

The background is a collage of three elements: a globe showing the Americas, a passport cover with 'SECRET' embossed on it, and a close-up of a visa stamp from the UK Home Office. The stamp includes the text 'DEPARTMENT OF HOMELAND SECURITY', 'OFFICE OF THE INSPECTOR GENERAL OF PASSPORTS AND VISAS', 'JAN 0', and 'LONDON U.K.'. The word 'VISA' is printed in large, bold letters on the visa strip.

Ipsos Public attitudes towards immigration in the UK

January 2024

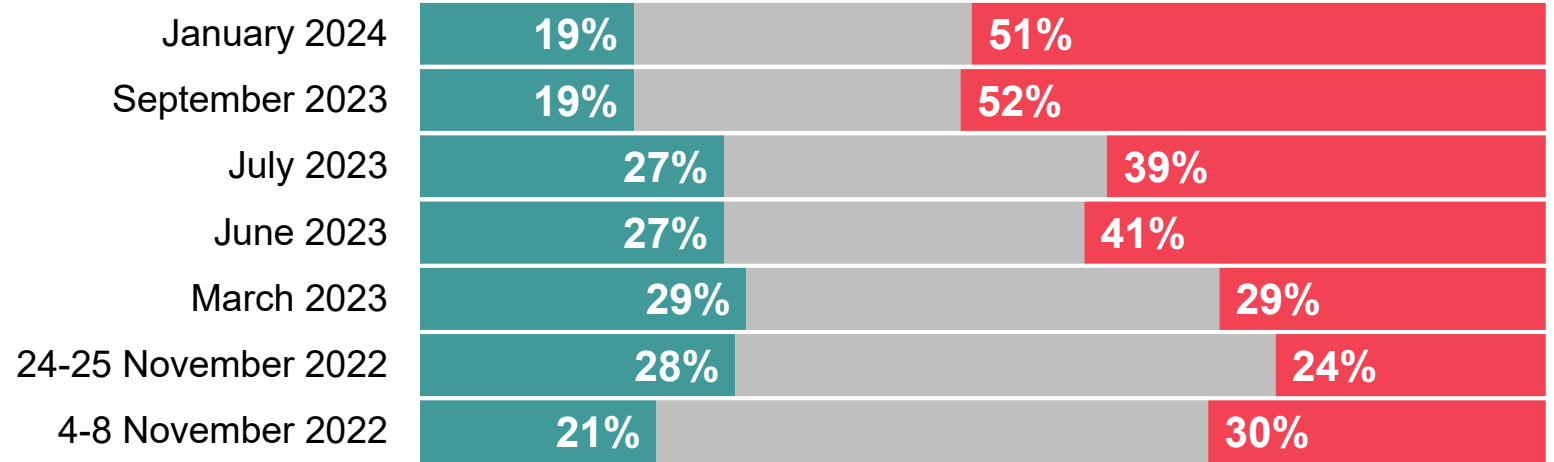
Half continue to think Sunak is doing a bad job as Prime Minister

To what extent, would you say Rishi Sunak has done a good job or bad job as Prime Minister, or neither?

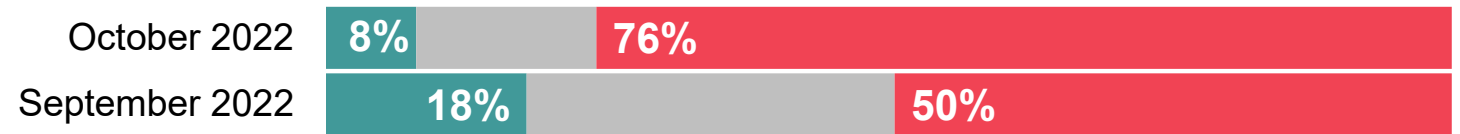
Very / fairly good job

Very / fairly bad job

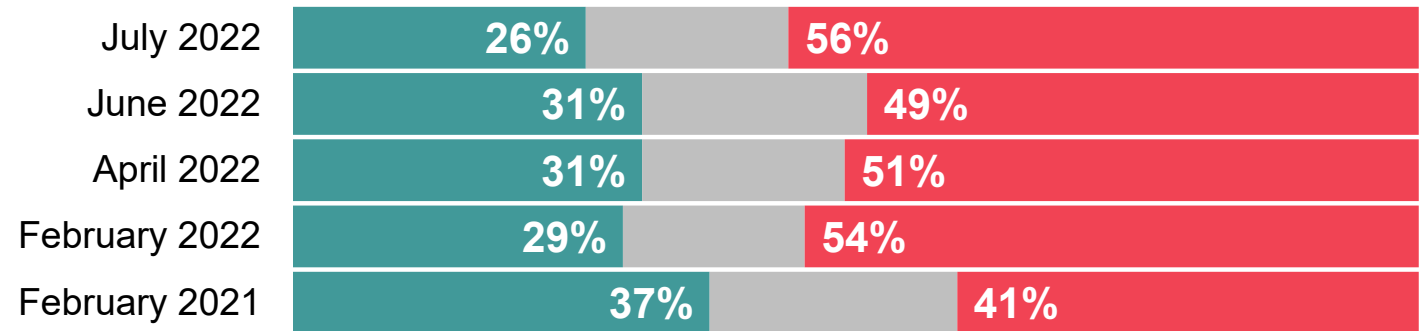
Rishi Sunak



Liz Truss



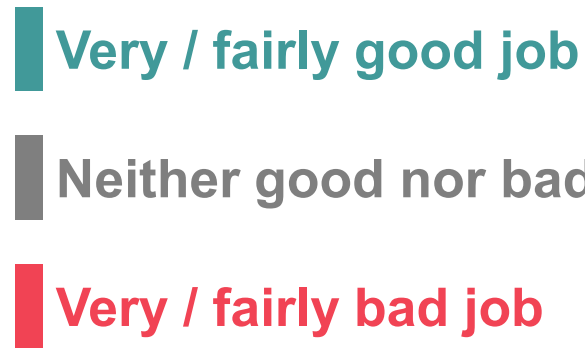
Boris Johnson



Base: 1,047 Online British adults aged 18-75, 19 - 22 January 2024

Two in five think James Cleverly has been doing a bad job as Home Secretary

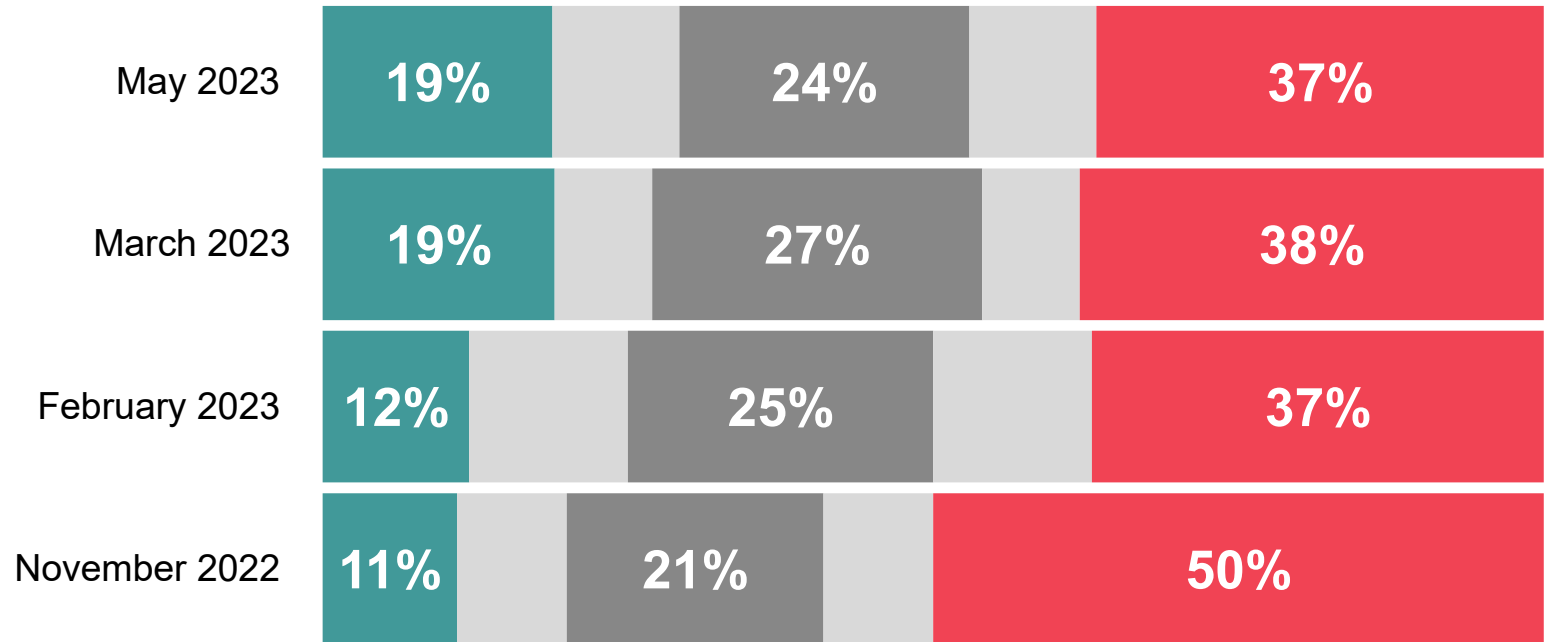
To what extent, would you say James Cleverly has been doing a good job or bad job as Home Secretary, or neither?



James Cleverley



Suella Braverman



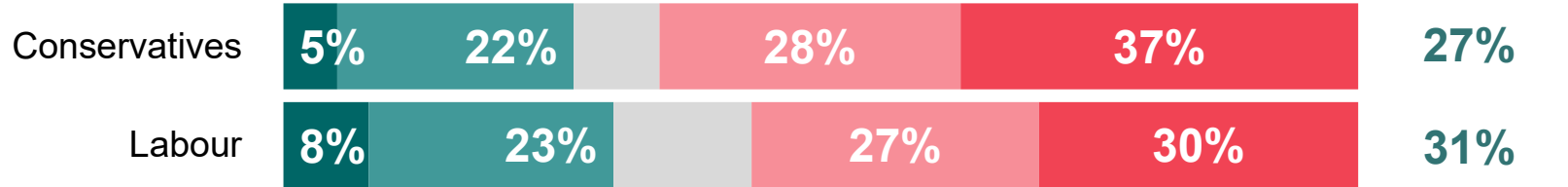
Base: 1,047 Online British adults aged 18-75, 19 - 22 January 2024

The majority do not trust either the Conservatives or Labour on immigration issues

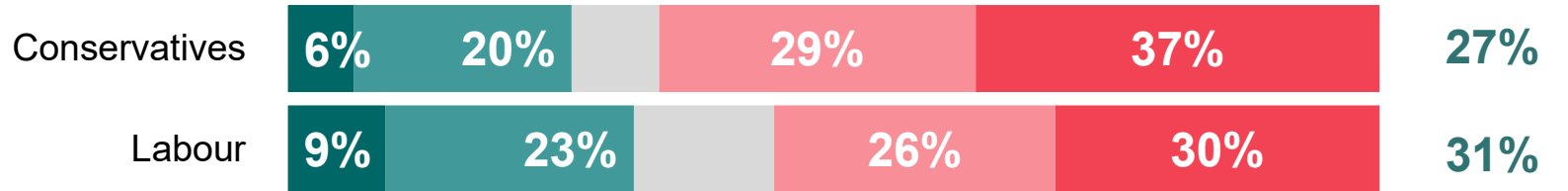
To what extent, if at all, do you trust each of the following political parties to...?



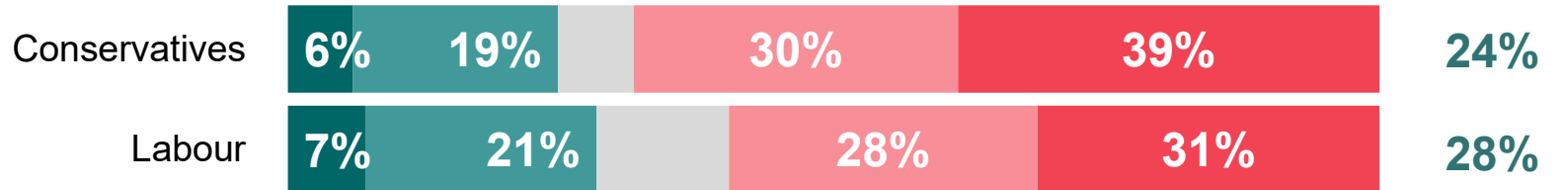
Have the right policies towards asylum seekers



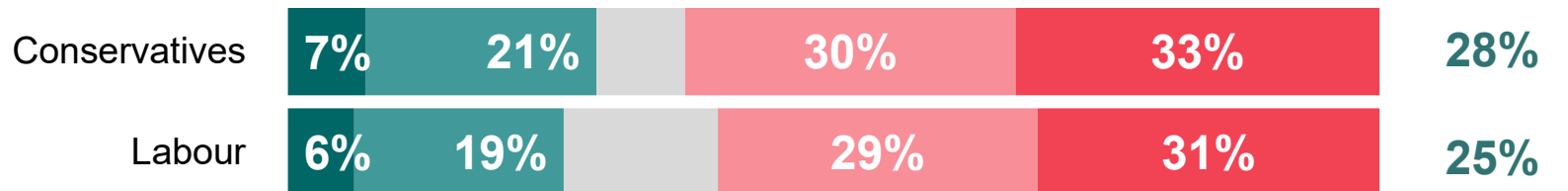
Have the right immigration policies



Handle the issue of migrants crossing the Channel



Make it harder to enter the country illegally

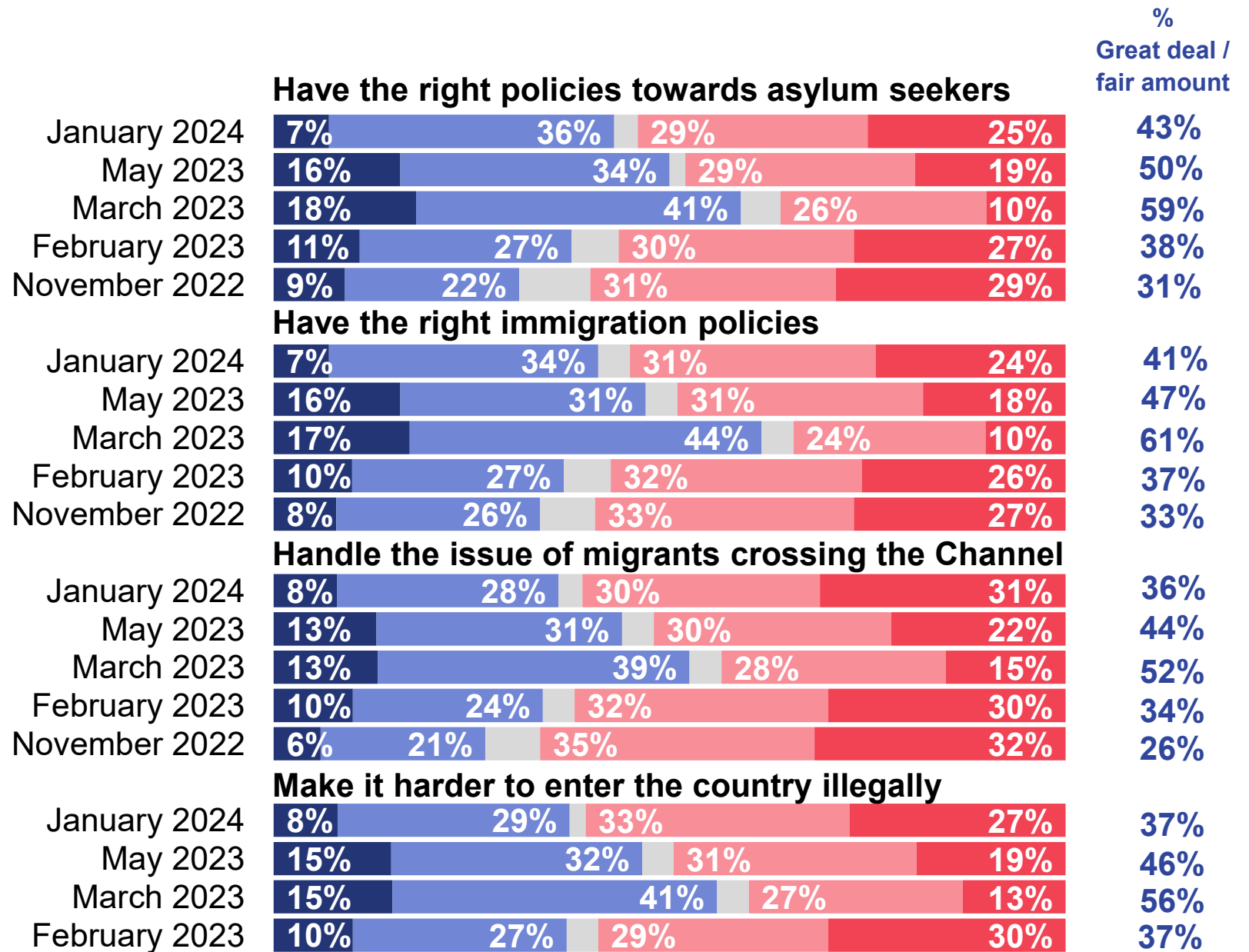


Base: 1,047 Online British adults aged 18-75, 19 - 22 January 2024

Trust among Conservative supporters for their party to have the right policies towards immigration continues to decline

To what extent, if at all, do you trust the Conservative party to...?

Among 2019 Conservative voters

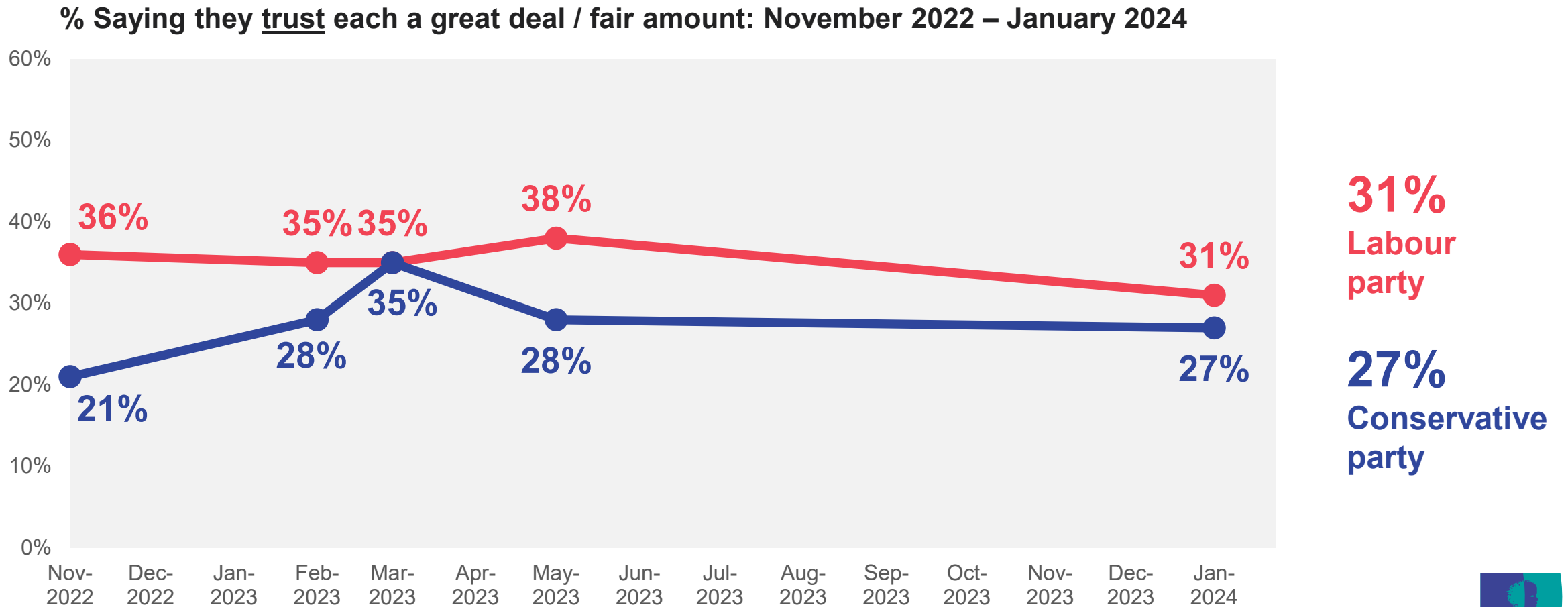


Base: 295 Online British adults aged 18-75 who voted Conservative in 2019, 19 - 22 January 2024



Trust in parties to have the right policies towards asylum seekers

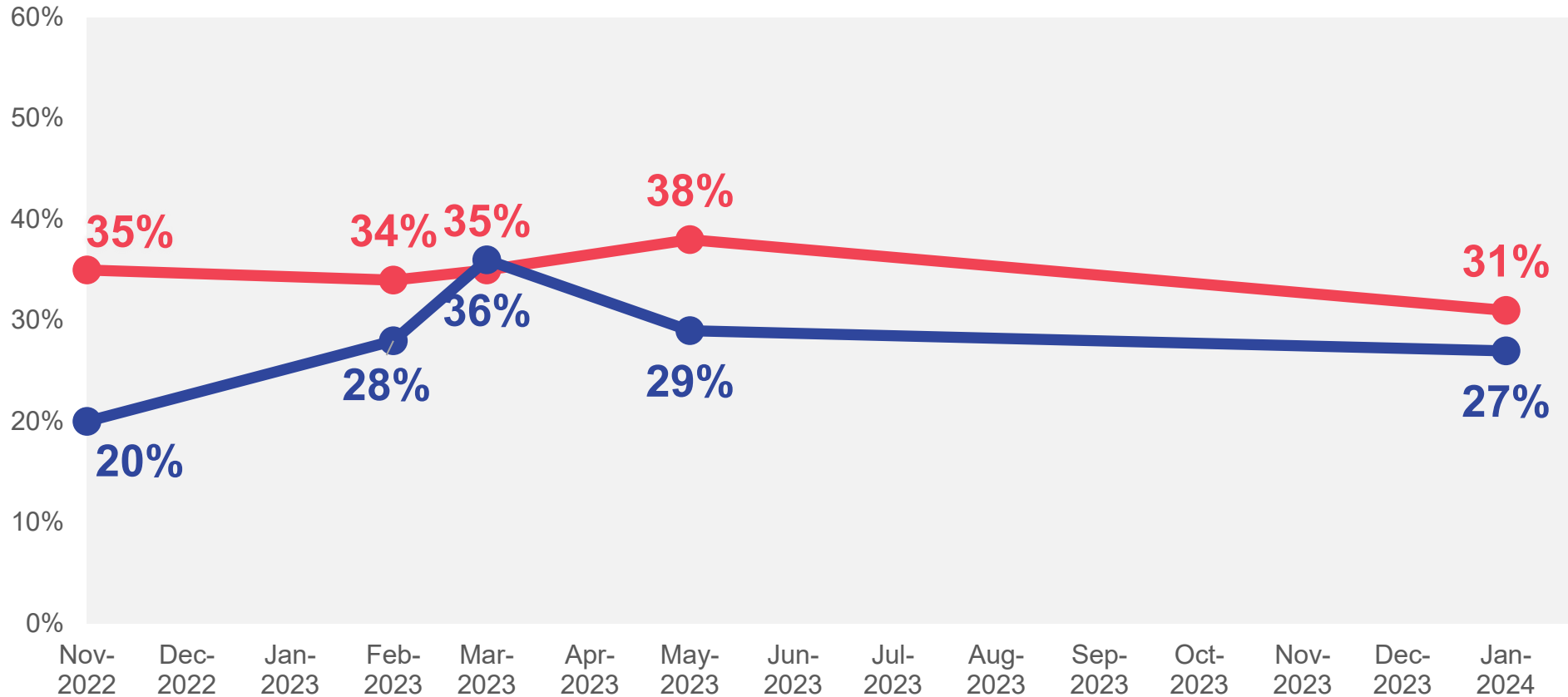
To what extent, if at all, do you trust each of the following political parties to have the right policies towards asylum seekers?



Trust in parties to have the right immigration policies

To what extent, if at all, do you trust each of the following political parties to have the right immigration policies?

% Saying they trust each a great deal / fair amount: November 2022 – January 2024



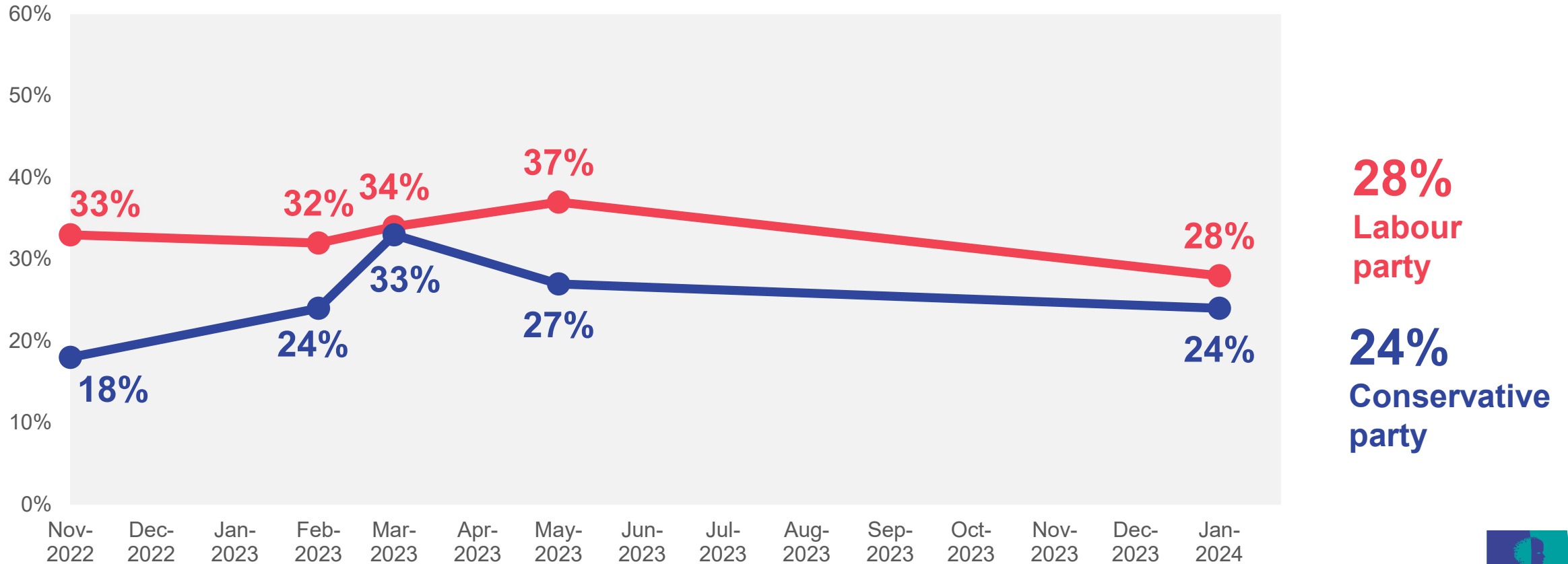
31%
Labour party

27%
Conservative party

Trust in parties to handle issue of migrants crossing the Channel

To what extent, if at all, do you trust each of the following political parties to handle the issue of migrants crossing the English Channel?

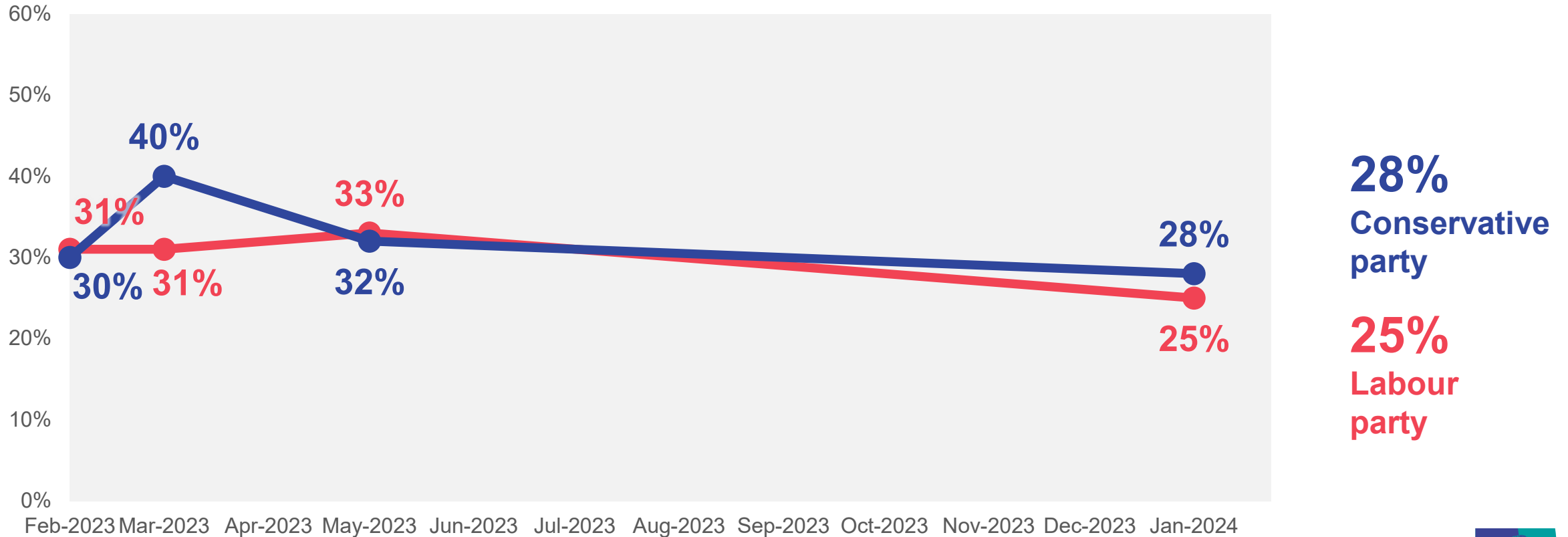
% Saying they trust each a great deal / fair amount: November 2022 – January 2024



Trust in parties to make it harder to enter the country illegally

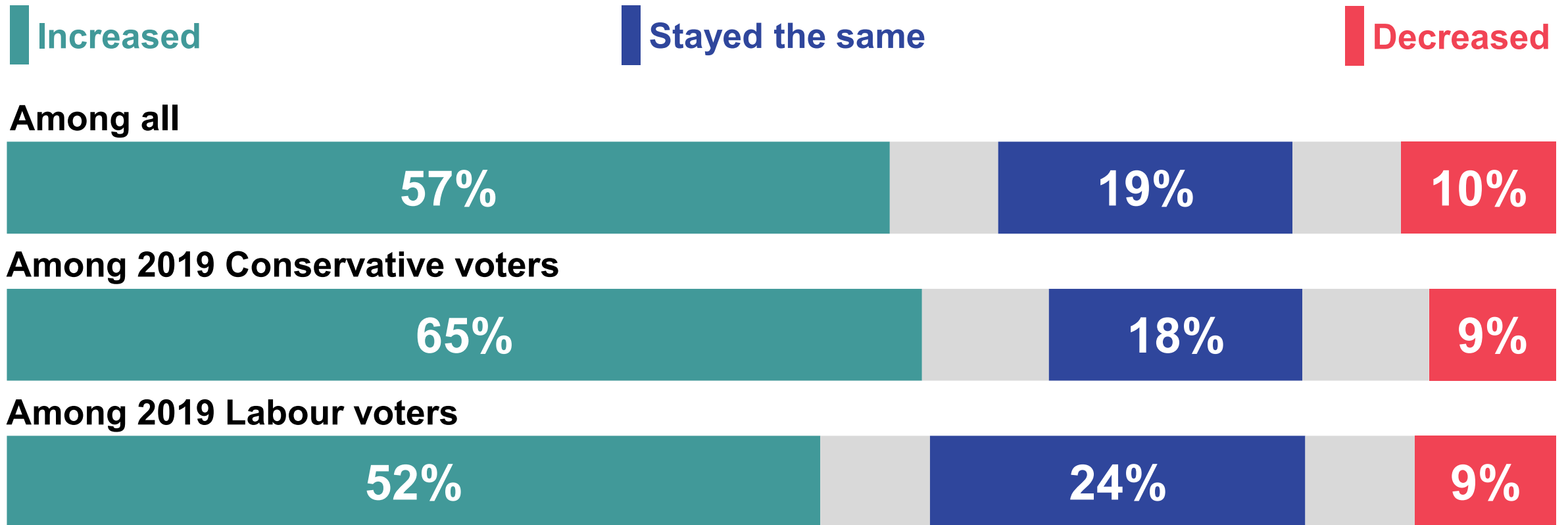
To what extent, if at all, do you trust each of the following political parties to make it harder to enter the country illegally?

% Saying they trust each a great deal / fair amount: November 2022 – January 2024



Almost three in five think the net migration into Britain has increased compared to last year

Do you think the net migration into Britain has increased compared to last year, do you think it has decreased, or do you think it's stayed the same?



Base: 1,047 Online British adults aged 18-75, 19 - 22 January 2024, including 2019 Conservative voters (295) and 2019 Labour voters (263)

Ipsos

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com