



22-087220-45 - COVID ENQUIRY  
10TH - 13TH NOVEMBER 2023  
PUBLIC  
IPSOS

15 Nov 2023

Table 17  
Q5 - Overall, do you think the UK government did a good or bad job at handling the Covid-19 pandemic?

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX		AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS			
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (b)	2 (c)	3 (d)	4+ (e)	GRADUATES (f)	NON GRADUATES (g)	WORKING (h)	NOT WORKING (i)	
UNWEIGHTED BASE	1095	531	564	147	203	160	209	346	350	399	346	180	318	273	324	765	330	259	284	249	155	53	95	915	179	679	314	102	152	407	229	287	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	228	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%	
(+2) Very good job	52	29	22	4	9	10	8	19	14	19	19	6	14	12	19	40	12	11	15	11	15	-	-	46	5	41	5	5	6	16	8	21	29	23	35	17	
	5%	5%	4%	3%	5%	5%	4%	5%	4%	5%	5%	3%	4%	5%	6%	6%	3%	4%	5%	4%	9%	-	-	5%	3%	6%	2%	5%	3%	4%	4%	8%	7%	3%	5%	5%	
(+1) Fairly good job	236	114	121	35	43	39	38	82	78	77	82	43	63	57	73	118	118	64	77	48	27	14	8	197	40	152	62	22	33	91	45	66	82	154	153	84	
	22%	21%	22%	23%	22%	20%	20%	23%	22%	20%	23%	23%	20%	22%	22%	19%	25%	25%	27%	19%	17%	26%	9%	21%	23%	24%	18%	22%	17%	23%	20%	25%	21%	22%	21%	23%	
(0) Neither a good job nor a bad job	230	105	124	37	38	39	36	80	76	75	80	46	63	47	75	116	114	48	70	56	33	5	18	196	35	123	84	24	52	77	57	45	79	152	146	85	
	21%	20%	23%	25%	19%	21%	18%	22%	22%	19%	22%	25%	20%	18%	23%	19%	24%	19%	24%	23%	21%	9%	20%	21%	20%	19%	24%	23%	26%	19%	25%	17%	20%	22%	20%	23%	
(-1) Fairly bad job	275	139	132	39	56	44	50	87	94	94	87	47	81	68	80	178	97	51	63	71	46	17	27	230	45	163	99	14	50	94	59	72	90	185	188	88	
	25%	26%	24%	25%	28%	23%	26%	24%	27%	24%	24%	25%	26%	26%	24%	28%	21%	20%	22%	29%	30%	32%	29%	25%	26%	25%	28%	28%	25%	23%	26%	28%	23%	26%	26%	24%	
(-2) Very bad job	284	144	138	36	49	48	63	88	85	111	88	39	83	80	82	164	120	82	60	60	29	15	37	237	47	152	95	37	59	122	48	56	103	181	188	96	
	26%	27%	25%	23%	25%	26%	32%	24%	24%	29%	24%	21%	26%	30%	25%	26%	26%	32%	21%	24%	19%	29%	40%	26%	27%	24%	27%	29%	29%	30%	21%	21%	26%	26%	26%		
Mean	-0.47	-0.48	-0.45	-0.44	-0.47	-0.45	-0.62	-0.4	-0.46	-0.54	-0.4	-0.39	-0.51	-0.55	-0.4	-0.5	-0.42	-0.51	-0.27	-0.5	-0.33	-0.66	-1.02	-0.46	-0.52	-0.37	-0.63	-0.55	-0.61	-0.53	-0.43	-0.29	-0.41	-0.5	-0.48	-0.44	
Good job (NET)	288	143	143	39	52	49	46	101	91	96	101	49	77	70	92	158	130	74	92	58	41	14	8	243	45	194	67	27	39	108	53	88	111	177	188	101	
	26%	27%	26%	25%	26%	26%	24%	28%	26%	25%	28%	27%	24%	26%	28%	25%	28%	29%	32%	23%	26%	26%	9%	26%	26%	30%	19%	27%	20%	27%	23%	34%	28%	25%	26%	27%	
Bad job (NET)	559	283	269	74	105	92	113	175	179	205	175	86	164	147	161	342	217	133	123	132	76	32	63	467	93	315	194	51	109	216	107	128	193	367	376	183	
	51%	53%	49%	49%	53%	49%	58%	49%	51%	53%	49%	47%	52%	56%	49%	54%	46%	52%	43%	53%	48%	61%	69%	51%	53%	49%	56%	50%	54%	53%	47%	49%	49%	52%	52%	49%	
Don't know	17	5	12	2	2	9	-	4	4	9	4	3	10	-	4	11	6	2	3	2	7	1	2	16	1	14	3	-	*	5	11	1	8	9	14	3	
	2%	1%	2%	1%	1%	5%	-	1%	1%	2%	1%	2%	3%	-	1%	2%	1%	1%	1%	5%	3%	2%	2%	1%	2%	1%	2%	1%	*	1%	5%	*	2%	1%	2%	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

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Table 18  
Q5 - Overall, do you think the UK government did a good or bad job at handling the Covid-19 pandemic?

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(+2) Very good job	52 5%	7 4%	10 3%	13 5%	14 6%	7 9%	26 8%	25 3%	43 4%	8 7%	31 9%	2 1%	5 7%	4 3%	11 3%	30 8%	36 18%	13 2%
(+1) Fairly good job	236 22%	36 18%	81 26%	66 24%	42 18%	11 14%	86 24%	151 20%	203 21%	33 29%	111 33%	27 12%	15 21%	21 15%	72 17%	104 28%	88 45%	147 17%
(0) Neither a good job nor a bad job	230 21%	63 31%	62 20%	42 15%	43 19%	20 25%	74 21%	156 21%	202 21%	24 21%	72 22%	39 16%	15 20%	31 22%	70 17%	79 21%	36 18%	184 21%
(-1) Fairly bad job	275 25%	42 21%	67 22%	70 26%	71 31%	26 32%	89 26%	186 25%	237 24%	33 29%	69 21%	72 30%	19 25%	29 21%	123 29%	77 21%	18 9%	250 29%
(-2) Very bad job	284 26%	53 26%	88 29%	72 27%	56 24%	15 18%	65 19%	219 29%	267 28%	16 14%	46 14%	95 40%	19 26%	52 38%	138 33%	79 21%	15 8%	265 31%
Mean	-0.47	-0.48	-0.46	-0.46	-0.5	-0.38	-0.24	-0.57	-0.51	-0.13	0.03	-0.98	-0.41	-0.77	-0.74	-0.19	0.57	-0.71
Good job (NET)	288 26%	43 21%	91 30%	79 29%	56 24%	18 23%	112 32%	176 24%	246 25%	41 36%	141 43%	29 12%	21 28%	25 18%	84 20%	134 36%	124 63%	160 19%
Bad job (NET)	559 51%	95 47%	155 50%	142 52%	127 55%	41 50%	155 44%	404 54%	504 52%	49 42%	115 35%	167 70%	38 51%	82 60%	261 62%	156 42%	34 17%	516 60%
Don't know	17 2%	1 1%	* *	9 3%	5 2%	2 2%	9 3%	8 1%	16 2%	1 1%	2 1%	3 1%	- -	- -	5 1%	2 1%	3 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
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Table 20

Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both?

BASE: ALL ADULTS AGED 16-75 IN THE UK

	A. Young people. B. Old people	A. Rich people B. Poor people	A. People in cities B. People in rural areas	A. White people B. People from ethnic minorities	A. Men B. Women	A. People like you B. Other groups of the population
UNWEIGHTED BASE	1095	1095	1095	1095	1095	1095
WEIGHTED BASE	1095	1095	1095	1095	1095	1095
(+2) Much more negative for GROUP A	69	19	189	23	22	63
	6%	2%	17%	2%	2%	6%
(+1) A little more negative for GROUP A	85	37	258	35	80	108
	8%	3%	24%	3%	7%	10%
(0) Will have the same impact on both	265	254	342	476	678	495
	24%	23%	31%	43%	62%	45%
(-1) A little more negative for GROUP B	197	177	108	252	110	158
	18%	16%	10%	23%	10%	14%
(-2) Much more negative for GROUP B	386	499	58	150	39	110
	35%	46%	5%	14%	4%	10%
Mean	-0.75	-1.11	0.43	-0.5	-0.07	-0.15
More negative group A (NET)	154	56	447	58	102	171
	14%	5%	41%	5%	9%	16%
More negative group B (NET)	583	675	166	402	149	268
	53%	62%	15%	37%	14%	24%
Coronavirus won't have a negative impact on either	18	24	23	37	35	26
	2%	2%	2%	3%	3%	2%
Don't know	75	85	118	122	132	136
	7%	8%	11%	11%	12%	12%

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Table 21  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. Young people. B. Old people :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUATES (af)	NON GRADUATES (ag)	WORKING (ah)	NOT WORKING (ai)	
UNWEIGHTED BASE	1095	531	534	147	203	184	209	346	350	399	346	180	318	273	324	765	330	259	284	249	155	53	95	915	179	679	314	102	152	407	223	267	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%	
(-2) Much more negative for GROUP A	69	28	40	9	14	12	10	24	23	22	24	14	15	21	19	45	24	15	19	16	9	5	4	59	9	39	23	6	14	20	16	19	29	40	46	22	
6%	5%	7%	6%	7%	6%	5%	7%	7%	7%	6%	7%	8%	5%	8%	6%	7%	5%	6%	7%	7%	6%	10%	5%	6%	5%	6%	7%	6%	7%	7%	5%	7%	7%	6%	6%	6%	6%
(+1) A little more negative for GROUP A	85	46	38	15	20	21	9	20	35	30	20	16	34	15	20	50	35	19	20	17	17	5	7	71	14	53	24	8	13	33	16	23	41	44	58	27	
8%	8%	7%	10%	10%	11%	5%	6%	10%	8%	6%	9%	11%	6%	6%	8%	8%	7%	7%	7%	11%	9%	8%	8%	8%	8%	8%	7%	8%	6%	8%	7%	9%	11%	6%	8%	7%	
(0) Will have the same impact on both	265	131	131	35	38	52	61	80	73	112	80	38	77	72	78	149	116	59	76	52	38	9	31	227	38	160	79	26	49	97	55	64	82	184	181	84	
24%	24%	24%	23%	19%	27%	31%	22%	21%	29%	22%	21%	25%	27%	23%	24%	25%	23%	26%	21%	24%	17%	34%	25%	22%	25%	23%	25%	24%	24%	24%	25%	21%	26%	25%	23%		
(-1) A little more negative for GROUP B	197	97	100	34	33	36	35	59	67	71	59	39	60	43	56	105	92	43	60	47	27	9	12	168	29	110	71	16	32	77	36	52	69	128	133	64	
18%	18%	18%	22%	17%	19%	18%	17%	19%	19%	17%	21%	19%	16%	17%	17%	20%	17%	21%	19%	17%	17%	13%	18%	17%	17%	20%	16%	16%	19%	16%	20%	18%	18%	18%	17%		
(-2) Much more negative for GROUP B	386	181	202	50	72	50	64	151	122	113	151	65	95	94	133	241	145	103	96	93	44	17	32	316	70	237	111	38	69	148	86	83	143	243	239	147	
35%	34%	37%	33%	36%	26%	33%	42%	35%	29%	42%	35%	30%	36%	40%	38%	31%	40%	33%	38%	28%	33%	35%	34%	41%	37%	32%	37%	34%	37%	38%	32%	37%	34%	33%	40%		
Mean	-0.75	-0.74	-0.76	-0.71	-0.72	-0.52	-0.76	-0.88	-0.72	-0.64	-0.88	-0.72	-0.66	-0.71	-0.86	-0.76	-0.73	-0.84	-0.71	-0.82	-0.6	-0.63	-0.69	-0.73	-0.85	-0.75	-0.73	-0.76	-0.74	-0.8	-0.76	-0.65	-0.71	-0.77	-0.7	-0.84	
More negative group A (NET)	154	73	77	24	34	34	18	44	58	52	44	30	49	36	39	95	59	34	39	33	26	10	12	130	24	93	47	14	26	53	32	41	70	84	105	49	
14%	14%	14%	15%	17%	18%	9%	12%	17%	14%	12%	16%	15%	14%	12%	15%	13%	13%	14%	13%	16%	19%	13%	14%	14%	14%	14%	13%	13%	14%	13%	13%	14%	18%	12%	14%	13%	
More negative group B (NET)	583	279	302	83	105	86	99	210	189	185	210	103	154	137	189	346	237	145	156	140	71	26	44	484	99	347	183	53	101	226	122	134	212	371	372	211	
53%	52%	55%	55%	53%	45%	50%	58%	54%	48%	58%	56%	49%	52%	57%	55%	51%	57%	54%	54%	56%	46%	50%	48%	53%	57%	54%	52%	53%	51%	56%	53%	52%	54%	53%	51%	57%	
Coronavirus won't have a negative impact on either	18	10	8	3	2	2	3	8	6	5	8	3	3	4	8	6	13	4	4	6	1	1	2	17	2	8	7	3	6	5	5	2	6	12	13	5	
2%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	3%	2%	1%	2%	1%	2%	3%	2%	1%	1%	2%	2%	3%	3%	1%	2%	1%	2%	2%	2%	1%	
Don't know	75	43	30	7	18	16	15	19	25	31	19	10	31	15	19	32	42	15	14	18	20	6	2	64	10	37	33	5	18	24	14	19	20	54	52	22	
7%	8%	6%	5%	9%	8%	8%	5%	7%	8%	5%	5%	10%	6%	6%	5%	9%	6%	6%	5%	7%	13%	12%	3%	7%	6%	6%	9%	9%	6%	6%	7%	5%	8%	7%	6%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

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Table 24  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. Rich people B. Poor people :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX		AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUAT ES (af)	NON GRADUAT ES (ag)	WORKING (ah)	NOT WORKING (ai)
UNWEIGHTED BASE	1095	531	534	147	203	184	209	346	350	399	346	180	318	273	324	765	330	259	284	249	155	33	95	915	179	679	314	102	152	407	229	267	650	445	715	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372
	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%
(-2) Much more negative for GROUP A	19	14	4	2	5	4	-	8	7	4	8	2	8	1	8	8	11	7	3	3	3	-	3	17	2	11	6	2	7	5	3	5	9	10	14	5
	2%	3%	1%	1%	2%	2%	-	2%	2%	1%	2%	1%	3%	*	3%	1%	2%	3%	1%	1%	2%	-	3%	2%	1%	2%	2%	2%	3%	1%	1%	2%	2%	1%	2%	1%
(+1) A little more negative for GROUP A	37	26	11	15	8	8	4	2	23	12	2	18	9	8	2	17	20	12	7	3	7	4	5	35	2	25	12	1	1	10	7	19	14	23	31	6
	3%	5%	2%	10%	4%	4%	2%	*	7%	3%	*	10%	3%	3%	*	3%	4%	4%	3%	1%	4%	8%	5%	4%	1%	4%	3%	1%	*	2%	3%	7%	4%	3%	4%	1%
(0) Will have the same impact on both	254	128	125	21	46	42	49	96	67	91	96	23	74	69	88	143	112	55	84	52	34	10	20	220	34	164	70	20	46	101	50	57	75	179	168	86
	23%	24%	23%	14%	23%	22%	25%	27%	12%	23%	26%	12%	23%	26%	27%	23%	24%	21%	29%	21%	22%	19%	22%	24%	20%	25%	20%	20%	23%	25%	22%	22%	19%	25%	23%	23%
(-1) A little more negative for GROUP B	177	91	86	30	31	26	31	59	61	57	59	36	45	41	55	111	66	39	46	40	31	6	14	147	30	109	51	17	24	65	35	53	63	113	113	63
	16%	17%	16%	19%	16%	14%	16%	16%	17%	15%	16%	19%	14%	16%	16%	18%	14%	15%	16%	16%	20%	12%	15%	16%	17%	17%	15%	17%	12%	16%	15%	20%	16%	16%	16%	17%
(-2) Much more negative for GROUP B	499	224	268	72	89	89	89	160	161	178	160	89	143	121	146	303	196	117	122	130	62	25	44	408	90	284	164	51	93	187	110	109	194	305	323	176
	46%	42%	49%	47%	45%	47%	46%	45%	46%	46%	45%	48%	45%	46%	44%	48%	42%	45%	42%	52%	39%	47%	48%	44%	52%	44%	47%	51%	46%	46%	48%	42%	50%	43%	45%	47%
Mean	-1.11	-1	-1.22	-1.11	-1.07	-1.11	-1.19	-1.11	-1.09	-1.15	-1.11	-1.14	-1.09	-1.14	-1.1	-1.17	-1.03	-1.08	-1.05	-1.28	-1.04	-1.15	-1.06	-1.08	-1.28	-1.07	-1.17	-1.24	-1.15	-1.14	-1.18	-0.99	-1.18	-1.08	-1.08	
More negative group A (NET)	56	40	15	17	13	12	4	10	30	16	10	20	18	8	10	25	31	18	11	6	10	4	8	52	4	35	18	3	7	15	10	24	23	33	45	11
	5%	7%	3%	11%	7%	6%	2%	3%	9%	4%	3%	11%	6%	3%	3%	4%	7%	7%	4%	2%	6%	8%	8%	6%	3%	5%	5%	3%	4%	4%	4%	9%	6%	5%	6%	3%
More negative group B (NET)	675	315	353	102	120	114	120	220	221	234	220	125	188	162	201	414	262	156	167	170	92	31	58	555	120	392	215	69	117	252	145	162	257	418	436	239
	62%	59%	64%	67%	60%	60%	62%	61%	63%	61%	61%	67%	60%	61%	60%	66%	56%	61%	58%	69%	59%	59%	63%	60%	69%	61%	62%	68%	58%	62%	63%	62%	66%	59%	60%	64%
Coronavirus won't have a negative impact on either	24	11	13	5	4	3	3	10	8	6	10	5	7	3	10	9	15	9	5	4	1	1	4	21	3	13	8	3	6	9	6	3	9	15	17	7
	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	3%	2%	1%	3%	1%	3%	4%	2%	2%	*	2%	5%	2%	2%	2%	2%	3%	3%	2%	3%	1%	2%	2%	2%	2%
Don't know	85	42	41	8	16	18	19	24	24	37	24	12	29	21	23	37	48	18	21	17	20	6	2	74	11	41	38	5	24	29	17	15	26	59	57	28
	8%	8%	8%	5%	8%	9%	10%	7%	7%	10%	7%	7%	9%	8%	7%	6%	10%	7%	7%	7%	13%	12%	2%	8%	6%	6%	11%	5%	12%	7%	8%	6%	7%	8%	8%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



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Table 25

Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. Rich people B. Poor people :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(+2) Much more negative for GROUP A	19	7	6	1	4	-	8	11	19	1	7	2	4	3	6	5	9	9
	2%	4%	2%	*	2%	-	2%	2%	2%	1%	2%	1%	5%	3%	1%	1%	5%	1%
(+1) A little more negative for GROUP A	37	5	10	13	8	-	20	17	27	10	9	11	2	4	14	9	13	23
	3%	3%	3%	5%	4%	-	6%	2%	3%	9%	3%	5%	3%	3%	3%	2%	6%	3%
(0) Will have the same impact on both	254	52	76	62	49	15	79	176	235	19	105	40	18	33	85	112	70	183
	23%	26%	25%	23%	21%	18%	22%	24%	24%	16%	32%	17%	24%	24%	20%	30%	35%	21%
(-1) A little more negative for GROUP B	177	19	51	45	47	14	60	117	153	23	64	34	10	22	69	53	31	142
	16%	10%	17%	17%	20%	17%	17%	16%	16%	20%	19%	14%	13%	16%	16%	14%	16%	16%
(-2) Much more negative for GROUP B	499	88	137	130	106	38	148	351	437	56	114	141	34	62	213	154	54	442
	46%	43%	45%	48%	46%	46%	42%	47%	45%	48%	34%	59%	46%	45%	51%	42%	27%	51%
Mean	-1.11	-1.02	-1.07	-1.15	-1.13	-1.35	-1.02	-1.16	-1.11	-1.14	-0.89	-1.31	-1.01	-1.09	-1.21	-1.03	-0.61	-1.23
More negative group A (NET)	56	13	17	14	13	-	28	28	46	11	17	14	6	7	20	13	22	32
	5%	6%	5%	5%	5%	-	8%	4%	5%	9%	5%	6%	8%	5%	5%	4%	11%	4%
More negative group B (NET)	675	107	188	175	154	52	208	468	590	79	177	174	43	84	281	207	85	584
	62%	53%	61%	64%	66%	63%	59%	63%	61%	68%	54%	73%	59%	61%	67%	56%	43%	67%
Coronavirus won't have a negative impact on either	24	8	7	5	3	2	7	17	20	4	6	3	3	6	13	3	9	15
	2%	4%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%	3%	4%	3%	1%	5%	2%
Don't know	85	23	20	16	13	13	28	57	76	3	27	8	4	7	20	35	11	51
	8%	11%	7%	6%	6%	16%	8%	8%	8%	3%	8%	3%	5%	5%	5%	10%	6%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. People in cities B. People in rural areas :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (A)	1 (B)	2 (C)	3 (D)	4+ (E)	GRADUAT ES (F)	NON GRADUAT ES (G)	WORKING (H)	NOT WORKING (I)	
UNWEIGHTED BASE	1095	531	534	197	203	194	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	33	95	915	179	679	314	102	152	407	229	267	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372	
	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%	
(-2) Much more negative for GROUP A	189	105	83	18	37	27	38	69	55	64	69	26	45	54	65	122	67	49	45	50	19	8	18	152	37	114	54	21	42	66	41	41	83	106	116	73	
	17%	20%	15%	12%	19%	14%	19%	19%	16%	17%	19%	14%	14%	20%	20%	19%	14%	15%	20%	12%	15%	20%	16%	22%	18%	16%	21%	21%	16%	18%	16%	21%	15%	16%	20%		
(+1) A little more negative for GROUP A	258	119	137	45	43	44	40	86	88	84	86	55	64	57	81	157	101	48	69	59	41	14	27	218	40	156	90	12	39	103	48	67	96	161	167	90	
	24%	22%	25%	29%	22%	23%	20%	24%	25%	22%	24%	30%	20%	22%	24%	25%	22%	19%	24%	24%	26%	28%	29%	24%	23%	24%	24%	26%	12%	19%	25%	21%	26%	25%	23%	23%	24%
(0) Will have the same impact on both	342	157	180	44	58	63	64	112	102	128	112	48	105	89	99	183	159	93	102	70	43	10	24	292	50	211	93	38	57	127	75	83	108	233	235	107	
	31%	29%	33%	29%	29%	33%	33%	31%	29%	33%	31%	26%	34%	34%	30%	29%	34%	36%	35%	28%	27%	19%	26%	32%	29%	33%	27%	38%	28%	31%	33%	32%	28%	33%	33%	29%	
(-1) A little more negative for GROUP B	108	56	52	20	21	19	20	28	41	39	28	20	37	23	28	69	39	27	25	25	16	6	8	91	17	72	26	10	7	46	22	34	43	65	66	42	
	10%	10%	10%	13%	11%	10%	10%	8%	12%	10%	8%	11%	12%	9%	8%	11%	8%	11%	9%	10%	10%	12%	9%	10%	10%	11%	7%	10%	3%	11%	10%	13%	11%	9%	9%	11%	
(-2) Much more negative for GROUP B	58	25	33	12	15	6	6	18	27	13	18	16	17	7	18	34	24	13	15	16	11	2	2	50	8	22	30	6	23	12	8	14	20	37	43	15	
	5%	5%	6%	8%	8%	3%	3%	5%	8%	3%	5%	9%	5%	3%	6%	5%	5%	5%	5%	6%	7%	3%	2%	5%	5%	3%	9%	6%	11%	3%	4%	6%	5%	5%	6%	4%	
Mean	0.43	0.49	0.38	0.27	0.38	0.41	0.49	0.51	0.33	0.45	0.51	0.33	0.31	0.56	0.5	0.47	0.38	0.41	0.4	0.46	0.32	0.51	0.66	0.41	0.54	0.47	0.38	0.36	0.42	0.47	0.47	0.36	0.51	0.39	0.4	0.5	
More negative group A (NET)	447	224	219	63	80	70	78	156	143	148	156	81	109	111	145	279	168	97	114	109	60	22	45	369	77	270	144	33	80	169	89	108	179	267	283	164	
	41%	42%	40%	41%	41%	37%	40%	43%	41%	38%	43%	44%	35%	42%	44%	44%	36%	38%	39%	44%	38%	43%	49%	40%	45%	42%	41%	32%	40%	42%	39%	41%	46%	38%	39%	44%	
More negative group B (NET)	166	80	86	32	36	25	26	46	68	51	46	36	54	29	46	103	63	40	40	41	27	8	10	141	25	93	56	16	29	58	30	48	64	102	108	57	
	15%	15%	16%	21%	18%	13%	13%	13%	19%	13%	13%	20%	17%	11%	14%	16%	13%	16%	14%	17%	17%	15%	11%	15%	14%	14%	16%	16%	15%	14%	13%	19%	16%	15%	15%	15%	
Coronavirus won't have a negative impact on either	23	13	10	1	4	4	2	12	5	6	12	2	6	4	11	10	13	6	7	2	-	2	6	21	2	11	7	4	7	11	3	2	9	14	18	5	
	2%	2%	2%	1%	2%	2%	1%	3%	1%	2%	3%	1%	2%	2%	3%	2%	3%	2%	2%	1%	-	4%	6%	2%	1%	2%	2%	4%	4%	3%	1%	1%	2%	2%	2%	1%	
Don't know	118	62	54	13	20	27	25	34	33	52	34	17	41	30	31	53	65	21	25	27	27	10	8	99	19	60	48	10	27	40	31	20	30	88	79	40	
	11%	12%	10%	9%	10%	14%	13%	9%	9%	13%	9%	9%	13%	11%	9%	8%	14%	8%	9%	11%	17%	19%	8%	11%	11%	9%	14%	10%	13%	10%	14%	8%	8%	12%	11%	11%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



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Table 28

Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. People in cities B. People in rural areas :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	32%	13%	38%	34%	18%	79%
(+2) Much more negative for GROUP A	189	29	54	50	39	18	53	136	165	23	56	45	12	26	79	68	27	159
	17%	14%	17%	18%	17%	22%	15%	18%	17%	20%	17%	19%	17%	19%	19%	18%	14%	18%
(+1) A little more negative for GROUP A	258	45	71	60	70	12	75	183	231	27	77	60	24	26	107	77	46	209
	24%	22%	23%	22%	30%	15%	21%	25%	24%	23%	23%	25%	32%	19%	26%	21%	23%	24%
(0) Will have the same impact on both	342	59	107	90	61	25	115	226	299	39	111	71	20	42	123	123	67	272
	31%	29%	35%	33%	26%	31%	33%	30%	31%	34%	33%	30%	28%	30%	29%	33%	34%	31%
(-1) A little more negative for GROUP B	108	14	29	30	31	4	41	67	98	10	31	25	5	22	43	36	17	91
	10%	7%	9%	11%	13%	5%	12%	9%	10%	9%	9%	10%	6%	16%	10%	10%	9%	10%
(-2) Much more negative for GROUP B	58	14	14	16	11	4	18	40	50	8	11	14	5	7	18	25	13	45
	5%	7%	5%	6%	5%	5%	5%	5%	5%	7%	3%	6%	7%	5%	4%	7%	7%	5%
Mean	0.43	0.38	0.44	0.4	0.45	0.58	0.34	0.47	0.43	0.44	0.48	0.45	0.51	0.34	0.5	0.39	0.34	0.45
More negative group A (NET)	447	74	124	109	109	30	128	318	396	49	134	105	36	53	186	145	73	367
	41%	37%	40%	40%	47%	37%	37%	43%	41%	43%	40%	44%	49%	38%	44%	39%	37%	42%
More negative group B (NET)	166	28	43	46	41	8	59	107	147	18	42	39	10	29	61	61	30	135
	15%	14%	14%	17%	18%	10%	17%	14%	15%	15%	13%	16%	13%	21%	15%	16%	15%	16%
Coronavirus won't have a negative impact on either	23	10	6	2	5	-	6	17	22	1	5	2	4	4	7	4	10	12
	2%	5%	2%	1%	2%	-	2%	2%	2%	1%	1%	1%	5%	3%	2%	1%	5%	1%
Don't know	118	32	28	25	15	19	42	77	103	8	39	21	3	10	42	38	15	79
	11%	16%	9%	9%	7%	23%	12%	10%	11%	7%	12%	9%	5%	8%	10%	10%	8%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

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Table 30  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. White people B. People from ethnic minorities:

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS	
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUATES (af)	NON GRADUATES (ag)	WORKING (ah)	NOT WORKING (ai)
UNWEIGHTED BASE	1095	531	534	147	203	184	209	346	350	399	346	180	318	273	324	765	330	259	284	249	155	35	95	915	179	679	314	102	152	407	229	267	650	445	715	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%
(-2) Much more negative for GROUP A	23	16	7	6	8	4	1	4	13	6	4	8	7	6	2	14	9	8	5	2	5	2	1	20	2	13	8	2	2	7	7	7	11	12	20	3
	2%	3%	1%	4%	4%	2%	1%	1%	4%	1%	1%	4%	2%	2%	1%	2%	2%	3%	2%	1%	3%	3%	1%	2%	1%	2%	2%	2%	1%	2%	3%	3%	3%	2%	3%	1%
(+1) A little more negative for GROUP A	35	22	13	11	9	7	2	5	21	9	5	14	11	5	5	18	17	11	7	6	9	1	1	30	6	22	10	3	7	8	9	12	17	18	28	7
	3%	4%	2%	7%	5%	4%	1%	1%	6%	2%	1%	7%	4%	2%	2%	3%	4%	4%	2%	3%	6%	2%	1%	3%	3%	3%	3%	3%	3%	2%	4%	5%	4%	3%	4%	2%
(0) Will have the same impact on both	476	231	241	48	81	85	93	168	129	178	168	60	136	124	155	249	226	110	150	99	59	21	37	399	77	295	141	40	78	183	97	118	132	343	308	167
	43%	43%	44%	32%	41%	45%	48%	47%	37%	46%	47%	33%	43%	47%	47%	40%	48%	43%	52%	40%	38%	40%	40%	43%	44%	46%	40%	39%	39%	45%	42%	45%	34%	49%	43%	45%
(-1) A little more negative for GROUP B	252	121	129	37	35	41	48	92	72	89	92	44	62	62	84	177	76	69	56	63	32	8	25	207	45	146	82	24	45	94	56	58	108	145	162	90
	23%	23%	24%	24%	17%	22%	25%	26%	20%	23%	26%	24%	20%	24%	25%	28%	16%	27%	19%	25%	20%	15%	28%	22%	26%	23%	23%	24%	22%	23%	24%	22%	28%	21%	22%	24%
(-2) Much more negative for GROUP B	150	61	87	28	35	18	21	49	62	38	49	31	46	28	46	105	45	29	32	48	19	8	13	131	19	88	44	18	26	61	31	32	78	72	93	57
	14%	11%	16%	18%	17%	9%	11%	14%	17%	10%	14%	17%	15%	10%	14%	17%	10%	11%	11%	19%	12%	16%	14%	14%	11%	14%	13%	18%	13%	15%	14%	12%	20%	10%	13%	15%
Mean	-0.5	-0.42	-0.58	-0.54	-0.47	-0.39	-0.51	-0.56	-0.5	-0.45	-0.56	-0.49	-0.49	-0.45	-0.57	-0.61	-0.35	-0.44	-0.41	-0.68	-0.42	-0.5	-0.62	-0.51	-0.49	-0.49	-0.51	-0.61	-0.54	-0.55	-0.48	-0.42	-0.65	-0.42	-0.46	-0.59
More negative group A (NET)	58	38	20	17	17	12	3	9	34	15	9	22	18	11	7	32	26	19	12	8	14	3	2	50	8	35	18	5	9	14	15	19	28	30	48	10
	5%	7%	4%	11%	9%	6%	2%	2%	10%	4%	2%	12%	6%	4%	2%	5%	6%	7%	4%	3%	9%	5%	2%	5%	5%	5%	5%	5%	5%	3%	7%	7%	7%	4%	7%	3%
More negative group B (NET)	402	182	216	65	69	59	68	141	134	127	141	75	107	90	130	282	121	98	88	111	51	16	38	337	65	234	126	42	71	154	87	90	186	217	256	147
	37%	34%	39%	43%	35%	31%	35%	39%	38%	33%	39%	41%	34%	34%	39%	45%	26%	38%	31%	45%	33%	30%	41%	37%	37%	36%	36%	42%	35%	38%	38%	35%	48%	31%	35%	39%
Coronavirus won't have a negative impact on either	37	19	18	5	10	8	5	10	14	13	10	5	14	8	10	13	24	14	8	6	2	3	5	32	5	15	17	6	12	14	7	4	11	26	25	12
	3%	4%	3%	3%	5%	4%	3%	3%	4%	3%	3%	3%	4%	3%	3%	2%	5%	5%	3%	2%	1%	6%	5%	4%	3%	2%	2%	5%	6%	4%	3%	2%	3%	4%	3%	3%
Don't know	122	66	53	18	22	26	25	31	39	52	31	23	38	31	30	52	70	16	30	24	31	9	11	103	19	67	47	8	31	39	23	29	34	88	86	36
	11%	12%	10%	12%	11%	14%	13%	9%	11%	13%	9%	12%	12%	12%	9%	8%	15%	6%	11%	10%	20%	18%	12%	11%	11%	10%	14%	8%	15%	10%	10%	11%	9%	12%	12%	10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



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Table 31  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. White people B. People from ethnic minorities :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(+2) Much more negative for GROUP A	23	8	6	4	4	*	15	8	20	2	7	4	4	4	11	6	15	8
	2%	4%	2%	2%	2%	*	4%	1%	2%	2%	2%	2%	5%	3%	3%	2%	7%	1%
(+1) A little more negative for GROUP A	35	6	11	7	10	1	18	17	30	5	10	7	2	7	11	10	17	18
	3%	3%	4%	3%	5%	1%	5%	2%	3%	4%	3%	3%	3%	5%	3%	3%	9%	2%
(0) Will have the same impact on both	476	87	145	124	93	28	147	329	426	48	165	78	25	61	153	196	83	389
	43%	43%	47%	46%	40%	34%	42%	44%	44%	42%	50%	33%	34%	44%	36%	53%	42%	45%
(-1) A little more negative for GROUP B	252	36	72	60	59	25	75	177	224	26	85	66	16	33	118	79	36	213
	23%	18%	23%	22%	26%	31%	21%	24%	23%	23%	26%	28%	22%	24%	28%	21%	18%	25%
(-2) Much more negative for GROUP B	150	14	39	45	41	10	37	113	129	20	26	58	14	19	81	34	17	131
	14%	7%	13%	17%	18%	13%	10%	15%	13%	17%	8%	24%	19%	14%	19%	9%	9%	15%
Mean	-0.5	-0.28	-0.46	-0.56	-0.59	-0.69	-0.34	-0.58	-0.5	-0.56	-0.39	-0.78	-0.58	-0.45	-0.66	-0.38	-0.15	-0.58
More negative group A (NET)	58	14	17	11	15	1	34	24	51	7	16	11	6	11	22	17	32	26
	5%	7%	6%	4%	6%	1%	10%	3%	5%	6%	5%	5%	8%	8%	5%	4%	16%	3%
More negative group B (NET)	402	50	111	105	101	35	111	291	353	47	111	124	30	52	199	113	53	344
	37%	25%	36%	39%	43%	43%	32%	39%	37%	40%	33%	52%	41%	37%	47%	31%	27%	40%
Coronavirus won't have a negative impact on either	37	14	9	9	3	2	12	25	33	3	6	3	4	3	13	2	13	21
	3%	7%	3%	3%	1%	3%	3%	3%	3%	3%	2%	1%	6%	2%	3%	1%	6%	2%
Don't know	122	38	25	23	20	16	46	76	105	10	32	22	8	11	33	42	16	85
	11%	19%	8%	8%	9%	19%	13%	10%	11%	9%	10%	9%	11%	8%	8%	11%	8%	10%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 33  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. Men B. Women :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUAT ES (af)	NON GRADUAT ES (ag)	WORKING (ah)	NOT WORKING (ai)	
UNWEIGHTED BASE	1095	531	564	147	203	194	209	346	350	399	346	180	318	273	324	765	330	259	284	249	155	33	95	915	179	679	314	102	152	407	229	267	650	445	715	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	228	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	66%	34%
(-2) Much more negative for GROUP A	22	13	9	5	6	3	2	6	10	6	6	5	8	4	4	18	4	6	5	5	4	1	1	21	1	13	7	2	5	5	5	7	14	8	19	4	
2%	2%	2%	3%	3%	2%	1%	2%	3%	1%	2%	3%	3%	3%	2%	1%	3%	1%	2%	2%	2%	3%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	3%	4%	1%	3%	1%	
(+1) A little more negative for GROUP A	80	43	37	21	20	7	13	18	41	21	18	28	17	16	18	46	34	22	27	15	13	1	1	68	12	54	23	3	10	25	23	21	23	57	58	21	
7%	8%	7%	14%	10%	4%	7%	5%	12%	5%	5%	15%	6%	6%	5%	7%	7%	9%	9%	6%	9%	3%	2%	7%	7%	8%	7%	3%	5%	6%	10%	8%	6%	8%	8%	6%		
(0) Will have the same impact on both	678	344	331	76	115	112	125	250	192	237	250	95	189	166	229	388	290	166	193	148	80	30	61	562	116	406	203	69	118	262	138	160	228	451	439	239	
62%	64%	60%	50%	58%	59%	64%	69%	55%	62%	69%	51%	60%	63%	69%	62%	62%	64%	67%	60%	51%	58%	66%	61%	67%	63%	58%	68%	59%	65%	60%	61%	58%	64%	61%	64%		
(-1) A little more negative for GROUP B	110	44	62	26	24	20	12	28	50	32	28	27	37	20	26	70	40	23	22	33	15	5	12	96	13	67	36	7	16	41	26	26	50	60	69	41	
10%	8%	11%	17%	12%	10%	6%	8%	14%	8%	8%	15%	12%	7%	8%	11%	9%	9%	8%	13%	9%	9%	13%	10%	8%	10%	10%	7%	8%	10%	11%	10%	13%	9%	9%	9%	11%	
(-2) Much more negative for GROUP B	39	9	29	4	5	14	8	9	9	21	9	5	14	12	8	25	14	4	8	11	6	3	7	32	7	23	13	3	5	17	4	14	20	19	27	12	
4%	2%	5%	3%	2%	7%	4%	2%	2%	6%	2%	3%	4%	5%	2%	4%	3%	1%	3%	5%	4%	7%	7%	3%	4%	4%	4%	3%	3%	4%	2%	5%	5%	3%	4%	3%		
Mean	-0.07	0.02	-0.14	-0.02	-0.01	-0.22	-0.05	-0.05	-0.02	-0.14	-0.05	0.02	-0.12	-0.09	-0.05	-0.07	-0.07	0.02	*	-0.15	-0.04	-0.23	-0.25	-0.07	-0.08	-0.06	-0.09	-0.08	-0.05	-0.11	*	-0.08	-0.12	-0.04	-0.04		
More negative group A (NET)	102	56	45	26	25	10	16	24	51	26	24	34	26	20	22	64	38	28	32	19	18	2	3	89	13	67	30	5	15	30	28	28	36	65	77	25	
9%	11%	8%	17%	13%	5%	8%	7%	15%	7%	7%	18%	8%	8%	7%	10%	8%	11%	11%	11%	8%	11%	4%	3%	10%	7%	10%	9%	5%	8%	7%	12%	11%	9%	9%	11%	7%	
More negative group B (NET)	149	53	91	30	28	34	19	37	58	53	37	32	51	32	34	95	54	27	30	45	20	8	19	128	20	90	48	10	22	58	30	40	70	79	96	53	
14%	10%	17%	20%	14%	18%	10%	10%	17%	14%	10%	17%	16%	12%	10%	15%	11%	10%	10%	10%	18%	13%	16%	20%	14%	12%	14%	14%	10%	11%	14%	13%	15%	18%	11%	13%	14%	
Coronavirus won't have a negative impact on either	35	16	19	4	5	7	7	12	9	14	12	4	8	11	12	14	21	9	9	8	1	4	2	30	5	18	10	7	10	11	9	5	14	21	24	11	
3%	3%	3%	3%	2%	3%	4%	3%	3%	4%	3%	2%	2%	4%	4%	2%	4%	4%	4%	3%	3%	1%	8%	3%	3%	3%	3%	3%	3%	3%	4%	2%	4%	3%	3%	3%		
Don't know	132	68	62	16	25	27	28	36	41	55	36	20	42	34	35	66	65	27	24	28	38	7	7	112	20	65	56	10	36	44	24	28	43	89	87	44	
12%	13%	11%	10%	12%	14%	14%	10%	12%	14%	10%	11%	13%	13%	11%	11%	14%	11%	11%	8%	11%	24%	14%	8%	12%	11%	10%	16%	10%	18%	11%	10%	11%	11%	13%	12%	12%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



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Table 34

Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. Men B. Women :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(+2) Much more negative for GROUP A	22	2	6	8	4	2	8	14	18	4	7	5	2	2	8	6	8	14
	2%	1%	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	3%	1%	2%	1%	4%	2%
(+1) A little more negative for GROUP A	80	12	23	25	18	2	39	41	66	13	15	20	11	15	26	28	28	50
	7%	6%	7%	9%	8%	2%	11%	5%	7%	12%	4%	8%	14%	11%	6%	8%	14%	6%
(0) Will have the same impact on both	678	121	204	165	145	44	196	482	610	64	231	146	31	82	266	248	113	558
	62%	60%	66%	61%	63%	53%	56%	65%	63%	55%	70%	61%	43%	59%	63%	67%	58%	64%
(-1) A little more negative for GROUP B	110	19	19	33	28	10	34	76	97	11	22	35	9	18	53	19	19	91
	10%	10%	6%	12%	12%	12%	10%	10%	10%	10%	7%	15%	13%	13%	13%	5%	10%	10%
(-2) Much more negative for GROUP B	39	4	17	5	10	3	17	22	33	5	6	9	8	7	16	14	3	36
	4%	2%	6%	2%	4%	3%	5%	3%	3%	5%	2%	4%	11%	5%	4%	4%	1%	4%
Mean	-0.07	-0.07	-0.07	-0.01	-0.11	-0.15	-0.04	-0.08	-0.07	-0.01	-0.02	-0.11	-0.17	-0.12	-0.12	-0.02	0.12	-0.11
More negative group A (NET)	102	14	29	33	22	4	47	55	85	17	22	25	13	16	34	34	36	64
	9%	7%	9%	12%	9%	5%	13%	7%	9%	15%	7%	10%	18%	12%	8%	9%	18%	7%
More negative group B (NET)	149	24	36	38	38	13	51	98	130	17	28	44	17	25	69	33	21	127
	14%	12%	12%	14%	16%	15%	15%	13%	13%	14%	8%	19%	24%	18%	16%	9%	11%	15%
Coronavirus won't have a negative impact on either	35	9	9	8	6	3	12	23	32	2	10	3	4	4	12	9	13	21
	3%	5%	3%	3%	3%	3%	3%	3%	3%	2%	3%	1%	6%	3%	3%	2%	7%	2%
Don't know	132	35	30	27	21	19	45	87	110	15	40	19	7	10	39	47	13	95
	12%	17%	10%	10%	9%	23%	13%	12%	11%	13%	12%	8%	10%	7%	9%	13%	7%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 36  
Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. People like you B. Other groups of the population :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS	
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUAT ES (af)	NON GRADUAT ES (ag)	WORKING (ah)	NOT WORKING (ai)
UNWEIGHTED BASE	1095	531	534	197	203	184	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	33	95	915	179	679	314	102	152	407	229	267	650	445	715	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	228	261	391	704	723	372
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%
(-2) Much more negative for GROUP A	63	33	30	18	8	15	6	16	26	21	16	19	15	15	14	33	30	18	19	10	4	8	3	55	8	32	25	6	11	19	15	18	20	43	43	20
	6%	6%	5%	12%	4%	8%	3%	4%	8%	5%	4%	10%	5%	6%	4%	5%	6%	7%	7%	4%	3%	16%	3%	6%	5%	5%	7%	6%	5%	5%	6%	7%	5%	6%	6%	5%
(+1) A little more negative for GROUP A	108	51	57	13	24	17	21	33	37	38	33	21	32	28	27	61	47	26	40	18	11	6	7	85	23	64	32	13	19	41	29	19	27	80	69	39
	10%	9%	10%	8%	12%	9%	11%	9%	11%	10%	9%	11%	10%	10%	8%	10%	10%	10%	14%	7%	7%	11%	8%	9%	13%	10%	9%	12%	9%	10%	13%	7%	7%	11%	10%	10%
(0) Will have the same impact on both	495	231	259	58	83	90	92	172	141	182	172	65	145	123	162	290	204	125	137	109	58	25	40	435	59	311	136	48	73	192	108	122	163	331	325	169
	45%	43%	47%	38%	42%	47%	47%	48%	40%	47%	48%	35%	46%	47%	49%	46%	44%	49%	48%	44%	37%	47%	44%	47%	34%	48%	39%	48%	36%	47%	47%	47%	42%	47%	45%	46%
(-1) A little more negative for GROUP B	158	86	72	21	31	21	26	59	51	47	59	28	40	36	53	94	64	36	37	40	30	3	12	129	29	97	45	16	28	62	29	39	81	77	104	54
	14%	16%	13%	14%	16%	11%	13%	16%	15%	12%	16%	15%	13%	14%	16%	15%	14%	14%	13%	16%	19%	6%	13%	14%	17%	15%	13%	16%	14%	15%	13%	15%	21%	11%	14%	14%
(-2) Much more negative for GROUP B	110	54	54	20	23	20	15	32	43	35	32	23	34	23	30	72	38	21	22	33	14	4	15	87	24	63	41	6	26	34	18	31	49	61	67	43
	10%	10%	10%	13%	12%	10%	8%	9%	12%	9%	9%	12%	11%	9%	9%	12%	8%	8%	8%	13%	9%	8%	17%	9%	14%	10%	12%	6%	13%	9%	8%	12%	13%	9%	9%	12%
Mean	-0.15	-0.17	-0.14	-0.09	-0.22	-0.09	-0.15	-0.19	-0.16	-0.12	-0.19	-0.1	-0.17	-0.11	-0.2	-0.2	-0.09	-0.07	-0.02	-0.32	-0.33	0.24	-0.39	-0.14	-0.25	-0.17	-0.16	-0.05	-0.25	-0.15	-0.03	-0.2	-0.33	-0.05	-0.14	-0.19
More negative group A (NET)	171	84	87	31	32	32	27	49	63	59	49	40	47	43	41	94	77	44	59	29	16	14	10	139	31	96	56	18	30	60	44	37	47	124	112	59
	16%	16%	16%	20%	16%	17%	14%	14%	18%	15%	14%	22%	15%	16%	12%	15%	16%	17%	20%	12%	10%	27%	11%	15%	18%	15%	16%	18%	15%	15%	19%	14%	12%	18%	16%	16%
More negative group B (NET)	268	140	126	41	54	41	41	91	95	82	91	51	74	60	83	166	102	57	59	73	44	7	28	216	52	160	86	22	54	97	47	71	130	138	171	97
	24%	26%	23%	27%	27%	22%	21%	25%	27%	21%	25%	28%	24%	23%	25%	26%	22%	22%	21%	29%	28%	14%	30%	23%	30%	25%	25%	22%	27%	24%	21%	27%	33%	33%	24%	26%
Coronavirus won't have a negative impact on either	26	12	14	7	6	4	3	7	12	7	7	8	7	4	7	12	14	9	4	6	4	1	2	23	2	10	13	2	8	11	5	1	9	17	21	4
	2%	2%	3%	4%	3%	2%	1%	2%	3%	2%	2%	4%	2%	1%	2%	2%	3%	3%	1%	2%	3%	2%	3%	3%	1%	2%	4%	2%	4%	3%	*	2%	2%	3%	1%	
Don't know	136	69	63	16	24	23	32	41	40	55	41	20	42	35	39	65	70	22	29	32	35	5	12	107	28	69	57	10	36	46	24	30	41	95	93	43
	12%	13%	12%	11%	12%	12%	17%	11%	11%	14%	11%	11%	13%	13%	12%	10%	15%	9%	10%	13%	22%	9%	13%	12%	16%	11%	16%	10%	18%	11%	11%	11%	11%	13%	13%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



22-087220-45 - COVID ENQUIRY  
10TH - 13TH NOVEMBER 2023  
PUBLIC  
IPSOS

15 Nov 2023

Table 37

Q6 Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Covid-19 pandemic had a more negative impact on GROUP A or GROUP B, or the same impact on both? A. People like you B. Other groups of the population :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(+2) Much more negative for GROUP A	63	15	21	11	12	4	23	40	53	9	12	11	4	5	18	17	14	49
	6%	7%	7%	4%	5%	4%	7%	5%	5%	8%	4%	4%	5%	4%	4%	5%	7%	6%
(+1) A little more negative for GROUP A	108	18	43	30	13	3	34	74	101	6	28	32	9	12	43	36	24	84
	10%	9%	14%	11%	6%	4%	10%	10%	10%	5%	8%	13%	12%	9%	10%	10%	12%	10%
(0) Will have the same impact on both	495	81	149	127	99	39	159	336	447	46	165	96	31	66	175	194	92	396
	45%	40%	48%	47%	43%	48%	45%	45%	46%	40%	50%	40%	43%	48%	42%	52%	47%	46%
(-1) A little more negative for GROUP B	158	28	41	43	42	4	51	107	135	23	47	44	15	22	73	47	30	127
	14%	14%	13%	16%	18%	5%	15%	14%	14%	20%	14%	19%	21%	16%	17%	13%	15%	15%
(-2) Much more negative for GROUP B	110	17	16	31	38	8	34	76	98	12	31	32	5	15	53	29	14	94
	10%	9%	5%	11%	16%	10%	10%	10%	10%	10%	9%	13%	7%	11%	13%	8%	7%	11%
Mean	-0.15	-0.09	0.04	-0.21	-0.39	-0.16	-0.13	-0.17	-0.15	-0.23	-0.2	-0.26	-0.14	-0.24	-0.28	-0.11	-0.03	-0.18
More negative group A (NET)	171	33	64	41	25	7	57	114	154	15	40	42	13	17	60	53	38	133
	16%	16%	21%	15%	11%	9%	16%	15%	16%	13%	12%	18%	18%	13%	14%	14%	19%	15%
More negative group B (NET)	268	45	58	74	80	12	85	183	233	35	78	76	21	37	126	76	44	221
	24%	22%	19%	27%	35%	14%	24%	25%	24%	30%	23%	32%	28%	27%	30%	21%	22%	26%
Coronavirus won't have a negative impact on either	26	9	5	7	3	2	6	19	23	2	8	4	2	3	15	1	8	18
	2%	4%	1%	3%	1%	3%	2%	3%	2%	2%	2%	2%	3%	2%	4%	*	4%	2%
Don't know	136	34	32	23	25	21	42	93	111	17	40	20	7	15	43	46	15	97
	12%	17%	10%	9%	11%	26%	12%	13%	11%	15%	12%	8%	9%	11%	10%	13%	8%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 39  
Q7 - To what extent, if at all, did you personally follow the Government's rules on how to respond to Covid-19? Please answer honestly, all answers to this survey will remain confidential.

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS	
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (bb)	2 (cc)	3 (dd)	4+ (ee)	GRADUATES (ff)	NON GRADUATES (gg)	WORKING (hh)	NOT WORKING (ii)
UNWEIGHTED BASE	1095	531	564	177	203	194	209	346	350	399	346	180	316	273	324	765	330	239	284	249	155	33	95	315	179	679	314	102	152	407	229	267	650	445	713	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	32%	9%*	18%	37%	21%	24%	36%	64%	66%	34%
(7) Completely	388	168	215	24	50	60	71	183	74	131	183	28	88	97	175	229	159	102	100	85	48	19	34	316	72	248	95	46	75	157	71	85	139	249	228	160
	35%	31%	39%	16%	25%	32%	36%	51%	21%	34%	51%	15%	28%	37%	53%	36%	34%	40%	35%	34%	31%	36%	37%	34%	42%	38%	27%	45%	37%	39%	31%	33%	36%	35%	32%	43%
(6) Nearly all the time	345	174	167	40	59	61	67	118	100	128	118	50	98	88	109	197	149	81	77	96	34	16	41	296	49	205	112	28	61	137	65	82	136	209	225	121
	32%	32%	31%	26%	30%	32%	34%	33%	28%	33%	33%	27%	31%	34%	33%	31%	32%	32%	27%	39%	22%	31%	45%	32%	28%	32%	32%	28%	30%	34%	28%	32%	35%	30%	31%	32%
(5) Most of the time	174	93	80	41	37	37	22	36	78	60	36	50	57	37	30	100	74	37	52	30	36	9	11	149	25	87	68	19	34	54	39	47	62	112	133	41
	16%	17%	15%	27%	19%	20%	11%	10%	22%	15%	10%	27%	18%	14%	9%	16%	16%	14%	18%	12%	23%	17%	11%	16%	14%	14%	19%	19%	17%	13%	17%	18%	16%	16%	18%	11%
(4) About half of the time	62	35	27	19	18	6	12	8	37	17	8	23	19	15	6	39	24	17	17	10	13	3	3	53	9	35	25	2	11	13	24	14	22	41	45	17
	6%	7%	5%	13%	9%	3%	6%	2%	11%	5%	2%	13%	6%	6%	2%	6%	5%	7%	6%	4%	8%	6%	3%	6%	5%	5%	7%	2%	6%	3%	11%	5%	6%	6%	6%	5%
(3) Less than half of the time	46	20	26	12	11	10	8	5	24	18	5	14	19	8	5	21	26	6	24	8	7	-	1	39	7	26	18	2	6	15	8	16	7	39	32	15
	4%	4%	5%	8%	6%	5%	4%	1%	7%	5%	1%	8%	6%	3%	2%	3%	5%	2%	8%	3%	4%	-	1%	4%	4%	4%	4%	5%	3%	4%	4%	6%	2%	6%	4%	4%
(2) Hardly any of the time	34	21	12	9	8	5	8	3	17	14	3	10	13	9	3	21	13	8	9	8	6	1	1	27	7	20	12	2	7	17	4	6	10	24	30	4
	3%	4%	2%	6%	4%	3%	4%	1%	5%	4%	1%	5%	4%	3%	1%	3%	3%	3%	3%	3%	4%	3%	1%	3%	4%	3%	3%	3%	2%	3%	4%	2%	3%	3%	4%	1%
(1) Not at all	15	9	6	4	4	-	2	7	6	2	7	3	2	4	5	4	10	1	2	6	3	1	2	15	-	9	4	2	4	1	5	5	2	13	10	5
	1%	2%	1%	1%	2%	-	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	*	1%	2%	2%	2%	3%	2%	-	1%	1%	2%	2%	*	2%	2%	*	2%	1%	1%
Mean	5.76	5.65	5.86	5.07	5.42	5.78	5.79	6.19	5.26	5.78	6.19	5.07	5.58	5.81	6.25	5.81	5.69	5.9	5.62	5.79	5.52	5.86	6.01	5.73	5.88	5.82	5.58	5.97	5.76	5.9	5.61	5.66	5.9	5.68	5.63	6
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	bb	cc	dd	ee	ff	gg	hh	ii
Completely/Nearly/Most of time (NET)	907	436	463	105	146	158	160	337	252	319	337	128	243	223	314	526	382	220	228	211	118	44	86	762	146	540	275	93	170	349	175	214	337	570	586	322
	83%	81%	84%	69%	74%	84%	82%	94%	72%	83%	94%	69%	77%	85%	94%	84%	82%	86%	79%	85%	75%	84%	93%	83%	84%	84%	79%	92%	85%	86%	76%	82%	86%	81%	81%	86%
Less than half/hardly any of time/Not at all (NET)	95	50	44	23	23	15	18	15	46	33	15	27	34	21	13	46	49	15	35	22	15	2	4	81	14	55	33	6	17	33	18	27	19	75	71	24
	9%	9%	8%	15%	12%	8%	9%	4%	13%	9%	4%	15%	11%	8%	4%	7%	10%	6%	12%	9%	10%	5%	4%	9%	8%	9%	9%	6%	9%	8%	8%	10%	5%	11%	10%	6%
Don't know	15	10	5	3	8	2	3	-	10	5	-	4	8	3	-	7	8	2	5	4	1	3	-	11	4	6	9	-	1	8	4	2	4	12	8	8
	1%	2%	1%	2%	4%	1%	1%	-	3%	1%	-	2%	3%	1%	-	1%	2%	1%	2%	2%	1%	6%	-	1%	3%	1%	3%	-	1%	2%	2%	1%	1%	2%	1%	2%
Not applicable	15	6	9	2	3	8	2	-	5	10	-	2	11	2	-	10	5	3	2	1	10	-	-	15	-	9	7	-	2	2	8	3	9	7	13	2
	1%	1%	2%	2%	1%	4%	1%	-	1%	3%	-	1%	3%	1%	-	2%	1%	1%	1%	*	6%	-	-	2%	-	1%	2%	-	1%	1%	3%	1%	2%	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



22-087220-45 - COVID ENQUIRY  
10TH - 13TH NOVEMBER 2023  
PUBLIC  
IPSOS

15 Nov 2023

Table 40

Q7 - To what extent, if at all, did you personally follow the Government's rules on how to respond to Covid-19? Please answer honestly, all answers to this survey will remain confidential.

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(7) Completely	388 35%	66 33%	117 38%	86 32%	82 35%	37 46%	97 28%	291 39%	351 36%	33 29%	144 44%	90 38%	27 37%	43 32%	173 41%	146 39%	71 36%	307 36%
(6) Nearly all the time	345 32%	65 32%	95 31%	92 34%	68 29%	26 32%	103 29%	242 33%	309 32%	33 29%	96 29%	73 31%	22 30%	49 35%	142 34%	109 29%	53 27%	282 33%
(5) Most of the time	174 16%	35 17%	41 13%	44 16%	43 19%	11 14%	72 21%	102 14%	146 15%	24 21%	41 12%	38 16%	8 11%	25 18%	55 13%	51 14%	44 22%	130 15%
(4) About half of the time	62 6%	11 5%	17 6%	18 6%	13 5%	4 5%	26 7%	37 5%	48 5%	14 12%	19 6%	12 5%	4 5%	8 6%	18 4%	24 7%	16 8%	47 5%
(3) Less than half of the time	46 4%	8 4%	18 6%	9 3%	9 4%	2 2%	22 6%	24 3%	40 4%	6 6%	11 3%	13 6%	7 9%	3 2%	13 3%	13 3%	5 3%	41 5%
(2) Hardly any of the time	34 3%	7 3%	10 3%	8 3%	9 4%	-	8 2%	25 3%	32 3%	2 1%	15 5%	7 3%	2 3%	2 1%	10 2%	13 4%	4 2%	30 3%
(1) Not at all	15 1%	3 2%	4 1%	6 2%	2 1%	1 1%	7 2%	8 1%	14 1%	1 *	3 1%	1 *	-	7 5%	1 *	11 3%	1 *	14 2%
Mean	5.76	5.71	5.76	5.7	5.74	6.13	5.52	5.87	5.78	5.58	5.87	5.82	5.74	5.64	6	5.73	5.82	5.73
Completely/Nearly/Most of time (NET)	907 83%	165 82%	253 82%	222 82%	193 83%	74 91%	272 78%	635 85%	806 83%	91 79%	281 85%	202 85%	57 78%	117 85%	370 88%	306 83%	168 86%	719 83%
Less than half/hardly any of time/Not at all (NET)	95 9%	18 9%	32 10%	22 8%	20 9%	2 3%	37 11%	57 8%	86 9%	9 7%	29 9%	20 9%	9 12%	12 9%	24 6%	37 10%	9 5%	86 10%
Don't know	15 1%	4 2%	5 2%	2 1%	3 1%	*	3 1%	12 2%	14 1%	-	2 1%	3 1%	*	1 *	5 1%	3 1%	2 1%	10 1%
Not applicable	15 1%	4 2%	-	7 3%	3 1%	1 1%	12 4%	3 *	13 1%	2 2%	-	*	2 3%	-	3 1%	-	1 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 42

Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic?

BASE: ALL ADULTS AGED 16-75 IN THE UK

	You personally	The public as a whole	Prime Minister Boris Johnson	Labour leader Keir Starmer	Downing Street staff
UNWEIGHTED BASE	1095	1095	1095	1095	1095
WEIGHTED BASE	1095	1095	1095	1095	1095
(4) Very confident	534 49%	73 7%	52 5%	76 7%	52 5%
(3) Fairly confident	414 38%	548 50%	125 11%	317 29%	113 10%
(2) Not very confident	90 8%	352 32%	275 25%	346 32%	291 27%
(1) Not confident at all	38 4%	71 6%	603 55%	175 16%	575 53%
Mean	3.34	2.6	1.64	2.32	1.65
Confident (NET)	948 87%	621 57%	177 16%	394 36%	165 15%
Not confident (NET)	128 12%	423 39%	878 80%	521 48%	866 79%
Don't know	19 2%	51 5%	40 4%	180 16%	64 6%

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Table 43  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? You personally :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS	
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D / SEPARATED (aa)	1 (bb)	2 (cc)	3 (dd)	4+ (ee)	GRADUATES (ff)	NON GRADUATES (gg)	WORKING (hh)	NOT WORKING (ii)
UNWEIGHTED BASE	1095	531	564	197	203	184	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	53	95	315	179	673	314	102	192	407	229	267	650	445	715	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	322	173	645	348	101*	201	405	223	261	391	704	723	372
100%	49%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	22%	9%	18%	37%	21%	24%	36%	64%	66%	34%
(4) Very confident	534	249	279	42	83	94	90	226	125	184	226	57	141	125	211	327	207	136	131	121	62	30	55	447	87	338	145	51	93	215	104	121	210	324	321	213
	49%	46%	51%	27%	42%	49%	46%	63%	36%	48%	63%	31%	45%	47%	63%	52%	44%	53%	45%	49%	40%	57%	59%	49%	50%	52%	41%	51%	46%	53%	46%	54%	46%	44%	57%	
					c	c	c	cdef		h	hi		k	k	klm	p		t								z						G				
(3) Fairly confident	414	211	200	73	83	62	81	114	156	144	114	85	119	106	103	222	192	92	120	95	64	14	30	347	67	229	142	43	79	144	85	106	135	279	297	117
	38%	39%	37%	48%	42%	33%	42%	32%	45%	37%	32%	46%	38%	40%	31%	35%	41%	36%	42%	38%	41%	26%	32%	38%	39%	35%	41%	42%	39%	36%	37%	40%	35%	40%	41%	32%
				eg	g	g	g	g	j			n		n				q																		
(2) Not very confident	90	39	49	28	13	20	17	11	41	37	11	33	26	22	10	48	41	14	28	20	21	4	3	78	11	46	41	3	15	25	25	24	29	60	61	29
	8%	7%	9%	18%	7%	11%	9%	3%	12%	10%	3%	18%	8%	8%	3%	8%	9%	5%	10%	8%	13%	8%	4%	8%	7%	7%	12%	3%	8%	6%	11%	9%	7%	9%	8%	8%
				dfg	g	g	g		j	j		lmn	n	n							qv							yA								
(1) Not confident at all	38	29	9	6	12	7	5	9	18	12	9	6	16	7	9	22	16	11	6	8	6	3	4	35	4	23	11	4	9	13	9	8	9	29	33	6
	4%	5%	2%	4%	6%	4%	2%	2%	5%	3%	2%	3%	5%	3%	3%	4%	3%	4%	2%	3%	4%	6%	5%	4%	4%	4%	3%	4%	5%	3%	4%	3%	2%	4%	5%	1%
		b																																		
Mean	3.34	3.29	3.39	3.01	3.24	3.33	3.33	3.55	3.14	3.33	3.55	3.06	3.28	3.34	3.55	3.38	3.29	3.4	3.32	3.35	3.19	3.38	3.46	3.33	3.41	3.39	3.24	3.39	3.3	3.41	3.28	3.31	3.42	3.3	3.27	3.47
				c	c	c	cde	f	h	hi		k	k	klm			t										z					G				H
Confident (NET)	948	460	479	115	166	156	171	339	281	328	339	142	261	232	314	548	400	228	250	215	126	44	84	794	154	567	287	94	172	359	189	227	345	603	618	330
	87%	86%	87%	75%	84%	82%	88%	94%	80%	85%	94%	77%	83%	88%	94%	87%	86%	89%	87%	87%	81%	83%	92%	86%	89%	88%	82%	93%	86%	89%	83%	87%	88%	86%	85%	89%
								cdef		hi		k	klm													z										
Not confident (NET)	128	68	58	34	25	27	22	20	59	49	20	39	41	29	18	70	57	24	33	28	27	7	8	113	15	69	52	7	24	38	33	32	38	90	93	34
	12%	13%	11%	22%	13%	14%	11%	6%	17%	13%	6%	21%	13%	11%	6%	11%	12%	10%	12%	11%	17%	14%	8%	12%	9%	11%	15%	7%	12%	9%	15%	12%	10%	13%	13%	9%
				dfg	g	g	g		j	j		lmn	n	n							q															
Don't know	19	8	11	3	7	6	2	-	10	9	-	3	13	3	-	9	10	5	4	5	4	1	-	15	4	9	10	-	4	8	5	2	7	12	12	7
	2%	2%	2%	2%	4%	3%	1%	-	3%	2%	-	2%	4%	1%	-	1%	2%	2%	1%	2%	2%	3%	-	2%	3%	1%	3%	-	2%	2%	2%	1%	2%	2%	2%	2%
				g	g	g			j	j		n	n																							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

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Table 44  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? You personally :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(4) Very confident	534 49%	85 42%	163 53%	130 48%	113 49%	43 53%	148 42%	386 52%	482 50%	48 42%	163 49%	119 50%	35 48%	77 56%	233 56%	180 48%	93 47%	428 49%
(3) Fairly confident	414 38%	88 43%	111 36%	102 37%	82 36%	31 39%	150 43%	264 35%	364 38%	46 40%	127 38%	91 38%	21 29%	42 31%	146 35%	136 37%	77 39%	326 38%
(2) Not very confident	90 8%	18 9%	22 7%	22 8%	24 10%	3 4%	37 11%	52 7%	70 7%	17 14%	30 9%	21 9%	13 17%	8 6%	22 5%	39 10%	18 9%	70 8%
(1) Not confident at all	38 4%	5 3%	10 3%	11 4%	9 4%	3 4%	9 3%	29 4%	34 4%	4 4%	10 3%	4 2%	4 6%	9 7%	13 3%	15 4%	5 3%	31 4%
Mean	3.34	3.29	3.4	3.33	3.31	3.41	3.27	3.38	3.36	3.2	3.35	3.38	3.2	3.37	3.44	3.3	3.33	3.35
Confident (NET)	948 87%	173 85%	273 89%	232 85%	195 84%	75 92%	299 85%	649 87%	846 87%	94 81%	291 88%	210 88%	56 77%	119 86%	379 90%	315 85%	170 87%	754 87%
Not confident (NET)	128 12%	23 12%	32 10%	33 12%	33 14%	7 8%	47 13%	81 11%	104 11%	21 18%	40 12%	25 11%	17 23%	17 12%	36 8%	53 14%	23 12%	101 12%
Don't know	19 2%	7 3%	2 1%	7 3%	3 1%	* *	5 1%	14 2%	17 2%	1 1%	1 *	3 1%	* 1%	1 1%	5 1%	2 1%	3 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

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Table 46  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? The public as a whole :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUATES (af)	NON GRADUATES (ag)	WORKING (ah)	NOT WORKING (ai)	
UNWEIGHTED BASE	1095	531	564	177	203	190	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	33	95	315	179	679	314	102	192	407	229	267	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	19%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	8%*	84%	16%	59%	22%	9%*	18%	37%	21%	24%	36%	64%	66%	66%	34%	
(4) Very confident	73	44	28	16	20	11	12	14	36	22	14	19	25	15	13	43	30	20	13	13	16	1	8	70	3	43	24	5	10	20	14	29	33	40	54	18	
	7%	8%	5%	11%	10%	6%	6%	4%	10%	6%	4%	10%	8%	6%	4%	7%	6%	8%	5%	5%	10%	2%	9%	8%	2%	7%	7%	5%	5%	5%	6%	11%	8%	6%	8%	5%	
				g	g				ij			n					r						x									BC					
(3) Fairly confident	548	261	284	59	81	91	97	220	141	187	220	71	143	132	203	327	221	136	143	126	76	17	50	455	93	335	162	52	106	210	107	124	199	349	351	198	
	50%	49%	52%	39%	41%	48%	50%	61%	40%	49%	61%	38%	45%	50%	61%	52%	47%	53%	49%	51%	48%	33%	55%	49%	54%	52%	46%	51%	53%	52%	47%	48%	51%	50%	48%	53%	
				g	g			cdef	h		hi	k		klm		u		u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u
(2) Not very confident	352	174	173	60	70	59	65	99	130	123	99	76	101	86	89	205	147	73	104	84	44	26	21	295	58	206	112	34	59	131	80	82	117	235	233	119	
	32%	32%	32%	40%	35%	31%	33%	28%	37%	32%	28%	41%	32%	33%	27%	33%	31%	28%	36%	34%	28%	50%	23%	32%	33%	32%	32%	34%	29%	32%	35%	32%	30%	33%	32%	32%	
				g					j			n					v					qtv															
(1) Not confident at all	71	29	41	9	14	17	16	15	24	33	15	12	22	23	15	35	36	21	15	12	8	7	7	60	11	36	28	6	16	26	14	15	26	45	53	18	
	6%	5%	7%	6%	7%	9%	8%	4%	7%	8%	4%	6%	7%	9%	4%	6%	8%	8%	5%	5%	5%	13%	8%	7%	6%	6%	8%	8%	8%	6%	6%	7%	6%	7%	6%	5%	
				g		g			j			n																									
Mean	2.6	2.63	2.57	2.57	2.58	2.54	2.55	2.67	2.57	2.55	2.67	2.54	2.59	2.55	2.67	2.62	2.56	2.62	2.56	2.59	2.69	2.24	2.69	2.61	2.54	2.62	2.56	2.58	2.58	2.58	2.56	2.67	2.64	2.57	2.59	2.61	
				u	u	u	u	i	u	u	i	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u
Confident (NET)	621	305	312	76	101	101	108	234	177	210	234	90	167	147	217	370	251	157	156	140	92	18	59	525	96	377	186	57	116	230	121	154	232	389	405	216	
	57%	57%	57%	50%	51%	53%	56%	65%	50%	55%	65%	49%	53%	56%	65%	59%	54%	61%	54%	56%	59%	34%	64%	57%	55%	58%	53%	57%	58%	57%	53%	59%	55%	56%	56%	58%	
				cde				hi	u		klm					u		u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u
Not confident (NET)	423	203	214	70	84	76	80	114	154	156	114	88	122	109	104	240	183	94	119	97	52	33	28	355	68	243	140	41	74	157	95	98	143	280	286	138	
	39%	38%	39%	46%	42%	40%	41%	32%	44%	40%	32%	48%	39%	41%	31%	38%	39%	37%	41%	39%	33%	63%	31%	38%	39%	38%	40%	40%	37%	39%	41%	37%	37%	40%	40%	40%	
				g	g				j		j	n		n		o		q				qrst	v														
Don't know	51	28	23	7	13	13	7	12	20	19	12	7	25	8	12	18	33	6	13	12	13	1	5	42	9	25	23	3	11	18	12	10	16	35	32	19	
	5%	5%	4%	5%	7%	7%	3%	3%	6%	5%	3%	4%	8%	3%	4%	3%	7%	2%	5%	5%	8%	3%	6%	5%	5%	4%	6%	6%	5%	5%	5%	4%	4%	5%	4%	5%	
				g	g				j		j	n	mn			o		q																			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

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Table 47  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? The public as a whole :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(4) Very confident	73 7%	17 9%	18 6%	17 6%	18 8%	2 3%	38 11%	34 5%	61 6%	11 10%	23 7%	11 4%	8 11%	12 9%	25 6%	19 5%	32 16%	41 5%
(3) Fairly confident	548 50%	81 40%	170 55%	144 53%	110 47%	44 54%	161 46%	387 52%	497 51%	48 42%	180 54%	119 50%	30 41%	74 54%	230 55%	198 53%	90 46%	448 52%
(2) Not very confident	352 32%	73 36%	84 27%	89 33%	83 36%	22 28%	108 31%	244 33%	302 31%	44 38%	95 29%	87 37%	24 32%	42 30%	131 31%	117 32%	55 28%	287 33%
(1) Not confident at all	71 6%	18 9%	21 7%	11 4%	17 7%	4 5%	23 7%	48 6%	61 6%	10 9%	25 8%	14 6%	6 9%	3 3%	25 6%	23 6%	10 5%	58 7%
Mean	2.6	2.52	2.63	2.64	2.56	2.62	2.65	2.57	2.61	2.53	2.62	2.55	2.59	2.72	2.62	2.6	2.77	2.56
Confident (NET)	621 57%	99 49%	188 61%	161 59%	127 55%	47 57%	199 57%	421 57%	558 58%	59 51%	203 61%	129 54%	39 53%	86 62%	255 61%	217 59%	122 62%	489 56%
Not confident (NET)	423 39%	91 45%	106 34%	100 37%	100 43%	27 33%	132 38%	291 39%	363 38%	54 47%	120 36%	101 42%	30 41%	45 33%	155 37%	140 38%	65 33%	345 40%
Don't know	51 5%	13 6%	14 5%	11 4%	4 2%	8 10%	19 5%	32 4%	46 5%	2 2%	8 2%	8 3%	4 6%	6 5%	9 2%	14 4%	10 5%	32 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 49  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Prime Minister Boris Johnson :  
BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX		AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS			
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Millennials (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAND (v)	URBAN (w)	RURAL (x)	MARRIED / LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCED / SEPARATED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUATES (af)	NON GRADUATES (ag)	WORKING (ah)	NOT WORKING (ai)	
UNWEIGHTED BASE	1095	531	554	147	203	190	209	346	350	399	346	180	318	273	324	765	330	259	264	249	155	53	55	515	179	673	314	102	152	407	229	267	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	828	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	19%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	22%	9%*	18%	37%	21%	24%	36%	64%	66%	34%	
(4) Very confident	52	36	15	7	15	13	6	10	22	20	10	13	19	10	10	33	19	6	14	11	17	*	3	49	2	41	10	1	7	8	18	19	29	23	43	8	
	5%	7%	3%	4%	8%	7%	3%	3%	6%	5%	3%	7%	6%	4%	3%	5%	4%	2%	5%	4%	11%	1%	3%	5%	1%	6%	3%	1%	4%	2%	8%	7%	3%	6%	3%	6%	2%
		b			g	g													qrs				x		zA					C	C	G		I			
(3) Fairly confident	125	64	60	32	26	18	13	35	59	31	35	37	36	21	30	64	61	27	45	24	22	1	7	114	11	68	46	10	18	45	25	37	44	81	91	34	
	11%	12%	11%	21%	13%	10%	6%	10%	17%	8%	10%	20%	12%	8%	9%	10%	13%	10%	16%	10%	14%	2%	8%	12%	6%	11%	13%	10%	9%	11%	11%	14%	11%	11%	13%	9%	
		eFg		eFg	f				ij			lmn						u		u			x								F						
(2) Not very confident	275	127	148	32	44	47	48	104	76	96	104	34	77	71	93	147	128	61	92	55	40	13	15	233	42	167	87	21	48	108	59	60	79	196	182	93	
	25%	24%	27%	21%	22%	25%	25%	29%	22%	25%	29%	19%	24%	27%	28%	23%	27%	24%	32%	22%	25%	25%	16%	25%	24%	26%	25%	21%	24%	27%	26%	23%	20%	28%	25%	25%	
															k			sv														F					
(1) Not confident at all	603	291	304	71	99	106	123	204	170	229	204	90	165	156	192	363	240	157	122	145	77	37	65	494	108	345	188	69	123	225	118	136	226	377	385	218	
	55%	54%	55%	46%	50%	56%	63%	57%	48%	59%	57%	49%	52%	59%	58%	58%	51%	61%	42%	58%	49%	70%	71%	54%	63%	53%	54%	68%	61%	56%	52%	52%	58%	54%	53%	59%	
									h									rt		r			rt					yz									
Mean	1.64	1.7	1.59	1.83	1.77	1.67	1.49	1.58	1.79	1.58	1.58	1.84	1.7	1.55	1.57	1.61	1.69	1.53	1.82	1.58	1.86	1.31	1.42	1.68	1.43	1.69	1.63	1.43	1.54	1.58	1.74	1.76	1.67	1.63	1.7	1.53	
				fg	fg				ij			mn						qsu		qsu				x		A					BC	BC			I		
Confident (NET)	177	100	75	39	42	32	19	45	81	51	45	50	55	31	41	97	80	33	59	35	39	1	10	163	13	109	56	11	25	53	43	56	73	104	134	42	
	16%	19%	14%	26%	21%	17%	10%	13%	23%	13%	13%	27%	18%	12%	12%	15%	17%	13%	21%	14%	25%	2%	11%	18%	8%	17%	16%	11%	12%	13%	19%	21%	19%	15%	19%	11%	
				fg	fg				ij			lmn						qu		qu				x												I	
Not confident (NET)	878	417	453	103	143	153	171	308	245	324	308	125	241	227	285	510	368	218	214	200	117	50	80	727	151	513	275	90	172	333	177	196	305	573	567	311	
	80%	78%	83%	67%	72%	81%	88%	86%	70%	84%	86%	67%	77%	86%	86%	81%	79%	85%	74%	80%	74%	95%	87%	79%	87%	79%	79%	89%	86%	82%	78%	75%	78%	81%	78%	84%	
									h									rt		rt			rt				yz										
Don't know	40	19	21	10	14	5	5	7	24	10	7	10	18	6	7	21	20	7	15	14	2	1	2	31	9	24	17	-	4	19	9	9	13	28	21	19	
	4%	4%	4%	7%	7%	2%	3%	2%	7%	2%	2%	6%	6%	2%	2%	3%	4%	3%	5%	6%	1%	3%	2%	3%	5%	4%	5%	-	2%	5%	4%	3%	3%	4%	3%	5%	
				g	g				ij				n							t																	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base



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Table 50  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Prime Minister Boris Johnson :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORIT Y ETHNIC GROUP (i)	Conserv ative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(4) Very confident	52 5%	9 4%	6 2%	17 6%	14 6%	6 7%	33 9%	19 3%	43 4%	8 7%	17 5%	7 3%	9 12%	8 6%	12 3%	20 5%	34 17%	15 2%
(3) Fairly confident	125 11%	24 12%	38 12%	30 11%	22 9%	10 13%	53 15%	71 10%	99 10%	24 21%	54 16%	16 7%	7 9%	17 12%	35 8%	47 13%	63 32%	56 6%
(2) Not very confident	275 25%	58 28%	81 26%	61 23%	59 25%	16 20%	77 22%	198 27%	241 25%	31 27%	117 35%	35 15%	15 20%	23 17%	84 20%	117 32%	45 23%	225 26%
(1) Not confident at all	603 55%	102 50%	175 57%	156 57%	128 55%	42 51%	171 49%	432 58%	553 57%	48 41%	135 41%	177 74%	40 54%	89 64%	279 66%	179 48%	49 25%	542 63%
Mean	1.64	1.69	1.59	1.65	1.65	1.73	1.85 g	1.55	1.61	1.93 h	1.86 km	1.37	1.77 k	1.58 k	1.46	1.75 n	2.42 q	1.46
Confident (NET)	177 16%	33 16%	45 14%	47 17%	36 15%	16 20%	87 25%	90 12%	142 15%	32 28%	71 22%	23 10%	15 21%	24 18%	47 11%	67 18%	96 49%	71 8%
Not confident (NET)	878 80%	160 79%	256 83%	217 80%	187 81%	58 71%	248 71%	630 85%	794 82%	79 68%	252 76%	212 89%	54 74%	111 81%	362 86%	296 80%	95 48%	767 89%
Don't know	40 4%	10 5%	8 2%	7 3%	8 4%	7 9%	16 4%	25 3%	31 3%	5 4%	8 2%	4 2%	4 5%	2 1%	10 2%	7 2%	6 3%	28 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table S2  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Labour leader Keir Starmer :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX			AGE					AGGREGATED AGE				GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS	
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (aa)	1 (b)	2 (c)	3 (d)	4+ (e)	GRADUAT ES (f)	NON GRADUAT ES (g)	WORKING (h)	NOT WORKING (i)	
UNWEIGHTED BASE	1095	531	534	197	203	184	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	53	95	915	179	673	314	102	152	407	223	267	650	445	713	382	
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	922	173	645	348	101*	201	405	223	261	391	704	723	372	
100%	100%	49%	50%	14%	18%	17%	18%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	5%*	8%*	84%	16%	59%	22%	9%*	18%	37%	21%	24%	36%	64%	66%	64%	34%
(4) Very confident	76	49	25	8	17	22	10	20	25	31	20	12	31	15	19	58	19	19	21	12	16	3	5	65	11	52	16	8	12	21	17	27	53	24	53	23	
	7%	9%	5%	5%	9%	11%	5%	6%	7%	8%	6%	7%	10%	6%	6%	9%	4%	7%	7%	5%	10%	5%	6%	7%	6%	8%	5%	8%	6%	5%	7%	10%	14%	3%	7%	6%	
		b			fg										p																						
(3) Fairly confident	317	167	150	37	50	53	59	119	87	111	119	42	89	77	109	187	131	73	82	73	37	15	36	270	47	210	75	32	50	130	65	72	136	181	228	90	
	29%	31%	27%	24%	25%	28%	30%	33%	25%	29%	33%	23%	28%	29%	33%	30%	28%	28%	29%	30%	23%	29%	39%	29%	27%	33%	22%	32%	25%	32%	28%	28%	35%	26%	31%	24%	
		b			fg										k																						
(2) Not very confident	346	161	183	42	63	49	63	130	104	112	130	53	88	86	119	208	139	83	94	75	46	18	30	279	67	203	120	23	69	123	67	88	104	242	218	129	
	32%	30%	33%	27%	32%	26%	32%	36%	30%	29%	36%	29%	28%	33%	36%	33%	30%	32%	33%	30%	29%	34%	33%	30%	30%	31%	35%	23%	34%	30%	29%	34%	27%	34%	30%	35%	
		b			fg										k																						
(1) Not confident at all	175	86	88	25	29	35	34	51	55	69	51	30	51	45	49	92	82	42	40	41	35	11	6	154	21	92	57	26	34	64	42	35	46	129	110	64	
	16%	16%	16%	17%	15%	19%	17%	14%	16%	18%	14%	16%	16%	17%	15%	15%	18%	17%	14%	16%	22%	21%	7%	17%	12%	14%	16%	26%	17%	16%	18%	14%	12%	18%	15%	17%	
		b			fg										k																						
Mean	2.32	2.39	2.25	2.25	2.34	2.38	2.27	2.34	2.3	2.32	2.34	2.27	2.38	2.28	2.33	2.39	2.23	2.32	2.36	2.28	2.26	2.21	2.53	2.32	2.33	2.4	2.19	2.25	2.24	2.32	2.3	2.4	2.58	2.17	2.37	2.23	
		b			fg										k																						
Confident (NET)	394	216	175	45	67	74	69	139	112	143	139	54	119	92	128	244	149	92	103	85	53	18	42	335	58	262	92	40	62	151	82	99	189	205	281	113	
	36%	40%	32%	29%	34%	39%	35%	39%	32%	37%	39%	29%	38%	35%	39%	39%	32%	36%	36%	34%	34%	34%	45%	36%	34%	41%	26%	40%	31%	37%	36%	38%	48%	29%	39%	30%	
		b			fg										k																						
Not confident (NET)	521	246	271	67	92	84	97	181	159	181	181	83	139	131	167	300	221	125	134	116	81	29	36	433	88	295	177	49	102	187	109	123	150	371	328	193	
	48%	46%	49%	44%	46%	44%	49%	50%	45%	47%	50%	45%	44%	50%	50%	48%	47%	49%	47%	47%	47%	55%	39%	47%	51%	46%	51%	49%	51%	46%	48%	47%	38%	53%	45%	52%	
		b			fg										k																						
Don't know	180	74	103	41	39	31	30	40	79	61	40	48	56	40	37	83	97	40	50	47	23	6	14	153	27	89	80	11	37	67	38	39	52	129	114	66	
	16%	14%	19%	27%	20%	17%	15%	11%	23%	16%	11%	26%	18%	15%	11%	13%	21%	15%	18%	19%	15%	11%	16%	17%	16%	14%	23%	11%	18%	17%	17%	15%	13%	18%	16%	18%	
		b			fg										k																						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 53  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Labour leader Keir Starmer :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(4) Very confident	76 7%	14 7%	19 6%	23 8%	18 8%	3 3%	40 11%	36 5%	68 7%	8 7%	14 4%	28 12%	11 15%	12 9%	41 10%	17 5%	34 17%	40 5%
(3) Fairly confident	317 29%	46 23%	87 28%	97 36%	74 32%	13 16%	104 30%	213 29%	278 29%	39 33%	71 22%	117 49%	25 34%	41 30%	163 39%	83 22%	61 31%	252 29%
(2) Not very confident	346 32%	65 32%	99 32%	79 29%	73 32%	31 38%	97 28%	250 34%	310 32%	33 28%	152 46%	50 21%	19 26%	36 26%	112 27%	156 42%	58 29%	278 32%
(1) Not confident at all	175 16%	32 16%	57 18%	44 16%	29 12%	14 17%	56 16%	119 16%	156 16%	18 16%	57 17%	14 6%	7 10%	29 21%	46 11%	76 21%	23 11%	148 17%
Mean	2.32	2.27	2.26	2.41	2.42	2.07	2.43	2.27	2.32	2.37	2.14	2.76	2.64	2.31	2.55	2.12	2.61	2.26
Confident (NET)	394 36%	60 29%	106 34%	120 44%	92 40%	16 19%	145 41%	249 33%	346 36%	46 40%	85 26%	145 61%	36 48%	54 39%	205 49%	100 27%	95 48%	292 34%
Not confident (NET)	521 48%	96 47%	155 50%	123 45%	102 44%	45 55%	153 44%	368 49%	466 48%	51 44%	209 63%	64 27%	26 35%	65 47%	158 38%	232 63%	80 41%	426 49%
Don't know	180 16%	47 23%	46 15%	29 11%	37 16%	21 25%	53 15%	128 17%	155 16%	18 16%	36 11%	29 12%	12 16%	19 14%	57 14%	38 10%	21 11%	147 17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

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Table 55  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Downing Street staff :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	SEX		AGE					AGGREGATED AGE			GENERATIONS				SOCIAL GRADE		GOVERNMENT OFFICE REGION						URBAN		MARITAL STATUS			NUMBER IN HOUSEHOLD				EDUCATION		WORKING STATUS		
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55-75 (j)	Gen Z (k)	Milleni als (l)	Gen X (m)	Baby Boomer (n)	ABC1 (o)	C2DE (p)	NORTH (q)	MIDLAND S (r)	SOUTH (s)	LONDON (t)	WALES (u)	SCOTLAN D (v)	URBAN (w)	RURAL (x)	MARRIED /LIVING AS MARRIED (y)	SINGLE (z)	WIDOWED / DIVORCE D/ SEPARAT ED (aa)	1 (ab)	2 (ac)	3 (ad)	4+ (ae)	GRADUAT ES (af)	NON GRADUAT ES (ag)	WORKING (ah)	NOT WORKING (ai)
UNWEIGHTED BASE	1095	531	534	147	203	184	209	346	350	399	346	180	318	273	324	765	330	239	284	249	155	53	95	315	179	673	314	102	192	407	223	267	650	445	713	382
WEIGHTED BASE	1095	537	548	152	198	190	195	360	351	385	360	185	315	264	332	628	467	257	288	248	157	52*	92*	322	173	645	348	101*	201	405	223	261	391	704	723	372
100%	100%	49%	50%	14%	18%	17%	19%	33%	32%	35%	33%	17%	29%	24%	30%	57%	43%	23%	26%	23%	14%	8%	84%	16%	59%	22%	9%	18%	37%	21%	24%	36%	64%	66%	34%	
(4) Very confident	52	37	14	16	18	13	3	2	34	17	2	20	23	7	2	28	23	13	15	6	18	-	1	49	3	31	21	-	5	6	13	28	25	27	48	4
	5%	7%	2%	10%	9%	7%	2%	*	10%	4%	*	11%	7%	2%	1%	5%	5%	5%	5%	2%	11%	-	-	5%	2%	5%	6%	6%	2%	6%	11%	6%	4%	7%	4%	
		b		fg	fg	fg			ij	j		mn	mn				qrsuv							A	A	A	A		C	BC	BC			I		
(3) Fairly confident	113	63	50	24	25	19	16	30	48	35	30	25	38	25	25	64	48	24	42	16	19	1	10	102	10	71	37	5	17	33	23	39	46	66	84	28
	10%	12%	9%	16%	12%	10%	8%	8%	14%	9%	8%	13%	12%	9%	8%	10%	10%	9%	15%	6%	12%	2%	11%	11%	6%	11%	10%	5%	9%	8%	10%	15%	12%	9%	12%	8%
				fg					j								su									A	A		C	BC	C					
(2) Not very confident	291	132	157	42	50	47	48	104	92	95	104	51	77	70	94	159	132	67	84	62	47	15	17	239	52	169	95	27	56	105	66	63	91	200	181	110
	27%	25%	29%	28%	25%	25%	25%	29%	26%	25%	29%	27%	24%	26%	28%	25%	28%	26%	29%	25%	30%	29%	19%	26%	30%	26%	27%	27%	28%	26%	29%	24%	23%	28%	25%	30%
				fg	g	g	g	cd	ij	ij	cd	mn	mn	kl	kl	p		rt							x		A	A	yz	DE	DE					
(1) Not confident at all	575	280	288	61	86	98	120	211	147	218	211	76	148	154	198	352	223	144	134	143	59	34	60	475	100	338	171	66	119	232	106	118	211	364	370	205
	53%	52%	53%	40%	43%	52%	62%	59%	42%	57%	59%	41%	47%	58%	59%	56%	48%	56%	46%	58%	38%	66%	66%	52%	58%	52%	49%	65%	59%	57%	46%	45%	54%	52%	51%	55%
				efg	fg	fg	cd	cd	ij	h	h	mn	mn	kl	kl			rt							x		A	A	yz	DE	DE					
Mean	1.65	1.72	1.58	1.96	1.86	1.71	1.48	1.49	1.9	1.59	1.49	1.94	1.78	1.54	1.47	1.62	1.7	1.62	1.77	1.49	1.97	1.35	1.44	1.68	1.49	1.66	1.71	1.38	1.53	1.51	1.73	1.9	1.69	1.63	1.72	1.51
		b		efg	fg	fg			ij			mn	mn	kl	kl			suv						x		A	A		BC	BC				I		
Confident (NET)	165	100	63	39	43	32	19	31	82	51	31	45	61	31	27	93	72	37	57	21	37	1	11	151	13	102	57	5	22	40	36	67	72	93	132	32
	15%	19%	12%	26%	22%	17%	10%	9%	23%	13%	9%	24%	20%	12%	8%	15%	15%	15%	20%	9%	24%	2%	11%	16%	8%	16%	16%	5%	11%	10%	16%	25%	18%	13%	18%	9%
				fg	fg	g			ij	ij	mn	mn	mn	kl	kl			u	su		qrsuv			x		A	A		C	BCD	G			I		
Not confident (NET)	866	412	446	103	136	144	169	314	239	313	314	127	225	223	291	512	354	211	217	205	106	50	77	714	152	507	266	93	176	337	172	182	302	565	551	316
	79%	77%	81%	67%	69%	76%	86%	87%	68%	81%	87%	69%	71%	85%	88%	82%	76%	82%	75%	82%	68%	95%	84%	77%	88%	79%	76%	92%	87%	83%	75%	70%	77%	80%	76%	85%
				fg	fg	g	cd	cd	ij	h	h	mn	mn	kl	kl			t	t	qrs	t	qr	t	t	w	w	A	A	yz	DE	DE				H	
Don't know	64	25	40	10	19	13	8	14	30	20	14	13	28	9	14	23	41	9	14	22	14	1	4	56	8	36	25	3	3	28	20	13	17	47	40	24
	6%	5%	7%	7%	10%	7%	4%	4%	8%	5%	4%	7%	9%	3%	4%	4%	9%	3%	5%	9%	9%	3%	4%	6%	4%	6%	7%	3%	2%	7%	9%	5%	4%	7%	6%	6%
				fg	fg	g			ij			mn	mn	kl	kl		o										A	A	B	B						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p - q/r/s/t/u/v - w/x - y/z/A - B/C/D/E - F/G - H/I  
Overlap formulae used. \* small base

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22-087220-45 - COVID ENQUIRY  
10TH - 13TH NOVEMBER 2023  
PUBLIC  
IPSOS

15 Nov 2023

Table 56  
Q8 How confident, if at all, would you say you are that the following groups or individuals followed Covid rules and regulations appropriately during the pandemic? Downing Street staff :

BASE: ALL ADULTS AGED 16-75 IN THE UK

	TOTAL	INCOME					CHILDREN IN HOUSEHOLD		ETHNICITY		General Election 2019 Vote				Referendum 2016 vote		Current state of British Economy	
		UP TO £19999 (a)	£20000-£34999 (b)	£35000-£54999 (c)	£55000+ (d)	PREFER NOT TO SAY (e)	YES (f)	NO (g)	WHITE ETHNIC GROUP (h)	MINORITY ETHNIC GROUP (i)	Conservative (j)	Labour (k)	Lib Dems (l)	Other (m)	Remain (n)	Leave (o)	Good (p)	Poor (q)
UNWEIGHTED BASE	1095	157	284	275	302	77	365	730	958	124	320	267	82	143	480	334	222	842
WEIGHTED BASE	1095	203	308	272	231	82*	350	745	967	116*	331	238	73*	137	419	371	196	866
	100%	18%	28%	25%	21%	7%*	32%	68%	88%	11%*	30%	22%	7%*	13%	38%	34%	18%	79%
(4) Very confident	52 5%	12 6%	8 3%	17 6%	13 6%	1 1%	33 9%	19 3%	37 4%	15 13%	12 4%	10 4%	9 12%	3 2%	14 3%	13 3%	32 16%	17 2%
							g			h			jk				q	
(3) Fairly confident	113 10%	22 11%	32 10%	25 9%	24 10%	9 12%	54 16%	58 8%	85 9%	26 23%	39 12%	13 5%	9 12%	20 14%	34 8%	39 11%	57 29%	54 6%
							g			h			k				q	
(2) Not very confident	291 27%	54 27%	87 28%	74 27%	49 21%	26 32%	85 24%	206 28%	260 27%	27 23%	120 36%	48 20%	17 23%	31 22%	91 22%	116 31%	55 28%	232 27%
											klm					n		
(1) Not confident at all	575 53%	101 50%	161 52%	146 54%	132 57%	35 42%	149 43%	426 57%	536 55%	37 32%	147 44%	162 68%	36 49%	78 57%	262 63%	188 51%	44 22%	519 60%
Mean	1.65	1.71	1.61	1.67	1.63	1.67	1.91 g	1.54	1.59	2.18 h	1.73 k	1.44	1.88 k	1.6	1.5	1.65 n	2.41 q	1.48
Confident (NET)	165 15%	35 17%	40 13%	42 16%	37 16%	10 13%	87 25%	78 10%	122 13%	41 36%	51 15%	23 10%	18 25%	23 16%	48 11%	52 14%	89 45%	71 8%
							g			h			k				q	
Not confident (NET)	866 79%	155 77%	248 81%	220 81%	182 79%	61 74%	234 67%	633 85%	796 82%	64 55%	267 81%	210 88%	52 71%	109 79%	354 84%	304 82%	99 50%	751 87%
Don't know	64 6%	13 6%	20 6%	9 3%	12 5%	11 13%	29 8%	35 5%	50 5%	10 9%	13 4%	5 2%	3 4%	6 4%	17 4%	15 4%	9 4%	44 5%
							cd											

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l/m - n/o - p/q  
Overlap formulae used. \* small base

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