

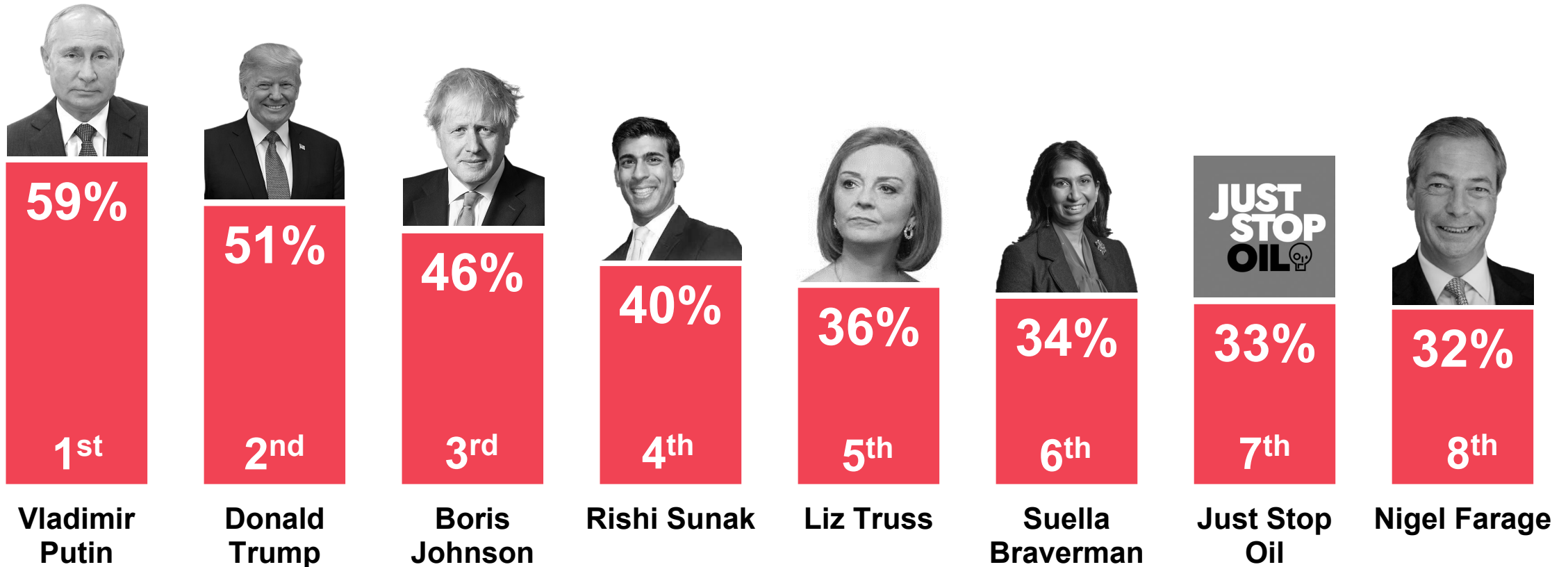


Ipsos Santa's Naughty / Nice list polling

December 2023

Santa's 'naughty list': Top 8

Who from the following would you expect to be on Santa's 'naughty list' this year? Please select all that apply.

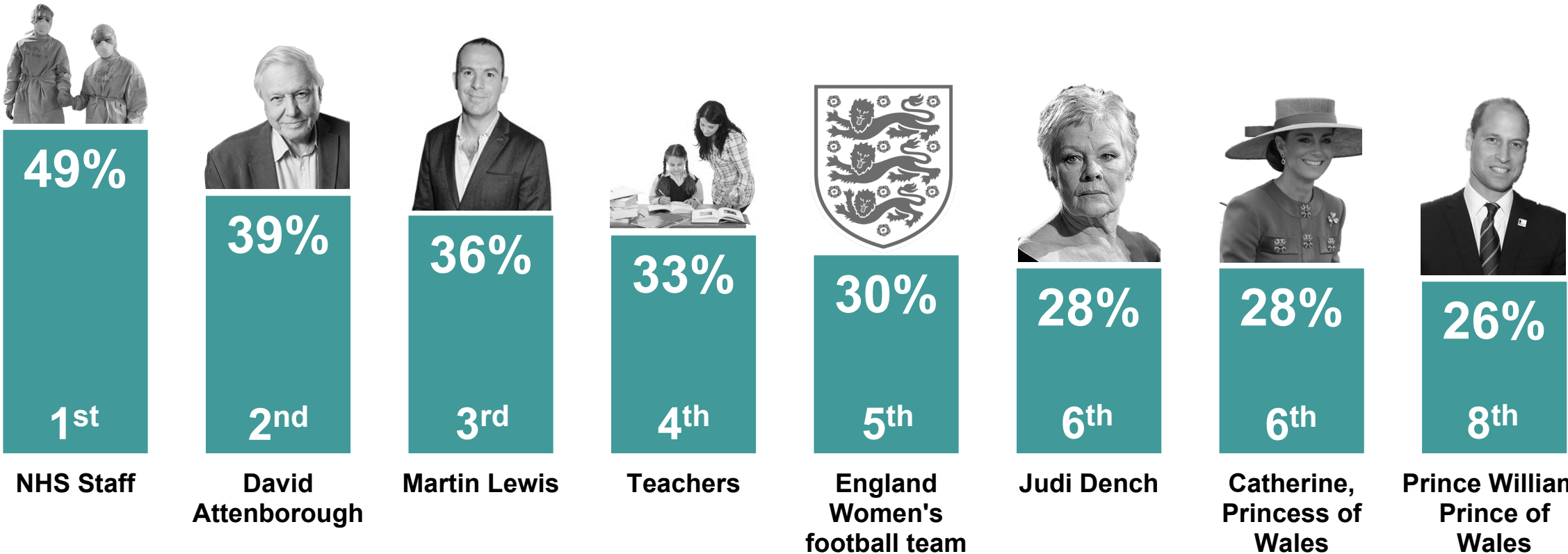


Base: 2,170 British adults 18-75 1st – 4th December 2023

Note: 46 public figures were presented as options for the 'naughty' list. A full list of results can be found on the Ipsos website.

Santa's 'nice list': Top 8

Who from the following would you expect to be on Santa's 'nice list' this year? Please select all that apply.

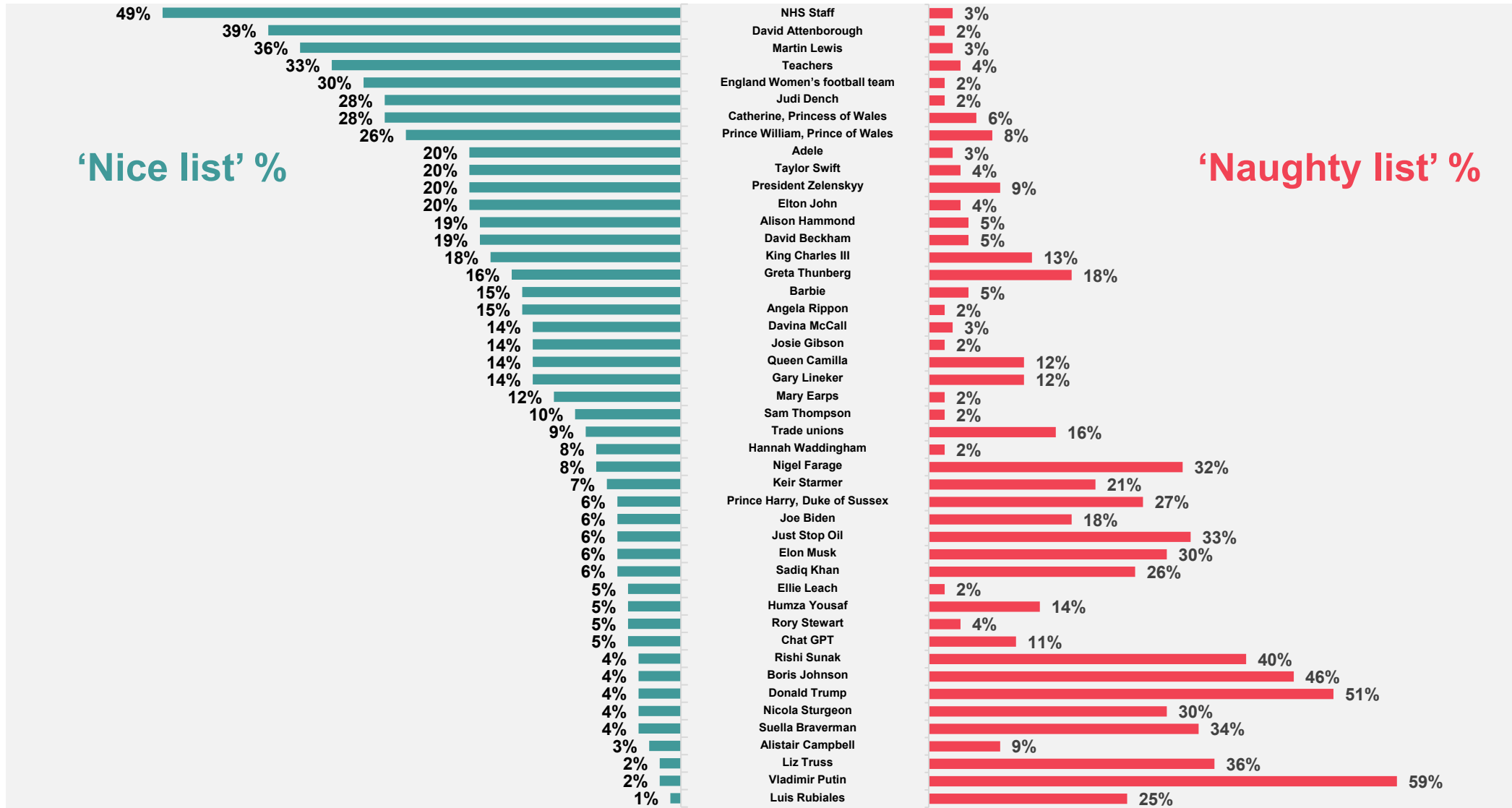


Base: 2,170 British adults 18-75 1st – 4th December 2023

Note: 46 public figures were presented as options for the 'nice' list. A full list of results can be found on the Ipsos website.

Santa's list

Who from the following would you expect to be on Santa's 'naughty/nice list' this year? Please select all that apply.



Ipsos

December 2023

For more information

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