







Thinking about housing in Canada, to what extent do you agree or disagree with the following: - The federal government is doing enough to address the housing affordability issue in Canada

	Total	Gender			AGE			EDUCATION				Age 1			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1000</b>	<b>459</b>	<b>535</b>	<b>6</b>	<b>246</b>	<b>388</b>	<b>366</b>	<b>54</b>	<b>177</b>	<b>400</b>	<b>369</b>	<b>105</b>	<b>287</b>	<b>310</b>	<b>298</b>
<b>Base: All Respondents (wtd)</b>	<b>1000</b>	<b>486</b>	<b>508</b>	<b>6</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>	<b>131</b>	<b>277</b>	<b>283</b>	<b>310</b>
Top 2 Box (Net)	205 21%	120 25%	85 17%	- -	71 25%	65 19%	69 19%	28 19%	55 20%	66 20%	56 23%	38 29%	53 19%	53 19%	61 20%
Strongly agree	48 5%	26 5%	22 4%	- -	21 7%	10 3%	17 4%	5 4%	18 7%	15 4%	10 4%	12 9%	14 5%	8 3%	14 5%
Somewhat agree	157 16%	94 19%	63 12%	- -	50 18%	55 16%	52 14%	22 15%	37 14%	51 15%	47 19%	27 20%	39 14%	45 16%	47 15%
Bottom 2 Box (Net)	795 79%	367 75%	422 83%	6 100%	210 75%	281 81%	304 81%	118 81%	221 80%	269 80%	187 77%	93 71%	224 81%	230 81%	249 80%
Somewhat disagree	325 32%	144 30%	179 35%	2 28%	72 26%	117 34%	136 37%	32 22%	97 35%	110 33%	85 35%	34 26%	86 31%	92 33%	112 36%
Strongly disagree	470 47%	223 46%	243 48%	4 72%	138 49%	164 47%	168 45%	86 59%	123 45%	159 47%	101 42%	59 45%	138 50%	137 49%	137 44%
Sigma	1000 100%	486 100%	508 100%	6 100%	281 100%	346 100%	373 100%	146 100%	276 100%	335 100%	243 100%	131 100%	277 100%	283 100%	310 100%





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	Total	Gender			AGE			EDUCATION				Age 1			
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I have given up on ever owning a home	334	142	190	1	122	132	79	72	101	101	60	57	119	90	67
	71%	64%	78%	56%	65%	73%	78%	58%	77%	80%	67%	60%	72%	74%	77%
			A	**			*	*	G*	GJ		*		*	*
It is possible to be financially secure and not own a home	712	365	345	2	186	238	287	113	194	223	182	93	182	191	246
	71%	75%	68%	34%	66%	69%	77%	77%	70%	67%	75%	71%	66%	68%	79%
		B		**			DE	*			I	*			LM
Owning a home in Canada is now only for the rich	771	356	410	5	226	279	267	117	210	255	190	105	225	227	214
	77%	73%	81%	86%	80%	81%	72%	80%	76%	76%	78%	80%	81%	80%	69%
			A	**	F	F		*				*	N	N	
The federal government is doing enough to address the housing affordability issue in Canada	205	120	85	-	71	65	69	28	55	66	56	38	53	53	61
	21%	25%	17%	-	25%	19%	19%	19%	20%	20%	23%	29%	19%	19%	20%
		B		**				*				*			
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	730	343	381	6	227	277	225	119	196	232	182	99	235	219	177
	73%	70%	75%	100%	81%	80%	60%	81%	71%	69%	75%	75%	85%	77%	57%
				**	F	F		*				N*	MN	N	
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	413	209	200	4	160	160	94	78	107	126	103	69	155	118	71
	41%	43%	39%	69%	57%	46%	25%	54%	39%	38%	42%	53%	56%	42%	23%
				**	EF	F		I*				N*	MN	N	

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		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I have given up on ever owning a home	135	79	55	1	64	49	22	51	30	26	29	38	45	32	20
	29%	36%	22%	44%	35%	27%	22%	42%	23%	20%	33%	40%	28%	26%	23%
		B		**			*	HI*	*		I	*		*	*
It is possible to be financially secure and not own a home	288	121	163	4	95	108	86	33	82	112	61	38	95	92	64
	29%	25%	32%	66%	34%	31%	23%	23%	30%	33%	25%	29%	34%	32%	21%
			A	**	F	F		*		J		*	N	N	
Owning a home in Canada is now only for the rich	229	130	98	1	55	67	106	29	66	80	53	26	52	56	96
	23%	27%	19%	14%	20%	19%	28%	20%	24%	24%	22%	20%	19%	20%	31%
		B		**			DE	*				*			LM
The federal government is doing enough to address the housing affordability issue in Canada	795	367	422	6	210	281	304	118	221	269	187	93	224	230	249
	79%	75%	83%	100%	75%	81%	81%	81%	80%	80%	77%	71%	81%	81%	80%
			A	**				*				*			
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	270	144	127	-	54	69	148	27	80	103	61	32	41	64	133
	27%	30%	25%	-	19%	20%	40%	19%	29%	31%	25%	25%	15%	23%	43%
				**			DE	*				*		L	KLM
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	587	277	308	2	121	186	279	68	169	209	140	62	122	165	238
	59%	57%	61%	31%	43%	54%	75%	46%	61%	62%	58%	47%	44%	58%	77%
				**		D	DE	*		G		*		L	KLM