# CALIFICATION OF A CONTRACT OF

October 2023

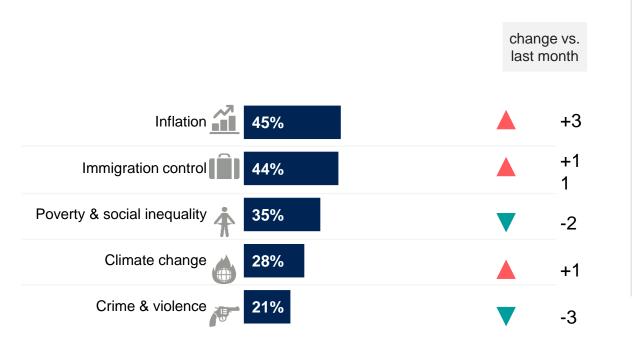
# GAME CHANGERS

COCEAN

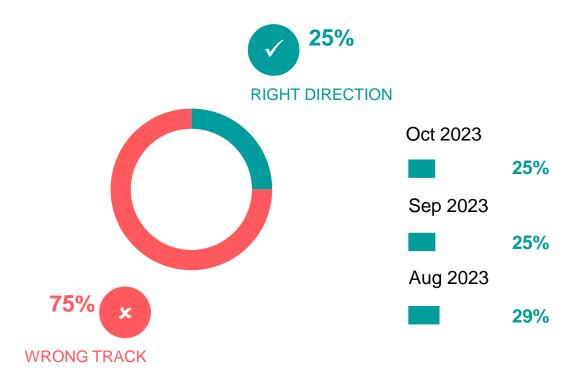


# **GERMANY SUMMARY: OCTOBER 2023**

**Q:** Which three of the following topics do you find the most worrying in your country?



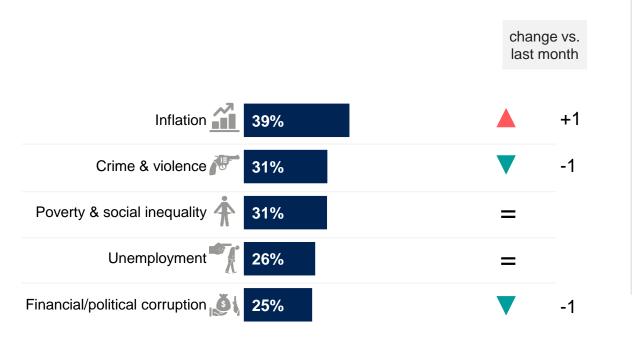
**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



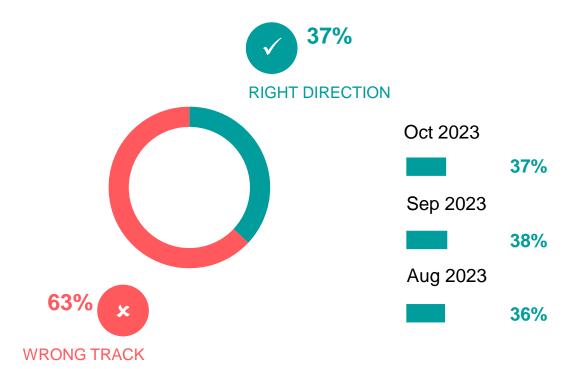
**Base:** Representative sample of German adults aged 16-74. c.1000 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# WORLD SUMMARY: OCTOBER 2023

**Q:** Which three of the following topics do you find the most worrying in your country?



**Q:** Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of global adults aged 16-74. c.25,220 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# RIGHT DIRECTION WRONG TRACK

- Country comparisons
- Trends over time: Germany
- Trends over time: World



# COUNTRY COMPARISON RIGHT DIRECTION/WRONG TRACK

World 🏹 62% 38% WRONG TRACK Singapore 🖮 82% 18% 77% Indonesia -23% RIGHT DIRECTION India 💶 76% 24% Thailand 66% 34% Mexico 41% 59% Brazil 💿 56% 44% Malaysia 😐 52% 48% Australia 49% 51% Spain 💼 60% 40% US 💻 65% 35% Colombia 34% 66% Turkey 🖸 68% 32% Canada 68% 32% Chile 느 69% 31% Italy 70% 30% Israel 💷 29% 71% South Korea 🔅 71% 29% Japan • 29% 71% Great Britain 29% 71% Netherlands == 72% 28% Poland 73% 27% Germany 75% 25% Belgium 75% 25% 23% France 77% Hungary **\_\_** 78% 22% Sweden 21% 79% South Africa 🔊 19% 81% Argentina 🔤 83% 17% Peru 12% 88%

**Base:** Representative sample of c.25,220 adults aged 16-74 in 29 participating countries, September 22nd 2023 - October 6th 2023.. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

Sep 2023

-3

+7

+12

+2

-13

+2

+1

+2

+5

-4

+3

+2

+1

+1

-3

-1

+1

-8

-9

-3

+2

-2

-8

+3

=

=

V

=

V

=

V

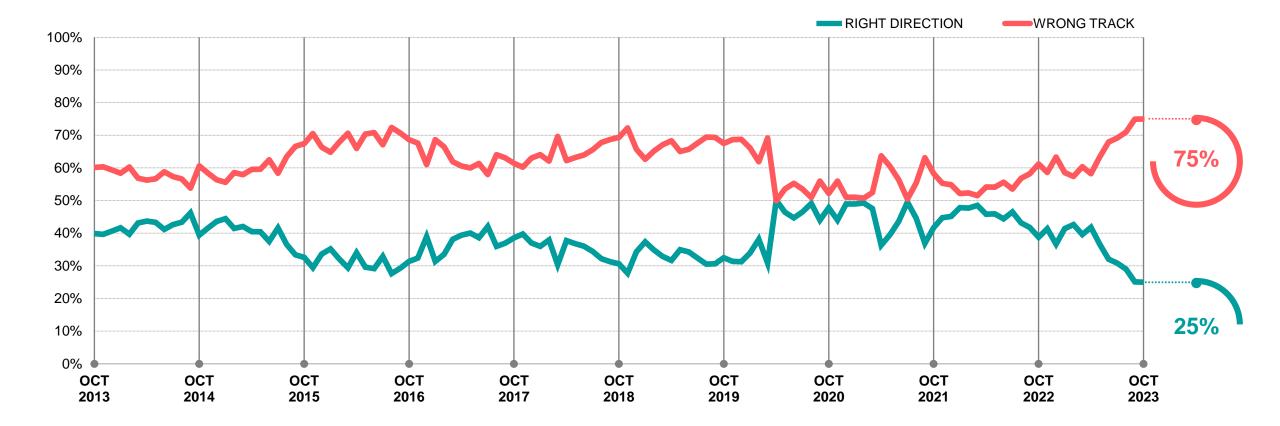
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# GERMANY: RIGHT DIRECTION/ WRONG TRACK

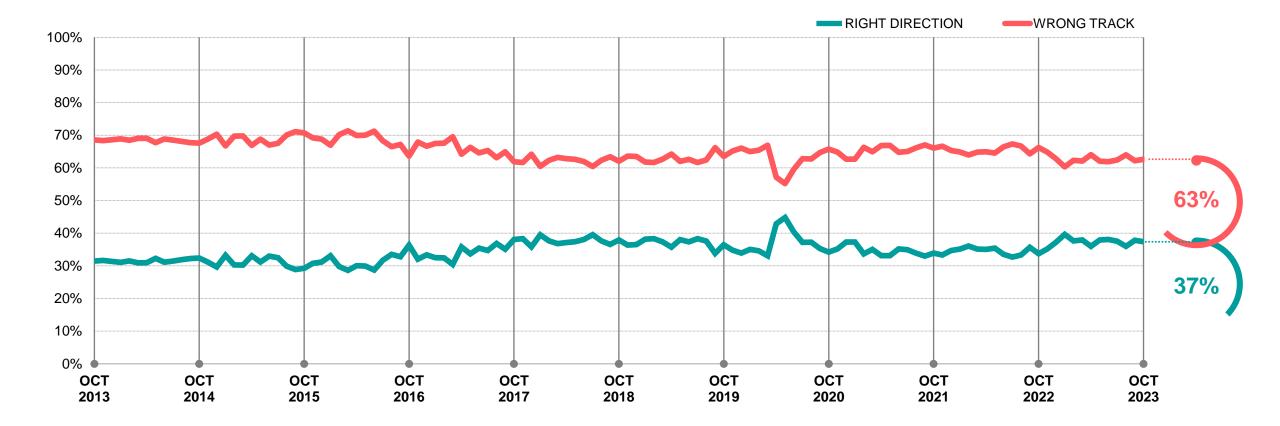
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of German adults aged 16-74. c.1000 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



**Base:** Representative sample of global adults aged 16-74. c.25,220 per month. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# GERMANY'S WORRIES

- Germany's top worries
- World's top worries
- Trends over time for worries: Germany & World



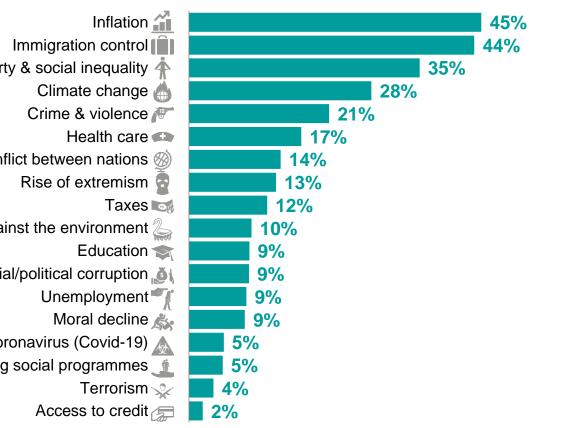
# **GERMANY'S WORRIES**

Which three of the following topics do you find the most worrying in your country?

#### Mentioned in October 2023 (%)

Inflation Immigration control Poverty & social inequality 🐴 Climate change 28% 21% Crime & violence 🌌 Health care 17% Military conflict between nations 🛞 14% Rise of extremism 😨 13% 12% Taxes 📷 Threats against the environment 🦢 10% Education 🕋 9% Financial/political corruption 9% Unemployment \*\* 9% 9% Moral decline 🚲 Coronavirus (Covid-19) 🔈 5% Maintaining social programmes \_\_\_\_\_ 5% Terrorism 父 4% Access to credit 7 2%

Base: Representative sample of German adults aged 16-74. October 2023: 1000. Source: Global Advisor. Global score is a Global Country Average. See methodology for details.



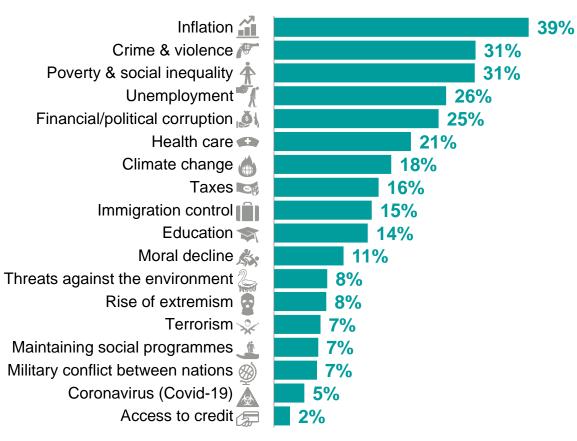
% change compared with previous month:

Sep 2023

# WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### Mentioned in October 2023 (%)



% change compared with previous month:



+1

-1

-1

-1

-1

+2

-1

+1

-1

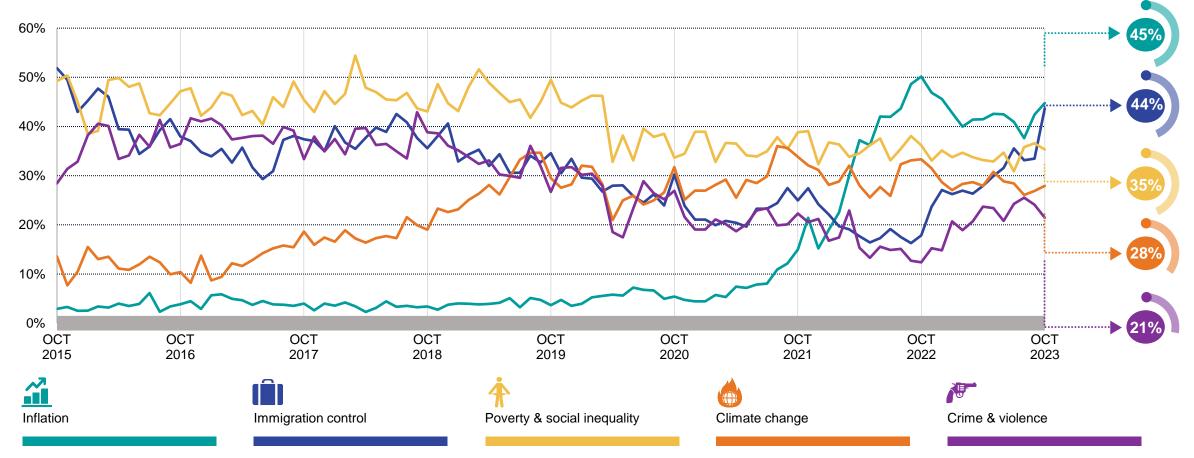
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**Base:** Representative sample of global adults aged 16-74. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# GERMANY'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

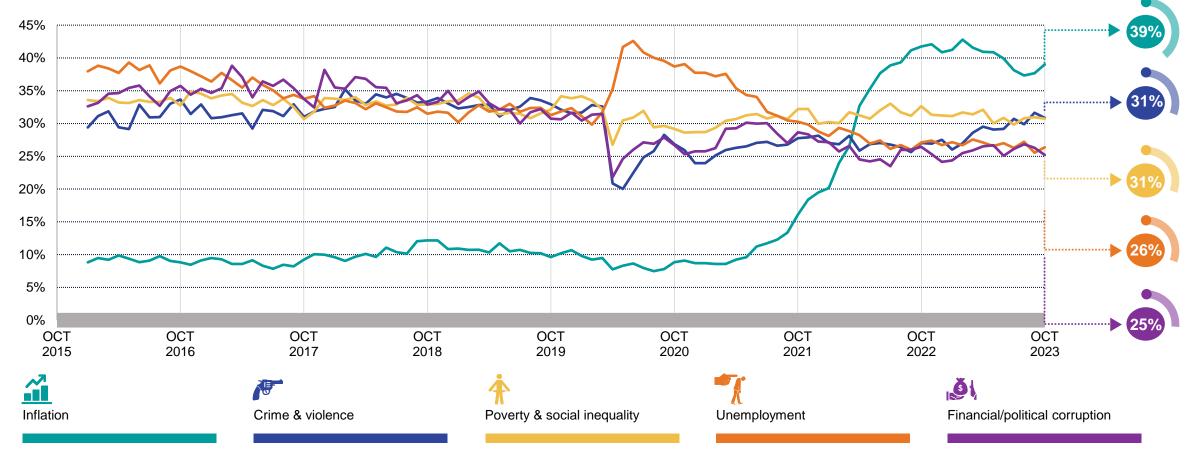


Base: Representative sample of German adults aged 16-74. c.1000 per month.

**Source:** Global Advisor. Global score is a Global Country Average. See methodology for details.

# THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-74. c.25,220 per month.

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

# WORLD WORRIES COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Germany's top 5
  concerns



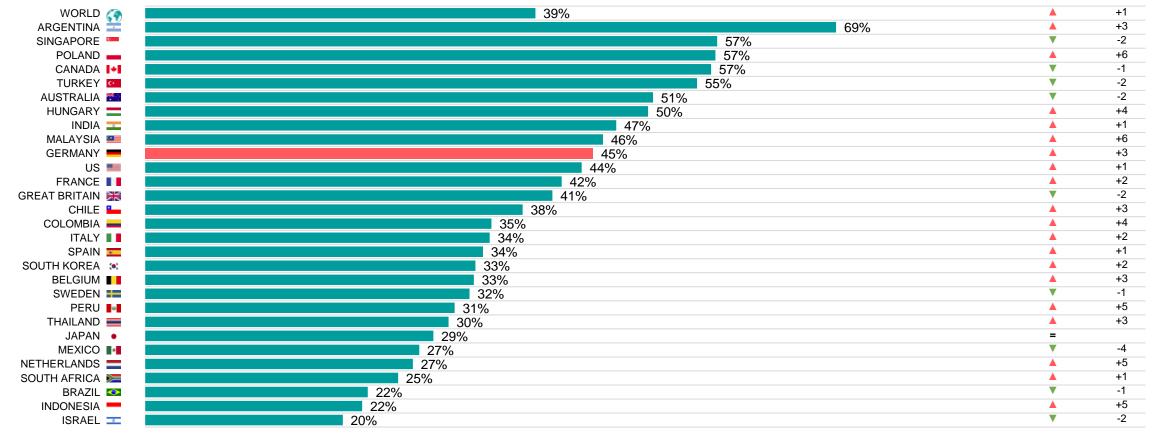
# 1 | INFLATION GERMANY VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### September 2023

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

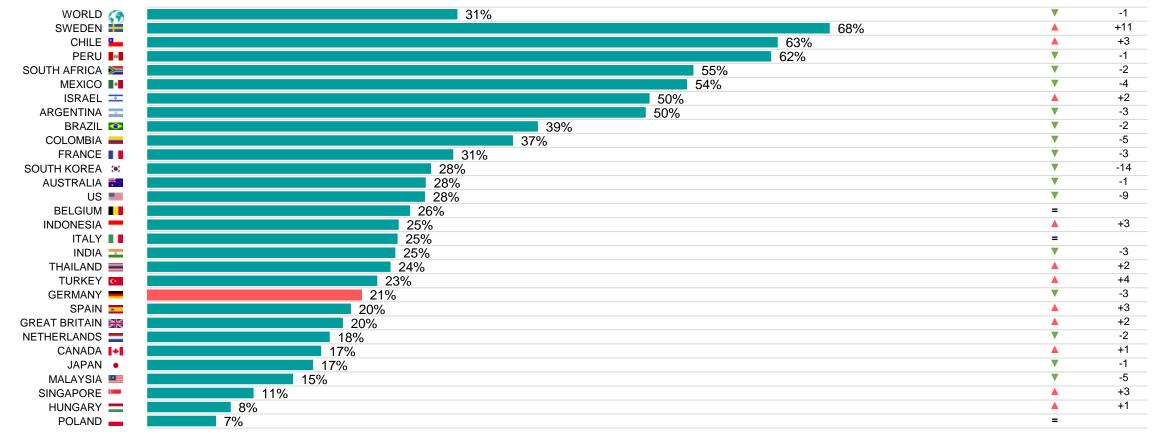
# 2 | CRIME & VIOLENCE GERMANY VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### September 2023

#### (%) worried in October 2023 in each country

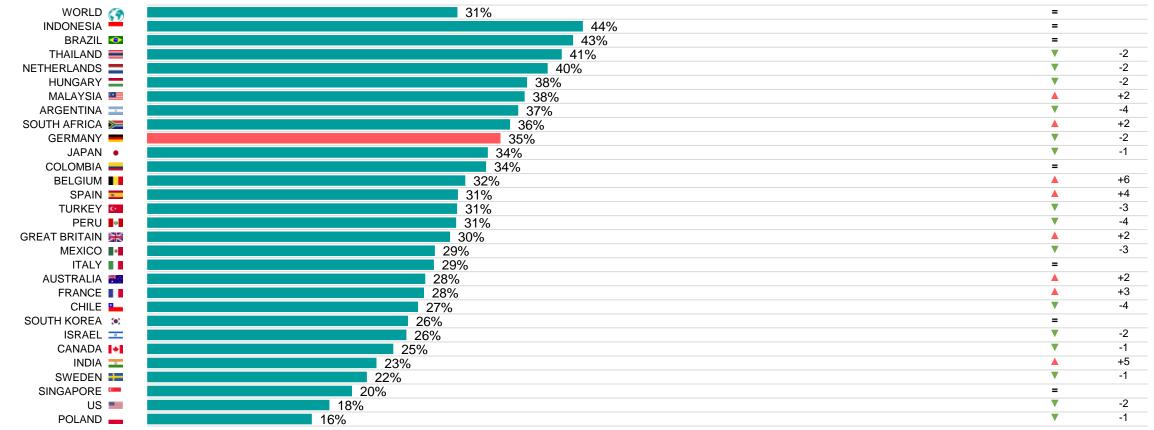


**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 3 | POVERTY & SOCIAL INEQUALITY GERMANY VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



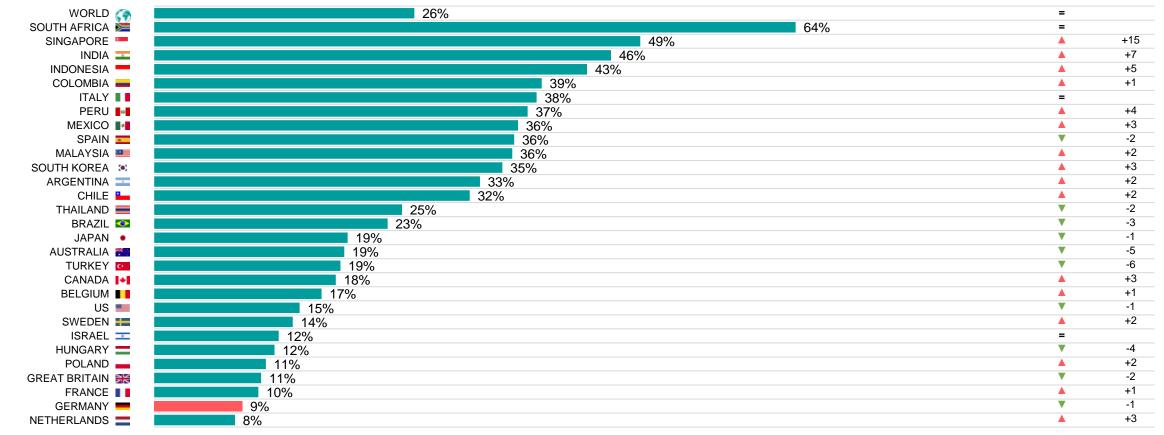
**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 4 | UNEMPLOYMENT GERMANY VS. GLOBAL

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



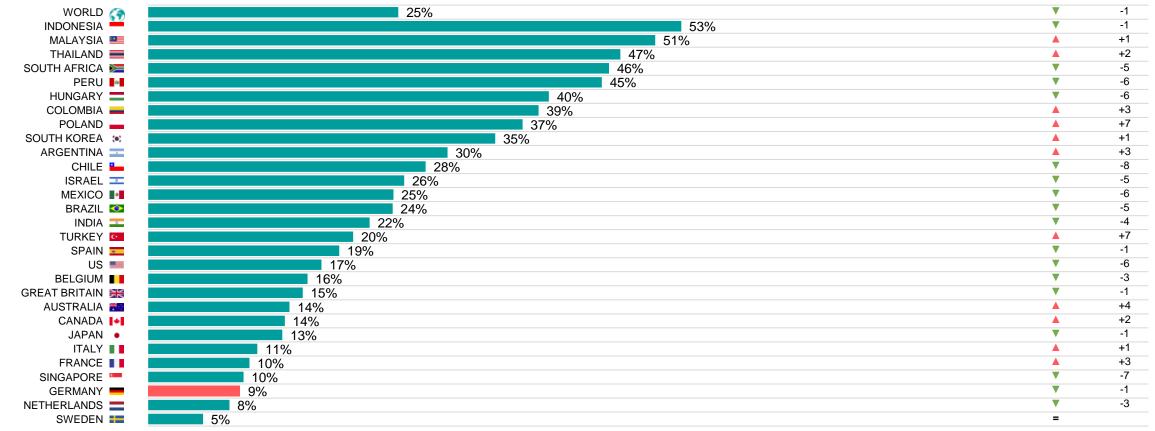
**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 5 | FINANCIAL/POLITICAL CORRUPTION GERMANY VS. GLOBAL

### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# WORLD WORRIES COUNTRY COMPARISON

Country comparison of all 18 concerns



HUNGARY 🚞	50%	<b></b>	+4
INDIA 💻	47%		+1
MALAYSIA 💻	46%		+6
GERMANY 💳	45%		+3
US 💻	44%		+1
FRANCE	42%		+2
GREAT BRITAIN 💥	41%	V	-2
CHILE 🏪	38%	<b>A</b>	+3
COLOMBIA 📥	35%	<b>A</b>	+4
ITALY	34%	<b></b>	+2
SPAIN 💳	34%	<b></b>	+1
SOUTH KOREA 🛭 🙁	33%	<b></b>	+2
BELGIUM	33%	<b></b>	+3
SWEDEN =	32%	V	-1
PERU	31%	<b></b>	+5
THAILAND 🚃	30%	<b></b>	+3
JAPAN 🔹	29%	=	
MEXICO	27%	•	-4
NETHERLANDS 💳	27%	<b></b>	+5
SOUTH AFRICA 💹	25%	<b></b>	+1
BRAZIL ≤	22%	V	-1
INDONESIA 💻	22%	<b>A</b>	+5
ISRAEL 💷	20%		-2

39%

(%) worried in October 2023 in each country

# 1 | INFLATION WORLD WORRIES

WORLD 🎧

POLAND

CANADA

TURKEY 🖸

AUSTRALIA 🎫

ARGENTINA 🚞

SINGAPORE -

% change compared with previous month: Which three of the following topics do you find the most worrying in your country?

57%

57%

57%

55%

51%

69%

September 2023

V

V

V

V

+1

+3

-2

+6

-1

-2

-2

Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220.

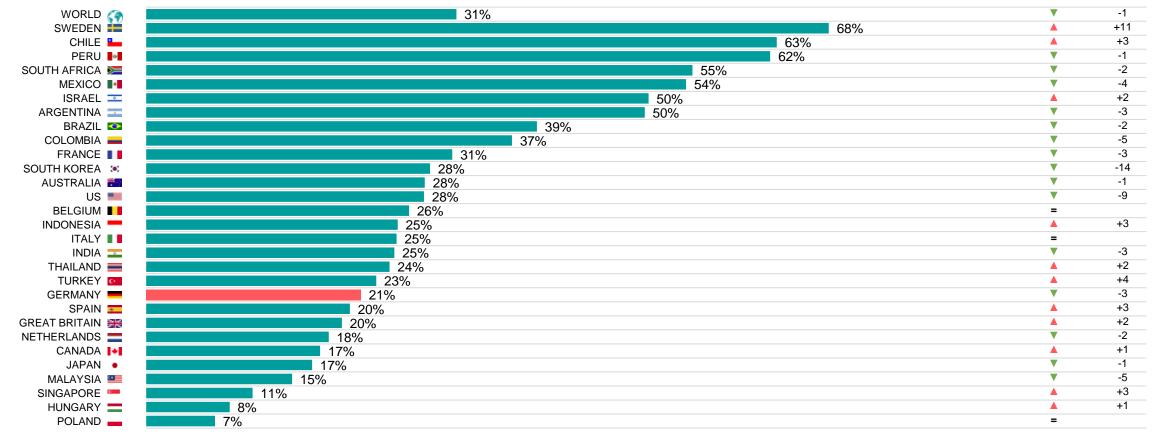
# 2 | CRIME & VIOLENCE WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

#### September 2023

#### (%) worried in October 2023 in each country

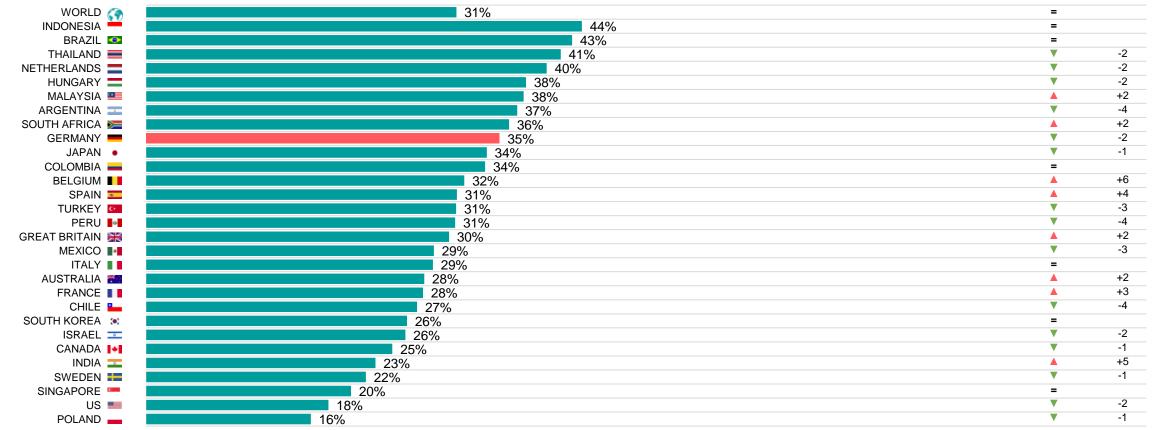


**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 3 | POVERTY & SOCIAL INEQUALITY WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



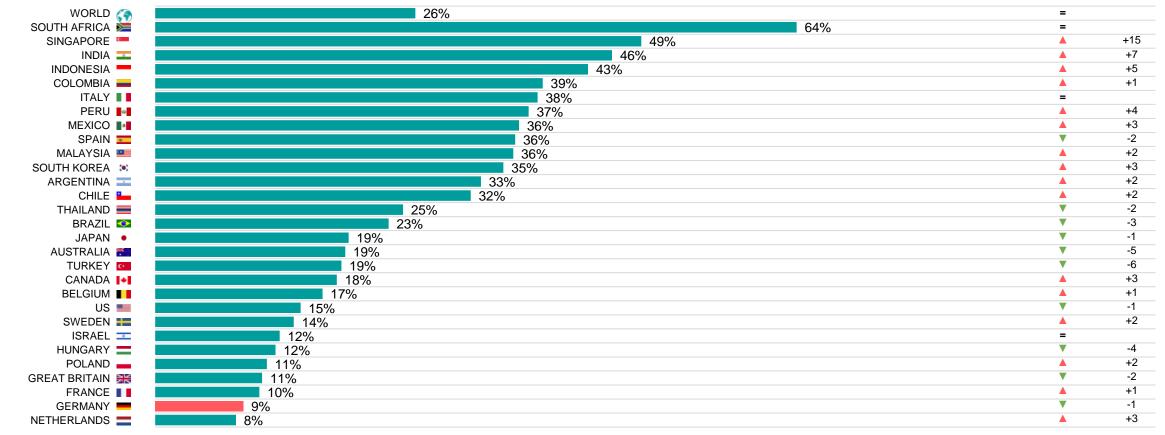
**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 4 | UNEMPLOYMENT WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 5 | FINANCIAL/POLITICAL CORRUPTION WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country

WORLD 🌎 25% ▼ -1 INDONESIA 🗮 53% V -1 51% +1 MALAYSIA 🛄 47% +2 THAILAND SOUTH AFRICA 💹 46% -5 V -6 PERU 45% HUNGARY 40% -6 COLOMBIA 39% +3 37% +7 POLAND 35% SOUTH KOREA 😹 +1 30% +3 ARGENTINA 🔤 CHILE 🏪 28% V -8 -5 ISRAEL 💷 26% V 25% V -6 MEXICO 24% -5 BRAZIL 오 V 22% INDIA 💶 V -4 TURKEY 🖸 20% +7 SPAIN 💶 19% V -1 V -6 17% US 💻 T -3 16% BELGIUM 15% V -1 GREAT BRITAIN 💥 14% +4 AUSTRALIA 🎫 14% +2 CANADA V JAPAN • 13% -1 +1 ITALY 11% +3 FRANCE 10% 10% -7 SINGAPORE -1 GERMANY 9% V -3 NETHERLANDS 8% SWEDEN 5% -

Base: Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. Source: Global Advisor. Global score is a Global Country Average. See methodology for details.

% change compared with previous month:

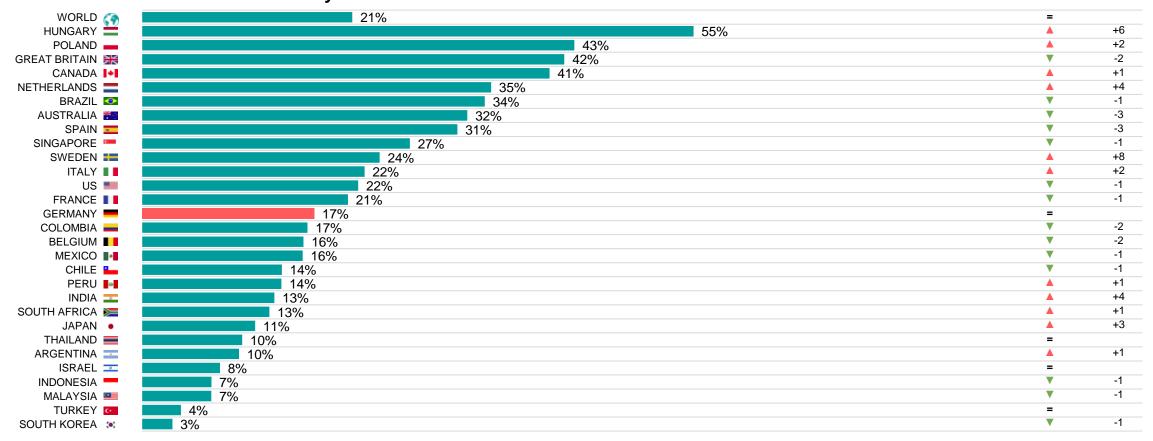
# 6 | HEALTH CARE WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

September 2023

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 7 | CLIMATE CHANGE WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country

WORLD 🌎 ▼ 18% -1 +3 SINGAPORE 🗯 34% 29% V -3 JAPAN • 28% GERMANY +1 28% +4 FRANCE V -2 AUSTRALIA 🎫 27% CANADA 26% -5 26% V -3 NETHERLANDS V -2 INDONESIA -25% 25% -3 ITALY ▼ 24% V -3 GREAT BRITAIN 🚟 US 💻 24% +1 BELGIUM 21% +1 21% SOUTH KOREA 😹 +1 21% +4 MEXICO 20% SPAIN 💶 -6 18% +6 THAILAND 17% +7 BRAZIL 오 -3 V 15% SWEDEN 14% +2 TURKEY 🖸 V -5 12% POLAND COLOMBIA 11% = V INDIA 💶 9% -1 PERU 9% V -1 SOUTH AFRICA 💹 9% = V -4 CHILE 9% -2 MALAYSIA 💻 7% -5 HUNGARY 6% 5% +2 ARGENTINA 🔤 -3 ISRAEL 📼 2%

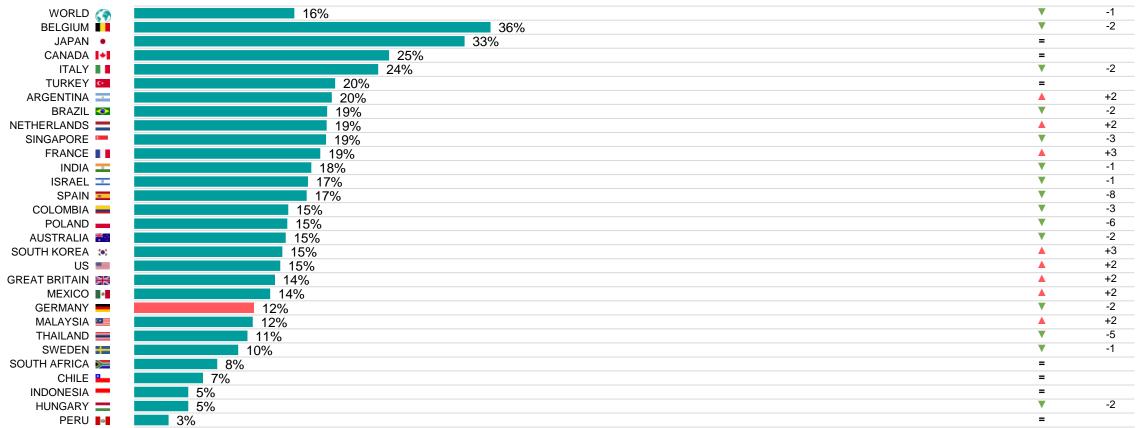
**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 8 | TAXES WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 9 | IMMIGRATION CONTROL WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

WORLD 🏹 15% 44% GERMANY 💻 41% TURKEY 🖸 32% NETHERLANDS GREAT BRITAIN 🚟 29% 29% CHILE BELGIUM 27% FRANCE 26% US 💻 24% ITALY 23% SWEDEN 19% POLAND 16% CANADA 15% PERU 14% 13% SPAIN 🔤 10% AUSTRALIA 🎫 SOUTH AFRICA 💹 9% 8% MALAYSIA 😐 SINGAPORE -8% 8% ISRAEL 💷 7% JAPAN • COLOMBIA 7% HUNGARY 7% MEXICO 6% 4% INDIA 💶 THAILAND 2% SOUTH KOREA 🔅 2% BRAZIL 📀 2% INDONESIA -1% ARGENTINA 🔤 1%

**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

### (%) worried in October 2023 in each country

% change compared with previous month:

V

=

=

V

V

V

=

=

September 2023

+2

+11

-4

+3

+5

+2

+3

+5

+4

+7

+3

+3

+2

+3

-2

+1 -3

+5

-2

+1

+1

+3

-2

+1

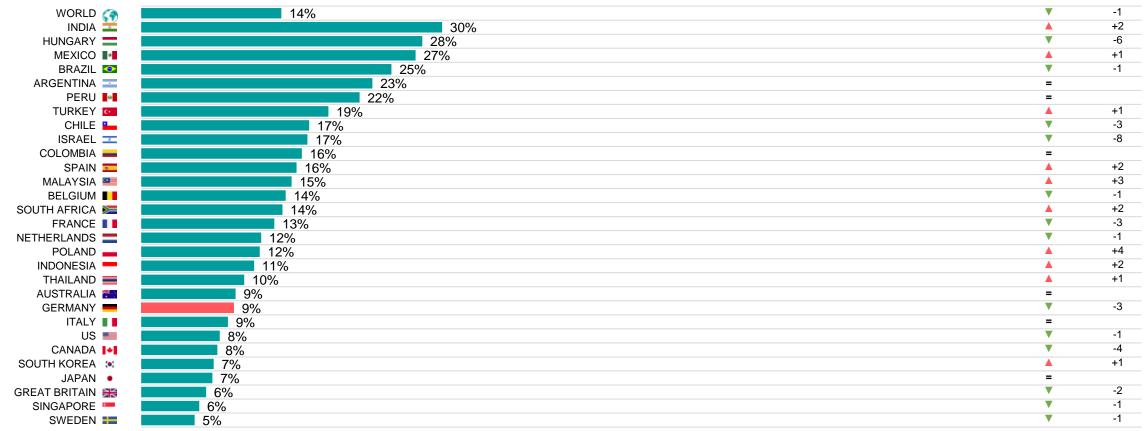
+1

-1

# 10 | EDUCATION WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 11 | MORAL DECLINE WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country

WORLD 🏹 11% = NETHERLANDS 19% +4 18% +1 SOUTH KOREA 🔅 18% THAILAND +1 INDONESIA -18% = ISRAEL 17% -JAPAN • 16% +2 FRANCE 15% = V US 💻 14% -1 -5 MALAYSIA 😐 13% ▼ POLAND 12% +3 HUNGARY 12% +1 GREAT BRITAIN 🚟 11% = +2 AUSTRALIA 11% +2 10% CANADA 🔸 9% ARGENTINA 🔤 = 9% +2 TURKEY • 9% -3 ITALY V -3 V 9% BELGIUM V -2 9% GERMANY = V -3 SINGAPORE -8% +2 CHILE 7% V -2 SWEDEN 7% SPAIN 📰 7% = PERU 6% = V -1 MEXICO 6% V -1 BRAZIL 오 5% COLOMBIA 5% -1 5% V -3 INDIA 💶 SOUTH AFRICA 🚬 4% =

**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 12 | THREATS AGAINST THE ENVIRONMENT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country

WORLD 🌎 8% = BRAZIL 🔯 15% +5 12% V -2 SOUTH KOREA 🔅 12% AUSTRALIA +4 V -3 INDONESIA -11% +3 SINGAPORE 11% FRANCE 11% ▼ -1 V -1 BELGIUM 10% +2 MEXICO 10% JAPAN . -3 10% ▼ 10% +3 US 💻 NETHERLANDS 10% V -6 GERMANY -10% = 9% ▼ -1 SWEDEN 📕 9% COLOMBIA = 8% +1 GREAT BRITAIN 🚟 8% ITALY = CANADA 8% = 7% V -1 SPAIN = 7% V -3 THAILAND 7% V -3 INDIA 💶 6% ▼ -5 POLAND V -3 MALAYSIA 😐 6% CHILE 🏪 6% -1 +1 ISRAEL 💷 5% +2 TURKEY 🖸 4% 4% V -3 PERU HUNGARY 🚍 3% = +1 SOUTH AFRICA 📂 3% V -1 2% ARGENTINA 🔤

**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 13 | RISE OF EXTREMISM WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country



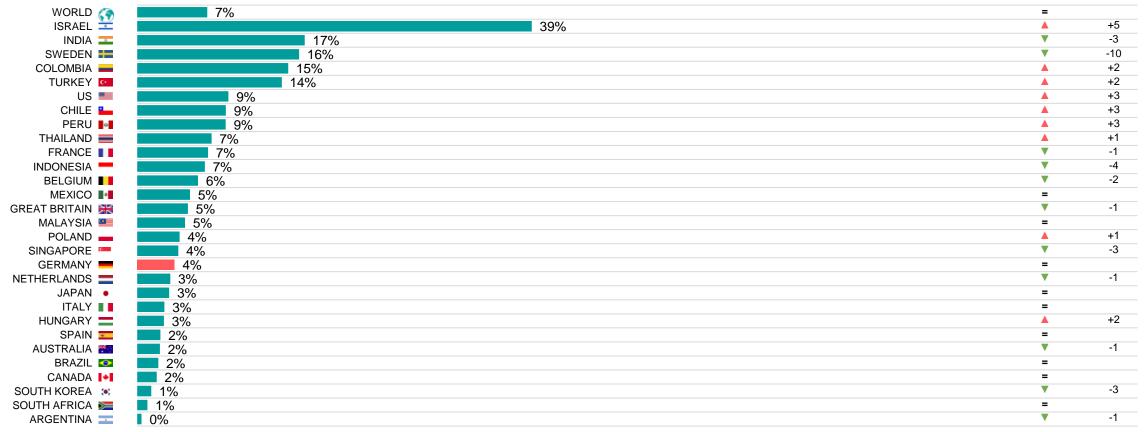
**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 14 | TERRORISM WORLD WORRIES

### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 15 | MAINTAINING SOCIAL PROGRAMMES WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

# 16 | MILITARY CONFLICT BETWEEN NATIONS **WORLD WORRIES**

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 17 | CORONAVIRUS (COVID-19) WORLD WORRIES

#### Which three of the following topics do you find the most worrying in your country?

(%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# 18 | ACCESS TO CREDIT WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

#### (%) worried in October 2023 in each country



**Base:** Representative sample of adults aged 16-74 in 29 countries. October 2023: 25,220. **Source:** Global Advisor. *Global score is a Global Country Average. See methodology for details.* 

% change compared with previous month:

# METHODOLOGY



# **METHODOLOGY**

The survey is conducted monthly in 29 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations were interviewed between September 22nd 2023 and October 6th 2023. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 29 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.

# FOR MORE INFORMATION

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