

# The Washington Post



This Washington Post-Ipsos poll was conducted online April 9-16, 2024, among a random national sample of 1,331 non-Hispanic Black adults ages 18 and older and a partially overlapping sample of 1,029 U.S. adults overall. The sample was drawn through the Ipsos KnowledgePanel, an ongoing survey panel recruited through random sampling of U.S. households. Results among Black Americans have a margin of sampling error of plus or minus 3.2 percentage points and the overall sample of Americans has a margin of error of 3.2 points. Sampling, field work and data processing were conducted by Ipsos of Washington, D.C.

(Full methodological details at the end of this document.)

\*= less than 0.5 percent

Question 1 held for release.

2. How likely are you to vote in the presidential election in November?

	Absolutely certain to vote	Will probably vote	There is a 50-50 chance	There is less than a 50-50 chance	No opinion /Skipped
4/18/24 Black	62	12	12	15	*
5/1/22 Black*	54	17	15	13	1
6/14/20 Black	74	8	6	11	1
1/8/20 Black	71	10	9	9	1
4/18/24 All U.S.	68	10	7	14	*
5/1/22 All U.S.*	56	15	13	15	2
6/14/20 All U.S.	72	8	8	11	*

\*"... November election for U.S. House and some U.S. Senate and governor seats?"

3. How much do you think it matters whether or not you personally vote?

	---- Matters more ----				--- Matters less ----			
	NET	A great deal	A good amount	Somewhat	NET	Not so much	Not at all	No op. /Skip
4/18/24 Black	64	49	16	17	19	7	12	*
4/18/24 All U.S.	61	42	19	18	21	11	10	1

4. (AMONG BLACK AMERICANS) How likely are you to vote for each of the following candidates for president?

4/18/24 - Summary table among Black Americans

	----- Vote for -----			----- NOT vote for -----			No op.
	NET	Definitely	Probably	NET	Probably	Definitely	
a. Joe Biden, the Democrat	66	42	24	33	11	22	1
b. Donald Trump, the Republican	14	4	10	84	9	75	2
c. Robert F. Kennedy, Jr., a third-party candidate	20	1	19	78	26	51	2
d. Cornel West, a							

third-party candidate	13	2	11	84	29	55	3
e. Jill Stein, the Green Party Candidate	10	1	9	88	26	62	3

4/18/24 - Summary table among Black registered voters

	----- Vote for -----			----- NOT vote for -----			No op.
	NET	Definitely	Probably	NET	Probably	Definitely	
a. Joe Biden, the Democrat	74	48	26	25	9	16	1
b. Donald Trump, the Republican	14	5	9	85	9	76	1
c. Robert F. Kennedy, Jr., a third-party candidate	20	1	19	78	25	53	2
d. Cornel West, a third-party candidate	14	1	12	84	28	56	2
e. Jill Stein, the Green Party Candidate	9	1	8	88	25	63	3

Compare to:

If the presidential election were held today, for whom would you vote if the candidates were (Joe Biden, the Democrat) or (Donald Trump, the Republican)?

	Biden	Trump	No opinion
6/14/20 Black RV	92	5	4

If the 2020 presidential election were held today, for whom would you vote if the candidates were (Joe Biden, the Democrat) or (Donald Trump, the Republican)?

	Biden	Trump	Another candidate	I would not vote	No opinion
1/8/20 Black RV	82	4	5	6	3

5. (AMONG BLACK AMERICANS) Do you approve or disapprove of the way Joe Biden is handling his job as president? Do you feel that way strongly or somewhat?

	----- Approve -----			----- Disapprove -----			No opinion /Skipped
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
4/18/24 Black	62	20	42	37	21	16	2
5/12/23 Black	66	18	49	31	19	12	3
5/1/22 Black	70	23	47	28	19	9	2

6. Do you have a favorable or unfavorable impression of each of the following people, or don't you know enough to say? Do you feel that way strongly or somewhat?

4/18/24 - Summary table among Black Americans

	----- Favorable -----			--- Unfavorable ---			Don't know enough to say	No op /Skip
	NET	Very	Somewhat	NET	Somewhat	Very		
a. Donald Trump	14	5	9	78	9	69	7	1
b. Joe Biden	62	28	35	30	14	16	7	1
c. Kamala Harris	59	28	31	26	14	12	14	1

4/18/24 - Summary table among U.S. adults overall

	----- Favorable -----			--- Unfavorable ---			Don't know enough to say	No op /Skip
	NET	Very	Somewhat	NET	Somewhat	Very		
a. Donald Trump	36	21	15	59	10	49	4	1
b. Joe Biden	38	17	21	58	15	43	3	1
c. Kamala Harris	36	14	21	52	14	38	12	1

Trend:

a. Donald Trump

	----- Favorable -----			---- Unfavorable ----			DK enough to say	No op.
	NET	Very	Somewhat	NET	Somewhat	Very		
4/18/24 Black	14	5	9	78	9	69	7	1
5/1/22 Black	11	4	7	81	12	69	6	2
4/18/24 All U.S.	36	21	15	59	10	49	4	1
5/1/22 All U.S.	35	20	16	60	11	49	4	1

b. Joe Biden

	----- Favorable -----			---- Unfavorable ----			DK enough to say	No op.
	NET	Very	Somewhat	NET	Somewhat	Very		
4/18/24 Black	62	28	35	30	14	16	7	1
5/1/22 Black	66	29	28	24	14	10	9	1
1/8/20 Black*	69	44	25	13	7	6	16	2
4/18/24 All U.S.	38	17	21	58	15	43	3	1
5/1/22 All U.S.	34	16	27	50	15	35	6	1

\*"How favorable or unfavorable is your opinion of each of the follow Democratic presidential candidates? If you haven't heard of them, please indicate." "Don't know enough to say" figure includes 3 percent who said they never heard of Biden and 12 percent who heard of Biden but had no opinion of him.

c. Kamala Harris

	----- Favorable -----			---- Unfavorable ----			DK enough to say	No op.
	NET	Very	Somewhat	NET	Somewhat	Very		
4/18/24 Black	59	28	31	26	14	12	14	1
5/1/22 Black	65	32	34	21	12	9	12	1
4/18/24 All U.S.	36	14	21	52	14	38	12	1
5/1/22 All U.S.	37	15	22	48	13	35	14	1

7. (AMONG BLACK AMERICANS) Who do you trust more to handle the following, (Biden) or (Trump)?

4/18/24 - Summary table among Black Americans

	Biden	Trump	Neither	Both equally	No opinion /Skipped
a. The economy	50	16	27	5	2
b. Abortion	54	9	31	4	2
c. Crime	46	13	33	6	2
d. Immigration	44	20	31	4	2
e. The war between Israel and Hamas	42	11	40	5	2
f. Racism	55	6	33	4	2

8. (AMONG BLACK AMERICANS) Who do you think ...?

4/18/24 - Summary table among Black Americans

	Biden	Trump	Neither	Both equally	No opinion /Skipped
a. Is more mentally sharp	40	14	36	7	2
b. Is more honest and trustworthy	58	6	31	3	2
c. Is a stronger leader	49	15	29	5	2
d. Accomplished more as president	53	14	24	7	2
e. Cares more about people like you	60	7	27	4	2

9. (AMONG BLACK AMERICANS) Do you think President Biden's policies have (helped) or (hurt) Black people, or have Biden's policies made no difference?

	Helped	Hurt	Made no difference	No opinion /Skipped
4/18/24 Black	38	11	49	2
5/12/23 Black	34	14	49	3

10. (AMONG BLACK AMERICANS) Thinking back to when Trump was president, do you think his policies (helped) or (hurt) Black people, or did they make no difference?

	Helped	Hurt	Made no difference	No opinion /Skipped
4/18/24 Black	13	55	30	2

Question 11 held for release.

12. As you may know, Trump has been charged with criminal conspiracy to defraud the United States which alleges he lied about voter fraud in an illegal effort to overturn the 2020 election. Do you think Trump is innocent or guilty of these charges?

	----- Innocent -----			----- Guilty -----			Not sure	No op.
	NET	Definitely	Probably	NET	Probably	Definitely		
4/18/24 Black	8	4	4	76	15	62	15	1
4/18/24 U.S.	28	16	12	56	16	40	15	1
12/17/23*	33	21	12	56	16	40	11	*

\*Post-UMD poll among U.S. adults

Questions 13-45 held for release.

46. Lastly, do you think each of the following is biased against Black people?

4/18/24 - Summary table among Black Americans

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
a. Donald Trump	77	19	5
b. Joe Biden	23	72	5

4/18/24 - Summary table among U.S. adults overall

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
a. Donald Trump	51	44	5
b. Joe Biden	29	66	5

Trend:

a. Donald Trump

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
4/18/24 Black	77	19	5
6/14/20 Black	87	9	4
4/18/24 All U.S.	51	44	5
6/14/20 All U.S.	57	40	2

a. Joe Biden

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
4/18/24 Black	23	72	5
6/14/20 Black	17	78	4
4/18/24 All U.S.	29	66	5
6/14/20 All U.S.	31	65	3

\*\*END\*\*

#### METHODOLOGICAL DETAILS

This poll was jointly sponsored and funded by The Washington Post and Ipsos. The poll includes a random sample of 1,331 non-Hispanic Black adults in the United States, as well as a partially overlapping sample of 1,029 U.S. adults overall. Interviews were conducted in English and Spanish.

The questionnaire was administered with the exact questions in the exact order as they appear in this document. Demographic questions are not shown. If a question was asked of a reduced base of the sample, a parenthetical preceding the question identifies the group asked. Phrases surrounded by parentheticals within questions indicate clauses that were randomly rotated for respondents.

Ipsos conducted sampling, interviewing and tabulation for the survey using the KnowledgePanel, a representative panel of adults age 18 and over living in the United States. KnowledgePanel members are recruited through probability sampling methods using address-based sampling. Panel members who do not have internet access are provided with a tablet and internet service.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall sample and the non-Hispanic Black sample were weighted separately to match the makeup of the respective population demographics by sex, age, education, region, metropolitan status, household income, and 2020 presidential vote choice. The overall sample included an additional adjustment for race/ethnicity. The demographic benchmarks came from the Census Bureau's 2022 American Community Survey while benchmarks for metropolitan status were from the Census Bureau's March 2023 Supplement of the Current Population Survey. Additionally, the 2020 vote choice benchmarks for the overall sample were obtained from the Federal Election Commission's Official 2020 Presidential General Election Results. For the sample of Black Americans, turnout benchmarks were from the U.S. Elections Project and vote choice benchmarks from an average of post-

election estimates from the NEP exit poll, AP VoteCast, Pew validated voter survey and Catalist.

The margin of sampling error for the sample of non-Hispanic Black adults is plus or minus 3.2 percentage points, the overall sample is plus or minus 3.2 percentage points. All error margins have been adjusted to account for the survey's design effect, which is 1.4 for results among Black adults and 1.1 for the overall sample of adults. For results based on other subgroups, the margin of sampling error may be higher. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

Group	Sample size	Error margin
Black adults	1,331	+/- 3.2 points
U.S. adult comparison sample	1,029	3.2
White adults	703	3.9

