

Reuters-Ipsos Trump Guilty Verdict NY Hush Money Survey

Conducted by Ipsos using KnowledgePanel® A survey of the American general population (ages 18+) Interview dates: May 30-31, 2024 Number of interviews: 2,556

Margin of error: +/- 2.1 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: -= no respondents, N/A = not applicable

Annotated Questionnaire:

TM1890Y20. Are you currently registered to vote at your current address, or not?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Yes, registered to vote at my current address	78%	100%	86%	90%	76%
No, not registered to vote at my current address	18%	-	11%	9%	21%
Not sure	3%	-	2%	1%	3%
Skipped	0%	-	0%	-	0%

TM3104Y23. If the election for president were held today and the candidates were Democrat Joe Biden and Republican Donald Trump, for whom would you vote?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Joe Biden (Democrat)	36%	41%	81%	5%	31%
Donald Trump (Republican)	36%	39%	4%	82%	31%
Some other candidate	6%	7%	3%	5%	12%
I wouldn't vote	14%	7%	7%	4%	18%
Don't know / Refused	8%	6%	5%	4%	8%
Skipped	0%	0%	0%	0%	0%

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TM3155Y23. If the election for president were held today and the candidates were Democrat Joe Biden, Republican Donald Trump, and independent Robert Kennedy Jr. for whom would you vote?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Joe Biden (Democrat)	34%	39%	79%	4%	29%
Donald Trump (Republican)	33%	37%	4%	79%	27%
Robert Kennedy Jr. (independent)	10%	10%	6%	8%	17%
I wouldn't vote	13%	5%	6%	3%	16%
Don't know / Refused	9%	8%	5%	6%	11%
Skipped	0%	0%	0%	0%	0%

TM3227Y24. How closely, if at all, have you paid attention to Donald Trump's criminal trial in New York on charges of trying to cover up a hush money payment to Stormy Daniels during the final days of his 2016 presidential campaign?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very closely	19%	23%	25%	22%	16%
Somewhat closely	25%	29%	27%	26%	27%
A little bit	29%	29%	32%	31%	29%
Not at all, have heard of it but not followed media coverage	22%	17%	14%	20%	23%
Unaware of this trial	4%	2%	2%	2%	4%
Skipped	0%	0%	0%	0%	0%





TM3228Y24. As you may be aware, Donald Trump has been found guilty by a jury of criminal charges in New York of trying to cover up a hush money payment to Stormy Daniels during the final days of his 2016 presidential campaign. How has this influenced your decision on whether or not to vote for Trump in the November election?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Has made me much more likely to vote for him	14%	16%	2%	30%	13%
Has made me somewhat more likely to vote for him	3%	3%	1%	4%	3%
Has made me somewhat less likely to vote for him	4%	4%	2%	6%	5%
Has made me much less likely to vote for him	20%	20%	36%	5%	21%
The verdict did not influence my likelihood of voting for Trump	57%	57%	58%	55%	58%
Skipped	2%	1%	1%	0%	1%

TM3234Y24. Before this survey, had you heard reports of the verdict in the New York hush money trial against Donald Trump?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Yes	80%	85%	83%	84%	81%
No	20%	15%	17%	16%	19%
Skipped	1%	0%	0%	0%	1%





TM3229Y24. Which of these is closer to your opinion, even if neither is exactly right? New York's recent prosecution of Donald Trump on charges of criminally covering up a hush money payment during the final days of his 2016 presidential campaign...

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Was mainly a politically motivated attempt to prevent Trump from returning to the White House	45%	46%	9%	87%	44%
Was mainly about enforcing laws fairly and upholding the rule of law	52%	52%	89%	13%	54%
Skipped	3%	2%	1%	1%	2%

TM3230Y24. Regarding the recently concluded New York trial of Donald Trump, do you think the trial was conducted fairly or not?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Conducted fairly	44%	47%	83%	11%	44%
NOT conducted fairly	28%	32%	3%	62%	25%
Don't know	27%	21%	14%	27%	30%
Skipped	1%	0%	0%	0%	1%

TM3233Y24. Has the recently concluded New York trial of Donald Trump impacted your perception of the American criminal justice system positively, negatively, or not at all?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Positively impacted	22%	25%	47%	5%	19%
Negatively impacted	28%	31%	6%	60%	25%
No impact on my view	38%	35%	39%	27%	45%
Don't know	12%	8%	8%	8%	10%
Skipped	1%	0%	0%	0%	1%

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TM3231Y24. Do you believe that Trump should serve time in prison for falsifying business records related to a hush money payment to Stormy Daniels during the final days of his 2016 election campaign?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Yes	46%	46%	81%	11%	45%
No	51%	53%	18%	87%	53%
Skipped	3%	1%	1%	2%	2%

TM3232Y24. As you may know, Trump is awaiting trial in three other criminal cases: (1) a federal case in Washington, D.C., over his alleged attempts to overturn his 2020 election defeat, (2) a federal case in Florida over alleged mishandling of classified documents, and (3) a state case in Georgia over his alleged attempts to overturn his 2020 election defeat there. Do you think it is important that these trials take place before the November 5th election?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Yes, very important	44%	46%	77%	14%	44%
Yes, somewhat important	16%	15%	15%	15%	20%
No, not important	37%	39%	8%	70%	35%
Skipped	2%	1%	0%	2%	2%

TM3137Y23_1. In your opinion, how believable, if at all, are the following statements? Donald Trump falsified business records and committed fraud

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	47%	49%	85%	11%	47%
Somewhat believable	14%	12%	6%	18%	16%
Not very believable	10%	10%	3%	19%	10%
Not at all believable	16%	18%	2%	36%	13%
Not sure	12%	9%	4%	15%	12%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	60%	62%	91%	29%	63%
Not believable (Net)	25%	28%	4%	55%	23%





TM3137Y23_2. In your opinion, how believable, if at all, are the following statements? Donald Trump paid Stormy Daniels and Karen McDougal money so they would not talk about their extramarital relationships during the 2016 presidential election

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	52%	56%	86%	21%	55%
Somewhat believable	18%	17%	6%	29%	20%
Not very believable	7%	8%	2%	15%	6%
Not at all believable	8%	9%	1%	20%	6%
Not sure	13%	9%	5%	14%	12%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	70%	73%	91%	50%	75%
Not believable (Net)	16%	17%	3%	35%	12%

TM3137Y23_3. In your opinion, how believable, if at all, are the following statements? Donald Trump illegally removed classified documents from the White House and stored them at his home at Mar-a-Lago

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	46%	49%	82%	12%	49%
Somewhat believable	15%	14%	8%	19%	17%
Not very believable	10%	11%	3%	23%	8%
Not at all believable	14%	16%	1%	32%	12%
Not sure	13%	9%	6%	13%	12%
Skipped	2%	1%	0%	1%	2%
Believable (Net)	61%	62%	90%	31%	65%
Not believable (Net)	24%	27%	4%	55%	21%





TM3137Y23_4. In your opinion, how believable, if at all, are the following statements? Donald Trump solicited election fraud

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	41%	44%	79%	7%	40%
Somewhat believable	11%	10%	9%	9%	14%
Not very believable	12%	12%	3%	22%	12%
Not at all believable	21%	24%	2%	47%	17%
Not sure	14%	10%	6%	13%	15%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	52%	54%	89%	16%	54%
Not believable (Net)	32%	36%	5%	70%	29%

TM3137Y23_5. In your opinion, how believable, if at all, are the following statements? Donald Trump tried to incite a mob to attack the U.S. Capitol on January 6, 2021 to overturn the election results

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	42%	45%	80%	9%	40%
Somewhat believable	11%	9%	10%	7%	14%
Not very believable	11%	11%	3%	18%	14%
Not at all believable	25%	28%	2%	58%	22%
Not sure	9%	6%	5%	7%	9%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	53%	54%	89%	16%	54%
Not believable (Net)	37%	39%	5%	76%	36%





TM3137Y23_7. In your opinion, how believable, if at all, are the following statements? Donald Trump called Georgia state officials in an attempt to get them to change the 2020 election outcome in Georgia in an effort to stay president

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	44%	47%	81%	11%	43%
Somewhat believable	14%	13%	8%	17%	16%
Not very believable	11%	11%	3%	23%	10%
Not at all believable	15%	17%	2%	33%	13%
Not sure	15%	11%	6%	16%	17%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	57%	59%	89%	27%	59%
Not believable (Net)	26%	28%	5%	55%	22%

TM3137Y23_9. In your opinion, how believable, if at all, are the following statements? Donald Trump's political opponents are abusing the legal system to try and stop him from being re-elected

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	35%	38%	9%	72%	31%
Somewhat believable	12%	11%	7%	13%	17%
Not very believable	12%	11%	18%	3%	14%
Not at all believable	28%	31%	58%	5%	26%
Not sure	11%	7%	8%	6%	11%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	48%	50%	16%	85%	48%
Not believable (Net)	40%	42%	76%	9%	40%





TM3137Y23_14. In your opinion, how believable, if at all, are the following statements? The prosecutions of Donald Trump are excessive and politically motivated

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	36%	38%	10%	72%	32%
Somewhat believable	13%	12%	9%	13%	17%
Not very believable	12%	12%	17%	4%	14%
Not at all believable	27%	30%	56%	5%	25%
Not sure	11%	7%	8%	6%	11%
Skipped	1%	1%	0%	1%	1%
Believable (Net)	49%	50%	18%	85%	49%
Not believable (Net)	39%	42%	73%	9%	39%

TM3137Y23_15. In your opinion, how believable, if at all, are the following statements? The U.S. Supreme Court showed favoritism to Donald Trump by agreeing to hear his arguments that he is immune to criminal prosecution for trying to overturn his election defeat

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very believable	24%	26%	50%	4%	21%
Somewhat believable	17%	17%	22%	11%	21%
Not very believable	17%	17%	8%	24%	20%
Not at all believable	21%	23%	4%	43%	19%
Not sure	20%	15%	15%	17%	19%
Skipped	2%	1%	0%	1%	1%
Believable (Net)	42%	44%	72%	15%	41%
Not believable (Net)	37%	40%	13%	67%	38%



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TM3138Y23_1. Please indicate how much you agree or disagree with the following statement: Some members of the Republican Party and former President Donald Trump are working to delegitimize law enforcement to prevent criminal conviction against Trump

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Strongly agree	28%	31%	53%	7%	27%
Somewhat agree	17%	17%	19%	12%	22%
Somewhat disagree	10%	10%	5%	15%	11%
Strongly disagree	19%	22%	6%	40%	16%
Don't know	24%	18%	16%	25%	23%
Skipped	2%	2%	0%	1%	1%
Agree (Net)	44%	47%	72%	19%	48%
Disagree (Net)	29%	33%	12%	55%	27%

TM3138Y23_2. Please indicate how much you agree or disagree with the following statement: Some members of the Democratic Party and law enforcement are working to delegitimize former President Donald Trump through politically motivated investigations

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Strongly agree	30%	33%	5%	62%	29%
Somewhat agree	16%	16%	12%	17%	20%
Somewhat disagree	10%	10%	15%	4%	12%
Strongly disagree	25%	28%	53%	5%	22%
Don't know	16%	11%	14%	11%	16%
Skipped	2%	1%	0%	1%	1%
Agree (Net)	46%	49%	17%	80%	49%
Disagree (Net)	35%	38%	68%	9%	34%





TM3138Y23_3. Please indicate how much you agree or disagree with the following statement: The indictment of Donald Trump on criminal charges is politically motivated

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Strongly agree	32%	36%	5%	69%	30%
Somewhat agree	13%	11%	8%	14%	17%
Somewhat disagree	11%	11%	17%	4%	13%
Strongly disagree	30%	34%	62%	7%	27%
Don't know	11%	7%	7%	6%	12%
Skipped	2%	1%	1%	1%	1%
Agree (Net)	46%	48%	13%	83%	47%
Disagree (Net)	41%	44%	79%	11%	40%

TM3138Y23_5. Please indicate how much you agree or disagree with the following statement: U.S. Presidents should have immunity from all but the most serious criminal charges

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Strongly agree	10%	11%	2%	20%	10%
Somewhat agree	12%	13%	4%	22%	12%
Somewhat disagree	14%	15%	10%	18%	17%
Strongly disagree	50%	51%	77%	25%	49%
Don't know	12%	9%	6%	13%	11%
Skipped	2%	1%	0%	1%	1%
Agree (Net)	22%	24%	6%	42%	22%
Disagree (Net)	64%	66%	87%	43%	66%

TM3138Y23_6. Please indicate how much you agree or disagree with the following statement: U.S. Presidents should have immunity from being charged criminally over conduct while in office unless they have first been impeached and convicted by Congress

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Strongly agree	14%	15%	4%	27%	14%
Somewhat agree	13%	14%	5%	23%	15%
Somewhat disagree	11%	11%	10%	13%	12%
Strongly disagree	44%	46%	73%	17%	43%
Don't know	16%	12%	7%	19%	15%
Skipped	2%	1%	0%	1%	1%
Agree (Net)	27%	29%	9%	50%	29%
Disagree (Net)	55%	57%	83%	30%	55%

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TM3187Y23. As you may know, Donald Trump is using political donations from large and small donors to help pay legal costs associated with his legal problems. Do you think this action is appropriate or not appropriate?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Very appropriate	16%	18%	3%	34%	13%
Somewhat appropriate	18%	18%	5%	31%	21%
Not very appropriate	19%	18%	18%	21%	20%
Not at all appropriate	43%	43%	73%	12%	44%
Skipped	4%	2%	1%	2%	2%
Appropriate (Net)	34%	36%	8%	66%	34%
Not appropriate (Net)	62%	62%	91%	32%	64%

TM3181Y23_1. If all other things were equal, would you vote for Donald Trump for president in 2024 if he is/has been... Convicted of a felony crime by a jury

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Would vote for Donald Trump	30%	34%	5%	66%	28%
Would NOT vote for Donald Trump	53%	54%	90%	14%	58%
Don't know	15%	11%	5%	19%	14%
Skipped	2%	1%	0%	1%	1%

TM3181Y23_2. If all other things were equal, would you vote for Donald Trump for president in 2024 if he is/has been... Currently serving time in prison

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Would vote for Donald Trump	27%	30%	5%	59%	24%
Would NOT vote for Donald Trump	57%	58%	90%	23%	61%
Don't know	14%	11%	4%	18%	14%
Skipped	2%	1%	0%	1%	1%

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TM3178Y23_1. How often, if at all, do you get news or information from the following sources? FOX News

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	8%	8%	3%	16%	6%
Some of the time	16%	16%	8%	25%	17%
Every once in a while	23%	23%	18%	26%	26%
Never or virtually never	52%	50%	70%	33%	50%
Skipped	2%	2%	0%	1%	1%

TM3178Y23_2. How often, if at all, do you get news or information from the following sources? CNN or **MSNBC**

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	8%	9%	17%	3%	6%
Some of the time	20%	20%	29%	10%	22%
Every once in a while	21%	22%	25%	19%	22%
Never or virtually never	49%	47%	29%	67%	49%
Skipped	2%	2%	1%	1%	1%

TM3178Y23_3. How often, if at all, do you get news or information from the following sources? ABC, CBS, or NBC News

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	16%	18%	23%	13%	15%
Some of the time	26%	27%	32%	21%	28%
Every once in a while	24%	24%	24%	26%	25%
Never or virtually never	32%	30%	20%	39%	31%
Skipped	2%	2%	0%	1%	1%





TM3178Y23_4. How often, if at all, do you get news or information from the following sources? New York Times, Washington Post, Wall Street Journal, or USA Today

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	8%	9%	14%	4%	9%
Some of the time	18%	19%	27%	10%	18%
Every once in a while	20%	21%	22%	18%	23%
Never or virtually never	53%	50%	37%	67%	49%
Skipped	2%	2%	1%	1%	1%

TM3178Y23_5. How often, if at all, do you get news or information from the following sources? Conservative online news (e.g. Breitbart, Daily Caller, Instapundit)

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	3%	3%	1%	6%	2%
Some of the time	7%	7%	3%	11%	7%
Every once in a while	10%	11%	6%	15%	9%
Never or virtually never	79%	78%	89%	67%	81%
Skipped	2%	1%	0%	1%	1%

TM3178Y23_6. How often, if at all, do you get news or information from the following sources? Digital or online news

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	20%	20%	21%	19%	21%
Some of the time	35%	37%	41%	34%	34%
Every once in a while	25%	24%	21%	26%	27%
Never or virtually never	19%	17%	16%	20%	17%
Skipped	2%	2%	1%	1%	1%





TM3178Y23_7. How often, if at all, do you get news or information from the following sources? Your local newspaper

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	8%	9%	10%	7%	7%
Some of the time	17%	18%	20%	14%	19%
Every once in a while	20%	21%	22%	21%	19%
Never or virtually never	53%	51%	47%	56%	54%
Skipped	2%	2%	0%	1%	1%

TM3178Y23_8. How often, if at all, do you get news or information from the following sources? Public television or radio

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	14%	14%	20%	11%	11%
Some of the time	25%	26%	28%	23%	26%
Every once in a while	26%	25%	27%	26%	25%
Never or virtually never	34%	33%	24%	39%	37%
Skipped	2%	1%	0%	1%	1%

TM3178Y23_9. How often, if at all, do you get news or information from the following sources? Social media, YouTube, or TikTok

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	13%	12%	15%	12%	10%
Some of the time	26%	26%	28%	25%	26%
Every once in a while	25%	25%	26%	25%	24%
Never or virtually never	35%	37%	31%	38%	39%
Skipped	2%	2%	0%	1%	1%





TM3178Y23_10. How often, if at all, do you get news or information from the following sources? Newsletters or news items sent directly to you

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
All the time	5%	5%	6%	4%	5%
Some of the time	15%	17%	17%	16%	16%
Every once in a while	20%	21%	23%	20%	17%
Never or virtually never	58%	56%	54%	58%	60%
Skipped	2%	2%	1%	2%	1%

TM1978Y20. In the 2020 presidential election, did you vote for Donald Trump or Joe Biden?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Donald Trump	32%	40%	3%	79%	26%
Joe Biden	36%	43%	76%	4%	35%
Some other candidate	2%	3%	1%	2%	5%
I did not vote in the 2020 presidential election	26%	12%	19%	14%	30%
Not sure	3%	2%	1%	0%	4%
Skipped	1%	1%	0%	0%	0%

TM3206Y23. In the 2016 presidential election, did you vote for Donald Trump or Hillary Clinton?

	Total (N=2,556)	Registered Voter (N=2,135)	Democrat (N=774)	Republican (N=828)	Independent (N=708)
Donald Trump	32%	39%	4%	75%	28%
Hillary Clinton	30%	36%	66%	4%	25%
Some other candidate	5%	6%	2%	3%	10%
I did not vote in the 2016 presidential election	29%	16%	25%	16%	33%
Not sure	3%	2%	2%	1%	4%
Skipped	1%	1%	0%	1%	0%

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About the Study

This Ipsos poll was conducted May 30-31, 2024 on behalf of Reuters using the KnowledgePanel®. This poll is based on a representative sample of 2,556 U.S. residents, age 18 or older.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. Party ID benchmarks are from the 2023 NPORS annual survey. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic and 2+ Races/Non-Hispanic, Hispanic)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan Status (Metro, Non-Metro)
- Education (High School graduate or less, Some College, Bachelor or higher)
- Household Income (under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and over)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 2.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of error takes into account the design effect, which was 1.18 for all adults. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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