

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - I have given up on ever owning a home

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Do you own a home?	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	O	P
Base: All Answering (unwtd)	405	59	29	31	129	113	44	157	84	96	43	98	307	-	405
Base: All Answering (wtd)	469	87	34	24	152	141	32	198	96	101	42	104	365	-	469
Top 2 Box (Net)	334	71	28	14	115	84	23	146	59	76	27	85	248	-	334
	71%	82%	81%	57%	76%	60%	72%	74%	61%	76%	64%	82%	68%	-	71%
		E*	**	**	E*	*	*		*	*	*	L*			
Strongly agree	194	39	20	5	70	48	13	98	28	45	10	43	152	-	194
	41%	45%	59%	19%	46%	34%	42%	50%	29%	45%	23%	41%	42%	-	41%
		*	**	**	*	*	*	HJ	*	J*	*	*			
Somewhat agree	139	32	8	9	45	36	10	47	31	31	17	42	97	-	139
	30%	37%	22%	38%	30%	25%	30%	24%	32%	31%	41%	41%	27%	-	30%
		*	**	**	*	*	*		*	*	*	L*			
Bottom 2 Box (Net)	135	16	6	10	37	57	9	52	37	25	15	19	117	-	135
	29%	18%	19%	43%	24%	40%	28%	26%	39%	24%	36%	18%	32%	-	29%
		*	**	**	*	AD*	*		*	*	*	*	K		
Somewhat disagree	92	16	5	7	16	43	5	35	23	17	12	11	81	-	92
	20%	18%	15%	30%	11%	30%	15%	18%	24%	17%	27%	11%	22%	-	20%
		*	**	**	*	D*	*		*	*	*	*	K		
Strongly disagree	43	-	1	3	20	14	4	18	14	8	3	7	36	-	43
	9%	-	4%	12%	13%	10%	13%	9%	14%	8%	8%	7%	10%	-	9%
		*	**	**	A*	A*	A*		*	*	*	*			
Sigma	469	87	34	24	152	141	32	198	96	101	42	104	365	-	469
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Do you own a home?	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	O	P
I have given up on ever owning a home	334	71	28	14	115	84	23	146	59	76	27	85	248	-	334
	71%	82%	81%	57%	76%	60%	72%	74%	61%	76%	64%	82%	68%	-	71%
		E*	**	**	E*	*	*		*	*	*	L*			
It is possible to be financially secure and not own a home	712	81	81	52	281	180	37	181	147	166	157	158	553	372	339
	71%	61%	71%	84%	73%	75%	56%	67%	75%	71%	74%	65%	73%	70%	72%
		*	F*	AF*	AF	AF	*						K		
Owning a home in Canada is now only for the rich	771	108	79	43	290	198	53	212	156	178	164	207	564	376	395
	77%	81%	70%	69%	75%	83%	79%	79%	80%	76%	77%	85%	75%	71%	84%
		*	*	*		BC	*					L			O
The federal government is doing enough to address the housing affordability issue in Canada	205	40	27	12	79	36	11	66	36	39	44	52	153	118	87
	21%	30%	24%	19%	20%	15%	17%	24%	18%	16%	21%	21%	20%	22%	19%
		E*	*	*			*								
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	730	102	68	40	269	204	47	201	142	171	159	204	525	352	378
	73%	76%	60%	64%	70%	86%	71%	75%	72%	73%	75%	84%	70%	66%	81%
		B*	*	*		BCDF	*					L			O
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	413	69	40	21	144	112	27	119	75	97	91	152	261	197	216
	41%	51%	36%	33%	37%	47%	41%	44%	38%	41%	43%	62%	35%	37%	46%
		BCD*	*	*		D	*					L			O

Thinking about housing in Canada, to what extent do you agree or disagree with the following: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Do you own a home?	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	O	P
I have given up on ever owning a home	135	16	6	10	37	57	9	52	37	25	15	19	117	-	135
	29%	18%	19%	43%	24%	40%	28%	26%	39%	24%	36%	18%	32%	-	29%
		*	**	**	*	AD*	*		*	*	*	*	K		
It is possible to be financially secure and not own a home	288	53	32	10	104	59	30	89	49	69	56	86	202	159	130
	29%	39%	29%	16%	27%	25%	44%	33%	25%	29%	26%	35%	27%	30%	28%
		CDE*	*	*			BCDE*					L			
Owning a home in Canada is now only for the rich	229	26	34	19	95	41	14	58	40	57	49	37	191	155	74
	23%	19%	30%	31%	25%	17%	21%	21%	20%	24%	23%	15%	25%	29%	16%
		*	E*	E*			*						K	P	
The federal government is doing enough to address the housing affordability issue in Canada	795	94	86	50	306	203	56	204	160	196	169	192	603	413	382
	79%	70%	76%	81%	80%	85%	83%	76%	82%	84%	79%	79%	80%	78%	81%
		*	*	*		A	*								
High interest rates have me on the sidelines for now, and I won't buy or sell a home as a result	270	32	45	22	116	35	20	69	54	64	54	40	230	179	91
	27%	24%	40%	36%	30%	14%	29%	25%	28%	27%	25%	16%	30%	34%	19%
		*	AE*	E*	E		E*						K	P	
I am concerned that I may not be able to keep the home I currently own due to high mortgage rates	587	65	73	41	241	127	40	151	121	138	122	93	494	334	253
	59%	49%	64%	67%	63%	53%	59%	56%	62%	59%	57%	38%	65%	63%	54%
		*	A*	A*	AE		*						K	P	