

# Ipsos Political Monitor - April 2024

Table 1  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age														Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total				
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072				
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072				
<b>Total voting</b>	<b>795</b>	<b>680</b>	<b>542</b>	<b>539</b>	<b>691</b>	<b>657</b>	<b>616</b>	<b>567</b>	<b>22</b>	<b>401</b>	<b>384</b>	<b>219</b>	<b>259</b>	<b>316</b>	<b>85</b>	<b>134</b>	<b>122</b>	<b>137</b>	<b>118</b>	<b>198</b>	<b>93</b>	<b>222</b>	<b>288</b>	<b>148</b>	<b>137</b>	<b>510</b>	<b>285</b>	<b>692</b>	<b>95</b>	<b>388</b>	<b>376</b>	<b>802</b>				
Conservative	166 21%	137 20%	103 19%	104 19%	137 20%	132 20%	121 20%	109 19%	11 50%	70 18%	94 24%	31 14%	43 17%	93 29%	12 14%	19 11%	13 22%	30 14%	16 38%	76 50%	47 23%	36 16%	63 22%	32 21%	35 26%	99 19%	67 24%	156 23%	10 10%	71 18%	87 23%	152 19%				
Labour	338 43%	282 41%	239 44%	236 44%	297 43%	284 43%	269 44%	249 44%	9 39%	175 44%	159 41%	114 52%	128 50%	96 30%	46 55%	68 50%	67 55%	61 45%	46 39%	49 25%	21 23%	113 51%	118 41%	57 38%	50 37%	231 45%	107 38%	270 39%	65 68%	189 49%	135 36%	349 44%				
Liberal Democrats (Lib Dem)	67 8%	58 9%	48 9%	45 8%	63 9%	57 9%	49 8%	48 8%	1 4%	34 8%	33 9%	18 8%	22 9%	27 8%	6 7%	12 9%	12 10%	10 7%	17 8%	7 9%	7 8%	16 7%	23 12%	18 7%	10 8%	39 10%	28 9%	60 8%	7 8%	22 6%	44 12%	71 9%				
Scottish National Party (SNP)	24 3%	21 3%	19 3%	20 4%	22 3%	21 3%	21 4%	1 3%	1 3%	12 3%	12 3%	6 3%	8 3%	10 4%	3 4%	3 2%	5 4%	3 2%	2 4%	8 4%	3 4%	6 3%	12 4%	3 2%	2 4%	18 2%	6 2%	23 3%	1 1%	16 4%	8 2%	33 4%				
Plaid Cymru	10 1%	9 1%	7 2%	8 1%	9 1%	9 1%	8 1%	- 1%	- 1%	5 1%	5 1%	1 1%	4 2%	5 1%	- 1%	1 1%	2 2%	2 3%	4 3%	2 1%	1 1%	4 2%	4 1%	- 2%	3 1%	8 1%	3 1%	10 1%	- 1%	4 1%	6 2%	16 2%				
Green Party	76 10%	71 11%	49 9%	45 8%	66 10%	60 9%	55 9%	49 9%	1 5%	36 9%	39 10%	33 15%	16 6%	27 8%	10 12%	23 17%	13 10%	3 2%	11 10%	15 8%	7 7%	18 8%	31 11%	11 7%	17 12%	48 9%	28 10%	66 10%	9 9%	21 6%	51 14%	69 9%				
Reform UK/The Brexit Party	95 12%	86 13%	68 13%	71 13%	83 12%	83 13%	80 13%	72 13%	- 13%	63 16%	31 8%	12 6%	30 11%	53 17%	7 8%	6 4%	9 7%	21 15%	25 21%	28 14%	4 5%	28 13%	29 10%	25 17%	13 9%	57 11%	37 13%	91 13%	1 1%	55 14%	39 10%	90 11%				
Other	19 2%	16 2%	9 2%	10 2%	14 2%	12 2%	10 2%	- 2%	- 2%	7 2%	10 3%	4 2%	8 3%	7 2%	1 2%	3 5%	2 3%	6 2%	4 3%	3 3%	2 3%	2 1%	7 2%	3 2%	6 5%	10 2%	9 3%	16 2%	2 2%	10 3%	7 2%	22 3%				
<b>Conservative Lead over Labour</b>	<b>-172 -22%</b>	<b>-145 -21%</b>	<b>-137 -25%</b>	<b>-132 -24%</b>	<b>-160 -23%</b>	<b>-153 -23%</b>	<b>-148 -24%</b>	<b>-140 -25%</b>	<b>2 11%</b>	<b>-105 -26%</b>	<b>-65 -17%</b>	<b>-83 -38%</b>	<b>-85 -33%</b>	<b>-3 -1%</b>	<b>-35 -41%</b>	<b>-49 -36%</b>	<b>-54 -44%</b>	<b>-32 -23%</b>	<b>-30 -25%</b>	<b>27 14%</b>	<b>25 27%</b>	<b>-77 -35%</b>	<b>-55 -19%</b>	<b>-25 -17%</b>	<b>-15 -11%</b>	<b>-131 -26%</b>	<b>-40 -14%</b>	<b>-114 -17%</b>	<b>-55 -58%</b>	<b>-118 -30%</b>	<b>-49 -13%</b>	<b>-197 -25%</b>				
Undecided	106 10%	78 9%	45 8%	44 7%	63 8%	62 8%	55 8%	47 7%	10 9%	39 8%	67 12%	32 11%	37 11%	37 9%	15 13%	17 9%	20 12%	17 10%	14 8%	23 9%	12 10%	19 7%	29 8%	24 12%	33 16%	48 7%	57 14%	91 10%	13 10%	- -	- -	111 10%				
Would not vote	149 14%	61 7%	10 2%	12 2%	23 3%	20 3%	17 2%	13 2%	84 71%	68 13%	78 14%	38 13%	49 14%	62 15%	12 11%	26 14%	30 17%	19 11%	35 21%	27 11%	13 11%	32 12%	52 14%	30 14%	35 17%	84 13%	65 16%	121 13%	21 16%	- -	1 *	137 13%				
Refused/Prefer not to answer	22 2%	10 1%	5 1%	6 1%	11 1%	11 2%	9 1%	6 1%	1 1%	3 1%	17 3%	7 2%	5 1%	11 3%	3 2%	4 2%	2 1%	3 2%	3 2%	8 3%	3 3%	3 1%	10 3%	6 3%	4 2%	13 2%	10 2%	16 2%	3 3%	- -	- -	22 2%				
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 2  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
<b>Total voting</b>	<b>795</b>	<b>166</b>	<b>338</b>	<b>67</b>	<b>290</b>	<b>628</b>	<b>456</b>	<b>382</b>	<b>413</b>	<b>79</b>	<b>385</b>	<b>238</b>	<b>294</b>	<b>254</b>	<b>532</b>	<b>188</b>	<b>235</b>	<b>185</b>	<b>114</b>	<b>683</b>	<b>73</b>	<b>236</b>	<b>262</b>	<b>52</b>	<b>137</b>	<b>138</b>	<b>370</b>	<b>287</b>	<b>802</b>
Conservative	166	166	-	-	-	-	166	60	106	8	62	40	76	48	116	40	57	42	13	149	14	115	5	2	3	52	79	35	152
	21%	100%	-	-s	-	-	37%	16%	26%	10%	16%	17%	26%	19%	22%	21%	24%	23%	12%	22%	19%	49%	2%	3s	2%	38%	21%	12%	19%
Labour	338	-	338	-	338	-	177	161	51	161	116	95	122	211	86	98	71	62	298	21	23	198	16	42	42	146	150	349	
	43%	-	100%	-s	-	54%	-	46%	39%	64%	42%	49%	32%	48%	40%	46%	42%	39%	55%	44%	29%	10%	76%	31s	31%	30%	40%	52%	44%
Liberal Democrats (Lib Dem)	67	-	-	67	67	67	35	32	6	38	22	28	16	50	11	16	19	15	60	6	11	17	25	28	11	30	26	71	
	8%	-	-	100s	23%	11%	15%	9%	8%	8%	10%	9%	10%	6%	9%	6%	7%	10%	13%	9%	8%	5%	6%	49s	20%	8%	8%	9%	9%
Scottish National Party (SNP)	24	-	-	-	24	24	10	14	3	11	4	13	6	17	-	-	-	-	-	24	-	1	-	19	4	10	10	33	
	3%	-	-	-s	8%	4%	5%	3%	3%	4%	3%	2%	5%	3%	3%	-	-	-	-	-	32%	-	*	-s	14%	3%	3%	3%	4%
Plaid Cymru	10	-	-	-	10	10	3	7	*	5	3	6	2	8	-	10	-	-	-	-	-	*	2	-	7	1	5	5	16
	1%	-	-	-s	4%	2%	2%	1%	2%	*	1%	1%	2%	1%	2%	-	4%	-	-	-	-	*	1%	-s	5%	1%	1%	2%	2%
Green Party	76	-	-	-	76	76	39	37	4	36	23	26	26	50	23	15	18	13	69	6	14	31	8	24	9	29	38	69	
	10%	-	-	-s	26%	12%	17%	10%	9%	5%	9%	10%	9%	10%	9%	12%	7%	10%	12%	10%	9%	6%	12%	15s	17%	6%	8%	13%	9%
Reform UK/The Brexit Party	95	-	-	-	95	95	52	42	4	67	26	46	23	72	23	33	30	6	90	2	68	4	-	10	17	59	19	90	
	12%	-	-	-s	33%	15%	21%	14%	10%	5%	17%	11%	16%	9%	13%	12%	14%	16%	5%	13%	3%	29%	2%	-s	8%	12%	16%	7%	11%
Other	19	-	-	-	18	18	5	14	3	6	4	3	11	7	4	6	4	4	17	1	5	4	1	4	3	11	4	22	
	2%	-	-	-s	6%	3%	4%	1%	3%	4%	2%	2%	1%	4%	1%	2%	3%	2%	4%	3%	1%	2%	2%	2s	3%	2%	3%	2%	3%
<b>Conservative Lead over Labour</b>	<b>-172</b>	<b>166</b>	<b>-338</b>	<b>0</b>	<b>0</b>	<b>-338</b>	<b>166</b>	<b>-117</b>	<b>-54</b>	<b>-43</b>	<b>-99</b>	<b>-76</b>	<b>-19</b>	<b>-73</b>	<b>-95</b>	<b>-46</b>	<b>-41</b>	<b>-29</b>	<b>-48</b>	<b>-149</b>	<b>-7</b>	<b>92</b>	<b>-193</b>	<b>-14</b>	<b>-40</b>	<b>11</b>	<b>-68</b>	<b>-115</b>	<b>-197</b>
	<b>-22%</b>	<b>100%</b>	<b>-100%</b>	<b>0s</b>	<b>0%</b>	<b>-54%</b>	<b>37%</b>	<b>-31%</b>	<b>-13%</b>	<b>-54%</b>	<b>-26%</b>	<b>-32%</b>	<b>-6%</b>	<b>-29%</b>	<b>-18%</b>	<b>-25%</b>	<b>-17%</b>	<b>-16%</b>	<b>-43%</b>	<b>-22%</b>	<b>-10%</b>	<b>39%</b>	<b>-74%</b>	<b>-27s</b>	<b>-29%</b>	<b>8%</b>	<b>-18%</b>	<b>-40%</b>	<b>-25%</b>
Undecided	106	-	-	-	-	-	43	63	16	49	29	30	46	59	30	38	18	13	93	8	43	5	6	9	18	62	25	111	
	10%	-	-	-s	-	-	9%	11%	14%	9%	9%	8%	13%	8%	12%	11%	7%	9%	10%	9%	14%	2%	9s	6%	9%	12%	7%	10%	
Would not vote	149	-	-	-	-	-	68	80	14	72	51	44	52	95	31	50	39	19	132	11	32	10	4	6	44	71	33	137	
	14%	-	-	-s	-	-	14%	14%	13%	14%	16%	12%	14%	14%	12%	15%	16%	13%	14%	11%	10%	4%	6s	4%	22%	14%	9%	13%	
Refused/Prefer not to answer	22	-	-	-	-	-	6	16	3	9	5	6	11	11	5	9	6	2	20	1	1	-	-	1	2	10	10	22	
	2%	-	-	-s	-	-	1%	3%	2%	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	1%	*	-	-s	*	1%	2%	3%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	
Unweighted Total	651	651	651	614	651	651	651	-	362	282	121	220	310	32	89	107	113	112	198	98	175	260	87	129	435	216	572	74	359	215	651
Weighted Total	602	602	602	574	602	602	602	-	308	288	122	211	269	27	95	100	111	111	157	78	174	228	101	98	403	200	534	62	317	215	651
<b>Total voting</b>	<b>542</b>	<b>542</b>	<b>542</b>	<b>517</b>	<b>542</b>	<b>542</b>	<b>542</b>	<b>-</b>	<b>285</b>	<b>251</b>	<b>110</b>	<b>190</b>	<b>243</b>	<b>27</b>	<b>82</b>	<b>87</b>	<b>103</b>	<b>102</b>	<b>141</b>	<b>71</b>	<b>159</b>	<b>207</b>	<b>90</b>	<b>86</b>	<b>367</b>	<b>175</b>	<b>481</b>	<b>58</b>	<b>317</b>	<b>215</b>	<b>584</b>
Conservative	103	103	103	99	103	103	103	-	44	56	8	26	69	2	6	10	16	14	55	36	16	40	21	25	57	46	100	2	56	42	109
	19%	19%	19%	19%	19%	19%	19%	-s	16%	23%	7%	14%	29%	6% <sup>s</sup>	7% <sup>s</sup>	12%	15%	14%	39%	51% <sup>s</sup>	10%	19%	23% <sup>s</sup>	29%	15%	26%	21%	4% <sup>s</sup>	18%	19%	19%
Labour	239	239	239	227	239	239	239	-	130	105	62	95	82	16	47	43	52	41	41	17	79	94	35	31	173	66	196	42	161	75	251
	44%	44%	44%	44%	44%	44%	44%	-s	46%	42%	57%	50%	34%	57% <sup>s</sup>	57% <sup>s</sup>	50%	51%	40%	29%	24% <sup>s</sup>	50%	45%	39% <sup>s</sup>	37%	47%	38%	41%	72% <sup>s</sup>	51%	35%	43%
Liberal Democrats (Lib Dem)	48	48	48	45	48	48	48	-	25	23	10	20	17	1	9	10	10	7	10	6	14	16	10	8	30	18	43	5	14	33	57
	9%	9%	9%	9%	9%	9%	9%	-s	9%	9%	9%	11%	7%	5% <sup>s</sup>	11% <sup>s</sup>	12%	10%	7%	7%	9% <sup>s</sup>	9%	8%	11% <sup>s</sup>	9%	8%	10%	9%	8% <sup>s</sup>	4%	15%	10%
Scottish National Party (SNP)	19	19	19	18	19	19	19	-	9	10	1	8	9	1	1	5	3	2	7	3	4	10	3	2	14	4	19	-	13	6	28
	3%	3%	3%	4%	3%	3%	3%	-s	3%	4%	1%	4%	4%	3% <sup>s</sup>	1% <sup>s</sup>	5%	3%	2%	5%	5% <sup>s</sup>	3%	5%	3% <sup>s</sup>	2%	4%	3%	4%	-s	4%	3%	5%
Plaid Cymru	7	7	7	7	7	7	7	-	3	4	1	3	4	-	1	2	1	2	1	*	3	3	-	1	6	1	7	-	2	5	11
	1%	1%	1%	1%	1%	1%	1%	-s	1%	2%	1%	1%	1%	-s	2% <sup>s</sup>	2%	1%	2%	1%	1% <sup>s</sup>	2%	2%	-s	2%	1%	2%	2%	-s	1%	2%	2%
Green Party	49	49	49	45	49	49	49	-	23	26	21	12	17	6	15	8	3	11	6	4	15	22	5	7	37	12	41	7	18	31	47
	9%	9%	9%	9%	9%	9%	9%	-s	8%	10%	19%	6%	7%	23% <sup>s</sup>	18% <sup>s</sup>	10%	3%	11%	4%	5% <sup>s</sup>	10%	10%	5% <sup>s</sup>	9%	10%	7%	9%	11% <sup>s</sup>	6%	14%	8%
Reform UK/The Brexit Party	68	68	68	67	68	68	68	-	48	20	5	21	42	1	4	8	12	21	21	4	25	18	15	9	44	25	67	1	46	22	70
	13%	13%	13%	13%	13%	13%	13%	-s	17%	8%	5%	11%	17%	4% <sup>s</sup>	5% <sup>s</sup>	10%	12%	21%	15%	5% <sup>s</sup>	16%	9%	17% <sup>s</sup>	11%	12%	14%	14%	2% <sup>s</sup>	14%	10%	12%
Other	9	9	9	9	9	9	9	-	3	6	1	5	3	1	*	*	5	3	-	-	2	4	1	1	6	2	8	1	7	1	11
	2%	2%	2%	2%	2%	2%	2%	-s	1%	2%	1%	3%	2%	2% <sup>s</sup>	* <sup>s</sup>	*	5%	3%	-	-s	1%	2%	1% <sup>s</sup>	1%	2%	1%	2%	2% <sup>s</sup>	2%	1%	2%
<b>Conservative Lead over Labour</b>	<b>-137</b>	<b>-137</b>	<b>-137</b>	<b>-128</b>	<b>-137</b>	<b>-137</b>	<b>-137</b>	<b>0</b>	<b>-86</b>	<b>-49</b>	<b>-54</b>	<b>-70</b>	<b>-13</b>	<b>-14</b>	<b>-41</b>	<b>-33</b>	<b>-37</b>	<b>-26</b>	<b>14</b>	<b>19</b>	<b>-63</b>	<b>-54</b>	<b>-14</b>	<b>-6</b>	<b>-117</b>	<b>-20</b>	<b>-95</b>	<b>-40</b>	<b>-105</b>	<b>-33</b>	<b>-142</b>
	<b>-25%</b>	<b>-25%</b>	<b>-25%</b>	<b>-25%</b>	<b>-25%</b>	<b>-25%</b>	<b>-25%</b>	<b>0%<sup>s</sup></b>	<b>-30%</b>	<b>-20%</b>	<b>-50%</b>	<b>-37%</b>	<b>-5%</b>	<b>-51%<sup>s</sup></b>	<b>-49%<sup>s</sup></b>	<b>-38%</b>	<b>-36%</b>	<b>-26%</b>	<b>10%</b>	<b>27%<sup>s</sup></b>	<b>-39%</b>	<b>-26%</b>	<b>-16%<sup>s</sup></b>	<b>-7%</b>	<b>-32%</b>	<b>-11%</b>	<b>-20%</b>	<b>-68%<sup>s</sup></b>	<b>-33%</b>	<b>-15%</b>	<b>-24%</b>
Undecided	45	45	45	42	45	45	45	-	20	26	12	18	16	*	11	9	8	6	10	5	13	14	8	10	27	18	42	3	-	-	52
	8%	8%	8%	7%	8%	8%	8%	-s	6%	9%	10%	8%	6%	1% <sup>s</sup>	12% <sup>s</sup>	9%	8%	5%	6%	6% <sup>s</sup>	7%	6%	8% <sup>s</sup>	11%	7%	9%	8%	4% <sup>s</sup>	-	8%	
Would not vote	10	10	10	10	10	10	10	-	3	8	-	3	7	-	-	3	*	4	3	1	2	3	3	2	5	5	8	*	-	-	10
	2%	2%	2%	2%	2%	2%	2%	-s	1%	3%	-	1%	3%	-s	-s	3%	*	4%	2%	1% <sup>s</sup>	1%	1%	3% <sup>s</sup>	2%	1%	2%	2%	1% <sup>s</sup>	-	2%	2%
Refused/Prefer not to answer	5	5	5	5	5	5	5	-	1	4	1	1	3	-	1	1	-	-	3	2	-	3	1	*	3	1	3	1	-	-	5
	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	1%	1%	1%	-s	1% <sup>s</sup>	1%	-	-	2%	2% <sup>s</sup>	-	1%	1% <sup>s</sup>	*	1%	1%	1%	2% <sup>s</sup>	-	-	1%
Don't know	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 4  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	651	109	251	57	223	474	332	320	331	126	235	203	287	150	490	136	206	156	76	518	77	221	224	54	137	98	278	275	651
Weighted Total	602	103	239	48	199	439	302	303	299	59	297	194	244	158	438	145	171	161	68	514	57	203	212	46	120	99	258	245	651
<b>Total voting</b>	<b>542</b>	<b>103</b>	<b>239</b>	<b>48</b>	<b>199</b>	<b>439</b>	<b>302</b>	<b>272</b>	<b>270</b>	<b>50</b>	<b>266</b>	<b>171</b>	<b>227</b>	<b>139</b>	<b>398</b>	<b>131</b>	<b>152</b>	<b>141</b>	<b>63</b>	<b>460</b>	<b>55</b>	<b>172</b>	<b>208</b>	<b>41</b>	<b>113</b>	<b>88</b>	<b>233</b>	<b>221</b>	<b>584</b>
Conservative	103	103	-	-	-	-	103	36	67	6	35	24	58	20	81	26	35	30	4	90	9	78	5	2	3	36	43	23	109
	19%	100%	-	-s	-	-	34%	13%	25%	11%	13%	14%	25%	14%	20%	20%	23%	21%	6% <del>s</del>	20%	16% <del>s</del>	45%	2%	4% <del>s</del>	2%	41% <del>s</del>	19%	10%	19%
Labour	239	-	239	-	-	239	-	133	106	30	119	91	76	70	167	66	66	56	36	211	16	20	163	13	35	28	90	121	251
	44%	-	100%	-s	-	55%	-	49%	39%	59%	45%	53%	33%	50%	42%	50%	43%	40%	58% <del>s</del>	46%	29% <del>s</del>	12%	78%	32% <del>s</del>	31%	32% <del>s</del>	39%	55%	43%
Liberal Democrats (Lib Dem)	48	-	-	48	48	48	48	26	22	4	28	20	18	9	38	5	10	17	10	41	6	11	9	22	24	3	23	22	57
	9%	-	-	100% <del>s</del>	24%	11%	16%	10%	8%	9%	10%	12%	8%	7%	10%	4%	6%	12%	15% <del>s</del>	9%	10% <del>s</del>	7%	4%	55% <del>s</del>	21%	4% <del>s</del>	10%	10%	10%
Scottish National Party (SNP)	19	-	-	-	19	19	19	8	10	3	8	3	12	3	16	-	-	-	-	-	19	-	*	-	18	4	8	8	28
	3%	-	-	-s	9%	4%	6%	3%	4%	5%	3%	2%	5%	2%	4%	-	-	-	-s	-	34% <del>s</del>	-	*	-s	16%	4% <del>s</del>	3%	3%	5%
Plaid Cymru	7	-	-	-	7	7	7	3	4	*	4	3	4	1	7	-	7	-	-	-	-	-	2	-	6	*	2	5	11
	1%	-	-	-s	4%	2%	2%	1%	2%	1%	2%	2%	2%	*	2%	-	5%	-	-s	-	-	-	1%	-s	5%	1% <del>s</del>	1%	2%	2%
Green Party	49	-	-	-	49	49	49	28	21	3	25	17	16	17	32	13	12	13	7	43	4	6	24	3	16	1	22	26	47
	9%	-	-	-s	25%	11%	16%	10%	8%	6%	9%	10%	7%	12%	8%	10%	8%	9%	11% <del>s</del>	9%	8% <del>s</del>	4%	11%	8% <del>s</del>	14%	1% <del>s</del>	10%	12%	8%
Reform UK/The Brexit Party	68	-	-	-	68	68	68	35	33	3	44	10	42	16	52	19	21	22	5	66	1	53	4	-	9	16	38	14	70
	13%	-	-	-s	34%	16%	23%	13%	12%	6%	17%	6%	18%	12%	13%	15%	14%	16%	8% <del>s</del>	14%	2% <del>s</del>	31%	2%	-s	8%	18% <del>s</del>	17%	6%	12%
Other	9	-	-	-	8	8	8	2	7	2	3	3	2	3	5	2	1	3	1	8	1	4	1	-	3	-	6	3	11
	2%	-	-	-s	4%	2%	3%	1%	3%	3%	1%	2%	1%	3%	1%	1%	1%	2%	2% <del>s</del>	2%	1% <del>s</del>	2%	*	-s	2%	-s	3%	1%	2%
<b>Conservative Lead over Labour</b>	<b>-137</b>	<b>103</b>	<b>-239</b>	<b>0</b>	<b>0</b>	<b>-239</b>	<b>103</b>	<b>-97</b>	<b>-40</b>	<b>-24</b>	<b>-84</b>	<b>-67</b>	<b>-18</b>	<b>-50</b>	<b>-85</b>	<b>-40</b>	<b>-31</b>	<b>-26</b>	<b>-32</b>	<b>-121</b>	<b>-7</b>	<b>58</b>	<b>-158</b>	<b>-11</b>	<b>-32</b>	<b>8</b>	<b>-47</b>	<b>-98</b>	<b>-142</b>
	<b>-25%</b>	<b>100%</b>	<b>-100%</b>	<b>0%<del>s</del></b>	<b>0%</b>	<b>-55%</b>	<b>34%</b>	<b>-36%</b>	<b>-15%</b>	<b>-48%</b>	<b>-32%</b>	<b>-39%</b>	<b>-8%</b>	<b>-36%</b>	<b>-21%</b>	<b>-30%</b>	<b>-20%</b>	<b>-19%</b>	<b>-52%<del>s</del></b>	<b>-26%</b>	<b>-13%<del>s</del></b>	<b>34%</b>	<b>-76%</b>	<b>-27%<del>s</del></b>	<b>-28%</b>	<b>9%<del>s</del></b>	<b>-20%</b>	<b>-44%</b>	<b>-24%</b>
Undecided	45	-	-	-	-	-	-	25	20	7	24	18	14	14	32	12	13	15	4	42	1	26	2	5	7	6	21	18	52
	8%	-	-	-s	-	-	-	8%	7%	12%	8%	9%	6%	9%	7%	9%	7%	9%	5% <del>s</del>	8%	3% <del>s</del>	13%	1%	11% <del>s</del>	6%	6% <del>s</del>	8%	7%	8%
Would not vote	10	-	-	-	-	-	-	4	7	1	4	3	2	5	5	1	4	3	*	8	1	6	2	-	-	3	4	4	10
	2%	-	-	-s	-	-	-	1%	2%	2%	1%	2%	1%	3%	1%	1%	3%	2%	1% <del>s</del>	2%	2% <del>s</del>	3%	1%	-s	-	3% <del>s</del>	1%	1%	2%
Refused/Prefer not to answer	5	-	-	-	-	-	-	2	3	-	2	2	1	1	3	-	2	2	1	4	-	-	-	-	-	2	1	2	5
	1%	-	-	-s	-	-	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1% <del>s</del>	1%	-s	-	-	-s	-	2% <del>s</del>	*	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-s	-	-s	-	-	-

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

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Table 5

#### V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
Conservative	126 12%	106 13%	86 14%	90 15%	113 14%	110 15%	102 15%	92 14%	5 4%	53 10%	71 13%	20 7%	26 7%	80 19%	5 4%	15 8%	9 5%	17 10%	12 7%	67 26%	41 34%	29 10%	42 11%	28 13%	28 13%	71 11%	55 13%	120 13%	7 5%	70 18%	51 14%	116 11%	
Labour	297 28%	252 30%	224 37%	222 37%	271 34%	261 35%	247 35%	232 37%	1 1%	153 30%	140 26%	102 34%	115 33%	81 19%	38 33%	64 35%	56 32%	59 33%	39 23%	42 16%	16 13%	98 36%	103 27%	54 26%	42 20%	201 31%	96 23%	241 26%	53 40%	183 47%	106 28%	304 28%	
Liberal Democrats (Lib Dem)	59 5%	51 6%	41 7%	38 6%	55 7%	49 7%	42 6%	41 6%	1 1%	29 6%	30 5%	18 6%	18 5%	23 5%	6 7%	12 6%	11 6%	7 4%	8 5%	14 6%	6 5%	15 5%	20 5%	14 7%	9 4%	35 5%	23 6%	51 6%	7 5%	21 5%	38 10%	59 6%	
Scottish National Party (SNP)	20 2%	17 2%	16 3%	18 3%	18 2%	18 2%	18 3%	18 3%	1 1%	10 2%	10 2%	4 1%	6 2%	10 2%	2 1%	2 1%	3 2%	3 2%	2 1%	8 3%	3 3%	4 1%	11 3%	3 1%	2 1%	15 2%	5 1%	19 2%	1 1%	16 4%	4 1%	30 3%	
Plaid Cymru	8 1%	7 1%	5 1%	6 1%	7 1%	7 1%	7 1%	6 1%	-	3 1%	5 1%	1 *	3 1%	5 1%	-	1 *	1 *	2 1%	4 2%	1 *	* *	3 1%	3 1%	-	2 1%	5 1%	2 1%	8 1%	-	4 1%	4 1%	12 1%	
Green Party	57 5%	53 6%	40 7%	37 6%	50 6%	49 6%	45 7%	40 6%	-	25 5%	30 6%	30 10%	11 3%	17 4%	10 9%	19 11%	10 6%	10 *	6 3%	3 3%	14 5%	26 7%	7 3%	11 5%	39 6%	18 4%	48 5%	8 6%	19 5%	38 10%	56 5%		
Reform UK/The Brexit Party	84 8%	77 9%	61 10%	64 11%	75 9%	75 10%	72 10%	65 10%	-	57 11%	27 5%	11 4%	24 7%	49 11%	6 5%	6 3%	8 5%	16 9%	23 14%	25 10%	4 3%	24 9%	25 7%	24 11%	11 5%	49 8%	35 8%	81 9%	1 1%	53 14%	30 8%	81 8%	
Other	14 1%	11 1%	7 1%	8 1%	11 1%	10 1%	9 1%	8 1%	-	5 1%	9 2%	2 1%	6 2%	5 1%	1 *	2 1%	2 1%	4 2%	4 2%	1 1%	1 1%	2 1%	7 2%	* *	4 1%	10 1%	4 1%	11 1%	2 2%	8 2%	6 2%	17 2%	
Undecided	230 21%	181 22%	106 18%	96 16%	151 19%	138 18%	123 18%	108 17%	25 21%	100 20%	129 24%	59 20%	84 24%	87 20%	30 26%	29 16%	40 23%	44 25%	30 17%	57 22%	28 23%	49 18%	83 22%	41 20%	57 27%	132 20%	98 23%	202 22%	26 20%	11 3%	96 25%	233 22%	
Would not vote	141 13%	57 7%	8 1%	11 2%	20 3%	18 2%	15 2%	11 2%	81 69%	65 13%	74 14%	37 13%	47 14%	57 13%	12 11%	25 14%	29 17%	18 10%	34 20%	22 9%	11 10%	31 11%	46 12%	30 14%	35 17%	77 12%	64 15%	114 12%	21 16%	-	-	128 12%	
Refused/Prefer not to answer	35 3%	17 2%	8 1%	10 2%	17 2%	17 2%	15 2%	11 2%	4 3%	11 2%	20 4%	12 4%	8 2%	15 4%	5 4%	7 2%	4 2%	4 3%	5 3%	11 4%	5 4%	8 3%	12 3%	7 4%	7 3%	21 3%	14 3%	26 3%	5 4%	2 1%	5 1%	35 3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not stated	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	-	-	1 *

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

18 Apr 2024

Table 6

## V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qual-ifications	Other qual-ifications		Degree +
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Conservative	126	126	-	-	-	-	126	41	85	5	43	30	62	33	92	29	39	34	12	112	12	88	5	2	3	47	53	26	116
	12%	76%	-	-s	-	-	28%	8%	15%	4%	8%	9%	16%	9%	13%	11%	12%	14%	8%	12%	13%	28%	2%	3s	2%	23%	10%	7%	11%
Labour	297	-	297	-	-	297	-	160	137	44	141	105	81	106	186	76	84	64	52	261	20	20	179	16	41	36	125	135	304
	28%	-	88%	-s	-	47%	-	32%	24%	39%	27%	32%	22%	29%	27%	30%	25%	26%	35%	28%	22%	6%	65%	26s	27%	18%	24%	38%	28%
Liberal Democrats (Lib Dem)	59	-	-	59	59	59	59	30	28	6	33	19	25	14	44	10	13	19	13	54	4	11	14	24	26	10	26	23	59
	5%	-	-	88s	20%	9%	13%	6%	5%	5%	7%	6%	7%	4%	6%	4%	4%	8%	9%	6%	4%	3%	5%	39s	17%	5%	5%	6%	6%
Scottish National Party (SNP)	20	-	-	20	20	20	20	7	13	3	7	2	13	5	15	-	-	-	-	-	20	-	1	-	17	4	7	9	30
	2%	-	-	-s	7%	3%	4%	1%	2%	3%	1%	1%	3%	1%	2%	-	-	-	-	-	21%	-	*	-s	11%	2%	1%	3%	3%
Plaid Cymru	8	-	-	8	8	8	8	2	6	*	3	2	4	2	6	-	8	-	-	-	-	*	2	-	4	1	4	3	12
	1%	-	-	-s	3%	1%	2%	*	1%	*	1%	1%	1%	*	1%	-	2%	-	-	-	-	*	1%	-s	3%	1%	1%	1%	1%
Green Party	57	-	-	57	57	57	57	35	23	3	33	17	18	22	35	14	11	13	13	51	6	8	26	5	18	2	24	32	56
	5%	-	-	-s	20%	9%	13%	7%	4%	3%	6%	5%	5%	6%	5%	5%	3%	5%	9%	5%	7%	3%	9%	9s	12%	1%	5%	9%	5%
Reform UK/The Brexit Party	84	-	-	84	84	84	84	48	36	4	61	23	40	20	64	22	30	25	5	80	2	60	4	-	10	16	53	15	81
	8%	-	-	-s	29%	13%	18%	10%	6%	3%	12%	7%	11%	6%	9%	9%	9%	10%	4%	9%	2%	19%	2%	-s	7%	8%	10%	4%	8%
Other	14	-	-	14	14	14	14	3	11	2	4	4	3	6	7	2	5	4	3	14	-	4	3	1	2	2	9	3	17
	1%	-	-	-s	5%	2%	3%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	-	1%	1%	2s	1%	1%	2%	1%	2%
Undecided	230	37	36	8	46	82	83	96	134	30	101	64	78	87	142	59	83	45	26	200	17	89	32	10	24	39	126	65	233
	21%	22%	11%	12s	16%	13%	18%	19%	23%	27%	20%	20%	21%	24%	20%	23%	25%	18%	18%	21%	18%	28%	12%	17s	16%	19%	25%	18%	22%
Would not vote	141	-	-	-	-	-	-	66	75	12	72	50	40	49	90	30	47	37	19	125	10	30	9	3	6	41	69	31	128
	13%	-	-	-s	-	-	-	13%	13%	11%	14%	15%	11%	14%	13%	12%	14%	15%	13%	13%	10%	9%	3%	5s	4%	20%	13%	9%	12%
Refused/Prefer not to answer	35	3	5	*	2	6	5	11	24	3	17	7	10	17	17	12	10	7	4	32	1	3	1	-	1	4	18	13	35
	3%	2%	1%	1s	1%	1%	1%	2%	4%	2%	3%	2%	3%	5%	3%	5%	3%	3%	3%	3%	1%	1%	1%	-s	*	2%	3%	4%	3%
Don't know	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-
Not stated	1	-	-	-s	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-s	*	-	1	-	1
	*	-	-	-s	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	1%	-	-	-s	*	-	*	-	*

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - April 2024

Table 7

## V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	268	213	128	115	182	173	156	134	21	115	148	56	88	124	26	30	43	45	37	87	44	53	101	36	78	154	114	224	38	15	96	268	
Weighted Total	265	198	114	106	168	154	137	119	29	111	149	70	92	102	35	35	45	48	34	68	34	57	96	48	64	153	112	228	32	14	100	268	
Conservative	40 15%	31 16%	16 14%	15 14%	25 15%	22 14%	19 14%	18 15%	6 20%	17 16%	22 15%	10 15%	17 19%	13 12%	7 19%	4 11%	5 10%	13 26%	4 11%	9 13%	5 15%	8 14%	21 22%	4 8%	8 12%	28 19%	12 11%	37 16%	3 10%	1 4%	35 35%	36 13%	
Labour	41 16%	30 15%	16 14%	13 13%	26 15%	24 15%	22 16%	17 14%	7 25%	22 20%	19 13%	13 18%	14 15%	15 15%	9 25%	4 11%	11 24%	3 6%	8 23%	7 11%	5 16%	15 26%	15 16%	3 6%	8 13%	30 20%	11 10%	29 13%	12 37%	5 37%	29 29%	45 17%	
Liberal Democrats (Lib Dem)	8 3%	8 4%	7 6%	7 6%	8 5%	8 5%	7 5%	7 6%	- -s	5 4%	3 2%	- -s	4 4%	4 4%	- -s	- -s	1 2%	3 6%	1 4%	3 4%	1 4%	1 1%	3 3%	4 8%	1 1%	4 2%	5 4%	8 4%	- -s	1 7%	6 6%	12 4%	
Scottish National Party	4 1%	4 2%	3 2%	2 2%	4 2%	3 2%	3 2%	3 2%	- -s	2 2%	2 1%	2 3%	2 2%	- -s	1 2%	1 4%	2 -s	- -s	- -s	- -s	- -s	2 3%	1 1%	1 1%	- -s	3 2%	1 1%	4 2%	- -s	- -s	4 4%	3 1%	
Plaid Cymru	2 1%	2 1%	2 2%	2 2%	2 1%	2 1%	2 2%	2 2%	- -s	2 2%	* *	1 1%	1 1%	1 1%	- -s	1 2%	- -s	- -s	1 1%	* 1%	1 1%	1 1%	1 2%	- *	2 *	* *	2 1%	- -s	- -s	2 2%	4 1%		
Green Party	19 7%	19 9%	9 8%	7 7%	16 10%	11 7%	9 8%	9 8%	1 4%	10 9%	8 6%	4 5%	5 5%	10 10%	- -s	4 10%	2 5%	2 5%	1 4%	9 12%	4 7%	4 5%	5 7%	4 9%	6 6%	9 8%	9 8%	18 8%	* 1%	3 20%	14 13%	13 5%	
Reform UK/The Brexit Party	10 4%	9 4%	8 7%	7 7%	8 5%	8 5%	8 6%	8 6%	- -s	6 5%	5 3%	1 1%	5 6%	4 4%	1 3%	- -s	* 1%	5 10%	2 5%	2 4%	2 -s	4 7%	4 4%	1 2%	2 2%	8 5%	2 2%	10 5%	- -s	2 13%	9 9%	9 3%	
Other	4 2%	4 2%	1 1%	1 1%	2 1%	2 1%	2 1%	1 1%	- -s	3 2%	1 *	1 2%	1 1%	2 2%	- -s	1 4%	- -s	1 2%	- -s	2 3%	1 3%	- -s	- -s	3 5%	2 3%	- -	4 4%	4 2%	- -s	3 18%	1 1%	4 1%	
Undecided	106 40%	78 39%	45 40%	44 41%	63 38%	62 40%	55 40%	47 39%	10 35%	39 35%	67 45%	32 45%	37 40%	37 36%	15 43%	17 47%	20 45%	17 36%	14 40%	23 34%	12 36%	19 33%	29 31%	24 50%	33 53%	48 32%	57 51%	91 40%	13 42%	- -s	- -s	111 41%	
Would not vote	8 3%	4 2%	2 2%	1 1%	2 1%	2 1%	2 2%	2 2%	3 11%	3 3%	4 3%	1 1%	1 2%	6 5%	- -s	1 2%	1 1%	1 2%	3 3%	5 7%	1 4%	5 7%	1 2%	6 1%	7 5%	1 1%	8 3%	- -s	- -s	1 1%	9 3%		
Prefer not to answer/ Refusal	22 8%	10 5%	5 4%	6 6%	11 7%	11 7%	9 6%	6 5%	1 5%	3 3%	17 11%	7 10%	5 5%	11 11%	3 7%	4 12%	2 4%	3 6%	3 10%	8 11%	3 9%	3 5%	10 10%	6 12%	4 6%	13 8%	10 9%	16 7%	3 11%	- -s	- -s	22 8%	
Don't know	-	-	-	-	-	-	-	-	-s	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 8

#### V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting						Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qual-ifications	Other qual-ifications	Degree +		
Unweighted Total	268	36	45	12	45	90	81	112	156	60	85	71	108	87	179	63	107	51	29	223	18	83	42	10	28	49	132	87	268	
Weighted Total	265	40	41	8	48	89	88	107	158	33	118	71	88	104	160	71	94	52	30	232	18	92	34	10	25	43	143	78	268	
Conservative	40	40	-	-	-	40	19	21	3	19	10	14	16	25	11	18	8	2	37	2	27	*	-	*	5	26	9	36		
	15%	100%	-s	-s	-s	46%	18%	13%	10%	16%	14%	16%	15%	15%	15%	19%	15%	6%	16%	10%	29%	1%	-s	1%	12%	18%	12%	13%		
Labour	41	-	41	-	41	-	18	23	7	20	11	14	15	26	10	13	7	10	37	1	4	19	-	1	5	21	15	45		
	16%	-s	100%	-s	46%	-s	17%	15%	22%	17%	16%	16%	15%	16%	14%	14%	13%	34%	16%	5%	4%	55%	-s	5%	12%	15%	19%	17%		
Liberal Democrats (Lib Dem)	8	-	-	8	8	8	5	3	*	5	3	3	2	6	1	3	1	2	6	2	1	3	2	2	1	5	3	12		
	3%	-s	-s	100%	17%	9%	9%	4%	1%	4%	4%	4%	2%	4%	1%	3%	1%	6%	3%	10%	1%	9%	16%	9%	2%	3%	4%	4%		
Scottish National Party	4	-	-	-	4	4	3	1	-	4	2	1	1	3	-	-	-	-	-	4	-	-	-	3	-	3	1	3		
	1%	-s	-s	-s	8%	4%	2%	1%	-s	3%	3%	1%	1%	2%	-s	-	-s	-s	-	22%	-s	-s	-s	10%	-s	2%	1%	1%		
Plaid Cymru	2	-	-	-	2	2	2	1	-	2	1	1	-	2	-	2	-	-	-	-	-	-	-	2	-	1	1	4		
	1%	-s	-s	-s	5%	3%	3%	2%	-s	1%	1%	2%	-s	2%	-s	3%	-s	-s	-	-s	-s	-s	-s	8%	-s	1%	2%	1%		
Green Party	19	-	-	-	19	19	5	14	1	2	6	9	4	15	10	4	5	-	18	-	5	5	2	5	7	5	7	13		
	7%	-s	-s	-s	39%	21%	4%	9%	3%	2%	8%	10%	4%	9%	13%	4%	9%	-s	8%	-s	6%	14%	24%	21%	16%	4%	8%	5%		
Reform UK/The Brexit Party	10	-	-	-	10	10	4	6	-	6	2	6	2	8	1	3	6	1	10	-	8	-	-	-	1	6	4	9		
	4%	-s	-s	-s	22%	12%	4%	4%	-s	5%	3%	6%	2%	5%	1%	3%	11%	3%	4%	-s	8%	-s	-s	-s	2%	4%	5%	3%		
Other	4	-	-	-	4	4	1	3	1	1	-	-	4	-	3	1	-	1	4	-	1	1	-	1	1	2	1	4		
	2%	-s	-s	-s	9%	5%	5%	1%	2%	1%	-s	-	4%	-	4%	1%	-s	3%	2%	-	1%	3%	-s	5%	2%	1%	2%	1%		
Undecided	106	-	-	-	-	-	43	63	16	49	29	30	46	59	30	38	18	13	93	8	43	5	6	9	18	62	25	111		
	40%	-s	-s	-s	-s	-s	40%	40%	48%	41%	40%	34%	44%	37%	42%	40%	34%	42%	40%	45%	47%	14%	54%	35%	43%	43%	32%	41%		
Would not vote	8	-	-	-	-	-	2	6	2	1	1	4	2	5	1	3	2	-	7	1	3	1	1	1	3	2	2	9		
	3%	-s	-s	-s	-s	-s	2%	4%	6%	1%	2%	5%	2%	3%	2%	3%	5%	-s	3%	6%	3%	3%	6%	3%	6%	2%	3%	3%		
Prefer not to answer/ Refusal	22	-	-	-	-	-	6	16	3	9	5	6	11	11	5	9	6	2	20	1	1	-	-	1	2	10	10	22		
	8%	-s	-s	-s	-s	-s	6%	10%	8%	8%	8%	7%	11%	7%	7%	9%	12%	5%	9%	3%	1%	-s	-s	2%	5%	7%	12%	8%		
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	-	-s	-s	-s	-s	-s	-	-	-s	-s	-s	-	-s	-	-s	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-		

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

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Weighted

Source : Ipsos J24-003060-01

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### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	Total	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
1 - Absolutely certain not to vote	118	37	-	-	-	-	-	-	118	54	62	25	40	53	12	13	24	15	32	21	10	27	43	18	30	70	47	100	13	4	14	102
	11%	4%	-	-	-	-	-	-	100%	11%	11%	9%	11%	12%	11%	7%	14%	9%	19%	8%	8%	10%	11%	9%	14%	11%	11%	11%	10%	1%	4%	10%
2	28	9	-	-	-	-	-	-	-	14	13	13	11	4	6	7	7	4	-	4	3	7	12	5	4	19	9	28	-	5	5	23
	3%	1%	-	-	-	-	-	-	-	3%	2%	4%	3%	1%	6%	4%	2%	-	1%	2%	3%	3%	2%	2%	3%	2%	3%	-	1%	1%	2%	
3	30	14	-	-	-	-	-	-	-	13	17	11	9	10	8	3	2	7	2	8	1	5	15	9	2	20	10	23	7	3	11	26
	3%	2%	-	-	-	-	-	-	-	3%	3%	4%	3%	2%	7%	2%	1%	4%	1%	3%	1%	2%	4%	4%	1%	3%	2%	3%	5%	1%	3%	2%
4	18	9	-	-	-	-	-	-	-	3	15	9	2	6	8	2	2	*	5	2	-	1	7	7	4	8	11	15	2	4	2	17
	2%	1%	-	-	-	-	-	-	-	1%	3%	3%	1%	2%	7%	1%	1%	*	3%	1%	-	*	2%	3%	2%	1%	3%	2%	2%	1%	*	2%
5	70	36	-	-	-	-	-	-	-	30	40	32	24	14	15	18	9	15	3	11	8	18	19	15	18	37	33	50	19	8	33	66
	7%	4%	-	-	-	-	-	-	-	6%	7%	11%	7%	3%	13%	10%	5%	9%	2%	4%	7%	7%	5%	7%	9%	6%	8%	5%	14%	2%	9%	6%
6	38	23	-	-	38	-	-	-	-	15	23	13	14	10	8	5	11	3	2	9	1	8	12	9	8	21	17	34	4	9	24	25
	4%	3%	-	-	5%	-	-	-	-	3%	4%	4%	4%	2%	7%	3%	6%	2%	1%	3%	1%	3%	3%	4%	4%	3%	4%	4%	3%	2%	6%	2%
7	55	39	-	-	55	55	-	-	-	24	28	22	14	19	12	9	12	3	3	15	3	8	15	19	12	23	31	42	10	9	30	45
	5%	5%	-	-	7%	7%	-	-	-	5%	5%	7%	4%	4%	11%	5%	7%	2%	2%	6%	3%	3%	4%	9%	6%	4%	8%	5%	8%	2%	8%	4%
8	64	50	-	-	64	64	64	-	-	29	33	27	11	26	13	14	2	9	5	21	10	13	18	16	17	30	34	55	8	13	30	68
	6%	6%	-	-	8%	9%	9%	-	-	6%	6%	9%	3%	6%	12%	8%	1%	5%	3%	8%	8%	5%	5%	8%	8%	5%	8%	6%	6%	3%	8%	6%
9	31	29	29	-	31	31	31	31	-	19	12	8	13	10	3	5	11	2	4	6	5	12	8	3	8	20	11	22	9	7	21	39
	3%	3%	5%	-	4%	4%	4%	5%	-	4%	2%	3%	4%	2%	2%	3%	6%	1%	2%	2%	4%	4%	2%	1%	4%	3%	3%	2%	7%	2%	5%	4%
10 - Absolutely certain to vote	601	574	574	601	601	601	601	601	-	305	289	129	208	264	27	102	94	114	111	153	75	171	228	103	99	399	202	535	58	324	204	642
	56%	69%	95%	100%	76%	80%	86%	95%	-	60%	53%	44%	59%	62%	24%	56%	54%	65%	65%	60%	62%	62%	60%	50%	47%	61%	49%	58%	43%	84%	54%	60%
Don't know	11	7	-	-	-	-	-	-	-	3	8	2	1	8	2	*	1	1	3	5	3	2	2	-	7	4	7	8	2	1	1	13
	1%	1%	-	-	-	-	-	-	-	*	2%	1%	*	2%	1%	*	*	*	2%	3%	3%	1%	*	-	4%	1%	2%	1%	2%	*	*	1%
Prefer not to answer	9	3	-	-	-	-	-	-	-	2	7	3	3	3	-	3	-	3	1	2	2	4	*	4	1	4	5	9	-	-	2	6
	1%	*	-	-	-	-	-	-	-	*	1%	1%	1%	-	2%	-	2%	1%	1%	2%	1%	1%	*	2%	*	1%	1%	1%	-	-	*	1%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 10  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
1 - Absolutely certain not to vote	118	11	9	1	3	11	13	41	76	12	48	35	39	43	73	25	41	26	14	103	11	19	10	2	3	38	68	12	102
	11%	7%	3%	1% <b>s</b>	1%	2%	3%	8%	13%	11%	9%	11%	10%	12%	10%	10%	13%	11%	9%	11%	12%	6%	4%	3% <b>s</b>	2%	19%	13%	3%	10%
2	28	-	4	*	5	10	5	18	10	2	19	10	6	12	16	8	9	7	4	26	-	1	1	3	7	3	16	9	23
	3%	-	1%	1% <b>s</b>	2%	2%	1%	4%	2%	2%	4%	3%	1%	3%	2%	3%	3%	3%	3%	3%	-	*	*	5% <b>s</b>	5%	1%	3%	3%	2%
3	30	2	6	-	7	13	9	12	18	2	21	17	7	5	24	4	11	8	7	27	1	12	4	-	1	4	18	9	26
	3%	1%	2%	- <b>s</b>	2%	2%	2%	2%	3%	1%	4%	5%	2%	1%	3%	1%	3%	3%	5%	3%	2%	4%	1%	- <b>s</b>	1%	2%	3%	2%	2%
4	18	-	8	-	2	10	2	7	11	7	7	5	5	7	11	5	6	1	5	15	1	3	4	1	2	1	16	2	17
	2%	-	3%	- <b>s</b>	1%	2%	*	1%	2%	7%	1%	2%	1%	2%	2%	2%	2%	*	4%	2%	1%	1%	1%	1% <b>s</b>	1%	*	3%	1%	2%
5	70	14	13	2	16	29	29	36	34	9	33	21	18	30	39	14	26	9	15	61	6	16	8	2	4	11	40	19	66
	7%	8%	4%	3% <b>s</b>	5%	5%	6%	7%	6%	8%	6%	7%	5%	8%	6%	5%	8%	3%	10%	7%	7%	5%	3%	3% <b>s</b>	3%	6%	8%	5%	6%
6	38	6	13	6	15	28	21	14	23	3	16	5	17	15	23	9	12	9	7	34	1	10	7	1	1	11	21	6	25
	4%	3%	4%	9% <b>s</b>	5%	4%	5%	3%	4%	3%	3%	2%	5%	4%	3%	4%	3%	4%	5%	4%	1%	3%	3%	1% <b>s</b>	1%	5%	4%	2%	2%
7	55	10	15	8	16	31	27	26	28	6	31	10	16	28	26	17	18	11	4	46	6	17	11	5	5	14	23	18	45
	5%	6%	4%	11% <b>s</b>	6%	5%	6%	5%	5%	6%	6%	3%	4%	8%	4%	7%	5%	4%	3%	5%	6%	5%	4%	7% <b>s</b>	3%	7%	4%	5%	4%
8	64	12	20	2	17	37	29	24	40	8	22	18	16	28	34	17	22	8	14	59	3	23	15	3	6	12	34	18	68
	6%	7%	6%	2% <b>s</b>	6%	6%	6%	5%	7%	7%	4%	6%	4%	8%	5%	7%	7%	3%	9%	6%	4%	7%	5%	5% <b>s</b>	4%	6%	7%	5%	6%
9	31	5	13	2	9	22	14	14	16	6	12	11	12	8	22	6	10	9	4	28	2	6	13	-	4	2	15	14	39
	3%	3%	4%	4% <b>s</b>	3%	4%	3%	3%	3%	5%	2%	3%	3%	2%	3%	3%	3%	4%	3%	3%	2%	2%	5%	- <b>s</b>	2%	1%	3%	4%	4%
10 - Absolutely certain to vote	601	104	236	45	198	434	303	303	298	56	300	188	234	174	422	144	170	155	72	509	60	199	202	46	119	101	260	240	642
	56%	63%	70%	68% <b>s</b>	69%	69%	66%	61%	52%	50%	58%	58%	62%	48%	60%	57%	51%	63%	49%	55%	65%	64%	73%	74% <b>s</b>	78%	50%	51%	68%	60%
Don't know	11	1	*	*	1	2	2	3	8	2	3	4	4	3	7	2	5	2	2	10	*	5	2	-	-	4	5	2	13
	1%	1%	*	1% <b>s</b>	*	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	2%	1%	- <b>s</b>	-	2%	1%	1%	1%
Prefer not to answer	9	2	-	-	*	*	2	-	9	-	4	-	1	7	1	5	2	3	-	9	-	3	-	-	-	2	1	6	6
	1%	1%	-	- <b>s</b>	*	*	*	-	2%	-	1%	-	*	2%	*	2%	*	1%	-	1%	-	1%	-	- <b>s</b>	-	1%	*	2%	1%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - April 2024

Table 11  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	801	705	583	574	712	692	658	606	15	445	346	196	255	350	74	122	124	131	121	229	112	207	300	128	166	507	294	686	107	429	343	801
Weighted Total	794	679	541	539	690	657	615	566	22	401	383	219	259	316	85	134	122	136	118	198	93	222	288	148	136	510	284	692	95	388	376	801
Definitely decided	388	340	317	324	362	353	344	331	4	209	171	83	133	172	29	54	48	85	69	103	50	101	150	70	68	250	138	334	49	388	-	429
	49%	50%	58%	60%	53%	54%	56%	58%	17% <sup>s</sup>	52%	45%	38%	52%	54%	34% <sup>s</sup>	40%	39%	62%	59%	52%	54%	45%	52%	47%	50%	49%	48%	48%	52%	100%	-	54%
May change mind	376	316	215	204	309	285	255	225	14	178	196	128	118	131	50	78	71	46	44	86	35	118	128	67	62	247	129	332	41	-	376	343
	47%	47%	40%	38%	45%	43%	41%	40%	62% <sup>s</sup>	44%	51%	58%	45%	41%	58% <sup>s</sup>	58%	58%	34%	38%	43%	38%	53%	45%	45%	46%	48%	45%	48%	43%	-	100%	43%
Don't know	31	22	10	10	19	19	16	10	5	14	15	9	8	14	7	2	3	5	5	9	7	3	10	11	6	13	18	26	5	-	-	29
	4%	3%	2%	2%	3%	3%	3%	2%	21% <sup>s</sup>	4%	4%	4%	3%	4%	8% <sup>s</sup>	2%	2%	4%	4%	5%	8%	1%	3%	8%	5%	3%	6%	4%	5%	-	-	4%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 12  
**(SEP23)Q2A. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	801	152	349	71	300	649	452	378	423	152	289	228	328	227	556	174	258	170	107	641	92	235	270	63	154	130	365	306	801
Weighted Total	794	166	338	67	290	628	456	382	412	79	385	238	294	253	532	188	235	185	114	683	72	236	262	52	136	138	369	287	801
Definitely decided	388	71	189	22	128	317	199	182	205	43	171	109	155	120	264	105	112	82	48	327	41	104	153	25	76	75	175	138	429
	49%	43%	56%	33%	44%	50%	44%	48%	50%	55%	44%	46%	53%	48%	50%	56%	48%	44%	42%	48%	57%	44%	59%	47%	56%	54%	47%	48%	54%
May change mind	376	87	135	44	154	289	241	190	186	30	204	116	134	120	251	71	115	99	61	329	30	120	102	28	60	57	173	145	343
	47%	52%	40%	65%	53%	46%	53%	50%	45%	37%	53%	49%	46%	47%	47%	38%	49%	53%	54%	48%	41%	51%	39%	53%	44%	42%	47%	50%	43%
Don't know	31	9	14	1	7	22	16	10	21	7	10	13	5	13	18	13	8	4	5	28	1	12	6	-	1	5	21	5	29
	4%	5%	4%	2%	3%	3%	4%	3%	5%	8%	3%	5%	2%	5%	3%	7%	3%	2%	5%	4%	2%	5%	2%	-s	*	4%	6%	2%	4%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 13  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Satisfied	106 10%	81 10%	64 11%	62 10%	86 11%	82 11%	76 11%	66 10%	4 3%	44 9%	60 11%	22 7%	30 9%	55 13%	15 13%	7 4%	11 6%	19 11%	11 6%	43 17%	31 26%	18 7%	31 8%	27 13%	30 15%	49 7%	58 14%	95 10%	11 8%	48 12%	34 9%	109 10%
Dissatisfied	895 84%	716 86%	519 86%	522 87%	671 85%	638 85%	592 86%	546 86%	93 79%	434 85%	450 82%	252 85%	295 84%	348 82%	93 81%	160 88%	146 84%	149 85%	153 90%	195 76%	76 63%	238 86%	330 87%	164 79%	163 78%	568 87%	328 79%	767 83%	111 84%	331 85%	328 87%	890 83%
Don't know	70 7%	31 4%	20 3%	18 3%	32 4%	31 4%	28 4%	20 3%	21 18%	33 6%	35 6%	21 7%	25 7%	24 6%	7 6%	14 8%	17 10%	8 5%	6 4%	18 7%	13 11%	21 7%	18 5%	16 8%	15 7%	39 6%	32 8%	59 6%	11 8%	9 2%	14 4%	73 7%
<b>Net satisfied</b>	<b>-789</b> <b>-74%</b>	<b>-635</b> <b>-77%</b>	<b>-455</b> <b>-76%</b>	<b>-460</b> <b>-76%</b>	<b>-585</b> <b>-74%</b>	<b>-556</b> <b>-74%</b>	<b>-515</b> <b>-74%</b>	<b>-480</b> <b>-76%</b>	<b>-89</b> <b>-76%</b>	<b>-390</b> <b>-76%</b>	<b>-390</b> <b>-71%</b>	<b>-230</b> <b>-78%</b>	<b>-265</b> <b>-76%</b>	<b>-293</b> <b>-69%</b>	<b>-78</b> <b>-68%</b>	<b>-153</b> <b>-84%</b>	<b>-135</b> <b>-78%</b>	<b>-130</b> <b>-74%</b>	<b>-142</b> <b>-83%</b>	<b>-152</b> <b>-59%</b>	<b>-44</b> <b>-37%</b>	<b>-220</b> <b>-79%</b>	<b>-299</b> <b>-79%</b>	<b>-137</b> <b>-66%</b>	<b>-133</b> <b>-64%</b>	<b>-519</b> <b>-79%</b>	<b>-270</b> <b>-65%</b>	<b>-672</b> <b>-73%</b>	<b>-101</b> <b>-76%</b>	<b>-283</b> <b>-73%</b>	<b>-294</b> <b>-78%</b>	<b>-781</b> <b>-73%</b>

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 14  
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Satisfied	106	59	10	7	17	28	76	46	60	9	37	24	49	31	73	33	33	22	8	94	10	56	11	4	6	42	42	22	109
	10%	35%	3%	11% <b>s</b>	6%	4%	17%	9%	11%	8%	7%	8%	13%	9%	11%	13%	10%	9%	5%	10%	11%	18%	4%	6% <b>s</b>	4%	21%	8%	6%	10%
Dissatisfied	895	94	319	59	267	586	361	423	471	95	449	275	307	305	582	206	271	211	130	773	77	240	262	58	143	144	443	309	890
	84%	56%	94%	89% <b>s</b>	92%	93%	79%	85%	82%	85%	87%	85%	82%	84%	83%	81%	82%	85%	89%	83%	83%	77%	95%	94% <b>s</b>	94%	71%	86%	87%	83%
Don't know	70	14	9	-	5	14	19	29	41	8	29	24	19	26	43	15	28	14	9	61	5	16	4	-	3	17	29	25	73
	7%	9%	3%	- <b>s</b>	2%	2%	4%	6%	7%	7%	6%	7%	5%	7%	6%	6%	8%	6%	6%	7%	5%	5%	1%	- <b>s</b>	2%	8%	6%	7%	7%
<b>Net satisfied</b>	<b>-789</b>	<b>-35</b>	<b>-309</b>	<b>-52</b>	<b>-250</b>	<b>-559</b>	<b>-285</b>	<b>-377</b>	<b>-411</b>	<b>-86</b>	<b>-412</b>	<b>-251</b>	<b>-258</b>	<b>-274</b>	<b>-508</b>	<b>-173</b>	<b>-237</b>	<b>-190</b>	<b>-122</b>	<b>-679</b>	<b>-67</b>	<b>-184</b>	<b>-251</b>	<b>-54</b>	<b>-138</b>	<b>-102</b>	<b>-401</b>	<b>-286</b>	<b>-781</b>
	<b>-74%</b>	<b>-21%</b>	<b>-91%</b>	<b>-78%<b>s</b></b>	<b>-86%</b>	<b>-89%</b>	<b>-62%</b>	<b>-76%</b>	<b>-72%</b>	<b>-77%</b>	<b>-80%</b>	<b>-77%</b>	<b>-69%</b>	<b>-76%</b>	<b>-73%</b>	<b>-68%</b>	<b>-72%</b>	<b>-77%</b>	<b>-83%</b>	<b>-73%</b>	<b>-72%</b>	<b>-59%</b>	<b>-91%</b>	<b>-88%<b>s</b></b>	<b>-90%</b>	<b>-50%</b>	<b>-78%</b>	<b>-80%</b>	<b>-73%</b>

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

**s**=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 15

**RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?**

18 Apr 2024

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Satisfied	172	143	115	112	143	136	132	120	6	86	84	24	56	92	8	16	32	24	27	65	44	46	54	33	39	100	72	159	12	63	73	179
	16%	17%	19%	19%	18%	18%	19%	19%	5%	17%	15%	8%	16%	22%	7%	9%	18%	14%	16%	25%	37%	17%	14%	16%	18%	15%	17%	17%	9%	16%	19%	17%
Dissatisfied	807	632	466	466	604	573	525	489	89	385	411	243	268	296	95	148	133	135	136	161	54	209	299	156	143	508	299	683	107	309	285	791
	75%	76%	77%	78%	77%	76%	75%	77%	76%	75%	75%	82%	76%	69%	83%	82%	76%	77%	80%	63%	45%	76%	79%	75%	68%	78%	72%	74%	80%	80%	76%	74%
Don't know	93	54	21	23	42	41	39	23	22	40	51	28	26	38	11	17	10	17	8	31	23	21	26	18	28	47	46	78	14	16	19	102
	9%	6%	4%	4%	5%	5%	6%	4%	19%	8%	9%	10%	8%	9%	10%	9%	6%	9%	5%	12%	19%	8%	7%	9%	13%	7%	11%	8%	10%	4%	5%	10%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

# Ipsos Political Monitor - April 2024

Table 16

## RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Satisfied	172	85	28	10	27	55	112	77	95	9	77	49	74	45	123	41	60	38	15	148	17	87	20	8	19	51	75	46	179
	16%	51%	8%	15%	9%	9%	25%	15%	17%	8%	15%	15%	20%	13%	18%	16%	18%	15%	10%	16%	19%	28%	7%	13%	13%	25%	15%	13%	17%
Dissatisfied	807	62	302	53	248	550	310	388	419	94	405	241	281	279	521	189	237	189	123	700	68	200	251	51	128	130	397	281	791
	75%	37%	89%	79%	86%	88%	68%	78%	73%	84%	79%	74%	75%	77%	75%	74%	72%	76%	84%	75%	74%	64%	91%	82%	84%	64%	77%	79%	74%
Don't know	93	20	9	4	14	23	34	34	59	9	33	34	20	38	54	24	34	20	8	81	6	26	5	3	5	22	42	29	102
	9%	12%	3%	6%	5%	4%	7%	7%	10%	8%	6%	10%	5%	10%	8%	9%	10%	8%	6%	9%	7%	8%	2%	5%	3%	11%	8%	8%	10%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - April 2024

Table 17  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Satisfied	273	241	207	205	252	246	230	213	8	165	107	61	94	118	15	45	38	56	48	71	26	84	79	58	52	163	110	237	33	158	85	293
	25%	29%	34%	34%	32%	33%	33%	34%	7%	32%	20%	21%	27%	28%	13%	25%	22%	32%	28%	28%	21%	30%	21%	28%	25%	25%	26%	26%	25%	41%	23%	27%
Dissatisfied	599	481	340	339	435	407	379	352	72	263	327	154	193	252	63	91	94	99	108	143	68	148	236	102	113	384	214	520	69	195	236	584
	56%	58%	56%	56%	55%	54%	55%	56%	61%	51%	60%	52%	55%	59%	55%	50%	54%	56%	64%	56%	56%	53%	62%	49%	54%	59%	51%	56%	52%	50%	63%	54%
Don't know	201	106	56	57	102	97	87	66	37	83	113	81	63	57	36	45	42	21	14	42	28	45	64	48	44	108	92	164	31	35	55	195
	19%	13%	9%	9%	13%	13%	13%	10%	32%	16%	21%	27%	18%	13%	31%	25%	24%	12%	8%	17%	23%	16%	17%	23%	21%	17%	22%	18%	24%	9%	15%	18%
Net satisfied	-326	-240	-132	-134	-183	-161	-150	-139	-64	-97	-220	-93	-99	-133	-48	-45	-56	-43	-60	-73	-42	-64	-158	-43	-61	-222	-104	-283	-36	-37	-151	-291
	-30%	-29%	-22%	-22%	-23%	-21%	-22%	-22%	-54%	-19%	-40%	-32%	-28%	-31%	-42%	-25%	-32%	-24%	-35%	-28%	-35%	-23%	-42%	-21%	-29%	-34%	-25%	-31%	-27%	-9%	-40%	-27%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 18  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Satisfied	273	23	171	28	54	225	77	134	139	34	130	81	109	77	190	75	78	63	34	234	24	58	119	24	47	53	123	97	293
	25%	14%	51%	41% <b>s</b>	19%	36%	17%	27%	24%	31%	25%	25%	29%	21%	27%	29%	24%	25%	23%	25%	26%	19%	43%	39% <b>s</b>	31%	26%	24%	27%	27%
Dissatisfied	599	108	128	31	207	334	315	271	328	55	288	174	220	200	394	128	196	142	84	523	49	216	139	28	90	119	283	196	584
	56%	65%	38%	46% <b>s</b>	71%	53%	69%	54%	57%	49%	56%	54%	59%	55%	56%	50%	59%	57%	57%	56%	54%	69%	50%	46% <b>s</b>	59%	59%	55%	55%	54%
Don't know	201	35	39	9	29	68	64	94	106	23	96	69	45	85	114	52	58	43	29	172	19	38	18	9	16	31	108	62	195
	19%	21%	12%	13% <b>s</b>	10%	11%	14%	19%	18%	20%	19%	21%	12%	23%	16%	20%	17%	17%	20%	19%	21%	12%	7%	15% <b>s</b>	11%	15%	21%	17%	18%
<b>Net satisfied</b>	<b>-326</b>	<b>-85</b>	<b>44</b>	<b>-3</b>	<b>-153</b>	<b>-109</b>	<b>-238</b>	<b>-137</b>	<b>-189</b>	<b>-21</b>	<b>-158</b>	<b>-93</b>	<b>-111</b>	<b>-123</b>	<b>-204</b>	<b>-53</b>	<b>-118</b>	<b>-80</b>	<b>-50</b>	<b>-289</b>	<b>-25</b>	<b>-158</b>	<b>-19</b>	<b>-4</b>	<b>-43</b>	<b>-66</b>	<b>-161</b>	<b>-99</b>	<b>-291</b>
	<b>-30%</b>	<b>-51%</b>	<b>13%</b>	<b>-5%<b>s</b></b>	<b>-53%</b>	<b>-17%</b>	<b>-52%</b>	<b>-27%</b>	<b>-33%</b>	<b>-19%</b>	<b>-31%</b>	<b>-29%</b>	<b>-30%</b>	<b>-34%</b>	<b>-29%</b>	<b>-21%</b>	<b>-35%</b>	<b>-32%</b>	<b>-34%</b>	<b>-31%</b>	<b>-28%</b>	<b>-51%</b>	<b>-7%</b>	<b>-7%<b>s</b></b>	<b>-28%</b>	<b>-33%</b>	<b>-31%</b>	<b>-28%</b>	<b>-27%</b>

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 19  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Satisfied	189	171	144	142	171	167	157	147	3	92	97	51	65	74	15	36	38	26	33	40	17	51	69	39	30	120	69	174	16	83	87	201
	18%	21%	24%	24%	22%	22%	23%	23%	2%	18%	18%	17%	19%	17%	13%	20%	22%	15%	19%	16%	14%	19%	18%	19%	14%	18%	16%	19%	12%	21%	23%	19%
Dissatisfied	433	351	250	251	315	306	278	264	55	221	207	94	141	199	36	58	59	82	84	115	49	117	157	82	77	275	159	375	48	159	151	428
	40%	42%	42%	42%	40%	41%	40%	42%	47%	43%	38%	32%	40%	47%	32%	32%	34%	47%	49%	45%	41%	43%	41%	39%	37%	42%	38%	41%	36%	41%	40%	40%
Don't know	450	307	208	209	302	277	260	221	60	198	243	151	144	155	64	87	77	67	53	101	55	108	153	87	102	260	189	372	70	145	139	443
	42%	37%	35%	35%	38%	37%	37%	35%	51%	39%	44%	51%	41%	36%	56%	48%	44%	38%	31%	39%	46%	39%	40%	42%	49%	40%	45%	40%	52%	37%	37%	41%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 20  
**PLMMOD\_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Satisfied	189	19	85	39	70	155	88	102	87	23	92	67	72	49	139	34	59	51	28	161	17	32	75	31	49	31	73	86	201
	18%	11%	25%	58%	24%	25%	19%	21%	15%	21%	18%	21%	19%	13%	20%	13%	18%	21%	19%	17%	18%	10%	27%	50%	32%	15%	14%	24%	19%
Dissatisfied	433	73	111	14	133	244	207	195	238	44	208	121	181	127	302	99	144	96	49	370	45	160	97	16	66	93	215	125	428
	40%	44%	33%	20%	46%	39%	45%	39%	42%	39%	40%	37%	48%	35%	43%	39%	43%	39%	34%	40%	48%	51%	35%	26%	44%	46%	42%	35%	40%
Don't know	450	74	142	14	86	228	161	202	247	45	215	136	122	186	258	121	129	101	69	398	31	121	105	15	37	78	226	146	443
	42%	45%	42%	21%	30%	36%	35%	40%	43%	40%	42%	42%	32%	51%	37%	48%	39%	41%	47%	43%	33%	39%	38%	24%	39%	44%	41%	41%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 22  
(JUL/SEP20)Q10/11KS. Which of these, if any, do you think apply to - Keir Starmer?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qual-ifications	Other qual-ifications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
A capable leader	310	34	168	28	68	236	102	143	167	39	138	97	122	87	219	68	99	69	52	271	22	59	128	28	52	45	143	122	314
	29%	21%	50%	42% <b>s</b>	24%	38%	22%	29%	29%	35%	27%	30%	33%	24%	31%	27%	30%	28%	35%	29%	24%	19%	46%	45% <b>s</b>	34%	22%	28%	34%	29%
Good in a crisis	189	29	105	14	38	143	67	90	98	22	81	58	72	57	130	52	47	48	26	164	15	38	75	16	30	35	82	71	190
	18%	17%	31%	20% <b>s</b>	13%	23%	15%	18%	17%	20%	16%	18%	19%	16%	19%	21%	14%	19%	18%	18%	17%	12%	27%	25% <b>s</b>	20%	18%	16%	20%	18%
Has sound judgement	275	26	154	21	52	206	78	132	143	38	123	96	109	68	205	66	92	61	35	240	21	54	109	30	53	41	127	107	285
	26%	15%	46%	32% <b>s</b>	18%	33%	17%	26%	25%	34%	24%	30%	29%	19%	29%	26%	28%	25%	24%	26%	23%	17%	40%	49% <b>s</b>	35%	20%	25%	30%	27%
Understands the problems facing Britain	379	52	189	38	91	280	143	169	210	47	166	110	149	116	259	91	126	84	51	333	27	85	145	33	60	67	178	134	378
	35%	31%	56%	56% <b>s</b>	31%	45%	31%	34%	37%	42%	32%	34%	40%	32%	37%	36%	38%	34%	35%	36%	29%	27%	53%	53% <b>s</b>	40%	33%	35%	38%	35%
Out of touch with ordinary people	456	83	85	25	169	254	252	191	264	39	222	116	182	153	298	124	127	104	58	393	43	182	96	14	58	100	232	124	438
	43%	50%	25%	37% <b>s</b>	58%	40%	55%	38%	46%	35%	43%	36%	49%	42%	43%	49%	38%	42%	40%	42%	47%	58%	35%	23% <b>s</b>	38%	49%	45%	35%	41%
Has got a lot of personality	166	23	65	11	41	105	64	63	103	14	70	40	62	62	101	47	55	26	25	146	13	44	45	7	21	33	95	38	152
	16%	14%	19%	17% <b>s</b>	14%	17%	14%	13%	18%	13%	14%	12%	16%	17%	15%	19%	17%	11%	17%	16%	14%	14%	16%	11% <b>s</b>	14%	16%	18%	11%	14%
Gives me confidence for Britain's future	210	22	132	15	36	169	58	99	111	23	100	67	79	62	146	55	66	50	27	187	11	36	97	15	33	31	101	78	209
	20%	13%	39%	22% <b>s</b>	13%	27%	13%	20%	19%	20%	19%	21%	21%	17%	21%	22%	20%	20%	18%	20%	12%	12%	35%	25% <b>s</b>	22%	15%	20%	22%	19%
Patriotic	420	75	166	33	104	270	180	201	218	45	198	131	146	139	277	100	123	95	67	366	35	119	144	33	62	69	196	155	405
	39%	45%	49%	49% <b>s</b>	36%	43%	39%	40%	38%	40%	39%	40%	39%	38%	40%	39%	37%	38%	46%	39%	38%	38%	52%	53% <b>s</b>	40%	34%	38%	43%	38%
More honest than most politicians	304	45	153	25	76	229	121	143	162	34	141	92	116	94	208	74	106	64	37	265	23	72	118	21	48	53	145	106	301
	28%	27%	45%	37% <b>s</b>	26%	36%	27%	29%	28%	30%	27%	29%	31%	26%	30%	29%	32%	26%	25%	29%	25%	23%	43%	34% <b>s</b>	31%	26%	28%	30%	28%
More style than substance	305	50	80	22	103	183	153	136	169	27	157	98	114	92	211	85	89	63	37	264	31	124	73	12	43	47	161	97	294
	28%	30%	24%	33% <b>s</b>	36%	29%	34%	27%	29%	25%	31%	30%	30%	25%	30%	33%	27%	25%	25%	28%	34%	40%	26%	19% <b>s</b>	28%	23%	31%	27%	27%
A good representative for Britain on the world stage	271	29	156	16	54	210	83	134	137	39	123	87	102	79	189	67	78	62	41	233	23	49	120	22	43	37	121	112	283
	25%	18%	46%	24% <b>s</b>	19%	33%	18%	27%	24%	35%	24%	27%	27%	22%	27%	26%	24%	25%	28%	25%	25%	16%	43%	35% <b>s</b>	28%	18%	24%	31%	26%
None of these	59	16	10	-	10	20	26	23	36	4	22	13	28	17	42	16	24	11	5	53	3	21	14	3	5	19	30	10	63
	6%	9%	3%	-s	3%	3%	6%	5%	6%	4%	4%	4%	8%	5%	6%	6%	7%	5%	3%	6%	4%	7%	5%	5% <b>s</b>	3%	9%	6%	3%	6%
Don't know	142	14	32	3	16	48	30	70	71	21	71	47	22	70	69	31	45	27	26	124	13	14	12	6	11	24	72	46	138
	13%	8%	9%	5% <b>s</b>	6%	8%	7%	14%	12%	19%	14%	15%	6%	19%	10%	12%	14%	11%	18%	13%	14%	5%	4%	10% <b>s</b>	7%	12%	14%	13%	13%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
Source : Ipsos J24-003060-01

\*=Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 23  
 (SEP20)Q11RS. Which of these, if any, do you think apply to - Rishi Sunak?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
A capable leader	191 18%	159 19%	119 20%	117 19%	157 20%	144 19%	140 20%	126 20%	6 5%	94 18%	96 18%	36 12%	63 18%	92 21%	16 14%	20 11%	32 18%	31 17%	30 18%	62 24%	34 28%	56 20%	59 16%	35 17%	40 19%	115 18%	76 18%	170 18%	21 16%	74 19%	79 21%	201 19%	
Good in a crisis	191 18%	164 20%	128 21%	126 21%	161 20%	148 20%	143 21%	135 21%	8 7%	92 18%	98 18%	33 11%	66 19%	91 21%	14 13%	19 10%	28 16%	38 22%	36 21%	55 22%	32 26%	52 19%	69 18%	32 16%	37 18%	122 19%	69 17%	169 18%	21 16%	62 16%	94 25%	189 18%	
Has sound judgement	183 17%	145 17%	118 20%	119 20%	147 19%	141 19%	135 19%	126 20%	7 6%	90 18%	92 17%	37 13%	64 18%	82 19%	16 14%	21 11%	39 22%	26 15%	31 18%	50 20%	31 26%	50 18%	70 19%	33 16%	30 14%	120 18%	63 15%	156 17%	25 19%	71 18%	71 19%	186 17%	
Understands the problems facing Britain	212 20%	162 20%	116 19%	120 20%	165 21%	148 20%	143 20%	127 20%	15 12%	111 22%	99 18%	46 16%	58 17%	107 25%	29 25%	18 10%	30 17%	29 16%	34 20%	73 29%	42 35%	53 19%	82 22%	31 15%	46 22%	136 21%	76 18%	185 20%	26 20%	82 21%	76 20%	222 21%	
Out of touch with ordinary people	767 72%	616 74%	445 74%	444 74%	578 73%	548 73%	504 72%	462 73%	83 71%	382 75%	374 69%	216 73%	256 73%	295 69%	82 72%	134 74%	131 75%	125 71%	128 75%	167 65%	59 49%	194 70%	291 77%	148 71%	135 64%	485 74%	282 68%	671 73%	84 63%	299 77%	269 72%	756 71%	
Has got a lot of personality	181 17%	142 17%	95 16%	100 17%	136 17%	124 17%	117 17%	104 16%	12 11%	81 16%	99 18%	43 15%	62 18%	77 18%	24 21%	19 10%	31 18%	31 17%	27 16%	50 19%	32 26%	49 18%	56 15%	33 16%	42 20%	106 16%	75 18%	159 17%	19 14%	57 15%	76 20%	178 17%	
Gives me confidence for Britain's future	109 10%	89 11%	69 12%	69 12%	90 11%	85 11%	84 12%	74 12%	8 7%	56 11%	53 10%	17 6%	41 12%	52 12%	11 9%	6 3%	21 12%	20 11%	16 9%	36 14%	28 23%	30 11%	31 8%	23 11%	26 12%	61 9%	48 12%	96 10%	13 13%	43 11%	40 11%	102 10%	
Patriotic	368 34%	313 38%	237 39%	233 39%	304 39%	282 38%	268 39%	246 39%	14 12%	169 33%	198 36%	80 27%	118 34%	170 40%	38 33%	42 23%	63 36%	56 32%	70 41%	100 39%	52 43%	99 36%	150 40%	64 31%	56 27%	248 38%	120 29%	321 35%	46 34%	146 38%	146 39%	371 35%	
More honest than most politicians	199 19%	166 20%	130 22%	127 21%	164 21%	157 21%	150 22%	135 21%	14 12%	108 21%	89 16%	36 12%	50 14%	113 27%	20 18%	15 9%	20 11%	30 17%	40 24%	73 29%	45 37%	49 18%	77 20%	31 15%	41 20%	126 19%	73 17%	174 19%	25 25%	81 21%	82 22%	202 19%	
More style than substance	437 41%	351 42%	265 44%	271 45%	354 45%	329 44%	303 43%	282 45%	24 20%	191 37%	242 44%	126 43%	144 41%	167 39%	45 45%	81 45%	78 37%	66 43%	74 36%	94 36%	40 33%	111 40%	164 43%	93 45%	69 33%	275 42%	162 39%	388 42%	45 34%	175 45%	164 44%	423 39%	
A good representative for Britain on the world stage	252 23%	215 26%	160 27%	157 26%	212 27%	191 25%	185 27%	167 26%	15 13%	124 24%	127 23%	41 14%	88 25%	122 29%	19 16%	23 13%	55 31%	33 19%	53 31%	69 27%	36 30%	72 26%	88 23%	45 22%	46 22%	160 24%	92 22%	225 24%	27 20%	82 21%	113 30%	254 24%	
None of these	60 6%	42 5%	27 5%	25 4%	35 4%	35 5%	34 5%	28 4%	15 13%	25 5%	35 6%	20 7%	18 5%	22 5%	6 8%	14 4%	7 4%	11 6%	10 6%	12 5%	8 7%	17 6%	17 5%	9 4%	18 8%	34 5%	26 6%	45 5%	14 10%	14 4%	18 5%	59 6%	
Don't know	60 6%	24 3%	15 2%	16 3%	27 3%	27 4%	22 3%	17 3%	11 9%	20 4%	39 7%	26 9%	17 5%	17 4%	10 9%	15 8%	8 4%	9 5%	3 2%	15 6%	8 7%	15 5%	16 4%	14 7%	16 8%	30 5%	30 6%	42 5%	13 10%	10 4%	13 4%	65 6%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

Table 24  
**(SEP20)Q11RS. Which of these, if any, do you think apply to - Rishi Sunak?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
A capable leader	191	65	49	16	43	92	109	83	108	21	76	63	81	44	144	44	61	38	27	164	21	87	34	13	22	46	79	65	201
	18%	39%	14%	24% <b>s</b>	15%	15%	24%	17%	19%	18%	15%	19%	22%	12%	21%	17%	18%	15%	18%	18%	23%	28%	12%	21% <b>s</b>	15%	23%	15%	18%	19%
Good in a crisis	191	63	50	15	46	97	109	88	102	23	85	62	83	43	145	46	63	40	25	167	16	89	38	9	19	42	89	60	189
	18%	38%	15%	22% <b>s</b>	16%	15%	24%	18%	18%	20%	17%	19%	22%	12%	21%	18%	19%	16%	17%	18%	18%	28%	14%	15% <b>s</b>	13%	21%	17%	17%	18%
Has sound judgement	183	62	46	14	38	84	100	86	98	16	86	65	74	42	139	40	60	35	28	158	20	78	33	16	26	40	73	70	186
	17%	37%	14%	21% <b>s</b>	13%	13%	22%	17%	17%	14%	17%	20%	20%	12%	20%	16%	18%	14%	19%	17%	22%	25%	12%	25% <b>s</b>	17%	20%	14%	20%	17%
Understands the problems facing Britain	212	70	45	18	48	93	118	75	136	19	75	53	93	63	146	55	65	36	34	179	21	91	33	12	19	57	91	64	222
	20%	42%	13%	28% <b>s</b>	17%	15%	26%	15%	24%	17%	15%	17%	25%	17%	21%	22%	20%	14%	23%	19%	23%	29%	12%	19% <b>s</b>	13%	28%	18%	18%	21%
Out of touch with ordinary people	767	84	275	49	226	502	311	360	406	86	377	249	269	242	518	174	232	192	104	661	66	214	225	47	122	117	391	259	756
	72%	51%	81%	74% <b>s</b>	78%	80%	68%	72%	71%	77%	73%	77%	72%	67%	74%	68%	70%	77%	71%	71%	72%	69%	81%	76% <b>s</b>	80%	58%	76%	73%	71%
Has got a lot of personality	181	56	39	8	41	79	96	71	110	17	76	52	67	59	119	52	64	35	18	160	12	72	30	7	15	43	84	55	178
	17%	34%	11%	12% <b>s</b>	14%	13%	21%	14%	19%	16%	15%	16%	18%	16%	17%	21%	19%	14%	12%	17%	13%	23%	11%	12% <b>s</b>	10%	21%	16%	15%	17%
Gives me confidence for Britain's future	109	60	15	6	16	30	75	44	66	8	42	31	42	36	73	28	39	26	9	97	7	53	17	3	8	29	50	30	102
	10%	36%	4%	8% <b>s</b>	5%	5%	16%	9%	11%	7%	8%	9%	11%	10%	10%	11%	12%	11%	6%	10%	8%	17%	6%	4% <b>s</b>	5%	14%	10%	9%	10%
Patriotic	368	79	118	32	111	229	190	157	211	43	163	122	147	95	269	91	106	90	52	323	29	139	100	24	49	63	171	134	371
	34%	47%	35%	48% <b>s</b>	38%	37%	42%	32%	37%	39%	32%	38%	39%	26%	39%	36%	32%	36%	36%	35%	32%	44%	36%	39% <b>s</b>	32%	31%	33%	38%	35%
More honest than most politicians	199	76	45	16	48	93	124	75	124	16	77	48	100	51	148	49	63	50	20	175	18	89	33	13	22	47	102	50	202
	19%	46%	13%	24% <b>s</b>	17%	15%	27%	15%	22%	15%	15%	15%	27%	14%	21%	19%	19%	20%	14%	19%	19%	29%	12%	21% <b>s</b>	15%	23%	20%	14%	19%
More style than substance	437	65	159	25	127	286	191	207	230	47	229	130	165	138	296	98	134	103	60	370	43	135	135	19	53	62	218	157	423
	41%	39%	47%	38% <b>s</b>	44%	46%	42%	41%	40%	42%	44%	40%	44%	38%	42%	38%	40%	42%	41%	40%	47%	43%	49%	30% <b>s</b>	35%	31%	43%	44%	39%
A good representative for Britain on the world stage	252	84	65	16	56	120	139	118	134	25	112	90	99	60	189	64	83	59	28	226	17	113	50	15	27	52	109	91	254
	23%	50%	19%	24% <b>s</b>	19%	19%	31%	24%	23%	22%	22%	28%	27%	17%	27%	25%	25%	24%	19%	24%	19%	36%	18%	24% <b>s</b>	17%	26%	21%	26%	24%
None of these	60	4	15	4	18	33	22	26	34	6	25	11	18	31	29	18	19	11	9	53	3	11	19	2	6	17	27	17	59
	6%	2%	5%	6% <b>s</b>	6%	5%	5%	5%	6%	5%	5%	3%	5%	9%	4%	7%	6%	4%	6%	6%	4%	4%	7%	4% <b>s</b>	4%	8%	5%	5%	6%
Don't know	60	8	8	1	12	20	19	32	28	9	30	22	11	26	32	14	18	11	11	52	7	10	2	2	6	10	28	22	65
	6%	5%	2%	2% <b>s</b>	4%	3%	4%	6%	5%	8%	6%	7%	3%	7%	5%	5%	5%	4%	7%	6%	7%	3%	1%	4% <b>s</b>	4%	5%	5%	6%	6%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 25  
**(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Keir Starmer	474 44%	380 46%	316 52%	311 52%	390 49%	381 51%	348 50%	329 52%	35 29%	235 46%	235 43%	161 55%	160 46%	153 36%	60 52%	101 56%	87 50%	72 41%	63 37%	90 35%	36 30%	138 50%	162 43%	101 49%	73 35%	299 46%	174 42%	409 44%	59 44%	212 55%	184 49%	454 42%
Rishi Sunak	241 22%	200 24%	143 24%	141 23%	193 25%	178 24%	167 24%	149 24%	12 11%	112 22%	126 23%	40 14%	69 20%	132 31%	15 13%	25 14%	32 18%	37 21%	40 24%	92 36%	46 38%	58 21%	84 22%	44 21%	55 26%	142 22%	99 24%	216 23%	24 18%	85 22%	99 26%	241 22%
Neither	232 22%	174 21%	106 18%	109 18%	146 19%	137 18%	129 18%	112 18%	39 33%	111 22%	115 21%	57 19%	75 21%	100 23%	24 21%	33 18%	31 18%	44 25%	51 30%	49 19%	22 18%	50 18%	91 24%	43 21%	48 23%	140 21%	91 22%	194 21%	31 23%	62 16%	71 19%	236 22%
No difference	7 1%	7 1%	2 *	2 *	4 *	4 1%	4 1%	2 *	2 2%	6 1%	1 *	* 1%	2 1%	5 1%	* *	- *	- *	- 1%	2 2%	3 1%	2 2%	3 1%	3 1%	1 *	1 1%	6 1%	1 *	7 1%	* 1%	4 *	* 1%	11 1%
Other	13 1%	12 2%	11 2%	11 2%	11 1%	11 1%	11 2%	11 2%	1 1%	10 2%	4 1%	2 1%	6 2%	5 1%	- *	2 1%	4 2%	2 1%	3 2%	2 1%	2 1%	4 1%	3 1%	5 2%	2 1%	7 1%	7 2%	9 1%	4 3%	10 3%	1 *	14 1%
Don't know	103 10%	54 7%	24 4%	25 4%	42 5%	38 5%	35 5%	27 4%	28 24%	36 7%	67 12%	33 11%	38 11%	32 8%	14 12%	19 11%	20 12%	18 10%	10 6%	22 9%	13 11%	24 9%	35 9%	14 7%	30 14%	59 9%	45 11%	83 9%	14 11%	14 4%	21 5%	114 11%
Not stated	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	- -	2 *	- -	1 *	1 *	- *	1 1%	- -	- -	- *	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	2 *	- -	1 *	1 *	2 *

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 26  
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	474	29	264	40	110	374	139	245	229	58	240	142	155	173	297	106	141	108	74	405	45	63	201	37	90	68	219	187	454
	44%	18%	78%	60% <b>s</b>	38%	60%	31%	49%	40%	52%	47%	44%	41%	48%	42%	42%	42%	43%	51%	44%	49%	20%	73%	59% <b>s</b>	59%	34%	43%	52%	42%
Rishi Sunak	241	104	24	14	66	89	170	103	138	17	106	79	102	58	181	70	70	56	24	208	21	153	24	13	20	63	116	62	241
	22%	63%	7%	20% <b>s</b>	23%	14%	37%	21%	24%	15%	21%	24%	27%	16%	26%	27%	21%	23%	17%	22%	23%	49%	9%	21% <b>s</b>	13%	31%	23%	18%	22%
Neither	232	22	28	8	89	117	112	93	139	23	115	65	89	75	154	53	77	52	30	200	21	76	37	6	25	42	125	66	236
	22%	13%	8%	13% <b>s</b>	31%	19%	24%	19%	24%	20%	22%	20%	24%	21%	22%	21%	23%	21%	20%	22%	23%	24%	13%	10% <b>s</b>	17%	21%	24%	18%	22%
No difference	7	2	1	1	2	3	4	3	4	*	4	5	2	*	6	1	1	4	*	6	1	3	2	1	2	2	1	4	11
	1%	1%	*	1% <b>s</b>	*	*	1%	1%	1%	*	1%	1%	*	*	1%	*	*	1%	*	1%	1%	1%	1%	2% <b>s</b>	1%	1%	*	1%	1%
Other	13	1	5	1	6	10	6	10	3	2	8	2	2	9	4	5	3	3	2	13	-	1	2	*	4	5	5	4	14
	1%	*	1%	2% <b>s</b>	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-	*	1%	1% <b>s</b>	3%	2%	1%	1%	1%
Don't know	103	8	17	2	16	33	23	42	61	11	40	31	23	47	55	21	40	24	15	96	3	16	9	5	10	24	47	32	114
	10%	5%	5%	4% <b>s</b>	5%	5%	5%	9%	11%	10%	8%	10%	6%	13%	8%	8%	12%	10%	11%	10%	4%	5%	3%	8% <b>s</b>	6%	12%	9%	9%	11%
Not stated	2	-	-	-	2	2	2	2	2	-	2	-	1	1	1	-	-	1	-	1	1	-	1	-	1	-	1	1	2
	*	-	-	- <b>s</b>	1%	*	*	*	-	-	*	-	*	*	*	-	-	1%	-	*	1%	-	*	- <b>s</b>	1%	-	*	*	*

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 27  
**(APR24)Q11PMKS. Who do you think would make the most capable Prime Minister, Penny Mordaunt, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
Keir Starmer	453	371	306	301	377	362	338	320	35	239	211	121	176	156	41	80	94	82	64	92	40	135	161	79	78	296	157	382	64	204	179	456	
	42%	45%	51%	50%	48%	48%	49%	51%	30%	47%	39%	41%	50%	37%	36%	44%	54%	46%	38%	36%	33%	49%	42%	38%	37%	45%	38%	42%	48%	53%	47%	43%	
Penny Mordaunt	271	235	166	164	223	205	191	172	18	133	133	50	69	152	14	35	30	39	53	99	44	68	105	50	48	173	98	254	16	102	105	267	
	25%	28%	28%	27%	28%	27%	27%	27%	15%	26%	24%	17%	20%	36%	12%	20%	17%	22%	31%	39%	37%	25%	28%	24%	23%	26%	24%	28%	12%	26%	28%	25%	
Neither	103	75	42	47	55	55	52	47	28	46	53	15	30	58	4	10	8	22	34	24	13	25	34	22	22	59	44	84	14	28	27	102	
	10%	9%	7%	8%	7%	7%	7%	7%	24%	9%	10%	5%	9%	14%	4%	6%	5%	12%	20%	9%	11%	9%	9%	11%	10%	9%	10%	9%	10%	7%	7%	10%	
No difference	4	2	2	2	2	2	2	2	*	3	1	1	2	1	-	1	1	1	*	*	*	1	1	-	2	2	2	3	1	3	-	5	
	*	*	*	*	*	*	*	*	*	1%	*	*	1%	*	-	1%	*	1%	*	*	*	*	*	*	-	1%	*	*	*	1%	*	*	*
Other	1	*	*	1	1	1	1	1	-	*	1	-	1	*	-	1	-	*	-	-	-	*	-	-	1	*	1	-	1	-	-	2	
	*	*	*	*	*	*	*	*	-	*	*	-	*	*	-	*	-	*	-	-	-	*	-	-	*	*	*	*	*	*	*	*	*
Don't know	241	145	86	86	131	125	112	90	36	90	148	109	72	60	55	54	40	32	18	41	23	47	78	56	59	125	116	197	39	49	65	240	
	22%	18%	14%	14%	17%	17%	16%	14%	31%	18%	27%	37%	21%	14%	48%	30%	23%	18%	11%	16%	19%	17%	21%	27%	28%	19%	28%	21%	29%	13%	17%	22%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 28  
**(APR24)Q11PMKS. Who do you think would make the most capable Prime Minister, Penny Mordaunt, or Keir Starmer?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications		Other qualif-ications	Degree +
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	453	44	246	32	100	345	144	233	220	51	219	141	155	151	295	101	142	101	69	387	40	59	207	35	77	77	185	191	456
	42%	27%	73%	48% <b>s</b>	34%	55%	32%	47%	38%	45%	42%	44%	41%	42%	42%	40%	43%	41%	47%	42%	44%	19%	75%	56% <b>s</b>	50%	38%	36%	54%	43%
Penny Mordaunt	271	71	32	26	112	144	183	104	166	18	131	69	132	70	200	76	79	65	30	241	21	156	34	17	33	59	146	66	267
	25%	43%	10%	38% <b>s</b>	39%	23%	40%	21%	29%	16%	25%	21%	35%	19%	29%	30%	24%	26%	20%	26%	23%	50%	12%	27% <b>s</b>	22%	29%	28%	19%	25%
Neither	103	14	5	2	36	41	50	42	61	13	48	28	42	31	70	15	39	26	10	84	12	36	12	1	12	29	50	24	102
	10%	8%	2%	2% <b>s</b>	12%	7%	11%	8%	11%	12%	9%	9%	11%	7%	10%	6%	12%	11%	7%	9%	13%	12%	4%	1% <b>s</b>	8%	14%	10%	7%	10%
No difference	4	1	-	1	2	2	3	2	1	-	2	3	1	-	4	-	1	1	*	3	1	1	1	-	*	3	1	5	
	*	1%	-	1% <b>s</b>	1%	*	1%	*	*	-	*	1%	*	-	1%	-	*	*	*	*	1%	*	*	- <b>s</b>	-	*	1%	*	*
Other	1	-	1	-	*	1	*	-	1	-	-	-	*	1	*	-	1	-	-	1	-	-	1	-	-	-	1	-	2
	*	-	*	- <b>s</b>	*	*	*	-	*	-	-	-	*	*	*	-	*	-	-	*	-	-	-	- <b>s</b>	-	-	*	*	*
Don't know	241	36	54	7	39	94	76	117	124	30	115	83	45	109	129	62	70	54	38	213	17	60	22	10	30	37	130	74	240
	22%	22%	16%	11% <b>s</b>	14%	15%	17%	24%	22%	27%	22%	26%	12%	30%	18%	24%	21%	22%	26%	23%	19%	19%	8%	16% <b>s</b>	20%	18%	25%	21%	22%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 29  
**(APR24)Q11KBKS. Who do you think would make the most capable Prime Minister, Kemi Badenoch, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Keir Starmer	509 48%	421 51%	345 57%	340 57%	428 54%	410 55%	383 55%	360 57%	33 28%	279 55%	227 42%	143 49%	189 54%	177 41%	47 41%	97 54%	100 58%	89 51%	74 43%	103 40%	49 41%	150 54%	183 48%	96 46%	81 39%	333 51%	177 42%	437 47%	67 50%	226 58%	201 53%	516 48%
Kemi Badenoch	146 14%	129 16%	95 16%	93 16%	121 15%	118 16%	111 16%	99 16%	4 4%	71 14%	72 13%	31 11%	42 12%	73 17%	9 8%	22 12%	19 11%	23 13%	24 14%	49 19%	23 19%	43 15%	44 12%	34 16%	25 12%	87 13%	59 14%	129 14%	16 12%	58 15%	54 14%	143 13%
Neither	100 9%	74 9%	44 7%	50 8%	61 8%	60 8%	55 8%	50 8%	24 21%	53 10%	43 8%	8 3%	31 9%	61 14%	3 3%	5 8%	13 10%	17 18%	31 12%	30 12%	14 12%	19 7%	41 11%	16 8%	24 11%	60 9%	39 9%	84 9%	11 8%	27 7%	23 6%	110 10%
No difference	4 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	2 *	2 *	-	3 *	-	-	-	3 *	-	-	-	-	2 *	1 *	-	-	3 *	-	4 *	-	2 *	2 *	3 *
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Don't know	313 29%	202 24%	115 19%	116 19%	176 22%	159 21%	144 21%	121 19%	56 47%	105 21%	203 37%	112 38%	85 24%	115 27%	55 48%	57 31%	42 24%	44 25%	41 24%	74 29%	34 28%	63 23%	109 29%	62 30%	79 38%	172 26%	141 34%	267 29%	40 30%	74 19%	97 26%	299 28%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 30  
**(APR24)Q11KBKS. Who do you think would make the most capable Prime Minister, Kemi Badenoch, or Keir Starmer?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	509	56	257	43	120	377	176	257	253	57	252	163	174	166	337	113	160	113	76	432	47	90	206	41	93	80	230	199	516
	48%	34%	76%	64% <b>s</b>	41%	60%	39%	51%	44%	51%	49%	50%	46%	46%	48%	44%	48%	46%	52%	46%	51%	29%	75%	67% <b>s</b>	61%	40%	45%	56%	48%
Kemi Badenoch	146	40	19	10	66	85	106	68	77	13	76	36	66	44	102	46	42	30	20	133	8	89	22	2	10	28	69	50	143
	14%	24%	6%	16% <b>s</b>	23%	14%	23%	14%	14%	12%	15%	11%	18%	12%	15%	18%	13%	12%	14%	14%	9%	28%	8%	3% <b>s</b>	7%	14%	13%	14%	13%
Neither	100	15	5	2	33	38	47	35	65	11	38	22	47	29	69	22	36	19	10	81	13	38	10	3	14	36	46	18	110
	9%	9%	1%	2% <b>s</b>	11%	6%	10%	7%	11%	10%	7%	7%	12%	8%	10%	8%	11%	8%	7%	9%	14%	12%	4%	4% <b>s</b>	9%	18%	9%	5%	10%
No difference	4	2	-	-	1	1	4	3	*	-	3	1	2	-	4	-	1	2	*	4	-	*	-	-	*	1	2	3	
	*	1%	-	-s	1%	*	1%	1%	*	-	1%	*	1%	-	1%	-	*	1%	*	*	-	*	-	-s	-	*	*	*	*
Other	*	-	-	-	*	*	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	-	-	-s	-	-	*	-	1
	*	-	-	-s	*	*	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	-	-	-s	-	-	*	-	*
Don't know	313	53	57	12	69	127	123	136	177	31	146	101	86	123	186	74	92	84	40	279	23	96	38	16	35	58	168	87	299
	29%	32%	17%	18% <b>s</b>	24%	20%	27%	27%	31%	28%	28%	31%	23%	34%	27%	29%	28%	34%	27%	30%	25%	31%	14%	26% <b>s</b>	23%	29%	33%	24%	28%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 31  
 (APR24)Q11SBKS. Who do you think would make the most capable Prime Minister, Suella Braverman, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
Keir Starmer	564 53%	462 56%	371 62%	366 61%	464 59%	444 59%	418 60%	388 61%	37 31%	279 55%	279 51%	172 58%	204 58%	189 44%	61 54%	110 61%	113 65%	91 52%	77 45%	112 44%	49 41%	167 60%	206 54%	91 44%	101 48%	372 57%	192 46%	468 51%	88 66%	238 61%	229 61%	574 54%	
Suella Braverman	192 18%	164 20%	120 20%	120 20%	161 20%	149 20%	138 20%	126 20%	9 7%	111 22%	77 14%	28 9%	53 15%	111 26%	17 15%	11 6%	17 10%	36 20%	43 25%	68 26%	29 24%	44 16%	69 18%	50 24%	29 14%	113 17%	79 19%	182 20%	9 7%	90 23%	64 17%	185 17%	
Neither	109 10%	79 9%	42 7%	46 8%	58 7%	56 7%	50 7%	46 7%	31 27%	48 9%	57 10%	13 4%	33 9%	63 15%	2 2%	10 6%	13 8%	20 11%	31 18%	32 13%	15 13%	27 10%	37 10%	17 8%	27 13%	64 10%	45 11%	88 10%	14 10%	20 5%	28 7%	116 11%	
No difference	5 *	4 1%	3 *	3 *	4 1%	4 1%	4 1%	3 *	* *	3 1%	1 *	1 *	1 *	- *	3 1%	- *	1 *	* *	1 *	1 *	1 1%	- *	1 *	- *	3 2%	1 *	3 1%	5 1%	- *	3 1%	2 *	6 1%	
Other	*	*	*	*	*	*	*	*	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	*	-	-	-	-	1	
Don't know	203 19%	119 14%	66 11%	66 11%	100 13%	97 13%	85 12%	69 11%	41 35%	69 14%	132 24%	80 27%	60 17%	63 15%	34 30%	46 26%	31 18%	29 16%	19 11%	43 17%	27 22%	38 14%	67 18%	49 23%	49 23%	105 16%	98 23%	177 19%	23 17%	37 10%	54 14%	190 18%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 32  
(APR24)Q11SBKS. Who do you think would make the most capable Prime Minister, Suella Braverman, or Keir Starmer?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	564	57	277	50	139	416	196	282	282	65	272	183	192	183	376	119	169	133	90	480	53	84	227	49	112	84	249	231	574
	53%	34%	82%	75%	48%	66%	43%	57%	49%	58%	53%	57%	51%	51%	54%	47%	51%	54%	62%	52%	57%	27%	82%	79%	74%	41%	48%	65%	54%
Suella Braverman	192	57	20	7	88	108	145	78	113	17	96	45	88	55	134	52	52	56	21	174	11	126	16	2	13	46	104	42	185
	18%	34%	6%	10%	30%	17%	32%	16%	20%	15%	19%	14%	24%	15%	19%	20%	16%	22%	14%	19%	12%	40%	6%	3%	8%	23%	20%	12%	17%
Neither	109	15	7	2	28	35	43	39	70	10	47	28	49	31	76	23	43	20	11	91	12	42	12	2	8	31	55	23	116
	10%	9%	2%	4%	10%	6%	10%	8%	12%	9%	9%	9%	13%	9%	11%	9%	13%	8%	7%	10%	14%	13%	4%	3%	6%	15%	11%	6%	11%
No difference	5	1	-	-	3	3	4	1	4	-	1	1	4	-	5	-	2	*	*	2	2	1	2	-	1	*	4	-	6
	*	1%	-	-s	1%	*	1%	*	1%	-	*	*	1%	-	1%	-	1%	*	*	*	2%	*	1%	-s	1%	*	1%	-	1%
Other	*	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-	-	-	*	-	-s	-	-	-	*	1
	*	-	-	-s	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-	-	-	*	-	-s	-	-	-	*	*
Don't know	203	36	34	8	32	65	67	99	104	20	99	66	42	93	108	60	66	38	24	182	14	60	20	9	18	41	102	60	190
	19%	21%	10%	11%	11%	10%	15%	20%	18%	18%	19%	20%	11%	26%	15%	24%	20%	16%	16%	20%	15%	19%	7%	15%	12%	20%	20%	17%	18%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 33  
**(APR24)Q11PPKS. Who do you think would make the most capable Prime Minister, Priti Patel, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Keir Starmer	579 54%	485 59%	386 64%	376 63%	481 61%	464 62%	434 62%	403 64%	44 37%	304 59%	267 49%	170 58%	202 58%	206 48%	56 49%	114 63%	109 63%	93 53%	89 52%	117 46%	50 41%	171 62%	207 55%	103 50%	97 47%	378 58%	201 48%	495 54%	75 57%	234 60%	238 63%	598 56%
Priti Patel	208 19%	173 21%	126 21%	129 22%	163 21%	153 20%	145 21%	131 21%	9 8%	100 20%	106 19%	38 13%	65 19%	105 25%	20 18%	17 9%	27 15%	38 22%	36 21%	70 27%	33 27%	51 19%	79 21%	45 22%	33 16%	130 20%	77 19%	190 21%	18 14%	92 24%	72 19%	194 18%
Neither	115 11%	80 10%	39 7%	43 7%	61 8%	57 8%	52 7%	43 7%	35 30%	55 11%	57 10%	17 6%	30 9%	67 16%	7 6%	10 6%	11 11%	19 21%	36 21%	31 12%	19 15%	22 8%	44 12%	21 10%	28 13%	66 10%	49 12%	95 10%	13 10%	26 7%	23 6%	120 11%
No difference	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	* 1%	1 *	1 *	1 *	1 *	1 *	- 1%	- 1%	- *	1 *	* *	* *	* *	- *	1 *	- *	2 *	1 *	2 *	2 *	- *	2 *	- *	4 *
Other	2 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 1%	* *	2 *	- *	1 *	1 *	- *	- 1%	1 *	- 1%	- *	- *	- *	* *	- *	- *	2 *	* *	2 *	1 *	1 1%	1 *	- *	3 *
Don't know	166 15%	87 10%	47 8%	49 8%	80 10%	74 10%	62 9%	51 8%	29 25%	51 10%	114 21%	69 23%	50 14%	46 11%	31 27%	38 21%	25 15%	25 14%	9 5%	38 15%	20 16%	32 11%	48 13%	38 18%	48 23%	80 12%	86 21%	137 15%	25 19%	31 8%	43 12%	153 14%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 34  
**(APR24)Q11PPKS. Who do you think would make the most capable Prime Minister, Priti Patel, or Keir Starmer?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	579	63	274	48	143	417	206	300	279	69	283	184	198	191	382	133	177	132	88	498	50	117	229	51	108	92	246	241	598
	54%	38%	81%	72% <b>s</b>	49%	66%	45%	60%	49%	61%	55%	57%	53%	53%	55%	52%	53%	53%	60%	54%	54%	37%	83%	82% <b>s</b>	71%	45%	48%	68%	56%
Priti Patel	208	65	23	10	82	105	148	75	132	11	106	58	88	60	146	49	63	52	26	184	18	121	19	8	18	42	121	45	194
	19%	39%	7%	16% <b>s</b>	28%	17%	32%	15%	23%	10%	21%	18%	24%	17%	21%	19%	19%	21%	18%	20%	20%	39%	7%	12% <b>s</b>	12%	21%	24%	13%	18%
Neither	115	13	6	2	34	41	47	49	66	12	56	28	48	37	77	25	44	24	10	95	12	36	13	1	13	37	57	21	120
	11%	8%	2%	2% <b>s</b>	12%	6%	10%	10%	12%	11%	11%	9%	13%	10%	11%	10%	13%	10%	7%	10%	13%	11%	5%	1% <b>s</b>	8%	18%	11%	6%	11%
No difference	2	1	-	-	1	1	2	1	1	-	1	1	1	-	2	-	-	*	*	1	2	1	-	-	1	*	2	-	4
	*	1%	-	- <b>s</b>	*	*	*	*	*	-	*	*	*	-	*	-	-	*	*	*	2%	*	-	- <b>s</b>	1%	*	*	-	*
Other	2	-	1	-	*	1	*	-	2	-	-	-	1	1	1	1	1	-	-	1	-	-	1	-	-	1	1	-	3
	*	-	*	- <b>s</b>	*	*	*	-	*	-	-	-	*	*	*	*	*	-	-	-	-	-	-	- <b>s</b>	-	*	*	-	*
Don't know	166	24	34	7	29	63	53	73	92	20	69	52	38	74	90	47	46	40	22	150	10	38	15	3	13	31	86	49	153
	15%	15%	10%	10% <b>s</b>	10%	10%	12%	15%	16%	18%	13%	16%	10%	20%	13%	19%	14%	16%	15%	16%	11%	12%	5%	4% <b>s</b>	8%	15%	17%	14%	14%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 35  
**(APR24)Q11JCKS. Who do you think would make the most capable Prime Minister, James Cleverly, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Keir Starmer	504 47%	417 50%	345 57%	340 56%	423 54%	409 54%	383 55%	361 57%	31 27%	268 52%	229 42%	139 47%	187 53%	177 42%	45 39%	94 52%	104 60%	83 47%	76 45%	101 40%	47 39%	155 56%	168 44%	101 48%	81 39%	322 49%	182 44%	428 46%	69 52%	223 57%	188 50%	504 47%
James Cleverly	189 18%	159 19%	115 19%	114 19%	153 19%	142 19%	133 19%	117 19%	18 15%	96 19%	90 17%	42 14%	49 14%	98 23%	15 13%	27 15%	21 12%	28 16%	28 16%	70 27%	37 31%	38 14%	77 20%	29 14%	44 21%	116 18%	74 18%	173 19%	14 11%	72 19%	76 20%	187 17%
Neither	116 11%	90 11%	55 9%	62 10%	74 9%	71 10%	66 10%	62 10%	24 20%	60 12%	53 10%	14 5%	32 9%	70 16%	7 6%	8 4%	10 6%	21 12%	40 23%	31 12%	13 11%	32 11%	42 11%	18 9%	25 12%	74 11%	43 10%	99 11%	12 9%	37 10%	30 8%	123 11%
No difference	5 *	3 *	3 *	2 *	3 *	3 *	3 *	3 *	-	5 1%	-	-	2 1%	2 *	-	-	1 1%	1 1%	1 1%	1 *	-	2 1%	2 1%	-	-	4 1%	4 *	5 *	-	3 1%	1 *	5 *
Other	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	1 *
Don't know	257 24%	158 19%	84 14%	83 14%	134 17%	124 17%	110 16%	88 14%	44 37%	83 16%	172 32%	99 34%	79 23%	79 18%	48 42%	51 28%	38 22%	42 24%	25 15%	53 21%	23 19%	49 18%	90 24%	60 29%	58 28%	139 21%	118 28%	215 23%	38 29%	52 13%	81 21%	252 24%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - April 2024

Table 36  
(APR24)Q11JCKS. Who do you think would make the most capable Prime Minister, James Cleverly, or Keir Starmer?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	504 47%	41 25%	261 77%	40 60% <b>s</b>	117 40%	378 60%	158 35%	253 51%	251 44%	60 53%	249 48%	159 49%	177 47%	164 45%	336 48%	117 46%	148 45%	114 46%	76 52%	427 46%	48 53%	81 26%	208 75%	40 65% <b>s</b>	95 62%	81 40%	221 43%	202 57%	504 47%
James Cleverly	189 18%	78 47%	19 6%	12 18% <b>s</b>	59 20%	78 12%	137 30%	75 15%	114 20%	11 10%	81 16%	42 13%	85 23%	58 16%	127 18%	53 21%	56 17%	43 17%	18 12%	165 18%	19 20%	107 34%	25 9%	8 12% <b>s</b>	16 11%	54 27%	86 17%	49 14%	187 17%
Neither	116 11%	13 8%	5 1%	2 4% <b>s</b>	53 18%	57 9%	65 14%	46 9%	70 12%	12 10%	56 11%	28 9%	53 14%	34 9%	81 12%	24 10%	46 14%	24 10%	11 7%	97 10%	12 13%	50 16%	11 4%	2 3% <b>s</b>	14 9%	31 15%	58 11%	27 8%	123 11%
No difference	5 *	2 1%	1 *	- -s	1 1%	3 *	3 1%	4 1%	1 *	- -	4 1%	2 1%	2 1%	- -	5 1%	1 *	1 1%	1 *	5 *	- -	2 1%	1 *	- -s	- -	- -	3 *	1 1%	5 *	
Other	1 *	1 1%	- -	- -s	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -s	- -	- -	- -	- -	1 *	1 *
Don't know	257 24%	33 20%	52 15%	12 18% <b>s</b>	60 21%	112 18%	92 20%	120 24%	137 24%	30 27%	124 24%	91 28%	57 15%	107 29%	148 21%	57 22%	80 24%	65 26%	42 29%	234 25%	13 14%	72 23%	32 11%	12 20% <b>s</b>	27 18%	36 18%	145 28%	76 21%	252 24%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 37  
**(APR24)Q11GSKS. Who do you think would make the most capable Prime Minister, Grant Shapps, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
Keir Starmer	503	420	350	348	428	412	389	367	28	280	220	123	186	194	36	87	101	85	81	113	46	161	178	84	80	339	164	430	66	234	194	525	
	47%	51%	58%	58%	54%	55%	56%	58%	23%	55%	40%	42%	53%	46%	32%	48%	58%	48%	48%	44%	38%	58%	47%	40%	38%	52%	39%	47%	50%	60%	51%	49%	
Grant Shapps	153	138	95	94	129	120	108	100	11	65	86	27	43	84	4	22	23	19	28	56	28	26	62	35	30	88	65	142	11	52	67	148	
	14%	17%	16%	16%	16%	16%	15%	16%	9%	13%	16%	9%	12%	20%	4%	12%	13%	11%	16%	22%	23%	9%	16%	17%	14%	13%	16%	15%	8%	13%	18%	14%	
Neither	130	102	64	68	79	79	74	68	28	66	61	14	43	73	4	9	13	30	39	34	17	38	40	25	27	79	51	109	15	36	37	135	
	12%	12%	11%	11%	10%	11%	11%	11%	24%	13%	11%	5%	12%	17%	4%	5%	8%	17%	23%	13%	14%	14%	11%	12%	13%	12%	12%	12%	12%	11%	9%	10%	13%
No difference	4	2	2	2	2	2	2	2	*	3	1	1	1	1	-	1	-	1	1	-	-	1	1	-	1	3	1	4	-	4	-	4	
	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	-	1%	-	1%	1%	-	-	*	*	-	1%	*	*	*	*	1%	-	*	
Other	1	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-	-	1	-	1	-	1	-	-	1	
	*	*	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	-	1%	1%	-	-	-	1%	*	*	*	*	*	-	*	
Don't know	280	165	89	88	149	137	122	94	51	98	177	131	77	73	70	61	37	40	21	52	29	49	97	64	70	146	134	235	40	60	79	259	
	26%	20%	15%	15%	19%	18%	18%	15%	44%	19%	32%	44%	22%	17%	61%	34%	21%	23%	12%	20%	24%	18%	26%	31%	33%	22%	32%	26%	30%	16%	21%	24%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 38  
**(APR24)Q11GSKS. Who do you think would make the most capable Prime Minister, Grant Shapps, or Keir Starmer?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Keir Starmer	503 47%	45 27%	258 76%	42 62%	133 46%	391 62%	177 39%	249 50%	254 44%	58 52%	243 47%	157 48%	192 51%	150 41%	349 50%	116 46%	152 46%	117 47%	68 47%	424 46%	49 53%	88 28%	204 74%	42 69%	100 66%	85 42%	209 41%	210 59%	525 49%
Grant Shapps	153 14%	53 32%	18 5%	11 17%	53 18%	71 11%	106 23%	62 12%	91 16%	8 7%	76 15%	47 15%	68 18%	36 10%	116 17%	41 16%	40 12%	36 14%	23 16%	135 15%	14 16%	98 31%	22 8%	3 5%	6 4%	34 17%	84 16%	35 10%	148 14%
Neither	130 12%	21 13%	7 2%	1 1%	47 16%	53 9%	68 15%	54 11%	76 13%	13 12%	65 13%	27 8%	64 17%	37 9%	91 13%	26 10%	49 15%	33 13%	11 7%	112 12%	11 12%	57 18%	13 5%	1 1%	14 9%	36 18%	62 12%	32 9%	135 13%
No difference	4 *	2 1%	-	-	1 1%	1 *	4 1%	3 1%	1 *	-	3 1%	2 1%	1 *	-	4 1%	1 *	1 *	-	-	3 *	1 1%	2 1%	-	-	-	-	4 1%	-	4 *
Other	1 *	1 1%	-	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	1 *
Don't know	280 26%	44 27%	55 16%	13 20%	56 19%	111 18%	100 22%	130 26%	149 26%	32 29%	129 25%	90 28%	49 13%	138 38%	139 20%	71 28%	89 27%	60 24%	45 30%	253 27%	16 18%	67 21%	38 14%	15 25%	32 21%	47 23%	154 30%	79 22%	259 24%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 39  
**(JUN2021)Q17. Please tell me to what extent, if at all, you agree or disagree with the following statement:  
 The Labour Party should change its leader before the next general election**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072
Strongly agree	229 21%	186 22%	130 22%	133 22%	166 21%	157 21%	147 21%	136 21%	30 26%	105 21%	116 21%	49 17%	73 21%	106 25%	25 22%	24 13%	33 19%	40 23%	44 26%	62 24%	31 26%	54 20%	67 18%	60 29%	47 23%	122 19%	107 26%	189 21%	33 25%	87 22%	77 20%	210 20%
Tend to agree	153 14%	118 14%	71 12%	68 11%	113 14%	98 13%	90 13%	74 12%	13 11%	63 12%	87 16%	70 24%	33 9%	50 12%	33 29%	37 20%	27 16%	6 3%	15 9%	35 14%	20 17%	36 13%	58 15%	30 14%	28 14%	95 14%	58 14%	132 14%	20 15%	46 12%	66 17%	143 13%
Neither agree nor disagree	242 23%	161 19%	100 17%	101 17%	150 19%	148 20%	124 18%	107 17%	35 30%	99 19%	138 25%	91 31%	72 21%	78 18%	37 32%	54 30%	35 20%	37 21%	29 17%	49 19%	20 17%	48 17%	102 27%	45 22%	47 22%	150 23%	92 22%	207 22%	31 23%	63 16%	86 23%	231 22%
Tend to disagree	108 10%	95 11%	69 11%	66 11%	85 11%	82 11%	72 10%	69 11%	5 4%	63 12%	45 8%	20 7%	48 14%	40 9%	4 3%	17 9%	26 15%	21 12%	13 7%	27 11%	11 9%	33 12%	41 11%	16 8%	18 9%	74 11%	35 8%	96 10%	10 8%	29 8%	55 15%	117 11%
Strongly disagree	285 27%	248 30%	217 36%	216 36%	250 32%	244 33%	241 35%	229 36%	18 16%	166 32%	119 22%	51 17%	105 30%	130 30%	12 10%	39 22%	44 25%	61 35%	62 36%	68 27%	28 24%	91 33%	95 25%	47 23%	52 25%	186 28%	99 24%	255 28%	28 21%	154 40%	84 22%	309 29%
Don't know	55 5%	21 3%	15 3%	17 3%	24 3%	22 3%	22 3%	17 3%	16 14%	15 3%	40 7%	14 5%	19 6%	22 5%	5 4%	9 5%	9 5%	11 6%	8 5%	14 6%	10 8%	14 5%	15 4%	10 5%	17 8%	29 4%	27 6%	42 5%	11 8%	8 2%	9 2%	62 6%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - April 2024

18 Apr 2024

Table 40  
**(JUN2021)Q17. Please tell me to what extent, if at all, you agree or disagree with the following statement:  
 The Labour Party should change its leader before the next general election**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Strongly agree	229 21%	51 31%	39 12%	4 5% <b>s</b>	85 29%	124 20%	136 30%	105 21%	123 22%	22 20%	106 21%	68 21%	76 20%	82 23%	144 21%	50 20%	68 20%	56 23%	34 23%	202 22%	20 22%	93 30%	39 14%	9 14% <b>s</b>	39 26%	53 26%	114 22%	61 17%	210 20%
Tend to agree	153 14%	23 14%	48 14%	16 25% <b>s</b>	47 16%	95 15%	70 15%	58 12%	95 17%	11 10%	73 14%	35 11%	57 15%	59 16%	92 13%	46 18%	40 12%	40 16%	17 12%	136 15%	10 11%	32 10%	46 17%	7 11% <b>s</b>	16 10%	30 15%	76 15%	47 13%	143 13%
Neither agree nor disagree	242 23%	46 27%	42 13%	14 21% <b>s</b>	65 23%	108 17%	111 24%	122 25%	120 21%	19 17%	132 26%	74 23%	77 21%	89 25%	151 22%	59 23%	88 27%	36 15%	35 24%	209 23%	23 25%	75 24%	46 17%	10 17% <b>s</b>	22 15%	36 18%	120 23%	85 24%	231 22%
Tend to disagree	108 10%	13 8%	48 14%	7 10% <b>s</b>	24 8%	72 11%	37 8%	50 10%	58 10%	13 11%	55 11%	32 10%	36 10%	40 11%	68 10%	19 7%	34 10%	23 9%	18 12%	89 10%	14 15%	32 10%	35 13%	6 10% <b>s</b>	20 13%	16 8%	50 10%	43 12%	117 11%
Strongly disagree	285 27%	28 17%	151 45%	25 37% <b>s</b>	64 22%	215 34%	93 20%	142 29%	143 25%	40 36%	133 26%	97 30%	116 31%	70 19%	213 30%	73 29%	85 26%	72 29%	36 24%	247 27%	20 22%	73 23%	106 38%	27 44% <b>s</b>	51 34%	50 25%	134 26%	101 28%	309 29%
Don't know	55 5%	6 3%	10 3%	1 2% <b>s</b>	4 1%	14 2%	9 2%	21 4%	34 6%	7 7%	16 3%	18 6%	13 3%	23 6%	31 4%	7 3%	17 5%	20 8%	6 4%	46 5%	5 6%	7 2%	4 2%	3 5% <b>s</b>	4 3%	18 9%	19 4%	18 5%	62 6%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - April 2024

Table 41  
**(JUN2021)Q18 - Please tell me to what extent, if at all, you agree or disagree with the following statement:  
 The Conservative Party should change its leader before the next general election**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total					
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind		
																																	2024	2023
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072		
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072		
Strongly agree	250 23%	186 22%	133 22%	140 23%	175 22%	170 23%	159 23%	147 23%	39 33%	121 24%	126 23%	77 26%	79 23%	94 22%	32 28%	45 25%	37 21%	42 24%	48 28%	46 18%	21 17%	74 27%	74 20%	47 23%	55 26%	148 23%	102 24%	207 23%	37 28%	98 25%	82 22%	236 22%		
Tend to agree	150 14%	107 13%	63 11%	62 10%	103 13%	92 12%	81 12%	66 10%	18 15%	60 12%	89 16%	57 19%	39 11%	54 13%	30 26%	27 15%	22 13%	17 10%	11 6%	43 17%	16 13%	25 9%	66 17%	33 16%	26 13%	91 14%	59 14%	135 15%	14 11%	41 11%	62 16%	136 13%		
Neither agree nor disagree	265 25%	210 25%	153 25%	147 24%	197 25%	188 25%	174 25%	156 25%	27 23%	138 27%	123 22%	85 29%	91 26%	89 21%	27 24%	57 32%	49 28%	42 24%	43 25%	46 18%	20 16%	77 28%	103 27%	37 18%	48 23%	180 27%	85 20%	211 23%	43 32%	103 27%	85 23%	275 26%		
Tend to disagree	124 12%	105 13%	74 12%	75 12%	95 12%	92 12%	84 12%	77 12%	6 5%	59 12%	63 12%	30 10%	49 14%	45 11%	12 10%	18 10%	28 16%	21 12%	20 12%	26 10%	15 12%	27 10%	53 14%	29 14%	15 7%	80 12%	44 10%	115 12%	9 7%	38 10%	52 14%	122 11%		
Strongly disagree	226 21%	198 24%	164 27%	159 26%	192 24%	182 24%	175 25%	167 26%	14 12%	111 22%	110 20%	30 10%	72 21%	124 29%	6 6%	24 13%	26 15%	46 26%	38 23%	85 33%	42 34%	57 21%	72 19%	50 24%	47 22%	129 20%	97 23%	204 22%	20 15%	97 25%	89 24%	239 22%		
Don't know	58 5%	22 3%	15 2%	19 3%	26 3%	26 3%	24 3%	19 3%	15 12%	22 4%	35 6%	16 6%	20 6%	22 5%	7 6%	10 5%	11 6%	9 5%	11 7%	10 4%	8 6%	16 6%	11 3%	13 6%	18 9%	28 4%	30 7%	48 5%	9 7%	10 3%	7 2%	64 6%		

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted  
 Source : Ipsos J24-003060-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - April 2024

Table 42  
(JUN2021)Q18 - Please tell me to what extent, if at all, you agree or disagree with the following statement:  
The Conservative Party should change its leader before the next general election

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
Strongly agree	250 23%	35 21%	76 23%	10 15%	78 27%	155 25%	114 25%	103 21%	147 26%	30 27%	114 22%	64 20%	91 24%	92 25%	155 22%	54 21%	71 22%	72 29%	40 27%	226 24%	13 14%	68 22%	65 23%	8 14%	32 21%	47 23%	136 27%	67 19%	236 22%
Tend to agree	150 14%	24 14%	41 12%	13 20%	44 15%	85 14%	68 15%	70 14%	79 14%	14 13%	78 15%	45 14%	45 12%	59 16%	90 13%	45 18%	37 11%	31 13%	19 13%	127 14%	17 19%	48 15%	23 8%	11 17%	23 15%	28 14%	77 15%	45 13%	136 13%
Neither agree nor disagree	265 25%	21 12%	96 28%	13 20%	75 26%	171 27%	96 21%	139 28%	125 22%	28 25%	137 27%	88 27%	81 22%	92 26%	168 24%	62 25%	80 24%	49 20%	47 32%	224 24%	27 29%	59 19%	87 32%	14 23%	41 27%	30 15%	128 25%	107 30%	275 26%
Tend to disagree	124 12%	27 16%	40 12%	8 12%	28 10%	68 11%	55 12%	63 13%	61 11%	6 5%	69 13%	43 13%	46 12%	34 9%	89 13%	27 11%	41 12%	32 13%	14 10%	111 12%	10 11%	46 15%	31 11%	10 16%	20 13%	18 9%	55 11%	52 14%	122 11%
Strongly disagree	226 21%	56 34%	73 22%	20 30%	59 20%	132 21%	115 25%	100 20%	125 22%	23 21%	99 19%	66 20%	98 26%	59 16%	164 23%	58 23%	82 25%	49 20%	22 15%	198 21%	14 15%	86 28%	60 22%	15 24%	32 21%	61 30%	96 19%	68 19%	239 22%
Don't know	58 5%	3 2%	11 3%	2 4%	5 2%	16 3%	8 2%	23 5%	35 6%	10 9%	18 4%	18 5%	14 4%	26 7%	31 5%	7 3%	20 6%	15 6%	5 3%	42 5%	12 13%	5 2%	10 4%	3 6%	4 3%	19 10%	22 4%	17 5%	64 6%

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 43  
**(APR24)Q15. The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		Total
Unweighted Total	1072	859	651	642	819	794	749	681	102	559	498	262	342	468	101	161	175	167	172	296	146	256	397	171	248	653	419	904	149	429	344	1072	
Weighted Total	1072	829	602	601	788	751	696	632	118	511	546	295	350	427	115	181	174	176	170	256	121	276	379	208	209	655	417	921	133	388	376	1072	
As soon as possible / before the end of June	448	354	277	282	339	325	306	291	54	222	219	134	178	135	40	94	89	90	69	67	26	109	159	91	89	269	180	378	61	207	125	441	
	42%	43%	46%	47%	43%	43%	44%	46%	46%	43%	40%	46%	51%	32%	35%	52%	51%	51%	40%	26%	22%	40%	42%	44%	42%	41%	43%	41%	46%	53%	33%	41%	
July or August 2024	106	71	39	40	66	60	54	44	15	39	65	44	28	35	26	18	16	12	17	18	7	21	39	21	25	60	46	76	27	32	44	99	
	10%	9%	6%	7%	8%	8%	8%	7%	13%	8%	12%	15%	8%	8%	23%	10%	9%	7%	10%	7%	6%	8%	10%	10%	12%	9%	11%	8%	20%	8%	12%	9%	
September or October 2024	246	207	156	152	204	188	179	163	13	126	119	66	62	119	30	35	32	30	36	83	40	80	93	38	36	173	74	226	18	76	106	265	
	23%	25%	26%	25%	26%	25%	26%	26%	11%	25%	22%	22%	18%	28%	26%	20%	18%	17%	21%	32%	33%	29%	25%	18%	17%	26%	18%	25%	14%	20%	28%	25%	
November or December 2024	106	96	70	69	90	90	80	70	4	51	54	13	32	62	6	7	14	18	21	40	24	30	32	28	16	62	44	104	2	36	55	88	
	10%	12%	12%	12%	11%	12%	12%	11%	4%	10%	10%	4%	9%	14%	5%	4%	8%	10%	12%	16%	20%	11%	8%	14%	8%	10%	11%	11%	1%	9%	15%	8%	
January 2025	80	55	40	37	50	48	44	42	10	36	43	16	26	37	7	10	11	15	9	28	15	14	30	14	22	44	36	68	12	24	28	86	
	7%	7%	7%	6%	6%	6%	6%	7%	8%	7%	8%	6%	7%	9%	6%	5%	6%	9%	6%	11%	13%	5%	8%	7%	10%	7%	9%	7%	9%	6%	7%	8%	
No preference	47	30	12	12	23	23	18	12	11	17	29	14	10	24	2	11	6	4	13	11	3	16	16	5	10	33	15	37	8	4	11	48	
	4%	4%	2%	2%	3%	3%	3%	2%	9%	3%	5%	5%	3%	6%	2%	6%	4%	2%	7%	4%	3%	6%	4%	2%	5%	5%	4%	4%	6%	1%	3%	4%	
Don't know	37	15	8	9	16	16	15	10	10	20	18	9	14	15	3	6	6	7	5	10	6	5	10	11	12	14	23	31	6	8	7	45	
	3%	2%	1%	2%	2%	2%	2%	2%	9%	4%	3%	3%	4%	3%	3%	3%	4%	4%	3%	4%	5%	2%	3%	5%	6%	2%	5%	3%	4%	2%	2%	4%	

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - April 2024

Table 44  
**(APR24)Q15. The next General Election can take place at any time between now and January 2025. When do you think the next General Election should take place?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1072	152	349	71	300	649	452	497	574	209	383	309	422	319	731	236	355	230	138	873	113	302	290	72	174	193	496	383	1072
Weighted Total	1072	166	338	67	290	628	456	499	573	112	515	323	375	362	698	254	332	247	147	929	92	313	277	62	152	202	514	356	1072
As soon as possible / before the end of June	448 42%	26 15%	210 62%	24 35%	109 38%	319 51%	135 30%	240 48%	208 36%	60 54%	232 45%	145 45%	130 35%	172 48%	274 39%	109 43%	132 40%	98 40%	66 45%	383 41%	43 46%	65 21%	174 63%	31 51%	83 54%	68 34%	225 44%	156 44%	441
July or August 2024	106 10%	11 6%	33 10%	4 6%	35 12%	67 11%	45 10%	38 8%	69 12%	10 9%	49 9%	31 10%	30 8%	43 12%	61 9%	18 7%	37 11%	21 8%	20 14%	92 10%	10 11%	26 8%	22 8%	6 9%	12 8%	15 7%	64 13%	27 8%	99
September or October 2024	246 23%	59 35%	62 18%	23 34%	72 25%	135 21%	131 29%	106 21%	140 24%	23 20%	106 21%	66 20%	104 28%	73 20%	170 24%	71 28%	61 18%	65 26%	32 22%	217 23%	17 19%	111 36%	50 18%	13 22%	31 20%	45 22%	113 22%	89 25%	265
November or December 2024	106 10%	33 20%	16 5%	11 17%	42 15%	58 9%	75 16%	44 9%	62 11%	6 5%	51 10%	24 7%	59 16%	23 6%	83 12%	25 10%	41 12%	25 10%	4 3%	89 10%	11 12%	45 14%	18 7%	6 9%	14 9%	31 15%	45 9%	30 9%	88
January 2025	80 7%	26 16%	10 3%	3 4%	16 6%	27 4%	42 9%	32 7%	47 8%	6 5%	34 7%	24 7%	28 7%	28 8%	51 7%	13 5%	33 10%	21 9%	9 6%	74 8%	4 4%	42 13%	9 3%	1 2%	5 3%	22 11%	34 7%	24 7%	86
No preference	47 4%	8 5%	3 1%	1 2%	6 2%	8 1%	14 3%	19 4%	28 5%	4 4%	25 5%	19 6%	17 5%	10 3%	36 5%	10 4%	14 4%	7 3%	13 9%	41 4%	4 4%	16 5%	3 1%	4 6%	6 4%	13 7%	14 3%	20 5%	48
Don't know	37 3%	5 3%	4 1%	1 1%	9 3%	14 2%	14 3%	19 4%	18 3%	3 2%	18 3%	15 5%	8 2%	14 4%	23 3%	8 3%	14 4%	10 4%	3 2%	34 4%	2 2%	9 3%	2 1%	1 1%	2 1%	9 4%	18 4%	11 3%	45

Fieldwork dates : Wednesday 3rd to Monday 15th April 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted

Source : Ipsos J24-003060-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only