



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior

Washington, DC, January 12, 2024

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>1/9-10, 2024 (N=1,119)</b>	14%	5%	9%	30%	53%	26%	26%	3%
<b>10/10-11, 2023 (N=1,119)</b>	19%	6%	13%	28%	50%	25%	25%	3%
<b>9/26-27, 2023 (N=1,116)</b>	16%	6%	10%	34%	47%	24%	24%	3%
<b>9/12-13, 2023 (N=1,116)</b>	20%	5%	15%	29%	49%	25%	24%	2%
<b>8/29-30, 2023 (N=1,103)</b>	15%	5%	10%	31%	51%	23%	28%	2%
<b>4/11-12, 2023 (N=1,120)</b>	20%	9%	11%	25%	52%	23%	29%	3%
<b>3/14-15, 2023 (N=1,119)</b>	13%	5%	8%	26%	58%	27%	31%	3%
<b>2/14-15, 2023 (N=1,109)</b>	20%	7%	12%	33%	44%	26%	18%	3%
<b>1/18-19, 2023 (N=1,119)</b>	18%	6%	12%	36%	43%	22%	20%	3%





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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
12/7-8, 2022 (N=1,118)	22%	6%	16%	32%	42%	23%	19%	4%
11/9-10, 2022 (N=1,115)	17%	7%	11%	33%	47%	25%	22%	3%
10/25-26, 2022 (N=1,120)	23%	8%	15%	34%	40%	22%	19%	3%
10/11-12, 2022 (N=1,120)	21%	7%	14%	33%	41%	23%	18%	4%
9/27-28, 2022 (N=1,120)	21%	7%	15%	34%	42%	22%	20%	3%
9/13-14, 2022 (N=1,118)	25%	10%	15%	31%	41%	23%	18%	2%
8/30-31, 2022 (N=1,110)	23%	8%	15%	32%	42%	24%	18%	2%
8/16-17, 2022 (N=1,120)	23%	9%	14%	34%	41%	21%	20%	2%
8/2-3, 2022 (N=1,119)	23%	11%	13%	35%	39%	21%	17%	3%
7/19-20, 2022 (N=1,120)	25%	9%	15%	33%	40%	21%	19%	3%
6/22-23, 2022 (N=1,117)	25%	10%	15%	34%	38%	19%	9%	3%
6/7-8, 2022 (N=1,117)	23%	9%	14%	35%	40%	20%	21%	2%
5/24-25, 2022 (N=1,120)	22%	8%	14%	36%	39%	20%	19%	2%
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>12/7-8, 2021 (N=1,160)</b>	30%	12%	17%	33%	34%	20%	14%	3%
<b>11/22-23, 2021 (N=1,162)</b>	21%	9%	12%	34%	42%	23%	20%	2%
<b>11/9-10, 2021 (N=1,160)</b>	24%	9%	15%	33%	22%	22%	19%	3%
<b>10/26-27, 2021 (N=1,160)</b>	26%	12%	14%	34%	37%	22%	15%	3%
<b>10/12-13, 2021 (N=1,174)</b>	29%	10%	18%	33%	36%	20%	15%	3%
<b>9/28-29, 2021 (N=1,173)</b>	27%	11%	16%	34%	37%	20%	17%	2%
<b>9/14-15, 2021 (N=1,177)</b>	30%	12%	18%	31%	36%	21%	15%	2%
<b>8/31-9/1, 2021 (N= 1,166)</b>	29%	12%	17%	35%	34%	19%	15%	1%
<b>8/18-19, 2021 (N=1,177)</b>	28%	12%	16%	36%	33%	18%	15%	3%
<b>8/3-4, 2021 (N=1,174)</b>	28%	11%	16%	33%	36%	19%	17%	3%
<b>7/20-21, 2021 (N=1,137)</b>	25%	12%	13%	30%	43%	22%	22%	2%
<b>7/6-7, 2021 (N=1,179)</b>	19%	8%	11%	29%	50%	24%	25%	2%
<b>6/22-23, 2021 (N=1,176)</b>	18%	7%	11%	27%	53%	26%	27%	2%
<b>6/8-9, 2021 (N=1,177)</b>	17%	6%	11%	28%	54%	27%	26%	2%
<b>5/25-26, 2021 (N=1,178)</b>	22%	9%	13%	29%	46%	24%	23%	2%
<b>5/11-12, 2021 (N=1,167)</b>	25%	10%	15%	25%	48%	22%	26%	2%
<b>4/27-28, 2021 (N=1,115)</b>	25%	10%	15%	30%	43%	23%	20%	2%
<b>4/13-14, 2021 (N=1,115)</b>	26%	10%	15%	32%	42%	21%	20%	1%
<b>3/30-31, 2021 (N=1,115)</b>	27%	11%	16%	33%	37%	18%	19%	3%
<b>3/2-3, 2021 (N=1,115)</b>	33%	14%	19%	35%	32%	19%	12%	1%
<b>2/17-18, 2021 (N=1,115)</b>	34%	15%	19%	34%	30%	15%	15%	2%
<b>2/2-3, 2021 (N=1,115)</b>	35%	13%	22%	34%	29%	16%	14%	1%
<b>1/20-21, 2021 (N=1,115)</b>	41%	18%	23%	34%	25%	15%	10%	1%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>12/9-10, 2020 (N=1,112)</b>	39%	17%	22%	34%	25%	15%	10%	1%
<b>11/24-25, 2020 (N=1,114)</b>	40%	18%	21%	36%	23%	14%	9%	2%
<b>11/10-11, 2020 (N=1,113)</b>	40%	16%	23%	33%	25%	15%	11%	2%
<b>10/27-28, 2020 (N=1,115)</b>	38%	17%	20%	34%	27%	16%	11%	2%
<b>10/13-14, 2020 (N=1,114)</b>	36%	16%	21%	33%	29%	17%	12%	1%
<b>9/29-30, 2020 (N=1,115)</b>	35%	16%	18%	34%	30%	17%	13%	2%
<b>9/15-16, 2020 (N=1,113)</b>	36%	18%	18%	33%	29%	16%	12%	1%
<b>9/1-2, 2020 (N=1,113)</b>	33%	14%	19%	33%	32%	19%	14%	1%
<b>8/18-19, 2020 (N=1115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5, 2020 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%



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2. How likely, if at all, do you think it is that there will be a spike in COVID-19 cases in your state this winter?

	11/9-10, 2022	11/7-8, 2023	1/9-10, 2024
Very likely	21%	18%	25%
Somewhat likely	42%	43%	42%
Not very likely	16%	17%	18%
Not at all likely	9%	10%	7%
Don't know	11%	12%	8%
<i>Likely (Net)</i>	<i>64%</i>	<i>61%</i>	<i>67%</i>
<i>Not likely (Net)</i>	<i>25%</i>	<i>27%</i>	<i>25%</i>

3. For each of the following scenarios, how often are you wearing a mask when....

### Total Always/Often Summary

	9/27-28, 2022	1/9-10, 2024
On an airplane	44%	26%
Taking public transportation (bus, train, taxi) or in a rideshare (Uber, Lyft)	39%	22%
At a grocery store	35%	18%
Attending a small, indoor gathering of people from multiple households	26%	14%
Walking into a restaurant to dine indoors	28%	12%

- a. Attending a small, indoor gathering of people from multiple households

	9/27-28, 2022	1/9-10, 2024
Always	15%	5%
Often	11%	8%
Sometimes	17%	15%
Rarely	20%	19%
Never	37%	53%
<i>Always/Often (Net)</i>	<i>26%</i>	<i>14%</i>
<i>Rarely/Never (Net)</i>	<i>57%</i>	<i>71%</i>

- b. Walking into a restaurant to dine indoors

	9/27-28, 2022	1/9-10, 2024
Always	17%	6%
Often	12%	6%
Sometimes	17%	14%
Rarely	17%	19%
Never	37%	55%
<i>Always/Often (Net)</i>	<i>28%</i>	<i>12%</i>
<i>Rarely/Never (Net)</i>	<i>54%</i>	<i>74%</i>





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3. For each of the following scenarios, how often are you wearing a mask when.... (Continued)

c. At a grocery store

	<b>9/27-28, 2022</b>	<b>1/9-10, 2024</b>
Always	23%	7%
Often	12%	10%
Sometimes	15%	15%
Rarely	14%	19%
Never	35%	48%
<i>Always/Often (Net)</i>	<i>35%</i>	<i>18%</i>
<i>Rarely/Never (Net)</i>	<i>50%</i>	<i>67%</i>

d. On an airplane

	<b>9/27-28, 2022</b>	<b>1/9-10, 2024</b>
Always	35%	14%
Often	9%	12%
Sometimes	12%	14%
Rarely	8%	13%
Never	35%	47%
<i>Always/Often (Net)</i>	<i>44%</i>	<i>26%</i>
<i>Rarely/Never (Net)</i>	<i>44%</i>	<i>60%</i>

e. Taking public transportation (bus, train, taxi) or in a rideshare (Uber, Lyft)

	<b>9/27-28, 2022</b>	<b>1/9-10, 2024</b>
Always	28%	11%
Often	11%	11%
Sometimes	13%	12%
Rarely	10%	16%
Never	37%	50%
<i>Always/Often (Net)</i>	<i>39%</i>	<i>22%</i>
<i>Rarely/Never (Net)</i>	<i>47%</i>	<i>66%</i>





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### 4. [ASKED ONLY IF EMPLOYED] Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
1/9-10, 2024 (N=574)	51%	17%	32%
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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5. **[ASKED ONLY IF EMPLOYED]** In your opinion, what is closest to the right mix of working from home versus working in an office right now?

	3/2-3, 2021 (N=1,115)	3/15-16, 2021 (N=1,115)	5/25-26, 2021 (N=1,178)	6/22-23, 2021 (N=1,176)	2/1-3, 2022 (N=2,010)	3/15-16, 2022 (N=1,154)	6/22-23, 2022 (N=1,117)	1/18-19, 2023 (N=1,119)	3/14-15, 2023 (N=625)	1/9-10, 2024 (N=574)
All at home	9%	12%	11%	10%	11%	14%	13%	12%	16%	13%
Mostly at home	16%	15%	15%	14%	13%	14%	12%	12%	19%	17%
Evenly split at home and at the office	22%	17%	18%	19%	15%	17%	17%	16%	15%	20%
Mostly at the office	14%	12%	9%	13%	10%	9%	14%	12%	14%	17%
All at the office	13%	14%	18%	16%	18%	15%	19%	17%	27%	27%
Don't know/Not applicable	26%	30%	27%	28%	33%	31%	26%	31%	9%	6%

*\*Prior to March 2023, the question was asked to all respondents*

6. **[ASKED ONLY IF EMPLOYED]** Thinking about the right mix of where to work, has your opinion on this changed in the past few months?

	3/15-26, 2022 (N=254)	6/22-23, 2022 (N=263)	1/18-19, 2023 (N=639)	3/14-15, 2023 (N=274)	1/9-10, 2024 (N=574)
Yes, I now want to work from home more often than I thought before	43%	34%	21%	30%	29%
Yes, I now want to work from my office or business more often than I thought before	18%	23%	16%	9%	14%
No, my opinion has stayed the same	35%	40%	55%	56%	51%
Don't know/Not applicable	4%	4%	7%	6%	5%

*\*In January 2023 and January 2024, the question was asked to all employed respondents*

7. **[IF EMPLOYED]** Has your employer set guidelines for how often you should work from the office or workplace?

	1/18-19, 2023 (N=639)	1/9-10, 2024 (N=574)
Yes	37%	41%
No	58%	55%
I don't know	5%	4%





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### 8. How familiar, if at all, are you with each of the following?

#### Total Familiar Summary

	1/9-10, 2024
Maine and Colorado removing Donald Trump as a candidate for president on their primary election ballots	62%
Harvard's president resigning	45%
A senior leader of Hamas being killed in Beirut, Lebanon	43%
President Joe Biden speaking in Pennsylvania on the third anniversary of the January 6th attacks	42%
"Succession" and "Oppenheimer" taking the top awards at the Golden Globes	40%
2024 being the biggest election year in history, with people in more than 60 countries going to the polls	36%
The Israeli Supreme Court striking down part of Prime Minister Benjamin Netanyahu's controversial judicial system changes	26%
The New York Times suing OpenAI and Microsoft over the use of its articles as AI training material	25%
The Great Lakes having record low ice cover to start the year	23%
The mascot being "eaten" at the Pop-Tarts Bowl	21%

#### a. "Succession" and "Oppenheimer" taking the top awards at the Golden Globes

	1/9-10, 2024
Very familiar	17%
Somewhat familiar	23%
Heard of it, but that's it	27%
Never heard of it	33%
<b>Familiar (Net)</b>	<b>40%</b>
<b>Not Familiar (Net)</b>	<b>60%</b>

#### b. The mascot being "eaten" at the Pop-Tarts Bowl

	1/9-10, 2024
Very familiar	9%
Somewhat familiar	12%
Heard of it, but that's it	12%
Never heard of it	67%
<b>Familiar (Net)</b>	<b>21%</b>
<b>Not Familiar (Net)</b>	<b>79%</b>





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8. How familiar, if at all, are you with each of the following? (Continued)

c. A senior leader of Hamas being killed in Beirut, Lebanon

	<b>1/9-10, 2024</b>
Very familiar	17%
Somewhat familiar	26%
Heard of it, but that's it	25%
Never heard of it	33%
<i>Familiar (Net)</i>	<i>43%</i>
<i>Not Familiar (Net)</i>	<i>57%</i>

d. The Israeli Supreme Court striking down part of Prime Minister Benjamin Netanyahu's controversial judicial system changes

	<b>1/9-10, 2024</b>
Very familiar	7%
Somewhat familiar	18%
Heard of it, but that's it	25%
Never heard of it	50%
<i>Familiar (Net)</i>	<i>26%</i>
<i>Not Familiar (Net)</i>	<i>74%</i>

e. Harvard's president resigning

	<b>1/9-10, 2024</b>
Very familiar	23%
Somewhat familiar	23%
Heard of it, but that's it	20%
Never heard of it	35%
<i>Familiar (Net)</i>	<i>45%</i>
<i>Not Familiar (Net)</i>	<i>55%</i>

f. Maine and Colorado removing Donald Trump as a candidate for president on their primary election ballots

	<b>1/9-10, 2024</b>
Very familiar	34%
Somewhat familiar	28%
Heard of it, but that's it	21%
Never heard of it	16%
<i>Familiar (Net)</i>	<i>62%</i>
<i>Not Familiar (Net)</i>	<i>38%</i>





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8. How familiar, if at all, are you with each of the following? (Continued)

g. The Great Lakes having record low ice cover to start the year

	<b>1/9-10, 2024</b>
Very familiar	8%
Somewhat familiar	15%
Heard of it, but that's it	17%
Never heard of it	60%
<i>Familiar (Net)</i>	<i>23%</i>
<i>Not Familiar (Net)</i>	<i>77%</i>

h. 2024 being the biggest election year in history, with people in more than 60 countries going to the polls

	<b>1/9-10, 2024</b>
Very familiar	12%
Somewhat familiar	24%
Heard of it, but that's it	20%
Never heard of it	44%
<i>Familiar (Net)</i>	<i>36%</i>
<i>Not Familiar (Net)</i>	<i>64%</i>

i. The New York Times suing OpenAI and Microsoft over the use of its articles as AI training material

	<b>1/9-10, 2024</b>
Very familiar	8%
Somewhat familiar	17%
Heard of it, but that's it	20%
Never heard of it	55%
<i>Familiar (Net)</i>	<i>25%</i>
<i>Not Familiar (Net)</i>	<i>75%</i>

j. President Joe Biden speaking in Pennsylvania on the third anniversary of the January 6th attacks

	<b>1/9-10, 2024</b>
Very familiar	18%
Somewhat familiar	24%
Heard of it, but that's it	27%
Never heard of it	32%
<i>Familiar (Net)</i>	<i>42%</i>
<i>Not Familiar (Net)</i>	<i>58%</i>



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9. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. “Succession” and “Oppenheimer” taking the top awards at the Golden Globes

	<b>1/9-10, 2024</b>
I care a lot	7%
I care a little	25%
I don't care at all	60%
Don't know	8%

b. The mascot being “eaten” at the Pop-Tarts Bowl

	<b>1/9-10, 2024</b>
I care a lot	4%
I care a little	13%
I don't care at all	73%
Don't know	10%

c. A senior leader of Hamas being killed in Beirut, Lebanon

	<b>1/9-10, 2024</b>
I care a lot	26%
I care a little	39%
I don't care at all	24%
Don't know	11%

d. The Israeli Supreme Court striking down part of Prime Minister Benjamin Netanyahu’s controversial judicial system changes

	<b>1/9-10, 2024</b>
I care a lot	15%
I care a little	40%
I don't care at all	30%
Don't know	15%

e. Harvard’s president resigning

	<b>1/9-10, 2024</b>
I care a lot	15%
I care a little	27%
I don't care at all	49%
Don't know	9%





## PUBLIC POLL FINDINGS AND METHODOLOGY

9. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

f. Maine and Colorado removing Donald Trump as a candidate for president on their primary election ballots

	<b>1/9-10, 2024</b>
I care a lot	51%
I care a little	24%
I don't care at all	19%
Don't know	6%

g. The Great Lakes having record low ice cover to start the year

	<b>1/9-10, 2024</b>
I care a lot	22%
I care a little	42%
I don't care at all	27%
Don't know	9%

h. 2024 being the biggest election year in history, with people in more than 60 countries going to the polls

	<b>1/9-10, 2024</b>
I care a lot	30%
I care a little	34%
I don't care at all	27%
Don't know	9%

i. The New York Times suing OpenAI and Microsoft over the use of its articles as AI training material

	<b>1/9-10, 2024</b>
I care a lot	14%
I care a little	35%
I don't care at all	40%
Don't know	10%

j. President Joe Biden speaking in Pennsylvania on the third anniversary of the January 6th attacks

	<b>1/9-10, 2024</b>
I care a lot	23%
I care a little	29%
I don't care at all	42%
Don't know	6%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the eighty-eighth and a half wave of an Ipsos poll conducted between January 9-10, 2024. For this survey, a sample of 1,119 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults
- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults



## PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,119, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh and eighty-eighth waves of this study have a credibility interval of 3.6 percentage points.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

