

27_2. Do you have a...? - Written financial plan (i.e., a document detailing one's current financial situation & long-term financial

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Yes	579 29%
No	1422 71%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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124_11. How concerned are you about each of the following? -
 The prospect of having to renew your mortgage within the next 12

	Total
Base: All Answering (unwtd)	73
Base: All Answering (wtd)	68
Top 2 Box (Net)	58 85%
Very concerned	36 53%
Somewhat concerned	22 32%
Bottom 2 Box (Net)	9 13%
Not very concerned	7 10%
Not at all concerned	2 3%
Don't Know	1 1%
Sigma	68 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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124_13. How concerned are you about each of the following? -
The direction of the Canadian economy

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	1724 86%
Very concerned	899 45%
Somewhat concerned	825 41%
Bottom 2 Box (Net)	251 13%
Not very concerned	195 10%
Not at all concerned	55 3%
Don't Know	26 1%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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124_14. How concerned are you about each of the following? -
The affordability of life in Canada

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	1786 89%
Very concerned	1040 52%
Somewhat concerned	746 37%
Bottom 2 Box (Net)	200 10%
Not very concerned	145 7%
Not at all concerned	55 3%
Don't Know	15 1%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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124_15. How concerned are you about each of the following? -
Your overall financial health and wellness

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	1402 70%
Very concerned	554 28%
Somewhat concerned	848 42%
Bottom 2 Box (Net)	587 29%
Not very concerned	417 21%
Not at all concerned	170 8%
Don't Know	12 1%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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7_2. How would you describe your comfort level with the following... - Overall level of debt

	Total
Base: All Answering (unwtd)	1357
Base: All Answering (wtd)	1368
Top 2 Box (Net)	693 51%
Very comfortable	138 10%
Somewhat comfortable	554 41%
Bottom 2 Box (Net)	675 49%
Not very comfortable	478 35%
Not at all comfortable	197 14%
Sigma	1368 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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48_2. Compared to one year ago, have the following become better or worse: - Your ability to afford essentials like food,

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Better	165 8%
About the same	1163 58%
Worse	674 34%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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56_1. How much do you worry about the following...? - Being able to afford essentials like food, housing, etc.

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	1415 71%
Worry a lot	543 27%
Worry a little	873 44%
Don't worry at all	586 29%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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56_4. How much do you worry about the following...? - Making your debt payments

	Total
Base: All Answering (unwtd)	1357
Base: All Answering (wtd)	1368
Top 2 Box (Net)	1075 79%
Worry a lot	424 31%
Worry a little	651 48%
Don't worry at all	293 21%
Sigma	1368 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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56_7. How much do you worry about the following...? - Your mortgage payments

	Total
Base: All Answering (unwtd)	832
Base: All Answering (wtd)	784
Top 2 Box (Net)	550 70%
Worry a lot	197 25%
Worry a little	354 45%
Don't worry at all	233 30%
Sigma	784 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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109_1. How prepared financially are you for each of the following?

- Rising interest rates

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	740 37%
Very prepared	183 9%
Somewhat prepared	558 28%
Bottom 2 Box (Net)	1156 58%
Not very prepared	662 33%
Not at all prepared	494 25%
Don't Know	105 5%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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23. Within the next year, how likely would you say it is that the Canadian economy will enter into a recession?

	Total
Base: All Respondents (unwtd)	2001
Base: All Respondents (wtd)	2001
Top 2 Box (Net)	1456 73%
Very likely	542 27%
Somewhat likely	914 46%
Bottom 2 Box (Net)	330 16%
Somewhat unlikely	264 13%
Very unlikely	66 3%
I think we're already in a recession	215 11%
Sigma	2001 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P,Q/R/S

Minimum Base: 30 (**), Small Base: 100 (*)

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