



22-087220-49 - PREDICTIONS
DECEMBER 2023
PUBLIC
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13 Dec 2023

Table 1

Q4 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Summary table

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	(4) Very likely	(3) Fairly likely	(2) Not very likely	(1) Not likely at all	Mean	Likely (NET)	Not likely (NET)	Don't know
The Conservative Party will win the next General Election	1062	68	170	302	304	2	238	605	219
	100%	6%	16%	28%	29%		22%	57%	21%
The Labour Party will win the next General Election with a clear majority	1062	197	372	182	62	2.87	569	244	249
	100%	19%	35%	17%	6%		54%	23%	23%
Keir Starmer will still be the leader of the Labour party by the time the General Election is called	1062	266	396	133	45	3.05	662	178	222
	100%	25%	37%	12%	4%		62%	17%	21%
Rishi Sunak will still be the leader of the Conservative party by the time the General Election is called	1062	110	351	241	132	2.53	462	373	227
	100%	10%	33%	23%	12%		43%	35%	21%
The UK economy will enter a recession	1062	155	405	239	53	2.78	560	292	210
	100%	15%	38%	23%	5%		53%	27%	20%
There will be another referendum on Scottish independence	1062	71	270	287	164	2.31	340	452	270
	100%	7%	25%	27%	15%		32%	43%	25%
My personal financial situation will improve	1062	98	279	416	138	2.36	376	554	132
	100%	9%	26%	39%	13%		35%	52%	12%
Average house prices will fall in my area	1062	59	209	413	168	2.19	268	581	213
	100%	6%	20%	39%	16%		25%	55%	20%
There will be a detonation of a nuclear weapon during a war	1062	49	200	309	217	2.1	248	526	288
	100%	5%	19%	29%	20%		23%	49%	27%
Most companies will increase the number of days office workers have to spend in the office	1062	112	420	236	69	2.69	532	305	225
	100%	11%	40%	22%	7%		50%	29%	21%
Some countries will remove King Charles III as their Head of State	1062	120	381	224	74	2.68	502	298	262
	100%	11%	36%	21%	7%		47%	28%	25%
2024 will have the hottest summer on record	1062	138	434	203	68	2.76	572	272	218
	100%	13%	41%	19%	6%		54%	26%	21%
There will be a general strike in the UK	1062	148	333	268	123	2.58	481	391	191
	100%	14%	31%	25%	12%		45%	37%	18%
AI will cause significant job losses within my sector	699	62	178	222	133	2.28	240	355	104
	100%	9%	26%	32%	19%		34%	51%	15%
The UK will come top 3 in Eurovision	1062	49	120	275	407	1.78	169	682	211
	100%	5%	11%	26%	38%		16%	64%	20%
Great Britain will rank top 3 in the number of medals won at the 2024 Olympics	1062	49	236	375	185	2.18	285	559	218
	100%	5%	22%	35%	17%		27%	53%	20%
The England Men's football team will win the 2024 UEFA European Championship	1062	75	168	359	222	2.12	243	581	238
	100%	7%	16%	34%	21%		23%	55%	22%
My workplace will carry out at least some of its activities in virtual reality	699	57	145	158	237	2.04	202	394	103
	100%	8%	21%	23%	34%		29%	56%	15%
Disposable, single use vapes will be banned in the UK	1062	199	396	218	85	2.79	596	303	164
	100%	19%	37%	20%	8%		56%	29%	15%
Evidence of alien life will be discovered	1062	57	156	279	383	1.87	213	662	187
	100%	5%	15%	26%	36%		20%	62%	18%



Table 2

Q4_1 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The Conservative Party will win the next General Election

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	68	43	22	22	15	17	9	5	37	26	5	22	27	14	5	22	14	9	19	2	1
	6%	8%	4%	14%	8%	9%	5%	1%	11%	7%	1%	12%	9%	6%	1%	9%	5%	4%	12%	4%	1%
		b		fg	g	g	g		j	j		mn	n	n		qt			pqt		
(3) Fairly likely	170	88	79	36	43	30	31	31	79	60	31	47	57	35	31	39	44	40	32	5	10
	16%	17%	15%	24%	22%	16%	16%	9%	23%	16%	9%	26%	18%	14%	10%	16%	16%	17%	21%	10%	11%
				g	g	g	g		ij	j		mn	n								
(2) Not very likely	302	135	163	27	46	45	56	128	73	101	128	29	80	75	118	58	91	71	38	18	26
	28%	26%	31%	18%	23%	24%	30%	37%	21%	27%	37%	16%	25%	29%	38%	23%	33%	30%	25%	36%	29%
							c	cde			hi		k	k	kl		o				
(1) Not likely at all	304	179	125	34	33	55	56	126	67	111	126	39	68	86	111	84	72	66	38	9	34
	29%	34%	24%	22%	17%	30%	30%	37%	19%	30%	37%	22%	22%	33%	35%	34%	26%	27%	25%	19%	38%
		b		efg	g	g	g	cd		h	h			kl	kl					ps	
Mean	2	1.99	2	2.39	2.3	2.06	1.95	1.7	2.34	2	1.7	2.38	2.18	1.89	1.73	1.99	2	1.96	2.25	1.99	1.69
				efg	fg	g	g		ij	j		mn	mn	n		t	t	t	pqt		
Likely (NET)	238	131	101	58	59	46	40	35	116	86	35	69	84	49	35	61	58	49	50	7	11
	22%	25%	19%	38%	30%	25%	21%	10%	33%	23%	10%	38%	27%	19%	11%	24%	21%	21%	33%	14%	12%
		b		efg	g	g	g		ij	j		lmn	mn	n		t			pqst		
Not likely (NET)	605	314	288	60	79	99	113	254	139	212	254	68	148	161	229	143	163	137	76	27	60
	57%	60%	54%	40%	40%	54%	60%	74%	40%	57%	74%	38%	47%	63%	73%	57%	58%	57%	50%	55%	67%
						cd	cd	cdef		h	hi			kl	klm					r	
Don't know	219	74	141	34	58	38	35	55	91	73	55	43	82	46	49	48	58	53	26	15	18
	21%	14%	27%	22%	30%	21%	19%	16%	26%	20%	16%	24%	26%	18%	16%	19%	21%	22%	17%	31%	21%
			a		fg				ij			n	mn								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 3

Q4_1 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The Conservative Party will win the next General Election

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	68 6%	41 7%	27 6%	54 8%	14 4%	29 8%	39 6%	51 6%	17 12%	38 6%	27 8%	2 2%	13 6%	7 2%	17 8%	30 11%	39 12%	29 4%
(3) Fairly likely	170 16%	94 16%	76 17%	123 18%	47 13%	70 19%	100 15%	130 14%	38 27%	91 15%	61 18%	18 18%	26 13%	42 11%	47 22%	56 21%	71 23%	99 13%
(2) Not very likely	302 28%	188 31%	113 25%	180 26%	122 34%	113 30%	188 27%	267 30%	34 24%	185 30%	89 27%	27 27%	61 30%	124 32%	47 22%	71 27%	70 22%	232 31%
(1) Not likely at all	304 29%	172 28%	132 29%	197 28%	107 29%	103 27%	201 29%	274 30%	26 18%	194 31%	79 24%	31 31%	53 26%	133 35%	57 27%	61 23%	75 24%	229 31%
Mean	2	2.01	1.99	2.06	1.89	2.08	1.96	1.94	2.39	1.95	2.14	1.88	2	1.75	2.15	2.25	2.29	1.88
Likely (NET)	238 22%	135 22%	103 23%	177 25%	61 17%	99 26%	139 20%	181 20%	55 39%	130 21%	88 26%	20 20%	39 19%	49 13%	64 30%	86 32%	110 35%	128 17%
Not likely (NET)	605 57%	360 59%	245 54%	377 54%	229 63%	216 57%	390 57%	541 60%	60 42%	379 60%	168 51%	58 57%	114 55%	257 67%	103 49%	132 50%	145 46%	460 62%
Don't know	219 21%	111 18%	108 24%	145 21%	74 20%	62 16%	157 23%	181 20%	27 19%	119 19%	77 23%	24 23%	53 26%	76 20%	43 21%	47 18%	59 19%	160 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 4

Q4_2 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The Labour Party will win the next General Election with a clear majority

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION						
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95	
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*	
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*	
(4) Very likely	197	126	70	33	33	33	31	68	66	64	68	37	55	44	62	45	58	37	37	5	15	
	19%	24%	13%	22%	17%	18%	16%	20%	19%	17%	20%	21%	18%	17%	20%	18%	21%	16%	25%	11%	17%	
		b		q																		
(3) Fairly likely	372	192	177	43	57	61	62	149	100	123	149	56	90	92	134	82	97	94	54	18	27	
	35%	37%	33%	28%	29%	33%	33%	43%	29%	33%	43%	31%	29%	36%	43%	33%	35%	39%	35%	37%	30%	
		b		cdef																		
		b		hi																		
(2) Not very likely	182	86	94	29	36	36	34	47	65	70	47	31	63	42	46	51	36	44	28	7	17	
	17%	17%	18%	19%	19%	20%	18%	14%	19%	19%	14%	17%	20%	16%	15%	20%	13%	18%	18%	15%	19%	
		b		p																		
(1) Not likely at all	62	26	35	8	14	6	14	20	22	21	20	12	14	20	16	21	17	7	9	1	6	
	6%	5%	7%	5%	7%	3%	8%	6%	6%	6%	6%	7%	5%	8%	5%	8%	6%	3%	6%	3%	6%	
		b		q																		
Mean	2.87	2.97	2.75	2.9	2.77	2.88	2.78	2.93	2.83	2.83	2.93	2.87	2.83	2.81	2.94	2.76	2.94	2.89	2.93	2.85	2.79	
		b																				
Likely (NET)	569	318	247	76	90	94	93	217	166	186	217	93	145	136	195	127	155	131	91	24	42	
	54%	61%	46%	50%	46%	51%	50%	63%	48%	50%	63%	52%	46%	53%	62%	50%	55%	55%	60%	48%	47%	
		b		cdef																		
		b		hi																		
		b		klm																		
Not likely (NET)	244	113	129	37	50	43	48	67	87	90	67	43	78	62	62	72	53	51	37	9	23	
	23%	22%	24%	24%	26%	23%	26%	19%	25%	24%	19%	24%	25%	24%	20%	29%	19%	21%	24%	18%	25%	
		b		p																		
Don't know	249	88	156	39	55	47	46	61	94	94	61	43	91	59	56	53	72	58	24	17	25	
	23%	17%	29%	26%	28%	26%	25%	18%	27%	25%	18%	24%	29%	23%	18%	21%	26%	24%	16%	35%	28%	
		a		g																		
		a		g																		
		a		j																		
		a		j																		
		a		n																		
		a		r																		
		a		r																		
		a		or																		
		a		r																		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 5

Q4_2 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The Labour Party will win the next General Election with a clear majority

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	197 19%	125 21%	72 16%	129 18%	69 19%	83 22%	114 17%	166 18%	29 21%	128 20%	58 17%	12 12%	26 13%	78 21%	30 14%	62 24%	65 21%	132 18%
(3) Fairly likely	372 35%	220 36%	152 33%	246 35%	125 34%	126 34%	246 36%	321 36%	50 36%	221 35%	115 35%	36 35%	75 36%	144 38%	77 36%	76 29%	90 29%	282 38%
(2) Not very likely	182 17%	97 16%	85 19%	114 16%	69 19%	68 18%	114 17%	157 17%	23 16%	97 15%	60 18%	25 24%	38 18%	51 13%	42 20%	52 20%	73 23%	110 15%
(1) Not likely at all	62 6%	36 6%	26 6%	47 7%	15 4%	21 6%	41 6%	49 5%	12 9%	34 5%	24 7%	5 4%	15 7%	21 6%	11 5%	15 6%	14 4%	48 6%
Mean	2.87	2.91	2.81	2.85	2.89	2.91	2.84	2.87	2.84	2.92	2.81	2.71	2.73	2.95	2.79	2.91	2.85	2.87
Likely (NET)	569 54%	344 57%	224 49%	375 54%	194 53%	210 56%	359 52%	487 54%	79 56%	348 56%	173 52%	47 47%	101 49%	222 58%	107 51%	139 53%	155 49%	414 55%
Not likely (NET)	244 23%	133 22%	111 24%	160 23%	84 23%	89 24%	155 23%	206 23%	35 25%	131 21%	84 25%	29 29%	53 26%	72 19%	52 25%	67 25%	87 28%	158 21%
Don't know	249 23%	128 21%	120 26%	163 23%	85 23%	77 21%	172 25%	210 23%	27 19%	148 24%	76 23%	25 25%	51 25%	88 23%	51 24%	59 22%	73 23%	176 24%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 6

Q4_3 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Keir Starmer will still be the leader of the Labour party by the time the General Election is called

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	266 25%	179 35%	86 16%	27 18%	34 17%	49 26%	55 29%	102 30%	61 18%	103 28%	102 30%	33 18%	64 20%	74 29%	95 30%	59 23%	78 28%	46 19%	52 34%	14 28%	18 20%
(3) Fairly likely	396 37%	186 36%	205 39%	41 27%	73 38%	69 38%	61 33%	152 44%	115 33%	130 35%	152 44%	51 29%	116 37%	93 36%	136 43%	95 38%	102 36%	97 40%	43 28%	19 39%	41 46%
(2) Not very likely	133 12%	69 13%	62 12%	41 27%	26 13%	18 10%	17 9%	31 9%	66 19%	35 9%	31 9%	47 26%	31 10%	27 10%	28 9%	39 16%	24 9%	34 14%	23 15%	5 10%	6 7%
(1) Not likely at all	45 4%	15 3%	30 6%	7 5%	6 3%	8 4%	10 5%	14 4%	13 4%	18 5%	14 4%	8 4%	13 4%	11 4%	13 4%	16 6%	12 4%	5 2%	8 5%	* 1%	3 4%
Mean	3.05	3.18	2.91	2.76	2.97	3.1	3.12	3.14	2.87	3.11	3.14	2.78	3.03	3.12	3.15	2.94	3.13	3.01	3.1	3.21	3.06
Likely (NET)	662 62%	365 70%	291 55%	68 45%	107 55%	118 64%	116 62%	253 73%	175 51%	233 63%	253 73%	84 47%	180 58%	167 65%	231 74%	153 61%	180 64%	143 60%	95 62%	33 67%	59 66%
Not likely (NET)	178 17%	85 16%	92 17%	47 31%	32 16%	26 14%	27 15%	45 13%	80 23%	53 14%	45 13%	55 31%	44 14%	38 15%	40 13%	55 22%	37 13%	40 17%	31 20%	5 11%	10 11%
Don't know	222 21%	69 13%	148 28%	36 24%	56 29%	40 22%	44 23%	46 13%	91 26%	84 23%	46 13%	40 22%	89 28%	52 20%	41 13%	43 17%	63 23%	57 24%	26 17%	11 22%	21 23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 7

Q4_3 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Keir Starmer will still be the leader of the Labour party by the time the General Election is called

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	266 25%	171 28% b	95 21%	179 26%	87 24%	112 30% f	154 22%	230 26%	34 24%	169 27%	77 23%	20 20%	46 23%	108 28%	53 25%	58 22%	72 23%	194 26%
(3) Fairly likely	396 37%	240 40%	156 34%	263 38%	134 37%	132 35%	265 39%	349 39% h	41 29%	237 38%	113 34%	46 45%	78 38%	153 40%	80 38%	85 32%	118 37%	279 37%
(2) Not very likely	133 12%	69 11%	64 14%	83 12%	49 14%	52 14%	81 12%	98 11%	35 25% g	68 11%	53 16% i	11 11%	22 11%	32 8%	27 13%	52 20% lm	49 15%	84 11%
(1) Not likely at all	45 4%	26 4%	19 4%	26 4%	19 5%	14 4%	32 5%	37 4% h	8 6%	28 4%	13 4%	4 4%	7 4%	21 5%	7 3%	10 4%	10 3%	35 5%
Mean	3.05	3.1	2.98	3.08	3	3.11	3.02	3.08 h	2.86	3.09	2.99	3	3.06	3.11 o	3.08	2.93	3.01	3.07
Likely (NET)	662 62%	411 68% b	251 55%	442 63%	221 61%	244 65%	418 61%	580 64% h	75 53%	407 65% j	190 57%	66 64%	124 60%	262 68%	133 63%	143 54%	190 60%	472 63%
Not likely (NET)	178 17%	95 16%	83 18%	110 16%	68 19%	65 17%	113 16%	135 15% g	43 30%	96 15%	66 20%	15 15%	29 14%	53 14%	33 16%	63 24% lmn	59 19%	119 16%
Don't know	222 21%	99 16% a	122 27%	147 21%	74 20%	67 18%	155 23%	188 21%	23 17%	124 20%	77 23%	21 21%	52 25% m	68 18%	44 21%	58 22%	66 21%	156 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 8

Q4_4 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Rishi Sunak will still be the leader of the Conservative party by the time the General Election is called

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	110	71	37	18	22	24	14	32	40	38	32	22	39	19	31	29	27	19	26	4	5
	10%	14%	7%	12%	12%	13%	7%	9%	12%	10%	9%	12%	12%	7%	10%	11%	10%	8%	17%	7%	6%
		b														pqt					
(3) Fairly likely	351	188	160	58	61	70	54	108	119	124	108	68	102	81	100	74	95	81	52	13	35
	33%	36%	30%	38%	31%	38%	29%	31%	34%	33%	31%	38%	33%	32%	32%	29%	34%	34%	35%	27%	39%
(2) Not very likely	241	107	132	36	34	42	41	88	70	83	88	43	60	56	82	60	60	57	37	12	15
	23%	21%	25%	24%	17%	23%	22%	26%	20%	22%	26%	24%	19%	22%	26%	24%	21%	24%	25%	24%	17%
		d																			
(1) Not likely at all	132	71	61	15	22	17	30	48	37	47	48	17	34	40	41	34	35	26	15	8	13
	12%	14%	11%	10%	11%	9%	16%	14%	11%	13%	14%	10%	11%	16%	13%	14%	12%	11%	10%	17%	15%
		e																			
Mean	2.53	2.59	2.44	2.62	2.61	2.66	2.37	2.45	2.61	2.52	2.45	2.62	2.62	2.4	2.48	2.5	2.53	2.51	2.68	2.32	2.47
		b		f	f	fg			m	m		m	m			s			s		
Likely (NET)	462	259	197	76	83	94	68	141	159	162	141	90	141	100	131	103	122	100	79	17	40
	43%	50%	37%	50%	43%	51%	36%	41%	46%	44%	41%	50%	45%	39%	42%	41%	44%	42%	52%	34%	45%
		b		f	fg	fg			m			m				s			s		
Not likely (NET)	373	178	193	52	55	59	71	137	107	130	137	61	93	96	123	94	95	84	52	20	28
	35%	34%	36%	34%	28%	32%	38%	40%	31%	35%	40%	34%	30%	38%	39%	37%	34%	35%	35%	41%	32%
		d																			
Don't know	227	82	141	24	57	31	48	67	80	79	67	29	79	60	59	55	63	55	21	13	21
	21%	16%	27%	16%	29%	17%	26%	20%	23%	21%	20%	16%	25%	24%	19%	22%	23%	23%	14%	25%	23%
		a		ceg			c					k				r	r				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 9

Q4_4 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Rishi Sunak will still be the leader of the Conservative party by the time the General Election is called

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	110 10%	68 11%	42 9%	80 11%	30 8%	49 13%	61 9%	89 10%	21 15%	64 10%	41 12%	5 5%	19 9%	42 11%	18 8%	32 12%	31 10%	80 11%
(3) Fairly likely	351 33%	221 36%	130 29%	239 34%	112 31%	137 36%	214 31%	300 33%	47 33%	196 31%	120 36%	35 34%	69 34%	124 33%	72 34%	86 33%	110 35%	241 32%
(2) Not very likely	241 23%	131 22%	110 24%	151 22%	90 25%	86 23%	156 23%	204 23%	33 23%	142 23%	73 22%	26 25%	46 22%	83 22%	45 22%	67 25%	73 23%	168 23%
(1) Not likely at all	132 12%	67 11%	65 14%	88 13%	44 12%	44 12%	88 13%	111 12%	18 13%	85 14%	36 11%	12 12%	22 11%	58 15%	26 12%	26 10%	35 11%	97 13%
Mean	2.53 b	2.6	2.43	2.56	2.46	2.61 f	2.48	2.52	2.59	2.49	2.62	2.42	2.55	2.49	2.5	2.59	2.55	2.52
Likely (NET)	462 43%	289 48%	173 38%	319 46%	143 39%	186 49%	276 40%	389 43%	68 48%	260 41%	162 49%	40 39%	88 43%	166 43%	89 42%	118 45%	141 45%	321 43%
Not likely (NET)	373 35%	198 33%	175 38%	239 34%	134 37%	129 34%	244 36%	315 35%	51 36%	227 36%	108 33%	38 37%	68 33%	142 37%	72 34%	92 35%	108 34%	266 36%
Don't know	227 21%	119 20%	108 24%	141 20%	86 24%	61 16%	166 24%	199 22%	22 16%	140 22%	63 19%	25 24%	49 24%	75 20%	49 23%	54 20%	66 21%	161 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 10

Q4_5 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The UK economy will enter a recession

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	155	76	76	25	43	26	30	30	68	57	30	29	62	36	28	35	41	29	26	8	16
	15%	15%	14%	16%	22%	14%	16%	9%	20%	15%	9%	16%	20%	14%	9%	14%	15%	12%	17%	16%	18%
				g	g		g		j	j		n	n								
(3) Fairly likely	405	191	209	53	69	78	72	133	122	150	133	62	113	109	121	95	115	80	54	18	43
	38%	37%	39%	35%	35%	42%	39%	39%	35%	41%	39%	34%	36%	42%	39%	38%	41%	33%	36%	36%	48%
																					q
(2) Not very likely	239	134	104	36	34	41	33	94	71	74	94	43	62	45	89	55	67	57	35	10	15
	23%	26%	20%	24%	18%	22%	18%	27%	20%	20%	27%	24%	20%	18%	28%	22%	24%	24%	23%	20%	17%
		b					df				i				lm						
(1) Not likely at all	53	35	17	11	15	8	4	15	26	12	15	15	19	6	12	11	12	15	11	2	2
	5%	7%	3%	7%	8%	4%	2%	4%	8%	3%	4%	9%	6%	2%	4%	5%	4%	6%	8%	4%	2%
		b		f	f				i			m									
Mean	2.78	2.71	2.85	2.73	2.87	2.8	2.92	2.66	2.81	2.86	2.66	2.7	2.85	2.89	2.65	2.78	2.79	2.68	2.75	2.84	2.96
			a		g		g			j			n	kn							q
Likely (NET)	560	267	285	77	112	104	103	163	190	207	163	91	175	145	149	130	157	109	80	26	59
	53%	52%	54%	51%	58%	57%	55%	47%	55%	56%	47%	51%	56%	57%	47%	52%	56%	45%	53%	52%	66%
					g					j				n			q				oq
Not likely (NET)	292	169	121	47	50	49	37	109	97	86	109	58	81	52	101	66	79	71	46	12	17
	27%	32%	23%	31%	25%	26%	20%	32%	28%	23%	32%	32%	26%	20%	32%	26%	28%	30%	30%	24%	19%
		b		f			f			i		m		m							
Don't know	210	83	124	27	33	31	47	72	60	78	72	30	57	60	63	55	44	59	26	12	13
	20%	16%	23%	18%	17%	17%	25%	21%	17%	21%	21%	17%	18%	23%	20%	22%	16%	25%	17%	24%	15%
			a														p				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 11

Q4_5 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The UK economy will enter a recession

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	155 15%	78 13%	77 17%	104 15%	51 14%	68 18%	87 13%	128 14%	25 18%	93 15%	54 16%	8 7%	21 10%	50 13%	38 18%	46 17%	65 21%	90 12%
(3) Fairly likely	405 38%	238 39%	167 37%	275 39%	130 36%	140 37%	265 39%	349 39%	54 38%	234 37%	133 40%	38 37%	84 41%	146 38%	80 38%	94 36%	112 36%	293 39%
(2) Not very likely	239 23%	146 24%	93 20%	152 22%	87 24%	82 22%	157 23%	197 22%	39 27%	151 24%	63 19%	25 24%	37 18%	94 25%	45 21%	64 24%	70 22%	169 23%
(1) Not likely at all	53 5%	28 5%	24 5%	42 6%	11 3%	23 6%	29 4%	46 5%	6 4%	32 5%	17 5%	4 4%	10 5%	17 4%	10 5%	16 6%	19 6%	34 5%
Mean	2.78	2.75	2.82	2.77	2.79	2.8	2.76	2.78	2.79	2.76	2.84	2.67	2.76	2.75	2.85	2.78	2.84	2.75
Likely (NET)	560 53%	317 52%	243 53%	378 54%	181 50%	208 55%	352 51%	477 53%	79 56%	327 52%	188 56%	46 45%	105 51%	196 51%	118 56%	140 53%	177 56%	383 51%
Not likely (NET)	292 27%	174 29%	118 26%	194 28%	98 27%	105 28%	187 27%	243 27%	45 32%	184 29%	80 24%	29 28%	47 23%	111 29%	55 26%	79 30%	89 28%	203 27%
Don't know	210 20%	115 19%	95 21%	126 18%	84 23%	63 17%	147 21%	182 20%	17 12%	117 19%	66 20%	28 27%	53 26%	76 20%	37 18%	44 17%	49 15%	162 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 12

Q4_6 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be another referendum on Scottish independence

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	71	32	38	16	10	23	11	12	26	33	12	17	30	13	11	15	16	21	15	-	4
	7%	6%	7%	11%	5%	12%	6%	3%	7%	9%	3%	9%	10%	5%	4%	6%	6%	9%	10%	-	4%
				g		dfg			j	j		n	mn				s	s			
(3) Fairly likely	270	130	136	44	70	47	36	72	114	83	72	54	95	52	67	60	76	59	40	10	25
	25%	25%	26%	29%	36%	26%	19%	21%	33%	22%	21%	30%	30%	20%	22%	24%	27%	25%	26%	21%	28%
				efg					ij			m	mn								
(2) Not very likely	287	161	126	33	38	54	49	114	71	103	114	37	73	72	105	71	66	68	43	16	24
	27%	31%	24%	21%	20%	29%	26%	33%	20%	28%	33%	21%	23%	28%	34%	28%	23%	29%	28%	32%	27%
		b				d		cd		h	h				kl						
(1) Not likely at all	164	114	50	14	27	24	30	70	41	54	70	19	42	42	62	47	37	22	21	12	26
	15%	22%	9%	9%	14%	13%	16%	20%	12%	14%	20%	10%	13%	16%	20%	19%	13%	9%	14%	23%	30%
		b				c				h					kl	q				q	opqr
Mean	2.31	2.18	2.46	2.58	2.43	2.46	2.22	2.1	2.5	2.35	2.1	2.54	2.47	2.2	2.11	2.22	2.37	2.47	2.41	1.96	2.07
		a		fg	g	fg			j	j		mn	mn				st	ost	st		
Likely (NET)	340	162	174	60	80	70	47	84	140	116	84	71	125	65	78	75	93	80	54	10	28
	32%	31%	33%	40%	41%	38%	25%	24%	40%	31%	24%	40%	40%	25%	25%	30%	33%	33%	36%	21%	32%
				fg	fg	fg			ij			mn	mn								
Not likely (NET)	452	275	176	47	65	78	78	184	112	156	184	56	115	114	167	118	102	90	64	27	50
	43%	53%	33%	31%	33%	42%	42%	53%	32%	42%	53%	31%	37%	44%	53%	47%	37%	38%	42%	55%	56%
		b						cdef		h	hi			k	klm	p				pq	pq
Don't know	270	83	181	45	51	36	62	77	95	98	77	52	74	77	67	60	85	70	34	12	10
	25%	16%	34%	30%	26%	20%	33%	22%	28%	26%	22%	29%	23%	30%	21%	24%	30%	29%	22%	24%	12%
		a				eg						n		n		t	t	t			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 13

Q4_6 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be another referendum on Scottish independence

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	71 7%	43 7%	28 6%	54 8%	17 5%	31 8%	39 6%	57 6%	14 10%	46 7%	22 7%	3 3%	12 6%	16 4%	22 10%	21 8%	35 11%	36 5%
(3) Fairly likely	270 25%	148 24%	121 27%	184 26%	85 24%	105 28%	165 24%	213 24%	51 36%	159 25%	87 26%	24 23%	44 22%	86 22%	56 27%	83 31%	105 33%	164 22%
(2) Not very likely	287 27%	182 30%	105 23%	186 27%	101 28%	110 29%	177 26%	249 28%	36 26%	170 27%	82 25%	35 34%	62 30%	113 30%	46 22%	65 25%	75 24%	212 28%
(1) Not likely at all	164 15%	97 16%	68 15%	108 15%	57 16%	63 17%	102 15%	152 17%	11 8%	103 16%	52 16%	9 9%	31 15%	76 20%	26 12%	31 12%	30 10%	134 18%
Mean	2.31	2.29	2.34	2.35	2.24	2.34	2.29	2.26	2.6	2.31	2.32	2.29	2.24	2.14	2.49	2.47	2.59	2.19
Likely (NET)	340 32%	191 32%	149 33%	238 34%	103 28%	136 36%	204 30%	270 30%	65 46%	205 33%	109 33%	26 26%	56 27%	102 27%	78 37%	104 40%	140 44%	201 27%
Not likely (NET)	452 43%	278 46%	173 38%	294 42%	158 43%	173 46%	278 41%	401 44%	47 33%	273 44%	135 40%	44 43%	93 45%	189 50%	72 34%	96 37%	105 33%	346 46%
Don't know	270 25%	136 22%	134 29%	167 24%	103 28%	67 18%	204 30%	232 26%	29 21%	149 24%	89 27%	32 31%	56 27%	91 24%	60 28%	63 24%	69 22%	201 27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14

Q4_7 - For each of the following, please tell us how likely, if at all, you think they are to happen? - My personal financial situation will improve

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	98	56	40	25	31	23	8	11	56	31	11	31	43	12	11	28	27	12	24	3	3
	9%	11%	8%	17%	16%	12%	4%	3%	16%	8%	3%	17%	14%	5%	4%	11%	10%	5%	16%	6%	4%
				fg	fg	fg			ij	j		mn	mn			q			qt		
(3) Fairly likely	279	148	129	62	58	54	39	65	120	94	65	70	93	53	62	55	72	70	51	7	24
	26%	29%	24%	41%	30%	30%	21%	19%	35%	25%	19%	39%	30%	21%	20%	22%	26%	29%	34%	13%	27%
				fg	g	g			ij			mn	mn			s			os		
(2) Not very likely	416	196	217	39	48	58	95	177	86	153	177	46	85	118	167	96	118	99	42	23	38
	39%	38%	41%	26%	24%	32%	51%	51%	25%	41%	51%	26%	27%	46%	53%	38%	42%	41%	27%	47%	43%
							cde	cde		h	hi			kl	kl	r	r	r		r	r
(1) Not likely at all	138	70	67	11	29	23	22	53	40	44	53	14	44	39	41	35	31	33	15	8	16
	13%	14%	13%	7%	15%	12%	12%	15%	12%	12%	15%	8%	14%	15%	13%	14%	11%	14%	10%	15%	18%
					c			c						k							
Mean	2.36	2.4	2.31	2.74	2.54	2.49	2.21	2.11	2.63	2.34	2.11	2.74	2.51	2.17	2.15	2.36	2.38	2.28	2.64	2.12	2.17
				efg	fg	fg			ij	j		lmn	mn						opq		
																			st		
Likely (NET)	376	204	169	87	89	77	47	76	176	124	76	102	136	66	73	84	99	81	76	10	27
	35%	39%	32%	57%	45%	42%	25%	22%	51%	34%	22%	57%	44%	26%	23%	33%	35%	34%	50%	19%	30%
		b		defg	fg	fg			ij	j		lmn	mn			s	s		opqs		
																			t		
Not likely (NET)	554	266	283	49	77	81	117	230	126	197	230	60	129	158	208	131	149	132	56	31	54
	52%	51%	53%	33%	39%	44%	62%	67%	36%	53%	67%	33%	41%	61%	66%	52%	53%	55%	37%	62%	61%
							cde	cde		h	hi			kl	kl	r	r	r		r	r
Don't know	132	50	79	15	29	26	23	38	45	49	38	18	48	33	32	37	32	26	20	9	8
	12%	10%	15%	10%	15%	14%	12%	11%	13%	13%	11%	10%	15%	13%	10%	15%	11%	11%	13%	19%	8%
			a																		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 15

Q4_7 - For each of the following, please tell us how likely, if at all, you think they are to happen? - My personal financial situation will improve

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	98	68	29	81	16	57	41	69	26	60	35	3	15	23	20	40	51	47
	9%	11%	6%	12%	5%	15%	6%	8%	19%	10%	10%	3%	7%	6%	9%	15%	16%	6%
		b	d	d	f	f	g	k	g	k	k					lm	q	
(3) Fairly likely	279	168	111	204	75	106	172	232	46	165	96	18	43	90	62	84	90	189
	26%	28%	24%	29%	21%	28%	25%	26%	32%	26%	29%	17%	21%	24%	29%	32%	29%	25%
		d	d	d	d	d	e	h	g	j	k	ij				lm		
(2) Not very likely	416	233	183	254	162	132	284	371	42	255	108	54	82	180	71	83	102	314
	39%	38%	40%	36%	45%	35%	41%	41%	29%	41%	32%	53%	40%	47%	34%	32%	33%	42%
		c	a	c	e	e	e	h	g	j	k	ij		no			p	
(1) Not likely at all	138	64	74	76	62	39	99	123	11	80	43	15	31	49	31	27	43	95
	13%	11%	16%	11%	17%	10%	14%	14%	8%	13%	13%	15%	15%	13%	15%	10%	14%	13%
		a	a	c	c													
Mean	2.36	2.45	2.24	2.47	2.15	2.54	2.26	2.31	2.7	2.37	2.44	2.09	2.24	2.26	2.38	2.59	2.52	2.29
		b	b	d	d	f	f	g	g	k	k	k				lmn	q	
Likely (NET)	376	237	140	285	91	163	213	301	72	225	131	20	57	114	82	124	141	235
	35%	39%	31%	41%	25%	43%	31%	33%	51%	36%	39%	20%	28%	30%	39%	47%	45%	31%
		b	b	d	d	f	f	g	g	k	k				lm	lm	q	
Not likely (NET)	554	297	257	330	224	172	382	494	53	335	151	69	114	228	102	110	146	408
	52%	49%	56%	47%	62%	46%	56%	55%	37%	53%	45%	67%	55%	60%	48%	42%	46%	55%
		a	a	c	c	e	e	h	g	j	k	ij	o	no			p	
Don't know	132	72	59	84	47	41	90	107	17	67	51	13	34	40	27	30	28	104
	12%	12%	13%	12%	13%	11%	13%	12%	12%	11%	15%	13%	17%	11%	13%	11%	9%	14%
													m					p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 16

Q4_8 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Average house prices will fall in my area

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	59	28	31	12	17	12	7	11	28	20	11	14	26	11	9	16	11	13	16	-	3
	6%	5%	6%	8%	9%	7%	4%	3%	8%	5%	3%	8%	8%	4%	3%	6%	4%	6%	10%	-	3%
				g	g				j			n	n			ps					
(3) Fairly likely	209	115	93	29	34	37	42	66	64	79	66	34	59	56	60	50	62	45	33	5	15
	20%	22%	18%	19%	18%	20%	23%	19%	18%	21%	19%	19%	19%	22%	19%	20%	22%	19%	22%	9%	17%
				s																	
(2) Not very likely	413	203	204	55	71	67	68	152	126	135	152	66	110	92	144	89	116	100	51	25	31
	39%	39%	38%	36%	36%	36%	36%	44%	36%	36%	44%	37%	35%	36%	46%	35%	41%	42%	33%	51%	35%
															lm					r	
(1) Not likely at all	168	80	85	37	37	33	22	39	74	55	39	42	60	36	31	34	40	39	30	4	21
	16%	15%	16%	24%	19%	18%	12%	11%	21%	15%	11%	23%	19%	14%	10%	14%	14%	16%	20%	9%	23%
				fg	g	g			ij			mn	n							os	
Mean	2.19	2.21	2.17	2.12	2.19	2.19	2.25	2.18	2.16	2.22	2.18	2.13	2.2	2.21	2.19	2.25	2.2	2.17	2.27	2.01	1.99
																t					
Likely (NET)	268	143	124	41	51	49	50	77	92	99	77	48	85	66	69	65	74	58	49	5	18
	25%	28%	23%	27%	26%	27%	27%	22%	27%	27%	22%	27%	27%	26%	22%	26%	26%	24%	32%	9%	20%
																s	s	s	s		
Not likely (NET)	581	283	289	92	107	100	90	192	199	190	192	108	170	128	175	124	156	139	81	30	52
	55%	55%	55%	61%	55%	55%	48%	56%	58%	51%	56%	60%	54%	50%	56%	49%	56%	58%	53%	59%	58%
				f																	
Don't know	213	93	117	19	37	34	48	76	55	82	76	23	59	62	69	63	50	42	23	16	20
	20%	18%	22%	12%	19%	18%	25%	22%	16%	22%	22%	13%	19%	24%	22%	25%	18%	18%	15%	31%	22%
							c	c						k	k	r				pqr	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 17

Q4_8 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Average house prices will fall in my area

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	59 6%	39 6%	20 4%	48 7%	11 3%	29 8%	30 4%	45 5%	14 10%	39 6%	17 5%	3 3%	5 2%	15 4%	18 9%	21 8%	32 10%	26 4%
				d		f			g						lm	lm		q
(3) Fairly likely	209 20%	129 21%	81 18%	145 21%	64 18%	89 24%	121 18%	173 19%	34 24%	134 21%	51 15%	24 24%	40 19%	61 16%	46 22%	62 24%	80 25%	130 17%
						f				j						m		q
(2) Not very likely	413 39%	239 39%	173 38%	263 38%	150 41%	144 38%	269 39%	359 40%	51 36%	243 39%	134 40%	35 34%	78 38%	177 46%	64 30%	94 36%	87 28%	325 43%
														no				p
(1) Not likely at all	168 16%	85 14%	83 18%	105 15%	63 17%	58 15%	111 16%	139 15%	26 19%	90 14%	67 20%	11 11%	25 12%	55 14%	38 18%	51 19%	60 19%	109 15%
											ik					l		
Mean	2.19	2.25 b	2.1	2.24 d	2.08	2.28 f	2.13	2.17	2.28	2.24 j	2.06	2.27	2.17	2.12	2.27	2.23	2.33 q	2.13
Likely (NET)	268 25%	168 28%	101 22%	193 28%	75 21%	118 31%	151 22%	218 24%	48 34%	173 28%	68 20%	28 27%	44 22%	76 20%	65 31%	83 31%	112 36%	156 21%
				d		f			g	j					lm	lm		q
Not likely (NET)	581 55%	324 54%	257 56%	368 53%	213 59%	201 53%	380 55%	498 55%	77 55%	333 53%	202 61%	46 45%	103 50%	231 61%	102 48%	145 55%	147 47%	434 58%
											ik			ln				p
Don't know	213 20%	114 19%	99 22%	138 20%	75 21%	57 15%	156 23%	186 21%	16 11%	121 19%	63 19%	29 28%	59 28%	75 20%	44 21%	36 13%	55 18%	158 21%
						e		h					mo		o			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 18

Q4_9 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be a detonation of a nuclear weapon during a war

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	49	23	26	16	10	10	7	6	26	17	6	17	17	10	5	8	17	9	10	4	-
	5%	4%	5%	11%	5%	5%	4%	2%	8%	5%	2%	10%	5%	4%	2%	3%	6%	4%	7%	8%	-
				fg	g	g			j	j		mn	n			t	t	t	t		
(3) Fairly likely	200	99	98	36	48	34	26	56	84	59	56	42	73	35	50	45	52	49	27	6	20
	19%	19%	18%	24%	25%	18%	14%	16%	24%	16%	16%	23%	23%	14%	16%	18%	19%	20%	18%	12%	23%
				f	fg				ij			m	mn								
(2) Not very likely	309	166	140	37	54	58	47	112	91	105	112	48	88	69	103	73	81	60	49	11	35
	29%	32%	26%	24%	28%	32%	25%	32%	26%	28%	32%	27%	28%	27%	33%	29%	29%	25%	32%	22%	40%
																					qs
(1) Not likely at all	217	136	79	29	28	38	51	71	57	89	71	33	52	67	66	49	49	53	35	13	18
	20%	26%	15%	19%	15%	21%	27%	20%	16%	24%	20%	19%	16%	26%	21%	20%	17%	22%	23%	26%	21%
		b					d			h				l							
Mean	2.1	2.02	2.21	2.34	2.28	2.11	1.91	1.99	2.31	2.01	1.99	2.3	2.24	1.93	1.98	2.06	2.19	2.09	2.11	2.04	2.03
			a	fg	fg				ij			mn	mn								
Likely (NET)	248	121	124	52	58	44	32	62	110	76	62	59	90	45	55	53	69	58	37	10	20
	23%	23%	23%	34%	30%	24%	17%	18%	32%	21%	18%	33%	29%	18%	18%	21%	25%	24%	25%	20%	23%
				fg	fg				ij			mn	mn								
Not likely (NET)	526	302	219	66	83	96	98	182	148	195	182	81	140	136	168	122	130	112	84	24	54
	49%	58%	41%	43%	42%	53%	53%	53%	43%	53%	53%	45%	45%	53%	54%	48%	46%	47%	55%	48%	60%
		b					d			h	h			l							pq
Don't know	288	96	188	34	54	43	56	100	88	100	100	39	84	76	90	77	81	69	31	16	15
	27%	18%	35%	22%	28%	24%	30%	29%	25%	27%	29%	22%	27%	29%	29%	31%	29%	29%	20%	32%	17%
			a													rt	t	t			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 19

Q4_9 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be a detonation of a nuclear weapon during a war

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	49 5%	33 5%	16 3%	36 5%	13 4%	21 6%	27 4%	35 4%	14 10%	29 5%	15 4%	5 5%	10 5%	10 3%	7 3%	22 8%	22 7%	26 4%
									g							mn	q	
(3) Fairly likely	200 19%	104 17%	96 21%	136 20%	63 17%	68 18%	131 19%	160 18%	39 27%	121 19%	62 19%	16 16%	30 14%	60 16%	50 24%	60 23%	83 26%	116 16%
									g						lm	lm	q	
(2) Not very likely	309 29%	201 33%	108 24%	206 29%	103 28%	125 33%	183 27%	269 30%	37 26%	184 29%	101 30%	24 23%	60 29%	118 31%	57 27%	74 28%	79 25%	230 31%
									f									
(1) Not likely at all	217 20%	115 19%	102 22%	149 21%	68 19%	77 21%	140 20%	189 21%	24 17%	122 19%	73 22%	21 21%	45 22%	93 24%	37 18%	42 16%	53 17%	164 22%
														o				
Mean	2.1	2.12	2.08	2.11	2.09	2.12	2.1	2.06	2.37	2.12	2.08	2.07	2.03	1.96	2.18	2.31	2.31	2.01
									g						m	lm	q	
Likely (NET)	248 23%	137 23%	112 24%	172 25%	77 21%	90 24%	158 23%	195 22%	52 37%	150 24%	77 23%	21 21%	39 19%	70 18%	57 27%	82 31%	106 34%	143 19%
									g						m	lm	q	
Not likely (NET)	526 49%	316 52%	210 46%	355 51%	171 47%	202 54%	323 47%	458 51%	61 43%	306 49%	174 52%	45 44%	105 51%	210 55%	94 45%	116 44%	132 42%	393 53%
									f					no				p
Don't know	288 27%	153 25%	135 30%	172 25%	116 32%	84 22%	204 30%	250 28%	28 20%	171 27%	81 24%	36 35%	62 30%	102 27%	59 28%	66 25%	76 24%	212 28%
					c		e											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 20

Q4_10 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Most companies will increase the number of days office workers have to spend in the office

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	112	76	35	20	20	20	18	33	40	38	33	23	34	24	30	18	35	18	29	6	7
	11%	15%	7%	13%	11%	11%	10%	10%	12%	10%	10%	13%	11%	9%	10%	7%	12%	7%	19%	12%	8%
		b																oqt			
(3) Fairly likely	420	206	213	48	74	78	69	152	122	147	152	58	124	99	139	99	107	99	59	20	37
	40%	40%	40%	31%	38%	42%	37%	44%	35%	40%	44%	32%	40%	39%	45%	39%	38%	41%	39%	40%	42%
		c													k						
(2) Not very likely	236	106	125	40	47	51	34	63	87	85	63	48	78	51	60	60	61	52	34	8	21
	22%	20%	24%	27%	24%	28%	18%	18%	25%	23%	18%	27%	25%	20%	19%	24%	22%	22%	22%	16%	24%
						fg			j												
(1) Not likely at all	69	39	29	19	14	6	16	15	33	22	15	24	14	19	12	24	17	11	10	1	6
	7%	7%	6%	13%	7%	3%	8%	4%	10%	6%	4%	13%	5%	8%	4%	10%	6%	5%	6%	2%	7%
				eg			e		j			ln									
Mean	2.69	2.75	2.63	2.54	2.65	2.72	2.66	2.78	2.6	2.69	2.78	2.53	2.71	2.66	2.78	2.55	2.72	2.68	2.81	2.89	2.63
								c			h				k				o	o	
Likely (NET)	532	282	249	67	95	98	87	185	162	185	185	81	158	123	169	117	141	117	88	26	44
	50%	54%	47%	44%	49%	53%	47%	54%	47%	50%	54%	45%	51%	48%	54%	46%	50%	49%	58%	52%	49%
		b																	o		
Not likely (NET)	305	145	154	59	61	57	50	77	120	107	77	71	92	70	71	84	78	63	44	9	27
	29%	28%	29%	39%	31%	31%	27%	22%	35%	29%	22%	40%	29%	27%	23%	33%	28%	26%	29%	18%	30%
				fg	g	g			j			lmn				s					
Don't know	225	93	128	25	39	28	50	83	64	78	83	27	63	63	72	51	61	59	20	15	18
	21%	18%	24%	16%	20%	15%	27%	24%	18%	21%	24%	15%	20%	25%	23%	20%	22%	25%	13%	30%	20%
		a					ce	e						k			r		r		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 21

Q4_10 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Most companies will increase the number of days office workers have to spend in the office

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	112	70	42	79	33	51	60	95	16	73	32	7	14	36	21	41	43	68
	11%	12%	9%	11%	9%	14%	9%	10%	11%	12%	10%	6%	7%	9%	10%	16%	14%	9%
						f										lm	q	
(3) Fairly likely	420	265	155	282	138	158	263	354	60	271	112	37	76	159	87	99	132	289
	40%	44%	34%	40%	38%	42%	38%	39%	43%	43%	34%	37%	37%	42%	42%	37%	42%	39%
		b								j								
(2) Not very likely	236	126	110	161	75	87	149	199	34	130	85	20	42	85	40	68	77	159
	22%	21%	24%	23%	21%	23%	22%	22%	24%	21%	26%	20%	21%	22%	19%	26%	24%	21%
(1) Not likely at all	69	39	30	50	19	22	47	58	11	34	31	4	15	26	14	14	12	57
	7%	6%	7%	7%	5%	6%	7%	6%	8%	5%	9%	4%	7%	7%	7%	5%	4%	8%
										i								p
Mean	2.69	2.73	2.62	2.68	2.7	2.75	2.65	2.69	2.68	2.75	2.56	2.69	2.6	2.67	2.7	2.75	2.78	2.64
										j							q	
Likely (NET)	532	335	197	361	172	209	323	449	77	345	144	44	90	195	108	139	175	357
	50%	55%	43%	52%	47%	56%	47%	50%	54%	55%	43%	43%	44%	51%	51%	53%	56%	48%
		b				f				jk							q	
Not likely (NET)	305	164	140	211	94	109	196	256	45	164	116	24	57	111	54	83	89	216
	29%	27%	31%	30%	26%	29%	29%	28%	32%	26%	35%	24%	28%	29%	26%	31%	28%	29%
										ik								
Don't know	225	106	119	127	98	58	167	197	20	118	73	34	58	77	48	42	50	175
	21%	18%	26%	18%	27%	15%	24%	22%	14%	19%	22%	33%	28%	20%	23%	16%	16%	23%
		a			c		e					ij	mo					p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 22

Q4_11 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Some countries will remove King Charles III as their Head of State

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	120	71	47	20	25	24	16	34	45	41	34	23	42	25	30	27	30	22	20	11	10
	11%	14%	9%	13%	13%	13%	9%	10%	13%	11%	10%	13%	13%	10%	10%	11%	11%	9%	13%	22%	11%
		b																		opq	
(3) Fairly likely	381	190	185	53	63	58	67	140	117	124	140	65	93	92	131	83	103	89	54	13	39
	36%	37%	35%	35%	33%	31%	36%	41%	34%	34%	41%	36%	30%	36%	42%	33%	37%	37%	36%	27%	43%
															l						
(2) Not very likely	224	120	103	41	34	38	39	72	75	77	72	43	62	54	64	54	57	45	42	9	18
	21%	23%	19%	27%	17%	21%	21%	21%	22%	21%	21%	24%	20%	21%	21%	21%	20%	19%	27%	19%	21%
(1) Not likely at all	74	45	30	13	16	20	10	16	29	30	16	15	30	15	15	25	22	10	7	4	7
	7%	9%	6%	8%	8%	11%	6%	5%	8%	8%	5%	8%	9%	6%	5%	10%	8%	4%	5%	7%	8%
						g							n			q					
Mean	2.68	2.68	2.68	2.64	2.71	2.62	2.67	2.74	2.67	2.65	2.74	2.65	2.65	2.69	2.74	2.6	2.67	2.74	2.71	2.84	2.71
Likely (NET)	502	261	232	73	89	82	83	174	162	165	174	88	135	118	161	110	133	111	74	24	49
	47%	50%	44%	48%	45%	45%	44%	51%	47%	45%	51%	49%	43%	46%	51%	44%	48%	46%	49%	49%	55%
		b																			
Not likely (NET)	298	165	132	54	50	58	49	88	104	107	88	58	92	69	79	78	78	55	49	13	25
	28%	32%	25%	35%	26%	31%	26%	25%	30%	29%	25%	32%	29%	27%	25%	31%	28%	23%	32%	26%	28%
		b		g																	
Don't know	262	93	167	25	56	44	55	83	81	98	83	33	86	70	73	63	68	74	29	13	15
	25%	18%	31%	16%	29%	24%	29%	24%	23%	27%	24%	19%	27%	27%	23%	25%	24%	31%	19%	25%	17%
		a		c			c											rt			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 23

Q4_11 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Some countries will remove King Charles III as their Head of State

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	120 11%	73 12%	48 10%	79 11%	41 11%	42 11%	78 11%	103 11%	17 12%	69 11%	44 13%	7 7%	20 10%	35 9%	20 10%	45 17%	47 15%	73 10%
(3) Fairly likely	381 36%	225 37%	156 34%	245 35%	136 38%	144 38%	237 35%	324 36%	52 37%	216 34%	123 37%	43 42%	83 40%	149 39%	71 34%	79 30%	96 31%	285 38%
(2) Not very likely	224 21%	128 21%	96 21%	154 22%	70 19%	86 23%	138 20%	182 20%	38 27%	139 22%	63 19%	22 21%	43 21%	83 22%	43 20%	56 21%	67 21%	157 21%
(1) Not likely at all	74 7%	42 7%	33 7%	55 8%	20 5%	27 7%	47 7%	68 7%	7 5%	46 7%	25 7%	4 4%	9 4%	23 6%	19 9%	23 9%	34 11%	40 5%
Mean	2.68	2.7	2.66	2.65	2.74	2.67	2.69	2.68	2.69	2.66	2.73	2.71	2.74	2.67	2.61	2.71	2.64	2.7
Likely (NET)	502 47%	298 49%	204 45%	324 46%	178 49%	186 50%	315 46%	427 47%	69 48%	284 45%	167 50%	50 49%	103 50%	184 48%	91 43%	124 47%	144 46%	358 48%
Not likely (NET)	298 28%	169 28%	129 28%	208 30%	90 25%	113 30%	185 27%	250 28%	45 32%	185 29%	88 26%	26 25%	52 25%	106 28%	62 29%	79 30%	101 32%	197 26%
Don't know	262 25%	138 23%	124 27%	166 24%	96 26%	76 20%	186 27%	227 25%	28 20%	158 25%	78 23%	26 26%	51 25%	93 24%	58 27%	61 23%	70 22%	192 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 24

Q4_12 - For each of the following, please tell us how likely, if at all, you think they are to happen? - 2024 will have the hottest summer on record

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	138 13%	71 14%	63 12%	36 23% defg	25 13%	24 13%	24 13%	29 8%	60 17%	48 13%	29 8%	39 22% lmn	41 13%	30 12%	28 9%	36 14%	41 15%	19 8%	29 19%	5 11%	7 8%
(3) Fairly likely	434 41%	200 38%	229 43%	59 39%	80 41%	83 45%	66 35%	148 43%	139 40%	148 40%	148 43%	69 39%	127 40%	103 40%	136 43%	101 40%	104 37%	104 43%	58 38%	19 38%	49 55% opr
(2) Not very likely	203 19%	110 21%	93 18%	28 18%	34 17%	40 22%	38 20%	64 19%	62 18%	77 21%	64 19%	32 18%	66 21%	47 18%	59 19%	47 19%	65 23%	37 15%	36 24%	8 15%	10 11%
(1) Not likely at all	68 6%	49 9% b	20 4%	14 9% e	18 9% e	6 3%	12 6%	19 6%	31 9% i	18 5%	19 6%	17 10%	18 6%	16 6%	16 5%	17 7%	17 6%	10 4%	13 9%	5 11%	5 5%
Mean	2.76	2.68	2.83 a	2.85	2.72	2.82	2.73	2.72	2.78	2.78	2.72	2.82	2.76	2.75	2.73	2.77	2.74	2.78	2.75	2.64	2.83
Likely (NET)	572 54%	270 52%	292 55%	95 62% fg	105 54%	107 58%	89 48%	177 51%	199 57%	196 53%	177 51%	108 60%	168 54%	133 52%	163 52%	137 54%	144 51%	123 52%	87 57%	24 48%	57 64%
Not likely (NET)	272 26%	159 31% b	113 21%	42 28%	52 26%	46 25%	50 27%	83 24%	93 27%	95 26%	83 24%	49 27%	84 27%	63 25%	75 24%	65 26%	83 30%	47 20%	50 33%	13 26%	14 16%
Don't know	218 21%	90 17%	126 24% a	15 10%	39 20%	31 17%	48 26%	85 25% c	54 16%	79 21%	85 25% h	22 12%	61 20%	60 24%	74 24% k	50 20%	53 19%	69 29%	15 10%	13 25%	18 20% opr

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 25

Q4_12 - For each of the following, please tell us how likely, if at all, you think they are to happen? - 2024 will have the hottest summer on record

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	138 13%	87 14%	51 11%	92 13%	46 13%	53 14%	84 12%	115 13%	19 14%	72 11%	57 17%	9 9%	24 11%	42 11%	29 14%	43 16%	43 14%	95 13%
(3) Fairly likely	434 41%	271 45%	163 36%	278 40%	157 43%	166 44%	268 39%	371 41%	59 41%	253 40%	132 40%	49 48%	84 41%	154 40%	91 43%	106 40%	132 42%	302 40%
(2) Not very likely	203 19%	108 18%	95 21%	146 21%	58 16%	75 20%	129 19%	169 19%	32 23%	125 20%	62 19%	16 16%	36 18%	88 23%	31 15%	48 18%	60 19%	144 19%
(1) Not likely at all	68 6%	29 5%	39 9%	49 7%	19 5%	22 6%	46 7%	54 6%	14 10%	36 6%	28 8%	4 4%	12 6%	14 4%	18 9%	24 9%	29 9%	39 5%
Mean	2.76	2.84 b	2.65	2.73	2.82	2.79	2.74	2.77	2.67	2.74	2.78	2.8	2.76	2.75	2.77	2.76	2.71	2.78
Likely (NET)	572 54%	358 59%	214 47%	370 53%	202 56%	219 58%	353 51%	486 54%	78 55%	325 52%	189 57%	58 57%	107 52%	196 51%	120 57%	149 56%	175 56%	397 53%
Not likely (NET)	272 26%	138 23%	134 29%	194 28%	77 21%	97 26%	174 25%	223 25%	46 33%	161 26%	91 27%	20 20%	48 23%	102 27%	49 23%	72 27%	89 28%	183 24%
Don't know	218 21%	110 18%	108 24%	135 19%	84 23%	60 16%	159 23%	194 21%	17 12%	141 23%	53 16%	24 23%	50 24%	84 22%	41 20%	43 16%	50 16%	168 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 26

Q4_13 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be a general strike in the UK

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	148	65	80	34	46	34	20	14	80	54	14	42	65	28	13	38	50	19	33	4	5
	14%	12%	15%	23%	23%	19%	10%	4%	23%	14%	4%	23%	21%	11%	4%	15%	18%	8%	21%	7%	6%
				fg	fg	fg	g		ij	j		mn	mn	n		qt	qt		qst		
(3) Fairly likely	333	146	181	61	61	58	60	93	122	118	93	71	97	84	81	72	90	78	51	16	25
	31%	28%	34%	40%	31%	31%	32%	27%	35%	32%	27%	39%	31%	33%	26%	29%	32%	33%	34%	32%	28%
				g					j			n									
(2) Not very likely	268	157	111	29	35	40	47	118	63	87	118	31	64	62	110	75	60	63	33	9	28
	25%	30%	21%	19%	18%	22%	25%	34%	18%	23%	34%	17%	21%	24%	35%	30%	22%	26%	21%	19%	31%
		b						cdef			hi				klm	p					
(1) Not likely at all	123	82	40	8	18	18	21	57	27	40	57	12	28	29	53	24	30	24	17	11	16
	12%	16%	7%	6%	9%	10%	11%	16%	8%	11%	16%	7%	9%	11%	17%	10%	11%	10%	11%	22%	18%
		b						cd			hi				kl					opq	o
Mean	2.58	2.43	2.73	2.92	2.84	2.72	2.53	2.23	2.88	2.62	2.23	2.91	2.78	2.55	2.21	2.59	2.69	2.5	2.75	2.3	2.27
			a	fg	fg	g	g		ij	j		mn	mn	n		t	qst		qst		
Likely (NET)	481	211	261	95	107	92	79	108	202	171	108	112	162	112	94	110	140	97	84	19	30
	45%	41%	49%	63%	55%	50%	42%	31%	58%	46%	31%	63%	52%	44%	30%	44%	50%	41%	55%	39%	34%
			a	efg	fg	g	g		ij	j		lmn	n	n		qt			oqt		
Not likely (NET)	391	239	150	37	53	58	69	174	90	126	174	43	92	92	164	100	91	87	49	20	43
	37%	46%	28%	24%	27%	32%	37%	51%	26%	34%	51%	24%	29%	36%	52%	39%	32%	36%	33%	41%	49%
		b					c	cdef		h	hi			k	klm						pr
Don't know	191	69	120	19	36	34	39	63	55	73	63	24	59	53	55	43	50	55	19	10	15
	18%	13%	23%	13%	18%	19%	21%	18%	16%	20%	18%	13%	19%	21%	18%	17%	18%	23%	12%	20%	17%
			a															r			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 27

Q4_13 - For each of the following, please tell us how likely, if at all, you think they are to happen? - There will be a general strike in the UK

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	148 14%	81 13%	67 15%	102 15%	46 13%	58 15%	90 13%	109 12%	36 26%	88 14%	54 16%	5 5%	19 9%	36 10%	36 17%	56 21%	69 22%	79 11%
(3) Fairly likely	333 31%	188 31%	145 32%	221 32%	112 31%	117 31%	216 31%	275 31%	56 39%	183 29%	108 33%	42 41%	59 29%	121 32%	62 29%	91 35%	101 32%	232 31%
(2) Not very likely	268 25%	167 28%	101 22%	177 25%	90 25%	96 26%	171 25%	238 26%	26 19%	168 27%	74 22%	26 26%	60 29%	104 27%	41 19%	63 24%	68 21%	200 27%
(1) Not likely at all	123 12%	79 13%	44 10%	81 12%	42 11%	51 14%	72 10%	114 13%	5 4%	86 14%	32 10%	5 5%	18 9%	55 14%	29 14%	21 8%	31 10%	92 12%
Mean	2.58	2.53	2.66	2.59	2.56	2.56	2.59	2.52	2.99	2.52	2.69	2.6	2.51	2.44	2.63	2.79	2.78	2.49
Likely (NET)	481 45%	269 44%	212 46%	323 46%	158 44%	175 47%	306 45%	384 43%	92 65%	271 43%	163 49%	47 46%	78 38%	157 41%	98 47%	148 56%	170 54%	311 42%
Not likely (NET)	391 37%	245 40%	145 32%	259 37%	132 36%	147 39%	243 35%	352 39%	32 22%	254 40%	106 32%	31 31%	78 38%	159 42%	70 33%	84 32%	98 31%	292 39%
Don't know	191 18%	91 15%	99 22%	117 17%	73 20%	54 14%	137 20%	167 18%	18 13%	102 16%	65 19%	24 23%	50 24%	67 17%	42 20%	32 12%	46 15%	144 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 28

Q4_14 - For each of the following, please tell us how likely, if at all, you think they are to happen? - AI will cause significant job losses within my sector

BASE: ALL WORKING ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	689	351	334	65	170	156	156	142	235	312	142	88	273	208	120	178	170	146	102	31	62
WEIGHTED BASE	699	364	331	79*	168	157	146	149	247	303	149	101*	274	196	129	172	173	148	117*	30**	59*
	100%	52%	47%	11%*	24%	23%	21%	21%	35%	43%	21%	14%*	39%	28%	18%	25%	25%	21%	17%*	4%**	8%*
(4) Very likely	62 9%	35 10%	27 8%	10 12%	19 11%	12 8%	14 10%	7 4%	29 12%	27 9%	7 4%	11 11%	30 11%	14 7%	7 5%	13 8%	18 10%	13 9%	15 13%	1 2%	3 4%
(3) Fairly likely	178 26%	99 27%	78 23%	27 34%	49 29%	40 26%	28 19%	34 23%	76 31%	68 23%	34 23%	36 36%	75 27%	41 21%	26 21%	42 24%	42 25%	42 28%	39 33%	5 17%	8 14%
(2) Not very likely	222 32%	114 31%	106 32%	22 28%	50 30%	58 37%	44 30%	48 32%	72 29%	102 34%	48 32%	31 30%	82 30%	65 33%	44 34%	50 29%	47 27%	52 35%	39 33%	11 36%	24 40%
(1) Not likely at all	133 19%	75 21%	57 17%	13 16%	26 16%	26 16%	37 25%	31 21%	39 16%	63 21%	31 21%	14 14%	47 17%	43 22%	29 22%	36 21%	38 22%	25 17%	14 12%	5 15%	15 26%
Mean	2.28	2.29	2.28	2.47	2.42	2.29	2.16	2.13	2.44	2.23	2.13	2.48	2.38	2.16	2.1	2.23	2.28	2.32	2.51	2.08	1.97
Likely (NET)	240 34%	134 37%	105 32%	37 46%	68 41%	53 34%	42 29%	41 27%	105 42%	95 31%	41 27%	47 47%	105 38%	55 28%	33 26%	55 32%	61 35%	54 37%	54 46%	6 19%	11 19%
Not likely (NET)	355 51%	190 52%	163 49%	35 45%	76 45%	83 53%	81 55%	79 53%	111 45%	164 54%	79 53%	45 44%	129 47%	108 55%	73 57%	86 50%	85 49%	77 52%	53 45%	15 51%	39 66%
Don't know	104 15%	40 11%	64 19%	7 9%	24 14%	21 13%	23 16%	29 19%	31 13%	44 14%	29 19%	9 8%	40 15%	32 17%	23 18%	32 18%	27 16%	16 11%	10 9%	9 30%	9 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 29

Q4_14 - For each of the following, please tell us how likely, if at all, you think they are to happen? - AI will cause significant job losses within my sector

BASE: ALL WORKING ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	689	461	228	689	-	398	291	588	91	434	203	52	126	228	159	176	255	434
WEIGHTED BASE	699	432	267	699	-**	294	405	599	90*	430	215	54*	131	232	156	180	253	446
	100%	62%	38%	100%	-**	42%	58%	86%	13%*	62%	31%	8%*	19%	33%	22%	26%	36%	64%
(4) Very likely	62 9%	45 11%	17 6%	62 9%	-	34 11%	29 7%	51 9%	11 12%	38 9%	22 10%	3 5%	9 7%	14 6%	18 11%	22 12%	31 12%	31 7%
(3) Fairly likely	178 26%	107 25%	71 27%	178 26%	-	80 27%	98 24%	139 23%	38 42%	114 27%	49 23%	15 28%	32 24%	46 20%	48 31%	53 29%	85 34%	93 21%
(2) Not very likely	222 32%	144 33%	78 29%	222 32%	-	104 35%	118 29%	194 32%	22 24%	138 32%	64 30%	20 37%	42 32%	85 37%	47 30%	48 27%	63 25%	159 36%
(1) Not likely at all	133 19%	68 16%	65 24%	133 19%	-	48 16%	84 21%	122 20%	10 11%	83 19%	42 19%	8 14%	21 16%	52 22%	21 13%	39 22%	44 17%	89 20%
Mean	2.28	2.36	2.17	2.28	-	2.37	2.22	2.24	2.62	2.28	2.29	2.29	2.27	2.11	2.47	2.35	2.46	2.18
Likely (NET)	240 34%	153 35%	88 33%	240 34%	-	114 39%	127 31%	190 32%	49 55%	152 35%	71 33%	18 33%	41 31%	59 26%	66 42%	74 41%	116 46%	124 28%
Not likely (NET)	355 51%	212 49%	143 54%	355 51%	-	152 52%	202 50%	316 53%	32 35%	221 51%	106 49%	27 51%	63 48%	136 59%	67 43%	88 49%	106 42%	249 56%
Don't know	104 15%	67 16%	36 14%	104 15%	-	28 9%	76 19%	93 15%	9 10%	57 13%	38 18%	8 16%	27 21%	36 15%	23 15%	18 10%	30 12%	73 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 30

Q4_15 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The UK will come top 3 in Eurovision

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	49	31	16	17	19	10	3	1	36	13	1	20	25	4	1	17	16	2	11	1	2
	5%	6%	3%	11%	10%	5%	1%	*	10%	3%	*	11%	8%	2%	*	7%	6%	1%	8%	1%	2%
		b		fg	fg	fg			ij	j		mn	mn			q	q		q		
(3) Fairly likely	120	67	52	29	33	30	8	19	62	38	19	37	49	18	16	26	35	22	29	5	3
	11%	13%	10%	19%	17%	16%	5%	6%	18%	10%	6%	20%	16%	7%	5%	10%	12%	9%	19%	9%	3%
				fg	fg	fg			ij	j		mn	mn			t			oqt		
(2) Not very likely	275	137	136	39	47	55	41	92	86	96	92	45	87	57	85	70	63	71	41	5	24
	26%	26%	26%	26%	24%	30%	22%	27%	25%	26%	27%	25%	28%	22%	27%	28%	22%	30%	27%	10%	27%
																s		s	s		s
(1) Not likely at all	407	195	209	30	52	62	100	163	83	162	163	33	95	130	149	94	114	97	35	22	45
	38%	38%	39%	20%	27%	34%	53%	47%	24%	44%	47%	19%	30%	51%	48%	37%	41%	41%	23%	44%	50%
						c	cde	cde		h	h		k	kl	kl	r	r	r	r	r	or
Mean	1.78	1.84	1.7	2.29	2.12	1.92	1.43	1.49	2.19	1.68	1.49	2.32	2.01	1.51	1.48	1.84	1.79	1.64	2.15	1.5	1.48
		b		efg	fg	fg			ij	j		lmn	mn			qt	t		opq		st
Likely (NET)	169	97	68	46	52	40	11	20	98	51	20	56	73	22	17	43	51	25	41	5	5
	16%	19%	13%	31%	27%	22%	6%	6%	28%	14%	6%	31%	23%	9%	5%	17%	18%	10%	27%	11%	5%
		b		fg	fg	fg			ij	j		mn	mn			qt	qt		oqst		
Not likely (NET)	682	332	345	69	100	117	141	255	169	258	255	79	181	187	235	164	177	168	76	27	69
	64%	64%	65%	46%	51%	64%	76%	74%	49%	70%	74%	44%	58%	73%	75%	65%	63%	70%	50%	55%	78%
						cd	cde	cde		h	h		k	kl	kl	r	r	rs			oprs
Don't know	211	90	117	36	43	27	35	70	79	62	70	44	59	47	61	45	52	46	35	17	15
	20%	17%	22%	24%	22%	15%	19%	20%	23%	17%	20%	25%	19%	18%	19%	18%	19%	19%	23%	35%	17%
																					opqt

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 31

Q4_15 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The UK will come top 3 in Eurovision

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	49 5%	25 4%	24 5%	41 6%	9 2%	25 7%	24 4%	28 3%	19 14%	30 5%	20 6%	- -	2 1%	7 2%	14 7%	26 10%	36 11%	14 2%
				d		f		g		k	k				lm	lm	q	
(3) Fairly likely	120 11%	76 13%	44 10%	84 12%	36 10%	54 14%	66 10%	81 9%	38 27%	73 12%	38 12%	9 9%	18 9%	19 5%	35 17%	48 18%	61 19%	59 8%
				f		f		g							lm	lm	q	
(2) Not very likely	275 26%	157 26%	118 26%	183 26%	91 25%	104 28%	171 25%	248 27%	25 18%	157 25%	90 27%	27 26%	51 25%	101 26%	45 21%	78 30%	79 25%	196 26%
				h				h										
(1) Not likely at all	407 38%	241 40%	167 37%	267 38%	140 39%	129 34%	278 41%	380 42%	20 14%	263 42%	104 31%	40 39%	78 38%	187 49%	77 36%	67 25%	89 28%	319 43%
				e		e		h		j			o	lno	o		p	
Mean	1.78	1.77	1.79	1.82	1.69	1.92	1.7	1.67	2.55	1.75	1.89	1.59	1.62	1.51	1.93	2.15	2.16	1.61
				f		f		g		k	k				lm	lmn	q	
Likely (NET)	169 16%	102 17%	68 15%	124 18%	45 12%	79 21%	90 13%	109 12%	57 41%	102 16%	58 17%	9 9%	20 10%	26 7%	49 23%	74 28%	96 31%	73 10%
				d		f		g		k					lm	lm	q	
Not likely (NET)	682 64%	398 66%	284 62%	451 65%	231 64%	233 62%	449 65%	628 70%	45 32%	420 67%	195 59%	67 66%	129 63%	287 75%	121 58%	145 55%	168 53%	514 69%
				h		h		h		j				lno			p	
Don't know	211 20%	106 18%	104 23%	124 18%	87 24%	64 17%	147 21%	166 18%	39 27%	104 17%	80 24%	26 26%	57 28%	69 18%	40 19%	45 17%	50 16%	161 21%
			a		c			g		i	i		mno					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 32

Q4_16 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Great Britain will rank top 3 in the number of medals won at the 2024 Olympics

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	49	32	16	9	23	12	3	2	31	15	2	10	32	5	2	11	15	4	15	2	2
	5%	6%	3%	6%	12%	6%	2%	1%	9%	4%	1%	5%	10%	2%	1%	4%	5%	2%	10%	5%	2%
		b		g	fg	fg			ij	j		n	mn			q		qt			
(3) Fairly likely	236	113	121	46	57	53	28	53	103	81	53	52	90	50	45	60	73	44	42	5	12
	22%	22%	23%	30%	29%	29%	15%	15%	30%	22%	15%	29%	29%	20%	14%	24%	26%	19%	28%	11%	14%
		fg		fg	fg				ij	j		mn	mn			s	st		st		
(2) Not very likely	375	194	176	45	42	66	67	155	87	133	155	52	91	82	149	93	90	101	42	19	30
	35%	37%	33%	30%	21%	36%	36%	45%	25%	36%	45%	29%	29%	32%	48%	37%	32%	42%	28%	38%	34%
				d		d	cd			h	hi				klm			pr			
(1) Not likely at all	185	95	88	19	29	24	40	72	48	65	72	26	38	60	61	46	42	32	25	11	29
	17%	18%	16%	12%	15%	13%	22%	21%	14%	17%	21%	15%	12%	23%	19%	18%	15%	13%	16%	23%	32%
				ce			ce			h				kl	l						opqr
Mean	2.18	2.19	2.17	2.38	2.48	2.33	1.96	1.95	2.43	2.16	1.95	2.32	2.46	2	1.95	2.17	2.27	2.11	2.38	1.97	1.82
				fg	fg	fg			ij	j		mn	mn			t	st	t	qst		
Likely (NET)	285	145	138	55	79	65	32	55	134	96	55	61	122	55	47	71	87	48	57	8	14
	27%	28%	26%	36%	41%	35%	17%	16%	39%	26%	16%	34%	39%	21%	15%	28%	31%	20%	38%	15%	16%
				fg	fg	fg			ij	j		mn	mn			t	qst		qst		
Not likely (NET)	559	289	263	64	71	90	107	227	135	197	227	79	129	142	210	139	132	133	67	30	59
	53%	56%	50%	42%	37%	49%	57%	66%	39%	53%	66%	44%	41%	55%	67%	55%	47%	56%	44%	60%	66%
				d		d	cd	cde		h	hi			kl	klm			r			pr
Don't know	218	84	130	33	44	29	48	64	77	77	64	39	62	60	56	43	61	58	28	12	16
	20%	16%	25%	22%	23%	16%	26%	18%	22%	21%	18%	22%	20%	23%	18%	17%	22%	24%	18%	24%	18%
			a				e														

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 33

Q4_16 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Great Britain will rank top 3 in the number of medals won at the 2024 Olympics

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	49 5%	33 5%	15 3%	40 6%	8 2%	32 9%	16 2%	37 4%	12 8%	35 6%	13 4%	1 1%	4 2%	6 2%	14 6%	25 10%	35 11%	14 2%
				d		f		g							lm	lm	q	
(3) Fairly likely	236 22%	129 21%	107 23%	171 25%	65 18%	81 22%	155 23%	182 20%	52 37%	142 23%	78 23%	17 17%	37 18%	70 18%	49 24%	80 30%	96 31%	141 19%
				d				g							lm	q		
(2) Not very likely	375 35%	231 38%	144 32%	226 32%	148 41%	130 35%	245 36%	338 37%	33 23%	220 35%	108 33%	46 45%	77 37%	166 43%	67 32%	65 25%	77 25%	297 40%
		b		c				h				j	o	no				p
(1) Not likely at all	185 17%	103 17%	82 18%	126 18%	59 16%	68 18%	117 17%	166 18%	17 12%	106 17%	60 18%	18 18%	36 18%	76 20%	32 15%	40 15%	45 14%	139 19%
Mean	2.18	2.19	2.16	2.22	2.08	2.25	2.13	2.12	2.52	2.21	2.16	2.01	2.05	2.02	2.27	2.43	2.47	2.05
				d		f		g							lm	lm	q	
Likely (NET)	285 27%	162 27%	123 27%	212 30%	73 20%	113 30%	172 25%	219 24%	64 45%	177 28%	90 27%	18 17%	40 20%	76 20%	63 30%	106 40%	130 42%	155 21%
				d				g		k					lm	lmn	q	
Not likely (NET)	559 53%	333 55%	226 50%	352 50%	207 57%	198 53%	362 53%	504 56%	50 35%	326 52%	169 51%	65 63%	113 55%	242 63%	100 47%	105 40%	123 39%	437 58%
				h				ij					o	no				p
Don't know	218 20%	110 18%	108 24%	135 19%	83 23%	65 17%	152 22%	180 20%	28 20%	124 20%	74 22%	20 19%	52 25%	64 17%	47 23%	54 20%	61 19%	157 21%
			a										m					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 34

Q4_17 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The England Men's football team will win the 2024 UEFA European Championship

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	75	43	31	18	25	16	14	3	43	29	3	23	33	17	3	23	16	11	21	3	1
	7%	8%	6%	12%	13%	8%	7%	1%	12%	8%	1%	13%	10%	7%	1%	9%	6%	5%	14%	5%	2%
				g	g	g	g		j	j		mn	n	n		t			pqt		
(3) Fairly likely	168	97	68	36	43	38	18	33	79	56	33	43	67	28	30	46	49	40	26	4	4
	16%	19%	13%	24%	22%	20%	10%	10%	23%	15%	10%	24%	21%	11%	10%	18%	17%	17%	17%	7%	5%
		b		fg	fg	fg			ij	j		mn	mn			t	t	t	t		
(2) Not very likely	359	191	167	41	50	69	66	132	91	136	132	49	94	93	123	81	93	85	51	17	33
	34%	37%	31%	27%	26%	38%	36%	38%	26%	37%	38%	27%	30%	36%	39%	32%	33%	35%	33%	35%	37%
						d	d	cd		h	h				kl						
(1) Not likely at all	222	113	108	20	35	35	42	89	55	77	89	26	57	60	79	52	54	43	25	13	34
	21%	22%	20%	13%	18%	19%	23%	26%	16%	21%	26%	14%	18%	23%	25%	21%	19%	18%	17%	25%	39%
						c	c			h				k	k						opqr
Mean	2.12	2.16	2.06	2.46	2.37	2.21	2.02	1.8	2.41	2.12	1.8	2.44	2.3	2.01	1.82	2.19	2.13	2.1	2.35	1.9	1.62
				fg	fg	g	g		ij	j		mn	mn	n		t	t	t	qst		
Likely (NET)	243	140	99	55	67	53	32	36	122	85	36	66	100	44	33	69	64	51	47	6	6
	23%	27%	19%	36%	34%	29%	17%	10%	35%	23%	10%	37%	32%	17%	11%	27%	23%	21%	31%	13%	6%
		b		fg	fg	fg	g		ij	j		mn	mn	n		st	t	t	qst		
Not likely (NET)	581	303	275	61	85	105	109	221	146	213	221	75	151	152	202	133	146	128	76	30	67
	55%	58%	52%	40%	44%	57%	58%	64%	42%	58%	64%	42%	48%	59%	65%	53%	52%	53%	50%	60%	75%
		b				cd	cd	cd		h	h			kl	kl						opqr
Don't know	238	76	157	36	42	26	46	88	78	72	88	39	62	60	77	50	69	60	28	13	16
	22%	15%	30%	24%	22%	14%	25%	25%	23%	19%	25%	22%	20%	23%	25%	20%	25%	25%	19%	27%	18%
		a		e			e	e													

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

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Table 35

Q4_17 - For each of the following, please tell us how likely, if at all, you think they are to happen? - The England Men's football team will win the 2024 UEFA European Championship

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	75 7%	50 8%	25 5%	64 9%	11 3%	31 8%	45 6%	53 6%	22 16%	44 7%	26 8%	5 5%	11 5%	8 2%	25 12%	31 12%	39 12%	36 5%
(3) Fairly likely	168 16%	97 16%	71 16%	127 18%	41 11%	71 19%	96 14%	128 14%	39 28%	108 17%	53 16%	7 7%	15 7%	46 12%	44 21%	63 24%	88 28%	80 11%
(2) Not very likely	359 34%	210 35%	150 33%	229 33%	130 36%	119 32%	240 35%	320 35%	33 24%	202 32%	114 34%	44 43%	80 39%	134 35%	62 30%	83 31%	93 29%	267 36%
(1) Not likely at all	222 21%	125 21%	96 21%	141 20%	80 22%	85 23%	136 20%	202 22%	16 11%	138 22%	64 19%	20 20%	44 21%	109 28%	36 17%	33 13%	45 14%	177 24%
Mean	2.12	2.15	2.07	2.2 d	1.94	2.16	2.09	2.05	2.61 g	2.12	2.16	1.95	1.95	1.85	2.34 lm	2.44 lm	2.46 q	1.96
Likely (NET)	243 23%	147 24%	96 21%	191 27%	52 14%	102 27%	141 21%	181 20%	61 43%	153 24%	79 24%	11 11%	26 13%	54 14%	68 33%	95 36%	127 40%	117 16%
Not likely (NET)	581 55%	335 55%	246 54%	370 53%	210 58%	204 54%	377 55%	522 58%	50 35%	340 54%	177 53%	64 62%	124 60%	243 64%	98 47%	116 44%	138 44%	443 59%
Don't know	238 22%	124 21%	114 25%	138 20%	100 28%	70 19%	168 25%	200 22%	31 22%	135 21%	76 23%	27 27%	56 27%	85 22%	44 21%	54 20%	50 16%	188 25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

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Table 36

Q4_18 - For each of the following, please tell us how likely, if at all, you think they are to happen? - My workplace will carry out at least some of its activities in virtual reality

BASE: ALL WORKING ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	689	351	334	65	170	156	156	142	235	312	142	88	273	208	120	178	170	146	102	31	62
WEIGHTED BASE	699	364	331	79*	168	157	146	149	247	303	149	101*	274	196	129	172	173	148	117*	30**	59*
	100%	52%	47%	11%*	24%	23%	21%	21%	35%	43%	21%	14%*	39%	28%	18%	25%	25%	21%	17%*	4%**	8%*
(4) Very likely	57 8%	28 8%	28 8%	8 10%	22 13%	15 9%	8 6%	4 3%	29 12%	23 8%	4 3%	11 11%	32 12%	11 6%	3 2%	12 7%	17 10%	9 6%	14 12%	1 3%	4 7%
(3) Fairly likely	145 21%	72 20%	72 22%	20 25%	39 23%	42 27%	22 15%	22 15%	59 24%	64 21%	22 15%	23 23%	69 25%	34 17%	19 15%	40 23%	34 20%	27 18%	35 30%	2 8%	7 12%
(2) Not very likely	158 23%	86 24%	71 22%	19 24%	41 24%	33 21%	34 23%	31 21%	60 24%	67 22%	31 21%	28 28%	58 21%	44 22%	28 22%	33 19%	42 24%	32 22%	27 23%	8 27%	15 26%
(1) Not likely at all	237 34%	138 38%	98 30%	24 31%	44 26%	49 31%	57 39%	62 42%	69 28%	106 35%	62 42%	29 28%	78 28%	77 39%	53 41%	65 38%	50 29%	52 35%	33 28%	11 35%	26 45%
Mean	2.04	1.97	2.11	2.16	2.26	2.17	1.84	1.74	2.23	2.02	1.74	2.18	2.23	1.87	1.73	1.99	2.13	1.93	2.27	1.7	1.79
Likely (NET)	202 29%	100 28%	100 30%	28 35%	60 36%	57 36%	30 21%	26 18%	88 36%	87 29%	26 18%	34 34%	101 37%	45 23%	22 17%	52 30%	51 30%	35 24%	49 42%	3 11%	11 19%
Not likely (NET)	394 56%	223 61%	169 51%	43 55%	85 51%	81 52%	91 63%	93 63%	129 52%	172 57%	93 63%	56 56%	136 50%	121 62%	81 63%	97 57%	92 53%	85 57%	60 51%	19 63%	42 71%
Don't know	103 15%	40 11%	62 19%	8 10%	23 13%	19 12%	24 17%	29 20%	30 12%	43 14%	29 20%	11 10%	37 14%	30 15%	25 20%	23 14%	30 17%	28 19%	8 7%	8 27%	6 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 37

Q4_18 - For each of the following, please tell us how likely, if at all, you think they are to happen? - My workplace will carry out at least some of its activities in virtual reality

BASE: ALL WORKING ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	689	461	228	689	-	398	291	588	91	434	203	52	126	228	159	176	255	434
WEIGHTED BASE	699	432	267	699	-**	294	405	599	90*	430	215	54*	131	232	156	180	253	446
	100%	62%	38%	100%	-**	42%	58%	86%	13%*	62%	31%	8%*	19%	33%	22%	26%	36%	64%
(4) Very likely	57 8%	45 10%	12 4%	57 8%	- -	32 11%	25 6%	45 8%	11 12%	38 9%	16 8%	2 4%	7 5%	15 7%	14 9%	20 11%	27 11%	30 7%
(3) Fairly likely	145 21%	101 23%	44 16%	145 21%	- -	74 25%	71 18%	112 19%	31 34%	102 24%	34 16%	8 16%	16 12%	33 14%	41 27%	54 30%	85 34%	60 14%
(2) Not very likely	158 23%	90 21%	68 25%	158 23%	- -	67 23%	91 22%	136 23%	18 20%	97 22%	50 23%	11 21%	32 24%	57 25%	31 20%	38 21%	50 20%	107 24%
(1) Not likely at all	237 34%	140 32%	97 36%	237 34%	- -	84 28%	153 38%	215 36%	20 22%	139 32%	80 37%	18 34%	43 33%	99 43%	44 28%	51 28%	64 25%	172 39%
Mean	2.04	2.14	1.87	2.04	-	2.21	1.9	1.98	2.41	2.11	1.93	1.86	1.87	1.83	2.2	2.27	2.33	1.86
Likely (NET)	202 29%	146 34%	56 21%	202 29%	- -	106 36%	96 24%	157 26%	42 46%	140 33%	51 24%	11 20%	23 18%	49 21%	55 36%	74 41%	111 44%	90 20%
Not likely (NET)	394 56%	230 53%	164 62%	394 56%	- -	151 51%	244 60%	351 59%	38 42%	235 55%	129 60%	30 56%	75 57%	156 67%	75 48%	89 49%	115 45%	280 63%
Don't know	103 15%	56 13%	47 17%	103 15%	- -	37 13%	65 16%	91 15%	10 11%	54 13%	35 16%	13 25%	33 25%	27 12%	26 16%	17 9%	27 11%	76 17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 38

Q4_19 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Disposable, single use vapes will be banned in the UK

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	199	102	93	31	39	30	36	62	71	66	62	40	56	45	58	48	53	40	31	7	20
	19%	20%	18%	21%	20%	17%	19%	18%	20%	18%	18%	23%	18%	18%	18%	19%	19%	17%	20%	13%	23%
(3) Fairly likely	396	198	198	49	70	68	69	139	120	138	139	57	115	96	128	86	98	101	51	21	39
	37%	38%	37%	33%	36%	37%	37%	40%	35%	37%	40%	32%	37%	38%	41%	34%	35%	42%	33%	42%	44%
(2) Not very likely	218	114	100	33	35	46	33	70	68	79	70	37	66	52	63	60	55	54	32	7	10
	20%	22%	19%	22%	18%	25%	18%	20%	20%	21%	20%	21%	21%	20%	20%	24%	20%	22%	21%	13%	12%
(1) Not likely at all	85	47	38	19	23	14	15	14	43	29	14	23	31	19	12	20	23	12	17	5	8
	8%	9%	7%	13%	12%	8%	8%	4%	12%	8%	4%	13%	10%	7%	4%	8%	8%	5%	11%	10%	9%
Mean	2.79	2.77	2.81	2.7	2.75	2.73	2.82	2.88	2.73	2.77	2.88	2.73	2.73	2.79	2.89	2.76	2.79	2.82	2.73	2.75	2.93
Likely (NET)	596	300	291	81	110	99	105	201	191	204	201	97	171	142	185	135	151	142	81	28	59
	56%	58%	55%	53%	56%	54%	56%	58%	55%	55%	58%	54%	55%	55%	59%	53%	54%	59%	54%	56%	66%
Not likely (NET)	303	161	138	52	58	60	48	84	111	108	84	60	97	71	75	80	78	65	49	12	18
	29%	31%	26%	35%	30%	32%	26%	24%	32%	29%	24%	33%	31%	28%	24%	32%	28%	27%	32%	23%	21%
Don't know	164	58	102	18	27	25	34	59	45	59	59	22	45	44	52	38	51	32	21	10	12
	15%	11%	19%	12%	14%	14%	18%	17%	13%	16%	17%	12%	14%	17%	17%	15%	18%	14%	14%	21%	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base



Table 39

Q4_19 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Disposable, single use vapes will be banned in the UK

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	199	111	89	137	62	80	120	173	26	124	59	16	31	78	36	54	56	143
	19%	18%	19%	20%	17%	21%	17%	19%	19%	20%	18%	16%	15%	20%	17%	21%	18%	19%
(3) Fairly likely	396	240	156	251	145	133	263	348	45	237	124	35	82	145	79	90	116	280
	37%	40%	34%	36%	40%	35%	38%	39%	32%	38%	37%	35%	40%	38%	38%	34%	37%	37%
(2) Not very likely	218	127	91	145	72	84	134	180	34	132	65	21	35	77	46	60	70	148
	20%	21%	20%	21%	20%	22%	20%	20%	24%	21%	19%	21%	17%	20%	22%	23%	22%	20%
(1) Not likely at all	85	46	39	58	27	30	55	65	18	48	33	3	12	32	12	29	33	52
	8%	8%	9%	8%	7%	8%	8%	7%	13%	8%	10%	3%	6%	8%	6%	11%	10%	7%
Mean	2.79	2.79	2.79	2.79	2.79	2.8	2.78	2.82	2.64	2.81	2.74	2.85	2.82	2.81	2.8	2.73	2.71	2.82
Likely (NET)	596	351	245	388	207	213	383	521	72	361	183	52	113	223	116	144	172	424
	56%	58%	54%	56%	57%	57%	56%	58%	51%	58%	55%	51%	55%	58%	55%	55%	55%	57%
Not likely (NET)	303	173	130	204	99	114	189	245	53	181	98	24	47	109	58	89	102	200
	29%	29%	28%	29%	27%	30%	28%	27%	37%	29%	29%	24%	23%	28%	28%	34%	33%	27%
Don't know	164	82	82	106	57	49	115	136	17	86	52	26	45	50	36	31	40	124
	15%	14%	18%	15%	16%	13%	17%	15%	12%	14%	16%	26%	22%	13%	17%	12%	13%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
 Overlap formulae used. * small base

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Table 40

Q4_20 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Evidence of alien life will be discovered

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	GENDER		AGE					AGE			GENERATION				GOVERNMENT OFFICE REGION					
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)
UNWEIGHTED BASE	1062	502	548	136	199	181	205	341	335	386	341	166	314	278	304	258	282	241	133	53	95
WEIGHTED BASE	1062	519	531	152	195	184	187	345	347	371	345	179	313	257	313	252	280	239	152	50*	89*
	100%	49%	50%	14%	18%	17%	18%	32%	33%	35%	32%	17%	30%	24%	29%	24%	26%	23%	14%	5%*	8%*
(4) Very likely	57 5%	33 6%	20 4%	15 10%	18 9%	10 5%	6 3%	7 2%	34 10%	16 4%	7 2%	19 10%	21 7%	10 4%	7 2%	15 6%	10 4%	10 4%	17 11%	2 5%	3 3%
				fg	fg				ij			mn	n						pqt		
(3) Fairly likely	156 15%	90 17%	66 12%	38 25%	38 19%	31 17%	23 12%	26 8%	76 22%	54 15%	26 8%	45 25%	59 19%	26 10%	26 8%	36 14%	41 15%	33 14%	28 19%	5 10%	13 14%
				fg	g	g			ij	j		mn	mn								
(2) Not very likely	279 26%	143 28%	134 25%	47 31%	46 24%	36 19%	51 27%	99 29%	93 27%	87 23%	99 29%	51 28%	65 21%	71 28%	93 30%	62 24%	67 24%	69 29%	42 28%	13 25%	27 30%
				e				e							l						
(1) Not likely at all	383 36%	189 36%	191 36%	34 22%	54 28%	75 41%	69 37%	151 44%	88 25%	144 39%	151 44%	43 24%	106 34%	99 38%	136 43%	98 39%	97 35%	91 38%	46 30%	18 37%	33 37%
				cd		cd	c	cd		h	h		k	k	kl						
Mean	1.87	1.93 b	1.79	2.26 efg	2.13 efg	1.84 g	1.78	1.61	2.19 ij	1.81 j	1.61	2.25 lmn	1.98 mn	1.75	1.64	1.85	1.83	1.81	2.13 opq	1.78	1.8
				t																	
Likely (NET)	213 20%	124 24%	86 16%	54 35%	56 29%	41 22%	29 16%	34 10%	110 32%	70 19%	34 10%	64 36%	80 26%	36 14%	33 11%	51 20%	51 18%	43 18%	45 30%	8 15%	15 17%
				efg	fg	g			ij	j		lmn	mn						pqt		
Not likely (NET)	662 62%	332 64%	325 61%	80 53%	100 51%	111 60%	120 64%	250 73%	181 52%	231 62%	250 73%	94 52%	170 54%	170 66%	228 73%	160 63%	164 59%	160 67%	88 58%	31 62%	59 67%
				d			d	cde		h	hi			kl	kl						
Don't know	187 18%	63 12%	119 23%	18 12%	39 20%	32 17%	38 20%	61 18%	56 16%	70 19%	61 18%	22 12%	63 20%	51 20%	52 16%	41 16%	65 23%	37 15%	19 12%	11 23%	14 16%
				a			c						k				qr				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 41

Q4_20 - For each of the following, please tell us how likely, if at all, you think they are to happen? - Evidence of alien life will be discovered

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUAT ES (e)	NON GRADUAT ES (f)	WHITE (g)	ETHNIC MINORIT Y (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	YES (p)	NO (q)
UNWEIGHTED BASE	1062	641	421	689	373	534	528	907	139	629	330	103	211	378	214	259	314	748
WEIGHTED BASE	1062	606	456	699	363	376	686	903	141	627	333	102*	206	382	210	264	314	748
	100%	57%	43%	66%	34%	35%	65%	85%	13%	59%	31%	10%*	19%	36%	20%	25%	30%	70%
(4) Very likely	57 5%	33 5%	24 5%	37 5%	20 5%	26 7%	31 5%	42 5%	15 11%	31 5%	21 6%	6 6%	10 5%	14 4%	14 7%	20 8%	27 8%	31 4%
(3) Fairly likely	156 15%	90 15%	67 15%	118 17%	38 10%	61 16%	95 14%	122 13%	33 23%	97 15%	54 16%	5 5%	23 11%	32 8%	37 17%	65 24%	80 25%	76 10%
(2) Not very likely	279 26%	160 26%	119 26%	170 24%	109 30%	90 24%	189 28%	242 27%	36 25%	158 25%	93 28%	29 28%	48 23%	109 29%	60 29%	62 24%	67 21%	212 28%
(1) Not likely at all	383 36%	228 38%	155 34%	245 35%	138 38%	146 39%	236 34%	338 37%	38 27%	229 37%	111 33%	42 41%	84 41%	157 41%	64 30%	78 30%	92 29%	290 39%
Mean	1.87	1.86	1.89	1.91	1.8	1.9	1.86	1.82	2.21	1.86	1.94	1.69	1.75	1.69	2	2.12	2.15	1.75
Likely (NET)	213 20%	123 20%	91 20%	156 22%	58 16%	87 23%	127 18%	164 18%	48 34%	128 20%	75 22%	11 11%	33 16%	45 12%	51 24%	84 32%	107 34%	107 14%
Not likely (NET)	662 62%	388 64%	274 60%	415 59%	247 68%	236 63%	425 62%	580 64%	74 52%	387 62%	204 61%	71 69%	131 64%	266 70%	124 59%	140 53%	159 51%	503 67%
Don't know	187 18%	95 16%	92 20%	128 18%	59 16%	53 14%	134 19%	159 18%	20 14%	112 18%	54 16%	21 20%	41 20%	71 19%	35 17%	39 15%	49 16%	138 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 42
Sample profile

BASE: ALL ADULTS AGED 16-75 IN GREAT BRITAIN

Table with columns: GENDER, AGE, GENERATION, GOVERNMENT OFFICE REGION, SOCIAL GRADE, WORKING STATUS, EDUCATION, ETHNICITY, MARITAL STATUS, NUMBER IN HOUSEHOLD, CHILDREN IN HOUSEHOLD. Rows include UNWEIGHTED BASE, WEIGHTED BASE, GENDER, AGE, GENERATION, GOVERNMENT OFFICE REGION, SOCIAL GRADE, WORKING STATUS, EDUCATION, ETHNICITY, MARITAL STATUS, NUMBER IN HOUSEHOLD, CHILDREN IN HOUSEHOLD.

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/t
Overlap formulae used. * small base

