| $\begin{gathered} \text { You } \\ \text { personally } \end{gathered}$ | The UK job market | $\begin{gathered} \text { Your } \\ \text { personal } \\ \text { job } \\ \text { security } \end{gathered}$ | How easy it is to do your job | British society | $\begin{gathered} \text { People } \\ \text { across th } \\ \text { world } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (A) | (8) | (c) | (0) | (E) | (F) |
| 233 | 2337 | 1442 | 1442 | 2337 | 2337 |
| 2337 | 2337 | 1440 | 1440 | 2337 | 2337 |
| $\begin{aligned} & 118 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 107 \\ \substack{7 \% \\ \text { abcer }} \end{gathered}$ | $\begin{aligned} & 113 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 128 \\ 5 \% \\ 5 \\ 8 \end{gathered}$ |
| $\begin{gathered} 337 \\ 14 \% \\ \text { B } \end{gathered}$ | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & { }_{1}^{138} \end{aligned}$ | $\begin{aligned} & 279 \\ & \substack{1996 \\ \text { Aecfer }} \end{aligned}$ | $\begin{aligned} & 351 \\ & \text { 155 } \end{aligned}$ | $\begin{aligned} & 371 \\ & \left.\begin{array}{l} 36 \% \\ \text { Bc } \end{array}\right) \end{aligned}$ |
| $\begin{aligned} & 877 \\ & 38 \% \\ & 8.0 \end{aligned}$ | $\begin{aligned} & 810 \\ & \begin{array}{c} 35 \% \\ c 0 \end{array} \\ & c \end{aligned}$ | $\begin{aligned} & 436 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 429 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 999 \\ & \left.\begin{array}{c} 936 \\ \text { acco } \end{array}\right) . \end{aligned}$ | $\begin{aligned} & \text { 1010 } \\ & \text { a38 } \\ & \text { AB6c } \end{aligned}$ |
| $\begin{gathered} 305 \\ \substack{33 \% \\ 0} \\ \hline \end{gathered}$ |  | $\begin{gathered} 217 \\ \substack{25 \% \\ 0} \\ \hline \end{gathered}$ | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 376 \\ & \text { an } \\ & \text { a0F } \end{aligned}$ | $\begin{gathered} 337 \\ \text { cu\% } \\ 0 \\ \hline \end{gathered}$ |
| $\begin{aligned} & 154 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 334 \\ & \text { 346 } \\ & \text { acor } \end{aligned}$ | $\begin{aligned} & 104 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 6 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 219 \\ & 9 \% \\ & 960 \\ & \text { aco } \end{aligned}$ | $\begin{aligned} & 210 \\ & 9 \% \\ & 9 \text { aco } \\ & \hline \end{aligned}$ |
| $\begin{aligned} & 222 \\ & \substack{20 \% \\ \text { ofe }} \end{aligned}$ | $\begin{aligned} & 38 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 200 \\ & \begin{array}{c} 18 \% \\ \text { AREFF } \end{array} \end{aligned}$ | $\begin{aligned} & 235 \\ & \substack{106 \\ \text { ateff }} \end{aligned}$ | $\begin{aligned} & 40 \\ & 2 \% \end{aligned}$ | 27 |
| $\begin{aligned} & 324 \\ & \begin{array}{l} 346 \\ \text { BCofe } \end{array} \end{aligned}$ | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ | $\substack{254 \\ 11 \%}$ |

Q1. To what extent, if at all, do you think Artificial Intelligence (Al) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - You personally
All Adults aged 18+ in Great Britain

|  |  | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18-34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | Not working | North | Midands | South | London | Wales | Scotland | Graduates | NonGraduates | White ethnic group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (X) | (r) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A very positive impact | $\begin{gathered} 118 \\ 5 \% \end{gathered}$ | $\begin{gathered} 74 \\ 6 \% \\ c \end{gathered}$ | $\begin{aligned} & 44 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & \text { GHI } \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 27 \\ 7 \% \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 58 \\ 9 \% \\ \text { KLM } \end{gathered}$ | $\begin{aligned} & 41 \\ & 5 \% \\ & \text { LM } \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 94 \\ 7 \% \\ \mathrm{Q} \end{gathered}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 33 \\ 10 \% \\ \text { RSTW } \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 8 \% \\ & y \end{aligned}$ | $\begin{aligned} & 61 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 33 \\ 12 \% \\ z \end{gathered}$ |
| A fairly positive impact | $\begin{aligned} & 337 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 190 \\ 17 \% \\ c \end{gathered}$ | $\begin{aligned} & 144 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 61 \\ 26 \% \\ \text { EFGHI } \end{gathered}$ | $\begin{gathered} 70 \\ 18 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 65 \\ 17 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 44 \\ 11 \% \end{gathered}$ | $\begin{gathered} 81 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 21 \% \\ & \text { KLM } \end{aligned}$ | $\begin{gathered} 109 \\ 14 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 81 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 234 \\ 16 \% \\ Q \end{gathered}$ | $\begin{aligned} & 102 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 95 \\ 17 \% \\ \text { Tw } \end{gathered}$ | $\begin{gathered} 83 \\ 14 \% \end{gathered}$ | $\begin{gathered} 61 \\ 11 \% \end{gathered}$ | $\begin{gathered} 63 \\ 20 \% \\ \text { STW } \end{gathered}$ | $\begin{gathered} 15 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 152 \\ 20 \% \\ y \end{gathered}$ | $\begin{aligned} & 184 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 65 \\ 24 \% \\ z \end{gathered}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 877 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 424 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 72 \\ 30 \% \end{gathered}$ | $\begin{gathered} 162 \\ 41 \% \\ \mathrm{DI} \end{gathered}$ | $\begin{aligned} & 140 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 163 \\ 42 \% \\ \text { DI } \end{gathered}$ | $\begin{gathered} 269 \\ 38 \% \\ D \end{gathered}$ | $\begin{gathered} 71 \\ 31 \% \end{gathered}$ | $\begin{gathered} 234 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 304 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 71 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 497 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 380 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 551 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 326 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 210 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 34 \% \end{aligned}$ | 49 <br> 43\% | $\begin{gathered} 82 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 284 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 593 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 778 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 91 \\ 33 \% \end{gathered}$ |
| A fairly negative impact | $\begin{aligned} & 305 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 35 \\ 14 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 47 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 50 \\ 13 \% \\ F \end{gathered}$ | $\begin{gathered} 102 \\ 15 \% \\ F \end{gathered}$ | $\begin{gathered} 41 \\ 18 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 82 \\ 13 \% \end{gathered}$ | $\begin{gathered} 80 \\ 10 \% \end{gathered}$ | $\begin{gathered} 102 \\ 15 \% \\ \text { k } \end{gathered}$ | $\begin{gathered} 41 \\ 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{aligned} & 176 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 64 \\ 12 \% \end{gathered}$ | $\begin{gathered} 96 \\ 16 \% \\ \mathrm{w} \end{gathered}$ | $\begin{gathered} 72 \\ 13 \% \\ w \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \\ w \end{gathered}$ | $\begin{gathered} 15 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 87 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 218 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 33 \\ 12 \% \end{gathered}$ |
| A very negative impact | $\begin{aligned} & 154 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 8 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 86 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 7 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 117 \\ 7 \% \\ \mathrm{x} \end{gathered}$ | $\begin{aligned} & 141 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ |
| It will not have an impact at all | $\begin{aligned} & 222 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 42 \\ 11 \% \\ \text { E } \end{gathered}$ | $\begin{gathered} 73 \\ 10 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 33 \\ 15 \% \\ \text { DEF } \end{gathered}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 75 \\ 10 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 73 \\ 10 \% \\ \jmath \end{gathered}$ | 33 $15 \%$ 1 | $\begin{aligned} & 129 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 89 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 63 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \\ * \end{gathered}$ | $\begin{gathered} 31 \\ 16 \% \\ \text { RSUV } \end{gathered}$ | $\begin{aligned} & 58 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 164 \\ 10 \% \\ \times \end{gathered}$ | 209 $10 \%$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 324 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 198 \\ 17 \% \\ \text { B } \end{gathered}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 64 \\ 17 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{gathered} 108 \\ 15 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 44 \\ 19 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 58 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 114 \\ 15 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 108 \\ 15 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 44 \\ 19 \% \\ \jmath \end{gathered}$ | $\begin{aligned} & 166 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 157 \\ 17 \% \\ p \end{gathered}$ | $\begin{gathered} 83 \\ 15 \% \end{gathered}$ | $\begin{gathered} 86 \\ 14 \% \end{gathered}$ | $\begin{gathered} 71 \\ 13 \% \end{gathered}$ | $\begin{gathered} 33 \\ 10 \% \end{gathered}$ | $\begin{gathered} 16 \\ 14 \% \end{gathered}$ | $\begin{gathered} 34 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 254 \\ 16 \% \\ \times \end{gathered}$ | $\begin{aligned} & 290 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 27 \\ 10 \% \end{gathered}$ |


| NET: A fariry / very postive impact | $\begin{aligned} & 455 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 264 \\ 23 \% \\ c \end{gathered}$ | $\begin{aligned} & 188 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 81 \\ 34 \% \\ \text { FGHI } \end{gathered}$ | $\begin{gathered} 109 \\ 27 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 92 \\ 24 \% \\ G H 1 \end{gathered}$ | $\begin{gathered} 58 \\ 15 \% \\ 1 \end{gathered}$ | $\begin{gathered} 97 \\ 14 \% \\ \text { । } \end{gathered}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 30 \% \\ & \text { KLM } \end{aligned}$ | $\begin{gathered} 150 \\ 19 \% \\ \text { LM } \end{gathered}$ | $\begin{gathered} 97 \\ 14 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 328 \\ 23 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 126 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 117 \\ 21 \% \\ \text { тw } \end{gathered}$ | $\begin{aligned} & 115 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 78 \\ 15 \% \end{gathered}$ | $\begin{gathered} 96 \\ 30 \% \\ \text { RSTW } \end{gathered}$ | $\begin{gathered} 22 \\ 19 \% \\ * \end{gathered}$ | $\begin{gathered} 27 \\ 13 \% \end{gathered}$ | $\begin{gathered} 210 \\ 28 \% \\ r \end{gathered}$ | $\begin{aligned} & 245 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 98 \\ 36 \% \\ z \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET: A fairl/ / very negative impact | $\begin{aligned} & 459 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 47 \\ 20 \% \end{gathered}$ | $\begin{gathered} 68 \\ 17 \% \end{gathered}$ | $\begin{gathered} 54 \\ 14 \% \end{gathered}$ | $\begin{gathered} 75 \\ 19 \% \end{gathered}$ | $\begin{gathered} 153 \\ 22 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{gathered} 62 \\ 27 \% \\ \text { EF } \end{gathered}$ | $\begin{aligned} & 115 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 153 \\ 22 \% \\ k \end{gathered}$ | $\begin{gathered} 62 \\ \text { 27\% } \\ \text { נк } \end{gathered}$ | $\begin{aligned} & 244 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 199 \\ 22 \% \\ p \end{gathered}$ | $\begin{gathered} 96 \\ 17 \% \end{gathered}$ | $\begin{gathered} 141 \\ 23 \% \\ \text { RW } \end{gathered}$ | $\begin{gathered} 113 \\ 21 \% \\ \text { w } \end{gathered}$ | $\begin{gathered} 61 \\ 19 \% \end{gathered}$ | $\begin{gathered} 22 \\ 19 \% \\ * \end{gathered}$ | $\begin{gathered} 27 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 335 \\ 21 \% \\ x \end{gathered}$ | $\begin{aligned} & 408 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 44 \\ 16 \% \end{gathered}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
Overlap formulae used
ColumnProportions (5\%): A,B/C,D/E/F/G/H/IJ/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30(**) Small Base: $100\left(^{*}\right)$

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q1. To what extent, if at all, do you think Artificial Intelligence (AI) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - You personally All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marital status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labou |  | Likely and unlikely to consider <br> Conservative |  | $\begin{aligned} & \text { Definitely decided or } \\ & \text { might change their } \\ & \text { mind } \end{aligned}$ |  |
|  | Total | Married/ Living as Married | Single | $\begin{aligned} & \text { Widowed/ } \\ & \text { Divorced/ } \end{aligned}$ Separated | anr | NONE | Conserati ve | Labur | $\begin{aligned} & \text { Liberalal } \\ & \text { Dess } \end{aligned}$ | Other party | Remain | Leave | $\begin{gathered} \text { Likelvto } \\ \text { consider } \\ \text { cobbur } \\ \text { Labo } \end{gathered}$ | Unlikely to consider Labou | Likely to consider ves | Unikel to cons Conser Conserati ves | Definitely <br> decide | $\begin{gathered} \text { Night } \\ \text { Hent } \\ \text { cherin mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | ${ }^{(H)}$ | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | ${ }^{(0)}$ | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{73}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | ${ }^{936}$ |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | ${ }_{852}$ | 1019 | 922 | 748 | 1182 | ${ }_{82}$ | 893 |
| A very positive inpact | $\begin{aligned} & 118 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} { }^{61} \\ 9 \% \\ 9 \end{gathered}$ | $\begin{aligned} & 57 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 5 \% \\ & \hline \end{aligned}$ | 42 $5 \%$ | $\begin{aligned} & 85 \\ & \substack{8 \% \\ N} \end{aligned}$ | 21 $2 \%$ | $\begin{gathered} 70 \\ 9 \% \\ \underset{\rho}{9} \end{gathered}$ | 38 $3 \%$ | $\begin{aligned} & 58 \\ & 7 \% \end{aligned}$ | 51 |
| A fairly positive inpact | $\begin{aligned} & 337 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & \\ & \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 99 \\ \substack{18 \% \\ 6 \\ \hline} \end{gathered}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \hline \end{aligned}$ | $\begin{aligned} & 104 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & \substack{19 \% \\ N} \end{aligned}$ | $\begin{aligned} & 112 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 188 \\ & 188 \end{aligned}$ | $\begin{aligned} & 166 \\ & 148 \\ & 148 \end{aligned}$ | $\begin{aligned} & 141 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 16 \% \end{aligned}$ |
| A mixture of botha positive and negative impart | $\begin{aligned} & 877 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 522 \\ 39 \% \\ 0 \\ \hline \end{gathered}$ | $\begin{aligned} & 260 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 37 \% \end{aligned}$ | 634 388 | $\begin{aligned} & 281 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 364 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 382 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 38 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 254 \\ & 34 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 468 \\ & 40 \% \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 35 \% \end{aligned}$ | 364 $41 \%$ 0 |
| A fairly negative impart | $\begin{aligned} & 305 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 85 \\ 12 \% \\ 12 \% \end{gathered}$ | $\begin{gathered} 57 \\ \text { cis\% } \\ \text { ge } \end{gathered}$ | $\begin{aligned} & 71 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 14 \% \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 20 \\ 11 \% \end{gathered}$ | $\begin{gathered} 31 \\ \\ 13 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 14 \% \\ & \end{aligned}$ | $\begin{aligned} & 91 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 14 \% \\ & \end{aligned}$ |
| A very negative impatt | $\begin{aligned} & 154 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 9 \% \\ & 9 \\ & \hline 8 \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 124 \\ 7 \% \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 9 \% \\ & \mathrm{k} \end{aligned}$ | $\begin{aligned} & 33 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 34 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ |
| It will not have an impactatal | $\begin{aligned} & 222 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & \left.\begin{array}{c} 14 \% \\ \text { Bc } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 89 \\ \left.\begin{array}{c} 12 \% \\ H \end{array}\right) \end{gathered}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 70 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 10 \% \end{aligned}$ | 84 |
| Don't know | $\begin{aligned} & 324 \\ & 14 \% \\ & \end{aligned}$ | $\begin{aligned} & 186 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & { }_{15 \%} \end{aligned}$ | $\begin{aligned} & 97 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | 77 $9 \%$ |
| Net: A fairly ver postive impact | $\begin{aligned} & 455 \\ & 195 \\ & 195 \end{aligned}$ | $\begin{gathered} 271 \\ 20 \% \\ 0 \end{gathered}$ | $\underset{\substack{146 \\ \hline \\ \hline}}{\substack{16 \\ \hline}}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 29 \% \end{aligned}$ | 266 $16 \%$ | $\begin{aligned} & 125 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 1377 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \\ & 23 \end{aligned}$ | $\begin{aligned} & 45 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 278 \\ \substack{27 \% \\ N} \end{gathered}$ | $\begin{aligned} & 133 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 23 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 194 \\ & 22 \% \end{aligned}$ |
| NET: Afarirl very negative impact | $\begin{aligned} & 459 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 177 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & \begin{array}{l} 21 \% \end{array} \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 15 \% \end{aligned}$ |  | $\begin{aligned} & 143 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 206 \\ \left.\begin{array}{c} 22 \% \\ m \end{array}\right) \end{gathered}$ | $\begin{aligned} & 125 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 256 \\ \text { 22\% } \\ \text { cos } \end{gathered}$ | $\begin{aligned} & 157 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 19 \% \end{aligned}$ |

Q1. To what extent, if at all, do you think Artificial Intelligence (AI) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - The UK job market
All Adults aged 18+ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | $35-44$ | 45-54 | 55-75 | 75+ | 18-34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | Not working | North | Midands | South | London | Wales | Scotland | Graduates | NonGraduates | White ethnic group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | ( ${ }^{\text {) }}$ | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A very positive impact | $\begin{aligned} & 103 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 72 \\ 6 \% \\ c \end{gathered}$ | $\begin{aligned} & 31 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \\ & \text { GHI } \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \\ & \text { GHI } \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \\ & \text { GH } \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{gathered} 54 \\ 8 \% \\ \text { KLM } \end{gathered}$ | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 85 \\ 6 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 35 \\ 6 \% \\ \text { STw } \end{gathered}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \\ & \text { sTW } \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 50 \\ 7 \% \\ Y \end{gathered}$ | $\begin{aligned} & 52 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ |
| A fariry positive impact | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 133 \\ 12 \% \\ c \end{gathered}$ | $\begin{aligned} & 101 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 29 \\ 12 \% \end{gathered}$ | $\begin{gathered} 57 \\ 14 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 40 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 86 \\ 14 \% \\ \text { KL } \end{gathered}$ | $\begin{aligned} & 73 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 98 \\ 10 \% \end{gathered}$ | $\begin{gathered} 163 \\ 11 \% \\ Q \end{gathered}$ | $\begin{aligned} & 72 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 58 \\ 10 \% \end{gathered}$ | $\begin{gathered} 72 \\ 12 \% \\ \text { TV } \end{gathered}$ | $\begin{aligned} & 41 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 44 \\ 14 \% \\ \text { TV } \end{gathered}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 98 \\ 13 \% \\ y \end{gathered}$ | $\begin{aligned} & 137 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 42 \\ 15 \% \\ z \end{gathered}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 810 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 402 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 403 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 75 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 243 \\ 35 \% \end{gathered}$ | $\begin{gathered} 80 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 210 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 80 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 444 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 366 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 237 \\ 39 \% \\ \text { RW } \end{gathered}$ | $\begin{gathered} 189 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 37 \\ 32 \% \end{gathered}$ | $\begin{gathered} 59 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 264 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 545 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 692 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 40 \% \end{aligned}$ |
| A fairly negative impact | $\begin{aligned} & 584 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 275 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 307 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 65 \\ 27 \% \end{gathered}$ | $\begin{gathered} 85 \\ 21 \% \end{gathered}$ | 82 <br> 22\% | 88 <br> 23\% | $\begin{gathered} 212 \\ 30 \% \\ \text { EFG } \end{gathered}$ | $\begin{gathered} 51 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 212 \\ 30 \% \\ \text { נא } \end{gathered}$ | $\begin{gathered} 51 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 351 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 257 \\ 29 \% \\ \text { p } \end{gathered}$ | $\begin{aligned} & 144 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 74 \\ 23 \% \end{gathered}$ | 34 29\% | $\begin{gathered} 57 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 528 \\ 26 \% \\ a \end{gathered}$ | $\begin{gathered} 52 \\ 19 \% \end{gathered}$ |
| A very negative impact | $\begin{aligned} & 334 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 189 \\ 16 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 41 \\ 17 \% \end{gathered}$ | $\begin{gathered} 47 \\ 12 \% \end{gathered}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{gathered} 71 \\ 18 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 96 \\ 14 \% \end{gathered}$ | $\begin{gathered} 29 \\ 13 \% \end{gathered}$ | $\begin{gathered} 88 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 96 \\ 14 \% \end{gathered}$ | $\begin{gathered} 29 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 167 \\ 16 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 190 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 78 \\ 14 \% \end{gathered}$ | $\begin{gathered} 79 \\ 13 \% \end{gathered}$ | $\begin{gathered} 93 \\ 17 \% \\ u \end{gathered}$ | $\begin{gathered} 31 \\ 10 \% \end{gathered}$ | $\begin{gathered} 19 \\ 17 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 83 \\ 11 \% \end{gathered}$ | $\begin{gathered} 251 \\ 16 \% \\ \mathrm{x} \end{gathered}$ | $\begin{aligned} & 297 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ |
| It will not have an impact at all | $\begin{aligned} & 38 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 9 \\ 1 \% \end{gathered}$ | $\begin{gathered} 17 \\ 2 \% \\ L \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \\ \text { L } \end{gathered}$ | $\begin{aligned} & 21 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 25 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 8 \\ 1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | : | $\begin{gathered} 9 \\ 5 \% \\ \text { RSTV } \end{gathered}$ | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 139 \\ 12 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 45 \\ 12 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 75 \\ 11 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 36 \\ 16 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 84 \\ 11 \% \\ 1 \end{gathered}$ | $\begin{gathered} 75 \\ 11 \% \\ j \end{gathered}$ | $\begin{gathered} 36 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 136 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 99 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 97 \\ 11 \% \end{gathered}$ | 57 <br> 10\% | $\begin{aligned} & 56 \\ & 9 \% \end{aligned}$ | 59 <br> 11\% | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 14 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 174 \\ 11 \% \\ \mathrm{x} \end{gathered}$ | $\begin{aligned} & 211 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ |


| NET: A fariry / very postive impact | $\begin{aligned} & 338 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 205 \\ 18 \% \\ c \end{gathered}$ | $\begin{aligned} & 132 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 47 \\ 20 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 93 \\ 23 \% \\ \text { FGHI } \end{gathered}$ | $\begin{gathered} 63 \\ 16 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 41 \\ 10 \% \end{gathered}$ | $\begin{gathered} 71 \\ 10 \% \end{gathered}$ | $\begin{gathered} 23 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 22 \% \\ & \text { KLM } \end{aligned}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 71 \\ 10 \% \end{gathered}$ | $\begin{gathered} 23 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 248 \\ 17 \% \\ a \end{gathered}$ | $\begin{gathered} 90 \\ 10 \% \end{gathered}$ | $\begin{gathered} 92 \\ 17 \% \\ \text { Tw } \end{gathered}$ | $\begin{gathered} 92 \\ 15 \% \\ \top \end{gathered}$ | $\begin{gathered} 53 \\ 10 \% \end{gathered}$ | $\begin{gathered} 71 \\ 22 \% \\ \text { sTvw } \end{gathered}$ | $\begin{gathered} 11 \\ 9 \% \\ * \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 149 \\ 20 \% \\ r \end{gathered}$ | $\begin{aligned} & 189 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 59 \\ 21 \% \\ z \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET: A fairl/ / very negative impact | $\begin{aligned} & 917 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 419 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 496 \\ 42 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 106 \\ 44 \% \\ \text { EF } \end{gathered}$ | $\begin{aligned} & 131 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 159 \\ 41 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 308 \\ 44 \% \\ \text { EF } \end{gathered}$ | $\begin{gathered} 80 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 308 \\ 44 \% \\ \text { Jk } \end{gathered}$ | $\begin{gathered} 80 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 517 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 400 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 516 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 401 \\ 45 \% \\ p \end{gathered}$ | $\begin{gathered} 222 \\ 40 \% \\ u \end{gathered}$ | $\begin{aligned} & 217 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 231 \\ 43 \% \\ \text { su } \end{gathered}$ | $\begin{aligned} & 105 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 53 \\ 46 \% \\ U^{*} \end{gathered}$ | $\begin{gathered} 90 \\ 45 \% \\ \text { su } \end{gathered}$ | $\begin{aligned} & 261 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 656 \\ 41 \% \\ \times \end{gathered}$ | $\begin{gathered} 825 \\ 41 \% \\ a \end{gathered}$ | $\begin{gathered} 82 \\ 30 \% \end{gathered}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
Overlap formulae used
ColumnProportions (5\%): A,B/C,D/E/F/G/H/I,J/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30 (**) Small Base: 100 (*)
ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30(**) Small Base: $100\left(^{*}\right)$

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q1. To what extent, if at all, do you think Artificial Intelligence (AI) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - The UK job market All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marita Status |  |  | Presence of childrenHH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely toconsider Labour |  | $\begin{aligned} & \text { Likely and unlikely to } \\ & \text { consider } \\ & \text { Conservatives } \end{aligned}$ |  | Definitely decided or might change their mind |  |
|  | Total | $\begin{gathered} \text { Mariede } \\ \substack{\text { Livingas } \\ \text { Married }} \end{gathered}$ | Single | Widowed/ Divorced/ Separated | anr | NoNE | Conservati | Labour | $\begin{gathered} \text { Liberal } \\ \text { Dems } \end{gathered}$ | $\begin{gathered} \text { other } \\ \text { party } \end{gathered}$ | Remain | Leave | $\begin{gathered} \text { Likyty } \\ \text { Lensider } \\ \text { cosbur } \\ \text { Labour } \end{gathered}$ | Unlikely to Labour <br> Labo | $\begin{aligned} & \text { Likely to } \\ & \begin{array}{c} \text { consiser } \\ \text { Consenati } \end{array} \end{aligned}$ | $\begin{aligned} & \text { Unikely to } \\ & \text { conside } \\ & \text { Conserati } \end{aligned}$ | Definitely decided | $\begin{gathered} \substack{\text { chent } \\ \text { chergen } \\ \text { their mind }} \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | ${ }^{(P)}$ | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{733}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | ${ }_{7} 5$ | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | ${ }_{85}$ | 1019 | 922 | 748 | 1182 | ${ }_{85}$ | ${ }_{89}$ |
| A very positive impart | $\begin{aligned} & 103 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 70 \\ 5 \% \\ 50 \\ 0 \end{gathered}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 58 \\ 9 \% \\ 9 \\ F \end{gathered}$ | $\begin{aligned} & 45 \\ & 3 \% \end{aligned}$ | 29 $4 \%$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 71 \\ 7 \% \\ N \end{gathered}$ | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 65 \\ 9 \% \\ \underset{\sim}{6 \%} \end{gathered}$ | $\begin{aligned} & 31 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 6 \% \end{aligned}$ | 47 |
| Afairly positive impact | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 1400 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 92 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 108 \\ 98 \end{gathered}$ | $\begin{aligned} & 99 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 96 \\ 11 \% \end{gathered}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 810 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 482 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 572 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 33 \% \\ & 31 \end{aligned}$ | $\begin{aligned} & 315 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 352 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 330 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 410 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 309 \\ & 36 \% \\ & 36 \end{aligned}$ | 310 $35 \%$ |
| A fairly negative impact | $\begin{aligned} & 584 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 22 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 115 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 468 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 23 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 239 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 329 \\ \substack{38 \%} \\ \text { co } \end{gathered}$ | $\begin{aligned} & 181 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{gathered} 272 \\ \substack{27 \% \\ 0 \\ 0} \end{gathered}$ |
| A vers negative impact | $\begin{aligned} & 334 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 82 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1399 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 12 \% \end{aligned}$ |
| It will or have an impactatal | $\begin{aligned} & 38 \\ & 2 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $:$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | 13 $1 \%$ |
| Don't know | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1766 \\ & 10 \% \end{aligned}$ |  | $\begin{aligned} & 43 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 26 \\ \text { cis\% } \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1000 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & { }_{11 \%} \end{aligned}$ | 48 5\% |
| NET: A fairly verr positie impatt | $\begin{aligned} & 338 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 210 \\ \text { an\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 95 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 196 \\ \substack{19 \% \\ N} \end{gathered}$ | $\begin{aligned} & 112 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 16 \% \end{aligned}$ |
| NET: Afarit / very negative impact | $\begin{aligned} & 917 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 478 \\ & 36 \% \end{aligned}$ | 312 $45 \%$ | $\begin{aligned} & 127 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 720 \\ & \begin{array}{c} 436 \\ \xi \end{array} \end{aligned}$ | $\begin{aligned} & 282 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 31 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 93 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 331 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 384 \\ & 38 \% \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 43 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 294 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 42 \% \end{aligned}$ |

Q1. To what extent, if at all, do you think Artificial Intelligence (Al) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - Your personal job security All Aduults aged $18+$ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {Male }}^{\text {(B) }}$ | $\underset{\text { (cemale }}{\substack{\text { (c) }}}$ | 18.24 (0) | ${ }_{\text {(E) }}^{\text {(E) }}$ | ${ }_{\text {c }}^{\text {35.44 }}$ (F) | ${ }_{\text {455.54 }}$ | ${ }_{\text {(H) }}^{55}$ | 75+ (1) | ${ }^{18.34}$ | ${ }_{\text {354.54 }}^{\text {(k) }}$ | ${ }_{\text {(L) }}^{55}$ | 75 (M) | ${ }_{\text {ABC1 }}(\mathrm{N})$ |  | $\begin{gathered} \text { Working } \\ (P) \end{gathered}$ | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | $\underset{\text { North }}{\text { (R) }}$ | Midlands <br> (s) | South (T) | $\begin{aligned} & \text { London } \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { Wales } \\ & \text { (V) } \end{aligned}$ | $\begin{aligned} & \text { Scotland } \\ & \text { (W) } \end{aligned}$ | Graduates (X) | $\begin{aligned} & \text { Non- } \\ & \text { Graduates } \\ & (y) \end{aligned}$ | $\begin{gathered} \text { White } \\ \text { ethnic } \\ \text { group } \\ \text { (Z) } \end{gathered}$ | $\begin{gathered} \text { Minority } \\ \substack{\text { ethnic } \\ \text { group }} \\ \text { lon } \end{gathered}$ (a) |
| Unweighted base | 1442 | 746 | 690 | 129 | 347 | 323 | 330 | 294 | 19 | 476 | 653 | 294 | 19 | 1085 | 357 | 1442 | - | 340 | 369 | 321 | 238 | 66 | 108 | 890 | 552 | 1223 | 200 |
| Weighted base | 1440 | 752 | 682 | 125 | 337 | 323 | 316 | 318 | 21 | 462 | 639 | 318 | 21 | 897 | 543 | 1440 | - | 340 | 372 | 321 | 227 | 66 | 114 | 547 | 893 | 1235 | 188 |
| A very positive impact | $\begin{aligned} & 80 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \begin{array}{c} 8 \% \\ 6 H \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & \left.\begin{array}{c} 30 \% \\ \text { 6H } \end{array}\right) \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 44 \\ & \text { 40\% } \\ & \mathrm{kr} \end{aligned}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 57 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 6 \% \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ |
| A farirl positive impact | $\begin{aligned} & 187 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 16 \% \\ 64 \\ 64 \end{gathered}$ | $\begin{gathered} 62 \\ \begin{array}{c} 18 \% \\ 6 H \end{array} \end{gathered}$ | $\begin{aligned} & 50 \\ & \text { 50 } \\ & \text { 6H } \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 18 \% \\ & k 1 \end{aligned}$ | $\begin{aligned} & 76 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 13 \% \end{aligned}$ | $\dot{i}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & \text { } 19 \% \\ & \text { RT } \end{aligned}$ | $\underset{10 \%}{7}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 12 \% \\ & \end{aligned}$ | $\begin{gathered} 37 \\ 20 \% \\ 27 \end{gathered}$ |
| A mixtur of both a positive and negative impact | $\begin{aligned} & 436 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 45 \\ 33 \% \\ H \end{gathered}$ | $\begin{gathered} 111 \\ \substack{33 \% \\ H} \end{gathered}$ | $\begin{aligned} & 101 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 436 \\ & 30 \% \end{aligned}$ |  | $\begin{aligned} & 99 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 1577 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 366 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 66 \\ 35 \% \end{gathered}$ |
| A fairly negative impact | $\begin{aligned} & 217 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & { }_{15 \%} \end{aligned}$ | $\begin{aligned} & 104 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 27 \\ \underset{c}{21 \%} \\ F \end{gathered}$ | $\begin{aligned} & 50 \\ & \text { 155 } \end{aligned}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 4 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 4 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 136 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 15 \% \end{aligned}$ | $\dot{i}$ | $\begin{aligned} & 45 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\stackrel{9}{9} \underset{14 \%}{9}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 148 \\ 17 \% \\ \times \end{gathered}$ | $\begin{aligned} & 186 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ |
| A very negative impact | $\begin{aligned} & 104 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 33 \\ 10 \% \\ \text { 10\% } \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 70 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 10 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ |
| It will not have an impact atall | $\begin{aligned} & 260 \\ & 18 \% \\ & \text { 26 } \end{aligned}$ | $\begin{aligned} & 153 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 7 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 53 \\ \text { 16\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 66 \\ & \text { 21\% } \\ & \text { oE } \end{aligned}$ | $\begin{aligned} & 87 \\ & 27 \% \\ & \text { 27\% } \\ & \text { Def } \end{aligned}$ | $\begin{gathered} 7 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 87 \\ \substack{87 \% \\ \jmath k} \end{gathered}$ | $\begin{gathered} 74 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 161 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 18 \% \end{aligned}$ | $\because$ | $\begin{gathered} 72 \\ 21 \% \\ \hline 0 \end{gathered}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & \begin{array}{c} 29 \% \\ 0 \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 8 \% \\ & \end{aligned}$ | $\begin{gathered} 95 \\ \underset{8}{94 \%} \\ 8 \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & \text { 414\% } \\ & 0 \text { oE } \end{aligned}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 46 \\ 19 \% \\ \hline \end{gathered}$ | $\begin{gathered} 5 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\because$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\stackrel{9}{8 \%}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 107 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ |
| Net: Afariry/ very postive impact | $\begin{aligned} & 267 \\ & 109 \end{aligned}$ | $\begin{aligned} & 165 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { 346 } \\ & 6{ }^{24 \%} \end{aligned}$ | $\begin{gathered} 96 \\ \begin{array}{c} 99 \\ 6 H \\ 6 \end{array} \end{gathered}$ | $\begin{gathered} 69 \\ \begin{array}{c} 21 \% \\ 6 \mathrm{H} \end{array} \end{gathered}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & { }^{127 \%} \\ & k \end{aligned}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 4 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 49 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & \text { 21 } \\ & \text { 27\% } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 12 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 50 \\ \text { 26\% } \\ z \end{gathered}$ |
| NET: A faril / very negative impact | $\begin{aligned} & 321 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 169 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 66 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 4 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1422 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 4 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 206 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 22 \% \end{aligned}$ |  | $\begin{aligned} & 81 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ |


|  | Total | Marital Staus |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum vote |  | Likely and unlikely to consider Labour |  | $\begin{aligned} & \text { Likely and unlikely to } \\ & \text { consider } \\ & \text { Conservatives } \end{aligned}$ |  | Definitely decided ormight change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Married/ } \\ \text { Living as } \\ \text { Married } \end{gathered}$ | Single | Widowed/ Divorced/ Separated | any | None | Conservati ve | Labur | $\begin{gathered} \text { Liberalal } \\ \text { Dems } \end{gathered}$ | Othe party | Remain | Leave | $\begin{aligned} & \text { Likely to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | $\begin{aligned} & \text { Unlikely to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | $\begin{gathered} \text { Likely to } \\ \text { cons } \\ \text { consider } \\ \text { conserati } \\ \text { ves } \end{gathered}$ |  | Definitly decided |  |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | ${ }^{(+)}$ | (1) | (1) | (k) | (1) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 1442 | 922 | 393 | 127 | 590 | ${ }^{852}$ | 407 | 379 | 134 | 164 | 646 | 432 | 721 | 502 | 481 | 742 | 542 | 582 |
| Weighed base | 1440 | 878 | 429 | ${ }^{133}$ | 560 | 880 | 404 | 353 | 117 | 171 | 570 | 469 | 673 | 519 | 465 | 729 | 520 | 556 |
| A very positive impart | $\begin{aligned} & 80 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & 2 \end{aligned}$ | $\begin{gathered} 53 \\ 9 . \\ 9 \\ 5 \end{gathered}$ | $\begin{aligned} & 27 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 52 \\ \substack{51 \\ \hline \\ \hline} \end{gathered}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \\ & 7 \% \end{aligned}$ | 38 $7 \%$ |
| A fairly positive impact | $\begin{aligned} & 187 \\ & 138 \end{aligned}$ | $\begin{aligned} & 117 \\ & 13 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 18 \\ 13 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 92 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & \left.\begin{array}{c} 18 \% \\ \mathrm{~N} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 56 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 83 \\ \text { 83\% } \\ \text { 18\% } \end{gathered}$ | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 86 \\ 16 \% \end{gathered}$ | 72 $13 \%$ |
| A mixture of botha positive and negative impact | $\begin{aligned} & 436 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 34 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 247 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & \text { 130 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 29 \% \end{aligned}$ | 158 $28 \%$ |
| A farirl negative impatt | $\begin{aligned} & 217 \\ & { }_{15 \%} \end{aligned}$ | $\begin{aligned} & 140 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \\ & \end{aligned}$ | $\begin{aligned} & 101 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 14 \% \end{aligned}$ | 100 18\% |
| A verr negative impart | $\begin{aligned} & 104 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 9 \% \\ & 98 \end{aligned}$ | $\begin{gathered} 15 \\ \substack{11 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \\ & { }_{12} \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }_{l}^{45} \\ & 9 \% \\ & M \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | 40 $7 \%$ |
| It will $n$ ot have an impact ta all | $\begin{aligned} & 260 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 156 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 78 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 20 \% \end{aligned}$ | 102 |
| Don't know | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 43 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 56 \\ 14 \% \\ 16 \end{gathered}$ | $\begin{aligned} & 32 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 10 \% \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 53 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{gathered} \left.\begin{array}{c} 60 \\ \\ 12 \% \\ M \end{array}\right) \end{gathered}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | 46 $8 \%$ |
| NET: A fairly very positie impatt | $\begin{aligned} & 267 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 21 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 145 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 71 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 23 \% \end{aligned}$ | 110 $20 \%$ |
| NET: A farir / very negative impart | $\begin{aligned} & 321 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 22 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 100 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 21 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 19 \% \end{aligned}$ | coin $\begin{gathered}\text { 25\% } \\ \text { 25\% } \\ 0\end{gathered}$ |

$\qquad$

Q1. To what extent, if at all, do you think Artificial Intelligence (Al) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - How easy it is to do your job
All Adults aged 18+ in Great Britain

|  |  | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18-34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | Not working | North | Midlands | South | London | Wales | Scotland | Graduates | NonGraduates | White ethnic group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (z) | (a) |
| Unweighted base | 1442 | 746 | 690 | 129 | 347 | 323 | 330 | 294 | 19 | 476 | 653 | 294 | 19 | 1085 | 357 | 1442 | - | 340 | 369 | 321 | 238 | 66 | 108 | 890 | 552 | 1223 | 200 |
| Weighted base | 1440 | 752 | 682 | 125 | 337 | 323 | 316 | 318 | 21 | 462 | 639 | 318 | 21 | 897 | 543 | 1440 | - | 340 | 372 | 321 | 227 | 66 | 114 | 547 | 893 | 1235 | 188 |
| A very positive impact | $\begin{aligned} & 107 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 72 \\ 10 \% \\ c \end{gathered}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 15 \\ 12 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 40 \\ 12 \% \\ \text { GH } \end{gathered}$ | $\begin{aligned} & 27 \\ & 9 \% \\ & \text { GH } \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \\ * * \end{gathered}$ | $\begin{gathered} 56 \\ 12 \% \\ \text { KL } \end{gathered}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \\ * * \end{gathered}$ | $\begin{aligned} & 65 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 11 \% \\ \mathrm{~T} \end{gathered}$ | $\begin{gathered} 6 \\ 8 \% \\ * \end{gathered}$ | $\begin{gathered} 9 \\ 8 \% \\ * \end{gathered}$ | $\begin{gathered} 55 \\ 10 \% \\ y \end{gathered}$ | $\begin{aligned} & 53 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ |
| A fairly positive impact | $\begin{aligned} & 279 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 164 \\ 22 \% \\ c \end{gathered}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 29 \\ 23 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 79 \\ 23 \% \\ 6 H \end{gathered}$ | $\begin{gathered} 70 \\ 22 \% \\ H \end{gathered}$ | $\begin{gathered} 51 \\ 16 \% \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \end{gathered}$ | $\begin{gathered} 4 \\ 17 \% \\ \text { ** } \end{gathered}$ | $\begin{gathered} 108 \\ 23 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 121 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 46 \\ 14 \% \end{gathered}$ | $\begin{gathered} 4 \\ 17 \% \\ * * \end{gathered}$ | $\begin{aligned} & 185 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 94 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 279 \\ & 19 \% \end{aligned}$ |  | $\begin{gathered} 56 \\ 16 \% \end{gathered}$ | $\begin{gathered} 82 \\ 22 \% \end{gathered}$ | $\begin{gathered} 55 \\ 17 \% \end{gathered}$ | $\begin{gathered} 53 \\ 24 \% \end{gathered}$ | $\begin{gathered} 13 \\ 19 \% \\ * \end{gathered}$ | $\begin{gathered} 19 \\ 17 \% \\ * \end{gathered}$ | $\begin{gathered} 123 \\ 23 \% \\ \gamma \end{gathered}$ | $\begin{aligned} & 155 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 47 \\ 25 \% \end{gathered}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 429 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 225 \\ 33 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 40 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 91 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 82 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 27 \% \\ \text { ** } \end{gathered}$ | $\begin{aligned} & 147 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 82 \\ 26 \% \end{gathered}$ | $\begin{gathered} 5 \\ 27 \% \\ * * \end{gathered}$ | $\begin{aligned} & 281 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 429 \\ & 30 \% \end{aligned}$ |  | $\begin{gathered} 94 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 63 \\ 28 \% \end{gathered}$ | $\begin{gathered} 19 \\ 28 \% \end{gathered}$ | $\begin{gathered} 32 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 367 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 59 \\ 31 \% \end{gathered}$ |
| A fairly negative impact | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 76 \\ 11 \% \end{gathered}$ | $\begin{gathered} 19 \\ 15 \% \\ G \end{gathered}$ | $\begin{gathered} 33 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \end{gathered}$ | $\begin{gathered} 53 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \\ * * \end{gathered}$ | $\begin{aligned} & 69 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 73 \\ 13 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | - | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 39 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 29 \\ 13 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 99 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ |
| A very negative impact | $\begin{aligned} & 93 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 28 \\ 9 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 28 \\ 9 \% \\ \mathrm{E} \end{gathered}$ |  | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 48 \\ 8 \% \\ j \end{gathered}$ | $\begin{gathered} 28 \\ 9 \% \\ j \end{gathered}$ | $\therefore$ | $\begin{aligned} & 58 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 6 \% \end{aligned}$ | - | $\begin{gathered} 28 \\ 8 \% \\ u \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 9 \% \\ * \end{gathered}$ | $\begin{gathered} 9 \\ 8 \% \\ * \end{gathered}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $63$ | $\begin{aligned} & 80 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ |
| It will not have an impact a a all | $\begin{aligned} & 235 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 98 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 39 \\ 11 \% \end{gathered}$ | $\begin{gathered} 40 \\ 12 \% \end{gathered}$ | $\begin{gathered} 57 \\ 18 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 86 \\ 27 \% \\ \text { DEFG } \end{gathered}$ | $\begin{gathered} 3 \\ 15 \% \\ * * \end{gathered}$ | $\begin{gathered} 50 \\ 11 \% \end{gathered}$ | $\begin{gathered} 97 \\ 15 \% \end{gathered}$ | $\begin{gathered} 86 \\ 27 \% \\ \text { лк } \end{gathered}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 16 \% \end{aligned}$ | - | $\begin{gathered} 60 \\ 18 \% \end{gathered}$ | $\begin{gathered} 55 \\ 15 \% \end{gathered}$ | $\begin{gathered} 57 \\ 18 \% \end{gathered}$ | $\begin{gathered} 26 \\ 11 \% \end{gathered}$ | $\begin{gathered} 10 \\ 15 \% \\ * \end{gathered}$ | $\begin{gathered} 28 \\ 25 \% \\ \text { su* } \end{gathered}$ | $\begin{gathered} 82 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 218 \\ 18 \% \\ a \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 94 \\ 14 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 41 \\ 13 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 32 \\ 10 \% \end{gathered}$ | $\begin{gathered} 4 \\ 20 \% \\ * * \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 87 \\ 14 \% \\ j \end{gathered}$ | $\begin{gathered} 32 \\ 10 \% \end{gathered}$ | 4 <br> 20\% <br> ** | $\begin{aligned} & 106 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | - | $\begin{gathered} 42 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 39 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 11 \% \end{gathered}$ | $\begin{gathered} 10 \\ 15 \% \\ \mathrm{w}^{*} \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \\ * \end{gathered}$ | $\begin{aligned} & 48 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ |


| NET: A fairly / very postive impact | $\begin{aligned} & 386 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 236 \\ 31 \% \\ c \end{gathered}$ | $\begin{aligned} & 148 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 44 \\ 36 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 119 \\ 35 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 98 \\ 30 \% \\ 6 H \end{gathered}$ | $\begin{gathered} 63 \\ 20 \% \end{gathered}$ | $\begin{gathered} 56 \\ 17 \% \end{gathered}$ | $\begin{gathered} 6 \\ 28 \% \\ * * \end{gathered}$ | $\begin{gathered} 164 \\ 35 \% \\ \text { KL } \end{gathered}$ | $\begin{gathered} 161 \\ 25 \% \\ L \end{gathered}$ | $\begin{gathered} 56 \\ 17 \% \end{gathered}$ | $\begin{gathered} 6 \\ 28 \% \\ * * \end{gathered}$ | $\begin{aligned} & 251 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 27 \% \end{aligned}$ | - | $\begin{gathered} 86 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 70 \\ 22 \% \end{gathered}$ | $\begin{gathered} 78 \\ 34 \% \\ \text { RT } \end{gathered}$ | $\begin{gathered} 18 \\ \text { 28\% } \\ * \end{gathered}$ | $\begin{gathered} 28 \\ 25 \% \end{gathered}$ | $\begin{gathered} 178 \\ 33 \% \\ y \end{gathered}$ | $\begin{aligned} & 208 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 314 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 66 \\ 35 \% \\ z \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET: A fairly / very negative impact | $\begin{aligned} & 235 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 24 \\ 19 \% \end{gathered}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{gathered} 48 \\ 15 \% \end{gathered}$ | $\begin{gathered} 52 \\ 17 \% \end{gathered}$ | $\begin{gathered} 63 \\ 20 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \\ { }_{*}^{2} \end{gathered}$ | $\begin{gathered} 69 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 63 \\ 20 \% \end{gathered}$ | $\begin{gathered} 2 \\ 11 \% \\ * * \end{gathered}$ | $\begin{aligned} & 127 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 107 \\ 20 \% \\ N \end{gathered}$ | $\begin{aligned} & 235 \\ & 16 \% \end{aligned}$ | - | $\begin{gathered} 59 \\ 17 \% \end{gathered}$ | $\begin{gathered} 65 \\ 17 \% \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \end{gathered}$ | $\begin{gathered} 36 \\ 16 \% \end{gathered}$ | $\stackrel{9}{14 \%}$ | $\begin{gathered} 19 \\ 17 \% \end{gathered}$ | $\begin{gathered} 72 \\ 13 \% \end{gathered}$ | $\begin{gathered} 162 \\ 18 \% \\ \mathrm{x} \end{gathered}$ | $\begin{aligned} & 200 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 32 \\ 17 \% \end{gathered}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
Overlap formulae used
ColumnProportions (5\%): A,B/C,D/E/F/G/H/IJ/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L/M,N/O,P/Q,R/S/T/U/V/W,X/Y,Z/a Minimum Base: 30(**) Small Base: $100\left(^{*}\right)$

|  |  | Marita Status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EUReferendum vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely toconsiderConservatives |  | Definitely decided or might change theirmind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{aligned} & \text { Married/ } \\ & \text { Living as } \\ & \text { Married } \end{aligned}$ | Single | Widowed/ Divorced/ Separated | anr | NoNE | ve | Labur | $\begin{aligned} & \text { Liberal } \\ & \text { Deems } \end{aligned}$ | $\begin{gathered} \text { other } \\ \text { party } \end{gathered}$ | Remain | Leave | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|c\|} \substack{\text { Lensider } \\ \text { consour }} \end{array}$ | $\begin{gathered} \text { Unikelv to } \\ \text { consider } \\ \text { cabour } \end{gathered}$ | $\begin{gathered} \text { Likely to } \\ \text { Conside } \\ \text { Consenati } \\ \text { Conses } \end{gathered}$ | $\begin{aligned} & \text { Unikely to } \\ & \text { conside } \\ & \text { ti Consenti } \\ & \text { ves } \end{aligned}$ | Definitely decide | $\begin{gathered} \text { Minht } \\ \text { Mhang } \\ \text { their mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 1442 | 922 | 393 | 127 | 590 | 852 | 407 | 379 | 134 | 164 | 646 | 432 | 721 | 502 | 481 | 742 | 542 | 582 |
| Weighted base | 1440 | 878 | 429 | ${ }^{133}$ | 560 | 880 | 404 | 353 | 117 | 171 | 570 | 469 | 673 | 519 | 465 | 729 | 520 | 556 |
| A very positive impart | $\begin{aligned} & 107 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 11 \% \\ 1 \end{gathered}$ | $\begin{gathered} 24 \\ \substack{14 \% \\ \sigma} \end{gathered}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 75 \\ 11 \% \\ N \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 10 \% \end{aligned}$ | 42 <br> $8 \%$ |
| Afairly positive inpart | $\begin{aligned} & 279 \\ & \\ & \hline 19 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 77 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \left.\begin{array}{c} 32 \% \\ \mathrm{cmp} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 25 \% \end{aligned}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 429 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 1118 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & \text { 147 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \text { 148 } \\ & 28 \% \end{aligned}$ | 173 $31 \%$ |
| A fariry negative impart | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 58 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 58 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 76 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | 54 10\% |
| A very negative impat | $\begin{aligned} & 93 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 34 \\ 8 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 18 \\ \text { 10\% } \\ +18 \end{gathered}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{8 \%} \\ & \mu \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 7 \% \\ & \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ |
| It will not have an impactatal | $\begin{aligned} & 236 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 79 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 61 \\ { }_{11 \%} \end{gathered}$ | $\begin{aligned} & 174 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 150 \\ \substack{12 \% \\ \text { ci\% } \\ \hline} \end{gathered}$ | $\begin{gathered} 104 \\ \text { 20\% } \\ R \end{gathered}$ | 76 14\% |
| Don't know | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 98 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 46 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 10 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 43 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | 46 $8 \%$ |
| NeT: Afarirl very positive impat | $\begin{aligned} & 386 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 262 \\ \substack{20 \% \\ c 0 \% \\ c 0} \end{gathered}$ | $\begin{aligned} & 100 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 28 \% \end{aligned}$ |  | $\begin{aligned} & 51 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 30 \% \end{aligned}$ | 179 $32 \%$ |
| Net: Afariry / very negative impact | $\begin{aligned} & 235 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 33 \\ & \text { 24\% } \end{aligned}$ | $\begin{aligned} & 74 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 15 \% \\ & \text { 15\% } \end{aligned}$ |

$\qquad$

Q1. To what extent, if a all, do you think Artificial Intelligence (Al) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - British society All Aduults aged $18+$ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  | Agrreated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicty |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | ${ }^{25-34}$ | 35-44 | 45.54 | 55-75 | $75+$ | 18.34 | 35.54 | 55.75 | $75+$ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midands | South | London | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | $\begin{gathered} \text { ehthite } \\ \text { ehticic } \\ \text { group } \end{gathered}$ | $\begin{gathered} \text { Minority } \\ \text { ethnic } \\ \text { group } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (2) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | ${ }_{656}$ | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A very positive impact | $\begin{aligned} & 1113 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 77 \\ 7 \% \\ c \end{gathered}$ | $\begin{aligned} & 36 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & { }^{14} \\ & H \end{aligned}$ | $\begin{aligned} & 40 \\ & \begin{array}{l} 10 \% \\ 6+1 \end{array} \end{aligned}$ | $\begin{gathered} 24 \\ \substack{6 \% \\ H} \end{gathered}$ | $\begin{aligned} & 12 \\ & 30 \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 8 \% \\ & \text { kim } \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 88 \\ 6 \% \\ a \\ a \end{gathered}$ | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 30 \\ 5 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 26 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \\ & 5 \tau \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \\ & 7 \\ & \tau_{0} \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 8 \% \\ & \gamma \end{aligned}$ | $\begin{aligned} & 54 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 22 \\ \begin{array}{c} 8 \% \\ 2 \end{array} \end{gathered}$ |
| A fairly positive impact | $\begin{aligned} & 351 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{gathered} 199 \\ \substack{17 \% \\ c} \end{gathered}$ | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 43 \\ \text { 48\% } \\ H \end{gathered}$ | $\begin{aligned} & 83 \\ & 21 \% \\ & 6+11 \end{aligned}$ | $\begin{gathered} \text { 69 } \\ \text { ci8\% } \\ H \end{gathered}$ | $\begin{aligned} & 50 \\ & \text { 50 } \end{aligned}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \text { 120\% } \\ & \text { Lic } \end{aligned}$ | $\begin{aligned} & 119 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 248 \\ 17 \% \\ a \end{gathered}$ | $\begin{aligned} & 103 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \begin{array}{l} 18 \% \\ \mathrm{rw} \end{array} \end{aligned}$ | $\begin{aligned} & 100 \\ & 16 \% \\ & \text { Tw } \end{aligned}$ | $\begin{aligned} & 53 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 21\% } \\ & \text { rw } \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 65 \\ 24 \% \\ 24 \end{gathered}$ |
| A mixture of both a positive and negative impact | $\begin{aligned} & 999 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 541 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 338 \\ & \begin{array}{l} 388 \\ \text { Defs } \end{array} \end{aligned}$ | $\begin{aligned} & 116 \\ & \begin{array}{l} 11 \% \\ \text { pefa } \end{array} \end{aligned}$ | $\begin{aligned} & 232 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 313 \\ & 41 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 338 \\ & \text { 348 } \\ & \text { « } \end{aligned}$ | $\begin{gathered} 116 \\ 51 \% \\ \ldots \end{gathered}$ | $\begin{aligned} & 550 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 449 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 558 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 441 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 44 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 237 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 696 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 886 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 39 \% \end{aligned}$ |
| A fairly negative impact | $\begin{aligned} & 376 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 52 \\ \text { 22\% } \\ \text { EF } \end{gathered}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \text { 18\% } \\ & \text { F } \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 100 \\ \text { 19\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 343 \\ 17 \% \end{gathered}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ |
| A very negative inpact | $\begin{aligned} & 219 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 80 \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 114 \\ 11 \% \\ N \end{gathered}$ | $\begin{aligned} & 139 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 64 \\ 12 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 1020 \end{gathered}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 10 \% \\ & 106 \end{aligned}$ | $\begin{aligned} & 191 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ |
| It will not have an impact atall | $\begin{aligned} & 40 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 2 \% \\ & 2 \% \\ & c \end{aligned}$ | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 9 \\ \substack{9 \\ H \\ H} \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \begin{array}{l} \text { 3\% } \\ H \end{array} \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \\ 4 \\ H \end{gathered}$ |  | $\begin{gathered} 4 \\ \text { 2\% } \\ \text { 2\% } \end{gathered}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ 2 \% \\ 2 \% \end{gathered}$ | ${ }^{24}$ | $16$ | $\begin{gathered} 32 \\ 2 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $9$ | $\begin{gathered} 10 \\ 3 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | ${ }^{11}$ | $\begin{aligned} & 29 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{gathered} 139 \\ 12 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 0 \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 12\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 74 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 50 \end{aligned}$ | $\begin{gathered} 61 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 80 \end{aligned}$ | $\begin{gathered} 176 \\ 11 \% \\ \times \end{gathered}$ | $\begin{aligned} & 212 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ |
| Net: Afariry / very postive impact | $\begin{aligned} & 464 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 276 \\ \substack{24 \% \\ c} \end{gathered}$ | $\begin{aligned} & 187 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 57 \\ \begin{array}{c} 246 \\ \text { 24+1 } \end{array} \end{gathered}$ | $\begin{aligned} & 123 \\ & \begin{array}{c} 12 \% \\ c+1 \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 93 \\ & 246 \\ & \text { 2461} \\ & \text { c+1 } \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & \text { 28\% } \\ & \text { kMM } \end{aligned}$ | $\begin{gathered} 155 \\ 20 \% \\ \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 336 \\ \substack{33 \% \\ \alpha \\ \alpha} \end{gathered}$ | $\begin{aligned} & 128 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{l} 128 \% \\ \mathrm{rw} \end{array} \end{aligned}$ | $\begin{gathered} 126 \\ 21 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 66 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 29 \% \\ & \text { sww } \end{aligned}$ | $\begin{gathered} 24 \\ 21 \% \\ { }_{2}+ \end{gathered}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 370 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 87 \\ 32 \% \\ 27 \end{gathered}$ |
| NET: A Aariry / very negative impact | $\begin{aligned} & 594 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 372 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & \begin{array}{l} 14 \% \\ \text { psu } \end{array} \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 60 \\ 30 \% \\ 00 \end{gathered}$ | $\begin{aligned} & 171 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 424 \\ 27 \% \\ \times \end{gathered}$ | $\begin{aligned} & 534 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 19 \% \end{aligned}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q1. To what extent, if at all, do you think Artificial Intelligence (AI) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - British society All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marital status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labou |  | Likely and unlikely to consider <br> Conservative |  | $\begin{aligned} & \text { Definitely decided or } \\ & \text { might change their } \\ & \text { mind } \end{aligned}$ |  |
|  | Total | Married/ Living as Married | Single | Widowed/ Divorced/ <br> Separated | anr | NONE | Conserati ve | Labur | $\begin{aligned} & \text { Liberalal } \\ & \text { Dess } \end{aligned}$ | Other party | Remain | Leave | $\begin{gathered} \text { Likelyto } \\ \text { cosider } \\ \text { chabur } \\ \text { Labous } \end{gathered}$ | Unlikely to consider <br> consider <br> Labour | Likely to consider ves | Unikel to cons Conser Conserati ves | Definitely <br> decide | $\begin{gathered} \text { Night } \\ \text { Hent } \\ \text { cherin mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | ${ }^{(H)}$ | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | ${ }^{(0)}$ | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{73}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | ${ }^{936}$ |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | ${ }_{852}$ | 1019 | 922 | 748 | 1182 | ${ }_{82}$ | 893 |
| A very positive inpact | $\begin{aligned} & 113 \\ & 5 \% \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 66 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | 19 $8 \%$ | 47 | 44 $5 \%$ | $\begin{aligned} & 80 \\ & \substack{8 \% \\ N} \end{aligned}$ | 25 $3 \%$ | $\begin{gathered} 62 \\ \left.\begin{array}{c} 8 / \\ p \end{array}\right) \end{gathered}$ | 44 $4 \%$ | $\begin{aligned} & 53 \\ & 6 \% \end{aligned}$ | 52 |
| Afairly positive impart | $\begin{aligned} & 351 \\ & 155 \end{aligned}$ | $\begin{aligned} & 199 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 98 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 35 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 136 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 159 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 17 \% \\ & 17 \% \end{aligned}$ |
| A mixture of botha positive and negative impart | $\begin{aligned} & 999 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 600 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 133 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 756 \\ \substack{756 \\ E} \end{gathered}$ | $\begin{aligned} & 353 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 40 \% \\ & \end{aligned}$ | $\begin{gathered} 79 \\ 45 \% \\ 49 \end{gathered}$ | $\begin{aligned} & 98 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 395 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 367 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 426 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 412 \\ & 46 \% \end{aligned}$ |
| A fairly negative impact | $\begin{aligned} & 376 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 15 \% \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 125 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 16 \% \\ & { }_{1} \mathbf{2} \end{aligned}$ | $\begin{aligned} & 133 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 1400 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 18 \% \end{aligned}$ |
| A verr negative inpart | $\begin{aligned} & 219 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 40 \\ 13 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 59 \\ & 8 \% \\ & 89 \end{aligned}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \text { 928 } \end{aligned}$ | $\begin{aligned} & 68 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \left.\begin{array}{c} 11 \% \\ \mathrm{~m} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 7 \% \end{aligned}$ |
| It will not have an impact atall | $\begin{aligned} & 40 \\ & 2 \% \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 10 \% \\ & \end{aligned}$ | $\begin{aligned} & 175 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | 93 $11 \%$ | $\begin{aligned} & 78 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 92 \\ \substack{90 \% \\ 10 \% \\ \mathrm{~m}} \end{gathered}$ | $\begin{aligned} & 70 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 91 \\ \substack{91 \% \\ 12 \%} \end{gathered}$ | 50 $6 \%$ |
| NET: A fairly verr positie impatt | $\begin{aligned} & 464 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 201 \\ 31 \% \\ F \end{gathered}$ | $\begin{aligned} & 262 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 265 \\ \substack{26 \% \\ N} \end{gathered}$ | $\begin{aligned} & 151 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 23 \% \\ & 23 \% \end{aligned}$ |
| NET: Afairl / very negative impact | $\begin{aligned} & 594 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 463 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 346 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 25 \% \end{aligned}$ |

Q1. To what extent, if at all, do you think Artificial Intelligence (Al) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - People across the world All Aduults aged $18+$ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | ${ }^{25-34}$ | 35-44 | 45.54 | 55-75 | $75+$ | 18.34 | 35.54 | 55-75 | $75+$ | ABC1 | ${ }^{\text {C2DE }}$ | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | $\begin{aligned} & \text { White } \\ & \text { cthnic } \\ & \text { group } \end{aligned}$ | Minority ethnic group |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (r) | (2) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | ${ }_{10}$ | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | ${ }_{637}$ | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A very positive impact | $\begin{aligned} & 128 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 87 \\ 8 \% \\ c \end{gathered}$ | $\begin{aligned} & 41 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \\ & \text { 112 } \\ & 6+1 \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \\ & 9 \% \\ & 6+1 \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \\ & H \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 62 \\ & \text { 60\% } \\ & \mathrm{k} \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 39 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \\ 3 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 94 \\ 7 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 34 \\ & 4 \% \\ & 4 \end{aligned}$ | $\begin{gathered} 32 \\ 6 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 35 \\ & 6 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \\ & { }_{\top}^{29} \end{aligned}$ | $\begin{aligned} & 9 \\ & \left.\begin{array}{c} 8 \% \\ \mathrm{r} \end{array}\right) \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 8 \% \\ & \gamma \end{aligned}$ | $\begin{aligned} & 71 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 10 \% \\ z \end{gathered}$ |
| A farirl positive impact | $\begin{aligned} & 371 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 218 \\ 19 \% \\ c \end{gathered}$ | $\begin{aligned} & 150 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 51 \\ \begin{array}{c} 51 \% \\ \\ 6+11 \end{array} \end{gathered}$ | $\begin{gathered} 88 \\ \substack{22 \% \\ c+1} \\ \text { col } \end{gathered}$ | $\begin{aligned} & 72 \\ & \begin{array}{c} 19 \% \\ 6+1 \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & \text { 129\% } \\ & \mathrm{k} \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 18 \% \\ & a \\ & \alpha \end{aligned}$ | $\begin{aligned} & 110 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 66 \\ \text { 20\% } \\ T \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 66 \\ & 24 \% \end{aligned}$ |
| A mixtur of both a positive and negative impact | $\begin{aligned} & 1010 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 426 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 579 \\ & 49 \% \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 325 \\ \text { 36\% } \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 116 \\ & \begin{array}{l} 51 \% \\ \text { DFF } \end{array} \end{aligned}$ | $\begin{aligned} & 239 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 329 \\ & 436 \\ & 46 \end{aligned}$ | $\begin{aligned} & 325 \\ & 46 \% \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 577 \\ & 44 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 434 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 569 \\ & 40 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 441 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 44 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 242 \\ & 45 \% \\ & 45 \end{aligned}$ | $\begin{aligned} & 132 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 990 \\ 43 \% \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 907 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 35 \% \end{aligned}$ |
| A fairly negative impact | $\begin{aligned} & 337 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 185 \\ 16 \% \\ c \end{gathered}$ | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & \begin{array}{c} 19 \% \\ \text { f6 } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 113 \\ 16 \% \\ k \end{gathered}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 91 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 25 \\ \text { 22\% } \\ \text { R } \end{gathered}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 13 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 240 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ |
| A very negative impact | $\begin{aligned} & 210 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \\ 0 \end{gathered}$ | $\begin{gathered} 37 \\ \text { 10\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 52 \\ & \text { 52\% } \\ & \text { 13\% } \end{aligned}$ | $\begin{gathered} 62 \\ 9 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 89 \\ 12 \% \\ 1 \\ \hline \end{gathered}$ | $\begin{aligned} & 62 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 88 \end{aligned}$ | $\begin{gathered} 54 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 88 \end{aligned}$ | $\begin{aligned} & 153 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ |
| It will not have an impact atal\| | $\begin{aligned} & 27 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 21 \\ \left.\begin{array}{c} 2 \% \\ c \end{array}\right) \end{gathered}$ | ${ }_{6}^{6}$ | $\begin{aligned} & 7 \\ & \left.\begin{array}{c} 3 \% \\ 4 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 4 \\ & { }^{4} \% \\ & H \end{aligned}$ | $\begin{aligned} & 6 \\ & { }^{6} \\ & { }_{H}^{\prime \%} \end{aligned}$ | $\begin{gathered} 6 \\ \begin{array}{c} 6 \% \\ H \end{array} \end{gathered}$ |  | $\begin{gathered} 4 \\ \substack{4 \% \\ H} \end{gathered}$ | $\begin{gathered} 11 \\ 2 \% \\ \stackrel{c}{2} \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \\ & 2 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ \text { 2\% } \\ \text { 2\% } \end{gathered}$ | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 7 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ |  | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ \text { 1\% } \end{gathered}$ | $\begin{aligned} & 18 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 254 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & \text { 13\% } \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 0 \\ & 0 \end{aligned}$ | $\begin{gathered} 38 \\ \text { 10\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \\ & \text { DE } \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 90\% } \\ & \text { DE } \end{aligned}$ | $\begin{gathered} 30 \\ \text { 13\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 44 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & \text { 90 } \\ & \text { 12\% } \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 93\% } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 0 \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 194 \\ 12 \% \\ \times \end{gathered}$ | $\begin{aligned} & 230 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ |
| Net: Afariry / very postive impact | $\begin{aligned} & 499 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 305 \\ 27 \% \\ c \end{gathered}$ | $\begin{aligned} & 1919 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & \begin{array}{c} 32 \% \\ 6+1 \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 124 \\ & \begin{array}{l} 31 \% \\ \text { cht } \end{array} \end{aligned}$ | $\begin{aligned} & 97 \\ & \begin{array}{c} 25 \% \\ \text { c+1 } \end{array} \end{aligned}$ | $\begin{gathered} 63 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 3226 \\ & k \times m \end{aligned}$ | $\begin{aligned} & 160 \\ & \text { 21\% } \\ & \text { im } \end{aligned}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 355 \\ 25 \% \\ a \end{gathered}$ | $\begin{aligned} & 144 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 23 \% \\ & \hline T \end{aligned}$ | $\begin{aligned} & 134 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 87 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & \begin{array}{c} 99 \% \\ \text { Rsww } \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{gathered} 203 \\ 27 \% \\ \vdots \end{gathered}$ | $\begin{aligned} & 296 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 397 \\ & 2020 \end{aligned}$ | $\begin{gathered} 93 \\ 34 \% \\ 2 \end{gathered}$ |
| NET: A Aariry / very negative impact | $\begin{aligned} & 547 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 286 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 335 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \begin{array}{c} 32 \% \\ \text { Ruv } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 393 \\ 25 \% \\ \times \end{gathered}$ | $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ |

[^0]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q1. To what extent, if at all, do you think Artificial Intelligence (AI) will have a positive or negative impact on each of the following over the next few years, or will it be a mixture of both? - People across the world All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marita Status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labou |  | Likely and unlikely to consider Conservatives <br> Conservative |  | Definitely decided or might change their mind |  |
|  | Total | Married/ Living as Married | Single | Widowed/ Divorced/ <br> Separated | anr | NONE | ${ }_{\substack{\text { Conserati } \\ \text { ve }}}^{\text {c }}$ | tabur | $\begin{aligned} & \text { Liberalal } \\ & \text { Dess } \end{aligned}$ | Other party | Remain | Leave | $\begin{gathered} \text { Likelyto } \\ \text { cosider } \\ \text { chabur } \\ \text { Labous } \end{gathered}$ | Unlikely to consider Labour | Likely to consider ves |  | $\begin{aligned} & \text { Definitely } \\ & \text { decided } \end{aligned}$ | $\begin{gathered} \text { Night } \\ \text { Hent } \\ \text { cherin mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | ${ }^{(+)}$ | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{73}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | ${ }_{82}$ | 1019 | 922 | 748 | 1182 | ${ }_{82}$ | 893 |
| A very positive inpact | $\begin{aligned} & 128 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 80 \\ 60 \\ 60 \\ 0 \end{gathered}$ | $\begin{gathered} 41 \\ 6 \% \\ 6 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 62 \\ 9 \% \\ 9 \\ \hline \end{gathered}$ | $\begin{aligned} & 66 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | 16 $7 \%$ | 468 | 47 $5 \%$ | $\begin{aligned} & 86 \\ & \substack{8 \% \\ N} \end{aligned}$ | 32 $3 \%$ | $\begin{aligned} & 68 \\ & 9 \% \\ & 9 \% \end{aligned}$ | 538 | $\begin{aligned} & 61 \\ & 7 \% \end{aligned}$ | 538 |
| A fairly positive inpact | $\begin{aligned} & 371 \\ & 16 \% \end{aligned}$ | 208 $16 \%$ | $\begin{aligned} & 121 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 219 \end{aligned}$ | $\begin{aligned} & 230 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 43 \\ \substack{43 \% \\ 6 \\ 6, \\ \hline} \end{gathered}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 154 \\ 18 \% \\ 18 \% \end{gathered}$ | $\begin{aligned} & 1118 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 2121 \\ & { }_{21 \%} \end{aligned}$ | $\begin{aligned} & 116 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 19 \% \end{aligned}$ |
| A mixture of botha postitive and negative impart | 1010 4336 | $\begin{aligned} & 592 \\ & 45 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 266 \\ & 38 \% \\ & \hline 38 \end{aligned}$ | $\begin{aligned} & 152 \\ & 49 \% \\ & 49 \end{aligned}$ | $\begin{aligned} & 261 \\ & 40 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 749 \\ & 45 \% \\ & 45 \end{aligned}$ | $\begin{aligned} & 345 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 227 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 395 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 366 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 430 \\ \substack{40 \% \\ m} \end{gathered}$ | $\begin{aligned} & 305 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 523 \\ & 44 \% \\ & \end{aligned}$ | $\begin{aligned} & 352 \\ & 41 \% \end{aligned}$ | 417 $47 \%$ 0 |
| A fairl negative impact | $\begin{aligned} & 337 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 196 \\ \substack{17 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 118 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 15 \% \end{aligned}$ |
| A verr negative inpart | $\begin{aligned} & 210 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 80 \\ { }_{c}^{22 \%} \\ 8 \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & { }_{8 \%} \end{aligned}$ | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 7 \% \end{aligned}$ |
| It will ot have an impactatal | $\begin{aligned} & 27 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & { }_{1 \%} \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 17 \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\because$ | $\begin{gathered} 8 \\ \begin{array}{c} 8 \\ 3 \% \\ c+1 \end{array} \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & { }_{1 \%} \end{aligned}$ | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | $\stackrel{4}{4}$ | $\begin{aligned} & 16 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | 9 |
| Don't know | $\begin{aligned} & 254 \\ & 11 \% \\ & { }_{11 \%} \end{aligned}$ | $\begin{aligned} & 147 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 13 \% \end{gathered}$ | $\begin{gathered} 24 \\ 10 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 94 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 91 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 11 \% \\ & \text { mion } \end{aligned}$ | $\begin{aligned} & 80 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 93 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 6 \% \\ & 64 \end{aligned}$ |
| NET: A fairly verr positie impart | $\begin{aligned} & 499 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 162 \\ \text { 238 } \\ 0 \end{gathered}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 203 \\ \substack{20 \% \\ F} \end{gathered}$ | $\begin{gathered} 296 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 138 \\ 26 \% \\ \substack{6 \\ 6} \end{gathered}$ | $\begin{aligned} & 51 \\ & 298 \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 298 \\ \substack{29 \% \\ N} \end{gathered}$ | $\begin{aligned} & 148 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 25 \% \end{aligned}$ |
| NET: Afarirl very negative impact | $\begin{gathered} 547 \\ 23 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 289 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 22 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 123 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 424 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 228 \\ & 268 \end{aligned}$ | $\begin{aligned} & 121 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { 17\% } \end{aligned}$ | $\begin{aligned} & 64 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 177 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 23 \% \end{aligned}$ | 193 22\% |

            ривис
    

|  | Q2. How much, ifanything, do you feeyou know about howthe following Partieswould run the Britisheconomy if they wonthe next GeneralElection? |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { Labour } \\ \text { partry } \\ \text { (A) } \end{gathered}$ | $\underbrace{\text { c) }}_{\substack{\text { Conserati } \\ \text { veparty } \\ \text { (s) }}}$ |
| Unweighted base | 233 | ${ }^{233}$ |
| Weighted base | 2337 | 2337 |
| A great deal | 301 $13 \%$ 10 | 329 $19 \%$ |
| Atair amunt | $\begin{aligned} & 833 \\ & 36 \% \end{aligned}$ | 874 $37 \%$ |
| Not ver much | 714 $31 \%$ | ¢68\% ${ }_{\text {28\% }}$ |
| Notring atall | $\begin{aligned} & 281 \\ & 12 \% \end{aligned}$ | 265 |
| Don't kow | 207 | 205 $9 \%$ |


| NEF: A freat deal/ a fair | $\begin{aligned} & 1134 \\ & 49 \% \end{aligned}$ |  |
| :---: | :---: | :---: |
| NET: Not ver much/ nothing atal | $\begin{gathered} 995 \\ 930 \end{gathered}$ | 929 $40 \%$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 public |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. How much, if anything, do you feel you know about how the following Parties would run the British economy if they won the next General Election? - Labour Party All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
|  | Total | $\underset{\text { Male }}{\text { (B) }}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 18-24 \\ & \text { (D) } \end{aligned}$ | $\begin{aligned} & \text { 25-34 } \\ & \text { (E) } \end{aligned}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $45-54$ (G) | ${ }_{\text {(H) }}^{\text {55-75 }}$ | 75+ (1) | 18-34 (J) (1) | 35-54 (K) | $55-75$ (L) | 75+ (M) | ABC1 | C2DE (0) | Working <br> (P) | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ (a) | North <br> (R) | Midlands <br> (s) | South <br> (T) | London (U) | Wales (v) | Scotland <br> (w) | $\begin{aligned} & \text { Graduates } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Non- } \\ & =\text { Graduates } \\ & (V) \end{aligned}$ | White <br> ethnic <br> group <br> (z) | Minority ethnic group (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | ${ }_{5} 58$ | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A great deal | $\begin{aligned} & 301 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 16 \% \\ & c \end{aligned}$ | $\begin{aligned} & 124 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \\ & c+1 \\ & 6+1 \end{aligned}$ | $\begin{gathered} 64 \\ 16 \% \\ \hline 1 \end{gathered}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 17 \% \\ & \text { KLI } \end{aligned}$ | $\begin{aligned} & 94 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 83 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 219 \\ 15 \% \\ \alpha \\ \alpha \end{gathered}$ | $\begin{aligned} & 82 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 69 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & \text { 15\% } \\ & \text { Tw } \end{aligned}$ | $\begin{gathered} 55 \\ 10 \% \end{gathered}$ | $\begin{aligned} & \text { 51 } \\ & \text { 16\% } \\ & \text { Tw } \end{aligned}$ | $\begin{gathered} 15 \\ 13 \% \\ \\ \hline \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 12 \% \\ & 12 \% \end{aligned}$ | $\begin{gathered} 47 \\ 17 \% \\ z \end{gathered}$ |
| A fair amount | $\begin{aligned} & 833 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 435 \\ & \begin{array}{c} 48 \% \\ c \end{array} \end{aligned}$ | $\begin{aligned} & 394 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 87 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 493 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 340 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 488 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \text { 12\% } \\ & \mathrm{s} \end{aligned}$ | $\begin{gathered} 42 \\ 37 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 79 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 284 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 549 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 721 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 38 \% \end{aligned}$ |
| Not very much | $\begin{aligned} & 714 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 330 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 381 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 62 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 37 \% \\ & \text { DEF } \end{aligned}$ | $\begin{aligned} & \text { 223 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 36 \% \\ & \text { DEF } \end{aligned}$ | $\begin{aligned} & 167 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 83 \\ 36 \% \\ j \end{gathered}$ | $\begin{aligned} & 392 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 433 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \begin{array}{c} 32 \% \\ 0 \end{array} \end{aligned}$ | $\begin{gathered} 205 \\ 34 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 161 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 31 \\ \text { 28\% } \\ \hline 28 \end{gathered}$ | $\begin{aligned} & 62 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 500 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 644 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 23 \% \end{aligned}$ |
| Nothing at all | $\begin{aligned} & 281 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 141 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { } \begin{array}{c} 16 \% \\ \text { DE } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 16 \% \\ & \text { jk } \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 150 } \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 166 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 14 \% \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 14 \% \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & \text { 15\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | ${ }^{68}$ | $\begin{gathered} 214 \\ 13 \% \\ \times \end{gathered}$ | $\begin{aligned} & 263 \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 207 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 151 \\ 13 \% \\ 8 \end{gathered}$ | $\begin{gathered} 34 \\ 14 \% \\ \text { c+1 } \end{gathered}$ | $\begin{gathered} 63 \\ \begin{array}{c} 66 \% \\ \text { GH11 } \end{array} \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \\ +12 \end{gathered}$ | $\begin{aligned} & 29 \\ & 7 \% \\ & H \\ & H \end{aligned}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \text { 15\% } \\ & \text { KıI } \end{aligned}$ | $\begin{gathered} 70 \\ 9 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 1333 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 61 \\ 11 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 44 \\ 16 \% \\ 2 \end{gathered}$ |
| NET: A great deal / a fair amount | $\begin{aligned} & 1134 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 613 \\ 54 \% \\ c \end{gathered}$ | $\begin{aligned} & 518 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 337 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 370 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 337 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 662 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 473 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 708 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 427 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 262 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & \begin{array}{l} \text { 55\% } \\ \text { RST } \end{array} \end{aligned}$ | $\begin{aligned} & 58 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 96 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 409 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 726 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 973 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 150 \\ & \left.\begin{array}{c} 15 \% \\ z \end{array}\right) \end{aligned}$ |
| NET: Not very much / nothing atall | $\begin{aligned} & 995 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 472 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 519 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 48 \% \\ & \text { DEF } \end{aligned}$ | $\begin{gathered} 334 \\ 48 \% \\ \text { DEF } \end{gathered}$ | $\begin{aligned} & 111 \\ & 49 \% \\ & \text { DEF } \end{aligned}$ | $\begin{aligned} & 219 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 331 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 334 \\ 48 \% \\ j \end{gathered}$ | $\begin{aligned} & 111 \\ & 49 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 543 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 453 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 599 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 396 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 46 \% \\ & u \end{aligned}$ | $\begin{gathered} 264 \\ 43 \% \\ 0 \end{gathered}$ | $\begin{gathered} 238 \\ 44 \% \\ u \end{gathered}$ | $\begin{aligned} & 105 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 49 \\ 43 \% \end{gathered}$ | $\begin{gathered} 85 \\ 43 \% \\ u \end{gathered}$ | $\begin{aligned} & 2828 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 714 \\ 45 \% \\ \times \end{gathered}$ | $\begin{aligned} & 907 \\ & 45 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 79 \\ 29 \% \end{gathered}$ |

## This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

|  | Total | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 Vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely toconsiderConservatives |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | anv | None | Conservati ve | Labour | Liberal Dems | $\begin{aligned} & \begin{array}{l} \text { other } \\ \text { party } \end{array} \end{aligned}$ | Remain | Leave | $\begin{gathered} \text { Likely to } \\ \text { consider } \\ \text { Lobour } \end{gathered}$ | Unlikely to consider Labour | $\begin{gathered} \text { Likely to } \\ \text { consider } \\ \text { Conservati } \\ \text { ves } \end{gathered}$ | Unlikely to consider Conservat ves ves | Definitely decided | $\begin{gathered} \text { cight } \\ \text { change } \\ \text { their mind } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| A graat deal | $\begin{aligned} & 301 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 121 \\ \left.\begin{array}{c} 12 \% \\ 6 \\ 6 \end{array}\right) \end{gathered}$ | $\begin{gathered} 34 \\ \left.\begin{array}{c} 99 \% \\ 6 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 203 \\ 20 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 82 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 179 \\ \left.\begin{array}{c} 17 \% \\ k \end{array}\right) \end{gathered}$ | $\begin{aligned} & 96 \\ & 11 \% \end{aligned}$ |
| A fair amount | $\begin{aligned} & 833 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 469 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 599 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 271 \\ \substack{20 \% \\ \text { cu }} \\ \hline \end{gathered}$ | $\begin{aligned} & 65 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 359 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 290 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 502 \\ 99 \% \\ \mathrm{NaO} \end{gathered}$ | $\begin{aligned} & 259 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 505 \\ 43 \% \\ 43 \% \end{gathered}$ | $\begin{aligned} & 373 \\ & 44 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 339 \\ & 38 \% \end{aligned}$ |
| Not very much | $\begin{aligned} & 714 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 395 \\ 30 \% \end{array} \end{aligned}$ | $\begin{aligned} & 212 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{gathered} 544 \\ 32 \% \\ E \end{gathered}$ | $\begin{gathered} 278 \\ 37 \% \\ H \end{gathered}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 59 \\ 33 \% \\ H \\ H \end{gathered}$ | $\begin{gathered} 88 \\ \substack{\text { 36\% } \\ H} \end{gathered}$ | $\begin{aligned} & 273 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & { }_{3}^{1 \%} \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 254 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 357 \\ 30 \% \end{array} \end{aligned}$ | $\begin{aligned} & 198 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 320 \\ 36 \% \\ a \end{gathered}$ |
| Nothing atall | $\begin{aligned} & 281 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & \left.\begin{array}{c} 17 \% \\ +1 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 32 \\ \substack{13 \% \\ H} \end{gathered}$ | $\begin{aligned} & 54 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1000 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 19 \% \\ & m \end{aligned}$ | $\begin{aligned} & 106 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 98 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 207 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & \text { 82\% } \\ & 80 \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 43 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 4 \% \end{aligned}$ |
| NET: A great deal / fair amount | 1134 $49 \%$ | $\begin{aligned} & 661 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 1477 \\ & 47 \% \end{aligned}$ |  | $\begin{gathered} 777 \% \\ 46 \% \end{gathered}$ | $\begin{aligned} & 327 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & \begin{array}{c} 32 \% \\ 60 \% \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} 98 \\ 56 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 1113 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 496 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 398 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 704 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 341 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 366 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 670 \\ 57 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 551 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 435 \\ & 49 \% \end{aligned}$ |
| NET: Not very much / nothing atall | $\begin{aligned} & 995 \\ & 43 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 566 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 759 \\ \left.\begin{array}{c} 59 \% \\ E \end{array}\right) \end{gathered}$ | $\begin{aligned} & 403 \\ & \substack{43 \% \\ H \\ H} \end{aligned}$ | $\begin{aligned} & 130 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 71 \\ 40 \% \\ H \end{gathered}$ | $\begin{gathered} 120 \\ \substack{12 \% \\ H} \end{gathered}$ | $\begin{aligned} & 326 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 411 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 548 \\ & 59 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 361 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 456 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 418 \\ 47 \% \\ \alpha \end{gathered}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLLC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. How much, if anything, do you feel you know about how the following Parties would run the British economy if they won the next General Election? - Conservative Party All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Gender |  | Age |  |  |  |  |  | Agrregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18-34 | 35.54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | $\begin{aligned} & \text { White } \\ & \text { ent } \\ & \text { group } \end{aligned}$ | $\begin{aligned} & \text { Minority } \\ & \text { ethnic } \\ & \text { group } \end{aligned}$ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (5) | (T) | (U) | (v) | (w) | (x) | (r) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | ${ }^{656}$ | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | ${ }^{228}$ | ${ }^{637}$ | 772 | 701 | ${ }^{228}$ | 1311 | 1026 | 1440 | 897 | 554 | ${ }^{610}$ | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| A great deal | $\begin{aligned} & 329 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 217 \\ 19 \% \\ c \end{gathered}$ | $\begin{aligned} & 110 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 50 \\ \\ \\ 13 \% \end{gathered}$ | $\begin{gathered} 53 \\ 14 \% \\ 14 \% \end{gathered}$ | $\begin{gathered} 119 \\ 17 \% \\ 0 \end{gathered}$ | $\begin{gathered} 35 \\ 15 \% \end{gathered}$ | $\begin{gathered} 72 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 215 \\ 16 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 114 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 63 \\ 11 \% \end{gathered}$ | $\begin{gathered} 95 \\ 16 \% \end{gathered}$ | $\begin{gathered} 79 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 148 \\ \text { 20\% } \\ r \end{gathered}$ | $\begin{aligned} & 181 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ |
| A fair amount | $\begin{aligned} & 874 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 440 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 430 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & \text { 50\% } \\ & \text { DEFGH } \end{aligned}$ | $\begin{aligned} & 211 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 388 \end{aligned}$ | $\begin{aligned} & 257 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 50 \% \\ & \text { Jkı } \end{aligned}$ | $\begin{aligned} & 513 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 361 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 531 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 588 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 784 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 30 \% \end{aligned}$ |
| Not very much | $\begin{aligned} & 663 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & \text { 286 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} 377 \\ 32 \% \\ \text { B } \end{gathered}$ | $\begin{aligned} & 70 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 213 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 56 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 313 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 404 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 181 \\ 33 \% \\ T \end{gathered}$ | $\begin{aligned} & 178 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 470 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 571 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 31 \% \end{aligned}$ |
| Nothing at all | $\begin{aligned} & 265 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 13 \% \\ & \end{aligned}$ | $\begin{aligned} & 119 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | $\begin{gathered} 53 \\ \text { } 13 \% \\ 13 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 48 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 87 \\ 14 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 86 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 79 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 136 \\ 13 \% \\ N \end{gathered}$ | $\begin{aligned} & \text { 166 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 74 \\ \text { } 13 \% \\ \text { s } \end{gathered}$ | $\begin{aligned} & 55 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 61 \\ 11 \% \end{gathered}$ | $\begin{gathered} 36 \\ 11 \% \end{gathered}$ | $\begin{gathered} 12 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 198 \\ 12 \% \\ \times \end{gathered}$ | $\begin{aligned} & 235 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 205 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & \text { 13\% } \\ & \text { B } \end{aligned}$ | $\begin{aligned} & 32 \\ & \begin{array}{c} 32 \% \\ \text { cht } \end{array} \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \\ & \text { f6H1 } \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \\ \text { H } \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & \text { 95\% } \\ & \text { KLM } \end{aligned}$ | $\begin{aligned} & 69 \\ & 9 \% \\ & \text { LM } \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & \text { 102 } \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 132 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 55 \\ 10 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 153 \\ 10 \% \\ x \end{gathered}$ | $\begin{aligned} & 156 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 41 \\ \text { 15\% } \\ z \end{gathered}$ |
| NET: A great deal / a fair amount | $\begin{aligned} & \text { 1203 } \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 657 \\ & 58 \% \\ & c \end{aligned}$ | $\begin{aligned} & 539 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 376 \\ 54 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 148 \\ & \text { 65\% } \\ & \text { DEFGH } \end{aligned}$ | $\begin{aligned} & 283 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 395 \\ 51 \% \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 376 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 65 \% \\ & \text { אkı } \end{aligned}$ | $\begin{gathered} 728 \\ 56 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 475 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 738 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 465 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 61 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 433 \\ & 58 \% \\ & v \end{aligned}$ | $\begin{aligned} & 770 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 1073 \\ 53 \% \\ \mathrm{a} \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 43 \% \end{aligned}$ |
| NET: Not very much / nothing atall | $\begin{aligned} & 929 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 431 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 495 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 43 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 156 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 292 \\ 42 \% \\ 1 \end{gathered}$ | $\begin{gathered} 70 \\ 31 \% \end{gathered}$ | $\begin{gathered} 259 \\ 41 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{gathered} 307 \\ 40 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 292 \\ & 42 \% \\ & 42 \% \end{aligned}$ | $\begin{gathered} 70 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 479 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 449 \\ 44 \% \\ N \end{gathered}$ | $\begin{aligned} & 570 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 359 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 46 \% \\ & \text { suu } \end{aligned}$ | $\begin{aligned} & 233 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { 38\% } \end{aligned}$ | $\begin{aligned} & 88 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{gathered} 669 \\ 42 \% \\ \times \end{gathered}$ | $\begin{aligned} & 806 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 42 \% \end{aligned}$ |

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|  | Total | Marita Status |  |  | Presence of children HH (17 or under) |  | GE 2019 Vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to conside Conservatives |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Married/ Living as Married | Single | Widowed/ Divorced/ Den Separated | anv | None | Conservati ve | Lab | Liberal Dems | $\begin{aligned} & \text { other } \\ & \text { party } \end{aligned}$ | Remain | Leav | $\begin{gathered} \text { Likely to } \\ \text { consider } \\ \text { Cobour } \\ \text { Labo } \end{gathered}$ | Unlikely to consider Labour | Likely to consider Conservati ves $\qquad$ | Unlikely to consider Conserva ves | Definitely decided | $\begin{gathered} \text { Might } \\ \text { chang } \\ \text { their mind } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| A great deal | $\begin{aligned} & 329 \\ & 14 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 193 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 192 \\ { }_{c}^{12 \%} \\ k \end{gathered}$ | $\begin{aligned} & 105 \\ & 12 \% \end{aligned}$ |
| A fair amount | $\begin{aligned} & 874 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 545 \\ 41 \% \\ c \end{gathered}$ | $\begin{aligned} & 215 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 622 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 349 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 349 \\ & 40 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 353 \\ & 41 \% \\ & 45 \end{aligned}$ | $\begin{aligned} & 412 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 363 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 435 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 355 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 387 \\ & 43 \% \end{aligned}$ |
| Not very much | $\begin{aligned} & 663 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 357 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 1777 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 375 \\ 32 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 189 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 289 \\ 32 \% \\ \alpha \end{gathered}$ |
| Nothing atall | $\begin{aligned} & 265 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 96 \\ 14 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 65 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 200 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 93 \\ \substack{97 \% \\ 61} \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \\ 6 \end{gathered}$ | $\begin{gathered} 32 \\ \substack{13 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 92 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 175 \\ \text { 155 } \\ \hline \end{gathered}$ | $\begin{aligned} & 92 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 205 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 102 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 12 \% \\ & \text { 80 } \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 1400 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 4 \% \end{aligned}$ |
| NET: A great deal/ f fair amount | $\begin{aligned} & 1203 \\ & 51 \% \\ & 51 \end{aligned}$ | $\begin{aligned} & 738 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 44 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 157 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 349 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 854 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 497 \\ & \left.\begin{array}{c} 46 \% \\ \text { H1 } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 273 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 503 \\ & 58 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 490 \\ & 58 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 573 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 532 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 527 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 580 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 547 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 492 \\ & 55 \% \\ & \text { 45} \end{aligned}$ |
| NET: Not very much / nothing at all | 929 $40 \%$ | $\begin{aligned} & 490 \\ & 37 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 306 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 687 \\ & 41 \% \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 247 \\ \begin{array}{c} 24 \% \\ 61 \end{array} \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 1000 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 405 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 356 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 550 \\ 47 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 281 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 362 \\ 41 \% \\ \alpha \end{gathered}$ |

Ipsos UK - The Rest II Politics Polling

|  | Q3. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Labor } \\ & \text { Party } \end{aligned}$ | Conservati ve Party | Liberal Democats | $\begin{gathered} \text { Gren } \\ \text { Paraty } \end{gathered}$ | Reform UK |
|  | (A) | (8) | (c) | (0) | ${ }^{(5)}$ |
| Unweighted base | 2337 | 2337 | 2337 | 2337 | 2337 |
| Weighted base | 2337 | 2337 | 2337 | 2337 | 2337 |
| Very liely to consider |  |  | $\begin{gathered} 219 \\ 9 \% \\ \underset{\xi}{2} \end{gathered}$ | $\begin{aligned} & 191 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 161 \\ & 7 \% \end{aligned}$ |
| Fairly ikely to consider |  | $\begin{gathered} 413 \\ 18 \% \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 431 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 389 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 348 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 598 \\ & \begin{array}{c} 50 \% \\ \text { ABE } \end{array} \end{aligned}$ | $\begin{aligned} & 599 \\ & \begin{array}{l} 56 \% \\ \text { ABE } \end{array} \end{aligned}$ | $\begin{gathered} 390 \\ 17 \% \\ 8 \\ 8 \end{gathered}$ |
| \| would not consider atal| | $\begin{aligned} & 574 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 857 \\ & 377 \\ & \text { acc } \end{aligned}$ | $\begin{aligned} & 694 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 766 \\ & 33 \% \\ & \text { ac } \end{aligned}$ | $\begin{aligned} & 1082 \\ & 46 \% \\ & \text { acco } \end{aligned}$ |
| \| will not vote at the next General lection | $\begin{gathered} 166 \\ 7 \end{gathered}$ | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 231 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 286 \\ & \text { 212\% } \\ & \text { Acco } \end{aligned}$ |
| NET: Fairly / very likely to consider |  | $\begin{aligned} & 748 \\ & \begin{array}{l} 32 \% \\ \text { cog } \end{array} \end{aligned}$ | $\begin{gathered} 649 \\ \begin{array}{c} 68 \% \\ \text { oE } \end{array} \end{gathered}$ | $\begin{gathered} 579 \\ \substack{55 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 401 \\ & 17 \% \end{aligned}$ |
| NET: Not verr / not atall likely to consider | $\begin{aligned} & 922 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 1182 \\ & 51 \% \\ & 51 \end{aligned}$ | $\begin{aligned} & 1292 \\ & \begin{array}{l} \text { 55\% } \\ \text { AB } \end{array} \end{aligned}$ | $\begin{aligned} & 1365 \\ & \begin{array}{l} 188 \\ \text { ABC } \end{array} \end{aligned}$ | $\begin{aligned} & 1471 \\ & \begin{array}{l} \text { 33\% } \\ \text { Acco } \end{array} \end{aligned}$ |

Cimen (w)

|  | Total | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $18-24$ | $25-34$ | 35-44 | 45-54 | ${ }_{\text {cter }}^{55}$ | 75+ (1) | ${ }^{18.34}$ | 35-54 | $55-75$ | 75 (M) | ABC1 | C2DE | Working |  | North | Midlands | South | London <br> (U) | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | White ethnic group | $\begin{gathered} \text { Minority } \\ \text { ethnic } \\ \text { group } \end{gathered}$ |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 538 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 99 \\ 25 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 101 \\ & \text { 27\% } \end{aligned}$ | $\begin{gathered} 90 \\ \text { 23\% } \\ 1 \end{gathered}$ | $\begin{aligned} & 153 \\ & 22 \% \\ & { }^{22 \%} \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & \begin{array}{c} 16 \% \\ M \end{array} \end{aligned}$ | $\begin{aligned} & 191 \\ & 25 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{gathered} 153 \\ 22 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 331 \\ \text { 35\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 206 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 352 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & \begin{array}{l} 18 \% \\ \text { sww } \end{array} \end{aligned}$ | $\begin{aligned} & 136 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 32 \% \\ & { }^{22 \%} \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 317 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 453 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{gathered} 80 \\ 29 \% \\ 20 \% \end{gathered}$ |
| Fairly likely to consider | $\begin{aligned} & 481 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 30\% } \\ & \text { fobt } \end{aligned}$ | $\begin{aligned} & 114 \\ & 29 \% \\ & \text { f6H11} \end{aligned}$ | $\begin{gathered} 82 \\ 21 \% \\ { }_{c}^{82} \end{gathered}$ | $\begin{gathered} 81 \\ 21 \% \\ \begin{array}{c} 81 \% \end{array} \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 108 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 24 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & \text { 29\% } \\ & \text { K1M } \end{aligned}$ | $\begin{aligned} & 163 \\ & \text { 21\% } \\ & \text { Lm } \end{aligned}$ | $\begin{aligned} & 108 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 286 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 321 \\ 22 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & \text { 161 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & \text { 101 } \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 127 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & \begin{array}{l} 85 \% \\ \text { Rw } \end{array} \end{aligned}$ | $\begin{gathered} 27 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 393 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 81 \\ 30 \% \\ z \end{gathered}$ |
| Not very likely to consider | $\begin{aligned} & 348 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 191 \\ \substack{17 \% \\ c} \end{gathered}$ | $\begin{aligned} & 157 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 94 \\ 15 \% \\ R \end{gathered}$ | $\begin{gathered} 85 \\ 16 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 53 \\ & \text { 26\% } \\ & \text { Resuv } \end{aligned}$ | $\begin{aligned} & 117 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 310 \\ & \text { 15\% } \end{aligned}$ | $\begin{gathered} 31 \\ 11 \% \end{gathered}$ |
| \| would not consider atal| | $\begin{aligned} & 574 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \end{gathered}$ | $\begin{gathered} 59 \\ 15 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 101 \\ & \begin{array}{l} 26 \% \\ \text { peF } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 246 \\ 35 \% \\ \text { peFGe } \end{array} \end{aligned}$ | $\begin{aligned} & 1122 \\ & 49 \% \\ & \text { Defor } \end{aligned}$ | $\begin{aligned} & 56 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 160 \\ 21 \% \\ { }^{21 \%} \end{gathered}$ | $\begin{gathered} 246 \\ 35 \% \\ \text { JK } \end{gathered}$ | $\begin{aligned} & 112 \\ & 49 \% \\ & \text { אki } \end{aligned}$ | $\begin{aligned} & 315 \\ & 24 \% \\ & \end{aligned}$ | $\begin{aligned} & 259 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 300 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 30 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 125 \\ & 23 \% \\ & \\ & \hline 23 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 151 \\ \begin{array}{c} 18 \% \\ u \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 64 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 28 \\ \text { 25\% } \\ \text { 25 } \end{gathered}$ | $\begin{aligned} & 53 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 428 \\ 27 \% \\ \times \end{gathered}$ | $\begin{gathered} 543 \\ \text { 52\% } \\ \vdots \end{gathered}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 166 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{gathered} 38 \\ \\ \begin{array}{c} 10 \% \\ \text { H1 } \end{array} \end{gathered}$ | $\begin{gathered} 37 \\ \text { 10\% } \\ \text { H11 } \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 9 \% \\ & \mathrm{LM} \end{aligned}$ | $\begin{aligned} & 64 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 9 \% \\ & N \end{aligned}$ | $\begin{aligned} & 110 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 9 \% \\ & w \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 129 \\ 8 \% \\ \times \end{gathered}$ | $\begin{aligned} & 142 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 231 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{gathered} 171 \\ 14 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 39 \\ & 16 \% \\ & \text { F6H14 } \end{aligned}$ | $\begin{gathered} 48 \\ \text { 42\% } \\ 1 \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 14 \% \\ & \text { kıM } \end{aligned}$ | $\begin{gathered} 75 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 123 \\ 12 \% \\ N \end{gathered}$ | $\begin{aligned} & 138 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 62 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 57 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 178 \\ 11 \% \\ x \end{gathered}$ | $\begin{aligned} & 195 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ |
| NET: Fairly / very likely to consider | $\begin{aligned} & 1019 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 522 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 491 \\ & 41 \% \end{aligned}$ |  | $\begin{aligned} & 213 \\ & \begin{array}{c} 54 \% \\ 6+11 \end{array} \end{aligned}$ | $\begin{gathered} \begin{array}{c} 183 \\ 48 \% \\ 48 \% \end{array} \end{gathered}$ | $\begin{aligned} & 171 \\ & \begin{array}{c} 44 \% \\ 1 \end{array} \end{aligned}$ | $\begin{aligned} & 261 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 352 \\ & 55 \% \\ & \text { KıM } \end{aligned}$ | $\begin{aligned} & 354 \\ & 46 \% \\ & \mathrm{~cm} \end{aligned}$ | $\begin{gathered} 261 \\ 37 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 617 \\ 47 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 402 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 677 \\ 47 \% \\ a \end{gathered}$ | $\begin{aligned} & 346 \\ & 39 \% \end{aligned}$ |  | $\begin{aligned} & 263 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & \text { i9\% } \\ & \text { ww } \end{aligned}$ | $\begin{aligned} & 63 \\ & 56 \% \\ & \text { 5rw* } \end{aligned}$ | $\begin{gathered} 69 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 394 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 625 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 846 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 151 \\ 59 \% \\ z \end{gathered}$ |
| NET: Not very / oot atall likely to consider | $\begin{aligned} & 922 \\ & 39 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 486 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 434 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 126 \\ 33 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 153 \\ & \left.\begin{array}{l} 139 \\ \text { oE } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 348 \\ & 50 \% \\ & \text { DoFG } \end{aligned}$ | $\begin{aligned} & 155 \\ & \text { 67\% } \\ & \text { DEFGHH } \end{aligned}$ | $\begin{aligned} & 142 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 279 \\ 36 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 348 \\ & 50 \% \\ & \text { «k } \end{aligned}$ | $\begin{aligned} & 153 \\ & 67 \% \\ & \text { אk } \end{aligned}$ | $\begin{aligned} & 516 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 405 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 519 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 402 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & \text { 44\% } \\ & \text { RU } \end{aligned}$ | $\begin{aligned} & 109 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 536 \\ & \text { Rsuv } \end{aligned}$ | $\begin{aligned} & 262 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{gathered} 659 \\ { }^{61 \%} \\ \times \end{gathered}$ | $\begin{aligned} & 852 \\ & 42 \% \\ & \text { 42\% } \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^3]\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q3. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party All Adults aged 18+ in Great Britain} \\
\hline \& \& \multicolumn{3}{|c|}{Marital Status} \& \multicolumn{2}{|l|}{Presence of children HH (17 or under)} \& \multicolumn{4}{|c|}{GE 2019 vote} \& \multicolumn{2}{|l|}{EU Referendum Vote} \& \multicolumn{2}{|l|}{Likely and unlikely to} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservative
\end{tabular}} \& \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline \& Total
(A) \& \[
\begin{gathered}
\text { Married } \\
\text { Livina } \\
\text { Married } \\
\text { (B) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Single } \\
\text { (C) }
\end{gathered}
\] \& \begin{tabular}{l}
Widowed/
Divorced/s \\
eparated \\
(D)
\end{tabular} \& (E) \& \[
\underset{\text { NONE }}{\text { NONE }}
\] \& \[
\begin{gathered}
\text { Consevati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] \& Labour
(H) \& \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\]
\[
\begin{aligned}
\& \text { Dems } \\
\& \text { (I) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Other } \\
\text { apary } \\
\text { (1) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] \& \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Likely to } \\
\text { consider } \\
\text { Labour }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Unikely to to } \\
\& \text { consider } \\
\& \text { Labour }
\end{aligned}
\] \& \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consider } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{gathered}
\] \&  \& \[
\begin{aligned}
\& \text { i Definitely } \begin{array}{c}
\text { decided } \\
\text { (a) }
\end{array} \\
\& \hline \text {. }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base \& 2337 \& 1385 \& 672 \& 280 \& 692 \& 1645 \& \({ }_{73}\) \& 579 \& 208 \& 243 \& 997 \& 765 \& 1105 \& 885 \& 753 \& 1226 \& 880 \& 936 \\
\hline Weighted base \& 2337 \& 1330 \& 697 \& 310 \& 656 \& 1681 \& 755 \& 541 \& 177 \& 243 \& 872 \& 852 \& 1019 \& 922 \& 748 \& 1182 \& 852 \& 893 \\
\hline Very Iikely to consider \& \[
\begin{aligned}
\& 538 \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 321 \\
\& 24 \% \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 162 \\
\& 23 \% \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 55 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 177 \\
\& 27 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 363 \\
\& 22 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 59 \\
\& 8 \% \\
\& 89
\end{aligned}
\] \& \[
\begin{gathered}
327 \\
\substack{376 \\
6 \\
6}
\end{gathered}
\] \& \[
\begin{gathered}
42 \\
\left.\begin{array}{c}
42 \% \\
6 \\
6
\end{array}\right)
\end{gathered}
\] \& \[
\begin{aligned}
\& 34 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 303 \\
\& 35 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 132 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 538 \\
\& 53 \%
\end{aligned}
\] \& - \& \[
\begin{gathered}
74 \\
10 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 439 \\
\& 37 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 336 \\
\& 39 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 174 \\
\& 19 \%
\end{aligned}
\] \\
\hline Fairly likely to consider \& \[
\begin{aligned}
\& 481 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 267 \\
\& 20 \% \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { 161 } \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 53 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 154 \\
\& 24 \% \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 327 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 102 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 143 \\
\& \substack{246 \\
6 \\
6}
\end{aligned}
\] \& \[
\begin{gathered}
58 \\
\begin{array}{c}
53 \% \\
33 \\
6
\end{array}
\end{gathered}
\] \& \[
\begin{gathered}
63 \\
26 \% \\
\hline
\end{gathered}
\] \& \[
\begin{aligned}
\& 223 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 113 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{gathered}
\left.\begin{array}{c}
481 \\
47 \% \\
N
\end{array}\right)
\end{gathered}
\] \& \(:\) \& \[
\begin{aligned}
\& 163 \\
\& 22 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 304 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 1331 \\
\& 15 \%
\end{aligned}
\] \& 283
\(32 \%\)
\(a\) \\
\hline Not very likey to consider \& \[
\begin{aligned}
\& 348 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 193 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 109 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 46 \\
\& 15 \%
\end{aligned}
\] \& 98
15\% \& \[
\begin{aligned}
\& 249 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 143 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 22 \\
\& 4 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 41 \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{gathered}
61 \\
{ }_{25 \%}^{65 \%} \\
4
\end{gathered}
\] \& \[
\begin{aligned}
\& 145 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 126 \\
\& 15 \%
\end{aligned}
\] \& \(:\) \& \[
\begin{gathered}
348 \\
38 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 146 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{gathered}
183 \\
1
\end{gathered}
\] \& \[
\begin{aligned}
\& 100 \\
\& 12 \% \\
\& 12 \%
\end{aligned}
\] \& 168
19\%
a

0 <br>

\hline | would not consideratal| \& $$
\begin{aligned}
& 574 \\
& 25 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 359 \\
& 27 \% \\
&
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 115 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
99 \\
\substack{92 \% \\
c}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 103 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 470 \\
& 28 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 383 \\
& \left.\begin{array}{c}
31 \% \\
\text { 14\% }
\end{array}\right)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 15 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
27 \\
15 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
71 \\
\text { 29\% } \\
\text { H1 }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 1333 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 381 \\
& 45 \% \\
& 45
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 574 \\
& 62 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 341 \\
& 46 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 207 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 264 \\
& 31 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 193 \\
& 22 \%
\end{aligned}
$$
\] <br>

\hline I will not vote at the next General lection \& $$
\begin{aligned}
& 166 \\
& 7 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 77 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 22 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 59 \\
& 9 \% \\
& 99
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 107 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 21 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& 3 \% \\
& 3 \%
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& 5 \% \\
& k
\end{aligned}
$$

\] \& $:$ \& $:$ \& \[

$$
\begin{aligned}
& 15 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 14 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 15 \\
& 2 \%
\end{aligned}
$$
\] \& ${ }_{2 \%}^{17}$ <br>

\hline Don't know \& $$
\begin{aligned}
& 231 \\
& 10 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 112 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
83 \\
\text { 82\% } \\
\text { 12\% }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 36 \\
& 12 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 164 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 47 \\
& \begin{array}{c}
47 \\
4 \\
4
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 17 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 9 \\
& 5 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 51 \\
& 51 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
$$

\] \& $:$ \& : \& \[

$$
\begin{aligned}
& 9 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
35 \\
3 \% \\
3 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
$$

\] \& | 58 |
| :--- |
| $7 \%$ |
| $\%$ | <br>

\hline NET: Fariry / very likely to consider \& $$
\begin{aligned}
& 1019 \\
& 44 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
588 \\
\substack{58 \% \\
0}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
323 \\
46 \% \\
46 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 108 \\
& 35 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 328 \\
& 50 \% \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 691 \\
& 41 \% \\
& 41 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 160 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 470 \\
& \begin{array}{c}
47 \% \\
\text { 6ug }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
100 \\
\substack{15 \% \\
6 \\
6}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
96 \\
\substack{90 \% \\
6}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 527 \\
& 60 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 246 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
1019 \\
\text { 100\% } \\
N
\end{gathered}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 236 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
743 \\
63 \% \\
0
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 467 \\
& 55 \% \\
& 5 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 457 \\
& 51 \% \\
& 51
\end{aligned}
$$
\] <br>

\hline Net: Not very / not atalliliey to consider \& $$
\begin{aligned}
& 922 \\
& 39 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 552 \\
& \left.\begin{array}{c}
52 \% \\
42 \%
\end{array}\right)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 222 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 145 \\
& 47 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 202 \\
& 31 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
720 \\
\left.\begin{array}{c}
30 \% \\
\varepsilon
\end{array}\right)
\end{gathered}
$$

\] \&  \& \[

$$
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 69 \\
& 39 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 132 \\
& 54 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 278 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 507 \\
& 60 \% \\
& 60 \%
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{gathered}
922 \\
100 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 488 \\
& 65 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 393 \\
& 33 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 364 \\
& 43 \%
\end{aligned}
$$
\] \& 361

$40 \%$ <br>
\hline
\end{tabular}

|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45.54 | 55-75 | 75+ | 18.34 | 35.54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & \text { Graduates } \end{aligned}$ | White ethnic group | $\underset{\substack{\text { Minority } \\ \text { ethnic } \\ \text { group }}}{\text { co }}$ |
|  | (A) | (8) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (v) | (v) | (w) | (x) | (v) | (2) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | ${ }^{637}$ | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | ${ }^{537}$ | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 335 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 189 \\ 17 \% \\ c \end{gathered}$ | $\begin{aligned} & 145 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 47 \\ 12 \% \\ 0 \end{gathered}$ | $\begin{gathered} 48 \\ 12 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 17 \% \\ & 06 \end{aligned}$ | $\begin{gathered} 68 \\ 30 \% \\ \text { Defor } \end{gathered}$ | $\begin{gathered} 62 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 17 \% \\ & \mathrm{j} \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \\ & \text { אк } \end{aligned}$ | $\begin{aligned} & 202 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 159 \end{aligned}$ | $\begin{aligned} & 59 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 88 \\ 16 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 56 \\ 17 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 14 \% \\ & \end{aligned}$ | $\begin{aligned} & 304 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 413 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 188 \end{aligned}$ | $\begin{aligned} & 266 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 147 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & \text { 12\% } \\ & \text { Rw } \end{aligned}$ | $\begin{gathered} 94 \\ 17 \% \\ w \end{gathered}$ | $\begin{gathered} 64 \\ 20 \% \\ w \end{gathered}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 284 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 364 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ |
| Not very liely to consider | $\begin{aligned} & 325 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 43 \\ \substack{18 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 272 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ |
| I would not consider at all | $\begin{aligned} & 857 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 443 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 410 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 33 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 135 \\ 35 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 175 \\ & \text { 45\% } \\ & \text { DEFI } \end{aligned}$ | $\begin{gathered} 272 \\ 39 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 59 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 310 \\ & 40 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 272 \\ & 39 \% \\ & M \end{aligned}$ | $\begin{gathered} 59 \\ 26 \% \end{gathered}$ | $\begin{gathered} 512 \\ 39 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 345 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 529 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & \begin{array}{l} 23 \% \\ 554 \end{array} \end{aligned}$ | $\begin{aligned} & 195 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { } 12 \% \\ & \text { Rstu } \end{aligned}$ | $\begin{aligned} & 304 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 553 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 755 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 33 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \\ & \text { H1 } \end{aligned}$ | $\begin{gathered} 40 \\ 10 \% \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 9 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \\ & \text { im } \end{aligned}$ | $\begin{aligned} & 42 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 10 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 115 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 9 \% \\ & w \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 141 \\ 9 \% \\ x \end{gathered}$ | $\begin{aligned} & 150 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 228 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 170 \\ 14 \% \\ 8 \\ 8 \end{gathered}$ |  | $\begin{gathered} 50 \\ 13 \% \\ F \end{gathered}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 14 \% \\ & \mathrm{k} / \mathrm{m} \end{aligned}$ | $\begin{aligned} & 60 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 12 \% \\ & N \end{aligned}$ | $\begin{aligned} & 132 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 174 \\ 11 \% \\ \times \end{gathered}$ | $\begin{aligned} & 189 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 748 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 389 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 355 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 117 \\ 29 \% \\ 0 \end{gathered}$ | $\begin{gathered} 118 \\ 31 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 108 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{gathered} 234 \\ 33 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 121 \\ & \begin{array}{l} \text { 35\% } \\ \text { Defrob } \end{array} \end{aligned}$ | $\begin{aligned} & 168 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & \begin{array}{l} 12 \% \\ \text { א火火 } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 435 \\ & 33 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 313 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 465 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 284 \\ & 32 \% \\ & 32 \end{aligned}$ | $\begin{aligned} & 140 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 37 \% \\ & \text { pw } \end{aligned}$ | $\begin{aligned} & 182 \\ & 34 \% \\ & \text { Rw } \end{aligned}$ | $\begin{aligned} & 120 \\ & 37 \% \\ & \text { Rw } \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 502 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 668 \\ & 33 \% \\ & 33 \end{aligned}$ | $\begin{aligned} & 76 \\ & 28 \% \end{aligned}$ |
| NET: Not very / not atall likely to consider | $\begin{aligned} & 1182 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 618 \\ \begin{array}{c} 64 \% \\ c \end{array} \end{gathered}$ | $\begin{aligned} & 559 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 51 \% \end{aligned}$ |  | $\begin{aligned} & 364 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 319 \\ 50 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 414 \\ & 54 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{gathered} 354 \\ 52 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 85 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 693 \\ 53 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 489 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 729 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 453 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 302 \\ & 55 \% \\ & \text { su } \\ & \hline \end{aligned}$ | $\begin{aligned} & 282 \\ & 46 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 258 \\ & 48 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 143 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 65 \\ 57 \% \\ u^{64} \end{gathered}$ | $\begin{aligned} & 131 \\ & 65 \% \\ & \text { R5Tu } \end{aligned}$ | $\begin{aligned} & 407 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 775 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 1027 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 5 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{ All Adults aged \(18+\) in Great Britain} \\
\hline \& \& \multicolumn{3}{|c|}{Marital Status} \& \multicolumn{2}{|l|}{Presence of children HH (17 or under)} \& \multicolumn{4}{|c|}{GE 2019 vote} \& \multicolumn{2}{|l|}{EU Referendum Vote} \& \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservative
\end{tabular}} \& \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline \& Total
(A) \& \[
\begin{gathered}
\text { Married } \\
\text { Livina } \\
\text { Married } \\
\text { (B) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Single } \\
\& \text { Sc } \\
\& \hline \text { (c) }
\end{aligned}
\] \& \begin{tabular}{l}
Widowed/
Divorced/s \\
eparated \\
(D)
\end{tabular} \& (E) \& \[
\underset{\text { NONE }}{\text { NONE }}
\] \& \[
\begin{gathered}
\text { Consenati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] \& Labour \& \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\]
\[
\begin{aligned}
\& \text { Dems } \\
\& \text { (I) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Other } \\
\text { apary } \\
\text { (1) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] \& \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] \& \[
\begin{gathered}
\text { Likely to } \\
\text { consider } \\
\text { Labour }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Unikely to to } \\
\& \text { consider } \\
\& \text { Labour }
\end{aligned}
\] \& \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consider } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{gathered}
\] \&  \& \[
\begin{aligned}
\& \text { i Definitely } \begin{array}{c}
\text { decided } \\
\text { (a) }
\end{array} \\
\& \hline \text {. }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base \& 2337 \& 1385 \& 672 \& 280 \& 692 \& 1645 \& \({ }_{73}\) \& 579 \& 208 \& 243 \& 997 \& 765 \& 1105 \& 885 \& 753 \& 1226 \& 880 \& 936 \\
\hline Weighted base \& 2337 \& 1330 \& 697 \& 310 \& 656 \& 1681 \& 755 \& 541 \& 177 \& 243 \& 872 \& 852 \& 1019 \& 922 \& 748 \& 1182 \& 852 \& 893 \\
\hline Very Iikely to consider \& \[
\begin{aligned}
\& 335 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{gathered}
222 \\
17 \% \\
c \\
c
\end{gathered}
\] \& \[
\begin{aligned}
\& 64 \\
\& 9 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 47 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 100 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 236 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 261 \\
\& \begin{array}{c}
25 \% \\
54 \%
\end{array} \\
\& \hline 10
\end{aligned}
\] \& \[
\begin{aligned}
\& 12 \\
\& 2 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 14 \\
\& 8 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& \left.\begin{array}{c}
8 \% \\
H
\end{array}\right)
\end{aligned}
\] \& \[
\begin{aligned}
\& 1122 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 191 \\
\& 22 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 79 \\
\& 8 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 247 \\
\& 27 \% \\
\&
\end{aligned}
\] \& \[
\begin{aligned}
\& 335 \\
\& 45 \%
\end{aligned}
\] \& - \& \[
\begin{aligned}
\& 207 \\
\& 24 \% \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 112 \\
\& 13 \% \\
\&
\end{aligned}
\] \\
\hline Fairly likely to consider \& \[
\begin{aligned}
\& 413 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 271 \\
\& \substack{27 \% \\
c}
\end{aligned}
\] \& \[
\begin{aligned}
\& 88 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 54 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 137 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{gathered}
276 \\
16 \%
\end{gathered}
\] \& \[
\begin{gathered}
241 \\
\begin{array}{c}
22 \% \\
\text { 210\% }
\end{array}
\end{gathered}
\] \& \[
\begin{aligned}
\& 43 \\
\& 8 \% \\
\& 8 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 25 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 41 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 113 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 215 \\
\& 25 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 157 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 241 \\
\& 26 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 413 \\
\& 55 \%
\end{aligned}
\] \& \(\vdots\) \& \[
\begin{aligned}
\& 101 \\
\& 12 \%
\end{aligned}
\] \& 255

29\%
$a$ <br>

\hline Not very likey to consider \& $$
\begin{aligned}
& 325 \\
& 14 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 177 \\
& { }_{13 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 114 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 34 \\
& 11 \%
\end{aligned}
$$
\] \& 92

$14 \%$ \& \[
$$
\begin{aligned}
& 233 \\
& 14 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 88 \\
& 12 \%
\end{aligned}
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\] \& \[

$$
\begin{aligned}
& 73 \\
& 13 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
33 \\
\substack{18 \% \\
6}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 39 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 123 \\
& 19 \%
\end{aligned}
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$$
\begin{aligned}
& 124 \\
& 15 \%
\end{aligned}
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$$
\begin{aligned}
& 152 \\
& 15 \%
\end{aligned}
$$

\] \& \[

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\begin{aligned}
& 161 \\
& 17 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{gathered}
325 \\
28 \% \\
\text { 28\% } \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 79 \\
& 9 \%
\end{aligned}
$$
\] \& 153

17\%

$a$ <br>

\hline | would not consideratal| \& $$
\begin{aligned}
& 857 \\
& 37 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 458 \\
& 34 \% \\
& 34 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 282 \\
& 40 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 117 \\
& 38 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 196 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 661 \\
& 399
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 82 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
381 \\
\left.\begin{array}{c}
30 \% \\
\text { ous } \\
\hline
\end{array}\right)
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
98 \\
55 \% \\
6 \\
\hline
\end{gathered}
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\begin{gathered}
127 \\
\substack{12 \% \\
6}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 462 \\
& 53 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 214 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \text { 598 } \\
& 58 \%
\end{aligned}
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$$
\begin{aligned}
& 229 \\
& 25 \%
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{gathered}
857 \\
72 \% \\
0 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
432 \\
51 \% \\
{ }_{8}^{41 \%}
\end{gathered}
$$
\] \& 303

$34 \%$ <br>

\hline I will not vote at the next General lection \& $$
\begin{aligned}
& 179 \\
& 8 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 87 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 71 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 21 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 1113 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 25 \\
& 5 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 2 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 11 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 45 \\
& 5 \% \\
& k
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 28 \\
& 3 \% \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& 2 \%
\end{aligned}
$$

\] \& $:$ \& : \& \[

$$
\begin{gathered}
29 \\
3 \% \\
\text { R }
\end{gathered}
$$
\] \& 2\% <br>

\hline Don't know \& $$
\begin{aligned}
& 228 \\
& 10 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 112 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 78 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 38 \\
& 12 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 65 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 163 \\
& 10 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 6 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
6 \\
2 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 37 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 63 \\
& 7 \% \\
& k
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 12 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 26 \\
& 3 \% \\
& M
\end{aligned}
$$

\] \& $:$ \& : \& \[

$$
\begin{aligned}
& 5 \\
& 1 \%
\end{aligned}
$$
\] \& 54

$6 \%$
60 <br>

\hline NET: Fariry / very likely to consider \& $$
\begin{aligned}
& 748 \\
& 32 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 495 \\
& 37 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 152 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
101 \\
32 \% \\
c
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 237 \\
& 36 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 512 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 502 \\
& \left.\begin{array}{c}
56 \% \\
4 \\
41
\end{array}\right)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 39 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
\text { 21 } \\
\text { 25\% } \\
H
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 225 \\
& 26 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 406 \\
& 48 \% \\
& k
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 236 \\
& 23 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
488 \\
\substack{43 \% \\
M}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
748 \\
\text { 100\% } \\
p
\end{gathered}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 308 \\
& 36 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 367 \\
& 41 \%
\end{aligned}
$$
\] <br>

\hline Net: Not very / not atalliliey to consider \& $$
\begin{aligned}
& 1182 \\
& 518 \\
& \substack{ \\
\hline}
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 635 \\
& 48 \% \\
& 48
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
396 \\
\substack{35 \% \\
80 \\
80}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 151 \\
& 49 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 288 \\
& 44 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 894 \\
& 53 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \text { 1700 } \\
& 23 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 131 \\
& 74 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& \text { 168 } \\
& 68 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 585 \\
& 67 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 337 \\
& 40 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 743 \\
& 73 \%
\end{aligned}
$$
\] \& 390

$42 \%$

42\% \& $:$ \& \[
$$
\begin{aligned}
& 1182 \\
& 100 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 511 \\
& 60 \%
\end{aligned}
$$
\] \& 456

51\% <br>
\hline
\end{tabular}

|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | ${ }^{18-24}$ (0) | $\begin{gathered} 25 \cdot 34 \\ \substack{(E)} \end{gathered}$ | $\begin{gathered} 35-44 \\ \hline(f) \end{gathered}$ | $45-54$ (G) | $\underset{(H)}{55-75}$ | $75+$ (1) | ${ }_{\text {1 }}^{18.34}$ | 35.54 (k) | ${ }_{\text {(L) }}^{55}$ | 75+ (M) | ABC1 | C2DE <br> (0) | Working <br> (P) | $\begin{aligned} & \begin{array}{c} \text { Not } \\ \text { working } \\ \text { (a) } \end{array} \end{aligned}$ | North <br> (R) | Midlands <br> (S) | $\begin{aligned} & \text { South } \\ & \hline \text { (I) } \end{aligned}$ | London (U) | Wales <br> (v) | Scotland | Graduates <br> (X) | $\begin{gathered} \substack{\text { Non- } \\ s \text { Graduates } \\ \text { (V) }} \end{gathered}$ | White ethnic group (z) | Minority ethnic group |
| Unveighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 219 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & \\ & { }_{12 \%} \\ & c \end{aligned}$ | $\begin{aligned} & 82 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 24 \\ 10 \% \end{gathered}$ | $\begin{gathered} 47 \\ { }_{12 \%} \\ H \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 71 \\ 11 \% \\ 6 \end{gathered}$ | $\begin{gathered} 77 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{gathered} 141 \\ 11 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 77 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 10 \% \\ & \mathrm{n} \end{aligned}$ | $\begin{aligned} & 59 \\ & \text { 11\% } \\ & \text { RV } \end{aligned}$ | $\begin{aligned} & 51 \\ & \text { 16\% } \\ & \text { Rsww } \end{aligned}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 431 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 221 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 61 \\ \begin{array}{c} 65 \% \\ \text { 25H } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 83 \\ 22 \% \\ { }_{H} \end{gathered}$ | $\begin{gathered} 69 \\ 18 \% \end{gathered}$ | $\begin{aligned} & \text { 107 } \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 135 \\ 21 \% \\ 4 \end{gathered}$ | $\begin{aligned} & 152 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 36 \\ 16 \% \end{gathered}$ | $\begin{gathered} 280 \\ 21 \% \\ \hline 0 \end{gathered}$ | $\begin{aligned} & \text { 150 } \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 284 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 147 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 97 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 21 \% \\ & \text { 21\% } \\ & w \end{aligned}$ | $\begin{gathered} 65 \\ 20 \% \\ \text { 25 } \\ \hline \end{gathered}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & \left.\begin{array}{l} 22 \% \\ \gamma \end{array}\right) \end{aligned}$ | $\begin{aligned} & 266 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 367 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \\ & 20 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 598 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 287 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 86 \\ 22 \% \end{gathered}$ | $\begin{gathered} 99 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 56 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 56 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 333 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 361 \\ & 256 \end{aligned}$ | $\begin{aligned} & 237 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 76 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 32 \% \\ & \hline 3 \end{aligned}$ | $\begin{gathered} 55 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 401 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 521 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 27 \% \end{aligned}$ |
| I would not consider at all | $\begin{aligned} & 694 \\ & 30 \% \end{aligned}$ | $\begin{gathered} \begin{array}{c} 379 \\ 33 \% \\ c \end{array} \end{gathered}$ | $\begin{aligned} & 312 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 96 \\ 25 \% \\ 0 \end{gathered}$ | $\begin{gathered} 126 \\ 32 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 256 \\ & 37 \% \\ & \text { Def } \end{aligned}$ | $\begin{aligned} & 96 \\ & \begin{array}{c} 92 \% \\ \text { Defa } \end{array} \end{aligned}$ | $\begin{aligned} & 119 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 222 \\ 29 \% \\ \hline 1 \end{gathered}$ | $\begin{gathered} 256 \\ 37 \% \\ \mu k \end{gathered}$ | $\begin{gathered} 96 \\ 42 \% \\ \ldots \end{gathered}$ | $\begin{aligned} & 381 \\ & 29 \% \\ & \end{aligned}$ | $\begin{aligned} & 313 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 401 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 293 \\ 33 \% \\ p \end{gathered}$ | $\begin{gathered} 172 \\ 31 \% \\ \pi \end{gathered}$ | $\begin{gathered} 193 \\ 32 \% \\ \tau 0 \end{gathered}$ | $\begin{aligned} & 131 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 36 \% \\ & \text { Tu* } \end{aligned}$ | $\begin{aligned} & 82 \\ & 41 \% \\ & \text { R5Tu } \end{aligned}$ | $\begin{aligned} & 186 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 508 \\ 32 \% \\ \times \end{gathered}$ | $\begin{gathered} 622 \\ 31 \% \\ \mathrm{a} \end{gathered}$ | $\begin{aligned} & 65 \\ & 24 \% \end{aligned}$ |
| I will not vote at the next General Election | $\begin{aligned} & 170 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & \begin{array}{l} 11 \% \\ \text { c+1\% } \end{array} \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \\ H 1 \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & \text { 10\% } \\ & \text { im } \end{aligned}$ | $\begin{gathered} 64 \\ 8 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 10 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 113 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 9 \% \\ & \text { 9\% } \\ & \text { ww } \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 131 \\ 8 \% \\ \times \end{gathered}$ | $\begin{aligned} & 144 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 226 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 165 \\ 14 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 43 \\ & 18 \% \\ & \text { f6H11} \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \\ & \\ & \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 90\% } \\ & \text { kLM } \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 120 \\ 12 \% \\ N \end{gathered}$ | $\begin{aligned} & 137 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 89 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 59 \\ 10 \% \end{gathered}$ | $\begin{gathered} 58 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 11 \% \\ & x \end{aligned}$ | $\begin{aligned} & 188 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 649 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 345 \\ 30 \% \\ c \end{gathered}$ | $\begin{aligned} & 303 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{gathered} 84 \\ 35 \% \\ \substack{8 \\ 6+1} \end{gathered}$ | $\begin{gathered} 121 \\ \begin{array}{c} 121 \\ H \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 126 \\ 33 \% \\ H \end{gathered}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 56 \\ 24 \% \end{gathered}$ | $\begin{gathered} 205 \\ 32 \% \\ \% \end{gathered}$ | $\begin{gathered} 229 \\ 30 \% \\ \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 56 \\ 24 \% \end{gathered}$ | $\begin{gathered} 422 \\ 32 \% \\ 02 \% \end{gathered}$ | $\begin{aligned} & 228 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 427 \\ 30 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 222 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 128 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 32 \% \\ & \text { Rw } \end{aligned}$ | $\begin{aligned} & 116 \\ & 36 \% \\ & \text { Rsw } \end{aligned}$ | $\begin{aligned} & 27 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & \left.\begin{array}{l} 271 \\ 36 \% \\ \gamma \end{array}\right) \end{aligned}$ | $\begin{aligned} & 378 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 560 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 29 \% \end{aligned}$ |
| NET: Not very / not atall likely to consider | $\begin{aligned} & \text { 1292 } \\ & 55 \% \end{aligned}$ | $\begin{gathered} 667 \\ 59 \% \\ c \end{gathered}$ | $\begin{aligned} & 620 \\ & 52 \% \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 48 \% \\ & \end{aligned}$ | $\begin{aligned} & 224 \\ & 58 \% \\ & \text { pef } \end{aligned}$ | $\begin{aligned} & 454 \\ & 65 \% \\ & \text { DFFG } \end{aligned}$ | $\begin{aligned} & 152 \\ & \begin{array}{l} 67 \% \\ \text { DEF } \end{array} \end{aligned}$ | $\begin{aligned} & 280 \\ & 44 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 407 \\ 53 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 454 \\ & 65 \% \\ & \text { JK } \end{aligned}$ | $\begin{aligned} & 152 \\ & 67 \% \\ & \mathrm{Jk} \end{aligned}$ | $\begin{aligned} & 715 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 577 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 762 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 530 \\ & 59 \% \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 58 \% \\ & \mathrm{Tu} \end{aligned}$ | $\begin{gathered} 337 \\ 55 \% \\ u \end{gathered}$ | $\begin{aligned} & 267 \\ & 50 \% \\ & 50 \end{aligned}$ | $\begin{aligned} & 152 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 68 \% \\ & \text { su* } \end{aligned}$ | $\begin{aligned} & 137 \\ & 68 \% \\ & \text { Rssu } \end{aligned}$ | $\begin{aligned} & 384 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 999 \\ 57 \% \\ x \end{gathered}$ | $\begin{aligned} & \text { 1143 } \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 51 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^4]

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline \& \& \multicolumn{3}{|c|}{Marital Status} \& \multicolumn{2}{|l|}{Presence of children HH (17 or under)} \& \multicolumn{4}{|c|}{GE 2019 vote} \& \multicolumn{2}{|l|}{EU Referendum Vote} \& \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservatives
\end{tabular}} \& \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline \& Total
(A)
a
a \& \[
\begin{gathered}
\text { Married } \\
\substack{\text { Livingas } \\
\text { Married } \\
\text { (is) }}
\end{gathered}
\] \& \[
\begin{gathered}
\text { Single } \\
\text { (c) }
\end{gathered}
\] \& Widowed/
Divorced/s Divorced/s
eparated (D) \& (E) \& \[
\underset{\substack{\text { NONE }}}{ }
\] \& \[
\begin{gathered}
\text { Conservati } \\
\text { ver } \\
\text { (G) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Labour } \\
\& \text { (H) }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Liberal } \\
\& \text { Dems } \\
\& \text { (I) }
\end{aligned}
\] \&  \& \[
\begin{gathered}
\text { Remain } \\
(K)
\end{gathered}
\] \& \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { Likely to } \\
\& \text { consider } \\
\& \text { cabour } \\
\& \text { Lab }
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Unikely to } \\
\& \text { condide } \\
\& \text { Labour } \\
\& \text { (1) }
\end{aligned}
\] \& \[
\begin{gathered}
\text { Likelyto } \begin{array}{c}
\text { consider } \\
\text { conserit } \\
\text { vesa } \\
\text { (0) }
\end{array} \\
\hline
\end{gathered}
\] \& \[
\begin{gathered}
\text { Unikely to } \\
\text { conside } \\
\text { conserati } \\
\text { coses } \\
\text { (P) }
\end{gathered}
\] \&  \& \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base \& 2337 \& 1385 \& 672 \& 280 \& 692 \& 1645 \& \({ }_{73}\) \& 579 \& 208 \& 243 \& 997 \& 765 \& 1105 \& 885 \& 753 \& 1226 \& 880 \& 936 \\
\hline Weighted base \& 2337 \& 1330 \& 697 \& 310 \& 656 \& 1681 \& 755 \& 541 \& 177 \& 243 \& 872 \& 852 \& 1019 \& 922 \& 748 \& 1182 \& 852 \& 893 \\
\hline Very Iikely to consider \& \[
\begin{aligned}
\& 219 \\
\& 9 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 148 \\
\& \left.\begin{array}{l}
118 \\
c 0 \\
c
\end{array}\right)
\end{aligned}
\] \& \[
\begin{aligned}
\& 50 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 21 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 91 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 128 \\
\& 8 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 42 \\
\& 6 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 41 \\
\& 8 \% \\
\& 8 \%
\end{aligned}
\] \& \[
\begin{gathered}
87 \\
\text { s9\% } \\
\text { c+1 }
\end{gathered}
\] \& \[
\begin{aligned}
\& 22 \\
\& 9 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 123 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 57 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 147 \\
\& \substack{14 \% \\
\mathrm{~N}}
\end{aligned}
\] \& \[
\begin{aligned}
\& 64 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 80 \\
\& 11 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 129 \\
\& 11 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 86 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 115 \\
\& 13 \%
\end{aligned}
\] \\
\hline Fairly likely to consider \& \[
\begin{aligned}
\& 431 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 242 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 136 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 53 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 1377 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 294 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 95 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 131 \\
\& { }_{2}^{23 \%}
\end{aligned}
\] \& \[
\begin{aligned}
\& \begin{array}{c}
69 \\
39 \% \\
64+1
\end{array} \\
\& \hline 6
\end{aligned}
\] \& \[
\begin{aligned}
\& 36 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{gathered}
224 \\
26 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 101 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 300 \\
\& 30 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 115 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 145 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 270 \\
\& 23 \% \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 132 \\
\& 15 \%
\end{aligned}
\] \& 244
\(27 \%\)

$a$ <br>

\hline Not very likey to consider \& $$
\begin{aligned}
& 598 \\
& 26 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 328 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 190 \\
& 27 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 81 \\
& 26 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 136 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
426 \\
27 \% \\
\varepsilon
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 213 \\
& 28 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
190 \\
\substack{15 \% \\
61}
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 71 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
269 \\
31 \% \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 212 \\
& 25 \% \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 308 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 263 \\
& 29 \% \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
212 \\
28 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 357 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 247 \\
& 29 \% \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 256 \\
& 29 \%
\end{aligned}
$$
\] <br>

\hline | would not consideratal| \& $$
\begin{aligned}
& \text { 694 } \\
& 30 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
425 \\
32 \% \\
c
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 171 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
98 \\
32 \% \\
c \\
c
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 167 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 528 \\
& 31 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
339 \\
459 \\
410
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 141 \\
& 26 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 4 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
96 \\
\begin{array}{c}
90 \% \\
40 \%
\end{array} \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 191 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 391 \\
& 46 \% \\
& 46 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 217 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
456 \\
\left.\begin{array}{c}
45 \% \\
\mathrm{~m}
\end{array}\right)
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
283 \\
38 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 373 \\
& 32 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 359 \\
& 42 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 199 \\
& 22 \%
\end{aligned}
$$
\] <br>

\hline I will not vote at the enex General lection \& $$
\begin{aligned}
& 170 \\
& 7 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 76 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 70 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 24 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 59 \\
& 9 \% \\
& 99
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 111 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 15 \\
& 3 \%
\end{aligned}
$$

\] \& $:$ \& \[

$$
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& 5 \% \\
& k
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
20 \\
2 \% \\
N \\
N
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 13 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 19 \\
& 2 \%
\end{aligned}
$$
\] \& 2\% <br>

\hline Don't know \& $$
\begin{aligned}
& 226 \\
& 10 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 111 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 81 \\
& \text { 812 } \\
& 12
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 34 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 159 \\
& 9 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 18 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 11 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
40 \\
3 \% \\
0
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 9 \\
& 1 \%
\end{aligned}
$$

\] \& | 62 |
| :--- |
| $7 \%$ |
|  | <br>

\hline NET: Fariry / very likely to consider \& $$
\begin{aligned}
& 649 \\
& 28 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 390 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 186 \\
& 27 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 73 \\
& 24 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 228 \\
& 35 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 422 \\
& 25 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 137 \\
& 18 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
173 \\
32 \% \\
61
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
156 \\
88 \% \\
\text { cut } \\
\text { cut }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 58 \\
& 24 \% \\
& 28
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 346 \\
& 40 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 157 \\
& 18 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 451 \\
& 44 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 179 \\
& 19 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 225 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 399 \\
& 34 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 218 \\
& 26 \%
\end{aligned}
$$
\] \& 359

$40 \%$
0 <br>

\hline Net: Not very / not atall likey to consider \& $$
\begin{aligned}
& 1292 \\
& 55
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 753 \\
& 57 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 361 \\
& 52 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 179 \\
& 58 \% \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 302 \\
& 46 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 990 \\
& 59 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
552 \\
\left.\begin{array}{c}
53 \% \\
\text { 37\% } \\
\text { H1 }
\end{array}\right)
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 331 \\
& 61 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 16 \\
& 9 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 168 \\
& 69 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 460 \\
& 53 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
603 \\
71 \% \\
k
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 524 \\
& 51 \%
\end{aligned}
$$

\] \&  \& \[

$$
\begin{aligned}
& 495 \\
& 66 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 731 \\
& 62 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 606 \\
& 71 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 455 \\
& 51 \% \\
& 51 \%
\end{aligned}
$$
\] <br>

\hline
\end{tabular}

|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35.44 | 45-54 | 55-75 | 75+ | 18.34 | 35.54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & 5 \text { Graduates } \end{aligned}$ | White <br> ethnic <br> group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (x) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 191 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \\ & 6+11 \end{aligned}$ | $\begin{aligned} & 45 \\ & \text { 41\% } \\ & \text { H1 } \end{aligned}$ | $\begin{gathered} 45 \\ \begin{array}{c} 12 \% \\ 6+11 \end{array} \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 12 \% \\ & \text { im } \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \\ & \mathrm{Lm} \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 9 \% \\ & \alpha \end{aligned}$ | $\begin{aligned} & 56 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 389 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 17 \% \end{aligned}$ |  | $\begin{gathered} 99 \\ \begin{array}{c} 95 \% \\ \text { 25+ } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 77 \\ 20 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 66 \\ 17 \% \\ +1 \end{gathered}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 24 \% \\ & \text { kıM } \end{aligned}$ | $\begin{aligned} & 143 \\ & 18 \% \\ & \text { Lm } \end{aligned}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 264 \\ 18 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 124 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 123 \\ \text { 20\% } \\ k \end{gathered}$ | $\begin{gathered} 89 \\ 17 \% \\ R \end{gathered}$ | $\begin{gathered} 66 \\ 21 \% \\ { }_{R}^{6} \end{gathered}$ | $\begin{gathered} 18 \\ 16 \% \\ \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 599 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 299 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 104 \\ \text { 27\% } \\ \text { DE } \end{gathered}$ | $\begin{gathered} 99 \\ \begin{array}{c} 95 \% \\ \text { DE } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 211 \\ 30 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 70 \\ & 31 \% \\ & \text { DE } \end{aligned}$ | $\begin{aligned} & 115 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & \text { 26\% } \\ & \hline 1 \end{aligned}$ | $\begin{gathered} 211 \\ 30 \% \\ j \end{gathered}$ | $\begin{gathered} 70 \\ 31 \% \\ j \end{gathered}$ | $\begin{aligned} & 358 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 154 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 148 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 1377 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 30 \\ 27 \% \\ \text { 27\% } \end{gathered}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 408 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 528 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 25 \% \end{aligned}$ |
| I would not consider atall | $\begin{aligned} & 766 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 418 \\ 37 \% \\ c \end{gathered}$ | $\begin{aligned} & 342 \\ & 299 \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 86 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 33 \% \\ & \text { DeF } \end{aligned}$ | $\begin{aligned} & 301 \\ & 43 \% \\ & \text { DEFG } \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} 49 \% \\ \text { Defoc } \end{array} \end{aligned}$ | $\begin{aligned} & 133 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 221 \\ 29 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 301 \\ & \text { 33\% } \\ & \text { «k } \end{aligned}$ | $\begin{aligned} & 111 \\ & 49 \% \\ & \mathrm{j} \end{aligned}$ | $\begin{aligned} & 420 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 346 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 431 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 198 \\ 36 \% \\ u \end{gathered}$ | $\begin{aligned} & 189 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 177 \\ 32 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \begin{array}{l} 42 \% \\ \text { su* } \end{array} \end{aligned}$ | $\begin{aligned} & 80 \\ & 40 \% \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 199 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 568 \\ 36 \% \\ \times \end{gathered}$ | $\begin{aligned} & 698 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 23 \% \end{aligned}$ |
| I will not vote at the next General Election | $\begin{aligned} & 179 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 72 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 107 \\ 9 \% \\ \text { 9\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & \begin{array}{l} 13 \% \\ 6+11 \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & \text { 11\% } \\ & \text { LM } \end{aligned}$ | $\begin{aligned} & 61 \\ & { }_{8 \%} \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{gathered} 101 \\ 10 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 121 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 9 \% \\ & v \end{aligned}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 41 \\ 8 \% \\ v \end{gathered}$ | $\begin{aligned} & 36 \\ & \\ & \text { 11\% } \\ & \text { ww } \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 135 \\ 8 \% \\ \times \end{gathered}$ | $\begin{aligned} & 145 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 32 \\ 12 \% \\ z \end{gathered}$ |
| Don't know | $\begin{aligned} & 214 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 155 \\ 13 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 47 \\ & 19 \% \\ & \text { EGGHH } \end{aligned}$ | $\begin{aligned} & 43 \\ & \\ & \begin{array}{c} 11 \% \\ H 1 \end{array} \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 40 \\ 10 \% \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & \text { ke\% } \\ & \text { kLM } \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 163 \\ 10 \% \\ x \end{gathered}$ | $\begin{aligned} & 175 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 579 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 294 \\ & 26 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 284 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{gathered} 84 \\ 35 \% \\ 6+11 \end{gathered}$ | $\begin{aligned} & 143 \\ & 36 \% \\ & 6+1 \end{aligned}$ | $\begin{aligned} & 122 \\ & \begin{array}{c} 32 \% \\ 6+11 \end{array} \end{aligned}$ | $\begin{gathered} 93 \\ 24 \% \\ \text { 24\% } \end{gathered}$ | $\begin{aligned} & \text { 108 } \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 36 \% \\ & \text { kı1 } \end{aligned}$ | $\begin{aligned} & 215 \\ & 28 \% \\ & \text { im } \\ & \text { cm } \end{aligned}$ | $\begin{aligned} & \text { 108 } \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 348 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 399 \\ 28 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 180 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 106 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 175 \\ 29 \% \\ { }_{R}^{2} \end{gathered}$ | $\begin{aligned} & 125 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \text { 31\% } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 28 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 261 \\ 35 \% \\ r \end{gathered}$ | $\begin{aligned} & 318 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 490 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 28 \% \end{aligned}$ |
| NET: Not very / not atall likely to consider | $\begin{aligned} & 1365 \\ & 58 \% \\ & 58 \end{aligned}$ | $\begin{gathered} 717 \\ 63 \% \\ c \end{gathered}$ | $\begin{aligned} & 641 \\ & 54 \% \\ & 54 \end{aligned}$ | $\begin{aligned} & 89 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 195 \\ 51 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 229 \\ 59 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 512 \\ & 73 \% \\ & \text { Defg } \end{aligned}$ | $\begin{aligned} & 181 \\ & 80 \% \\ & \text { Def6 } \end{aligned}$ | $\begin{aligned} & 249 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 512 \\ & 73 \% \\ & \mathrm{y} \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 80 \% \\ & \ldots \end{aligned}$ | $\begin{aligned} & 778 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 587 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 793 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 572 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 63 \% \\ & \text { su } \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 338 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 310 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 69 \% \\ & \text { su* } \end{aligned}$ | $\begin{gathered} 127 \\ 63 \% \\ u \end{gathered}$ | $\begin{aligned} & 390 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 975 \\ 61 \% \\ \times \end{gathered}$ | $\begin{aligned} & 1225 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & \text { 1322 } \\ & 48 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 Vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely toconsiderConservatives |  | Definitely decided or might change their mind |  |
|  | Total (A) a a | Married/ Living as (B) | $\begin{aligned} & \text { Single } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Widowed/ } \\ & \text { Divorced/s } \\ & \text { enarated } \end{aligned}$ (D) | $\underset{\substack{\text { ANr }}}{ }$ | $\begin{gathered} \text { NONE } \\ (F) \end{gathered}$ | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} \text { Labour } \\ \text { (H) } \end{gathered}$ | $\begin{gathered} \text { Liberal } \\ \text { Dems } \\ \text { IIt } \end{gathered}$ | $\begin{aligned} & \text { other } \\ & \text { opary } \\ & \text { (1) } \end{aligned}$ | $\underset{\text { Remain }}{(k)}$ | $\begin{gathered} \text { Leave } \\ \text { (u) } \end{gathered}$ | $\begin{aligned} & \text { Likely to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | $\begin{aligned} & \text { Unikeli to } \\ & \text { condider } \\ & \text { Labour } \end{aligned}$ | $\begin{gathered} \text { Likely to } \\ \text { conside } \\ \text { Conserati } \\ \text { ves } \\ \hline \text { (0) } \end{gathered}$ | $\begin{gathered} \text { Unikelvy to } \\ \text { consider } \\ \text { Conseratit } \\ \text { ves } \\ \text { (p) } \end{gathered}$ | $\begin{gathered} \text { i definitely } \\ \text { decedided } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { Might } \\ \text { change } \\ \text { theimind } \\ \text { (R) } \end{gathered}$ |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | ${ }^{893}$ |
| Very liely to consider | $\begin{aligned} & 191 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 106 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 56 \\ 10 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 24 \\ & \begin{array}{c} 13 \% \\ 6 \end{array} \end{aligned}$ | $\begin{gathered} 60 \\ \begin{array}{c} 65 \% \\ \text { 25\% } \\ 6+1 \end{array} \end{gathered}$ | $\begin{aligned} & \text { 105 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 148 \end{aligned}$ | $\begin{aligned} & 46 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 8 \% \\ & 88 \end{aligned}$ | $\begin{aligned} & 122 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 109 \\ 12 \% \\ 0 \% \end{gathered}$ |
| Fairly likely to consider | $\begin{aligned} & 389 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 216 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 132 \\ 24 \% \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} 47 \\ \substack{27 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 1000 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & { }_{25 \%}^{25 \%} \end{aligned}$ | $\begin{aligned} & 116 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 254 \\ \substack{21 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 134 \\ & 16 \% \end{aligned}$ | 202 $23 \%$ $a$ |
| Not very likel to consider | $\begin{aligned} & 599 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 364 \\ 27 \% \\ c \end{gathered}$ | $\begin{aligned} & 155 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 460 \\ 27 \% \\ \varepsilon \\ \hline \end{gathered}$ | $\begin{aligned} & 203 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 181 \\ 33 \% \\ 63 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 58 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 382 \\ 32 \% \\ 02 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 249 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 296 \end{aligned}$ |
| \| would not consider atal| | $\begin{aligned} & 766 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 465 \\ 35 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 192 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 109 \\ 35 \% \\ c \end{gathered}$ | $\begin{aligned} & 157 \\ & 24 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 610 \\ 36 \% \\ \varepsilon \\ \hline \end{gathered}$ | $\begin{aligned} & 403 \\ & 536 \\ & \text { 41\% } \\ & \text { H1 } \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 410 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 472 \\ 51 \% \\ M \end{gathered}$ | $\begin{aligned} & 346 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 370 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 368 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 29 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 78 \\ { }_{11 \%} \\ 8 \end{gathered}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \\ 2 \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | 21 $2 \%$ |
| Don't know | $\begin{aligned} & 214 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 80 \\ 11 \% \\ 118 \end{gathered}$ | $\begin{gathered} 34 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 1 \% \end{aligned}$ | 50 $6 \%$ 0 |
| NET: Farity / very likely to consider | $\begin{aligned} & 579 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & \text { 21\% } \end{aligned}$ | $\begin{gathered} 220 \\ 34 \% \end{gathered}$ | 359 | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 188 \\ 35 \% \\ 6 \% \end{gathered}$ | $\begin{gathered} 71 \\ 40 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 112 \\ & \left.\begin{array}{c} 46 \% \\ 6 \% \\ 6 \% \end{array}\right) . \end{aligned}$ | $\begin{aligned} & 296 \\ & 34 \% \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 399 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1788 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 376 \\ 32 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 205 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 311 \\ 35 \% \\ a \% \end{gathered}$ |
| NET: Not very / not atalliliely t consider | ${ }^{1365}$ <br> 58\% | $\begin{aligned} & 829 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 347 \\ & 50 \% \\ & 50 \end{aligned}$ | $\begin{aligned} & 189 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 1069 \\ & 64 \% \\ & \end{aligned}$ |  | $\begin{aligned} & 316 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 626 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 580 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 726 \\ & \\ & 79 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 535 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 752 \\ & 64 \% \\ & 64 \end{aligned}$ | $\begin{aligned} & 617 \\ & 72 \% \end{aligned}$ | 511 $57 \%$ |


|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social rade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18.34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & \text { Graduates } \end{aligned}$ | White ethnic group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (X) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | ${ }^{656}$ | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 161 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{gathered} 37 \\ 9 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 9 \% \\ & k \end{aligned}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 9 \% \\ & \text { pw } \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \\ & \text { pw } \end{aligned}$ | $\begin{gathered} 11 \\ \text { 10\% } \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 135 \\ c 12 \% \\ c \end{gathered}$ | $\begin{aligned} & 104 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \\ & \text { ch1 } \\ & \text { 6H1 } \end{aligned}$ | $\begin{aligned} & 58 \\ & \begin{array}{c} 58 \\ \text { 54\% } \\ \text { cht } \end{array} \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \\ & \text { 6H1 } \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 14 \% \\ & \mathrm{Lm} \end{aligned}$ | $\begin{gathered} 80 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 125 \\ 12 \% \\ N \end{gathered}$ | $\begin{gathered} 177 \\ 12 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 66 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 69 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { 15\% } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 390 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 197 } \\ & \text { 17\% } \end{aligned}$ | $\begin{aligned} & 193 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 65 \\ 17 \% \end{gathered}$ | $\begin{gathered} 65 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 52 \\ \begin{array}{c} 53 \% \\ \mathrm{EH} \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 98 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & { }^{23 \%} \\ & { }^{2} \end{aligned}$ | $\begin{aligned} & 229 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 159 \end{aligned}$ | $\begin{gathered} 16 \\ \text { 14\% } \end{gathered}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 339 \\ & 17 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & 18 \end{aligned}$ |
| \| would not consider atal| | $\begin{aligned} & 1082 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 567 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 507 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 156 \\ 41 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 210 \\ & 54 \% \\ & \text { pef } \end{aligned}$ | $\begin{gathered} 397 \\ \begin{array}{c} 37 \% \\ \text { DEF } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 111 \\ & \substack{49 \% \\ \mathrm{DE}} \end{aligned}$ | $\begin{aligned} & 208 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 47 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 397 \\ 57 \% \\ \text { JK } \end{gathered}$ | $\begin{aligned} & 111 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 63 \\ 51 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 419 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 659 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 261 \\ 47 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 261 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 260 \\ 48 \% \\ 48 \end{gathered}$ | $\begin{aligned} & 127 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 58 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & \text { 57\% } \\ & \text { Rsu } \end{aligned}$ | $\begin{aligned} & 381 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 700 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 961 \\ \text { 97\% } \\ \hline \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 39 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 179 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 44 \\ \begin{array}{c} 41 \% \\ H 1 \end{array} \end{gathered}$ | $\begin{gathered} 37 \\ 10 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 61 \\ { }^{60 \%} \\ \end{gathered}$ | $\begin{aligned} & 66 \\ & 8 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 99 \\ 10 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 113 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 9 \% \\ & v \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & \\ & \hline \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 139 \\ 9 \% \\ \times \end{gathered}$ | $\begin{aligned} & 151 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 286 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 206 \\ c_{7}^{7 \%} \\ 8 \end{gathered}$ | $\begin{gathered} 64 \\ 27 \% \\ \text { 2FGHH1 } \end{gathered}$ | $\begin{gathered} 61 \\ { }_{c}^{5 \%} \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 46 \\ \substack{42 \% \\ H} \end{gathered}$ | $\begin{gathered} 44 \\ \text { 41\% } \\ H \end{gathered}$ | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 23 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & \text { 20\% } \\ & \text { kkM } \end{aligned}$ | $\begin{gathered} 90 \\ 12 \% \\ 12 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 23 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 141 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 146 \\ \substack{14 \% \\ N} \end{gathered}$ | $\begin{aligned} & 158 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 128 \\ 14 \% \\ p \end{gathered}$ | $\begin{gathered} 66 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 9 \% \\ & 99 \end{aligned}$ | $\begin{gathered} 218 \\ 14 \% \\ x \end{gathered}$ | $\begin{aligned} & 235 \\ & 12 \% \\ & \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ |
| NET: Fairly / very likely to consider | $\begin{aligned} & 401 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 225 \\ c 0 \% \\ c \end{gathered}$ | $\begin{aligned} & 176 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 50 \\ \begin{array}{c} 21 \% \\ 6 H \end{array} \end{gathered}$ | $\begin{gathered} 96 \\ 24 \% \\ \begin{array}{c} 94 \% \\ 6+1 \end{array} \end{gathered}$ | $\begin{gathered} 78 \\ 20 \% \\ \text { } \\ 6 H \end{gathered}$ | $\begin{gathered} 42 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & \text { 23\% } \\ & \text { kLM } \end{aligned}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 202 \\ \text { 20\% } \\ \mathrm{N} \end{gathered}$ | $\begin{gathered} 280 \\ 19 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 121 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 20 \% \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 79 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & \text { 25\% } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \\ & \mathrm{w}^{*} \end{aligned}$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 261 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 348 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ |
| NET: Not very / not atall likely to consider | $\begin{aligned} & 1471 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 763 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 700 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 221 \\ \begin{array}{c} 25 \% \\ \text { DE } \end{array} \end{gathered}$ | $\begin{aligned} & 275 \\ & \substack{27 \% \\ \text { Def }} \end{aligned}$ | $\begin{aligned} & 507 \\ & \begin{array}{c} 52 \% \\ \text { Def } \end{array} \end{aligned}$ | $\begin{aligned} & 163 \\ & \begin{array}{l} 72 \% \\ \text { DeF } \end{array} \end{aligned}$ | $\begin{aligned} & 306 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 496 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 507 \\ 72 \% \\ \text { J } \end{gathered}$ | $\begin{aligned} & 163 \\ & 72 \% \end{aligned}$ | $\begin{gathered} 891 \\ 68 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 580 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 889 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 582 \\ & 65 \% \\ & 65 \end{aligned}$ | $\begin{aligned} & 360 \\ & 65 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 374 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 338 \\ 63 \% \\ u \end{gathered}$ | $\begin{aligned} & 174 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 65 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 151 \\ & \begin{array}{l} \text { 75\% } \\ \text { Rssu } \end{array} \end{aligned}$ | $\begin{aligned} & 498 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 974 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 1301 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 57 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^6]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q3. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 Vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to consider Conservativ |  | Definitely decided or might change their mind |  |
|  | ${ }_{\text {Total }}(\mathrm{A})$ | Married/ Living as Married (B) | $\begin{aligned} & \text { Single } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { Widowed/ } \\ & \text { Wivorec/s } \\ & \text { eparated } \end{aligned}$ | $\underset{(E)}{\text { ANV }}$ | $\begin{gathered} \text { NONE } \\ (F) \end{gathered}$ | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} \text { Labour } \\ \text { (H) } \end{gathered}$ | $\begin{gathered} \text { Liberal } \\ \text { Dems } \\ \text { IIt } \end{gathered}$ | $\begin{aligned} & \text { other } \\ & \text { party } \\ & \text { (I) } \end{aligned}$ | $\underset{\text { Remain }}{(k)}$ | $\begin{gathered} \text { Leave } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Likely to } \\ & \text { consider } \\ & \text { Labour } \\ & \text { Lem } \end{aligned}$ | $\begin{aligned} & \text { Unikely to } \\ & \text { consider } \\ & \text { Labour } \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Likely to } \\ \text { conside } \\ \text { Conserati } \\ \text { ves } \\ \hline \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Unikely to } \\ & \text { conside } \\ & \text { consenti } \\ & \text { ves } \\ & \text { (P) } \end{aligned}$ | $\begin{aligned} & \text { o } \\ & \text { in Definitely } \\ & \text { decedided } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Might } \\ \text { chang } \\ \text { theirind } \\ \text { (R) } \end{gathered}$ |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }_{73}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| Ver likely to consider | $\begin{aligned} & 101 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 62 \\ 9 \% \\ 9 \\ F \end{gathered}$ | $\begin{aligned} & 99 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 76 \\ 10 \% \\ H \end{gathered}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \\ & \text { 144 } \\ & 41 \end{aligned}$ | $\begin{aligned} & 28 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \left.\begin{array}{c} 11 \% \\ k \end{array}\right) \end{aligned}$ | $\begin{aligned} & 69 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 9 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 239 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 14 \% \\ & 0 \end{aligned}$ |
| Not very likel to consider | $\begin{aligned} & 390 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & \text { 1200 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1929 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 19 \% \end{aligned}$ |
| I would not consider atal\| | $\begin{aligned} & 1082 \\ & 46 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 630 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 848 \\ \substack{80 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 353 \\ & 47 \% \\ & 47 \% \end{aligned}$ | $\begin{gathered} 324 \\ 60 \% \\ 60 \% \end{gathered}$ | $\begin{gathered} 111 \\ \substack{11 \% \\ 64 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 114 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 565 \\ & 565 \% \\ & \hline 50 \end{aligned}$ | $\begin{aligned} & 343 \\ & 40 \% \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 571 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 462 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 313 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 723 \\ 61 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 508 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 409 \\ & 46 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 179 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 79 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 74 \\ 14 \\ \hline 8 \end{gathered}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 5 \% \\ & 5 \\ & k \end{aligned}$ | $\begin{aligned} & 22 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 286 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 34 \\ 11 \% \end{gathered}$ | $\begin{gathered} 88 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 98 \\ \text { 11\% } \\ 0 \end{gathered}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 401 \\ & 177 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 74 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 65 \\ \substack{27 \% \\ 4 \\ 4 \\ \hline} \end{gathered}$ | $\begin{aligned} & 90 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 203 \\ \text { 23\% } \\ \alpha \end{gathered}$ |
| NET: Not very / not atalliliely t consider | ${ }^{1471}{ }_{6} 63$ | $\begin{gathered} 865 \\ \substack{85 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 398 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 208 \\ \substack{20 \% \\ c} \\ \hline \end{gathered}$ | $\begin{aligned} & 354 \\ & 54 \% \\ & 54 \% \end{aligned}$ | $\begin{gathered} 1118 \\ 66 \% \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 507 \\ & 67 \% \\ & 67 \% \end{aligned}$ | $\begin{gathered} 417 \\ \substack{47 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{gathered} 139 \\ 78 \% \\ \text { cif } \\ 6 \end{gathered}$ | $\begin{aligned} & 199 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 700 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 507 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 750 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 654 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 459 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 943 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 652 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 576 \\ & 64 \% \end{aligned}$ |

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|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social rade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18.34 | 35.54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & 5 \text { Graduates } \end{aligned}$ | White ethnic group | $\begin{gathered} \text { Minority } \\ \substack{\text { ethnic } \\ \text { group }} \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (X) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | ${ }^{1311}$ | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 228 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 138 \\ 128 \\ c \end{gathered}$ | $\begin{aligned} & 89 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \\ & \text { DCH11 } \end{aligned}$ | $\begin{gathered} 48 \\ 12 \% \\ 61 \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 74 \\ & 12 \% \\ & M \end{aligned}$ | $\begin{gathered} 77 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 119 \\ 12 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 59 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 62 \\ 11 \% \\ T \end{gathered}$ | $\begin{aligned} & 60 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { } 13 \% \\ & \text { ww } \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \\ & \text { tw } \\ & \hline \text { me } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 13 \\ 6 \% \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 116 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 415 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 77 \\ 19 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 71 \\ 18 \% \\ 18 \end{gathered}$ | $\begin{aligned} & \text { 128 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 19 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 147 \\ & 19 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 128 \\ & \text { 18\% } \\ & \mathrm{m} \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 259 \\ \text { 20\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 156 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 20 \% \\ & \text { 20\% } \end{aligned}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 166 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 565 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 24 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 284 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 30\% } \\ & \text { f6H } \end{aligned}$ | $\begin{aligned} & 97 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{gathered} 69 \\ 30 \% \\ H \end{gathered}$ | $\begin{aligned} & 170 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & \begin{array}{l} 60 \% \\ \mathrm{kl} \end{array} \end{aligned}$ | $\begin{aligned} & 319 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 24 \% \\ & \end{aligned}$ | $\begin{aligned} & 145 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 126 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 24 \\ { }_{21 \%} \\ \hline \end{gathered}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 402 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 475 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 86 \\ 31 \% \\ z \end{gathered}$ |
| I would not consider at al\| | $\begin{aligned} & 743 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 355 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 383 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \\ & 23 \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 130 \\ 33 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 252 \\ 36 \% \\ \text { } \begin{array}{c} 62 \end{array} \end{gathered}$ | $\begin{aligned} & 102 \\ & \text { 15\% } \\ & \text { DEFGH } \end{aligned}$ | $\begin{aligned} & 145 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 252 \\ 36 \% \\ j \end{gathered}$ | $\begin{aligned} & 102 \\ & 45 \% \\ & \mathrm{kl} \end{aligned}$ | $\begin{aligned} & 418 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & 32 \% \end{aligned}$ | 446 $31 \%$ | $\begin{aligned} & 297 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 196 \\ 37 \% \\ u \end{gathered}$ | $\begin{aligned} & 91 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 530 \\ 33 \% \\ x \end{gathered}$ | $\begin{aligned} & 676 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ |
| I will not vote at the next General lection | $\begin{aligned} & 141 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 87 \\ 7 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 8 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 8 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 91 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 80 \end{aligned}$ | $\begin{aligned} & 35 \\ & 60 \end{aligned}$ | $\begin{aligned} & 30 \\ & \\ & 60 \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 7 \% \\ & \times \\ & \times \end{aligned}$ | $\begin{aligned} & 123 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 245 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 155 \\ { }_{c}^{13 \%} \\ 8 \end{gathered}$ | $\begin{aligned} & 41 \\ & 17 \% \\ & \text { F } 4 \text { } \end{aligned}$ | $\begin{gathered} 49 \\ \text { 42\% } \\ F \end{gathered}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 45 \\ \text { 42\% } \\ F \end{gathered}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 14 \% \\ & \mathrm{k} \mathrm{k} 4 \end{aligned}$ | $\begin{aligned} & 71 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 13 \% \\ & N \end{aligned}$ | $\begin{aligned} & 128 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 116 \\ 13 \% \\ \text { 116 } \end{gathered}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 181 \\ 11 \% \\ x \end{gathered}$ | $\begin{aligned} & 202 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ |
| NET: Fairly /very likely to consider | $\begin{gathered} 643 \\ \hline 280 \end{gathered}$ | $\begin{gathered} 361 \\ 32 \% \\ c \end{gathered}$ | $\begin{aligned} & 280 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} 132 \\ 33 \% \\ 61 \end{gathered}$ | $\begin{aligned} & 124 \\ & 32 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 101 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & \text { 28\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 193 \\ 30 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 225 \\ & 29 \% \\ & m \end{aligned}$ | $\begin{aligned} & 193 \\ & 28 \% \\ & \mathrm{M} \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 399 \\ 30 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 244 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 439 \\ 30 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 204 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 127 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 41 \\ 36 \% \\ \mathrm{~T}^{*} \end{gathered}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 282 \\ 38 \% \\ r \end{gathered}$ | $\begin{aligned} & 361 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 558 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 28 \% \end{aligned}$ |
| NET: Not very / notatall likely to consider | $\begin{aligned} & 1308 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 635 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 667 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 218 \\ 56 \% \\ E \end{gathered}$ | $\begin{gathered} 404 \\ 58 \% \\ E \end{gathered}$ | $\begin{aligned} & 171 \\ & 7 \\ & \text { 75\% } \\ & \text { DFFHH } \end{aligned}$ | $\begin{aligned} & 315 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 404 \\ & 58 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 171 \\ & \begin{array}{l} \text { 75\% } \\ \text { אkı } \end{array} \end{aligned}$ | $\begin{aligned} & 737 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 572 \\ 5750 \end{gathered}$ | $\begin{aligned} & 782 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 527 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 298 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 335 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 376 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 932 \\ 59 \% \\ x \end{gathered}$ | $\begin{aligned} & 1151 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & \text { 145 } \\ & 53 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^7]|  |  | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to consider Conservative |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Married/ Living as Maried (8) | ${ }_{\text {S }}^{\text {Single }}$ (c) | Widowed/ <br> eparated <br> (0) | ${ }_{\text {(E) }}^{\text {anr }}$ | NON | Conservati ve | Labour (H) | $\begin{gathered} \text { Liberal } \\ \text { Dems } \end{gathered}$ | $\begin{gathered} \text { Other } \\ \text { party } \end{gathered}$ | Remain | $\begin{gathered} \text { Leave } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Likely to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | $\begin{gathered} \text { Unlikely to } \\ \text { consider } \\ \text { Labour } \\ \text { (N) } \end{gathered}$ | $\begin{aligned} & \begin{array}{c} \text { Likely to } \\ \text { consier } \\ \text { consenat } \\ \text { ves } \\ \text { (0) } \end{array} \end{aligned}$ |  | Definitely decided (a) | $\begin{gathered} \substack{\text { chight } \\ \text { change } \\ \text { their mind }} \end{gathered}$ |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighed base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | ${ }^{243}$ | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| Very lieely to consider | $\begin{aligned} & 228 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & \text { an } \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 122 \\ \left.\begin{array}{c} 123 \% \\ 6 \\ 6 \end{array}\right) \end{gathered}$ | $\begin{gathered} 31 \\ \substack{17 \% \\ 6} \end{gathered}$ | $\begin{gathered} 28 \\ \substack{21 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 140 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 143 \\ \text { 12\% } \\ 10 \% \end{gathered}$ | $\begin{aligned} & 1477 \\ & 17 \% \end{aligned}$ | ¢980 |
| Fairly likely to consider | $\begin{aligned} & 415 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 240 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 294 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 9 \% \\ & \end{aligned}$ | $\begin{gathered} 184 \\ \left.\begin{array}{c} 14 \% \\ 6 \\ 6 \end{array}\right) \end{gathered}$ | $\begin{gathered} 59 \\ \substack{53 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 11\% } \end{aligned}$ | $\begin{gathered} \left.\begin{array}{c} 340 \\ 33 \% \\ \mathrm{~N} \end{array}\right) \end{gathered}$ | $\begin{aligned} & 60 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 299 \\ \substack{25 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 195 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 20 \% \end{aligned}$ |
| Not very likel to consider | $\begin{aligned} & 565 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 323 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 412 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 189 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 172 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 277 \\ 31 \% \\ a \end{gathered}$ |
| I would not consider atal | $\begin{aligned} & 743 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 422 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 116 \\ 37 \% \\ c \end{gathered}$ | $\begin{aligned} & 191 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 552 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 409 \\ & 54 \% \\ & \text { 4u\% } \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 31 \% \\ & \text { H1\% } \end{aligned}$ | $\begin{aligned} & 177 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 416 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & \text { 128 } \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 544 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 294 \\ \hline \end{gathered}$ | $\begin{aligned} & 282 \\ & 33 \% \\ & 33 \end{aligned}$ | 293 $33 \%$ |
| I will not vote at the next General lection | $\begin{aligned} & 141 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 36 \\ 4 \% \\ k \end{gathered}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 3 \% \\ & 3 \\ & M \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | 111 |
| Don't know | $\begin{aligned} & 245 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 97 \\ \begin{array}{c} 14 \% \\ 8 \end{array} \end{gathered}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 80 \\ & 80 \end{aligned}$ | $\begin{gathered} 195 \\ \substack{12 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 50 \\ 9 \% \\ 9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 8 \% \\ & N \\ & N \end{aligned}$ | $\begin{aligned} & 41 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 100 \\ 8 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 47 \\ & 6 \% \end{aligned}$ | 61 $7 \%$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 643 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 403 \\ \left.\begin{array}{c} 40 \% \\ c \end{array}\right) \\ c \end{gathered}$ | $\begin{aligned} & 175 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 430 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & \begin{array}{c} 37 \% \\ 67 \end{array} \end{aligned}$ | $\begin{gathered} 89 \\ \substack{89 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 375 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 537 \\ \substack{53 \% \\ \mathrm{~N}} \end{gathered}$ | $\begin{aligned} & 77 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 442 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 28 \% \\ & 28 \% \end{aligned}$ |
| Net: Not very / not atall likey to consider | $\begin{aligned} & 1308 \\ & 5 \% \% \\ & \substack{1} \end{aligned}$ | $\begin{aligned} & 745 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 374 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 964 \\ & 57 \% \\ & 57 \end{aligned}$ | $\begin{gathered} \begin{array}{c} 598 \\ \\ 79 \% \\ \text { Hug } \end{array} \end{gathered}$ | $\begin{aligned} & 1777 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 148 \\ \substack{148 \\ 41 \\ \hline} \end{gathered}$ | $\begin{aligned} & 406 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 626 \\ 37 \% \\ k \end{gathered}$ | $\begin{aligned} & 392 \\ & 38 \% \\ & 38 \end{aligned}$ | $\begin{gathered} 780 \\ \substack{75 \% \\ m} \end{gathered}$ | $\begin{aligned} & 533 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 621 \\ 53 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 454 \\ & 53 \% \end{aligned}$ | 570 |

$\qquad$ This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.


|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social rade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18.34 | 35.54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & 5 \text { Graduates } \end{aligned}$ | White ethnic group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (X) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | ${ }^{1311}$ | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 486 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & \text { 52\% } \end{aligned}$ | $\begin{gathered} 104 \\ 26 \% \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 32 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 25 \% \\ & \text { cm } \end{aligned}$ | $\begin{gathered} 164 \\ { }_{21 \%} \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 133 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 315 \\ \text { 24\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 171 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 326 \\ 23 \% \\ a \end{gathered}$ | $\begin{aligned} & 160 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 128 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 68 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 30 \% \\ & { }^{30 \%} \\ & 7 w \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 29 \\ & 29 \end{aligned}$ | $\begin{aligned} & 273 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 420 \\ 21 \% \end{array} \\ & \hline \end{aligned}$ | $\begin{gathered} 60 \\ 22 \% \end{gathered}$ |
| Fairly likely to consider | $\begin{aligned} & 673 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 337 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 79 \\ 33 \% \\ 4 \\ \hline \end{gathered}$ | $\begin{gathered} 125 \\ 32 \% \\ H 1 \end{gathered}$ | $\begin{aligned} & 141 \\ & \begin{array}{c} 37 \% \\ c+1 \end{array} \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { 28\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 174 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 204 \\ 32 \% \\ \mathrm{~cm} \end{gathered}$ | $\begin{gathered} 252 \\ 33 \% \\ \mathrm{~cm} \end{gathered}$ | $\begin{aligned} & 174 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 374 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 299 \end{aligned}$ | $\begin{gathered} 440 \\ 31 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 232 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & { }^{136} \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 35 \\ 30 \% \\ 30 \end{gathered}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 566 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{gathered} 98 \\ 36 \% \\ z \end{gathered}$ |
| Not very likely to consider | $\begin{aligned} & 376 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & \text { 197 } \\ & \text { 17\% } \end{aligned}$ | $\begin{aligned} & 177 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 20 \% \\ & \text { EFG } \end{aligned}$ | $\begin{gathered} \begin{array}{c} 54 \\ 24 \% \\ \text { efr } \end{array} \end{gathered}$ | $\begin{gathered} 87 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & \text { 20\% } \\ & \text { 火K } \end{aligned}$ | $\begin{gathered} 54 \\ \text { 24\% } \\ \mathrm{y} \end{gathered}$ | $\begin{aligned} & 212 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & { }_{1} 69 \end{aligned}$ | $\begin{aligned} & 216 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & \text { 160 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 47 \\ \begin{array}{c} \text { 23\% } \\ \text { Rsv } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 103 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 273 \\ 17 \% \\ x \end{gathered}$ | $\begin{aligned} & 337 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ |
| I would not consider at al\| | $\begin{aligned} & 432 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 86 \\ 22 \% \\ \text { 26F } \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 126 \\ & \begin{array}{l} 14 \% \\ \text { DEF } \end{array} \end{aligned}$ |  | $\begin{aligned} & 61 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 130 \\ 17 \% \\ j \end{gathered}$ | $\begin{aligned} & 126 \\ & \begin{array}{c} 14 \% \\ \text { נк } \end{array} \end{aligned}$ | $\begin{aligned} & 75 \\ & 33 \% \\ & 3 \times \end{aligned}$ | $\begin{aligned} & 240 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & { }^{191 \%} \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 120 \\ 20 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 123 \\ & \text { R3\% } \\ & \text { RU } \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 314 \\ 20 \% \\ \times \end{gathered}$ | $\begin{aligned} & 398 \\ & \text { 20\% } \\ & \mathrm{a} \end{aligned}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ |
| I will not vote at the next General lection | $\begin{aligned} & 137 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 86 \\ 7 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $34$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 7 \% \end{aligned}$ | $34$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 76 \\ 7 \% \\ N \end{gathered}$ | $\begin{aligned} & 85 \\ & 60 \end{aligned}$ | $\begin{aligned} & 52 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | $36$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1113 \\ & 7 \% \\ & \times \end{aligned}$ | $\begin{aligned} & 124 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \end{aligned}$ |
| Don't know | $\begin{aligned} & 234 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{gathered} 160 \\ 13 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 38 \\ & 16 \% \\ & \text { f } \end{aligned}$ | $\begin{gathered} 48 \\ 12 \% \\ H \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 39 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 86 \\ 13 \% \\ 1 \end{gathered}$ | $\begin{gathered} 75 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 109 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 125 \\ { }_{12 \%} \\ N \end{gathered}$ | $\begin{aligned} & 132 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 56 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 13 \\ 11 \% \\ \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 11 \% \\ & x \end{aligned}$ | $\begin{aligned} & 189 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 37 \\ 13 \% \\ z \end{gathered}$ |
| NET: Fairly / very likely to consider | $\begin{aligned} & \text { 1155 } \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 589 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 564 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 55 \% \\ & H 1 \end{aligned}$ | $\begin{gathered} 229 \\ \begin{array}{c} 58 \% \\ 6+11 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 222 \\ & 58 \% \\ & 5+4 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 194 \\ 50 \% \\ 1 \end{gathered}$ | $\begin{gathered} 308 \\ 44 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 74 \\ & 336 \end{aligned}$ | $\begin{aligned} & 361 \\ & 57 \% \\ & \mathrm{~cm} \end{aligned}$ | $\begin{aligned} & 416 \\ & 54 \% \\ & \text { im } \end{aligned}$ | $\begin{gathered} 308 \\ 44 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 74 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 690 \\ 53 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 469 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 766 \\ 53 \% \\ a \end{gathered}$ | $\begin{aligned} & 392 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 292 \\ 53 \% \\ T \end{gathered}$ | $\begin{aligned} & 305 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 61 \% \\ & { }^{61 \%} \\ & \hline w * \end{aligned}$ | $\begin{aligned} & 88 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 488 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 710 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 986 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 158 \\ 58 \% \\ z \end{gathered}$ |
| NET: Not very / notatall likely to consider | $\begin{aligned} & 807 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 427 \\ & 37 \% \\ & c \end{aligned}$ | $\begin{aligned} & 378 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \begin{array}{l} 13 \% \\ \text { DEF } \end{array} \end{aligned}$ | $\begin{aligned} & 304 \\ & 43 \% \\ & \text { DEFG } \end{aligned}$ | $\begin{aligned} & 128 \\ & 56 \% \\ & \text { Defrch } \end{aligned}$ | $\begin{aligned} & 148 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & \text { 29\% } \end{aligned}$ | $\begin{gathered} 304 \\ \text { 34\% } \\ \ldots \end{gathered}$ | $\begin{aligned} & 128 \\ & 56 \% \\ & \text { א1 } \end{aligned}$ | $\begin{aligned} & 452 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 355 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 457 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 39 \% \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & \text { 20\% } \\ & \text { Rsuv } \end{aligned}$ | $\begin{aligned} & 103 \\ & 32 \% \end{aligned}$ | $$ | $\begin{aligned} & 84 \\ & \text { 42\% } \\ & \text { Ruv } \end{aligned}$ | $\begin{aligned} & 220 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 587 \\ 37 \% \\ \times \end{gathered}$ | $\begin{aligned} & 735 \\ & 36 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 66 \\ & 24 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

|  |  | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to consider Conservative |  | Definitely decided or <br> might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Total }}{\text { (A) }}$ | Married Living as Maried (8) | ${ }_{\text {S }}^{\text {Single }}$ (c) | Widowed/ <br> eparated <br> (0) | ${ }_{\text {(E) }}^{\text {anr }}$ | NON | Conservati ve | Labour (H) | $\begin{gathered} \text { Liberal } \\ \text { Dems } \end{gathered}$ | $\begin{gathered} \text { Other } \\ \text { party } \end{gathered}$ | Remain | $\begin{gathered} \text { Leave } \\ \text { (L) } \end{gathered}$ | $\begin{aligned} & \text { Likely to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | $\begin{gathered} \text { Unlikely to } \\ \text { consider } \\ \text { Labour } \\ \text { (N) } \end{gathered}$ | Likely to consider ves (0) |  | Definitely decided decided | $\begin{gathered} \substack{\text { chight } \\ \text { change } \\ \text { their mind }} \end{gathered}$ |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighed base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | ${ }^{243}$ | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| Very lieely to consider | $\begin{aligned} & 486 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 158 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & \substack{46 \% \\ 6 \\ 60} \end{aligned}$ | $\begin{gathered} 57 \\ \substack{52 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{gathered} 51 \\ \substack{51 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 284 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 374 \\ \text { 32\% } \\ \text { 32\% } \end{gathered}$ | $\begin{aligned} & 264 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 21 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 673 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 442 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 82 \\ \begin{array}{c} 84 \% \\ 6 \\ 6 \end{array} \end{gathered}$ | $\begin{aligned} & 300 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 443 \\ \left.\begin{array}{c} 43 \% \\ 43 \% \end{array}\right) \end{gathered}$ | $\begin{aligned} & 151 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 389 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 340 \\ 38 \% \\ \text { 38\% } \end{gathered}$ |
| Not very likel to consider | $\begin{aligned} & 376 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 72 \\ 11 \% \end{gathered}$ | $\begin{gathered} 308 \\ \substack{18 \% \\ \xi} \end{gathered}$ | $\begin{gathered} 182 \\ 24 \% \\ \text { 24\% } \\ \text { H1 } \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 175 \\ \substack{17 \% \\ k} \end{gathered}$ | $\begin{aligned} & 72 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 273 \\ 30 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 161 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 18 \% \end{aligned}$ |
| I would not consider atal | $\begin{aligned} & 432 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 265 \\ 20 \% \\ c \end{gathered}$ | $\begin{aligned} & 106 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 61 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 335 \\ \substack{30 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 277 \\ & \substack{27 \% \\ \text { Hu }} \end{aligned}$ | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 99 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 31 \% \\ & k+6 \end{aligned}$ | $\begin{aligned} & 28 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 378 \\ { }_{c}^{31 \%} \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 241 \\ & 32 \% \\ & 32 \end{aligned}$ | $\begin{aligned} & 158 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 24 \% \end{aligned}$ | 137 |
| I will not vote at the next General lection | $\begin{aligned} & 137 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 52 \\ 7 \\ \hline 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 4 \% \\ & k \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & \begin{array}{c} 2 \% \\ M \end{array} \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \\ & 1 \% \end{aligned}$ | 7 |
| Don't know | $\begin{aligned} & 234 \\ & 10 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 89 \\ \left.\begin{array}{c} 13 \% \\ 8 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1777 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 3 \% \end{aligned}$ | 58 $6 \%$ 0 |
| NET: Fariry / very likely to consider | $\begin{aligned} & 159 \\ & { }_{50 \%} \end{aligned}$ | $\begin{aligned} & 680 \\ & 51 \% \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 340 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 1399 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 389 \\ 59 \% \\ 59 \end{gathered}$ | $\begin{aligned} & 770 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 445 \\ & \begin{array}{c} 82 \% \\ 80 \\ 60 \end{array} \end{aligned}$ | $\begin{gathered} 121 \\ \substack{18 \% \\ 68 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 133 \\ \substack{13 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 583 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 866 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 302 \\ & 40 \% \\ & 4 \end{aligned}$ | $\begin{gathered} 763 \\ 65 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 489 \\ & 57 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & \text { 528 } \\ & 59 \% \end{aligned}$ |
| Net: Not very / not atallikey to consider | $\begin{aligned} & 807 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 469 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 122 \\ \text { cow } \\ c \end{gathered}$ | $\begin{aligned} & 169 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 638 \\ \left.\begin{array}{c} 68 \\ \hline \end{array}\right) \end{gathered}$ |  | $\begin{gathered} 57 \\ \text { 51\% } \end{gathered}$ | $\begin{aligned} & 41 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 93 \\ \left.\begin{array}{c} 98 \% \\ H \end{array}\right) \end{gathered}$ | $\begin{aligned} & 212 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 439 \\ & 52 \% \\ & k \end{aligned}$ | $\begin{aligned} & 101 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 651 \\ { }_{71 \%}^{61 \%} \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 402 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 300 \\ & 33_{39} 9 \end{aligned}$ |

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| Unweibled | 233 | 2337 |
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|  | ${ }_{60}^{194}$ | ${ }_{6 \times 1}^{141}$ |
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| Net N | $\underset{\substack{1273 \\ 63 \%}}{ }$ | ${ }_{468}^{1069}$ |
|  | - |  |


|  | Total | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | $\underset{\text { Female }}{ }$ | $\begin{gathered} 18-24 \\ (1) \end{gathered}$ | 25-34 | 35-44 | 45-54 | $\underset{(H)}{55-75}$ | ${ }^{75+}$ | 18.34 | 35-54 | $55-75$ | 75+ (M) | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London <br> (U) | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & \text { Graduates } \end{aligned}$ | White <br> ethnic <br> group | Minority ethnic group |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | ${ }^{1311}$ | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely to consider | $\begin{aligned} & 165 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 9 \% \\ & c \end{aligned}$ | $\begin{aligned} & 65 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \\ & H \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{gathered} 56 \\ 9 \% \\ t \end{gathered}$ | $\begin{aligned} & 53 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 9 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 90 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 9 \% \\ & \text { RT } \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 9 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 67 \\ 9 \% \\ r \end{gathered}$ | $\begin{aligned} & 98 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 313 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 174 \\ 15 \% \\ c \end{gathered}$ | $\begin{aligned} & 140 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 64 \\ 16 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 100 \\ 14 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 45 \\ & \text { 20\% } \\ & 0 \text { 066 } \end{aligned}$ | $\begin{gathered} 88 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 100 \\ 14 \% \\ k \end{gathered}$ | $\begin{gathered} 45 \\ \text { 20\% } \\ k \end{gathered}$ | $\begin{aligned} & 181 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 121 } \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 98 \\ 16 \% \\ v \end{gathered}$ | $\begin{gathered} 66 \\ 12 \% \end{gathered}$ | $\begin{gathered} 52 \\ 16 \% \\ v \end{gathered}$ | $$ | $\begin{aligned} & 21 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 488 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 77 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & { }^{150} \\ & 21 \% \end{aligned}$ | $\begin{gathered} 54 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 1272 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 21 \% \\ & \\ & \hline 1 \end{aligned}$ | $\begin{gathered} 54 \\ 24 \% \\ 24 \% \end{gathered}$ | $\begin{aligned} & 282 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 426 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ |
| I would not consider atall | $\begin{aligned} & 985 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 491 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 177 \\ { }_{\substack{15 \% \\ E}} \end{gathered}$ | $\begin{aligned} & 194 \\ & 50 \% \\ & \text { De } \end{aligned}$ | $\begin{gathered} 312 \\ 45 \% \\ \text { 4\% } \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 67 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 368 \\ & 48 \% \\ & \mathrm{jm} \end{aligned}$ | $\begin{aligned} & 312 \\ & 45 \% \\ & \mathrm{MM} \end{aligned}$ | $\begin{aligned} & 67 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 588 \\ 45 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 397 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 623 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 245 \\ 44 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 218 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 231 \\ 43 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 122 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 52 \% \\ & \text { su* } \end{aligned}$ | $\begin{aligned} & 110 \\ & \text { 555 } \\ & \text { Rșu } \end{aligned}$ | $\begin{aligned} & 328 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 657 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 867 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 38 \% \\ & \hline \end{aligned}$ |
| I will not vote at the next General Election | $\begin{aligned} & 144 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 89 \\ 7 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 19 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \\ & \text { H1 } \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 8 \% \\ & \mathrm{~cm} \end{aligned}$ | $\begin{aligned} & 53 \\ & 7 \% \\ & M \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 9 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 96 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \hline \end{aligned}$ | $\begin{aligned} & 48 \\ & 9 \% \\ & \mathrm{v} \end{aligned}$ | $\begin{aligned} & 40 \\ & 7 \% \end{aligned}$ | $25$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 116 \\ 7 \% \\ \times \end{gathered}$ | $\begin{aligned} & 117 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \\ 2 \end{gathered}$ |
| Don't know | $\begin{aligned} & 242 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 161 \\ 14 \% \\ 8 \end{gathered}$ | $\begin{gathered} 33 \\ 14 \% \\ F \end{gathered}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 71 \\ 10 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 36 \\ & 16 \% \\ & \text { fr } \end{aligned}$ | $\begin{gathered} 73 \\ 12 \% \\ k \end{gathered}$ | $\begin{aligned} & 61 \\ & 8 \% \\ & 81 \end{aligned}$ | $\begin{aligned} & 71 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \\ & \mathrm{kl} \end{aligned}$ | $\begin{aligned} & 116 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 126 \\ 12 \% \\ N \end{gathered}$ | $\begin{aligned} & 118 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 14 \% \\ & \text { 14\% } \end{aligned}$ | $\begin{aligned} & 51 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 61 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 11 \% \\ \end{gathered}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 192 \\ 12 \% \\ \times \end{gathered}$ | $\begin{aligned} & 210 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 478 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 273 \\ 24 \% \\ c \end{gathered}$ | $\begin{aligned} & 205 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 99 \\ 25 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{gathered} 76 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \begin{array}{l} 29 \% \\ \text { DfGH } \end{array} . \end{aligned}$ | $\begin{gathered} 145 \\ 23 \% \\ k \end{gathered}$ | $\begin{aligned} & 132 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 67 \\ { }_{c}^{69 \%} \\ \mathrm{kl} \end{gathered}$ | $\begin{aligned} & 271 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 307 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 17 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 155 \\ & \text { 25\% } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 97 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 256 \\ & \text { 25w } \\ & \text { Rrw } \end{aligned}$ | $\begin{aligned} & 19 \\ & { }^{16 \%} \\ & \hline \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 179 \\ 24 \% \\ r \end{gathered}$ | $\begin{aligned} & 299 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 414 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ |
| NET: Not very / not atall likely to consider | $\begin{aligned} & 1473 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 732 \\ & 64 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 733 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 66 \% \\ & E 6 \\ & E \end{aligned}$ | $\begin{aligned} & 274 \\ & 70 \% \\ & \text { DE } \end{aligned}$ | $\begin{aligned} & 462 \\ & 66 \% \\ & E 1 \end{aligned}$ | $\begin{aligned} & 121 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 525 \\ & 68 \% \\ & \mathrm{JM} \end{aligned}$ | $\begin{aligned} & 462 \\ & 66 \% \\ & \mathrm{~mm} \end{aligned}$ | $\begin{aligned} & 121 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 870 \\ 66 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 603 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 920 \\ & 64 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 553 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 361 \\ 65 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{aligned} & 341 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 354 \\ 66 \% \\ s \end{gathered}$ | $\begin{aligned} & 194 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 71 \% \\ & \mathrm{~s}^{*} \end{aligned}$ | $\begin{aligned} & 143 \\ & 71 \% \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 489 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 984 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 1294 \\ & 64 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 163 \\ & 60 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

|  |  | Marital Status |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely toconsiderConservatives |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Married Living as Marrie | Single | $\begin{gathered} \text { widoweed/ } \\ \text { Divorec/s/s } \\ \text { eparated } \end{gathered}$ | ANY | None | Conservat ve | Labour | Liberal Dems | $\begin{aligned} & \text { Other } \\ & \text { party } \end{aligned}$ | Remain | Leave | Likely to consider culd <br> Labour | $\begin{aligned} & \text { Unikelity to } \\ & \text { consider } \\ & \text { Labour } \end{aligned}$ | Likely to consider Conserati ves | Unlikely to consider Conservati ves | Definitely <br> decided | $\begin{gathered} \text { Might } \\ \text { change } \\ \text { their mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) |  |  | (0) | ${ }^{(P)}$ | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }_{73}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| Very ikey t oconsider | $\begin{aligned} & 165 \\ & 7 \% \\ & 7 \% \end{aligned}$ | $\begin{gathered} 100 \\ 8 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 37 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 80 \\ { }_{11 \%} \\ H \end{gathered}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & \text { 121 } \\ & \text { 16\% } \end{aligned}$ | $\begin{aligned} & 28 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & \text { 106 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 6 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 313 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 16 \% \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 71 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 104 } \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 12 \% \end{aligned}$ |  | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \\ & \text { 18 } \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \\ & 14 \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 12 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 180 \\ & 19 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 224 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 15 \% \end{aligned}$ |
| Not very liely to consider | $\begin{aligned} & 488 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 1377 \\ 20 \% \end{array} \end{aligned}$ | $\begin{aligned} & 71 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 1377 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & \left.\begin{array}{l} 29 \% \\ \text { kne } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & { }_{19 \%} \end{aligned}$ | $\begin{gathered} 236 \\ \substack{26 \% \\ M} \end{gathered}$ | $\begin{aligned} & 201 \\ & { }_{2}^{27 \%} \end{aligned}$ | $\begin{aligned} & 221 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 245 \\ \substack{27 \% \\ 0 \\ 0} \end{gathered}$ |
| I would not consideratal | $\begin{gathered} 985 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 536 \\ & 40 \% \\ & \end{aligned}$ | $\begin{aligned} & 319 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 1302 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 742 \\ \substack{74 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 196 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 342 \\ 63 \% \\ 61 \\ 6 . \end{gathered}$ | $\begin{aligned} & 88 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 134 \\ \substack{13 \% \\ 6 \\ \hline} \end{gathered}$ | $\begin{aligned} & 448 \\ & 519 \end{aligned}$ $010$ | $\begin{aligned} & 313 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 566 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 783 \\ 66 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 413 \\ & 48 \% \end{aligned}$ | 390 $44 \%$ |
| I will not vote at the exext General liection | $\begin{aligned} & 144 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | : | $9$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 48 \\ & k \end{aligned}$ | $\begin{aligned} & 22 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | 16 |
| Don't know | $\begin{aligned} & 242 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 198 \\ \substack{12 \% \\ \varepsilon} \end{gathered}$ | $\begin{gathered} 85 \\ { }_{11 \%} \\ 4 \end{gathered}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 9 \% \\ & m \end{aligned}$ | $\begin{aligned} & 81 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 5 \% \end{aligned}$ | ${ }_{6}^{62}$ |
| NET: Fariry / very likely to consider | $\begin{aligned} & 478 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & \begin{array}{l} 32 \% \\ c 0 \end{array} \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 108 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 21 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 209 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 199 \end{aligned}$ | $\begin{gathered} 254 \\ \begin{array}{c} 28 \% \\ m \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 345 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 30 \% \end{aligned}$ | 180 20\% |
| NET: Not verr/ not atall ikely to consider | $\begin{aligned} & \text { 1273 } \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 816 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 456 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 65 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 380 \\ 58 \% \\ 58 \end{gathered}$ | $\underset{\substack{1093 \\ 55 \% \\ \xi}}{\substack{ \\\hline}}$ | $\begin{aligned} & 414 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & \substack{48 \% \\ 60 \\ 60} \end{aligned}$ | $\begin{aligned} & 119 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & \text { 607 } \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 531 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 763 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 565 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 313 \\ & 42 \% \\ & 42 \end{aligned}$ | $\begin{aligned} & 1005 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 542 \\ & 64 \% \\ & 64 \% \end{aligned}$ | 634 $71 \%$ 0 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Gender |  | Age |  |  |  |  |  | Agregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
|  | Total (A) | $\underset{\text { Male }}{\text { (B) }}$ | Female (C) | 18.24 (D) | ${ }_{\text {cter }}^{\text {25-34 }}$ | ${ }_{\text {c }}^{\text {35-44 }}$ | 45-54 <br> (G) | $\underset{(H)}{\text { (H5) }}$ | ${ }^{75+}$ | 18.34 (1) | 35-54 (K) | ${ }_{\text {che }}^{55}$ | 75+ | ${ }_{\text {ABC1 }}(\mathrm{N})$ | C2DE cot (0) | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{aligned} & \text { Non- } \\ & \text { Graduates } \end{aligned}$ | White ethnic group | Minority ethnic group |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | ${ }^{637}$ | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| very likely to consider | $\begin{aligned} & 294 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 1322 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 61 \\ \text { 15\% } \\ 6 \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 78 \\ 11 \% \end{gathered}$ | $\begin{gathered} 58 \\ \text { 26\% } \\ \text { DEFGH } \end{gathered}$ | $\begin{gathered} 87 \\ 14 \% \\ k \end{gathered}$ | $\begin{aligned} & 71 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 26 \% \\ & \text { kk } \end{aligned}$ | $\begin{aligned} & 152 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \text { 125 } \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 95\% } \\ & \mathrm{R} \end{aligned}$ | $\begin{gathered} 76 \\ 14 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 40 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ |
| Fairly likely to consider | $\begin{aligned} & 592 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 308 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 113 \\ 30 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 86 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 343 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 376 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 24 \% \\ & \hline 24 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 28 \% \\ & w \end{aligned}$ | $\begin{aligned} & 127 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 30 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 212 \\ 28 \% \\ \% \end{gathered}$ | $\begin{aligned} & 381 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 516 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \end{aligned}$ |
| Not very likely to consider | $\begin{aligned} & 433 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 233 \\ 20 \% \\ c \end{gathered}$ | $\begin{aligned} & 199 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 62 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 16 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 290 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 372 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 21 \% \end{aligned}$ |
| \| would not consider atall | $\begin{aligned} & 636 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 334 \\ c 9 \% \\ c \end{gathered}$ | $\begin{aligned} & 298 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 109 \\ 27 \% \\ 0 \end{gathered}$ | $\begin{gathered} 98 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 35 \% \\ & \text { pefi } \end{aligned}$ | $\begin{gathered} 208 \\ 30 \% \\ 01 \end{gathered}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 154 \\ 24 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 236 \\ & 31 \% \\ & \text { im } \end{aligned}$ | $\begin{aligned} & 208 \\ & 30 \% \\ & \mathrm{Jm} \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 398 \\ 30 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 238 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & \begin{array}{l} 30 \% \\ \text { su } \end{array} \end{aligned}$ | $\begin{aligned} & 134 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 41 \% \\ & \text { Resu } \end{aligned}$ | $\begin{aligned} & 220 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 416 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 567 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ |
| I will not vote at the next General Election | $\begin{aligned} & 141 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \\ & \text { H1 } \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \\ & 7 \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \\ & \mathrm{H} \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 7 \% \\ & M \end{aligned}$ | $\begin{aligned} & 58 \\ & 8 \% \\ & \text { LM } \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 8 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{gathered} 99 \\ 7 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 41 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 9 \% \\ & v \end{aligned}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \\ & \text { co } \end{aligned}$ | $\begin{gathered} 2 \\ 2 \% \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 117 \\ 7 \% \\ x \end{gathered}$ | $\begin{aligned} & 120 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 241 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 168 \\ \text { } 14 \% \\ B \end{gathered}$ | $\begin{aligned} & 37 \\ & 15 \% \\ & \text { f6H } \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & \text { 13\% } \\ & \rho \end{aligned}$ | $\begin{aligned} & 55 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 189 \\ 12 \% \\ \times \end{gathered}$ | $\begin{aligned} & 200 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ |
| NET: Farirl / very likely to consider | $\begin{aligned} & 886 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 442 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 440 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 154 \\ 39 \% \\ 6 \end{gathered}$ | $\begin{gathered} 152 \\ 40 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 118 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 53 \% \\ & \text { pefroh } \end{aligned}$ | $\begin{aligned} & 239 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 5 \% \\ & \text { 5k } \end{aligned}$ | $\begin{aligned} & 495 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 391 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 544 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & \text { 24\% } \\ & \text { Rw } \end{aligned}$ | $\begin{aligned} & 202 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 137 \\ & \begin{array}{l} 12 \% \\ \text { Rw } \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 307 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 579 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 776 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 37 \% \end{aligned}$ |
| NET: Not verr/ not a a all likely to consider | $\begin{aligned} & \text { 1069 } \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 567 \\ & 50 \% \\ & c \end{aligned}$ | $\begin{aligned} & 497 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 44 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 160 \\ & 42 \% \end{aligned}$ |  | $\begin{aligned} & 352 \\ & 50 \% \\ & \text { DF1 } \end{aligned}$ | $\begin{aligned} & 74 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 271 \\ 43 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 372 \\ & 48 \% \\ & M \end{aligned}$ | $\begin{aligned} & 352 \\ & 50 \% \\ & \mathrm{ym} \end{aligned}$ | $\begin{aligned} & 74 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 633 \\ 48 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 436 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 672 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 397 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 271 \\ 49 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 245 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 58 \% \\ & \text { ssu } \end{aligned}$ | $\begin{aligned} & 363 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 706 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 939 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 44 \% \end{aligned}$ |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
Q44. If the Conservative Party were
All Adults aged $18+$ in Great ritian

|  |  | Martial Staus |  |  | Presence of children HH (17 or under) |  | GE 2019 vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely toconsiderConservatives |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Married/ Living as Married Mame | Single | Widowed/ eparated (D) | ANY | NONE | Conservati <br> ve | Labour | Liberal Dems | $\begin{gathered} \text { Other } \\ \text { party } \\ \text { (I) } \end{gathered}$ | Remain | Leave | Likely to consider Labour | Unlikely to consider Labou | Likely to Conservat ves | Unlikely to Conservat ves | Definitely decided | $\begin{gathered} \substack{\text { chight } \\ \text { chane } \\ \text { their mind }} \end{gathered}$ |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{733}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | ${ }_{9} 96$ |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | ${ }^{893}$ |
| Very likely to consider | $\begin{aligned} & 294 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 199 \\ \begin{array}{c} 15 \% \\ c \end{array} \end{gathered}$ | $\begin{aligned} & 56 \\ & { }_{8 \%} \end{aligned}$ | $\begin{gathered} 40 \\ \left.\begin{array}{c} 13 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 114 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 11 \% \end{aligned}$ |  | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 16 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 224 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 19 \% \end{aligned}$ | 114\% |
| Fairly likely to consider | $\begin{aligned} & 592 \\ & 525 \\ & \hline \end{aligned}$ | $\begin{aligned} & 369 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 397 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & \left.\begin{array}{l} 29 \% \\ \text { Huq } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 77 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 62 \\ { }_{2}^{65 \%} \\ H \end{gathered}$ | $\begin{aligned} & 213 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 265 \\ \substack{21 \% \\ k} \end{gathered}$ | $\begin{aligned} & 241 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 292 \\ \left.\begin{array}{c} 22 \% \\ M \end{array}\right) \end{gathered}$ | 353 $47 \%$ | $\begin{aligned} & 177 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{gathered} 311 \\ 35 \% \\ \substack{3 \% \\ \alpha} \end{gathered}$ |
| Not very likey to consider | $\begin{aligned} & 433 \\ & \\ & \hline 19 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 61 \\ 20 \% \\ \end{gathered}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 44 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 177 \\ \substack{17 \% \\ k} \end{gathered}$ | $\begin{aligned} & 193 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 300 \\ \text { c50 } \\ \text { c5\% } \end{gathered}$ | $\begin{aligned} & 141 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 190 \\ 21 \% \\ \alpha \end{gathered}$ |
| \| would not consider atal | $\begin{aligned} & 636 \\ & \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 344 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 207 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 490 \\ 29 \% \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 76 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 261 \\ \text { a8\% } \\ \text { cus } \end{gathered}$ | $\begin{gathered} 69 \\ 39 \% \\ 6 \end{gathered}$ | $\begin{gathered} 94 \\ \substack{98 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 331 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 401 \\ 39 \% \\ N \end{gathered}$ | $\begin{aligned} & 191 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 33 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 565 \\ 48 \% \\ 48 \% \\ \hline 0 \end{gathered}$ | $\begin{aligned} & 324 \\ & 38 \% \end{aligned}$ | 213 $24 \%$ |
| I will not vote at the enext General liection | $\begin{aligned} & 141 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 5 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 56 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 23 \\ 2 \% \\ \text { 2\% } \end{gathered}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 241 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 190 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 7 \% \\ & M \end{aligned}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 3 \% \end{aligned}$ | 57 $6 \%$ 0 |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline NET: Fariry / very likely to consider \& $$
\begin{aligned}
& 886 \\
& 38 \%
\end{aligned}
$$ \& $$
\begin{gathered}
567 \\
{ }_{c}^{53 \%} \\
c
\end{gathered}
$$ \& $$
\begin{aligned}
& 205 \\
& 29 \%
\end{aligned}
$$ \& $$
\begin{gathered}
114 \\
\substack{17 \% \\
c} \\
c
\end{gathered}
$$ \& 309
$479 \%$
5 \& 578
$34 \%$ \&  \& $$
\begin{aligned}
& 1199 \\
& 22 \%
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { 699} \\
& 39 \%
\end{aligned}
$$ \& $\underset{\substack{89 \\ \text { 36\% } \\ 4}}{\text { H }}$ \& 318
$36 \%$ \& $$
\begin{aligned}
& 401 \\
& 47 \%
\end{aligned}
$$ \& 366
$36 \%$ \& $$
\begin{gathered}
442 \\
\left.\begin{array}{c}
48 \% \\
\mathrm{~m}
\end{array}\right)
\end{gathered}
$$ \& 577
$77 \%$ \& 233
20\% \& 341
$40 \%$ \& 424
$48 \%$

0 <br>

\hline Net: Not very / not atallikey to \& $$
1069
$$ \& \[

$$
\begin{aligned}
& 568 \\
& 43 \% \\
& 48
\end{aligned}
$$

\] \& 51\% \& \[

$$
\begin{aligned}
& 147 \\
& 47 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 250 \\
& 38 \% \\
& 38 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 819 \\
& 49 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 212 \\
& 28 \%
\end{aligned}
$$
\] \& 374

$69 \%$
60 \& $\underset{\substack{93 \\ 53 \% \\ 6}}{ }$ \& cis8

$\substack{\text { 57\% } \\ 6}$ \&  \& \[
$$
\begin{aligned}
& 349 \\
& 41 \%
\end{aligned}
$$

\] \& $\underset{\substack{594 \\ 58 \% \\ \sim}}{ }$ \& \[

$$
\begin{aligned}
& 397 \\
& 43 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 122 \\
& 16 \%
\end{aligned}
$$
\] \& 866

73\%
0 \& 465
55\%
$\%$ \& 403\% <br>
\hline
\end{tabular}

$\qquad$ This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.


All Audts saged 18 ti in Great Britain

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
| Unweithed base | 2337 | ${ }^{\text {183 }}$ |
| Weigheed bse | 2337 | ${ }^{2337}$ |
| very inely | $\begin{aligned} & 438 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 426 \\ 18 \% \end{gathered}$ |
| Faraly licy | $\begin{gathered} 730 \\ 31 \% \end{gathered}$ | 908 39\% 4 |
| Notreniliky | $\begin{aligned} & 522 \\ & 22 \% \\ & 228 \end{aligned}$ | 425 $18 \%$ |
| Notatallilely | $\begin{gathered} 270 \\ 12 \% \\ { }_{21} \end{gathered}$ | 235 10\% |
| Don't kro | $\begin{aligned} & 377 \\ & 108 \end{aligned}$ | 343 15\% |
| NeF: Farit/ venlikely | 1168 <br> $50 \%$ | 1333 <br> $57 \%$ |
| NET: Not ver/ notatalliliey | $\begin{aligned} & 793 \\ & 348 \end{aligned}$ | 660 28\% |


|  | Total | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | ${ }^{18.24}$ | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18-34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | White <br> ethnic <br> group | Minority ethnic group |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (6) | (H) | (1) | (J) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) | (X) | (v) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely | $\begin{aligned} & 438 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 22 \% \\ & c \end{aligned}$ | $\begin{aligned} & 189 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 58 \\ \text { 15\% } \end{gathered}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 1101 \\ & 23 \% \\ & \text { DE } \end{aligned}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 90 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 145 \\ & 19 \% \\ & j \end{aligned}$ | $\begin{aligned} & 121 \\ & \text { 23\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 42 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & \text { 188 } \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 279 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & \text { 1223 } \\ & 20 \% \end{aligned}$ | $\begin{gathered} 118 \\ 22 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 163 \\ 22 \% \\ 26 \end{gathered}$ | $\begin{aligned} & 275 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 402 \\ 20 \% \\ a \end{gathered}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ |
| Fariry likely | $\begin{aligned} & 730 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 376 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 352 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 78 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 30 \% \\ & \end{aligned}$ | $\begin{aligned} & 214 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 78 \\ 34 \% \end{gathered}$ | $\begin{gathered} 437 \\ 33 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 293 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 456 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 58 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 263 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 467 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 641 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 31 \% \end{aligned}$ |
| Not very likely | $\begin{aligned} & 522 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 248 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 64 \\ 27 \% \\ 27 \end{gathered}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 321 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 76 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 56 \\ 28 \% \\ \text { 5T } \end{gathered}$ | $\begin{aligned} & 156 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 366 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{gathered} 79 \\ 29 \% \\ z \end{gathered}$ |
| Not at all likely | $\begin{aligned} & 270 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1322 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 57 \\ \left.\begin{array}{c} 57 \\ \text { 5H\% } \\ \hline \end{array}\right) \end{gathered}$ | $\begin{aligned} & 33 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 15 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 81 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 63 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 66 \\ 06 \end{gathered}$ | $\begin{aligned} & 204 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 377 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 244 \\ 22 \% \\ B \end{gathered}$ | $\begin{gathered} 50 \\ 21 \% \\ \text { 21\% } \end{gathered}$ | $\begin{aligned} & 59 \\ & 159 \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 76 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 279 \\ 18 \% \\ \times \end{gathered}$ | $\begin{aligned} & 321 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ |
| NET: Fairly / very likely | $\begin{aligned} & 1168 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 623 \\ 55 \% \\ c \end{gathered}$ | $\begin{aligned} & 541 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 96 \\ 40 \% \end{gathered}$ | $\begin{gathered} 198 \\ 50 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 185 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 194 \\ 50 \% \\ 0 \end{gathered}$ | $\begin{gathered} 375 \\ 54 \% \\ 0 \end{gathered}$ | $\begin{gathered} 120 \\ 53 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 294 \\ & 46 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 379 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 375 \\ 54 \% \\ j 4 \end{gathered}$ | $\begin{aligned} & 120 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 687 \\ 52 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 481 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 735 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 433 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 97 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 426 \\ & 57 \% \\ & y \end{aligned}$ | $\begin{aligned} & 742 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 1043 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 42 \% \end{aligned}$ |
| Net: Not very / not at all likely | $\begin{aligned} & 793 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 403 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 94 \\ 39 \% \\ 6 H \end{gathered}$ | $\begin{aligned} & 141 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 144 \\ 38 \% \\ H \end{gathered}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 235 \\ 37 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 263 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 422 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 370 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 493 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 570 \\ 36 \% \\ x \end{gathered}$ | $\begin{aligned} & 670 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 1113 \\ & 41 \% \end{aligned}$ |

[^8][^9]

Q4c. And how likely, fif a all, do you think the Labour Party would be to do each of the following if they were to win the next election? - Increase taxes that you personally pay
All Adults aged $18+$ in Great Britain

|  | Total | Marita Status |  |  | Presence of children HH (17 or under) |  | SE 2019 V |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to consider Conservatives |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Married/ Living as Married Married | Single | $\begin{aligned} & \text { Widiowed/ } \\ & \text { Sioverced } \\ & \text { Separated } \end{aligned}$ | ANY | NoNE | Conservati ve | Laba | $\begin{aligned} & \text { Lieveral } \\ & \text { Dems } \end{aligned}$ | $\begin{aligned} & \text { Other } \\ & \text { party } \end{aligned}$ | Remain | Lea | $\begin{gathered} \text { Likelt to } \\ \text { consider } \\ \text { cabour } \\ \text { tab } \end{gathered}$ | $\begin{aligned} & \text { Unikely yo } \\ & \begin{array}{c} \text { consider } \\ \text { Labour } \end{array} \end{aligned}$ | Likely to consider Conservati ves ves | Unlikely to consider Conserva ves | $\begin{aligned} & \text { Definitely } \\ & \text { deidided } \end{aligned}$ | $\begin{gathered} \text { Might } \\ \text { cher } \\ \text { theirine mind } \end{gathered}$ |
|  | (A) | (B) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | 733 | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | ${ }^{122}$ | 880 | ${ }^{936}$ |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | 243 | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| very likely | $\begin{aligned} & 438 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 69 \\ \text { 22\% } \\ c \end{gathered}$ | $\begin{aligned} & 140 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 298 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 210 \\ \begin{array}{c} 28 \% \\ \text { Hi\% } \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 68 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 51 \\ \text { 21\% } \\ H \end{gathered}$ | $\begin{aligned} & 150 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 212 \\ \substack{25 \% \\ k} \end{gathered}$ | $\begin{aligned} & 149 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & \begin{array}{c} 26 \% \\ M \end{array} \end{aligned}$ | $\begin{aligned} & 232 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 19 \% \end{aligned}$ |
| Fairly likely | $\begin{aligned} & 730 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 432 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 539 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 200 \\ 38 \% \\ 6 \end{gathered}$ | $\begin{gathered} 73 \\ 41 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 75 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 330 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 419 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & 27 \% \\ & 27 \end{aligned}$ | $\begin{aligned} & 235 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 324 \\ & 36 \% \end{aligned}$ |
| Not very likely | $\begin{aligned} & 522 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 292 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{gathered} 177 \\ \substack{15 \% \\ 0} \\ \hline \end{gathered}$ | $\begin{aligned} & 57 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 365 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 166 \\ \substack{11 \% \\ 61} \end{gathered}$ | $\begin{aligned} & 32 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 328 \\ \text { 38\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 201 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 24 \% \\ & 24 \% \end{aligned}$ |
| Notatall iliely | $\begin{aligned} & 270 \\ & { }_{212 \%} \end{aligned}$ | $\begin{aligned} & 152 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \\ & \begin{array}{l} 13 \% \\ +1 \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & \\ & \begin{array}{l} 17 \% \\ +1 \end{array} \end{aligned}$ | $\begin{aligned} & 63 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 15 \% \\ & k \end{aligned}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & \substack{16 \% \\ \mathrm{~m}} \end{aligned}$ | $\begin{aligned} & 92 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 377 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 14 \% \\ & 14 \% \end{aligned}$ | $\begin{gathered} 136 \\ \text { co\% } \\ 8 \end{gathered}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 293 \\ \substack{27 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 89 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & \begin{array}{c} 20 \% \\ \text { con } \end{array} \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & \text { 138 } \\ & 0 \end{aligned}$ | $\begin{aligned} & 84 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 10 \% \end{aligned}$ |
| NET: Fariry / very likely | 1168 50\% | $\begin{aligned} & 698 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 331 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 837 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 430 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 480 \\ & 55 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 444 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 568 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 468 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 577 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 464 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 496 \\ & 56 \% \end{aligned}$ |
| Net: Not very / notatallikely | $\begin{aligned} & 793 \\ & 34 \% \\ & 34 \end{aligned}$ | $\begin{aligned} & 445 \\ & 336 \end{aligned}$ | $\begin{aligned} & 255 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 551 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 203 \\ \substack{208 \\ 68 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \begin{array}{c} 90 \% \\ 60 \\ 6 \end{array} \end{aligned}$ | $\begin{aligned} & 276 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 343 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 457 \\ \begin{array}{c} 45 \% \\ 39 \% \end{array} \end{gathered}$ | $\begin{aligned} & 304 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 35 \% \end{aligned}$ |

## Q4c. And how likely, if at all, do you think the Labour Party would be to do each of the following if they were to win the next election? - Increase spending on public services

All Adults aged $18+$ in Great Britain

|  | Total | Gender |  | Age |  |  |  |  |  | Aggregated Age breaks |  |  |  | Social grade |  | Employment status |  | Region |  |  |  |  |  | Education |  | Ethnicity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-75 | 75+ | 18-34 | 35-54 | 55-75 | 75+ | ABC1 | C2DE | Working | $\begin{gathered} \text { Not } \\ \text { working } \end{gathered}$ | North | Midlands | South | London | Wales | Scotland | Graduates | $\begin{gathered} \text { Non- } \\ \text { Graduates } \end{gathered}$ | $\begin{gathered} \text { White } \\ \text { ehthnic } \\ \text { group } \end{gathered}$ | $\begin{aligned} & \text { Minority } \\ & \text { etthnic } \\ & \text { group } \end{aligned}$ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (5) | (T) | (U) | (v) | (w) | (X) | (r) | (z) | (a) |
| Unweighted base | 2337 | 1150 | 1177 | 252 | 404 | 382 | 414 | 685 | 200 | 656 | 796 | 685 | 200 | 1607 | 730 | 1442 | 895 | 558 | 603 | 543 | 327 | 110 | 196 | 1275 | 1062 | 2010 | 295 |
| Weighted base | 2337 | 1139 | 1188 | 240 | 397 | 382 | 390 | 701 | 228 | 637 | 772 | 701 | 228 | 1311 | 1026 | 1440 | 897 | 554 | 610 | 537 | 322 | 114 | 200 | 746 | 1591 | 2034 | 273 |
| Very likely | $\begin{aligned} & 426 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 252 \\ \text { 22\% } \\ c \end{gathered}$ | $\begin{aligned} & 171 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 65 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 262 \\ 20 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 163 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 72 \\ 22 \% \\ \text { Rw } \end{gathered}$ | $\begin{gathered} 24 \\ \text { 21\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 180 \\ 24 \% \\ r \end{gathered}$ | $\begin{aligned} & 245 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 364 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ |
| Fariry likely | $\begin{aligned} & 908 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 453 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 535 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 372 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 588 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 324 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 1322 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 43 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 603 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 797 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 37 \% \end{aligned}$ |
| Not very likely | $\begin{aligned} & 425 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 230 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 1344 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 243 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 109 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 82 \\ 15 \% \end{gathered}$ | $\begin{gathered} 52 \\ 16 \% \end{gathered}$ | $\begin{gathered} 16 \\ 14 \% \\ \hline \end{gathered}$ | $\begin{gathered} 48 \\ 24 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 127 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 298 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 361 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \end{aligned}$ |
| Not at all likely | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 12 \% \\ & c \end{aligned}$ | $\begin{aligned} & 98 \\ & 88 \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 54 \\ 14 \% \\ \text { DEG } \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 73 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 128 \\ 12 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 156 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 57 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 66 \\ 12 \% \\ u \end{gathered}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 15 \\ 13 \% \\ 13 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 88 \end{aligned}$ | $\begin{gathered} 177 \\ 11 \% \\ \times \end{gathered}$ | $\begin{gathered} 219 \\ 11 \% \\ a \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 343 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 235 \\ 20 \% \\ \text { 20\% } \end{gathered}$ | $\begin{gathered} 48 \\ 20 \% \\ \text { EH } \end{gathered}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 54 \\ 14 \% \end{gathered}$ | $\begin{gathered} 70 \\ \begin{array}{c} 78 \% \\ H \end{array} \end{gathered}$ | $\begin{aligned} & 86 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 33 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 151 \\ \text { 17\% } \\ p \end{gathered}$ | $\begin{gathered} 79 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $$ | $\begin{gathered} 27 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 268 \\ 17 \% \\ x \end{gathered}$ | $\begin{aligned} & 293 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ |
| NET: Fairly / very likely | $\begin{aligned} & 1333 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 704 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 624 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & \text { 408 } \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 377 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & \text { 427 } \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 408 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & \text { 121 } \\ & 53 \% \end{aligned}$ | $\begin{gathered} 798 \\ 61 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 536 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 849 \\ 59 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 485 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 309 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 204 \\ 63 \% \\ w \end{gathered}$ | $\begin{gathered} 67 \\ 58 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 106 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 485 \\ & 65 \% \\ & \gamma 5 \end{aligned}$ | $\begin{aligned} & 848 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 1162 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & \text { 157 } \\ & 58 \% \end{aligned}$ |
| NET: Not very / not atall likely | $\begin{aligned} & 660 \\ & 28 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 329 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 338 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 323 \\ 31 \% \\ N \end{gathered}$ | $\begin{aligned} & 399 \\ & 289 \end{aligned}$ | $\begin{aligned} & 261 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 166 \\ 30 \% \\ u \end{gathered}$ | $\begin{aligned} & 174 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 31 \\ 27 \% \end{gathered}$ | $\begin{gathered} 67 \\ 34 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 185 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 475 \\ 30 \% \\ \times \end{gathered}$ | $\begin{aligned} & 580 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 73 \\ & 27 \% \end{aligned}$ |

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Q4c. And how likely, if a all, do you think the Labour Party would be to do each of the following if they were to win the next election? - Increase spending on public services
All Adults aged $18+$ in Great Britain

|  | Total | Marita Status |  |  | Presence of childrenHH (17 or under) |  | GE 2019 Vote |  |  |  | EU Referendum Vote |  | Likely and unlikely to consider Labour |  | Likely and unlikely to consider Conservatives <br> Conservative |  | Definitely decided or might change their mind |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Maried/ Living as Marrie | Single | Widowed/ Divorced/ Separated | ANY | NONE | $\begin{gathered} \text { Conservati } \\ \text { ve } \end{gathered}$ | Labour | Liberal Dems | $\begin{aligned} & \text { Other } \\ & \text { party } \end{aligned}$ | Remain | Leave | Likely to consider <br> Labou | Unlikely to Labour Labo | $\begin{gathered} \text { Likely to } \\ \text { consider } \\ \text { conservati } \\ \text { ves } \end{gathered}$ | $\begin{gathered} \text { Unikely to } \\ \text { conside } \\ \text { ticnsenati } \\ \text { ves } \end{gathered}$ | $\begin{gathered} \text { i Definitely y } \\ \text { decided } \end{gathered}$ | $\begin{gathered} \text { Might } \\ \text { change } \\ \text { their mind } \end{gathered}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | ${ }^{(6)}$ | (H) | (1) | (1) | ${ }^{(k)}$ | (L) | (M) | (N) | ${ }^{(0)}$ | (P) | (a) | (R) |
| Unweighted base | 2337 | 1385 | 672 | 280 | 692 | 1645 | ${ }^{733}$ | 579 | 208 | 243 | 997 | 765 | 1105 | 885 | 753 | 1226 | 880 | 936 |
| Weighted base | 2337 | 1330 | 697 | 310 | 656 | 1681 | 755 | 541 | 177 | ${ }^{243}$ | 872 | 852 | 1019 | 922 | 748 | 1182 | 852 | 893 |
| Very likely | $\begin{aligned} & 426 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 266 \\ c 0 \% \\ c \end{gathered}$ | $\begin{aligned} & 109 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 290 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 147 \\ \begin{array}{c} 17 \% \\ 6 \\ 6 \end{array} \end{gathered}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & \substack{19 \% \\ 亡} \end{aligned}$ | $\begin{aligned} & 157 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 271 \\ \substack{27 \% \\ N} \end{gathered}$ | $\begin{aligned} & 124 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 240 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 226 \\ \substack{27 \% \\ k} \end{gathered}$ | $\begin{aligned} & 154 \\ & 17 \% \end{aligned}$ |
| Fairly ikely | $\begin{aligned} & 908 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 524 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & \text { 120 } \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 649 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 265 \\ 99 \% \\ 6 \end{gathered}$ | $\begin{gathered} 92 \\ \substack{92 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 103 \\ & { }_{2}^{12 \%} \\ & \hline 6 \end{aligned}$ | $\begin{aligned} & 411 \\ & 47 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 537 \\ \substack{53 \% \\ N} \end{gathered}$ | $\begin{aligned} & 278 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 520 \\ 44 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 343 \\ & 40 \% \\ & 4 \end{aligned}$ | $\begin{gathered} 420 \\ 47 \% \\ \alpha \end{gathered}$ |
| Not very likely | $\begin{aligned} & 425 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 239 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1300 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 317 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \left.\begin{array}{c} 13 \% \\ \text { H1 } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \\ & \text { 20\% } \\ & 4 \end{aligned}$ | $\begin{aligned} & 1377 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 172 \\ \substack{12 \% \\ k} \end{gathered}$ | $\begin{aligned} & 111 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 28 \% \\ & \begin{array}{c} 28 \% \end{array} \end{aligned}$ | $\begin{aligned} & 148 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 18 \% \end{aligned}$ |
| Notatall iliely | $\begin{aligned} & 235 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & \text { 12\% } \\ & \text { H1 } \end{aligned}$ | $\begin{aligned} & 17 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \\ 2 \end{gathered}$ | $\begin{aligned} & 37 \\ & 15 \% \\ & 410 \end{aligned}$ | $\begin{aligned} & 35 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \\ & \begin{array}{c} 15 \% \\ k \end{array} \end{aligned}$ | $\begin{aligned} & 24 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 18 \% \\ & M \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 12\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 343 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \text { 18\% } \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 262 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & \text { 25\% } \\ & \text { Hر } \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 98 \\ 11 \% \\ M \end{gathered}$ | $\begin{aligned} & 68 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 9 \% \end{aligned}$ |
| Net: Fairly / very likely | $\begin{aligned} & 1333 \\ & 57 \% \\ & 57 \end{aligned}$ | $\begin{gathered} 790 \\ 59 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 373 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 394 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 939 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 400 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 411 \\ & 76 \% \\ & 6.9 \end{aligned}$ | $\begin{gathered} 127 \\ \begin{array}{c} 12 \% \\ 61 \end{array} \end{gathered}$ | $\begin{aligned} & 139 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 610 \\ 70 \% \\ 7 \end{gathered}$ | $\begin{aligned} & 451 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 809 \\ 79 \% \\ N \end{gathered}$ | $\begin{aligned} & 402 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 441 \\ & 59 \% \\ & 59 \end{aligned}$ | $\begin{gathered} 760 \\ 64 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 569 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 574 \\ & 64 \% \end{aligned}$ |
| NET: Not very / not atall ikely | $\begin{aligned} & 660 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 371 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 1800 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 480 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 270 \\ 36 \% \\ +1 \end{gathered}$ | $\begin{aligned} & 83 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 86 \\ 35 \% \\ \text { H5\% } \end{gathered}$ | $\begin{aligned} & 172 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 302 \\ 35 \% \\ k \end{gathered}$ | $\begin{aligned} & 134 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 422 \\ & 46 \% \\ & M \end{aligned}$ | $\begin{aligned} & 239 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 388 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 27 \% \end{aligned}$ |





```
\begin{tabular}{|c|c|c|}
\hline  & \(\underset{\substack{1187 \\ 518 \\ 5}}{\substack{18}}\) & 679
298 \\
\hline f: Not ver/ notatallileel & \[
\begin{aligned}
& 786 \\
& 34 \%
\end{aligned}
\] & \({ }^{56 \%}\) \\
\hline
\end{tabular}


\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18-24 & 25-34 & 35-44 & 45-54 & 55-75 & 75+ & 18.34 & 35.54 & 55-75 & 75+ & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midands & South & London & Wales & Scotland & Graduates & \[
\begin{aligned}
& \text { Non- } \\
& \text { Graduates }
\end{aligned}
\] & White ethnic group & \[
\begin{gathered}
\text { Minoritit } \\
\text { ethnic } \\
\text { group }
\end{gathered}
\] \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & (a) & (R) & (s) & (T) & (U) & (v) & (w) & (X) & (v) & (z) & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & \({ }^{543}\) & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Very likely & \[
\begin{aligned}
& 472 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
24 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
85 \\
21 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
96 \\
25 \% \\
\begin{array}{c}
96
\end{array} \\
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
141 \\
22 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{gathered}
167 \\
22 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 133 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
324 \\
23 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 148 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 53 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 304 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 412 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 20 \%
\end{aligned}
\] \\
\hline Fairly likely & \[
\begin{aligned}
& 715 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 364 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 181 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& 406 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 437 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& 26 \% \\
& 26
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 470 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 627 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 30 \%
\end{aligned}
\] \\
\hline Not very likely & \[
\begin{aligned}
& 486 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
266 \\
23 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 216 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 164 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
26 \% \\
\text { DF }
\end{gathered}
\] & \[
\begin{aligned}
& \text { 116 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& \text { 23\% } \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
59 \\
26 \%
\end{gathered}
\] & \[
\begin{gathered}
298 \\
23 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 188 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 277 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
209 \\
23 \% \\
\text { 20\% }
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& \text { 29\% } \\
& \text { Rsve }
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 424 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 20 \%
\end{aligned}
\] \\
\hline Not at all likely & \[
\begin{aligned}
& 300 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
167 \\
\text { 15\% } \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 1322 \\
& 11 \%
\end{aligned}
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\begin{aligned}
& 35 \\
& \text { 15\% }
\end{aligned}
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\begin{gathered}
52 \\
13 \%
\end{gathered}
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\begin{gathered}
51 \\
13 \%
\end{gathered}
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\begin{aligned}
& 58 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
11 \%
\end{gathered}
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\begin{aligned}
& 27 \\
& 12 \%
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\begin{gathered}
87 \\
14 \%
\end{gathered}
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\begin{aligned}
& 108 \\
& 14 \%
\end{aligned}
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11 \%
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27 \\
12 \%
\end{gathered}
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\begin{aligned}
& 157 \\
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& 143 \\
& 14 \%
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& 199 \\
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& 101 \\
& 11 \%
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15 \% \\
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\end{gathered}
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\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
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68 \\
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\begin{gathered}
46 \\
14 \% \\
5
\end{gathered}
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\begin{aligned}
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& 18 \% \\
& 18
\end{aligned}
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\begin{aligned}
& 23 \\
& 12 \%
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\begin{aligned}
& 86 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 14 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 364 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
251 \\
22 \% \\
{ }_{8}^{2}
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
50 \\
13 \% \\
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\end{gathered}
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\begin{gathered}
63 \\
16 \%
\end{gathered}
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\begin{aligned}
& 105 \\
& \text { 15\% }
\end{aligned}
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\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
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\begin{aligned}
& 111 \\
& 17 \%
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& 114 \\
& 15 \%
\end{aligned}
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\begin{aligned}
& 105 \\
& \text { 15\% }
\end{aligned}
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\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
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\begin{aligned}
& 196 \\
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& 161 \\
& \text { 18\% }
\end{aligned}
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& 81 \\
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& \text { 107 } \\
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16 \%
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\begin{aligned}
& 87 \\
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277 \\
17 \% \\
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\end{gathered}
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& 315 \\
& 15 \%
\end{aligned}
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\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] \\
\hline NET: Fairly / very likely & \[
\begin{aligned}
& 1187 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 594 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 589 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 56 \%
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\begin{aligned}
& 190 \\
& 49 \%
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\begin{aligned}
& 354 \\
& 51 \%
\end{aligned}
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\begin{aligned}
& 106 \\
& 47 \%
\end{aligned}
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\begin{aligned}
& 323 \\
& 51 \%
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\begin{aligned}
& 433 \\
& 52 \%
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& 354 \\
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& 106 \\
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& 660 \\
& 50 \%
\end{aligned}
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\begin{aligned}
& 526 \\
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\begin{gathered}
761 \\
53 \% \\
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& 425 \\
& 47 \%
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& 285 \\
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& 323 \\
& 53 \%
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\begin{aligned}
& 272 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 47 \%
\end{aligned}
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\begin{aligned}
& 412 \\
& 55 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 774 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1039 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 50 \%
\end{aligned}
\] \\
\hline NET: Not very / not atall likely & \[
\begin{aligned}
& 786 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
434 \\
38 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 348 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
32 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 127 } \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 137 } \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
38 \%
\end{gathered}
\] & \[
\begin{aligned}
& 203 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 455 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 476 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
121 \\
37 \% \\
s
\end{gathered}
\] & \[
\begin{aligned}
& 40 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
40 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 246 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 540 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 681 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 35 \%
\end{aligned}
\] \\
\hline
\end{tabular}

\footnotetext{
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
}

\section*{Qdd. And how likely, if at all, do you think the Conservative Party would be to do each of the following if they were to win the next election? - Increase taxes that you personally pay}

All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 V} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservatives} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & & Married/ Living as Married & Single & Widowed/
Divorced/
Separated & (5) & None & \begin{tabular}{l}
Conservati \\
ve
\end{tabular} & Laba & Liberal
Dems & Other
party & Remain & Leav & Likely to consider Labou & Unikely to
consider Labour & Likely to consider Conservat ves & Unlikely to consider Conservat ves & Definitely
decided & \[
\begin{gathered}
\text { cight } \\
\text { change } \\
\text { chair }
\end{gathered}
\] \\
\hline & (A) & (B) & (c) & (0) & (E) & (F) & (6) & \({ }^{(H)}\) & (1) & \({ }^{(1)}\) & (k) & (L) & (M) & (N) & (0) & (P) & (a) & (R) \\
\hline Unweighted base & 2337 & \({ }^{1385}\) & 672 & 280 & 692 & 164 & \({ }^{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline very likely & \[
\begin{aligned}
& 472 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
22 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
61 \\
\substack{65 \% \\
6 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 196 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 289 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
308 \\
26 \% \\
\text { 26\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 209 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 19 \%
\end{aligned}
\] \\
\hline Fairly likely & \[
\begin{aligned}
& 715 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 431 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 513 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 276 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 336 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 42 \% \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
342 \\
38 \% \\
a
\end{gathered}
\] \\
\hline Not very likelv & \[
\begin{aligned}
& 486 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
203 \\
27 \% \\
+1
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
282 \\
31 \% \\
m
\end{gathered}
\] & \[
\begin{aligned}
& 198 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 21 \%
\end{aligned}
\] \\
\hline Notatall iliely & \[
\begin{aligned}
& 300 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
\substack{16 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
\substack{15 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
199 \\
17 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 11 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 364 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 10 \%
\end{aligned}
\] \\
\hline NET: Fariry / very likely & \[
\begin{aligned}
& 1187 \\
& 51 \% \\
& 51
\end{aligned}
\] & \[
\begin{aligned}
& 695 \\
& 52 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 53 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 838 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 382 \\
& 51 \% \\
& 51
\end{aligned}
\] & \[
\begin{gathered}
332 \\
59 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 480 \\
& 55 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 429 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 625 \\
& 61 \%
\end{aligned}
\] & \[
\begin{aligned}
& 425 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 415 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 631 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 461 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 514 \\
& 58 \% \\
& 58
\end{aligned}
\] \\
\hline NET: Not very / notatall likely & \[
\begin{aligned}
& 786 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 438 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 564 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 395 \\
& \begin{array}{c}
33 \% \\
M
\end{array}, ~
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 34 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 429 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 32 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Aggregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18-24 & 25-34 & 35-44 & 45.54 & 55-75 & 75+ & 18-34 & 35-54 & 55-75 & \({ }^{75+}\) & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & White ethnic group & Minority ethnic group \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & (a) & (R) & (s) & (T) & (U) & (v) & (w) & (x) & (v) & (z) & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Very likely & \[
\begin{aligned}
& 162 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 8 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 9 \% \\
& 6 H
\end{aligned}
\] & \[
\begin{gathered}
38 \\
10 \% \\
6 H
\end{gathered}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 8 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
\text { 11\% } \\
\text { Rsw }
\end{gathered}
\] & \[
\begin{gathered}
9 \\
8 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
10 \% \\
z
\end{gathered}
\] \\
\hline Fairly likely & \[
\begin{aligned}
& 516 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
21 \%
\end{gathered}
\] & \[
\begin{gathered}
103 \\
26 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
79 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
29 \\
\text { 29H } \\
\text { FG }
\end{gathered}
\] & \[
\begin{aligned}
& 154 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
29 \% \\
\text { kL }
\end{gathered}
\] & \[
\begin{aligned}
& 292 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& \text { 15\% } \\
& \text { Rw }
\end{aligned}
\] & \[
\begin{gathered}
123 \\
23 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
78 \\
24 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
24 \\
21 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 347 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 447 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 25 \%
\end{aligned}
\] \\
\hline Not very liely & \[
\begin{aligned}
& 718 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 362 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
63 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 106 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
130 \\
33 \% \\
E
\end{gathered}
\] & \[
\begin{gathered}
249 \\
35 \% \\
\text { DeF }
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
249 \\
35 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 409 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 434 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
31 \\
27 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
70 \\
35 \%
\end{gathered}
\] & \[
\begin{aligned}
& 232 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 487 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 638 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 27 \%
\end{aligned}
\] \\
\hline Not at all likely & \[
\begin{aligned}
& 598 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
327 \\
29 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 269 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
63 \\
26 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& \text { 25\% } \\
& \hline 25
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 26 \% \\
& \text { 200 }
\end{aligned}
\] & \[
\begin{gathered}
106 \\
27 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 193 \\
& 27 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
163 \\
26 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{gathered}
206 \\
27 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{aligned}
& 193 \\
& 27 \% \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 343 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 374 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 28 \% \\
& \text { su }
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
33 \% \\
\text { su* }
\end{gathered}
\] & \[
\begin{gathered}
65 \\
32 \% \\
\text { 30\% }
\end{gathered}
\] & \[
\begin{aligned}
& 201 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 397 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 531 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
21 \%
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 342 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
242 \\
\text { 20\% } \\
\text { B }
\end{gathered}
\] & \[
\begin{gathered}
46 \\
19 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
58 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
59 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
104 \\
16 \% \\
L
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
83 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 163 } \\
& \text { 16\% }
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
266 \\
17 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 288 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 16 \%
\end{aligned}
\] \\
\hline NET: Fairly / very likely & \[
\begin{aligned}
& 679 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 350 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
68 \\
28 \%
\end{gathered}
\] & \[
\begin{gathered}
138 \\
35 \% \\
6+ \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 117 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 38 \% \\
& 68
\end{aligned}
\] & \[
\begin{gathered}
206 \\
32 \% \\
L
\end{gathered}
\] & \[
\begin{aligned}
& 210 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 38 \% \\
& \mathrm{kl}
\end{aligned}
\] & \[
\begin{aligned}
& 380 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 440 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
194 \\
32 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
155 \\
29 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 114 \\
& 35 \% \\
& \text { Rw } \\
& \text { Re }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 299
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 32 \% \\
& y 26
\end{aligned}
\] & \[
\begin{aligned}
& 442 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 578 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
35 \% \\
z
\end{gathered}
\] \\
\hline NET: Not very / not atall ikely & \[
\begin{aligned}
& \text { 1316 } \\
& 56 \%
\end{aligned}
\] & \[
\begin{gathered}
689 \\
61 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 621 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 54 \%
\end{aligned}
\] & \[
\begin{gathered}
236 \\
60 \% \\
\mathrm{E}
\end{gathered}
\] & \[
\begin{aligned}
& 441 \\
& 63 \% \\
& \text { Defl }
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& 51 \%
\end{aligned}
\] & \[
\begin{gathered}
442 \\
57 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 441 \\
& 63 \% \\
& 3 \mathrm{kM}
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 752 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 564 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 808 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 508 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& \text { } \begin{array}{l}
0 \% \\
\text { su }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 60 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 67 \% \\
& \text { șu }
\end{aligned}
\] & \[
\begin{aligned}
& 433 \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& 883 \\
& 55 \% \\
& 5
\end{aligned}
\] & \[
\begin{gathered}
1168 \\
57 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 133 \\
& 49 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{
Overlop formula e used
}

\section*{Q4d. And how likely, if at all, do you think the Conservative Party would be to do each of the following if they were to win the next election? - Increase spending on public services}

All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH ( 17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to conside Conservative} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Definitely decided or
might change their \\
might change the \\
mind
\end{tabular}} \\
\hline & & Married/
Living as Married & Single & \[
\begin{gathered}
\text { Widooved/ } \\
\text { Divorred/ } \\
\text { separated }
\end{gathered}
\] & any & None & Conservati
ve & Labur & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems }
\end{aligned}
\] & Other
party & Remain & Leave & \[
\begin{aligned}
& \text { Likely to } \\
& \text { Lensider } \\
& \text { Coblo }
\end{aligned}
\] & \[
\begin{gathered}
\text { Unikely to } \\
\begin{array}{c}
\text { Consider } \\
\text { Labour }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { conservati }
\end{aligned}
\]
ves & Unlikely to
consider
Conservati ves & \[
\begin{aligned}
& \text { Definitely } \\
& \text { decided }
\end{aligned}
\] & \[
\begin{gathered}
\substack{\text { might } \\
\text { change } \\
\text { their mind }}
\end{gathered}
\] \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (6) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & \({ }^{(0)}\) & (P) & (a) & (R) \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & \({ }^{243}\) & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & \({ }^{243}\) & 872 & \({ }^{852}\) & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline very likely & \[
\begin{aligned}
& 162 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 699 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 8 \% \\
& 8
\end{aligned}
\] \\
\hline Fairly likely & \[
\begin{aligned}
& 516 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& \left.\begin{array}{c}
35 \% \\
c
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 340 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 35 \% \\
& \text { Hum }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 60 } \\
& 11 \%
\end{aligned}
\] & \[
\underset{H}{37} \underset{\substack{37 \\ 27}}{ }
\] & \[
\begin{aligned}
& 46 \\
& \text { 19\% } \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& \begin{array}{c}
28 \% \\
28 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
281 \\
30 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 327 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 27 \% \\
&
\end{aligned}
\] \\
\hline Not very likely & \[
\begin{aligned}
& 718 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 413 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 533 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
70 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 278 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 31 \% \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
330 \\
330 \% \\
m
\end{gathered}
\] & \[
\begin{gathered}
209 \\
2089
\end{gathered}
\] & \[
\begin{gathered}
423 \\
\text { 43\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 254 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 298 \\
& 33 \%
\end{aligned}
\] \\
\hline Notatall likely & \[
\begin{aligned}
& 598 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 304 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
211 \\
31 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
456 \\
\substack{27 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 78 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
224 \\
\substack{24 \% \\
61}
\end{gathered}
\] & \[
\begin{gathered}
56 \\
32 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
89 \\
37 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
362 \\
35 \% \\
N
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 155 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
485 \\
41 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 2727 \\
& \begin{array}{l}
32 \% \\
\mathrm{R}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 22 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 342 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
130
\end{gathered}
\] & \[
\begin{aligned}
& 259 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 10 \%
\end{aligned}
\] \\
\hline Net: Fairly / very likely & \[
\begin{aligned}
& 679 \\
& 299
\end{aligned}
\] & \[
\begin{gathered}
431 \\
\begin{array}{c}
42 \% \\
c
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 162 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 433 \\
& 26 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 93 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
30 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
66 \\
\substack{67 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 221 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 35 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
342 \\
37 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 427 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 261 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
309 \\
35 \%
\end{array}
\end{aligned}
\] \\
\hline NET: Not very / not atall likely & \[
\begin{aligned}
& \begin{array}{l}
1316 \\
56 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 717 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 421 \\
& 60 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& 50 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 989 \\
& 59 \%
\end{aligned}
\] & 338
\(45 \%\) & \[
\begin{gathered}
402 \\
\begin{array}{c}
47 \% \\
64 \\
60
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
101 \\
57 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
159 \\
65 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 562 \\
& 64 \% \\
& 64 \%
\end{aligned}
\] & \[
\begin{aligned}
& 449 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 677 \\
& 66 \%
\end{aligned}
\] & 485
\(53 \%\) & 246
\(33 \%\) & \[
\begin{gathered}
908 \\
77 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 529 \\
& 62 \%
\end{aligned}
\] & \[
\begin{aligned}
& 499 \\
& 56 \%
\end{aligned}
\] \\
\hline
\end{tabular}

Q5. Thinking ahead to the next General Election, would you say you have definitely decided which party you will vote for, or is there a chance you may change your mind? All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Aggregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18-24 & 25-34 & 35-44 & 45-54 & 55-75 & 75+ & 18-34 & 35-54 & 55-75 & 75+ & ABC1 & C2DE & Working & \[
\begin{aligned}
& \text { Not } \\
& \text { working }
\end{aligned}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & White ethnic group & Minority ethnic group \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & ( \({ }^{\text {) }}\) & (0) & (P) & (a) & (R) & (s) & (T) & (U) & (v) & (w) & (x) & (v) & (z) & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Definitely decided & \[
\begin{aligned}
& 852 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
491 \\
43 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 359 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
146 \\
37 \% \\
\text { DF }
\end{gathered}
\] & \[
\begin{gathered}
304 \\
43 \% \\
\text { DEF }
\end{gathered}
\] & \[
\begin{gathered}
100 \\
44 \% \\
\text { DEF }
\end{gathered}
\] & \[
\begin{aligned}
& 194 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
304 \\
43 \% \\
\text { נk }
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& 44 \% \\
& \text { נא }
\end{aligned}
\] & \[
\begin{aligned}
& 485 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 520 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 38 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
43 \%
\end{gathered}
\] & \[
\begin{gathered}
89 \\
44 \% \\
59
\end{gathered}
\] & \[
\begin{gathered}
294 \\
39 \% \\
\gamma
\end{gathered}
\] & \[
\begin{aligned}
& 558 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 758 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
33 \%
\end{gathered}
\] \\
\hline Might change my mind & \[
\begin{aligned}
& 893 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 432 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 455 \\
& 38 \%
\end{aligned}
\] & \[
\begin{gathered}
104 \\
44 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 145 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 45 \% \\
& 456
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
542 \\
41 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 351 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 556 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 40 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
38 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
66 \\
33 \%
\end{gathered}
\] & \[
\begin{gathered}
322 \\
43 \% \\
\gamma
\end{gathered}
\] & \[
\begin{aligned}
& 571 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 772 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 39 \%
\end{aligned}
\] \\
\hline I will not vote at the next General Election & \[
\begin{aligned}
& 242 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
10 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
67 \\
17 \% \\
\text { } \begin{array}{c}
67
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
44 \\
12 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
47 \\
12 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
54 \\
8 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{gathered}
91 \\
14 \% \\
\text { LM }
\end{gathered}
\] & \[
\begin{gathered}
91 \\
12 \% \\
\text { LM }
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 8 \% \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
140 \\
14 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{aligned}
& 158 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
12 \% \\
v
\end{gathered}
\] & \[
\begin{gathered}
70 \\
11 \% \\
v
\end{gathered}
\] & \[
\begin{gathered}
52 \\
10 \% \\
v
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
4 \\
3 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
22 \\
11 \% \\
v
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
192 \\
12 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 209 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
32 \\
12 \%
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 350 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
242 \\
20 \% \\
B
\end{gathered}
\] & \[
\begin{gathered}
48 \\
\text { 20\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
55 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
58 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
61 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
91 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
37 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
37 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 182 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
85 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
42 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
19 \\
16 \% \\
\cdots
\end{gathered}
\] & \[
\begin{gathered}
23 \\
11 \%
\end{gathered}
\] & \[
\begin{gathered}
80 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 270 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 17 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q5. Thinking ahead to the next General Election, would you say you have definitely decided which party you will vote for, or is there a chance you may change your mind? All Adults aged 18+ in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservatives} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total & Married/ Living as Married & Single & Widowed Divorced/ Separated & ANY & None & \begin{tabular}{l}
Conservat \\
ve
\end{tabular} & Labour & \[
\begin{aligned}
& \text { Liberalal } \\
& \text { Dems }
\end{aligned}
\] & Other party & Remain & Leave & Likely to consider Labour & Unlikely to consider Labour & Likely to consider Conservati ves & Unlikely to consider Conservat ves & Definitely decided & Might change their mind \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (I) & (J) & (K) & (L) & (M) & ( N\()\) & (0) & (P) & (a) & (R) \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & 733 & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Definitely decided & \[
\begin{aligned}
& 852 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
524 \\
39 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 214 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 630 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 305 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 57 \% \\
& \text { 61\% }
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
37 \%
\end{gathered}
\] & \[
\begin{aligned}
& 420 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 319 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
467 \\
46 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{aligned}
& 364 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 511 \\
& 43 \%
\end{aligned}
\] & \[
\begin{gathered}
852 \\
100 \% \\
\mathrm{R}
\end{gathered}
\] &  \\
\hline Might change my mind & \[
\begin{aligned}
& 893 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 526 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 399
\end{aligned}
\] & \[
\begin{aligned}
& 634 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
49 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
118 \\
49 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 358 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
457 \\
45 \% \\
{ }_{N}^{2}
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 361 \\
& 396
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 456 \\
& 396
\end{aligned}
\] &  & \[
\begin{gathered}
893 \\
100 \% \\
\alpha
\end{gathered}
\] \\
\hline I will not vote at the next General Election & \[
\begin{aligned}
& 242 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
14 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
73 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 169 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 5 \% \\
& 1
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
7 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 8 \% \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
7 \% \\
0
\end{gathered}
\] &  &  \\
\hline Don't know & \[
\begin{aligned}
& 350 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
129 \\
18 \% \\
\mathrm{~B}
\end{gathered}
\] & \[
\begin{gathered}
57 \\
18 \% \\
\text { B7 }
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
94 \\
12 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 15 \% \\
& \mathrm{k}
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
126 \\
14 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
136 \\
11 \% \\
0
\end{gathered}
\] &  &  \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
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Ipsos UK - The Rest Is Politics Pollinn
Fieldwork: 25-29 August 2023 pubuc

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Q6. To what extent, if ta tall, would you support or oppose a referendum on whether the UK should jion the European Union taking place in the next...? - Summan All Adults aged \(18+\) in Great Britain

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agreated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & \({ }_{\text {Male }}^{\text {(B) }}\) & Female & 18.24
(D) & \[
\begin{gathered}
25-34 \\
(15)
\end{gathered}
\] & 35-44 & 45.54
(6) & \(\underset{(H)}{\text { (H) }}\) & 75+ & 18.34
(1) & \({ }_{\text {cter }}^{\text {35-54 }}\) & 55-75 & 75+
(M) & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & \({ }^{414}\) & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & \({ }^{730}\) & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 613 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
327 \\
29 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 281 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 30 \% \\
& 1
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& { }_{c}^{18 \%} \\
& M
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 28 \% \\
& M
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 258
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
414 \\
32 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 199 \\
& 199
\end{aligned}
\] & \[
\begin{gathered}
411 \\
29 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 202 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1400 } \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
97 \\
\substack{90 \% \\
5}
\end{gathered}
\] & \[
\begin{gathered}
30 \\
26 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 73 \\
& \substack{36 \% \\
\text { RST }}
\end{aligned}
\] & \[
\begin{gathered}
261 \\
35 \% \\
\vdots
\end{gathered}
\] & \[
\begin{aligned}
& 352 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 531 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 28 \%
\end{aligned}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 354 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\begin{array}{c}
52 \% \\
6+1
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
86 \\
\\
\text { 22\% } \\
6+1
\end{gathered}
\] & \[
\begin{gathered}
63 \\
16 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
50 \\
13 \% \\
13
\end{gathered}
\] & \[
\begin{aligned}
& 86 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& \text { k2\% } \\
& \text { kk }
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 15 \% \\
& M
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
19 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 18 \% \\
& \mathrm{~T}^{*}
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 297 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 19 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 398 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
20 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
87 \\
22 \% \\
\text { 27\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
81 \\
\begin{array}{c}
81 \% \\
{ }_{41}
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
68 \\
\text { 68\% }
\end{gathered}
\] & \[
\begin{aligned}
& 92 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 21 \% \\
& \mathrm{Lm}
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 19 \% \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 136
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
213 \\
\substack{21 \% \\
N}
\end{gathered}
\] & \[
\begin{gathered}
274 \\
19 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 122 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 324 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
24 \% \\
24 \% \\
z
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 203 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
28 \\
\text { 22\% } \\
\text { EF }
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
16 \% \\
\text { EFGH }
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \% \\
& \text { kk }
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
11 \% \\
{ }_{p}
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
7 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 9 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 563 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
311 \\
\substack{31 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 249 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
17 \% \\
\text { DE }
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& \begin{array}{c}
25 \% \\
\text { DFF }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& \begin{array}{l}
355 \\
\text { Deff }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& \text { a6\% } \\
& \text { Defror }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
162 \\
{ }_{21 \%} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 247 \\
& 35 \% \\
& \text { jk }
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 46 \% \\
& \mathrm{kkL}
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 292 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 270 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& \begin{array}{l}
27 \% \\
\text { uw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& \begin{array}{l}
25 \% \\
\text { uw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& \text { 28\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 27 \% \\
& \text { uw* }
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
439 \\
28 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
541 \\
27 \% \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 7 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 206 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
144 \\
{ }_{12 \%} \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 15 \% \\
& H 1
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 13 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \% \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{gathered}
38 \\
\text { 38\% } \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 36 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 14 \% \\
& \text { kLM }
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& \text { 10\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 110 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 11 \%
\end{aligned}
\] \\
\hline NET: Strongly / tend to support & \[
\begin{aligned}
& 967 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 489 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 473 \\
& 40 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 199 \\
& \begin{array}{c}
\text { 50\% } \\
\text { 6H1 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 46 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 39 \% \\
& \hline 39 \%
\end{aligned}
\] & \[
\begin{gathered}
264 \\
38 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 58 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 49 \% \\
& \mathrm{k} \mathrm{~lm}
\end{aligned}
\] & \[
\begin{gathered}
330 \\
43 \% \\
m
\end{gathered}
\] & \[
\begin{gathered}
264 \\
38 \% \\
M
\end{gathered}
\] & \[
\begin{gathered}
58 \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
608 \\
46 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 359 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
644 \\
\text { 45\% } \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 323 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& \text { 49\% } \\
& \text { est }
\end{aligned}
\] & \[
\begin{gathered}
51 \\
44 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 104 \\
& 52 \% \\
& \text { RST }
\end{aligned}
\] & \[
\begin{aligned}
& 385 \\
& 52 \% \\
& y
\end{aligned}
\] & \[
\begin{aligned}
& 582 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 828 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 48 \% \\
& 48 \%
\end{aligned}
\] \\
\hline NET: Tend to / strongly oppose & \[
\begin{aligned}
& 766 \\
& 33 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 396 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
23 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 33 \% \\
& \text { DFF }
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 44 \% \\
& \text { Def6 }
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& \text { 26\% } \\
& \text { Defror }
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& \text { 28\% } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 44 \% \\
& \mathrm{j}
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& \text { 262\% } \\
& \text { א}
\end{aligned}
\] & \[
\begin{aligned}
& 408 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 397 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 369 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 36 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 34 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 37 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 33 \% \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
574 \\
36 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
712 \\
35 \% \\
\%
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 17 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q6. To what extent, if at all, would you support or oppose a referendum on whether the UK should join the European Union taking place in the next...? - Five years All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservativ} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A)
a

a & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Living as } \\
& \text { Married } \\
& \text { (B) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Single } \\
& \text { Sct } \\
& \text { ( }
\end{aligned}
\] & Widowed/
Divorced/s eparated (D) & (E) & \[
\underset{(\text { (F) }}{\text { NONE }}
\] & \[
\begin{gathered}
\text { Conservati } \\
\text { ver } \\
\text { (G) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems } \\
\text { (I) }
\end{gathered}
\] & \[
\begin{gathered}
\text { other } \\
\text { opary } \\
\text { (I) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Remain } \\
& (k)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Leave } \\
& \text { (L) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & Likely to
consier
conserati
ves
(0) & Unikely to
conside
Consereati
ves
(p) & \[
\begin{gathered}
\text { i definitely } \\
\text { decidided } \\
\text { (a) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { theimind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Strongly support & \[
\begin{aligned}
& 613 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 22 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 446 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
225 \\
\substack{22 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
82 \\
\substack{86 \% \\
6, 6}
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 419 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 409 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 438 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 354 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
211 \\
\substack{16 \% \\
0} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 110 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
\substack{18 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
41 \\
23 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 18 \%
\end{aligned}
\] \\
\hline Neither support nor opose & \[
\begin{aligned}
& 398 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
143 \\
\substack{10 \% \\
8 \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& \begin{array}{c}
27 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
94 \\
17 \% \\
61 \\
61
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
46 \\
\text { a\% } \\
69 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1400 } \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 15 \%
\end{aligned}
\] & \[
\underset{\substack{194 \\ 1 \\ 1}}{ }
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 14 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 203 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { 99 } \\
\text { 13\% } \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& { }_{13 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
101 \\
{ }_{c}^{11 \%} \\
0
\end{gathered}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 563 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
353 \\
\substack{37 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
\substack{99 \\
c} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
464 \\
\substack{48 \% \\
E} \\
\hline
\end{gathered}
\] &  & \[
\begin{gathered}
54 \\
10 \% \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \text { an } \\
& \text { 18\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
450 \\
\substack{45 \% \\
k}
\end{gathered}
\] & \[
\begin{aligned}
& 112 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 385 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 302 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 24 \% \\
& 24
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 206 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
11 \% \\
\text { 11/ } \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 6 \% \\
& 60
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
7 \% \\
7 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] \\
\hline Net: Strongy / tend tosupport & \[
\begin{aligned}
& 947 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
500 \\
\text { 42\% } \\
0
\end{gathered}
\] & \[
\begin{gathered}
305 \\
44 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
297 \\
45 \%
\end{gathered}
\] & \[
\begin{aligned}
& 670 \\
& 40 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
324 \\
60 \% \\
6
\end{gathered}
\] &  & \[
\begin{gathered}
128 \\
\substack{12 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 594 \\
& 68 \% \\
& 68 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
617 \\
61 \%
\end{gathered}
\] & \[
\begin{aligned}
& 244 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { 630 } \\
53 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 421 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 404 \\
& 45 \%
\end{aligned}
\] \\
\hline Nef: Tend to /strongy oppose & \[
\begin{aligned}
& 766 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 464 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 620 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 483 \\
& 64 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 561 \\
& 66 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 496 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 380 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & 317
\(35 \%\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & \(18-24\) & 25-34 & 35-44 & 45-54 & 55-75 & 75+ & 18.34 & 35-54 & 55-75 & 75+ & AbC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & (a) & (R) & (5) & (T) & (v) & (v) & (w) & (x) & (r) & (2) & (a) \\
\hline Unveighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 29 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 570 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
305 \\
27 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 261 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
70 \\
29 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
97 \\
25 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 113 \\
& 29 \% \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{gathered}
97 \\
\text { 25\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& \text { 157 } \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 167 \\
& 26 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{gathered}
209 \\
\text { 27\% } \\
\mathrm{m}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 157 } \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
397 \\
30 \% \\
0 \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 173 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
380 \\
26 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 191 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
65 \\
32 \% \\
\text { Rs }
\end{gathered}
\] & \[
\begin{aligned}
& 238 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 496 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] \\
\hline Tend tos support & \[
\begin{aligned}
& 380 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
50 \\
21 \% \\
\\
\text { H1 }
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
88 \\
22 \% \\
6+1 \\
6
\end{gathered}
\] & \[
\begin{gathered}
68 \\
\text { 18\% }
\end{gathered}
\] & \[
\begin{gathered}
60 \\
\text { 16\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
95 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& \text { 22\% } \\
& \text { KıM }
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 17 \% \\
& m
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
257 \\
18 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
16 \% \\
\mathrm{~T}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 102 } \\
& \text { 17\% }
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
22 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 16 \% \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
19 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 133 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 319 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 19 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 419 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
\begin{array}{c}
51 \% \\
21 \%
\end{array} \\
{ }_{21}
\end{gathered}
\] & \[
\begin{gathered}
87 \\
22 \% \\
+1
\end{gathered}
\] & \[
\begin{gathered}
82 \\
21 \% \\
{ }_{21} \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& \text { 22\% } \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 146 } \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
213 \\
21 \% \\
N
\end{gathered}
\] & \[
\begin{gathered}
278 \\
19 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 141 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 112 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
17 \%
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
18 \\
16 \% \\
16
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
73 \\
27 \% \\
z
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 218 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
13 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 47 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 13 \% \\
& 1
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
11 \%
\end{gathered}
\] & \[
\begin{gathered}
63 \\
11 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
63 \\
10 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
53 \\
10 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
7 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 9 \%
\end{aligned}
\] & \[
{ }^{188}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 520 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
288 \\
\begin{array}{c}
28 \% \\
c
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 230 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
13 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
89 \\
23 \% \\
\text { 23\% } \\
\text { Def }
\end{gathered}
\] & \[
\begin{aligned}
& 223 \\
& 32 \% \\
& \text { Defg }
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& \text { 44\% } \\
& \text { pefor }
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
223 \\
32 \% \\
\text { jk }
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 44 \% \\
& \text { אı }
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 20 \% \\
& 208
\end{aligned}
\] & \[
\begin{gathered}
252 \\
25 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 262 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
259 \\
\text { 29\% } \\
p
\end{gathered}
\] & \[
\begin{aligned}
& 131 \\
& 24 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& \begin{array}{l}
12 \% \\
\text { uw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 27 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 27 \% \\
& \text { uw } \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
402 \\
25 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
502 \\
25 \% \\
\text { 25\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 2300 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
156 \\
{ }_{c}^{13 \%} \\
8
\end{gathered}
\] & \[
\begin{gathered}
34 \\
14 \% \\
\text { H1\% }
\end{gathered}
\] & \[
\begin{gathered}
55 \\
14 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
39 \\
\text { co\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
46 \\
12 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 14 \% \\
& \text { LM }
\end{aligned}
\] & \[
\begin{gathered}
85 \\
11 \% \\
\%
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
12 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 22 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] \\
\hline NET: Strongly / tend to support & \[
\begin{aligned}
& 950 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 493 \\
& 43 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 452 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& \begin{array}{l}
119 \\
6 \mathrm{FH}
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
186 \\
47 \% \\
4 \%
\end{array} \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 181 \\
& 47 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& \text { 40\% }
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 36 \% \\
& 1
\end{aligned}
\] & \[
\begin{gathered}
55 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 305 \\
& 48 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& \text { 44\% } \\
& \text { in }
\end{aligned}
\] & \[
\begin{gathered}
252 \\
36 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{gathered}
55 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
605 \\
46 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 345 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
637 \\
44 \% \\
a 4
\end{gathered}
\] & \[
\begin{aligned}
& 313 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& \text { 199\% } \\
& \text { Rst }
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 52 \% \\
& \text { RST }
\end{aligned}
\] & \[
\begin{gathered}
371 \\
50 \% \\
r
\end{gathered}
\] & \[
\begin{aligned}
& 579 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 815 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 44 \%
\end{aligned}
\] \\
\hline NET: Tend to / strongly oppose & \[
\begin{aligned}
& 738 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
389 \\
34 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 347 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \begin{array}{l}
12 \% \\
\text { Def }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& \begin{array}{l}
43 \% \\
\text { Defa }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 581 \\
& \text { 50FGH } \\
& \text { Def }
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
204 \\
26 \% \\
\text { 26\% }
\end{gathered}
\] & \[
\begin{aligned}
& 299 \\
& 43 \% \\
& \mathrm{Jk}
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& \begin{array}{c}
18 \% \\
\text { א火1 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 379 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
360 \\
35 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{aligned}
& 384 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 355 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& \text { 195\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 33 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 36 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 35 \% \\
& \text { uw } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& \text { 187 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
551 \\
\left.\begin{array}{c}
55 \% \\
x
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
690 \\
34 \% \\
\hline 9
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 16 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{
Som
}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q6. To what extent, if at all, would you support or oppose a referendum on whether the UK should join the European Union taking place in the next...? - Ten years All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservatives
\end{tabular}} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A)
a

a & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Living as } \\
& \text { Married } \\
& \text { (B) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
\text { icc }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Sivorect/s } \\
\text { eparated }
\end{gathered}
\] & (E) & \[
\underset{(\text { (F) }}{\text { NONE }}
\] & \[
\begin{gathered}
\text { Conservati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems } \\
\text { (i) }
\end{gathered}
\] & \[
\begin{gathered}
\text { other } \\
\text { opary } \\
\text { (I) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Remain } \\
& (k)
\end{aligned}
\] & \[
\begin{gathered}
\text { Leave } \\
(\mathrm{L})
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { o consider } \\
\text { conservati } \\
\text { ves } \\
\text { (0) }
\end{array} \\
\hline
\end{gathered}
\] & Unikely to
conside
Consereati
ves
(p) & \[
\begin{aligned}
& \text { i Definitely } \begin{array}{c}
\text { decided } \\
\text { (a) }
\end{array} \\
& \hline \text {. }
\end{aligned}
\] & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { theimind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Strongy support & \[
\begin{aligned}
& 570 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
187 \\
\substack{18 \% \\
0 \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 417 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
215 \\
40 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
87 \\
\text { s9\% } \\
\text { c+1 }
\end{gathered}
\] & \[
\begin{aligned}
& 68 \\
& \text { 28\% }
\end{aligned}
\] & \[
\begin{aligned}
& 397 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 383 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 417 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 26 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 380 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& \text { 10\% }
\end{aligned}
\] & \[
\begin{gathered}
37 \\
\substack{31 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
220 \\
\substack{22 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1322 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 147 } \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 19 \%
\end{aligned}
\] \\
\hline Neither support nor opose & \[
\begin{aligned}
& 419 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& { }_{13 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 17 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 218 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 89 \\
& 89
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& \text { 15\% } \\
& \text { Hu\% }
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12020 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 11 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 520 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 296
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 427 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 350 \\
& \text { an\% } \\
& \text { Hu\% }
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
5 \%
\end{gathered}
\] &  & \[
\begin{aligned}
& 56 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
419 \\
49 \% \\
{ }_{4}^{49 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 277 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 21 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 230 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
83 \\
12 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
44 \\
8 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 6 \% \\
& 60
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 8 \% \\
& \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
\] \\
\hline Net: Strongy / tend tosupport & \[
\begin{aligned}
& 950 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
538 \\
\text { an\% } \\
0
\end{gathered}
\] & \[
\begin{gathered}
309 \\
44 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 662 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
321 \\
\substack{32 \% \\
5 \\
6}
\end{gathered}
\] &  & \[
\begin{gathered}
122 \\
\substack{12 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 596 \\
& 68 \% \\
& 68 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 15 \% \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
503 \\
59 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{aligned}
& 253 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
620 \\
\text { 52\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 407 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 407 \\
& 46 \%
\end{aligned}
\] \\
\hline Nef: Tend to /strongy oppose & \[
\begin{aligned}
& 738 \\
& 32 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 454 \\
& \left.\begin{array}{c}
454 \\
34 \% \\
c
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
115 \\
\substack{37 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 149 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
589 \\
35 \% \\
\text { E }
\end{gathered}
\] & \[
\begin{aligned}
& 463 \\
& \left.\begin{array}{c}
46 \\
\text { 1\% } \\
\text { Hu }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
\text { c7\% } \\
\text { H1\% }
\end{gathered}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 540 \\
& \begin{array}{c}
538 \\
63 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 478 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 368 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
290 \\
34 \%
\end{gathered}
\] & \[
\begin{aligned}
& 287 \\
& 32 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employmentstatus} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18.24 & 25-34 & 35-44 & 45.54 & 55-75 & 75+ & 18.34 & 35-54 & 55-75 & 75+ & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & Non-
Graduates & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & (a) & (R) & (5) & (T) & (U) & (v) & (w) & (x) & (r) & (2) & (a) \\
\hline Unveighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 566 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
301 \\
26 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 261 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 30 \% \\
& H 1
\end{aligned}
\] & \[
\begin{gathered}
98 \\
\text { 25\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 155 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& \text { 26\% } \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 27 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
386 \\
29 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 180 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
376 \\
26 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 189 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
63 \\
31 \% \\
5
\end{gathered}
\] & \[
\begin{gathered}
237 \\
32 \% \\
\gamma
\end{gathered}
\] & \[
\begin{aligned}
& 329 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 489 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 334 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 19 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 18 \% \\
& \text { L/ }
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 14 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& { }_{8 \%}^{19}
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 136
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
18 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 296 \\
& 159
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 13 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 485 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
\begin{array}{c}
24 \% \\
69
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 109 \\
& 27 \% \\
& \text { 6H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& \text { 95\% } \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& \text { 26\% } \\
& \text { KMM }
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 21 \% \\
& { }_{m}^{21 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& \text { 248 } \\
& N
\end{aligned}
\] & \[
\begin{gathered}
322 \\
22 \% \\
2 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 183 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 134 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
29 \% \\
z
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 196 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 9 \%
\end{aligned}
\] & \[
\underset{\substack{27 \\ 11 \% \\ E}}{\substack{2 \\ \hline}}
\] & \[
\begin{aligned}
& 22 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
12 \% \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
\stackrel{9}{8 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 477 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
260 \\
\substack{26 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 215 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 21 \% \\
& \text { Def } \\
& \text { D }
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 30 \% \\
& \text { 0eFG6 }
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 42 \% \\
& \text { Defor } \\
& \text { 4\% }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
124 \\
16 \% \\
j
\end{gathered}
\] & \[
\begin{gathered}
209 \\
30 \% \\
\mathrm{j}
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& 42 \% \\
& \text { kı }
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
243 \\
27 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& \text { 122\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& \text { 12\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 24 \% \\
& \text { Uw }
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 22 \% \\
& { }^{26}
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
369 \\
23 \% \\
\times 8
\end{gathered}
\] & \[
\begin{aligned}
& 452 \\
& \text { 42\% } \\
& \text { a2 }
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 278 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
191 \\
16 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
35 \\
15 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
60 \\
\text { 15\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
48 \\
\begin{array}{c}
13 \% \\
H
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& \text { 15\% } \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 15 \% \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 170 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 14 \%
\end{aligned}
\] \\
\hline NET: Strongly / tend to support & \[
\begin{aligned}
& 900 \\
& 399
\end{aligned}
\] & \[
\begin{aligned}
& 465 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 431 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 43 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 44 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 44 \% \\
& H 1
\end{aligned}
\] & \[
\begin{gathered}
155 \\
40 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 245 \\
& 35 \% \\
& \hline 35
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& 44 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& \text { 32\% } \\
& \text { L2\% }
\end{aligned}
\] & \[
\begin{gathered}
245 \\
35 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{gathered}
580 \\
44 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 320 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
596 \\
41 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 304 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1999 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& \begin{array}{l}
48 \% \\
\text { RSvN }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 335 \\
& 48 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 545 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 785 \\
& 399
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 39 \%
\end{aligned}
\] \\
\hline Net: Tend to / strongly oppose & \[
\begin{aligned}
& 674 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 350 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& \text { 29\% } \\
& \text { DEF }
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 396 \\
& \text { OEF6 }
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \begin{array}{l}
44 \% \\
\text { Defgh }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 39 \% \\
& \mathrm{jk}
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 54 \% \\
& \text { kk }
\end{aligned}
\] & \[
\begin{aligned}
& 353 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 351 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
322 \\
36 \% \\
\text { an\% }
\end{gathered}
\] & \[
\begin{gathered}
169 \\
\begin{array}{c}
1 \% \\
w
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
182 \\
30 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 172 \% \\
& 32 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{gathered}
77 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
494 \\
31 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
617 \\
\begin{array}{c}
6 \% \\
a
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
51 \\
19 \% \\
\end{gathered}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q6. To what extent, if at all, would you support or oppose a referendum on whether the UK should join the European Union taking place in the next...? - Twenty years All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservativ} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A)
a

a & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Living as } \\
& \text { Married } \\
& \text { (B) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Single } \\
& \text { Sct } \\
& \text { ( }
\end{aligned}
\] & Widowed/
Divorced/s eparated (D) & (E) & \[
\underset{(\text { (F) }}{\text { NONE }}
\] & \[
\begin{gathered}
\text { Conservati } \\
\text { ver } \\
\text { (G) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems } \\
\text { (I) }
\end{gathered}
\] & \[
\begin{gathered}
\text { other } \\
\text { opary } \\
\text { (I) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Remain } \\
& (k)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Leave } \\
& \text { (L) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & Likely to
consier
conserati
ves
(0) & Unikely to
conside
Consereati
ves
(p) & \[
\begin{gathered}
\text { i definitely } \\
\text { decidided } \\
\text { (a) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Might } \\
\substack{\text { change } \\
\text { theirind } \\
\text { (R) }}
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Strongly support & \[
\begin{aligned}
& 566 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
190 \\
\substack{197 \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 412 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
212 \\
\substack{39 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
88 \\
\substack{80 \% \\
50 \%} \\
\text { col }
\end{gathered}
\] & \[
\begin{gathered}
64 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 330 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
380 \\
\substack{37 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 135 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 413 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 26 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 334 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 198 } \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 12 \%
\end{aligned}
\] & 108
\(16 \%\) & \[
\begin{aligned}
& 227 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
17 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 10 \% \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 17 \%
\end{aligned}
\] \\
\hline Neither support nor opose & \[
\begin{aligned}
& 485 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 305 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 21 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 19 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 196 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 14 \% \\
& \text { Hum }
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
5 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
101 \\
{ }_{c}^{11 \%} \\
0
\end{gathered}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 477 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
297 \\
\substack{29 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
\text { 24\% } \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
388 \\
\substack{38 \\
\xi 3 \% \\
\xi}
\end{gathered}
\] & \[
\begin{aligned}
& 319 \\
& \left.\begin{array}{l}
29 \% \\
\text { 240 }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 47 \\
& \text { a\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 380 \\
& \left.\begin{array}{l}
35 \% \\
k
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
322 \\
\substack{35 \% \\
m}
\end{gathered}
\] & \[
\begin{aligned}
& 241 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
206 \\
\left.\begin{array}{c}
24 \% \\
k
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 165 \\
& 18 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 278 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 146 } \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
\substack{18 \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 10 \% \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 9 \% \\
& 0 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 8 \%
\end{aligned}
\] \\
\hline Net: Strongy / tend tosupport & \[
\begin{aligned}
& 900 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 512 \\
& 39 \% \\
& 396
\end{aligned}
\] & \[
\begin{gathered}
291 \\
\substack{29 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 639 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
301 \\
56 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
116 \\
\substack{\text { s5\% } \\
c+1}
\end{gathered}
\] & \[
\begin{gathered}
111 \\
\substack{14 \% \\
\sigma}
\end{gathered}
\] & \[
\begin{aligned}
& 557 \\
& 64 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
577 \\
56 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 236 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
599 \\
\substack{50 \% \\
0} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 378 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 43 \%
\end{aligned}
\] \\
\hline Nef: Tend to /strongy oppose & \[
\begin{aligned}
& 674 \\
& 296 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 415 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 238 \\
& 238
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
137 \\
21 \%
\end{array}, ~
\end{aligned}
\] & \[
\begin{aligned}
& 536 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 427 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 490 \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 430 \\
& 47 \% \\
& 47
\end{aligned}
\] & \[
\begin{aligned}
& 334 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 32 \%
\end{aligned}
\] & 266
30\% \\
\hline
\end{tabular}

Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023
PUBLIC

Q7. If the UK were to join the European Union, do you think each of the following would improve or get worse, or would it not make any difference? - Summary All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|}
\hline & \multicolumn{5}{|l|}{Q7. If the UK were to join the European Union, do you think each of the following would improve or get worse, or would it not make any difference?} \\
\hline & Your own standard of living & The UK economy & The UK's ability to control immigratio \(n\) into the country & The UK's standing on the world stage & The UK's ability to make and enact its own laws \\
\hline Unweighted base & 2337 & 2337 & 2337 & 2337 & 2337 \\
\hline Weighted base & 2337 & 2337 & 2337 & 2337 & 2337 \\
\hline Improve a lot & \[
\begin{gathered}
308 \\
13 \% \\
\text { CE }
\end{gathered}
\] & \[
\begin{gathered}
478 \\
20 \% \\
\text { ACDE }
\end{gathered}
\] & \[
\begin{gathered}
200 \\
9 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 405 \\
& 17 \% \\
& A C E
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 7 \%
\end{aligned}
\] \\
\hline Improve a little & \[
\begin{gathered}
576 \\
25 \% \\
\text { CE }
\end{gathered}
\] & \[
\begin{aligned}
& 611 \\
& 26 \% \\
& \text { CDE }
\end{aligned}
\] & \[
\begin{gathered}
371 \\
16 \% \\
E
\end{gathered}
\] & \[
\begin{gathered}
558 \\
24 \% \\
\text { CE }
\end{gathered}
\] & \[
\begin{aligned}
& 276 \\
& 12 \%
\end{aligned}
\] \\
\hline It would not make a difference & \[
\begin{gathered}
745 \\
32 \% \\
\text { BD }
\end{gathered}
\] & \[
\begin{aligned}
& 468 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
804 \\
34 \% \\
\text { BD }
\end{gathered}
\] & \[
\begin{gathered}
659 \\
28 \% \\
\text { B }
\end{gathered}
\] & \[
\begin{gathered}
755 \\
32 \% \\
\text { BD }
\end{gathered}
\] \\
\hline A little worse & \[
\begin{aligned}
& 245 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
274 \\
12 \% \\
\mathrm{D}
\end{gathered}
\] & \[
\begin{gathered}
301 \\
13 \% \\
\text { AD }
\end{gathered}
\] & \[
\begin{aligned}
& 230 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
412 \\
18 \% \\
\text { ABCD }
\end{gathered}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 191 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
258 \\
11 \% \\
\text { A }
\end{gathered}
\] & \[
\begin{aligned}
& 434 \\
& 19 \% \\
& \text { ABD }
\end{aligned}
\] & \[
\begin{gathered}
246 \\
11 \% \\
\text { A }
\end{gathered}
\] & \[
\begin{gathered}
497 \\
21 \% \\
\text { ABCD }
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 271 \\
& 12 \% \\
& \text { CDE }
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 10 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a little & \[
\begin{gathered}
884 \\
38 \% \\
\text { CE }
\end{gathered}
\] & \[
\begin{aligned}
& 1089 \\
& 47 \% \\
& \text { ACDE }
\end{aligned}
\] & \[
\begin{gathered}
571 \\
24 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 963 \\
& 41 \% \\
& A C E
\end{aligned}
\] & \[
\begin{aligned}
& 444 \\
& 19 \%
\end{aligned}
\] \\
\hline NET: Get a little / a lot worse & \[
\begin{aligned}
& 436 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 532 \\
& 23 \% \\
& \text { AD }
\end{aligned}
\] & \[
\begin{aligned}
& 734 \\
& 31 \% \\
& \text { ABD }
\end{aligned}
\] & \[
\begin{gathered}
476 \\
20 \% \\
\text { A }
\end{gathered}
\] & \[
\begin{gathered}
909 \\
39 \% \\
\text { ABCD }
\end{gathered}
\] \\
\hline
\end{tabular}
the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
ColumnProportions (5\%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5\%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18.24 & 25-34 & 35-44 & 45-54 & 55-75 & 75+ & 18.34 & 35-54 & 55-75 & 75+ & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & White ethnic group & Minority ethnic group \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & & (R) & (5) & (T) & (v) & (v) & (w) & (x) & (r) & (2) & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & \({ }^{1311}\) & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Improve alot & \[
\begin{aligned}
& 308 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
175 \\
15 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 131 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
\begin{array}{c}
53 \\
23 \% \\
6+1
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& \text { 16\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\text { 16\% } \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
50 \\
13 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
69 \\
10 \% \\
10
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 18 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& \text { 14\% } \\
& \text { LM }
\end{aligned}
\] & \[
\begin{gathered}
69 \\
\text { 10\% } \\
\mathrm{m}
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
217 \\
15 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 91 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& \text { 69\% } \\
& \text { RST }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& { }^{15 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 19 \% \\
& \gamma
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\text { 20\% } \\
z
\end{gathered}
\] \\
\hline Improve a little & \[
\begin{aligned}
& 576 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 290 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\text { 28\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& 30 \% \\
& 6+1 \\
& \text { cHe }
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& \text { 26\% } \\
& \hline 2
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
167 \\
\text { 24\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 29 \% \\
& \text { Kim }
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 24 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 24 \% \\
& M
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
369 \\
28 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
383 \\
27 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 193 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 256 \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& \\
& \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{gathered}
61 \\
31 \% \\
\pi
\end{gathered}
\] & \[
\begin{gathered}
229 \\
31 \% \\
r
\end{gathered}
\] & \[
\begin{aligned}
& 346 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 493 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 27 \%
\end{aligned}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 745 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 386 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1113 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
132 \\
34 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
242 \\
35 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
91 \\
\text { 90\% } \\
\text { DEF }
\end{gathered}
\] & \[
\begin{aligned}
& 169 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 35 \% \\
& j
\end{aligned}
\] & \[
\begin{gathered}
91 \\
\text { 40\% } \\
\mathrm{Jk}
\end{gathered}
\] & \[
\begin{aligned}
& 386 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
360 \\
35 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 440 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 305 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
177 \\
\substack{17 \% \\
0}
\end{gathered}
\] & \[
\begin{gathered}
196 \\
32 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
188 \\
35 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 33 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
548 \\
34 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 667 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 27 \%
\end{aligned}
\] \\
\hline A little worse & \[
\begin{aligned}
& 245 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
12 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& \text { 18\% } \\
& \text { Defroh }
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 18 \% \\
& \text { א火1 }
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 111
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 14 \% \\
& w
\end{aligned}
\] & \[
\begin{gathered}
9 \\
8 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
185 \\
12 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 204 \\
& 102
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 13 \%
\end{aligned}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 191 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& \text { 11\% } \\
& \text { DeF }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 11 \% \\
& \text { Def }
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \% \\
& \text { DF }
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
11 \% \\
\hline 1
\end{gathered}
\] & \[
\begin{gathered}
22 \\
10 \% \\
j
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
180 \\
9 \% \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 271 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
190 \\
16 \% \\
\mathrm{~B}
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
52 \\
13 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
79 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 11 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 72 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
204 \\
13 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 239 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a little & \[
\begin{aligned}
& 884 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 457 \\
& 40 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 422 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 51 \% \\
& \text { cht } \\
& 6+1
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& \text { 46\% } \\
& 6+1
\end{aligned}
\] & \[
\begin{gathered}
162 \\
{ }_{42 \%}^{162} \\
H 1
\end{gathered}
\] & \[
\begin{gathered}
135 \\
35 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
235 \\
34 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
46 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 305 \\
& \text { 38\% } \\
& \text { KLM }
\end{aligned}
\] & \[
\begin{aligned}
& 297 \\
& 39 \% \\
& m
\end{aligned}
\] & \[
\begin{gathered}
235 \\
34 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{gathered}
46 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
552 \\
42 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 332 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
600 \\
42 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 284 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 228 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& \text { } \begin{array}{l}
5 \% \\
\text { RST }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 33 \% \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 44 \% \\
& \hline 4
\end{aligned}
\] & \[
\begin{aligned}
& 368 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 516 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 745 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
128 \\
47 \% \\
z
\end{gathered}
\] \\
\hline NET: Geta little / l lot worse & \[
\begin{aligned}
& 436 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& \begin{array}{l}
12 \% \\
\text { Def }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
63 \\
\begin{array}{c}
68 \% \\
\text { DeFG }
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
84 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 131 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& \substack{15 \% \\
\jmath}
\end{aligned}
\] & \[
\begin{gathered}
63 \\
\substack{68 \\
\mathrm{sk}}
\end{gathered}
\] & \[
\begin{aligned}
& 231 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
117 \\
21 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
114 \\
19 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 19 \% \\
& w
\end{aligned}
\] & \[
\begin{gathered}
63 \\
19 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 16 \% \\
& 16
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
323 \\
20 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 383 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 17 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{

}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q7. If the UK were to join the European Union, do you think each of the following would improve or get worse, or would it not make any difference? - Your own standard of living All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservative
\end{tabular}} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A) & \[
\begin{gathered}
\text { Married } \\
\text { Livina } \\
\text { Married } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Single } \\
\text { (C) }
\end{gathered}
\] & \begin{tabular}{l}
Widowed/
Divorced/s \\
eparated \\
(D)
\end{tabular} & (E) & \[
\underset{\text { NONE }}{\text { NONE }}
\] & \[
\begin{gathered}
\text { Consevati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & Labour & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\]
\[
\begin{aligned}
& \text { Dems } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Other } \\
\text { apary } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] & \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unlikely to to } \\
& \text { consider } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consider } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { Definitely } \\
& \text { decided }
\end{aligned}
\]
(Q) & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Improve at & \[
\begin{aligned}
& 308 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& \begin{array}{l}
17 \% \\
80 \\
80
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
1115 \\
\substack{11 \% \\
\sigma}
\end{gathered}
\] & \[
\begin{gathered}
43 \\
\left.\begin{array}{c}
42 \% \\
6 \\
6
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& \text { 314\% } \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
216 \\
\substack{21 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 9 \% \\
& 94
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 15 \%
\end{aligned}
\] \\
\hline Improve a ititle & \[
\begin{aligned}
& 576 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 347 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 395 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
179 \\
\substack{3 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
66 \\
\substack{67 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
80 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& 337 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& \text { 10\% }
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
368 \\
31 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 247 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & 245
\(27 \%\) \\
\hline It would not make a difierence & \[
\begin{aligned}
& 745 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 430 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 30 \%
\end{aligned}
\] & 205
\(31 \%\) & \[
\begin{aligned}
& 540 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 41 \% \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
267 \\
26 \%
\end{gathered}
\] & \[
\begin{gathered}
377 \\
40 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 302 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 328 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 293 \\
& 33 \%
\end{aligned}
\] \\
\hline Alitle worse & \[
\begin{aligned}
& 245 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
47 \\
\substack{45 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \text { 16\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 17 \% \\
& \substack{17 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1449 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& 11 \%
\end{aligned}
\] \\
\hline Alot worse & \[
\begin{aligned}
& 191 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
151 \\
9 \% \\
\underset{\varepsilon}{25}
\end{gathered}
\] & \[
\begin{aligned}
& 107 \\
& \left.\begin{array}{l}
14 \% \\
\text { Hum }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 15 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 8 \%
\end{aligned}
\] & \({ }_{7}^{63}\) \\
\hline Don't know & \[
\begin{aligned}
& 271 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
11 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 9 \% \\
& 94
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 7 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a litte & \[
\begin{aligned}
& 884 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 503 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{gathered}
284 \\
41 \% \\
4 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 281 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 603 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
294 \\
\substack{2946 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
108 \\
61 \% \\
61 \\
\hline,
\end{gathered}
\] & \[
\begin{gathered}
116 \\
\substack{18 \% \\
\sigma}
\end{gathered}
\] & \[
\begin{aligned}
& 518 \\
& 59 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 575 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
577 \\
\text { 48\% } \\
\text { 48\% }
\end{gathered}
\] & \[
\begin{aligned}
& 379 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 42 \%
\end{aligned}
\] \\
\hline Net: Geta alitle / a lot worse & \[
\begin{aligned}
& 436 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 334 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
10 \% \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 32 \% \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 19 \%
\end{aligned}
\] & 159\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \({ }^{18-24}\) (D) & \[
\begin{gathered}
25-34 \\
(\mathrm{E})
\end{gathered}
\] & \[
\begin{gathered}
35-44 \\
(F) \\
(
\end{gathered}
\] & \({ }_{\text {45-54 }}(6)\) & \({ }_{\text {(H) }}^{\text {55-75 }}\) & 75+
(1) & 18-34 & \({ }_{\text {(k) }}^{35}\) & \({ }_{\text {(L) }}^{55}\) & 75+
(M) & \({ }_{\text {ABC1 }}(\mathrm{N})\) & \[
\begin{aligned}
& \text { C2DE } \\
& \text { (0) }
\end{aligned}
\] & Working & \[
\begin{aligned}
& \begin{array}{c}
\text { Not } \\
\text { working } \\
\text { (a) }
\end{array}
\end{aligned}
\] & North & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & South
(T) & London & \begin{tabular}{l}
Wales \\
(v)
\end{tabular} & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
s \text { Graduates } \\
(y)
\end{gathered}
\] & White ethnic group & \[
\begin{gathered}
\text { Minority } \\
\text { ettnic } \\
\text { group } \\
\text { (a) }
\end{gathered}
\] \\
\hline Unveighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Improve a lot & \[
\begin{aligned}
& 478 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
267 \\
\substack{23 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 210 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\text { 23\% } \\
\hline 23
\end{gathered}
\] & \[
\begin{gathered}
93 \\
\text { 23\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
88 \\
\text { 23\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& \text { 82\% }
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& \text { 23\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{gathered}
172 \\
22 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 129 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
314 \\
24 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 164 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
320 \\
22 \% \\
\alpha \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 158 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
80 \\
\text { 25\% } \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& { }^{24 \%} \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
53 \\
27 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 205 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 406 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
69 \\
25 \%
\end{gathered}
\] \\
\hline Improve a little & \[
\begin{aligned}
& 611 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
368 \\
\text { 28\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 243 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 27 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 255 \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 27 \%
\end{aligned}
\] & \[
\] & \[
\begin{aligned}
& 56 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 30 \% \\
& y
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 532 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
73 \\
27 \%
\end{gathered}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 468 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 21 \% \\
& \\
& \hline 12
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
251 \\
{ }_{24 \%} \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 298 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 126 } \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
342 \\
22 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 406 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& \text { 20\% }
\end{aligned}
\] \\
\hline A little worse & \[
\begin{aligned}
& 274 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1333 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
44 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
98 \\
14 \% \\
\text { DF }
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 19 \% \\
& \text { DeF6 }
\end{aligned}
\] & \[
\begin{gathered}
61 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 73 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
\text { 14\% } \\
\text { кא }
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 19 \% \\
& \text { Jk }
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 127 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& \\
& \\
& \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
206 \\
13 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 243 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 10 \%
\end{aligned}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 258 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& \text { 52 } \\
& \text { 13\% } \\
& \text { DeF }
\end{aligned}
\] & \[
\begin{gathered}
97 \\
\text { 14\% } \\
\text { DeF }
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& \text { 18\% } \\
& \text { DEF }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
11 \% \\
{ }^{11}
\end{gathered}
\] & \[
\begin{gathered}
97 \\
14 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& \text { 18\% } \\
& \text { נk }
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 14 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
11 \\
10 \% \\
10
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
193 \\
12 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 232 \\
& 11 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 8 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 248 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
179 \\
\text { 15\% } \\
8
\end{gathered}
\] & \[
\begin{gathered}
33 \\
\substack{34 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
46 \\
\substack{41 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
50 \\
\substack{13 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
44 \\
\substack{41 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
12 \% \\
19
\end{gathered}
\] & \[
\begin{gathered}
94 \\
12 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
129 \\
13 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 143 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\substack{13 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
11 \\
10 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{gathered}
189 \\
12 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 216 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a little & \[
\begin{aligned}
& 1089 \\
& 47 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
566 \\
50 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 519 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 53 \% \\
& 5+1 \\
& 6+1
\end{aligned}
\] & \[
\begin{gathered}
205 \\
52 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 186 \\
& 49 \% \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 52 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 359 \\
& 46 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
682 \\
\text { 52\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 407 \\
& 40 \%
\end{aligned}
\] & \[
\begin{gathered}
697 \\
48 \% \\
a \%
\end{gathered}
\] & \[
\begin{aligned}
& 392 \\
& 44 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 52 \%
\end{aligned}
\] & \[
\begin{gathered}
52 \\
46 \%
\end{gathered}
\] & \[
\begin{aligned}
& 109 \\
& 54 \% \\
& \text { RST }
\end{aligned}
\] & \[
\begin{aligned}
& 428 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 661 \\
& 42 \% \\
& 42
\end{aligned}
\] & \[
\begin{aligned}
& 938 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 52 \%
\end{aligned}
\] \\
\hline NET: Geta little / a lot worse & \[
\begin{aligned}
& 532 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
34 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
64 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
64 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
91 \\
23 \% \\
\text { 23\% } \\
\text { DeF }
\end{gathered}
\] & \[
\begin{aligned}
& 195 \\
& \begin{array}{l}
28 \% \\
\text { off }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \% \\
& \text { DefGH }
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
154 \\
\text { 20\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 195 \\
& 28 \% \\
& \mathrm{k}
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 37 \% \\
& \text { kL }
\end{aligned}
\] & \[
\begin{aligned}
& 293 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
140 \\
\text { 25\% } \\
\text { uw }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
143 \\
24 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
131 \\
24 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 60 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
\text { 23\% } \\
\text { 23\% }
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
399 \\
25 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 474 \\
& 23 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 18 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{

}
Q7. If the UK were to join the European Union, do vou think each of the following would improve or get worse, or would it not make any difference? - The UK econony
All Adults aged \(18+\) in \(G\) reat Britian
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children
HH (17 or under) HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservative
\end{tabular}} & \multicolumn{2}{|l|}{\[
\begin{aligned}
& \text { Definitely decided or } \\
& \text { might change their } \\
& \text { mind }
\end{aligned}
\]} \\
\hline & Total (A) & Married Mavried (B) & \[
\begin{gathered}
\text { Single } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorced/s } \\
\text { eparated }
\end{gathered}
\]
(D) & \({ }_{\text {(E) }}^{\text {ANV }}\) & NoNE & \[
\begin{gathered}
\text { Conservati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Other } \\
\text { opary } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Remain } \\
& (K)
\end{aligned}
\] & \[
\begin{gathered}
\text { Leave } \\
(L)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { Labour } \\
& \text { (eu) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consier } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{gathered}
\] & Unikell to
conside
Consenati
ves
(p) &  & \[
\begin{gathered}
\text { Might } \\
\text { change } \\
\text { theirind } \\
(\text { R })
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & 733 & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & \({ }^{893}\) \\
\hline Improve lot & \[
\begin{aligned}
& 478 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& \begin{array}{c}
148 \\
\text { po }
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 341 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
179 \\
\substack{33 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
59 \\
\substack{53 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
60 \\
25 \% \\
\text { 25\% } \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 318 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 60 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 341 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 341 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 26 \% \\
& \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 22 \%
\end{aligned}
\] \\
\hline Improve a ititle & \[
\begin{gathered}
611 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 362 \\
& 27 \% \\
& 276
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 423 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
177 \\
\substack{12 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
70 \\
\substack{40 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
77 \\
32 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 334 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
291 \\
33 \% \\
\alpha \\
\alpha
\end{gathered}
\] \\
\hline It would not make a ifference & \[
\begin{aligned}
& 468 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& \left.\begin{array}{c}
178 \\
\text { 44\% }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
\begin{array}{c}
53 \% \\
\text { kn } \\
\text { H1 }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
237 \\
\begin{array}{c}
26 \% \\
m
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 166 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 17 \%
\end{aligned}
\] \\
\hline Alitle worse & \[
\begin{aligned}
& 274 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
169 \\
\substack{13 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 55 \\
& 8 \% \\
& 85
\end{aligned}
\] & \[
\begin{gathered}
51 \\
\substack{51 \% \\
c} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 12 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & 46 & \[
\begin{gathered}
177 \\
\substack{10 \% \\
k}
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 19 \% \\
& m
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 12 \%
\end{aligned}
\] & 110
\(12 \%\) \\
\hline Alot worse & \[
\begin{aligned}
& 258 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
\substack{45 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 80 \\
& 80
\end{aligned}
\] & \[
\underset{\substack{208 \\ 1 \\ \varepsilon}}{\substack{288}}
\] & \[
\begin{aligned}
& 150 \\
& \text { 20\% } \\
& \text { Hün }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
3 \\
2 \% \\
2
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 11 \%
\end{aligned}
\] & 91
10\% \\
\hline Don't know & \[
\begin{aligned}
& 248 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 7 \% \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] \\
\hline NET: Improve a lot a litite & 1089
\(47 \%\) & \[
\begin{aligned}
& 625 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
341 \\
49 \% \\
49 \%
\end{gathered}
\] & \[
\begin{aligned}
& 124 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 763 \\
& 45 \% \\
& 45
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
353 \\
\substack{35 \% \\
65 \%} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
129 \\
73 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
137 \\
\substack{18 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 652 \\
& 75 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 22 \%
\end{aligned}
\] & \[
\underset{\substack{679 \\ N}}{\substack{27 \%}}
\] & \[
\begin{gathered}
289 \\
31 \%
\end{gathered}
\] & \[
\begin{aligned}
& 285 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 5990 } \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& 445 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 486 \\
& 54 \% \\
& 54
\end{aligned}
\] \\
\hline Net: Geta litite / a lot worse & \[
\begin{aligned}
& 532 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
32 \% \\
\text { Bc }
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
415 \\
\left.\begin{array}{c}
45 \% \\
\varepsilon
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 302 \\
& 40 \% \\
& \text { Hu\% } \\
& \text { Hu }
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 350 \\
& \left.\begin{array}{l}
311 \\
41
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
329 \\
36 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 253 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 23 \%
\end{aligned}
\] & 201
23\% \\
\hline
\end{tabular}
\(\qquad\) This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & \begin{tabular}{l}
Female \\
(C)
\end{tabular} & 18.24
(D) & \({ }_{\text {(E) }}^{\text {25-34 }}\) & \[
\begin{gathered}
35-44 \\
\hline(F)
\end{gathered}
\] & \[
45-54
\] & \({ }_{\text {(H) }}^{\text {55 }}\) ( & 75+
(1) & \({ }^{18.34}\) & 35-54
(k) & 55-75 & 75+
(M) & ABC1 & C2DE & \begin{tabular}{l}
Working \\
(P)
\end{tabular} & \[
\begin{aligned}
& \begin{array}{c}
\text { Not } \\
\text { working } \\
\text { (a) }
\end{array}
\end{aligned}
\] & \begin{tabular}{l}
North \\
(R)
\end{tabular} & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & \[
\begin{aligned}
& \text { South } \\
& \hline \text { (I) }
\end{aligned}
\] & \begin{tabular}{l}
London \\
(U)
\end{tabular} & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & Scotland & \begin{tabular}{l}
Graduates \\
(X)
\end{tabular} &  & \[
\begin{aligned}
& \text { White } \\
& \text { ettnic } \\
& \text { group }
\end{aligned}
\] & \[
\begin{gathered}
\text { Minority } \\
\substack{\text { ethnic } \\
\text { group }}
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & \({ }^{414}\) & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & \({ }^{637}\) & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Improve alot & \[
\begin{aligned}
& 200 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
113 \\
10 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 85 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& { }_{11 \%} \\
& H 1
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
63 \\
\text { 63 } \\
\mathrm{m}
\end{gathered}
\] & \[
\begin{gathered}
78 \\
10 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
11 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 13 \% \\
& s^{*}
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& { }_{8 \%}^{1}
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 10 \%
\end{aligned}
\] \\
\hline Improve a litte & \[
\begin{aligned}
& 371 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
24 \% \\
\\
6+11
\end{gathered}
\] & \[
\begin{gathered}
92 \\
23 \% \\
\text { } \\
6+11
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 19 \% \\
& 6+1
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& \text { 24\% } \\
& \text { KLM }
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 16 \% \\
& \text { cm }
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
250 \\
19 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 18 \% \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 16 \% \\
& 16
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& \left.\begin{array}{l}
12 \% \\
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 304 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
24 \% \\
24 \%
\end{gathered}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 804 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 417 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 385 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
130 \\
33 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
126 \\
33 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
139 \\
36 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
269 \\
38 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
86 \\
38 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 184 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 38 \% \\
& j
\end{aligned}
\] & \[
\begin{gathered}
86 \\
38 \%
\end{gathered}
\] & \[
\begin{aligned}
& 431 \\
& 33 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 373 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 475 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 329 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 38 \% \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 567 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 706 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 33 \%
\end{aligned}
\] \\
\hline A little worse & \[
\begin{aligned}
& 301 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 19 \% \\
& \text { f6H }
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
14 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
15 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 86 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 163 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 13 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 9 \% \\
& \underset{\sim}{10}
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 434 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
47 \\
12 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 82 \\
& \text { 21\% } \\
& \text { DEF }
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& \begin{array}{l}
27 \% \\
\text { Deff }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 30 \% \\
& \text { 0efa }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
187 \\
27 \% \\
\text { נא }
\end{gathered}
\] & \[
\begin{gathered}
68 \\
30 \% \\
\mathrm{y}
\end{gathered}
\] & \[
\begin{aligned}
& 226 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 20 \% \\
& \text { w }
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& \text { 12\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{gathered}
109 \\
20 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
324 \\
20 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 404 \\
& \text { 20\% } \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 227 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
167 \\
14 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
39 \\
16 \% \\
\text { 11 }
\end{gathered}
\] & \[
\begin{gathered}
56 \\
14 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
46 \\
\text { 42\% } \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 11 \% \\
& H 1 \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 95 \\
& \text { 15\% } \\
& \text { tm }
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 11 \% \\
& \text { tm }
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
7 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 12 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a little & \[
\begin{aligned}
& 571 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 296 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
82 \\
34 \% \\
6+1
\end{gathered}
\] & \[
\begin{aligned}
& 131 \\
& \substack{13 \% \\
6 \\
6}
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 29 \% \\
& { }_{H 1}
\end{aligned}
\] & \[
\begin{gathered}
93 \\
24 \% \\
44
\end{gathered}
\] & \[
\begin{aligned}
& 123 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 33 \% \\
& \mathrm{k} 1 \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& \text { 206\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
370 \\
28 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 201 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
399 \\
28 \% \\
{ }_{6}
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 22 \% \\
& 22
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
30 \% \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
52 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 248 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 324 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 475 \\
& 23_{6}
\end{aligned}
\] & \[
\begin{gathered}
93 \\
34 \% \\
z
\end{gathered}
\] \\
\hline NET: Geta little / a lot worse & \[
\begin{aligned}
& 734 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 362 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
116 \\
30 \% \\
\mathrm{E}
\end{gathered}
\] & \[
\begin{aligned}
& 274 \\
& 399 \\
& \text { OeF6. }
\end{aligned}
\] & \[
\begin{gathered}
99 \\
49 \% \\
\text { 40FF }
\end{gathered}
\] & \[
\begin{aligned}
& 145 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 39 \% \\
& \mathrm{j}
\end{aligned}
\] & \[
\begin{gathered}
99 \\
44 \% \\
\mathrm{y}
\end{gathered}
\] & \[
\begin{aligned}
& 389 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 346 \\
& 34 \% \\
& 34
\end{aligned}
\] & \[
\begin{aligned}
& 428 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
182 \\
33 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 195 \\
& \begin{array}{l}
192 \\
\mathrm{w}
\end{array} \mathrm{l}
\end{aligned}
\] & \[
\begin{gathered}
187 \\
\begin{array}{c}
35 \% \\
w
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 95 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 537 \\
& 34 \% \\
& 37
\end{aligned}
\] & \[
\begin{aligned}
& 669 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 21 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{


}
Q7. If the UK were to join the European Union, do you think each of the following would improve or get worse, or would it not make any difference?- -The UK's ability to control immirgation into the country
All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children
HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EUReferendum vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservative} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(a) & Married Living as Marrie & \(\underset{\substack{\text { Single } \\ \text { (c) }}}{\text { cen }}\) & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Diovereds } \\
\text { eparated }
\end{gathered}
\]
(D) & \({ }_{\text {a }}^{\text {and }}\) & NONE & \begin{tabular}{c} 
Conservati \\
ve \\
\hline (G)
\end{tabular} & Labour
(H) & Liberal
Dems Dem (I) & \[
\begin{gathered}
\text { other } \\
\text { party }
\end{gathered}
\] & \[
\begin{gathered}
\text { Remain } \\
\text { (K) }
\end{gathered}
\] & Leave
(L) & \[
\begin{gathered}
\text { Likely to } \\
\text { consider } \\
\text { Labour } \\
\text { tab }
\end{gathered}
\]
\[
(M)
\] & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\]
(N) & Likely to consider Conserva ve
(0) & Unlikely to consider ves (P) & Definitely decided & \[
\begin{gathered}
\substack{\begin{subarray}{c}{\text { chant } \\
\text { theirge } \\
\text { their mind }} }}
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & \({ }_{753}\) & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & \({ }_{89}\) \\
\hline Improve atot & \[
\begin{aligned}
& 200 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
\substack{13 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
20 \\
\left.\begin{array}{c}
11 \% \\
6
\end{array}\right)
\end{gathered}
\] & \[
\underset{\substack{27 \\ 11 \% \\ 6}}{\substack{27 \\ \hline}}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 67
\end{aligned}
\] & \[
\begin{gathered}
131 \\
{ }_{c}^{11 \%} \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 8 \%
\end{aligned}
\] \\
\hline Improve a ititle & \[
\begin{aligned}
& 371 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
228 \\
17 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 109 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& \text { 12\% }
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
119 \\
22 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
45 \\
{ }_{25 \%} \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
48 \\
\substack{40 \% \\
6 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 199 } \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{gathered}
\substack{226 \\
22 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 1126
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 18 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 150 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 19 \%
\end{aligned}
\] \\
\hline It would not make a ifiference & \[
\begin{aligned}
& 804 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 488 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 601 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
211 \\
\substack{20 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
70 \\
\text { 39\% } \\
69
\end{gathered}
\] & \[
\begin{gathered}
95 \\
\substack{99 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 355 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 370 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 464 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 37 \%
\end{aligned}
\] & 284
\(32 \%\) \\
\hline A litte worse & \[
\begin{aligned}
& 301 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & 92
\(13 \%\) & \[
\begin{aligned}
& 27 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& \begin{array}{c}
16 \% \\
\text { H1 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 126 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 16 \% \\
& 0 .
\end{aligned}
\] \\
\hline Alot worse & \[
\begin{aligned}
& 434 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 26 \% \\
& \text { 8c } \\
& \text { Bc }
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& \text { 21\% }
\end{aligned}
\] &  & \[
\begin{aligned}
& 42 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 36 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 276 \\
& 30 \% \\
& 30
\end{aligned}
\] & \[
\begin{gathered}
208 \\
28 \% \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 156 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 20 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 227 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
\substack{13 \% \\
8 \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 9 \%
\end{aligned}
\] & \[
65
\] & \[
\begin{aligned}
& 162 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
20 \\
\substack{11 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& \begin{array}{c}
9 \% \\
\%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 5 \% \\
& 5
\end{aligned}
\] & 44
\(5 \%\) \\
\hline NET: Improve a lot a lititle & \[
\begin{aligned}
& 571 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
333 \\
\text { 35\% } \\
\text { 25\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
182 \\
\text { 26\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 360 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
191 \\
35 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
65 \\
37 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
75 \\
\substack{31 \% \\
6} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 307 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 366 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 140
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 328 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 29 \%
\end{aligned}
\] & 244
\(27 \%\) \\
\hline NET: Geta lititl / a lot worse & \[
\begin{aligned}
& 734 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 436 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
109 \\
35 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 176 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 559 \\
& \left.\begin{array}{c}
53 \% \\
\varepsilon
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 384 \\
& \begin{array}{l}
38 \% \\
\text { Hup }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
\substack{676 \\
47}
\end{gathered}
\] & \[
\begin{aligned}
& 150 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 432 \\
& 51 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 20
\end{aligned}
\] & \[
\begin{gathered}
409 \\
449 \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 318 \\
& 42 \% \\
& 42 \%
\end{aligned}
\] & 298
\(25 \%\) & \[
\begin{aligned}
& 243 \\
& 29 \%
\end{aligned}
\] & 322
\(36 \%\)
0 \\
\hline
\end{tabular}
\(\qquad\) This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18-24 & 25-34 & 35-44 & 45.54 & 55-75 & 75+ & 18.34 & 35-54 & 55-75 & 75+ & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands & South & London & Wales & Scotland & Graduates & Non-
Graduates & White ethnic group & Minority ethnic group \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & (0) & (P) & & (R) & (5) & (T) & (U) & (v) & (w) & (x) & (r) & (z) & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Improve a lot & \[
\begin{aligned}
& 405 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
22 \% \\
\text { 22\% }
\end{gathered}
\] & \[
\begin{gathered}
87 \\
22 \% \\
\text { 27 }
\end{gathered}
\] & \[
\begin{gathered}
79 \\
21 \% \\
\text { 21\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
64 \\
16 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 104 \\
& 15 \% \\
& 15
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& \text { 122\% } \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 18 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 15 \% \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
267 \\
\text { 20\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 139 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1400 } \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 105 } \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
22 \% \\
\text { R } \\
\text { R }
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
19 \%
\end{gathered}
\] & \[
\begin{gathered}
186 \\
25 \% \\
\vdots
\end{gathered}
\] & \[
\begin{aligned}
& 220 \\
& 14 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
69 \\
25 \% \\
z
\end{gathered}
\] \\
\hline Improve a little & \[
\begin{aligned}
& 558 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 161 } \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
349 \\
27 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 208 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 361 \\
& 256
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
26 \% \\
26 \%
\end{gathered}
\] & \[
\begin{gathered}
57 \\
29 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 210 \\
& \left.\begin{array}{l}
28 \% \\
28
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 489 \\
& 249
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 24 \%
\end{aligned}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 659 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
121 \\
30 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1111 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
205 \\
29 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
74 \\
33 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 173 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 318 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{c}
341 \\
33 \% \\
N
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 402 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 29 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
\text { 26\% }
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 23 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
485 \\
30 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 578 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
73 \\
27 \%
\end{gathered}
\] \\
\hline A little worse & \[
\begin{aligned}
& 230 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& \begin{array}{c}
13 \% \\
\text { DE }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& \text { 3\% } \\
& \text { 13\% } \\
& \text { DE }
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 13 \% \\
& \mathrm{j}
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 13 \% \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 63 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
12 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
175 \\
11 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 199 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 246 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
14 \% \\
\text { DFF }
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 13 \% \\
& \text { DFF }
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 17 \% \\
& \text { DFF }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 13 \% \\
& j
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& \text { 17\% } \\
& \text { Jk }
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 109 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 13 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{gathered}
66 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 4 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 238 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
184 \\
\text { } 5 \% \\
\text { B }
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& \begin{array}{l}
16 \% \\
\text { H1 }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& \text { 41\% } \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 80 \\
& 80
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 14 \% \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 12 \% \\
& N
\end{aligned}
\] & \[
\begin{aligned}
& 1444 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1313 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
184 \\
12 \% \\
\times 2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] \\
\hline Net: Improve a lot / a little & \[
\begin{aligned}
& 963 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
500 \\
44 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 459 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& \begin{array}{c}
49 \% \\
6+11
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& \substack{46 \% \\
6+11}
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& \begin{array}{c}
47 \% \\
6+5
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& \text { 148 } \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 47 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{gathered}
327 \\
42 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 265 \\
& 388 \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
616 \\
47 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 347 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
626 \\
43 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 337 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 215 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \text { } 88 \% \\
& \text { RST }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
48 \% \\
\mathrm{ar} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
395 \\
53 \% \\
r
\end{gathered}
\] & \[
\begin{aligned}
& 568 \\
& 36 \% \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 822 \\
& 40 \%
\end{aligned}
\] & \[
\begin{gathered}
134 \\
49 \% \\
2
\end{gathered}
\] \\
\hline NET: Geta little / a lot worse & \[
\begin{aligned}
& 476 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 90 } \\
& \substack{23 \% \\
\text { DEF }}
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \begin{array}{l}
25 \% \\
\text { DFF }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 30 \% \\
& \text { ofF }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& \left.\begin{array}{c}
153 \\
20 \% \\
\hline
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \text { 125\% } \\
& \mathrm{sk}
\end{aligned}
\] & \[
\begin{gathered}
69 \\
30 \% \\
\mathrm{jk}
\end{gathered}
\] & \[
\begin{aligned}
& 264 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
209 \\
23 \% \\
\text { 23\% }
\end{gathered}
\] & \[
\begin{aligned}
& 125 \\
& \text { 123\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 21 \% \\
& \mathrm{w}
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 24 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{gathered}
49 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
355 \\
22 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 427 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \% \\
& 15 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservative
\end{tabular}} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A) & \[
\begin{gathered}
\text { Married } \\
\text { Livina } \\
\text { Married } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Single } \\
\text { (C) }
\end{gathered}
\] & \begin{tabular}{l}
Widowed/
Divorced/s \\
eparated \\
(D)
\end{tabular} & (E) & \[
\underset{\text { NONE }}{\text { NONE }}
\] & \[
\begin{gathered}
\text { Consevati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & Labour & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\]
\[
\begin{aligned}
& \text { Dems } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Other } \\
\text { apary } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] & \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consider } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { Definitely } \\
& \text { decided }
\end{aligned}
\]
(Q) & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Improve atot & \[
\begin{aligned}
& 405 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& \begin{array}{c}
141 \\
\text { 21\% } \\
80
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& \substack{259 \\
\hline \\
\hline}
\end{aligned}
\] & \[
\begin{gathered}
59 \\
33 \% \\
69 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& \\
& \text { 52\% }
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 299
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
296 \\
25 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 181 \\
& 21 \% \\
& 218
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] \\
\hline Improve a ititle & \[
\begin{aligned}
& 558 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
340 \\
\substack{36 \% \\
0} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 129 \\
& { }_{23}^{23 \%}
\end{aligned}
\] & \[
\begin{gathered}
59 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 169 } \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1365 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
179 \\
\substack{17 \% \\
6 \%}
\end{gathered}
\] & \[
\begin{gathered}
61 \\
\left.\begin{array}{c}
65 \% \\
61 \\
6
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 322 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 318 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 2222 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] \\
\hline It would not make a difierence & \[
\begin{gathered}
659 \\
\hline 289
\end{gathered}
\] & \[
\begin{aligned}
& 372 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 188 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 473 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
262 \\
35 \% \\
\text { 35\% } \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 112 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
31 \% \\
\\
\text { H1\% }
\end{gathered}
\] & \[
\begin{aligned}
& 164 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
321 \\
35 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 247 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{gathered}
229 \\
26 \%
\end{gathered}
\] \\
\hline Alitle worse & \[
\begin{aligned}
& 230 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
39 \\
\text { 12\% } \\
c
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& \text { 16\% } \\
& \text { Hu\% }
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& \left.\begin{array}{l}
16 \% \\
k
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1449 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 11 \%
\end{aligned}
\] \\
\hline Alot worse & \[
\begin{aligned}
& 246 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 199 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& \left.\begin{array}{l}
19 \% \\
\text { Hu\% }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
7 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& \text { 20\% } \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
153 \\
17 \% \\
m
\end{gathered}
\] & \[
\begin{aligned}
& 107 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 11 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 238 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1114 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
\text { 89\% } \\
\text { 13\% }
\end{gathered}
\] & \[
\begin{aligned}
& 36 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 8 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 4 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a litte & \[
\begin{gathered}
963 \\
41 \%
\end{gathered}
\] & \[
\begin{gathered}
500 \\
\text { 42\% } \\
0
\end{gathered}
\] & \[
\begin{gathered}
303 \\
\text { 30\% } \\
\text { 43\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 46 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 663 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
334 \\
62 \% \\
61 \\
6
\end{gathered}
\] & \[
\begin{gathered}
120 \\
68 \% \\
68 \\
6
\end{gathered}
\] & \[
\begin{gathered}
111 \\
\substack{46 \% \\
\sigma}
\end{gathered}
\] & \[
\begin{aligned}
& 593 \\
& 68 \% \\
& 68 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
617 \\
61 \%
\end{gathered}
\] & \[
\begin{aligned}
& 244 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
625 \\
\substack{63 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 403 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 431 \\
& 48 \% \\
& 48
\end{aligned}
\] \\
\hline Net: Geta alitle / a lot worse & \[
\begin{aligned}
& 476 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 377 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1113 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 298 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 19 \%
\end{aligned}
\] & 198
22\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & \begin{tabular}{l}
Female \\
(C)
\end{tabular} & \[
\begin{gathered}
18-24 \\
\text { (n) }
\end{gathered}
\] & \({ }_{\text {(E) }}^{\text {25-34 }}\) & \[
\begin{gathered}
35-44 \\
\hline(F)
\end{gathered}
\] & \(45-54\)
(6) & \({ }_{\text {(H) }}^{\text {55 }}\) ( & 75+
(1) & \({ }^{18.34}\) & 35-54
(k) & \({ }_{\text {(L) }}^{55}\) & 75+
(M) & ABC1 & C2DE
(0) & \begin{tabular}{l}
Working \\
(P)
\end{tabular} & \[
\begin{gathered}
\begin{array}{c}
\text { Not } \\
\text { working } \\
\text { (a) }
\end{array}
\end{gathered}
\] & North & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & \[
\begin{aligned}
& \text { South } \\
& \text { (T) }
\end{aligned}
\] & London & Wales
(v) & Scotland & \begin{tabular}{l}
Graduates \\
(X)
\end{tabular} &  & White group \({ }^{\text {group }}\) & \[
\begin{gathered}
\text { Minority } \\
\substack{\text { ethnic } \\
\text { group }}
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Improve alot & \[
\begin{aligned}
& 168 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& { }_{8 \%}^{92}
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \% \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& { }^{11 \%} \\
& 6+1
\end{aligned}
\] & \[
\begin{gathered}
40 \\
10 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \%
\end{gathered}
\] & \[
\begin{gathered}
63 \\
\text { 10\% } \\
\text { tm }
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 8 \% \\
& \text { im }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& \text { 12\% } \\
& \text { Rrw }
\end{aligned}
\] & \[
\begin{gathered}
9 \\
8 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
11 \% \\
r
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 10 \%
\end{aligned}
\] \\
\hline Improve a ititle & \[
\begin{aligned}
& 276 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
\begin{array}{c}
23 \% \\
6+11
\end{array} \\
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& \text { 17\% } \\
& 6+11
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& \text { 16\% } \\
& 6+1
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 19 \% \\
& \mathrm{k} /
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
208 \\
14 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 68 \\
& { }_{8 \%}^{6}
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 16 \%
\end{aligned}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 755 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
396 \\
35 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 356 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
143 \\
36 \% \\
01
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 36 \% \\
& 0 \%
\end{aligned}
\] & \[
\begin{gathered}
232 \\
33 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& 34 \% \\
& M
\end{aligned}
\] & \[
\begin{gathered}
232 \\
33 \% \\
m
\end{gathered}
\] & \[
\begin{gathered}
56 \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& 435 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 487 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
116 \\
36 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 34 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 502 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 642 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& \begin{array}{l}
39 \% \\
z
\end{array}
\end{aligned}
\] \\
\hline A little worse & \[
\begin{aligned}
& 412 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 68 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 244 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
245 \\
170
\end{gathered}
\] & \[
\begin{aligned}
& 167 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 108 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 200
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 360 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 16 \%
\end{aligned}
\] \\
\hline A lot worse & \[
\begin{aligned}
& 497 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& \text { 22\% } \\
& \text { DEF }
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 33 \% \\
& \text { Defa }
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& \begin{array}{l}
01 \\
\text { DeFG }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
229 \\
33 \% \\
\mathrm{j}
\end{gathered}
\] & \[
\begin{gathered}
91 \\
40 \% \\
\mathrm{j}
\end{gathered}
\] & \[
\begin{aligned}
& 258 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& \text { 28\% } \\
& \text { p }
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& { }^{124 \%} \\
& \text { uw }
\end{aligned}
\] & \[
\begin{gathered}
129 \\
\substack{121 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 140 \\
& \text { 26\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
23 \% \\
\text { u* }
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
371 \\
\begin{array}{c}
33 \% \\
x
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 475 \\
& 23 \% \\
& \text { 23\% }
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 6 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 229 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
171 \\
14 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 15 \% \\
& H
\end{aligned}
\] & \[
\begin{gathered}
46 \\
11 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& \text { 43\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{gathered}
40 \\
\text { 10\% } \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 81 \\
& \text { 13\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 12 \% \\
& \text { L8 }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 114 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
8 \%
\end{gathered}
\] & \[
\begin{gathered}
28 \\
14 \% \\
{ }_{R}
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
181 \\
11 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 187 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 12 \%
\end{aligned}
\] \\
\hline NET: Improve a lot / a little & \[
\begin{aligned}
& 444 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
31 \% \\
6+11
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 28 \% \\
& 6+1
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 206 \% \\
& 6+1
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& \text { 29\% } \\
& \text { kıM }
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& \text { 20\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 260 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
325 \\
\text { 23\% } \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
129 \\
\begin{array}{c}
121 \\
\hline
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 85 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
24 \% \\
\text { RT }
\end{gathered}
\] & \[
\begin{aligned}
& 22 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 370 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
26 \% \\
2 \%
\end{gathered}
\] \\
\hline NET: Geta little / a lot worse & \[
\begin{aligned}
& 909 \\
& 399
\end{aligned}
\] & \[
\begin{aligned}
& 456 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 449 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1114 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& \begin{array}{l}
39 \% \\
\text { DEFF }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 340 \\
& 49 \% \\
& \text { 4efr }
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& \begin{array}{l}
61 \% \\
\text { Defrch }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 267 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
340 \\
49 \% \\
\text { א火 }
\end{gathered}
\] & \[
\begin{aligned}
& 139 \\
& 61 \% \\
& \text { אı }
\end{aligned}
\] & \[
\begin{aligned}
& 501 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 407 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 491 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 418 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
230 \\
41 \% \\
u
\end{gathered}
\] & \[
\begin{aligned}
& 237 \\
& 39 \% \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 46 \% \\
& \text { suw }
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& 264 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
645 \\
41 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 835 \\
& 41 \% \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 23 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

\footnotetext{


}
```

Q7. If the UK were to join the European Union, do you think each of the following would improve or get worse, or would it not make any difference?- The UK's ability to make and enact t is own laws

```
All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marital status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { Likely and unlikely to } \\
\text { consider } \\
\text { Conservatives }
\end{gathered}
\]} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & \(\underset{\text { Total }}{\text { (A) }}\) & Married/ \begin{tabular}{c} 
Living as \\
Married \\
\hline
\end{tabular} (B) & \({ }_{\text {S }}^{\text {Single }}\) (c) & \begin{tabular}{l}
Widowed/ \\
eparated \\
(0)
\end{tabular} & \({ }_{\text {(E) }}^{\text {anr }}\) & \(\underset{\text { (F) }}{\text { NONE }}\) & Conservati
ve & Labour
(H) & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\] & \[
\begin{gathered}
\text { Other } \\
\text { party }
\end{gathered}
\] & Remain & \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\text { Unlikely to } \\
\text { consider } \\
\text { Labour } \\
\text { (N) }
\end{gathered}
\] & \[
\begin{aligned}
& \begin{array}{c}
\text { Sikely to } \\
\text { consier } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{array}
\end{aligned}
\] &  & Definitely decided (Q) & \[
\begin{gathered}
\substack{\text { chight } \\
\text { chang } \\
\text { their mind }}
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & 733 & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighed base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & \({ }^{243}\) & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Improve atot & \[
\begin{aligned}
& 168 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\substack{62 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
21 \\
9 \% \\
9 \\
\hline 6
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 9 \% \\
& 98
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& { }_{8 \%}
\end{aligned}
\] \\
\hline Improve a itite & \[
\begin{aligned}
& 276 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
94 \\
\text { 94\% } \\
\text { 14\% }
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
80 \\
\text { c5\% } \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
154 \\
\text { 15\% } \\
N
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 13 \%
\end{aligned}
\] \\
\hline It would not make a difference & \[
\begin{aligned}
& 755 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 426 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 541 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
232 \\
\substack{23 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
84 \\
\left.\begin{array}{c}
87 \% \\
67 \% \\
6
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
87 \\
\substack{87 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 386 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 409 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 244 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
480 \\
41 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 302 \\
& 35 \% \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
278 \\
31 \%
\end{gathered}
\] \\
\hline Alitle worse & \[
\begin{aligned}
& 412 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1200 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 292 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& { }_{212}
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
184 \\
\substack{1 \% \\
21 \% \\
0}
\end{gathered}
\] \\
\hline Alot worse & \[
\begin{aligned}
& 497 \\
& 21 \% \\
& 21
\end{aligned}
\] & \[
\begin{aligned}
& 289 \\
& { }_{228}^{28}
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 31 \% \\
& \text { BC }
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
418 \\
\substack{45 \% \\
\xi} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 327 \\
& \left.\begin{array}{c}
37 \% \\
\text { 34\% } \\
\text { Hu }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
4 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& \text { 39\% } \\
& \text { H18 }
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3808 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
337 \\
37 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 258 \\
& 34 \% \\
& 348
\end{aligned}
\] & \[
\begin{aligned}
& 1700 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 24 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 229 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
85 \\
\left.\begin{array}{c}
82 \% \\
8
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
7 \% \\
\%
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 4 \%
\end{aligned}
\] \\
\hline NET: Improve a lot a ilitle & \[
\begin{aligned}
& 444 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 27 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 11 \%
\end{aligned}
\] & \[
\underset{\substack { 147 \\
\begin{subarray}{c}{17 \% \\
6{ 1 4 7 \\
\begin{subarray} { c } { 1 7 \% \\
6 } }\end{subarray}}{\substack{ \\
\hline}}
\] & \[
\begin{gathered}
42 \\
23 \% \\
23 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
53 \\
\substack{52 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 206 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
277 \\
\substack{27 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 20 \%
\end{aligned}
\] \\
\hline NET: Geta litte / a lot worse & \[
\begin{aligned}
& 909 \\
& 39 \% \\
& 39
\end{aligned}
\] & \[
\begin{aligned}
& 534 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 3020
\end{aligned}
\] & \[
\begin{aligned}
& 710 \\
& \left.\begin{array}{l}
42 \% \\
\varepsilon
\end{array}\right) .
\end{aligned}
\] & \[
\begin{gathered}
488 \\
\begin{array}{c}
45 \% \\
\text { Hu\% }
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 122 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& \begin{array}{c}
97 \% \\
\\
H 11
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 531 \\
& 62 \% \\
& k,
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
514 \\
\substack{5 \% \\
\mathrm{sin} \\
\mathrm{~m}}
\end{gathered}
\] & \[
\begin{aligned}
& 398 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 383 \\
& 3396 \\
& 3
\end{aligned}
\] & \[
\begin{aligned}
& 312 \\
& 37 \%
\end{aligned}
\] & 397
\(45 \%\)
a \\
\hline
\end{tabular}
\(\qquad\) This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|}
\hline meduse &  &  &  &  &  \\
\hline Wesmetbese & \({ }^{233}\) & \({ }^{239}\) & \({ }^{237}\) & \({ }^{233}\) & \({ }^{233}\) \\
\hline Stosems spoen & \({ }_{128}^{288}\) & \[
\begin{gathered}
324 \\
2424 \\
4.0
\end{gathered}
\] &  &  &  \\
\hline Testos stopen & \({ }_{108}^{408}\) & \[
\underset{\substack{588 \\ 288}}{5}
\] &  & \[
\begin{gathered}
588 \\
238 \\
280
\end{gathered}
\] &  \\
\hline Neteres speor nocopese & \({ }_{90}^{40}\) & \[
\begin{gathered}
\substack{501 \\
2004} \\
x, 0
\end{gathered}
\] & \({ }^{208}\) & \[
\begin{gathered}
583 \\
\substack{28 x} \\
x
\end{gathered}
\] & cos \\
\hline Sopese &  &  & \({ }_{8}^{182}\) & \({ }_{88}^{198}\) & \({ }_{98}^{20}\) \\
\hline Ssomensomese &  &  & \({ }^{108}\) & \[
\begin{gathered}
136 \\
86 \\
i 8 \\
\hline
\end{gathered}
\] & \({ }_{48}^{88}\) \\
\hline Sorthoun & \(\stackrel{104}{10}\) & \(\underbrace{}_{\substack{183 \\ 88}}\) & \[
\begin{gathered}
258 \\
\substack{138 \\
n} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
3120 \\
\substack{\text { bux } \\
\text { anc }}
\end{gathered}
\] &  \\
\hline streasylversos.ospent & \({ }_{\substack{668 \\ 288}}^{\text {as }}\) & \[
\begin{gathered}
829 \\
33 x \\
3,0
\end{gathered}
\] &  & \[
\begin{gathered}
\text { nass } \\
\text { sase } \\
\text { ane }
\end{gathered}
\] &  \\
\hline  & \[
\begin{gathered}
\text { nece } \\
\text { aco } \\
\text { cox }
\end{gathered}
\] &  & \[
{\underset{c}{202}}_{202}^{20}
\] & \(\pm \substack{329 \\ 120}\) & \(\underbrace{}_{\substack{307 \\ 138}}\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|r|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total
(A) & \(\underset{\text { Male }}{\text { (B) }}\) & Female & 18.24
(D) & \[
\begin{gathered}
25 \cdot 34 \\
\hline 154
\end{gathered}
\] & \({ }_{\text {c }}^{\text {35-44 }}\) & \[
\begin{gathered}
45.54 \\
\hline(61)
\end{gathered}
\] & \(\underset{\text { cher }}{\text { (H) }}\) & \({ }^{75+}\) & \[
{ }^{18-34}
\] & 35-54
(k) & \[
55-75
\] & 75+
(M) & \({ }_{\text {ABC1 }}(\mathrm{N})\) & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 258 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 18 \% \\
& \text { f6H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& \text { 67\% } \\
& \text { f6H1 }
\end{aligned}
\] & \[
\begin{gathered}
39 \\
10 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
37 \\
10 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 9 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 17 \% \\
& \mathrm{k} .
\end{aligned}
\] & \[
\begin{gathered}
76 \\
10 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 9 \% \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 151 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 172 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 90
\end{aligned}
\] & \[
\begin{gathered}
61 \\
10 \% \\
\end{gathered}
\] & \[
\begin{gathered}
53 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
39 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& \text { a9\% } \\
& \text { RST }
\end{aligned}
\] & \[
\begin{gathered}
99 \\
{ }_{c}^{93 \%} \\
r
\end{gathered}
\] & \[
\begin{aligned}
& { }^{159} \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
34 \\
12 \%
\end{gathered}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 408 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
\begin{array}{c}
27 \% \\
6+1
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
96 \\
\begin{array}{c}
94 \% \\
6+11
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
84 \\
\text { 22\% } \\
\text { H }
\end{gathered}
\] & \[
\begin{gathered}
66 \\
17 \% \\
+1
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& \begin{array}{l}
\text { 25\% } \\
\text { kki }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 19 \% \\
& \mathrm{~cm}
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
291 \\
20 \% \\
\alpha \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& \text { 117 } \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 13 \% \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 21 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 440 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\text { 22\% } \\
4
\end{gathered}
\] & \[
\begin{gathered}
90 \\
23 \% \\
\text { 23\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
90 \\
\text { 92\% } \\
\mathrm{H}
\end{gathered}
\] & \[
\begin{gathered}
91 \\
23 \% \\
\text { 23\% } \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& \text { 24\% } \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& \begin{array}{l}
183 \\
\mathrm{LM}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& { }_{1}^{66 \%}
\end{aligned}
\] & \[
\begin{gathered}
224 \\
\substack{22 \% \\
N}
\end{gathered}
\] & \[
\begin{gathered}
295 \\
20 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 145 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\text { 24\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 306 \\
& 109
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
32 \% \\
z
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 509 \\
& 22 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
22 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 191 \\
& \substack{27 \% \\
\text { DeF }}
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 31 \% \\
& \text { DeF6 }
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& \begin{array}{l}
19 \% \\
1 \%
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
71 \\
31 \% \\
\text { j1\% }
\end{gathered}
\] & \[
\begin{gathered}
315 \\
24 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 194 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 22 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
21 \%
\end{gathered}
\] & \[
\begin{gathered}
21 \\
\text { 18\% }
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 158 } \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 351 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 453 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 17 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 558 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 286 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
17 \% \\
\text { DE }
\end{gathered}
\] & \[
\begin{aligned}
& 76 \\
& 19 \% \\
& \mathrm{DE}
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 356 \\
& \text { OFF6 }
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \begin{array}{l}
47 \% \\
\text { Defrich }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 36 \% \\
& \text { J }
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { 47\% } \\
& \mathrm{kk}
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
301 \\
34 \% \\
\mathrm{p}
\end{gathered}
\] & \[
\begin{gathered}
139 \\
\substack{135 \\
0}
\end{gathered}
\] & \[
\begin{gathered}
155 \\
25 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
145 \\
27 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
26 \% \\
\text { u* }
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
404 \\
25 \% \\
\times \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
528 \\
26 \% \\
\mathrm{a} \%
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 164 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
111 \\
9 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
27 \\
11 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
39 \\
10 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
42 \\
11 \% \\
H 1
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 9 \% \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{gathered}
65 \\
10 \% \\
\text { LM }
\end{gathered}
\] & \[
\begin{aligned}
& 76 \\
& 10 \% \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
115 \\
8 \% \\
a \%
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
7 \% \\
7 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 8 \%
\end{aligned}
\] \\
\hline NeT: Strongly / tend to support & \[
\begin{aligned}
& 666 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
351 \\
31 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 312 \\
& 26 \% \\
& 26
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& \text { 45\% } \\
& \text { FGH11 }
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& { }^{41 \%} \\
& \text { f6tll }
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 32 \% \\
& H 1
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 27 \% \\
& +10
\end{aligned}
\] & \[
\begin{gathered}
142 \\
\text { 20\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 43 \% \\
& \mathrm{k} \mathrm{~km}
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& \text { 29\% } \\
& \text { LM }
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& \text { 10\% } \\
& \mathrm{M}
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 384 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
462 \\
32 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 203 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 299
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 38 \% \\
& \text { RST }
\end{aligned}
\] & \[
\begin{gathered}
252 \\
34 \% \\
\gamma
\end{gathered}
\] & \[
\begin{aligned}
& 414 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 568 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 33 \%
\end{aligned}
\] \\
\hline NET: Tend to / strongly oppose & \[
\begin{aligned}
& 1067 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 512 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 548 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
128 \\
33 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& 41 \% \\
& \text { 41\% } \\
& \hline 0
\end{aligned}
\] & \[
\begin{aligned}
& 445 \\
& \begin{array}{l}
656 \\
\text { 0 DFF6 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& \substack{18 \% \\
\text { Defor }}
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 445 \\
& 63 \% \\
& \text { 3\% }
\end{aligned}
\] & \[
\begin{gathered}
178 \\
\begin{array}{c}
18 \% \\
\text { kk }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 616 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 451 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 567 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
500 \\
56 \% \\
\text { 56\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 271 \\
& \text { 49\% } \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 280 \\
& 46 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 275 \\
& 51 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
44 \%
\end{gathered}
\] & \[
\begin{aligned}
& 73 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 312 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
755 \\
47 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
981 \\
48 \% \\
\text { 48\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 27 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{ All Adults aged \(18+\) in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to consider Conservativ} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A) & Married/ Living as
Married (B) & Single & \begin{tabular}{l}
Widowed/
Divorced/s
eparated \\
(D)
\end{tabular} & \(\underset{\text { (E) }}{\text { anv }}\) & NONE & \[
\begin{gathered}
\text { Consenati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & Labour
(H) & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems }
\end{aligned}
\] & \[
\begin{gathered}
\text { other } \\
\text { opary } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] & \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { conside } \\
\text { Labour } \\
\text { Labur }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { consider } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { conside } \\
\text { consenati } \\
\text { ves } \\
\text { (0) }
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { ic ofinitely } \\
& \text { decidided } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { theirind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & 733 & 579 & 208 & \({ }^{243}\) & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & \({ }^{893}\) \\
\hline Strongly support & \[
\begin{aligned}
& 258 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
107 \\
\begin{array}{c}
10 \% \\
6
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
\substack{51 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 149 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 5 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
181 \\
\text { 15\% } \\
\text { co }
\end{gathered}
\] & \[
\begin{aligned}
& 138 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 11 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 408 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
236 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 24 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
\substack{28 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
57 \\
\substack{53 \% \\
6 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 176 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 244 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
245 \\
\begin{array}{c}
21 \% \\
0
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 163 \\
& 19 \%
\end{aligned}
\] & 183
21\% \\
\hline Neither supoort nor oppose & \[
\begin{aligned}
& 440 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
145 \\
\substack{14 \% \\
0 \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 150 } \\
& 23 \%
\end{aligned}
\] & 290
\(17 \%\) & \[
\begin{aligned}
& 97 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
121 \\
\substack{12 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
209 \\
\substack{21 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 147 } \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 18 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 509 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 319 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
\substack{75 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 127 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 382 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 18 \%
\end{aligned}
\] & 232
\(26 \%\)
0 \\
\hline Strongly oppose & \[
\begin{aligned}
& 558 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 316 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& \left.\begin{array}{l}
34 \% \\
\text { Bc }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 476 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& \left.\begin{array}{l}
34 \% \\
\text { 44\% } \\
\text { Hu}
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 27 \%
\end{aligned}
\] & 190
21\% \\
\hline Don't know & \[
\begin{aligned}
& 164 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& \text { 812\% } \\
& \text { 80 }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
15 \\
6 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
5 \% \\
0 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & 31
\(3 \%\) \\
\hline Net: Strongy / tend tos support & \[
\begin{gathered}
666 \\
28 \%
\end{gathered}
\] & \[
\begin{gathered}
377 \\
28 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
222 \\
\substack{22 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 65 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 244 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 421 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
231 \\
\substack{23 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
75 \\
\substack{72 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
107 \\
\substack{14 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 325 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 427 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
426 \\
36 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 301 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 280 \\
& 31 \%
\end{aligned}
\] \\
\hline Ne: Tend to/ strongl oppose & \({ }^{1067}\) & \[
\begin{aligned}
& 634 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 60 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 858 \\
& 519
\end{aligned}
\] & \[
\begin{aligned}
& 536 \\
& 71 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 335 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 544 \\
& 64 \% \\
& 64
\end{aligned}
\] & \[
\begin{aligned}
& 345 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 577 \\
& 63 \%
\end{aligned}
\] & \[
\begin{aligned}
& 447 \\
& 60 \%
\end{aligned}
\] & \[
\begin{aligned}
& 468 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 385 \\
& 45 \%
\end{aligned}
\] & 422
\(47 \%\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & Male & Female & 18-24 & 25-34 & 35-44 & 45.54 & 55-75 & \({ }^{75+}\) & \({ }^{18.34}\) & 35-54 & 55-75 & \({ }^{75+}\) & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midands & South & London & Wales & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \[
\begin{gathered}
\text { White } \\
\text { ethnic } \\
\text { group }
\end{gathered}
\] & Minority ethnic group \\
\hline Unweighted base & \({ }_{2337}\) & \({ }_{1150}\) & (c) & (D)
252 & (E) 404 & (F) & (6)
414 & (H)
685 & \({ }^{(1)}\) & \({ }_{6}{ }^{(1)}\) & (K)
796 & (L) & (M)
200 & (N) & (0)
730 & (P)
1442 & (0) & \begin{tabular}{l} 
(R) \\
558 \\
\hline
\end{tabular} & (s)
603 & (T)
543 & (U)
327 & (v) & (w) & ( X\()\)
1275 & (r) & (2)
2010 & (a)
295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & \({ }^{637}\) & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 324 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
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\hline Tend to support & \[
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& 17 \%
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& \left.\begin{array}{l}
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& 344 \\
& 22 \%
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& 475 \\
& 23 \%
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& 59 \\
& 21 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 561 \\
& 24 \% \\
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\end{aligned}
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& 261 \\
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& 105 \\
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& 397 \\
& 17 \%
\end{aligned}
\] & \[
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& 191 \\
& 17 \%
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& 232 \\
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\hline Strongly oppose & \[
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& 83 \\
& \text { } 13 \% \\
& \mathrm{k} \mathrm{k}
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\hline Net: Strongly / tend to support & \[
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& 37 \%
\end{aligned}
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\end{gathered}
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& 410 \\
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& 84 \\
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& 135 \\
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& 134 \\
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& 119 \\
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\end{gathered}
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\text { Defrob }
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\end{aligned}
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\begin{aligned}
& 219 \\
& 34 \%
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\begin{aligned}
& 254 \\
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\begin{aligned}
& 268 \\
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& 346 \\
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& 502 \\
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& 217 \\
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& 116 \\
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& 552 \\
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\begin{aligned}
& 760 \\
& 37 \%
\end{aligned}
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\begin{aligned}
& 95 \\
& 35 \%
\end{aligned}
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\hline Net: Tend to/strongly oppose & \[
\begin{aligned}
& 731 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 33 \%
\end{aligned}
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& 353 \\
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& 58 \\
& 24 \%
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\begin{aligned}
& 113 \\
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& 118 \\
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\end{array} \\
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\end{gathered}
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& \text { obi }
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\begin{aligned}
& 55 \\
& 24 \%
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& 171 \\
& 27 \%
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& \mathrm{Mm}
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& 405 \\
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& 326 \\
& 32 \%
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\begin{aligned}
& 457 \\
& 32 \%
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\begin{aligned}
& 274 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 33 \%
\end{aligned}
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\begin{aligned}
& 190 \\
& 31 \%
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& 163 \\
& 30 \%
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& 97 \\
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& 28 \%
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& 65 \\
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& 226 \\
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& 505 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 651 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 27 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q8. To what extent, if at all, would you support or oppose each of following reforms being introduced in the UK in the future? - Making it compulsory to vote in UK General elections All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider Conservatives} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total
(A) & Married/ Living as
Married (B) & \[
\begin{gathered}
\text { Single } \\
\text { (C) }
\end{gathered}
\] & \begin{tabular}{l}
Widowed//
Divorced/s
eparated \\
(D)
\end{tabular} & (E) & \[
\underset{\text { NONE }}{\text { NONE }}
\] & Conserati
ve
(G) & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
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\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\] & \[
\begin{gathered}
\text { Other } \\
\text { apary } \\
\text { (1) }
\end{gathered}
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\begin{gathered}
\text { Remain } \\
(\mathrm{K})
\end{gathered}
\] & \[
\begin{gathered}
\text { Leave } \\
\text { (L) }
\end{gathered}
\] & \[
\begin{aligned}
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& \text { consider } \\
& \text { cabour } \\
& \text { Lab }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { conside } \\
& \text { Labour } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likelyto } \\
\begin{array}{c}
\text { Lonside } \\
\text { consenati } \\
\text { vest } \\
\text { (0) }
\end{array}
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { Definitely } \\
& \text { dencided }
\end{aligned}
\]
(a) & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Strongy support & \[
\begin{aligned}
& 324 \\
& 14 \%
\end{aligned}
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& 195 \\
& 15 \%
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& 82 \\
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& 77 \\
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& 247 \\
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& 134 \\
& 18 \%
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& 91 \\
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& 176 \\
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& 190 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 12 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 538 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 334 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 385 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
32 \% \\
68 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 63 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
280 \\
27 \% \\
\mathrm{~N}
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 212 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] \\
\hline Neither support nor opose & \[
\begin{aligned}
& 561 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 400 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
147 \\
\substack{17 \% \\
61} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
210 \\
23 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 1599 } \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 22 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 397 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 104 } \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1366 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 20 \% \\
& 0
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 333 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 165 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
120 \\
17 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& \text { 39\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 16 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 11 \% \\
& 18
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 13 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 183 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
{ }_{c}^{71 \%} \\
\text { 80 }
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 4 \%
\end{aligned}
\] \\
\hline Net: Strongy / tend tosupport & \[
\begin{aligned}
& 862 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
529 \\
\substack{50 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 219 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 632 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 43 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
40 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 372 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 334 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
452 \\
44 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 343 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 335 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 447 } \\
& 38 \%
\end{aligned}
\] & 408
48\% & \[
\begin{aligned}
& 356 \\
& 40 \% \\
& 46
\end{aligned}
\] \\
\hline Nef: Tend to /strongy oppose & \[
\begin{aligned}
& 731 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 405 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1900 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 541 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& 35 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 276 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
337 \\
37 \% \\
m
\end{gathered}
\] & \[
\begin{aligned}
& 229 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 380 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 25 \%
\end{aligned}
\] & 302
\(34 \%\)
0 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & \(\underset{\text { Male }}{\text { (B) }}\) & \begin{tabular}{l}
Female \\
(C)
\end{tabular} & 18-24 & 25-34 & \begin{tabular}{l}
35-44 \\
(5)
\end{tabular} & \[
45-54
\] & 55.75
\((H)\) & 75+
(1) & \[
\begin{gathered}
18-34 \\
\text { (I) }
\end{gathered}
\] & 35-54 & 55-75 & \begin{tabular}{l}
75+ \\
(m)
\end{tabular} & \begin{tabular}{l}
ABC1 \\
(N)
\end{tabular} & C2DE & Working & \[
\begin{aligned}
& \begin{array}{c}
\text { Not } \\
\text { working } \\
\text { (a) }
\end{array}
\end{aligned}
\] & \begin{tabular}{l}
North \\
(R)
\end{tabular} & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & \begin{tabular}{l}
South \\
(T)
\end{tabular} & \begin{tabular}{l}
London \\
(U)
\end{tabular} & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & Scotland & \begin{tabular}{l}
Graduates \\
(X)
\end{tabular} & \[
\begin{aligned}
& \text { Non- } \\
& \text { Graduates } \\
& \text { (Y) }
\end{aligned}
\] & White ethnic
group group
\(\qquad\) & Minority \(\underset{\substack{\text { ethnic } \\ \text { group }}}{ }\) group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & \({ }^{414}\) & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & \({ }^{730}\) & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & \({ }^{637}\) & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 626 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
368 \\
\\
c 2 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 255 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
24 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 115 \\
& 30 \% \\
& \text { DE }
\end{aligned}
\] & \[
\begin{aligned}
& 228 \\
& \begin{array}{l}
23 \% \\
\text { DEF }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
72 \\
32 \% \\
0 .
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
206 \\
27 \% \\
\hline
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
228 \\
33 \% \\
\mathrm{k}
\end{gathered}
\] & \[
\begin{aligned}
& 72 \\
& 32 \% \\
& 32
\end{aligned}
\] & \[
\begin{aligned}
& 363 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 263 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
165 \\
30 \% \\
u
\end{gathered}
\] & \[
\begin{gathered}
155 \\
25 \% \\
0 \%
\end{gathered}
\] & \[
\begin{gathered}
140 \\
26 \% \\
u
\end{gathered}
\] & \[
\begin{gathered}
59 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 32 \% \\
& 04
\end{aligned}
\] & \[
\begin{gathered}
69 \\
\begin{array}{c}
34 \% \\
50
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 419 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 570 \\
& \text { 28\% } \\
& \hline 8
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 18 \%
\end{aligned}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 654 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 318 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 335 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{gathered}
62 \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 176 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 372 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 413 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 433 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 574 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 471 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
147 \\
24 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
20 \% \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 328 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 393 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
74 \\
27 \% \\
27
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 182 \\
& 8 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& \text { 11\% } \\
& \text { f6 }
\end{aligned}
\] & \[
\begin{gathered}
60 \\
9 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
25 \\
11 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
9 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& \text { 32\% } \\
& \text { Rw }
\end{aligned}
\] & \[
\begin{gathered}
6 \\
5 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 9 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 109 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 5 \%
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\] & \[
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
30 \\
6 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 295 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
208 \\
18 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
48 \\
20 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
62 \\
16 \% \\
\text { 11 }
\end{gathered}
\] & \[
\begin{aligned}
& 65 \\
& 17 \% \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{gathered}
59 \\
{ }^{59} 5 \\
{ }_{H 1}
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 17 \% \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 16 \% \\
& \mathrm{~cm}
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 9 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
218 \\
14 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 245 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 16 \%
\end{aligned}
\] \\
\hline Net: Strongly / tend to support & \[
\begin{aligned}
& 1279 \\
& 55 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 686 \\
& 60 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 590 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 46 \%
\end{aligned}
\] & \[
\begin{gathered}
210 \\
55 \% \\
E
\end{gathered}
\] & \[
\begin{gathered}
216 \\
55 \% \\
E
\end{gathered}
\] & \[
\begin{aligned}
& 424 \\
& 61 \% \\
& 0 .
\end{aligned}
\] & \[
\begin{gathered}
134 \\
59 \% \\
\text { DE }
\end{gathered}
\] & \[
\begin{aligned}
& 296 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 426 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 424 \\
& 61 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 59 \%
\end{aligned}
\] & \[
\begin{aligned}
& 735 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 545 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 789 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 490 \\
& 55 \% \\
& 55
\end{aligned}
\] & \[
\begin{aligned}
& 322 \\
& \begin{array}{l}
38 \% \\
\text { su }
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
69 \\
60 \%
\end{gathered}
\] & \[
\begin{aligned}
& 128 \\
& { }_{46 \%} \\
& \text { siv }
\end{aligned}
\] & \[
\begin{aligned}
& 427 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 852 \\
& 54 \% \\
& 54
\end{aligned}
\] & \[
\begin{aligned}
& 1144 \\
& 56 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 44 \%
\end{aligned}
\] \\
\hline Net: Tend to/strongly oppose & \[
\begin{aligned}
& 292 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
15 \% \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& \text { 48\% } \\
& \text { f6 }
\end{aligned}
\] & \[
\begin{gathered}
92 \\
14 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 13 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
40 \\
18 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 159 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 132 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
80 \\
15 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{gathered}
55 \\
17 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 13 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLIC} \\
\hline \multicolumn{19}{|l|}{Q8. To what extent, if at all, would you support or oppose each of following reforms being introduced in the UK in the future? - Replacing the House of Lords with a chamber elected by the public All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital saus} & \multicolumn{2}{|l|}{Presence of children
HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019vote} & \multicolumn{2}{|l|}{Eu Referendum vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { Likely and unlikely to } \\
\text { consider } \\
\text { Conservatives }
\end{gathered}
\]} & \multicolumn{2}{|l|}{Definitely decided or
might change their mind} \\
\hline & \begin{tabular}{l}
Total \\
(A)
\end{tabular} & \[
\begin{gathered}
\text { Married/ } \\
\text { Living as } \\
\text { Married } \\
\hline \text { (B) } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
\text { Single } \\
\text { Sc) } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Diovere/s } \\
\text { eparated }
\end{gathered}
\] & \[
\underset{(E n v}{\text { Anv }}
\] & \[
\underset{\substack{\text { NoNE } \\ \text { (f) }}}{ } \text { E }
\] & \[
\substack{\text { consevati } \\ \text { ver } \\(6)}
\] & \[
\begin{aligned}
& \text { tabour } \\
& \text { c(t) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Libeal. } \\
\text { Dems } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{gathered}
\text { other } \\
\text { paratr } \\
\text { (1) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Remain } \\
& (K)
\end{aligned}
\] & \[
\begin{gathered}
\text { Leave } \\
\text { (u) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Likento } \\
\text { Consider } \\
\text { Labour } \\
\text { (am) }
\end{gathered}
\] &  & \[
\begin{gathered}
\text { Liky to } \\
\begin{array}{c}
\text { consier } \\
\text { Conseseat } \\
\text { ves }
\end{array} \\
\text { (0) }
\end{gathered}
\] &  & \[
\begin{gathered}
\text { Definitery } \\
\text { deceiced } \\
\text { (a) }
\end{gathered}
\] & \[
\begin{gathered}
\text { mibht } \\
\text { thener } \\
\text { theined } \\
\text { (n) }
\end{gathered}
\] \\
\hline Unweibhed base & 2337 & 1385 & 672 & 280 & 692 & 1665 & \({ }^{733}\) & 579 & 208 & \({ }^{243}\) & 997 & 765 & 1105 & 885 & \({ }^{753}\) & 1226 & 880 & \({ }^{936}\) \\
\hline Weighed base & 2337 & 1330 & 697 & 310 & \({ }_{656}\) & 1681 & 755 & 541 & 177 & \({ }^{24} 3\) & 872 & 852 & 1019 & 92 & \({ }_{748}\) & 1182 & \({ }_{85}\) & \({ }^{83}\) \\
\hline Stoong support & \[
\begin{aligned}
& 626 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 483 \\
& 298 \\
& 298
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 26 \%
\end{aligned}
\] & \[
\underset{\substack{92 \\ 386 \\ 68 \\ 6}}{9}
\] & \[
\begin{gathered}
280 \\
328
\end{gathered}
\] & \[
\begin{aligned}
& 244 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 336 \\
& 336
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 297 \\
& 35 \%
\end{aligned}
\] & 239 \\
\hline Tend tosupoort & \[
\begin{gathered}
654 \\
28 \% \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 402 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 23 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
194 \\
30 \%
\end{gathered}
\] & 460
\(27 \%\) & \[
\begin{gathered}
227 \\
30 \%
\end{gathered}
\] & \[
\begin{aligned}
& 166 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & 260
\(30 \%\) & \[
\begin{aligned}
& 231 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
327 \\
328.6
\end{gathered}
\] & \[
\begin{aligned}
& 237 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
212 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 348 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 28 \%
\end{aligned}
\] & \begin{tabular}{|c}
287 \\
\(32 \%\)
\end{tabular} \\
\hline Neithers supoort nor oppose & \[
\begin{aligned}
& 471 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 199 \\
& 198
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
326 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 134 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
156 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
196 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 191 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 236
\end{aligned}
\] & \[
\begin{gathered}
209 \\
18
\end{gathered}
\] & \[
\begin{gathered}
191 \\
19 \%
\end{gathered}
\] & 172 \\
\hline Tend toppose & \[
\begin{aligned}
& 182 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 88
\end{aligned}
\] & \[
\begin{gathered}
63 \\
9 \%
\end{gathered}
\] & \[
\begin{gathered}
18 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
135 \\
8 \% \\
8 \%
\end{gathered}
\] & \[
\begin{gathered}
79 \\
10 \% \\
10
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \({ }_{\substack{63 \\ 7 \%}}\) & \% \({ }_{9 \%}\) & \[
\begin{gathered}
58 \\
6 \% \\
68
\end{gathered}
\] & \[
\begin{gathered}
110 \\
\text { ne } \\
12 \% \\
k
\end{gathered}
\] & \[
\begin{gathered}
95 \\
138 \\
136
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 6 \%
\end{aligned}
\] & \(\underset{\substack{59 \\ 7 \%}}{ }\) & ( \({ }_{\text {85 }}\) \\
\hline Stoongy oppose & \[
\begin{gathered}
109 \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 5 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 12 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
6 \% \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
74 \\
\substack{8 \% \\
m \\
m}
\end{gathered}
\] & \[
\begin{gathered}
\text { 50 } \\
\substack{7 \% \\
p}
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 4 \% \\
& 48
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & 34
\(4 \%\) \\
\hline Don't know & \[
\begin{gathered}
295 \\
138
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
46 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
19 \\
8 \%
\end{gathered}
\] & \[
\begin{gathered}
82 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
8 \%
\end{gathered}
\] & \[
\begin{gathered}
71 \\
8 \%
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
109 \\
9 \% \\
9
\end{gathered}
\] & \[
\begin{gathered}
54 \\
6 \% \\
6 \%
\end{gathered}
\] & \% \({ }_{9}^{77}\) \\
\hline NET: Strongy/ tend tosupoort & \[
\begin{gathered}
\text { 1279 } \\
558
\end{gathered}
\] & \[
\begin{gathered}
769 \\
58 \% \\
58
\end{gathered}
\] & \[
\begin{aligned}
& 344 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 54 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& 51 \% \\
& 57
\end{aligned}
\] & \[
\begin{gathered}
943 \\
56 \%
\end{gathered}
\] & \[
\begin{gathered}
433 \\
57 \%
\end{gathered}
\] & \[
\begin{aligned}
& 348 \\
& 64 \% \\
& 64 \%
\end{aligned}
\] & \[
\begin{gathered}
100 \\
56 \%
\end{gathered}
\] & \[
\begin{aligned}
& 153 \\
& 63 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
540 \\
62 \% \\
628
\end{gathered}
\] & \[
\begin{gathered}
475 \\
56 \%
\end{gathered}
\] & \[
\begin{gathered}
660 \\
65 \% \\
65 \%
\end{gathered}
\] & \[
\begin{gathered}
475 \\
52 \%
\end{gathered}
\] & \[
\begin{gathered}
384 \\
51 \%
\end{gathered}
\] & \[
\begin{gathered}
745 \\
638 \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
533 \\
638 \\
\hline
\end{gathered}
\] & 526 \\
\hline NE: Tend to /stongy oppose & \[
\begin{aligned}
& 292 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 11 \% \\
& 12
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
214 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
134 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
116
\end{gathered}
\] & \[
\begin{gathered}
126 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
145 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
12 \%
\end{gathered}
\] & 119
\(13 \%\) \\
\hline
\end{tabular}
\(\qquad\) This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agreated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & \({ }_{\text {Male }}^{\text {(B) }}\) & Female & \[
{ }^{18-24}
\] & \[
\begin{gathered}
25-34 \\
(15)
\end{gathered}
\] & 35-44 & \[
45-54
\] & \[
\begin{aligned}
& 55-755 \\
& \hline 10
\end{aligned}
\] & 75+
(1) & 18-34 & \({ }_{\text {cter }}^{\text {35-54 }}\) & \({ }_{\text {(L) }} 5\) & 75+
(M) & ABC1 & C2DE & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & South & \begin{tabular}{l}
London \\
(U)
\end{tabular} & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & \begin{tabular}{l}
Scotland \\
(W)
\end{tabular} & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & \({ }^{414}\) & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 465 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
279 \\
24 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 184 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& \begin{array}{c}
83 \% \\
\text { De }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 246 \\
& \text { 246 } \\
& \text { DE1 }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
160 \\
\text { 21\% } \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 170 \\
& 24 \% \\
& { }_{3}^{24 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
284 \\
\text { 22\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 181 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
20 \\
18 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 47 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
424 \\
21 \% \\
\sigma
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 12 \%
\end{aligned}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 588 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
68 \\
28 \% \\
28
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 27 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 373 \\
& \text { 38\% } \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 215 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
\text { 26\% } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 299
\end{aligned}
\] & \[
\begin{aligned}
& 369 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 511 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 27 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 583 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
23 \%
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
85 \\
22 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 1110 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
299 \\
\substack{29 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 375 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& \text { 25\% } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
440 \\
28 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 501 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 29 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 194 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
109 \\
10 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
10 \% \\
68
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
9 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& \text { 13\% } \\
& \text { f6 }
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 9 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 9 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
29 \\
13 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 8 \%
\end{aligned}
\] & \[
78
\] & \[
\begin{aligned}
& 38 \\
& 70
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 12 \% \\
& \text { RT }
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 136 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 8 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 7 \% \\
& 7 \\
& \hline 6
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 11 \% \\
& \text { Defa }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
52 \\
7 \% \\
k
\end{gathered}
\] & \[
\begin{gathered}
25 \\
11 \% \\
\text { رк }
\end{gathered}
\] & \[
\begin{aligned}
& 76 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 3 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 371 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
260 \\
22 \% \\
\beta 28
\end{gathered}
\] & \[
\begin{gathered}
48 \\
\text { 20\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
70 \\
\text { 18\% } \\
H
\end{gathered}
\] & \[
\begin{gathered}
85 \\
22 \% \\
\text { H1 }
\end{gathered}
\] & \[
\begin{gathered}
65 \\
17 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
118 \\
19 \% \\
\text { }
\end{gathered}
\] & \[
\begin{gathered}
149 \\
19 \% \\
L
\end{gathered}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& \text { 19\% } \\
& \mathrm{N}
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
87 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
16 \\
14 \% \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
277 \\
17 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 314 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 19 \%
\end{aligned}
\] \\
\hline NET: Strongly / tend to support & \[
\begin{aligned}
& 1053 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
548 \\
\substack{58 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 501 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
42 \%
\end{gathered}
\] & \[
\begin{aligned}
& 266 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 361 \\
& 47 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
42 \%
\end{gathered}
\] & \[
\begin{gathered}
658 \\
50 \% \\
0 \%
\end{gathered}
\] & \[
\begin{aligned}
& 396 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 656 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 44 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 276 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 44 \% \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
401 \\
54 \% \\
\gamma
\end{gathered}
\] & \[
\begin{aligned}
& 652 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 935 \\
& 46 \% \\
& \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 39 \%
\end{aligned}
\] \\
\hline NET: Tend to / strongly oppose & \[
\begin{aligned}
& 329 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
199 \\
17 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& \text { 127 } \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& \text { 15\% } \\
& \text { fo }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 17 \% \\
& f 6 \\
& f
\end{aligned}
\] & \[
\begin{gathered}
54 \\
\begin{array}{c}
54 \% \\
\text { Defr }
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
91 \\
14 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 66 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
118 \\
17 \% \\
k
\end{gathered}
\] & \[
\begin{gathered}
54 \\
24 \% \\
\text { נ\% }
\end{gathered}
\] & \[
\begin{aligned}
& 195 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
57 \\
18 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 19 \\
& 17 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 13 \%
\end{aligned}
\] \\
\hline
\end{tabular}
Q8. To what extent, if atall, would y vo support or oppose each of following reforms being introduced in the UK in the future?- Replacing the "First Past the Post" electoral system with one that ensures parties win seats in proportion to the numbers of votes they receis
All Adults aged 18 t in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marital Staus} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider
Conservatives \\
Conservative
\end{tabular}} & \multicolumn{2}{|l|}{\[
\begin{aligned}
& \text { Definitely decided or } \\
& \text { might change their }
\end{aligned}
\]
mind} \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & Married/ Living as
Married (B) & \[
\begin{gathered}
\text { Single } \\
\substack{\text { icc }}
\end{gathered}
\] & \[
\begin{aligned}
& \text { Widowed/ } \\
& \text { iidorecel/ } \\
& \text { en }
\end{aligned}
\]
(0) & \[
\underset{(E)}{\text { ANV }}
\] & \[
\begin{gathered}
\text { NONE } \\
(F)
\end{gathered}
\] & Conserati
ve
(G) & \[
\begin{aligned}
& \text { Labour } \\
& (H)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems } \\
& \text { (II }
\end{aligned}
\] & \[
\begin{aligned}
& \text { other } \\
& \text { party } \\
& \text { () }
\end{aligned}
\] & Remain & \[
\begin{gathered}
\text { Leave } \\
(\mathrm{L})
\end{gathered}
\] & Likely to consider (M) & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\begin{array}{c}
\text { Likely to } \\
\text { consider } \\
\text { consenat } \\
\text { ves } \\
\text { (o) }
\end{array}
\end{gathered}
\] & Unikell to
consider
Conserati
ves
(P) & \[
\begin{array}{|c}
\text { Definitely } \\
\text { decided }
\end{array}
\]
(Q) & \[
\begin{gathered}
\text { Might } \\
\text { change } \\
\text { their mind } \\
\text { (R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & \({ }_{89}\) \\
\hline Strongly support & \[
\begin{aligned}
& 465 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
355 \\
\substack{31 \% \\
\varepsilon}
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
177 \\
33 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
59 \\
33 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
74 \\
\begin{array}{c}
70 \% \\
6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 246 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
292 \\
\substack{29 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 140 } \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 354 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 22 \%
\end{aligned}
\] \\
\hline Tend to support & 588
25\%
25 & \[
\begin{aligned}
& 364 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 411 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\begin{array}{c}
\text { 38\% } \\
\text { GHH }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 24 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
315 \\
31 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 212 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
285 \\
32 \% \\
a \\
a
\end{gathered}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 583 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 410 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
203 \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 107 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
\text { 26\% } \\
\substack{26 \\
1}
\end{gathered}
\] & \[
\begin{aligned}
& 180 \\
& 21 \%
\end{aligned}
\] & \[
\underset{\substack{233 \\ k \\ k}}{238}
\] & \[
\begin{aligned}
& 200 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
271 \\
\begin{array}{c}
29 \% \\
M
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 220 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 22 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 194 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& \text { y2\% } \\
& \text { Hut }
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 10 \%
\end{aligned}
\] & 68
\(7 \%\) & \[
\begin{aligned}
& 109 \\
& 129 \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 10 \%
\end{aligned}
\] & 78
\(9 \%\) \\
\hline Strongly oppose & \[
\begin{aligned}
& 136 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& \begin{array}{l}
\text { 12\% } \\
\text { Hu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
\text { yo\% } \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
10 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
70 \\
8 \% \\
8 \\
R
\end{gathered}
\] & 45
5\% \\
\hline Don't know & \[
\begin{aligned}
& 371 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 149 \\
& 148
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 18 \% \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { as8 } \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 12 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 11 \%
\end{aligned}
\] \\
\hline NET: Strongl/ tend tos suport & \[
\begin{aligned}
& 1053 \\
& 45 \% \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 619 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 44 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 766 \\
& 46 \%
\end{aligned}
\] & \[
\begin{gathered}
280 \\
37 \%
\end{gathered}
\] & \[
\begin{gathered}
\begin{array}{c}
321 \\
59 \% \\
6
\end{array}
\end{gathered}
\] &  & \[
\begin{aligned}
& 133 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 500 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 341 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
607 \\
60 \% \\
\mathrm{~N}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 598 } \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
420 \\
49 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 482 \\
& 54 \%
\end{aligned}
\] \\
\hline NET: Tend to/ strongly oppose & \[
\begin{aligned}
& 329 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 248 \\
& 240 \\
& \text { Hu }
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 8 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& { }_{212 \%}
\end{aligned}
\] & 100
10\% & \[
\begin{aligned}
& 204 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\(\qquad\) This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.

Coummeem [5s: :A, A,
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total
(A) & \({ }_{\text {Male }}^{\text {(B) }}\) & Female & \[
{ }^{18-24}
\] & \[
\begin{gathered}
25-34 \\
(15)
\end{gathered}
\] & 35-44 & \[
45-54
\] & \(\underset{(H)}{\text { (H) }}\) & 75+
(1) & 18.34
(1) & \({ }_{\text {cter }}^{\text {35-54 }}\) & \({ }_{\text {(L) }} 5\) & 75+
(M) & ABC1 & C2DE & \begin{tabular}{l}
Working \\
(P)
\end{tabular} & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & \[
\begin{gathered}
\text { North } \\
\text { (R) }
\end{gathered}
\] & Midlands & South
(T) & London & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
s \text { Graduates }
\end{gathered}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline Strongly support & \[
\begin{aligned}
& 341 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
200 \\
\text { 18\% } \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 139 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
59 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 129 \\
& 18 \% \\
& \text { pe }
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 18 \% \\
& \mathrm{~mm}
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 48 } \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
41 \\
\text { 20\% } \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 302 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] \\
\hline Tend to support & \[
\begin{aligned}
& 606 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
330 \\
29 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 275 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 29 \% \\
& \text { E6 }
\end{aligned}
\] & \[
\begin{gathered}
74 \\
32 \% \\
\text { EG }
\end{gathered}
\] & \[
\begin{aligned}
& 152 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
200 \\
29 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 32 \% \\
& \mathrm{ck}
\end{aligned}
\] & \[
\begin{aligned}
& 340 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 266 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 369 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
148 \\
27 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 153 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
151 \\
28 \% \\
w
\end{gathered}
\] & \[
\begin{gathered}
89 \\
\left.\begin{array}{c}
89 \% \\
w
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
28 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 27 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 401 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 538 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 24 \%
\end{aligned}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 999 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 351 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 345 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
137 \\
\text { 35\% } \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 186 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
249 \\
32 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 186 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
29 \% \\
29
\end{gathered}
\] & \[
\begin{aligned}
& 394 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 305 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 447 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
29 \% \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 68 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 488 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 586 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
105 \\
38 \% \\
z
\end{gathered}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 210 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 8 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \text { 15\% } \\
& \text { F6H }
\end{aligned}
\] & \[
\begin{gathered}
37 \\
9 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 9 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
9 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
11 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 53 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 58 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
11 \\
10 \% \\
10
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 8 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 98 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 6 \% \\
& \text { of }
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
22 \\
6 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
5 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 4 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 384 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& { }_{2}^{22 \%} \\
& \hline 8
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
\begin{array}{c}
71 \% \\
\mathrm{H}
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
69 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
148 \\
19 \% \\
\%
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
32 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 205 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
87 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
284 \\
18 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 337 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] \\
\hline NET: Strongly / tend to support & \[
\begin{aligned}
& 947 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
530 \\
47 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 414 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 329 \\
& \text { 37\% } \\
& \text { Defra }
\end{aligned}
\] & \[
\begin{gathered}
99 \\
44 \%
\end{gathered}
\] & \[
\begin{aligned}
& 228 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 291 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{gathered}
329 \\
47 \% \\
\mathrm{k}
\end{gathered}
\] & \[
\begin{gathered}
99 \\
44 \%
\end{gathered}
\] & \[
\begin{aligned}
& 532 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 415 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 578 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 369 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 41 \% \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
323 \\
43 \% \\
ץ
\end{gathered}
\] & \[
\begin{aligned}
& 624 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 841 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 36 \%
\end{aligned}
\] \\
\hline NET: Tend to / strongly oppose & \[
\begin{aligned}
& 307 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 16 \% \\
& k
\end{aligned}
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\begin{aligned}
& 85 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 188 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& \text { 13\% } \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{19}{|l|}{Home} \\
\hline \multicolumn{19}{|c|}{Ipsos UK - The Rest Is Politics Polling Fieldwork: 25-29 August 2023 PUBLLC} \\
\hline \multicolumn{19}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{Presence of children
HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to
consider Labour} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Likely and unlikely to
consider \\
Conservatives
\end{tabular}} & \multicolumn{2}{|l|}{Definitely decided o might change their mind} \\
\hline & (Total & \[
\begin{aligned}
& \text { Married } \\
& \text { Living as } \\
& \text { Married } \\
& \text { (B) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
\text { sc) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorce/s } \\
\text { eparated } \\
\text { (D) }
\end{gathered}
\] & \(\underset{\text { anr }}{\text { (E) }}\) & \[
\underset{\substack{\text { NONE } \\(F)}}{ }
\] & \[
\begin{gathered}
\text { Consenati } \\
\text { ve } \\
\text { (G) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (H) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems } \\
& \text { (II) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Other } \\
& \text { party } \\
& \text { (I) }
\end{aligned}
\] & \[
\underset{(k)}{\substack{\text { Remain }}}
\] & \[
\begin{gathered}
\text { Leave } \\
(1)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Likelyto } \\
& \text { Lossider } \\
& \text { Labour } \\
& \text { (M) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Unikely to } \\
\text { consider } \\
\text { Labour } \\
\text { (N) }
\end{gathered}
\] & Likely to
conside
consentit
ves
(0) & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { condider } \\
& \text { Consenai } \\
& \text { vesa } \\
& \text { (P) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { - } \\
& \text { ix Defintely } \\
& \text { decided } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Might } \\
\text { chang } \\
\text { their mind } \\
(\text { R) }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }_{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline Strongly support & \[
\begin{aligned}
& 341 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& \text { a }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\substack{65 \% \\
61} \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 141 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
216 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 159 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 13 \%
\end{aligned}
\] \\
\hline Tend tosupport & \[
\begin{aligned}
& 606 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 431 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 215 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1422 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\left.\begin{array}{c}
62 \% \\
35 \% \\
w
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 29 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 228 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
284 \\
32 \% \\
\alpha \\
\hline
\end{gathered}
\] \\
\hline Neither support nor oppose & \[
\begin{aligned}
& 699 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 394 \\
& 30 \% \\
& 3
\end{aligned}
\] & \[
\begin{gathered}
214 \\
31 \%
\end{gathered}
\] & \[
\begin{aligned}
& 91 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 509 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
212 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 168 } \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 30 \% \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
234 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 308 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 3169
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 28 \%
\end{aligned}
\] \\
\hline Tend to oppose & \[
\begin{aligned}
& 210 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
122 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 10 \%
\end{aligned}
\] \\
\hline Strongly oppose & \[
\begin{aligned}
& 98 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 2 \% \\
& 2
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \% \\
& 7 \% 1 \\
& +1
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 4 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 384 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 196 } \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 13 \%
\end{aligned}
\] \\
\hline Net: Strongy / tend tos support & \[
\begin{aligned}
& 947 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
566 \\
\substack{53 \% \\
c} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 250 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 41 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 678 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
48 \% \\
46
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 377 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 387 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 462 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 379 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 519 \\
& 44 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 383 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 405 \\
& 45 \%
\end{aligned}
\] \\
\hline Ne: Tend to/ strongl oppose & \[
\begin{aligned}
& 307 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 215 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 14 \%
\end{aligned}
\] \\
\hline
\end{tabular}


\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total & \({ }_{\text {Male }}^{\text {（B）}}\) & \({ }_{\text {Female }}^{\text {（c）}}\) & \[
\begin{gathered}
18-24 \\
\text { (D) }
\end{gathered}
\] & \[
\begin{gathered}
25-34 \\
(F)
\end{gathered}
\] & \[
\begin{gathered}
35-44 \\
(\mathrm{~F})
\end{gathered}
\] & \[
\begin{gathered}
45-54 \\
\hline(6)
\end{gathered}
\] & \({ }_{\text {cter }}^{55}\) & \(75+\)
（1） & \[
\begin{gathered}
18-34 \\
\text { (I) }
\end{gathered}
\] & \({ }_{\text {35 }} \times\)（k） & \({ }_{\text {cter }}^{55}\) & 75
（M） & \({ }_{\text {ABC1 }}(\mathrm{N})\) & C2DE
（0） & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Midlands
（S） & South & \begin{tabular}{l}
London \\
（U）
\end{tabular} & Wales
（V） & Scotand & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \[
\begin{aligned}
& \text { White } \\
& \text { ethnic } \\
& \text { group }
\end{aligned}
\] & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & \({ }_{730}\) & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 75 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
4 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
10 \\
4 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
20 \\
5 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{gathered}
18 \\
5 \% \\
6
\end{gathered}
\] & \[
{ }_{*}^{2}
\] & \[
\begin{gathered}
18 \\
3 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
8 \\
\begin{array}{c}
3 \% \\
6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \%
\end{aligned}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 397 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
70 \\
\text { 18\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 15 \% \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& \begin{array}{l}
20 \% \\
06
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
59 \\
\left.\begin{array}{c}
56 \% \\
\text { peff }
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 91 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& \substack{13 \% \\
\jmath 火}
\end{aligned}
\] & \[
\begin{gathered}
59 \\
\begin{array}{c}
56 \% \\
\text { 火火 }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 221 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 356 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 14 \%
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 537 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 336 \\
& \text { OEFGH }
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& \begin{array}{l}
33 \% \\
\text { א火 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 236 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
127 \\
\substack{12 \% \\
w}
\end{gathered}
\] & \[
\begin{gathered}
191 \\
\substack{123 \\
w \\
w}
\end{gathered}
\] & \[
\begin{gathered}
142 \\
\substack{192 \\
w \\
w}
\end{gathered}
\] & \[
\begin{gathered}
75 \\
\substack{23 \% \\
w}
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 187 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 350 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 473 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 21 \%
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& 669 \\
& 299
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 353 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 121 } \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 31 \% \\
& \hline 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 22 \% \\
& 21
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
217 \\
\begin{array}{c}
21 \% \\
m
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 371 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 298 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 396 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 37 \% \\
& \text { su } \\
& \text { su }
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 470 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 578 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 30 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 425 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 18 \% \\
& m
\end{aligned}
\] & \[
\begin{gathered}
166 \\
21 \% \\
{ }_{M}^{21 \%}
\end{gathered}
\] & \[
\begin{gathered}
120 \\
17 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1525 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 18 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
16 \% \\
160
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& 22 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] \\
\hline Don＇t know & \[
\begin{aligned}
& 233 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& \begin{array}{l}
47 \% \\
\text { F } 41
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& \left.\begin{array}{l}
13 \% \\
\\
41
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
37 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& \text { 41\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& \text { } 15 \% \\
& \mathrm{~km}
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 10 \% \\
& \mathrm{~cm}
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
14 \% \\
2
\end{gathered}
\] \\
\hline NET：All／most of the time & \[
\begin{aligned}
& 473 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& \begin{array}{c}
25 \% \\
c
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 12 \%
\end{aligned}
\] &  & \[
\begin{gathered}
75 \\
20 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& \text { 22\% } \\
& 06
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& \begin{array}{c}
29 \% \\
\text { pr6 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
155 \\
\text { 22\% } \\
k
\end{gathered}
\] & \[
\begin{gathered}
67 \\
\substack{69 \% \\
\ldots}
\end{gathered}
\] & \[
\begin{aligned}
& 267 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 291 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1777 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 417 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 19 \%
\end{aligned}
\] \\
\hline NET：Not often／never & \[
\begin{gathered}
1095 \\
4790
\end{gathered}
\] & \[
\begin{aligned}
& 539 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 551 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& \text { 48\% }
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& { }^{185 \%} \\
& 15
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 52 \% \\
& 520
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& 48 \% \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& \begin{array}{c}
46 \% \\
m
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
388 \\
50 \% \\
M
\end{gathered}
\] & \[
\begin{gathered}
337 \\
48 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 75 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 593 \\
& 45 \% \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 502 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 670 \\
& 47 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 425 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 267 \\
& 48 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 275 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& \begin{array}{l}
16 \% \\
\text { Rssu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 42 \% \\
& 4
\end{aligned}
\] & \[
\begin{gathered}
778 \\
49 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 956 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 46 \%
\end{aligned}
\] \\
\hline NET：At least haff of the time & \[
\begin{aligned}
& 1009 \\
& \text { a3g }
\end{aligned}
\] & \[
\begin{aligned}
& 530 \\
& 47 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 476 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& { }_{27}^{2 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& \text { 34\% } \\
& \text { 06 }
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& \left.\begin{array}{c}
\text { a3 } \\
\text { OEFGH }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 63 \% \\
& \mathrm{k} \%
\end{aligned}
\] & \[
\begin{aligned}
& 590 \\
& 45 \% \\
& 45
\end{aligned}
\] & \[
\begin{aligned}
& 419 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 624 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 386 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 44 \% \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 270 \\
& 44 \% \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 44 \% \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& \left.\begin{array}{l}
14 \% \\
w
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& \text { 51 } \\
& \text { 5\% }
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 365 \\
& 00
\end{aligned}
\] & \[
\begin{aligned}
& 645 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 890 \\
& 44 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 41 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{3}{|c|}{Marita status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider
Conservatives} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Definitely decided or \\
might change their mind
\end{tabular}} \\
\hline & & Married/ Living as
Married & Single & \begin{tabular}{l}
Widowed/
Divorced/
Separated \\
Separated
\end{tabular} & any & NoNE & Conservati
ve & Labour & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems }
\end{aligned}
\] & Other
party & Remain & Leave & Likely to
consider
Labour & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { Uond of } \\
& \text { Candor }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { conside } \\
\text { consenati } \\
\text { Conse }
\end{gathered}
\] & Unlikely to
consider consider
Conservati ves & Definitly
decided &  \\
\hline & (A) & (8) & (c) & (0) & (E) & (f) & \({ }^{(6)}\) & \({ }^{(H)}\) & (1) & (1) & \({ }^{(k)}\) & (1) & (m) & (N) & \({ }^{(0)}\) & \({ }^{(P)}\) & (a) & (R) \\
\hline Unweighted base & \({ }^{237}\) & \({ }^{1385}\) & \({ }^{672}\) & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & \({ }^{237}\) & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 75 \\
& 3 \% \\
& 35
\end{aligned}
\] & \[
\begin{gathered}
56 \\
4 \% \\
4 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 6 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
6 \% \\
6 \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 28 \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 5 \% \\
& 4 \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
10 \\
5 \% \\
4
\end{gathered}
\] & \[
\begin{gathered}
13 \\
{ }_{\substack{6 \% \\
H}}
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
\substack{8 \% \\
p}
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & 28 \\
\hline Most of the time & \[
\begin{aligned}
& 397 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 265 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& \text { 223\% } \\
& \text { Hu }
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
228 \\
\substack{25 \% \\
m \\
m}
\end{gathered}
\] & \[
\begin{aligned}
& 262 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 21 \%
\end{aligned}
\] & 168 \\
\hline About talf of the time & \[
\begin{aligned}
& 537 \\
& 236 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 19 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 392 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 20 \%
\end{aligned}
\] & 268
\(30 \%\)
\(a\) \\
\hline Not very often & \[
\begin{aligned}
& 669 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 369 \\
& 288 \\
& 28
\end{aligned}
\] & \[
\underset{\substack { 223 \\
\begin{subarray}{c}{23 \% \\
0{ 2 2 3 \\
\begin{subarray} { c } { 2 3 \% \\
0 } }\end{subarray}}{ }
\] & \[
\begin{gathered}
77 \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& 145 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
524 \\
\substack{51 \% \\
\varepsilon}
\end{gathered}
\] & \[
\begin{aligned}
& 175 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
178 \\
33 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 47 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
35 \% \\
6 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 263 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
223 \\
26 \%
\end{gathered}
\] & \[
\begin{gathered}
330 \\
\substack{32 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 251 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 452 \\
& 38 \% \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 27 \%
\end{aligned}
\] & 270 \\
\hline Never & \[
\begin{aligned}
& 425 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 215 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 18 \% \\
& 1
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
153 \\
\substack{18 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
52 \\
\left.\begin{array}{c}
\text { 21\% } \\
61 \% \\
6
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 168 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 22 \%
\end{aligned}
\] & 116 \\
\hline Don't know & \[
\begin{aligned}
& 233 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 5 \%
\end{aligned}
\] & 43
\(5 \%\) \\
\hline NET: All most of the time & \[
\begin{aligned}
& 473 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& \left.\begin{array}{l}
25 \% \\
\text { Hun }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& \text { a } 25 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{gathered}
53 \\
22 \% \\
22 \%
\end{gathered}
\] & \[
\begin{aligned}
& 187 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
260 \\
\left.\begin{array}{c}
28 \% \\
\mathrm{c}
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 323 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 26 \%
\end{aligned}
\] & 196
\(22 \%\) \\
\hline NET: Not often/ never & \[
\begin{aligned}
& 1095 \\
& 47 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 584 \\
& 44 \% \\
& 48
\end{aligned}
\] & \[
\begin{aligned}
& 374 \\
& \begin{array}{c}
37 \\
548 \\
80
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& 40 \% \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 835 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 239 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 61 \% \\
& 61 \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
136 \\
\substack{136 \\
56 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 432 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 354 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 535 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 391 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 21 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 765 \\
& 65 \%
\end{aligned}
\] & \[
\begin{aligned}
& 418 \\
& 49 \%
\end{aligned}
\] & 386
\(43 \%\)
48 \\
\hline NET: At east half of the time & \[
\begin{aligned}
& \text { 1009 } \\
& 433
\end{aligned}
\] & \[
\begin{aligned}
& \text { 639 } \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 695 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 472 \\
& 62 \% \\
& \text { Hut }
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
\substack{93 \% \\
5 \\
\text { н }}
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 389 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
437 \\
\substack{41 \% \\
51 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 430 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
471 \\
\substack{41 \% \\
m}
\end{gathered}
\] & \[
\begin{aligned}
& 549 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 346 \\
& 296
\end{aligned}
\] & \[
\begin{aligned}
& 391 \\
& 46 \% \\
& \hline
\end{aligned}
\] & as
\(52 \%\)
a \\
\hline
\end{tabular}
\(\qquad\)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total & \({ }_{\text {Male }}^{\text {(B) }}\) & \({ }_{\text {Female }}^{\text {(c) }}\) & \[
\begin{gathered}
18-24 \\
\text { (D) }
\end{gathered}
\] & \[
\begin{gathered}
25-34 \\
(F)
\end{gathered}
\] & \[
\begin{gathered}
35-44 \\
(\mathrm{~F})
\end{gathered}
\] & \[
\begin{gathered}
45-54 \\
\text { (G) }
\end{gathered}
\] & \({ }_{\text {cter }}^{55}\) & \(75+\)
(1) & \[
\begin{gathered}
18-34 \\
\text { (I) }
\end{gathered}
\] & \({ }_{\text {3 }} \mathbf{3}\) (k) 54 & \({ }_{\text {cter }}^{55}\) & 75
(M) & \({ }_{\text {ABC1 }}(\mathrm{N})\) & C2DE
(0) & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Millands & South & \begin{tabular}{l}
London \\
(U)
\end{tabular} & Wales
(V) & Scotand & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \[
\begin{aligned}
& \text { White } \\
& \text { ethnic } \\
& \text { group }
\end{aligned}
\] & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 103 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
6 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
20 \\
5 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
5 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \% \\
& \mathrm{w}
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \% \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
46 \\
6 \% \\
\vdots
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 491 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 270 \\
& 249 \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
\text { 23\% } \\
0 \\
0
\end{gathered}
\] & \[
\begin{gathered}
177 \\
\begin{array}{c}
15 \% \\
05 \% \\
0
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \text { 175\% } \\
& \text { m }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& \text { 23\% } \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 39 \% \\
& \text { 39su" } \\
& \text { fer }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 427 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
21 \%
\end{gathered}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 563 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 236
\end{aligned}
\] & \[
\begin{gathered}
68 \\
\substack{68 \% \\
H \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
105 \\
\substack{12 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 93 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
156 \\
\text { c8\% } \\
\text { che }
\end{gathered}
\] & \[
\begin{aligned}
& 135 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 25 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 364 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 492 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 25 \%
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& 578 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 275 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{gathered}
57 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 99 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& \left.\begin{array}{c}
436 \\
\text { Defor }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& \left.\begin{array}{l}
\text { 43\% } \\
\mathrm{kk}
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
278 \\
\substack{27 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 305 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& \text { 129\% } \\
& \text { RV }
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 434 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 512 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 22 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 303 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
13 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 18 \% \\
& \text { per }
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \% \\
& \text { ofe }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 16 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
153 \\
15 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 195 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
74 \\
14 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
233 \\
15 \% \\
\times
\end{gathered}
\] & \[
\begin{gathered}
278 \\
14 \% \\
\sigma
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 9 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 299 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
201 \\
17 \% \\
8
\end{gathered}
\] &  & \[
\begin{aligned}
& 65 \\
& 16 \% \\
& \text { 16\% }
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 14 \% \\
& 14
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& \text { 18\% } \\
& \text { kcm }
\end{aligned}
\] & \[
\begin{gathered}
99 \\
{ }_{c}^{93 \%} \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
16 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
19 \% \\
z
\end{gathered}
\] \\
\hline NET: All / most of the time & \[
\begin{aligned}
& 594 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{gathered}
328 \\
\substack{32 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 265 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
205 \\
\substack{20 \% \\
0 \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& \begin{array}{l}
29 \% \\
\mathrm{~m}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
393 \\
27 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 201 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \begin{array}{c}
48 \% \\
\text { Rssw* }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 25 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 516 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 26 \%
\end{aligned}
\] \\
\hline NET: Not often / never & \[
\begin{aligned}
& 882 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 429 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 447 \\
& 38 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& \begin{array}{c}
28 \% \\
\text { 40\% } \\
\mathrm{DF}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& \begin{array}{l}
\text { 50\% } \\
\text { DOEGH }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
276 \\
\substack{360}
\end{gathered}
\] & \[
\begin{aligned}
& 282 \\
& 40 \% \\
& \hline 40
\end{aligned}
\] &  & \[
\begin{aligned}
& 450 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
431 \\
42 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 500 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3818 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& { }_{22 \%} \\
& \text { uv }
\end{aligned}
\] & \[
\begin{gathered}
217 \\
40 \% \\
0 \%
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
668 \\
42 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 789 \\
& 39 \% \\
& 39
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 31 \%
\end{aligned}
\] \\
\hline NET: At least haff of the time & \[
{ }_{c}^{1157}
\] & \[
\begin{aligned}
& 614 \% \\
& 549 \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 539 \\
& 45 \% \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 190 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 337 \\
& \left.\begin{array}{c}
31 \% \\
\mathrm{~m}
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 352 \\
& 50 \% \\
& 50
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 689 \\
& 538 \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 468 \\
& 46 \%
\end{aligned}
\] & \[
\begin{gathered}
760 \\
53 \% \\
a \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 397 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 298 \\
& \begin{array}{c}
28 \% \\
55
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 53 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
57 \%
\end{gathered}
\] & \[
\begin{aligned}
& 93 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 442 \\
& 59 \%
\end{aligned}
\] & \[
\begin{aligned}
& 715 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1007 \\
& 507
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 51 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider} & \multicolumn{2}{|l|}{Definitely decided or
might change their mind} \\
\hline & Total & Married Living as Married & Singe & Widowed/ Separated & anr & NoNE & Conservati & abour & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\] & \begin{tabular}{l}
Othe \\
party
\end{tabular} & Remain & Leave & Likely to consider Labour & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { Lenside } \\
\text { consenati } \\
\text { vese }
\end{gathered}
\] & \[
\begin{gathered}
\text { Unikely to } \\
\text { Conside } \\
\text { Conserati } \\
\text { Neses }
\end{gathered}
\] & Definitely
decided &  \\
\hline & (A) & \({ }^{\text {(8) }}\) & (c) & (0) & (E) & (F) & (6) & \({ }^{(H)}\) & (1) & (1) & (k) & (L) & (M) & (N) & \({ }^{(0)}\) & (P) & (a) & (R) \\
\hline Unweighted base & 233 & 1385 & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & \({ }^{936}\) \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 109 & 922 & 748 & 1182 & 852 & \({ }^{893}\) \\
\hline All of the time & \[
\begin{aligned}
& 103 \\
& 4 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 5 \% \\
& 57
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 2 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 13 \\
& 7 \% \\
& \\
& \hline 6
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \% \\
& 6
\end{aligned}
\] & \[
\begin{gathered}
62 \\
7 \% \\
7 \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 98 \\
& 9 \\
& N
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 1 \% \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 8 \%
\end{aligned}
\] & 29\% \\
\hline Most of the time & \[
\begin{aligned}
& 491 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 23 \% \\
& \\
& \hline 23
\end{aligned}
\] & \[
\begin{aligned}
& 339 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & 101
13\% & \[
\begin{aligned}
& 194 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 290 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 150 \\
& 150
\end{aligned}
\] & \[
\begin{aligned}
& 372 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 263 \\
& 316
\end{aligned}
\] & 182
20\% \\
\hline About taf of the time & \[
\begin{aligned}
& 563 \\
& 248
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 20 \%
\end{aligned}
\] & 194
26\% & \[
\begin{aligned}
& 300 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 22 \%
\end{aligned}
\] & 268
\(30 \%\)
\(a\) \\
\hline Not very ofen & \[
\begin{aligned}
& 578 \\
& 55 \% \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 453 \\
& 27 \%
\end{aligned}
\] &  & \[
\begin{gathered}
62 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 18 \% \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 32 \% \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 361 \\
& 39 \% \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 19 \%
\end{aligned}
\] & 261
29\%
0 \\
\hline Never & 303
338 & \[
\begin{aligned}
& 162 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & 104
15\% & \[
\begin{aligned}
& 37 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
5 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& \text { 35\% } \\
& \text { "1" }
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
198 \\
\left.\begin{array}{c}
22 \% \\
M
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 107 \\
& 14 \%
\end{aligned}
\] & 120
\(10 \%\) & \[
\begin{aligned}
& 107 \\
& \text { 13\% } \\
& 18
\end{aligned}
\] & 71
\(8 \%\) \\
\hline Don't kn & \[
\begin{aligned}
& 299 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& \substack{188 \\
\text { 80 }}
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
112 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 54 \\
& 6 \% \\
& 64
\end{aligned}
\] & 83
\(9 \%\)
0 \\
\hline Net: All / mosto fthe time & 594
259
25 & \[
\begin{gathered}
383 \\
29 \% \\
298
\end{gathered}
\] & 135
196 & \[
\begin{aligned}
& 76 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
254 \\
47 \% \\
6 i \\
60
\end{gathered}
\] & \[
\begin{gathered}
81 \\
46 \% \\
61 \\
61
\end{gathered}
\] & \[
\begin{gathered}
75 \\
\substack{31 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 352 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 459 \\
& 45 \% \\
& 45 \%
\end{aligned}
\] & 101
\(11 \%\) & \[
\begin{aligned}
& 159 \\
& 21 \% \\
& 29
\end{aligned}
\] & \[
\begin{gathered}
395 \\
33 \% \\
\%
\end{gathered}
\] & \[
\begin{aligned}
& 334 \\
& 39 \%
\end{aligned}
\] & 211
\(24 \%\) \\
\hline NET: Nototen/ / never & \[
\begin{aligned}
& 882 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 489 \\
& 37 \% \\
& 37
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 39 \%
\end{aligned}
\] & 205
\(31 \%\) & \[
\begin{aligned}
& 677 \\
& 40 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& \text { 3929 } \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 432 \\
& 51 \% \\
& 51
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 559 \\
& 61 \%
\end{aligned}
\] & \[
\begin{aligned}
& 340 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 375 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 32 \%
\end{aligned}
\] & 332
\(37 \%\)
\(a\) \\
\hline Net: At least taff of the tin & \[
\begin{aligned}
& 1157 \\
& 50 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 703 \\
& 53 \%
\end{aligned}
\] & 299 & \[
\begin{aligned}
& 155 \\
& 50 \% \\
& 50
\end{aligned}
\] & \[
\begin{aligned}
& 361 \\
& 55 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 796 \\
& 47 \%
\end{aligned}
\] & \({ }^{304}\) & \[
\begin{aligned}
& 411 \\
& \substack{46 \% \\
60 \% \\
60}
\end{aligned}
\] & \[
\begin{gathered}
111 \\
\substack{19 \% \\
6,0} \\
\hline
\end{gathered}
\] & \[
\underset{\substack{127 \\ 5 \% \\ 6}}{\substack{17}}
\] & \[
\begin{aligned}
& 583 \\
& 67 \%
\end{aligned}
\] & \[
\begin{aligned}
& 348 \\
& 41 \%
\end{aligned}
\] & \[
\underset{\substack{75 \% \\ N \\ N}}{\substack{26 \\ \hline}}
\] & \[
\begin{aligned}
& 288 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 353 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
699 \\
\substack{69 \% \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 526 \\
& 62 \%
\end{aligned}
\] & 478
\(54 \%\) \\
\hline
\end{tabular}
\(\qquad\)

Q9. How often, if a all, do you think each of the following tell the truth generally? - My local MP All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total & \({ }_{\text {Male }}^{\text {(B) }}\) & \({ }_{\text {Female }}^{\text {(c) }}\) & \[
\begin{gathered}
18-24 \\
\text { (D) }
\end{gathered}
\] & \[
\begin{gathered}
25-34 \\
(F)
\end{gathered}
\] & \[
\begin{gathered}
35-44 \\
(\mathrm{~F})
\end{gathered}
\] & \[
\begin{gathered}
45-54 \\
\hline(6)
\end{gathered}
\] & \({ }_{\text {cter }}^{55}\) & \(75+\)
(1) & \[
\begin{gathered}
18-34 \\
\text { (I) }
\end{gathered}
\] & \({ }_{\text {3 }} \mathbf{3}\) (k) 54 & \({ }_{\text {cter }}^{55}\) & 75
(M) & \({ }_{\text {ABC1 }}(\mathrm{N})\) & C2DE
(0) & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Millands & South & \begin{tabular}{l}
London \\
(U)
\end{tabular} & Wales
(V) & Scotand & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \[
\begin{aligned}
& \text { White } \\
& \text { ethnic } \\
& \text { group }
\end{aligned}
\] & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 89 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
5 \% \\
0 \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
4 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 7 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 6 \% \\
& \vdots
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 458 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& \substack{256 \\
c}
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 66 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
154 \\
\text { c2\% } \\
\text { fo }
\end{gathered}
\] & \[
\begin{gathered}
66 \\
\begin{array}{c}
\text { 29\% } \\
\text { Deff }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 109 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \substack{22 \% \\
1}
\end{aligned}
\] & \[
\begin{gathered}
66 \\
\text { 29\% } \\
\text { ๗k }
\end{gathered}
\] & \[
\begin{aligned}
& 269 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
23 \% \\
T
\end{gathered}
\] & \[
\begin{gathered}
29 \\
\begin{array}{c}
26 \% \\
{ }_{5}^{29 \%}
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 409 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 488 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
\substack{23 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 85 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 317 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 19 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 407 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
27 \% \\
z \\
z
\end{gathered}
\] \\
\hline Not very often & \[
\begin{aligned}
& 585 \\
& 255 \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 286 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 296 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
205 \\
\substack{29 \% \\
f 6}
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 362 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 149 } \\
& \text { 28\% }
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 415 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 515 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 271 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
153 \\
c \\
c \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\text { 15\% } \\
\text { Ef }
\end{gathered}
\] & \[
\begin{aligned}
& 65 \\
& \text { 17\% } \\
& \text { ent }
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& \text { 16\% } \\
& \text { sum }
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 58 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
11 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 68 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
203 \\
13 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 246 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 446 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 280 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 129 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 261 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 261 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 316 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 21 \%
\end{aligned}
\] \\
\hline NET: All / most of the time & \[
\begin{aligned}
& 547 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
309 \\
c 29 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 237 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 336 \\
& \text { Betrich }
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& \begin{array}{l}
33 \% \\
\text { א火 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 328 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
\left.\begin{array}{c}
92 \% \\
5 \\
5
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 488 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 19 \%
\end{aligned}
\] \\
\hline NET: Not often / never & \[
\begin{aligned}
& 856 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 439 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 412 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
85 \\
35 \%
\end{gathered}
\] & \[
\begin{aligned}
& 134 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& \text { 40\% }
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& \begin{array}{c}
\text { 38\% } \\
m
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& \begin{array}{c}
27 \% \\
M
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 450 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
406 \\
40 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 535 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
217 \\
\substack{21 \% \\
R}
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
618 \\
\left.\begin{array}{c}
69 \% \\
\times
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 761 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 33 \%
\end{aligned}
\] \\
\hline NET: At least haff of the time & \[
\begin{aligned}
& 1035 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 536 \\
& 47 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 496 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 42 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 283 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 56 \% \\
& \text { א火 }
\end{aligned}
\] & \[
\begin{aligned}
& 600 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 435 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 644 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 391 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 378 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 657 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 896 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 46 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{3}{|c|}{Marital Staus} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{\[
\begin{aligned}
& \text { Likely and unlikely to } \\
& \text { consider } \\
& \text { Conservatives }
\end{aligned}
\]} & \multicolumn{2}{|l|}{Definitely decided or
might change their mind} \\
\hline & & \[
\begin{gathered}
\text { Married/ } \\
\text { Living as } \\
\text { Married }
\end{gathered}
\] & Single & Widowed/
Divorced/
Separated & any & nove & Conservati
ve & Labur & \[
\begin{gathered}
\text { Liberalal } \\
\text { Dems }
\end{gathered}
\] & Othe party & Remain & Leave & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { conside } \\
\text { consenati } \\
\text { ves } \\
\text { ver }
\end{gathered}
\] &  & Deffitely
decided &  \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (6) & (H) & (1) & (1) & \({ }^{(k)}\) & (L) & (M) & (N) & (0) & \({ }^{(P)}\) & (a) & (R) \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & \({ }_{7} 5\) & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & \({ }_{85}\) & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 89 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 5 \% \\
& \mathrm{~N}
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
\substack{7 \% \\
p}
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 6 \%
\end{aligned}
\] & 36
\(4 \%\) \\
\hline Most of the time & \[
\begin{aligned}
& 458 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
23 \% \\
c \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 133 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
218 \\
26 \% \\
26 \%
\end{gathered}
\] & 195 \\
\hline About talf of the time & \[
\begin{aligned}
& 488 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 295 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 24 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 21 \%
\end{aligned}
\] & \({ }_{25 \%}^{224}\) \\
\hline Notvery often & \[
\begin{aligned}
& 585 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 336 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 432 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 211 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
352 \\
\text { 30\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 212 \\
& 25 \%
\end{aligned}
\] & 227\% \\
\hline Never & \[
\begin{aligned}
& 271 \\
& 12 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& \substack{105 \\
8 \\
8}
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
74 \\
\substack{14 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{gathered}
28 \\
128 \\
\\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 77 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& \substack{14 \% \\
k}
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
\substack{96 \\
k} \\
\hline
\end{gathered}
\] & 72
\(8 \%\) \\
\hline Don't know & \[
\begin{aligned}
& 446 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 22 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 135 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 12 \%
\end{aligned}
\] &  \\
\hline NET: Al/ mostof the time & \[
\begin{aligned}
& 547 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 341 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
214 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 137 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 29 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 30 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
290 \\
28 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 215 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
265 \\
312 \%
\end{gathered}
\] & \({ }_{2}^{231}\) \\
\hline NET: Nototiten/ never & \[
\begin{aligned}
& 856 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 469 \\
& 35 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
288 \\
{ }_{4}^{21 \%} \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 636 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
349 \\
491 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 348 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 377 \\
& { }_{c}^{31 \%} \\
& m
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 519 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 36 \%
\end{aligned}
\] & 299 \\
\hline NET: At least half of the time & \[
\begin{aligned}
& 1033 \\
& 44 \%
\end{aligned}
\] & \[
{ }_{3}^{636}
\] & \[
\begin{aligned}
& 261 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 320 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
715 \\
43 \%
\end{gathered}
\] & \[
\begin{aligned}
& 396 \\
& 52 \%
\end{aligned}
\] & \[
\begin{gathered}
257 \\
4890
\end{gathered}
\] & \[
\begin{aligned}
& 82 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 48 \%
\end{aligned}
\] & \[
449
\] & \[
\begin{aligned}
& 375 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 535 \\
& 52 \% \\
& \substack{2 \% \\
N}
\end{aligned}
\] & \[
\begin{aligned}
& 397 \\
& 3929
\end{aligned}
\] & \[
\begin{aligned}
& 437 \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& 477 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 443 \\
& 52 \%
\end{aligned}
\] &  \\
\hline
\end{tabular}
\(\qquad\)

Q9. How often, if a all, do you think each of the following tell the truth generally? - MPs in general All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total
(A) & \({ }_{\text {Male }}^{\text {(B) }}\) & \[
\begin{gathered}
\text { Female } \\
\text { (C) }
\end{gathered}
\] & \({ }^{18.24}\) (0) & \({ }_{\text {(E) }}^{\text {25-34 }}\) & \({ }_{\text {c }} \begin{gathered}\text { 35.44 } \\ \text { (F) }\end{gathered}\) & \({ }^{45.54}\) & \({ }_{\text {(H) }}^{55}\) & (1) \({ }^{75}\) & 18.34
(1) & \({ }^{35.54}\) & \({ }_{\text {(L) }} 5\) & 75
(M) & AbC1
(N) & C2DE
(0) & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & \[
\begin{aligned}
& \text { North } \\
& \text { (R) }
\end{aligned}
\] & Midlands
(S) & \[
\begin{aligned}
& \text { South } \\
& (T)
\end{aligned}
\] & London & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & Scotland
(W) & \begin{tabular}{l}
Graduates \\
(X)
\end{tabular} & \[
\begin{aligned}
& \text { Non- } \\
& \text { Graduates }
\end{aligned}
\] & \[
\begin{aligned}
& \text { White } \\
& \text { ethnic } \\
& \text { group }
\end{aligned}
\] & \[
\begin{gathered}
\text { Minority } \\
\text { entric } \\
\text { Eroupp }
\end{gathered}
\] \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 45 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 3 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& \begin{array}{l}
4 \% \\
4 \% \\
6+1
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 3 \% \\
& H
\end{aligned}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] & \[
{ }_{3}^{3}
\] & \[
\begin{aligned}
& 2 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 4 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
{ }_{*}^{3}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
41 \\
3 \% \\
a \%
\end{gathered}
\] & \[
\stackrel{4}{4}
\] & \[
\begin{aligned}
& 7 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 4 \% \\
& { }^{2 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
2 \% \\
\hline
\end{gathered}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 293 \\
& { }_{13 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
101 \\
104 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
35 \\
15 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 14 \% \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
185 \\
14 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 108 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 14 \%
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 657 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 321 \\
& 28 \% \\
& \hline 8
\end{aligned}
\] & \[
\begin{aligned}
& 335 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 23 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& \left.\begin{array}{c}
39 \% \\
\text { Defror }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 377 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 280 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 386 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 435 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 585 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& 854 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 400 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 499 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 275 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 40 \% \\
& M
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 477 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 521 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
212 \\
\text { 38\% } \\
\text { 38\% }
\end{gathered}
\] & \[
\begin{aligned}
& 220 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& 388 \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 42 \% \\
& \text { uv }
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 597 \\
& 38 \% \\
& \hline 8
\end{aligned}
\] & \[
\begin{aligned}
& 749 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 36 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 289 \\
& 12 \%
\end{aligned}
\] & 143
138 & \[
\begin{aligned}
& 144 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& \text { } \begin{array}{c}
15 \% \\
+1
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& \text { 15\% } \\
& \text { cm }
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
149 \\
\substack{15 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 186 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 13 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
223 \\
14 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 255 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 11 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 199 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
132 \\
11 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 13 \% \\
& +1
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& \text { 42\% } \\
& 4+1
\end{aligned}
\] & \[
\begin{gathered}
37 \\
10 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 9 \% \\
& { }_{4}
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& \text { 12\% } \\
& \text { cm }
\end{aligned}
\] & \[
\begin{gathered}
72 \\
9 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 9 \% \\
& \times
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
12 \% \\
12 \%
\end{gathered}
\] \\
\hline NET: All / most of the time & \[
\begin{aligned}
& 338 \\
& 148
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\substack{67 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 55 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
104 \\
15 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 16 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 15 \% \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& { }_{13 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 187 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] \\
\hline Net: Not often / never & \[
\begin{aligned}
& 1143 \\
& 49 \% \\
& 49
\end{aligned}
\] & \[
\begin{aligned}
& 543 \\
& 48 \% \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 593 \\
& 50 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 47 \% \\
& 47
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 356 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 40 \%
\end{aligned}
\] & 304
\(48 \%\) & \[
\begin{aligned}
& 394 \\
& 51 \%
\end{aligned}
\] & \[
\begin{gathered}
356 \\
51 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{aligned}
& 90 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 618 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 525 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 707 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 436 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
285 \\
51 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 302 \\
& 50 \%
\end{aligned}
\] & \[
\begin{gathered}
270 \\
{ }_{50 \%} \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 134 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 43 \%
\end{aligned}
\] & \[
\begin{gathered}
820 \\
52 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 10004 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 48 \%
\end{aligned}
\] \\
\hline Net: At least half of the time & \[
\begin{aligned}
& 995 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 532 \\
& 4776 \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 462 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 44 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 257 \\
& 40 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 306 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 44 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \left.\begin{array}{l}
124 \\
5 \kappa
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 585 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 410 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 607 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 374 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 621 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 873 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 40 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 Vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider} & \multicolumn{2}{|l|}{Definitely decided or
might change their mind} \\
\hline & Total & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Living as } \\
& \text { Married }
\end{aligned}
\] & Single & \[
\begin{aligned}
& \text { Widowed/ } \\
& \text { Divorced/ } \\
& \text { Separated }
\end{aligned}
\] & anr & NoNE & Conservati & abour & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\] & \begin{tabular}{l}
Othe \\
party
\end{tabular} & Remain & Leave & Likely to consider Labour & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { Lenside } \\
\text { consenati } \\
\text { vese }
\end{gathered}
\] & \[
\begin{gathered}
\text { Unikely to } \\
\text { Conside } \\
\text { Conserati } \\
\text { Neses }
\end{gathered}
\] & Definitely
decided &  \\
\hline & (A) & \({ }^{\text {(8) }}\) & (c) & (0) & (E) & (F) & (6) & \({ }^{(H)}\) & (1) & (1) & (k) & (L) & (M) & (N) & \({ }^{(0)}\) & (P) & (a) & (R) \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & \({ }^{936}\) \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 109 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 45 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 3 \% \\
& 3 \% \\
& c 0
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 1 \%
\end{aligned}
\] & \(\stackrel{1}{*}\) & \[
\begin{aligned}
& 31 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 6 \% \\
& 64 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& \left.\begin{array}{c}
6 \% \\
6 H \\
6 H
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 3 \% \\
& \mathrm{y}
\end{aligned}
\] & \(\stackrel{3}{*}\) & \[
\begin{aligned}
& 30 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & 22\% \\
\hline Most of the time & \[
\begin{aligned}
& 293 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 198
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 11 \%
\end{aligned}
\] &  & \[
\begin{gathered}
66 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 13 \% \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 19 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 7 \% \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 17 \%
\end{aligned}
\] & 130 \\
\hline About haff of te time & \[
\begin{aligned}
& 657 \\
& 288 \\
& 289
\end{aligned}
\] & \[
\begin{aligned}
& 389 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1777 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 169 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 487 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 296 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 27 \% \\
& \\
& \hline 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 326 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 28 \% \\
& 289
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 34 \%
\end{aligned}
\] & 325
28\% & \[
\begin{aligned}
& 254 \\
& 30 \%
\end{aligned}
\] & 288
\(32 \%\) \\
\hline Not very ofen & \[
\begin{aligned}
& 854 \\
& 37 \% \\
& 37
\end{aligned}
\] & \[
\begin{aligned}
& 493 \\
& 37 \% \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 32 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 645 \\
& 38 \% \\
& 38 \%
\end{aligned}
\] & 267
35\% & \[
\begin{aligned}
& 204 \\
& 38 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 319 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 334 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 346 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 526 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 35 \%
\end{aligned}
\] & 359 \\
\hline Never & \[
\begin{aligned}
& 289 \\
& 12 \% \\
& 128
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 9 \% \\
& 96
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& \begin{array}{c}
14 \% \\
\mathrm{~m}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
173 \\
\substack{15 \% \\
\%}
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 10 \%
\end{aligned}
\] & 70
\(8 \%\) \\
\hline Don't know & \[
\begin{aligned}
& 199 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 6 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \%
\end{aligned}
\] & 34
\(4 \%\) \\
\hline Net: All / mosto fthe time & 338
1488 & \[
\begin{aligned}
& 223 \\
& 17 \% \\
& 17
\end{aligned}
\] & \[
\begin{gathered}
77 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1499 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 18 \%
\end{aligned}
\] & 127
15\% & \[
\begin{aligned}
& 181 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & 135
\(15 \%\) & \[
\begin{aligned}
& 218 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 8 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 20 \%
\end{aligned}
\] & 142 \\
\hline NET: Notoften/ never & \begin{tabular}{l}
1143 \\
498 \\
\hline
\end{tabular} & \[
\begin{aligned}
& 625 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
367 \\
\substack{38 \% \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 151 \\
& 49 \%
\end{aligned}
\] & 286
\(44 \%\)
48 & \[
\begin{aligned}
& 857 \\
& 51 \% \\
& 51
\end{aligned}
\] & 333
\(44 \%\) & 262
488 & \[
\begin{aligned}
& 79 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
128 \\
\substack{12 \% \\
6 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 377 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 448 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 473 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 474 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
699 \\
59 \% \\
0
\end{array}\right)
\end{gathered}
\] & 388
\(46 \%\) & 429\% \\
\hline Net: At least taff of the tin & \[
\begin{aligned}
& 995 \\
& 93 \%
\end{aligned}
\] & \[
\begin{aligned}
& 612 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 694 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 386 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 46 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 450 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 357 \\
& 42 \% \\
& 4
\end{aligned}
\] & \[
\begin{gathered}
507 \\
\substack{50 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 394 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 473 \\
& 63 \%
\end{aligned}
\] & \[
\begin{aligned}
& 423 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 422 \\
& 50 \%
\end{aligned}
\] & 430
\(48 \%\) \\
\hline
\end{tabular}
\(\qquad\)

Q9．How often，if at all，do you think each of the following tell the truth generally？－Government ministers All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|r|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & Total & \({ }_{\text {Male }}^{\text {（B）}}\) & \({ }_{\text {Female }}^{\text {（c）}}\) & \[
\begin{gathered}
18-24 \\
\text { (D) }
\end{gathered}
\] & \[
\begin{gathered}
25-34 \\
(F)
\end{gathered}
\] & \[
\begin{gathered}
35-44 \\
(\mathrm{~F})
\end{gathered}
\] & \[
\begin{gathered}
45-54 \\
\hline(6)
\end{gathered}
\] & \({ }_{\text {cter }}^{55}\) & 75
（1） & \[
\begin{gathered}
18-34 \\
\text { (I) }
\end{gathered}
\] & \({ }_{\text {3 }} \mathbf{3}\)（k） 54 & \({ }_{\text {cter }}^{55}\) & 75
（M） & \({ }_{\text {ABC1 }}(\mathrm{N})\) & C2DE
（0） & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Millands & South & \begin{tabular}{l}
London \\
（U）
\end{tabular} & Wales
（V） & Scotand & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & \[
\begin{aligned}
& \text { White } \\
& \text { ethnic } \\
& \text { group }
\end{aligned}
\] & Minority ethnic group \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 41 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
28 \\
2 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& \begin{array}{c}
4 \% \\
6 H
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 3 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & \[
{ }_{*}^{1}
\] & \[
\begin{gathered}
4 \\
2 \% \\
H \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & \[
{ }^{1}
\] & \[
\begin{gathered}
4 \\
2 \% \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
30 \\
2 \% \\
0 \%
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
2 \% \\
a
\end{gathered}
\] & \[
\begin{aligned}
& 5 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
10 \\
4 \% \\
2 \%
\end{gathered}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 277 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 155 \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& \text { 35\% } \\
& \text { f6 }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \% \\
& \text { f6 }
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 14 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& \text { 50\% } \\
& \text { rw }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 12 \%
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 590 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 289 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { 28\% } \\
& \text { oc }
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& \begin{array}{l}
69 \\
09 \% \\
06
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 318 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 377 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 26 \% \\
& 26
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 388 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 522 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 22 \%
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& 880 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 422 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 452 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& \begin{array}{l}
14 \% \\
\text { OEF }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& \text { 33\% } \\
& \text { 30F }
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& \text { 39\% }
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 303 \\
& \text { 34\% } \\
& \text { נk }
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 516 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 363 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 510 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{gathered}
369 \\
41 \% \\
\underset{\rho}{31 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 213 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1226 } \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 601 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 776 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 35 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 332 \\
& 14 \%
\end{aligned}
\] & 169
15\％ & \[
\begin{aligned}
& 161 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& \begin{array}{l}
\text { 18\% } \\
\text { pHH }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& \begin{array}{l}
18 \% \\
\mu ⿰ ⿺ 𠃊
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
181 \\
18 \% \\
N
\end{gathered}
\] & \[
\begin{gathered}
213 \\
15 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 119 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
24 \\
21 \% \\
\text { ve }
\end{gathered}
\] & \[
\begin{gathered}
34 \\
17 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
253 \\
16 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 291 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 14 \%
\end{aligned}
\] \\
\hline Don＇t know & \[
\begin{aligned}
& 218 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& \text { an } \\
& 8
\end{aligned}
\] &  & \[
\begin{aligned}
& 52 \\
& \begin{array}{l}
13 \% \\
\\
41
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& \text { 40\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& \text { 95\% } \\
& \text { kल }
\end{aligned}
\] & \[
\begin{gathered}
73 \\
9 \% \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 10 \%
\end{aligned}
\] & 90
\(9 \%\) & \[
\begin{aligned}
& 140 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \% \\
& 98
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
21 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 55 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
163 \\
10 \% \\
x
\end{gathered}
\] & \[
\begin{aligned}
& 174 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
14 \% \\
2
\end{gathered}
\] \\
\hline NET：All／most of the time & \[
\begin{aligned}
& 318 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
193 \\
\substack{17 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 124 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
\begin{array}{c}
48 \% \\
6 H
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
63 \\
\substack{66 \% \\
6} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 47 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
17 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& 17 \% \\
& \mathrm{kk}
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 17 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 18 \% \\
& \text { tw }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] \\
\hline NET：Not often／never & \[
\begin{gathered}
1211 \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 591 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 613 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 60 \% \\
& \text { 06F1 } \\
& \text { D }
\end{aligned}
\] & \[
\begin{aligned}
& 399 \\
& \begin{array}{l}
35 \% \\
\text { ofe }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& \\
& 99 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 422 \\
& \text { 55\% } \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
395 \\
56 \% \\
j
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
5 \\
50
\end{gathered}
\] & \[
\begin{aligned}
& 544 \\
& 53 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 723 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 488 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& 52 \% \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 288 \\
& 54 \% \\
& 54
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 48 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
55 \\
48 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
117 \\
58 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 357 \\
& 48 \% \\
& 48
\end{aligned}
\] & \[
\begin{gathered}
854 \\
54 \% \\
\times
\end{gathered}
\] & \[
{ }_{5}^{1067}
\] & \[
\begin{aligned}
& 134 \\
& 49 \%
\end{aligned}
\] \\
\hline NET：At least haff of the time & \[
\begin{aligned}
& 908 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 482 \\
& 42 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 425 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& \left.\begin{array}{c}
22 \% \\
6
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& \begin{array}{c}
412 \\
6
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& \begin{array}{l}
47 \% \\
6 \mathrm{c}
\end{array} \mathbf{4}
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& 41 \% \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 278 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 47 \% \\
& k \%
\end{aligned}
\] & \[
\begin{aligned}
& 516 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 392 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 577 \\
& 40 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& { }_{1}^{1 \%} \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 37 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 333 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 575 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 793 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 37 \%
\end{aligned}
\] \\
\hline
\end{tabular}

\footnotetext{
This work was carried out in accordance with the requirements of the international quality standard for market research，ISO 20252 and with the Ipsos Terms and Conditions．
}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marital Staus} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider
Conservatives} & \multicolumn{2}{|l|}{Definitely decided or
might change their mind} \\
\hline & Total & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Living as } \\
& \text { Married }
\end{aligned}
\] & Single & Widowed/
Divorced/
Separated & anr & nove & \[
\begin{gathered}
\text { Conservati } \\
\text { ve }
\end{gathered}
\] & Labur & Liberal Dem & \[
\begin{aligned}
& \text { Other } \\
& \text { party }
\end{aligned}
\] & Remain & Leave & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likelyto } \\
\text { Consider } \\
\text { Conserat } \\
\text { cose }
\end{gathered}
\] & Unlikely to Consider
Conservati ves & Definitly & \({ }_{\substack{\text { Might } \\ \text { change } \\ \text { their mind }}}^{\text {a }}\) \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (6) & \({ }^{(+)}\) & (1) & (1) & \({ }^{(k)}\) & (L) & (M) & (N) & \({ }^{(0)}\) & (P) & (a) & (R) \\
\hline Unweighted base & \({ }^{237}\) & 1385 & 672 & 280 & 692 & 1645 & \({ }^{73}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted bse & \({ }^{237}\) & 1330 & 697 & 310 & 656 & \({ }^{1681}\) & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 41 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
7 \\
\substack{4 \% \\
6 \\
\hline}
\end{gathered}
\] & \[
\begin{gathered}
12 \\
\left.\begin{array}{c}
\text { 5\% } \\
6 H
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & (16 & \[
\begin{aligned}
& 31 \\
& 3 \% \\
& N
\end{aligned}
\] & \[
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 1 \%
\end{aligned}
\] & 18
\(2 \%\) & 20 \\
\hline Most of the time & \[
\begin{aligned}
& 277 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 11 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
24 \\
\substack{24 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
27 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& \text { 26\% }
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
142 \\
17 \% \\
\substack{c \\
\hline}
\end{gathered}
\] & 114 \\
\hline About taff of the time & \[
\begin{aligned}
& 590 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{c}
378 \\
\text { c88 } \\
\text { co }
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 18 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 414 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& \text { 31\% }
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 24 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{gathered}
230 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 242 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
271 \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 253 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 34 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 197 \\
& 23 \%
\end{aligned}
\] & 285
\(32 \%\)
\(a\) \\
\hline Not very often & \[
\begin{aligned}
& 880 \\
& 38 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 503 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 686 \\
& 41 \% \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 34 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
238 \\
\substack{23 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
80 \\
\substack{85 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 91 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 380 \\
& 44 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 312 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
425 \\
\substack{42 \% \\
N}
\end{gathered}
\] & \[
\begin{aligned}
& 328 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 554 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 324 \\
& 38 \%
\end{aligned}
\] & 351
\(39 \%\) \\
\hline Never & \[
\begin{aligned}
& 332 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
121 \\
\substack{17 \% \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
\substack{17 \% \\
61} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
\substack{48 \% \\
\text { aic }}
\end{gathered}
\] & \[
\begin{gathered}
92 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
223 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 131 \\
& 15 \%
\end{aligned}
\] & 84
\(9 \%\) \\
\hline Don't know & \[
\begin{aligned}
& 218 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 6 \% \\
& 60
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 5 \%
\end{aligned}
\] & 39
\(4 \%\) \\
\hline NET: Al/ most of the time & \[
\begin{aligned}
& 318 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{gathered}
53 \\
10 \% \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
31 \\
\substack{18 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
39 \\
\text { 39\% } \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 124 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 15 \% \\
& \text { 151 }
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 16 \% \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 19 \%
\end{aligned}
\] & 134 \\
\hline Net: Nototen/ / never & \[
\begin{aligned}
& 1211 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 663 \\
& 50 \% \\
& 50
\end{aligned}
\] & \[
\begin{aligned}
& 366 \\
& 53 \%
\end{aligned}
\] & \[
\begin{gathered}
182 \\
59 \%
\end{gathered}
\] & \[
\begin{aligned}
& 283 \\
& 43 \%
\end{aligned}
\] & \[
\begin{gathered}
928 \\
\substack{95 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 319 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
328 \\
\substack{31 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
97 \\
\substack{95 \% \\
6}
\end{gathered}
\] & \[
\begin{gathered}
134 \\
55 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 472 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 430 \\
& 50 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 550 \\
& 54 \% \\
& 54
\end{aligned}
\] & \[
\begin{aligned}
& 467 \\
& 51 \% \\
& 518
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
778 \\
66 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 456 \\
& 53 \% \\
& 5 \%
\end{aligned}
\] & 435
\(49 \%\) \\
\hline NET: At least half of the time & \[
\begin{aligned}
& 908 \\
& 396
\end{aligned}
\] & \[
\begin{gathered}
567 \\
\begin{array}{c}
53 \% \\
c 0 \\
c 0
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 240 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 336
\end{aligned}
\] & \[
\begin{aligned}
& 293 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 615 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
393 \\
\text { 32\% } \\
\text { Hum }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 354 \\
& 416
\end{aligned}
\] & \[
\begin{aligned}
& 372 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 422 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 398 \\
& 436
\end{aligned}
\] & \[
\begin{aligned}
& 471 \\
& 63 \%
\end{aligned}
\] & \[
\begin{aligned}
& 345 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 426 \\
& 426
\end{aligned}
\] & 419
\(47 \%\) \\
\hline
\end{tabular}
\(\qquad\)

Q9. How often, if at all, do you think each of the following tell the truth generally? - Politicians that led the campaign for the UK to leave the EU in 2016 All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agrregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicty} \\
\hline & & Male & Female & 18.24
(1) & \({ }^{25.34}\) & 35.44 & \({ }^{45.54}\) & \({ }_{\text {55-75 }}^{\text {(1) }}\) & \({ }^{75+}\) & \({ }^{18.34}\) & 35.54 & 55-75 & \({ }^{75+}\) & \({ }_{\text {ABC1 }}\) & C2DE
(0)
(1) & Working & \[
\begin{gathered}
\text { Not } \\
\text { working }
\end{gathered}
\] & North & Milands & \({ }_{\text {South }}^{\text {(T) }}\) & London & & Scotiand & Graduates & \[
\begin{array}{|c}
\text { Non- } \\
\text { Graduates }
\end{array}
\] & \begin{tabular}{l}
White \\
ethnic \\
group
\end{tabular} & \[
\begin{gathered}
\text { Minority } \\
\text { ethnic } \\
\text { groun }
\end{gathered}
\]
group \\
\hline & (A) & (8) & (c) & (0) & (E) & (F) & (G) & (H) & (1) & (1) & (k) & (L) & (M) & (N) & 10) & & & & & & & (v) & & (x) & & & (a) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & \({ }^{382}\) & 390 & 701 & 228 & 637 & 772 & 701 & 228 & \({ }^{1311}\) & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 79 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 5 \% \\
& c
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \% \\
& 6 H \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \% \\
& 5 \% \\
& 6 H
\end{aligned}
\] & \[
\begin{gathered}
6 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 67 \\
& \mathrm{k}
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
4 \% \\
0 \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
4 \\
3 \%
\end{gathered}
\] & \[
\begin{gathered}
5 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
17 \\
{ }_{c}^{6 \%} \\
2
\end{gathered}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 288 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
165 \\
\substack{14 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 122 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
41 \\
\begin{array}{c}
48 \\
\text { fer }
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
72 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 18 \% \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 158 } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& \left.\begin{array}{c}
13 \% \\
w
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
81 \\
13 \% \\
\text { w }
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& \text { 15\% } \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& { }_{11 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 254 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 415 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& \text { 27\% }
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
87 \\
\begin{array}{c}
82 \% \\
f 6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 19 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
129 \\
{ }_{c}^{12 \%} \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 19 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
41 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 212 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 22 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 360 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 19 \%
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& 711 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
400 \\
\begin{array}{c}
40 \% \\
8
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
82 \\
\substack{84 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 92 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& \hline 288
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& \left.\begin{array}{c}
13 \% \\
\mathrm{EF}
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
212 \\
\substack{21 \% \\
E}
\end{gathered}
\] & \[
\begin{gathered}
80 \\
35 \% \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 174 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 403 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 309 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 405 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 306 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 298
\end{aligned}
\] & \[
\begin{gathered}
167 \\
\substack{16 \\
v}
\end{gathered}
\] & \[
\begin{aligned}
& 99 \\
& \text { 31\% }
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& \text { 17\% } \\
& \hline .
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22929 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 488 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 624 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 30 \%
\end{aligned}
\] \\
\hline Never & \[
\begin{aligned}
& 584 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
328 \\
\substack{32 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 251 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
\begin{array}{c}
94 \% \\
04 \\
0
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& \begin{array}{l}
10 \% \\
00 \%
\end{array} \\
& 0
\end{aligned}
\] & \[
\begin{gathered}
104 \\
27 \% \\
0 \\
0
\end{gathered}
\] & \[
\begin{gathered}
196 \\
\text { 28\% } \\
01
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 29 \% \\
& \text { m }
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& \begin{array}{l}
18 \% \\
\\
\hline M
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
354 \\
\text { 27\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 230 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 381 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
146 \\
27 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& \text { 42\% } \\
& \text { ksut }
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& \substack{33 \% \\
\text { Rsu }}
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 396 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 522 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 20 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 260 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
182 \\
{ }_{c}^{15 \%} \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 16 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& \text { 13\% } \\
& H
\end{aligned}
\] & \[
\begin{gathered}
44 \\
\substack{12 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
49 \\
\begin{array}{c}
43 \% \\
H
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
14 \% \\
146
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
68 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 66 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& \text { 13\% } \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
193 \\
12 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 212 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
40 \\
\text { 45\% } \\
z
\end{gathered}
\] \\
\hline NET: All / most of the time & \[
\begin{aligned}
& 366 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
218 \\
19 \% \\
c
\end{gathered}
\] & 148
\(12 \%\) & \[
\begin{gathered}
39 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
70 \\
18 \% \\
\hline 6
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 15 \%
\end{aligned}
\] & \[
\underset{\substack{47 \\ \underset{6}{21 \%}}}{\substack{0 \\ \hline}}
\] & \[
\begin{aligned}
& 109 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 103 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& \text { 159 }
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& \left.\begin{array}{l}
16 \% \\
w
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& \text { 108 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& \text { 60\% } \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 316 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 17 \%
\end{aligned}
\] \\
\hline NET: Notoften / never & \[
\begin{aligned}
& 1295 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 637 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 651 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
222 \\
\substack{28 \% \\
\varepsilon}
\end{gathered}
\] & \[
\begin{aligned}
& 243 \\
& \begin{array}{c}
24 \% \\
\text { pel }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
408 \\
58 \% \\
0 \%
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
307 \\
48 \%
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 465 \\
& 60 \% \\
& \mathrm{Mm}
\end{aligned}
\] & \[
\begin{aligned}
& 408 \\
& 58 \% \\
& 58
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 510
\end{aligned}
\] & \[
\begin{gathered}
757 \\
58 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 533 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 788 } \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 509 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 58 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& \begin{array}{l}
129 \% \\
\text { su }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 417 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 878 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1146 \\
& 56 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 50 \%
\end{aligned}
\] \\
\hline Net: At least half of the time & \[
\begin{aligned}
& 781 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
426 \\
\begin{array}{c}
47 \% \\
c
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 355 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
\begin{array}{c}
84 \% \\
6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 157 \\
& \begin{array}{l}
10 \% \\
\text { f6 }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
242 \\
\begin{array}{c}
25 \% \\
6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
88 \\
39 \% \\
\text { 39\% }
\end{gathered}
\] & \[
\begin{gathered}
237 \\
\left.\begin{array}{c}
27 \% \\
k
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 214 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
242 \\
\left.\begin{array}{c}
24 \% \\
k
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 413 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 368 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 505 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 276 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
197 \\
36 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 219 \\
& \begin{array}{c}
36 \% \\
\text { ww }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& \begin{array}{l}
17 \% \\
\text { rw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 33 \% \\
& \text { 33\% }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 519 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 676 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 35 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & \multicolumn{3}{|c|}{Marita Status} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider
Conservatives} & \multicolumn{2}{|l|}{Definitely decided or might change their mind} \\
\hline & Total & Married/ Married & Single & \[
\begin{aligned}
& \text { Widowed/ } \\
& \text { Divorced/ } \\
& \text { Separated }
\end{aligned}
\] & anr & NoNE & Conservati & Lab & \[
\begin{gathered}
\text { Liberal } \\
\text { Dems }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Other } \\
& \text { party }
\end{aligned}
\] & Remain & Leave & \[
\begin{gathered}
\text { Likelyto } \\
\text { consider } \\
\text { Cabour }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Unlikely to } \\
& \text { consider } \\
& \text { Labour }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Likely to } \\
& \text { consider } \\
& \text { Conserati } \\
& \text { ves }
\end{aligned}
\] & \[
\begin{gathered}
\text { Unikely to } \\
\text { conside } \\
\text { cicsienti }
\end{gathered}
\] & Definitely decided & \[
\begin{gathered}
\text { Might } \\
\text { change } \\
\text { their mind }
\end{gathered}
\] \\
\hline & (A) & \({ }^{\text {(8) }}\) & (c) & \({ }^{(0)}\) & (E) & (F) & (6) & \({ }^{(H)}\) & (1) & (1) & (k) & (L) & (M) & \({ }^{(N)}\) & \({ }^{(0)}\) & \({ }^{(P)}\) & (a) & (R) \\
\hline Unweighted base & 2337 & 1385 & 672 & 280 & 692 & 1645 & 733 & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & \({ }^{936}\) \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & \({ }^{24}\) & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 79 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 80 \\
& 80
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& \left.\begin{array}{c}
8 \% \\
6 \mu
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
17 \\
7 \% \\
\hline 6
\end{gathered}
\] & 27\% & \[
\begin{aligned}
& 37 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 5 \% \\
& N
\end{aligned}
\] & 17 & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & 29
\(2 \%\) & 35
\(4 \%\) & 36
\(4 \%\) \\
\hline Most of the time & \[
\begin{aligned}
& 286 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& \left.\begin{array}{c}
128 \\
\text { Hu } \\
\text { Hu }
\end{array}\right)
\end{aligned}
\] & 44 & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 10 \%
\end{aligned}
\] & 59
7 & \[
\begin{aligned}
& 180 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 115 } \\
& \substack{16 \% \\
M}
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 6 \% \\
& 65
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 15 \%
\end{aligned}
\] & 112
\(13 \%\) \\
\hline About taff of the time & \[
\begin{aligned}
& 415 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 244 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 292 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
210 \\
\substack{23 \% \\
m} \\
m
\end{gathered}
\] & \[
\begin{aligned}
& 203 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 17 \%
\end{aligned}
\] & 193
22\%
0 \\
\hline Not very often & \[
\begin{aligned}
& 711 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 394 \\
& 30 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
536 \\
\substack{53 \% \\
\xi}
\end{gathered}
\] & \[
\begin{aligned}
& 222 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 299 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
416 \\
\text { u5\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 224 \\
& 26 \%
\end{aligned}
\] & 305
\(34 \%\)
\(a\) \\
\hline Never & \[
\begin{aligned}
& 584 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 316 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 205 \\
& \substack{29 \% \\
80 \\
80}
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 20 \%
\end{aligned}
\] & \[
\underset{\substack { 451 \\
\begin{subarray}{c}{257 \\
E{ 4 5 1 \\
\begin{subarray} { c } { 2 5 7 \\
E } } \\
{\hline}\end{subarray}}{\substack{ \\
\hline}}
\] & \[
\begin{aligned}
& 88 \\
& 12 \%
\end{aligned}
\] &  & \[
\begin{gathered}
\text { 60 } \\
\substack{34 \% \\
6} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
67 \\
\substack{67 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 308 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 9 \% \\
& 96
\end{aligned}
\] & \[
\begin{gathered}
435 \\
\substack{43 \% \\
0} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 254 \\
& 30 \% \\
& 30 \%
\end{aligned}
\] & 193
22\% \\
\hline Don't know & \[
\begin{aligned}
& 260 \\
& 118
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
87 \\
\begin{array}{c}
82 \%
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 78
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 6 \% \\
& 69
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 7 \%
\end{aligned}
\] & 54 \\
\hline NEE: All most of the time & \[
\begin{aligned}
& 366 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
199 \\
\left.\begin{array}{c}
19 \% \\
\text { 20\% } \\
\text { Hu }
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 10 \% \\
& 10
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1188 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 19 \%
\end{aligned}
\] & 149
\(17 \%\) \\
\hline Net: Nototen/ / never & \begin{tabular}{l} 
1295 \\
55\% \\
\hline
\end{tabular} & \[
\begin{aligned}
& 710 \\
& 53 \%
\end{aligned}
\] & \[
\begin{gathered}
418 \\
\substack{40 \% \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 167 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
987 \\
\substack{98 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 311 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
371 \\
69 \% \\
69 \\
6
\end{gathered}
\] & \[
\underset{\substack { 116 \\
\begin{subarray}{c}{65 \% \\
6{ 1 1 6 \\
\begin{subarray} { c } { 6 5 \% \\
6 } }\end{subarray}}{\substack{6 \\
\hline}}
\] & \[
\begin{gathered}
141 \\
\substack{18 \% \\
6} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 607 \\
& 70 \%
\end{aligned}
\] & \[
\begin{aligned}
& 358 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 635 \\
& 62 \%
\end{aligned}
\] & \[
\begin{aligned}
& 466 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
851 \\
\substack{82 \% \\
0 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 478 \\
& 56 \%
\end{aligned}
\] & ¢ \(\begin{gathered}498 \\ 56 \%\end{gathered}\) \\
\hline NET: At least half of the time & \[
\begin{aligned}
& 781 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 485 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 288 \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 513 \\
& 31 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 132 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 419 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 379 \\
& 419 \\
& M 19
\end{aligned}
\] & \[
\begin{aligned}
& 435 \\
& 58 \%
\end{aligned}
\] & \[
\begin{aligned}
& 263 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 36 \%
\end{aligned}
\] & 341
38\% \\
\hline
\end{tabular}
\(\qquad\)

Q9. How often, if a all, do you think each of the following tell the truth generally? - Politicians that led the campaign for the UK to remain in the EU in 2016
All Adults aged \(18+\) in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{4}{|c|}{Agrregated Age breaks} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{2}{|l|}{Employment status} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|r|}{Ethnicity} \\
\hline & & \(\underset{\text { Male }}{\text { (B) }}\) & \(\underset{\text { Female }}{\text { (c) }}\) & 18.24
(0)
cose & \({ }_{\text {cte }}^{\text {25-34 }}\) &  &  & \({ }_{(\text {H5) }}^{5575}\) & \({ }^{75+}\) & 18.34
(1) & \({ }_{\text {cke }}^{35.54}\) & \({ }_{\text {(1) }}^{55}\) & 75+
(M) & \({ }_{\text {AbC1 }}(\mathrm{N})\) & C2DE
(0) & \begin{tabular}{l}
Working \\
(P)
\end{tabular} & \[
\begin{gathered}
\begin{array}{c}
\text { Not } \\
\text { working } \\
\text { (a) }
\end{array}
\end{gathered}
\] & \(\underset{\text { North }}{\text { (R) }}\) & \begin{tabular}{l}
Midlands \\
(S)
\end{tabular} & South
(T) & London & \[
\begin{aligned}
& \text { Wales } \\
& \text { (v) }
\end{aligned}
\] & Scotland & Graduates & \[
\begin{gathered}
\text { Non- } \\
\text { Graduates }
\end{gathered}
\] & White ethnic group (2) & Minority
ethnic
enich \({ }_{\substack{\text { ethnic } \\ \text { group }}}\) \({ }_{(a)}\) \\
\hline Unweighted base & 2337 & 1150 & 1177 & 252 & 404 & 382 & 414 & 685 & 200 & 656 & 796 & 685 & 200 & 1607 & 730 & 1442 & 895 & 558 & 603 & 543 & 327 & 110 & 196 & 1275 & 1062 & 2010 & 295 \\
\hline Weighted base & 2337 & 1139 & 1188 & 240 & 397 & 382 & 390 & 701 & 228 & 637 & 772 & 701 & 228 & 1311 & 1026 & 1440 & 897 & 554 & 610 & 537 & 322 & 114 & 200 & 746 & 1591 & 2034 & 273 \\
\hline All of the time & \[
\begin{aligned}
& 102 \\
& 4 \% \\
& 4
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 6 \% \\
& 64
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \% \\
& \text { } \\
& \hline 6
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 6 \% \\
& 60 \\
& a
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& { }_{2}^{6 \%} \\
& k
\end{aligned}
\] & \[
\begin{gathered}
5 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 7 \% \\
& R \\
& R
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 6 \% \\
& \vdots
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 6 \%
\end{aligned}
\] \\
\hline Most of the time & \[
\begin{aligned}
& 491 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& \substack{25 \% \\
c}
\end{aligned}
\] & \[
\begin{aligned}
& 204 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
22 \%
\end{gathered}
\] & \[
\begin{aligned}
& 125 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
50 \\
22 \% \\
22 \%
\end{gathered}
\] & \[
\begin{gathered}
318 \\
24 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 322 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 51 } \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 429 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 22 \% \\
& 29
\end{aligned}
\] \\
\hline About half of the time & \[
\begin{aligned}
& 507 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1555 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 282 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 193 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 342 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 454 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 18 \% \\
&
\end{aligned}
\] \\
\hline Not very often & \[
\begin{aligned}
& \begin{array}{l}
655 \\
28 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
367 \\
31 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 26 \%
\end{aligned}
\] & \[
\underset{\substack{222 \\ \text { 23\% } \\ E F}}{ }
\] & \[
\begin{aligned}
& 79 \\
& 35 \% \\
& \text { EF }
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
222 \\
32 \% \\
\mathrm{k}
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 35 \% \\
& \mathrm{jk}
\end{aligned}
\] & \[
\begin{aligned}
& 330 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 325 \\
& \begin{array}{c}
32 \% \\
N
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 373 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
282 \\
31 \% \\
\underset{\rho}{28}
\end{gathered}
\] & \[
\begin{gathered}
161 \\
\begin{array}{c}
29 \% \\
v
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 189 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& \begin{array}{c}
29 \% \\
v
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
82 \\
26 \% \\
28 \\
v
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& \text { 15\% } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 167 } \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
488 \\
\left.\begin{array}{c}
41 \% \\
\times
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 572 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
28 \%
\end{gathered}
\] \\
\hline Never & \[
\begin{aligned}
& 301 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 14 \% \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
16 \% \\
\text { co } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
61 \\
\text { 16\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 136
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 16 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{gathered}
89 \\
13 \% \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
14 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 78 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 16 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 17 \% \\
& \text { uwr }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 10 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 281 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 8 \% \\
& 89
\end{aligned}
\] & \[
\begin{aligned}
& 190 \\
& 16 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& \text { 48\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 14 \% \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& { }^{13 \%} \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& \text { 16\% } \\
& \text { Lm }
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 12 \% \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
207 \\
13 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 228 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] \\
\hline NET: All / most of the time & \[
\begin{aligned}
& 593 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 31 \% \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 381 \\
& \text { 39\% } \\
& 0
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 21 \% \\
& 21
\end{aligned}
\] & \[
\begin{gathered}
402 \\
28 \% \\
\alpha \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 1919 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 328 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 255 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 338 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 512 \\
& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 28 \%
\end{aligned}
\] \\
\hline NET: Nototiten/ never & \[
\begin{aligned}
& 956 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 443 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 507 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 42 \%
\end{aligned}
\] & \[
\begin{gathered}
311 \\
44 \% \\
\mathrm{E}
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 314 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& 44 \% \\
& \text { 44\% }
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 492 \\
& 38 \% \\
& \hline
\end{aligned}
\] & \[
\] & \[
\begin{aligned}
& 562 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 394 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 237 \\
& \begin{array}{l}
33 \% \\
\text { uw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 267 \\
& 44 \% \\
& \text { uw }
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 456 \\
& 4 w
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
705 \\
44 \% \\
\times
\end{gathered}
\] & \[
\begin{aligned}
& 840 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 2020
\end{aligned}
\] \\
\hline NET: At least haff of the time & \[
\begin{aligned}
& 1100 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
608 \\
53 \% \\
c \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 491 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 51 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 48 \% \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 176 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 329 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& 48 \% \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 359 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 329 \\
& 47 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 060 \%
\end{aligned}
\] & \[
\begin{gathered}
664 \\
51 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 437 \\
& 436
\end{aligned}
\] & \[
\begin{gathered}
716 \\
50 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 384 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 263 \\
& 47 \%
\end{aligned}
\] & \[
\begin{aligned}
& 269 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 53 \% \\
& 57
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 52 \% \\
& \hline 50
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 56 \% \\
& 5 \pi \\
& 5 \pi
\end{aligned}
\] & \[
\begin{aligned}
& 421 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 680 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 966 \\
& 47 \% \\
& 47
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 46 \%
\end{aligned}
\] \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{Total} & \multicolumn{3}{|c|}{Marital Staus} & \multicolumn{2}{|l|}{Presence of children HH (17 or under)} & \multicolumn{4}{|c|}{GE 2019 vote} & \multicolumn{2}{|l|}{EU Referendum Vote} & \multicolumn{2}{|l|}{Likely and unlikely to consider Labour} & \multicolumn{2}{|l|}{Likely and unlikely to
consider
Conservatives} & \multicolumn{2}{|l|}{\begin{tabular}{l}
Definitely decided or \\
might change their mind
\end{tabular}} \\
\hline & & Married/ Living as
Married & Single & \begin{tabular}{l}
Widowed/
Divorced/
Separated \\
Separated
\end{tabular} & any & NoNE & Conservati
ve & Labour & \[
\begin{aligned}
& \text { Liberal } \\
& \text { Dems }
\end{aligned}
\] & Other
party & Remain & Leave & \begin{tabular}{c} 
Likely to \\
Consider \\
tabour \\
\hline
\end{tabular} & \[
\begin{aligned}
& \text { Unikely to } \\
& \text { Uond of } \\
& \text { Candor }
\end{aligned}
\] & \[
\begin{gathered}
\text { Likely to } \\
\text { conside } \\
\text { consenati } \\
\text { Conse }
\end{gathered}
\] & Unlikely to
consider consider
Conservati ves & Definitly
decided &  \\
\hline & (A) & (8) & (c) & (0) & (E) & (f) & \({ }^{(6)}\) & \({ }^{(H)}\) & (1) & (1) & \({ }^{(k)}\) & (1) & (m) & (N) & \({ }^{(0)}\) & \({ }^{(P)}\) & (a) & (R) \\
\hline Unweighted base & \({ }^{237}\) & \({ }^{1385}\) & 672 & 280 & 692 & 1645 & \({ }^{733}\) & 579 & 208 & 243 & 997 & 765 & 1105 & 885 & 753 & 1226 & 880 & 936 \\
\hline Weighted base & 2337 & 1330 & 697 & 310 & 656 & 1681 & 755 & 541 & 177 & 243 & 872 & 852 & 1019 & 922 & 748 & 1182 & 852 & 893 \\
\hline All of the time & \[
\begin{aligned}
& 102 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
\% \\
\% \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 55 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
\begin{array}{c}
33 \\
6 \\
6
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 9 \% \\
& 9 \\
& 6
\end{aligned}
\] & \[
\begin{gathered}
22 \\
9 \% \\
9
\end{gathered}
\] & \[
\begin{aligned}
& 58 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 8 \% \\
& 8 \% \\
& N
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
\substack{57 \\
R \\
R}
\end{gathered}
\] & 34
\(4 \%\) \\
\hline Most of the time & \[
\begin{aligned}
& 491 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 293 \\
& 22 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 346 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
158 \\
\substack{15 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{gathered}
71 \\
\begin{array}{c}
40 \% \\
0+1 \\
6+1
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 291 \\
& 33 \% \\
& 33
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& \text { 29\% }
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& { }_{1}^{16 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 297 \\
& 25 \%
\end{aligned}
\] & 227\% & \({ }_{24}^{211}\) \\
\hline About talf of the time & \[
\begin{aligned}
& 507 \\
& \\
& \text { 22\% }
\end{aligned}
\] & \[
\begin{aligned}
& 301 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& 21 \% \\
& 21
\end{aligned}
\] & \[
\begin{aligned}
& 367 \\
& 22 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 20 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
250 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 182 \\
& 21 \% \\
& 21 \%
\end{aligned}
\] & 234
\(26 \%\)
0 \\
\hline Not very often & \[
\begin{aligned}
& 655 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 382 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 27 \% \\
& \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 499 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 259 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1100 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 315 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 227 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 25 \%
\end{aligned}
\] & \begin{tabular}{c} 
277 \\
\(\substack{31 \% \\
a}\) \\
\hline
\end{tabular} \\
\hline Never & \[
\begin{aligned}
& 301 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 15 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 220 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
140 \\
\substack{15 \% \\
\mathrm{~m}}
\end{gathered}
\] & . \({ }_{\text {66 }}\) & \[
\begin{aligned}
& 168 \\
& 148 \\
& 148
\end{aligned}
\] & \[
\begin{aligned}
& \text { 109 } \\
& 13 \%
\end{aligned}
\] & 71
\(8 \%\) \\
\hline Don't know & \[
\begin{aligned}
& 281 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 7 \%
\end{aligned}
\] & 65
\(7 \%\) \\
\hline NET: Al/ most of the time & \[
\begin{aligned}
& 593 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 356 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
159 \\
23 \%
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 401 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& \text { ay } \\
& \text { ant } \\
& \text { cit }
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{gathered}
380 \\
37 \% \\
N
\end{gathered}
\] & \[
\begin{aligned}
& 163 \\
& 18 \% \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 349 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 284 \\
& 33 \%
\end{aligned}
\] & 245
\(27 \%\) \\
\hline NET: Not often/ never & \[
\begin{aligned}
& 956 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 533 \\
& 40 \%
\end{aligned}
\] & \[
\begin{gathered}
295 \\
42 \%
\end{gathered}
\] & \[
\begin{aligned}
& 128 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
714 \\
428 \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 365 \\
& \text { ang } \\
& \text { 48\% }
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{gathered}
448 \\
\substack{43 \% \\
k}
\end{gathered}
\] & \[
\begin{aligned}
& 328 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
462 \\
50 \% \\
\mathrm{~m}
\end{gathered}
\] & \[
\begin{aligned}
& 294 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 491 \\
& 42 \% \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 323 \\
& 3889 \\
& .
\end{aligned}
\] & 349
\(39 \%\) \\
\hline NET: At east half of the time & \[
\begin{aligned}
& 1100 \\
& 47 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 657 \\
& 49 \%
\end{aligned}
\] & \begin{tabular}{l}
301 \\
43\%
\end{tabular} & \[
\begin{aligned}
& 142 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 332 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 768 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 322 \\
& 43 \%
\end{aligned}
\] & \[
\begin{gathered}
320 \\
59 \% \\
59 \%
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& 66 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 550 \\
& 63 \%
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 618 \\
& 61 \%
\end{aligned}
\] & \[
\begin{aligned}
& 376 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 400 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 599 \\
& 5
\end{aligned}
\] & 466 & 479 \\
\hline
\end{tabular}
\(\qquad\)```


[^0]:    

[^1]:    This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^2]:    overlap formulue used
    

[^3]:    
    

[^4]:    

[^5]:    

[^6]:    (al)
    

[^7]:    
    

[^8]:    This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^9]:    overlap formulue used
    

[^10]:    This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[^11]:    Overtap formulue used
    

