

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

DIRECT. Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?  
Adults aged 16+ in Scotland

	Gender			Age band 1							Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region						
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Right direction	225 22%	119 24%	104 20%	42 39% EFGHI	40 22%	32 21%	37 21%	37 23%	37 16%	82 28% L	69 21%	74 19%	79 21%	50 18%	52 34% MNP	44 21%	129 20%	96 27% Q	134 24%	91 20%	48 22%	89 21%	81 25%	24 20% *	43 32% z	12 14% *	31 21%	30 24% *	31 23%	26 22% *	28 21%
Wrong direction	534 53%	267 55%	266 51%	39 36%	86 47%	77 51% D	95 53% D	94 57% D	144 63% DE	124 43% J	172 52% J	238 61% J	205 54%	152 55%	73 48%	105 51%	357 55%	177 49%	285 50%	249 56%	127 57%	222 52%	169 51%	64 52% *	65 48%	46 55% *	67 44%	63 49% *	72 52%	80 67% Yabc*	78 58% a
Neither	185 18%	76 16%	108 21%	21 19%	40 22%	28 19%	29 16%	28 17%	38 17%	61 21%	57 17%	66 17%	78 20%	43 15%	22 14%	43 21%	120 18%	65 18%	106 19%	79 18%	33 15%	94 22%	54 16%	26 de*	18 13%	19 22% d*	38 25% Yde	29 23% de*	31 22% de	11 9% *	14 10%
Don't know	63 6%	23 5%	41 8%	6 6%	17 9% H	10 7% H	15 9% H	4 3%	10 4%	24 8% L	26 8% L	14 4%	16 4%	28 10% M	6 4%	14 7%	43 7%	20 6%	41 7%	22 5%	13 6%	22 5%	24 7%	8 7% *	9 7%	8 10% *	15 10% d	6 5% *	5 4%	3 2% *	9 7%
Prefer not to say	6 1%	3 1%	2 *	- -	- -	3 2%	3 1%	- -	- -	- -	6 2% JL	- -	2 1%	3 1%	- -	1 *	5 1%	1 *	5 1%	1 *	1 *	2 1%	1 *	- *	1 *	- *	- *	- *	- *	- *	5 4% ac

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

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DIRECT. Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Adults aged 16+ in Scotland

	Total	Tenure		Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
		Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Right direction	225 22%	145 21%	77 26%	53 23%	67 25%	51 22%	44 20%	46 19%	88 22%	40 26%	51 24%	57 21%	168 23%	11 7% *	17 12%	15 28% NO*	155 35% NO	157 26% s	22 10%	120 31% U	33 9%
Wrong direction	534 53%	393 57% C	131 43%	111 49%	155 58%	128 56%	109 50%	140 58% K	229 56% K	71 47%	95 45%	133 49%	401 54%	129 86% PQ*	109 76% Q	32 62% Q*	144 32%	295 49%	155 70% R	146 37%	288 77% T
Neither	185 18%	111 16%	69 23% B	51 22% E	37 14%	36 16%	48 22% E	42 17%	72 18%	30 20%	42 20%	53 19%	132 18%	10 6% *	12 9%	3 7% *	114 25% NOP	107 18%	34 15%	95 24% U	40 11%
Don't know	63 6%	40 6%	21 7%	13 5%	9 3%	14 6%	16 7%	12 5%	20 5%	9 6%	22 11% HI	25 9% M	38 5%	* * *	6 4%	1 3% *	33 7% N	35 6%	10 5%	27 7%	12 3%
Prefer not to say	6 1%	1 *	3 1% B	1 *	2 1%	- -	1 * *	3 1%	- -	1 1%	2 1%	3 1%	3 *	- - *	- - -	- - *	3 1%	3 *	- -	3 1%	- -

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L/M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

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Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

Adults aged 16+ in Scotland

	FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?												
	Douglas Ross, Leader of the Scottish Conservative and Unionist Party	Anas Sarwar, Leader of the Scottish Labour Party	Keir Starmer, Leader of the Labour Party	Rishi Sunak, Leader of the Conservative Party and Prime Minister	Humza Yousaf, Leader of the SNP and First Minister	Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats	Patrick Harvie, Co Leader of the Scottish Green Party	Lorna Slater, Co-Leader of the Scottish Green Party	The Scottish Labour Party	The Scottish Conservative and Unionist Party	The Scottish Liberal Democrats	The Scottish Green Party	The Scottish National Party
	(B)	(C)	(D)	(E)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019
Weighted base	1014	1014	1014	1014	1014	1014	1014	1014	1014	1014	1014	1014	1014
Very favourable	23 2%	41 4% B	60 6% BCINO	49 5% BJ	110 11% BCDEIKLMNOP	26 3% J	45 4% BJ	46 4% BJ	48 5% BJ	36 4% B	32 3% B	71 7% BCIKNO	165 16% BCDEIKLMNOP
Fairly favourable	97 10%	223 22% BEIKNO	205 20% BEIKNO	122 12% BEIKNO	205 20% BEIKNO	114 11% BEINO	165 16% BIN	155 15% BIN	232 23% BEIKNO	108 11% B	131 13% B	205 20% BEIKNO	202 20% BEIKNO
Neither favourable nor unfavourable	209 21%	310 31% BDEINPQ	271 27% BEINQ	176 17% BEINQ	200 20% Q	375 37% BCDEIKLMNPQ	271 27% BEINQ	270 27% BEINQ	306 30% BEINPQ	201 20% B	369 36% BCDEIKLMNPQ	244 24% EINQ	164 16% Q
Fairly unfavourable	172 17%	186 18% KLNQ	223 22% BCDEIKLNQ	167 17% KIQ	150 15% KL	152 15% KL	107 11% K	114 11% KLNQ	192 19% K	142 14% K	211 21% K	133 13% K	125 12% K
Very unfavourable	424 42%	160 16% CDIKLMOPQ	194 19% C	469 46% BCDIKLMOPQ	290 29% CDJMO	176 17% CDJMO	282 28% CDJMO	276 27% CDJMO	172 17% CDJMO	463 46% BCDIKLMOPQ	174 17% CDJMO	273 27% CDJMO	313 31% CDIKLMOPQ
Don't know	87 9%	91 9% DEIMNQ	55 5% E	27 3% E	57 6% E	169 17% BCDEIKLMNOPQ	141 14% BCDEIMNOPQ	149 15% BCDEIMNOPQ	61 6% EQ	62 6% EQ	94 9% DEIMNQ	84 8% DEIMNQ	43 4% E
Prefer not to say	2 *	3 *	5 1%	4 *	3 *	3 *	3 *	5 *	2 *	2 *	3 *	4 *	2 *

T2B: Favourable	120 12%	264 26% BEIKNO	265 26% BEIKNO	171 17% B	315 31% BCDEIKLNOP	139 14% BINO	210 21% BINO	200 20% BIN	280 28% BEIKNO	143 14% B	163 16% BJ	277 27% BEIKNO	367 36% BCDEIKLMNOP
B2B: Unfavourable	595 59%	346 34% CDIKLMOPQ	417 41% CJM	636 63% BCDIKLMNOPQ	440 43% CIKLMOP	328 32% J	389 38% J	390 38% CJ	364 36% CJ	605 60% CDIKLMOPQ	385 38% J	405 40% CJ	437 43% CIKLMOP
Net Difference	-476 -47%	-82 -8%	-152 -15%	-466 -46%	-125 -12%	-189 -19%	-179 -18%	-189 -19%	-84 -8%	-461 -46%	-222 -22%	-129 -13%	-70 -7%

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Overlap formulae used

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FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Douglas Ross, Leader of the Scottish Conservative and Unionist Party  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	23 2%	18 4% C	5 1%	5 4%	2 1%	6 4%	4 2%	3 2%	4 2%	7 2%	9 3%	7 2%	10 3%	7 3%	6 4% P	- 3%	17 3%	6 2%	14 3%	9 2%	3 1%	8 2%	12 4%	- *	5 4%	1 1%	6 4%	2 2%	4 3%	1 1%	3 2%
Fairly favourable	97 10%	44 9%	53 10%	12 11%	11 6%	10 6%	11 6%	19 12%	33 15% EG	24 8%	21 6%	52 13% K	41 11%	25 9%	17 11%	14 7%	66 10%	31 9%	53 9%	44 10%	28 13%	30 7%	36 11%	8 7% *	6 5%	6 8%	12 8%	11 9%	21 15% Ye	23 19%	8 6%
Neither favourable nor unfavourable	209 21%	104 21%	104 20%	25 23%	25 14%	31 21%	44 25% E	35 21%	50 22%	50 17%	75 23%	84 22%	69 18%	65 24%	30 19%	45 22%	134 21%	75 21%	110 19%	99 22%	53 24%	92 22%	54 17%	24 20% *	19 14%	16 19% *	42 28% y	26 20% *	30 21%	26 22% *	27 20%
Fairly unfavourable	172 17%	72 15%	99 19%	16 15%	29 16%	25 16%	34 19%	30 18%	39 17%	44 15%	58 18%	69 21% N	80 21% N	37 13%	20 13%	35 17%	116 18%	55 15%	100 17%	72 16%	25 11%	76 18%	67 20% u	19 16% *	23 17%	17 20% *	22 15%	27 21% *	20 14%	22 18% *	21 16%
Very unfavourable	424 42%	218 45%	205 39%	33 31%	87 47% D	62 41%	77 43% D	69 42%	96 42%	119 41%	139 42%	165 42%	153 40%	120 44%	65 42%	86 41%	274 42%	150 42%	243 43%	180 41%	84 38%	187 44%	140 43%	58 48% d*	66 49% d	34 41% *	56 38%	52 41% *	53 38%	38 31% *	65 49% d
Don't know	87 9%	32 7%	54 10%	18 16% GHI	30 16% GHI	16 11% I	10 6%	8 5%	6 2%	48 16% KL	26 8% L	14 3%	26 7%	21 7%	16 10%	26 12%	46 7%	41 11%	50 9%	38 9%	27 12% w	35 8%	20 6%	13 10% *	16 12%	10 11% *	12 8%	10 8% *	11 8% *	10 8% *	7 5%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	120 12%	62 13%	57 11%	17 16% E	13 7%	16 10%	14 8%	22 13%	38 17% EG	30 10%	30 9%	60 15% K	51 13% P	32 12%	23 15% P	14 7%	83 13%	37 10%	67 12%	53 12%	31 14%	38 9%	48 14% v	8 7% *	11 8%	7 8% *	18 12%	13 10% *	26 18% xYe	25 21% xYe*	12 9%
B2B: Unfavourable	595 59%	289 59%	304 58%	49 45%	115 63% D	87 57%	111 62% D	99 60% D	135 59% D	164 56%	198 60%	234 60%	233 62%	157 57%	84 55%	121 59%	390 60%	205 57%	343 60%	252 57%	109 49%	263 61% u	206 63% u	77 64% *	89 66% acd	52 61% *	79 62% *	74 53% *	59 49% *	86 64% d	
Net Difference	-476 -47%	-227 -47%	-246 -47%	-32 -29%	-102 -56%	-71 -47%	-96 -54%	-77 -47%	-97 -43%	-134 -46%	-168 -51%	-174 -44%	-182 -48%	-125 -45%	-61 -40%	-107 -52%	-307 -47%	-168 -47%	-276 -48%	-200 -45%	-78 -35%	-225 -52%	-159 -48%	-70 -57%	-78 -58%	-45 -53%	-61 -40%	-66 -51%	-48 -34%	-35 -29%	-74 -56%

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ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

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FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Douglas Ross, Leader of the Scottish Conservative and Unionist Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY (L)	NONE (M)	Conservati ve (N)	Labour (O)	Lib Dem (P)	SNP (Q)	Remain (R)	Leave (S)	Yes (T)	No (U)
		Owner occupied (B)	Renter (C)																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	23 2%	18 3%	5 2%	3 2%	6 2%	4 2%	9 4%	4 2%	6 2%	4 3%	9 4%	11 4%	12 2%	13 9%	- -	6 11%	1 *	8 1%	9 4%	7 2%	11 3%
Fairly favourable	97 10%	80 12% c	16 5%	15 6%	28 10%	27 12%	27 12%	12 5%	54 13% H	12 8%	20 9%	22 8%	75 10%	51 34% OPQ*	15 10%	5 10%	12 3%	42 7%	41 19% R	15 4%	61 16% T
Neither favourable nor unfavourable	209 21%	141 20%	66 22%	61 27% EG	43 16%	52 23%	36 17%	50 21%	80 20%	40 26%	39 18%	61 23%	148 20%	56 37% OPQ*	36 25%	10 19%	52 12%	111 19%	55 25%	43 11%	104 28% T
Fairly unfavourable	172 17%	122 18%	46 15%	30 13%	44 16%	45 19%	37 17%	43 18%	74 18%	23 15%	31 15%	39 14%	132 18%	20 13% *	35 24% N	16 31% NQ*	71 16%	105 18%	35 16%	51 13%	90 24% T
Very unfavourable	424 42%	298 43%	118 39%	93 41%	126 47%	88 38%	90 42%	118 49% I	158 39%	60 40%	88 42%	108 40%	316 43%	9 6% *	56 39% N	13 26% N*	285 64% NOP	293 49% S	71 32%	254 65% U	86 23%
Don't know	87 9%	29 4%	49 16% B	25 11%	22 8%	14 6%	18 8%	15 6%	36 9%	12 8%	25 12%	29 11%	58 8%	1 1% *	4 2% *	2 3% *	26 6% H	37 6%	10 4%	20 5%	21 6%
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -

T2B: Favourable	120 12%	99 14% c	21 7%	18 8%	34 13%	31 13%	36 16% D	16 6%	60 15% H	15 10%	28 13% H	33 12%	87 12%	64 43% OPQ*	15 10% Q	11 21% Q*	14 3%	50 8%	51 23% R	22 6%	72 19% T
B2B: Unfavourable	595 59%	420 61%	164 54%	124 54%	170 63%	132 58%	127 58%	161 66%	232 57%	84 55%	119 56%	147 54%	448 60%	28 19% *	90 63% N	29 57% N*	356 80% NOP	398 67% S	106 48%	305 78% U	177 47%
Net Difference	-476 -47%	-321 -47%	-143 -47%	-106 -46%	-136 -50%	-102 -44%	-91 -42%	-145 -60%	-172 -42%	-68 -45%	-91 -43%	-114 -42%	-361 -49%	36 24%	-75 -52%	-18 -36%	-343 -77%	-348 -58%	-55 -25%	-282 -72%	-105 -28%

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FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Anas Sarwar, Leader of the Scottish Labour Party

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
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Very favourable	41 4%	23 5%	17 3%	7 6%	6 3%	6 4%	10 6%	4 2%	8 3%	12 4%	17 5%	11 3%	8 4%	5 2%	28 4%	13 4%	27 4%	27 5%	14 3%	10 4%	15 3%	15 4%	6 5%	10 8%	1 1%	5 3%	- *	4 3%	5 4%	10 7%	
Fairly favourable	223 22%	106 22%	115 22%	18 16%	35 19%	32 21%	29 16%	34 21%	76 33%	52 18%	61 18%	110 28%	80 21%	63 23%	32 21%	48 23%	143 22%	80 22%	115 20%	108 24%	62 28%	77 18%	75 23%	26 21%	23 17%	11 13%	37 25%	28 22%	36 26%	25 21%	36 27%
Neither favourable nor unfavourable	310 31%	127 26%	182 35%	34 31%	57 31%	46 31%	67 37%	38 23%	68 30%	91 31%	113 34%	106 27%	113 30%	85 31%	48 31%	64 31%	198 30%	112 31%	173 30%	137 31%	56 25%	143 33%	105 32%	48 39%	45 33%	22 26%	42 28%	43 34%	45 32%	35 29%	30 23%
Fairly unfavourable	186 18%	97 20%	87 17%	17 16%	29 16%	18 12%	38 21%	40 24%	45 20%	46 16%	55 17%	85 22%	80 21%	51 19%	19 12%	35 17%	131 20%	54 15%	97 17%	88 20%	25 11%	85 20%	70 21%	14 11%	22 17%	17 21%	27 18%	28 22%	21 15%	30 25%	25 19%
Very unfavourable	160 16%	101 21%	59 11%	12 11%	27 15%	26 17%	28 16%	40 24%	28 12%	39 13%	54 16%	68 17%	58 15%	39 14%	26 17%	37 18%	97 15%	63 18%	107 19%	53 12%	35 16%	77 18%	41 12%	20 16%	22 16%	19 23%	23 16%	17 13%	17 12%	18 15%	24 18%
Don't know	91 9%	32 7%	59 11%	21 20%	29 16%	22 14%	7 4%	8 5%	4 2%	17 17%	29 9%	12 3%	30 8%	26 10%	18 12%	17 8%	56 9%	35 10%	50 9%	41 9%	32 15%	32 7%	21 7%	9 7%	12 9%	14 17%	15 10%	11 9%	16 11%	8 6%	6 5%
Prefer not to say	3 *	1 *	2 *	- -	1 1%	2 1%	- -	- -	- -	1 *	2 1%	- -	- -	1 *	1 1%	1 *	1 *	2 1%	2 *	1 *	1 *	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	264 26%	129 26%	132 25%	24 22%	41 22%	38 25%	40 22%	37 23%	84 37%	65 22%	78 24%	121 31%	97 26%	73 27%	40 26%	53 25%	171 26%	93 26%	142 25%	122 28%	72 33%	92 21%	90 27%	32 26%	33 24%	12 14%	42 28%	28 22%	40 29%	30 25%	46 35%
B2B: Unfavourable	346 34%	198 41%	146 28%	29 27%	56 30%	43 29%	66 37%	80 49%	73 32%	84 29%	109 33%	153 39%	138 36%	90 33%	45 30%	72 35%	228 35%	118 33%	204 36%	142 32%	60 27%	161 38%	111 34%	33 27%	45 33%	37 43%	51 34%	46 36%	38 28%	47 39%	49 37%
Net Difference	-82 -8%	-69 -14%	-14 -3%	-5 -4%	-15 -8%	-5 -4%	-26 -14%	-42 -26%	11 5%	-20 -7%	-31 -9%	-31 -8%	-41 -11%	-17 -6%	-5 -3%	-20 -10%	-58 -9%	-25 -7%	-63 -11%	-20 -4%	12 5%	-69 -16%	-21 -6%	-1 -1%	-11 -8%	-25 -29%	-8 -6%	-18 -14%	2 1%	-18 -15%	-3 -2%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U,V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Anas Sarwar, Leader of the Scottish Labour Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY (L)	NONE (M)	Conservati ve (N)	Labour (O)	Lib Dem (P)	SNP (Q)	Remain (R)	Leave (S)	Yes (T)	No (U)
		Owner occupied (B)	Renter (C)																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	41 4%	29 4%	12 4%	8 3%	12 4%	10 4%	11 5%	8 3%	15 4%	9 6%	8 4%	12 4%	29 4%	4 3%	19 13%	5 9%	10 2%	27 5%	10 4%	13 3%	22 6%
Fairly favourable	223 22%	167 24%	54 18%	57 25%	63 23%	48 21%	42 19%	62 26%	88 22%	28 19%	44 21%	47 17%	176 24%	31 20%	65 45%	11 22%	95 21%	153 26%	42 19%	79 20%	97 26%
Neither favourable nor unfavourable	310 31%	201 29%	104 34%	74 32%	94 35%	63 27%	62 28%	81 34%	115 28%	56 37%	58 27%	95 35%	215 29%	39 26%	35 24%	17 34%	147 33%	200 34%	56 25%	125 32%	110 30%
Fairly unfavourable	186 18%	137 20%	46 15%	40 17%	39 15%	51 22%	43 20%	36 15%	90 22%	26 17%	33 16%	46 17%	140 19%	44 29%	10 7%	8 16%	88 20%	104 17%	44 20%	72 19%	72 19%
Very unfavourable	160 16%	111 16%	45 15%	28 12%	45 17%	37 16%	37 17%	42 18%	61 15%	17 11%	40 19%	42 15%	119 16%	28 18%	9 6%	7 13%	81 18%	73 12%	64 29%	79 20%	51 14%
Don't know	91 9%	45 6%	38 13%	23 10%	15 5%	21 9%	22 10%	12 5%	38 9%	12 8%	28 13%	28 10%	63 9%	5 3%	5 4%	3 6%	27 6%	39 7%	6 3%	22 6%	19 5%
Prefer not to say	3 *	- -	3 B	1 *	2 1%	- -	- -	1 *	- -	2 1%	- -	2 1%	1 *	- -	- -	- -	- -	- -	- -	- -	1 *

T2B: Favourable	264 26%	196 28%	65 22%	64 28%	74 27%	58 25%	53 25%	70 29%	104 25%	38 25%	52 25%	59 22%	205 28%	35 23%	84 58%	16 32%	105 23%	180 30%	52 23%	91 23%	118 32%
B2B: Unfavourable	346 34%	247 36%	91 30%	67 29%	85 31%	87 38%	80 37%	78 32%	151 37%	44 29%	73 35%	88 32%	258 35%	71 48%	20 14%	15 29%	169 38%	177 30%	108 49%	152 39%	123 33%
Net Difference	-82 -8%	-51 -7%	-26 -9%	-3 -1%	-11 -4%	-29 -13%	-27 -12%	-8 -3%	-47 -12%	-6 -4%	-21 -10%	-29 -11%	-53 -7%	-37 -25%	65 45%	2 3%	-64 -14%	2 *	-57 -26%	-60 -15%	-5 -1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour Party  
Adults aged 16+ in Scotland

	Gender			Age band 1							Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region						
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	60 6%	34 7%	25 5%	4 4%	6 3%	11 8%	11 6%	7 4%	21 9%	11 4%	23 7%	27 7%	26 7%	11 4%	18 12% NP	6 3%	36 6%	24 7%	33 6%	27 6%	18 8%	22 5%	18 5%	9 7%	14 10% z	1 2% *	6 4%	4 3% *	11 8%	7 6% *	8 6%
Fairly favourable	205 20%	93 19%	110 21%	19 18%	39 21%	29 19%	38 21%	28 17%	51 22%	58 20%	68 20%	79 20%	85 22%	56 20%	24 15%	40 19%	141 22%	64 18%	117 21%	87 20%	39 18%	84 20%	76 23%	22 18% *	29 21%	16 18% *	37 24%	32 25% *	24 17%	21 17% *	25 19%
Neither favourable nor unfavourable	271 27%	116 24%	155 30%	25 23%	51 28%	35 23%	53 30%	39 24%	67 29%	76 26%	88 27%	106 27%	104 27%	65 24%	38 25%	63 31%	169 26%	101 28%	138 24%	132 30%	52 23%	120 28%	93 28%	40 33% *	30 22%	18 22% *	43 29%	27 21% *	43 31%	32 27% *	37 27%
Fairly unfavourable	223 22%	102 21%	121 23%	26 24%	32 17%	33 22%	31 17%	40 25%	60 26%	58 20%	65 20%	101 26%	81 21%	70 25%	35 23%	37 18%	151 23%	72 20%	127 22%	96 22%	40 18%	94 22%	80 24%	27 22% *	31 23%	22 26% *	26 17%	25 19% *	36 26%	34 28% *	24 18%
Very unfavourable	194 19%	120 25% c	73 14%	19 18%	34 18%	27 18%	37 21%	48 30% DEFI	29 13%	53 18%	64 19%	77 20%	70 18%	57 21%	26 17%	42 20%	127 19%	67 19%	120 21%	74 17%	48 22%	87 20%	51 16%	18 15% *	20 15%	20 23% *	31 21%	33 26% *	21 15%	20 16% *	31 23%
Don't know	55 5%	23 5%	33 6%	13 12% GHI	21 11% GHI	12 8% HI	8 4% HI	1 1% HI	1 * *	11% KL	6% L	33 * *	13 3%	14 5%	11 7%	17 8% M	27 4%	28 8% Q	31 5%	25 6%	23 11% vw	19 4%	10 3%	7 5% *	11 8%	8 9% *	6 4%	7 6% *	3 2%	6 5% *	7 6%
Prefer not to say	5 1%	2 * *	3 1%	1 1%	1 * *	4 2%	- -	- -	- -	2 1%	4 1%	- -	- -	3 1%	1 1%	1 1%	3 * *	3 1%	3 1%	2 * *	1 * *	4 1%	1 * *	- -	1 * *	- -	2 1%	- -	1 1%	- -	2 1%
T2B: Favourable	265 26%	126 26%	136 26%	24 22%	45 25%	41 27%	49 28%	35 21%	71 31%	69 24%	90 27%	106 27%	111 29%	66 24%	42 27%	46 22%	177 27%	88 24%	151 26%	114 26%	57 26%	106 25%	93 28%	31 26% *	43 31%	17 20% *	42 28%	36 28% *	35 25%	28 24% *	33 24%
B2B: Unfavourable	417 41%	221 45% c	194 37%	45 42%	66 36%	60 40%	69 38%	89 54% EFGI	89 39%	111 38%	129 39%	178 45%	151 40%	127 46%	61 40%	79 38%	278 42%	140 39%	248 43%	170 38%	88 40%	180 42%	132 40%	44 36% *	51 37%	42 49% *	57 38%	57 45% *	57 41%	54 45% *	55 41%
Net Difference	-152 -15%	-95 -19%	-59 -11%	-22 -20%	-21 -11%	-19 -13%	-19 -11%	-54 -33%	-17 -8%	-43 -15%	-38 -12%	-72 -18%	-40 -11%	-60 -22%	-19 -13%	-32 -16%	-101 -15%	-52 -14%	-97 -17%	-55 -13%	-32 -14%	-74 -17%	-38 -12%	-13 -11%	-8 -6%	-24 -29%	-15 -10%	-22 -17%	-23 -16%	-25 -21%	-22 -17%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)



23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
		Owner occupied	Renter																			(A)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
Very favourable	60 6%	38 5%	23 8%	12 5%	21 8%	13 6%	13 6%	15 6%	23 6%	11 7%	12 6%	20 7%	41 5%	3 2%	24 17%	3 5%	23 5%	39 7%	14 6%	21 5%	27 7%	
Fairly favourable	205 20%	166 24% c	37 12%	46 20%	46 17%	56 24%	45 20%	62 26%	69 17%	30 20%	43 20%	50 18%	154 21%	19 13%	64 45%	14 28%	79 18%	142 24%	30 13%	78 20%	84 22%	
Neither favourable nor unfavourable	271 27%	178 26%	86 29%	78 34%	69 26%	51 22%	55 26%	66 27%	122 30%	39 26%	44 21%	69 25%	202 27%	43 28%	28 19%	18 34%	120 27%	170 28%	48 22%	98 25%	105 28%	
Fairly unfavourable	223 22%	153 22%	67 22%	29 13%	67 25%	59 26%	50 23%	46 19%	99 24%	31 20%	47 22%	52 19%	172 23%	42 28%	20 14%	12 23%	106 24%	135 23%	53 24%	86 22%	83 22%	
Very unfavourable	194 19%	138 20%	50 17%	41 18%	55 20%	41 18%	45 21%	45 18%	72 18%	30 20%	47 22%	53 19%	141 19%	43 28%	9 6%	3 6%	99 22%	89 15%	74 33%	91 23%	65 17%	
Don't know	55 5%	15 2%	34 11%	21 9%	12 4%	10 4%	8 3%	8 3%	22 5%	8 5%	17 8%	25 9%	31 4%	- -	- -	1 1%	21 5%	23 4%	3 2%	16 4%	10 3%	
Prefer not to say	5 1%	- -	4 1%	1 1%	1 *	- -	2 1%	1 *	1 *	3 2%	1 1%	4 1%	1 *	- -	- -	1 q*	- -	- -	- -	- -	- -	

T2B: Favourable	265 26%	204 30% c	60 20%	58 25%	67 25%	70 30%	58 26%	77 32%	92 23%	41 27%	55 26%	70 26%	195 26%	22 15%	88 61%	17 33%	102 23%	180 30%	44 20%	99 25%	111 30%
B2B: Unfavourable	417 41%	291 42%	118 39%	70 31%	122 45%	99 43%	95 44%	91 38%	171 42%	61 40%	94 45%	104 38%	313 42%	85 57%	29 20%	15 29%	205 46%	223 37%	126 57%	177 45%	148 40%
Net Difference	-152 -15%	-87 -13%	-58 -19%	-12 -5%	-55 -20%	-30 -13%	-38 -17%	-14 -6%	-79 -19%	-20 -13%	-39 -19%	-34 -13%	-118 -16%	-62 -42%	60 41%	2 4%	-103 -23%	-43 -7%	-83 -37%	-77 -20%	-37 -10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative Party and Prime Minister

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	49 5%	29 6%	20 4%	4 3%	8 4%	3 2%	10 5%	9 6%	15 6%	12 4%	13 4%	24 6%	16 4%	13 5%	14 9%	6 3%	29 4%	20 6%	27 5%	22 5%	18 8%	15 4%	14 4%	3 2%	8 6%	3 4%	4 3%	3 2%	14 10%	7 6%	6 4%
Fairly favourable	122 12%	65 13%	56 11%	12 11%	17 9%	16 11%	22 13%	15 9%	41 18%	28 10%	38 12%	55 14%	50 13%	33 12%	18 12%	21 10%	83 13%	39 11%	70 12%	52 12%	39 18%	36 8%	46 14%	9 7%	8 6%	6 7%	23 15%	21 16%	19 14%	22 18%	14 11%
Neither favourable nor unfavourable	176 17%	63 13%	112 21%	21 19%	21 11%	28 19%	21 12%	33 20%	52 23%	41 14%	49 15%	85 22%	57 15%	48 17%	24 16%	47 23%	105 16%	71 20%	77 13%	99 22%	33 15%	91 21%	46 14%	18 15%	16 11%	24 29%	26 18%	20 16%	27 19%	22 18%	23 17%
Fairly unfavourable	167 17%	69 14%	98 19%	19 18%	31 17%	19 13%	32 18%	23 14%	44 19%	50 17%	51 15%	67 17%	79 21%	49 18%	20 13%	9 9%	128 20%	39 11%	101 18%	67 15%	27 12%	67 16%	64 19%	19 16%	19 14%	10 11%	28 19%	28 22%	22 16%	23 19%	19 14%
Very unfavourable	469 46%	245 50%	222 43%	48 44%	96 52%	75 49%	92 51%	84 51%	76 33%	143 49%	166 50%	160 41%	168 44%	124 45%	69 45%	108 52%	292 45%	177 49%	277 49%	192 43%	95 43%	204 47%	155 47%	68 56%	80 59%	36 43%	65 43%	52 40%	58 41%	43 36%	68 51%
Don't know	27 3%	16 3%	12 2%	5 5%	12 6%	7 4%	2 1%	- -	1 1%	17 6%	9 3%	1 *	9 2%	5 2%	8 5%	6 3%	14 2%	13 4%	17 3%	11 2%	7 3%	14 3%	4 1%	5 4%	5 3%	5 5%	2 1%	5 4%	1 *	4 3%	2 2%
Prefer not to say	4 *	2 *	2 *	- -	- -	4 2%	- -	- -	- -	- -	4 1%	- -	- -	3 1%	- -	1 *	3 *	1 *	3 *	1 *	1 *	3 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%
T2B: Favourable	171 17%	94 19%	76 15%	15 14%	25 14%	20 13%	32 18%	24 14%	55 24%	40 14%	52 16%	79 20%	66 17%	46 17%	32 21%	27 13%	112 17%	58 16%	97 17%	74 17%	57 26%	51 12%	60 18%	12 10%	16 12%	10 11%	27 18%	24 18%	33 23%	29 24%	20 15%
B2B: Unfavourable	636 63%	314 64%	320 61%	67 62%	126 69%	94 62%	124 69%	107 65%	119 52%	193 66%	217 66%	226 58%	247 65%	174 63%	89 58%	126 61%	421 64%	216 60%	378 66%	259 58%	122 55%	271 63%	219 67%	87 71%	99 73%	46 55%	93 62%	79 62%	79 57%	66 55%	87 65%
Net Difference	-466 -46%	-220 -45%	-244 -47%	-52 -48%	-101 -55%	-74 -49%	-91 -51%	-83 -51%	-64 -28%	-153 -52%	-166 -50%	-147 -38%	-181 -48%	-127 -46%	-57 -38%	-100 -48%	-309 -47%	-157 -44%	-281 -49%	-185 -42%	-65 -29%	-220 -51%	-159 -48%	-75 -62%	-83 -61%	-37 -43%	-66 -44%	-56 -44%	-47 -33%	-37 -30%	-66 -50%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U,V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative Party and Prime Minister  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	49 5%	35 5%	13 4%	9 4%	21 8%	8 3%	10 5%	8 3%	26 6%	8 5%	6 3%	17 6%	32 4%	23 15%	3 2%	3 6%	14 3%	30 5%	12 6%	13 3%	27 7%
Fairly favourable	122 12%	103 15%	19 6%	18 8%	32 12%	35 15%	32 15%	15 6%	59 14%	27 18%	21 10%	34 13%	88 12%	55 37%	17 12%	8 16%	20 4%	62 10%	43 8%	32 19%	72 19%
Neither favourable nor unfavourable	176 17%	112 16%	57 19%	58 25%	38 14%	44 19%	19 9%	51 21%	83 20%	10 7%	31 15%	36 13%	140 19%	40 27%	19 13%	17 34%	43 10%	84 14%	55 25%	31 8%	90 24%
Fairly unfavourable	167 17%	125 18%	41 14%	27 12%	38 14%	43 19%	47 22%	44 18%	61 15%	30 20%	32 15%	42 16%	125 17%	19 13%	45 31%	7 15%	60 13%	97 16%	38 17%	56 14%	68 18%
Very unfavourable	469 46%	304 44%	153 51%	109 48%	134 50%	96 42%	100 46%	123 51%	168 41%	68 45%	110 52%	124 46%	345 46%	12 8%	60 42%	14 28%	299 67%	311 52%	72 32%	250 64%	109 29%
Don't know	27 3%	10 1%	15 5%	7 3%	6 2%	4 2%	7 3%	-	11 3%	6 4%	11 5%	15 6%	12 2%	-	1 1%	1 1%	11 3%	12 2%	2 1%	7 2%	6 2%
Prefer not to say	4 *	-	4 1%	1 *	1 *	-	2 1%	1 *	-	3 2%	-	3 1%	1 *	-	-	-	-	-	-	-	-

T2B: Favourable	171 17%	138 20%	32 11%	27 12%	53 20%	43 19%	42 19%	23 10%	85 21%	35 23%	27 13%	51 19%	120 16%	78 52%	20 14%	11 22%	34 8%	92 15%	55 25%	45 12%	99 27%
B2B: Unfavourable	636 63%	429 62%	194 64%	136 60%	172 64%	139 61%	147 68%	167 69%	229 56%	98 65%	142 67%	167 61%	470 63%	31 21%	105 73%	22 43%	359 80%	408 68%	109 49%	307 79%	177 48%
Net Difference	-466 -46%	-291 -42%	-162 -54%	-109 -48%	-118 -44%	-97 -42%	-106 -49%	-143 -59%	-144 -35%	-64 -42%	-115 -54%	-116 -43%	-350 -47%	47 31%	-85 -59%	-10 -20%	-325 -73%	-317 -53%	-54 -25%	-261 -67%	-78 -21%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J,K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J,K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Humza Yousaf, Leader of the SNP and First Minister

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	110 11%	47 10%	62 12%	16 14% G	17 9%	12 8%	12 7%	23 14% G	31 13%	32 11%	24 7%	54 14% K	29 8%	22 8%	28 19%	30 15% MN	51 8%	58 16% Q	53 9%	57 13%	27 12%	50 12%	29 9%	12 10%	10 8%	7 8% *	21 14%	17 13% *	10 7%	17 14% *	17 12%
Fairly favourable	205 20%	101 21%	102 20%	25 23% I	44 24% I	36 24% I	43 24% I	25 16%	31 14%	69 24% L	79 24% L	56 14%	87 23%	47 17%	28 19%	42 20%	135 21%	70 20%	131 20%	73 17%	38 17%	86 20%	76 23%	26 21% *	33 24% d	13 15% *	26 17%	28 22% *	36 26% d	11 11% *	31 23% d
Neither favourable nor unfavourable	200 20%	85 17%	114 22%	28 26% H	55 30% GHI	33 22% H	31 17% H	16 10%	36 16%	84 29% KL	64 19%	52 13%	63 17%	27 24% M	28 19%	41 20%	130 20%	70 19%	115 20%	85 19%	30 14%	80 19%	81 25% U	30 24% *	30 22%	12 14% *	31 21%	27 21% *	27 19%	21 18% *	22 16%
Fairly unfavourable	150 15%	62 13%	88 17%	10 10%	15 8%	21 14%	36 20% DE	28 17% E	40 16% E	26 9%	57 17% J	68 17% J	63 15%	40 16%	24 11%	23 16%	103 16%	47 13%	88 15%	62 14%	28 12%	70 16%	45 14%	14 11% *	22 16%	19 23% *	23 16%	17 14% *	19 14%	20 17% *	15 11%
Very unfavourable	290 29%	168 35% C	120 23%	15 14%	35 19%	30 20%	49 28% D	71 43% DEFG	90 40% DEFG	49 17%	79 24% J	161 41% JK	118 31%	82 30%	34 22%	55 27%	200 31%	89 25%	148 26%	141 32%	78 35% W	120 28%	85 26%	32 26% *	33 24%	26 30% *	39 26%	31 24% *	40 29%	44 36% *	45 34%
Don't know	57 6%	24 5%	32 6%	13 12% GHI	17 9% HI	19 12% GHI	7 4% I	1 1% -	- -	30 10% L	26 8% L	1 *	17 5%	16 6%	10 6%	14 7%	33 5%	24 7%	34 6%	23 5%	19 9% W	23 5%	11 3%	9 7% *	8 6%	8 10% e*	10 7%	7 5% *	7 5% *	5 4% *	3 2%
Prefer not to say	3 *	1 *	2 *	1 1%	1 *	2 1%	- -	- -	- -	1 *	2 1%	- -	1 *	1 1%	- -	1 *	2 *	1 *	2 *	1 *	1 *	1 *	1 *	- *	- *	- *	- *	1 1%	- -	1 1% *	2 1%
T2B: Favourable	315 31%	148 30%	165 32%	41 38%	61 33%	48 31%	55 31%	49 30%	62 27%	101 35%	103 31%	110 28%	117 31%	69 25%	57 37% N	72 35%	186 28%	129 36% Q	184 32%	130 29%	65 30%	136 32%	105 32%	38 31% *	43 32%	20 23% *	47 31%	44 35% *	46 33%	30 25% *	47 36%
B2B: Unfavourable	440 43%	230 47% C	208 40%	25 23%	50 27%	50 33%	85 48% DEF	98 60% DEFG	130 57% DEF	75 26%	136 41% J	228 58% JK	181 48%	122 44%	58 38%	78 38%	303 46% R	136 38%	236 41%	203 46%	105 48%	190 44%	130 40%	46 38% *	55 40%	45 53% *	62 41%	49 38% *	60 43%	64 53% *	60 45%
Net Difference	-125 -12%	-82 -17%	-44 -8%	16 15%	10 6%	-3 -2%	-30 -17% -	-50 -30% -	-69 -30% -	26 9%	-33 -10%	-118 -30% -	-65 -17%	-53 -19%	-1 -1%	-6 -3%	-117 -18%	-8 -2%	-52 -9%	-73 -16%	-40 -18%	-55 -13%	-25 -8%	-9 -7%	-11 -8%	-25 -30% *	-15 -10% *	-4 -3% *	-14 -10% *	-33 -28% *	-12 -9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U,V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Humza Yousaf, Leader of the SNP and First Minister  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY (L)	NONE (M)	Conservati ve (N)	Labour (O)	Lib Dem (P)	SNP (Q)	Remain (R)	Leave (S)	Yes (T)	No (U)
		Owner occupied (B)	Renter (C)																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	110 11%	67 10%	43 14%	46 20% EFG	29 11%	17 8%	13 6%	28 12%	47 11%	15 10%	19 9%	25 9%	85 11%	2 1%	3 2%	3 5%	89 20% NOP	64 11%	12 5%	73 19% U	5 1%
Fairly favourable	205 20%	137 20%	66 22%	37 16%	57 21%	49 21%	50 23%	41 17%	79 19%	31 20%	54 25%	64 24%	141 19%	4 3%	7 5%	9 17% NO*	158 35% NOP	156 26% S	21 9%	127 32% U	29 8%
Neither favourable nor unfavourable	200 20%	129 19%	66 22%	55 24%	45 17%	47 21%	39 18%	42 18%	75 18%	34 23%	48 23%	70 26% M	130 17%	10 7%	29 20%	6 11% N	103 23% N	137 23% S	21 9%	79 20%	58 15%
Fairly unfavourable	150 15%	113 16%	34 11%	24 10%	42 16%	41 18%	34 16%	44 18%	58 14%	24 16%	24 11%	34 12%	116 16%	25 17%	34 23% Q	14 27% Q*	47 11%	95 16%	31 14%	50 13%	70 19%
Very unfavourable	290 29%	220 32% C	60 20%	51 22%	87 32% D	62 27%	68 31%	76 31%	128 31%	36 24%	49 23%	59 22%	231 31% L	107 71% OPQ*	72 50% Q	18 35% Q*	35 8%	124 21%	134 61% R	52 13%	203 54% T
Don't know	57 6%	22 3%	30 10% B	16 7%	9 3%	12 5%	14 6%	10 4%	21 5%	9 6%	17 8%	18 7%	39 5%	1 1%	- -	2 3% *	15 3% O	21 4%	2 1%	10 2%	8 2%
Prefer not to say	3 *	1 *	2 1%	1 *	1 *	1 1%	- -	1 *	1 *	2 1%	- -	2 1%	1 *	- -	- -	1 1% Q*	- -	- -	- -	- -	1 *

T2B: Favourable	315 31%	204 30%	109 36%	83 36%	86 32%	66 29%	63 29%	69 29%	126 31%	46 30%	73 35%	89 33%	225 30%	6 4% *	10 7%	11 22% NO*	247 55% NOP	220 37% S	33 15%	199 51% U	34 9%
B2B: Unfavourable	440 43%	334 48% C	95 31%	74 32%	129 48% D	103 45% D	102 47% D	120 49% K	186 46% K	60 40%	73 35%	92 34%	347 47% L	132 88% OPQ*	106 73% Q	32 63% Q*	82 18%	219 37%	165 75% R	102 26%	273 73% T
Net Difference	-125 -12%	-129 -19%	15 5%	9 4%	-43 -16%	-37 -16%	-39 -18%	-50 -21%	-60 -15%	-14 -9%	* *	-3 -1%	-122 -16%	-126 -84%	-96 -66%	-21 -41%	166 37%	2 *	-132 -60%	97 25%	-239 -64%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E/F,G,H,I/J,K,L,M,N,O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E/F,G,H,I/J,K,L,M,N,O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	26 3%	15 3%	9 2%	4 4%	2 1%	3 2%	4 2%	4 3%	8 3%	6 2%	7 2%	12 3%	16 4%	3 1%	4 2%	4 2%	18 3%	7 2%	14 2%	12 3%	7 3%	11 2%	8 2%	6 5%	3 2%	2 2%	3 2%	2 2%	4 3%	2 2%	5 4%
Fairly favourable	114 11%	61 13%	52 10%	17 16%	22 12%	12 8%	17 9%	8 5%	37 16%	40 14%	29 9%	45 12%	42 11%	26 9%	18 12%	27 13%	68 10%	46 13%	54 9%	60 13%	21 10%	48 11%	38 12%	6 5%	19 14%	13 15%	15 10%	17 13%	15 11%	16 13%	13 9%
Neither favourable nor unfavourable	375 37%	164 34%	208 40%	36 34%	59 32%	53 35%	72 40%	61 37%	93 41%	96 33%	125 38%	154 39%	148 39%	94 34%	58 38%	75 36%	242 37%	132 37%	210 37%	164 37%	74 33%	160 37%	130 40%	51 41%	53 39%	23 28%	54 36%	49 39%	50 36%	44 37%	50 37%
Fairly unfavourable	152 15%	75 15%	77 15%	12 11%	26 14%	17 11%	24 14%	32 19%	41 18%	38 13%	41 12%	73 19%	53 14%	46 17%	16 11%	37 18%	99 15%	53 15%	81 14%	71 16%	35 16%	62 14%	50 15%	18 14%	20 15%	8 9%	26 17%	21 17%	20 15%	18 15%	21 16%
Very unfavourable	176 17%	108 22%	66 13%	14 13%	26 14%	28 18%	29 16%	41 25%	39 17%	40 14%	56 17%	80 20%	66 17%	50 18%	26 17%	34 16%	116 18%	60 17%	100 17%	76 17%	38 17%	91 21%	40 12%	22 18%	23 17%	25 29%	20 13%	16 22%	23 17%	19 17%	29 21%
Don't know	169 17%	62 13%	106 20%	24 23%	48 26%	37 24%	33 18%	18 11%	10 4%	72 25%	70 21%	28 7%	55 14%	56 20%	30 20%	29 14%	110 17%	59 16%	110 19%	59 13%	46 21%	56 13%	61 18%	20 16%	18 13%	14 16%	33 22%	22 17%	26 19%	21 17%	15 11%
Prefer not to say	3 *	1 *	2 *	- -	- -	2 1%	1 *	- -	- -	- -	3 1%	- -	- -	1 *	1 1%	1 *	1 *	2 1%	2 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	2 1%
T2B: Favourable	139 14%	77 16%	61 12%	21 20%	25 13%	15 10%	21 12%	12 7%	45 20%	46 16%	36 11%	57 15%	57 15%	28 10%	22 15%	31 15%	86 13%	53 15%	68 12%	71 16%	29 13%	59 14%	46 14%	12 10%	21 16%	15 17%	18 12%	19 15%	19 13%	18 15%	17 13%
B2B: Unfavourable	328 32%	184 38%	143 28%	26 24%	52 28%	45 29%	53 30%	73 44%	80 35%	78 27%	97 29%	153 39%	119 31%	96 35%	42 27%	71 34%	215 33%	113 31%	181 32%	147 33%	72 33%	153 36%	91 28%	39 32%	43 32%	33 39%	46 30%	37 29%	44 31%	37 31%	49 37%
Net Difference	-189 -19%	-107 -22%	-82 -16%	-5 -4%	-27 -15%	-29 -19%	-32 -18%	-61 -37%	-35 -15%	-32 -11%	-61 -18%	-96 -24%	-61 -16%	-68 -25%	-20 -13%	-40 -19%	-129 -20%	-59 -17%	-114 -20%	-75 -17%	-44 -20%	-95 -22%	-45 -14%	-28 -23%	-21 -16%	-18 -21%	-28 -19%	-18 -14%	-25 -18%	-19 -16%	-32 -24%

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Overlap formulae used

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ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
		Owner occupied	Renter																			(A)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
Very favourable	26 3%	17 3%	8 3%	4 2%	4 1%	10 4%	6 3%	3 1%	14 3%	5 3%	4 2%	6 2%	19 3%	2 2%	1 *	13 NOQ*	4 1%	16 3%	3 1%	8 2%	12 3%	
Fairly favourable	114 11%	87 13%	25 8%	23 10%	30 11%	25 11%	30 14%	27 11%	44 11%	20 13%	22 11%	28 10%	85 11%	20 13%	24 Q	22 NOQ*	37 8%	64 11%	29 13%	29 7%	55 15%	
Neither favourable nor unfavourable	375 37%	265 38%	109 36%	91 40%	100 37%	89 39%	73 34%	98 41%	155 38%	51 34%	70 33%	100 37%	275 37%	62 41%	62 43%	12 24%	171 38%	246 s	68 31%	144 37%	147 39%	
Fairly unfavourable	152 15%	102 15%	46 15%	36 16%	45 16%	35 15%	24 11%	30 12%	77 19%	23 15%	22 10%	36 13%	117 16%	25 17%	20 14%	2 5%	84 19%	93 16%	37 17%	64 16%	57 15%	
Very unfavourable	176 17%	125 18%	45 15%	36 16%	56 21%	36 16%	38 18%	55 u	58 23%	19 14%	45 21%	44 16%	132 18%	25 17%	20 14%	- *	94 p	94 16%	56 R	95 24%	54 14%	
Don't know	169 17%	94 14%	66 22%	38 16%	35 13%	36 15%	46 21%	29 12%	60 15%	31 20%	49 23%	56 21%	113 15%	15 10%	17 12%	2 3%	58 13%	84 14%	28 13%	50 13%	49 13%	
Prefer not to say	3 *	- -	3 B	2 1%	1 *	- -	- -	1 *	- -	2 1%	- -	2 1%	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	

T2B: Favourable	139 14%	104 15%	34 11%	26 11%	34 13%	34 15%	35 16%	30 12%	58 14%	25 17%	26 12%	35 13%	104 14%	22 15%	25 17%	35 68%	41 9%	80 13%	32 14%	37 9%	67 18%
B2B: Unfavourable	328 32%	226 33%	91 30%	72 32%	101 37%	71 31%	63 29%	85 35%	135 33%	42 28%	66 31%	79 29%	249 34%	50 34%	40 28%	2 5%	178 40%	187 31%	93 42%	160 41%	110 30%
Net Difference	-189 -19%	-122 -18%	-58 -19%	-46 -20%	-67 -25%	-36 -16%	-27 -13%	-55 -23%	-77 -19%	-17 -11%	-40 -19%	-44 -16%	-144 -19%	-28 -19%	-15 -11%	32 63%	-137 -31%	-107 -18%	-62 -28%	-123 -31%	-43 -12%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Patrick Harvie, Co-Leader of the Scottish Green Party

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	45 4%	23 5%	21 4%	5 5%	11 6%	7 5%	7 4%	9 6%	6 3%	16 6%	14 4%	15 4%	23 6%	12 5%	6 2%	3 2%	36 5%	10 3%	30 5%	15 3%	6 3%	15 3%	24 7%	4 3%	8 6%	2 3%	7 5%	8 6%	12 9%	2 2%	3 2%
Fairly favourable	165 16%	77 16%	87 17%	26 24%	36 20%	26 17%	28 16%	22 14%	26 12%	62 21%	54 16%	48 12%	61 16%	42 15%	24 16%	38 18%	104 16%	61 17%	101 18%	64 14%	23 11%	73 17%	64 19%	18 15%	33 24%	13 16%	21 14%	23 18%	23 16%	13 11%	21 16%
Neither favourable nor unfavourable	271 27%	128 26%	142 27%	28 26%	54 30%	50 33%	58 32%	37 23%	44 19%	82 28%	108 33%	81 21%	86 23%	75 27%	44 29%	65 31%	161 25%	109 30%	157 27%	114 26%	60 27%	119 28%	82 25%	33 27%	39 28%	10 12%	42 28%	34 27%	36 26%	43 36%	34 25%
Fairly unfavourable	107 11%	46 9%	61 12%	12 11%	19 10%	9 6%	21 12%	19 12%	27 12%	31 11%	31 9%	46 12%	49 13%	26 10%	15 10%	17 8%	75 11%	32 9%	66 12%	41 9%	21 10%	41 11%	37 11%	13 10%	11 8%	13 16%	11 8%	16 12%	12 9%	15 12%	16 12%
Very unfavourable	282 28%	170 35%	112 22%	15 14%	24 13%	25 17%	43 24%	64 39%	110 48%	39 13%	69 21%	174 44%	114 30%	81 29%	36 23%	51 24%	196 30%	86 24%	136 24%	145 33%	66 30%	118 27%	92 28%	34 28%	28 21%	26 31%	44 29%	33 26%	32 23%	38 32%	47 35%
Don't know	141 14%	43 9%	96 18%	20 19%	39 21%	32 21%	22 12%	12 7%	15 7%	60 20%	54 16%	27 7%	44 12%	37 13%	28 18%	32 15%	81 12%	60 17%	79 14%	62 14%	43 20%	62 14%	30 9%	19 16%	17 13%	19 23%	26 17%	14 11%	24 17%	10 8%	11 8%
Prefer not to say	3 *	- -	2 *	1 1%	- -	2 1%	- -	- -	- -	1 *	2 1%	- -	1 *	1 -	- -	1 *	2 *	1 *	2 *	1 *	1 *	2 *	- -	1 1%	- -	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	210 21%	101 21%	108 21%	31 29%	47 26%	33 22%	35 20%	31 19%	32 14%	78 27%	69 21%	63 16%	84 22%	55 20%	30 20%	41 20%	139 21%	71 20%	131 23%	79 18%	29 13%	88 20%	88 27%	22 18%	41 30%	16 18%	27 18%	31 24%	34 25%	15 13%	24 18%
B2B: Unfavourable	389 38%	216 44%	173 33%	27 25%	43 23%	35 23%	65 36%	83 51%	137 60%	70 24%	99 30%	220 56%	163 43%	108 39%	50 33%	68 33%	271 41%	118 33%	202 35%	187 42%	87 40%	159 37%	129 39%	47 38%	39 29%	39 46%	55 37%	49 38%	45 32%	53 44%	63 47%
Net Difference	-179 -18%	-115 -24%	-65 -13%	5 4%	4 2%	-1 -1%	-30 -17%	-52 -32%	-104 -46%	9 3%	-31 -9%	-157 -40%	-78 -21%	-53 -19%	-21 -14%	-27 -13%	-131 -20%	-47 -13%	-71 -12%	-107 -24%	-58 -17%	-71 -17%	-41 -13%	-25 -21%	2 1%	-24 -28%	-28 -18%	-18 -14%	-10 -7%	-38 -31%	-38 -29%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)



23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Patrick Harvie, Co-Leader of the Scottish Green Party  
Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	45 4%	31 4%	14 5%	8 4%	15 6%	8 4%	9 4%	16 7%	15 4%	8 5%	7 3%	9 3%	36 5%	1 1%	2 1%	4 9%	30 7%	37 6%	4 2%	29 7%	6 2%
Fairly favourable	165 16%	110 16%	54 18%	45 20%	37 14%	38 17%	39 18%	39 16%	60 15%	21 14%	45 21%	45 17%	120 16%	4 3%	10 7%	5 10%	117 26%	116 19%	19 9%	96 25%	24 6%
Neither favourable nor unfavourable	271 27%	174 25%	96 32%	73 32%	78 29%	55 24%	47 22%	60 25%	104 26%	49 32%	57 27%	93 34%	178 24%	20 13%	35 24%	5 9%	159 35%	177 30%	38 17%	120 31%	73 20%
Fairly unfavourable	107 11%	78 11%	28 9%	24 11%	26 10%	26 11%	25 12%	20 8%	39 9%	23 15%	26 12%	31 11%	76 10%	19 13%	18 13%	9 17%	48 11%	67 11%	24 11%	45 11%	40 11%
Very unfavourable	282 28%	227 33%	46 15%	49 21%	81 30%	69 30%	64 30%	87 36%	129 31%	30 20%	37 17%	44 16%	238 32%	99 66%	65 45%	19 37%	52 12%	136 23%	116 53%	65 17%	188 50%
Don't know	141 14%	68 10%	63 21%	28 12%	32 12%	32 14%	32 15%	19 8%	61 15%	20 13%	40 19%	48 18%	92 12%	7 4%	15 10%	9 18%	40 9%	62 10%	19 9%	36 9%	42 11%
Prefer not to say	3 *	1 *	2 1%	1 *	1 *	1 1%	- -	1 *	1 *	1 1%	- -	1 *	2 *	- -	- -	- -	1 *	1 *	- -	- -	1 *

T2B: Favourable	210 21%	141 20%	68 22%	54 23%	52 19%	47 20%	48 22%	55 23%	75 18%	29 19%	52 25%	54 20%	156 21%	5 3%	12 8%	9 18%	148 33%	153 26%	24 11%	125 32%	29 8%
B2B: Unfavourable	389 38%	305 44%	74 25%	73 32%	107 40%	96 42%	90 41%	107 44%	167 41%	53 35%	62 29%	75 28%	314 42%	118 79%	83 58%	28 55%	100 22%	204 34%	140 63%	109 28%	227 61%
Net Difference	-179 -18%	-164 -24%	-6 -2%	-19 -8%	-55 -20%	-49 -21%	-41 -19%	-52 -21%	-93 -23%	-24 -16%	-10 -5%	-20 -8%	-158 -21%	-113 -76%	-71 -49%	-19 -36%	48 11%	-51 -9%	-116 -53%	16 4%	-198 -53%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

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23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Lorna Slater, Co-Leader of the Scottish Green Party  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	46 4%	27 5%	18 3%	7 7%	10 6%	6 4%	10 6%	6 4%	6 2%	17 6%	16 5%	12 3%	21 6%	8 3%	11 7%	6 3%	29 4%	16 4%	27 5%	19 4%	7 3%	17 4%	19 6%	7 6%	9 7%	2 3%	5 3%	6 5%	10 7%	1 1%	5 3%
Fairly favourable	155 15%	70 14%	85 16%	19 18%	35 19%	26 17%	24 13%	23 14%	27 12%	55 19%	50 15%	50 13%	55 14%	39 14%	27 18%	34 16%	94 14%	61 17%	98 17%	57 13%	27 12%	67 16%	59 18%	11 9%	28 21%	8 9%	24 16%	27 21%	25 18%	16 13%	16 12%
Neither favourable nor unfavourable	270 27%	122 25%	146 28%	28 26%	59 32%	53 35%	55 31%	34 21%	41 18%	87 30%	108 33%	76 19%	95 25%	71 26%	41 27%	63 31%	166 25%	104 29%	165 29%	106 24%	55 25%	115 27%	87 27%	34 28%	42 31%	16 19%	36 24%	37 29%	31 23%	37 31%	38 29%
Fairly unfavourable	114 11%	49 10%	65 13%	13 12%	15 8%	9 6%	20 11%	21 13%	37 16%	28 9%	28 9%	58 15%	46 12%	33 8%	12 8%	23 11%	79 12%	35 10%	57 10%	57 13%	21 9%	51 12%	37 11%	16 13%	9 7%	14 16%	12 8%	11 9%	19 13%	16 13%	18 13%
Very unfavourable	276 27%	166 34%	108 21%	14 13%	27 14%	24 16%	46 26%	58 36%	107 47%	41 14%	70 21%	165 42%	114 30%	78 28%	38 25%	45 22%	192 29%	83 23%	138 24%	137 31%	63 29%	117 27%	89 27%	35 29%	26 19%	21 25%	44 30%	34 27%	35 25%	37 31%	43 32%
Don't know	149 15%	53 11%	95 18%	24 22%	37 20%	32 21%	24 14%	20 12%	11 5%	61 21%	57 17%	31 8%	48 13%	44 16%	22 15%	35 17%	92 14%	57 16%	83 15%	66 15%	45 20%	60 14%	38 12%	17 14%	21 15%	25 29%	29 20%	13 10%	19 14%	13 11%	12 9%
Prefer not to say	5 *	1 *	4 1%	2 2%	1 *	2 1%	- -	- -	- -	3 1%	2 1%	- -	- -	2 1%	1 1%	2 1%	2 *	3 1%	3 1%	2 *	3 1%	2 *	- -	2 2%	- -	- -	- -	- -	1 1%	- -	2 1%
T2B: Favourable	200 20%	96 20%	103 20%	27 25%	46 25%	32 21%	34 19%	30 18%	32 14%	72 25%	66 20%	62 16%	76 20%	47 17%	38 25%	39 19%	123 19%	77 21%	125 22%	75 17%	34 15%	84 20%	78 24%	18 15%	37 28%	10 12%	29 19%	33 26%	35 25%	17 14%	21 16%
B2B: Unfavourable	390 38%	215 44%	173 33%	27 25%	41 23%	32 21%	65 37%	80 49%	144 63%	68 23%	98 30%	223 57%	160 42%	111 40%	50 33%	68 33%	271 41%	118 33%	195 34%	194 44%	84 38%	168 39%	125 38%	51 42%	36 26%	34 41%	56 37%	45 35%	53 38%	53 44%	61 46%
Net Difference	-189 -19%	-119 -24%	-70 -14%	* *	4 2%	-1 -1%	-31 -17%	-50 -31%	-112 -49%	4 1%	-32 -10%	-162 -41%	-84 -22%	-64 -23%	-13 -8%	-29 -14%	-148 -23%	-41 -12%	-71 -12%	-119 -27%	-50 -23%	-84 -20%	-47 -14%	-33 -27%	2 1%	-25 -29%	-28 -18%	-12 -9%	-18 -13%	-36 -30%	-40 -30%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Lorna Slater, Co-Leader of the Scottish Green Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Tenure		Income					Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	46 4%	29 4%	16 5%	11 5%	12 5%	7 3%	13 6%	11 5%	15 4%	8 5%	11 5%	11 4%	35 5%	2 1%	1 7%	4 7%	33 7%	32 5%	4 2%	27 7%	7 2%
Fairly favourable	155 15%	101 15%	52 17%	38 17%	43 16%	35 15%	32 15%	43 18%	58 14%	24 16%	30 14%	44 16%	111 15%	2 1%	8 6%	8 N*	104 NO	113 S	15 7%	92 24%	22 6%
Neither favourable nor unfavourable	270 27%	171 25%	98 32%	70 31%	72 27%	57 25%	55 25%	53 22%	100 24%	49 32%	68 H	101 M	170 23%	15 10%	42 29%	6 12%	158 35%	186 S	32 15%	121 31%	69 19%
Fairly unfavourable	114 11%	84 12%	29 10%	26 11%	28 11%	28 12%	22 10%	22 9%	55 13%	21 14%	16 7%	25 9%	89 12%	23 15%	16 11%	12 Q*	51 NO	68 11%	28 13%	46 12%	48 13%
Very unfavourable	276 27%	226 33%	42 14%	47 21%	82 31%	68 30%	60 28%	86 35%	123 30%	28 19%	39 18%	47 17%	229 31%	94 63%	65 45%	13 25%	54 12%	132 22%	114 R	64 17%	183 49%
Don't know	149 15%	78 11%	62 20%	34 15%	30 11%	36 15%	35 16%	26 11%	58 14%	20 13%	45 21%	43 16%	106 14%	14 9%	11 8%	8 *	47 11%	64 11%	27 12%	39 10%	43 12%
Prefer not to say	5 *	1 *	4 1%	3 1%	2 1%	- -	- -	1 *	- -	2 1%	2 1%	3 1%	2 *	- -	1 1%	- *	1 *	1 *	1 1%	1 *	- -

T2B: Favourable	200 20%	130 19%	68 23%	48 21%	55 20%	42 18%	45 21%	54 22%	73 18%	32 21%	42 20%	54 20%	146 20%	4 3%	9 6%	12 23%	137 31%	145 S	18 8%	119 31%	29 8%
B2B: Unfavourable	390 38%	309 45%	71 23%	73 32%	111 41%	96 42%	82 38%	108 45%	178 44%	49 32%	55 26%	71 26%	318 43%	117 78%	81 56%	25 48%	105 23%	200 34%	142 64%	111 28%	232 62%
Net Difference	-189 -19%	-179 -26%	-3 -1%	-25 -11%	-56 -21%	-53 -23%	-37 -17%	-54 -22%	-105 -26%	-17 -11%	-13 -6%	-17 -6%	-172 -23%	-113 -76%	-71 -49%	-13 -26%	32 7%	-55 -9%	-124 -56%	9 2%	-203 -54%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Labour Party  
Adults aged 16+ in Scotland

	Gender			Age band 1							Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region						
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	48 5%	27 6%	21 4%	6 5%	6 3%	9 6%	10 6%	5 3%	12 5%	12 4%	19 6%	17 4%	15 4%	11 4%	19 13%	3 2%	26 4%	22 6%	28 5%	20 5%	14 6%	18 4%	14 4%	8 6%	13 9%	1 1%	6 4%	2 2%	7 5%	5 4%	6 5%
Fairly favourable	232 23%	114 23%	117 22%	24 22%	51 28%	33 22%	30 17%	18 18%	63 28%	76 26%	64 19%	93 24%	103 27%	65 24%	23 15%	41 20%	169 26%	64 18%	136 24%	96 22%	53 24%	95 22%	80 24%	36 29%	32 23%	16 19%	35 24%	29 23%	30 21%	26 21%	30 22%
Neither favourable nor unfavourable	306 30%	125 26%	180 35%	28 26%	46 25%	42 28%	66 37%	42 26%	82 36%	74 26%	107 32%	124 32%	108 29%	80 29%	51 33%	67 32%	188 29%	118 33%	162 28%	143 32%	63 28%	131 31%	104 32%	38 31%	39 29%	12 15%	41 27%	41 32%	53 38%	43 35%	39 29%
Fairly unfavourable	192 19%	89 18%	101 19%	23 21%	26 14%	27 18%	28 16%	43 27%	44 19%	49 17%	55 17%	87 22%	72 19%	60 22%	22 15%	37 18%	133 20%	59 16%	107 19%	85 19%	26 12%	85 20%	72 13%	19 15%	18 14%	28 33%	33 22%	22 17%	25 18%	18 15%	29 22%
Very unfavourable	172 17%	110 23%	61 12%	11 11%	32 17%	26 17%	37 21%	39 24%	27 12%	43 15%	63 19%	66 17%	61 16%	45 16%	24 16%	41 20%	106 16%	66 18%	103 18%	69 16%	44 20%	76 18%	44 13%	17 14%	24 18%	19 22%	23 15%	28 22%	19 14%	22 18%	21 16%
Don't know	61 6%	22 5%	39 8%	15 14%	22 12%	13 8%	8 4%	3 2%	1 *	37 13%	21 6%	4 1%	18 5%	13 8%	13 8%	17 8%	32 5%	30 8%	33 6%	28 9%	20 9%	24 6%	15 5%	6 7%	9 10%	12 8%	6 5%	6 4%	8 7%	7 5%	
Prefer not to say	2 *	-	2 *	-	-	2 1%	-	-	-	2 1%	-	-	-	1 *	-	1 *	1 *	1 *	1 *	1 *	1 *	-	-	-	-	-	-	-	-	-	2 1%
T2B: Favourable	280 28%	141 29%	138 26%	30 28%	57 31%	42 28%	41 23%	35 22%	75 33%	87 30%	83 25%	111 28%	118 31%	76 28%	42 21%	44 21%	194 30%	86 24%	164 29%	116 26%	67 30%	113 26%	94 29%	43 35%	44 33%	17 21%	42 28%	31 24%	37 26%	30 25%	36 27%
B2B: Unfavourable	364 36%	199 41%	162 31%	34 32%	58 32%	53 35%	65 36%	83 50%	71 31%	92 32%	118 36%	153 39%	134 35%	106 38%	47 31%	78 38%	239 37%	125 35%	210 37%	154 35%	71 32%	161 37%	115 35%	35 29%	43 31%	46 54%	56 37%	50 39%	44 32%	40 33%	50 38%
Net Difference	-84 -8%	-58 -12%	-24 -5%	-4 -4%	-1 -1%	-12 -8%	-24 -13%	-47 -29%	4 2%	-5 -2%	-36 -11%	-43 -11%	-15 -4%	-30 -11%	-4 -3%	-34 -17%	-45 -7%	-39 -11%	-45 -8%	-38 -9%	-4 -2%	-48 -11%	-21 -6%	8 6%	2 1%	-29 -34%	-14 -9%	-18 -14%	-8 -5%	-10 -8%	-15 -11%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

**PUBLIC**  
**Scotland Political Pulse**  
**Adults aged 16+ in Scotland**

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Labour Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	48 5%	28 4%	19 6%	16 7%	13 5%	12 5%	7 3%	11 4%	16 4%	10 6%	12 6%	14 5%	34 5%	5 3%	27 19%	3 5%	9 2%	27 5%	13 6%	12 3%	24 6%
Fairly favourable	232 23%	173 25%	58 19%	31 14%	70 26%	53 23%	64 29%	54 22%	95 23%	30 20%	54 25%	59 22%	173 23%	21 14%	76 52%	18 36%	89 20%	159 27%	40 18%	79 20%	104 28%
Neither favourable nor unfavourable	306 30%	209 30%	91 30%	83 36%	79 29%	67 29%	53 25%	82 34%	122 30%	49 33%	53 25%	85 31%	221 30%	57 38%	28 19%	15 28%	137 31%	181 30%	69 31%	106 27%	124 33%
Fairly unfavourable	192 19%	143 21%	44 15%	39 17%	57 21%	45 19%	39 18%	41 17%	86 21%	32 21%	33 16%	45 17%	147 20%	41 27%	5 3%	13 25%	96 22%	119 20%	41 19%	82 21%	73 19%
Very unfavourable	172 17%	113 16%	54 18%	41 18%	43 16%	37 16%	41 19%	46 19%	66 16%	17 11%	43 20%	45 16%	128 17%	26 17%	6 4%	2 4%	101 22%	91 15%	51 23%	96 25%	41 11%
Don't know	61 6%	23 3%	34 11%	18 8%	7 3%	16 7%	13 6%	7 3%	24 6%	13 9%	17 8%	22 8%	40 5%	1 *	3 2%	1 *	16 3%	20 3%	6 3%	15 4%	8 2%
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -

T2B: Favourable	280 28%	201 29%	77 26%	47 20%	83 31%	65 28%	70 32%	65 27%	111 27%	39 26%	66 31%	74 27%	207 28%	26 17%	103 71%	21 41%	99 22%	185 31%	53 24%	91 23%	128 34%
B2B: Unfavourable	364 36%	256 37%	98 32%	79 35%	100 37%	82 36%	81 37%	88 36%	152 37%	49 32%	76 36%	90 33%	274 37%	67 44%	11 8%	15 30%	197 44%	210 35%	92 42%	178 46%	114 31%
Net Difference	-84 -8%	-55 -8%	-20 -7%	-33 -14%	-17 -6%	-17 -8%	-10 -5%	-23 -10%	-41 -10%	-10 -6%	-10 -5%	-16 -6%	-67 -9%	-41 -27%	91 63%	6 11%	-98 -22%	-25 -4%	-39 -18%	-87 -22%	14 4%

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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Conservative and Unionist Party  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	36 4%	26 5% C	10 2%	2 2%	9 5%	6 4%	4 2%	4 2%	11 5%	11 4%	11 3%	14 4%	13 4%	13 5%	6 2%	3 4%	26 4%	10 3%	19 3%	17 4%	7 3%	13 3%	14 4%	3 3%	5 4%	- *	5 4%	4 3%	9 7%	3 3%	5 4%
Fairly favourable	108 11%	57 12%	50 10%	6 6%	11 6%	12 8%	19 11%	26 16%	34 15%	17 6%	31 9%	60 15%	46 12%	29 11%	15 10%	18 9%	75 11%	33 9%	63 11%	45 10%	33 15%	31 7%	42 14%	4 3%	12 9%	11 13%	19 13%	14 11%	14 10%	19 16%	14 11%
Neither favourable nor unfavourable	201 20%	96 20%	104 20%	26 24%	34 19%	24 16%	31 18%	26 16%	60 26%	60 21%	55 17%	86 22%	78 21%	50 18%	30 20%	43 21%	128 20%	73 20%	100 18%	101 23%	40 18%	98 23%	57 17%	29 23%	18 13%	15 18%	28 19%	26 20%	32 23%	26 22%	27 20%
Fairly unfavourable	142 14%	50 10%	90 17%	20 18%	19 11%	20 13%	30 17%	26 16%	27 12%	39 14%	50 15%	53 13%	56 15%	41 15%	17 11%	28 13%	97 15%	45 13%	77 13%	65 15%	23 10%	59 14%	52 16%	17 14%	25 19%	14 16%	21 14%	8 6%	25 18%	15 13%	18 13%
Very unfavourable	463 46%	235 48%	225 43%	40 37%	91 50%	71 47%	87 49%	77 47%	96 42%	131 45%	158 48%	174 44%	168 44%	125 45%	73 48%	97 47%	293 45%	170 47%	276 48%	187 42%	97 44%	203 47%	148 45%	60 49%	67 49%	38 44%	65 43%	66 51%	55 39%	51 42%	62 47%
Don't know	62 6%	23 5%	39 8%	14 13%	19 10%	17 11%	7 4%	5 3%	1 *	33 11%	24 7%	6 1%	18 5%	17 6%	10 7%	17 8%	35 5%	27 8%	36 6%	27 6%	20 9%	24 6%	15 5%	9 7%	8 6%	7 8%	11 8%	10 8%	5 3%	6 5%	6 4%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	143 14%	83 17% C	60 12%	8 8%	19 11%	18 12%	23 13%	30 18%	45 20%	27 9%	42 13%	74 19%	59 16%	42 15%	22 14%	21 10%	101 15%	43 12%	81 14%	62 14%	40 17%	44 10%	56 17%	8 6%	18 13%	11 13%	25 16%	18 14%	23 16%	22 18%	19 14%
B2B: Unfavourable	605 60%	286 59%	315 61%	60 55%	111 60%	91 60%	117 66%	103 63%	123 54%	171 59%	208 63%	226 58%	224 59%	166 60%	91 59%	124 60%	390 60%	215 60%	353 62%	252 57%	120 54%	262 61%	200 61%	77 63%	92 68%	52 61%	86 57%	73 57%	80 57%	66 55%	80 60%
Net Difference	-461 -46%	-202 -41%	-255 -49%	-52 -48%	-92 -50%	-72 -48%	-94 -52%	-74 -45%	-78 -34%	-143 -49%	-166 -50%	-152 -39%	-165 -44%	-124 -45%	-69 -45%	-103 -50%	-289 -44%	-172 -48%	-271 -48%	-190 -43%	-79 -36%	-219 -51%	-144 -44%	-69 -56%	-74 -55%	-41 -48%	-61 -41%	-55 -43%	-57 -41%	-44 -37%	-60 -45%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Conservative and Unionist Party  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
		Owner occupied	Renter																			(A)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
Very favourable	36 4%	28 4%	7 2%	6 2%	14 5%	4 2%	12 6%	10 4%	15 4%	3 2%	9 4%	10 4%	26 4%	22 15%	3 2%	4 9%	5 1%	18 3%	13 6%	10 2%	21 6%	
Fairly favourable	108 11%	88 13%	19 6%	22 10%	25 9%	33 14%	25 11%	14 6%	56 14%	22 14%	16 7%	31 11%	77 10%	63 42%	16 11%	11 22%	12 3%	53 9%	50 22%	19 5%	74 20%	
Neither favourable nor unfavourable	201 20%	136 20%	60 20%	43 19%	51 19%	53 23%	34 15%	44 18%	88 22%	29 19%	39 19%	47 17%	155 21%	48 32%	33 23%	10 20%	54 12%	99 17%	60 27%	54 14%	95 26%	
Fairly unfavourable	142 14%	97 14%	40 13%	30 13%	39 14%	31 13%	31 14%	44 18%	52 13%	18 12%	28 13%	37 13%	106 14%	12 8%	24 17%	14 12%	56 12%	89 15%	26 12%	35 9%	71 19%	
Very unfavourable	463 46%	318 46%	136 45%	107 47%	128 47%	98 43%	101 47%	121 50%	173 42%	65 43%	104 49%	126 46%	336 45%	4 2%	67 47%	11 21%	304 68%	316 53%	67 30%	263 67%	101 27%	
Don't know	62 6%	22 3%	38 12%	19 9%	11 4%	11 5%	14 7%	8 3%	24 6%	14 9%	16 7%	21 8%	42 6%	1 1%	1 1%	1 1%	18 4%	23 4%	6 3%	11 3%	11 3%	
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	

T2B: Favourable	143 14%	117 17%	27 9%	27 12%	39 15%	37 16%	37 17%	24 10%	71 17%	24 16%	24 11%	40 15%	103 14%	85 57%	19 13%	16 31%	17 4%	70 12%	63 28%	28 7%	95 25%
B2B: Unfavourable	605 60%	414 60%	176 58%	138 60%	167 62%	129 56%	132 61%	165 68%	225 55%	83 55%	132 63%	163 60%	442 60%	15 10%	91 63%	25 48%	359 80%	405 68%	93 42%	298 76%	172 46%
Net Difference	-461 -46%	-298 -43%	-150 -50%	-110 -48%	-128 -47%	-92 -40%	-95 -44%	-140 -58%	-154 -38%	-59 -39%	-108 -51%	-122 -45%	-339 -46%	69 46%	-73 -50%	-9 -17%	-342 -76%	-335 -56%	-30 -13%	-269 -69%	-77 -21%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Liberal Democrats  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	32 3%	23 5% C	10 2%	11 10% EFGHI	1 *	5 3%	5 3%	4 3%	7 3%	11 4%	10 3%	11 3%	18 5% N	3 1%	7 5% N	4 2%	21 3%	12 3%	16 3%	16 4%	12 5%	13 3%	8 2%	4 3% *	3 2%	4 5% *	7 5%	3 2% *	5 4%	4 3% *	2 2%
Fairly favourable	131 13%	66 14%	64 12%	19 18% H	27 15% H	15 10%	23 13%	13 8%	34 15%	46 16%	38 12%	46 12%	52 14%	29 11%	17 11%	32 16%	81 12%	49 14%	66 12%	65 15%	24 11%	48 11%	55 17% V	8 6% *	19 14%	12 14% *	22 14%	24 19% Xa*	18 13%	10 8% *	19 14%
Neither favourable nor unfavourable	369 36%	158 32% B	210 40% B	25 23% B	59 32% D	57 38% D	77 43% D	57 35% D	93 41% D	84 29% J	134 41% J	150 38% J	134 35% J	110 40%	60 39%	65 31%	244 37%	125 35%	209 37%	160 36%	82 37%	145 34%	128 39%	49 40% *	50 37%	21 25% *	56 37%	50 39% *	53 38%	51 42% Z*	39 29%
Fairly unfavourable	211 21%	105 22%	103 20%	26 24%	36 19%	27 18%	30 17%	41 25%	50 22%	62 21%	57 17%	91 23%	88 23%	52 19%	25 17%	45 22%	141 21%	70 19%	122 21%	89 20%	26 12%	104 24% U	73 17% U	23 19% *	28 21%	18 21% *	26 18%	26 20% *	31 22%	31 26% *	28 21%
Very unfavourable	174 17%	103 21% C	71 14%	9 9% C	30 16% C	26 17%	30 17% D	39 24% D	40 18%	39 14%	56 17%	79 20%	55 14%	53 19%	25 16%	42 20%	107 16%	67 19%	101 18%	73 17%	50 23% W	81 19% W	37 11% W	27 22% b*	23 17%	20 24% b*	21 14%	14 11% *	21 15%	12 12% *	34 26% abd
Don't know	94 9%	33 7% B	61 12% B	16 15% HI	31 17% GHI	20 13% HI	13 8% I	9 6% I	5 2%	47 16% KL	33 10% L	14 4%	32 8%	27 10%	17 11%	18 9%	58 9%	35 10%	56 10%	38 9%	26 12%	36 8%	28 9%	12 10% *	13 9%	9 11% *	18 12%	9 7% *	12 9%	11 9% *	9 7%
Prefer not to say	3 *	- -	3 1%	1 1%	- -	2 1%	- -	- -	- -	1 *	2 1%	- -	- -	2 1%	- -	1 *	2 *	1 *	1 *	2 *	1 *	2 *	- -	- -	- -	- -	- -	1 1%	- -	- -	2 1%
T2B: Favourable	163 16%	89 18%	74 14%	30 28% EFGH	28 15%	20 13%	28 16%	17 10%	40 18%	58 20%	48 15%	57 15%	70 19% N	32 12%	25 16%	36 18%	102 16%	61 17%	82 14%	81 18%	36 16%	61 14%	63 19%	11 9% *	22 16%	16 19% *	29 19%	27 21% X*	23 17%	14 12% *	21 16%
B2B: Unfavourable	385 38%	208 43% C	174 33% C	36 33% C	66 36% C	53 35%	60 33%	80 49% DEFG	90 40%	101 35%	113 34%	170 44% K	143 38%	105 38%	51 33%	86 42%	248 38%	137 38%	223 39%	162 37%	76 34%	185 43% W	110 33%	50 41% *	51 37%	38 45% *	47 31%	40 31% *	52 37%	45 37% *	62 47% ab
Net Difference	-222 -22%	-119 -24% C	-100 -19% C	-6 -5% C	-38 -21% C	-33 -22% C	-31 -17% C	-63 -39% C	-50 -22% C	-44 -15% C	-65 -20% C	-113 -29% C	-73 -19% C	-73 -26% C	-26 -17% C	-50 -24% C	-146 -22% C	-76 -21% C	-141 -25% C	-81 -18% C	-40 -18% C	-124 -29% C	-47 -14% C	-39 -32% C	-29 -21% C	-22 -26% C	-18 -12% C	-13 -10% C	-29 -21% C	-31 -26% C	-41 -31% C

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)



23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Liberal Democrats  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY (L)	NONE (M)	Conservati ve (N)	Labour (O)	Lib Dem (P)	SNP (Q)	Remain (R)	Leave (S)	Yes (T)	No (U)
		Owner occupied (B)	Renter (C)																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	32 3%	19 3%	11 4%	6 3%	8 3%	10 4%	7 3%	4 2%	14 3%	6 4%	8 4%	10 4%	23 3%	2 2%	2 32% NOQ*	17 2%	8 2%	21 3%	4 2%	9 2%	13 3%
Fairly favourable	131 13%	103 15% c	28 9%	31 14%	29 11%	33 14%	28 13%	40 17%	43 11%	21 14%	26 12%	34 12%	97 13%	19 13%	29 20% q	17 34% NQ*	47 11%	76 13%	28 13%	32 8%	58 16% t
Neither favourable nor unfavourable	369 36%	258 37%	107 35%	79 34%	101 38%	91 39%	74 34%	83 34%	160 39%	58 38%	68 32%	102 37%	267 36%	62 42% *	61 42%	13 26% *	159 36%	250 42% s	66 30%	137 35%	151 41%
Fairly unfavourable	211 21%	144 21%	63 21%	46 20%	65 24%	45 20%	44 20%	56 23%	87 21%	28 18%	40 19%	49 18%	162 22%	29 20% *	30 21%	4 8% *	113 25% p	126 21%	49 22%	89 23%	80 21%
Very unfavourable	174 17%	123 18%	43 14%	41 18%	47 17%	32 14%	40 19%	45 19%	66 16%	20 13%	44 21%	44 16%	131 18%	31 20% p*	18 13% p	- 20% *	90 21% p	86 14%	62 28% r	96 25% u	52 14%
Don't know	94 9%	42 6%	47 16% b	23 10%	19 7%	20 9%	24 11%	13 6%	37 9%	18 12% h	25 12% h	33 12%	61 8%	6 4% *	4 2%	- *	31 7% *	39 6%	12 5%	28 7%	19 5%
Prefer not to say	3 *	- -	3 1% b	2 1%	1 *	- -	- -	1 *	1 *	1 1%	- -	1 *	2 *	- -	- -	- *	- -	- -	- -	- -	- -

T2B: Favourable	163 16%	122 18%	39 13%	37 16%	37 14%	43 19%	34 16%	44 18%	58 14%	27 18%	34 16%	44 16%	119 16%	22 14% *	31 22% q	34 67% NOQ*	55 12%	96 16%	32 15%	41 10%	71 19% t
B2B: Unfavourable	385 38%	267 39%	106 35%	87 38%	112 41%	77 33%	85 39%	101 42%	153 37%	48 31%	84 40%	92 34%	293 39%	60 40% p*	49 34% p	4 8% *	203 45% op	212 36%	111 50% r	185 47% u	132 35%
Net Difference	-222 -22%	-145 -21%	-67 -22%	-50 -22%	-75 -28%	-34 -15%	-51 -23%	-57 -23%	-95 -23%	-20 -13%	-50 -23%	-49 -18%	-173 -23%	-39 -26%	-17 -12%	30 59%	-148 -33%	-116 -19%	-79 -36%	-144 -37%	-62 -17%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Green Party  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	71 7%	35 7%	34 7%	17 16% GHI	19 10% I	12 8%	8 5%	10 6%	6 2%	36 12% KL	20 6%	16 4%	28 7%	19 7%	17 11% P	7 4%	46 7%	25 7%	54 9%	17 4%	11 5%	30 7%	27 8%	8 7% *	17 13% Zde	3 3% *	12 8% d	13 10% de*	12 9% d	1 1% *	4 3% *
Fairly favourable	205 20%	94 19%	110 21%	24 22% I	48 26% I	35 23%	32 18%	31 19%	36 16%	72 25% L	67 20%	66 17%	84 22%	46 17%	26 17%	49 24%	130 20%	75 21%	115 20%	90 20%	25 11%	84 20% U	91 28% UV	24 20% *	32 24%	11 12% *	35 23%	29 23% *	25 18%	24 20% *	26 19%
Neither favourable nor unfavourable	244 24%	114 23%	128 25%	26 24%	49 27% I	47 31% HI	57 32% HI	33 20%	32 14%	75 26% L	104 31% L	65 17%	81 21%	72 26%	35 23%	56 27%	153 23%	91 25%	144 25%	100 23%	57 26%	111 26%	67 20%	25 21% *	38 28%	14 17% *	36 24%	29 23% *	43 31%	27 22% *	31 23%
Fairly unfavourable	133 13%	54 11%	79 15%	11 10%	15 8%	11 7%	26 14%	21 13%	49 16% DEF	26 9%	37 11%	70 18% JK	49 13%	38 14%	24 15%	22 11%	87 13%	46 13%	76 13%	57 13%	28 13%	54 12%	45 14%	19 16% *	11 8%	12 14% *	11 7%	14 11% *	17 12%	23 19% Ya*	26 19% Ya
Very unfavourable	273 27%	163 33% C	110 21%	14 13%	27 15%	28 18%	43 24% DE	59 36% DEFG	102 45% DEFG	41 14%	71 21% J	160 41% JK	113 30%	79 29%	32 21%	49 24%	192 29%	81 23%	135 24%	138 9%	73 31% S	114 27% W	79 24%	33 27% *	26 19%	27 32% *	44 30%	34 26% *	34 25%	37 31% *	38 29%
Don't know	84 8%	27 6%	57 11% B	16 15% GHI	24 13% HI	18 12% I	12 7%	10 6%	5 2%	40 14% L	30 9% L	14 4%	22 6%	21 8%	19 12% M	22 11%	43 7%	41 11% Q	45 8%	39 9%	27 12% W	35 8%	20 6%	11 9% *	11 8%	18 22% Xyabcde*	13 8%	10 8% *	7 5% *	8 7% *	7 5%
Prefer not to say	4 *	2 *	2 *	- -	2 1%	2 1%	- -	- -	- -	2 1%	2 1%	- -	2 1%	1 *	- -	1 *	3 *	1 *	3 1%	1 *	1 *	3 1%	- -	2 2% *	- -	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	277 27%	128 26%	145 28%	40 38% GHI	67 36% GHI	47 31% I	41 23%	41 25%	41 18%	107 37% KL	87 26%	82 21%	112 30%	65 24%	43 28%	57 27%	177 27%	100 28%	169 30%	108 24%	35 16%	113 26% U	118 36% UV	32 26% *	50 37% Zde	13 16% *	46 31% Z	42 33% Z*	38 27%	25 21% *	30 22%
B2B: Unfavourable	405 40%	217 44% C	189 36%	25 23%	42 23%	39 25%	69 39% DEF	80 49% DEF	150 66% DEFGH	67 23%	108 33% J	230 59% JK	162 43%	117 42%	56 36%	71 34%	279 43%	126 35%	211 37%	195 44%	101 46%	167 39%	124 38%	52 42% y*	37 27%	38 45% y*	55 37%	47 37% *	52 37%	60 50% y*	64 48% y
Net Difference	-129 -13%	-88 -18%	-44 -8%	15 14%	25 13%	8 5%	-28 -16% -	-39 -24% -	-109 -48% -	40 14%	-20 -6% -	-148 -38% -	-50 -13% -	-52 -19% -	-12 -8% -	-14 -7% -	-102 -16% -	-27 -7% -	-42 -7% -	-87 -20% -	-66 -30% -	-54 -13% -	-6 -2% -	-20 -16% *	13 9%	-25 -29% *	-9 -6% *	-5 -4% *	-14 -10% *	-35 -29% *	-34 -25% *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Green Party  
Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Very favourable	71 7%	35 5%	36 12% B	15 7%	28 10% G	13 6%	10 4%	23 9%	24 6%	12 8%	13 6%	18 7%	53 7%	3 2%	1 1%	2 5% *	50 11% NO	49 8%	8 4%	35 9% U	10 3%
Fairly favourable	205 20%	147 21%	57 19%	55 24%	44 16%	43 19%	50 23%	51 21%	82 20%	28 19%	45 21%	54 20%	151 20%	1 2%	22 15% N	9 17% N*	140 31% NO	141 24%	21 9%	122 31% U	36 10%
Neither favourable nor unfavourable	244 24%	147 21%	93 31% B	63 28%	62 23%	60 26%	45 21%	46 19%	89 22%	47 31% HI	62 29% H	90 33% M	154 21%	19 13% *	28 20%	9 17% *	130 29% N	160 27% S	36 16%	103 26% U	64 17%
Fairly unfavourable	133 13%	106 15% C	27 9%	21 9%	39 14%	30 13%	29 13%	26 11%	63 16%	20 13%	23 11%	30 11%	103 14%	26 17% *	28 19%	5 9% *	58 13%	88 15%	29 13%	48 12%	62 17%
Very unfavourable	273 27%	218 32% C	43 14%	50 22%	78 29%	63 28%	68 31%	84 35% JK	116 28% J	26 17%	46 22%	48 18%	225 30% L	97 65% OPQ*	61 42% Q	19 36% Q*	46 10%	127 21%	114 52% R	61 16% T	182 49%
Don't know	84 8%	38 5%	42 14% B	23 10%	17 6%	20 9%	15 7%	12 5%	32 8%	17 11%	23 11% H	28 10% 1%	56 8%	3 2% *	4 3%	8 16% NOQ*	21 5%	30 5%	13 6%	19 5%	19 5%
Prefer not to say	4 *	- -	4 1% B	1 *	3 1%	- -	- -	1 *	2 1%	1 1%	- -	3 1% M	1 *	- -	- -	- *	2 *	2 *	- -	2 1%	- -

T2B: Favourable	277 27%	181 26%	93 31%	71 31%	73 27%	56 24%	60 28%	73 30%	106 26%	40 26%	57 27%	73 27%	204 27%	5 3% *	23 16% N	11 22% N*	190 42% NOP	190 32% S	29 13%	157 40% U	46 12%
B2B: Unfavourable	405 40%	323 47% C	70 23%	71 31%	116 43% D	94 41%	97 45% D	110 45% JK	179 44% JK	47 31%	70 33%	78 29%	327 44% L	123 82% OPQ*	89 61% Q	23 46% Q*	105 23%	215 36%	143 65% R	109 28%	244 65% T
Net Difference	-129 -13%	-142 -21%	23 7%	-1 *	-44 -16%	-38 -16%	-37 -17%	-36 -15%	-73 -18%	-7 -4%	-12 -6%	-5 -2%	-123 -17%	-118 -79%	-66 -46%	-12 -24%	85 19%	-25 -4%	-114 -52%	49 12%	-198 -53%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Very favourable	165 16%	77 16%	86 17%	19 18%	35 19%	23 15%	19 11%	30 18%	39 17%	54 19%	43 13%	69 18%	50 13%	33 12%	32 21%	51 25%	82 13%	83 23%	91 16%	75 17%	43 19%	69 16%	47 14%	18 15%	20 14%	9 11%	24 16%	30 24%	24 17%	18 15%	22 17%
Fairly favourable	202 20%	99 20%	103 20%	22 20%	50 27%	31 20%	45 25%	26 16%	29 13%	71 24%	76 23%	54 14%	70 18%	59 21%	33 22%	39 19%	129 20%	73 20%	133 23%	69 15%	30 14%	86 20%	80 24%	31 26%	32 24%	16 19%	20 13%	27 21%	30 21%	14 12%	31 23%
Neither favourable nor unfavourable	164 16%	71 15%	92 18%	30 28%	32 17%	30 19%	34 19%	15 9%	24 11%	62 21%	63 19%	39 10%	65 17%	50 18%	25 16%	25 12%	115 18%	50 14%	93 16%	72 16%	24 11%	71 17%	63 19%	22 18%	30 22%	7 9%	35 23%	15 12%	23 17%	14 12%	17 13%
Fairly unfavourable	125 12%	59 12%	65 13%	10 9%	23 12%	23 15%	23 13%	21 13%	24 11%	32 11%	47 14%	46 12%	57 15%	37 14%	15 10%	76 10%	95 14%	30 8%	76 13%	48 11%	23 11%	50 12%	43 13%	17 14%	22 16%	8 9%	19 12%	14 11%	11 8%	24 20%	10 8%
Very unfavourable	313 31%	169 35%	143 28%	16 15%	33 18%	32 21%	50 28%	69 42%	112 49%	49 17%	83 25%	181 46%	124 33%	86 31%	41 27%	62 30%	210 32%	102 28%	158 28%	154 28%	84 35%	137 32%	85 26%	28 23%	24 18%	38 45%	44 30%	34 27%	47 33%	47 39%	49 36%
Don't know	43 4%	14 3%	29 6%	12 11%	12 6%	11 7%	7 4%	2 1%	* *	23 8%	18 5%	2 1%	12 3%	10 4%	6 4%	14 7%	23 3%	20 6%	19 3%	24 5%	16 7%	16 4%	10 3%	6 5%	7 5%	6 7%	8 5%	7 5%	5 4%	2 2%	3 2%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Favourable	367 36%	175 36%	189 36%	41 38%	85 46%	54 36%	65 36%	56 34%	67 30%	125 43%	119 36%	123 31%	120 32%	91 33%	66 43%	91 44%	211 32%	156 43%	224 39%	143 32%	73 33%	155 36%	127 39%	49 40%	52 38%	25 30%	45 30%	58 45%	53 38%	32 27%	53 40%
B2B: Unfavourable	437 43%	228 47%	209 40%	26 24%	55 30%	56 37%	74 41%	91 55%	136 60%	81 28%	129 39%	227 58%	182 48%	123 45%	56 37%	76 37%	305 47%	132 37%	235 41%	203 46%	107 48%	187 44%	129 39%	46 37%	46 34%	46 55%	63 42%	48 38%	58 41%	72 60%	59 44%
Net Difference	-70 -7%	-53 -11%	-20 -4%	15 14%	29 16%	-2 -1%	-9 -5%	-35 -21%	-69 -30%	44 15%	-11 -3%	-104 -27%	-62 -16%	-32 -12%	9 6%	14 7%	-94 -14%	24 7%	-11 -2%	-59 -13%	-34 -15%	-33 -8%	-2 -1%	4 3%	6 5%	-21 -25%	-18 -12%	9 7%	-4 -3%	-39 -33%	-6 -5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U,V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party  
Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Owner occupied	Renter	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
Very favourable	165 16%	96 14%	68 23% B	59 26% EFG	44 16% G	33 14%	19 9%	41 17%	70 17%	23 15%	31 15%	43 16%	122 16%	1 1%	1 1%	2 5% NOP	147 33% S	115 19% S	19 9% S	111 28% U	16 4%	
Fairly favourable	202 20%	136 20%	64 21%	36 16%	57 21%	46 20%	52 24%	41 17%	75 18%	31 20%	54 26%	60 22%	142 19%	6 4% *	11 7%	6 12% *	152 34% NOP	147 25% S	24 11% S	130 33% U	21 6%	
Neither favourable nor unfavourable	164 16%	102 15%	58 19%	37 16%	43 16%	37 16%	37 17%	40 16%	62 15%	28 19%	35 16%	52 19%	112 15%	4 3% *	22 15% N	9 17% N*	79 18% N	102 17% S	19 9% S	61 16% S	42 11%	
Fairly unfavourable	125 12%	91 13%	28 9%	26 11%	27 10%	30 13%	32 15%	32 13%	47 12%	23 15%	23 11%	38 14%	87 12%	22 15% *	30 21% PQ	3 6% *	37 8% *	78 13% *	22 10% *	40 10% *	59 16%	
Very unfavourable	313 31%	247 36% C	58 19%	55 24%	92 34%	74 32%	71 33%	82 34%	140 34% JK	37 24%	54 25%	60 22%	253 34% L	116 78% OPQ*	79 54% Q	31 60% Q*	26 6% *	141 24% *	133 60% R	41 10% *	230 62% T	
Don't know	43 4%	17 2%	24 8% B	15 7% B	6 2%	10 4%	7 3%	5 2%	13 3%	9 6% HI	15 7% HI	18 7% M	25 3% M	1 1% *	2 1% *	- *	7 2% *	13 2% *	3 1% *	8 2% *	5 1%	
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- *	- -	- *	- -	- -	- -	- -	- -	- -

T2B: Favourable	367 36%	232 34%	132 44% B	95 42%	101 37%	79 34%	70 32%	82 34%	146 36%	54 36%	85 40%	103 38%	264 36%	7 4% *	12 8%	8 16% N*	299 67% NOP	262 44% S	44 20%	241 62% U	37 10%
B2B: Unfavourable	437 43%	337 49% C	86 29%	81 35%	119 44%	104 45%	103 48% D	114 47% K	188 46% K	59 39%	76 36%	98 36%	340 46% L	138 92% OPQ*	109 75% Q	34 67% Q*	63 14% *	219 37% *	155 70% R	81 21% *	289 78% T
Net Difference	-70 -7%	-105 -15%	46 15%	14 6%	-18 -7%	-26 -11%	-33 -15%	-32 -13%	-42 -10%	-5 -3%	9 4%	5 2%	-76 -10%	-132 -88%	-97 -67%	-26 -50%	235 53%	43 7%	-112 -50%	160 41%	-253 -68%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Summary  
Adults aged 16+ in Scotland

	SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?					
	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living	Taking action to address the climate crisis
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1019	1019	1019	1019	1019	1019
Weighted base	1014	1014	1014	1014	1014	1014
A very good job	57 6% E	57 6% E	49 5% E	50 5% BE	38 4% E	61 6% E
A fairly good job	192 19% E	168 17% E	189 19% E	204 20% BE	148 15% E	218 22% BE
Neither a good nor bad job	225 22% E	199 20% E	243 24% B	223 22% E	324 32% ABCD	301 30% ABCD
A fairly bad job	239 24% F	230 23% F	212 21% E	241 24% F	236 23% F	191 19% E
A very bad job	263 26% F	323 32% ACDEF	255 25% F	243 24% F	237 23% F	160 16% E
Don't know	34 3% E	35 3% E	63 6% ABE	51 5% ABE	26 3% E	76 8% ABDE
Prefer not to say	3 * E	2 * E	2 * E	2 * E	4 * E	6 1% E

T2B: Good job	250 25% E	225 22% E	238 23% E	254 25% E	185 18% E	279 28% BCE
B2B: Bad job	502 50% CF	553 55% ACDEF	468 46% F	484 48% F	474 47% F	351 35% E
Net Difference	-253 -25%	-328 -32%	-229 -23%	-230 -23%	-289 -28%	-72 -7%

with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Managing Scotland's economy  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	57 6%	39 8%	18 3%	8 7%	8 4%	15 10%	10 5%	11 7%	6 3%	16 5%	24 7%	17 4%	25 7%	10 3%	10 7%	13 6%	34 5%	23 6%	36 6%	21 5%	17 8%	24 6%	15 5%	5 4%	11 8%	5 6%	10 7%	4 3%	8 6%	4 3%	11 8%
A fairly good job	192 19%	108 22%	81 16%	22 20%	44 24%	32 21%	38 21%	31 19%	25 11%	65 22%	70 21%	57 14%	73 19%	54 20%	32 21%	33 16%	128 20%	65 18%	128 22%	65 15%	31 14%	75 17%	79 24%	22 18%	36 26%	11 13%	23 15%	30 23%	23 17%	21 17%	27 20%
Neither a good nor bad job	225 22%	88 18%	137 26%	30 27%	39 22%	29 19%	35 19%	30 18%	63 27%	69 24%	63 19%	92 24%	80 21%	54 20%	38 25%	53 25%	134 21%	90 25%	112 20%	112 25%	34 16%	98 23%	82 25%	30 25%	25 19%	12 14%	35 23%	31 25%	36 26%	34 28%	21 16%
A fairly bad job	239 24%	87 18%	150 29%	31 29%	41 22%	34 23%	37 21%	33 20%	63 27%	72 25%	72 22%	95 24%	87 23%	65 24%	35 23%	52 25%	152 23%	87 24%	134 23%	105 24%	57 26%	103 24%	73 22%	39 e*	28 21%	30 35%	36 24%	28 22%	28 20%	25 21%	25 19%
A very bad job	263 26%	152 31%	111 21%	12 12%	42 23%	32 21%	49 27%	58 36%	70 31%	54 19%	81 24%	128 33%	105 28%	78 28%	32 21%	48 23%	183 28%	80 22%	141 25%	122 28%	73 w	112 26%	69 21%	23 19%	31 23%	21 25%	36 24%	31 24%	39 28%	36 30%	46 34%
Don't know	34 3%	12 3%	21 4%	6 5%	10 5%	8 5%	9 5%	- -	1 1%	15 5%	17 5%	1 *	7 2%	14 5%	7 4%	7 3%	20 3%	13 4%	17 3%	17 4%	7 3%	16 4%	11 3%	3 2%	5 4%	5 6%	11 7%	2 2%	5 3%	1 1%	3 2%
Prefer not to say	3 *	1 *	2 *	- -	- -	2 1%	1 1%	- -	- -	- -	3 1%	- -	1 *	1 *	- -	1 *	2 *	1 *	2 *	1 *	1 *	2 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	2 1%
T2B: Good job	250 25%	147 30%	99 19%	29 27%	52 28%	47 31%	48 27%	43 26%	31 14%	81 28%	95 29%	74 19%	98 26%	64 23%	42 28%	45 22%	162 25%	88 24%	164 29%	85 19%	48 22%	98 23%	94 29%	27 *	46 34%	16 19%	33 22%	34 26%	31 22%	25 20%	37 28%
B2B: Bad job	502 50%	239 49%	261 50%	43 40%	83 45%	66 44%	86 48%	91 56%	133 58%	126 43%	152 46%	224 57%	192 51%	143 52%	66 43%	101 49%	335 51%	167 46%	275 48%	227 51%	131 w	215 50%	142 43%	62 *	59 43%	51 61%	72 48%	59 46%	67 48%	61 51%	71 53%
Net Difference	-253 -25%	-91 -19%	-162 -31%	-14 -13%	-31 -17%	-19 -13%	-38 -21%	-48 -30%	-101 -44%	-45 -15%	-58 -17%	-150 -38%	-94 -25%	-79 -29%	-24 -16%	-55 -27%	-173 -26%	-80 -22%	-111 -19%	-141 -32%	-83 -38%	-117 -27%	-48 -15%	-35 -29%	-12 -9%	-35 -42%	-38 -26%	-25 -20%	-36 -26%	-36 -30%	-34 -25%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M,N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D/E/F/G,H/I/J/K/L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Managing Scotland's economy  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
A very good job	57 6%	38 5%	19 6%	12 5%	18 7%	14 6%	12 6%	15 6%	12 3%	11 7%	19 9%	25 9%	32 4%	- -	4 3%	6 12%	44 10%	47 8%	5 2%	41 11%	- -
A fairly good job	192 19%	121 18%	69 23%	39 17%	58 22%	46 20%	38 17%	39 16%	86 21%	29 19%	38 18%	58 21%	134 18%	5 3%	10 7%	3 6%	146 33%	133 22%	24 11%	109 28%	30 8%
Neither a good nor bad job	225 22%	139 20%	81 27%	71 31%	50 19%	40 18%	50 23%	53 22%	93 23%	35 23%	43 20%	57 21%	168 23%	15 10%	21 15%	9 18%	129 29%	148 25%	26 12%	111 28%	48 13%
A fairly bad job	239 24%	166 24%	67 22%	46 20%	61 23%	62 27%	49 23%	50 21%	107 26%	39 25%	43 20%	57 21%	182 24%	39 26%	46 32%	16 31%	74 17%	140 23%	53 24%	66 17%	119 32%
A very bad job	263 26%	208 30%	47 16%	51 22%	75 28%	59 26%	63 29%	76 31%	102 25%	31 20%	54 25%	58 21%	205 28%	90 60%	60 41%	15 30%	41 9%	115 19%	108 49%	53 13%	167 45%
Don't know	34 3%	16 2%	16 5%	9 4%	6 2%	9 4%	5 2%	7 3%	7 2%	5 3%	14 7%	15 6%	19 3%	1 1%	5 3%	2 3%	12 3%	11 2%	5 2%	11 3%	8 2%
Prefer not to say	3 *	1 *	2 1%	1 *	1 *	- -	1 1%	1 *	1 *	1 1%	- -	1 *	2 *	- -	- -	- -	1 *	1 *	- -	- -	1 *

T2B: Good job	250 25%	158 23%	89 29%	50 22%	76 28%	60 26%	50 23%	54 22%	98 24%	41 27%	57 27%	83 31%	166 22%	5 3%	13 9%	9 18%	190 42%	181 30%	29 13%	150 38%	30 8%
B2B: Bad job	502 50%	374 54%	114 38%	97 43%	136 51%	121 52%	112 51%	127 52%	209 51%	70 46%	97 46%	115 42%	387 52%	129 86%	105 73%	31 61%	116 26%	255 43%	160 72%	119 30%	286 77%
Net Difference	-253 -25%	-216 -31%	-26 -8%	-47 -20%	-60 -22%	-61 -26%	-62 -28%	-73 -30%	-111 -27%	-29 -19%	-40 -19%	-32 -12%	-221 -30%	-125 -83%	-92 -64%	-22 -43%	74 17%	-75 -12%	-131 -59%	31 8%	-257 -69%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J,K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)



23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the NHS in Scotland  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	57 6%	40 8%	18 3%	10 9%	9 5%	12 8%	13 7%	9 6%	4 2%	19 7%	25 8%	13 3%	21 6%	14 5%	15 10%	7 3%	36 5%	22 6%	43 8%	14 3%	16 7%	20 5%	20 6%	5 4%	6 5%	6 7%	10 6%	4 3%	9 6%	6 5%	12 9%
A fairly good job	168 17%	85 18%	81 16%	21 20%	34 19%	30 20%	26 15%	26 16%	29 13%	56 19%	56 17%	55 14%	61 16%	43 15%	36 24%	27 13%	104 16%	64 18%	103 18%	65 15%	34 15%	74 17%	56 17%	19 16%	37 27%	10 12%	19 12%	29 23%	20 14%	12 10%	21 16%
Neither a good nor bad job	199 20%	85 17%	112 22%	26 24%	32 18%	24 16%	38 21%	28 17%	50 22%	59 20%	62 19%	78 20%	79 21%	44 16%	21 14%	55 26%	123 19%	76 21%	104 18%	95 21%	30 14%	88 20%	72 22%	33 27%	22 17%	8 9%	29 19%	30 24%	35 25%	24 20%	18 14%
A fairly bad job	230 23%	95 20%	133 26%	21 19%	47 25%	38 25%	39 22%	35 21%	50 22%	68 23%	78 23%	85 22%	84 22%	68 25%	31 20%	47 23%	152 23%	77 22%	139 24%	90 20%	38 17%	93 22%	88 17%	21 17%	36 27%	21 25%	42 28%	25 19%	28 20%	34 28%	23 17%
A very bad job	323 32%	169 35%	153 29%	23 22%	50 27%	37 25%	56 31%	61 37%	95 42%	73 25%	94 28%	156 40%	125 33%	96 35%	40 26%	63 30%	221 34%	102 28%	162 28%	162 37%	90 41%	141 33%	83 25%	39 32%	28 21%	32 38%	44 29%	35 28%	47 34%	42 35%	57 42%
Don't know	35 3%	13 3%	22 4%	6 6%	11 6%	8 5%	6 4%	4 2%	- -	17 6%	14 4%	4 1%	7 2%	10 7%	10 4%	7 4%	17 3%	18 5%	20 3%	15 3%	12 6%	13 3%	10 3%	5 4%	6 4%	8 9%	7 5%	4 3%	2 1%	2 2%	1 1%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Good job	225 22%	125 26%	99 19%	31 29%	44 24%	42 28%	39 22%	35 22%	33 15%	75 26%	81 25%	69 18%	83 22%	57 21%	51 34%	34 17%	140 21%	85 24%	146 26%	79 18%	50 23%	94 22%	76 23%	25 20%	43 32%	16 19%	28 19%	33 26%	28 20%	19 15%	33 25%
B2B: Bad job	553 55%	264 54%	286 55%	44 41%	96 53%	76 50%	95 53%	96 59%	145 64%	141 48%	171 52%	241 62%	210 55%	164 59%	70 46%	109 57%	374 57%	180 50%	301 53%	252 57%	128 58%	234 54%	171 52%	60 49%	64 47%	53 63%	86 57%	60 47%	75 53%	76 63%	80 60%
Net Difference	-328 -32%	-139 -29%	-187 -36%	-13 -12%	-53 -29%	-33 -22%	-56 -32%	-61 -37%	-112 -49%	-66 -23%	-90 -27%	-172 -44%	-127 -34%	-107 -39%	-19 -12%	-75 -36%	-234 -36%	-94 -26%	-155 -27%	-173 -39%	-78 -35%	-140 -33%	-94 -29%	-35 -29%	-21 -15%	-37 -44%	-58 -38%	-26 -21%	-47 -33%	-57 -48%	-47 -35%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC  
Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the NHS in Scotland  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
		Owner occupied	Renter																			(A)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
A very good job	57 6%	37 5%	20 7%	14 6%	17 6%	13 6%	12 6%	11 4%	18 5%	14 9%	14 7%	21 8%	36 5%	3 2%	3 2%	4 7%	43 10%	43 7%	3 2%	35 9%	4 1%	
A fairly good job	168 17%	111 16%	55 18%	33 14%	53 20%	37 16%	32 15%	32 13%	65 16%	26 17%	44 21%	52 19%	116 16%	3 2%	17 12%	6 11%	114 25%	122 20%	16 7%	100 26%	19 5%	
Neither a good nor bad job	199 20%	124 18%	71 23%	54 24%	52 19%	47 21%	38 17%	49 20%	89 22%	28 18%	33 16%	55 20%	144 19%	10 7%	16 11%	7 14%	134 30%	133 22%	27 12%	105 27%	37 10%	
A fairly bad job	230 23%	157 23%	70 23%	55 24%	51 19%	51 22%	57 26%	48 20%	102 25%	34 23%	45 21%	63 23%	167 22%	36 24%	37 26%	12 22%	82 18%	144 24%	40 18%	73 19%	101 27%	
A very bad job	323 32%	240 35%	70 23%	64 28%	90 33%	69 30%	75 35%	94 39%	123 30%	42 28%	64 30%	68 25%	255 34%	96 64%	70 48%	21 40%	65 15%	144 24%	131 59%	65 17%	205 55%	
Don't know	35 3%	19 3%	15 5%	8 3%	7 2%	13 5%	3 1%	7 3%	10 2%	6 4%	12 5%	12 4%	23 3%	1 1%	2 1%	3 5%	9 2%	10 2%	4 2%	12 3%	7 2%	
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	

T2B: Good job	225 22%	148 22%	75 25%	47 21%	69 26%	50 22%	44 20%	43 18%	83 20%	41 27%	58 27%	73 27%	152 20%	6 4%	20 14%	9 18%	157 35%	166 28%	19 9%	135 35%	23 6%
B2B: Bad job	553 55%	397 58%	140 46%	119 52%	141 52%	120 52%	132 61%	142 59%	226 55%	76 50%	109 52%	131 48%	422 57%	133 89%	107 74%	32 63%	148 33%	288 48%	171 77%	138 35%	306 82%
Net Difference	-328 -32%	-249 -36%	-65 -22%	-72 -31%	-71 -26%	-70 -30%	-88 -40%	-99 -41%	-142 -35%	-36 -24%	-51 -24%	-58 -21%	-270 -36%	-127 -85%	-87 -60%	-23 -44%	9 2%	-122 -20%	-152 -69%	-2 -1%	-282 -76%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J,K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the education system in Scotland  
Adults aged 16+ in Scotland

	Gender			Age band 1							Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region						
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	49 5%	29 6%	20 4%	7 7% I	15 8%	9 6%	8 4%	6 4%	4 2%	22 8%	17 5%	10 3%	21 6%	10 4%	11 7%	7 4%	31 5%	18 5%	34 6%	16 4%	12 5%	21 5%	15 5%	6 5%	7 5%	3 3%	8 5%	4 3%	8 6%	4 4%	9 7%
A fairly good job	189 19%	96 20%	92 18%	27 25% I	36 20%	30 20%	29 16%	32 20%	34 15%	64 22%	60 18%	66 17%	61 16%	38 14%	45 22%	45 22%	99 15%	89 25%	113 20%	76 17%	37 17%	86 20%	61 19%	21 17%	35 26%	9 11%	21 14%	30 23%	24 17%	20 17%	28 21%
Neither a good nor bad job	243 24%	106 22%	135 26%	31 29%	49 27%	30 20%	40 23%	32 20%	60 26%	80 28%	71 21%	92 23%	88 23%	61 22%	29 19%	65 31%	149 23%	94 26%	128 22%	115 26%	52 23%	106 25%	80 24%	32 26%	28 21%	20 24%	40 27%	36 28%	37 26%	29 24%	20 15%
A fairly bad job	212 21%	83 17%	128 25% B	22 20%	36 20%	34 23%	37 21%	38 23%	44 19%	58 20%	72 22%	82 21%	76 20%	68 25%	35 23%	33 16%	144 22%	68 19%	130 23%	82 19%	47 21%	85 20%	66 20%	32 26%	29 21%	20 24%	33 22%	21 17%	26 19%	29 24%	23 17%
A very bad job	255 25%	142 29% C	112 21%	17 15%	30 16%	32 21%	49 27% DE	48 29% DE	80 35% DEF	46 16%	81 25% J	128 33% JK	114 30% OP	76 28% O	24 16%	41 20%	190 29% R	65 18%	135 24%	120 27%	56 26%	102 24%	90 28%	23 19%	25 19%	23 27%	39 26%	31 24%	33 24%	34 28%	47 35% XY
Don't know	63 6%	31 6%	32 6%	3 3%	17 9% I	14 9% I	15 8%	7 4%	7 3%	20 7%	29 9% L	14 4%	17 5%	22 8%	10 6%	15 7%	39 6%	24 7%	31 5%	33 7%	17 8%	29 7%	16 5%	8 7%	11 8%	9 11%	10 6%	6 5%	12 8%	4 3%	4 3%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Good job	238 23%	126 26%	112 22%	35 32% GI	51 28% I	39 26%	37 21%	38 24%	37 16%	86 30% L	76 23%	76 19%	83 22%	48 17%	55 36% MN	52 25%	131 20%	108 30% Q	146 26%	92 21%	48 22%	107 25%	76 23%	27 22% *	42 31% za	12 14% *	29 19%	34 26% *	32 23%	25 21% *	37 28%
B2B: Bad job	468 46%	225 46%	240 46%	38 36%	66 36%	66 44%	87 48% DE	86 52% DE	124 55% DE	105 36%	153 46% J	210 54% J	190 50% OP	144 52% OP	59 39%	74 36%	335 51% R	133 37%	265 46%	203 46%	103 47%	187 44%	156 47%	55 45% *	54 40%	43 51% *	71 48%	52 41% *	59 42%	62 52% *	70 53%
Net Difference	-229 -23%	-99 -20%	-127 -24%	-4 -4%	-15 -8%	-27 -18%	-50 -28%	-47 -29%	-87 -38%	-18 -6%	-77 -23%	-134 -34%	-108 -28%	-96 -35%	-4 -3%	-21 -10%	-204 -31%	-25 -7%	-119 -21%	-111 -25%	-55 -25%	-80 -19%	-80 -24%	-27 -22%	-12 -9%	-31 -37%	-43 -28%	-18 -14%	-27 -19%	-37 -31%	-33 -24%

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Overlap formulae used

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ColumnMeans (5%): A-B/C,D/E/F/G,H/I/J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving the education system in Scotland

Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
A very good job	49 5%	29 4%	19 6%	12 5%	18 7%	10 4%	8 4%	14 6%	15 4%	7 4%	14 7%	16 6%	33 4%	2 1%	6 4%	5 11%	29 6%	40 7%	2 1%	28 7%	3 1%
A fairly good job	189 19%	106 15%	81 27%	46 20%	55 20%	39 17%	37 17%	38 16%	73 18%	37 25%	40 19%	63 23%	126 17%	5 3%	11 8%	4 7%	137 31%	132 22%	17 8%	110 28%	21 6%
Neither a good nor bad job	243 24%	159 23%	79 26%	64 28%	61 23%	61 27%	46 21%	58 24%	95 23%	33 22%	57 27%	74 27%	169 23%	12 8%	19 13%	15 30%	145 32%	138 23%	47 21%	115 30%	53 14%
A fairly bad job	212 21%	153 22%	57 19%	44 19%	54 20%	45 19%	49 23%	52 21%	90 22%	35 23%	36 17%	47 17%	165 22%	37 25%	48 33%	6 11%	71 16%	132 22%	37 17%	64 16%	107 29%
A very bad job	255 25%	199 29%	44 14%	49 21%	68 25%	59 26%	62 29%	67 28%	108 27%	32 21%	49 23%	60 22%	195 26%	88 59%	54 38%	16 32%	41 9%	113 19%	112 51%	48 12%	170 46%
Don't know	63 6%	42 6%	20 7%	14 6%	14 5%	16 7%	15 7%	14 6%	27 7%	7 5%	15 7%	11 4%	53 7%	6 4%	6 4%	5 9%	26 6%	41 7%	6 3%	25 6%	19 5%
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -

T2B: Good job	238 23%	136 20%	101 33%	57 25%	72 27%	49 21%	45 21%	52 21%	88 22%	44 29%	54 26%	79 29%	159 21%	7 5%	17 12%	9 18%	166 37%	172 29%	19 8%	138 35%	24 7%
B2B: Bad job	468 46%	352 51%	100 33%	92 40%	122 45%	104 45%	111 51%	118 49%	198 49%	66 44%	85 40%	107 40%	360 49%	126 84%	102 71%	22 43%	111 25%	246 41%	150 68%	112 29%	277 74%
Net Difference	-229 -23%	-216 -31%	* *	-35 -15%	-50 -18%	-55 -24%	-66 -30%	-66 -27%	-110 -27%	-22 -15%	-31 -15%	-28 -10%	-201 -27%	-119 -79%	-85 -59%	-13 -25%	55 12%	-74 -12%	-131 -59%	26 7%	-252 -68%

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Overlap formulae used

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ColumnMeans (5%): A,B,C,D,E/F,G,H,I/J,K,L,M,N,O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving living standards for people on low incomes  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	50 5%	35 7% C	15 3%	6 5%	7 4%	10 6%	11 6%	13 8%	4 2%	13 4%	21 6%	16 4%	19 5%	6 2%	14 9%	11 5%	25 4%	25 7%	36 6%	14 3%	15 7%	19 4%	16 5%	6 5%	13 9%	5 6%	7 5%	4 3%	4 3%	3 2%	9 7%
A fairly good job	204 20%	103 21%	101 19%	20 19%	36 19%	40 26%	33 18%	29 18%	46 20%	56 19%	73 22%	75 19%	84 22%	42 15%	36 24%	42 20%	127 19%	78 22%	122 21%	82 19%	44 20%	82 19%	70 21%	24 19%	34 25%	9 11%	30 20%	29 23%	32 23%	19 16%	27 21%
Neither a good nor bad job	223 22%	98 20%	122 24%	23 21%	30 16%	28 19%	43 24%	40 25%	58 25%	53 18%	72 22%	98 25%	90 24%	61 22%	32 21%	40 19%	151 23%	72 20%	113 20%	110 25%	28 12%	98 23%	89 27%	24 19%	28 21%	22 26%	26 17%	29 22%	35 25%	33 23%	25 19%
A fairly bad job	241 24%	88 18%	151 29%	26 24%	54 29%	39 26%	29 16%	26 16%	66 29%	80 27%	68 21%	93 24%	84 22%	82 30%	30 20%	45 22%	166 25%	75 21%	137 24%	104 24%	55 25%	103 24%	75 23%	36 30%	27 20%	17 20%	41 27%	39 30%	25 18%	30 25%	26 20%
A very bad job	243 24%	142 29%	101 19%	26 24%	44 24%	22 15%	48 27%	50 31%	53 23%	70 24%	70 21%	103 26%	85 22%	70 25%	33 22%	55 27%	155 24%	89 25%	132 23%	111 25%	67 30%	106 25%	60 18%	25 21%	27 20%	24 28%	37 25%	24 18%	37 26%	28 23%	42 31%
Don't know	51 5%	21 4%	29 6%	7 7%	13 7%	11 7%	14 8%	5 3%	1 *	20 7%	25 7%	6 2%	17 5%	13 5%	7 5%	13 6%	30 5%	20 6%	30 5%	21 5%	11 5%	21 5%	19 6%	8 6%	7 5%	8 9%	9 6%	4 3%	7 5%	7 5%	2 2%
Prefer not to say	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%
T2B: Good job	254 25%	138 28%	116 22%	26 24%	43 23%	50 33%	44 25%	41 25%	50 22%	69 24%	94 28%	91 23%	103 27%	48 18%	50 33%	52 25%	152 23%	102 28%	158 28%	96 22%	59 27%	101 23%	86 26%	29 24%	47 35%	14 17%	37 24%	33 26%	36 26%	22 18%	36 27%
B2B: Bad job	484 48%	230 47%	252 48%	52 48%	98 53%	61 40%	78 43%	77 47%	119 52%	150 51%	139 42%	196 50%	168 44%	152 55%	63 41%	100 49%	320 49%	164 46%	269 47%	215 49%	122 55%	209 49%	135 41%	61 50%	54 40%	40 48%	78 52%	62 49%	62 44%	59 49%	68 51%
Net Difference	-230 -23%	-92 -19%	-136 -26%	-26 -24%	-55 -30%	-11 -7%	-33 -19%	-36 -22%	-69 -30%	-81 -28%	-45 -14%	-105 -27%	-65 -17%	-103 -38%	-13 -9%	-48 -23%	-169 -26%	-61 -17%	-110 -19%	-119 -27%	-63 -28%	-108 -25%	-48 -15%	-32 -26%	-7 -5%	-26 -31%	-41 -27%	-30 -23%	-26 -18%	-36 -30%	-32 -24%

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ColumnMeans (5%): A-B/C,D/E/F/G,H/I/J,K/L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

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Adults aged 16+ in Scotland

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving living standards for people on low incomes  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014		
	Total	Tenure		UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
		Owner occupied	Renter																			(A)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385	
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373	
A very good job	50 5%	30 4%	19 6%	11 5%	18 7%	14 6%	6 3%	13 5%	17 4%	10 6%	11 5%	20 7%	30 4%	1 1%	2 1%	5 9%	40 9%	40 7%	4 2%	39 10%	2 *	
A fairly good job	204 20%	139 20%	64 21%	46 20%	52 19%	42 18%	52 24%	45 19%	84 21%	26 17%	49 23%	62 23%	142 19%	6 4%	14 9%	6 12%	153 34%	152 25%	19 9%	121 31%	34 9%	
Neither a good nor bad job	223 22%	156 23%	63 21%	50 22%	51 19%	58 25%	51 24%	39 16%	102 25%	32 21%	50 24%	62 23%	161 22%	34 22%	29 20%	7 14%	108 24%	135 23%	50 23%	89 23%	74 20%	
A fairly bad job	241 24%	162 24%	72 24%	47 20%	72 27%	50 22%	55 25%	60 25%	98 24%	45 29%	39 18%	57 21%	184 25%	35 *	53 37%	16 30%	79 18%	146 25%	44 20%	73 19%	111 30%	
A very bad job	243 24%	170 25%	62 21%	62 27%	69 26%	49 21%	44 20%	73 30%	93 23%	30 20%	47 22%	54 20%	189 26%	69 46%	44 31%	12 23%	49 11%	96 16%	99 45%	53 13%	137 37%	
Don't know	51 5%	31 5%	19 6%	13 5%	6 2%	17 7%	9 4%	12 5%	14 4%	8 6%	16 8%	15 6%	36 5%	4 3%	2 2%	5 11%	20 4%	27 5%	5 2%	16 4%	15 4%	
Prefer not to say	2 *	- -	2 1%	1 *	1 *	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	

T2B: Good job	254 25%	169 25%	83 28%	57 25%	71 26%	56 24%	58 27%	58 24%	101 25%	35 23%	60 28%	82 30%	172 23%	7 5%	16 11%	11 22%	193 43%	192 32%	23 10%	160 41%	36 10%
B2B: Bad job	484 48%	332 48%	135 45%	108 47%	142 53%	99 43%	98 45%	133 55%	191 47%	75 49%	86 40%	111 41%	373 50%	105 70%	98 68%	27 53%	128 28%	242 41%	144 65%	125 32%	248 66%
Net Difference	-230 -23%	-164 -24%	-52 -17%	-51 -22%	-71 -26%	-43 -19%	-40 -18%	-74 -31%	-91 -22%	-39 -26%	-26 -12%	-29 -11%	-201 -27%	-98 -65%	-82 -57%	-16 -31%	65 15%	-50 -8%	-121 -55%	35 9%	-212 -57%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving your own standard of living  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	38 4%	23 5%	15 3%	5 5%	7 4%	8 5%	6 3%	9 5%	3 1%	13 4%	13 4%	12 3%	19 5%	6 2%	9 6%	4 2%	25 4%	13 3%	27 5%	10 2%	7 3%	20 5%	11 3%	1 1%	6 4%	3 3%	8 5%	3 2%	6 4%	4 3%	8 6%
A fairly good job	148 15%	86 18%	61 12%	22 21%	30 16%	32 21%	24 14%	16 10%	22 10%	52 18%	57 17%	39 10%	53 14%	32 12%	31 20%	32 15%	85 13%	62 17%	91 16%	56 13%	26 12%	67 16%	49 15%	12 10%	32 24%	9 10%	23 15%	22 17%	15 11%	9 8%	25 19%
Neither a good nor bad job	324 32%	140 29%	182 35%	29 27%	47 26%	39 26%	56 31%	59 36%	93 41%	76 26%	96 29%	153 39%	128 34%	81 29%	44 29%	71 34%	209 32%	115 32%	164 29%	160 36%	63 28%	138 32%	118 36%	44 36%	38 28%	32 37%	35 23%	43 33%	59 42%	50 41%	25 18%
A fairly bad job	236 23%	92 19%	145 28%	27 25%	48 26%	38 25%	40 23%	26 16%	58 25%	74 26%	79 24%	84 21%	84 22%	79 29%	34 22%	40 19%	162 25%	74 21%	137 24%	99 22%	51 23%	94 22%	81 25%	39 32%	30 22%	14 16%	46 31%	29 23%	23 16%	30 25%	25 19%
A very bad job	237 23%	133 27%	104 20%	19 18%	43 23%	27 18%	45 25%	52 32%	52 23%	62 21%	72 22%	103 26%	88 23%	63 23%	32 21%	55 26%	151 23%	86 24%	135 24%	102 23%	68 31%	97 23%	62 19%	23 19%	24 18%	23 23%	31 21%	29 23%	36 25%	26 21%	45 34%
Don't know	26 3%	14 3%	13 2%	5 4%	7 4%	5 3%	8 4%	1 1%	*	12 4%	13 4%	2 *	6 2%	12 4%	3 2%	5 2%	18 3%	8 2%	13 2%	14 3%	6 3%	10 2%	8 3%	1 1%	5 4%	5 6%	7 5%	2 2%	1 *	2 2%	3 2%
Prefer not to say	4 *	-	2 *	1 1%	1 1%	2 1%	-	-	-	2 1%	2 1%	-	1 *	2 1%	-	1 *	3 *	1 *	3 1%	1 *	3 1%	-	-	1 1%	-	-	-	-	1 1%	-	2 1%
T2B: Good job	185 18%	109 22%	75 14%	27 25%	38 21%	40 26%	30 17%	25 16%	25 11%	65 22%	70 21%	50 13%	72 19%	39 14%	39 26%	35 17%	110 17%	75 21%	119 21%	66 15%	32 15%	87 20%	60 18%	13 11%	38 28%	11 13%	31 20%	25 19%	21 15%	13 11%	33 25%
B2B: Bad job	474 47%	225 46%	249 48%	46 42%	90 49%	66 43%	85 47%	78 47%	109 48%	136 47%	151 46%	187 48%	171 45%	142 51%	66 43%	95 46%	313 48%	161 45%	272 48%	202 46%	119 54%	191 45%	142 43%	63 52%	54 40%	37 44%	77 51%	58 46%	58 42%	55 46%	71 53%
Net Difference	-289 -28%	-116 -24%	-174 -33%	-18 -17%	-53 -29%	-26 -17%	-55 -31%	-52 -32%	-85 -37%	-71 -24%	-81 -24%	-137 -35%	-100 -26%	-103 -37%	-26 -17%	-59 -29%	-203 -31%	-86 -24%	-153 -27%	-135 -31%	-86 -39%	-104 -24%	-82 -25%	-50 -41%	-16 -12%	-26 -30%	-46 -31%	-34 -26%	-37 -27%	-42 -35%	-37 -28%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

**PUBLIC**  
**Scotland Political Pulse**  
**Adults aged 16+ in Scotland**

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Improving your own standard of living  
Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
A very good job	38 4%	23 3%	13 4%	6 3%	11 4%	12 5%	7 3%	7 3%	11 3%	8 5%	11 5%	16 6%	22 3%	1 1%	2 1%	5 10%	25 5%	26 4%	6 3%	24 6%	1 *
A fairly good job	148 15%	94 14%	53 17%	36 16%	43 16%	34 15%	29 13%	31 13%	52 13%	26 17%	39 18%	51 19%	97 13%	2 *	9 6%	5 9%	113 25%	101 17%	15 7%	89 23%	20 5%
Neither a good nor bad job	324 32%	230 33%	91 30%	71 31%	87 32%	69 30%	74 34%	69 28%	153 37%	41 27%	61 29%	74 27%	250 34%	34 23%	40 27%	19 36%	178 40%	218 36%	59 27%	141 36%	106 29%
A fairly bad job	236 23%	156 23%	74 24%	58 25%	56 21%	55 24%	52 24%	71 29%	86 21%	37 25%	43 20%	57 21%	180 24%	34 23%	49 34%	10 19%	77 17%	144 24%	41 19%	77 20%	101 27%
A very bad job	237 23%	172 25%	57 19%	50 22%	67 25%	50 22%	55 25%	55 23%	101 25%	34 22%	48 23%	63 23%	174 23%	78 52%	42 29%	12 24%	44 10%	95 16%	98 44%	52 13%	137 37%
Don't know	26 3%	12 2%	11 4%	6 3%	3 1%	9 4%	1 *	9 4%	3 1%	5 3%	9 4%	9 3%	17 2%	- *	2 2%	1 *	9 2%	10 2%	2 1%	7 2%	7 2%
Prefer not to say	4 *	1 *	3 1%	1 *	2 1%	1 1%	- -	1 *	2 1%	1 1%	- -	1 *	3 *	- *	- -	- *	2 1%	2 *	- -	- -	1 *

T2B: Good job	185 18%	117 17%	66 22%	42 18%	54 20%	45 20%	36 16%	38 16%	63 15%	34 23%	50 24%	67 25%	118 16%	3 2%	11 8%	10 19%	138 31%	127 21%	20 9%	113 29%	21 6%
B2B: Bad job	474 47%	329 48%	130 43%	108 47%	123 46%	106 46%	107 49%	125 52%	187 46%	71 47%	91 43%	120 44%	354 48%	113 75%	91 63%	22 43%	121 27%	239 40%	139 63%	129 33%	238 64%
Net Difference	-289 -28%	-211 -31%	-64 -21%	-66 -29%	-69 -26%	-60 -26%	-71 -33%	-88 -36%	-124 -30%	-36 -24%	-41 -19%	-53 -20%	-235 -32%	-109 -73%	-80 -55%	-12 -24%	17 4%	-112 -19%	-119 -54%	-16 -4%	-217 -58%

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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E/F,G,H,I/J,K,L,M,N,O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E/F,G,H,I/J,K,L,M,N,O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)



23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

SGJOB. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Taking action to address the climate crisis  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
A very good job	61 6%	42 9%	17 3%	9 8%	6 3%	15 10%	13 7%	10 6%	8 4%	15 5%	28 9%	18 5%	27 7%	10 3%	14 9%	11 5%	36 6%	25 7%	45 8%	16 4%	17 8%	26 6%	16 5%	8 6%	12 9%	4 5%	12 8%	7 5%	7 5%	3 2%	9 7%
A fairly good job	218 22%	99 20%	116 22%	26 24%	46 25%	32 21%	37 21%	34 21%	42 18%	73 25%	69 21%	77 20%	73 19%	55 20%	40 26%	50 24%	128 20%	90 25%	139 25%	79 18%	46 21%	85 18%	79 26%	16 18%	36 26%	13 15%	31 21%	29 23%	22 16%	34 28%	30 23%
Neither a good nor bad job	301 30%	121 25%	180 34%	32 30%	46 25%	43 28%	44 24%	46 28%	91 40%	78 27%	87 26%	137 35%	116 31%	74 27%	39 26%	72 35%	190 29%	111 31%	142 25%	160 36%	51 23%	140 33%	100 30%	50 41%	24 17%	35 41%	37 25%	41 32%	42 30%	37 31%	35 26%
A fairly bad job	191 19%	88 18%	103 20%	24 23%	39 21%	25 17%	34 19%	23 14%	45 20%	63 22%	59 18%	69 18%	71 19%	67 24%	26 17%	27 13%	138 21%	53 15%	102 18%	89 20%	39 18%	76 18%	68 21%	16 13%	34 25%	9 10%	28 19%	22 17%	39 28%	19 16%	25 19%
A very bad job	160 16%	106 22%	54 10%	13 12%	30 17%	20 13%	31 17%	36 22%	29 13%	43 15%	51 15%	66 17%	76 20%	38 14%	18 12%	28 14%	114 17%	46 13%	96 17%	64 14%	43 20%	67 16%	45 14%	16 13%	21 15%	14 16%	25 17%	19 15%	25 18%	17 14%	24 18%
Don't know	76 8%	28 6%	48 9%	3 3%	16 8%	14 9%	17 9%	14 8%	12 5%	19 6%	31 9%	26 7%	15 4%	31 11%	14 9%	16 8%	46 7%	30 8%	46 8%	30 7%	22 10%	38 9%	14 4%	10 8%	9 7%	8 10%	15 10%	10 8%	4 3%	11 9%	8 6%
Prefer not to say	6 1%	3 1%	2 *	- -	- -	2 2%	3 2%	- -	- -	- -	6 2%	- -	1 *	1 *	1 1%	3 1%	1 *	4 1%	1 *	4 1%	3 1%	2 1%	1 *	- -	- -	2 2%	1 *	- -	1 1%	- -	2 1%
T2B: Good job	279 28%	142 29%	134 26%	35 32%	53 29%	47 31%	50 28%	44 27%	50 22%	88 30%	97 29%	94 24%	100 26%	64 23%	54 35%	61 30%	164 25%	115 32%	184 32%	96 22%	64 29%	105 25%	101 31%	30 25%	48 35%	17 20%	44 29%	36 28%	29 21%	36 30%	39 29%
B2B: Bad job	351 35%	194 40%	157 30%	37 35%	69 38%	45 30%	65 36%	60 37%	75 33%	107 37%	110 33%	135 34%	147 39%	105 38%	44 29%	55 27%	252 39%	99 28%	198 35%	153 35%	82 37%	143 33%	113 34%	32 26%	55 40%	22 26%	53 35%	41 32%	64 46%	36 30%	49 37%
Net Difference	-72 -7%	-52 -11%	-24 -5%	-3 -2%	-17 -9%	2 2%	-15 -8%	-16 -10%	-25 -11%	-19 -7%	-12 -4%	-41 -10%	-47 -12%	-41 -15%	9 6%	6 3%	-88 -13%	16 4%	-15 -3%	-57 -13%	-19 -8%	-38 -9%	-12 -4%	-2 -1%	-7 -5%	-5 -6%	-10 -6%	-5 -4%	-35 -25%	1 1%	-10 -7%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O/P,Q,R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S,T,U/V,W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

SGJOB: Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? - Taking action to address the climate crisis

Adults aged 16+ in Scotland

	Income							Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Tenure		UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		Owner occupied	Renter																		
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
A very good job	61 6%	37 5%	24 8%	12 5%	23 9%	16 7%	9 4%	19 8%	21 5%	11 7%	11 5%	23 8%	38 5%	1 1%	3 2%	6 13%	46 10%	50 8%	3 1%	43 11%	5 1%
A fairly good job	218 22%	139 20%	78 26%	51 22%	65 24%	46 20%	45 21%	40 17%	103 25%	28 19%	47 22%	56 21%	162 22%	6 4%	14 10%	4 8%	157 35%	139 23%	28 13%	122 31%	35 10%
Neither a good nor bad job	301 30%	205 30%	93 31%	82 36%	68 25%	71 31%	61 28%	78 32%	112 28%	51 34%	60 28%	84 31%	217 29%	35 23%	58 40%	19 38%	136 30%	188 32%	67 30%	115 30%	117 31%
A fairly bad job	191 19%	132 19%	50 16%	39 17%	51 19%	44 19%	40 18%	46 19%	83 20%	29 19%	33 16%	42 15%	150 20%	50 33%	30 21%	10 19%	54 12%	121 20%	36 16%	50 13%	93 25%
A very bad job	160 16%	123 18%	32 10%	32 14%	38 14%	36 15%	47 21%	38 16%	64 16%	19 13%	39 19%	41 15%	119 16%	50 34%	25 17%	7 13%	31 7%	60 10%	73 33%	36 9%	91 24%
Don't know	76 8%	52 8%	21 7%	8 4%	24 9%	17 7%	16 7%	16 7%	25 6%	13 9%	22 10%	24 9%	52 7%	7 5%	16 11%	5 9%	22 5%	38 6%	15 7%	23 6%	28 8%
Prefer not to say	6 1%	1 *	5 2%	4 2%	1 *	- -	1 *	4 2%	1 *	1 1%	- -	1 *	5 1%	- -	- -	- *	1 *	- -	1 *	1 *	3 1%

T2B: Good job	279 28%	176 26%	102 34%	63 28%	88 33%	63 27%	54 25%	59 25%	124 30%	39 26%	57 27%	79 29%	200 27%	7 5%	16 11%	11 21%	204 45%	189 32%	31 14%	165 42%	41 11%
B2B: Bad job	351 35%	255 37%	81 27%	71 31%	89 33%	79 34%	86 40%	84 35%	147 36%	48 31%	72 34%	83 30%	269 36%	100 67%	55 38%	17 32%	85 19%	181 30%	108 49%	86 22%	184 49%
Net Difference	-72 -7%	-78 -11%	21 7%	-7 -3%	-1 *	-16 -7%	-33 -15%	-25 -10%	-24 -6%	-9 -6%	-15 -7%	-4 -1%	-69 -9%	-93 -62%	-38 -27%	-6 -12%	119 27%	8 1%	-77 -35%	78 20%	-143 -38%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Summary

Adults aged 16+ in Scotland

	LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference?					
	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living	Taking action to address the climate crisis
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1019	1019	1019	1019	1019	1019
Weighted base	1014	1014	1014	1014	1014	1014
Better job	291 29% EF	297 29% EF	287 28% EF	293 29% EF	214 21%	205 20%
Worse job	228 23%	208 21%	203 20%	215 21%	217 21%	217 21%
Would make no difference	294 29%	313 31%	325 32% A	317 31%	390 38% ABCD	380 38% ABCD
Don't know	194 19%	192 19%	196 19%	186 18%	191 19%	208 21%
Prefer not to say	6 1% E	4 *	2 *	3 *	1 *	3 *

with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Managing Scotland's economy  
Adults aged 16+ in Scotland

	Gender			Age band 1					Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region								
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Better job	291 29%	158 32% C	131 25%	30 28%	43 23%	40 26%	46 26%	42 26%	90 39% EFGH	73 25%	86 26%	132 34% J	126 33% OP	89 32% OP	32 21%	43 21%	215 33% R	76 21%	159 28%	132 30%	78 35%	114 27%	93 28%	36 30% *	37 27%	14 17% *	45 30%	41 32% z*	43 31%	35 29% *	40 30%
Worse job	228 23%	123 25%	105 20%	23 21%	41 22%	34 23%	43 24%	53 32% EI	35 15%	64 22%	77 23%	87 22%	82 22%	57 21%	32 21%	57 28%	139 21%	89 25%	139 24%	89 20%	42 19%	96 22%	83 25%	24 20% *	32 23%	18 21% *	30 20%	23 18% *	41 29% *	23 19% *	37 28%
Would make no difference	294 29%	130 27%	162 31%	23 21%	60 33% D	49 32%	45 25%	48 29%	69 30%	83 29%	94 28%	117 30%	106 28%	78 28%	45 29%	65 32%	184 28%	110 31%	155 27%	140 32%	59 27%	123 29%	95 29%	43 36% c*	38 28%	28 33% *	40 26%	41 32% *	31 22%	39 32% *	35 26%
Don't know	194 19%	73 15% B	121 23%	31 29% FHI	39 21% H	28 18%	41 23% H	21 13%	35 15%	70 24% L	69 21% L	55 14%	62 16%	52 19%	41 27% M	39 19%	114 17%	80 22%	113 20%	81 18%	39 18%	95 22%	57 17%	18 15% *	26 19%	24 29% *	35 23%	22 17% *	25 18%	24 20% *	21 16%
Prefer not to say	6 1%	4 1%	1 *	- -	1 *	1 1%	4 2%	- -	- -	1 *	5 2% L	- -	1 *	- -	3 2%	1 1%	1 *	4 1%	5 1%	1 *	4 2%	1 *	1 *	- -	3 2%	- -	- -	1 1%	- -	- -	1 1%

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Managing Scotland's economy

Adults aged 16+ in Scotland

	Total	Tenure		Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
		Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	291 29%	222 32% c	65 21%	57 25%	83 31%	75 33%	66 30%	68 28%	121 30%	50 33%	52 25%	79 29%	212 29%	67 45% Q*	99 69% NPQ	19 38% Q*	64 14%	166 28%	82 37% R	69 18%	161 43% T
Worse job	228 23%	152 22%	72 24%	52 23%	64 24%	52 23%	46 21%	55 23%	89 22%	30 19%	55 26%	61 22%	167 23%	21 14% O*	7 5%	5 9% *	164 37% NOP	158 27% S	40 18%	146 37% U	35 9%
Would make no difference	294 29%	187 27%	96 32%	80 35% E	65 24%	61 26%	70 32%	82 34%	113 28%	41 27%	58 28%	72 26%	222 30%	45 30% O*	14 10%	10 20% *	150 33% O	174 29%	57 26%	119 31%	109 29%
Don't know	194 19%	126 18%	65 21%	37 16%	54 20%	42 18%	34 16%	38 16%	80 20%	30 20%	46 22%	56 21%	138 19%	17 11% *	24 16%	17 34% NOQ*	67 15%	94 16%	43 19%	54 14%	67 18%
Prefer not to say	6 1%	1 *	4 1% B	1 1%	3 1%	- -	1 1%	- -	5 1%	1 1%	- -	4 1%	2 *	- - *	- -	- - *	4 1%	4 1%	- -	3 1%	1 *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L/M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L/M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving the NHS in Scotland  
Adults aged 16+ in Scotland

	Gender			Age band 1					Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region								
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Better job	297 29%	153 31%	143 28%	36 33%	48 26%	34 23%	44 25%	44 27%	90 40%	84 29%	79 24%	135 34%	118 31%	95 34%	45 30%	40 19%	212 32%	85 24%	163 29%	134 30%	76 34%	114 27%	100 30%	47 38%	42 31%	18 21%	37 25%	38 30%	34 24%	41 34%	41 31%
Worse job	208 21%	112 23%	94 18%	29 27%	42 23%	29 19%	41 23%	46 28%	22 9%	71 24%	70 21%	67 17%	83 22%	49 18%	29 19%	48 23%	132 20%	76 21%	135 24%	73 16%	36 16%	89 21%	75 23%	21 18%	32 23%	18 21%	31 20%	26 21%	34 24%	20 17%	26 20%
Would make no difference	313 31%	148 30%	163 31%	16 15%	60 33%	55 36%	52 29%	54 33%	75 33%	76 26%	108 33%	129 33%	114 30%	74 27%	47 31%	77 37%	188 29%	125 35%	161 28%	151 34%	63 29%	136 32%	96 29%	40 33%	36 27%	29 34%	40 27%	41 32%	45 32%	40 33%	41 31%
Don't know	192 19%	72 15%	120 23%	26 24%	34 19%	32 21%	39 22%	20 12%	41 18%	60 21%	71 21%	61 15%	65 17%	58 21%	29 19%	40 20%	122 19%	69 19%	108 19%	83 19%	42 19%	90 21%	57 17%	14 11%	23 17%	20 24%	42 28%	22 18%	27 19%	20 16%	24 18%
Prefer not to say	4 *	3 1%	1 *	- -	- -	1 1%	3 2%	- -	- -	- -	4 1%	- -	- -	- -	3 2%	1 *	- -	4 1%	3 *	1 *	4 2%	- -	- -	- -	3 2%	- -	- -	- -	- -	- -	1 1%

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

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Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving the NHS in Scotland

Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	297 29%	223 32% c	69 23%	55 24%	91 34%	64 28%	72 33%	62 25%	128 31%	44 29%	64 30%	75 28%	222 30%	59 39% Q*	96 67% NQ	27 53% Q*	78 17%	179 30%	74 33%	80 20%	151 40% T
Worse job	208 21%	143 21%	63 21%	44 19%	49 18%	55 24%	46 21%	48 20%	76 19%	33 22%	51 24%	59 22%	149 20%	13 9% *	5 4%	3 6% *	153 34% NOP	138 23%	37 17%	125 32% U	32 9%
Would make no difference	313 31%	203 30%	98 32%	83 36%	78 29%	73 32%	62 28%	85 35%	126 31%	40 27%	61 29%	79 29%	233 31%	57 38% OP*	20 14%	8 15% *	152 34% OP	178 30%	75 34%	127 32%	119 32%
Don't know	192 19%	120 17%	69 23%	45 20%	49 18%	38 16%	37 17%	48 20%	75 18%	34 22%	35 16%	54 20%	138 19%	22 14% *	22 15%	14 27% Q*	62 14%	99 17%	36 16%	56 14%	71 19%
Prefer not to say	4 *	- -	4 1% B	1 *	3 1%	- -	- -	- -	3 1%	1 1%	- -	4 1% M	- -	- *	- -	- *	3 1%	3 *	- -	3 1%	- -

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PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving the education system in Scotland  
Adults aged 16+ in Scotland

	Gender			Age band 1					Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region								
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Better job	287 28%	160 33% C	127 24%	32 30%	45 25%	43 28%	47 26%	37 23%	83 36% EH	77 26%	90 27%	120 31%	123 32% P	82 30% P	43 28%	39 19%	205 31% R	82 23%	158 28%	129 29%	76 34%	109 25%	95 29%	35 28% *	44 33%	16 19% *	48 32% *	30 24% *	36 26% *	38 31% *	40 30% *
Worse job	203 20%	108 22%	93 18%	29 27% I	38 20% I	32 21% I	35 19% I	46 28% I	24 11%	66 23%	67 20%	70 18%	80 21%	53 19%	27 18%	44 21%	132 20%	71 20%	125 22%	78 18%	34 16%	97 23%	67 20%	20 16% *	30 22%	20 24% *	24 16%	31 24% *	30 22% *	18 15% *	31 23% *
Would make no difference	325 32%	151 31%	173 33%	27 25%	57 31%	49 33%	54 30%	61 37% D	77 34%	84 29%	103 31%	138 35%	116 31%	85 31%	46 30%	78 38%	202 31%	124 34%	180 31%	146 33%	67 30%	140 33%	101 31%	38 31% *	37 27%	28 33% *	46 31%	41 32% *	48 35% *	45 37% *	43 32% *
Don't know	196 19%	68 14% B	126 24% B	20 18%	43 23% H	27 18%	44 24% H	19 11%	45 20%	63 22%	70 21%	63 16%	60 16%	56 20%	36 23%	45 22%	115 18%	81 23%	108 19%	89 20%	43 19%	83 19%	65 20%	29 24% *	24 18%	21 25% *	32 21%	26 21% *	25 18% *	20 17% *	19 14% *
Prefer not to say	2 *	- -	2 *	- -	1 *	1 1%	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	1 *	1 *	1 *	- -	2 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%

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Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving the education system in Scotland

Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	287 28%	213 31% c	69 23%	43 19%	93 34% d	66 29% d	73 33% d	55 23%	125 31%	46 30%	60 29%	83 31%	204 27%	53 36% q*	98 68% nq	27 52% q*	66 15%	175 29%	68 31%	67 17%	159 43% t
Worse job	203 20%	140 20%	57 19%	49 21%	50 18%	46 20%	47 22%	42 18%	79 19%	33 21%	50 24%	57 21%	147 20%	13 8% *	6 4%	4 7% *	148 33% NOP	130 22%	43 20%	123 31% u	30 8%
Would make no difference	325 32%	216 31%	101 34%	83 36%	82 30%	75 33%	65 30%	96 40% u	122 30%	41 27%	67 31%	80 30%	245 33%	62 41% op*	19 13%	7 13% *	163 36% OP	189 32%	67 31%	133 34%	116 31%
Don't know	196 19%	120 17%	73 24% b	52 23%	46 17%	42 18%	32 15%	48 20%	82 20%	31 21%	35 16%	50 18%	147 20%	22 15% *	22 15%	14 27% *	70 16%	103 17%	43 19%	67 17%	67 18%
Prefer not to say	2 *	- -	2 1%	2 1%	- -	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	- - *	- -	- - *	1 *	- -	- -	- -	- -

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Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving living standards for people on low incomes  
Adults aged 16+ in Scotland

	Gender			Age band 1					Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region								
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Better job	293 29%	153 31%	140 27%	33 30%	47 26%	45 30%	47 26%	39 24%	82 36% H	80 27%	92 28%	121 31%	133 35% P	82 30% P	40 26%	39 19%	214 33% R	79 22%	166 29%	126 29%	74 33%	116 27%	97 30%	41 34% *	41 30%	22 26% *	49 33%	38 30% *	37 27%	25 21% *	40 30%
Worse job	215 21%	112 23%	100 19%	30 28% I	39 21%	34 23% I	39 21%	45 28% I	28 12%	69 24%	73 22%	73 19%	74 20%	54 19%	39 25%	48 23%	128 20%	87 24%	132 23%	83 19%	43 20%	91 21%	73 22%	19 16% *	33 24%	20 23% *	26 17%	29 23% *	33 23%	20 17% *	35 26%
Would make no difference	317 31%	146 30%	169 32%	23 21%	57 31%	50 33%	48 27%	55 34% D	84 37% D	80 28%	98 30%	139 36%	115 30%	84 30%	40 26%	80 39% O	198 30%	119 33%	166 29%	152 34%	66 30%	134 31%	104 32%	43 35% *	34 25%	20 24% *	46 31%	42 33% *	34 25%	56 47% YZace*	42 31%
Don't know	186 18%	75 15%	111 21% B	22 20%	39 21%	22 14%	46 25% FH	24 15%	34 15%	61 21%	67 20%	58 15%	56 15%	57 21%	35 23%	38 18%	113 17%	73 20%	105 18%	80 18%	37 17%	86 20%	54 16%	18 15% *	27 20%	23 27% e*	29 19%	19 15% *	34 24% e	19 16% *	17 12% *
Prefer not to say	3 *	2 *	1 *	- -	2 1%	1 1%	- -	- -	- -	2 1%	1 *	- -	2 *	- -	- -	1 *	2 *	1 *	2 *	1 *	1 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	1 1%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

23-063569-01 - 18th August 2023 - 23rd August 2023

PUBLIC

Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving living standards for people on low incomes

Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	293 29%	217 32% c	70 23%	55 24%	71 26%	73 32%	81 37% DE	64 26%	126 31%	45 30%	58 27%	78 29%	215 29%	50 34% Q*	93 65% NQ	25 48% Q*	77 17%	175 29%	70 32%	72 18%	151 41% T
Worse job	215 21%	146 21%	65 22%	45 20%	62 23%	52 23%	42 19%	49 20%	80 20%	31 21%	54 26%	56 21%	159 21%	14 9% O*	3 2%	5 10% O*	161 36% NOP	152 25% s	31 14%	136 35% u	28 8%
Would make no difference	317 31%	209 30%	99 33%	84 37%	86 32%	67 29%	62 29%	85 35%	125 31%	41 27%	66 31%	81 30%	237 32%	67 45% OPQ*	21 15%	6 13% *	147 33% OP	173 29%	78 35%	129 33%	122 33%
Don't know	186 18%	115 17%	67 22%	43 19%	51 19%	37 16%	32 15%	45 18%	77 19%	31 21%	33 16%	54 20%	131 18%	19 12% *	25 17%	15 29% NQ*	63 14%	97 16%	41 18%	53 14%	69 18%
Prefer not to say	3 *	2 *	1 *	1 *	- -	2 1%	- -	- -	- -	3 2% I	- -	3 1% M	- -	- *	2 1% Q	- -	- -	- -	2 1%	- -	2 *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L/M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L/M,N/O/P/Q,R/S,T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving your own standard of living  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region							
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134
Better job	214 21%	111 23%	102 20%	27 25% H	47 26% H	30 20%	41 23% H	20 12%	49 22%	74 25% L	71 22%	69 18%	89 24% P	60 22%	35 23%	30 15%	149 23%	65 18%	134 23%	80 18%	54 24%	87 20%	67 22%	27 22% *	35 26%	13 16% *	29 19%	21 17% *	33 24%	22 18% *	34 25%
Worse job	217 21%	118 24%	96 18%	27 25% I	41 22% I	36 24% I	40 22% I	43 27% I	31 13%	68 23%	75 23%	74 19%	86 23% JK	53 19%	29 24%	50 21%	139 21%	78 22%	135 24%	82 19%	36 16%	96 22%	77 23%	26 21% *	29 21%	18 22% *	30 20%	29 23% *	33 24%	19 16% *	32 24%
Would make no difference	390 38%	182 37%	207 40%	31 29%	63 34%	56 37%	57 32%	73 45% DG	110 48% DEG	94 32%	113 34%	183 47% JK	141 37%	111 40%	51 34%	87 42%	252 38%	138 38%	197 35%	193 43% S	80 36%	170 40%	123 37%	49 40% *	45 33%	34 40% *	56 37%	56 44% *	49 35%	55 46% *	46 35%
Don't know	191 19%	76 16%	115 22% B	23 21%	33 18%	29 19%	41 23%	27 17%	38 17%	55 19%	70 21%	65 17%	62 16%	52 19%	38 25% M	39 19%	114 17%	77 21%	104 18%	87 20%	50 23%	75 17%	61 19%	20 17% *	27 20%	19 22% *	36 24%	22 17% *	24 17%	24 20% *	20 15%
Prefer not to say	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T,U/V/W,X/Y/Z/a/b/c/d/e Minimum Base: 30(\*\*) Small Base: 100(\*)

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Scotland Political Pulse

Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Improving your own standard of living

Adults aged 16+ in Scotland

	Total	Tenure		Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
		Owner occupied	Renter	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	214 21%	154 22%	55 18%	36 16%	60 22%	50 22%	63 29% D	37 15%	81 20%	39 26% H	58 27% H	74 27% M	140 19%	36 24% Q*	72 50% NQ	18 36% Q*	58 13%	125 21%	53 24%	50 13%	106 28% T
Worse job	217 21%	151 22%	63 21%	54 24%	52 19%	54 24%	47 22%	57 23%	73 18%	34 23%	54 25% I	62 23%	156 21%	15 10% *	7 5%	8 15% O*	155 35% NOP	147 25% S	38 17%	140 36% U	34 9%
Would make no difference	390 38%	262 38%	116 38%	93 41%	108 40%	86 37%	75 35%	101 42% J	178 44% JK	45 30%	66 31%	85 31%	305 41% L	79 53% OPQ*	42 29%	13 25% *	166 37%	219 37%	93 42%	140 36%	165 44% T
Don't know	191 19%	121 18%	67 22%	44 19%	51 19%	40 17%	32 15%	48 20%	77 19%	32 21%	34 16%	50 19%	141 19%	19 13% *	24 16%	13 25% *	68 15%	105 18%	37 17%	60 15%	67 18%
Prefer not to say	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	- *	- -	- *	- -	- -	- -	- -	- -

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PUBLIC

Scotland Political Pulse  
Adults aged 16+ in Scotland

LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Taking action to address the climate crisis  
Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Social grade				Social grade 2		Working status		Highest qualification			Parliament Region								
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	ABC1 (Q)	C2DE (R)	Working (S)	Not working (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Central (X)	Glasgow (Y)	Highlands and Islands (Z)	Lothians (a)	Mid Scotland and Fife (b)	North East Scotland (c)	South (d)	West (e)	
Unweighted base	1019	471	543	107	195	153	181	175	208	302	334	383	428	273	145	173	701	318	616	403	188	359	441	109	143	79	153	134	147	113	141	
Weighted base	1014	488	521	108	183	152	179	164	228	291	331	392	379	276	153	207	654	359	571	443	221	429	329	122	136	85	150	128	140	120	134	
Better job	205 20%	119 24% C	86 16% EH	32 30% EH	33 18% EH	32 21% H	38 21% H	17 11% H	53 23% H	65 22% H	70 21% H	70 18% H	91 24% P	52 19% P	36 24% P	27 13% P	143 22% P	63 17% P	120 21% P	86 19% P	60 27% V	71 17% V	69 21% V	24 20% *	33 25% *	11 13% *	31 20% *	30 24% *	28 20% *	24 20% *	23 17% *	
Worse job	217 21%	121 25% C	93 18% C	27 25% I	42 23% I	34 22% I	38 21% I	51 31% I	25 11% I	69 24% I	72 22% I	76 19% I	85 23% I	59 21% I	24 16% I	49 24% I	144 22% I	73 20% I	144 25% T	74 17% T	39 18% T	84 20% T	88 27% UV	23 19% *	32 23% *	24 29% *	33 22% *	29 22% *	29 21% *	22 18% *	27 20% *	
Would make no difference	380 38%	173 36% D	206 40% D	28 26% D	70 38% D	54 35% D	57 32% D	66 40% D	105 46% DG	98 34% DG	111 33% DG	171 44% JK	135 36% JK	98 35% JK	59 39% JK	89 43% JK	232 36% JK	148 41% JK	194 34% JK	186 42% S	72 33% S	178 42% S	114 35% S	50 41% *	45 33% *	32 38% *	54 36% *	44 35% *	56 40% *	43 36% *	54 41% *	
Don't know	208 21%	73 15% B	134 26% B	19 18% B	38 21% B	30 20% B	46 25% B	30 18% B	45 20% B	58 20% B	76 23% B	74 19% B	67 18% B	66 24% B	34 22% B	41 20% B	134 20% B	74 21% B	112 20% B	96 22% B	49 22% B	95 22% B	58 18% B	23 19% *	25 19% *	17 20% *	32 21% *	25 19% *	26 19% *	31 26% *	28 21% *	
Prefer not to say	3 *	1 *	2 *	1 1%	- -	2 1%	- -	- -	- -	1 *	2 *	- -	1 *	1 *	- -	1 *	2 *	1 *	2 *	1 *	1 *	1 *	1 *	1 1%	- -	- -	1 *	- -	- -	- -	- -	1 1%

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Scotland Political Pulse

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LABJOB. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? - Taking action to address the climate crisis

Adults aged 16+ in Scotland

	Tenure			Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	Owner occupied	Renter	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1019	701	298	186	265	258	238	220	415	161	223	285	734	146	158	58	439	605	231	386	385
Weighted base	1014	689	302	229	270	230	217	242	408	152	212	271	742	150	144	51	448	597	221	390	373
Better job	205 20%	143 21%	58 19%	37 16%	70 26% DF	39 17%	54 25%	43 18%	79 19%	34 23%	49 23%	65 24%	140 19%	35 24% Q*	59 41% NQ	17 34% Q*	60 13%	125 21%	42 19%	60 15%	91 24% T
Worse job	217 21%	151 22%	62 20%	44 19%	60 22%	50 22%	49 23%	48 20%	88 22%	34 22%	47 22%	57 21%	161 22%	11 7% *	9 6%	4 8% *	160 36% NOP	150 25% S	33 15%	136 35% U	32 9%
Would make no difference	380 38%	264 38%	108 36%	101 44% E	85 32%	98 43% E	75 34%	99 41%	156 38%	51 33%	75 35%	93 34%	287 39%	79 53% OQ*	39 27%	18 35% *	161 36%	211 35%	100 45% R	136 35% T	166 45%
Don't know	208 21%	129 19%	73 24%	45 20%	55 20%	43 19%	39 18%	52 22%	85 21%	32 21%	39 18%	56 21%	152 21%	24 16% *	36 25% Q	12 23% *	65 15%	111 19%	45 20%	57 15%	83 22% T
Prefer not to say	3 *	2 *	1 *	2 1%	- -	- -	1 *	- -	1 *	1 1%	1 1%	1 *	2 *	- - *	1 1%	- - *	1 *	- -	2 1%	2 *	- -

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