

How concerned are you about the following? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
That you might not have enough money to feed your family	526	90	59	27	182	131	38	188	106	134	69	166	360
	53%	67%	52%	43%	47%	55%	57%	70%	54%	57%	33%	68%	48%
That you might not be able to afford gasoline	534	82	57	31	176	143	45	160	107	133	85	168	366
	53%	61%	50%	51%	46%	60%	67%	59%	54%	57%	40%	69%	48%
		D*	*	*		D	BCD*	J	J	J		L	
That economic hardship will mean that you have to delay future plans or life projects like buying a home, starting a family, traveling, etc.	661	98	70	37	247	161	48	192	132	153	135	196	465
	66%	73%	62%	60%	64%	68%	72%	71%	67%	65%	63%	80%	62%
		*	*	*			*					L	
That you won't be able to pay your full credit card bill	554	91	61	31	188	137	47	172	107	142	92	177	376
	55%	68%	54%	50%	49%	57%	70%	64%	54%	60%	43%	72%	50%
		CD*	*	*			BCDE*	J	J	J		L	
That you may have to use a line of credit to pay your credit card bill	487	81	52	32	162	120	40	145	97	121	90	167	320
	49%	60%	46%	52%	42%	50%	60%	54%	49%	51%	42%	68%	42%
		D*	*	*			D*	J				L	
That you can't absorb any unexpected costs of \$1,000 or more	691	100	78	39	252	172	50	215	142	170	115	195	497
	69%	74%	69%	64%	65%	72%	74%	80%	72%	72%	54%	80%	66%
		*	*	*			*	J	J	J		L	

How concerned are you about the following? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
That you might not have enough money to feed your family	474	44	54	35	204	108	29	82	90	101	144	78	395
	47%	33%	48%	57%	53%	45%	43%	30%	46%	43%	67%	32%	52%
That you might not be able to afford gasoline		*	*	A*	A		*		G	G	GHI		K
	466	52	56	31	209	96	22	110	89	102	128	77	389
	47%	39%	50%	49%	54%	40%	33%	41%	46%	43%	60%	31%	52%
That economic hardship will mean that you have to delay future plans or life projects like buying a home, starting a family, traveling, etc.		*	F*	F*	AEF		*				GHI		K
	339	36	43	25	138	78	19	78	64	82	78	48	290
	34%	27%	38%	40%	36%	32%	28%	29%	33%	35%	37%	20%	38%
That you won't be able to pay your full credit card bill		*	*	*			*						K
	446	43	53	31	197	102	20	98	89	93	120	67	379
	45%	32%	46%	50%	51%	43%	30%	36%	46%	40%	57%	28%	50%
That you may have to use a line of credit to pay your credit card bill		*	F*	AF*	AF	F	*				GHI		K
	513	53	62	30	223	119	27	125	99	114	123	78	435
	51%	40%	54%	48%	58%	50%	40%	46%	51%	49%	58%	32%	58%
That you can't absorb any unexpected costs of \$1,000 or more		*	*	*	AF		*				G		K
	309	34	35	23	133	67	17	55	54	65	98	50	259
	31%	26%	31%	36%	35%	28%	26%	20%	28%	28%	46%	20%	34%
		*	*	*			*				GHI		K