



## PUBLIC POLL FINDINGS AND METHODOLOGY

### We Believe\*/Ipsos Poll on Curriculum Restrictions and Book Bans

Conducted by Ipsos using KnowledgePanel®  
A survey of the American adult general population (ages 18+), including an oversample of parents of school-aged children

Interview dates: August 18-21, 2023

Number of interviews: 1,115

Number of parents of school-aged children: 262

Number of Republican interviews: 405

Number of Democrat interviews: 493

Number of Independent/Other interviews: 207

Margin of error: +/- 3.2 percentage points at the 95% confidence level for all respondents

\*NOTE: We Believe is a project of ParentsTogether.

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents

#### Full Annotated Questionnaire

1. How familiar are you, if at all, with each of the following?

##### Total Familiar Summary

	Total (N=1,115)	Parent (N=262)	Republican (N=405)	Democrat (N=493)	Independent (N=207)
Political groups protesting the use of certain books or curriculum content in schools	54%	56%	53%	64%	38%
States passing laws limiting what teachers can say about race, gender, or sexual orientation	52%	58%	47%	63%	39%
School boards limiting what teachers can say about race, gender, or sexual orientation	51%	60%	45%	63%	40%
School boards allowing any person in the community to object to books used in schools	39%	43%	34%	47%	30%
States passing laws allowing any person in the community to object to books used in schools	37%	41%	32%	46%	27%





## PUBLIC POLL FINDINGS AND METHODOLOGY

1. How familiar are you, if at all, with each of the following? *(Continued)*

a. States passing laws limiting what teachers can say about race, gender, or sexual orientation

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very familiar	19%	19%	13%	29%	10%
Somewhat familiar	33%	39%	35%	34%	29%
Heard of, but that's it	31%	27%	36%	25%	33%
Never heard of	17%	13%	15%	12%	27%
Skipped	1%	1%	1%	*	1%
<i>Familiar (Net)</i>	<i>52%</i>	<i>58%</i>	<i>47%</i>	<i>63%</i>	<i>39%</i>
<i>Unfamiliar (Net)</i>	<i>47%</i>	<i>40%</i>	<i>52%</i>	<i>37%</i>	<i>60%</i>

b. School boards limiting what teachers can say about race, gender, or sexual orientation

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very familiar	19%	19%	14%	28%	10%
Somewhat familiar	32%	41%	31%	35%	30%
Heard of, but that's it	32%	27%	38%	28%	31%
Never heard of	15%	12%	16%	9%	28%
Skipped	1%	1%	1%	*	1%
<i>Familiar (Net)</i>	<i>51%</i>	<i>60%</i>	<i>45%</i>	<i>63%</i>	<i>40%</i>
<i>Unfamiliar (Net)</i>	<i>48%</i>	<i>39%</i>	<i>54%</i>	<i>37%</i>	<i>59%</i>

c. States passing laws allowing any person in the community to object to books used in schools

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very familiar	14%	16%	8%	21%	8%
Somewhat familiar	23%	25%	24%	25%	19%
Heard of, but that's it	28%	25%	29%	26%	30%
Never heard of	34%	34%	39%	27%	41%
Skipped	1%	1%	*	*	1%
<i>Familiar (Net)</i>	<i>37%</i>	<i>41%</i>	<i>32%</i>	<i>46%</i>	<i>27%</i>
<i>Unfamiliar (Net)</i>	<i>62%</i>	<i>59%</i>	<i>68%</i>	<i>53%</i>	<i>72%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

1. How familiar are you, if at all, with each of the following? *(Continued)*

d. School boards allowing any person in the community to object to books used in schools

	Total	Parent	Republican	Democrat	Independent
Very familiar	15%	16%	10%	23%	9%
Somewhat familiar	23%	27%	24%	25%	20%
Heard of, but that's it	30%	25%	34%	28%	31%
Never heard of	30%	31%	32%	25%	39%
Skipped	1%	1%	*	*	1%
<i>Familiar (Net)</i>	<i>39%</i>	<i>43%</i>	<i>34%</i>	<i>47%</i>	<i>30%</i>
<i>Unfamiliar (Net)</i>	<i>61%</i>	<i>56%</i>	<i>65%</i>	<i>52%</i>	<i>69%</i>

e. Political groups protesting the use of certain books or curriculum content in schools

	Total	Parent	Republican	Democrat	Independent
Very familiar	22%	23%	17%	31%	12%
Somewhat familiar	32%	33%	36%	33%	26%
Heard of, but that's it	31%	31%	34%	25%	36%
Never heard of	15%	12%	13%	10%	25%
Skipped	1%	1%	*	*	1%
<i>Familiar (Net)</i>	<i>54%</i>	<i>56%</i>	<i>53%</i>	<i>64%</i>	<i>38%</i>
<i>Unfamiliar (Net)</i>	<i>45%</i>	<i>43%</i>	<i>47%</i>	<i>36%</i>	<i>61%</i>

2. To the best of your knowledge, have the following happened in your community?

Total Yes Summary

	Total	Total 2022 (N=1,301)	Parent	Republican	Democrat	Independent
People protesting about the curriculum in public schools	29%	25%	28%	32%	31%	20%
Books being banned in public schools	23%	22%	19%	27%	23%	15%
New policies restricting what teachers or students can talk about in the classroom	23%	25%	26%	28%	23%	14%
New policies changing standards for teaching American history or other topics*	20%	N/A	20%	24%	19%	13%
New policies limiting what books are available or on display in public libraries*	19%	N/A	18%	21%	20%	14%

\*This statement was first asked in August 2023.



## PUBLIC POLL FINDINGS AND METHODOLOGY

2. To the best of your knowledge, have the following happened in your community? *(Continued)*

a. People protesting about the curriculum in public schools

	Total	Total 2022	Parent	Republican	Democrat	Independent
Yes	29%	25%	28%	32%	31%	20%
No	33%	36%	36%	31%	37%	32%
Don't know	37%	37%	36%	36%	32%	47%
Skipped	1%	1%	*	1%	*	1%

b. Books being banned in public schools

	Total	Total 2022	Parent	Republican	Democrat	Independent
Yes	23%	22%	19%	27%	23%	15%
No	36%	37%	42%	34%	41%	31%
Don't know	40%	39%	39%	39%	35%	52%
Skipped	1%	1%	*	*	*	1%

c. New policies restricting what teachers or students can talk about in the classroom

	Total	Total 2022	Parent	Republican	Democrat	Independent
Yes	23%	25%	26%	28%	23%	14%
No	33%	30%	35%	28%	40%	30%
Don't know	43%	43%	39%	44%	36%	55%
Skipped	1%	1%	*	1%	*	1%

d. New policies limiting what books are available or on display in public libraries

	Total	Parent	Republican	Democrat	Independent
Yes	19%	18%	21%	20%	14%
No	36%	39%	32%	41%	33%
Don't know	44%	43%	46%	39%	51%
Skipped	1%	*	1%	*	1%

e. New policies changing standards for teaching American history or other topics

	Total	Parent	Republican	Democrat	Independent
Yes	20%	20%	24%	19%	13%
No	33%	33%	27%	41%	27%
Don't know	47%	47%	48%	40%	59%
Skipped	1%	*	*	*	1%



## PUBLIC POLL FINDINGS AND METHODOLOGY

3. In the 2024 election, are you more or less likely to support a candidate who does the following?

### Total More Likely Summary

	Total	Parent	Republican	Democrat	Independent
Opposes teachers using students' preferred pronouns in the classroom	37%	43%	66%	14%	35%
Supports curriculum restrictions around race, racism, gender, and sexual orientation	31%	40%	55%	11%	31%
Supports statewide policies limiting what books and subjects can be taught in public schools	26%	30%	48%	8%	25%
Supports book bans	19%	23%	36%	4%	19%
Supports requiring age restrictions for library cards	16%	18%	28%	7%	15%

#### a. Supports book bans

	Total	Parent	Republican	Democrat	Independent
Much more likely	6%	6%	13%	2%	2%
Somewhat more likely	13%	17%	24%	3%	17%
Somewhat less likely	22%	28%	26%	16%	27%
Much less likely	57%	48%	37%	78%	48%
Skipped	3%	1%	2%	1%	6%
<i>More Likely (Net)</i>	19%	23%	36%	4%	19%
<i>Less Likely (Net)</i>	78%	76%	62%	95%	75%

#### b. Supports curriculum restrictions around race, racism, gender, and sexual orientation

	Total	Parent	Republican	Democrat	Independent
Much more likely	15%	18%	30%	3%	13%
Somewhat more likely	16%	22%	24%	8%	19%
Somewhat less likely	20%	21%	19%	17%	29%
Much less likely	46%	38%	24%	71%	35%
Skipped	3%	1%	2%	1%	5%
<i>More Likely (Net)</i>	31%	40%	55%	11%	31%
<i>Less Likely (Net)</i>	66%	59%	43%	88%	64%





## PUBLIC POLL FINDINGS AND METHODOLOGY

3. In the 2024 election, are you more or less likely to support a candidate who does the following?  
(Continued)

c. Supports requiring age restrictions for library cards

	Total	Parent	Republican	Democrat	Independent
Much more likely	5%	5%	9%	2%	5%
Somewhat more likely	11%	13%	19%	5%	10%
Somewhat less likely	25%	26%	32%	17%	31%
Much less likely	56%	54%	39%	75%	49%
Skipped	3%	1%	2%	1%	5%
<i>More Likely (Net)</i>	<i>16%</i>	<i>18%</i>	<i>28%</i>	<i>7%</i>	<i>15%</i>
<i>Less Likely (Net)</i>	<i>81%</i>	<i>81%</i>	<i>70%</i>	<i>92%</i>	<i>80%</i>

d. Supports statewide policies limiting what books and subjects can be taught in public schools

	Total	Parent	Republican	Democrat	Independent
Much more likely	9%	10%	20%	2%	4%
Somewhat more likely	17%	20%	28%	6%	20%
Somewhat less likely	23%	26%	23%	19%	32%
Much less likely	48%	43%	27%	72%	37%
Skipped	3%	1%	2%	1%	6%
<i>More Likely (Net)</i>	<i>26%</i>	<i>30%</i>	<i>48%</i>	<i>8%</i>	<i>25%</i>
<i>Less Likely (Net)</i>	<i>71%</i>	<i>69%</i>	<i>50%</i>	<i>91%</i>	<i>70%</i>

e. Opposes teachers using students' preferred pronouns in the classroom

	Total	Parent	Republican	Democrat	Independent
Much more likely	21%	25%	41%	6%	17%
Somewhat more likely	16%	17%	24%	8%	18%
Somewhat less likely	23%	25%	15%	27%	29%
Much less likely	37%	32%	17%	58%	31%
Skipped	3%	1%	2%	1%	5%
<i>More Likely (Net)</i>	<i>37%</i>	<i>43%</i>	<i>66%</i>	<i>14%</i>	<i>35%</i>
<i>Less Likely (Net)</i>	<i>60%</i>	<i>56%</i>	<i>32%</i>	<i>85%</i>	<i>60%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

4. How much input, if any, should each of the following have on what is included in K-12 public schools' curriculum?

### Total A Great Deal/A Fair Amount Summary

	Total	Total 2022	Parent	Republican	Democrat	Independent
Teachers	83%	86%	82%	80%	90%	74%
Curriculum experts	73%	77%	77%	69%	83%	62%
Parents	69%	72%	74%	85%	57%	67%
Students*	53%	N/A	54%	47%	61%	47%
State and local elected officials	28%	30%	33%	35%	22%	30%
National elected officials	18%	18%	19%	18%	19%	17%
Political groups	9%	11%	13%	11%	8%	7%

\*This statement was first asked in August 2023.

#### a. Parents

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	38%	39%	41%	58%	22%	36%
A fair amount	31%	33%	33%	27%	35%	31%
Not very much	21%	19%	19%	10%	33%	15%
None at all	4%	5%	3%	2%	5%	4%
Don't know	5%	4%	4%	2%	5%	12%
Skipped	1%	1%	1%	1%	-	2%
<i>A great deal/A fair amount (Net)</i>	<i>69%</i>	<i>72%</i>	<i>74%</i>	<i>85%</i>	<i>57%</i>	<i>67%</i>
<i>Not very much/None at all (Net)</i>	<i>25%</i>	<i>23%</i>	<i>21%</i>	<i>12%</i>	<i>38%</i>	<i>19%</i>

#### b. Teachers

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	49%	57%	49%	41%	61%	41%
A fair amount	33%	29%	33%	39%	29%	33%
Not very much	8%	6%	7%	12%	4%	7%
None at all	3%	2%	3%	3%	2%	4%
Don't know	6%	4%	7%	4%	4%	13%
Skipped	1%	1%	1%	1%	*	2%
<i>A great deal/A fair amount (Net)</i>	<i>83%</i>	<i>86%</i>	<i>82%</i>	<i>80%</i>	<i>90%</i>	<i>74%</i>
<i>Not very much/None at all (Net)</i>	<i>10%</i>	<i>8%</i>	<i>11%</i>	<i>15%</i>	<i>6%</i>	<i>11%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

4. How much input, if any, should each of the following have on what is included in K-12 public schools' curriculum? (Continued)

c. Curriculum experts

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	39%	37%	40%	27%	53%	33%
A fair amount	34%	40%	38%	42%	30%	29%
Not very much	13%	11%	13%	17%	8%	16%
None at all	5%	4%	2%	8%	3%	7%
Don't know	7%	7%	7%	5%	6%	13%
Skipped	1%	1%	1%	1%	*	2%
<i>A great deal/A fair amount (Net)</i>	<i>73%</i>	<i>77%</i>	<i>77%</i>	<i>69%</i>	<i>83%</i>	<i>62%</i>
<i>Not very much/None at all (Net)</i>	<i>18%</i>	<i>15%</i>	<i>15%</i>	<i>25%</i>	<i>10%</i>	<i>23%</i>

d. Students

	Total	Parent	Republican	Democrat	Independent
A great deal	17%	19%	14%	21%	14%
A fair amount	36%	35%	33%	40%	33%
Not very much	29%	32%	34%	27%	28%
None at all	10%	8%	14%	7%	11%
Don't know	7%	6%	4%	6%	13%
Skipped	1%	1%	1%	*	2%
<i>A great deal/A fair amount (Net)</i>	<i>53%</i>	<i>54%</i>	<i>47%</i>	<i>61%</i>	<i>47%</i>
<i>Not very much/None at all (Net)</i>	<i>40%</i>	<i>39%</i>	<i>48%</i>	<i>34%</i>	<i>39%</i>

e. State and local elected officials

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	4%	8%	5%	6%	3%	6%
A fair amount	24%	22%	28%	29%	20%	24%
Not very much	39%	39%	37%	39%	41%	34%
None at all	25%	24%	23%	21%	32%	20%
Don't know	6%	7%	7%	4%	5%	13%
Skipped	2%	1%	1%	1%	*	4%
<i>A great deal/A fair amount (Net)</i>	<i>28%</i>	<i>30%</i>	<i>33%</i>	<i>35%</i>	<i>22%</i>	<i>30%</i>
<i>Not very much/None at all (Net)</i>	<i>64%</i>	<i>62%</i>	<i>60%</i>	<i>60%</i>	<i>72%</i>	<i>54%</i>







## PUBLIC POLL FINDINGS AND METHODOLOGY

4. How much input, if any, should each of the following have on what is included in K-12 public schools' curriculum? (Continued)

f. National elected officials

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	3%	5%	3%	3%	2%	2%
A fair amount	16%	14%	16%	15%	17%	15%
Not very much	36%	37%	39%	38%	37%	33%
None at all	37%	37%	35%	38%	38%	33%
Don't know	7%	7%	6%	4%	5%	14%
Skipped	1%	1%	1%	1%	*	2%
<i>A great deal/A fair amount (Net)</i>	<i>18%</i>	<i>18%</i>	<i>19%</i>	<i>18%</i>	<i>19%</i>	<i>17%</i>
<i>Not very much/None at all (Net)</i>	<i>73%</i>	<i>74%</i>	<i>74%</i>	<i>76%</i>	<i>75%</i>	<i>67%</i>

g. Political groups

	Total	Total 2022	Parent	Republican	Democrat	Independent
A great deal	2%	3%	1%	2%	1%	1%
A fair amount	7%	8%	12%	8%	7%	6%
Not very much	23%	26%	20%	28%	20%	21%
None at all	61%	57%	60%	57%	68%	55%
Don't know	6%	6%	6%	4%	4%	15%
Skipped	1%	1%	1%	1%	*	2%
<i>A great deal/A fair amount (Net)</i>	<i>9%</i>	<i>11%</i>	<i>13%</i>	<i>11%</i>	<i>8%</i>	<i>7%</i>
<i>Not very much/None at all (Net)</i>	<i>84%</i>	<i>82%</i>	<i>81%</i>	<i>85%</i>	<i>88%</i>	<i>76%</i>

5. When it comes to talking about race, gender, and sexual orientation, which of the following is closest to how you think public K-12 schools should be run? Select one.

	Total	Parent	Republican	Democrat	Independent
Schools should not allow any talk about race, gender, and sexual orientation under any circumstance	17%	19%	31%	3%	19%
Teachers should be able to answer students' questions about race, gender, and sexual orientation	28%	24%	25%	28%	33%
Schools should have an age-appropriate curriculum that includes race, gender, and sexual orientation	53%	56%	42%	68%	43%
Skipped	2%	1%	1%	*	6%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### 6. How much do you support or oppose each of the following?

#### Total Support Summary

	Total	Parent	Republican	Democrat	Independent
School districts offering new courses focused on African American History or ethnic studies	64%	60%	46%	83%	56%
A state passing a law that prohibits book-banning	53%	52%	47%	63%	46%
A state rejecting math textbooks for including examples and word problems that reference racial prejudice or inequality	33%	37%	52%	20%	29%
A high school canceling a student theater production because the script includes LGBTQ characters	27%	32%	50%	9%	27%
A state banning high school Advanced Placement curriculum for mentioning topics such as structural racism or gender identity	24%	30%	45%	7%	21%
Students being unable to mention LGBTQ family members in class because of a state law that limits the discussion of LGBTQ identity in classrooms	23%	26%	38%	10%	21%

#### a. Students being unable to mention LGBTQ family members in class because of a state law that limits the discussion of LGBTQ identity in classrooms

	Total	Parent	Republican	Democrat	Independent
Strongly support	11%	14%	21%	5%	9%
Somewhat support	11%	12%	17%	6%	12%
Somewhat oppose	17%	19%	24%	11%	16%
Strongly oppose	48%	42%	26%	71%	40%
Don't know	12%	13%	11%	7%	22%
Skipped	1%	*	1%	1%	2%
<i>Support (Net)</i>	<i>23%</i>	<i>26%</i>	<i>38%</i>	<i>10%</i>	<i>21%</i>
<i>Oppose (Net)</i>	<i>64%</i>	<i>61%</i>	<i>50%</i>	<i>82%</i>	<i>55%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. How much do you support or oppose each of the following? *(Continued)*

b. A high school canceling a student theater production because the script includes LGBTQ characters

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Strongly support	16%	19%	33%	5%	12%
Somewhat support	11%	13%	17%	4%	15%
Somewhat oppose	19%	18%	23%	15%	20%
Strongly oppose	42%	37%	17%	68%	32%
Don't know	11%	12%	9%	8%	20%
Skipped	1%	1%	1%	1%	1%
<i>Support (Net)</i>	<i>27%</i>	<i>32%</i>	<i>50%</i>	<i>9%</i>	<i>27%</i>
<i>Oppose (Net)</i>	<i>61%</i>	<i>55%</i>	<i>40%</i>	<i>83%</i>	<i>52%</i>

c. A state banning high school Advanced Placement curriculum for mentioning topics such as structural racism or gender identity

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Strongly support	12%	15%	25%	3%	9%
Somewhat support	12%	15%	21%	4%	12%
Somewhat oppose	16%	19%	17%	13%	20%
Strongly oppose	44%	40%	22%	69%	33%
Don't know	15%	11%	15%	10%	26%
Skipped	1%	*	1%	1%	1%
<i>Support (Net)</i>	<i>24%</i>	<i>30%</i>	<i>45%</i>	<i>7%</i>	<i>21%</i>
<i>Oppose (Net)</i>	<i>60%</i>	<i>59%</i>	<i>39%</i>	<i>82%</i>	<i>52%</i>

d. A state rejecting math textbooks for including examples and word problems that reference racial prejudice or inequality

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Strongly support	17%	20%	29%	9%	14%
Somewhat support	16%	17%	23%	11%	16%
Somewhat oppose	17%	21%	15%	18%	21%
Strongly oppose	33%	27%	17%	49%	25%
Don't know	16%	16%	15%	13%	24%
Skipped	1%	*	1%	*	1%
<i>Support (Net)</i>	<i>33%</i>	<i>37%</i>	<i>52%</i>	<i>20%</i>	<i>29%</i>
<i>Oppose (Net)</i>	<i>50%</i>	<i>47%</i>	<i>32%</i>	<i>67%</i>	<i>46%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. How much do you support or oppose each of the following? *(Continued)*

e. A state passing a law that prohibits book-banning

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Strongly support	33%	28%	23%	46%	22%
Somewhat support	21%	24%	23%	18%	24%
Somewhat oppose	13%	19%	20%	9%	12%
Strongly oppose	19%	16%	21%	19%	17%
Don't know	13%	13%	12%	9%	24%
Skipped	1%	*	1%	*	1%
<i>Support (Net)</i>	<i>53%</i>	<i>52%</i>	<i>47%</i>	<i>63%</i>	<i>46%</i>
<i>Oppose (Net)</i>	<i>33%</i>	<i>35%</i>	<i>41%</i>	<i>28%</i>	<i>29%</i>

f. School districts offering new courses focused on African American History or ethnic studies

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Strongly support	36%	33%	16%	58%	29%
Somewhat support	27%	28%	30%	25%	27%
Somewhat oppose	13%	15%	23%	5%	10%
Strongly oppose	10%	11%	17%	5%	8%
Don't know	12%	13%	13%	6%	23%
Skipped	1%	1%	1%	*	2%
<i>Support (Net)</i>	<i>64%</i>	<i>60%</i>	<i>46%</i>	<i>83%</i>	<i>56%</i>
<i>Oppose (Net)</i>	<i>23%</i>	<i>26%</i>	<i>40%</i>	<i>10%</i>	<i>18%</i>

7. Which of the following statements comes closest to your view, even if neither is exactly right?

	<b>Total</b>	<b>Parent</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
K-12 public schools should consider feedback from multiple sources—such as curriculum experts, trained teachers, school board members, students, and parents—when deciding what books or materials are taught in the classroom	91%	91%	87%	96%	91%
K-12 public schools should allow books or classroom materials to be removed at the objection of an individual parent	6%	7%	11%	2%	6%
Skipped	3%	2%	2%	2%	3%





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Which of the following statements comes closest to your view, even if neither is exactly right?  
(Continued)

	Total	Parent	Republican	Democrat	Independent
K-12 public schools should teach students about cultures, identities, and perspectives that may be different from their own	80%	76%	65%	94%	78%
K-12 public schools should avoid exposing students to cultures, identities, or perspectives that are different from what is taught or experienced at home	18%	21%	32%	5%	18%
Skipped	3%	3%	2%	2%	4%

	Total	Parent	Republican	Democrat	Independent
It's important for K-12 public schools to create a safe and welcoming environment for all students—including LGBTQ students and students of color—in order to improve academic outcomes	69%	62%	48%	90%	64%
A safe and welcoming environment has little impact on academic outcomes; schools should only focus on academics	29%	38%	50%	9%	31%
Skipped	3%	1%	2%	1%	5%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of an Ipsos poll conducted between August 18-21, 2023, on behalf of We Believe, a project of ParentsTogether. For this survey, a sample of 1,115 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 262 parents of school-aged children, 405 Republicans, 493 Democrats, and 207 independents/other. The 262 parents of school-aged children in the sample includes an oversample of N=75 parents of school-aged children.

The survey was conducted using KnowledgePanel®, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel® cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and political party affiliation. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.15. The poll also has a margin of error of plus or minus 6.5 percentage points for parents of school-aged children, plus or minus 5.2 percentage points for Republicans, plus or minus 4.5 percentage points for Democrats, and plus or minus 7.4 percentage points for independents/other.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





## PUBLIC POLL FINDINGS AND METHODOLOGY

The trended data in this topline is from an Ipsos poll conducted between August 19-22, 2022, on behalf of We Believe, a project of ParentsTogether. For this trended data survey, a sample of 1,301 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The margin of sampling error was plus or minus 3.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error took into account the design effect, which was 1.2. For more information about the August 2022 study, please click [here](#).

**For more information on this news release, please contact:**

Chris Jackson  
Senior Vice President, US  
Public Affairs  
+1 202 420-2025  
[chris.jackson@ipsos.com](mailto:chris.jackson@ipsos.com)





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

