



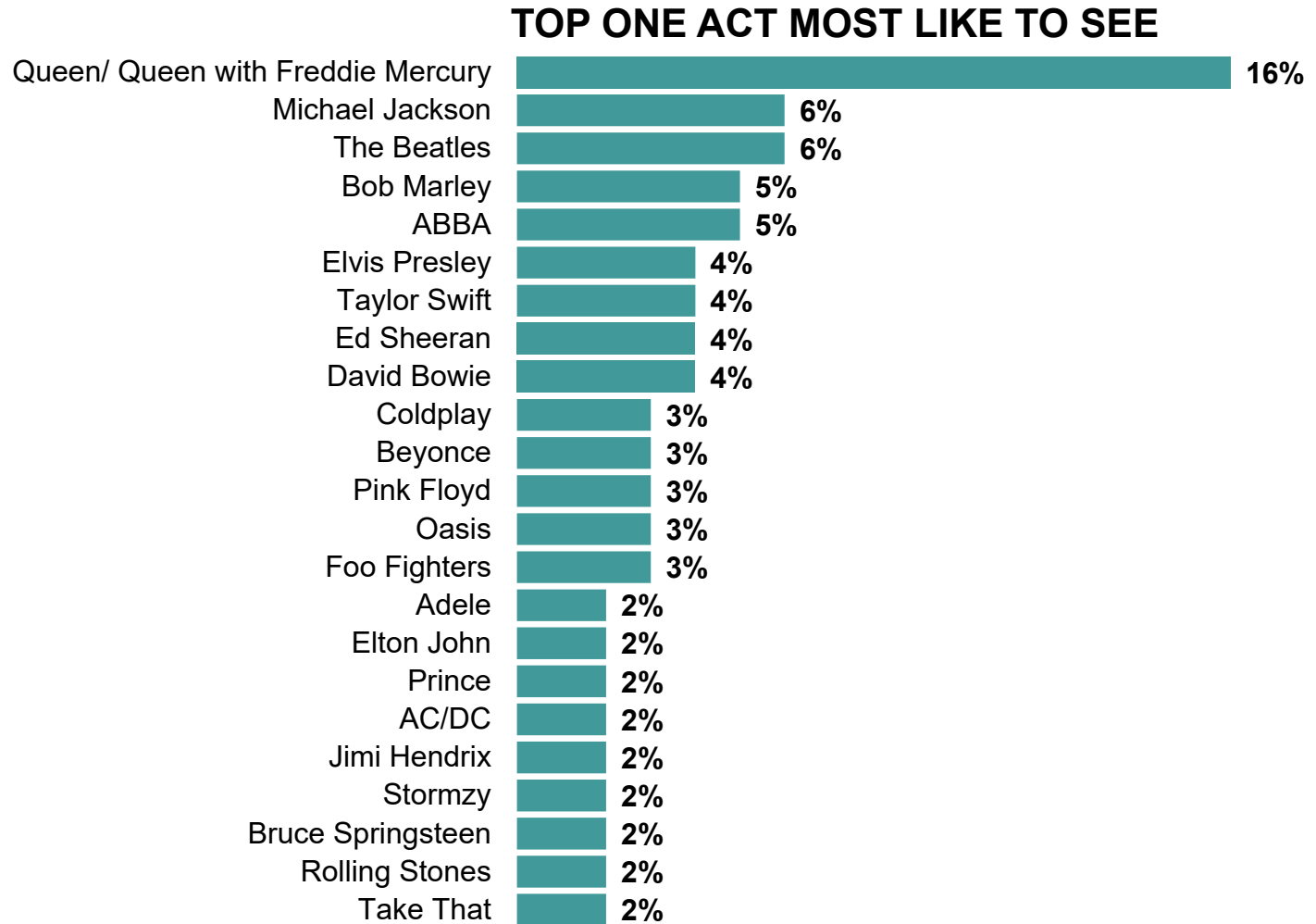
Ipsos Observer Glastonbury's All-time Headliners

February 2024

'WE ARE THE CHAMPIONS'

QUEEN proclaimed as top act from ANY ERA that British adults would MOST LIKE to see as Glastonbury Headliner

Q. Now imagine if you could choose any band, artist or act from ANY ERA (i.e., living or not) who would you most like to see as a headline act at Glastonbury?



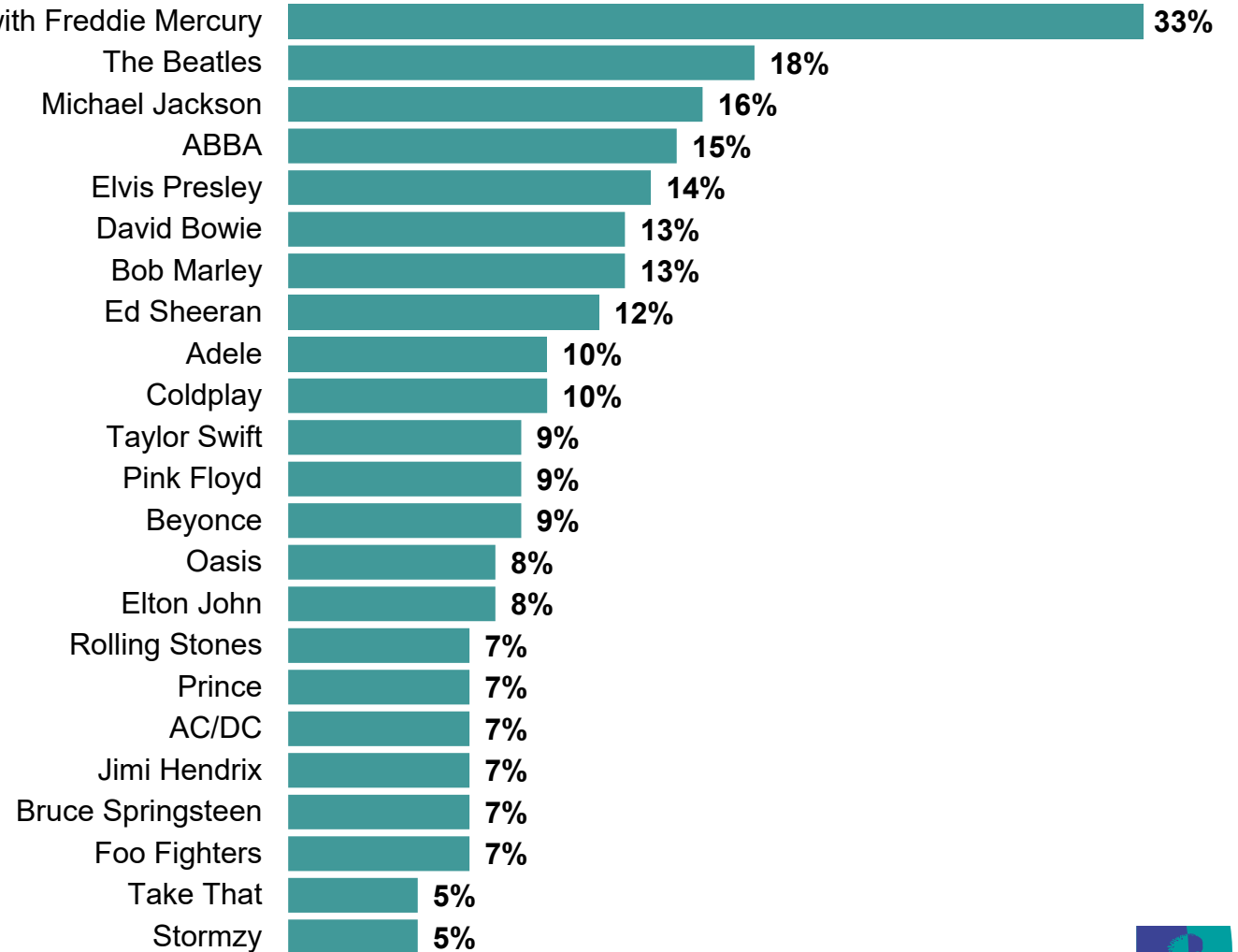
A ROYAL HEADLINE-UP

Queen, The Beatles, King of Pop, Dancing Queens and The King named as top 5 Glastonbury acts most like to see.

Q. Now imagine if you could choose any band, artist or act from ANY ERA (i.e., living or not) who would you most like to see as a headline act at Glastonbury?

Total combined up to 3 mentions

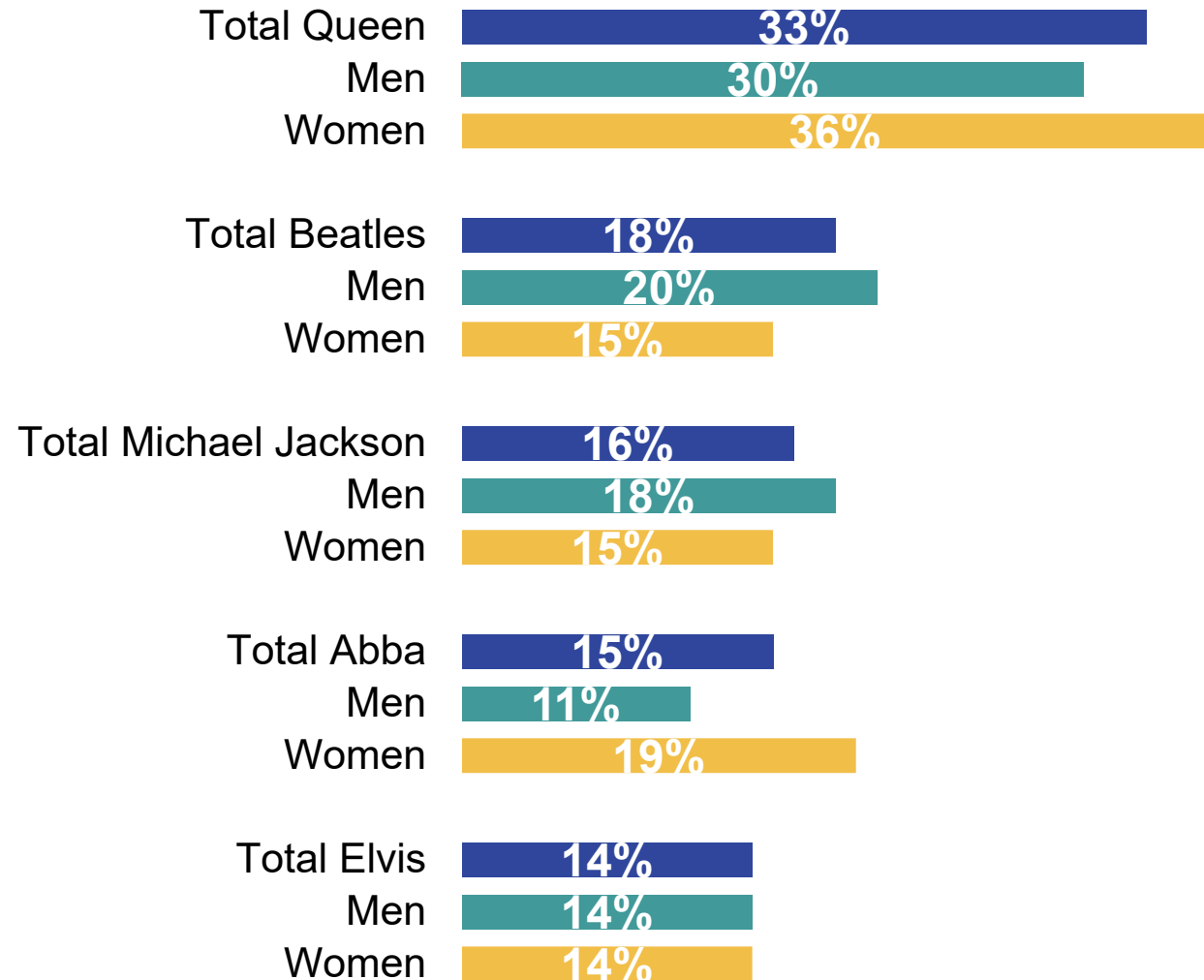
TOP ACTS MOST LIKE TO SEE



Top 5 acts from ANY ERA that British adults would like to see at Glastonbury

Queen and Dancing Queens (Abba) tops amongst Women for Glastonbury line-up. Whilst the King of Pop (Michael Jackson) and the Beatles tops for men. The King (Elvis) equally as popular amongst both men and women

Q. Now imagine if you could choose any band, artist or act from ANY ERA (i.e., living or not) who would you most like to see as a headline act at Glastonbury? Total combined (up to 3 mentions)



Technical notes

- The research was carried out by Ipsos UK.
- Ipsos UK interviewed a representative quota sample of 2180 adults aged 16-75 in the United Kingdom using its online i:omnibus between 16th – 19th February 2024.
- The sample obtained is representative of the population with quotas on:
 - Age
 - Gender
 - Region
 - Working Status
- The data has been weighted to the known offline population proportions for age, working status and social grade within gender, and for government office region and education, to reflect the adult population of the United Kingdom.

For more information please contact the team at ipsos.com/en-uk/omnibus-surveys

Ipsos



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