



Ipsos UK - Political polling
Fieldwork: 13-14 November 2023

Table 1

Q1. To what extent, if at all, do you think each of the following are a strong or weak leader? -SUMMARY TABLE

Base: All adults 18+

	Rishi Sunak Prime Minister and Conservative Party leader	Keir Starmer Labour Party leader
Unweighted Total	2318	2318
Weighted Total	2318	2318
Very strong	59 3%	79 3%
Fairly strong	443 19%	628 27%
Neither a strong nor weak	501 22%	647 28%
Fairly weak	713 31%	581 25%
Very weak	556 24%	286 12%
Don't know	37 2%	92 4%
Prefer not to say	9 *	6 *
Strong	501 22%	707 30%
Weak	1270 55%	866 37%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)



Table 2

Q1. To what extent, if at all, do you think each of the following are a strong or weak leader? -Rishi Sunak Prime Minister and Conservative Party leader

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very strong	59 3% jqu	20 2%	38 3%	13 5% d	4 1%	10 3%	5 1%	7 2%	6 2%	14 6%	34 2%	17 6%	17 2%	42 3%	15 2%	36 2%	10 4%	6 1%	18 3%	1 *	1 1%	31 2%	8 3%	18 7%	14 3%	13 2%	7 2%	4 2%	52 2%
Fairly strong	443 19% dnw	211 19%	231 20%	35 14%	47 12%	62 17%	88 22%	66 18%	64 22%	81 32%	396 20%	41 15%	178 17%	265 21%	115 16%	319 20%	56 22%	97 16%	120 23%	29 27%	15 17%	346 21%	55 17%	28 12%	94 20%	134 20%	103 23%	39 18%	458 20%
Neither a strong nor weak	501 22% acelA	206 18%	292 25%	32 13%	86 22%	62 17%	92 23%	89 25%	83 28%	56 23%	441 22%	54 19%	191 19%	305 24%	145 20%	351 22%	59 23%	126 21%	114 22%	33 30%	20 22%	357 22%	56 17%	65 27%	127 23%	155 23%	77 17%	41 19%	550 24%
Fairly weak	713 31% fmx	354 32%	353 30%	79 31%	122 31%	123 33%	103 26%	129 36%	88 30%	69 28%	623 31%	83 29%	339 33%	366 29%	246 35%	464 29%	67 27%	184 31%	154 29%	29 26%	30 33%	511 31%	98 31%	61 25%	118 25%	204 30%	152 34%	76 35%	719 31%
Very weak	556 24% bghimsu	312 28%	232 20%	80 32%	127 32%	105 29%	93 24%	66 18%	55 18%	29 12%	476 24%	78 27%	279 27%	275 21%	183 26%	366 23%	52 21%	162 27%	114 22%	15 14%	23 25%	373 23%	94 29%	66 27%	108 23%	168 25%	102 23%	50 23%	507 22%
Don't know	37 2% ghjnuv	13 1%	23 2%	14 5%	6 1%	5 1%	11 3%	1 *	1 *	- -	28 1%	9 3%	13 1%	25 2%	5 1%	32 2%	6 2%	17 3%	7 1%	1 1%	2 2%	21 1%	7 2%	3 1%	15 3%	3 *	4 1%	5 3%	25 1%
Prefer not to say	9 * ju	1 *	7 1%	1 *	4 1%	1 *	2 *	1 *	- -	6 *	2 1%	3 *	5 *	2 *	6 *	3 1%	- -	1 *	2 2%	- -	4 *	4 1%	- -	2 *	2 *	3 1%	- -	7 *	
Strong	501 22% dlmq	231 21%	269 23%	48 19%	51 13%	72 20%	94 24%	73 20%	69 23%	95 38%	430 21%	58 21%	195 19%	306 24%	130 18%	355 23%	66 26%	104 17%	138 26%	30 28%	16 18%	377 23%	63 20%	46 19%	108 23%	147 22%	110 24%	43 20%	510 22%
Weak	1270 55% bfhimop sx	666 60%	585 50%	159 63%	249 63%	228 62%	196 50%	195 54%	143 48%	99 39%	1099 55%	160 57%	618 61%	641 50%	429 60%	830 53%	120 47%	346 58%	268 51%	44 40%	53 58%	884 54%	192 60%	127 53%	226 47%	372 55%	254 57%	126 58%	1226 53%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B

Overlap formulae used. * small base



Q1. To what extent, if at all, do you think each of the following are a strong or weak leader? -Rishi Sunak Prime Minister and Conservative Party leader

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very strong	59 3% wy	49 2%	8 4%	2 2%	15 3%	10 3%	25 2%	1 1%	9 4%	4 2%	3 2%	7 3%	3 1%	5 2%	6 3%	11 3%	47 3%	12 2%	17 4%	13 3%	10 2%	10 2%	9 2%	2 *	25 4%	* *	11 2%	18 2%	2 1%	11 5%	52 2%
Fairly strong	443 19% crw	401 20%	30 15%	11 10%	103 19%	77 20%	221 21%	14 14%	43 16%	46 23%	39 22%	38 18%	40 18%	73 22%	52 25%	57 18%	342 19%	101 21%	66 14%	88 19%	82 18%	87 19%	119 26%	32 6%	220 33%	36 20%	122 19%	171 19%	60 21%	43 18%	458 20%
Neither a strong nor weak	501 22% iw	419 21%	47 23%	35 31%	102 18%	83 22%	234 22%	24 25%	50 19%	28 14%	42 24%	41 20%	56 25%	68 21%	41 20%	70 22%	386 21%	114 24%	107 23%	89 19%	110 24%	104 22%	91 20%	93 16%	171 25%	38 21%	137 21%	188 21%	56 20%	61 26%	550 24%
Fairly weak	713 31% xD	621 31%	55 28%	37 33%	176 32%	126 33%	319 30%	36 37%	85 33%	55 28%	52 30%	74 36%	68 31%	94 29%	67 33%	90 29%	565 31%	148 31%	144 31%	131 28%	141 30%	149 32%	148 32%	206 36%	182 27%	68 38%	230 36%	272 31%	93 33%	54 23%	719 31%
Very weak	556 24% vx	472 24%	56 28%	28 25%	145 26%	77 20%	250 23%	21 21%	70 27%	54 27%	36 21%	41 20%	53 24%	74 23%	38 19%	85 27%	459 25%	97 20%	112 24%	135 29%	111 24%	106 23%	92 20%	236 41%	73 11%	39 22%	144 22%	226 25%	65 23%	54 23%	507 22%
Don't know	37 2% qwxA	33 2%	3 2%	1 1%	9 2%	9 2%	15 1%	- -	4 1%	6 3%	2 1%	7 3%	1 1%	10 3%	1 1%	2 1%	36 2%	1 *	13 3%	7 2%	8 2%	6 1%	3 1%	3 1%	- -	- -	3 1%	11 1%	3 1%	13 6%	25 1%
Prefer not to say	9 * zho	8 *	1 *	- -	6 1%	- -	2 *	2 2%	- -	4 2%	- -	- -	- -	2 1%	- -	- -	7 *	2 *	2 *	1 *	1 *	3 1%	2 *	- -	- -	- -	1 *	4 *	- -	- -	7 *
Strong	501 22% cw	450 22%	38 19%	13 11%	118 21%	87 23%	246 23%	15 15%	52 20%	50 26%	42 24%	45 22%	43 19%	78 24%	58 28%	67 21%	389 21%	113 24%	84 18%	101 22%	92 20%	97 21%	128 28%	34 6%	245 37%	37 20%	133 21%	189 21%	62 22%	55 23%	510 22%
Weak	1270 55% xD	1093 55%	111 55%	66 57%	321 58%	203 53%	569 53%	56 58%	156 60%	109 55%	88 50%	116 55%	121 55%	168 51%	105 51%	175 56%	1024 56%	245 52%	256 55%	266 57%	252 54%	255 55%	240 52%	442 77%	255 38%	107 59%	374 58%	499 56%	158 57%	108 45%	1226 53%

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Overlap formulae used. * small base



Table 4

Q1. To what extent, if at all, do you think each of the following are a strong or weak leader? -Keir Starmer Labour Party leader

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very strong	79 3% jor	39 3%	40 3%	5 2%	17 4%	20 6%	9 2%	13 4%	9 3%	6 2%	62 3%	12 4%	40 4%	39 3%	33 5%	44 3%	12 5%	19 3%	8 2%	2 2%	3 3%	59 4%	9 3%	11 5%	17 4%	25 4%	16 4%	13 6%	75 3%
Fairly strong	628 27% gorx	323 29%	298 25%	58 23%	120 30%	104 28%	116 29%	84 23%	85 29%	61 24%	552 28%	75 27%	277 27%	344 27%	243 34%	377 24%	72 28%	147 25%	115 22%	26 24%	17 19%	445 27%	93 29%	62 26%	97 20%	183 27%	158 35%	61 28%	627 27%
Neither a strong nor weak	647 28% g	293 26%	347 30%	71 28%	114 29%	99 27%	101 26%	105 29%	80 27%	76 31%	549 27%	87 31%	283 28%	362 28%	193 27%	446 28%	70 28%	167 28%	143 27%	39 36%	27 30%	457 28%	91 28%	64 27%	148 31%	192 28%	120 27%	55 26%	641 28%
Fairly weak	581 25% v	276 25%	299 25%	56 22%	93 24%	86 23%	90 23%	105 29%	81 27%	69 28%	520 26%	53 19%	257 25%	319 25%	161 23%	416 26%	56 22%	169 28%	144 27%	31 29%	16 18%	447 27%	60 19%	55 23%	122 25%	173 25%	106 24%	56 26%	612 26%
Very weak	286 12% nA	148 13%	136 12%	27 11%	34 8%	41 11%	61 15%	49 14%	39 13%	37 15%	254 13%	26 9%	128 13%	158 12%	62 9%	219 14%	35 14%	64 11%	87 16%	8 8%	25 28%	192 12%	40 13%	36 15%	67 14%	91 13%	34 8%	23 11%	297 13%
Don't know	92 4% ghijnuy	38 3%	52 4%	36 14%	16 4%	17 5%	17 4%	3 1%	2 1%	1 *	64 3%	28 10%	33 3%	58 4%	16 2%	70 4%	9 4%	28 5%	29 6%	1 1%	3 3%	39 2%	25 8%	12 5%	28 6%	14 2%	11 2%	7 3%	61 3%
Prefer not to say	6 * j	1 *	3 *	1 *	2 *	1 *	1 *	1 *	-	-	3 *	2 1%	3 *	2 *	2 *	3 *	-	-	1 *	2 2%	-	3 *	2 1%	-	-	2 *	2 *	-	5 *
Strong	707 30% gorx	362 32%	338 29%	63 25%	137 35%	124 34%	125 32%	97 27%	95 32%	67 27%	614 31%	87 31%	317 31%	384 30%	276 39%	421 27%	84 33%	166 28%	123 23%	28 26%	20 22%	505 31%	102 32%	73 30%	114 24%	208 31%	174 39%	75 35%	702 30%
Weak	866 37% knA	423 38%	435 37%	83 33%	127 32%	126 34%	151 38%	153 43%	120 41%	106 42%	775 39%	80 28%	385 38%	477 37%	223 31%	635 40%	91 36%	232 39%	231 44%	39 36%	41 45%	638 39%	101 31%	91 38%	189 39%	263 39%	140 31%	78 36%	909 39%

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Overlap formulae used. * small base



Q1. To what extent, if at all, do you think each of the following are a strong or weak leader? -Keir Starmer Labour Party leader

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very strong	79 3% x	69 3%	6 3%	3 3%	17 3%	19 5%	33 3%	2 2%	10 4%	4 2%	6 4%	13 6%	4 2%	7 2%	4 2%	17 6%	57 3%	22 5%	14 3%	16 3%	13 3%	23 5%	14 3%	50 9%	5 1%	4 2%	26 4%	24 3%	10 3%	10 4%	75 3%
Fairly strong	628 27% x	549 27%	47 23%	32 28%	149 27%	93 24%	308 29%	23 23%	76 29%	50 25%	46 26%	47 23%	57 26%	92 28%	73 36%	86 27%	500 27%	128 27%	117 25%	128 28%	115 25%	136 29%	131 28%	216 38%	121 18%	94 52%	210 32%	242 27%	60 22%	61 26%	627 27%
Neither a strong nor weak	647 28% x	552 28%	63 31%	32 28%	159 29%	92 24%	302 28%	31 32%	84 32%	45 23%	43 25%	49 24%	76 34%	89 27%	56 27%	81 26%	513 28%	135 28%	132 29%	134 29%	130 28%	116 25%	135 29%	156 27%	171 26%	53 29%	186 29%	252 28%	70 25%	64 27%	641 28%
Fairly weak	581 25% wy	496 25%	60 30%	24 21%	136 24%	107 28%	253 24%	25 26%	57 22%	54 28%	49 28%	58 28%	53 24%	78 24%	42 21%	79 25%	464 25%	117 25%	115 25%	102 22%	119 26%	123 26%	122 26%	104 18%	221 33%	28 15%	157 24%	234 26%	86 31%	48 20%	612 26%
Very weak	286 12% wyA	244 12%	21 10%	21 18%	68 12%	52 14%	124 12%	12 12%	26 10%	30 15%	27 16%	25 12%	27 12%	43 13%	24 12%	29 9%	219 12%	66 14%	49 11%	64 14%	69 15%	56 12%	47 10%	39 7%	149 22%	3 1%	60 9%	110 12%	42 15%	37 15%	297 13%
Don't know	92 4% quwxyA	88 4%	2 1%	2 2%	24 4%	19 5%	44 4%	2 2%	8 3%	13 7%	3 2%	16 8%	4 2%	14 4%	5 2%	21 7%	84 5%	7 2%	34 7%	20 4%	17 4%	9 2%	12 3%	6 1%	3 *	-	8 1%	28 3%	12 4%	17 7%	61 3%
Prefer not to say	6 * z	5 *	1 *	-	3 *	-	2 *	2 2%	-	1 *	-	-	-	2 1%	-	-	5 *	1 *	-	1 *	-	3 1%	2 *	-	-	-	1 *	1 *	-	-	5 *
Strong	707 30% x	619 31%	53 27%	35 31%	165 30%	112 29%	341 32%	25 26%	86 33%	54 27%	52 30%	60 29%	61 28%	99 30%	77 38%	103 33%	557 30%	149 31%	131 28%	144 31%	128 28%	159 34%	145 31%	266 46%	126 19%	98 54%	236 36%	267 30%	70 25%	71 30%	702 30%
Weak	866 37% wyA	740 37%	81 41%	45 39%	204 37%	159 42%	377 35%	37 38%	83 32%	84 43%	76 44%	83 40%	80 36%	121 37%	67 33%	108 34%	683 37%	183 38%	164 36%	167 36%	188 41%	179 38%	169 36%	144 25%	371 55%	30 17%	217 33%	344 39%	127 46%	85 36%	909 39%

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Overlap formulae used. * small base



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Table 6

Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? -SUMMARY TABLE

Base: All adults 18+

	Making David Cameron the Foreign Secretary	Making James Cleverley the Home Secretary	Removing Suella Braverman as the Home Secretary
Unweighted Total	2318	2318	2318
Weighted Total	2318	2318	2318
Definitely the right decision	171 7%	93 4%	1158 50%
Probably the right decision	632 27%	544 23%	464 20%
Neither the right nor wrong decision	310 13%	732 32%	172 7%
Probably the wrong decision	565 24%	371 16%	208 9%
Definitely the wrong decision	502 22%	192 8%	185 8%
Don't know	133 6%	382 16%	124 5%
Prefer not to say	4 *	4 *	7 *
Right decision	803 35%	638 28%	1622 70%
Wrong decision	1068 46%	563 24%	392 17%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? - Making David Cameron the Foreign Secretary

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Definitely the right decision	171 7% bdj	109 10% zb	61 5% d	27 11% d	7 2% d	32 9% d	26 7% d	25 7% d	21 7% d	33 13% zdfgh	141 7% d	25 9% d	71 7% d	98 8% d	52 7% d	113 7% d	12 5% d	44 7% d	46 9% d	7 6% d	6 6% d	129 8% d	18 6% d	23 10% d	27 6% d	51 7% d	44 10% d	18 8% d	169 7% d
Probably the right decision	632 27% dv	300 27% dv	330 28% dv	55 21% d	74 19% d	87 24% d	130 33% d	93 26% d	108 36% d	86 34% d	548 27% d	81 28% d	263 26% d	370 29% d	195 27% d	431 27% d	78 31% d	155 26% d	138 26% d	37 34% d	23 25% d	484 30% d	64 20% d	51 21% d	139 29% d	173 26% d	145 32% d	63 29% d	675 29% d
Neither the right nor wrong decision	310 13% g	134 12% g	173 15% g	24 10% g	56 14% g	68 18% g	53 13% g	51 14% g	33 11% g	25 10% g	266 13% g	36 13% g	127 12% g	179 14% g	88 12% g	218 14% g	42 17% g	76 13% g	74 14% g	14 12% g	12 14% g	215 13% g	45 14% g	36 15% g	84 18% g	82 12% g	50 11% g	33 15% g	305 13% g
Probably the wrong decision	565 24% h	260 23% h	300 26% h	62 24% h	119 30% h	85 23% h	89 23% h	79 22% h	71 24% h	61 24% h	497 25% h	66 23% h	269 26% h	294 23% h	170 24% h	390 25% h	58 23% h	146 25% h	136 26% h	31 28% h	20 22% h	397 24% h	88 28% h	53 22% h	110 23% h	190 28% h	95 21% h	57 26% h	559 24% h
Definitely the wrong decision	502 22% i	272 24% i	223 19% i	51 20% i	111 28% i	79 21% i	72 18% i	97 27% i	54 18% i	40 16% i	443 22% i	51 18% i	237 23% i	264 21% i	163 23% i	337 21% i	51 20% i	131 22% i	112 21% i	16 15% i	26 29% i	348 21% i	76 24% i	61 25% i	88 18% i	160 24% i	96 21% i	38 18% i	499 22% i
Don't know	133 6% j	42 4% j	86 7% j	35 14% j	30 8% j	17 5% j	23 6% j	13 4% j	10 3% j	5 2% j	107 5% j	25 9% j	55 5% j	75 6% j	42 6% j	83 5% j	9 4% j	42 7% j	22 4% j	5 5% j	4 4% j	67 4% j	28 9% j	16 7% j	30 6% j	23 3% j	17 4% j	7 3% j	107 5% j
Prefer not to say	4 * k	1 * k	2 * k	1 * k	- * k	1 * k	2 * k	- * k	- * k	- * k	2 * k	- * k	- * k	2 * k	1 * k	2 * k	2 1% k	- * k	- * k	- * k	- * k	2 * k	1 * k	- * k	- * k	1 * k	1 * k	- * k	4 * k
Right decision	803 35% l	409 37% l	391 33% l	82 32% l	80 20% l	119 32% l	156 40% l	118 33% l	129 43% l	119 48% l	689 34% l	106 37% l	333 33% l	468 37% l	247 35% l	545 35% l	91 36% l	199 33% l	184 35% l	43 40% l	28 31% l	613 37% l	82 26% l	74 31% l	167 35% l	224 33% l	189 42% l	81 37% l	844 36% l
Wrong decision	1068 46% m	532 48% m	522 44% m	112 44% m	229 58% m	164 44% m	161 41% m	176 49% m	124 42% m	101 40% m	940 47% m	117 41% m	505 50% m	558 44% m	333 47% m	727 46% m	109 43% m	277 47% m	248 47% m	47 43% m	46 51% m	744 45% m	165 51% m	114 47% m	198 41% m	349 51% m	191 43% m	95 44% m	1058 46% m

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? -Making David Cameron the Foreign Secretary

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Definitely the right decision	171 7% w	146 7%	15 7%	11 10%	39 7%	23 6%	84 8%	4 4%	20 7%	15 8%	9 5%	15 7%	14 6%	24 7%	20 10%	26 8%	130 7%	42 9%	32 7%	44 9%	24 5%	31 7%	40 9%	18 3%	79 12%	8 5%	51 8%	66 7%	14 5%	12 5%	169 7%
Probably the right decision	632 27% pw	545 27%	61 31%	26 22%	141 25%	109 29%	295 28%	18 19%	65 25%	57 29%	54 31%	55 26%	71 32%	79 24%	61 30%	85 27%	476 26%	156 33%	104 23%	112 24%	132 28%	143 31%	142 31%	105 18%	244 36%	65 36%	210 32%	241 27%	70 25%	65 27%	675 29%
Neither the right nor wrong decision	310 13% nx	269 13%	22 11%	19 16%	86 15%	50 13%	133 13%	22 23%	40 15%	24 12%	24 14%	26 12%	25 11%	51 16%	14 7%	43 14%	253 14%	57 12%	66 14%	60 13%	63 14%	68 15%	53 11%	79 14%	65 10%	29 16%	86 13%	118 13%	31 11%	31 13%	305 13%
Probably the wrong decision	565 24% x	497 25%	36 18%	33 29%	134 24%	94 24%	269 25%	27 28%	64 24%	44 22%	41 24%	52 25%	52 24%	74 23%	63 31%	79 25%	452 25%	113 24%	117 25%	108 23%	117 25%	115 25%	108 23%	181 32%	142 21%	45 25%	158 24%	226 25%	84 30%	48 20%	559 24%
Definitely the wrong decision	502 22% xy	424 21%	58 29%	21 19%	129 23%	86 22%	209 20%	19 19%	59 23%	51 26%	43 25%	43 20%	49 22%	65 20%	34 17%	60 19%	411 22%	92 19%	106 23%	116 25%	99 21%	84 18%	98 21%	170 30%	123 18%	26 14%	123 19%	197 22%	71 25%	60 25%	499 22%
Don't know	133 6% jqwxA	120 6%	7 4%	5 4%	26 5%	21 5%	73 7%	7 8%	15 6%	4 2%	3 2%	18 9%	8 4%	32 10%	12 6%	21 7%	119 6%	14 3%	36 8%	25 5%	27 6%	25 5%	20 4%	18 3%	18 3%	8 4%	19 3%	43 5%	9 3%	21 9%	107 5%
Prefer not to say	4 + +	3 +	1 +	- -	1 *	- -	2 *	- -	- -	1 1%	- -	- -	1 1%	1 *	- -	- -	2 *	2 *	- -	- -	1 *	1 *	2 *	- -	- -	- -	1 *	1 *	- -	- -	4 *
Right decision	803 35% gprw	691 34%	76 38%	37 32%	179 32%	133 35%	379 36%	22 23%	84 32%	73 37%	63 36%	70 34%	85 38%	103 32%	81 39%	111 35%	606 33%	197 42%	136 29%	156 34%	156 34%	173 37%	182 39%	123 22%	323 48%	73 40%	261 40%	307 34%	85 30%	77 32%	844 36%
Wrong decision	1068 46% x	920 46%	94 47%	54 47%	263 47%	179 47%	477 45%	45 47%	123 47%	95 48%	85 49%	95 45%	102 46%	139 43%	97 48%	139 44%	863 47%	205 43%	224 48%	224 48%	216 47%	198 43%	206 45%	351 61%	265 39%	71 39%	281 43%	423 47%	154 55%	109 46%	1058 46%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (IN I23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? - Making James Cleverley the Home Secretary

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Definitely the right decision	93 4% ejl	48 4%	45 4%	5 2%	8 2%	7 2%	19 5%	15 4%	17 6%	23 9%	73 4%	15 5%	29 3%	65 5%	24 3%	67 4%	12 5%	24 4%	27 5%	4 3%	*	74 5%	14 4%	5 2%	17 4%	29 4%	21 5%	10 5%	99 4%
Probably the right decision	544 24% cdlqv	269 24%	272 23%	37 15%	42 11%	76 21%	90 23%	91 25%	101 34%	107 43%	489 24%	55 19%	200 20%	342 27%	183 26%	355 23%	63 25%	112 19%	125 24%	31 29%	25 27%	441 27%	46 14%	45 19%	111 23%	178 26%	100 22%	60 28%	612 26%
Neither the right nor wrong decision	732 32% i	365 33%	359 31%	66 26%	122 31%	136 37%	140 35%	119 33%	98 33%	51 20%	636 32%	85 30%	342 34%	386 30%	207 29%	518 33%	86 34%	193 32%	177 34%	37 34%	25 28%	510 31%	102 32%	83 34%	164 34%	202 30%	162 36%	66 30%	744 32%
Probably the wrong decision	371 16% b	198 18%	169 14%	30 12%	85 22%	66 18%	57 15%	60 17%	40 14%	32 13%	321 16%	47 17%	179 18%	191 15%	121 17%	247 16%	41 16%	90 15%	84 16%	17 16%	15 16%	260 16%	67 21%	37 15%	89 19%	115 17%	86 19%	26 12%	363 16%
Definitely the wrong decision	192 8% bhu	108 10%	81 7%	18 7%	50 13%	34 9%	27 7%	26 7%	18 6%	20 8%	167 8%	18 6%	98 10%	93 7%	63 9%	124 8%	20 8%	41 7%	46 9%	4 4%	12 14%	124 8%	36 11%	25 10%	33 7%	59 9%	28 6%	23 11%	178 8%
Don't know	382 16% aghijpr uyA	129 12%	247 21%	98 38%	89 22%	48 13%	61 15%	47 13%	22 7%	18 7%	316 16%	63 22%	173 17%	203 16%	112 16%	262 17%	29 12%	135 23%	69 13%	15 14%	14 15%	231 14%	55 17%	46 19%	65 14%	94 14%	52 12%	31 14%	318 14%
Prefer not to say	4 * j	1 *	2 *	1 *	-	1 *	2 *	-	-	-	2 *	-	-	2 *	1 *	2 *	2 1%	-	-	-	-	2 *	1 *	-	-	1 *	1 *	-	4 *
Right decision	638 28% cdeiqvw	317 28%	317 27%	42 17%	50 13%	83 22%	108 27%	106 30%	118 40%	130 52%	562 28%	70 25%	229 22%	407 32%	207 29%	422 27%	75 30%	135 23%	152 29%	35 32%	25 27%	515 31%	60 19%	50 21%	128 27%	208 31%	120 27%	70 32%	711 31%
Wrong decision	563 24% bhm	306 27%	250 21%	48 19%	135 34%	100 27%	84 21%	86 24%	58 20%	51 21%	488 24%	65 23%	277 27%	284 22%	184 26%	371 24%	61 24%	131 22%	130 25%	22 20%	27 30%	384 23%	103 32%	62 26%	122 26%	174 26%	113 25%	49 23%	541 23%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? - Making James Cleverley the Home Secretary

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Definitely the right decision	93 4% w	85 4%	6 3%	2 2%	19 3%	15 4%	52 5%	-	8 3%	11 6%	9 5%	6 3%	7 3%	19 6%	15 7%	11 4%	67 4%	27 6%	14 3%	21 5%	11 2%	23 5%	23 5%	12 2%	50 7%	4 2%	31 5%	30 3%	11 4%	11 5%	99 4%
Probably the right decision	544 23% dprwC	473 24%	47 23%	25 22%	103 19%	86 23%	283 27%	18 19%	49 19%	35 18%	41 24%	45 22%	57 26%	86 26%	61 30%	79 25%	406 22%	138 29%	70 15%	102 22%	123 27%	123 26%	127 27%	91 16%	224 33%	59 33%	184 28%	225 25%	46 17%	45 19%	612 26%
Neither the right nor wrong decision	732 32%	623 31%	72 36%	36 32%	188 34%	118 31%	317 30%	34 35%	87 33%	67 34%	51 29%	67 32%	65 30%	97 30%	59 29%	95 30%	584 32%	148 31%	166 36%	140 30%	135 29%	150 32%	141 30%	180 31%	200 30%	61 34%	203 31%	276 31%	94 34%	70 30%	744 32%
Probably the wrong decision	371 16% x	319 16%	25 12%	27 24%	98 18%	63 17%	158 15%	18 19%	48 18%	31 16%	31 18%	33 16%	41 19%	51 16%	23 11%	43 14%	301 16%	70 15%	76 17%	73 16%	84 18%	66 14%	72 15%	118 21%	85 13%	30 17%	105 16%	149 17%	56 20%	41 17%	363 16%
Definitely the wrong decision	192 8% x	159 8%	23 11%	10 9%	59 11%	26 7%	74 7%	9 9%	25 9%	26 13%	13 8%	13 6%	11 5%	20 6%	15 7%	28 9%	163 9%	29 6%	42 9%	49 11%	39 8%	29 6%	32 7%	82 14%	42 6%	13 7%	54 8%	64 7%	23 8%	23 10%	178 8%
Don't know	382 16% qxyA	340 17%	28 14%	14 12%	88 16%	74 19%	179 17%	18 18%	44 17%	26 13%	29 16%	45 22%	39 18%	52 16%	32 16%	56 18%	320 17%	62 13%	93 20%	79 17%	70 15%	74 16%	66 14%	88 15%	70 10%	14 8%	72 11%	147 16%	50 18%	46 20%	318 14%
Prefer not to say	4 *	3 *	1 *	-	1 *	-	2 *	-	-	1 1%	-	-	1 1%	1 *	-	-	2 *	2 *	-	-	1 *	1 *	2 *	-	-	-	1 *	1 *	-	-	4 *
Right decision	638 28% dprwC	558 28%	53 26%	27 24%	122 22%	101 26%	335 31%	18 19%	57 22%	46 23%	50 29%	51 24%	64 29%	105 32%	76 37%	90 29%	473 26%	165 35%	84 18%	123 26%	135 29%	146 31%	150 32%	103 18%	275 41%	63 35%	215 33%	255 29%	57 20%	57 24%	711 31%
Wrong decision	563 24% fux	478 24%	47 23%	37 33%	157 28%	89 23%	232 22%	27 28%	73 28%	57 29%	44 25%	46 22%	52 24%	71 22%	38 18%	72 23%	464 25%	99 21%	118 26%	123 26%	123 27%	95 20%	104 22%	200 35%	127 19%	43 24%	158 24%	213 24%	78 28%	64 27%	541 23%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (IN I23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? - Removing Suella Braverman as the Home Secretary

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Definitely the right decision	1158 50% cmortwx	576 52%	570 48%	94 37%	199 50%	196 53%	208 53%	173 48%	171 58%	117 47%	1018 51%	129 45%	567 56%	586 46%	449 63%	701 45%	123 48%	288 49%	204 39%	53 48%	34 37%	891 54%	138 43%	94 39%	200 42%	335 49%	259 58%	136 63%	1192 51%
Probably the right decision	464 20%	202 18%	259 22%	54 21%	79 20%	63 17%	80 20%	75 21%	61 20%	53 21%	397 20%	67 24%	196 19%	262 20%	126 18%	333 21%	45 18%	132 22%	113 21%	23 21%	20 23%	314 19%	67 21%	54 22%	106 22%	143 21%	77 17%	44 21%	467 20%
Neither the right nor wrong decision	172 7% fghijnu B	93 8%	77 7%	40 16%	34 9%	40 11%	19 5%	19 5%	10 3%	10 4%	140 7%	27 9%	64 6%	108 8%	26 4%	145 9%	25 10%	50 8%	56 11%	5 5%	8 9%	92 6%	36 11%	25 11%	50 10%	55 8%	27 6%	1 *	138 6%
Probably the wrong decision	208 9% n	104 9%	102 9%	20 8%	23 6%	29 8%	34 9%	46 13%	24 8%	31 12%	175 9%	28 10%	76 7%	130 10%	47 7%	158 10%	26 10%	44 7%	65 12%	13 12%	11 12%	146 9%	31 10%	16 7%	45 9%	60 9%	44 10%	11 5%	222 10%
Definitely the wrong decision	185 8% ckn	99 9%	85 7%	6 2%	20 5%	23 6%	29 7%	38 11%	39 10%	39 16%	170 8%	10 4%	68 7%	116 9%	31 4%	149 9%	22 9%	36 6%	64 12%	12 11%	16 18%	135 8%	16 5%	30 12%	50 10%	59 9%	25 6%	15 7%	207 9%
Don't know	124 5% aghiuA	42 4%	79 7%	39 15%	38 10%	15 4%	24 6%	7 2%	1 *	1 *	102 5%	21 7%	45 4%	78 6%	30 4%	84 5%	12 5%	43 7%	26 5%	2 2%	2 2%	60 4%	30 9%	22 9%	27 6%	25 4%	13 3%	8 4%	86 4%
Prefer not to say	7 * j	2 *	4 *	1 *	2 *	2 1%	2 *	-	-	-	3 *	2 1%	3 *	2 *	2 *	4 *	2 1%	-	-	2 2%	-	3 *	3 1%	-	-	2 *	3 1%	-	6 *
Right decision	1622 70% cmorwx	778 70%	829 71%	148 58%	278 70%	260 70%	288 73%	248 69%	231 78%	170 68%	1414 71%	196 69%	764 75%	848 66%	575 81%	1033 66%	167 66%	420 71%	316 60%	75 69%	54 60%	1205 73%	205 64%	147 61%	306 64%	478 70%	336 75%	181 84%	1659 72%
Wrong decision	392 17% dlm	203 18%	187 16%	26 10%	43 11%	52 14%	62 16%	85 24%	54 18%	70 28%	345 17%	38 13%	144 14%	246 19%	78 11%	308 20%	47 19%	80 13%	129 24%	24 22%	27 30%	281 17%	47 15%	46 19%	95 20%	119 18%	69 15%	26 12%	429 19%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q2. As you may know Rishi Sunak has recently made changes to who is in his government team. From what you may have heard or seen, do you think Rishi Sunak has made the right or wrong decision in...? -Removing Suella Braverman as the Home Secretary

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Definitely the right decision	1158 50% adgprxC	977 49%	122 61%	59 52%	246 44%	173 45%	559 52%	37 38%	121 46%	88 45%	82 47%	90 43%	106 48%	172 53%	113 55%	168 54%	895 49%	263 55%	183 40%	223 48%	237 51%	265 57%	251 54%	406 71%	248 37%	141 78%	409 63%	458 51%	97 35%	101 43%	1192 51%
Probably the right decision	464 20% ftwy	407 20%	37 18%	20 18%	152 27%	76 20%	179 17%	23 24%	77 30%	52 26%	40 23%	37 18%	34 15%	61 19%	36 18%	47 15%	374 20%	90 19%	117 25%	99 21%	75 16%	92 20%	81 17%	81 14%	153 23%	24 13%	114 18%	173 19%	75 27%	50 21%	467 20%
Neither the right nor wrong decision	172 7% jqwxA	156 8%	9 5%	7 6%	50 9%	19 5%	87 8%	12 12%	18 7%	20 10%	5 3%	14 6%	20 9%	15 5%	10 5%	41 13%	152 8%	20 4%	54 12%	38 8%	32 7%	17 4%	32 7%	21 4%	35 5%	8 4%	24 4%	72 8%	18 6%	22 9%	138 6%
Probably the wrong decision	208 9% bwy	188 9%	7 4%	12 11%	49 9%	47 12%	93 9%	9 9%	21 8%	18 9%	22 12%	25 12%	23 10%	20 6%	20 10%	29 9%	162 9%	46 10%	39 9%	36 8%	49 11%	48 10%	36 8%	24 4%	107 16%	2 1%	47 7%	76 9%	41 15%	25 11%	222 10%
Definitely the wrong decision	185 8% wyA	158 8%	15 8%	11 10%	35 6%	38 10%	86 8%	10 10%	13 5%	12 6%	21 12%	17 8%	28 13%	29 9%	12 6%	16 5%	143 8%	42 9%	36 8%	32 7%	47 10%	28 6%	42 9%	19 3%	115 17%	3 2%	37 6%	65 7%	32 12%	25 10%	207 9%
Don't know	124 5% quxyA	110 5%	9 5%	5 4%	21 4%	30 8%	59 6%	5 5%	11 4%	5 3%	4 2%	26 12%	9 4%	26 8%	12 6%	12 4%	112 6%	13 3%	32 7%	37 8%	23 5%	13 3%	19 4%	20 4%	13 2%	3 2%	16 3%	45 5%	16 6%	14 6%	86 4%
Prefer not to say	7 * zho	6 *	1 *	-	3 1%	-	3 *	2 2%	-	1 1%	-	-	1 1%	2 1%	-	-	5 *	2 *	-	-	1 *	4 1%	2 *	-	-	-	1 *	2 *	-	-	6 *
Right decision	1622 70% klrxC	1385 69%	158 79%	79 69%	398 72%	249 65%	737 69%	60 62%	198 76%	140 71%	122 70%	127 61%	140 63%	233 72%	149 73%	215 69%	1269 69%	353 74%	300 65%	323 69%	312 67%	357 77%	331 72%	487 85%	401 60%	165 91%	524 81%	631 71%	172 62%	151 64%	1659 72%
Wrong decision	392 17% wyA	347 17%	22 11%	23 20%	83 15%	85 22%	179 17%	18 19%	35 13%	30 15%	43 24%	42 20%	51 23%	49 15%	33 16%	46 15%	305 17%	88 18%	75 16%	68 15%	96 21%	75 16%	78 17%	43 8%	222 33%	6 3%	83 13%	141 16%	73 26%	50 21%	429 19%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (IN I23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Ipsos UK - Political polling
Fieldwork: 13-14 November 2023

Table 13

Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? -SUMMARY TABLE

Base: All adults 18+

	Britain's standing in the world	The Conservative Party's chances of winning the next election	The level of competence in the current government
Unweighted Total	2318	2318	2318
Weighted Total	2318	2318	2318
Very positive impact	103 4%	44 2%	91 4%
Fairly positive impact	578 25%	375 16%	655 28%
It won't make any difference	896 39%	1003 43%	839 36%
Fairly negative impact	422 18%	489 21%	344 15%
Very negative impact	202 9%	295 13%	288 12%
Don't know	111 5%	108 5%	93 4%
Prefer not to say	6 *	4 *	7 *
Positive impact	681 29%	419 18%	746 32%
Negative impact	624 27%	784 34%	633 27%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? - Britain's standing in the world

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very positive impact	103 4% bdgj	67 6% zb	36 3% zb	14 6% zb	5 1% d	19 5% d	19 5% d	11 3% d	15 5% d	20 8% zdg	81 4% z	20 7% z	42 4% z	61 5% z	30 4% z	71 4% z	10 4% z	19 3% z	33 6% z	7 6% z	2 2% z	85 5% z	13 4% z	4 2% z	14 3% z	33 5% z	22 5% z	14 7% z	101 4% z
Fairly positive impact	578 25% cdwr	279 25% cdwr	297 25% cdwr	40 16% cdwr	66 17% cdwr	77 21% cdwr	114 29% cdwr	96 27% cdwr	102 35% cdwr	81 33% cdwr	505 25% cdwr	68 24% cdwr	240 24% cdwr	335 26% cdwr	198 28% cdwr	370 24% cdwr	81 32% cdwr	132 22% cdwr	100 19% cdwr	28 26% cdwr	29 32% cdwr	446 27% cdwr	69 22% cdwr	39 16% cdwr	103 22% cdwr	168 25% cdwr	131 29% cdwr	62 29% cdwr	631 27% cdwr
It won't make any difference	896 39% dv	428 38% dv	459 39% dv	91 36% dv	126 32% dv	144 39% dv	165 42% dv	144 40% dv	121 41% dv	105 42% dv	798 40% dv	91 32% dv	392 38% dv	498 39% dv	258 36% dv	632 40% dv	84 33% dv	221 37% dv	244 46% dv	49 45% dv	34 38% dv	657 40% dv	96 30% dv	104 43% dv	201 42% dv	275 40% dv	165 37% dv	81 37% dv	924 40% dv
Fairly negative impact	422 18% fhitu	204 18% fhitu	208 18% fhitu	46 18% fhitu	111 28% fhitu	80 22% fhitu	55 14% fhitu	67 19% fhitu	35 12% fhitu	28 11% fhitu	363 18% fhitu	51 18% fhitu	202 20% fhitu	216 17% fhitu	143 20% fhitu	274 17% fhitu	46 18% fhitu	122 21% fhitu	79 15% fhitu	19 18% fhitu	7 8% fhitu	278 17% fhitu	79 25% fhitu	49 20% fhitu	93 19% fhitu	113 17% fhitu	88 20% fhitu	37 17% fhitu	390 17% fhitu
Very negative impact	202 9% fhsu	102 9% fhsu	98 8% fhsu	34 13% fhsu	50 13% fhsu	33 9% fhsu	23 6% fhsu	32 9% fhsu	17 6% fhsu	13 5% fhsu	167 8% fhsu	30 10% fhsu	100 10% fhsu	102 8% fhsu	49 7% fhsu	149 9% fhsu	20 8% fhsu	55 9% fhsu	55 10% fhsu	4 3% fhsu	16 17% fhsu	118 7% fhsu	42 13% fhsu	32 13% fhsu	47 10% fhsu	66 10% fhsu	33 7% fhsu	11 5% fhsu	184 8% fhsu
Don't know	111 5% aghjuA	34 3% aghjuA	76 6% aghjuA	27 10% aghjuA	37 9% aghjuA	14 4% aghjuA	17 4% aghjuA	8 2% aghjuA	5 2% aghjuA	2 1% aghjuA	89 4% aghjuA	22 8% aghjuA	44 4% aghjuA	66 5% aghjuA	32 4% aghjuA	74 5% aghjuA	11 5% aghjuA	43 7% aghjuA	16 3% aghjuA	2 2% aghjuA	1 1% aghjuA	57 3% aghjuA	19 6% aghjuA	12 5% aghjuA	18 4% aghjuA	24 3% aghjuA	9 2% aghjuA	10 5% aghjuA	82 4% aghjuA
Prefer not to say	6 * ju	3 * ju	1 * ju	2 1% ju	- - ju	1 * ju	3 1% ju	1 * ju	- - ju	- - ju	1 * ju	3 1% ju	- - ju	4 * ju	1 * ju	4 * ju	1 * ju	1 * ju	- - ju	- - ju	2 2% ju	1 * ju	3 1% ju	1 * ju	2 * ju	1 * ju	- - ju	- - ju	6 * ju
Positive impact	681 29% drwx	346 31% drwx	333 28% drwx	54 21% drwx	72 18% drwx	97 26% drwx	132 34% drwx	107 30% drwx	117 39% drwx	102 41% drwx	586 29% drwx	88 31% drwx	282 28% drwx	396 31% drwx	228 32% drwx	441 28% drwx	91 36% drwx	151 25% drwx	133 25% drwx	35 32% drwx	31 34% drwx	531 32% drwx	82 26% drwx	43 18% drwx	117 24% drwx	201 30% drwx	153 34% drwx	76 35% drwx	732 32% drwx
Negative impact	624 27% fhimu	306 27% fhimu	305 26% fhimu	80 32% fhimu	161 41% fhimu	113 31% fhimu	78 20% fhimu	99 28% fhimu	53 18% fhimu	40 16% fhimu	530 26% fhimu	81 28% fhimu	302 30% fhimu	318 25% fhimu	192 27% fhimu	423 27% fhimu	66 26% fhimu	177 30% fhimu	134 25% fhimu	23 21% fhimu	23 25% fhimu	396 24% fhimu	121 38% fhimu	82 34% fhimu	140 29% fhimu	179 26% fhimu	122 27% fhimu	49 23% fhimu	574 25% fhimu

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? -Britain's standing in the world

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region								Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total	
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)		DE (D)
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very positive impact	103 4% w	95 5%	7 3%	2 1%	28 5%	15 4%	52 5%	5 5%	11 4%	13 6%	3 2%	12 6%	6 3%	15 5%	14 7%	16 5%	81 4%	22 5%	14 3%	18 4%	19 4%	24 5%	28 6%	5 1%	59 9%	5 3%	32 5%	33 4%	12 4%	8 3%	101 4%
Fairly positive impact	578 25% gprwC	489 24%	55 28%	33 29%	120 22%	98 26%	271 25%	15 15%	70 27%	36 18%	47 27%	52 25%	63 28%	87 27%	51 25%	71 23%	433 24%	144 30%	84 18%	103 22%	117 25%	139 30%	136 29%	100 18%	221 33%	65 36%	194 30%	232 26%	50 18%	50 21%	631 27%
It won't make any difference	896 39% gprwC	784 39%	69 35%	43 37%	230 41%	160 42%	395 37%	39 40%	102 39%	89 45%	75 43%	85 41%	87 39%	125 39%	75 37%	108 34%	711 39%	185 39%	195 42%	167 36%	181 39%	189 41%	164 35%	238 42%	267 40%	57 32%	251 39%	323 36%	125 45%	106 45%	924 40%
Fairly negative impact	422 18% ux	360 18%	40 20%	22 19%	98 18%	65 17%	197 19%	21 22%	42 16%	35 18%	31 18%	35 17%	52 16%	41 20%	70 22%	343 19%	79 17%	90 20%	96 21%	88 19%	62 13%	85 18%	141 25%	79 12%	40 22%	123 19%	181 20%	52 19%	32 13%	390 17%	
Very negative impact	202 9% quxA	168 8%	24 12%	10 9%	59 11%	28 7%	81 8%	16 16%	26 10%	18 9%	11 6%	17 8%	18 8%	23 7%	13 6%	26 8%	172 9%	30 6%	50 11%	61 13%	33 7%	31 7%	27 6%	66 12%	36 5%	7 4%	32 5%	78 9%	31 11%	29 12%	184 8%
Don't know	111 5% quxA	101 5%	5 2%	5 4%	20 4%	16 4%	64 6%	2 2%	11 4%	7 4%	8 4%	9 4%	11 5%	21 7%	12 6%	20 6%	97 5%	14 3%	27 6%	19 4%	23 5%	20 4%	21 5%	20 4%	9 1%	7 4%	16 2%	45 5%	9 3%	11 5%	82 4%
Prefer not to say	6 * quxA	5 *	1 *	- -	- -	- -	5 1%	- -	- -	- -	- -	- -	1 1%	2 1%	- -	2 1%	5 *	2 *	- -	1 *	2 *	1 *	2 *	- -	- -	- -	1 *	- -	1 *	2 1%	6 *
Positive impact	681 29% gprwC	584 29%	62 31%	35 30%	148 27%	113 30%	323 30%	19 20%	81 31%	48 24%	50 29%	63 30%	69 31%	102 31%	64 31%	88 28%	515 28%	166 35%	98 21%	121 26%	136 29%	163 35%	163 35%	105 18%	280 42%	69 38%	225 35%	265 30%	62 22%	58 24%	732 32%
Negative impact	624 27% quxA	529 26%	64 32%	32 28%	157 28%	94 24%	278 26%	37 38%	68 26%	53 27%	41 24%	52 25%	54 24%	74 23%	54 26%	96 31%	516 28%	109 23%	141 31%	157 34%	122 26%	93 20%	112 24%	208 36%	115 17%	47 26%	155 24%	259 29%	83 30%	61 26%	574 25%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? - The Conservative Partys chances of winning the next election

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very positive impact	44 2% hj	21 2%	23 2%	2 1%	6 1%	14 4%	8 2%	5 1%	3 1%	8 3%	32 2%	10 3%	13 1%	31 2%	15 2%	26 2%	7 3%	8 1%	7 1%	1 1%	4 4%	34 2%	7 2%	1 *	12 3%	11 2%	4 1%	5 3%	40 2%
Fairly positive impact	375 16% gjl	169 15%	204 17%	64 25% zdefg	47 12%	57 15%	51 13%	46 13%	53 18%	57 23%	308 15%	61 22%	142 14%	231 18%	128 18%	239 15%	46 18%	88 15%	81 15%	12 11%	11 12%	273 17%	58 18%	28 12%	82 17%	94 14%	86 19%	41 19%	360 16%
It won't make any difference	1003 43% cdkv	506 45%	485 41%	49 19%	130 33%	167 45%	211 54%	178 50%	151 51%	115 46%	912 45%	80 28%	456 45%	542 42%	323 45%	673 43%	112 44%	240 41%	222 42%	59 54%	40 44%	758 46%	103 32%	102 42%	194 41%	311 46%	211 47%	108 50%	1093 47%
Fairly negative impact	489 21% fu	221 20%	262 22%	69 27% fi	117 29% zefghi	74 20%	66 17%	69 19%	54 18%	41 17%	415 21%	68 24%	224 22%	257 20%	140 20%	345 22%	45 18%	148 25%	111 21%	25 23%	16 17%	330 20%	82 25%	50 21%	102 21%	150 22%	89 20%	38 18%	457 20%
Very negative impact	295 13% fsuB	151 14%	141 12%	45 18% f	65 16% f	45 12%	32 8%	53 15%	31 10%	24 10%	252 13%	41 14%	146 14%	149 12%	75 11%	214 14%	32 12%	76 13%	83 16%	6 6%	18 19%	186 11%	53 16%	45 19%	63 13%	89 13%	47 10%	15 7%	280 12%
Don't know	108 5% ghjuA	48 4%	58 5%	24 9% zeghi	31 8% zeghi	11 3%	26 7%	7 2%	4 1%	5 2%	84 4%	24 9%	39 4%	69 5%	28 4%	75 5%	11 4%	32 5%	23 4%	6 6%	3 3%	59 4%	18 5%	14 6%	26 5%	23 3%	11 3%	8 4%	84 4%
Prefer not to say	4 * j	1 *	1 *	1 *	- *	1 *	1 *	1 *	- *	- *	1 *	- *	- *	1 *	1 *	2 *	1 *	1 *	- *	- *	- *	1 *	1 *	- *	1 *	1 *	- *	- *	4 *
Positive impact	419 18% gilwy	190 17%	226 19%	66 26% dfg	53 13%	71 19%	59 15%	51 14%	56 19%	64 26% zdfg	340 17%	71 25% zj	155 15%	262 20% zl	144 20% s	265 17%	53 21%	96 16%	89 17%	13 12%	15 16%	307 19% w	65 20%	29 12%	94 20%	105 15%	90 20%	47 22%	400 17%
Negative impact	784 34% fhimnuB	372 33%	404 34%	114 45% zefhi	181 46% zefghi	119 32%	98 25%	122 34%	85 29%	65 26%	667 33%	108 38%	370 36%	406 32%	215 30%	559 36%	77 30%	225 38%	194 37%	31 28%	33 37%	517 31% zu	134 42%	95 40% u	164 34% B	239 35% B	135 30%	53 25%	737 32%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? -The Conservative Party's chances of winning the next election

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very positive impact	44 2% B	39 2%	2 1%	2 2%	13 2%	8 2%	18 2%	1 2%	7 3%	5 2%	3 2%	5 2%	3 1%	6 2%	4 2%	6 2%	38 2%	6 1%	10 2%	12 3%	5 1%	8 2%	10 2%	8 1%	24 4%	1 *	13 2%	8 1%	1 *	9 4%	40 2%
Fairly positive impact	375 16% w	329 16%	31 15%	15 13%	86 15%	61 16%	183 17%	15 15%	43 17%	28 14%	26 15%	34 16%	41 19%	56 17%	31 15%	54 17%	285 15%	90 19%	63 14%	76 16%	73 16%	83 18%	81 17%	56 10%	144 21%	23 12%	96 15%	172 19%	40 14%	36 15%	360 16%
It won't make any difference	1003 43% C	865 43%	90 45%	47 41%	229 41%	168 44%	468 44%	35 36%	105 40%	89 45%	74 43%	94 45%	93 42%	144 44%	88 43%	143 45%	784 43%	218 46%	189 41%	185 40%	204 44%	231 50%	194 42%	264 46%	298 44%	100 55%	331 51%	383 43%	102 37%	91 38%	1093 47%
Fairly negative impact	489 21% x	433 22%	33 16%	23 20%	128 23%	82 21%	223 21%	28 29%	64 25%	36 18%	43 25%	39 19%	44 20%	61 19%	53 26%	65 21%	404 22%	85 18%	109 24%	84 18%	103 22%	81 17%	112 24%	146 26%	120 18%	34 19%	125 19%	192 22%	84 30%	42 18%	457 20%
Very negative impact	295 13% afuA	240 12%	35 18%	20 17%	71 13%	55 14%	115 11%	13 14%	31 12%	26 13%	25 15%	30 14%	26 12%	37 11%	19 9%	33 10%	237 13%	58 12%	59 13%	91 20%	54 12%	44 9%	48 10%	80 14%	74 11%	16 9%	65 10%	100 11%	39 14%	41 17%	280 12%
Don't know	108 5% xA	94 5%	7 4%	7 6%	29 5%	10 3%	56 5%	4 5%	10 4%	14 7%	2 1%	7 3%	13 6%	20 6%	10 5%	13 4%	91 5%	17 4%	33 7%	17 4%	24 5%	18 4%	16 3%	17 3%	12 2%	8 4%	17 3%	38 4%	11 4%	19 8%	84 4%
Prefer not to say	4 * +	3 *	1 *	- -	- -	- -	3 *	- -	- -	- -	- -	- -	1 1%	2 *	- -	- -	2 *	2 *	- -	1 *	- -	1 *	2 *	- -	- -	- -	1 *	- -	1 *	- -	4 *
Positive impact	419 18% w	369 18%	33 17%	17 15%	99 18%	68 18%	201 19%	16 17%	50 19%	32 16%	29 17%	39 19%	44 20%	62 19%	34 17%	61 19%	324 18%	96 20%	72 16%	88 19%	78 17%	90 19%	91 20%	64 11%	168 25%	23 13%	109 17%	179 20%	42 15%	45 19%	400 17%
Negative impact	784 34% uxA	673 34%	68 34%	43 37%	199 36%	137 36%	338 32%	41 42%	95 36%	62 32%	68 39%	68 33%	70 32%	98 30%	72 35%	98 31%	641 35%	143 30%	168 36%	174 37%	157 34%	125 27%	160 35%	226 40%	194 29%	50 28%	190 29%	292 33%	123 44%	82 35%	737 32%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? - The level of competence in the current government

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very positive impact	91 4%	52 5%	38 3%	9 4%	7 2%	17 5%	19 5%	10 3%	11 4%	18 7%	78 4%	10 3%	38 4%	52 4%	36 5%	52 3%	7 3%	15 2%	25 5%	4 3%	1 1%	77 5%	8 2%	5 2%	15 3%	25 4%	24 5%	9 4%	93 4%
Fairly positive impact	655 28%	317 28%	337 29%	60 23%	94 24%	102 28%	119 30%	91 25%	100 34%	89 36%	579 29%	71 25%	282 28%	366 29%	236 33%	408 26%	78 31%	137 23%	139 26%	34 31%	21 23%	510 31%	82 26%	41 17%	135 28%	175 26%	139 31%	92 43%	675 29%
It won't make any difference	839 36%	415 37%	413 35%	73 29%	120 30%	125 34%	146 37%	157 44%	125 42%	94 38%	740 37%	88 31%	374 37%	461 36%	246 35%	587 37%	89 35%	229 39%	186 35%	47 43%	36 40%	618 38%	90 28%	91 38%	167 35%	277 41%	166 37%	66 31%	888 38%
Fairly negative impact	344 15%	146 13%	192 16%	51 20%	64 16%	60 16%	52 13%	50 14%	36 12%	32 13%	295 15%	46 16%	146 14%	196 15%	99 14%	242 15%	34 13%	94 16%	85 16%	15 14%	15 16%	220 13%	59 18%	48 20%	84 17%	95 14%	57 13%	22 10%	332 14%
Very negative impact	288 12%	156 14%	127 11%	40 16%	77 19%	51 14%	41 10%	44 12%	19 6%	15 6%	237 12%	45 16%	140 14%	147 12%	64 9%	219 14%	31 12%	90 15%	78 15%	6 5%	15 16%	169 10%	63 20%	44 18%	57 12%	92 14%	53 12%	20 9%	255 11%
Don't know	93 4%	29 3%	64 5%	17 7%	34 9%	12 3%	17 4%	6 2%	6 2%	1 *	70 4%	23 8%	39 4%	54 4%	27 4%	61 4%	14 5%	27 4%	15 3%	3 3%	3 3%	43 3%	18 6%	11 5%	21 4%	14 2%	9 2%	6 3%	69 3%
Prefer not to say	7 *	1 *	5 *	4 1%	- -	2 1%	1 *	1 *	- -	- -	5 *	- -	1 *	4 *	2 *	4 *	1 *	3 1%	- -	- -	- -	5 *	1 *	- -	1 *	1 *	- -	- -	6 *
Positive impact	746 32%	369 33%	375 32%	69 27%	101 25%	119 32%	139 35%	101 28%	111 37%	107 43%	657 33%	81 29%	320 31%	419 33%	273 38%	460 29%	85 33%	152 26%	165 31%	37 34%	22 24%	587 36%	90 28%	46 19%	150 31%	200 29%	162 36%	101 47%	768 33%
Negative impact	633 27%	303 27%	319 27%	92 36%	141 36%	111 30%	93 23%	94 26%	55 18%	48 19%	532 27%	91 32%	285 28%	344 27%	162 23%	461 29%	64 25%	183 31%	163 31%	21 19%	30 33%	388 24%	122 38%	92 38%	141 29%	187 28%	111 25%	42 19%	587 25%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q3. To what extent, do you think David Cameron being made Foreign Secretary will have a positive or negative impact on each of the following, or will it not make any difference? -The level of competence in the current government

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region								Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total	
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)		DE (D)
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very positive impact	91 4%	86 4%	4 2%	1 1%	25 4%	17 4%	45 4%	3 3%	13 5%	8 4%	4 2%	13 6%	11 5%	11 3%	11 6%	11 4%	66 4%	25 5%	12 3%	13 3%	17 4%	24 5%	24 5%	7 1%	50 7%	6 4%	29 4%	30 3%	10 4%	5 2%	93 4%
Fairly positive impact	655 28% gprw	571 28%	52 26%	33 29%	146 26%	114 30%	310 29%	17 18%	73 28%	56 28%	55 31%	60 29%	64 29%	101 31%	58 28%	88 28%	492 27%	163 34%	101 22%	117 25%	132 29%	140 30%	164 35%	136 24%	240 36%	64 35%	215 33%	263 29%	69 25%	64 27%	675 29%
It won't make any difference	839 36% v	719 36%	73 37%	46 41%	202 36%	131 34%	387 36%	33 34%	87 33%	82 42%	66 38%	65 31%	76 34%	119 36%	82 40%	110 35%	681 37%	158 33%	181 39%	170 37%	175 38%	174 37%	139 30%	221 39%	230 34%	74 41%	249 38%	315 35%	104 37%	78 33%	888 38%
Fairly negative impact	344 15% z	294 15%	36 18%	14 12%	84 15%	53 14%	157 15%	23 23%	41 16%	20 10%	24 14%	29 14%	36 16%	40 12%	27 13%	56 18%	279 15%	65 14%	63 14%	74 16%	68 15%	65 14%	75 16%	91 16%	88 13%	21 11%	90 14%	153 17%	39 14%	37 16%	332 14%
Very negative impact	288 12% fuxyA	242 12%	30 15%	16 14%	77 14%	55 14%	110 10%	17 17%	35 13%	25 13%	20 11%	35 17%	23 11%	37 11%	19 9%	30 10%	237 13%	51 11%	79 17%	73 16%	51 11%	40 9%	45 10%	95 17%	59 9%	11 6%	51 8%	102 11%	47 17%	40 17%	255 11%
Don't know	93 4% xA	84 4%	5 2%	4 3%	23 4%	12 3%	50 5%	5 5%	11 4%	6 3%	5 3%	7 3%	9 4%	14 4%	7 4%	19 6%	81 4%	12 3%	26 6%	14 3%	21 4%	20 4%	13 3%	21 4%	5 1%	5 3%	13 2%	29 3%	10 3%	13 6%	69 3%
Prefer not to say	7 * x	6 *	1 *	-	-	-	6 1%	-	-	-	-	-	2 1%	4 1%	-	-	6 *	2 *	-	4 1%	-	1 *	2 *	-	-	-	2 *	-	1 *	-	6 *
Positive impact	746 32% gprw	657 33%	56 28%	34 30%	171 31%	131 34%	355 33%	20 21%	87 33%	64 32%	59 34%	72 35%	75 34%	112 34%	69 34%	99 32%	559 30%	188 39%	113 24%	131 28%	149 32%	165 35%	189 41%	143 25%	290 43%	70 39%	244 38%	293 33%	79 28%	69 29%	768 33%
Negative impact	633 27% uxyA	537 27%	66 33%	30 26%	161 29%	108 28%	267 25%	39 40%	76 29%	45 23%	44 25%	64 31%	59 27%	77 24%	46 22%	86 27%	516 28%	116 24%	142 31%	146 32%	118 26%	106 23%	120 26%	186 32%	147 22%	31 17%	141 22%	255 29%	86 31%	77 33%	587 25%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Ipsos UK - Political polling
Fieldwork: 13-14 November 2023

Table 20

Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -SUMMARY TABLE

Base: All adults 18+

	Managing the UK's relationship with the European Union	Managing immigration	Managing the economy	Managing foreign affairs	Improving public services	Running the country competently
Unweighted Total	2318	2318	2318	2318	2318	2318
Weighted Total	2318	2318	2318	2318	2318	2318
Very good job	56 2%	29 1%	89 4%	63 3%	32 1%	81 3%
Fairly good job	338 15%	201 9%	534 23%	508 22%	245 11%	548 24%
Neither a good nor bad job	361 16%	641 28%	524 23%	656 28%	636 27%	506 22%
Fairly bad job	561 24%	684 29%	567 24%	480 21%	641 28%	622 27%
Very bad job	880 38%	550 24%	441 19%	411 18%	591 26%	438 19%
Don't know	115 5%	205 9%	157 7%	191 8%	166 7%	112 5%
Prefer not to say	8 *	8 *	5 *	8 *	7 *	11 *
Good job	395 17%	230 10%	623 27%	571 25%	277 12%	629 27%
Bad job	1440 62%	1234 53%	1008 43%	891 38%	1233 53%	1060 46%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Managing the UK's relationship with the European Union

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	56 2%	32 3%	24 2%	14 5%	6 2%	12 3%	7 2%	5 1%	7 2%	6 2%	44 2%	12 4%	21 2%	35 3%	16 2%	40 3%	12 5%	11 2%	15 3%	1 1%	1 1%	34 2%	10 3%	10 4%	16 3%	14 2%	10 2%	7 3%	46 2%
Fairly good job	338 15%	145 13%	191 16%	28 11%	32 8%	47 13%	70 18%	44 12%	55 18%	62 25%	292 15%	39 14%	126 12%	212 17%	89 13%	245 16%	37 14%	87 15%	85 16%	15 14%	21 24%	267 16%	27 9%	29 12%	73 15%	106 16%	71 16%	23 11%	363 16%
Neither a good nor bad job	361 16%	161 14%	196 17%	39 15%	47 12%	58 16%	58 15%	51 14%	52 18%	56 22%	313 16%	43 15%	132 13%	224 17%	68 10%	283 18%	28 11%	92 16%	109 21%	21 19%	33 36%	229 14%	56 17%	50 21%	101 21%	101 15%	52 12%	25 12%	370 16%
Fairly bad job	561 24%	284 25%	273 23%	51 20%	85 21%	81 22%	98 25%	97 27%	82 28%	66 26%	496 25%	60 21%	252 25%	304 24%	149 21%	410 26%	75 30%	134 23%	150 28%	37 34%	15 17%	403 25%	79 24%	60 25%	119 25%	176 26%	104 23%	48 22%	581 25%
Very bad job	880 38%	459 41%	408 35%	84 33%	201 51%	153 42%	140 35%	147 41%	96 32%	57 23%	777 39%	90 32%	452 44%	424 33%	367 52%	507 32%	87 34%	226 38%	144 27%	33 30%	17 19%	653 40%	127 40%	72 30%	140 29%	258 38%	203 45%	108 50%	864 37%
Don't know	115 5%	34 3%	80 7%	37 15%	22 6%	16 4%	19 5%	13 4%	5 2%	3 1%	77 4%	38 13%	36 4%	77 6%	19 3%	84 5%	13 5%	41 7%	25 5%	2 2%	3 3%	53 3%	21 6%	17 7%	28 6%	21 3%	7 2%	4 2%	87 4%
Prefer not to say	8 *	2 *	4 *	1 *	2 *	2 1%	2 *	1 *	- -	- -	6 *	- -	1 *	4 *	2 *	5 *	2 1%	2 *	1 *	- -	- -	4 *	1 *	2 1%	2 *	2 *	1 *	- -	7 *
Good job	395 17%	177 16%	215 18%	41 16%	39 10%	59 16%	77 20%	49 14%	62 21%	68 27%	336 17%	52 18%	147 14%	247 19%	105 15%	285 18%	48 19%	98 17%	99 19%	17 15%	23 25%	301 18%	38 12%	39 16%	89 19%	120 18%	81 18%	30 14%	409 18%
Bad job	1440 62%	743 66%	680 58%	136 53%	286 72%	234 64%	238 60%	245 68%	178 60%	123 49%	1273 64%	151 53%	704 69%	729 57%	516 73%	917 58%	162 64%	360 61%	294 56%	69 64%	32 36%	1056 64%	206 64%	132 55%	259 54%	434 64%	307 68%	156 72%	1445 62%

Fieldwork dates: 13th - 14th November 2023
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Overlap formulae used. * small base



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Managing the UK's relationship with the European Union

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	56 2% wy	52 3%	1 *	3 3%	8 1%	12 3%	32 3%	2 2%	3 1%	3 1%	4 2%	8 4%	5 2%	9 3%	3 1%	15 5%	48 3%	8 2%	11 2%	13 3%	8 2%	5 1%	19 4%	5 1%	30 4%	-	17 3%	15 2%	5 2%	10 4%	46 2%
Fairly good job	338 15% rw	290 14%	29 15%	19 17%	75 13%	74 19%	141 13%	9 10%	32 12%	33 17%	31 18%	43 21%	28 13%	50 15%	26 12%	37 12%	256 14%	82 17%	49 11%	74 16%	58 13%	77 16%	81 17%	39 7%	148 22%	26 15%	87 13%	143 16%	41 15%	29 12%	363 16%
Neither a good nor bad job	361 16% wA	318 16%	28 14%	15 13%	101 18%	49 13%	168 16%	9 9%	57 22%	35 18%	25 14%	24 12%	41 18%	53 16%	30 15%	44 14%	294 16%	67 14%	87 19%	77 17%	65 14%	70 15%	62 13%	54 9%	127 19%	19 10%	76 12%	130 15%	59 21%	46 19%	370 16%
Fairly bad job	561 24% bw	504 25%	33 16%	24 21%	143 26%	98 26%	263 25%	34 34%	68 26%	41 21%	45 26%	53 26%	67 30%	65 20%	63 31%	69 22%	436 24%	124 26%	112 24%	94 20%	124 27%	113 24%	118 26%	109 19%	223 33%	39 21%	160 25%	206 23%	77 28%	64 27%	581 25%
Very bad job	880 38% alxD	728 36%	102 51%	49 43%	199 36%	134 35%	395 37%	40 42%	88 33%	71 36%	66 38%	69 33%	64 29%	127 39%	74 36%	130 41%	698 38%	182 38%	169 37%	185 40%	181 39%	181 39%	164 36%	353 62%	128 19%	92 51%	292 45%	352 40%	93 33%	67 28%	864 37%
Don't know	115 5% qwxAC	104 5%	6 3%	4 4%	26 5%	14 4%	63 6%	4 4%	12 4%	11 6%	3 2%	11 6%	15 7%	19 6%	10 5%	19 6%	104 6%	10 2%	32 7%	22 5%	25 5%	18 4%	17 4%	11 2%	15 2%	5 3%	14 2%	42 5%	4 1%	20 8%	87 4%
Prefer not to say	8 * *	7 *	1 *	-	4 1%	-	3 *	-	2 1%	2 1%	-	-	1 1%	2 1%	-	-	6 *	2 *	2 *	1 *	1 *	2 *	2 *	-	-	-	1 *	2 *	-	2 1%	7 *
Good job	395 17% rw	342 17%	30 15%	22 20%	82 15%	87 23%	173 16%	11 12%	35 13%	36 18%	36 20%	51 24%	33 15%	59 18%	28 14%	52 17%	304 17%	91 19%	60 13%	86 19%	66 14%	82 18%	100 22%	44 8%	178 26%	26 15%	104 16%	158 18%	46 17%	39 16%	409 18%
Bad job	1440 62% x	1233 62%	135 67%	73 64%	342 62%	233 61%	658 62%	74 76%	156 60%	112 57%	111 64%	122 58%	131 59%	192 59%	137 67%	199 63%	1134 62%	306 64%	280 61%	279 60%	305 66%	294 63%	283 61%	462 81%	352 52%	131 72%	452 70%	559 63%	170 61%	131 55%	1445 62%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
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Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Managing immigration

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	29 1% gj	18 2%	11 1%	5 2%	4 1%	13 3%	4 1%	1 *	2 1%	1 *	18 1%	8 3%	9 1%	20 2%	8 1%	18 1%	1 1%	8 1%	7 1%	- -	1 1%	19 1%	9 3%	- -	4 1%	10 1%	6 1%	1 1%	19 1%
Fairly good job	201 9% ghj	93 8%	105 9%	34 13%	36 9%	42 11%	30 8%	23 6%	19 6%	17 7%	161 8%	36 13%	87 9%	113 9%	71 10%	125 8%	19 7%	46 8%	48 9%	6 6%	7 8%	149 9%	32 10%	13 5%	43 9%	48 7%	49 11%	33 15%	180 8%
Neither a good nor bad job	641 28% o	309 28%	325 28%	47 19%	100 25%	111 30%	113 29%	98 27%	98 33%	73 29%	571 28%	61 22%	282 28%	353 28%	247 35%	384 24%	56 22%	149 25%	128 24%	33 30%	18 20%	476 29%	71 22%	70 29%	125 26%	196 29%	129 29%	68 31%	677 29%
Fairly bad job	684 29% cn	319 29%	357 30%	42 16%	93 24%	93 25%	130 33%	118 33%	111 38%	96 39%	610 30%	72 25%	301 29%	382 30%	176 25%	506 32%	94 37%	180 30%	156 30%	43 39%	34 37%	513 31%	93 29%	56 23%	142 30%	210 31%	144 32%	63 29%	748 32%
Very bad job	550 24% bhmnub	303 27%	242 21%	53 21%	117 29%	89 24%	86 22%	102 28%	56 19%	49 19%	487 24%	52 18%	273 27%	274 21%	147 21%	394 25%	63 25%	127 21%	158 30%	20 19%	27 30%	363 22%	86 27%	81 33%	132 28%	173 26%	90 20%	36 17%	540 23%
Don't know	205 9% aeghijl ruy	72 6%	131 11%	72 29%	46 12%	19 5%	29 7%	17 5%	10 3%	12 5%	152 8%	53 19%	67 7%	134 10%	60 8%	141 9%	18 7%	83 14%	29 5%	7 7%	3 4%	117 7%	29 9%	20 8%	33 7%	38 6%	28 6%	15 7%	147 6%
Prefer not to say	8 * j	4 *	4 *	1 *	- -	2 1%	3 1%	- -	- -	2 1%	5 *	1 *	1 *	5 *	2 *	6 *	2 1%	- -	3 1%	- -	- -	5 *	1 *	1 1%	- -	4 1%	1 *	- -	7 *
Good job	230 10% ghjw	111 10%	115 10%	39 15%	40 10%	54 15%	34 9%	23 7%	20 7%	18 7%	179 9%	44 16%	96 9%	133 10%	79 11%	144 9%	20 8%	55 9%	55 10%	6 6%	9 10%	168 10%	41 13%	13 5%	47 10%	58 8%	55 12%	34 16%	199 9%
Bad job	1234 53% ckn	621 56%	600 51%	94 37%	210 53%	181 49%	216 55%	220 61%	168 57%	145 58%	1097 55%	124 44%	574 56%	656 51%	323 45%	900 57%	157 62%	307 52%	313 59%	63 58%	61 67%	876 53%	178 56%	136 57%	274 57%	383 56%	235 52%	99 46%	1288 56%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

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	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
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Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	29 1%	29 1%	-	-	14 3%	2 1%	12 1%	2 2%	11 4%	1 *	-	2 1%	1 1%	8 2%	-	3 1%	26 1%	3 1%	13 3%	5 1%	2 *	4 1%	4 1%	6 1%	10 2%	1 1%	7 1%	8 1%	1 *	3 1%	19 1%
Fairly good job	201 9%	182 9%	12 6%	7 6%	40 7%	34 9%	108 10%	3 3%	17 6%	20 10%	17 10%	17 8%	18 8%	35 11%	20 10%	34 11%	152 8%	49 10%	26 6%	47 10%	34 7%	37 8%	56 12%	22 4%	70 10%	18 10%	58 9%	73 8%	28 10%	18 8%	180 8%
Neither a good nor bad job	641 28%	550 27%	58 29%	33 29%	135 24%	91 24%	324 30%	21 21%	65 25%	49 25%	43 25%	48 23%	62 28%	94 29%	63 31%	105 33%	513 28%	127 27%	112 24%	136 29%	114 25%	136 29%	143 31%	159 28%	173 26%	68 37%	208 32%	259 29%	69 25%	47 20%	677 29%
Fairly bad job	684 29%	584 29%	67 33%	33 29%	171 31%	135 35%	278 26%	33 33%	82 32%	56 28%	59 34%	75 36%	62 28%	87 27%	63 31%	66 21%	521 28%	163 34%	125 27%	122 26%	147 32%	144 31%	145 31%	186 33%	225 34%	54 30%	213 33%	276 31%	74 27%	67 28%	748 32%
Very bad job	550 24%	463 23%	53 26%	35 30%	153 28%	85 22%	225 21%	32 33%	69 26%	52 27%	41 23%	45 21%	50 23%	70 21%	40 20%	65 21%	451 24%	100 21%	140 30%	125 27%	124 27%	91 20%	70 15%	157 27%	160 24%	26 14%	118 18%	209 23%	85 30%	74 31%	540 23%
Don't know	205 9%	189 9%	10 5%	6 5%	42 8%	34 9%	113 11%	7 7%	17 7%	18 9%	12 7%	22 11%	26 12%	29 9%	18 9%	40 13%	174 9%	32 7%	44 9%	29 6%	40 9%	51 11%	41 9%	42 7%	30 4%	15 8%	44 7%	63 7%	22 8%	27 11%	147 6%
Prefer not to say	8 *	8 *	1 *	-	1 *	1 *	5 *	-	-	1 1%	1 1%	-	1 1%	4 1%	-	-	6 *	2 *	1 *	-	1 *	2 *	4 1%	-	3 *	-	1 *	4 *	-	-	7 *
Good job	230 10%	210 10%	12 6%	7 6%	54 10%	36 9%	120 11%	5 6%	28 11%	21 11%	17 10%	19 9%	19 9%	43 13%	20 10%	37 12%	178 10%	52 11%	40 9%	52 11%	36 8%	42 9%	60 13%	27 5%	80 12%	19 10%	65 10%	81 9%	29 10%	22 9%	199 9%
Bad job	1234 53%	1046 52%	120 60%	68 59%	323 58%	220 57%	503 47%	64 66%	151 58%	108 55%	100 57%	120 58%	112 51%	156 48%	103 51%	131 42%	971 53%	263 55%	265 57%	247 53%	271 59%	235 50%	215 46%	343 60%	385 57%	80 44%	331 51%	484 54%	159 57%	141 60%	1288 56%

Fieldwork dates: 13th - 14th November 2023
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
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	Gender			Age							Ethnicity		Working status		Education						Tenure			Annual household income				Unwtd Total	
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)		£100,000 and above (B)
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	89 4% bj	62 6% zb	27 2% zb	15 6% c	10 3% d	17 5% e	16 4% f	12 3% g	10 3% h	8 3% i	72 4% z	13 5% k	40 4% l	49 4% m	29 4% n	58 4% o	4 2% p	21 4% q	29 5% r	2 2% s	2 2% t	71 4% u	15 5% v	3 1% w	15 3% x	27 4% y	26 6% A	9 4% B	81 3% z
Fairly good job	534 23% dv	262 23% dv	270 23% dv	46 18% d	41 10% e	82 22% f	110 28% g	89 25% h	78 26% i	87 35% j	479 24% z	51 18% k	227 22% l	303 24% m	155 22% n	379 24% o	65 26% p	130 22% q	123 23% r	32 30% s	29 32% t	421 26% u	46 14% v	51 21% w	99 21% x	158 23% y	128 29% A	65 30% B	586 25% z
Neither a good nor bad job	524 23% cB	232 21% cB	286 24% cB	29 11% c	85 22% d	93 25% e	82 21% f	82 23% g	82 28% h	70 28% i	450 22% z	68 24% k	222 22% l	298 23% m	148 21% n	367 23% o	51 20% p	134 23% q	126 24% r	31 29% s	24 27% t	389 24% u	58 18% v	55 23% w	120 25% x	163 24% y	87 19% A	34 16% B	541 23% z
Fairly bad job	567 24% i	262 23% i	296 25% i	51 20% i	117 30% j	81 22% k	91 23% l	99 28% m	77 26% n	51 20% o	504 25% z	57 20% k	264 26% l	302 24% m	168 24% n	392 25% o	70 28% p	144 24% q	132 25% r	30 27% s	16 17% t	405 25% u	87 27% v	54 23% w	120 25% x	171 25% y	100 22% A	53 25% B	587 25% z
Very bad job	441 19% bhiosu	239 21% zb	196 17% zb	45 18% z	105 26% gh	76 21% hi	76 19% i	65 18% j	44 15% k	29 12% l	384 19% z	49 17% k	214 21% l	225 18% m	166 23% n	270 17% o	47 19% p	101 17% q	94 18% r	10 9% s	17 19% t	288 18% u	84 26% v	56 23% w	87 18% x	142 21% y	94 21% A	41 19% B	419 18% z
Don't know	157 7% afghijl ruyA	58 5% za	98 8% za	66 26% z	37 9% gh	16 4% h	17 4% i	12 3% j	4 1% k	5 2% l	112 6% z	46 16% k	52 5% l	102 8% m	42 6% n	107 7% o	13 5% p	63 11% q	24 5% r	4 3% s	3 3% t	66 4% u	31 10% v	21 9% w	37 8% yA	15 2% y	12 3% A	12 6% B	99 4% z
Prefer not to say	5 * j	2 * *	2 * *	1 * *	- - -	2 1% i	2 * *	- - -	- - -	- - -	3 * *	- - -	1 * *	2 * *	2 * *	2 1% o	2 * *	2 1% p	- - -	- - -	- - -	3 * *	1 * *	- - -	- - -	2 * *	1 * *	- - -	5 * *
Good job	623 27% dv	324 29% dv	297 25% dv	62 24% d	51 13% e	100 27% f	127 32% g	101 28% h	89 30% i	94 38% j	551 27% z	64 23% k	267 26% l	353 28% m	184 26% n	437 28% o	69 27% p	151 26% q	152 29% r	34 32% s	31 34% t	492 30% u	61 19% v	54 22% w	114 24% x	185 27% y	154 34% A	74 35% B	667 29% z
Bad job	1008 43% imu	501 45% imu	491 42% imu	96 38% z	222 56% ce	157 43% f	167 42% g	164 46% h	121 41% i	80 32% j	888 44% z	105 37% k	478 47% l	526 41% m	334 47% n	662 42% o	118 46% p	246 41% q	226 43% r	40 36% s	33 36% t	692 42% u	171 53% v	110 46% w	207 43% x	313 46% y	194 43% A	95 44% B	1006 43% z

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Very good job	89 4%	85 4%	2 1%	3 2%	20 4%	12 3%	52 5%	1 1%	11 4%	9 4%	3 2%	9 4%	9 4%	13 4%	11 5%	19 6%	72 4%	17 4%	15 3%	21 5%	11 2%	18 4%	24 5%	3 *	55 8%	2 1%	19 3%	33 4%	10 4%	10 4%	81 3%
Fairly good job	534 23%	474 24%	34 17%	25 22%	107 19%	105 27%	263 25%	15 15%	53 20%	40 20%	47 27%	58 28%	65 29%	74 23%	60 29%	64 20%	391 21%	143 30%	73 16%	96 21%	102 22%	121 26%	142 31%	54 9%	277 41%	39 22%	185 29%	201 23%	71 25%	35 15%	586 25%
Neither a good nor bad job	524 23%	455 23%	45 22%	25 22%	124 22%	97 25%	233 22%	27 28%	52 20%	46 23%	43 24%	55 26%	49 22%	73 22%	47 23%	64 21%	424 23%	101 21%	113 25%	108 23%	99 21%	111 24%	93 20%	110 19%	173 26%	41 22%	144 22%	199 22%	66 24%	63 26%	541 23%
Fairly bad job	567 24%	474 24%	62 31%	31 27%	147 26%	89 23%	238 22%	30 30%	73 28%	44 22%	52 30%	38 18%	49 22%	79 24%	41 20%	70 22%	443 24%	124 26%	107 23%	109 24%	123 27%	109 23%	118 26%	177 31%	110 16%	51 28%	147 23%	239 27%	67 24%	65 27%	587 25%
Very bad job	441 19%	367 18%	47 24%	26 23%	123 22%	58 15%	186 18%	22 22%	56 21%	45 23%	24 14%	34 16%	34 15%	63 19%	32 16%	58 18%	373 20%	68 14%	109 24%	106 23%	98 21%	74 16%	53 11%	202 35%	48 7%	42 23%	125 19%	168 19%	55 20%	44 19%	419 18%
Don't know	157 7%	144 7%	9 4%	5 4%	33 6%	22 6%	89 8%	4 4%	17 6%	13 6%	6 4%	16 8%	15 7%	22 7%	13 6%	39 12%	137 7%	21 4%	44 9%	24 5%	29 6%	30 7%	31 7%	26 5%	8 1%	6 3%	28 4%	50 6%	10 3%	20 9%	99 4%
Prefer not to say	5 *	4 *	1 *	- *	1 *	- *	3 *	- *	- *	1 1%	- *	- *	1 1%	2 1%	- *	- *	3 *	2 *	- *	- *	1 *	2 *	2 *	- *	- *	- *	1 *	2 *	- *	- *	5 *
Good job	623 27%	559 28%	36 18%	28 24%	128 23%	116 30%	315 30%	16 16%	64 24%	48 25%	50 29%	67 32%	74 33%	88 27%	71 35%	83 26%	463 25%	160 34%	88 19%	118 25%	113 24%	138 30%	167 36%	56 10%	332 49%	41 23%	204 31%	233 26%	81 29%	45 19%	667 29%
Bad job	1008 43%	841 42%	110 55%	57 50%	270 49%	147 38%	425 40%	51 53%	129 49%	89 45%	75 43%	72 34%	82 37%	141 43%	74 36%	128 41%	816 44%	192 40%	217 47%	215 46%	221 48%	184 39%	171 37%	379 66%	158 24%	93 51%	271 42%	407 46%	123 44%	109 46%	1006 43%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Managing foreign affairs

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	63 3%	37 3%	25 2%	5 2%	5 1%	19 5%	7 2%	6 2%	8 3%	13 5%	54 3%	6 2%	27 3%	36 3%	23 3%	37 2%	9 4%	11 2%	12 2%	3 3%	2 2%	48 3%	9 3%	5 2%	16 3%	22 3%	11 3%	4 2%	60 3%
Fairly good job	508 22%	262 23%	244 21%	51 20%	64 16%	55 15%	92 23%	77 22%	80 27%	89 36%	445 22%	59 21%	204 20%	303 24%	147 21%	355 23%	58 23%	110 19%	131 25%	28 26%	28 31%	417 25%	53 17%	27 11%	90 19%	158 23%	122 27%	51 24%	533 23%
Neither a good nor bad job	656 28%	311 28%	338 29%	45 18%	101 25%	116 31%	125 32%	109 30%	99 33%	62 25%	571 28%	81 28%	292 29%	358 28%	179 25%	467 30%	74 29%	175 30%	156 30%	35 32%	27 29%	463 28%	84 26%	77 32%	146 30%	194 29%	114 26%	61 28%	683 29%
Fairly bad job	480 21%	224 20%	245 21%	38 15%	84 21%	81 22%	68 17%	90 25%	68 23%	51 20%	423 21%	50 18%	223 22%	257 20%	165 23%	311 20%	55 22%	119 20%	100 19%	25 23%	12 13%	350 21%	74 23%	49 20%	113 24%	147 22%	94 21%	48 22%	513 22%
Very bad job	411 18%	216 19%	191 16%	54 21%	109 27%	63 17%	66 17%	60 17%	35 12%	25 10%	362 18%	40 14%	204 20%	206 16%	143 20%	264 17%	38 15%	106 18%	93 18%	10 9%	17 19%	254 15%	82 26%	57 24%	78 16%	122 18%	84 19%	38 18%	375 16%
Don't know	191 8%	63 6%	128 11%	61 24%	34 9%	31 9%	33 8%	16 4%	7 2%	9 4%	145 7%	46 16%	69 7%	118 9%	51 7%	136 9%	16 6%	71 12%	35 7%	8 7%	6 6%	106 6%	17 5%	25 11%	36 8%	34 5%	22 5%	13 6%	146 6%
Prefer not to say	8 *	4 *	3 *	1 *	- -	2 1%	3 1%	1 *	- -	- -	4 *	2 1%	3 *	3 *	2 *	4 *	2 1%	- -	1 *	- -	- -	4 *	1 *	- -	- -	2 *	1 *	- -	8 *
Good job	571 25%	299 27%	269 23%	55 22%	68 17%	74 20%	99 25%	83 23%	88 30%	103 41%	499 25%	65 23%	231 23%	340 27%	170 24%	393 25%	67 27%	121 20%	143 27%	31 28%	30 33%	465 28%	62 19%	32 13%	105 22%	180 27%	134 30%	56 26%	593 26%
Bad job	891 38%	440 39%	436 37%	92 36%	193 49%	144 39%	134 34%	150 42%	102 34%	76 30%	785 39%	90 32%	426 42%	463 36%	308 43%	575 37%	93 37%	225 38%	192 36%	35 32%	28 31%	604 37%	156 49%	106 44%	191 40%	269 40%	177 40%	85 40%	888 38%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Managing foreign affairs

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	63 3% w	60 3%	1 *	3 2%	16 3%	12 3%	32 3%	3 3%	7 3%	5 3%	2 1%	10 5%	5 2%	14 4%	7 3%	6 2%	55 3%	8 2%	13 3%	13 3%	9 2%	8 2%	19 4%	4 1%	41 6%	1 1%	22 3%	21 2%	3 1%	6 2%	60 3%
Fairly good job	508 22% gprwD	437 22%	46 23%	26 23%	111 20%	87 23%	238 22%	10 10%	55 21%	46 23%	46 27%	41 19%	63 29%	72 22%	50 25%	52 17%	364 20%	144 30%	59 13%	91 20%	94 20%	135 29%	128 28%	64 11%	237 35%	39 22%	155 24%	199 22%	66 24%	37 15%	533 23%
Neither a good nor bad job	656 28%	564 28%	55 28%	38 33%	151 27%	113 29%	300 28%	25 26%	72 27%	54 28%	50 29%	63 30%	58 26%	87 27%	61 30%	94 30%	516 28%	141 30%	138 30%	133 29%	139 30%	123 26%	124 27%	150 26%	188 28%	62 34%	189 29%	236 26%	77 28%	81 34%	683 29%
Fairly bad job	480 21%	417 21%	40 20%	23 20%	119 21%	83 22%	215 20%	30 31%	57 22%	32 16%	37 21%	46 22%	43 20%	60 18%	41 20%	70 22%	384 21%	96 20%	93 20%	105 23%	108 23%	85 18%	90 19%	154 27%	123 18%	43 24%	143 22%	205 23%	62 22%	39 16%	513 22%
Very bad job	411 18% qvx	346 17%	45 22%	21 18%	115 21%	55 14%	176 17%	21 22%	51 19%	43 22%	29 17%	26 12%	28 13%	63 19%	33 16%	52 17%	354 19%	57 12%	108 23%	92 20%	78 17%	69 15%	64 14%	166 29%	53 8%	28 15%	110 17%	154 17%	55 20%	47 20%	375 16%
Don't know	191 8% qwxA	174 9%	13 6%	4 4%	41 7%	33 9%	100 9%	8 8%	19 7%	14 7%	10 6%	23 11%	23 10%	27 8%	11 6%	38 12%	163 9%	28 6%	47 10%	29 6%	35 8%	44 9%	36 8%	34 6%	31 5%	8 4%	28 4%	73 8%	15 6%	27 12%	146 6%
Prefer not to say	8 *	7 *	1 *	- -	2 *	- -	5 *	- -	- -	2 1%	- -	- -	1 1%	2 1%	2 1%	- -	6 *	2 *	2 *	1 *	1 *	2 *	2 *	- -	- -	- -	1 *	3 *	- -	- -	8 *
Good job	571 25% gprwD	496 25%	46 23%	29 25%	127 23%	99 26%	270 25%	13 13%	63 24%	51 26%	48 28%	51 24%	68 31%	86 27%	57 28%	59 19%	419 23%	152 32%	73 16%	105 23%	103 22%	144 31%	147 32%	68 12%	278 41%	41 22%	177 27%	220 25%	69 25%	42 18%	593 26%
Bad job	891 38% quvx	762 38%	85 42%	44 38%	234 42%	138 36%	390 37%	51 53%	108 41%	75 38%	66 38%	72 34%	71 32%	122 38%	74 36%	123 39%	738 40%	153 32%	201 44%	197 42%	186 40%	153 33%	154 33%	320 56%	175 26%	70 39%	253 39%	360 40%	118 42%	86 36%	888 38%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (IN I23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q5. As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? - Improving public services

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education						Tenure			Annual household income				Unwtd Total	
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)		£100,000 and above (B)
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	32 1% bjn	25 2% zb	6 * zdfg	11 4% zdfg	2 1% zdfg	7 2% zdfg	3 1% zdfg	3 1% zdfg	3 1% zdfg	2 1% zdfg	24 1% zdfg	5 2% zdfg	13 1% zdfg	19 1% zdfg	4 1% zdfg	25 2% zdfg	2 1% zdfg	11 2% zdfg	9 2% zdfg	1 1% zdfg	2 2% zdfg	29 2% zdfg	3 1% zdfg	- - z	3 1% z	9 3% zxy	15 3% zxy	2 1% zxy	23 1% zxy
Fairly good job	245 11% gl	107 10% gl	136 12% gl	26 10% gl	33 8% gl	36 10% gl	42 11% gl	29 8% gl	24 8% gl	54 22% zdefgh	207 10% gl	36 13% gl	90 9% gl	154 12% z	61 9% z	180 11% z	29 11% z	53 9% z	80 15% znoq	12 11% z	7 8% z	186 11% z	27 8% z	21 9% z	58 12% z	63 9% z	50 11% z	30 14% z	232 10% z
Neither a good nor bad job	636 27% dln	291 26% dln	343 29% dln	50 20% dln	80 20% dln	104 28% dln	111 28% dln	109 30% dln	95 32% dln	89 35% zcd	557 28% dln	72 25% dln	252 25% z	379 30% z	167 23% z	456 29% n	76 30% n	157 27% n	151 29% znoq	42 38% znoq	31 34% znoq	458 28% z	82 25% z	74 31% z	142 30% z	196 29% z	119 26% z	53 25% z	674 29% z
Fairly bad job	641 28% z	303 27% z	327 28% z	56 22% z	106 27% z	99 27% z	118 30% z	104 29% z	101 34% z	57 23% z	565 28% z	72 25% z	302 30% z	335 26% z	204 29% z	435 28% z	69 27% z	172 29% z	138 26% z	31 28% z	25 28% z	457 28% z	92 29% z	60 25% z	134 28% z	195 29% z	116 26% z	56 26% z	679 29% z
Very bad job	591 26% bhimo	328 29% zb	255 22% zb	56 22% zb	139 35% zcfhi	98 27% i	90 23% i	100 28% hi	64 22% hi	44 18% z	527 26% z	54 19% z	294 29% zm	295 23% zm	232 33% zopqrs	354 22% zopqrs	60 24% zopqrs	130 22% zopqrs	122 23% zopqrs	19 17% zopqrs	22 24% zopqrs	420 26% zopqrs	88 27% zopqrs	65 27% zopqrs	105 22% zopqrs	184 27% zopqrs	133 30% x	64 30% zopqrs	578 25% zopqrs
Don't know	166 7% aghijuy A	59 5% z	106 9% za	55 21% zdefghi	35 9% ghi	22 6% hi	27 7% hi	14 4% z	8 3% z	4 2% z	122 6% z	43 15% zj	66 6% z	97 8% z	40 6% z	123 8% r	15 6% zoprs	70 12% zoprs	29 5% zoprs	5 5% zoprs	4 4% zoprs	90 5% zoprs	28 9% zoprs	21 9% zoprs	37 8% yA	30 4% zoprs	14 3% zoprs	11 5% zoprs	126 5% zoprs
Prefer not to say	7 * j	4 * z	2 * z	1 * z	- - z	2 1% z	3 1% z	- - z	- - z	- - z	3 * z	2 1% z	3 * z	2 * z	2 * z	2 1% z	2 1% z	- - z	- - z	- - z	- - z	3 * z	1 * z	- - z	- - z	2 * z	1 * z	- - z	6 * z
Good job	277 12% ghln	133 12% ghln	142 12% ghln	37 15% ghln	36 9% ghln	43 12% ghln	45 11% ghln	32 9% ghln	28 9% ghln	56 22% zdefgh	231 12% ghln	41 14% ghln	103 10% ghln	173 14% z	66 9% z	205 13% z	31 12% z	64 11% z	88 17% znoq	13 12% z	9 10% z	214 13% z	30 9% z	21 9% z	60 13% z	71 11% z	65 14% z	32 15% z	255 11% z
Bad job	1233 53% bikmo	631 56% zb	581 49% zb	112 44% zcfi	245 62% zcfi	197 53% i	209 53% i	204 57% zci	165 56% ci	101 41% z	1091 54% zk	126 44% zk	597 58% zm	630 49% zm	436 61% zopqrs	788 50% zopqrs	129 51% zopqrs	302 51% zopqrs	260 49% zopqrs	50 46% zopqrs	47 52% zopqrs	877 53% zopqrs	179 56% zopqrs	125 52% zopqrs	239 50% zopqrs	379 56% zopqrs	249 56% zopqrs	120 56% zopqrs	1257 54% zopqrs

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
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Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	32 1% wB	32 2%	-	-	13 2%	3 1%	16 2%	1 1%	6 2%	5 3%	-	3 1%	2 1%	7 2%	2 1%	6 2%	27 1%	5 1%	8 2%	9 2%	2 *	4 1%	9 2%	1 *	14 2%	-	7 1%	6 1%	5 2%	2 1%	23 1%
Fairly good job	245 11% wy	220 11%	14 7%	10 9%	62 11%	40 10%	118 11%	7 7%	35 13%	20 10%	20 11%	20 10%	27 12%	42 13%	24 12%	25 8%	185 10%	60 13%	39 8%	38 8%	43 9%	47 10%	77 17%	18 3%	133 20%	10 6%	70 11%	101 11%	29 10%	20 9%	232 10%
Neither a good nor bad job	636 27% wy	546 27%	51 26%	38 33%	132 24%	124 32%	290 27%	21 22%	59 23%	51 26%	51 30%	73 35%	71 32%	83 25%	59 29%	77 25%	504 27%	132 28%	130 28%	114 24%	123 27%	133 29%	136 29%	84 15%	272 41%	35 19%	188 29%	223 25%	87 31%	79 33%	674 29%
Fairly bad job	641 28% x	551 27%	55 27%	36 31%	148 27%	109 29%	293 28%	32 33%	68 26%	48 24%	54 31%	55 26%	62 28%	85 26%	56 27%	90 29%	489 27%	152 32%	112 24%	143 31%	137 30%	129 28%	121 26%	204 36%	154 23%	63 35%	179 28%	271 30%	81 29%	52 22%	679 29%
Very bad job	591 26% qvx	496 25%	70 35%	25 22%	159 29%	85 22%	252 24%	29 30%	73 28%	57 29%	42 24%	43 20%	43 19%	81 25%	48 23%	80 26%	492 27%	99 21%	131 28%	130 28%	128 28%	121 26%	82 18%	244 43%	75 11%	65 36%	169 26%	234 26%	68 24%	57 24%	578 25%
Don't know	166 7% wxAC	152 8%	9 4%	5 4%	40 7%	22 6%	91 9%	6 7%	19 7%	14 7%	7 4%	15 7%	15 7%	25 8%	15 7%	35 11%	142 8%	25 5%	40 9%	31 7%	29 6%	30 6%	36 8%	20 3%	23 3%	8 5%	35 5%	56 6%	9 3%	28 12%	126 5%
Prefer not to say	7 * zj	6 *	1 *	-	1 *	-	5 *	-	-	1 1%	-	-	1 1%	2 1%	2 1%	-	5 *	2 *	2 *	-	1 *	2 *	2 *	-	-	-	1 *	2 *	-	-	6 *
Good job	277 12% wy	252 13%	14 7%	10 9%	75 14%	43 11%	135 13%	8 9%	41 16%	25 13%	20 11%	23 11%	29 13%	49 15%	25 12%	31 10%	212 11%	65 14%	48 10%	47 10%	45 10%	51 11%	87 19%	20 3%	147 22%	10 6%	77 12%	107 12%	34 12%	22 9%	255 11%
Bad job	1233 53% vx	1047 52%	125 62%	61 53%	308 55%	194 51%	545 51%	61 63%	141 54%	105 53%	96 55%	98 47%	105 47%	167 51%	104 51%	170 54%	981 53%	252 53%	242 53%	273 59%	265 57%	249 54%	202 44%	448 78%	230 34%	128 71%	348 54%	504 57%	149 53%	109 46%	1257 54%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Running the country competently

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	81 3%	45 4%	35 3%	11 4%	5 1%	19 5%	16 4%	8 2%	9 3%	13 5%	66 3%	11 4%	28 3%	53 4%	25 3%	53 3%	8 3%	19 3%	23 4%	1 1%	1 1%	65 4%	12 4%	2 1%	17 4%	20 3%	26 6%	9 4%	73 3%
Fairly good job	548 24%	266 24%	282 24%	46 18%	58 15%	76 21%	105 27%	84 23%	85 29%	94 38%	483 24%	61 22%	211 21%	334 26%	160 22%	381 24%	67 27%	129 22%	127 24%	35 32%	24 26%	437 27%	49 15%	50 21%	107 22%	155 23%	112 25%	58 27%	590 25%
Neither a good nor bad job	506 22%	235 21%	264 22%	47 18%	75 19%	79 21%	93 24%	85 24%	70 24%	56 23%	438 22%	61 22%	244 24%	256 20%	130 18%	368 23%	55 22%	136 23%	118 22%	37 34%	23 25%	346 21%	67 21%	67 28%	102 21%	157 23%	90 20%	47 22%	517 22%
Fairly bad job	622 27%	302 27%	309 26%	59 23%	114 29%	98 27%	104 26%	98 27%	83 28%	66 27%	554 28%	63 22%	288 28%	334 26%	215 30%	403 26%	69 27%	155 26%	137 26%	23 21%	18 20%	462 28%	88 27%	54 22%	128 27%	197 29%	120 27%	65 30%	634 27%
Very bad job	438 19%	226 20%	207 18%	42 16%	116 29%	78 21%	59 15%	77 21%	46 16%	20 8%	379 19%	49 17%	216 21%	220 17%	146 21%	288 18%	40 16%	106 18%	112 21%	12 11%	18 20%	280 17%	84 26%	59 24%	97 20%	133 20%	88 20%	33 15%	423 18%
Don't know	112 5%	36 3%	75 6%	46 18%	27 7%	16 4%	14 3%	6 2%	3 1%	- -	79 4%	32 11%	30 3%	79 6%	34 5%	75 5%	12 5%	48 8%	11 2%	1 1%	3 3%	49 3%	20 6%	10 4%	29 6%	14 2%	10 2%	3 1%	73 3%
Prefer not to say	11 *	8 1%	3 *	5 2%	- -	2 1%	4 1%	- -	- -	- -	4 *	6 2%	3 *	6 *	2 *	6 *	2 1%	- -	- -	- -	4 4%	4 *	1 *	- -	- -	3 *	1 *	- -	8 *
Good job	629 27%	311 28%	318 27%	56 22%	63 16%	96 26%	121 31%	92 26%	94 32%	107 43%	550 27%	72 26%	238 23%	387 30%	184 26%	434 28%	75 30%	148 25%	150 28%	36 33%	25 27%	502 31%	61 19%	52 21%	124 26%	175 26%	138 31%	67 31%	663 29%
Bad job	1060 46%	527 47%	516 44%	100 39%	230 58%	176 48%	163 41%	175 49%	129 44%	87 35%	933 47%	112 39%	505 49%	554 43%	361 51%	690 44%	109 43%	261 44%	248 47%	35 32%	36 40%	742 45%	172 54%	112 47%	225 47%	330 49%	208 47%	98 46%	1057 46%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q5.As you may know, David Cameron was Conservative Party leader and Prime Minister from 2010 to 2016. To what extent, if at all, do you think David Cameron's government did a good or bad job at...? -Running the country competently

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	81 3% wyC	77 4%	2 1%	2 2%	18 3%	15 4%	44 4%	3 3%	11 4%	5 2%	5 3%	9 5%	7 3%	13 4%	7 4%	17 5%	67 4%	14 3%	16 3%	16 4%	12 3%	15 3%	22 5%	5 1%	53 8%	1 1%	25 4%	32 4%	3 1%	8 3%	73 3%
Fairly good job	548 24% prwD	483 24%	40 20%	25 22%	117 21%	106 28%	260 24%	14 15%	57 22%	46 23%	48 27%	59 28%	65 29%	77 24%	62 30%	55 18%	399 22%	149 31%	72 16%	98 21%	112 24%	125 27%	142 31%	62 11%	286 43%	40 22%	176 27%	205 23%	75 27%	40 17%	590 25%
Neither a good nor bad job	506 22% w	434 22%	43 22%	28 24%	107 19%	90 24%	237 22%	14 15%	49 19%	44 22%	38 22%	52 25%	55 25%	76 23%	41 20%	65 21%	402 22%	104 22%	109 24%	104 22%	88 19%	102 22%	102 22%	84 15%	159 24%	42 23%	130 20%	200 22%	56 20%	65 27%	517 22%
Fairly bad job	622 27% lx	527 26%	56 28%	39 34%	151 27%	98 26%	277 26%	40 41%	67 26%	44 22%	53 30%	46 22%	45 20%	89 27%	54 26%	90 29%	493 27%	129 27%	121 26%	129 28%	134 29%	122 26%	116 25%	217 38%	116 17%	64 35%	188 29%	247 28%	89 32%	52 22%	634 27%
Very bad job	438 19% qvx	369 18%	50 25%	20 17%	130 23%	57 15%	182 17%	21 21%	63 24%	46 24%	24 14%	33 16%	33 15%	54 17%	34 16%	61 19%	372 20%	66 14%	111 24%	98 21%	95 21%	78 17%	57 12%	188 33%	53 8%	30 16%	113 18%	166 19%	50 18%	55 23%	423 18%
Don't know	112 5% qwxAC	103 5%	8 4%	1 1%	26 5%	16 4%	60 6%	5 5%	10 4%	11 6%	6 3%	11 5%	14 6%	14 4%	6 3%	26 8%	100 5%	12 3%	28 6%	20 4%	21 4%	22 5%	22 5%	15 3%	5 1%	5 3%	16 2%	39 4%	5 2%	18 7%	73 3%
Prefer not to say	11 * o	11 1%	1 *	-	5 1%	-	5 1%	-	4 2%	1 1%	-	-	2 1%	2 1%	2 1%	-	9 1%	2 *	6 1%	-	2 *	2 *	2 *	-	-	-	1 *	3 *	-	-	8 *
Good job	629 27% gprwD	560 28%	42 21%	27 24%	135 24%	121 32%	304 29%	17 17%	68 26%	51 26%	53 30%	68 33%	72 32%	91 28%	69 34%	72 23%	466 25%	163 34%	87 19%	114 25%	124 27%	139 30%	164 35%	67 12%	339 50%	41 23%	201 31%	237 27%	78 28%	48 20%	663 29%
Bad job	1060 46% aklqvx	896 45%	106 53%	59 51%	281 51%	155 41%	459 43%	61 63%	130 50%	90 46%	77 44%	78 37%	79 35%	143 44%	87 43%	151 48%	865 47%	195 41%	231 50%	227 49%	229 50%	200 43%	173 37%	404 71%	169 25%	94 52%	301 46%	412 46%	140 50%	107 45%	1057 46%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (IN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D

Overlap formulae used. * small base



Ipsos UK - Political polling
Fieldwork: 13-14 November 2023

Table 33

Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -SUMMARY TABLE

Base: All adults 18+

	Managing the UK's relationship with the European Union	Managing immigration	Managing the economy	Managing foreign affairs	Improving public service	Running the country competently
Unweighted Total	2318	2318	2318	2318	2318	2318
Weighted Total	2318	2318	2318	2318	2318	2318
Very good job	34 1%	13 1%	48 2%	29 1%	10 *	42 2%
Fairly good job	336 14%	108 5%	349 15%	362 16%	154 7%	308 13%
Neither a good nor bad job	585 25%	342 15%	390 17%	592 26%	459 20%	440 19%
Fairly bad job	586 25%	760 33%	641 28%	617 27%	719 31%	663 29%
Very bad job	670 29%	1013 44%	820 35%	600 26%	886 38%	794 34%
Don't know	100 4%	75 3%	61 3%	110 5%	81 4%	56 2%
Prefer not to say	7 *	8 *	9 *	8 *	8 *	14 1%
Good job	370 16%	121 5%	397 17%	391 17%	164 7%	351 15%
Bad job	1256 54%	1773 76%	1462 63%	1217 53%	1606 69%	1457 63%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing the UK's relationship with the European Union

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	34 1%	20 2%	14 1%	7 3%	- -	5 1%	4 1%	3 1%	3 1%	11 4%	29 1%	4 2%	10 1%	24 2%	8 1%	26 2%	4 2%	8 1%	11 2%	1 1%	1 1%	26 2%	* *	7 3%	2 *	10 2%	9 2%	6 3%	29 1%
Fairly good job	336 14% ejl	170 15%	165 14%	27 11%	43 11%	34 9%	57 14%	49 14%	56 19%	71 28%	279 14%	49 17%	117 11%	216 17%	104 15%	225 14%	40 16%	68 11%	87 16%	12 11%	19 21%	250 15%	45 14%	24 10%	77 16%	106 16%	59 13%	26 12%	352 15%
Neither a good nor bad job	585 25% dln	286 26%	293 25%	54 21%	68 17%	83 23%	97 25%	107 30%	100 34%	74 30%	520 26%	59 21%	231 23%	346 27%	149 21%	427 27%	57 22%	154 26%	145 28%	45 41%	26 28%	421 26%	70 22%	64 27%	134 28%	169 25%	104 23%	51 24%	627 27%
Fairly bad job	586 25% i	272 24%	313 27%	61 24%	102 26%	96 26%	107 27%	95 27%	78 26%	47 19%	518 26%	63 22%	280 27%	306 24%	178 25%	400 25%	61 24%	144 24%	148 28%	25 23%	22 24%	428 26%	71 22%	63 26%	117 25%	164 24%	122 27%	55 26%	597 26%
Very bad job	670 29% bhimoru	342 31%	312 27%	75 30%	162 41%	132 36%	104 26%	98 27%	56 19%	44 18%	584 29%	78 28%	344 34%	323 25%	250 35%	415 26%	78 31%	177 30%	117 22%	23 21%	20 22%	454 28%	120 38%	72 30%	127 26%	211 31%	141 31%	66 31%	631 27%
Don't know	100 4% y	24 2%	75 6%	28 11%	21 5%	16 4%	22 6%	6 2%	3 1%	3 1%	72 4%	28 10%	37 4%	63 5%	19 3%	78 5%	11 4%	42 7%	20 4%	3 3%	1 1%	59 4%	11 3%	12 5%	20 4%	16 2%	12 3%	12 6%	76 3%
Prefer not to say	7 * j	4 *	2 *	1 *	- -	2 1%	4 1%	- -	- -	- -	3 *	2 1%	1 *	4 *	2 *	4 *	2 1%	- -	- -	- -	2 2%	3 *	3 1%	- -	2 *	2 *	1 *	- -	6 *
Good job	370 16% dejl	189 17%	179 15%	35 14%	43 11%	39 11%	61 15%	52 14%	59 20%	82 33%	308 15%	53 19%	127 12%	240 19%	111 16%	251 16%	44 17%	76 13%	98 19%	13 12%	20 22%	277 17%	45 14%	31 13%	79 17%	116 17%	68 15%	31 15%	381 16%
Bad job	1256 54% himos	614 55%	625 53%	136 54%	264 67%	228 62%	211 53%	193 54%	134 45%	91 36%	1101 55%	141 50%	624 61%	628 49%	429 60%	814 52%	139 55%	321 54%	265 50%	47 44%	42 46%	882 54%	192 60%	135 56%	244 51%	376 55%	263 59%	121 56%	1228 53%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B

Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing the UK's relationship with the European Union

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	34 1% B	31 2%	3 1%	-	8 1%	8 2%	16 1%	1 1%	-	6 3%	4 2%	3 2%	5 2%	1 *	1 *	8 3%	24 1%	10 2%	8 2%	2 *	6 1%	10 2%	7 2%	5 1%	18 3%	-	14 2%	6 1%	4 1%	7 3%	29 1%
Fairly good job	336 14% wC	305 15%	21 10%	10 9%	82 15%	66 17%	157 15%	12 12%	46 18%	25 12%	30 17%	36 17%	26 12%	43 13%	37 18%	51 16%	263 14%	73 15%	74 16%	64 14%	53 11%	72 15%	74 16%	30 5%	167 25%	19 11%	92 14%	146 16%	27 10%	27 12%	352 15%
Neither a good nor bad job	585 25% pw	515 26%	40 20%	30 26%	135 24%	96 25%	285 27%	21 22%	66 25%	47 24%	35 20%	61 29%	53 24%	85 26%	59 29%	87 28%	440 24%	145 30%	107 23%	120 26%	111 24%	125 27%	123 27%	89 15%	236 35%	40 22%	163 25%	214 24%	67 24%	73 31%	627 27%
Fairly bad job	586 25% s	514 26%	47 24%	25 22%	139 25%	97 25%	278 26%	28 29%	63 24%	49 25%	55 31%	42 20%	66 30%	84 26%	54 26%	74 24%	469 25%	118 25%	110 24%	97 21%	154 33%	105 22%	121 26%	167 29%	152 23%	54 30%	174 27%	227 25%	84 30%	62 26%	597 26%
Very bad job	670 29% afqx	540 27%	86 43%	45 39%	169 30%	100 26%	271 25%	33 33%	81 31%	55 28%	46 26%	54 26%	60 27%	86 26%	47 23%	78 25%	554 30%	116 24%	134 29%	159 34%	121 26%	139 30%	117 25%	267 47%	83 12%	64 35%	191 30%	263 30%	87 31%	50 21%	631 27%
Don't know	100 4% qwx	93 5%	3 2%	4 4%	22 4%	17 4%	54 5%	3 3%	5 2%	14 7%	4 3%	13 6%	10 5%	24 7%	7 3%	13 4%	88 5%	12 3%	29 6%	23 5%	17 4%	13 3%	18 4%	14 2%	15 2%	5 3%	13 2%	34 4%	10 4%	17 7%	76 3%
Prefer not to say	7 * A	6 *	1 *	-	1 *	-	5 *	-	-	1 1%	-	-	1 1%	2 1%	-	2 1%	5 *	2 *	-	-	3 1%	2 *	2 *	-	-	-	1 *	2 *	-	2 1%	6 *
Good job	370 16% w	336 17%	23 12%	10 9%	90 16%	73 19%	173 16%	13 13%	46 18%	31 16%	34 20%	40 19%	31 14%	45 14%	38 18%	59 19%	287 16%	82 17%	82 18%	66 14%	59 13%	82 18%	81 18%	35 6%	185 28%	19 11%	106 16%	152 17%	31 11%	34 15%	381 16%
Bad job	1256 54% akqx	1054 53%	133 66%	70 61%	308 55%	197 51%	549 52%	60 62%	144 55%	104 53%	100 58%	96 46%	126 57%	170 52%	101 50%	152 49%	1022 55%	234 49%	244 53%	256 55%	274 59%	243 52%	239 52%	434 76%	235 35%	117 65%	365 56%	490 55%	171 61%	111 47%	1228 53%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing immigration

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	13 1% ju	10 1% *	3 * *	3 1% *	1 * *	3 1% *	4 1% *	- -*	1 * *	- -*	4 * *	9 3% zj	5 * *	9 1% *	6 1% *	6 * *	2 1% *	1 * *	2 * *	- -*	1 1% *	5 * *	5 2% u	1 1% *	- -*	7 1% *	* **	- -*	10 * *
Fairly good job	108 5% fgjl	51 5% 5%	54 5% 5%	19 8% f	20 5% 5%	18 5% f	8 2% 2%	11 3% 3%	11 4% 4%	20 8% zfg	86 4% 4%	18 7% 7%	31 3% 3%	77 6% 6%	28 4% 4%	79 5% 5%	10 4% 4%	26 4% 4%	37 7% 7%	3 2% 2%	4 4% 4%	72 4% 4%	13 4% 4%	19 8% 8%	33 7% 7%	29 4% 4%	30 7% 7%	4 2% 2%	98 4% 4%
Neither a good nor bad job	342 15% j	166 15% 15%	173 15% 15%	35 14% 14%	52 13% 13%	54 15% 15%	69 17% 17%	46 13% 13%	45 15% 15%	42 17% 17%	280 14% 14%	53 19% 19%	157 15% 15%	178 14% 14%	113 16% 16%	223 14% 14%	36 14% 14%	70 12% 12%	85 16% 16%	17 16% 16%	14 16% 16%	231 14% 14%	50 16% 16%	32 13% 13%	78 16% 16%	89 13% 13%	53 12% 12%	45 21% 21%	344 15% 15%
Fairly bad job	760 33% an	332 30% 30%	423 36% 36%	74 29% 29%	114 29% 29%	115 31% 31%	134 34% 34%	119 33% 33%	107 36% 36%	97 39% 39%	665 33% 33%	91 32% 32%	320 31% 31%	437 34% 34%	206 29% 29%	546 35% 35%	94 37% 37%	222 37% 37%	162 31% 31%	45 41% 41%	23 26% 26%	565 34% 34%	89 28% 28%	74 31% 31%	147 31% 31%	239 35% 35%	152 34% 34%	73 34% 34%	773 33% 33%
Very bad job	1013 44% bikm	528 47% 47%	471 40% 40%	94 37% 37%	194 49% 49%	167 45% 45%	159 40% 40%	178 50% 50%	129 43% 43%	92 37% 37%	909 45% 45%	92 32% 32%	480 47% 47%	528 41% 41%	338 48% 48%	664 42% 42%	102 40% 40%	252 42% 42%	226 43% 43%	43 40% 40%	41 46% 46%	728 44% 44%	145 45% 45%	106 44% 44%	199 42% 42%	305 45% 45%	206 46% 46%	86 40% 40%	1034 45% 45%
Don't know	75 3% aghijuy A	26 2% 2%	49 4% 4%	28 11% zdefghi	15 4% 4%	9 2% 2%	17 4% 4%	3 1% 1%	3 1% 1%	- --	56 3% 3%	19 7% 7%	27 3% 3%	48 4% 4%	17 2% 2%	52 3% 3%	8 3% 3%	23 4% 4%	16 3% 3%	1 1% 1%	5 5% 5%	38 2% 2%	15 5% 5%	7 3% 3%	20 4% 4%	7 1% 1%	6 1% 1%	8 4% 4%	52 2% 2%
Prefer not to say	8 * j	4 * *	3 * *	1 * *	- --	2 1% 1%	4 1% 1%	1 * *	- --	- --	4 * *	2 1% 1%	1 * *	4 * *	2 * *	5 * *	2 1% 1%	1 * *	- --	- --	2 2% 2%	4 * *	3 1% 1%	- --	2 * *	2 * *	1 * *	- --	7 * *
Good job	121 5% fgjluB	61 5% 5%	57 5% 5%	23 9% 9%	21 5% 5%	21 6% 6%	12 3% 3%	11 3% 3%	13 4% 4%	20 8% 8%	91 5% 5%	27 10% 10%	35 3% 3%	86 7% 7%	34 5% 5%	85 5% 5%	12 5% 5%	26 4% 4%	39 7% 7%	3 2% 2%	5 6% 6%	77 5% 5%	19 6% 6%	21 9% 9%	33 7% 7%	36 5% 5%	30 7% 7%	4 2% 2%	108 5% 5%
Bad job	1773 76% ckx	860 77% 77%	894 76% 76%	168 66% 66%	308 78% 78%	282 77% 77%	293 74% 74%	297 83% 83%	236 80% 80%	189 75% 75%	1574 79% 79%	182 64% 64%	799 78% 78%	965 75% 75%	544 77% 77%	1210 77% 77%	195 77% 77%	474 80% 80%	388 74% 74%	88 81% 81%	65 71% 71%	1293 79% 79%	235 73% 73%	180 75% 75%	345 72% 72%	544 80% 80%	358 80% 80%	159 74% 74%	1807 78% 78%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing immigration

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region								Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total	
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)		DE (D)
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	13 1%	13 1%	-	-	6 1%	3 1%	5 *	1 1%	5 2%	-	1 1%	1 1%	1 1%	-	2 1%	1 *	12 1%	1 *	10 2%	-	1 *	2 *	* *	1 *	2 *	-	3 *	6 1%	-	1 1%	10 *
Fairly good job	108 5% bwy zb	103 5% zb	2 1%	3 3%	24 4%	20 5%	59 6%	4 4%	9 3%	11 5%	9 5%	11 5%	10 5%	11 3%	14 7%	23 7%	84 5%	24 5%	23 5%	21 5%	24 5%	17 4%	23 5%	7 1%	50 7%	2 1%	24 4%	42 5%	14 5%	13 5%	98 4%
Neither a good nor bad job	342 15% ekw	295 15%	30 15%	17 15%	100 18%	35 9%	161 15%	13 13%	49 19%	37 19%	17 10%	18 9%	35 16%	50 15%	20 10%	56 18%	265 14%	77 16%	64 14%	68 15%	66 14%	74 16%	70 15%	59 10%	119 18%	24 13%	111 17%	117 13%	40 14%	29 12%	344 15%
Fairly bad job	760 33% ax	665 33%	64 32%	31 27%	175 32%	133 35%	357 34%	39 40%	86 33%	51 26%	64 37%	69 33%	71 32%	124 38%	74 36%	88 28%	596 32%	164 35%	146 32%	143 31%	141 30%	149 32%	182 39%	169 30%	243 36%	67 37%	226 35%	310 35%	82 29%	85 36%	773 33%
Very bad job	1013 44% ax	851 42%	100 50%	62 54%	234 42%	175 46%	443 42%	38 39%	106 41%	90 46%	81 47%	93 45%	93 42%	126 39%	89 43%	135 43%	808 44%	205 43%	190 41%	214 46%	213 46%	212 46%	183 39%	319 56%	255 38%	85 47%	280 43%	389 44%	136 49%	95 40%	1034 45%
Don't know	75 3% qvxA	68 3%	4 2%	2 2%	15 3%	17 4%	36 3%	2 2%	7 3%	7 4%	1 1%	16 7%	9 4%	13 4%	6 3%	9 3%	72 4%	3 1%	28 6%	18 4%	17 4%	9 2%	3 1%	16 3%	3 *	3 A	4 1%	24 3%	7 A	11 A	52 2%
Prefer not to say	8 * *	7 *	1 *	-	1 *	1 *	5 *	-	-	1 1%	-	1 *	1 1%	2 1%	-	2 1%	6 *	2 *	-	-	3 1%	2 *	2 1%	-	-	-	1 *	2 *	-	2 1%	7 *
Good job	121 5% bwy zb	116 6% zb	2 1%	3 3%	30 5%	23 6%	64 6%	6 6%	14 5%	11 5%	10 6%	12 6%	12 5%	11 3%	16 8%	24 8%	96 5%	25 5%	33 7%	21 5%	24 5%	19 4%	23 5%	8 1%	53 8%	2 1%	27 4%	48 5%	14 5%	14 6%	108 5%
Bad job	1773 76% d	1517 76%	163 82%	93 81%	409 74%	307 80%	800 75%	77 79%	192 73%	141 71%	146 84%	162 78%	164 74%	250 77%	163 80%	223 71%	1404 76%	369 78%	336 73%	357 77%	354 76%	361 78%	365 79%	489 86%	498 74%	152 84%	505 78%	700 78%	218 78%	180 76%	1807 78%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing the economy

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	48 2% j	28 3%	19 2%	11 4%	4 1%	9 2%	4 1%	5 1%	6 2%	10 4%	32 2%	13 5%	15 1%	34 3%	16 2%	30 2%	3 1%	12 2%	13 2%	- -	2 2%	35 2%	6 2%	7 3%	5 1%	17 2%	10 2%	5 2%	40 2%
Fairly good job	349 15% del	172 15%	176 15%	21 8%	36 9%	40 11%	61 15%	58 16%	56 19%	75 30%	309 15%	34 12%	120 12%	225 18%	102 14%	245 16%	41 16%	78 13%	91 17%	20 19%	14 16%	262 16%	39 12%	34 14%	94 20%	106 16%	61 14%	36 17%	373 16%
Neither a good nor bad job	390 17% dnA	184 16%	200 17%	36 14%	35 9%	56 15%	72 18%	70 20%	69 23%	50 20%	337 17%	48 17%	151 15%	234 18%	91 13%	294 19%	40 16%	102 17%	96 18%	29 27%	27 29%	274 17%	54 17%	34 14%	83 17%	124 18%	55 12%	34 16%	434 19%
Fairly bad job	641 28% t	299 27%	338 29%	52 20%	121 31%	104 28%	104 26%	111 31%	86 29%	64 26%	557 28%	78 27%	298 29%	341 27%	203 29%	432 27%	77 30%	152 26%	148 28%	39 35%	15 17%	477 29%	76 24%	68 28%	121 25%	182 27%	132 29%	62 29%	663 29%
Very bad job	820 35% ghimors	414 37%	393 33%	113 45%	190 48%	148 40%	132 34%	113 31%	77 26%	48 19%	719 36%	93 33%	417 41%	402 31%	289 41%	522 33%	81 32%	230 39%	161 30%	19 17%	30 34%	563 34%	129 40%	88 36%	157 33%	238 35%	186 42%	75 35%	758 33%
Don't know	61 3% aghjnu yA	15 1%	46 4%	20 8%	9 2%	9 3%	16 4%	2 1%	2 1%	4 1%	47 2%	14 5%	18 2%	42 3%	7 1%	48 3%	9 3%	18 3%	18 3%	2 2%	1 1%	29 2%	14 4%	9 4%	18 4%	9 1%	2 1%	3 2%	43 2%
Prefer not to say	9 * ju	6 1%	2 *	1 *	- -	2 1%	5 1%	- -	- -	- -	3 *	3 1%	3 *	4 *	2 *	4 *	2 1%	- -	- -	- -	2 2%	3 *	3 1%	- -	2 *	2 *	1 *	- -	7 *
Good job	397 17% dl	200 18%	195 17%	32 13%	40 10%	49 13%	65 17%	63 18%	63 21%	85 34%	342 17%	47 17%	134 13%	259 20%	118 17%	275 17%	44 17%	90 15%	104 20%	20 19%	16 18%	297 18%	45 14%	41 17%	99 21%	123 18%	71 16%	41 19%	413 18%
Bad job	1462 63% himorst x	713 64%	731 62%	165 65%	311 79%	251 68%	236 60%	223 62%	163 55%	112 45%	1276 64%	171 60%	714 70%	743 58%	492 69%	953 61%	159 63%	383 64%	309 59%	57 53%	46 50%	1040 63%	205 64%	156 65%	277 58%	421 62%	318 71%	137 64%	1421 61%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing the economy

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	48 2% w	45 2%	1 *	2 2%	16 3%	7 2%	22 2%	1 1%	9 3%	6 3%	* *	6 3%	7 3%	5 1%	3 2%	7 2%	39 2%	10 2%	13 3%	7 1%	10 2%	9 2%	10 2%	3 1%	23 3%	1 1%	14 2%	14 2%	7 3%	8 3%	40 2%
Fairly good job	349 15% w	307 15%	32 16%	9 8%	74 13%	43 11%	190 18%	14 14%	33 13%	27 14%	20 12%	23 11%	39 18%	62 19%	39 19%	49 16%	270 15%	78 16%	62 13%	55 12%	61 13%	84 18%	87 19%	29 5%	191 28%	19 11%	105 16%	127 14%	37 13%	47 20%	373 16%
Neither a good nor bad job	390 17% pw	344 17%	26 13%	19 17%	104 19%	75 20%	165 15%	16 17%	49 19%	39 20%	32 18%	43 21%	30 14%	60 18%	36 17%	39 12%	288 16%	102 21%	88 19%	66 14%	84 18%	75 16%	77 17%	42 7%	160 25%	28 15%	98 15%	150 17%	51 18%	47 20%	434 19%
Fairly bad job	641 28% D	560 28%	50 25%	31 27%	146 26%	136 35%	279 26%	25 25%	71 27%	50 25%	68 39%	67 32%	50 23%	75 23%	54 26%	100 32%	510 28%	132 28%	109 24%	137 29%	128 28%	127 27%	139 30%	172 30%	184 27%	55 30%	194 30%	261 29%	72 26%	49 21%	663 29%
Very bad job	820 35% D	683 34%	85 43%	51 45%	206 37%	108 28%	370 35%	39 40%	98 38%	69 35%	50 29%	58 28%	87 39%	107 33%	65 32%	110 35%	675 37%	146 31%	172 37%	186 40%	161 35%	158 34%	142 31%	319 56%	102 15%	77 42%	227 35%	321 36%	107 38%	71 30%	758 33%
Don't know	61 3% hwxA	56 3%	4 2%	2 1%	8 1%	14 4%	33 3%	2 2%	1 *	5 3%	3 1%	12 6%	6 3%	14 4%	6 3%	7 2%	55 3%	7 1%	16 3%	14 3%	16 3%	9 2%	6 1%	6 1%	3 1%	2 1%	8 1%	16 2%	4 2%	12 5%	43 2%
Prefer not to say	9 * *	8 *	1 *	- -	1 *	- -	7 1%	- -	- -	1 1%	- -	- -	1 1%	2 1%	2 1%	2 1%	6 *	2 *	2 *	- -	3 1%	2 *	2 *	- -	- -	- -	1 *	2 *	- -	2 1%	7 *
Good job	397 17% eswy	352 18%	33 17%	11 10%	90 16%	50 13%	212 20%	15 16%	42 16%	33 17%	21 12%	29 14%	46 21%	67 21%	42 21%	57 18%	309 17%	88 18%	75 16%	62 13%	71 15%	93 20%	97 21%	32 6%	214 32%	20 11%	119 18%	142 16%	45 16%	55 23%	413 18%
Bad job	1462 63% amqx	1244 62%	136 68%	82 72%	351 63%	244 64%	649 61%	64 66%	169 65%	119 60%	119 68%	125 60%	138 62%	183 56%	119 58%	209 67%	1184 64%	277 58%	281 61%	323 70%	290 63%	286 61%	282 61%	491 86%	286 43%	132 72%	422 65%	582 65%	180 64%	121 51%	1421 61%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing foreign affairs

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education						Tenure			Annual household income				Unwtd Total	
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)		£100,000 and above (B)
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	29 1% jl	18 2%	11 1%	3 1%	- -	4 1%	4 1%	3 1%	3 1%	13 5%	22 1%	7 3%	6 1%	23 2%	11 2%	18 1%	5 2%	2 *	8 2%	1 1%	1 1%	22 1%	5 1%	2 1%	3 1%	11 2%	3 1%	6 3%	29 1%
Fairly good job	362 26% elq	194 17%	167 14%	26 10%	48 12%	40 11%	62 16%	56 15%	54 18%	77 31%	312 16%	41 14%	129 13%	232 18%	114 16%	240 15%	41 16%	69 12%	94 18%	19 18%	17 19%	275 17%	42 13%	32 13%	73 15%	107 16%	76 17%	33 15%	373 16%
Neither a good nor bad job	592 26% dln	281 25%	305 26%	44 17%	62 16%	87 24%	102 26%	110 31%	108 36%	78 31%	525 26%	63 22%	234 23%	350 27%	153 22%	433 28%	75 30%	144 24%	147 28%	42 38%	25 28%	446 27%	65 20%	52 22%	124 26%	193 28%	103 23%	52 24%	659 28%
Fairly bad job	617 27% im	298 27%	316 27%	53 21%	133 34%	100 27%	103 26%	103 29%	77 26%	48 19%	537 27%	75 26%	307 30%	307 24%	202 28%	409 26%	68 27%	170 29%	123 23%	27 24%	22 24%	433 26%	97 30%	60 25%	132 28%	175 26%	133 30%	60 28%	632 27%
Very bad job	600 26% ghimosu	286 26%	302 26%	87 34%	140 35%	124 34%	92 23%	78 22%	49 17%	30 12%	521 26%	70 25%	304 30%	295 23%	213 30%	380 24%	51 20%	162 27%	126 24%	17 16%	23 25%	405 25%	94 29%	81 33%	115 24%	173 26%	124 28%	58 27%	538 23%
Don't know	110 5% aghijnu yA	38 3%	70 6%	37 15%	13 3%	11 3%	30 8%	9 2%	5 2%	5 2%	82 4%	28 10%	39 4%	71 6%	16 2%	89 6%	11 4%	43 7%	30 6%	2 2%	2 3%	55 3%	17 5%	14 6%	31 7%	17 3%	8 2%	7 3%	81 3%
Prefer not to say	8 *	2 *	5 *	4 1%	- -	2 1%	2 *	- -	- -	- -	6 *	- -	1 *	5 *	2 *	5 *	2 1%	3 *	- -	- -	- -	6 *	1 *	- -	- -	2 *	1 *	- -	6 *
Good job	391 17% belq	212 19%	178 15%	30 12%	48 12%	43 12%	66 17%	58 16%	57 19%	89 36%	334 17%	48 17%	135 13%	255 20%	125 18%	258 16%	46 18%	71 12%	102 19%	21 19%	19 21%	298 18%	47 15%	34 14%	76 16%	118 17%	80 18%	39 18%	402 17%
Bad job	1217 53% himorsu	584 52%	617 53%	140 55%	273 69%	224 61%	194 49%	181 51%	127 43%	78 31%	1058 53%	145 51%	611 60%	601 47%	414 58%	789 50%	119 47%	332 56%	249 47%	44 40%	44 49%	838 51%	191 60%	141 59%	247 52%	349 51%	257 57%	118 55%	1170 50%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Managing foreign affairs

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	29 1% pw	29 1%	-	-	8 2%	7 2%	13 1%	2 2%	4 2%	2 1%	3 2%	4 2%	6 3%	1 *	2 1%	3 1%	18 1%	11 2%	7 1%	4 1%	5 1%	10 2%	4 1%	2 *	16 2%	-	14 2%	9 1%	-	3 1%	29 1%
Fairly good job	362 16% twy	326 16%	26 13%	11 9%	83 15%	57 15%	186 17%	10 10%	44 17%	29 15%	32 19%	25 12%	36 16%	56 17%	37 18%	57 18%	284 15%	78 16%	60 13%	58 13%	57 12%	91 20%	95 21%	29 5%	200 30%	16 9%	104 16%	143 16%	36 13%	33 14%	373 16%
Neither a good nor bad job	592 26% pw	515 26%	44 22%	33 29%	141 25%	107 28%	266 25%	18 18%	68 26%	56 28%	53 30%	55 26%	44 20%	90 28%	55 27%	77 25%	446 24%	146 31%	116 25%	112 24%	126 27%	129 28%	109 24%	104 18%	217 32%	51 28%	178 27%	207 23%	77 28%	65 28%	659 28%
Fairly bad job	617 27% ux	539 27%	50 25%	28 25%	146 26%	113 30%	280 26%	36 37%	67 26%	43 22%	44 25%	69 33%	64 29%	75 23%	63 31%	78 25%	497 27%	120 25%	111 24%	132 28%	126 27%	101 22%	146 32%	176 31%	145 22%	66 36%	177 27%	240 27%	90 32%	68 29%	632 27%
Very bad job	600 26% aekvx	488 24%	75 37%	38 33%	156 28%	75 20%	257 24%	28 29%	73 28%	54 28%	38 22%	36 17%	57 26%	79 24%	42 20%	79 25%	494 27%	107 22%	130 28%	138 30%	128 28%	114 24%	90 19%	249 44%	74 11%	46 25%	164 25%	246 28%	65 23%	48 20%	538 23%
Don't know	110 5% qwxYA	101 5%	4 2%	4 4%	21 4%	23 6%	57 5%	3 3%	5 2%	12 6%	3 2%	20 10%	12 6%	20 6%	6 3%	19 6%	99 5%	11 2%	37 8%	18 4%	20 4%	18 4%	17 4%	12 2%	19 3%	3 1%	10 1%	44 5%	11 4%	20 8%	81 3%
Prefer not to say	8 * z	7 *	1 *	-	1 *	-	6 1%	-	-	1 1%	-	-	1 1%	5 1%	-	-	6 *	2 *	-	3 1%	1 *	2 *	2 *	-	-	-	1 *	2 *	-	-	6 *
Good job	391 17% twy	355 18%	26 13%	11 9%	91 16%	64 17%	199 19%	13 13%	48 18%	31 16%	35 20%	29 14%	42 19%	57 18%	39 19%	60 19%	302 16%	89 19%	67 15%	63 13%	62 13%	101 22%	99 21%	31 5%	217 32%	16 9%	118 18%	152 17%	36 13%	36 15%	402 17%
Bad job	1217 53% aqux	1026 51%	125 62%	66 58%	301 54%	188 49%	537 50%	64 66%	140 54%	97 49%	83 48%	105 50%	121 55%	154 47%	104 51%	157 50%	990 54%	227 48%	242 52%	270 58%	254 55%	215 46%	236 51%	424 74%	218 33%	112 62%	341 53%	487 55%	155 56%	116 49%	1170 50%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Improving public service

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total	
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)		
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318	
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318	
Very good job	10*	7	3	-	2	3	2	-	1	3	4	3	3	7	2	5	1	-	3	-	1	6	-	4	2	3	1	-	7	
	0.4%	0.6%	0.3%	0%	0.8%	1.3%	0.5%	0%	0.4%	1.3%	1.7%	1.3%	0.3%	0.5%	0.3%	0.3%	0.1%	0%	0.1%	0%	0.4%	0%	0.2%	0.2%	0.9%	1.3%	0.4%	0%	0.3%	
Fairly good job	154	76	75	23	23	24	26	14	16	28	126	23	65	88	39	115	21	46	34	10	5	108	25	19	38	42	32	13	136	
	6.6%	6.7%	6.4%	10%	12%	13%	14%	5%	6%	12%	5.4%	2%	3.6%	3.7%	1.7%	7.3%	8.8%	15.5%	4.3%	2.1%	2.2%	4.7%	2.2%	8.7%	18%	14%	5.5%	5.5%	5.8%	
Neither a good nor bad job	459	194	263	30	53	69	78	83	68	77	395	58	173	280	110	334	54	84	137	32	26	332	59	41	102	143	83	38	489	
	19.8%	17.3%	22.4%	13%	13%	19%	20%	23%	23%	31%	17%	2%	12%	22%	4.7%	21%	21%	26%	29%	29%	14%	14%	18%	17%	21%	14%	18%	17%	21%	
Fairly bad job	719	356	358	57	127	110	131	116	99	79	613	98	306	406	190	521	81	207	165	38	30	515	91	78	145	222	139	65	744	
	31%	32%	30%	23%	32%	30%	33%	32%	34%	32%	26%	8%	13%	17%	8%	22%	5%	14%	31%	35%	33%	22%	8%	3%	6%	33%	31%	30%	32%	32%
Very bad job	886	457	415	110	173	153	139	141	108	61	801	79	441	444	357	527	88	222	163	28	26	636	130	86	167	258	187	92	880	
	38%	41%	35%	43%	44%	41%	35%	39%	37%	25%	34%	3%	19%	19%	15%	23%	35%	37%	31%	26%	29%	27%	11%	6%	17%	35%	38%	42%	43%	38%
Don't know	81	25	56	30	16	8	17	4	4	2	60	22	30	51	11	68	6	32	26	1	2	40	15	13	25	9	6	8	56	
	3.5%	2.2%	4.8%	13%	8%	3%	4%	1%	1%	1%	2.6%	9%	1.3%	2.1%	0.5%	3%	3%	5%	5%	1%	3%	1.7%	6%	5%	2.6%	1.3%	1.5%	3%	2.4%	
Prefer not to say	8	2	5	4	-	2	2	-	-	-	6	-	1	5	2	5	2	3	-	-	-	6	1	-	-	2	1	-	6	
	0.3%	0.2%	0.4%	0.2%	0%	0.5%	0.5%	0%	0%	0%	0.3%	0%	0.1%	0.2%	0.1%	0.3%	0.1%	0%	0%	0%	0.3%	0.1%	0%	0%	0.1%	0.1%	0%	0%	0.3%	
Good job	164	83	78	23	25	27	28	14	16	31	129	26	69	95	41	120	21	46	37	10	6	114	25	23	40	45	34	13	143	
	7%	7%	7%	10%	13%	14%	14%	5%	6%	13%	5.6%	2%	3%	4%	1.8%	5.2%	3.6%	8%	6.7%	4.3%	2.6%	5%	2%	3%	17%	19%	12%	5%	6%	
Bad job	1606	813	773	168	301	262	270	257	208	140	1414	177	747	851	547	1048	169	428	328	67	56	1151	221	164	312	479	325	157	1624	
	69%	73%	66%	23%	39%	33%	33%	32%	27%	20%	60%	7%	33%	36%	24%	67%	10%	22%	22%	28%	24%	50%	19%	14%	13%	20%	23%	23%	20%	70%

Fieldwork dates: 13th - 14th November 2023

Respondent type: KnowledgePanel Members - GB, 18+

Source: Ipsos (JN J23-000461-01)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B

Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Improving public service

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	10*	8*	-	2	4	2	2	-	3	1	-	2	2	-	-	-	10	-	2	3	4	1	1	-	3	-	2	2	2	1	7
Fairly good job	154	145	5	5	42	26	77	6	20	16	12	14	14	27	14	22	112	41	42	28	22	25	36	9	72	4	32	61	26	21	136
Neither a good nor bad job	459	398	38	23	102	75	221	14	55	33	39	37	44	72	37	67	361	98	81	89	92	112	85	49	201	20	136	168	53	53	489
Fairly bad job	719	618	64	37	167	134	316	33	77	58	59	76	71	89	65	90	571	148	151	134	145	119	170	160	256	50	191	284	85	72	744
Very bad job	886	751	90	46	221	129	401	41	102	77	60	69	84	115	83	120	708	178	161	198	181	191	155	348	129	103	282	346	103	73	880
Don't know	81	77	3	2	18	16	43	3	4	11	4	12	5	18	5	15	74	8	24	11	17	15	14	5	10	5	5	28	10	17	56
Prefer not to say	8*	7*	1*	-	1*	-	6	-	-	1	-	-	1	5	-	-	6	2	-	3	1	2	2	-	-	-	1	2	-	-	6
Good job	164	152	5	7	46	28	78	6	23	17	12	16	16	27	14	22	122	41	44	30	26	26	37	9	75	4	34	63	28	22	143
Bad job	1606	1369	154	83	388	263	718	74	179	135	119	145	155	204	149	210	1279	327	312	332	327	310	325	508	385	153	473	631	188	145	1624

Fieldwork dates: 13th - 14th November 2023
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Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Running the country competently

Base: All adults 18+

	Gender			Age							Ethnicity		Working status		Education							Tenure			Annual household income				Unwtd Total
	Total (z)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (r)	Another type of qualification (vocational/professional/foreign) (s)	No formal qualifications (t)	Owned outright/ buying on mortgage (u)	Rent from private landlord (v)	Rent from council/ housing association (w)	Up to £25,999 (x)	£26,000 up to £51,999 (y)	£52,000 up to £99,999 (A)	£100,000 and above (B)	
Unweighted Total	2318	1121	1168	103	189	312	426	573	502	213	2095	195	917	1386	762	1533	264	509	545	122	93	1802	226	213	504	732	447	193	2318
Weighted Total	2318	1118	1175	254*	396	369	395	359	296	250	2004	283	1020	1281	710	1574	254	593	528	109	91*	1642	321	241	479	679	448	216	2318
Very good job	42 2% gj	24 2%	19 2%	9 3%	1 *	11 3%	6 1%	3 1%	3 1%	8 3%	26 1%	14 5%	14 1%	29 2%	12 2%	28 2%	5 2%	12 2%	8 1%	2 2%	2 2%	29 2%	8 2%	5 2%	9 2%	14 2%	4 1%	4 2%	36 2%
Fairly good job	308 13% dl	140 12%	168 14%	26 10%	28 7%	39 11%	52 13%	47 13%	48 16%	68 27%	271 14%	35 12%	101 10%	205 16%	83 12%	220 14%	28 11%	76 13%	88 17%	16 15%	12 13%	231 14%	37 12%	31 13%	76 16%	91 13%	51 11%	28 13%	323 14%
Neither a good nor bad job	440 19% cnq	201 18%	236 20%	28 11%	56 14%	60 16%	79 20%	83 23%	73 25%	60 24%	389 19%	43 15%	180 18%	254 20%	115 16%	320 20%	62 25%	79 13%	121 23%	35 32%	22 24%	329 20%	52 16%	41 17%	102 21%	145 21%	76 17%	36 16%	479 21%
Fairly bad job	663 29% bfimors	322 29%	336 29%	67 26%	120 30%	96 26%	125 32%	112 31%	79 27%	64 26%	586 29%	72 25%	308 30%	353 28%	195 27%	460 29%	62 25%	200 34%	148 28%	29 27%	21 23%	474 29%	92 29%	61 25%	124 26%	192 28%	140 31%	77 36%	675 29%
Very bad job	794 34% ghijnu	403 36%	376 32%	95 37%	184 46%	149 40%	115 29%	111 31%	91 31%	50 20%	692 35%	95 33%	404 40%	387 30%	293 41%	494 31%	85 34%	200 34%	155 29%	25 23%	28 31%	552 34%	124 39%	92 38%	149 31%	230 34%	172 38%	66 31%	759 33%
Don't know	56 2% y	21 2%	35 3%	22 9%	6 2%	11 3%	13 3%	2 1%	2 1%	- -	34 2%	19 7%	13 1%	43 3%	9 1%	41 3%	8 3%	24 4%	8 2%	1 1%	1 1%	21 1%	6 2%	11 4%	15 3%	4 1%	5 1%	5 2%	37 2%
Prefer not to say	14 1% k	8 1%	5 *	8 3%	- -	2 1%	5 1%	- -	- -	- -	6 *	7 2%	1 *	11 1%	2 *	12 1%	3 1%	3 *	- -	- -	6 6%	6 *	3 1%	1 *	3 1%	2 *	1 *	- -	9 *
Good job	351 15% dl	163 15%	187 16%	35 14%	30 8%	51 14%	57 15%	50 14%	51 17%	76 30%	297 15%	49 17%	114 11%	233 18%	95 13%	248 16%	33 13%	88 15%	96 18%	18 17%	13 15%	260 16%	45 14%	36 15%	86 18%	105 16%	55 12%	31 15%	359 15%
Bad job	1457 63% x	725 65%	713 61%	162 64%	304 77%	245 66%	240 61%	223 62%	170 57%	114 46%	1278 64%	167 59%	712 70%	740 58%	488 69%	954 61%	148 58%	401 68%	302 57%	55 50%	49 54%	1026 62%	215 67%	153 63%	273 57%	422 62%	312 70%	143 66%	1434 62%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t - z/u/v/w - z/x/y/A/B
Overlap formulae used. * small base



Q6.To what extent, if at all, do you think Rishi Sunak's government is a good or bad job at...? -Running the country competently

Base: All adults 18+

	Total (z)	Country			England region (Net)			England region									Urbanity		IMD Quintile					Voted in 2019 General Election			Social Grade				Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	North East (g)	North West (h)	Yorkshire and The Humber (i)	East Midlands (j)	West Midlands (k)	East of England (l)	South East (m)	South West (n)	London (o)	Urban (p)	Rural (q)	1 - Most deprived (r)	2 (s)	3 (t)	4 (u)	5 - Least deprived (v)	Labour (w)	Conservative (x)	Liberal Democrat (y)	AB (A)	C1 (B)	C2 (C)	DE (D)	
Unweighted Total	2318	2018	176	124	582	391	1045	110	272	200	188	203	233	322	252	238	1771	547	399	450	491	503	475	567	772	209	725	880	289	225	2318
Weighted Total	2318	2003	200	114*	555	383	1065	97*	261	197	174	209	221	326	205	314	1842	476	461	465	463	466	463	571	672	182	648	892	279	237	2318
Very good job	42 2%	42 2%	- -	- -	14 3%	4 1%	25 2%	3 3%	10 4%	1 *	2 1%	2 1%	6 3%	5 2%	4 2%	9 3%	31 2%	11 2%	15 3%	10 2%	7 1%	7 2%	4 1%	5 1%	18 3%	1 1%	12 2%	11 1%	* *	10 4%	36 2%
Fairly good job	308 13% gwy	273 14%	22 11%	13 11%	68 12%	56 15%	148 14%	5 5%	34 13%	29 15%	25 15%	31 15%	30 13%	50 16%	36 18%	32 10%	240 13%	68 14%	62 13%	48 10%	58 13%	67 14%	73 16%	24 4%	161 24%	12 7%	85 13%	122 14%	41 15%	26 11%	323 14%
Neither a good nor bad job	440 19% pw	378 19%	38 19%	24 21%	102 18%	72 19%	204 19%	18 18%	45 17%	39 20%	37 21%	35 17%	53 24%	56 17%	39 19%	55 17%	330 18%	110 23%	83 18%	79 17%	92 20%	77 17%	109 24%	52 9%	199 30%	28 15%	116 18%	169 19%	57 20%	54 23%	479 21%
Fairly bad job	663 29% vx	581 29%	50 25%	32 28%	163 29%	123 32%	295 28%	34 35%	70 27%	58 29%	61 35%	63 30%	59 27%	94 29%	51 25%	90 29%	527 29%	137 29%	117 25%	136 29%	135 29%	133 29%	142 31%	160 28%	193 29%	51 28%	193 30%	272 30%	78 28%	63 27%	675 29%
Very bad job	794 34% vx	668 33%	82 41%	44 39%	196 35%	115 30%	357 33%	35 36%	96 37%	65 33%	48 28%	67 32%	69 31%	103 32%	68 33%	117 37%	648 35%	146 31%	159 35%	183 39%	159 34%	167 36%	126 27%	326 57%	99 15%	85 47%	238 37%	304 34%	99 35%	68 29%	759 33%
Don't know	56 2% qwxAB	48 2%	7 4%	1 1%	7 1%	12 3%	29 3%	2 2%	1 *	4 2%	1 1%	11 5%	3 1%	12 4%	6 3%	9 3%	54 3%	2 *	21 4%	6 1%	10 2%	11 2%	7 2%	3 1%	2 *	5 3%	4 1%	12 2%	4 6%	13 zABC	37 2%
Prefer not to say	14 1% A	14 1%	1 *	- -	5 1%	1 *	8 1%	- -	4 2%	1 1%	- -	1 *	1 1%	5 1%	- -	2 1%	12 1%	2 *	5 1%	3 1%	3 1%	2 *	2 *	- -	- -	- -	1 *	2 *	- -	2 1%	9 *
Good job	351 15% wy	315 16%	22 11%	13 11%	82 15%	60 16%	173 16%	8 8%	44 17%	30 15%	27 16%	32 16%	36 16%	55 17%	40 19%	42 13%	271 15%	79 17%	77 17%	58 13%	65 14%	74 16%	77 17%	29 5%	180 27%	13 7%	96 15%	133 15%	41 15%	36 15%	359 15%
Bad job	1457 63% vx	1249 62%	132 66%	77 67%	359 65%	238 62%	651 61%	69 71%	167 64%	123 62%	109 63%	130 62%	128 58%	197 61%	119 58%	207 66%	1174 64%	283 60%	276 60%	319 69%	294 63%	300 65%	268 58%	486 85%	292 43%	136 75%	431 67%	575 65%	177 63%	132 56%	1434 62%

Fieldwork dates: 13th - 14th November 2023
Respondent type: KnowledgePanel Members - GB, 18+
Source: Ipsos (JN J23-000461-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i/j/k/l/m/n/o - z/p/q - z/r/s/t/u/v - z/w/x/y - z/A/B/C/D
Overlap formulae used. * small base