



# Ipsos Political Monitor - November 2023

20 Nov 2023

Table 2  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
<b>Total voting</b>	<b>733</b>	<b>198</b>	<b>334</b>	<b>80</b>	<b>201</b>	<b>535</b>	<b>399</b>	<b>336</b>	<b>396</b>	<b>68</b>	<b>374</b>	<b>233</b>	<b>272</b>	<b>222</b>	<b>506</b>	<b>160</b>	<b>220</b>	<b>184</b>	<b>97</b>	<b>626</b>	<b>73</b>	<b>221</b>	<b>232</b>	<b>80</b>	<b>129</b>	<b>136</b>	<b>343</b>	<b>254</b>	<b>745</b>
Conservative	198	198	-	-	-	198	90	108	15	106	54	101	41	156	36	60	68	26	184	8	152	3	5	5	38	110	50	191	
	27%	100%	-	-s	-	50%	27%	27%	22%	28%	23%	37%	18%	31%	22%	27%	37%	27%	29%	11%	69%	1%	7%	4%	28%	32%	20%	26%	
Labour	334	-	334	-	334	-	153	181	31	173	112	89	131	201	93	102	60	50	283	29	23	196	29	44	63	153	118	325	
	46%	-	100%	-s	-	62%	46%	46%	45%	46%	48%	33%	59%	40%	58%	47%	33%	52%	45%	40%	10%	85%	36%	34%	46%	45%	47%	44%	
Liberal Democrats (Lib Dem)	80	-	-	80	80	80	37	42	8	42	31	35	14	67	12	27	28	10	74	5	10	11	43	44	7	32	41	90	
	11%	-	-	100%	40%	15%	20%	11%	11%	12%	11%	13%	13%	6%	13%	12%	15%	10%	12%	6%	5%	5%	53%	34%	5%	9%	16%	12%	
Scottish National Party (SNP)	27	-	-	-	27	27	12	15	4	9	6	10	11	16	-	-	-	1	1	26	-	2	-	23	2	16	8	35	
	4%	-	-	-s	13%	5%	7%	4%	4%	6%	2%	3%	4%	5%	3%	-	-	1%	*	36%	-	1%	-s	18%	2%	5%	3%	5%	
Plaid Cymru	4	-	-	-	4	4	2	2	2	2	2	2	-	4	-	4	-	-	-	-	-	-	1	-	2	*	2	2	5
	1%	-	-	-s	2%	1%	1%	*	1%	2%	-	1%	1%	-	1%	-	2%	-	-	-	-	*	-s	2%	*	1%	1%	1%	
Green Party	42	-	-	-	42	42	21	21	5	20	10	14	18	23	4	16	16	5	41	1	6	17	4	10	4	12	26	48	
	6%	-	-	-s	21%	8%	10%	6%	5%	7%	5%	4%	5%	8%	5%	3%	7%	9%	5%	6%	1%	3%	7%	4%	8%	3%	3%	10%	6%
UKIP	2	-	-	-	2	2	*	2	1	-	-	1	1	1	*	-	1	1	2	-	1	-	-	-	1	*	-	4	
	*	-	-	-s	1%	*	*	*	1%	-	-	*	*	*	*	-	*	1%	1%	-	*	-	-s	-	*	1%	*	-	1%
British National Party	2	-	-	-	2	2	-	2	-	-	-	2	-	2	1	-	1	-	2	-	2	-	-	-	2	-	-	2	
	*	-	-	-s	1%	*	1%	-	1%	-	-	1%	-	-	1%	-	*	-	*	-	1%	-	-s	-	1%	-	-	-	*
Independent candidate	1	-	-	-	1	1	*	*	*	-	*	*	-	1	-	*	*	-	1	-	*	-	-	*	*	*	*	2	
	*	-	-	-s	*	*	*	*	*	*	*	*	-	*	-	*	*	*	*	-	-	*	-	-s	*	*	*	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	
Reform UK/The Brexit Party	32	-	-	-	32	32	15	17	2	16	10	17	4	27	13	8	8	4	32	-	21	2	-	1	13	14	5	33	
	4%	-	-	-s	16%	6%	8%	4%	4%	3%	4%	4%	6%	2%	5%	8%	4%	4%	4%	5%	-	9%	1%	-s	1%	10%	4%	2%	4%
Other	12	-	-	-	12	12	6	7	-	8	7	2	3	9	1	3	2	2	8	4	6	*	-	-	5	3	4	10	
	2%	-	-	-s	6%	2%	3%	2%	-	2%	3%	1%	1%	2%	1%	1%	1%	2%	1%	6%	3%	*	-s	-	4%	1%	1%	1%	
<b>Conservative Lead over Labour</b>	<b>-136</b>	<b>198</b>	<b>-334</b>	<b>0</b>	<b>0</b>	<b>-334</b>	<b>198</b>	<b>-64</b>	<b>-73</b>	<b>-15</b>	<b>-67</b>	<b>-58</b>	<b>13</b>	<b>-90</b>	<b>-45</b>	<b>-57</b>	<b>-42</b>	<b>7</b>	<b>-24</b>	<b>-100</b>	<b>-21</b>	<b>129</b>	<b>-193</b>	<b>-23</b>	<b>-38</b>	<b>-25</b>	<b>-43</b>	<b>-69</b>	<b>-134</b>
	<b>-19%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>0%</b>	<b>-62%</b>	<b>50%</b>	<b>-19%</b>	<b>-18%</b>	<b>-23%</b>	<b>-18%</b>	<b>-25%</b>	<b>5%</b>	<b>-41%</b>	<b>-9%</b>	<b>-35%</b>	<b>-19%</b>	<b>4%</b>	<b>-25%</b>	<b>-16%</b>	<b>-29%</b>	<b>58%</b>	<b>-83%</b>	<b>-29%</b>	<b>-30%</b>	<b>-18%</b>	<b>-13%</b>	<b>-27%</b>	<b>-18%</b>
Undecided	91	-	-	-	-	-	44	47	13	52	22	24	42	46	17	39	14	15	78	6	16	5	3	12	17	47	27	89	
	9%	-	-	-s	-	-	9%	9%	13%	10%	7%	7%	12%	7%	7%	12%	6%	11%	9%	7%	6%	2%	4%	8%	9%	9%	9%	9%	
Would not vote	153	-	-	-	-	-	81	73	16	80	31	38	84	69	56	41	26	23	140	6	28	8	-	5	31	102	21	138	
	15%	-	-	-s	-	-	17%	14%	16%	16%	11%	11%	23%	11%	23%	13%	11%	17%	16%	7%	11%	3%	-s	4%	16%	20%	7%	14%	
Refused/Prefer not to answer	21	-	-	-	-	-	10	12	3	5	4	6	11	10	4	10	4	1	20	2	*	-	*	1	9	9	4	27	
	2%	-	-	-s	-	-	2%	2%	3%	1%	2%	2%	3%	2%	2%	3%	2%	1%	2%	2%	*	-	1%	1%	5%	2%	1%	3%	
Don't know	2	-	-	-	-	-	2	*	*	-	2	-	-	2	2	-	-	-	2	-	-	2	-	*	-	*	2	2	
	*	-	-	-s	-	-	*	*	*	-	1%	-	-	*	1%	-	-	-	*	-	-	1%	-s	*	-	*	1%	*	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	634	634	634	585	634	634	634	634	-	297	328	110	209	315	29	81	93	116	131	184	88	199	235	85	115	434	200	554	72	311	249	634
Weighted Total	590	590	590	531	590	590	590	590	-	270	312	123	206	260	26	97	98	108	108	152	64	194	175	101	120	369	221	523	59	302	219	634
<b>Total voting</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>489</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>534</b>	<b>-</b>	<b>251</b>	<b>277</b>	<b>111</b>	<b>182</b>	<b>241</b>	<b>23</b>	<b>88</b>	<b>85</b>	<b>96</b>	<b>102</b>	<b>139</b>	<b>56</b>	<b>179</b>	<b>158</b>	<b>93</b>	<b>104</b>	<b>337</b>	<b>197</b>	<b>478</b>	<b>49</b>	<b>302</b>	<b>217</b>	<b>573</b>
Conservative	134 25%	134 25%	134 25%	118 24%	134 25%	134 25%	134 25%	134 25%	-	67 26%	67 24%	15 13%	43 24%	76 31%	2 8%	13 14%	26 31%	17 18%	24 23%	52 37%	32 57%	38 21%	39 25%	26 28%	31 29%	77 23%	57 29%	127 27%	7 14%	69 23%	57 26%	140 24%
Labour	244 46%	244 46%	244 46%	226 46%	244 46%	244 46%	244 46%	244 46%	-	108 43%	132 48%	74 67%	81 45%	89 37%	18 79%	56 63%	31 36%	50 52%	43 42%	46 33%	11 19%	88 49%	79 50%	41 45%	36 35%	167 49%	78 40%	213 44%	28 55%	166 55%	74 34%	252 44%
Liberal Democrats (Lib Dem)	62 12%	62 12%	62 12%	57 12%	62 12%	62 12%	62 12%	62 12%	-	31 12%	30 11%	3 3%	28 15%	31 13%	1 5%	2 2%	15 17%	13 13%	12 12%	19 14%	8 14%	32 18%	12 8%	10 11%	7 7%	44 13%	18 9%	55 12%	4 7%	19 6%	41 19%	71 12%
Scottish National Party (SNP)	24 4%	24 4%	24 4%	24 5%	24 4%	24 4%	24 4%	24 4%	-	10 4%	14 5%	4 3%	7 4%	13 6%	* 2%	3 4%	2 2%	5 5%	8 8%	6 4%	- -s	6 3%	4 2%	5 6%	9 8%	9 7%	14 7%	23 5%	1 2%	17 6%	7 3%	31 5%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	2 1%	2 1%	1 1%	1 1%	2 1%	1 3%	- -s	1 1%	- -s	2 2%	* *	2 1%	1 1%	1 2%	* *	2 1%	2 1%	4 1%	4 1%	3 1%	1 1%	5 1%	
Green Party	33 6%	33 6%	33 6%	29 6%	33 6%	33 6%	33 6%	33 6%	-	12 5%	21 8%	13 12%	9 5%	12 5%	* 2%	13 15%	3 3%	6 6%	6 5%	6 4%	1 4%	9 2%	16 5%	2 7%	7 7%	24 7%	9 5%	26 5%	8 16%	10 3%	23 10%	36 6%
UKIP	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	- -s	1 *	- *	1 *	- *	- -s	- -s	1 1%	- *	1 *	1 *	1 1%	- 1%	1 1%	1 1%	- 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	2 *
Independent candidate	* *	* *	* *	* *	* *	* *	* *	* *	-	* -s	- *	- *	- *	- *	- -s	- -s	- -s	- *	- *	- *	* 1%	- *	- *	- *	- *	- *	- *	* 1%	- *	- *	- *	1 *
Scottish Socialist Party	- -	- -	- -	- -	- -	- -	- -	- -	-	- -s	- -	- -	- -	- -	- -s	- -s	- -s	- -	- -	- -	- -	- -	- -s	- -s	- -	- -	- -	- -s	- -	- -	- -	- -
Reform UK/The Brexit Party	24 4%	24 4%	24 4%	23 5%	24 4%	24 4%	24 4%	24 4%	-	14 6%	9 3%	2 2%	7 4%	15 6%	1 6%	2 2%	2 2%	5 5%	8 8%	7 5%	3 5%	4 2%	7 4%	5 5%	8 8%	11 3%	13 7%	23 5%	1 2%	11 4%	12 6%	31 5%
Other	8 1%	8 1%	8 1%	6 1%	8 1%	8 1%	8 1%	8 1%	-	8 3%	- -	- -	6 3%	2 1%	- -s	6 6%	- *	2 1%	- *	2 1%	- -s	2 1%	1 1%	- 5%	5 1%	3 1%	5 2%	8 2%	- -s	6 2%	1 1%	4 1%
<b>Conservative Lead over Labour</b>	<b>-111</b> <b>-21%</b>	<b>-111</b> <b>-21%</b>	<b>-111</b> <b>-22%</b>	<b>-108</b> <b>-21%</b>	<b>-111</b> <b>-21%</b>	<b>-111</b> <b>-21%</b>	<b>-111</b> <b>-21%</b>	<b>-111</b> <b>-21%</b>	<b>0</b> <b>0%</b>	<b>-42</b> <b>-17%</b>	<b>-65</b> <b>-23%</b>	<b>-60</b> <b>-54%</b>	<b>-38</b> <b>-21%</b>	<b>-13</b> <b>-5%</b>	<b>-17</b> <b>-71%</b>	<b>-43</b> <b>-49%</b>	<b>-5</b> <b>-6%</b>	<b>-33</b> <b>-34%</b>	<b>-19</b> <b>-19%</b>	<b>6</b> <b>4%</b>	<b>22</b> <b>38%</b>	<b>-50</b> <b>-28%</b>	<b>-40</b> <b>-25%</b>	<b>-16</b> <b>-17%</b>	<b>-6</b> <b>-5%</b>	<b>-89</b> <b>-26%</b>	<b>-21</b> <b>-11%</b>	<b>-86</b> <b>-18%</b>	<b>-21</b> <b>-44%</b>	<b>-97</b> <b>-32%</b>	<b>-17</b> <b>-8%</b>	<b>-112</b> <b>-20%</b>
Undecided	40 7%	40 7%	40 7%	29 5%	40 7%	40 7%	40 7%	40 7%	-	10 4%	29 9%	7 6%	18 9%	15 6%	3 11%	4 4%	7 7%	11 11%	5 5%	10 6%	4 6%	9 5%	12 7%	6 6%	13 11%	21 6%	19 9%	31 6%	8 14%	8 -	40 6%	
Would not vote	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	4 1%	2 1%	3 2%	3 1%	* 1%	- -s	3 3%	3 3%	- *	- *	- *	2 -s	3 1%	3 2%	1 1%	- 1%	5 1%	1 1%	6 1%	- -s	- -	6 -	
Refused/Prefer not to answer	8 1%	8 1%	8 1%	7 1%	8 1%	8 1%	8 1%	8 1%	-	3 1%	4 1%	* *	4 2%	4 2%	- -s	3 3%	* 3%	1 1%	4 2%	4 5%	2 1%	2 1%	2 2%	3 3%	3 3%	5 1%	7 1%	* 1%	13 2%	8 2%		
Don't know	2 *	2 *	2 *	* *	2 *	2 *	2 *	2 *	-	2 1%	* *	2 1%	* -	2 -s	- -s	2 2%	* s	- -	- -	- -	- -s	2 1%	- -s	- -	- -	2 1%	- *	* 3%	2 *	2 1%	2 *	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J23-004953-01  
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**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	634	140	252	71	181	433	321	273	361	128	221	205	278	144	483	116	193	155	88	511	82	212	192	72	143	99	264	271	634	
Weighted Total	590	134	244	62	156	400	290	277	313	63	301	195	235	157	430	117	188	143	78	489	63	194	185	75	130	97	254	240	634	
<b>Total voting</b>	<b>534</b>	<b>134</b>	<b>244</b>	<b>62</b>	<b>156</b>	<b>400</b>	<b>290</b>	<b>248</b>	<b>287</b>	<b>55</b>	<b>272</b>	<b>174</b>	<b>221</b>	<b>136</b>	<b>395</b>	<b>109</b>	<b>167</b>	<b>132</b>	<b>69</b>	<b>445</b>	<b>58</b>	<b>176</b>	<b>182</b>	<b>71</b>	<b>119</b>	<b>87</b>	<b>230</b>	<b>217</b>	<b>573</b>	
Conservative	134	134	-	-	-	-	134	61	73	13	70	38	79	16	117	22	43	44	19	122	6	114	*	5	5	28	65	41	140	
	25%	100%	-	-s	-	-	46%	25%	25%	23%	26%	22%	36%	12%	30%	20%	26%	33%	28%	27%	10%	65%	*	7%	4%	33%	28%	19%	24%	
Labour	244	-	244	-	-	244	-	114	130	25	126	87	71	85	158	71	77	42	34	205	20	20	159	25	38	39	103	102	252	
	46%	-	100%	-s	-	61%	-	46%	45%	46%	46%	50%	32%	62%	40%	65%	46%	32%	49%	46%	35%	12%	88%	35%	32%	45%	45%	47%	44%	
Liberal Democrats (Lib Dem)	62	-	-	62	62	62	62	27	35	5	35	27	29	6	55	9	23	21	6	57	4	10	5	38	40	2	23	36	71	
	12%	-	-	100%	40%	15%	21%	11%	12%	9%	13%	15%	13%	5%	14%	8%	14%	16%	9%	13%	6%	5%	3%	54%	33%	3%	10%	17%	12%	
Scottish National Party (SNP)	24	-	-	-	24	24	24	11	13	4	8	5	10	9	15	-	-	-	1	1	23	-	-	-	23	2	14	7	31	
	4%	-	-	-s	15%	6%	8%	4%	4%	7%	3%	3%	4%	7%	4%	-	-	-	1%	*	40%	-	-	-s	19%	3%	6%	3%	5%	
Plaid Cymru	4	-	-	-	4	4	4	2	2	2	2	2	2	-	4	-	4	-	-	-	-	-	1	-	2	*	2	2	5	
	1%	-	-	-s	2%	1%	1%	1%	1%	3%	-	1%	1%	-	1%	-	2%	-	-s	-	-s	-	1%	-s	2%	*s	1%	1%	1%	
Green Party	33	-	-	-	33	33	33	20	13	4	19	8	11	15	19	2	12	14	4	32	1	5	14	3	9	3	7	24	36	
	6%	-	-	-s	21%	8%	12%	8%	5%	8%	7%	4%	5%	11%	5%	2%	7%	11%	6%	7%	1%	3%	8%	4%	8%	3%	3%	11%	6%	
UKIP	1	-	-	-	1	1	1	-	1	1	-	1	1	1	1	-	-	1	1	1	-	1	-	-	-	1	-	-	2	
	*	-	-	-s	1%	*	*	-	*	1%	-	-	*	*	*	-	-	*	1%	*	-s	*	-	-s	-	-	*s	-	-	*
Independent candidate	*	-	-	-	*	*	*	-	*	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-	-	*	-	-	1	
	*	-	-	-s	*	*	*	-	*	-	-	-	*	-	*	-	-	*	-	*	-s	*	-	-s	-	-	*s	-	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-	-	-
Reform UK/The Brexit Party	24	-	-	-	24	24	24	7	17	2	8	2	17	4	19	5	7	8	4	24	-	20	2	-	1	5	13	5	31	
	4%	-	-	-s	15%	6%	8%	3%	6%	4%	3%	1%	8%	3%	5%	5%	4%	6%	5%	5%	-s	11%	1%	-s	1%	6%	6%	2%	5%	
Other	8	-	-	-	8	8	8	6	2	-	6	6	2	*	7	-	1	2	*	3	4	6	-	-	-	4	3	-	4	
	1%	-	-	-s	5%	2%	3%	2%	1%	-	2%	3%	1%	*	2%	-	1%	1%	1%	1%	8%	3%	-	-s	-	5%	1%	-	1%	
<b>Conservative Lead over Labour</b>	<b>-111</b>	<b>134</b>	<b>-244</b>	<b>0</b>	<b>0</b>	<b>-244</b>	<b>134</b>	<b>-53</b>	<b>-58</b>	<b>-12</b>	<b>-56</b>	<b>-49</b>	<b>7</b>	<b>-69</b>	<b>-41</b>	<b>-49</b>	<b>-34</b>	<b>1</b>	<b>-14</b>	<b>-83</b>	<b>-14</b>	<b>94</b>	<b>-159</b>	<b>-19</b>	<b>-33</b>	<b>-11</b>	<b>-38</b>	<b>-61</b>	<b>-112</b>	
	<b>-21%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>0%</b>	<b>-61%</b>	<b>46%</b>	<b>-21%</b>	<b>-20%</b>	<b>-23%</b>	<b>-21%</b>	<b>-28%</b>	<b>3%</b>	<b>-50%</b>	<b>-10%</b>	<b>-45%</b>	<b>-20%</b>	<b>1%</b>	<b>-21%</b>	<b>-19%</b>	<b>-24%</b>	<b>53%</b>	<b>-87%</b>	<b>-27%</b>	<b>-28%</b>	<b>-12%</b>	<b>-17%</b>	<b>-28%</b>	<b>-20%</b>	
Undecided	40	-	-	-	-	-	-	17	22	6	22	13	10	17	23	6	15	7	7	29	4	13	1	3	11	6	20	14	40	
	7%	-	-	-s	-	-	-	6%	7%	9%	7%	6%	4%	11%	5%	5%	8%	5%	9%	6%	7%	6%	1%	5%	8%	7%	8%	6%	6%	
Would not vote	6	-	-	-	-	-	-	6	-	1	5	3	*	2	4	*	2	2	2	6	-	4	-	-	-	-	1	5	6	
	1%	-	-	-s	-	-	-	2%	-	1%	2%	2%	*	1%	1%	*	1%	1%	3%	1%	-s	2%	-	-s	-	-s	1%	2%	1%	
Refused/Prefer not to answer	8	-	-	-	-	-	-	4	4	1	2	3	3	1	7	*	4	2	-	7	1	*	-	*	*	3	2	2	13	
	1%	-	-	-s	-	-	-	1%	1%	1%	1%	2%	1%	1%	2%	*	2%	1%	-s	1%	2%	*	-	1%	*	3%	1%	1%	2%	
Don't know	2	-	-	-	-	-	-	2	*	*	-	2	-	-	2	2	-	-	-	2	-	-	2	-	*	-	*	2	2	
	*	-	-	-s	-	-	-	1%	*	1%	-	1%	-	-	1%	2%	-	-	-s	*	-s	-	1%	-s	*	-s	*	1%	*	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

20 Nov 2023

Table 5  
**V1A/B. How do you intend to vote if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic-min- ority	Definitely decided	May change mind		Total
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001	
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001	
Conservative	149	136	106	96	134	132	126	109	2	66	82	23	51	75	8	14	22	29	20	54	33	45	39	34	32	83	65	140	9	79	61	144	
	15%	17%	18%	17%	18%	18%	19%	18%	1%	14%	16%	8%	15%	19%	8%	14%	17%	13%	24%	31%	17%	17%	14%	16%	13%	15%	14%	16%	7%	22%	18%	14%	
Labour	303	264	227	216	267	261	255	234	13	145	154	117	89	97	47	71	34	56	44	53	18	99	94	56	55	193	111	249	51	190	103	289	
	30%	34%	39%	39%	36%	36%	38%	38%	8%	30%	31%	41%	27%	25%	42%	40%	21%	33%	28%	23%	17%	37%	34%	27%	22%	35%	24%	29%	41%	52%	31%	29%	
Liberal Democrats (Lib Dem)	61	57	48	45	58	56	51	50	3	33	28	4	30	27	3	1	18	12	7	20	9	31	15	8	8	46	15	55	3	17	39	67	
	6%	7%	8%	8%	8%	8%	7%	8%	2%	7%	6%	1%	9%	7%	2%	1%	11%	7%	5%	9%	8%	12%	5%	4%	3%	8%	3%	6%	3%	5%	12%	7%	
Scottish National Party (SNP)	27	26	24	24	26	26	26	24	-	11	14	6	7	13	*	6	2	5	8	6	-	6	5	5	11	10	16	26	1	18	9	34	
	3%	3%	4%	4%	4%	4%	4%	4%	-	2%	3%	2%	2%	3%	*s	3%	1%	3%	5%	2%	-	2%	2%	3%	4%	2%	4%	3%	1%	5%	3%	3%	
Plaid Cymru	4	4	4	4	4	4	4	4	-	2	2	1	1	2	1	-	1	-	2	*	*	1	1	2	*	2	2	4	-	3	1	5	
	*	*	1%	1%	1%	1%	1%	1%	-	*	*	*	*	1%	1%	-	1%	-	1%	*	*	*	*	1%	*	*	*	*	-	1%	*	*	
Green Party	31	30	26	21	30	30	28	26	1	14	17	14	7	10	2	12	2	5	3	7	*	9	12	2	8	21	10	24	7	10	21	36	
	3%	4%	4%	4%	4%	4%	4%	4%	1%	3%	3%	5%	2%	3%	2%	7%	1%	3%	2%	3%	*	3%	4%	1%	3%	4%	2%	3%	6%	3%	6%	4%	
UKIP	1	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	1	-	-	1	-	-	1	1	1	
	*	*	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	*	-	-	*	-	-	*	*	*	
Independent candidate	1	1	*	*	1	1	1	*	-	1	-	-	*	*	-	-	-	*	*	*	*	-	1	-	-	1	-	1	-	*	*	2	
	*	*	*	*	1	1	1	*	-	*	-	-	*	*	-	-	-	*	*	*	*	-	*	-	-	1	-	*	-	*	*	*	
Reform UK/The Brexit Party	29	21	21	28	29	29	29	29	-	21	7	2	6	21	*	2	2	4	15	5	1	4	6	11	8	10	19	27	1	19	9	29	
	3%	3%	4%	5%	4%	4%	4%	5%	-	4%	1%	1%	2%	5%	*s	1%	1%	3%	10%	2%	1%	1%	2%	5%	3%	2%	4%	3%	1%	5%	3%	3%	
Other	9	9	6	6	6	6	6	6	2	6	3	1	6	2	-	1	6	*	2	*	*	-	4	-	5	4	5	9	*	6	3	8	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	-s	1%	3%	*	1%	*	*	-	1%	-	2%	1%	1%	1%	*	2%	1%	1%	
Undecided	206	158	108	96	149	144	129	113	18	91	112	58	73	76	31	27	39	34	28	48	22	42	64	55	45	106	100	167	35	19	84	217	
	21%	20%	18%	17%	20%	20%	19%	18%	12%	19%	22%	20%	22%	20%	28%	15%	24%	20%	18%	21%	20%	16%	23%	27%	18%	19%	22%	19%	28%	5%	25%	22%	
Would not vote	148	52	5	7	10	9	8	7	113	81	64	51	53	44	16	35	29	23	22	22	11	22	34	30	62	55	92	134	13	-	-	130	
	15%	7%	1%	1%	1%	1%	1%	1%	72%	17%	13%	18%	16%	11%	15%	20%	18%	14%	14%	9%	11%	8%	12%	15%	25%	10%	20%	16%	11%	-	-	13%	
Refused/Prefer not to answer	32	20	14	11	20	18	15	14	5	11	21	9	7	17	3	6	5	2	4	13	10	10	6	2	14	16	16	28	4	3	3	39	
	3%	3%	2%	2%	3%	3%	2%	2%	3%	2%	4%	3%	2%	4%	2%	4%	3%	1%	3%	6%	10%	4%	2%	1%	6%	3%	4%	3%	3%	1%	1%	4%	
Don't know	2	2	2	-	2	2	2	2	-	2	-	2	-	-	-	2	-	-	-	-	-	2	-	-	-	2	-	-	2	1	1	1	
	*	*	*	-	*	*	*	*	-	*	-	1%	-	-	-s	1%	-	-	-	-	-	1%	-	-	-	*	-	-	1%	-	1%	*	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 6

#### V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qual-ifications	Other qual-ifications		Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001	
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001	
Conservative	149	149	-	-	-	-	149	69	79	10	89	47	71	29	119	27	47	45	22	135	8	119	3	3	3	31	84	34	144	
	15%	75%	-	-s	-	-	37%	15%	15%	10%	17%	16%	21%	8%	19%	11%	15%	19%	16%	16%	9%	45%	1%	3s	2%	16%	17%	11%	14%	
Labour	303	-	303	-	-	303	-	147	156	29	165	109	77	116	186	86	97	54	40	256	26	20	185	26	41	56	138	110	289	
	30%	-	91%	-s	-	57%	-	31%	30%	29%	32%	37%	23%	32%	29%	36%	31%	24%	30%	30%	7%	75%	31s	28%	29%	27%	36%	29%		
Liberal Democrats (Lib Dem)	61	-	-	61	61	61	61	27	34	5	33	29	23	10	52	9	18	22	8	57	4	7	8	38	39	4	23	34	67	
	6%	-	-	76s	31%	11%	15%	6%	6%	5%	6%	10%	7%	3%	8%	4%	6%	9%	6%	7%	5%	3%	3%	45s	27%	2%	5%	11%	7%	
Scottish National Party (SNP)	27	-	-	-	27	27	27	12	15	4	9	6	10	11	16	-	-	-	1	1	26	-	2	-	23	2	16	8	34	
	3%	-	-	-s	13%	5%	7%	3%	3%	4%	2%	2%	3%	3%	2%	-	-	-	*	*	30%	-	1%	-s	16%	1%	3%	3%	3%	
Plaid Cymru	4	-	-	-	4	4	4	2	2	2	-	2	2	-	4	-	4	-	-	-	-	-	1	-	2	*	2	2	5	
	*	-	-	-s	2%	1%	1%	*	*	2%	-	1%	*	-	1%	-	1%	-	-	-	-	-	*	-s	1%	*	*	1%	*	
Green Party	31	-	-	-	31	31	31	16	15	2	15	7	9	16	16	2	15	11	3	31	-	3	15	3	9	4	7	21	36	
	3%	-	-	-s	16%	6%	8%	3%	3%	2%	3%	2%	3%	4%	2%	1%	5%	5%	2%	4%	-	1%	6%	4s	6%	2%	1%	7%	4%	
UKIP	1	-	-	-	1	1	1	-	1	-	-	-	1	-	1	-	-	-	1	1	-	1	-	-	-	1	-	-	1	*
	*	-	-	-s	*	*	*	-	*	-	-	-	*	-	*	-	-	-	*	*	-	*	-	-s	-	*	-	-	*	
Independent candidate	1	-	-	-	1	1	1	*	*	*	-	*	*	-	1	-	*	*	-	1	-	*	-	-s	*	*	*	-	2	
	*	-	-	-s	*	*	*	*	*	*	-	*	*	-	*	-	*	*	-	1	-	*	-	-s	*	*	*	*	-	
Reform UK/The Brexit Party	29	-	-	-	29	29	29	14	15	2	15	10	14	4	24	13	7	6	3	29	-	17	2	-	1	11	12	5	29	
	3%	-	-	-s	14%	5%	7%	3%	3%	2%	3%	3%	4%	1%	4%	5%	2%	2%	2%	3%	-	6%	1%	-s	1%	6%	2%	2%	3%	
Other	9	-	-	-	9	9	9	6	4	-	8	7	*	1	7	1	3	-	1	5	4	6	*	-	-	5	2	3	8	
	1%	-	-	-s	4%	2%	2%	1%	1%	-	2%	2%	*	*	1%	1%	1%	-	*	1%	5%	2%	*	-s	-	3%	*	1%		
Undecided	206	44	29	18	35	63	78	89	118	25	96	41	82	79	123	39	67	58	34	187	9	65	18	14	24	37	108	62	217	
	21%	22%	9%	22s	17%	12%	20%	19%	22%	25%	19%	14%	24%	22%	19%	16%	22%	25%	25%	22%	11%	24%	7%	16s	16%	19%	22%	20%	22%	
Would not vote	148	-	-	-	-	-	-	79	69	15	79	28	36	83	64	55	38	25	23	134	6	26	8	-	5	30	99	19	130	
	15%	-	-	-s	-	-	-	17%	13%	15%	15%	10%	11%	23%	10%	23%	12%	11%	17%	15%	7%	10%	3%	-s	4%	15%	20%	6%	13%	
Refused/Prefer not to answer	32	5	2	1	4	6	10	11	21	6	3	6	15	11	21	7	13	8	1	30	3	2	4	*	1	11	12	10	39	
	3%	3%	1%	1s	2%	1%	2%	2%	4%	6%	1%	2%	4%	3%	3%	3%	4%	4%	*	3%	3%	1%	2%	1s	1%	6%	2%	3%	4%	
Don't know	2	-	-	-	-	-	-	2	-	-	-	2	-	-	2	2	-	-	-	2	-	-	2	-	-	-	-	2	1	
	*	-	-	-s	-	-	-	*	-	-	-	1%	-	-	*	1%	-	-	-	*	-	-	1%	-s	-	-	-	1%	*	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

Table 7

#### V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	256	200	137	122	185	179	160	139	21	110	142	59	84	113	25	34	44	40	43	70	39	58	94	50	54	152	104	200	51	21	101	256	
Weighted Total	239	177	122	107	169	163	143	127	23	102	133	67	79	93	34	33	44	36	32	61	32	52	70	58	59	122	117	195	39	23	88	256	
Conservative	49 21%	39 22%	28 23%	25 24%	36 21%	33 20%	31 22%	28 22%	4 17%	33 32%	16 12%	12 19%	16 20%	21 23%	9 26%	4 11%	11 25%	5 14%	7 21%	14 24%	10 32%	14 26%	14 20%	9 16%	12 21%	28 23%	21 18%	47 24%	2 6%	8 34%	33 38%	47 18%	
Labour	31 13%	25 14%	17 14%	16 15%	20 12%	18 11%	18 13%	17 14%	- -s	11 11%	20 15%	9 14%	8 11%	13 14%	6 19%	3 10%	4 10%	4 12%	5 17%	7 12%	2 6%	4 7%	11 15%	10 17%	7 11%	14 12%	17 14%	20 10%	10 26%	8 37%	21 24%	36 14%	
Liberal Democrats (Lib Dem)	19 8%	16 9%	13 11%	13 12%	15 9%	15 9%	14 10%	13 10%	1 2%	8 8%	10 7%	1 2%	7 8%	11 12%	- -s	1 3%	4 8%	3 9%	5 15%	6 11%	3 10%	3 10%	5 10%	3 5%	7 12%	3 7%	9 7%	10 9%	19 9%	1 1%	2 9%	17 19%	23 9%
Scottish National Party	* *	* *	- -	- -	* *	- -	- -	- -	- -s	* *	- -	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	1 *
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -s	- -	- -	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -
Green Party	10 4%	10 5%	8 6%	8 7%	8 5%	8 5%	8 5%	8 6%	- -s	1 1%	9 7%	4 6%	3 3%	3 4%	- -s	4 13%	2 5%	3 1%	3 8%	1 1%	1 2%	2 3%	7 10%	- -s	2 3%	8 7%	2 2%	9 4%	1 4%	* 2%	8 10%	12 5%	
UKIP	1 *	1 *	1 1%	1 1%	1 1%	1 *	1 *	1 *	- -s	* *	1 *	- -s	1 1%	- -s	- -s	1 1%	2 2%	1 1%	1 1%	- -s	- -s	* *	* *	- -s	1 1%	1 1%	1 1%	1 2%	1 3%	1 3%	3 1%	3 1%	
BNP	2 1%	2 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -s	1 1%	1 1%	- -s	- -s	2 2%	- -s	- -s	- -s	- -s	- -s	2 3%	1 3%	1 3%	- -s	2 3%	- -s	2 2%	2 1%	2 1%	- -s	- -s	2 2%	2 2%	2 1%
Independent candidate	- -	- -	- -	- -	- -	- -	- -	- -	- -s	- -	- -	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -	- -
Reform UK/The Brexit Party	3 1%	3 2%	3 2%	3 3%	3 2%	3 2%	3 2%	3 2%	- -s	1 1%	2 2%	- -s	1 3%	3 3%	- -s	- -s	1 2%	2 1%	2 4%	2 6%	2 6%	1 3%	2 3%	2 3%	2 3%	2 1%	3 2%	3 2%	- -s	- -s	3 4%	4 2%	
Other	3 1%	2 1%	2 2%	- -	3 2%	3 2%	2 1%	2 1%	- -s	2 2%	1 1%	1 2%	- -s	2 4%	- -s	- -s	- -s	- -s	- -s	2 3%	- -s	3 6%	- -s	- -s	- -s	3 2%	2 1%	1 3%	3 13%	- -	2 -	2 -	
Undecided	91 38%	64 36%	40 32%	34 32%	66 39%	65 40%	55 38%	45 35%	11 46%	31 30%	58 43%	29 44%	35 44%	27 29%	16 47%	14 41%	15 35%	19 55%	8 27%	18 30%	7 22%	20 37%	28 40%	20 35%	23 40%	47 39%	44 38%	68 35%	19 48%	- -	- -	89 35%	
Would not vote	6 2%	2 1%	1 1%	1 1%	2 1%	2 1%	1 1%	1 1%	3 12%	3 3%	3 2%	2 3%	2 3%	1 1%	1 3%	1 3%	1 3%	- 2%	- 2%	1 2%	1 2%	- -s	2 2%	1 2%	3 4%	2 1%	4 3%	5 2%	1 2%	2 2%	- -s	- -	8 3%
Prefer not to answer/ Refusal	21 9%	11 6%	8 6%	7 6%	12 7%	11 7%	8 6%	8 6%	5 23%	9 8%	12 9%	5 7%	6 8%	10 11%	2 6%	3 9%	5 12%	1 3%	3 11%	3 10%	5 17%	3 6%	4 6%	5 9%	8 14%	7 6%	14 12%	20 10%	2 4%	- -s	- -	27 11%	
Don't know	* *	* *	* *	* *	* *	* *	* *	* *	- -s	- *	- *	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -	1 *
Not stated	2 1%	2 1%	2 1%	- -	2 1%	2 1%	2 1%	2 1%	- -s	2 2%	- -	2 3%	- -s	- -	- -s	2 5%	- -s	- -s	- -s	- -s	- -s	- -s	1 3%	- -s	- -s	- -s	- -s	2 1%	- -s	- -s	2 2%	1 *	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 8

#### V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owmed out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	256	47	36	23	47	83	94	101	155	59	71	53	110	85	163	49	79	69	37	224	22	74	25	13	25	49	125	82	256
Weighted Total	239	49	31	19	39	70	88	100	139	31	99	48	97	90	144	46	80	66	35	217	12	67	22	14	24	48	120	71	256
Conservative	49	49	-	-	-	-	49	21	29	6	18	7	30	12	37	9	13	23	4	49	-	33	-	2	2	7	26	16	47
	21%	100%	-s	-s	-s	-s	56%	21%	21%	18%	18%	15%	31%	13%	25%	20%	16%	35%	11%	23%	-s	49%	-s	17%	10%	15%	22%	22%	18%
Labour	31	-	31	-	-	31	-	6	25	2	9	4	12	15	15	7	5	6	10	27	3	3	11	3	3	7	16	8	36
	13%	-s	100%	-s	-s	44%	-s	6%	18%	6%	9%	8%	12%	17%	10%	15%	6%	10%	28%	12%	23%	5%	52%	21%	12%	14%	13%	12%	14%
Liberal Democrats (Lib Dem)	19	-	-	19	19	19	10	9	3	3	9	3	12	4	15	2	8	6	1	17	1	3	3	4	5	3	9	7	23
	8%	-s	-s	100%	49%	27%	22%	10%	6%	10%	9%	5%	13%	5%	10%	5%	10%	10%	3%	8%	5%	5%	12%	31%	19%	6%	8%	9%	9%
Scottish National Party	*	-	-	-	*	*	*	-	-	1%	-s	*s	-	-s	*	-s	-s	-s	-s	-	2%	-s	-s	-s	1%	-s	*	-s	*
Plaid Cymru	-	-s	-s	-s	-s	-s	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Green Party	10	-	-	-	10	10	10	5	5	2	5	3	4	3	8	2	1	5	2	9	1	3	1	*	1	-	5	5	12
	4%	-s	-s	-s	26%	15%	12%	5%	4%	8%	5%	6%	5%	3%	5%	5%	1%	7%	4%	4%	7%	5%	6%	3%	5%	-s	4%	7%	5%
UKIP	1	-	-	-	1	1	1	*	1	1	-	-	*	1	*	*	-	1	-	1	-	-	-	-	-	1	*	-	3
	*	-s	-s	-s	3%	2%	1%	*	1%	3%	-s	-s	*	1%	*	1%	-s	1%	-s	1%	-s	-s	-s	-s	-s	1%	*	-s	1%
BNP	2	-	-	-	2	2	2	-	2	-	-	-	2	-	2	1	-	1	-	2	-	2	-	-	-	2	-	-	2
	1%	-s	-s	-s	5%	3%	2%	-	1%	-s	-s	-s	2%	-s	1%	2%	-s	1%	-s	1%	-s	3%	-	-s	-s	4%	-	-s	1%
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	3	-	-	-	3	3	3	1	3	-	1	-	3	*	3	-	1	2	1	3	-	3	-	-	-	2	1	*	4
	1%	-s	-s	-s	9%	5%	4%	1%	2%	-s	1%	-s	3%	*s	2%	-s	1%	3%	3%	1%	-s	5%	-s	-s	-s	4%	1%	*s	2%
Other	3	-	-	-	3	3	3	-	3	-	-	-	2	1	2	-	-	2	1	3	-	-	-	-	-	-	2	1	2
	1%	-s	-s	-s	8%	4%	3%	-	2%	-s	-s	-s	2%	1%	1%	-s	-s	3%	3%	1%	-s	-s	-s	-s	-s	-s	2%	2%	1%
Undecided	91	-	-	-	-	-	-	44	47	13	52	22	24	42	46	17	39	14	15	78	6	16	5	3	12	17	47	27	89
	38%	-s	-s	-s	-s	-s	-s	44%	34%	41%	53%	45%	25%	47%	32%	37%	48%	21%	45%	36%	50%	24%	22%	24%	48%	34%	39%	39%	35%
Would not vote	6	-	-	-	-	-	-	2	4	1	1	3	2	1	4	1	4	1	-	6	-	2	-	-	-	1	3	1	8
	2%	-s	-s	-s	-s	-s	-s	2%	3%	3%	1%	6%	2%	1%	3%	3%	4%	1%	-s	3%	-s	3%	-s	-s	2%	3%	2%	3%	
Prefer not to answer/ Refusal	21	-	-	-	-	-	-	10	12	3	5	4	6	11	10	4	10	4	1	20	2	*	-	*	1	9	9	4	27
	9%	-s	-s	-s	-s	-s	-s	10%	8%	10%	5%	9%	6%	12%	7%	9%	13%	7%	3%	9%	14%	1%	-s	3%	3%	18%	7%	5%	11%
Don't know	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	*	-	1
	*	-s	-s	-s	-s	-s	-s	-	-	1%	-s	1%	-	-s	*	1%	-s	-s	-s	-s	-s	-s	-s	-s	2%	-s	*	-s	*
Not stated	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2	2	-	-	-	2	-	-	2	-	-	-	-	2	1
	1%	-s	-s	-s	-s	-s	-s	2%	-	-s	-s	4%	-	-s	1%	4%	-s	-s	-s	1%	-s	-s	8%	-s	-s	-s	-	2%	*

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
1 - Absolutely certain not to vote	157	46	-	-	-	-	-	-	157	80	74	49	62	46	24	24	32	30	20	26	15	16	35	38	67	51	105	140	15	11	7	132
2	6	2	-	-	-	-	-	-	-	1	5	4	2	-	3	1	2	1	-	-	-	-	2	3	1	2	4	6	-	*	3	5
3	27	19	-	-	-	-	-	-	-	17	10	21	2	5	6	15	2	-	2	3	2	4	7	8	9	11	17	21	6	1	11	26
4	13	6	-	-	-	-	-	-	-	10	2	7	3	3	4	3	-	3	1	1	1	-	10	-	3	10	3	12	1	1	8	13
5	53	31	-	-	-	-	-	-	-	17	36	21	17	14	13	9	6	12	3	11	5	12	8	18	16	19	34	39	14	9	21	47
6	16	6	-	-	16	-	-	-	-	14	2	8	2	6	7	1	1	1	*	6	3	1	3	10	2	4	12	11	5	5	9	15
7	40	27	-	-	40	40	-	-	-	17	20	18	11	11	11	7	9	2	6	5	2	16	14	1	9	30	9	31	7	6	16	40
8	60	43	-	-	60	60	60	-	-	28	30	25	19	16	12	13	8	11	3	14	4	21	17	9	13	38	23	46	13	10	35	62
9	61	59	59	-	61	61	61	61	-	28	33	20	20	20	1	19	13	7	4	16	7	18	16	11	15	34	27	52	8	15	33	52
10 - Absolutely certain to vote	556	531	531	556	556	556	556	556	-	263	284	110	193	253	28	82	89	104	115	138	58	179	164	107	106	343	213	495	53	303	189	597
Don't know	10	9	-	-	-	-	-	-	-	4	6	1	*	9	-	1	-	*	1	8	7	1	2	2	6	3	7	10	-	3	1	9
Prefer not to answer	2	1	-	-	-	-	-	-	-	2	*	2	-	1	1	*	-	-	-	1	-	-	2	-	2	-	1	1	-	-	-	3

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 10  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
1 - Absolutely certain not to vote	157 16%	6 3%	13 4%	3 4% <b>s</b>	6 3%	19 4%	12 3%	79 17%	78 15%	16 16%	81 16%	28 10%	43 13%	84 23%	71 11%	64 27%	39 13%	24 11%	20 15%	143 17%	9 10%	19 7%	11 4%	3 3% <b>s</b>	7 5%	33 17%	101 20%	22 7%	132 13%
2	6 1%	3 1%	-	- - <b>s</b>	2 1%	2 *	4 1%	4 1%	2 *	4 1%	4 1%	2 1%	4 1%	2 *	4 2%	2 *	-	-	5 1%	1 1%	1 *	-	- - <b>s</b>	1 *	-	5 1%	1 *	5 *	
3	27 3%	-	9 3%	1 2% <b>s</b>	3 2%	12 2%	3 1%	16 3%	11 2%	2 2%	17 3%	3 1%	8 2%	16 4%	11 2%	4 2%	6 2%	11 5%	5 4%	24 3%	1 1%	8 3%	7 3%	- - <b>s</b>	-	4 2%	19 4%	4 1%	26 3%
4	13 1%	1 *	7 2%	* * <b>s</b>	1 1%	8 2%	2 *	10 2%	3 1%	1 1%	9 2%	6 2%	2 1%	5 1%	8 1%	-	5 2%	1 1%	1 1%	7 1%	5 6%	1 1%	3 1%	- - <b>s</b>	*	1 1%	10 2%	2 1%	13 1%
5	53 5%	17 9%	13 4%	3 4% <b>s</b>	4 2%	18 3%	21 5%	22 5%	31 6%	6 6%	24 5%	19 6%	16 5%	18 5%	35 6%	8 3%	13 4%	22 10%	8 6%	50 6%	2 2%	12 5%	8 3%	1 1% <b>s</b>	2 2%	13 7%	31 6%	9 3%	47 5%
6	16 2%	5 2%	8 2%	1 2% <b>s</b>	2 1%	9 2%	6 2%	3 1%	13 2%	1 1%	8 2%	2 1%	5 1%	9 3%	7 1%	8 3%	4 1%	3 1%	1 1%	16 2%	-	2 1%	4 2%	1 1% <b>s</b>	1 1%	5 3%	9 2%	2 1%	15 1%
7	40 4%	8 4%	6 2%	7 8% <b>s</b>	11 5%	17 3%	19 5%	14 3%	26 5%	5 5%	18 4%	8 3%	12 3%	18 5%	19 3%	4 2%	20 6%	9 4%	5 4%	37 4%	2 2%	8 3%	9 4%	1 2% <b>s</b>	2 1%	6 3%	22 4%	11 4%	40 4%
8	60 6%	20 10%	21 6%	1 2% <b>s</b>	7 4%	29 5%	27 7%	24 5%	36 7%	5 5%	27 5%	19 7%	12 4%	28 8%	32 5%	13 5%	21 7%	13 6%	11 8%	57 7%	3 3%	19 7%	16 7%	3 3% <b>s</b>	5 3%	10 5%	35 7%	16 5%	62 6%
9	61 6%	16 8%	19 6%	5 6% <b>s</b>	12 6%	31 6%	28 7%	29 6%	32 6%	3 3%	37 7%	16 6%	16 5%	28 8%	33 5%	18 8%	13 4%	17 7%	9 7%	55 6%	4 5%	19 7%	18 7%	8 10% <b>s</b>	10 7%	6 3%	26 5%	29 9%	52 5%
10 - Absolutely certain to vote	556 56%	121 61%	232 70%	58 72% <b>s</b>	153 76%	386 72%	274 69%	270 57%	285 54%	61 62%	285 56%	191 65%	220 65%	142 40%	411 65%	112 47%	183 59%	127 55%	74 54%	460 53%	59 69%	175 66%	167 68%	67 79% <b>s</b>	121 82%	104 54%	239 48%	212 69%	597 60%
Don't know	10 1%	1 1%	5 1%	- - <b>s</b>	-	5 1%	1 *	10 *	2 2%	* *	-	-	5 1%	5 1%	5 1%	4 2%	4 1%	1 *	-	8 1%	2 2%	1 1%	3 1%	- - <b>s</b>	-	8 4%	2 *	-	9 1%
Prefer not to answer	2 *	-	-	- - <b>s</b>	-	-	-	* *	2 *	* *	-	-	1 *	1 *	1 *	-	1 *	* *	1 1%	2 *	-	-	-	- - <b>s</b>	-	1 *	2 *	-	3 *

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - November 2023

Table 12  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	745	191	325	90	229	554	420	311	433	139	261	234	314	182	548	141	231	181	107	617	85	238	230	80	149	121	326	298	745
Weighted Total	733	198	334	80	201	535	399	336	396	68	374	233	272	222	506	160	220	184	97	626	73	221	232	80	129	136	343	254	745
Definitely decided	365	87	198	19	80	278	167	166	200	39	182	114	143	105	257	107	111	68	41	306	39	92	146	34	63	89	165	112	362
	50%	44%	59%	24%	40%	52%	42%	49%	50%	57%	49%	49%	53%	47%	51%	67%	51%	37%	42%	49%	54%	42%	63%	42%	49%	65%	48%	44%	49%
May change mind	332	94	124	56	114	238	208	155	176	24	180	113	114	104	227	49	99	101	50	285	33	117	79	44	63	40	158	134	354
	45%	47%	37%	70%	57%	45%	52%	46%	44%	35%	48%	48%	42%	47%	45%	31%	45%	55%	52%	46%	45%	53%	34%	55%	49%	30%	46%	53%	48%
Don't know	36	17	12	5	7	19	24	15	20	6	12	6	15	14	22	4	10	15	6	35	1	12	8	2	3	7	21	8	29
	5%	9%	4%	6%	3%	3%	6%	4%	5%	8%	3%	3%	6%	6%	4%	3%	4%	8%	6%	6%	1%	5%	3%	3%	2%	5%	6%	3%	4%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 13  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Satisfied	131	101	75	67	107	103	96	79	13	56	74	40	44	47	20	19	22	22	14	34	17	27	36	36	32	63	68	116	15	50	44	125
	13%	13%	13%	12%	15%	14%	14%	13%	8%	12%	15%	14%	13%	12%	18% <sup>s</sup>	11%	14%	13%	9%	15%	17%	10%	13%	17%	13%	12%	15%	13%	12%	14%	13%	12%
Dissatisfied	805	640	490	469	595	583	554	512	131	393	400	219	267	319	73	146	132	135	136	183	80	225	226	162	192	451	355	691	104	305	275	808
	80%	82%	83%	84%	81%	81%	82%	83%	83%	82%	79%	77%	81%	83%	66% <sup>s</sup>	84%	83%	79%	87%	80%	76%	84%	81%	79%	78%	82%	78%	80%	84%	83%	82%	81%
Don't know	65	38	25	20	31	30	27	26	13	33	30	27	19	19	17	10	6	13	6	13	8	17	17	8	24	33	32	58	5	11	15	68
	6%	5%	4%	4%	4%	4%	4%	4%	8%	7%	6%	9%	6%	5%	16% <sup>s</sup>	6%	4%	8%	4%	6%	7%	6%	6%	4%	10%	6%	7%	7%	4%	3%	5%	7%
<b>Net satisfied</b>	<b>-675</b>	<b>-540</b>	<b>-415</b>	<b>-402</b>	<b>-488</b>	<b>-480</b>	<b>-458</b>	<b>-433</b>	<b>-117</b>	<b>-337</b>	<b>-325</b>	<b>-179</b>	<b>-224</b>	<b>-272</b>	<b>-53</b>	<b>-127</b>	<b>-110</b>	<b>-113</b>	<b>-123</b>	<b>-149</b>	<b>-63</b>	<b>-198</b>	<b>-190</b>	<b>-127</b>	<b>-160</b>	<b>-388</b>	<b>-287</b>	<b>-575</b>	<b>-89</b>	<b>-256</b>	<b>-231</b>	<b>-683</b>
	<b>-67%</b>	<b>-69%</b>	<b>-70%</b>	<b>-72%</b>	<b>-67%</b>	<b>-67%</b>	<b>-68%</b>	<b>-70%</b>	<b>-75%</b>	<b>-70%</b>	<b>-65%</b>	<b>-63%</b>	<b>-68%</b>	<b>-71%</b>	<b>-47%<sup>s</sup></b>	<b>-73%</b>	<b>-69%</b>	<b>-66%</b>	<b>-79%</b>	<b>-65%</b>	<b>-60%</b>	<b>-74%</b>	<b>-68%</b>	<b>-61%</b>	<b>-65%</b>	<b>-71%</b>	<b>-63%</b>	<b>-67%</b>	<b>-72%</b>	<b>-70%</b>	<b>-69%</b>	<b>-68%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 14  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Satisfied	131	79	19	5	9	28	88	59	72	11	67	31	54	44	85	27	34	43	22	124	5	65	13	3	5	29	72	30	125
	13%	40%	6%	6% <b>s</b>	4%	5%	22%	12%	14%	11%	13%	11%	16%	12%	13%	11%	11%	19%	16%	14%	5%	25%	5%	4% <b>s</b>	3%	15%	14%	10%	12%
Dissatisfied	805	102	305	73	186	491	287	387	417	80	419	242	272	286	514	200	255	166	108	684	76	187	230	74	136	151	392	262	808
	80%	51%	91%	90% <b>s</b>	92%	92%	72%	82%	79%	80%	82%	83%	80%	80%	81%	84%	82%	73%	79%	79%	88%	70%	94%	89% <b>s</b>	92%	78%	78%	85%	81%
Don't know	65	17	9	3	7	16	24	26	38	8	25	20	14	29	34	13	20	7	57	5	13	3	6	7	13	37	15	68	
	6%	9%	3%	4% <b>s</b>	3%	3%	6%	6%	7%	8%	5%	7%	4%	8%	5%	5%	6%	9%	5%	7%	6%	5%	1%	8% <b>s</b>	5%	7%	7%	5%	7%
<b>Net satisfied</b>	<b>-675</b>	<b>-23</b>	<b>-286</b>	<b>-68</b>	<b>-177</b>	<b>-463</b>	<b>-199</b>	<b>-328</b>	<b>-345</b>	<b>-69</b>	<b>-352</b>	<b>-211</b>	<b>-218</b>	<b>-242</b>	<b>-429</b>	<b>-173</b>	<b>-221</b>	<b>-124</b>	<b>-85</b>	<b>-560</b>	<b>-72</b>	<b>-122</b>	<b>-217</b>	<b>-71</b>	<b>-131</b>	<b>-122</b>	<b>-320</b>	<b>-233</b>	<b>-683</b>
	<b>-67%</b>	<b>-12%</b>	<b>-86%</b>	<b>-84%<b>s</b></b>	<b>-88%</b>	<b>-86%</b>	<b>-50%</b>	<b>-70%</b>	<b>-65%</b>	<b>-69%</b>	<b>-69%</b>	<b>-72%</b>	<b>-64%</b>	<b>-67%</b>	<b>-68%</b>	<b>-72%</b>	<b>-71%</b>	<b>-54%</b>	<b>-62%</b>	<b>-65%</b>	<b>-83%</b>	<b>-46%</b>	<b>-88%</b>	<b>-85%<b>s</b></b>	<b>-88%</b>	<b>-63%</b>	<b>-64%</b>	<b>-76%</b>	<b>-68%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 15

## RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001	
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001	
Satisfied	213	176	133	113	170	162	155	137	15	97	115	40	70	103	21	19	31	39	28	75	40	57	58	46	52	115	98	197	14	78	85	222	
	21%	23%	23%	20%	23%	23%	23%	22%	9%	20%	23%	14%	21%	27%	19%	11%	19%	23%	18%	33%	38%	21%	21%	22%	21%	21%	22%	23%	12%	21%	26%	22%	
Dissatisfied	665	533	416	406	504	496	475	439	100	329	324	201	220	244	69	133	110	109	111	133	53	186	186	136	157	373	293	559	97	274	218	654	
	66%	68%	71%	73%	69%	69%	70%	71%	64%	68%	64%	71%	67%	63%	62%	76%	69%	64%	71%	58%	50%	70%	67%	66%	63%	68%	64%	65%	78%	75%	65%	65%	
Don't know	123	70	40	37	59	58	47	40	41	56	65	44	41	38	21	23	19	22	17	21	12	25	34	24	39	59	64	108	13	14	31	125	
	12%	9%	7%	7%	8%	8%	7%	7%	26%	12%	13%	15%	12%	10%	19%	13%	12%	13%	11%	9%	12%	9%	12%	12%	16%	11%	14%	13%	11%	4%	9%	12%	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 16

## RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Satisfied	213	123	29	15	23	51	145	88	125	19	107	54	101	57	154	41	58	74	28	196	11	122	14	15	19	49	110	54	222
	21%	62%	9%	18% <b>s</b>	11%	10%	36%	19%	24%	19%	21%	18%	30%	16%	24%	17%	19%	33%	21%	23%	13%	46%	6%	18% <b>s</b>	13%	25%	22%	18%	22%
Dissatisfied	665	60	282	59	161	443	221	336	328	64	360	206	212	243	418	175	215	127	85	562	64	127	216	61	117	114	329	222	654
	66%	30%	84%	73% <b>s</b>	80%	83%	55%	71%	62%	64%	70%	71%	62%	68%	66%	73%	69%	55%	62%	65%	74%	48%	88%	73% <b>s</b>	79%	59%	66%	72%	65%
Don't know	123	15	23	7	17	41	32	48	75	17	44	33	28	60	61	24	38	28	23	107	11	17	16	8	11	30	63	31	125
	12%	8%	7%	9% <b>s</b>	9%	8%	8%	10%	14%	17%	9%	11%	8%	17%	10%	10%	12%	12%	17%	12%	13%	6%	7%	10% <b>s</b>	8%	15%	12%	10%	12%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - November 2023

Table 17  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Satisfied	290	257	220	215	263	259	251	236	16	146	143	60	97	134	21	39	45	52	62	72	30	96	95	50	50	191	100	262	27	173	89	300
	29%	33%	37%	39%	36%	36%	37%	38%	10%	30%	28%	21%	29%	35%	19%	22%	28%	30%	40%	31%	28%	36%	34%	24%	20%	35%	22%	30%	22%	47%	27%	30%
Dissatisfied	500	401	288	267	354	347	327	295	89	247	246	135	171	194	42	93	75	95	74	120	54	132	126	113	129	258	243	429	65	154	190	499
	50%	51%	49%	48%	48%	48%	48%	48%	57%	51%	49%	47%	52%	50%	38%	53%	47%	56%	48%	52%	51%	49%	45%	55%	52%	47%	53%	50%	52%	42%	57%	50%
Don't know	210	121	82	73	116	110	98	86	52	88	116	91	63	57	48	43	40	23	19	38	22	41	58	43	69	99	112	174	32	39	55	202
	21%	16%	14%	13%	16%	15%	15%	14%	33%	18%	23%	32%	19%	15%	43%	25%	25%	14%	12%	16%	21%	15%	21%	21%	28%	18%	25%	20%	26%	11%	16%	20%
Net satisfied	-210	-144	-67	-52	-92	-88	-76	-60	-72	-101	-103	-76	-74	-60	-21	-54	-30	-44	-12	-48	-24	-36	-31	-63	-79	-67	-143	-166	-38	20	-101	-199
	-21%	-18%	-11%	-9%	-13%	-12%	-11%	-10%	-46%	-21%	-20%	-27%	-22%	-16%	-19%	-31%	-19%	-26%	-8%	-21%	-22%	-13%	-11%	-31%	-32%	-12%	-31%	-19%	-30%	5%	-30%	-20%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J23-004953-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 18  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Satisfied	290	39	180	32	54	234	93	137	152	28	150	95	111	82	206	66	90	79	33	249	23	51	118	43	64	61	119	110	300
	29%	20%	54%	40% <b>s</b>	27%	44%	23%	29%	29%	28%	29%	33%	27%	33%	33%	28%	29%	34%	24%	29%	26%	19%	48%	51% <b>s</b>	43%	32%	24%	36%	30%
Dissatisfied	500	120	112	34	121	233	241	249	251	45	265	149	185	163	334	119	148	109	74	428	50	187	101	25	62	91	264	145	499
	50%	61%	34%	42% <b>s</b>	60%	44%	60%	53%	47%	45%	52%	51%	54%	45%	53%	50%	48%	48%	54%	50%	58%	70%	41%	30% <b>s</b>	42%	47%	53%	47%	50%
Don't know	210	39	42	14	26	68	65	85	125	26	96	48	44	114	92	54	72	41	30	188	14	28	27	16	22	40	118	52	202
	21%	20%	13%	18% <b>s</b>	13%	13%	16%	18%	24%	26%	19%	16%	13%	32%	15%	23%	23%	18%	22%	22%	16%	10%	11%	19% <b>s</b>	15%	21%	24%	17%	20%
<b>Net satisfied</b>	<b>-210</b>	<b>-81</b>	<b>68</b>	<b>-2</b>	<b>-67</b>	<b>1</b>	<b>-148</b>	<b>-113</b>	<b>-99</b>	<b>-17</b>	<b>-116</b>	<b>-54</b>	<b>-74</b>	<b>-80</b>	<b>-128</b>	<b>-53</b>	<b>-58</b>	<b>-30</b>	<b>-41</b>	<b>-180</b>	<b>-27</b>	<b>-136</b>	<b>17</b>	<b>18</b>	<b>3</b>	<b>-30</b>	<b>-145</b>	<b>-36</b>	<b>-199</b>
	-21%	-41%	20%	-3% <b>s</b>	-33%	*	-37%	-24%	-19%	-17%	-23%	-19%	-22%	-22%	-20%	-22%	-19%	-13%	-30%	-21%	-31%	-51%	7%	21% <b>s</b>	2%	-15%	-29%	-12%	-20%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2023

Table 19  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind	Total
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001	
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001	
Satisfied	226 23%	210 27%	181 31%	169 30%	206 28%	202 28%	193 28%	187 30%	11 7%	114 24%	111 22%	48 17%	78 24%	99 26%	15 13% <sup>s</sup>	33 19%	37 23%	41 24%	44 28%	55 24%	23 22%	79 29%	63 22%	41 20%	44 18%	141 26%	84 19%	202 23%	23 18%	112 31%	94 28%	231 23%	
Dissatisfied	308 31%	241 31%	177 30%	173 31%	213 29%	210 29%	204 30%	184 30%	72 46%	156 32%	149 30%	72 25%	101 30%	136 35%	25 23% <sup>s</sup>	47 27%	48 30%	52 31%	49 31%	87 38%	43 41%	77 29%	81 29%	70 34%	80 32%	158 29%	150 33%	265 31%	41 33%	107 29%	96 29%	332 33%	
Don't know	467 47%	327 42%	232 39%	213 38%	314 43%	304 43%	281 41%	246 40%	73 47%	212 44%	245 49%	165 58%	151 46%	150 39%	71 64% <sup>s</sup>	94 54%	75 47%	77 45%	63 40%	88 38%	39 37%	112 42%	135 48%	95 46%	124 50%	247 45%	220 48%	397 46%	61 49%	147 40%	143 43%	438 44%	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 20  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Satisfied	226	31	110	53	72	183	104	102	122	20	123	77	91	56	168	30	80	62	29	191	25	41	78	47	61	35	85	105	231
	23%	16%	33%	66% <b>s</b>	36%	34%	26%	22%	23%	20%	24%	26%	27%	16%	26%	12%	26%	27%	21%	22%	29%	16%	32%	56% <b>s</b>	42%	18%	17%	34%	23%
Dissatisfied	308	80	70	9	60	130	140	140	169	31	138	80	124	104	204	86	85	70	43	263	23	129	50	12	36	64	171	73	332
	31%	41%	21%	12% <b>s</b>	30%	24%	35%	30%	32%	31%	27%	27%	36%	29%	32%	36%	28%	31%	32%	30%	27%	49%	20%	14% <b>s</b>	25%	33%	34%	24%	33%
Don't know	467	86	153	18	69	223	156	230	237	49	250	136	126	200	262	124	144	96	65	412	38	96	118	25	50	93	245	129	438
	47%	44%	46%	22% <b>s</b>	34%	42%	39%	49%	45%	49%	49%	46%	37%	56%	41%	52%	47%	42%	47%	48%	44%	36%	48%	30% <b>s</b>	34%	48%	49%	42%	44%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 21  
**(NOV23)Q8INCREASETAXESSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase taxes to increase spending on public services**

Base : All

	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Strongly support	201	179	154	156	177	175	167	159	13	104	95	44	64	93	13	32	28	36	42	51	18	67	48	33	53	115	86	171	27	109	58	208
	20%	23%	26%	28%	24%	24%	25%	26%	8%	22%	19%	16%	19%	24%	11% <sup>s</sup>	18%	17%	21%	27%	22%	17%	25%	17%	16%	21%	21%	19%	20%	22%	30%	17%	21%
Tend to support	234	205	158	141	195	189	177	164	21	119	113	61	77	96	21	40	32	46	36	60	29	65	66	51	53	130	104	210	24	81	109	248
	23%	26%	27%	25%	27%	26%	26%	27%	13%	25%	22%	21%	23%	25%	19% <sup>s</sup>	23%	20%	27%	23%	26%	28%	24%	24%	25%	21%	24%	23%	24%	19%	22%	33%	25%
Neither support nor oppose	122	81	65	56	81	81	78	66	32	48	73	40	46	36	17	23	24	23	13	23	12	39	26	27	30	65	57	105	12	35	33	119
	12%	10%	11%	10%	11%	11%	12%	11%	20%	10%	15%	14%	14%	9%	15% <sup>s</sup>	13%	15%	13%	8%	10%	11%	15%	9%	13%	12%	12%	13%	12%	10%	10%	12%	12%
Tend to oppose	131	106	80	69	99	94	90	81	12	59	70	40	43	48	16	25	18	25	22	26	11	43	40	30	18	83	48	111	18	37	54	135
	13%	14%	14%	12%	14%	13%	13%	13%	8%	12%	14%	14%	13%	12%	14% <sup>s</sup>	14%	11%	15%	14%	12%	10%	16%	14%	15%	7%	15%	11%	13%	15%	10%	16%	13%
Strongly oppose	276	185	122	123	165	165	153	136	63	141	127	90	94	92	42	48	53	41	40	52	26	51	91	59	76	141	134	232	43	96	72	254
	28%	24%	21%	22%	23%	23%	23%	22%	41%	29%	25%	31%	28%	24%	38% <sup>s</sup>	27%	33%	24%	26%	23%	25%	19%	33%	28%	30%	26%	30%	27%	34%	26%	22%	25%
Don't know	38	23	11	11	15	13	12	11	16	11	25	10	6	22	3	7	6	*	4	17	9	4	9	6	19	13	25	35	1	7	8	37
	4%	3%	2%	2%	2%	2%	2%	2%	10%	2%	5%	4%	2%	6%	3% <sup>s</sup>	4%	4%	*	3%	7%	9%	1%	3%	3%	8%	2%	6%	4%	1%	2%	2%	4%
<b>Combinations - Summary net Support</b>	<b>435</b>	<b>384</b>	<b>312</b>	<b>296</b>	<b>372</b>	<b>363</b>	<b>344</b>	<b>323</b>	<b>34</b>	<b>223</b>	<b>208</b>	<b>105</b>	<b>141</b>	<b>188</b>	<b>34</b>	<b>72</b>	<b>59</b>	<b>82</b>	<b>78</b>	<b>111</b>	<b>47</b>	<b>132</b>	<b>114</b>	<b>84</b>	<b>106</b>	<b>245</b>	<b>190</b>	<b>381</b>	<b>51</b>	<b>190</b>	<b>167</b>	<b>456</b>
	<b>43%</b>	<b>49%</b>	<b>53%</b>	<b>53%</b>	<b>51%</b>	<b>51%</b>	<b>51%</b>	<b>52%</b>	<b>21%</b>	<b>46%</b>	<b>41%</b>	<b>37%</b>	<b>43%</b>	<b>49%</b>	<b>30%<sup>s</sup></b>	<b>41%</b>	<b>37%</b>	<b>48%</b>	<b>50%</b>	<b>48%</b>	<b>45%</b>	<b>49%</b>	<b>41%</b>	<b>41%</b>	<b>43%</b>	<b>45%</b>	<b>42%</b>	<b>44%</b>	<b>41%</b>	<b>52%</b>	<b>50%</b>	<b>46%</b>
<b>Oppose</b>	<b>406</b>	<b>291</b>	<b>202</b>	<b>192</b>	<b>264</b>	<b>259</b>	<b>243</b>	<b>217</b>	<b>75</b>	<b>200</b>	<b>198</b>	<b>130</b>	<b>137</b>	<b>140</b>	<b>58</b>	<b>72</b>	<b>71</b>	<b>65</b>	<b>61</b>	<b>79</b>	<b>37</b>	<b>94</b>	<b>131</b>	<b>89</b>	<b>93</b>	<b>224</b>	<b>182</b>	<b>343</b>	<b>61</b>	<b>134</b>	<b>126</b>	<b>389</b>
	<b>41%</b>	<b>37%</b>	<b>34%</b>	<b>35%</b>	<b>36%</b>	<b>36%</b>	<b>36%</b>	<b>35%</b>	<b>48%</b>	<b>41%</b>	<b>39%</b>	<b>46%</b>	<b>41%</b>	<b>36%</b>	<b>52%<sup>s</sup></b>	<b>42%</b>	<b>44%</b>	<b>38%</b>	<b>39%</b>	<b>34%</b>	<b>35%</b>	<b>35%</b>	<b>47%</b>	<b>43%</b>	<b>38%</b>	<b>41%</b>	<b>40%</b>	<b>40%</b>	<b>49%</b>	<b>37%</b>	<b>38%</b>	<b>39%</b>
<b>Net support-oppose</b>	<b>28</b>	<b>93</b>	<b>110</b>	<b>104</b>	<b>108</b>	<b>104</b>	<b>100</b>	<b>106</b>	<b>-42</b>	<b>23</b>	<b>10</b>	<b>-25</b>	<b>5</b>	<b>48</b>	<b>-24</b>	<b>-1</b>	<b>-12</b>	<b>16</b>	<b>16</b>	<b>32</b>	<b>10</b>	<b>38</b>	<b>-17</b>	<b>-5</b>	<b>13</b>	<b>21</b>	<b>8</b>	<b>38</b>	<b>-10</b>	<b>57</b>	<b>41</b>	<b>67</b>
	<b>3%</b>	<b>12%</b>	<b>19%</b>	<b>19%</b>	<b>15%</b>	<b>15%</b>	<b>15%</b>	<b>17%</b>	<b>-27%</b>	<b>5%</b>	<b>2%</b>	<b>-9%</b>	<b>1%</b>	<b>13%</b>	<b>-22%<sup>s</sup></b>	<b>*</b>	<b>-7%</b>	<b>10%</b>	<b>10%</b>	<b>14%</b>	<b>10%</b>	<b>14%</b>	<b>-6%</b>	<b>-2%</b>	<b>5%</b>	<b>4%</b>	<b>2%</b>	<b>4%</b>	<b>-8%</b>	<b>15%</b>	<b>12%</b>	<b>7%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 22  
**(NOV23)Q8INCREASETAXESSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase taxes to increase spending on public services**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	201 20%	13 7%	112 34%	24 30%	47 23%	159 30%	60 15%	79 17%	121 23%	20 20%	87 17%	58 20%	75 22%	67 19%	133 21%	41 17%	68 22%	48 21%	24 17%	172 20%	20 23%	27 10%	88 36%	29 34%	43 29%	43 23%	73 14%	85 28%	208 21%
Tend to support	234 23%	53 27%	83 25%	25 31%	57 28%	140 26%	110 28%	111 24%	122 23%	18 18%	132 26%	73 25%	88 26%	73 20%	161 25%	38 16%	75 24%	65 28%	31 23%	195 23%	26 30%	69 26%	60 24%	25 30%	40 27%	34 17%	108 22%	92 30%	248 25%
Neither support nor oppose	122 12%	18 9%	35 11%	13 16%	24 12%	60 11%	43 11%	57 12%	65 12%	16 16%	65 13%	37 13%	44 13%	39 11%	81 13%	29 12%	39 13%	25 11%	15 11%	103 12%	14 16%	22 8%	21 8%	16 19%	27 18%	21 11%	68 14%	33 11%	119 12%
Tend to oppose	131 13%	47 24%	39 12%	6 8%	14 7%	53 10%	62 15%	66 14%	65 12%	15 15%	68 13%	47 16%	40 12%	43 12%	87 14%	43 18%	33 11%	30 13%	21 15%	122 14%	3 3%	44 17%	27 11%	9 10%	17 12%	25 13%	61 12%	44 14%	135 13%
Strongly oppose	276 28%	64 32%	57 17%	10 13%	53 26%	109 20%	117 29%	151 32%	124 23%	31 31%	153 30%	73 25%	80 23%	120 33%	153 24%	77 32%	81 26%	54 23%	43 32%	241 28%	21 24%	99 37%	43 18%	5 6%	19 13%	47 25%	181 36%	47 15%	254 25%
Don't know	38 4%	2 1%	8 2%	3 3%	6 3%	14 3%	8 2%	7 2%	31 6%	1 1%	6 1%	5 2%	13 4%	18 5%	18 3%	11 5%	13 4%	8 3%	33 2%	4 4%	4 2%	7 3%	1 1%	3 2%	22 12%	10 2%	6 2%	37 4%	
<b>Combinations - Summary net Support</b>	<b>435 43%</b>	<b>66 34%</b>	<b>196 59%</b>	<b>49 60%</b>	<b>103 51%</b>	<b>299 56%</b>	<b>170 43%</b>	<b>191 40%</b>	<b>243 46%</b>	<b>37 37%</b>	<b>219 43%</b>	<b>131 45%</b>	<b>163 48%</b>	<b>140 39%</b>	<b>294 47%</b>	<b>79 33%</b>	<b>143 46%</b>	<b>113 49%</b>	<b>55 40%</b>	<b>367 42%</b>	<b>45 52%</b>	<b>96 36%</b>	<b>148 60%</b>	<b>54 64%</b>	<b>83 56%</b>	<b>77 40%</b>	<b>181 36%</b>	<b>177 58%</b>	<b>456 46%</b>
<b>Oppose</b>	<b>406 41%</b>	<b>111 56%</b>	<b>95 29%</b>	<b>16 20%</b>	<b>67 33%</b>	<b>162 30%</b>	<b>178 45%</b>	<b>217 46%</b>	<b>189 36%</b>	<b>45 46%</b>	<b>221 43%</b>	<b>120 41%</b>	<b>120 35%</b>	<b>163 45%</b>	<b>240 38%</b>	<b>120 50%</b>	<b>115 37%</b>	<b>84 37%</b>	<b>64 47%</b>	<b>363 42%</b>	<b>24 28%</b>	<b>144 54%</b>	<b>70 29%</b>	<b>13 16%</b>	<b>36 24%</b>	<b>73 38%</b>	<b>242 48%</b>	<b>92 30%</b>	<b>389 39%</b>
<b>Net support-oppose</b>	<b>28 3%</b>	<b>-45 -23%</b>	<b>100 30%</b>	<b>32 40%</b>	<b>36 18%</b>	<b>137 26%</b>	<b>-8 -2%</b>	<b>-27 -6%</b>	<b>54 10%</b>	<b>-8 -8%</b>	<b>-1 *</b>	<b>11 4%</b>	<b>43 13%</b>	<b>-23 -6%</b>	<b>54 9%</b>	<b>-41 -17%</b>	<b>28 9%</b>	<b>29 13%</b>	<b>-9 -7%</b>	<b>4 *</b>	<b>21 25%</b>	<b>-47 -18%</b>	<b>78 32%</b>	<b>41 49%</b>	<b>47 32%</b>	<b>4 2%</b>	<b>-61 -12%</b>	<b>85 28%</b>	<b>67 7%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 23  
**(NOV23)Q8INCREASETAXESBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase taxes to reduce borrowing and the national debt**

Base : All

	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
	Total (W'td)	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Strongly support	94	75	60	61	75	74	67	65	15	63	30	16	29	49	8	8	8	21	27	22	10	25	27	19	23	52	41	86	7	45	26	97
	9%	10%	10%	11%	10%	10%	10%	10%	10%	13%	6%	6%	9%	13%	8% <sup>s</sup>	4%	5%	12%	18%	9%	10%	9%	9%	10%	9%	10%	6%	10%	6%	12%	8%	10%
Tend to support	178	152	125	118	150	144	140	129	15	103	75	34	57	87	11	23	25	31	32	55	31	53	45	42	38	98	80	152	25	78	82	198
	18%	19%	21%	21%	20%	20%	21%	21%	10%	21%	15%	12%	17%	23%	10% <sup>s</sup>	13%	16%	18%	20%	24%	30%	20%	16%	20%	16%	18%	18%	18%	20%	21%	25%	20%
Neither support nor oppose	175	130	106	101	127	126	116	110	35	71	102	66	60	50	25	41	32	28	24	26	12	47	46	33	49	93	82	149	24	57	54	160
	18%	17%	18%	18%	17%	18%	17%	18%	22%	15%	20%	23%	18%	13%	22% <sup>s</sup>	23%	20%	17%	15%	11%	11%	18%	16%	16%	20%	17%	18%	17%	19%	16%	16%	16%
Tend to oppose	198	163	119	103	150	144	139	119	26	83	114	62	61	75	25	36	23	37	23	53	20	73	63	29	33	137	61	168	26	60	82	210
	20%	21%	20%	18%	20%	20%	21%	19%	16%	17%	23%	22%	18%	20%	23% <sup>s</sup>	21%	15%	22%	15%	23%	19%	27%	23%	14%	13%	25%	14%	19%	21%	16%	25%	21%
Strongly oppose	304	224	159	156	202	201	188	171	56	143	153	93	113	98	39	54	62	51	43	55	21	60	89	69	87	148	156	266	36	117	79	286
	30%	29%	27%	28%	28%	28%	28%	28%	36%	30%	30%	33%	34%	26%	35% <sup>s</sup>	31%	39%	30%	28%	24%	20%	22%	32%	33%	35%	27%	34%	31%	29%	32%	24%	29%
Don't know	51	33	22	17	28	27	25	22	10	19	31	14	12	26	2	13	10	2	7	19	11	9	10	15	18	19	33	43	6	9	10	50
	5%	4%	4%	3%	4%	4%	4%	4%	7%	4%	6%	5%	4%	7%	2% <sup>s</sup>	7%	6%	1%	4%	8%	10%	3%	3%	7%	7%	3%	7%	5%	5%	2%	3%	5%
<b>Combinations - Summary net Support</b>	<b>272</b>	<b>227</b>	<b>185</b>	<b>179</b>	<b>225</b>	<b>218</b>	<b>207</b>	<b>193</b>	<b>30</b>	<b>166</b>	<b>105</b>	<b>51</b>	<b>85</b>	<b>136</b>	<b>20</b>	<b>31</b>	<b>33</b>	<b>52</b>	<b>59</b>	<b>77</b>	<b>41</b>	<b>79</b>	<b>72</b>	<b>60</b>	<b>61</b>	<b>150</b>	<b>121</b>	<b>239</b>	<b>32</b>	<b>123</b>	<b>108</b>	<b>295</b>
	<b>27%</b>	<b>29%</b>	<b>31%</b>	<b>32%</b>	<b>31%</b>	<b>30%</b>	<b>31%</b>	<b>31%</b>	<b>19%</b>	<b>34%</b>	<b>21%</b>	<b>18%</b>	<b>26%</b>	<b>35%</b>	<b>18%<sup>s</sup></b>	<b>18%</b>	<b>21%</b>	<b>31%</b>	<b>38%</b>	<b>33%</b>	<b>39%</b>	<b>29%</b>	<b>26%</b>	<b>29%</b>	<b>25%</b>	<b>27%</b>	<b>27%</b>	<b>28%</b>	<b>26%</b>	<b>34%</b>	<b>32%</b>	<b>29%</b>
<b>Oppose</b>	<b>502</b>	<b>388</b>	<b>278</b>	<b>259</b>	<b>352</b>	<b>345</b>	<b>328</b>	<b>291</b>	<b>81</b>	<b>227</b>	<b>266</b>	<b>155</b>	<b>174</b>	<b>174</b>	<b>65</b>	<b>90</b>	<b>85</b>	<b>89</b>	<b>66</b>	<b>108</b>	<b>42</b>	<b>133</b>	<b>152</b>	<b>98</b>	<b>120</b>	<b>285</b>	<b>218</b>	<b>434</b>	<b>62</b>	<b>177</b>	<b>161</b>	<b>496</b>
	<b>50%</b>	<b>50%</b>	<b>47%</b>	<b>47%</b>	<b>48%</b>	<b>48%</b>	<b>48%</b>	<b>47%</b>	<b>52%</b>	<b>47%</b>	<b>53%</b>	<b>54%</b>	<b>53%</b>	<b>45%</b>	<b>58%<sup>s</sup></b>	<b>52%</b>	<b>53%</b>	<b>52%</b>	<b>42%</b>	<b>47%</b>	<b>40%</b>	<b>50%</b>	<b>54%</b>	<b>47%</b>	<b>48%</b>	<b>52%</b>	<b>48%</b>	<b>50%</b>	<b>50%</b>	<b>48%</b>	<b>48%</b>	<b>50%</b>
<b>Net support-oppose</b>	<b>-231</b>	<b>-161</b>	<b>-93</b>	<b>-80</b>	<b>-127</b>	<b>-127</b>	<b>-120</b>	<b>-97</b>	<b>-51</b>	<b>-61</b>	<b>-161</b>	<b>-104</b>	<b>-88</b>	<b>-38</b>	<b>-45</b>	<b>-60</b>	<b>-52</b>	<b>-37</b>	<b>-7</b>	<b>-31</b>	<b>*</b>	<b>-54</b>	<b>-80</b>	<b>-38</b>	<b>-59</b>	<b>-134</b>	<b>-96</b>	<b>-195</b>	<b>-30</b>	<b>-54</b>	<b>-53</b>	<b>-201</b>
	<b>-23%</b>	<b>-21%</b>	<b>-16%</b>	<b>-14%</b>	<b>-17%</b>	<b>-18%</b>	<b>-18%</b>	<b>-16%</b>	<b>-33%</b>	<b>-13%</b>	<b>-32%</b>	<b>-36%</b>	<b>-27%</b>	<b>-10%</b>	<b>-40%<sup>s</sup></b>	<b>-34%</b>	<b>-32%</b>	<b>-22%</b>	<b>-4%</b>	<b>-14%</b>	<b>*</b>	<b>-20%</b>	<b>-29%</b>	<b>-18%</b>	<b>-24%</b>	<b>-25%</b>	<b>-21%</b>	<b>-23%</b>	<b>-24%</b>	<b>-15%</b>	<b>-16%</b>	<b>-20%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 24  
**(NOV23)Q8INCREASETAXESBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase taxes to reduce borrowing and the national debt**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	94 9%	15 8%	39 12%	6 7% <sup>s</sup>	19 9%	58 11%	34 9%	37 8%	57 11%	8 8%	40 8%	16 5%	36 11%	41 11%	52 8%	20 8%	29 9%	23 10%	16 11%	85 10%	7 8%	18 7%	24 10%	13 15% <sup>s</sup>	18 12%	28 15%	37 7%	29 9%	97 10%
Tend to support	178 18%	45 23%	66 20%	20 25% <sup>s</sup>	50 25%	117 22%	95 24%	73 16%	105 20%	12 12%	85 17%	44 15%	84 25%	49 14%	128 20%	36 15%	59 19%	46 20%	19 14%	152 18%	19 22%	49 19%	53 22%	20 24% <sup>s</sup>	31 21%	29 15%	74 15%	75 24%	198 20%
Neither support nor oppose	175 18%	18 9%	64 19%	21 26% <sup>s</sup>	42 21%	106 20%	60 15%	74 16%	100 19%	14 14%	91 18%	58 20%	51 15%	66 18%	109 17%	34 14%	55 18%	42 19%	30 22%	154 18%	14 16%	33 12%	51 21%	14 16% <sup>s</sup>	31 21%	32 17%	91 18%	52 17%	160 16%
Tend to oppose	198 20%	48 24%	70 21%	17 22% <sup>s</sup>	30 15%	100 19%	78 19%	98 21%	99 19%	28 28%	97 19%	79 27%	65 19%	51 14%	145 23%	54 22%	62 20%	40 17%	25 18%	171 20%	17 19%	56 21%	48 19%	26 31% <sup>s</sup>	39 27%	26 13%	101 20%	71 23%	210 21%
Strongly oppose	304 30%	61 31%	88 26%	13 16% <sup>s</sup>	55 27%	143 27%	116 29%	172 37%	132 25%	36 36%	176 34%	85 29%	86 25%	131 36%	171 27%	89 37%	87 28%	60 26%	42 31%	262 30%	26 30%	97 36%	63 25%	10 12% <sup>s</sup>	27 18%	55 29%	184 37%	64 21%	286 29%
Don't know	51 5%	11 6%	7 2%	4 4% <sup>s</sup>	5 2%	11 2%	16 4%	17 4%	34 6%	2 2%	21 4%	10 3%	18 5%	22 6%	28 4%	7 3%	18 6%	17 7%	5 3%	42 5%	4 5%	13 5%	8 3%	1 2% <sup>s</sup>	1 1%	21 11%	14 3%	16 5%	50 5%
<b>Combinations - Summary net Support</b>	272 27%	60 30%	105 32%	26 32% <sup>s</sup>	69 34%	175 33%	129 32%	110 23%	162 31%	20 20%	125 25%	60 21%	120 35%	90 25%	181 29%	55 23%	88 28%	69 30%	34 25%	237 27%	25 29%	67 25%	77 31%	33 39% <sup>s</sup>	49 33%	57 30%	111 22%	104 34%	295 29%
<b>Oppose</b>	502 50%	108 55%	158 47%	30 37% <sup>s</sup>	85 42%	243 45%	193 48%	271 57%	232 44%	64 64%	273 53%	165 56%	151 44%	182 51%	316 50%	143 60%	149 48%	100 44%	67 49%	433 50%	43 49%	153 58%	110 45%	36 43% <sup>s</sup>	66 45%	81 42%	285 57%	136 44%	496 50%
<b>Net support-oppose</b>	-231 -23%	-48 -24%	-53 -16%	-4 -5% <sup>s</sup>	-16 -8%	-69 -13%	-64 -16%	-161 -34%	-70 -13%	-44 -44%	-148 -29%	-105 -36%	-30 -9%	-92 -26%	-135 -21%	-88 -37%	-61 -20%	-31 -14%	-33 -24%	-196 -23%	-17 -20%	-86 -33%	-33 -13%	-3 -4% <sup>s</sup>	-17 -12%	-24 -13%	-174 -35%	-32 -10%	-201 -20%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>



Ipsos Political Monitor - November 2023

Table 25  
**(NOV23)Q8CUTSPENDINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?  
 Cut spending on public services in order to reduce taxes**

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
	Total (W*td)	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001	
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001	
Strongly support	89	59	49	47	68	65	63	50	14	52	34	29	27	33	15	13	11	16	18	15	11	17	27	19	26	44	44	74	14	39	28	74	
	9%	8%	8%	8%	9%	9%	9%	8%	9%	11%	7%	10%	8%	9%	14% <sup>s</sup>	8%	7%	9%	12%	7%	11%	6%	10%	9%	10%	8%	10%	9%	12%	11%	8%	7%	
Tend to support	88	62	42	38	58	50	44	43	15	48	40	34	20	34	18	16	9	10	12	22	11	21	30	22	15	51	37	68	19	26	33	96	
	9%	8%	7%	7%	8%	7%	7%	7%	10%	10%	8%	12%	6%	9%	16% <sup>s</sup>	9%	6%	6%	8%	9%	10%	8%	11%	11%	6%	9%	8%	8%	15%	7%	10%	10%	
Neither support nor oppose	108	63	34	34	55	54	44	35	36	47	59	35	39	34	18	16	24	15	9	25	14	19	22	31	36	41	67	95	12	25	30	99	
	11%	8%	6%	6%	8%	8%	7%	6%	23%	10%	12%	12%	12%	9%	17% <sup>s</sup>	9%	15%	9%	6%	11%	13%	7%	8%	15%	14%	7%	15%	11%	10%	7%	9%	10%	
Tend to oppose	190	160	129	118	153	153	143	134	20	89	99	51	69	70	17	34	32	37	29	41	18	50	66	35	39	116	74	163	23	62	69	202	
	19%	21%	22%	21%	21%	21%	21%	22%	13%	18%	20%	18%	21%	18%	15% <sup>s</sup>	19%	20%	22%	18%	18%	18%	19%	24%	17%	16%	21%	16%	19%	18%	17%	21%	20%	
Strongly oppose	466	393	309	297	363	359	348	327	57	227	231	118	159	189	33	85	71	88	83	106	39	151	124	87	104	275	191	413	49	200	161	474	
	47%	51%	52%	53%	50%	50%	51%	53%	36%	47%	46%	41%	48%	49%	30% <sup>s</sup>	48%	44%	52%	53%	46%	37%	56%	45%	42%	42%	50%	42%	48%	39%	55%	48%	47%	
Don't know	61	41	27	21	36	36	34	27	15	19	40	19	17	25	8	11	12	5	5	20	13	10	10	12	29	20	41	51	8	13	13	56	
	6%	5%	5%	4%	5%	5%	5%	4%	10%	4%	8%	7%	5%	6%	8% <sup>s</sup>	6%	7%	3%	3%	9%	12%	4%	3%	6%	12%	4%	9%	6%	6%	3%	4%	6%	
<b>Combinations - Summary net Support</b>	<b>177</b>	<b>121</b>	<b>91</b>	<b>85</b>	<b>126</b>	<b>115</b>	<b>108</b>	<b>94</b>	<b>29</b>	<b>100</b>	<b>74</b>	<b>63</b>	<b>46</b>	<b>67</b>	<b>33</b>	<b>29</b>	<b>21</b>	<b>26</b>	<b>30</b>	<b>37</b>	<b>22</b>	<b>38</b>	<b>57</b>	<b>41</b>	<b>41</b>	<b>95</b>	<b>82</b>	<b>142</b>	<b>33</b>	<b>65</b>	<b>61</b>	<b>170</b>	
	<b>18%</b>	<b>16%</b>	<b>15%</b>	<b>15%</b>	<b>17%</b>	<b>16%</b>	<b>16%</b>	<b>15%</b>	<b>19%</b>	<b>21%</b>	<b>15%</b>	<b>22%</b>	<b>14%</b>	<b>17%</b>	<b>30%<sup>s</sup></b>	<b>17%</b>	<b>13%</b>	<b>15%</b>	<b>19%</b>	<b>16%</b>	<b>21%</b>	<b>14%</b>	<b>21%</b>	<b>20%</b>	<b>16%</b>	<b>17%</b>	<b>18%</b>	<b>16%</b>	<b>27%</b>	<b>18%</b>	<b>18%</b>	<b>18%</b>	
<b>Oppose</b>	<b>656</b>	<b>553</b>	<b>438</b>	<b>416</b>	<b>516</b>	<b>511</b>	<b>491</b>	<b>461</b>	<b>77</b>	<b>316</b>	<b>330</b>	<b>169</b>	<b>228</b>	<b>259</b>	<b>51</b>	<b>118</b>	<b>103</b>	<b>125</b>	<b>112</b>	<b>147</b>	<b>57</b>	<b>201</b>	<b>190</b>	<b>122</b>	<b>143</b>	<b>392</b>	<b>264</b>	<b>576</b>	<b>71</b>	<b>263</b>	<b>230</b>	<b>676</b>	
	<b>66%</b>	<b>71%</b>	<b>74%</b>	<b>75%</b>	<b>70%</b>	<b>71%</b>	<b>73%</b>	<b>75%</b>	<b>49%</b>	<b>65%</b>	<b>66%</b>	<b>59%</b>	<b>69%</b>	<b>67%</b>	<b>46%<sup>s</sup></b>	<b>68%</b>	<b>65%</b>	<b>73%</b>	<b>72%</b>	<b>64%</b>	<b>54%</b>	<b>75%</b>	<b>68%</b>	<b>59%</b>	<b>58%</b>	<b>72%</b>	<b>58%</b>	<b>67%</b>	<b>57%</b>	<b>72%</b>	<b>69%</b>	<b>68%</b>	
<b>Net support-oppose</b>	<b>-479</b>	<b>-432</b>	<b>-347</b>	<b>-331</b>	<b>-390</b>	<b>-396</b>	<b>-383</b>	<b>-367</b>	<b>-47</b>	<b>-215</b>	<b>-256</b>	<b>-106</b>	<b>-182</b>	<b>-192</b>	<b>-17</b>	<b>-89</b>	<b>-83</b>	<b>-99</b>	<b>-81</b>	<b>-110</b>	<b>-36</b>	<b>-163</b>	<b>-133</b>	<b>-81</b>	<b>-102</b>	<b>-297</b>	<b>-183</b>	<b>-434</b>	<b>-38</b>	<b>-197</b>	<b>-169</b>	<b>-506</b>	
	<b>-48%</b>	<b>-56%</b>	<b>-59%</b>	<b>-59%</b>	<b>-53%</b>	<b>-55%</b>	<b>-57%</b>	<b>-60%</b>	<b>-30%</b>	<b>-45%</b>	<b>-51%</b>	<b>-37%</b>	<b>-55%</b>	<b>-50%</b>	<b>-16%<sup>s</sup></b>	<b>-51%</b>	<b>-52%</b>	<b>-58%</b>	<b>-52%</b>	<b>-48%</b>	<b>-34%</b>	<b>-61%</b>	<b>-48%</b>	<b>-39%</b>	<b>-41%</b>	<b>-54%</b>	<b>-40%</b>	<b>-50%</b>	<b>-31%</b>	<b>-54%</b>	<b>-51%</b>	<b>-51%</b>	

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

Table 26  
**(NOV23)Q8CUTSPENDINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Cut spending on public services in order to reduce taxes**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	89 9%	27 14%	30 9%	2 3% <sup>s</sup>	14 7%	44 8%	41 10%	36 8%	53 10%	3 3%	44 9%	19 7%	23 7%	45 13%	43 7%	20 8%	25 8%	21 9%	11 8%	77 9%	12 14%	31 12%	14 6%	7 8% <sup>s</sup>	10 7%	28 15%	49 10%	12 4%	74 7%
Tend to support	88 9%	20 10%	24 7%	6 7% <sup>s</sup>	15 7%	38 7%	35 9%	37 8%	51 10%	7 7%	38 7%	25 9%	37 11%	25 7%	62 10%	29 12%	21 7%	12 5%	21 15%	79 9%	4 5%	29 11%	15 6%	3 4% <sup>s</sup>	4 3%	18 9%	48 10%	22 7%	96 10%
Neither support nor oppose	108 11%	23 12%	20 6%	7 9% <sup>s</sup>	16 8%	36 7%	40 10%	41 9%	66 13%	8 8%	50 10%	22 8%	34 10%	51 14%	56 9%	29 12%	19 6%	31 14%	23 17%	99 11%	6 7%	22 8%	17 7%	2 2% <sup>s</sup>	9 6%	21 11%	68 14%	19 6%	99 10%
Tend to oppose	190 19%	47 24%	58 17%	17 22% <sup>s</sup>	34 17%	92 17%	82 20%	95 20%	93 18%	17 17%	105 21%	57 20%	70 20%	62 17%	127 20%	40 17%	75 24%	33 14%	28 20%	165 19%	15 17%	72 27%	49 20%	15 18% <sup>s</sup>	21 14%	28 14%	98 19%	64 21%	202 20%
Strongly oppose	466 47%	66 34%	187 56%	48 59% <sup>s</sup>	118 58%	305 57%	184 46%	245 52%	221 42%	63 63%	248 49%	160 55%	153 45%	151 42%	313 49%	110 46%	156 50%	105 46%	49 35%	395 46%	47 54%	100 38%	141 57%	54 65% <sup>s</sup>	99 67%	76 39%	216 43%	175 57%	474 47%
Don't know	61 6%	14 7%	16 5%	* s	4 2%	20 4%	18 4%	17 4%	44 8%	2 2%	25 5%	9 3%	24 7%	26 7%	33 5%	11 5%	14 5%	27 12%	6 4%	52 6%	3 3%	12 4%	10 4%	2 3% <sup>s</sup>	5 4%	23 12%	22 4%	16 5%	56 6%
<b>Combinations - Summary net Support</b>	177 18%	47 24%	53 16%	8 10% <sup>s</sup>	29 14%	82 15%	76 19%	72 15%	104 20%	10 11%	82 16%	44 15%	60 18%	70 20%	104 16%	50 21%	46 15%	33 14%	31 23%	155 18%	16 19%	60 23%	29 12%	10 12% <sup>s</sup>	13 9%	45 24%	97 19%	34 11%	170 17%
<b>Oppose</b>	656 66%	114 58%	245 73%	65 81% <sup>s</sup>	152 75%	397 74%	266 67%	341 72%	314 59%	79 80%	354 69%	218 74%	223 65%	213 59%	440 70%	150 63%	231 74%	138 60%	77 56%	560 65%	61 71%	172 65%	190 77%	69 82% <sup>s</sup>	120 81%	104 54%	313 62%	239 78%	676 68%
<b>Net support-oppose</b>	-479 -48%	-67 -34%	-192 -58%	-57 -71% <sup>s</sup>	-123 -61%	-315 -59%	-190 -48%	-268 -57%	-210 -40%	-69 -69%	-272 -53%	-173 -59%	-163 -48%	-142 -40%	-336 -53%	-100 -42%	-184 -59%	-105 -46%	-45 -33%	-404 -47%	-45 -52%	-112 -42%	-161 -65%	-59 -70% <sup>s</sup>	-107 -72%	-58 -30%	-216 -43%	-205 -67%	-506 -51%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 28  
**(NOV23)Q8CUTSPENDINGBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Cut spending on public services to reduce borrowing and the national debt**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	75 7%	15 7%	19 6%	1 1% <sup>s</sup>	16 8%	35 7%	31 8%	28 6%	47 9%	1 1%	38 7%	15 5%	23 7%	36 10%	38 6%	16 7%	21 7%	17 7%	13 10%	63 7%	7 9%	26 10%	13 5%	6 7% <sup>s</sup>	7 4%	17 9%	38 8%	20 7%	66 7%
Tend to support	90 9%	32 16%	16 5%	5 6% <sup>s</sup>	16 8%	32 6%	47 12%	42 9%	48 9%	9 9%	39 8%	28 10%	28 8%	33 9%	56 9%	28 12%	18 6%	16 7%	23 17%	83 10%	5 6%	40 15%	10 4%	7 8% <sup>s</sup>	9 6%	18 9%	51 10%	21 7%	99 10%
Neither support nor oppose	144 14%	37 18%	28 8%	9 11% <sup>s</sup>	21 10%	49 9%	57 14%	72 15%	73 14%	13 13%	77 15%	40 14%	45 10%	58 13%	84 13%	29 12%	37 12%	40 17%	30 22%	133 15%	8 10%	37 14%	23 9%	8 10% <sup>s</sup>	16 11%	35 18%	79 16%	30 10%	123 12%
Tend to oppose	220 22%	55 28%	79 24%	26 32% <sup>s</sup>	40 20%	119 22%	95 24%	105 22%	113 21%	18 18%	119 23%	61 21%	79 23%	78 22%	140 22%	54 23%	84 27%	47 20%	20 14%	198 23%	15 17%	66 25%	54 22%	18 21% <sup>s</sup>	29 20%	34 18%	113 23%	73 24%	222 22%
Strongly oppose	424 42%	48 24%	178 53%	38 47% <sup>s</sup>	106 53%	284 53%	154 39%	206 44%	218 41%	55 55%	217 43%	139 48%	146 43%	137 38%	285 45%	102 43%	136 44%	93 41%	47 34%	348 40%	45 52%	88 33%	139 57%	45 54% <sup>s</sup>	86 58%	74 38%	190 38%	160 52%	440 44%
Don't know	48 5%	12 6%	14 4%	2 2% <sup>s</sup>	3 2%	17 3%	15 4%	19 4%	29 6%	3 3%	21 4%	10 3%	19 6%	17 5%	29 5%	10 4%	13 4%	16 7%	4 3%	41 5%	6 6%	9 3%	7 3%	- - <sup>s</sup>	1 1%	15 8%	30 6%	3 1%	51 5%
<b>Combinations - Summary net Support</b>	165 16%	46 23%	35 10%	6 7% <sup>s</sup>	32 16%	67 13%	78 20%	70 15%	95 18%	10 10%	77 15%	43 15%	51 15%	69 19%	94 15%	44 18%	39 13%	33 14%	36 26%	146 17%	12 14%	66 25%	23 9%	13 15% <sup>s</sup>	16 11%	35 18%	89 18%	41 13%	165 16%
<b>Oppose</b>	643 64%	103 52%	257 77%	63 79% <sup>s</sup>	145 72%	403 75%	249 62%	311 66%	331 63%	73 73%	336 66%	200 68%	225 66%	215 75%	425 67%	156 65%	221 71%	140 61%	67 49%	546 63%	60 70%	154 58%	193 79%	63 75% <sup>s</sup>	114 77%	108 56%	303 60%	233 76%	662 66%
<b>Net support-oppose</b>	-479 -48%	-57 -29%	-222 -67%	-57 -71% <sup>s</sup>	-113 -56%	-336 -63%	-171 -43%	-241 -51%	-237 -45%	-62 -63%	-260 -51%	-157 -54%	-173 -51%	-146 -41%	-331 -52%	-112 -47%	-182 -59%	-106 -47%	-31 -22%	-400 -46%	-48 -55%	-88 -33%	-170 -69%	-50 -60% <sup>s</sup>	-99 -67%	-73 -38%	-214 -43%	-192 -62%	-497 -50%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 29  
**(NOV23)Q8INCREASEBORROWINGSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase public borrowing and the national debt to increase spending on public services**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age											Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Strongly support	145	125	109	105	123	121	116	112	18	72	71	39	48	58	6	33	16	32	29	29	9	37	42	25	41	80	65	128	17	80	39	151
	14%	16%	18%	19%	17%	17%	17%	18%	11%	15%	14%	14%	15%	15%	5%	19%	10%	19%	19%	13%	8%	14%	15%	12%	16%	15%	14%	15%	14%	22%	12%	15%
Tend to support	213	173	142	137	174	171	166	148	23	115	95	64	70	79	31	33	30	40	32	47	12	74	53	44	42	127	86	189	20	89	78	212
	21%	22%	24%	25%	24%	24%	24%	24%	15%	24%	19%	23%	21%	20%	28%	19%	19%	24%	20%	20%	12%	28%	19%	21%	17%	23%	19%	22%	16%	24%	23%	21%
Neither support nor oppose	190	133	95	83	118	117	108	98	43	62	125	74	62	54	40	34	42	20	25	28	17	48	50	43	49	98	92	158	28	44	67	174
	19%	17%	16%	15%	16%	16%	16%	16%	27%	13%	25%	26%	19%	14%	36%	20%	26%	12%	16%	12%	16%	18%	18%	21%	20%	18%	20%	18%	22%	12%	20%	17%
Tend to oppose	182	157	113	98	141	134	121	113	21	89	93	59	46	78	17	42	22	24	29	49	24	54	56	40	32	110	73	157	24	66	65	178
	18%	20%	19%	18%	19%	19%	18%	18%	14%	19%	18%	21%	14%	20%	15%	24%	13%	14%	19%	21%	23%	20%	20%	20%	13%	20%	16%	18%	19%	18%	19%	18%
Strongly oppose	209	155	106	107	141	137	135	117	40	123	81	37	81	91	12	25	40	41	32	60	35	50	57	46	56	106	103	182	25	66	71	225
	21%	20%	18%	19%	19%	19%	20%	19%	26%	25%	16%	13%	25%	24%	11%	14%	25%	24%	20%	26%	33%	19%	20%	23%	23%	19%	23%	21%	20%	18%	21%	22%
Don't know	62	35	25	26	36	35	32	29	12	21	38	13	23	26	5	8	11	13	9	17	8	5	21	9	27	26	36	50	11	20	14	61
	6%	5%	4%	5%	5%	5%	5%	5%	8%	4%	8%	4%	7%	7%	5%	4%	7%	7%	6%	7%	8%	2%	8%	4%	11%	5%	8%	6%	8%	6%	4%	6%
<b>Combinations - Summary net Support</b>	<b>358</b>	<b>298</b>	<b>251</b>	<b>242</b>	<b>297</b>	<b>292</b>	<b>282</b>	<b>260</b>	<b>41</b>	<b>187</b>	<b>166</b>	<b>103</b>	<b>118</b>	<b>136</b>	<b>37</b>	<b>66</b>	<b>46</b>	<b>72</b>	<b>61</b>	<b>76</b>	<b>21</b>	<b>111</b>	<b>95</b>	<b>68</b>	<b>83</b>	<b>207</b>	<b>151</b>	<b>317</b>	<b>38</b>	<b>170</b>	<b>117</b>	<b>363</b>
	<b>36%</b>	<b>38%</b>	<b>42%</b>	<b>43%</b>	<b>41%</b>	<b>41%</b>	<b>42%</b>	<b>42%</b>	<b>26%</b>	<b>39%</b>	<b>33%</b>	<b>36%</b>	<b>36%</b>	<b>35%</b>	<b>34%</b>	<b>38%</b>	<b>29%</b>	<b>42%</b>	<b>39%</b>	<b>33%</b>	<b>20%</b>	<b>42%</b>	<b>34%</b>	<b>33%</b>	<b>34%</b>	<b>38%</b>	<b>33%</b>	<b>37%</b>	<b>30%</b>	<b>46%</b>	<b>35%</b>	<b>36%</b>
<b>Oppose</b>	<b>391</b>	<b>312</b>	<b>219</b>	<b>205</b>	<b>282</b>	<b>272</b>	<b>256</b>	<b>230</b>	<b>61</b>	<b>212</b>	<b>174</b>	<b>96</b>	<b>127</b>	<b>169</b>	<b>29</b>	<b>67</b>	<b>61</b>	<b>65</b>	<b>61</b>	<b>108</b>	<b>59</b>	<b>104</b>	<b>112</b>	<b>87</b>	<b>89</b>	<b>216</b>	<b>175</b>	<b>339</b>	<b>49</b>	<b>132</b>	<b>136</b>	<b>403</b>
	<b>39%</b>	<b>40%</b>	<b>37%</b>	<b>37%</b>	<b>38%</b>	<b>38%</b>	<b>38%</b>	<b>37%</b>	<b>39%</b>	<b>44%</b>	<b>35%</b>	<b>34%</b>	<b>38%</b>	<b>44%</b>	<b>26%</b>	<b>38%</b>	<b>38%</b>	<b>38%</b>	<b>39%</b>	<b>47%</b>	<b>56%</b>	<b>39%</b>	<b>40%</b>	<b>42%</b>	<b>36%</b>	<b>40%</b>	<b>39%</b>	<b>39%</b>	<b>39%</b>	<b>36%</b>	<b>41%</b>	<b>40%</b>
<b>Net support-oppose</b>	<b>-33</b>	<b>-14</b>	<b>31</b>	<b>37</b>	<b>16</b>	<b>20</b>	<b>27</b>	<b>30</b>	<b>-20</b>	<b>-25</b>	<b>-8</b>	<b>8</b>	<b>-8</b>	<b>-33</b>	<b>9</b>	<b>-1</b>	<b>-15</b>	<b>7</b>	<b>*</b>	<b>-33</b>	<b>-38</b>	<b>8</b>	<b>-17</b>	<b>-19</b>	<b>-5</b>	<b>-9</b>	<b>-24</b>	<b>-22</b>	<b>-11</b>	<b>38</b>	<b>-19</b>	<b>-40</b>
	<b>-3%</b>	<b>-2%</b>	<b>5%</b>	<b>7%</b>	<b>2%</b>	<b>3%</b>	<b>4%</b>	<b>5%</b>	<b>-13%</b>	<b>-5%</b>	<b>-2%</b>	<b>3%</b>	<b>-2%</b>	<b>-8%</b>	<b>8%</b>	<b>-1%</b>	<b>-9%</b>	<b>4%</b>	<b>*</b>	<b>-14%</b>	<b>-36%</b>	<b>3%</b>	<b>-6%</b>	<b>-9%</b>	<b>-2%</b>	<b>-2%</b>	<b>-5%</b>	<b>-3%</b>	<b>-9%</b>	<b>10%</b>	<b>-6%</b>	<b>-4%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 30  
**(NOV23)Q8INCREASEBORROWINGSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase public borrowing and the national debt to increase spending on public services**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	145 14%	16 8%	78 23%	8 10% <sup>s</sup>	30 15%	108 20%	46 12%	69 15%	76 14%	13 13%	67 13%	41 14%	43 13%	59 16%	84 13%	37 15%	45 15%	26 11%	19 14%	115 13%	18 21%	19 7%	63 25%	13 15% <sup>s</sup>	30 20%	28 15%	72 14%	45 14%	151
Tend to support	213 21%	28 14%	97 29%	21 26% <sup>s</sup>	46 23%	143 27%	73 18%	100 21%	113 21%	22 22%	117 23%	67 23%	71 21%	75 21%	137 22%	49 21%	75 24%	40 18%	29 21%	181 21%	20 23%	35 13%	75 31%	26 31% <sup>s</sup>	40 27%	24 12%	106 21%	83 27%	212
Neither support nor oppose	190 19%	35 18%	49 15%	25 31% <sup>s</sup>	39 19%	88 16%	74 19%	90 19%	98 19%	21 21%	104 20%	51 17%	59 17%	79 22%	110 17%	38 16%	47 15%	61 27%	34 25%	177 20%	10 11%	40 15%	28 12%	23 28% <sup>s</sup>	33 22%	21 11%	105 21%	64 21%	174
Tend to oppose	182 18%	48 24%	56 17%	13 16% <sup>s</sup>	33 16%	89 17%	81 20%	93 20%	89 17%	19 19%	100 20%	45 15%	75 22%	61 17%	120 19%	46 19%	57 18%	44 19%	21 15%	162 19%	14 17%	72 27%	43 18%	12 15% <sup>s</sup>	22 15%	34 18%	90 18%	58 19%	178
Strongly oppose	209 21%	63 32%	32 10%	10 12% <sup>s</sup>	47 24%	79 15%	110 28%	99 21%	110 21%	18 18%	99 19%	72 25%	75 22%	61 17%	147 23%	56 23%	68 22%	43 19%	26 19%	180 21%	16 18%	93 35%	18 7%	8 10% <sup>s</sup>	18 12%	59 31%	99 20%	51 17%	222
Don't know	62 6%	8 4%	21 6%	3 4% <sup>s</sup>	6 3%	28 5%	14 4%	20 4%	42 8%	6 6%	24 5%	17 6%	18 5%	25 7%	35 5%	14 6%	17 5%	15 6%	8 6%	50 6%	9 10%	7 3%	19 8%	1 1% <sup>s</sup>	5 3%	26 14%	30 6%	6 2%	61
<b>Combinations - Summary net Support</b>	<b>358 36%</b>	<b>44 22%</b>	<b>176 53%</b>	<b>29 36%<sup>s</sup></b>	<b>76 38%</b>	<b>251 47%</b>	<b>119 30%</b>	<b>169 36%</b>	<b>189 36%</b>	<b>35 36%</b>	<b>184 36%</b>	<b>108 37%</b>	<b>114 33%</b>	<b>134 37%</b>	<b>222 35%</b>	<b>86 36%</b>	<b>120 39%</b>	<b>66 29%</b>	<b>48 35%</b>	<b>296 34%</b>	<b>38 44%</b>	<b>54 20%</b>	<b>138 56%</b>	<b>39 47%<sup>s</sup></b>	<b>70 48%</b>	<b>52 27%</b>	<b>178 35%</b>	<b>128 42%</b>	<b>363 36%</b>
<b>Oppose</b>	<b>391 39%</b>	<b>111 56%</b>	<b>88 26%</b>	<b>23 29%<sup>s</sup></b>	<b>80 40%</b>	<b>168 31%</b>	<b>191 48%</b>	<b>192 41%</b>	<b>199 38%</b>	<b>38 38%</b>	<b>199 39%</b>	<b>117 40%</b>	<b>150 44%</b>	<b>122 34%</b>	<b>266 42%</b>	<b>102 42%</b>	<b>125 40%</b>	<b>87 38%</b>	<b>47 35%</b>	<b>342 39%</b>	<b>30 35%</b>	<b>164 62%</b>	<b>61 25%</b>	<b>21 25%<sup>s</sup></b>	<b>40 27%</b>	<b>93 48%</b>	<b>189 38%</b>	<b>109 36%</b>	<b>403 40%</b>
<b>Net support-oppose</b>	<b>-33 -3%</b>	<b>-67 -34%</b>	<b>88 26%</b>	<b>6 8%<sup>s</sup></b>	<b>-5 -2%</b>	<b>83 16%</b>	<b>-72 -18%</b>	<b>-23 -5%</b>	<b>-11 -2%</b>	<b>-2 -2%</b>	<b>-16 -3%</b>	<b>-9 -3%</b>	<b>-36 -11%</b>	<b>12 3%</b>	<b>-45 -7%</b>	<b>-15 -6%</b>	<b>-5 -2%</b>	<b>-21 -9%</b>	<b>1 *</b>	<b>-45 -5%</b>	<b>8 9%</b>	<b>-111 -42%</b>	<b>77 31%</b>	<b>18 22%<sup>s</sup></b>	<b>31 21%</b>	<b>-40 -21%</b>	<b>-12 -2%</b>	<b>19 6%</b>	<b>-40 -4%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 31  
**(NOV23)Q8INCREASEBORROWINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?**  
**Increase public borrowing and the national debt in order to reduce taxes**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Strongly support	97	75	60	56	77	76	71	63	12	55	41	38	35	24	18	20	14	21	17	7	3	22	21	32	23	43	55	81	16	47	19	85
	10%	10%	10%	10%	11%	11%	11%	10%	8%	11%	8%	13%	11%	6%	16% <sup>s</sup>	12%	9%	12%	11%	3%	3%	8%	7%	15%	9%	8%	12%	9%	13%	13%	6%	8%
Tend to support	110	82	55	58	78	70	70	60	14	46	61	32	37	40	20	13	14	23	14	27	13	23	29	27	31	52	58	91	17	50	39	93
	11%	11%	9%	10%	11%	10%	10%	10%	9%	10%	12%	11%	11%	11%	18% <sup>s</sup>	7%	9%	13%	9%	12%	12%	8%	10%	13%	13%	9%	13%	11%	13%	14%	12%	9%
Neither support nor oppose	167	110	79	63	97	97	93	82	40	71	94	67	52	48	32	34	27	25	19	29	14	32	47	34	54	79	87	134	28	45	51	165
	17%	14%	13%	11%	13%	14%	14%	13%	25%	15%	19%	23%	16%	12%	29% <sup>s</sup>	20%	17%	15%	12%	13%	13%	12%	17%	16%	22%	14%	19%	16%	22%	12%	15%	16%
Tend to oppose	228	191	146	135	180	180	163	147	31	97	128	59	71	97	18	41	47	24	39	59	26	71	73	41	43	144	83	208	17	76	86	235
	23%	25%	25%	24%	25%	25%	24%	24%	20%	20%	25%	21%	22%	25%	16% <sup>s</sup>	23%	30%	14%	25%	26%	24%	26%	26%	20%	17%	26%	18%	24%	13%	21%	26%	23%
Strongly oppose	351	291	230	223	268	262	254	241	49	196	149	81	120	151	21	59	48	72	59	91	41	113	91	69	78	204	147	308	42	139	128	367
	35%	37%	39%	40%	37%	37%	38%	39%	31%	41%	30%	28%	36%	39%	19% <sup>s</sup>	34%	30%	42%	38%	40%	39%	42%	33%	33%	32%	37%	32%	36%	34%	38%	38%	37%
Don't know	49	29	21	20	32	31	26	24	10	17	30	9	15	25	1	7	9	6	8	17	8	8	17	4	19	25	23	42	5	9	11	56
	5%	4%	3%	4%	4%	4%	4%	4%	6%	3%	6%	3%	5%	7%	1% <sup>s</sup>	4%	6%	4%	5%	7%	8%	3%	6%	2%	8%	5%	5%	5%	4%	2%	3%	6%
<b>Combinations - Summary net Support</b>	<b>207</b>	<b>157</b>	<b>115</b>	<b>114</b>	<b>155</b>	<b>146</b>	<b>141</b>	<b>124</b>	<b>27</b>	<b>101</b>	<b>102</b>	<b>71</b>	<b>72</b>	<b>65</b>	<b>38</b>	<b>33</b>	<b>28</b>	<b>43</b>	<b>31</b>	<b>34</b>	<b>16</b>	<b>44</b>	<b>50</b>	<b>59</b>	<b>54</b>	<b>94</b>	<b>113</b>	<b>172</b>	<b>33</b>	<b>97</b>	<b>58</b>	<b>178</b>
	<b>21%</b>	<b>20%</b>	<b>20%</b>	<b>21%</b>	<b>21%</b>	<b>20%</b>	<b>21%</b>	<b>20%</b>	<b>17%</b>	<b>21%</b>	<b>20%</b>	<b>25%</b>	<b>22%</b>	<b>17%</b>	<b>34%<sup>s</sup></b>	<b>19%</b>	<b>18%</b>	<b>26%</b>	<b>20%</b>	<b>15%</b>	<b>15%</b>	<b>17%</b>	<b>18%</b>	<b>28%</b>	<b>22%</b>	<b>17%</b>	<b>25%</b>	<b>20%</b>	<b>26%</b>	<b>26%</b>	<b>17%</b>	<b>18%</b>
<b>Oppose</b>	<b>579</b>	<b>482</b>	<b>375</b>	<b>358</b>	<b>448</b>	<b>442</b>	<b>417</b>	<b>388</b>	<b>80</b>	<b>293</b>	<b>278</b>	<b>140</b>	<b>191</b>	<b>248</b>	<b>40</b>	<b>100</b>	<b>96</b>	<b>95</b>	<b>98</b>	<b>150</b>	<b>67</b>	<b>184</b>	<b>165</b>	<b>109</b>	<b>121</b>	<b>348</b>	<b>230</b>	<b>516</b>	<b>59</b>	<b>215</b>	<b>214</b>	<b>602</b>
	<b>58%</b>	<b>62%</b>	<b>64%</b>	<b>64%</b>	<b>61%</b>	<b>62%</b>	<b>62%</b>	<b>63%</b>	<b>51%</b>	<b>61%</b>	<b>55%</b>	<b>49%</b>	<b>58%</b>	<b>64%</b>	<b>36%<sup>s</sup></b>	<b>57%</b>	<b>60%</b>	<b>56%</b>	<b>63%</b>	<b>65%</b>	<b>64%</b>	<b>69%</b>	<b>59%</b>	<b>53%</b>	<b>49%</b>	<b>64%</b>	<b>51%</b>	<b>60%</b>	<b>47%</b>	<b>59%</b>	<b>64%</b>	<b>60%</b>
<b>Net support-oppose</b>	<b>-372</b>	<b>-325</b>	<b>-260</b>	<b>-244</b>	<b>-293</b>	<b>-297</b>	<b>-276</b>	<b>-264</b>	<b>-53</b>	<b>-192</b>	<b>-176</b>	<b>-69</b>	<b>-119</b>	<b>-183</b>	<b>-2</b>	<b>-68</b>	<b>-67</b>	<b>-52</b>	<b>-67</b>	<b>-116</b>	<b>-51</b>	<b>-139</b>	<b>-115</b>	<b>-51</b>	<b>-67</b>	<b>-254</b>	<b>-118</b>	<b>-344</b>	<b>-26</b>	<b>-119</b>	<b>-156</b>	<b>-424</b>
	<b>-37%</b>	<b>-42%</b>	<b>-44%</b>	<b>-44%</b>	<b>-40%</b>	<b>-41%</b>	<b>-41%</b>	<b>-43%</b>	<b>-34%</b>	<b>-40%</b>	<b>-35%</b>	<b>-24%</b>	<b>-36%</b>	<b>-48%</b>	<b>-2%<sup>s</sup></b>	<b>-39%</b>	<b>-42%</b>	<b>-31%</b>	<b>-43%</b>	<b>-51%</b>	<b>-49%</b>	<b>-52%</b>	<b>-41%</b>	<b>-25%</b>	<b>-27%</b>	<b>-46%</b>	<b>-26%</b>	<b>-40%</b>	<b>-21%</b>	<b>-32%</b>	<b>-47%</b>	<b>-42%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - November 2023

20 Nov 2023

Table 32  
 (NOV23)Q8INCREASEBORROWINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?  
 Increase public borrowing and the national debt in order to reduce taxes

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Strongly support	97 10%	22 11%	39 12%	1 2%	10 5%	49 9%	32 8%	57 12%	40 8%	9 9%	58 11%	24 8%	21 6%	51 14%	45 7%	24 10%	38 12%	17 8%	15 11%	84 10%	3 4%	17 6%	30 12%	7 9%	9 6%	15 8%	64 13%	18 6%	85 8%
Tend to support	110 11%	17 8%	57 17%	5 6%	15 7%	72 13%	31 8%	47 10%	62 12%	8 8%	56 11%	35 12%	38 11%	37 10%	72 11%	35 15%	29 9%	14 6%	13 10%	88 10%	18 21%	26 10%	42 17%	1 1%	6 4%	28 15%	57 11%	24 8%	93 9%
Neither support nor oppose	167 17%	28 14%	48 14%	10 13%	26 13%	74 14%	54 13%	72 15%	94 18%	23 24%	81 16%	38 13%	48 14%	80 22%	86 14%	43 18%	50 16%	38 16%	31 23%	156 18%	5 5%	31 12%	40 16%	7 9%	16 11%	28 15%	96 19%	42 14%	165 16%
Tend to oppose	228 23%	61 31%	66 20%	29 37%	46 23%	112 21%	106 27%	115 24%	112 21%	26 26%	114 22%	70 24%	81 24%	76 21%	150 24%	44 18%	77 25%	61 27%	21 15%	195 22%	24 28%	82 31%	49 20%	27 32%	38 26%	33 17%	128 25%	67 22%	235 23%
Strongly oppose	351 35%	67 34%	112 34%	32 40%	97 48%	209 39%	164 41%	167 35%	185 35%	28 28%	189 37%	120 41%	137 40%	92 26%	257 41%	84 35%	103 33%	85 37%	50 37%	305 35%	29 33%	102 38%	77 31%	40 47%	72 48%	73 38%	131 26%	148 48%	367 37%
Don't know	49 5%	4 2%	12 3%	3 3%	8 4%	20 4%	12 3%	14 3%	35 7%	5 5%	12 2%	6 2%	16 5%	24 7%	22 4%	9 4%	13 4%	13 6%	6 4%	37 4%	8 9%	7 3%	8 3%	2 2%	6 4%	15 8%	26 5%	7 2%	56 6%
<b>Combinations - Summary net Support</b>	207 21%	38 19%	96 29%	6 7%	25 12%	121 23%	63 16%	104 22%	103 19%	17 18%	115 22%	59 20%	58 17%	88 24%	117 19%	59 25%	67 22%	32 14%	28 20%	172 20%	21 25%	43 16%	72 29%	9 10%	15 10%	43 23%	121 24%	42 14%	178 18%
<b>Oppose</b>	579 58%	127 64%	178 53%	62 77%	142 71%	321 60%	270 68%	281 60%	296 56%	53 54%	303 59%	190 65%	217 64%	168 47%	408 64%	128 53%	180 58%	147 64%	71 52%	500 58%	53 61%	184 69%	126 51%	66 79%	110 74%	105 55%	258 52%	215 70%	602 60%
<b>Net support-oppose</b>	-372 -37%	-89 -45%	-82 -25%	-56 -70%	-118 -58%	-200 -37%	-207 -52%	-177 -38%	-194 -37%	-36 -36%	-188 -37%	-131 -45%	-159 -47%	-80 -22%	-290 -46%	-69 -29%	-113 -36%	-115 -50%	-43 -32%	-328 -38%	-31 -36%	-140 -53%	-55 -22%	-58 -69%	-95 -64%	-62 -32%	-137 -27%	-172 -56%	-424 -42%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only





### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 34  
(NOV23)Q9. Thinking about public services overall, do you think the quality of public services has got better or worse in the last five years, or has it stayed the same?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Got much better	13 1%	3 2%	6 2%	-s *	1 *	7 1%	4 1%	7 1%	6 1%	2 2%	5 1%	2 1%	4 1%	6 2%	7 1%	1 1%	7 2%	- -	4 3%	12 1%	1 1%	4 1%	4 2%	- -s	3 2%	1 *	9 2%	4 1%	14 1%
Got a little better	43 4%	8 4%	14 4%	1 2% <b>s</b>	6 3%	20 4%	15 4%	21 4%	22 4%	4 4%	24 5%	9 3%	15 4%	19 5%	23 4%	8 3%	10 3%	15 7%	7 5%	38 4%	2 3%	10 4%	8 3%	1 1% <b>s</b>	2 1%	6 3%	27 5%	10 3%	44 4%
Stayed the same	126 13%	44 22%	26 8%	11 14% <b>s</b>	20 10%	46 9%	64 16%	58 12%	68 13%	14 14%	61 12%	35 12%	50 15%	41 11%	85 13%	33 14%	31 10%	36 16%	20 15%	118 14%	6 7%	42 16%	21 8%	6 7% <b>s</b>	9 6%	20 10%	77 15%	29 10%	124 12%
Got a little worse	170 17%	45 23%	54 16%	18 23% <b>s</b>	31 15%	85 16%	77 19%	76 16%	93 18%	20 20%	88 17%	55 19%	51 15%	63 17%	106 17%	39 16%	57 18%	38 17%	26 19%	155 18%	11 12%	53 20%	31 13%	20 24% <b>s</b>	27 19%	33 17%	92 18%	45 15%	170 17%
Got much worse	614 61%	93 47%	228 68%	49 61% <b>s</b>	141 70%	368 69%	233 59%	299 63%	315 60%	58 58%	317 62%	186 64%	210 62%	214 60%	396 63%	146 61%	193 62%	132 59%	77 56%	508 59%	66 77%	151 57%	176 72%	57 68% <b>s</b>	106 72%	118 61%	281 56%	215 70%	620 62%
Don't know	35 3%	5 2%	6 2%	1 1% <b>s</b>	2 1%	8 2%	7 2%	11 2%	24 5%	2 2%	17 3%	5 2%	11 3%	16 4%	16 3%	12 5%	12 4%	8 3%	2 2%	34 4%	- -	6 2%	6 2%	- -s	1 *	15 8%	17 3%	3 1%	29 3%
Better	56 6%	11 6%	20 6%	1 2% <b>s</b>	7 4%	27 5%	19 5%	28 6%	28 5%	6 6%	29 6%	11 4%	19 6%	26 7%	30 5%	10 4%	16 5%	15 7%	12 9%	51 6%	3 4%	14 5%	12 5%	1 1% <b>s</b>	5 3%	7 3%	35 7%	14 5%	58 6%
Worse	784 78%	138 70%	282 84%	67 83% <b>s</b>	172 85%	454 85%	310 78%	375 79%	408 77%	78 78%	405 79%	242 83%	260 77%	277 77%	502 79%	185 77%	250 81%	170 74%	102 75%	662 77%	77 89%	204 77%	207 84%	77 92% <b>s</b>	133 90%	150 78%	373 74%	261 85%	790 79%
<b>Net better</b>	<b>-728 -73%</b>	<b>-127 -64%</b>	<b>-262 -78%</b>	<b>-66 -81%<b>s</b></b>	<b>-164 -82%</b>	<b>-426 -80%</b>	<b>-291 -73%</b>	<b>-347 -72%</b>	<b>-380 -72%</b>	<b>-73 -73%</b>	<b>-376 -74%</b>	<b>-231 -79%</b>	<b>-241 -71%</b>	<b>-251 -70%</b>	<b>-472 -75%</b>	<b>-175 -73%</b>	<b>-234 -75%</b>	<b>-155 -68%</b>	<b>-91 -66%</b>	<b>-611 -71%</b>	<b>-74 -85%</b>	<b>-190 -71%</b>	<b>-195 -79%</b>	<b>-76 -90%<b>s</b></b>	<b>-129 -87%</b>	<b>-144 -75%</b>	<b>-338 -67%</b>	<b>-246 -80%</b>	<b>-732 -73%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
Source : Ipsos J23-004953-01

\*=Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 35  
**(NOV23)Q10POLICED. Thinking about the way your area is policed - over the next few years do you expect it to....?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Get much better	16 2%	6 1%	2 *	2 *	6 1%	6 1%	3 *	3 *	7 5%	11 2%	4 1%	7 2%	8 2%	1 *	1 1%	5 3%	1 1%	7 4%	* *	* *	6 2%	2 1%	* *	8 3%	8 1%	8 2%	12 1%	3 3%	5 1%	* *	13 1%	
Get better	84 8%	68 9%	51 9%	49 9%	68 9%	68 9%	59 9%	56 9%	10 6%	36 8%	47 9%	27 10%	15 4%	42 11%	14 13%	13 7%	11 7%	4 2%	10 6%	32 14%	19 18%	22 8%	27 10%	12 6%	24 10%	49 9%	35 8%	69 8%	15 12%	35 10%	25 7%	84 8%
Stay the same	460 46%	384 49%	304 52%	270 49%	367 50%	357 50%	345 51%	309 50%	39 25%	214 44%	241 48%	128 45%	171 52%	160 42%	57 51%	71 41%	72 45%	99 58%	58 37%	102 44%	52 49%	135 50%	132 47%	90 44%	102 41%	267 49%	193 42%	402 47%	51 41%	171 47%	182 54%	475 47%
Get worse	279 28%	201 26%	145 25%	138 25%	176 24%	172 24%	159 24%	149 24%	64 41%	136 28%	140 28%	87 31%	81 25%	111 29%	25 23%	62 36%	40 25%	41 24%	42 27%	69 30%	24 22%	77 29%	70 25%	65 31%	67 27%	147 27%	132 29%	242 28%	34 27%	82 22%	90 27%	276 28%
Get much worse	138 14%	107 14%	79 13%	90 16%	101 14%	100 14%	98 14%	92 15%	28 18%	75 16%	59 12%	27 9%	50 15%	61 16%	11 10%	16 9%	32 20%	18 11%	41 26%	20 9%	9 8%	24 9%	41 15%	36 17%	38 15%	65 12%	73 16%	121 14%	17 14%	68 18%	30 9%	129 13%
Don't know	24 2%	14 2%	8 1%	7 1%	13 2%	13 2%	12 2%	8 1%	8 5%	9 2%	13 3%	9 3%	5 1%	10 3%	2 2%	7 4%	4 2%	1 1%	4 3%	6 2%	1 1%	4 1%	7 3%	3 2%	9 4%	11 2%	13 3%	17 2%	5 4%	4 1%	7 2%	24 2%
Better	100 10%	74 9%	53 9%	51 9%	74 10%	74 10%	63 9%	59 9%	17 11%	47 10%	51 10%	34 12%	23 7%	43 11%	16 14%	18 10%	12 7%	11 6%	10 7%	33 7%	20 19%	28 10%	29 10%	12 6%	31 13%	57 10%	43 10%	82 9%	18 15%	41 11%	25 8%	97 10%
Worse	418 42%	307 39%	224 38%	228 41%	277 38%	272 38%	257 38%	241 39%	92 59%	211 44%	198 39%	114 40%	131 40%	172 45%	37 33%	78 44%	72 45%	59 35%	83 53%	89 39%	32 31%	102 38%	111 40%	101 49%	105 42%	212 39%	205 45%	363 42%	51 41%	150 41%	120 36%	405 40%
Net better	-318 -32%	-234 -30%	-171 -29%	-177 -32%	-203 -28%	-198 -28%	-195 -29%	-182 -30%	-75 -48%	-164 -34%	-147 -29%	-80 -28%	-109 -33%	-129 -34%	-21 -19%	-59 -34%	-60 -38%	-48 -28%	-73 -47%	-56 -25%	-13 -12%	-74 -28%	-81 -29%	-89 -43%	-74 -30%	-156 -28%	-162 -36%	-282 -33%	-33 -26%	-109 -30%	-95 -29%	-308 -31%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 36  
**(NOV23)Q10POLICED. Thinking about the way your area is policed - over the next few years do you expect it to....?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	16 2%	3 2%	1 *	- s	2 1%	3 *	5 1%	11 2%	4 1%	2 2%	10 2%	*	1 *	13 4%	2 *	2 1%	2 1%	1 *	10 7%	14 2%	*	2 1%	1 1%	- s	*	- *	12 2%	3 1%	13 1%
Get better	84 8%	21 11%	26 8%	7 9%	16 8%	42 8%	37 9%	28 6%	56 11%	6 6%	35 7%	17 6%	37 11%	30 8%	54 8%	11 5%	28 9%	21 9%	22 16%	79 9%	2 2%	32 12%	24 10%	4 4%	4 4%	19 10%	46 9%	19 6%	84 8%
Stay the same	460 46%	121 61%	155 46%	44 55%	95 47%	251 47%	216 54%	215 46%	245 46%	45 45%	250 49%	144 49%	168 49%	144 40%	311 49%	102 43%	161 52%	114 50%	43 31%	395 46%	41 47%	135 51%	110 45%	49 58%	82 55%	72 37%	228 45%	160 52%	475 47%
Get worse	279 28%	34 17%	93 28%	24 30%	55 27%	148 28%	89 22%	137 29%	141 27%	30 30%	134 26%	85 29%	97 28%	95 27%	182 29%	67 28%	85 28%	65 28%	38 28%	239 28%	24 28%	60 23%	75 30%	20 24%	36 24%	48 25%	142 28%	89 29%	276 28%
Get much worse	138 14%	17 8%	52 16%	5 6%	32 16%	84 16%	49 12%	72 15%	66 12%	16 16%	69 14%	38 13%	34 10%	66 18%	72 11%	48 20%	29 9%	24 11%	20 14%	117 14%	17 19%	35 13%	30 12%	11 13%	24 16%	46 24%	60 12%	32 10%	129 13%
Don't know	24 2%	2 1%	7 2%	1 1%	1 *	8 1%	3 1%	8 2%	16 3%	*	12 2%	8 3%	3 1%	11 3%	12 2%	9 4%	4 1%	4 2%	5 3%	22 2%	2 3%	2 1%	6 2%	1 1%	3 2%	7 4%	14 3%	3 1%	24 2%
Better	100 10%	24 12%	27 8%	7 9%	18 9%	45 8%	42 11%	39 8%	61 11%	8 8%	45 9%	17 6%	38 11%	43 12%	55 9%	14 6%	30 10%	22 10%	31 23%	93 11%	2 2%	33 13%	25 10%	4 4%	4 3%	19 10%	58 12%	23 7%	97 10%
Worse	418 42%	50 25%	145 43%	28 35%	87 43%	232 43%	137 34%	210 45%	206 39%	46 46%	203 40%	124 42%	131 38%	161 45%	255 40%	115 48%	115 37%	89 39%	58 42%	356 41%	41 48%	96 36%	105 43%	31 37%	60 40%	95 49%	202 40%	121 39%	405 40%
Net better	-318 -32%	-26 -13%	-118 -35%	-21 -27%	-69 -34%	-187 -35%	-95 -24%	-171 -36%	-146 -28%	-38 -38%	-158 -31%	-107 -36%	-92 -27%	-118 -33%	-199 -31%	-101 -42%	-84 -27%	-67 -29%	-26 -19%	-263 -30%	-39 -45%	-62 -23%	-80 -33%	-27 -32%	-56 -38%	-76 -39%	-144 -29%	-98 -32%	-308 -31%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 37  
**(NOV23)Q10EDUCATION. Thinking about the quality of education - over the next few years do you expect it to....?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Get much better	20 2%	16 2%	8 1%	8 2%	14 2%	14 2%	11 2%	8 1%	2 1%	8 2%	11 2%	11 4%	1 *	8 2%	8 8%	3 1%	1 -	- *	7 3%	6 6%	7 3%	4 2%	3 1%	5 2%	11 2%	8 2%	13 1%	7 5%	7 2%	3 1%	18 2%	
Get better	132 13%	95 12%	74 13%	69 12%	97 13%	91 13%	85 13%	75 12%	22 14%	72 15%	60 12%	39 14%	37 11%	56 14%	21 19%	18 10%	14 9%	23 14%	15 10%	40 18%	27 26%	32 12%	32 11%	36 18%	31 12%	65 12%	67 15%	108 12%	24 19%	47 13%	44 13%	139 14%
Stay the same	357 36%	298 38%	225 38%	193 35%	271 37%	269 37%	257 38%	231 37%	44 28%	168 35%	183 36%	101 35%	122 37%	135 35%	29 26%	72 41%	55 34%	67 39%	54 35%	81 35%	36 34%	98 37%	107 38%	61 30%	91 37%	205 37%	152 34%	309 36%	44 35%	127 35%	139 41%	371 37%
Get worse	328 33%	254 33%	204 35%	202 36%	245 33%	240 33%	229 34%	217 35%	48 30%	149 31%	172 34%	94 33%	122 37%	112 29%	38 35%	56 32%	67 42%	54 32%	49 31%	63 28%	23 22%	92 34%	99 36%	71 34%	66 27%	191 35%	137 30%	290 34%	33 27%	132 36%	106 32%	301 30%
Get much worse	114 11%	82 11%	56 10%	62 11%	74 10%	73 10%	70 10%	63 10%	31 20%	63 13%	51 10%	37 13%	38 12%	39 10%	14 12%	23 13%	19 12%	20 12%	22 14%	17 7%	2 2%	27 10%	26 9%	22 11%	40 16%	52 10%	62 14%	98 11%	16 13%	41 11%	28 8%	117 12%
Don't know	50 5%	33 4%	22 4%	21 4%	32 4%	30 4%	25 4%	22 4%	10 7%	22 5%	26 5%	4 1%	10 3%	36 9%	1 1%	3 2%	3 2%	7 4%	15 10%	21 9%	12 11%	12 5%	11 4%	15 6%	23 4%	27 6%	47 5%	1 1%	13 3%	14 4%	55 5%	
Better	151 15%	111 14%	82 14%	78 14%	111 15%	105 15%	95 14%	83 14%	24 15%	80 17%	71 14%	50 17%	38 12%	63 16%	29 26%	20 12%	16 10%	23 14%	15 10%	48 21%	33 32%	39 15%	36 13%	39 19%	36 15%	76 14%	75 17%	121 14%	31 25%	53 15%	47 14%	157 16%
Worse	443 44%	336 43%	260 44%	264 47%	319 43%	313 44%	300 44%	280 45%	78 50%	211 44%	224 44%	131 46%	160 48%	151 39%	52 47%	79 45%	86 54%	74 43%	71 46%	80 35%	25 23%	118 44%	125 45%	93 45%	106 43%	243 44%	199 44%	388 45%	49 39%	173 47%	134 40%	418 42%
Net better	-291 -29%	-225 -29%	-178 -30%	-186 -34%	-208 -28%	-208 -29%	-204 -30%	-197 -32%	-55 -35%	-131 -27%	-153 -30%	-82 -29%	-121 -37%	-88 -23%	-23 -21%	-59 -34%	-71 -44%	-51 -30%	-56 -36%	-32 -14%	9 8%	-79 -30%	-88 -32%	-53 -26%	-70 -28%	-167 -31%	-124 -27%	-267 -31%	-18 -15%	-120 -33%	-87 -26%	-261 -26%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 38  
**(NOV23)Q10EDUCATION. Thinking about the quality of education - over the next few years do you expect it to....?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	20	2	8	1	1	9	3	3	17	3	4	1	6	12	8	5	10	1	4	19	-	3	5	-	2	7	11	1	18
	2%	1%	2%	1%	1%	2%	1%	1%	3%	3%	1%	*	2%	3%	1%	2%	3%	*	3%	2%	1%	2%	-s	2%	4%	2%	*	2%	
Get better	132	36	40	8	22	62	58	48	84	11	50	25	50	55	76	25	34	36	25	115	11	41	21	10	19	43	61	28	139
	13%	18%	12%	9%	11%	12%	15%	10%	16%	11%	10%	9%	15%	15%	12%	10%	11%	16%	18%	13%	13%	15%	8%	12%	13%	22%	12%	9%	14%
Stay the same	357	89	120	31	67	187	156	169	188	37	184	113	137	104	250	78	112	87	44	308	35	115	95	29	48	43	197	117	371
	36%	45%	36%	39%	33%	35%	39%	36%	36%	37%	36%	39%	40%	29%	40%	33%	36%	38%	32%	36%	41%	43%	39%	34%	33%	22%	39%	38%	37%
Get worse	328	58	120	30	71	190	128	172	156	30	193	102	95	130	197	95	94	76	44	285	20	75	89	33	49	57	163	108	301
	33%	29%	36%	38%	35%	36%	32%	37%	30%	30%	38%	35%	28%	36%	31%	40%	30%	33%	32%	33%	23%	28%	36%	39%	33%	29%	33%	35%	30%
Get much worse	114	5	35	4	29	65	35	65	48	13	66	41	28	44	69	23	42	18	16	93	15	21	26	10	24	24	51	40	117
	11%	3%	11%	5%	15%	12%	9%	14%	9%	14%	13%	14%	8%	12%	11%	10%	13%	8%	12%	11%	8%	11%	12%	16%	13%	10%	13%	12%	
Don't know	50	8	12	6	11	23	18	15	35	6	15	10	23	14	33	14	18	11	3	45	4	11	10	3	4	18	18	13	55
	5%	4%	4%	8%	5%	4%	5%	3%	7%	6%	3%	3%	7%	4%	5%	6%	6%	5%	2%	5%	5%	4%	4%	3%	3%	10%	4%	4%	5%
Better	151	38	48	8	23	71	61	51	100	14	54	27	57	67	83	29	44	37	29	134	11	43	26	10	21	51	72	29	157
	15%	19%	14%	11%	12%	13%	15%	11%	19%	14%	11%	9%	17%	19%	13%	12%	14%	16%	22%	15%	13%	16%	10%	12%	15%	26%	14%	9%	16%
Worse	443	63	155	34	100	255	163	237	204	43	259	143	123	175	266	118	136	94	60	378	36	96	115	43	73	81	214	148	418
	44%	32%	46%	43%	50%	48%	41%	50%	39%	43%	51%	49%	36%	49%	42%	49%	44%	41%	44%	44%	41%	36%	47%	51%	50%	42%	43%	48%	42%
<b>Net better</b>	<b>-291</b>	<b>-25</b>	<b>-107</b>	<b>-26</b>	<b>-77</b>	<b>-184</b>	<b>-102</b>	<b>-186</b>	<b>-104</b>	<b>-29</b>	<b>-205</b>	<b>-116</b>	<b>-66</b>	<b>-108</b>	<b>-182</b>	<b>-89</b>	<b>-91</b>	<b>-57</b>	<b>-30</b>	<b>-244</b>	<b>-24</b>	<b>-53</b>	<b>-90</b>	<b>-33</b>	<b>-52</b>	<b>-30</b>	<b>-142</b>	<b>-119</b>	<b>-261</b>
	<b>-29%</b>	<b>-13%</b>	<b>-32%</b>	<b>-32%</b>	<b>-38%</b>	<b>-34%</b>	<b>-25%</b>	<b>-39%</b>	<b>-20%</b>	<b>-30%</b>	<b>-40%</b>	<b>-40%</b>	<b>-20%</b>	<b>-30%</b>	<b>-29%</b>	<b>-37%</b>	<b>-29%</b>	<b>-25%</b>	<b>-22%</b>	<b>-28%</b>	<b>-28%</b>	<b>-20%</b>	<b>-36%</b>	<b>-39%</b>	<b>-35%</b>	<b>-16%</b>	<b>-28%</b>	<b>-39%</b>	<b>-26%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 39  
(NOV23)Q10NHS. Thinking about the NHS - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Get much better	16 2%	11 1%	7 1%	7 1%	14 2%	14 2%	11 2%	8 1%	1 1%	6 1%	8 2%	6 2%	* *	9 2%	3 2%	3 *	* -	- -	3 2%	6 3%	4 4%	1 *	5 2%	3 2%	6 3%	7 1%	9 2%	10 1%	5 4%	8 2%	2 *	21 2%
Get better	139 14%	105 13%	69 12%	63 11%	97 13%	91 13%	82 12%	69 11%	21 13%	73 15%	65 13%	46 16%	41 12%	52 13%	23 21%	23 13%	13 8%	28 17%	14 9%	38 16%	19 18%	39 15%	27 10%	31 15%	42 17%	66 12%	73 16%	115 13%	23 18%	42 11%	48 14%	129 13%
Stay the same	186 19%	147 19%	113 19%	96 17%	141 19%	140 19%	132 20%	117 19%	26 16%	104 22%	80 16%	43 15%	65 20%	78 20%	25 22%	18 11%	25 15%	40 24%	27 18%	51 22%	28 27%	44 16%	58 21%	43 21%	41 17%	102 19%	84 18%	174 20%	8 6%	69 19%	62 19%	187 19%
Get worse	363 36%	287 37%	231 39%	216 39%	274 37%	267 37%	255 38%	239 39%	50 32%	159 33%	201 40%	102 36%	112 34%	149 39%	36 33%	65 37%	65 41%	47 28%	63 40%	86 38%	35 34%	110 41%	103 37%	66 32%	84 34%	213 39%	149 33%	311 36%	48 38%	125 34%	134 40%	392 39%
Get much worse	276 28%	212 27%	158 27%	165 30%	195 27%	194 27%	184 27%	172 28%	52 33%	130 27%	138 27%	84 29%	106 32%	86 22%	24 22%	60 34%	54 34%	52 31%	46 29%	41 18%	15 14%	67 25%	81 29%	62 30%	66 27%	148 27%	129 28%	235 27%	41 33%	119 33%	79 24%	253 25%
Don't know	21 2%	16 2%	11 2%	8 1%	12 2%	12 2%	12 2%	11 2%	6 4%	10 2%	11 2%	4 2%	5 2%	11 3%	- s	4 3%	3 2%	2 1%	3 2%	8 3%	4 3%	6 2%	6 2%	1 1%	8 3%	12 2%	9 2%	20 2%	* *	3 1%	9 3%	19 2%
Better	155 15%	116 15%	76 13%	70 13%	111 15%	105 15%	93 14%	77 12%	22 14%	78 16%	74 15%	52 18%	41 13%	61 16%	26 23%	26 15%	13 8%	28 17%	17 11%	44 19%	24 22%	40 15%	32 11%	34 16%	49 20%	72 13%	83 18%	125 14%	27 22%	49 14%	49 15%	150 15%
Worse	639 64%	500 64%	389 66%	381 69%	468 64%	460 64%	439 65%	411 67%	102 65%	289 60%	339 67%	185 65%	218 66%	235 61%	60 54%	125 72%	119 74%	99 58%	108 70%	127 55%	50 47%	178 66%	183 66%	128 62%	150 60%	361 66%	278 61%	545 63%	89 71%	245 67%	213 64%	645 64%
Net better	-484 -48%	-384 -49%	-313 -53%	-311 -56%	-357 -49%	-355 -50%	-346 -51%	-334 -54%	-80 -51%	-211 -44%	-265 -53%	-133 -47%	-177 -54%	-174 -45%	-34 -31%	-99 -57%	-106 -66%	-71 -42%	-91 -59%	-83 -36%	-27 -25%	-137 -51%	-151 -54%	-94 -46%	-101 -41%	-289 -53%	-195 -43%	-420 -49%	-61 -49%	-195 -53%	-164 -49%	-495 -49%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 40  
(NOV23)Q10NHS. Thinking about the NHS - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	16 2%	1 *	6 2%	1 1% <b>s</b>	2 1%	9 2%	3 1%	4 1%	12 2%	1 1%	4 1%	1 *	5 2%	7 2%	6 1%	2 1%	6 2%	5 2%	2 2%	14 2%	1 1%	2 1%	4 2%	- s	*	7 4%	4 1%	5 2%	21 2%
Get better	139 14%	35 18%	42 12%	7 8% <b>s</b>	19 10%	61 11%	54 14%	54 11%	85 16%	13 13%	56 11%	36 12%	46 13%	57 16%	81 13%	30 13%	32 10%	29 13%	35 26%	124 14%	12 13%	46 17%	22 9%	5 6% <b>s</b>	14 10%	31 16%	84 17%	25 8%	129 13%
Stay the same	186 19%	59 30%	45 13%	18 23% <b>s</b>	36 18%	81 15%	95 24%	76 16%	110 21%	15 15%	97 19%	53 18%	71 21%	61 17%	125 20%	53 22%	62 20%	40 18%	19 14%	164 19%	13 15%	60 22%	28 11%	22 27% <b>s</b>	33 22%	38 20%	110 22%	38 12%	187 19%
Get worse	363 36%	67 34%	127 38%	34 42% <b>s</b>	76 38%	202 38%	142 36%	174 37%	188 36%	45 45%	179 35%	100 34%	148 44%	111 31%	248 39%	89 37%	127 41%	86 38%	32 23%	315 36%	28 33%	92 35%	102 41%	32 38% <b>s</b>	56 38%	56 29%	165 33%	141 46%	392 39%
Get much worse	276 28%	36 18%	108 32%	19 24% <b>s</b>	61 30%	169 32%	97 24%	156 33%	120 23%	26 26%	159 31%	97 33%	67 20%	111 31%	164 26%	58 24%	78 25%	67 29%	44 32%	231 27%	29 34%	63 24%	86 35%	24 28% <b>s</b>	42 28%	57 30%	131 26%	88 29%	253 25%
Don't know	21 2%	* *	6 2%	2 3% <b>s</b>	7 4%	13 2%	8 2%	8 2%	13 2%	* *	16 3%	6 2%	2 1%	12 3%	8 1%	7 3%	4 1%	2 1%	4 3%	16 2%	3 4%	2 1%	4 2%	1 1% <b>s</b>	3 2%	3 2%	8 2%	10 3%	19 2%
Better	155 15%	36 18%	48 14%	7 9% <b>s</b>	22 11%	70 13%	57 14%	58 12%	97 18%	14 14%	60 12%	37 13%	51 15%	64 18%	88 14%	32 13%	38 12%	34 15%	38 28%	138 16%	13 15%	48 18%	26 11%	5 6% <b>s</b>	15 10%	38 20%	87 17%	30 10%	150 15%
Worse	639 64%	103 52%	235 70%	53 66% <b>s</b>	137 68%	372 69%	239 60%	330 70%	308 58%	71 71%	338 66%	197 67%	216 63%	222 62%	412 65%	148 62%	205 66%	153 67%	76 55%	546 63%	58 67%	155 58%	187 76%	55 66% <b>s</b>	98 66%	113 59%	297 59%	229 75%	645 64%
<b>Net better</b>	<b>-484</b>	<b>-67</b>	<b>-187</b>	<b>-45</b>	<b>-115</b>	<b>-302</b>	<b>-182</b>	<b>-272</b>	<b>-210</b>	<b>-56</b>	<b>-278</b>	<b>-160</b>	<b>-164</b>	<b>-157</b>	<b>-324</b>	<b>-116</b>	<b>-167</b>	<b>-119</b>	<b>-38</b>	<b>-408</b>	<b>-45</b>	<b>-107</b>	<b>-161</b>	<b>-50</b>	<b>-83</b>	<b>-76</b>	<b>-209</b>	<b>-199</b>	<b>-495</b>
	<b>-48%</b>	<b>-34%</b>	<b>-56%</b>	<b>-56%<b>s</b></b>	<b>-57%</b>	<b>-56%</b>	<b>-46%</b>	<b>-58%</b>	<b>-40%</b>	<b>-57%</b>	<b>-55%</b>	<b>-55%</b>	<b>-48%</b>	<b>-44%</b>	<b>-51%</b>	<b>-48%</b>	<b>-54%</b>	<b>-52%</b>	<b>-28%</b>	<b>-47%</b>	<b>-52%</b>	<b>-40%</b>	<b>-65%</b>	<b>-60%<b>s</b></b>	<b>-56%</b>	<b>-39%</b>	<b>-42%</b>	<b>-65%</b>	<b>-49%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - November 2023

Table 41  
(NOV23)Q10YOUNGPEOPLE. Thinking about opportunities for young people - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Get much better	14 1%	13 2%	8 1%	8 1%	10 1%	10 1%	10 2%	8 1%	-	5 1%	9 2%	6 2%	4 1%	4 1%	4 3%	2 1%	2 1%	2 1%	1 1%	3 1%	1 1%	4 2%	6 2%	3 1%	1 1%	10 2%	4 1%	7 1%	7 5%	7 2%	3 1%	19 2%
Get better	170 17%	126 16%	96 16%	88 16%	133 18%	127 18%	116 17%	97 16%	18 12%	82 17%	86 17%	62 22%	39 12%	69 18%	38 35%	24 14%	15 9%	24 14%	21 13%	48 21%	28 26%	42 16%	45 16%	32 16%	51 20%	87 16%	83 18%	136 16%	33 26%	76 21%	47 14%	180 18%
Stay the same	276 28%	223 29%	160 27%	141 25%	198 27%	195 27%	179 26%	165 27%	46 29%	141 29%	127 25%	73 25%	94 28%	110 29%	17 16%	55 32%	41 26%	52 31%	38 24%	72 32%	39 37%	69 26%	88 32%	58 28%	61 25%	158 29%	119 26%	254 29%	19 16%	81 22%	111 33%	273 27%
Get worse	360 36%	282 36%	229 39%	216 39%	271 37%	267 37%	256 38%	239 39%	55 35%	169 35%	190 38%	89 31%	128 39%	143 37%	27 24%	62 36%	65 40%	63 37%	62 40%	81 35%	30 28%	114 43%	89 32%	74 36%	84 34%	203 37%	158 35%	318 37%	37 30%	139 38%	112 33%	359 36%
Get much worse	161 16%	123 16%	88 15%	95 17%	110 15%	107 15%	106 16%	98 16%	30 19%	74 15%	83 16%	52 18%	60 18%	48 13%	23 20%	30 17%	32 20%	28 17%	30 19%	19 8%	4 4%	35 13%	45 16%	34 16%	48 19%	79 14%	81 18%	130 15%	28 23%	55 15%	58 17%	148 15%
Don't know	20 2%	11 1%	9 2%	9 2%	11 1%	10 1%	9 1%	9 1%	7 4%	11 2%	9 2%	3 1%	6 2%	10 3%	2 2%	1 1%	5 3%	1 1%	4 3%	6 3%	4 2%	4 1%	6 2%	6 3%	3 1%	10 2%	10 2%	19 2%	1 2%	7 2%	3 1%	22 2%
Better	184 18%	139 18%	104 18%	96 17%	143 20%	137 19%	127 19%	106 17%	18 12%	86 18%	95 19%	68 24%	42 13%	73 19%	42 38%	26 15%	17 11%	25 15%	22 14%	51 22%	29 28%	46 17%	51 18%	35 17%	52 21%	97 18%	87 19%	143 17%	39 31%	83 23%	51 15%	199 20%
Worse	521 52%	405 52%	317 54%	310 56%	381 52%	374 52%	362 53%	337 55%	85 54%	243 50%	273 54%	141 49%	188 57%	192 50%	50 45%	92 53%	96 60%	91 54%	92 59%	100 44%	34 32%	149 55%	133 48%	108 52%	132 53%	282 52%	239 53%	448 52%	65 52%	194 53%	170 51%	507 51%
Net better	-337 -34%	-266 -34%	-212 -36%	-215 -39%	-238 -32%	-237 -33%	-235 -35%	-231 -37%	-67 -43%	-157 -33%	-178 -35%	-73 -26%	-146 -44%	-119 -31%	-8 -7%	-65 -38%	-79 -50%	-66 -39%	-70 -45%	-49 -21%	-5 -4%	-102 -38%	-82 -30%	-73 -35%	-80 -32%	-185 -34%	-152 -34%	-305 -35%	-26 -21%	-111 -30%	-119 -36%	-308 -31%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2023

Table 42  
(NOV23)Q10YOUNGPEOPLE. Thinking about opportunities for young people - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	14 1%	2 1%	6 2%	1 1% <b>s</b>	2 1%	8 2%	4 1%	3 1%	11 2%	4 4%	2 *	1 *	3 1%	9 3%	5 1%	4 2%	4 1%	2 1%	4 3%	12 1%	*	2 1%	4 2%	2 3% <b>s</b>	3 2%	2 1%	8 2%	4 1%	19 2%
Get better	170 17%	58 29%	55 16%	11 13% <b>s</b>	18 9%	73 14%	76 19%	64 13%	106 20%	21 21%	67 13%	35 12%	75 22%	58 16%	111 17%	32 13%	58 19%	43 19%	25 19%	153 18%	11 13%	64 24%	25 10%	9 11% <b>s</b>	18 12%	39 20%	89 18%	42 14%	180 18%
Stay the same	276 28%	67 34%	68 20%	31 38% <b>s</b>	69 34%	137 26%	136 34%	134 28%	141 27%	26 26%	141 28%	79 27%	92 27%	101 28%	171 27%	67 28%	82 27%	64 28%	36 26%	240 28%	27 31%	79 30%	58 23%	29 35% <b>s</b>	50 34%	39 20%	147 29%	90 29%	273 27%
Get worse	360 36%	52 26%	123 37%	35 44% <b>s</b>	85 42%	207 39%	137 34%	182 39%	178 34%	36 37%	192 38%	126 43%	122 36%	111 31%	248 39%	86 36%	119 38%	92 40%	33 24%	311 36%	30 34%	97 37%	106 43%	32 38% <b>s</b>	53 36%	72 37%	178 36%	110 36%	359 36%
Get much worse	161 16%	17 9%	74 22%	3 4% <b>s</b>	26 13%	99 19%	43 11%	80 17%	81 15%	13 13%	98 19%	46 16%	40 13%	73 12%	85 20%	43 18%	40 13%	25 11%	35 26%	131 15%	17 19%	20 7%	47 19%	12 15% <b>s</b>	23 16%	33 17%	73 14%	55 18%	148 15%
Don't know	20 2%	1 1%	9 3%	- - <b>s</b>	2 1%	10 2%	3 1%	9 2%	11 2%	* *	10 2%	5 2%	9 3%	6 2%	13 2%	7 3%	6 2%	3 1%	3 2%	18 2%	2 2%	4 2%	6 2%	- - <b>s</b>	1 1%	7 4%	7 1%	5 2%	22 2%
Better	184 18%	60 30%	61 18%	11 14% <b>s</b>	20 10%	82 15%	80 20%	67 14%	117 22%	24 24%	69 14%	37 13%	79 23%	68 19%	115 18%	35 15%	62 20%	45 20%	29 21%	165 19%	12 13%	66 25%	30 12%	11 13% <b>s</b>	21 14%	41 21%	97 19%	46 15%	199 20%
Worse	521 52%	69 35%	196 59%	38 47% <b>s</b>	110 55%	307 57%	179 45%	261 55%	260 49%	50 50%	290 57%	172 59%	162 47%	184 51%	333 53%	130 54%	160 52%	117 51%	68 50%	442 51%	46 54%	117 44%	153 62%	44 52% <b>s</b>	76 51%	105 55%	251 50%	165 54%	507 51%
Net better	-337 -34%	-9 -5%	-135 -40%	-27 -33% <b>s</b>	-90 -45%	-225 -42%	-99 -25%	-195 -41%	-142 -27%	-25 -25%	-221 -43%	-135 -46%	-83 -24%	-116 -32%	-218 -34%	-94 -39%	-97 -31%	-72 -31%	-39 -29%	-277 -32%	-35 -40%	-50 -19%	-123 -50%	-33 -39% <b>s</b>	-55 -37%	-64 -33%	-154 -31%	-119 -39%	-308 -31%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
Source : Ipsos J23-004953-01

\*=Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 44  
**(NOV23)Q10ENVIRONMENT. Thinking about the quality of the environment - over the next few years do you expect it to....?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	14 1%	1 1%	7 2%	-s *	7 1%	1 *	5 1%	10 2%	2 2%	3 1%	2 1%	3 1%	7 2%	5 1%	2 1%	5 2%	1 1%	5 4%	11 1%	*	3 1%	5 2%	-s *	2 1%	6 3%	6 1%	2 1%	19 2%	
Get better	159 16%	41 21%	49 15%	12 15% <b>s</b>	31 16%	81 15%	73 18%	69 15%	90 17%	14 14%	73 14%	39 13%	61 18%	58 16%	99 16%	47 20%	43 14%	31 13%	24 17%	139 16%	14 16%	45 17%	35 14%	13 16% <b>s</b>	26 18%	29 15%	82 16%	47 15%	159 16%
Stay the same	323 32%	87 44%	79 24%	26 33% <b>s</b>	63 31%	142 27%	149 37%	166 35%	157 30%	27 28%	180 35%	111 38%	113 33%	96 27%	225 35%	71 30%	100 32%	78 34%	47 34%	281 33%	27 31%	122 46%	68 28%	24 29% <b>s</b>	39 26%	58 30%	171 34%	94 31%	312 31%
Get worse	302 30%	56 29%	107 32%	38 47% <b>s</b>	73 36%	180 34%	129 32%	129 27%	172 32%	41 41%	137 27%	84 29%	121 35%	95 26%	205 32%	72 30%	98 31%	81 35%	28 21%	261 30%	24 27%	78 29%	76 31%	32 38% <b>s</b>	49 33%	49 26%	149 30%	105 34%	337 34%
Get much worse	170 17%	10 5%	82 24%	3 4% <b>s</b>	32 16%	113 21%	42 10%	88 19%	83 16%	13 13%	101 20%	49 17%	38 11%	83 23%	87 14%	41 17%	55 18%	34 15%	22 16%	146 17%	17 20%	16 6%	55 22%	14 16% <b>s</b>	30 20%	38 20%	75 15%	58 19%	144 14%
Don't know	32 3%	2 1%	10 3%	1 2% <b>s</b>	2 1%	13 2%	5 1%	15 3%	17 3%	1 1%	16 3%	7 2%	5 1%	20 5%	12 2%	5 2%	9 3%	4 2%	10 8%	27 3%	4 5%	2 1%	7 3%	1 1% <b>s</b>	3 2%	11 6%	20 4%	1 *	30 3%
Better	173 17%	43 22%	56 17%	12 15% <b>s</b>	32 16%	87 16%	74 19%	73 16%	99 19%	17 17%	76 15%	41 14%	64 19%	65 18%	105 17%	50 21%	48 16%	32 14%	29 21%	150 17%	14 16%	48 18%	40 16%	13 16% <b>s</b>	28 19%	36 19%	88 18%	49 16%	178 18%
Worse	473 47%	66 34%	189 56%	41 51% <b>s</b>	104 52%	293 55%	171 43%	217 46%	254 48%	55 55%	238 47%	133 46%	159 47%	178 50%	292 46%	114 48%	153 49%	115 50%	51 37%	407 47%	41 47%	94 35%	131 53%	45 54% <b>s</b>	79 53%	87 45%	223 45%	162 53%	481 48%
<b>Net better</b>	<b>-300 -30%</b>	<b>-24 -12%</b>	<b>-133 -40%</b>	<b>-29 -36%<b>s</b></b>	<b>-73 -36%</b>	<b>-206 -38%</b>	<b>-97 -24%</b>	<b>-144 -30%</b>	<b>-155 -29%</b>	<b>-38 -38%</b>	<b>-162 -32%</b>	<b>-92 -32%</b>	<b>-95 -28%</b>	<b>-113 -31%</b>	<b>-187 -30%</b>	<b>-64 -27%</b>	<b>-104 -34%</b>	<b>-83 -36%</b>	<b>-22 -16%</b>	<b>-256 -30%</b>	<b>-27 -31%</b>	<b>-46 -17%</b>	<b>-91 -37%</b>	<b>-32 -38%<b>s</b></b>	<b>-51 -34%</b>	<b>-51 -27%</b>	<b>-135 -27%</b>	<b>-113 -37%</b>	<b>-303 -30%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - November 2023

Table 46

(NOV23)Q10PUBLICTRANSPORT. Thinking about public transport - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	9 1%	1 1%	4 1%	-s -	- -	4 1%	1 *	3 1%	6 1%	1 1%	3 1%	1 *	1 *	8 2%	2 *	*	2 1%	3 1%	4 3%	9 1%	*	1 *	3 1%	-s -	- -	1 1%	3 1%	5 2%	11 1%
Get better	133 13%	22 11%	51 15%	12 14% <b>s</b>	22 11%	73 14%	45 11%	55 12%	78 15%	17 17%	55 11%	27 9%	47 14%	55 15%	74 12%	40 17%	37 12%	29 13%	16 12%	120 14%	11 12%	26 10%	38 16%	10 12% <b>s</b>	19 13%	32 17%	72 14%	29 9%	144 14%
Stay the same	366 37%	79 40%	97 29%	31 39% <b>s</b>	85 42%	182 34%	165 41%	153 33%	212 40%	31 31%	178 35%	98 33%	144 42%	122 34%	242 38%	58 24%	125 40%	84 37%	65 48%	322 37%	34 40%	120 45%	70 28%	26 31% <b>s</b>	51 35%	76 39%	186 37%	105 34%	365 36%
Get worse	327 33%	75 38%	128 38%	27 34% <b>s</b>	57 28%	185 35%	132 33%	175 37%	153 29%	32 32%	178 35%	104 36%	109 32%	113 31%	213 34%	78 32%	99 32%	84 37%	36 26%	274 32%	31 36%	88 33%	94 38%	29 34% <b>s</b>	52 35%	51 26%	160 32%	117 38%	324 32%
Get much worse	110 11%	11 6%	46 14%	7 9% <b>s</b>	31 15%	77 14%	42 11%	63 13%	47 9%	17 17%	64 12%	51 17%	27 15%	32 8%	78 12%	41 17%	29 9%	19 8%	14 10%	92 11%	7 7%	21 8%	31 13%	16 19% <b>s</b>	21 14%	19 10%	56 11%	35 11%	104 10%
Don't know	55 6%	9 5%	10 3%	3 4% <b>s</b>	6 3%	15 3%	15 4%	23 5%	33 6%	3 3%	33 6%	13 4%	12 3%	30 8%	25 4%	22 9%	19 6%	10 5%	2 1%	48 6%	3 3%	10 4%	10 4%	3 3% <b>s</b>	4 3%	14 7%	24 5%	18 6%	53 5%
Better	142 14%	24 12%	54 16%	12 14% <b>s</b>	22 11%	77 14%	46 12%	58 12%	84 16%	18 18%	58 11%	27 9%	48 14%	63 17%	75 12%	40 17%	39 13%	31 14%	20 15%	129 15%	11 13%	27 10%	42 17%	10 12% <b>s</b>	19 13%	33 17%	75 15%	33 11%	155 15%
Worse	438 44%	86 43%	174 52%	34 42% <b>s</b>	88 44%	262 49%	174 44%	238 50%	200 38%	48 48%	241 47%	155 53%	136 40%	145 40%	291 46%	119 50%	128 41%	103 45%	50 36%	366 42%	38 44%	109 41%	125 51%	45 53% <b>s</b>	73 50%	70 36%	216 43%	151 49%	428 43%
<b>Net better</b>	<b>-296 -30%</b>	<b>-62 -32%</b>	<b>-119 -36%</b>	<b>-23 -28%<b>s</b></b>	<b>-66 -33%</b>	<b>-185 -35%</b>	<b>-128 -32%</b>	<b>-180 -38%</b>	<b>-116 -22%</b>	<b>-31 -31%</b>	<b>-183 -36%</b>	<b>-128 -44%</b>	<b>-87 -26%</b>	<b>-82 -23%</b>	<b>-215 -34%</b>	<b>-79 -33%</b>	<b>-89 -29%</b>	<b>-72 -31%</b>	<b>-30 -22%</b>	<b>-238 -27%</b>	<b>-27 -31%</b>	<b>-82 -31%</b>	<b>-84 -34%</b>	<b>-35 -41%<b>s</b></b>	<b>-54 -36%</b>	<b>-37 -19%</b>	<b>-141 -28%</b>	<b>-118 -38%</b>	<b>-273 -27%</b>

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 48  
**(NOV23)Q10SKILLS. Thinking about skills in Britain's workforce - over the next few years do you expect it to....?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications		Other qualif -ications	Degree +
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Get much better	10 1%	2 1%	6 2%	-s *	* 1%	6 1%	2 *	4 1%	6 1%	2 2%	3 *	2 1%	5 2%	3 1%	7 1%	4 2%	3 1%	- -	1 1%	8 1%	2 2%	3 1%	4 2%	1 1s	1 1%	4 2%	3 1%	3 1%	17 2%
Get better	171 17%	48 24%	51 15%	13 16s	35 18%	86 16%	83 21%	74 16%	97 18%	16 16%	81 16%	40 14%	67 20%	62 17%	107 17%	39 16%	48 15%	47 21%	22 16%	150 17%	15 18%	66 25%	32 13%	15 18s	26 18%	29 15%	93 19%	49 16%	188 19%
Stay the same	369 37%	82 42%	112 34%	40 50s	84 42%	196 37%	167 42%	158 33%	210 40%	36 37%	177 35%	104 36%	129 38%	131 36%	234 37%	74 31%	123 40%	90 39%	57 42%	335 39%	25 29%	95 36%	81 33%	28 33s	43 29%	77 40%	188 37%	104 34%	354 35%
Get worse	306 31%	49 25%	108 32%	22 28s	63 31%	171 32%	112 28%	161 34%	145 27%	30 30%	178 35%	117 40%	93 27%	95 27%	210 33%	86 36%	93 30%	60 26%	34 25%	252 29%	33 38%	75 28%	90 37%	24 29s	53 36%	42 22%	162 32%	102 33%	293 29%
Get much worse	102 10%	9 5%	45 13%	3 4s	17 8%	62 12%	26 6%	58 12%	44 8%	13 13%	56 11%	24 8%	32 9%	45 13%	56 9%	26 11%	32 10%	20 9%	16 12%	84 10%	7 7%	21 8%	29 12%	11 13s	18 12%	24 13%	40 8%	37 12%	101 10%
Don't know	43 4%	8 4%	12 4%	2 2s	14 1%	10 3%	17 3%	26 4%	26 5%	3 3%	17 3%	6 2%	14 4%	23 6%	19 3%	9 4%	10 3%	12 5%	7 5%	38 4%	4 5%	7 2%	9 4%	6 7s	7 5%	16 8%	15 3%	12 4%	48 5%
Better	181 18%	50 25%	57 17%	13 16s	35 18%	93 17%	85 21%	78 17%	103 20%	18 18%	83 16%	42 14%	72 21%	65 18%	114 18%	44 18%	51 16%	47 21%	23 17%	158 18%	17 20%	68 26%	36 15%	16 19s	27 18%	33 17%	96 19%	52 17%	205 20%
Worse	408 41%	58 29%	153 46%	25 32s	79 39%	232 43%	137 34%	219 46%	189 36%	42 42%	234 46%	141 48%	125 37%	140 39%	266 42%	112 47%	125 40%	81 35%	50 37%	336 39%	40 46%	96 36%	119 49%	35 42s	70 48%	66 34%	203 40%	139 45%	394 39%
Net better	-226 -23%	-8 -4%	-96 -29%	-12 -15s	-44 -22%	-140 -26%	-52 -13%	-141 -30%	-86 -16%	-24 -24%	-151 -29%	-99 -34%	-53 -16%	-75 -21%	-152 -24%	-68 -29%	-74 -24%	-34 -15%	-27 -20%	-178 -21%	-23 -27%	-28 -10%	-83 -34%	-19 -23s	-43 -29%	-33 -17%	-106 -21%	-87 -28%	-189 -19%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
Source : Ipsos J23-004953-01

\*=Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - November 2023

Table 49  
**(OCTNOV21)Q11IMPROVEECON. On balance do you agree or disagree with the following statements? In the long term, this government's policies will improve the state of Britain's economy**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Agree	251 25%	207 27%	148 25%	137 25%	200 27%	195 27%	182 27%	154 25%	23 15%	122 25%	125 25%	58 20%	81 24%	112 29%	25 23%	33 19%	27 17%	53 31%	35 23%	77 34%	44 42%	71 26%	71 25%	56 27%	53 21%	142 26%	109 24%	227 26%	23 18%	90 25%	92 27%	259 26%
Disagree	684 68%	536 69%	422 71%	405 73%	496 68%	487 68%	465 69%	442 72%	120 77%	338 70%	337 67%	204 71%	230 70%	250 65%	72 65%	132 75%	118 74%	111 65%	111 71%	139 61%	55 52%	181 68%	191 68%	137 66%	175 71%	372 68%	312 69%	581 67%	93 75%	271 74%	214 64%	677 68%
Don't know	66 7%	36 5%	20 3%	14 3%	37 5%	35 5%	30 4%	20 3%	14 9%	22 5%	42 8%	23 8%	20 6%	23 6%	13 12%	10 6%	14 9%	5 3%	10 6%	13 6%	6 6%	16 6%	17 6%	13 6%	20 8%	33 6%	33 7%	57 7%	9 7%	5 1%	29 9%	65 6%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 50  
**(OCTNOV21)Q11IMPROVEECON. On balance do you agree or disagree with the following statements? In the long term, this government's policies will improve the state of Britain's economy**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Agree	251	132	40	10	26	66	158	112	138	18	133	77	106	65	183	53	70	68	46	234	14	135	23	9	14	52	142	57	259
	25%	67%	12%	12%	13%	12%	39%	24%	26%	18%	26%	26%	31%	18%	29%	22%	23%	30%	33%	27%	16%	51%	9%	11%	10%	27%	28%	18%	26%
Disagree	684	54	285	61	161	445	215	343	341	77	354	200	220	259	420	172	214	145	86	576	67	120	220	69	126	124	326	233	677
	68%	27%	85%	75%	80%	83%	54%	73%	65%	77%	69%	68%	65%	72%	66%	72%	69%	63%	63%	67%	78%	45%	90%	83%	85%	65%	65%	76%	68%
Don't know	66	12	9	10	15	24	26	17	49	5	25	16	14	35	30	14	26	16	5	56	5	10	3	5	8	16	33	17	65
	7%	6%	3%	13%	7%	5%	7%	4%	9%	5%	5%	6%	4%	10%	5%	6%	8%	7%	4%	6%	6%	4%	1%	6%	5%	8%	7%	6%	6%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 51  
**(OCTNOV21)Q11IMPROVEPUBSERVICES. On balance do you agree or disagree with the following statements?**  
**In the long term, this government's policies will improve the state of Britain's public services**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Agree	191	153	112	99	152	148	137	117	18	93	94	63	55	73	30	33	19	36	24	49	29	55	49	47	38	105	86	154	34	78	65	199
	19%	20%	19%	18%	21%	21%	20%	19%	12%	19%	19%	22%	17%	19%	27%	19%	12%	21%	15%	21%	28%	21%	18%	23%	15%	19%	18%	27%	21%	20%	20%	20%
Disagree	749	600	463	445	553	543	521	485	119	361	377	202	255	293	68	134	135	120	127	166	67	206	215	144	184	421	328	654	86	278	256	740
	75%	77%	79%	80%	75%	76%	77%	79%	76%	75%	75%	71%	77%	76%	61%	77%	84%	71%	81%	72%	64%	77%	77%	70%	74%	77%	72%	76%	69%	76%	77%	74%
Don't know	61	26	14	11	28	26	19	14	20	28	34	21	20	20	13	8	7	14	6	15	9	6	14	15	26	21	41	56	5	10	12	62
	6%	3%	2%	2%	4%	4%	3%	2%	13%	6%	7%	7%	6%	5%	12%	4%	4%	8%	4%	6%	9%	2%	5%	7%	10%	4%	9%	7%	4%	3%	4%	6%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - November 2023

20 Nov 2023

Table 52

**(OCTNOV21)Q11IMPROVEPUBSERVICES. On balance do you agree or disagree with the following statements?  
In the long term, this government's policies will improve the state of Britain's public services**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Agree	191 19%	101 51%	39 12%	5 6%	14 7%	54 10%	115 29%	87 18%	104 20%	16 16%	98 19%	57 20%	69 20%	60 17%	126 20%	39 16%	50 16%	55 24%	36 26%	179 21%	10 12%	95 36%	23 9%	5 6%	7 5%	38 20%	106 21%	47 15%	199 20%
Disagree	749 75%	85 43%	291 87%	72 90%	180 90%	471 88%	265 66%	361 77%	387 73%	76 76%	387 76%	219 75%	256 75%	271 75%	475 75%	186 78%	237 77%	162 71%	90 66%	630 73%	74 86%	157 59%	221 90%	75 90%	134 91%	141 73%	355 71%	253 82%	740 74%
Don't know	61 6%	12 6%	4 1%	3 4%	7 3%	11 2%	19 5%	24 5%	38 7%	8 8%	26 5%	16 6%	16 5%	28 8%	32 5%	14 6%	22 7%	12 5%	11 8%	56 6%	2 2%	14 5%	2 1%	4 4%	6 4%	14 7%	40 8%	7 2%	62 6%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - November 2023

Table 53  
**(NOV23)Q12IMPROVEECON. Now imagine that there was a Labour government led by Keir Starmer as Prime Minister.  
 On balance do you agree or disagree with the following statements?  
 In the long term, the Labour party's policies would improve the state of Britain's economy**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?		UnWgt Total					
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority	Definitely decided	May change mind
Unweighted Total	1001	821	634	597	766	751	711	649	132	481	505	236	320	445	92	144	149	171	171	274	137	269	365	154	213	634	367	841	148	363	355	1001
Weighted Total	1001	778	590	556	733	716	677	617	157	482	504	286	330	385	111	174	160	170	156	229	105	268	279	206	248	547	454	865	125	366	334	1001
Agree	366	327	279	261	310	305	296	281	25	169	192	101	125	140	39	62	55	69	69	71	22	118	111	59	79	229	137	307	55	196	121	374
	37%	42%	47%	47%	42%	43%	44%	46%	16%	35%	38%	35%	38%	36%	35%	36%	35%	41%	44%	31%	20%	44%	40%	28%	32%	42%	30%	36%	44%	54%	36%	37%
Disagree	502	381	267	253	345	337	320	287	96	255	242	129	164	209	50	78	77	87	75	133	74	119	132	120	131	251	251	452	47	152	168	496
	50%	49%	45%	45%	47%	47%	47%	47%	61%	53%	48%	45%	50%	54%	45%	48%	51%	48%	58%	70%	44%	47%	58%	53%	46%	55%	52%	38%	41%	50%	50%	50%
Don't know	133	70	44	42	78	74	60	48	36	58	70	56	41	36	22	34	27	14	11	25	10	31	36	28	38	67	66	106	22	18	45	131
	13%	9%	7%	8%	11%	10%	9%	8%	23%	12%	14%	20%	12%	9%	20%	19%	17%	8%	7%	11%	9%	11%	13%	14%	15%	12%	15%	12%	18%	5%	14%	13%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - November 2023

Table 54  
**(NOV23)Q12IMPROVEECON. Now imagine that there was a Labour government led by Keir Starmer as Prime Minister. On balance do you agree or disagree with the following statements?**  
**In the long term, the Labour party's policies would improve the state of Britain's economy**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Agree	366	13	241	43	78	319	91	174	191	41	185	114	111	139	225	87	102	85	55	308	36	26	188	45	78	53	167	147	374
	37%	7%	72%	53% <b>s</b>	39%	60%	23%	37%	36%	41%	36%	39%	33%	39%	36%	37%	33%	37%	40%	36%	42%	10%	76%	54% <b>s</b>	53%	27%	33%	48%	37%
Disagree	502	173	69	19	93	162	266	243	258	44	260	147	197	154	344	118	158	122	65	437	39	228	41	25	47	110	274	118	496
	50%	88%	21%	24% <b>s</b>	46%	30%	67%	52%	49%	44%	51%	50%	58%	43%	54%	49%	51%	53%	48%	51%	46%	86%	17%	30% <b>s</b>	32%	57%	55%	39%	50%
Don't know	133	11	24	19	31	54	42	54	79	15	66	32	32	67	64	34	50	22	17	120	11	12	17	14	23	30	61	42	131
	13%	6%	7%	24% <b>s</b>	15%	10%	10%	11%	15%	15%	13%	11%	9%	19%	10%	14%	16%	9%	12%	14%	13%	4%	7%	17% <b>s</b>	15%	16%	12%	14%	13%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - November 2023

Table 56  
**(NOV23)Q12IMPROVEPUBSERVICES. Now imagine that there was a Labour government led by Keir Starmer as Prime Minister. On balance do you agree or disagree with the following statements? In the long term, the Labour party's policies would improve the state of Britain's public services**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Agree	497	51	285	54	99	384	150	227	269	50	255	156	168	169	324	126	137	115	77	429	42	79	202	55	93	63	238	195	505
	50%	26%	85%	67% <b>s</b>	49%	72%	38%	48%	51%	50%	50%	53%	49%	47%	51%	53%	44%	50%	57%	50%	49%	30%	82%	66% <b>s</b>	63%	33%	48%	64%	50%
Disagree	388	129	29	13	81	111	211	189	199	35	193	110	147	129	257	84	132	91	47	331	35	171	32	18	39	98	205	86	385
	39%	65%	9%	17% <b>s</b>	40%	21%	53%	40%	38%	35%	38%	38%	43%	36%	41%	35%	43%	40%	34%	38%	40%	64%	13%	21% <b>s</b>	26%	51%	41%	28%	38%
Don't know	116	18	20	13	20	41	38	56	60	15	63	26	26	61	52	29	41	23	13	105	10	15	12	11	16	31	59	26	111
	12%	9%	6%	17% <b>s</b>	10%	8%	10%	12%	11%	15%	12%	9%	8%	17%	8%	12%	13%	10%	9%	12%	11%	6%	5%	13% <b>s</b>	11%	16%	12%	9%	11%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J23-004953-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only





### Ipsos Political Monitor - November 2023

20 Nov 2023

Table 58  
**(JAN23)Q13. Do you think you and your family would be better off under a Conservative government or a Labour government, or do you think it would make no difference?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1001	191	325	90	229	554	420	428	572	197	346	293	393	294	686	203	313	237	143	842	105	282	249	82	166	176	467	358	1001
Weighted Total	1001	198	334	80	201	535	399	472	528	100	511	293	340	359	633	239	310	229	137	865	86	266	246	84	148	192	502	307	1001
Conservative government	158 16%	110 56%	8 2%	8 10% <b>s</b>	25 12%	33 6%	135 34%	76 16%	81 15%	10 10%	91 18%	61 21%	69 20%	26 7%	130 21%	27 11%	47 15%	53 23%	23 16%	144 17%	9 10%	107 40%	6 2%	10 12% <b>s</b>	15 10%	27 14%	87 17%	43 14%	159 16%
Labour government	293 29%	2 1%	214 64%	31 39% <b>s</b>	59 29%	273 51%	60 15%	138 29%	155 29%	28 28%	159 31%	97 33%	77 23%	116 32%	175 28%	67 28%	91 29%	63 27%	44 32%	241 28%	28 32%	16 6%	160 65%	34 41% <b>s</b>	59 40%	35 18%	123 25%	134 44%	296 30%
Make no difference	496 50%	83 42%	102 31%	38 47% <b>s</b>	112 56%	214 40%	195 49%	235 50%	262 50%	55 55%	242 47%	127 43%	188 55%	180 50%	315 50%	131 55%	156 51%	102 45%	61 45%	429 50%	46 54%	141 53%	69 28%	37 44% <b>s</b>	68 46%	108 56%	265 53%	124 40%	500 50%
Other	9 1%	1 *	4 1%	- - <b>s</b>	2 1%	6 1%	3 1%	5 1%	3 1%	1 1%	5 1%	3 1%	2 *	3 1%	4 1%	3 1%	2 1%	*	1 1%	6 2%	2 2%	1 *	1 - <b>s</b>	- 1%	2 2%	4 2%	4 1%	1 *	9 1%
Don't know	46 5%	3 1%	6 2%	3 4% <b>s</b>	4 2%	10 2%	7 2%	18 4%	27 5%	6 6%	15 3%	5 2%	5 1%	34 9%	9 1%	11 5%	14 5%	11 5%	8 6%	44 5%	2 2%	* *	9 4%	3 3% <b>s</b>	3 2%	18 9%	23 4%	5 2%	37 4%

Fieldwork dates : Wednesday 1st to Wednesday 8th November 2023  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J23-004953-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only