	1 *	1 *	- -	- -	- -	* *	- -	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	2 *
Privatisation	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
Royal Family/ Monarchy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pensions/Social security/Benefits	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)		
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Other	35	22	5	8	4	13	*	7	7	9	10	7	10	10	7	1	2	28
	3%	5%	4%	2%	3%	4%	1%	2%	4%	6%	3%	3%	5%	5%	4%	1%	1%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	20	4	18	6	7	-	24	4	4	5	22	10	7	7	3	5	43
	4%	4%	4%	4%	4%	2%	-	7%	2%	3%	2%	8%	5%	4%	4%	2%	3%	4%
Personal finances (NET)	252	115	31	105	36	90	15	88	43	35	87	77	56	46	44	32	35	251
	25%	24%	29%	25%	22%	29%	28%	26%	26%	22%	28%	27%	28%	24%	27%	21%	27%	25%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Economy/Economic situation	222	222	67	14	51	17	31	116	67	39	183	38	23	112	251
	22%	60%zbc eft	24%	20%	19%	18%	24%	25%	20%	19%	21%	29%	22%	25%	25%
Inflation/Prices	187	29	49	9	32	14	21	68	72	46	163	23	19	87	186
	19%atg	8%	17%a	12%	12%	15%a	16%a	15%	22%g	22%g	19%	18%	18%	19%	18%
Immigration/immigrants	123	23	29	13	123	1	8	64	36	23	116	7	11	38	102
	12%aefk m	6%	10%ae	18%aef ef	46%zabc	1%	6%	13%	11%	11%	13%zk	5%	11%	9%	10%
National health service/Hospitals/Healthcare	72	19	72	8	17	12	23	32	16	24	63	8	9	26	72
	7%	5%	26%zac et	11%	6%	13%a	18%zat	7%	5%	12%zh	7%	6%	9%	6%	7%
Lack of faith in politics / politicians / government	63	14	11	2	9	9	4	27	17	18	56	2	6	32	58
	6%ak	4%	4%	2%	3%	9%at	3%	6%	5%	9%	6%	2%	6%	7%	6%
Poverty/Inequality	56	9	11	4	4	3	9	28	16	13	53	3	5	17	56
	6%at	3%	4%	6%	1%	4%	7%at	6%	5%	6%	6%	2%	5%	4%	6%
Pollution/Environment/Climate change	56	16	10	3	5	4	4	20	24	12	54	2	4	28	56
	6%tk	4%	4%	4%	2%	4%	3%	4%	7%	6%	6%k	1%	4%	6%	6%
Housing	28	10	4	*	4	1	2	15	10	2	22	5	6	7	28
	3%	3%	2%	1%	1%	1%	2%	3%	3%	1%	3%	4%	5%zm	2%	3%
Common Market/Brexit/EU/Europe/Euro	23	7	3	2	2	23	1	12	7	4	17	6	2	16	27
	2%	2%	1%	3%	1%	25%zabc ft	1%	3%	2%	2%	2%	4%	2%	4%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 13th September - 19th September 2023
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Education/Schools	13 1%	2 1%	2 1%	- -	1 1%	- -	13 10% zabc et	6 1%	5 1%	2 1%	8 1%	5 3% zj	3 3% m	3 1%	15 1%
Morality/ Individual behaviour/ Lifestyle	12 1%a	1 *	- -	- -	- -	- -	5 4% zabt	6 1%	7 2%	- -	9 1%	4 3%	- -	10 2%	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	11 1%	6 2%	4 1%	11 15% zabe ft	4 1%	- -	3 2%	7 1%	3 1%	1 *	9 1%	2 1%	1 1%	4 1%	10 1%
Taxation	11 1%	- -	4 1%	1 2% a	1 *	2 2% a	2 1%	2 *	8 2% zg	1 *	9 1%	2 2%	- -	9 2%	6 1%
Defence/Foreign affairs/ International terrorism	7 1%	1 *	2 1%	- -	- -	- -	- -	5 1%	2 1%	- -	5 1%	2 2%	1 1%	3 1%	8 1%
Low pay/Minimum wage/Fair wages	6 1%	3 1%	1 *	- -	- -	1 1%	1 1%	2 *	4 1%	- -	4 *	2 1%	* *	4 1%	6 1%
Public services in general	5 1%	- -	2 1%	- -	- -	1 1%	1 1%	2 1%	2 1%	1 *	5 1%	* *	3 2% zm	1 *	9 1%
Food production/ farming	4 *	- -	- -	- -	- -	- -	- -	4 1%	- -	- -	4 1%	- -	- -	- -	1 *
Population levels/ Overpopulation	3 *	* *	- -	- -	1 *	1 1%	- -	2 *	1 *	1 *	3 *	- -	- -	1 *	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Drug abuse	3	-	-	1	2	-	-	1	-	2	2	1	-	1	2
	*	-	-	1%	1%	-	-	*	-	1%	*	1%	-	*	*
Petrol prices/Fuel	3	-	-	-	1	-	-	2	-	1	3	-	-	2	3
	*	-	-	-	*	-	-	*	-	*	*	-	-	*	*
UK union/ devolution/reform	3	1	-	-	-	1	-	-	1	1	3	-	-	1	3
	*	*	-	-	-	1%	-	-	*	1%	*	-	-	*	*
Pound/Exchange rate/Value of pound	3	-	-	-	1	-	-	1	1	-	3	-	*	1	3
	*	-	-	-	*	-	-	*	*	-	*	-	*	*	*
Unemployment/ Factory closure/ Lack of industry	2	-	-	-	1	-	-	1	1	-	1	1	1	*	4
	*	-	-	-	*	-	-	*	*	-	*	1%	1%	*	*
Mental health/ well-being	2	*	2	1	1	-	1	1	1	*	2	1	1	1	4
	*	*	1%	1%	*	-	1%	*	*	*	*	1%	1%	*	*
International trade/trade deals	2	-	2	-	-	2	-	2	-	-	2	-	-	-	1
	*	-	1%	-	-	2%zat	-	*	-	-	*	-	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	2	-	-	-	-	-	-	2	-	-	2	-	-	2	2
	*	-	-	-	-	-	-	*	-	-	*	-	-	*	*
Ageing population/ Social care for the elderly	2	-	*	-	*	-	-	-	*	1	2	-	-	1	2
	*	-	*	-	*	-	-	-	*	1%	*	-	-	*	*
Local government/ Council tax	2	1	1	1	1	-	-	1	*	1	2	-	1	1	4
	*	*	*	1%	*	-	-	*	*	*	*	-	1%	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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What would you say is the most important issue facing Britain today?
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UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Nationalisation/ Government control of institutions	1 *	-	-	-	-	-	-	1 *	*	-	1 *	-	*	1 *	2 *
Coronavirus/ pandemic diseases	1 *	-	-	-	-	-	-	-	-	1 1%	1 *	-	-	1 *	1 *
Countryside/Rural life	1 *	-	-	-	-	-	-	-	-	1 1%	1 *	-	-	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Race relations	1 *	1 *	-	-	*	-	-	* *	* *	-	-	1 1%j	* *	* *	2 *
Privatisation	1 *	-	-	-	-	-	-	-	1 *	-	1 *	-	1 1%z	-	1 *
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Other	35	3	2	2	6	2	1	22	9	5	29	6	4	15	28
	3%ab	1%	1%	3%	2%	2%	1%	5%	3%	2%	3%	5%	4%	3%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	42	1	2	-	-	1	1	19	18	6	29	12	4	21	43
	4%abtj	*	1%	-	-	1%	1%	4%	5%	3%	3%	9%zj	4%	5%	4%
Personal finances (NET)	252	41	61	13	37	18	31	100	92	59	223	28	24	110	251
	25%atg	11%	22%at	18%	14%	20%a	24%at	21%	28%	29%	26%	21%	23%	25%	25%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Economy/Economic situation	369	194	171	32	62	67	71	61	76	94	139	137	110	111	63	75	221	138	410
	37%q	40%	33%	29%	36%	42%	42%	39%	32%	33%	42%z	35%	42%q	42%nq	31%	31%	42%zn	31%	41%
Inflation/Prices	304	144	155	38	60	47	65	35	59	98	112	94	84	86	54	64	170	118	316
	30%gk	29%	30%	35%	34%gk	29%	38%gh	22%	25%	35%gk	34%gk	24%	32%	32%	26%	27%	32%	27%	31%
National health service/Hospitals/Healthcare	280	104	175	17	31	35	69	51	75	49	105	126	79	77	64	49	156	113	287
	28%ac	21%	34%za	16%	18%	22%	40%zc	33%cd	32%cd	17%	32%cd	32%zc	30%	29%	31%	21%	29%o	25%	29%
Immigration/immigrants	267	140	127	10	27	30	41	47	112	37	71	159	58	63	73	67	121	140	243
	26%cd	29%	25%	9%	15%	19%	24%ci	30%cd	47%zc	13%	21%ci	40%zc	22%	24%	36%zl	28%	23%	32%zl	24%
	eijp							ei	defgi	jk		j			mp			p	
Pollution/Environment/Climate change	179	72	107	8	33	40	33	28	38	40	73	66	69	52	28	28	121	56	198
	18%ac	15%	21%za	7%	19%ci	25%zc	19%c	18%c	16%	14%c	22%zc	17%c	26%zn	20%oq	14%	12%	23%zn	13%	20%
	oq					i							oq				oq		
Lack of faith in politics / politicians / government	154	80	74	7	27	26	21	42	31	33	48	73	33	52	25	38	85	63	158
	15%c	16%	14%	6%	15%	17%c	12%	27%zc	13%	12%	14%	19%zc	12%	20%zl	12%	16%	16%l	14%	16%
								dfhijk				h		p					
Housing	148	66	81	31	27	23	17	27	23	58	40	50	40	37	32	34	78	66	149
	15%h	14%	16%	28%zd	15%	15%	10%	17%k	10%	20%zd	12%	13%	15%	14%	16%	14%	15%	15%	15%
				efhjk						fhjk									
Education/Schools	131	47	82	9	20	30	28	18	24	30	59	42	38	40	30	16	78	46	136
	13%ao	10%	16%za	9%	12%	19%zh	16%	12%	10%	10%	18%zh	11%	14%o	15%o	15%oq	6%	15%o	10%o	14%
						ik					ik								
Poverty/Inequality	124	45	80	11	28	26	19	23	18	39	44	41	40	28	22	31	68	53	125
	12%ah	9%	16%za	11%	16%h	16%h	11%	15%hk	7%	14%	13%	10%	15%	11%	11%	13%	13%	12%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	93	57	34	6	17	22	21	14	13	23	42	27	30	30	22	10	59	31	104
	9%bo	12%zb	7%	5%	10%	13%hk	12%	9%	6%	8%	13%zhk	7%	11%o	11%o	11%o	4%	11%zo	7%o	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	71	31	39	9	16	6	14	11	16	25	20	27	29	14	19	10	43	28	64
	7%	6%	8%	8%	9%	4%	8%	7%	7%	9%	6%	7%	11%zmo	5%	9%	4%	8% _m	6%	6%
Defence/Foreign affairs/ International terrorism	57	39	18	5	4	12	13	13	11	9	24	23	24	12	6	9	37	15	61
	6%bq	8%zb	4%	4%	2%	7%	7%	8%	5%	3%	7%	6%	9%znq	5%	3%	4%	7% _m q	3%	6%
Public services in general	50	22	28	4	10	14	8	6	8	14	22	15	20	14	10	3	34	13	62
	5%oq	5%	6%	4%	6%	9%	5%	4%	3%	5%	7%	4%	8%oq	5%o	5%	1%	7%zoq	3%	6%
Unemployment/ Factory closure/ Lack of industry	44	27	17	4	6	7	9	13	5	10	16	18	8	12	15	7	20	22	50
	4%	5%	3%	3%	4%	4%	5%	8%zhk	2%	4%	5%	5%h	3%	5%	7%	3%	4%	5%	5%
Low pay/Minimum wage/Fair wages	40	17	24	2	5	14	9	7	4	6	23	11	12	6	6	12	19	18	38
	4%	3%	5%	1%	3%	9%zch ik	5%	5%	2%	2%	7%zhi k	3%	5%	2%	3%	5%	4%	4%	4%
Transport/Public transport	35	18	16	7	3	4	4	9	7	10	9	16	9	6	18	1	16	19	33
	3%o	4%	3%	7%	2%	3%	3%	6%	3%	3%	3%	4%	4%o	2%	9%zmo pq	*	3%	4%o	3%
Taxation	34	18	16	*	14	9	2	6	4	14	11	9	5	15	8	6	20	14	29
	3%	4%	3%	*	8%zcf hik	5%	1%	4%	1%	5% _c	3% _f	2%	2%	6%zlp	4%	3%	4% _l	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Morality/ Individual behaviour/ Lifestyle	26 3%j	11 2%	15 3%	4 4%f	10 6%zjf	2 1%	- -	4 2%	6 3%	14 5%zjf	2 1%	10 2%	5 2%	8 3%	4 2%	8 3%	13 2%	13 3%	20 2%
Petrol prices/Fuel	22 2%	12 3%	9 2%	* *	1 1%	4 3%	7 4%i	2 1%	7 3%	2 1%	11 3%	9 2%	10 4%	5 2%	2 1%	4 2%	15 3%	7 1%	20 2%
Pensions/Social security/Benefits	22 2%	12 2%	10 2%	2 2%	3 2%	4 3%	4 2%	2 1%	7 3%	5 2%	8 2%	9 2%	7 3%	7 2%	4 2%	4 2%	14 3%	8 2%	24 2%
Ageing population/ Social care for the elderly	21 2%q	6 1%	15 3%	1 1%	2 1%	9 5%zfi	1 1%	5 3%	4 2%	3 1%	9 3%f	9 2%	11 4%zoq	7 3%	2 1%	1 1%	18 3%zq	4 1%	20 2%
Mental health/ well-being	21 2%	7 1%	13 3%	2 2%	4 3%	6 4%	3 2%	2 1%	3 1%	6 2%	9 3%	6 1%	9 4%q	7 3%	3 1%	1 *	17 3%zq	4 1%	23 2%
Race relations	17 2%	5 1%	12 2%	4 3%	4 2%	3 2%	2 1%	1 1%	4 2%	8 3%	5 1%	5 1%	5 2%	8 3%	2 1%	2 1%	13 2%	5 1%	20 2%
Local government/ Council tax	16 2%	7 1%	9 2%	* *	2 1%	3 2%	5 3%	4 2%	3 1%	3 1%	7 2%	6 2%	6 2%	3 1%	3 1%	4 2%	9 2%	7 2%	19 2%
Food production/ farming	14 1%k	9 2%	5 1%	1 1%	- -	5 3%k	7 4%zdg	- hik	1 *	1 *	12 4%zdg	1 *	4 2%	2 1%	2 1%	6 2%	6 1%	8 2%	11 1%
Population levels/ Overpopulation	14 1%	4 1%	10 2%	- -	2 1%	1 1%	3 2%	2 1%	5 2%	2 1%	5 1%	7 2%	4 2%	3 1%	2 1%	4 2%	7 1%	7 2%	14 1%
Nuclear weapons/ Nuclear war/ Disarmament	13 1%b	12 2%zb	2 *	- -	5 3%	3 2%	1 1%	1 *	4 2%	5 2%	4 1%	5 1%	5 2%	3 1%	- -	5 2%	9 2%	5 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%
Coronavirus/ pandemic diseases	12 1%	5 1%	6 1%	1 1%	1 1%	3 2%	4 2%	3 2%	* 2%	2 1%	6 2%	3 1%	- -	6 2%lp	* *	4 2%	6 1%	4 1%	14 1%
Nationalisation/ Government control of institutions	11 1%	5 1%	6 1%	- -	3 2%	1 1%	3 2%	3 2%	* *	3 1%	4 1%	4 1%	3 1%	6 2%zq	1 1%	- -	9 2%z	1 *	13 1%
Trade unions/ Strikes	10 1%	5 1%	4 1%	1 1%	4 2%	- -	2 1%	2 1%	2 1%	5 2%	2 1%	3 1%	5 2%	2 1%	- -	3 1%	7 1%	3 1%	11 1%
Drug abuse	10 1%a	1 *	9 2%a	- -	3 2%	2 2%	1 *	- -	3 1%	3 1%	3 1%	3 1%	6 2%	* *	1 *	3 1%	6 1% m	3 1%	9 1%
International trade/trade deals	9 1%	5 1%	4 1%	2 2%	3 2%	2 1%	1 *	1 1%	1 1%	4 2%	3 1%	2 1%	3 1%	3 1%	2 1%	2 1%	5 1%	4 1%	11 1%
UK union/ devolution/reform	7 1%	4 1%	3 1%	- -	- 1%	1 -	- 1%	2 1%	3 1%	- *	1 1%	5 1%	- -	2 1%	2 1%	3 1%	2 *	5 1%	6 1%
Pound/Exchange rate/Value of pound	5 *	4 1%	1 *	- -	1 1%	2 1%	* *	1 *	1 *	1 *	2 1%	1 *	3 1%	1 *	* *	1 *	4 1%	1 *	5 *
Countryside/Rural life	5 *	1 *	4 1%	- -	- -	- -	5 3%zhi k	- -	- -	- -	5 1%zk	- -	3 1%	1 *	1 1%	- -	4 1%	1 *	4 *
Privatisation	4 *	3 1%	1 *	1 1%	- 1%	2 1%	- *	1 *	1 *	1 *	2 1%	1 *	1 1%	3 1%	- -	- -	4 1%	- -	7 1%
Animal welfare	4 *	1 *	3 1%	- -	1 1%	- -	3 2%zk	- -	- -	1 *	3 1%	- -	3 1%	- -	1 1%	- -	3 1%	1 *	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)		
UNWEIGHTED BASE	1007	530	469	92	149	155	166	189	256	241	321	445	263	350	164	190	613	354	1007	
WEIGHTED BASE	1007	488	511	109*	173	160	172	156	236	282	332	393	264	265	205	240	529	444	1007	
	100%	49%	51%	11%*	17%	16%	17%	16%	23%	28%	33%	39%	26%	26%	20%	24%	53%	44%	100%	
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	129	59	71	18	26	21	12	23	30	44	32	53	33	35	27	29	67	56	120	
	13%f	12%	14%	17%f	15%f	13%	7%	15%f	13%	16%f	10%	13%	12%	13%	13%	12%	13%	13%	12%	
MEAN NUMBER OF MENTIONS	2.88a	2.78	2.99	2.40	2.87c	3.20z	3.02c	3.06c	2.68c	2.69c	3.11z	2.83c	3.14z	3.01o	2.86o	2.48	3.08z	2.66o	2.94	
	chioq			i		chik	hi	hik			chik	h	oq	q	q		oq			
STANDARD ERROR	0.04	0.05	0.07	0.09	0.11	0.16	0.10	0.11	0.06	0.08	0.09	0.06	0.09	0.08	0.11	0.07	0.06	0.06	0.04	
ERROR VARIANCE	*	*	0.01	0.01	0.01	0.03	0.01	0.01	*	0.01	0.01	*	0.01	0.01	0.01	*	*	*	*	
Don't know	132	60	70	24	31	25	15	11	25	55	40	36	16	29	30	50	45	80	115	
	13%gk	12%	14%	22%zf	18%fg	16%g	9%	7%	11%	20%zf	12%	9%	6%	11%	15%l	21%zlm	8%	18%zi	11%	
	lp			ghjk	k					ghjk					p		mp			
Personal finances (NET)	419	184	229	47	83	75	80	56	78	129	156	134	124	109	74	93	233	168	435	
	42%ah	38%	45%	43%	48%hk	47%hk	47%hk	36%	33%	46%hk	47%zg	34%	47%	41%	36%	39%	44%	38%	43%	
	k									hk										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Economy/Economic situation	369 37%u	326 38%	14 30%	28 32%	114 34%	85 35%	98 32%	83 32%	158 43%za dfg	52 38%	106 46%za cdefg	117 35%	121 45%zl npq	55 29%	64 38%	237 40%zl	119 33%	74 37%	70 36%	147 47%zr su	53 25%	410 41%
Inflation/Prices	304 30%u	254 29%	22 45%za de	28 32%	92 28%	64 26%	97 31%	75 29%	115 32%	44 33%	71 31%	90 27%	81 30%	62 33%	52 31%	171 29%	114 32%	64 32%	73 37%zu	94 30%	42 20%	316 31%
National health service/Hospitals/ Healthcare	280 28%oq	244 28%i	14 30%	21 24%	87 26%	66 27%	93 30%	79 30%	99 27%i	27 20%	72 31%	108 33%zo q	83 31%oq	47 25%	30 18%	191 32%zo q	77 22%	59 30%	58 30%	92 30%	50 24%	287 29%
Immigration/immigrants	267 26%ot	233 27%i	13 27%	21 24%	96 29%	74 31%i	86 28%	73 28%	85 23%	26 19%	60 26%	122 37%zm opq	60 22%	50 26%	30 18%	182 30%zm oq	80 22%	54 27%t	45 23%	56 18%	89 42%zr st	243 24%
Pollution/ Environment/ Climate change	179 18%en qu	152 18%e	9 19%	18 20%	47 14%	29 12%	56 18%	47 18%	77 21%ae	31 23%de	45 20%	65 20%nq	25 25%zn oq	20 10%	21 13%	131 22%zn oq	41 12%	25 13%	35 18%	90 29%zrs u	19 9%	198 20%
Lack of faith in politics / politicians / government	154 15%hs	136 16%h	3 7%	15 17%	56 17%	41 17%	55 18%b	52 20%h	43 12%	15 11%	28 12%	47 14%	46 17%	24 13%	28 17%	93 16%	52 14%	39 20% s	15 8%	52 17% s	36 17% s	158 16%
Housing	148 15%bl p	137 16%b	1 3%	9 10%	38 11%	29 12%	40 13%b	39 15%	70 19%za bdk	39 29%za bcdef ghk	31 13%	31 9%	36 14%	46 24%zl mp	28 17%l	67 11%	74 21%zl p	32 16%	33 17%	48 15%	19 9%	149 15%
Education/Schools	131 13%	120 14%	2 4%	9 10%	33 10%	24 10%	45 14%b	43 16%	53 14%	20 15%	33 14%	39 12%	43 16%	19 10%	21 13%	82 14%	40 11%	19 10%	18 9%	61 20%zr s	25 12%	136 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
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UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Poverty/Inequality	124	103	7	14	47	33	37	30	40	19	21	35	35	26	22	70	49	24	26	49	15	125
	12%	12%	14%	16%	14%	13%	12%	12%	11%	14%	9%	11%	13%	14%	13%	12%	14%	12%	13%	16%zu	7%	12%
Common Market/ Brexit/EU/Europe/ Euro	93	79	2	12	35	23	21	20	36	17	19	24	43	7	14	66	21	13	22	42	5	104
	9% nqu	9%	3%	14%	11%	9%	7%	8%	10%	13%	8%	7%	16% zln pq	3%	9%	11% zln q	6%	7%	11% u	14% zru	3%	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	71	67	1	3	25	22	23	22	23	9	15	21	29	8	9	50	18	19	15	23	10	64
	7%	8%	2%	3%	8%	9%	7%	8%	6%	6%	6%	6%	11% zq	4%	5%	8%	5%	9%	8%	7%	5%	6%
Defence/Foreign affairs/ International terrorism	57	50	1	6	14	8	14	13	29	15	14	26	13	6	7	39	14	12	8	19	13	61
	6%	6%	2%	7%	4%	3%	5%	5%	8% za ef	11% zad	6%	8%	5%	3%	4%	7%	4%	6%	4%	6%	6%	6%
Public services in general	50	45	*	5	20	16	12	12	18	9	8	13	22	5	6	35	11	16	12	22	-	62
	5% u	5%	1%	5%	6%	6%	4%	5%	5%	7%	4%	4%	8% zq	3%	4%	6% l	3%	8% u	6% u	7% zu	-	6%
Unemployment/ Factory closure/ Lack of industry	44	38	2	3	18	15	12	9	14	7	7	16	13	3	10	29	13	10	7	17	7	50
	4%	4%	5%	4%	5%	6%	4%	4%	4%	5%	3%	5%	5%	2%	6%	5%	4%	5%	3%	6%	3%	5%
Low pay/Minimum wage/Fair wages	40	38	-	3	9	7	16	16	15	6	8	13	12	4	12	25	16	11	6	13	7	38
	4%	4%	-	3%	3%	3%	5%	6%	4%	5%	4%	4%	4%	2%	7%	4%	4%	5%	3%	4%	3%	4%
Transport/Public transport	35	32	-	3	18	16	9	9	7	3	4	14	12	6	2	26	8	9	3	13	8	33
	3%	4% h	-	3%	5% h	6% zhk	3%	4%	2%	3%	2%	4%	5%	3%	1%	4%	2%	5%	2%	4%	4%	3%
Taxation	34	28	-	6	8	2	17	17	9	3	6	5	9	9	10	14	18	5	4	12	10	29
	3% elp	3% e	-	7% de	2% e	1%	6% e	7% zad eh	3%	2%	3%	2%	3%	5%	6% l	2%	5% l	3%	2%	4%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Morality/ Individual behaviour/ Lifestyle	26 3% ^{mpt}	23 3%	* *	2 2%	7 2%	5 2%	9 3%	8 3%	10 3%	5 4%	5 2%	6 2%	2 1%	8 4%	9 5% ^{mp}	8 1%	17 5% ^{zmp}	7 4%	5 3%	4 1%	9 4%	20 2%
Petrol prices/Fuel	22 2% ^g	16 2%	4 9% ^{zaf} ghk	1 1%	9 3%	8 3%	5 2% ^g	1 *	8 2%	3 2%	5 2%	10 3%	6 2%	1 1%	2 1%	17 3%	3 1%	2 1%	3 1%	8 3%	6 3%	20 2%
Pensions/Social security/Benefits	22 2%	19 2%	2 3%	1 2%	5 2%	4 2%	5 2%	3 1%	11 3%	7 5% ^{za}	4 2%	8 2%	8 3%	3 2%	3 2%	16 3%	6 2%	2 1%	5 3%	9 3%	4 2%	24 2%
Ageing population/ Social care for the elderly	21 2% ^c	19 2%	1 1%	2 2%	7 2%	6 2%	6 2%	5 2%	8 2%	2 1%	7 3%	8 2%	12 4% ^{znq}	- -	1 1%	19 3% ^{zq}	1 *	7 3%	7 4%	5 2%	2 1%	20 2%
Mental health/ well-being	21 2%	18 2%	* 1%	2 2%	6 2%	5 2%	6 2%	5 2%	9 2%	3 2%	6 2%	3 1%	8 3%	5 3%	4 3%	10 2%	9 3%	5 3%	4 2%	9 3%	- -	23 2%
Race relations	17 2%	14 2%	3 6% ^{zaf} g	1 1%	6 2%	6 2%	5 2% ^g	2 1%	6 2%	3 2%	3 1%	5 1%	2 1%	2 1%	8 5% ^{zmp}	7 1%	10 3%	2 1%	- -	11 4% ^{zs}	2 1%	20 2%
Local government/ Council tax	16 2% ^h	12 1%	- -	4 4% ^{hk}	9 3%	5 2%	6 2%	6 2%	2 1%	1 1%	1 *	3 1%	9 3% ^z	1 *	3 2%	12 2% ^l	4 1%	6 3%	3 2%	4 1%	1 1%	19 2%
Food production/ farming	14 1%	14 2%	- -	- -	6 2%	6 3% ^{fg}	- -	- -	8 2% ^f	2 1%	6 3% ^{fg}	5 1%	2 1%	5 3%	2 1%	7 1%	7 2%	- -	3 2%	6 2%	4 2%	11 1%
Population levels/ Overpopulation	14 1%	12 1%	2 3%	- -	4 1%	4 2%	4 1%	2 1%	6 2%	2 1%	4 2%	8 2%	1 1%	2 1%	2 1%	9 2%	4 1%	4 2%	1 *	6 2%	3 1%	14 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007	
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007	
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%	
Nuclear weapons/ Nuclear war/ Disarmament	13 1%ah	8 1%h	5 10%zac defghi k	1 1%	7 2%	6 2%h	6 2%g	1 *	1 *	1 *	- -	1 *	5 2%	4 2%	1 1%	6 1%	5 1%	2 1%	* *	4 1%	7 3%	11 1%	
Coronavirus/ pandemic diseases	12 1%	11 1%	1 2%k	* *	2 1%	2 1%	7 2%	6 2%	3 1%	3 2%	- -	2 1%	5 2%	3 2%	2 1%	6 1%	5 1%	4 2%	4 2%	2 1%	2 1%	2 1%	14 1%
Nationalisation/ Government control of institutions	11 1%	10 1%	-	1 1%	3 1%	2 1%	3 1%	3 1%	5 1%	2 1%	3 1%	4 1%	4 1%	-	3 2%	8 1%	3 1%	1 1%	4 2%	5 2%	1 *	13 1%	
Trade unions/ Strikes	10 1%	10 1%	-	-	1 *	1 1%	5 1%	5 2%	4 1%	3 2%	1 1%	3 1%	3 1%	-	2 1%	6 1%	2 1%	2 1%	2 1%	4 1%	-	11 1%	
Drug abuse	10 1%	8 1%	-	1 2%	2 1%	1 *	3 1%	3 1%	4 1%	2 1%	3 1%	3 1%	4 2%	2 1%	* 1%	7 1%	2 1%	2 1%	3 2%	3 1%	-	9 1%	
International trade/trade deals	9 1%	8 1%	-	2 2%	3 1%	1 *	2 1%	2 1%	5 1%	2 2%	3 1%	3 1%	4 1%	3 1%	-	7 1%	3 1%	3 1%	2 1%	4 1%	-	11 1%	
UK union/ devolution/reform	7 1%at	2 *	2 5%zae fghk	2 3%ag	3 1%	1 *	2 1%	-	1 *	* *	1 *	4 1%	1 1%	2 1%	-	5 1%	2 *	1 *	1 *	* *	4 2%	6 1%	
Pound/Exchange rate/Value of pound	5 *	5 1%	-	-	2 1%	2 1%	-	-	3 1%	3 2%zaf gk	-	3 1%	2 1%	-	-	5 1%	-	1 *	2 1%	2 1%	-	5 *	
Countryside/Rural life	5 *	4 *	1 2%deg	-	-	-	1 *	-	4 1%	-	4 2%za	3 1%	2 1%	-	-	5 1%	-	-	1 1%	4 1%z	-	4 *	
Privatisation	4 *	4 *	-	* *	1 *	1 *	1 *	1 *	2 1%	1 *	2 1%	1 *	2 1%	-	1 *	3 1%	1 *	1 *	2 1%	1 *	-	7 1%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 13th September - 19th September 2023
Source : Ipsos (JN Q218)

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	840	57	110	327	217	297	240	383	147	236	367	281	149	162	648	311	200	178	446	85	1007
WEIGHTED BASE	1007	870	48*	89*	332	243	309	261	366	135	231	331	267	188*	169	598	357	199	196	309	209*	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	23%	33%	27%	19%*	17%	59%	35%	20%	19%	31%	21%*	100%
Animal welfare	4 *	4 *	-	-	-	-	2 1%	2 1%	2 1%	-	2 1%	-	2 1%	-	2 *	1 *	1 *	-	-	1 *	-	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *	1 *	-	-	1 *	-	1 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	129 13%p	113 13%	8 16%	9 10%	37 11%	29 12%	41 13%	33 13%	51 14%	21 15%	30 13%	33 10%	32 12%	25 13%	32 19%z p	65 11%	57 16%	20 10%	19 10%	39 13%	41 20%	120 12%
MEAN NUMBER OF MENTIONS	2.88n qu	2.91	2.62	2.79	2.82	2.84	2.86	2.90	2.96	3.11	2.87	2.81	3.23z lnopq	2.62	2.80	3.00z lnq	2.71	2.94u	2.78	3.25z rsu	2.53	2.94
STANDARD ERROR	0.04	0.05	0.13	0.13	0.08	0.11	0.07	0.08	0.07	0.12	0.09	0.06	0.10	0.09	0.10	0.06	0.07	0.11	0.10	0.07	0.11	0.04
ERROR VARIANCE	*	*	0.02	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	*	0.01	0.01	0.01	*	*	0.01	0.01	0.01	0.01	*
Don't know	132 13%p t	113 13%	5 10%	14 15%	57 17%zh	44 18%h	35 11%	30 11%	39 11%	14 10%	26 11%	32 10%	27 10%	31 16%	29 17%lp	59 10%	60 17%lp	28 14%t	24 12%	23 7%	32 15%t	115 11%
Personal finances (NET)	419 42%u	349 40%	28 58%za efgk	42 47%	136 41%	94 39%	131 42%	103 39%	152 42%	59 44%	93 40%	127 38%	117 44%	79 42%	73 43%	244 41%	152 43%	85 43%u	96 49%u	141 45%zu	55 26%	435 43%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME				IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)	CHILD IN HH	1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Economy/Economic situation	369	188	43	139	73	132	20	103	59	58	146	110	72	72	57	59	57	410
	37%	39%	40%	33%	45%z	42%z	37%	30%	36%	36%	47%z	39%	36%	37%	35%	39%	43%	41%
Inflation/Prices	304	150	36	118	56	96	20	93	53	43	102	90	57	56	54	48	41	316
	30%	31%	33%	28%	34%	31%	37%	27%	32%	27%	33%	32%	28%	29%	33%	31%	31%	31%
National health service/Hospitals/Healthcare	280	125	36	118	42	107	20	85	43	52	90	65	47	50	44	55	46	287
	28%	26%	34%	28%	26%	34%z	37%	25%	26%	32%	29%	23%	23%	26%	27%	36%zA	35%	29%
Immigration/immigrants	267	100	26	141	77	56	14	76	49	44	77	61	47	59	44	53	29	243
	26%ag	21%	24%	34%za	47%zgh	18%	25%	22%	30%	27%	25%	22%	23%	30%	27%	34%zE	22%	24%
Pollution/Environment/Climate change	179	90	31	58	18	76	15	43	22	30	79	49	25	31	32	25	38	198
	18%cf	19%	29%zac	14%	11%	24%zf	27%fc	13%	14%	19%	26%zl	17%	13%	16%	19%	16%	29%zA	20%
Lack of faith in politics / politicians / government	154	81	18	56	11	54	10	52	23	16	54	37	33	32	22	24	23	158
	15%fd	17%	16%	13%	7%	17%fd	18%fd	15%	14%	10%	17%	13%	16%	16%	14%	16%	17%	16%
Housing	148	65	20	62	18	68	8	40	24	32	45	49	43	27	23	21	11	149
	15%E	14%	19%	15%	11%	22%zf	15%	12%	15%	20%	15%	17%	21%zE	14%	14%	14%	8%	15%
Education/Schools	131	70	19	42	11	63	12	34	12	27	43	40	23	24	15	27	22	136
	13%fd	14%	18%	10%	7%	20%zf	22%fd	10%	7%	17%l	14%	14%	11%	12%	9%	17%	17%	14%
Poverty/Inequality	124	65	19	41	10	51	10	34	15	16	51	36	41	18	24	14	17	125
	12%fd	13%	18%	10%	6%	16%zf	18%fd	10%	9%	10%	16%z	13%	20%zBD	9%	14%	9%	13%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x - z/A/B/C/D/E
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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Common Market/ Brexit/EU/Europe/ Euro	93 9%cl	64 13%zc	6 6%	22 5%	12 7%	47 15%zf	9 16%	17 5%	4 3%	18 12%l	50 16%zl	32 12%	16 8%	18 9%	17 10%	20 13%	18 14%	104 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	71 7%g	38 8%	5 5%	28 7%	14 8%	14 5%	5 10%	26 8%	12 8%	9 6%	28 9%	22 8%	17 9%	13 6%	10 6%	16 10%	7 6%	64 6%
Defence/Foreign affairs/ International terrorism	57 6%	28 6%	8 8%	21 5%	9 6%	20 6%	2 4%	24 7%	15 9%	6 4%	21 7%	19 7%	7 3%	9 5%	9 6%	14 9%	15 11%zAB	61 6%
Public services in general	50 5%c	28 6%	11 10%zc	12 3%	3 2%	21 7%f	8 14%zf	12 4%	6 4%	4 3%	23 8%z	17 6%	11 5%	3 2%	8 5%	7 5%	12 9%zB	62 6%
Unemployment/ Factory closure/ Lack of industry	44 4%	26 5%	4 4%	14 3%	5 3%	15 5%	4 7%	6 2%	3 2%	5 3%	15 5%	9 3%	8 4%	8 4%	9 6%	9 6%	4 3%	50 5%
Low pay/Minimum wage/Fair wages	40 4%	20 4%	10 10%zc	10 2%	3 2%	12 4%	1 2%	15 4%	11 7%	8 5%	11 4%	13 4%	6 3%	5 3%	6 4%	7 4%	5 4%	38 4%
Transport/Public transport	35 3%CB	23 5%	4 4%	8 2%	3 2%	11 3%	1 2%	10 3%	4 2%	9 6%	14 4%	4 1%	10 5%B	1 1%	4 3%	6 4%	9 7%zB	33 3%
Taxation	34 3%	24 5%z	2 2%	8 2%	3 2%	6 2%	1 2%	12 4%	3 2%	3 2%	13 4%	8 3%	2 1%	8 4%	9 5%	5 3%	2 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Morality/ Individual behaviour/ Lifestyle	26 3%	17 4%	* *	9 2%	6 4%	6 2%	* 1%	6 2%	3 2%	5 3%	7 2%	7 2%	3 2%	10 5%	2 1%	4 2%	1 1%	20 2%
Petrol prices/Fuel	22 2%	10 2%	* *	12 3%	4 3%	4 1%	2 4%	7 2%	4 3%	3 2%	6 2%	5 2%	2 1%	8 4%	3 2%	6 4%	1 *	20 2%
Pensions/Social security/Benefits	22 2%	8 2%	3 3%	10 2%	3 2%	7 2%	2 4%	5 2%	4 2%	3 2%	8 3%	8 3%	3 1%	2 1%	6 4%	5 4%	3 2%	24 2%
Ageing population/ Social care for the elderly	21 2%	12 3%	3 3%	7 2%	1 1%	8 3%	* 1%	12 3%	2 1%	4 3%	12 4%z	10 3%	-	2 1%	2 1%	5 3%A	6 5%zA	20 2%
Mental health/ well-being	21 2%	12 2%	1 1%	8 2%	1 1%	4 1%	3 5%	10 3%	1 1%	2 2%	11 4%	10 3%	3 2%	1 1%	5 3%	8 5%zB	2 1%	23 2%
Race relations	17 2%	11 2%	1 1%	5 1%	2 1%	9 3%	2 3%	4 1%	1 1%	5 3%	3 1%	4 2%	3 2%	2 1%	5 3%	1 *	4 3%	20 2%
Local government/ Council tax	16 2%	9 2%	-	7 2%	1 1%	4 1%	2 3%	7 2%	3 2%	1 1%	7 2%	5 2%	4 2%	1 1%	3 2%	1 1%	4 3%	19 2%
Food production/ farming	14 1%	6 1%	1 1%	6 2%	-	3 1%	* 1%	8 2%	1 1%	1 *	5 1%	3 1%	* *	6 3%	* *	2 1%	2 2%	11 1%
Population levels/ Overpopulation	14 1%	5 1%	* *	8 2%	2 1%	6 2%	1 1%	2 1%	5 3%	1 *	4 1%	1 *	5 2%	4 2%	1 *	1 1%	2 2%	14 1%
Nuclear weapons/ Nuclear war/ Disarmament	13 1%	6 1%	-	7 2%	3 2%	5 2%	1 1%	4 1%	4 2%	3 2%	3 1%	3 1%	4 2%	4 2%	2 1%	2 1%	1 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x - z/A/B/C/D/E
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UNWEIGHTED BASE	1007	480	118	409	172	339	60	305	153	177	316	266	171	178	175	166	164	1007
WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Coronavirus/ pandemic diseases	12 1%	7 1%	* *	5 1%	* *	2 1%	- -	7 2%	2 1%	4 2%	3 1%	4 1%	1 1%	5 3%	2 1%	2 1%	1 1%	14 1%
Nationalisation/ Government control of institutions	11 1%	8 2%	* *	3 1%	1 1%	3 1%	- -	5 1%	- -	2 1%	2 1%	2 1%	1 1%	1 *	- -	4 3%	3 2%	13 1%
Trade unions/ Strikes	10 1%	6 1%	2 2%	2 *	4 2%	2 *	- -	4 1%	3 2%	1 *	5 2%	3 1%	1 *	* *	4 2%	- -	2 2%	11 1%
Drug abuse	10 1%	2 *	1 1%	6 2%	- -	2 1%	- -	6 2%	2 1%	1 *	3 1%	5 2%	2 1%	- -	1 1%	- -	4 3%zBD	9 1%
International trade/trade deals	9 1%	5 1%	- -	5 1%	1 1%	5 2%	2 3%	1 *	2 1%	* *	5 2%	2 1%	3 2%	2 1%	* *	2 1%	1 1%	11 1%
UK union/ devolution/reform	7 1%	2 *	- -	5 1%	3 2%	* *	- -	1 *	* *	1 *	- -	1 1%	- -	2 1%	3 2%	1 1%	- -	6 1%
Pound/Exchange rate/Value of pound	5 *	4 1%	- -	1 *	1 *	3 1%	- -	1 *	- -	- -	2 1%	- -	1 1%	- -	2 1%	* *	1 1%	5 *
Countryside/Rural life	5 *	5 1%	- -	- -	- -	2 1%	- -	1 *	- -	- -	5 2%z	3 1%	- -	2 1%	1 1%	1 1%	1 1%	4 *
Privatisation	4 *	2 *	1 1%	* *	1 1%	1 *	- -	- -	* *	1 *	* *	1 *	- -	* *	* *	2 1%	1 1%	7 1%
Animal welfare	4 *	3 1%	- -	1 *	- -	- -	1 2%g	3 1%	- -	1 1%	2 1%	2 1%	1 1%	- -	- -	- -	3 2%z	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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WEIGHTED BASE	1007	481	107*	419	163	315	55*	340	163*	160	310	281	200	195	164	154	132	1007
	100%	48%	11%*	42%	16%	31%	5%*	34%	16%*	16%	31%	28%	20%	19%	16%	15%	13%	100%
Royal Family/ Monarchy	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	129 13% ^E	66 14%	17 16%	47 11%	16 10%	39 12%	3 5%	43 13%	25 15%	23 14%	33 11%	32 11%	30 15%	25 13%	19 12%	19 12%	10 7%	120 12%
MEAN NUMBER OF MENTIONS	2.88 ^c f	3.00 ^z c	3.19 ^z c	2.67	2.67	3.16 ^z f	3.30 ^f	2.62	2.73	2.87	3.24 ^z lm	2.91	2.84	2.77	2.84	3.19 ^z B	3.19 ^z BC	2.94
STANDARD ERROR	0.04	0.07	0.14	0.06	0.07	0.08	0.23	0.07	0.09	0.11	0.09	0.10	0.10	0.08	0.09	0.15	0.11	0.04
ERROR VARIANCE	*	*	0.02	*	*	0.01	0.05	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.01	*
Don't know	132 13% ^{gn}	57 12%	11 10%	64 15%	17 10%	27 9%	2 4%	73 21%	25 15% ⁿ	18 11%	16 5%	49 17%	36 18% ^D	28 14%	17 11%	13 9%	12 9%	115 11%
Personal finances (NET)	419 42%	207 43%	53 50%	158 38%	67 41%	144 46%	27 48%	129 38%	69 42%	61 38%	145 47% ^z	122 43%	87 43%	76 39%	73 44%	63 41%	58 44%	435 43%

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	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Economy/Economic situation	369	369	109	30	89	38	50	183	113	74	318	50	43	179	410
	37%	100%zbc	39%	43%	33%	41%	38%	39%	34%	36%	37%	38%	41%	40%	41%
Inflation/Prices	304	69	82	19	69	25	35	134	105	65	258	45	33	145	316
	30%a	19%	29%a	27%	26%a	28%	27%	28%	32%	31%	30%	34%	32%	32%	31%
National health service/Hospitals/ Healthcare	280	109	280	22	73	35	73	125	82	73	250	29	34	116	287
	28%	30%	100%zac	31%	27%	38%z	56%zac	26%	25%	35%zh	29%	22%	33%	26%	29%
Immigration/immigrants	267	89	73	29	267	14	21	131	75	60	256	11	21	103	243
	26%efk	24%	26%ef	40%za	100%zab	15%	16%	28%	23%	29%	30%zk	8%	20%	23%	24%
Pollution/Environment/Climate change	179	60	49	9	23	19	29	77	62	41	173	5	22	88	198
	18%tk	16%t	18%t	13%	9%	21%t	22%t	16%	19%	20%	20%zk	4%	21%	20%	20%
Lack of faith in politicians / government	154	49	39	10	29	26	20	72	45	37	140	10	13	79	158
	15%k	13%	14%	14%	11%	28%zab	15%	15%	14%	18%	16%k	7%	13%	18%	16%
Housing	148	50	37	4	29	5	16	85	44	18	119	26	17	61	149
	15%ei	13%e	13%	6%	11%	6%	13%	18%zi	13%	9%	14%	20%	16%	14%	15%
Education/Schools	131	50	73	11	21	20	131	57	44	30	109	21	19	66	136
	13%t	13%t	26%zat	16%	8%	22%za	100%zab	12%	13%	14%	13%	16%	18%z	15%	14%
Poverty/Inequality	124	35	35	5	15	18	18	65	40	19	114	10	16	53	125
	12%at	9%	13%t	7%	6%	19%at	14%t	14%	12%	9%	13%	8%	16%	12%	12%

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UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
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	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	93 9%t	38 10%t	35 13%zt	8 11%	14 5%	93 100%zab cft	20 16%zt	42 9%	22 7%	28 14%zh	81 9%	12 9%	8 7%	54 12%z	104 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	71 7%	30 8%	22 8%	71 100%zab eft	29 11%z	8 8%	11 9%	41 9%	21 6%	10 5%	57 7%	13 10%	5 5%	38 8%	64 6%
Defence/Foreign affairs/ International terrorism	57 6%	22 6%	14 5%	4 6%	13 5%	7 7%	8 6%	33 7%	13 4%	11 5%	44 5%	13 10%	4 4%	33 7%	61 6%
Public services in general	50 5%	15 4%	27 10%zat	6 9%	9 3%	9 9%at	10 8%	23 5%	17 5%	10 5%	45 5%	6 4%	10 10%zm	21 5%	62 6%
Unemployment/ Factory closure/ Lack of industry	44 4%	16 4%	15 5%	2 3%	11 4%	5 5%	9 7%	17 4%	16 5%	11 5%	37 4%	7 6%	4 4%	25 6%	50 5%
Low pay/Minimum wage/Fair wages	40 4%	19 5%	18 6%z	6 8%t	6 2%	8 8%t	11 9%zt	13 3%	16 5%	11 5%	33 4%	7 5%	6 5%	25 6%	38 4%
Transport/Public transport	35 3%	8 2%	11 4%	5 7%	6 2%	3 3%	8 6%a	20 4%	10 3%	5 3%	32 4%	2 2%	4 4%	16 4%	33 3%
Taxation	34 3%	13 3%	7 2%	3 5%	10 4%	3 3%	3 3%	16 3%	15 4%	4 2%	30 4%	4 3%	1 1%	25 5%z	29 3%
Morality/ Individual behaviour/ Lifestyle	26 3%l	6 2%	3 1%	- -	3 1%	1 1%	5 4%	13 3%	10 3%	2 1%	21 2%	4 3%	* *	15 3%	20 2%

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	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Petrol prices/Fuel	22	6	4	7	6	-	3	10	5	7	21	1	1	9	20
	2%	2%	1%	10% zab	2%	-	2%	2%	1%	3%	2%	1%	1%	2%	2%
				t											
Pensions/Social security/Benefits	22	6	5	1	9	1	4	15	5	2	19	3	4	7	24
	2%	2%	2%	2%	3%	1%	3%	3%	2%	1%	2%	2%	4%	2%	2%
Ageing population/ Social care for the elderly	21	14	9	3	4	3	6	7	7	7	20	1	2	12	20
	2%	4% z	3%	5%	2%	4%	5%	2%	2%	3%	2%	1%	2%	3%	2%
Mental health/ well-being	21	11	10	6	5	6	8	9	2	9	17	4	2	10	23
	2%	3%	4%	8% zt	2%	6% zt	6% z	2%	1%	4% zh	2%	3%	2%	2%	2%
Race relations	17	8	5	2	4	1	1	8	7	3	13	4	3	10	20
	2%	2%	2%	3%	2%	1%	*	2%	2%	1%	1%	3%	3%	2%	2%
Local government/ Council tax	16	5	4	2	4	1	3	10	2	4	15	2	2	6	19
	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%
Food production/ farming	14	3	4	-	-	-	1	7	2	5	12	1	1	6	11
	1%	1%	2%	-	-	-	1%	1%	1%	2%	1%	1%	1%	1%	1%
Population levels/ Overpopulation	14	4	6	1	4	1	1	8	1	5	13	-	*	5	14
	1% h	1%	2%	1%	1%	1%	1%	2%	*	2%	2%	-	*	1%	1%
Nuclear weapons/ Nuclear war/ Disarmament	13	8	-	-	1	1	-	9	*	4	13	-	1	5	11
	1% h	2% bt	-	-	*	1%	-	2%	*	2% h	2%	-	1%	1%	1%
Coronavirus/ pandemic diseases	12	5	4	-	3	4	2	6	4	2	9	3	2	5	14
	1%	1%	1%	-	1%	4% z	2%	1%	1%	1%	1%	2%	2%	1%	1%

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Nationalisation/ Government control of institutions	11 1%	3 1%	1 *	1 1%	4 2%	2 3%	2 2%	7 1%	2 1%	2 1%	9 1%	2 1%	2 2%	6 1%	13 1%
Trade unions/ Strikes	10 1%	1 *	3 1%	2 2%	* *	2 2%a	- -	- -	6 2%g	4 2%g	7 1%	3 2%	1 1%	5 1%	11 1%
Drug abuse	10 1%gm	1 *	1 *	2 3%	3 1%	- -	1 1%	1 *	4 1%	4 2%	8 1%	2 1%	1 1%	1 *	9 1%
International trade/trade deals	9 1%	4 1%	6 2%	- -	1 *	2 2%	1 1%	7 2%	1 *	2 1%	9 1%	- -	* *	2 *	11 1%
UK union/ devolution/reform	7 1%g	1 *	2 1%	- -	- -	1 1%	- -	* *	3 1%	3 2%g	7 1%	- -	- -	2 *	6 1%
Pound/Exchange rate/Value of pound	5 *	1 *	- -	- -	1 1%	1 1%	- -	2 *	3 1%	- -	5 1%	- -	* *	4 1%	5 *
Countryside/Rural life	5 *	1 *	3 1%	1 1%	- -	- -	1 1%	- -	1 *	4 2%zg	5 1%	- -	- -	5 1%	4 *
Privatisation	4 *	2 1%	* *	* *	- -	- -	1 1%	1 *	1 *	1 1%	3 *	1 1%	1 1%	2 *	7 1%
Animal welfare	4 *	2 1%	3 1%	1 1%	1 *	2 2%	- -	2 *	2 1%	- -	4 *	- -	1 1%m	- -	3 *
Median	2	2	3	3	2	3	3	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	1 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	- -	1 1%j	- -	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRIVATE (m)
UNWEIGHTED BASE	1007	410	287	64	243	104	136	473	325	209	843	155	199	374	1007
WEIGHTED BASE	1007	369	280	71*	267	93*	131*	472	330	206	867	132	105	448	1007
	100%	37%	28%	7%*	26%	9%*	13%*	47%	33%	20%	86%	13%	10%	44%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	129	30	11	9	32	11	16	66	45	18	108	21	13	58	120
	13%ab	8%b	4%	12%b	12%b	12%b	13%b	14%	14%	9%	12%	16%	12%	13%	12%
MEAN NUMBER OF MENTIONS	2.88h	3.21z	3.63za t	3.98za t	3.05	4.10za bt	4.10za bt	2.95	2.73	2.98	2.92	2.67	3.00	3.03z	2.94
STANDARD ERROR	0.04	0.08	0.10	0.30	0.08	0.20	0.17	0.07	0.07	0.10	0.05	0.11	0.11	0.08	0.04
ERROR VARIANCE	*	0.01	0.01	0.09	0.01	0.04	0.03	*	*	0.01	*	0.01	0.01	0.01	*
Don't know	132	17	6	-	15	4	2	66	47	19	99	30	14	53	115
	13%abce ftj	5%	2%	-	6%	4%	2%	14%	14%	9%	11%	23%zj	13%	12%	11%
Personal finances (NET)	419	113	114	29	84	46	55	187	140	92	367	51	47	194	435
	42%at	31%	41%at	40%	31%	49%at	42%a	40%	43%	45%	42%	38%	45%	43%	43%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
		(a)	(b)	(c)	(d)	(e)	(f)	
UNWEIGHTED BASE	1007	141	83	199	106	273	165	1007
WEIGHTED BASE	1007	149*	118*	189	129*	190	197	1007
	100%	15%*	12%*	19%	13%*	19%	20%	100%
Economy/Economic situation	369	56	35	86	46	79	57	410
	37%	38%	30%	45%zb	36%	42%f	29%	41%
Inflation/Prices	304	53	36	70	38	48	43	316
	30%f	35%f	31%	37%ef	30%	25%	22%	31%
National health service/Hospitals/ Healthcare	280	27	16	69	31	60	66	287
	28%ab	18%	14%	36%za	24%	31%ab	34%ab	29%
Immigration/immigrants	267	21	15	36	34	64	91	243
	26%abc	14%	12%	19%	26%abc	34%za	46%zabcde	24%
Pollution/Environment/Climate change	179	30	10	50	21	41	25	198
	18%b	20%b	8%	26%zb	17%	22%bf	12%	20%
Lack of faith in politics / politicians / government	154	20	12	33	11	31	40	158
	15%	14%	10%	17%	9%	16%	20%d	16%
Housing	148	32	25	20	20	26	21	149
	15%	21%cf	21%	10%	16%	14%	11%	15%
Education/Schools	131	25	3	35	18	18	25	136
	13%b	17%b	3%	19%zb	14%b	9%	13%b	14%
Poverty/Inequality	124	23	15	24	17	20	21	125
	12%	16%	12%	13%	13%	10%	11%	12%
Common Market/Brexit/EU/Europe/Euro	93	9	13	31	10	20	7	104
	9%f	6%	11%	16%zaf	8%	11%f	4%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1007	141	83	199	106	273	165	1007
WEIGHTED BASE	1007	149*	118*	189	129*	190	197	1007
	100%	15%*	12%*	19%	13%*	19%	20%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	71 7%	12 8%	13 11%	13 7%	7 5%	19 10%	8 4%	64 6%
Defence/Foreign affairs/ International terrorism	57 6%	7 5%	2 1%	14 7%	6 5%	16 8%	7 4%	61 6%
Public services in general	50 5%f	7 5%	6 5%	16 8%zf	3 3%	12 6%f	3 1%	62 6%
Unemployment/ Factory closure/ Lack of industry	44 4%	5 4%	3 3%	8 4%	7 5%	6 3%	12 6%	50 5%
Low pay/Minimum wage/Fair wages	40 4%	3 2%	3 3%	11 6%	9 7%	5 3%	6 3%	38 4%
Transport/Public transport	35 3%	2 1%	8 7%	4 2%	5 4%	10 5%	6 3%	33 3%
Taxation	34 3%	10 6%e	5 4%	7 4%	4 3%	3 2%	6 3%	29 3%
Morality/ Individual behaviour/ Lifestyle	26 3%c	7 5%c	6 5%c	1 *	2 1%	5 3%	5 2%	20 2%
Petrol prices/Fuel	22 2%	2 1%	-	9 5%z	2 2%	5 3%	4 2%	20 2%
Pensions/Social security/Benefits	22 2%	4 3%	1 1%	7 4%	1 1%	3 2%	6 3%	24 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
		(a)	(b)	(c)	(d)	(e)	(f)	
UNWEIGHTED BASE	1007	141	83	199	106	273	165	1007
WEIGHTED BASE	1007	149*	118*	189	129*	190	197	1007
	100%	15%*	12%*	19%	13%*	19%	20%	100%
Ageing population/ Social care for the elderly	21 2%	3 2%	- -	9 5%zd	- -	5 3%	4 2%	20 2%
Mental health/ well-being	21 2%	5 3%f	1 1%	6 3%	3 2%	6 3%f	- -	23 2%
Race relations	17 2%	6 4%	1 1%	5 2%	- -	2 1%	3 2%	20 2%
Local government/ Council tax	16 2%	3 2%	- -	3 2%	4 3%	3 2%	3 1%	19 2%
Food production/ farming	14 1%	- -	1 1%	6 3%e	6 5%zae f	- -	1 *	11 1%
Population levels/ Overpopulation	14 1%	- -	2 2%	3 2%	2 1%	4 2%	3 1%	14 1%
Nuclear weapons/ Nuclear war/ Disarmament	13 1%	1 1%	4 3%	3 2%	1 1%	5 2%	- -	11 1%
Coronavirus/ pandemic diseases	12 1%	- -	2 2%	5 3%	- -	1 *	2 1%	14 1%
Nationalisation/ Government control of institutions	11 1%	3 2%	- -	4 2%	1 1%	3 2%	1 *	13 1%
Trade unions/ Strikes	10 1%	2 1%	3 3%	2 1%	- -	3 2%	- -	11 1%
Drug abuse	10 1%	1 1%	2 2%	3 2%	- -	2 1%	1 1%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 13th September - 19th September 2023
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ISSUES INDEX SEPTEMBER 2023 (PUBLIC - FINAL)

22 Sep 2023

Table 9
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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1007	141	83	199	106	273	165	1007
WEIGHTED BASE	1007	149*	118*	189	129*	190	197	1007
	100%	15%*	12%*	19%	13%*	19%	20%	100%
International trade/trade deals	9 1%	2 2%	2 2%	1 *	2 1%	2 1%	- -	11 1%
UK union/ devolution/reform	7 1%	- -	- -	1 1%	- -	* *	5 2%z	6 1%
Pound/Exchange rate/Value of pound	5 *	1 1%	- -	2 1%	* *	1 *	1 *	5 *
Countryside/Rural life	5 *	- -	- -	4 2%z	1 1%	- -	- -	4 *
Privatisation	4 *	1 *	- -	2 1%	- -	1 1%	- -	7 1%
Animal welfare	4 *	1 1%	- -	2 1%	1 1%	- -	- -	3 *
Median	2	2	2	2	2	2	2	2
Royal Family/ Monarchy	1 *	- -	- -	1 *	- -	- -	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -
Other	129 13%d	26 17%de	16 14%	24 13%	7 5%	18 9%	33 17%d	120 12%
MEAN NUMBER OF MENTIONS	2.88b	2.88b	2.48	3.36z abdef	2.70	2.94b	2.73	2.94
STANDARD ERROR	0.04	0.11	0.12	0.13	0.14	0.08	0.08	0.04

ERROR VARIANCE * 0.01 0.01 0.02 0.02 0.01 0.01 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small baseRespondent type : GB Adults 18+
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UNWEIGHTED BASE	1007	141	83	199	106	273	165	1007
WEIGHTED BASE	1007	149*	118*	189	129*	190	197	1007
	100%	15%*	12%*	19%	13%*	19%	20%	100%
Don't know	132	21	29	11	27	13	23	115
	13%ce	14%ce	25%zce	6%	21%zce	7%	12%	11%
			f					
Personal finances (NET)	419	69	51	95	54	68	63	435
	42%f	46%f	43%	50%ze	42%	36%	32%	43%
			f					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base