Q1. Which of the following, if any, do you think will be the main issues the next UK General Election WILL BE FOUGHT ON?

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl. White minorities) (m)	Ethnic minorities (excl. White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Masters/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	359	625	574	618	559	458	373	658	1867	1400	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Cost of living/inflation (n)	2401	1183	1192	710	847	844	294	416	397	450	362	279	203	447	1295	658	2116	258	1071	1321	771	1608	294	611	529	101	73	1723	336	246	2412
Cost of living/inflation (%)	65% efklBDnprvwA	66%	64%	63% fl	71% zcefjklIBD	61% l	58%	67% cefklBD	69% efklBD	73% zcefgjkIBD	65% elD	61% zcefgjkBD	54%	60%	69% zcefjklBD	59%	66% zn	58%	69% zp	62%	69% zrtuvw	63%	68% w	64% vw	62% w	55%	51%	66% zA	67%	59%	65%
Health and social care/NHS (n)	1834	799	1014	420	583	831	169	251	245	337	307	284	240	260	899	675	1650	167	719	1103	590	1229	222	491	354	92	69	1411	201	160	1901
Health and social care/NHS (%)	49% acfghBnouyA	44%	54% za	37%	49% cfghB	60% zcdfghj	33%	40% cfB	45% fB	55% zcdfghBC	55% zcdfghC	62% zcdfghijBC	64% zcdfghijBC	35% cfghB	48% zcdfghijBC	61% jBC	51% zn	38%	46%	52% zo	53% zru	48% u	51% u	52% ru	41%	51%	48%	54% zyA	40%	38%	51%
Asylum seekers crossing the channel (n)	1348	629	699	266	383	699	83	182	165	217	270	233	196	145	629	574	1227	108	515	829	393	945	139	319	342	83	62	1046	132	131	1403
Asylum seekers crossing the channel (%)	36% cdfghBCnoy	35%	37%	23% fB	32% cfB	50% zcdfghiBC	16%	29% cfB	29% fB	35% cdfgB	48% zcdfghiBC	51% zcdfghiBC	53% zcdfghiBC	20% f	34% cfgB	52% zcdefghiBC	38% zn	24%	33%	39% zo	35%	37% t	32%	34%	40% zst	45% zqrst	43% s	40% zyA	26%	31%	38%
Economic growth (n)	632	378	251	154	258	221	57	97	117	141	99	62	61	92	368	173	542	79	327	302	218	410	89	149	134	20	18	477	77	59	620
Economic growth (%)	17% bcfkBp	21% zb	13%	14%	22% zcefgkBD	16% fk	11%	16% cB	20% cfkB	23% zcefgkBD	18%	13%	16%	12%	20% zcefgkBD	16% k	17%	18%	21% zp	14%	20% zrtuv	16%	20% rv	16%	16%	11%	13%	18% z	15%	14%	17%
Protecting the environment/Climate change (n)	602	264	332	143	175	284	61	82	87	88	110	102	71	96	279	226	544	52	236	363	225	371	70	127	120	40	15	456	68	56	644
Protecting the environment/Climate change (%)	16% acfgBnrt	15%	18% za	13%	15%	20% zcdfghiBC	12%	13%	15%	14%	20% zcdfgiBC	22% zcdfghiBC	19% cfgB	15%	15%	20% zcdfgiBC	17% zn	12%	15%	17%	20% zrtuw	14%	16%	13%	14%	22% rtuw	10%	17% z	14%	13%	17%
Oil/energy/gas policy (n)	558	269	280	163	176	219	61	102	83	93	87	79	53	84	299	175	488	55	240	315	132	418	59	145	147	46	22	377	76	71	551
Oil/energy/gas policy (%)	15% Bq	15%	15%	14% B	15% B	16% B	12%	16% B	14%	15%	16% fB	17% fB	14%	11%	16% B	16% B	15%	12%	15%	15%	12%	16% zq	14%	15%	17% q	25% zqrstu	15%	14%	15%	17%	15%
Poor behaviour by politicians (n)	386	190	188	135	136	115	60	76	65	71	53	38	25	86	210	90	342	37	173	213	126	261	57	89	89	11	14	283	56	38	377
Poor behaviour by politicians (%)	10% eklD	11%	10%	12% ekID	11% eID	8%	12%	12% ekID	11%	12% lD	9%	8%	7%	12% eID	11% eID	8%	11%	8%	11%	10%	11%	10%	13% v	10%	10%	6%	10%	11%	11%	9%	10%
Brexit/Relations with Europe (n)	376	221	149	113	150	113	52	61	80	69	54	32	27	76	218	83	319	52	192	183	119	253	42	108	71	19	12	276	55	26	362
Brexit/Relations with Europe (%)	10% bekDpA	12% zb	8%	10%	13% zdekD	8%	15%	10%	10% zekD	11%	10% kD	7%	7%	12%	12% zekD	6%	10%	12%	12% zp	9%	11%	10%	10%	11%	8%	11%	8%	11% A	11% A	6%	10%
Poverty/inequality (n)	346	168	171	99	115	132	45	54	65	51	46	50	35	62	177	107	319	21	136	206	118	225	44	84	58	21	18	244	35	49	361
Poverty/inequality (%)	9% nu	9%	9%	9%	10%	9%	9%	9%	11%	8%	8%	11%	9%	8%	10%	10%	10% zn	5%	9%	10%	11% zu	9% u	10%	9%	7%	11%	13% u	9%	7%	12% y	10%
Immigration into Britain for work and study (n)	329	190	137	120	94	114	59	61	36	58	49	33	32	82	161	86	280	48	137	190	109	218	28	86	68	18	19	209	60	52	328
Immigration into Britain for work and study (%)	9% bx	11% zb	7%	11% zhkCD	8%	8%	12% hkD	10%	6%	9%	9%	7%	9%	11% hkD	9%	8%	9%	11%	9%	9%	10%	8%	6%	9%	8%	10%	13% s	8%	12% zx	12% zx	9%
Taxation (n)	321	173	147	96	109	116	43	52	61	49	44	38	34	61	169	92	267	47	154	165	77	243	47	88	84	13	12	227	42	33	315
Taxation (%)	9% mq	10%	8%	8%	9%	8%	12%	8%	11%	8%	8%	8%	9%	8%	9%	8%	8%	11%	10%	8%	7%	9% q	11% q	9%	10% q	7%	8%	9%	8%	8%	8%
Housing (n)	277	141	129	112	67	97	47	65	39	28	34	31	32	73	122	81	235	38	114	160	72	204	28	73	70	14	19	140	78	45	269
Housing (%)	7% dix	8%	7%	10% zdeijkCD	6%	7%	9% di	10% zdeijkCD	7%	4%	6%	7%	9% i	10% zdeijC	7%	7% i	7%	9%	7%	8%	6%	8%	6%	8%	8%	8%	13% zqs	5%	16% zx	11% zx	7%
Crime (n)	167	89	77	48	44	76	27	20	21	23	26	25	25	35	73	60	140	23	55	111	32	131	11	46	57	3	15	118	19	25	156
Crime (%)	5% oq	5%	4%	4% g	5%	4% zgC	4%	3%	4%	4%	5%	5%	7% g	5%	4%	4% g	4%	5%	4%	5% zo	3%	5% qs	3%	5% q	7% zqsv	1%	10% zqrstv	5%	4%	6%	4%
Education/Schools (n)	164	72	91	43	71	51	22	20	41	30	19	14	18	28	92	44	135	26	64	97	39	121	22	46	36	11	6	105	21	33	148
Education/Schools (%)	4%	4%	5%	4% zegk	6% zcegjkBD	4%	4%	3%	7% zcegjkBD	5%	3%	3%	5%	4%	5% g	4% k	4%	6%	4%	5%	4%	5%	5%	5%	4%	6%	4%	4%	4%	8% zx	4%
Employment and work (n)	163	73	89	77	45	41	46	30	10	35	19	16	6	61	72	31	122	39	72	90	44	118	29	48	30	6	6	85	41	22	168
Employment and work (%)	4% ehlDmx	4%	5%	7% zdeghijkICD	4% h	3%	9% zdeghijkICD	5% ehlD	2%	6% dehICD	3%	4%	2%	8% zdeghijkICD	4% h	3%	4%	9% zm	5%	4%	4%	5%	7%	5%	4%	3%	4%	3%	8% zx	5%	5%
Security and defence/War in Ukraine (n)	127	66	59	57	30	40	27	30	21	9	16	14	9	39	54	34	100	27	52	74	32	93	21	35	27	2	8	87	21	13	125
Security and defence/War in Ukraine (%)	3% im	4%	3%	5% zdeijCD	3% i	3%	5% deiC	5% zdeiC	4%	1%	3%	3%	3%	5% zdeijCD	3% i	3%	3%	6% zm	3%	3%	3%	4%	5%	4%	3%	1%	5%	3%	4%	3%	3%
Transgender rights (n)	92	38	47	51	27	14	26	25	19	8	8	3	3	44	36	12	77	15	37	54	34	59	7	27	17	3	6	46	24	14	92
Transgender rights (%)	2% ekDx	2%	3%	4% zdeijklCD	2% ei	1%	5% zdeijklCD	4% zeijklC	3% ekD	1%	1%	1%	1%	6% zcdeijklICD	2% e	1%	2%	3%	2%	3%	3%	2%	2%	3%	2%	1%	4%	2%	5% zx	3%	2%
Free speech (n)	56	32	23	22	12	22	12	9	6	6	9	4	9	16	22	17	52	3	18	38	18	36	3	12	17	2	2	37	13	4	57
Free speech (%)	2%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2% k	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%
Transport (n)	41	24	16	11	11	18	4	8	5	6	11	5	2	9	19	12	36	4	20	20	11	29	6	5	13	5	-	26	9	4	38
Transport (%)	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2% zC	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	3% t	-	1%	2%	1%	1%
Women's rights (n)	31	6	24	15	5	10	3	12	4	1	8	3	-	9	15	7	28	2	10	21	6	25	3	5	14	1	2	19	4	5	34
Women's rights (%)	1% a	*	1% za	1%	*	1%	1%	2% zcdeikICD	1%	*	1% eiD	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2% zq	1%	1%	1%	1%	1%	1%
Race relations (n)	22	11	11	12	9	1	6	6	7	1	*	*	1	10	11	1	10	13	10	11	7	14	4	4	7	-	-	9	5	8	22
Race relations (%)	1% ejkDmx	1%	1%	1% zejkD	1% ei	*	1% ejD	1% ejkD	1% ejD	*	*	*	*	1% zejkD	1% e	*	*	3% zm	1%	1%	1%	1%	1%	*	1%	-	-	*	1%	2% zx	1%
Other (please specify) (n)	28	16	11	5	6	17	2	3	5	2	6	7	4	3	9	15	26	1	10	18	15	13	1	5	6	1	-	24	1	4	31
Other (please specify) (%)	1%	1%	1%	*	1%	1% zC	*	*	1%	*	1%	1% zciC	1%	*	1%	1% zcC	1%	*	1%	1%	1% zr	1%	*	1%	1%	1%	-	1%	*	1%	1%
Don't know (n)	96	31	65	24	9	40	23	15	10	4	2	3	1	48	41	8	68	24	31	63	10	85	4	29	41	6	4	48	11	22	86
Don't know (%)	3% aejkDmqx	2%	3% za	6% zdeghijklCD	2%	1%	8% zdeghijklCD	4% ekD	3% zeijklCD	2%	1%	*	2%	6% zdeghijklCD	2% ejkD	1%	2%	5% zm	2%	3%	1%	3% zqs	3%	3% q	5% zqrs	3% q	3%	2%	2%	5% zx	2%
Prefer not to say (n)	7	2	5	1	-	1	1	-	-	1	-	-	1	1	1	1	5	2	-	7	1	6	1	-	2	-	-	1	2	1	8
Prefer not to say (%)	* x	*	*	1% zdgC	-	*	1% zdeC	-	-	*	-	-	1%	* zdeC	*	*	*	*	-	*	*	*	*	-	*	-	-	*	*	* x	*

Q1. Which of the following, if any, do you think will be the main issues the next UK General Election WILL BE FOUGHT ON?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Cost of living/inflation	2401 65% ag	506 61%	677 65%	502 72% zabd	187 63%	772 68% zg	861 66% g	312 57%	210 63%	2014 64%	205 66%	119 67%	63 61%	554 64%	374 62%	1086 65%	95 63%	261 64%	197 64%	172 63%	202 62%	229 66%	350 69% w	190 60%	317 65%	2412 65%
Health and social care/NHS	1834 49% ax	374 45%	543 52% a	344 50%	153 52%	631 56% zfgh	647 50%	265 49%	144 43%	1531 49%	155 50%	89 50%	58 57%	418 48%	274 46%	839 51%	72 48%	197 48%	148 48%	129 48%	145 44%	178 52% x	278 54% ztx	176 55% tx	207 43%	1901 51%
Asylum seekers crossing the channel	1348 36% ajq	274 33%	426 41% zac	229 33%	114 39%	439 39%	500 39%	200 37%	119 36%	1144 37% j	92 30%	76 43% j	35 34%	289 33%	232 39%	624 38%	56 37%	125 31%	108 35%	117 43% zqx	115 35%	130 38%	213 42% zqx	126 39% q	155 32%	1403 38%
Economic growth	632 17% h	121 15%	183 17%	144 21% za	86 29% zabc	215 19% h	236 18% h	85 16% h	30 9%	529 17%	59 19%	26 15%	18 18%	139 16%	110 18%	281 17%	23 15%	62 15%	53 17%	50 19%	59 18%	70 20%	74 15%	52 16%	84 17%	620 17%
Protecting the environment/Climate change	602 16% m	130 16%	159 15%	126 18%	47 16%	226 20% zgh	215 17%	82 15%	39 12%	506 16%	52 17%	28 16%	16 15%	115 13%	91 15%	300 18% zm	17 11%	52 13%	46 15%	48 18%	43 13%	60 17%	87 17%	73 23% zpqrt	80 16%	644 17%
Oil/energy/gas policy	558 15% ox	130 16%	163 16%	103 15%	44 15%	152 13%	202 16%	97 18%	57 17%	461 15%	48 15%	32 18%	18 17%	142 16%	102 17% o	217 13%	31 20% vx	68 17% x	43 14%	44 16% x	58 18% x	53 15%	66 13%	49 15%	50 10%	551 15%
Poor behaviour by politicians	386 10%	81 10%	108 10%	78 11%	33 11%	138 12% z	132 10%	47 9%	38 12%	320 10%	30 10%	22 12%	14 14%	93 11%	53 9%	174 10%	19 13%	41 10%	33 11%	20 7%	33 10%	37 11%	59 12%	30 9%	48 10%	377 10%
Brexit/Relations with Europe	376 10% ik	81 10%	106 10%	83 12%	37 12%	107 9%	147 11%	52 10%	35 10%	296 9%	56 18% zik	8 5%	16 16% ik	72 8%	53 9%	171 10%	9 6%	40 10%	23 8%	23 8%	30 9%	34 10%	53 10%	24 8%	60 12%	362 10%
Poverty/inequality	346 9%	110 13% zbc	87 8%	62 9%	28 9%	120 11% f	103 8%	50 9%	36 11%	285 9%	33 11%	14 8%	14 13%	100 12% zno	42 7%	142 9%	26 18% zqstuvwx	39 10%	34 11%	21 8%	21 6%	26 7%	46 9%	28 9%	43 9%	361 10%
Immigration into Britain for work and study	329 9%	83 10%	80 8%	55 8%	34 12%	85 8%	105 8%	57 10%	47 14% zef	280 9%	33 10%	11 6%	5 4%	82 9%	56 9%	142 9%	18 12%	42 10%	22 7%	21 8%	36 11%	30 9%	35 7%	22 7%	55 11%	328 9%
Taxation	321 9% eo	83 10%	97 9%	62 9%	25 8%	80 7%	116 9%	57 10% e	27 8%	264 8%	24 8%	23 13%	11 11%	91 11% o	55 9%	117 7%	9 6%	46 11% v	36 12% v	31 12% v	24 7%	26 8%	31 6%	24 8%	36 7%	315 8%
Housing	277 7% m	81 10% zbd	65 6%	53 8%	14 5%	75 7%	100 8%	38 7%	37 11% ze	230 7%	20 6%	18 10%	9 8%	47 5%	35 6%	148 9% zm	8 5%	23 6%	16 5%	17 6%	19 6%	19 5%	43 8%	40 13% zpqrstu	46 10%	269 7%
Crime	167 5% jl	53 6% zc	43 4%	25 4%	16 5%	40 4%	47 4%	30 5%	18 5%	159 5% zjl	6 2%	3 1%	-	39 4%	31 5%	89 5%	6 4%	19 5%	14 4%	13 5%	18 6%	17 5%	29 6%	13 4%	30 6%	156 4%
Education/Schools	164 4%	48 6% c	46 4%	22 3%	14 5%	41 4%	64 5%	24 4%	12 4%	140 4%	14 5%	4 2%	5 5%	44 5%	21 3%	76 5%	7 5%	28 7% zrv	9 3%	10 4%	11 3%	16 5%	16 3%	18 6%	25 5%	148 4%
Employment and work	163 4% do	45 5% d	38 4%	26 4%	4 1%	42 4%	48 4%	20 4%	15 5%	139 4%	13 4%	6 3%	6 6%	47 5% o	34 6% o	57 3%	10 7% u	21 5%	17 5%	12 4%	22 7% uv	7 2%	16 3%	15 5%	20 4%	168 5%
Security and defence/War in Ukraine	127 3%	24 3%	41 4%	18 3%	8 3%	30 3%	38 3%	25 5%	10 3%	109 3%	10 3%	4 2%	4 4%	34 4%	22 4%	53 3%	4 3%	19 5%	11 4%	10 4%	12 4%	8 2%	20 4%	12 4%	13 3%	125 3%
Transgender rights	92 2%	26 3%	24 2%	13 2%	5 2%	30 3%	29 2%	17 3%	9 3%	77 2%	11 4%	2 1%	2 2%	26 3%	11 2%	40 2%	5 3%	9 2%	11 4%	6 2%	5 1%	14 4%	10 2%	6 2%	10 2%	92 2%
Free speech	56 2%	13 2%	13 1%	11 2%	4 1%	16 1%	21 2%	6 1%	1 *	46 1%	6 2%	3 2%	1 1%	8 1%	18 3% zmo	21 1%	1 1%	6 1%	1 *	9 3% zrx	9 3% r	3 1%	9 2%	5 1%	4 1%	57 2%
Transport	41 1%	13 2%	15 1%	4 1%	3 1%	10 1%	17 1%	8 1%	4 1%	35 1%	5 2%	1 1%	-	12 1%	2 *	22 1%	1 1%	4 1%	7 2%	*	1 *	4 1%	5 1%	1 *	12 2% zs	38 1%
Women's rights	31 1% c	12 1% c	9 1%	1 *	-	6 1%	10 1%	6 1%	5 1%	24 1%	1 *	4 2%	1 1%	8 1%	-	16 1% n	2 1%	5 1%	1 *	-	-	6 2%	3 1%	3 1%	5 1%	34 1%
Race relations	22 1%	6 1%	9 1%	*	1 *	7 1%	5 *	1 *	2 1%	18 1%	4 1%	-	*	6 1%	2 *	10 1%	-	6 1%	-	2 1%	1 *	-	7 1%	1 *	2 *	22 1%
Other (please specify)	28 1%	8 1%	7 1%	6 1%	3 1%	11 1%	10 1%	2 *	5 1%	21 1%	1 *	5 3% zij	1 1%	5 1%	4 1%	12 1%	1 1%	1 *	3 1%	-	4 1%	1 *	3 1%	2 1%	6 1%	31 1%
Don't know	96 3% ceo	19 2%	23 2%	9 1%	2 1%	6 1%	24 2% e	19 4% e	16 5% zef	89 3%	4 1%	2 1%	2 1%	29 3%	30 5% zo	31 2%	4 2%	14 3%	11 4%	10 4%	20 6% zuvwx	7 2%	8 2%	4 1%	12 2%	86 2%
Prefer not to say	7 *	4 1%	1 *	1 *	-	-	2 *	2 *	2 *	7 *	-	-	-	3 *	-	4 *	1 *	-	2 1%	-	-	1 *	1 *	1 *	2 *	8 *

Q1. Which of the following, if any, do you think will be the main issues the next UK General Election WILL BE FOUGHT ON?

Base: All participants

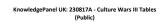|	Total (z)	Urbanity Urban (a)	Rural (b)	IMD Quintile 1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Age by gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Cost of living/inflation	2401 65% pst	1901 64%	500 66%	467 63%	487 66%	472 64%	483 65%	492 66%	1276 66% z	290 66%	119 63%	165 64%	246 62%	86 56%	195 64%	219 62%	210 59%	648 70% zopst	640 69% zpst	316 60%	341 59%	2412 65%
Health and social care/NHS	1834 49% acdkmno pq	1421 48%	413 55% za	310 42%	334 45%	366 50% c	411 55% zcd	413 55% zcd	1029 53% zkmn	231 53% kmn	95 50% mn	107 42%	191 48% mn	50 32%	114 38%	115 33%	130 37%	388 42% o	505 54% zopq	296 56% zopq	378 65% zopqrs	1901 51%
Asylum seekers crossing the channel	1348 36% acmnopr	1038 35%	309 41% za	229 31%	248 33%	283 38% c	325 44% zcdg	262 35%	734 38% zmn	192 44% zlmn	72 38% mn	105 41% mn	130 33% mn	33 21%	57 19%	45 13%	84 24% o	318 34% op	307 33% op	266 51% zopqr	307 53% zopqr	1403 38%
Economic growth	632 17% npt	493 17%	138 18%	109 15%	119 16%	120 16%	144 19% c	141 19%	368 19% zln	79 18% n	42 22% ln	37 14%	55 14%	18 12%	26 9%	58 16% p	40 9%	222 24% zoprst	145 16% p	99 19% pt	75 13%	620 17%
Protecting the environment/Climate change	602 16% acl	456 15%	145 19% za	85 11%	110 15%	122 16% c	146 20% zcd	138 19% c	363 19% zkl	79 18% kl	24 13%	28 11%	42 11%	20 13%	42 14%	46 13%	46 13%	128 14%	150 16%	90 17%	136 24% zopqrs	644 17%
Oil/energy/gas policy	558 15% hp	433 15%	124 16%	120 16%	108 15%	107 15%	106 14%	117 16%	265 14%	66 15%	23 12%	52 20% zhn	94 24% zhijmn	19 13%	34 11%	39 11%	40 11%	148 16%	149 16%	83 16%	90 16%	551 15%
Poor behaviour by politicians	386 10% s	321 11%	65 9%	70 9%	81 11%	70 9%	79 11%	86 12%	208 11%	44 10%	24 12%	21 8%	31 8%	16 11%	38 12%	39 11%	41 11%	108 12% s	101 11%	43 8%	46 8%	377 10%
Brexit/Relations with Europe	376 10% t	315 11%	61 8%	68 9%	81 11%	92 12% f	60 8%	76 10%	198 10%	50 11%	15 8%	27 10%	39 10%	13 9%	33 11%	39 11%	34 10%	130 14% zprst	84 9% t	52 10% t	31 5%	362 10%
Poverty/inequality	346 9%	280 9%	66 9%	68 9%	77 10%	61 8%	63 8%	77 10%	187 10%	41 9%	13 7%	16 6%	33 8%	27 18% zhijkln	24 8%	32 9%	26 7%	88 10%	87 9%	48 9%	58 10%	361 10%
Immigration into Britain for work and study	329 9% r	264 9%	65 9%	82 11%	61 8%	63 9%	62 8%	60 8%	154 8%	33 8%	13 7%	37 15% zhijl	33 8%	16 10%	42 14% zhi	44 13% rt	36 10% r	99 11% rt	61 7%	47 9%	39 7%	328 9%
Taxation	321 9% mt	265 9%	57 7%	75 10%	68 9%	64 9%	56 8%	57 8%	165 9% m	26 6%	34 18% zhiklmn	24 9% m	36 9% m	4 3%	29 10% m	35 10%	26 7%	80 9%	88 9% t	57 11% zt	33 6%	315 8%
Housing	277 7% h	217 7%	59 8%	66 9%	53 7%	55 7%	53 7%	50 7%	124 6%	35 8%	16 9%	24 9%	34 9%	15 10%	22 7%	37 11% r	32 9%	67 7%	54 6%	37 7%	44 8%	269 7%
Crime	167 5% b	145 5% b	22 3%	51 7% zefg	40 5%	26 4%	25 3%	26 3%	82 4%	17 4%	9 5%	9 3%	21 5%	15 10% zhik	14 5%	17 5%	18 5%	40 4%	31 3%	32 6% zr	28 5%	156 4%
Education/Schools	164 4% f	132 4%	32 4%	49 7% zdef	27 4%	27 4%	21 3%	39 5% f	84 4%	22 5%	5 3%	10 4%	18 5%	10 6%	8 3%	11 3%	15 4%	42 5%	51 5%	19 4%	25 4%	148 4%
Employment and work	163 4% hs	137 5%	26 3%	43 6% fg	45 6% fg	28 4%	24 3%	23 3%	70 4%	15 3%	11 6%	5 2%	18 4%	19 12% zhikl	22 7% hk	26 7% qst	33 9% zqrst	34 4%	38 4%	14 3%	17 3%	168 5%
Security and defence/War in Ukraine	127 3% ht	109 4%	17 2%	31 4%	32 4%	17 2%	23 3%	23 3%	49 3%	9 2%	9 5%	16 6% zhi	21 5% hi	11 7% zhi	11 4%	19 5% t	20 6% zqt	23 2%	31 3%	25 5% zqt	8 1%	125 3%
Transgender rights	92 2% bhst	87 3% zb	6 1%	17 2%	26 3%	24 3%	14 2%	12 2%	36 2%	12 3%	5 2%	9 3%	11 3%	7 5%	12 4%	16 4% qst	21 6% zqrst	16 2%	21 2%	6 1%	5 1%	92 2%
Free speech	56 2% ir	42 1%	14 2%	7 1%	14 2%	14 2%	13 2%	8 1%	28 1%	1 *	4 2% i	5 2% i	5 1%	5 3% i	4 1%	9 3% r	6 2%	16 2%	6 1%	7 1%	11 2%	57 2%
Transport	41 1%	36 1%	5 1%	10 1%	9 1%	9 1%	7 1%	5 1%	18 1%	7 2%	2 1%	2 1%	4 1%	2 1%	5 2%	6 2%	3 1%	10 1%	8 1%	8 2%	4 1%	38 1%
Women's rights	31 1% s	27 1%	4 1%	6 1%	12 2% zf	6 1%	2 *	5 1%	15 1%	5 1%	1 *	2 1%	6 2%	-	1 *	2 1%	7 2% zqs	3 *	11 1% s	1 *	6 1%	34 1%
Race relations	22 1%	21 1%	1 *	8 1% g	5 1%	6 1%	2 *	1 *	13 1%	1 *	-	1 *	1 *	4 2% zil	4 1%	4 1% t	5 1% zst	5 1%	6 1%	1 *	-	22 1%
Other (please specify)	28 1%	19 1%	9 1%	5 1%	3 *	6 1%	6 1%	8 1%	22 1% z	1 *	1 *	2 1%	*	2 1%	-	3 1%	-	6 1%	3 *	6 1% p	8 1% pr	31 1%
Don't know	96 3% ghqst	73 2%	23 3%	30 4% zg	15 2%	27 4% g	14 2%	11 1%	24 1%	6 1%	6 3%	6 2%	20 5% zhi	4 2%	24 8% zhik	18 5% zqst	30 9% zqrst	12 1%	29 3% qst	2 *	6 1%	86 2%
Prefer not to say	7 *	7 *	-	2 *	3 *	1 *	1 *	-	3 *	1 *	1 *	-	1 *	2 1% zh	-	2 1%	3 1% zqrs	-	1 *	-	1 *	8 *

Q1. Which of the following, if any, do you think will be the main issues the next UK General Election WILL BE FOUGHT ON?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Cost of living/inflation	2401 65% jl	647 63%	622 68% za	200 69%	92 77% zabef	173 65%	270 63%	478 63%	721 72% zg	1106 69% zj	639 61%	210 67%	388 60%	459 69% zl	84 70%	159 61%	1972 67% z	1322 65%	312 67%	2412 65%
Health and social care/NHS	1834 49% f	529 51% f	476 52% f	175 60% zabf	64 53% f	141 53% f	175 41%	397 53%	532 53% z	909 56% zj	530 51%	171 54%	324 50%	359 54% z	65 54%	110 42%	1505 51% zo	1017 50%	245 53%	1901 51%
Asylum seekers crossing the channel	1348 36% bfhmor	545 53% zbcdef	268 29%	104 36%	36 31%	97 36%	120 28%	386 51% zh	288 29%	558 35%	554 53% zi	139 44% zmn	383 59% zkmn	201 30%	35 29%	69 26%	1145 39% zo	830 41% zr	138 30%	1403 38%
Economic growth	632 17%	218 21% zbe	151 17%	60 21%	20 17%	36 14%	68 16%	164 22% zh	164 16%	323 20% zj	164 16%	87 28% zlmn	110 17%	118 18%	16 13%	57 22%	510 17%	370 18%	73 16%	620 17%
Protecting the environment/Climate change	602 16% fjl	150 15%	167 18% f	76 26% zabdf	20 17%	51 19% f	45 10%	111 15%	188 19% z	344 21% zj	136 13%	63 20% l	84 13%	129 19% zl	15 12%	35 13%	499 17% z	322 16%	88 19%	644 17%
Oil/energy/gas policy	558 15% c	175 17% c	130 14% c	27 9%	15 12%	44 16% c	68 16% c	131 17%	146 14%	230 14%	181 17% z	43 14%	122 19% z	99 15%	15 12%	36 14%	439 15%	292 14%	62 13%	551 15%
Poor behaviour by politicians	386 10% afgil	75 7%	123 13% zaf	44 15% zaf	13 11%	32 12% af	29 7%	46 6%	148 15% zg	205 13% zj	84 8%	35 11% l	34 5%	91 14% zl	22 18% zl	19 7%	339 12% z	217 11%	54 12%	377 10%
Brexit/Relations with Europe	376 10% agil	70 7%	120 13% zaf	28 10%	27 23% zabcef	31 12% a	35 8%	56 7%	117 12% g	195 12% zj	69 7%	22 7%	41 6%	96 14% zkl	8 7%	20 8%	321 11% z	205 10%	37 8%	362 10%
Poverty/inequality	346 9% agil	64 6%	119 13% za	28 10%	12 10%	33 12% a	39 9%	39 5%	124 12% zg	180 11% zj	76 7%	25 8%	32 5%	91 14% zkl	16 13% l	22 9%	292 10% z	209 10% z	43 9%	361 10%
Immigration into Britain for work and study	329 9%	98 10%	78 9%	19 7%	10 8%	15 6%	31 7%	69 9%	102 10%	126 8%	103 10%	24 8%	67 10%	59 9%	13 11%	17 6%	283 10% z	191 9%	52 11%	328 9%
Taxation	321 9% ip	112 11% zc	80 9%	16 6%	10 8%	24 9%	32 7%	74 10%	73 7%	106 7%	121 12% zi	32 10%	72 11% zm	43 7%	24 20% zklm	30 11%	238 8%	169 8%	38 8%	315 8%
Housing	277 7% ipq	63 6%	78 9%	17 6%	5 5%	24 9%	50 12% zacd	53 7%	81 8%	101 6%	73 7%	14 5%	41 6%	45 7%	10 8%	26 10%	196 7%	121 6%	50 11% zq	269 7%
Crime	167 5% dimp	66 6% zbde	29 3%	10 3%	1 1%	7 2%	16 4%	36 5%	33 3%	37 2%	76 7% zi	12 4%	50 8% zm	14 2%	7 6%	25 9% zp	116 4%	91 5%	20 4%	156 4%
Education/Schools	164 4%	38 4%	38 4%	17 6%	5 4%	10 4%	26 6%	29 4%	52 5%	66 4%	48 5%	15 5%	21 3%	24 4%	9 7%	9 4%	121 4%	80 4%	13 3%	148 4%
Employment and work	163 4% acghijlp	25 2%	41 5% a	5 2%	6 5%	9 3%	30 7% zac	20 3%	31 3%	54 3%	19 2% j	11 4%	12 2%	22 3%	5 4%	11 4%	116 4%	76 4%	28 6%	168 5%
Security and defence/War in Ukraine	127 3% im	39 4%	21 2%	7 2%	1 1%	9 3%	19 4%	31 4%	25 3%	39 2%	41 4%	8 3%	29 5% m	13 2%	4 3%	8 3%	100 3%	66 3%	12 3%	125 3%
Transgender rights	92 2% agkl	12 1%	27 3% a	5 2%	4 4% a	10 4% a	10 2%	9 1%	27 3% g	33 2%	20 2%	2 1%	1 1%	16 2%	3 2%	8 3%	78 3%	57 3%	14 3%	92 2%
Free speech	56 2% bhim	27 3% zb	5 1%	2 1%	1 1%	3 1%	5 1%	17 2% h	6 1%	10 1%	28 3% zi	1 *	23 4% zkm	3 *	1 *	3 1%	50 2% z	42 2% z	5 1%	57 2%
Transport	41 1%	8 1%	8 1%	2 1%	1 1%	2 1%	8 2%	9 1%	14 1%	13 1%	12 1%	2 1%	5 1%	6 1%	1 1%	6 2%	32 1%	27 1%	3 1%	38 1%
Women's rights	31 1%	13 1%	7 1%	-	1 1%	1 *	5 1%	10 1%	5 1%	10 1%	9 1%	5 1%	6 1%	4 1%	1 1%	3 1%	25 1%	21 1%	4 1%	34 1%
Race relations	22 1% ap	* *	8 1% a	* *	* *	1 1%	7 2% za	1 *	6 1%	7 *	5 *	* *	- -	7 1% l	- -	2 1%	10 *	12 1%	5 1%	22 1%
Other (please specify)	28 1%	9 1%	11 1%	1 *	1 1%	3 1%	3 1%	5 1%	9 1%	16 1%	9 1%	1 *	8 1%	11 2% z	-	1 *	25 1%	20 1%	2 *	31 1%
Don't know	96 3% abceghijklmpq	11 1%	7 1%	1 *	-	1 *	32 7% zabcde	5 1%	8 1%	14 1%	12 1%	2 *	8 1%	6 1%	-	4 2%	37 1%	20 1%	6 1%	86 2%
Prefer not to say	7 * p	1 *	-	-	-	-	3 1% zab	-	-	-	1 *	-	1 *	-	-	1 * p	-	-	-	8 *

Q2. Which of the following, if any, will be the main issues that you think WILL DETERMINE YOUR VOTE at the next UK General Election?

Base: All that mentioned an issue

		Gender		Age													Ethnicity		Working status		Education						Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3622	1743	1833	1098	797	1727	326	772	318	479	678	705	344	613	1618	1391	3262	311	1473	2129	1550	2041	353	725	673	160	129	2670	474	342	3622
Weighted Total	3613	1767	1796	1065	1168	1380	465	600	559	609	554	456	370	687	1826	1099	3148	417	1527	2059	1100	2477	428	919	811	177	139*	2565	491	396	3622
Cost of living/inflation	**1539** 43% ekIDpvw	746 42%	782 44%	491 46% zejkID	581 50% zejkID	466 34% ID	199 43% ekID	293 49% zcejkID	273 49% zejkID	308 51% zefjkID	222 40% ekID	154 34% i	91 24%	305 44% ekID	885 48% zejkID	349 32% I	1335 42%	189 45%	709 46% zp	824 40%	466 42% v	1057 43% vw	181 42%	404 44% vw	370 46% vw	57 32%	45 32%	1076 42%	223 45%	181 46%	1525 42%
Health and social care/NHS	1005 28% acdfghB CnouyA	382 22%	616 34% za	188 18%	285 24% cfB	533 39% zcdfghi jBC	68 15%	120 20% cB	117 21%	168 28% cdfgB	182 33% C	176 39% zcdfghi jBC	174 47% zcdefgh ijkBCD	108 16%	457 25% cfgB	440 40% zcdefgh ijBC	905 29% zn	90 22%	353 23%	646 31% zo	325 30% u	671 27%	126 29%	244 27%	192 24%	66 37% zrtu	43 31%	798 31% zyA	93 19%	81 20%	1069 30%
Asylum seekers crossing the channel	469 13% cdfghBC noqty	244 14%	221 12%	61 6%	88 8% h	320 23% zcdfghi BC	20 4%	41 7% c	27 5%	61 10% cdfhB	119 22% zcdfghi BC	111 24% zcdfghi BC	90 24% zcdfghi BC	35 5%	173 9% cdfghBC	261 24% zcdfghi BC	448 14% zn	19 5%	148 10%	320 16% zo	81 7%	386 16% zqt	55 13% q	96 10% q	157 19% zqrst	40 22% zqrst	39 28% zqrst	375 15% zy	31 6%	49 12% y	483 13%
Protecting the environment/Climate change	311 9% cgBoruA	136 8%	174 10%	65 6%	92 8%	154 11% zcdfghB	30 7%	34 6%	38 7%	54 9%	55 10% cgB	41 13% zcdfghi BC	42 11% cgB	25 6%	141 8% g	128 12% zcdfghB C	281 9%	26 6%	111 7%	200 10% zo	127 12% zrtu	180 7% u	37 9%	65 7%	43 5%	27 15% zrtuw	9 6%	250 10% zyA	29 6%	18 5%	346 10%
Economic growth	251 7% bcfgBmp t	154 9% zb	97 5%	49 5%	101 9% cfgB	101 7% cfB	18 4%	31 5%	48 9% cfB	53 9% cfgB	40 7% cB	32 7% B	29 8% B	25 4%	147 8% cfgB	79 7% cB	205 7%	40 10%	125 8% zp	125 6%	93 8% zrt	157 6%	38 9% t	45 5%	55 7%	10 6%	9 6%	188 7%	28 6%	26 7%	248 7%
Oil/energy/gas policy	191 5%	104 6%	84 5%	51 5%	52 4%	88 6% zB	19 4%	32 5%	26 5%	26 4%	31 6%	30 7% B	27 7% B	24 4%	96 5%	71 7% zB	167 5%	20 5%	74 5%	117 6%	49 4%	140 6%	22 5%	39 4%	45 5%	23 13% zqrstu	12 8%	129 5%	30 6%	22 6%	194 5%
Poor behaviour by politicians	171 5% n	81 5%	86 5%	48 5%	54 5%	69 5%	23 5%	25 4%	20 4%	33 5%	27 5%	23 5%	19 5%	29 4%	83 5% zn	59 5%	159 5% zn	8 2%	74 5%	97 5%	57 5%	114 5%	33 8% zrt	31 3%	38 5%	6 3%	6 4%	135 5% z	17 3%	19 5%	170 5%
Brexit/Relations with Europe	160 4% uA	90 5%	67 4%	38 4%	65 6% k	57 4%	18 4%	19 3%	31 5%	34 5%	25 5%	14 3%	18 5%	25 4%	90 5% k	45 4%	139 4%	20 5%	81 5%	79 4%	56 5% u	102 4%	20 5%	41 4%	22 3%	14 8% ru	3 2%	123 5% A	25 5% A	7 2%	163 5%
Poverty/inequality	156 4%	69 4%	82 5%	47 4%	47 4%	63 5%	20 4%	26 4%	28 5%	19 3%	22 4%	21 5%	19 5%	27 4%	78 4% z	51 5%	148 5% z	8 2%	58 4%	97 5%	54 5% u	102 4%	17 4%	41 4%	23 3%	13 7% u	9 7%	118 5%	15 3%	17 4%	158 4%
Taxation	115 3%	63 4%	51 3%	31 3%	30 3%	54 4% zC	14 3%	17 3%	17 3%	12 2%	17 3%	16 3%	21 6% zcdiC	24 4%	48 3%	43 4%	101 3%	8 2%	49 3%	66 3%	29 3%	86 3%	15 4%	31 3%	27 3%	5 3%	8 6%	85 3%	10 2%	12 3%	120 3%
Housing	102 3% eijmx	47 3%	52 3%	47 4% zdeijkC D	25 2%	30 2%	23 5% zdeijkC D	24 4% zdeijkC	19 3% i	6 1%	8 2%	9 2%	13 4% i	34 5% zdeijkC D	41 2% i	27 2%	80 3%	21 5% zm	40 3%	60 3%	25 2%	77 3%	12 3%	35 4%	19 2%	9 5%	2 1%	36 1%	40 8% zx	18 5% x	89 2%
Immigration into Britain for work and study	100 3% cgm	52 3%	46 3%	19 2%	32 3%	48 3% zcg	10 2%	9 1%	13 2%	19 3%	23 4% zcgC	12 3%	13 4%	17 2%	46 3%	38 3% cg	80 3%	20 5%	32 2%	68 3%	25 2%	75 3%	9 2%	25 3%	23 3%	8 5%	10 7% zqrstu	63 2%	12 3%	23 6% zx	93 3%
Education/Schools	67 2% e	24 1%	43 2% z	19 2% g	31 3% ej	18 1%	11 2%	8 1%	18 3% ej	13 2%	5 1%	5 1%	8 2%	13 2%	38 2% j	17 2%	55 2%	12 3%	26 2%	38 2%	23 2%	40 2%	7 2%	17 2%	9 1%	5 3%	5 2%	47 2%	8 2%	12 3%	58 2%
Crime	67 2% iCoq	36 2%	29 2%	17 2% g	12 1% i	38 3% zdgijC	10 2% i	6 1%	10 2%	2 *	9 2% i	11 2% diC	18 5% zcdghij BC	14 2% i	21 1%	32 3% zdgijC	57 2%	8 2%	19 1%	46 2%	7 1%	59 2% zq	5 1%	18 2% q	25 3% zq	1 *	10 7% zqrstuv	49 2%	6 1%	8 2%	61 2%
Employment and work	58 2% ekDmx	28 2%	29 2%	34 3% zdegikl CD	15 1%	9 1%	20 4% zdehijk ICD	14 2% ekID	7 1%	8 1%	6 1%	2 *	1 *	27 4% zdeghij kICD	26 1% eD	5 *	39 1%	18 4% zm	27 2%	32 2%	18 2%	39 2%	13 3% ru	12 1%	1 1%	3 1%	2 2%	25 1%	17 4% zx	11 3% x	57 2%
Transgender rights	37 1% ekDx	12 1%	19 1%	22 2% zegijkC D	10 1%	5 *	15 3% zdeijk CD	7 1% e	7 1%	3 *	3 *	1 *	1 *	20 3% zdegijk ICD	12 1%	5 *	31 1%	7 2%	13 1%	24 1%	12 1%	26 1%	4 1%	10 1%	8 1%	-	3 2%	16 1%	6 1%	9 2% zx	36 1%
Free speech	29 1% t	17 1%	11 1%	8 1%	8 1%	13 1%	2 1%	5 1%	5 1%	4 1%	7 1%	3 1%	3 1%	4 1%	14 1%	11 1%	27 1%	1 *	10 1%	18 1%	12 1% t	15 1%	2 1%	1 *	9 1% t	1 1%	2 1%	20 1%	3 1%	3 1%	34 1%
Security and defence/War in Ukraine	29 1% gCo	10 1%	17 1%	6 1% g	5 *	18 1% zgiC	5 1%	1 *	5 1%	-	8 1% giC	6 1% dgiC	3 1%	6 1%	8 *	15 1% zgiC	22 1%	7 2%	4 *	24 1% zo	6 1%	22 1%	4 1%	10 1%	8 1%	-	1 1%	19 1%	5 1%	1 *	31 1%
Women's rights	17 *	4 *	13 1%	8 1%	5 *	4 *	1 *	7 1% zceC	4 1%	1 *	1 *	3 1%	-	4 1%	9 *	4 *	17 1%	1 *	6 *	11 1%	4 *	13 1%	3 1%	1 *	9 1%	1 *	-	10 *	2 *	4 1%	19 1%
Race relations	13 * em	6 *	7 *	8 1% eD	6 * e	-	3 1% eD	5 1% zejkD	4 1% eD	1 *	-	-	-	6 1% eD	8 * e	-	3 *	10 2% zm	4 *	8 *	4 *	8 *	4 1% t	-	4 *	-	-	7 *	3 1%	4 1%	11 *
Transport	11 *	7 *	4 *	1 *	1 *	9 1% zcdC	-	1 *	-	1 *	6 1% zcdbBC	4 1% zcdbBC	-	-	4 *	7 1% zc	11 *	-	5 *	6 *	2 *	8 *	1 *	2 *	3 *	2 1%	-	6 *	2 *	2 *	12 *
Other	19 1%	10 1%	8 *	3 *	5 * i	12 1%	2 *	1 *	5 1%	-	4 1%	6 1% zgjiC	2 1%	3 *	6 *	10 1% zg	17 1%	1 *	7 *	13 1%	10 1%	10 *	1 *	2 *	6 1%	-	-	17 1%	-	3 1%	23 1%
Don't know	199 6% ejkIDx	103 6%	93 5%	81 8% zegjikl D	79 7% ejkID	39 3%	42 9% zejkID	39 6%	42 8% ejkID	37 6% ekID	18 3%	12 3%	9 2%	62 9% zegjikl D	103 6% ejkID	34 3%	178 6%	20 5%	88 6% v	106 5%	69 6% v	130 5%	18 4%	61 7% v	44 5%	3 2%	4 3%	122 5%	33 7% x	27 6%	193 5%
Prefer not to say	40 1% b	26 1%	13 1%	15 1%	10 1%	15 1%	5 1%	10 2%	4 1%	6 1%	8 1%	4 1%	3 1%	9 1%	19 1%	13 1%	36 1%	4 1%	22 1%	18 1%	14 1%	24 1%	7 2%	6 1%	6 1%	2 1%	3 2%	31 1%	5 1%	*	44 1%

Q2. Which of the following, if any, will be the main issues that you think WILL DETERMINE YOUR VOTE at the next UK General Election?

Base: All that mentioned an issue

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Annual household income / Social Grade / Country / England region (Net) / England region																										
Unweighted Total	3622	858	1088	714	278	1303	1241	465	295	2855	441	159	167	814	560	1481	155	368	291	290	270	332	455	331	363	3622
Weighted Total	3613	808	1023	683	293	1126	1270	525	315	3027	308	177	101*	834	569	1624	147	394	293	261	308	336	502	314	471	3622
Cost of living/inflation	1539	343	459	319	107	446	571	225	132	1287	132	80	39	353	252	683	53	161	138	112	140	142	215	118	208	1525
	43% e	42%	45%	47% d	36% zd	40%	45% e	43%	42%	43%	43%	45%	39%	42%	44%	42%	36%	41%	47% w	43%	45%	42%	43%	38%	44%	42%
Health and social care/NHS	1005	215	305	169	74	348	376	129	80	852	72	52	30	226	145	481	41	109	76	66	79	101	159	118	102	1069
	28% x	27%	30%	25%	25%	31% zg	30%	25%	25%	28%	23%	29%	29%	27%	26%	30%	28%	28%	26%	25%	26%	30% x	32% x	38% zqrstx	22%	30%
Asylum seekers crossing the channel	469	111	163	61	33	117	173	99	54	388	31	37	13	108	70	209	18	51	39	31	39	45	67	52	45	483
	13% ce	14% c	16% zc	9%	11%	10%	14% e	19% zef	17% e	13%	10%	21% zij	13%	13%	12%	13%	12%	13%	13%	12%	13%	13%	13%	17% x	10%	13%
Protecting the environment/Climate change	311	79	78	71	25	126	112	38	20	262	26	17	5	54	36	171	7	29	18	19	17	37	48	48	38	346
	9% m	10%	8%	10%	9%	11% zgh	9%	7%	6%	9%	9%	10%	5%	7%	6%	11% zmn	5%	7%	6%	7%	6%	11% t	9%	15% zpqrstv x	8%	10%
Economic growth	251	43	62	71	47	95	92	29	9	214	23	12	3	54	32	128	10	31	13	16	16	32	30	20	45	248
	7% h	5%	6%	10% zab	16% zabc	8% zh	7% h	6%	3%	7%	8%	7%	3%	6%	6%	8%	7%	8%	4%	6%	5%	9% r	6%	6%	10% r	7%
Oil/energy/gas policy	191	52	50	34	16	53	71	32	20	155	18	12	6	48	30	76	11	24	13	10	20	22	23	19	13	194
	5% x	6%	5%	5%	6%	5%	6%	6%	6%	5%	6%	7%	6%	6%	5%	5%	7% x	6% x	5%	4%	7% x	6% x	5%	6%	3%	5%
Poor behaviour by politicians	171	33	49	34	18	62	62	19	15	137	12	15	7	35	17	84	8	17	10	6	11	11	37	17	20	170
	5%	4%	5%	5%	6%	6%	5%	4%	5%	5%	4%	9% zi	7%	4%	3%	5%	5%	4%	4%	2%	4%	3%	7% zsu	5%	4%	5%
Brexit/Relations with Europe	160	42	46	26	19	46	60	22	16	118	30	3	8	34	25	60	6	21	8	8	16	11	19	10	19	163
	4% i	5%	5%	4%	6%	4%	5%	4%	5%	4%	10% zik	2%	8% k	4%	4%	4%	4%	5%	3%	3%	5%	3%	4%	3%	4%	5%
Poverty/inequality	156	49	34	32	13	62	47	21	13	128	14	5	8	47	23	58	12	19	16	9	14	8	25	12	13	158
	4%	6% zb	3%	5%	4%	6% z	4%	4%	4%	4%	5%	3%	8%	6% o	4%	4%	8% ux	5%	6%	4%	4%	2%	5%	4%	3%	4%
Taxation	115	28	25	27	14	34	38	17	15	98	7	7	4	30	20	48	4	17	10	13	7	10	17	11	10	120
	3%	3%	2%	4%	5%	3%	3%	3%	5%	3%	2%	4%	4%	4%	3%	3%	2%	4%	3%	5%	2%	3%	3%	3%	2%	3%
Housing	102	30	24	17	5	27	29	12	19	88	8	4	2	19	9	60	3	6	10	3	6	7	15	14	23	89
	3%	4%	2%	3%	2%	2%	2%	2%	6% zefg	3%	3%	2%	1%	2%	2%	4% zn	2%	1%	3%	1%	2%	2%	3%	4% q	5% zqs	2%
Immigration into Britain for work and study	100	34	31	8	7	25	32	14	19	89	5	6	*	30	19	39	8	14	8	8	12	7	7	4	21	93
	3% c	4% zc	3% c	1%	2%	2%	3%	3%	6% zef	3%	2%	3%	*	4% vw	3%	2%	5% vw	4%	3%	3%	4%	2%	1%	1%	4% vw	3%
Education/Schools	67	17	16	8	7	26	17	11	8	61	4	2	1	12	9	39	3	4	5	7	2	13	6	5	15	58
	2%	2%	2%	1%	2%	2%	1%	2%	3%	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%	3%	1%	4% zqtv	1%	2%	3%	2%
Crime	67	21	14	8	8	17	21	11	4	63	1	2	-	9	11	44	2	2	4	4	7	9	14	6	15	61
	2%	3%	1%	1%	3%	2%	2%	2%	1%	2%	*	1%	-	1%	2%	3% zm	1%	1%	1%	1%	2%	3%	3% q	2%	3% q	2%
Employment and work	58	24	11	7	2	13	14	8	7	49	4	3	3	17	11	21	1	9	7	5	6	4	7	4	6	57
	2%	3% zbc	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	1%	1%	2%
Transgender rights	37	11	10	2	3	16	7	4	6	33	4	1	-	9	4	20	4	3	2	3	2	7	4	3	5	36
	1%	1%	1%	*	1%	1%	1%	1%	2% f	1%	1%	*	-	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Free speech	29	9	7	4	1	12	7	4	-	24	2	3	-	3	9	11	1	2	-	6	3	2	3	3	3	34
	1%	1%	1%	1%	*	1%	1%	1%	-	1%	1%	2%	-	*	2% m	1%	1%	1%	-	2% zr	1%	1%	1%	1%	1%	1%
Security and defence/War in Ukraine	29	7	6	-	4	3	10	6	4	25	2	1	1	8	3	14	1	7	*	2	1	3	4	1	6	31
	1% ce	1% c	1%	-	1% c	*	1%	1% e	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	*	1%	*	1%	1%	*	1%	1%
Women's rights	17	7	6	-	-	4	5	5	1	14	1	2	-	4	-	9	-	4	-	-	-	3	1	2	3	19
	*	1% c	1%	-	-	*	*	1%	*	*	*	1%	-	1%	-	1%	-	1%	-	-	-	1%	*	1%	1%	1%
Race relations	13	3	5	*	1	3	4	-	2	11	2	-	-	4	2	5	-	4	-	2	-	-	4	1	1	11
	*	*	*	*	*	*	*	-	1%	*	1%	-	-	*	*	*	-	1%	-	1%	-	-	1%	*	*	*
Transport	11	3	5	1	-	1	8	2	-	10	1	-	-	2	-	7	1	1	*	-	-	3	2	-	3	12
	*	*	*	*	-	*	1%	*	-	*	*	-	-	*	-	*	1%	*	*	-	-	1%	*	-	1%	*
Other	19	6	4	3	3	8	6	1	5	14	1	3	1	3	2	9	-	1	2	-	2	1	3	2	3	23
	1%	1%	*	*	1%	1%	*	*	2% z	*	*	2% i	1%	*	*	1%	-	*	1%	-	1%	*	1%	1%	1%	1%
Don't know	199	39	40	44	12	72	52	26	19	170	23	2	4	46	39	85	9	19	18	12	27	15	30	11	30	193
	6% bfk	5%	4%	6% b	4%	6% f	4%	5%	6%	6% k	8% k	1%	4%	5%	7%	5%	6%	5%	6%	5%	9% zw	4%	6%	3%	6%	5%
Prefer not to say	40	8	5	8	4	13	15	1	*	32	3	2	3	11	7	15	*	6	4	5	2	4	4	4	3	44
	1% b	1%	*	1%	2%	1%	1%	*	*	1%	1%	1%	3%	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	1%	1%	1%

Q2. Which of the following, if any, will be the main issues that you think WILL DETERMINE YOUR VOTE at the next UK General Election?

Base: All that mentioned an issue

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3622	2804	817	649	677	705	774	817	2145	391	178	227	330	120	189	210	376	746	857	787	600	3622
Weighted Total	3613	2880	732	711	725	711	730	736	1898	431	182	250	375	148*	281	333	322	910	903	524	572	3622
Cost of living/inflation	1539 / 43% st	1252 / 43%	287 / 39%	324 / 46%	308 / 43%	317 / 45%	291 / 40%	299 / 41%	779 / 41%	207 / 48% zh	79 / 43%	112 / 45%	151 / 40%	60 / 41%	134 / 48%	147 / 44% st	150 / 47% st	430 / 47% zst	452 / 50% zst	169 / 32%	179 / 31%	1525 / 42%
Health and social care/NHS	1005 / 28% acdkmnopq	774 / 27%	231 / 32% za	167 / 24%	156 / 22%	215 / 30% cd	221 / 30% cd	246 / 33% zcd	604 / 32% zklmn	128 / 30% kmn	51 / 28% m	51 / 20%	92 / 24%	21 / 14%	52 / 19%	40 / 12%	63 / 20% o	168 / 18%	288 / 32% zopq	174 / 33% zopq	265 / 46% zopqrs	1069 / 30%
Asylum seekers crossing the channel	469 / 13% dhnopr	358 / 12%	110 / 15%	91 / 13%	74 / 10%	113 / 16% zdg	108 / 15% d	83 / 11%	225 / 12% n	51 / 12% n	33 / 18% mn	57 / 23% zhimn	68 / 18% zhimn	11 / 8%	13 / 5%	9 / 3%	24 / 7% o	107 / 12% opr	64 / 7% o	127 / 24% zopqr	133 / 23% zopqr	483 / 13%
Protecting the environment/Climate change	311 / 9% acpq	225 / 8%	86 / 12% za	40 / 6%	47 / 6%	69 / 10% c	89 / 12% zcd	67 / 9% c	198 / 10% zklm	36 / 8%	12 / 7%	12 / 5%	21 / 6%	4 / 3%	24 / 9%	22 / 7%	18 / 6%	56 / 6%	85 / 9% q	58 / 11% zpq	70 / 12% zopq	346 / 10%
Economic growth	251 / 7% anp	184 / 6%	66 / 9% za	38 / 5%	53 / 7%	39 / 6%	62 / 9% c	59 / 8%	157 / 8% zn	29 / 7%	16 / 9% n	12 / 5%	20 / 5%	6 / 4%	8 / 3%	17 / 5%	8 / 2%	91 / 10% zprt	56 / 6% p	46 / 9% zp	33 / 6% p	248 / 7%
Oil/energy/gas policy	191 / 5% p	142 / 5%	49 / 7%	36 / 5%	37 / 5%	37 / 5%	40 / 6%	41 / 6%	100 / 5%	20 / 5%	5 / 3%	19 / 8%	22 / 6%	11 / 7%	12 / 4%	15 / 4%	6 / 2%	52 / 6% p	43 / 5% p	37 / 7% zp	35 / 6% p	194 / 5%
Poor behaviour by politicians	171 / 5%	139 / 5%	32 / 4%	23 / 3%	37 / 5%	30 / 4%	39 / 5%	42 / 6%	103 / 5%	20 / 5%	9 / 5%	6 / 2%	14 / 4%	5 / 3%	14 / 5%	12 / 4%	14 / 4%	43 / 5%	39 / 4%	25 / 5%	33 / 6%	170 / 5%
Brexit/Relations with Europe	160 / 4%	127 / 4%	33 / 4%	27 / 4%	30 / 4%	41 / 6%	30 / 4%	32 / 4%	91 / 5%	21 / 5%	7 / 4%	14 / 6%	15 / 4%	5 / 4%	8 / 3%	15 / 4%	10 / 3%	47 / 5%	40 / 4%	29 / 5% t	17 / 3%	163 / 5%
Poverty/inequality	156 / 4%	126 / 4%	30 / 4%	32 / 4%	27 / 4%	27 / 4%	30 / 4%	40 / 5%	90 / 5%	26 / 6% l	3 / 2%	5 / 2%	9 / 2%	11 / 7%	8 / 3%	9 / 3%	14 / 4%	39 / 4%	38 / 4%	21 / 4%	30 / 5%	158 / 4%
Taxation	115 / 3%	89 / 3%	26 / 4%	20 / 3%	24 / 3%	23 / 3%	25 / 3%	22 / 3%	63 / 3%	9 / 2%	13 / 7% zhik	3 / 1%	11 / 3%	2 / 2%	10 / 4%	15 / 4%	10 / 3%	25 / 3%	22 / 2%	23 / 4%	19 / 3%	120 / 3%
Housing	102 / 3% gh	76 / 3%	25 / 3%	32 / 4% zg	19 / 3%	22 / 3% g	20 / 3%	9 / 1%	42 / 2%	12 / 3%	7 / 4%	11 / 4%	9 / 2%	9 / 6% h	10 / 4%	17 / 5% q	16 / 5% zqrs	19 / 2%	21 / 2%	12 / 2%	15 / 3%	89 / 2%
Immigration into Britain for work and study	100 / 3%	86 / 3%	14 / 2%	30 / 4%	20 / 3%	16 / 2%	15 / 2%	19 / 3%	45 / 2%	9 / 2%	6 / 3%	10 / 4%	17 / 4%	4 / 3%	9 / 3%	9 / 3%	6 / 2%	23 / 3%	22 / 2%	19 / 4%	18 / 3%	93 / 3%
Education/Schools	67 / 2%	54 / 2%	13 / 2%	16 / 2%	12 / 2%	11 / 2%	10 / 1%	18 / 2%	37 / 2%	2 / *	3 / 1%	6 / 2%	8 / 2%	6 / 4% i	2 / 1%	7 / 2%	6 / 2%	11 / 1%	26 / 3% zqs	6 / 1%	11 / 2%	58 / 2%
Crime	67 / 2% r	54 / 2%	12 / 2%	15 / 2%	16 / 2%	10 / 1%	11 / 2%	14 / 2%	35 / 2%	5 / 1%	6 / 3%	1 / *	9 / 2%	4 / 3%	6 / 2%	8 / 2%	6 / 2%	12 / 1%	7 / 1% zqr	16 / 3% r	16 / 3%	61 / 2%
Employment and work	58 / 2% fhst	50 / 2%	9 / 1%	13 / 2%	22 / 3% zfg	12 / 2%	5 / 1%	7 / 1%	20 / 1%	8 / 2%	4 / 2%	1 / *	3 / 1%	10 / 7% zhikl	10 / 4% zhkl	11 / 3% st	14 / 4% zqrst	14 / 2%	12 / 1%	3 / 1%	3 / *	57 / 2%
Transgender rights	37 / 1% bh	36 / 1% zb	1 / *	6 / 1%	10 / 1%	8 / 1%	6 / 1%	7 / 1%	12 / 1%	3 / 1%	- / -	4 / 1%	9 / 2% zh	3 / 2%	5 / 2%	6 / 2%	8 / 2% zqst	4 / *	9 / 1%	3 / *	2 / *	36 / 1%
Free speech	29 / 1%	19 / 1%	10 / 1%	3 / *	8 / 1%	7 / 1%	4 / 1%	6 / 1%	16 / 1%	1 / *	2 / 1%	1 / *	3 / 1%	2 / 2%	1 / *	2 / *	2 / 1%	11 / 1%	3 / *	4 / 1%	6 / 1%	34 / 1%
Security and defence/War in Ukraine	29 / 1% hq	23 / 1%	5 / 1%	5 / 1%	6 / 1%	6 / 1%	5 / 1%	7 / 1%	10 / 1%	4 / 1%	4 / 2% h	3 / 1%	5 / 1%	1 / 1%	2 / 1%	- / -	6 / 2% zoq	- / -	8 / 1% q	10 / 2% zoqt	3 / 1%	31 / 1%
Women's rights	17 / *	16 / 1%	1 / *	3 / *	9 / 1% zf	3 / *	1 / *	2 / *	9 / *	3 / 1%	1 / 1%	1 / *	4 / 1%	- / -	- / -	2 / 1%	2 / 1%	2 / *	7 / 1%	1 / *	4 / 1%	19 / 1%
Race relations	13 / *	13 / *	* / *	7 / 1%	3 / *	1 / *	1 / *	1 / *	9 / *	- / -	- / -	* / *	- / -	2 / 1%	3 / 1%	4 / 1% st	1 / *	2 / *	6 / 1%	- / -	- / -	11 / *
Transport	11 / *	9 / *	2 / *	1 / *	1 / *	4 / 1%	3 / *	2 / *	8 / *	- / -	1 / 1%	* / *	- / -	1 / 1%	- / -	- / -	- / -	3 / *	1 / *	3 / 1% r	3 / 1%	12 / *
Other	19 / 1%	12 / *	7 / 1%	4 / 1%	1 / *	4 / 1%	5 / 1%	5 / 1%	14 / 1%	1 / *	1 / *	1 / *	* / *	2 / 1%	- / -	3 / 1%	- / -	4 / *	3 / *	4 / 1%	5 / 1%	23 / 1%
Don't know	199 / 6% t	161 / 6%	38 / 5%	29 / 4%	52 / 7% c	41 / 6%	44 / 6%	33 / 4%	95 / 5%	19 / 4%	12 / 6%	17 / 7%	20 / 5%	10 / 7%	25 / 9% h	27 / 8% t	34 / 11% zqrst	53 / 6% t	48 / 5% t	23 / 4% t	11 / 2%	193 / 5%
Prefer not to say	40 / 1% r	34 / 1%	6 / 1%	5 / 1%	12 / 2%	8 / 1%	6 / 1%	9 / 1%	20 / 1%	4 / 1%	4 / 2% n	3 / 1%	5 / 1%	3 / 2%	- / -	3 / 1%	4 / 1%	16 / 2% r	2 / *	7 / 1% r	6 / 1%	44 / 1%

Q2. Which of the following, if any, will be the main issues that you think WILL DETERMINE YOUR VOTE at the next UK General Election?

Base: All that mentioned an issue

| | Total (z) | Voted in 2019 General Election | | | | | | Party Supporter | | EU Referendum vote | | 2019 GE Party vs. EU referendum vote | | | | Whether the UK feels united or divided | | Divided by 'culture wars' | | Unwtd Total |
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3622	1006	886	328	178	311	396	783	997	1778	1001	328	613	676	101	241	2953	2029	467	3622
Weighted Total	3613	1021	903	288	119	266	393	750	999	1597	1032	313	636	657	121*	255	2899	1999	461	3622
Cost of living/inflation	1539 43% gl	414 41%	405 45%	110 38%	60 50% ace	101 38%	187 48% ace	293 39%	464 46% zg	671 42%	415 40%	138 44%	237 37%	280 43%	70 58% zklm	113 44%	1243 43%	834 42%	194 42%	1525 42%
Health and social care/NHS	1005 28% fo	267 26% f	319 35% zaf	108 38% zadf	31 26% f	82 31% f	67 17%	194 26%	340 34% zg	552 35% zj	277 27%	89 28%	165 26%	247 38% zkl	38 32%	53 21%	855 30% zo	568 28%	144 31%	1069 30%
Asylum seekers crossing the channel	469 13% bcfhimr	277 27% zbcdef	45 5%	11 4%	11 9% bc	36 13% bc	36 9% bc	201 27% zh	61 6%	109 7%	301 29% zi	40 13% m	228 36% zkmn	29 4%	8 7%	29 11%	399 14% z	322 16% zr	39 9%	483 13%
Protecting the environment/Climate change	311 9% afgjl	59 6%	99 11% zaf	52 18% zabdf	10 8%	32 12% af	16 4%	41 5%	98 10% g	194 12% zj	57 6%	23 7%	33 5%	76 12% zl	5 4%	23 9%	251 9%	156 8%	51 11%	346 10%
Economic growth	251 7% d	104 10% zbde	62 7% d	23 8% d	2 2%	12 4%	25 6% d	88 12% zh	59 6%	127 8% zh	77 7%	36 11% zn	60 9% z	49 7%	3 3%	31 12% zp	198 7%	149 7%	35 8%	248 7%
Oil/energy/gas policy	191 5% c	64 6% c	51 6%	7 2%	6 5%	16 6%	16 4%	41 5%	55 5%	79 5%	66 6%	13 4%	47 7% z	37 6%	4 4%	10 4%	150 5%	107 5%	19 4%	194 5%
Poor behaviour by politicians	171 5% afgjl	25 2%	63 7% zaf	26 9% zaf	6 5%	14 5% a	9 2%	14 2%	76 8% zg	101 6% zj	36 3%	11 4%	13 2%	46 7% zl	12 10% kl	7 3%	157 5% z	103 5%	31 7%	170 5%
Brexit/Relations with Europe	160 4% aj	29 3%	55 6% za	14 5%	15 13% zabcef	13 5%	12 3%	27 4%	45 4%	90 6% zj	27 3%	8 3%	18 3%	42 6% zkl	2 2%	9 4%	133 5%	92 5%	16 3%	163 5%
Poverty/inequality	156 4% agil	22 2%	61 7% zaf	15 5% a	6 5%	18 7% a	13 3%	15 2%	66 7% zg	92 6% zj	28 3%	10 3%	11 2%	52 8% zkl	3 3%	7 3%	140 5% z	97 5%	14 3%	158 4%
Taxation	115 3% hip	50 5% zbf	20 2%	7 3%	2 2%	10 4%	8 2%	36 5% zh	21 2%	36 2%	49 5% zi	11 4%	37 6% zm	12 2%	6 5%	18 7% zp	77 3%	68 3%	12 3%	120 3%
Housing	102 3% agiklp	12 1%	40 4% zac	4 2%	2 2%	9 3% a	21 5% zac	8 1%	40 4% zg	35 2%	19 2%	1 *	6 1%	20 3% kl	6 5% kl	8 3%	72 2%	51 3%	21 5% z	89 2%
Immigration into Britain for work and study	100 3% im	47 5% zbc	17 2%	4 1%	1 1%	7 2%	11 3%	32 4% zh	20 2%	21 1%	60 6% zi	8 2%	38 6% zkm	9 1%	7 6% m	5 2%	88 3%	54 3%	14 3%	93 3%
Education/Schools	67 2% q	14 1%	13 1%	8 3%	1 1%	3 1%	16 4% zab	13 2%	20 2%	23 1%	17 2%	5 2%	7 1%	7 1%	5 4%	6 2%	47 2%	26 1%	7 2%	58 2%
Crime	67 2% bhim	34 3% zbdf	5 1%	4 1%	-	3 1%	4 1%	20 3% h	8 1%	14 1%	34 3% zi	7 2% m	25 4% zm	3 *	2 2%	9 4%	47 2%	37 2%	9 2%	61 2%
Employment and work	58 2% agijl	3 *	14 2% a	4 1%	1 1%	4 1%	16 4% zab	4 1%	15 1%	16 1%	5 *	1 *	2 *	7 1%	2 2%	5 2%	40 1%	26 1%	12 3%	57 2%
Transgender rights	37 1% i	6 1%	8 1%	-	2 1%	3 1%	6 1%	6 1%	7 1%	8 1%	13 1%	-	6 1%	3 *	2 1%	1 *	32 1%	24 1%	7 2%	36 1%
Free speech	29 1% bi	17 2% zb	1 *	*	1 1%	2 1%	2 1%	9 1% h	3 *	5 *	16 2% zi	1 *	13 2% zm	1 *	-	3 1%	24 1%	21 1%	2 1%	34 1%
Security and defence/War in Ukraine	29 1% bp	11 1% b	2 *	1 *	-	1 1%	6 2% b	14 2% zh	3 *	8 *	11 1%	2 1%	8 1% m	1 *	-	5 2% p	15 1%	13 1%	2 *	31 1%
Women's rights	17 *	8 1%	3 *	-	1 1%	*	3 1%	4 *	2 *	4 *	6 1%	2 1%	4 1%	2 *	-	3 1%	13 *	13 1%	2 *	19 1%
Race relations	13 * p	-	6 1% a	*	-	1 *	4 1% a	1 *	5 1%	6 *	1 *	-	-	6 1% l	-	2 1%	5 *	11 1%	1 *	11 *
Transport	11 *	3 *	4 *	-	-	-	2 *	5 1%	4 *	3 *	4 *	-	3 *	3 *	1 1%	1 *	8 *	5 *	1 *	12 *
Other	19 1%	6 1%	6 1%	1 *	1 1%	3 1%	2 1%	3 *	5 1%	10 1%	7 1%	1 *	5 1%	6 1%	-	1 *	17 1%	13 1%	1 *	23 1%
Don't know	199 6% aghjlr	35 3%	47 5%	15 5%	5 5%	11 4%	26 7% a	20 3%	33 3%	84 5% j	28 3%	13 4%	16 3%	39 6% l	3 2%	20 5%	151 5%	101 5%	14 3%	193 5%
Prefer not to say	40 1% h	8 1%	5 1%	4 1%	1 1%	3 1%	14 3% zab	3 *	3 *	12 1%	10 1%	2 1%	4 1%	3 *	1 1%	-	34 1%	22 1%	3 1%	44 1%

Q3. How united or divided does the UK feel to you these days?

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very united	21	10	11	11	5	6	5	6	3	2	1	3	2	7	8	6	16	5	6	15	3	16		6	8	1	1	13	5	3	19
	1%	1%	1%	1%	*	*	1%	1%	*	*	*	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	-	1%	1%	*	1%	*	1%	1%	1%
Somewhat united	239	112	121	100	64	74	61	40	37	27	27	18	29	77	101	61	192	37	97	139	63	174	31	81	51	5	7	150	44	29	226
	6%	6%	6%	9%	5%	5%	12%	6%	6%	4%	5%	4%	8%	10%	5%	5%	6%	8%	6%	7%	6%	7%	7%	8%	6%	3%	5%	6%	9%	7%	6%
				zdegijkCD		k	zcdeghijkCD						k	zdegijkCD		k								zqv					x		
Neither united nor divided	454	186	260	168	159	127	91	77	77	81	55	42	30	129	225	99	343	97	187	254	109	330	61	122	114	16	18	274	82	65	421
	12%	10%	14%	15%	13%	9%	18%	12%	13%	13%	10%	9%	8%	17%	12%	9%	11%	22%	12%	12%	10%	13%	14%	13%	13%	9%	12%	10%	16%	16%	11%
	aeklDmqx		za	zegjklCD	ekID		zegjklCD	eD	eD	eID				zcegjkl CD	eD			zm				q	q		q				zx	x	
Somewhat divided	1759	835	904	488	569	702	207	281	268	301	286	221	195	304	901	554	1560	185	733	1016	531	1215	188	467	387	103	69	1304	210	180	1738
	47%	46%	48%	43%	48%	50%	41%	45%	47%	49%	51%	48%	52%	41%	48%	50%	48%	42%	47%	48%	48%	47%	43%	49%	45%	56%	48%	50%	42%	43%	47%
	cfBy				fB	zcfgB		c		fB	zcfgB	cfB	cfB		cfB	zcfgB	z				z					zrsu		zyA			
Very divided	1177	633	529	328	381	468	123	206	179	202	184	172	113	196	605	376	1065	99	514	662	395	778	153	253	270	55	46	838	156	129	1253
	32%	35%	28%	29%	32%	34%	24%	33%	31%	33%	33%	37%	30%	26%	32%	34%	33%	22%	33%	31%	36%	30%	35%	27%	32%	30%	32%	32%	31%	31%	34%
	bcfBnt	zb		f	fB	zcfB		cfB		fB	fB	zcdefiB CD			cfB	cfB	zn				zrt	t	t					zyA			
Don't know	57	21	35	29	15	13	14	15	11	4	6	2	5	19	28	11	39	15	22	33	9	45	2	19	19	3	1	34	7	10	50
	2%	1%	2%	3%	1%	1%	3%	2%	2%	1%	1%	*	1%	2%	1%	1%	1%	3%	1%	2%	1%	2%	*	2%	2%	2%	1%	1%	1%	2%	1%
	ekmq			zeikCD			eikD	zeikD						eikD		k		zm				q		q	q						
Prefer not to say	10	3	7	9	-	1	9	1	-	-	1	-	-	9	-	1	6	4	-	10	1	9	-	1	7	-	1	1	1	2	9
	*	*	*	1%		*	2%	*			*			1%		*	*	1%		*	*	*		*	1%		1%	*	*	1%	*
	emqx			zdegkCD			zdeghijkCD							zdegijkCD						zo					zq		q			x	
United	260	122	132	111	68	80	65	46	39	29	28	21	31	84	109	67	208	42	103	154	67	190	31	87	59	6	8	163	49	32	245
	7%	7%	7%	10%	6%	6%	13%	7%	7%	5%	5%	5%	8%	11%	6%	6%	6%	10%	7%	7%	6%	7%	7%	9%	7%	3%	5%	6%	10%	7%	7%
	eijkCmx			zdegijkCD			zdceghijkCD	k						zdeghijkCD		k								zqv					zx		
Divided	2936	1468	1433	816	950	1170	330	486	447	503	469	393	308	500	1505	931	2625	284	1247	1678	925	1993	341	720	657	158	115	2142	366	309	2991
	79%	82%	77%	72%	80%	84%	65%	78%	78%	81%	84%	86%	82%	67%	81%	84%	81%	64%	80%	79%	83%	78%	78%	76%	77%	86%	80%	82%	73%	74%	80%
	bcfBnt yA	zb		fB	cfB	zcdfghBC		cfB	fB	cfB	zcfghBC	zcdfghB	cfB		cfB	zcdfghB C	zn				zrtu					zrtu		zyA			

Q3. How united or divided does the UK feel to you these days?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very united	21	6	5	2	-	4	5	4	3	16	2	3	-	7	2	7	1	5	1	2	-	2	1	2	3	19
	1%	1%	*	*	-	*	*	1%	1%	1%	1%	2%	-	1%	*	*	1%	1%	*	1%	-	1%	*	1%	1%	1%
Somewhat united	239	58	62	45	20	67	76	42	19	199	19	15	5	41	35	123	6	18	17	17	19	22	26	26	48	226
	6% m	7%	6%	7%	7%	6%	6%	8%	6%	6%	6%	9%	5%	5%	6%	7% m	4%	4%	6%	6%	6%	6%	5%	8%	10% zqv	6%
Neither united nor divided	454	105	127	64	26	103	143	78	51	406	20	20	7	103	84	219	16	45	42	34	49	44	69	39	68	421
	12% cej	13%	12%	9%	9%	9%	11%	14% e	15% e	13% zj	7%	11%	7%	12%	14%	13%	11%	11%	14%	13%	15%	13%	14%	12%	14%	11%
Somewhat divided	1759	376	492	347	143	557	655	244	147	1497	137	82	43	426	282	789	76	205	145	123	159	172	261	142	214	1738
	47%	45%	47%	50%	48%	49%	51% z	45%	44%	48%	44%	46%	42%	49%	47%	48%	50%	50%	47%	46%	48%	50%	51%	45%	44%	47%
Very divided	1177	266	344	229	101	388	406	167	101	940	132	58	47	266	183	491	50	127	89	89	94	89	148	109	146	1253
	32% iu	32%	33%	33%	34%	34% z	31%	30%	30%	30%	42% zi	32%	46% zik	31%	31%	30%	33%	31%	29%	33%	29%	26%	29%	34%	30% u	34%
Don't know	57	16	15	6	5	12	11	11	8	54	1	*	1	19	11	25	1	8	9	3	7	16	5	2	3	50
	2% f	2%	1%	1%	2%	1%	1%	2%	2%	2%	*	*	1%	2%	2%	1%	1%	2%	3% wx	1%	2%	5% zsvwx	1%	*	1%	1%
Prefer not to say	10	5	1	-	-	-	-	1	3	10	-	-	-	4	1	5	1	1	2	1	-	-	1	-	4	9
	*	1%	*	-	-	-	-	*	1% zef	*	-	-	-	*	*	*	*	*	1%	1%	-	-	*	-	1%	*
United	260	65	67	47	20	71	81	46	22	215	21	18	5	48	38	130	7	23	18	19	19	24	27	28	51	245
	7%	8%	6%	7%	7%	6%	6%	8%	7%	7%	7%	10%	5%	5%	6%	8%	5%	6%	6%	7%	6%	7%	5%	9%	10% zqv	7%
Divided	2936	641	836	576	244	945	1061	410	248	2437	269	140	90	692	465	1280	126	331	235	212	253	261	409	251	360	2991
	79% iox	77%	80%	83% za	83%	84% zgh	82% zgh	75%	75%	78%	86% zi	78%	88% zi	80%	78%	77%	83% x	81% x	77%	78%	77%	76%	80%	79%	74%	80%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q3. How united or divided does the UK feel to you these days?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very united	21	20	1	9	3	4	2	3	8	2	2	3	3	1	4	5	2	3	6	2	4	19
	1%	1%	*	1%	*	1%	*	*	*	*	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%
Somewhat united	239	189	49	43	59	51	48	38	106	24	14	17	23	6	44	40	36	40	58	32	27	226
	6%	6%	7%	6%	8%	7%	6%	5%	5%	6%	7%	7%	6%	4%	15%	11%	10%	4%	6%	6%	5%	6%
	hq														zhiklm	zqrst	zqrst					
Neither united nor divided	454	365	88	126	87	99	71	71	190	52	29	33	61	26	48	64	58	72	152	49	50	421
	12%	12%	12%	17%	12%	13%	9%	9%	10%	12%	16%	13%	15%	17%	16%	18%	16%	8%	16%	9%	9%	11%
	fghqst			zdfg		fg					h		h	h	h	zqst	zqst		zqst			
Somewhat divided	1759	1387	372	315	346	334	357	406	931	224	76	122	191	80	119	132	158	451	444	252	302	1738
	47%	47%	49%	42%	47%	45%	48%	54%	48%	51%	41%	48%	48%	52%	39%	37%	44%	49%	48%	48%	52%	47%
	cno							zcdef	n	jn				n				o	o	o	zop	
Very divided	1177	941	235	227	233	236	257	224	666	128	63	76	116	37	78	103	82	343	258	187	189	1253
	32%	32%	31%	31%	31%	32%	34%	30%	35%	29%	33%	29%	29%	24%	26%	29%	23%	37%	28%	36%	33%	34%
	pr								zmn									zpr		zpr	p	
Don't know	57	48	9	18	12	14	8	6	23	7	3	6	2	1	9	5	13	12	15	4	7	50
	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	3%	1%	1%	3%	1%	4%	1%	2%	1%	1%	1%
	s			g													zqrst					
Prefer not to say	10	9	1	5	3	-	3	-	1	1	1	-	-	3	3	3	6	-	-	-	1	9
	*	*	*	1%	*	-	*	-	*	*	*	-	-	2%	1%	1%	2%	-	-	-	*	*
	h													zhl	h	qr	zqrst					
United	260	209	50	52	62	55	50	41	113	26	16	20	26	7	48	45	38	43	64	34	30	245
	7%	7%	7%	7%	8%	7%	7%	5%	6%	6%	8%	8%	7%	4%	16%	13%	11%	5%	7%	6%	5%	7%
	hq														zhiklm	zqrst	zqrst					
Divided	2936	2329	606	542	579	571	614	630	1597	353	139	197	307	117	197	234	240	795	702	439	491	2991
	79%	79%	80%	73%	78%	77%	82%	84%	83%	81%	74%	77%	78%	76%	65%	67%	68%	86%	75%	83%	85%	80%
	cnopr			zce			zce	zcde	zjln	n		n	n					zopr	op	zopr	zopr	

Q3. How united or divided does the UK feel to you these days?

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very united	21	6	2	-	-	-	8	4	11	3	5	1	5	2	-	21	-	12	9	19
	1%	1%	*	-	-	-	2%	1%	1%	*	*	*	1%	*	-	8%	-	1%	2%	1%
	ip						zbc									zp			zq	
Somewhat united	239	66	39	22	3	18	30	57	45	73	65	21	38	24	6	239	-	86	51	226
	6%	6%	4%	7%	3%	7%	7%	8%	4%	5%	6%	7%	6%	4%	5%	92%	-	4%	11%	6%
	bhimpq							h								zp			zq	
Neither united nor divided	454	127	91	29	5	22	62	101	90	168	100	50	70	62	6	-	-	107	80	421
	12%	12%	10%	10%	4%	8%	15%	13%	9%	10%	10%	16%	11%	9%	5%	-	-	5%	17%	11%
	dhijmop q	d	d	d			bde	h				mn							zq	
Somewhat divided	1759	556	392	145	47	125	178	425	457	791	536	182	335	289	56	-	1759	954	230	1738
	47%	54%	43%	50%	40%	47%	42%	56%	45%	49%	51%	58%	52%	44%	47%	-	60%	47%	49%	47%
	bfo	zbdf		f				zh			z	zm	zm				zo			
Very divided	1177	265	380	92	64	103	130	159	399	566	328	57	190	284	53	-	1177	855	94	1253
	32%	26%	42%	32%	54%	39%	30%	21%	40%	35%	31%	18%	29%	43%	44%	-	40%	42%	20%	34%
	agkor		zacf		zabcef	za			zg	z			k	zkl	zkl		zo	zr		
Don't know	57	12	6	1	-	-	19	9	5	10	10	4	8	4	-	-	-	5	1	50
	2%	1%	1%	*	-	-	4%	1%	*	1%	1%	1%	1%	1%	-	-	-	*	*	1%
	bhimpqr						zabcde													
Prefer not to say	10	1	1	-	-	-	2	-	-	-	1	-	1	-	-	-	-	-	-	9
	*	*	*	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	*
	pq																			
United	260	72	41	22	3	18	38	61	56	76	70	22	42	25	6	260	-	98	61	245
	7%	7%	4%	7%	3%	7%	9%	8%	6%	5%	7%	7%	7%	4%	5%	100%	-	5%	13%	7%
	bimpq	b					bd									zp			zq	
Divided	2936	821	772	237	111	227	308	584	856	1357	864	239	525	572	109	-	2936	1809	325	2991
	79%	80%	85%	82%	93%	85%	72%	77%	85%	84%	83%	76%	81%	86%	90%	-	100%	90%	70%	80%
	for	f	zaf	f	zabcef	zf			zg	z	z			zkl	zk		zo	zr		

Q4. From what you see on TV, in the news media and online, and in your conversations with others, to what extent do you agree or disagree that the UK is divided by culture wars?

Base: All participants

	Total (z)	**Gender** Male (a)	Female (b)	**Age** 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	**Ethnicity** White incl. White minorities (m)	Ethnic minorities excl. White minorities (n)	**Working status** Working full-time (o)	Not working full-time (p)	**Education** Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	**Tenure** Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Agree strongly	401 11% bcfB	228 13% zb	170 9%	99 9%	125 10%	177 13% zcfhB	33 6%	67 11% cfB	49 9%	76 12% fB	82 15% zcdfghlBC	60 13% zcfhB	35 9%	59 8%	208 11% cf	134 12% cfB	355 11%	38 9%	170 11%	230 11%	120 11%	280 11%	62 14% t	92 10%	93 11%	15 8%	19 13%	281 11%	45 9%	54 13%	421 11%
Agree	1617 44% b	829 46% zb	773 41%	472 42%	520 44%	625 45% j	209 41%	263 42%	250 44%	270 44%	232 41%	210 46%	183 49% cB	296 40%	807 43%	514 46% zcjB	1419 44%	178 40%	689 44%	923 43%	505 45% t	1102 43%	173 40%	382 40%	400 47% rt	91 50%	56 39%	1187 45% zA	200 40%	162 39%	1628 44%
Neither agree nor disagree	1062 29% aq	429 24%	620 33% za	301 27%	357 30%	404 29%	133 26%	168 27%	177 31%	180 29%	162 29%	125 27%	118 32%	201 27%	543 29%	318 29%	924 29%	128 29%	432 28%	618 29%	277 25%	770 30% zq	125 29%	305 32% zq	242 28%	45 25%	53 37% qv	737 28%	154 31%	130 31%	1038 28%
Disagree	411 11% belDruw	228 13% zb	174 9%	150 13% zelD	130 11%	131 9%	69 14% elD	81 13% elD	65 11%	65 11%	59 11%	48 10%	24 7%	98 13% elD	212 11% l	101 9%	353 11%	54 12%	185 12%	222 10%	161 15% zruvw	242 9%	53 12% uw	107 11% uw	62 7%	13 7%	6 5%	279 11%	75 15% zxA	39 9%	420 11%
Disagree strongly	55 1% x	27 2%	24 1%	19 2%	19 2%	17 1%	6 1%	13 2%	13 2%	6 1%	6 1%	7 1%	4 1%	14 2%	26 1%	14 1%	44 1%	9 2%	23 1%	31 1%	20 2%	35 1%	8 2%	10 1%	11 1%	3 2%	3 2%	28 1%	13 3% x	10 2%	54 1%
Don't know	161 4% aekDmqx	56 3%	100 5% za	85 8% zdeghijklCD	41 3%	35 2%	53 10% zcdeghijklCD	33 5% ekCD	20 3%	21 3%	17 3%	9 2%	9 2%	65 9% zdeghijklCD	70 4% ek	26 2%	121 4%	31 7% zm	58 4%	98 5%	25 2%	133 5% zq	14 3%	54 6% q	43 5% q	16 9% zqs	6 4%	100 4%	15 3%	21 5%	146 4%
Prefer not to say	8 * Cmx	3 *	6 *	6 1% zgC	1 *	1 *	6 1% zdeikCD	1 *	- -	1 *	- -	- -	- -	6 1% zdegCD	1 *	1 *	5 *	3 1%	1 *	7 *	3 *	6 *	- -	- -	6 1%	- -	- -	2 *	2 *	2 1%	9 *
Total agree	2018 54% bcfBty	1057 59% zb	943 51%	571 50%	644 54%	803 58% zcfgB	242 48% B	330 53%	299 52% cB	346 56%	314 56% fB	270 59% cfgB	219 59% cfB	356 48%	1015 54%	648 58% zcfgB	1775 55%	216 49%	859 55%	1153 54%	625 56% z	1382 54%	235 54%	474 50%	492 58% rt	106 58%	75 52%	1468 56% zy	246 49%	216 52%	2049 55%
Total disagree	466 13% belDrux	255 14% zb	198 11%	169 15% zelD	149 13%	147 11% l	75 15% ID	94 15% zelD	78 14%	72 12%	65 12%	54 12% l	28 8%	112 15% elD	238 13% l	116 10%	397 12%	63 14%	208 13%	253 12%	181 16% zrtuvw	277 11%	61 14% u	117 12% u	73 9%	16 9%	9 7%	307 12%	88 17% zx	49 12%	474 13%

Q4. From what you see on TV, in the news media and online, and in your conversations with others, to what extent do you agree or disagree that the UK is divided by culture wars?

Base: All participants

| | Total (z) | Annual household income | | | | Social Grade | | | | Country | | | | England region (Net) | | | England region | | | | | | | | | Unwtd Total |
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Agree strongly	401	103	107	82	35	124	130	65	38	333	41	17	10	95	73	164	22	38	36	42	32	31	51	32	50	421
	11%	12%	10%	12%	12%	11%	10%	12%	11%	11%	13%	10%	10%	11%	12%	10%	14%	9%	12%	15% zqu	10%	9%	10%	10%	10%	11%
Agree	1617	335	507	318	122	505	579	253	132	1343	146	77	52	367	255	722	70	181	116	109	145	152	212	155	202	1628
	44%	40%	48% za	46%	41%	45%	45%	46%	40%	43%	47%	43%	50%	42%	43%	44%	46%	44%	38%	40%	44%	44%	41%	49% r	42%	44%
Neither agree nor disagree	1062	248	300	170	80	298	376	155	106	908	72	54	28	270	180	457	35	129	106	84	97	101	147	88	122	1038
	29% cj	30% c	29%	24%	27%	26%	29%	28%	32%	29% j	23%	30%	27%	31%	30%	28%	23%	32%	35% zpx	31%	30%	29%	29%	27%	25%	28%
Disagree	411	86	95	90	45	152	142	40	33	343	36	25	7	87	48	207	15	37	35	19	29	31	70	32	74	420
	11% bgn	10%	9%	13% b	15% zb	13% zg	11%	7%	10%	11%	12%	14%	7%	10%	8%	12% n	10%	9%	11%	7%	9%	9%	14% s	10%	15% zqstu	11%
Disagree strongly	55	18	15	10	2	18	20	6	5	46	7	1	1	12	7	26	3	6	4	3	4	7	8	2	10	54
	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%
Don't know	161	37	21	24	9	32	48	25	18	142	9	4	6	31	33	78	6	18	7	13	20	21	22	10	25	146
	4% be	4% b	2%	3%	3%	3%	4%	5%	5%	5%	3%	2%	6%	4%	6%	5%	4%	4%	2%	5%	6% r	6% r	4%	3%	5%	4%
Prefer not to say	8	4	2	-	1	2	1	2	1	8	1	-	-	3	1	4	1	-	2	-	1	1	1	-	2	9
	*	*	*	-	*	*	*	*	*	*	*	-	-	*	*	*	*	-	1%	-	*	*	*	-	*	*
Total agree	2018	438	614	400	157	629	709	318	170	1677	187	94	61	462	328	886	92	218	152	151	177	184	263	187	252	2049
	54%	53%	59% za	58%	53%	56%	55%	58%	51%	54%	60% zi	53%	60%	53%	55%	53%	61%	53%	50%	56%	54%	53%	51%	59%	52%	55%
Total disagree	466	104	110	100	47	170	162	47	38	388	43	27	8	99	56	233	18	43	39	22	33	38	77	34	83	474
	13% bgn	12%	10%	14% b	16% b	15% zg	13% g	9%	11%	12%	14%	15%	8%	11%	9%	14% zn	12%	10%	13%	8%	10%	11%	15% s	11%	17% zqstuw	13%

Q4. From what you see on TV, in the news media and online, and in your conversations with others, to what extent do you agree or disagree that the UK is divided by culture wars?

Base: All participants

	Total (z)	Urbanity Urban (a)	Rural (b)	IMD Quintile 1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Age by gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Agree strongly	401	320	80	101	77	75	76	71	208	46	30	23	47	17	20	32	24	126	81	70	64	421
	11%	11%	11%	14%	10%	10%	10%	10%	11%	10%	16%	9%	12%	11%	7%	9%	7%	14%	9%	13%	11%	11%
(sig)	pr			zg							zn							zpr		zpr	p	
Agree	1617	1293	325	274	331	351	345	316	877	190	76	126	148	50	134	143	142	436	368	250	264	1628
	44%	44%	43%	37%	45%	48%	46%	42%	46%	43%	40%	49%	37%	33%	44%	41%	40%	47%	39%	48%	46%	44%
(sig)	clmr					zc			zlm			lm						zpr		zpr		
Neither agree nor disagree	1062	835	227	237	211	185	197	231	525	138	56	67	141	51	62	88	104	211	329	130	187	1038
	29%	28%	30%	32%	28%	25%	26%	31%	27%	32%	30%	26%	36%	33%	20%	25%	29%	23%	35%	25%	32%	28%
(sig)	enqs			e				e		n			zhkn	n			q		zoqs		qs	
Disagree	411	330	81	81	80	76	82	93	221	41	15	25	38	19	50	63	33	110	97	55	44	420
	11%	11%	11%	11%	11%	10%	11%	12%	11%	9%	8%	10%	9%	12%	16%	18%	9%	12%	10%	11%	8%	11%
(sig)	t														zijl	zpqrst		t				
Disagree strongly	55	47	7	6	16	10	14	8	33	3	3	1	7	4	4	4	8	14	11	9	5	54
	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	*	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%
Don't know	161	127	34	40	25	40	29	27	58	20	7	14	13	11	33	21	40	23	46	12	14	146
	4%	4%	4%	5%	3%	5%	4%	4%	3%	5%	4%	5%	3%	7%	11%	6%	11%	3%	5%	2%	2%	4%
(sig)	hqst													h	zhijl	qst	zoqrst		qst			
Prefer not to say	8	8	1	3	2	1	3	-	3	-	1	-	2	2	1	2	4	1	-	-	1	9
	*	*	*	*	*	*	*	-	*	-	*	-	*	1%	*	1%	1%	*	-	-	*	*
(sig)														zh		zqrs						
Total agree	2018	1613	405	376	408	427	420	387	1086	236	106	149	196	67	154	175	166	563	449	320	328	2049
	54%	54%	54%	51%	55%	58%	56%	52%	56%	54%	56%	58%	49%	44%	51%	50%	47%	61%	48%	61%	57%	55%
(sig)	mpr					cg			zlm			m						zopr		zopr	pr	
Total disagree	466	377	89	87	96	86	96	101	253	43	18	26	45	22	54	67	41	124	108	64	49	474
	13%	13%	12%	12%	13%	12%	13%	14%	13%	10%	9%	10%	11%	15%	18%	19%	11%	13%	12%	12%	8%	13%
(sig)	t														zijk	zprst		t		t		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

9 Oct 2023
Table 16

Q4. From what you see on TV, in the news media and online, and in your conversations with others, to what extent do you agree or disagree that the UK is divided by culture wars?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Agree strongly	401	132	115	15	18	30	47	66	121	163	153	27	101	80	20	14	379	401	-	421
	11%	13%	13%	5%	15%	11%	11%	9%	12%	10%	15%	9%	16%	12%	16%	5%	13%	20%	-	11%
	cor	zc	c		c	c	c				zi		zk				zo	zr		
Agree	1617	478	404	128	55	122	158	354	471	745	464	155	287	303	55	84	1430	1617	-	1628
	44%	46%	44%	44%	46%	46%	37%	47%	47%	46%	44%	49%	44%	46%	46%	32%	49%	80%	-	44%
	for	f	f			f			z	z							zo	zr		
Neither agree nor disagree	1062	294	236	100	26	72	131	217	254	426	310	90	184	156	36	89	716	-	-	1038
	29%	28%	26%	35%	22%	27%	31%	29%	25%	26%	30%	29%	28%	24%	30%	34%	24%	-	-	28%
	himpqr			zbd												p				
Disagree	411	87	106	34	13	37	55	95	120	209	73	37	45	86	6	54	282	-	411	420
	11%	8%	12%	12%	11%	14%	13%	13%	12%	13%	7%	12%	7%	13%	5%	21%	10%	-	88%	11%
	ajlpq					a	a			zj		l		ln		zp			zq	
Disagree strongly	55	8	19	3	3	2	10	5	18	25	13	2	6	16	2	7	43	-	55	54
	1%	1%	2%	1%	3%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	3%	1%	-	12%	1%
	q		a		a		a												zq	
Don't know	161	33	31	9	4	4	24	18	23	42	30	3	22	22	2	12	83	-	-	146
	4%	3%	3%	3%	3%	2%	6%	2%	2%	3%	3%	1%	3%	3%	1%	5%	3%	-	-	4%
	eghijkpqr						e													
Prefer not to say	8	1	-	-	1	-	3	-	-	-	1	-	1	-	-	-	4	-	-	9
	*	*	-	-	*	-	1%	-	-	-	*	-	*	-	-	-	*	-	-	*
	p				b															
Total agree	2018	609	519	144	72	151	205	420	592	908	617	182	387	383	75	98	1809	2018	-	2049
	54%	59%	57%	50%	61%	57%	48%	56%	59%	56%	59%	58%	60%	58%	62%	38%	62%	100%	-	55%
	for	zcf	f		cf	f			z	z	z		z				zo	zr		
Total disagree	466	96	124	37	16	39	66	100	138	235	86	39	51	102	8	61	325	-	466	474
	13%	9%	14%	13%	14%	15%	15%	13%	14%	15%	8%	12%	8%	15%	7%	23%	11%	-	100%	13%
	ajlpq		a		a		a			zj				zln		zp			zq	

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - SUMMARY TABLE

Base: All participants

	Between people who support different political parties	Between Leavers and Remainers	Between different social classes	Between immigrants and people born in the UK	Between men and women
Unweighted Total	3716	3716	3716	3716	3716
Weighted Total	3716	3716	3716	3716	3716
A great deal	634	634	624	774	161
	17%	17%	17%	21%	4%
A fair amount	1761	1520	1909	1972	1043
	47%	41%	51%	53%	28%
Not very much	1147	1302	1009	807	2110
	31%	35%	27%	22%	57%
None at all	54	94	51	31	284
	1%	3%	1%	1%	8%
Don't know	114	157	115	123	111
	3%	4%	3%	3%	3%
Prefer not to say	7	8	8	9	7
	*	*	*	*	*
A great deal/fair amount	2395	2154	2533	2746	1204
	64%	58%	68%	74%	32%
Not very much/not at all	1200	1397	1060	838	2394
	32%	38%	29%	23%	64%

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between people who support different political parties

Base: All participants

	Total	Gender		Age													Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	634	345	278	261	188	185	108	153	101	87	81	68	35	172	319	143	554	73	312	318	217	414	78	164	137	19	17	422	106	63	663
	17%	19%	15%	23%	16%	13%	21%	24%	18%	14%	15%	15%	9%	23%	17%	13%	17%	17%	20%	15%	20%	16%	18%	17%	16%	10%	12%	16%	21%	15%	18%
	belDpvx	zb		zdeijkl CD	l		deijklD	zdehijk ICD	l			ID		zdeijkl CD	eiID		zp		zrv							zx					
A fair amount	1761	866	871	515	569	677	222	292	282	287	262	214	201	326	884	551	1538	203	749	998	573	1174	215	428	370	88	72	1282	250	163	1773
	47%	48%	47%	45%	48%	49%	44%	47%	49%	46%	47%	47%	54%	44%	47%	50%	48%	46%	48%	47%	52%	46%	49%	45%	43%	48%	50%	49%	50%	39%	48%
	ruA												zcfB			kB					zrtu							zA	A		
Not very much	1147	519	620	269	392	486	122	147	158	234	203	164	119	171	595	381	998	132	447	698	299	833	128	317	280	65	40	833	122	148	1131
	31%	29%	33%	24%	33%	35%	24%	24%	27%	38%	36%	36%	32%	23%	32%	34%	31%	30%	29%	33%	27%	32%	30%	33%	33%	36%	28%	32%	24%	36%	30%
	acfgBoqy		za		cfghB	zcfghB				zcdfghBC	zcfghBC	zcfghB	cfgB		cfgB	zcfghB				zo		zq		q	q	q		y		y	
None at all	54	31	19	19	14	21	12	7	11	3	4	7	10	17	17	19	49	4	19	31	6	44	7	6	23	3	5	24	11	15	41
	1%	2%	1%	2%	1%	2%	2%	1%	2%	*	1%	2%	3%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	3%	2%	4%	1%	2%	4%	1%
	Cqtx			g	i	j	i						ijC	gijC		j						qt			zqt		qt		x	zx	
Don't know	114	36	75	66	28	20	41	25	21	8	8	5	7	50	50	14	79	28	32	78	13	98	5	34	43	7	9	52	15	27	101
	3%	2%	4%	6%	2%	1%	8%	4%	4%	1%	1%	1%	2%	7%	3%	1%	2%	6%	2%	4%	1%	4%	1%	4%	5%	4%	6%	2%	3%	7%	3%
	aeijkDm oqsx		za	zdegijk ICD	i		zdeghij klCD	eijkCD	ekD					zdegijk ICD	eikD			zm		zo		zqs		qs	zqs	q	qs			zxy	
Prefer not to say	7	3	4	5	1	1	4	1	1	*	1	-	-	4	2	1	3	3	1	6	2	5	1	1	3	-	-	1	1	2	7
	*	*	*	*	*	*	1%	*	*	*	*	-	-	1%	*	*	*	1%	*	*	*	*	*	*	*	-	-	*	*	*	*
	mx			g			zeCD							e				m													
A great deal/fair amount	2395	1211	1148	775	757	862	330	445	384	374	343	283	237	497	1204	694	2092	276	1061	1316	791	1589	293	592	507	107	89	1704	356	226	2436
	64%	67%	62%	68%	64%	62%	65%	71%	67%	60%	61%	62%	63%	67%	64%	63%	65%	62%	68%	62%	71%	62%	68%	62%	59%	58%	62%	65%	71%	54%	66%
	bepruA	zb		zdeijkC D	i			zcdeijk ICD						ei	i		zp				zrtuv		ru					A	zA		
Not very much/not at all	1200	551	639	287	406	507	134	154	169	237	207	171	129	189	612	400	1047	135	465	729	305	877	136	322	303	69	46	857	133	164	1172
	32%	31%	34%	25%	34%	36%	26%	25%	29%	38%	37%	37%	35%	26%	33%	36%	32%	31%	30%	34%	27%	34%	31%	34%	35%	38%	32%	33%	26%	39%	32%
	cfgBoqy		za		cfghB	zcfghBC				zcdfghBC	zcfghBC	zcfghB	cfgB		cfgB	zcfghB				zo		zq		q	q	q		y		zxy	

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between people who support different political parties

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	634	149	165	133	57	212	216	79	49	514	67	29	23	135	93	286	30	57	47	47	46	60	67	57	102	663
	17% v	18%	16%	19%	19%	19%	17%	14%	15%	16%	22% zi	16%	23%	16%	16%	17%	20%	14%	15%	17%	14%	17%	13%	18%	21% qtv	18%
A fair amount	1761	368	521	349	137	581	613	269	146	1439	168	99	55	393	294	753	68	194	130	132	162	147	246	140	219	1773
	47% i	44%	50% a	50% a	47%	51% z	47%	49%	44%	46%	54% zi	56% i	54%	45%	49%	45%	45%	48%	43%	49%	49%	43%	48%	44%	45%	48%
Not very much	1147	262	330	203	96	311	426	171	111	1013	67	45	22	292	179	542	48	138	106	81	98	119	174	114	135	1131
	31% ejl	31%	32%	29%	32%	27%	33% e	31%	33%	32% zjl	21%	25%	22%	34%	30%	33%	32%	34%	34%	30%	30%	35%	34%	36%	28%	30%
None at all	54	16	9	2	1	10	11	12	10	47	3	3	-	14	9	24	-	6	9	2	7	1	13	2	8	41
	1% cf	2% c	1%	*	*	1%	1%	2% f	3% ef	2%	1%	2%	-	2%	2%	1%	-	1%	3% u	1%	2%	*	2% u	1%	2%	1%
Don't know	114	31	19	6	4	17	28	15	15	104	7	2	2	29	22	53	3	14	12	8	13	17	12	7	18	101
	3% bcef	4% bc	2%	1%	1%	1%	2%	3%	5% ef	3%	2%	1%	2%	3%	4%	3%	2%	3%	4%	3%	4%	5%	2%	2%	4%	3%
Prefer not to say	7	5	2	-	-	1	1	1	1	6	*	-	-	3	1	2	1	-	2	-	1	-	-	-	2	7
	*	1% z	*	-	-	*	*	*	*	*	*	-	-	*	*	*	*	-	1%	-	*	-	-	-	*	*
A great deal/fair amount	2395	518	686	482	195	794	829	348	196	1953	235	128	79	527	387	1039	99	251	178	179	208	208	313	197	321	2436
	64% imr	62%	66%	70% za	66%	70% zfgh	64%	64%	59%	63%	75% zi	72% i	76% zi	61%	65%	63%	65%	61%	58%	66%	63%	60%	61%	62%	66%	66%
Not very much/not at all	1200	278	339	206	96	321	437	183	120	1060	70	48	22	306	188	565	48	144	114	83	105	120	186	115	144	1172
	32% ejl	33%	32%	30%	33%	28%	34% e	33%	36% e	34% zjl	22%	27%	22%	35%	31%	34%	32%	35%	37%	31%	32%	35%	36%	36%	30%	32%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between people who support different political parties

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	634	526	108	141	125	121	124	122	338	57	41	32	62	32	65	82	81	187	130	76	67	663
	17% birst b	18%	14%	19%	17%	16%	17%	16%	18%	13%	22% ik	13%	16%	21%	21% ik	23% zrst	23% zrst	20% zrst	14%	14%	12%	18%
A fair amount	1761	1387	373	333	345	369	347	367	949	212	70	125	178	66	135	158	151	451	428	257	292	1773
	47% j	47%	49%	45%	47%	50%	47%	49%	49% zj	48% j	37%	49%	45%	43%	44%	45%	43%	49%	46%	49%	50% p	48%
Not very much	1147	897	250	214	239	209	245	239	579	155	68	83	140	39	73	82	88	259	331	178	202	1131
	31% nop	30%	33%	29%	32%	28%	33%	32%	30%	35% n	36% n	32%	35% n	26%	24%	23%	25%	28%	35% zopq	34% opq	35% opq	30%
None at all	54	47	7	15	8	12	8	11	22	2	3	3	11	5	2	12	2	8	9	11	8	41
	1%	2%	1%	2%	1%	2%	1%	1%	1%	*	1%	1%	3% i	3% i	1%	3% zpqr	1%	1%	1%	2% q	1%	1%
Don't know	114	97	17	37	22	28	21	7	35	12	6	13	6	8	30	16	31	16	33	4	10	101
	3% ghqs	3%	2%	5% zg	3%	4% g	3% g	1%	2%	3%	3%	5% hl	1%	5% h	10% zhijl	5% qs	9% zqrst	2%	4% qs	1%	2%	3%
Prefer not to say	7	6	1	3	2	*	1	-	3	-	1	-	-	3	-	2	2	1	1	-	1	7
	*	*	*	*	*	*	*	-	*	-	*	-	-	2% zhil	-	1%	1%	*	*	-	*	*
A great deal/fair amount	2395	1913	481	474	471	490	471	490	1286	269	112	157	240	98	200	240	232	638	558	333	359	2436
	64% r	65%	64%	64%	63%	66%	63%	66%	67% z	61%	59%	61%	61%	64%	66%	68% r	65%	69% zrst	60%	63%	62%	66%
Not very much/not at all	1200	944	257	229	248	220	253	250	602	157	70	86	150	44	75	94	90	267	340	189	209	1172
	32% np	32%	34%	31%	33%	30%	34%	34%	31%	36% n	37% n	34%	38% zhn	29%	25%	27%	25%	29%	36% zopq	36% zopq	36% opq	32%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between people who support different political parties

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	634	127	191	44	25	57	91	97	215	300	133	37	75	148	20	33	573	477	50	663
	17%	12%	21%	15%	21%	21%	21%	13%	21%	19%	13%	12%	12%	22%	16%	13%	20%	24%	11%	18%
	agjklr		za		a	a	za		zg	zj				zkl			zo	zr		
A fair amount	1761	481	481	133	71	126	173	343	523	804	482	137	314	362	57	97	1460	1054	179	1773
	47%	47%	53%	46%	59%	47%	40%	45%	52%	50%	46%	44%	49%	55%	47%	37%	50%	52%	38%	48%
	for		zaf		zacef				zg	z				zk			zo	zr		
Not very much	1147	386	224	111	22	74	122	295	253	486	376	135	225	145	45	110	833	461	213	1131
	31%	37%	25%	38%	19%	28%	28%	39%	25%	30%	36%	43%	35%	22%	37%	42%	28%	23%	46%	30%
	bdhmpq	zbdef		zbdef			d	zh			zi	zlm	zm		m	zp			zq	
None at all	54	20	4	-	-	2	11	11	8	6	27	3	15	2	-	8	32	9	20	41
	1%	2%	*	-	-	1%	3%	1%	1%	*	3%	1%	2%	*	-	3%	1%	*	4%	1%
	bimpq	bc					bc				zi		m			p			zq	
Don't know	114	18	11	1	1	7	30	8	9	14	26	3	15	7	-	12	36	17	4	101
	3%	2%	1%	*	1%	3%	7%	1%	1%	1%	3%	1%	2%	1%	-	5%	1%	1%	1%	3%
	abcghik mpqr					c	zabcde				i					p				
Prefer not to say	7	1	-	-	-	-	2	-	-	*	1	-	1	-	-	-	3	-	-	7
	*	*	-	-	-	-	1%	-	-	*	*	-	*	-	-	-	*	-	-	*
	ip																			
A great deal/fair amount	2395	608	672	177	95	183	263	440	738	1104	615	174	389	510	76	130	2033	1531	229	2436
	64%	59%	74%	61%	80%	69%	61%	58%	73%	69%	59%	55%	60%	77%	63%	50%	69%	76%	49%	66%
	agjklor		zacf		zacef	a			zg	zj				zkln			zo	zr		
Not very much/not at all	1200	406	227	111	22	76	133	307	261	492	403	138	240	147	45	118	864	470	233	1172
	32%	39%	25%	38%	19%	29%	31%	41%	26%	31%	39%	44%	37%	22%	37%	45%	29%	23%	50%	32%
	bdhmpq	zbdef		zbde			bd	zh			zi	zm	zm		m	zp			zq	

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between Leavers and Remainers

Base: All participants

		Gender		Age															Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	634	335	287	191	201	242	78	113	89	112	95	77	70	119	317	198	551	77	284	342	229	402	91	129	129	30	23	457	93	50	666
	17% brtA	19% zb	15%	17%	17%	17%	15%	18%	15%	18%	17%	17%	19%	16%	17%	18%	17%	17%	18%	16%	21% zrtu	16%	21% rtu	14%	15%	16%	16%	17%	18% A	12% A	18%
A fair amount	1520	738	766	456	494	570	197	259	261	233	216	192	162	288	775	458	1322	177	645	867	461	1041	176	386	345	75	58	1064	216	183	1533
	41%	41%	41%	40%	41% i	41%	39%	41%	45%	38%	39%	42%	43%	39%	41%	41%	41%	40%	41%	41%	42%	41%	40%	41%	40%	41%	41%	41%	43%	44%	41%
Not very much	1302	631	656	362	427	514	159	203	175	252	218	173	123	241	658	404	1151	136	542	757	372	922	150	363	297	63	134	957	161	134	1275
	35% c	35%	35%	32%	36% h	37% zch	31%	32%	30%	41% zcdfghB C	39% zcfghB	38% ch	33%	33%	35% c	36% c	36% z	31%	35%	36%	33%	36%	35%	38%	35%	34%	34%	37% z	32%	32%	34%
None at all	94	44	49	25	31	38	11	15	19	12	16	9	13	18	50	27	78	13	38	52	22	69	7	23	25	10	4	57	12	18	89
	3%	2%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	5% zqs	3%	2%	2%	4%	2%
Don't know	157	47	104	94	40	23	58	36	30	9	12	6	5	70	68	19	113	38	50	102	25	128	10	48	56	6	8	77	22	32	145
	4% aeijklD moqx	3%	6% za	8% zdegijk lCD	3% eikD	2%	11% zcdeghi jklCD	6% zdeijkl CD	5% deijklID	2%	2%	1%	1%	9% zdeghij klCD	4% eijkD	2%	4%	9% zm	3%	5% o	2%	5% zqs	2%	5% q	7% zqrs	3%	5%	3%	4%	8% zx	4%
Prefer not to say	8	5	4	6	-	2	6	-	-	-	2	-	-	6	-	2	6	2	-	8	1	7	1	-	4	-	1	2	1	2	8
	* x	*	*	1% C	-	*	1% zdegikC	-	-	-	* dC	-	-	1% zdgC	-	*	*	*	-	* o	*	*	*	-	1%	-	1% t	*	*	*	*
A great deal/fair amount	2154	1073	1054	647	695	813	275	371	349	345	311	270	232	406	1092	656	1873	253	929	1209	690	1442	267	515	474	105	82	1521	309	233	2199
	58% rt	60%	56%	57%	58%	58%	54% cB	59%	61%	56%	56%	59%	62%	55%	58%	59%	58%	57%	60%	57%	62% zrtu	56%	61%	54%	55%	57%	57%	58%	61%	56%	59%
Not very much/not at all	1397	675	705	387	458	552	170	217	194	264	234	182	136	259	707	431	1229	149	580	809	394	991	157	386	321	73	53	1014	173	152	1364
	38% cq	38%	38%	34%	38% h	40% zcfg	33%	35%	34%	43% zcdfghB C	42% zcfghB	40% c	36%	35%	38% c	39% c	38%	34%	37%	38%	35%	39%	36%	41% q	38%	40%	37%	39% z	34%	36%	37%

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between Leavers and Remainers

Base: All participants

	Total (z)	Annual household income Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade AB (e)	C1 (f)	C2 (g)	DE (h)	Country England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) North (m)	Midlands (n)	South (o)	England region North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	634	145	175	125	57	214	210	82	55	515	69	32	18	124	98	293	23	59	41	47	50	59	75	52	108	666
	17% m	17%	17%	18%	19%	19%	16%	15%	16%	16% zi	22%	18%	18%	14%	16%	18%	15%	15%	13%	18%	15%	17%	15%	16%	22% zqrv	18%
A fair amount	1520	336	441	296	107	472	553	219	123	1264	141	68	47	335	267	663	67	153	114	120	147	126	214	144	179	1533
	41%	40%	42%	43%	36%	42%	43%	40%	37%	40%	45%	38%	45%	39%	45%	40%	45%	37%	37%	44%	45%	37%	42%	45%	37%	41%
Not very much	1302	280	379	236	124	396	463	207	113	1118	83	68	33	343	193	582	56	167	120	91	101	131	190	111	151	1275
	35% j	34%	36%	34%	42% zac	35%	36%	38%	34%	36% j	27%	38% j	32%	40% zn	32%	35%	37%	41% ztx	39%	34%	31%	38%	37%	35%	31%	34%
None at all	94	19	29	18	4	25	28	12	17	83	8	2	2	25	9	49	2	12	12	5	4	10	16	4	19	89
	3%	2%	3%	3%	1%	2%	2%	2%	5% zef	3%	2%	1%	2%	3%	2%	3%	1%	3%	4%	2%	1%	3%	3%	1%	4%	2%
Don't know	157	46	22	19	3	24	41	23	23	136	9	9	3	36	31	69	2	16	18	5	26	18	16	8	27	145
	4% bde	6% bcd	2%	3%	1%	2%	3%	4% e	7% zef	4%	3%	5%	3%	4%	5%	4%	2%	4%	6%	2%	8% zpsvw	5%	3%	3%	5%	4%
Prefer not to say	8	4	1	-	-	-	-	3	2	7	1	-	-	3	1	3	1	1	2	1	-	1	-	-	2	8
	*	1%	*	-	-	-	-	1% ef	* f	*	*	-	-	*	*	*	*	*	1%	1%	-	*	-	-	*	*
A great deal/fair amount	2154	482	616	420	164	687	763	301	178	1779	211	100	65	458	364	956	90	212	156	167	197	185	289	196	286	2199
	58% imqr	58%	59%	61%	56%	61% zh	59%	55%	53%	57%	68% zik	56%	63%	53%	61% m	58%	60%	52% qr	51%	62%	60%	54%	57%	62% qr	59%	59%
Not very much/not at all	1397	299	408	254	128	422	491	219	130	1201	91	70	35	368	202	631	58	178	132	97	105	141	206	114	170	1364
	38% j	36%	39%	37%	43%	37%	38%	40%	39%	38% j	29%	39% j	34%	43% zn	34%	38%	38%	44% ztx	43% t	36%	32%	41%	40% t	36% t	35%	37%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between Leavers and Remainers

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	634	499	135	122	146	110	126	130	339	65	40	40	66	38	39	55	55	176	139	105	94	666
	17%	17%	18%	16%	20% e	15%	17%	17%	18%	15%	21% n	15%	17%	25% in	13%	16%	15%	19%	15%	20% zr	16%	18%
A fair amount	1520	1222	298	281	308	321	288	322	819	172	72	98	156	56	128	143	137	389	380	206	249	1533
	41%	41%	39%	38%	41%	43%	39%	43%	43% z	39%	38%	38%	39%	37%	42%	41%	38%	42%	41%	39%	43%	41%
Not very much	1302	1024	278	253	242	247	301	259	659	176	66	96	143	43	101	122	108	320	334	189	213	1275
	35%	35%	37%	34%	33%	33%	40% zcdeg	35%	34%	40% zhm	35%	38%	36%	28%	33%	34%	30%	35%	36%	36%	37%	34%
None at all	94	75	20	27	9	28	13	18	48	12	3	6	12	3	5	8	9	17	31	18	9	89
	3% d	3%	3%	4% d	1%	4% df	2%	2%	3%	3%	1%	2%	3%	2%	2%	2%	3%	2%	3%	3% t	1%	2%
Don't know	157	132	25	58	34	33	15	17	58	12	6	15	19	11	30	22	44	19	48	6	13	145
	4% fghqst	4%	3%	8% zdefg	5% fg	4% fg	2%	2%	3%	3%	3%	6% h	5%	7% h	10% zhijl	6% qst	12% zoqrst	2%	5% qst	1%	2%	4%
Prefer not to say	8	8	-	2	3	-	2	1	1	1	1	1	-	3	1	3	2	-	-	1	1	8
	* h	*	-	*	*	-	*	*	*	*	*	*	-	2% zhl	*	1% qr	1% qr	-	-	*	*	*
A great deal/fair amount	2154	1721	432	403	454	431	414	452	1158	238	113	137	222	94	167	197	192	565	520	311	343	2199
	58%	58%	57%	54%	61% c	58%	56%	60% c	60% z	54%	60%	54%	56%	61%	55%	56%	54%	61% p	56%	59%	59%	59%
Not very much/not at all	1397	1098	298	279	251	275	314	277	707	188	69	103	155	46	106	130	118	338	365	208	222	1364
	38%	37%	39%	38%	34%	37%	42% zd	37%	37%	43% zhm	37%	40%	39%	30%	35%	37%	33%	37%	39%	40% p	38%	37%

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between Leavers and Remainers

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	634	129	197	58	34	49	73	92	229	334	146	29	88	162	16	26	566	442	47	666
	17%	13%	22%	20%	29%	18%	17%	12%	23%	21%	14%	9%	14%	24%	13%	10%	19%	22%	10%	18%
	agjklor		za	a	zaef	a	a		zg	zj				zkln			zo	zr		
A fair amount	1520	383	407	128	57	115	170	272	433	702	391	118	234	300	54	95	1263	904	161	1533
	41%	37%	45%	44%	48%	43%	40%	36%	43%	44%	37%	38%	36%	45%	44%	37%	43%	45%	34%	41%
	agjlr		za	a	a				g	zj				zkl			z	zr		
Not very much	1302	467	270	98	22	87	124	351	313	526	442	154	288	183	46	102	981	620	216	1275
	35%	45%	30%	34%	18%	33%	29%	46%	31%	33%	42%	49%	45%	28%	38%	39%	33%	31%	46%	34%
	bdfhimp q	zbcdef	d	d		d	d	zh			zi	zm	zm						zq	
None at all	94	34	13	4	2	8	21	26	16	30	33	11	18	5	2	19	49	21	34	89
	3%	3%	1%	1%	2%	3%	5%	3%	2%	2%	3%	4%	3%	1%	2%	7%	2%	1%	7%	2%
	bimpq	b					zbc	h				m	m			zp			zq	
Don't know	157	18	22	1	4	8	39	12	15	19	31	2	15	13	4	18	76	32	8	145
	4%	2%	2%	*	3%	3%	9%	2%	2%	1%	3%	1%	2%	2%	3%	7%	3%	2%	2%	4%
	abcghij klmpqr		c		c	c	zabcde				i					p				
Prefer not to say	8	2	1	-	-	-	2	1	-	-	2	-	2	-	-	-	1	-	-	8
	*	*	*	-	-	-	*	*	-	-	*	-	*	-	-	-	*	-	-	*
	p																			
A great deal/fair amount	2154	512	604	187	91	164	243	364	662	1036	536	147	322	462	69	121	1828	1346	208	2199
	58%	50%	66%	65%	77%	61%	57%	48%	66%	64%	51%	47%	50%	70%	57%	47%	62%	67%	45%	59%
	agjklor		zaf	za	zabcef	a	a		zg	zj				zkln			zo	zr		
Not very much/not at all	1397	501	283	102	24	95	145	377	330	555	475	166	306	188	48	121	1030	641	250	1364
	38%	49%	31%	35%	20%	36%	34%	50%	33%	34%	45%	53%	47%	28%	40%	47%	35%	32%	54%	37%
	bdhimpq	zbcdef	d	d		d	d	zh			zi	zm	zm			zp			zq	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between different social classes

Base: All participants

	Total	Gender Male	Gender Female	Age 16-34	Age 35-54	Age 55+	Age 16-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65-74	Age 75+	Age 16-29	Age 30-59	Age 60+	White (incl White minorities)	Ethnic minorities (excl White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	624	300	310	273	194	157	103	170	95	99	74	53	31	176	330	118	535	78	288	334	202	420	65	159	148	24	25	384	106	92	642
	17% ejklDx	17%	17%	24% zdehijkICD	16% ekID	11%	20% ejklD	27% zcdefhijklCD	17%	16% eID	13%	11% ekID	8% l	24% zdefhijklCD	18% ejklD	11%	17%	18%	18%	16%	18%	16%	15%	17%	17%	13%	17%	15%	21% zx	22% zx	17%
A fair amount	1909	890	995	553	645	711	254	299	330	314	288	239	184	351	999	560	1678	210	835	1061	571	1321	238	495	434	89	64	1378	263	194	1890
	51%	49%	53% g	49%	54% cgiB	51%	50%	48%	58% zcgBD	51%	52%	52%	49%	47%	53% zcgB	51%	52% z	48%	54%	50%	51%	51%	55%	52%	51%	49%	45%	53% z	52%	46%	51%
Not very much	1009	552	450	235	296	478	110	124	112	184	182	152	145	160	458	392	885	114	385	622	307	692	120	261	211	62	37	768	108	90	1028
	27% bcfghBCoyA	31% zb	24%	21%	25% gh	34% zcdfghBC	22%	20%	20%	30% cdfghBC	33% zcdfghBC	33% zcdfghBC	39% zcdfghiBC	22%	25% cgh	35% zcdfghiBC	27%	26%	25%	29% zo	28%	27%	28%	28%	25%	34% u	26%	29% zyA	21%	22%	28%
None at all	51	21	30	9	23	19	3	6	12	10	6	7	6	7	27	17	41	8	14	32	8	39	7	8	15	2	5	26	12	12	44
	1% qx	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	4% qt	1%	2% x	3% zx	1%
Don't know	115	34	78	58	34	23	34	24	24	10	7	8	8	41	54	19	77	30	35	73	22	89	3	26	43	6	11	56	15	28	103
	3% aejkDmoqsx	2%	4% za	5% zdegijkCD	3% i	2%	7% zdeijklCD	4% eijkD	4% ejkD	2%	1%	2%	2%	6% zdeijklCD	3% ej	2%	2%	7% zm	2%	3%	2%	3% qs	1%	3%	5% zqrst	3%	8% zqrst	2%	3%	7% zxy	3%
Prefer not to say	8	4	4	6	1	2	5	1	1	-	2	-	-	6	1	2	6	3	2	7	2	6	-	-	5	-	1	2	1	2	9
	* Cx	*	*	* gC	*	*	1% zdeC	*	*	-	*	-	-	1% zdgC	*	*	*	1%	*	*	*	*	-	-	1% t	-	1%	*	*	1%	*
A great deal/fair amount	2533	1190	1305	826	839	869	357	469	425	414	362	292	214	527	1328	678	2212	288	1122	1395	773	1741	304	654	582	113	89	1762	369	286	2532
	68% aekIDp	66%	70% za	73% zeijkID	70% eijkID	62%	70% eID	75% zceijklBCD	74% zejkID	67% ID	65%	64% D	57%	71% ejkID	71% zeijkID	61%	69%	65%	72% zp	66%	70%	68%	70%	69%	68%	62%	62%	67%	73% zx	68%	68%
Not very much/not at all	1060	573	479	244	319	497	113	131	124	195	187	159	151	167	484	408	927	122	399	654	314	731	128	270	226	64	43	794	120	102	1072
	29% bcfghBCoy	32% zb	26%	22%	27% cgh	36% zcdfghBC	22%	21%	22%	31% cdfghBC	34% zcdfghBC	35% zcdfghBC	40% zcdfghiBC	23%	26% cg	37% zcdfghBC	29%	28%	26%	31% zo	28%	28%	29%	28%	26%	35%	30%	30% zy	24%	24%	29%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between different social classes

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	624 17% ew	175 21% zbcd	172 16%	111 16%	39 13%	161 14%	219 17%	92 17%	67 20% e	522 17%	54 17%	26 15%	22 21%	143 17%	114 19%	265 16%	35 23% qvw	60 15%	48 16%	61 23% zqvw	52 16%	52 17%	59 15%	37 12%	93 19% w	642 17%
A fair amount	1909 51% ahx	381 46%	544 52% a	384 55% za	161 55% a	601 53% h	687 53% h	299 55% h	149 45%	1590 51%	168 54%	90 50%	60 59%	463 53%	297 50%	831 50%	70 47%	229 56% x	164 53%	131 48%	166 51%	173 50%	270 53%	167 52%	221 46%	1890 51%
Not very much	1009 27% l	226 27%	303 29%	177 25%	89 30%	345 30% zg	341 26%	135 25%	83 25%	854 27% l	82 26%	56 31% l	17 17%	211 24%	160 27%	483 29% m	39 26%	96 24%	76 25%	71 26%	89 27%	89 26%	144 28%	105 33% zq	145 30%	1028 28%
None at all	51 1% be	19 2% zb	6 1%	6 1%	5 2%	6 1%	12 1%	7 1%	14 4% zefg	42 1%	3 1%	3 2%	2 2%	12 1%	8 1%	22 1%	1 1%	9 2%	2 1%	*	7 2%	6 2%	8 1%	3 1%	5 1%	44 1%
Don't know	115 3% bde	26 3% d	19 2%	16 2%	1 *	18 2%	36 3%	11 2%	17 5% eg	106 3%	5 1%	3 2%	1 1%	32 4%	19 3%	55 3%	6 4%	14 3%	13 4%	5 2%	13 4%	17 5%	14 3%	6 2%	18 4%	103 3%
Prefer not to say	8 *	5 1%	2 *	-	-	1 *	-	1 *	2 * f	8 *	-	-	-	4 1%	1 *	3 *	1 *	-	4 1% zv	1 1%	-	1 *	-	-	2 *	9 *
A great deal/fair amount	2533 68% o	556 67%	716 68%	495 71%	200 68%	763 67%	906 70%	391 72%	216 65%	2113 68%	222 71%	116 65%	83 80% zik	606 70%	411 69%	1096 66%	105 69%	289 71%	212 69%	192 71%	219 67%	232 67%	345 68%	205 64%	314 65%	2532 68%
Not very much/not at all	1060 29% l	245 29%	309 30%	182 26%	93 32%	350 31% z	353 27%	142 26%	98 29%	896 29% l	85 27%	59 33% l	19 19%	223 26%	168 28%	505 30% m	40 26%	106 26%	78 25%	72 27%	96 29%	94 27%	152 30%	108 34% qr	151 31%	1072 29%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between different social classes

Base: All participants

| | | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | |
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	**624**	526	97	148	139	124	116	97	308	65	25	39	73	40	69	76	87	164	164	60	59	642
	17% bgst	18% zb	13%	20% zg	19% g	17%	16%	13%	16%	15%	13%	15%	18%	26% zhijk	23% zhij	22% st	25% zqrst	18% st	18% st	11%	10%	17%
A fair amount	**1909**	1513	396	356	372	387	392	402	998	235	93	147	201	69	139	161	173	478	514	251	308	1890
	51% s	51%	52%	48%	50%	52%	53%	54%	52%	54%	49%	57% n	51%	45%	46%	46%	49%	52%	55% zos	48%	53%	51%
Not very much	**1009**	778	231	183	190	194	209	232	555	115	63	60	100	30	76	96	63	252	202	204	185	1028
	27% pr	26%	31% za	25%	26%	26%	28%	31% zc	29% z	26%	33% m	23%	25%	20%	25%	27% p	18%	27% pr	22%	39% zopqrt	32% zpr	28%
None at all	**51**	35	16	13	11	5	13	9	18	5	3	4	10	7	-	1	6	12	15	8	9	44
	1% h	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	3% hn	5% zhin	-	*	2%	1%	2%	1%	2%	1%
Don't know	**115**	100	15	39	27	28	13	7	43	16	5	7	12	6	19	14	24	16	38	4	16	103
	3% fghqs	3%	2%	5% zfg	4% g	4% fg	2%	1%	2%	4%	3%	3%	3%	4%	6% zh	4% s	7% zqst	2%	4% qs	1%	3% s	3%
Prefer not to say	**8**	8	1	3	3	-	3	-	3	2	1	-	-	2	1	3	2	1	-	-	2	9
	*	*	*	*	*	-	*	-	*	*	*	-	-	1% zh	*	1% r	1% r	*	-	-	*	*
A great deal/fair amount	**2533**	2039	493	505	511	511	508	498	1306	301	117	186	274	108	208	237	260	642	678	310	367/	2532
	68% st	69%	65%	68%	69%	69%	68%	67%	68%	69%	62%	72%	69%	71%	68%	67% s	73% zst	70% st	73% zst	59%	63%	68%
Not very much/not at all	**1060**	814	246	196	201	199	222	241	573	120	66	63	111	37	76	98	69	264	216	211	194	1072
	29% apr	27%	33% za	26%	27%	27%	30%	32% zc	30%	27%	35%	25%	28%	24%	25%	28% p	19%	29% pr	23%	40% zopqrt	34% zpr	29%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between different social classes

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
	(z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	624	104	223	27	22	46	87	53	236	261	150	23	71	149	37	25	549	418	63	642
	17%	10%	24%	10%	19%	17%	20%	7%	23%	16%	14%	7%	11%	22%	31%	10%	19%	21%	14%	17%
	acgjklo		zace		ac	ac	ac		zg					zkl	zkl		zo	zr		
A fair amount	1909	518	480	164	66	148	196	350	543	898	493	175	302	377	50	112	1579	1143	185	1890
	51%	50%	53%	57%	55%	55%	46%	46%	54%	56%	47%	56%	47%	57%	42%	43%	54%	57%	40%	51%
	fgjlor		f	f		f			g	zj		ln		zln			zo	zr		
Not very much	1009	371	184	92	30	58	107	325	208	421	344	112	239	126	29	112	734	433	194	1028
	27%	36%	20%	32%	25%	22%	25%	43%	21%	26%	33%	36%	37%	19%	24%	43%	25%	21%	42%	28%
	bhmpq	zbdef		be				zh			zi	zm	zmn			zp			zq	
None at all	51	18	3	3	-	8	15	16	6	8	23	3	14	2	-	6	31	12	20	44
	1%	2%	*	1%	-	3%	3%	2%	1%	1%	2%	1%	2%	*	-	2%	1%	1%	4%	1%
	bhimpq	b				zb	zbd	h			zi		m						zq	
Don't know	115	21	20	2	1	7	20	10	14	21	33	2	19	10	5	6	41	11	4	103
	3%	2%	2%	1%	1%	2%	5%	1%	1%	1%	3%	1%	3%	2%	4%	2%	1%	1%	1%	3%
	acghikmpqr						abc				i		k		k					
Prefer not to say	8	1	-	-	-	-	3	-	-	-	1	-	1	-	-	-	2	1	-	9
	*	*	-	-	-	-	1%	-	-	-	*	-	*	-	-	-	*	*	-	*
	pq						ab													
A great deal/fair amount	2533	622	702	192	88	194	283	403	779	1160	643	198	373	525	87	137	2128	1562	248	2532
	68%	60%	77%	66%	74%	73%	66%	53%	77%	72%	62%	63%	58%	79%	72%	53%	72%	77%	53%	68%
	agjlor		zacf		a	a			zg	zj				zkl	l		zo	zr		
Not very much/not at all	1060	389	188	95	30	66	122	341	214	430	368	115	252	127	29	117	766	445	214	1072
	29%	38%	21%	33%	25%	25%	28%	45%	21%	27%	35%	36%	39%	19%	24%	45%	26%	22%	46%	29%
	bhimpq	zbdef		b			b	zh			zi	zmn	zmn			zp			zq	

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between immigrants and people born in the UK

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	774 21% hmqx	367 20%	397 21%	240 21% h	240 20% h	294 21% hlID	95 19%	144 23% chl	86 15%	154 25% zdhlD	141 25% zdefhlBD	94 20%	59 16%	149 20%	410 22% hl	216 19%	654 20%	110 25%	338 22%	431 20%	182 16%	590 23% zqt	99 23% q	183 19%	225 26% zqrt	40 22%	42 29% zqt	519 20%	112 22%	103 25%	777 21%
A fair amount	1972 53% cfBn	936 52%	1014 54%	567 50%	644 54% iB	761 55% cfB	239 47%	328 52% cB	331 58% cfB	313 51%	301 54%	261 57% zcfiB	199 53%	351 47%	1002 54% cfB	619 56% zcfB	1749 54% zn	199 45%	836 54%	1126 53%	599 54%	1356 53%	227 52%	516 54%	446 52%	103 56%	65 46%	1436 55% z	251 50%	210 50%	1971 53%
Not very much	807 22% bgjru	432 24% zb	362 19%	240 21% g	270 23% j	297 21% j	123 24% j	117 19%	137 24% j	132 21%	99 18%	95 21%	103 22% zcegjkCD	174 23% gj	387 21%	246 22% j	699 22%	96 22%	344 22%	457 21%	294 26% zrtu	504 20% u	99 23% u	203 21% u	138 16%	35 19%	29 20%	574 22%	122 24%	75 18%	812 22%
None at all	31 1% eDx	12 1%	19 1%	16 1% zeiD	9 1% i	7 *	6 1%	10 2% zeilCD	8 1%	1 *	5 1%	2 *	-	13 2% zeilD	14 1%	5 *	24 1%	7 2%	11 1%	16 1%	7 1%	19 1%	1 *	8 1%	7 1%	-	1 1%	15 1%	5 1%	10 2% zx	25 1%
Don't know	123 3% ekDmoqx	50 3%	69 4%	64 6% zdeghijkCD	30 2%	30 2% k	38 7% zdehijkICD	26 4% ekCD	11 2%	19 3%	12 2%	6 1%	12 3%	47 6% zdeghijkCD	54 3%	22 2%	91 3%	27 6% zm	31 2%	88 4% zo	27 2%	92 4%	9 2%	40 4%	34 4%	5 3%	4 3%	70 3%	14 3%	19 5%	123 3%
Prefer not to say	9 * mx	3 *	5 *	8 1% zdegC	-	1 *	8 1% zdeghikCD	-	-	-	1 *	-	-	8 1% zdegikCD	-	1 *	5 *	4 1% m	-	9 * o	1 *	8 *	-	-	6 1% zt	-	1 1% t	1 *	1 *	2 *	8 *
A great deal/fair amount	2746 74% cfBq	1303 72%	1411 76% z	807 71% fB	884 74% fB	1055 76% zcfB	335 66%	472 76% cfB	418 73%	467 75% fB	441 79% zcefiBD	355 77% zcfiB	259 69%	499 67%	1412 76% cfB	834 75% cfiB	2403 75% z	309 70%	1173 75%	1558 73%	781 70%	1946 76% zq	326 75%	699 74%	671 78% zq	143 78%	108 75%	1955 75%	363 72%	312 75%	2748 74%
Not very much/not at all	838 23% bjru	444 25% zb	381 20%	256 23% g	278 23% j	304 22% j	129 25% j	127 20%	145 25% j	133 22%	104 19%	97 21%	103 28% egjCD	187 25% cgj	401 25%	250 23% j	723 22%	103 23%	355 23%	474 22%	301 27% zrtu	522 20% u	99 23% u	210 22% u	146 17%	35 19%	31 21%	588 23%	127 25%	85 20%	837 23%

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between immigrants and people born in the UK

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	774	212	201	139	47	184	257	144	97	640	68	38	28	172	165	303	24	83	65	77	89	56	98	59	89	777
	21%	25%	19%	20%	16%	16%	20%	26%	29%	20%	22%	21%	27%	20%	28%	18%	16%	20%	21%	28%	27%	16%	19%	19%	18%	21%
	eo	zbcd					e	zef	zef						zmo					zpquvwx	zpuvwx					
A fair amount	1972	425	579	374	157	605	741	291	151	1651	162	101	58	491	306	854	89	225	177	147	159	187	266	176	224	1971
	53%	51%	55%	54%	53%	53%	57%	53%	45%	53%	52%	57%	57%	57%	51%	51%	59%	55%	58%	54%	48%	54%	52%	55%	46%	53%
	hx						h	zh						zo			x	x	x					x		
Not very much	807	159	234	160	87	303	263	94	61	692	70	31	13	169	103	420	29	84	55	38	64	79	126	71	144	812
	22%	19%	22%	23%	29%	27%	20%	17%	18%	22%	22%	18%	13%	20%	17%	25%	19%	21%	18%	14%	20%	23%	25%	22%	30%	22%
	glns				zab	zfgh				l	l					zmn						s	s	s	zpqrst	
None at all	31	7	2	7	2	7	4	7	6	24	1	4	2	3	1	20	*	1	1	1	-	2	8	3	7	25
	1%	1%	*	1%	1%	1%	*	1%	2%	1%	*	2%	2%	*	*	1%	*	*	*	*	-	1%	2%	1%	1%	1%
	bf								f																	
Don't know	123	24	29	14	3	33	30	9	14	107	11	3	1	28	22	57	7	13	7	6	16	19	12	9	17	123
	3%	3%	3%	2%	1%	3%	2%	2%	4%	3%	4%	2%	1%	3%	4%	3%	5%	3%	2%	2%	5%	6%	2%	3%	3%	3%
	df																					zv				
Prefer not to say	9	4	1	-	-	-	-	2	3	9	-	-	-	3	1	4	1	1	2	1	-	1	-	-	4	8
	*	1%	*	-	-	-	-	*	1%	*	-	-	-	*	*	*	*	*	1%	1%	-	*	-	-	1%	*
									zef																	
A great deal/fair amount	2746	637	780	513	204	789	998	434	248	2291	230	139	86	663	471	1157	113	309	241	223	248	244	364	236	313	2748
	74%	77%	75%	74%	69%	70%	77%	80%	75%	73%	74%	78%	84%	77%	79%	70%	75%	76%	79%	83%	76%	71%	71%	74%	65%	74%
	eox	d					ze	ze					zij	o	zo		x	x	uvx	zuvwx	x				x	
Not very much/not at all	838	166	236	166	89	310	267	101	67	716	71	36	15	172	104	441	30	86	56	39	64	81	135	74	151	837
	23%	20%	23%	24%	30%	27%	21%	18%	20%	23%	23%	20%	15%	20%	17%	27%	20%	21%	18%	15%	20%	23%	26%	23%	31%	23%
	gns				zab	zfgh										zmn						s	rs	s	zpqrstuw	

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between immigrants and people born in the UK

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	774	635	138	193	165	153	152	112	365	93	41	84	91	37	53	66	75	202	206	99	116	777
	21%	21%	18%	26%	22%	21%	20%	15%	19%	21%	22%	33%	23%	24%	17%	19%	21%	22%	22%	19%	20%	21%
	gh			zfg	g	g	g					zhijln										
A fair amount	1972	1566	406	379	379	397	405	412	1038	253	94	125	222	73	141	164	169	493	505	278	340	1971
	53%	53%	54%	51%	51%	54%	54%	55%	54%	58%	50%	49%	56%	47%	46%	47%	48%	53%	54%	53%	59%	53%
	p									n											zop	
Not very much	807	627	180	127	159	152	164	204	455	84	44	40	67	31	74	93	76	199	182	140	104	812
	22%	21%	24%	17%	21%	21%	22%	27%	24%	19%	24%	16%	17%	21%	24%	27%	21%	22%	20%	27%	18%	22%
	ckt							zcdef	zkl							rt				zqrt		
None at all	31	27	5	9	8	7	5	2	13	2	4	1	-	3	5	8	5	2	11	2	3	25
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	*	-	2%	2%	2%	1%	*	1%	*	1%	1%
	q										l			l	l	zqs	q		q			
Don't know	123	97	26	31	28	29	18	17	54	5	4	7	15	6	28	17	27	26	27	7	15	123
	3%	3%	3%	4%	4%	4%	2%	2%	3%	1%	2%	3%	4%	4%	9%	5%	8%	3%	3%	1%	3%	3%
	is												i		zhijkl	s	zqrst					
Prefer not to say	9	9	-	4	3	-	2	-	1	1	1	-	-	3	3	3	4	-	-	-	1	8
	*	*	-	1%	*	-	*	-	*	*	*	-	-	2%	1%	1%	1%	-	-	-	*	*
	h													zhl	h	qr	zqrs					
A great deal/fair amount	2746	2200	544	572	544	550	557	524	1403	346	135	209	313	110	195	230	244	695	711	377	456	2748
	74%	74%	72%	77%	73%	74%	75%	70%	73%	79%	72%	81%	79%	72%	64%	65%	69%	75%	76%	72%	79%	74%
	gnop			g					n	zhn		zhn	zhn					op	op		zops	
Not very much/not at all	838	653	185	136	167	159	169	206	467	86	49	41	67	34	79	102	80	201	193	141	107	837
	23%	22%	24%	18%	23%	22%	23%	28%	24%	20%	26%	16%	17%	22%	26%	29%	23%	22%	21%	27%	19%	23%
	cklt							zce	zkl		kl				kl	zrt				zqrt		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between immigrants and people born in the UK

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	**774**	245	194	27	23	64	90	146	197	275	292	55	179	132	34	43	652	540	42	777
	21%	24%	21%	9%	20%	24%	21%	19%	20%	17%	28%	17%	28%	20%	28%	17%	22%	27%	9%	21%
	cir	zc	c		c	c	c				zi		zkm		k		z	zr		
A fair amount	**1972**	581	479	157	61	133	218	430	540	891	544	189	344	358	62	112	1632	1146	192	1971
	53%	56%	53%	54%	51%	50%	51%	57%	54%	55%	52%	60%	53%	54%	52%	43%	56%	57%	41%	53%
	or	z						z		z		z					zo	zr		
Not very much	**807**	187	210	96	32	56	93	165	243	403	179	66	108	153	23	85	567	292	208	812
	22%	18%	23%	33%	27%	21%	22%	22%	24%	25%	17%	21%	17%	23%	19%	33%	19%	14%	45%	22%
	ajlpq		a	zabef	a					zj				l		zp			zq	
None at all	**31**	2	6	1	-	8	9	-	9	6	4	-	1	5	-	8	19	11	13	25
	1%	*	1%	*	-	3%	2%	-	1%	*	*	-	*	1%	-	3%	1%	1%	3%	1%
	agipq					zabc	zab		g							zp			zq	
Don't know	**123**	18	21	8	3	6	17	14	19	35	23	5	12	16	2	11	66	29	12	123
	3%	2%	2%	3%	3%	2%	4%	2%	2%	2%	2%	2%	2%	2%	1%	4%	2%	1%	3%	3%
	aghilpq						a													
Prefer not to say	**9**	1	1	-	-	-	2	-	-	-	1	-	1	-	-	-	-	-	-	8
	*	*	*	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	*
	p																			
A great deal/fair amount	**2746**	825	673	184	84	197	308	576	737	1166	836	243	523	490	96	156	2284	1686	234	2748
	74%	80%	74%	64%	71%	74%	72%	76%	73%	72%	80%	77%	81%	74%	80%	60%	78%	84%	50%	74%
	cor	zbcdf	c			c	c				zi		zm				zo	zr		
Not very much/not at all	**838**	189	216	97	32	64	102	165	251	410	184	66	110	157	23	93	586	303	220	837
	23%	18%	24%	34%	27%	24%	24%	22%	25%	25%	18%	21%	17%	24%	19%	36%	20%	15%	47%	23%
	ajlpq		a	zabef	a		a			zj				l		zp			zq	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between men and women

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	161 4% eijklDm qx	73 4%	86 5%	97 9% zdeijkl CD	44 4%	21 1%	47 9% eijkD	50 8%	29 5%	14 2%	9 2%	8 2%	4 1%	76 10% zcdehij klCD	67 4%	18 2%	120 4%	36 8% zm	59 4%	99 5%	39 3%	122 5%	14 3%	43 5%	54 6% zqr	4 2%	6 5%	77 3%	34 7% zx	34 8% zx	152 4%
A fair amount	1043 28% aejkDmx	390 22%	633 34% za	402 35% zdegijk ICD	340 28%	301 22% k	195 38% zdeijkl CD	207 33%	188 33% zeijklC D	152 25%	121 22%	87 19%	93 25%	269 36% zdeijkl CD	532 28%	242 22% k	861 27%	162 37% zm	428 27%	603 28%	315 28%	715 28%	108 25%	295 31% ru	218 25%	47 26%	47 33%	663 25%	163 32% x	155 37% zx	1002 27%
Not very much	2110 57% bcfgBnu wyA	1127 63% zb	964 52%	513 45% fB	692 58% cfgB	905 65% zcdfghl BC	201 40%	311 50% cfB	308 54% cfB	384 62% zcdfghB	369 66% zcdfghB C	317 69% zcdefgh ilBCD	219 59% cfgB	306 41%	1088 58% cfgB	715 65% zcdfghl BC	1894 59% zn	200 45%	917 59% zn	1187 56%	671 60% zrtuw	1425 55% w	275 63% zrtuw	526 55% w	451 53%	109 60% w	64 44%	1592 61% zyA	259 51%	188 45%	2178 59%
None at all	284 8% bcgq	173 10% zb	106 6%	63 6%	90 8%	131 9% zcghBC	30 6%	33 5%	31 5%	59 10% cdgC	53 9% cghBC	37 8% g	41 11% cfghB	45 6%	134 7% g	105 9% zcghB	258 8% z	22 5%	123 8%	158 7%	69 6%	207 8%	32 7%	61 6%	83 10% zqt	15 8%	16 11%	218 8% z	31 6%	26 6%	279 8%
Don't know	111 3% aijmoqx	35 2%	72 4% za	52 5% zdegijk CD	26 2% i	33 2% j	29 6% zdeijkC D	22 4% ij	18 3%	8 1%	7 1%	9 2%	16 4% eij	37 5% zdeijkC D	46 2%	28 3% j	85 3%	19 4%	32 2%	75 4% o	16 1%	92 4% zqs	6 1%	25 3%	43 5% zqrst	8 4% q	11 8% zqrst	64 2%	16 3%	14 3%	98 3%
Prefer not to say	7 * mx	2 *	5 *	7 1% zdegCD	-	1 *	6 1% zdegikC D	1 *	-	-	1 *	-	-	7 1% zdegkCD	-	1 *	4 *	4 1% zm	-	7 *	1 *	7 *	-	-	7 1% zqrt	-	-	1 *	1 *	2 1% x	7 *
A great deal/fair amount	1204 32% aeijklD mx	463 26%	719 39% za	499 44% zdegijk ICD	384 32% eijkD	321 23% k	242 48% zdehijk ICD	257 41% zdeijkl CD	217 38% zdeijkl CD	167 27% k	130 23%	94 21%	97 26%	345 47% zdeghij klCD	599 32% eijkD	260 23% k	981 30%	199 45% zm	487 31%	702 33%	354 32%	837 33%	122 28%	338 36% s	272 32%	51 28%	53 37%	740 28%	197 39% zx	189 45% zx	1154 31%
Not very much/not at all	2394 64% bcfgBny A	1300 72% zb	1070 57%	576 51% fB	782 66% cfgB	1036 75% zcdfghB C	231 45%	345 55% cfB	339 59% cfB	443 72% zcdfghB C	421 75% zcdfghB C	354 77% zcdefgh ilBCD	260 70% cfghB	352 48%	1222 65% cfghB	820 74% zcdfghB C	2152 67% zn	221 50%	1040 67% z	1345 63%	741 67% ztw	1632 64%	307 71% zrtuw	587 62%	534 62%	124 68%	79 55%	1810 69% zyA	290 57%	213 51%	2457 66%

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between men and women

Base: All participants

	Total (z)	Annual household income — Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade — AB (e)	C1 (f)	C2 (g)	DE (h)	Country — England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) — North (m)	Midlands (n)	South (o)	England region — North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	161	59	30	25	4	29	46	35	21	140	12	6	2	41	28	72	8	18	15	13	15	21	20	8	23	152
	4% bde	7% zbcd	3%	4%	1%	3%	4%	6% ef	6% ef	4%	4%	3%	2%	5%	5%	4%	5%	4%	5%	5%	5%	6%	4%	3%	5%	4%
A fair amount	1043	259	295	164	81	288	356	148	97	870	99	47	27	258	159	453	37	134	86	72	87	82	147	80	145	1002
	28% ce	31% zc	28%	24%	27%	25%	27%	27%	29%	28%	32%	26%	26%	30%	27%	27%	25%	33% u	28%	26%	27%	24%	29%	25%	30%	27%
Not very much	2110	427	624	432	178	695	765	316	167	1776	166	107	60	471	354	951	90	216	165	159	195	200	283	215	253	2178
	57% ah	51%	60% a	62% za	60% a	61% zh	59% h	58%	50%	57%	53%	60%	58%	54%	59%	57%	60%	53%	54%	59%	59%	58%	55%	67% zqruvx	52%	59%
None at all	284	60	71	58	33	97	91	38	34	234	24	16	11	62	44	128	12	26	24	21	24	27	42	14	45	279
	8% w	7%	7%	8%	11% b	9%	7%	7%	10%	7%	8%	9%	11%	7%	7%	8%	8%	6%	8%	8%	7%	8%	8%	4%	9% w	8%
Don't know	111	22	26	15	-	22	38	8	10	96	11	2	2	30	14	52	2	14	14	7	7	15	19	2	16	98
	3% dew	3%	2% d	2% d	-	2%	3%	2%	3%	3%	3%	1%	2%	3%	2%	3%	2%	3%	5% w	2%	2%	4% w	4% w	1%	3%	3%
Prefer not to say	7	5	1	-	-	-	-	1	3	7	-	-	-	4	-	4	1	1	2	-	-	-	-	-	4	7
	*	1% z	*	-	-	-	-	*	1% zef	*	-	-	-	*	-	*	*	*	1%	-	-	-	-	-	1% z	*
A great deal/fair amount	1204	318	325	189	85	317	402	183	118	1011	111	53	29	299	187	525	46	152	101	84	102	102	167	88	168	1154
	32% ce	38% zbcd	31%	27%	29%	28%	31%	33%	36% e	32%	36%	30%	29%	35%	31%	32%	30%	37% w	33%	31%	31%	30%	33%	28%	35%	31%
Not very much/not at all	2394	487	695	490	210	792	856	354	201	2009	190	123	71	532	398	1079	102	241	189	180	219	227	325	228	298	2457
	64% a	59%	66% a	71% za	71% za	70% zh	66%	65%	60%	64%	61%	69%	69%	62%	67%	65%	68%	59%	62%	66%	67%	66%	64%	72% zqrvx	61%	66%

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between men and women

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	161	139	22	44	52	26	20	19	53	18	8	9	23	19	30	33	41	31	36	9	9	152
	4%	5%	3%	6%	7%	4%	3%	2%	3%	4%	4%	4%	6%	12%	10%	9%	11%	3%	4%	2%	2%	4%
	fghst			fg	zefg								h	zhijkl	zhik	zqrst	zqrst		st			
A fair amount	1043	858	184	245	224	201	198	175	504	131	46	53	110	58	121	109	144	189	338	91	151	1002
	28%	29%	24%	33%	30%	27%	27%	23%	26%	30%	24%	21%	28%	38%	40%	31%	41%	21%	36%	17%	26%	27%
	bghkqs	zb		zefg	g					k				zhjk	zhijkl	qs	zoqst		zqst		qs	
Not very much	2110	1636	474	367	394	421	444	485	1165	244	120	160	230	55	113	164	133	609	471	354	359	2178
	57%	55%	63%	49%	53%	57%	59%	65%	61%	56%	64%	63%	58%	36%	37%	47%	37%	66%	51%	67%	62%	59%
	acmnopr		za			c	cd	zcde	zmn	mn	mn	mn	mn			p		zopr	p	zopr	zopr	
None at all	284	228	56	46	52	61	68	58	166	23	6	25	24	14	19	29	13	75	59	69	34	279
	8%	8%	7%	6%	7%	8%	9%	8%	9%	5%	3%	10%	6%	9%	6%	8%	4%	8%	6%	13%	6%	8%
	p								zj			j				p		p		zpqrt		
Don't know	111	92	19	36	18	30	16	11	37	21	7	8	9	5	20	15	20	18	28	3	25	98
	3%	3%	3%	5%	2%	4%	2%	1%	2%	5%	4%	3%	2%	3%	6%	4%	6%	2%	3%	1%	4%	3%
	ghs			zdfg		g				h					zhl	s	zqrs	s	s		qs	
Prefer not to say	7	7	-	5	3	-	-	-	1	1	1	-	-	3	2	2	5	-	-	-	1	7
	*	*	-	1%	*	-	-	-	*	*	*	-	-	2%	1%	1%	1%	-	-	-	*	*
	h													zhl			zqrst					
A great deal/fair amount	1204	997	206	289	275	227	219	194	557	149	54	62	133	77	150	143	185	220	374	100	160	1154
	32%	34%	27%	39%	37%	31%	29%	26%	29%	34%	29%	24%	33%	50%	49%	40%	52%	24%	40%	19%	28%	31%
	bghkqst	zb		zefg	zefg					k			k	zhijkl	zhijkl	zqst	zoqrst	s	zqst		s	
Not very much/not at all	2394	1864	530	413	446	482	511	542	1330	267	126	186	255	69	133	193	146	684	530	423	393	2457
	64%	63%	70%	56%	60%	65%	69%	73%	69%	61%	67%	72%	64%	45%	44%	55%	41%	74%	57%	80%	68%	66%
	acdmnopr		za			c	zcd	zcde	zimn	mn	mn	zimn	mn			p		zoprt	p	zopqrt	opr	

Q5. How much tension, if any, would you say there is between the following groups in the UK today? - Between men and women

Base: All participants

	Total (z)	\[Voted 2019\] Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	\[Party Supporter\] Conservative supporter (g)	Labour supporter (h)	\[EU Ref\] Remain (i)	Leave (j)	\[2019 GE vs EU ref\] Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	\[UK united/divided\] United (o)	Divided (p)	\[Divided by culture wars\] Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	161	26	41	7	2	14	22	14	50	51	28	3	16	30	5	14	124	109	12	152
	4%	3%	4%	2%	2%	5%	5%	2%	5%	3%	3%	1%	2%	5%	4%	6%	4%	5%	3%	4%
	agijkl					a	a		g					k				zr		
A fair amount	1043	212	295	61	34	69	122	132	304	448	243	72	127	208	38	72	839	663	96	1002
	28%	21%	32%	21%	29%	26%	28%	17%	30%	28%	23%	23%	20%	31%	32%	28%	29%	33%	21%	27%
	acgjlr		zac		a		a		g	j				kl	l			zr		
Not very much	2110	658	505	208	73	155	228	508	573	989	630	205	409	383	65	140	1708	1112	285	2178
	57%	64%	55%	72%	61%	58%	53%	67%	57%	61%	60%	65%	63%	58%	53%	54%	58%	55%	61%	59%
		zbf		zabdef				zh		z	z	z	z				z		q	
None at all	284	118	48	11	9	23	34	92	64	97	113	32	77	29	9	27	210	105	70	279
	8%	11%	5%	4%	7%	9%	8%	12%	6%	6%	11%	10%	12%	4%	7%	10%	7%	5%	15%	8%
	bcimpq	zbc				c	c	zh			zi	m	zm						zq	
Don't know	111	18	22	2	2	6	22	9	16	25	29	3	16	13	4	6	55	29	3	98
	3%	2%	2%	1%	1%	2%	5%	1%	2%	2%	3%	1%	2%	2%	4%	2%	2%	1%	1%	3%
	acghikpqr						zabc													
Prefer not to say	7	1	1	-	-	-	2	-	-	-	1	-	1	-	-	-	-	-	-	7
	*	*	*	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	*
	p																			
A great deal/fair amount	1204	238	335	68	36	83	144	145	354	499	271	75	143	238	43	87	963	773	108	1154
	32%	23%	37%	23%	30%	31%	34%	19%	35%	31%	26%	24%	22%	36%	36%	33%	33%	38%	23%	31%
	acgjklr		zac		a		ac		g	j				kl	l			zr		
Not very much/not at all	2394	775	552	219	81	178	261	600	637	1086	744	236	486	412	74	167	1918	1217	355	2457
	64%	75%	61%	76%	68%	67%	61%	79%	63%	67%	71%	75%	75%	62%	61%	64%	65%	60%	76%	66%
	bq	zbef		zbef				zh		z	z	zmn	zmn				z		zq	

Q6. On balance, do you think the UK is more or less divided by class than it was 20 years ago?

Base: All participants

	Total (z)	Gender: Male (a)	Gender: Female (b)	Age: 16-34 (c)	Age: 35-54 (d)	Age: 55+ (e)	Age: 16-24 (f)	Age: 25-34 (g)	Age: 35-44 (h)	Age: 45-54 (i)	Age: 55-64 (j)	Age: 65-74 (k)	Age: 75+ (l)	Age: 16-29 (B)	Age: 30-59 (C)	Age: 60+ (D)	White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More	1815 49% efklBDp x	896 50%	902 48%	533 47% flBD	681 57% zcefjkl BD	601 43% ID	194 38%	339 54% zcefjkl BD	326 57% zcefjkl BD	355 57% zcefjkl BD	266 48% eflD	197 43%	139 37%	312 42% f	1041 56% zcefjkl BD	461 42%	1598 50% z	193 44%	850 55% zp	958 45%	556 50%	1246 49%	197 45%	431 45%	443 52% t	94 51%	82 57% st	1235 47%	274 54% zx	234 56% zx	1793 48%
Less	758 20% gCoA	369 21%	380 20%	218 19% g	222 19%	319 23% zcdghC	118 23% cg	99 16%	99 17%	123 20%	118 21% g	102 22% gC	99 27% zcdghC	156 21% g	341 18%	261 24% zcdghC	645 20%	101 23%	289 19%	466 22% zo	238 21%	510 20%	94 22%	202 21%	153 18%	36 20%	24 16%	577 22% zA	94 19%	60 14%	757 20%
The same	909 24% cdfgiBC oqy	440 24%	456 24%	213 19%	248 21%	448 32% zcdfghi jBC	99 19%	114 18%	124 22%	124 20%	164 29% zcdfghi BC	156 34% zcdfghi BC	129 34% zcdfghi BC	143 19%	399 21%	368 33% zcdfghi jBC	814 25% z	90 20%	326 21%	575 27% zo	248 22%	652 25%	130 30% zq	234 25%	208 24%	48 26%	29 21%	688 26% zy	89 18%	92 22%	949 26%
Don't know	225 6% adeijkl CDmsx	92 5%	123 7%	162 14% zdeghij klCD	42 4% ekD	22 2%	91 18% zcdeghi jklCD	71 11% zdehijk lCD	25 4% ekD	17 3% k	10 2%	4 1%	7 2%	122 16% zcdeghi jklCD	86 5% deijkD	17 2%	161 5%	54 12% zm	94 6%	122 6%	67 6% s	153 6% s	13 3%	80 8% zrsv	48 6%	5 3%	7 5%	113 4%	45 9% zx	32 8% x	209 6%
Prefer not to say	8 * emox	3 *	5 *	8 1% zdegCD	- -	1 *	7 1% zdeghij kCD	* *	- -	- -	1 *	- -	- -	8 1% zdegikC D	- -	1 *	4 *	4 1% m	* *	8 1% m	1 *	8 *	- -	3 *	4 *	- -	1 1% q	1 *	1 *	1 *	8 *

Q6. On balance, do you think the UK is more or less divided by class than it was 20 years ago?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More	1815	433	529	350	133	524	653	286	174	1490	179	89	56	446	294	750	86	208	151	139	156	156	219	150	224	1793
	49%	52%	51%	51%	45%	46%	50%	52%	52%	48%	57%	50%	55%	52%	49%	45%	57%	51%	49%	51%	48%	45%	43%	47%	46%	48%
	iov										zi			o			uvx	v								
Less	758	156	211	154	67	250	256	114	52	669	39	34	16	159	131	379	20	84	55	50	81	75	126	70	108	757
	20%	19%	20%	22%	23%	22%	20%	21%	16%	21%	13%	19%	15%	18%	22%	23%	13%	20%	18%	18%	25%	22%	25%	22%	22%	20%
	j					h				zj						zm					p		zp		p	
The same	909	205	260	156	83	296	322	121	89	760	77	44	28	216	132	413	36	99	80	59	73	79	139	87	107	949
	24%	25%	25%	23%	28%	26%	25%	22%	27%	24%	25%	25%	27%	25%	22%	25%	24%	24%	26%	22%	22%	23%	27%	27%	22%	26%
Don't know	225	32	46	33	12	62	65	24	16	196	16	11	3	42	38	116	8	17	18	21	17	34	27	11	44	209
	6%	4%	4%	5%	4%	5%	5%	4%	5%	6%	5%	6%	3%	5%	6%	7%	5%	4%	6%	8%	5%	10%	5%	3%	9%	6%
	ab																		w			zqvw			zqw	
Prefer not to say	8	6	1	-	-	-	1	1	2	7	1	-	-	2	3	2	1	-	2	2	1	-	-	-	2	8
	*	1%	*	-	-	-	*	*	*	*	*	-	-	*	1%	*	*	-	1%	1%	*	-	-	-	*	*
		zb																								

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q6. On balance, do you think the UK is more or less divided by class than it was 20 years ago?

Base: All participants

| | Total | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | Unwtd Total |
| | | Urban | Rural | 1 - Most deprived | 2 | 3 | 4 | 5 - Least deprived | 1- Managerial, administrative and professional occupations | 2- Intermediate occupations | 3- Small employers and own account workers | 4- Lower supervisory and technical occupations | 5- Semi-routine and routine occupations | 6- Long-term unemployed or never worked | 7- Full-time student | Young men aged 16-29 | Young women aged 16-29 | Men aged 30-59 | Women aged 30-59 | Older men aged 60+ | Older women aged 60+ | |
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More	**1815**	1478	335	406	368	359	346	336	937	231	82	135	219	68	119	157	143	532	505	207	254	1793
	49%	50%	44%	55%	50%	49%	46%	45%	49%	53%	44%	53%	55%	44%	39%	45%	40%	58%	54%	39%	44%	48%
	bgnpst	zb		zfg					n	n		n	zhjn					zopst	zopst			
Less	**758**	584	174	138	142	146	156	176	416	76	42	54	60	26	78	73	79	166	173	131	128	757
	20%	20%	23%	19%	19%	20%	21%	24%	22%	17%	22%	21%	15%	17%	25%	21%	22%	18%	19%	25%	22%	20%
	l							zc	l						il					zqr		
The same	**909**	686	224	133	183	187	201	205	489	113	57	54	90	35	56	67	69	191	202	181	185	949
	24%	23%	30%	18%	25%	25%	27%	27%	25%	26%	30%	21%	23%	23%	18%	19%	19%	21%	22%	35%	32%	26%
	acpq		za		c	c	c	c	n		n									zopqr	zopqr	
Don't know	**225**	204	22	63	46	46	41	30	82	18	7	14	25	20	50	52	61	34	52	6	11	209
	6%	7%	3%	8%	6%	6%	5%	4%	4%	4%	4%	5%	6%	13%	16%	15%	17%	4%	6%	1%	2%	6%
	bghqst	zb		zg										zhijkl	zhijkl	zqrst	zqrst	s	st			
Prefer not to say	**8**	8	-	3	3	1	1	-	1	1	1	-	1	3	1	3	4	-	-	-	1	8
	*	*	-	*	*	*	*	-	*	*	*	-	*	2%	*	1%	1%	-	-	-	*	*
	h		-											zh		qr	zqrst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q6. On balance, do you think the UK is more or less divided by class than it was 20 years ago?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More	1815	427	534	125	81	145	222	268	594	843	496	123	269	392	79	85	1593	1162	188	1793
	49%	41%	59%	43%	68%	54%	52%	35%	59%	52%	47%	39%	42%	59%	65%	33%	54%	58%	40%	48%
	agklor		zacf		zacef	ac	a		zg	zj				zkl	zkl		zo	zr		
Less	758	281	129	60	11	47	73	235	144	305	238	94	173	99	12	93	526	353	133	757
	20%	27%	14%	21%	9%	18%	17%	31%	14%	19%	23%	30%	27%	15%	10%	36%	18%	17%	28%	20%
	bdhmnpq	zbdef		bd		d		zh			i	zmn	zmn			zp			zq	
The same	909	296	209	95	23	65	82	227	226	406	286	86	192	150	25	60	685	431	124	949
	24%	29%	23%	33%	19%	24%	19%	30%	22%	25%	27%	27%	30%	23%	21%	23%	23%	21%	27%	26%
	fpq	zbdf		zbdf				zh			z		zm						q	
Don't know	225	28	36	8	4	10	51	25	43	56	25	11	10	22	5	21	131	72	21	209
	6%	3%	4%	3%	3%	4%	12%	3%	4%	4%	2%	4%	2%	3%	4%	8%	4%	4%	5%	6%
	abcghij lmpq						zabcde									p				
Prefer not to say	8	1	*	-	-	-	2	-	-	*	1	-	1	*	-	*	2	-	-	8
	*	*	*	-	-	-	*	-	-	*	*	-	*	*	-	*	*	-	-	*
	ip																			

Q7. To what extent do you agree or disagree with the following statements? - SUMMARY TABLE

Base: All participants

	The media often makes our country feel more divided than it really is	Politicians invent or exaggerate culture wars as a political tactic	Culture wars only exist in the media and on social media, not in real life	Culture wars are a serious problem for UK society and politics
Unweighted Total	3716	3716	3716	3716
Weighted Total	3716	3716	3716	3716
Agree strongly	832	826	118	378
	22%	22%	3%	10%
Agree	1867	1463	711	1551
	50%	39%	19%	42%
Neither agree nor disagree	585	839	909	1107
	16%	23%	24%	30%
Disagree	288	328	1546	412
	8%	9%	42%	11%
Disagree strongly	52	53	279	77
	1%	1%	8%	2%
Don't know	87	200	147	188
	2%	5%	4%	5%
Prefer not to say	5	8	5	5
	*	*	*	*
Total agree	2700	2289	830	1928
	73%	62%	22%	52%
Total disagree	340	380	1826	488
	9%	10%	49%	13%

Q7. To what extent do you agree or disagree with the following statements? - The media often makes our country feel more divided than it really is

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl White min.) (m)	Ethnic min. (excl White min.) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other HE below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equiv (u)	Another type of qualification (voc/prof/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing assoc (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Agree strongly	832	498	315	254	283	296	93	161	139	143	149	102	46	144	469	219	749	75	416	412	323	508	92	191	168	33	22	606	119	77	874
	22%	28%	17%	22%	24%	21%	18%	26%	24%	23%	27%	22%	12%	19%	25%	20%	23%	17%	27%	19%	29%	20%	21%	20%	20%	18%	15%	23%	24%	18%	24%
(sig)	blDnpr	zb		flB	l	lD		zceflBD	l	l	zeflBD	lD		l	zeflBD	l	zn		zp		zrstuvw							zqrtu			
Agree	1867	840	1010	494	601	773	220	273	282	319	280	256	237	319	917	632	1643	201	752	1104	544	1305	226	472	427	110	70	1394	220	173	1867
	50%	47%	54%	44%	50%	56%	43%	44%	49%	52%	50%	56%	63%	43%	49%	57%	51%	45%	48%	52%	49%	51%	52%	50%	50%	60%	49%	53%	44%	41%	50%
(sig)	acfgByA		za		cfgB	zcdfgjBC			cfgB	cgB	zcfgjBC	zcdefghijBCD		cgB	zcdfghjBC	z			z							zqrtu		zyA			
Neither agree nor disagree	585	276	305	206	183	196	108	98	95	88	77	57	62	149	279	156	476	102	226	351	133	441	78	149	159	20	35	367	108	82	553
	16%	15%	16%	18%	15%	14%	21%	16%	16%	14%	14%	12%	17%	20%	15%	14%	15%	23%	15%	16%	12%	17%	18%	16%	19%	11%	24%	14%	21%	20%	15%
(sig)	ekmqx			zegjkICD			zdegijkCD							zdegijkCD				zm				zq	q	q	qv		zqtv		zx	x	
Disagree	288	135	148	103	84	101	49	55	35	48	44	35	21	73	133	82	253	28	116	170	90	195	33	86	53	14	9	182	32	59	296
	8%	7%	8%	9%	7%	7%	10%	9%	6%	8%	8%	8%	6%	10%	7%	7%	8%	6%	7%	8%	8%	8%	8%	9%	6%	8%	6%	7%	6%	14%	8%
(sig)	x			C																										zxy	
Disagree strongly	52	26	26	21	21	9	5	16	11	10	3	5	2	13	31	8	38	13	21	31	10	42	3	16	20	2	1	25	10	9	44
	1%	1%	1%	2%	2%	1%	1%	3%	2%	2%	1%	1%	*	2%	2%	1%	1%	3%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%
(sig)	ejDmx			ejD	e			zcejkID						ej				zm							q						
Don't know	87	23	61	51	21	15	29	22	13	8	6	3	6	38	38	11	62	21	27	56	11	73	3	35	27	4	4	41	14	16	78
	2%	1%	3%	4%	2%	1%	6%	4%	2%	1%	1%	1%	2%	5%	2%	1%	2%	5%	2%	3%	1%	3%	1%	4%	3%	2%	3%	2%	3%	4%	2%
(sig)	aejkDmq x		za	zdegijkICD			zdehijkICD	zdeijkCD						zdehijkICD	ekD			zm				zm		zqs	qs					x	
Prefer not to say	5	3	2	5	-	-	5	-	-	-	-	-	-	5	-	-	2	2	-	5	-	5	-	-	4	-	1	-	1	2	4
	*	*	*	*			*							*			*	*		*		*			*		1%		*	*	*
(sig)	m			zeCD			zdegCD							zdeCD											q		qt			x	
Total agree	2700	1337	1325	747	884	1069	313	434	421	463	428	358	282	463	1386	851	2391	276	1169	1516	867	1813	318	663	595	143	93	2001	340	249	2741
	73%	74%	71%	66%	74%	77%	62%	70%	73%	75%	77%	78%	76%	63%	74%	77%	74%	62%	75%	71%	78%	71%	73%	70%	69%	78%	64%	77%	67%	60%	74%
(sig)	bcfgBnryA			B		cfB		cfB	cfB	cfB	zcfgB	zcfgB	cfB		cfgB	zcfgB	zn		zp		zrstuw					w		zyA			
Total disagree	340	160	174	125	105	111	54	71	46	59	47	40	23	85	164	90	291	42	137	201	100	236	35	102	73	16	10	206	42	69	340
	9%	9%	9%	11%	9%	8%	11%	11%	8%	9%	8%	9%	6%	12%	9%	8%	9%	9%	9%	9%	9%	9%	8%	11%	8%	9%	7%	8%	8%	16%	9%
(sig)	ex			zelCD				zelCD						zelD																zxy	

Q7. To what extent do you agree or disagree with the following statements? - The media often makes our country feel more divided than it really is

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Agree strongly	832 22% r	164 20%	249 24%	201 29% zab	65 22%	294 26% zf	281 22%	115 21%	70 21%	693 22%	72 23%	40 23%	28 27%	178 21%	139 23%	376 23%	33 22%	93 23%	52 17%	72 26% r	67 20%	87 25% r	111 22%	70 22%	108 22%	874 24%
Agree	1867 50% ahx	380 46%	546 52% a	355 51%	162 55% a	601 53% zgh	703 54% zgh	253 46%	142 43%	1572 50%	151 48%	93 52%	52 50%	431 50%	293 49%	848 51%	70 46%	195 48%	166 54% x	133 49%	159 49%	166 48%	274 54% x	192 60% zpqstux	216 45%	1867 50%
Neither agree nor disagree	585 16% bce	168 20% zbcd	132 13%	76 11%	37 13%	134 12%	179 14%	117 21% zef	62 19% e	493 16%	51 16%	30 17%	11 10%	143 17%	96 16%	254 15%	27 18%	69 17%	48 16%	36 13%	61 18%	50 15%	69 13%	40 13%	95 20% vw	553 15%
Disagree	288 8%	77 9%	89 9%	45 6%	25 8%	75 7%	90 7%	48 9%	37 11% zef	236 8%	29 9%	14 8%	9 9%	76 9%	44 7%	116 7%	20 13% zsuw	33 8%	22 7%	14 5%	30 9%	23 7%	38 7%	16 5%	39 8%	296 8%
Disagree strongly	52 1% e	15 2%	10 1%	10 1%	4 2%	8 1%	16 1%	8 2%	8 2% e	45 1%	5 1%	- -	2 2%	12 1%	8 1%	25 2%	- -	6 1%	6 2% w	5 2% w	3 1%	3 1%	12 2% w	- -	10 2% w	44 1%
Don't know	87 2% cw	25 3% cd	20 2%	7 1%	2 1%	20 2%	25 2%	6 1%	12 3% g	79 3%	5 2%	* *	2 2%	24 3%	19 3%	37 2%	2 1%	12 3% w	10 3% w	11 4% w	8 2% w	16 5% zvw	8 2%	1 *	12 3% w	78 2%
Prefer not to say	5 *	3 *	1 *	- -	- -	- -	- -	- -	2 2% f	5 *	- -	- -	- -	2 *	- -	3 *	- -	- -	2 1%	- -	- -	- -	- -	- -	3 1% z	4 *
Total agree	2700 73% aghx	543 65%	794 76% za	556 80% za	227 77% a	895 79% zgh	984 76% zgh	368 67%	212 64%	2265 73%	222 71%	134 75%	79 77%	609 70%	432 72%	1224 74%	103 68%	288 71%	218 71%	205 76% x	227 69%	253 73%	385 75% x	262 82% zpqrtuv x	325 67%	2741 74%
Total disagree	340 9% ew	92 11%	100 10%	54 8%	29 10%	83 7%	106 8%	56 10%	45 14% zef	282 9%	33 11%	14 8%	11 10%	88 10%	53 9%	141 9%	20 13% w	39 10%	28 9%	19 7%	34 10% w	25 7%	50 10% w	16 5%	50 10% w	340 9%

Q7. To what extent do you agree or disagree with the following statements? - The media often makes our country feel more divided than it really is

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Agree strongly	**832** 22% iprt	677 23%	156 21%	162 22%	163 22%	167 23%	158 21%	182 24%	473 25% zin	74 17%	48 26% i	67 26% in	83 21%	28 18%	52 17%	80 23% pt	53 15%	282 31% zoprt	181 19% t	136 26% zprt	81 14%	874 24%
Agree	**1867** 50% aclopq	1451 49%	415 55% za	327 44%	354 48%	382 52% c	403 54% zcd	401 54% c	1031 54% zjln	231 53% l	81 43%	117 46%	175 44%	73 48%	132 43%	148 42%	158 44%	416 45%	496 53% opq	275 52% opq	355 61% zopqrs	1867 50%
Neither agree nor disagree	**585** 16% hs	473 16%	112 15%	128 17%	135 18% fg	117 16%	102 14%	102 14%	232 12%	75 17% h	35 18% h	40 16%	92 23% zh	35 23% h	65 21% zh	71 20% s	76 21% zqrst	136 15%	142 15%	69 13%	87 15%	553 15%
Disagree	**288** 8%	235 8%	53 7%	74 10% g	55 7%	49 7%	62 8%	48 6%	142 7%	35 8%	14 7%	21 8%	34 9%	7 5%	31 10%	29 8%	38 11% zr	67 7%	66 7%	38 7%	44 8%	296 8%
Disagree strongly	**52** 1% h	46 2%	6 1%	17 2% g	14 2%	8 1%	9 1%	5 1%	20 1%	6 1%	4 2%	4 2%	12 3% zh	1 *	5 2%	8 2%	4 1%	12 1%	19 2%	5 1%	3 1%	44 1%
Don't know	**87** 2% ghlqs	72 2%	14 2%	34 5% zefg	17 2%	16 2%	11 1%	9 1%	27 1%	17 4% hl	6 3% l	7 3% l	1 *	7 5% hl	20 6% zhl	12 3% qs	25 7% zqrst	9 1%	29 3% qs	2 *	8 1%	78 2%
Prefer not to say	**5** *	5 *	- -	1 *	4 1% z	- -	- -	- -	- -	1 *	1 * h	- -	- -	2 1% zh	- -	3 1% zqr	2 *	- -	- -	- -	- -	4 *
Total agree	**2700** 73% clnop	2128 72%	571 76%	489 66%	517 70%	549 74% c	562 75% cd	584 78% zcd	1504 78% zijlmn	305 70% n	129 68%	184 72% n	258 65%	101 66%	184 60%	228 65%	211 59%	698 76% op	677 73% op	411 78% zopr	436 75% op	2741 74%
Total disagree	**340** 9% g	282 10%	58 8%	91 12% zeg	69 9%	57 8%	71 9%	52 7%	162 8%	41 9%	18 9%	25 10%	46 12%	8 5%	36 12%	38 11%	42 12%	80 9%	85 9%	43 8%	47 8%	340 9%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q7. To what extent do you agree or disagree with the following statements? - The media often makes our country feel more divided than it really is

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Agree strongly	832 22%	236 23%	246 27% zf	63 22%	29 24%	60 23%	84 19%	173 23%	276 27% z	404 25% z	245 23%	70 22%	150 23%	182 27% z	35 29%	56 22%	715 24% z	492 24% z	141 30% zq	874 24%
Agree	1867 50% bfhn	598 58% zbdf	419 46%	176 61% zbdef	56 47%	135 51% f	171 40%	460 61% zh	460 46%	863 54% z	529 51%	196 62% zmn	356 55% zn	325 49%	47 38%	148 57%	1467 50%	995 49%	221 47%	1867 50%
Neither agree nor disagree	585 16% acegipqr	136 13%	136 15%	28 10%	17 14%	27 10%	102 24% zabcde	83 11%	154 15% g	203 13%	149 14%	39 12%	90 14%	88 13%	14 11%	38 15%	425 14%	289 14%	55 12%	553 15%
Disagree	288 8% agiklo	41 4%	79 9% a	20 7%	13 11% a	36 13% zabc	41 9% a	26 3%	89 9% g	104 6%	85 8%	7 2%	31 5%	48 7% k	20 16% zklm	9 4%	252 9% zo	189 9% z	35 8%	296 8%
Disagree strongly	52 1%	10 1%	19 2% c	- -	2 2% c	3 1%	10 2% c	7 1%	18 2%	19 1%	17 2%	1 *	8 1%	13 2%	4 3%	3 1%	45 2%	33 2%	11 2%	44 1%
Don't know	87 2% abghikmpqr	10 1%	12 1%	2 1%	2 2%	3 1%	19 5% zabce	6 1%	9 1%	17 1%	19 2%	* *	10 2%	6 1%	2 1%	4 2%	33 1%	20 1%	4 1%	78 2%
Prefer not to say	5 *	- -	- -	- -	- -	1 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 * p	- -	1 *	- -	4 *
Total agree	2700 73% f	835 81% zbdef	665 73% f	239 83% zbdef	85 71% f	196 73% f	255 59%	633 84% zh	736 73%	1267 79% zj	775 74%	266 85% zmn	506 78% zn	507 77% z	82 68%	204 79%	2182 74% z	1487 74%	361 77% z	2741 74%
Total disagree	340 9% agiklo	52 5%	97 11% a	20 7%	15 13% a	39 15% zac	51 12% a	33 4%	107 11% g	123 8%	102 10%	9 3%	39 6%	61 9% k	24 20% zklm	12 5%	296 10% zo	222 11% z	46 10%	340 9%

Q7. To what extent do you agree or disagree with the following statements? - Politicians invent or exaggerate culture wars as a political tactic

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Agree strongly	826 22% beklDpruvw	498 28% zb	308 17%	284 25% zefklBD	305 26% zefiklD	238 17% ID	91 18% l	193 31% zcdefijklIBCD	170 30% zdefijk IBD	134 22% ekID	126 23% ekID	72 16% l	39 11%	162 22% efklD	495 27% zefijkl BD	169 15% l	726 23%	90 20%	441 28% zp	382 18%	350 31% zrstuvw	475 18% v	88 20% v	192 20% v	156 18%	20 11%	19 13%	557 21%	148 29% zxA	87 21%	860 23%
Agree	1463 39% dhCy	725 40%	724 39%	421 37%	418 35%	625 45% zcdfghi jBC	178 35%	243 39% ch	178 31%	240 39% dh	229 41% dhC	204 45% zcdfghB C	191 51% zcdefgh ijBC	263 36%	686 37% h	514 46% zcdfghi jBC	1283 40%	159 36%	606 39%	848 40%	418 38%	1030 40%	180 42%	378 40%	333 39%	83 46%	55 38%	1091 42% zyA	173 34%	146 35%	1490 40%
Neither agree nor disagree	839 23% acgoq	314 17%	518 28% za	213 19%	288 24% cg	338 24% zcgB	102 20%	111 18%	130 23%	158 26% cgB	129 23% cg	115 25% cgB	94 25% cg	144 19%	422 23% cg	273 25% cgB	713 22%	113 25%	290 19%	538 25% zo	201 18%	621 24% zq	107 25% q	219 23% q	209 24% q	43 24%	41 29% q	579 22%	123 24%	98 23%	818 22%
Disagree	328 9% gy	161 9%	165 9%	87 8% g	114 10% g	127 9% g	49 10% g	37 6%	59 10% g	55 9%	48 9%	43 9% g	36 10%	63 9% g	160 9% g	104 9% g	289 9%	38 9%	129 8%	199 9%	96 9%	232 9%	37 8%	87 9%	75 9%	17 9%	17 12%	250 10% zy	21 4%	41 10% y	307 8%
Disagree strongly	53 1% bx	36 2% zb	13 1%	25 2% zegjC	13 1%	15 1%	16 3% zdejCD	9 1%	6 1%	7 1%	4 1%	8 2%	3 1%	22 3% zdegjCD	19 1%	12 1%	47 1%	6 1%	24 2%	29 1%	12 1%	40 2%	6 1%	14 1%	15 2%	3 2%	2 1%	26 1% x	12 2%	8 2%	48 1%
Don't know	200 5% aeklDmqx	65 4%	131 7% za	98 9% zdegijk lCD	55 5%	47 3%	67 13% zcdeghi jklCD	31 5%	31 5%	24 4%	21 4%	16 4%	9 2%	80 11% zcdeghi jklCD	85 5%	34 3%	158 5%	35 8% m	69 4%	125 6%	33 3%	163 6% zq	17 4%	59 6% q	62 7% zq	16 9% qs	8 6%	109 4%	24 5%	36 9% zx	184 5%
Prefer not to say	8 * Cmox	1 *	7 *	7 1% zdegC	-	1 *	6 1% zdegikC D	*	-	-	1 *	-	-	6 1% zdeCD	*	1 *	5 *	2 *	*	8 *	1 *	7 *	-	*	5 1%	-	1 1% t	2 *	2 *	3 1% x	9 *
Total agree	2289 62% bfBpruwA	1223 68% zb	1033 55%	704 62% fB	722 61% f	862 62% f	269 53%	436 70% zcdefhi jklBCD	348 61% f	374 61%	355 64% fB	276 60% f	231 62% f	425 57% f	1181 63% dfB	683 62% f	2009 62% z	249 56%	1047 67% zp	1230 58%	767 69% zrstuvw	1505 59%	268 62%	570 60%	489 57%	104 57%	74 52%	1648 63% zA	322 64% A	233 56%	2350 63%
Total disagree	380 10% gy	197 11%	178 10%	112 10% g	127 11%	142 10%	65 13% g	47 7%	65 11%	62 10%	52 9%	51 11% g	39 10%	85 11% g	179 10% g	116 11% g	336 10%	44 10%	153 10%	227 11%	107 10%	272 11%	42 10%	101 11%	90 11%	20 11%	19 13%	276 11% y	33 7%	49 12% y	355 10%

Q7. To what extent do you agree or disagree with the following statements? - Politicians invent or exaggerate culture wars as a political tactic

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
					Social Grade				**Country**				**England region (Net)**			**England region**										
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Agree strongly	**826** / **22%** / v	169 / 20%	231 / 22%	203 / 29% / zab	75 / 26%	300 / 26% / zfgh	282 / 22%	109 / 20%	62 / 19%	691 / 22%	77 / 25%	36 / 20%	22 / 21%	201 / 23%	143 / 24%	348 / 21%	37 / 25%	98 / 24%	66 / 22%	70 / 26% / v	73 / 22%	72 / 21%	91 / 18%	70 / 22%	115 / 24%	860 / 23%
Agree	**1463** / **39%** / him	308 / 37%	442 / 42% / a	269 / 39%	113 / 38%	458 / 40% / h	536 / 41% / h	218 / 40%	109 / 33%	1201 / 38%	143 / 46% / zi	81 / 46%	38 / 37%	308 / 36%	219 / 37%	674 / 41% / m	56 / 37%	146 / 36%	107 / 35%	107 / 39%	112 / 34%	131 / 38%	224 / 44% / qrt	130 / 41%	190 / 39%	1490 / 40%
Neither agree nor disagree	**839** / **23%** / cej	219 / 26% / zc	233 / 22% / c	121 / 17%	63 / 21%	223 / 20%	299 / 23%	135 / 25%	83 / 25%	726 / 23% / j	54 / 17%	35 / 20%	24 / 23%	222 / 26% / z	125 / 21%	380 / 23%	34 / 23%	102 / 25%	86 / 28% / sx	49 / 18%	76 / 23%	85 / 25%	123 / 24%	73 / 23%	99 / 20%	818 / 22%
Disagree	**328** / **9%**	71 / 9%	92 / 9%	61 / 9%	32 / 11%	96 / 8%	110 / 8%	50 / 9%	43 / 13% / zef	282 / 9%	19 / 6%	17 / 9%	10 / 9%	83 / 10%	60 / 10%	139 / 8%	17 / 11%	38 / 9%	28 / 9%	27 / 10%	33 / 10%	23 / 7%	48 / 9%	29 / 9%	38 / 8%	307 / 8%
Disagree strongly	**53** / **1%**	21 / 3% / zb	9 / 1%	9 / 1%	7 / 2%	13 / 1%	15 / 1%	7 / 1%	7 / 2%	49 / 2%	3 / 1%	- / -	1 / 1%	9 / 1%	7 / 1%	32 / 2%	1 / 1%	4 / 1%	4 / 1%	1 / *	6 / 2%	6 / 2%	8 / 2%	4 / 1%	14 / 3% / z	48 / 1%
Don't know	**200** / **5%** / bdef	40 / 5%	38 / 4%	29 / 4%	5 / 2%	42 / 4%	53 / 4%	25 / 5%	26 / 8% / ef	166 / 5%	16 / 5%	9 / 5%	8 / 7%	39 / 5%	44 / 7%	83 / 5%	5 / 3%	20 / 5%	14 / 5%	17 / 6%	27 / 8% / v	26 / 8% / v	17 / 3%	13 / 4%	27 / 6%	184 / 5%
Prefer not to say	**8** / *****	3 / *	1 / *	* / *	- / -	- / -	1 / *	2 / *	3 / 1% / zef	8 / *	- / -	- / -	- / -	3 / *	1 / *	4 / *	1 / *	1 / *	2 / 1%	- / -	1 / *	1 / *	- / -	- / -	3 / 1%	9 / *
Total agree	**2289** / **62%** / ahi	477 / 57%	673 / 64% / a	472 / 68% / za	189 / 64%	758 / 67% / zgh	818 / 63% / h	327 / 60%	171 / 52%	1892 / 61%	219 / 70% / zil	117 / 66%	60 / 59%	509 / 59%	361 / 60%	1022 / 62%	93 / 62%	244 / 60%	173 / 56%	177 / 65%	185 / 56%	203 / 59%	314 / 62%	200 / 63%	305 / 63%	2350 / 63%
Total disagree	**380** / **10%**	92 / 11%	101 / 10%	70 / 10%	39 / 13%	109 / 10%	125 / 10%	58 / 11%	49 / 15% / zef	331 / 11%	22 / 7%	17 / 9%	11 / 11%	92 / 11%	68 / 11%	171 / 10%	18 / 12%	42 / 10%	32 / 11%	29 / 11%	39 / 12%	30 / 9%	56 / 11%	33 / 10%	51 / 11%	355 / 10%

Q7. To what extent do you agree or disagree with the following statements? - Politicians invent or exaggerate culture wars as a political tactic

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Agree strongly	826	662	164	168	167	176	142	174	476	82	40	52	77	34	58	80	69	318	172	99	67	860
	22% frst	22%	22%	23%	22%	24%	19%	23%	25% zi	19%	21%	20%	19%	22%	19%	23% t	19% t	35% zoprst	18% t	19% t	12%	23%
Agree	1463	1149	313	267	288	303	322	283	805	175	63	108	146	51	102	131	122	340	342	255	259	1490
	39% p	39%	41%	36%	39%	41%	43% zc	38%	42% zn	40%	34%	42%	37%	33%	33%	37%	34%	37%	37%	48% zopqr	45% zpqr	40%
Neither agree nor disagree	839	671	168	177	161	140	175	186	388	115	51	55	107	39	62	51	90	159	260	104	167	818
	23% ehoq	23%	22%	24%	22%	19%	23%	25% e	20%	26% h	27%	21%	27% h	25%	20%	14%	25% oqs	17%	28% zoqs	20%	29% zoqs	22%
Disagree	328	260	68	66	60	63	68	71	170	37	19	18	38	8	35	43	19	69	90	49	56	307
	9% p	9%	9%	9%	8%	9%	9%	9%	9%	8%	10%	7%	10%	5%	12%	12% p	5%	8%	10% p	9% p	10% p	8%
Disagree strongly	53	46	7	7	18	11	10	7	21	2	8	4	4	7	5	13	5	14	4	8	4	48
	1% r	2%	1%	1%	2% z	1%	1%	1%	1%	*	4% zhi	1%	1%	4% zhi	2%	4% zrt	1%	2%	*	2% r	1%	1%
Don't know	200	164	35	54	46	45	29	26	64	26	6	21	22	13	41	34	44	21	63	10	24	184
	5% ghqs	6%	5%	7% zfg	6% g	6% g	4%	3%	3%	6% h	3%	8% h	6%	9% h	13% zhijl	10% zqst	12% zqrst	2%	7% qs	2%	4% s	5%
Prefer not to say	8	8	-	4	2	1	1	-	1	1	1	-	1	1	2	1	5	-	*	-	1	9
	* h	*	-	1%	*	*	*	-	*	*	*	-	*	1%	1%	*	1% zqrst	-	*	-	*	*
Total agree	2289	1811	477	435	455	479	464	457	1281	257	104	159	223	86	159	211	191	658	514	354	327	2350
	62% nprt	61%	63%	58%	61%	65% c	62%	61%	67% zijlmn	59%	55%	62%	56%	56%	52%	60%	54%	71% zoprt	55%	67% zprt	56%	63%
Total disagree	380	305	75	73	78	74	77	78	191	39	27	22	42	15	41	56	24	84	94	57	59	355
	10% p	10%	10%	10%	11%	10%	10%	10%	10%	9%	14%	8%	11%	10%	13%	16% zpqr	7%	9%	10%	11% p	10%	10%

Q7. To what extent do you agree or disagree with the following statements? - Politicians invent or exaggerate culture wars as a political tactic

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Agree strongly	826	138	313	90	39	60	83	69	350	482	153	35	91	256	26	46	715	520	160	860
	22%	13%	34%	31%	33%	22%	19%	9%	35%	30%	15%	11%	14%	39%	21%	18%	24%	26%	34%	23%
	agjkl		zaef	zaef	zaef	a	a		zg	zj				zkln	k		zo	z	zq	
Agree	1463	448	332	125	48	110	150	351	365	657	422	152	270	248	43	119	1173	794	171	1490
	39%	43%	37%	43%	40%	41%	35%	47%	36%	41%	40%	48%	42%	37%	36%	46%	40%	39%	37%	40%
	h	zbf		f				zh				zm								
Neither agree nor disagree	839	284	163	46	13	59	111	221	177	297	285	89	174	98	30	59	612	400	71	818
	23%	27%	18%	16%	11%	22%	26%	29%	18%	18%	27%	28%	27%	15%	25%	23%	21%	20%	15%	22%
	bcdhimpqr	zbcd				d	bcd	zh			zi	zm	zm		m					
Disagree	328	111	64	15	7	28	45	86	77	109	122	33	72	37	17	16	281	220	44	307
	9%	11%	7%	5%	6%	10%	11%	11%	8%	7%	12%	10%	11%	6%	14%	6%	10%	11%	9%	8%
	cim	zbc				c	c	zh			zi	m	m		m		z	z		
Disagree strongly	53	19	8	2	2	2	6	12	9	11	24	1	16	4	2	1	43	37	9	48
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	*	2%	1%	1%	*	1%	2%	2%	1%
	i										zi		zkm							
Don't know	200	32	28	11	10	7	31	16	28	55	37	5	21	20	4	18	111	46	12	184
	5%	3%	3%	4%	9%	3%	7%	2%	3%	3%	4%	2%	3%	3%	3%	7%	4%	2%	3%	5%
	abghijklmpqr				abce		abe									p				
Prefer not to say	8	1	1	-	-	1	3	-	*	-	1	-	1	-	-	1	1	1	-	9
	*	*	*	-	-	*	1%	-	*	-	*	-	*	-	-	*	*	*	-	*
	pq															p				
Total agree	2289	586	646	215	87	170	233	420	715	1139	575	187	361	504	69	165	1888	1314	331	2350
	62%	57%	71%	74%	73%	64%	54%	56%	71%	71%	55%	59%	56%	76%	57%	64%	64%	65%	71%	63%
	afgjl		zaef	zaef	zaf	f			zg	zj				zkln			z	z	zq	
Total disagree	380	130	73	17	9	30	51	98	86	120	146	34	89	41	18	17	324	256	53	355
	10%	13%	8%	6%	7%	11%	12%	13%	9%	7%	14%	11%	14%	6%	15%	6%	11%	13%	11%	10%
	bcim	zbc				c	bc	zh			zi	m	zm		m		z	z		

Q7. To what extent do you agree or disagree with the following statements? - Culture wars only exist in the media and on social media, not in real life

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Agree strongly	118	90	23	47	40	31	24	23	26	14	11	12	8	37	54	28	102	9	63	56	48	70	19	30	12	5	5	68	23	20	121
	3%	**5%**	**1%**	**4%**	**3%**	**2%**	**5%**	**4%**	**5%**	**2%**	**2%**	**3%**	**2%**	**5%**	**3%**	**3%**	**3%**	**2%**	**4%**	**3%**	**4%**	**3%**	**4%**	**3%**	**1%**	**3%**	**4%**	**3%**	**5%**	**5%**	**3%**
	bepux	zb		ejC			ej		e					zeijCD			zp				zru	u	u	u				x			
Agree	711	426	281	189	223	299	66	123	100	123	116	92	92	104	367	241	640	65	310	394	245	458	86	176	148	26	23	533	88	67	725
	19%	24%	15%	17%	19%	22%	13%	20%	17%	20%	21%	20%	25%	14%	20%	22%	20%	15%	20%	18%	22%	18%	20%	18%	17%	14%	16%	20%	18%	16%	20%
	bcfBr	zb		fB	fB	zcfB		cfB		fB	fB	fB	zcfB		cfB	zcfB	z				zruv							z			
Neither agree nor disagree	909	409	488	280	270	359	129	151	133	137	136	123	101	188	427	294	772	122	351	548	235	659	107	257	196	59	39	635	135	99	900
	24%	23%	26%	25%	23%	26%	25%	24%	23%	22%	24%	27%	27%	25%	23%	27%	24%	28%	23%	26%	21%	26%	25%	27%	23%	32%	27%	24%	27%	24%	24%
	aq		za													C						q		q		zqu					
Disagree	1546	685	840	439	527	580	205	235	252	275	242	194	144	291	797	458	1345	185	653	888	492	1046	175	377	360	74	60	1126	194	160	1557
	42%	38%	45%	39%	44%	42%	40%	38%	44%	44%	43%	42%	39%	39%	43%	41%	42%	42%	42%	42%	44%	41%	40%	40%	42%	41%	42%	43%	39%	38%	42%
	acg		za		cg					g	g				cg		z				z							z			
Disagree strongly	279	135	141	107	90	82	42	66	36	54	40	26	16	69	152	58	246	30	123	155	66	211	38	71	86	4	47	167	46	47	276
	8%	7%	8%	9%	8%	6%	8%	11%	6%	9%	7%	6%	4%	9%	8%	5%	8%	7%	8%	7%	6%	8%	9%	8%	10%	2%	8%	6%	9%	11%	7%
	elDqvx			zekID				zehjkIC D		ID				eklD	elD							qv	v	v	zqv		v			zx	
Don't know	147	54	91	68	42	37	40	27	26	16	13	11	13	48	71	28	114	28	59	84	24	119	9	38	51	15	6	85	16	25	132
	4%	3%	5%	6%	4%	3%	8%	4%	5%	3%	2%	3%	3%	7%	4%	3%	4%	6%	4%	4%	2%	5%	2%	4%	6%	8%	4%	3%	3%	6%	4%
	aejkDmq x		za	zdegijk CD			zdegijk ICD	ejD						zdegijk CD	j			zm				zqs		q	zqs	zqs				x	
Prefer not to say	5	2	3	4	-	1	4	-	-	-	1	-	-	4	-	1	2	3	1	4	1	4	-	-	4	-	-	1	1	1	5
	*	*	*	*	-	*	1%	-	-	-	*	-	-	*	-	*	*	1%	*	*	*	*	-	-	1%	-	-	*	*	*	*
	mx			C			zdC				C			C		m		m							z						
Total agree	830	515	304	236	264	331	90	146	127	137	127	104	100	140	421	269	742	74	372	449	293	529	105	205	159	31	28	600	112	87	846
	22%	29%	16%	21%	22%	24%	18%	23%	22%	22%	23%	23%	27%	19%	23%	24%	23%	17%	24%	21%	26%	21%	24%	22%	19%	17%	20%	23%	22%	21%	23%
	bfBnru	zb					fB		cfB				fB			fB	zn				zrtuv										
Total disagree	1826	820	981	547	617	662	246	301	288	329	282	220	160	360	949	516	1591	215	776	1043	558	1257	213	449	445	78	71	1293	240	207	1833
	49%	46%	53%	48%	52%	48%	48%	48%	50%	53%	50%	48%	43%	49%	51%	47%	49%	49%	50%	49%	50%	49%	49%	47%	52%	43%	50%	49%	48%	50%	49%
	alD		za		ID					ID					ID										z						

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q7. To what extent do you agree or disagree with the following statements? - Culture wars only exist in the media and on social media, not in real life

Base: All participants

	Total (z)	Annual household income: Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade: AB (e)	C1 (f)	C2 (g)	DE (h)	Country: England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net): North (m)	Midlands (n)	South (o)	England region: North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Agree strongly	118 3% nt	31 4%	23 2%	27 4%	10 3%	37 3%	38 3%	9 2%	16 5% g	94 3%	10 3%	8 4%	6 6%	24 3%	10 2%	60 4% n	4 3%	9 2%	11 4%	7 3%	3 1%	11 3%	14 3%	8 2%	27 6% zqt	121 3%
Agree	711 19% agn	129 15%	222 21% a	161 23% za	72 24% za	282 25% zfgh	242 19%	79 14%	50 15%	586 19%	66 21%	47 26% zil	13 13%	152 18%	94 16%	340 21% n	26 17%	78 19%	48 16%	43 16%	51 15%	67 19%	116 23% rt	55 17%	102 21%	725 20%
Neither agree nor disagree	909 24% ce	226 27% c	264 25%	145 21%	67 23%	246 22%	337 26% e	138 25%	75 22%	789 25% z	68 22%	35 20%	17 17%	243 28% zo	152 25%	394 24%	34 22%	120 29% x	90 29% x	71 26%	81 25%	83 24%	119 23%	91 29% x	100 21%	900 24%
Disagree	1546 42%	343 41%	442 42%	282 41%	116 39%	469 41%	534 41%	258 47% z	137 41%	1285 41%	133 43%	75 42%	53 52% zi	350 40%	258 43%	677 41%	72 48%	157 38%	121 39%	112 41%	146 44%	140 41%	210 41%	143 45%	183 38%	1557 42%
Disagree strongly	279 8% e	69 8%	71 7%	55 8%	23 8%	65 6%	97 7%	43 8%	36 11% ze	238 8%	23 7%	10 5%	9 8%	67 8%	56 9%	115 7%	12 8%	30 7%	24 8%	24 9%	32 10% w	22 6%	35 7%	14 4%	44 9% w	276 7%
Don't know	147 4% be	31 4%	23 2%	23 3%	7 2%	32 3%	49 4%	19 3%	17 5%	127 4%	12 4%	4 2%	4 4%	28 3%	30 5%	70 4%	3 2%	14 3%	10 3%	14 5%	15 5%	20 6% w	16 3%	7 2%	26 5%	132 4%
Prefer not to say	5 *	4 *	1 *	- -	- -	- -	- -	1 *	2 * f	5 *	- -	- -	- -	2 *	- -	3 *	- -	- -	2 1% z	- -	- -	1 *	- -	- -	2 *	5 *
Total agree	830 22% agnt	160 19%	245 23%	189 27% za	82 28% a	319 28% zfgh	280 22% g	88 16%	66 20%	680 22%	76 24%	54 30% zi	20 19%	176 20%	104 17%	401 24% n	30 20%	87 21%	59 19%	50 18%	54 16%	78 23%	130 25% st	63 20%	129 27%	846 23%
Total disagree	1826 49%	412 50%	513 49%	337 49%	139 47%	534 47%	630 49%	301 55% zef	173 52%	1523 49%	156 50%	85 48%	62 60% zi	417 48%	314 52%	792 48%	84 56%	187 46%	145 47%	136 50%	178 54%	162 47%	245 48%	157 49%	227 47%	1833 49%

Q7. To what extent do you agree or disagree with the following statements? - Culture wars only exist in the media and on social media, not in real life

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Agree strongly	118	99	20	23	27	22	24	24	70	4	3	5	10	3	18	26	7	38	15	25	1	121
	3%	3%	3%	3%	4%	3%	3%	3%	4%	1%	2%	2%	2%	2%	6%	7%	2%	4%	2%	5%	*	3%
	irt								i						zi	zprt	t	rt	t	zprt		
Agree	711	552	158	119	125	139	147	181	411	65	43	48	66	36	34	61	41	230	136	135	104	725
	19%	19%	21%	16%	17%	19%	20%	24%	21%	15%	23%	19%	17%	24%	11%	17%	11%	25%	15%	26%	18%	20%
	inpr							zcde	zin		in			n		zoprt		zoprt		zoprt	p	
Neither agree nor disagree	909	706	202	177	197	179	172	184	461	107	53	61	97	30	79	85	96	185	239	139	154	900
	24%	24%	27%	24%	26%	24%	23%	25%	24%	24%	28%	24%	25%	19%	26%	24%	27%	20%	26%	26%	27%	24%
	q																	q		q	q	
Disagree	1546	1247	299	318	297	319	320	292	801	198	66	108	190	58	114	135	142	367	423	183	274	1557
	42%	42%	40%	43%	40%	43%	43%	39%	42%	45%	35%	42%	48%	38%	37%	38%	40%	40%	45%	35%	47%	42%
	s												zjn						zs		zopqs	
Disagree strongly	279	232	47	71	64	47	54	45	129	37	18	17	27	15	33	24	41	76	76	34	24	276
	8%	8%	6%	9%	9%	6%	7%	6%	7%	8%	10%	7%	7%	10%	11%	7%	12%	8%	8%	7%	4%	7%
	t			g											h		zst	t	t			
Don't know	147	118	29	33	31	33	28	21	53	26	5	17	6	9	26	20	28	27	43	8	19	132
	4%	4%	4%	5%	4%	4%	4%	3%	3%	6%	2%	7%	2%	6%	9%	6%	8%	3%	5%	2%	3%	4%
	hls									hl		hl			zhjl	s	zqrst		s			
Prefer not to say	5	5	-	2	3	-	1	-	1	2	1	-	-	2	-	2	2	-	-	-	1	5
	*	*	-	*	*	-	*	-	*	*	*	-	-	1%	-	1%	*	-	-	-	*	*
														zh								
Total agree	830	651	178	142	151	161	171	205	481	70	46	53	75	39	52	87	47	268	151	161	106	846
	22%	22%	24%	19%	20%	22%	23%	27%	25%	16%	25%	21%	19%	26%	17%	25%	13%	29%	16%	31%	18%	23%
	iprt							zcde	ziln		i			i		pr		zprt		zprt		
Total disagree	1826	1479	346	389	361	366	373	337	930	234	84	126	217	73	147	159	183	443	499	218	299	1833
	49%	50%	46%	52%	49%	50%	50%	45%	48%	54%	45%	49%	55%	48%	48%	45%	51%	48%	54%	41%	52%	49%
	gs			g													s	s	zs		s	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q7. To what extent do you agree or disagree with the following statements? - Culture wars only exist in the media and on social media, not in real life

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Agree strongly	**118**	26	34	7	5	18	12	17	39	52	24	5	18	30	-	13	87	49	46	121
	3%	3%	4%	2%	4%	7%	3%	2%	4%	3%	2%	2%	3%	4%	-	5%	3%	2%	10%	3%
	q					zacf													zq	
Agree	**711**	222	182	71	25	55	66	189	198	348	215	75	143	132	28	70	541	313	171	725
	19%	22%	20%	25%	21%	21%	15%	25%	20%	22%	21%	24%	22%	20%	23%	27%	18%	16%	37%	20%
	q	f		zf				zh		z		z				zp			zq	
Neither agree nor disagree	**909**	254	201	85	18	53	117	190	231	394	223	87	140	150	21	77	655	358	99	900
	24%	25%	22%	29%	15%	20%	27%	25%	23%	24%	21%	28%	22%	23%	17%	30%	22%	18%	21%	24%
	djpq	d		bde			d									p				
Disagree	**1546**	427	386	112	58	119	167	301	422	682	454	128	267	283	57	81	1316	1050	121	1557
	42%	41%	42%	39%	49%	45%	39%	40%	42%	42%	43%	41%	41%	43%	47%	31%	45%	52%	26%	42%
	or																zo	zr		
Disagree strongly	**279**	69	86	7	7	18	40	38	96	96	95	12	54	56	12	10	261	223	21	276
	8%	7%	9%	2%	6%	7%	9%	5%	10%	6%	9%	4%	8%	8%	10%	4%	9%	11%	4%	7%
	cgikr	c	zc			c	c		zg		i		k	k	k		zo	zr		
Don't know	**147**	35	21	7	6	3	25	20	21	39	34	8	23	13	3	9	75	24	9	132
	4%	3%	2%	2%	5%	1%	6%	3%	2%	2%	3%	2%	4%	2%	2%	3%	3%	1%	2%	4%
	behimpq				e		bce													
	r																			
Prefer not to say	**5**	-	-	-	-	-	2	-	-	-	1	-	-	-	-	-	1	1	-	5
	*	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	*	*	-	*
	p						a													
Total agree	**830**	248	217	78	30	73	78	206	238	399	239	80	160	162	28	83	627	362	217	846
	22%	24%	24%	27%	25%	27%	18%	27%	24%	25%	23%	26%	25%	24%	23%	32%	21%	18%	47%	23%
	pq	f		f		f		z		z						zp			zq	
Total disagree	**1826**	496	472	120	65	138	206	339	518	778	549	140	321	338	69	91	1578	1273	142	1833
	49%	48%	52%	41%	55%	52%	48%	45%	51%	48%	53%	44%	50%	51%	57%	35%	54%	63%	30%	49%
	cgor		c		c	c			g		z						zo	zr		

Q7. To what extent do you agree or disagree with the following statements? - Culture wars are a serious problem for UK society and politics

Base: All participants

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Agree strongly	378	216	153	126	128	124	47	79	67	67	59	42	24	76	209	93	334	37	175	201	121	256	59	84	86	11	17	252	60	43	386
	10% belD	12% zb	8%	11% l	11%	9%	9%	13% zcekID	11%	11%	11%	9%	6%	10% eID	11%	8%	10%	8%	11%	9%	11%	10%	14% zrtv	9%	10%	6%	12%	10%	12%	10%	10%
Agree	1551	741	795	425	513	613	177	247	238	275	243	202	168	264	791	496	1361	169	650	891	460	1075	170	379	385	79	61	1129	204	157	1557
	42% cfB	41%	43%	37%	43% cfB	44% zcfB	35%	40% c	41%	45% cfB	44% cfB	44% cfB	45% cfB	36%	42% cfB	45% zcfgB	42%	38%	42%	42%	41%	42%	39%	40%	45%	43%	43%	43% z	40%	38%	42%
Neither agree nor disagree	1107	510	585	331	342	434	156	176	160	181	174	143	117	222	541	343	955	143	434	661	297	794	131	315	262	49	36	774	154	129	1094
	30% q	28%	31%	29%	29%	31%	31%	28%	28%	29%	31%	31%	31%	30%	29%	31%	30%	32%	28%	31%	27%	31% q	30%	33% zq	31%	27%	25%	30%	31%	31%	29%
Disagree	412	211	190	123	122	167	53	70	62	60	62	53	52	82	195	135	361	46	182	228	160	252	51	103	55	23	18	309	44	42	430
	11% ru	12%	10%	11%	10%	12%	10%	11%	11%	10%	11%	12%	14%	11%	10%	12%	11%	10%	12%	11%	14% zrtu	10% u	12% u	11% u	6%	13% u	13% u	12% z	9%	10%	12%
Disagree strongly	77	57	18	31	32	13	12	19	24	9	8	4	1	23	44	10	65	10	44	32	36	40	7	23	9	-	1	42	21	10	68
	2% bekDpru x	3% zb	1%	3% ekID	3% eikID	1%	2% eD	3% ekID	4% zeijkIC D	1%	1%	1%	*	3% ekID	2% ekD	1%	2%	2%	3% zp	2%	3% zruv	2%	2%	2%	1%	-	1%	2%	4% zx	2%	2%
Don't know	188	62	122	93	56	39	59	34	30	26	12	15	12	70	88	30	143	36	74	109	35	147	16	45	55	20	10	107	19	37	176
	5% aejkDmq x	3%	7% za	8% zdegijk ICD	5% ejD	3%	12% zcdeghi jkICD	5%	5% ejD	4% j	2%	3%	3%	9% zdeghij kICD	5% ejD	3%	4%	8% zm	5%	5%	3%	6% q	4%	5%	6% q	11% zqrst	7%	4%	4%	9% zxy	5%
Prefer not to say	5	2	3	5	-	1	5	-	-	-	1	-	-	5	-	1	3	2	-	5	1	5	-	-	5	-	-	1	2	1	5
	* x	*	*	* zC	-	*	1% zdegCD	-	-	-	*	-	-	1% zdeC	-	*	*	*	-	*	*	*	-	-	1% z	-	-	*	*	*	*
Total agree	1928	958	948	551	641	737	224	327	299	342	302	243	191	339	1000	590	1695	205	825	1093	581	1331	229	463	470	90	78	1381	263	200	1943
	52% cfB	53%	51%	49%	54% fB	53% cfB	44%	52% cfB	52%	55% cfB	54% cfB	53% fB	51%	46%	54% cfB	53% cfB	53% z	46%	53%	51%	52%	52%	53%	49%	55%	49%	55%	53%	52%	48%	52%
Total disagree	488	269	209	154	154	180	66	89	85	69	70	57	53	105	238	145	426	56	226	260	196	292	58	125	64	23	19	351	65	52	498
	13% bru zb	15%	11%	14%	13%	13%	13%	14%	15%	11%	13%	12%	14%	14%	13%	13%	13%	13%	15%	12%	18% zrtu	11% u	13% u	13% u	7%	13%	13% u	13%	13%	12%	13%

Q7. To what extent do you agree or disagree with the following statements? - Culture wars are a serious problem for UK society and politics

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Agree strongly	378	105	94	78	31	115	121	62	29	318	33	12	14	112	76	131	20	45	47	31	44	27	39	26	38	386
	10% o	13%	9% zb	11%	11%	10%	9%	11%	9%	10%	11%	7%	14%	13% zo	13% o	8%	13%	11%	15% zuvwx	12%	13% uvx	8%	8%	8%	8%	10%
Agree	1551	324	492	302	107	449	566	255	138	1290	134	81	46	348	255	687	63	167	118	118	137	145	208	153	182	1557
	42%	39%	47% zad	44%	36%	40%	44%	47% ze	41%	41%	43%	45%	45%	40%	43%	41%	42%	41%	38%	44%	42%	42%	41%	48% zrx	38%	42%
Neither agree nor disagree	1107	270	300	171	95	337	380	158	111	941	92	52	20	250	180	512	43	113	94	77	102	107	167	88	150	1094
	30% cl	33%	29% c	25%	32% c	30%	29%	29%	34%	30% l	30%	29%	20%	29%	30%	31%	29%	28%	31%	29%	31%	31%	33%	28%	31%	29%
Disagree	412	82	107	96	49	164	148	34	28	346	34	21	10	94	53	199	16	48	30	26	27	39	58	33	69	430
	11% g	10%	10%	14% za	17% zab	15% zfgh	11% g	6%	8%	11%	11%	12%	10%	11%	9%	12%	10%	12%	10%	10%	8%	11%	11%	10%	14% t	12%
Disagree strongly	77	17	15	21	3	24	24	7	9	61	5	6	5	16	5	40	3	8	5	4	1	4	8	9	19	68
	2% n	2%	1%	3%	1%	2%	2%	1%	3%	2%	2%	3%	5% zij	2%	1%	2% n	2%	2%	2%	1%	*	1%	2%	3%	4% ztu	2%
Don't know	188	29	36	25	9	42	57	29	16	162	13	6	7	44	30	89	6	27	11	15	15	23	31	10	25	176
	5% abe	3%	3%	4%	3%	4%	4%	5%	5%	5%	4%	3%	7%	5%	5%	5%	4%	7%	4%	5%	5%	7%	6%	3%	5%	5%
Prefer not to say	5	4	1	-	-	-	1	1	2	5	-	-	-	2	1	2	1	-	2	-	1	-	-	-	2	5
	*	1% z	*	-	-	-	*	*	*	*	-	-	-	*	*	*	*	-	1%	-	*	-	-	-	*	*
Total agree	1928	429	587	380	138	565	687	317	166	1608	167	93	60	460	331	818	83	212	165	149	181	171	247	179	220	1943
	52% ox	52%	56% zd	55%	47%	50%	53%	58% ze	50%	51%	54%	52%	59%	53%	55%	49% o	55%	52%	54%	55% x	55% x	50%	48%	56% x	45%	52%
Total disagree	488	100	123	117	52	188	171	42	37	407	39	27	15	110	58	239	18	57	35	30	28	43	66	42	88	498
	13% gnt	12%	12%	17% zab	18% zab	17% zfgh	13% g	8%	11%	13%	13%	15%	15%	13%	10%	14% n	12%	14%	12%	11%	9%	13%	13%	13%	18% zrst	13%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q7. To what extent do you agree or disagree with the following statements? - Culture wars are a serious problem for UK society and politics

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Agree strongly	378	318	58	101	76	74	66	61	193	47	26	23	40	15	33	32	37	128	80	57	36	386
	10%	11%	8%	14%	10%	10%	9%	8%	10%	11%	14%	9%	10%	10%	11%	9%	10%	14%	9%	11%	6%	10%
	bt	b		zfg													t	zrt		t		
Agree	1551	1219	332	301	334	310	323	284	826	181	80	118	176	51	99	127	126	383	404	231	265	1557
	42%	41%	44%	41%	45%	42%	43%	38%	43%	41%	42%	46%	44%	33%	33%	36%	36%	42%	43%	44%	46%	42%
	gnp				g				n			mn	n					p	p	op		
Neither agree nor disagree	1107	891	215	208	200	230	218	252	532	143	55	79	127	50	95	104	112	251	286	155	187	1094
	30%	30%	29%	28%	27%	31%	29%	34%	28%	33%	29%	31%	32%	33%	31%	30%	32%	27%	31%	29%	32%	29%
	h							zcd														
Disagree	412	312	100	68	71	69	91	112	260	34	18	17	30	19	30	45	31	98	94	68	65	430
	11%	11%	13%	9%	10%	9%	12%	15%	14%	8%	10%	7%	8%	12%	10%	13%	9%	11%	10%	13%	11%	12%
								zcde	zikl													
Disagree strongly	77	65	12	11	24	11	15	15	45	6	1	1	11	2	11	17	5	32	12	9	1	68
	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%	1%	1%	3%	2%	3%	5%	1%	3%	1%	2%	*	2%
	t				z											zprst	t	zrt		t		
Don't know	188	150	38	52	35	44	34	23	69	25	7	19	11	14	36	25	41	31	57	6	23	176
	5%	5%	5%	7%	5%	6%	5%	3%	4%	6%	4%	7%	3%	9%	12%	7%	12%	3%	6%	1%	4%	5%
	ghqs			zg		g						hl		hl	zhijl	qs	zqrst	s	qs		s	
Prefer not to say	5	5	-	1	3	1	-	-	1	1	1	-	1	2	-	2	3	-	-	-	1	5
	*	*	-	*	*	*	-	-	*	*	*	-	*	1%	-	1%	1%	-	-	-	*	*
	h													zh			zqrs					
Total agree	1928	1537	390	402	409	384	388	345	1019	228	106	141	216	66	132	159	163	511	483	288	302	1943
	52%	52%	52%	54%	55%	52%	52%	46%	53%	52%	56%	55%	55%	43%	43%	45%	46%	55%	52%	55%	52%	52%
	gnp			g	g		g		n		n	n	n					op		op		
Total disagree	488	376	112	80	95	80	106	128	305	40	20	18	41	22	41	62	36	130	106	77	66	498
	13%	13%	15%	11%	13%	11%	14%	17%	16%	9%	10%	7%	10%	14%	13%	18%	10%	14%	11%	15%	11%	13%
	ik							zce	zikl							prt						

Q7. To what extent do you agree or disagree with the following statements? - Culture wars are a serious problem for UK society and politics

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Agree strongly	378	109	122	20	14	33	36	52	130	166	112	22	78	91	12	16	338	334	14	386
	10%	11%	13%	7%	12%	12%	8%	7%	13%	10%	11%	7%	12%	14%	10%	6%	12%	17%	3%	10%
	gr		zcf						zg				k	zk			zo	zr		
Agree	1551	460	385	109	58	114	177	333	427	680	491	143	295	284	59	80	1347	1162	96	1557
	42%	45%	42%	38%	48%	43%	41%	44%	42%	42%	47%	45%	46%	43%	49%	31%	46%	58%	21%	42%
	or										zi						zo	zr		
Neither agree nor disagree	1107	320	244	91	23	62	132	245	271	458	302	109	186	170	34	84	798	358	136	1094
	30%	31%	27%	32%	19%	23%	31%	32%	27%	28%	29%	35%	29%	26%	28%	32%	27%	18%	29%	29%
	dehmpq	de		de			d	h				m							q	
Disagree	412	103	92	53	15	42	39	102	105	216	88	39	56	67	11	54	298	112	157	430
	11%	10%	10%	18%	13%	16%	9%	14%	10%	13%	8%	12%	9%	10%	9%	21%	10%	6%	34%	12%
	jpq			zabf		zabf		z		zj						zp			zq	
Disagree strongly	77	10	27	4	2	9	12	8	40	39	12	-	8	23	1	9	60	15	55	68
	2%	1%	3%	2%	1%	4%	3%	1%	4%	2%	1%	-	1%	4%	1%	3%	2%	1%	12%	2%
	agjkq		a			a	a		zg					zkl					zq	
Don't know	188	30	41	11	8	6	30	14	35	51	39	2	22	27	4	17	95	37	8	176
	5%	3%	4%	4%	7%	2%	7%	2%	3%	3%	4%	1%	3%	4%	3%	6%	3%	2%	2%	5%
	aghikpqr				ae		ae						k	k		p				
Prefer not to say	5	1	-	-	-	-	3	-	-	-	1	-	1	-	-	-	1	-	-	5
	*	*	-	-	-	-	1%	-	-	-	*	-	*	-	-	-	*	-	-	*
	p						z													
Total agree	1928	569	507	129	72	147	213	385	557	846	603	164	372	375	71	95	1685	1496	110	1943
	52%	55%	56%	45%	60%	55%	50%	51%	55%	53%	58%	52%	58%	57%	59%	37%	57%	74%	24%	52%
	cor	zc	zc	c		c			z		zi		z	z			zo	zr		
Total disagree	488	113	119	57	17	52	51	110	145	255	100	39	64	90	11	63	357	128	212	498
	13%	11%	13%	20%	14%	19%	12%	15%	14%	16%	10%	12%	10%	14%	9%	24%	12%	6%	45%	13%
	ajlpq			zabf		zabf				zj						zp			zq	

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - SUMMARY TABLE

Base: All participants

	Culture wars	Being woke	Cancel culture	White privilege	Toxic masculinity	The patriarchy
Unweighted Total	3716	3716	3716	3716	3716	3716
Weighted Total	3716	3716	3716	3716	3716	3716
A lot	1036	1891	1600	1881	1357	1117
	28%	51%	43%	51%	37%	30%
A little	1614	860	832	1208	1099	1116
	43%	23%	22%	33%	30%	30%
Heard of, but know very little	790	517	482	365	504	831
	21%	14%	13%	10%	14%	22%
Never heard of it	216	386	744	212	690	579
	6%	10%	20%	6%	19%	16%
Don't know	53	53	50	41	55	64
	1%	1%	1%	1%	1%	2%
Prefer not to say	8	9	8	9	11	9
	*	*	*	*	*	*
Total heard of	3439	3268	2913	3454	2960	3064
	93%	88%	78%	93%	80%	82%

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Culture wars

Base: All participants

	Total (z)	Gender Male (a)	Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working status Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1036	632	386	309	334	393	125	184	167	166	171	123	100	186	552	297	911	116	496	532	435	596	123	209	187	40	37	763	150	84	1083
	28%	35%	21%	27%	28%	28%	25%	29%	29%	27%	31%	27%	27%	25%	30%	27%	28%	26%	32%	25%	39%	23%	28%	22%	22%	22%	26%	29%	30%	20%	29%
	bprtuA	zb				D		cB									zp		zp		zrstuvw		rtu					zA	A		
A little	1614	724	876	445	545	624	192	253	253	293	241	229	153	293	809	512	1409	184	670	935	453	1146	205	429	379	85	47	1158	204	198	1612
	43%	40%	47%	39%	46%	45%	38%	40%	44%	47%	43%	50%	41%	40%	43%	46%	44%	42%	43%	44%	41%	45%	47%	45%	44%	47%	33%	44%	41%	47%	43%
	acfqw		za		cfB	cfB				cfgB		zcefgjl BCD				zcfgB						qw	w	w	w	w					
Heard of, but know very little	790	335	443	254	234	302	128	126	109	125	114	89	100	169	373	248	689	88	286	499	172	608	83	220	224	37	43	532	113	95	762
	21%	19%	24%	22%	20%	22%	25%	20%	19%	20%	20%	19%	27%	23%	20%	22%	21%	20%	18%	23%	16%	24%	19%	23%	26%	20%	30%	20%	22%	23%	21%
	aoq		za	g									zdghkC			k				zo		zqs		q	zqs		zqs				
Never heard of it	216	84	126	82	68	65	35	47	35	33	29	17	20	58	110	48	182	29	95	117	43	166	23	68	47	17	11	136	29	29	208
	6%	5%	7%	7%	6%	5%	7%	8%	6%	5%	5%	4%	5%	8%	6%	4%	6%	7%	6%	6%	4%	6%	5%	7%	5%	9%	8%	5%	6%	7%	6%
	aekDqx		za	zekD				zekD						zekD								q		q		q					
Don't know	53	20	31	37	11	5	23	13	10	1	4	-	1	27	24	2	27	22	13	37	5	47	1	21	17	4	4	24	7	10	43
	1%	1%	2%	3%	1%	*	5%	2%	2%	*	1%	-	*	4%	1%	*	1%	5%	1%	2%	*	2%	*	2%	2%	2%	3%	1%	1%	2%	1%
	eikDmoq x			zdegijk ICD	ikD	D	zdeijkl CD	eijkCD	eikD					zdegijk ICD	eikD			zm		o		zqs		qs	qs	qs	qs			x	
Prefer not to say	8	4	4	7	-	1	6	1	-	-	1	-	-	7	-	1	4	3	-	8	2	6	-	1	4	-	1	3	1	2	8
	*	*	*	1%	-	*	1%	*	-	-	*	-	-	1%	-	*	*	1%	-	1%	*	*	-	*	*	-	1%	*	*	*	*
	mx			zdegC			zdeikCD							zdegkCD						o											
Total heard of	3439	1692	1705	1008	1113	1319	445	563	529	584	526	441	352	648	1734	1057	3008	388	1452	1966	1061	2349	410	859	789	162	127	2452	468	377	3457
	93%	94%	91%	89%	93%	95%	87%	90%	92%	94%	94%	96%	94%	87%	93%	95%	93%	88%	93%	92%	95%	91%	94%	90%	92%	89%	89%	94%	93%	90%	93%
	bcfgBnr t	zb		cfgB	zcfgBC		c	B	cfgB	cfgB	zcdefgh BC	cfgB		cfgB	zcfghBC		zn				zrtuvw		v					zA			t

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Culture wars

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1036	217	276	246	112	399	324	129	78	875	85	45	30	216	176	483	44	101	71	76	100	81	144	78	179	1083
	28%	26%	26%	35%	38%	35%	25%	24%	24%	28%	27%	25%	29%	25%	29%	29%	29%	25%	23%	28%	31%	24%	28%	25%	37%	29%
	f			zab	zab	zfgh																			zqrsuvw	
A little	1614	356	488	296	120	465	608	255	141	1351	144	77	43	392	243	716	73	186	133	111	131	160	231	134	191	1612
	43%	43%	47%	43%	41%	41%	47%	47%	43%	43%	46%	43%	41%	45%	41%	43%	48%	46%	43%	41%	40%	47%	45%	42%	39%	43%
			z				ze																			
Heard of, but know very little	790	187	218	122	50	205	283	116	77	664	61	42	23	198	133	333	31	91	76	60	73	70	101	88	74	762
	21%	23%	21%	18%	17%	18%	22%	21%	23%	21%	20%	23%	22%	23%	22%	20%	20%	22%	25%	22%	22%	20%	20%	27%	15%	21%
	cex	c					e											x	x		x			zvx		
Never heard of it	216	57	55	27	13	56	66	42	30	175	21	13	7	45	39	91	2	20	23	20	18	21	28	18	24	208
	6%	7%	5%	4%	4%	5%	5%	8%	9%	6%	7%	7%	7%	5%	6%	5%	1%	5%	8%	8%	6%	6%	5%	6%	5%	6%
	cp	c						zef	zef										p	p		p				
Don't know	53	11	9	3	-	7	14	4	4	50	*	2	1	13	8	30	1	9	2	3	5	11	5	1	13	43
	1%	1%	1%	*	-	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	3%	1%	*	3%	1%
	cej	c																w				zw			w	
Prefer not to say	8	3	1	-	-	-	-	1	2	8	-	-	-	2	-	6	1	-	2	-	-	1	1	-	4	8
	*	*	*	-	-	-	-	*	*	*	-	-	-	*	-	*	*	-	1%	-	-	*	*	-	1%	*
									f																z	
Total heard of	3439	760	982	663	282	1069	1215	500	297	2890	290	163	95	806	552	1532	147	379	280	247	305	312	477	300	444	3457
	93%	91%	94%	96%	96%	94%	94%	92%	89%	93%	93%	92%	93%	93%	92%	92%	98%	93%	91%	91%	93%	91%	93%	94%	92%	93%
				za		zh	h										zrsux									

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Culture wars

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	1036	836	200	179	225	219	219	193	634	82	66	56	80	38	68	113	65	341	205	179	117	1083
	28%	28%	26%	24%	30%	30%	29%	26%	33%	19%	35%	22%	20%	25%	22%	32%	18%	37%	22%	34%	20%	29%
	cilprt				c	c			zikln		ikln					prt		zprt		zprt		
A little	1614	1285	327	319	313	309	320	352	846	211	72	104	179	69	111	132	151	366	440	227	285	1612
	43%	43%	43%	43%	42%	42%	43%	47%	44%	48%	38%	40%	45%	45%	36%	37%	42%	40%	47%	43%	49%	43%
	q							z		n									zoq		zoq	
Heard of, but know very little	790	616	173	173	151	157	153	157	344	110	36	67	106	26	90	72	88	167	204	96	150	762
	21%	21%	23%	23%	20%	21%	21%	21%	18%	25%	19%	26%	27%	17%	30%	20%	25%	18%	22%	18%	26%	21%
	hqs									h		h	zh		zhjm		qs				zqs	
Never heard of it	216	169	47	48	39	45	45	39	83	32	10	23	29	10	23	20	34	42	66	22	26	208
	6%	6%	6%	6%	5%	6%	6%	5%	4%	7%	5%	9%	7%	6%	8%	6%	10%	5%	7%	4%	4%	6%
	hs									h		h	h				zqst		s			
Don't know	53	46	8	23	9	10	7	4	17	3	3	7	3	8	11	12	15	6	17	2	-	43
	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	2%	3%	1%	5%	3%	3%	4%	1%	2%	*	-	1%
	ghst			zfg								h		zhil	zhil	zqst	zqrst		st			
Prefer not to say	8	8	-	1	5	-	1	1	1	1	1	-	-	3	1	4	3	-	-	-	1	8
	*	*	-	*	1%	-	*	*	*	*	*	-	-	2%	*	1%	1%	-	-	-	*	*
	h				z									zhl		zqrs	zqrs					
Total heard of	3439	2737	700	671	689	684	692	703	1825	403	174	227	365	133	269	317	304	874	849	502	552	3457
	93%	92%	93%	90%	93%	93%	93%	94%	95%	92%	92%	89%	92%	87%	88%	90%	85%	95%	91%	95%	95%	93%
	ckmnp							c	zkmn							zopr	p	zopr		zopr		

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Culture wars

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	**1036**	260	330	94	30	89	100	169	380	539	265	67	173	267	22	54	912	712	144	1083
	28%	25%	36%	32%	25%	33%	23%	22%	38%	33%	25%	21%	27%	40%	18%	21%	31%	35%	31%	29%
	gko		zadf	af		af			zg	zj				zkln			zo	z		
A little	**1614**	480	391	122	59	108	179	372	420	725	458	163	287	287	63	106	1324	950	172	1612
	43%	47%	43%	42%	50%	41%	42%	49%	42%	45%	44%	52%	45%	43%	52%	41%	45%	47%	37%	43%
	r	z						zh				zm					z	zr		
Heard of, but know very little	**790**	226	143	63	23	55	91	162	170	274	251	64	144	82	29	73	548	301	108	762
	21%	22%	16%	22%	20%	21%	21%	21%	17%	17%	24%	20%	22%	12%	24%	28%	19%	15%	23%	21%
	bhimpq	b		b			b	h			zi	m	m		m	zp			q	
Never heard of it	**216**	58	40	10	6	13	41	48	36	69	62	20	36	24	7	21	131	51	39	208
	6%	6%	4%	3%	5%	5%	10%	6%	4%	4%	6%	6%	6%	4%	6%	8%	4%	3%	8%	6%
	himpq						zabc	h								p			zq	
Don't know	**53**	7	5	1	-	-	17	4	1	2	7	-	4	1	-	4	21	3	2	43
	1%	1%	1%	*	-	-	4%	*	*	*	1%	-	1%	*	-	1%	1%	*	1%	1%
	abghijm pq						zabcde													
Prefer not to say	**8**	1	1	-	-	1	2	-	1	1	1	-	1	1	-	1	1	1	-	8
	*	*	*	-	-	*	*	-	*	*	*	-	*	*	-	*	*	*	-	*
	ipq															p				
Total heard of	3439	967	865	278	113	252	369	703	969	1538	974	294	605	636	114	234	2783	1963	425	3457
	93%	94%	95%	96%	95%	95%	86%	93%	96%	96%	93%	94%	94%	96%	94%	90%	95%	97%	91%	93%
	f	f	zf	zf	f	f			zg	zj				z			zo	zr		

Fieldwork dates: 17th August - 23rd August 2023

Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r

Overlap formulae used. * small base

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Table 64

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Being woke

Base: All participants

	Total (z)	Gender Male (a)	Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1891 **51%** blDnpruvwA	997 55% zb	864 46%	612 54% zlD	586 49%	693 50% lD	277 55% l	334 54% lD	281 49%	305 49%	292 52% l	245 54% elD	156 42%	405 55% lD	950 51% l	536 48% l	1679 52% zn	192 43%	838 54% zp	1044 49%	704 63% zrstuvw	1177 46%	215 49% vw	465 49% vw	375 44%	70 38%	52 36%	1371 52% zA	284 56% zA	166 40%	1978 53%
A little	860 **23%** ekDp	423 23%	429 23%	250 22%	317 27% zcekD	292 21%	110 22%	140 22%	141 25%	176 29% zcefgjkIBD	124 22%	91 20%	77 21%	159 22%	469 25% zcekD	232 21%	744 23%	108 24%	408 26% zp	448 21%	237 21%	613 24%	119 27% qw	241 25% w	185 22%	44 24%	23 16%	612 23%	115 23%	87 21%	828 22%
Heard of, but know very little	517 **14%** acfBCoqy	216 12%	295 16% za	122 11%	144 12%	251 18% zcdfghijkBC	48 9%	74 12%	66 12%	78 13%	83 15% cfBC	70 15% cfBC	97 26% zcdefghijkBCD	77 10%	220 12%	219 20% zcdefghijkBC	456 14%	54 12%	169 11%	342 16% zo	114 10%	399 16% zqt	58 13%	119 13%	151 18% zqt	41 22% zqrst	31 21% zqt	371 14% y	45 9%	74 18% y	505 14%
Never heard of it	386 **10%** amoqx	145 8%	237 13% za	108 10%	128 11%	150 11%	43 8%	65 10%	72 13%	56 9%	57 10%	52 11%	41 11%	64 9%	202 11%	120 11%	310 10%	64 14% zm	130 8%	250 12% zo	50 5%	324 13% zqt	43 10% q	98 10% q	130 15% zqrst	22 12% q	32 22% zqrstv	237 9%	54 11%	73 17% zxy	355 10%
Don't know	53 **1%** aejkDmqsx	16 1%	35 2% a	33 3% zdegijkICD	17 1% eikD	3 * D	22 2% zdegijkICD	11 2% eijkD	14 2% eijkID	3 *	3 * D	-	1 *	26 4% zdegijkICD	25 1% eikD	1 *	29 1%	20 4% zm	14 1%	35 2% zm	4 *	47 2% zqs	-	23 2% zqs	11 1% q	7 4% zqs	5 4% qs	22 1%	6 1%	14 3% zx	41 1%
Prefer not to say	9 * eCmx	3 *	6 *	9 1% zdegCD	-	1 *	8 2% zdeghijkCD	*	-	-	1 *	-	-	8 1% zdegijkCD	*	1 *	3 *	5 1% zm	-	9 * zo	1 *	8 *	-	3 *	4 1%	-	1 1%	2 *	1 *	3 1% x	9 *
Total heard of	3268 **88%** bnpruwA	1635 91% zb	1588 85%	984 87%	1047 88%	1236 89%	436 86%	548 88%	488 85%	559 90% dhC	499 89%	406 89%	331 89%	642 87%	1639 88%	987 89%	2879 89% zn	354 80%	1415 91% zp	1834 86%	1056 95% zrstuvw	2188 85% w	392 90% ruw	825 87% w	710 83% w	154 84% w	106 74%	2354 90% zA	444 88% A	328 78%	3311 89%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Being woke

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1891	358	528	432	189	696	660	221	134	1577	161	104	49	410	302	866	77	184	149	133	169	170	269	152	275	1978
	51%	43%	51%	62%	64%	61%	51%	40%	40%	51%	52%	58%	47%	47%	50%	52%	51%	45%	49%	49%	52%	49%	53%	48%	57%	53%
	aghq		a	zab	zab	zfgh	gh																		zqw	
A little	860	186	255	159	66	238	332	148	60	736	69	32	23	203	110	423	37	102	64	54	56	82	133	94	114	828
	23%	22%	24%	23%	22%	21%	26%	27%	18%	24%	22%	18%	23%	23%	18%	26%	25%	25%	21%	20%	17%	24%	26%	29%	24%	22%
	nt						zeh	eh								zn		t					t	zrst		
Heard of, but know very little	517	142	146	62	27	129	174	87	66	428	48	23	17	135	91	202	20	67	48	41	50	45	65	50	43	505
	14%	17%	14%	9%	9%	11%	13%	16%	20%	14%	15%	13%	17%	16%	15%	12%	13%	16%	16%	15%	15%	13%	13%	16%	9%	14%
	cdeox	zcd	c					e	zef					o				x	x	x	x			x		
Never heard of it	386	126	109	40	13	61	117	87	61	321	33	20	13	103	77	141	15	46	42	38	39	36	39	24	43	355
	10%	15%	10%	6%	4%	5%	9%	16%	18%	10%	10%	11%	13%	12%	13%	8%	10%	11%	14%	14%	12%	10%	8%	7%	9%	10%
	cdeo	zbcd	cd				e	zef	zef					o	o				vw	vw						
Don't know	53	12	7	1	-	8	12	2	9	51	1	*	1	11	16	23	1	8	2	5	11	11	6	-	6	41
	1%	1%	1%	*	-	1%	1%	*	3%	2%	*	*	1%	1%	3%	1%	1%	2%	1%	2%	3%	3%	1%	-	1%	1%
	bce	c							efg						z			w		w	zrw	zw				
Prefer not to say	9	7	1	-	-	-	-	1	2	9	-	-	-	3	3	4	1	1	2	-	3	-	*	-	3	9
	*	1%	*	-	-	-	-	*	*	*	-	-	-	*	*	*	*	*	1%	-	1%	-	*	-	1%	*
		zbc							f																	
Total heard of	3268	686	929	653	282	1063	1166	456	260	2742	278	158	89	748	503	1491	134	353	261	227	275	298	466	295	432	3311
	88%	82%	89%	94%	96%	94%	90%	83%	78%	88%	89%	89%	87%	86%	84%	90%	89%	87%	85%	84%	84%	86%	91%	93%	89%	89%
	aghn		a	zab	zab	zfgh	zgh									zmn							zrst	zqrstu		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Being woke

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	**1891**	1492	398	318	374	390	390	419	1053	200	113	105	149	62	182	198	187	512	430	287	246	1978
	51%	50%	53%	43%	50%	53%	52%	56%	55%	46%	60%	41%	38%	40%	60%	56%	53%	56%	46%	55%	43%	53%
	cklmrt				c	c	c	zc	ziklm		ziklm				ziklm	rt	t	zrt		zrt	
A little	**860**	678	182	150	177	165	186	181	427	115	29	72	112	38	59	80	73	247	222	96	134	828
	23%	23%	24%	20%	24%	22%	25%	24%	22%	26%	15%	28%	28%	25%	19%	23%	21%	27%	24%	18%	23%	22%
	js									j		j	zhjn					zps	s		
Heard of, but know very little	**517**	405	111	122	94	110	104	87	261	65	27	39	60	33	27	38	35	91	128	87	133	505
	14%	14%	15%	16%	13%	15%	14%	12%	14%	15%	14%	15%	15%	21%	9%	11%	10%	10%	14%	17%	23%	14%
	npq			g										zhn					q	zpq	zopqrs
Never heard of it	**386**	331	55	125	81	64	62	54	167	54	15	35	68	14	22	23	39	67	133	55	65	355
	10%	11%	7%	17%	11%	9%	8%	7%	9%	12%	8%	14%	17%	9%	7%	7%	11%	7%	14%	10%	11%	10%
	bghq	zb		zdefg	g							h	zhjn				q		zoqs	q	q
Don't know	**53**	44	8	23	12	10	2	5	16	4	3	5	6	2	14	10	16	6	19	1	*	41
	1%	2%	1%	3%	2%	1%	*	1%	1%	1%	2%	2%	2%	1%	5%	3%	4%	1%	2%	*	*	1%
	fhst			zfg		f									zhi	qst	zqrst		qst		
Prefer not to say	**9**	9	*	5	4	-	-	-	1	1	1	-	-	4	-	3	5	-	*	-	1	9
	*	*	*	1%	1%	-	-	-	*	*	*	-	-	3%	-	1%	1%	-	*	-	*	*
	h													zhikln		q	zqrst				
Total heard of	**3268**	2576	692	589	645	665	681	688	1741	380	169	216	322	133	268	316	296	849	780	470	513	3311
	88%	87%	92%	79%	87%	90%	91%	92%	90%	87%	90%	84%	81%	87%	88%	90%	83%	92%	84%	89%	89%	89%
	aclpr		za		c	c	zcd	zcd	zkl		l					p		zpr		pr	pr

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Being woke

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	1891	546	528	168	60	129	158	398	598	884	520	138	369	413	47	110	1622	1175	248	1978
	51%	53%	58%	58%	50%	48%	37%	53%	59%	55%	50%	44%	57%	62%	39%	42%	55%	58%	53%	53%
	fkno	f	zef	zef	f	f			zg	zj			zkn	zkn			zo	z		
A little	860	213	217	65	29	80	98	168	220	395	229	78	122	153	36	57	673	453	108	828
	23%	21%	24%	22%	24%	30%	23%	22%	22%	24%	22%	25%	19%	23%	30%	22%	23%	22%	23%	22%
	al					za									l					
Heard of, but know very little	517	161	95	43	20	30	72	104	113	206	163	57	90	59	21	50	363	214	71	505
	14%	16%	10%	15%	17%	11%	17%	14%	11%	13%	16%	18%	14%	9%	18%	19%	12%	11%	15%	14%
	bhmpq	b			b		b						m	m		zp			q	
Never heard of it	386	110	67	12	10	26	80	85	76	124	124	42	61	38	15	38	257	167	38	355
	10%	11%	7%	4%	8%	10%	19%	11%	8%	8%	12%	13%	9%	6%	12%	15%	9%	8%	8%	10%
	bchimpq	bc				c	zabcde	h			i	m	m		m	p				
Don't know	53	3	2	1	*	-	19	-	1	2	8	-	3	1	2	3	19	8	2	41
	1%	*	*	*	*	-	4%	-	*	*	1%	-	*	*	1%	1%	1%	*	*	1%
	abghilmpq						zabcde				i									
Prefer not to say	9	1	1	-	-	1	2	-	-	-	1	-	1	-	-	1	1	2	-	9
	*	*	*	-	-	*	*	-	-	-	*	-	*	-	-	*	*	*	-	*
	pq															p				
Total heard of	3268	920	841	276	109	239	328	670	930	1484	912	272	581	625	105	217	2658	1843	427	3311
	88%	89%	92%	95%	91%	90%	77%	89%	92%	92%	87%	87%	90%	94%	87%	84%	91%	91%	92%	89%
	f	f	zaf	zaef	f	f			zg	zj				zkln			zo	z	z	

9 Oct 2023
Table 68

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Cancel culture

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1600 43% bejklDp ruvwA	868 48% zb	702 38%	615 54% zdeghij klCD	511 43% ekID	474 34% ID	292 57% zdehijk ICD	323 52% zdehijk ICD	253 44% ekID	258 42% ekID	216 39% eID	156 34%	102 27%	413 56% zdehijk ICD	835 45% ejkID	352 32%	1408 44% z	180 41%	751 48% zp	840 39%	625 56% zrstuvw	966 38% uw	181 42% uw	396 42% ruw	291 34%	62 34%	36 25%	1139 44% A	265 53% zxA	136 33%	1649 44%
A little	832 22% elDmp	424 24%	399 21%	234 21%	318 27% zcegklB CD	279 20%	105 21%	129 21%	138 24%	180 29% zcefgjk lBCD	123 22%	99 22%	57 15%	159 21%	450 24% ceglD	222 20%	692 21%	124 28% zm	383 25% zp	445 21%	271 24% zu	549 21%	111 25%	214 23%	171 20%	30 17%	23 16%	574 22%	110 22%	106 25%	829 22%
Heard of, but know very little	482 13% cgBoq	224 12%	254 14%	116 10%	148 12%	218 16% zcdfghB C	50 10%	65 10%	61 11%	87 14% B	77 14% cB	69 15% cfgB	73 19% zcdfghj BC	72 10%	231 12%	178 16% zcdfghB C	431 13%	44 10%	178 11%	299 14% o	87 8%	390 15% zqs	48 11%	146 15% q	135 16% zq	40 22% zqrs	20 14% q	336 13%	57 11%	54 13%	471 13%
Never heard of it	744 20% acdfgiB Coqy	257 14%	480 26% za	132 12% fB	199 17% cfiB	413 30% zcdfghi jBC	38 7%	94 15% cfB	114 20% cfiB	85 14% fB	138 25% zcdfgiB C	134 29% zcdfghi BC	141 38% zcdefgh ijkBCD	68 9%	323 17% cfiB	352 32% zcdefgh ijkBC	659 20%	72 16%	232 15%	505 24% zo	124 11%	610 24% zqt	91 21% q	170 18% q	244 29% zqrst	47 26% qt	57 40% zqrstuv	539 21% y	64 13%	109 26% zxy	719 19%
Don't know	50 1% ekDmqx	23 1%	26 1%	30 3% zejkICD	16 1%	5 *	17 3% zejkID	13 2%	8 1%	8 1%	4 1% D	-	1 *	21 3% zejkID	28 1%	2 *	27 1%	20 4% zm	15 1%	31 1%	2 *	46 2% zq	3 1%	22 2% zq	11 1% q	3 1% q	7 5% zqrsu	23 1%	8 2%	10 2% x	40 1%
Prefer not to say	8 * mx	3 *	5 *	7 1% zdeC	-	1 *	7 1% zdeghik CD	-	-	-	1 *	-	-	7 1% zdegkCD	-	1 *	5 *	2 *	-	8 * o	1 *	7 *	-	1 *	4 1%	-	1 1%	3 *	1 *	3 1% x	8 *
Total heard of	2913 78% bejklDp ruwA	1517 84% zb	1356 73%	965 85% zeghjkl CD	977 82% zejklD	972 70% ID	448 88% zdeghjk ICD	517 83% zejklD	452 79% ekID	525 85% zdehjkl CD	416 74% eID	324 71% ID	231 62%	645 87% zdeghjk ICD	1516 81% zejklD	753 68% I	2531 79%	348 79%	1312 84% zp	1584 74%	983 89% zrstuvw	1905 74% uw	340 78% uw	756 80% ruw	596 70% w	133 73% w	78 55%	2049 78% A	431 86% zxA	296 71%	2949 79%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Cancel culture

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1600	298	425	378	171	562	587	186	108	1334	146	76	43	333	257	745	66	154	113	117	140	137	232	124	251	1649
	43%	36%	41%	54%	58%	50%	45%	34%	33%	43%	47%	43%	42%	38%	43%	45%	44%	38%	37%	43%	43%	40%	45%	39%	52%	44%
	aghm			zab	zab	zgh	gh									m							r		zqrtuw	
A little	832	167	257	159	71	279	275	123	58	713	66	30	23	216	124	373	37	112	66	52	72	79	101	81	112	829
	22%	20%	25%	23%	24%	25%	21%	23%	17%	23%	21%	17%	23%	25%	21%	22%	25%	28%	22%	19%	22%	23%	20%	26%	23%	22%
			a			zh												zsv								
Heard of, but know very little	482	123	151	68	26	123	155	91	43	400	33	34	14	129	70	200	22	63	44	34	36	34	70	42	54	471
	13%	15%	14%	10%	9%	11%	12%	17%	13%	13%	11%	19%	14%	15%	12%	12%	14%	15%	15%	13%	11%	10%	14%	13%	11%	13%
	ce	cd	cd					zef				zij														
Never heard of it	744	227	201	87	28	160	264	143	114	621	65	37	21	173	137	310	25	71	78	64	73	82	102	70	56	719
	20%	27%	19%	13%	9%	14%	20%	26%	34%	20%	21%	21%	21%	20%	23%	19%	16%	17%	25%	24%	22%	24%	20%	22%	12%	19%
	cdex	zbcd	cd				e	zef	zefg										zqx	x	x	x	x	x		
Don't know	50	13	11	1	-	8	14	1	7	47	1	2	1	11	10	26	1	7	3	4	6	12	4	1	9	40
	1%	2%	1%	*	-	1%	1%	*	2%	2%	*	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	3%	1%	*	2%	1%
	ceg	c							g													zvw				
Prefer not to say	8	4	1	-	-	-	-	2	2	8	-	-	-	3	-	5	1	1	2	-	-	1	1	-	3	8
	*	1%	*	-	-	-	-	*	*	*	-	-	-	*	-	*	*	*	1%	-	-	*	*	-	1%	*
									f																	
Total heard of	2913	587	833	605	267	964	1017	400	209	2447	246	140	81	678	451	1318	124	329	224	203	249	250	403	248	417	2949
	78%	71%	80%	87%	91%	85%	79%	73%	63%	78%	79%	79%	79%	78%	75%	79%	82%	81%	73%	75%	76%	73%	79%	78%	86%	79%
	aghu		a	zab	zab	zfgh	gh	h									u	u							zrstuvw	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Cancel culture

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	1600	1275	325	270	325	342	339	324	898	157	76	81	123	65	181	199	196	467	359	202	147	1649
	43%	43%	43%	36%	44%	46%	45%	43%	47%	36%	41%	32%	31%	42%	59%	56%	55%	51%	39%	38%	25%	44%
	ciklrst			c	c	c	c	c	zikl						zhijklm	zrst	zrst	zrst	t	t		
A little	832	679	153	159	184	149	167	172	425	103	40	59	92	40	64	75	77	246	205	104	118	829
	22%	23%	20%	21%	25%	20%	22%	23%	22%	23%	21%	23%	23%	26%	21%	21%	22%	27%	22%	20%	20%	22%
																		zst				
Heard of, but know very little	482	383	99	103	89	98	90	102	226	67	33	46	54	24	24	38	33	98	131	88	90	471
	13%	13%	13%	14%	12%	13%	12%	14%	12%	15%	17%	18%	14%	16%	8%	11%	9%	11%	14%	17%	16%	13%
	hnp									n	n	hn							p	zpq	pq	
Never heard of it	744	571	172	190	125	142	145	142	359	107	34	65	121	19	24	29	35	98	222	130	222	719
	20%	19%	23%	26%	17%	19%	19%	19%	19%	24%	18%	25%	30%	12%	8%	8%	10%	11%	24%	25%	38%	19%
	hnopq			zdefg					n	zhmn	n	hmn	zhjmn						zopq	zopq	zopqrs	
Don't know	50	43	7	18	13	8	5	6	17	3	4	6	6	3	9	8	11	13	14	2	-	40
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	3%	2%	3%	1%	2%	*	-	1%
	hst			zfg											h	st	zst	t	st			
Prefer not to say	8	8	-	2	5	-	1	-	1	1	1	-	-	3	1	3	4	-	-	-	1	8
	*	*	-	*	1%	-	*	-	*	*	*	-	-	2%	*	1%	1%	-	-	-	*	*
	h				zg									zhl		qr	zqrs					
Total heard of	2913	2337	576	532	599	589	595	599	1548	327	149	186	270	129	270	312	305	811	696	394	355	2949
	78%	79%	76%	72%	81%	80%	80%	80%	80%	75%	79%	72%	68%	84%	88%	89%	86%	88%	75%	75%	61%	79%
	clrst			c	c	c	c	c	zikl		l			kl	zhijkl	zrst	zrst	zrst	t	t		

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Cancel culture

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	**1600**	413	473	136	52	112	129	284	527	745	394	100	275	366	39	89	1389	998	209	1649
	43%	40%	52%	47%	44%	42%	30%	38%	52%	46%	38%	32%	43%	55%	32%	34%	47%	49%	45%	44%
	afgjko	f	zaef	f	f	f			zg	zj			k	zkln			zo	z		
A little	**832**	199	227	68	31	62	91	163	237	406	198	80	109	164	35	51	654	445	105	829
	22%	19%	25%	24%	26%	23%	21%	22%	24%	25%	19%	26%	17%	25%	29%	20%	22%	22%	23%	22%
	ajl		a							zj		l		l	l					
Heard of, but know very little	**482**	136	95	42	14	43	65	101	117	193	146	49	73	65	18	50	345	232	71	471
	13%	13%	10%	15%	12%	16%	15%	13%	12%	12%	14%	15%	11%	10%	15%	19%	12%	12%	15%	13%
	bmpq					b	b					m				zp		zp		
Never heard of it	**744**	278	111	42	22	48	123	202	122	259	298	82	185	65	29	65	532	330	79	719
	20%	27%	12%	14%	19%	18%	29%	27%	12%	16%	29%	26%	29%	10%	24%	25%	18%	16%	17%	19%
	bchimpq	zbce				b	zbcde	zh			zi	zm	zm		m	p				
Don't know	**50**	6	4	1	-	-	18	5	3	7	7	3	3	3	-	4	16	11	2	40
	1%	1%	*	*	-	-	4%	1%	*	*	1%	1%	1%	*	-	1%	1%	1%	*	1%
	abhipq						zabcde													
Prefer not to say	**8**	1	1	-	-	1	2	-	-	-	1	-	1	-	-	1	-	1	-	8
	*	*	*	-	-	*	*	-	-	-	*	-	*	-	-	*	-	*	-	*
	pq															p				
Total heard of	**2913**	748	794	246	97	218	286	548	881	1344	738	229	456	595	92	190	2388	1676	385	2949
	78%	72%	87%	85%	81%	82%	67%	73%	88%	83%	71%	73%	71%	90%	76%	73%	81%	83%	83%	79%
	afgjkl		zaef	zaf	af	af			zg	zj				zkln			zo	z	z	

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - White privilege

Base: All participants

		Gender		Age															Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1881	903	946	702	624	555	323	379	298	325	252	174	130	468	993	421	1625	233	877	994	707	1163	216	479	347	73	48	1316	303	178	1897
	51%	50%	51%	62%	52%	40%	64%	61%	52%	53%	45%	38%	35%	63%	53%	38%	50%	53%	56%	47%	64%	45%	50%	50%	40%	40%	33%	50%	60%	43%	51%
	ejklDpr uvwA			zdehijk ICD	ejklD	D	zdehijk ICD	zdehijk ICD	eklD	ejklD	eklD			zdehijk ICD	zejklD		zp		zp		zrstuvw	uw	uw	ruvw				A	zxA	
A little	1208	613	585	281	384	542	123	158	177	208	214	188	140	176	597	435	1073	122	489	714	326	867	150	322	297	61	38	887	130	139	1239
	33%	34%	31%	25%	32%	39%	24%	25%	31%	34%	38%	41%	38%	24%	32%	39%	33%	28%	31%	34%	29%	34%	34%	34%	35%	33%	27%	34%	26%	33%	33%
	cfgBqy			cfgB		zcdfghB C			B	cfgB	zcdfghB C	zcdfghi BC	cfgB		cfgB	zcdfghi BC	z					q			q			zy		y	
Heard of, but know very little	365	182	180	75	103	187	27	48	37	65	64	59	63	45	166	154	321	38	129	234	48	313	47	83	119	34	29	259	43	42	354
	10%	10%	10%	7%	9%	13%	5%	8%	7%	11%	12%	13%	17%	6%	9%	14%	10%	9%	8%	11%	4%	12%	11%	9%	14%	19%	20%	10%	9%	10%	10%
	cfgBoq					zcdfghB C		c		cdfB	cfghBC	zcdfghB C	zcdfghi jBC		c	zcdfghB C				zo		zqt	q	q	zqt	zqrst	zqrst				
Never heard of it	212	82	128	41	68	102	12	30	51	17	26	36	40	26	91	95	176	32	52	153	27	179	21	44	78	11	24	133	24	45	185
	6%	5%	7%	4%	6%	7%	2%	5%	9%	3%	5%	8%	11%	3%	5%	9%	5%	7%	3%	7%	2%	7%	5%	5%	9%	6%	16%	5%	5%	11%	5%
	acfiBoq x		za		fi	zcfgijB C		c	zcdfgij BC			zcfgijB C	zcdefgi jBC		i	zcdfghi jBC				zo		zqt	q	q	zqrst	q	zqrstuv			zxy	
Don't know	41	17	23	25	13	2	16	9	11	3	1	1	*	20	20	2	23	15	12	25	2	38	-	19	11	3	4	17	3	10	32
	1%	1%	1%	2%	1%	*	3%	1%	2%	*	*	*	*	3%	1%	*	1%	3%	1%	1%	*	1%	-	2%	1%	2%	3%	1%	1%	2%	1%
	ejkDmqx			zegijkl CD	eiD		zdeijkl CD	ejkD	ejkD					zeijklC D	ejD			zm				zqs		zqs	q	qs	qs			zx	
Prefer not to say	9	3	5	7	-	1	7	*	-	-	1	-	-	7	*	1	5	2	-	9	2	7	-	1	4	-	1	3	1	3	9
	*	*	*	1%	-	*	1%	*	-	-	*	-	-	1%	*	*	*	1%	-	*	*	*	-	*	1%	-	1%	*	*	1%	*
	Cmx			zdegC			zdeghik CD							zdegkCD						o										x	
Total heard of	3454	1698	1711	1059	1111	1284	474	585	513	598	530	421	333	688	1756	1010	3018	394	1494	1941	1081	2343	413	885	763	168	114	2462	476	359	3490
	93%	94%	92%	93%	93%	92%	93%	94%	89%	97%	95%	92%	89%	93%	94%	91%	94%	89%	96%	91%	97%	91%	95%	93%	89%	92%	80%	94%	94%	86%	94%
	bhlDnpr uwA	zb		hl	h	D		hl		zcdefgh klBCD	zehkID			zhlD			zn		zp		zrtuvw	uw	ruw	ruw	w	w		zA	A		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - White privilege

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1881	370	513	426	180	641	656	247	143	1579	161	95	46	417	296	866	72	194	150	131	166	174	261	147	284	1897
	51% agh	45%	49%	61% zab	61% zab	57% zfgh	51% h	45%	43%	51%	52%	54%	44%	48%	49%	52%	48%	48%	49%	48%	50%	51%	51%	46%	59% zpqrsw	51%
A little	1208	278	347	208	92	380	444	187	90	1016	105	46	41	287	191	538	60	130	97	88	103	111	187	115	124	1239
	33% x	33%	33%	30%	31%	34%	34% h	34%	27%	33%	33%	26%	40% k	33%	32%	32%	40% x	32%	32%	33%	31%	32%	37% x	36% x	26%	33%
Heard of, but know very little	365	96	117	45	15	81	108	67	53	310	24	25	5	106	58	145	14	54	39	25	34	26	42	39	38	354
	10% cde	12% cd	11% cd	6%	5%	7%	8%	12% ef	16% zef	10%	8%	14% jl	5%	12% zo	10%	9%	9%	13% uvx	13%	9%	10%	8%	8%	12%	8%	10%
Never heard of it	212	74	59	13	9	26	75	43	40	170	22	10	10	42	41	86	4	23	16	23	18	22	18	17	29	185
	6% ce	9% zbcd	6% c	2%	3%	2%	6% e	8% e	12% zef	5%	7%	5%	10%	5%	7%	5%	2%	6% pv	5%	9%	5%	6%	4%	5%	6%	5%
Don't know	41	9	10	2	-	5	13	*	6	39	-	2	1	10	12	18	1	6	2	4	8	10	1	-	6	32
	1% ceg	1%	1%	*	-	*	1%	*	2% eg	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	1%	2% vw	3% zvw	*	-	1%	1%
Prefer not to say	9	5	1	-	-	-	-	2	2	9	-	-	-	3	-	6	1	1	2	-	-	1	2	-	3	9
	*	1%	*	-	-	-	-	*	* f	*	-	-	-	*	-	*	*	*	1%	-	-	*	*	-	1%	*
Total heard of	3454	744	977	679	287	1102	1207	501	285	2905	290	167	92	810	546	1549	146	378	286	243	302	312	490	301	447	3490
	93% ah	89%	93% a	98% zab	97% zab	97% zfgh	93% h	92% h	86%	93%	93%	94%	89%	94%	91%	93%	96% su	93%	93%	90%	92%	91%	96% zsux	95%	92%	94%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - White privilege

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	1881	1507	374	343	401	393	379	365	1027	191	88	113	157	70	210	208	238	496	488	199	219	1897
	51%	51%	50%	46%	54%	53%	51%	49%	53%	44%	47%	44%	40%	46%	69%	59%	67%	54%	52%	38%	38%	51%
	cilst				c	c			zikl						zhijklm	zst	zqrst	st	st			
A little	1208	949	259	222	213	233	251	289	635	160	56	92	146	39	69	97	71	302	294	215	220	1239
	33%	32%	34%	30%	29%	32%	34%	39%	33%	37%	29%	36%	37%	26%	23%	27%	20%	33%	32%	41%	38%	33%
	dnp							zcde	n	n		n	n					p	p	zopqr	zopr	
Heard of, but know very little	365	290	74	93	68	65	80	59	161	50	29	32	49	22	14	26	17	83	82	73	81	354
	10%	10%	10%	13%	9%	9%	11%	8%	8%	11%	16%	12%	12%	14%	5%	7%	5%	9%	9%	14%	14%	10%
	hnp			zg						n	zhn	n	hn	n				p	p	zopqr	zopqr	
Never heard of it	212	174	37	67	44	39	30	32	86	34	12	17	42	16	1	10	16	34	56	38	57	185
	6%	6%	5%	9%	6%	5%	4%	4%	4%	8%	6%	6%	11%	10%	*	3%	4%	4%	6%	7%	10%	5%
	fhnq			zefg					n	hn	n	n	zhn	hn						zoq	zopqr	
Don't know	41	31	10	16	11	9	4	2	15	2	3	3	2	4	10	8	10	7	12	1	1	32
	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	2%	1%	1%	2%	3%	2%	3%	1%	1%	*	*	1%
	ghst			zfg		g									zhil	st	zqst		s			
Prefer not to say	9	8	*	3	5	-	1	-	1	1	1	-	-	3	1	3	4	-	*	-	1	9
	*	*	*	*	1%	-	*	-	*	*	*	-	-	2%	*	1%	1%	-	*	-	*	*
	h				zg									zhl		q	zqrs					
Total heard of	3454	2746	707	658	681	691	711	713	1823	401	173	237	352	131	292	331	326	881	864	486	520	3490
	93%	93%	94%	89%	92%	94%	95%	96%	95%	92%	92%	92%	89%	86%	96%	94%	92%	96%	93%	93%	90%	94%
	clmt					c	zcd	zcd	zilm						lm			zprst				

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - White privilege

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	**1881**	473	523	151	60	140	191	319	629	851	468	120	318	397	47	108	1608	1159	239	1897
	51%	46%	57%	52%	51%	53%	45%	42%	62%	53%	45%	38%	49%	60%	39%	42%	55%	57%	51%	51%
	afgjkno		zaf						zg	zj			k	zkln			zo	zr		
A little	**1208**	355	287	110	44	81	128	273	292	583	339	139	193	215	47	97	921	627	160	1239
	33%	34%	32%	38%	37%	30%	30%	36%	29%	36%	32%	44%	30%	32%	39%	37%	31%	31%	34%	33%
	hp			f				zh		z		zlm								
Heard of, but know very little	**365**	129	65	24	7	26	53	98	54	114	145	34	85	33	19	33	247	149	37	354
	10%	12%	7%	8%	6%	10%	12%	13%	5%	7%	14%	11%	13%	5%	16%	13%	8%	7%	8%	10%
	bhimpq	zbd					b	zh			zi	m	zm		m	p				
Never heard of it	**212**	70	33	5	7	18	40	63	32	62	83	21	43	17	8	17	150	78	29	185
	6%	7%	4%	2%	6%	7%	9%	8%	3%	4%	8%	7%	7%	2%	6%	6%	5%	4%	6%	5%
	bchimpq	bc			c	c	zbc	zh			zi	m	m							
Don't know	**41**	5	1	*	-	-	14	2	*	1	8	-	5	1	-	3	10	4	2	32
	1%	*	*	*	-	-	3%	*	*	*	1%	-	1%	*	-	1%	*	*	*	1%
	abghimp q						zabce				i									
Prefer not to say	**9**	1	1	-	-	1	2	-	-	-	1	-	1	-	-	1	-	2	-	9
	*	*	*	-	-	*	*	-	-	-	*	-	*	-	-	*	-	*	-	*
	pq															p				
Total heard of	**3454**	957	875	284	112	247	373	690	974	1547	952	293	597	645	113	239	2776	1934	435	3490
	93%	93%	96%	98%	94%	93%	87%	91%	97%	96%	91%	93%	92%	97%	94%	92%	95%	96%	93%	94%
	fj	f	zaef	zadef	f	f		zg		zj				zkl			z	z		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Toxic masculinity

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1357 37% ejklDpr uvwxA	663 37%	663 36%	617 54% zdeghij klCD	462 39% eijklD	278 20% ID	304 60% zcdeghi jklCD	312 50% zdeijkl CD	248 43% zeijklD	214 35% ejklD	138 25% ekID	90 20% I	50 14%	428 58% zcdeghi jklCD	732 39% zeijklD	197 18% I	1173 36%	169 38%	668 43% zp	679 32%	556 50% zrstuvw	794 31% uvw	152 35% uvw	378 40% ruvw	214 25% w	31 17%	19 13%	914 35% A	256 51% zxA	117 28%	1354 36%
A little	1099 30% cfB	562 31%	528 28%	290 26%	389 33% cfgB	420 30% cfB	122 24%	168 27%	173 30%	216 35% zcfglBC	175 31% cfB	148 32% cfgB	97 26%	180 24% cfgB	580 31% cfB	340 31%	963 30%	119 27%	478 31%	619 29%	343 31%	745 29%	138 32%	276 29%	246 29%	52 28%	33 23%	783 30%	127 25%	145 35% y	1123 30%
Heard of, but know very little	504 14% cfBq	248 14%	253 14%	117 10% fB	141 12% f	246 18% zcdfghi kBC	35 7%	82 13% cfB	58 10%	82 13% fB	101 18% zcdfghi BC	71 15% cfhB	75 20% zcdfghi BC	63 9%	249 13% cfB	191 17% zcdfghB C	430 13%	66 15%	195 12%	303 14%	101 9%	395 15% zqt	57 13%	123 13% q	154 18% zqrt	32 17% q	29 20% q	360 14%	53 10%	64 15%	503 14%
Never heard of it	690 19% acdfgBC oqty	296 16%	390 21% za	68 6% f	181 15% cfgB	442 32% zcdfghi jBC	17 3%	50 8% cfB	82 16% cfgB	99 16% cfgB	142 25% zcdfghi BC	149 33% zcdfghi jBC	150 40% zcdefgh ijkBCD	35 5%	279 15% cfgB	376 34% zcdefgh ijBC	617 19% z	66 15%	203 13%	481 23% zo	102 9%	578 22% zqt	87 20% zqt	148 16% q	222 26% zqrt	64 35% zqrstu	56 39% zqrstu	534 20% zy	61 12%	74 18% y	684 18%
Don't know	55 1% ejkDmoq x	27 1%	26 1%	35 3% zdegijk lCD	16 2% ejkD	3 *	25 5% zcdeghi jklCD	10 2% ejkD	10 2% ekD	7 1% ekD	1 *	-	2 *	29 4% zdegijk lCD	23 1% ejkD	2 *	35 1%	17 4% zm	14 1%	37 2% zm	4 *	48 2% zqs	1 *	22 2% qs	17 2% qs	4 2% qs	4 3% qs	19 1%	7 1%	14 3% zx	42 1%
Prefer not to say	11 * emo	4 *	7 *	7 1% eg	3 *	1 *	5 1% eD	2 *	3 1%	-	1 *	-	-	6 1% e	4 *	1 *	3 *	6 1% zm	1 *	11 * zm	3 *	8 *	-	3 *	4 *	-	1 1%	5 *	1 *	3 1%	10 *
Total heard of	2960 80% bejklDp ruvwx	1473 82% zb	1444 77%	1024 90% zdehijk lCD	992 83% zejklD	945 68% ID	462 91% zdehijk lCD	562 90% zdehijk lCD	480 84% ejklD	512 83% ejklD	414 74% ekID	309 67% I	222 59%	671 91% zdehijk lCD	1561 84% zejklD	728 66% I	2565 80%	354 80%	1341 86% zp	1601 75%	1001 90% zrstuvw	1934 75% uvw	347 80% uvw	776 82% ruvw	613 72% w	115 63%	82 57%	2056 79%	435 86% zxA	327 78%	2980 80%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Toxic masculinity

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1357	248	358	323	147	492	488	136	96	1134	126	63	34	292	206	636	60	133	100	96	110	126	188	95	226	1354
	37%	30%	34%	47%	50%	43%	38%	25%	29%	36%	40%	35%	33%	34%	34%	38%	39%	33%	33%	35%	34%	37%	37%	30%	47%	36%
	aghw			zab	zab	zfgh	gh																		zqrstuv w	
A little	1099	239	312	215	87	335	387	178	80	944	83	40	32	262	179	504	42	133	87	79	99	97	160	109	138	1123
	30%	29%	30%	31%	30%	30%	30%	33%	24%	30%	27%	22%	31%	30%	30%	30%	28%	33%	28%	29%	30%	28%	31%	34%	28%	30%
								h																		
Heard of, but know very little	504	139	141	81	23	133	175	87	51	419	44	28	14	128	93	197	22	52	54	40	53	53	63	35	46	503
	14%	17%	13%	12%	8%	12%	13%	16%	15%	13%	14%	16%	13%	15%	16%	12%	14%	13%	18%	15%	16%	15%	12%	11%	10%	14%
	deox	zcd	d																wx		x	x				
Never heard of it	690	187	226	73	38	164	233	143	95	565	58	45	22	170	104	292	26	82	61	52	52	57	96	79	59	684
	19%	22%	22%	10%	13%	14%	18%	26%	28%	18%	19%	26%	21%	20%	17%	18%	17%	20%	20%	19%	16%	17%	19%	25%	12%	18%
	cdex	zcd	zcd				e	zef	zef			zi						x	x	x			x	ztux		
Don't know	55	15	9	1	-	9	13	1	9	50	1	2	2	11	18	21	1	8	2	4	14	10	4	-	7	42
	1%	2%	1%	*	-	1%	1%	*	3%	2%	*	1%	2%	1%	3%	1%	1%	2%	1%	1%	4%	3%	1%	-	1%	1%
	ceg	c							eg						zo			w			zrvw	vw				
Prefer not to say	11	4	1	-	-	-	-	1	2	11	-	-	-	2	-	9	1	-	2	-	-	1	*	-	8	10
	*	*	*	-	-	-	-	*	*	*	-	-	-	*	-	1%	*	-	1%	-	-	*	*	-	2%	*
								f																	zqv	
Total heard of	2960	626	811	619	257	960	1050	401	227	2497	253	131	79	682	477	1337	123	318	241	215	262	277	411	239	410	2980
	80%	75%	77%	89%	87%	85%	81%	73%	68%	80%	81%	73%	77%	79%	80%	81%	81%	78%	79%	80%	80%	80%	80%	75%	85%	80%
	agh			zab	zab	zfgh	gh																		zqw	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Toxic masculinity

Base: All participants

	Total (z)	Urbanity Urban (a)	Rural (b)	IMD Quintile 1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Age by gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	1357	1115	242	266	298	273	254	266	748	122	50	58	104	59	198	184	222	388	337	91	104	1354
	37%	38%	32%	36%	40%	37%	34%	36%	39%	28%	26%	23%	26%	39%	65%	52%	62%	42%	36%	17%	18%	36%
	bijklst	zb			f				zijkl					kl	zhijklm	zqrst	zoqrst	zrst	st			
A little	1099	867	232	206	220	220	216	237	588	136	58	75	125	33	69	103	71	291	285	168	171	1123
	30%	29%	31%	28%	30%	30%	29%	32%	31%	31%	31%	29%	32%	22%	23%	29%	20%	32%	31%	32%	30%	30%
	np								n									p	p	p	p	
Heard of, but know very little	504	389	115	90	94	98	128	94	249	77	36	37	47	36	17	40	23	114	134	95	97	503
	14%	13%	15%	12%	13%	13%	17%	13%	13%	18%	19%	14%	12%	24%	5%	11%	6%	12%	14%	18%	17%	14%
	np						zcdg		n	zhn	hn	n	n	zhln				p	p	zopq	zp	
Never heard of it	690	535	154	153	115	135	143	144	318	100	40	83	114	16	6	8	24	118	160	170	206	684
	19%	18%	20%	21%	15%	18%	19%	19%	16%	23%	21%	32%	29%	10%	2%	2%	7%	13%	17%	32%	36%	18%
	dhmnopq			d					n	zhmn	mn	zhijmn	zhmn	n			o	op	opq	zopqr	zopqr	
Don't know	55	44	11	25	8	12	4	6	21	2	3	-	6	6	15	14	14	10	12	2	-	42
	1%	1%	1%	3%	1%	2%	1%	1%	1%	*	2%	-	2%	4%	5%	4%	4%	1%	1%	*	-	1%
	fhst			zdfg										hik	zhik	zqrst	zqrst	t	t			
Prefer not to say	11	11	*	2	7	1	1	1	2	1	1	3	-	3	-	4	2	-	4	-	1	10
	*	*	*	*	1%	*	*	*	*	*	*	1%	-	2%	-	1%	*	-	*	-	*	*
	h				zf							zh		zhl		qs						
Total heard of	2960	2371	589	563	612	591	598	596	1585	335	145	170	276	129	284	327	316	793	756	353	372	2980
	80%	80%	78%	76%	83%	80%	80%	80%	82%	77%	77%	66%	70%	84%	93%	93%	89%	86%	81%	67%	64%	80%
	cklst			c					zikl	k				kl	zhijklm	zqrst	zrst	zrst	st			

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - Toxic masculinity

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	1357	264	418	119	50	101	127	176	492	650	245	71	163	328	28	89	1163	841	177	1354
	37%	26%	46%	41%	42%	38%	30%	23%	49%	40%	23%	23%	25%	50%	23%	34%	40%	42%	38%	36%
	afgjkln		zaef	af	af	a			zg	zj				zkln			z	z		
A little	1099	304	284	103	37	68	118	222	290	521	299	115	171	200	49	73	869	584	139	1123
	30%	29%	31%	36%	31%	25%	28%	29%	29%	32%	29%	36%	26%	30%	41%	28%	30%	29%	30%	30%
				zef						z		zl			zl					
Heard of, but know very little	504	164	94	30	12	45	76	119	112	188	188	46	105	63	22	47	360	264	59	503
	14%	16%	10%	10%	10%	17%	18%	16%	11%	12%	18%	15%	16%	9%	18%	18%	12%	13%	13%	14%
	bhimp	zbc				bc	zbcd	h			zi	m	m		m	p				
Never heard of it	690	293	109	36	21	50	90	234	112	245	301	80	200	69	22	47	521	321	88	684
	19%	28%	12%	13%	17%	19%	21%	31%	11%	15%	29%	25%	31%	10%	18%	18%	18%	16%	19%	18%
	bchimpq	zbcdef				b	bc	zh			zi	zm	zmn							
Don't know	55	8	5	1	-	1	12	5	*	6	10	3	5	2	-	3	19	8	4	42
	1%	1%	1%	*	-	1%	3%	1%	*	*	1%	1%	1%	*	-	1%	1%	*	1%	1%
	bhimpq						zabc	h												
Prefer not to say	11	1	1	-	-	1	5	-	1	1	1	-	1	1	-	1	4	2	-	10
	*	*	*	-	-	*	1%	-	*	*	*	-	*	*	-	*	*	*	-	*
	ipq						zab													
Total heard of	2960	731	796	252	98	214	321	516	894	1359	733	232	439	591	99	208	2392	1688	375	2980
	80%	71%	87%	87%	83%	80%	75%	68%	89%	84%	70%	74%	68%	89%	82%	80%	81%	84%	80%	80%
	afgjkl		zaef	zaf	a	a			zg	zj				zkl	l		z	z		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - The patriarchy

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Ed below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	708	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A lot	1117 30% ejklDpruvwxA	522 29%	566 30%	518 46% zdeghijklCD	380 32% eijklD	218 16% D	247 49% zdehijkICD	271 43% zdehijkICD	205 36% zeijklD	175 28% ejklD	106 19% elD	69 15%	43 12%	345 47% zdehijkICD	613 33% zeijklD	158 14%	968 30%	138 31%	563 36% zp	543 26%	501 45% zrstuvw	613 24% uw	114 26% uvw	289 30% ruvw	161 19%	31 17%	18 12%	746 29% A	221 44% zxA	89 21%	1124 30%
A little	1116 30% c	555 31%	551 29%	312 28%	379 32%	426 31%	137 27%	174 28%	172 30%	207 33% c	173 31%	156 34% zcefglBD	97 26%	203 27%	568 30%	345 31%	964 30%	135 30%	478 31%	632 30%	346 31%	755 29%	134 31%	288 30%	233 27%	51 32%	40 28%	779 30%	146 29%	147 35%	1146 31%
Heard of, but know very little	831 22% cdfghBoqy	386 21%	440 24%	179 16%	233 20%	419 30% f	69 14%	111 18% c	100 17%	133 21% cfB	175 31% zcdfghiBC	130 28% zcdfghiBC	114 31% zcdfghiBC	112 15%	389 21% cfgB	330 30% zcdfghiBC	731 23%	91 21%	301 19%	528 25% zo	161 14%	661 26% zq	123 28% zq	225 24% q	226 26% zq	51 28% q	35 25% q	626 24% zy	78 16%	91 22%	812 22%
Never heard of it	579 16% cfgBoqy	308 17% z	267 14%	78 7%	184 15% cfgB	317 23% zcdfghijBC	25 5%	53 8% cfB	84 15% cfgB	99 16% cfgB	99 18% cfgBC	103 22% zcdfghijBC	116 31% zcdefghijkBCD	42 6%	270 14% cfgB	267 24% zcdefghijBC	511 16%	57 13%	201 13%	373 18% zo	94 8%	476 19% zqst	61 14% q	124 13% q	208 24% zqrst	37 20% qt	44 31% zqrst	433 17% zy	51 10%	68 16% y	572 15%
Don't know	64 2% ekDmoqsx	23 1%	39 2%	39 3% zdegijkICD	17 1% k	9 1% k	24 5% zdeijklCD	15 2%	12 2% eikD	5 1% ekD	5 1%	1 *	3 1%	31 4% zdegijkICD	27 1% ek	6 1% k	43 1%	19 4% zm	16 1%	44 2% o	6 1%	57 2% zqs	1 *	22 2% qs	24 3% zqs	6 3% qs	4 3% qs	29 1%	7 1%	21 5% zxy	53 1%
Prefer not to say	9 * Cmx	6 *	3 *	8 1% zdegC	-	1 *	6 1% zdeikCD	1 *	-	1 *	-	-	-	7 1% zdegkCD	*	1 *	4 *	3 1% m	-	9 1% o	3 *	6 *	-	-	4 *	-	3 2% zqrst	1 *	1 *	3 1% x	9 *
Total heard of	3064 82% ekIDpruw	1464 81%	1557 83%	1009 89% zdehijkICD	992 83% ekID	1063 76% ID	454 89% zdehijkICD	556 89% zdehijkICD	477 83% elD	514 83% ekID	454 81% elD	355 77% ID	254 68%	661 89% zdehijkICD	1570 84% zekID	833 75% I	2664 83%	364 82%	1341 86% zp	1703 80%	1008 91% zrstuvw	2029 79% uw	372 86% ruvw	803 85% ruvw	620 72%	140 77% w	92 64%	2151 82%	445 88% zxA	326 78%	3082 83%

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - The patriarchy

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A lot	1117	202	275	287	110	422	390	113	60	939	101	47	29	255	150	535	53	117	85	68	82	109	148	85	192	1124
	30%	24%	26%	41%	37%	37%	30%	21%	18%	30%	32%	27%	28%	29%	25%	32%	35%	29%	28%	25%	25%	32%	29%	27%	40%	30%
	abghn			zab	zab	zfgh	gh									zn	t								zqrstvw	
A little	1116	242	342	202	97	368	372	161	97	956	86	43	32	260	186	510	53	120	88	87	99	91	172	97	149	1146
	30%	29%	33%	29%	33%	32%	29%	30%	29%	31%	27%	24%	31%	30%	31%	31%	35%	29%	29%	32%	30%	27%	34%	30%	31%	31%
						z																				
Heard of, but know very little	831	213	248	122	49	198	299	159	90	695	67	47	22	197	164	335	26	97	73	64	99	79	111	68	77	812
	22%	26%	24%	18%	17%	17%	23%	29%	27%	22%	22%	26%	21%	23%	27%	20%	17%	24%	24%	24%	30%	23%	22%	21%	16%	22%
	cdeox	zcd	cd				e	zef	e						zo			x	x	x	zpvwx	x				
Never heard of it	579	149	172	82	37	135	221	107	70	468	53	38	20	138	87	242	16	67	55	48	40	51	73	68	51	572
	16%	18%	16%	12%	13%	12%	17%	20%	21%	15%	17%	21%	20%	16%	15%	15%	11%	16%	18%	18%	12%	15%	14%	21%	10%	15%
	cex	c	c				e	ze	ze									x	x	x				zptvx		
Don't know	64	22	9	1	2	9	14	5	13	56	5	2	1	13	11	32	2	7	4	2	9	13	7	1	12	53
	2%	3%	1%	*	1%	1%	1%	1%	4%	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	3%	4%	1%	*	2%	1%
	bce	zbc							zefg												w	zw			w	
Prefer not to say	9	4	1	-	-	-	-	1	2	9	-	-	-	2	1	5	1	-	2	1	-	1	*	-	4	9
	*	*	*	-	-	-	-	*	*	*	-	-	-	*	*	*	*	-	1%	1%	-	*	*	-	1%	*
									f																z	
Total heard of	3064	657	865	610	256	987	1060	433	248	2590	254	138	82	712	499	1379	132	334	246	219	280	280	431	250	418	3082
	82%	79%	83%	88%	87%	87%	82%	79%	75%	83%	81%	77%	80%	82%	83%	83%	87%	82%	80%	81%	85%	81%	84%	78%	86%	83%
	ah			zab	a	zfgh	h										w								w	

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - The patriarchy

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A lot	1117	926	191	209	255	239	206	206	609	121	38	43	79	50	162	147	178	303	304	73	84	1124
	30%	31%	25%	28%	34%	32%	28%	28%	32%	28%	20%	17%	20%	33%	53%	42%	50%	33%	33%	14%	15%	30%
	bjklst	zb			zcfg				zjkl	kl				jkl	zhijklm	zqrst	zqrst	st	st			
A little	1116	875	241	208	230	214	219	245	614	117	60	74	117	43	78	106	91	289	277	161	183	1146
	30%	30%	32%	28%	31%	29%	29%	33%	32%	27%	32%	29%	30%	28%	25%	30%	25%	31%	30%	31%	32%	31%
	p								z													
Heard of, but know very little	831	651	181	170	160	147	178	176	400	116	63	79	96	26	42	69	41	165	222	152	177	812
	22%	22%	24%	23%	22%	20%	24%	24%	21%	26%	34%	31%	24%	17%	14%	20%	12%	18%	24%	29%	31%	22%
	hnpq								n	hn	zhmn	zhmn	n			p		p	pq	zopqr	zopqr	
Never heard of it	579	446	132	128	79	127	132	113	283	78	21	53	100	24	9	14	26	157	110	137	130	572
	16%	15%	17%	17%	11%	17%	18%	15%	15%	18%	11%	21%	25%	15%	3%	4%	7%	17%	12%	26%	23%	15%
	dnopr			d		d	d	d	n	n	n	hjn	zhijn	n				opr	op	zopqr	zopqr	
Don't know	64	55	10	26	13	11	9	6	18	6	4	7	5	9	12	12	18	8	19	3	3	53
	2%	2%	1%	4%	2%	1%	1%	1%	1%	1%	2%	3%	1%	6%	4%	3%	5%	1%	2%	1%	1%	1%
	ghst			zefg										zhil	zh	qst	zqrst		s			
Prefer not to say	9	8	*	2	4	-	2	1	1	1	1	-	-	3	1	6	2	-	*	-	1	9
	*	*	*	*	1%	-	*	*	*	*	*	-	-	2%	*	2%	*	-	*	-	*	*
	h													zhl		zqrs						
Total heard of	3064	2451	613	587	646	601	603	627	1623	354	162	197	292	118	282	321	310	757	803	386	444	3082
	82%	83%	81%	79%	87%	81%	81%	84%	84%	81%	86%	77%	74%	77%	93%	91%	87%	82%	86%	73%	77%	83%
	cklst				zcef			c	zkl	l	l				zhiklm	zqst	zqst	st	zst			

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q8. How much, if anything, have you heard or read about the following terms and phrases? Have you heard about? - The patriarchy

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A lot	1117	181	376	87	41	90	105	110	420	538	180	50	109	293	26	71	961	680	177	1124
	30%	18%	41%	30%	35%	34%	25%	15%	42%	33%	17%	16%	17%	44%	22%	28%	33%	34%	38%	30%
	afgjkl		zacf	a	af	af	a		zg	zj				zkln			z	z	z	
A little	1116	304	287	103	35	81	103	242	311	544	304	107	181	216	43	73	897	602	128	1146
	30%	29%	32%	35%	30%	30%	24%	32%	31%	34%	29%	34%	28%	33%	36%	28%	31%	30%	27%	31%
	f		f	f						zj										
Heard of, but know very little	831	305	148	64	24	58	116	213	156	306	321	85	201	96	33	65	613	435	88	812
	22%	30%	16%	22%	20%	22%	27%	28%	15%	19%	31%	27%	31%	14%	27%	25%	21%	22%	19%	22%
	bhimp	zbcde		b			zb	zh			zi	m	zm		m					
Never heard of it	579	228	95	34	18	36	86	185	118	214	223	72	144	56	19	45	436	285	71	572
	16%	22%	10%	12%	15%	14%	20%	25%	12%	13%	21%	23%	22%	8%	15%	17%	15%	14%	15%	15%
	bhimpq	zbce					zbc	zh			zi	zm	zm							
Don't know	64	14	4	2	1	-	18	4	1	7	14	1	10	1	-	4	28	14	2	53
	2%	1%	*	1%	1%	-	4%	1%	*	*	1%	*	1%	*	-	1%	1%	1%	*	1%
	bghikmp qr						zabce				i		m							
Prefer not to say	9	1	1	-	-	1	2	-	1	1	1	-	1	1	-	1	1	2	-	9
	*	*	*	-	-	*	*	-	*	*	*	-	*	*	-	*	*	*	-	*
	ipq															p				
Total heard of	3064	791	811	253	100	229	324	565	887	1388	806	242	491	605	102	210	2470	1717	393	3082
	82%	77%	89%	88%	84%	86%	76%	75%	88%	86%	77%	77%	76%	91%	85%	81%	84%	85%	84%	83%
	afgjkl		zaf	zaf		af			zg	zj				zkl			z	z		

Q9. If someone described you as woke, would you consider it?

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl. White minorities) (m)	Ethnic minorities (excl. White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	708	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
An insult (n)	1543	875	659	355	522	666	140	216	227	295	264	235	168	214	799	531	1403	120	682	858	450	1086	211	391	360	64	58	1185	173	144	1571
An insult (%)	42% bcfgBny A	49% zb	35%	31%	44%	48% cfgB	27%	35%	40% cfB	48% zcdfghB C	47% zcfghBC	51% zcdefgh BCD	45% cfgB	29%	43% cfgB	48% zcfghBC	44% zn	27%	44%	40%	41%	42%	49% zqrtv	41%	42%	35%	40%	45% zyA	34%	35%	42%
A compliment (n)	986	447	515	408	315	263	190	219	158	157	138	80	46	274	526	187	860	119	464	520	419	564	91	260	167	27	18	664	171	102	1032
A compliment (%)	27% eklDprs uvwx	25%	28%	36% zdehijk ICD	26% eklD	19% lD	37% zdehijk ICD	35% zdehijk ICD	27% eklD	25% eklD	25% eklD	17%	12%	37% zdehijk ICD	28% eklD	17% l	27%	27%	30% zp	24%	38% zrstuvw	22% w	21%	27% rsuvw	19%	15%	13%	25%	34% zxA	24%	28%
I don't know what it means (n)	867	341	517	238	256	374	101	137	141	115	117	117	140	151	395	321	717	134	289	566	150	699	100	209	265	66	58	567	116	127	803
I don't know what it means (%)	23% aciCmoq x	19%	28% za	21%	21%	27% zcdfgij BC	20%	22% i	25%	19%	21%	26% ciBC	37% zcdefgh ijkBCD	20%	21%	29% zcdefgi jkBC	22%	30% zm	19%	27% zo	14%	27% zqt	23% q	22% q	31% zqrst	36% zqrst	40% zqrst	22%	23%	30% zxy	22%
Don't know (n)	273	119	146	111	88	73	64	48	43	45	33	23	17	83	134	56	209	58	111	154	67	197	30	80	57	21	8	165	37	41	261
Don't know (%)	7% ekDmqx	7%	8%	10% zegjklC D	7%	5%	13% eD	8%	8%	7%	6%	5%	5%	11% zdegijk ICD	7%	5%	6%	13% zm	7%	7%	6%	8%	7%	8%	7%	12% q	6%	6%	7%	10% x	7%
Prefer not to say (n)	46	17	29	21	11	14	15	6	5	7	7	4	3	19	14	13	32	13	13	31	23	23	2	9	7	4	1	32	7	4	49
Prefer not to say (%)	1% Cmr	1%	2%	2% gC	1%	1%	3% zdegkCD	1%	1%	1%	1%	1%	1%	3% zdegkC	1%	1%	1%	3% zm	1%	1%	2% zrs	1%	*	1%	1%	2%	1%	1%	1%	1%	1%

Q9. If someone described you as woke, would you consider it?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
		Annual household income				**Social Grade**				**Country**				**England region (Net)**			**England region**									
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
An insult	1543	329	459	315	150	507	587	217	113	1299	113	86	46	341	260	698	61	161	120	113	147	140	234	149	175	1571
	42%	40%	44%	45%	51%	45%	45%	40%	34%	42%	36%	48%	44%	39%	43%	42%	40%	39%	39%	42%	45%	41%	46%	47%	36%	42%
	hjx			za	za	zh	zh			j													x	x		
A compliment	986	180	273	225	90	351	346	98	81	831	92	34	29	235	133	463	47	97	91	54	79	93	144	63	162	1032
	27%	22%	26%	32%	30%	31%	27%	18%	24%	27%	30%	19%	28%	27%	22%	28%	31%	24%	30%	20%	24%	27%	28%	20%	33%	28%
	agnsw			zab	a	zfg	g				k					n	sw		sw				sw		zqstw	
I don't know what it means	867	249	259	101	31	183	277	186	105	723	78	41	25	233	148	342	36	119	79	70	78	75	92	78	96	803
	23%	30%	25%	15%	10%	16%	21%	34%	32%	23%	25%	23%	24%	27%	25%	21%	24%	29%	26%	26%	24%	22%	18%	25%	20%	22%
	cdeov	zbcd	cd				e	zef	zef					zo				zvx	v	v						
Don't know	273	60	46	44	21	73	76	42	31	233	22	15	3	48	50	134	2	31	15	28	22	34	34	25	41	261
	7%	7%	4%	6%	7%	6%	6%	8%	9%	7%	7%	8%	3%	6%	8%	8%	2%	8%	5%	10%	7%	10%	7%	8%	8%	7%
	bfp	b																p		pr	p	pr	p	p	p	
Prefer not to say	46	13	10	8	4	18	9	3	2	37	6	2	*	8	7	22	5	1	2	5	2	1	7	3	11	49
	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	3%	*	1%	2%	1%	*	1%	1%	2%	1%
	f																zqu			q					q	

Q9. If someone described you as woke, would you consider it?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
An insult	**1543**	1183	361	244	296	309	342	352	847	186	94	117	156	39	79	128	82	460	335	287	242	1571
	42%	40%	48%	33%	40%	42%	46%	47%	44%	43%	50%	46%	40%	26%	26%	36%	23%	50%	36%	55%	42%	42%
	acmnpr		za		c		zc	zcd	zmn	mn	mn	mn	mn			p		zoprt	p	zoprt	p	
A compliment	**986**	818	169	186	186	201	206	207	548	89	39	41	84	46	132	106	149	261	259	80	106	1032
	27%	28%	22%	25%	25%	27%	28%	28%	28%	20%	21%	16%	21%	30%	43%	30%	42%	28%	28%	15%	18%	28%
	biklst	zb							zikl					k	zhijklm	st	zoqrst	st	st			
I don't know what it means	**867**	707	159	239	188	167	149	126	397	118	35	73	128	46	56	73	72	141	252	127	193	803
	23%	24%	21%	32%	25%	23%	20%	17%	21%	27%	19%	28%	32%	30%	18%	21%	20%	15%	27%	24%	33%	22%
	fghq			zdefg	fg	g				hn		hn	zhjn	hn			q		zpq	q	zopqrs	
Don't know	**273**	215	58	68	61	53	41	49	112	40	14	25	24	18	33	35	43	56	76	28	26	261
	7%	7%	8%	9%	8%	7%	5%	7%	6%	9%	7%	10%	6%	12%	11%	10%	12%	6%	8%	5%	5%	7%
	fhst			f						h		h		h	h	st	zqrst		st			
Prefer not to say	**46**	37	9	6	11	8	8	13	21	5	7	-	3	4	5	9	9	5	10	3	10	49
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	-	1%	2%	2%	3%	3%	*	1%	1%	2%	1%
											zhk					qs	zqs				q	

Q9. If someone described you as woke, would you consider it?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
An insult	**1543**	650	299	101	37	113	144	498	346	600	640	171	447	208	57	89	1296	943	168	1571
	42%	63%	33%	35%	31%	42%	33%	66%	34%	37%	61%	54%	69%	31%	47%	34%	44%	47%	36%	42%
	bcdfhim or	zbcdef				bdf		zh			zi	zm	zkmn		m		zo	zr		
A compliment	**986**	100	383	105	44	76	96	59	412	569	105	40	38	307	30	70	831	567	169	1032
	27%	10%	42%	36%	37%	29%	23%	8%	41%	35%	10%	13%	6%	46%	25%	27%	28%	28%	36%	28%
	agjkl		zaef	zaf	zaf	a	a		zg	zj		l		zkln	kl		z	z	zq	
I don't know what it means	**867**	238	150	59	32	52	144	166	183	315	248	85	136	94	22	80	599	387	95	803
	23%	23%	17%	20%	27%	20%	34%	22%	18%	20%	24%	27%	21%	14%	19%	31%	20%	19%	20%	22%
	bhimpq	b			b		zabce				i	m	m			zp				
Don't know	**273**	37	68	19	5	23	34	27	59	108	46	15	19	48	11	19	179	100	31	261
	7%	4%	7%	7%	4%	9%	8%	4%	6%	7%	4%	5%	3%	7%	9%	7%	6%	5%	7%	7%
	agjlpq		a	a		a	a			j				l	l					
Prefer not to say	**46**	7	10	5	1	2	10	5	8	18	5	2	4	6	-	1	31	21	3	49
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	-	*	1%	1%	1%	1%
	j						a													

Fieldwork dates: 17th August - 23rd August 2023

Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r

Overlap formulae used. * small base

Q10. Do you consider yourself to be woke, anti-woke, or neither?

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Woke	610	234	357	270	184	155	140	131	91	94	78	47	30	197	297	115	523	81	264	343	272	336	58	165	86	18	8	396	113	66	648
	16% aeklDru vwx	13%	19% za	24% zdeghij klCD	15% ekID	11%	27% zdeghij klCD	21% zdeijkl CD	16% ekID	15% ekID	14% eID	10%	8%	27% zcdeghi jklCD	16% ekID	10%	16%	18%	17%	16%	24% zrstuvw	13% uw	13% w	17% ruvw	10%	10%	6%	15%	22% zxA	16%	17%
Anti-woke	570	379	186	93	147	329	29	64	48	99	118	117	94	47	251	272	531	35	215	352	143	424	82	117	168	34	23	457	51	49	607
	15% bcdfghB Cnqty	21% zb	10%	8% B	12% cfhB	24% zcdfghi jBC	6%	10% cfB	8%	16% cdfghB	21% zcdfghi BC	26% zcdfghi BC	25% zcdfghi BC	6%	13% cfghB	25% zcdfghi jBC	16% zn	8%	14%	17% z	13%	17%	19%	12% zqt	20% qt	18%	16% zqrt	17% zyA	10%	12%	16%
Neither	1640	842	781	506	591	543	222	284	287	304	243	181	119	328	894	417	1445	177	768	860	537	1087	199	452	319	63	54	1184	219	171	1626
	44% beklDpr uv	47% zb	42%	45% eID	50% zejklD	39% lD	44% l	45% ekID	50% zekID	49% zekID	43% eID	40% l	32%	44% eID	48% zejklD	38% l	45% z	40%	49% zp	40%	48% zruvw	42% u	46% uv	48% ruv	37%	34%	38%	45%	43%	41%	44%
I don't know what these terms mean	789	302	480	201	241	347	76	125	126	115	111	108	128	117	376	296	659	112	275	507	138	637	88	179	253	65	51	536	100	110	743
	21% acfBmoq	17%	26% za	18%	20%	25% zcdfgij BC	15%	20% cB	22% fB	19%	20%	23% cfB	34% zcdefgh ijkBCD	16%	20% fB	27% zcdefgi jkBC	20%	25%	18%	24% zo	12%	25% zqt	20% q	19% q	30% zqrst	36% zqrst	35% zqrst	20%	20%	26% zx	20%
Don't know	91	37	52	51	28	13	34	17	22	6	8	4	1	40	45	5	55	32	31	55	14	75	8	34	23	4	6	36	16	20	71
	2% eiklDmq x	2%	3%	4% zdegijk lCD	2% eilD	1% D	7% zcdegij klCD	3% eikID	4% eijklD	1%	1% D	1% D	*	5% zdegijk lCD	2% eikID	*	2%	7% zm	2%	3%	1%	3% q	2%	4% q	3% q	2%	4% q	1%	3% x	5% zx	2%
Prefer not to say	17	6	10	13	1	3	9	5	*	1	2	1	1	10	4	3	9	7	4	11	7	10	-	2	7	-	1	6	5	3	21
	* emx	*	1%	1% zdegkCD	*	*	2% zdehikC D	1% C	*	*	*	*	*	1% zdeikCD	*	*	*	2% zm	*	1%	1%	*	-	*	1%	-	1%	*	1% x	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q10. Do you consider yourself to be woke, anti-woke, or neither?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Woke	**610**	125	162	143	48	234	187	69	41	505	65	19	20	137	84	283	24	64	49	33	51	60	93	36	94	648
	16% fgw	15%	16%	21% zab	16%	21% zfgh	14%	13%	12%	16%	21% zik	11%	20%	16%	14%	17%	16%	16%	16%	12%	16%	18%	18% w	11%	19% sw	17%
Anti-woke	**570**	137	167	110	47	194	192	93	46	476	37	43	14	118	100	258	23	50	45	47	53	43	89	54	72	607
	15%	16%	16%	16%	16%	17%	15%	17%	14%	15%	12%	24% zijl	13%	14%	17%	16%	15%	12%	15%	17%	16%	13%	17%	17%	15%	16%
Neither	**1640**	317	461	333	169	528	630	204	123	1386	134	79	42	374	252	760	71	174	129	114	137	142	237	158	223	1626
	44% agh	38%	44% a	48% a	57% zabc	47% gh	49% zgh	37%	37%	44%	43%	44%	40%	43%	42%	46%	47%	43%	42%	42%	42%	41%	46%	50%	46%	44%
I don't know what these terms mean	**789**	225	239	98	30	156	260	171	112	659	69	35	26	211	144	303	30	104	78	69	75	80	79	68	76	743
	21% cdeovx	27% zcd	23% cd	14%	10%	14%	20% e	31% zef	34% zef	21%	22%	20%	25%	24% zo	24% o	18%	20%	25% vx	25% vx	26% vx	23% vx	23% vx	15%	21%	16%	20%
Don't know	**91**	22	14	9	1	16	24	8	9	83	6	1	1	18	17	48	2	13	3	7	10	19	12	3	15	71
	2% bce	3%	1%	1%	*	1%	2%	2%	3%	3%	2%	1%	1%	2%	3%	3%	1%	3%	1%	3%	3%	5% zrvw	2%	1%	3%	2%
Prefer not to say	**17**	6	4	*	-	4	2	1	2	15	2	-	-	7	2	7	1	3	3	-	2	-	2	-	5	21
	*	1%	*	*	-	*	*	*	*	*	1%	-	-	1%	*	*	*	1%	1%	-	1%	-	*	-	1%	1%

Q10. Do you consider yourself to be woke, anti-woke, or neither?

Base: All participants

	Total (z)	Urbanity Urban (a)	Urbanity Rural (b)	IMD 1 - Most deprived (c)	IMD 2 (d)	IMD 3 (e)	IMD 4 (f)	IMD 5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	NS-SEC 2- Intermediate occupations (i)	NS-SEC 3- Small employers and own account workers (j)	NS-SEC 4- Lower supervisory and technical occupations (k)	NS-SEC 5- Semi-routine and routine occupations (l)	NS-SEC 6- Long-term unemployed or never worked (m)	NS-SEC 7- Full-time student (n)	Age/gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Woke	610	510	99	127	104	130	119	131	320	57	24	25	56	38	89	59	123	121	173	54	61	648
	16% bkqst	17% zb	13%	17%	14%	18%	16%	17%	17% k	13%	13%	10%	14%	25% zijkl	29% zhijkl	17% st	35% zoqrst	13%	19% qst	10%	11%	17%
Anti-woke	570	407	163	63	116	123	133	135	324	42	45	54	63	17	13	38	10	178	70	163	107	607
	15% acinpr	14%	22% za	8%	16% c	17% c	18% c	18% zc	17% zin	10% n	24% zhimn	21% zimn	16% in	11% n	4%	11% p	3%	19% zopr	7% p	31% zopqrt	19% zopr	16%
Neither	1640	1304	336	313	325	306	338	358	874	216	83	102	142	55	143	183	135	469	420	190	226	1626
	44% lpst	44%	44%	42%	44%	41%	45%	48% ze	45% l	49% lm	44%	40%	36%	36%	47% l	52% zpst	38%	51% zprst	45% ps	36%	39%	44%
I don't know what these terms mean	789	639	148	202	166	162	149	110	372	112	31	68	120	37	39	47	66	141	234	115	180	743
	21% ghnoq	22% zb	20%	27% zfg	22% g	22% g	20% g	15%	19% n	26% hjn	17%	27% hjn	30% zhjn	24% n	13%	13%	19%	15%	25% zopq	22% oq	31% zopqrs	20%
Don't know	91	83	8	34	22	16	4	13	30	10	4	6	15	3	19	23	16	10	35	4	1	71
	2% bfhqst	3% zb	1%	5% zefg	3% f	2% f	1% g	2%	2% n	2% hjn	2%	2%	4% h	2%	6% zhi	6% zqst	4% zqst	1%	4% zqst	1%	*	2%
Prefer not to say	17	16	1	4	8	2	3	*	5	2	2	1	1	4	1	3	7	2	1	1	2	21
	*	1%	*	1%	1% g	*	*	*	*	*	1%	*	*	2% zh	*	1%	2% zqrst	*	*	*	*	1%

Q10. Do you consider yourself to be woke, anti-woke, or neither?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		|— Voted in 2019 General Election —|						|— Party Supporter —|		|— EU Referendum vote —|		|— 2019 GE Party vs. EU referendum vote —|				|— Whether the UK feels united or divided —|		|— Divided by 'culture wars' —|		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Woke	**610**	46	247	56	32	61	55	23	269	341	50	14	18	188	16	31	535	381	98	648
	16%	4%	27%	19%	27%	23%	13%	3%	27%	21%	5%	5%	3%	28%	13%	12%	18%	19%	21%	17%
	agjkl		zacf	af	zaf	zaf	a		zg	zj				zkln	kl		zo	z	z	
Anti-woke	**570**	355	46	21	8	30	60	274	60	145	349	78	266	19	19	44	480	405	54	607
	15%	34%	5%	7%	7%	11%	14%	36%	6%	9%	33%	25%	41%	3%	15%	17%	16%	20%	11%	16%
	bcdhimr	zbcdef				b	bcd	zh			zi	zm	zkmn		m		z	zr		
Neither	**1640**	388	452	159	52	128	157	291	494	812	385	140	216	353	57	107	1315	855	224	1626
	44%	38%	50%	55%	44%	48%	37%	39%	49%	50%	37%	44%	33%	53%	47%	41%	45%	42%	48%	44%
	afgjlq		zaf	zadf		af			zg	zj				zkl	l					
I don't know what these terms mean	**789**	240	141	50	26	45	130	166	173	291	247	83	142	88	24	67	558	344	84	743
	21%	23%	15%	17%	22%	17%	30%	22%	17%	18%	24%	26%	22%	13%	20%	26%	19%	17%	18%	20%
	bhimpq	b					zabce	h			i	zm	m			p				
Don't know	**91**	4	22	2	-	1	20	1	10	16	13	-	3	12	6	9	39	27	6	71
	2%	*	2%	1%	-	*	5%	*	1%	1%	1%	-	*	2%	5%	3%	1%	1%	1%	2%
	aghijkl pq		a				zacde		g					k	kl	p				
Prefer not to say	**17**	1	3	1	1	1	7	-	2	5	1	-	1	3	-	1	8	6	*	21
	*	*	*	*	1%	*	2%	-	*	*	*	-	*	*	-	*	*	*	*	1%
	ajp				a		zab													

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q11. To what extent, if at all, do you personally find the term 'toxic masculinity' helpful or unhelpful when thinking about relations between men and women in Britain today?

Base: All participants

	Total	Gender		Age													Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very helpful	181	63	104	111	47	22	58	53	28	20	11	11	-	81	84	16	153	24	82	98	67	114	20	63	20	5	6	95	46	26	189
	5%	3%	6%	10%	4%	2%	11%	8%	5%	3%	2%	2%	-	11%	4%	1%	5%	5%	5%	5%	6%	4%	5%	7%	2%	3%	4%	4%	9%	6%	5%
	aejklDu x		a	zdeghij klCD	eID	l	zdehijk ICD	zdehijk ICD	ejID	ID	l	ID		zdehijk ICD	ejklD						zu	u		zru					zx	x	
Somewhat helpful	652	280	354	313	234	106	143	170	128	105	51	33	21	215	358	79	546	95	315	331	292	354	77	152	95	18	12	423	129	61	659
	18%	16%	19%	28%	20%	8%	28%	27%	22%	17%	9%	7%	6%	29%	19%	7%	17%	21%	20%	16%	26%	14%	18%	16%	11%	10%	8%	16%	26%	15%	18%
	aejklDm pruvwx		za	zdeijkl CD	eijklD		zdeijkl CD	zdeijkl CD	zejklD	ejklD				zdehijk ICD	zejklD				zp		zrstuvw	u	ruvw	uw					zxA		
Neither helpful nor unhelpful	731	348	380	247	231	254	105	142	108	123	100	84	70	156	375	201	627	96	304	418	198	519	88	195	171	35	29	462	112	115	711
	20%	19%	20%	22%	19%	18%	21%	23%	19%	20%	18%	18%	19%	21%	20%	18%	19%	22%	20%	20%	18%	20%	20%	21%	20%	19%	20%	18%	22%	28%	19%
	qx			e				zejD																						zx	
Somewhat unhelpful	972	491	475	181	360	431	82	99	161	199	178	150	103	114	518	340	880	84	418	549	297	670	111	273	196	54	37	787	82	80	991
	26%	27%	25%	16%	30%	31%	16%	16%	28%	32%	32%	33%	27%	15%	28%	31%	27%	19%	27%	26%	27%	26%	26%	29%	23%	30%	26%	30%	16%	19%	27%
	cfgBnyA				zcfgBC	zcfgBC			cfgB	zcfgBC	zcfgBC	zcfgBC	cfgB		cfgB	zcfgB	zn					u		u				zyA			
Very unhelpful	553	344	204	147	154	252	57	90	66	87	103	79	71	86	271	196	496	50	236	315	170	379	80	128	138	18	16	401	76	53	563
	15%	19%	11%	13%	13%	18%	11%	14%	12%	14%	18%	17%	19%	12%	14%	18%	15%	11%	15%	15%	15%	15%	18%	13%	16%	10%	11%	15%	15%	13%	15%
	bB	zb				zcdfghB C		c			zcdfhBC	cdfhB	cdfhB			zcdfhBC	z						v								
I don't know what the term 'toxic masculinity' means	520	237	282	72	144	304	24	48	69	75	106	91	107	38	221	260	448	63	171	349	75	437	51	109	194	47	36	402	44	56	507
	14%	13%	15%	6%	12%	22%	5%	8%	12%	12%	19%	20%	29%	5%	12%	24%	14%	14%	11%	16%	7%	17%	12%	12%	23%	26%	25%	15%	9%	13%	14%
	cfgBCoq y				cfgB	zcdfghi jBC		cB	cfgB	cfgB	zcdfghi BC	zcdfghi BC	zcdefgh ijkBCD		cfgB	zcdefgh ijkBC				zo		zqst	q	q	zqrst	zqrst	zqrst	zy			
Don't know	97	34	62	55	23	19	34	21	13	9	9	8	2	44	41	13	67	27	31	61	9	87	8	28	38	5	8	41	15	25	86
	3%	2%	3%	5%	2%	1%	7%	3%	2%	2%	2%	2%	*	6%	2%	1%	2%	6%	2%	3%	1%	3%	2%	3%	4%	3%	6%	2%	3%	6%	2%
	aelDmqx		za	zdegijkl ICD			zdeghij klICD	elCD					D	zdeghij klICD				zm				zq		q	zq	q	q			zx	
Prefer not to say	9	3	5	7	-	2	6	2	-	-	1	1	-	7	1	2	5	3	1	8	2	7	-	1	5	-	1	3	2	2	10
	*	*	*	1%	-	*	1%	*	-	-	*	*	-	1%	*	*	*	1%	*	*	*	*	-	*	1%	-	1%	*	*	*	*
	Cmox			zdgC			zdeiC	C						zdeC																	
Total helpful	833	343	459	424	281	128	201	223	156	125	62	44	21	295	442	96	699	119	398	429	359	468	97	215	116	23	17	518	174	87	848
	22%	19%	25%	37%	24%	9%	40%	36%	27%	20%	11%	10%	6%	40%	24%	9%	22%	27%	26%	20%	32%	18%	22%	23%	14%	13%	12%	20%	35%	21%	23%
	aejklDm pruvwx		za	zdehijk ICD	eijklD		zdehijk ICD	zdehijk ICD	eijklD	ejklD				eID	zdehijk ICD				zp		zrstuvw	u	uvw	ruvw					zxA		
Total unhelpful	1525	836	679	328	514	683	139	189	228	286	281	229	173	201	788	537	1376	135	654	864	467	1049	191	401	334	72	52	1188	158	133	1554
	41%	46%	36%	29%	43%	49%	27%	30%	40%	46%	50%	50%	46%	27%	42%	48%	43%	30%	42%	41%	42%	41%	44%	42%	39%	39%	36%	45%	31%	32%	42%
	bcfgBny A	zb			cfgB	zcdfghB C			cfgB	zcdfgBC	zcdfghB C	zcdfghB C	cfgB		cfgB	zcdfghB C	zn											zyA			

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q11. To what extent, if at all, do you personally find the term 'toxic masculinity' helpful or unhelpful when thinking about relations between men and women in Britain today?

Base: All participants

	Total (z)	Annual household income — Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade — AB (e)	C1 (f)	C2 (g)	DE (h)	Country — England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) — North (m)	Midlands (n)	South (o)	England region — North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very helpful	181	42	44	32	16	44	68	16	20	152	16	8	5	40	17	95	8	18	15	9	8	15	30	13	37	189
	5%	5%	4%	5%	5%	4%	5%	3%	6%	5%	5%	5%	5%	5%	3%	6%	5%	4%	5%	3%	3%	4%	6%	4%	8%	5%
	n															n									zst	
Somewhat helpful	652	121	168	159	60	234	233	70	37	539	58	29	26	122	87	331	26	47	49	34	53	65	99	47	119	659
	18%	15%	16%	23%	20%	21%	18%	13%	11%	17%	19%	16%	25%	14%	15%	20%	17%	11%	16%	13%	16%	19%	19%	15%	25%	18%
	aghmq			zab		zgh	gh									zmn						q	qs		zqrstw	
Neither helpful nor unhelpful	731	186	204	102	51	197	242	127	79	635	59	22	15	220	123	292	38	104	78	59	65	65	90	62	75	711
	20%	22%	19%	15%	17%	17%	19%	23%	24%	20%	19%	12%	15%	25%	21%	18%	25%	25%	25%	22%	20%	19%	18%	20%	15%	19%
	ceko	c	c					e	e	k				zo			x	zvx	zvx							
Somewhat unhelpful	972	213	294	212	89	341	353	154	66	819	85	48	21	218	158	443	43	102	73	81	77	74	151	84	135	991
	26%	26%	28%	31%	30%	30%	27%	28%	20%	26%	27%	27%	20%	25%	26%	27%	29%	25%	24%	30%	24%	21%	29%	26%	28%	27%
	h			z		zh	h	h												u			u			
Very unhelpful	553	134	128	120	52	187	200	70	40	464	38	37	15	117	99	247	17	64	36	37	62	56	63	64	64	563
	15%	16%	12%	17%	18%	17%	15%	13%	12%	15%	12%	21%	14%	14%	17%	15%	12%	16%	12%	14%	19%	16%	12%	20%	13%	15%
	b	b		b	b							j									rv			zprvx		
I don't know what the term 'toxic masculinity' means	520	110	188	62	23	115	180	93	77	430	45	29	17	127	92	211	17	60	50	45	47	54	68	44	44	507
	14%	13%	18%	9%	8%	10%	14%	17%	23%	14%	14%	16%	17%	15%	15%	13%	11%	15%	16%	17%	14%	16%	13%	14%	9%	14%
	cdex	cd	zacd					e	zef									x	x	x		x				
Don't know	97	21	20	5	4	13	19	14	13	76	10	6	5	21	21	35	1	14	5	6	15	14	11	4	6	86
	3%	2%	2%	1%	1%	1%	1%	3%	4%	2%	3%	3%	5%	2%	3%	2%	1%	3%	2%	2%	4%	4%	2%	1%	1%	2%
	cef		c						ef												wx	x				
Prefer not to say	9	5	1	-	-	-	1	2	1	8	2	-	-	1	1	6	1	-	1	-	1	1	-	1	4	10
	*	1%	*	-	-	-	*	*	*	*	1%	-	-	*	*	*	*	-	*	-	*	*	-	*	1%	*
Total helpful	833	163	212	192	76	279	301	86	57	691	74	37	30	162	104	426	34	64	64	43	61	81	129	60	156	848
	22%	20%	20%	28%	26%	25%	23%	16%	17%	22%	24%	21%	29%	19%	17%	26%	22%	16%	21%	16%	19%	23%	25%	19%	32%	23%
	ghmnqs			zab		zgh	gh									zmn							qs	qs	zqrstuw	
Total unhelpful	1525	347	422	332	141	528	553	224	106	1283	122	85	35	335	258	691	61	165	109	118	139	130	213	148	200	1554
	41%	42%	40%	48%	48%	47%	43%	41%	32%	41%	39%	48%	34%	39%	43%	42%	40%	41%	36%	44%	42%	38%	42%	46%	41%	42%
	h			zab	z	zh	h	h				l												r		

Q11. To what extent, if at all, do you personally find the term 'toxic masculinity' helpful or unhelpful when thinking about relations between men and women in Britain today?

Base: All participants

| | | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | |
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi- routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very helpful	**181**	155	25	42	47	39	25	27	74	17	9	12	15	7	43	22	47	31	51	10	6	189
	5% bhqst	5%	3%	6%	6% fg	5%	3%	4%	4%	4%	5%	5%	4%	5%	14% zhijklm	6% st	13% zoqrst	3% t	5% st	2%	1%	5%
Somewhat helpful	**652**	537	115	127	127	131	136	131	358	64	33	13	42	35	97	81	121	167	188	32	46	659
	18% klst	18%	15%	17%	17%	18%	18%	18%	19% kl	15% k	18% k	5%	11%	23% kl	32% zhijkl	23% st	34% zoqrst	18% st	20% st	6%	8%	18%
Neither helpful nor unhelpful	**731**	577	155	182	136	123	163	128	360	87	38	56	79	35	63	79	73	170	205	99	102	711
	20% e	19%	20%	25% zdeg	18%	17%	22% eg	17%	19%	20%	20%	22%	20%	23%	21%	23%	20%	18%	22%	19%	18%	19%
Somewhat unhelpful	**972**	764	208	157	186	196	195	237	547	128	46	77	97	30	39	63	50	274	239	154	186	991
	26% cnop	26%	28%	21%	25%	27% c	26%	32% zcdf	28% zn	29% n	25% n	30% n	25% n	20%	13%	18%	14%	30% zop	26% op	29% zop	32% zopr	27%
Very unhelpful	**553**	430	123	88	132	112	109	112	316	56	29	35	55	21	31	68	17	170	98	106	89	563
	15% cpr	15%	16%	12%	18% zc	15%	15%	15%	16% zn	13%	16%	14%	14%	14%	10%	19% pr	5%	18% zpr	10% p	20% zprt	15% pr	15%
I don't know what the term 'toxic masculinity' means	520	407	111	104	92	116	106	102	240	78	26	54	87	16	12	19	20	98	122	120	140	507
	14% hnopq	14%	15%	14%	12%	16%	14%	14%	12% n	18% zhn	14% n	21% zhmn	22% zhmn	10% n	4%	5%	6%	11% op	13% op	23% zopqr	24% zopqr	14%
Don't know	**97**	79	18	40	16	20	12	8	28	8	5	8	18	7	20	17	25	12	29	5	8	86
	3% ghqs	3%	2%	5% zdefg	2%	3% g	2%	1%	1%	2%	3%	3%	5% zh	4% h	6% zhi	5% qst	7% zqrst	1%	3% qs	1%	1%	2%
Prefer not to say	**9**	9	-	2	5	1	1	1	2	-	1	-	2	3	-	3	3	-	-	-	2	10
	*	*	-	*	1%	*	*	*	*	-	*	-	1%	2% zhi	-	1% qr	1% zqrst	-	-	-	*	*
Total helpful	**833**	693	140	169	174	170	161	158	432	81	42	26	57	42	140	103	168	198	239	42	52	848
	22% bklst	23% zb	19%	23%	24%	23%	22%	21%	22% kl	19% k	22% k	10%	14%	28% kl	46% zhijklm	29% zqst	47% zoqrst	21% st	26% zst	8%	9%	23%
Total unhelpful	**1525**	1194	331	245	319	309	303	350	863	184	76	112	152	51	70	131	67	445	337	260	275	1554
	41% cnpr	40%	44%	33%	43% c	42% c	41% c	47% zcf	45% zmn	42% n	40% n	44% n	38% n	33%	23%	37% p	19%	48% zopr	36% p	49% zopr	47% zopr	42%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q11. To what extent, if at all, do you personally find the term 'toxic masculinity' helpful or unhelpful when thinking about relations between men and women in Britain today?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very helpful	**181**	14	62	8	8	22	19	8	89	84	16	5	7	50	2	18	150	99	26	189
	5%	1%	7%	3%	7%	8%	4%	1%	9%	5%	2%	2%	1%	8%	1%	7%	5%	5%	6%	5%
	agjkl		zac		a	zac	a		zg	j				zkl						
Somewhat helpful	652	69	229	67	28	53	66	46	233	346	77	25	38	173	17	45	527	398	95	659
	18%	7%	25%	23%	24%	20%	15%	6%	23%	21%	7%	8%	6%	26%	14%	17%	18%	20%	20%	18%
	agjkl		zaf	zaf	af	a	a		zg	zj				zkln	l			z		
Neither helpful nor unhelpful	**731**	171	193	51	29	48	87	115	243	319	183	59	96	146	29	65	542	361	81	711
	20%	17%	21%	18%	25%	18%	20%	15%	24%	20%	18%	19%	15%	22%	24%	25%	18%	18%	17%	19%
	aglpq		a		a				zg					l		p				
Somewhat unhelpful	972	333	237	87	30	60	101	260	231	461	315	112	197	174	39	52	818	567	115	991
	26%	32%	26%	30%	26%	23%	24%	35%	23%	29%	30%	36%	30%	26%	32%	20%	28%	28%	25%	27%
	h	zbef						zh		z	z	zm	z				zo	z		
Very unhelpful	**553**	218	97	45	6	41	70	158	127	191	224	50	157	61	19	38	462	335	92	563
	15%	21%	11%	16%	5%	15%	16%	21%	13%	12%	21%	16%	24%	9%	15%	15%	16%	17%	20%	15%
	bdhim	zbd		d		d	bd	zh			zi	m	zkm				z	z	z	
I don't know what the term 'toxic masculinity' means	520	213	79	29	16	36	66	161	76	189	207	61	138	51	15	32	391	232	55	507
	14%	21%	9%	10%	14%	14%	15%	21%	8%	12%	20%	20%	21%	8%	13%	12%	13%	12%	12%	14%
	bhimpq	zbcef				b	b	zh			zi	zm	zm							
Don't know	**97**	13	11	2	1	5	18	7	7	20	20	1	11	9	1	8	44	24	3	86
	3%	1%	1%	1%	1%	2%	4%	1%	1%	1%	2%	*	2%	1%	1%	3%	1%	1%	1%	2%
	abghikm pqr						abc													
Prefer not to say	**9**	1	1	-	1	1	2	-	-	-	2	-	1	-	-	1	3	2	-	10
	*	*	*	-	*	*	1%	-	-	-	*	-	*	-	-	*	*	*	-	*
	p																			
Total helpful	**833**	83	291	75	36	75	84	53	323	430	93	30	45	223	18	63	677	497	121	848
	22%	8%	32%	26%	30%	28%	20%	7%	32%	27%	9%	10%	7%	34%	15%	24%	23%	25%	26%	23%
	agjkl		zaf	a	zaf	zaf	a		zg	zj				zkln	l			z		
Total unhelpful	**1525**	551	334	132	36	101	171	418	358	652	539	162	354	235	57	90	1279	902	207	1554
	41%	53%	37%	46%	31%	38%	40%	55%	36%	41%	52%	52%	55%	35%	47%	35%	44%	45%	44%	42%
	bdhm	zbcdef		bd				zh			zi	zm	zm				zo	z		

Q12. This question asks about the expression of people's opinions, for example through speech, online, in the media and on social media. Generally speaking, which of these two freedoms, if either, do you think is the most threatened in the UK today?

Base: All participants

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Freedom of expression (i.e. your right to hold your own opinions and to express them freely without government interference)	1516	793	706	420	465	630	196	225	229	236	255	199	176	284	728	504	1350	150	621	883	446	1050	165	406	355	71	52	1107	181	168	1515
	41% bcgny	44% zb	38%	37%	39%	45% zcdfgiB C	38%	36%	40%	38%	46% zcdfgiB C	43% cg	47% zcdfgiB C	38%	39%	45% zcdfgiB C	42% zn	34%	40%	41%	40%	41%	38%	43%	41%	39%	36%	42% zy	36%	40%	41%
Freedom from the expression of threatening or abusive opinions	572	245	310	232	192	148	112	120	108	84	50	58	40	157	285	129	503	63	260	312	208	360	70	148	97	29	16	400	99	51	579
	15% aejkIDr u	14%	17% a	20% zdeijkl CD	16% eijD	11%	22% zdeijkl CD	19% zeijklC D	19% ejkID	14%	9%	13% ej	11%	21% zdeijkl CD	15%	12% ej	16%	14%	17%	15%	19% zru	14% u	16%	16% u	11%	16%	11%	15%	20% zxA	12%	16%
Both equally threatened	1053	484	564	255	357	442	88	166	145	212	182	148	112	142	563	348	906	131	439	610	283	767	147	256	264	56	44	747	141	128	1059
	28% cfBq	27%	30% z	22% fB	30% cfhB	32% zcfghB	17%	27% cfB	25% f	34% zcdfghB C	33% zcfghB	32% zcfghB	30% cfB	19%	30% cfgB	31% zcfgB	28%	30%	28%	29%	25%	30% zq	34% zqt	27%	31% q	31%	30%	29%	28%	31%	28%
Neither	351	194	154	116	115	120	44	72	56	60	47	40	33	70	190	91	291	53	165	178	137	209	35	61	74	17	21	243	52	34	368
	9% bmprt	11% zb	8%	10%	10%	9%	9%	12% zceD	10%	10%	8%	9%	9%	9%	10%	8%	9%	12%	11%	8%	12% zrstu	8%	8%	6%	9%	9%	15% rt	9%	10%	8%	10%
Don't know	202	72	123	95	60	46	56	39	35	25	24	12	11	75	95	32	156	41	69	129	34	164	16	70	59	9	10	107	28	34	174
	5% aekDmoq x	4%	7% za	8% zdegijk lCD	5% kD	3%	11% zdeghij klCD	6% ekID	6% ekD	4%	4%	3%	3%	10% zdeijkl ICD	5% ekD	3%	5%	9% zm	4%	6%	3%	6% zqs	4%	7% zqs	7% q	5%	7% q	4%	5%	8% x	5%
Prefer not to say	22	11	9	15	3	3	13	3	1	2	1	1	1	13	6	3	15	5	4	17	3	18	1	8	8	-	1	9	3	4	21
	1% emx	1%	*	1% zdegjkC D	*	*	2% zdeghij klCD	*	*	*	*	*	*	2% zdegjkC D	*	*	*	1%	*	1%	*	1%	*	1%	1%	-	1%	*	1%	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q12. This question asks about the expression of people's opinions, for example through speech, online, in the media and on social media. Generally speaking, which of these two freedoms, if either, do you think is the most threatened in the UK today?

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Freedom of expression (i.e. your right to hold your own opinions and to express them freely without government interference)	1516	347	436	289	120	482	533	227	130	1288	124	67	38	376	261	651	63	188	124	122	139	123	198	121	209	1515
	41%	42%	42%	42%	41%	43%	41%	42%	39%	41%	40%	38%	37%	43%	44%	39%	42%	46% u	41%	45% u	42%	36%	39%	38%	43%	41%
Freedom from the expression of threatening or abusive opinions	572	102	145	143	56	186	218	67	39	469	57	26	20	125	67	278	21	55	49	25	42	66	82	49	82	579
	15% ans	12%	14%	21% zab	19% a	16%	17% g	12%	12%	15%	18%	15%	19%	14%	11%	17% n	14%	13%	16% s	9%	13%	19% s	16% s	15%	17% s	16%
Both equally threatened	1053	268	323	169	64	307	367	173	97	875	88	54	36	232	177	466	45	104	83	85	92	94	155	108	109	1059
	28% cdx	32% zcd	31% cd	24%	22%	27%	28%	32%	29%	28%	28%	30%	35%	27%	30%	28%	30%	26%	27%	32% x	28%	27%	30% x	34% zqx	22%	28%
Neither	351	57	100	71	40	118	120	49	25	304	26	15	6	79	54	170	11	34	34	23	31	31	58	28	54	368
	9% a	7%	10%	10% a	13% za	10%	9%	9%	7%	10%	8%	9%	6%	9%	9%	10%	7%	8%	11%	8%	10%	9%	11%	9%	11%	10%
Don't know	202	48	39	20	15	38	57	30	36	167	16	16	2	45	38	84	9	24	13	16	22	28	17	12	27	174
	5% bce	6% c	4%	3%	5%	3%	4%	6%	11% zefg	5%	5%	9%	2%	5%	6%	5%	6%	6%	4%	6%	7%	8% vw	3%	4%	6%	5%
Prefer not to say	22	8	3	2	*	2	1	1	5	20	1	-	1	8	2	10	3	2	4	-	2	3	2	1	4	21
	1% ef	1%	*	*	*	*	*	*	2% zefg	1%	*	-	1%	1%	*	1%	2%	1%	1%	-	1%	1%	*	*	1%	1%

Q12. This question asks about the expression of people's opinions, for example through speech, online, in the media and on social media. Generally speaking, which of these two freedoms, if either, do you think is the most threatened in the UK today?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Freedom of expression (i.e. your right to hold your own opinions and to express them freely without government interference)	1516	1185	331	298	311	301	308	299	805	174	78	110	159	62	105	161	115	391	330	241	261	1515
	41%	40%	44%	40%	42%	41%	41%	40%	42%	40%	41%	43%	40%	40%	35%	46%	32%	42%	35%	46%	45%	41%
	pr															pr		pr		zpr	pr	
Freedom from the expression of threatening or abusive opinions	572	468	104	115	116	113	112	117	310	62	26	26	53	23	69	67	77	119	164	60	70	579
	15%	16%	14%	15%	16%	15%	15%	16%	16%	14%	14%	10%	13%	15%	23%	19%	22%	13%	18%	11%	12%	16%
	kst								k						zhikl	st	zqst		qst			
Both equally threatened	1053	844	209	198	192	224	208	232	552	147	53	73	111	47	59	57	81	260	301	167	182	1059
	28%	29%	28%	27%	26%	30%	28%	31%	29%	34%	28%	29%	28%	31%	19%	16%	23%	28%	32%	32%	31%	28%
	nop								n	zn		n	n	n				o	zop	zop	op	
Neither	351	287	63	74	75	56	74	72	186	32	19	22	40	7	32	38	31	109	81	47	43	368
	9%	10%	8%	10%	10%	8%	10%	10%	10%	7%	10%	9%	10%	4%	10%	11%	9%	12%	9%	9%	7%	10%
																		zt				
Don't know	202	155	47	53	40	40	42	26	69	21	11	25	26	11	36	23	46	39	55	10	22	174
	5%	5%	6%	7%	5%	5%	6%	3%	4%	5%	6%	10%	7%	7%	12%	7%	13%	4%	6%	2%	4%	5%
	ghs			g								zhi	h		zhi	s	zoqrst	s	s			
Prefer not to say	22	21	1	4	9	5	2	2	3	2	1	-	7	4	4	6	5	4	1	1	2	21
	1%	1%	*	1%	1%	1%	*	*	*	*	*	-	2%	3%	1%	2%	1%	*	*	*	*	1%
	h												zh	zhk	h	rs	zrs					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q12. This question asks about the expression of people's opinions, for example through speech, online, in the media and on social media. Generally speaking, which of these two freedoms, if either, do you think is the most threatened in the UK today?

Base: All participants

	Total (z)	Voted in 2019 General Election Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Party Supporter Conservative supporter (g)	Labour supporter (h)	EU Referendum vote Remain (i)	Leave (j)	2019 GE Party vs. EU referendum vote Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	Whether the UK feels united or divided United (o)	Divided (p)	Divided by 'culture wars' Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Freedom of expression (i.e. your right to hold your own opinions and to express them freely without government interference)	1516	503	311	117	44	110	165	374	377	608	523	134	335	228	45	112	1245	891	184	1515
	41% bhim	49% zbcdf	34%	41%	37%	41%	38%	50% zh	37%	38%	50% zi	43% m	52% zkmn	34%	37%	43%	42% z	44% z	39%	41%
Freedom from the expression of threatening or abusive opinions	572	101	189	50	21	47	54	77	211	310	77	51	40	145	12	54	456	311	103	579
	15% agjl	10%	21% zaf	17% a	17% a	18% a	13%	10%	21% zg	19% zj	7%	16% l	6%	22% zln	10%	21% z	16%	15%	22% zq	16%
Both equally threatened	1053	306	271	76	36	77	128	212	281	448	330	89	198	182	48	52	859	602	105	1059
	28% or	30%	30%	26%	30%	29%	30%	28%	28%	28%	32% z	28%	31%	27%	40% zm	20%	29% zo	30% r	23%	28%
Neither	351	79	86	42	16	28	45	64	104	181	77	29	46	68	12	23	263	156	59	368
	9% ajq	8%	9%	15% zab	13% a	11%	11%	8%	10%	11% zj	7%	9%	7%	10%	10%	9%	9%	8%	13% zq	10%
Don't know	202	42	51	4	3	3	30	27	34	62	36	10	25	40	4	17	106	53	13	174
	5% aceghij pqr	4% ce	6% ce	1%	2%	1%	7% ace	4%	3%	4%	3%	3%	4%	6%	3%	7%	4%	3%	3%	5%
Prefer not to say	22	2	2	-	-	1	7	1	-	1	2	1	1	*	-	2	8	6	2	21
	1% hipq	*	*	-	-	*	2% zab	*	-	*	*	*	*	*	-	1%	*	*	1%	1%

Q13. Do you think divisions over cultural issues have been discussed too much, too little, or about the right amount in Britain over the last few months?

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	Ethnicity White (including White minorities) (m)	Ethnicity Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Education Non-graduates (r)	Education Other Higher Education below degree level (s)	Education A-level or equivalent (t)	Education GCSE/O-Level/CSE/NVQ12/equivalent (u)	Education Another type of qualification (vocational/professional/foreign) (v)	Education No formal qualifications (w)	Tenure Owned outright/buying on mortgage (x)	Tenure Rent from private landlord (y)	Tenure Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
It has been discussed too much	1200	674	512	281	347	571	89	193	169	178	218	202	151	151	579	470	1116	72	514	681	431	767	162	255	256	54	40	910	153	99	1294
	32% bcdfBnrtA	37% zb	27%	25% fB	29% fB	41% zcdfghiBC	17%	31% cfB	29% fB	29% fB	39% zcdfghiBC	44% zcdefghiBC	40% zcdfghiBC	20%	31% cfB	42% zcdfghiBC	35% zn	16%	33%	32%	39% zrtuvw	30% t	37% rtu	27%	30%	30%	28%	35% zA	30%	24%	35%
It has been discussed at the right amount	997	463	522	289	337	370	134	155	147	190	151	120	100	199	504	294	841	137	426	566	297	686	111	280	207	53	35	739	124	95	977
	27% m	26%	28%	26%	28%	27%	26%	25%	26%	31% gC	27%	26%	27%	27%	27%	27%	26%	31%	27%	27%	27%	27%	26%	29% u	24%	29%	24%	28%	25%	23%	26%
It has been discussed too little	903	419	471	329	321	253	156	173	161	160	107	77	69	224	484	196	748	148	381	517	248	647	110	255	200	37	44	571	151	135	867
	24% ejklDmqx	23%	25%	29% zejklICD	27% ejklD	18%	31% zejklD	28% zejklD	28% ejklD	26% ejklD	19%	17%	19%	30% zejklD	26% ejklD	18%	23%	33% zm	24%	24%	22%	25%	25%	27% q	23%	20%	30%	22%	30% zx	32% zx	23%
Don't know	593	230	355	218	183	192	117	101	98	85	82	58	53	153	295	145	499	82	231	349	133	451	51	153	184	39	24	386	72	82	559
	16% aekDmqsx	13%	19% za	19% zegijkCD	15%	14%	23% zdegijkICD	16%	17%	14%	15%	13%	14%	21% zdegijkICD	16%	13%	15%	18%	15%	16%	12%	18% zqs	12%	16% q	21% zqrst	22% qs	17%	15%	14%	20% x	15%
Prefer not to say	23	14	7	15	4	3	13	2	-	4	2	1	-	13	6	3	17	4	7	15	3	18	-	7	10	-	1	7	4	6	19
	1% eqx	1%	*	1% zdeghkCD	*	*	3% zcdeghijklCD	*	-	1%	*	*	-	2% zdeghjkICD	*	*	1%	1%	*	1%	*	1%	-	1%	1% q	-	1%	*	1%	2% x	1%

Q13. Do you think divisions over cultural issues have been discussed too much, too little, or about the right amount in Britain over the last few months?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
It has been discussed too much	1200	249	368	273	101	449	435	157	87	988	109	71	32	253	177	558	43	123	87	76	101	109	186	107	156	1294
	32% h	30%	35% za	39% za	34%	40% zfgh	34% h	29%	26%	32%	35%	40%	32%	29%	30%	34%	28%	30%	29%	28%	31%	32%	36% s	34%	32%	35%
It has been discussed at the right amount	997	221	286	186	103	318	353	147	82	858	70	43	26	248	154	456	38	127	83	67	87	80	162	96	118	977
	27%	27%	27%	27%	35% zabc	28%	27%	27%	25%	27%	22%	24%	25%	29%	26%	27%	25%	31% u	27%	25%	26%	23%	32% zux	30%	24%	26%
It has been discussed too little	903	229	245	144	65	229	318	144	93	753	78	39	33	221	160	372	48	99	74	73	87	83	102	64	123	867
	24% cev	27% zc	23%	21%	22%	20%	25% e	26% e	28% e	24%	25%	22%	32%	26%	27%	22%	32% vw	24%	24%	27%	26%	24%	20%	20%	25%	23%
Don't know	593	124	144	89	27	134	188	98	63	503	54	25	11	138	102	263	21	58	59	54	48	69	61	51	82	559
	16% bcdev	15% d	14%	13%	9%	12%	15%	18% e	19% e	16%	17%	14%	11%	16%	17%	16%	14%	14%	19% v	20% v	15%	20% v	12%	16%	17%	15%
Prefer not to say	23	9	4	2	-	2	2	1	7	22	*	-	-	6	6	10	2	1	3	1	5	4	-	1	5	19
	1% ef	1%	*	*	-	*	*	*	2% zefg	1%	*	-	-	1%	1%	1%	1% v	*	1%	*	2% v	1% v	-	*	1%	1%

Q13. Do you think divisions over cultural issues have been discussed too much, too little, or about the right amount in Britain over the last few months?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	**3716**	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	**3716**	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
It has been discussed too much	**1200**	914	285	182	226	255	278	260	744	113	72	60	120	23	57	88	55	345	230	241	227	1294
	32% acikmno pr	31%	38% za	25%	30% c	34% c	37% zcd	35% c	39% ziklmn	26% m	38% ikmn	23%	30% mn	15%	19%	25% p	15%	37% zopr	25% p	46% zopqrt	39% zopr	35%
It has been discussed at the right amount	**997**	789	208	189	205	185	197	221	525	131	36	75	88	49	81	101	92	223	277	139	152	977
	27% j	27%	28%	25%	28%	25%	26%	30%	27% j	30% jl	19%	29% j	22%	32% j	27%	29%	26%	24%	30% q	27%	26%	26%
It has been discussed too little	**903**	761	142	231	187	176	160	149	401	115	47	79	110	48	99	92	122	236	243	90	106	867
	24% bghst	26% zb	19%	31% zdefg	25% g	24%	21%	20%	21%	26% h	25%	31% h	28% h	31% h	32% zh	26% st	34% zqrst	26% st	26% st	17%	18%	23%
Don't know	**593**	473	120	135	114	119	109	116	252	78	30	43	72	30	65	64	83	112	182	55	91	559
	16% hqs	16%	16%	18%	15%	16%	15%	16%	13%	18% h	16%	17%	18% h	19%	21% h	18% qs	23% zqst	12%	19% zqs	10%	16% s	15%
Prefer not to say	**23**	23	-	6	10	4	2	1	3	1	4	-	6	4	3	7	5	5	-	1	2	19
	1% h	1% b	-	1%	1% zg	1%	*	*	*	*	2% zhik	-	1% h	3% zhik	1%	2% zrs	1% rs	1%	-	*	*	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q13. Do you think divisions over cultural issues have been discussed too much, too little, or about the right amount in Britain over the last few months?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
It has been discussed too much	1200	429	268	113	42	88	117	332	304	553	420	123	288	207	32	81	997	699	203	1294
	32% f	42% zbef	29%	39% zbf	35%	33%	27%	44% zh	30%	34% z	40% zi	39% zmn	45% zmn	31%	26%	31%	34% z	35% z	43% zq	35%
It has been discussed at the right amount	997	286	232	106	24	65	106	227	292	482	234	123	144	171	33	93	754	489	124	977
	27% jlpq	28%	25%	37% zabdef	20%	24%	25%	30% z	29%	30% zj	22%	39% zlm	22%	26%	27%	36% zp	26%	24%	27%	26%
It has been discussed too little	903	190	280	34	33	80	113	110	297	355	248	39	129	186	46	42	774	611	84	867
	24% acgiklor	18% c	31% zac	12%	28% ac	30% ac	26% ac	15%	30% zg	22%	24%	12%	20% k	28% zkl	38% zkl	16%	26% zo	30% zr	18%	23%
Don't know	593	126	127	36	20	33	85	86	114	217	141	30	82	96	11	42	400	213	53	559
	16% aghijklpqr	12%	14%	12%	17%	12%	20% zabce	11%	11%	13%	13%	9%	13%	14%	9%	16%	14%	11%	11%	15%
Prefer not to say	23	1	4	1	-	1	8	-	-	4	2	-	1	3	-	1	10	5	2	19
	1% ahipq	*	*	*	-	*	2% zab	-	-	*	*	-	*	*	-	*	*	*	*	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q14. Do you think discussion of divisions over cultural issues will increase or decrease in the run-up to the next general election, or stay at the same level as it is now?

Base: All participants

		Gender		Age													Ethnicity		Working status		Education								Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
It will increase	**2337** **63%** bcfgBnp ruwyA	1171 65% zb	1133 61%	623 55%	796 67% zcfgB	918 66% zcfgB	259 51%	364 58% cfB	374 65% cfB	422 68% zcfgB	379 68% zcfgB	308 67% zcfgB	231 62% fB	386 52%	1223 65% zcfgB	728 66% zcfgB	2087 65% zn	223 50%	1053 68% zp	1279 60%	828 75% zrstuvw	1500 58% uw	291 67% ruw	576 61% uw	463 54% w	108 59% w	61 42%	1735 66% zyA	290 58%	215 51%	2411 65%
It will stay the same	**868** **23%** djCoqx	427 24%	434 23%	310 27% zdehijC	242 20%	316 23% j	140 27% dijC	170 27% zdehijC	116 20%	126 20%	110 20%	112 24%	94 25%	213 29% zdehijC D	393 21%	261 24% j	735 23%	119 27%	321 21%	536 25% zo	206 19%	645 25% zq	90 21%	237 25%	232 27% zqs	40 22%	46 32% zqs	584 22%	130 26%	112 27%	848 23%
It will decrease	**133** **4%** ejkDmqx	64 4%	65 3%	52 5% ejklD	55 5% eijkD	26 2%	22 4% ekD	30 5% ejklD	37 6% zeijklC D	18 3%	12 2%	8 2%	6 2%	33 4% ejkD	77 4% ejkD	23 2%	103 3%	26 6% zm	55 4%	76 4%	17 2%	116 4% zq	24 5% q	38 4% q	44 5% zqs	4 2%	6 4%	70 3%	30 6% zx	25 6% zx	110 3%
Don't know	**363** **10%** akmoqx	131 7%	227 12% za	136 12% zdegkCD	98 8%	129 9% k	78 15% zcdeghi jkCD	58 9%	47 8%	51 8%	58 10% k	29 6%	42 11% k	98 13% zdeghik CD	171 9% k	94 9% k	286 9%	70 16% zm	129 8%	224 11%	59 5%	293 11% zqs	29 7%	94 10% q	111 13% zqs	30 16% zqst	28 19% zqrst	220 8%	51 10%	63 15% zx	333 9%
Prefer not to say	**16** ***** emoqx	7 *	6 *	13 1% zdegjCD	1 *	1 *	10 2% zdeghik ICD	3 *	-	1 *	1 *	1 *	-	11 1% zdeghjk CD	3 *	1 *	10 *	4 1%	1 *	14 1% o	1 *	14 1% q	1 *	4 *	7 1% q	-	3 2% zq	5 *	3 1%	3 1%	14 *

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q14. Do you think discussion of divisions over cultural issues will increase or decrease in the run-up to the next general election, or stay at the same level as it is now?

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
It will increase	2337	470	690	493	213	800	865	341	151	1946	210	109	73	525	356	1065	98	248	180	168	188	218	322	228	297	2411
	63%	57%	66%	71%	72%	71%	67%	62%	45%	62%	67%	61%	71%	61%	60%	64%	65%	61%	59%	62%	57%	63%	63%	72%	61%	65%
	ah		za	za	za	zgh	zh	h																zqrstuv x		
It will stay the same	868	229	245	137	48	221	292	129	112	737	60	47	24	215	148	374	34	104	77	65	83	66	130	52	127	848
	23%	28%	23%	20%	16%	20%	23%	24%	34%	24%	19%	26%	23%	25%	25%	23%	22%	26%	25%	24%	25%	19%	25%	16%	26%	23%
	cdew	zcd	d						zefg									w	w	w	w		w		w	
It will decrease	133	44	34	18	10	26	29	27	19	115	11	5	1	40	20	55	4	21	15	4	16	15	12	11	19	110
	4%	5%	3%	3%	3%	2%	2%	5%	6%	4%	4%	3%	1%	5%	3%	3%	3%	5%	5%	1%	5%	4%	2%	3%	4%	3%
	ef	zc						ef	ef									s	s							
Don't know	363	82	76	44	24	86	108	48	49	310	30	17	6	80	71	159	15	34	32	32	39	45	48	27	39	333
	10%	10%	7%	6%	8%	8%	8%	9%	15%	10%	10%	10%	5%	9%	12%	10%	10%	8%	10%	12%	12%	13%	9%	9%	8%	9%
	bce	c							zefg																	
Prefer not to say	16	7	2	1	-	-	2	1	3	15	1	-	-	5	4	6	1	1	3	1	2	1	-	1	4	14
	*	1%	*	*	-	-	*	*	1%	*	*	-	-	1%	1%	*	*	*	1%	1%	1%	*	-	*	1%	*
									e																	

Q14. Do you think discussion of divisions over cultural issues will increase or decrease in the run-up to the next general election, or stay at the same level as it is now?

Base: All participants

	Total (z)	Urbanity Urban (a)	Rural (b)	IMD Quintile 1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Age by gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
It will increase	2337	1831	505	369	461	476	520	510	1346	277	132	137	191	66	167	186	180	636	578	349	375	2411
	63%	62%	67%	50%	62%	64%	70%	68%	70%	63%	70%	54%	48%	43%	55%	53%	51%	69%	62%	66%	65%	65%
	acklmnop		za		c	c	zcd	zcd	ziklmn	klm	klmn							zopr	op	zop	op	
It will stay the same	868	713	154	229	167	168	135	168	380	100	30	75	126	52	87	110	97	183	209	134	127	848
	23%	24%	20%	31%	23%	23%	18%	23%	20%	23%	16%	29%	32%	34%	29%	31%	27%	20%	22%	25%	22%	23%
	fhjq			zdefg								hj	zhij	zhij	hj	zqrt	q			q		
It will decrease	133	108	25	46	35	19	19	14	47	7	10	16	27	13	10	16	15	37	38	11	12	110
	4%	4%	3%	6%	5%	3%	3%	2%	2%	2%	5%	6%	7%	9%	3%	5%	4%	4%	4%	2%	2%	3%
	ghs			zefg	g						i	hi	zhi	zhi			s		s			
Don't know	363	292	71	96	71	75	67	54	149	54	16	28	47	18	39	35	58	63	107	32	62	333
	10%	10%	9%	13%	10%	10%	9%	7%	8%	12%	9%	11%	12%	12%	13%	10%	16%	7%	11%	6%	11%	9%
	ghqs			zfg						h			h		h		zoqrst		qs		qs	
Prefer not to say	16	16	-	3	7	1	4	1	3	1	1	-	4	4	1	5	5	3	-	-	1	14
	*	1%	-	*	1%	*	1%	*	*	*	*	-	1%	3%	*	1%	1%	*	-	-	*	*
	h												h	zhik		rs	zqrs					

Q14. Do you think discussion of divisions over cultural issues will increase or decrease in the run-up to the next general election, or stay at the same level as it is now?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						*Party Supporter*		*EU Referendum vote*		*2019 GE Party vs. EU referendum vote*				*Whether the UK feels united or divided*		*Divided by 'culture wars'*		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
It will increase	2337	663	640	213	85	176	214	483	717	1171	646	213	416	496	78	128	2001	1447	275	2411
	63%	64%	70%	74%	71%	66%	50%	64%	71%	73%	62%	68%	64%	75%	64%	49%	68%	72%	59%	65%
	fo	f	zaf	zaf	f	f			zg	zj				zkl			zo	zr		
It will stay the same	868	260	167	54	21	63	127	209	200	296	266	82	157	107	30	80	625	397	128	848
	23%	25%	18%	19%	18%	24%	30%	28%	20%	18%	25%	26%	24%	16%	25%	31%	21%	20%	27%	23%
	bhimpq	bc					zbcd	zh			i	m	m			zp			q	
It will decrease	133	29	36	3	4	8	27	13	36	39	37	5	19	18	9	20	84	68	29	110
	4%	3%	4%	1%	4%	3%	6%	2%	4%	2%	4%	2%	3%	3%	7%	8%	3%	3%	6%	3%
	cgip		c				zac		g						k	zp			zq	
Don't know	363	78	64	19	9	18	56	50	53	104	94	14	52	42	4	29	220	102	34	333
	10%	8%	7%	7%	7%	7%	13%	7%	5%	6%	9%	5%	8%	6%	3%	11%	7%	5%	7%	9%
	abghikmpq						zabce				i									
Prefer not to say	16	3	2	-	-	1	5	-	1	-	1	-	1	-	-	3	5	5	1	14
	*	*	*	-	-	*	1%	-	*	-	*	-	*	-	-	1%	*	*	*	*
	ip															p				

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q15. Which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
When politicians focus on divisions over cultural issues it helps highlight ways we can improve society	440	185	248	162	124	154	81	81	60	65	58	47	48	121	199	120	363	69	173	264	128	310	65	117	91	19	18	304	64	45	427
	12% am	10%	13% za	14% zdegijkCD	10%	11%	16% zdeijkC	13% C	10%	10%	10%	10%	13%	16% zdeghijkCD	11%	11%	11%	16%	11%	12%	11%	12%	15%	12%	11%	10%	12%	12%	13%	11%	11%
When politicians focus on divisions over cultural issues it only divides society further	1901	1025	856	471	646	784	169	303	314	332	321	261	202	271	1004	627	1704	176	861	1033	662	1229	241	459	373	96	59	1414	249	171	1977
	51% bcfBnpruA	57% zb	46%	42% fB	54% cfgB	56% zcfgB	33%	48% cfB	55% cfB	54% cfB	57% zcfgB	57% zcfgB	54% cfB	37%	54% zcfgB	57% zcfgB	53% zn	40%	55% zp	49%	60% zrtuw	48% u	55% ruw	48%	44%	52%	41%	54% zA	49% A	41%	53%
Both	641	289	345	204	203	235	99	104	103	100	90	84	60	136	322	183	544	87	237	401	178	458	78	164	156	33	27	432	97	84	636
	17% o	16%	18%	18%	17%	17%	20%	17%	18%	16%	16%	18%	16%	18%	17%	17%	17%	20%	15%	19% zo	16%	18%	18%	17%	18%	18%	19%	17%	19%	20%	17%
Neither	431	201	224	152	140	139	74	78	55	85	55	43	42	109	205	118	380	50	180	243	97	322	32	129	128	17	15	288	60	59	401
	12% eqs	11%	12%	13% ejkC	12%	10%	15% ejk	12%	10%	14% ekC	10%	9%	11%	15% zehjkCD	11%	11%	12%	11%	12%	11%	9%	13% qs	7%	14% qs	15% zqrs	9%	11%	11%	12%	14%	11%
Don't know	277	92	180	132	75	71	76	56	40	35	28	22	20	94	130	54	215	53	104	168	45	227	16	73	97	18	23	162	32	55	253
	7% aejkDmqsx	5%	10% za	12% zdeghijklCD	6%	5%	15% zcdeghijklCD	9% eijkCD	7%	6%	5%	5%	5%	13% zdeghijklCD	7% eD	5%	7%	12% zm	7%	8%	4%	9% zqs	4%	8%	11% zqrst	10% qs	16% zqrst	6%	6%	13% zxy	7%
Prefer not to say	24	8	14	12	5	7	10	3	3	1	6	1	1	11	8	6	15	8	4	20	2	21	2	7	11	-	1	14	3	4	22
	1% moq	*	1%	1% gC	*	1%	2% zdegijkCD	*	1%	*	1%	*	*	1% zgkC	*	1%	*	2%	*	1% zm, o	*	1% q	*	1%	1% q	-	1%	1%	1%	1%	1%

Q15. Which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
When politicians focus on divisions over cultural issues it helps highlight ways we can improve society	440	101	128	72	37	133	142	63	41	372	32	19	17	107	65	199	14	48	46	27	38	46	50	47	56	427
	12%	12%	12%	10%	13%	12%	11%	12%	12%	12%	10%	11%	16%	12%	11%	12%	9%	12%	15%	10%	12%	13%	10%	15%	12%	11%
When politicians focus on divisions over cultural issues it only divides society further	1901	384	596	398	172	668	706	253	134	1588	156	100	56	423	282	883	75	209	140	131	151	173	278	174	259	1977
	51% ah	46%	57% za	57% za	58% za	59% zgh	54% zgh	46%	40%	51%	50%	56%	55%	49%	47%	53% n	49%	51%	46%	48%	46%	50%	54% r	55%	53%	53%
Both	641	164	156	113	49	178	212	100	69	545	62	18	17	166	102	277	44	65	57	45	56	47	90	56	84	636
	17% bk	20% b	15%	16%	17%	16%	16%	18%	21%	17% k	20% k	10%	16%	19%	17%	17%	29% zqrstuv wx	16%	19%	17%	17%	14%	18%	18%	17%	17%
Neither	431	109	116	68	26	97	151	81	42	358	41	22	10	102	83	173	12	47	43	38	46	40	64	23	46	401
	12% ew	13%	11%	10%	9%	9%	12% e	15% ze	13%	11%	13%	13%	9%	12%	14%	10%	8%	12%	14% w	14% w	14% w	12%	12% w	7%	9%	11%
Don't know	277	64	50	41	10	55	80	47	41	238	20	16	3	59	64	115	5	38	16	29	35	38	27	16	33	253
	7% bde	8% bd	5%	6%	3%	5%	6%	9% e	12% zef	8%	6%	9%	3%	7%	11% zmo	7%	4%	9%	5%	11% prvw	11% prvw	11% zprvw	5%	5%	7%	7%
Prefer not to say	24	9	1	2	*	1	4	1	5	22	1	2	-	7	2	12	1	2	5	-	2	1	2	2	7	22
	1% be	1% b	*	*	*	*	*	*	2% ef	1%	*	1%	-	1%	*	1%	*	*	1%	-	1%	*	*	1%	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q15. Which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
When politicians focus on divisions over cultural issues it helps highlight ways we can improve society	440	352	88	83	101	81	92	83	214	48	24	30	40	22	57	46	68	87	112	52	67	427
	12% q	12%	12%	11%	14%	11%	12%	11%	11%	11%	13%	12%	10%	14%	19% zhil	13%	19% zqrst	9%	12%	10%	12%	11%
When politicians focus on divisions over cultural issues it only divides society further	1901	1482	420	328	370	381	407	415	1126	224	86	112	169	52	111	138	122	566	431	321	303	1977
	51% acklmnopr	50%	56% za	44%	50%	52% c	55% c	56% zc	58% zijklmn	51% mn	46%	44%	43%	34%	37%	39%	34%	61% zoprt	46% p	61% zoprt	52% op	53%
Both	641	522	118	131	135	129	123	124	295	72	43	44	88	28	62	71	59	135	186	84	100	636
	17% h	18%	16%	18%	18%	17%	16%	17%	15%	16%	23% h	17%	22% zh	18%	20%	20%	17%	15%	20% zq	16%	17%	17%
Neither	431	351	80	119	78	93	67	74	189	52	22	38	58	28	36	59	46	91	110	50	67	401
	12% fh	12%	11%	16% zdfg	10%	13%	9%	10%	10%	12%	12%	15% h	15% h	18% zh	12%	17% zqs	13%	10%	12%	10%	12%	11%
Don't know	277	230	47	77	45	52	53	49	98	40	13	29	33	20	37	36	54	40	88	17	37	253
	7% hqs	8%	6%	10% zdg	6%	7%	7%	7%	5%	9% h	7%	11% zh	8% h	13% h	12% zh	10% qs	15% zqrst	4%	9% zqs	3%	6% s	7%
Prefer not to say	24	23	2	4	12	3	3	1	4	3	1	3	7	4	1	3	6	4	4	1	4	22
	1% h	1%	*	1%	2% zeg	*	*	*	*	1%	*	1%	2% zh	3% zh	*	1%	2% zqrs	*	*	*	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q15. Which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
						Voted in 2019 General Election			**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
When politicians focus on divisions over cultural issues it helps highlight ways we can improve society	440	133	97	20	16	29	55	105	129	175	116	47	73	65	13	45	339	249	54	427
	12% c	13% c	11%	7%	13% c	11%	13% c	14%	13%	11%	11%	15% m	11%	10%	11%	17% zp	12%	12%	12%	11%
When politicians focus on divisions over cultural issues it only divides society further	1901	547	502	188	64	151	195	420	574	930	555	174	342	380	70	113	1590	1125	284	1977
	51% fo	53% f	55% zf	65% zabdf	53%	57% f	45%	56% z	57% z	58% zj	53%	55%	53%	57% z	58%	44%	54% zo	56% z	61% z	53%
Both	641	179	161	43	22	49	65	115	176	268	170	57	102	110	19	57	498	350	61	636
	17% r	17%	18%	15%	19%	18%	15%	15%	17%	17%	16%	18%	16%	17%	16%	22%	17%	17%	13%	17%
Neither	431	117	87	22	12	25	66	79	84	155	129	29	84	64	10	18	332	202	43	401
	12% chioq	11%	10%	7%	10%	9%	15% zbce	11%	8%	10%	12%	9%	13%	10%	8%	7%	11%	10%	9%	11%
Don't know	277	51	61	16	6	12	37	33	45	82	68	7	38	42	8	24	165	86	23	253
	7% aghikpqr	5%	7%	5%	5%	4%	9% a	4%	4%	5%	7%	2%	6% k	6% k	7%	9% p	6%	4%	5%	7%
Prefer not to say	24	6	2	-	-	1	10	2	*	1	6	-	6	1	-	1	13	6	1	22
	1% hipq	1%	*	-	-	*	2% zabc	*	*	*	1% i	-	1%	*	-	*	*	*	*	1%

Q16. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
It's in politicians' interests to exaggerate divisions over cultural issues	1795	1015	759	501	600	694	199	302	285	315	286	227	181	309	944	541	1581	184	838	949	677	1113	224	412	343	82	53	1316	240	168	1866
	48% bcfBnprtuwA	56% zb	41%	44% f	50% cfB	50% cfB	39%	48% cfB	50% fB	51% cfB	51% cfB	50% cfB	49% f	42%	51% zcfB	49% cfB	49% zn	42%	54% zp	45%	61% zrstuvw	43%	51% rtuw	43%	40%	45%	37%	50% zA	48%	40%	50%
There's no benefit to politicians from exaggerating divisions over cultural issues	1050	469	566	324	327	398	147	177	144	183	167	128	103	213	514	322	927	116	425	623	260	780	114	297	274	52	43	751	142	120	1025
	28% aq	26%	30% za	29%	27%	29%	29%	28%	25%	30%	30%	28%	28%	29%	28%	29%	29%	26%	27%	29%	23%	30% zq	26%	31% q	32% zq	28%	30%	29%	28%	29%	28%
Neither	564	214	342	166	180	217	82	85	97	83	61	77	79	117	258	189	480	77	181	375	124	428	73	154	132	35	32	381	78	78	533
	15% ajoq	12%	18% za	15% j	15% j	16% j	16% j	14%	17% j	13%	11%	17% j	17% zcdegij C	16% j	14%	17% zejC	15%	17%	12%	18% zo	11%	17% zq	17% zq	16% q	15% q	19% q	22% zq	15%	16%	19%	14%
Don't know	286	97	184	129	81	76	70	59	45	36	41	25	10	91	145	50	221	56	113	163	49	227	23	82	94	14	14	156	40	50	273
	8% aeklDmqx	5%	10% za	11% zdegijkICD	7% l	5% ID	14% zdeghijklICD	9% eiklID	8% ID	6%	7% eID	5%	3%	12% zdegijkICD	8% eID	5%	7%	8% zm	7%	8%	4%	9% zqs	5%	9% q	11% zqrs	8%	10% q	6%	8%	10% zx	7%
Prefer not to say	22	5	16	12	5	5	10	2	3	1	3	2	-	11	6	5	13	9	2	18	1	21	2	5	13	-	1	10	3	3	19
	1% amoqx	*	1%	1% zegC	*	*	2% zdegiklCD	*	1%	*	1%	*	-	1% zdegCD	*	*	*	2% zm	*	1% o	*	1% q	*	*	2% zqr	-	1% q	*	1%	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q16. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Annual household income					**Social Grade**				**Country**				**England region (Net)**			**England region**									
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
It's in politicians' interests to exaggerate divisions over cultural issues	**1795**	354	524	402	160	651	621	241	130	1508	148	85	53	408	267	833	76	203	129	130	136	157	257	167	252	1866
	48% aht	43%	50% a	58% zab	54% a	57% zfgh	48% h	44%	39%	48%	47%	48%	52%	47%	45%	50% n	50%	50%	42%	48%	42%	46%	50% t	52% rt	52% rt	50%
There's no benefit to politicians from exaggerating divisions over cultural issues	**1050**	253	313	172	84	294	383	161	100	875	99	51	24	241	186	449	47	109	84	77	109	108	149	83	109	1025
	28% x	30% c	30% c	25%	28%	26%	30%	30%	30%	28%	32%	29%	24%	28%	31%	27%	31%	27%	28%	28%	33% x	31%	29%	26%	23%	28%
Neither	**564**	168	146	82	38	134	205	97	56	478	48	22	17	156	75	247	21	70	64	36	39	41	70	52	84	533
	15% ce	20% zbcd	14%	12%	13%	12%	16% e	18% e	17%	15%	15%	12%	16%	18% zn	13%	15%	14%	17%	21% zstuv	13%	12%	12%	14%	16%	17%	14%
Don't know	**286**	50	62	37	13	53	79	46	45	242	17	20	7	56	67	119	7	25	24	26	41	38	35	15	32	273
	8% bcef	6%	6%	5%	5%	5%	6%	8% e	14% zef	8%	5%	11% j	7%	7%	11% zmo	7%	5%	6%	8%	10% w	12% zpqvwx	11% zqw	7%	5%	7%	7%
Prefer not to say	**22**	7	1	1	-	-	6	1	2	20	*	-	2	5	5	11	-	-	5	1	3	1	1	2	7	19
	1% be	1% b	*	*	-	-	* e	*	1% e	1%	*	-	2%	1%	1%	1%	-	-	1% q	1%	1%	*	*	1%	1%	1%

Q16. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
It's in politicians' interests to exaggerate divisions over cultural issues	1795	1427	368	322	334	359	388	392	1050	179	97	104	143	73	126	165	132	539	399	311	228	1866
	48% ciklprt	48%	49%	43%	45%	49%	52% zcd	52% zcd	55% zikln	41%	51% il	41%	36%	47%	41%	47% p	37%	58% zoprt	43%	59% zoprt	39%	50%
There's no benefit to politicians from exaggerating divisions over cultural issues	1050	846	204	199	226	214	206	205	516	142	47	67	147	31	89	105	95	229	283	135	188	1025
	28% hq	29%	27%	27%	30%	29%	28%	27%	27%	32% hm	25%	26%	37% zhjkm	20%	29%	30%	27%	25%	30% q	26%	32% zqs	28%
Neither	564	439	124	139	115	99	102	109	262	70	28	50	62	26	51	44	69	115	140	55	133	533
	15% hqs	15%	16%	19% zef	15%	13%	14%	15%	14%	16%	15%	20% h	16%	17%	17%	12%	19% zoqs	13%	15% s	10%	23% zoqrs	14%
Don't know	286	229	57	78	57	65	46	40	95	42	15	31	40	18	37	35	52	38	106	24	26	273
	8% ghqst	8%	8%	10% zfg	8%	9% g	6%	5%	5%	10% h	8%	12% zh	10% h	12% h	12% zh	10% qst	15% zqst	4%	11% zqst	5%	5%	7%
Prefer not to say	22	20	2	5	10	2	4	1	2	4	1	3	4	6	1	3	8	1	4	*	5	19
	1% hs	1%	*	1%	1% zg	*	1%	*	*	1% h	*	1% h	1% h	4% zhn	*	1%	2% zqrs	*	*	*	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q16. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
					Voted in 2019 General Election			**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
It's in politicians' interests to exaggerate divisions over cultural issues	1795	444	560	188	65	134	148	333	610	939	457	138	279	429	73	102	1522	1069	259	1866
	48% afgjlo	43% f	61% zaef	65% zaef	54% af	50% f	35%	44%	61% zg	58% zj	44%	44%	43%	65% zkl	60% zkl	39%	52% zo	53% z	56% z	50%
There's no benefit to politicians from exaggerating divisions over cultural issues	1050	366	187	62	35	66	138	269	238	407	332	126	215	120	34	88	822	609	125	1025
	28% bchim	35% zbce	21%	22%	30% b	25%	32% bc	36% zh	24%	25%	32% zi	40% zm	33% zm	18%	28%	34%	28%	30% z	27%	28%
Neither	564	156	108	30	13	49	90	115	116	185	181	34	106	77	8	44	425	254	60	533
	15% bchikmn pq	15%	12%	10%	11%	18% bc	21% zabcd	15%	12%	12%	17% i	11%	16% kmn	12%	7%	17%	14%	13%	13%	14%
Don't know	286	64	55	9	6	17	42	38	42	79	72	18	42	36	6	24	156	83	20	273
	8% cghimpq r	6%	6%	3%	5%	7%	10% abc	5%	4%	5%	7%	6%	6%	5%	5%	9% p	5%	4%	4%	7%
Prefer not to say	22	2	*	-	-	-	10	-	*	*	3	-	2	*	-	1	11	4	1	19
	1% bhipq	*	*	-	-	-	2% zabce	-	*	*	*	-	*	*	-	*	*	*	*	1%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q17. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Politicians who talk about divisions over cultural issues genuinely believe that it's an important topic	415	202	210	154	109	152	78	76	55	53	64	51	37	115	187	113	350	56	166	249	108	303	47	123	102	13	18	289	67	33	414
	11% q	11%	11%	14% zdgiCD	9%	11%	15% zdehiCD	12%	10%	9%	11%	11%	10%	16% zdeghikICD	10%	10%	11%	13%	11%	12%	10%	12%	11%	13% q	12%	7%	12%	11%	13% A	8%	11%
Politicians who talk about divisions over cultural issues are just trying to distract people from other important topics	2082	1106	950	534	727	821	191	343	357	371	330	278	212	306	1115	661	1847	208	939	1137	700	1371	257	501	455	100	57	1525	275	205	2135
	56% bcfBnprwA	61% zb	51%	47% fB	61% zcfgB	59% zcfB	37%	55% cfB	62% zcfgB	60% cfB	59% cfB	61% zcfgB	57% cfB	41% f	60% zcfgB	60% zcfB	57% zn	47%	60% zp	53%	63% zrtuw	53% w	59% rw	53% w	53% w	55% w	40%	58% zA	55%	49%	57%
Both	576 15% Cou	255 14%	313 17%	187 17% gC	163 14%	225 16% C	95 19% C	92 15%	72 13%	91 15%	82 15%	74 16%	69 19%	134 18% dgC	255 14%	186 17% C	498 15%	72 16%	210 13%	363 17% zo	190 17% zu	382 15% u	67 15%	147 15%	98 11%	40 22% zru	28 19% u	420 16%	72 14%	65 15%	589 16%
Neither	342 9% eDqx	146 8%	192 10%	125 11% zegkD	105 9%	111 8%	69 14% zdeghjkICD	57 9%	44 8%	61 10%	48 9%	34 7%	29 8%	86 12% zekD	170 9%	86 8%	290 9%	51 12%	130 8%	205 10%	60 5%	270 11% zq	41 9% q	98 10% q	97 11% q	16 9%	18 13% q	214 8%	46 9%	64 15% zxy	306 8%
Don't know	281 8% aejkDmq x	87 5%	189 10% za	123 11% zdegijkCD	83 7%	75 5%	68 13% zdeghijklCD	55 9% ejkD	42 7%	41 7%	30 5%	19 4%	26 7%	91 12% zdeghijklCD	133 7%	57 5%	224 7%	51 11% zm	109 7%	160 8%	50 5%	224 9% zqs	22 5%	74 8% q	96 11% zqrs	13 7%	20 14% zqs	154 6%	41 8%	49 12% zx	256 7%
Prefer not to say	20 1% mq	6 *	12 1%	9 1% g	5 *	6 *	8 2% zeCD	2 *	3 1%	1 *	5 1%	1 *	–	9 1% g	7 *	4 *	13 *	5 1%	4 *	15 1%	1 *	18 1% q	1 *	6 1% q	9 1% q	–	3 2% q	12 *	3 1%	3 1%	16 *

Q17. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
		Annual household income				**Social Grade**				**Country**				**England region (Net)**			**England region**									
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Politicians who talk about divisions over cultural issues genuinely believe that it's an important topic	415	101	118	79	33	121	139	64	37	359	26	17	14	93	69	197	14	39	40	33	36	41	57	35	64	414
	11%	12%	11%	11%	11%	11%	11%	12%	11%	12%	8%	9%	13%	11%	12%	12%	9%	10%	13%	12%	11%	12%	11%	11%	13%	11%
Politicians who talk about divisions over cultural issues are just trying to distract people from other important topics	2082	424	650	421	180	707	739	311	162	1721	193	111	56	504	300	918	94	246	165	137	163	186	286	181	265	2135
	56% ahnt	51%	62% za	61% za	61% a	62% zfh	57% h	57%	49%	55%	62% zi	63%	54%	58% n	50%	55%	62% st	60% st	54%	51%	50%	54%	56%	57%	55%	57%
Both	576	147	134	104	48	183	206	76	57	495	47	16	18	126	93	276	29	56	41	41	52	55	95	54	72	589
	15% bk	18% b	13%	15%	16%	16%	16%	14%	17%	16% k	15%	9%	17%	15%	16%	17%	19%	14%	13%	15%	16%	16%	19%	17%	15%	16%
Neither	342	97	93	48	22	75	125	41	36	288	27	18	9	82	69	137	7	35	40	25	44	35	41	24	37	306
	9% ce	12% zc	9%	7%	7%	7%	10% e	8%	11% e	9%	9%	10%	9%	9%	12% o	8%	4%	9%	13% zpx	9%	13% zpvwx	10%	8%	8%	8%	8%
Don't know	281	56	51	39	12	46	83	54	36	242	19	14	6	56	64	122	8	31	17	33	31	26	32	22	42	256
	8% be	7%	5%	6%	4%	4%	6% e	10% ef	11% ef	8%	6%	8%	6%	6%	11% zmo	7%	5%	8%	6%	12% zprv	9%	8%	6%	7%	9%	7%
Prefer not to say	20	7	1	2	-	-	4	1	5	18	-	2	-	5	5	8	-	1	4	1	3	1	1	2	4	16
	1% be	1% b	*	*	-	-	*	*	1% ef	1%	-	1%	-	1%	1%	*	-	*	1%	1%	1%	*	*	1%	1%	*

Q17. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Politicians who talk about divisions over cultural issues genuinely believe that it's an important topic	415	330	86	72	84	76	97	87	202	50	21	23	39	24	51	60	52	85	102	57	57	414
	11%	11%	11%	10%	11%	10%	13%	12%	10%	11%	11%	9%	10%	16%	17% zhkl	17% zqrst	15% zqt	9%	11%	11%	10%	11%
Politicians who talk about divisions over cultural issues are just trying to distract people from other important topics	2082	1637	445	401	403	417	431	429	1187	226	111	150	213	47	122	153	136	617	491	335	323	2135
	56% mnop	55%	59%	54%	54%	56%	58%	57%	62% zilmn	52% mn	59% mn	59% mn	54% mn	31%	40%	43%	38%	67% zoprt	53% op	64% zoprt	56% op	57%
Both	576	459	117	102	133	114	109	117	278	76	31	33	61	34	61	61	66	107	147	86	100	589
	15% q	15%	15%	14%	18%	15%	15%	16%	14%	17%	16%	13%	15%	22%	20%	17%	19% q	12%	16% q	16% q	17% q	16%
Neither	342	284	57	87	58	75	60	62	148	45	12	22	42	22	40	43	43	73	92	29	57	306
	9% hs	10%	8%	12% zdf	8%	10%	8%	8%	8%	10%	6%	9%	11%	14% h	13% h	12% s	12% qs	8%	10% s	6%	10% s	8%
Don't know	281	233	48	77	55	54	44	51	109	38	13	24	33	25	29	32	55	36	96	18	39	256
	8% hqs	8%	6%	10% zfg	7%	7%	6%	7%	6%	9% h	7%	10% h	8%	16% zhijl	10% h	9% qs	15% zoqrst	4%	10% zqs	4%	7% qs	7%
Prefer not to say	20	18	2	4	8	3	4	1	1	3	2	3	6	1	1	3	5	3	4	-	4	16
	1% h	1%	*	1%	1% g	*	1%	*	*	1% h	1% h	1% h	2% zh	1% h	*	1%	1% zs	*	*	-	1%	*

Q17. And which of the following, if any, comes closest to your view about politicians and divisions over cultural issues?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Politicians who talk about divisions over cultural issues genuinely believe that it's an important topic	415	140	85	20	10	27	45	108	117	158	129	48	80	57	14	38	315	229	64	414
	11% cim	14% zbc	9%	7%	9%	10%	10%	14% z	12%	10%	12%	15% zm	12%	9%	12%	15%	11%	11%	14%	11%
Politicians who talk about divisions over cultural issues are just trying to distract people from other important topics	2082	574	585	200	80	164	196	403	645	1041	589	181	363	448	77	136	1734	1232	304	2135
	56% f	56% f	64% zaf	69% zaf	67% zaf	61% f	46%	53%	64% zg	65% zj	56%	57%	56%	68% zkl	64%	52%	59% z	61% z	65% z	57%
Both	576	157	130	46	19	45	71	123	145	240	153	47	93	90	20	36	473	325	52	589
	15% r	15%	14%	16%	16%	17%	17%	16%	14%	15%	15%	15%	14%	14%	16%	14%	16%	16% r	11%	16%
Neither	342	99	51	11	4	18	63	81	60	95	93	29	64	32	4	20	245	159	26	306
	9% bcdhimp qr	10% bcd	6%	4%	3%	7%	15% zabcde	11% h	6%	6%	9% i	9% m	10% m	5%	4%	8%	8%	8%	6%	8%
Don't know	281	59	58	13	6	12	45	37	41	77	75	10	41	36	5	29	156	67	19	256
	8% aghikmp qr	6%	6%	4%	5%	5%	11% zabce	5%	4%	5%	7% i	3%	6%	5%	4%	11% p	5%	3%	4%	7%
Prefer not to say	20	4	2	-	-	1	9	2	-	-	6	-	4	-	1	1	13	6	1	16
	1% i	*	*	-	-	*	2% zabc	*	-	-	1% i	-	1%	-	1%	*	*	*	*	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q18. When thinking about society in Britain: - SUMMARY TABLE

Base: All participants

	Do you think 20 years ago it was harder to be a man, or harder to be a woman, or was there not much difference?	Do you think today it is harder to be a man, or harder to be a woman, or is there not much difference?	Do you think in 20 years' time it will be harder to be a man, or harder to be a woman, or will there be not much difference?
Unweighted Total	3716	3716	3716
Weighted Total	3716	3716	3716
Much harder to be a man than a woman	68	184	277
	2%	5%	7%
Slightly harder to be a man than a woman	117	349	353
	3%	9%	9%
Not much difference	818	1290	1731
	22%	35%	47%
Slightly harder to be a woman than a man	1194	1158	684
	32%	31%	18%
Much harder to be a woman than a man	1376	610	338
	37%	16%	9%
Don't know	127	108	321
	3%	3%	9%
Prefer not to say	17	17	12
	*	*	*
Total harder to be a man	185	533	630
	5%	14%	17%
Total harder to be a woman	2570	1768	1022
	69%	48%	27%

Q18. When thinking about society in Britain: - Do you think 20 years ago it was harder to be a man, or harder to be a woman, or was there not much difference?

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (m)	Ethnic minorities (n)	Working full-time (o)	Not working full-time (p)	Graduates (q)	Non-graduates (r)	Other Higher Ed below degree (s)	A-level or equiv (t)	GCSE/O-Level/CSE/NVQ12 (u)	Another type of qual (v)	No formal quals (w)	Tenure Owned/buying (x)	Rent private (y)	Rent council/HA (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Much harder to be a man than a woman	68	45	21	36	15	16	19	17	6	10	8	3	6	26	30	12	40	25	28	40	20	46	13	10	18	4	2	26	17	19	62
	2% bekDmx	2% zb	1%	3% zdehjkCD	1%	1%	4% k	3% zdehjkC	1%	2% zdekCD	1%	1%	2%	4% zdehjkCD	2%	1% k	1%	6% zm	2%	2%	2%	2%	3% t	1%	2%	2%	1%	1%	3% zx	5% zx	2%
Slightly harder to be a man than a woman	117	79	37	45	30	43	19	26	13	17	11	13	19	31	50	35	93	21	39	77	20	94	18	21	39	7	7	75	21	16	107
	3% bmq	4% zb	2%	4% jC	2%	3% j	4%	4% jC	2%	3%	2%	3% j	5% j	4%	3%	3%	3%	5%	3%	4%	2%	4% qt	4% q	2%	5% zqt	4%	5% q	3%	4%	4%	3%
Not much difference	818	455	360	147	242	429	50	97	103	139	157	147	125	84	374	359	745	67	296	514	189	618	100	190	226	59	44	595	91	105	822
	22% bcfgBCnoq	25% zb	19%	13% f	20% cfgB	31% zcdfghiBC	10%	16% cfB	18% cfB	22% cfgB	28% zcdfghiBC	32% zcdfghiBC	34% zcdfghiBC	11%	20% cfgB	32% zcdefghijBC	23% zn	15%	19%	24% zo	17%	24% zqt	23%	20% q	26% zqt	32% zqrt	31% zqt	23%	18%	25% y	22%
Slightly harder to be a woman than a man	1194	609	574	309	380	505	151	158	178	202	198	166	140	207	582	405	1063	112	506	682	372	816	141	297	284	59	35	891	133	114	1190
	32% cgBny	34%	31%	27% g	32%	36% zcfgBC	30%	25%	31%	33% g	35% zcfgBC	36% zcfgBC	38% cgB	28%	31% cg	37% zcfgBC	33% zn	25%	32%	32%	33%	32%	33%	31%	33%	32%	24%	34% zyA	26%	27%	32%
Much harder to be a woman than a man	1376	552	795	506	491	378	213	294	251	240	177	123	78	323	773	280	1203	158	643	728	483	882	150	384	255	48	44	961	219	140	1404
	37% aejklDpruv	31%	43% za	45% zejklD	41% zejklD	27% lD	42% ejklD	47% zcdeijkICD	44% ejklD	39% elD	32%	27%	21%	44% zejklD	41% zejklD	25%	37% zp	36%	41% zp	34%	43% zrsuvw	34% u	34%	40% ruv	30%	26%	30%	37%	44% zxA	33% zxA	38%
Don't know	127	56	69	77	31	19	45	32	21	9	8	5	5	57	55	15	71	51	44	73	27	95	10	45	24	5	10	63	18	20	119
	3% eijkDmqx	3%	4%	7% zdegijkICD	3%	1%	9% zdeghijklCD	5% zdeijklCD	4% ekD	2%	1%	1%	1%	8% zdeghijklCD	3% eijkD	1%	2%	11% zm	3%	3%	2%	4%	2%	5% q	3%	3%	7% zqsu	2%	4%	5% x	3%
Prefer not to say	17	5	11	12	4	1	12	-	2	1	-	1	-	12	4	1	8	8	3	13	-	17	2	3	11	-	1	3	5	3	12
	* eCDmqx	*	1%	1% zegjCD	*	*	2% zcdeghijklCD	-	*	*	-	*	-	1% zdegijkICD	*	*	*	2% zm	*	1%	-	1% q	1% q	*	1% zq	-	1% q	*	1% x	1% x	*
Total harder to be a man	185	124	58	81	45	59	38	43	18	27	18	16	25	57	80	47	133	46	67	117	41	140	31	30	57	11	9	101	37	35	169
	5% bjkmqtx	7% zb	3%	7% zdehjkCD	4%	4%	7% dehjkCD	7% zdehjkCD	3%	4%	3%	3%	7% j	8% zdehijkCD	4%	4%	4% zm	10%	4%	6%	4%	5% qt	7% qt	3%	7% qt	6%	6%	4% zx	7% zx	8%	5%
Total harder to be a woman	2570	1161	1368	815	871	883	363	452	429	442	376	289	218	530	1355	685	2266	270	1148	1411	854	1698	291	681	539	108	79	1852	353	254	2594
	69% aeklDnpruvwA	64%	73% za	72% zekID	73% zejklID	63% D	71% ekID	72% zekID	75% zejkID	72% ekID	67% eID	63%	58%	72% ekID	73% zejkID	62%	70% zn	61%	74% zp	66%	77% zrstuvw	66% w	67% w	72% ruvw	63%	59%	55%	71% zA	70% A	61%	70%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q18. When thinking about society in Britain: - Do you think 20 years ago it was harder to be a man, or harder to be a woman, or was there not much difference?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Much harder to be a man than a woman	68	18	20	11	3	13	17	8	11	56	6	6	*	16	11	29	5	5	6	5	6	2	12	2	13	62
	2%	2%	2%	2%	1%	1%	1%	2%	3% ef	2%	2%	3%	*	2%	2%	2%	3% u	1%	2%	2%	2%	1%	2%	1%	3%	2%
Slightly harder to be a man than a woman	117	42	34	14	7	26	40	21	12	102	9	4	2	32	21	50	7	14	11	10	11	10	12	8	19	107
	3%	5% zc	3%	2%	2%	2%	3%	4%	4%	3%	3%	2%	2%	4%	3%	3%	5%	3%	4%	4%	3%	3%	2%	3%	4%	3%
Not much difference	818	200	242	122	59	238	260	154	88	670	83	48	17	189	117	364	25	86	78	60	57	77	118	86	82	822
	22% cx	24% c	23% c	18%	20%	21%	20%	28% zef	26% f	21%	27% zil	27%	16%	22%	20%	22%	16%	21%	26% tx	22%	17%	22%	23%	27% ptx	17%	22%
Slightly harder to be a woman than a man	1194	273	328	240	103	384	433	183	104	1015	89	51	39	295	203	518	58	143	94	81	121	107	158	109	145	1190
	32%	33%	31%	35%	35%	34%	33%	33%	31%	33%	28%	29%	37%	34%	34%	31%	39%	35%	31%	30%	37%	31%	31%	34%	30%	32%
Much harder to be a woman than a man	1376	267	391	291	119	443	515	156	108	1154	116	66	41	300	217	637	52	141	106	102	115	128	196	110	202	1404
	37% ag	32%	37% a	42% za	40% a	39% g	40% zgh	29%	32%	37%	37%	37%	40%	35%	36%	38%	35%	35%	35%	38%	35%	37%	38%	35%	42%	38%
Don't know	127	27	31	15	4	26	29	22	6	110	8	3	5	30	28	52	4	18	9	13	15	18	12	2	19	119
	3% efw	3%	3%	2%	1%	2%	2%	4%	2%	4%	3%	2%	5%	4%	5%	3%	2%	4% w	3%	5% w	4% w	5% w	2%	1%	4% w	3%
Prefer not to say	17	4	1	1	1	1	1	2	4	15	1	-	-	3	2	10	-	1	2	-	2	2	1	1	5	12
	* bef	1%	*	*	*	*	*	*	1% ef	*	*	-	-	*	*	1%	-	*	1%	-	1%	1%	*	*	1%	*
Total harder to be a man	185	60	54	25	9	39	57	29	23	158	15	10	2	48	32	79	12	19	17	14	17	12	25	11	32	169
	5% e	7% zcd	5%	4%	3%	3%	4%	5%	7% e	5%	5%	6%	2%	5%	5%	5%	8%	5%	5%	5%	5%	3%	5%	3%	7%	5%
Total harder to be a woman	2570	540	719	530	221	828	948	339	212	2169	204	117	79	595	419	1155	111	284	200	183	236	235	354	219	347	2594
	69% ag	65%	69%	76% zab	75% a	73% zgh	73% zgh	62%	64%	69%	65%	66%	77% j	69%	70%	70%	73%	70%	65%	68%	72%	68%	69%	69%	71%	70%

Q18. When thinking about society in Britain: - Do you think 20 years ago it was harder to be a man, or harder to be a woman, or was there not much difference?

Base: All participants

| | | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | |
| | Total | Urban | Rural | 1 - Most deprived | 2 | 3 | 4 | 5 - Least deprived | 1- Managerial, administrative and professional occupations | 2- Intermediate occupations | 3- Small employers and own account workers | 4- Lower supervisory and technical occupations | 5- Semi-routine and routine occupations | 6- Long-term unemployed or never worked | 7- Full-time student | Young men aged 16-29 | Young women aged 16-29 | Men aged 30-59 | Women aged 30-59 | Older men aged 60+ | Older women aged 60+ | Unwtd Total |
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Much harder to be a man than a woman	68	56	12	26	12	7	13	9	30	2	4	6	5	7	12	17	8	21	7	6	6	62
	2%	2%	2%	4%	2%	1%	2%	1%	2%	*	2%	2%	1%	4%	4%	5%	2%	2%	1%	1%	1%	2%
	ir			zeg										hi	zhi	zrst	r	r				
Slightly harder to be a man than a woman	117	90	27	38	20	19	26	15	52	9	3	12	19	10	9	23	8	34	16	22	14	107
	3%	3%	4%	5%	3%	3%	4%	2%	3%	2%	2%	5%	5%	7%	3%	7%	2%	4%	2%	4%	2%	3%
	r			zeg										zhi		zprt		r		r		
Not much difference	818	642	176	140	158	177	175	168	409	93	60	83	106	24	28	54	30	211	160	189	170	822
	22%	22%	23%	19%	21%	24%	24%	23%	21%	21%	32%	32%	27%	15%	9%	15%	8%	23%	17%	36%	29%	22%
	nopr					c			n	n	zhimn	zhimn	zhmn			p		opr	p	zopqr	zopqr	
Slightly harder to be a woman than a man	1194	924	269	219	243	216	244	273	657	146	59	82	109	54	76	123	79	302	276	185	219	1190
	32%	31%	36%	29%	33%	29%	33%	36%	34%	33%	31%	32%	28%	35%	25%	35%	22%	33%	30%	35%	38%	32%
	np		za					zce	zln							p		p	p	pr	zpr	
Much harder to be a woman than a man	1376	1121	254	266	274	301	270	263	735	176	54	63	138	45	150	107	193	327	441	118	161	1404
	37%	38%	34%	36%	37%	41%	36%	35%	38%	40%	29%	25%	35%	29%	49%	30%	54%	36%	47%	22%	28%	38%
	jkst					z			jk	jk			k		zhjklm	s	zoqrst	st	zoqst		s	
Don't know	127	110	16	51	28	16	14	18	42	13	5	10	14	11	25	25	31	25	29	6	9	119
	3%	4%	2%	7%	4%	2%	2%	2%	2%	3%	3%	4%	4%	7%	8%	7%	9%	3%	3%	1%	2%	3%
	fhst			zdefg										h	zhil	zqrst	zqrst			s		
Prefer not to say	17	17	-	4	7	2	3	1	-	-	3	-	4	3	5	3	8	1	2	-	1	12
	*	1%	-	1%	1%	*	*	*	-	-	2%	-	1%	2%	2%	1%	2%	*	*	-	*	*
	h										hi		h	zhi	zhi		zqrst					
Total harder to be a man	185	146	39	64	32	26	39	24	82	10	7	18	23	17	21	41	16	55	23	28	19	169
	5%	5%	5%	9%	4%	3%	5%	3%	4%	2%	4%	7%	6%	11%	7%	12%	4%	6%	3%	5%	3%	5%
	ghir			zdefg								i	i	zhij	i	zpqrst		r				
Total harder to be a woman	2570	2045	523	485	517	517	514	536	1391	321	112	145	248	99	225	229	271	629	717	303	380	2594
	69%	69%	69%	65%	70%	70%	69%	72%	72%	73%	60%	57%	63%	64%	74%	65%	76%	68%	77%	58%	66%	70%
	cjkls							c	zjkl	jkl					jkl		zoqst	s	zoqst		s	

Q18. When thinking about society in Britain: - Do you think 20 years ago it was harder to be a man, or harder to be a woman, or was there not much difference?

Base: All participants

	Total (z)	Voted in 2019 General Election Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Party Supporter Conservative supporter (g)	Labour supporter (h)	EU Referendum vote Remain (i)	Leave (j)	2019 GE Party vs. EU referendum vote Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	Whether the UK feels united or divided United (o)	Divided (p)	Divided by 'culture wars' Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Much harder to be a man than a woman	68	17	10	2	2	2	12	16	16	19	13	4	10	8	1	4	49	38	7	62
	2% i	2%	1%	1%	2%	1%	3%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	1%	2%
Slightly harder to be a man than a woman	117	33	25	10	2	9	17	19	38	40	40	7	24	17	3	20	80	75	14	107
	3% p	3%	3%	3%	2%	3%	4%	3%	4%	2%	4%	2%	4%	3%	3%	8% zp	3%	4%	3%	3%
Not much difference	818	313	154	53	24	63	105	225	151	301	338	75	224	114	23	51	635	405	117	822
	22% bhimq	30% zbcd	17%	18%	20%	24% b	25% b	30% zh	15%	19%	32% zi	24% m	35% zkmn	17%	19%	20%	22%	20%	25% q	22%
Slightly harder to be a woman than a man	1194	373	287	97	36	84	117	291	332	560	353	128	221	211	44	77	972	661	141	1190
	32%	36% zf	32%	34%	30%	31%	27%	39% zh	33%	35% z	34%	41% zm	34%	32%	36%	30%	33% z	33%	30%	32%
Much harder to be a woman than a man	1376	288	408	124	53	105	142	197	446	659	291	98	161	293	49	94	1130	794	171	1404
	37% agjl	28%	45% zaf	43% af	44% af	40% a	33%	26%	44% zg	41% zj	28%	31%	25%	44% zkl	41% l	36%	38% z	39% z	37%	38%
Don't know	127	8	25	3	3	2	32	7	23	31	9	3	5	19	-	12	65	43	15	119
	3% acegijk lpq	1%	3% a	1%	2%	1%	7% zabcde	1%	2%	2%	1%	1%	1%	3% l	-	5% p	2%	2%	3%	3%
Prefer not to say	17	1	1	-	-	1	3	-	-	-	1	-	1	-	-	1	6	3	1	12
	* ipq	*	*	-	-	*	1%	-	-	-	*	-	*	-	-	*	*	*	*	*
Total harder to be a man	185	50	35	12	4	11	29	35	55	59	53	11	34	25	5	24	129	113	20	169
	5% ip	5%	4%	4%	4%	4%	7%	5%	5%	4%	5%	3%	5%	4%	4%	9% zp	4%	6%	4%	5%
Total harder to be a woman	2570	661	695	221	89	189	260	488	778	1219	644	226	381	504	93	171	2101	1454	312	2594
	69% afgjl	64%	76% zaf	76% zaf	75% af	71%	61% f	65%	77% zg	76% zj	62%	72% l	59%	76% zl	77% l	66%	72% z	72% z	67%	70%

Q18. When thinking about society in Britain: - Do you think today it is harder to be a man, or harder to be a woman, or is there not much difference?

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	Ethnicity White (including White minorities) (m)	Ethnicity Ethnic minorities (excluding White minorities) (n)	Working status Working full-time (o)	Working status Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Education Non-graduates (r)	Education Other Higher Education below degree level (s)	Education A-level or equivalent (t)	Education GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Education Another type of qualification (vocational/professional/foreign) (v)	Education No formal qualifications (w)	Tenure Owned outright/ buying on mortgage (x)	Tenure Rent from private landlord (y)	Tenure Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Much harder to be a man than a woman	184	151	31	65	65	54	35	30	27	38	28	20	5	46	99	39	147	34	92	92	48	134	26	52	53	1	2	107	40	34	169
	5% belDmvx	8% zb	2%	6% glD	5% l	4% l	7% elD	5% l	5% l	6% lD	5% l	4% l	1%	6% elD	5% lD	3% l	5%	8% zm	6%	4%	4% v	5% v	6% v	6% v	6% v	*	2%	4%	8% zx	8% zx	5%
Slightly harder to be a man than a woman	349	243	105	105	94	151	48	57	46	47	66	43	42	65	173	111	293	44	151	198	103	245	36	97	77	18	18	259	41	32	346
	9% b	14% zb	6%	9%	8%	11% zd	9%	9%	8%	8%	12% zdiC	9%	11%	9%	9%	10%	9%	10%	10%	9%	9%	10%	8%	10%	9%	10%	12%	10%	8%	8%	9%
Not much difference	1290	683	601	275	412	603	110	164	168	244	213	215	175	175	607	509	1146	134	481	798	296	977	149	317	366	81	63	919	171	151	1258
	35% bcfghBC oq	38% zb	32%	24%	35% cfghB	43% zcdfghj BC	22%	26% c	29% f	40% zcdfghB C	38% cfghBC	47% zcdefgh ijBC	47% zcdfghj BC	24%	32% cfgB	46% zcdefgh ijBC	36% z	30%	31%	37% zo	27%	38% zqt	34% q	33% q	43% zqrst	44% zqt	44% zqt	35%	34%	36%	34%
Slightly harder to be a woman than a man	1158	501	644	346	387	425	138	208	204	182	173	130	122	214	608	336	1035	112	533	620	437	713	141	275	205	60	32	862	142	108	1210
	31% anpruw	28%	35% za	31%	32% i	31%	27%	33% cB	36% fk	30%	31%	28%	33%	29%	33%	30%	32% zn	25%	34% zp	29%	39% zrstuw	28% u	32% u	29%	24%	33% u	22%	33% zA	28%	26%	33%
Much harder to be a woman than a man	610	176	410	271	199	139	130	142	104	95	71	45	23	182	327	101	528	72	259	345	209	393	74	165	111	20	22	408	94	74	619
	16% aejklDu	10%	22% za	24% zdehijk ICD	17% ekID	10% ID	25% zdehijk ICD	23% zdeijkl CD	18% ejkID	15% ekID	13% eID	10%	6%	25% zdehijk ICD	18% ejkID	9%	16%	16%	17%	16%	19% zruv	15%	17%	17% u	13%	11%	15%	16%	19%	18%	17%
Don't know	108	40	67	60	32	16	36	23	23	10	6	3	6	47	50	12	62	42	38	64	18	89	7	38	37	3	4	55	12	16	101
	3% aejkDmq x	2%	4% za	5% zdegijk ICD	3% eikD	1%	7% zdegijk ICD	4% eijkD	4% ejkD	2%	1%	1%	2%	6% zdegijk ICD	3% ejkD	1%	2%	9% zm	2%	3%	2%	3% zq	2%	4% q	4% zqs	2%	3%	2%	2%	4%	3%
Prefer not to say	17 * eCDmqx	7 *	9 *	12 1% zegjCD	4 *	1 *	12 2% zcdegij klCD	-	2 *	1 *	1 *	1 *	-	12 2% zdegijk CD	4 *	1 *	11 *	5 1%	4 *	13 1%	-	17 1% q	2 1% q	4 * q	7 1% q	-	3 2% zq	5 *	5 1% x	4 1% x	13
Total harder to be a man	533 14% bm	394 22% zb	135 7%	169 15%	159 13%	205 15% D	83 16%	87 14%	73 13%	85 14%	94 17% D	64 14%	47 13%	112 15%	272 15%	150 13%	440 14%	79 18%	243 16%	290 14%	151 14%	379 15%	62 14%	150 16%	129 15%	19 10%	20 14%	366 14%	81 16%	66 16%	515 14%
Total harder to be a woman	1768 48% aejklDn pruw	677 38%	1054 56% za	618 55% zdeijkl CD	586 49% eikID	565 41%	268 53% eijklD	350 56% zdeijkl CD	308 54% zeijklD	278 45% k	244 44% eD	175 38%	145 39%	396 53% zeijklD	936 50% zeijklD	437 39%	1563 49% zn	184 42%	793 51% zp	965 45%	647 58% zrstuvw	1106 43% u	215 49% ruw	440 46% ru	317 37%	80 44%	53 37%	1270 49%	236 47%	181 43%	1829 49%

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

9 Oct 2023
Table 126

Q18. When thinking about society in Britain: - Do you think today it is harder to be a man, or harder to be a woman, or is there not much difference?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
		Annual household income				**Social Grade**				**Country**				**England region (Net)**			**England region**									
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Much harder to be a man than a woman	**184**	55	56	43	7	40	60	36	21	158	14	9	1	51	31	76	7	25	19	17	14	16	26	10	24	169
	5% e	7% zd	5%	6% d	2%	4%	5%	7% e	6%	5%	5%	5%	1%	6%	5%	5%	5%	6%	6%	6%	4%	5%	5%	3%	5%	5%
Slightly harder to be a man than a woman	349	63	112	62	41	95	119	63	29	282	32	21	15	69	63	150	13	38	18	34	29	26	38	28	58	346
	9%	8%	11% a	9%	14% za	8%	9%	12%	9%	9%	10%	12%	14%	8%	10%	9%	9%	9%	6%	13% rv	9%	8%	7%	9%	12% r	9%
Not much difference	**1290**	310	385	213	78	351	451	230	143	1085	105	63	37	314	218	553	51	140	124	107	110	104	184	122	143	1258
	35% cdex	37% cd	37% cd	31%	26%	31%	35%	42% zef	43% zef	35%	34%	35%	35%	36%	36%	33%	34%	34%	40% ux	40% ux	34%	30%	36%	38% x	29%	34%
Slightly harder to be a woman than a man	1158	234	312	246	119	403	428	142	84	971	105	54	29	268	167	535	48	127	93	71	97	110	180	113	132	1210
	31% gh	28%	30%	35% zab	40% zab	36% zgh	33% gh	26%	25%	31%	34%	30%	28%	31%	28%	32%	32%	31%	30%	26%	29%	32%	35% sx	35% sx	27%	33%
Much harder to be a woman than a man	610	141	158	118	46	225	204	59	44	521	45	24	19	127	100	293	27	57	43	34	66	71	74	42	107	619
	16% g	17%	15%	17%	15%	20% zfgh	16% g	11%	13%	17%	15%	14%	18%	15%	17%	18%	18%	14%	14%	13%	20% sw	21% qsvw	14%	13%	22% zqrsvw	17%
Don't know	**108**	23	22	11	3	16	33	14	9	89	10	6	2	32	16	42	4	20	8	6	10	14	7	2	18	101
	3% ew	3%	2%	2%	1%	1%	3%	3%	3%	3%	3%	4%	2%	4%	3%	3%	3%	5% vw	3%	2%	3%	4% vw	1%	1%	4% w	3%
Prefer not to say	**17** bef	5	1	1	1	1	1	2	3	16	1	-	-	3	4	9	-	1	2	1	2	2	3	1	3	13
	*	1%	*	*	*	*	*	*	1% f	1%	*	-	-	*	1%	1%	-	*	1%	1%	1%	1%	1%	*	1%	*
Total harder to be a man	**533**	118	168	105	48	135	179	100	50	440	47	30	16	120	93	226	21	63	36	51	42	42	64	38	82	515
	14% e	14%	16%	15%	16%	12%	14%	18% ze	15%	14%	15%	17%	16%	14%	16%	14%	14%	16%	12%	19% v	13%	12%	12%	12%	17%	14%
Total harder to be a woman	**1768**	375	471	363	165	627	632	201	128	1492	150	78	48	395	268	829	75	184	136	105	163	181	253	155	239	1829
	48% ghs	45%	45%	52% zab	56% zab	55% zfgh	49% gh	37%	39%	48%	48%	44%	47%	46%	45%	50% z	49%	45%	45%	39%	50% s	53% s	50% s	49% s	49% s	49%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q18. When thinking about society in Britain: - Do you think today it is harder to be a man, or harder to be a woman, or is there not much difference?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Much harder to be a man than a woman	184	155	29	38	50	34	24	38	74	9	10	29	26	13	20	40	7	83	14	28	10	169
	5% fhiprt	5%	4%	5%	7% zf	5%	3%	5%	4%	2%	5%	11% zhi	7% i	8% hi	7% i	11% zprst	2%	9% zprst	1%	5% prt	2%	5%
Slightly harder to be a man than a woman	349	265	84	56	72	74	77	70	181	28	17	35	46	4	30	53	13	128	44	62	48	346
	9% mpr	9%	11%	8%	10%	10%	10%	9%	9% m	6%	9%	14% im	12% im	3%	10% m	15% zprst	4%	14% zprst	5%	12% zpr	8% pr	9%
Not much difference	1290	1030	260	274	229	262	263	262	673	154	69	117	138	48	67	116	57	305	298	261	246	1258
	35% dnp	35%	34%	37% d	31%	36%	35%	35%	35% n	35% n	37% n	46% zhilmn	35% n	32%	22%	33% p	16%	33% p	32% p	50% zopqrt	42% zopqr	34%
Slightly harder to be a woman than a man	1158	902	256	200	230	233	244	252	656	154	58	50	114	41	78	90	117	271	333	140	195	1210
	31% cks	30%	34%	27%	31%	31%	33% c	34% c	34% zkn	35% kn	31% k	19%	29% k	27%	26%	25%	33% s	29%	36% zoqs	27%	34% os	33%
Much harder to be a woman than a man	610	501	107	127	140	113	119	110	307	73	24	22	57	36	84	34	126	113	212	29	72	619
	16% koqst	17%	14%	17%	19%	15%	16%	15%	16% k	17% k	13%	9%	14%	23% jkl	28% zhijkl	10%	35% zoqrst	12% s	23% zoqst	5%	13% s	17%
Don't know	108	89	19	45	13	22	14	14	34	20	7	4	10	8	20	15	31	20	29	5	7	101
	3% hst	3%	2%	6% zdefg	2%	3%	2%	2%	2%	5% h	4%	1%	2%	5% h	7% zhkl	4% st	9% zqrst	2%	3% st	1%	1%	3%
Prefer not to say	17	17	-	3	8	1	4	1	-	-	3	-	5	3	4	5	6	1	2	1	1	13
	* h	1%	-	*	1% zeg	*	1%	*	-	-	2% hi	-	1% h	2% zhi	1% h	1%	2% zqrst	*	*	*	*	*
Total harder to be a man	533	420	113	94	123	108	101	108	256	37	27	63	72	17	51	93	19	211	58	90	58	515
	14% iprt	14%	15%	13%	17%	15%	13%	14%	13% i	9%	14%	25% zhijm	18% hi	11%	17% i	26% zprst	5%	23% zprst	6%	17% zpr	10% pr	14%
Total harder to be a woman	1768	1404	363	328	370	345	363	362	962	227	82	72	171	77	162	124	243	384	544	169	267	1829
	48% koqs	47%	48%	44%	50%	47%	49%	49%	50% zkl	52% kl	44% k	28%	43% k	50% k	53% kl	35%	68% zoqrst	42% s	58% zoqst	32%	46% os	49%

Q18. When thinking about society in Britain: - Do you think today it is harder to be a man, or harder to be a woman, or is there not much difference?

Base: All participants

| | Total (z) | Voted in 2019 General Election | | | | | | Party Supporter | | EU Referendum vote | | 2019 GE Party vs. EU referendum vote | | | | Whether the UK feels united or divided | | Divided by 'culture wars' | | Unwtd Total |
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Much harder to be a man than a woman	184	62	37	4	2	8	32	40	32	38	85	6	50	18	13	13	150	132	23	169
	5% chikm	6% c	4%	1%	2%	3%	7% zbcde	5%	3%	2% zi	8%	2%	8% zkm	3%	11% zkm	5%	5%	7% z	5%	5%
Slightly harder to be a man than a woman	349	126	67	18	9	20	47	83	96	137	123	36	80	53	12	31	277	214	34	346
	9% b	12% zbc	7%	6%	8%	7%	11%	11%	10%	9% zi	12%	11%	12% zm	8%	10%	12% z	9%	11% z	7%	9%
Not much difference	1290	481	247	86	37	95	152	362	261	515	460	160	295	167	42	99	996	669	148	1258
	35% bhim	47% zbcdef	27%	30%	31%	36% b	35% b	48% zh	26%	32%	44% zi	51% zmn	46% zm	25%	35%	38%	34%	33%	32%	34%
Slightly harder to be a woman than a man	1158	263	331	135	40	87	122	205	380	615	244	93	146	257	36	78	947	626	161	1210
	31% agjl	25%	36% zaf	47% zabdef	34%	33% a	28%	27%	38% zg	38% zj	23%	30% l	23%	39% zkl	30%	30%	32% z	31%	35%	33%
Much harder to be a woman than a man	610	92	201	42	28	53	53	57	217	280	110	19	64	150	14	30	503	339	90	619
	16% afgjkl	9%	22% zacf	15% a	23% zacf	20% af	12%	8%	22% zg	17% j	11%	6%	10%	23% zkln	11%	12%	17% z	17%	19%	17%
Don't know	108	8	27	4	3	2	20	7	21	26	21	*	8	18	3	7	57	35	9	101
	3% agiklpq	1%	3% a	1%	3% a	1%	5% zace	1%	2%	2%	2%	*	1%	3% k	3% k	3%	2%	2%	2%	3%
Prefer not to say	17	1	1	-	-	2	3	-	-	-	1	-	1	-	-	1	6	3	1	13
	* ipq	*	*	-	-	1%	1%	-	-	-	*	-	*	-	-	*	*	*	*	*
Total harder to be a man	533	187	104	22	11	27	78	124	128	175	207	42	131	71	25	44	427	346	57	515
	14% bcim	18% zbcde	11%	8%	9%	10%	18% zbcde	16%	13%	11%	20% zi	13%	20% zkm	11%	21% m	17%	15%	17% zr	12%	14%
Total harder to be a woman	1768	355	531	177	68	140	175	262	597	895	354	113	211	407	50	108	1450	965	251	1829
	48% afgjkl	34%	58% zaf	61% zaf	57% zaf	52% af	41% a	35%	59% zg	56% zj	34%	36%	33%	61% zkln	41%	42%	49% zo	48%	54% zq	49%

Q18. When thinking about society in Britain: - Do you think in 20 years' time it will be harder to be a man, or harder to be a woman, or will there be not much difference?

Base: All participants

	Total	Gender		Age													Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Much harder to be a man than a woman	277	223	51	103	82	92	57	46	35	48	50	25	16	76	136	64	212	58	136	141	73	202	28	82	75	9	8	175	53	37	261
	7% bkDmx	12% zb	3%	9% zegkID	7%	7% D	11% zdehklC D	7%	6%	8%	9% eklD	5%	4%	10% zdeghkl CD	7%	6%	7%	13% zm	9% zp	7%	7%	8%	6%	9%	9%	5%	6%	7%	10% zx	9%	7%
Slightly harder to be a man than a woman	353	232	120	97	118	138	43	53	44	74	65	46	27	64	184	105	313	27	145	207	90	263	57	97	79	20	10	268	45	27	351
	9% bq	13% zb	6%	9%	10%	10%	9%	9%	8%	12% d	12%	10%	7%	9%	10%	9%	10%	6%	9%	10%	8%	10%	13% zq	10%	9%	11%	7%	10% z	9%	7%	9%
Not much difference	1731	866	852	399	560	772	156	243	278	282	264	270	238	244	840	647	1537	184	668	1052	451	1260	198	438	437	104	82	1249	219	200	1703
	47% cfgBoq	48%	46%	35% f	47% cfgB	56% zcdfghi jBC	31%	39% cfB	48% cfgB	46% cfgB	47% cfgB	59% zcdefgh ijBC	64% zcdefgh ijBC	33%	45% cfgB	58% zcdefgh ijBC	48% z	42%	43%	49% zo	41%	49%	46% zq	46% q	51% zq	57% zqst	57% zqt	48% z	43%	48%	46%
Slightly harder to be a woman than a man	684	267	394	271	236	176	120	151	123	113	92	52	33	174	386	124	616	60	347	334	302	377	84	166	97	21	10	485	94	70	724
	18% aeklDnp ruvw	15%	21% za	24% zeijklC D	20% eklD	13% ID	24% zejkID	24% zeijkIC D	21% eklD	18% eklD	16% eklD	11%	9%	23% zejkID	21% zejkID	11%	19% zn	14%	22% zp	16%	27% zrstuvw	15% uw	19% ruw	17% ruw	11%	11%	7%	19%	19%	17%	19%
Much harder to be a woman than a man	338	77	254	149	105	84	65	84	54	54	45	27	12	98	179	60	275	55	144	189	110	221	35	86	70	13	17	212	52	52	356
	9% aeklDmx	4%	14% za	13% zdeijkl CD	9% eID	6% I	13% zejkID	13% zdehijk lCD	9% ID	9% ID	8% eID	6%	3%	13% zdeijkl CD	10% eklD	5%	9%	13% m	9%	9%	10%	9%	8%	9%	8%	7%	12%	8%	10%	12% x	10%
Don't know	321	129	189	108	87	127	61	47	41	46	44	36	47	78	138	106	259	54	115	197	84	233	30	78	94	16	16	220	39	29	312
	9% aCmo	7%	10% za	10% gC	7%	9%	12% zdgiC	8%	7%	7%	8%	8%	13% zdghijk C	11% gC	7%	10% k	8%	12% zm	7%	9%	8%	9%	7%	8%	11% zq	9%	11%	8%	8%	7%	8%
Prefer not to say	12 * mx	5 *	7 *	7 1%	4 *	2 *	7 1% zegjCD	- -	2 *	1 *	- -	2 * eD	- -	7 1% zegjC	4 *	2 *	8 *	3 1%	3 *	9 *	1 *	11 *	2 1%	3 *	5 1%	- -	1 1%	5 *	2 *	3 1%	9 *
Total harder to be a man	630	456	171	200	200	230	101	99	78	122	115	71	43	140	321	169	526	85	281	348	163	465	85	179	154	29	18	443	98	64	612
	17% blmq	25% zb	9%	18% gl	17%	17% ID	20% l	16%	14%	20% dhID	21% zeghkIC D	15%	12%	19% l	17% l	15%	16%	19%	18%	16%	15%	18% zq	19%	19% q	18%	16%	12%	17%	19%	15%	16%
Total harder to be a woman	1022	344	648	420	342	260	185	235	174	168	136	79	45	272	565	184	891	116	491	523	412	598	119	252	167	34	27	698	146	122	1080
	27% aeklDpr uvw	19%	35% za	37% zdehijk lCD	29% eklD	19% ID	36% zdeijk D	38% zdehijk lCD	30% eklD	27% eklD	24% eklD	17%	12%	37% zdeijkl CD	30% zejkID	17% l	28%	26%	32% zp	25%	37% zrstuvw	23% u	27% u	27% ru	19%	18%	18%	27%	29%	29%	29%

Q18. When thinking about society in Britain: - Do you think in 20 years' time it will be harder to be a man, or harder to be a woman, or will there be not much difference?

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Much harder to be a man than a woman	277	63	88	55	25	65	87	54	27	232	27	14	4	73	44	115	15	37	22	28	16	21	26	20	48	261
	7% e	8%	8%	8%	8%	6%	7%	10% e	8%	7%	9%	8%	4%	8%	7%	7%	10%	9%	7%	10% tv	5%	6%	5%	6%	10% tv	7%
Slightly harder to be a man than a woman	353	80	107	74	38	104	138	59	24	286	35	21	10	78	62	147	11	45	23	31	31	27	57	23	39	351
	9%	10%	10%	11%	13%	9%	11%	11%	7%	9%	11%	12%	10%	9%	10%	9%	7%	11%	7%	11%	9%	8%	11%	7%	8%	9%
Not much difference	1731	398	496	297	128	510	611	295	170	1464	128	89	50	424	290	751	77	182	165	132	158	147	260	158	186	1703
	47% jx	48%	47%	43%	43%	45%	47%	54% zef	51%	47%	41%	50%	49%	49%	48%	45%	51% x	44%	54% zqux	49% x	48% x	43%	51% ux	50% x	38%	46%
Slightly harder to be a woman than a man	684	128	187	169	70	260	252	53	47	570	64	28	22	154	87	329	29	79	46	35	53	63	95	64	108	724
	18% agns	15%	18%	24% zab	24% za	23% zgh	19% g	10%	14%	18%	20%	15%	21%	18%	15%	20% n	20%	19%	15%	13%	16%	18%	19%	20% s	22% rs	19%
Much harder to be a woman than a man	338	97	81	61	18	104	106	42	33	283	32	12	12	79	45	159	13	40	26	17	27	47	36	21	55	356
	9%	12% zbd	8%	9%	6%	9%	8%	8%	10%	9%	10%	7%	11%	9%	7%	10%	9%	10%	9%	6%	8%	14% zsvw	7%	7%	11%	10%
Don't know	321	62	87	36	15	86	102	40	30	275	27	15	4	54	70	151	6	25	22	27	43	38	37	31	45	312
	9% cm	7%	8% c	5%	5%	8%	8%	7%	9%	9%	9%	8%	4%	6%	12% zm	9% m	4%	6%	7%	10%	13% zpqv	11% p	7%	10%	9%	8%
Prefer not to say	12 *	5 1%	1 *	1 *	- -	1 *	- -	2 *	2 1% f	12 *	- -	- -	- -	3 *	1 *	8 *	- -	1 *	2 1%	- -	1 *	2 1%	- -	1 *	4 1%	9 *
Total harder to be a man	630 17% e	142 17%	194 19%	129 19%	63 21%	170 15%	225 17%	113 21% ze	51 15%	519 17%	62 20%	35 19%	15 14%	151 17%	106 18%	262 16%	25 17%	81 20%	45 15%	59 22% zrtuw	46 14%	48 14%	83 16%	44 14%	87 18%	612 16%
Total harder to be a woman	1022 27% gns	225 27%	268 26%	229 33% zab	88 30%	365 32% zfgh	358 28%	96 18% g	80 24%	853 27%	95 31%	40 22%	34 33%	233 27%	132 22%	488 29% n	43 28%	118 29%	72 23%	52 19% s	80 24%	110 32% rs	130 26%	85 27%	163 34% zrstv	1080 29%

Q18. When thinking about society in Britain: - Do you think in 20 years' time it will be harder to be a man, or harder to be a woman, or will there be not much difference?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Much harder to be a man than a woman	277	229	47	68	58	47	50	54	121	10	16	39	39	16	33	66	10	111	23	46	18	261
	7% hiprt	8%	6%	9%	8%	6%	7%	7%	6% i	2%	9% i	15% zhi	10% hi	10% i	11% hi	19% zpqrst	3%	12% zprt	2%	9% prt	3%	7%
Slightly harder to be a man than a woman	353	274	79	61	80	63	73	75	188	39	23	31	30	11	28	38	25	124	60	70	34	351
	9% rt	9%	10%	8%	11%	9%	10%	10%	10%	9%	12%	12%	8%	7%	9%	11% t	7%	13% zprt	6%	13% zprt	6%	9%
Not much difference	1731	1340	390	341	307	369	364	351	918	213	88	132	202	57	96	137	99	421	417	309	335	1703
	47% adnop	45%	52% za	46%	41%	50% d	49% d	47%	48% mn	49% n	47% n	52% mn	51% mn	37%	31%	39% p	28%	46% p	45% p	59% zopqr	58% zopqr	46%
Slightly harder to be a woman than a man	684	554	130	124	138	143	137	142	385	94	32	20	40	30	77	66	93	154	225	47	76	724
	18% klst	19%	17%	17%	19%	19%	18%	19%	20% zkl	21% kl	17% k	8%	10%	20% kl	25% zkl	19% s	26% zqst	17% s	24% zqst	9%	13% s	19%
Much harder to be a woman than a man	338	291	47	77	97	50	54	61	155	48	9	19	43	20	40	13	79	47	131	16	44	356
	9% behoqs	10% zb	6%	10% e	13% zefg	7%	7%	8%	8%	11% j	5%	7%	11% j	13% j	13% hj	4%	22% zoqrst	5%	14% zoqst	3%	8% s	10%
Don't know	321	259	63	71	55	66	67	62	157	34	17	15	39	16	31	29	47	63	73	37	69	312
	9%	9%	8%	10%	7%	9%	9%	8%	8%	8%	9%	6%	10%	10%	10%	8%	13% zqrs	7%	8%	7%	12% zqrs	8%
Prefer not to say	12	12	-	2	7	1	1	1	1	-	3	-	3	3	-	3	2	1	2	-	2	9
	* h	*	-	*	1% z	*	*	*	*	-	2% zhi	-	1% h	2% zhi	-	1%	1%	*	*	-	*	*
Total harder to be a man	630	504	126	129	139	111	122	129	309	49	39	70	69	27	61	104	36	235	83	116	52	612
	17% iprt	17%	17%	17%	19%	15%	16%	17%	16% i	11%	21% i	27% zhil	17% i	17%	20% i	30% zprst	10%	26% zprt	9%	22% zprt	9%	16%
Total harder to be a woman	1022	845	177	200	235	192	191	203	540	142	41	39	83	51	117	79	171	202	357	64	120	1080
	27% bklqst	29% zb	23%	27%	32% zef	26%	26%	27%	28% kl	32% zjkl	22%	15%	21%	33% kl	38% zhjkl	22% s	48% zoqrst	22% s	38% zoqst	12%	21% s	29%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q18. When thinking about society in Britain: - Do you think in 20 years' time it will be harder to be a man, or harder to be a woman, or will there be not much difference?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
					Voted in 2019 General Election			Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Much harder to be a man than a woman	277	99	54	8	4	16	32	67	61	74	111	18	70	32	15	24	219	203	25	261
	7% cim	10% zbcd	6%	3%	4%	6%	8% c	9%	6%	5%	11% zi	6%	11% zkm	5%	12% m	9%	7%	10% zr	5%	7%
Slightly harder to be a man than a woman	353	130	72	22	15	18	47	99	76	138	129	31	89	47	15	29	285	210	38	351
	9% hm	13% zbce	8%	8%	13%	7%	11%	13% zh	8%	9%	12% zi	10%	14% zm	7%	13%	11%	10%	10%	8%	9%
Not much difference	1731	578	384	142	52	124	193	422	439	763	548	189	357	281	59	122	1366	880	216	1703
	47% bmq	56% zbdef	42%	49%	44%	46%	45%	56% zh	44%	47%	52% zi	60% zm	55% zm	42%	49%	47%	47%	44%	46%	46%
Slightly harder to be a woman than a man	684	103	227	79	27	54	68	89	250	376	101	52	41	170	21	45	554	378	113	724
	18% agjl	10%	25% zaf	27% zaf	22% a	20% a	16% a	12%	25% zg	23% zj	10%	17% l	6%	26% zkl	18% l	17%	19%	19%	24% zq	19%
Much harder to be a woman than a man	338	49	103	17	14	39	30	34	117	153	68	10	34	76	7	15	282	199	50	356
	9% agjkl	5%	11% zacf	6%	12% ac	14% zacf	7%	4%	12% zg	10% j	7%	3%	5%	11% kl	6%	6%	10%	10%	11%	10%
Don't know	321	73	70	22	7	15	56	43	63	106	86	14	53	57	4	24	225	144	22	312
	9% ghikpqr	7%	8%	7%	6%	5%	13% zabcde	6%	6%	7%	8%	4%	8%	9% k	3%	9%	8%	7%	5%	8%
Prefer not to say	12	2	1	-	-	1	2	-	-	-	2	-	2	-	-	1	5	4	1	9
	* ip	*	*	-	-	*	1%	-	-	-	*	-	*	-	-	*	*	*	*	*
Total harder to be a man	630	228	126	30	19	34	79	166	138	212	240	50	159	79	31	53	504	413	63	612
	17% bchim	22% zbce	14%	10%	16%	13%	18% c	22% zh	14%	13%	23% zi	16%	25% zkm	12%	25% m	20% zr	17%	20%	14%	16%
Total harder to be a woman	1022	151	330	95	41	93	99	123	367	529	169	62	75	246	28	60	836	577	163	1080
	27% agjkl	15%	36% zaf	33% af	34% af	35% zaf	23% a	16%	36% zg	33% zj	16%	20% l	12%	37% zkln	23% l	23%	28% z	29%	35% zq	29%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q19. Thinking about life outcomes generally (e.g. work, money, family responsibilities, relationships, safety, health, etc.), do women in the UK generally have better or worse lives today than men, or is there not much difference?

Base: All participants

	Total (z)	Gender Male (a)	Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working status Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Women have much better lives today than men	115	91	24	49	32	34	18	31	12	20	12	9	12	30	58	28	89	24	53	61	23	90	17	32	35	3	4	62	20	30	106
%	3% bemqx	5% zb	1%	4% zejklD	3%	2%	4%	5% zdeijkCD	2%	3%	2%	2%	3%	4% ejD	3%	2%	3%	5% zm	3%	3%	2%	4% q	4%	3%	4% q	1%	2%	2%	4%	7% zx	3%
Women have slightly better lives today than men	296	212	82	106	104	87	53	53	55	49	34	32	21	75	151	70	217	69	144	153	70	222	39	86	74	9	12	174	59	50	255
%	8% beDmqx	12% zb	4%	9% ejD	9%	6%	10%	8% ejD	10%	8%	6%	7%	6%	10% ejD	8%	6%	7%	16% e zm	9%	7%	6%	9% q	9%	9% q	9%	5%	9%	7%	12% zx	12% zx	7%
Not much difference	1335	768	559	307	450	578	129	178	202	247	228	192	158	195	670	470	1185	140	547	779	308	1019	151	357	376	79	56	970	171	138	1277
%	36% bcfgBq	43% zb	30%	27%	38% cfgB	42% zcfgBC	25%	28%	35% cfgB	40% cfgBC	41% zcfgBC	42% zcfgBC	42% zcfgB	26%	36% cfgB	42% zcfghBC	37% z	32%	35%	37%	28%	40% zq	35% q	38% q	44% zqrst	43% q	39% q	37% z	34%	33%	34%
Women have slightly worse lives today than men	1366	543	803	413	411	542	176	238	191	220	216	178	149	256	673	437	1236	113	568	794	508	849	164	330	241	69	45	1035	159	120	1480
%	37% anruyA	30%	43% za	36%	34%	39% z	34%	38%	33%	36%	39%	39%	40%	35%	36%	39% zd	38% zn	26%	36%	37%	46% zrstuw	33% u	38% u	35% u	28%	38% u	31%	40% zyA	32%	29%	40%
Women have much worse lives today than men	442	117	310	159	163	121	69	90	88	75	56	41	24	107	250	85	377	58	191	246	178	257	50	89	89	15	15	292	73	57	460
%	12% aeklDrt	7%	17% za	14% zejklD	14% ekID	9% D	13% ekID	14% zejklD	15% ejklD	12% eID	10% D	9%	6%	14% ejklD	13% zejklD	8%	12%	13%	12%	12%	16% zrtuv	10%	12%	9%	10%	8%	11%	11%	15%	14%	12%
Don't know	147	61	83	90	31	27	55	35	25	6	12	5	10	69	62	17	107	36	52	87	22	121	14	54	36	8	9	77	18	21	125
%	4% deijkDm qx	3%	4%	8% zdeghij klCD	3%	2%	11% zcdeghi jklCD	6% zdeijkC D	4% deikD	1%	2%	1%	3%	9% zdeghij klCD	3%	2%	3%	8% zm	3%	4%	2%	5% zq	3%	6% zq	4% q	4%	6% q	3%	4%	5%	3%
Prefer not to say	14	8	5	10	2	2	9	*	1	1	1	1	-	9	4	2	10	3	5	10	2	10	-	3	5	-	3	4	3	3	13
%	* mx	*	*	1% zegCD	*	*	2% zdeghij klCD	*	*	*	*	*	-	1% zdegCD	*	*	*	1% zm	*	*	*	*	-	*	1%	-	2% zqrst	*	1%	1%	*
Total better lives than men	411	303	106	154	136	120	71	83	67	69	46	41	34	105	209	97	307	93	197	213	93	312	56	118	109	12	16	236	79	80	361
%	11% bejDmpq x	17% zb	6%	14% zejklD	11%	9%	14%	13% ejkD	12%	11%	8%	9%	9%	14% zejklD	11%	9%	10% zp	21% zm	13%	10%	8%	12% zqv	13% q	12% q	13% q	7%	11%	9%	16% zx	19% zx	10%
Total worse lives than men	1809	660	1113	573	573	663	244	328	279	295	272	219	173	363	924	522	1614	171	758	1040	686	1106	214	418	330	84	60	1327	233	177	1940
%	49% anrtuA	37%	60% za	51%	48%	48%	48%	53% zceD	49%	48%	49%	48%	46%	49%	49%	47%	50% zn	39%	49%	49%	62% zrstuvw	43% u	49% ru	44%	39%	46%	42%	51% zA	46%	42%	52%

Q19. Thinking about life outcomes generally (e.g. work, money, family responsibilities, relationships, safety, health, etc.), do women in the UK generally have better or worse lives today than men, or is there not much difference?

Base: All participants

	Total (z)	Annual household income — Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade — AB (e)	C1 (f)	C2 (g)	DE (h)	Country — England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) — North (m)	Midlands (n)	South (o)	England region — North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Women have much better lives today than men	115	33	40	19	2	17	43	14	19	103	8	2	2	34	20	49	6	16	12	12	8	10	13	10	16	106
	3% de	4% d	4% d	3%	1%	1%	3%	3% e	6% ze	3%	2%	1%	2%	4%	3%	3%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%
Women have slightly better lives today than men	296	82	77	51	22	61	93	61	36	248	18	20	9	64	51	133	11	31	22	22	29	22	44	11	56	255
	8% ew	10% z	7%	7%	8%	5%	7%	11% zef	11% e	8%	6%	11%	9%	7%	9%	8%	7%	8% w	7%	8%	9% w	6%	9% w	3%	12% zuw	7%
Not much difference	1335	296	395	235	119	373	461	248	140	1106	125	66	38	316	229	562	46	144	125	111	118	102	172	133	154	1277
	36% eu	36%	38%	34%	40%	33%	36%	45% zef	42% ze	35%	40%	37%	37%	36%	38%	34%	31%	35%	41% ux	41% ux	36%	30%	34%	42% zpuvx	32%	34%
Women have slightly worse lives today than men	1366	282	377	296	119	477	519	163	89	1145	122	60	38	327	190	628	60	156	112	87	104	133	206	122	167	1480
	37% ghn	34%	36%	43% zab	40%	42% zgh	40% zgh	30%	27%	37%	39%	34%	37%	38% n	32%	38% n	40%	38%	36%	32%	32%	39%	40% t	38%	34%	40%
Women have much worse lives today than men	442	104	132	75	29	172	145	43	30	381	30	19	13	87	62	232	22	40	24	21	41	52	65	38	76	460
	12% g	12%	13%	11%	10%	15% zfgh	11%	8%	9%	12%	9%	11%	12%	10%	10%	14% zm	15%	10%	8%	8%	12%	15% rs	13%	12%	16% zqrs	12%
Don't know	147	32	24	16	3	30	35	17	17	125	9	11	3	34	41	51	5	19	10	14	26	24	10	4	12	125
	4% bcdefovw	4%	2%	2%	1%	3%	3%	3%	5%	4%	3%	6%	3%	4%	7% zmo	3%	3%	5% w	3%	5% vw	8% zrvwx	7% zvwx	2%	1%	2%	3%
Prefer not to say	14	3	2	2	-	2	-	1	2	14	-	-	-	4	5	5	1	1	2	4	1	1	*	1	3	13
	*	*	*	*	-	*	-	*	1% f	*	-	-	-	*	1%	*	1%	*	1%	1% zv	*	*	*	*	1%	*
Total better lives than men	411	116	117	70	25	78	136	74	54	352	26	22	11	98	72	182	17	48	33	34	38	32	57	20	73	361
	11% ew	14% zd	11%	10%	8%	7%	10% e	14% e	16% zef	11%	8%	12%	11%	11%	12%	11%	11%	12% w	11%	13% w	12%	9%	11% w	6%	15% zuw	10%
Total worse lives than men	1809	385	508	371	148	649	663	205	118	1526	152	80	51	414	253	860	82	196	136	108	145	185	271	160	243	1940
	49% ghns	46%	49%	53% za	50%	57% zfgh	51% gh	38%	36%	49%	49%	45%	49%	48%	42%	52% zn	55% s	48%	44%	40%	44%	54% rst	53% rst	50% s	50% s	52%

Q19. Thinking about life outcomes generally (e.g. work, money, family responsibilities, relationships, safety, health, etc.), do women in the UK generally have better or worse lives today than men, or is there not much difference?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Women have much better lives today than men	115	97	18	33	33	13	17	17	49	3	7	19	18	10	8	23	7	50	8	19	9	106
	3% irt	3%	2%	4% e	5% eg	2%	2%	2%	3% i	1%	4% i	7% zhin	4% i	7% zhi	3%	6% zprt	2%	5% zprt	1%	4% rt	2%	3%
Women have slightly better lives today than men	296	253	43	82	68	60	45	41	134	22	18	33	36	13	35	53	22	112	37	47	23	255
	8% bghrt	9% zb	6%	11% zfg	9% g	8%	6%	5%	7%	5%	10%	13% zhi	9%	8%	12% hi	15% zprst	6%	12% zprt	4%	9% rt	4%	7%
Not much difference	1335	1041	293	262	251	268	262	292	660	158	77	129	164	44	79	124	67	394	274	250	218	1277
	36% hnpr	35%	39%	35%	34%	36%	35%	39%	34% n	36% n	41% n	50% zhimn	42% zhmn	28%	26%	35% p	19%	43% zpr	29% p	48% zoprt	38% pr	34%
Women have slightly worse lives today than men	1366	1060	306	226	253	287	320	280	791	181	62	55	103	46	113	90	151	275	395	178	257	1480
	37% ckloq	36%	41% za	30%	34%	39% c	43% zcd	37% c	41% zklm	41% kl	33% k	22%	26%	30%	37% kl	25%	43% zoqs	30%	42% zoqs	34% o	44% zoqs	40%
Women have much worse lives today than men	442	371	71	87	101	84	77	93	240	54	16	15	53	23	36	23	73	68	179	27	58	460
	12% bkoqs	13% b	9%	12%	14%	11%	10%	12%	12% k	12% k	8%	6%	13% k	15% k	12%	7%	20% zoqst	7%	19% zoqst	5%	10% s	12%
Don't know	147	124	24	50	29	26	21	22	47	19	7	6	18	14	32	34	33	22	38	5	12	125
	4% hqst	4%	3%	7% zdefg	4%	4%	3%	3%	2%	4%	4%	2%	4%	9% zhk	11% zhijkl	10% zqrst	9% zqrst	2%	4%	1% s	2%	3%
Prefer not to say	14	14	-	3	6	-	3	2	3	-	1	-	4	3	1	6	2	2	1	-	2	13
	* h	*	-	*	1% e	-	*	*	*	-	*	-	1%	2% zhi	*	2% zqrs	1%	*	*	-	*	*
Total better lives than men	411	350	61	115	101	74	62	58	184	25	25	51	54	23	43	76	29	162	45	66	32	361
	11% bfghirt	12% zb	8%	15% zefg	14% zfg	10%	8%	8%	10% i	6%	13% i	20% zhi	14% hi	15% i	14% i	21% zprst	8% r	18% zprst	5%	12% prt	5%	10%
Total worse lives than men	1809	1431	378	313	355	371	397	373	1031	236	78	71	156	69	150	113	224	343	574	205	315	1940
	49% ckloqs	48%	50%	42%	48%	50% c	53% zc	50% c	54% zjkl	54% jkl	41% k	28%	39% k	45% k	49% k	32%	63% zoqst	37%	62% zoqst	39%	54% zoqs	52%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
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Overlap formulae used. * small base

Q19. Thinking about life outcomes generally (e.g. work, money, family responsibilities, relationships, safety, health, etc.), do women in the UK generally have better or worse lives today than men, or is there not much difference?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Women have much better lives today than men	115	40	15	6	1	8	24	24	21	20	52	2	34	10	2	13	83	70	18	106
	3% bikm	4% b	2%	2%	*	3%	6% zbcd	3%	2%	1%	5% zi	1%	5% zkm	2%	1%	5%	3%	3%	4%	3%
Women have slightly better lives today than men	296	75	69	9	5	26	46	52	68	82	108	15	56	42	18	33	225	189	28	255
	8% ci	7% c	8% c	3%	4%	10% c	11% cd	7%	7%	5%	10% zi	5%	9%	6%	15% zkm	13% zp	8%	9% zr	6%	7%
Not much difference	1335	526	246	85	37	75	152	397	274	533	468	171	318	170	43	92	1025	694	156	1277
	36% bcehimp	51% zbcdef	27%	29%	31%	28%	35% b	53% zh	27%	33%	45% zi	54% zmn	49% zmn	26%	36%	36%	35%	34%	33%	34%
Women have slightly worse lives today than men	1366	310	396	146	58	110	131	234	454	730	302	111	174	311	37	85	1142	759	178	1480
	37% afgjl	30%	44% zaf	51% zaf	49% zaf	41% af	31%	31%	45% zg	45% zj	29%	35% l	27%	47% zkln	31%	33%	39% z	38%	38%	40%
Women have much worse lives today than men	442	69	150	37	15	47	44	38	162	218	88	13	51	115	14	21	371	258	68	460
	12% agjkl	7%	16% zaf	13% a	13% a	18% zaf	10% a	5%	16% zg	14% zj	8%	4%	8%	17% zkl	12% k	8%	13% z	13%	15%	12%
Don't know	147	12	31	6	3	-	27	9	28	26	25	1	11	14	6	13	86	45	17	125
	4% aegijkl mpq	1%	3% ae	2% e	3% e	-	6% zabce	1%	3% g	2%	2%	*	2%	2%	5% k	5%	3%	2%	4%	3%
Prefer not to say	14 * ipq	1 *	2 *	- -	- -	1 *	4 1% a	- -	- -	1 *	2 *	- -	1 *	1 *	- -	1 *	5 *	4 *	1 *	13 *
Total better lives than men	411	115	84	15	5	34	70	77	89	102	160	18	90	52	20	47	307	259	46	361
	11% cdhikmp	11% cd	9%	5%	4%	13% cd	16% zabcd	10%	9%	6%	15% zi	6%	14% zkm	8%	17% km	18% zp	10%	13% z	10%	10%
Total worse lives than men	1809	378	546	183	73	157	175	272	616	948	390	125	226	425	51	107	1513	1016	246	1940
	49% afgjklo	37%	60% zaf	63% zaf	62% zaf	59% zaf	41%	36%	61% zg	59% zj	37%	40%	35%	64% zkln	42%	41%	52% zo	50%	53%	52%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - SUMMARY TABLE

Base: All who say women have better lives today than men

	The actions of women	The actions of men	Mainstream media	Actions by past and current governments	Businesses	The education system	Social media
Unweighted Total	361	361	361	361	361	361	361
Weighted Total	411	411	411	411	411	411	411
A great deal	125	54	111	71	59	89	120
	30%	13%	27%	17%	14%	22%	29%
A fair amount	191	188	173	166	203	196	177
	47%	46%	42%	40%	49%	48%	43%
Not that much	74	121	85	133	117	95	64
	18%	29%	21%	32%	28%	23%	16%
Not at all	10	29	24	20	13	19	39
	3%	7%	6%	5%	3%	5%	10%
Don't know	10	18	18	20	20	12	11
	3%	4%	4%	5%	5%	3%	3%
Prefer not to say	-	-	-	-	-	-	-
	-	-	-	-	-	-	-
A great deal/fair amount	316	242	284	238	261	285	297
	77%	59%	69%	58%	64%	69%	72%
Not that much/not at all	84	150	109	153	129	114	103
	20%	37%	27%	37%	32%	28%	25%

Fieldwork dates: 17th August - 23rd August 2023

Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of women

Base: All who say women have better lives today than men

	Total	Gender Male	Gender Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (incl White min)	Ethnic minorities (excl White min)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*†	80*	361
A great deal	125 / 30% j	91 30%	34 32%	51 33%	39 28%	36 30%	24 34%	26 32%	11 17%	27 39% dj	8 17%	15 36% j	13 40% j	33 32%	59 28%	32 33%	94 31%	30 32%	58 30%	67 31%	32 34%	93 30%	23 41%	37 32%	28 26%	3 21%	2 13%	79 33%	17 22%	26 32%	116 32%
A fair amount	191 / 47% cfB	144 48%	45 43%	57 37%	68 50% f	67 56% zcfB	20 29%	36 44% c	36 54%	32 46%	28 60% zcfB	20 49%	19 57% cfB	35 33%	104 50% cfB	52 54% cfB	152 50% z	36 39%	98 50%	94 44%	42 46%	145 47%	18 32%	44 38% s	63 57% rst	9 79%	11 70%	110 47%	39 50%	38 48%	174 48%
Not that much	74 / 18% eIDm	54 18%	19 18%	37 24% zegiID	22 16% i	14 12%	22 31% zeikID	16 19%	16 24%	6 8%	9 20% el	4 10%	1 3%	29 28% zeikID	34 16%	10 10%	45 15%	22 24%	36 18%	37 17%	14 15%	58 19%	10 19%	28 24%	15 14%	-	3 18%	36 15%	17 22%	13 17%	54 15%
Not at all	10 / 3%	8 3%	2 2%	5 4%	2 2%	3 2%	1 2%	4 5%	-	2 3%	1 1%	2 5%	-	3 3%	5 2%	3 3%	8 3%	2 2%	5 2%	6 3%	4 5%	6 2%	3 5%	1 1%	2 2%	-	-	5 2%	3 4%	1 2%	11 3%
Don't know	10 / 3% o	5 2%	5 5%	4 3% g	5 4%	1 1%	4 5%	1 1%	3 5%	2 3%	1 2%	-	-	4 4%	6 3%	-	7 2%	3 3%	1 *	10 5% o	1 1%	10 3%	2 4%	7 6%	1 1%	-	-	6 3%	1 2%	1 1%	6 2%
Prefer not to say	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	316 / 77% cfB	235 78%	79 74%	107 69%	106 78%	103 85% zcfB	45 62%	63 75% c	48 71%	59 85% fB	35 77%	35 85% fB	32 97% zcdefgjBCD	68 65%	164 78%	84 87% zcfB	246 80% z	66 71%	156 79%	160 75%	74 80%	238 76%	40 72%	82 69%	90 83%	12 100%	13 82%	189 80%	57 72%	64 80%	290 80%
Not that much/not at all	84 / 20% eIDm	62 21%	22 21%	43 28% zeiICD	24 18%	17 14%	23 33% l	20 24%	16 24%	8 12%	10 21%	6 15%	1 3%	32 31% zeiID	39 19% l	13 13% l	53 17%	24 26%	40 20%	43 20%	18 19%	64 21%	13 24%	29 25%	18 16%	-	3 18%	41 17%	20 26%	15 19%	65 18%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of women

Base: All who say women have better lives today than men

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
				Annual household income				Social Grade				Country			England region (Net)						England region					
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	125	42	31	21	10	28	40	16	22	101	12	6	6	33	24	44	3	13	18	11	12	2	22	8	13	116
	30%	36%	27%	30%	42%	36%	29%	22%	41%	29%	46%	27%	51%	34%	33%	24%	16%	27%	53%	33%	33%	5%	38%	42%	18%	32%
A fair amount	191	49	61	36	13	37	68	41	23	173	9	6	3	50	33	90	13	25	13	18	15	21	26	9	34	174
	47%	42%	52%	51%	53%	48%	50%	55%	43%	49%	34%	30%	31%	51%	45%	49%	77%	52%	37%	52%	39%	65%	45%	44%	48%	48%
Not that much	74	19	22	11	1	9	25	16	6	62	2	8	1	13	12	36	1	9	3	3	9	9	7	3	18	54
	18%	17%	19%	15%	5%	11%	18%	21%	11%	18%	9%	37%	9%	14%	17%	20%	8%	19%	8%	8%	25%	27%	13%	14%	24%	15%
Not at all	10	5	3	1	-	3	4	1	1	9	1	-	1	1	3	4	-	1	*	2	1	-	3	-	2	11
	3%	4%	2%	2%	-	4%	3%	2%	1%	3%	2%	-	10%	1%	5%	2%	-	2%	1%	7%	3%	-	4%	-	2%	3%
Don't know	10	1	-	1	-	1	-	-	2	7	2	1	-	-	-	7	-	-	-	-	-	1	-	-	6	6
	3%	1%	-	1%	-	1%	-	-	4%	2%	8%	7%	-	-	-	4%	-	-	-	-	-	2%	-	-	8%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	316	91	92	57	24	65	107	57	46	274	21	12	9	83	56	135	15	38	30	29	27	22	48	17	47	290
	77%	79%	79%	82%	95%	83%	79%	77%	84%	78%	80%	57%	81%	85%	78%	74%	92%	79%	90%	85%	72%	70%	83%	86%	65%	80%
Not that much/not at all	84	24	25	12	1	12	29	17	6	71	3	8	2	15	16	41	1	10	3	5	11	9	10	3	19	65
	20%	21%	21%	17%	5%	16%	21%	23%	12%	20%	12%	37%	19%	15%	22%	22%	8%	21%	10%	15%	28%	27%	17%	14%	26%	18%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of women

Base: All who say women have better lives today than men

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	**125** 30%	105 30%	20 33%	37 32%	30 29%	17 23%	19 31%	22 38%	63 34%	5 21%	5 18%	16 32%	13 24%	7 32%	15 36%	27 36%	6 21%	47 29%	12 28%	17 26%	15 47%	116 32%
A fair amount	**191** 47%	165 47%	27 44%	48 42%	46 45%	43 58%	26 42%	28 48%	89 48%	17 66%	9 34%	21 41%	34 64% z	9 39%	11 25%	25 32%	10 35%	83 51%	19 42%	37 56% o	16 50%	174 48%
Not that much	**74** 18% gh	63 18%	11 18%	25 22% g	17 17%	11 15%	15 25% g	4 8%	24 13%	1 4%	12 48%	11 21%	6 11%	4 16%	13 30%	19 26%	10 34%	26 16%	9 19%	9 14%	1 3%	54 15%
Not at all	**10** 3%	8 2%	2 3%	1 1%	3 3%	2 2%	2 3%	3 4%	5 3%	2 6%	-	-	1 1%	2 7%	2 4%	2 2%	1 4%	4 2%	1 2%	3 4%	-	11 3%
Don't know	**10** 3%	9 3%	1 2%	4 3%	5 5%	1 1%	-	1 1%	3 2%	1 3%	-	3 6%	-	1 6%	2 5%	3 4%	1 5%	2 1%	4 9%	-	-	6 2%
Prefer not to say	**-** -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	**316** 77%	270 77%	47 77%	85 74%	76 75%	60 81%	46 73%	50 87%	151 82% z	22 87%	13 52%	37 73%	47 88%	16 71%	26 61%	52 68%	17 57%	130 81%	31 70%	54 82%	31 97%	290 80%
Not that much/not at all	**84** 20% h	71 20%	13 21%	27 23%	20 20%	13 18%	17 27%	7 12%	29 16%	3 10%	12 48%	11 21%	7 12%	5 23%	15 34%	21 28%	11 38%	29 18%	10 22%	12 18%	1 3%	65 18%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of women

Base: All who say women have better lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	125	36	22	4	2	9	21	22	31	33	50	4	29	16	5	15	100	83	17	116
	30%	32%	26%	28%	38%	25%	29%	29%	35%	32%	31%	21%	33%	31%	25%	32%	33%	32%	38%	32%
A fair amount	191	64	42	7	2	11	34	45	47	54	86	12	49	27	13	21	146	134	16	174
	47%	56% z	50%	46%	34%	33%	49%	59% z	53%	53%	54% z	66%	55%	52%	63%	44%	48%	52% z	36%	48%
Not that much	74	11	18	4	1	11	9	4	11	15	17	2	7	9	1	11	46	33	9	54
	18% agjlpq	9%	21%	26%	29%	32%	12%	6%	12%	15%	11%	13%	8%	17%	6%	23%	15%	13%	20%	15%
Not at all	10	3	2	-	-	1	3	4	-	-	5	-	3	-	1	*	6	3	3	11
	3% q	3%	2%	-	-	3%	4%	5%	-	-	3%	-	3%	-	6%	1%	2%	1%	7% q	3%
Don't know	10	1	-	-	-	2	4	1	-	-	1	-	1	-	-	-	8	5	-	6
	3% j	1%	-	-	-	6%	6%	1%	-	-	*	-	1%	-	-	-	3%	2%	-	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	316	100	64	11	4	20	55	68	78	87	136	15	79	43	18	36	246	217	34	290
	77%	87% z	76%	74%	71%	58%	78%	89% z	88% z	85%	85% z	87%	88% z	83%	88%	76%	80%	84% z	73%	80%
Not that much/not at all	84	14	20	4	1	12	11	8	11	15	23	2	10	9	2	11	53	37	12	65
	20% agjlpq	12%	24%	26%	29%	35%	16%	10%	12%	15%	14%	13%	12%	17%	12%	24%	17%	14%	27%	18%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of men

Base: All who say women have better lives today than men

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*†	80*	361
A great deal	54	46	8	37	11	7	20	16	2	9	2	3	1	30	18	6	28	26	24	30	13	40	15	8	15	2	-	20	15	19	48
	13%	15%	8%	24%	8%	6%	29%	19%	3%	12%	5%	7%	4%	28%	9%	6%	9%	28%	12%	14%	14%	13%	28%	7%	13%	16%	-	8%	19%	23%	13%
	eCDmx			zdegjkl CD			zdejklC D	dejlCD						zdejklC D				zm					zrt						x	zx	
A fair amount	188	149	38	67	71	51	34	33	37	33	20	15	17	44	101	43	145	36	90	98	40	146	25	60	50	6	6	111	39	29	157
	46%	49%	36%	43%	52%	43%	47%	40%	55%	48%	43%	37%	50%	42%	49%	44%	47%	39%	46%	46%	43%	47%	44%	51%	46%	48%	38%	47%	50%	36%	43%
	b																														
Not that much	121	77	43	38	37	46	9	28	13	24	19	16	11	20	66	35	101	20	64	58	31	88	14	38	22	2	9	80	19	19	120
	29%	26%	40%	24%	27%	38%	13%	34%	20%	35%	42%	39%	33%	19%	32%	36%	33%	22%	32%	27%	34%	28%	25%	33%	20%	18%	59%	34%	24%	24%	33%
	af		za			zcfB		cfB		f	zcfB	fB			f	fB	z														
Not at all	29	20	9	10	6	13	5	5	4	2	2	7	4	7	9	13	25	1	10	19	5	24	2	7	14	2	*	19	2	8	26
	7%	6%	9%	6%	4%	11%	7%	6%	6%	3%	4%	17%	12%	7%	4%	13%	8%	1%	5%	9%	5%	8%	3%	6%	12%	18%	3%	8%	3%	10%	7%
						zjC						zcdgijC				zC															
Don't know	18	11	8	4	12	3	3	1	11	1	2	-	*	4	14	*	8	10	9	9	4	14	-	5	9	-	-	7	2	5	10
	4%	4%	7%	2%	9%	2%	4%	1%	16%	1%	5%	-	1%	4%	7%	*	3%	11%	5%	4%	4%	5%	-	4%	8%	-	-	3%	3%	6%	3%
	gDm			g	iD	D			iD						D			zm													
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	242	195	46	103	81	58	54	49	39	42	22	18	18	73	120	49	172	61	114	128	53	185	40	68	64	8	6	131	55	47	205
	59%	64%	44%	67%	60%	48%	76%	59%	59%	61%	48%	44%	53%	70%	57%	51%	56%	66%	58%	60%	57%	59%	72%	57%	59%	64%	38%	56%	69%	60%	57%
	bekD			zegjkD			zejkD							ejkD									zrt								
Not that much/not at all	150	97	52	48	43	59	14	33	17	26	21	23	15	28	75	47	126	21	74	76	36	112	16	45	35	4	10	98	21	27	146
	37%	32%	49%	31%	32%	49%	20%	40%	25%	38%	46%	56%	45%	26%	36%	49%	41%	23%	37%	36%	39%	36%	28%	38%	33%	36%	62%	42%	27%	34%	40%
	afn		za			zcdfBC		cfB			fB	zcdfBC	f			zcdfB	zn											z			

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Table 143

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of men

Base: All who say women have better lives today than men

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
			Annual household income				Social Grade				Country			England region (Net)						England region						
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	54	24	14	7	*	6	20	7	6	44	7	2	2	15	8	21	3	5	7	4	4	4	7	3	7	48
	13%	21% z	12%	9%	1%	8%	15%	9%	12%	12%	28%	7%	16%	15%	11%	12%	18%	11%	20%	11%	11%	14%	12%	15%	9%	13%
A fair amount	188	45	53	38	13	31	52	43	33	163	8	12	6	50	33	80	9	25	16	13	20	14	19	11	36	157
	46%	39%	45%	55%	51%	40%	39%	57% f	61% f	46%	29%	54%	56%	51%	45%	44%	55%	52%	49%	38%	52%	45%	33%	53%	50%	43%
Not that much	121	30	41	17	9	34	41	21	11	103	8	8	2	28	24	50	4	17	8	15	9	13	20	6	11	120
	29%	26%	35%	25%	38%	43% zh	30%	28%	20%	29%	32%	38%	16%	29%	33%	28%	24%	35%	23%	43%	24%	41%	35%	32%	15%	33%
Not at all	29	16	7	2	-	6	12	4	3	27	1	-	1	4	6	17	*	1	3	2	3	*	8	-	8	26
	7%	14% z	6%	3%	-	7%	9%	5%	6%	8%	4%	-	13%	4%	8%	9%	3%	2%	8%	7%	9%	1%	15%	-	11%	7%
Don't know	18	*	2	6	2	1	10	-	1	16	2	-	-	-	2	14	-	-	-	*	2	-	3	-	11	10
	4% a	*	2%	8% a	10%	1%	8%	-	2%	5%	8%	-	-	-	3%	8% m	-	-	-	1%	5%	-	6%	-	15% z	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	242	69	66	45	13	37	72	50	39	206	15	13	8	65	40	101	12	30	23	17	24	19	26	14	43	205
	59% e	60%	57%	64%	52%	48%	53%	67%	72% e	59%	57%	62%	71%	67%	56%	55%	73%	63%	69%	49%	63%	58%	45%	68%	59%	57%
Not that much/not at all	150	46	48	19	9	39	53	25	14	129	9	8	3	32	29	67	4	18	10	17	12	13	28	6	19	146
	37%	40%	41%	27%	38%	51% zh	39%	33%	26%	37%	35%	38%	29%	33%	41%	37%	27%	37%	31%	50%	33%	42%	50%	32%	26%	40%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of men

Base: All who say women have better lives today than men

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	54	50	4	17	17	7	8	4	19	2	6	4	6	7	11	25	5	16	3	5	1	48
	13%	14%	6%	15%	17%	10%	13%	7%	10%	6%	22%	8%	11%	28%	25%	33% zqs	15%	10%	6%	8%	3%	13%
A fair amount	188	154	34	48	46	31	31	32	84	7	15	19	26	10	26	33	11	84	16	32	11	157
	46%	44%	56%	42%	45%	42%	50%	55%	46%	26%	58%	37%	47%	44%	60%	43%	38%	52%	35%	49%	35%	43%
Not that much	121	100	22	32	25	26	21	17	62	11	4	18	17	4	4	9	12	47	18	22	13	120
	29% o	28%	35%	28%	25%	35%	34%	28%	34%	44%	14%	34%	32%	19%	10%	11%	40%	29% o	40%	34%	40%	33%
Not at all	29	27	2	12	5	7	2	4	14	1	1	7	3	2	-	7	1	7	2	6	7	26
	7%	8%	3%	10%	5%	9%	3%	6%	8%	4%	5%	14%	5%	9%	-	9%	3%	5%	4%	9%	21%	7%
Don't know	18	18	-	6	8	2	-	1	5	5	*	3	2	-	2	3	1	7	7	*	-	10
	4%	5%	-	5%	8%	3%	-	3%	3%	20%	2%	6%	5%	-	5%	4%	3%	5%	15%	1%	-	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	242	205	38	65	63	39	39	37	102	8	20	23	31	17	36	58	16	100	19	37	12	205
	59%	59%	62%	57%	62%	52%	63%	63%	56%	32%	80%	45%	58%	72%	85%	76% zs	54%	62%	41%	57%	38%	57%
Not that much/not at all	150	127	23	44	30	33	23	20	76	12	5	25	20	6	4	15	13	54	20	28	20	146
	37% o	36%	38%	38%	30%	44%	37%	35%	41%	48%	19%	49%	37%	28%	10%	20%	43%	33%	44%	43% o	62%	40%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The actions of men

Base: All who say women have better lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	54	14	9	1	1	3	8	7	10	9	17	1	10	2	4	9	36	29	8	48
	13%	12%	11%	9%	26%	10%	11%	9%	11%	8%	11%	8%	11%	3%	18%	19%	12%	11%	18%	13%
A fair amount	188	57	36	5	3	17	29	35	45	47	72	7	48	25	7	25	137	123	22	157
	46%	50%	43%	33%	57%	50%	42%	46%	51%	46%	45%	40%	53%	48%	34%	53%	45%	48%	47%	43%
Not that much	121	30	28	7	*	8	26	24	25	33	50	8	20	15	10	12	95	71	16	120
	29%	26%	34%	49%	8%	23%	37%	31%	29%	33%	32%	45%	22%	30%	48%	25%	31%	28%	34%	33%
Not at all	29	10	3	1	*	6	4	7	2	6	17	1	9	3	-	1	24	21	1	26
	7%	9%	3%	9%	8%	16%	6%	9%	2%	5%	11%	7%	10%	5%	-	3%	8%	8%	1%	7%
Don't know	18	4	8	-	-	-	3	4	7	7	3	-	3	7	-	-	15	14	-	10
	4%	3%	10%	-	-	-	5%	5%	8%	7%	2%	-	4%	14%	-	-	5%	5%	-	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	242	71	45	6	4	21	37	42	55	56	89	9	58	27	10	34	173	153	30	205
	59%	62%	53%	42%	84%	60%	52%	55%	61%	55%	56%	48%	64%	51%	52%	72%	56%	59%	65%	57%
Not that much/not at all	150	40	31	9	1	14	30	31	27	39	68	9	29	18	10	13	119	92	16	146
	37%	35%	37%	58%	16%	40%	43%	40%	31%	38%	42%	52%	32%	34%	48%	28%	39%	35%	35%	40%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Mainstream media

Base: All who say women have better lives today than men

	Total	Gender		Age															Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+		White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association		
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)		(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	Unwtd Total	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117		289	63	173	187	120	235	47	80	82	10	15	226	63	60	361	
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*		307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*	80*	361	
A great deal	111 27% b	95 31% zb	16 15%	59 38% zdegiIC D	24 18%	28 23%	32 44% zdeikIC D	27 33% dC	11 16%	14 20%	14 30%	9 22%	5 16%	43 41% zdeikIC D	46 22%	21 22%		80 26%	27 29%	50 26%	60 28%	27 29%	81 26%	12 21%	38 32%	28 25%	1 5%	3 18%	57 24%	28 36%	21 26%	97 27%	
A fair amount	173 42% B	121 40%	50 47%	56 36%	54 40%	63 53% zcfB	21 30%	34 41% c	24 35%	31 45%	21 45%	22 53% fB	21 62% zcdfB	31 30%	88 42%	54 56% zcfB		138 45%	31 34%	85 43%	88 41%	40 43%	131 42%	24 43%	47 40%	47 43%	7 57%	7 45%	109 46%	26 33%	32 40%	165 46%	
Not that much	85 21%	58 19%	27 25%	27 17%	32 24%	26 22%	10 14%	17 20%	16 24%	16 24%	9 20%	10 25%	7 19%	18 17%	47 22%	20 21%		64 21%	18 19%	38 19%	47 22%	20 22%	65 21%	11 19%	20 17%	26 24%	5 38%	4 25%	50 21%	15 19%	19 24%	74 20%	
Not at all	24 6% eD	17 6%	7 7%	11 7%	9 7%	3 3%	6 8%	5 6%	6 9%	3 5%	2 5%	-	1 2%	11 10% D	12 6%	1 1%		15 5%	8 9%	15 8%	8 4%	4 5%	20 6%	7 13% u	6 5%	2 1% u	-	2 13%	12 5%	7 9%	3 4%	18 5%	
Don't know	18 4% cem	12 4%	6 5%	2 1%	16 11% zcegjkB D	-	2 3%	-	11 16% egD	5 7%	-	-	-	2 2%	16 7% zcegD	-		9 3%	8 9%	8 4%	10 5%	1 2%	16 5%	2 4%	7 6%	7 7%	-	-	8 3%	2 3%	5 6%	7 2%	
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -		- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
A great deal/fair amount	284 69% d	215 71%	67 63%	114 74% dC	79 58%	91 76% zcfB	53 74%	61 74%	34 51%	45 64%	34 75%	31 75%	26 79%	74 71%	134 64%	75 78% zdC		218 71%	58 63%	135 69%	148 69%	67 72%	212 68%	36 64%	85 72%	74 68%	7 62%	10 63%	166 71%	54 69%	52 66%	262 73%	
Not that much/not at all	109 27%	75 25%	34 32%	38 25%	42 31%	29 24%	16 23%	22 26%	22 33%	20 28%	12 25%	10 25%	7 21%	28 27%	59 28%	22 22%		79 26%	26 28%	54 27%	55 26%	24 26%	84 27%	18 32%	26 22%	27 25%	5 38%	6 37%	61 26%	22 28%	22 28%	92 25%	

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Mainstream media

Base: All who say women have better lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	111	31	30	18	5	18	40	23	9	91	9	8	3	25	21	45	3	14	7	9	12	10	12	4	19	97
	27%	27%	26%	26%	20%	24%	29%	31%	16%	26%	35%	37%	27%	26%	29%	25%	19%	30%	22%	27%	31%	32%	22%	17%	26%	27%
A fair amount	173	45	52	31	13	33	46	34	29	146	12	10	5	43	26	77	6	22	16	12	14	13	26	10	28	165
	42%	39%	45%	44%	53%	43%	34%	45%	54%	41%	46%	47%	47%	44%	36%	42%	37%	45%	46%	35%	36%	42%	44%	49%	39%	46%
Not that much	85	31	23	14	6	25	29	14	14	78	*	4	3	26	18	35	7	10	8	8	10	7	16	3	9	74
	21%	27%	20%	20%	24%	33% z	22%	19%	25%	22%	2%	16%	26%	26%	25%	19%	45%	21%	24%	23%	27%	21%	27%	17%	12%	20%
Not at all	24	9	6	3	1	1	12	2	2	21	2	-	-	2	6	13	-	2	1	4	2	1	1	3	7	18
	6% e	8%	5%	4%	3%	1%	9% e	2%	4%	6%	9%	-	-	2%	8%	7%	-	3%	3%	10%	6%	5%	2%	17%	9%	5%
Don't know	18	-	5	5	-	-	9	1	-	16	2	-	-	1	1	13	-	-	1	1	-	-	2	-	10	7
	4%	-	5%	7% a	-	-	7% e	2%	-	4%	8%	-	-	2%	2%	7%	-	-	4%	4%	-	-	4%	-	14% z	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	284	76	82	49	18	52	86	57	38	237	21	18	8	68	47	122	9	36	23	21	25	24	38	13	47	262
	69%	66%	71%	70%	73%	67%	63%	77%	71%	67%	81%	84%	74%	70%	65%	67%	55%	76%	69%	63%	67%	74%	66%	66%	64%	73%
Not that much/not at all	109	40	29	16	7	26	41	16	16	100	3	4	3	28	24	48	7	12	9	11	12	8	17	7	15	92
	27%	34%	25%	23%	27%	33%	30%	22%	29%	28%	11%	16%	26%	29%	33%	26%	45%	24%	27%	34%	33%	26%	30%	34%	21%	25%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Mainstream media

Base: All who say women have better lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	111	94	17	33	34	16	15	14	43	3	4	18	12	7	20	37	7	41	5	17	4	97
	27%	27%	28%	29%	34%	21%	23%	24%	23%	13%	14%	36%	22%	31%	47%	49% zqs	23%	25%	12%	26%	14%	27%
A fair amount	173	147	26	46	43	35	23	25	81	9	16	17	30	7	12	21	10	64	22	35	19	165
	42%	42%	43%	40%	43%	48%	37%	43%	44%	34%	65%	33%	55%	29%	29%	28%	33%	40%	48%	54% zo	59%	46%
Not that much	85	72	13	29	7	16	16	17	45	8	1	10	7	7	7	9	9	37	10	13	8	74
	21% d	21%	21%	25% d	7%	22% d	25% d	30% d	25%	30%	6%	19%	13%	29%	16%	12%	29%	23%	23%	19%	25%	20%
Not at all	24	21	3	5	7	4	6	2	10	1	4	3	1	2	1	6	4	10	2	1	1	18
	6% s	6%	5%	4%	7%	6%	10%	4%	5%	5%	15%	6%	2%	10%	3%	8%	15%	6%	4%	1%	2%	5%
Don't know	18	16	1	2	10	2	3	-	4	5	-	3	4	-	2	2	-	10	6	-	-	7
	4% h	5%	2%	2%	10% zcg	3%	4%	-	2%	20%	-	6%	7%	-	5%	3%	-	6%	13%	-	-	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	284	241	43	79	77	51	38	39	125	12	20	35	42	14	33	58	16	105	27	52	23	262
	69%	69%	71%	69%	76%	69%	61%	67%	68%	46%	79%	69%	77%	61%	76%	77%	56%	65%	60%	80% zq	73%	73%
Not that much/not at all	109	93	16	34	14	20	22	19	55	9	5	13	9	9	8	15	13	46	12	13	9	92
	27% d	27%	26%	29% d	14%	27%	35% d	33% d	30%	34%	21%	25%	16%	39%	19%	20%	44%	29%	27%	20%	27%	25%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Mainstream media

Base: All who say women have better lives today than men

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	111	34	18	*	1	6	24	19	23	19	42	4	25	10	7	14	81	76	8	97
	27%	30%	21%	3%	16%	17%	34%	25%	26%	19%	26%	25%	28%	19%	33%	31%	26%	30%	17%	27%
A fair amount	173	46	30	8	4	17	28	31	38	51	65	9	37	23	5	22	132	119	22	165
	42%	40%	35%	52%	84%	50%	40%	40%	42%	50%	41%	50%	41%	44%	24%	47%	43%	46%	47%	46%
Not that much	85	27	20	5	-	6	11	23	21	21	39	2	23	11	6	7	61	43	10	74
	21% q	24%	24%	30%	-	17%	15%	30%	24%	21%	24%	12%	26%	22%	32%	15%	20%	17%	22%	20%
Not at all	24	5	9	2	-	3	4	3	1	2	12	1	3	1	2	4	20	7	6	18
	6% q	4%	10%	15%	-	10%	6%	4%	1%	2%	8%	5%	3%	1%	12%	8%	7%	3%	14% q	5%
Don't know	18	3	7	-	-	2	3	1	6	9	1	1	1	7	-	-	14	13	-	7
	4% j	2%	9%	-	-	6%	5%	2%	7%	9% j	1%	8%	1%	14%	-	-	4%	5%	-	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	284	80	48	8	5	23	52	50	61	70	107	13	62	33	11	36	212	196	30	262
	69% b	70%	57%	56%	100%	67%	74%	65%	68%	68%	67%	75%	69%	63%	57%	77%	69%	76% z	64%	73%
Not that much/not at all	109	32	29	7	-	9	15	25	22	24	51	3	27	12	9	11	81	49	16	92
	27% q	28%	35%	44%	-	27%	21%	33%	25%	23%	32%	17%	30%	23%	43%	23%	26%	19%	36% q	25%

9 Oct 2023
Table 150

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Actions by past and current governments

Base: All who say women have better lives today than men

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*†	80*	361
A great deal	71	62	10	35	15	21	19	16	6	9	9	9	4	25	28	18	56	14	27	44	10	60	16	24	18	2	-	32	20	19	66
	17%	20%	9%	23%	11%	18%	27%	20%	9%	13%	20%	21%	11%	24%	14%	18%	18%	15%	14%	21%	11%	19%	28%	21%	17%	18%	-	14%	25%	23%	18%
	bx	b		dC			d						d										q								
A fair amount	166	125	40	68	45	53	29	39	13	32	14	20	19	46	76	44	122	35	81	85	43	119	17	44	40	7	10	102	27	27	157
	40%	41%	38%	44%	33%	44%	40%	47%	19%	46%	31%	49%	58%	44%	36%	46%	40%	38%	41%	40%	47%	38%	31%	38%	37%	61%	60%	43%	35%	34%	43%
				j				C		d			zdjC			j															
Not that much	133	89	44	42	55	36	20	23	35	20	18	11	6	28	77	28	101	32	72	62	32	100	20	36	37	2	5	78	26	25	109
	32%	30%	41%	27%	40%	30%	28%	27%	52%	29%	40%	28%	19%	27%	37%	28%	33%	35%	36%	29%	34%	32%	35%	31%	34%	21%	33%	33%	33%	31%	30%
			i												c																
Not at all	20	14	5	4	9	8	2	2	3	6	3	1	4	2	12	6	18	2	11	9	6	14	1	7	6	-	-	17	1	2	19
	5%	5%	5%	2%	6%	6%	2%	3%	4%	9%	6%	3%	12%	2%	6%	7%	6%	2%	6%	4%	7%	4%	2%	6%	5%	-	-	7%	1%	3%	5%
													cgB															z			
Don't know	20	12	7	5	13	2	2	3	11	2	2	-	-	4	15	1	10	10	6	13	1	19	2	5	9	-	1	6	5	6	10
	5%	4%	7%	3%	9%	2%	3%	3%	16%	3%	4%	-	-	3%	7%	1%	3%	10%	3%	6%	1%	6%	4%	4%	8%	-	7%	3%	7%	8%	3%
	eDmqx				eiD										eD			m							q						
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	238	187	50	103	60	75	48	56	19	41	23	29	23	72	104	62	178	49	108	129	53	179	33	69	58	10	10	134	47	46	223
	58%	62%	47%	67%	44%	62%	67%	67%	28%	59%	51%	70%	69%	68%	50%	64%	58%	53%	55%	61%	58%	57%	59%	58%	53%	79%	60%	57%	60%	58%	62%
	bdC	b		zdC		djC	d	dC		d		dC	d	dC		dC															
Not that much/not at all	153	103	49	46	64	44	21	25	37	26	21	12	10	30	90	34	119	34	83	71	38	114	21	44	42	2	5	96	26	27	128
	37%	34%	46%	30%	47%	36%	30%	30%	56%	38%	45%	30%	31%	28%	43%	35%	39%	37%	42%	33%	41%	37%	37%	37%	39%	21%	33%	41%	34%	34%	35%
	c				cgB										cg																c

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Actions by past and current governments

Base: All who say women have better lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	71	33	20	11	2	10	19	18	14	64	5	2	1	24	12	27	5	13	7	4	8	4	9	7	6	66
	17%	29%	17%	15%	6%	13%	14%	24%	26%	18%	20%	7%	8%	25%	17%	15%	29%	26%	20%	12%	22%	14%	16%	36%	9%	18%
		z																								
A fair amount	166	37	47	32	11	38	56	28	19	142	10	7	7	37	30	74	9	16	12	16	15	15	18	5	36	157
	40%	32%	40%	46%	43%	49%	41%	37%	36%	40%	40%	33%	62%	38%	42%	41%	55%	33%	37%	46%	39%	47%	31%	25%	50%	43%
Not that much	133	36	41	19	10	25	42	24	17	114	7	10	1	34	23	58	2	19	13	12	12	10	25	4	19	109
	32%	31%	35%	27%	42%	32%	31%	33%	31%	33%	28%	45%	12%	34%	32%	32%	11%	39%	39%	34%	31%	31%	43%	20%	26%	30%
Not at all	20	7	5	3	2	5	8	4	4	15	1	3	2	2	6	7	1	1	-	3	3	-	3	4	-	19
	5%	6%	4%	5%	6%	6%	6%	5%	7%	4%	3%	14%	17%	2%	8%	4%	6%	1%	-	7%	8%	-	6%	20%	-	5%
Don't know	20	3	4	5	1	*	11	1	-	17	2	-	*	1	-	16	-	-	1	-	-	3	2	-	11	10
	5%	2%	3%	7%	3%	*	8%	1%	-	5%	8%	-	1%	1%	-	9%	-	-	4%	-	-	8%	4%	-	15%	3%
	e						e									zn									z	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	238	70	67	43	12	48	75	45	33	205	16	9	8	61	43	101	14	28	19	20	23	19	27	12	43	223
	58%	60%	57%	61%	49%	62%	55%	61%	62%	58%	61%	41%	70%	63%	60%	56%	83%	59%	57%	58%	61%	61%	47%	60%	59%	62%
Not that much/not at all	153	43	46	22	12	29	50	28	21	129	8	13	3	35	29	65	3	19	13	14	15	10	28	8	19	128
	37%	37%	40%	31%	48%	38%	37%	37%	38%	37%	31%	59%	29%	36%	40%	36%	17%	41%	39%	42%	39%	31%	49%	40%	26%	35%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Actions by past and current governments

Base: All who say women have better lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	71	65	7	28	17	11	9	7	26	2	2	11	10	7	11	20	6	26	3	16	1	66
	17%	19%	11%	24%	17%	14%	14%	13%	14%	9%	8%	21%	19%	31%	26%	26%	20%	16%	6%	25%	5%	18%
A fair amount	166	141	25	47	33	26	33	26	83	6	8	20	19	6	21	36	10	60	15	29	15	157
	40%	40%	41%	41%	33%	36%	53% d	45%	45%	22%	33%	39%	36%	26%	49%	48%	35%	37%	32%	45%	48%	43%
Not that much	133	111	22	34	30	31	18	20	58	10	15	13	21	8	7	16	12	56	21	17	10	109
	32%	32%	36%	29%	30%	42%	29%	35%	32%	41%	59%	25%	38%	37%	16%	21%	41%	35%	47%	26%	33%	30%
Not at all	20	13	7	2	9	3	3	3	12	2	*	4	-	-	2	2	-	10	1	2	5	19
	5% a	4%	12% za	1%	9%	5%	5%	6%	7%	8%	1%	8%	-	-	4%	2%	-	6%	2%	3%	15%	5%
Don't know	20	20	-	5	12	2	-	1	4	5	-	3	4	1	2	2	1	9	6	1	-	10
	5% h	6%	-	4%	12% zf	3%	-	1%	2%	20%	-	6%	7%	6%	5%	3%	5%	6%	13%	2%	-	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	238	206	32	75	50	37	42	34	109	8	10	31	30	13	32	56	16	86	17	45	16	223
	58%	59%	52%	65%	50%	50%	67%	58%	60%	31%	41%	61%	55%	57%	75% zq	74% zq	54%	53%	38%	69% zq	52%	62%
Not that much/not at all	153	124	29	35	39	34	21	24	70	13	15	17	21	8	8	18	12	66	22	19	15	128
	37%	36%	48%	31%	39%	47%	33%	41%	38%	49%	59%	33%	38%	37%	20%	23%	41%	41%	49%	29%	48%	35%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Actions by past and current governments

Base: All who say women have better lives today than men

	Total (z)	Voted in 2019 General Election — Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Party Supporter — Conservative supporter (g)	Labour supporter (h)	EU Referendum vote — Remain (i)	Leave (j)	2019 GE Party vs. EU referendum vote — Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	Whether the UK feels united or divided — United (o)	Divided (p)	Divided by 'culture wars' — Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	71	27	9	2	-	6	11	14	14	11	31	2	19	5	3	12	54	48	9	66
	17%	24%	11%	12%	-	16%	15%	19%	15%	11%	19%	10%	22%	9%	13%	26%	18%	19%	20%	18%
A fair amount	166	55	23	8	2	7	28	41	37	43	63	11	42	15	6	18	113	112	12	157
	40%	47%	27%	51%	36%	20%	40%	53%	42%	42%	39%	62%	47%	28%	29%	38%	37%	43%	27%	43%
	p	b						z												
Not that much	133	28	38	6	3	13	26	19	29	35	50	5	23	23	7	17	103	69	20	109
	32%	24%	45%	37%	60%	37%	38%	25%	33%	34%	32%	27%	25%	44%	36%	36%	33%	27%	43%	30%
	aq		a																	
Not at all	20	5	7	-	*	4	2	1	3	6	12	-	5	3	4	-	19	15	3	19
	5%	4%	8%	-	3%	12%	2%	2%	4%	6%	7%	-	5%	5%	21%	-	6%	6%	7%	5%
Don't know	20	1	7	-	-	5	3	1	6	8	4	-	1	7	-	-	17	15	1	10
	5%	1%	9%	-	-	15%	5%	1%	7%	7%	2%	-	1%	14%	-	-	6%	6%	3%	3%
	a		a																	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	238	82	32	10	2	12	39	55	51	54	94	13	61	19	9	30	168	160	21	223
	58%	71%	38%	63%	36%	36%	55%	72%	57%	53%	59%	73%	68%	37%	43%	64%	55%	62%	46%	62%
	b	zb						z												
Not that much/not at all	153	33	45	6	3	17	28	21	32	41	62	5	28	26	12	17	122	83	23	128
	37%	28%	53%	37%	64%	49%	40%	27%	36%	40%	39%	27%	31%	49%	57%	36%	40%	32%	50%	35%
	aq		za																	

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Businesses

Base: All who say women have better lives today than men

		Gender		Age														Ethnicity		Working status		Education								Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*†	80*	361
A great deal	59 14%	43 14%	16 15%	26 17%	12 8%	21 17%	10 15%	16 19% C	7 10%	5 7%	6 14%	7 17%	8 23% di	16 15%	22 11%	20 21% zdiC	43 14%	13 14%	25 13%	33 16%	9 10%	48 16%	12 22%	15 13%	15 14%	4 31%	2 10%	30 13%	11 14%	15 18%	56 16%
A fair amount	203 49% f	153 51%	49 46%	69 45%	63 47%	70 58% zcfB	23 33%	46 55% cfB	22 33%	41 60% df	24 53%	28 69% zcdfBC	18 53%	42 40%	102 49%	59 60% zcfB	153 50%	44 47%	99 50%	103 48%	54 59% z	144 46%	25 45%	55 47%	55 50%	4 33%	5 29%	119 51%	37 47%	39 49%	189 52%
Not that much	117 28% ekD	88 29%	29 27%	47 30% gkD	45 33% kD	25 21% D	29 40% ekD	18 22%	25 37%	20 30%	13 29% D	5 12%	7 20%	35 34% gkD	66 32% egkD	15 15%	92 30%	22 24%	59 30%	57 27%	24 26%	91 29%	17 31%	35 30%	27 25%	4 36%	7 46%	74 31%	21 27%	18 22%	93 26%
Not at all	13 3%	7 2%	4 4%	7 5% g	4 3%	2 1%	6 8%	1 2%	3 4%	1 1%	1 2%	1 2%	-	6 6%	5 3%	1 1%	9 3%	4 4%	6 3%	7 3%	2 2%	11 3%	1 2%	5 4%	4 4%	-	-	6 2%	5 6%	1 2%	12 3%
Don't know	20 5% emx	12 4%	8 8%	5 3%	12 9% i	2 2%	3 4%	2 3%	11 16%	2 2%	1 2%	-	1 4%	5 5%	12 6%	2 3%	10 3%	10 10%	7 4%	13 6%	2 3%	18 6%	-	6 5%	7 7%	-	2 16%	7 3%	4 5%	7 9%	11 3%
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
A great deal/fair amount	261 64% f	196 65%	65 61%	95 62% f	75 55%	91 76% zcdfBC	34 47%	62 74% zcdfBC	29 43%	46 67% d	31 67%	35 85% zcdfjBC	25 76% f	58 55%	125 60%	79 81% zcdefjB C	196 64%	57 61%	125 63%	137 64%	64 69%	193 62%	38 68%	71 60%	70 65%	8 64%	6 39%	150 63%	48 61%	54 67%	245 68%
Not that much/not at all	129 32% ekD	95 31%	33 31%	54 35% egkD	49 36% kD	27 22% D	34 48% zegklD	19 23%	27 41%	21 31%	14 31% D	6 15%	7 20%	42 40% egkD	72 34% egkD	16 16%	100 33%	26 28%	65 33%	64 30%	26 29%	101 33%	18 32%	40 34%	31 29%	4 36%	7 46%	80 34%	26 34%	19 24%	105 29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Businesses

Base: All who say women have better lives today than men

	Total (z)	Annual household income: Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade: AB (e)	C1 (f)	C2 (g)	DE (h)	Country: England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net): North (m)	Midlands (n)	South (o)	England region: North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	59	20	13	7	7	12	21	12	8	46	8	2	2	18	10	18	1	9	8	6	4	5	7	2	4	56
	14%	18%	12%	10%	27%	15%	15%	17%	15%	13%	32%	11%	16%	18%	14%	10%	5%	19%	24%	18%	11%	16%	13%	10%	5%	16%
A fair amount	203	46	70	31	12	45	67	32	28	181	9	5	8	48	41	93	12	19	16	20	21	18	31	14	30	189
	49%	40%	60% za	44%	50%	57%	50%	43%	51%	51%	34%	24%	70%	49%	56%	51%	71%	40%	49%	58%	55%	56%	54%	70%	41%	52%
Not that much	117	42	24	24	4	20	34	25	16	100	5	10	1	29	19	52	4	18	7	8	11	7	15	3	27	93
	28%	36% b	20%	34%	15%	26%	25%	34%	29%	28%	20%	47%	13%	29%	27%	29%	23%	38%	21%	23%	29%	21%	27%	16%	37%	26%
Not at all	13	3	6	3	1	-	3	3	3	8	2	3	-	2	2	4	-	1	1	-	2	-	-	1	3	12
	3%	3%	5%	4%	3%	-	2%	3%	5%	2%	6%	13%	-	2%	3%	2%	-	3%	2%	-	5%	-	-	4%	5%	3%
Don't know	20	4	4	6	1	1	10	2	-	17	2	1	*	1	-	15	-	-	1	-	-	3	4	-	9	11
	5%	3%	3%	8%	6%	1%	8%	3%	-	5%	8%	4%	1%	2%	-	8% n	-	-	4%	-	-	8%	7%	-	12%	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	261	67	83	38	19	56	88	44	35	227	17	8	10	65	51	111	13	28	24	26	25	23	38	16	33	245
	64% x	58%	71%	54%	77%	73%	65%	59%	66%	64%	66%	36%	86%	67%	71%	61%	77%	59%	73%	77%	65%	71%	67%	80%	46%	68%
Not that much/not at all	129	45	29	26	4	20	37	28	19	108	7	13	1	31	21	56	4	19	8	8	13	7	15	4	30	105
	32%	39%	25%	38%	17%	26%	27%	37%	34%	31%	26%	60%	13%	32%	29%	31%	23%	41%	23%	23%	35%	21%	27%	20%	42%	29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Businesses

Base: All who say women have better lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	**59**	52	6	16	15	9	13	5	30	1	4	7	9	4	4	12	4	16	7	15	5	56
	14%	15%	11%	14%	15%	13%	21%	8%	16%	4%	16%	13%	17%	16%	9%	15%	15%	10%	15%	23% zq	15%	16%
A fair amount	**203**	170	32	53	54	36	27	32	109	12	8	25	22	9	17	33	9	84	18	37	22	189
	49%	49%	53%	46%	53%	49%	43%	55%	59% zl	47%	31%	48%	40%	37%	40%	43%	31%	52%	39%	56%	69%	52%
Not that much	**117**	96	21	36	18	23	21	19	40	7	11	14	19	8	16	26	10	52	15	10	5	93
	28% hs	27%	34%	31%	18%	31%	34%	32%	22%	29%	42%	28%	35%	34%	37%	34% s	33%	32% s	32%	15%	15%	26%
Not at all	**13**	12	1	4	5	3	-	1	3	-	3	1	1	1	4	3	4	4	*	1	-	12
	3%	3%	2%	4%	5%	3%	-	1%	1%	-	11%	2%	1%	6%	8%	3%	13%	2%	1%	1%	-	3%
Don't know	**20**	20	-	6	8	2	1	2	2	5	-	5	4	1	2	3	2	7	6	2	-	11
	5% h	6%	-	5%	8%	3%	2%	4%	1%	20%	-	9%	7%	6%	5%	4%	8%	4%	13%	4%	-	3%
Prefer not to say	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	**261**	222	39	69	70	46	40	37	138	13	12	31	31	12	21	44	14	99	24	52	27	245
	64%	64%	64%	60%	69%	62%	64%	63%	75% zl	51%	46%	61%	57%	53%	49%	59%	46%	61%	54%	79% zoq	85%	68%
Not that much/not at all	**129**	108	22	40	23	25	21	19	43	7	14	16	20	9	20	28	13	56	15	11	5	105
	32% hs	31%	36%	35%	23%	35%	34%	33%	23%	29%	54%	30%	36%	40%	46%	38% s	46%	34% s	33%	17%	15%	29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Businesses

Base: All who say women have better lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		|← Voted in 2019 General Election →|						|← Party Supporter →|		|← EU Referendum vote →|		|← 2019 GE Party vs. EU referendum vote →|				|← Whether the UK feels united or divided →|		|← Divided by 'culture wars' →|		
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	59	20	7	1	1	6	13	13	6	14	23	5	13	6	1	11	42	37	9	56
	14%	18%	8%	9%	16%	18%	18%	17%	7%	13%	14%	28%	14%	11%	5%	24%	14%	14%	20%	16%
A fair amount	203	56	38	12	2	14	37	39	50	57	85	5	48	26	8	18	154	130	20	189
	49%	49%	45%	80%	45%	41%	52%	51%	56%	55%	53%	26%	54%	50%	41%	38%	50%	50%	44%	52%
Not that much	117	31	31	2	1	12	17	17	26	21	46	6	24	13	11	14	88	67	13	93
	28%	27%	36%	11%	22%	36%	24%	22%	29%	20%	29%	32%	27%	24%	53%	30%	29%	26%	28%	26%
Not at all	13	4	1	-	1	-	1	4	1	2	3	1	3	-	*	3	8	9	2	12
	3%	4%	1%	-	18%	-	1%	5%	2%	2%	2%	5%	3%	-	2%	7%	3%	3%	4%	3%
Don't know	20	4	7	-	-	2	3	4	6	9	4	1	2	7	-	1	15	15	1	11
	5%	3%	9%	-	-	5%	5%	5%	7%	9% j	2%	8%	2%	14%	-	2%	5%	6%	3%	3%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	261	76	45	13	3	20	50	52	56	70	107	10	61	32	9	29	196	168	30	245
	64%	66%	53%	89%	61%	59%	71%	68%	63%	69%	67%	54%	68%	61%	45%	61%	64%	65%	64%	68%
Not that much/not at all	129	35	32	2	2	12	17	21	27	23	49	7	27	13	11	17	96	76	15	105
	32%	31%	38%	11%	39%	36%	25%	27%	30%	22%	31%	37%	30%	24%	55%	37%	31%	29%	33%	29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The education system

Base: All who say women have better lives today than men

	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*	80*	361
A great deal	89	70	19	40	13	36	13	28	6	7	11	12	12	25	32	32	69	19	38	51	25	63	18	16	22	2	5	57	14	18	85
	22% dC	23%	18%	26% diC	10%	30% zcdiC	18%	33% zcdiC	9%	10%	25% d	30% diC	36% zdiC	24% d	16%	33% d zdiC	23%	21%	19%	24%	27% t	20%	32% t	14%	20%	21%	33%	24%	17%	22%	24%
A fair amount	196	145	50	72	69	55	39	33	38	31	20	20	15	52	96	47	142	52	98	97	45	148	26	62	48	5	6	106	45	38	169
	48%	48%	47%	46% g	50%	46%	54%	40%	57%	45%	43%	50%	45%	50%	46%	48%	46%	56%	50%	46%	49%	47%	47%	53%	44%	40%	38%	45%	57%	48%	47%
Not that much	95	66	29	37	33	25	15	22	12	21	13	8	4	22	56	16	77	14	47	47	18	74	8	31	24	5	5	62	17	15	89
	23%	22%	27%	24%	24%	21% D	21%	26%	18%	30%	28%	20%	12%	21%	27%	17%	25%	16%	24%	22%	20%	24%	15%	26%	22%	39%	29%	26%	22%	19%	25%
Not at all	19	12	6	3	12	4	3	*	4	8	2	-	2	3	14	2	12	2	9	10	4	15	1	6	8	-	-	9	-	3	14
	5% g	4%	6%	2% g	9% g	3%	4%	1%	6%	12% zcgkD	4%	-	6%	2%	7% cg	3%	4%	3%	4%	5%	4%	5%	2%	5%	7%	-	-	4%	-	4%	4%
Don't know	12	9	2	2	10	-	2	-	7	2	-	-	-	2	10	-	7	5	5	7	-	12	2	2	7	-	-	2	2	5	4
	3% x	3%	2%	1%	7% zegD	-	3%	-	11%	3%	-	-	-	2%	5% e	-	2%	5%	3%	3%	-	4%	4%	2%	7% q	-	-	1%	3%	6% x	1%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
A great deal/fair amount	285	215	69	112	82	91	51	61	44	38	31	33	27	78	129	79	211	71	136	149	70	211	44	78	70	7	11	163	59	56	254
	69%	71% iC	65%	73% iC	60%	76% zdiC	72%	73% C	65%	55%	68%	80% diC	81% diC	74%	62%	81% zdeijC	69%	76%	69%	70%	76% t	68%	79%	67%	64%	61%	71%	69%	75%	70%	70%
Not that much/not at all	114	78	35	40	45	29	18	22	16	29	15	8	6	25	70	19	89	17	56	58	22	89	9	37	32	5	5	71	17	19	103
	28% D	26%	33%	26%	33% D	24%	25%	27%	23%	42% zekID	32% D	20%	19%	24%	34% D	19%	29%	18%	28%	27%	24%	29%	17%	32%	29%	39%	29%	30%	22%	23%	29%

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The education system

Base: All who say women have better lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	89	27	22	16	10	21	33	11	11	76	6	1	6	24	20	32	2	13	10	11	9	11	12	6	3	85
	22% x	24%	19%	24%	41%	27%	24%	14%	20%	22%	24%	6%	56%	25%	27%	17%	11%	26%	30%	33%	23%	35%	20% x	28%	4%	24%
A fair amount	196	62	50	37	10	32	70	37	28	173	10	11	2	48	34	90	7	23	18	14	21	14	24	8	45	169
	48%	53%	43%	53%	42%	42%	51%	50%	51%	49%	39%	48%	18%	49%	48%	50%	45%	49%	53%	40%	55%	44%	42%	37%	61%	47%
Not that much	95	21	38	10	4	23	18	22	12	75	7	10	3	21	13	41	6	12	3	9	4	7	19	3	13	89
	23% f	18%	32% zc	14%	15%	30% f	13%	30% f	22%	21%	28%	45%	26%	21%	18%	23%	34%	25%	9%	26%	10%	21%	32%	15%	18%	25%
Not at all	19	5	4	2	*	1	8	4	4	19	*	-	-	4	5	9	2	-	3	*	5	-	*	4	5	14
	5%	4%	3%	2%	2%	1%	6%	6%	7%	5%	2%	-	-	4%	7%	5%	10%	-	8%	1%	13%	-	1%	20%	6%	4%
Don't know	12	-	2	5	-	-	7	-	-	10	2	-	-	-	-	10	-	-	-	-	-	-	2	-	7	4
	3%	-	2%	7% a	-	-	5%	-	-	3%	8%	-	-	-	-	5%	-	-	-	-	-	-	4%	-	10% z	1%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	285	89	73	53	21	53	102	48	38	249	16	12	8	73	54	122	9	36	28	25	29	25	36	13	48	254
	69%	77% b	62%	76%	83%	69%	75%	64%	71%	71%	62%	55%	74%	74%	75%	67%	56%	75%	83%	72%	78%	79%	63%	65%	66%	70%
Not that much/not at all	114	26	42	12	4	24	26	26	16	93	8	10	3	25	18	51	7	12	6	9	8	7	19	7	18	103
	28% f	23%	36% c	17%	17%	31%	19%	36% f	29%	27%	30%	45%	26%	26%	25%	28%	44%	25%	17%	28%	22%	21%	33%	35%	24%	29%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The education system

Base: All who say women have better lives today than men

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	**89**	76	14	29	19	15	14	12	44	3	4	11	14	5	8	23	3	28	4	20	12	85
	22%	22%	23%	26%	18%	21%	23%	21%	24%	10%	15%	22%	26%	23%	19%	30%	10%	17%	10%	30% zq	37%	24%
A fair amount	**196**	164	32	56	40	36	36	28	85	12	18	23	21	7	25	37	16	73	22	35	12	169
	48%	47%	52%	49%	40%	48%	58%	48%	46%	49%	71%	45%	38%	31%	59%	49%	53%	45%	50%	54%	37%	47%
Not that much	**95**	82	12	23	30	17	9	16	42	4	3	17	15	8	5	12	11	45	11	10	7	89
	23% s	24%	20%	20%	29%	23%	15%	28%	23%	17%	13%	32%	28%	35%	11%	15%	37%	28%	25%	15%	21%	25%
Not at all	**19**	16	3	5	5	3	3	2	11	1	*	-	1	3	3	3	-	8	5	1	2	14
	5%	5%	4%	4%	5%	5%	5%	4%	6%	5%	2%	-	3%	11%	6%	3%	-	5%	10%	1%	5%	4%
Don't know	**12**	12	-	2	7	2	-	-	2	5	-	-	2	-	2	2	-	7	2	-	-	4
	3% h	3%	-	2%	7%	3%	-	-	1%	20%	-	-	5%	-	5%	3%	-	4%	5%	-	-	1%
Prefer not to say	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	**285**	239	46	85	59	51	50	40	129	15	22	35	35	12	33	59	18	101	27	55	23	254
	69%	68%	75%	74%	58%	69%	80% d	68%	70%	59%	85%	68%	64%	54%	78%	78%	63%	63%	59%	84% zq	74%	70%
Not that much/not at all	**114**	99	15	28	35	20	12	18	52	5	4	17	17	11	7	14	11	53	16	10	8	103
	28% s	28%	25%	24%	35%	28%	20%	32%	29%	22%	15%	32%	31%	46%	17%	19%	37%	33% s	35%	16%	26%	29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - The education system

Base: All who say women have better lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	89 22%	37 32% zbf	11 14%	3 21%	1 26%	9 28%	11 16%	23 30%	19 21%	25 25%	37 23%	5 30%	27 30%	10 19%	1 5%	9 18%	67 22%	57 22%	8 18%	85 24%
A fair amount	196 48%	51 45%	44 52%	9 57%	2 37%	11 33%	32 46%	37 48%	50 56%	53 52%	69 43%	8 45%	42 47%	30 57%	6 32%	27 57%	149 49%	128 50%	19 40%	169 47%
Not that much	95 23% i	24 21%	13 16%	3 22%	2 29%	11 33%	25 36% zb	15 19%	12 14%	11 11%	46 29% i	4 25%	18 20%	3 6%	8 41%	11 23%	68 22%	51 20%	16 34%	89 25%
Not at all	19 5%	3 2%	9 10%	- -	* 8%	- -	2 2%	2 3%	3 3%	5 5%	9 5%	- -	2 3%	2 4%	4 22%	1 2%	14 5%	10 4%	4 8%	14 4%
Don't know	12 3%	- -	7 9% za	- -	- -	2 6%	- -	- -	5 6%	7 7% zj	- -	- -	- -	7 14%	- -	- -	9 3%	12 5%	- -	4 1%
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
A great deal/fair amount	285 69%	88 77%	55 65%	12 78%	3 63%	21 61%	43 62%	60 78%	69 78%	78 77%	106 66%	13 75%	69 77%	39 75%	7 37%	35 76%	216 70%	185 72%	27 58%	254 70%
Not that much/not at all	114 28% hi	27 23%	22 26%	3 22%	2 37%	11 33%	27 38%	17 22%	15 17%	16 16%	54 34% i	4 25%	21 23%	5 10%	13 63%	11 24%	82 27%	62 24%	19 42% q	103 29%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Social media

Base: All who say women have better lives today than men

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	361	256	103	133	83	145	43	90	31	52	56	52	37	78	166	117	289	63	173	187	120	235	47	80	82	10	15	226	63	60	361
Weighted Total	411	303	106*	154*	136*	120	71*	83*	67**	69*	46*	41*	34*	105*	209	97*	307	93*	197	213	93*	312	56*	118*	109*	12**	16**	236	79*	80*	361
A great deal	120	98	22	55	26	38	22	34	15	11	14	12	12	35	52	32	87	32	55	64	25	94	20	35	38	1	1	68	28	22	107
	29% di	32%	21%	36% diC	19%	32%	31%	40% zdiC	22%	16%	31%	28%	37% i	34%	25%	33% i	29%	34%	28%	30%	27%	30%	36%	29%	35%	5%	8%	29%	35%	27%	30%
A fair amount	177	131	45	59	74	44	30	30	34	40	16	13	14	40	103	34	137	33	87	90	40	133	17	55	44	7	9	101	27	41	153
	43% e	43%	42%	39%	54% zegkD	36%	42%	36%	51%	58% zcegjkD	35%	33%	42%	38%	49% cegD	36%	45%	36%	44%	42%	43%	43%	31%	47%	41%	57%	57%	43%	35%	52%	42%
Not that much	64	34	30	24	16	23	11	13	9	8	11	8	5	17	27	19	48	16	24	40	14	49	6	20	16	2	4	35	16	9	60
	16% a	11%	28% za	16%	12%	19%	15%	16%	13%	11%	24% C	18%	15%	16%	13%	20%	15%	18%	12%	19%	16%	16%	11%	17%	15%	21%	22%	15%	20%	11%	17%
Not at all	39	29	9	13	13	14	7	6	4	9	4	8	2	10	19	10	29	6	26	14	12	26	10	6	6	2	2	28	7	3	35
	10%	10%	9%	9%	9%	11%	9%	8%	6%	13%	8%	19% zD	5%	10%	9%	11%	9%	7%	13%	6%	13%	8%	18% rtu	5%	5%	18%	13%	12%	9%	4%	10%
Don't know	11	11	-	2	7	2	2	-	5	2	1	1	*	2	8	1	6	5	5	6	2	9	2	2	5	-	-	4	-	5	6
	3%	4%	-	1%	5%	1%	3%	-	7%	3%	2%	1%	1%	2%	4%	1%	2%	5%	3%	3%	2%	3%	4%	2%	5%	-	-	2%	-	6%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	297	229	67	115	100	82	51	64	49	51	30	25	26	75	155	66	224	65	142	154	64	227	37	90	82	7	10	169	55	63	260
	72% b	76% b	63%	74%	73%	68%	72%	76%	73%	73%	66%	61%	79%	72%	74%	68%	73%	70%	72%	72%	69%	73%	67%	76%	75%	62%	65%	72%	70%	79%	72%
Not that much/not at all	103	63	39	37	29	37	18	20	13	16	15	15	7	28	46	30	77	23	50	53	27	76	16	26	22	5	6	63	23	12	95
	25% a	21%	37% za	24%	21%	31%	25%	24%	19%	23%	32%	38% zC	20%	26%	22%	31%	25%	25%	25%	25%	29%	24%	29%	22%	20%	38%	35%	27%	30%	15%	26% a

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Social media

Base: All who say women have better lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	361	102	106	61	24	91	120	60	40	290	37	15	19	81	67	142	14	36	31	37	30	29	46	22	45	361
Weighted Total	411	116*	117*	70*	25**	78*	136*	74*	54*	352	26**	22**	11**	98*	72*	182	17**	48**	33**	34**	38**	32**	57*	20**	73*	361
A great deal	120	34	34	21	7	19	48	18	15	101	8	7	3	31	27	43	3	16	12	12	16	8	18	7	11	107
	29%	29%	29%	30%	27%	25%	35%	25%	27%	29%	31%	32%	29%	32%	38%	23%	19%	34%	35%	35%	41%	24%	31%	33%	15%	30%
A fair amount	177	50	54	26	10	32	49	39	29	148	12	13	5	41	24	83	7	22	12	11	13	14	23	9	37	153
	43%	43%	47%	37%	41%	41%	36%	52%	53%	42%	45%	58%	41%	42%	33%	46%	42%	47%	35%	32%	33%	45%	40%	45%	51%	42%
Not that much	64	19	18	10	5	17	19	11	9	58	1	1	3	20	14	24	5	7	9	7	6	8	10	1	6	60
	16%	17%	15%	14%	22%	22%	14%	15%	16%	16%	4%	7%	30%	21%	19%	13%	29%	14%	27%	22%	17%	24%	17%	5%	8%	17%
Not at all	39	12	10	7	2	9	14	6	2	36	3	1	-	5	7	24	2	2	1	4	3	2	7	3	11	35
	10%	11%	9%	10%	6%	11%	10%	8%	4%	10%	12%	3%	-	5%	10%	13%	10%	5%	3%	10%	9%	7%	12%	17%	15%	10%
Don't know	11	*	-	6	1	1	6	-	-	9	2	-	-	-	*	8	-	-	-	*	-	-	-	-	8	6
	3%	*	-	8% ab	3%	1%	5%	-	-	3%	8%	-	-	-	1%	5%	-	-	-	1%	-	-	-	-	12% z	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	297	83	89	47	17	51	97	57	43	249	20	20	8	72	51	126	10	39	23	23	28	22	41	16	47	260
	72%	72%	76%	67%	69%	66%	71%	77%	80%	71%	76%	90%	70%	74%	71%	69%	61%	82%	70%	67%	74%	69%	71%	78%	65%	72%
Not that much/not at all	103	32	28	17	7	26	33	17	11	94	4	2	3	25	21	48	6	9	10	11	10	10	17	4	17	95
	25%	27%	24%	25%	28%	33%	24%	23%	20%	27%	16%	10%	30%	26%	29%	26%	39%	18%	30%	32%	26%	31%	29%	22%	23%	26%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Social media

Base: All who say women have better lives today than men

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	361	300	61	96	79	65	58	63	194	21	17	37	46	19	21	44	34	125	39	87	30	361
Weighted Total	411	350	61*	115*	101*	74*	62*	58*	184	25**	25**	51**	54*	23**	43**	76*	29**	162*	45**	66*	32**	361
A great deal	120	99	21	41	30	16	15	17	56	6	6	14	15	5	15	30	5	46	6	21	11	107
	29%	28%	34%	36%	30%	22%	24%	30%	31%	26%	24%	28%	28%	24%	36%	40%	17%	29%	14%	32%	34%	30%
A fair amount	177	153	24	44	48	35	23	26	68	8	12	30	26	11	17	28	12	77	25	27	8	153
	43% h	44%	40%	39%	48%	48%	37%	45%	37%	33%	47%	59%	49%	49%	39%	37%	42%	47%	55%	41%	25%	42%
Not that much	64	54	10	20	7	14	14	8	31	2	3	3	11	6	7	7	10	15	13	13	7	60
	16% q	15%	16%	18%	7%	20%	22% d	14%	17%	6%	11%	7%	20%	27%	17%	9%	35%	9%	28%	19% q	21%	17%
Not at all	39	34	6	7	8	7	11	6	25	4	4	3	1	-	1	9	2	16	1	4	6	35
	10%	10%	10%	6%	8%	10%	18% c	10%	13% z	16%	15%	7%	2%	-	3%	11%	6%	10%	3%	7%	19%	10%
Don't know	11	11	-	3	7	1	-	1	3	5	*	-	-	-	2	2	-	8	-	1	-	6
	3%	3%	-	2%	7%	1%	-	1%	2%	20%	2%	-	-	-	5%	3%	-	5%	-	1%	-	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	297	252	45	85	79	52	38	43	124	15	18	45	42	17	32	58	17	123	31	48	19	260
	72%	72%	74%	74%	77%	70%	60%	75%	68%	58%	72%	87%	77%	73%	75%	77%	59%	76%	69%	73%	59%	72%
Not that much/not at all	103	87	16	27	16	22	25	14	56	6	7	7	12	6	8	16	12	31	14	17	13	95
	25%	25%	26%	24%	16%	29%	40% zd	24%	31% z	22%	27%	13%	23%	27%	20%	21%	41%	19%	31%	26%	41%	26%

Q20. To what extent, if at all, do you think each of the following have contributed to women having a better life than men? - Social media

Base: All who say women have better lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	361	112	63	15	9	33	62	82	72	102	142	21	83	39	15	37	276	228	44	361
Weighted Total	411	115*	84*	15**	5**	34**	70*	77*	89*	102*	160	18**	90*	52**	20**	47**	307	259	46*	361
A great deal	120	35	28	3	*	7	22	19	32	36	43	3	29	24	4	16	92	83	11	107
	29%	31%	33%	21%	3%	19%	32%	25%	36%	36%	27%	15%	32%	46%	20%	35%	30%	32%	23%	30%
A fair amount	177	46	28	5	5	17	34	32	34	38	71	10	36	12	12	20	132	112	19	153
	43%	40%	33%	31%	86%	49%	48%	42%	39%	37%	45%	54%	40%	23%	58%	43%	43%	43%	41%	42%
Not that much	64	18	13	4	1	4	10	16	14	14	23	3	12	7	2	6	42	35	9	60
	16%	16%	16%	27%	11%	13%	14%	21%	15%	14%	14%	19%	14%	13%	9%	13%	14%	14%	19%	17%
Not at all	39	14	11	3	-	4	4	8	4	9	22	2	11	4	3	4	31	17	8	35
	10% q	12%	13%	21%	-	12%	6%	10%	4%	9%	14%	12%	12%	8%	13%	9%	10%	7%	18% q	10%
Don't know	11	2	5	-	-	2	-	2	5	5	1	-	1	5	-	-	11	11	-	6
	3%	1%	6%	-	-	6%	-	2%	6%	5%	1%	-	1%	10%	-	-	4%	4%	-	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	297	81	56	8	5	24	56	51	67	74	114	12	65	36	16	36	223	195	30	260
	72%	71%	66%	52%	89%	69%	80%	67%	75%	72%	71%	69%	73%	69%	78%	77%	73%	76%	64%	72%
Not that much/not at all	103	32	24	7	1	9	14	23	17	23	44	5	23	11	4	11	73	52	17	95
	25% q	28%	28%	48%	11%	25%	20%	31%	20%	23%	28%	31%	26%	21%	22%	23%	24%	20%	36%	26%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - SUMMARY TABLE

Base: All who say women have worse lives today than men

	The actions of women	The actions of men	Mainstream media	Actions by past and current governments	Businesses	The education system	Social media
Unweighted Total	1940	1940	1940	1940	1940	1940	1940
Weighted Total	1809	1809	1809	1809	1809	1809	1809
A great deal	61	801	436	484	381	207	557
	3%	44%	24%	27%	21%	11%	31%
A fair amount	420	853	933	918	1064	679	857
	23%	47%	52%	51%	59%	38%	47%
Not that much	894	127	359	309	286	702	305
	49%	7%	20%	17%	16%	39%	17%
Not at all	388	11	43	47	34	192	48
	21%	1%	2%	3%	2%	11%	3%
Don't know	44	14	37	52	44	29	41
	2%	1%	2%	3%	2%	2%	2%
Prefer not to say	1	3	-	-	-	-	*
	*	*	-	-	-	-	*
A great deal/fair amount	482	1653	1369	1401	1445	886	1414
	27%	91%	76%	77%	80%	49%	78%
Not that much/not at all	1282	139	402	356	320	894	353
	71%	8%	22%	20%	18%	49%	20%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of women

Base: All who say women have worse lives today than men

		Gender		Age													Ethnicity		Working status		Education							Tenure		
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	61 3% eqx	24 4%	36 3%	29 5% zegjkC	17 3%	15 2%	18 7% zdegijkCD	11 3%	9 3%	8 3%	5 2%	4 2%	6 4%	21 6% zegjkCD	27 3%	13 3%	52 3%	8 4%	23 3%	38 4%	15 2%	46 4% q	7 3%	21 5% q	11 3%	5 6%	2 4%	35 3%	11 5%	8 4%	56 3%
A fair amount	420 23% afBmy	133 20%	281 25% za	130 23% fB	130 23% B	160 24% fB	38 15%	92 28% zcfkB	63 23%	67 23%	64 24% fB	46 21%	49 29% fB	59 16%	235 25% fB	126 24% fkB	362 22%	50 29%	175 23%	239 23%	152 22%	265 24%	57 27%	85 20%	82 25%	19 23%	21 36% t	310 23%	41 18%	48 27%	444 23%
Not that much	894 49%	332 50%	547 49%	282 49%	284 50%	328 49%	128 52%	154 47%	134 48%	150 51%	143 53%	106 49%	78 45%	194 53% cg	444 48%	256 49%	798 49%	85 50%	383 51%	508 49%	352 51%	536 48%	104 49%	201 48%	163 49%	39 46%	28 47%	666 50%	112 48%	84 48%	967 50%
Not at all	388 21% bn	159 24%	217 19%	116 20%	128 22%	144 22%	52 21%	64 20%	69 25%	59 20%	55 20%	58 26% zcegD	32 18%	77 21%	198 21%	113 22%	361 22% zn	24 14%	165 22%	223 21%	155 23%	227 21%	43 20%	99 24%	59 18%	18 22%	7 12%	281 21%	65 28% zx	32 18%	423 22%
Don't know	44 2%	13 2%	31 3%	16 3%	14 2%	14 2%	9 4%	7 2%	3 1%	10 3%	4 1%	4 2%	7 4%	12 3%	20 2%	12 2%	39 2%	4 2%	12 2%	30 3%	13 2%	32 3%	3 1%	12 3%	14 4% q	2 3%	1 1%	33 3%	5 2%	5 3%	48 2%
Prefer not to say	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	*	1 *	- -	- -	- -	1 *	1 *	- -	- -	1 *	*	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	2 *
A great deal/fair amount	482 27% mq	157 24%	317 29% z	159 28% B	148 26%	175 26%	56 23%	103 31% zcfkB	73 26%	75 25%	69 26%	50 23%	56 32% B	80 22%	261 28%	140 27% k	414 26%	58 34%	197 26%	277 27%	167 24%	311 28%	64 30%	106 25%	93 28%	25 29%	24 40% q	345 26%	51 22%	56 31%	500 26%
Not that much/not at all	1282 71% bg	490 74% zb	764 69%	398 70% g	412 72%	472 71%	180 74%	218 66%	203 73%	209 71%	198 73%	164 75% eglD	110 64%	271 75% cgl	642 70%	369 71%	1159 72% z	109 64%	549 72%	731 70%	507 74% zr	763 69%	148 69%	300 72%	222 67%	57 68%	36 59%	948 71%	176 76%	116 66%	1390 72%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of women

Base: All who say women have worse lives today than men

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Annual household income						**Social Grade**				**Country**				**England region (Net)**			**England region**									
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	61	15	10	14	4	14	23	5	4	53	4	4	*	12	11	30	2	5	5	6	4	7	9	5	10	56
	3% be	4%	2%	4%	3%	2%	3%	3%	4%	3%	3%	5%	*	3%	4%	4%	2%	3%	4%	6%	3%	4%	3%	3%	4%	3%
A fair amount	420	118	113	74	35	137	169	42	28	349	31	29	11	118	41	190	21	57	40	20	21	44	66	35	46	444
	23% nt	31% zbc	22%	20%	24%	21%	25%	21%	23%	23%	21%	36% zij	23%	28% zno	16%	22%	25%	29% tx	30% tx	19%	15%	24%	24% t	22%	19%	23%
Not that much	894	169	269	185	77	336	321	107	51	768	72	28	25	180	152	436	42	82	56	63	89	95	140	79	123	967
	49% akm	44%	53% a	50%	52%	52%	48%	52%	43%	50% k	48%	35%	50%	43%	60% zmo	51% m	51%	42%	41%	51% qr	61% zqr	51%	52%	49%	50%	50%
Not at all	388	75	106	95	29	150	137	45	31	318	40	18	12	99	44	175	17	47	35	17	26	36	50	36	54	423
	21%	20%	21%	26% z	20%	23%	21%	22%	26%	21%	26%	23%	24%	24%	17%	20%	20%	24%	26%	16%	18%	19%	18%	22%	22%	22%
Don't know	44	8	11	3	2	12	14	4	5	38	4	1	2	5	5	28	1	4	-	1	4	4	7	6	11	48
	2% c	2%	2%	1%	2%	2%	2%	2%	4%	2%	3%	1%	4%	1%	2%	3%	1%	2%	-	1%	3%	2%	2%	3%	4% r	2%
Prefer not to say	1	-	*	-	-	*	-	1	-	1	*	-	-	1	-	-	-	1	-	-	-	-	-	-	-	2
	*	-	*	-	-	*	-	*	-	*	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	*
A great deal/fair amount	482	134	122	88	39	151	191	48	32	402	35	33	12	129	52	220	23	62	45	27	25	50	75	39	56	500
	27% ent	35% zbc	24%	24%	27%	23%	29% e	23%	27%	26%	23%	41% zijl	23%	31% zn	21%	26%	27%	32% t	33% t	25%	17%	27%	28% t	25%	23%	26%
Not that much/not at all	1282	244	375	280	106	485	458	153	82	1086	112	46	37	279	196	612	59	129	91	80	115	130	189	115	177	1390
	71% ak	63%	74% a	76% za	72%	75% zf	69%	74%	69%	71% k	74% k	58%	74%	67%	77% zm	71%	71%	66%	67%	75%	80% zqr	70%	70%	72%	73%	72%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of women

Base: All who say women have worse lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	**1940**	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	**1809**	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	**61**	57	5	14	9	13	13	11	32	8	1	1	4	9	8	12	9	9	16	3	10	56
	3%	4%	1%	5%	3%	3%	3%	3%	3%	3%	1%	2%	2%	13%	5%	10%	4%	3%	3%	2%	3%	3%
	bs	zb												zhijkl		zqrst						
A fair amount	**420**	336	85	80	85	86	85	84	236	70	18	20	28	22	19	8	46	77	157	48	78	444
	23%	23%	22%	26%	24%	23%	21%	22%	23%	30%	23%	28%	18%	31%	13%	7%	21%	22%	27%	24%	25%	23%
	no								n	zln		n		n			o	o	zo	o	o	
Not that much	**894**	702	191	144	186	176	187	199	506	117	39	34	82	27	83	65	119	168	272	99	156	967
	49%	49%	51%	46%	52%	48%	47%	53%	49%	49%	50%	48%	52%	39%	55%	57%	53%	49%	47%	48%	49%	50%
Not at all	**388**	302	87	67	71	86	93	71	231	39	17	15	39	5	38	24	42	84	113	51	62	423
	21%	21%	23%	22%	20%	23%	23%	19%	22%	17%	22%	21%	25%	8%	25%	21%	19%	24%	20%	25%	20%	22%
	m								m		m		m		m							
Don't know	**44**	34	10	7	3	10	17	7	25	3	3	1	4	7	2	5	7	5	15	3	8	48
	2%	2%	3%	2%	1%	3%	4%	2%	2%	1%	4%	1%	2%	10%	1%	4%	3%	1%	3%	2%	3%	2%
							zd							zhikn								
Prefer not to say	**1**	1	-	-	-	*	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	2
	*****	*	-	-	-	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	*	*
A great deal/fair amount	**482**	392	89	95	94	99	99	95	268	77	19	21	31	30	27	20	56	86	173	52	88	500
	27%	27%	24%	30%	27%	27%	25%	25%	26%	33%	24%	30%	20%	44%	18%	17%	25%	25%	30%	25%	28%	26%
	n									ln				zhjln					zo			
Not that much/not at all	**1282**	1004	278	212	257	262	281	270	737	156	57	49	121	32	121	88	161	252	385	150	218	1390
	71%	70%	74%	68%	73%	71%	71%	73%	72%	66%	72%	69%	78%	46%	81%	78%	72%	74%	67%	73%	69%	72%
	mr								m	m	m	m	im		zim							

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of women

Base: All who say women have worse lives today than men

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	61	13	19	3	1	2	5	8	23	21	16	3	10	13	2	4	46	39	4	56
	3%	3%	3%	2%	1%	1%	3%	3%	4%	2%	4%	3%	4%	3%	4%	4%	3%	4%	2%	3%
	i																			
A fair amount	420	106	114	39	12	33	55	74	126	211	108	39	62	93	11	28	353	232	54	444
	23%	28%	21%	21%	17%	21%	31%	27%	20%	22%	28%	31%	27%	22%	21%	26%	23%	23%	22%	23%
		zb					zbd	h				z								
Not that much	894	182	269	97	34	84	75	139	307	481	184	60	109	202	26	54	749	516	119	967
	49%	48%	49%	53%	46%	54%	43%	51%	50%	51%	47%	48%	48%	47%	52%	51%	50%	51%	48%	50%
Not at all	388	60	136	41	25	34	39	41	151	216	70	18	37	109	11	16	332	213	62	423
	21%	16%	25%	22%	34%	22%	22%	15%	25%	23%	18%	14%	16%	26%	22%	15%	22%	21%	25%	22%
	ag		za		za				zg					zkl						
Don't know	44	16	8	3	1	3	2	10	9	19	11	5	8	7	1	4	32	16	6	48
	2%	4%	1%	2%	2%	2%	1%	4%	1%	2%	3%	4%	4%	2%	1%	4%	2%	2%	3%	2%
	q	zb																		
Prefer not to say	1	1	-	-	*	-	-	1	-	*	-	-	-	-	-	-	1	*	-	2
	*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	-	*	*	-	*
A great deal/fair amount	482	119	133	42	13	35	60	82	148	232	123	42	71	107	13	32	399	271	58	500
	27%	31%	24%	23%	18%	22%	34%	30%	24%	24%	32%	34%	32%	25%	25%	30%	26%	27%	24%	26%
	i	zbd					zbcde				zi									
Not that much/not at all	1282	242	406	137	59	118	113	180	459	697	255	78	146	311	38	71	1081	729	181	1390
	71%	64%	74%	75%	80%	76%	65%	66%	74%	74%	65%	62%	65%	73%	74%	66%	71%	72%	74%	72%
	aj		af	a	af	a			zg	zj				k						

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of men

Base: All who say women have worse lives today than men

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	Ethnicity White (including White minorities) (m)	Ethnicity Ethnic minorities (excluding White minorities) (n)	Working status Working full-time (o)	Working status Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Education Non-graduates (r)	Education Other Higher Education below degree level (s)	Education A-level or equivalent (t)	Education GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Education Another type of qualification (vocational/professional/foreign) (v)	Education No formal qualifications (w)	Tenure Owned outright/ buying on mortgage (x)	Tenure Rent from private landlord (y)	Tenure Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	801 44% ejklDpr x	276 42%	502 45%	349 61% zdeghij klCD	248 43% ekID	204 31% ID	157 64% zdehijk ICD	192 58% zdehijk ICD	125 45% ekID	123 42% ekID	104 38% eID	67 30% ID	33 19%	231 64% zdehijk ICD	430 47% ejklD	139 27%	704 44% zp	89 52%	370 49% zp	426 41%	332 48% zruv	461 42%	86 40%	194 46% r	129 39%	28 34%	24 39%	544 41% zy	136 58% zxA	79 45%	
A fair amount	853 47% cfgBoy	323 49%	522 47%	167 29% B	282 49% cfgB	404 61% zcdfghi jBC	61 25%	106 32% cB	135 48% cfgB	147 50% cfgB	146 54% zcfgBC	137 62% zcdfghi jBC	121 70% zcdefgh ijBC	92 25%	422 46% cfgB	339 65% zcdefgh ijBC	770 48%	68 40%	332 44%	516 50% zo	317 46%	530 48% t	110 51%	178 43%	161 49% t	48 58%	33 54%	670 50% zy	77 33%	82 46% y	900 46% y
Not that much	127 7% q	52 8%	73 7%	42 7%	40 7%	45 7%	19 8%	24 7%	17 6%	23 8%	17 6%	12 6%	16 9%	30 8%	62 7%	36 7%	116 7%	9 6%	48 6%	79 8%	32 5%	94 9% zq	15 7%	40 10% q	31 10% q	5 6%	2 3%	94 7%	19 8%	11 6%	129 7%
Not at all	11 1%	5 1%	5 *	5 1%	1 *	5 1%	-	5 2% zcdC	-	1 *	2 1%	2 1%	1 *	3 1%	4 *	4 1%	10 1%	1 1%	4 1%	7 1%	2 *	9 1%	3 1%	2 *	1 *	2 3% q	1 2%	9 1%	-	1 1%	14 1%
Don't know	14 1% q	5 1%	9 1%	9 2% zdgC	-	5 1%	7 3% zdehikC D	2 1%	-	-	2 1% d	1 *	2 1%	7 2% zdiC	4 *	3 1%	12 1%	2 1%	4 *	9 1%	2 *	12 1%	-	4 1%	8 2% zq	-	1 1%	10 1%	1 1%	2 1%	14 1%
Prefer not to say	3 * m	- -	3 *	- -	2 *	1 *	- -	2 1%	-	-	1 *	-	-	2 *	2 *	1 *	1 *	2 1% zm	- -	3 *	2 *	1 *	-	-	1 *	-	-	1 *	-	2 1% zx	2 *
A great deal/fair amount	1653 91% ru	599 91%	1023 92%	516 90%	530 92%	608 92%	218 89%	297 91%	260 93%	270 92%	250 92%	203 93%	155 90%	324 89%	852 92%	478 92%	1475 91%	157 92%	702 93%	942 92%	649 94% zrtu	990 90%	196 91%	372 89%	289 88%	77 91%	56 94%	1214 91%	213 91%	161 91%	1781 92%
Not that much/not at all	139 8% q	57 9%	78 7%	48 8%	41 7%	50 8%	19 8%	29 9%	17 6%	25 8%	19 7%	14 6%	16 9%	32 9%	66 7%	40 8%	126 8%	10 6%	52 7%	86 8%	34 5%	103 9% zq	18 9%	42 10% q	33 10% q	7 9%	3 6%	103 8%	19 8%	12 7%	143 7%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of men

Base: All who say women have worse lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	801	159	217	177	64	295	281	74	62	670	71	36	24	175	107	388	38	77	60	48	59	87	105	66	130	881
	44% g	41%	43%	48%	43%	46% g	42%	36%	53% g	44%	47%	45%	47%	42%	42%	45%	46%	39%	44%	44%	41%	47%	39%	41%	54% zqtvw	45%
A fair amount	853	188	244	171	77	314	317	112	48	720	72	41	20	205	120	395	36	107	62	50	70	83	140	74	98	900
	47%	49%	48%	46%	52%	48%	48%	55% h	40%	47%	47%	52%	38%	50%	47%	46%	44%	55% x	46%	46%	48%	45%	52% x	46%	40%	46%
Not that much	127	29	42	22	6	35	54	16	4	114	6	2	6	29	24	60	7	10	12	10	15	9	23	16	11	129
	7%	8%	8%	6%	4%	5%	8%	8%	4%	7%	4%	2%	11%	7%	10%	7%	8%	5%	9%	9%	10%	5%	9%	10%	5%	7%
Not at all	11	5	2	-	1	2	7	*	1	8	2	1	1	3	1	4	1	-	2	*	1	1	2	1	-	14
	1%	1% c	*	-	*	*	1%	*	1%	1%	1%	1%	2%	1%	*	*	2%	-	1%	*	1%	*	1%	1%	-	1%
Don't know	14	1	3	*	1	2	3	3	2	12	2	-	*	1	-	11	-	1	-	-	-	5	1	4	1	14
	1%	*	1%	*	1%	*	*	1%	2% e	1%	1%	-	1%	*	-	1%	-	1%	-	-	-	3% zv	*	2% z	1%	1%
Prefer not to say	3	2	-	-	-	-	2	1	-	3	-	-	-	1	-	2	-	1	-	-	-	-	-	-	2	2
	*	1%	-	-	-	-	*	*	-	*	-	-	-	*	-	*	-	*	-	-	-	-	-	-	1%	*
A great deal/fair amount	1653	348	461	348	140	609	597	186	110	1390	142	77	43	380	227	783	74	184	122	98	129	170	245	139	229	1781
	91%	90%	91%	94%	95%	94% zf	90%	90%	93%	91%	94%	97% l	85%	92%	90%	91%	90%	94%	90%	91%	89%	92%	90%	87%	94% w	92%
Not that much/not at all	139	34	45	22	7	37	61	16	6	121	8	3	7	32	26	63	8	10	14	10	16	10	25	17	11	143
	8% e	9%	9%	6%	4%	6%	9% e	8%	5%	8%	5%	3%	14% jk	8%	10%	7%	10%	5%	10%	9%	11%	5%	9%	10%	5%	7%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of men

Base: All who say women have worse lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	1940	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	1809	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	801	651	150	163	167	162	172	137	418	100	34	30	71	31	108	56	155	168	260	52	87	881
	44%	45%	40%	52%	47%	44%	43%	37%	41%	43%	43%	42%	46%	45%	72%	49%	69%	49%	45%	25%	28%	45%
	ghst			zg	g										zhijklm	st	zoqrst	st	st			
A fair amount	853	657	196	130	151	167	196	208	539	108	34	33	74	32	27	37	50	155	266	131	206	900
	47%	46%	52%	42%	43%	45%	49%	56%	52%	46%	44%	46%	47%	46%	18%	33%	22%	45%	46%	64%	65%	46%
	nop							zcde	zn	n	n	n	n	n				p	op	zopqr	zopqr	
Not that much	127	104	24	16	29	33	23	26	58	26	10	8	9	4	12	14	15	19	40	19	17	129
	7%	7%	6%	5%	8%	9%	6%	7%	6%	11%	12%	11%	6%	6%	8%	12%	7%	5%	7%	9%	6%	7%
	h									zh	h											
Not at all	11	10	2	1	5	1	3	2	8	2	1	1	-	-	-	2	1	1	2	3	2	14
	1%	1%	*	*	1%	*	1%	*	1%	1%	1%	1%	-	-	-	2%	*	*	*	1%	1%	1%
Don't know	14	7	7	3	1	8	2	-	6	-	-	-	2	2	3	4	3	*	4	-	3	14
	1%	*	2%	1%	*	2%	1%	-	1%	-	-	-	2%	3%	2%	4%	1%	*	1%	-	1%	1%
	a		za			zg								i		zqrs						
Prefer not to say	3	3	-	-	2	-	1	-	3	-	-	-	-	-	-	-	-	-	2	-	1	2
	*	*	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	-	-	*	-	*	*
A great deal/fair amount	1653	1308	345	293	318	329	369	345	956	208	68	62	145	63	135	92	205	323	525	183	293	1781
	91%	91%	91%	93%	90%	89%	93%	93%	93%	88%	87%	88%	93%	91%	90%	82%	92%	94%	92%	90%	93%	92%
	o								z								o	o	o		o	
Not that much/not at all	139	114	25	18	34	34	26	27	66	27	10	8	9	4	12	16	16	20	43	21	19	143
	8%	8%	7%	6%	10%	9%	6%	7%	6%	12%	13%	12%	6%	6%	8%	14%	7%	6%	7%	10%	6%	7%
	h									zh	h					qt				q		

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The actions of men

Base: All who say women have worse lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	**801**	105	281	69	38	77	68	64	305	412	130	26	66	215	26	40	683	469	109	881
	44%	28%	51%	38%	52%	49%	39%	23%	49%	43%	33%	21%	29%	51%	51%	38%	45%	46%	44%	45%
	agjkl		zacf	a	ac	a	a		zg	j				zkl	kl					
A fair amount	**853**	230	235	104	32	68	90	170	274	482	209	88	132	188	20	50	708	480	111	900
	47%	61%	43%	57%	43%	43%	51%	62%	44%	51%	54%	70%	58%	44%	39%	47%	47%	47%	45%	46%
	b	zbde		zbe				zh		z	z	zmn	zmn							
Not that much	**127**	34	27	9	1	11	15	31	33	48	39	9	21	18	5	15	99	55	18	129
	7%	9%	5%	5%	1%	7%	9%	11%	5%	5%	10%	8%	9%	4%	10%	14%	7%	5%	7%	7%
	bdimq	bd					d	zh			zi		m			zp				
Not at all	**11**	3	2	1	2	1	2	2	1	4	7	1	2	2	-	1	10	6	4	14
	1%	1%	*	*	2%	1%	1%	1%	*	*	2%	1%	1%	1%	-	1%	1%	1%	2%	1%
					b						zi									
Don't know	**14**	3	1	-	1	-	-	2	4	3	2	1	2	1	-	1	10	6	4	14
	1%	1%	*	-	1%	-	-	1%	1%	*	1%	1%	1%	*	-	1%	1%	1%	2%	1%
	i																			
Prefer not to say	**3**	3	-	-	-	-	-	3	-	-	2	-	2	-	-	-	3	-	-	2
	*	1%	-	-	-	-	-	1%	-	-	*	-	1%	-	-	-	*	-	-	*
		z						zh			z		z							
A great deal/fair amount	**1653**	335	516	173	70	145	158	234	578	894	339	114	198	403	46	90	1391	949	220	1781
	91%	89%	94%	95%	95%	92%	90%	86%	94%	94%	87%	91%	88%	95%	90%	85%	92%	93%	89%	92%
	gjo		za	a				zg		zj				zl			o	z		
Not that much/not at all	**139**	38	29	10	3	12	17	33	34	52	46	10	24	21	5	16	109	61	23	143
	8%	10%	5%	5%	4%	8%	10%	12%	6%	5%	12%	8%	11%	5%	10%	15%	7%	6%	9%	7%
	bhimq	b						zh			zi		m			zp				

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Mainstream media

Base: All who say women have worse lives today than men

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	436	128	300	180	155	101	69	110	71	84	49	30	23	104	257	76	385	42	212	219	192	241	48	104	74	9	7	290	75	52	477
	24% aejklIDprvx	19%	27% za	31% zejklID	27% ejklID	15%	28% ejklD	34% zejklICD	26% eklD	29% ejklD	18%	14%	13%	29% ejklID	28% zejklD	15%	24%	25%	28% zp	21%	28% zrvw	22% v	22%	25% v	22% v	10%	12%	22%	32% zx	29%	25%
A fair amount	933	350	563	289	298	345	133	156	155	143	162	112	71	193	478	261	831	96	397	533	339	587	101	226	181	47	32	685	115	89	978
	52% l	53%	51%	51% g	52%	52%	55%	48%	56% l	49%	60% zcegiklCD	51%	41%	53% l	52%	50%	51%	56%	52%	51%	49%	53%	47%	54%	55%	56%	53%	52%	50%	51%	50%
Not that much	359	151	203	76	105	178	30	46	47	58	50	64	65	45	161	154	322	29	120	238	137	218	55	72	55	20	15	292	33	28	393
	20% bcfgBCoy	23% zb	18%	13%	18%	27% B	12%	14%	17%	20% cB	18% B	29% zcdfghi jBC	37% zcdefgh ijBC	12%	17% c	29% zcdefgh ijBC	20%	17%	16%	23% zo	20%	20%	26% tu	17%	17%	24%	25%	22% zy	14%	16%	20%
Not at all	43	18	24	13	8	23	4	9	6	2	8	9	6	11	15	18	40	2	16	27	12	29	4	9	6	6	4	33	3	4	53
	2%	3%	2%	2%	1%	3% zdiC	2%	3%	2%	1%	3%	4% diC	4%	3%	2%	3% iC	2%	1%	2%	3%	2%	3%	2%	2%	2%	7% zqu	6%	3%	1%	2%	3%
Don't know	37	14	24	15	7	15	8	7	-	7	3	5	8	10	14	13	36	1	13	24	6	31	6	7	14	2	2	27	6	4	39
	2% q	2%	2%	3% h	1%	2% j	3% h	2% h	-	3% dh	1%	2% h	4% h	3% h	1%	3% h	2%	1%	2%	2%	1%	3% q	3%	2%	4% zq	3%	4%	2%	2%	2%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1369	478	862	469	453	447	202	267	226	227	211	141	94	297	735	337	1216	139	609	751	531	828	148	330	255	56	39	975	191	141	1455
	76% aekjlDpx	72%	77% za	82% zejklID	79% eklID	67% lD	83% zeklD	81% zeklD	81% eklD	77% ekID	78% eklD	65%	54%	82% zeklD	80% zeklD	65% l	75%	81%	80% zp	72%	77%	75%	69%	79% rsv	77%	67%	65%	73% zx	82% zx	80%	75%
Not that much/not at all	402	168	227	89	113	201	34	55	53	60	58	72	71	56	175	171	362	31	136	265	149	247	60	82	61	26	19	325	36	32	446
	22% bcfgBCoy	25% zb	20%	16%	20%	30% zcdfghi jBC	14%	17%	19%	20% c	21% c	33% zcdfghi jBC	41% zcdefgh ijBC	15%	19% c	33% zcdefgh ijBC	22%	18%	18%	25% zo	22%	22%	28% u	20%	18%	31% u	31%	24% zy	16%	18%	23%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Mainstream media

Base: All who say women have worse lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	436	97	126	97	30	140	165	53	33	365	38	21	12	102	61	202	22	53	28	25	36	42	56	36	68	477
	24%	25%	25%	26%	21%	22%	25%	26%	28%	24%	25%	27%	24%	25%	24%	24%	26%	27%	20%	23%	25%	23%	21%	22%	28%	25%
A fair amount	933	187	261	196	79	346	358	91	52	783	82	47	21	214	132	438	44	103	67	62	70	100	132	76	130	978
	52%	49%	51%	53%	54%	53%	54% g	44%	44%	51%	54%	58%	41%	52%	52%	51%	54%	52%	49%	57%	48%	54%	49%	47%	54%	50%
Not that much	359	85	96	68	32	143	114	48	23	308	29	7	15	86	48	174	14	33	39	15	33	38	63	38	35	393
	20% k	22%	19%	18%	22%	22%	17%	24%	19%	20% k	19%	9%	30% k	21%	19%	20%	17%	17%	29% zqsx	14%	23%	20%	23% x	24% x	14%	20%
Not at all	43	10	14	7	3	8	17	5	5	35	3	3	2	7	8	20	1	6	1	3	4	2	9	4	5	53
	2% e	3%	3%	2%	2%	1%	3%	3%	5% e	2%	2%	4%	4%	2%	3%	2%	1%	3%	1%	3%	3%	1%	3%	3%	2%	3%
Don't know	37	6	12	2	3	12	8	7	5	35	1	2	*	5	4	25	1	2	2	3	1	4	11	6	5	39
	2% c	2%	2%	1%	2%	2%	1%	4%	4% f	2%	*	2%	1%	1%	2%	3%	2%	1%	1%	3%	1%	2%	4%	4%	2%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1369	284	387	293	110	486	523	145	85	1149	119	68	33	316	193	640	66	156	94	86	106	141	188	112	199	1455
	76% v	74%	76%	79%	74%	75%	79% zg	70%	72%	75%	79%	85% l	65%	76%	76%	74%	80%	79% v	69%	80%	73%	76%	69%	70%	82% rvw	75%
Not that much/not at all	402	95	110	75	35	150	132	54	28	343	32	10	17	93	56	194	15	38	40	18	37	40	72	42	40	446
	22% x	25%	22%	20%	24%	23%	20%	26%	24%	22%	21%	13%	34% zk	23%	22%	23%	18%	20%	29% x	17%	26%	21%	27% x	26% x	16%	23%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Mainstream media

Base: All who say women have worse lives today than men

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	1940	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	1809	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	436	365	71	93	91	99	82	71	230	59	26	17	36	16	45	12	87	82	172	34	41	477
	24% bghost	25% zb	19%	30% zfg	26%	27% g	21%	19%	22%	25%	33%	24%	23%	24%	30%	11%	39% zoqrst	24% ost	30% zost	17%	13%	25%
A fair amount	933	734	199	156	196	189	203	189	536	122	36	27	81	37	86	70	106	179	297	101	160	978
	52% k	51%	53%	50%	55%	51%	51%	51%	52% k	52%	46%	39%	52%	53%	58% k	62% p	47%	52%	52%	50%	51%	50%
Not that much	359	268	91	53	57	67	87	96	223	48	11	20	30	9	16	22	20	73	86	56	97	393
	20% anpr	19%	24% za	17%	16%	18%	22%	26% zcde	22% zn	20% n	14%	29% jn	19%	13%	11%	20% p	9%	21% pr	15% p	27% zpr	31% zpqr	20%
Not at all	43	36	7	5	4	11	11	12	29	3	1	3	2	2	1	4	5	6	9	8	10	53
	2%	3%	2%	2%	1%	3%	3%	3%	3%	1%	1%	5%	2%	3%	1%	3%	2%	2%	2%	4% r	3%	3%
Don't know	37	29	9	7	6	5	14	5	14	3	5	2	6	5	1	5	6	3	11	6	8	39
	2% h	2%	2%	2%	2%	1%	4%	1%	1%	1%	7% zhin	3%	4% h	7% zhin	*	4%	2%	1%	2%	3%	2%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1369	1099	270	249	287	288	285	260	765	181	61	45	117	53	132	82	193	261	469	135	201	1455
	76% gkst	77%	72%	79% fg	81% zfg	78% g	72%	70%	74%	77% k	78%	63%	75%	77%	88% zhikl	73%	86% zoqst	76% st	82% zst	66%	64%	75%
Not that much/not at all	402	304	98	58	61	78	98	108	252	51	12	24	32	11	17	26	26	79	95	64	107	446
	22% dnpr	21%	26%	18%	17%	21%	25% d	29% zcde	24% zn	22% n	15%	33% zjmn	21%	16%	12%	23% p	11%	23% pr	16%	31% zpqr	34% zpqr	23%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Mainstream media

Base: All who say women have worse lives today than men

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	436	66	158	37	25	34	44	39	183	238	74	18	42	123	11	23	380	269	60	477
	24%	17%	29%	20%	34%	22%	25%	14%	30%	25%	19%	14%	18%	29%	21%	21%	25%	26%	24%	25%
	agjk		zac		zac				zg	j				zkl			z	z		
A fair amount	933	186	297	89	35	85	82	132	303	487	199	63	112	225	34	57	766	522	113	978
	52%	49%	54%	48%	48%	54%	47%	48%	49%	51%	51%	50%	50%	53%	66%	53%	51%	51%	46%	50%
Not that much	359	96	82	48	11	33	36	79	110	197	87	40	50	68	7	21	303	193	60	393
	20%	25%	15%	26%	15%	21%	21%	29%	18%	21%	22%	32%	22%	16%	14%	20%	20%	19%	24%	20%
	bm	zb		zb				zh				zmn								
Not at all	43	12	5	7	1	4	9	12	11	17	16	3	9	5	-	4	34	24	9	53
	2%	3%	1%	4%	2%	3%	5%	5%	2%	2%	4%	3%	4%	1%	-	4%	2%	2%	4%	3%
	b	b		b			zb	zh			i		m							
Don't know	37	18	4	3	1	1	3	10	8	10	14	2	13	4	-	2	29	8	4	39
	2%	5%	1%	2%	1%	1%	2%	4%	1%	1%	4%	1%	6%	1%	-	2%	2%	1%	2%	2%
	biq	zbe						h			i		zm							
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1369	252	455	125	61	119	127	171	486	724	273	80	154	348	44	79	1146	791	173	1455
	76%	67%	83%	68%	83%	76%	72%	63%	79%	76%	70%	64%	68%	82%	86%	74%	76%	78%	70%	75%
	acgjkl		zacf		ac				zg	j				zkl	kl			zr		
Not that much/not at all	402	108	87	54	12	36	45	91	121	214	103	43	59	73	7	25	337	217	69	446
	22%	29%	16%	30%	17%	23%	26%	34%	20%	23%	26%	34%	26%	17%	14%	24%	22%	21%	28%	23%
	bm	zbd		zbd			b	zh				zmn	m						zq	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Actions by past and current governments

Base: All who say women have worse lives today than men

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (incl. White minorities) (m)	Ethnic minorities (excl. White minorities) (n)	Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	484 27% aejklDv x	141 21%	328 29% za	215 37% zdehijk ICD	156 27% ekID	113 17%	93 38% zdehjkl CD	121 37% zdehjkl CD	69 25% ekD	87 30% ejkID	56 21% eD	32 15%	25 15%	134 37% zdehjkl CD	266 29% ejkID	83 16%	430 27%	48 28%	213 28%	268 26%	208 30% zruv	274 25% v	61 28% v	114 27% v	77 23% v	6 7%	16 27% v	327 25%	85 36% zx	49 28%	527 27%
A fair amount	918 51% cfgBy	344 52%	555 50%	249 43%	301 52% cfB	368 56% zcfgB	98 40%	150 46%	159 57% cfgB	142 48%	148 54% cfgB	126 58% zcfgB	94 54% cf	155 43%	472 51% cfgB	290 56% zcfgB	824 51%	82 48%	386 51%	527 51%	354 52%	554 50%	112 52%	201 48%	167 50%	42 50%	33 54%	689 52% y	102 44%	93 52%	970 50%
Not that much	309 17% cfgB zA	133 20% zb	175 16%	61 11%	97 17%	151 23% cgB zcdfghB C	28 11%	34 10%	38 14%	59 20% cfgB	59 20% zcfghBC	52 24% zcdfghB C	41 23% cfghB	37 10%	147 16% cgB	124 24% zcdfghB C	276 17%	27 16%	122 16%	184 18%	105 15%	201 18% s	25 12%	85 20% s	58 17%	26 31% zqrsuw	7 12%	248 19% zA	32 14%	20 11%	345 18%
Not at all	47 3% bqx	24 4%	22 2%	21 4% dC	8 1%	17 3%	8 3%	13 4% diC	6 2%	3 1%	6 2%	7 3%	4 2%	14 4% di	19 2%	14 3%	38 2%	7 4%	14 2%	32 3%	10 1%	35 3% q	10 5% q	9 2%	9 3%	3 4%	4 6%	23 2%	9 4% x	12 7% zx	50 3%
Don't know	52 3% jkq	19 3%	33 3%	27 5% zdegijk CD	12 2%	13 2% k	17 7% zdeijkC D	10 3% k	8 3%	4 1%	3 1%	1 1%	9 5% ejk	21 6% zdegijk CD	19 2%	11 2% k	45 3%	7 4%	23 3%	29 3%	9 1%	42 4% zq	7 3%	9 2%	19 6% zqt	7 8% zqt	1 1%	41 3%	5 2%	3 2%	48 2%
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
A great deal/fair amount	1401 77% aekIDrv	485 73%	883 79% za	463 81% zekID	457 80% ekID	481 73%	191 78%	272 83% zejkID	228 82% ekID	229 78%	204 75%	158 72%	119 69%	290 80% ekID	738 80% zejkID	373 71%	1254 78%	130 76%	599 79%	795 76%	562 82% zrtuv	828 75% v	173 81% v	314 75% v	244 74% v	48 57%	49 81% v	1015 77%	187 80%	142 80%	1497 77%
Not that much/not at all	356 20% bcgBq zb	157 24%	197 18%	82 14%	105 18%	168 25% zcdfghB C	36 15%	46 14%	43 16%	62 21% cg	65 24% zcfghBC	59 27% zcdfghB C	45 26% cfghB	52 14%	166 18% cg	138 26% zcdfghB C	314 19%	34 20%	136 18%	216 21%	115 17%	236 21% q	34 16%	95 23% q	67 20%	29 35% zqrsu	11 18%	271 20%	41 18%	31 18%	395 20%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Actions by past and current governments

Base: All who say women have worse lives today than men

	Total (z)	Annual household income Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade AB (e)	C1 (f)	C2 (g)	DE (h)	Country England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) North (m)	Midlands (n)	South (o)	England region North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	484	118	133	92	40	187	164	40	35	400	47	17	20	95	59	246	23	43	30	25	33	55	69	44	79	527
	27% g	30%	26%	25%	27%	29% g	25%	20%	30%	26%	31%	21%	40% zik	23%	23%	29%	28%	22%	22%	24%	23%	30%	26%	27%	32% q	27%
A fair amount	918	173	269	200	74	321	352	112	55	770	78	47	22	235	129	407	43	110	82	48	80	92	126	72	117	970
	51% ao	45%	53% a	54% a	50%	50%	53%	55%	46%	50%	52%	58%	44%	57% zo	51%	47%	52%	56%	60% zsvw	45%	55%	50%	47%	45%	48%	50%
Not that much	309	62	88	70	27	112	115	44	21	271	22	10	6	64	50	156	15	33	16	27	24	27	60	36	32	345
	17%	16%	17%	19%	18%	17%	17%	21%	18%	18%	14%	12%	13%	15%	20%	18%	18%	17%	12% rx	25% zrx	15% rx	15%	22% zrx	23%	13%	18%
Not at all	47	19	10	5	2	12	17	4	2	39	3	3	1	16	2	21	1	10	5	-	2	3	9	3	6	50
	3%	5% zbc	2%	1%	1%	2%	3%	2%	2%	3%	2%	4%	2%	4% n	1%	2%	2%	5% s	4%	-	1%	1%	3%	2%	2%	3%
Don't know	52	14	9	4	5	17	16	5	5	46	2	4	*	5	13	29	*	*	4	7	5	9	6	5	10	48
	3% cmq	4% c	2%	1%	3%	3%	2%	2%	4%	3%	1%	5%	1%	1%	5% m	3% m	*	*	3%	7% zqv	4% q	5% q	2%	3%	4% q	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1401	291	402	292	114	509	515	152	90	1170	125	63	43	330	187	653	66	152	111	74	114	146	196	116	195	1497
	77% s	75%	79%	79%	77%	78%	78%	74%	76%	77%	82%	79%	84%	80%	74%	76%	80%	78%	82% s	68%	79%	79%	72%	72%	80% s	77%
Not that much/not at all	356	81	98	75	29	123	132	48	23	310	25	13	8	80	53	178	16	43	21	27	26	30	70	40	38	395
	20%	21%	19%	20%	20%	19%	20%	23%	20%	20%	17%	16%	15%	19%	21%	21%	19%	22%	15%	25%	18%	16%	26% zrux	25%	16%	20%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Actions by past and current governments

Base: All who say women have worse lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	1940	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	1809	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	484	396	88	99	113	101	85	85	248	66	20	15	46	24	59	38	85	77	186	26	57	527
	27% fhst	28%	23%	32% fg	32% zfg	27%	21%	23%	24%	28%	26%	21%	29%	34%	39% zhk	34% st	38% zqst	23% s	32% zqst	12%	18%	27%
A fair amount	918	718	199	160	161	192	199	206	562	113	36	30	73	23	69	48	93	192	277	104	184	970
	51% mp	50%	53%	51%	46%	52%	50%	55% d	55% zm	48%	46%	42%	47%	34%	46%	42%	42%	56% p	48% p	51%	58% zopr	50%
Not that much	309	239	70	39	56	52	90	72	175	48	20	15	32	6	11	12	24	57	91	64	60	345
	17% cnp	17%	19%	13%	16%	14%	23% zcde	19% c	17% n	20% n	26% mn	22% n	21% n	9%	7%	11%	11%	17%	16%	31% zopqrt	19% p	18%
Not at all	47	42	5	7	14	12	7	8	25	2	1	5	2	9	4	6	8	10	8	8	6	50
	3% r	3%	1%	2%	4%	3%	2%	2%	2%	1%	1%	6% il	1%	13% zhijln	2%	5% r	4% r	3%	1%	4% r	2%	3%
Don't know	52	37	15	8	11	14	17	3	21	7	1	6	3	7	7	9	13	7	12	3	8	48
	3% gh	3%	4%	2%	3% g	4% g	4% g	1%	2%	3%	2%	9% zhil	2%	9% zhl	5%	8% zqrs	6% zqrs	2%	2%	2%	2%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1401	1114	287	259	275	293	284	291	810	179	56	45	119	47	128	86	178	269	463	130	242	1497
	77% fks	78%	76%	83% zf	77%	79% f	71%	78%	79% k	76% k	71%	63%	76%	68%	86% zjkm	76%	80% s	79% s	81% s	63%	77% s	77%
Not that much/not at all	356	280	75	47	69	64	97	79	200	50	21	20	34	16	14	18	33	67	98	72	66	395
	20% cnp	20%	20%	15%	19%	17%	24% zce	21%	19% n	21% n	27% n	28% n	22% n	22% n	10%	16%	15%	19%	17%	35% zopqrt	21%	20%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Actions by past and current governments

Base: All who say women have worse lives today than men

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	484	52	186	44	23	50	38	26	200	262	70	10	40	145	13	26	413	292	78	527
	27%	14%	34%	24%	32%	32%	22%	9%	32%	28%	18%	8%	18%	34%	26%	24%	27%	29%	32%	27%
	agjkl		zacf	a	a	a	a		zg	j			k	zkl	k					
A fair amount	918	192	287	88	42	79	83	133	327	495	216	68	115	216	34	48	777	529	109	970
	51%	51%	52%	48%	57%	50%	48%	49%	53%	52%	55%	55%	51%	51%	66%	45%	51%	52%	44%	50%
Not that much	309	112	57	45	7	23	28	96	72	162	82	42	61	52	2	21	256	162	39	345
	17%	30%	10%	24%	9%	14%	16%	35%	12%	17%	21%	34%	27%	12%	4%	19%	17%	16%	16%	18%
	bhmn	zbdef		zbde				zh				zmn	zmn							
Not at all	47	12	8	2	1	3	15	10	12	11	14	2	7	4	2	7	34	18	17	50
	3%	3%	1%	1%	2%	2%	8%	4%	2%	1%	4%	1%	3%	1%	3%	7%	2%	2%	7%	3%
	imq						zabce				i					zp			zq	
Don't know	52	9	9	4	1	2	10	7	4	18	8	3	2	8	-	5	32	16	2	48
	3%	2%	2%	2%	1%	1%	6%	3%	1%	2%	2%	3%	1%	2%	-	5%	2%	2%	1%	2%
	hipq						zb	h												
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1401	245	473	132	65	128	122	159	527	757	286	78	155	361	47	74	1190	821	187	1497
	77%	65%	87%	72%	89%	82%	70%	58%	86%	80%	73%	62%	69%	85%	92%	69%	79%	81%	76%	77%
	afgkl		zacf		zacf	af			zg	zj				zkl	zkl		zo	z		
Not that much/not at all	356	124	64	47	8	26	43	106	85	174	96	44	68	56	4	28	290	179	56	395
	20%	33%	12%	26%	11%	17%	24%	39%	14%	18%	25%	35%	30%	13%	8%	26%	19%	18%	23%	20%
	bdhmq	zbde		bd			bd	zh			zi	zmn	zmn							

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Businesses

Base: All who say women have worse lives today than men

	Total (z)	Gender Male (a)	Gender Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	381 21% aelDp	103 16%	268 24% za	163 28% zdehjklCD	116 20% ID	103 15%	58 24% eID	105 32% zcdehijklBCD	51 18%	65 22% eID	46 17%	40 18% ID	17 10%	93 26% zejkID	215 23% ejID	74 14%	349 22% zp	28 16%	183 24% zp	195 19%	164 24% zr	215 19%	49 23%	81 19%	60 18%	12 14%	12 20%	267 20%	62 27% zx	38 22%	443 23%
A fair amount	1064 59% cgBy	396 60%	646 58%	297 52% g	352 61% cgB	415 63% zcgB	135 55%	162 49%	182 65% cgB	169 57%	169 62% cgB	133 61% cgB	113 66% cgB	191 53%	540 58% cg	332 64% zcgB	946 59%	102 60%	429 57%	628 60%	395 58%	658 60%	118 55%	252 60%	199 60%	49 58%	41 68%	787 59% y	119 51%	112 64% y	1110 57%
Not that much	286 16% bc	127 19% zb	157 14%	76 13%	95 17%	115 17%	31 13%	45 14%	42 15%	53 18%	46 17%	36 17%	33 19%	48 13%	146 16%	92 18%	251 16%	32 19%	125 16%	159 15%	107 16%	176 16%	42 20%	65 15%	49 15%	16 19%	4 7%	220 17%	38 16%	19 11%	304 16%
Not at all	34 2% bdCo	19 3% zb	13 1%	16 3% diC	3 1%	15 2% d	6 3% d	9 3% diC	2 1%	1 *	5 2%	5 2% di	4 3%	12 3% diC	11 1%	12 2% d	31 2%	2 1%	8 1%	26 2%	9 1%	25 2%	1 *	13 3%	7 2%	3 4%	1 2%	25 2%	4 2%	3 2%	38 2%
Don't know	44 2% Cq	15 2%	28 3%	21 4% zdghC	8 1%	15 2%	14 6% zdehC	7 2%	1 1%	7 2%	5 2%	4 2%	6 3%	19 5% zdeghjkCD	13 1%	13 2%	36 2%	7 4%	13 2%	32 3%	11 2%	32 3%	5 2%	7 2%	16 5% zqt	4 4%	1 2%	27 2%	9 4%	4 2%	45 2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1445 80% a	499 76%	914 82% za	460 80%	467 82%	518 78%	193 79%	266 81%	233 84%	234 79%	215 79%	173 79%	130 75%	284 78%	755 82%	406 78%	1295 80%	130 76%	613 81%	823 79%	559 81%	873 79%	166 78%	334 80%	259 78%	61 73%	53 88%	1054 79%	181 78%	150 85%	1553 80%
Not that much/not at all	320 18% b	146 22% zb	170 15%	92 16%	98 17%	130 20%	37 15%	55 17%	44 16%	54 18%	52 19%	41 19%	37 21%	60 17%	156 17%	103 20%	282 17%	34 20%	133 18%	185 18%	116 17%	201 18%	43 20%	78 19%	55 17%	19 23%	6 9%	245 18%	42 18%	22 13%	342 18% b

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Businesses

Base: All who say women have worse lives today than men

		Annual household income				Social Grade				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	381	80	120	90	28	128	140	39	31	314	36	19	12	88	58	168	18	47	23	23	35	40	54	27	48	443
	21%	21%	24%	24%	19%	20%	21%	19%	26%	21%	24%	24%	24%	21%	23%	20%	21%	24%	17%	21%	24%	22%	20%	17%	20%	23%
A fair amount	1064	215	290	218	90	395	387	124	66	900	95	44	25	240	154	505	53	109	79	62	92	109	157	90	148	1110
	59%	56%	57%	59%	61%	61%	58%	60%	56%	59%	63%	55%	48%	58%	61%	59%	64%	56%	58%	58%	63%	59%	58%	56%	61%	57%
Not that much	286	72	75	55	28	104	113	31	12	247	15	11	12	71	37	140	9	34	28	20	16	32	40	33	34	304
	16%	19%	15%	15%	19%	16%	17%	15%	10%	16%	10%	14%	24% j	17%	15%	16%	11%	17%	21%	19%	11%	17%	15%	21% t	14%	16%
Not at all	34	10	11	7	1	9	14	7	2	30	2	1	1	10	2	18	3	3	3	*	1	2	11	2	3	38
	2%	2%	2%	2%	1%	1%	2%	3%	2%	2%	1%	1%	3%	2%	1%	2%	4%	2%	2%	*	1%	1%	4% z	1%	1%	2%
Don't know	44	9	13	2	1	13	10	5	8	36	3	5	*	5	2	28	-	3	2	2	-	2	8	7	11	45
	2% c	2%	2% c	1%	1%	2%	1%	2%	7% zef	2%	2%	6%	1%	1%	1%	3%	-	2%	2%	2%	-	1%	3%	4% t	5% t	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1445	295	410	307	118	523	527	162	97	1213	131	64	37	328	212	673	70	156	102	85	127	149	211	117	195	1553
	80% w	77%	81%	83%	80%	81%	79%	79%	82%	80%	86% zil	80%	73%	79%	84%	78%	85%	80%	75%	79%	88% zrvw	81%	78%	73%	80%	80%
Not that much/not at all	320	82	86	62	29	113	127	38	14	277	17	12	13	81	39	158	12	37	32	21	18	34	52	36	37	342
	18% j	21%	17%	17%	20%	17%	19%	19%	12%	18% j	11%	15%	26% j	19%	15%	18%	15%	19%	23% t	19%	12%	18%	19%	22% t	15%	18%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Businesses

Base: All who say women have worse lives today than men

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	1940	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	1809	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	**381**	310	71	78	77	84	76	66	218	47	19	17	24	11	38	16	69	65	147	22	51	443
	21% s	22%	19%	25% g	22%	23%	19%	18%	21%	20%	24%	24%	16%	16%	25%	14%	31% zoqst	19% s	26% zst	11%	16%	23%
A fair amount	**1064**	839	225	187	206	210	235	225	609	142	45	38	100	38	85	61	113	206	331	129	202	1110
	59% p	59%	59%	60%	58%	57%	59%	60%	59%	60%	58%	54%	64%	56%	57%	54%	50%	60% p	58% p	63% p	64% p	57%
Not that much	**286**	217	68	39	56	58	65	68	173	36	12	10	23	7	20	18	29	65	80	43	49	304
	16%	15%	18%	12%	16%	16%	16%	18%	17%	15%	15%	14%	15%	10%	14%	16%	13%	19%	14%	21% zpr	15%	16%
Not at all	**34**	28	6	2	7	5	11	8	15	5	1	4	3	2	3	7	4	5	4	7	5	38
	2% r	2%	2%	1%	2%	1%	3%	2%	1%	2%	1%	6% zh	2%	3%	2%	7% zqrt	2%	2%	1%	3% r	2%	2%
Don't know	**44**	37	7	7	9	13	10	5	17	5	1	1	5	10	4	10	9	1	11	4	8	45
	2% hq	3%	2%	2%	3%	4%	2%	1%	2%	2%	2%	2%	4%	15% zhijkln	3%	9% zqrst	4% q	*	2%	2%	2% q	2%
Prefer not to say	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	**1445**	1149	296	265	283	294	311	291	826	189	64	55	124	49	123	77	182	271	479	151	254	1553
	80% os	80%	78%	85%	80%	79%	78%	78%	80%	80%	82%	78%	80%	72%	82%	68%	81% os	79%	83% zos	74% o	80% o	80%
Not that much/not at all	**320**	245	74	41	63	63	76	76	188	41	12	14	26	9	23	26	33	70	84	50	54	342
	18% cr	17%	20%	13%	18%	17%	19%	20% c	18%	18%	16%	20%	17%	14%	15%	23%	15%	21%	15%	24% zprt	17%	18%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Businesses

Base: All who say women have worse lives today than men

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	381	61	136	28	18	38	36	34	159	206	67	14	43	108	6	17	330	234	50	443
	21%	16%	25%	16%	24%	24%	21%	12%	26%	22%	17%	12%	19%	25%	11%	16%	22%	23%	20%	23%
	agk		zac						zg					zk						
A fair amount	1064	223	314	118	47	88	104	168	352	577	224	85	126	245	32	63	887	604	140	1110
	59%	59%	58%	64%	63%	56%	59%	62%	57%	61%	58%	68%	56%	58%	62%	59%	59%	59%	57%	57%
Not that much	286	69	84	29	7	30	23	54	85	141	76	22	42	62	12	19	236	147	41	304
	16%	18%	15%	16%	10%	19%	13%	20%	14%	15%	19%	18%	19%	15%	24%	17%	16%	14%	16%	16%
								h												
Not at all	34	12	4	5	*	1	7	7	10	10	11	2	7	2	1	2	29	17	9	38
	2%	3%	1%	2%	1%	*	4%	2%	2%	1%	3%	2%	3%	1%	3%	1%	2%	2%	3%	2%
	bim	b					zbe				i		m							
Don't know	44	13	9	3	1	-	5	9	10	15	11	1	9	8	-	6	30	16	7	45
	2%	4%	2%	2%	2%	-	3%	3%	2%	2%	3%	1%	4%	2%	-	6%	2%	2%	3%	2%
	ipq	e														zp				
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	1445	284	450	146	64	125	140	202	511	783	291	99	168	353	37	80	1217	837	190	1553
	80%	75%	82%	80%	87%	80%	80%	74%	83%	83%	75%	79%	75%	83%	73%	75%	80%	82%	77%	80%
	agj		a		a				zg	zj				l				z		
Not that much/not at all	320	81	88	34	8	31	30	61	95	151	87	24	49	65	14	20	265	163	49	342
	18%	21%	16%	18%	11%	20%	17%	22%	15%	16%	22%	20%	22%	15%	27%	19%	18%	16%	20%	18%
		d						zh			zi									

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The education system

Base: All who say women have worse lives today than men

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	207	48	153	110	59	38	54	56	33	26	21	13	5	73	106	28	177	28	92	111	78	128	23	61	37	2	5	129	35	26	228
	11%	7%	14%	19%	10%	6%	22%	17%	12%	9%	8%	6%	3%	20%	11%	5%	11%	17%	12%	11%	11%	12%	11%	14%	11%	3%	9%	10%	15%	15%	12%
	aejklDv x		za	zdeghij klCD	elD		zdehijk ICD	zdeijkl CD		ekID				zdehijk ICD	ejklD							v		v	v				x		
A fair amount	679	243	415	247	207	224	115	132	99	108	95	63	66	164	344	170	591	76	291	385	276	397	79	149	111	26	32	479	92	80	707
	38%	37%	37%	43%	36%	34%	47%	40%	36%	37%	35%	29%	38%	45%	37%	33%	37%	44%	38%	37%	40%	36%	37%	36%	34%	31%	52%	36%	39%	45%	36%
	ekDm			zdegjkC D		k	zdehijk CD	ekD						zdejkCD	k	k					z						ruv				
Not that much	702	266	428	158	243	300	49	110	123	121	127	106	67	87	375	240	638	59	295	406	263	433	85	162	132	35	19	546	80	55	775
	39%	40%	38%	28%	42%	45%	20%	33%	44%	41%	47%	49%	39%	24%	41%	46%	40%	34%	39%	39%	38%	39%	40%	39%	40%	41%	31%	41%	34%	31%	40%
	cfgB			fB	cfgB	zcfgB			cfB	cfgB	cfB	zcfgBC	zcfgBC	cfB		cfgB	zcfgB											zA			
Not at all	192	95	95	41	60	91	17	24	21	38	27	34	30	25	89	77	183	4	69	121	61	129	26	43	38	20	3	155	23	11	202
	11%	14%	9%	7%	10%	14%	7%	7%	8%	13%	10%	15%	17%	7%	10%	15%	11%	3%	9%	12%	9%	12%	12%	10%	11%	24%	6%	12%	10%	6%	10%
	bcgBnq	zb				zcfghjB C				cgB		zcdfghB C	zcfgBC		c	zcfghjB C	zn									zqrstuw		z			
Don't know	29	8	21	16	4	9	10	6	3	1	2	3	4	13	9	7	25	4	11	17	9	20	1	3	13	1	1	18	3	4	28
	2%	1%	2%	3%	1%	1%	4%	2%	1%	*	1%	1%	2%	4%	1%	1%	2%	2%	1%	2%	1%	2%	*	1%	4%	1%	2%	1%	1%	2%	1%
				zdgiC			zdeijCD							zdeijCD											zqrst						
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	886	291	568	357	266	262	169	189	132	135	115	76	71	238	450	198	768	104	383	496	354	524	103	210	147	28	37	608	127	106	935
	49%	44%	51%	62%	46%	40%	69%	57%	47%	46%	42%	35%	41%	65%	49%	38%	48%	61%	51%	48%	52%	47%	48%	50%	45%	33%	61%	46%	54%	60%	48%
	aejkDmv x		za	zdeghij klCD	ekD	k	zcdeghi jkICD	zdehijk ICD	k	k				zdeghij klCD	ejkD			zm			zv	v		v			v		x	zx	
Not that much/not at all	894	361	524	199	303	392	65	134	144	159	154	140	97	112	464	317	821	63	365	527	323	562	111	205	170	55	22	701	103	67	977
	49%	55%	47%	35%	53%	59%	27%	41%	52%	54%	57%	64%	56%	31%	50%	61%	51%	37%	48%	51%	47%	51%	52%	49%	51%	65%	37%	53%	44%	38%	50%
	bcfgBnA	zb		fB	cfgB	zcfgBC		cfB	cfgB	cfgB	zcfgBC	zcdfghi BCD	cfgB		cfgB	zcdfgBC	zn									zqrtw		zyA			

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The education system

Base: All who say women have worse lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	207	50	40	46	16	69	79	13	14	176	16	9	6	53	23	100	17	20	15	13	10	26	26	13	35	228
	11% bg	13% b	8%	12%	11%	11%	12%	6% g	12%	12%	11%	12%	12%	13%	9%	12%	21% zqtvw	10%	11%	12%	7%	14%	10%	8%	14%	12%
A fair amount	679	141	206	127	57	250	244	73	45	568	61	28	22	144	90	334	31	61	52	37	53	67	98	65	103	707
	38%	37%	40%	34%	39%	38%	37%	35%	38%	37%	40%	35%	44%	35%	35%	39%	38%	31%	38%	34%	37%	36%	36%	41%	42% q	36%
Not that much	702	146	212	153	59	249	261	96	42	594	60	34	15	174	105	316	26	97	51	41	64	62	120	57	77	775
	39% x	38%	42%	41%	40%	38%	39%	47% z	35%	39%	39%	42%	29%	42%	41%	37%	31%	49% zpuwx	38%	38%	44% x	33%	44% ux	36%	32%	40%
Not at all	192	45	43	39	14	71	74	21	16	161	15	8	7	39	32	90	8	18	13	16	16	27	24	20	18	202
	11%	12%	8%	11%	10%	11%	11%	10%	13%	11%	10%	10%	14%	10%	13%	10%	10%	9%	10%	15% x	11%	15% x	9%	13%	7%	10%
Don't know	29	3	8	6	1	10	5	4	2	27	-	1	1	4	3	20	*	-	4	1	2	3	3	4	10	28
	2%	1%	1%	2%	1%	2%	1%	2%	2%	2%	-	1%	2%	1%	1%	2%	1%	-	3% q	1%	2%	2%	1%	3% q	4% zq	1%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	886	192	246	173	73	318	323	85	59	743	77	37	28	197	113	434	48	81	68	49	63	93	124	78	138	935
	49%	50%	48%	47%	50%	49%	49%	42%	49%	49%	51%	46%	56%	48%	45%	50%	58% q	42%	50%	46%	44%	50%	46%	49%	57% zqtv	48%
Not that much/not at all	894	191	255	192	74	320	335	116	58	755	75	42	22	213	137	406	34	114	65	57	79	89	144	78	95	977
	49% x	50%	50%	52%	50%	49%	51%	57%	49%	49%	49%	53%	43%	51%	54%	47%	41%	58% zpx	48%	53%	55% x	48%	53% x	49%	39%	50%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The education system

Base: All who say women have worse lives today than men

	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	**1940**	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	**1809**	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	**207**	178	29	47	52	46	31	32	99	28	8	6	20	11	33	11	57	29	76	8	20	228
	11% bfhst	12% zb	8%	15% fg	15% fg	12%	8%	9%	10%	12%	10%	8%	13%	15%	22% zhik	10%	26% zoqrst	9% s	13% st	4%	6%	12%
A fair amount	**679**	540	139	138	127	126	150	138	386	82	28	24	48	30	75	52	93	139	204	52	118	707
	38% s	38%	37%	44% ze	36%	34%	38%	37%	37%	35%	36%	33%	31%	43%	50% zhikl	46% s	42% s	40% s	36% s	26%	37% s	36%
Not that much	**702**	544	158	103	136	152	155	156	418	100	34	28	68	20	27	28	57	133	239	106	132	775
	39% cnop	38%	42%	33%	38%	41%	39%	42% c	41% n	43% n	43% n	40% n	44% n	28%	18%	25%	26%	39% op	42% op	52% zopqrt	42% op	40%
Not at all	**192**	145	47	22	34	38	55	43	117	23	9	13	14	2	13	15	9	42	46	38	40	202
	11% pr	10%	12%	7%	10%	10%	14% zc	11%	11%	10%	12%	18% m	9%	3%	9%	14% p	4%	12% p	8%	18% zpr	13% p	10%
Don't know	**29**	24	5	4	5	9	6	4	10	2	-	*	4	7	2	6	7	-	9	2	5	28
	2% h	2%	1%	1%	2%	2%	2%	1%	1%	1%	-	*	3%	10% zhijkn	1%	5% zqs	3% q	-	2%	1%	2% q	1%
Prefer not to say	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	**886**	718	168	185	178	172	181	170	485	111	35	29	69	40	108	64	151	168	279	60	138	935
	49% s	50%	45%	59% zefg	50%	46%	46%	46%	47%	47%	45%	42%	44%	58%	72% zhijkl	56% s	67% zqrst	49% s	49% s	29%	44% s	48%
Not that much/not at all	**894**	689	205	125	171	190	210	198	535	123	43	41	83	22	40	43	66	175	285	143	172	977
	49% cmnp	48%	54%	40%	48%	51% c	53% c	53% c	52% zmn	52% mn	55% mn	58% mn	53% mn	31%	27%	38%	30%	51% p	50% p	70% zopqrt	55% op	50%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - The education system

Base: All who say women have worse lives today than men

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	207	20	59	20	9	24	21	19	71	86	35	4	16	43	5	9	175	135	29	228
	11%	5%	11%	11%	12%	15%	12%	7%	12%	9%	9%	3%	7%	10%	9%	9%	12%	13%	12%	12%
	agik		a	a	a	a	a							k				z		
A fair amount	679	106	241	61	27	61	63	60	273	366	115	36	62	185	24	36	576	369	99	707
	38%	28%	44%	34%	36%	39%	36%	22%	44%	39%	30%	29%	28%	44%	47%	34%	38%	36%	40%	36%
	agjl		zac			a			zg	j				zkl	l					
Not that much	702	189	194	73	29	58	67	144	207	380	186	63	113	152	18	48	575	394	91	775
	39%	50%	36%	40%	39%	37%	38%	53%	34%	40%	48%	50%	50%	36%	36%	45%	38%	39%	37%	40%
	h	zbcef						zh			zi	zm	zm							
Not at all	192	55	43	28	9	13	21	46	59	107	49	22	31	36	4	12	166	109	23	202
	11%	15%	8%	15%	12%	8%	12%	17%	10%	11%	13%	17%	14%	9%	8%	11%	11%	11%	9%	10%
	b	zb		zb				zh				zm								
Don't know	29	8	9	-	-	*	3	3	6	8	4	-	3	8	-	2	21	10	4	28
	2%	2%	2%	-	-	*	2%	1%	1%	1%	1%	-	1%	2%	-	2%	1%	1%	2%	1%
	iq																			
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/fair amount	886	126	300	82	36	85	84	79	345	452	150	40	78	229	29	45	751	504	128	935
	49%	33%	55%	45%	48%	54%	48%	29%	56%	48%	39%	32%	35%	54%	56%	43%	50%	50%	52%	48%
	agjkl		zac	a	a	a	a		zg	j				zkl	kl					
Not that much/not at all	894	244	237	101	38	71	87	190	266	487	235	85	144	189	22	59	741	502	114	977
	49%	65%	43%	55%	52%	46%	50%	70%	43%	51%	60%	68%	64%	44%	44%	55%	49%	49%	46%	50%
	bhm	zbdef		b				zh			zi	zmn	zmn							

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Social media

Base: All who say women have worse lives today than men

	Total	Gender		Age														Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	1940	709	1199	659	428	853	196	463	179	249	340	361	152	362	899	679	1764	150	800	1130	976	950	170	356	296	77	51	1456	251	163	1940
Weighted Total	1809	660	1113	573	573	663	244	328	279	295	272	219	173*	363	924	522	1614	171	758	1040	686	1106	214	418	330	84*	60*	1327	233	177	1940
A great deal	557 31% ejklDpr	188 28%	359 32%	217 38% zehjklCD	180 31% ehlD	160 24%	90 37%	127 39% ehjklD	69 25%	111 38% zdehjklCD	69 25%	55 25%	36 21%	134 37% zehjklD	303 33% ehjklD	120 23%	493 31%	57 33%	257 34% zp	297 29%	238 35% zrw	314 28%	59 27%	130 31%	97 29%	19 23%	10 17%	392 30%	84 36%	54 31%	619 32%
A fair amount	857 47% cgB	300 45%	540 49%	231 40%	288 50% cgiB	338 51% zcfgB	101 41%	130 40%	155 56% zcfgBC	133 45%	145 53% zcfgB	106 48%	87 51%	145 40%	445 48% cgB	267 51% zcfgB	769 48%	77 45%	352 46%	501 48%	308 45%	542 49%	107 50%	194 46%	159 48%	47 56%	35 59%	638 48%	106 46%	87 49%	900 46%
Not that much	305 17% b	134 20% zb	163 15%	103 18%	84 15%	118 18%	43 17%	60 18%	46 16%	38 13%	42 16%	41 19%	36 21%	70 19%	141 15%	95 18%	269 17%	30 18%	118 16%	183 18%	116 17%	185 17%	36 17%	75 18%	50 15%	15 18%	9 15%	224 17%	39 17%	26 15%	324 17%
Not at all	48 3% q	23 3%	25 2%	13 2%	15 3%	20 3%	4 2%	9 3%	6 2%	8 3%	8 3%	8 4%	5 3%	7 2%	25 3%	17 3%	43 3%	4 2%	21 3%	27 3%	12 2%	35 3%	9 4%	8 2%	12 4%	2 2%	3 5%	38 3%	2 1%	5 3%	51 3%
Don't know	41 2% gCo	16 2%	25 2%	8 1% g	7 1%	26 4% zcdghC	7 3% g	1 *	2 1%	5 2%	8 3% gC	9 4% zcdghC	9 5% zcdghC	8 2% g	11 1%	23 4% zcdghC	39 2%	2 1%	10 1%	31 3% o	11 2%	30 3%	3 1%	11 3%	12 4%	1 1%	3 4%	34 3%	2 1%	4 2%	45 2%
Prefer not to say	* *	-	* *	-	-	* *	-	-	-	-	-	*	-	-	-	* *	* *	-	-	* *	* *	-	-	-	-	-	-	* *	-	-	1 *
A great deal/fair amount	1414 78% aekD	488 74%	899 81% za	448 78%	468 82% eklD	497 75%	191 78%	257 78%	224 80%	244 83% eklD	214 79%	161 74%	123 71%	279 77%	748 81% zeklD	387 74%	1262 78%	134 79%	609 80%	799 77%	547 80%	856 77%	166 77%	323 77%	256 77%	66 78%	46 76%	1030 78%	190 82%	141 80%	1519 78%
Not that much/not at all	353 20% b	156 24% zb	188 17%	116 20%	98 17%	139 21%	46 19%	70 21%	52 19%	46 16%	50 18%	49 22%	40 23%	77 21%	165 18%	111 21%	312 19%	34 20%	139 18%	210 20%	128 19%	220 20%	46 21%	83 20%	62 19%	17 20%	12 20%	262 20%	41 18%	31 18%	375 19%

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Social media

Base: All who say women have worse lives today than men

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1940	438	583	418	148	774	680	200	127	1544	232	76	88	434	278	832	90	199	145	140	138	188	253	183	208	1940
Weighted Total	1809	385	508	371	148	649	663	205	118*	1526	152	80*	51*	414	253	860	82*	196	136	108*	145	185	271	160	243	1940
A great deal	557	118	152	137	44	203	205	44	41	457	51	30	19	133	66	258	31	68	34	25	41	60	67	39	92	619
	31%	31%	30%	37%	30%	31%	31%	21%	35%	30%	34%	38%	37%	32%	26%	30%	38%	35%	25%	23%	28%	32%	25%	24%	38%	32%
	g			z		g	g		g								v	v							zrsvw	
A fair amount	857	188	262	155	65	295	321	119	51	729	75	36	17	192	124	413	35	86	70	55	69	82	147	82	103	900
	47%	49%	52%	42%	44%	45%	48%	58%	43%	48%	49%	45%	33%	46%	49%	48%	43%	44%	51%	51%	47%	44%	54%	51%	42%	46%
	cl		c					zefh		l	l												x			
Not that much	305	61	70	61	30	119	106	32	19	263	19	10	13	76	49	137	14	36	27	20	29	31	42	28	36	324
	17%	16%	14%	17%	20%	18%	16%	15%	16%	17%	13%	12%	26%	18%	19%	16%	17%	18%	20%	18%	20%	17%	16%	17%	15%	17%
	b												j													
Not at all	48	9	12	12	6	14	21	4	3	40	4	3	1	8	7	25	1	5	2	3	4	6	11	2	6	51
	3%	2%	2%	3%	4%	2%	3%	2%	3%	3%	3%	4%	3%	2%	3%	3%	2%	2%	1%	3%	3%	3%	4%	1%	3%	3%
Don't know	41	9	13	6	3	17	10	7	5	38	2	1	*	5	7	26	1	1	3	4	2	7	5	9	5	45
	2%	2%	2%	2%	2%	3%	1%	3%	4%	3%	1%	1%	1%	1%	3%	3%	1%	1%	2%	4%	2%	4%	2%	6%	2%	2%
																								zqv		
Prefer not to say	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	1
	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*
A great deal/fair amount	1414	306	414	292	109	498	526	163	92	1186	126	66	36	324	190	671	66	154	104	80	110	142	213	121	195	1519
	78%	79%	81%	79%	74%	77%	79%	79%	77%	78%	83%	83%	71%	78%	75%	78%	81%	79%	76%	75%	76%	77%	79%	75%	80%	78%
Not that much/not at all	353	70	81	73	36	133	127	36	22	302	24	13	15	84	56	162	15	41	29	23	33	37	53	30	43	375
	20%	18%	16%	20%	24%	21%	19%	17%	19%	20%	16%	16%	29%	20%	22%	19%	18%	21%	21%	21%	23%	20%	20%	19%	18%	19%
	b												j													

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Social media

Base: All who say women have worse lives today than men

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	**1940**	1512	428	325	370	377	435	433	1217	224	78	79	145	61	118	77	263	300	591	332	345	1940
Weighted Total	**1809**	1431	378	313	355	371	397	373	1031	236	78*	71*	156	69*	150*	113*	224	343	574	205	315	1940
A great deal	**557**	454	103	110	108	120	113	105	312	62	28	24	43	27	53	33	94	107	193	48	72	619
	31%	32%	27%	35%	31%	32%	28%	28%	30%	26%	36%	34%	28%	40%	36%	29%	42%	31%	34%	24%	23%	32%
	st																zqrst	t		st		
A fair amount	**857**	674	183	148	166	177	186	180	507	120	31	29	65	33	64	37	95	165	278	98	168	900
	47%	47%	48%	47%	47%	48%	47%	48%	49%	51%	40%	42%	42%	47%	43%	33%	42%	48%	48%	48%	53%	46%
	o																	o	o	o	op	
Not that much	**305**	233	71	44	60	52	80	68	166	39	13	13	35	8	27	35	28	58	80	40	55	324
	17%	16%	19%	14%	17%	14%	20%	18%	16%	16%	17%	18%	22%	11%	18%	31%	12%	17%	14%	19%	17%	17%
							e									zpqrt				pr		
Not at all	**48**	37	11	2	12	14	9	11	25	8	4	5	2	-	4	3	4	11	14	9	8	51
	3%	3%	3%	1%	3%	4%	2%	3%	2%	3%	5%	6%	1%	-	3%	3%	2%	3%	2%	4%	2%	3%
	c				c	c																
Don't know	**41**	32	10	8	8	8	9	9	20	6	2	-	11	1	1	4	3	2	9	10	13	45
	2%	2%	3%	3%	2%	2%	2%	2%	2%	3%	3%	-	7%	2%	*	4%	2%	1%	2%	5%	4%	2%
													zhkn			zpqr					qr	
Prefer not to say	*****	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	*	1
	*****	-	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	*	*
A great deal/fair amount	**1414**	1128	285	259	274	297	299	285	819	183	59	53	108	60	118	70	189	271	471	146	240	1519
	78%	79%	76%	83%	77%	80%	75%	76%	79%	78%	76%	75%	69%	87%	79%	62%	84%	79%	82%	71%	76%	78%
	los			f					l					l			zost	os	zos		o	
Not that much/not at all	**353**	271	82	46	72	66	89	79	191	46	17	17	37	8	31	39	32	69	94	49	62	375
	20%	19%	22%	15%	20%	18%	22%	21%	19%	20%	21%	25%	24%	11%	21%	34%	14%	20%	16%	24%	20%	19%
	cpr					c										zpqrt				zpr		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q21. To what extent, if at all, do you think each of the following have contributed to women having a worse life than men? - Social media

Base: All who say women have worse lives today than men

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	1940	382	582	217	107	192	191	294	672	1103	399	136	221	470	50	112	1638	1090	274	1940
Weighted Total	1809	378	546	183	73*	157	175	272	616	948	390	125	226	425	51*	107*	1513	1016	246	1940
A great deal	557	95	192	57	33	48	49	54	219	302	97	26	55	149	12	24	478	337	84	619
	31%	25%	35%	31%	44%	31%	28%	20%	36%	32%	25%	21%	24%	35%	23%	23%	32%	33%	34%	32%
	agjk		za		zaf				zg	j				kl				z		
A fair amount	857	183	251	86	34	70	85	130	279	457	188	68	108	200	24	58	712	470	101	900
	47%	48%	46%	47%	46%	44%	49%	48%	45%	48%	48%	54%	48%	47%	47%	55%	47%	46%	41%	46%
	r																			
Not that much	305	70	86	30	5	31	34	69	91	148	73	24	42	61	13	17	253	164	45	324
	17%	19%	16%	16%	7%	20%	19%	25%	15%	16%	19%	19%	18%	14%	24%	16%	17%	16%	18%	17%
	d	d				d	d	zh												
Not at all	48	17	8	4	1	6	5	12	15	20	20	4	11	5	3	6	39	27	12	51
	3%	4%	1%	2%	2%	4%	3%	4%	2%	2%	5%	3%	5%	1%	5%	6%	3%	3%	5%	3%
		b									zi		m							
Don't know	41	13	10	6	-	2	2	7	12	20	12	3	10	10	-	1	30	17	4	45
	2%	3%	2%	3%	-	1%	1%	3%	2%	2%	3%	3%	4%	2%	-	1%	2%	2%	2%	2%
Prefer not to say	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	*	*	-	1
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	*	*	-	*
A great deal/fair amount	1414	278	443	143	67	118	134	184	499	759	285	94	163	348	36	83	1190	807	185	1519
	78%	74%	81%	78%	91%	75%	77%	68%	81%	80%	73%	75%	72%	82%	70%	78%	79%	79%	75%	78%
	agj		a		zabcef				g	zj				l						
Not that much/not at all	353	87	94	34	7	37	39	81	106	168	93	28	53	67	15	23	292	192	57	375
	20%	23%	17%	19%	9%	24%	22%	30%	17%	18%	24%	22%	24%	16%	30%	22%	19%	19%	23%	19%
	dm	d				d	d	zh			zi		m		m					

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - SUMMARY TABLE

Base: All participants

	Going to university	Dying by suicide	Going to prison	Being physically assaulted	Being sexually assaulted	Living longer	Being obese	Earning a high income	Being in full-time employment	Being a senior manager	Caring for family members	Doing housework	Feeling lonely	Feeling happy	Starting a new business	Dying at work	Dying from COVID-19
Unweighted Total	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716
Weighted Total	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716	3716
More likely to apply to men	252	2296	2675	755	48	122	421	2592	1912	2280	58	57	997	284	1203	2191	598
	7%	62%	72%	20%	1%	3%	11%	70%	51%	61%	2%	2%	27%	8%	32%	59%	16%
More likely to apply to women	454	125	56	1636	3063	2529	466	78	134	130	2719	2617	375	586	243	80	119
	12%	3%	2%	44%	82%	68%	13%	2%	4%	4%	73%	70%	10%	16%	7%	2%	3%
Applies to both men and women equally	2873	1096	825	1190	504	913	2662	936	1561	1182	841	946	2225	2629	2069	1068	2644
	77%	30%	22%	32%	14%	25%	72%	25%	42%	32%	23%	25%	60%	71%	56%	29%	71%
Don't know	124	181	142	116	88	132	148	90	93	103	77	80	103	198	183	351	324
	3%	5%	4%	3%	2%	4%	4%	2%	3%	3%	2%	2%	3%	5%	5%	9%	9%
Prefer not to say	14	18	18	18	13	20	18	19	16	21	22	15	16	18	18	27	31
	*	*	*	*	*	1%	*	1%	*	1%	1%	*	*	*	*	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to university

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	252	94	150	105	87	60	52	53	42	45	28	20	12	71	140	41	195	44	121	130	87	165	33	69	41	10	12	173	36	26	272
	7% aejklDm u	5%	8% za	9% zejklD	7% ekID	4% D	10% zejklD	8% eijlD	7% eD	7% eID	5%	4%	3%	10% zejklD	7% eijID	4%	6%	10% zm	8%	6%	8%	6%	8%	7%	5%	5%	8%	7%	7%	6%	7%
More likely to apply to women	454	305	139	193	147	114	86	107	89	58	44	46	23	126	242	86	387	57	229	220	170	281	48	119	93	11	8	309	69	52	442
	12% bejlDpr vw	17% zb	7%	17% zdeijkl CD	12% eijlD	8%	17% zeijklD	17% zdeijkl CD	16% deijklD	9%	8%	10% eD	6%	17% zdeijkl CD	13% eijlD	8%	12%	13%	15% zp	10%	15% zruvw	11%	11%	13% v	11%	6%	6%	12%	14%	12%	12%
Applies to both men and women equally	2873	1342	1505	746	926	1200	314	432	422	504	482	384	334	476	1429	967	2545	304	1164	1692	827	2018	350	718	682	152	115	2064	381	316	2878
	77% acfgBno q	75%	81% za	66%	78% cfghB	86% zcdfghi kBC	62%	69% cfB	74% cfB	82% zcdfghB C	86% zcdfghB C	84% zcdfghB C	90% zcdfghi kBC	64%	77% cfgB	87% zcdefgh ikBC	79% zn	69%	75%	79% zo	74%	79% qt	81% q	76%	80% q	83% q	80%	79% z	76%	76%	77%
Don't know	124	50	69	76	31	17	45	31	21	10	5	8	4	55	55	13	89	30	42	77	25	94	3	39	36	10	6	64	18	21	114
	3% eijklDm qsx	3%	4%	7% zdegijk ICD	3% eiD	1%	9% zdeghij klICD	5% zdeijkl CD	4% ejD	2%	1%	2%	1%	7% zdeghij klICD	3%	1%	3%	7% zm	3%	4%	2%	4% qs	1%	4% qs	4% qs	6% qs	4% s	2%	4%	5% x	3%
Prefer not to say	14	9	4	13	1	-	12	1	-	1	-	-	-	12	2	-	6	7	2	9	1	11	-	4	4	-	3	5	-	3	10
	* eCmoqx	1%	*	1% zdegjkC D	*	-	2% zcdeghi jklICD	*	-	*	-	-	-	2% zdeghij klICD	*	-	*	2% zm	*	*	*	*	-	*	*	-	2% zqrs	*	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to university

Base: All participants

| | | Annual household income | | | | Social Grade | | | | Country | | | | England region (Net) | | | England region | | | | | | | | | |
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	252	47	88	42	15	74	88	37	23	212	18	10	12	64	32	116	12	28	24	16	15	30	23	18	44	272
	7%	6%	8%	6%	5%	7%	7%	7%	7%	7%	6%	6%	11%	7%	5%	7%	8%	7%	8%	6%	5%	9%	5%	6%	9%	7%
			za																			v			v	
More likely to apply to women	454	105	122	108	43	132	145	79	27	371	42	27	14	98	71	202	14	53	31	33	38	40	58	33	71	442
	12%	13%	12%	16%	15%	12%	11%	14%	8%	12%	14%	15%	14%	11%	12%	12%	9%	13%	10%	12%	12%	12%	11%	10%	15%	12%
				zb				h																		
Applies to both men and women equally	2873	644	816	531	228	902	1037	414	265	2417	245	135	75	678	458	1281	122	316	241	210	248	255	418	263	345	2878
	77%	77%	78%	77%	77%	80%	80%	76%	80%	77%	79%	76%	73%	78%	77%	77%	81%	77%	79%	78%	76%	74%	82%	82%	71%	77%
	x					z	z																zux	zux		
Don't know	124	32	20	11	9	24	26	16	14	109	6	6	2	22	32	55	4	10	8	10	21	19	10	4	22	114
	3%	4%	2%	2%	3%	2%	2%	3%	4%	3%	2%	3%	2%	3%	5%	3%	3%	3%	3%	4%	6%	6%	2%	1%	4%	3%
	bcef	bc							f						zm						zqvw	zvw			w	
Prefer not to say	14	4	1	1	-	-	-	1	2	14	-	-	-	3	6	5	-	1	2	1	5	-	1	-	3	10
	*	*	*	*	-	-	-	*	1%	*	-	-	-	*	1%	*	-	*	1%	1%	2%	-	*	-	1%	*
									ef						zo				zo		z					

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to university

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	252	208	44	51	63	46	48	44	132	32	13	8	22	12	28	22	42	50	89	22	19	272
	7%	7%	6%	7%	9%	6%	6%	6%	7%	7%	7%	3%	5%	8%	9%	6%	12%	5%	10%	4%	3%	7%
	kst														k		zoqst		zqst			
More likely to apply to women	454	361	92	98	105	81	82	88	243	30	17	40	38	25	55	84	39	164	72	57	28	442
	12%	12%	12%	13%	14%	11%	11%	12%	13%	7%	9%	16%	10%	17%	18%	24%	11%	18%	8%	11%	5%	12%
	irt								i			i		i	zhijl	zprst	t	zprst		t		
Applies to both men and women equally	2873	2277	596	547	547	579	599	601	1510	363	150	195	317	95	203	213	244	688	737	441	524	2878
	77%	77%	79%	74%	74%	78%	80%	80%	78%	83%	80%	76%	80%	62%	67%	61%	69%	75%	79%	84%	90%	77%
	cdmnop					cd		zcd	mn	zmn	mn	m	mn					op	op	zopqr	zopqrs	
Don't know	124	100	24	41	21	33	14	14	40	12	8	13	16	15	15	25	27	19	34	6	8	114
	3%	3%	3%	6%	3%	4%	2%	2%	2%	3%	4%	5%	4%	10%	5%	7%	8%	2%	4%	1%	1%	3%
	fghqst			zdfg		fg						h		zhi	h	zqrst	zqrst		st			
Prefer not to say	14	14	-	6	6	-	3	-	-	-	1	-	3	6	3	8	3	1	1	-	-	10
	*	*	-	1%	1%	-	*	-	-	-	*	-	1%	4%	1%	2%	1%	*	*	-	-	*
	h			eg	eg						h		h	zhikl	h	zqrst	rst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to university

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	252	31	69	16	9	23	36	26	91	110	40	12	16	54	7	24	203	141	47	272
	7%	3%	8%	5%	8%	8%	8%	3%	9%	7%	4%	4%	3%	8%	6%	9%	7%	7%	10%	7%
	agjl		a		a	a	a		zg	j				kl					zq	
More likely to apply to women	454	118	110	42	15	43	51	80	117	194	118	28	77	83	15	45	356	257	67	442
	12%	11%	12%	15%	13%	16%	12%	11%	12%	12%	11%	9%	12%	13%	12%	17% zp	12%	13%	14%	12%
Applies to both men and women equally	2873	863	703	227	93	198	317	645	781	1276	866	273	539	505	98	183	2307	1586	342	2878
	77%	84%	77%	78%	78%	74%	74%	85%	78%	79%	83%	87%	84%	76%	81%	70%	79%	79%	73%	77%
	o	zbef						zh		z	zi	zm	zm				zo	r		
Don't know	124	20	27	4	2	1	23	4	18	30	21	2	13	21	-	7	67	32	5	114
	3%	2%	3%	1%	2%	1%	5%	1%	2%	2%	2%	1%	2%	3%	-	3%	2%	2%	1%	3%
	aeghijk pqr						ace		g					k						
Prefer not to say	14	-	2	-	-	1	2	-	-	-	-	-	-	-	-	1	3	3	4	10
	*	-	*	-	-	*	1%	-	-	-	-	-	-	-	-	*	*	*	1%	*
	ipq																		q	

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying by suicide

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	2296 62% bnpruwy A	1202 67% zb	1070 57%	675 60%	741 62%	880 63%	297 58%	379 61%	327 57%	414 67% zcdfghB C	374 67% zcefghB CD	284 62%	222 59%	434 59%	1171 63% h	691 62%	2068 64% zn	200 45%	1023 66% zp	1262 59%	831 75% zrstuvw	1451 57% u	263 60% u	582 61% ru	426 50%	106 58%	73 51%	1732 66% zyA	285 56% A	193 46%	2375 64%
More likely to apply to women	125 3% ejklDmx	60 3%	62 3%	54 5% zejklD	59 5% zeijklD	12 1%	27 5% ejklD	28 4% ejklD	37 6% zejklCD	21 3% ejlD	3 1%	7 1% eD	2 *	39 5% zejklD	76 4% ejklD	10 1%	89 3%	34 8% zm	56 4%	69 3%	32 3%	93 4%	19 4%	33 4%	34 4%	3 2%	4 3%	64 2%	22 4%	32 8% zx	104 3%
Applies to both men and women equally	1096 30% amoqx	446 25%	632 34% za	330 29%	349 29%	418 30%	145 28%	185 30%	184 32%	165 27%	155 28%	141 31%	122 33%	214 29%	543 29%	339 31%	921 29%	162 37% zm	414 27%	671 32% zo	207 19%	874 34% zqt	132 30% q	279 29% q	348 41% zqrst	62 34% q	53 37% q	700 27%	182 36% zx	160 38% zx	1043 28%
Don't know	181 5% iCmqx	82 5%	95 5%	59 5% i	43 4%	78 6% iC	27 5%	32 5%	26 5%	17 3%	24 4%	26 6% i	28 7% diC	40 5%	74 4%	67 6% zdiC	136 4%	38 9% zm	63 4%	114 5%	41 4%	137 5%	22 5%	52 5%	40 5%	12 7%	11 8%	113 4%	14 3%	29 7% y	179 5%
Prefer not to say	18 * eCDmoqx	11 1%	7 *	14 1% zdegkCD	1 *	3 *	14 3% zcdeghi jklCD	1 *	-	1 *	2 *	1 *	-	14 2% zdeghij klICD	3 *	2 *	8 *	9 2% zm	3 *	13 1%	1 *	14 1% q	-	3 *	9 1% q	-	3 2% qst	5 *	2 *	4 1% x	15 *

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying by suicide

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	2296	443	659	495	224	784	842	302	158	1900	212	112	72	548	338	1013	100	253	195	161	177	204	318	211	280	2375
	62%	53%	63%	71%	76%	69%	65%	55%	48%	61%	68%	63%	70%	63%	56%	61%	66%	62%	64%	60%	54%	59%	62%	66%	58%	64%
	aghint		a	zab	zab	zgh	zgh			zi				n			t		t				t	t		
More likely to apply to women	125	41	29	23	8	27	29	20	20	104	9	10	2	27	15	62	2	17	9	4	11	12	17	4	29	104
	3%	5%	3%	3%	3%	2%	2%	4%	6%	3%	3%	6%	2%	3%	2%	4%	1%	4%	3%	1%	3%	4%	3%	1%	6%	3%
	ef	zb							zef																zsw	
Applies to both men and women equally	1096	305	308	157	56	278	370	198	139	945	81	45	25	253	207	485	45	123	86	92	115	105	151	87	141	1043
	30%	37%	29%	23%	19%	25%	29%	36%	42%	30%	26%	25%	25%	29%	35%	29%	29%	30%	28%	34%	35%	31%	30%	27%	29%	28%
	cde	zbcd	cd					zef	zef						zo											
Don't know	181	37	50	18	8	42	54	24	11	156	11	11	4	31	32	93	4	14	13	12	21	23	25	16	29	179
	5%	4%	5%	3%	3%	4%	4%	4%	3%	5%	3%	6%	3%	4%	5%	6%	2%	3%	4%	4%	6%	7%	5%	5%	6%	5%
	ce		c																							
Prefer not to say	18	6	1	1	-	-	1	1	5	18	-	1	-	6	6	6	1	1	4	2	4	-	-	1	5	15
	*	1%	*	*	-	-	*	*	1%	1%	-	*	-	1%	1%	*	1%	*	1%	1%	1%	-	-	*	1%	*
	bef	b							ef										v		v					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying by suicide

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**2296**	1809	487	377	436	477	490	515	1289	275	97	132	215	72	191	244	175	629	534	328	361	2375
	62%	61%	64%	51%	59%	65%	66%	69%	67%	63%	51%	51%	54%	47%	63%	69%	49%	68%	57%	62%	62%	64%
	cjklmpr					c	c	zcd	zcd	zjklm	jklm				km	zpr		zprs	p	p	p	
More likely to apply to women	**125**	106	18	28	39	21	21	16	48	9	12	8	15	20	9	20	18	33	41	6	3	104
	3%	4%	2%	4%	5%	3%	3%	2%	3%	2%	6%	3%	4%	13%	3%	6%	5%	4%	4%	1%	1%	3%
	hst				zg						hi			zhikln		st	st	st	st			
Applies to both men and women equally	**1096**	881	215	278	231	194	195	198	506	132	68	98	145	42	88	63	138	230	310	153	184	1043
	30%	30%	29%	37%	31%	26%	26%	26%	26%	30%	36%	38%	37%	27%	29%	18%	39%	25%	33%	29%	32%	28%
	hoq			zdefg							h	zh	zh				zoqst		zoq	o	oq	
Don't know	**181**	146	34	51	30	46	36	17	81	20	11	19	16	13	14	17	20	27	46	37	29	179
	5%	5%	5%	7%	4%	6%	5%	2%	4%	5%	6%	8%	4%	8%	5%	5%	6%	3%	5%	7%	5%	5%
	gq			zg		g	g					h					q			zq		
Prefer not to say	**18**	18	1	8	5	1	3	1	1	1	1	-	5	6	3	8	5	2	1	1	1	15
	*	1%	*	1%	1%	*	*	*	*	*	*	-	1%	4%	1%	2%	1%	*	*	*	*	*
	hr			zeg									h	zhik	h	zqrst	zqrst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying by suicide

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	2296	620	627	213	87	177	216	460	734	1140	598	208	368	477	80	150	1924	1309	318	2375
	62%	60%	69%	74%	73%	66%	50%	61%	73%	71%	57%	66%	57%	72%	66%	58%	66%	65%	68%	64%
	fjl	f	zaf	zaf	zaf	f			zg	zj		l		zl			zo	z	z	
More likely to apply to women	125	21	31	4	3	10	25	18	26	33	34	3	14	19	6	19	75	67	18	104
	3%	2%	3%	1%	2%	4%	6%	2%	3%	2%	3%	1%	2%	3%	5%	7%	3%	3%	4%	3%
	aikp						zac									zp				
Applies to both men and women equally	1096	339	222	59	25	71	156	247	219	382	357	92	224	151	33	81	808	563	114	1043
	30%	33%	24%	20%	21%	26%	36%	33%	22%	24%	34%	29%	35%	23%	27%	31%	28%	28%	25%	28%
	bcdhimp qr	zbcd					zbcde	h			zi		zm							
Don't know	181	52	28	13	5	8	27	29	27	55	55	11	38	15	2	9	124	77	11	179
	5%	5%	3%	5%	4%	3%	6%	4%	3%	3%	5%	4%	6%	2%	2%	3%	4%	4%	2%	5%
	bhimpqr						b				i		m							
Prefer not to say	18	1	2	-	-	1	4	-	1	1	1	-	1	1	-	1	4	3	4	15
	*	*	*	-	-	*	1%	-	*	*	*	-	*	*	-	*	*	*	1%	*
	ahijpq						a												q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to prison

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	2675 72% bcghBnr uyA	1385 77% zb	1255 67%	777 69%	825 69% h	1073 77% zcdfghB C	347 68%	430 69%	372 65%	453 73% dhB	432 77% zcdfghB C	351 77% zcdfghB C	290 78% zcdfghB C	493 67%	1321 71% h	861 78% zcdfghB C	2362 73% zn	285 64%	1145 73%	1517 71%	912 82% zrstuvw	1752 68% u	314 72% u	667 70% u	545 64%	132 72%	93 65%	1985 76% zyA	337 67% A	244 58%	2773 75%
More likely to apply to women	56 2% ejDmx	32 2%	22 1%	30 3% zdeijkC D	14 1%	12 1%	8 2%	22 4% zcdeijk CD	10 2%	4 1%	3 1%	4 1%	5 1%	22 3% zdefijk CD	25 1%	10 1%	43 1%	7 2%	28 2%	26 1%	18 2%	38 1%	6 1%	13 1%	16 2%	-	1 1%	24 1%	12 2% x	13 3% zx	56 2%
Applies to both men and women equally	825 22% aeDqx	331 18%	487 26% za	247 22%	307 26% zejklD	271 20%	102 20%	144 23% D	163 28% zcefjkl D	144 23%	112 20%	90 20%	70 19%	162 22%	452 24% zejkD	210 19%	710 22%	103 23%	336 22%	485 23%	152 14%	661 26% zqt	106 24% q	214 23% q	253 29% zqrt	44 24% q	43 30% q	523 20%	133 26% zx	133 32% zx	748 20%
Don't know	142 4% aejDmqx	42 2%	95 5% za	67 6% zdegijk ICD	41 3%	34 2%	40 8% zdegijk ICD	27 4% ejD	25 4%	16 3%	12 2%	13 3%	9 2%	51 7% zdegijk ICD	64 3%	26 2%	97 3%	41 9% zm	48 3%	91 4%	29 3%	107 4% qs	8 2%	52 5% zqs	38 4%	6 3%	3 2%	79 3%	21 4%	21 5%	128 3%
Prefer not to say	18 * eDmoqx	9 1%	8 *	12 1% zegjkCD	5 *	1 *	11 2% zdegijk ICD	1 *	4 1%	1 *	1 *	- -	- -	12 2% zdegijk CD	5 *	1 *	10 *	6 1% zm	1 *	10 *	1 *	10 *	- -	4 *	4 *	- -	3 2% qrs	3 *	1 *	7 2% zx	11 *

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to prison

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	2675	528	762	554	240	882	944	372	217	2213	248	135	79	612	406	1195	119	275	218	193	213	238	375	235	346	2773
	72% ahint	63%	73% a	80% zab	81% zab	78% zfgh	73% h	68%	65%	71%	79% zi	76%	77%	71%	68%	72%	79% qt	67%	71%	71%	65%	69%	73% t	74% t	71%	75%
More likely to apply to women	56	22	15	5	2	17	14	7	5	49	3	3	1	15	4	30	3	7	5	2	2	5	6	5	13	56
	2%	3% zc	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%	1%	2%	3%	2%
Applies to both men and women equally	825	248	240	120	51	198	299	151	87	716	54	35	20	207	159	351	27	109	70	66	92	73	110	73	95	748
	22% cej	30% zbcd	23% c	17%	17%	18%	23% e	28% ze	26% e	23% j	17%	20%	19%	24%	26% zo	21%	18%	27% zo	23%	24%	28% zpx	21%	21%	23%	20%	20%
Don't know	142	29	29	13	3	35	38	16	18	128	6	5	3	28	24	76	3	15	11	8	16	28	20	5	24	128
	4% cd	3%	3%	2%	1%	3%	3%	3%	5%	4%	2%	3%	3%	3%	4%	5%	2%	4%	3%	3%	5%	8% zpqrsvw	4%	2%	5%	3%
Prefer not to say	18	4	1	1	-	-	-	1	6	17	1	-	-	3	6	8	-	1	2	1	4	1	-	-	7	11
	* bef	1%	*	*	-	-	-	*	2% zefg	1%	*	-	-	*	1%	*	-	*	1%	1%	1% v	*	-	-	1% zv	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to prison

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	2675	2094	580	457	534	537	561	587	1469	297	131	178	260	84	227	251	218	690	624	444	413	2773
	72%	71%	77%	62%	72%	73%	75%	79%	76%	68%	69%	69%	66%	55%	75%	71%	61%	75%	67%	84%	71%	75%
	aclmpr		za		c	c	c	zcde	ziklm	m	m	m			lm	p		pr		zopqrt	p	
More likely to apply to women	56	50	6	16	17	13	9	2	31	6	1	1	5	6	4	16	6	14	9	3	8	56
	2%	2%	1%	2%	2%	2%	1%	*	2%	1%	1%	*	1%	4%	1%	4%	2%	2%	1%	1%	1%	2%
	gs			g	g	g								k		zqrst						
Applies to both men and women equally	825	678	147	219	157	161	153	135	372	119	49	65	106	49	54	59	100	200	249	72	138	748
	22%	23%	19%	30%	21%	22%	21%	18%	19%	27%	26%	25%	27%	32%	18%	17%	28%	22%	27%	14%	24%	20%
	ghs			zdefg						zhn			hn	zhn			zoqs	s	zoqs		s	
Don't know	142	120	22	42	29	28	20	23	51	17	7	13	23	8	18	19	29	17	47	7	20	128
	4%	4%	3%	6%	4%	4%	3%	3%	3%	4%	3%	5%	6%	5%	6%	5%	8%	2%	5%	1%	3%	3%
	hqs			zfg									h		h	qs	zqst		qs		s	
Prefer not to say	18	18	-	9	6	-	3	-	2	-	1	-	3	6	1	8	3	1	4	-	1	11
	*	1%	-	1%	1%	-	*	-	*	-	*	-	1%	4%	*	2%	1%	*	*	-	*	*
	h			zeg	eg								h	zhikln		zqrst	s					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Going to prison

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	**2675**	754	703	234	94	203	265	563	808	1260	734	223	476	534	83	178	2200	1513	345	2773
	72%	73%	77%	81%	79%	76%	62%	75%	80%	78%	70%	71%	74%	80%	69%	68%	75%	75%	74%	75%
	f	f	zf	zaf	f	f			zg	zj				zkln			z	z		
More likely to apply to women	56	9	13	5	2	6	10	8	12	21	17	1	5	13	-	12	26	31	12	56
	2%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	*	1%	2%	-	5%	1%	2%	3%	2%
	p															zp				
Applies to both men and women equally	825	246	167	43	21	53	120	170	163	287	268	80	150	103	35	57	630	429	96	748
	22%	24%	18%	15%	18%	20%	28%	23%	16%	18%	26%	25%	23%	16%	29%	22%	21%	21%	21%	20%
	bchim	bc					zbcde	h			zi	m	m		m					
Don't know	142	24	25	8	2	4	28	14	23	42	26	10	14	13	3	11	77	42	9	128
	4%	2%	3%	3%	2%	1%	7%	2%	2%	3%	2%	3%	2%	2%	3%	4%	3%	2%	2%	3%
	aghijlmpq						zabce													
Prefer not to say	18	-	2	-	-	1	6	-	-	-	1	-	-	-	-	1	4	4	4	11
	*	-	*	-	-	*	1%	-	-	-	*	-	-	-	-	*	*	*	1%	*
	ijpq						zab												q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being physically assaulted

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	755	467	282	223	274	258	96	127	129	145	103	89	66	140	409	206	677	68	372	378	276	478	99	175	155	26	25	526	111	86	768
	20% benpr	26% zb	15%	20%	23% eD	19%	19%	20%	22%	23%	18% eD	19%	18%	19%	22% ej	19%	21% zn	15%	24% zp	18%	25% zrtuv	19%	23%	18%	18%	14%	17%	20%	22%	21%	21%
More likely to apply to women	1636	726	886	504	494	639	225	278	242	252	234	207	197	322	792	521	1414	200	679	950	499	1121	208	404	346	88	74	1188	228	155	1665
	44% aA	40%	47% za	44%	41%	46% jC	44%	45%	42%	41%	42%	45%	53% zcdeghi jBCD	44%	42%	47% zdijC	44%	45%	44%	45%	45%	44%	48% u	43%	40%	48%	51% u	45% zA	45% A	37%	45%
Applies to both men and women equally	1190	554	622	329	393	468	140	189	183	209	212	152	105	219	611	360	1048	130	467	714	315	862	118	321	323	65	35	831	148	155	1166
	32% cq	31%	33%	29%	33%	34% cfl	28%	30%	32%	34%	38% zcefgIB CD	33%	28%	30%	33% c	33%	33%	29%	30%	34%	28%	34% zqsw	27%	34%	38% q	35% zqrsw	24%	32%	29%	37%	31%
Don't know	116	41	72	61	31	24	32	30	21	10	10	9	5	44	54	19	75	36	39	73	20	91	10	44	25	4	8	62	18	19	106
	3% aejDmqx	2%	4% za	5% zdeijkl CD	3% i	2%	6% zdeijkl CD	5% zdeijkl CD	4%	2%	2%	2%	1%	6% zdeijkl CD	3% e	2%	2%	8% zm	3%	3%	2%	4% q	2%	5% zq	3%	2%	5% q	2%	3%	5% x	3%
Prefer not to say	18	12	5	16	1	1	16	-	-	1	-	1	-	16	1	1	9	8	1	14	-	15	-	6	7	-	3	6	-	3	11
	* eCDmoqx	1%	*	1% zdeghjk CD	*	*	3% zcdeghi jkICD	-	-	*	-	*	-	2% zdeghij kICD	*	*	*	2% zm	*	1% o	-	1% q	-	1% q	1% q	-	2% qs	*	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being physically assaulted

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	755	165	228	177	58	240	274	95	61	625	81	34	15	186	101	339	29	91	65	52	49	58	103	75	103	768
	20%	20%	22%	26%	20%	21%	21%	17%	18%	20%	26%	19%	14%	21%	17%	20%	19%	22%	21%	19%	15%	17%	20%	24%	21%	21%
	nt			za							zil							t						t		
More likely to apply to women	1636	337	493	308	123	516	604	220	126	1384	129	68	55	369	274	741	58	181	131	125	149	160	233	120	227	1665
	44%	41%	47%	44%	42%	46%	47%	40%	38%	44%	42%	38%	53%	43%	46%	45%	38%	44%	43%	46%	45%	47%	46%	38%	47%	45%
	aw		za			h	gh						jk									w			w	
Applies to both men and women equally	1190	301	302	196	109	357	386	212	127	997	95	66	32	283	202	512	60	125	98	86	115	101	165	117	130	1166
	32%	36%	29%	28%	37%	32%	30%	39%	38%	32%	31%	37%	31%	33%	34%	31%	39%	31%	32%	32%	35%	29%	32%	37%	27%	31%
	bcx	zbc			bc			zef	zf								x				x			x		
Don't know	116	25	23	11	5	16	33	19	14	99	7	10	1	25	17	58	5	10	10	6	11	22	11	5	19	106
	3%	3%	2%	2%	2%	1%	3%	4%	4%	3%	2%	5%	1%	3%	3%	3%	4%	2%	3%	2%	3%	6%	2%	2%	4%	3%
	ce							e	e													zqsvw				
Prefer not to say	18	3	1	1	-	3	-	-	4	18	-	-	-	3	6	9	-	1	2	1	4	3	-	1	5	11
	*	*	*	*	-	*	-	-	1%	1%	-	-	-	*	1%	1%	-	*	1%	1%	1%	1%	-	*	1%	*
	bf								fg													v				

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being physically assaulted

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**755**	616	139	150	166	139	147	153	409	99	36	51	61	33	59	85	51	264	143	118	88	768
	20%	21%	18%	20%	22%	19%	20%	20%	21%	23%	19%	20%	15%	22%	19%	24%	14%	29%	15%	22%	15%	21%
	lprt								l	l						prt		zprst		prt		
More likely to apply to women	**1636**	1296	340	289	324	335	350	338	889	185	77	105	168	53	142	128	176	365	423	233	287	1665
	44%	44%	45%	39%	44%	45%	47%	45%	46%	42%	41%	41%	43%	34%	47%	36%	49%	40%	45%	44%	50%	45%
	coq					c	c	c	zm								zoq		oq		zoq	
Applies to both men and women equally	**1190**	933	257	259	219	235	233	244	587	147	62	88	147	51	81	115	98	273	332	167	191	1166
	32%	32%	34%	35%	30%	32%	31%	33%	30%	34%	33%	34%	37%	33%	26%	33%	28%	30%	36%	32%	33%	31%
	h												hn						zpq			
Don't know	**116**	100	16	38	28	27	13	11	40	7	13	11	16	10	16	14	27	19	34	8	11	106
	3%	3%	2%	5%	4%	4%	2%	1%	2%	2%	7%	4%	4%	6%	5%	4%	8%	2%	4%	1%	2%	3%
	fghs			zfg	g	g					zhi			hi	hi		zqrst		s			
Prefer not to say	**18**	15	3	7	5	3	3	1	-	-	1	-	3	6	6	11	4	1	-	-	1	11
	*	1%	*	1%	1%	*	*	*	-	-	*	-	1%	4%	2%	3%	1%	*	-	-	*	*
	h										h		h	zhikl	zhi	zqrst	qrs					

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being physically assaulted

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	755	205	237	63	30	50	59	144	249	385	197	66	132	186	25	56	630	448	109	768
	20%	20%	26%	22%	25%	19%	14%	19%	25%	24%	19%	21%	20%	28%	20%	21%	21%	22%	23%	21%
	f	f	zaef	f	f				zg	zj				zkl			z	z		
More likely to apply to women	1636	454	392	123	49	125	200	334	471	718	455	135	282	302	44	118	1316	917	217	1665
	44%	44%	43%	43%	41%	47%	47%	44%	47%	45%	44%	43%	44%	46%	37%	46%	45%	45%	47%	45%
Applies to both men and women equally	1190	359	256	97	39	83	143	270	274	483	373	111	219	162	50	67	934	618	131	1166
	32%	35%	28%	34%	33%	31%	33%	36%	27%	30%	36%	35%	34%	24%	41%	26%	32%	31%	28%	31%
	bhim	b						zh			zi	m	m		m					
Don't know	116	14	24	6	1	8	25	6	13	24	19	2	10	12	2	15	52	33	4	106
	3%	1%	3%	2%	1%	3%	6%	1%	1%	1%	2%	1%	2%	2%	1%	6%	2%	2%	1%	3%
	aghijkl pqr						zabcd									p				
Prefer not to say	18	1	1	-	-	1	2	-	-	-	1	-	1	-	-	4	3	3	4	11
	*	*	*	-	-	*	1%	-	-	-	*	-	*	-	-	2%	*	*	1%	*
	aijpq															zp			q	

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being sexually assaulted

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	48	28	17	36	11	2	19	16	11	-	1	*	-	26	21	*	30	11	17	30	8	40	6	16	14	2	3	16	8	12	41
	1%	2%	1%	3%	1%	*	4%	3%	2%		*	*		4%	1%	*	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	3%	1%
	eijkDmq x			zdeijkl CD	eD		zdeijkl CD	zdeijkl CD	eijkD					zdeijkl CD	eijkD			m				q								zx	
More likely to apply to women	3063	1524	1502	864	966	1234	375	489	445	521	480	412	341	549	1523	992	2713	316	1317	1731	1003	2043	366	765	649	153	110	2248	408	288	3162
	82%	85%	80%	76%	81%	89%	74%	78%	77%	84%	86%	90%	91%	74%	82%	89%	84%	71%	85%	81%	90%	80%	84%	81%	76%	84%	76%	86%	81%	69%	85%
	bcfghBn ruA	zb			cfB	zcdfghi jBC		cB		cdfghB	zcdfghB C	zcdfghi jBC	zcdfghi jBC		cfgB	zcdfghi jBC	zn		zp		zrstuvw	u	ru					zyA	A		
Applies to both men and women equally	504	208	291	167	197	140	70	97	107	90	72	41	26	110	288	105	421	80	203	295	87	406	59	136	165	22	21	306	79	99	431
	14%	12%	16%	15%	17%	10%	14%	16%	19%	15%	13%	9%	7%	15%	15%	9%	13%	18%	13%	14%	8%	16%	14%	14%	19%	12%	15%	12%	16%	24%	12%
	aeklDmq x		za	eklD	zeklD		klD	eklD	zejklD	eklD	eklD			eklD	zeklD			zm				zq	q	q	zqrst		q		x	zxy	
Don't know	88	31	53	55	17	15	33	22	11	6	5	4	6	43	33	11	52	30	20	64	13	68	4	29	23	5	6	42	8	16	73
	2%	2%	3%	5%	1%	1%	6%	4%	2%	1%	1%	1%	2%	6%	2%	1%	2%	7%	1%	3%	1%	3%	1%	3%	3%	3%	5%	2%	2%	4%	2%
	aeijkDm oqx			zdeghij klCD			zdehijk lCD	zdeijkC D						zdeghij klCD				zm		zo		qs		q	q		qs			x	
Prefer not to say	13	9	3	12	1	-	12	-	-	1	-	-	-	12	1	-	6	6	1	9	-	10	-	3	5	-	3	3	1	3	9
	*	1%	*	1%	*	-	2%	-	-	*	-	-	-	2%	*	-	*	1%	*	*	-	*	-	*	1%	-	2%	*	*	1%	*
	beCmox			zdegjkC D			zcdeghi jklCD							zdeghij kCD				zm							q		zqrst			x	

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being sexually assaulted

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	48	16	16	4	*	7	10	13	2	44	2	-	1	16	3	25	5	6	5	1	2	4	6	3	12	41
	1% e	2% c	2%	1%	*	1%	1%	2% zef	1%	1%	1%	-	1%	2% s	1%	2%	3%	1%	2%	*	1%	1%	1%	1%	2%	1%
More likely to apply to women	3063	634	894	610	258	994	1106	437	245	2553	276	150	86	702	474	1377	124	330	248	227	247	284	423	282	387	3162
	82% ahit	76%	85% za	88% za	87% a	88% zgh	85% zgh	80%	74%	82%	88% zi	84%	83%	81%	79%	83%	82%	81%	81%	84% t	75%	83%	83% t	89% zqrtx	80%	85%
Applies to both men and women equally	504	157	119	74	36	114	163	87	72	432	31	26	15	126	93	213	19	63	44	33	60	42	74	31	65	431
	14% bce	19% zbcd	11%	11%	12%	10%	13%	16% e	22% zef	14%	10%	14%	15%	15%	16%	13%	13%	15%	14%	12%	18% zw	12%	15%	10%	13%	12%
Don't know	88	21	16	4	1	17	16	8	10	81	3	3	1	18	22	41	3	9	7	8	15	14	7	2	18	73
	2% cdef	2% c	1%	1%	*	1%	1%	1%	3%	3%	1%	2%	1%	2%	4% z	2%	2%	2%	2%	3%	4% zvw	4% vw	1%	1%	4% w	2%
Prefer not to say	13	4	1	1	-	-	-	-	3	13	-	-	-	4	6	3	-	1	3	1	4	-	-	-	3	9
	*	*	*	*	-	-	-	-	1% ef	*	-	-	-	*	1% zo	*	-	*	1% zo	1%	1% zv	-	-	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being sexually assaulted

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**48**	43	5	12	14	10	7	6	17	*	3	1	6	7	9	10	13	17	4	*	-	41
	1%	1%	1%	2%	2%	1%	1%	1%	1%	*	2%	*	1%	5%	3%	3%	4%	2%	*	*	-	1%
	hirst													zhik	zhi	rst	zrst	rst				
More likely to apply to women	**3063**	2420	642	561	582	617	638	666	1663	370	151	205	313	89	238	263	261	776	738	485	503	3162
	82%	82%	85%	76%	78%	83%	86%	89%	86%	85%	80%	80%	79%	58%	78%	75%	73%	84%	79%	92%	87%	85%
	cdmopr					cd	zcd	zcde	zklmn	m	m	m	m		m			opr	p	zopqrt	zopr	
Applies to both men and women equally	**504**	406	98	132	116	94	92	69	217	62	27	40	67	38	40	54	54	117	169	37	67	431
	14%	14%	13%	18%	16%	13%	12%	9%	11%	14%	14%	16%	17%	25%	13%	15%	15%	13%	18%	7%	12%	12%
	ghs			zefg	g								h	zhin		s	s	s	zqst		s	
Don't know	**88**	78	10	33	24	18	7	6	29	4	6	11	7	13	16	17	24	11	21	3	8	73
	2%	3%	1%	4%	3%	2%	1%	1%	1%	1%	3%	4%	2%	8%	5%	5%	7%	1%	2%	1%	1%	2%
	fghqs			zfg	fg	g						hi		zhil	zhi	zqst	zqrst		s			
Prefer not to say	**13**	13	-	5	5	-	3	-	-	1	1	-	3	6	1	8	3	1	-	-	-	9
	*	*	-	1%	1%	-	*	-	-	*	*	-	1%	4%	*	2%	1%	*	-	-	-	*
	h				g						h		h	zhikln	h	zqrst	rst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being sexually assaulted

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	48	5	7	1	-	1	12	4	7	8	6	1	1	6	-	14	23	23	14	41
	1%	*	1%	*	-	*	3%	1%	1%	*	1%	*	*	1%	-	6%	1%	1%	3%	1%
	aijlp						zabce									zp			zq	
More likely to apply to women	3063	873	789	268	106	227	313	648	902	1438	855	264	548	596	97	191	2519	1729	381	3162
	82%	85%	87%	93%	89%	85%	73%	86%	90%	89%	82%	84%	85%	90%	80%	73%	86%	86%	82%	85%
	fo	f	zf	zabef	zf	f		z	zg	zj				zkln			zo	z		
Applies to both men and women equally	504	144	100	18	13	35	80	98	93	150	168	48	88	54	21	44	348	244	64	431
	14%	14%	11%	6%	11%	13%	19%	13%	9%	9%	16%	15%	14%	8%	17%	17%	12%	12%	14%	12%
	bchimpq	c	c			c	zabc	h			zi	m	m		m	p				
Don't know	88	11	14	3	-	3	20	4	5	14	17	2	8	7	3	9	43	20	3	73
	2%	1%	2%	1%	-	1%	5%	1%	*	1%	2%	1%	1%	1%	2%	4%	1%	1%	1%	2%
	aghimpq r						zabcde									p				
Prefer not to say	13	-	1	-	-	1	3	-	-	-	-	-	-	-	-	1	3	3	4	9
	*	-	*	-	-	*	1%	-	-	-	-	-	-	-	-	*	*	*	1%	*
	ipq						a												q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Living longer

Base: All participants

	Total (z)	Gender Male (a)	Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working status Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	122	52	65	72	34	16	32	39	21	13	8	6	1	48	62	12	82	31	60	61	35	85	10	32	30	4	7	75	20	17	117
	3% ejklDmx	3%	3%	6% zdeijkl CD	3% elD	1%	6% zdeijkl CD	6% zdeijkl CD	4% elD	2%	1%	1%	*	6% zdeijkl CD	3% ejklD	1%	3%	7% zm	4%	3%	3%	3%	2%	3%	4%	2%	5%	3%	4%	4%	3%
More likely to apply to women	2529	1323	1179	674	786	1069	291	383	340	447	424	347	297	441	1238	850	2271	230	1078	1441	879	1640	320	584	528	125	82	1888	329	225	2644
	68% bcfghBn rtuwA	74% zb	63%	59%	66% cfhB	77% zcdfghB C	57%	61% c	59%	72% cdfghBC	76% zcdfghB C	76% zcdfghB C	80% zcdfghi BC	59%	66% cfghB	77% zcdfghB C	71% zn	52%	69%	68%	79% zrtuvw	64%	74% zrtuw	62%	62%	68%	57%	72% zyA	65% A	54%	71%
Applies to both men and women equally	913	376	528	299	331	283	126	173	188	143	119	94	70	181	506	226	766	136	379	523	171	724	99	277	259	43	46	581	138	142	825
	25% aejklDm qx	21%	28% za	26% ejklD	28% zeijklD	20%	25%	28% zejklD	33% zcdefij klBCD	23%	21%	21%	19%	24%	27% zeijklD	20%	24%	31% zm	24%	25%	15%	28% zqs	23% q	29% zq	30% zqs	24% q	32% q	22%	27% x	34% zx	22%
Don't know	132	38	87	73	37	22	44	29	22	15	8	10	4	56	57	20	95	33	41	88	25	102	5	45	35	10	7	60	17	31	118
	4% aejklDm oqsx	2%	5% za	6% zdegijk lCD	3% e	2%	9% zdeghij klCD	5% eijklCD	4% ej	2%	1%	2%	1%	8% zdeghij klCD	3% ej	2%	3%	8% zm	3%	4% o	2%	4% qs	1%	5% qs	4% qs	6% qs	5% s	2%	3%	7% zxy	3%
Prefer not to say	20	11	9	15	5	1	15	-	3	1	1	-	-	15	5	1	7	12	1	16	1	17	-	11	4	-	1	11	-	3	12
	1% eCDmoq	1%	*	1% zdegjkC D	*	*	3% zcdeghi jklCD	-	1%	*	*	-	-	2% zdegijk lCD	*	*	*	3% zm	*	1% o	*	1% q	-	1% zq	*	-	1% q	*	-	1%	*

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Living longer

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	122	31	37	16	4	27	37	24	13	106	9	3	3	33	11	63	9	11	13	3	8	20	10	6	27	117
	3% e	4%	4%	2%	1%	2%	3%	4%	4%	3%	3%	2%	3%	4%	2%	4%	6% svw	3%	4% s	1%	2%	6% zsvw	2%	2%	6% zsvw	3%
More likely to apply to women	2529	524	723	514	228	870	903	348	190	2118	226	115	69	564	398	1156	94	268	202	190	208	234	349	242	331	2644
	68% ah	63%	69% a	74% za	77% zab	77% zfgh	70% gh	64%	57%	68%	73%	65%	67%	65%	66%	70%	62%	66%	66%	70%	63%	68%	68%	76% zpqrtv	68%	71%
Applies to both men and women equally	913	239	254	150	61	215	319	158	103	762	70	53	27	238	156	367	46	117	76	67	89	72	130	66	100	825
	25% eo	29% zcd	24%	22%	21%	19%	25% e	29% ze	31% ze	24%	23%	30%	26%	28% o	26%	22%	30% uwx	29% uwx	25%	25%	27%	21%	25%	21%	21%	22%
Don't know	132	31	31	12	2	17	37	16	24	116	6	7	4	27	27	62	3	11	13	12	16	14	22	5	21	118
	4% cde	4% cd	3%	2%	1%	2%	3%	3%	7% zefg	4%	2%	4%	3%	3%	5%	4%	2%	3%	4%	4%	5%	4%	4%	2%	4%	3%
Prefer not to say	20	6	1	1	-	3	-	1	2	20	-	-	-	3	7	10	-	1	2	-	7	4	-	-	6	12
	1% bf	1% b	*	*	-	*	-	*	1% f	1%	-	-	-	*	1%	1%	-	*	1%	-	2% zsvw	1% v	-	-	1% v	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Living longer

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	122	106	14	38	34	15	20	15	55	12	6	2	13	15	14	20	24	25	37	8	4	117
	3%	4%	2%	5%	5%	2%	3%	2%	3%	3%	3%	1%	3%	10%	5%	6%	7%	3%	4%	1%	1%	3%
	bgst	b		zefg	eg									zhikl	k	st	zqst	st				
More likely to apply to women	2529	1982	547	422	485	512	544	567	1428	287	126	162	234	76	190	233	192	677	552	413	435	2644
	68%	67%	72%	57%	65%	69%	73%	76%	74%	66%	67%	63%	59%	49%	62%	66%	54%	73%	59%	79%	75%	71%
	aclmpr		za		c	c	zcd	zcde	ziklmn	m	m	m			m	p		zpr		zopqr	zopr	
Applies to both men and women equally	913	745	168	234	187	175	164	153	391	125	49	77	132	42	79	72	105	204	299	100	124	825
	25%	25%	22%	31%	25%	24%	22%	20%	20%	28%	26%	30%	33%	28%	26%	20%	29%	22%	32%	19%	21%	22%
	ghs			zdefg						h		h	zh				zoqst		zoqst			
Don't know	132	110	22	41	29	33	16	13	50	15	6	12	14	13	19	18	31	15	40	5	15	118
	4%	4%	3%	6%	4%	5%	2%	2%	3%	3%	3%	5%	4%	8%	6%	5%	9%	2%	4%	1%	3%	3%
	fghqs			zfg	g	fg								zhi	h	qs	zqrst		qs		s	
Prefer not to say	20	17	3	8	8	3	2	-	1	-	1	3	3	8	3	9	5	1	3	-	1	12
	1%	1%	*	1%	1%	*	*	-	*	-	*	1%	1%	5%	1%	3%	1%	*	*	-	*	*
	h			g	g							h	h	zhijln	h	zqrst	zqst					

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Living longer

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	122	21	32	5	2	7	19	11	41	37	24	8	10	17	6	15	87	69	17	117
	3%	2%	4%	2%	2%	3%	5%	1%	4%	2%	2%	3%	2%	3%	5%	6%	3%	3%	4%	3%
	agil						a		g							p				
More likely to apply to women	2529	729	658	243	94	190	236	539	726	1235	693	227	452	513	80	157	2106	1439	323	2644
	68%	71%	72%	84%	79%	71%	55%	71%	72%	77%	66%	72%	70%	77%	66%	60%	72%	71%	69%	71%
	fo	f	zf	zabef	zf	f		z	z	zj				zln			zo	z		
Applies to both men and women equally	913	260	191	38	21	61	149	195	216	312	296	76	166	118	32	79	665	462	119	825
	25%	25%	21%	13%	18%	23%	35%	26%	21%	19%	28%	24%	26%	18%	27%	30%	23%	23%	25%	22%
	bchimpq	c	c			c	zabcde				zi	m	m			p				
Don't know	132	23	28	4	2	8	19	9	23	27	31	3	16	15	3	5	70	45	3	118
	4%	2%	3%	1%	2%	3%	4%	1%	2%	2%	3%	1%	3%	2%	3%	2%	2%	2%	1%	3%
	acghikp qr						ac											r		
Prefer not to say	20	-	1	-	-	1	5	-	-	-	1	-	-	-	-	4	7	3	4	12
	1%	-	*	-	-	*	1%	-	-	-	*	-	-	-	-	2%	*	*	1%	*
	ahijpq						ab									p			q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being obese

Base: All participants

	Total	Gender		Age													Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	421	303	112	198	126	97	89	110	76	50	43	29	25	129	220	72	341	66	239	181	145	274	40	115	89	13	17	288	67	48	403
	11%	17%	6%	18%	11%	7%	17%	18%	13%	8%	8%	6%	7%	17%	12%	7%	11%	15%	15%	9%	13%	11%	9%	12%	10%	7%	12%	11%	13%	12%	11%
	beijklD mp	zb		zdeijkl CD	eikD		zdeijkl CD	zdeijkl CD	eijklD					zdeijkl CD	eijklD			m	zp		zv										
More likely to apply to women	466	163	293	115	143	207	49	66	55	88	73	74	60	77	226	163	398	57	170	294	139	325	59	112	108	25	21	320	66	53	490
	13%	9%	16%	10%	12%	15%	10%	11%	10%	14%	13%	16%	16%	10%	12%	15%	12%	13%	11%	14%	13%	13%	14%	12%	13%	14%	15%	12%	13%	13%	13%
	aco		za			zcfghBC				cd		zcdfghBC	cfghB			zcfghB				zo											
Applies to both men and women equally	2662	1266	1369	716	886	1060	308	408	419	466	429	349	282	455	1352	856	2370	274	1093	1550	779	1862	322	669	628	145	98	1916	345	293	2665
	72%	70%	73%	63%	74%	76%	61%	65%	73%	75%	77%	76%	76%	61%	72%	77%	74%	62%	70%	73%	70%	73%	74%	70%	73%	79%	68%	73%	69%	70%	72%
	cfgBn		z		cfgB	zcfgBC		c	cfgB	cfgB	zcfgBC	zcfgB	cfgB		cfgB	zcfgBC	zn									qt		z			
Don't know	148	59	84	91	33	24	51	40	20	13	13	6	6	69	64	16	105	36	54	90	47	94	13	47	26	-	6	82	24	21	145
	4%	3%	5%	8%	3%	2%	10%	6%	3%	2%	2%	1%	2%	9%	3%	1%	3%	8%	3%	4%	4%	4%	3%	5%	3%	-	4%	3%	5%	5%	4%
	eijklDm vx			zdeghij klCD			zdehijk lCD	zdeijkl CD	D					zdeghij klCD	ekD			zm			v	v		v			v				
Prefer not to say	18	9	9	12	5	1	12	1	3	1	1	-	-	12	6	1	7	10	3	13	1	13	-	7	5	-	1	8	2	3	13
	*	*	*	1%	*	*	2%	*	1%	*	*	-	-	2%	*	*	*	2%	*	1%	*	1%	-	1%	1%	-	1%	*	*	1%	*
	eDmoqx			zegkCD			zcdegij klCD							zdegijk CD				zm						q							

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being obese

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	421	76	126	92	38	125	159	40	28	342	34	27	18	96	59	188	16	53	27	31	27	40	45	31	72	403
	11%	9%	12%	13%	13%	11%	12%	7%	8%	11%	11%	15%	17%	11%	10%	11%	11%	13%	9%	12%	8%	12%	9%	10%	15%	11%
	ag			a				g																	rtv	
More likely to apply to women	466	115	154	78	30	124	171	80	43	378	46	29	13	114	74	190	23	51	40	31	43	39	63	42	46	490
	13%	14%	15%	11%	10%	11%	13%	15%	13%	12%	15%	16%	12%	13%	12%	11%	15%	13%	13%	12%	13%	11%	12%	13%	9%	13%
			z																							
Applies to both men and women equally	2662	606	730	504	217	836	925	409	251	2251	222	118	71	629	431	1191	110	287	232	195	236	236	388	238	330	2665
	72%	73%	70%	73%	74%	74%	71%	75%	75%	72%	71%	66%	69%	73%	72%	72%	73%	70%	76%	72%	72%	69%	76%	75%	68%	72%
																							ux			
Don't know	148	30	36	18	10	46	40	15	8	133	10	4	2	21	31	81	1	15	5	13	18	29	13	8	31	145
	4%	4%	3%	3%	3%	4%	3%	3%	2%	4%	3%	2%	2%	2%	5%	5%	1%	4%	2%	5%	5%	8%	3%	2%	6%	4%
	mr														m	m				pr	pr	zpqrvw			zprvw	
Prefer not to say	18	4	1	2	-	1	-	1	3	18	-	-	-	5	4	9	1	1	3	-	4	1	2	-	6	13
	*	*	*	*	-	*	-	*	1%	1%	-	-	-	1%	1%	1%	1%	*	1%	-	1%	*	*	-	1%	*
	bef								ef																	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being obese

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**421**	342	79	85	100	88	71	78	203	33	18	36	44	25	54	83	41	167	52	53	18	403
	11%	12%	10%	11%	13%	12%	9%	10%	11%	7%	9%	14%	11%	16%	18%	24%	12%	18%	6%	10%	3%	11%
	irt				f							i		i	zhij	zprst	rt	zprst		rt		
More likely to apply to women	**466**	358	106	96	95	84	104	86	252	58	32	25	45	11	37	27	47	73	148	64	98	490
	13%	12%	14%	13%	13%	11%	14%	12%	13%	13%	17%	10%	11%	7%	12%	8%	13%	8%	16%	12%	17%	13%
	oq										m						oq		zoq	q	zoqs	
Applies to both men and women equally	**2662**	2112	551	510	504	537	551	560	1403	333	129	188	289	98	188	210	225	654	692	402	452	2665
	72%	71%	73%	69%	68%	73%	74%	75%	73%	76%	69%	73%	73%	64%	62%	60%	63%	71%	74%	77%	78%	72%
	dnop						d	zcd	n	mn		n	n					op	op	zopq	zopq	
Don't know	**148**	129	19	46	33	30	17	22	66	14	8	4	15	13	24	27	37	26	37	7	10	145
	4%	4%	3%	6%	4%	4%	2%	3%	3%	3%	4%	2%	4%	8%	8%	8%	11%	3%	4%	1%	2%	4%
	bfst			zfg										zhik	zhik	zqst	zqrst		st			
Prefer not to say	**18**	18	-	6	10	-	2	-	1	1	1	3	3	6	1	6	4	2	4	-	1	13
	*	1%	-	1%	1%	-	*	-	*	*	*	1%	1%	4%	*	2%	1%	*	*	-	*	*
	h			eg	zeg							h	h	zhiln		zqst	qst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being obese

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	421	95	116	30	11	34	44	62	127	168	109	22	60	72	24	43	344	227	75	403
	11%	9%	13%	10%	10%	13%	10%	8%	13%	10%	10%	7%	9%	11%	20%	17%	12%	11%	16%	11%
	agk		a						g						zklm	z			zq	
More likely to apply to women	466	156	92	32	18	38	60	107	132	194	148	42	104	71	9	33	368	271	56	490
	13%	15%	10%	11%	16%	14%	14%	14%	13%	12%	14%	13%	16%	11%	8%	13%	13%	13%	12%	13%
	b	zb											zm							
Applies to both men and women equally	2662	772	662	220	84	188	294	580	720	1195	775	246	478	493	85	172	2134	1464	315	2665
	72%	75%	73%	76%	70%	71%	69%	77%	72%	74%	74%	78%	74%	74%	70%	66%	73%	73%	68%	72%
		zf						zh		z		z					z			
Don't know	148	9	39	8	5	6	23	6	26	53	12	4	4	26	2	10	83	54	15	145
	4%	1%	4%	3%	5%	2%	5%	1%	3%	3%	1%	1%	1%	4%	2%	4%	3%	3%	3%	4%
	aghjklpq		a	a	a		a		g	j				kl						
Prefer not to say	18	-	2	-	-	1	7	-	1	1	1	-	-	1	-	1	6	3	4	13
	*	-	*	-	-	*	2%	-	*	*	*	-	-	*	-	*	*	*	1%	*
	hijpq						zab												q	

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Earning a high income

Base: All participants

	Total (z)	Gender: Male (a)	Female (b)	Age: 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity: White incl. White min. (m)	Ethnic min. excl. White min. (n)	Working status: Working full-time (o)	Not working full-time (p)	Education: Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure: Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	2592	1156	1400	726	798	1068	322	404	369	429	418	348	302	464	1276	852	2307	249	1066	1513	894	1682	308	622	521	130	101	1908	313	269	2717
	70% acfghBnrtuyA	64%	75% za	64%	67%	77% zcdfghiBC	63%	65%	64%	69% B	75% zcdfghB	76% C	81% zcdfghiBC	63%	68% cgB	77% zcdfghiBC	72% zn	56%	68%	71%	81% zrstuvw	65% u	71% ru	66%	61%	71% u	71%	73% zyA	62%	64%	73%
More likely to apply to women	78	51	25	44	16	19	22	22	10	6	4	9	6	32	31	16	59	19	30	46	17	62	10	21	25	1	5	35	17	20	75
	2% bejmqx	3% zb	1%	4% zdeijCD	1%	1%	4% zdeijCD	3% zdeijCD	2%	1%	1%	2%	2%	4% zdeijkCD	2%	1%	2%	4%	2%	2% zm	1%	2%	2%	2%	3%	*	3%	1%	3% x	5% zx	2%
Applies to both men and women equally	936	550	379	291	357	288	114	177	180	178	132	94	62	185	523	228	786	142	436	494	190	731	111	261	285	47	25	619	162	113	833
	25% beklDmpqx	31% zb	20%	26% eklD	30% zefjklD	21%	22%	28% zcekID	31% zefjkID	29% ekID	24% el	20%	16%	25% l	28% zejkID	21%	24%	32% zm	28% zp	23%	17%	28% zqw	26% q	28% qw	33% zqrstw	25% q	18%	24%	32% zx	27%	22%
Don't know	90	32	55	57	18	15	35	21	13	5	4	7	4	44	34	12	59	25	23	63	9	78	3	39	19	6	11	46	9	13	79
	2% aeijDmoqsx	2%	3% a	5% zdeghijklCD	2% i	1%	7% zdeghijklCD	3% deijkCD	2%	1%	1%	1%	1%	6% zdeghijklCD	2%	1%	2%	2%?	1%	3% zo	1%	3% zqs	1%	4% zqs	2%	3% q	8% zqrsu	2%	2%	3%	2%
Prefer not to say	19	11	8	15	4	1	15	-	2	1	1	-	-	15	4	-	10	8	3	13	1	16	2	6	7	-	1	6	3	3	12
	1% eCDmqx	1%	*	1% zdegjkCD	*	*	3% zcdeghijklCD	-	*	*	*	-	-	2% zdegijklCD	*	-	*	2% zm	*	1%	*	1% q	1%	1%	1% q	-	1% q	*	1%	1% q	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Earning a high income

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	2592	534	755	506	220	877	945	335	209	2173	234	113	73	600	401	1173	114	280	206	184	216	257	375	219	322	2717
	70% agh	64%	72% a	73% a	75% a	77% zfgh	73% zgh	61%	63%	70%	75% zk	63%	70%	69%	67%	71%	75%	69%	67%	68%	66%	75% tx	74%	69%	66%	73%
More likely to apply to women	78	33	24	9	2	12	24	10	12	72	2	4	*	20	10	41	3	13	5	5	5	5	7	9	20	75
	2% e	4% zcd	2%	1%	1%	1%	2%	2%	4% e	2%	1%	2%	*	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	3%	4% zv	2%
Applies to both men and women equally	936	235	251	171	71	224	309	187	99	782	71	55	28	228	158	396	31	107	90	73	85	66	120	88	122	833
	25% eu	28% z	24%	25%	24%	20%	24% e	34% zef	30% e	25%	23%	31%	27%	26%	26%	24%	20%	26% u	29% u	27% u	26%	19%	24%	28% u	25%	22%
Don't know	90	25	15	6	2	16	18	12	7	77	5	6	2	14	25	38	4	7	3	8	18	11	9	2	15	79
	2% bcef	3% bc	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	2%	2%	4% zmo	2%	3%	2%	1%	3%	5% zqrvw	3% w	2%	1%	3%	2%
Prefer not to say	19	5	1	1	-	3	1	2	5	19	-	1	-	4	4	10	-	1	3	-	4	5	-	-	5	12
	1% bf	1%	*	*	-	*	*	*	1% ef	1%	-	*	-	*	1%	1%	-	*	1%	-	1% v	1% zv	-	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Earning a high income

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	2592	2033	558	467	494	534	532	565	1440	316	127	138	247	78	215	193	246	582	687	382	467	2717
	70%	69%	74%	63%	67%	72%	71%	76%	75%	72%	68%	54%	62%	51%	71%	55%	69%	63%	74%	73%	81%	73%
	acklmoq		za			cd	c	zcd	zklm	klm	km				km		o	o	zoq	oq	zopqrs	
More likely to apply to women	78	69	9	24	16	17	13	8	28	10	4	6	14	9	6	19	12	23	6	9	7	75
	2%	2%	1%	3%	2%	2%	2%	1%	1%	2%	2%	2%	4%	6%	2%	5%	3%	2%	1%	2%	1%	2%
	ghr			g									h	zh		zrst	rt	r				
Applies to both men and women equally	936	763	173	213	202	170	188	162	427	102	54	105	118	49	64	113	70	305	213	132	96	833
	25%	26%	23%	29%	27%	23%	25%	22%	22%	23%	29%	41%	30%	32%	21%	32%	20%	33%	23%	25%	17%	22%
	ghpt			eg		g						zhijln	hn	h		zprt		zprst	t	pt		
Don't know	90	79	11	31	23	14	11	12	29	10	-	8	14	11	15	19	23	11	22	2	10	79
	2%	3%	1%	4%	3%	2%	1%	2%	2%	2%	-	3%	3%	7%	5%	5%	6%	1%	2%	*	2%	2%
	hqs			zefg									hj	zhij	zhj	zqst	zqrst		s		s	
Prefer not to say	19	16	4	7	8	3	2	-	1	1	3	-	3	6	5	9	5	1	3	-	-	12
	1%	1%	*	1%	1%	*	*	-	*	*	2%	-	1%	4%	2%	3%	1%	*	*	-	-	*
	h			g	g						h		h	zhikl	h	zqrst	zqrst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Earning a high income

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	**2592**	696	684	247	99	192	251	504	798	1281	649	229	421	531	70	168	2130	1464	329	2717
	70%	67%	75%	85%	83%	72%	59%	67%	79%	80%	62%	73%	65%	80%	58%	65%	73%	73%	71%	73%
	fjln		f	zaf	zabef	zaef	f		zg	zj		ln		zkln			zo	z		
More likely to apply to women	**78**	16	21	2	-	8	14	16	15	21	24	1	12	16	2	15	47	39	12	75
	2%	2%	2%	1%	-	3%	3%	2%	2%	1%	2%	*	2%	2%	1%	6%	2%	2%	3%	2%
	ikp													k		zp				
Applies to both men and women equally	**936**	306	190	39	20	63	148	227	181	294	353	82	200	109	48	68	711	487	115	833
	25%	30%	21%	13%	17%	24%	35%	30%	18%	18%	34%	26%	31%	16%	40%	26%	24%	24%	25%	22%
	bcdhimp	zbcd	c			c	zbcde	zh			zi	m	zm		zkm					
Don't know	**90**	15	15	1	*	2	12	8	12	15	18	3	12	8	2	5	45	25	5	79
	2%	1%	2%	*	*	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%
	acghimp q						c													
Prefer not to say	**19**	-	1	-	-	1	3	-	-	1	-	-	-	-	-	4	3	3	4	12
	1%	-	*	-	-	*	1%	-	-	*	-	-	-	-	-	2%	*	*	1%	*
	aipq						a									zp			q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being in full-time employment

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White inc White min (m)	Ethnic min excl White min (n)	Working FT (o)	Not working FT (p)	Graduates (q)	Non-graduates (r)	Other HE below degree (s)	A-level or equiv (t)	GCSE/O-Level/CSE/NVQ12 (u)	Another type of qual (v)	No formal quals (w)	Owned/mortgage (x)	Rent private landlord (y)	Rent council/HA (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men — count	1912	877	1011	510	592	811	208	301	283	308	301	277	233	309	947	657	1684	205	765	1140	727	1176	228	446	345	96	60	1475	229	139	2046
— %	51%	49%	54%	45%	50%	58%	41%	48%	49%	50%	54%	60%	62%	42%	51%	59%	52%	46%	49%	54%	65%	46%	52%	47%	40%	53%	42%	56%	45%	33%	55%
— sig	acfBort uyA		za	B	fB	zcdfghi jBC		cfB	fB	fB	cfB	zcdfghi jBC	zcdfghi jBC		cfB	zcdfghi jBC	z			zo	zrstuvw	u	ru	u		u		zyA	A		
More likely to apply to women — count	134	75	56	56	47	31	25	31	38	9	10	11	9	44	67	23	108	22	53	79	23	110	25	29	43	10	5	73	19	30	117
— %	4%	4%	3%	5%	4%	2%	5%	5%	7%	1%	2%	2%	3%	6%	4%	2%	3%	5%	3%	4%	2%	4%	6%	3%	5%	5%	3%	3%	4%	7%	3%
— sig	eijDmqx			zeijkCD	eijD		eijD	zeijkCD	zdeijklCD					zeijklD	eijD							zqt	q		q	q				zx	
Applies to both men and women equally — count	1561	806	739	493	536	532	227	266	242	293	243	167	121	328	822	411	1361	181	721	827	346	1193	173	436	444	70	71	1012	248	227	1452
— %	42%	45%	40%	44%	45%	38%	45%	43%	42%	47%	44%	36%	33%	44%	44%	37%	42%	41%	46%	39%	31%	46%	40%	46%	52%	38%	49%	39%	49%	54%	39%
— sig	beklDpqx	zb		eklD	eklD	l	eklD	klD	l	zekID	eklD			eklD	eklD				zp			zqs	q	zq	zqrsv		q		zx	zx	
Don't know — count	93	34	55	63	13	17	37	26	7	6	5	3	10	49	28	17	64	24	18	71	14	76	9	32	21	7	7	47	8	19	92
— %	3%	2%	3%	6%	1%	1%	7%	4%	1%	1%	1%	1%		3%	1%	2%	2%	5%	1%	3%	1%	3%	2%	3%	2%	4%	5%	2%	2%	5%	2%
— sig	deijkCD moqx			zdeghij kCD		k	zdehijk ICD	zdehijk CD					k	zdeghij kICD		k		zm		zo		q		q		q	q			zxy	
Prefer not to say — count	16	8	7	11	5	-	11	-	3	1	-	-	-	11	5	-	5	10	1	11	-	12	-	7	4	-	1	7	-	3	9
— %	*	*	*	1%	*	-	2%	-	1%	*	-	-	-	1%	*	-	*	2%	*	1%	-	*	-	1%	*	-	1%	*	-	1%	*
— sig	eDmoqx			zegjkCD			zcdegij kICD		e					zdegijkC D				zm		zm		q		q	q		q			zxy	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being in full-time employment

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	1912	383	561	401	171	705	673	240	140	1614	152	92	53	417	296	902	77	191	149	133	163	190	262	192	258	2046
	51% agh	46%	54% a	58% za	58% a	62% zfgh	52% gh	44%	42%	52%	49%	52%	52%	48%	49%	54% zm	51%	47%	49%	49%	50%	55%	51%	60% zqrstv	53%	55%
More likely to apply to women	134	47	38	14	7	19	43	29	15	114	7	10	4	47	20	47	6	29	11	8	12	10	13	9	15	117
	4% ce	6% zc	4%	2%	2%	2%	3% e	5% e	4% e	4%	2%	5%	3%	5% zo	3%	3%	4%	7% zsuvwx	4%	3%	4%	3%	3%	3%	3%	3%
Applies to both men and women equally	1561	376	429	272	115	392	564	259	165	1299	147	73	42	385	257	657	66	179	141	121	136	128	227	113	189	1452
	42% eow	45% c	41%	39%	39%	35%	44% e	47% ze	50% ze	42%	47%	41%	41%	45% o	43%	40%	44%	44%	46% w	45% w	41%	37%	44% w	35%	39%	39%
Don't know	93	22	18	5	2	16	16	18	10	81	6	3	4	13	22	46	2	8	3	9	13	16	7	5	17	92
	3% cef	3% c	2%	1%	1%	1%	1%	3% ef	3%	3%	2%	2%	4%	2%	4% m	3%	1%	2%	1%	3%	4%	5% zrv	1%	2%	4%	2%
Prefer not to say	16	3	1	1	-	-	-	-	2	16	-	-	-	3	4	8	-	1	2	-	4	-	1	-	6	9
	*	*	*	*	-	-	-	-	1% ef	*	-	-	-	*	1%	*	-	*	1%	-	1% z	-	*	-	1% z	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being in full-time employment

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	1912	1478	432	308	367	390	409	438	1100	231	83	112	173	52	137	135	158	433	507	310	346	2046
	51%	50%	57%	42%	49%	53%	55%	59%	57%	53%	44%	44%	44%	34%	45%	38%	45%	47%	54%	59%	60%	55%
	acklmopq		za	c	c	c	c	zcd	zjklmn	lm								o	opq	zopq	zopq	
More likely to apply to women	134	103	32	46	24	32	19	13	62	10	15	9	10	18	7	25	17	37	28	12	11	117
	4%	3%	4%	6%	3%	4%	3%	2%	3%	2%	8%	4%	3%	12%	2%	7%	5%	4%	3%	2%	2%	3%
	gst			zdfg		g					zhiln			zhikln		zrst	st					
Applies to both men and women equally	1561	1283	278	353	321	299	298	289	730	187	89	126	203	62	141	166	152	445	373	195	214	1452
	42%	43%	37%	48%	43%	41%	40%	39%	38%	43%	47%	49%	51%	41%	46%	47%	43%	48%	40%	37%	37%	39%
	bhst	zb		zefg							h	h	zhi		h	st		zrst				
Don't know	93	80	13	30	20	17	18	7	33	10	2	6	7	15	17	20	25	5	21	9	8	92
	3%	3%	2%	4%	3%	2%	2%	1%	2%	2%	1%	2%	2%	10%	6%	6%	7%	1%	2%	2%	1%	2%
	ghq			zg	g									zhijkl	zhjl	zqrst	zqrst		q			
Prefer not to say	16	16	-	5	9	-	1	-	-	-	1	3	3	6	1	6	3	1	3	-	-	9
	*	1%	-	1%	1%	-	*	-	-	-	*	1%	1%	4%	*	2%	1%	*	*	-	-	*
	h			zefg							h	h	h	zhiln	h	zqst	st					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being in full-time employment

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	1912	489	551	183	60	159	173	360	635	980	492	158	304	437	55	118	1608	1087	254	2046
	51%	47%	61%	63%	51%	60%	40%	48%	63%	61%	47%	50%	47%	66%	46%	45%	55%	54%	54%	55%
	afgjl	f	zadf	zadf	f	zaf			zg	zj				zkln			zo	z		
More likely to apply to women	134	32	25	6	4	11	29	22	24	35	35	3	23	18	-	23	76	72	24	117
	4%	3%	3%	2%	4%	4%	7%	3%	2%	2%	3%	1%	3%	3%	-	9%	3%	4%	5%	3%
	hikp						zabc						k			zp				
Applies to both men and women equally	1561	504	314	93	53	91	208	371	333	576	504	153	315	198	66	109	1199	829	181	1452
	42%	49%	34%	32%	45%	34%	49%	49%	33%	36%	48%	49%	49%	30%	54%	42%	41%	41%	39%	39%
	bcehimp	zbce			bce		zbce	zh			zi	zm	zm		zm					
Don't know	93	8	19	7	1	5	13	2	15	20	13	1	3	9	-	9	48	29	4	92
	3%	1%	2%	3%	1%	2%	3%	*	1%	1%	1%	*	*	1%	-	3%	2%	1%	1%	2%
	aghijkl pqr		a	a			a		g											
Prefer not to say	16	-	1	-	-	1	5	-	-	-	-	-	-	-	-	1	6	3	4	9
	*	-	*	-	-	*	1%	-	-	-	-	-	-	-	-	*	*	*	1%	*
	ipq						zab												q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being a senior manager

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	2280	990	1255	646	708	925	289	357	334	374	365	297	263	414	1129	736	2000	251	939	1331	817	1453	263	552	444	110	82	1701	284	214	2383
	61% acgBruy A	55%	67% za	57%	59%	67% zcdfghi BC	57%	57%	58%	61%	65% zcdfghB C	65% zcdfgB	70% zcdfghi BC	56%	60% c	66% zcdfghi BC	62% z	57%	60%	63%	74% zrstuvw	57% u	61% u	58% u	52%	60%	57%	65% zyA	56%	51%	64%
More likely to apply to women	130	84	44	60	43	28	28	32	28	14	6	11	10	43	65	23	101	25	57	74	24	105	30	30	32	7	7	76	24	22	112
	4% bejDmqx	5% zb	2%	5% zeijkCD	4% eij	2% j	6% eijkD	5% zeijkCD	5% ejD	2%	1%	3%	3%	6% zeijkCD	3% ej	2%	3%	6% m	4%	3%	2%	4% zq	7% zqrt	3%	4%	4%	5%	3%	5%	5% x	3%
Applies to both men and women equally	1182	676	498	348	414	419	142	206	190	224	177	145	97	219	622	340	1041	127	534	641	253	915	136	324	344	63	48	787	178	157	1111
	32% bpqx	38% zb	27%	31%	35% efl	30%	28% c	33%	33%	36% zeflBD	32%	32%	26%	30% l	33%	31%	32% zp	29%	34%	30%	23%	36% zq	31% q	34% q	40% zqrst q	34% q	34% q	30%	35%	38% zx	30%
Don't know	103	40	58	65	23	15	35	30	19	4	10	3	3	50	47	6	69	32	26	69	16	79	6	36	29	4	4	45	17	14	96
	3% eiklDmo qx	2%	3%	6% zdegijk lCD	3% iD	1% D	7% zdehijk lCD	5% zdeijkl CD	3% eikD	1%	2% D	1%	1%	7% zdehijk lCD	2% eikD	1%	2%	7% zm	2%	3% o	1%	3% q	1%	4% q	3% q	2%	3%	2%	3% x	3%	3%
Prefer not to say	21	10	10	14	5	2	14	-	4	1	1	1	-	14	5	2	11	9	3	15	1	16	-	7	7	-	1	6	1	10	14
	1% eCDmoqx	1%	1%	1% zegjkCD	*	*	3% zcdegij klCD	-	1%	*	*	*	-	2% zdegijk lCD	*	*	*	2% zm	*	1%	*	1% q	-	1% q	1% q	-	1% q	*	*	2% zxy	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being a senior manager

Base: All participants

	Total	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	AB	C1	C2	DE	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	2280	459	664	452	190	782	827	292	190	1907	204	108	60	492	363	1052	91	237	163	162	201	213	334	196	309	2383
	61%	55%	63%	65%	64%	69%	64%	53%	57%	61%	65%	61%	58%	57%	61%	63%	60%	58%	53%	60%	61%	62%	65%	61%	64%	64%
	agmr		a	za	a	zfgh	g									m							r		r	
More likely to apply to women	130	38	41	19	8	17	43	33	12	112	8	7	2	46	13	54	4	32	11	5	7	10	7	15	22	112
	4%	5%	4%	3%	3%	2%	3%	6%	4%	4%	3%	4%	2%	5%	2%	3%	2%	8%	4%	2%	2%	3%	1%	5%	4%	3%
	ev						e	zef						zno				zprstuv					v		v	
Applies to both men and women equally	1182	297	324	214	94	311	407	205	114	993	96	56	37	303	195	494	53	126	125	95	100	102	158	106	129	1111
	32%	36%	31%	31%	32%	27%	31%	38%	34%	32%	31%	32%	36%	35%	33%	30%	35%	31%	41%	35%	31%	30%	31%	33%	27%	30%
	ex		z					zef	e					o					zqtuvx	x						
Don't know	103	33	12	7	4	20	15	16	10	89	4	6	3	20	25	44	3	12	5	7	18	15	11	2	17	96
	3%	4%	1%	1%	1%	2%	1%	3%	3%	3%	1%	4%	3%	2%	4%	3%	2%	3%	2%	2%	6%	4%	2%	*	4%	3%
	bcefw	zbc						f											w		zrvw	w			w	
Prefer not to say	21	4	5	1	-	1	3	1	7	21	-	-	-	3	3	15	-	1	2	2	1	4	1	1	9	14
	1%	*	1%	*	-	*	*	*	2%	1%	-	-	-	*	1%	1%	-	*	1%	1%	*	1%	*	*	2%	*
	e								zefg																z	

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being a senior manager

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	2280	1794	485	398	448	475	482	477	1265	280	106	118	223	65	200	161	227	503	621	326	407	2383
	61%	61%	64%	54%	60%	64%	65%	64%	66%	64%	56%	46%	56%	42%	66%	46%	64%	55%	67%	62%	70%	64%
	ckmoq				c	c	c	c	zjklm	km	m		km		km		oq	o	zoq	oq	zoqs	
More likely to apply to women	130	102	28	33	34	25	21	17	52	8	9	18	12	11	18	28	14	45	18	10	12	112
	4%	3%	4%	4%	5%	3%	3%	2%	3%	2%	5%	7%	3%	7%	6%	8%	4%	5%	2%	2%	2%	3%
	hrs				g							zhi		hi	hi	zrst		zrst				
Applies to both men and women equally	1182	956	226	266	230	217	230	239	572	141	66	111	148	57	67	133	84	357	260	186	154	1111
	32%	32%	30%	36%	31%	29%	31%	32%	30%	32%	35%	43%	37%	37%	22%	38%	24%	39%	28%	35%	27%	30%
	hnprt			ze					n	n	n	zhin	zhn	n		prt		zprt		zprt		
Don't know	103	87	16	38	19	21	12	12	35	8	7	10	8	18	13	22	25	16	29	2	4	96
	3%	3%	2%	5%	3%	3%	2%	2%	2%	2%	4%	4%	2%	11%	4%	6%	7%	2%	3%	*	1%	3%
	fhst			zdfg										zhijkln	h	zqst	zqrst	s	st			
Prefer not to say	21	21	-	8	10	1	2	1	2	-	1	-	4	3	6	8	5	1	4	1	2	14
	1%	1%	-	1%	1%	*	*	*	*	-	*	-	1%	2%	2%	2%	1%	*	*	*	*	*
	h	b		e	zefg								h	hi	zhi	zqrst	zqs					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Being a senior manager

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	2280	581	637	227	88	170	204	434	724	1134	585	177	365	488	72	132	1900	1306	291	2383
	61%	56%	70%	79%	74%	64%	48%	58%	72%	70%	56%	56%	57%	74%	59%	51%	65%	65%	62%	64%
	afgjlo		f	zaf	zabef	zaf	f		zg	zj				zkln			zo	z		
More likely to apply to women	130	37	28	4	1	11	23	12	30	26	47	-	31	21	6	26	83	86	12	112
	4%	4%	3%	1%	1%	4%	5%	2%	3%	2%	5%	-	5%	3%	5%	10%	3%	4%	3%	3%
	gikp						cd				i		k	k	k	zp		z		
Applies to both men and women equally	1182	401	226	56	29	80	169	300	238	434	391	137	238	145	41	89	895	593	155	1111
	32%	39%	25%	20%	24%	30%	40%	40%	24%	27%	37%	43%	37%	22%	34%	34%	30%	29%	33%	30%
	bchimpq	zbcde					c	zh			zi	zm	zm		m					
Don't know	103	12	17	1	1	4	25	8	15	16	19	1	11	9	2	11	55	29	7	96
	3%	1%	2%	*	1%	2%	6%	1%	1%	1%	2%	*	2%	1%	1%	4%	2%	1%	1%	3%
	acghikm pq						zabcde									p				
Prefer not to say	21	1	2	-	-	1	7	-	1	1	2	-	1	1	-	1	3	4	1	14
	1%	*	*	-	-	*	2%	-	*	*	*	-	*	*	-	*	*	*	*	*
	ahipq						zab													

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Caring for family members

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	58	37	18	44	11	3	26	18	6	5	-	1	2	32	23	3	30	21	20	37	9	49	9	20	14	3	3	27	13	8	41
	2% bejkDmq x	2% b	1%	4% zdeghij kICD	1% ej	*	5% zdehijk ICD	3% zdeijkl CD	1%	1%	-	*	*	4% zdehij ICD	1% ejD	*	1%	5% zm	1%	2%	1%	2% q	2%	2%	2% q	2%	2%	1%	3% x	2%	1%
More likely to apply to women	2719	1187	1503	735	832	1152	321	414	386	446	450	378	325	466	1317	936	2436	255	1101	1604	929	1773	322	647	556	146	101	2041	325	252	2862
	73% acdfghB Cnortuy A	66%	80% za	65%	70%	83% cfB	63%	66%	67%	72% cfgB	80% zcdfghi BC	83% zcdfghi BC	87% zcdefghi jBC	63%	71% cfgB	84% zcdefgh ijkBC	76% zn	58%	71%	75% zo	84% zrstuw	69% u	74% u	68%	65%	80% rtu	70%	78% zyA	64%	60%	77%
Applies to both men and women equally	841	531	297	287	326	228	115	172	167	160	103	77	47	186	489	166	695	133	404	430	162	665	99	243	259	31	34	501	155	142	735
	23% bejklIDm pqx	29% zb	16%	25% zejklD	27% zejklD	16% D	23% eID	27% zcejklD	29% zejklD	26% ejklD	19% ID	17% D	13%	25% ejklD	26% zejklD	15%	22% zp	30% zm	26%	20%	15%	26% zqv	23% q	26% qv	30% zqrsv	17%	23% q	19%	31% zx	34% zx	20%
Don't know	77	31	42	53	19	5	32	20	13	6	5	*	-	41	34	2	50	23	31	42	10	64	4	31	22	3	3	34	10	13	63
	2% ejklDmq x	2%	2%	5% zdegijk ICD	2% ekD	* D	6% zdeghi klICD	3% zdeijkl CD	2% ekID	1% D	1% eD	*	-	6% zdeghij klICD	2% ekID	*	2%	5% zm	2%	2%	1%	2% q	1%	3% zqs	3% q	2%	2%	1%	2%	3% x	2%
Prefer not to say	22	14	7	16	5	2	15	*	3	1	1	1	-	16	5	2	11	10	3	16	1	17	-	9	6	-	3	11	1	3	15
	1% egCDmoq x	1%	*	1% zdegijkC D	*	*	3% zcdeghi jklICD	*	1%	*	*	*	-	2% zdegijk ICD	*	*	*	2% zm	*	1%	*	1% q	-	1% q	1% q	-	2% qs	*	*	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Caring for family members

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	58	22	12	2	1	4	10	10	10	55	1	-	2	13	8	33	4	4	6	3	6	7	3	5	18	41
	2% cef	3% zbcd	1%	*	*	*	1%	2% e	3% ef	2%	*	-	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	4% zqv	1%
More likely to apply to women	2719	571	787	538	227	927	990	368	199	2267	240	131	81	617	432	1218	110	287	220	200	231	259	379	243	338	2862
	73% agh	69%	75% a	78% za	77% a	82% zfgh	76% zgh	67%	60%	73%	77%	74%	78%	71%	72%	73%	73%	70%	72%	74%	70%	75%	74%	76%	70%	77%
Applies to both men and women equally	841	216	229	145	65	190	281	155	111	718	66	37	19	215	140	363	34	105	75	62	78	64	119	67	113	735
	23% e	26% zc	22%	21%	22%	17%	22%	28% zef	34% zef	23%	21%	21%	19%	25%	23%	22%	23%	26%	24%	23%	24%	19%	23%	21%	23%	20%
Don't know	77	17	15	7	3	6	14	13	9	61	5	9	1	16	11	34	3	10	3	2	9	10	9	3	11	63
	2% ef	2%	1%	1%	1%	1%	1%	2% e	3% e	2%	2%	5% zi	1%	2%	2%	2%	2%	3%	1%	1%	3%	3%	2%	1%	2%	2%
Prefer not to say	22	5	2	1	-	4	1	1	2	22	-	1	-	4	8	10	-	1	2	3	4	3	-	1	6	15
	1% f	1%	*	*	-	*	*	*	1%	1%	-	*	-	*	1%	1%	-	*	1%	1% v	1% v	1%	-	*	1% v	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Caring for family members

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	58	52	6	14	14	8	12	9	15	-	5	3	2	13	16	22	7	13	10	1	2	41
	2%	2%	1%	2%	2%	1%	2%	1%	1%	-	2%	1%	*	9%	5%	6%	2%	1%	1%	*	*	1%
	hist													zhijkl	zhikl	zpqrst						
									i							st		s				
More likely to apply to women	2719	2116	601	470	512	562	587	587	1532	350	129	150	247	75	211	189	256	583	727	415	519	2862
	73%	72%	80%	63%	69%	76%	79%	79%	80%	80%	69%	58%	62%	49%	69%	54%	72%	63%	78%	79%	90%	77%
	acdklmo q		za			cd	zcd	zcd	zjklmn	zjklmn	m		m		km		oq	o	zopq	zopq	zopqrs	
Applies to both men and women equally	841	711	130	218	196	149	133	144	354	83	47	95	132	49	62	114	66	310	174	108	57	735
	23%	24%	17%	29%	26%	20%	18%	19%	18%	19%	25%	37%	33%	32%	20%	32%	19%	34%	19%	20%	10%	20%
	bfghrt	zb		zefg	zefg							zhijn	zhin	zhin		zprst	t	zprst	t	t		
Don't know	77	62	15	35	11	15	9	6	22	5	7	6	11	10	12	15	24	15	18	2	-	63
	2%	2%	2%	5%	1%	2%	1%	1%	1%	1%	4%	2%	3%	6%	4%	4%	7%	2%	2%	*	-	2%
	ghst			zdefg							h		h	zhi	h	st	zqrst	st	st			
Prefer not to say	22	19	4	5	9	4	3	1	2	-	1	3	4	6	4	12	2	1	4	1	1	15
	1%	1%	*	1%	1%	*	*	*	*	-	*	1%	1%	4%	1%	3%	1%	*	*	*	*	*
	h				g							h	h	zhi	h	zpqrst						

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Caring for family members

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	58	4	17	1	-	1	10	*	20	10	7	-	1	7	6	6	39	29	16	41
	2%	*	2%	*	-	*	2%	*	2%	1%	1%	-	*	1%	5%	2%	1%	1%	3%	1%
	agijl		a				a		g						zklm				zq	
More likely to apply to women	2719	778	699	249	98	206	266	588	788	1319	750	249	485	540	78	174	2238	1546	331	2862
	73%	75%	77%	86%	82%	77%	62%	78%	78%	82%	72%	79%	75%	81%	65%	67%	76%	77%	71%	77%
	f	f	zf	zabef	zf	f		z	z	zj		zn		zln			zo	zr		
Applies to both men and women equally	841	238	182	39	21	54	131	162	189	272	276	65	152	110	36	67	623	418	114	735
	23%	23%	20%	13%	17%	20%	31%	21%	19%	17%	26%	21%	24%	17%	30%	26%	21%	21%	24%	20%
	chimpq	c	c				zabcde				zi		m		m					
Don't know	77	11	10	*	*	4	14	4	9	8	10	1	6	5	-	8	29	20	1	63
	2%	1%	1%	*	*	2%	3%	1%	1%	1%	1%	*	1%	1%	-	3%	1%	1%	*	2%
	acghijk mpqr						abc									p				
Prefer not to say	22	1	2	-	-	1	7	-	1	1	1	-	1	1	*	4	7	4	4	15
	1%	*	*	-	-	*	2%	-	*	*	*	-	*	*	*	2%	*	*	1%	*
	ahijpq						zab									p			q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Doing housework

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	57	36	20	36	15	6	20	16	8	7	1	2	4	24	27	6	41	12	23	34	6	50	9	20	18	2	2	22	11	15	45
	2% bejkDmq x	2%	1%	3% zdegijk CD	1%	*	4% zdeijkl CD	3% zejkCD	1%	1%	*	*	1%	3% zdeijkC D	1% ejk	1%	1%	3%	1%	2%	1%	2% q	2% q	2% q	2% q	1%	1%	1%	2% x	3% zx	1%
More likely to apply to women	2617	1101	1484	741	807	1070	331	409	379	428	415	350	305	480	1272	865	2302	287	1045	1559	902	1699	295	617	552	133	103	1913	333	260	2735
	70% acfgBCo rtuA	61%	79% za	65%	68%	77% zcdfghi jBC	65%	66%	66%	69%	74% zcdfghB C	76% zcdfghi BC	82% zcdfghi jBC	65%	68%	78% zcdfghi jBC	71% zn	65%	67% zn	73% zo	81% zrstuvw	66%	68%	65%	64%	73%	72%	73% zyA	66%	62%	74%
Applies to both men and women equally	946	622	314	289	350	307	112	177	172	178	140	102	65	180	535	231	822	108	466	471	192	740	129	268	264	46	32	629	153	130	859
	25% beklDpq x	35% zb	17%	26% lD	29% zefklD	22%	22%	28% cefklBD	30% efklD	29% efklD	25% elD	22%	17%	24% l	29% zcefklD	21%	26%	24%	30% zp	22%	17%	29% zq	30% q	28% q	31% zq	25% q	22%	24%	30% zx	31% zx	23%
Don't know	80	29	46	53	19	7	31	22	15	4	2	5	*	42	33	5	49	29	24	53	10	66	2	39	19	2	4	44	7	10	68
	2% aeijklD moqsx	2%	2%	5% zdegijk lCD	2% eiD	1%	6% zdeijkl CD	4% zdeijkl CD	3% eijlD	1%	*	1% D	*	6% zdegijk lCD	2% eijD	*	2%	6% zm	2%	2%	1%	3% qs	*	4% zqrs	2% q	1%	3% s	2%	1%	2%	2%
Prefer not to say	15	12	2	14	1	-	14	-	-	1	-	-	-	14	1	-	8	6	1	11	-	12	-	6	4	-	3	6	-	3	9
	* beCDmoq x	1% b	*	1% zdegijkC D	*	-	3% zcdeghi jklCD	-	-	*	-	-	-	2% zdeghij klCD	*	-	*	1% zm	*	1%	-	* q	-	1% q	* q	-	2% zqs	*	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Doing housework

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	57	25	13	3	1	7	15	8	10	49	4	2	2	12	3	34	3	3	6	1	2	8	4	10	12	45
	2% cen	3% zbcd	1%	*	*	1%	1%	2%	3% zef	2%	1%	1%	2%	1%	*	2% n	2%	1%	2%	*	*	2%	1%	3% qtv	2%	1%
More likely to apply to women	2617	559	746	515	226	886	909	375	207	2196	234	115	72	584	430	1183	108	262	213	201	229	247	366	222	348	2735
	70% ahq	67%	71%	74% za	76% za	78% zfgh	70% h	69%	62%	70%	75% k	65%	70%	67%	72%	71%	72%	64%	70%	74% q	70%	72%	72% q	70%	72%	74%
Applies to both men and women equally	946	225	272	166	67	225	354	149	104	798	71	50	27	252	146	400	38	132	82	59	87	77	130	86	107	859
	25% e	27%	26%	24%	23%	20%	27% e	27% e	31% ze	26%	23%	28%	26%	29% zo	24%	24%	25%	32% zsux	27%	22%	27%	22%	26%	27%	22%	23%
Don't know	80	20	15	8	1	10	17	14	8	65	3	11	1	14	14	36	1	10	3	8	6	10	10	2	15	68
	2% ef	2%	1%	1%	*	1%	1%	3% e	3%	2%	1%	6% zij	1%	2%	2%	2%	1%	2%	1%	3%	2%	3%	2%	1%	3% w	2%
Prefer not to say	15	3	1	1	-	3	-	-	2	15	-	-	-	3	6	6	-	1	2	1	4	3	-	-	3	9
	*	*	*	*	-	*	-	-	1% f	*	-	-	-	*	1%	*	-	*	1%	1%	1% zv	1%	-	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Doing housework

Base: All participants

	Total (z)	Urbanity Urban (a)	Rural (b)	IMD Quintile 1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	NS-SEC 1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Age by gender Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	57	49	8	20	11	14	4	8	20	5	-	1	6	12	10	18	6	17	10	2	5	45
	2%	2%	1%	3%	2%	2%	1%	1%	1%	1%	-	*	1%	8%	3%	5%	2%	2%	1%	*	1%	1%
	fhs			zfg			f							zhijkl	h	zqrst	s		s			
More likely to apply to women	2617	2052	564	481	514	520	564	539	1436	332	125	148	258	82	210	199	258	530	734	372	492	2735
	70%	69%	75%	65%	69%	70%	76%	72%	75%	76%	66%	58%	65%	53%	69%	57%	73%	57%	79%	71%	85%	74%
	ackmoq		za				zcd	c	zjklm	zjklm			m		km		oq		zopqs	oq	zopqrs	
Applies to both men and women equally	946	783	164	213	193	184	166	190	446	94	55	101	124	43	64	110	66	363	168	149	80	859
	25%	26%	22%	29%	26%	25%	22%	25%	23%	21%	29%	39%	31%	28%	21%	31%	19%	39%	18%	28%	14%	23%
	bhprt	zb		f								zhin	zhin			prt		zprst		prt		
Don't know	80	64	16	24	19	18	8	11	23	7	8	6	5	11	16	15	23	11	21	3	2	68
	2%	2%	2%	3%	3%	2%	1%	1%	1%	2%	4%	3%	1%	7%	5%	4%	6%	1%	2%	1%	*	2%
	fhqst			f							h			zhil	zhil	qst	zqrst		st			
Prefer not to say	15	12	3	5	5	3	3	-	-	-	1	-	3	6	4	11	2	1	-	-	-	9
	*	*	*	1%	1%	*	*	-	-	-	*	-	1%	4%	1%	3%	1%	*	-	-	-	*
	h										h		h	zhikl	h	zqrst	r					

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Doing housework

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	57	11	12	2	1	3	8	3	16	6	15	-	7	4	5	10	33	26	15	45
	2% gip	1%	1%	1%	1%	1%	2%	*	2% g	*	1% i	-	1%	1%	4% km	4% zp	1%	1%	3% zq	1%
More likely to apply to women	2617	695	667	241	96	204	274	531	779	1268	673	230	420	520	65	159	2140	1469	315	2735
	70% afjlno	67%	73% af	83% zabf	81% zaf	76% zaf	64%	70%	77% zg	79% zj	64%	73% ln	65%	78% zln	54%	61%	73% zo	73% z	68%	74%
Applies to both men and women equally	946	320	216	44	22	53	127	216	197	324	345	83	213	131	49	77	723	497	130	859
	25% chimp	31% zbcde	24% c	15%	19%	20%	30% bcde	29% zh	20%	20%	33% zi	26% m	33% zm	20%	40% zkm	30%	25%	25%	28%	23%
Don't know	80	7	15	2	-	5	18	4	14	12	11	2	5	8	2	10	38	23	2	68
	2% agijlpqr	1%	2%	1%	-	2%	4% zabcd	1%	1%	1%	1%	1%	1%	1%	1%	4% p	1%	1%	*	2%
Prefer not to say	15	-	1	-	-	1	2	-	-	-	-	-	-	-	-	4	3	3	4	9
	* ipq	-	*	-	-	*	1%	-	-	-	-	-	-	-	-	2% zp	*	*	1% q	*

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling lonely

Base: All participants

	Total	Gender Male	Gender Female	Age 16-34	Age 35-54	Age 55+	Age 16-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65-74	Age 75+	Age 16-29	Age 30-59	Age 60+	White (incl White minorities)	Ethnic minorities (excl White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	708	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	997	647	336	382	290	325	187	195	135	154	134	103	89	253	494	250	862	118	442	550	366	622	97	261	179	50	34	714	145	88	992
	27%	36%	18%	34%	24%	23%	37%	31%	24%	25%	24%	22%	24%	34%	26%	23%	27%	27%	28%	26%	33%	24%	22%	27%	21%	28%	24%	27%	29%	21%	27%
	bekDruA	zb		zdeghij klCD			zdehijk ICD	zdehijk ICD						zdehijk ICD	eD						zrstu	u			ru			A	A		
More likely to apply to women	375	133	239	113	118	144	43	70	66	52	48	45	51	79	177	119	294	73	147	224	109	261	41	95	80	19	26	235	55	62	379
	10%	7%	13%	10%	10%	10%	8%	11%	12%	8%	9%	10%	14%	11%	9%	11%	9%	16%	9%	11%	10%	10%	10%	10%	9%	10%	18%	9%	11%	15%	10%
	amx		za					c					ij					zm									zqrstu			zx	
Applies to both men and women equally	2225	966	1231	570	758	897	237	333	358	400	370	301	226	358	1147	720	1992	212	937	1275	614	1593	287	549	570	110	75	1601	296	247	2232
	60%	54%	66%	50%	64%	65%	47%	53%	62%	65%	66%	66%	60%	48%	61%	65%	62%	48%	60%	60%	55%	62%	66%	58%	67%	60%	52%	61%	59%	59%	60%
	acfgBnq		za		zcfgB	zcfgB		cB	cfgB	zcfgB	zcfgBC	zcfgB	cfB		cfgB	zcfgB	zn					zqtw	zqtw		zqrtw			z			
Don't know	103	43	56	54	26	24	27	27	15	11	7	9	8	36	48	19	67	32	32	68	21	79	9	39	21	3	7	59	8	17	104
	3%	2%	3%	5%	2%	2%	5%	4%	3%	2%	1%	2%	2%	5%	3%	2%	2%	7%	2%	3%	2%	3%	2%	4%	2%	2%	5%	2%	2%	4%	3%
	ejDmoqx			zdeijkCD			zdeijkCD	zdeijkCD						zdeijkCD	j			zm						zq			q				
Prefer not to say	16	11	4	14	1	-	14	-	-	1	-	-	-	14	1	-	6	8	1	12	-	13	-	6	6	-	1	6	-	3	9
	*	1%	*	1%	*	-	3%	-	-	*	-	-	-	2%	*	-	*	2%	*	1%	-	*	-	1%	1%	-	1%	*	-	1%	*
	eCDmoqx			zdeghjkCD			zcdeghijklCD							zdeghijklCD				zm		o		q		q	q		q				

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling lonely

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
			Annual household income				Social Grade				Country				England region (Net)					England region						
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	997	189	272	219	101	325	332	130	92	829	96	43	29	233	157	440	44	103	86	67	90	77	123	92	148	992
	27%	23%	26%	32%	34%	29%	26%	24%	28%	27%	31%	24%	28%	27%	26%	26%	29%	25%	28%	25%	27%	22%	24%	29%	31%	27%
	a			zab	zab																				u	
More likely to apply to women	375	95	118	62	18	101	119	58	41	318	29	21	7	92	58	169	9	49	33	27	31	35	48	22	65	379
	10%	11%	11%	9%	6%	9%	9%	11%	12%	10%	9%	12%	7%	11%	10%	10%	6%	12%	11%	10%	9%	10%	9%	7%	13%	10%
		d	d															w							pw	
Applies to both men and women equally	2225	515	633	395	172	681	822	341	190	1866	182	112	65	519	358	990	95	245	179	170	188	216	326	198	249	2232
	60%	62%	60%	57%	58%	60%	63%	62%	57%	60%	58%	63%	63%	60%	60%	60%	63%	60%	59%	63%	57%	63%	64%	62%	51%	60%
	x						z										x	x		x		x	x	x		
Don't know	103	29	22	17	3	22	23	17	6	93	5	3	2	18	22	53	4	9	6	7	15	13	15	7	18	104
	3%	3%	2%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	2%	4%	3%	2%	2%	2%	3%	4%	4%	3%	2%	4%	3%
	f																									
Prefer not to say	16	3	1	1	-	3	-	-	4	16	-	-	-	3	4	8	-	1	2	-	4	3	-	-	5	9
	*	*	*	*	-	*	-	-	1%	1%	-	-	-	*	1%	*	-	*	1%	-	1%	1%	-	-	1%	*
	f								fg												zv					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling lonely

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	997	791	206	193	212	189	199	203	519	85	33	82	87	47	131	178	67	328	162	141	108	992
	27%	27%	27%	26%	29%	26%	27%	27%	27%	19%	17%	32%	22%	31%	43%	51%	19%	36%	17%	27%	19%	27%
	ijprt								ij			ijl		ij	zhijkl	zpqrst		zprst		prt		
More likely to apply to women	375	300	75	83	78	79	72	62	185	52	27	27	41	20	18	27	51	58	117	48	71	379
	10%	10%	10%	11%	11%	11%	10%	8%	10%	12%	14%	10%	10%	13%	6%	8%	14%	6%	13%	9%	12%	10%
	q									n	n			n			zoqs		zq		q	
Applies to both men and women equally	2225	1768	456	424	421	456	454	469	1178	292	120	137	259	69	138	125	213	518	624	323	395	2232
	60%	60%	60%	57%	57%	62%	61%	63%	61%	67%	64%	53%	65%	45%	45%	36%	60%	56%	67%	61%	68%	60%
	mnoq							d	kmn	zkmn	mn		kmn				o	o	zopqs	o	zopqs	
Don't know	103	87	16	36	26	11	18	12	43	9	8	11	6	10	13	13	21	17	30	13	5	104
	3%	3%	2%	5%	3%	2%	2%	2%	2%	2%	4%	4%	2%	7%	4%	4%	6%	2%	3%	3%	1%	3%
	eght			zefg	e									zhil		t	zqrst		t	t		
Prefer not to say	16	13	3	7	5	3	1	-	-	-	1	-	3	6	5	9	4	1	-	-	-	9
	*	*	*	1%	1%	*	*	-	-	-	*	-	1%	4%	2%	3%	1%	*	-	-	-	*
	h			g							h		h	zhikl	zhi	zqrst	qrst					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling lonely

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
						Voted in 2019 General Election		Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	997	242	265	92	30	70	96	172	308	454	243	70	151	202	33	67	840	595	152	992
	27%	23%	29%	32%	25%	26%	22%	23%	31%	28%	23%	22%	23%	30%	28%	26%	29%	29%	33%	27%
	agj		af	af					zg	j				zkl			z	z	z	
More likely to apply to women	375	102	92	24	7	23	64	77	112	150	110	29	65	66	13	37	278	208	39	379
	10%	10%	10%	8%	6%	9%	15%	10%	11%	9%	11%	9%	10%	10%	11%	14%	9%	10%	8%	10%
	p						zabcde									p				
Applies to both men and women equally	2225	674	531	168	80	168	251	495	571	975	672	210	419	385	73	143	1760	1183	261	2232
	60%	65%	58%	58%	68%	63%	59%	66%	57%	61%	64%	67%	65%	58%	60%	55%	60%	59%	56%	60%
	h	zbcf						zh			z	zm	zm							
Don't know	103	15	21	6	2	4	16	10	17	31	19	5	10	10	2	8	54	29	9	104
	3%	1%	2%	2%	2%	1%	4%	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	2%	3%
	aghipq						a													
Prefer not to say	16	-	1	-	-	1	2	-	-	-	-	-	-	-	-	4	3	3	4	9
	*	-	*	-	-	*	1%	-	-	-	-	-	-	-	-	2%	*	*	1%	*
	ipq															zp			q	

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling happy

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	284	113	165	108	103	73	50	58	56	47	27	26	20	73	154	56	229	45	116	164	93	187	45	76	49	8	9	162	56	39	281
	8%	6%	9%	10%	9%	5%	10%	9%	10%	8%	5%	6%	5%	10%	8%	5%	7%	10%	7%	8%	8%	7%	10%	8%	6%	4%	6%	6%	11%	9%	8%
	aejkDmx		za	zejkID	ejD		ejkD	ejkD	ejkD					zejkID	ejD		zn						ruv						zx		
More likely to apply to women	586	363	217	235	163	189	132	102	82	81	85	55	49	168	275	144	488	87	240	341	178	405	63	165	138	24	14	386	95	80	547
	16%	20%	12%	21%	14%	14%	26%	16%	14%	13%	15%	12%	13%	23%	15%	13%	15%	20%	15%	16%	16%	16%	14%	17%	16%	13%	10%	15%	19%	19%	15%
	bekDmx	zb		zdeghij klCD			zcdeghi jklBCD	k						zdeghij klCD																	
Applies to both men and women equally	2629	1237	1363	695	867	1068	266	429	409	458	427	353	288	425	1350	855	2331	274	1122	1494	777	1832	303	658	625	136	109	1931	329	268	2669
	71%	69%	73%	61%	73%	77%	52%	69%	71%	74%	76%	77%	77%	57%	72%	77%	72%	62%	72%	70%	70%	71%	70%	69%	73%	75%	76%	74%	65%	64%	72%
	acfBnyA		za	fB	cfB	zcfgBC		cfB	cfB	cfB	zcfgBC	zcfgBC	zcfgB	f	cfgB	zcdfghB C	zn											zyA			
Don't know	198	77	114	80	58	60	46	34	28	31	21	23	16	60	86	52	165	28	78	116	61	129	24	46	36	15	8	128	25	27	206
	5%	4%	6%	7%	5%	4%	9%	5%	5%	5%	4%	5%	4%	8%	5%	5%	5%	6%	5%	5%	6%	5%	5%	5%	4%	8%	6%	5%	5%	7%	6%
	aej		a	zegjCD			zdeghij klCD							zdegjkC D																	
Prefer not to say	18	11	7	16	1	2	14	1	-	1	1	1	-	14	3	2	9	8	3	13	1	15	-	4	8	-	3	7	-	3	13
	*	1%	*	1%	*	*	3%	*	-	*	*	*	-	2%	*	*	*	2%	*	1%	*	1%	-	*	1%	-	2%	*	-	1%	*
	eCDmoqx			zdeghjk CD			zcdeghi jklCD							zdeghij klCD				zm				q			q		qs				

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling happy

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	284	86	86	40	21	87	82	34	39	232	29	18	6	66	35	131	11	34	21	17	18	30	25	21	55	281
	8% v	10% zc	8%	6%	7%	8%	6%	6%	12% zfg	7%	9%	10%	5%	8%	6%	8%	7%	8%	7%	6%	5%	9%	5%	7%	11% ztv	8%
More likely to apply to women	586	134	158	122	42	168	209	86	48	482	49	36	20	143	76	263	17	84	43	35	41	46	77	53	86	547
	16%	16%	15%	18%	14%	15%	16%	16%	14%	15%	16%	20%	19%	17%	13%	16%	11%	21% zpstu	14%	13%	12%	13%	15%	17%	18%	15%
Applies to both men and women equally	2629	567	764	505	217	819	956	401	222	2218	218	120	74	615	442	1161	120	270	225	201	241	238	380	231	312	2669
	71% x	68%	73% a	73%	74%	72%	74% zh	74%	67%	71%	70%	67%	72%	71%	74%	70%	79% zqux	66%	73% x	74% x	73% x	69%	74% qx	72%	64%	72%
Don't know	198	42	36	24	15	58	48	24	20	174	17	4	3	38	41	95	4	19	16	16	24	28	28	13	26	206
	5% bcf	5%	3%	4%	5%	5%	4%	4%	6%	6%	5%	2%	3%	4%	7%	6%	2%	5%	5%	6%	7%	8% zp	5%	4%	5%	6%
Prefer not to say	18	3	2	1	-	-	1	1	4	18	-	-	-	3	6	9	-	1	2	1	4	2	1	1	5	13
	* ef	*	*	*	-	-	*	*	1% ef	1%	-	-	-	*	1%	1%	-	*	1%	1%	1%	1%	*	*	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling happy

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**284**	231	53	69	61	52	63	39	141	26	14	11	35	22	30	29	38	55	99	28	28	281
	8%	8%	7%	9%	8%	7%	9%	5%	7%	6%	8%	4%	9%	14%	10%	8%	11%	6%	11%	5%	5%	8%
	gst			g			g							zhik	k		zqst		zqst			
More likely to apply to women	**586**	471	116	141	122	111	111	102	274	52	28	45	62	37	79	115	50	169	103	79	64	547
	16%	16%	15%	19%	16%	15%	15%	14%	14%	12%	15%	18%	16%	24%	26%	33%	14%	18%	11%	15%	11%	15%
	hrt			zg										zhi	zhijl	zpqrst		rt		r		
Applies to both men and women equally	**2629**	2082	546	480	511	532	533	573	1409	337	137	187	277	73	175	179	228	660	682	399	453	2669
	71%	70%	72%	65%	69%	72%	72%	77%	73%	77%	73%	73%	70%	48%	57%	51%	64%	72%	73%	76%	78%	72%
	cmnop					c	c	zcdf	zmn	zmn	mn	mn	mn				o	op	op	zop	zopq	
Don't know	**198**	159	39	47	43	43	34	32	98	23	8	13	18	15	15	22	34	35	49	20	32	206
	5%	5%	5%	6%	6%	6%	5%	4%	5%	5%	4%	5%	5%	10%	5%	6%	10%	4%	5%	4%	5%	6%
	s													h			zqrst					
Prefer not to say	**18**	17	1	7	6	1	3	1	2	-	1	-	3	6	4	8	5	3	-	-	2	13
	*****	1%	*	1%	1%	*	*	*	*	-	*	-	1%	4%	1%	2%	1%	*	-	-	*	*
	h													h	h	zqrst	zqrs					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Feeling happy

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	284	62	74	15	12	27	37	47	91	122	70	24	37	52	13	20	229	168	43	281
	8%	6%	8%	5%	10%	10%	9%	6%	9%	8%	7%	8%	6%	8%	10%	8%	8%	8%	9%	8%
	a					ac														
More likely to apply to women	586	142	148	41	11	50	62	107	180	231	155	35	89	105	23	56	471	353	91	547
	16%	14%	16%	14%	9%	19%	14%	14%	18%	14%	15%	11%	14%	16%	19%	22%	16%	17%	20%	15%
	dk		d			d										z		z	z	
Applies to both men and women equally	2629	795	634	217	91	180	300	586	691	1180	784	247	499	469	84	169	2106	1421	305	2669
	71%	77%	70%	75%	77%	67%	70%	78%	69%	73%	75%	79%	77%	71%	69%	65%	72%	70%	65%	72%
	r	zbef						zh		z	z	zm	zm				z			
Don't know	198	33	53	16	5	9	27	15	45	77	35	8	19	37	2	13	126	73	23	206
	5%	3%	6%	5%	4%	3%	6%	2%	5%	5%	3%	3%	3%	6%	2%	5%	4%	4%	5%	6%
	agjklpq		a				a		g											
Prefer not to say	18	1	1	-	-	1	2	-	-	-	2	-	1	-	-	1	3	3	4	13
	*	*	*	-	-	*	1%	-	-	-	*	-	*	-	-	*	*	*	1%	*
	aipq																		q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Starting a new business

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	1203	556	628	453	418	332	208	246	223	194	149	111	72	290	660	253	1028	163	580	616	472	720	142	290	205	46	37	829	190	123	1227
	32% ejklDpr u	31%	34%	40% zdeijkl CD	35% eijklD	24%	41% zeijklD	39% zeijkIC D	39% zejklD	31% ekID	27% elD	24%	19%	39% zeijklD	35% zeijklD	23%	32%	37%	37% zp	29%	43% zrstuvw	28% u	33% u	31% u	24%	25%	25%	32%	38% zxA	29%	33%
More likely to apply to women	243	130	108	88	60	95	39	48	27	33	29	38	29	63	97	82	202	32	90	153	60	183	40	54	63	16	10	164	30	35	248
	7% Cq	7%	6%	8% dC	5%	7% jC	8%	8% dC	5%	5%	5%	8% djC	8%	9% djC	5%	7% jC	6%	7%	6%	7%	5%	7%	9% q	6%	7%	9%	7%	6%	6%	8%	7%
Applies to both men and women equally	2069	1034	1021	499	663	907	203	296	286	376	358	290	260	314	1026	729	1832	212	824	1232	530	1522	229	541	549	111	90	1499	256	236	2048
	56% cfghBno q	57%	55%	44%	56% cfghB	65% zcdfghB C	40%	47% cfB	50% f	61% zcdfghB C	64% zcdfghB C	63% zcdfghB C	70% zcdfghi BC	42%	55% cfgB	66% zcdfghk BC	57% zn	48%	53%	58% zo	48%	59% zqs	53%	57% q	64% zqrst	61% q	63% q	57% zy	51%	57%	55%
Don't know	183	68	105	78	51	55	44	34	37	13	22	19	13	58	81	43	152	25	63	115	47	129	23	58	34	10	4	119	27	17	181
	5% aei	4%	6% a	7% zdegijk CD	4% i	4%	9% zdeijkl CD	5% i	6% di	2%	4%	4%	3%	8% zdegijk lCD	4% i	4%	5%	6%	4%	5%	4%	5%	5%	6%	4%	6%	3%	5%	5%	4%	5%
Prefer not to say	18	12	4	16	1	1	15	1	-	1	1	-	-	15	2	1	6	10	2	13	1	13	-	6	5	-	3	4	1	7	12
	* beCDmoq x	1%	*	1% zdeghjk CD	*	*	3% zcdeghi jklCD	*	-	*	*	-	-	2% zdeghij klCD	*	*	*	2% zm	*	1%	*	1%	-	1%	1%	-	2% qs	*	*	2% zx	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Starting a new business

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	1203	221	342	275	119	432	408	140	93	1011	102	56	33	269	176	566	46	130	93	77	99	110	148	93	215	1227
	32%	27%	33%	40%	40%	38%	32%	26%	28%	32%	33%	31%	32%	31%	29%	34%	31%	32%	30%	28%	30%	32%	29%	29%	44%	33%
	ag		a	zab	zab	zfgh	g																		zpqrstu vw	
More likely to apply to women	243	68	73	29	15	50	95	41	24	200	19	19	5	52	37	111	12	23	17	19	18	23	32	25	31	248
	7%	8%	7%	4%	5%	4%	7%	8%	7%	6%	6%	11%	5%	6%	6%	7%	8%	6%	6%	7%	6%	7%	6%	8%	6%	7%
	ce	c	c				e	e																		
Applies to both men and women equally	2069	504	589	365	152	598	741	339	198	1734	179	94	61	497	349	888	88	233	176	161	188	186	305	191	206	2048
	56%	61%	56%	53%	51%	53%	57%	62%	59%	56%	58%	53%	59%	57%	58%	54%	58%	57%	57%	60%	57%	54%	60%	60%	42%	55%
	ex	zcd						ze									x	x	x	x	x	x	x	x		
Don't know	183	33	39	25	10	52	48	25	15	160	11	9	3	43	30	87	5	21	17	12	18	22	25	10	30	181
	5%	4%	4%	4%	3%	5%	4%	5%	5%	5%	4%	5%	3%	5%	5%	5%	3%	5%	6%	5%	5%	6%	5%	3%	6%	5%
	f																									
Prefer not to say	18	5	4	1	-	-	3	1	3	18	-	-	-	4	6	7	-	1	3	1	5	4	-	-	3	12
	*	1%	*	*	-	-	*	*	1%	1%	-	-	-	*	1%	*	-	*	1%	1%	2%	1%	-	-	1%	*
	e								e												zv	v				

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Starting a new business

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	**3716**	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	**3716**	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**1203**	990	213	240	258	240	225	240	658	135	46	55	116	47	133	139	138	299	358	119	132	1227
	32%	33%	28%	32%	35%	32%	30%	32%	34%	31%	24%	21%	29%	31%	44%	39%	39%	32%	38%	23%	23%	33%
	bjkst	zb							zjk	k					zhijklm	zst	zqst	st	zqst			
More likely to apply to women	**243**	197	46	63	48	42	50	40	114	28	19	20	26	14	19	34	27	55	40	41	42	248
	7%	7%	6%	9%	6%	6%	7%	5%	6%	6%	10%	8%	7%	9%	6%	10%	8%	6%	4%	8%	7%	7%
	r			g												r		r				
Applies to both men and women equally	**2069**	1611	458	389	396	415	428	441	1070	256	115	164	236	71	127	150	155	536	487	348	380	2048
	56%	54%	61%	52%	53%	56%	57%	59%	56%	59%	61%	64%	60%	46%	42%	43%	44%	58%	52%	66%	66%	55%
	anopr		za					c	n	mn	mn	zhmn	mn					opr	op	zopqr	zopqr	
Don't know	**183**	145	38	45	32	41	39	26	82	18	8	17	15	15	21	19	33	30	48	19	25	181
	5%	5%	5%	6%	4%	6%	5%	3%	4%	4%	4%	7%	4%	10%	7%	5%	9%	3%	5%	4%	4%	5%
	q			g										zhil			zqrst					
Prefer not to say	**18**	18	-	6	9	-	3	-	1	1	1	-	3	6	5	11	3	1	1	-	1	12
	*	1%	-	1%	1%	-	*	-	*	*	*	-	1%	4%	2%	3%	1%	*	*	-	*	*
	h			eg	zeg								h	zhikl	h	zqrst	rs					

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Starting a new business

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	1203	247	358	106	39	83	156	183	436	589	236	85	146	272	35	82	985	679	178	1227
	32%	24%	39%	37%	33%	31%	36%	24%	43%	37%	23%	27%	23%	41%	29%	32%	34%	34%	38%	33%
	agjl		zae	a	a	a	a		zg	zj				zkln			z		z	
More likely to apply to women	243	62	54	12	9	23	33	54	67	82	80	11	43	37	11	22	175	137	30	248
	7%	6%	6%	4%	8%	9%	8%	7%	7%	5%	8%	4%	7%	6%	9%	9%	6%	7%	6%	7%
	ip										i									
Applies to both men and women equally	2069	695	443	156	65	152	214	507	465	869	699	215	440	315	74	139	1660	1132	241	2048
	56%	67%	49%	54%	55%	57%	50%	67%	46%	54%	67%	68%	68%	48%	61%	53%	57%	56%	52%	55%
	bfhm	zbcdef				b		zh			zi	zm	zm		m					
Don't know	183	28	53	15	5	7	22	11	39	71	29	4	16	39	2	16	113	68	13	181
	5%	3%	6%	5%	4%	3%	5%	1%	4%	4%	3%	1%	3%	6%	1%	6%	4%	3%	3%	5%
	agjklpqr		a				a		g					kl						
Prefer not to say	18	-	2	-	-	1	3	-	-	-	1	-	-	-	-	1	3	3	4	12
	*	-	*	-	-	*	1%	-	-	-	*	-	-	-	-	*	*	*	1%	*
	ijpq						a												q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying at work

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	2191	1175	989	611	693	886	260	351	332	361	361	285	240	383	1107	701	1948	216	968	1212	768	1409	254	533	442	116	64	1636	299	182	2264
	59% bcfBnpr uwA	65% zb	53%	54%	58% B	64% zcdfgBC	51%	56% cB	58%	58% B	65% zcdfgBC	62% cfgB	64% cfgB	52%	59% cfB	63% zcdfgB	60% zn	49%	62% zp	57%	69% zrstuw	55% w	59% w	56% w	52%	64% ruw	45%	63% zA	59% A	44%	61%
More likely to apply to women	80	35	40	55	20	4	32	24	13	7	3	1	-	47	30	2	59	18	40	38	16	64	8	31	24	-	1	37	15	20	64
	2% ejklDmq x	2%	2%	5% zdegijk lCD	2% ekD	*	6% zdehijk ICD	4% zdeijkl CD	2% eklD	1% eD	1%	*	-	6% zcdeghi jklCD	2% ejkD	*	2%	4% zm	3%	2%	1%	2%	2%	3% zqv	3%	-	1%	1% x	3% x	5% zx	2%
Applies to both men and women equally	1068	459	598	331	390	347	141	190	185	204	132	125	91	210	573	285	919	139	436	626	231	824	137	278	303	47	58	693	157	153	1006
	29% aejDqx	25%	32% za	29% ej	33% zejklD	25%	28%	30% ejD	32% ejD	33% zejID	24%	27%	24%	28%	31% zejD	26%	29%	31%	28%	29%	21%	32% zq	32% q	29% q	35% zqtv	26%	40% zqtv	27%	31%	37% zx	27%
Don't know	351	117	227	118	79	153	58	35	45	63	47	42	84	147	120	281	59	112	235	94	252	35	99	81	19	18	237	31	56	366
	9% adhCmoy	6%	12% za	10% dhC	7%	11% zdhiC	11% dh	6% d	7%	11% dhiC	10% dh	11% dh	11% dhiC	11% dhiC	8%	11% zcdegij klCD	9%	13% zm	7%	11% zo	9%	10%	8%	10%	9%	10%	13% zxy	9%	6%	13% zxy	10%
Prefer not to say	27	14	12	17	10	-	17	*	9	1	-	-	-	17	10	-	15	11	4	17	1	19	-	9	7	-	3	11	1	7	16
	1% egjkDmo qx	1%	1%	2% zegiijkC D	1% eiD	-	3% zcdegij klCD	*	2% egjkCD	*	-	-	-	2% zcdegij klCD	1% eD	-	*	3% zm	*	1%	*	1% q	-	1% q	1% q	-	2% qs	*	*	2% x	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying at work

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	2191	451	636	447	200	728	800	312	160	1813	204	111	62	500	333	979	80	240	181	153	180	191	312	200	276	2264
	59%	54%	61%	64%	68%	64%	62%	57%	48%	58%	66%	63%	60%	58%	56%	59%	53%	59%	59%	57%	55%	55%	61%	63%	57%	61%
	ahi		a	za	za	zgh	zh	h			zi															
More likely to apply to women	80	26	14	11	4	13	24	9	6	66	5	7	2	21	6	39	2	12	7	2	4	11	5	7	17	64
	2%	3%	1%	2%	1%	1%	2%	2%	2%	2%	2%	4%	2%	2%	1%	2%	1%	3%	2%	1%	1%	3%	1%	2%	3%	2%
	e		b																						v	
Applies to both men and women equally	1068	279	304	178	76	285	376	166	125	913	76	48	30	274	189	451	56	130	87	82	107	94	143	80	133	1006
	29%	34%	29%	26%	26%	25%	29%	30%	38%	29%	24%	27%	29%	32%	31%	27%	37%	32%	28%	30%	33%	27%	28%	25%	27%	27%
	e	zcd							zef					zw												
Don't know	351	72	88	56	15	101	94	59	33	303	26	11	9	67	63	174	13	25	29	31	32	46	49	31	47	366
	9%	9%	8%	8%	5%	9%	7%	11%	10%	10%	8%	6%	9%	8%	11%	10%	9%	6%	9%	11%	10%	13%	10%	10%	10%	10%
	dfq							f												q		zq				
Prefer not to say	27	3	4	1	-	5	1	-	7	27	-	-	-	4	8	16	-	1	2	3	4	3	1	-	12	16
	1%	*	*	*	-	*	*	-	2%	1%	-	-	-	*	1%	1%	-	*	1%	1%	1%	1%	*	-	2%	*
	f								zefg																zqvw	

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying at work

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**2191**	1728	461	360	437	430	478	486	1235	257	96	156	193	60	172	213	152	601	500	362	337	2264
	59%	58%	61%	48%	59%	58%	64%	65%	64%	59%	51%	61%	49%	39%	56%	60%	43%	65%	54%	69%	58%	61%
	clmpr					c	zce	zcde	zjlmn	lm		lm			m	p		zprt	p	zoprt	p	
More likely to apply to women	**80**	66	13	26	14	21	8	11	23	9	9	3	11	8	14	28	17	6	22	1	1	64
	2%	2%	2%	4%	2%	3%	1%	1%	1%	2%	5%	1%	3%	5%	5%	8%	5%	1%	2%	*	*	2%
	hqst			zfg		f					zhk		h	h	zh	zqrst	zqrst		qst			
Applies to both men and women equally	**1068**	859	209	260	221	207	188	192	495	132	63	76	150	56	81	74	130	264	305	121	163	1006
	29%	29%	28%	35%	30%	28%	25%	26%	26%	30%	33%	30%	38%	37%	27%	21%	37%	29%	33%	23%	28%	27%
	fhos			zefg									zhn	h			zoqst	s	zos			
Don't know	**351**	282	68	86	61	78	67	58	169	39	20	19	38	23	31	25	52	50	97	42	77	366
	9%	10%	9%	12%	8%	11%	9%	8%	9%	9%	11%	7%	10%	15%	10%	7%	15%	5%	10%	8%	13%	10%
	q			g										h			zoqrs		q		zoqs	
Prefer not to say	**27**	24	4	12	9	3	3	-	3	-	1	3	3	6	6	12	4	2	8	-	-	16
	1%	1%	*	2%	1%	*	*	-	*	-	*	1%	1%	4%	2%	3%	1%	*	1%	-	-	*
	ghs			zg	g							h		zhil	hi	zqrst	qst		s			

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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying at work

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	2191	624	577	186	80	167	231	475	644	1035	621	186	399	446	72	148	1828	1277	297	2264
	59%	60%	63% zf	64% f	67% f	63%	54%	63% z	64% z	64% zj	59%	59%	62%	67% zk	59%	57%	62% z	63% z	64%	61%
More likely to apply to women	80	4	22	1	2	9	13	6	17	16	11	-	1	12	3	15	34	40	11	64
	2% agijklp	*	2% a	1%	2%	3% ac	3% ac	1%	2%	1%	1%	-	*	2% kl	3% kl	6% zp	1%	2%	2%	2%
Applies to both men and women equally	1068	310	247	73	26	67	129	209	281	426	317	104	181	164	37	74	823	552	127	1006
	29% im	30%	27%	25%	22%	25%	30%	28%	28%	26%	30%	33% m	28%	25%	31%	28%	28%	27%	27%	27%
Don't know	351	95	62	29	11	22	44	65	65	133	94	25	65	41	9	19	245	146	26	366
	9% bhimpqr	9%	7%	10%	9%	8%	10%	9%	6%	8%	9%	8%	10% m	6%	7%	7%	8%	7%	6%	10%
Prefer not to say	27	-	1	1	-	1	11	-	-	1	1	-	-	-	*	4	6	4	4	16
	1% abghijpq	-	*	*	-	*	3% zabc	-	-	*	*	-	-	-	*	2% p	*	*	1% q	*

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying from COVID-19

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
More likely to apply to men	598 **16%** elDpruA	303 17%	287 15%	184 16% eID	234 20%	180 13% zefjlBD	66 13%	118 19% I	110 19%	125 20% zcefjlB D	81 14% I	71 15% eID	29 8%	112 15% I	349 19% zefjID	137 12% I	535 17% z	59 13%	294 19% zp	300 14%	269 24% zrstuvw	328 13% u	74 17% ru	133 14% u	83 10%	19 11%	19 13%	435 17% A	91 18% A	49 12%	610 16%
More likely to apply to women	119 **3%** ejklDmp x	58 3%	56 3%	59 5% zejkICD	43 4% ejkID	17 1%	27 5%	32 5% zejkID	25 4% zejklCD	18 3% ejkID	7 1% eD	6 1%	3 1%	45 6% zdeijkl CD	63 3% ejkID	10 1%	90 3%	25 6%	62 4% p	55 3%	36 3%	82 3%	18 4%	34 4%	24 3%	3 1%	2 1%	60 2%	30 6% zx	24 6% zx	112 3%
Applies to both men and women equally	2644 **71%** cfgBq	1294 72%	1323 71%	745 66%	823 69%	1076 77% zcdfghi BC	334 66%	411 66%	393 68%	431 70%	425 76% zcdfghi BC	346 76% zcdfghi BC	304 82% zcdfghi BC	480 65%	1304 70% cgB	860 78% zcdfghi BC	2320 72% z	293 66%	1083 69%	1548 73% z	710 64%	1911 74% zqt	310 71% q	678 71% q	670 78% zqrst	141 77% q	111 78% q	1901 73% z	342 68%	285 68%	2636 71%
Don't know	324 **9%** amx	130 7%	187 10% za	124 11% zdegijk C	88 7%	112 8%	64 13% zdeijkC D	60 10%	44 8%	44 7%	43 8%	33 7%	36 10%	85 11% zdeijkC	144 8%	95 9% k	261 8%	55 12%	117 7%	200 9% zm	93 8%	222 9%	31 7%	93 10%	69 8%	19 10%	10 7%	205 8%	39 8%	51 12% zx	332 9%
Prefer not to say	31 **1%** eCmoqx	15 1%	13 1%	20 2% zdegijk CD	5 *	6 *	17 3% zcdeghi jklCD	4 1%	3 1%	1 *	2 *	2 1%	1 *	19 3% zdeghij klCD	7 *	5 *	16 1%	12 3% zm	2 *	25 1% zo	1 *	26 1% q	2 *	11 1% q	10 1% q	1 1%	1 1%	13 1%	2 *	9 2% zx	26 1%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying from COVID-19

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
More likely to apply to men	598	109	148	160	77	237	227	61	33	513	50	24	12	146	72	295	30	61	54	34	38	57	81	61	95	610
	16%	13%	14%	23%	26%	21%	17%	11%	10%	16%	16%	14%	12%	17%	12%	18%	20%	15%	18%	13%	12%	17%	16%	19%	20%	16%
	aghn			zab	zab	zgh	gh							n		n	t							t	st	
More likely to apply to women	119	36	32	20	5	23	40	18	16	98	8	11	2	31	13	54	4	12	15	6	7	12	12	4	26	112
	3%	4%	3%	3%	2%	2%	3%	3%	5%	3%	2%	6%	2%	4%	2%	3%	3%	3%	5%	2%	2%	4%	2%	1%	5%	3%
	e								e										w						zvw	
Applies to both men and women equally	2644	617	789	453	191	787	920	413	255	2200	227	134	84	618	448	1134	108	299	211	202	246	239	370	214	311	2636
	71%	74%	75%	65%	65%	70%	71%	76%	77%	70%	73%	75%	81%	71%	75%	68%	71%	73%	69%	75%	75%	70%	72%	67%	64%	71%
	cdox	cd	zcd					e	ze				zi		o					x	x		x			
Don't know	324	58	73	59	22	81	104	53	22	284	26	8	5	64	59	161	8	35	22	26	33	32	46	39	44	332
	9%	7%	7%	9%	7%	7%	8%	10%	7%	9%	8%	4%	5%	7%	10%	10%	5%	8%	7%	10%	10%	9%	9%	12%	9%	9%
	be																							zp		
Prefer not to say	31	12	5	2	-	5	5	2	5	28	2	1	-	6	6	16	1	2	4	2	4	4	3	1	9	26
	1%	1%	*	*	-	*	*	*	2%	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	2%	1%
		bc							ef																	

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Overlap formulae used. * small base

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying from COVID-19

Base: All participants

| | Total | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | |
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
More likely to apply to men	**598**	471	126	92	115	122	124	146	368	63	21	31	42	25	41	60	50	179	166	65	72	610
	16%	16%	17%	12%	15%	16%	17%	20%	19%	14%	11%	12%	11%	16%	13%	17%	14%	19%	18%	12%	12%	16%
	clst							zc	zjkl								zpst		st			
More likely to apply to women	**119**	102	17	28	37	27	16	12	51	8	14	12	8	7	17	19	21	33	30	6	5	112
	3%	3%	2%	4%	5%	4%	2%	2%	3%	2%	7%	5%	2%	5%	5%	5%	6%	4%	3%	1%	1%	3%
	gst			g	zfg	g					zhil				i	st	zrst	st	st			
Applies to both men and women equally	**2644**	2098	547	535	515	515	536	544	1346	327	135	187	314	99	205	230	232	656	641	408	450	2636
	71%	71%	72%	72%	69%	70%	72%	73%	70%	75%	72%	73%	79%	64%	67%	65%	65%	71%	69%	78%	78%	71%
	p												zhmn							zopqr	zopqr	
Don't know	**324**	263	61	81	62	69	67	45	153	39	18	22	27	16	37	33	46	52	91	45	50	332
	9%	9%	8%	11%	8%	9%	9%	6%	8%	9%	9%	8%	7%	11%	12%	9%	13%	6%	10%	9%	9%	9%
	gq			g		g	g										zqs		q	q		
Prefer not to say	**31**	26	4	8	14	6	2	1	7	1	1	5	4	6	6	11	7	2	5	2	2	26
	1%	1%	1%	1%	2%	1%	*	*	*	*	*	2%	1%	4%	2%	3%	2%	*	*	*	*	1%
	gh			g	zfg							hi		zhi	h	zqrst	zqrst					

Q22. For each of the following behaviours and characteristics, do you think it is more likely to apply to men or more likely to apply to women in the UK, or both men and women equally? - Dying from COVID-19

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
More likely to apply to men	598	143	190	58	25	36	58	108	210	327	127	49	86	150	17	35	501	346	83	610
	16%	14%	21%	20%	21%	14%	14%	14%	21%	20%	12%	16%	13%	23%	14%	14%	17%	17%	18%	16%
	aj		zaef	af	a				zg	zj				zkl			z			
More likely to apply to women	119	19	31	8	4	17	10	15	27	43	24	5	9	21	3	22	81	59	21	112
	3%	2%	3%	3%	3%	6%	2%	2%	3%	3%	2%	1%	1%	3%	3%	9%	3%	3%	4%	3%
	aglp					zaf										zp				
Applies to both men and women equally	2644	794	611	203	79	198	310	583	705	1126	802	249	493	441	89	185	2109	1462	321	2636
	71%	77%	67%	70%	66%	74%	72%	77%	70%	70%	77%	79%	76%	67%	74%	71%	72%	72%	69%	71%
	bm	zbcd						zh			zi	zm	zm							
Don't know	324	74	73	20	11	13	44	46	64	113	87	12	54	49	11	12	231	142	34	332
	9%	7%	8%	7%	9%	5%	10%	6%	6%	7%	8%	4%	8%	7%	9%	5%	8%	7%	7%	9%
	eghikopq						e						k							
Prefer not to say	31	4	4	-	*	3	6	3	1	2	6	-	4	1	*	5	13	9	8	26
	1%	*	*	-	*	1%	1%	*	*	*	1%	-	1%	*	*	2%	*	*	2%	1%
	hipq															p			q	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q23. In the UK, do you think attempts to give equal opportunities for women have gone too far or not gone far enough, or about right?

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Gone much too far (n)	118	93	24	49	37	31	21	28	24	13	13	11	6	30	63	24	94	20	62	55	22	96	16	33	33	4	10	62	28	21	102
Gone much too far (%)	3% beDmpqx	5% zb	1%	4% zeD	3%	2%	4%	5% zeijlD	4%	2%	2%	2%	2%	4% eD	3%	2%	3%	5%	4%	3%	2%	4% zq	4%	4%	4% q	2%	7% zq	2%	5% zx	5% x	3%
Gone too far (n)	352	222	127	103	115	135	42	61	48	67	65	33	37	58	195	99	293	55	159	191	73	276	44	102	97	26	7	265	44	34	314
Gone too far (%)	9% bkmq	12% zb	7%	9%	10%	10% k	8%	10%	8%	11%	12% ekBD	7%	10%	8%	10% k	9% k	9%	12%	10%	9%	7%	11% zq	10% q	11% q	11% q	14% qw	5%	10%	9%	8%	8%
About right (n)	1330	749	573	316	432	583	140	176	199	232	211	196	176	208	638	484	1179	135	539	785	336	984	152	350	349	76	57	968	159	151	1298
About right (%)	36% bcfgBq	42% zb	31%	28%	36%	42% zcdfghjBC	28%	28%	35% c	38% cfgB	38% cfgB	43% zcdfghBC	47% zcdfghijBC	28%	34% cfgB	44% zcdefghijBC	37% z	30%	35%	37%	30%	38% zq	35%	37% q	41% zq	42% q	40%	37% zy	31%	36%	35%
Not gone far enough (n)	1388	561	812	421	433	534	182	239	208	225	220	185	129	261	702	424	1239	135	581	801	505	876	161	324	278	61	51	1014	180	133	1468
Not gone far enough (%)	37% anru	31%	43% za	37%	36%	38%	36%	38%	36%	36%	39%	40%	35%	35%	38%	38%	38% zn	30%	37%	38%	45% zrstuv	34%	37%	34%	32%	33%	35%	39% zA	36%	32%	40%
Not gone nearly far enough (n)	340	98	223	137	126	76	59	78	64	63	34	27	15	99	186	55	292	41	149	186	143	188	42	79	52	7	8	209	66	48	366
Not gone nearly far enough (%)	9% aejkIDruvx	5%	12% za	12% zejkICD	11% ejkID	5%	12% ejkID	11% zejkICD	11% ejkID	10% ejkID	6%	6%	4%	13% zejkICD	10% ejkID	5%	9%	9%	10%	9%	13% zrtuvw	7%	10% v	8%	6%	4%	6%	8%	13% zx	11%	10%
Don't know (n)	167	64	99	90	48	29	47	43	32	16	14	5	10	66	82	19	112	49	65	97	30	134	19	55	42	10	8	89	24	29	151
Don't know (%)	4% aeijkDmqx	4%	5% za	8% zdegijklICD	4% eikD	2% k	9% zdeijklCD	7% zdeijklCD	6% ejkD	3%	3%	1%	3%	9% zdeijklCD	4% eijkD	2%	3%	11% zm	4%	5%	3%	5%	4%	6%	5%	6%	5%	3%	5%	7% x	4%
Prefer not to say (n)	22	13	8	17	1	3	17	-	-	1	2	1	-	17	2	2	13	8	4	15	2	15	1	5	6	-	3	7	3	3	17
Prefer not to say (%)	1% deCDmoqx	1%	*	2% zdeghikCD	*	*	3% zcdeghijklCD	-	-	*	*	*	-	2% zcdeghijklCD	*	*	*	2% zm	*	1%	*	1%	*	1%	1%	-	2% q	*	1%	1%	*
Total gne too far (n)	470	315	152	152	152	166	63	89	72	80	78	45	43	89	258	123	387	75	221	246	94	371	60	135	129	30	17	327	72	54	416
Total gne too far (%)	13% bkmpq	17% zb	8%	13% k	13%	12%	12%	14%	12%	13%	14% ekD	10%	12%	12%	14% k	11%	12%	17% zm	14%	12%	9%	14% zq	14% q	14% q	15% q	16% q	12%	13%	14%	13%	11%
Total not far enough (n)	1728	659	1035	558	559	610	242	317	271	288	253	212	145	361	888	479	1531	176	730	986	648	1064	202	404	330	67	59	1223	246	181	1834
Total not far enough (%)	46% aelDnrtuv	37%	55% za	49% zelD	47%	44% l	47%	51% zelD	47%	47%	45%	46% D	39%	49% ID	48% elD	43%	48% zn	40%	47%	46%	58% zrstuvw	41%	47% u	43%	39%	37%	41%	47%	49%	43%	49%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q23. In the UK, do you think attempts to give equal opportunities for women have gone too far or not gone far enough, or about right?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Gone much too far	118	29	38	33	3	22	36	28	11	104	8	3	2	33	16	55	6	17	10	11	6	12	16	7	20	102
	3%	3%	4%	5%	1%	2%	3%	5%	3%	3%	3%	2%	2%	4%	3%	3%	4%	4%	3%	4%	2%	4%	3%	2%	4%	3%
	e			d	zd			zef																		
Gone too far	352	74	116	60	26	87	127	63	38	286	32	22	13	70	59	157	10	31	28	29	30	31	47	32	47	314
	9%	9%	11%	9%	9%	8%	10%	11%	11%	9%	10%	12%	12%	8%	10%	9%	7%	8%	9%	11%	9%	9%	9%	10%	10%	8%
	e							e																		
About right	1330	318	377	243	117	396	491	206	126	1115	110	70	36	331	235	548	60	152	119	118	117	105	173	120	149	1298
	36%	38%	36%	35%	40%	35%	38%	38%	38%	36%	35%	39%	35%	38%	39%	33%	40%	37%	39%	44%	36%	31%	34%	38%	31%	35%
	o													o	o					zuvx						
Not gone far enough	1388	274	393	277	122	491	479	183	88	1170	122	60	37	316	199	655	55	150	111	80	119	143	207	137	169	1468
	37%	33%	38%	40%	41%	43%	37%	33%	27%	37%	39%	33%	36%	36%	33%	39%	37%	37%	36%	29%	36%	41%	41%	43%	35%	40%
	ahs			a	a	zfgh	h									n						s	s	s		
Not gone nearly far enough	340	91	86	64	20	107	117	43	35	288	24	16	12	74	49	164	15	35	23	20	30	33	47	18	66	366
	9%	11%	8%	9%	7%	9%	9%	8%	11%	9%	8%	9%	12%	9%	8%	10%	10%	9%	8%	7%	9%	10%	9%	6%	14%	10%
	w																								zrsw	
Don't know	167	39	33	14	7	27	45	23	31	140	15	7	4	36	31	73	5	19	12	11	20	18	20	5	30	151
	4%	5%	3%	2%	2%	2%	3%	4%	9%	4%	5%	4%	4%	4%	5%	4%	3%	5%	4%	4%	6%	5%	4%	2%	6%	4%
	bcew	c							zefg										w		w	w			w	
Prefer not to say	22	7	3	1	-	3	1	1	3	21	-	1	-	6	9	6	-	2	3	3	7	1	1	1	3	17
	1%	1%	*	*	-	*	*	*	1%	1%	-	*	-	1%	2%	*	-	1%	1%	1%	2%	*	*	*	1%	*
	f								f						zo						zv					
Total gne too far	470	103	154	94	29	109	163	90	49	390	40	26	14	103	75	212	16	49	38	40	35	44	63	38	67	416
	13%	12%	15%	14%	10%	10%	13%	17%	15%	12%	13%	14%	14%	12%	13%	13%	10%	12%	13%	15%	11%	13%	12%	12%	14%	11%
	e		z				e	ze	e																	
Total not far enough	1728	365	479	341	143	598	596	226	124	1457	146	76	49	390	248	820	70	185	134	100	148	176	254	154	235	1834
	46%	44%	46%	49%	48%	53%	46%	41%	37%	47%	47%	42%	48%	45%	41%	49%	47%	45%	44%	37%	45%	51%	50%	48%	49%	49%
	ghns					zfgh	h									zn						s	s	s	s	

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Overlap formulae used. * small base

Q23. In the UK, do you think attempts to give equal opportunities for women have gone too far or not gone far enough, or about right?

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	**3716**	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	**3716**	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Gone much too far	**118**	101	17	23	30	32	14	19	43	4	14	16	13	8	15	23	7	56	7	14	10	102
	3%	3%	2%	3%	4%	4%	2%	3%	2%	1%	7%	6%	3%	6%	5%	7%	2%	6%	1%	3%	2%	3%
	fhir				f	f					zhi	zhi		i	hi	zprst		zprst		r		
Gone too far	**352**	294	59	80	73	73	57	69	193	34	13	28	36	22	24	39	20	127	65	56	42	314
	9%	10%	8%	11%	10%	10%	8%	9%	10%	8%	7%	11%	9%	15%	8%	11%	6%	14%	7%	11%	7%	8%
	pr															p		zprt		pr		
About right	**1330**	1021	309	244	272	249	284	282	691	167	68	109	153	52	73	127	78	369	266	253	230	1298
	36%	34%	41%	33%	37%	34%	38%	38%	36%	38%	36%	42%	39%	34%	24%	36%	22%	40%	29%	48%	40%	35%
	anpr		za						n	n	n	n	n			p		zpr	p	zopqrt	pr	
Not gone far enough	**1388**	1091	296	255	258	274	301	301	759	176	65	70	136	35	128	107	144	285	414	169	254	1468
	37%	37%	39%	34%	35%	37%	40%	40%	39%	40%	34%	27%	34%	23%	42%	30%	40%	31%	44%	32%	44%	40%
	kmqs								zkm	km			m		km		oqs		zoqs		zoqs	
Not gone nearly far enough	**340**	289	50	81	68	80	57	53	179	34	22	12	32	13	42	21	63	51	131	26	29	366
	9%	10%	7%	11%	9%	11%	8%	7%	9%	8%	12%	5%	8%	9%	14%	6%	18%	6%	14%	5%	5%	10%
	bgkqst	zb		g		g			k		k				zik		zoqst		zoqst			
Don't know	**167**	143	24	52	34	30	29	23	57	22	7	21	21	14	21	25	38	33	49	7	12	151
	4%	5%	3%	7%	5%	4%	4%	3%	3%	5%	3%	8%	5%	9%	7%	7%	11%	4%	5%	1%	2%	4%
	ghst			zefg								zh		zh	h	st	zqrst	s	st			
Prefer not to say	**22**	21	1	8	7	1	5	1	4	-	1	-	5	8	3	10	6	1	1	1	2	17
	1%	1%	*	1%	1%	*	1%	*	*	-	*	-	1%	5%	1%	3%	2%	*	*	*	*	*
	bhr			g										hi		zqrst	zqrst					
Total gne too far	**470**	394	75	103	103	105	70	88	236	38	27	44	49	31	39	62	27	183	72	70	52	416
	13%	13%	10%	14%	14%	14%	9%	12%	12%	9%	14%	17%	12%	20%	13%	17%	8%	20%	8%	13%	9%	11%
	bfiprt	zb		f	f	f						i		zhi		prt		zprst		prt		
Total not far enough	**1728**	1381	346	337	326	353	358	354	938	210	86	82	168	49	169	129	207	336	545	195	283	1834
	46%	47%	46%	45%	44%	48%	48%	47%	49%	48%	46%	32%	42%	32%	56%	36%	58%	36%	58%	37%	49%	49%
	kmoqs								zkm	km	km		k		zklm		zoqst		zoqst		oqs	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q23. In the UK, do you think attempts to give equal opportunities for women have gone too far or not gone far enough, or about right?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Gone much too far	118	46	24	2	-	4	20	31	19	21	56	7	37	11	4	9	90	70	16	102
	3%	4%	3%	1%	-	1%	5%	4%	2%	1%	5%	2%	6%	2%	3%	4%	3%	3%	3%	3%
	cdhim	zcde					cd	h			zi		zkm							
Gone too far	352	140	59	12	7	18	49	106	62	103	151	37	95	33	18	23	278	231	38	314
	9%	14%	6%	4%	6%	7%	11%	14%	6%	6%	14%	12%	15%	5%	15%	9%	9%	11%	8%	8%
	bchim	zbcde					bc	zh			zi	m	zm		m			z		
About right	1330	493	242	102	36	97	152	378	296	531	463	156	305	176	39	108	1048	698	157	1298
	36%	48%	27%	35%	31%	37%	35%	50%	29%	33%	44%	49%	47%	27%	32%	42%	36%	35%	34%	35%
	bhim	zbcdef		b		b	b	zh			zi	zmn	zmn							
Not gone far enough	1388	296	409	149	59	94	137	211	441	733	296	101	177	310	42	85	1142	769	191	1468
	37%	29%	45%	52%	49%	35%	32%	28%	44%	46%	28%	32%	28%	47%	35%	33%	39%	38%	41%	40%
	afgjl		zaef	zaef	zaef				zg	zj				zkl			z			
Not gone nearly far enough	340	29	137	19	14	45	29	17	158	185	44	13	13	108	14	21	278	192	51	366
	9%	3%	15%	7%	11%	17%	7%	2%	16%	11%	4%	4%	2%	16%	12%	8%	9%	10%	11%	10%
	agjkl		zacf	a	a	zacf	a		zg	zj				zkl	kl					
Don't know	167	27	36	4	3	6	37	12	31	36	32	1	16	25	3	11	91	53	9	151
	4%	3%	4%	1%	2%	2%	9%	2%	3%	2%	3%	*	3%	4%	2%	4%	3%	3%	2%	4%
	acghijk lpqr						zabcde						k	k						
Prefer not to say	22	1	3	-	-	1	5	-	1	1	2	-	1	-	1	1	8	5	4	17
	1%	*	*	-	-	*	1%	-	*	*	*	-	*	-	1%	*	*	*	1%	*
	ahipq						a													
Total gne too far	470	186	82	15	7	22	68	136	81	124	207	45	132	44	22	32	368	301	54	416
	13%	18%	9%	5%	6%	8%	16%	18%	8%	8%	20%	14%	20%	7%	19%	12%	13%	15%	12%	11%
	bcdehim	zbcde					bcde	zh			zi	m	zkm		m			z		
Total not far enough	1728	325	546	168	72	140	167	228	598	918	340	113	191	418	56	107	1420	961	242	1834
	46%	31%	60%	58%	61%	52%	39%	30%	59%	57%	33%	36%	30%	63%	46%	41%	48%	48%	52%	49%
	afgjkl		zaf	zaf	zaf	af	a		zg	zj				zkln	l		z		z	z

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Overlap formulae used. * small base

Q24. Which of the following comes closest to your view about the overall impact of feminism on British society?

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Feminism has done more good to society than harm	1601	752	817	484	549	568	217	267	253	296	238	197	134	317	838	446	1466	115	705	887	662	932	171	383	272	65	41	1164	231	144	1707
	43% elDnruw A	42%	44%	43%	46% elD	41%	43%	43%	44%	48% zelD	42%	43% D	36%	43%	45% elD	40%	46% zn	26%	45%	42%	60% zrstuvw	36% u	39% u	40% ruw	32%	35%	29%	45% zA	46% A	34%	46%
Feminism has been equally good and harmful for society	1141	567	562	319	367	454	126	193	167	201	186	150	118	198	586	357	986	141	491	646	266	862	141	312	294	64	52	829	137	131	1108
	31% fBq	31%	30%	28%	31%	33% zcfB	25%	31% cB	29%	32% f	33% cfB	33% fB	32%	27% cf	31%	32% fB	31%	32%	32%	30%	24%	34% zq	32% q	33% q	34% zq	35% q	36% q	32%	27%	31%	30%
Feminism has done more harm to society than good	429	269	159	138	130	161	64	74	77	54	53	52	56	89	207	133	348	77	174	254	82	346	66	113	131	20	16	277	75	57	392
	12% bmqx	15% zb	9%	12%	11%	12%	13%	12%	13%	9%	9%	11%	15% ij	12%	11%	12% zm	11%	17% zm	11%	12%	7%	13% zq	15% q	12% q	15% zq	11% q	11%	11%	15% zx	14%	11%
Feminism has had little effect either way	286	118	167	69	78	138	33	37	44	34	50	44	44	46	125	115	223	57	92	193	65	217	36	67	79	20	13	193	36	41	272
	8% acgmoq	7%	9% za	6%	7%	10% zcdgijkBC	6%	6%	8%	6%	9% cgiC	10% cdgiBC	12% zcdfgiB C	6%	7%	10% zcdfgiB C	7%	13% zm	6%	9% zo	6%	8% q	8%	7%	9% q	11% q	9%	7%	7%	10%	7%
Don't know	224	79	144	99	62	63	48	51	30	32	28	14	21	68	104	52	178	39	91	127	32	187	19	66	70	14	18	137	20	37	210
	6% aekDmqx	4%	8% za	9% zdeijkC D	5%	5% k	9% zdeijkCD	8% zdejkCD	5%	5%	5%	3%	6%	9% zdeijkC D	6%	5% k	6%	9% m	6%	6%	3%	7% zqs	4%	7% q	8% zqs	8% q	13% zqrst	5%	4%	9% xy	6%
Prefer not to say	35	16	17	24	5	6	21	3	4	1	4	2	-	23	7	5	20	14	5	22	4	24	2	8	10	-	3	14	4	8	27
	1% eCDmoqx	1%	1%	2% zdegijk lCD	*	*	4% zcdeghi jklICD	1%	1%	*	1%	*	-	3% zcdeghi jklICD	*	*	1%	3% zm	1%	1% o	*	1%	1%	1%	1%	-	2% q	1%	1%	2% x	1%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q24. Which of the following comes closest to your view about the overall impact of feminism on British society?

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Feminism has done more good to society than harm	1601	312	436	368	158	592	559	181	121	1339	149	72	41	359	221	759	72	170	117	97	124	149	231	154	224	1707
	43% aghns	38%	42%	53% zab	53% zab	52% zfgh	43% g	33%	36%	43%	48%	41%	40%	42%	37%	46% zn	48% s	42%	38%	36%	38%	43%	45% s	48% rst	46% s	46%
Feminism has been equally good and harmful for society	1141	240	363	186	93	319	430	189	101	951	94	62	33	259	198	494	35	129	95	92	106	114	150	102	128	1108
	31% ce	29%	35% zac	27%	31%	28%	33%	35% e	30%	30%	30%	35%	32%	30%	33%	30%	23%	32%	31%	34% p	32%	33%	29%	32%	26%	30%
Feminism has done more harm to society than good	429	120	132	73	19	96	155	83	39	361	33	23	13	120	78	162	24	57	39	35	43	29	56	26	52	392
	12% deo	14% zcd	13% d	11%	6%	9%	12% e	15% ze	12%	12%	10%	13%	13%	14% zo	13%	10%	16% uw	14% uw	13%	13%	13%	8%	11%	8%	11%	11%
Feminism has had little effect either way	286	90	66	45	17	78	88	54	35	254	17	4	10	69	47	138	10	38	21	18	29	28	43	21	46	272
	8% k	11% zbcd	6%	6%	6%	7%	7%	10%	11%	8% k	6%	2%	9% k	8%	8%	8%	7%	9%	7%	7%	9%	8%	8%	7%	9%	7%
Don't know	224	59	48	18	8	41	56	37	29	184	19	16	6	52	42	90	9	12	31	26	15	20	30	14	26	210
	6% bcdefq	7% bcd	5%	3%	3%	4%	4%	7% e	9% ef	6%	6%	9%	6%	6%	7%	5%	6%	3%	10% zqtwx	10% zqtw	5%	6%	6%	4%	5%	6%
Prefer not to say	35	10	1	3	1	5	7	1	8	34	*	1	-	6	12	16	1	1	4	2	10	4	1	2	8	27
	1% b	1% b	*	*	*	*	1%	*	2% zefg	1%	*	*	-	1%	2% zm	1%	1%	*	1%	1%	3% zqv	1%	*	1%	2%	1%

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Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
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Overlap formulae used. * small base

Q24. Which of the following comes closest to your view about the overall impact of feminism on British society?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Feminism has done more good to society than harm	1601	1248	354	255	311	316	379	341	914	177	78	72	146	49	148	128	164	392	439	232	214	1707
	43% cklmt	42%	47% za	34%	42%	43% c	51% zcde	46% c	47% ziklm	40% k	41% k	28%	37%	32%	48% klm	36%	46% ot	42%	47% zot	44% t	37%	46%
Feminism has been equally good and harmful for society	1141	913	228	232	229	233	218	230	596	147	63	86	128	38	68	104	88	305	277	158	197	1108
	31% np	31%	30%	31%	31%	31%	29%	31%	31% n	34% n	34% n	33% n	32% n	25%	22%	30%	25%	33% p	30%	30%	34%	30%
Feminism has done more harm to society than good	429	340	90	98	102	87	54	88	190	40	27	56	55	21	36	56	33	142	65	70	62	392
	12% fhr	11%	12%	13% f	14% f	12% f	7%	12% f	10%	9%	14%	22% zhiln	14%	14%	12%	16% pr	9%	15% zprt	7%	13% r	11% r	11%
Feminism has had little effect either way	286	235	50	78	53	56	46	52	134	41	15	16	37	18	23	26	21	51	74	42	72	272
	8% q	8%	7%	11% zfg	7%	8%	6%	7%	7%	9%	8%	6%	9%	12%	8%	7%	6%	5%	8%	8%	12% zpqrs	7%
Don't know	224	194	31	66	39	41	42	35	88	32	5	25	25	19	21	24	43	31	72	24	29	210
	6% bhq	7% zb	4%	9% zdefg	5%	6%	6%	5%	5%	7%	3%	10% zhj	6%	12% zhj	7%	7%	12% zoqrst	3%	8% zqs	5%	5%	6%
Prefer not to say	35	32	4	14	8	5	7	1	3	2	1	1	7	8	8	15	7	1	5	-	5	27
	1% ghqs	1%	*	2% zg	1% g	1%	1%	*	*	*	*	*	2% h	5% zhijk	3% zh	4% zqrst	2% qrs	*	1%	-	1% s	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q24. Which of the following comes closest to your view about the overall impact of feminism on British society?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Feminism has done more good to society than harm	1601	318	519	179	78	130	130	248	580	903	296	118	186	406	41	110	1318	878	252	1707
	43% afgjl	31%	57% zaef	62% zaef	65% zaef	49% af	30%	33%	58% zg	56% zj	28%	38% l	29%	61% zkln	34%	42%	45% z	43%	54% zq	46%
Feminism has been equally good and harmful for society	1141	398	241	66	29	75	141	299	255	455	390	133	231	166	49	74	920	672	115	1108
	31% bchimr	39% zbcde	26%	23%	24%	28%	33% bc	40% zh	25%	28%	37% zi	42% zm	36% zm	25%	41% m	28%	31%	33% zr	25%	30%
Feminism has done more harm to society than good	429	170	60	17	4	27	61	119	78	102	187	33	126	37	13	42	331	259	52	392
	12% bcdhim	16% zbcde	7%	6%	3%	10% d	14% bcd	16% zh	8%	6%	18% zi	10% m	19% zkm	6%	11%	16%	11%	13% z	11%	11%
Feminism has had little effect either way	286	99	55	14	6	22	34	63	69	95	106	22	68	36	10	15	223	145	31	272
	8% im	10% zbc	6%	5%	5%	8%	8%	8%	7%	6%	10% zi	7%	11% zm	5%	8%	6%	8%	7%	7%	7%
Don't know	224	45	33	11	3	11	53	27	23	53	62	9	32	17	7	15	127	59	12	210
	6% abghikm pqr	4%	4%	4%	2%	4%	12% zabcde	4%	2%	3%	6% i	3%	5%	3%	6%	6%	4%	3%	3%	6%
Prefer not to say	35	2	2	1	-	1	10	-	3	2	3	-	2	-	*	4	16	6	4	27
	1% abghijm pq	*	*	*	-	*	2% zab	-	*	*	*	-	*	-	*	2%	1%	*	1%	1%

Fieldwork dates: 17th August - 23rd August 2023
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Overlap formulae used. * small base

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - SUMMARY TABLE

Base: All participants

	Today's young men	Today's older men	Today's young women	Today's older women
Unweighted Total	3716	3716	3716	3716
Weighted Total	3716	3716	3716	3716
Very positive impact	221	80	894	287
	6%	2%	24%	8%
Fairly positive impact	1335	665	1926	1764
	36%	18%	52%	47%
Made no difference	1196	1836	434	1149
	32%	49%	12%	31%
Fairly negative impact	587	727	203	244
	16%	20%	5%	7%
Very negative impact	144	144	71	48
	4%	4%	2%	1%
Don't know	210	241	166	202
	6%	6%	4%	5%
Prefer not to say	24	23	22	22
	1%	1%	1%	1%
Total positive impact	1556	745	2820	2051
	42%	20%	76%	55%
Total negative impact	731	871	274	292
	20%	23%	7%	8%

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young men

Base: All participants

		Gender		Age														Ethnicity		Working status		Education								Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very positive impact	221 6% ekp	101 6%	113 6%	94 8% zdefijk CD	63 5%	64 5%	27 5%	66 11% zcdefhi jklBCD	37 7%	25 4%	24 4%	19 4%	21 5%	52 7%	114 6% i	55 5%	196 6%	21 5%	112 7% zp	109 5%	84 8% zru	135 5%	28 7%	56 6%	37 4%	9 5%	5 3%	141 5%	53 11% zxA	18 4%	226 6%
Fairly positive impact	1335 36% ceflBDp ruyA	620 34%	697 37%	376 33%	510 43% zcefgjk IBD	449 32%	155 31%	221 35% cl	252 44% zcefgjk IBD	258 42% zcefgjk IBD	194 35% l	153 33%	102 27%	236 32%	755 40% zcefgjk IBD	344 31%	1172 36%	149 34%	611 39% zp	720 34%	469 42% zrstuvw	859 33%	150 35%	336 35%	267 31%	62 34%	42 30%	1000 38% zyA	149 30%	123 29%	1340 36%
Made no difference	1196 32% cdfghBC noq	578 32%	605 32%	311 27%	341 29%	544 39% zcdfghi BC	136 27%	175 28%	147 26%	193 31%	223 40% zcdfghi BC	174 38% zcdfghi BC	147 39% zcdfghi BC	205 28%	549 29%	442 40% zcdfghi BC	1068 33% zn	113 26%	457 29%	732 34% zo	294 26%	892 35% zqt	159 37% q	293 31%	324 38% zqt	61 33%	54 38% q	830 32%	169 34%	150 36%	1222 33%
Fairly negative impact	587 16% bdhC	335 19% zb	249 13%	187 17% dhC	152 13%	248 18% zdhjC	85 17% h	102 16% hC	57 10%	94 15% dh	76 14%	85 19% zdhjC	87 23% zcdeghi jBC	123 17%	255 14% h	209 19% zdhjC	502 16%	73 16%	221 14%	362 17% z	190 17%	391 15%	68 16%	150 16%	120 14%	28 15%	24 17%	438 17% z	71 14%	62 15%	598 16%
Very negative impact	144 4% bekDmpx	86 5% zb	55 3%	50 4% eID	62 5% eijkID	32 2%	26 5% eID	24 4% eD	41 7% zegijkl D	20 3%	15 3%	11 2%	6 2%	31 4% eD	91 5% zejklD	21 2%	115 4%	27 6% m	85 5% zp	57 3%	36 3%	108 4%	15 3%	35 4%	50 6% zqr	5 3%	3 2%	83 3% zx	30 6%	23 5%	120 3%
Don't know	210 6% aekDmoq x	71 4%	135 7% za	100 9% zdegijk ICD	57 5%	52 4% D	66 13% zdegehi jklCD	34 5% kD	32 6%	26 4%	26 5% D	14 3%	11 3%	80 11% zcdeghi jklCD	95 5%	35 3%	156 5%	47 11% zm	71 5%	134 6%	37 3%	167 7% zqs	14 3%	72 8% zqs	51 6% q	18 10% qs	13 9% qs	113 4%	29 6%	35 8% x	194 5%
Prefer not to say	24 1% eDmoqx	9 *	14 1%	15 1% zegijkCD	8 1% i	2 *	13 2% zdegijk ICD	2 *	7 1% eD	1 *	1 *	1 *	- -	13 2% zegijkl CD	10 1%	2 *	12 *	12 3% zm	2 *	15 1% o	1 *	15 1%	- -	7 1%	7 1% q	- -	1 1%	9 *	2 *	6 2% x	16 *
Total positive impact	1556 42% efklDpr uA	722 40%	810 43%	470 41% eflD	573 48% zcefjk BD	513 37%	183 36%	287 46% zcefjkl BD	290 50% zcefjkl BD	283 46% efjkIBD	218 39%	173 38%	122 33%	288 39%	868 47% zcefjkl BD	399 36%	1368 42%	170 38%	723 46% zp	829 39%	553 50% zrstuvw	994 39%	179 41%	392 41% u	304 35%	71 39%	47 33%	1141 44% zA	202 40%	142 34%	1566 42%
Total negative impact	731 20% bj	421 23% zb	304 16%	238 21% zb	213 18%	280 20%	111 22% j	127 20% j	98 17%	115 19%	91 16%	96 21%	93 25% zdhjC	155 21%	346 19%	230 21% j	617 19%	100 23%	306 20%	419 20%	225 20%	499 19%	82 19%	186 20%	170 20%	33 18%	28 19%	521 20%	101 20%	85 20%	718 19%

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young men

Base: All participants

	Total (z)	Annual household income: Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade: AB (e)	C1 (f)	C2 (g)	DE (h)	Country: England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net): North (m)	Midlands (n)	South (o)	England region: North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very positive impact	221	39	61	56	18	71	89	25	14	192	15	8	6	47	41	104	8	25	14	16	25	23	26	20	35	226
	6%	5%	6%	8% za	6%	6%	7%	5%	4%	6%	5%	4%	6%	5%	7%	6%	5%	6%	4%	6%	8%	7%	5%	6%	7%	6%
Fairly positive impact	1335	269	399	259	123	445	472	203	87	1138	106	56	35	302	203	633	56	145	101	102	101	118	200	129	187	1340
	36% ah	32%	38% a	37%	42% a	39% zh	36% h	37% h	26%	36%	34%	32%	34%	35%	34%	38% z	37%	36%	33%	38%	31%	34%	39% t	40% t	39%	36%
Made no difference	1196	281	343	224	79	354	428	176	130	982	113	62	39	296	177	508	61	131	104	80	98	122	149	107	130	1222
	32% x	34%	33%	32%	27%	31%	33%	32%	39% ze	31%	36%	35%	38%	34% stvx	30%	31%	40% stvx	32%	34%	30%	30%	35% x	29%	34%	27%	33%
Fairly negative impact	587	149	164	94	60	191	212	85	43	482	54	34	16	121	110	252	14	51	56	40	70	45	91	44	72	598
	16% p	18% c	16%	13%	20% c	17%	16%	16%	13%	15%	17%	19%	16%	14%	18%	15%	9%	13%	18% p	15%	21% zpquw	13%	18% p	14%	15%	16%
Very negative impact	144	42	37	40	9	29	42	30	19	128	6	7	3	51	20	57	4	34	13	14	6	9	19	8	20	120
	4% e	5%	4%	6% zb	3%	3%	3%	5% e	6% e	4%	2%	4%	3%	6% zo	3%	3%	3%	8% zptuvwx	4%	5%	2%	3%	4%	3%	4%	3%
Don't know	210	48	42	18	5	41	51	27	33	177	19	11	3	45	41	91	8	20	17	18	23	26	23	11	31	194
	6% bcdef	6% cd	4%	3%	2%	4%	4%	5%	10% zefg	6%	6%	6%	3%	5%	7%	5%	5%	5%	5%	7%	7%	8% w	4%	3%	6%	5%
Prefer not to say	24	4	1	2	1	1	1	1	6	24	-	-	1	3	7	14	-	1	2	1	5	1	3	1	10	16
	1% bef	*	*	*	*	*	*	*	2% efg	1%	-	-	1%	*	1%	1%	-	*	1%	1%	2%	*	1%	*	2% z	*
Total positive impact	1556	308	460	316	141	516	561	228	101	1330	121	64	41	349	243	738	64	170	114	117	126	141	226	148	222	1566
	42% ah	37%	44% a	46% a	48% a	46% zh	43% h	42% h	30%	43%	39%	36%	40%	40%	41%	44% z	42%	42%	37%	43%	38%	41%	44%	47% r	46%	42%
Total negative impact	731	191	201	134	69	220	255	115	62	610	60	42	19	172	130	308	18	86	69	54	76	55	110	52	92	718
	20% p	23% z	19%	19%	23%	19%	20%	21%	19%	20%	19%	23%	18%	20%	22%	19%	12%	21% p	22% p	20%	23% pu	16%	22% p	16%	19%	19%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young men

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very positive impact	221	177	44	40	57	45	51	27	126	25	11	11	16	12	19	21	27	52	59	28	27	226
	6%	6%	6%	5%	8%	6%	7%	4%	7%	6%	6%	4%	4%	8%	6%	6%	7%	6%	6%	5%	5%	6%
		g			g		g															
Fairly positive impact	1335	1082	253	267	260	247	274	286	740	168	80	76	116	36	109	102	123	360	390	159	183	1340
	36%	37%	33%	36%	35%	34%	37%	38%	38%	38%	42%	29%	29%	24%	36%	29%	35%	39%	42%	30%	32%	36%
	lmost								zklm	lm	klm				m			ost	zopst			
Made no difference	1196	900	296	225	222	255	251	242	596	137	58	95	157	50	81	100	96	263	283	216	226	1222
	32%	30%	39%	30%	30%	35%	34%	32%	31%	31%	31%	37%	40%	32%	27%	28%	27%	28%	30%	41%	39%	33%
	apq		za									n	zhin							zopqr	zopqr	
Fairly negative impact	587	467	119	100	120	123	113	131	338	62	22	34	48	22	57	77	47	160	93	98	110	598
	16%	16%	16%	13%	16%	17%	15%	18%	18%	14%	12%	13%	12%	14%	19%	22%	13%	17%	10%	19%	19%	16%
	r								zl							zpr		r		zpr	pr	
Very negative impact	144	128	16	33	48	18	18	27	53	19	12	19	24	8	7	16	12	60	31	10	12	120
	4%	4%	2%	4%	6%	2%	2%	4%	3%	4%	6%	7%	6%	5%	2%	5%	3%	7%	3%	2%	2%	3%
	befhst	zb			zefg						h	zhn	h					zprst				
Don't know	210	182	28	68	27	50	33	32	72	27	5	18	31	19	29	30	46	26	69	15	20	194
	6%	6%	4%	9%	4%	7%	4%	4%	4%	6%	3%	7%	8%	12%	10%	8%	13%	3%	7%	3%	3%	5%
	bdhqst	zb		zdfg		d				h		h	h	zhj	zhj	qst	zqrst		zqst			
Prefer not to say	24	24	-	9	9	-	5	1	1	1	1	3	3	8	4	7	5	1	7	-	2	16
	1%	1%	-	1%	1%	-	1%	*	*	*	*	1%	1%	5%	1%	2%	1%	*	1%	-	*	*
	ghs	b		eg	eg							h	h	zhijl	h	zqst	qs		s			
Total positive impact	1556	1260	296	307	316	293	326	313	866	193	91	87	132	48	127	123	150	411	450	187	210	1566
	42%	43%	39%	41%	43%	40%	44%	42%	45%	44%	48%	34%	33%	31%	42%	35%	42%	45%	48%	36%	36%	42%
	klmst								zklm	klm	klm						s	ost	zost			
Total negative impact	731	594	135	133	168	140	131	159	391	80	34	53	73	29	63	93	59	220	123	108	122	718
	20%	20%	18%	18%	23%	19%	18%	21%	20%	18%	18%	21%	18%	19%	21%	26%	17%	24%	13%	21%	21%	19%
	r				f											zpr		zpr		r	r	

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young men

Base: All participants

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very positive impact	221	36	87	16	6	16	28	33	84	125	33	14	21	69	4	30	163	113	54	226
	6%	3%	10%	6%	5%	6%	7%	4%	8%	8%	3%	4%	3%	10%	3%	12%	6%	6%	12%	6%
	ajl		za				a		zg	zj				zkln		zp			zq	
Fairly positive impact	1335	323	396	117	45	97	142	238	446	689	330	115	191	306	49	102	1068	712	202	1340
	36%	31%	43%	41%	38%	36%	33%	32%	44%	43%	32%	37%	30%	46%	40%	39%	36%	35%	43%	36%
	agjl		zaf	a					zg	zj				zkl					zq	
Made no difference	1196	368	248	99	50	98	126	260	301	494	371	110	232	172	43	69	963	672	112	1222
	32%	36%	27%	34%	42%	37%	29%	34%	30%	31%	36%	35%	36%	26%	36%	26%	33%	33%	24%	33%
	bmr	zb		b	zbf	b					zi	m	m						r	
Fairly negative impact	587	215	111	44	13	39	66	162	111	226	205	63	133	82	18	36	503	372	59	598
	16%	21%	12%	15%	11%	14%	15%	21%	11%	14%	20%	20%	21%	12%	15%	14%	17%	18%	13%	16%
	bhim	zbdef						zh			zi	m	zm				z	zr		
Very negative impact	144	50	32	3	-	9	18	37	36	30	59	5	42	14	5	10	114	85	20	120
	4%	5%	4%	1%	-	3%	4%	5%	4%	2%	6%	2%	7%	2%	4%	4%	4%	4%	4%	3%
	cdim	cd	d				cd				zi		zkm							
Don't know	210	40	36	10	5	7	37	25	29	47	44	7	25	21	3	13	115	63	14	194
	6%	4%	4%	3%	4%	3%	9%	3%	3%	3%	4%	2%	4%	3%	2%	5%	4%	3%	3%	5%
	abghijk mpqr						zabce													
Prefer not to say	24	1	1	-	-	1	10	-	-	-	2	-	1	-	-	-	9	1	4	16
	1%	*	*	-	-	*	2%	-	-	-	*	-	*	-	-	-	*	*	1%	*
	abhijpq						zabce												q	
Total positive impact	1556	359	482	133	51	113	170	271	530	814	363	129	212	375	52	133	1231	825	256	1566
	42%	35%	53%	46%	43%	42%	40%	36%	53%	51%	35%	41%	33%	57%	43%	51%	42%	41%	55%	42%
	agjl		zadef	a		a			zg	zj		l		zkln		zp			zq	
Total negative impact	731	265	143	47	13	47	85	199	147	256	265	68	175	96	23	46	617	457	79	718
	20%	26%	16%	16%	11%	18%	20%	26%	15%	16%	25%	22%	27%	14%	19%	18%	21%	23%	17%	19%
	bdhim	zbcdef					d	zh			zi	m	zm				z	zr		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older men

Base: All participants

		Gender		Age														Ethnicity		Working status		Education								Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very positive impact	80	35	43	37	19	24	12	25	9	10	7	7	10	22	38	20	65	13	39	40	35	44	11	12	14	5	2	49	15	12	85
	2%	2%	2%	3%	2%	2%	2%	4%	2%	2%	1%	2%	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	1%	2%	3%	2%	2%	3%	3%	2%
		r		zdejCD				zcdeijk CD													zrt										
Fairly positive impact	665	335	322	182	226	257	71	111	132	94	115	81	61	114	348	203	577	82	290	374	240	422	97	142	135	24	25	479	96	71	685
	18%	19%	17%	16%	19%	18%	14%	18%	23%	15%	21%	18%	16%	15%	19%	18%	18%	19%	19%	18%	22%	16%	22%	15%	16%	13%	17%	18%	19%	17%	18%
	rt				i				c	zcdfiB			cfiB		i						zrtuv		rtuv								
Made no difference	1836	855	959	502	592	743	216	285	277	315	289	246	208	322	923	591	1631	183	745	1076	549	1271	201	470	437	95	68	1346	223	191	1857
	49%	47%	51%	44%	50%	53%	43%	46%	48%	51%	52%	54%	56%	43%	49%	53%	51%	41%	48%	51%	49%	49%	46%	49%	51%	52%	48%	51%	44%	46%	50%
	cfgBny		za		cfB	zcfgBC				cfB	cfgB	zcfgB	zcfgB		cfgB	zcfgB	zn											zy			
Fairly negative impact	727	395	323	212	232	283	99	113	93	140	113	95	74	140	354	233	625	87	315	410	202	521	81	209	160	40	28	514	94	87	720
	20%	22%	17%	19%	19%	20%	19%	18%	16%	23%	20%	21%	20%	19%	19%	21%	19%	20%	20%	19%	18%	20%	19%	22%	19%	22%	20%	20%	19%	21%	19%
	b	zb								dhC																					
Very negative impact	144	84	59	71	41	32	35	37	19	22	15	13	3	47	75	22	123	20	74	70	31	113	23	41	43	-	5	89	34	17	131
	4%	5%	3%	7%	3%	2%	7%	6%	3%	4%	3%	3%	1%	6%	4%	2%	4%	4%	5%	3%	3%	4%	5%	4%	5%	-	4%	3%	7%	4%	4%
	belDqvx	b		zdeijkl CD			zdejklC D	zdejklC D		l			D	zdejklC D	elD							qv	qv	v	qv		v		zx		
Don't know	241	90	145	116	74	51	65	51	38	37	18	15	18	83	121	38	186	49	91	143	52	181	19	70	59	19	13	132	37	31	220
	6%	5%	8%	10%	6%	4%	13%	8%	7%	6%	3%	3%	5%	11%	6%	3%	6%	11%	6%	7%	5%	7%	4%	7%	7%	10%	9%	5%	7%	7%	6%
	aejkDmq x		za	zdejik lCD	ejkD		zdeghij klCD	zejkD	ejkD	D				zdeghij klCD	ejkD			zm				q		q		qs					
Prefer not to say	23	5	16	14	7	2	12	2	6	1	1	1	-	13	9	2	14	8	4	15	2	17	2	5	8	-	1	6	5	9	18
	1%	*	1%	1%	1%	*	2%	*	1%	*	*	*	-	2%	*	*	*	2%	*	1%	*	1%	1%	1%	1%	-	1%	*	1%	2%	*
	aeDmoqx			zegjkCD			zdegijk lCD		e					zegijkl CD				zm							q				x	zx	
Total positive impact	745	370	365	218	246	281	82	136	142	104	122	88	70	136	386	223	643	95	329	414	275	466	108	154	149	29	27	527	111	83	770
	20%	21%	20%	19%	21%	20%	16%	22%	25%	17%	22%	19%	19%	18%	21%	20%	20%	21%	21%	19%	25%	18%	25%	16%	17%	16%	19%	20%	22%	20%	21%
	rt				i			cfi	dfiB		f				i						zrtuv		zrtuv								
Total negative impact	871	479	381	283	273	314	134	150	112	162	128	108	78	188	429	254	748	107	389	481	233	633	104	250	204	40	34	603	127	104	851
	23%	27%	20%	25%	23%	23%	26%	24%	19%	26%	23%	24%	21%	25%	23%	23%	23%	24%	25%	23%	21%	25%	24%	26%	24%	22%	24%	23%	25%	25%	23%
	bq	zb								dh												q		q							

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older men

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very positive impact	80	16	31	16	6	21	37	4	10	70	5	2	2	14	10	45	2	6	6	6	4	9	10	13	14	85
	2% g	2%	3%	2%	2%	2%	3% g	1%	3% g	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	1%	3%	2%	4%	3%	2%
Fairly positive impact	665	160	199	139	61	250	212	102	40	574	47	26	18	162	105	307	20	81	61	59	46	63	90	60	94	685
	18% h	19%	19%	20%	21%	22% zfh	16%	19% h	12%	18%	15%	14%	18%	19%	18%	18%	14%	20%	20%	22% t	14%	18%	18%	19%	19%	18%
Made no difference	1836	400	506	352	155	582	647	275	164	1530	145	107	53	432	292	807	87	198	147	121	171	167	258	152	229	1857
	49%	48%	48%	51%	53%	51%	50%	50%	49%	49%	47%	60% zij	52%	50%	49%	49%	58% s	49%	48%	45%	52%	49%	51%	48%	47%	50%
Fairly negative impact	727	161	224	127	48	194	280	113	61	602	79	25	21	164	119	318	29	77	58	53	66	68	100	72	78	720
	20% e	19%	21%	18%	16%	17%	22% e	21%	18%	19%	25% zik	14%	21%	19%	20%	19%	19%	19%	19%	20%	20%	20%	20%	22%	16%	19%
Very negative impact	144	41	33	32	16	34	55	18	13	118	15	9	2	37	23	59	3	22	11	11	11	10	17	10	22	131
	4%	5%	3%	5%	6%	3%	4%	3%	4%	4%	5%	5%	2%	4%	4%	4%	2%	5%	4%	4%	3%	3%	3%	3%	5%	4%
Don't know	241	48	52	26	6	48	63	31	38	207	21	9	5	53	45	108	10	22	22	20	25	24	32	12	40	220
	6% bcdef	6% d	5%	4%	2%	4%	5%	6%	12% zefg	7%	7%	5%	5%	6%	8%	7%	6%	5%	7%	7%	8%	7%	6%	4%	8% w	6%
Prefer not to say	23	6	1	2	1	3	2	3	6	22	-	1	1	3	5	14	-	1	2	-	5	3	3	1	8	18
	1% bf	1%	*	*	*	*	*	1%	2% zef	1%	-	*	1%	*	1%	1%	-	*	1%	-	1%	1%	1%	*	2% z	*
Total positive impact	745	176	230	154	68	271	248	106	50	644	52	28	21	176	116	352	22	87	67	66	50	72	100	72	108	770
	20% h	21%	22%	22%	23%	24% zfh	19%	19%	15%	21%	17%	16%	20%	20%	19%	21%	15%	21%	22%	24% pt	15%	21%	20%	23% t	22%	21%
Total negative impact	871	202	258	160	65	228	335	131	74	720	94	34	23	201	142	377	33	99	69	65	77	78	117	82	100	851
	23% e	24%	25%	23%	22%	20%	26% ze	24%	22%	23%	30% zik	19%	23%	23%	24%	23%	22%	24%	23%	24%	23%	23%	23%	26% t	21%	23%

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older men

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very positive impact	80	62	17	19	27	16	10	8	45	6	4	4	9	2	9	10	12	16	21	9	11	85
	2% g	2%	2%	3%	4% zfg	2%	1%	1%	2%	1%	2%	2%	2%	1%	3%	3%	3%	2%	2%	2%	2%	2%
Fairly positive impact	665	543	122	135	139	124	137	129	374	73	40	37	61	22	49	48	61	176	170	111	92	685
	18%	18%	16%	18%	19%	17%	18%	17%	19% z	17%	21%	14%	15%	14%	16%	14%	17%	19%	18%	21% zot	16%	18%
Made no difference	1836	1421	415	355	341	374	367	398	953	227	93	139	206	68	122	149	159	438	479	268	320	1857
	49% an	48%	55% za	48%	46%	51%	49%	53% zd	49% n	52% n	49%	54% n	52% n	45%	40%	42%	45%	47%	51% op	51% o	55% zopq	50%
Fairly negative impact	727	586	140	128	154	143	156	146	386	94	32	39	72	24	77	79	54	203	151	114	118	720
	20% pr	20%	19%	17%	21%	19%	21%	19%	20%	21%	17%	15%	18%	15%	25% k	22%	15%	22% pr	16%	22% pr	20%	19%
Very negative impact	144	121	23	29	34	23	32	26	68	11	9	13	13	12	15	28	20	47	27	9	12	131
	4% st	4%	3%	4%	5%	3%	4%	4%	4%	3%	5%	5%	3%	8% hi	5%	8% zrst	6% rst	5% rst	3%	2%	2%	4%
Don't know	241	205	37	69	36	58	39	39	98	26	8	23	30	21	29	35	43	42	78	14	24	220
	6% hqst	7%	5%	9% zdfg	5%	8%	5%	5%	5%	6%	4%	9% h	8%	13% zhij	9% h	10% qst	12% zgst	5%	8% zqst	3%	4%	6%
Prefer not to say	23	23	1	8	10	1	4	1	1	1	3	2	4	5	3	4	7	1	7	-	2	18
	1% bh	1%	*	1% g	1% eg	*	1%	*	*	*	2% h	1%	1% h	3% zhi	1% h	1%	2% zqst	*	1%	-	*	*
Total positive impact	745	605	140	154	166	140	147	137	419	79	44	41	70	24	58	59	72	191	191	120	102	770
	20%	20%	18%	21%	22%	19%	20%	18%	22% z	18%	23%	16%	18%	16%	19%	17%	20%	21%	20%	23% zt	18%	21%
Total negative impact	871	706	163	157	188	165	188	172	454	105	41	52	86	36	93	106	74	249	177	124	130	851
	23% r	24%	22%	21%	25%	22%	25%	23%	24%	24%	22%	20%	22%	23%	30% zkl	30% zpr	21%	27% zpr	19%	24% r	22%	23%

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older men

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very positive impact	80	15	27	5	2	6	14	9	33	38	17	3	12	23	1	16	55	43	18	85
	2%	1%	3%	2%	1%	2%	3%	1%	3%	2%	2%	1%	2%	3%	1%	6%	2%	2%	4%	2%
	p		a				a		zg					z		zp			z	
Fairly positive impact	665	182	209	54	17	48	70	134	219	331	180	61	107	156	25	71	500	382	103	685
	18%	18%	23%	19%	15%	18%	16%	18%	22%	21%	17%	19%	17%	24%	20%	27%	17%	19%	22%	18%
	p		zadf						z	z				zl		zp			z	
Made no difference	1836	527	427	158	53	152	200	390	483	827	528	177	323	316	61	113	1478	977	197	1857
	49%	51%	47%	55%	45%	57%	47%	52%	48%	51%	51%	56%	50%	48%	51%	43%	50%	48%	42%	50%
	r			b		zbdf						zm						r		
Fairly negative impact	727	229	162	55	34	44	73	172	197	302	228	64	149	115	27	33	622	439	101	720
	20%	22%	18%	19%	29%	17%	17%	23%	20%	19%	22%	20%	23%	17%	22%	13%	21%	22%	22%	19%
	o	zb			zbcef			z					zm				zo	z		
Very negative impact	144	44	35	3	4	7	20	24	38	44	45	6	28	21	4	11	123	90	22	131
	4%	4%	4%	1%	4%	3%	5%	3%	4%	3%	4%	2%	4%	3%	4%	4%	4%	4%	5%	4%
	ci	c	c				c													
Don't know	241	36	49	13	8	8	43	25	37	67	46	3	25	32	3	14	148	84	24	220
	6%	3%	5%	5%	7%	3%	10%	3%	4%	4%	4%	1%	4%	5%	2%	5%	5%	4%	5%	6%
	aeghij lpq						zabce						k	k						
Prefer not to say	23	1	1	-	-	2	9	-	-	1	2	-	1	-	-	1	9	3	1	18
	1%	*	*	-	-	1%	2%	-	-	*	*	-	*	-	-	*	*	*	*	*
	ahijpq						zabc													
Total positive impact	745	196	236	59	19	54	84	143	252	369	197	64	119	179	25	87	555	425	121	770
	20%	19%	26%	20%	16%	20%	20%	19%	25%	23%	19%	20%	18%	27%	21%	33%	19%	21%	26%	21%
	p		zadf						zg	zj				zl		zp			zq	
Total negative impact	871	272	197	58	38	51	93	196	235	346	273	70	178	136	32	45	746	529	123	851
	23%	26%	22%	20%	32%	19%	22%	26%	23%	22%	26%	22%	28%	21%	26%	17%	25%	26%	26%	23%
	io	zbe			zbcef						zi		zm				zo	z		

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young women

Base: All participants

		Gender		Age													Ethnicity		Working status		Education							Tenure		
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very positive impact	894	455	425	300	292	302	141	159	148	144	129	94	79	198	459	237	802	84	424	469	326	565	98	252	153	36	25	653	135	66	898
	24%	25%	23%	26%	24%	22%	28%	25%	26%	23%	23%	21%	21%	27%	25%	21%	25%	19%	27%	22%	29%	22%	22%	27%	18%	20%	17%	25%	27%	16%	24%
	ekDnpru A		z	zekD		h	ekD	k						ekD			zn		zp		zrsuvw	u			ru			A	A		
Fairly positive impact	1926	906	1003	481	634	811	198	283	309	325	325	279	208	296	976	654	1717	191	791	1125	615	1297	255	459	425	103	55	1457	213	188	2006
	52%	50%	54%	42%	53%	58%	39%	45%	54%	53%	58%	61%	56%	40%	52%	59%	53%	43%	51%	53%	55%	51%	59%	48%	50%	56%	38%	56%	42%	45%	54%
	cfgBnwy A		z	cfgB	zcdfgiB C			cB	cfgB	cfgB	zcfgBC	zcdfgiB C	cfgB		cfgB	zcdfgiB C	zn				zrtuw	w	zrtuw		w	w		zyA			
Made no difference	434	218	211	145	122	168	57	88	44	78	52	51	98	212	125	379	48	175	254	82	344	41	107	145	16	35	268	74	75	415
	12%	12%	11%	13%	10%	12%	11%	14%	8%	13%	12%	11%	14%	13%	11%	11%	12%	11%	11%	12%	7%	13%	9%	11%	17%	8%	25%	10%	15%	18%	11%
	hqx			h		h		zcdhC		dh			h	h	h							zqs		q	zqrstv		zqrstv		x	zx	
Fairly negative impact	203	107	92	74	65	64	34	40	26	39	21	17	26	49	98	56	143	48	76	126	45	158	17	45	68	11	17	107	39	41	175
	5%	6%	5%	7%	5%	5%	7%	6%	5%	6%	4%	4%	7%	7%	5%	5%	4%	11%	5%	6%	4%	6%	4%	5%	8%	6%	12%	4%	8%	10%	5%
	jkmqx			jk				jk					k	jk		k		zm				q			zqrst		zqrst		zx	zx	
Very negative impact	71	48	22	35	27	9	17	19	16	11	4	5	-	22	41	8	49	21	39	32	17	54	11	18	23	2	-	37	18	14	54
	2%	3%	1%	3%	2%	1%	3%	3%	3%	2%	1%	1%	-	3%	2%	1%	2%	5%	3%	1%	2%	2%	3%	2%	3%	1%	-	1%	4%	3%	1%
	bejiDmx	zb		zejkID	elD		ejkID	zejkID	ejID	l				ejkID	ejID			zm											zx	x	
Don't know	166	57	104	84	48	34	50	34	27	21	14	10	10	65	75	26	120	41	50	111	24	137	12	63	36	15	9	88	24	27	151
	4%	3%	6%	7%	4%	2%	10%	5%	5%	3%	3%	2%	3%	9%	4%	2%	4%	9%	3%	5%	2%	5%	3%	7%	4%	8%	6%	3%	5%	6%	4%
	aejkDmo qx		za	zdegijk lCD			zdeghij klCD	ejkD						zdeghij klCD	eD			zm		zo		zqs		zqs	q	zqs	q			x	
Prefer not to say	22	10	10	15	5	2	12	2	4	1	1	1	-	13	7	2	11	9	2	12	2	13	-	4	6	-	3	5	1	8	17
	1%	1%	1%	1%	*	*	2%	*	1%	*	*	*	-	2%	*	*	*	2%	*	1%	*	*	-	*	1%	-	2%	*	*	2%	*
	eDmoqx			zegjCD			zdegijk lCD							zdegijk lCD				zm									qs			zxy	
Total positive impact	2820	1360	1428	781	926	1114	339	442	457	469	454	373	287	494	1435	891	2519	275	1216	1594	941	1862	353	711	578	139	80	2109	349	254	2904
	76%	76%	76%	69%	78%	80%	67%	71%	80%	76%	81%	81%	77%	67%	77%	80%	78%	62%	78%	75%	85%	73%	81%	75%	68%	76%	56%	81%	69%	61%	78%
	cfgBnru wyA			cfgB	zcfgBC		c	cfgB	cfB	zcfgiBC	zcfgiBC	cfB		cfgB		zcfgBC	zn		z		zrtuvw	uw	zrtuw	uw	w	w		zyA	A		
Total negative impact	274	154	114	109	92	73	50	59	42	50	25	21	26	71	140	64	193	69	115	158	62	212	28	64	91	13	17	145	58	55	229
	7%	9%	6%	10%	8%	5%	10%	9%	7%	8%	5%	5%	7%	10%	7%	6%	6%	16%	7%	7%	6%	8%	6%	7%	11%	7%	12%	6%	11%	13%	6%
	bejkDmq x	zb		zejkCD	ejk		ejkD	zejkCD		ejk				zejkD	ejk			zm				zq			zqrt		q		zx	zx	

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young women

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very positive impact	894	153	248	224	77	296	351	107	56	752	63	52	27	181	148	424	34	93	54	69	79	86	126	73	139	898
	24%	18%	24%	32%	26%	26%	27%	20%	17%	24%	20%	29%	26%	21%	25%	26%	22%	23%	18%	26%	24%	25%	25%	23%	29%	24%
	aghmr		a	zab	a	gh	zgh				j					m			r			r			r	
Fairly positive impact	1926	418	560	353	182	662	680	286	160	1596	186	90	55	457	297	841	83	222	152	135	162	174	267	186	214	2006
	52%	50%	54%	51%	62%	58%	53%	52%	48%	51%	60%	50%	54%	53%	50%	51%	55%	54%	50%	50%	49%	51%	52%	58%	44%	54%
	x				zabc	zfgh					zi						x	x					x	zx		
Made no difference	434	127	127	61	23	97	139	80	50	368	38	17	11	104	76	187	15	45	44	31	46	40	58	34	55	415
	12%	15%	12%	9%	8%	9%	11%	15%	15%	12%	12%	10%	11%	12%	13%	11%	10%	11%	14%	11%	14%	12%	11%	11%	11%	11%
	ce	zcd						e	e																	
Fairly negative impact	203	73	57	27	8	35	69	37	31	176	11	11	5	62	27	87	10	20	32	12	14	16	31	13	28	175
	5%	9%	5%	4%	3%	3%	5%	7%	9%	6%	3%	6%	5%	7%	4%	5%	6%	5%	11%	5%	4%	5%	6%	4%	6%	5%
	e	zbcd					e	e	zef					z					zqstuwx							
Very negative impact	71	18	23	18	2	11	17	15	7	66	1	4	-	19	9	38	1	12	6	8	2	5	10	8	15	54
	2%	2%	2%	3%	1%	1%	1%	3%	2%	2%	*	2%	-	2%	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%	3%	1%
	ej							e		j															t	
Don't know	166	37	31	8	3	29	38	20	23	144	13	4	4	38	34	73	7	15	15	15	19	22	20	4	27	151
	4%	4%	3%	1%	1%	3%	3%	4%	7%	5%	4%	2%	4%	4%	6%	4%	5%	4%	5%	6%	6%	6%	4%	1%	6%	4%
	bcdefw	cd	c						ef						w		w		w	w	w	w			w	
Prefer not to say	22	6	1	2	*	*	1	1	6	21	*	-	1	*	8	9	*	1	2	1	6	1	*	1	8	17
	1%	1%	*	*	*	*	*	*	2%	1%	*	-	1%	*	1%	1%	*	*	1%	1%	2%	*	-	*	2%	*
	bef	b							zefg						z						zv				zv	
Total positive impact	2820	571	808	577	258	958	1031	393	216	2348	248	142	82	638	445	1265	117	315	206	204	241	260	393	259	353	2904
	76%	69%	77%	83%	88%	85%	80%	72%	65%	75%	80%	80%	80%	74%	74%	76%	78%	77%	67%	75%	73%	76%	77%	81%	73%	78%
	ahr		a	zab	zab	zfgh	zgh										r	r					r	zrtx		
Total negative impact	274	91	79	46	11	47	86	53	38	243	12	14	5	81	36	125	11	32	38	20	16	21	41	21	43	229
	7%	11%	8%	7%	4%	4%	7%	10%	11%	8%	4%	8%	5%	9%	6%	8%	7%	8%	12%	7%	5%	6%	8%	6%	9%	6%
	dej	zbcd	d				e	e	zef	j				z					ztuw							

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

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Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young women

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very positive impact	**894**	693	201	140	164	199	209	182	500	100	35	45	77	22	107	88	100	244	211	123	114	898
	24%	23%	27%	19%	22%	27%	28%	24%	26%	23%	18%	17%	19%	15%	35%	25%	28%	26%	23%	23%	20%	24%
	ckmt					c	zcd	c	zklm						zhijklm		t		t			
Fairly positive impact	**1926**	1519	407	346	397	352	402	429	1054	235	112	126	200	56	121	133	150	458	515	315	337	2006
	52%	51%	54%	47%	54%	48%	54%	57%	55%	54%	60%	49%	50%	37%	40%	38%	42%	50%	55%	60%	58%	54%
	cemnop					c	ce	zce	zmn	mn	mn		mn					op	zop	zopq	zopq	
Made no difference	**434**	350	83	113	78	99	75	69	196	50	20	33	73	25	25	53	43	110	99	55	70	415
	12%	12%	11%	15%	11%	13%	10%	9%	10%	11%	11%	13%	18%	16%	8%	15%	12%	12%	11%	10%	12%	11%
	gh			zdfg		g							zhin									
Fairly negative impact	**203**	170	33	61	45	37	31	29	93	19	10	21	16	21	20	29	18	59	37	18	37	175
	5%	6%	4%	8%	6%	5%	4%	4%	5%	4%	5%	8%	4%	14%	7%	8%	5%	6%	4%	4%	6%	5%
	s			zefg										zhijl		rs		s			s	
Very negative impact	**71**	63	8	15	26	13	5	12	21	10	7	11	12	4	6	16	6	27	12	5	3	54
	2%	2%	1%	2%	3%	2%	1%	2%	1%	2%	4%	4%	3%	2%	2%	4%	2%	3%	1%	1%	1%	1%
	fhst				zf						h	zh	h			zrst		zst				
Don't know	**166**	143	23	57	25	39	22	24	60	22	3	20	15	16	23	26	35	21	53	10	16	151
	4%	5%	3%	8%	3%	5%	3%	3%	3%	5%	2%	8%	4%	10%	8%	7%	10%	2%	6%	2%	3%	4%
	bfhqs			zdfg								zhj		zhjl	zhj	qst	zqrst		qst			
Prefer not to say	**22**	21	*	11	7	-	3	1	1	1	1	-	3	9	1	8	3	2	4	-	2	17
	1%	1%	*	1%	1%	-	*	*	*	*	*	-	1%	6%	*	2%	1%	*	*	-	*	*
	bh			zeg	e								h	zhijkln		zqrst	s					
Total positive impact	**2820**	2212	609	486	562	551	610	611	1555	335	147	171	277	78	229	221	250	702	726	438	452	2904
	76%	75%	81%	65%	76%	75%	82%	82%	81%	77%	78%	67%	70%	51%	75%	63%	70%	76%	78%	83%	78%	78%
	acklmop		za			c	c	zcde	zcde	zklm	km	km	m	m		m		o	op	zopqrt	op	
Total negative impact	**274**	234	40	76	71	50	36	42	113	29	17	32	27	25	26	45	25	87	50	23	40	229
	7%	8%	5%	10%	10%	7%	5%	6%	6%	7%	9%	13%	7%	16%	9%	13%	7%	9%	5%	4%	7%	6%
	bfhrs	b		zefg	zfg							zhil		zhil		zprst		zrs				

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's young women

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very positive impact	894	216	287	74	24	70	82	173	306	438	217	68	137	210	34	63	742	517	149	898
	24%	21%	32%	26%	20%	26%	19%	23%	30%	27%	21%	22%	21%	32%	28%	24%	25%	26%	32%	24%
	afj		zadf						zg	zj				zkl			z	z	zq	
Fairly positive impact	1926	575	463	181	72	148	189	426	533	941	551	186	357	365	55	132	1577	1088	213	2006
	52%	56%	51%	63%	60%	56%	44%	56%	53%	58%	53%	59%	55%	55%	46%	51%	54%	54%	46%	54%
	fr	zf		zbf	f	f		z		zj		zn					z	zr		
Made no difference	434	129	76	20	15	22	80	86	86	132	138	33	79	50	9	35	318	215	36	415
	12%	12%	8%	7%	12%	8%	19%	11%	8%	8%	13%	10%	12%	8%	7%	13%	11%	11%	8%	11%
	bchimpr	bc					zabce				i		m							
Fairly negative impact	203	58	38	5	3	14	35	33	51	51	71	20	34	16	19	18	142	108	38	175
	5%	6%	4%	2%	3%	5%	8%	4%	5%	3%	7%	6%	5%	2%	15%	7%	5%	5%	8%	5%
	cimp	c				c	zbcd				i	m	m		zklm				z	
Very negative impact	71	23	17	1	1	4	9	18	14	16	26	2	18	9	2	5	56	39	10	54
	2%	2%	2%	*	1%	2%	2%	2%	1%	1%	2%	1%	3%	1%	1%	2%	2%	2%	2%	1%
	i										i									
Don't know	166	30	28	7	5	6	26	19	17	32	39	6	19	13	3	7	95	48	16	151
	4%	3%	3%	2%	4%	2%	6%	3%	2%	2%	4%	2%	3%	2%	2%	3%	3%	2%	3%	4%
	abghikm pq						abce				i									
Prefer not to say	22	1	2	-	-	2	7	-	-	*	2	-	1	*	-	1	7	3	5	17
	1%	*	*	-	-	1%	2%	-	-	*	*	-	*	*	-	*	*	*	1%	*
	ahipq						zab												q	
Total positive impact	2820	792	749	255	95	218	271	599	839	1379	769	254	494	574	89	195	2319	1604	362	2904
	76%	77%	82%	88%	80%	82%	63%	79%	83%	86%	74%	81%	76%	87%	74%	75%	79%	79%	78%	78%
	f	f	zaf	zabdf	f	zf		z	z	zj		zn		zkln			z	z		
Total negative impact	274	81	55	6	4	18	44	51	65	67	96	22	52	25	20	22	198	148	48	229
	7%	8%	6%	2%	3%	7%	10%	7%	6%	4%	9%	7%	8%	4%	17%	9%	7%	7%	10%	6%
	cimp	c	c				zbcd				zi		m		zklm				z	

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older women

Base: All participants

		Gender		Age													Ethnicity		Working status		Education								Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Very positive impact	287 **8%** er	127 7%	158 8%	109 10% zeikICD	86 7%	92 7%	49 10%	59 10% zeikICD	51 9%	35 6%	44 8%	28 6%	20 5%	73 10% eikID	141 8%	74 7%	249 8%	31 7%	139 9%	148 7%	115 10% zrtu	172 7%	30 7%	69 7%	55 6%	10 6%	8 6%	190 7%	48 10%	36 9%	296 8%
Fairly positive impact	1764 **47%** cgBnruwA	863 48%	872 47%	478 42%	627 53% zcefglBCD	658 47% cgB	214 42%	264 42%	313 54% zcefglBD	315 51% cfgB	264 47%	229 50% cfgBD	166 44%	309 42%	932 50% zcfgB	523 47% cB	1563 49% zn	182 41%	761 49%	999 47%	594 53% zrtuvw	1160 45% w	232 53% zruw	438 46% w	360 42%	80 44%	51 35%	1320 51% zyA	220 44%	165 39%	1771 48%
Made no difference	1149 **31%** fhBq	569 32%	574 31%	324 29% f	336 28%	489 35% zcdfhBC	117 23%	207 33% cfhB	147 26%	190 31% f	189 34% cdfhB	152 33% fhB	147 39% zcdfhiBC	199 27% f	564 30% f	386 35% zcdfhBC	1009 31%	122 28%	474 30%	667 31%	300 27%	838 33% zq	123 28%	289 30%	311 36% zqrst	51 28%	63 44% zqrstv	809 31%	158 31%	137 33%	1177 32%
Fairly negative impact	244 **7%** dhCmqx	125 7%	117 6%	86 8% dghC	58 5%	100 7% dhC	48 9% zdhC	38 6%	18 3%	40 6% dh	43 8% dhC	31 7% h	27 7% h	61 8% dhC	99 5%	84 8% dhC	196 6%	46 10% zm	88 6%	153 7%	54 5%	188 7% q	35 8% q	64 7%	61 7%	17 9% q	11 8%	153 6%	39 8%	35 8%	234 6%
Very negative impact	48 **1%** q	23 1%	23 1%	13 1%	17 1%	18 1%	6 1%	7 1%	11 2%	6 1%	7 1%	6 1%	4 1%	7 1%	26 1%	16 1%	40 1%	7 2%	20 1%	29 1%	6 1%	41 2% q	4 1%	17 2% q	15 2% q	4 2%	-	34 1%	5 1%	8 2%	39 1%
Don't know	202 **5%** ejklDmqsx	84 5%	111 6%	108 10% zdeghijklICD	63 5% ejkD	32 2%	63 12% zdeghijklICD	46 7% zejkICD	31 5% ejkD	31 5% ejkD	12 2%	10 2%	9 2%	78 11% zdeghijklICD	99 5% ejkD	25 2%	152 5%	45 10% zm	74 5%	122 6%	39 4%	156 6% qs	12 3%	69 7% zqs	47 5%	20 11% zqrsu	9 6%	104 4%	31 6%	30 7% x	182 5%
Prefer not to say	22 **1%** eDmoqx	9 *	11 1%	15 1% zegjkCD	5 *	2 *	12 2% zdegijkICD	3 1%	4 1%	1 *	1 *	1 *	-	13 2% zdegijkICD	7 *	2 *	13 *	8 2% zm	3 *	12 1%	1 *	13 1%	-	3 *	8 1% q	-	2 1% qs	4 *	2 *	7 2% zx	17 *
Total positive impact	2051 **55%** cgnruwA	990 55%	1030 55%	587 52%	713 60% zcefglBD	751 54%	263 52%	324 52%	364 63% zcefgjklBCD	350 57%	308 55%	257 56%	186 50%	382 52%	1073 57% zcglB	597 54%	1811 56% zn	214 48%	901 58% zp	1147 54%	709 64% zrtuvw	1332 52% w	261 60% ruvw	506 53% w	415 48%	90 49%	59 41%	1510 58% zA	268 53%	201 48%	2067 56%
Total negative impact	292 **8%** Cmqx	148 8%	140 7%	99 9% ghC	75 6%	118 8%	55 11% dhC	45 7%	29 5%	46 7%	49 9% hC	37 8%	31 8%	68 9% h	125 7%	99 9% dhC	236 7%	54 12% zm	107 7%	182 9%	61 5%	229 9% zq	38 9% q	82 9% q	76 9% q	21 12% q	11 8%	187 7%	44 9%	43 10%	273 7%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older women

Base: All participants

	Total (z)	Annual household income – Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade – AB (e)	C1 (f)	C2 (g)	DE (h)	Country – England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) – North (m)	Midlands (n)	South (o)	England region – North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Very positive impact	287	55	86	73	19	99	108	36	19	239	25	14	9	56	38	144	9	30	17	18	21	23	39	26	56	296
	8%	7%	8%	10% za	6%	9%	8%	7%	6%	8%	8%	8%	9%	7%	6%	9%	6%	7%	6%	7%	6%	7%	8%	8%	12% zrt	8%
Fairly positive impact	1764	350	485	380	178	614	626	250	129	1496	139	80	48	414	270	812	71	196	147	115	156	179	260	151	223	1771
	47% ah	42%	46%	55% zab	60% zab	54% zfgh	48% h	46%	39%	48%	45%	45%	46%	48%	45%	49%	47%	48%	48%	42%	47%	52% s	51%	47%	46%	48%
Made no difference	1149	297	353	173	80	314	422	192	113	941	109	67	32	257	200	483	51	115	91	96	104	92	156	103	132	1177
	31% ce	36% zcd	34% zc	25%	27%	28%	33% e	35% e	34%	30%	35%	37%	31%	30%	33%	29%	34%	28%	30%	36%	32% ux	27%	31%	32%	27%	32%
Fairly negative impact	244	68	72	38	8	54	77	37	26	210	20	10	5	74	36	99	9	41	24	20	16	22	28	22	27	234
	7% de	8% d	7% d	5%	3%	5%	6%	7%	8%	7%	6%	6%	5%	9% zo	6%	6%	6%	10% ztv	8%	8%	5%	7%	6%	7%	6%	6%
Very negative impact	48	16	9	11	1	12	12	4	11	44	2	-	2	17	4	23	2	11	4	2	1	4	6	8	5	39
	1%	2%	1%	2%	*	1%	1%	1%	3% zefg	1%	1%	-	2%	2%	1%	1%	1%	3%	1%	1%	*	1%	1%	3%	1%	1%
Don't know	202	42	39	17	9	41	49	26	29	173	16	7	7	43	42	89	8	14	21	17	24	22	22	8	36	182
	5% bcefw	5% c	4%	2%	3%	4%	4%	5%	9% zef	6%	5%	4%	7%	5%	7%	5%	5%	3%	7% w	6% w	7% qw	6% w	4%	3%	7% qw	5%
Prefer not to say	22	5	2	2	-	-	2	1	6	21	-	-	1	4	9	9	-	1	3	1	7	1	-	2	6	17
	1% bef	1%	*	*	-	-	*	*	2% zef	1%	-	-	1%	*	1%	1%	-	*	1% z	1%	2% zuv	*	-	1%	1% v	*
Total positive impact	2051	405	571	453	197	712	734	286	148	1735	164	95	57	470	309	956	80	226	164	133	176	203	299	176	279	2067
	55% ah	49%	55% a	65% zab	67% zab	63% zfgh	57% h	52%	45%	56%	53%	53%	55%	54%	52%	58% zn	53%	55%	54%	49%	54%	59% s	58% s	55%	57%	56%
Total negative impact	292	84	81	49	9	65	89	41	37	253	22	10	7	91	40	122	12	51	28	23	17	26	34	30	32	273
	8% de	10% zd	8% d	7% d	3%	6%	7%	7%	11% ef	8%	7%	6%	7%	11% zno	7%	7%	8%	13% ztvx	9%	8%	5%	8%	7%	9%	7%	7%

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older women

Base: All participants

	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	**3716**	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	**3716**	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Very positive impact	**287**	228	59	52	63	58	65	48	162	21	18	10	29	9	33	33	39	61	78	33	41	296
	8%	8%	8%	7%	9%	8%	9%	6%	8%	5%	10%	4%	7%	6%	11%	9%	11%	7%	8%	6%	7%	8%
	i								ik		k				ik		zqs					
Fairly positive impact	**1764**	1388	375	312	343	340	371	397	961	215	86	102	180	56	145	136	155	462	462	265	255	1771
	47%	47%	50%	42%	46%	46%	50%	53%	50%	49%	46%	40%	45%	36%	48%	39%	44%	50%	50%	50%	44%	48%
	ckmo						c	zcde	zkm	km								o	o	opt		
Made no difference	**1149**	899	250	236	221	243	233	216	592	142	64	103	126	39	69	106	90	284	279	180	205	1177
	31%	30%	33%	32%	30%	33%	31%	29%	31%	32%	34%	40%	32%	25%	22%	30%	25%	31%	30%	34%	35%	32%
	np								n	n	n	zhmn	n							zp	zp	
Fairly negative impact	**244**	206	38	48	66	40	43	48	106	26	15	15	33	24	21	31	27	62	38	32	52	234
	7%	7%	5%	6%	9%	5%	6%	6%	6%	6%	8%	6%	8%	15%	7%	9%	8%	7%	4%	6%	9%	6%
	hr				ze									zhikn		r	r	r			zr	
Very negative impact	**48**	42	6	16	12	5	4	11	22	8	1	5	3	2	6	6	1	13	11	4	11	39
	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	*	1%	1%	1%	2%	1%
	p				f																p	
Don't know	**202**	177	26	67	32	50	27	26	81	24	2	22	22	16	28	33	39	40	59	12	13	182
	5%	6%	3%	9%	4%	7%	4%	3%	4%	5%	1%	9%	6%	11%	9%	9%	11%	4%	6%	2%	2%	5%
	bfghjst	zb		zdfg		fg						hj		zhj	zhj	zqst	zqrst	s	st			
Prefer not to say	**22**	21	1	11	6	1	3	1	1	1	1	-	4	8	2	7	5	1	5	-	2	17
	1%	1%	*	1%	1%	*	*	*	*	*	*	-	1%	5%	1%	2%	1%	*	1%	-	*	*
	h			zeg									h	zhijkln	h	zqst	zqs					
Total positive impact	**2051**	1616	434	365	406	399	436	445	1123	237	105	112	208	65	179	169	194	523	540	298	296	2067
	55%	55%	58%	49%	55%	54%	59%	60%	58%	54%	56%	44%	53%	42%	59%	48%	54%	57%	58%	57%	51%	56%
	ckm						c	zc	zkm	k	k				km			o	ot	o		
Total negative impact	**292**	247	44	64	77	45	47	59	128	34	17	19	36	26	27	38	28	74	49	36	63	273
	8%	8%	6%	9%	10%	6%	6%	8%	7%	8%	9%	7%	9%	17%	9%	11%	8%	8%	5%	7%	11%	7%
	bhr	b		zef										zhikl		r					zrs	

Q25. Do you think moves to promote equal rights for women in the last few decades have had a positive or negative impact on each of the following, or have they made no difference? - Today's older women

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Very positive impact	287	62	93	18	7	25	36	52	88	138	56	19	42	72	4	27	221	146	57	296
	8%	6%	10%	6%	6%	10%	9%	7%	9%	9%	5%	6%	6%	11%	3%	10%	8%	7%	12%	8%
	aj		za							j				zkln						zq
Fairly positive impact	1764	509	470	150	59	130	165	367	540	849	499	168	308	353	64	133	1432	997	223	1771
	47%	49%	52%	52%	49%	49%	39%	49%	54%	53%	48%	53%	48%	53%	53%	51%	49%	49%	48%	48%
	f	f	zf	f	f	f			z	zj				z			z	z		
Made no difference	1149	343	243	96	41	88	142	246	287	479	355	102	215	178	38	69	917	640	120	1177
	31%	33%	27%	33%	34%	33%	33%	33%	28%	30%	34%	32%	33%	27%	31%	27%	31%	32%	26%	32%
	bmr	b					b				z			m				r		
Fairly negative impact	244	70	57	17	7	12	32	57	51	85	73	18	47	34	10	15	199	131	39	234
	7%	7%	6%	6%	6%	5%	7%	8%	5%	5%	7%	6%	7%	5%	8%	6%	7%	6%	8%	6%
	i																			
Very negative impact	48	20	6	-	-	3	8	12	16	6	26	1	17	3	3	6	40	31	12	39
	1%	2%	1%	-	-	1%	2%	2%	2%	*	2%	*	3%	1%	2%	2%	1%	2%	3%	1%
	i	bc					c				zi		zkm						z	
Don't know	202	28	39	8	5	8	36	20	24	53	35	7	16	24	3	10	120	71	11	182
	5%	3%	4%	3%	4%	3%	8%	3%	2%	3%	3%	2%	3%	4%	2%	4%	4%	4%	2%	5%
	acghijk lmpqr						zabce													
Prefer not to say	22	1	1	-	-	1	10	-	-	-	2	-	1	-	-	-	7	2	4	17
	1%	*	*	-	-	*	2%	-	-	-	*	-	*	-	-	-	*	*	1%	*
	ahijpq						zabc												q	
Total positive impact	2051	571	564	168	66	155	202	420	628	988	555	187	349	424	68	160	1653	1143	280	2067
	55%	55%	62%	58%	55%	58%	47%	56%	62%	61%	53%	59%	54%	64%	56%	61%	56%	57%	60%	56%
	f	f	zaf	f		f			zg	zj				zl			z			
Total negative impact	292	90	64	17	7	15	39	69	68	91	99	19	63	37	13	21	239	162	51	273
	8%	9%	7%	6%	6%	6%	9%	9%	7%	6%	9%	6%	10%	6%	10%	8%	8%	8%	11%	7%
	im									i		m							z	

Q26. Which of the following groups do you think is MOST likely to believe attempts to give women equal opportunities have gone too far?

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Tenure Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Older men aged 60+	1746	849	869	477	595	674	194	283	274	320	294	215	165	295	932	520	1589	139	779	965	644	1093	206	438	317	82	50	1320	218	144	1837
	47% cfBnpruwA	47%	47%	42%	50% cfB	48% cfBD	38%	45% cfB	48% fB	52% zcfgB	53% zcefglBD	47% fB	44%	40%	50% zcfgB	47% cfB	49% zn	31%	50% zp	45%	58% zrstuvw	43% u	47% uw	46% ruw	37%	45%	35%	51% zyA	43% A	34%	49%
Men aged 30-59	717	356	349	224	215	277	78	146	118	97	86	100	91	133	342	241	623	86	307	406	211	499	90	173	183	30	22	507	101	80	723
	19% j	20%	19%	20% fj	18%	20% j	15%	23% zcdfijC	21%	16%	15%	22% fij	24% zdfijBC	18%	18%	22% zefijC	19%	19%	20%	19%	19%	19%	21%	18%	21%	17%	16%	19%	20%	19%	19%
Young men aged 16-29	198	109	88	91	46	61	59	33	21	25	24	21	16	73	77	48	161	35	89	107	68	130	23	54	39	10	4	142	29	20	192
	5% eCm	6%	5%	8% zdeghijkCD	4%	4%	12% zcdeghijklCD	5%	4%	4%	4%	5%	4%	10% zcdeghijklICD	4%	4%	5%	8%	6%	5%	6%	5%	5%	6%	5%	5%	3%	5%	6%	5%	5%
Women aged 30-59	150	75	75	52	64	35	22	30	38	25	13	16	6	34	93	24	111	38	48	101	26	121	21	43	46	5	6	83	29	32	126
	4% ejIDmoqx	4%	4%	5% ejID	5% ejID	3%	4%	5% ejID	7% zejID	4%	2%	4% eD	2%	5% eID	5% zejID	2%	3%	9% zm	3%	5% zo	2%	5%	5%	4%	5%	2%	4%	3%	6% x	8% zx	3%
Older women aged 60+	133	63	71	24	43	66	10	14	23	20	26	17	22	17	64	52	125	8	50	84	21	112	15	33	47	7	10	100	12	15	123
	4% cgq	3%	4%	2%	4%	5% zcfgB	2%	2%	4%	3%	5% cfgB	4%	6% zcfgB	2%	3% c	5% zcfgB	4% z	2%	3%	4%	2%	4% zq	3%	3%	6% zq	4%	7% q	4%	2%	4%	3%
Young women aged 16-29	133	73	58	67	44	22	30	36	19	25	11	8	3	46	69	17	83	45	65	66	25	108	15	43	35	3	11	57	41	24	112
	4% ejklDmqx	4%	3%	6% zejklICD	4% eID	2%	6% zejklID	6% zejklICD	3%	4% eID	2%	2%	1%	6% zdejklICD	4% ejklID	2%	3%	10% zm	4%	3%	2%	4% zq	4%	5% q	4% q	2%	7% zqv	2%	8% zx	6% x	
None of these	304	145	156	73	95	136	40	33	37	58	57	46	34	50	141	113	266	33	117	184	56	243	41	69	96	22	14	205	39	43	280
	8% cgq	8%	8%	6% g	8%	10% zcgBC	8%	5%	6%	9%	10% cgBC	10% cg	9% g	7%	8% g	10% zcgBC	8%	8%	8%	9% zo	5%	9% zqt	10% q	7%	11% zqt	12% q	10% q	8%	8%	10%	8%
Don't know	311	123	186	111	85	116	62	48	39	46	46	34	36	78	143	91	250	51	101	201	59	245	23	90	84	25	23	192	34	52	304
	8% amoqsx	7%	10% za	10% gC	7%	8%	12% zdeghikCD	8%	7%	7%	8%	7%	10%	11% dg	8%	8%	8%	12% m	7%	9% zo	5%	10% zqs	5%	10% qs	10% qs	13% zqs	16% zqrst	7%	7%	12% zxy	8%
Prefer not to say	23	7	15	15	5	3	14	1	4	1	2	1	-	14	7	2	14	7	2	16	1	18	-	6	9	-	3	7	1	9	19
	1% egDmoqx	*	1%	1% zegkCD	*	*	3% zcdegijklICD	*	1%	*	*	*	-	2% zdegijkICD	*	*	*	2% zm	*	1% o	*	1%	-	1%	1%	-	2% qs	*	*	2% zxy	1%

Q26. Which of the following groups do you think is MOST likely to believe attempts to give women equal opportunities have gone too far?

Base: All participants

	Total (z)	Annual household income: Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade: AB (e)	C1 (f)	C2 (g)	DE (h)	Country: England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net): North (m)	Midlands (n)	South (o)	England region: North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Older men aged 60+	1746	340	502	372	180	620	650	243	115	1453	154	76	64	393	271	788	73	187	133	130	141	157	242	158	232	1837
	47% ah	41%	48% a	54% zab	61% zab	55% zgh	50% zh	44% h	35%	47%	49%	43%	62% zijk	45%	45%	48%	48%	46%	43%	48%	43%	45%	47%	49%	48%	49%
Men aged 30-59	717	154	227	137	49	230	256	99	59	606	59	34	17	157	120	329	29	75	54	52	68	65	91	73	99	723
	19%	19%	22% z	20%	17%	20%	20%	18%	18%	19%	19%	19%	17%	18%	20%	20%	19%	18%	18%	19%	21%	19%	18%	23%	21%	19%
Young men aged 16-29	198	37	60	42	13	61	71	25	19	168	12	16	2	50	24	94	9	23	18	11	13	21	36	13	23	192
	5%	4%	6%	6%	4%	5%	5%	5%	6%	5%	4%	9% jl	2%	6%	4%	6%	6%	6%	6%	4%	4%	6%	7%	4%	5%	5%
Women aged 30-59	150	48	40	24	5	35	39	24	16	136	6	2	5	38	33	66	4	19	14	19	14	8	23	11	23	126
	4%	6% zd	4%	3%	2%	3%	3%	4%	5%	4%	2%	1%	5%	4%	5%	4%	3%	5%	5%	7% zu	4%	2%	5%	3%	5%	3%
Older women aged 60+	133	45	46	20	4	22	62	17	17	108	10	10	5	33	19	56	10	13	10	7	11	13	21	11	12	123
	4% de	5% zcd	4% d	3%	1%	2%	5% ze	3%	5% e	3%	3%	5%	5%	4%	3%	3%	7% zx	3%	3%	3%	3%	4%	4%	4%	2%	3%
Young women aged 16-29	133	41	34	20	6	19	34	24	29	117	9	4	2	40	28	48	6	20	14	9	19	10	11	3	24	112
	4% ew	5% z	3%	3%	2%	2%	3%	4% e	9% zefg	4%	3%	2%	2%	5%	5%	3%	4%	5%	5% w	3%	6% vw	3%	2%	1%	5% w	3%
None of these	304	83	68	41	25	72	107	58	26	249	31	22	2	74	40	135	5	40	30	15	25	34	46	24	30	280
	8% bcel	10% bc	6%	6%	8%	6%	8%	11% e	8%	8% l	10% l	12% l	2%	9%	7%	8%	3%	10% p	10% p	5%	8%	10% p	9%	8%	6%	8%
Don't know	311	76	68	36	15	73	75	56	43	263	30	14	5	76	57	131	14	30	33	25	31	35	40	24	32	304
	8% bcef	9% c	6%	5%	5%	6%	6%	10% ef	13% zef	8%	10%	8%	4%	9%	9%	8%	9%	7%	11%	9%	10%	10%	8%	8%	7%	8%
Prefer not to say	23	5	2	1	-	-	1	1	7	23	*	-	-	3	7	13	-	1	2	2	5	2	1	1	9	19
	1% bef	1%	*	*	-	-	*	*	2% zefg	1%	*	-	-	*	1%	1%	-	*	1%	1%	1%	*	*	*	2% z	1%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q26. Which of the following groups do you think is MOST likely to believe attempts to give women equal opportunities have gone too far?

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Older men aged 60+	1746	1356	390	263	339	356	401	387	984	217	103	100	155	41	129	129	144	474	452	245	273	1837
	47% acklmop	46%	52% za	35%	46% c	48% c	54% zcd	52% zcd	51% zklmn	49% klm	55% klmn	39%	39% m	27%	42% m	37%	40%	51% zop	49% op	47% o	47% o	49%
Men aged 30-59	717	580	137	142	156	144	132	143	400	89	35	48	57	31	49	56	72	183	155	118	122	723
	19% lr	20%	18%	19%	21%	20%	18%	19%	21% zl	20%	19%	19%	14%	20%	16%	16%	20%	20%	17%	22% zr	21%	19%
Young men aged 16-29	198	158	40	27	51	46	33	42	95	14	7	16	21	8	36	44	29	41	36	25	23	192
	5%	5%	5%	4%	7% c	6%	4%	6%	5%	3%	3%	6%	5%	5%	12% zhijl	12% zqrst	8% zqrst	4%	4%	5%	4%	5%
Women aged 30-59	150	124	27	54	24	34	20	19	63	13	6	10	30	11	16	20	14	42	50	13	11	126
	4% ghst	4%	4%	7% zdfg	3%	5%	3%	2%	3%	3%	3%	4%	8% zhi	7%	5%	6% t	4%	5% t	5% st	2%	2%	3%
Older women aged 60+	133	102	30	21	41	22	23	26	66	17	7	11	11	13	8	9	8	36	28	18	34	123
	4%	3%	4%	3%	6% zce	3%	3%	3%	3%	4%	4%	4%	3%	8% zhln	3%	3%	2%	4%	3%	3%	6% zpr	3%
Young women aged 16-29	133	125	8	55	39	11	16	13	51	11	4	14	24	8	19	27	18	35	34	11	6	112
	4% befghst	4% zb	1%	7% zefg	5% zefg	1%	2%	2%	3%	2%	2%	5%	6% zhi	5%	6% hi	8% zqrst	5% st	4% t	4% t	2%	1%	3%
None of these	304	248	55	74	46	63	51	70	139	34	15	29	43	14	17	26	24	65	74	54	58	280
	8% h	8%	7%	10% d	6%	8%	7%	9% d	7%	8%	8%	11%	11% h	9%	6%	7%	7%	7%	8%	10% zq	10%	8%
Don't know	311	243	68	97	40	63	65	46	125	43	10	30	48	24	24	37	39	45	98	41	50	304
	8% dghq	8%	9%	13% zdefg	5%	9%	9% d	6%	7%	10% h	5%	12% h	12% zhj	16% zhj	8%	10% q	11% q	5%	10% zq	8% q	9% q	8%
Prefer not to say	23	23	-	10	7	2	3	2	2	-	1	-	5	4	5	5	8	1	5	1	2	19
	1% hs	1% b	-	1% zeg	1%	*	*	*	*	-	*	-	1% h	3% zhik	2% hi	1%	2% zqrst	*	1%	*	*	1%

Q26. Which of the following groups do you think is MOST likely to believe attempts to give women equal opportunities have gone too far?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Older men aged 60+	1746	452	512	166	69	137	158	339	549	926	426	170	256	397	60	91	1468	959	232	1837
	47%	44%	56%	58%	58%	51%	37%	45%	55%	58%	41%	54%	40%	60%	49%	35%	50%	48%	50%	49%
	afjlo	f	zaf	zaf	zaf	f			zg	zj		zl		zl			zo			
Men aged 30-59	717	224	186	56	21	50	70	179	186	303	229	57	152	129	29	44	593	436	83	723
	19%	22%	20%	19%	17%	19%	16%	24%	18%	19%	22%	18%	24%	19%	24%	17%	20%	22%	18%	19%
		f						zh			z		z				z	z		
Young men aged 16-29	198	56	36	13	4	18	16	37	65	68	53	13	33	27	-	17	156	121	26	192
	5%	5%	4%	5%	3%	7%	4%	5%	6%	4%	5%	4%	5%	4%	-	7%	5%	6%	6%	5%
	in												n							
Women aged 30-59	150	35	24	7	3	13	29	27	36	46	41	13	22	23	-	25	96	90	25	126
	4%	3%	3%	2%	2%	5%	7%	4%	4%	3%	4%	4%	3%	4%	-	9%	3%	4%	5%	3%
	bip						zabc									zp				
Older women aged 60+	133	52	20	11	5	9	20	27	22	44	52	8	38	13	5	13	109	87	14	123
	4%	5%	2%	4%	4%	3%	5%	4%	2%	3%	5%	3%	6%	2%	4%	5%	4%	4%	3%	3%
	bhim	zb					b				zi		zkm					z		
Young women aged 16-29	133	29	26	3	-	4	31	15	44	41	27	8	16	18	5	20	72	69	11	112
	4%	3%	3%	1%	-	2%	7%	2%	4%	3%	3%	3%	2%	3%	4%	8%	2%	3%	2%	3%
	cdgip						zabcde	g								zp				
None of these	304	100	55	15	10	17	51	74	60	97	114	30	68	31	10	20	233	142	35	280
	8%	10%	6%	5%	8%	6%	12%	10%	6%	6%	11%	9%	11%	5%	8%	8%	8%	7%	7%	8%
	bhimq	bc					zbce	h			zi	m	zm							
Don't know	311	85	51	16	8	17	45	55	45	83	100	16	59	24	12	27	204	111	36	304
	8%	8%	6%	6%	7%	6%	10%	7%	4%	5%	10%	5%	9%	4%	10%	10%	7%	5%	8%	8%
	bhikmpq						bc	h			i		m		m					
Prefer not to say	23	1	2	1	-	1	8	-	1	2	2	-	1	1	-	3	6	4	4	19
	1%	*	*	*	-	*	2%	-	*	*	*	-	*	*	-	1%	*	*	1%	1%
	ahijpq						zab									p				

Q27. Which of the following groups do you think is MOST likely to think attempts to give women equal opportunities in the UK have not gone far enough?

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Young women aged 16-29	1740 **47%** beklDnp ruwA	915 51% zb	795 43%	625 55% zdeijkl CD	548 46% eikD	566 41%	290 57% zdeijkl CD	335 54% zdeijkl CD	284 50% ekID	264 43%	246 44% eD	175 38%	145 39%	420 57% zdeijkl CD	882 47% eikID	437 39%	1544 48% zn	177 40%	795 51% zp	937 44%	581 52% zrsuvv	1148 45% uw	193 44% w	510 54% zrsuvv	329 38%	73 40%	42 29%	1259 48% zA	236 47% A	158 38%	1745 47%
Women aged 30-59	975 **26%** acfgBrt y	415 23%	552 30% za	199 18% B	322 27% cfgB	454 33% zcdfghj BC	72 14%	127 20% cfB	142 25% cfB	179 29% cfgB	165 30% zcfgB	159 35% zcdfghB C	130 35% zcdfghB C	112 15%	483 26% cfgB	380 34% zcdefgh jBC	867 27% z	97 22%	381 24%	589 28%	351 32% zrtu	621 24% t	122 28% t	192 20%	217 25% t	45 25%	43 30% t	743 28% zyA	108 22%	91 22%	1040 28%
Older women aged 60+	166 **4%** cfgBq	71 4%	95 5%	24 2%	54 5% cfB	88 6% zcdfgBC	8 2%	16 2%	20 3%	34 6% cfgB	33 6% cfgBC	31 7% zcfghBC	24 6% cfgB	14 2%	73 4% cgB	79 7% zcdefgh BC	150 5%	16 4%	61 4%	105 5%	35 3%	131 5% qt	14 3%	34 4%	60 7% zqrst	17 9% zqrst	7 5%	119 5%	22 4%	22 5%	151 4%
Men aged 30-59	153 **4%** ejDmqx	80 4%	69 4%	60 5% zejD	54 4% j	40 3%	27 5% j	33 5% ejD	24 4%	29 5% j	11 2%	18 4% ejD	11 3%	37 5% ej	84 5% ej	33 3%	111 3%	40 9% zm	65 4%	89 4%	31 3%	119 5% q	19 4%	41 4%	43 5% q	7 4%	10 7% q	85 3%	31 6% zx	33 8% zx	140 4%
Older men aged 60+	142 **4%** mx	76 4%	65 4%	36 3%	55 5% f	51 4%	10 2%	26 4% c	30 5% f	26 4%	25 4% f	13 3%	12 3%	19 3%	87 5% zcf	35 3%	115 4%	22 5%	56 4%	86 4%	41 4%	98 4%	13 3%	29 3%	44 5%	5 2%	7 5%	84 3%	32 6% zx	22 5%	146 4%
Young men aged 16-29	72 **2%** q	42 2%	30 2%	23 2%	22 2%	26 2%	8 2%	15 2%	8 1%	14 2%	12 2%	9 2%	5 1%	15 2%	36 2%	20 2%	57 2%	13 3%	28 2%	43 2%	9 1%	61 2% zq	12 3% q	22 2% q	16 2%	6 3% q	5 3% q	44 2%	16 3%	10 2%	65 2%
None of these	150 **4%** Dpqx	72 4%	75 4%	43 4%	61 5% D	47 3%	20 4%	23 4%	32 6%	29 5%	20 4%	16 3%	11 3%	32 4%	85 5%	34 3%	128 4%	20 4%	82 5% zp	64 3%	17 2%	127 5% zq	32 7% zqrt	34 4% q	46 5% q	11 6% q	3 2% zx	85 3%	26 5%	31 7% zx	125 3%
Don't know	300 **8%** adCmoqx	123 7%	173 9% za	114 10% zdghC	71 6%	114 8%	65 13% zdeghij kCD	48 8%	30 5%	42 7%	46 8%	35 8%	34 9%	83 11% zdghiCD	130 7%	87 8%	240 7%	50 11% m	89 6%	205 10% zo	45 4%	249 10% zq	29 7%	83 9% q	95 11% zqs	20 11% q	23 16% zqrst	192 7%	32 6%	41 10%	290 8%
Prefer not to say	19 **1%** eDmoqx	6 *	11 1%	10 1% egD	5 *	3 *	10 2% zdegikl CD	1 *	4 1%	1 *	2 *	1 *	- -	10 1% zegCD	7 *	2 *	10 *	7 2% zm	3 *	12 1%	1 *	14 1%	- -	4 *	7 1% q	- -	3 2% qs	4 *	- -	11 3% zxy	14 *

Q27. Which of the following groups do you think is MOST likely to think attempts to give women equal opportunities in the UK have not gone far enough?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Young women aged 16-29	1740	318	515	380	155	582	627	236	124	1454	148	87	51	409	270	775	75	193	141	128	142	174	247	151	204	1745
	47% ah	38%	49% a	55% zab	52% a	51% zgh	48% h	43%	37%	47%	47%	49%	49%	47%	45%	47%	50%	47%	46%	47%	43%	50%	48%	47%	42%	47%
Women aged 30-59	975	233	280	176	83	331	348	137	72	816	82	47	30	225	155	437	41	99	84	71	84	88	133	98	118	1040
	26%	28%	27%	25%	28%	29% zh	27%	25%	22%	26%	26%	26%	29%	26%	26%	26%	27%	24%	28%	26%	26%	25%	26%	31%	24%	28%
Older women aged 60+	166	44	39	29	8	44	66	25	20	149	4	7	6	40	22	88	9	25	6	8	14	17	28	8	34	151
	4% j	5%	4%	4%	3%	4%	5%	5%	6%	5% j	1%	4%	6% j	5%	4%	5%	6%	6% r	2%	3%	4%	5% r	5%	3%	7% zrsw	4%
Men aged 30-59	153	52	47	18	10	35	52	20	26	128	14	8	4	40	22	65	4	24	12	10	13	8	20	10	27	140
	4% ce	6% zc	4%	3%	4%	3%	4%	4%	8% zefg	4%	4%	4%	4%	5%	4%	4%	3%	6% u	4%	4%	4%	2%	4%	3%	6%	4%
Older men aged 60+	142	42	41	22	12	37	42	20	18	116	14	7	4	30	21	64	4	13	13	10	11	13	14	14	24	146
	4%	5%	4%	3%	4%	3%	3%	4%	5%	4%	5%	4%	4%	4%	4%	4%	3%	3%	4%	4%	3%	4%	3%	4%	5%	4%
Young men aged 16-29	72	21	24	14	1	8	29	15	11	61	5	2	3	17	11	34	2	12	3	5	6	1	11	5	16	65
	2% eu	3%	2%	2%	*	1%	2% e	3% e	3% e	2%	2%	1%	3%	2%	2%	2%	1%	3% u	1%	2%	2%	*	2%	2%	3% u	2%
None of these	150	37	42	22	9	36	55	34	13	129	18	2	1	24	34	71	1	11	13	10	24	19	24	14	15	125
	4% p	4%	4%	3%	3%	3%	4%	6% ze	4%	4%	6% k	1%	1%	3%	6% m	4%	1%	3%	4%	4%	7% zpqx	5% p	5% p	4%	3%	3%
Don't know	300	80	58	29	16	59	78	59	42	252	27	17	4	77	61	114	15	30	32	29	32	23	32	19	40	290
	8% bcefo	10% bc	6%	4%	5%	5%	6%	11% zef	13% zef	8%	9%	9%	4%	9%	10% o	7%	10%	7%	11%	11%	10%	7%	6%	6%	8%	8%
Prefer not to say	19	4	1	3	-	*	-	1	6	19	-	-	-	4	4	11	-	1	2	1	3	2	*	1	7	14
	1% bef	*	*	*	-	*	-	*	2% zefg	1%	-	-	-	*	1%	1%	-	*	1%	1%	1%	1%	*	*	1% z	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q27. Which of the following groups do you think is MOST likely to think attempts to give women equal opportunities in the UK have not gone far enough?

Base: All participants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Young women aged 16-29	**1740**	1359	381	296	359	366	356	363	918	196	79	109	168	64	189	187	210	496	383	232	202	1745
	47% crt	46%	50% z	40%	48% c	50% c	48% c	49% c	48%	45%	42%	43%	42%	42%	62% zhijklm	53% rst	59% zrst	54% zrst	41% t	44% t	35%	47%
Women aged 30-59	**975**	760	213	187	173	187	199	229	574	113	69	56	90	28	37	70	40	177	301	169	212	1040
	26% nopq	26%	28%	25%	23%	25%	27%	31% zcde	30% zklmn	26% n	36% ziklmn	22% n	23% n	18%	12%	20% p	11%	19% p	32% zopq	32% zopq	37% zopq	28%
Older women aged 60+	**166**	137	29	33	37	38	37	21	82	26	10	16	20	5	7	8	6	38	35	25	54	151
	4% gp	5%	4%	4%	5%	5% g	5%	3%	4%	6%	5%	6%	5%	3%	2%	2%	2%	4%	4%	5% p	9% zopqrs	4%
Men aged 30-59	**153**	137	16	43	40	29	22	18	69	11	9	12	15	13	21	20	12	44	40	17	16	140
	4% bg	5% zb	2%	6% fg	5% g	4%	3%	2%	4%	2%	5%	5%	4%	9% zhi	7% hi	6%	3%	5%	4%	3%	3%	4%
Older men aged 60+	**142**	117	25	33	33	24	23	28	71	24	6	7	16	8	4	8	11	49	38	19	17	146
	4%	4%	3%	4%	4%	3%	3%	4%	4%	5% n	3%	3%	4%	5%	1%	2%	3%	5% z	4%	4%	3%	4%
Young men aged 16-29	**72**	64	8	10	25	12	11	14	29	6	*	9	14	5	6	9	6	20	16	13	7	65
	2%	2%	1%	1%	3% zcf	2%	1%	2%	2%	1%	*	3%	4% zhj	3%	2%	3%	2%	2%	2%	2%	1%	2%
None of these	**150**	120	30	44	26	22	28	30	70	21	7	12	21	8	8	15	17	44	38	13	21	125
	4% s	4%	4%	6% ze	4%	3%	4%	4%	4%	5%	4%	5%	5%	5%	3%	4%	5%	5% s	4%	2%	4%	3%
Don't know	**300**	247	52	89	42	61	66	41	112	42	7	35	46	20	29	31	49	53	75	39	49	290
	8% dghq	8%	7%	12% zdeg	6%	8%	9% g	6%	6%	10% hj	4%	14% zhj	12% zhj	13% hj	9%	9%	14% zqrst	6%	8%	7%	8%	8%
Prefer not to say	**19**	18	*	8	6	-	3	1	1	-	1	-	6	3	3	5	4	1	6	-	2	14
	1% h	1%	*	1% eg	1% e	-	*	*	*	-	*	-	1% zhi	2% zhi	1% h	1% s	1% qs	*	1%	-	*	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q27. Which of the following groups do you think is MOST likely to think attempts to give women equal opportunities in the UK have not gone far enough?

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
					Voted in 2019 General Election			**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Young women aged 16-29	**1740**	470	485	146	48	118	168	349	532	785	468	127	304	360	56	109	1448	1005	209	1745
	47%	46%	53%	50%	41%	44%	39%	46%	53%	49%	45%	41%	47%	54%	46%	42%	49%	50%	45%	47%
	fk		zadef	f					zg					zkl			z	z		
Women aged 30-59	**975**	289	230	100	39	80	98	225	269	518	244	127	150	185	24	60	781	526	135	1040
	26%	28%	25%	35%	33%	30%	23%	30%	27%	32%	23%	40%	23%	28%	20%	23%	27%	26%	29%	28%
	j			zabf	f			z		zj		zlmn								
Older women aged 60+	**166**	60	50	6	1	12	17	41	45	71	63	17	39	33	10	12	136	99	15	151
	4%	6%	5%	2%	1%	4%	4%	5%	4%	4%	6%	5%	6%	5%	9%	5%	5%	5%	3%	4%
	d	zcd	cd								z									
Men aged 30-59	**153**	35	26	6	5	10	32	23	31	37	45	5	27	15	6	23	100	86	27	140
	4%	3%	3%	2%	4%	4%	8%	3%	3%	2%	4%	2%	4%	2%	5%	9%	3%	4%	6%	4%
	ikmp						zabc				i					zp				
Older men aged 60+	**142**	35	27	9	10	16	21	21	34	60	42	7	25	20	5	16	111	94	12	146
	4%	3%	3%	3%	9%	6%	5%	3%	3%	4%	4%	2%	4%	3%	4%	6%	4%	5%	3%	4%
					zabc													z		
Young men aged 16-29	**72**	20	16	5	1	6	6	10	23	25	25	5	14	11	2	7	54	43	11	65
	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%
None of these	**150**	48	21	2	5	12	32	33	23	34	67	12	36	9	6	9	102	57	27	125
	4%	5%	2%	1%	4%	4%	8%	4%	2%	2%	6%	4%	6%	1%	5%	4%	3%	3%	6%	3%
	bchimpq	bc			c	c	zbc	h			zi	m	m		m				q	
Don't know	**300**	76	55	12	8	12	48	53	50	79	90	15	50	29	10	22	197	104	29	290
	8%	7%	6%	4%	7%	4%	11%	7%	5%	5%	9%	5%	8%	4%	8%	9%	7%	5%	6%	8%
	bcehikm pq						zabce				i		m							
Prefer not to say	**19**	1	1	2	-	1	6	-	-	2	2	-	1	-	*	1	5	3	3	14
	1%	*	*	1%	-	*	1%	-	-	*	*	-	*	-	*	*	*	*	1%	*
	aipq						zab													

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q28. How much, if anything, have you heard about each of the following people? - SUMMARY TABLE

Base: All participants

	Andrew Tate	Jordan Peterson
Unweighted Total	3716	3716
Weighted Total	3716	3716
A great deal	773	279
	21%	7%
A fair amount	1279	425
	34%	11%
Not that much	817	577
	22%	16%
Nothing at all	724	2288
	19%	62%
Don't know	98	127
	3%	3%
Prefer not to say	25	21
	1%	1%
A great deal/fair amount	2053	703
	55%	19%
Not that much/not at all	1540	2865
	41%	77%

Q28. How much, if anything, have you heard about each of the following people? - Andrew Tate

Base: All participants

	Total	Gender Male	Gender Female	Age 16-34	Age 35-54	Age 55+	Age 16-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65-74	Age 75+	Age 16-29	Age 30-59	Age 60+	Ethnicity White (including White minorities)	Ethnicity Ethnic minorities (excluding White minorities)	Working status Working full-time	Working status Not working full-time	Education Graduates (Degree/Master/PhD/above)	Education Non-graduates	Education Other Higher Education below degree level	Education A-level or equivalent	Education GCSE/O-Level/CSE/NVQ12/equivalent	Education Another type of qualification (vocational/professional/foreign)	Education No formal qualifications	Tenure Owned outright/buying on mortgage	Tenure Rent from private landlord	Tenure Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	773	419	337	420	213	140	265	154	108	105	70	51	19	335	341	98	637	126	337	431	249	521	102	245	135	25	14	474	160	86	692
	21%	23%	18%	37%	18%	10%	52%	25%	19%	17%	13%	11%	5%	45%	18%	9%	20%	29%	22%	20%	22%	20%	24%	26%	16%	14%	10%	18%	32%	21%	19%
	bdeijkl CDmuvwx	zb		zdeghij klCD	ejkID	ID	zcdeghi jklBCD	zdeijkl CD	ejkID	cfgB	eklD	elD	ID	zcdeghi jklCD	ejkID	l		zm			uvw	uw	uvw	zruvw					zxA		
A fair amount	1279	633	633	364	452	463	130	235	216	236	195	150	118	211	714	355	1093	169	595	677	468	801	145	322	245	58	30	957	156	119	1314
	34%	35%	34%	32%	38%	33%	25%	38%	38%	38%	35%	33%	32%	28%	38%	32%	34%	38%	38%	32%	42%	31%	33%	34%	29%	32%	21%	37%	31%	29%	35%
	fBDpruw A			fB	zcefBD	f		zcfBD	fB	cfBD	fB	f			zcefkBD	f	zp				zrstuvw	w	w	w				zyA			
Not that much	817	418	386	182	265	371	54	128	106	158	141	133	96	98	409	309	747	58	344	468	243	567	96	186	200	46	37	605	82	93	874
	22%	23%	21%	16%	22%	27%	11%	20%	19%	26%	25%	29%	26%	13%	22%	28%	23%	13%	22%	22%	22%	22%	22%	20%	23%	25%	26%	23%	16%	22%	24%
	cfBny			fB	cfB	zcdfghB C		cfB	f	cdfhBC	zcfghB	zcdfghB C	cfB	f	cfB	zcdfghB C	zn											zy			
Nothing at all	724	286	435	98	223	403	15	83	116	107	148	119	137	39	350	335	668	49	251	472	138	580	84	159	242	44	52	530	81	97	734
	19%	16%	23%	9%	19%	29%	3%	13%	20%	17%	26%	26%	37%	5%	19%	30%	21%	11%	16%	22%	12%	23%	19%	17%	28%	24%	36%	20%	16%	23%	20%
	acfgBno q		za	fB	cfgB	zcdfghi kBC		cfB	cfgB	cfB	zcdfgiB C	zcdfgiB C	zcdefgh ijkBCD	f	cfgB	zcdfghi jkBC	zn		zn	zo		zqt	q	q	zqrst	q	zqrst			y	
Don't know	98	31	65	54	32	12	32	22	20	12	4	4	4	43	45	10	62	31	26	64	12	79	7	27	28	10	6	40	20	15	85
	3%	2%	3%	5%	3%	1%	6%	4%	3%	2%	1%	1%	1%	6%	2%	1%	2%	7%	2%	3%	1%	3%	2%	3%	3%	6%	4%	2%	4%	4%	2%
	aejkDmo qx		za	zdegijk lCD	ejkD		zdeijkl CD	ejkID	ejkD					zdegijk lCD	ejkD			zm		o		q		q	q	zqs	q		x	x	
Prefer not to say	25	13	11	15	8	2	13	3	7	1	1	1	-	15	8	2	14	10	5	16	-	20	-	10	7	-	4	8	4	9	17
	1%	1%	1%	1%	1%	*	3%	*	1%	*	*	*	-	2%	*	*	*	2%	*	1%	-	1%	-	1%	1%	-	3%	*	1%	2%	*
	eDmqx			zegjkCD	i		zdegijk ICD		eD					zdegijk ICD		zx		zm				q		q	q		zqrs			zx	
A great deal/fair amount	2053	1052	970	784	665	603	395	389	325	341	265	201	136	546	1055	452	1730	296	932	1108	717	1321	247	567	380	83	44	1431	317	205	2006
	55%	58%	52%	69%	56%	43%	78%	62%	57%	55%	47%	44%	37%	74%	56%	41%	54%	67%	60%	52%	65%	51%	57%	60%	44%	45%	31%	55%	63%	49%	54%
	bejklDm pruvwA	zb		zdeghij klCD	ejkID	ID	zcdeghi jklBCD	zdeijkl CD	ejkID	ejkID	elD	D		zcdeghi jklCD	ejkID		zm		zp		zrstuvw	uw	uvw	zruvw	w	w		zxA		
Not that much/not at all	1540	704	821	280	487	773	69	210	223	265	289	252	233	137	759	644	1415	106	595	941	382	1147	180	345	442	90	89	1135	163	190	1608
	41%	39%	44%	25%	41%	56%	14%	34%	39%	43%	52%	55%	62%	18%	41%	58%	44%	24%	38%	44%	34%	45%	41%	36%	52%	49%	62%	43%	32%	45%	43%
	acfgBno qty		za	fB	cfgB	zcdfghi jBC		cfB	cfB	cfgB	zcdfghi BC	zcdfghi BC	zcdefgh ijBC	f	cfgB	zcdefghi ijkBC	zn			zo		q			zqrst	qt	zqrst	zy		y	

Q28. How much, if anything, have you heard about each of the following people? - Andrew Tate

Base: All participants

		Annual household income				Social Grade				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	**773** **21%** abgw	145 17%	190 18%	165 24% ab	64 22%	253 22% g	264 20% g	76 14%	67 20%	659 21%	62 20%	32 18%	21 20%	160 19%	120 20%	379 23% zm	29 19%	72 18%	59 19%	54 20%	66 20%	75 22% w	112 22% w	46 14%	146 30% zpqrstu vw	692 19%
A fair amount	**1279** **34%** ah	238 29%	370 35% a	278 40% za	129 44% zab	416 37% h	479 37% h	173 32%	88 27%	1081 35%	110 35%	58 33%	30 29%	291 34%	203 34%	587 35%	54 36%	147 36%	91 30%	87 32%	116 35%	114 33%	177 35%	120 38%	176 36%	1314 35%
Not that much	**817** **22%** x	192 23%	254 24%	141 20%	63 22%	275 24% z	286 22%	126 23%	65 19%	676 22%	69 22%	43 24%	30 29%	192 22%	125 21%	358 22%	36 24%	86 21%	70 23%	61 22%	64 20%	59 17%	133 26% ux	81 26% ux	84 17%	874 24%
Nothing at all	**724** **19%** cdeovx	214 26% zbcd	213 20% cd	106 15%	38 13%	177 16%	242 19%	157 29% zef	94 28% zef	595 19%	66 21%	40 23%	22 21%	194 22% zo	119 20%	282 17%	25 17%	92 23% vx	76 25% zvx	55 20% x	64 19% x	83 24% vx	76 15%	69 22% vx	54 11%	734 20%
Don't know	**98** **3%** bcdefw	36 4% zbcd	14 1%	3 *	1 *	8 1%	23 2%	14 2% e	12 4% e	86 3%	5 2%	5 3%	1 1%	22 3%	26 4% zo	38 2%	7 5% w	8 2%	7 2%	10 4% w	16 5% zw	12 3% w	11 2%	2 1%	13 3%	85 2%
Prefer not to say	**25** **1%** ef	7 1%	4 *	1 *	- -	3 *	2 *	1 *	7 2% zefg	25 1%	- -	- -	- -	5 1%	6 1%	14 1%	- -	3 1%	3 1%	3 1%	2 1%	1 *	1 *	- -	12 2% zuvw	17 *
A great deal/fair amount	**2053** **55%** agh	384 46%	560 54% a	442 64% zab	193 65% zab	668 59% zgh	743 57% gh	249 46%	155 47%	1740 56%	172 55%	90 50%	50 49%	452 52%	323 54%	966 58% zm	83 55%	219 54%	150 49%	141 52%	182 55%	189 55%	289 57%	166 52%	322 66% zpqrstu vw	2006 54%
Not that much/not at all	**1540** **41%** cdox	405 49% zcd	468 45% zcd	247 36%	101 34%	453 40%	528 41%	283 52% zef	158 48% ze	1271 41%	135 43%	83 47%	51 50%	386 45% o	244 41%	641 39%	61 41% x	178 44% x	147 48% zx	116 43% x	128 39% x	142 41% x	209 41% x	151 47% x	139 29%	1608 43%

Q28. How much, if anything, have you heard about each of the following people? - Andrew Tate

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	773	661	112	163	178	182	132	119	359	64	30	27	58	46	179	187	134	187	151	46	52	692
	21%	22%	15%	22%	24%	25%	18%	16%	19%	15%	16%	11%	15%	30%	59%	53%	38%	20%	16%	9%	9%	19%
	bfghikl rst	zb		g	fg	zfg			k					zhijkl	zhijklm	zpqrst	zqrst	st	st			
A fair amount	1279	1007	272	214	282	233	255	295	730	148	65	82	128	38	76	86	115	376	336	171	181	1314
	34%	34%	36%	29%	38%	32%	34%	40%	38%	34%	34%	32%	32%	24%	25%	24%	32%	41%	36%	33%	31%	35%
	cmno				ce			zce	zmn									zopst	o	o		
Not that much	817	628	189	157	132	149	187	192	434	97	46	73	94	39	19	43	51	221	182	155	153	874
	22%	21%	25%	21%	18%	20%	25%	26%	23%	22%	24%	29%	24%	26%	6%	12%	14%	24%	20%	29%	27%	24%
	dnop						d	zde	n	n	n	zn	n	n				op	op	zopqr	zopr	
Nothing at all	724	556	167	158	129	149	156	131	368	115	43	62	104	14	13	14	23	122	227	150	185	734
	19%	19%	22%	21%	17%	20%	21%	18%	19%	26%	23%	24%	26%	9%	4%	4%	6%	13%	24%	28%	32%	20%
	mnopq								mn	zhmn	mn	mn	zhmn					op	zopq	zopq	zopqr	
Don't know	98	82	16	41	10	23	13	10	31	13	4	7	8	13	14	12	29	16	29	3	7	85
	3%	3%	2%	6%	1%	3%	2%	1%	2%	3%	2%	3%	2%	8%	5%	3%	8%	2%	3%	1%	1%	2%
	ghst			zdfg		g								zhijkl	h	s	zoqrst		st			
Prefer not to say	25	25	-	9	10	3	4	-	3	1	1	4	4	4	3	11	4	1	7	2	-	17
	1%	1%	-	1%	1%	*	1%	-	*	*	*	2%	1%	3%	1%	3%	1%	*	1%	*	-	*
	bgh	b		g	g							h	h	zhi	h	zqrst	qt					
A great deal/fair amount	2053	1669	384	377	461	415	386	414	1089	212	95	110	186	83	255	273	249	562	487	217	233	2006
	55%	56%	51%	51%	62%	56%	52%	55%	57%	48%	50%	43%	47%	54%	84%	77%	70%	61%	52%	41%	40%	54%
	bciklst	zb			zcfg				ikl						zhijklm	zqrst	zqrst	zrst	st			
Not that much/not at all	1540	1184	355	316	261	298	343	323	802	212	89	135	198	53	32	57	74	343	409	304	339	1608
	41%	40%	47%	43%	35%	40%	46%	43%	42%	48%	47%	53%	50%	35%	11%	16%	21%	37%	44%	58%	59%	43%
	adnopq		za	d			zd	d	n	zhmn	n	zhmn	zhmn	n				op	opq	zopqr	zopqr	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q28. How much, if anything, have you heard about each of the following people? - Andrew Tate

Base: All participants

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	**773**	140	231	55	21	51	57	97	283	309	118	39	78	162	15	67	617	452	120	692
	21%	14%	25%	19%	17%	19%	13%	13%	28%	19%	11%	12%	12%	24%	13%	26%	21%	22%	26%	19%
	afgjkl		zacf	a		a			zg	j				zkln				z	z	
A fair amount	**1279**	344	370	123	49	94	118	247	389	682	317	129	192	297	46	68	1070	729	161	1314
	34%	33%	41%	43%	41%	35%	28%	33%	39%	42%	30%	41%	30%	45%	38%	26%	36%	36%	35%	35%
	fjlo		zaf	zaf	f				zg	zj		zl		zl			zo	z		
Not that much	**817**	273	163	71	25	63	109	200	189	352	276	79	183	117	25	56	656	449	100	874
	22%	26%	18%	25%	21%	24%	25%	26%	19%	22%	26%	25%	28%	18%	20%	22%	22%	22%	21%	24%
	bhm	zb		b			b	zh			zi	m	zm							
Nothing at all	**724**	262	130	40	25	53	109	199	140	258	314	67	183	82	34	60	542	364	71	734
	19%	25%	14%	14%	21%	20%	25%	26%	14%	16%	30%	21%	28%	12%	28%	23%	18%	18%	15%	20%
	bchimpqr	zbc					zbc	zh			zi	m	zkm		m					
Don't know	**98**	12	14	*	-	4	20	11	5	8	18	1	9	4	1	3	43	20	12	85
	3%	1%	2%	*	-	2%	5%	1%	*	*	2%	*	1%	1%	1%	1%	1%	1%	3%	2%
	abcghikmpq						zabcd				i								q	
Prefer not to say	**25**	1	2	-	-	1	15	1	1	1	2	-	1	1	-	5	8	5	3	17
	1%	*	*	-	-	*	3%	*	*	*	*	-	*	*	-	2%	*	*	1%	*
	aghipq						zabcde									p				
A great deal/fair amount	**2053**	484	602	178	70	145	176	344	673	992	435	168	269	459	61	135	1687	1180	281	2006
	55%	47%	66%	62%	59%	54%	41%	46%	67%	62%	42%	54%	42%	69%	51%	52%	57%	58%	60%	54%
	afgjl		zaef	zaf	af	f			zg	zj		l		zkln			z	z	z	
Not that much/not at all	**1540**	535	293	111	49	116	218	398	329	610	589	146	366	200	59	117	1198	812	171	1608
	41%	52%	32%	38%	41%	44%	51%	53%	33%	38%	56%	46%	57%	30%	48%	45%	41%	40%	37%	43%
	bhim	zbcde			b	b	zbc	zh			zi	m	zkm		m					

Q28. How much, if anything, have you heard about each of the following people? - Jordan Peterson

Base: All participants

	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White incl. WM (m)	Ethnic min. (n)	Working FT (o)	Not working FT (p)	Graduates (q)	Non-grads (r)	Other HE (s)	A-level (t)	GCSE/O (u)	Another type (v)	No formal (w)	Owned (x)	Rent private (y)	Rent council (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	279 / 7% beijklD pruvx	205 / 11% zb	67 / 4%	170 / 15% zdeghij klCD	77 / 6%	31 / 2%	88 / 17% eijklD	82 / 13% ID	47 / 8% zdehijk ICD	30 / 5%	17 / 3%	10 / 2%	4 / 1%	129 / 17% zcdeghi jklCD	126 / 7% ejklD	24 / 2%	232 / 7%	46 / 10%	136 / 9% p	139 / 7%	110 / 10% zruvw	167 / 6% u	38 / 9% uv	88 / 9% ruv	30 / 4%	5 / 3%	5 / 3%	169 / 6%	66 / 13% zxA	32 / 8%	251 / 7%
A fair amount	425 / 11% bejklDm pru	242 / 13% zb	171 / 9%	165 / 15% zejklD	173 / 15% zejklD	86 / 6% ID	67 / 13% ekID	98 / 16% zejklD	94 / 16% zejklD	79 / 13% ekID	50 / 9% ekID	25 / 6%	11 / 3%	99 / 13% ejklD	272 / 15% zejklD	54 / 5%	342 / 11%	79 / 18% zm	240 / 15% zp	184 / 9%	181 / 16% zrstuv	244 / 10%	46 / 11%	102 / 11%	71 / 8%	12 / 6%	14 / 10%	289 / 11%	70 / 14%	49 / 12%	407 / 11%
Not that much	577 / 16% ejlDmru x	296 / 16%	271 / 15%	199 / 18% zegjlD	198 / 17% ejlD	180 / 13%	100 / 20% ejlD	100 / 16% l	107 / 19% ejlD	91 / 15%	69 / 12%	72 / 16% elD	39 / 10%	139 / 19% zegjlD	297 / 16% ejlD	140 / 13%	483 / 15%	80 / 18%	245 / 16%	326 / 15%	202 / 18% zru	365 / 14% u	75 / 17%	148 / 16%	100 / 12%	22 / 12%	19 / 13%	381 / 15%	88 / 17%	64 / 15%	572 / 15%
Nothing at all	2288 / 62% acfghBC noqy	999 / 55%	1271 / 68% za	512 / 45% fB	703 / 59% cfghB	1073 / 77% zcdfghi jBC	196 / 38%	316 / 51% cfB	303 / 53% cfB	400 / 65% cdfghBC	413 / 74% zcdfghi BC	345 / 75% zcdfghi BC	315 / 84% zcdefgh ijkBCD	301 / 41%	1111 / 60% cfghB	875 / 79% zcdefgh ijkBC	2071 / 64% zn	192 / 43%	896 / 57%	1385 / 65% zo	603 / 54%	1671 / 65% zqt	265 / 61%	559 / 59%	611 / 71% zqrst	138 / 75% zqrst	98 / 68% q	1708 / 65% zyA	259 / 51%	243 / 58%	2360 / 64%
Don't know	127 / 3% ejklDmo qx	53 / 3%	72 / 4%	76 / 7% zdeghij klCD	31 / 3%	19 / 1%	47 / 9% zcdeghi jklCD	29 / 5% dejklCD	14 / 3%	17 / 3%	10 / 2%	6 / 1%	4 / 1%	62 / 8% zcdeghi jklCD	50 / 3% eD	14 / 1%	82 / 3%	38 / 9% zm	39 / 2%	80 / 4%	15 / 1%	105 / 4% zq	11 / 3%	45 / 5% q	36 / 4% q	6 / 4%	6 / 5% q	61 / 2%	19 / 4%	20 / 5% x	112 / 3%
Prefer not to say	21 / 1% eDmoqx	5 / *	15 / 1%	11 / 1% egkD	10 / 1% egiD	1 / *	11 / 2% zcegijk ICD	-	9 / 2% egjkCD	1 / *	1 / *	-	-	11 / 1% zegjlD	10 / 1% e	1 / *	12 / *	8 / 2% zm	3 / *	15 / 1%	-	16 / 1%	-	7 / 1% q	7 / 1% q	-	1 / 1% q	8 / *	2 / *	10 / 2% zxy	14 / *
A great deal/fair amount	703 / 19% bejklDm pruvx	447 / 25% zb	238 / 13%	335 / 30% zdeijkl CD	250 / 21% eijklD	118 / 8% ID	156 / 31% zdeijkl CD	180 / 29% zdeijkl CD	141 / 25% zejklD	110 / 20% ejklD	67 / 12% ekID	35 / 8%	16 / 4%	228 / 31% zdeijkl CD	398 / 21% zeijklD	78 / 7% l	574 / 18%	125 / 28% zm	376 / 24% zp	323 / 15%	291 / 26% zrstuvw	411 / 16% uv	84 / 19% uv	190 / 20% ruv	101 / 12%	17 / 9%	19 / 13%	458 / 18%	136 / 27% zxA	82 / 20%	658 / 18%
Not that much/not at all	2865 / 77% acfghBn oqy	1295 / 72%	1542 / 83% za	711 / 63% fB	901 / 76% cfghB	1253 / 90% zcdfghi jBC	295 / 58%	416 / 67% cfB	410 / 71% cfB	491 / 79% cdfghBC	482 / 86% zcdfghi BC	417 / 91% zcdfghi jBC	354 / 95% zcdefgh ijBCD	440 / 59%	1409 / 75% cfgB	1016 / 92% zcdefgh ijBC	2554 / 79% zn	272 / 61%	1141 / 73%	1711 / 80% zo	805 / 72%	2036 / 79% zqt	339 / 78%	707 / 75%	712 / 83% zqt	160 / 87% zqrst	117 / 81%	2088 / 80% zyA	347 / 69%	307 / 73%	2932 / 79%

Q28. How much, if anything, have you heard about each of the following people? - Jordan Peterson

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	279	62	64	75	25	89	87	29	27	217	34	15	13	47	41	128	5	22	20	22	20	21	43	18	46	251
	7% im	7%	6%	11% zab	9%	8%	7%	5%	8%	7%	11% zi	8%	13% zi	5%	7%	8%	3%	5%	7%	8%	6%	6%	8%	6%	9% p	7%
A fair amount	425	90	98	99	43	146	142	56	39	350	40	24	11	105	57	189	16	53	36	25	32	31	50	19	89	407
	11% bw	11%	9%	14% zb	15% b	13%	11%	10%	12%	11%	13%	14%	11%	12%	9%	11%	10%	13% w	12% w	9%	10%	9%	10%	6%	18% zprstuv w	11%
Not that much	577	116	157	105	56	187	205	70	29	509	34	22	12	145	81	283	22	76	47	37	44	52	85	51	96	572
	16% hj	14%	15%	15%	19%	17% h	16% h	13%	9%	16% zj	11%	12%	11%	17%	13%	17%	15%	19%	15%	13%	13%	15%	17%	16%	20% z	15%
Nothing at all	2288	520	702	407	168	693	829	371	215	1918	194	112	63	535	385	998	101	243	192	174	211	224	318	227	228	2360
	62% x	62%	67% zcd	59%	57%	61%	64%	68% ze	65%	61%	62%	63%	61%	62%	64%	60%	67% x	59% x	63% x	64% x	64% x	65% x	62% x	71% zqvx	47%	64%
Don't know	127	38	25	6	3	17	32	18	17	108	10	5	4	27	33	48	5	13	10	14	19	15	14	4	16	112
	3% bcdefw	5% bcd	2%	1%	1%	2%	2%	3% e	5% ef	3%	3%	3%	4%	3%	5% zo	3%	4%	3%	3%	5% w	6% w	4% w	3%	1%	3%	3%
Prefer not to say	21	7	1	1	-	-	1	1	6	21	-	-	-	6	3	12	2	2	2	1	2	1	1	-	10	14
	1% bef	1% b	*	*	-	-	*	*	2% zef	1%	-	-	-	1%	*	1%	1%	1%	1%	*	1%	*	*	-	2% zvw	*
A great deal/fair amount	703	151	162	175	69	235	229	85	66	567	74	39	24	152	98	317	21	75	56	46	52	52	93	36	135	658
	19% biw	18%	16%	25% zab	23% b	21% g	18%	16%	20%	18%	24% zi	22%	24%	18%	16%	19%	14%	18% w	18% w	17%	16%	15%	18% w	11%	28% zpqrstu vw	18%
Not that much/not at all	2865	635	859	511	224	880	1034	441	244	2427	229	135	75	680	465	1282	123	318	238	210	255	276	403	278	324	2932
	77% cx	76%	82% zacd	74%	76%	78%	80% zh	81% h	73%	78%	73%	76%	73%	79%	78%	77%	82% x	78% x	78% x	78% x	78% x	80% x	79% x	87% zqrstuv x	67%	79%

Q28. How much, if anything, have you heard about each of the following people? - Jordan Peterson

Base: All participants

	Total	Urban	ity	IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	279	245	34	43	88	52	49	46	141	17	13	9	22	22	51	97	28	88	34	19	4	251
	7%	8%	4%	6%	12%	7%	7%	6%	7%	4%	7%	3%	5%	14%	17%	28%	8%	10%	4%	4%	1%	7%
	bikrst	zb			zcefg				i					zhikl	zhijkl	zpqrst	rst	zrst	t	t		
A fair amount	425	352	73	85	99	92	70	80	220	40	30	30	35	19	44	55	34	154	117	34	19	407
	11%	12%	10%	11%	13%	12%	9%	11%	11%	9%	16%	12%	9%	12%	15%	16%	10%	17%	13%	6%	3%	11%
	st				f						il					st	t	zprst	st	t		
Not that much	577	493	84	108	123	102	121	123	302	69	19	34	45	40	61	62	69	165	130	68	72	572
	16%	17%	11%	15%	17%	14%	16%	17%	16%	16%	10%	13%	11%	26%	20%	18%	19%	18%	14%	13%	12%	15%
	bls	zb												zhijkl	jl		zrst	st				
Nothing at all	2288	1742	544	448	410	466	488	475	1221	296	123	171	276	55	122	107	185	493	612	399	474	2360
	62%	59%	72%	60%	55%	63%	65%	64%	63%	68%	65%	67%	70%	36%	40%	30%	52%	53%	66%	76%	82%	64%
	admnopq		za			d	zd	d	zmn	zmn	mn	mn	zmn					o	o	zopq	zopqr	zopqrs	
Don't know	127	106	20	52	13	25	14	23	40	16	3	9	13	14	25	28	34	20	30	5	9	112
	3%	4%	3%	7%	2%	3%	2%	3%	2%	4%	2%	4%	3%	9%	8%	8%	9%	2%	3%	1%	1%	3%
	dfhst	b		zdefg										zhijl	zhijl	zqrst	zqrst		s			
Prefer not to say	21	21	-	7	9	2	4	-	1	-	1	3	6	4	1	3	6	1	9	1	-	14
	1%	1%	-	1%	1%	*	1%	-	*	-	*	1%	1%	3%	*	1%	2%	*	1%	*	-	*
	h	b		g	g							h	hi	zhi			zqst					
A great deal/fair amount	703	597	106	128	187	144	119	126	361	57	43	39	57	40	95	152	62	242	152	53	24	658
	19%	20%	14%	17%	25%	19%	16%	17%	19%	13%	23%	15%	14%	26%	31%	43%	18%	26%	16%	10%	4%	18%
	bfilrst	zb			zcefg				i		il			ikl	zhikl	zpqrst	st	zprst	st	t		
Not that much/not at all	2865	2235	628	556	533	568	609	598	1523	364	142	205	320	95	183	169	254	658	742	467	546	2932
	77%	76%	83%	75%	72%	77%	82%	80%	79%	83%	75%	80%	81%	62%	60%	48%	71%	71%	80%	89%	94%	79%
	admnopq		za				zcd	zcd	zmn	zmn	mn	mn	mn				o	o	opq	zopqr	zopqrs	

Q28. How much, if anything, have you heard about each of the following people? - Jordan Peterson

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	279	54	81	18	7	30	33	38	86	89	59	10	32	45	11	25	229	158	59	251
	7%	5%	9%	6%	6%	11%	8%	5%	9%	6%	6%	3%	5%	7%	9%	10%	8%	8%	13%	7%
	agijkl		a			za			g										zq	
A fair amount	425	84	138	29	21	33	39	58	125	204	94	22	57	112	12	31	343	246	73	407
	11%	8%	15%	10%	18%	12%	9%	8%	12%	13%	9%	7%	9%	17%	10%	12%	12%	12%	16%	11%
	agjk		zacf		zacf				g	j				zkl					z	
Not that much	577	129	169	52	15	36	58	76	196	275	127	42	71	137	19	45	462	314	96	572
	16%	12%	19%	18%	13%	14%	13%	10%	19%	17%	12%	13%	11%	21%	16%	17%	16%	16%	21%	15%
	agjl		zaf	a					zg	zj				zkl					zq	
Nothing at all	2288	750	500	188	74	163	262	568	585	1017	744	234	476	357	78	149	1836	1267	224	2360
	62%	73%	55%	65%	62%	61%	61%	75%	58%	63%	71%	75%	74%	54%	65%	57%	63%	63%	48%	64%
	bhmr	zbcdef		b				zh			zi	zm	zm				z	r		
Don't know	127	16	18	2	2	4	27	15	12	23	20	6	9	12	1	9	57	31	12	112
	3%	2%	2%	1%	2%	1%	6%	2%	1%	1%	2%	2%	1%	2%	1%	3%	2%	2%	3%	3%
	abcghij lmpq						zabce													
Prefer not to say	21	-	3	-	-	1	11	-	2	2	-	-	-	1	-	1	8	3	1	14
	1%	-	*	-	-	*	3%	-	*	*	-	-	-	*	-	*	*	*	*	*
	aijpq						zabc													
A great deal/fair amount	703	138	219	47	28	63	71	96	211	293	154	32	89	157	23	56	572	404	132	658
	19%	13%	24%	16%	23%	24%	17%	13%	21%	18%	15%	10%	14%	24%	19%	22%	19%	20%	28%	18%
	agjkl		zacf		a	a			g	j				zkl					zq	
Not that much/not at all	2865	879	670	240	89	199	319	644	781	1292	871	277	547	494	97	193	2298	1581	320	2932
	77%	85%	74%	83%	75%	75%	75%	85%	78%	80%	83%	88%	85%	74%	80%	74%	78%	78%	69%	79%
	br	zbdef		zbef				zh		z	z	zm	zm				z	r		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 230817A - Culture Wars III Tables

(Public)

9 Oct 2023

Table 306

Q29. Do you have a favourable or unfavourable view of the following people? - SUMMARY TABLE

Base: All who have heard of Andrew Tate/Jordan Peterson

	Andrew Tate	Jordan Peterson
Unweighted Total	2880	1230
Weighted Total	2870	1280
Very favourable	63	118
	2%	9%
Somewhat favourable	114	168
	4%	13%
Neither favourable or unfavourable	416	382
	15%	30%
Somewhat unfavourable	428	210
	15%	16%
Very unfavourable	1750	251
	61%	20%
Don't know	88	149
	3%	12%
Prefer not to say	10	2
	*	*
Total favourable	177	286
	6%	22%
Total unfavourable	2178	461
	76%	36%

Fieldwork dates: 17th August - 23rd August 2023

Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34

Source: Ipsos (JN J23-000461-01)

Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse

Q29. Do you have a favourable or unfavourable view of the following people? - Andrew Tate

Base: All who have heard of Andrew Tate

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	Age 35-54 (d)	Age 55+ (e)	Age 16-24 (f)	Age 25-34 (g)	Age 35-44 (h)	Age 45-54 (i)	Age 55-64 (j)	Age 65-74 (k)	Age 75+ (l)	Age 16-29 (B)	Age 30-59 (C)	Age 60+ (D)	Ethnicity White (including White minorities) (m)	Ethnicity Ethnic minorities (excluding White minorities) (n)	Working status Working full-time (o)	Working status Not working full-time (p)	Education Graduates (Degree/Master/PhD/above) (q)	Education Non-graduates (r)	Education Other Higher Education below degree level (s)	Education A-level or equivalent (t)	Education GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Education Another type of qualification (vocational/professional/foreign) (v)	Education No formal qualifications (w)	Tenure Owned outright/ buying on mortgage (x)	Tenure Rent from private landlord (y)	Tenure Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	2880	1412	1429	971	651	1258	309	662	253	398	506	523	229	559	1320	1001	2580	263	1246	1618	1338	1522	279	578	476	117	71	2137	376	253	2880
Weighted Total	2870	1470	1356	966	930	974	449	517	431	499	406	335	232	644	1464	762	2477	353	1276	1577	960	1888	343	754	580	129*	81*	2036	399	298	2880
Very favourable	63 2% bekDmx	52 4% zb	11 1%	37 4% zdegijk CD	16 2% D	10 1% D	22 5% zdeijkl CD	14 3% ekD	10 2% D	6 1%	6 2%	2 1%	2 1%	27 4% zdeijkl CD	32 2% eD	4 1%	37 1%	24 7% zm	32 3%	31 2%	15 2%	48 3%	10 3%	21 3%	14 2%	- -	2 3%	35 2%	9 2%	16 5% zx	48 2%
Somewhat favourable	114 4% bejikDmq x	76 5% zb	37 3%	81 8% zdeghij klCD	26 3% ejkD	6 1%	47 10% zdehijk ICD	35 7% zdeijkl CD	15 3% ejkD	11 2% ejk	1 *	1 *	4 2%	60 9% zdehijk ICD	48 3% ejkD	6 1%	69 3%	42 12% zm	54 4%	55 4%	30 3%	81 4% v	7 2%	38 5% v	33 6% qsv	- -	2 3%	52 3%	33 8% zx	17 6% x	84 3%
Neither favourable or unfavourable	416 15% mqx	224 15%	188 14%	130 13%	148 16%	139 14%	56 13%	74 14%	66 15%	82 16%	56 14%	46 14%	37 16%	91 14%	217 15%	109 14%	314 13%	94 27% zm	167 13%	245 16%	73 8%	338 18% zq	56 16% q	128 17% q	109 19% zq	24 18% q	21 26% zq	274 13%	59 15%	57 19% x	362 13%
Somewhat unfavourable	428 15% bcfBqy	256 17% zb	168 12%	113 12%	154 17% cfB	161 17% cfgB	48 11%	65 13%	76 18% cfB	78 16% B	64 16% cfgB	59 18%	39 17%	68 11%	224 15% cB	136 18% zcfgB	374 15%	50 14%	197 15%	230 15%	107 11%	318 17% zq	50 15%	130 17% q	97 17% q	26 20% q	16 19% y	311 15%	43 11%	55 19% y	411 14%
Very unfavourable	1750 61% anrtuwA	827 56%	889 66% za	580 60%	556 60%	613 63%	265 59%	315 61%	246 57%	311 62%	255 63%	212 64%	146 63%	384 60%	890 61%	476 62%	1603 65% zn	129 36%	799 63%	942 60%	716 75% zrstuvw	1025 54%	201 59%	415 55%	298 51%	76 59%	35 44%	1303 64% zA	239 60% A	136 46%	1868 65%
Don't know	88 3% aBoq	33 2%	55 4% za	21 2%	27 3%	41 4% zcB	8 2%	12 2%	15 3%	12 2%	22 6% zcdfgiB C	13 4% B	5 2%	10 2%	48 3%	31 4% cB	74 3%	12 3%	25 2%	63 4% zo	19 2%	68 4% q	18 5% q	21 3%	22 4%	3 2%	4 5%	57 3%	14 3%	14 5%	98 3%
Prefer not to say	10 * mqx	2 *	9 1%	4 *	3 *	3 * D	3 1%	2 *	3 1%	- -	2 *	1 *	- -	4 1%	6 *	1 *	7 *	2 1%	2 *	9 1%	1 *	10 1%	- -	2 *	8 1% zqrt	- -	- -	4 *	2 1%	3 1%	9 *
Total favourable	177 6% beijkID mqvx	127 9% zb	48 4%	118 12% zdeghij klCD	42 5% ejkD	16 2%	69 15% zdeghij klCD	49 9% zdeijkl CD	25 6% ejkD	17 3% kD	7 2%	3 1%	6 2%	87 14% zdeghij klCD	80 5% eijkD	10 1%	105 4%	66 19% zm	86 7%	86 5%	45 5% v	129 7% qv	17 5% v	58 8% qv	47 8% qv	- -	5 6% v	86 4%	42 11% zx	33 11% zx	132 5%
Total unfavourable	2178 76% acfBnrt uwyA	1084 74%	1056 78% za	693 72%	710 76% fB	775 80% zcfgBC	313 70%	380 74%	322 75%	388 78% cfB	319 78% cfB	271 81% zcfgBC	185 79% fB	453 70%	1114 76% cfB	611 80% zcfgBC	1977 80% zn	178 51%	996 78% z	1173 74%	823 86% zrstuw	1343 71%	251 73%	544 72%	395 68%	102 80% uw	51 63%	1614 79% zyA	282 71%	191 64%	2279 79%

Q29. Do you have a favourable or unfavourable view of the following people? - Andrew Tate

Base: All who have heard of Andrew Tate

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	2880	612	868	622	243	1103	1000	323	201	2281	347	122	130	635	438	1208	129	289	217	227	211	243	374	267	324	2880
Weighted Total	2870	575	814	583	256	944	1029	374	219	2416	241	133*	80*	644	448	1324	119*	305	220	202	246	249	422	247	406	2880
Very favourable	63	17	17	8	4	15	18	9	9	55	6	2	-	20	9	27	2	7	12	3	6	5	10	-	12	48
	2%	3%	2%	1%	1%	2%	2%	2%	4%	2%	3%	1%	-	3%	2%	2%	1%	2%	5%	1%	2%	2%	2%	-	3%	2%
	w																	w	zw		w		w		w	
Somewhat favourable	114	27	28	19	10	23	23	22	16	95	7	9	3	28	19	48	5	12	11	5	14	11	11	4	22	84
	4%	5%	3%	3%	4%	2%	2%	6%	7%	4%	3%	7%	4%	4%	4%	4%	4%	4%	5%	2%	6%	4%	3%	2%	5%	3%
	ef							ef	zef												w				w	
Neither favourable or unfavourable	416	120	123	51	22	80	159	68	50	368	24	15	10	106	78	184	19	49	38	44	34	27	50	33	72	362
	15%	21%	15%	9%	9%	8%	15%	18%	23%	15%	10%	11%	12%	17%	17%	14%	16%	16%	17%	22%	14%	11%	12%	13%	18%	13%
	cdej	zbcd	cd				e	e	zef	j										zuvw						
Somewhat unfavourable	428	92	145	74	36	136	151	65	31	355	36	24	14	106	68	181	19	55	32	30	38	32	60	42	47	411
	15%	16%	18%	13%	14%	14%	15%	17%	14%	15%	15%	18%	18%	16%	15%	14%	16%	18%	14%	15%	16%	13%	14%	17%	12%	14%
			zc																							
Very unfavourable	1750	295	480	420	181	664	647	189	105	1468	161	74	47	360	260	848	73	168	120	116	144	167	278	163	240	1868
	61%	51%	59%	72%	71%	70%	63%	50%	48%	61%	67%	56%	58%	56%	58%	64%	61%	55%	54%	57%	59%	67%	66%	66%	59%	65%
	aghm		a	zab	zab	zfgh	gh									zm						qr	qr	qr		
Don't know	88	24	19	10	4	26	29	21	7	66	8	8	6	20	13	32	1	13	7	4	9	7	10	5	10	98
	3%	4%	2%	2%	1%	3%	3%	6%	3%	3%	3%	6%	8%	3%	3%	2%	1%	4%	3%	2%	4%	3%	2%	2%	3%	3%
	i		c					zef					zi													
Prefer not to say	10	1	3	1	-	-	3	1	2	9	-	1	-	3	2	5	2	-	1	1	1	-	2	1	2	9
	*	*	*	*	-	-	*	*	1%	*	-	1%	-	*	*	*	1%	-	*	*	*	-	1%	*	*	*
									e																	
Total favourable	177	43	44	27	14	38	40	31	24	150	13	11	3	48	27	75	6	19	23	8	20	16	21	4	34	132
	6%	8%	5%	5%	5%	4%	4%	8%	11%	6%	5%	8%	4%	8%	6%	6%	5%	6%	10%	4%	8%	6%	5%	2%	8%	5%
	efw							ef	zef									w	zsvw		w	w			w	
Total unfavourable	2178	387	625	493	217	800	797	254	136	1823	197	97	61	466	328	1029	91	223	151	146	182	199	338	205	287	2279
	76%	67%	77%	85%	85%	85%	77%	68%	62%	75%	82%	74%	76%	72%	73%	78%	77%	73%	69%	72%	74%	80%	80%	83%	71%	79%
	aghrx		a	zab	zab	zfgh	gh				zi					m						rx	rx	zqrstx		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q29. Do you have a favourable or unfavourable view of the following people? - Andrew Tate

Base: All who have heard of Andrew Tate

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	2880	2245	635	493	551	550	612	674	1739	289	133	162	246	94	182	196	340	644	664	572	425	2880
Weighted Total	2870	2297	573	534	593	564	573	606	1523	309	140*	183	280	122*	275	315	300	783	670	371	387	2880
Very favourable	63	53	10	14	20	11	10	8	23	3	3	8	6	6	13	23	3	25	7	3	1	48
	2% hrst	2%	2%	3%	3%	2%	2%	1%	1%	1%	2%	4% h	2%	4%	5% zhi	7% zpqrst	1%	3% rst	1%	1%	*	2%
Somewhat favourable	114	99	15	39	31	25	6	11	44	6	5	9	11	8	25	43	17	31	17	3	3	84
	4% fghst	4%	3%	7% zfg	5% fg	5% fg	1%	2%	3%	2%	4%	5%	4%	7%	9% zhi	13% zpqrst	6% rst	4% st	3% s	1%	1%	3%
Neither favourable or unfavourable	416	351	65	107	99	65	67	79	181	50	24	29	68	31	27	56	34	114	99	53	55	362
	15% bfh	15% b	11%	20% zefg	17% ef	11%	12%	13%	12%	16%	17%	16%	24% zhin	25% zhn	10%	18%	11%	15%	15%	14%	14%	13%
Somewhat unfavourable	428	349	79	75	98	83	97	74	202	54	28	38	49	17	34	42	23	142	81	72	64	411
	15% hpr	15%	14%	14%	17%	15%	17% g	12%	13%	17%	20%	21% h	17%	14%	12%	13%	8%	18% zpr	12%	19% zpr	17% p	14%
Very unfavourable	1750	1363	387	276	331	362	366	416	1032	185	72	86	133	53	170	150	209	451	433	227	246	1868
	61% acdklmo	59%	68% za	52%	56%	64% cd	64% cd	69% zcd	68% zijklm	60% klm	51%	47%	48%	43%	62% klm	48%	70% zoqs	58% o	65% oq	61% o	64% o	65%
Don't know	88	72	16	19	13	13	27	17	40	10	7	11	10	5	4	-	10	19	29	14	17	98
	3% o	3%	3%	4%	2%	2%	5% z	3%	3%	3%	5%	6% hn	4%	4%	2%	-	3% o	2% o	4% o	4% o	4% o	3%
Prefer not to say	10	10	1	4	1	4	-	1	1	1	-	2	3	3	1	1	3	1	5	-	1	9
	* h	*	*	1%	*	1%	-	*	*	*	-	1% h	1% h	2% zh	*	*	1%	*	1%	-	*	*
Total favourable	177	152	25	53	51	37	17	19	67	9	9	17	17	14	39	66	20	56	24	6	4	132
	6% fghirst	7%	4%	10% zfg	9% zfg	7% fg	3%	3%	4%	3%	6%	9% hi	6%	11% hi	14% zhil	21% zpqrst	7% rst	7% rst	4% t	2%	1%	5%
Total unfavourable	2178	1712	466	351	429	445	463	490	1234	239	100	124	182	70	204	192	232	593	513	298	311	2279
	76% acklmo	75%	81% za	66%	72%	79% cd	81% zcd	81% zcd	81% zjklm	77% lm	72%	68%	65%	57%	74% m	61%	78% o	76% o	77% o	80% zo	80% o	79%

Q29. Do you have a favourable or unfavourable view of the following people? - Andrew Tate

Base: All who have heard of Andrew Tate

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	**2880**	743	769	280	143	246	289	572	868	1508	695	254	438	604	75	184	2390	1648	389	2880
Weighted Total	**2870**	757	764	249	94*	208	285	543	861	1344	711	247	452	576	86*	191	2343	1629	381	2880
Very favourable	**63**	19	11	5	*	2	6	10	18	23	12	8	7	7	2	8	42	36	11	48
	2% p	2%	1%	2%	*	1%	2%	2%	2%	2%	2%	3%	2%	1%	2%	4%	2%	2%	3%	2%
Somewhat favourable	**114**	21	23	3	-	13	16	17	26	15	30	*	16	11	6	22	71	65	26	84
	4% cdikmp	3%	3%	1%	-	6% acd	5% cd	3%	3%	1%	4% i	*	3% k	2%	7% km	12% zp	3%	4%	7% zq	3%
Neither favourable or unfavourable	**416**	146	83	18	7	19	56	106	87	122	161	31	105	49	16	35	308	246	31	362
	15% bchimpr	19% zbcde	11%	7%	8%	9%	20% zbcde	19% zh	10%	9%	23% zi	13%	23% zkm	8%	18% m	18%	13%	15% r	8%	13%
Somewhat unfavourable	**428**	136	99	32	14	32	44	98	114	167	140	43	85	61	24	32	346	248	52	411
	15% im	18% zb	13%	13%	15%	16%	16%	18% zh	13%	12%	20% zi	17% m	19% zm	11%	27% zm	16%	15%	15%	14%	14%
Very unfavourable	**1750**	406	531	189	71	131	145	295	598	986	332	160	215	437	36	85	1505	988	251	1868
	61% afgjlno	54%	70% zaf	76% zaef	75% zaf	63% af	51%	54%	69% zg	73% zj	47%	65% ln	48%	76% zkln	42%	45%	64% zo	61%	66%	65%
Don't know	**88**	26	14	1	2	10	17	17	18	27	32	5	21	8	3	9	63	40	8	98
	3% bcimpq	3% c	2%	1%	2%	5% bc	6% zbc	3%	2%	2%	4% zi	2%	5% m	1%	4%	5%	3%	2%	2%	3%
Prefer not to say	**10**	3	3	-	-	-	1	1	1	3	3	-	3	3	-	-	6	7	-	9
	*	*	*	-	-	-	*	*	*	*	*	-	1%	1%	-	-	*	*	-	*
Total favourable	**177**	40	34	8	*	15	22	27	44	39	42	8	23	18	7	30	113	101	37	132
	6% bdimp	5% d	4%	3%	*	7% d	8% d	5%	5%	3%	6% i	3%	5%	3%	8%	16% zp	5%	6%	10% zq	5%
Total unfavourable	**2178**	542	630	221	85	164	189	393	712	1153	472	202	300	498	60	117	1852	1236	303	2279
	76% afjlo	72%	82% zaf	89% zabef	90% zaef	79% f	66%	72%	83% zg	86% zj	66%	82% zl	66%	86% zln	70%	61%	79% zo	76%	80%	79%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

9 Oct 2023
Table 311

Q29. Do you have a favourable or unfavourable view of the following people? - Jordan Peterson

Base: All who have heard of Jordan Peterson

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	1230	664	543	519	307	404	163	356	144	163	171	171	62	300	625	305	1062	147	604	617	649	571	113	229	163	34	31	843	210	118	1230
Weighted Total	1280	743	509	535	448	298	255	280	248	200	136	107	55*	367	696	218	1057	204	621	649	493	776	159*	338	201	39**	38**	838	224	145*	1230
Very favourable	118	89	27	53	36	29	31	22	18	18	16	10	2	41	58	19	100	17	65	49	39	78	19	29	26	2	3	70	27	14	106
	9%	12%	5%	10%	8%	10%	12%	8%	7%	9%	12%	10%	4%	11%	8%	9%	9%	8%	10%	8%	8%	10%	12%	8%	13%	6%	7%	8%	12%	10%	9%
	b	zb		g																											
Somewhat favourable	168	120	48	72	61	35	29	42	27	34	17	11	8	44	96	28	129	36	84	82	58	108	25	49	21	5	6	113	28	18	157
	13%	16%	9%	13%	14%	12%	11%	15%	11%	17%	13%	10%	14%	12%	14%	13%	12%	17%	14%	13%	12%	14%	16%	15%	10%	14%	17%	14%	13%	13%	13%
	bm	zb																													
Neither favourable or unfavourable	382	206	170	130	146	106	63	66	82	64	43	44	19	88	212	81	303	73	178	201	122	253	45	104	73	15	17	259	52	46	356
	30%	28%	33%	24%	33%	36%	25%	24%	33%	32%	32%	41%	35%	24%	31%	37%	29%	36%	29%	31%	25%	33%	28%	31%	36%	38%	44%	31%	23%	32%	29%
	cgBq		z		cgB	zcfgB						zcfgBC			cg	zcfgB						q			q						
Somewhat unfavourable	210	129	77	83	82	45	35	48	46	36	18	16	11	54	121	35	171	32	106	103	88	122	22	57	33	9	2	129	31	35	205
	16%	17%	15%	16%	18%	15%	14%	17%	19%	18%	13%	15%	21%	15%	17%	16%	16%	16%	17%	16%	18%	16%	14%	17%	16%	22%	5%	15%	14%	24%	17%
Very unfavourable	251	122	114	135	85	31	57	78	55	30	16	9	5	90	144	17	222	28	133	118	141	110	27	56	21	4	2	158	63	21	261
	20%	16%	22%	25%	19%	10%	22%	28%	22%	15%	12%	8%	9%	25%	21%	8%	21%	14%	21%	18%	29%	14%	17%	17%	10%	9%	7%	19%	28%	14%	21%
	aejkDru		a	zeijklC D	ekD	D	ejkD	zcdeijk ICD	ejkD	D				zeijklD	ejkD		z				zrstu								zxA		
Don't know	149	76	71	60	38	51	39	21	20	18	25	16	10	48	64	37	130	18	55	94	46	102	22	43	27	4	7	108	23	10	143
	12%	10%	14%	11%	9%	17%	15%	8%	8%	9%	19%	15%	17%	13%	9%	17%	12%	9%	9%	15%	9%	13%	14%	13%	13%	11%	17%	13%	10%	7%	12%
	gCoq			g		zcdghiC	g				zcdghiC	dgC	g	g		zcdghiC				zo											
Prefer not to say	2	1	1	1	-	1	-	1	-	-	-	1	-	1	-	1	2	-	-	2	-	2	-	-	1	-	1	1	-	1	2
	*	*	*	*	-	*	-	*	-	-	-	1%	-	*	-	*	*	-	-	*	-	*	-	-	*	-	4%	*	-	1%	*
												C																			
Total favourable	286	209	75	125	97	64	61	64	45	52	33	21	10	85	154	47	229	53	149	132	96	186	44	78	47	8	9	183	56	32	263
	22%	28%	15%	23%	22%	22%	24%	23%	18%	26%	25%	20%	18%	23%	22%	22%	22%	26%	24%	20%	20%	24%	27%	23%	23%	20%	23%	22%	25%	22%	21%
	bq		zb																												
Total unfavourable	461	251	191	219	167	75	93	126	101	66	34	25	16	144	265	52	393	61	239	220	229	232	48	113	54	12	5	286	93	56	466
	36%	34%	38%	41%	37%	25%	36%	45%	41%	33%	25%	23%	30%	39%	38%	24%	37%	30%	38%	34%	46%	30%	30%	33%	27%	32%	12%	34%	42%	38%	38%
	ejkDru			zejkD	ejkD		ekD	zceijkC D	ejkD					ejkD	ejkD						zrstu										

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q29. Do you have a favourable or unfavourable view of the following people? - Jordan Peterson

Base: All who have heard of Jordan Peterson

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1230	281	327	278	120	471	415	122	84	963	158	51	58	276	176	511	48	134	94	90	86	94	149	89	179	1230
Weighted Total	1280	267	319	279	125*	422	434	155*	95*	1075	108*	61*	36**	297	179	600	43*	151*	103*	83*	96*	104*	178	88*	231	1230
Very favourable	118	32	22	28	12	32	29	18	11	100	11	6	1	20	17	63	1	12	8	11	7	14	22	7	21	106
	9%	12%	7%	10%	10%	8%	7%	12%	11%	9%	10%	10%	2%	7%	10%	10%	1%	8%	8%	13%	7%	13%	12%	7%	9%	9%
Somewhat favourable	168	46	36	29	18	51	66	16	17	138	16	11	3	45	26	67	3	22	21	11	14	13	21	10	23	157
	13%	17% c	11%	10%	15%	12%	15%	10%	18%	13%	15%	18%	10%	15%	14%	11%	6%	14%	20% x	14%	15%	12%	12%	12%	10%	13%
Neither favourable or unfavourable	382	87	115	77	29	99	140	53	34	339	23	11	8	93	69	177	15	51	27	31	38	23	57	33	63	356
	30% ej	33%	36% zd	28%	24%	23%	32% e	34%	36%	32% zj	21%	18%	22%	31%	39% zo	29%	35%	34%	26%	38%	40% u	22%	32%	38% u	28%	29%
Somewhat unfavourable	210	50	52	42	26	82	64	29	13	179	17	8	6	55	24	100	9	35	11	12	13	22	17	16	46	205
	16% v	19%	16%	15%	21%	19%	15%	18%	13%	17%	16%	12%	17%	19%	14%	17%	21%	23% rv	11%	14%	13%	21% v	9%	18%	20% v	17%
Very unfavourable	251	33	61	82	24	106	89	14	16	195	30	14	12	51	24	120	11	22	19	12	12	20	32	13	55	261
	20% agi	12%	19%	29% zab	20%	25% zg	21% g	9%	17%	18%	28% zi	23%	32%	17%	14%	20%	25%	14%	18%	15%	12%	19%	18%	15%	24% t	21%
Don't know	149	19	34	21	15	54	46	25	3	121	11	11	6	33	18	71	5	10	18	6	12	12	27	8	23	143
	12% ach	7%	11%	7%	12%	13% h	11%	16% h	4%	11%	11%	18%	17%	11%	10%	12%	11%	7%	17% q	7%	13%	12%	15%	9%	10%	12%
Prefer not to say	2	1	-	-	-	-	-	-	1	2	-	-	-	-	-	2	-	-	-	-	-	-	1	1	-	2
	*	1%	-	-	-	-	-	-	1% ef	*	-	-	-	-	-	*	-	-	-	-	-	-	1%	1%	-	*
Total favourable	286	77	58	57	31	83	95	35	28	238	27	17	4	65	43	130	3	33	29	22	21	27	43	17	44	263
	22% p	29% zb	18%	20%	25%	20%	22%	22%	29%	22%	25%	28%	12%	22%	24%	22%	8%	22%	28% p	26% p	22%	26% p	24% p	19%	19%	21%
Total unfavourable	461	82	113	124	50	187	154	43	29	374	47	22	18	106	48	220	20	57	30	24	24	42	49	29	101	466
	36% nv	31%	35%	44% za	40%	44% zfgh	35%	28%	30%	35%	44%	36%	49%	36%	27%	37% n	46% tv	37%	29%	29%	25%	40%	27%	33%	44% zrtv	38%

Q29. Do you have a favourable or unfavourable view of the following people? - Jordan Peterson

Base: All who have heard of Jordan Peterson

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	1230	1020	210	216	270	241	246	257	737	120	57	61	82	54	99	135	149	339	280	190	114	1230
Weighted Total	1280	1090	191	236	310	246	239	249	663	126*	61*	72*	102*	80*	156*	214	131	408	282	121	96*	1230
Very favourable	118	98	19	13	43	20	22	19	59	4	12	9	14	6	11	34	6	41	17	14	4	106
	9%	9%	10%	6%	14%	8%	9%	8%	9%	3%	19%	12%	13%	8%	7%	16%	5%	10%	6%	12%	4%	9%
	i				zc						zhin		i			zprt				p		
Somewhat favourable	168	140	28	35	38	34	26	34	93	11	6	13	14	13	16	34	10	63	33	22	6	157
	13%	13%	15%	15%	12%	14%	11%	14%	14%	8%	10%	18%	14%	16%	10%	16%	7%	16%	12%	19%	6%	13%
	pt															t		pt		zpt		
Neither favourable or unfavourable	382	317	65	74	95	80	51	81	188	52	21	20	31	25	39	49	36	116	96	42	39	356
	30%	29%	34%	32%	31%	33%	21%	33%	28%	41%	34%	28%	31%	31%	25%	23%	27%	28%	34%	35%	40%	29%
	f			f	f	f		f		zhn									o	o	zoq	
Somewhat unfavourable	210	185	25	40	51	38	49	32	108	22	7	15	14	18	24	31	21	81	38	17	18	205
	16%	17%	13%	17%	17%	15%	20%	13%	16%	18%	12%	20%	14%	22%	15%	15%	16%	20%	13%	14%	19%	17%
Very unfavourable	251	214	37	43	57	49	53	49	144	17	10	8	18	7	43	39	39	73	69	11	7	261
	20%	20%	19%	18%	18%	20%	22%	20%	22%	14%	17%	11%	18%	9%	28%	18%	30%	18%	24%	9%	7%	21%
	st														ikm	st	zoqst	st	st			
Don't know	149	133	17	30	25	25	37	32	70	20	6	9	10	12	23	27	19	34	30	15	22	143
	12%	12%	9%	13%	8%	10%	16%	13%	11%	16%	9%	12%	9%	14%	15%	13%	14%	8%	11%	12%	23%	12%
	q						d														zqrs	
Prefer not to say	2	2	-	-	-	-	1	1	1	-	-	-	1	-	-	1	-	-	-	-	1	2
	*	*	-	-	-	-	1%	*	*	-	-	-	1%	-	-	1%	-	-	-	-	1%	*
Total favourable	286	239	48	48	81	54	49	53	152	14	18	21	28	19	27	68	16	104	50	37	10	263
	22%	22%	25%	21%	26%	22%	20%	21%	23%	11%	29%	29%	27%	24%	17%	32%	12%	26%	18%	30%	10%	21%
	ipt								i		i	i	i			zprt		prt		zprt		
Total unfavourable	461	399	62	83	109	86	102	81	252	39	17	22	32	25	67	70	60	154	107	28	25	466
	36%	37%	32%	35%	35%	35%	42%	33%	38%	31%	28%	31%	32%	32%	43%	32%	46%	38%	38%	23%	26%	38%
	st						z										zost	s	s			

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q29. Do you have a favourable or unfavourable view of the following people? - Jordan Peterson

Base: All who have heard of Jordan Peterson

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	1230	251	374	110	65	110	129	180	390	633	254	74	149	301	32	96	1005	710	224	1230
Weighted Total	1280	267	389	99*	43*	99*	129*	172	407	568	281	75*	160	294	42**	101*	1034	718	228	1230
Very favourable	118	37	19	4	2	9	17	30	12	19	45	6	27	6	4	15	86	72	21	106
	9%	14%	5%	4%	5%	9%	13%	17%	3%	3%	16%	8%	17%	2%	9%	15%	8%	10%	9%	9%
	bhim	zbc					bc	zh			zi	m	zm							
Somewhat favourable	168	49	42	13	3	10	24	37	38	58	57	11	34	31	8	15	141	110	24	157
	13%	19%	11%	13%	8%	10%	19%	22%	9%	10%	20%	15%	21%	11%	20%	15%	14%	15%	11%	13%
	hi	zb					b	zh			zi		zm					z		
Neither favourable or unfavourable	382	99	109	21	7	25	44	60	118	163	96	31	61	82	12	30	291	224	49	356
	30%	37%	28%	21%	16%	25%	35%	35%	29%	29%	34%	42%	38%	28%	28%	30%	28%	31%	22%	29%
	dpr	zbcd					d						z					r		
Somewhat unfavourable	210	37	67	22	9	16	21	19	69	107	35	16	14	53	10	18	167	114	40	205
	16%	14%	17%	22%	21%	17%	16%	11%	17%	19%	12%	21%	9%	18%	23%	18%	16%	16%	18%	17%
	gl									zj		l		l						
Very unfavourable	251	10	115	27	16	26	12	4	122	158	12	3	2	91	6	13	221	132	66	261
	20%	4%	30%	28%	38%	27%	10%	2%	30%	28%	4%	4%	1%	31%	13%	13%	21%	18%	29%	21%
	afgjkl		zaf	af	zaf	af			zg	zj				zkl			z		zq	
Don't know	149	33	37	12	6	12	9	22	47	63	34	7	22	32	3	9	126	65	26	143
	12%	12%	9%	12%	14%	13%	7%	13%	11%	11%	12%	9%	13%	11%	7%	9%	12%	9%	11%	12%
	q																			
Prefer not to say	2	1	-	-	-	-	1	-	-	-	2	-	1	-	-	-	2	-	1	2
	*	*	-	-	-	-	1%	-	-	-	1%	-	1%	-	-	-	*	-	1%	*
Total favourable	286	87	61	17	5	19	41	67	50	78	102	17	61	37	12	30	227	182	45	263
	22%	33%	16%	17%	12%	19%	32%	39%	12%	14%	36%	23%	38%	12%	28%	30%	22%	25%	20%	21%
	bhim	zbcde					zbcd	zh			zi	m	zm					z		
Total unfavourable	461	47	182	49	25	43	33	23	192	265	46	19	16	144	15	32	388	247	106	466
	36%	18%	47%	50%	59%	43%	26%	13%	47%	47%	16%	26%	10%	49%	37%	31%	38%	34%	47%	38%
	afgjl		zaf	zaf	zaf	af			zg	zj		l		zkl			z		zq	

Q30. How much, if anything, have you heard about Andrew Tate's statements about men and women?

Base: All participants

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
A great deal	467 13% bdeijkl CDmuvx	240 13%	212 11%	301 27% zdeghij klCD	114 10% eijklD	52 4% D	189 37% zcdeghi jklBCD	112 18% zcdeghi ICD	67 12% ejkID	47 8% ejkID	24 4%	15 3%	13 3%	238 32% zcdeghi jklCD	196 10% eijklD	33 3%	364 11%	97 22% zm	215 14%	248 12%	158 14% zuv	308 12% uv	56 13% v	147 15% zruv	81 10%	8 5%	15 10%	273 10%	101 20% zxA	54 13%	411 11%
A fair amount	1182 32% beklDpr uw	605 34%	562 30%	386 34% eklD	404 34% eklD	392 28%	170 33% ID	216 35% eklD	186 32% I	218 35% eklD	174 31% eID	128 28%	90 24%	254 34% eklD	629 34% eklD	299 27%	1038 32%	131 30%	539 35% zp	638 30%	422 38% zrsuvw	750 29% w	126 29% w	320 34% ruw	229 27%	50 27%	26 18%	845 32%	157 31%	130 31%	1206 32%
Not very much	924 25% bcfBwA	492 27% zb	423 23%	210 19% fB	315 26% cfB	399 29% zcfgB	68 13%	143 23% cfB	135 23% fB	180 29% zcfgB	159 28% zcfgB	150 33% zcdefgh IBCD	90 24% fB	116 16%	484 26% cfB	325 29% zcfglB	817 25% zA	92 21%	404 26%	514 24%	313 28% zrtw	607 24% w	115 26% w	210 22%	209 24% w	54 29% w	19 14%	698 27% zA	113 22%	78 19%	970 26%
None at all	1011 27% acfgBno qy	416 23%	589 32% za	163 14% fB	324 27% cfgB	525 38% zcdfghi kBC	37 7%	126 20% cfB	162 28% cfgB	161 26% cfgB	196 35% zcdfgiB	154 34% zcdfgiB C	175 47% zcdefgh ijkBCD C	74 10%	504 27% cfgB	433 39% zcdfghi jkBC	919 29% y	82 19%	361 23% zn	643 30% zo	197 18%	802 31% zqt	129 30% q	230 24% q	299 35% zqrt	69 38% zqt	74 51% zqrstuv	732 28% y	114 23%	137 33% zy	1009 27%
Don't know	114 3% aejDmqx	39 2%	72 4% za	61 5% zdeghij ICD	31 3%	22 2%	34 7% zdeijkl CD	27 4% zeijkIC D	20 3% ej	11 2%	6 1%	10 2%	6 2%	46 6% zdeijkl CD	50 3% ej	18 2%	77 2%	30 7% zm	36 2%	70 3% zm	21 2%	85 3% q	9 2%	35 4% q	31 4% q	2 1%	8 6% q	61 2%	18 3%	15 4%	108 3%
Prefer not to say	18 * eDmoqx	8 *	9 *	13 1% zegjkCD	5 *	- -	11 2% zcdeghi ICD	2 * e	3 1% e	1 *	- -	- -	- -	13 2% zdegijk ICD	5 *	- -	7 *	11 2% zm	2 *	15 1% o	* *	16 1% q	- -	8 1% q	7 1% q	- -	1 1% q	6 *	2 *	4 1%	12 *
A great deal/fair amount	1649 44% bejklDm pruvwx	845 47% zb	774 41%	686 61% zdeghij klCD	519 44% ejklD	444 32% D	359 71% zcdeghi jklBCD	327 52% zdehijk ICD	254 44% ejklD	265 43% ejklD	198 35% eID	143 31%	103 27%	492 66% zcdeghi jklCD	825 44% ejklD	332 30%	1402 44%	228 52% zm	755 48% zp	886 42%	580 52% zrsuvw	1058 41% uvw	181 42% w	467 49% zrsuvw	311 36%	58 32%	41 29%	1118 43%	258 51% zx	184 44%	1617 44%
Not very much/not at all	1935 52% cfgBnoq ty	908 50%	1012 54% z	373 33% fB	638 54% cfgB	924 66% zcdfghi jBC	104 20%	269 43% cfB	297 52% cfgB	341 55% cfgB	355 63% zcdfghi BC	305 66% zcdfghi BC	265 71% zcdfghi jBC	190 26% f	988 53% cfgB	757 68% zcdefgh ijBC	1736 54% zn	174 39%	765 54% zn	1157 54% zo	510 46%	1409 55%	244 56%	440 46%	508 59% zqrt	123 67% zqrst	93 65% zqrt	1430 55% zy	227 45%	215 51%	1979 53%

Q30. How much, if anything, have you heard about Andrew Tate's statements about men and women?

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region								Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
A great deal	467	81	106	102	54	154	145	42	45	399	40	17	11	85	75	238	18	37	31	31	45	52	72	22	93	411
	13%	10%	10%	15%	18%	14%	11%	8%	13%	13%	13%	9%	11%	10%	13%	14%	12%	9%	10%	11%	14%	15%	14%	7%	19%	11%
	abgmw			ab	zab	g			g							zm					w	qw	w		zqrsw	
A fair amount	1182	223	343	262	101	389	436	156	76	1005	94	52	31	292	183	530	52	141	98	79	104	100	152	101	178	1206
	32%	27%	33%	38%	34%	34%	34%	28%	23%	32%	30%	29%	30%	34%	31%	32%	35%	35%	32%	29%	32%	29%	30%	32%	37%	32%
	ah		a	za	a	zgh	h																			
Not very much	924	196	275	179	81	317	344	126	68	769	81	48	26	189	128	452	37	80	72	66	63	79	159	103	110	970
	25%	24%	26%	26%	27%	28%	27%	23%	20%	25%	26%	27%	25%	22%	21%	27%	25%	20%	23%	24%	19%	23%	31%	32%	23%	26%
	mqt					zh										zmn							zqrtux	zqrtux		
None at all	1011	292	298	142	57	253	344	203	129	836	91	54	31	273	179	384	39	138	96	82	96	98	117	85	84	1009
	27%	35%	29%	20%	19%	22%	27%	37%	39%	27%	29%	30%	30%	32%	30%	23%	26%	34%	31%	30%	29%	28%	23%	27%	17%	27%
	cdeox	zbcd	cd					e	zef					zo	o			zvx	vx	x	x	x		x		
Don't know	114	33	22	8	1	17	27	18	10	97	7	7	4	23	30	44	5	11	7	12	18	16	9	6	12	108
	3%	4%	2%	1%	*	2%	2%	3%	3%	3%	2%	4%	4%	3%	5%	3%	3%	3%	2%	4%	5%	5%	2%	2%	2%	3%
	cdef	bcd						e							zo						zv	v				
Prefer not to say	18	6	2	1	-	1	1	-	5	18	-	-	-	3	4	11	-	1	2	1	2	-	2	-	9	12
	*	1%	*	*	-	*	*	-	2%	1%	-	-	-	*	1%	1%	-	*	1%	*	1%	-	*	-	2%	*
	ef								zefg																zuw	
A great deal/fair amount	1649	303	448	364	155	543	580	198	121	1404	134	69	43	377	258	769	70	178	130	110	148	151	224	124	270	1617
	44%	36%	43%	52%	53%	48%	45%	36%	36%	45%	43%	39%	42%	44%	43%	46%	46%	44%	42%	41%	45%	44%	44%	39%	56%	44%
	agh		a	zab	zab	zgh	gh																		zqrstuv w	
Not very much/not at all	1935	488	574	320	139	571	687	330	196	1605	172	102	57	461	307	836	76	218	168	148	159	177	277	189	194	1979
	52%	59%	55%	46%	47%	50%	53%	60%	59%	51%	55%	58%	55%	53%	51%	50%	50%	53%	55%	55%	49%	51%	54%	59%	40%	53%
	cx	zcd	cd					zef	ze									x	x	x		x	x	ztx		

Q30. How much, if anything, have you heard about Andrew Tate's statements about men and women?

Base: All participants

| | | Urbanity | | IMD Quintile | | | | | NS-SEC | | | | | | | Age by gender | | | | | | |
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	**3716**	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	**3716**	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
A great deal	**467**	402	65	102	117	101	76	70	214	29	18	9	28	28	135	114	111	111	83	15	18	411
	13%	14%	9%	14%	16%	14%	10%	9%	11%	7%	10%	4%	7%	18%	44%	32%	31%	12%	9%	3%	3%	11%
	bghiklr st	zb		g	zfg	g			ikl		k			hikl	zhijklm	zqrst	zqrst	st	st			
A fair amount	**1182**	940	242	212	247	247	227	250	656	141	62	67	101	41	104	131	112	328	297	145	153	1206
	32%	32%	32%	29%	33%	33%	31%	33%	34%	32%	33%	26%	26%	27%	34%	37%	31%	36%	32%	28%	26%	32%
	lst								zkl							st		zst				
Not very much	**924**	714	210	150	183	170	199	222	516	108	46	72	100	38	26	55	57	267	214	170	151	970
	25%	24%	28%	20%	25%	23%	27%	30%	27%	25%	24%	28%	25%	25%	9%	16%	16%	29%	23%	32%	26%	26%
	cnop						c	zce	zn	n	n	n	n	n				zopr	op	zoprt	op	
None at all	**1011**	793	218	233	176	195	218	189	493	149	57	96	155	26	22	30	42	197	303	189	244	1009
	27%	27%	29%	31%	24%	26%	29%	25%	26%	34%	30%	38%	39%	17%	7%	9%	12%	21%	32%	36%	42%	27%
	hmnopq			zdg			d		n	zhmn	mn	zhmn	zhmn	n			op	zopq	zopq	zopqrs	
Don't know	**114**	94	20	40	11	24	22	16	44	12	5	9	9	17	14	16	28	16	32	7	12	108
	3%	3%	3%	5%	2%	3%	3%	2%	2%	3%	2%	4%	2%	11%	5%	5%	8%	2%	3%	1%	2%	3%
	dhqs			zdfg					n					zhijkl		qs	zqrst		s			
Prefer not to say	**18**	17	*	6	8	1	3	-	3	-	1	3	4	3	4	6	5	1	4	-	-	12
	*****	1%	*	1%	1%	*	*	-	*	-	*	1%	1%	2%	1%	2%	1%	*	*	-	-	*
	h			g	g							h	h	zhi	h	zqst	zqst					
A great deal/fair amount	**1649**	1342	307	314	364	348	304	320	870	170	81	76	129	69	239	245	223	440	380	160	171	1617
	44%	45%	41%	42%	49%	47%	41%	43%	45%	39%	43%	30%	33%	45%	79%	69%	63%	48%	41%	31%	30%	44%
	biklrst	b			zcfg	f			ikl		k			kl	zhijklm	zqrst	zqrst	rst	st			
Not very much/not at all	**1935**	1507	428	383	359	365	417	411	1009	257	103	168	255	65	48	85	100	465	517	359	396	1979
	52%	51%	57%	52%	48%	49%	56%	55%	52%	59%	54%	66%	64%	42%	16%	24%	28%	50%	55%	68%	68%	53%
	anop		za				zde	d	n	zmn	n	zhmn	zhmn	n				op	op	zopqr	zopqr	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q30. How much, if anything, have you heard about Andrew Tate's statements about men and women?

Base: All participants

		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
A great deal	467	59	140	37	11	27	37	42	177	183	49	17	27	101	8	48	373	272	79	411
	13%	6%	15%	13%	9%	10%	9%	6%	18%	11%	5%	5%	4%	15%	7%	18%	13%	13%	17%	11%
	afgjkl		zaf	a		a			zg	j				kln		zp			z	
A fair amount	1182	315	353	99	40	95	103	220	378	611	271	119	168	272	35	64	986	671	165	1206
	32%	31%	39%	34%	34%	36%	24%	29%	38%	38%	26%	38%	26%	41%	29%	24%	34%	33%	35%	32%
	fjlo	f	zaf	f	f	f			zg	zj		zl		zln			zo			
Not very much	924	281	210	98	34	65	99	202	235	441	284	79	190	163	31	56	763	537	102	970
	25%	27%	23%	34%	29%	24%	23%	27%	23%	27%	27%	25%	29%	25%	25%	21%	26%	27%	22%	26%
				zabef						z			z				z	z		
None at all	1011	361	191	51	34	74	152	277	211	357	412	97	246	120	46	86	753	510	104	1009
	27%	35%	21%	18%	28%	28%	35%	37%	21%	22%	39%	31%	38%	18%	38%	33%	26%	25%	22%	27%
	bchimpqr	zbc			c	bc	zbc	zh			zi	m	zm		zm	p				
Don't know	114	16	16	4	-	6	28	14	6	18	27	2	13	7	2	6	52	26	13	108
	3%	2%	2%	1%	-	2%	7%	2%	1%	1%	3%	1%	2%	1%	1%	2%	2%	1%	3%	3%
	abhikmpq						zabcde	h			i								q	
Prefer not to say	18	-	1	-	-	-	9	-	-	-	1	-	-	-	-	2	8	3	3	12
	*	-	*	-	-	-	2%	-	-	-	*	-	-	-	-	1%	*	*	1%	*
	ipq						zabce													
A great deal/fair amount	1649	374	493	136	51	121	140	262	555	794	321	136	195	373	43	111	1359	944	244	1617
	44%	36%	54%	47%	43%	46%	33%	35%	55%	49%	31%	43%	30%	56%	35%	43%	46%	47%	52%	44%
	afgjl		zadef	af	f	af			zg	zj		l		zkln			z	z	z	
Not very much/not at all	1935	642	401	150	68	139	251	479	446	798	696	177	436	283	77	141	1517	1046	206	1979
	52%	62%	44%	52%	57%	52%	59%	63%	44%	50%	67%	56%	68%	43%	63%	54%	52%	52%	44%	53%
	bhimr	zbce		b	b	b	zb	zh			zi	m	zkm		m			r		

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - SUMMARY TABLE

Base: All who have heard about Andrew Tate's statements about men and women

	Andrew Tate raises a number of important points about real threats to male identity and gender roles	I personally find Andrew Tates views on men and women offensive
Unweighted Total	2587	2587
Weighted Total	2574	2574
Agree strongly	98	1215
	4%	47%
Agree	273	681
	11%	26%
Neither agree nor disagree	458	365
	18%	14%
Disagree	604	118
	23%	5%
Disagree strongly	973	79
	38%	3%
Don't know	152	105
	6%	4%
Prefer not to say	15	11
	1%	*
Total agree	372	1896
	14%	74%
Total disagree	1577	197
	61%	8%

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - Andrew Tate raises a number of important points about real threats to male identity and gender roles

Base: All who have heard about Andrew Tate's statements about men and women

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	2587	1280	1273	898	580	1109	295	603	226	354	446	466	197	527	1181	879	2308	243	1135	1438	1234	1338	245	512	425	100	56	1909	353	221	2587
Weighted Total	2574	1337	1197	897	833	844	427	470	388	445	357	294	193	608	1309	657	2219	320	1159	1400	892	1665	297	677	519	111*	61*	1816	371	262	2587
Agree strongly	98 / 4% / beklDmx	68 / 5% / zb	30 / 2%	60 / 7% / zdegijk ICD	26 / 3% / kD	12 / 1% / D	37 / 9% / zdeijkl CD	23 / 5% / eikID	17 / 4% / ekD	9 / 2%	9 / 3% / eD	2 / 1%	1 / *	47 / 8% / zdegijk ICD	45 / 3% / ekD	6 / 1%	64 / 3%	35 / 11% / zm	44 / 4%	54 / 4%	28 / 3%	70 / 4%	16 / 5%	33 / 5%	18 / 4%	3 / 3%	- / -	53 / 3%	25 / 7% / zx	18 / 7% / zx	78 / 3%
Agree	273 / 11% / beklDmq vx	176 / 13% / zb	95 / 8%	126 / 14% / zegijkl D	96 / 11%	52 / 6% / D	69 / 16% / zeijklD	57 / 12% / ekID	54 / 14% / ejklD	42 / 9%	29 / 8% / D	16 / 5%	7 / 4%	88 / 14% / zeijklD	152 / 12% / ejklD	33 / 5%	191 / 9%	76 / 24% / zm	131 / 11%	142 / 10%	65 / 7% / v	206 / 12%	26 / 9% / v	88 / 13% / qv	86 / 16% / zqrsv	- / -	6 / 10% / v	167 / 9%	46 / 12%	44 / 17% / zx	226 / 9%
Neither agree nor disagree	458 / 18% / cgBoq	256 / 19%	201 / 17%	130 / 14%	149 / 18%	179 / 21% / zcfgjBC	63 / 15%	67 / 14%	59 / 15%	90 / 20% / cgB	64 / 18%	70 / 24% / zcdfghj BC	45 / 24% / cfgB	87 / 14%	222 / 17%	149 / 23% / zcdfghj BC	405 / 18%	49 / 15%	183 / 16%	270 / 19%	109 / 12%	345 / 21% / zqs	44 / 15%	130 / 19% / q	106 / 20% / q	39 / 35% / zqrstu	26 / 43% / zqrstu	318 / 18%	63 / 17%	49 / 19%	432 / 17%
Disagree	604 / 23% / cfgBny	303 / 23%	293 / 24%	152 / 17%	192 / 23% / cfg	260 / 31% / zcdfgiB C	71 / 17%	82 / 17%	95 / 24% / cfg	97 / 22%	105 / 29% / zcdfgiB C	85 / 29% / zcfgiBC	70 / 36% / zcdfghi BC	108 / 18%	288 / 22% / cg	207 / 32% / zcdfgiB C	538 / 24% / zn	56 / 17%	253 / 22%	348 / 25%	210 / 24%	390 / 23%	75 / 25%	150 / 22%	124 / 24%	31 / 28%	10 / 16%	461 / 25% / zy	66 / 18%	53 / 20%	620 / 24%
Disagree strongly	973 / 38% / aelDnpr uA	457 / 34%	489 / 41% / za	374 / 42% / zekID	315 / 38%	284 / 34%	161 / 38%	213 / 45% / zcdehjk lBCD	136 / 35%	179 / 40% / eID	128 / 36%	101 / 34%	55 / 28%	242 / 40% / eID	516 / 39% / eID	215 / 33%	876 / 39% / zn	88 / 27%	469 / 40% / zp	500 / 36%	425 / 48% / zrtuvw	544 / 33% / u	119 / 40% / ru	237 / 35% / u	137 / 26%	34 / 30%	17 / 28%	707 / 39% / A	146 / 39% / A	76 / 29%	1064 / 41%
Don't know	152 / 6%	72 / 5%	80 / 7%	47 / 5%	52 / 6%	54 / 6%	20 / 5%	27 / 6%	24 / 6%	28 / 6%	20 / 6%	19 / 7%	14 / 7%	27 / 4%	81 / 6%	44 / 7%	136 / 6%	14 / 4%	71 / 6%	79 / 6%	52 / 6%	99 / 6%	13 / 4%	38 / 6%	42 / 8%	4 / 4%	2 / 3%	104 / 6%	22 / 6%	19 / 7%	155 / 6%
Prefer not to say	15 / 1% / mx	6 / *	9 / 1%	9 / 1% / g	3 / *	3 / *	7 / 2% / iC	2 / *	3 / 1%	- / -	3 / 1%	- / -	- / -	9 / 1% / zikCD	5 / *	2 / *	9 / *	3 / 1%	7 / 1%	6 / *	3 / *	11 / 1%	4 / 2% / t	- / -	6 / 1% / t	- / -	- / -	5 / *	4 / 1%	3 / 1%	12 / *
Total agree	372 / 14% / bejklDm qvx	244 / 18% / zb	125 / 10%	186 / 21% / zdegijk ICD	121 / 15%	64 / 8% / D	106 / 25% / zdegijk ICD	80 / 17%	71 / 18% / eijklD	51 / 11%	38 / 11% / kID	18 / 6%	8 / 4%	135 / 22% / zdegijk ICD	197 / 15% / eijklD	39 / 6%	255 / 11%	111 / 35% / zm	175 / 15%	196 / 14%	93 / 10% / v	276 / 17% / zqv	42 / 14% / v	121 / 18% / zqv	104 / 20% / zqrv	3 / 3%	6 / 10%	220 / 12%	71 / 19% / zx	62 / 24% / zx	304 / 12%
Total disagree	1577 / 61% / afnruwA	760 / 57%	782 / 65% / za	526 / 59%	508 / 61%	543 / 64% / zcfB	232 / 54%	294 / 63% / cfB	231 / 60%	277 / 62%	233 / 65% / cfB	186 / 63%	125 / 65% / f	351 / 58%	804 / 61%	422 / 64% / cfB	1414 / 64% / zn	143 / 45%	723 / 62%	848 / 61%	635 / 71% / zrtuvw	934 / 56% / u	193 / 65% / ruw	388 / 57%	261 / 50%	65 / 58%	27 / 44%	1168 / 64% / zyA	212 / 57%	130 / 49%	1684 / 65%

KnowledgePanel UK: 230817A - Culture Wars III Tables
(Public)

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - Andrew Tate raises a number of important points about real threats to male identity and gender roles

Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	2587	537	780	575	226	1000	906	278	172	2061	308	108	110	580	378	1103	119	255	206	196	182	222	334	245	302	2587
Weighted Total	2574	500	724	543	237	860	924	324	189	2173	215	117*	69*	566	387	1220	107*	257	201	175	211	230	383	227	380	2587
Agree strongly	98	29	24	22	6	23	23	13	12	81	12	5	*	26	19	36	2	12	11	6	13	6	9	6	15	78
	4% ef	6% z	3%	4%	2%	3%	2%	4%	7% ef	4%	6%	4%	*	5%	5%	3%	2%	5%	6%	4%	6%	3%	2%	3%	4%	3%
Agree	273	55	77	59	19	59	95	44	30	231	10	22	10	51	56	125	2	31	18	28	28	20	29	21	55	226
	11% ejp	11%	11%	11%	8%	7%	10% e	14% e	16% ze	11% j	5%	18% zij	15% j	9%	14% zm	10%	2%	12% p	9% p	16% zpv	13% p	9%	8%	9% p	14% zpv	9%
Neither agree nor disagree	458	130	127	80	30	148	139	74	50	395	26	27	11	109	74	212	27	38	45	36	38	42	66	39	65	432
	18% fj	26% zbcd	18%	15%	13%	17%	15%	23% f	26% zef	18% j	12%	23% j	16%	19%	19%	17%	25% q	15%	22%	21%	18%	18%	17%	17%	17%	17%
Disagree	604	90	186	117	63	219	239	73	27	506	64	17	17	128	72	306	18	63	47	41	31	55	100	61	89	620
	23% ahnt	18%	26% a	22%	27% a	26% h	26% h	22%	14%	23%	30% zk	15%	24%	23%	19%	25% n	17%	24% t	24% t	23% t	15%	24% t	26% t	27% t	24% t	24%
Disagree strongly	973	161	274	241	106	362	369	100	60	817	89	40	27	225	148	444	51	103	70	57	91	84	142	86	132	1064
	38% ag	32%	38% a	44% zab	45% a	42% zgh	40% g	31%	32%	38%	41%	34%	40%	40%	38%	36%	48% zsx	40%	35%	32%	43%	37%	37%	38%	35%	41%
Don't know	152	32	34	24	13	44	56	17	8	130	14	4	4	25	16	89	6	9	10	7	9	17	36	15	21	155
	6%	6%	5%	4%	5%	5%	6%	5%	4%	6%	7%	4%	5%	4%	4%	7% z	5%	4%	5%	4%	4%	7%	9% zq	6%	6%	6%
Prefer not to say	15	2	2	-	-	3	3	2	2	13	-	2	-	2	2	9	1	2	-	-	2	6	1	-	2	12
	1%	*	*	-	-	*	*	1%	1%	1%	-	1%	-	*	*	1%	1%	1%	-	-	1%	2% zvw	*	-	1%	*
Total agree	372	85	101	81	24	82	118	57	42	312	22	27	10	76	75	161	4	43	29	34	41	26	38	26	70	304
	14% epv	17% d	14%	15%	10%	10%	13%	18% e	23% zef	14%	10%	23% zij	15%	14%	19% zmo	13%	4%	17% pv	14% p	19% puv	19% puv	11%	10%	12%	18% puv	12%
Total disagree	1577	251	459	358	169	582	608	173	86	1323	152	58	44	353	220	750	69	166	118	98	122	140	242	147	222	1684
	61% aghk	50%	63% a	66% za	72% za	68% zgh	66% zgh	53%	46%	61% k	71% zik	49%	64%	62%	57%	61%	65%	64%	58%	56%	58%	61%	63%	65%	58%	65%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - Andrew Tate raises a number of important points about real threats to male identity and gender roles

Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	2587	2017	570	436	506	502	537	606	1590	256	118	133	201	79	177	187	318	583	590	510	365	2587
Weighted Total	2574	2056	517	464	547	518	503	542	1385	278	127*	148*	228	107*	266	300	280	707	594	331	323	2587
Agree strongly	**98** 4% best	87 4%	11 2%	25 5% e	31 6% e	9 2%	16 3%	17 3%	46 3%	4 2%	9 7% i	3 2%	7 3%	6 6%	22 8% zhi	36 12% zpqrst	11 4% s	30 4% st	15 2% s	2 1%	4 1%	78 3%
Agree	**273** 11% bfghst	236 11% zb	37 7%	67 14% zfg	73 13% fg	61 12% g	39 8%	34 6%	107 8%	26 9%	14 11%	31 21% zhi	30 13% h	17 16% h	45 17% zhi	54 18% zrst	32 12% st	101 14% zrst	51 9% t	20 6%	12 4%	226 9%
Neither agree nor disagree	**458** 18% hp	369 18%	89 17%	88 19%	91 17%	90 17%	80 16%	109 20%	216 16%	51 18%	30 24% h	37 25% hn	54 24% hn	25 23%	38 14%	53 18%	33 12%	132 19% p	91 15%	71 22% zpr	77 24% zpr	432 17%
Disagree	**604** 23% cmo	469 23%	135 26%	84 18%	114 21%	127 25% c	133 26% c	146 27% c	355 26% zm	72 26% m	27 22%	33 23%	43 19%	11 10%	54 21%	44 15%	59 21%	157 22%	129 22%	102 31% zopqr	104 32% zopqr	620 24%
Disagree strongly	**973** 38% kt	758 37%	215 42%	157 34%	209 38%	201 39%	196 39%	210 39%	584 42% zjkl	101 36% k	38 30%	31 21%	70 31%	38 36%	99 37% k	91 30%	129 46% zoqst	249 35%	263 44% zoqst	117 35%	97 30%	1064 41%
Don't know	**152** 6%	122 6%	30 6%	37 8%	25 5%	28 5%	38 7%	25 5%	73 5%	24 9% n	7 5%	12 8%	22 10% hn	7 7%	7 3%	16 5%	11 4%	37 5%	43 7%	18 6%	26 8% p	155 6%
Prefer not to say	**15** 1% h	15 1%	- -	7 1% zf	3 1%	1 *	1 *	3 1%	4 *	1 *	2 2%	- -	3 1%	3 2% h	1 *	4 1%	4 2% zqs	2 *	3 1%	- -	2 *	12 *
Total agree	**372** 14% bfghrst	323 16% zb	48 9%	92 20% zefg	104 19% zefg	70 14%	55 11%	51 9%	153 11%	30 11%	22 17%	35 24% zhi	37 16%	23 21% hi	66 25% zhi	91 30% zpqrst	43 15% st	131 19% zrst	66 11% st	22 7%	16 5%	304 12%
Total disagree	**1577** 61% acklmo	1227 60%	350 68% za	241 52%	323 59%	328 63% c	330 66% c	355 66% zc	939 68% zjklmn	172 62% klm	65 52%	65 44%	113 49%	49 46%	153 58% k	135 45%	189 67% zoq	406 57% o	391 66% zoq	219 66% zoq	202 63% o	1684 65%

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - Andrew Tate raises a number of important points about real threats to male identity and gender roles
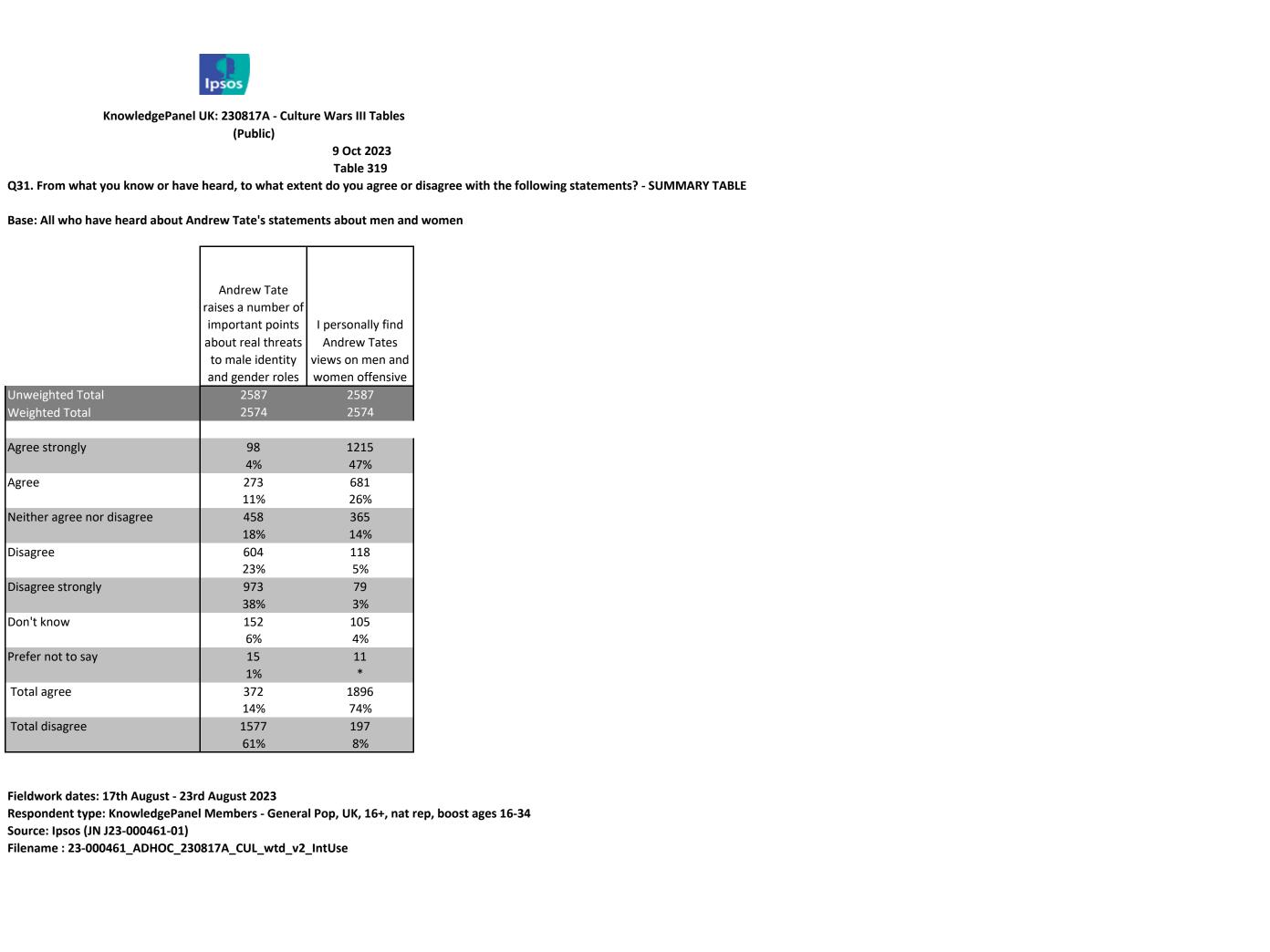
Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
Unweighted Total	**2587**	635	715	266	134	220	245	486	809	1391	586	221	369	571	62	161	2162	1495	359	2587
Weighted Total	**2574**	656	702	234	85*	187	239	464	790	1235	604	215	386	536	73*	167	2122	1480	347	2587
Agree strongly	**98**	29	20	5	1	7	7	13	21	27	23	4	16	12	1	8	76	57	16	78
	4%	4%	3%	2%	1%	4%	3%	3%	3%	2%	4%	2%	4%	2%	1%	5%	4%	4%	5%	3%
	im																			
Agree	**273**	72	60	8	1	22	34	50	60	78	88	16	55	36	15	35	216	193	27	226
	11%	11%	9%	4%	1%	12%	14%	11%	8%	6%	15%	7%	14%	7%	21%	21%	10%	13%	8%	9%
	cdhim	cd	cd			cd	bcd				zi		zkm		zkm	zp		zr		
Neither agree nor disagree	**458**	149	89	35	10	34	59	109	107	164	157	47	93	58	18	41	348	241	40	432
	18%	23%	13%	15%	12%	18%	25%	24%	14%	13%	26%	22%	24%	11%	24%	25%	16%	16%	11%	17%
	bhimpqr	zbcd					zbcd	zh			zi	m	zm		m	zp				
Disagree	**604**	172	161	64	21	40	47	133	178	334	137	71	92	131	16	35	509	325	105	620
	23%	26%	23%	28%	25%	21%	20%	29%	23%	27%	23%	33%	24%	24%	22%	21%	24%	22%	30%	24%
								zh		z		zlm							zq	
Disagree strongly	**973**	180	339	108	49	77	69	127	381	573	148	67	93	275	20	39	848	566	145	1064
	38%	27%	48%	46%	58%	41%	29%	27%	48%	46%	25%	31%	24%	51%	28%	24%	40%	38%	42%	41%
	afgjlo		zaf	zaf	zaef	af			zg	zj				zkln			zo			
Don't know	**152**	52	31	13	3	7	22	30	41	59	48	10	34	23	3	8	117	90	14	155
	6%	8%	4%	6%	4%	4%	9%	7%	5%	5%	8%	5%	9%	4%	5%	5%	6%	6%	4%	6%
	i	zb					zb				i		zm							
Prefer not to say	**15**	3	2	-	-	-	1	1	2	1	3	-	3	1	-	1	8	9	-	12
	1%	*	*	-	-	-	1%	*	*	*	1%	-	1%	*	-	*	*	1%	-	*
	ip																			
Total agree	**372**	100	81	13	1	29	41	63	81	104	111	20	71	48	16	43	292	249	43	304
	14%	15%	11%	6%	2%	16%	17%	14%	10%	8%	18%	9%	18%	9%	22%	26%	14%	17%	12%	12%
	bcdhikm	cd	cd			cd	cd				zi		km		km	zp		z		
Total disagree	**1577**	352	500	172	71	117	116	260	559	907	286	139	185	406	36	74	1356	891	250	1684
	61%	54%	71%	74%	83%	63%	49%	56%	71%	73%	47%	64%	48%	76%	49%	44%	64%	60%	72%	65%
	afgjlo		zaf	zaef	zabef	f			zg	zj		l		zkln			zo		zq	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - I personally find Andrew Tates views on men and women offensive

Base: All who have heard about Andrew Tate's statements about men and women

		Gender		Age														Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	2587	1280	1273	898	580	1109	295	603	226	354	446	466	197	527	1181	879	2308	243	1135	1438	1234	1338	245	512	425	100	56	1909	353	221	2587
Weighted Total	2574	1337	1197	897	833	844	427	470	388	445	357	294	193	608	1309	657	2219	320	1159	1400	892	1665	297	677	519	111*	61*	1816	371	262	2587
Agree strongly	1215	547	638	442	380	393	196	246	163	218	163	138	92	293	616	305	1113	91	559	652	542	667	127	304	173	37	25	879	187	92	1309
	47% anruvA	41%	53% za	49%	46%	47%	46%	52% zcdehC	42%	49%	46%	47%	48%	48%	47%	46%	50% zn	28%	48%	47%	61% zrstuvw	40% u	43% u	45% ru	33%	33%	41%	48% A	50% A	35%	51%
Agree	681	372	306	175	235	271	90	85	113	123	108	97	66	123	341	217	591	75	289	391	203	475	87	170	162	43	13	511	70	71	693
	26% cfgBqy	28%	26%	20%	28% cfgB	32% zcfgBC	21%	18%	29% cgB	28% cgB	30% cfgB	33% zcfgBC	34% zcfgB	20%	26% cgB	33% zcfgBC	27%	23%	25%	28%	23%	29% zq	29%	25%	31% zq	39% zqrt	21%	28% zy	19%	27%	27%
Neither agree nor disagree	365	220	142	133	118	113	63	70	50	68	56	38	19	89	189	87	280	82	152	207	70	290	41	112	99	24	14	239	59	47	319
	14% bmqx	16% zb	12%	15%	14%	13%	15%	15%	13%	15%	16%	13%	10%	15%	14%	13%	13%	26% zm	13%	15%	8%	17% zq	14% q	16% q	19% zq	22% q	23% q	13%	16%	18%	12%
Disagree	118	89	29	71	35	12	44	27	23	12	3	5	4	58	50	10	74	40	67	51	27	90	13	45	28	-	4	58	27	20	91
	5% bejkDmpqx	7% zb	2%	8% zdegijkICD	4% eijD	1%	10% zdegijkICD	6% eijkCD	6% ejkD	3%	1%	2%	2%	10% zdegijkICD	4% ejD	1%	3%	12% zm	6% zp	4%	3%	5% qv	4%	7% zqv	5% v	-	6% v	3%	7% zx	8% x	4%
Disagree strongly	79	54	23	37	25	17	18	19	19	6	8	8	1	23	45	12	56	21	37	40	17	62	14	15	29	1	3	49	11	17	68
	3% beiDmq	4% zb	2%	4% eiID	3% i	2%	4% i	4% eiID	5% eiID	1%	2%	3%	1%	4%	3%	2%	3%	7% zm	3%	3%	2%	4% qt	5% q	2%	6% zqrt	1%	4%	3%	3%	7% zx	3%
Don't know	105	53	52	36	34	35	14	22	16	19	16	8	11	19	61	25	96	9	49	54	33	71	10	29	23	6	3	77	12	12	100
	4%	4%	4%	4%	4%	4% k	3%	5%	4%	4%	5%	3%	6%	3%	5%	4% k	4%	3%	4%	4%	4%	4%	3%	4%	4%	5%	5%	4%	3%	4%	4%
Prefer not to say	11	2	8	3	5	3	2	1	5	-	3	-	-	3	6	2	9	2	5	5	-	11	4	1	5	-	-	2	5	3	7
	* x	*	1%	*	1%	*	*	*	1%	-	1%	-	-	*	*	*	*	1%	*	*	-	1% q	2% zqt	*	1% q	-	-	*	1% zx	1% x	*
Total agree	1896	918	944	617	616	664	286	330	275	340	271	235	158	417	958	522	1704	166	848	1042	745	1141	215	474	335	80	38	1390	257	164	2002
	74% acfgBnruA	69%	79% za	69%	74%	79% zcfghBC	67%	70%	71%	76% cfB	76% cfB	80% zcdfghB	82% zcfghBC	68%	73% c	79% zcdfghBC	77% zn	52%	73%	74%	84% zrstuvw	69%	72%	70%	64%	72%	62%	77% zyA	69%	62%	77%
Total disagree	197	143	52	108	60	29	62	46	43	18	11	13	5	81	95	21	129	61	104	91	44	152	27	61	57	1	6	107	37	37	159
	8% beijklIDmpqvx	11% zb	4%	12% zdegijkICD	7% eijD	3%	15% zdeijklCD	10% zeijklCD	11% deijklCD	4%	3%	4%	2%	13% zdegijkICD	7% eijID	3%	6%	19% zm	9%	7%	5%	9% zqv	9% qv	9% qv	11% zqv	1%	10% v	6%	10% x	14% zx	6%

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - I personally find Andrew Tates views on men and women offensive

Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Annual household income: Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade: AB (e)	C1 (f)	C2 (g)	DE (h)	Country: England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net): North (m)	Midlands (n)	South (o)	England region: North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	2587	537	780	575	226	1000	906	278	172	2061	308	108	110	580	378	1103	119	255	206	196	182	222	334	245	302	2587
Weighted Total	2574	500	724	543	237	860	924	324	189	2173	215	117*	69*	566	387	1220	107*	257	201	175	211	230	383	227	380	2587
Agree strongly	1215	201	345	290	132	474	458	113	74	1025	106	53	30	262	182	581	60	109	93	73	109	111	187	100	183	1309
	47%	40%	48%	53%	56%	55%	50%	35%	39%	47%	50%	45%	43%	46%	47%	48%	56%	42%	46%	42%	52%	48%	49%	44%	48%	51%
	ag		a	za	za	zfgh	gh										qs									
Agree	681	136	196	136	53	218	244	104	37	577	58	27	19	153	101	322	24	81	48	47	54	65	104	69	84	693
	26%	27%	27%	25%	22%	25%	26%	32%	20%	27%	27%	23%	27%	27%	26%	26%	23%	31%	24%	27%	26%	28%	27%	31%	22%	27%
								h										x						x		
Neither agree nor disagree	365	102	98	65	25	82	133	57	47	298	30	24	13	85	63	149	12	41	32	37	26	30	35	26	58	319
	14%	20%	14%	12%	11%	10%	14%	18%	25%	14%	14%	20%	19%	15%	16%	12%	11%	16%	16%	21%	12%	13%	9%	11%	15%	12%
	eov	zbcd						e	e	zef								v	v	ztvw					v	
Disagree	118	21	44	20	9	33	30	20	10	104	6	5	4	26	19	59	4	14	7	9	11	11	14	5	29	91
	5%	4%	6%	4%	4%	4%	3%	6%	5%	5%	3%	4%	5%	5%	5%	5%	4%	5%	4%	5%	5%	5%	4%	2%	8%	4%
	f																								zvw	
Disagree strongly	79	16	22	14	6	22	23	9	12	70	5	3	1	17	10	42	1	8	9	6	4	7	14	12	9	68
	3%	3%	3%	3%	3%	3%	2%	3%	6%	3%	2%	3%	1%	3%	3%	3%	1%	3%	4%	4%	2%	3%	4%	5%	2%	3%
									zef																	
Don't know	105	22	15	17	11	30	31	19	7	90	8	3	3	20	10	60	5	4	11	3	7	5	27	14	15	100
	4%	4%	2%	3%	5%	3%	3%	6%	4%	4%	4%	3%	4%	3%	3%	5%	4%	1%	6%	2%	3%	2%	7%	6%	4%	4%
	b	b																	q				zqsu	q		
Prefer not to say	11	1	4	1	-	-	4	2	2	9	-	2	-	2	-	7	1	2	-	-	-	-	2	2	2	7
	*	*	1%	*	-	-	*	1%	1%	*	-	1%	-	*	-	1%	1%	1%	-	-	-	-	1%	1%	*	*
								e	e																	
Total agree	1896	338	541	426	185	693	703	217	112	1602	165	81	48	416	283	903	85	190	142	120	163	176	291	170	266	2002
	74%	68%	75%	78%	78%	81%	76%	67%	59%	74%	77%	69%	70%	73%	73%	74%	79%	74%	70%	69%	77%	77%	76%	75%	70%	77%
	agh		a	za	a	zfgh	gh																			
Total disagree	197	37	66	34	16	55	52	29	22	174	11	8	4	43	29	101	5	22	16	15	15	17	28	17	39	159
	8%	7%	9%	6%	7%	6%	6%	9%	11%	8%	5%	7%	6%	8%	8%	8%	5%	8%	8%	8%	7%	8%	7%	8%	10%	6%
	f								ef																	

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - I personally find Andrew Tates views on men and women offensive

Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	2587	2017	570	436	506	502	537	606	1590	256	118	133	201	79	177	187	318	583	590	510	365	2587
Weighted Total	2574	2056	517	464	547	518	503	542	1385	278	127*	148*	228	107*	266	300	280	707	594	331	323	2587
Agree strongly	1215	952	263	201	228	253	248	285	732	128	53	42	77	37	135	104	166	297	315	147	157	1309
	47% dkloq	46%	51%	43%	42%	49%	49%	53% zcd	53% zklm	46% kl	42%	29%	34%	35%	51% klm	35%	59% zoqst	42%	53% zoqs	44% o	49% o	51%
Agree	681	538	143	104	140	134	153	150	368	81	34	43	69	17	59	62	58	200	141	109	107	693
	26% p	26%	28%	22%	26%	26%	30% c	28%	27%	29%	27%	29%	30% m	16%	22%	21%	21%	28% p	24%	33% zopr	33% zopr	27%
Neither agree nor disagree	365	303	61	92	91	67	56	58	147	46	20	34	42	32	39	59	28	112	77	49	37	319
	14% fghp	15%	12%	20% zefg	17% fg	13%	11%	11%	11%	16% h	16%	23% zh	18% h	30% zhin	15%	20% zprt	10%	16% p	13%	15%	12%	12%
Disagree	118	105	13	18	39	30	13	18	44	6	8	16	12	7	21	44	15	38	12	8	2	91
	5% bfhrst	5% zb	2%	4%	7% zfg	6% f	3%	3%	3%	2%	6%	11% zhi	5%	7%	8% hi	15% zpqrst	5%	5% rst	2% rst	2%	1%	4%
Disagree strongly	79	65	14	17	27	18	7	10	40	5	4	4	10	4	9	17	6	28	14	9	3	68
	3% ft	3%	3%	4%	5% zfg	4%	1%	2%	3%	2%	3%	3%	4%	3%	3%	6% t	2%	4% t	2%	3%	1%	3%
Don't know	105	81	24	28	19	12	26	20	51	12	6	8	17	7	3	13	6	31	30	10	15	100
	4% en	4%	5%	6% e	3%	2%	5% e	4%	4%	4%	4%	5% n	7% zhn	7% n	1%	4%	2%	4%	5%	3%	5%	4%
Prefer not to say	11	11	-	4	2	4	-	-	2	-	2	1	2	3	-	1	2	2	5	-	2	7
	* h	1% h	-	1%	*	1%	-	-	*	-	2% h	1%	1% h	2% zh	-	*	1%	*	1%	-	*	*
Total agree	1896	1490	406	305	368	387	401	435	1100	209	87	85	145	55	194	166	224	497	456	255	264	2002
	74% acdklmo	72%	78% za	66%	67%	75% cd	80% zcd	80% zcd	79% zjklm	75% klm	69% m	57%	64%	51%	73% km	55%	80% zoq	70% o	77% oq	77% oq	82% zoq	77%
Total disagree	197	171	27	35	66	48	20	28	84	11	12	20	21	11	30	61	20	66	26	16	5	159
	8% bfghirst	8% b	5%	8% f	12% zfg	9% fg	4%	5%	6%	4%	9%	13% zhi	9% i	10%	11% hi	20% zpqrst	7% t	9% rst	4% t	5% t	2%	6%

Q31. From what you know or have heard, to what extent do you agree or disagree with the following statements? - I personally find Andrew Tates views on men and women offensive

Base: All who have heard about Andrew Tate's statements about men and women

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
		Voted in 2019 General Election						**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	2587	635	715	266	134	220	245	486	809	1391	586	221	369	571	62	161	2162	1495	359	2587
Weighted Total	2574	656	702	234	85*	187	239	464	790	1235	604	215	386	536	73*	167	2122	1480	347	2587
Agree strongly	1215	234	425	135	58	89	83	171	458	729	184	98	116	346	24	50	1058	703	176	1309
	47%	36%	61%	58%	68%	48%	35%	37%	58%	59%	30%	46%	30%	64%	33%	30%	50%	48%	51%	51%
	afgjlo		zaef	zaf	zaef	af			zg	zj		l		zkln			zo			
Agree	681	228	124	71	17	53	64	162	168	304	200	79	138	97	16	56	545	386	92	693
	26%	35%	18%	30%	19%	28%	27%	35%	21%	25%	33%	37%	36%	18%	22%	33%	26%	26%	26%	27%
	bhm	zbd		b		b	b	zh			zi	zm	zm							
Neither agree nor disagree	365	109	91	11	7	29	49	90	92	108	132	23	76	55	24	42	282	216	34	319
	14%	17%	13%	5%	8%	15%	20%	19%	12%	9%	22%	11%	20%	10%	33%	25%	13%	15%	10%	12%
	chimpr	cd	c			c	zbcd	zh			zi		zkm		zkm	zp				
Disagree	118	25	23	5	2	4	15	11	23	25	32	4	19	11	4	9	82	69	11	91
	5%	4%	3%	2%	3%	2%	6%	2%	3%	2%	5%	2%	5%	2%	6%	6%	4%	5%	3%	4%
	ghimp										i		m							
Disagree strongly	79	20	14	5	1	6	10	10	24	29	21	5	9	12	2	5	66	44	22	68
	3%	3%	2%	2%	1%	3%	4%	2%	3%	2%	3%	3%	2%	2%	2%	3%	3%	3%	6%	3%
																			zq	
Don't know	105	37	21	7	2	6	17	20	26	36	34	6	24	14	3	4	83	54	12	100
	4%	6%	3%	3%	2%	3%	7%	4%	3%	3%	6%	3%	6%	3%	4%	3%	4%	4%	3%	4%
	i	b					zb				i		zm							
Prefer not to say	11	2	2	-	-	-	1	-	-	2	2	-	2	2	-	-	6	8	-	7
	*	*	*	-	-	-	*	-	-	*	*	-	1%	*	-	-	*	1%	-	*
	p																			
Total agree	1896	462	550	206	74	142	148	334	625	1033	384	177	255	442	40	106	1603	1089	267	2002
	74%	70%	78%	88%	87%	76%	62%	72%	79%	84%	63%	82%	66%	82%	55%	63%	76%	74%	77%	77%
	fjlno	f	zaf	zabef	zaf	f			zg	zj		zln		zln			zo			
Total disagree	197	46	38	10	3	10	25	21	47	55	53	9	28	23	6	15	148	113	33	159
	8%	7%	5%	4%	3%	5%	10%	5%	6%	4%	9%	4%	7%	4%	8%	9%	7%	8%	10%	6%
	bgimp						bcd				i									

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base

Q32. Which of the following comes closest to your view about the overall impact of Andrew Tate's statements about men and women on British society? Andrew Tates statements about men and women have …

Base: All participants

	Total (z)	Gender Male (a)	Gender Female (b)	Age 16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	Ethnicity White (incl White minorities) (m)	Ethnic minorities (excl White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/O-Level/CSE/NVQ12/equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/buying on mortgage (x)	Rent from private landlord (y)	Rent from council/housing association (A)	Unwtd Total
Unweighted Total	2587	1280	1273	898	580	1109	295	603	226	354	446	466	197	527	1181	879	2308	243	1135	1438	1234	1338	245	512	425	100	56	1909	353	221	2587
Weighted Total	2574	1337	1197	897	833	844	427	470	388	445	357	294	193	608	1309	657	2219	320	1159	1400	892	1665	297	677	519	111*	61*	1816	371	262	2587
done more good to society than harm	104	71	32	67	30	8	38	28	19	10	6	1	-	46	56	2	66	37	49	53	25	78	18	34	24	2	-	44	23	25	80
	4% bejkIDm qx	5% zb	3%	7% zdegijk ICD	4% ekID	1% D	9% zdeijkl CD	6% zeijkID	5% ekID	2% D	2% eD	*	-	8% zdeijkl CD	4% eijkID	*	3%	12% zm	4%	4%	3%	5% q	6% q	5%	5%	1%	-	2%	6% x	9% zx	3%
been equally good and harmful to society	190	128	58	93	78	20	51	41	46	32	12	5	3	72	107	12	123	63	101	87	32	157	21	66	58	6	5	102	40	38	146
	7% bejkIDm pqx	10% zb	5%	10% zegjkID	9% ejkID	2% D	12% zejkID	9% ejkID	12% zejkID	7% ejkID	3% D	2%	1%	12% zejkICD	8% ejkID	2%	6%	20% zm	9% p	6%	4%	9% zq	7% q	10% zq	11% zq	5%	9%	6%	11% zx	14% zx	6%
done more harm to society than good	1797	874	889	607	575	615	288	319	250	325	255	213	148	410	912	475	1615	162	807	983	704	1082	196	454	317	75	40	1326	242	149	1873
	70% anruA	65%	74% za	68%	69%	73% zcgh	68%	68%	64%	73%	71%	73%	77% ch	67%	70%	72% h	73% zn	51%	70%	70%	79% zrstuvw	65%	66%	67%	61%	67%	65%	73% zyA	65%	57%	72%
had little effect either way	314	201	112	82	94	138	33	49	48	45	60	52	26	54	142	118	267	40	138	172	81	230	47	72	80	20	11	223	47	28	314
	12% bcfBq	15% zb	9%	9%	11%	16% zcdfgiB C	8%	10%	12%	10%	17% zcdfgiB C	18% zcdfgiB C	13%	9%	11%	18% zcdefgi BC	12%	12%	12%	12%	9%	14% zqt	16% q	11%	15% zq	18% q	18% q	12%	13%	11%	12%
Don't know	161	59	101	44	57	60	14	31	25	32	21	23	16	23	90	49	143	16	58	102	48	112	12	49	37	9	5	117	17	19	165
	6% afBo	4%	8% za	5% fB	7% fB	7% fB	3%	6% cB	7%	7% fB	6%	8% fB	9% fB	4%	7% cfB	7% fB	6%	5%	5%	7% zo	5%	7%	4%	7%	7%	8%	8%	6%	5%	7%	6%
Prefer not to say	8	4	4	4	1	3	2	2	1	-	3	-	-	4	2	2	5	3	5	3	2	6	2	1	3	-	-	3	1	3	9
	* m	*	*	*	*	*	*	1%	*	-	1% dC	-	-	1%	*	*	*	1%	*	*	*	*	1%	*	1%	-	-	*	*	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q32. Which of the following comes closest to your view about the overall impact of Andrew Tate's statements about men and women on British society? Andrew Tates statements about men and women have ...

Base: All participants

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	2587	537	780	575	226	1000	906	278	172	2061	308	108	110	580	378	1103	119	255	206	196	182	222	334	245	302	2587
Weighted Total	2574	500	724	543	237	860	924	324	189	2173	215	117*	69*	566	387	1220	107*	257	201	175	211	230	383	227	380	2587
done more good to society than harm	104	30	22	23	3	21	28	11	15	88	7	5	4	26	16	45	6	7	13	4	12	8	13	6	19	80
	4% de	6% zbd	3%	4%	1%	2%	3%	3%	8% zef	4%	3%	5%	5%	5%	4%	4%	6%	3%	7%	3%	5%	4%	3%	3%	5%	3%
been equally good and harmful to society	190	53	54	37	15	26	62	44	25	153	14	16	8	44	26	84	3	24	17	15	10	10	13	16	44	146
	7% ev	11% z	7%	7%	6%	3%	7%	13% zef	13% zef	7%	6%	13% zi	11%	8%	7%	7%	2%	9% pv	8% v	9% v	5%	4%	3%	7%	12% zptuv	6%
done more harm to society than good	1797	314	504	401	191	670	659	201	109	1534	147	70	46	403	285	847	82	188	133	122	162	166	273	163	245	1873
	70% aghk	63%	70% a	74% za	81% zab	78% zfgh	71% gh	62%	58%	71% k	68%	60%	66%	71%	74%	69%	76% x	73%	66%	70%	77% rx	72%	71%	72%	65%	72%
had little effect either way	314	64	99	55	19	96	116	41	25	261	31	15	7	54	46	161	7	26	21	25	21	34	47	27	53	314
	12%	13%	14%	10%	8%	11%	13%	13%	13%	12%	14%	13%	10%	10%	12%	13%	6%	10%	11%	14%	10%	15%	12%	12%	14%	12%
Don't know	161	37	43	26	8	47	57	28	12	130	17	10	5	36	13	81	8	10	17	8	5	12	38	15	17	165
	6% nt	7%	6%	5%	4%	5%	6%	8%	6%	6%	8%	8%	7%	6%	3%	7%	8%	4%	9% t	5%	2%	5%	10% zqtx	6%	4%	6%
Prefer not to say	8	2	2	1	-	1	3	-	2	7	-	2	-	3	1	2	2	2	-	-	1	1	-	-	2	9
	*	*	*	*	-	*	*	-	1%	*	-	1%	-	1%	*	*	2% v	1%	-	-	*	*	-	-	*	*

Q32. Which of the following comes closest to your view about the overall impact of Andrew Tate's statements about men and women on British society? Andrew Tates statements about men and women have ...

Base: All participants

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	2587	2017	570	436	506	502	537	606	1590	256	118	133	201	79	177	187	318	583	590	510	365	2587
Weighted Total	2574	2056	517	464	547	518	503	542	1385	278	127*	148*	228	107*	266	300	280	707	594	331	323	2587
done more good to society than harm	104	92	12	31	30	21	14	8	43	6	8	1	10	11	21	32	14	37	19	2	-	80
	4% bghst	4% b	2%	7% zfg	5% g	4% g	3%	1%	3%	2%	6%	1%	4%	10% zhik	8% zhik	11% zpqrst	5% st	5% st	3% st	1%	-	3%
been equally good and harmful to society	190	166	24	44	74	31	18	24	66	16	14	25	17	19	26	46	23	73	33	9	3	146
	7% bfghst	8% zb	5%	9% fg	13% zefg	6%	4%	4%	5%	6%	11% h	17% zhil	8%	18% zhil	10% h	16% zprst	8% st	10% zrst	6% st	3%	1%	6%
done more harm to society than good	1797	1422	375	296	349	376	367	409	1029	194	82	78	148	58	190	170	214	469	437	235	239	1873
	70% cdkmo	69%	72%	64%	64%	73% cd	73% cd	75% zcd	74% zklm	70% km	65%	53%	65%	54%	72% km	57%	76% zoq	66% o	74% oq	71% o	74% oq	72%
had little effect either way	314	248	65	49	66	68	61	70	168	36	13	21	33	14	21	42	12	96	47	63	53	314
	12% pr	12%	13%	11%	12%	13%	12%	13%	12%	13%	11%	14%	15%	13%	8%	14% pr	4%	14% pr	8%	19% zpqr	16% zpr	12%
Don't know	161	119	42	39	27	21	42	32	75	24	10	21	19	3	7	7	16	32	58	21	27	165
	6% eho	6%	8%	8% e	5%	4%	8% e	6%	5%	9% n	8%	14% zhmn	8% n	3%	3%	2%	6%	4%	10% zoq	6% o	8% oq	6%
Prefer not to say	8	8	-	5	1	2	1	-	4	1	-	1	*	3	-	2	2	2	1	-	2	9
	*	*	-	1% zg	*	*	*	-	*	*	-	1%	*	2% zh	-	1%	1%	*	*	-	*	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p/q/r/s/t
Overlap formulae used. * small base

Q32. Which of the following comes closest to your view about the overall impact of Andrew Tate's statements about men and women on British society? Andrew Tates statements about men and women have ...

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	2587	635	715	266	134	220	245	486	809	1391	586	221	369	571	62	161	2162	1495	359	2587
Weighted Total	2574	656	702	234	85*	187	239	464	790	1235	604	215	386	536	73*	167	2122	1480	347	2587
done more good to society than harm	104	28	16	2	1	6	15	14	23	18	33	5	20	7	3	15	71	52	25	80
	4% bcimp	4% c	2%	1%	1%	3%	6% bc	3%	3%	1%	5% i	2%	5% m	1%	3%	9% zp	3%	4%	7% zq	3%
been equally good and harmful to society	190	29	59	6	3	18	18	28	50	61	41	6	20	34	11	29	129	127	17	146
	7% acikp	4%	8% ac	3%	3%	9% ac	8% c	6%	6%	5%	7%	3%	5%	6%	16% zklm	17% zp	6%	9% zr	5%	6%
done more harm to society than good	1797	432	534	202	69	123	143	318	612	972	358	166	230	420	48	93	1539	1027	259	1873
	70% afjlo	66%	76% zaef	86% zabef	80% zaef	66%	60%	69%	77% zg	79% zj	59%	77% zl	60%	78% zln	65%	56%	73% zo	69%	75%	72%
had little effect either way	314	108	58	11	9	31	40	68	69	125	108	30	72	49	8	21	250	187	28	314
	12% bchimr	17% zbc	8%	5%	11%	16% bc	17% zbc	15% h	9%	10%	18% zi	14%	19% zm	9%	10%	12%	12%	13%	8% r	12%
Don't know	161	55	34	13	4	9	22	35	35	59	60	9	41	25	4	8	125	81	18	165
	6% hi	8% zb	5%	5%	5%	5%	9% b	8% h	4%	5%	10% zi	4%	11% zkm	5%	5%	5%	6%	5%	5%	6%
Prefer not to say	8	3	1	-	-	-	1	1	1	1	3	-	3	1	*	1	7	6	-	9
	* i	*	*	-	-	-	1%	*	*	*	1%	-	1%	*	*	*	*	*	-	*

Q33. Generally speaking, do you think of yourself as a supporter of any one political party?

Base: All participants

		Gender		Age														Ethnicity		Working status		Education								Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ1/2/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	3716	1766	1904	1165	811	1740	359	806	326	485	687	708	345	658	1658	1400	3332	329	1502	2191	1567	2116	360	751	708	162	134	2718	486	361	3716
Weighted Total	3716	1800	1867	1133	1192	1390	509	625	574	618	559	458	373	741	1867	1108	3222	443	1559	2129	1111	2568	434	949	856	183	144*	2614	504	418	3716
Yes, Conservative	611 16% bcdfghB CnoqtyA	333 18% zb	278 15%	60 5%	149 13% cfghB	402 29% zcdfghi jBC	19 4%	41 7% c	41 7%	108 17% cdfghBC	128 23% zcdfghi BC	136 30% zcdfghi jBC	137 37% zcdefgh ijBCD	38 5%	227 12% cfghB	347 31% zcdefgh ijBC	576 18% zn	26 6%	207 13%	402 19% zo	145 13%	465 18% zqt	74 17%	125 13%	191 22% zqrt	47 26% zqrst	28 19%	533 20% zyA	35 7%	32 8%	636 17%
Yes, Labour	804 22% eDru	411 23%	385 21%	234 21%	305 26% zcefjkl BD	266 19%	88 17%	146 23% ceflBD	146 25% eflBD	159 26% zcefjlB D	108 19%	94 21%	63 17%	138 19%	457 24% zcefjlB D	209 19%	684 21%	114 26%	364 23%	439 21%	307 28% zrtuv	494 19%	108 25% ruv	185 19%	147 17%	27 15%	27 19%	551 21%	119 24%	102 24%	808 22%
Yes, Liberal Democrat	177 5% rtu	85 5%	90 5%	43 4%	58 5%	75 5%	16 3%	28 4%	29 5%	29 5%	23 4%	23 5%	29 8% zcfjB	28 4%	87 5%	61 6%	149 5% zn	28 6%	71 5%	105 5%	83 7% zrtu	94 4% u	33 8% zrtu	27 3%	19 2%	7 4%	8 6%	144 6% z	19 4%	11 3%	174 5%
Yes, Scottish National Party (SNP)	97 3% n	43 2%	54 3%	24 2%	40 3%	34 2%	8 2%	16 3%	15 3%	24 4%	17 3%	12 3%	5 1%	15 2%	59 3%	24 2%	95 3% zn	3 1%	46 3%	51 2%	23 2%	73 3%	19 4% q	25 3%	19 2%	6 3%	4 3%	64 2%	10 2%	20 5% zx	129 3%
Yes, Plaid Cymru	11 * x	4 *	6 *	5 *	4 *	2 *	3 1%	2 *	3 1%	1 *	-	2 * e	-	4 1%	5 *	2 *	11 *	-	5 *	6 *	4 *	7 *	2 *	3 *	1 *	2 1% u	-	5 *	4 1% x	2 1%	10 *
Yes, Green Party	159 4% eDru	63 3%	91 5%	68 6% zejkCD	49 4%	42 3%	34 7% zejkD	34 5% ejkD	27 5%	22 4%	17 3%	14 3%	12 3%	46 6% zejkD	79 4%	33 3%	135 4%	23 5%	68 4%	91 4%	77 7% zrstu	81 3%	15 3%	36 4%	22 3%	5 3%	4 3%	103 4%	36 7% zxA	14 3%	173 5%
Yes, UK Independence Party (UKIP)	23 1% q	14 1%	9 *	4 *	12 1% i	8 1%	-	4 1% c	9 2% cf	2 *	3 *	1 *	4 1%	3 *	14 1%	6 1%	22 1%	2 *	12 1%	12 1%	1 *	22 1% q	1 *	7 1%	11 1% q	1 1%	1 1%	15 1%	6 1%	2 *	20 1%
Yes, UK Reform	64 2% bdghCoq	41 2% b	22 1%	14 1% g	6 1%	44 3% zcdghiC	12 2% dghC	2 *	1 *	5 1%	15 3% cdghiC	18 4% zcdghiB C	10 3% dghiC	13 2% dg	13 1%	38 3% zcdghiC	53 2%	9 2%	11 1%	53 2% zo	9 1%	53 2% q	9 2%	14 1%	24 3% q	4 2%	3 2%	47 2%	5 1%	10 2%	60 2%
Yes, Democratic Unionist Party (DUP)	13 *	6 *	7 *	3 *	8 1%	2 *	-	3 * c	3 1%	5 1%	1 *	1 *	-	*	10 1%	2 *	11 *	1 *	5 *	7 *	2 *	10 *	3 1%	2 *	5 1%	-	1 *	9 *	*	3 1%	19 1%
Yes, Ulster Unionist Party (UUP)	16 *	11 1%	5 *	4 *	2 *	11 1% zk	-	4 1% c	*	1 *	6 1% zdfC	1 *	4 1%	3 *	6 *	7 1% k	15 *	-	8 1%	8 *	3 *	14 1%	3 1%	4 *	2 *	2 1%	2 2% q	13 *	2 *	2 *	25 1%
Yes, Social Democratic and Labour Party (SDLP)	21 1% g	6 *	15 1%	6 *	8 1%	7 1%	4 1%	1 *	8 1% giC	-	1 * i	3 1%	2 1%	5 1%	10 1%	7 1%	16 *	4 1%	7 *	13 1%	11 1% zr	10 *	-	3 *	6 1%	-	1 1%	18 1%	3 *	-	22 1%
Yes, Sinn Fein	17 * eD	12 1%	5 *	10 1% zegD	4 *	3 *	7 1% zeD	3 1%	*	4 1%	2 *	1 *	-	8 1% zeD	8 *	1 *	16 *	1 *	6 *	10 *	5 *	11 *	2 *	5 1%	4 1%	-	-	13 *	1 *	2 1%	22 1%
Yes, People Before Profit	8 * e	4 *	4 *	5 * e	2 *	*	-	5 1% zceijkC D	2 *	-	-	-	*	2 *	5 *	*	7 *	1 *	2 *	6 *	1 *	7 *	-	4 *	3 *	-	-	3 *	1 *	3 1%	8 *
Yes, Alliance Party	30 1% bejx	25 1% zb	*	8 1%	17 1% eijD	5 *	3 1%	5 1%	13 2% zcejD	4 1%	1 *	3 1%	1 *	6 1% ej	20 1%	4 *	28 1%	1 *	15 1%	15 1%	8 1%	21 1%	6 1%	8 1%	6 1%	2 1%	-	14 1%	3 1%	12 3% zxy	41 1%
Yes, Aontu	11 * beCqx	7 * b	-	10 1% zdegikC D	*	*	1 *	8 2% zdehijk CD	2 * C	-	*	-	-	1 *	9 1% zdegijk CD	1 *	8 *	-	4 *	7 *	*	11 * q	-	8 1% zq	1 *	2 1% q	1 *	2 *	-	1 *	8 *
Yes, another party	25 1%	14 1%	10 1%	5 *	14 1%	6 *	3 1%	2 *	3 1%	10 2% zcegD	4 1%	3 1%	-	3 *	16 1%	5 *	22 1%	3 1%	13 1%	12 1%	5 *	20 1%	2 1%	11 1%	5 1%	1 *	-	14 1%	3 1%	7 2% zx	22 1%
No	1389 37% eklDpqs x	642 36%	728 39%	518 46% zdeijkl CD	451 38% eklD	420 30% kD	231 45% zdeijkl D	287 46% zdeijkl CD	235 41% eklD	216 35% klD	205 37% eklD	121 26%	94 25%	329 44% zdeijkl D	746 40% zeikID	313 28%	1192 37%	180 41%	635 41% zp	737 35%	385 35%	985 38% s	138 32%	416 44% zqrsu	317 37%	63 35%	51 36%	931 36%	229 45% zx	158 38%	1319 35%
Don't know	124 3% aejklDm oqx	28 2%	90 5% za	77 7% zdeghij klCD	31 3% eD	16 1%	51 10% zcdeghi jklCD	26 4% ejklCD	19 3% ejD	12 2%	12 2%	6 1%	7 3% D	64 9% zcdeghi jklCD	49 3% ejD	11 1%	92 3%	28 6% zm	39 3%	79 4%	21 2%	94 4% q	8 2%	36 4% q	39 5% q	4 2%	7 5%	61 2%	16 3%	23 6% zx	117 3%
Prefer not to say	116 3% mq	51 3%	63 3%	36 3% g	34 3%	46 3%	22 4%	13 2%	17 3%	17 3%	23 4%	16 4%	8 2%	26 4%	54 3%	35 3%	91 3%	19 4%	39 3%	75 4%	19 2%	95 4% zq	12 3%	33 3% q	36 4% q	9 5% q	6 4%	75 3%	12 2%	13 3%	103 3%

Q33. Generally speaking, do you think of yourself as a supporter of any one political party?

Base: All participants

	Total (z)	Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
			Annual household income				Social Grade				Country				England region (Net)			England region								
Unweighted Total	3716	882	1108	725	280	1311	1263	485	309	2941	446	160	169	842	588	1511	160	379	303	305	283	338	464	335	374	3716
Weighted Total	3716	832	1046	693	295	1132	1296	546	332	3123	312	178	103*	865	599	1659	151	408	306	271	328	344	511	319	485	3716
Yes, Conservative	611 16% gjl	125 15%	188 18%	121 17%	70 24% za	218 19% zg	250 19% zg	68 12%	48 14%	549 18% zjl	26 8%	33 19% jl	3 3%	133 15%	112 19%	304 18% z	17 12%	56 14%	60 20%	54 20%	58 18%	58 17%	109 21% zpqx	70 22% zpqx	68 14%	636 17%
Yes, Labour	804 22% jlv	180 22%	244 23%	188 27% za	63 21%	267 24%	283 22%	116 21%	75 23%	715 23% zjl	50 16% l	36 20% l	4 4%	263 30% zno	116 19%	336 20%	50 33% zstuvwx	136 33% zstuvwx	77 25% v	55 20%	62 19%	66 19%	86 17%	68 21%	115 24% v	808 22%
Yes, Liberal Democrat	177 5% g	31 4%	52 5%	32 5%	27 9% zabc	76 7% zgh	70 5% g	12 2%	10 3%	161 5%	11 3%	4 2%	1 1%	31 4%	21 4%	109 7% zmn	2 1%	19 5%	10 3%	11 4%	10 3%	18 5%	37 7% zpt	18 6%	35 7% zpt	174 5%
Yes, Scottish National Party (SNP)	97 3% imnoqrs uvwx	23 3%	37 4%	18 3%	7 2%	27 2%	41 3%	16 3%	8 2%	7 *	90 29% zikl	- -	- -	- -	3 1%	4 *	- -	- -	- -	1 *	3 1%	- -	1 *	2 1%	1 *	129 3%
Yes, Plaid Cymru	11 * i	3 *	6 1%	- -	- -	4 *	2 *	- -	3 1%	3 *	- -	8 4% zij	- -	- -	1 *	2 *	- -	- -	- -	- -	1 *	- -	- -	2 *	1 *	10 *
Yes, Green Party	159 4%	36 4%	44 4%	36 5%	9 3%	60 5%	51 4%	19 4%	9 3%	136 4%	13 4%	5 3%	4 4%	33 4%	16 3%	88 5% zn	3 2%	20 5%	9 3%	8 3%	8 2%	19 5%	27 5%	12 4%	30 6% t	173 5%
Yes, UK Independence Party (UKIP)	23 1%	5 1%	5 *	5 1%	* *	3 *	6 *	10 2% zef	1 *	22 1%	* *	1 1%	- -	3 *	4 1%	15 1%	- -	3 1%	* *	2 1%	2 1%	8 2% zrwx	7 1% x	- -	- -	20 1%
Yes, UK Reform	64 2% j	17 2%	19 2%	8 1%	5 2%	15 1%	19 1%	15 3%	9 3%	57 2% j	1 *	6 3% j	1 1%	12 1%	7 1%	38 2%	1 1%	7 2%	4 1%	3 1%	3 1%	12 3% z	14 3%	5 2%	7 1%	60 2%
Yes, Democratic Unionist Party (DUP)	13 * io	6 1%	5 *	2 *	- -	2 *	7 1%	2 *	2 1%	1 *	- -	* *	12 11% zijk	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	19 1%
Yes, Ulster Unionist Party (UUP)	16 * io	3 *	6 1%	2 *	* *	3 *	9 1%	1 *	1 *	5 *	1 *	- -	11 11% zijk	3 *	- -	2 *	1 *	1 *	1 *	- -	- -	- -	* *	- -	1 *	25 1%
Yes, Social Democratic and Labour Party (SDLP)	21 1% i	6 1%	9 1%	1 *	1 *	13 1% zf	4 *	1 *	3 1%	13 *	1 *	2 1%	5 5% zij	3 *	- -	9 1%	- -	3 1%	1 *	- -	- -	4 1%	1 *	2 1%	3 1%	22 1%
Yes, Sinn Fein	17 * io	2 *	4 *	5 1%	1 *	3 *	5 *	3 1%	* *	4 *	* *	- -	13 12% zijk	- -	1 *	3 *	- -	- -	- -	- -	1 *	- -	- -	- -	3 1%	22 1%
Yes, People Before Profit	8 * i	4 1%	1 *	- -	- -	* *	1 *	6 1% zef	1 *	3 *	- -	- -	4 4% zijk	1 *	2 *	1 *	1 *	- -	- -	- -	2 *	- -	- -	1 *	- -	8 *
Yes, Alliance Party	30 1% i	12 1% z	7 1%	5 1%	* *	10 1%	6 *	2 *	5 1%	13 *	2 1%	- -	15 14% zijk	5 1%	- -	7 *	- -	5 1%	- -	- -	- -	- -	3 1%	1 *	3 1%	41 1%
Yes, Aontu	11 *	3 *	1 *	- -	- -	1 *	3 *	5 1% e	- -	11 *	- -	- -	* *	5 1%	- -	6 *	1 1%	- -	4 1% zv	- -	- -	3 1%	- -	- -	3 1%	8 *
Yes, another party	25 1% z	11 1% z	6 1%	3 *	2 1%	4 *	6 1%	9 2% zef	1 *	19 1%	1 *	3 2%	1 1%	5 1%	6 1%	8 1%	2 1% x	1 *	1 *	2 1%	5 1% x	2 1%	4 1%	3 1%	- -	22 1%
No	1389 37% ejl	322 39%	372 36%	242 35%	97 33%	389 34%	474 37%	230 42% ze	129 39%	1194 38% jl	99 32%	70 39%	26 26%	322 37%	260 43% zmo	612 37%	62 41%	140 34%	120 39%	118 43% q	143 43% q	126 37%	187 37%	126 39%	173 36%	1319 35%
Don't know	124 3% bcefw	23 3%	24 2%	13 2%	7 2%	23 2%	26 2%	12 2%	21 6% zefg	110 4%	7 2%	5 3%	2 2%	27 3%	31 5% z	53 3%	7 5% w	8 2%	11 4%	12 4% w	17 6% zqw	17 5% w	19 4%	3 1%	14 3%	117 3%
Prefer not to say	116 3% be	20 2%	15 1%	13 2%	4 1%	15 1%	33 3%	21 4% e	6 2%	99 3%	10 3%	5 3%	2 2%	19 2%	19 3%	62 4%	3 2%	10 2%	6 2%	5 2%	13 4%	11 3%	16 3%	6 2%	28 6% zqrsw	103 3%

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
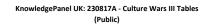Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o - z/p/q/r/s/t/u/v/w/x
Overlap formulae used. * small base

Q33. Generally speaking, do you think of yourself as a supporter of any one political party?

Base: All participants

	Total	Urbanity		IMD Quintile					NS-SEC							Age by gender						
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	3716	2878	837	677	696	724	791	828	2175	401	182	231	346	127	206	221	410	756	887	789	607	3716
Weighted Total	3716	2960	755	743	742	739	745	747	1925	438	188	256	396	154*	305	352	356	922	932	526	579	3716
Yes, Conservative	611	435	177	60	81	119	177	175	394	67	39	34	58	9	3	20	18	130	96	183	164	636
	16% acdmnopr	15%	23% za	8%	11%	16% cd	24% zcde	23% zcde	20% ziklmn	15% mn	21% mn	13% n	15% mn	6% n	1%	6%	5%	14% opr	10% p	35% zopqrt	28% zopqr	17%
Yes, Labour	804	673	131	190	172	139	144	158	439	99	27	62	80	27	65	60	71	238	217	112	97	808
	22% bjt	23% zb	17%	26% zef	23%	19%	19%	21%	23% j	23%	14%	24% j	20%	17%	21%	17%	20%	26% zopt	23% t	21%	17%	22%
Yes, Liberal Democrat	177	141	35	16	29	29	40	63	105	26	7	8	7	7	16	15	11	42	45	28	34	174
	5% cl	5%	5%	2%	4%	4%	5% c	8% zcdef	5% l	6% l	4%	3%	2%	5%	5%	4%	3%	5%	5%	5%	6%	5%
Yes, Scottish National Party (SNP)	97	76	21	20	24	23	17	13	54	12	5	9	7	4	6	4	11	29	30	11	13	129
	3%	3%	3%	3%	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%	2%	1%	3%	3%	3%	2%	2%	3%
Yes, Plaid Cymru	11	6	5	3	3	2	-	3	6	3	-	-	-	2	-	2	2	1	3	1	1	10
	*	*	1%	*	*	*	-	*	*	1%	-	-	-	1%	-	1%	1%	*	*	*	*	*
Yes, Green Party	159	129	29	29	36	27	34	32	84	13	4	6	19	7	23	17	27	37	40	9	24	173
	4% s	4%	4%	4%	5%	4%	5%	4%	4%	3%	2%	2%	5%	5%	8% zijk	5% s	7% zqrst	4% s	4% s	2%	4% s	5%
Yes, UK Independence Party (UKIP)	23	17	6	6	3	4	6	4	5	*	2	7	7	1	-	1	1	8	6	5	1	20
	1% h	1%	1%	1%	*	1%	1%	1%	*	*	1%	3% zhin	2% zhi	1%	-	*	*	1%	1%	1%	*	1%
Yes, UK Reform	64	46	18	8	21	14	14	7	28	2	10	6	2	3	8	11	2	11	2	19	18	60
	2% r	2%	2%	1%	3% zcg	2%	2%	1%	1%	*	5% zhil	2%	*	2%	3%	3% r	1%	1%	*	4% zpqr	3% zpqr	2%
Yes, Democratic Unionist Party (DUP)	13	7	6	4	1	3	4	2	8	*	-	3	1	2	-	-	*	5	6	1	1	19
	*	*	1%	*	*	*	1%	*	*	*	-	1%	*	1%	-	-	*	1%	1%	*	*	1%
Yes, Ulster Unionist Party (UUP)	16	13	3	2	5	3	4	3	6	4	3	3	1	-	-	3	*	5	1	3	4	25
	*	*	*	*	1%	*	1%	*	*	1%	1%	1%	*	-	-	1%	*	1%	*	1%	1%	1%
Yes, Social Democratic and Labour Party (SDLP)	21	20	1	3	8	3	1	6	12	2	1	1	1	3	1	2	3	3	7	1	5	22
	1%	1%	*	*	1%	*	*	1%	1%	*	1%	*	*	2%	*	1%	1%	*	1%	*	1%	1%
Yes, Sinn Fein	17	12	5	3	7	2	2	2	4	2	1	-	3	1	6	7	1	4	4	1	*	22
	* h	*	1%	*	1%	*	*	*	*	*	1%	-	1%	*	2% zh	2% zqrst	*	*	*	*	*	1%
Yes, People Before Profit	8	6	1	5	1	1	-	1	5	-	-	-	2	1	-	1	1	3	2	*	-	8
	*	*	*	1% z	*	*	-	*	*	-	-	-	*	1%	-	*	*	*	*	*	-	*
Yes, Alliance Party	30	27	3	10	5	6	3	5	13	2	1	4	4	5	-	5	1	17	2	3	1	41
	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	2%	1%	3% zhin	-	1%	*	2% zprst	*	1%	*	1%
Yes, Aontu	11	11	*	1	4	3	3	1	2	1	-	-	-	2	6	7	-	*	-	1	-	8
	* h	*	*	*	1%	*	*	*	*	*	-	-	-	1% h	2% zhl	2% zpqrst	-	*	-	*	-	*
Yes, another party	25	20	4	3	14	2	4	2	12	4	-	5	1	3	-	1	2	9	7	4	1	22
	1%	1%	1%	*	2% zcefg	*	1%	*	1%	1%	-	2%	*	2%	-	*	*	1%	1%	1%	*	1%
No	1389	1123	265	316	280	302	254	238	659	172	75	95	174	53	136	160	157	357	385	125	186	1319
	37% ghst	38%	35%	42% zfg	38%	41% fg	34%	32%	34%	39%	40%	37%	44% zh	35%	45% zh	45% zst	44% zst	39% st	41% zst	24%	32% s	35%
Don't know	124	100	24	40	20	31	15	18	40	16	1	5	18	13	25	21	39	5	44	3	7	117
	3% fhjqst	3%	3%	5% zdfg	3%	4% f	2%	2%	2%	4%	*	2%	4% hj	9% zhjk	8% zhijk	6% qst	11% zqrst	*	5% zqst	1%	1%	3%
Prefer not to say	116	96	20	25	29	26	22	14	49	12	11	10	11	10	10	17	8	19	35	15	20	103
	3% g	3%	3%	3%	4%	3%	3%	2%	3%	3%	6% h	4%	3%	7% h	3%	5%	2%	2%	4%	3%	3%	3%

Q33. Generally speaking, do you think of yourself as a supporter of any one political party?

Base: All participants

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	3716	1014	897	329	178	312	429	787	1006	1797	1012	330	618	686	101	245	2991	2049	474	3716
Weighted Total	3716	1033	910	289	119	267	428	755	1007	1610	1045	315	645	663	121*	260	2936	2018	466	3716
Yes, Conservative	611 / 16% / bcdefhi mn	528 / 51% / zbcdef	11 / 1%	11 / 4% / b	1 / 1%	13 / 5% / b	22 / 5% / b	611 / 81% / zh	- / -	205 / 13%	345 / 33% / zi	184 / 58% / zlmn	321 / 50% / zmn	4 / 1%	3 / 2%	51 / 20%	471 / 16%	343 / 17%	76 / 16%	636 / 17%
Yes, Labour	804 / 22% / acdefgj kl	39 / 4%	530 / 58% / zacdef	46 / 16% / ad	7 / 5%	32 / 12% / a	66 / 15% / ad	- / -	804 / 80% / zg	528 / 33% / zj	109 / 10%	15 / 5%	15 / 2%	413 / 62% / zkl	64 / 53% / zkl	51 / 20%	686 / 23% / z	484 / 24% / z	120 / 26% / z	808 / 22%
Yes, Liberal Democrat	177 / 5% / adghjkl	17 / 2%	34 / 4%	87 / 30% / zabdef	1 / 1%	6 / 2%	12 / 3%	- / -	- / -	127 / 8% / zj	20 / 2%	4 / 1%	11 / 2%	32 / 5% / kl	2 / 2%	9 / 3%	148 / 5%	100 / 5%	18 / 4%	174 / 5%
Yes, Scottish National Party (SNP)	97 / 3% / abceghj klm	1 / *	2 / *	1 / *	79 / 66% / zabcef	- / -	8 / 2% / ab	- / -	- / -	67 / 4% / zj	6 / 1%	- / -	- / -	1 / *	1 / 1%	1 / 1%	90 / 3%	67 / 3% / z	10 / 2%	129 / 3%
Yes, Plaid Cymru	11 / *	- / -	1 / *	- / -	- / -	4 / 1% / zab	1 / *	- / -	- / -	5 / *	2 / *	- / -	- / -	1 / *	- / -	2 / 1%	8 / *	4 / *	3 / 1%	10 / *
Yes, Green Party	159 / 4% / aghjkl	7 / 1%	38 / 4% / a	14 / 5% / a	5 / 4% / a	58 / 22% / zabcdf	13 / 3% / a	- / -	- / -	79 / 5% / j	23 / 2%	1 / *	3 / 1%	25 / 4% / kl	4 / 3% / kl	12 / 5%	133 / 5%	86 / 4%	28 / 6%	173 / 5%
Yes, UK Independence Party (UKIP)	23 / 1% / bhi	12 / 1% / b	-	-	-	7 / 3% / zbcf	1 / *	-	-	-	21 / 2% / zi	-	12 / 2% / zkm	-	-	2 / 1%	20 / 1%	16 / 1%	5 / 1%	20 / 1%
Yes, UK Reform	64 / 2% / bcghim	35 / 3% / zbcd	1 / *	-	-	9 / 3% / bc	8 / 2% / bc	- / -	- / -	2 / *	49 / 5% / zi	2 / 1%	32 / 5% / zkm	-	-	5 / 2%	53 / 2%	48 / 2% / z	3 / 1%	60 / 2%
Yes, Democratic Unionist Party (DUP)	13 / *	-	-	1 / *	-	11 / 4% / zabcdf	-	- / -	- / -	3 / *	9 / 1% / zi	-	-	-	-	* / *	9 / *	7 / *	-	19 / 1%
Yes, Ulster Unionist Party (UUP)	16 / *	3 / *	1 / *	-	-	11 / 4% / zabcdf	* / *	- / -	- / -	9 / 1%	6 / 1%	* / *	2 / *	1 / *	-	3 / 1%	10 / *	9 / *	2 / *	25 / 1%
Yes, Social Democratic and Labour Party (SDLP)	21 / 1% / hj	5 / *	5 / 1%	1 / *	-	3 / 1%	3 / 1%	- / -	- / -	8 / *	1 / *	2 / 1%	* / *	2 / *	* / *	- / -	16 / 1%	8 / *	4 / 1%	22 / 1%
Yes, Sinn Fein	17 / *	-	-	-	-	13 / 5% / zabcdf	1 / *	-	-	7 / *	-	-	-	-	-	2 / 1%	15 / *	7 / *	5 / 1%	22 / 1%
Yes, People Before Profit	8 / * / i	2 / *	1 / *	-	-	2 / 1%	2 / *	- / -	- / -	* / *	1 / *	-	1 / *	-	-	1 / *	6 / *	5 / *	-	8 / *
Yes, Alliance Party	30 / 1% / abghm	-	-	* / *	-	17 / 6% / zabcdf	10 / 2% / zabc	- / -	- / -	12 / 1%	7 / 1%	-	-	-	-	1 / *	26 / 1%	14 / 1%	8 / 2% / z	41 / 1%
Yes, Aontu	11 / * / ip	-	2 / *	-	-	1 / *	1 / *	- / -	- / -	1 / *	1 / *	-	-	1 / *	-	-	6 / *	4 / *	4 / 1%	8 / *
Yes, another party	25 / 1% / ghi	8 / 1%	6 / 1%	4 / 1%	1 / 1%	2 / 1%	2 / *	- / -	- / -	4 / *	14 / 1% / zi	-	7 / 1%	2 / *	4 / 4% / zkm	5 / 2%	17 / 1%	15 / 1%	5 / 1%	22 / 1%
No	1389 / 37% / abdeghi kmq	336 / 33% / bd	247 / 27%	119 / 41% / abde	23 / 19%	68 / 25%	238 / 55% / zabcde	139 / 18%	197 / 20%	502 / 31%	382 / 37% / i	95 / 30%	216 / 34% / m	167 / 25%	37 / 30%	96 / 37%	1091 / 37%	715 / 35%	155 / 33%	1319 / 35%
Don't know	124 / 3% / abcghij lmpq	15 / 1%	19 / 2%	2 / 1%	* / *	4 / 1%	22 / 5% / abcde	4 / 1%	6 / 1%	23 / 1%	20 / 2%	4 / 1%	10 / 2%	11 / 2%	2 / 1%	5 / 2%	60 / 2%	36 / 2%	11 / 2%	117 / 3%
Prefer not to say	116 / 3% / bghimpq	24 / 2%	13 / 1%	3 / 1%	2 / 2%	7 / 3%	19 / 4% / bc	- / -	- / -	28 / 2%	29 / 3%	7 / 2% / m	13 / 2% / m	3 / 1%	5 / 4% / m	12 / 5%	72 / 2%	50 / 2%	10 / 2%	103 / 3%

Q34. Do you think of yourself as a little closer to one political party than to the others?

Base: All who say not a supporter of any party

	Total	Gender		Age													Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/O-Level/CSE/NVQ12/equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/buying on mortgage	Rent from private landlord	Rent from council/housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	1436	591	820	594	318	524	199	395	143	175	252	201	71	339	705	392	1256	157	648	771	556	859	122	347	282	56	52	974	222	161	1436
Weighted Total	1513	670	818	594	483	436	282	313	254	228	211	128	97*	393	796	324	1284	208	675	816	406	1079	147*	452	355	68*	58*	993	245	182	1436
Yes, Conservative	143	80	62	28	42	73	12	15	13	29	31	29	14	15	71	57	137	7	53	90	52	89	20	36	23	10	1	124	10	3	151
	9% bcfgBny A	12% zb	8%	5%	9% cB	17% zcdfghB C	4%	5%	5%	13% cdfghB	14% zcdfghB C	22% zcdefgh ijBCD	15% cfghB	4%	9% cgB	18% zcdfghB C	11% zn	3%	8%	11%	13% zrtu	8%	13% u	8%	6%	15%	2%	13% zyA	4%	2%	11%
Yes, Labour	203	101	100	79	69	54	29	50	41	28	28	19	7	54	111	38	170	31	105	96	88	112	18	56	25	8	6	134	34	28	198
	13% ru	15%	12%	13%	14%	12%	10%	16% c	16%	12%	13%	15%	8% f	14%	14%	12%	13%	15%	16%	12%	22% zrstu	10% u	12%	12%	7%	11%	10%	13%	14%	15%	14%
Yes, Liberal Democrat	98	45	53	22	37	38	6	17	20	17	17	9	12	10	55	33	94	4	47	52	43	55	5	32	13	2	2	87	5	4	100
	6% cfBnryA	7%	7%	4%	8% cfB	9% zcfB	2%	5% cB	8% fB	8% fB	8% cfB	7% fB	12% cfB	2%	7% cfB	10% zcfgkB	7% zn	2%	7%	6%	11% zrsu	5%	3%	7%	4%	3%	4%	9% zyA	2%	2%	7%
Yes, Scottish National Party (SNP)	14	5	9	5	2	7	-	5	2	-	2	3	2	2	7	5	13	1	6	7	6	7	4	2	*	1	-	11	2	1	22
	1%	1%	1%	1%	*	2%	-	2% c	1%	-	1%	2% dfi	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	3% ru	1%	*	1%	-	1%	1%	*	2%
Yes, Plaid Cymru	4	4	-	-	2	2	-	-	-	2	1	*	-	-	3	*	4	-	3	*	*	3	2	-	1	-	-	3	1	-	3
	*	1%	-	-	*	*	-	-	-	1%	1%	*	-	-	*	*	*	-	*	*	*	*	1% zt	-	*	-	-	*	*	-	*
Yes, Green Party	88	40	42	44	24	21	26	18	9	14	11	4	6	30	43	15	78	7	28	60	31	58	8	35	8	5	3	64	18	4	81
	6% ou	6%	5%	7% gk	5%	5%	9% k	6%	4%	6%	5%	3%	6%	8%	5%	5%	6%	3%	4%	7% zo	8% u	5%	5%	8% ru	2%	7%	5%	6%	7%	2%	6%
Yes, UK Independence Party (UKIP)	14	9	6	4	2	9	-	4	-	2	7	1	1	-	8	7	14	-	5	10	-	14	2	7	5	1	-	9	3	3	12
	1%	1%	1%	1%	1%	2% zB	-	1% c	-	1%	3% zcdefhB C	1%	1%	-	1%	2% zfkB	1%	-	1%	1%	-	1% q	2% q	1% q	1% q	1%	-	1%	1%	1%	1%
Yes, UK Reform	15	8	7	4	3	8	3	1	1	2	2	2	4	3	4	8	14	-	4	10	3	10	1	2	7	1	-	12	1	-	15
	1%	1%	1%	1% g	1%	2% zgC	1%	*	1%	1%	1%	2% g	4% zcdgC	1%	*	2% zcgC	1%	-	1%	1%	1%	1%	1%	*	2%	1%	-	1%	*	-	1%
Yes, Democratic Unionist Party (DUP)	1	*	*	*	-	*	-	*	-	-	-	*	-	-	*	*	*	*	-	1	*	*	-	-	*	-	-	*	-	*	2
	*	*	*	*	-	*	-	*	-	-	-	*	-	-	*	*	*	*	-	*	*	*	-	-	*	-	-	*	-	*	*
Yes, Ulster Unionist Party (UUP)	1	1	-	-	-	1	-	-	-	-	*	-	*	-	-	1	1	-	-	1	*	*	-	-	-	*	-	1	-	-	2
	*	*	-	-	-	*	-	-	-	-	*	-	*	-	-	*	*	-	-	*	*	*	-	-	-	1%	-	*	-	-	*
Yes, Social Democratic and Labour Party (SDLP)	3	1	2	3	-	-	1	1	-	-	-	-	-	2	1	-	2	1	1	1	1	1	-	1	-	-	-	2	*	-	3
	*	*	*	*	-	-	*	*	-	-	-	-	-	*	*	-	*	*	*	*	*	*	-	*	-	-	-	*	*	-	*
Yes, Sinn Fein	5	-	5	1	2	1	1	-	2	-	*	1	-	1	2	1	5	-	*	5	*	5	2	1	-	1	-	4	-	1	4
	*	-	1%	*	*	*	*	-	1%	-	*	1%	-	*	*	*	*	-	*	1%	*	*	2% z	*	-	1%	-	*	-	1%	*
Yes, People Before Profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, Alliance Party	7	4	3	4	1	2	1	3	1	*	1	-	*	2	4	2	7	-	5	2	3	5	-	3	*	2	-	7	*	-	12
	*	1%	*	1%	*	*	*	1%	*	*	1%	-	1%	*	*	*	1%	-	1%	*	1%	*	-	1%	*	3% zru	-	1%	*	-	1%
Yes, Aontu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, another party	5	4	1	2	2	1	-	2	-	2	-	1	-	-	4	1	5	-	2	3	1	3	1	2	1	-	-	2	1	2	6
	*	1%	*	*	*	*	-	1%	-	1%	-	1%	-	-	*	*	*	-	*	*	*	*	1%	*	*	-	-	*	*	1%	*
No	806	341	454	323	272	210	151	173	148	124	107	52	50	213	444	149	664	132	377	417	157	634	79	242	239	34	40	491	147	120	725
	53% ekDmqx	51%	56%	54% kD	56% ekD	48% k	53% k	55% kD	58% kD	54% k	51%	41%	52%	54% k	56% k	46%	52% k	64% ekD	56%	51%	39%	59% zm	54%	54% zqt	67% zqrstv	50% q	69% q	49%	60% x	66% zx	50%
Don't know	96	21	70	67	22	7	45	22	14	7	2	5	-	55	35	5	69	22	34	53	16	74	5	30	31	3	5	37	20	17	90
	6% aejCDmq x	3%	9% za	11% zdegijk ICD	4% ej	2%	16% zcdeghi ejICD	7% ejD	6% ejD	3%	1%	4%	-	14% zcdeghi jkICD	4% ejD	2%	5%	11% zm	5%	6%	4%	7% q	3%	7%	9% q	5%	8%	4%	8% x	9% x	6%
Prefer not to say	11	7	4	8	2	1	6	2	2	-	-	1	-	7	3	1	7	3	3	8	3	8	-	5	1	1	1	6	3	-	10
	1%	1%	*	1% gC	*	*	2% zeC	1%	1%	-	-	1%	-	2% zC	*	*	1%	1%	*	1%	1%	1%	-	1%	*	1%	2%	1%	1%	-	1%

Q34. Do you think of yourself as a little closer to one political party than to the others?

Base: All who say not a supporter of any party

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	1436	351	397	262	93	448	471	215	126	1179	147	64	46	324	271	584	69	136	119	143	128	141	180	124	139	1436
Weighted Total	1513	345	396	255	104*	412	501	242	150*	1304	106*	75*	29**	349	291	664	69*	148	132*	129*	162*	143	205	129*	187	1436
Yes, Conservative	143	22	42	30	11	54	53	20	8	126	9	9	*	25	19	81	7	13	5	8	11	12	28	19	23	151
	9% a	6%	11%	12% a	11%	13% zh	11%	8%	6%	10%	8%	12%	1%	7%	7%	12% zmn	11%	9%	4%	6%	7%	9%	14% r	14% r	12% r	11%
Yes, Labour	203	40	67	41	17	65	72	29	16	183	8	12	-	67	33	83	17	23	27	20	13	18	21	14	30	198
	13%	12%	17% z	16%	17%	16%	14%	12%	11%	14%	7%	16%	-	19% zno	11%	13%	24% ztvw	16%	21% ztv	16%	8%	12%	10%	11%	16%	14%
Yes, Liberal Democrat	98	9	26	28	16	42	35	7	2	89	6	3	-	15	20	54	4	8	4	8	13	12	20	13	8	100
	6% ah	3%	7% a	11% za	15% zab	10% zgh	7% h	3%	1%	7%	5%	4%	-	4%	7%	8%	5%	5%	3%	6%	8%	8%	10%	10%	4%	7%
Yes, Scottish National Party (SNP)	14	4	6	3	-	4	7	1	1	1	13	-	-	-	*	1	-	-	-	*	-	-	1	-	-	22
	1% io	1%	1%	1%	-	1%	1%	1%	*	*	12% zik	-	-	-	*	*	-	-	-	*	-	-	*	-	-	2%
Yes, Plaid Cymru	4	-	2	-	2	-	3	-	1	-	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	*	-	*	-	2% za	-	1%	-	1%	-	-	5% zij	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Yes, Green Party	88	18	14	17	6	29	31	16	6	84	5	-	-	19	20	44	2	14	4	9	12	10	21	9	4	81
	6% b	5%	4%	7%	6%	7%	6%	7%	4%	6%	4%	-	-	6%	7%	7%	2%	9% x	3%	7%	7%	7%	10% zx	7%	2%	6%
Yes, UK Independence Party (UKIP)	14	5	6	2	-	1	4	8	2	12	-	2	1	1	4	8	1	-	-	1	3	-	6	2	-	12
	1%	2%	2%	1%	-	*	1%	3% zef	1%	1%	-	2%	2%	*	1%	1%	1%	-	-	*	2%	-	3% z	2%	-	1%
Yes, UK Reform	15	3	4	2	1	3	4	4	-	15	-	-	-	6	7	2	*	2	4	7	-	1	1	-	-	15
	1% o	1%	1%	1%	1%	1%	1%	2%	-	1%	-	-	-	2%	2% o	*	1%	1%	3%	5% ztuvwx	-	1%	1%	-	-	1%
Yes, Democratic Unionist Party (DUP)	1	-	-	-	-	-	1	-	-	*	-	-	*	*	-	-	-	-	*	-	-	-	-	-	-	2
	*	-	-	-	-	-	*	-	-	*	-	-	1%	*	-	-	-	-	*	-	-	-	-	-	-	*
Yes, Ulster Unionist Party (UUP)	1	-	*	-	-	*	*	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	*	-	-	*	*	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	*
Yes, Social Democratic and Labour Party (SDLP)	3	-	-	1	-	1	2	-	-	1	-	-	2	1	-	-	-	1	-	-	-	-	-	-	-	3
	* i	-	-	*	-	*	*	-	-	*	-	-	6%	*	-	-	-	1%	-	-	-	-	-	-	-	*
Yes, Sinn Fein	5	*	2	-	-	4	1	-	-	1	-	-	4	*	-	1	-	*	-	-	-	-	-	-	1	4
	* i	*	1%	-	-	1%	*	-	-	*	-	-	13%	*	-	*	-	*	-	-	-	-	-	-	1%	*
Yes, People Before Profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, Alliance Party	7	1	-	5	1	2	4	*	-	2	-	-	6	1	-	1	-	1	-	-	-	-	-	*	*	12
	* i	*	-	2% zb	1%	1%	1%	*	-	*	-	-	19%	*	-	*	-	1%	-	-	-	-	-	*	*	1%
Yes, Aontu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, another party	5	3	*	1	-	-	3	-	2	4	1	-	-	1	1	2	1	-	-	1	-	-	-	-	2	6
	*	1%	*	*	-	-	1%	-	1%	*	1%	-	-	*	*	*	2%	-	-	1%	-	-	-	-	1%	*
No	806	220	206	117	46	188	269	141	97	691	60	40	14	192	159	340	33	78	81	66	93	70	93	68	108	725
	53% ce	64% zbcd	52%	46%	45%	46%	54% e	58% e	65% ze	53%	56%	54%	50%	55%	55%	51%	48%	53%	62% v	51%	58%	49%	45%	53%	58%	50%
Don't know	96	21	17	8	2	12	13	14	14	83	6	5	2	18	24	41	4	8	6	8	16	15	13	2	10	90
	6% cef	6%	4%	3%	2%	3%	3%	6%	10% ef	6%	5%	7%	6%	5%	8%	6%	6%	5%	5%	6%	10% w	11% w	6%	2%	5%	6%
Prefer not to say	11	-	3	-	1	6	-	-	2	11	-	-	-	1	2	8	-	1	-	1	1	4	1	2	1	10
	1%	-	1%	-	1%	2% f	-	-	1%	1%	-	-	-	*	1%	1%	-	1%	-	1%	1%	3% z	*	1%	*	1%

Q34. Do you think of yourself as a little closer to one political party than to the others?

Base: All who say not a supporter of any party

	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	1436	1143	292	307	283	299	276	271	765	177	61	90	153	59	107	106	218	292	406	193	196	1436
Weighted Total	1513	1223	289	355	300	333	269	256	699	188	76*	100*	192	66*	161*	181*	196	361	429	128	193	1436
Yes, Conservative	143 / 9% / acmp	103 / 8%	40 / 14% / za	15 / 4%	20 / 7%	38 / 11% / c	33 / 12% / c	38 / 15% / zcd	83 / 12% / zm	19 / 10% / m	7 / 9%	12 / 12% / m	11 / 6%	- / -	11 / 7%	11 / 6%	4 / 2%	36 / 10% / p	34 / 8% / p	33 / 26% / zopqrt	24 / 13% / p	151 / 11%
Yes, Labour	203 / 13% / b	182 / 15% / zb	21 / 7%	52 / 15%	35 / 12%	47 / 14%	36 / 13%	33 / 13%	103 / 15%	32 / 17% / j	3 / 4%	12 / 12%	27 / 14%	5 / 8%	16 / 10%	31 / 17%	21 / 11%	51 / 14%	60 / 14%	19 / 15%	19 / 10%	198 / 14%
Yes, Liberal Democrat	98 / 6% / acp	68 / 6%	30 / 10% / za	6 / 2%	19 / 6% / c	27 / 8% / c	16 / 6% / c	30 / 12% / zc	69 / 10% / zkln	12 / 6%	2 / 3%	2 / 2%	5 / 3%	1 / 2%	5 / 3%	4 / 2%	5 / 3%	28 / 8% / p	27 / 6%	12 / 10% / op	21 / 11% / zop	100 / 7%
Yes, Scottish National Party (SNP)	14 / 1%	9 / 1%	5 / 2%	1 / *	6 / 2%	3 / 1%	3 / 1%	1 / *	6 / 1%	5 / 3% / z	1 / 1%	- / -	* / *	1 / 2%	- / -	1 / 1%	* / *	3 / 1%	4 / 1%	* / *	5 / 2%	22 / 2%
Yes, Plaid Cymru	4 / *	2 / *	2 / 1%	2 / 1%	- / -	- / -	2 / 1%	- / -	* / *	- / -	- / -	3 / 3% / zhil	- / -	- / -	- / -	- / -	- / -	3 / 1%	- / -	* / *	- / -	3 / *
Yes, Green Party	88 / 6% / acs	59 / 5%	30 / 10% / za	10 / 3%	16 / 5%	26 / 8% / c	18 / 7%	18 / 7% / c	39 / 6%	4 / 2%	7 / 9%	3 / 3%	11 / 6%	6 / 9%	18 / 11% / zi	14 / 8%	10 / 5%	23 / 6%	19 / 5%	3 / 3%	12 / 6%	81 / 6%
Yes, UK Independence Party (UKIP)	14 / 1% / h	11 / 1%	4 / 1%	1 / *	4 / 1%	1 / *	5 / 2%	3 / 1%	1 / *	6 / 3% / zh	2 / 3% / h	2 / 2% / h	3 / 2% / h	1 / 1%	- / -	- / -	- / -	5 / 1%	2 / 1%	4 / 3% / zopr	3 / 2%	12 / 1%
Yes, UK Reform	15 / 1% / r	14 / 1%	1 / *	3 / 1%	3 / 1%	4 / 1%	2 / 1%	2 / 1%	8 / 1%	2 / 1%	- / -	3 / 3%	1 / *	1 / 2%	- / -	2 / 1%	1 / 1%	4 / 1%	* / *	3 / 2% / r	5 / 3% / r	15 / 1%
Yes, Democratic Unionist Party (DUP)	1 / *	1 / *	- / -	* / *	- / -	- / -	- / -	* / *	* / *	- / -	- / -	- / -	- / -	- / -	* / *	- / -	- / -	- / -	* / *	* / *	- / -	2 / *
Yes, Ulster Unionist Party (UUP)	1 / *	1 / *	- / -	- / -	- / -	* / *	- / -	* / *	* / *	- / -	* / 1%	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	1 / * / z	- / -	2 / *
Yes, Social Democratic and Labour Party (SDLP)	3 / *	3 / *	- / -	- / -	1 / *	* / *	- / -	1 / 1%	1 / *	- / -	- / -	- / -	* / *	- / -	1 / 1%	- / -	2 / 1% / z	1 / *	- / -	- / -	- / -	3 / *
Yes, Sinn Fein	5 / * / a	1 / *	4 / 1% / za	3 / 1%	- / -	2 / 1%	- / -	- / -	1 / *	2 / 1%	- / -	- / -	- / -	- / -	1 / 1%	- / -	1 / 1%	- / -	2 / 1%	- / -	1 / 1%	4 / *
Yes, People Before Profit	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
Yes, Alliance Party	7 / *	5 / *	3 / 1%	* / *	2 / 1%	* / *	2 / 1%	3 / 1%	5 / 1%	- / -	- / -	2 / 2%	- / -	- / -	1 / 1%	- / -	2 / 1%	2 / 1%	2 / *	2 / 1%	- / -	12 / 1%
Yes, Aontu	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
Yes, another party	5 / *	4 / *	1 / *	- / -	3 / 1%	* / *	* / *	1 / *	4 / 1%	- / -	1 / 1%	- / -	* / *	- / -	- / -	- / -	- / -	4 / 1%	- / -	- / -	1 / 1%	6 / *
No	806 / 53% / beghs	676 / 55% / zb	128 / 44%	223 / 63% / zefg	170 / 57% / g	157 / 47%	143 / 53%	113 / 44%	344 / 49%	93 / 50%	50 / 65% / h	58 / 58%	122 / 64% / zhi	35 / 52%	84 / 52%	97 / 54% / s	110 / 56% / s	196 / 54% / s	245 / 57% / s	48 / 37%	99 / 51% / s	725 / 50%
Don't know	96 / 6% / fhqst	77 / 6%	19 / 6%	35 / 10% / zfg	18 / 6%	24 / 7% / f	8 / 3%	11 / 4%	29 / 4%	12 / 7%	2 / 3%	3 / 3%	11 / 6%	16 / 24% / zhijkl	18 / 11% / h	16 / 9% / qst	36 / 18% / zoqrst	4 / 1%	31 / 7% / qst	1 / 1%	3 / 2%	90 / 6%
Prefer not to say	11 / 1%	8 / 1%	3 / 1%	3 / 1%	2 / 1%	3 / 1%	2 / 1%	1 / 1%	4 / 1%	- / -	1 / 1%	- / -	- / -	- / -	6 / 4% / zhil	4 / 2%	3 / 1%	2 / *	1 / *	1 / 1%	* / *	10 / 1%

Q34. Do you think of yourself as a little closer to one political party than to the others?

Base: All who say not a supporter of any party

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
Unweighted Total	1436	327	251	133	37	81	258	151	198	555	375	101	201	173	33	91	1115	728	163	1436
Weighted Total	1513	351	266	121*	23**	71*	260	143	203	525	403	99*	226	177	38**	101*	1151	750	166	1436
Yes, Conservative	**143** **9%** bfhm	97 27% zbcef	2 1%	12 10% bf	- -	3 4%	7 3%	143 100% zh	- -	62 12%	61 15% z	39 39% zlm	53 23% zm	2 1%	- -	10 10%	113 10%	77 10%	24 14%	151 11%
Yes, Labour	**203** **13%** afgilo	29 8%	90 34% zacef	16 13%	3 15%	5 8%	17 7%	- -	203 100% zg	102 19% zj	36 9%	13 13%	15 6%	62 35% zkl	11 29%	5 5%	170 15% zo	108 14%	18 11%	198 14%
Yes, Liberal Democrat	**98** **6%** afghjl	13 4%	19 7%	43 35% zabef	1 3%	1 2%	5 2%	- -	- -	75 14% zj	10 3%	7 7%	6 3%	18 10% l	1 2%	9 9%	82 7%	44 6%	15 9%	100 7%
Yes, Scottish National Party (SNP)	**14** **1%**	1 *	2 1%	* *	9 38%	- -	* *	- -	- -	11 2% z	3 1%	- -	1 *	2 1%	- -	- -	12 1%	8 1%	2 1%	22 2%
Yes, Plaid Cymru	**4** *****	2 *	2 1%	- -	- -	- -	- -	- -	- -	2 *	2 *	- -	2 1%	2 1%	- -	- -	2 *	2 *	- -	3 *
Yes, Green Party	**88** **6%** aghjl	6 2%	18 7% a	10 8% a	- -	18 25% zabcf	8 3%	- -	- -	42 8% zj	13 3%	4 4%	2 1%	11 6% l	2 4%	3 3%	73 6%	47 6%	17 10% z	81 6%
Yes, UK Independence Party (UKIP)	**14** **1%** zbf	8 2% zbf	- -	- -	- -	4 5% zbcf	- -	- -	- -	- -	14 3% zi	- -	7 3% z	- -	- -	1 1%	14 1%	8 1%	1 *	12 1%
Yes, UK Reform	**15** **1%**	7 2%	- -	- -	- -	1 1%	5 2%	- -	- -	- -	10 2% zi	- -	7 3% zm	- -	- -	- -	14 1%	8 1%	3 2%	15 1%
Yes, Democratic Unionist Party (DUP)	**1** *****	- -	- -	- -	- -	* 1%	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	1 *	* *	- -	2 *
Yes, Ulster Unionist Party (UUP)	**1** *****	- -	- -	- -	- -	* 1%	- -	- -	- -	* *	* *	- -	- -	- -	- -	- -	1 *	1 *	- -	2 *
Yes, Social Democratic and Labour Party (SDLP)	**3** *****	- -	1 *	- -	- -	* *	- -	- -	- -	* *	1 *	- -	- -	- -	1 2%	1 1% zp	1 *	2 *	- -	3 *
Yes, Sinn Fein	**5** *****	- -	1 1%	- -	- -	2 3% zaf	- -	- -	- -	* *	2 1%	- -	- -	* *	- -	- -	5 *	4 1%	- -	4 *
Yes, People Before Profit	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yes, Alliance Party	**7** *****	- -	- -	1 1%	- -	2 3% zab	2 1%	- -	- -	3 1%	* *	- -	- -	- -	- -	- -	7 1%	4 1%	* *	12 1%
Yes, Aontu	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yes, another party	**5** *****	1 *	1 *	- -	1 3%	* *	- -	- -	- -	2 *	2 1%	- -	1 *	1 1%	- -	- -	5 *	2 *	1 1%	6 *
No	**806** **53%** bcghikm	180 51% c	118 44% c	36 30%	9 39%	32 45%	194 75% zabce	- -	- -	212 40%	233 58% i	36 36%	126 56% km	74 42%	22 57%	65 64%	604 53%	410 55%	75 45%	725 50%
Don't know	**96** **6%** acghijm pq	9 2%	11 4%	2 1%	* 2%	1 2%	21 8% ac	- -	- -	10 2%	16 4%	1 1%	7 3%	4 2%	2 4%	3 3%	43 4%	21 3%	10 6%	90 6%
Prefer not to say	**11** **1%** p	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	4 4% zp	4 *	2 *	1 *	10 1%

Q35. Would you call yourself a very strong [PARTY FROM Q33/Q34] supporter, fairly strong, or not very strong?

Base: All who are a party supporter or closer to any particular party

		Gender		Age														Ethnicity		Working status		Education								Tenure			
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	
Unweighted Total	2788	1429	1332	741	604	1443	199	542	231	373	536	599	308	399	1202	1187	2556	200	1083	1698	1297	1476	282	511	465	130	87	2150	328	226	2788
Weighted Total	2688	1380	1276	700	863	1125	285	415	393	470	427	383	315	439	1331	918	2390	266	1105	1576	916	1758	339	640	549	136*	92*	2006	322	268	2788
Very strong	318	180	134	78	90	150	39	39	40	50	44	52	54	58	126	133	272	38	120	195	108	208	52	59	69	14	14	227	42	30	325
	12%	13%	10%	11%	10%	13%	14%	9%	10%	11%	10%	14%	17%	13%	9%	14%	11%	14%	11%	12%	12%	12%	15%	9%	13%	10%	15%	11%	13%	11%	12%
	Cm			g		zgjC						gC	zcdghijC	g		zdegjC						t	t								
Fairly strong	1089	562	513	259	352	478	105	153	155	197	176	172	130	161	537	391	992	86	440	647	381	701	140	259	222	52	28	820	130	106	1151
	41%	41%	40%	37%	41%	43%	37%	37%	39%	42%	41%	45%	41%	37%	40%	43%	42%	32%	40%	41%	42%	40%	41%	41%	40%	38%	30%	41%	41%	39%	41%
	cn			cg								zcgB				cg															
Not very strong	1264	632	618	359	415	491	139	219	191	224	206	157	128	217	658	390	1110	141	542	720	425	833	146	316	251	69	49	954	145	127	1298
	47%	46%	48%	51%	48%	44%	49%	53%	49%	48%	48%	41%	41%	49%	49%	42%	46%	53%	49%	46%	46%	47%	43%	49%	46%	50%	54%	48%	45%	47%	47%
	eklD			zekID	kD			zekID			ekD			kD	ekID				o												
Don't know	12	4	7	4	5	2	1	3	5	-	-	2	1	3	6	2	11	1	1	11	1	11	1	5	4	-	1	3	4	3	10
	*	*	1%	1%	1%	*	*	1%	1%	-	-	*	*	1%	*	*	*	*	*	1%	*	1%	*	1%	1%	-	1%	*	1%	1%	*
	oqx								e											o		q		q	q		q		zx	x	
Prefer not to say	6	2	4	1	1	4	-	1	1	-	2	-	2	-	4	2	5	1	3	3	2	4	-	-	2	2	-	3	1	2	4
	*	*	*	*	*	*	-	*	*	-	*	-	1%	-	*	*	*	*	*	*	*	*	-	-	*	1%	-	*	*	1%	*
																											zrt				

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base

Q35. Would you call yourself a very strong [PARTY FROM Q33/Q34] supporter, fairly strong, or not very strong?

Base: All who are a party supporter or closer to any particular party

	Total (z)	Annual household income				Social Grade				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	North (m)	Midlands (n)	South (o)	North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	
Unweighted Total	2788	627	879	591	231	1079	980	331	210	2182	351	119	136	631	410	1141	121	289	221	222	188	243	354	266	278	2788
Weighted Total	2688	571	805	556	242	910	980	370	213	2239	237	127*	85*	636	394	1209	111*	312	213	190	204	243	388	240	338	2788
Very strong	318	72	92	52	32	107	106	41	27	258	32	11	16	78	35	145	14	41	23	16	19	32	35	37	42	325
	12%	13%	11%	9%	13%	12%	11%	11%	13%	12%	14%	8%	19% zik	12%	9%	12%	13%	13%	11%	8%	9%	13%	9%	15% sv	12%	12%
Fairly strong	1089	241	337	241	85	407	378	147	84	890	105	57	37	260	158	472	50	132	78	74	84	95	148	90	139	1151
	41%	42%	42%	43%	35%	45% zf	39%	40%	39%	40%	45%	45%	43%	41%	40%	39%	45%	42%	37%	39%	41%	39%	38%	37%	41%	41%
Not very strong	1264	253	371	263	126	395	486	179	102	1074	99	59	32	292	200	583	46	138	108	100	100	116	202	113	151	1298
	47% e	44%	46%	47%	52%	43%	50% e	49%	48%	48%	42%	46%	38%	46%	51%	48%	42%	44%	51%	53%	49%	48%	52%	47%	45%	47%
Don't know	12	4	3	-	-	1	7	2	1	11	-	1	-	2	2	7	-	1	1	1	1	-	2	1	4	10
	* e	1%	*	-	-	*	1%	*	*	*	-	1%	-	*	*	1%	-	*	1%	*	*	-	1%	*	1%	*
Prefer not to say	6	3	2	-	-	-	4	1	-	6	-	-	-	3	1	2	-	1	2	-	1	-	-	-	2	4
	*	*	*	-	-	-	*	*	-	*	-	-	-	*	*	*	-	*	1%	-	*	-	-	-	1%	*

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
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Overlap formulae used. * small base

Q35. Would you call yourself a very strong [PARTY FROM Q33/Q34] supporter, fairly strong, or not very strong?

Base: All who are a party supporter or closer to any particular party

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	Unwtd Total
Unweighted Total	**2788**	2112	676	430	510	540	624	684	1734	290	136	168	232	72	130	145	237	585	608	699	487	2788
Weighted Total	**2688**	2103	585	457	523	529	571	608	1499	321	125	184	252	92*	187	218	199	702	620	460	456	2788
Very strong	**318**	246	71	71	65	55	62	65	193	18	21	17	28	12	24	36	21	70	55	74	58	325
	12%	12%	12%	16%	12%	10%	11%	11%	13%	6%	16%	9%	11%	13%	13%	17%	10%	10%	9%	16%	13%	12%
	ir			zeg					i		i		i		i	qr				zqr		
Fairly strong	**1089**	848	241	161	199	222	246	261	626	117	54	76	101	35	72	72	78	299	235	191	200	1151
	41%	40%	41%	35%	38%	42%	43%	43%	42%	37%	43%	41%	40%	37%	39%	33%	39%	43%	38%	41%	44%	41%
	c						c	c													o	
Not very strong	**1264**	994	271	217	258	250	258	281	674	184	51	88	118	45	90	110	97	328	326	194	195	1298
	47%	47%	46%	47%	49%	47%	45%	46%	45%	57%	41%	48%	47%	49%	48%	50%	49%	47%	52%	42%	43%	47%
	hs									zhjl									zst			
Don't know	**12**	9	2	8	1	1	1	1	3	-	-	3	4	1	1	-	3	3	3	2	1	10
	*	*	*	2%	*	*	*	*	*	-	-	2%	2%	1%	*	-	2%	*	*	*	*	*
	h			zdefg								h	zh				zt					
Prefer not to say	**6**	6	-	1	-	1	4	-	3	2	-	-	1	-	-	-	-	2	2	-	2	4
	*	*	-	*	-	*	1%	-	*	1%	-	-	*	-	-	-	-	*	*	-	*	*
							z															

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
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Overlap formulae used. * small base

Q35. Would you call yourself a very strong [PARTY FROM Q33/Q34] supporter, fairly strong, or not very strong?

Base: All who are a party supporter or closer to any particular party

	Total	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		
		Conservative	Labour	Liberal Democrat	Scottish National Party	Other	Did not vote	Conservative supporter	Labour supporter	Remain	Leave	Conservative & remain	Conservative & leave	Labour & remain	Labour & leave	United	Divided	Agree	Disagree	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	
Unweighted Total	2788	831	772	286	160	273	196	787	1006	1545	766	284	499	612	77	176	2331	1609	390	2788
Weighted Total	2688	821	769	247	107	226	195	755	1007	1360	768	271	499	581	92*	177	2212	1535	371	2788
Very strong	318	79	141	15	18	31	11	65	146	174	79	15	58	113	8	29	248	190	47	325
	12%	10%	18%	6%	17%	14%	5%	9%	14%	13%	10%	5%	12%	19%	8%	16%	11%	12%	13%	12%
	acfgk		zacf		acf	cf			zg					zkln						
Fairly strong	1089	297	353	95	56	105	63	273	467	575	304	80	202	281	39	68	931	655	168	1151
	41%	36%	46%	39%	52%	46%	32%	36%	46%	42%	40%	30%	41%	48%	42%	38%	42%	43%	45%	41%
	afgk		zaf		zacf	af			zg				k	zkl				z	z	
Not very strong	1264	443	269	137	33	87	119	414	392	607	376	176	238	183	45	80	1019	686	156	1298
	47%	54%	35%	56%	31%	38%	61%	55%	39%	45%	49%	65%	48%	32%	49%	45%	46%	45%	42%	47%
	bdehimq	zbde		zbde			zbde	zh				zlmn	m		m					
Don't know	12	1	4	-	-	4	1	1	1	3	6	-	1	3	1	1	9	2	1	10
	*	*	1%	-	-	2%	*	*	*	*	1%	-	*	1%	1%	1%	*	*	*	*
	q					za														
Prefer not to say	6	-	2	-	-	-	2	2	-	1	2	-	-	1	-	-	6	2	-	4
	*	-	*	-	-	-	1%	*	-	*	*	-	-	*	-	-	*	*	-	*
							a													

9 Oct 2023
Table 344

Q36. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Conservative party

Base: All who support or are closer to the Labour party

	Total	Gender		Age															Ethnicity		Working status		Education							Tenure			
		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-29	30-59	60+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master/PhD/above)	Non-graduates	Other Higher Education below degree level	A-level or equivalent	GCSE/ O-Level/ CSE/ NVQ12/ equivalent	Another type of qualification (vocational/professional/foreign)	No formal qualifications	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(B)	(C)	(D)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	Unwtd Total
Unweighted Total	1006	478	520	339	238	429	79	260	97	141	176	178	75	173	494	339	893	104	437	567	519	481	91	191	136	33	30	724	147	100	1006
Weighted Total	1007	512	485	313	374	320	117*	196	187*	187	136	113	71*	192	567	247	854	144*	469	536	395	606	126*	241	172*	34**	33**	685	153	130*	1006
Strongly Agree	72	25	46	30	28	14	12	18	10	18	9	3	1	19	44	9	66	5	32	41	30	42	11	14	15	2	1	38	19	9	75
	7%	5%	10%	10%	8%	4%	10%	9%	5%	10%	7%	3%	2%	10%	8%	4%	8%	3%	7%	8%	8%	7%	9%	6%	9%	6%	2%	6%	13%	7%	7%
	aekDx		za	ekD			D			kD				ekD	eD														zx		
Agree	230	106	117	92	82	56	41	51	38	44	20	18	17	61	121	47	201	27	103	127	115	114	25	59	25	1	3	153	47	19	227
	23%	21%	24%	29%	22%	17%	35%	26%	21%	23%	15%	16%	24%	32%	21%	19%	24%	19%	22%	24%	29%	19%	20%	25%	14%	4%	10%	22%	31%	15%	23%
	ejkru			zegjkCD			zdejkCD	ejk						zdejkCD							zru			ru					zA		
Neither agree nor disagree	236	117	119	72	87	78	21	50	48	39	30	32	16	36	142	59	190	46	108	129	86	144	24	56	44	11	10	167	27	35	244
	23%	23%	24%	23%	23%	24%	18%	26%	26%	21%	22%	28%	23%	19%	25%	24%	22%	32%	23%	24%	22%	24%	19%	23%	25%	31%	31%	24%	17%	27%	24%
	m							cB																							
Disagree	317	184	132	73	127	117	25	48	62	65	48	43	25	50	174	93	271	42	164	152	120	197	46	64	63	13	12	215	42	45	312
	31%	36%	27%	23%	34%	36%	22%	24%	33%	35%	36%	38%	35%	26%	31%	38%	32%	29%	35%	28%	30%	33%	37%	27%	36%	37%	36%	31%	28%	35%	31%
	bcgp	zb			cg	zcfgB				cg	cfg	zcfgB			cg	zcfgB						t									
Disagree strongly	145	77	68	41	50	54	17	24	28	22	27	16	11	23	84	38	123	23	59	86	43	103	18	46	26	7	6	110	16	19	141
	14%	15%	14%	13%	13%	17%	14%	12%	15%	12%	20%	14%	16%	12%	15%	15%	14%	16%	12%	16%	11%	17%	15%	19%	15%	20%	17%	16%	11%	14%	14%
	q										z											q		q				z			
Don't know	6	3	3	5	-	1	1	4	-	-	1	-	-	3	2	1	3	3	4	3	1	5	1	1	1	1	1	2	1	3	7
	1%	1%	1%	2%	-	*	1%	2%	-	-	1%	-	-	1%	*	1%	*	2%	1%	*	*	1%	1%	1%	1%	2%	3%	*	1%	2%	1%
	mx			zC				zdC																						x	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	302	131	163	122	110	70	52	70	49	62	30	22	18	81	165	56	267	31	135	167	145	156	36	73	39	3	4	191	66	28	302
	30%	26%	34%	39%	29%	22%	45%	36%	26%	33%	22%	19%	26%	42%	29%	23%	31%	22%	29%	31%	37%	26%	29%	30%	23%	10%	13%	28%	43%	21%	30%
	aejkDrx		za	zdeghjk CD	k		zdehjkl CD	zejkCD		ekD				zdehjkl CD	ejk		z				zru								zxA		
Total disagree	462	261	200	114	178	171	42	72	90	87	75	59	36	73	258	131	393	64	223	237	162	300	64	110	88	19	18	325	59	64	453
	46%	51%	41%	36%	47%	53%	36%	37%	48%	47%	55%	52%	51%	38%	45%	53%	46%	45%	48%	44%	41%	49%	51%	46%	51%	57%	54%	47%	38%	49%	45%
	bcgBq	zb			cg	zcfgBC					zcfgBC	cfgB			cg	zcfgB						q							zxA		

Fieldwork dates: 17th August - 23rd August 2023
Respondent type: KnowledgePanel Members - General Pop, UK, 16+, nat rep, boost ages 16-34
Source: Ipsos (JN J23-000461-01)
Filename : 23-000461_ADHOC_230817A_CUL_wtd_v2_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l/B/C/D - z/m/n - z/o/p - z/q/r/s/t/u/v/w - z/x/y/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q36. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Conservative party

Base: All who support or are closer to the Labour party

	Total (z)	Annual household income Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade AB (e)	C1 (f)	C2 (g)	DE (h)	Country England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) North (m)	Midlands (n)	South (o)	England region North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	1006	231	319	229	76	387	342	123	78	869	82	48	7	317	154	398	66	146	105	82	72	87	101	89	121	1006
Weighted Total	1007	220	311	229	80*	332	355	145*	91*	899	57*	47*	4**	330	149	419	67*	159*	105*	75*	75*	84*	107*	82*	145*	1006
Strongly Agree	72	14	28	11	5	18	35	4	6	65	3	5	-	17	4	44	5	8	4	3	1	9	4	10	20	75
	7%	7%	9%	5%	6%	5%	10% g	3%	6%	7%	5%	10%	-	5%	3%	10% zmn	8%	5%	4%	5%	1%	11% t	4%	12% t	14% zqrtv	7%
Agree	230	44	58	58	25	97	78	24	12	215	5	8	1	74	20	122	13	36	25	7	12	21	41	16	44	227
	23% jns	20%	19%	25%	31%	29% zgh	22%	17%	13%	24% j	9%	18%	32%	22%	13%	29% zn	20%	22%	24% s	10%	17%	25% s	38% zpqstw	19%	30% s	23%
Neither agree nor disagree	236	56	79	46	15	76	77	39	21	213	12	10	*	90	38	85	28	40	23	22	15	16	21	23	26	244
	23%	25%	25%	20%	19%	23%	22%	27%	23%	24%	21%	22%	12%	27%	25%	20%	41% zqrtuvx	25%	22%	30%	21%	19%	20%	27%	18%	24%
Disagree	317	65	96	89	21	104	117	46	28	280	24	12	1	101	58	122	16	47	37	28	30	28	30	28	35	312
	31%	29%	31%	39% z	27%	31%	33%	31%	31%	31%	42%	26%	26%	30%	39%	29%	24%	30%	36%	37%	40%	33%	28%	35%	24%	31%
Disagree strongly	145	38	49	23	14	37	47	31	22	120	12	11	1	46	30	44	4	27	15	14	16	10	9	5	20	141
	14% eio	18%	16%	10%	18%	11%	13%	21% e	25% zef	13%	22%	24%	30%	14%	20% o	11%	6%	17%	14%	18%	22% pvw	12%	8%	7%	14%	14%
Don't know	6	3	1	2	-	-	1	1	2	5	1	-	-	3	-	3	-	2	1	-	-	*	2	-	-	7
	1%	1%	*	1%	-	-	*	1%	2% e	1%	2%	-	-	1%	-	1%	-	1%	1%	-	-	1%	2%	-	-	1%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	302	58	86	70	30	115	113	28	17	280	8	13	1	91	24	165	19	43	29	11	13	30	45	26	64	302
	30% ghjnst	26%	28%	30%	37%	35% zgh	32% g	20%	19%	31% j	13%	28%	32%	28% n	16%	39% zmn	28%	27%	28%	14%	18%	36% st	42% zqst	31%	44% zqrst	30%
Total disagree	462	103	145	112	36	141	164	76	51	400	36	24	2	146	87	166	20	74	52	42	46	38	38	34	56	453
	46% op	47%	47%	49%	44%	42%	46%	53%	56%	44% zi	64% zi	50%	56%	44%	58% zmo	40%	30%	47% p	50% p	56% pvx	61% zpvwx	45%	36%	41%	38%	45%

Q36. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Conservative party

Base: All who support or are closer to the Labour party

		Urbanity		IMD Quintile					NS-SEC							Age by gender						
	Total	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	1- Managerial, administrative and professional occupations	2- Intermediate occupations	3- Small employers and own account workers	4- Lower supervisory and technical occupations	5- Semi-routine and routine occupations	6- Long-term unemployed or never worked	7- Full-time student	Young men aged 16-29	Young women aged 16-29	Men aged 30-59	Women aged 30-59	Older men aged 60+	Older women aged 60+	Unwtd Total
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
Unweighted Total	1006	828	178	202	201	183	203	217	618	114	31	64	90	24	59	58	109	221	271	199	140	1006
Weighted Total	1007	855	152	243	207	185	180	191	543	131*	31**	74*	107*	32**	81*	91*	93*	289	276	132	116	1006
Strongly Agree	72	59	13	15	18	17	10	13	46	6	3	1	5	1	11	2	16	16	28	6	2	75
	7%	7%	9%	6%	9%	9%	5%	7%	8%	4%	10%	1%	4%	4%	14%	2%	17%	6%	10%	5%	2%	7%
	t														k		zoqst		t			
Agree	230	205	25	48	42	33	48	59	135	24	7	14	13	4	32	25	30	62	59	20	28	227
	23%	24%	16%	20%	20%	18%	27%	31%	25%	18%	22%	18%	12%	14%	40%	28%	32%	21%	22%	15%	24%	23%
	ls							zcde	l						zhikl		zqs					
Neither agree nor disagree	236	201	35	71	40	47	40	37	120	33	6	18	33	8	16	17	18	67	75	33	26	244
	23%	24%	23%	29%	19%	25%	22%	20%	22%	25%	20%	25%	31%	26%	20%	19%	19%	23%	27%	25%	22%	24%
Disagree	317	260	57	62	71	62	55	67	175	49	5	29	31	6	16	33	17	103	70	47	46	312
	31%	30%	37%	26%	34%	33%	30%	35%	32%	37%	16%	40%	29%	17%	19%	36%	18%	36%	25%	36%	39%	31%
	pr									n		n				p		pr		pr	pr	
Disagree strongly	145	123	22	43	33	27	28	14	66	19	10	11	23	11	5	13	10	41	44	24	14	141
	14%	14%	15%	18%	16%	15%	15%	7%	12%	15%	32%	15%	21%	36%	6%	14%	11%	14%	16%	18%	12%	14%
	gh			g	g	g	g						hn									
Don't know	6	6	-	3	3	-	-	-	1	*	-	1	2	1	1	1	2	1	1	1	-	7
	1%	1%	-	1%	1%	-	-	-	*	*	-	2%	2%	3%	1%	1%	2%	*	*	1%	-	1%
	h																					
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	302	264	38	62	60	50	57	73	181	29	10	14	18	6	43	27	46	78	87	26	30	302
	30%	31%	25%	26%	29%	27%	32%	38%	33%	22%	32%	19%	17%	18%	53%	30%	50%	27%	31%	20%	26%	30%
	ls							zce	zl						zhikl		zoqrst		s			
Total disagree	462	383	79	106	104	89	83	81	241	68	15	40	54	17	21	46	27	144	113	71	60	453
	46%	45%	52%	44%	50%	48%	46%	42%	44%	52%	48%	54%	50%	53%	26%	50%	29%	50%	41%	54%	52%	45%
	np								n	n		n	n			p		p		zpr	p	

Q36. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Conservative party

Base: All who support or are closer to the Labour party

	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	Unwtd Total
					Voted in 2019 General Election			**Party Supporter**		**EU Referendum vote**		**2019 GE Party vs. EU referendum vote**				**Whether the UK feels united or divided**		**Divided by 'culture wars'**		
Unweighted Total	1006	61	628	81	18	39	79	-	1006	682	136	22	32	507	60	55	867	590	138	1006
Weighted Total	1007	68*	620	62*	10**	38*	83*	-**	1007	630	145*	27**	29**	476	75*	56*	856	592	138	1006
Strongly Agree	72	-	52	4	1	6	3	-	72	53	2	-	-	42	1	2	64	42	17	75
	7%	-	8%	6%	9%	16%	3%	-	7%	8%	1%	-	-	9%	2%	4%	8%	7%	12%	7%
	j					af				j									z	
Agree	230	6	163	14	*	6	13	-	230	147	20	1	2	127	13	12	205	147	37	227
	23%	8%	26%	22%	5%	16%	15%	-	23%	23%	14%	5%	5%	27%	17%	21%	24%	25%	27%	23%
	aj		za							j				z						
Neither agree nor disagree	236	12	151	17	5	7	18	-	236	158	35	5	7	119	17	10	195	151	23	244
	23%	17%	24%	28%	47%	18%	22%	-	23%	25%	24%	17%	23%	25%	23%	19%	23%	25%	16%	24%
Disagree	317	23	180	22	3	12	32	-	317	204	47	12	7	141	30	13	273	184	36	312
	31%	34%	29%	35%	28%	32%	38%	-	31%	32%	32%	44%	23%	30%	39%	24%	32%	31%	26%	31%
Disagree strongly	145	28	71	5	1	7	16	-	145	68	40	9	14	46	14	18	114	67	25	141
	14%	41%	11%	8%	11%	19%	19%	-	14%	11%	28%	33%	48%	10%	19%	32%	13%	11%	18%	14%
	bimpq	zbcf									zi					zp				
Don't know	6	-	3	-	-	-	1	-	6	1	1	-	-	1	-	-	4	1	-	7
	1%	-	1%	-	-	-	2%	-	1%	*	1%	-	-	*	-	-	*	*	-	1%
	iq																			
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	302	6	215	18	1	12	16	-	302	200	22	1	2	169	14	14	270	189	54	302
	30%	8%	35%	28%	15%	32%	19%	-	30%	32%	15%	5%	5%	36%	19%	25%	32%	32%	39%	30%
	afj		zaf	a		a				j				zn				z	z	
Total disagree	462	51	251	27	4	19	48	-	462	271	87	21	21	186	43	31	387	252	61	453
	46%	75%	40%	43%	39%	51%	57%	-	46%	43%	60%	78%	71%	39%	58%	56%	45%	42%	44%	45%
	bimq	zbce					b				zi				m					

Fieldwork dates: 17th August - 23rd August 2023

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q37. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Labour party

Base: All who support or are closer to the Conservtive party

		Gender		Age													Ethnicity		Working status		Education							Tenure			
	Total (z)	Male (a)	Female (b)	16-34 (c)	35-54 (d)	55+ (e)	16-24 (f)	25-34 (g)	35-44 (h)	45-54 (i)	55-64 (j)	65-74 (k)	75+ (l)	16-29 (B)	30-59 (C)	60+ (D)	White (including White minorities) (m)	Ethnic minorities (excluding White minorities) (n)	Working full-time (o)	Not working full-time (p)	Graduates (Degree/Master/PhD/above) (q)	Non-graduates (r)	Other Higher Education below degree level (s)	A-level or equivalent (t)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (u)	Another type of qualification (vocational/professional/foreign) (v)	No formal qualifications (w)	Owned outright/ buying on mortgage (x)	Rent from private landlord (y)	Rent from council/ housing association (A)	Unwtd Total
Unweighted Total	787	460	326	89	133	565	22	67	33	100	187	238	140	47	257	483	753	26	246	539	279	504	92	139	187	56	30	691	46	34	787
Weighted Total	755	413	341	88*	191	476	31**	57*	54**	137*	159	165	152*	52*	298	404	713	33**	261	491	197	554	94*	160	214	57*	29**	657	46*	36**	787
Strongly Agree	6	3	3	1	-	5	-	1	-	-	1	2	2	-	1	5	6	-	2	5	1	5	-	*	5	-	-	3	1	2	7
	1% x	1%	1%	2%	-	1%	-	2% d	-	-	*	1%	1%	-	*	1%	1%	-	1%	1%	*	1%	-	*	2%	-	-	*	2%	6%	1%
Agree	36	22	13	7	14	15	2	6	9	5	5	5	5	5	17	14	33	2	19	17	6	29	8	3	15	1	3	25	4	4	31
	5% epx	5%	4%	8% e	7% i	3%	5%	10% zejkD	16%	4%	3%	3%	4%	9%	6%	3%	5%	7%	7% p	3%	3%	5%	8% t	2%	7%	1%	10%	4%	9%	11%	4%
Neither agree nor disagree	146	85	61	20	25	102	10	10	6	19	35	26	40	15	43	89	141	3	40	105	32	113	13	33	44	15	6	123	13	6	152
	19% dC	20%	18%	23% g	13%	21% dkC	33%	17%	10%	14%	22% dC	16%	27% dikC	28% dC	14%	22% dkC	20%	10%	16%	21%	16%	20%	14%	20%	21%	27%	26%	19%	27%	17%	19%
Disagree	281	152	129	20	75	187	8	12	24	51	47	70	70	12	106	163	261	15	92	187	75	206	27	60	83	28	9	250	13	13	295
	37% cgj	37%	38%	22%	39% cg	39% cgj	26%	21%	43%	37% g	30%	43% cgjB	46% cgjB	24%	35% cg	40% cgj	37%	47%	35%	38%	38%	37%	29%	37%	39%	49% s	31%	38%	28%	36%	37%
Disagree strongly	283	151	131	39	77	168	11	27	15	62	71	62	34	20	129	134	271	10	107	176	81	201	46	64	68	13	10	255	15	9	300
	38% ID	37%	38%	44% l	40%	35% ID	37%	49% eID	27%	45% ID	45% zeID	38% ID	23%	39%	43% zeID	33% l	38%	30%	41%	36%	41% v	36%	49% zruv	40%	32%	23%	33%	39%	32%	24%	38%
Don't know	2	-	2	1	2	-	-	1	2	-	-	-	-	1	2	-	1	2	1	2	2	-	-	-	-	-	-	-	1	2	2
	* m	-	1%	1%	1%	-	-	1% e	4%	-	-	-	-	1%	1%	-	*	6%	*	*	1% zr	-	-	-	-	-	-	-	1%	5%	*
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	42	25	17	9	14	20	2	7	9	5	5	7	7	5	19	18	39	2	20	21	7	35	8	4	19	1	3	28	5	6	38
	6% ex	6%	5%	10% e	7%	4%	5%	13% zeijkD	16%	4%	3%	5%	5%	9%	6%	5%	6%	7%	8%	4%	4%	6% t	8%	2%	9% zqt	1%	10%	4%	11%	17%	5%
Total disagree	564	303	260	58	151	355	19	39	38	113	118	133	104	33	235	297	532	25	200	363	156	407	73	124	150	41	19	506	28	21	595
	75% y	73%	76%	67%	79% B	75%	62%	69%	70%	83% clB	74%	80% zcelBD	68%	62%	79% cB	73%	75%	77%	76%	74%	79%	73%	78%	77%	70%	72%	64%	77% zy	60%	60%	76%

Q37. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Labour party

Base: All who support or are closer to the Conservtive party

	Total (z)	Annual household income — Up to £25,999 (a)	£26,000 up to £51,999 (b)	£52,000 up to £99,999 (c)	£100,000 and above (d)	Social Grade — AB (e)	C1 (f)	C2 (g)	DE (h)	Country — England (i)	Scotland (j)	Wales (k)	Northern Ireland (l)	England region (Net) — North (m)	Midlands (n)	South (o)	England region — North East (p)	North West (q)	Yorkshire and The Humber (r)	East Midlands (s)	West Midlands (t)	East of England (u)	South East (v)	South West (w)	London (x)	Unwtd Total
Unweighted Total	787	159	248	167	75	313	301	88	56	688	57	37	5	164	137	387	31	67	66	76	61	75	138	99	75	787
Weighted Total	755	147	230	151	82*	272	303	88*	56*	675	35*	42**	3**	159	131	386	25**	69*	65*	62*	68*	70*	137	88*	90*	787
Strongly Agree	6 / 1%	3 / 2%	1 / 1%	2 / 1%	- / -	1 / *	3 / 1%	1 / 1%	1 / 2%	6 / 1%	- / -	- / -	- / -	- / -	3 / 2%	3 / 1%	- / -	- / -	- / - (z)	2 / 4% z	1 / 1%	1 / 1%	1 / 1%	1 / 1%	1 / 1%	7 / 1%
Agree	36 / 5%	6 / 4%	18 / 8% z	7 / 5%	2 / 2%	8 / 3%	18 / 6%	5 / 6%	4 / 7%	30 / 4%	* / 1%	5 / 12%	1 / 25%	9 / 6%	6 / 5%	15 / 4%	3 / 13%	2 / 2%	4 / 6%	1 / 2%	5 / 7%	3 / 4%	5 / 4%	2 / 2%	5 / 5%	31 / 4%
Neither agree nor disagree	146 / 19%	34 / 23%	42 / 18%	28 / 18%	16 / 20%	48 / 18%	52 / 17%	19 / 22%	16 / 28%	131 / 19%	9 / 26%	6 / 14%	1 / 20%	32 / 20%	30 / 23%	69 / 18%	4 / 16%	18 / 26% x	10 / 16%	14 / 22%	16 / 24%	12 / 17%	28 / 20%	18 / 20%	10 / 12%	152 / 19%
Disagree	281 / 37% g	60 / 41%	80 / 35%	56 / 37%	28 / 34%	127 / 47% zfg	100 / 33%	23 / 26%	19 / 35%	254 / 38%	14 / 40%	12 / 30%	1 / 46%	54 / 34%	44 / 34%	155 / 40%	9 / 35%	21 / 30%	25 / 38%	22 / 36%	22 / 32%	28 / 39%	52 / 38%	38 / 43%	38 / 42%	295 / 37%
Disagree strongly	283 / 38% ae	42 / 29%	87 / 38%	59 / 39%	36 / 44% a	88 / 32%	127 / 42% e	41 / 46% e	16 / 28%	253 / 37%	11 / 33%	18 / 44%	* / 9%	63 / 40%	47 / 36%	142 / 37%	9 / 37%	28 / 41%	26 / 40%	22 / 36%	25 / 37%	26 / 37%	50 / 37%	30 / 34%	35 / 39%	300 / 38%
Don't know	2 / *	2 / 1%	1 / *	- / -	- / -	1 / *	2 / 1%	- / -	- / -	2 / *	- / -	- / -	- / -	- / -	- / -	2 / 1%	- / -	- / -	- / -	- / -	- / -	1 / 1%	- / -	- / -	2 / 2% z	2 / *
Prefer not to say	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
Total agree	42 / 6%	9 / 6%	20 / 9% z	8 / 6%	2 / 2%	9 / 3%	21 / 7%	6 / 7%	5 / 9%	36 / 5%	* / 1%	5 / 12%	1 / 25%	9 / 6%	9 / 7%	18 / 5%	3 / 13%	2 / 2%	4 / 6%	4 / 6%	5 / 8%	4 / 5%	6 / 5%	2 / 2%	5 / 6%	38 / 5%
Total disagree	564 / 75%	102 / 70%	167 / 73%	115 / 76%	64 / 78%	215 / 79% h	227 / 75%	63 / 72%	35 / 63%	506 / 75%	25 / 73%	31 / 74%	2 / 55%	118 / 74%	92 / 70%	297 / 77%	18 / 71%	49 / 72%	51 / 78%	45 / 72%	47 / 69%	54 / 77%	103 / 75%	68 / 77%	73 / 80%	595 / 76%

Q37. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Labour party

Base: All who support or are closer to the Conservtive party

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Age by gender						Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	1- Managerial, administrative and professional occupations (h)	2- Intermediate occupations (i)	3- Small employers and own account workers (j)	4- Lower supervisory and technical occupations (k)	5- Semi-routine and routine occupations (l)	6- Long-term unemployed or never worked (m)	7- Full-time student (n)	Young men aged 16-29 (o)	Young women aged 16-29 (p)	Men aged 30-59 (q)	Women aged 30-59 (r)	Older men aged 60+ (s)	Older women aged 60+ (t)	
Unweighted Total	787	550	237	75	105	160	219	228	522	78	50	48	67	7	8	21	26	136	120	303	180	787
Weighted Total	755	538	217	75*	100*	156	210	213	478	86*	46*	46*	69*	9**	13**	31**	22**	166	131*	216	188	787
Strongly Agree	6	5	1	1	2	-	2	2	2	2	-	1	1	-	-	-	-	1	1	2	3	7
	1%	1%	*	1%	2%	-	1%	1%	*	2%	-	1%	1%	-	-	-	-	*	*	1%	1%	1%
Agree	36	30	5	5	8	6	7	10	21	-	6	3	5	1	-	2	2	14	4	6	8	31
	5%	6%	3%	6%	8%	4%	3%	5%	4%	-	13% zhi	6%	8% i	7%	-	8%	10%	8% s	3%	3%	4%	4%
Neither agree nor disagree	146	96	50	18	22	28	42	36	83	24	9	10	14	2	5	10	4	25	18	50	39	152
	19%	18%	23%	24%	22%	18%	20%	17%	17%	28% h	18%	22%	20%	20%	37%	33%	21%	15%	14%	23%	21%	19%
Disagree	281	189	92	24	29	67	83	79	183	24	18	18	29	6	1	6	6	68	37	78	85	295
	37% r	35%	42%	32%	29%	43%	39%	37%	38%	27%	38%	38%	42%	62%	10%	19%	30%	41%	29%	36%	45% zr	37%
Disagree strongly	283	215	68	28	38	56	76	85	186	37	14	15	21	1	7	12	8	59	69	80	54	300
	38% t	40%	32%	37%	38%	36%	36%	40%	39%	42%	30%	33%	30%	11%	53%	40%	37%	35%	53% zqst	37%	29%	38%
Don't know	2	2	-	-	2	-	1	-	2	-	-	-	-	-	-	-	1	-	2	-	-	2
	*	*	-	-	2% z	-	*	-	1%	-	-	-	-	-	-	-	2%	-	1%	-	-	*
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total agree	42	36	6	5	9	6	9	12	23	2	6	3	6	1	-	2	2	14	4	8	10	38
	6%	7%	3%	7%	9%	4%	4%	6%	5%	2%	13% zhi	7%	9%	7%	-	8%	10%	9%	3%	4%	5%	5%
Total disagree	564	404	160	52	67	122	159	164	369	60	32	33	50	7	8	18	14	127	106	158	139	595
	75%	75%	74%	69%	67%	78%	76%	77%	77%	70%	68%	71%	72%	73%	63%	59%	67%	76%	81%	73%	74%	76%

Q37. To what extent do you agree or disagree with the following statement? - It's hard to be friends with people who vote for the Labour party

Base: All who support or are closer to the Conservtive party

	Total (z)	Voted in 2019 General Election						Party Supporter		EU Referendum vote		2019 GE Party vs. EU referendum vote				Whether the UK feels united or divided		Divided by 'culture wars'		Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Scottish National Party (d)	Other (e)	Did not vote (f)	Conservative supporter (g)	Labour supporter (h)	Remain (i)	Leave (j)	Conservative & remain (k)	Conservative & leave (l)	Labour & remain (m)	Labour & leave (n)	United (o)	Divided (p)	Agree (q)	Disagree (r)	
Unweighted Total	787	647	14	31	3	17	30	787	-	300	413	241	377	8	3	65	613	447	102	787
Weighted Total	755	625	13**	23**	1**	16**	30**	755	-**	267	406	223	374	6**	3**	61*	584	420	100*	787
Strongly Agree	6 / 1%	6 / 1%	- / -	- / -	- / -	- / -	1 / 2%	6 / 1%	- / -	- / -	6 / 1%	- / -	6 / 1%	- / -	- / -	2 / 3%	4 / 1%	6 / 1%	- / -	7 / 1%
Agree	36 / 5%	26 / 4%	- / -	- / -	- / -	2 / 15%	4 / 15%	36 / 5%	- / -	9 / 3%	20 / 5%	8 / 4%	17 / 5%	- / -	- / -	3 / 5%	29 / 5%	23 / 5%	3 / 3%	31 / 4%
Neither agree nor disagree	146 / 19% r	123 / 20%	4 / 31%	3 / 15%	- / -	2 / 12%	5 / 18%	146 / 19%	- / -	48 / 18%	84 / 21%	41 / 18%	78 / 21%	1 / 13%	2 / 63%	10 / 16%	118 / 20%	99 / 24% zr	8 / 8%	152 / 19%
Disagree	281 / 37% q	235 / 38%	5 / 38%	7 / 32%	1 / 56%	7 / 48%	13 / 43%	281 / 37%	- / -	94 / 35%	157 / 39%	78 / 35%	145 / 39%	2 / 39%	- / -	29 / 48%	210 / 36%	141 / 34%	46 / 46% q	295 / 37%
Disagree strongly	283 / 38%	232 / 37%	4 / 31%	12 / 53%	1 / 44%	4 / 25%	7 / 23%	283 / 38%	- / -	116 / 43% zj	138 / 34%	95 / 43%	127 / 34%	3 / 49%	1 / 37%	17 / 28%	221 / 38%	150 / 36%	43 / 43%	300 / 38%
Don't know	2 / *	2 / *	- / -	- / -	- / -	- / -	- / -	2 / *	- / -	1 / *	2 / *	1 / *	2 / 1%	- / -	- / -	- / -	2 / *	1 / *	- / -	2 / *
Prefer not to say	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
Total agree	42 / 6%	32 / 5%	- / -	- / -	- / -	2 / 15%	5 / 17%	42 / 6%	- / -	9 / 3%	26 / 6%	8 / 4%	23 / 6%	- / -	- / -	5 / 8%	33 / 6%	29 / 7%	3 / 3%	38 / 5%
Total disagree	564 / 75% q	467 / 75%	9 / 69%	20 / 85%	1 / 100%	11 / 73%	19 / 66%	564 / 75%	- / -	210 / 78%	295 / 73%	173 / 78%	272 / 73%	6 / 87%	1 / 37%	47 / 76%	431 / 74%	292 / 69%	89 / 89% zq	595 / 76%