

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q1. What do you think would be greater, the economic costs of measures to reduce climate change, or the economic costs of climate change itself, or do you think there would be little difference?

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Measures to reduce it	236 22%	124 23%	111 20%	31 20%	52 26%	37 19%	35 18%	81 23%	82 24%	72 19%	81 23%	35 21%	79 24%	47 17%	74 23%	56 22%	64 23%	47 19%	39 25%	5 10%	24 26%	167 23%	68 18%	140 22%	95 21%	96 25%	140 20%	200 21%	34 23%
Climate change itself	443 41%	208 39%	227 42%	80 53% FGH	81 41%	72 38%	66 34%	144 40%	161 46% J	138 36%	144 40%	86 52% MNO	128 40%	100 36%	128 40%	109 42% T	110 39%	106 43% T	71 46% T	14 26% *	33 36% *	289 40%	153 42%	288 46% Y	155 33%	177 46% a	266 38%	375 40%	64 44%
Little difference	203 19%	116 22% C	86 16%	23 15%	32 16%	32 17%	46 24%	70 20%	55 16%	78 20%	70 20%	27 16%	51 16%	59 22%	66 20%	42 16%	55 19%	47 19%	28 18%	12 22% *	19 21% *	135 19%	68 18%	115 18%	88 19%	68 17%	135 19%	178 19%	24 17%
None of these	46 4%	25 5%	21 4%	5 3%	4 2%	13 7% E	9 5%	15 4%	9 3%	22 6%	15 4%	6 3%	11 3%	16 6%	13 4%	16 6%	14 5%	6 2%	4 3%	1 2% *	5 5% *	29 4%	17 5%	19 3%	27 6%	15 4%	31 4%	39 4%	5 3%
Don't know	162 15%	61 11%	101 18% B	12 8%	28 14%	38 20% D	36 19% D	47 13%	40 12%	75 19% IK	47 13%	12 7%	55 17% L	52 19% L	43 13%	35 13%	41 14%	42 17% S	12 8%	21 40% PQRSU*	11 12% *	99 14%	62 17%	62 10%	100 21% X	33 8%	129 18% Z	139 15%	18 13%

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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	Total	Marital Status			Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	ANY	NONE	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	5 or more days a week	Atleast once a week	Atleast once a month	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Measures to reduce it	236 22%	158 24% c	57 18%	20 18% *	95 25%	141 20%	91 30% H	55 18%	22 24% *	34 24%	83 20%	104 28% K	66 22%	109 24%	22 19% *	39 20%
Climate change itself	443 41%	258 40%	137 42%	47 43% *	145 38%	297 42%	99 33%	161 53% GI	33 35% *	63 46% G	218 53% L	107 29%	100 33%	197 43% M	59 51% M*	84 43%
Little difference	203 19%	119 18%	70 21%	14 13% *	66 17%	137 19%	68 23% H	43 14%	24 25% H*	29 21%	63 15%	91 24% K	73 24% NP	79 17%	22 19% *	28 14%
None of these	46 4%	32 5%	10 3%	4 4% *	19 5%	27 4%	13 4%	10 3%	6 7% *	5 4%	15 4%	19 5%	12 4%	17 4%	5 5% *	11 6%
Don't know	162 15%	84 13%	52 16%	26 23% B*	55 14%	107 15%	32 10%	36 12%	9 9% *	8 5%	32 8%	51 14% K	49 16% O	57 12%	8 7% *	33 17% O

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Q2A. Which of the following statements, if either, do you most agree with? PAIR 1:A.We should reduce the use of cars to reduce climate change, even if that makes it more expensive or more difficult for drivers/B.We should not make it more expensive or more difficult for drivers to use their cars, even if that is worse for climate change

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education			Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)	
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142	
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146	
Strongly agree with A	147 13%	82 15%	65 12%	21 14%	23 12%	30 16%	26 13%	47 13%	44 13%	56 15%	47 13%	24 15%	45 14%	37 14%	40 12%	26 10%	41 14%	41 16%	26 17%	5 9%	8 9%	92 13%	55 15%	87 14%	59 13%	60 15%	87 12%	127 14%	20 13%	
Tend to agree with A	228 21%	118 22%	108 20%	30 20%	50 25%	42 22%	37 19%	69 19%	80 23%	79 20%	69 19%	33 20%	76 23%	55 20%	65 20%	54 21%	67 23%	47 19%	33 22%	8 16%	19 20%	145 20%	84 23%	145 23%	83 18%	101 26%	128 18%	195 21%	33 23%	
Agree with both equally	148 14%	72 14%	73 13%	27 18% H	36 18% H	25 13%	24 12%	37 10%	63 18% K	48 13%	37 10%	30 18%	52 16%	31 11%	35 11%	41 16%	32 11%	29 12%	25 16%	10 19%	12 13%	110 15% W	38 10%	85 14%	63 14%	65 17% a	83 12%	119 13%	26 18%	
Tend to agree with B	240 22%	117 22%	122 22%	28 19%	44 22%	34 18%	46 24%	88 25%	72 21%	80 21%	88 25%	34 20%	56 17%	73 27% M	77 24%	53 20%	57 20%	65 26%	34 22%	9 17%	22 25%	171 24%	69 19%	129 21%	111 24%	75 19%	165 24%	214 23%	24 16%	
Strongly agree with B	176 16%	93 17%	81 15%	19 12%	26 13%	34 18%	35 18%	63 18%	45 13%	69 18%	63 18%	19 11%	54 17%	45 16%	59 18%	51 20%	41 14%	40 16%	22 15%	7 13%	15 17%	121 17%	56 15%	98 16%	78 17%	50 13%	127 18% z	155 17%	19 13%	
Neither	74 7%	25 5%	48 9% B	8 5%	11 6%	12 6%	14 7%	29 8%	19 5%	26 7%	29 8%	9 5%	21 6%	18 7%	26 8%	16 6%	23 8%	11 4%	8 5%	6 10%	10 11%	34 5%	39 11% V	38 6%	35 8%	24 6%	50 7%	60 6%	13 9%	
Don't know	76 7%	27 5%	49 9% B	18 12% E	7 3%	16 8%	11 6%	24 7%	25 7%	27 7%	24 7%	18 11% N	21 6%	14 5%	23 7%	16 6%	23 8%	16 6%	6 4%	9 16% PRS*	6 6%	47 7%	29 8%	41 7%	34 7%	15 4%	61 9% z	61 7%	10 7%	

Net: Agree with statement A	375 34%	199 37%	173 32%	51 34%	73 37%	72 37%	63 33%	116 33%	124 36%	135 35%	116 33%	57 35%	121 37%	92 34%	105 32%	80 31%	108 38%	88 35%	59 38%	13 25% *	27 30% *	236 33%	139 38%	233 37% Y	142 31%	160 41% a	215 31%	322 35%	53 36%
Net: Agree with both statements	148 14%	72 14%	73 13%	27 18% H	36 18% H	25 13%	24 12%	37 10%	63 18% K	48 13%	37 10%	30 18%	52 16%	31 11%	35 11%	41 16%	32 11%	29 12%	25 16%	10 19% *	12 13% *	110 15% W	38 10%	85 14%	63 14%	65 17% a	83 12%	119 13%	26 18%
Net: Agree with statement B	416 38%	211 39%	203 37%	46 31%	70 36%	68 35%	81 42%	151 42% D	117 34%	149 39%	151 42% I	52 31%	110 34%	119 43% LM	136 42%	104 40%	98 34%	105 42%	56 36%	16 30% *	38 41% *	292 41% W	124 34%	227 36%	189 41%	125 32%	292 42% z	368 40% c	43 30%

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Tend to agree with A	228 21%	146 22%	66 20%	17 15% *	88 23%	140 20%	57 19%	73 24%	26 28% *	31 22%	100 24%	72 19%	55 18%	97 21%	30 25% *	43 22%
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Neither	74 7%	42 6%	22 7%	10 9% *	24 6%	50 7%	21 7%	18 6%	6 7% *	11 8%	20 5%	27 7%	16 5%	32 7%	7 6% *	19 10%
Don't know	76 7%	29 4%	38 12% B	10 9% *	20 5%	56 8%	9 3%	18 6%	4 4% *	3 2%	17 4%	18 5%	21 7%	25 6%	6 6% *	11 6%

Net: Agree with statement A	375 34%	224 34%	120 37%	31 28% *	135 36%	240 34%	77 25%	141 46% G	40 43% G*	53 38% G	171 42% L	111 30%	83 28%	150 33%	46 40% M*	89 46% MN
Net: Agree with both statements	148 14%	90 14%	44 13%	14 13% *	70 19% F	78 11%	43 14%	37 12%	18 20% *	18 13%	53 13%	43 12%	32 11%	66 14%	22 19% M*	26 13%
Net: Agree with statement B	416 38%	268 41% C	103 32%	46 42% *	131 35%	285 40%	153 51% HU	90 30%	25 27% *	53 38%	149 36%	171 46% K	147 49% NOP	185 40% P	34 30% *	51 26%

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Strongly agree with A	196 18%	109 20%	87 16%	31 21%	35 18%	36 19%	38 20%	56 16%	66 19%	74 19%	56 16%	36 22%	57 18%	52 19%	51 16%	46 18%	53 19%	50 20%	25 16%	6 11%	16 18%	122 17%	74 20%	111 18%	86 18%	81 21%	115 16%	171 18%	25 17%
Tend to agree with A	283 26%	131 25%	147 27%	39 26%	66 34% FGH	44 23%	46 24%	88 25%	106 30% J	89 23%	88 25%	43 26%	97 30%	64 23%	78 24%	60 23%	84 30%	62 25%	43 28%	10 19%	23 26%	189 26%	93 25%	179 29% Y	104 22%	108 28%	175 25%	239 26%	43 29%
Agree with both equally	151 14%	76 14%	75 14%	28 19% H	39 20% H	29 15%	23 12%	32 9%	67 19% K	52 14%	32 9%	31 18% O	53 16% O	39 14%	29 9%	37 14%	34 12%	36 14%	27 17%	8 14% *	10 11% *	115 16% W	36 10%	90 14%	62 13%	61 16%	90 13%	123 13%	26 18%
Tend to agree with B	230 21%	111 21%	115 21%	25 16%	29 15%	37 19%	45 23%	95 27% DE	54 15%	82 21%	95 27% I	26 16%	54 17%	63 23%	86 27% LM	54 21%	47 17%	61 25% Q	33 21%	15 28% *	19 21% *	154 21%	76 21%	128 20%	102 22%	77 20%	153 22%	206 22%	23 16%
Strongly agree with B	134 12%	72 13%	62 11%	10 7%	16 8%	23 12%	22 12%	63 18% DE	26 7%	46 12%	63 18% I	11 7%	35 11%	30 11%	59 18% LMN	40 16% R	38 13%	22 9%	16 10%	7 13% *	12 13% *	84 12%	50 14%	66 11%	68 15%	39 10%	95 14%	121 13%	11 8%
Neither	28 3%	12 2%	16 3%	3 2%	6 3%	6 3%	11 5% H	4 1%	8 2%	16 4% K	4 1%	3 2%	11 3%	11 4%	4 1%	5 2%	10 3%	6 3%	6 4%	* 1% *	1 1% *	18 3%	10 3%	15 2%	13 3%	13 3%	15 2%	17 2%	10 7% b
Don't know	67 6%	23 4%	44 8% B	14 10% E	7 3%	18 9% E	9 4%	20 5%	21 6%	26 7%	20 5%	15 9%	18 5%	16 6%	18 5%	15 6%	18 6%	11 5%	5 3%	8 15% PRS*	10 11% S*	36 5%	30 8%	37 6%	30 6%	9 2%	57 8% Z	55 6%	7 5%

Net: Agree with statement A	479 44%	240 45%	235 43%	70 47%	101 51% H	79 41%	84 43%	144 40%	171 49% K	163 42%	144 40%	79 48%	155 48%	116 42%	129 40%	106 41%	137 48% T	112 45%	68 44%	15 29% *	40 43% *	312 43%	167 45%	289 46%	189 41%	189 49% a	289 41%	410 44%	68 47%
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Agree with both equally	151 14%	95 15%	44 14%	11 10% *	72 19% F	79 11%	40 13%	42 14%	22 23% GH*	22 16%	49 12%	54 15%	35 12%	64 14%	31 27% MNP*	19 10%
Tend to agree with B	230 21%	148 23%	59 18%	23 21% *	76 20%	154 22%	90 30% HI	53 17%	17 18% *	30 22%	86 21%	94 25%	76 25% O	103 23%	17 15% *	34 17%
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Neither	28 3%	18 3%	8 3%	2 2% *	14 4%	14 2%	3 1%	3 1%	6 7% GH*	6 5% GH	9 2%	6 2%	7 2%	8 2%	4 4% *	9 5%
Don't know	67 6%	29 4%	32 10% B	6 5% *	21 6%	46 6%	10 3%	9 3%	3 3% *	6 4%	15 4%	10 3%	13 4%	23 5%	3 3% *	15 8%

Net: Agree with statement A	479 44%	272 42%	156 48%	51 46% *	164 43%	315 44%	109 36%	174 57% GIJ	41 44% *	56 40%	211 51% L	139 38%	120 40%	198 43%	48 41% *	107 55% MNO
Net: Agree with both statements	151 14%	95 15%	44 14%	11 10% *	72 19% F	79 11%	40 13%	42 14%	22 23% GH*	22 16%	49 12%	54 15%	35 12%	64 14%	31 27% MNP*	19 10%
Net: Agree with statement B	364 33%	238 36% C	86 26%	41 37% *	109 29%	255 36% E	142 47% HIJ	78 25%	22 24% *	48 35%	127 31%	160 43% K	124 42% OP	165 36% P	30 26% *	45 23%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Summary

All Adults aged 18-75 in GB

	Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars?		
	Making it more expensive for people to drive, for example through a congestion charge in cities or increasing fuel duty	Making it easier to travel by public transport, for example through reduced prices or by investing in more routes	harder to drive by car in some areas to encourage more walking and cycling, for example through creating more car-free spaces
	(A)	(B)	(C)
Unweighted base	1089	1089	1089
Weighted base	1089	1089	1089
Strongly support (2)	115 11%	445 41% AC	146 13% A
Tend to support (1)	228 21%	360 33% A	317 29% A
Neither support nor oppose (0)	203 19%	172 16%	226 21% B
Tend to oppose (-1)	225 21% BC	38 3%	175 16% B
Strongly oppose (-2)	281 26% BC	38 4%	184 17% B
Don't know	37 3%	35 3%	41 4%

Net: Support	343 31%	805 74% AC	463 43% A
Net: Neither	203 19%	172 16%	226 21% B
Net: Oppose	506 46% BC	77 7%	359 33% B
Net Diff	-163 -15%	729 67%	104 10%

Mean	-0.31	1.08 AC	0.06 A
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rements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(**)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it more expensive for people to drive, for example through a congestion charge in cities or increasing fuel duty

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	115 11%	70 13% C	43 8%	16 10%	17 9%	26 13%	21 11%	35 10%	33 9%	47 12%	35 10%	17 10%	39 12%	28 10%	31 10%	18 7%	33 12%	27 11%	23 15% P	3 6% *	10 11% *	85 12%	29 8%	76 12%	38 8%	57 15% a	58 8%	93 10%	22 15%
Tend to support (1)	228 21%	117 22%	108 20%	41 27% H	40 20%	47 24% H	45 23% H	56 16%	80 23% K	92 24% K	56 16%	42 25% O	74 23%	59 22%	53 16%	50 20%	70 24%	44 18%	35 23%	11 21% *	18 19% *	153 21%	75 20%	143 23%	85 18%	104 27% a	124 18%	195 21%	32 22%
Neither support nor oppose (0)	203 19%	89 17%	113 21%	33 22% F	58 29% FGH	24 12%	31 16%	57 16%	90 26% JK	55 14%	57 16%	37 22%	71 22%	45 16%	49 15%	55 21% R	52 18%	32 13%	34 22% R	11 21% *	18 19% *	134 19%	69 19%	108 17%	95 20%	76 20%	127 18%	171 18%	31 21%
Tend to oppose (-1)	225 21%	93 17%	130 24% B	23 15%	42 21%	41 21%	42 22%	77 22%	65 19%	83 22%	77 22%	30 18%	59 18%	64 23%	72 22%	52 20%	57 20%	56 22%	27 17%	10 19% *	23 25% *	148 21%	77 21%	127 20%	98 21%	82 21%	143 20%	199 21%	23 16%
Strongly oppose (-2)	281 26%	150 28%	129 24%	31 20%	35 18%	45 24%	47 24%	123 34% DEFG	66 19%	92 24%	123 34% U	32 19%	69 21%	69 25%	110 34% LMN	78 30%	63 22%	73 30%	33 21%	14 26% *	20 22% *	183 25%	98 27%	151 24%	130 28%	64 16%	217 31% Z	246 26%	32 22%
Don't know	37 3%	14 3%	23 4%	8 5%	5 3%	9 5%	7 4%	8 2%	13 4%	16 4%	8 2%	8 5%	12 4%	9 3%	8 3%	4 1%	10 4%	16 6% PS	2 1%	3 6% P*	2 2% *	17 2%	20 5% V	19 3%	18 4%	6 1% Z	32 5% Z	27 3%	5 3%

Net: Support	343 31%	187 35% C	151 28%	56 37% H	57 29%	73 38% H	66 34%	91 26%	113 33%	139 36% K	91 26%	59 36%	113 35% O	87 32%	84 26%	68 26%	103 36% P	71 29%	59 38% P	15 27% *	28 31% *	238 33%	105 28%	219 35% Y	124 27%	161 41% a	182 26%	287 31%	54 37%
Net: Neither	203 19%	89 17%	113 21%	33 22% F	58 29% FGH	24 12%	31 16%	57 16%	90 26% JK	55 14%	57 16%	37 22%	71 22%	45 16%	49 15%	55 21% R	52 18%	32 13%	34 22% R	11 21% *	18 19% *	134 19%	69 19%	108 17%	95 20%	76 20%	127 18%	171 18%	31 21%
Net: Oppose	506 46%	243 46%	259 47%	54 36%	77 39%	86 45%	89 46%	200 56% DEFG	131 38%	175 46%	200 56% U	62 37%	129 40%	133 48% L	182 56% LM	130 51% S	120 42%	129 52% OS	60 39%	24 45% *	44 48% *	331 46%	175 47%	278 45%	228 49%	146 38%	360 51% Z	446 48%	56 38%
Net Diff	-163 -15%	-56 -10%	-107 -20%	2 2%	-20 -10%	-14 -7%	-23 -12%	-109 -31%	-17 -5%	-37 -10%	-109 -31%	-3 -2%	-16 -5%	-46 -17%	-98 -30%	-62 -24%	-17 -6%	-58 -23%	-1 -1%	-9 -18%	-16 -17%	-93 -13%	-71 -19%	-59 -9%	-104 -22%	14 4%	-178 -25%	-158 -17%	-1 -1%

Mean	-0.31	-0.26	-0.37	-0.09 H	-0.20 H	-0.18 H	-0.26 H	-0.57	-0.15 K	-0.22 K	-0.57	-0.12 O	-0.15 O	-0.33	-0.56	-0.48	-0.17 PR	-0.45	-0.07 PR	-0.40 *	-0.29 *	-0.27	-0.40	-0.22 Y	-0.44	0.02 a	-0.50	-0.34	-0.08
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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(**)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it more expensive for people to drive, for example through a congestion charge in cities or increasing fuel duty
All Adults aged 18-75 in GB

	Total (A)	Marital Status			Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
		Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	115 11%	70 11%	38 12%	6 6% *	50 13%	65 9%	22 7%	40 13% G	18 20% G*	21 15% G	68 17% L	28 8%	23 8%	40 9%	22 18% MN*	29 15% M
Tend to support (1)	228 21%	133 20%	81 25% D	14 13% *	83 22%	145 20%	53 17%	74 24%	23 25% *	36 26%	104 25% L	67 18%	47 16%	101 22%	36 31% M*	45 23%
Neither support nor oppose (0)	203 19%	122 19%	60 19%	20 18% *	82 22%	120 17%	46 15%	65 21%	24 26% G*	28 20%	67 16%	68 18%	42 14%	88 19%	26 22% *	40 20%
Tend to oppose (-1)	225 21%	138 21%	53 16%	34 31% C*	81 21%	144 20%	74 24%	60 20%	19 21% *	26 19%	92 22%	72 20%	73 24% O	99 22%	15 13% *	39 20%
Strongly oppose (-2)	281 26%	173 26%	75 23%	33 30% *	73 19%	208 29% E	103 34% HU	59 19% I	6 7% *	27 20% I	70 17% K	127 34% K	107 36% NOP	121 26% OP	18 15% *	32 17%
Don't know	37 3%	16 2%	19 6% B	2 2% *	10 3%	27 4%	6 2%	7 2%	2 2% *	* *	9 2%	8 2%	7 2%	9 2%	1 1% *	11 6% NO

Net: Support	343 31%	203 31% D	119 37% D	20 18% *	133 35%	210 30%	75 25%	115 38% G	42 45% G*	56 41% G	172 42% L	95 26%	70 23%	141 31%	57 49% MN*	74 38% M
Net: Neither	203 19%	122 19%	60 19%	20 18% *	82 22%	120 17%	46 15%	65 21%	24 26% G*	28 20%	67 16%	68 18%	42 14%	88 19%	26 22% *	40 20%
Net: Oppose	506 46%	311 48% C	128 39%	67 61% BC*	154 41%	352 50% E	177 58% HU	119 39%	26 27% *	53 39%	162 39% K	200 54% K	179 60% NOP	220 48% OP	33 28% *	71 36%
Net Diff	-163 -15%	-108 -17%	-8 -2%	-47 -43%	-21 -6%	-142 -20%	-102 -34%	-4 -1%	16 17%	3 2%	10 2%	-104 -28%	-110 -37%	-78 -17%	25 21%	3 1%

Mean	-0.31	-0.33 D	-0.15 D	-0.69 *	-0.12 F	-0.42	-0.62	-0.08 G	0.31 GH*	-0.02 G	0.02 L	-0.56	-0.66	-0.35 M	0.25 MN*	-0.01 MN
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it easier to travel by public transport, for example through reduced prices or by investing in more routes

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	445 41%	212 40%	228 42%	60 40%	65 33%	70 37%	88 45% E	163 46% E	124 36%	158 41%	163 46% I	65 40%	115 36%	117 43%	147 45% M	100 39%	110 39%	111 45%	71 46%	19 36%	33 36% *	276 38%	169 46% V	272 44%	173 37%	166 43%	279 40%	393 42%	51 35%
Tend to support (1)	360 33%	183 34%	174 32%	36 24%	62 31%	71 37% D	63 33%	128 36% D	98 28%	134 35%	128 36%	41 25%	107 33%	92 34%	119 37% L	89 35% S	102 36% S	85 34% S	34 22%	15 28% *	36 39% S*	244 34%	116 31%	192 31%	168 36%	126 32%	234 33%	314 34%	44 30%
Neither support nor oppose (0)	172 16%	85 16%	87 16%	29 19%	40 20% H	27 14%	30 15%	46 13%	69 20% K	57 15%	46 13%	32 19%	55 17%	44 16%	42 13%	42 16%	41 14%	33 13%	28 18%	14 27% R*	14 16% *	119 17%	53 14%	96 15%	76 16%	62 16%	111 16%	137 15%	32 22% b
Tend to oppose (-1)	38 3%	20 4%	18 3%	10 7% GH	16 8% FGH	5 3%	3 1%	4 1%	26 7% JK	8 2%	4 1%	11 7% NO	19 6% NO	4 1%	4 1%	9 3%	9 3%	7 3%	11 7%	1 2% *	2 2% *	33 5% W	5 1%	24 4%	14 3%	23 6% a	16 2%	32 3%	6 4%
Strongly oppose (-2)	38 4%	22 4%	16 3%	6 4%	9 4%	6 3%	7 3%	11 3%	15 4%	12 3%	11 3%	6 4%	11 4%	12 4%	9 3%	15 6% R	14 5% R	1 *	5 3% R	1 1% *	4 4% R*	27 4%	12 3%	17 3%	21 5%	10 2%	29 4%	30 3%	6 4%
Don't know	35 3%	12 2%	23 4%	9 6% H	6 3%	13 7% GH	4 2%	4 1%	15 4% K	17 4% K	4 1%	9 6% O	17 5% O	6 2%	3 1%	3 1%	10 3%	12 5% P	5 3%	3 6% P*	2 2% *	20 3%	15 4%	22 4%	13 3%	3 1%	32 5% Z	24 3%	6 4%

Net: Support	805 74%	395 74%	402 74%	96 64%	127 64%	141 74%	151 78% DE	291 82% DE	222 64%	292 76% I	291 82% I	107 65%	223 69%	209 76% L	266 82% LM	188 73%	212 74%	196 79% ST	106 68%	34 64% *	69 75% *	521 72%	285 77%	464 74%	341 73%	292 75%	514 73%	708 76% c	95 65%
Net: Neither	172 16%	85 16%	87 16%	29 19%	40 20% H	27 14%	30 15%	46 13%	69 20% K	57 15%	46 13%	32 19%	55 17%	44 16%	42 13%	42 16%	41 14%	33 13%	28 18%	14 27% R*	14 16% *	119 17%	53 14%	96 15%	76 16%	62 16%	111 16%	137 15%	32 22% b
Net: Oppose	77 7%	42 8%	34 6%	16 11% H	25 13% FGH	11 6%	9 5%	16 4%	41 12% JK	20 5%	16 4%	17 11% O	30 9% O	16 6%	13 4%	24 9% R	22 8% R	7 3%	16 10% R	2 3% *	6 6% *	60 8% W	17 4%	41 7%	35 8%	32 8%	44 6%	62 7%	13 9%
Net Diff	729 67%	353 66%	368 67%	79 53%	102 52%	130 68%	141 73%	275 77%	181 52%	272 71%	275 77%	89 54%	193 59%	193 70%	253 78%	165 64%	190 67%	189 76%	90 58%	32 60%	63 69%	461 64%	268 73%	423 68%	306 66%	259 67%	469 67%	646 69%	82 56%

Mean	1.08	1.04	1.11	0.94	0.83	1.09 E	1.17 E	1.21 DE	0.87	1.13 I	1.21 I	0.95	0.97	1.11	1.22 LM	0.98	1.04	1.27 PQ	1.05	1.01 *	1.04 *	1.01	1.20 V	1.13	1.01	1.08	1.08	1.11 c	0.90
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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it easier to travel by public transport, for example through reduced prices or by investing in more routes
All Adults aged 18-75 in GB

	Total (A)	Marital Status			Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
		Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	445 41%	265 41%	126 38%	54 49% *	133 35%	312 44% E	116 38%	156 51% GI	37 39% *	52 38%	204 50% L	130 35%	105 35%	183 40%	43 37% *	113 58% MNO
Tend to support (1)	360 33%	214 33%	104 32%	42 39% *	114 30%	246 35%	118 39%	94 31%	32 35% *	41 29%	130 32%	139 38%	111 37% P	163 36% P	34 30% *	50 26%
Neither support nor oppose (0)	172 16%	106 16%	57 18% D	9 8% *	83 22% F	90 13%	41 13%	40 13%	16 17% *	26 19%	49 12%	68 18% K	53 18% P	69 15%	25 22% P*	17 9%
Tend to oppose (-1)	38 3%	27 4%	11 3%	- - *	23 6% F	15 2%	11 4%	9 3%	8 8% H*	7 5%	12 3%	14 4%	16 5% P	11 2%	7 6% NP*	2 1%
Strongly oppose (-2)	38 4%	27 4%	8 3%	3 2% *	16 4%	23 3%	13 4%	7 2%	1 1% *	8 6%	12 3%	14 4%	9 3%	17 4%	7 6% *	5 3%
Don't know	35 3%	12 2%	20 6% B	2 2% *	12 3%	23 3%	6 2% H	- -	- - *	4 3% H	3 1%	4 1%	5 2%	15 3%	- - *	7 4%

Net: Support	805 74%	479 73%	230 70%	97 88% BC*	247 65%	558 79% E	233 77%	250 82% J	69 74% *	93 67%	334 81% L	269 73%	216 72%	346 75%	77 66% *	163 84% MNO
Net: Neither	172 16%	106 16%	57 18% D	9 8% *	83 22% F	90 13%	41 13%	40 13%	16 17% *	26 19%	49 12%	68 18% K	53 18% P	69 15%	25 22% P*	17 9%
Net: Oppose	77 7%	55 8%	19 6%	3 2% *	38 10% F	38 5%	24 8%	16 5%	9 9% *	15 11% H	24 6%	28 8%	25 8%	28 6%	14 12% NP*	8 4%
Net Diff	729 67%	424 65%	211 64%	94 85%	209 55%	520 73%	209 69%	234 77%	61 65%	78 56%	310 76%	241 65%	191 64%	318 69%	63 54%	155 80%

Mean	1.08	1.03	1.07	1.35 BC*	0.89	1.18 E	1.05	1.26 GI	1.03 *	0.91	1.23 L	0.98	0.98	1.09 O	0.85 *	1.40 MNO
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ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K,L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it harder to drive by car in some areas to encourage more walking and cycling, for example through creating more car-free spaces
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	146 13%	85 16% c	60 11%	21 14%	26 13%	23 12%	30 16%	46 13%	47 13%	54 14%	46 13%	25 15%	42 13%	37 14%	42 13%	31 12%	45 16%	28 11%	27 18%	4 7% *	12 13% *	94 13%	52 14%	101 16% y	46 10%	73 19% a	73 10%	121 13%	25 17%
Tend to support (1)	317 29%	151 28%	164 30%	49 33%	59 30%	63 33%	49 25%	97 27%	108 31%	112 29%	97 27%	54 32%	98 30%	78 29%	87 27%	73 28%	85 30%	79 32%	45 29%	10 19% *	24 26% *	218 30%	99 27%	192 31%	125 27%	121 31%	196 28%	272 29%	41 28%
Neither support nor oppose (0)	226 21%	100 19%	123 22%	30 20%	53 27%	35 18%	41 21%	67 19%	83 24%	76 20%	67 19%	33 20%	79 24%	52 19%	62 19%	59 23%	56 20%	42 17%	37 24%	14 26% *	18 20% *	156 22%	70 19%	120 19%	106 23%	87 22%	139 20%	187 20%	38 26%
Tend to oppose (-1)	175 16%	78 15%	96 18%	19 13%	36 18%	29 15%	35 18%	57 16%	55 16%	63 16%	57 16%	21 13%	49 15%	56 20%	49 15%	40 15%	42 15%	47 19%	21 13%	9 17% *	17 18% *	111 15%	64 17%	97 16%	78 17%	57 15%	118 17%	157 17%	17 12%
Strongly oppose (-2)	184 17%	108 20% c	75 14%	20 13%	20 10%	30 16%	31 16%	83 23% DE	40 12%	61 16%	83 23% U	22 13%	45 14%	39 14%	78 24% LMN	49 19%	41 15%	41 17%	22 14%	13 24% *	17 19% *	121 17%	63 17%	97 16%	87 19%	42 11%	142 20% z	165 18%	17 12%
Don't know	41 4%	12 2%	27 5% B	11 7% EH	3 1%	11 6% EH	8 4%	7 2%	14 4%	19 5%	7 2%	11 7% O	12 4%	11 4%	6 2%	6 2%	15 5%	10 4%	2 2%	3 6% *	3 4% *	20 3%	21 6% v	17 3%	23 5%	9 2%	31 4%	30 3%	7 5%
Net: Support	463 43%	236 44%	225 41%	70 47%	85 43%	86 45%	79 41%	143 40%	155 45%	166 43%	143 40%	79 48%	140 43%	116 42%	129 40%	104 40%	130 46% T	107 43% T	72 47% T	14 26% *	36 39% *	312 43%	151 41%	292 47% y	171 37%	194 50% a	270 38%	393 42%	67 46%
Net: Neither	226 21%	100 19%	123 22%	30 20%	53 27%	35 18%	41 21%	67 19%	83 24%	76 20%	67 19%	33 20%	79 24%	52 19%	62 19%	59 23%	56 20%	42 17%	37 24%	14 26% *	18 20% *	156 22%	70 19%	120 19%	106 23%	87 22%	139 20%	187 20%	38 26%
Net: Oppose	359 33%	186 35%	171 31%	39 26%	56 29%	59 31%	66 34%	139 39% DE	95 27%	125 32%	139 39% I	43 26%	94 29%	95 35%	127 39% LM	88 34%	83 29%	88 36%	43 28%	22 42% *	34 37% *	232 32%	127 34%	194 31%	165 36%	99 25%	260 37% z	322 35% c	34 24%
Net Diff	104 10%	50 9%	53 10%	31 21%	29 15%	27 14%	14 7%	3 1%	60 17%	41 11%	3 1%	36 22%	46 14%	21 7%	1 *	16 6%	47 16%	19 8%	30 19%	-9 -16% *	2 2%	80 11%	24 6%	98 16%	6 1%	95 24%	9 1%	71 8%	33 22%
Mean	0.06	0.05	0.07	0.23 H	0.18 H	0.11	0.07	-0.10	0.20 K	0.09	-0.10	0.26 O	0.14 O	0.07	-0.11	-0.01	0.19 T	0.02	0.23 T	-0.36 *	-0.04 *	0.08	0.04	0.17 Y	-0.08	0.33 a	-0.09	0.03	0.29

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q3. To what extent, if at all, would you support or oppose each of the following policies to reduce the use of cars? - Making it harder to drive by car in some areas to encourage more walking and cycling, for example through creating more car-free spaces

All Adults aged 18-75 in GB

	Total (A)	Marital Status			Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
		Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	146 13%	81 12%	52 16%	13 11% *	50 13%	96 14%	28 9%	59 19% G	13 14% *	19 13%	79 19% L	30 8%	25 8%	55 12%	16 14% *	49 25% MNO
Tend to support (1)	317 29%	190 29%	95 29%	32 29% *	125 33%	191 27%	82 27%	102 33%	36 38% G*	47 34%	134 33%	107 29%	75 25%	139 30%	40 35% *	59 30%
Neither support nor oppose (0)	226 21%	132 20%	66 20%	27 25% *	92 24%	134 19%	43 14%	58 19%	31 33% GH*	33 24% G	77 19%	79 21%	61 20%	95 21%	27 23% *	36 18%
Tend to oppose (-1)	175 16%	118 18%	41 13%	16 14% *	64 17%	111 16%	67 22% H	42 14%	13 13% *	18 13%	68 17%	57 16%	55 18% P	78 17%	21 18% *	20 10%
Strongly oppose (-2)	184 17%	118 18%	47 15%	18 17% *	40 11%	144 20% E	76 25% HU	40 13% I	1 1% *	19 14% I	44 11%	90 24% K	78 26% NOP	78 17% P	11 9% *	16 8%
Don't know	41 4%	12 2%	24 7% B	4 4% *	8 2%	32 5%	8 3%	4 1%	1 1% *	1 1%	9 2%	7 2%	5 2%	13 3%	1 1% *	15 8% MNO

Net: Support	463 43%	271 42%	147 45%	45 40% *	175 46%	288 41%	110 36%	161 53% G	49 52% G*	66 48% G	213 52% L	136 37%	100 33%	194 42% M	57 49% M*	108 55% MN
Net: Neither	226 21%	132 20%	66 20%	27 25% *	92 24%	134 19%	43 14%	58 19%	31 33% GH*	33 24% G	77 19%	79 21%	61 20%	95 21%	27 23% *	36 18%
Net: Oppose	359 33%	236 36% C	89 27%	34 31% *	104 27%	255 36% E	143 47% HU	82 27% I	14 15% *	38 27% I	112 27%	148 40% K	133 45% NOP	157 34% P	32 27% *	37 19%
Net Diff	104 10%	36 5%	58 18%	10 9%	71 19%	33 5%	-33 -11%	78 26%	35 37%	28 20%	101 25%	-12 -3%	-33 -11%	37 8%	25 21%	72 37%

Mean	0.06	*	0.21 B	0.04 *	0.22 F	-0.02	-0.27	0.32 G	0.50 G*	0.20 G	0.34 L	-0.20	-0.29	0.03 M	0.26 M*	0.58 MN
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ColumnProportions (5%): A,B/C/D,E,F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - Summary

All Adults aged 18-75 in GB

	Q4. To what extent do you agree or disagree with the following statements about your own experiences?			
	I'd like to do more to reduce climate change and help the environment, but I can't afford to	When I'm trying to save money, I try to avoid lifestyle changes that harm the environment	I'm too worried about cost of living to think about the impacts of climate change and the environment	I find that lifestyle choices that reduce climate change and help the environment are often cheaper.
	(A)	(B)	(C)	(D)
Unweighted base	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089
Strongly agree (2)	177 16% D	146 13% D	251 23% ABD	84 8%
Agree (1)	373 34% CD	340 31% D	311 29% D	229 21%
Neither agree nor disagree (0)	280 26% C	319 29% C	213 20%	294 27% C
Disagree (-1)	130 12%	126 12%	200 18% AB	209 19% AB
Strongly disagree (-2)	72 7%	94 9%	83 8%	194 18% ABC
Don't know	43 4% C	54 5% C	21 2%	70 6% AC
Prefer not to say	14 1%	10 1%	10 1%	9 1%

Net: Agree	550 51% BD	487 45% D	561 52% BD	313 29%
Net: Neither	280 26% C	319 29% C	213 20%	294 27% C
Net: Disagree	202 19%	220 20%	283 26% AB	403 37% ABC
Net Diff	348 32%	267 25%	278 26%	-90 -8%

Mean	0.44 BD	0.31 D	0.42 D	-0.20
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Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - I'd like to do more to reduce climate change and help the environment, but I can't afford to
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly agree (2)	177 16%	86 16%	89 16%	29 20% H	42 21% GH	47 25% GH	24 12%	34 10%	72 21% K	71 18% K	34 10%	33 20% O	76 23% NO	40 15%	29 9%	38 15%	45 16%	41 17%	35 22% U	8 15% *	9 10% *	122 17%	55 15%	106 17%	71 15%	75 19%	102 15%	154 16%	22 15%
Agree (1)	373 34%	179 34%	191 35%	52 34%	72 37%	63 33%	80 41% H	107 30%	124 36%	142 37%	107 30%	59 35%	114 35%	108 39% O	93 29%	92 36%	101 36%	77 31%	51 33%	20 38% *	32 35% *	259 36%	114 31%	219 35%	155 33%	142 37%	231 33%	317 34%	55 38%
Neither agree nor disagree (0)	280 26%	136 25%	142 26%	37 25%	43 22%	30 16%	51 27% F	119 33% EF	80 23%	81 21%	119 33% U	41 25%	63 19%	68 25%	108 33% MN	72 28%	66 23%	67 27%	36 23%	15 29% *	23 26% *	181 25%	99 27%	147 24%	133 29%	85 22%	195 28% z	247 27%	30 21%
Disagree (-1)	130 12%	64 12%	63 12%	14 9%	19 10%	29 15%	17 9%	50 14%	33 10%	46 12%	50 14%	14 9%	35 11%	32 12%	48 15%	25 10%	33 12%	31 13%	20 13%	4 7% *	17 19% P*	80 11%	49 13%	92 15% Y	38 8%	51 13%	78 11%	106 11%	21 15%
Strongly disagree (-2)	72 7%	44 8%	28 5%	11 7%	10 5%	11 6%	6 3%	34 9% G	21 6%	17 4%	34 9% J	11 7%	18 6%	9 3%	34 10% N	18 7%	21 7%	15 6%	7 4%	4 7% *	7 8% *	41 6%	31 8%	37 6%	35 8%	18 5%	55 8% z	64 7%	9 6%
Don't know	43 4%	19 3%	24 4%	4 3%	8 4%	10 5%	11 5%	10 3%	12 4%	21 5%	10 3%	5 3%	16 5%	12 4%	10 3%	11 4%	11 4%	14 6%	3 2%	- -	2 3% *	30 4%	13 4%	19 3%	24 5%	15 4%	28 4%	35 4%	7 4%
Prefer not to say	14 1%	6 1%	8 1%	3 2%	2 1%	2 1%	5 2%	2 1%	4 1%	7 2%	2 1%	3 2%	3 1%	6 2%	2 1%	* *	7 3% P	1 1%	3 2%	2 3% P*	- -	6 1%	7 2%	5 1%	9 2%	3 1%	11 2%	8 1%	2 1%
Net: Agree	550 51%	265 50%	280 51%	81 54% H	114 58% H	110 57% H	104 54% H	141 40%	196 56% K	213 55% K	141 40%	91 55% O	189 58% O	148 54% O	122 38%	131 51%	147 51%	118 48%	85 55%	28 53% *	41 45% *	381 53% W	169 46%	324 52%	226 49%	217 56% a	334 48%	471 51%	78 53%
Net: Neither	280 26%	136 25%	142 26%	37 25%	43 22%	30 16%	51 27% F	119 33% EF	80 23%	81 21%	119 33% U	41 25%	63 19%	68 25%	108 33% MN	72 28%	66 23%	67 27%	36 23%	15 29% *	23 26% *	181 25%	99 27%	147 24%	133 29%	85 22%	195 28% z	247 27%	30 21%
Net: Disagree	202 19%	109 20%	91 17%	25 17%	30 15%	40 21% G	23 12%	84 24% EG	55 16%	63 16%	84 24% U	26 16%	53 16%	41 15%	82 25% LMN	43 17%	53 19%	47 19%	26 17%	8 15% *	24 27% *	122 17%	80 22%	129 21%	73 16%	69 18%	133 19%	170 18%	30 20%
Net Diff	348 32%	156 29%	189 35%	56 37%	85 43%	70 36%	81 42%	57 16%	141 41%	151 39%	57 16%	66 40%	136 42%	106 39%	40 12%	88 34%	93 33%	72 29%	59 38%	20 38%	17 18%	260 36%	89 24%	196 31%	153 33%	148 38%	201 29%	301 32%	48 33%
Mean	0.44	0.39	0.49	0.52 H	0.62 H	0.59 H	0.55 H	0.17	0.58 K	0.57 K	0.17	0.55 O	0.63 O	0.53 O	0.11	0.44	0.44	0.42	0.59 U	0.48 *	0.21 *	0.50 W	0.32	0.44	0.44	0.55 a	0.38	0.44	0.45

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

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	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
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Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly agree (2)	177 16%	105 16%	56 17%	16 15% *	81 21% F	96 14%	36 12%	55 18%	14 15% *	21 15%	74 18%	49 13%	50 17%	69 15%	23 19% *	32 16%
Agree (1)	373 34%	234 36%	105 32%	34 31% *	148 39% F	225 32%	103 34%	121 40%	35 38% *	42 31%	143 35%	131 35%	101 34%	173 38%	33 28% *	63 32%
Neither agree nor disagree (0)	280 26%	153 23%	90 28%	37 34% *	64 17%	216 31% E	86 28%	77 25%	24 25% *	27 19%	96 23%	100 27%	77 26%	118 26%	31 26% *	50 26%
Disagree (-1)	130 12%	87 13% D	37 11%	6 5% *	47 12%	82 12%	40 13%	30 10%	13 14% *	28 20% H	60 15%	47 13%	37 12%	56 12%	16 13% *	21 11%
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Don't know	43 4%	24 4%	14 4%	6 5% *	15 4%	27 4%	11 4%	10 3%	2 3% *	3 2%	14 3%	14 4%	11 4%	16 4%	3 2% *	8 4%
Prefer not to say	14 1%	6 1%	8 3%	- - *	6 2%	7 1%	1 *	- -	- - *	5 4% GH	1 *	5 1%	4 1%	3 1%	1 1% *	4 2%

Net: Agree	550 51%	339 52%	161 49%	51 46% *	229 60% F	321 45%	139 46%	176 58% GI	49 53% *	63 46%	217 53%	180 49%	151 50%	242 53%	55 47% *	96 49%
Net: Neither	280 26%	153 23%	90 28%	37 34% *	64 17%	216 31% E	86 28%	77 25%	24 25% *	27 19%	96 23%	100 27%	77 26%	118 26%	31 26% *	50 26%
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Net Diff	348 32%	208 32%	107 33%	33 30%	163 43%	185 26%	73 24%	134 44%	31 33%	24 17%	135 33%	110 30%	94 32%	162 35%	28 24% *	58 30%

Mean	0.44	0.43	0.48	0.37 *	0.63 F	0.34	0.29	0.60 GI	0.44 *	0.26	0.47	0.39	0.44	0.47	0.35 *	0.40
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22-082270-31 - 4th-7th August 2023

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Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly agree (2)	146 13%	80 15%	65 12%	18 12%	29 15%	46 24% DEGH	18 9%	35 10%	47 14%	64 17% K	35 10%	20 12%	67 21% LNO	25 9%	34 10%	27 11%	39 14%	35 14%	29 19% P	9 16% *	8 9% *	106 15%	40 11%	100 16% Y	46 10%	72 19% a	74 11%	124 13%	22 15%
Agree (1)	340 31%	159 30%	178 33%	47 31%	67 34% F	43 22%	68 35% F	114 32% F	115 33%	111 29%	114 32%	52 32%	93 29%	99 36%	97 30%	79 31%	88 31%	67 27%	54 35%	13 25% *	39 43% R*	229 32%	111 30%	205 33%	136 29%	139 36% a	201 29%	288 31%	52 36%
Neither agree nor disagree (0)	319 29%	149 28%	167 31%	43 28%	55 28%	45 23%	49 25%	127 36% FG	98 28%	94 24%	127 36% J	48 29%	79 24%	72 26%	120 37% MN	84 33% S	78 28%	81 33% S	31 20%	17 32% *	28 31% *	193 27%	125 34% V	168 27%	150 32%	95 24%	223 32% Z	286 31% C	28 19%
Disagree (-1)	126 12%	56 11%	67 12%	20 13%	19 10%	28 14%	26 14%	33 9%	39 11%	54 14%	33 9%	21 13%	36 11%	42 15% O	28 9%	23 9%	33 12%	23 15%	5 10% *	9 10% *	90 13%	36 10%	69 11%	57 12%	39 10%	87 12%	105 11%	19 13%	
Strongly disagree (-2)	94 9%	64 12% C	30 5%	11 8%	18 9%	17 9%	14 7%	33 9%	30 9%	31 8%	33 9%	12 7%	32 10%	18 6%	32 10%	32 12%	25 9%	18 7%	9 6%	2 4% *	7 8% *	62 9%	31 8%	52 8%	42 9%	26 7%	67 10%	80 9%	14 9%
Don't know	54 5%	22 4%	32 6%	8 5%	6 3%	11 6%	17 9% EH	12 3%	15 4%	28 7% K	12 3%	8 5%	17 5%	18 6%	12 4%	13 5%	17 6%	13 5%	6 4%	5 10% U*	* *	36 5%	18 5%	27 4%	27 6%	17 4%	38 5%	44 5%	10 7%
Prefer not to say	10 1%	3 1%	7 1%	3 2%	1 1%	1 1%	2 1%	2 1%	5 1%	3 1%	2 1%	5 3% M	1 *	2 1%	2 1%	- -	5 2%	2 1%	2 1%	2 3% P*	- -	3 *	7 2% V	4 1%	6 1%	* *	10 1% Z	5 1%	1 1%
Net: Agree	487 45%	240 45%	243 45%	66 44%	96 49%	90 47%	86 44%	150 42%	162 47%	175 46%	150 42%	72 44%	160 49% O	124 45%	131 40%	106 41%	127 45%	102 41%	83 54% PR	22 41% *	47 51% *	335 47%	151 41%	304 49% Y	182 39%	211 54% a	275 39%	412 44%	74 51%
Net: Neither	319 29%	149 28%	167 31%	43 28%	55 28%	45 23%	49 25%	127 36% FG	98 28%	94 24%	127 36% J	48 29%	79 24%	72 26%	120 37% MN	84 33% S	78 28%	81 33% S	31 20%	17 32% *	28 31% *	193 27%	125 34% V	168 27%	150 32%	95 24%	223 32% Z	286 31% C	28 19%
Net: Disagree	220 20%	120 22%	97 18%	31 20%	37 19%	45 24%	40 21%	66 19%	68 20%	85 22%	66 19%	33 20%	68 21%	59 22%	60 18%	55 21%	58 20%	50 20%	33 21%	7 14% *	16 17% *	152 21%	67 18%	121 19%	99 21%	66 17%	154 22% Z	185 20%	33 23%
Net Diff	267 25%	120 22%	146 27%	35 23%	59 30%	44 23%	46 24%	84 23%	93 27%	90 23%	84 23%	39 24%	92 28%	65 24%	71 22%	51 20%	69 24%	51 21%	50 33%	15 27%	31 34%	183 25%	84 23%	183 29%	84 18%	146 37%	121 17%	227 24%	41 28%
Mean	0.31	0.27	0.36	0.30	0.37	0.41	0.28	0.25	0.34	0.35	0.25	0.31	0.42	0.28	0.23	0.19	0.31	0.29	0.48 P	0.46 *	0.35 *	0.33	0.27	0.39 Y	0.21	0.52 a	0.20	0.31	0.37

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - When I'm trying to save money, I try to avoid lifestyle changes that harm the environment

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly agree (2)	146 13%	83 13%	52 16%	11 10% *	62 16%	84 12%	35 11%	41 13%	17 19% *	20 14%	72 18%	44 12%	38 13%	49 11%	21 18% *	36 18% N
Agree (1)	340 31%	207 32%	104 32%	29 27% *	124 33%	217 31%	86 28%	125 41% G	31 33% *	47 34%	150 37% L	104 28%	74 25%	163 36% M	37 32% *	64 33%
Neither agree nor disagree (0)	319 29%	188 29%	87 27%	44 40% BC*	93 25%	225 32% E	95 31%	83 27%	25 27% *	36 27%	105 26%	122 33% K	98 33%	133 29%	32 27% *	48 25%
Disagree (-1)	126 12%	80 12%	39 12%	8 7% *	48 13%	78 11%	47 15% H	27 9%	8 9% *	18 13%	41 10%	50 13%	45 15%	50 11%	13 11% *	18 9%
Strongly disagree (-2)	94 9%	59 9%	21 7%	13 12% *	34 9%	60 8%	32 11%	18 6%	8 9% *	11 8%	24 6%	35 9%	28 9%	36 8%	11 9% *	18 9%
Don't know	54 5%	34 5%	16 5%	4 4% *	17 4%	38 5%	9 3%	12 4%	4 4% *	4 3%	17 4%	14 4%	13 4%	25 5%	4 3% *	10 5%
Prefer not to say	10 1%	1 *	9 3% B	* * *	2 1%	7 1%	- -	- -	* * *	1 1%	- -	1 *	2 1%	3 1%	- - *	2 1%

Net: Agree	487 45%	290 45%	156 48%	41 37% *	186 49%	301 42%	121 40%	166 54% G	48 52% *	67 48%	222 54% L	149 40%	112 37%	212 46% M	58 50% M*	100 51% M
Net: Neither	319 29%	188 29%	87 27%	44 40% BC*	93 25%	225 32% E	95 31%	83 27%	25 27% *	36 27%	105 26%	122 33% K	98 33%	133 29%	32 27% *	48 25%
Net: Disagree	220 20%	139 21%	60 18%	21 19% *	82 21%	138 19%	79 26% H	45 15%	16 17% *	29 21%	65 16%	84 23% K	73 25%	86 19%	24 20% *	36 18%
Net Diff	267 25%	151 23%	96 29%	20 18%	104 27%	163 23%	42 14%	121 40%	32 34%	37 27%	157 38%	64 17%	39 13%	126 27%	34 29%	64 33%

Mean	0.31	0.28	0.42	0.17 *	0.37	0.28	0.15	0.49 G	0.46 G*	0.35	0.52 L	0.21	0.17	0.32	0.39 *	0.45 M
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ColumnMeans (5%): A,B/C/D,E,F,G,H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - I'm too worried about cost of living to think about the impacts of climate change and the environment

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly agree (2)	251 23%	134 25%	116 21%	35 23%	52 26% H	52 27% H	51 26% H	61 17%	87 25% K	103 27% K	61 17%	41 25%	89 28% O	68 25% O	53 16%	53 21%	70 24%	57 23%	41 27%	13 24% *	17 18% *	178 25%	73 20%	136 22%	115 25%	75 19%	175 25% z	205 22%	42 29%
Agree (1)	311 29%	157 29%	152 28%	48 32%	68 34% H	48 25%	63 32% H	84 24%	115 33% K	111 29%	84 24%	55 33% O	96 30%	84 30%	76 23%	70 27%	81 28%	74 30%	48 31%	14 27% *	24 26% *	213 30%	97 26%	182 29%	129 28%	129 33% a	181 26%	266 29%	44 30%
Neither agree nor disagree (0)	213 20%	97 18%	113 21%	27 18%	42 21%	34 18%	29 15%	82 23% G	68 20%	63 16%	82 23% J	28 17%	60 19%	50 18%	75 23%	61 24%	53 19%	44 18%	26 17%	9 17% *	19 21% *	138 19%	75 20%	109 18%	104 22%	75 19%	138 20%	184 20%	26 18%
Disagree (-1)	200 18%	91 17%	108 20%	27 18%	23 12%	39 20% E	28 15%	83 23% EG	50 14%	67 17%	83 23% I	27 17%	50 15%	44 16%	79 24% MN	51 20% Q	36 12%	50 20% Q	31 20%	9 17% *	24 26% Q*	118 16%	82 22% V	128 21%	72 15%	68 18%	132 19%	181 19%	19 13%
Strongly disagree (-2)	83 8%	44 8%	38 7%	7 5%	6 3%	14 7%	16 8% E	41 12% DE	13 4%	30 8% I	41 12% I	7 4%	17 5%	23 8%	36 11% LM	16 6%	34 12% PS	16 7%	6 4%	3 6% *	7 7% *	55 8%	28 8%	53 8%	31 7%	33 9%	50 7%	72 8%	11 7%
Don't know	21 2%	10 2%	11 2%	4 3%	5 3%	5 3%	5 2%	2 *	9 3% K	10 3% K	2 *	4 3%	10 3% O	5 2%	2 1%	6 2%	8 3%	6 3%	- -	1 2% *	* *	16 2%	5 1%	12 2%	9 2%	5 1%	16 2%	18 2%	3 2%
Prefer not to say	10 1%	2 *	8 2%	3 2%	1 1%	- -	2 1%	4 1%	5 1%	2 *	4 1%	3 2%	1 *	2 1%	4 1%	- -	4 1%	1 *	2 1%	3 6% PQRU*	- -	1 *	9 2% V	5 1%	5 1%	2 1%	8 1%	5 1%	1 *
Net: Agree	561 52%	291 54%	267 49%	83 55% H	120 61% H	100 52% H	114 59% H	145 41%	202 58% K	214 56% K	145 41%	96 58% O	186 57% O	151 55% O	129 40%	123 48%	150 53%	131 53%	89 58%	27 51% *	41 45% *	391 54% W	170 46%	318 51%	244 52%	205 53%	357 51%	471 51%	87 59%
Net: Neither	213 20%	97 18%	113 21%	27 18%	42 21%	34 18%	29 15%	82 23% G	68 20%	63 16%	82 23% J	28 17%	60 19%	50 18%	75 23%	61 24%	53 19%	44 18%	26 17%	9 17% *	19 21% *	138 19%	75 20%	109 18%	104 22%	75 19%	138 20%	184 20%	26 18%
Net: Disagree	283 26%	135 25%	146 27%	34 22%	29 15%	52 27% E	44 23%	124 35% DEG	63 18%	96 25% I	124 35% IJ	34 21%	67 21%	67 24%	116 36% LMN	67 26%	70 25%	66 27%	37 24%	12 24% *	31 34% *	173 24%	110 30%	181 29% Y	103 22%	102 26%	182 26%	253 27%	30 21%
Net Diff	278 26%	156 29%	121 22%	49 32%	91 46%	48 25%	70 36%	20 6%	140 40%	118 31%	20 6%	61 37%	119 37%	85 31%	13 4%	56 22%	80 28%	65 26%	52 34%	15 28%	10 11%	218 30%	60 16%	137 22%	141 30%	103 26%	175 25%	218 23%	56 39%
Mean	0.42	0.47	0.38	0.54 H	0.72 H	0.46 H	0.56 H	0.11	0.64 K	0.51 K	0.11	0.60 O	0.61 O	0.48 O	0.09	0.37	0.42	0.44	0.57	0.50 *	0.22 *	0.49 W	0.29	0.36	0.50	0.38	0.44	0.39	0.62

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - I'm too worried about cost of living to think about the impacts of climate change and the environment

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly agree (2)	251 23%	146 22%	70 21%	34 31% *	101 27%	149 21%	74 24% I	58 19%	12 12% *	36 26% I	71 17%	95 26% K	75 25%	100 22%	24 20% *	48 25%
Agree (1)	311 29%	189 29%	98 30%	24 22% *	117 31%	194 27%	94 31%	84 28%	32 34% *	33 24%	116 28%	115 31%	89 30%	133 29%	39 33% *	48 24%
Neither agree nor disagree (0)	213 20%	130 20%	62 19%	21 19% *	70 18%	143 20%	51 17%	72 24%	19 21% *	24 17%	86 21%	72 19%	59 20%	92 20%	19 16% *	39 20%
Disagree (-1)	200 18%	124 19%	58 18%	18 17% *	61 16%	140 20%	58 19%	54 18%	22 23% *	33 24%	87 21%	58 16%	52 17%	95 21%	20 17% *	33 17%
Strongly disagree (-2)	83 8%	50 8%	21 6%	12 11% *	22 6%	61 9%	19 6%	33 11%	9 9% *	10 7%	45 11% L	22 6%	16 5%	30 7%	14 12% M*	23 12% M
Don't know	21 2%	11 2%	9 3%	1 1% *	9 2%	12 2%	7 2%	5 2%	- -	1 1%	5 1%	9 2%	8 3%	5 1%	1 1% *	2 1%
Prefer not to say	10 1%	3 *	7 2% B	- - *	1 *	9 1%	- -	- -	- -	1 1%	2 1%	1 *	- -	3 1%	- - *	3 1%

Net: Agree	561 52%	335 51%	168 52%	58 53% *	218 57% F	343 48%	168 55%	142 46%	44 47% *	69 50%	187 46%	209 57% K	164 55%	233 51%	62 54% *	96 49%
Net: Neither	213 20%	130 20%	62 19%	21 19% *	70 18%	143 20%	51 17%	72 24%	19 21% *	24 17%	86 21%	72 19%	59 20%	92 20%	19 16% *	39 20%
Net: Disagree	283 26%	174 27%	79 24%	30 27% *	83 22%	201 28% E	78 26%	87 29%	30 32% *	42 31%	131 32% L	79 21%	68 23%	125 27%	34 29% *	56 29%
Net Diff	278 26%	161 25%	89 27%	28 25%	135 35%	143 20%	90 30%	55 18%	14 14%	26 19%	56 14%	130 35%	96 32%	108 24%	28 24%	40 21%

Mean	0.42	0.40	0.44	0.46 *	0.58 F	0.34	0.49 I	0.27	0.18 *	0.39	0.20	0.56 K	0.53	0.40	0.33 *	0.34
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ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - I find that lifestyle choices that reduce climate change and help the environment are often cheaper.

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial s (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non- Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly agree (2)	84 8%	53 10% C	30 6%	11 8% H	22 11% H	32 16% DGH	11 6%	8 2%	33 10% K	43 11% K	8 2%	15 9% O	43 13% NO	18 7% O	8 2%	18 7% R	25 9%	11 5%	20 13% R	2 3% *	7 7% *	66 9% W	18 5%	60 10% Y	24 5%	51 13% a	33 5%	66 7% 7%	18 12%
Agree (1)	229 21%	119 22%	110 20%	51 34% FGH	48 24% H	39 20%	38 20%	53 15%	99 29% JK	77 20%	53 15%	53 32% MNO	72 22% O	57 21%	48 15%	52 20%	60 21%	56 23%	37 24%	8 15% *	17 18% *	174 24% W	15% 15%	142 23%	87 19%	103 26% a	127 18%	184 20%	43 29% b
Neither agree nor disagree (0)	294 27%	134 25%	157 29%	36 24%	59 30%	44 23%	45 23%	109 31%	95 27%	90 23%	109 31% J	41 25%	86 27%	67 24%	100 31%	72 28%	71 25%	56 22%	42 27%	17 32% *	36 39% QR*	193 27%	101 27%	167 27%	127 27%	99 26%	194 28%	252 27%	38 26%
Disagree (-1)	209 19%	94 18%	113 21%	21 14%	36 19%	33 17%	32 16%	87 24% DG	57 16%	65 17%	87 24% IJ	25 15%	57 17%	46 17%	81 25% LMN	60 23% Q	43 15%	58 23% Q	24 15%	13 24% *	12 13% *	123 17%	86 23% V	126 20%	83 18%	70 18%	138 20%	189 20%	20 14%
Strongly disagree (-2)	194 18%	105 20%	87 16%	23 15%	27 14%	29 15%	42 22%	74 21%	50 14%	71 18%	74 21%	24 14%	49 15%	59 22%	63 19%	44 17%	55 19%	49 20%	24 16%	7 14% *	14 15% *	125 17%	69 19%	98 16%	97 21%	47 12%	147 21% z	174 19%	20 13%
Don't know	70 6%	26 5%	43 8%	5 4%	4 2%	15 8% E	22 11% DE	23 7% E	9 3%	37 10% I	23 7% I	5 3%	18 5% 5%	24 9% L	23 7%	11 4%	28 10% PS	16 7%	4 3%	4 8% *	6 7% *	36 5%	34 9% V	27 4%	42 9% X	16 4%	54 8% z	64 7%	5 4%
Prefer not to say	9 1%	4 1%	5 1%	3 2%	* *	- -	3 2%	2 1%	4 1%	3 1%	2 1%	3 2%	* *	3 1%	2 1%	1 *	3 1%	1 1%	3 2%	2 3% P*	- -	3 *	7 2% V	4 1%	5 1%	2 1%	7 1%	3 *	3 2% b

Net: Agree	313 29%	171 32% C	140 26%	63 42% GH	69 35% H	70 37% GH	49 26% H	61 17%	132 38% K	120 31% K	61 17%	68 41% NO	115 35% O	75 27% O	56 17%	70 27%	85 30%	67 27%	57 37% T	10 18% *	24 26% *	240 33% W	73 20%	202 32% Y	111 24%	153 39% a	160 23%	250 27%	60 41% b
Net: Neither	294 27%	134 25%	157 29%	36 24%	59 30%	44 23%	45 23%	109 31%	95 27%	90 23%	109 31% J	41 25%	86 27%	67 24%	100 31%	72 28%	71 25%	56 22%	42 27%	17 32% *	36 39% QR*	193 27%	101 27%	167 27%	127 27%	99 26%	194 28%	252 27%	38 26%
Net: Disagree	403 37%	199 37%	200 37%	44 29%	63 32%	62 32%	74 38%	161 45% DEF	107 31%	136 35%	161 45% IJ	48 29%	105 32%	105 38%	144 44% LM	104 41%	98 34%	107 43% SU	48 31%	20 38% *	25 28% *	249 35%	155 42% V	224 36%	179 39%	118 30%	285 41% z	363 39% c	40 27%
Net Diff	-90 -8%	-28 -5%	-60 -11%	19 13%	6 3%	8 4%	-24 -12%	-99 -28%	25 7%	-16 -4%	-99 -28%	20 12%	10 3%	-31 -11%	-89 -27%	-34 -13%	-12 -4%	-40 -16%	9 6%	-11 -20%	-2 -2%	-9 -1%	-81 -22%	-22 -3%	-68 -15%	36 9%	-126 -18%	-113 -12%	21 14%

Mean	-0.20	-0.16	-0.24	0.05 GH	* GH	0.06 GH	-0.33	-0.50	0.03 K	-0.13 K	-0.50	0.07 NO	0.01 NO	-0.29	-0.48	-0.25	-0.16	-0.34	0.03 PR	-0.35 *	-0.10 *	-0.10 W	-0.40	-0.10 Y	-0.34	0.10 a	-0.37	-0.26	0.14 b
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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q4. To what extent do you agree or disagree with the following statements about your own experiences? - I find that lifestyle choices that reduce climate change and help the environment are often cheaper.

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total	Married/Living as Married	Single	Widowed/Divorced/Separated	ANY	NONE	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	5 or more days a week	Atleast once a week	Atleast once a month	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly agree (2)	84 8%	48 7%	29 9%	7 6% *	41 11% F	43 6%	20 6%	25 8%	10 11% *	14 10%	42 10%	22 6%	22 7%	27 6%	20 17% MNP*	14 7%
Agree (1)	229 21%	140 22%	74 23%	15 14% *	105 28% F	125 18%	48 16%	70 23%	34 37% GH*	41 30% G	97 24%	67 18%	48 16%	114 25% M	28 24% *	34 17%
Neither agree nor disagree (0)	294 27%	186 28%	81 25%	27 25% *	96 25%	198 28%	84 28%	90 30%	24 26% *	33 24%	102 25%	105 28%	74 25%	124 27%	23 19% *	64 33% O
Disagree (-1)	209 19%	126 19%	64 20%	19 17% *	55 14%	154 22% E	70 23%	63 21%	13 14% *	20 14%	86 21%	74 20%	71 24% N	75 16%	30 26% N*	32 17%
Strongly disagree (-2)	194 18%	114 18%	47 14%	33 30% BC*	62 16%	132 19%	67 22% HI	40 13%	6 7% *	22 16% I	55 13%	84 23% K	70 23% OP	85 19%	13 11% *	27 14%
Don't know	70 6%	35 5%	25 8%	9 9% *	20 5%	49 7%	15 5%	17 5%	5 5% *	8 5%	27 7%	18 5%	13 5%	29 6%	3 3% *	21 11% MO
Prefer not to say	9 1%	3 *	7 2% B	- * *	1 *	8 1%	- *	1 *	1 1% *	1 1%	1 *	1 *	- *	4 1%	- *	3 1%

Net: Agree	313 29%	189 29%	103 31%	22 20% *	146 38% F	167 24%	68 22%	95 31% G	44 48% GH*	55 40% G	139 34% L	89 24%	70 24%	141 31%	48 41% MP*	48 25%
Net: Neither	294 27%	186 28%	81 25%	27 25% *	96 25%	198 28%	84 28%	90 30%	24 26% *	33 24%	102 25%	105 28%	74 25%	124 27%	23 19% *	64 33% O
Net: Disagree	403 37%	240 37%	111 34%	52 47% C*	117 31%	286 40% E	137 45% HIU	103 34% I	19 21% *	42 30%	141 34%	158 43% K	141 47% NP	160 35%	43 37% *	59 30%
Net Diff	-90 -8%	-52 -8%	-9 -3%	-30 -27% *	29 8%	-119 -17%	-69 -23%	-8 -3%	25 27%	13 9%	-2 -1%	-69 -19%	-71 -24%	-19 -4%	6 5%	-11 -6%

Mean	-0.20	-0.19 D	-0.09 D	-0.55 *	0.02 F	-0.32	-0.40	-0.08 G	0.33 GH*	0.04 G	-0.04 L	-0.37	-0.41	-0.18 M	0.12 MN*	-0.14 M
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ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost
Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Summary
All Adults aged 18-75 in GB

	Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps?			
	Investing more in renewable energy (e.g. solar, wind, tidal)	Investing more in nuclear energy	Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses	Reducing the amount of energy we use in the country by increasing the UK's own production of fossil fuels (e.g. coal, mining, oil production)
	(A)	(B)	(C)	(D)
Unweighted base	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089
Strongly support (2)	513 47% BCD	238 22% D	426 39% BD	196 18%
Tend to support (1)	322 30% D	297 27%	395 36% ABD	270 25%
Neither support nor oppose (0)	129 12%	216 20% AC	157 14%	213 20% AC
Tend to oppose (-1)	40 4%	114 10% AC	39 4%	156 14% ABC
Strongly oppose (-2)	32 3% C	100 9% AC	15 1%	163 15% ABC
Don't know/not thought about it	44 4%	110 10% ACD	48 4%	82 8% AC
Prefer not to say	8 1%	14 1%	9 1%	10 1%

Net: Support	836 77% BD	535 49% D	821 75% BD	466 43%
Net: Neither	129 12%	216 20% AC	157 14%	213 20% AC
Net: Oppose	72 7%	214 20% AC	54 5%	318 29% ABC
Net Diff	764 70%	321 29%	767 70%	147 14%

Mean	1.20 BD	0.48 D	1.14 BD	0.18
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requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Investing more in renewable energy (e.g. solar, wind, tidal)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	513 47%	274 51% C	232 43%	55 36%	70 36%	93 49% DE	97 50% DE	198 56% DE	124 36%	191 49% I	198 56% I	63 38%	133 41%	141 51% LM	176 54% LM	116 45%	136 48%	131 53%	69 45%	24 44% *	38 41% *	338 47%	175 47%	318 51% Y	195 42%	199 51%	315 45%	463 50% c	49 34%
Tend to support (1)	322 30%	139 26% B	181 33%	43 29%	57 29%	52 27%	60 31%	110 31%	100 29%	112 29%	110 31%	45 27%	97 30%	78 28%	103 32%	71 28%	73 26%	74 30%	52 33%	16 30% *	36 40% Q*	216 30%	106 29%	180 29%	142 31%	111 29%	211 30%	264 28%	54 37%
Neither support nor oppose (0)	129 12%	56 10%	73 13%	25 17% GH	40 20% FGH	23 12%	17 9%	24 7%	65 19% JK	40 10%	24 7%	28 17% O	51 16% O	27 10%	23 7%	38 15% R	35 12%	20 8%	21 14%	6 11% *	9 10% *	89 12%	40 11%	59 9%	70 15% X	45 12%	83 12%	107 12%	21 14%
Tend to oppose (-1)	40 4%	30 6% C	10 2%	15 10% FGH	10 5% G	5 3%	2 1%	8 2%	26 7% JK	7 2%	8 2%	15 9% MNO	11 4%	7 3%	6 2%	15 6% RS	14 5% S	4 2%	1 1%	- *	5 5% *	28 4%	11 3%	22 4%	18 4%	10 3%	30 4%	28 3%	12 8% b
Strongly oppose (-2)	32 3%	20 4%	12 2%	4 3%	8 4%	1 1%	5 2%	14 4%	12 3%	6 2%	14 4%	4 2%	9 3%	5 2%	14 4%	10 4%	9 3%	4 1%	5 3%	4 8% RU*	1 1% *	22 3%	10 3%	18 3%	14 3%	9 2%	23 3%	30 3%	2 1%
Don't know/not thought about it	44 4%	12 2%	33 6% B	8 5% H	10 5% H	16 8% H	8 4% H	2 1%	18 5% K	24 6% K	2 1%	9 6% O	20 6% O	13 5% O	2 1%	6 2%	14 5%	14 6%	6 4%	2 3%	3 3% *	21 3%	23 6% V	24 4%	20 4%	10 3%	34 5%	34 4%	8 6%
Prefer not to say	8 1%	3 1%	5 1%	1 1%	1 *	1 1%	4 2% H	1 *	2 1%	6 1%	1 *	1 *	2 1%	4 2%	1 *	* *	4 1%	2 1%	- -	2 4% P5*	- -	5 1%	3 1%	3 *	6 1%	3 1%	5 1%	5 1%	- -

Net: Support	836 77%	413 77%	414 76%	97 65%	127 65%	145 76% E	157 81% DE	308 86% DEF	225 65%	303 79% I	308 86% IJ	108 65%	230 71%	219 80% LM	279 86% LM	188 73%	209 73%	205 82% PQ	121 78%	40 75% *	74 81% *	554 77%	282 76%	498 80% Y	338 73%	310 80%	526 75%	727 78%	103 70%
Net: Neither	129 12%	56 10%	73 13%	25 17% GH	40 20% FGH	23 12%	17 9%	24 7%	65 19% JK	40 10%	24 7%	28 17% O	51 16% O	27 10%	23 7%	38 15% R	35 12%	20 8%	21 14%	6 11% *	9 10% *	89 12%	40 11%	59 9%	70 15% X	45 12%	83 12%	107 12%	21 14%
Net: Oppose	72 7%	50 9% C	22 4%	19 13% FGH	18 9% FG	6 3%	7 3%	21 6%	38 11% JK	13 3%	21 6%	19 12% N	21 6%	12 4%	20 6%	25 10% RS	24 8% R	8 3%	6 4%	4 8% *	5 6% *	51 7%	21 6%	41 6%	31 7%	20 5%	52 7%	58 6%	14 10%
Net Diff	764 70%	363 68%	392 72%	78 52%	109 55%	139 73%	151 78%	287 80%	187 54%	290 75%	287 80%	88 53%	209 65%	207 75%	259 80%	163 63%	185 65%	197 79%	115 74%	36 67%	69 75%	503 70%	260 70%	457 73%	307 66%	290 75%	473 68%	669 72%	89 61%

Mean	1.20	1.19	1.20	0.91	0.92	1.32 DE	1.34 DE	1.33 DE	0.91	1.33 I	1.33 I	0.95	1.10	1.33 LM	1.31 LM	1.07	1.17	1.40 PQ	1.21	1.11 *	1.20 *	1.18	1.24	1.27 Y	1.11	1.28	1.16	1.24 c	0.98
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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Investing more in renewable energy (e.g. solar, wind, tidal)

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	513 47%	316 48%	139 43%	58 53% *	149 39%	365 51% E	151 50%	161 53%	43 46% *	64 47%	235 57% L	165 45%	148 50%	216 47%	47 40% *	101 52%
Tend to support (1)	322 30%	193 30%	88 27%	41 37% *	120 31%	203 29%	92 30%	93 30%	24 26% *	41 30%	118 29%	118 32%	96 32%	141 31%	33 28% *	51 26%
Neither support nor oppose (0)	129 12%	80 12% D	46 14% D	3 3% *	58 15% F	71 10%	20 7%	32 10%	23 25% GHU*	11 8%	27 7%	48 13% K	33 11%	48 10%	17 14% *	24 12%
Tend to oppose (-1)	40 4%	22 3%	17 5%	1 1% *	20 5%	20 3%	17 5%	12 4%	1 1% *	7 5%	15 4%	11 3%	4 1%	18 4%	12 10% MNP*	3 2%
Strongly oppose (-2)	32 3%	16 2%	12 4%	4 3% *	14 4%	18 3%	12 4% H	1 *	1 2% *	13 9% GHI	4 1%	17 4% K	6 2%	14 3%	5 4% *	5 2%
Don't know/not thought about it	44 4%	22 3%	21 6%	2 1% *	18 5%	26 4%	11 4%	7 2%	1 1% *	* *	9 2%	9 3%	10 3%	19 4%	3 2% *	9 4%
Prefer not to say	8 1%	3 *	4 1%	1 1% *	2 1%	6 1%	1 *	* *	- -	1 1%	2 *	2 1%	1 *	1 *	1 1% *	3 1%

Net: Support	836 77%	509 78% C	227 69%	99 90% BC*	268 71%	567 80% E	243 80%	254 83% I	67 72% *	105 76%	354 86% L	283 76%	244 82% O	358 78% O	79 68% *	152 78%
Net: Neither	129 12%	80 12% D	46 14% D	3 3% *	58 15% F	71 10%	20 7%	32 10%	23 25% GHU*	11 8%	27 7%	48 13% K	33 11%	48 10%	17 14% *	24 12%
Net: Oppose	72 7%	38 6%	29 9%	5 5% *	34 9%	38 5%	28 9% HI	12 4%	2 2% *	20 14% HI	20 5%	27 7%	10 4%	33 7%	17 15% MNP*	8 4%
Net Diff	764 70%	471 72%	198 61%	94 85%	234 62%	529 75%	214 71%	242 79%	65 69%	85 62%	334 81%	256 69%	234 78%	325 71%	62 53%	144 73%

Mean	1.20	1.23	1.08	1.39 C*	1.02	1.30 E	1.21	1.35 J	1.15 *	1.01	1.41 L	1.13	1.30 O	1.20 O	0.92 *	1.30 O
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ColumnMeans (5%): A,B/C/D,E,F,G,H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Investing more in nuclear energy

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	238 22%	177 33% c	57 10%	20 13%	42 21%	39 20%	44 23% d	93 26% d	62 18%	83 22%	93 26% i	25 15%	65 20%	62 23%	85 26% l	64 25%	71 25%	46 19%	31 20%	10 19% *	16 18% *	171 24%	67 18%	143 23%	94 20%	91 23%	147 21%	209 22%	29 20%
Tend to support (1)	297 27%	136 25%	159 29%	47 31%	49 25%	48 25%	49 25%	105 29%	96 28%	97 25%	105 29%	49 29%	85 26%	68 25%	95 29%	70 27%	70 25%	69 28%	42 27%	19 36% *	26 28% *	188 26%	109 29%	171 27%	126 27%	107 27%	190 27%	256 28%	37 25%
Neither support nor oppose (0)	216 20%	87 16%	128 23% b	36 24%	52 26% fh	29 15%	35 18%	64 18%	88 25% jk	65 17%	64 18%	39 24%	63 19%	56 21%	57 18%	57 22%	53 18%	50 20%	36 24%	5 10% *	15 16% *	141 20%	75 20%	120 19%	96 21%	79 20%	137 20%	178 19%	35 24%
Tend to oppose (-1)	114 10%	53 10%	61 11%	25 17% h	20 10%	26 14% h	19 10%	24 7%	45 13% k	45 12% k	24 7%	28 17% o	37 11%	27 10%	23 7%	24 9%	31 11%	28 11%	21 14% t	1 3% *	9 9% *	81 11%	33 9%	71 11%	43 9%	47 12%	67 10%	102 11%	10 7%
Strongly oppose (-2)	100 9%	45 8%	52 10%	9 6%	14 7%	15 8%	19 10%	42 12%	23 7%	35 9%	42 12% i	10 6%	29 9%	24 9%	37 11%	19 8%	25 9%	22 9%	13 8%	8 15% *	13 14% *	68 10%	31 8%	59 10%	40 9%	31 8%	68 10%	82 9%	18 12%
Don't know/not thought about it	110 10%	29 6%	81 15% b	12 8%	19 9%	31 16% dh	21 11%	28 8%	30 9%	52 14% k	28 8%	13 8%	42 13%	31 11%	25 8%	22 9%	30 11%	30 12%	9 6%	7 14% *	12 13% *	60 8%	50 14% v	58 9%	53 11%	30 8%	80 11%	97 10%	12 8%
Prefer not to say	14 1%	6 1%	8 2%	2 1%	1 *	4 2%	5 3%	2 1%	3 1%	9 2%	2 1%	2 1%	5 1%	5 2%	2 1%	* *	5 2%	3 1%	3 2%	2 4% p*	1 1% *	10 1%	5 1%	2 *	13 3% x	4 1%	10 1%	7 1%	5 3% b
Net: Support	535 49%	313 59% c	215 39%	67 44%	91 46%	86 45%	93 48%	197 55% f	158 45%	180 47%	197 55% i	74 45%	150 46%	131 48%	180 56% lm	134 52%	141 50%	115 47%	73 47%	29 55% *	43 46% *	359 50%	176 48%	314 50%	220 47%	198 51%	337 48%	465 50%	66 45%
Net: Neither	216 20%	87 16%	128 23% b	36 24%	52 26% fh	29 15%	35 18%	64 18%	88 25% jk	65 17%	64 18%	39 24%	63 19%	56 21%	57 18%	57 22%	53 18%	50 20%	36 24%	5 10% *	15 16% *	141 20%	75 20%	120 19%	96 21%	79 20%	137 20%	178 19%	35 24%
Net: Oppose	214 20%	98 18%	114 21%	34 23%	34 17%	41 22%	38 20%	66 18%	68 20%	80 21%	66 18%	37 23%	65 20%	51 19%	60 19%	44 17%	56 20%	50 20%	34 22%	10 18% *	21 23% *	150 21%	64 17%	131 21%	83 18%	78 20%	135 19%	184 20%	29 20%
Net Diff	321 29%	215 40%	102 19%	33 22%	57 29%	45 23%	55 29%	131 37%	89 26%	100 26%	131 37%	37 22%	84 26%	80 29%	120 37%	90 35%	85 30%	66 27%	39 25%	20 37%	21 23%	209 29%	112 30%	184 29%	137 30%	119 31%	202 29%	281 30%	37 25%
Mean	0.48	0.70 c	0.23	0.32	0.48	0.44	0.48	0.56	0.41	0.46	0.56	0.34	0.43	0.50	0.56	0.57	0.52	0.42	0.40	0.49 *	0.32 *	0.48	0.47	0.47	0.48	0.50	0.46	0.49	0.37 *

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Investing more in nuclear energy
All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	238 22%	157 24%	58 18%	23 21% *	80 21%	158 22%	103 34% HU	54 18%	19 20% *	25 18%	87 21%	111 30% K	85 28% NP	92 20%	28 24% *	31 16%
Tend to support (1)	297 27%	174 27%	87 27%	36 33% *	93 25%	204 29%	90 30%	89 29%	27 28% *	41 30%	125 30%	109 30%	80 27%	137 30%	35 30% *	45 23%
Neither support nor oppose (0)	216 20%	132 20%	67 21%	16 15% *	94 25% F	122 17%	47 16%	50 16%	25 27% GH*	28 21%	66 16%	71 19%	60 20%	92 20%	16 13% *	41 21%
Tend to oppose (-1)	114 10%	67 10%	38 12%	9 9% *	41 11%	73 10%	19 6%	47 15% GI	10 11% *	10 7%	48 12% L	26 7%	23 8%	46 10%	16 14% *	25 13%
Strongly oppose (-2)	100 9%	54 8%	33 10%	13 12% *	29 8%	71 10%	17 5%	39 13% G	9 10% *	21 15% G	47 11% L	21 6%	21 7%	40 9%	11 10% *	27 14% M
Don't know/not thought about it	110 10%	63 10%	38 12%	9 8% *	37 10%	73 10%	27 9%	25 8%	4 4% *	9 6%	35 8%	30 8%	25 8%	49 11%	10 8% *	22 11%
Prefer not to say	14 1%	6 1%	5 2%	3 3% *	6 2%	8 1%	- -	1 * *	- - *	4 3% G	2 1%	2 1%	4 1%	2 1%	1 1% *	5 2%

Net: Support	535 49%	331 51%	145 44%	59 53% *	173 46%	362 51%	193 64% HU	143 47%	45 48% *	66 48%	212 52%	220 59%	165 55% P	229 50% P	63 54% P*	75 39%
Net: Neither	216 20%	132 20%	67 21%	16 15% *	94 25% F	122 17%	47 16%	50 16%	25 27% GH*	28 21%	66 16%	71 19%	60 20%	92 20%	16 13% *	41 21%
Net: Oppose	214 20%	121 18%	71 22%	23 21% *	69 18%	145 20%	36 12%	86 28% G	20 21% G*	30 22% G	95 23% L	47 13%	45 15%	86 19%	27 23% *	52 27% MN
Net Diff	321 29%	210 32%	74 23%	36 33%	104 27%	217 31%	157 52%	57 19%	26 27%	36 26%	117 28%	173 47%	120 40%	143 31%	36 31%	23 12%

Mean	0.48	0.54	0.35	0.47 *	0.46	0.48	0.88 HU	0.26	0.39 *	0.32 *	0.42	0.78 K	0.68 P	0.48 P	0.50 *	0.15
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ColumnProportions (5%): A,B/C/D,E,F,G,H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E,F,G,H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	426 39%	218 41%	204 37%	51 34%	63 32%	74 38%	86 45% E	151 42% E	114 33%	160 42% I	151 42% I	56 34%	120 37%	114 41%	135 42%	99 39%	119 42%	94 38%	64 41%	18 34% *	32 35% *	287 40%	139 38%	263 42% Y	163 35%	154 40%	272 39%	374 40%	50 34%
Tend to support (1)	395 36%	199 37%	193 35%	49 33%	68 35%	56 29%	71 37%	151 42% F	118 34%	127 33%	151 42% II	55 33%	105 32%	97 35%	139 43% M	94 37%	104 37%	99 40% S	42 27%	21 40% *	34 37% *	246 34%	149 40%	226 36%	169 36%	142 36%	254 36%	350 38%	43 30%
Neither support nor oppose (0)	157 14%	78 15%	79 15%	28 19% GH	39 20% GH	34 18% G	16 8% 8	39 11% 11	68 19% JK	50 13% 13	39 11% 11	31 19% O	56 17% 17	33 12% 12	37 11% 11	40 15% 15	38 13% 13	29 12% 12	27 17% 17	8 14% *	16 17% *	115 16% 16	42 11% 11	79 13% 13	78 17% 17	54 14% 14	102 15% 15	117 13% 13	37 25% b
Tend to oppose (-1)	39 4%	17 3%	20 4%	8 5% H	11 6% H	10 5% H	6 3% 3	3 1% 1	19 5% K	16 4% K	3 1% 1	8 5% O	17 5% O	12 4% 4	2 1% 1	9 3% 3	9 3% 3	10 4% 4	6 4% 4	1 1% 1	5 5% 5	30 4% 3	9 2% 2	18 3% 3	21 5% 5	15 4% 4	24 3% 3	33 4% 4	5 4% 4
Strongly oppose (-2)	15 1%	9 2%	7 1%	3 2% 3	5 3% 3	1 * 1	1 1% 1	5 2% 2	8 2% 2	2 * 2	5 2% 2	3 2% 2	5 2% 2	2 1% 1	5 2% 2	5 2% 2	3 1% 1	3 1% 1	2 1% 1	2 4% *	1 1% 1	13 2% 2	2 1% 1	11 2% 2	5 1% 1	10 2% 2	6 1% 1	13 1% 1	2 1% 1
Don't know/not thought about it	48 4%	12 2%	36 7% B	10 7% H	8 4% H	14 8% H	11 6% H	4 1% 1	19 5% K	25 7% K	4 1% 1	12 7% O	17 5% O	15 5% O	4 1% 1	10 4% 4	8 3% 3	13 5% 5	11 7% 7	2 4% *	4 5% *	23 3% 3	25 7% V	26 4% 4	22 5% 5	10 3% 3	38 5% Z	37 4% 4	8 5% 5
Prefer not to say	9 1%	2 *	8 1%	1 *	1 1%	3 2% 3	2 1% 2	2 1% 2	2 1% 2	5 1% 5	2 1% 2	1 *	4 1% 4	2 1% 2	2 1% 2	* *	3 1% 3	* *	3 2% 3	2 3% PR*	- -	6 1% 6	4 1% 4	2 * 2	7 1% 7	4 1% 4	6 1% 6	6 1% 6	1 * 1
Net: Support	821 75%	416 78%	397 73%	100 67% 67%	131 67% 67%	129 67% 67%	158 81% DEF	302 85% DEF	232 67% 67%	287 74% I	302 85% II	111 67% 67%	225 69% 69%	211 77% L	274 84% LMN	194 75% 75%	223 78% S	193 78% 78%	106 69% 69%	39 74% *	66 72% *	533 74% 74%	288 78% 78%	489 78% Y	332 71% 71%	296 76% 76%	525 75% 75%	724 78% c	93 64% 64%
Net: Neither	157 14%	78 15%	79 15%	28 19% GH	39 20% GH	34 18% G	16 8% 8	39 11% 11	68 19% JK	50 13% 13	39 11% 11	31 19% O	56 17% 17	33 12% 12	37 11% 11	40 15% 15	38 13% 13	29 12% 12	27 17% 17	8 14% *	16 17% *	115 16% 16	42 11% 11	79 13% 13	78 17% 17	54 14% 14	102 15% 15	117 13% 13	37 25% b
Net: Oppose	54 5%	26 5%	27 5%	11 7% H	16 8% H	11 6% 6	7 4% 4	9 2% 2	27 8% K	18 5% 5	9 2% 2	11 7% O	22 7% O	14 5% 5	8 2% 2	14 5% 5	12 4% 4	12 5% 5	8 5% 5	2 5% *	6 6% *	43 6% 6	11 3% 3	28 5% 5	26 6% 6	25 6% 6	29 4% 4	47 5% 5	7 5% 5
Net Diff	767 70%	390 73%	370 68%	90 59% 59%	115 59% 59%	118 62% 62%	151 78% 78%	293 82% 82%	205 59% 59%	269 70% 70%	293 82% 82%	100 61% 61%	203 62% 62%	198 72% 72%	266 82% 82%	180 70% 70%	211 74% 74%	181 73% 73%	98 63% 63%	37 70% 70%	60 66% 66%	490 68% 68%	277 75% 75%	460 74% 74%	307 66% 66%	271 70% 70%	496 71% 71%	677 73% 73%	86 59% 59%
Mean	1.14	1.15	1.13	0.99	0.92	1.10	1.31 DEF	1.25 DE	0.95	1.20 I	1.25 I	1.00	1.05	1.20	1.25 LM	1.11	1.19	1.16	1.14	1.08 *	1.04 *	1.10	1.21	1.19	1.07	1.11	1.16	1.17 c	0.98

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	426 39%	252 39%	122 37%	51 46% *	132 35%	293 41%	112 37%	140 46% G	33 36% *	52 38%	180 44% L	124 34%	121 41%	166 36%	46 40% *	90 46% N
Tend to support (1)	395 36%	242 37%	111 34%	42 38% *	121 32%	275 39% E	124 41%	114 37%	31 33% *	45 33%	155 38%	145 39%	105 35%	192 42% OP	36 31% *	60 31%
Neither support nor oppose (0)	157 14%	98 15%	49 15%	10 9% *	74 20% F	82 12%	44 14%	31 10%	21 22% H*	21 15%	47 11%	66 18% K	39 13%	63 14%	20 17% *	27 14%
Tend to oppose (-1)	39 4%	25 4%	11 3%	2 2% *	23 6% F	16 2%	9 3%	12 4%	3 4% *	7 5%	15 4%	11 3%	13 4%	15 3%	6 5% *	4 2%
Strongly oppose (-2)	15 1%	9 1%	5 2%	1 1% *	8 2%	8 1%	3 1%	* *	4 4% GH*	7 5% GH	2 1%	10 3% K	5 2%	4 1%	3 2% *	3 1%
Don't know/not thought about it	48 4%	22 3%	24 7% B	3 2% *	18 5%	30 4%	12 4%	7 2%	1 1% *	3 2%	12 3%	12 3%	11 4%	17 4%	6 5% *	10 5%
Prefer not to say	9 1%	3 *	4 1%	2 2% *	4 1%	5 1%	- -	* *	- -	2 2% G	* *	2 1%	4 1%	1 *	- -	1 *

Net: Support	821 75%	495 76%	234 72%	93 84% C*	253 67%	568 80% E	236 78%	254 83% U	64 69% *	98 71%	334 81% L	269 73%	226 76%	358 78%	82 70% *	151 77%
Net: Neither	157 14%	98 15%	49 15%	10 9% *	74 20% F	82 12%	44 14%	31 10%	21 22% H*	21 15%	47 11%	66 18% K	39 13%	63 14%	20 17% *	27 14%
Net: Oppose	54 5%	35 5%	16 5%	3 3% *	30 8% F	24 3%	12 4%	13 4%	7 8% *	14 10% GH	17 4%	21 6%	18 6%	19 4%	9 8% *	7 4%
Net Diff	767 70%	460 71%	217 67%	90 81%	223 59%	544 77%	224 74%	241 79%	57 61%	84 61%	317 77%	249 67%	208 70%	339 74%	73 62%	144 74%

Mean	1.14	1.12	1.12	1.33 *	0.97	1.23 E	1.14	1.28 U	0.94 *	0.98	1.24 L	1.02	1.14	1.14	1.05 *	1.26
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Re-starting or increasing the UK's own production of fossil fuels (e.g coal mining, oil production)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	196 18%	134 25% C	62 11%	15 10%	39 20% D	36 19% D	28 14%	77 22% D	54 16%	64 17%	77 22% D	21 13%	64 20%	37 13%	74 23% LN	49 19%	63 22% R	33 13%	27 18%	9 18% *	13 14% *	135 19%	61 16%	106 17%	89 19%	63 16%	133 19%	173 19%	22 15%
Tend to support (1)	270 25%	122 23%	145 27%	39 26%	46 23%	52 27%	38 20%	95 27%	85 24%	90 23%	95 27%	41 25%	79 24%	62 23%	88 27%	69 27%	77 27%	59 24%	37 24%	11 20% *	17 18% *	182 25%	88 24%	149 24%	122 26%	98 25%	172 25%	230 25%	39 27%
Neither support nor oppose (0)	213 20%	94 18%	117 21%	31 21%	56 29% FH	33 17%	37 19%	55 15%	87 25% JK	71 18%	55 15%	35 21%	71 22% O	60 22% O	47 15%	51 20%	49 17%	46 19%	28 18%	14 27% *	25 27% *	149 21%	63 17%	118 19%	94 20%	74 19%	139 20%	171 18%	35 24%
Tend to oppose (-1)	156 14%	71 13%	84 15%	25 17%	27 14%	18 10%	32 17%	53 15%	52 15%	51 13%	53 15%	25 15%	40 12%	41 15%	50 15%	34 13%	33 11%	41 16%	28 18%	8 15% *	12 13% *	102 14%	53 14%	106 17% Y	50 11%	56 14%	100 14%	136 15%	19 13%
Strongly oppose (-2)	163 15%	90 17%	69 13%	31 20% EF	15 7% E	21 11%	38 19% EF	59 16% E	45 13%	59 15%	59 16%	33 20% M	31 10%	49 18% M	50 15%	35 14%	37 13%	47 19%	21 14%	5 10% *	17 19% *	98 14%	65 17%	106 17%	57 12%	75 19% a	88 13%	143 15%	20 14%
Don't know/not thought about it	82 8%	21 4%	62 11% B	7 5%	11 6%	30 15% DEH	18 9% H	16 4%	19 5%	48 12% IK	16 4%	9 5%	35 11% O	25 9% O	14 4%	17 7%	21 7%	22 9%	11 7%	4 7% *	8 8% *	49 7%	34 9%	36 6%	47 10% X	23 6%	60 9%	74 8%	9 6%
Prefer not to say	10 1%	2 * 1%	8 1%	2 1%	3 1%	1 1%	2 1%	2 1%	5 1%	3 1%	2 1%	2 1%	4 1%	2 1%	2 1%	2 1%	5 2%	- -	2 1%	2 3% R*	- -	4 1%	6 2%	3 1%	6 1%	1 *	8 1%	4 *	1 1%

Net: Support	466 43%	256 48% C	207 38%	54 36%	85 43%	88 46% G	66 34%	173 48% DG	139 40%	154 40%	173 48% J	62 37%	144 44%	99 36%	161 50% LN	118 46% U	141 49% RU	92 37%	65 42%	20 38% *	30 33% *	317 44%	149 40%	255 41%	211 45%	161 41%	305 44%	403 43%	61 42%
Net: Neither	213 20%	94 18%	117 21%	31 21%	56 29% FH	33 17%	37 19%	55 15%	87 25% JK	71 18%	55 15%	35 21%	71 22% O	60 22% O	47 15%	51 20%	49 17%	46 19%	28 18%	14 27% *	25 27% *	149 21%	63 17%	118 19%	94 20%	74 19%	139 20%	171 18%	35 24%
Net: Oppose	318 29%	161 30%	153 28%	56 37% EF	41 21%	39 21%	70 36% EF	111 31% EF	97 28%	110 28%	111 31%	58 35% M	71 22%	89 33% M	100 31% M	70 27%	70 24%	88 35% Q	49 32%	13 25% *	29 32% *	201 28%	118 32%	212 34% Y	106 23%	130 34% a	188 27%	279 30%	39 27%
Net Diff	147 14%	95 18%	53 10%	-2 -2%	44 22%	48 25%	-4 -2%	61 17%	42 12%	44 12%	61 17%	4 2%	73 22%	9 3%	62 19%	49 19%	71 25%	4 2%	16 10%	7 13%	1 1%	116 16%	31 8%	43 7%	104 22%	30 8%	117 17%	124 13%	22 15%

Mean	0.18	0.27	0.10	-0.13	0.38 DG	0.39 DG	-0.08	0.24 DG	0.16	0.15	0.24	-0.05	0.37 LN	-0.01	0.28 LN	0.26 R	0.37 RU	-0.04	0.16	0.24 *	-0.04 *	0.23	0.08	0.07	0.33 X	0.05	0.26 Z	0.18	0.18
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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q7. At present, the UK imports more than a quarter of its energy from overseas. This includes coal, oil, gas and electricity. Below are some steps that the UK could take to reduce how much we rely on imported energy. How much, if at all, do you support or oppose the UK taking each of these steps? - Re-starting or increasing the UK's own production of fossil fuels (e.g coal mining, oil production)

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	196 18%	130 20%	49 15%	17 15% *	69 18%	127 18%	81 27% HJ	36 12%	20 21% H*	19 13%	54 13%	103 28% K	74 25% NP	82 18% P	21 18% P*	18 9%
Tend to support (1)	270 25%	165 25%	69 21%	37 33% C*	96 25%	174 25%	100 33% H	62 20%	22 23% *	38 27%	98 24%	109 30%	69 23%	125 27%	33 28% *	41 21%
Neither support nor oppose (0)	213 20%	137 21% D	65 20% D	11 10% *	91 24% F	122 17%	44 14%	62 20%	21 23% *	30 22%	64 16%	66 18%	56 19%	78 17%	21 18% *	48 25% N
Tend to oppose (-1)	156 14%	86 13%	48 15%	21 19% *	55 14%	101 14%	47 15%	56 18%	9 10% *	18 13%	72 18%	47 13%	45 15%	68 15%	15 13% *	27 14%
Strongly oppose (-2)	163 15%	86 13%	59 18%	18 16% *	38 10%	125 18% E	16 5%	72 24% G	15 16% G*	30 22% G	100 24% L	23 6%	35 12%	67 15%	20 17% *	41 21% M
Don't know/not thought about it	82 8%	44 7%	31 10%	7 7% *	30 8%	53 7%	16 5%	17 6%	6 6% J*	2 1%	22 5%	20 5%	19 6%	36 8%	6 6% *	16 8%
Prefer not to say	10 1%	5 1%	5 2%	- - *	3 1%	7 1%	- -	* *	- -	1 1%	* *	1 *	1 *	1 *	- - *	3 2%

Net: Support	466 43%	294 45% C	118 36%	54 49% C*	164 43%	301 43%	181 60% HU	97 32%	42 44% H*	56 41%	152 37%	212 57% K	143 48% P	207 45% P	54 47% P*	59 30%
Net: Neither	213 20%	137 21% D	65 20% D	11 10% *	91 24% F	122 17%	44 14%	62 20%	21 23% *	30 22%	64 16%	66 18%	56 19%	78 17%	21 18% *	48 25% N
Net: Oppose	318 29%	172 26%	107 33%	39 35% *	93 24%	226 32% E	63 21%	129 42% GI	25 26% *	49 35% G	172 42% L	71 19%	80 27%	136 30%	35 30% *	68 35%
Net Diff	147 14%	122 19%	10 3%	15 14%	72 19%	76 11%	119 39%	-31 -10%	17 18%	7 5%	-21 -5%	142 38%	63 21%	71 16%	19 17%	-8 -4%

Mean	0.18	0.27 C	*	0.14 *	0.29	0.12	0.64 HU	-0.24	0.25 H*	-0.03	-0.17	0.64 K	0.37 P	0.20 P	0.19 *	-0.18
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ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost
Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Summary
All Adults aged 18-75 in GB

	Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes?			
	Investing more in renewable energy (e.g. solar, wind, tidal)	Investing more in nuclear energy	Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses	Re-starting or increasing the UK's own production of fossil fuels (e.g. coal mining, oil production)
	(A)	(B)	(C)	(D)
Unweighted base	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089
Strongly support (2)	322 30% BCD	171 16%	284 26% BD	160 15%
Tend to support (1)	333 31% BD	250 23% D	350 32% BD	191 18%
Neither support nor oppose (0)	175 16%	238 22% AC	200 18%	211 19% A
Tend to oppose (-1)	86 8%	159 15% AC	106 10%	201 18% ABC
Strongly oppose (-2)	94 9% C	164 15% AC	78 7%	233 21% ABC
Don't know/not thought about it	68 6%	95 9% ACD	68 6%	73 7%
Prefer not to say	11 1% C	13 1% C	4 *	19 2% C

Net: Support	656 60% BD	420 39% D	634 58% BD	351 32%
Net: Neither	175 16%	238 22% AC	200 18%	211 19% A
Net: Oppose	180 17%	323 30% AC	184 17%	434 40% ABC
Net Diff	476 44%	97 9%	450 41%	-83 -8%

Mean	0.70 BD	0.11 D	0.64 BD	-0.16
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Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(*) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Investing more in renewable energy (e.g. solar, wind, tidal)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	322 30%	170 32%	151 28%	41 27%	46 24%	65 34% E	57 30%	113 32%	87 25%	122 32%	113 32%	46 28%	88 27%	91 33%	97 30%	77 30%	77 27%	78 31%	50 33%	13 25% *	26 29% *	213 30%	109 30%	200 32%	122 26%	120 31%	202 29%	280 30%	40 28%
Tend to support (1)	333 31%	161 30%	169 31%	40 27%	57 29%	56 29%	64 33%	117 33%	97 28%	120 31%	117 33%	43 26%	96 30%	86 31%	108 33%	80 31%	70 25%	84 34% Q	49 32%	12 23% *	38 42% QT*	221 31%	112 30%	189 30%	144 31%	132 34%	202 29%	292 31%	38 26%
Neither support nor oppose (0)	175 16%	88 16%	86 16%	33 22% GH	46 23% FGH	27 14%	20 10%	49 14%	79 23% JK	47 12%	49 14%	36 22% NO	61 19%	34 12%	44 14%	49 19% R	58 20% R	27 11%	20 13%	10 19% *	11 12% *	118 16%	57 15%	104 17%	71 15%	57 15%	118 17%	145 16%	30 21%
Tend to oppose (-1)	86 8%	36 7%	49 9%	15 10%	14 7%	11 6%	18 9%	27 8%	30 9%	29 7%	27 8%	16 10%	21 6%	23 8%	26 8%	15 6%	22 8%	24 10%	14 9%	5 10% *	6 7% *	56 8%	30 8%	48 8%	38 8%	32 8%	53 8%	68 7%	18 12%
Strongly oppose (-2)	94 9%	59 11% C	35 6%	8 5%	18 9%	13 7%	15 8%	40 11%	25 7%	28 7%	40 11%	8 5%	28 9%	17 6%	40 12% LN	28 11%	27 9%	20 8%	8 5%	6 12% *	5 5% *	64 9%	30 8%	46 7%	48 10%	24 6%	69 10% Z	83 9%	11 8%
Don't know/not thought about it	68 6%	19 4%	49 9% B	10 7% H	11 6%	19 10% H	18 9% H	9 3%	22 6% K	37 10% K	9 3%	12 7% O	26 8% O	21 8% O	9 3%	8 3%	26 9% P	14 6%	12 8%	3 5% *	5 6% *	45 6%	23 6%	33 5%	35 7%	22 6%	46 7%	59 6%	8 6%
Prefer not to say	11 1%	2 * *	9 2%	3 2%	4 2%	1 * *	2 1%	1 * *	7 2%	3 1%	1 * *	5 3% O	3 1%	2 1%	1 * *	- - -	5 2%	1 *	2 1%	3 6% PRU*	- - *	3 * *	8 2% V	4 1%	7 1%	2 *	9 1%	6 1%	- -
Net: Support	656 60%	330 62%	319 58%	81 53%	104 53%	120 63%	121 63%	230 64% DE	184 53%	242 63% I	230 64% I	89 54%	185 57%	177 65%	204 63%	157 61%	147 52%	162 65% QT	99 64% Q	25 48% *	64 70% QT*	434 60%	221 60%	389 62%	266 57%	251 65% a	404 58%	572 61%	78 54%
Net: Neither	175 16%	88 16%	86 16%	33 22% GH	46 23% FGH	27 14%	20 10%	49 14%	79 23% JK	47 12%	49 14%	36 22% NO	61 19%	34 12%	44 14%	49 19% R	58 20% R	27 11%	20 13%	10 19% *	11 12% *	118 16%	57 15%	104 17%	71 15%	57 15%	118 17%	145 16%	30 21%
Net: Oppose	180 17%	95 18%	84 15%	23 15%	32 16%	24 13%	33 17%	67 19%	55 16%	57 15%	67 19%	24 15%	49 15%	40 15%	66 20%	43 17%	49 17%	44 18%	22 14%	11 22% *	11 12% *	120 17%	60 16%	93 15%	86 19%	57 15%	123 18%	150 16%	29 20%
Net Diff	476 44%	235 44%	236 43%	57 38%	72 36%	96 50%	88 46%	163 46%	129 37%	184 48%	163 46%	65 39%	136 42%	137 50%	138 43%	113 44%	99 35%	118 48%	78 50%	14 26%	53 58%	314 44%	161 44%	296 47%	180 39%	195 50%	281 40%	421 45%	49 34%
Mean	0.70	0.67	0.72	0.66	0.55	0.86 E	0.75	0.68	0.60	0.80	0.68	0.69	0.66	0.84	0.62	0.65	0.59	0.76	0.85	0.44 *	0.87 *	0.69	0.71	0.77	0.60	0.79	0.64	0.71	0.57

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Investing more in renewable energy (e.g. solar, wind, tidal)

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	322 30%	201 31%	90 27%	31 28% *	119 31%	204 29%	80 26%	103 34%	28 30% *	52 38% G	154 38% L	99 27%	81 27%	135 29%	41 35% *	65 33%
Tend to support (1)	333 31%	213 33%	86 26%	34 31% *	123 32%	210 30%	100 33%	107 35%	30 32% *	37 27%	133 32%	113 31%	106 36% OP	148 32%	28 24% *	50 26%
Neither support nor oppose (0)	175 16%	99 15%	61 19%	15 14% *	63 16%	112 16%	42 14%	41 13%	20 22% *	25 18%	46 11%	70 19% K	49 17%	66 14%	20 17% *	31 16%
Tend to oppose (-1)	86 8%	54 8%	23 7%	10 9% *	25 6%	61 9%	36 12% J	21 7%	5 6% *	4 3%	33 8%	30 8%	25 9%	36 8%	9 8% *	14 7%
Strongly oppose (-2)	94 9%	48 7%	31 10%	14 13% *	24 6%	70 10%	33 11% H	17 6%	4 4% *	13 10%	25 6%	42 11% K	24 8%	45 10%	8 7% *	16 8%
Don't know/not thought about it	68 6%	35 5%	27 8%	6 6% *	23 6%	44 6%	14 5%	14 5%	6 7% *	6 4%	19 5%	16 4%	11 4%	29 6%	11 9% M*	14 7%
Prefer not to say	11 1%	2 *	9 3% B	- *	4 1%	7 1%	- -	2 1%	- *	- -	- -	- -	2 1%	- -	- *	6 3% N

Net: Support	656 60%	415 64% C	176 54%	65 59% *	242 64%	414 58%	180 59%	210 69% G	58 62% *	89 64%	287 70% L	212 57%	187 63%	282 62%	69 59% *	115 59%
Net: Neither	175 16%	99 15%	61 19%	15 14% *	63 16%	112 16%	42 14%	41 13%	20 22% *	25 18%	46 11%	70 19% K	49 17%	66 14%	20 17% *	31 16%
Net: Oppose	180 17%	102 16%	54 17%	24 22% *	49 13%	131 19% E	69 23% HU	39 13%	9 10% *	18 13%	58 14%	71 19%	49 16%	81 18%	17 15% *	29 15%
Net Diff	476 44%	313 48%	122 37%	41 37%	193 51%	282 40%	111 37%	171 56%	49 53%	71 52%	229 56%	141 38%	138 46%	201 44%	52 44%	86 44%

Mean	0.70	0.76	0.62	0.56 *	0.81	0.63	0.55	0.89 G	0.84 *	0.83	0.91 L	0.56	0.68	0.68	0.80 *	0.77
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ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Investing more in nuclear energy

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	171 16%	126 24% C	43 8%	25 16%	40 20% H	32 17%	29 15%	45 13%	65 19%	61 16%	45 13%	28 17%	61 19%	40 15%	41 13%	36 14%	50 18%	32 13%	32 21%	6 11% *	14 16% *	130 18% W	41 11%	101 16%	70 15%	71 18%	100 14%	144 15%	27 18%
Tend to support (1)	250 23%	124 23%	121 22%	40 26%	40 20%	34 18%	49 25%	87 24%	80 23%	83 22%	87 24%	43 26%	59 18%	67 24%	81 25%	65 25%	62 22%	57 23%	26 17%	16 30% *	24 26% *	164 23%	86 23%	160 26% Y	89 19%	93 24%	157 22%	212 23%	32 22%
Neither support nor oppose (0)	238 22%	108 20%	129 24%	27 18%	55 28% D	43 22%	39 20%	75 21%	82 24%	82 21%	75 21%	28 17%	79 24%	68 25%	63 19%	70 27%	58 20%	48 19%	36 23%	7 13% *	20 22% *	153 21%	85 23%	120 19%	118 25% X	82 21%	156 22%	200 22%	37 25%
Tend to oppose (-1)	159 15%	67 13%	91 17%	28 19% F	28 14%	19 10%	29 15%	55 15%	56 16%	48 12%	55 15%	30 18%	40 12%	37 13%	52 16%	32 12%	40 14%	47 19%	23 15%	8 15% *	9 10% *	106 15%	53 14%	90 14%	69 15%	55 14%	104 15%	146 16%	13 9%
Strongly oppose (-2)	164 15%	84 16%	78 14%	19 12%	17 9%	32 17% E	27 14%	69 19% E	36 10%	59 15%	69 19% I	19 12%	46 14%	35 13%	63 20% N	38 15%	39 14%	39 16%	23 15%	9 17% *	16 17% *	105 15%	59 16%	94 15%	69 15%	54 14%	110 16%	138 15%	25 17%
Don't know/not thought about it	95 9%	22 4%	73 13% B	10 6%	14 7%	29 15% DEH	19 10%	23 7%	24 7%	48 12% IK	23 7%	11 7%	36 11%	26 9%	22 7%	15 6%	33 11% P	25 10%	9 6%	6 12% *	7 8% *	55 8%	40 11%	54 9%	41 9%	32 8%	63 9%	82 9%	12 8%
Prefer not to say	13 1%	2 * B	10 2% B	3 2%	1 1%	3 2%	2 1%	3 1%	5 1%	5 1%	3 1%	5 3%	3 1%	2 1%	3 1%	3 1%	4 1%	- -	4 2% R	2 3% R*	* 1% *	7 1%	6 2%	6 1%	7 2%	3 1%	9 1%	8 1%	1 *
Net: Support	420 39%	251 47% C	164 30%	64 43%	80 41%	66 34%	78 40%	132 37%	144 42%	144 37%	132 37%	72 43%	120 37%	107 39%	122 37%	100 39%	112 39%	89 36%	58 38%	22 41% *	39 42% *	294 41%	127 34%	261 42% Y	159 34%	164 42%	257 37%	357 38%	59 40%
Net: Neither	238 22%	108 20%	129 24%	27 18%	55 28% D	43 22%	39 20%	75 21%	82 24%	82 21%	75 21%	28 17%	79 24%	68 25%	63 19%	70 27%	58 20%	48 19%	36 23%	7 13% *	20 22% *	153 21%	85 23%	120 19%	118 25% X	82 21%	156 22%	200 22%	37 25%
Net: Oppose	323 30%	151 28%	169 31%	47 31%	45 23%	51 27%	56 29%	124 35% E	92 27%	107 28%	124 35% I	50 30%	86 27%	72 26%	116 36% MN	69 27%	79 28%	86 35%	47 30%	17 31% *	25 27% *	211 29%	112 30%	184 29%	139 30%	109 28%	214 31%	284 31%	38 26%
Net Diff	97 9%	100 19%	-4 -1%	17 12%	35 18%	15 8%	22 12%	8 2%	52 15%	37 10%	8 2%	22 13%	34 10%	36 13%	6 2%	31 12%	33 12%	3 1%	12 7%	5 10%	14 15%	83 12%	15 4%	77 12%	20 4%	55 14%	43 6%	73 8%	21 14%
Mean	0.11	0.28 C	-0.08	0.17	0.32 H	0.10	0.14	-0.05	0.25 K	0.12	-0.05	0.20	0.17	0.17	-0.05	0.12	0.18	-0.02	0.14	0.05 *	0.15 *	0.16	-0.01	0.15	0.05	0.20	0.05	0.09	0.17

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Investing more in nuclear energy

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	171 16%	110 17%	49 15%	12 11% *	79 21% F	92 13%	57 19% H	34 11%	19 20% H*	32 24% H	72 18%	61 16%	48 16%	71 15%	21 18% *	27 14%
Tend to support (1)	250 23%	156 24%	79 24%	15 14% *	89 23%	161 23%	80 26%	83 27%	18 20% *	31 23%	98 24%	99 27%	73 24% P	114 25% P	29 25% *	30 16%
Neither support nor oppose (0)	238 22%	147 23%	65 20%	26 24% *	87 23%	151 21%	62 20%	73 24%	21 23% *	25 18%	77 19%	92 25%	67 22%	86 19%	29 25% *	50 25%
Tend to oppose (-1)	159 15%	86 13%	50 15%	24 22% *	47 12%	112 16%	41 14%	46 15%	17 18% *	18 13%	62 15%	43 12%	46 15%	73 16%	14 12% *	24 12%
Strongly oppose (-2)	164 15%	93 14%	49 15%	22 20% *	45 12%	119 17%	38 12%	54 18%	12 13% *	24 17%	72 18%	47 13%	36 12%	73 16%	13 11% *	42 22% MO
Don't know/not thought about it	95 9%	55 8%	30 9%	10 9% *	29 8%	66 9%	23 8%	14 5%	6 7% *	7 5%	29 7%	26 7%	25 8%	39 8%	10 8% *	18 9%
Prefer not to say	13 1%	5 1%	5 2%	2 2% *	4 1%	9 1%	2 1%	1 *	- - *	- -	1 *	2 *	4 1%	3 1%	- - *	3 1%

Net: Support	420 39%	265 41% D	128 39% D	27 25% *	168 44% F	253 36%	137 45%	117 38%	37 40% *	64 46%	170 41%	160 43%	120 40% P	185 40% P	51 44% P*	58 30%
Net: Neither	238 22%	147 23%	65 20%	26 24% *	87 23%	151 21%	62 20%	73 24%	21 23% *	25 18%	77 19%	92 25%	67 22%	86 19%	29 25% *	50 25%
Net: Oppose	323 30%	179 27%	99 30%	45 41% B*	92 24%	231 33% E	79 26%	100 33%	29 31% *	42 30%	133 33% L	91 24%	82 27%	146 32%	27 23% *	67 34%
Net Diff	97 9%	87 13%	29 9%	-18 -17%	76 20%	21 3%	58 19%	17 6%	8 9%	22 16%	36 9%	70 19%	39 13%	39 8%	24 21%	-9 -4%

Mean	0.11	0.17 D	0.10 D	-0.29 *	0.32 F	-0.01	0.28 H	-0.01	0.17 *	0.24 *	0.10	0.24	0.19 P	0.09	0.31 P*	-0.13
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ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	284 26%	166 31% c	117 21%	34 22%	53 27%	55 29%	45 23%	97 27%	87 25%	100 26%	97 27%	39 23%	91 28%	71 26%	83 26%	59 23%	77 27%	71 29%	47 31%	11 20%	19 21%	201 28%	82 22%	169 27%	115 25%	112 29%	172 25%	245 26%	39 27%
Tend to support (1)	350 32%	168 31%	177 32%	40 26%	61 31%	59 31%	64 33%	127 36%	100 29%	123 32%	127 36%	44 27%	102 31%	85 31%	119 37%	81 32%	79 28%	83 34%	59 38%	13 24%	34 38%	230 32%	120 32%	219 35%	131 28%	136 35%	213 30%	309 33%	38 26%
Neither support nor oppose (0)	200 18%	89 17%	109 20%	32 21%	52 26% FH	31 16%	36 19%	49 14%	84 24% JK	67 17%	49 14%	35 21%	69 21% O	52 19%	44 14%	51 20%	65 23% RS	33 13%	18 12%	16 30% RS*	17 19% *	133 18%	68 18%	101 16%	99 21%	60 15%	140 20%	168 18%	29 20%
Tend to oppose (-1)	106 10%	49 9%	56 10%	23 15%	16 8%	16 8%	19 10%	34 9%	38 11%	34 9%	34 9%	23 14%	25 8%	30 11%	29 9%	30 12%	26 9%	21 8%	18 11%	7 13% *	5 5% *	70 10%	36 10%	59 9%	48 10%	42 11%	65 9%	86 9%	20 14%
Strongly oppose (-2)	78 7%	47 9%	31 6%	15 10%	8 4%	15 8%	12 6%	27 8%	23 7%	28 7%	27 8%	15 9%	21 7%	14 5%	27 8%	24 10%	15 5%	22 9%	7 4%	2 4% *	7 8% *	54 7%	24 6%	39 6%	39 8%	22 6%	56 8%	64 7%	13 9%
Don't know/not thought about it	68 6%	13 2%	55 10% B	8 5%	8 4%	14 7%	16 8%	22 6%	15 4%	30 8%	22 6%	10 6%	16 5%	21 8%	21 6%	12 5%	21 7%	18 7%	6 4%	3 5% *	9 10% *	30 4%	38 10% V	39 6%	29 6%	16 4%	51 7% Z	58 6%	7 5%
Prefer not to say	4 *	2 *	2 *	- -	- -	1 *	2 1%	1 *	- -	3 1%	1 *	- -	1 *	2 1%	1 *	- -	2 1%	- -	- -	2 3% PRS*	- -	2 *	2 *	- -	4 1%	1 *	3 *	1 *	- -
Net: Support	634 58%	334 63% C	294 54%	73 49%	114 58%	115 60%	109 56%	223 63% D	187 54%	223 58%	223 63% I	83 50%	193 59%	156 57%	202 62% L	140 54%	156 55%	154 62% T	106 69% PQT	24 45% *	53 58% *	432 60%	202 55%	387 62% Y	246 53%	248 64% A	386 55%	554 59%	77 52%
Net: Neither	200 18%	89 17%	109 20%	32 21%	52 26% FH	31 16%	36 19%	49 14%	84 24% JK	67 17%	49 14%	35 21%	69 21% O	52 19%	44 14%	51 20%	65 23% RS	33 13%	18 12%	16 30% RS*	17 19% *	133 18%	68 18%	101 16%	99 21%	60 15%	140 20%	168 18%	29 20%
Net: Oppose	184 17%	97 18%	86 16%	37 25% E	24 12%	31 16%	31 16%	61 17%	61 18%	62 16%	61 17%	37 23% M	46 14%	44 16%	57 18%	54 21%	41 14%	43 17%	24 16%	9 17% *	12 13% *	124 17%	60 16%	97 16%	87 19%	63 16%	121 17%	150 16%	33 23%
Net Diff	450 41%	237 44%	207 38%	36 24%	90 46%	84 44%	77 40%	162 46%	126 36%	161 42%	162 46%	45 27%	147 45%	112 41%	145 45%	85 33%	115 40%	111 45%	82 53%	15 28%	41 45%	308 43%	142 38%	290 46%	160 34%	185 48%	265 38%	403 43%	43 30%
Mean	0.64	0.69	0.60	0.39	0.72 D	0.70	0.63	0.69 D	0.57	0.66	0.69	0.45	0.70	0.67	0.66	0.49	0.68	0.70	0.83 P	0.47 *	0.64 *	0.66	0.61	0.72	0.55	0.74	0.59	0.67	0.50

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Reducing the amount of energy we use in the country by improving the energy efficiency of homes and businesses

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	284 26%	176 27%	79 24%	29 27% *	112 29%	172 24%	69 23%	94 31%	23 25% *	36 26%	124 30% L	79 21%	81 27%	112 24%	30 26% *	58 30%
Tend to support (1)	350 32%	228 35% C	90 28%	32 29% *	122 32%	228 32%	104 34%	113 37%	33 35% *	44 32%	146 36%	129 35%	105 35% P	155 34%	36 31% *	49 25%
Neither support nor oppose (0)	200 18%	111 17%	72 22%	17 15% *	69 18%	131 18%	51 17%	49 16%	20 21% *	27 19%	61 15%	72 19%	47 16%	77 17%	26 23% *	44 23%
Tend to oppose (-1)	106 10%	62 9%	28 9%	17 15% *	44 11%	63 9%	38 13%	27 9%	10 11% *	10 7%	30 7%	44 12%	29 10%	50 11%	11 10% *	14 7%
Strongly oppose (-2)	78 7%	38 6%	31 10%	8 8% *	18 5%	59 8%	21 7%	14 5%	4 4% *	12 9%	24 6%	28 8%	21 7%	34 8%	7 6% *	14 7%
Don't know/not thought about it	68 6%	35 5%	25 8%	7 7% *	15 4%	53 7% E	20 7% H	8 3%	4 4% *	8 6%	25 6%	18 5%	14 5%	30 7%	4 4% *	15 8%
Prefer not to say	4 *	2 *	2 1%	- *	1 *	3 *	- -	- -	- -	- -	- -	- -	1 *	- -	- *	- -

Net: Support	634 58%	404 62% C	169 52%	61 55% *	234 61%	400 56%	173 57%	207 68% G	56 60% *	80 58%	271 66% L	208 56%	186 62%	268 58%	67 57% *	107 55%
Net: Neither	200 18%	111 17%	72 22%	17 15% *	69 18%	131 18%	51 17%	49 16%	20 21% *	27 19%	61 15%	72 19%	47 16%	77 17%	26 23% *	44 23%
Net: Oppose	184 17%	100 15%	59 18%	25 23% *	62 16%	122 17%	59 19%	41 13%	14 15% *	22 16%	54 13%	72 19% K	50 17%	84 18%	19 16% *	28 15%
Net Diff	450 41%	304 47%	109 33%	36 33%	172 45%	278 39%	114 38%	166 54%	42 45%	58 42%	217 53%	136 37%	136 46%	183 40%	48 41%	79 40%

Mean	0.64	0.72 C	0.52	0.55 *	0.73	0.60	0.57	0.83 G	0.69 *	0.64	0.82 L	0.53	0.69	0.61	0.63 *	0.68
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Re-starting or increasing the UK's own production of fossil fuels (e.g coal mining, oil production)

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region						Employment status		Social grade		Education		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
Strongly support (2)	160 15%	105 20% C	55 10%	20 13%	34 17%	30 16%	20 10%	57 16%	54 15%	50 13%	57 16%	23 14%	55 17% N	29 10%	54 17%	36 14%	54 19% RU	26 11%	26 17%	10 19% *	8 9% *	109 15%	51 14%	75 12%	86 18% X	59 15%	102 15%	134 14%	26 18%
Tend to support (1)	191 18%	94 18%	96 17%	24 16%	35 18%	35 18%	33 17%	64 18%	59 17%	68 18%	64 18%	27 16%	56 17%	47 17%	61 19%	53 21%	53 18%	40 16%	27 17%	7 13% *	12 13% *	135 19%	56 15%	112 18%	79 17%	70 18%	121 17%	164 18%	26 18%
Neither support nor oppose (0)	211 19%	96 18%	114 21%	31 20%	52 26% FG	29 15%	33 17%	67 19%	82 24% J	62 16%	67 19%	34 21%	63 20%	58 21%	55 17%	56 22%	44 15%	39 16%	32 21%	12 22% *	29 32% QR*	150 21%	61 17%	125 20%	86 19%	77 20%	134 19%	176 19%	31 21%
Tend to oppose (-1)	201 18%	94 18%	104 19%	27 18%	39 20%	27 14%	39 20%	69 19%	66 19%	66 17%	69 19%	28 17%	57 17%	54 20%	63 19%	34 13%	49 17%	57 23% P	37 24% P	11 21% *	13 14% *	124 17%	77 21%	130 21% Y	71 15%	69 18%	132 19%	177 19%	25 17%
Strongly oppose (-2)	233 21%	124 23%	107 20%	35 23% E	24 12%	40 21% E	53 27% E	81 23% E	59 17%	93 24% I	81 23%	37 23%	58 18%	64 23%	73 23%	62 24% S	58 20% S	64 26% S	18 12%	8 14% *	22 24% S*	148 21%	85 23%	137 22%	96 21%	89 23%	144 21%	208 22%	25 17%
Don't know/not thought about it	73 7%	15 3%	58 11% B	9 6%	10 5%	22 12% EH	14 7%	19 5%	19 5%	36 9%	19 5%	10 6%	27 8%	19 7%	17 5%	16 6%	19 7%	21 8%	7 4%	4 7% *	7 8% *	40 6%	34 9%	35 6%	38 8%	23 6%	50 7%	62 7%	10 7%
Prefer not to say	19 2%	5 1%	14 2%	5 3% H	3 2%	8 4% H	2 1%	1 *	8 2% K	10 3% K	1 *	6 4% O	9 3% O	3 1%	1 *	* *	8 3% P	1 *	7 5% PR	2 3% P*	- - *	14 2%	5 1%	10 2%	9 2%	3 1%	16 2%	11 1%	4 3%
Net: Support	351 32%	199 37% C	150 28%	44 29%	69 35%	65 34%	53 27%	121 34%	113 32%	118 31%	121 34%	50 30%	111 34%	76 28%	115 35%	89 35%	106 37% RU	66 27%	53 34%	17 32% *	20 22% *	244 34%	108 29%	187 30%	164 35%	128 33%	223 32%	298 32%	52 36%
Net: Neither	211 19%	96 18%	114 21%	31 20%	52 26% FG	29 15%	33 17%	67 19%	82 24% J	62 16%	67 19%	34 21%	63 20%	58 21%	55 17%	56 22%	44 15%	39 16%	32 21%	12 22% *	29 32% QR*	150 21%	61 17%	125 20%	86 19%	77 20%	134 19%	176 19%	31 21%
Net: Oppose	434 40%	219 41%	210 39%	62 41%	63 32%	67 35%	92 48% EF	150 42% E	125 36%	159 41%	150 42%	65 39%	115 35%	118 43%	136 42%	95 37%	107 38%	121 49% QRS	56 36%	19 36% *	35 39% *	272 38%	162 44%	267 43%	167 36%	157 40%	277 40%	384 41%	50 34%
Net Diff	-83 -8%	-19 -4%	-60 -11%	-18 -12%	6 3%	-2 -1%	-39 -20%	-29 -8%	-13 -4%	-41 -11%	-29 -8%	-15 -9%	-4 -1%	-42 -15%	-21 -7%	-7 -3%	-1 *	-55 -22%	-3 -2%	-2 -4%	-15 -16%	-28 -4%	-54 -15%	-80 -13%	-3 -1%	-29 -8%	-54 -8%	-86 -9%	2 2%
Mean	-0.16	-0.08	-0.24	-0.25	0.09 G	-0.07	-0.40	-0.16	-0.06	-0.25	-0.16	-0.20	-0.02 N	-0.31	-0.13	-0.14	-0.02 R	-0.41	0.04 R	* *	-0.35 *	-0.10	-0.27	-0.24	-0.03 X	-0.16	-0.15	-0.19	0.02

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q8. And how much, if at all, would you support or oppose the UK taking each of the following steps to reduce its reliance on imported energy if they led to an increase in energy bills or taxes? - Re-starting or increasing the UK's own production of fossil fuels (e.g coal mining, oil production)

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
Strongly support (2)	160 15%	114 18% C	35 11%	11 10% *	78 20% F	82 12%	57 19% H	34 11%	13 13% *	20 15%	48 12%	71 19% K	55 19% P	74 16% P	15 13% *	15 8%
Tend to support (1)	191 18%	120 18%	50 15%	20 19% *	74 19%	117 16%	71 24%	52 17%	20 22% *	22 16%	69 17%	84 23%	50 17%	89 19%	22 19% *	27 14%
Neither support nor oppose (0)	211 19%	136 21% D	64 19%	12 11% *	86 23%	126 18%	51 17%	59 19%	24 26% *	31 23%	67 16%	75 20%	59 20%	84 18%	18 15% *	43 22%
Tend to oppose (-1)	201 18%	121 19%	53 16%	27 24% *	63 17%	138 19%	68 22%	54 18%	16 17% *	22 16%	87 21%	60 16%	61 20%	85 18%	24 20% *	32 16%
Strongly oppose (-2)	233 21%	119 18% B	82 25% B	32 29% B*	52 14%	181 26% E	41 13%	89 29% GI	13 14% *	36 26% GI	120 29% L	54 15%	53 18%	96 21%	26 23% *	58 30% MN
Don't know/not thought about it	73 7%	37 6%	30 9%	6 6% *	21 6%	52 7%	14 5%	13 4%	7 8% *	5 4%	16 4%	21 6%	17 6%	31 7%	6 5% *	17 9%
Prefer not to say	19 2%	5 1%	12 4% B	2 2% *	6 2%	13 2%	- -	4 1%	- *	1 1%	4 1%	3 1%	4 1% N	- -	6 5% N*	3 2% N

Net: Support	351 32%	234 36% C	86 26%	31 28% *	152 40% F	199 28%	129 42% HJ	86 28%	33 35% *	42 31%	117 28%	155 42% K	105 35% P	163 36% P	37 32% *	41 21%
Net: Neither	211 19%	136 21% D	64 19%	12 11% *	86 23%	126 18%	51 17%	59 19%	24 26% *	31 23%	67 16%	75 20%	59 20%	84 18%	18 15% *	43 22%
Net: Oppose	434 40%	239 37%	136 42%	59 53% B*	116 30%	319 45% E	109 36%	143 47% GI	29 31% *	58 42%	207 50% L	115 31%	113 38%	180 39%	50 43% *	90 46%
Net Diff	-83 -8%	-5 -1%	-50 -15%	-28 -25% *	36 10%	-119 -17%	20 6%	-57 -19%	4 4%	-16 -12%	-90 -22%	41 11%	-8 -3%	-17 -4%	-13 -11% *	-49 -25%

Mean	-0.16	-0.02 CD	-0.34	-0.48 *	0.18 F	-0.34	0.12 HJ	-0.39	0.04 H*	-0.24	-0.41	0.17 K	-0.02 P	-0.09 P	-0.23 *	-0.53
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ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(*)

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Summary

All Adults aged 18-75 in GB

	Britain's economy (A)	Reducing Britain's dependence on other countries for energy (B)	Britain's ability to meet its targets to reduce carbon emissions (C)
Unweighted base	1089	1089	1089
Weighted base	1089	1089	1089
A very positive impact (2)	162 15% C	237 22% AC	101 9%
A fairly positive impact (1)	350 32% C	362 33% C	231 21%
It will not make much difference (0)	305 28%	278 26%	296 27%
A fairly negative impact (-1)	85 8% B	55 5%	165 15% AB
A very negative impact (-2)	63 6%	49 5%	164 15% AB
Don't know/not thought about it	109 10%	96 9%	120 11% B
Prefer not to say	15 1%	12 1%	12 1%

Net: Positive impact	512 47% C	599 55% AC	332 30%
Net: Make no difference	305 28%	278 26%	296 27%
Net: Negative impact	148 14% B	104 10%	329 30% AB
Net Diff	364 33%	495 45%	3 *

Mean	0.48 C	0.70 AC	-0.06
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Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Britain's economy

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
A very positive impact (2)	162 15%	113 21% c	48 9%	23 15%	28 14%	34 18%	24 12%	53 15%	51 15%	58 15%	53 15%	27 16%	52 16%	32 12%	52 16%	47 18% r	42 15%	27 11%	27 17%	6 12% *	13 14% *	122 17% w	40 11%	97 15%	65 14%	68 18%	94 13%	137 15%	24 17%
A fairly positive impact (1)	350 32%	172 32%	176 32%	42 28%	56 29%	64 33%	64 33%	125 35%	98 28%	127 33%	125 35%	48 29%	94 29%	97 35%	112 34%	84 33%	92 32%	79 32%	49 31%	13 24% *	33 36% *	229 32%	121 33%	203 33%	147 32%	129 33%	221 32%	297 32%	49 33%
It will not make much difference (0)	305 28%	150 28%	152 28%	40 27%	60 31%	41 21%	57 30%	106 30%	100 29%	98 26%	106 30%	43 26%	87 27%	77 28%	97 30%	66 26%	74 26%	81 33%	43 28%	18 34% *	22 24% *	198 27%	107 29%	165 26%	140 30%	95 24%	210 30% z	273 29%	31 21%
A fairly negative impact (-1)	85 8%	34 6%	49 9%	20 13% gh	22 11% g	13 7%	8 4%	23 7%	41 12% jk	20 5%	23 7%	21 13% no	30 9%	14 5%	20 6%	23 9%	23 8%	16 7%	12 8%	6 12% *	4 5% *	61 9%	24 6%	56 9%	29 6%	37 10%	48 7%	75 8%	10 7%
A very negative impact (-2)	63 6%	36 7%	26 5%	6 4%	8 4%	8 4%	17 9%	24 7%	14 4%	25 6%	24 7%	6 4%	15 5%	20 7%	21 7%	12 5%	14 5%	15 6%	7 5%	3 6% *	10 11% *	38 5%	24 7%	40 6%	23 5%	25 6%	38 5%	55 6%	8 6%
Don't know/not thought about it	109 10%	25 5%	83 15% b	18 12%	18 9%	30 15% h	21 11%	23 6%	35 10%	50 13% k	23 6%	18 11%	42 13% o	30 11%	20 6%	23 9%	35 12%	26 11%	14 9%	3 6% *	8 9% *	63 9%	46 13%	58 9%	51 11%	32 8%	77 11%	87 9%	20 14%
Prefer not to say	15 1%	4 1%	12 2%	3 2%	4 2%	3 2%	3 2%	2 1%	7 2%	6 2%	2 1%	3 2%	5 2%	5 2%	2 1%	1 *	4 2%	4 1%	3 2%	3 5% p*	1 1% *	8 1%	7 2%	6 1%	9 2%	2 1%	13 2%	8 1%	3 2%
Net: Positive impact	512 47%	285 53% c	224 41%	65 43%	84 43%	98 51%	87 45%	178 50%	149 43%	185 48%	178 50%	75 45%	146 45%	129 47%	163 50%	132 51%	134 47%	106 43%	75 49%	19 36% *	46 51% *	351 49%	161 44%	300 48%	212 46%	197 51%	314 45%	434 47%	73 50%
Net: Make no difference	305 28%	150 28%	152 28%	40 27%	60 31%	41 21%	57 30%	106 30%	100 29%	98 26%	106 30%	43 26%	87 27%	77 28%	97 30%	66 26%	74 26%	81 33%	43 28%	18 34% *	22 24% *	198 27%	107 29%	165 26%	140 30%	95 24%	210 30% z	273 29%	31 21%
Net: Negative impact	148 14%	71 13%	75 14%	25 17%	30 15%	20 11%	25 13%	47 13%	55 16%	45 12%	47 13%	27 16%	45 14%	34 12%	42 13%	36 14%	37 13%	31 13%	19 12%	10 19% *	15 16% *	100 14%	48 13%	95 15%	53 11%	63 16%	85 12%	130 14%	18 12%
Net Diff	364 33%	214 40%	149 27%	39 26%	55 28%	78 40%	62 32%	130 37%	94 27%	140 36%	130 37%	47 29%	100 31%	95 35%	121 37%	96 37%	97 34%	74 30%	56 36%	9 17%	32 35%	251 35%	113 31%	204 33%	160 34%	135 35%	229 33%	304 33%	55 38%
Mean	0.48	0.57 c	0.38	0.43	0.43	0.65	0.41	0.48	0.43	0.53	0.48	0.47	0.49	0.45	0.50	0.56	0.51	0.40	0.55	0.25 *	0.42 *	0.52	0.41	0.47	0.50	0.50	0.47	0.46	0.58 *

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

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All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	ANY	NONE	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	5 or more days a week	Atleast once a week	Atleast once a month	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
A very positive impact (2)	162 15%	114 17% C	35 11%	14 12% *	70 18% F	92 13%	63 21% H	32 10%	19 21% H*	21 15%	54 13%	78 21% K	57 19% P	62 14% P	28 24% NP*	14 7%
A fairly positive impact (1)	350 32%	220 34%	99 30%	32 29% *	118 31%	232 33%	141 46% HU	81 26%	22 23% *	34 25%	129 31%	139 37%	97 32%	160 35%	34 30% *	54 28%
It will not make much difference (0)	305 28%	178 27%	90 28%	37 33% *	101 27%	204 29%	59 20%	108 35% G	27 29% *	48 35% G	120 29%	90 24%	77 26%	130 28%	26 23% *	68 35%
A fairly negative impact (-1)	85 8%	46 7%	32 10%	7 6% *	33 9%	52 7%	17 6%	31 10%	9 10% *	10 7%	39 9% L	18 5%	20 7%	44 10%	12 10% *	9 5%
A very negative impact (-2)	63 6%	31 5%	22 7%	9 9% *	19 5%	44 6%	4 1%	26 9% G	8 9% G*	15 11% G	38 9% L	12 3%	16 5%	19 4%	5 5% *	22 11% MN
Don't know/not thought about it	109 10%	55 8%	41 13%	12 11% *	35 9%	74 10%	17 6%	27 9%	6 7% *	9 7%	30 7%	28 8%	29 10%	41 9%	10 9% *	24 12%
Prefer not to say	15 1%	8 1%	7 2%	- - *	5 1%	11 2%	2 1%	1 *	1 1% *	- -	1 *	4 1%	4 1%	2 *	- - *	4 2%

Net: Positive impact	512 47%	333 51% C	134 41%	45 41% *	188 49%	324 46%	204 67% HU	112 37%	41 44% *	55 40%	183 45%	217 59% K	154 51% P	222 49% P	63 54% P*	68 35%
Net: Make no difference	305 28%	178 27%	90 28%	37 33% *	101 27%	204 29%	59 20%	108 35% G	27 29% *	48 35% G	120 29%	90 24%	77 26%	130 28%	26 23% *	68 35%
Net: Negative impact	148 14%	77 12%	55 17%	16 15% *	52 14%	96 14%	21 7%	57 19% G	17 19% G*	25 18% G	76 19% L	30 8%	35 12%	63 14%	17 15% *	31 16%
Net Diff	364 33%	256 39%	79 24%	29 26%	136 36%	228 32%	183 60%	55 18%	24 26%	30 22%	107 26%	186 50%	119 40%	159 35%	45 39%	37 19%

Mean	0.48	0.58 C	0.33	0.34 *	0.55	0.44	0.85 HU	0.22	0.41 *	0.28 *	0.32	0.75 K	0.60 P	0.49 P	0.64 P*	0.17
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Reducing Britain's dependence on other countries for energy
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
A very positive impact (2)	237 22%	150 28% c	86 16%	20 14%	32 17%	39 20%	39 20%	107 30% DEFG	53 15%	78 20%	107 30% IJ	25 15%	57 17%	59 21%	97 30% LMN	60 23%	67 23%	45 18%	32 21%	15 28% *	18 20% *	166 23%	71 19%	139 22%	98 21%	82 21%	155 22%	210 23%	27 19%
A fairly positive impact (1)	362 33%	164 31%	198 36%	52 34%	72 36%	59 31%	70 36%	109 31%	123 36%	129 34%	109 31%	57 35%	113 35%	90 33%	102 31%	84 33%	88 31%	81 33%	63 41%	16 31% *	28 31% *	239 33%	123 33%	215 34%	147 32%	138 35%	224 32%	308 33%	51 35%
It will not make much difference (0)	278 26%	145 27%	126 23%	42 28%	50 25%	50 26%	43 22%	93 26%	92 26%	94 24%	93 26%	47 28%	76 23%	71 26%	83 26%	68 27%	64 22%	78 31% QS	30 20%	13 24% *	25 28% *	188 26%	90 24%	160 26%	118 25%	101 26%	177 25%	240 26%	35 24%
A fairly negative impact (-1)	55 5%	23 4%	31 6%	12 8% H	14 7% H	9 5%	12 6%	9 2%	26 7% K	21 5%	9 2%	12 7% O	22 7% O	15 5%	7 2%	15 6%	17 6%	10 4%	6 4%	* 1% *	7 8% *	42 6%	13 4%	34 5%	21 5%	22 6%	33 5%	48 5%	6 4%
A very negative impact (-2)	49 5%	26 5%	23 4%	10 7%	9 5%	5 3%	9 5%	15 4%	20 6%	14 4%	15 4%	10 6%	15 5%	9 3%	15 5%	10 4%	16 6%	6 2%	9 6%	3 6% *	5 5% *	29 4%	20 5%	27 4%	22 5%	22 6%	27 4%	39 4%	11 7%
Don't know/not thought about it	96 9%	22 4%	74 14% B	10 7%	16 8%	28 15% DH	19 10%	23 6%	25 7%	47 12% IK	23 6%	10 6%	37 11% O	30 11%	19 6%	20 8%	29 10%	25 10%	12 8%	4 8% *	7 8% *	50 7%	45 12% V	45 7%	50 11%	20 5%	75 11% Z	82 9%	14 10%
Prefer not to say	12 1%	5 1%	7 1%	4 3% H	4 2%	1 *	2 1%	1 *	8 2% K	3 1%	1 *	4 2%	5 2%	2 1%	1 *	- -	4 2%	4 2%	2 1%	2 3% P*	- -	6 1%	6 2%	4 1%	8 2%	3 1%	9 1%	4 *	3 2%
Net: Positive impact	599 55%	314 59%	284 52%	72 48%	104 53%	98 51%	109 56%	216 61% D	176 51%	207 54%	216 61% I	82 50%	170 52%	149 54%	198 61% L	144 56%	155 54%	126 51%	95 62%	31 59% *	47 51% *	405 56%	194 53%	354 57%	245 53%	220 57%	379 54%	518 56%	78 53%
Net: Make no difference	278 26%	145 27%	126 23%	42 28%	50 25%	50 26%	43 22%	93 26%	92 26%	94 24%	93 26%	47 28%	76 23%	71 26%	83 26%	68 27%	64 22%	78 31% QS	30 20%	13 24% *	25 28% *	188 26%	90 24%	160 26%	118 25%	101 26%	177 25%	240 26%	35 24%
Net: Negative impact	104 10%	49 9%	55 10%	22 15% H	23 12%	14 7%	20 10%	24 7%	46 13% K	35 9%	24 7%	22 14% O	36 11%	23 9%	22 7%	25 10%	33 12%	15 6%	15 10%	3 6% *	12 13% *	71 10%	33 9%	61 10%	43 9%	44 11%	60 9%	87 9%	16 11%
Net Diff	495 45%	265 50%	230 42%	50 33%	81 41%	84 44%	89 46%	192 54%	130 38%	173 45%	192 54%	60 36%	134 41%	125 46%	176 54%	119 46%	122 43%	111 45%	80 52%	28 53%	34 38%	333 46%	162 44%	293 47%	202 43%	176 45%	319 46%	431 46%	61 42%
Mean	0.70	0.77	0.63	0.44	0.59	0.72 D	0.69	0.85 DE	0.52	0.70 I	0.85 I	0.49	0.62	0.72	0.85 LM	0.71	0.68	0.69	0.74	0.84 *	0.57 *	0.71	0.67	0.70	0.68	0.65	0.73	0.71	0.60

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Reducing Britain's dependence on other countries for energy

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total	Married/Living as Married	Single	Widowed/Divorced/Separated	ANY	NONE	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	5 or more days a week	Atleast once a week	Atleast once a month	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
A very positive impact (2)	237 22%	167 26% C	50 15%	20 18% *	79 21%	158 22%	109 36% HU	46 15%	20 21% *	24 17%	76 19%	122 33% K	79 27% P	99 22% P	33 28% P*	23 12%
A fairly positive impact (1)	362 33%	213 33%	110 34%	40 36% *	141 37%	221 31%	120 40%	97 32%	30 32% *	45 33%	146 35%	120 33%	93 31%	158 35%	41 35% *	65 33%
It will not make much difference (0)	278 26%	152 23%	89 27%	37 33% *	89 23%	189 27%	42 14%	97 32% G	28 30% G*	39 29% G	118 29% L	72 19%	71 24%	123 27% O	17 15% *	64 33% O
A fairly negative impact (-1)	55 5%	38 6%	16 5%	1 1% *	24 6%	31 4%	10 3%	20 6%	4 5% *	11 8%	22 5%	12 3%	13 4%	21 5%	8 7% *	12 6%
A very negative impact (-2)	49 5%	25 4%	20 6%	4 4% *	19 5%	30 4%	4 1%	21 7% G	6 6% G*	11 8% G	23 6%	11 3%	11 4%	17 4%	11 9% N*	11 5%
Don't know/not thought about it	96 9%	54 8%	33 10%	9 8% *	26 7%	69 10%	17 6%	25 8%	6 6% *	7 5%	26 6%	31 8%	29 10%	39 8%	6 5% *	16 8%
Prefer not to say	12 1%	4 1%	8 3% B	- - *	3 1%	10 1%	2 1%	- -	- - *	- -	- -	2 * K	2 1%	2 *	- - *	4 2%

Net: Positive impact	599 55%	380 58% C	159 49%	60 54% *	220 58%	379 53%	229 75% HU	143 47%	49 53% *	69 50%	222 54%	242 65% K	172 58% P	257 56% P	74 64% P*	88 45%
Net: Make no difference	278 26%	152 23%	89 27%	37 33% *	89 23%	189 27%	42 14%	97 32% G	28 30% G*	39 29% G	118 29% L	72 19%	71 24%	123 27% O	17 15% *	64 33% O
Net: Negative impact	104 10%	63 10%	36 11%	5 4% *	42 11%	62 9%	14 5%	40 13% G	10 11% G*	22 16% G	45 11% L	23 6%	24 8%	38 8%	19 16% MN*	23 12%
Net Diff	495 45%	317 49%	123 38%	55 50%	178 47%	317 45%	215 71%	102 34%	39 42%	47 34%	177 43%	219 59%	148 50%	220 48%	55 47%	65 33%

Mean	0.70	0.77 C	0.53	0.70 *	0.68	0.71	1.12 HU	0.45	0.61 *	0.46	0.60	0.98 K	0.81 P	0.72 P	0.70 *	0.44
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Britain's ability to meet its targets to reduce carbon emissions
All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomers (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Working (V)	Not working (W)	ABC1 (X)	C2DE (Y)	Graduates (Z)	Non-Graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
A very positive impact (2)	101 9%	67 13% C	33 6%	11 7%	20 10%	29 15% H	16 8%	25 7%	31 9%	45 12%	25 7%	13 8%	40 12%	23 8%	25 8%	23 9%	23 8%	21 8%	19 13%	5 9%	9 10% *	75 10%	25 7%	63 10%	38 8%	55 14% a	46 7%	86 9%	15 10%
A fairly positive impact (1)	231 21%	115 22%	116 21%	37 24%	57 29% H	38 20%	42 22%	57 16%	93 27% K	80 21%	57 16%	41 25% O	83 26% O	56 21%	51 16%	62 24% R	60 21%	39 16%	42 27% R	14 26% *	15 16% *	173 24% W	58 16%	124 20%	107 23%	78 20%	152 22%	183 20%	48 33% b
It will not make much difference (0)	296 27%	159 30%	134 25%	33 22%	48 24%	37 19%	45 23%	133 37% DEFG	81 23%	82 21%	133 37% U	37 22%	68 21%	69 25%	122 38% LMN	72 28%	90 32%	60 24%	35 23%	16 30% *	22 24% *	184 26%	112 30%	165 26%	131 28%	89 23%	207 30% z	254 27%	36 25%
A fairly negative impact (-1)	165 15%	71 13%	92 17%	32 21% H	33 17%	27 14%	28 14%	45 13%	65 19%	55 14%	45 13%	36 22% O	46 14%	41 15%	41 13%	31 12%	34 12%	57 23% PQS	20 13%	6 12% *	17 18% *	117 16%	48 13%	102 16%	63 14%	67 17%	98 14%	145 16%	19 13%
A very negative impact (-2)	164 15%	88 16%	73 13%	24 16%	18 9%	22 11%	41 21% EF	60 17% E	42 12%	62 16%	60 17%	25 15%	36 11%	52 19% M	51 16%	39 15%	41 14%	39 16%	21 13%	6 12% *	19 21% *	98 14%	66 18%	109 17% Y	55 12%	69 18%	95 14%	151 16% c	13 9%
Don't know/not thought about it	120 11%	30 6%	90 17% B	11 8%	20 10%	33 17% DH	21 11%	35 10%	31 9%	54 14%	35 10%	11 7%	44 14% L	31 11%	33 10%	30 12%	33 11%	31 12%	14 9%	4 8% *	10 10% *	64 9%	56 15% V	59 10%	61 13%	29 7%	91 13% z	105 11%	15 10%
Prefer not to say	12 1%	4 1%	8 1%	3 2%	2 1%	5 3% H	2 1%	1 *	4 1%	7 2%	1 *	3 2%	7 2% LND	2 1%	1 *	- -	4 2%	2 1%	4 2% P	2 3% P*	- -	9 1%	4 1%	3 *	10 2% X	2 *	11 2%	7 1%	1 1%
Net: Positive impact	332 30%	182 34% C	148 27%	48 32%	77 39% H	67 35% H	58 30%	83 23%	124 36% K	125 32% K	83 23%	53 32%	123 38% NO	79 29%	76 23%	85 33% R	83 29%	59 24%	61 40% QR	18 35% *	24 26% *	249 35% W	83 22%	186 30%	145 31%	133 34% a	198 28%	269 29%	62 43% b
Net: Make no difference	296 27%	159 30%	134 25%	33 22%	48 24%	37 19%	45 23%	133 37% DEFG	81 23%	82 21%	133 37% U	37 22%	68 21%	69 25%	122 38% LMN	72 28%	90 32%	60 24%	35 23%	16 30% *	22 24% *	184 26%	112 30%	165 26%	131 28%	89 23%	207 30% z	254 27%	36 25%
Net: Negative impact	329 30%	159 30%	165 30%	56 37% EF	51 26%	49 26%	68 35%	105 29%	106 31%	117 30%	105 29%	61 37% M	82 25%	93 34% M	92 28%	69 27%	75 26%	95 38% PQS	40 26%	13 24% *	36 40% PQS*	214 30%	114 31%	210 34% Y	118 25%	136 35% a	193 28%	297 32% c	32 22%
Net Diff	3 *	24 4%	-17 -3%	-8 -6%	26 13%	18 9%	-11 -6%	-22 -6%	18 5%	7 2%	-22 -6%	-8 -5%	40 12%	-13 -5%	-16 -5%	16 6%	8 3%	-36 -14%	21 14%	6 11%	-12 -13%	34 5%	-31 -8%	-24 -4%	27 6%	-2 -1%	5 1%	-28 -3%	30 21%
Mean	-0.06	0.01	-0.13	-0.16	0.16 DGH	0.16 GH	-0.21	-0.18	0.02	-0.03	-0.18	-0.13	0.16 LND	-0.17	-0.14	*	-0.04	-0.25	0.15 RU	0.09 *	-0.27 *	0.02 W	-0.23	-0.12	0.03	-0.05	-0.07	-0.11	0.25 b

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22-082270-31 - 4th-7th August 2023

PUBLIC

Environment and Cost

Adults 18-75 GB

Q9. This week the Prime Minister, Rishi Sunak, announced that the Government would be releasing 100 new licences for companies to drill for oil and gas in the North Sea. Do you think this policy will have a positive or negative impact on each of the following, or do you think it will make little difference? - Britain's ability to meet its targets to reduce carbon emissions

All Adults aged 18-75 in GB

	Marital Status				Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	ANY (E)	NONE (F)	Conservative (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
A very positive impact (2)	101 9%	77 12% C	19 6%	5 4% *	52 14% F	49 7%	33 11%	25 8%	15 16% HU*	10 7%	45 11%	33 9%	23 8%	45 10%	18 16% MP*	14 7%
A fairly positive impact (1)	231 21%	142 22%	74 23%	15 14% *	106 28% F	125 18%	75 25%	67 22%	16 17% *	32 23%	85 21%	91 25%	64 21%	107 23%	26 23% *	33 17%
It will not make much difference (0)	296 27%	185 28%	73 22%	38 34% C*	86 23%	210 30% E	112 37% HU	56 18%	24 25% *	34 25%	76 19%	137 37% K	90 30%	119 26%	35 30% *	46 24%
A fairly negative impact (-1)	165 15%	95 15%	52 16%	17 16% *	55 14%	110 16%	28 9%	55 18% G	15 16% *	25 18% G	70 17% L	36 10%	45 15%	79 17%	12 10% *	28 14%
A very negative impact (-2)	164 15%	85 13% B	62 19% B	18 16% *	42 11%	122 17% E	19 6%	75 25% G	16 17% G*	29 21% G	98 24% L	31 8%	37 12%	62 14%	19 16% *	46 24% MN
Don't know/not thought about it	120 11%	63 10%	42 13%	16 14% *	35 9%	86 12%	33 11%	27 9%	8 8% *	8 6%	34 8%	42 11%	35 12%	47 10%	7 6% *	25 13%
Prefer not to say	12 1%	6 1%	4 1%	2 2% *	4 1%	8 1%	2 1%	- -	- -	- -	2 1%	- -	5 2% N	- -	- *	3 1% N

Net: Positive impact	332 30%	218 33% D	93 29%	20 18% *	158 42% F	173 24%	109 36%	92 30%	31 33% *	41 30%	129 32%	124 34%	87 29%	152 33%	44 38% P*	47 24%
Net: Make no difference	296 27%	185 28%	73 22%	38 34% C*	86 23%	210 30% E	112 37% HU	56 18%	24 25% *	34 25%	76 19%	137 37% K	90 30%	119 26%	35 30% *	46 24%
Net: Negative impact	329 30%	180 28%	114 35% B	35 32% *	97 25%	232 33% E	47 15%	130 43% G	31 34% G*	54 39% G	168 41% L	67 18%	82 27%	141 31%	31 26% *	74 38% M
Net Diff	3 *	39 6%	-21 -6%	-15 -14%	61 16%	-58 -8%	62 20%	-39 -13%	-1 -1%	-13 -9%	-39 -9%	57 15%	5 2%	11 2%	14 12%	-26 -14%

Mean	-0.06	0.05 CD	-0.22	-0.30 *	0.21 F	-0.21	0.28 HU	-0.32	-0.02 *	-0.25	-0.25	0.18 K	-0.04 P	-0.01 P	0.12 P*	-0.35
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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q9B. How often, if at all, do you use a vehicle to travel around your local area? By vehicle, I mean a personal car, motorbike, or scooter.

All Adults aged 18-75 in GB

	Gender			Age					Aggregated Age breaks			Generations				Region					Employment status		Social grade		Education		Ethnicity		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55-75	Gen Z	Millennials	Gen X	Baby Boomers	North	Midlands	South	London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	White ethnic group	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1089	531	549	142	203	193	207	344	345	400	344	159	331	291	308	262	276	246	157	53	95	723	366	713	376	618	471	935	142
Weighted base	1089	534	546	151	196	192	193	357	347	385	357	165	325	274	325	257	285	248	154	53	92	720	369	624	465	389	700	931	146
5 or more days a week	299 27%	137 26%	159 29%	21 14%	67 34% D	66 34% D	54 28% D	92 26% D	87 25%	119 31%	92 26%	25 15%	109 34% L	79 29% L	86 26% L	76 30%	70 24%	68 28%	44 28%	17 31% *	24 27% *	236 33% W	62 17%	188 30% Y	110 24%	112 29%	187 27%	277 30% c	19 13%
2-4 days a week	319 29%	155 29%	163 30%	35 23%	53 27%	50 26%	58 30%	123 35% D	88 25%	108 28%	123 35% I	41 25%	84 26%	81 30%	113 35% LM	83 32% S	83 29% S	82 33% S	25 16%	22 42% S*	23 25% *	205 29%	113 31%	193 31%	125 27%	118 30%	201 29%	282 30%	34 23%
Once a week	140 13%	88 17% c	49 9%	27 18% G	20 10%	27 14%	14 7%	51 14% G	48 14%	41 11%	51 14%	29 17%	35 11%	33 12%	43 13%	29 11%	39 14%	35 14%	22 14%	3 6% *	12 13% *	88 12%	51 14%	86 14%	54 12%	55 14%	84 12%	112 12%	28 19% b
2-3 times a month	57 5%	32 6%	24 4%	11 7%	9 4%	12 6%	13 7%	13 4%	20 6%	25 6%	13 4%	12 7%	17 5%	18 7%	10 3%	13 5%	15 5%	13 5%	8 5%	4 7% *	5 5% *	40 6%	17 5%	32 5%	26 6%	26 7%	32 5%	43 5%	14 9% b
Once a month	26 2%	12 2%	14 3%	9 6% GH	8 4% G	5 3% G	- -	4 1%	17 5% JK	5 1%	4 1%	9 6% NO	13 4% N	- -	4 1%	7 3%	8 3%	2 1%	9 6% R	- -	1 1% *	18 3%	8 2%	15 2%	11 2%	10 3%	17 2%	25 3%	2 1%
Less than once a month	33 3%	13 2%	19 3%	14 9% EFGH	4 2%	5 3%	6 3%	3 1%	19 5% K	11 3%	3 1%	14 9% MNO	10 3%	6 2%	3 1%	5 2%	12 4%	5 2%	11 7% PRU	- -	* *	22 3%	11 3%	19 3%	14 3%	11 3%	21 3%	18 2%	15 10% b
Never – but I still have at least one vehicle in my household	39 4%	15 3%	24 4%	11 7% FH	7 4%	3 2%	9 5%	9 3%	18 5%	12 3%	9 3%	11 7% MO	8 3%	12 4%	8 2%	12 5%	10 4%	10 4%	3 2%	2 5% *	1 1% *	18 2%	21 6% V	21 3%	18 4%	9 2%	30 4%	31 3%	6 4%
Never – I do not have a vehicle in my household	156 14%	73 14%	82 15%	17 11%	23 12%	21 11%	38 20% DEF	58 16%	39 11%	59 15%	58 16%	18 11%	42 13%	43 16%	54 17%	26 10%	41 14%	28 11%	32 21% PRT	3 6% *	26 28% PQRT*	80 11%	76 21% V	60 10%	97 21% X	46 12%	111 16%	131 14%	23 15%
Don't know	20 2%	8 1%	12 2%	6 4%	6 3%	2 1%	2 1%	4 1%	12 3%	4 1%	4 1%	6 4%	6 2%	4 1%	4 1%	7 3%	8 3%	3 1%	- -	2 3% S*	- -	11 2%	9 2%	10 2%	10 2%	3 1%	17 2% Z	11 1%	7 5% b
Net: AT least once a week	757 70%	380 71%	371 68%	83 55%	140 71% D	142 74% D	126 65%	266 75% DG	223 64%	268 69%	266 75% I	95 57%	228 70% L	192 70% L	242 74% L	187 73% S	191 67%	186 75% S	91 59%	42 80% S*	59 65% *	530 74% W	227 61%	468 75% Y	289 62%	285 73%	472 67%	671 72% c	80 55%
Net: At least once a month	841 77%	425 80%	409 75%	103 68%	157 80% D	160 83% DG	139 72%	283 79% D	260 75%	298 77%	283 79%	116 70%	259 80% L	210 77%	256 79%	207 81% S	214 75%	202 81% S	108 70%	46 86% S*	65 71% *	588 82% W	252 68%	515 82% Y	326 70%	320 82% a	521 74%	739 79% c	96 66%

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22-082270-31 - 4th-7th August 2023

PUBLIC
Environment and Cost
Adults 18-75 GB

Q9B. How often, if at all, do you use a vehicle to travel around your local area? By vehicle, I mean a personal car, motorbike, or scooter.

All Adults aged 18-75 in GB

	Total (A)	Marital Status			Pres of children HH (17 or under)		GE 2019 Vote				EU Referendum Vote		Vehicle usage			
		Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/S eparated (D)	ANY (E)	NONE (F)	Conservati ve (G)	Labour (H)	Liberal Democrats (I)	Other (J)	Remain (K)	Leave (L)	5 or more days a week (M)	Atleast once a week (N)	Atleast once a month (O)	Never (P)
Unweighted base	1089	681	307	101	393	696	309	298	118	138	449	356	300	476	117	179
Weighted base	1089	652	327	110	380	709	304	305	93	138	410	370	299	458	116	195
5 or more days a week	299 27%	204 31% C	60 18%	35 31% C*	135 36% F	164 23%	86 28%	75 25%	31 33% *	33 24%	99 24%	120 32% K	299 100% NOP	-	-	-
2-4 days a week	319 29%	223 34% C	66 20%	29 26% *	109 29%	210 30%	118 39% HJ	76 25%	31 33% *	35 25%	115 28%	125 34%	-	319 70% MOP	-	-
Once a week	140 13%	87 13%	39 12%	13 12% *	47 12%	93 13%	42 14%	43 14%	11 12% *	18 13%	62 15%	38 10%	-	140 30% MOP	-	-
2-3 times a month	57 5%	38 6%	17 5%	3 3% *	21 6%	36 5%	20 6%	19 6%	4 4% *	7 5%	23 6%	18 5%	-	-	57 49% MNP*	-
Once a month	26 2%	16 2%	10 3%	- 2% *	11 3%	15 2%	7 2%	10 3%	- 5% *	7 5% I	8 2%	10 3%	-	-	26 23% MNP*	-
Less than once a month	33 3%	9 1%	21 7% B	2 2% *	13 3%	20 3%	3 1%	10 3%	3 3% *	7 5% G	20 5% L	4 1%	-	-	33 28% MNP*	-
Never – but I still have at least one vehicle in my household	39 4%	21 3%	16 5%	2 2% *	10 3%	29 4%	7 2%	14 4%	4 4% *	3 2%	15 4%	7 2%	-	-	-	39 20% MNO
Never – I do not have a vehicle in my household	156 14%	46 7%	85 26% B	26 23% B*	27 7%	129 18% E	21 7%	55 18% G	10 11% *	28 20% G	68 16% L	40 11%	-	-	-	156 80% MNO
Don't know	20 2%	8 1%	11 3%	1 1% *	8 2%	12 2%	- -	3 1%	- -	- -	* *	8 2% K	-	-	-	-
Net: AT least once a week	757 70%	514 79% C	166 51%	77 70% C*	290 76% F	467 66%	246 81% HJ	194 64%	73 78% HJ*	86 62%	276 67%	283 77% K	299 100% OP	458 100% OP	-	-
Net: At least once a month	841 77%	568 87% CD	193 59%	80 72% C*	322 85% F	518 73%	273 90% HJ	223 73%	76 82% *	99 72%	307 75%	311 84% K	299 100% OP	458 100% OP	84 72% P*	-

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ColumnProportions (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D,E/F,G/H/I/J,K/L,M/N/O/P Minimum Base: 30(**) Small Base: 100(**)

Sample Profile
 All Adults aged 18-75 in GB

	Married		Part of household (57 or under)			GB 2019 Vote									EU referendum vote		Vehicle usage		
	Total	Married/Part of household	Single	Widowed/Divorced	Remarried	Conservative	Liberal Democrat	Labour	Green Party	Other	Remain	Leave	At least once a week	At least once a month	At least once a year	Never	None		
Unweighted base	1000	600	300	100	100	408	200	200	110	100	440	300	450	150	400	150	150		
Weighted base	1000	602	302	100	100	398	204	206	110	100	430	300	450	150	400	150	150		
Gender	1000	602	302	100	100	398	204	206	110	100	430	300	450	150	400	150	150		
Male	500	300	150	50	50	195	97	100	55	50	215	150	225	75	250	75	75		
Female	500	302	152	50	50	203	107	106	55	50	215	150	225	75	250	75	75		
Ethnicity	1000	602	302	100	100	398	204	206	110	100	430	300	450	150	400	150	150		
White British	850	500	250	80	80	330	160	160	85	80	360	250	375	125	300	125	125		
White Irish	15	9	5	2	2	6	3	3	2	2	10	7	10	3	8	3	3		
Black African	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Black Caribbean	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Black British	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Asian British	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Asian Indian	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Asian Pakistani	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Asian Bangladeshi	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Other Asian	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Other White	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Other Black	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Other Asian	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
Other	5	3	2	1	1	3	1	1	1	1	4	3	5	2	3	1	1		
EU referendum vote	1000	602	302	100	100	398	204	206	110	100	430	300	450	150	400	150	150		
Remain	450	260	130	40	40	160	80	80	40	40	180	120	180	60	150	60	60		
Leave	550	342	172	60	60	238	124	126	70	60	250	180	270	90	250	90	90		
Vehicle usage	1000	602	302	100	100	398	204	206	110	100	430	300	450	150	400	150	150		
At least once a week	200	120	60	20	20	80	40	40	20	20	90	60	90	30	70	30	30		
At least once a month	300	180	90	30	30	120	60	60	30	30	130	90	130	40	100	40	40		
At least once a year	400	240	120	40	40	160	80	80	40	40	180	120	180	60	150	60	60		
Never	100	60	30	10	10	40	20	20	10	10	50	30	50	20	30	10	10		

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