



Ipsos Private school polling

October 2023

Half oppose private schools being able to register as charities

To what extent, if at all, do you support or oppose private schools being able to register as charities?

Support **Neither** **Oppose**

Among all



Among 2019 Conservative voters



Among 2019 Labour voters

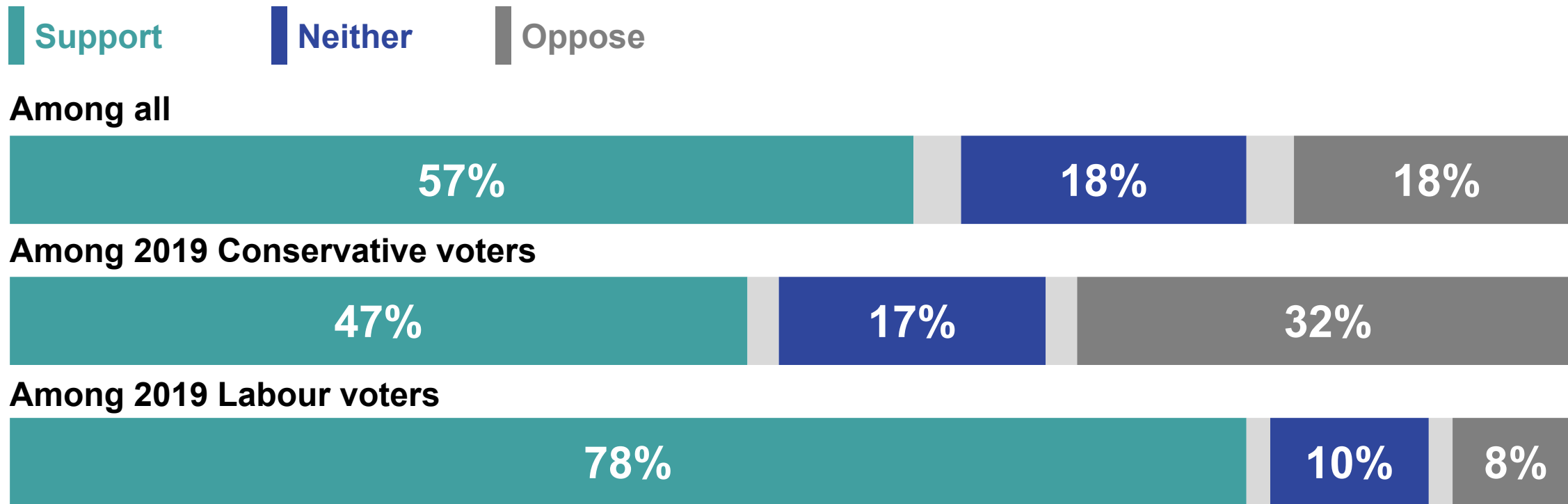


Base: 2,036 Online British adults aged 18-75, 13 – 18 October 2023, including 2019 Conservative voters (565) and 2019 Labour voters (530)

Three in five support Labour's plan to end the VAT exemption offered to private schools

The Labour party is proposing to end the VAT exemption offered to private schools if they win the next election. If private schools decide to increase school fees as a result, then someone currently paying £15,000 a year per child for school fees would pay around £18,000 instead. Labour has said this will raise around £1.5 billion a year that can be spent on improvements to state schools (e.g., non-private schools). However, critics say it will mean some families will be unable to afford to keep sending their children to private school.

Based on what you know, do you support or oppose Labour's plan end the VAT exemption offered to private schools?

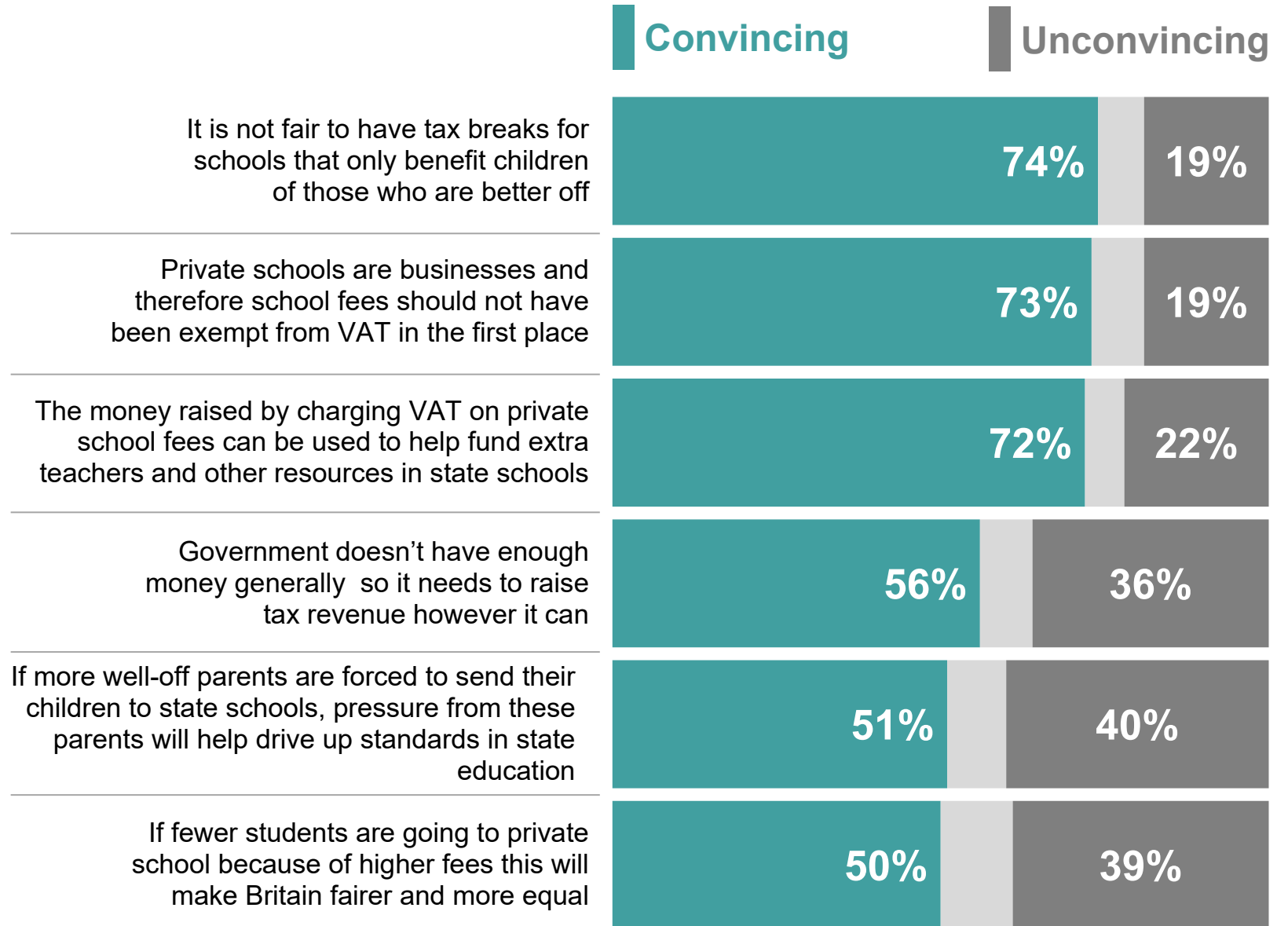


Base: 2,036 Online British adults aged 18-75, 13 – 18 October 2023, including 2019 Conservative voters (565) and 2019 Labour voters (530)

Britons largely think the arguments in favour of Labour's policy to end the VAT exemption offered to private schools are convincing

Below are some arguments in favour of Labour's policy to end the VAT exemption offered to private schools if they win the next General Election.

Please indicate how convincing, if at all, you find each argument.



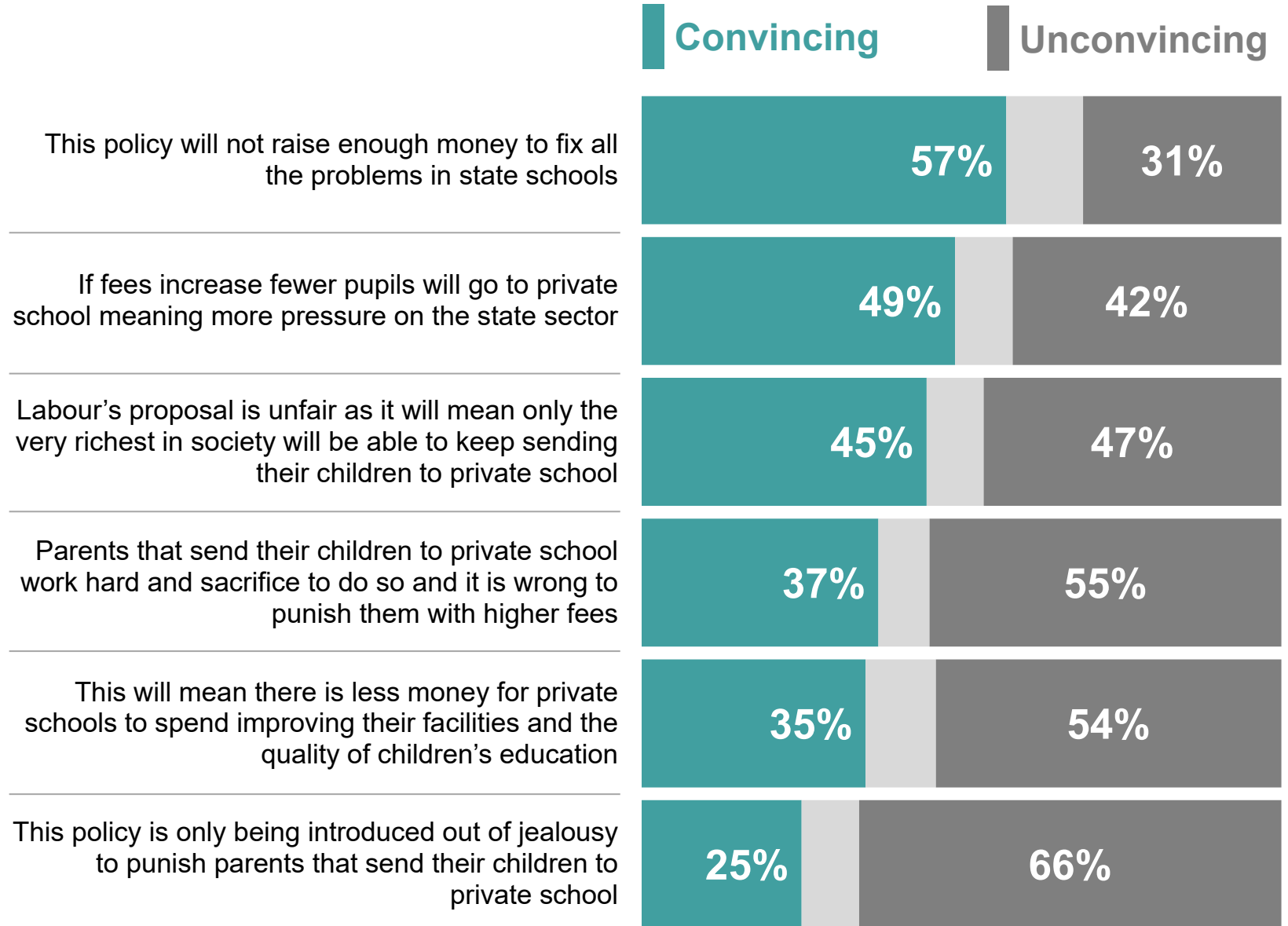
Base: 2,036 Online British adults aged 18-75, 13 – 18 October 2023



Whereas opinion is more divided on the arguments against Labour's policy to end VAT exemption for private schools.

Below are some arguments against Labour's policy to end the VAT exemption offered to private schools if they win the next General Election.

Please indicate how convincing, if at all, you find each argument.



Base: 2,036 Online British adults aged 18-75, 13 – 18 October 2023



Those with children under 18 are split over whether they would send their child to a private school if they could afford it

If you personally could afford it, would you send your child to a private school or not?

Definitely / probably would **Definitely / probably wouldn't**

Among all



Among 2019 Conservative voters



Among 2019 Labour voters



Base: 602 Online British parents with children under 18 years old, 13 – 18 October 2023



Private schools October 2023

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com

Laura King
Research Executive
laura.king@ipsos.com

