

IPSOS Net Zero UK polling

September 2023

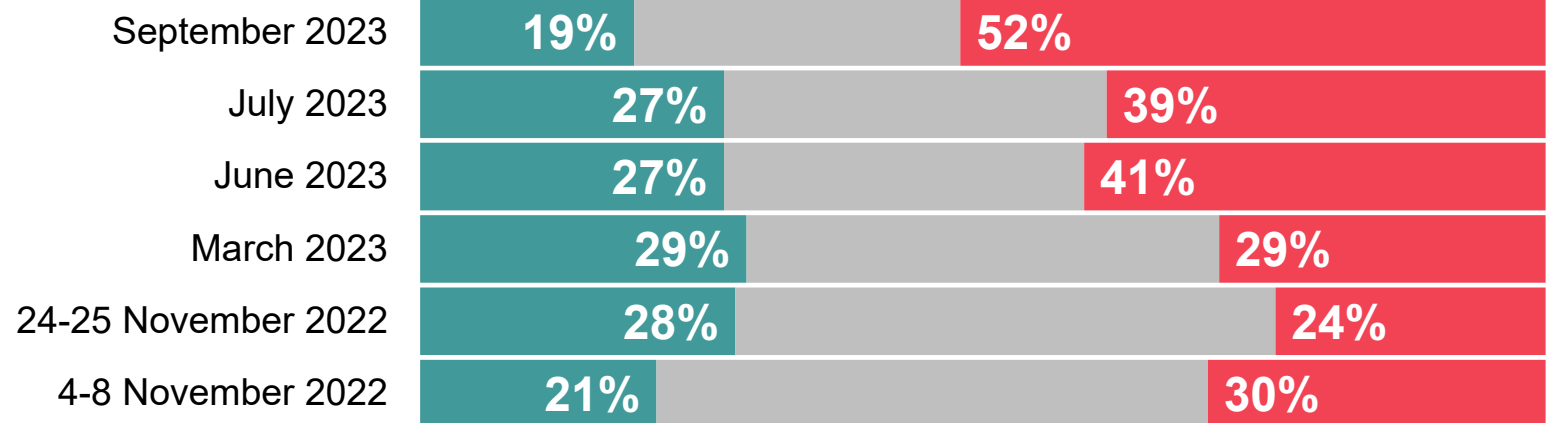
Half think Sunak is doing a bad job as Prime Minister, his worst rating since becoming Prime Minister

To what extent, would you say Rishi Sunak has done a good job or bad job as Prime Minister, or neither?

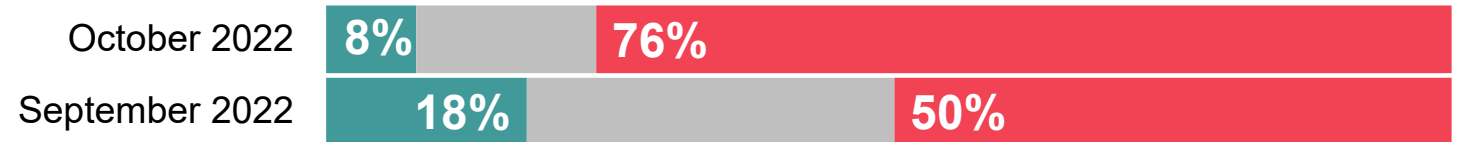
Very / fairly good job

Very / fairly bad job

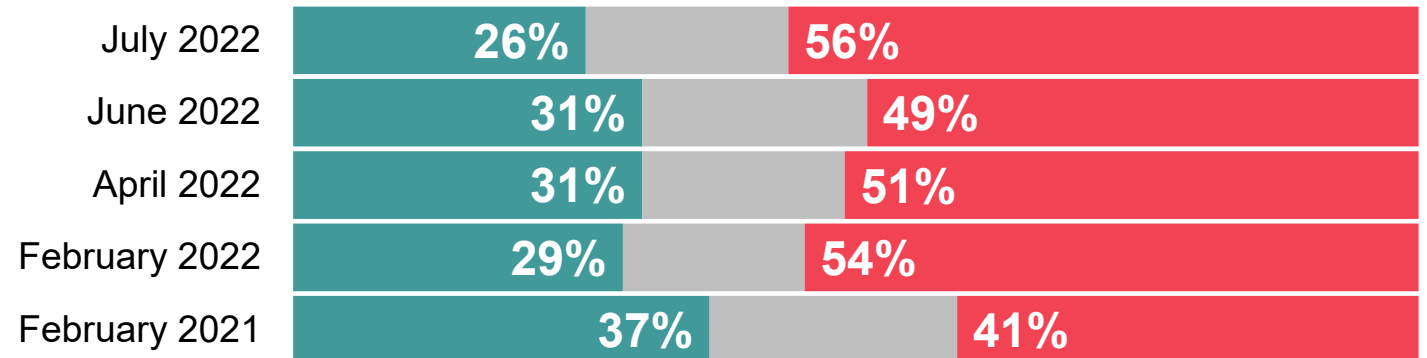
Rishi Sunak



Liz Truss



Boris Johnson

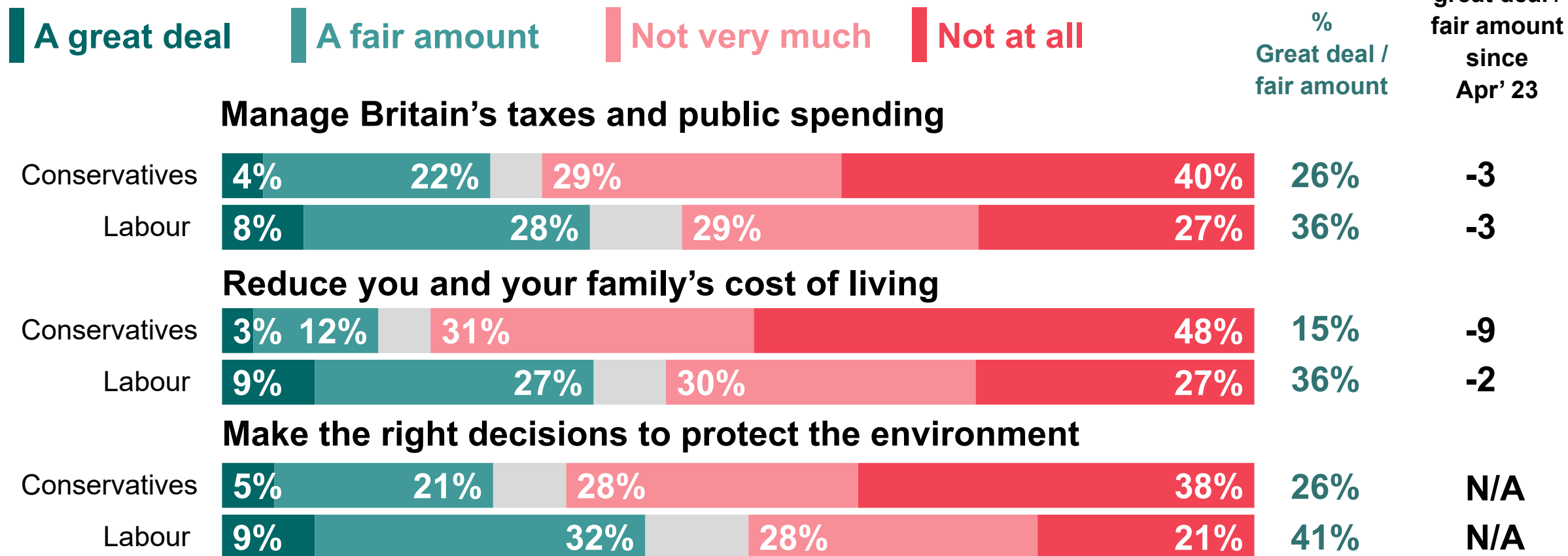


Base: 1,077 Online British adults aged 18-75, 20-21 September 2023



Almost four in five do not trust the Conservative party to reduce the cost of living for themselves and their family

To what extent, if at all, do you trust each of the following political parties to...?

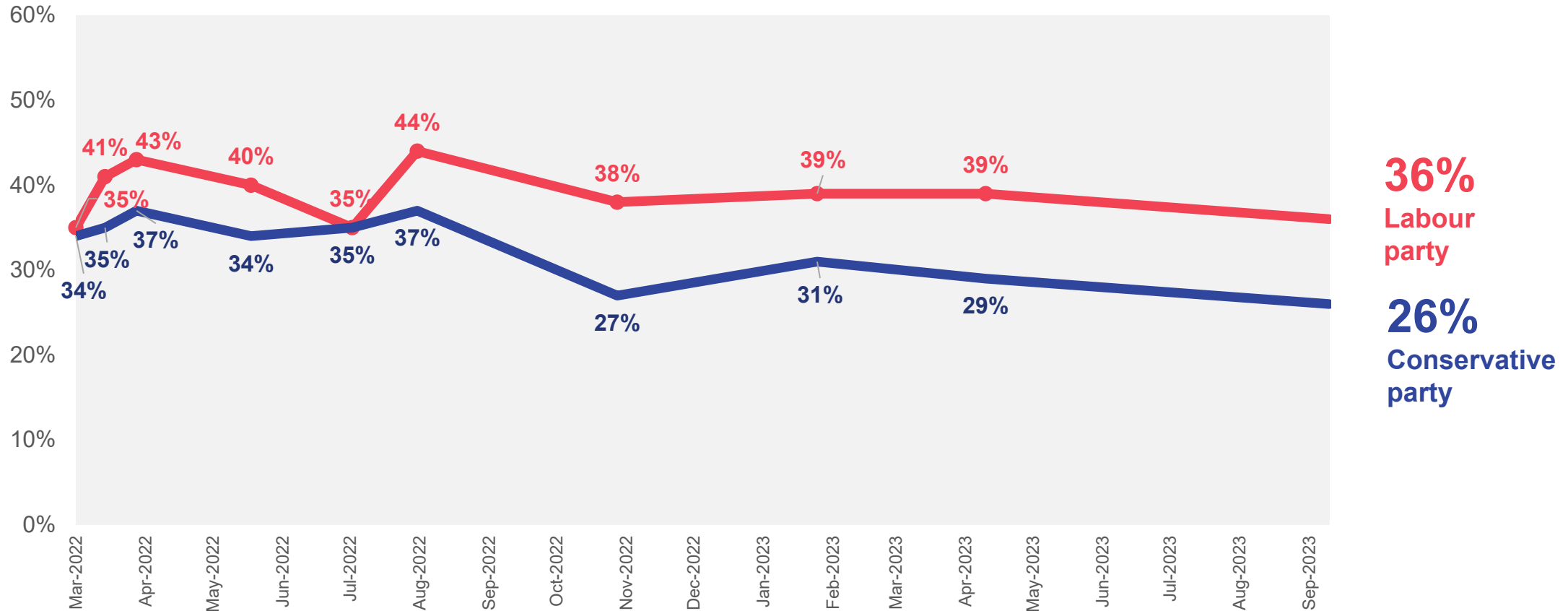


Base: 1,077 Online British adults aged 18-75, 20-21 September 2023

Trust in parties to manage Britain's taxes and spending

To what extent, if at all, do you trust each of the following political parties to...?

% Saying they trust each a great deal / fair amount: March 2022 – September 2023

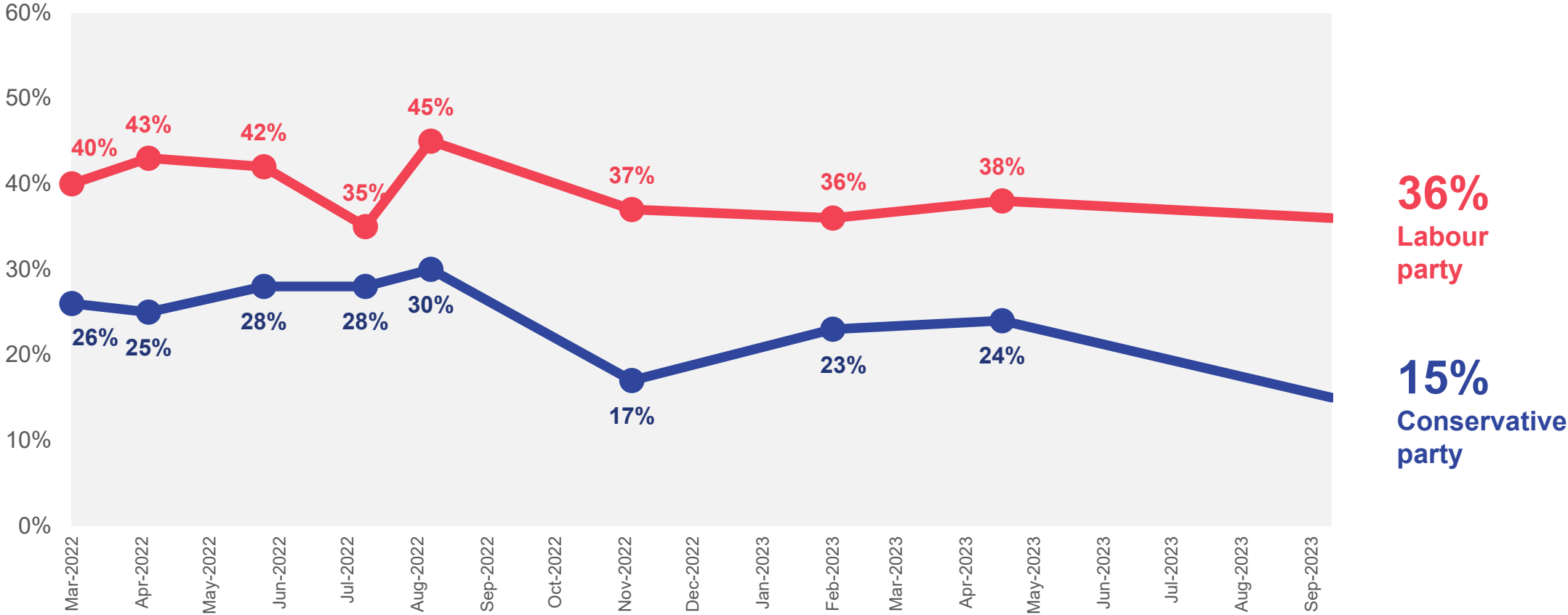


Base: 1,077 Online British adults aged 18-75, 20-21 September 2023

Trust in parties to reduce you and your family's cost of living

To what extent, if at all, do you trust each of the following political parties to...?

% Saying they trust each a great deal / fair amount: March 2022 – September 2023

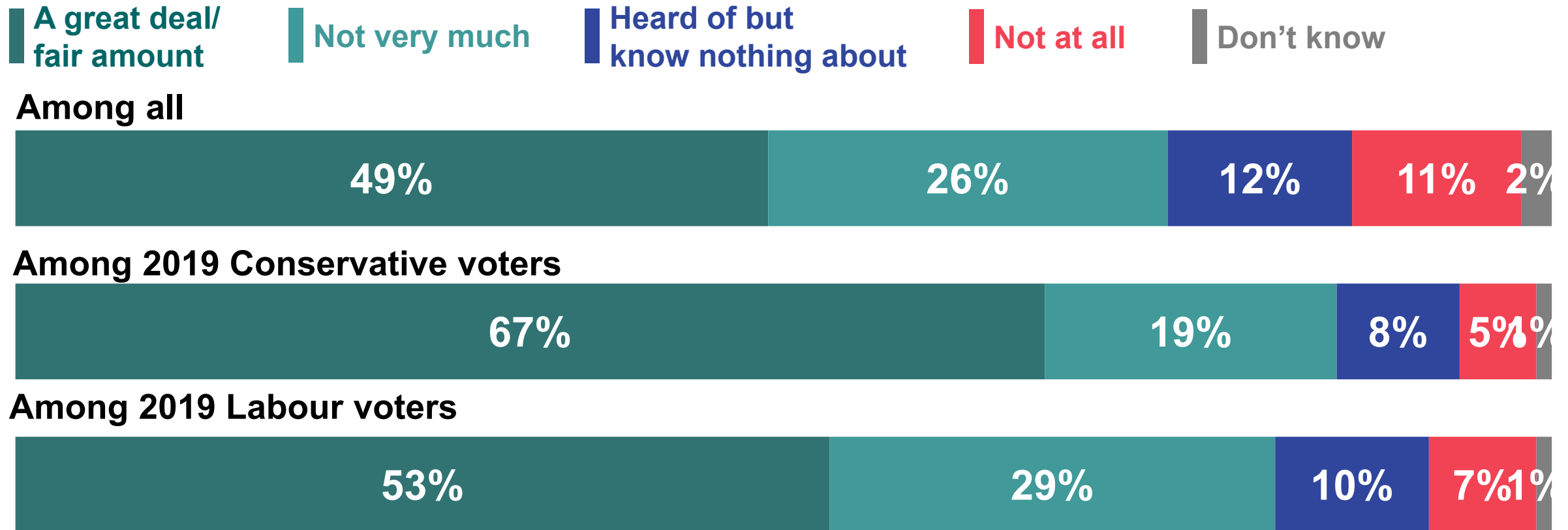


Base: 1,077 Online British adults aged 18-75, 20-21 September 2023



Half of Brits had heard a great deal or fair amount about the changes to Net Zero policies

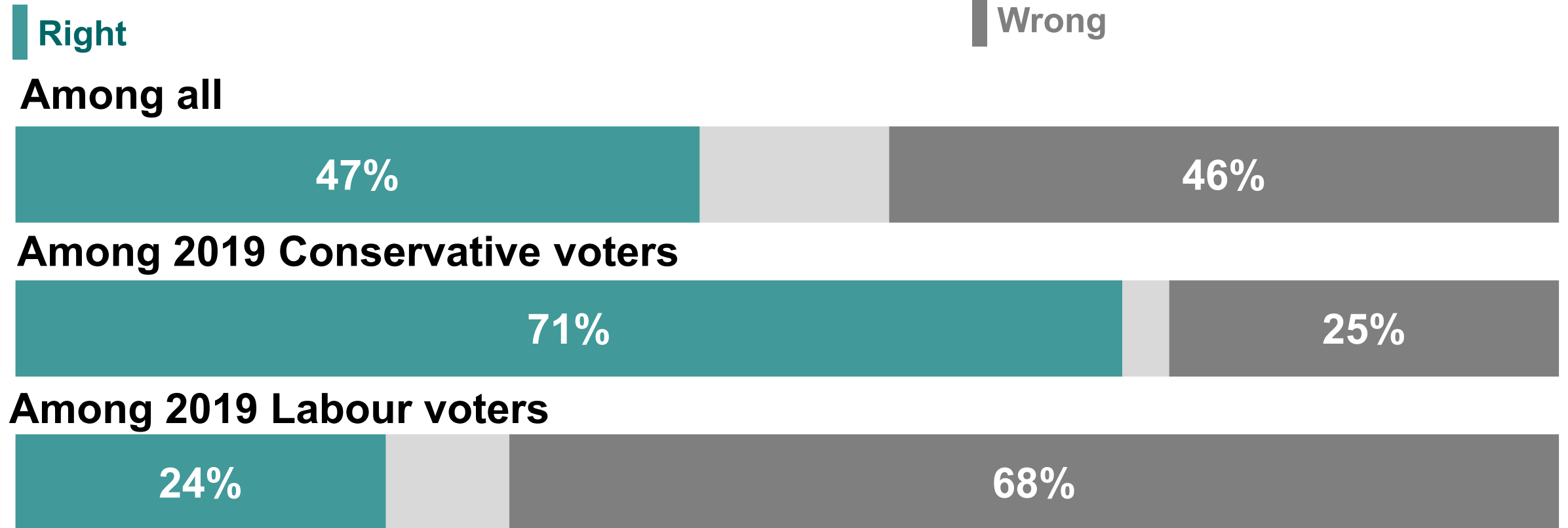
As you may know, Rishi Sunak recently announced that the government was going to make some changes to delay or cancel some Net Zero policies. How much, if at all, have you heard about this announcement?



Base: 1,077 Online British adults aged 18-75, 20-21 September 2023, including 2019 Conservative voters (318) and 2019 Labour voters (294)

Among those aware of the announcement, they are split on whether the government is right or wrong to delay or cancel its policies for reducing emissions

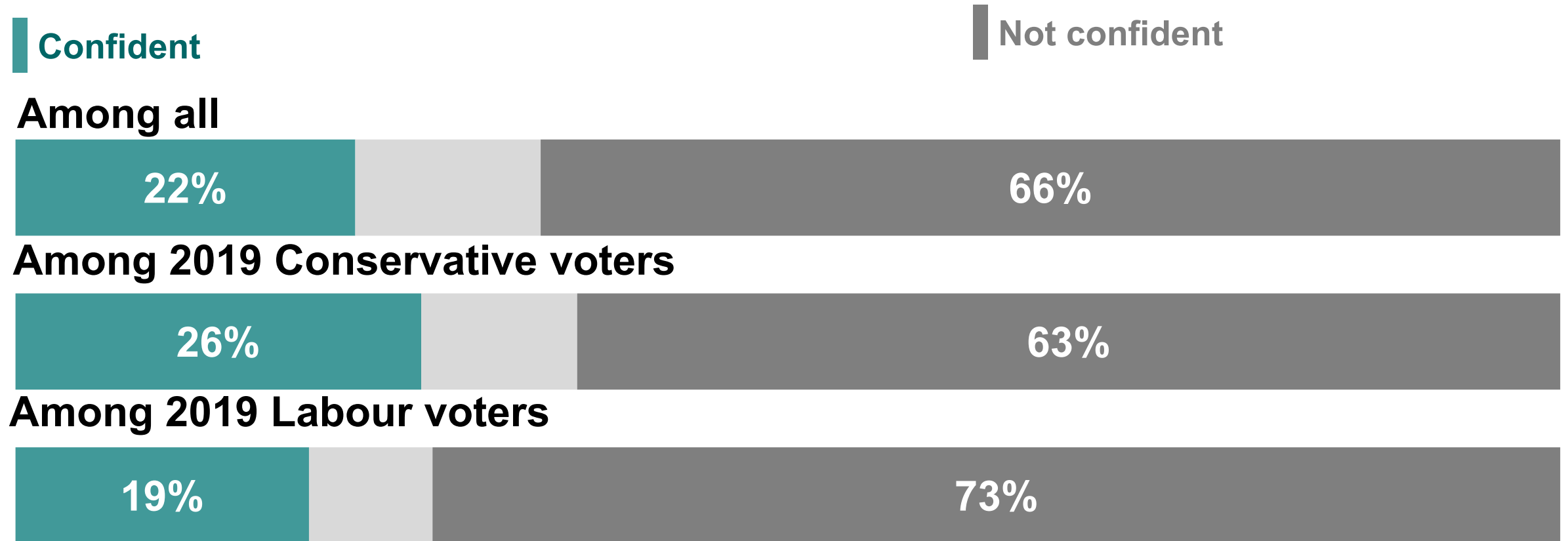
And from what you know or have heard, do you think the government is right or wrong to delay or cancel some of its policies aimed at reducing emissions?



Base: 842 Online British adults aged 18-75, who have heard at least not very much about the announcement, 20-21 September 2023, including 2019 Conservative voters (275) and 2019 Labour voters (246)

Two thirds of the public were not confident that the UK will meet its Net Zero target by 2050 before the announcements

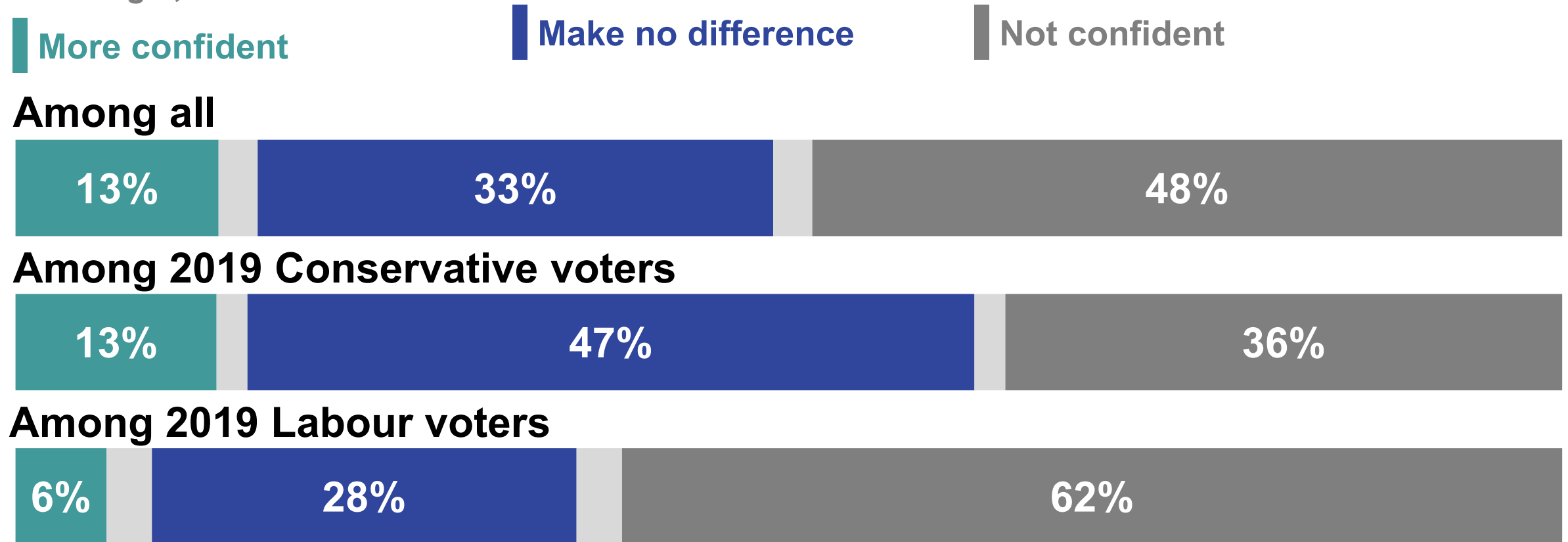
Before today, how confident, if at all, were you that the UK will meet its Net zero target by 2050?



Base: 1,077 Online British adults aged 18-75, 20-21 September 2023, including 2019 Conservative voters (318) and 2019 Labour voters (294)

Among those aware of the announcement, almost half say they are now less confident the UK will meet its Net Zero target, following the changes to the policies

Do these changes to Net Zero policies make you more or less confident that the UK will meet its Net Zero target, or does it make no difference?



Base: 842 Online British adults aged 18-75, who have heard at least not very much about the announcement, 20-21 September 2023, including 2019 Conservative voters (275) and 2019 Labour voters (246)

Confidence in meeting Net Zero target: Pre and post announcement to changes to Net Zero policies by the Government

Before today, how confident, if at all, were you that the UK will meet its Net zero target by 2050?



Do these changes to Net Zero policies make you more or less confident that the UK will meet its Net Zero target, or does it make no difference? * Among those aware of the announcement only

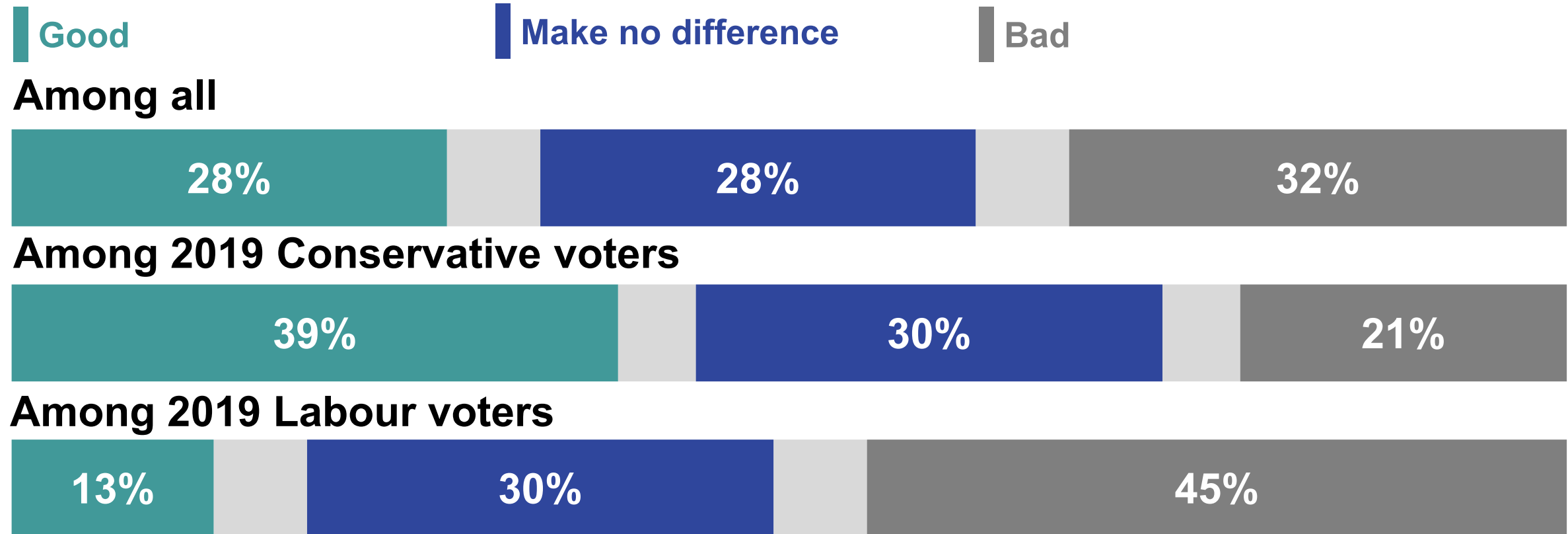


Base: 1,077 Online British adults aged 18-75, 20-21 September 2023, including 2019 Conservative voters (318) and 2019 Labour voters (294)

*Base: 842 Online British adults aged 18-75, who have heard at least not very much about the announcement, 20-21 September 2023, including 2019 Conservative voters (275) and 2019 Labour voters (246)

Among those aware of the announcement, they are split on whether these changes to Net Zero policies will be good or bad for British businesses

Do you think that these changes to Net Zero policies will be good or bad for British businesses, or will it make no difference?



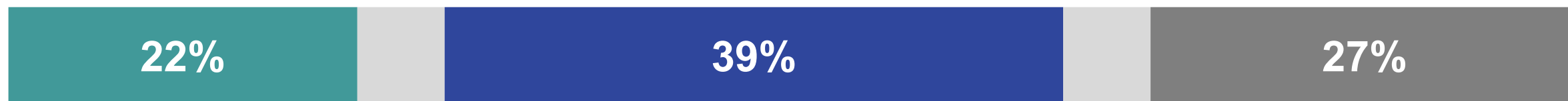
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Among those aware of the changes, two in five think it will make no difference to the cost of living – and the rest are split

Do you think that these changes to Net Zero policies will reduce or increase the cost of living for British households, or will it make no difference?

■ Reduce the cost of living ■ Make no difference ■ Increase the cost of living

Among all



Among 2019 Conservative voters



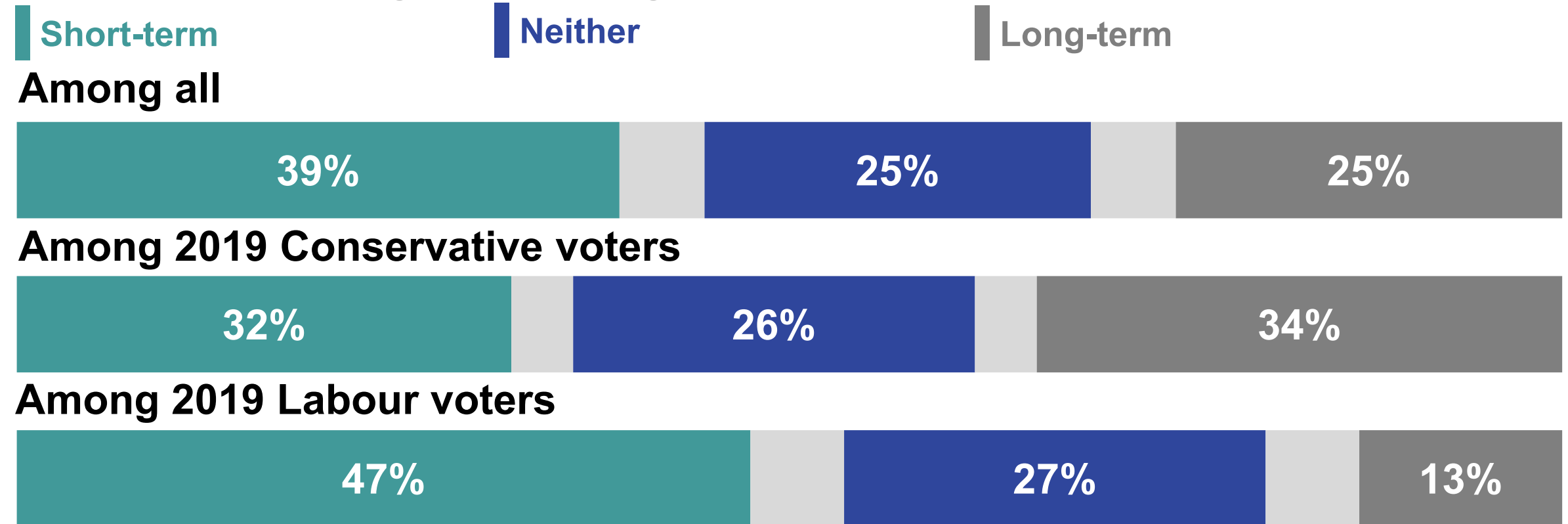
Among 2019 Labour voters



Base: 842 Online British adults aged 18-75, who have heard at least not very much about the announcement, 20-21 September 2023, including 2019 Conservative voters (275) and 2019 Labour voters (246)

Among those aware of the changes, more think it shows Rishi Sunak is taking a short-term approach to climate change policies, rather than a long-term approach

Do you think that these changes to Net Zero policies show that Rishi Sunak is taking a short-term approach to climate change policies, a long-term approach, or neither?



Base: 842 Online British adults aged 18-75, who have heard at least not very much about the announcement, 20-21 September 2023, including 2019 Conservative voters (275) and 2019 Labour voters (246)

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