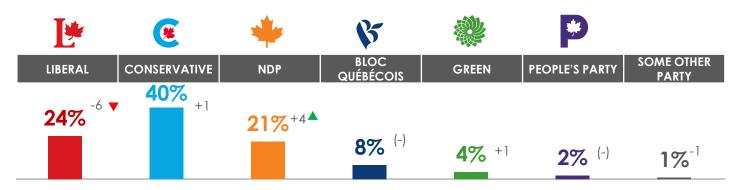
CONSERVATIVE LEAD GROWS AS LIBERALS TUMBLE, NDP CLOSE BEHIND

NOVEMBER 29, 2023

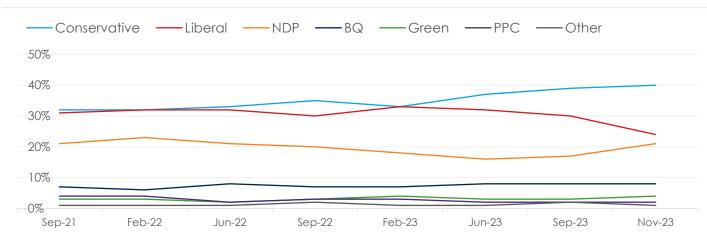


(DECIDED VOTERS, LEANERS INCLUDED)



Nov. 29, 2023 – The Conservatives have opened a 16-point lead over the Liberals, who now appear at risk of losing their second-place position in the horserace as the NDP rallies. The Conservative lead has grown by 7 points in just two months, underscoring the challenges that the incumbent Liberal government is facing. With substantial advantages in both BC (48% CPC vs.

19% LPC) and Ontario (39% CPC vs. 27% LPC), the Conservatives would be well-positioned to form a majority government. The Liberals are holding on to a 10-point lead in Atlantic Canada, which is their only region of strength. Within Quebec, the Bloc (32%) leads the Liberals (28%), while the Tories (22%) would be poised to pick up seats.



Canadians also increasingly think that it is time for change, as nearly three quarters (73%) think its time for a new federal party to take over in Ottawa, up 7 points since September. Conversely, just 27% believe that the Liberal government has done a good job and deserves re-election, down 7 points since September. For

some Canadians, change can't come soon enough: six in ten (60%, +7 pts from Sep 2023) Canadians think the opposition parties should defeat the government and force an election before October 2025. The wind is quickly being pulled out of the sails of the Trudeau Liberals.



ABOUT THIS MEDIA RELEASE

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between November 14th to 17th, 2023, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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