

In general, how important is each of the following in order for you to live a fulfilling life? - Top 3 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	93	102	102	368	234	102	233	160	270	249	271	730
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	302	159	259	188	243	758
Being married	576	83	71	45	243	93	40	155	82	151	130	160	417
	58%	62%	63%	73%	63%	39%	60%	51%	51%	58%	69%	66%	55%
		E*	E*	E*	E		E*				GHI	L	
Having children	703	90	82	46	277	170	38	192	111	194	145	219	484
	70%	67%	73%	75%	72%	71%	56%	63%	70%	75%	77%	90%	64%
		*	F*	F*	F	F	*			G	G	L	
Having a job or career you enjoy	945	126	104	61	366	225	62	277	149	252	181	238	707
	94%	94%	92%	98%	95%	94%	93%	92%	94%	97%	97%	98%	93%
		*	*	*			*			G		L	
Having a lot of money	820	118	85	52	318	192	55	254	123	212	164	220	600
	82%	88%	75%	83%	83%	80%	82%	84%	77%	82%	87%	91%	79%
		*	*	*			*				H	L	
Having close friends	892	116	108	56	348	206	59	241	149	241	178	226	666
	89%	86%	95%	91%	90%	86%	88%	80%	94%	93%	95%	93%	88%
		*	E*	*			*		G	G	G		

In general, how important is each of the following in order for you to live a fulfilling life? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	93	102	102	368	234	102	233	160	270	249	271	730
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	302	159	259	188	243	758
Being married	347	48	51	29	145	54	21	90	44	95	87	111	236
	35%	36%	45%	47%	37%	23%	31%	30%	28%	37%	47%	46%	31%
Having children	438	50	53	34	162	115	24	103	67	128	108	164	274
	44%	38%	47%	54%	42%	48%	36%	34%	42%	49%	57%	68%	36%
		*	*	F*			*			G	GH	L	
Having a job or career you enjoy	713	105	86	51	268	160	43	200	102	200	147	201	513
	71%	78%	76%	81%	70%	67%	63%	66%	64%	77%	78%	83%	68%
		*	*	EF*			*			GH	GH	L	
Having a lot of money	432	80	55	28	157	88	24	152	66	113	76	139	292
	43%	60%	49%	45%	41%	37%	36%	50%	41%	44%	41%	57%	39%
		DEF*	*	*			*					L	
Having close friends	611	72	74	40	255	130	40	152	94	169	139	162	449
	61%	54%	65%	65%	66%	54%	60%	50%	59%	65%	74%	67%	59%
		*	*	*	E		*			G	GH		

In general, how important is each of the following in order for you to live a fulfilling life? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	93	102	102	368	234	102	233	160	270	249	271	730
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	302	159	259	188	243	758
Being married	425	51	42	17	142	146	27	147	77	108	57	83	341
	42%	38%	37%	27%	37%	61%	40%	49%	49%	42%	31%	34%	45%
	*	*	*			ABCDF	*	J	J	J			K
Having children	298	44	31	16	108	69	29	111	48	66	43	24	274
	30%	33%	27%	25%	28%	29%	44%	37%	30%	25%	23%	10%	36%
	*	*	*				BCDE*	IJ					K
Having a job or career you enjoy	56	8	9	2	19	14	5	25	10	8	6	5	51
	6%	6%	8%	2%	5%	6%	7%	8%	6%	3%	3%	2%	7%
	*	*	*				*	I					K
Having a lot of money	181	16	28	11	67	47	12	49	36	47	24	23	159
	18%	12%	25%	17%	17%	20%	18%	16%	23%	18%	13%	9%	21%
	*	*	*				*		J				K
Having close friends	109	18	5	6	37	34	8	62	10	18	9	16	92
	11%	14%	5%	9%	10%	14%	12%	20%	6%	7%	5%	7%	12%
	*	*	*			B	*	HIJ					

You say that you expect to have had fewer children than the "ideal number" you said before. What would you say are the main reasons for this?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	95	13	5	11	37	22	7	29	14	21	27	37	58
Base: All Answering (wtd)	111	27	7	6	35	31	6	51	16	22	20	36	75
I just don't want to	23	7	3	2	7	4	1	12	3	8	1	7	16
	21%	24%	46%	32%	19%	13%	20%	24%	18%	36%	4%	20%	21%
		**	**	**		**	**	**	**	**	**	**	
I'm too old	35	12	3	1	7	11	*	19	2	8	6	13	22
	32%	46%	46%	25%	20%	35%	6%	37%	12%	38%	30%	37%	29%
		**	**	**		**	**	**	**	**	**	**	
Medical issues	31	2	-	1	10	14	3	19	4	2	4	3	27
	27%	9%	-	25%	27%	46%	50%	38%	23%	9%	22%	9%	36%
		**	**	**		**	**	**	**	**	**	**	
Financial reasons	43	8	4	3	18	5	5	16	8	9	9	16	27
	38%	30%	54%	52%	51%	15%	88%	31%	50%	39%	46%	45%	35%
		**	**	**		**	**	**	**	**	**	**	
The world is too scary	14	2	-	2	6	3	1	5	1	2	6	6	8
	13%	9%	-	35%	18%	9%	18%	9%	4%	10%	30%	17%	11%
		**	**	**		**	**	**	**	**	**	**	
Climate change/ the environment	8	3	1	1	2	1	*	1	2	1	3	*	8
	8%	12%	11%	22%	4%	5%	6%	3%	15%	3%	16%	1%	11%
		**	**	**		**	**	**	**	**	**	**	
Lack of affordable housing	31	10	4	*	10	6	*	9	5	9	5	13	18
	27%	37%	54%	6%	30%	18%	6%	19%	34%	42%	26%	36%	23%
		**	**	**		**	**	**	**	**	**	**	
Interferes too much with my work life	7	1	-	1	4	1	-	4	-	2	1	2	6
	6%	3%	-	18%	13%	3%	-	7%	-	10%	7%	4%	7%
		**	**	**		**	**	**	**	**	**	**	
I don't have a partner	21	2	1	*	10	7	*	10	3	4	2	1	20
	19%	9%	11%	7%	28%	23%	6%	20%	20%	19%	10%	2%	27%
		**	**	**		**	**	**	**	**	**	**	
My partner doesn't want kids	2	2	-	-	-	-	-	-	-	1	1	1	1
	2%	8%	-	-	-	-	-	-	-	4%	7%	2%	2%
		**	**	**		**	**	**	**	**	**	**	
Other	5	1	-	1	4	-	-	2	1	1	2	2	3
	5%	3%	-	16%	11%	-	-	5%	5%	2%	9%	5%	4%
		**	**	**		**	**	**	**	**	**	**	
Sigma	221	52	15	13	78	51	12	97	29	47	40	65	156
	198%	188%	221%	237%	222%	168%	200%	192%	181%	210%	207%	180%	207%