

Ipsos Political Monitor - June 2024 - General Election (2)

Table 1  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL (Constituency checks made for where parties stand)**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
<b>Total voting</b>	<b>1070</b>	<b>1020</b>	<b>925</b>	<b>798</b>	<b>773</b>	<b>946</b>	<b>925</b>	<b>894</b>	<b>844</b>	<b>25</b>	<b>528</b>	<b>531</b>	<b>289</b>	<b>333</b>	<b>447</b>	<b>113</b>	<b>176</b>	<b>161</b>	<b>172</b>	<b>176</b>	<b>272</b>	<b>122</b>	<b>260</b>	<b>343</b>	<b>203</b>	<b>264</b>	<b>603</b>	<b>467</b>	<b>926</b>	<b>138</b>	<b>565</b>	<b>387</b>	<b>1107</b>
Conservative	190 18%	183 19%	178 19%	152 19%	143 19%	169 18%	164 18%	161 18%	154 18%	5 22%	97 18%	92 17%	24 8%	40 12%	126 28%	6 5%	18 10%	21 13%	19 11%	26 15%	100 37%	54 44%	59 23%	69 20%	18 9%	44 17%	127 21%	62 13%	173 19%	14 10%	87 15%	84 22%	217 20%
Labour	447 42%	418 41%	385 42%	331 42%	325 42%	391 41%	380 41%	369 41%	347 41%	12 47%	208 39%	234 44%	143 50%	146 44%	158 35%	47 42%	96 54%	79 49%	67 39%	69 40%	88 32%	39 32%	111 43%	147 43%	89 44%	100 38%	258 43%	189 40%	347 37%	97 71%	253 45%	145 38%	453 41%
Liberal Democrats (Lib Dem)	109 10%	107 10%	99 11%	89 11%	80 10%	105 11%	103 11%	100 11%	95 11%	*	46 9%	62 12%	34 12%	34 10%	40 9%	21 18%	13 7%	16 10%	18 11%	13 7%	28 10%	5 4%	28 11%	34 10%	23 11%	24 9%	62 10%	47 10%	101 11%	7 5%	47 8%	49 13%	120 11%
Scottish National Party (SNP)	42 4%	42 4%	41 4%	41 5%	40 5%	41 4%	41 4%	41 5%	41 5%	-	19 4%	23 4%	12 4%	21 6%	10 2%	2 2%	10 6%	13 8%	8 5%	6 3%	5 2%	1 1%	11 4%	13 4%	4 2%	15 6%	24 4%	19 4%	41 4%	1 *	23 4%	15 4%	48 4%
Plaid Cymru	5 1%	5 1%	5 1%	4 *	4 1%	5 *	5 *	4 *	4 *	-	3 1%	2 *	1 *	2 1%	2 1%	1 -	2 1%	1 *	1 *	2 1%	2 1%	2 1%	2 1%	3 1%	3 1%	*	-	5 1%	5 1%	-	4 1%	2 *	9 1%
Green Party	79 7%	74 7%	60 7%	52 7%	48 6%	63 7%	63 7%	57 6%	56 7%	2 8%	35 7%	38 7%	41 14%	24 7%	13 3%	20 18%	22 12%	8 5%	17 10%	10 5%	4 1%	1 1%	18 7%	35 10%	9 4%	18 7%	52 9%	27 6%	69 8%	10 7%	31 6%	35 9%	89 8%
Reform UK	184 17%	178 17%	143 15%	120 15%	123 16%	160 17%	158 17%	152 17%	137 16%	4 18%	115 22%	69 13%	32 11%	61 18%	92 21%	16 14%	16 9%	20 13%	40 23%	49 28%	43 16%	18 15%	27 10%	38 11%	59 29%	61 23%	65 11%	119 26%	178 19%	6 4%	114 20%	54 14%	152 14%
Other	14 1%	11 1%	12 1%	10 1%	10 1%	11 1%	11 1%	11 1%	10 1%	1 4%	4 1%	9 2%	3 1%	5 2%	6 1%	1 1%	2 1%	3 2%	3 2%	3 3%	3 2%	5 2%	5 2%	2 1%	2 1%	10 1%	4 2%	10 1%	3 2%	7 1%	4 1%	19 2%	
<b>Conservative Lead over Labour</b>	<b>-257</b> <b>-24%</b>	<b>-235</b> <b>-23%</b>	<b>-207</b> <b>-22%</b>	<b>-180</b> <b>-23%</b>	<b>-181</b> <b>-23%</b>	<b>-222</b> <b>-23%</b>	<b>-216</b> <b>-23%</b>	<b>-208</b> <b>-23%</b>	<b>-193</b> <b>-23%</b>	<b>-6</b> <b>-25%</b>	<b>-111</b> <b>-21%</b>	<b>-142</b> <b>-27%</b>	<b>-120</b> <b>-41%</b>	<b>-106</b> <b>-32%</b>	<b>-32</b> <b>-7%</b>	<b>-42</b> <b>-37%</b>	<b>-78</b> <b>-44%</b>	<b>-58</b> <b>-28%</b>	<b>-48</b> <b>-25%</b>	<b>-43</b> <b>4%</b>	<b>12</b> <b>12%</b>	<b>14</b> <b>4%</b>	<b>-52</b> <b>-20%</b>	<b>-78</b> <b>-35%</b>	<b>-71</b> <b>-21%</b>	<b>-56</b> <b>-21%</b>	<b>-130</b> <b>-22%</b>	<b>-127</b> <b>-27%</b>	<b>-174</b> <b>-19%</b>	<b>-84</b> <b>-61%</b>	<b>-166</b> <b>-29%</b>	<b>-62</b> <b>-16%</b>	<b>-236</b> <b>-21%</b>
Undecided	130 9%	110 8%	87 8%	50 5%	55 6%	86 8%	82 7%	71 7%	60 6%	3 3%	56 8%	72 10%	36 9%	58 13%	36 6%	14 9%	22 10%	40 17%	18 8%	18 8%	18 5%	11 7%	22 7%	39 9%	34 13%	35 9%	61 8%	69 11%	94 8%	33 16%	1 *	-	110 8%
Would not vote	98 7%	74 6%	32 3%	8 1%	10 1%	11 1%	11 1%	10 1%	83 10%	51 73%	43 6%	33 9%	40 9%	26 5%	10 7%	23 10%	21 9%	18 8%	17 7%	9 3%	5 3%	22 3%	20 5%	22 5%	22 8%	34 9%	42 6%	56 9%	74 7%	24 11%	2 *	2 *	85 6%
Refused/Prefer not to answer	103 7%	96 7%	85 8%	77 8%	73 8%	87 8%	86 8%	84 8%	81 8%	2 2%	34 5%	68 10%	25 6%	32 7%	46 8%	11 8%	14 6%	15 8%	17 6%	13 6%	33 10%	22 13%	22 7%	23 5%	12 4%	45 12%	46 6%	57 9%	84 7%	16 8%	1 *	-	98 7%
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	2 *	-

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 2  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL (Constituency checks made for where parties stand)**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
<b>Total voting</b>	<b>1070</b>	<b>189</b>	<b>447</b>	<b>109</b>	<b>185</b>	<b>434</b>	<b>881</b>	<b>623</b>	<b>488</b>	<b>579</b>	<b>107</b>	<b>503</b>	<b>363</b>	<b>369</b>	<b>320</b>	<b>732</b>	<b>257</b>	<b>326</b>	<b>258</b>	<b>126</b>	<b>921</b>	<b>103</b>	<b>331</b>	<b>334</b>	<b>92</b>	<b>184</b>	<b>166</b>	<b>519</b>	<b>385</b>	<b>1107</b>	
Conservative	190	189	-	-	*	*	*	190	64	125	12	74	44	100	42	144	44	66	57	16	171	7	157	3	5	5	41	83	65	217	
	18%	100%	-	-	*	*	*	30%	13%	22%	11%	15%	12%	27%	13%	20%	17%	20%	22%	13%	19%	7%	48%	1%	5%	3%	25%	16%	17%	20%	
Labour	447	-	447	-	-	-	447	-	219	226	54	218	168	123	149	291	132	134	78	68	389	35	48	259	30	47	53	208	185	453	
	42%	-	100%	-	-	-	51%	-	45%	39%	50%	43%	46%	33%	47%	40%	51%	41%	30%	54%	42%	34%	14%	78%	33%	26%	32%	40%	48%	41%	
Liberal Democrats (Lib Dem)	109	-	-	109	-	109	109	109	42	65	7	61	34	33	37	67	15	27	53	10	104	3	13	22	53	57	10	51	47	120	
	10%	-	-	100%	-	25%	12%	17%	9%	11%	7%	12%	9%	9%	12%	9%	6%	8%	21%	8%	11%	3%	4%	6%	57%	31%	6%	10%	12%	11%	
Scottish National Party (SNP)	42	-	-	-	-	42	42	42	26	16	5	20	12	12	19	24	-	-	-	-	-	42	-	1	-	40	*	27	15	48	
	4%	-	-	-	-	10%	5%	7%	5%	3%	5%	4%	3%	3%	6%	3%	-	-	-	-	-	41%	-	*	-	22%	*	5%	4%	4%	
Plaid Cymru	5	-	-	-	-	5	5	5	2	3	1	2	1	4	1	5	-	5	-	-	-	-	-	3	-	3	*	2	3	9	
	1%	-	-	-	-	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	-	2%	-	-	-	-	-	1%	-	2%	*	*	1%	1%	
Green Party	79	-	-	-	-	79	79	79	35	44	7	44	31	18	29	49	20	20	20	14	74	4	6	32	2	16	6	34	39	89	
	7%	-	-	-	-	18%	9%	13%	7%	8%	7%	9%	9%	5%	9%	7%	8%	6%	8%	11%	8%	4%	2%	10%	3%	9%	6	4%	7%	10%	8%
Reform UK	184	-	-	-	184	184	184	184	94	90	18	77	64	75	42	139	43	68	49	13	172	10	103	8	2	15	51	111	22	152	
	17%	-	-	-	100%	42%	21%	30%	19%	16%	17%	15%	18%	20%	13%	19%	17%	21%	19%	11%	19%	10%	31%	2%	2%	8%	31%	21%	6%	14%	
Other	14	-	-	-	*	14	14	14	5	8	3	7	9	4	1	12	3	5	-	4	12	2	4	6	-	1	3	2	8	19	
	1%	-	-	-	*	3%	2%	2%	1%	1%	3%	1%	2%	1%	*	2%	1%	2%	-	3%	1%	2%	1%	2%	-	*	2%	*	2%	2%	
<b>Conservative Lead over Labour</b>	<b>-257</b>	<b>189</b>	<b>-447</b>	<b>0</b>	<b>*</b>	<b>*</b>	<b>-447</b>	<b>190</b>	<b>-155</b>	<b>-101</b>	<b>-42</b>	<b>-145</b>	<b>-124</b>	<b>-23</b>	<b>-107</b>	<b>-147</b>	<b>-88</b>	<b>-68</b>	<b>-21</b>	<b>-52</b>	<b>-217</b>	<b>-28</b>	<b>110</b>	<b>-256</b>	<b>-26</b>	<b>-42</b>	<b>-12</b>	<b>-126</b>	<b>-120</b>	<b>-236</b>	
	<b>-24%</b>	<b>100%</b>	<b>-100%</b>	<b>0%</b>	<b>*</b>	<b>*</b>	<b>-51%</b>	<b>30%</b>	<b>-32%</b>	<b>-17%</b>	<b>-39%</b>	<b>-29%</b>	<b>-34%</b>	<b>-6%</b>	<b>-33%</b>	<b>-20%</b>	<b>-34%</b>	<b>-21%</b>	<b>-8%</b>	<b>-42%</b>	<b>-24%</b>	<b>-27%</b>	<b>33%</b>	<b>-77%</b>	<b>-28%</b>	<b>-23%</b>	<b>-7%</b>	<b>-24%</b>	<b>-31%</b>	<b>-21%</b>	
Undecided	130	-	-	-	1	1	1	1	69	61	20	67	41	26	60	67	32	30	34	30	117	4	38	10	2	4	24	59	47	110	
	9%	-	-	-	1%	*	*	*	11%	8%	13%	10%	9%	6%	13%	7%	10%	7%	10%	16%	10%	4%	10%	3%	1%	2%	10%	9%	10%	8%	
Would not vote	98	-	-	-	4	6	6	6	45	53	10	45	33	18	47	51	29	41	13	12	83	4	6	13	4	11	23	52	22	85	
	7%	-	-	-	2%	1%	1%	1%	7%	7%	7%	7%	7%	4%	10%	6%	9%	9%	4%	6%	7%	4%	2%	4%	3%	5%	9%	8%	5%	6%	
Refused/Prefer not to answer	103	-	-	-	-	-	-	-	42	61	12	34	22	40	33	63	16	38	21	21	93	8	22	4	5	11	36	39	28	98	
	7%	-	-	-	-	-	-	-	7%	8%	8%	5%	5%	9%	7%	7%	5%	9%	6%	11%	8%	6%	5%	1%	5%	5%	14%	6%	6%	7%	
Don't know	1	-	-	-	-	-	-	-	1	-	-	1	-	*	1	*	1	*	-	-	1	-	*	-	-	1	-	-	1	2	
	*	-	-	-	-	-	-	-	*	-	-	*	-	*	*	*	*	*	-	-	-	-	*	-	-	*	-	-	*	*	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE (Constituency checks made for where parties stand)**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Registered	Likelihood to vote (General Election)								Would NOT vote	Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Male		Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
Unweighted Total	1017	1010	1017	1017	938	1017	1017	1017	-	522	482	202	300	515	62	140	153	147	164	351	184	346	333	166	172	679	338	915	93	496	264	1017		
Weighted Total	934	929	934	934	855	934	934	934	-	441	484	200	298	437	65	135	141	157	148	289	138	259	289	164	223	548	387	816	110	441	255	1017		
<b>Total voting</b>	<b>798</b>	<b>794</b>	<b>798</b>	<b>798</b>	<b>731</b>	<b>798</b>	<b>798</b>	<b>798</b>	<b>-</b>	<b>389</b>	<b>401</b>	<b>174</b>	<b>257</b>	<b>367</b>	<b>56</b>	<b>118</b>	<b>121</b>	<b>136</b>	<b>126</b>	<b>242</b>	<b>108</b>	<b>225</b>	<b>257</b>	<b>135</b>	<b>181</b>	<b>482</b>	<b>316</b>	<b>702</b>	<b>92</b>	<b>437</b>	<b>255</b>	<b>877</b>		
Conservative	152	152	152	152	141	152	152	152	-s	77	75	13	31	107	1	13	13	18	19	88	49	51	53	13	35	104	48	139	10	76	58	171		
	19%	19%	19%	19%	19%	19%	19%	19%	-s	20%	19%	8%	12%	29%	1%	11%	11%	13%	15%	37%	45%	23%	21%	9%	19%	22%	15%	20%	11%	17%	23%	19%		
Labour	331	330	331	331	311	331	331	331	-	151	177	85	114	132	25	61	60	55	54	78	33	96	111	54	71	207	124	261	69	194	92	363		
	42%	42%	42%	42%	43%	42%	42%	42%	-s	39%	44%	49%	45%	36%	43%	51%	50%	40%	43%	32%	30%	43%	43%	40%	39%	43%	39%	37%	75%	44%	36%	41%		
Liberal Democrats (Lib Dem)	89	89	89	89	74	89	89	89	-s	39	49	26	26	37	16	10	12	13	11	26	4	23	27	16	22	50	38	87	1	39	38	97		
	11%	11%	11%	11%	10%	11%	11%	11%	-s	10%	12%	15%	10%	10%	28%	9%	10%	10%	9%	11%	4%	10%	10%	12%	12%	10%	12%	12%	1%	9%	15%	11%		
Scottish National Party (SNP)	41	41	41	41	40	41	41	41	-	18	23	12	19	10	2	10	11	8	6	5	1	11	12	3	15	23	18	40	-	23	13	46		
	5%	5%	5%	5%	5%	5%	5%	5%	-s	5%	6%	7%	7%	3%	3%	8%	9%	6%	4%	2%	1%	5%	5%	2%	8%	5%	6%	-s	5%	5%	5%			
Plaid Cymru	4	4	4	4	4	4	4	4	-	2	2	-	2	2	-	2	-	1	2	2	2	1	2	*	-	4	*	4	-	4	*	7		
	*	*	*	*	1%	*	*	*	-s	1%	*	-	1%	1%	-s	-	1%	-	1%	2%	1%	2%	1%	*	-	1%	*	1%	-s	1%	*	1%		
Green Party	52	52	52	52	44	52	52	52	-	27	21	23	16	13	8	15	6	10	9	4	1	15	20	9	9	34	18	47	5	20	22	67		
	7%	7%	7%	7%	6%	7%	7%	7%	-s	7%	5%	13%	6%	4%	14%	13%	5%	7%	8%	1%	1%	6%	8%	6%	5%	7%	6%	7%	6%	5%	9%	8%		
Reform UK	120	119	120	120	108	120	120	120	-s	74	45	13	45	62	6	7	14	31	25	37	16	24	29	39	27	53	66	116	4	77	30	113		
	15%	15%	15%	15%	15%	15%	15%	15%	-s	19%	11%	7%	18%	17%	10%	6%	12%	23%	20%	15%	15%	11%	11%	29%	15%	11%	21%	16%	4%	18%	12%	13%		
Other	10	8	10	10	10	10	10	10	-	1	9	2	4	4	*	2	3	1	1	3	3	4	3	1	2	7	3	8	2	6	3	13		
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	2%	1%	2%	1%	*s	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%		
<b>Conservative Lead over Labour</b>	<b>-180</b>	<b>-178</b>	<b>-180</b>	<b>-180</b>	<b>-170</b>	<b>-180</b>	<b>-180</b>	<b>-180</b>	<b>0</b>	<b>-74</b>	<b>-102</b>	<b>-72</b>	<b>-83</b>	<b>-25</b>	<b>-24</b>	<b>-48</b>	<b>-46</b>	<b>-37</b>	<b>-35</b>	<b>10</b>	<b>16</b>	<b>-45</b>	<b>-58</b>	<b>-41</b>	<b>-35</b>	<b>-103</b>	<b>-77</b>	<b>-123</b>	<b>-58</b>	<b>-117</b>	<b>-34</b>	<b>-192</b>		
	<b>-23%</b>	<b>-22%</b>	<b>-23%</b>	<b>-23%</b>	<b>-23%</b>	<b>-23%</b>	<b>-23%</b>	<b>-23%</b>	<b>0%</b>	<b>-19%</b>	<b>-26%</b>	<b>-41%</b>	<b>-32%</b>	<b>-7%</b>	<b>-42%</b>	<b>-41%</b>	<b>-39%</b>	<b>-27%</b>	<b>-26%</b>	<b>4%</b>	<b>15%</b>	<b>-20%</b>	<b>-22%</b>	<b>-31%</b>	<b>-20%</b>	<b>-21%</b>	<b>-24%</b>	<b>-17%</b>	<b>-64%</b>	<b>-27%</b>	<b>-13%</b>	<b>-22%</b>		
Undecided	50	50	50	50	47	50	50	50	-	22	27	7	19	24	1	6	12	7	10	14	9	16	16	10	9	32	18	46	4	-	57			
	5%	5%	5%	5%	5%	5%	5%	5%	-s	5%	6%	4%	6%	6%	2%	5%	8%	5%	7%	5%	7%	6%	6%	6%	4%	6%	5%	6%	4%	-	6%			
Would not vote	8	8	8	8	8	8	8	8	-	8	-	-	1	6	-	-	-	1	5	2	-	1	-	6	-	1	6	3	5	1	3			
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	-	-	*	1%	-s	-	-	1%	3%	1%	-	1%	-	4%	-	*	2%	*	4%	*	*			
Refused/Prefer not to answer	77	76	77	77	69	77	77	77	-	20	55	18	20	39	8	10	8	12	7	32	21	16	15	12	34	31	45	64	9	1	-	78		
	8%	8%	8%	8%	8%	8%	8%	8%	-s	5%	11%	9%	7%	9%	12%	8%	6%	8%	5%	11%	15%	6%	5%	7%	15%	6%	12%	8%	8%	*	8%			
Don't know	1	1	1	1	1	1	1	1	-	1	-	1	*	-	-	1	*	-	-	-	-	1	-	*	-	1	*	1	-	2				
	*	*	*	*	*	*	*	*	-s	*	-	*	*	-	-s	*	*	-	-	-	-	*	-	*	-	*	*	*	-s	*	*	*		

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 4  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE (Constituency checks made for where parties stand)**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1017	170	363	97	116	346	709	516	451	564	188	325	300	464	239	764	234	285	242	133	852	123	338	325	110	218	175	410	432	1017
Weighted Total	934	151	331	89	122	319	650	470	416	517	96	401	315	355	249	670	215	272	234	109	795	104	314	297	91	185	153	414	367	877
<b>Total voting</b>	<b>798</b>	<b>151</b>	<b>331</b>	<b>89</b>	<b>120</b>	<b>316</b>	<b>647</b>	<b>467</b>	<b>360</b>	<b>436</b>	<b>76</b>	<b>364</b>	<b>273</b>	<b>303</b>	<b>212</b>	<b>576</b>	<b>180</b>	<b>238</b>	<b>202</b>	<b>83</b>	<b>673</b>	<b>96</b>	<b>272</b>	<b>281</b>	<b>84</b>	<b>168</b>	<b>108</b>	<b>375</b>	<b>316</b>	<b>877</b>
Conservative	152 19%	151 100%	-	-	*	*	*	152 32%	48 13%	103 24%	10 13%	54 15%	38 14%	81 27%	32 15%	119 21%	33 18%	50 21%	50 25%	12 14%	138 20%	7 7%	135 49%	3 1%	5 6%	5 3%	31 29%	71 19%	49 16%	171 19%
Labour	331 42%	-	331 100%	-	-	-	331 51%	-	162 45%	168 39%	40 52%	147 40%	124 46%	113 37%	88 42%	238 41%	95 53%	103 43%	56 28%	44 54%	286 43%	33 34%	31 11%	220 78%	28 33%	44 26%	37 34%	145 39%	150 48%	363 41%
Liberal Democrats (Lib Dem)	89 11%	-	-	89 100%	-	89 28%	89 19%	89 19%	34 9%	54 12%	4 6%	54 15%	30 11%	30 10%	27 13%	59 10%	10 5%	23 10%	47 23%	7 9%	85 13%	2 2%	11 4%	18 6%	47 56%	51 31%	10 9%	40 11%	39 12%	97 11%
Scottish National Party (SNP)	41 5%	-	-	-	-	41 13%	41 6%	41 9%	25 7%	16 4%	5 6%	19 5%	12 4%	11 8%	17 4%	23 4%	-	-	-	-	-	41 42%	-	1 *	-	39 23%	* *	26 7%	14 5%	46 5%
Plaid Cymru	4 *	-	-	-	-	4 1%	4 1%	4 1%	2 *	2 1%	1 2%	1 *	4 1%	-	-	4 1%	-	4 2%	-	-	-	-	-	1 *	-	3 2%	* *	1 *	2 1%	7 1%
Green Party	52 7%	-	-	-	-	52 16%	52 8%	52 11%	30 8%	22 5%	4 5%	32 9%	23 8%	12 4%	17 8%	35 6%	16 9%	7 3%	13 6%	12 15%	47 7%	4 4%	5 2%	25 9%	2 3%	15 4%	5 4%	15 4%	33 10%	67 8%
Reform UK	120 15%	-	-	-	120 99%	120 38%	120 18%	120 26%	58 16%	62 14%	10 13%	52 14%	38 14%	50 17%	29 14%	88 15%	24 13%	48 20%	35 17%	4 4%	109 16%	9 9%	88 32%	8 3%	2 2%	11 6%	23 21%	76 20%	21 7%	113 13%
Other	10 1%	-	-	-	*	10 3%	10 2%	10 2%	3 1%	8 2%	2 2%	5 1%	7 3%	3 1%	1 *	10 2%	2 1%	3 1%	-	3 4%	8 1%	2 2%	2 1%	5 2%	-	1 *	3 2%	1 *	7 2%	13 1%
<b>Conservative Lead over Labour</b>	<b>-180 -23%</b>	<b>151 100%</b>	<b>-331 -100%</b>	<b>0 0%</b>	<b>*</b>	<b>-331 -51%</b>	<b>152 32%</b>	<b>-114 -32%</b>	<b>-65 -15%</b>	<b>-30 -9%</b>	<b>-93 -26%</b>	<b>-87 -32%</b>	<b>-32 -11%</b>	<b>-56 -27%</b>	<b>-119 -21%</b>	<b>-63 -35%</b>	<b>-53 -22%</b>	<b>-6 -3%</b>	<b>-32 -39%</b>	<b>-149 -22%</b>	<b>-26 -27%</b>	<b>103 38%</b>	<b>-216 -77%</b>	<b>-23 -28%</b>	<b>-39 -23%</b>	<b>-5 -5%</b>	<b>-74 -20%</b>	<b>-101 -32%</b>	<b>-192 -22%</b>	
Undecided	50 5%	-	-	-	-	-	-	-	25 6%	26 5%	11 12%	17 4%	25 8%	18 5%	8 3%	43 6%	19 9%	10 3%	15 7%	5 4%	44 6%	2 2%	21 7%	7 2%	2 2%	3 2%	8 5%	20 5%	23 6%	57 6%
Would not vote	8 1%	-	-	-	1 1%	3 1%	3 1%	3 1%	1 *	6 1%	-	1 *	-	2 1%	6 2%	2 *	2 1%	-	1 1%	5 4%	8 1%	-	-	5 2%	-	3 2%	5 3%	-	3 1%	3 *
Refused/Prefer not to answer	77 8%	-	-	-	-	-	-	28 7%	49 9%	8 8%	17 4%	18 6%	32 9%	23 9%	49 7%	13 6%	25 9%	16 7%	17 16%	69 9%	6 6%	20 6%	4 1%	5 5%	10 6%	33 21%	20 5%	24 7%	78 8%	
Don't know	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	-	1 *	1 *	1 *	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	2 *

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 5

#### V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Conservative	137	131	128	116	111	124	121	120	118	5	74	63	15	25	97	4	11	13	13	17	80	45	42	48	15	33	89	47	129	4	85	34	160
Labour	368	346	325	287	283	335	326	316	299	9	175	189	128	115	125	44	84	63	52	52	72	31	102	120	66	81	222	146	287	79	241	82	386
Liberal Democrats (Lib Dem)	93	92	87	76	69	91	88	86	81	*	33	59	28	27	38	17	11	15	12	12	26	5	27	25	20	20	52	40	87	6	45	36	105
Scottish National Party (SNP)	35	35	34	34	33	34	34	34	34	-	18	17	10	16	10	2	8	9	7	6	5	1	9	11	2	14	19	16	34	1	23	8	40
Plaid Cymru	5	5	5	4	4	5	5	4	4	-	3	2	1	2	2	1	-	2	1	1	2	2	2	3	*	-	5	*	5	-	4	2	9
Green Party	67	63	50	45	44	53	53	49	49	1	32	30	38	20	10	19	19	6	14	7	3	1	13	30	8	16	44	24	60	7	29	26	71
Reform UK	165	158	128	109	112	141	139	135	124	5	110	55	29	52	84	16	14	14	37	43	41	17	25	36	49	54	61	103	159	6	115	36	135
Other	11	8	11	10	10	10	10	10	10	1	2	9	2	5	4	*	2	3	2	1	3	3	4	4	1	2	8	3	9	2	6	3	14
Undecided	302	276	231	155	150	225	217	195	170	8	132	168	70	134	97	21	49	77	57	44	53	24	56	99	74	73	154	147	238	59	15	154	284
Would not vote	92	69	30	6	9	9	9	9	9	81	48	40	33	35	24	10	23	21	14	16	8	4	21	20	20	31	41	52	68	24	-	-	78
Refused/Prefer not to answer	125	117	102	91	86	103	102	100	96	2	43	81	30	32	64	15	14	14	17	25	39	27	26	30	15	54	56	70	100	22	7	9	118
Don't know	1	1	1	1	1	1	1	1	1	-	1	-	1	*	-	-	1	*	-	-	-	-	1	-	*	-	1	*	1	-	1	-	2

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 6

#### V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup ier	North excl. Scot	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Conservative	137	137	-	-	-	-	-	137	43	94	7	46	28	78	28	106	29	52	37	12	121	7	119	3	4	5	36	55	46	160
	10%	72%	-	-	-	-	-	22%	7%	12%	4%	7%	6%	17%	6%	12%	9%	12%	11%	6%	10%	6%	30%	1%	4%	2%	14%	8%	9%	11%
Labour	368	-	368	-	-	-	368	-	187	180	47	176	141	106	115	247	104	116	65	52	317	32	31	236	20	32	37	175	156	386
	26%	-	82%	-	-	-	41%	-	29%	24%	32%	27%	31%	23%	25%	27%	31%	27%	20%	27%	26%	27%	8%	65%	19%	15%	15%	26%	32%	28%
Liberal Democrats (Lib Dem)	93	-	-	93	-	93	93	93	34	58	5	53	25	31	34	56	13	23	47	9	90	1	11	21	45	49	10	43	39	105
	7%	-	-	85%	-	21%	10%	15%	5%	8%	3%	8%	5%	7%	7%	6%	4%	5%	14%	5%	7%	1%	3%	6%	44%	23%	4%	6%	8%	7%
Scottish National Party (SNP)	35	-	-	-	-	35	35	35	21	15	4	17	11	12	13	22	-	-	-	-	-	35	-	1	-	34	*	23	12	40
	3%	-	-	-	-	8%	4%	6%	3%	2%	2%	3%	2%	3%	3%	2%	-	-	-	-	-	30%	-	*	-	16%	*	3%	2%	3%
Plaid Cymru	5	-	-	-	-	5	5	5	2	3	1	2	1	4	1	5	-	5	-	-	-	-	-	3	-	3	*	2	3	9
	*	-	-	-	-	1%	1%	1%	*	*	1%	*	1%	*	*	1%	-	1%	-	-	-	-	-	1%	-	1%	*	*	1%	1%
Green Party	67	-	-	-	-	67	67	67	30	37	6	40	29	16	22	45	19	20	15	11	63	3	4	28	1	14	6	28	33	71
	5%	-	-	-	-	15%	8%	11%	5%	5%	4%	6%	6%	3%	5%	5%	6%	5%	5%	6%	5%	2%	1%	8%	1%	7%	2%	4%	7%	5%
Reform UK	165	-	-	-	165	165	165	165	85	80	13	69	53	67	42	120	43	57	45	13	155	7	92	7	2	16	48	95	22	135
	12%	-	-	-	87%	37%	19%	26%	13%	11%	9%	11%	12%	15%	9%	13%	13%	13%	14%	7%	13%	6%	23%	2%	1%	7%	19%	14%	4%	10%
Other	11	-	-	-	-	11	11	11	4	7	3	5	8	2	1	10	2	4	-	3	9	2	3	5	-	1	3	1	7	14
	1%	-	-	-	-	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2	1%	-	2%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%
Undecided	302	48	69	13	25	58	127	106	150	152	43	158	104	78	116	182	77	78	77	50	268	20	102	36	23	39	42	153	107	284
	22%	26%	16%	12%	13%	13%	14%	17%	23%	20%	29%	24%	23%	17%	25%	20%	23%	18%	24%	27%	22%	17%	26%	10%	22%	18%	17%	23%	22%	20%
Would not vote	92	-	-	-	-	2	2	2	42	50	9	44	32	17	43	49	27	38	11	12	77	4	5	13	2	8	22	49	21	78
	7%	-	-	-	-	*	*	*	7%	7%	6%	7%	7%	4%	9%	5%	8%	9%	3%	6%	6%	4%	1%	4%	2%	4%	9%	7%	4%	6%
Refused/Prefer not to answer	125	4	10	3	-	4	14	8	47	78	12	40	28	42	45	70	23	41	27	26	114	8	29	9	6	10	43	45	37	118
	9%	2%	2%	3%	-	1%	2%	1%	7%	10%	8%	6%	6%	9%	10%	8%	7%	10%	8%	14%	9%	6%	7%	2%	6%	5%	17%	7%	8%	8%
Don't know	1	-	-	-	-	-	-	-	1	-	-	1	-	*	1	*	1	*	-	-	1	-	*	-	-	1	-	-	1	2
	*	-	-	-	-	-	-	-	*	-	-	*	-	*	*	*	*	*	-	-	*	-	*	-	-	*	-	-	*	*

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

Table 7

#### V2. Which party are you most inclined to support? (if a General Election tomorrow)

26 Jun 2024

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	359	333	295	223	205	284	277	261	236	8	163	192	83	126	150	31	52	66	60	55	95	51	92	115	74	78	207	152	286	69	23	156	359	
Weighted Total	389	355	296	209	198	289	281	257	228	10	164	222	92	160	136	30	62	87	73	66	70	36	74	121	85	108	195	194	306	77	21	163	359	
Conservative	52 13%	52 15%	50 17%	35 17%	32 16%	45 16%	43 15%	41 16%	36 16%	-	23 14%	29 13%	9 9%	15 9%	29 21%	2 6%	7 11%	8 9%	6 9%	9 14%	20 28%	8 21%	17 23%	20 17%	3 4%	11 10%	38 19%	15 8%	43 14%	9 12%	2 8%	49 30%	56 16%	
Labour	79 20%	73 20%	60 20%	44 21%	42 21%	56 19%	55 20%	53 21%	47 21%	3	34 30%	45 20%	15 17%	30 19%	33 24%	4 12%	12 19%	16 18%	15 20%	17 26%	16 22%	8 22%	9 12%	27 22%	23 27%	20 18%	36 18%	43 22%	60 19%	18 23%	11 52%	64 39%	67 19%	
Liberal Democrats (Lib Dem)	16 4%	15 4%	12 4%	12 6%	11 5%	14 5%	14 5%	13 5%	13 6%	-	13 8%	3 1%	6 6%	8 5%	2 2%	4 14%	2 3%	1 1%	7 9%	1 2%	1 2%	-	1 2%	8 7%	3 3%	4 3%	10 5%	6 3%	15 5%	1 2%	2 8%	13 8%	15 4%	
Scottish National Party	7 2%	7 2%	7 2%	7 3%	7 4%	7 2%	7 2%	7 3%	7 3%	-	1 1%	6 3%	2 2%	5 3%	-	-	2 3%	4 4%	1 2%	-	-	-	2 3%	2 2%	2 1%	1 4%	4 3%	3 7%	7 2%	-	-	6 4%	8 2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	12 3%	12 3%	11 4%	7 4%	4 2%	10 3%	10 4%	7 3%	7 3%	1	3 2%	8 4%	4 4%	5 3%	3 2%	1 3%	3 2%	2 3%	2 4%	3 4%	3 1%	1 1%	4 6%	5 4%	2 1%	9 5%	3 2%	9 3%	2 3%	2 9%	3 5%	9 9%	18 5%	
Reform UK/The Brexit Party	25 6%	24 7%	18 6%	12 6%	13 7%	22 8%	22 8%	20 8%	15 6%	-	7 4%	18 8%	2 3%	13 8%	9 7%	-	2 4%	7 8%	6 9%	7 10%	3 4%	2 5%	3 4%	2 2%	11 13%	9 8%	5 3%	20 10%	25 8%	-	3 14%	20 12%	23 6%	
Other	2 1%	2 1%	1 *	-	-	1 *	1 *	1 *	-	-	2 1%	1 *	1 1%	1 1%	1 1%	-	-	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%	-	2 1%	1 *	1 *	1 *	1 3%	1 1%	4 1%		
Undecided	128 33%	109 31%	87 29%	50 24%	54 27%	84 29%	80 29%	68 27%	59 26%	3	56 31%	70 31%	35 38%	57 35%	36 26%	14 46%	21 34%	39 44%	18 25%	18 27%	18 25%	11 31%	22 29%	39 32%	32 38%	35 31%	61 35%	67 30%	93 42%	32 42%	-	-	108 30%	
Would not vote	2 *	2 1%	* *	-	-	-	-	-	-	1	1 6%	1 1%	1 *	1 1%	-	-	-	1 1%	1 1%	* 1%	* 1%	-	* 1%	1 *	-	* 1%	1 *	2 1%	1 *	-	-	4 1%		
Prefer not to answer/Refusal	66 17%	59 17%	49 17%	40 19%	36 18%	50 17%	49 17%	47 19%	44 19%	2	23 14%	42 19%	18 20%	26 16%	22 16%	5 17%	13 21%	11 12%	15 21%	10 16%	11 16%	7 20%	15 21%	15 13%	9 10%	26 24%	31 16%	35 18%	52 17%	13 17%	1 6%	-	56 16%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 8

#### V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting							Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	359	56	67	15	23	68	135	124	174	185	76	125	105	131	116	236	94	91	91	54	317	29	114	51	24	45	56	167	136	359	
Weighted Total	389	52	79	16	25	62	141	114	185	203	53	191	126	103	152	229	92	102	96	74	348	25	120	41	25	43	73	187	129	359	
Conservative	52	52	-	-	-	-	-	52	21	31	5	27	16	22	14	38	15	14	20	4	50	-	38	*	*	*	5	27	19	56	
	13%	100% <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	46%	11%	15%	10% <b>s</b>	14%	13%	21%	9%	17%	16% <b>s</b>	14% <b>s</b>	21% <b>s</b>	5% <b>s</b>	14%	- <b>s</b>	31%	1% <b>s</b>	1% <b>s</b>	1% <b>s</b>	7% <b>s</b>	15%	15%	16%	
Labour	79	-	79	-	-	-	79	-	33	46	6	42	27	17	34	44	28	18	13	17	72	3	17	24	11	15	16	33	29	67	
	20%	- <b>s</b>	100% <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	56%	-	18%	23%	12% <b>s</b>	22%	22%	17%	22%	19%	31% <b>s</b>	18% <b>s</b>	14% <b>s</b>	22% <b>s</b>	21%	11% <b>s</b>	14%	58% <b>s</b>	43% <b>s</b>	35% <b>s</b>	22% <b>s</b>	18%	23%	19%	
Liberal Democrats (Lib Dem)	16	-	-	16	-	16	16	16	9	7	3	8	9	2	3	11	2	5	6	1	14	2	2	1	8	8	-	8	8	15	
	4%	- <b>s</b>	- <b>s</b>	100% <b>s</b>	- <b>s</b>	26% <b>s</b>	11%	14%	5%	4%	5% <b>s</b>	4%	7%	2%	2%	5%	3% <b>s</b>	4% <b>s</b>	6% <b>s</b>	1% <b>s</b>	4%	9% <b>s</b>	2%	2% <b>s</b>	30% <b>s</b>	18% <b>s</b>	- <b>s</b>	4%	6%	4%	
Scottish National Party	7	-	-	-	-	7	7	7	6	1	1	3	2	-	5	2	-	-	-	-	-	7	-	*	-	7	-	4	3	8	
	2%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	11% <b>s</b>	5%	6%	3%	1%	2% <b>s</b>	2%	1%	-	3%	1%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	28% <b>s</b>	-	1% <b>s</b>	- <b>s</b>	15% <b>s</b>	- <b>s</b>	2%	2%	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	12	-	-	-	-	12	12	12	5	7	2	4	2	3	7	4	2	1	5	4	11	1	1	4	1	2	-	6	6	18	
	3%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	19% <b>s</b>	8%	10%	2%	4%	3% <b>s</b>	2%	1%	2%	5%	2%	2% <b>s</b>	1% <b>s</b>	5% <b>s</b>	3%	4%	4%	1%	10% <b>s</b>	5% <b>s</b>	5% <b>s</b>	2%	3%	5%	5%	
Reform UK/The Brexit Party	25	-	-	-	25	25	25	25	11	14	5	11	11	10	4	21	4	12	6	1	22	3	12	1	2	2	4	20	2	23	
	6%	- <b>s</b>	- <b>s</b>	- <b>s</b>	100% <b>s</b>	41% <b>s</b>	18%	22%	6%	7%	10% <b>s</b>	6%	9%	10%	3%	9%	4% <b>s</b>	12% <b>s</b>	6% <b>s</b>	1% <b>s</b>	6%	11% <b>s</b>	10%	2% <b>s</b>	9% <b>s</b>	5% <b>s</b>	5% <b>s</b>	11%	1%	6%	
Other	2	-	-	-	-	2	2	2	2	*	-	2	1	1	1	2	1	1	-	1	2	-	1	1	-	-	1	1	1	4	
	1%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	4% <b>s</b>	2%	2%	1%	*	- <b>s</b>	1%	*	1%	*	1%	1% <b>s</b>	1% <b>s</b>	- <b>s</b>	1% <b>s</b>	1%	- <b>s</b>	1%	1% <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	1%	1%	1%	
Undecided	128	-	-	-	-	-	-	-	68	60	20	65	41	24	59	66	30	30	34	30	114	4	38	10	2	4	24	58	46	108	
	33%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	-	36%	30%	38% <b>s</b>	34%	33%	24%	39%	29%	33% <b>s</b>	29% <b>s</b>	35% <b>s</b>	40% <b>s</b>	33%	18% <b>s</b>	32%	24% <b>s</b>	6% <b>s</b>	9% <b>s</b>	33% <b>s</b>	31%	36%	30%	
Would not vote	2	-	-	-	-	-	-	-	2	*	1	1	*	1	1	1	1	1	-	-	2	-	-	-	-	*	2	-	4		
	*	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	-	1%	*	2% <b>s</b>	*	*	1%	*	1%	1% <b>s</b>	1% <b>s</b>	- <b>s</b>	- <b>s</b>	1%	- <b>s</b>	-	- <b>s</b>	- <b>s</b>	- <b>s</b>	* <b>s</b>	1%	-	1%	
Prefer not to answer/ Refusal	66	-	-	-	-	-	-	-	30	36	10	28	17	22	23	39	10	21	12	18	60	5	11	*	1	5	24	28	14	56	
	17%	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	-	16%	18%	18% <b>s</b>	14%	13%	22%	15%	17%	11% <b>s</b>	21% <b>s</b>	12% <b>s</b>	25% <b>s</b>	17%	19% <b>s</b>	9%	1% <b>s</b>	6% <b>s</b>	12% <b>s</b>	32% <b>s</b>	15%	11%	16%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	-	-	-	- <b>s</b>	-	-	-	-	-	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	- <b>s</b>	-	- <b>s</b>	- <b>s</b>	- <b>s</b>	- <b>s</b>	-	-	-	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
1 - Absolutely certain not to vote	113	69	33	-	-	-	-	-	-	113	51	58	43	49	21	14	29	28	21	12	10	5	21	35	19	37	57	56	83	29	16	6	101
	8%	5%	3%	-	-	-	-	-	-	100%	8%	8%	11%	10%	4%	9%	12%	12%	9%	5%	3%	3%	7%	8%	7%	10%	8%	9%	7%	14%	3%	2%	7%
2	17	10	10	-	-	-	-	-	-	-	10	7	9	1	7	9	-	1	-	3	4	1	2	2	5	7	4	13	10	7	5	2	13
	1%	1%	1%	-	-	-	-	-	-	-	2%	1%	2%	*	1%	6%	-	1%	-	1%	-	1%	1%	1%	2%	2%	1%	2%	1%	3%	1%	*	1%
3	25	14	3	-	-	-	-	-	-	-	12	13	19	3	3	10	10	*	3	2	*	-	1	16	4	4	17	8	22	1	5	12	17
	2%	1%	*	-	-	-	-	-	-	-	2%	2%	5%	1%	*	6%	4%	*	1%	1%	*	-	*	4%	2%	1%	2%	1%	2%	1%	1%	3%	1%
4	10	8	5	-	-	-	-	-	-	-	5	4	4	-	5	1	3	-	-	1	4	3	4	2	2	1	6	4	8	1	3	2	10
	1%	1%	1%	-	-	-	-	-	-	-	1%	1%	1%	-	1%	1%	1%	-	-	1%	1%	2%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%
5	97	89	46	-	-	-	-	-	-	-	45	51	27	35	35	7	20	16	19	27	8	4	5	34	27	31	39	58	86	11	28	39	68
	7%	7%	4%	-	-	-	-	-	-	-	7%	7%	7%	8%	6%	5%	9%	7%	8%	12%	2%	3%	1%	8%	10%	8%	5%	9%	7%	5%	5%	10%	5%
6	25	22	16	-	-	25	-	-	-	-	17	8	22	-	4	12	9	-	-	4	-	-	4	5	6	11	9	16	21	4	4	17	21
	2%	2%	1%	-	-	2%	-	-	-	-	3%	1%	6%	-	1%	8%	4%	-	-	2%	-	-	1%	1%	2%	3%	1%	3%	2%	2%	1%	4%	1%
7	44	39	36	-	-	44	44	-	-	-	21	21	19	20	4	8	11	15	5	3	1	1	8	13	6	17	21	23	28	15	10	20	40
	3%	3%	3%	-	-	4%	4%	-	-	-	3%	3%	5%	4%	1%	5%	5%	6%	2%	1%	*	*	3%	3%	2%	5%	3%	4%	2%	7%	2%	5%	3%
8	65	60	44	-	-	65	65	65	-	-	37	27	24	30	11	11	12	18	12	3	9	4	13	17	22	12	30	34	49	15	28	23	61
	5%	5%	4%	-	-	6%	6%	6%	-	-	6%	4%	6%	6%	2%	8%	5%	7%	5%	1%	3%	3%	4%	4%	8%	3%	4%	5%	4%	7%	5%	6%	4%
9	84	82	79	79	-	84	84	84	84	-	41	42	40	21	24	20	20	11	9	7	17	10	27	24	19	14	51	33	78	7	17	49	83
	6%	6%	7%	8%	-	7%	8%	8%	8%	-	6%	6%	10%	4%	4%	14%	8%	5%	4%	3%	5%	6%	8%	6%	7%	4%	7%	5%	7%	3%	13%	6%	6%
10 - Absolutely certain to vote	912	901	855	855	912	912	912	912	912	-	425	477	175	300	436	55	120	143	158	161	275	129	241	274	161	236	515	397	784	119	452	217	980
	65%	69%	76%	92%	100%	81%	83%	86%	92%	-	63%	67%	46%	65%	79%	37%	51%	60%	70%	72%	83%	81%	74%	64%	59%	62%	68%	61%	67%	56%	79%	56%	70%
Don't know	10	9	4	-	-	-	-	-	-	-	4	5	2	4	4	1	1	4	-	*	3	2	1	2	-	7	3	7	8	2	3	2	8
	1%	1%	*	-	-	-	-	-	-	-	1%	1%	*	1%	1%	*	*	2%	-	*	1%	1%	*	1%	-	2%	*	1%	1%	1%	*	*	1%
Prefer not to answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 10  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
1 - Absolutely certain not to vote	113 8%	5 3%	12 3%	* *	5 3%	8 2%	20 2%	14 2%	54 8%	58 8%	13 8%	57 9%	34 7%	18 4%	59 13%	52 6%	26 8%	49 11%	15 5%	18 10%	95 8%	4 4%	10 3%	9 2%	2 2%	6 3%	25 10%	64 10%	23 5%	101 7%
2	17 1%	- *	5 1%	- *	* *	2 1%	7 1%	2 *	8 1%	9 1%	1 1%	12 2%	2 1%	4 1%	11 2%	6 1%	6 2%	3 1%	3 1%	6 3%	15 1%	* *	1 1%	4 1%	- -	- -	* *	15 2%	2 *	13 1%
3	25 2%	2 1%	3 1%	1 1%	6 3%	12 3%	15 2%	14 2%	13 2%	12 2%	1 1%	18 3%	10 2%	2 *	13 3%	12 1%	7 2%	13 3%	3 1%	1 1%	24 2%	1 1%	4 1%	- -	2 2%	2 1%	3 1%	19 3%	3 1%	17 1%
4	10 1%	1 1%	2 1%	1 1%	- *	1 *	4 *	3 *	5 1%	5 1%	- *	5 1%	- *	4 1%	6 1%	4 *	2 1%	3 1%	3 1%	2 1%	10 1%	- -	- *	1 *	- -	- -	4 2%	4 1%	2 *	10 1%
5	97 7%	11 6%	31 7%	* *	15 8%	26 6%	57 6%	38 6%	47 7%	51 7%	9 6%	52 8%	39 9%	15 3%	39 8%	55 6%	23 7%	34 8%	24 7%	15 8%	82 7%	2 1%	24 6%	13 4%	- -	3 2%	32 13%	44 7%	22 5%	68 5%
6	25 2%	5 3%	11 2%	3 2%	2 1%	6 1%	16 2%	10 2%	12 2%	14 2%	6 4%	11 2%	13 3%	3 1%	7 1%	16 2%	6 2%	10 2%	5 2%	1 *	22 2%	3 2%	9 2%	- -	- -	2 1%	2 1%	17 3%	6 1%	21 1%
7	44 3%	3 2%	11 3%	3 3%	6 3%	16 4%	27 3%	19 3%	17 3%	27 4%	6 4%	25 4%	11 2%	11 2%	19 4%	22 2%	11 3%	11 3%	7 2%	15 8%	43 4%	- -	13 3%	13 4%	1 1%	3 2%	* *	23 3%	20 4%	40 3%
8	65 5%	7 4%	22 5%	5 4%	16 8%	22 5%	44 5%	29 5%	38 6%	27 4%	4 3%	43 7%	21 5%	19 4%	23 5%	40 4%	13 4%	21 5%	20 6%	7 4%	61 5%	3 2%	20 5%	14 4%	5 5%	6 3%	5 2%	38 6%	22 4%	61 4%
9	84 6%	11 6%	22 5%	15 14%	14 8%	38 9%	61 7%	49 8%	35 5%	49 7%	7 5%	51 8%	40 9%	21 5%	20 4%	61 7%	17 5%	25 6%	21 7%	16 8%	79 6%	5 5%	22 6%	14 4%	19 18%	27 13%	10 4%	38 6%	36 7%	83 6%
10 - Absolutely certain to vote	912 65%	143 76%	325 73%	80 74%	125 66%	308 70%	633 71%	451 72%	412 64%	498 66%	100 67%	373 57%	288 63%	354 78%	259 56%	641 70%	223 67%	259 60%	223 69%	106 56%	774 64%	101 85%	294 74%	289 80%	74 72%	161 76%	165 66%	401 60%	345 71%	980 70%
Don't know	10 1%	1 *	3 1%	1 1%	- *	1 *	4 *	1 *	5 1%	5 1%	- *	4 1%	1 1%	2 1%	6 1%	4 *	1 *	7 2%	* *	2 1%	10 1%	- -	1 *	3 1%	- -	- -	1 *	6 1%	3 1%	8 1%
Prefer not to answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 11  
 (MAY-JUNE'24 GE)Q1. As you probably know there will be a General Election on the 4th of July this year. As far as you know, are you registered to vote in the general election?

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Yes	1301	1301	1110	929	901	1103	1081	1042	983	69	623	662	320	431	550	113	206	216	215	223	327	157	310	392	246	353	702	599	1116	175	543	365	1313	
	93%	100%	98%	99%	99%	98%	98%	98%	99%	61%	93%	93%	83%	93%	99%	77%	88%	91%	95%	100%	99%	98%	95%	92%	90%	93%	93%	92%	95%	83%	95%	94%	94%	94%
No	90	-	20	5	10	23	19	17	13	42	41	47	55	30	4	27	28	20	10	-	4	3	15	32	21	21	47	42	58	29	23	24	80	
	6%	-	2%	1%	1%	2%	2%	2%	1%	37%	6%	7%	14%	7%	1%	19%	12%	8%	5%	-	1%	2%	5%	8%	8%	6%	6%	7%	5%	14%	4%	6%	6%	6%
Don't know	11	-	*	*	*	5	5	2	*	2	6	6	9	2	-	7	2	2	*	-	-	-	1	2	5	3	3	9	5	6	4	1	9	
	1%	-	*	*	*	*	*	*	*	1%	1%	1%	2%	1%	-	5%	1%	1%	*	-	-	-	*	*	2%	1%	*	1%	*	3%	1%	*	1%	1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

Table 12

**(MAY-JUNE'24 GE)Q1. As you probably know there will be a General Election on the 4th of July this year. As far as you know, are you registered to vote in the general election?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Yes	1301	183	418	107	182	423	842	606	593	707	137	598	437	442	399	879	316	400	309	159	1130	118	394	352	103	209	234	611	456	1313
	93%	97%	94%	98%	96%	96%	95%	96%	92%	94%	92%	92%	95%	98%	86%	96%	94%	92%	95%	84%	93%	98%	99%	98%	100%	100%	94%	91%	94%	94%
No	90	6	25	2	8	16	41	22	48	41	11	49	20	10	55	31	17	31	16	24	74	2	3	6	-	1	14	50	26	80
	6%	3%	6%	2%	4%	4%	5%	3%	7%	5%	7%	7%	4%	2%	12%	3%	5%	7%	5%	13%	6%	2%	1%	2%	-	*	6%	7%	5%	6%
Don't know	11	1	4	-	-	1	5	2	5	7	1	4	2	1	8	2	2	4	-	6	11	-	-	2	-	-	-	8	3	9
	1%	*	1%	-	-	*	1%	*	1%	1%	1%	1%	*	*	2%	*	1%	1%	-	3%	1%	-	-	1%	-	-	-	1%	1%	1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 13  
 (SEP23)Q2A/B. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?

Base : All giving a voting intention

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1112	1063	998	879	843	1014	997	964	916	26	589	511	281	327	504	109	172	166	161	170	334	170	356	374	187	195	730	382	978	127	598	380	1112
Weighted Total	1077	1025	929	801	776	950	929	899	847	25	531	535	289	338	450	113	176	162	175	176	274	123	261	343	206	266	604	472	933	138	568	389	1112
Definitely decided	667	640	585	533	549	608	604	594	566	16	348	317	130	214	324	50	80	99	115	119	204	91	171	195	129	172	366	302	583	81	568	-	711
	62%	62%	63%	67%	71%	64%	65%	66%	67%	61% <b>s</b>	65%	59%	45%	63%	72%	44%	45%	61%	68%	68%	75%	74%	65%	57%	63%	65%	61%	64%	62%	59%	100%	-	64%
May change mind	389	365	329	255	217	327	310	290	267	6	174	207	156	120	113	62	94	60	60	53	60	31	90	143	72	85	233	157	332	54	-	389	380
	36%	36%	35%	32%	28%	34%	33%	32%	31%	24% <b>s</b>	33%	39%	54%	36%	25%	55%	53%	37%	34%	30%	22%	25%	34%	42%	35%	32%	38%	33%	36%	40%	-	100%	34%
Don't know	20	20	15	13	10	15	15	15	15	4	10	11	4	3	13	1	3	3	*	3	10	1	1	5	5	9	6	14	18	2	-	-	21
	2%	2%	2%	2%	1%	2%	2%	2%	2%	15% <b>s</b>	2%	2%	1%	1%	3%	1%	1%	2%	*	2%	4%	1%	*	2%	2%	3%	1%	3%	2%	2%	-	-	2%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - June 2024 - General Election (2)

Table 14  
**(SEP23)Q2A/B. Have you definitely decided to vote for (party at V11 A/B/2) or is there a chance you may change your mind before you vote?**

Base : All giving a voting intention

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1112	216	453	120	158	443	896	659	503	606	207	388	326	469	295	795	265	311	259	158	949	119	346	350	109	217	175	481	456	1112
Weighted Total	1077	189	447	109	190	441	887	630	491	584	107	506	363	372	324	735	261	327	259	126	928	103	332	334	94	189	166	522	388	1112
Definitely decided	667	104	296	55	128	268	564	372	302	364	63	293	212	266	182	478	180	194	148	76	575	69	202	236	50	113	120	327	220	711
	62%	55%	66%	51%	67%	61%	64%	59%	62%	62%	59%	58%	58%	71%	56%	65%	69%	59%	57%	60%	62%	67%	61%	71%	54%	60%	72%	63%	57%	64%
May change mind	389	84	145	49	56	160	305	244	186	203	41	205	146	101	132	247	77	127	105	49	337	31	125	97	38	70	36	189	164	380
	36%	44%	33%	45%	29%	36%	34%	39%	38%	35%	38%	41%	40%	27%	41%	34%	29%	39%	41%	39%	36%	30%	38%	29%	41%	37%	22%	36%	42%	34%
Don't know	20	2	6	4	6	13	18	15	3	17	3	8	5	5	10	10	4	6	5	1	17	3	5	2	5	6	11	6	3	21
	2%	1%	1%	4%	3%	3%	2%	2%	1%	3%	3%	1%	1%	1%	3%	1%	2%	2%	2%	1%	2%	3%	2%	1%	6%	3%	6%	1%	1%	2%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

Table 15  
**(MAY-JUNE'24 GE)Q2C. If you do change your mind about voting for this party, which party would you vote for instead?**

26 Jun 2024

Base : All who may change their mind (SEP23)Q2A/B

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?		UnWgt Total					
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority	Definitely decided	May change mind
Unweighted Total	380	358	331	264	229	334	321	301	276	5	180	193	138	112	130	52	86	61	51	51	79	38	123	134	58	65	257	123	323	55	-	380	380
Weighted Total	389	365	329	255	217	327	310	290	267	6	174	207	156	120	113	62	94	60	60	53	60	31	90	143	72	85	233	157	332	54	-	389	380
Conservative Party	29 7%	25 7%	24 7%	22 9%	19 9%	27 8%	24 8%	23 8%	23 9%	-	19 11%	10 5%	4 3%	8 6%	17 15%	3 5%	1 1%	4 6%	4 7%	6 11%	11 18%	8 25%	4 5%	7 5%	7 10%	10 12%	12 5%	17 11%	27 8%	2 3%	-	29	33
Labour Party	81 21%	76 21%	77 23%	65 25%	47 22%	75 23%	72 23%	69 24%	65 25%	3 50%	31 18%	50 24%	43 28%	26 22%	12 11%	21 34%	22 24%	11 18%	15 26%	7 13%	5 8%	3 9%	23 26%	34 24%	9 13%	15 17%	57 25%	24 15%	74 22%	7 12%	-	81	82
Liberal Democrats	73 19%	73 20%	62 19%	57 22%	42 19%	62 19%	62 20%	61 21%	57 21%	2 36%	28 16%	41 20%	23 15%	25 21%	25 22%	7 12%	16 17%	15 24%	11 18%	12 22%	13 21%	8 25%	12 14%	30 21%	22 31%	9 11%	42 18%	31 20%	63 19%	11 19%	-	73	75
Scottish National (SNP) Party	5 1%	5 1%	5 1%	3 1%	3 1%	5 2%	5 2%	5 2%	3 1%	-	* 2%	4 2%	1 1%	3 3%	1 1%	-	1 1%	2 4%	1 2%	-	1 1%	-	* 1%	2 3%	1 1%	2 1%	3 1%	3 2%	5 1%	-	-	5	6
Plaid Cymru Party	2 *	2 *	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	-	-	2 1%	-	-	2 2%	-	-	-	-	2 3%	-	-	-	2 1%	-	-	-	1 1%	-	-	2	1	
Green party	56 14%	50 14%	44 14%	34 13%	31 14%	46 14%	42 14%	40 14%	37 14%	-	19 11%	35 17%	33 21%	16 13%	6 5%	12 19%	21 23%	9 15%	7 8%	4 3%	2 3%	1 3%	9 3%	24 10%	13 17%	10 18%	32 12%	23 14%	39 12%	16 30%	-	56	51
Reform UK	27 7%	27 8%	26 8%	20 8%	21 9%	25 8%	24 8%	23 8%	21 8%	-	12 7%	15 7%	3 2%	6 5%	19 17%	1 1%	2 2%	1 2%	4 7%	6 12%	13 21%	5 18%	11 12%	6 4%	2 3%	8 10%	17 7%	11 7%	25 8%	1 1%	-	27	29
Other	1 *	1 *	1 *	-	-	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 2%	-	1 1%	-	-	-	1	1	
Undecided	76 20%	68 19%	55 17%	39 15%	40 19%	60 18%	54 17%	46 16%	44 16%	1 13%	34 19%	40 20%	33 21%	22 18%	22 19%	18 29%	15 16%	13 21%	9 15%	9 16%	13 22%	4 14%	20 23%	33 23%	6 9%	16 19%	54 23%	22 14%	68 20%	8 15%	-	76	75
Refused	6 2%	6 2%	6 2%	3 1%	2 1%	6 2%	6 2%	6 2%	3 1%	-	4 2%	2 1%	2 1%	3 3%	2 2%	-	2 2%	3 5%	-	1 3%	* 1%	-	1 1%	1 2%	2 4%	3 1%	2 3%	5 1%	5 3%	2 3%	-	6	5
Not stated	32 8%	31 9%	26 8%	10 4%	10 5%	17 5%	17 6%	14 5%	12 5%	-	27 15%	6 3%	12 8%	11 9%	9 8%	-	12 13%	3 4%	8 14%	6 12%	3 4%	2 6%	9 10%	5 3%	8 11%	11 13%	14 6%	19 12%	23 7%	9 17%	-	32	22

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 16  
**(MAY-JUNE'24 GE)Q2C. If you do change your mind about voting for this party, which party would you vote for instead?**

Base : All who may change their mind (SEP23)Q2A/B

	Total (Weighted)	Voting							Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	380	86	131	48	50	163	294	249	189	190	77	149	126	125	119	251	83	94	98	66	327	39	124	96	32	64	35	165	180	380	
Weighted Total	389	84	145	49	56	160	305	244	186	203	41	205	146	101	132	247	77	127	105	49	337	31	125	97	38	70	36	189	164	380	
Conservative Party	29 7%	- s	10 7%	3 7%	14 24%	19 12%	29 9%	19 8%	8 4%	21 10%	1 3%	9 5%	12 8%	12 11%	6 4%	23 9%	5 7%	13 10%	6 6%	4 9%	27 8%	- s	18 14%	1 1%	1 3%	6 9%	3 8%	18 10%	8 5%	33 9%	
Labour Party	81 21%	18 21%	- s	27 56%	13 22%	64 40%	64 21%	81 33%	39 21%	43 21%	13 31%	40 20%	36 25%	13 13%	30 22%	49 20%	8 10%	30 24%	21 20%	8 16%	64 19%	15 47%	15 12%	15 16%	13 34%	28 40%	5 15%	31 16%	45 27%	82 22%	
Liberal Democrats	73 19%	8 9%	48 33%	- s	4 7%	17 11%	65 21%	25 10%	37 20%	36 18%	6 16%	47 23%	25 17%	17 17%	31 24%	42 17%	17 22%	9 7%	29 28%	12 24%	66 20%	5 17%	19 15%	27 28%	15 39%	19 27%	11 30%	25 13%	37 23%	75 20%	
Scottish National (SNP) Party	5 1%	- s	3 2%	- s	2 3%	2 1%	5 2%	2 1%	3 1%	2 1%	1 2%	2 1%	* s	3 3%	2 1%	3 1%	- s	2 1%	- s	- s	2 1%	3 9%	- s	1 1%	- s	2 2%	- s	4 2%	1 1%	6 2%	
Plaid Cymru Party	2 *	- s	2 1%	- s	- s	- *	2 1%	- *	- 1%	- s	- *	- *	- 2%	- *	- *	2 1%	- s	2 1%	- s	- s	- s	- s	- s	- s	2 2%	- s	- s	- *	2 1%	1 *	
Green party	56 14%	12 15%	28 19%	10 21%	3 5%	15 10%	43 14%	28 11%	32 17%	23 11%	4 11%	35 17%	14 10%	4 4%	34 26%	19 8%	11 15%	12 9%	19 18%	11 22%	52 15%	2 6%	7 6%	16 17%	3 8%	7 10%	4 10%	26 14%	26 16%	51 13%	
Reform UK	27 7%	22 26%	5 3%	1 1%	- s	1 1%	6 2%	23 9%	11 6%	16 8%	2 5%	10 5%	7 5%	19 19%	2 1%	26 10%	5 7%	16 12%	4 4%	2 3%	24 7%	1 4%	23 18%	2 2%	1 1%	1 1%	2 5%	18 10%	7 5%	29 8%	
Other	1 *	- s	1 1%	- s	- s	- *	1 *	- *	1 1%	- *	- 3%	- *	1 1%	- *	- *	1 1%	- s	- s	- s	1 3%	1 *	- s	- s	- s	- s	- s	- s	- *	1 1%	1 *	
Undecided	76 20%	20 24%	30 21%	5 11%	10 17%	26 17%	56 18%	46 19%	32 17%	44 22%	6 16%	40 20%	32 22%	19 19%	20 15%	51 21%	24 31%	18 15%	19 18%	11 22%	71 21%	4 12%	28 22%	21 22%	2 6%	3 4%	8 22%	45 24%	23 14%	75 20%	
Refused	6 2%	1 2%	5 3%	- s	- s	1 *	5 2%	2 1%	5 2%	2 1%	- s	6 3%	3 2%	1 1%	2 2%	4 2%	* s	5 4%	1 1%	- s	5 1%	- s	4 3%	- s	- s	- s	- s	1 *	6 3%	5 1%	
Not stated	32 8%	3 4%	14 9%	2 4%	12 21%	16 10%	29 10%	19 8%	19 10%	14 7%	6 14%	16 8%	15 10%	12 12%	6 4%	27 11%	6 8%	20 16%	5 5%	- s	25 7%	1 3%	11 9%	13 14%	3 8%	3 4%	3 9%	22 12%	7 4%	22 6%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - June 2024 - General Election (2)

Table 17  
**(JUN24)Q8. You said you have voted/will vote for/inclined to vote for {party}. Which of the following statements comes closest to your reasons?**

Base : All giving a voting intention

	Total (W*td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?		UnWgt Total						
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1112	1063	998	879	843	1014	997	964	916	26	589	511	281	327	504	109	172	166	161	170	334	170	356	374	187	195	730	382	978	127	598	380	1112	
Weighted Total	1077	1025	929	801	776	950	929	899	847	25	531	535	289	338	450	113	176	162	175	176	274	123	261	343	206	266	604	472	933	138	568	389	1112	
It is the party that most represents your views	690 64%	657 64%	598 64%	525 65%	518 67%	624 66%	610 66%	590 66%	558 66%	11 45% <b>s</b>	350 66%	334 62%	179 62%	215 64%	296 66%	70 62%	109 62%	104 64%	111 63%	111 63%	185 67%	81 66%	165 63%	228 66%	122 59%	176 66%	392 65%	298 63%	598 64%	85 62%	401 71%	206 53%	725 65%	
The party you support has little chance of winning in this constituency so you vote for the (party) to try to keep another party out	202 19%	195 19%	183 20%	156 20%	143 18%	179 19%	177 19%	172 19%	158 19%	8 30% <b>s</b>	92 17%	107 20%	70 24%	65 19%	68 15%	21 18%	49 28%	33 20%	32 18%	28 16%	40 15%	18 14%	56 21%	58 17%	46 22%	43 16%	114 19%	89 19%	170 18%	32 23%	97 17%	91 23%	197 18%	
Other	117 11%	110 11%	94 10%	84 11%	82 11%	102 11%	100 11%	97 11%	96 11%	3 10% <b>s</b>	57 11%	59 11%	25 9%	40 12%	51 11%	14 13%	11 6%	18 11%	22 13%	20 11%	31 11%	14 12%	27 10%	41 12%	17 8%	32 12%	68 11%	49 10%	106 11%	11 8%	48 8%	55 14%	123 11%	
No opinion	52 5%	49 5%	39 4%	23 3%	21 3%	32 3%	30 3%	26 3%	24 3%	3 11% <b>s</b>	27 5%	25 5%	12 4%	12 4%	27 6%	7 6%	5 3%	5 3%	7 4%	14 8%	13 5%	8 6%	9 4%	12 3%	18 9%	13 5%	21 3%	31 7%	46 5%	6 4%	15 3%	33 8%	47 4%	
Not stated	16 1%	13 1%	15 2%	13 2%	12 2%	13 1%	13 1%	13 1%	13 1%	1 4% <b>s</b>	6 1%	10 2%	3 1%	5 2%	8 2%	1 1%	2 1%	3 2%	3 2%	3 2%	5 2%	3 2%	5 2%	5 1%	5 2%	3 1%	3 2%	10 2%	6 1%	12 1%	3 2%	8 1%	4 1%	20 2%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 18  
**(JUN24)Q8. You said you have voted/will vote for/inclined to vote for {party}. Which of the following statements comes closest to your reasons?**

Base : All giving a voting intention

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1112	216	453	120	158	443	896	659	503	606	207	388	326	469	295	795	265	311	259	158	949	119	346	350	109	217	175	481	456	1112
Weighted Total	1077	189	447	109	190	441	887	630	491	584	107	506	363	372	324	735	261	327	259	126	928	103	332	334	94	189	166	522	388	1112
It is the party that most represents your views	690 64%	124 66%	277 62%	48 44%	143 75%	289 66%	566 64%	413 66%	311 63%	378 65%	64 60%	308 61%	222 61%	254 68%	199 61%	476 65%	180 69%	198 60%	157 61%	81 64%	585 63%	74 72%	213 64%	235 70%	40 43%	107 56%	113 68%	326 62%	251 65%	725 65%
The party you support has little chance of winning in this constituency so you vote for the (party) to try to keep another party out	202 19%	24 13%	110 25%	39 36%	19 10%	68 15%	178 20%	92 15%	102 21%	100 17%	18 17%	109 21%	77 21%	54 14%	70 22%	130 18%	34 13%	73 22%	64 25%	19 15%	177 19%	13 13%	50 15%	61 18%	38 41%	55 29%	22 13%	97 18%	84 22%	197 18%
Other	117 11%	29 15%	33 7%	20 18%	20 11%	55 13%	88 10%	84 13%	53 11%	64 11%	18 17%	57 11%	40 11%	40 11%	35 11%	80 11%	21 8%	38 12%	30 12%	15 12%	102 11%	12 12%	41 12%	22 7%	14 15%	23 12%	15 9%	71 14%	31 8%	123 11%
No opinion	52 5%	12 6%	27 6%	2 2%	7 4%	13 3%	40 4%	25 4%	19 4%	33 6%	2 2%	25 5%	16 4%	18 5%	19 6%	33 5%	22 8%	13 4%	8 3%	8 6%	50 5%	2 2%	25 7%	9 3%	1 1%	2 1%	14 8%	26 5%	12 3%	47 4%
Not stated	16 1%	-	-	-	1 4%	16 2%	16 2%	16 3%	6 1%	10 2%	4 3%	7 1%	9 2%	6 2%	1 *	15 2%	4 2%	6 2%	-	4 3%	14 2%	2 2%	4 1%	7 2%	-	2 1%	3 2%	3 *	10 3%	20 2%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 19  
(MAY-JUNE'24 GE)Q2D. How important is it to you personally who wins the General Election? Would you say it is...

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		Decided to vote for?		UnWgt Total				
			Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic-min- ority	Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Very important	707 50%	673 52%	625 55%	568 61%	578 63%	652 58%	644 58%	632 60%	607 61%	16 14%	312 47%	383 54%	154 40%	245 53%	308 56%	57 39%	97 41%	122 51%	123 55%	117 53%	191 58%	94 59%	182 56%	209 49%	128 47%	188 50%	391 52%	316 49%	593 50%	107 51%	372 65%	168 43%	762 54%
Fairly important	403 29%	379 29%	337 30%	261 28%	231 25%	332 29%	326 29%	302 28%	272 27%	19 17%	192 29%	210 29%	143 37%	126 27%	133 24%	62 42%	81 34%	59 25%	67 30%	52 23%	82 25%	33 21%	98 30%	136 32%	82 30%	87 23%	234 31%	169 26%	341 29%	56 27%	131 23%	162 42%	372 27%
Not very important	165 12%	150 12%	106 9%	74 8%	70 8%	106 9%	96 9%	92 9%	84 8%	17 15%	89 13%	73 10%	48 13%	43 9%	74 13%	17 12%	31 13%	30 12%	13 6%	39 17%	35 11%	21 13%	27 8%	44 10%	35 13%	59 16%	71 9%	94 15%	146 12%	18 9%	56 10%	46 12%	151 11%
Not at all important	105 7%	83 6%	48 4%	26 3%	28 3%	30 3%	29 3%	28 3%	28 3%	56 50%	61 9%	43 6%	35 9%	37 8%	33 6%	11 8%	23 10%	19 8%	18 6%	14 6%	19 6%	11 7%	18 6%	25 10%	26 9%	36 9%	43 6%	62 10%	77 7%	28 13%	10 2%	9 2%	98 7%
No opinion	22 2%	17 1%	14 1%	5 *	5 *	11 1%	11 1%	7 1%	5 *	5 4%	17 2%	5 1%	3 1%	12 3%	6 1%	- -	3 1%	8 3%	4 2%	2 1%	5 1%	1 1%	2 1%	12 3%	- -	8 2%	14 2%	8 1%	20 2%	1 1%	2 *	4 1%	19 1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

Table 20  
**(MAY-JUNE'24 GE)Q2D. How important is it to you personally who wins the General Election? Would you say it is...**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Very important	707	103	284	68	91	225	509	327	321	384	79	304	214	245	238	459	168	200	175	103	621	61	209	240	55	108	115	321	271	762
	50%	54%	64%	63%	48%	51%	57%	52%	50%	51%	53%	47%	47%	54%	52%	50%	50%	46%	54%	55%	51%	51%	52%	67%	54%	51%	46%	48%	56%	54%
Fairly important	403	64	136	35	43	124	260	188	183	221	39	216	152	127	114	278	96	121	96	51	346	39	116	89	40	71	41	218	145	372
	29%	34%	30%	32%	23%	28%	29%	30%	28%	29%	26%	33%	33%	28%	25%	31%	29%	28%	30%	27%	29%	33%	29%	25%	39%	34%	16%	33%	30%	27%
Not very important	165	17	22	4	43	66	88	84	76	89	15	73	56	54	51	109	43	56	34	19	141	13	42	14	6	25	56	66	44	151
	12%	9%	5%	4%	23%	15%	10%	13%	12%	12%	10%	11%	12%	12%	11%	12%	13%	13%	11%	10%	12%	11%	11%	4%	6%	12%	23%	10%	9%	11%
Not at all important	105	3	4	1	11	21	25	24	51	54	13	44	35	23	45	58	26	47	16	12	88	4	21	16	1	6	27	54	24	98
	7%	2%	1%	1%	6%	5%	3%	4%	8%	7%	9%	7%	8%	5%	10%	6%	8%	11%	5%	6%	7%	3%	5%	4%	1%	3%	11%	8%	5%	7%
No opinion	22	2	1	*	2	4	5	6	15	7	2	13	3	5	14	8	2	10	3	4	19	3	10	1	*	1	10	11	1	19
	2%	1%	*	*	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	3%	1%	*	2%	1%	2%	2%	2%	2%	*	*	*	4%	2%	*	1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 21  
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Satisfied	173	163	146	123	108	145	140	134	129	10	96	77	41	41	91	19	23	18	23	26	64	31	40	60	33	41	100	73	149	22	70	59	177
	12%	13%	13%	13%	12%	13%	13%	13%	13%	9%	14%	11%	11%	9%	16%	13%	10%	8%	10%	12%	19%	19%	12%	14%	12%	11%	13%	11%	13%	11%	12%	15%	13%
Dissatisfied	1166	1083	944	780	772	948	928	891	834	93	551	597	326	400	440	126	200	203	196	189	252	119	274	349	219	324	623	543	984	174	479	315	1161
	83%	83%	83%	83%	85%	84%	84%	84%	84%	82%	82%	84%	85%	86%	79%	85%	85%	86%	87%	85%	76%	74%	84%	82%	81%	86%	83%	84%	83%	83%	84%	81%	83%
Don't know	63	54	41	31	31	37	37	36	33	10	22	40	17	23	23	3	14	16	7	8	16	11	12	17	20	13	30	33	46	14	22	16	64
	4%	4%	4%	3%	3%	3%	3%	3%	3%	9%	3%	6%	4%	5%	4%	2%	6%	7%	3%	4%	5%	7%	4%	4%	7%	3%	4%	5%	4%	7%	4%	4%	5%
Net satisfied	-992	-920	-798	-657	-664	-803	-788	-757	-705	-83	-456	-520	-284	-359	-349	-107	-177	-185	-174	-162	-187	-88	-233	-289	-187	-283	-523	-470	-835	-152	-410	-256	-984
	-71%	-71%	-71%	-70%	-73%	-71%	-71%	-71%	-71%	-74%	-68%	-73%	-74%	-77%	-63%	-72%	-75%	-78%	-77%	-73%	-56%	-55%	-71%	-68%	-69%	-75%	-69%	-72%	-71%	-72%	-72%	-66%	-70%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - June 2024 - General Election (2)

Table 22  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ler London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Satisfied	173	80	22	14	23	41	63	121	76	97	10	93	63	64	42	127	32	62	58	13	158	9	104	6	15	22	43	74	57	177
	12%	42%	5%	13%	12%	9%	7%	19%	12%	13%	7%	14%	14%	14%	9%	14%	9%	14%	18%	7%	13%	7%	26%	2%	15%	11%	17%	11%	12%	13%
Dissatisfied	1166	92	415	94	164	389	804	481	541	623	131	533	380	370	393	750	289	351	252	167	1005	107	273	350	86	185	199	562	405	1161
	83%	48%	93%	86%	86%	88%	91%	76%	84%	83%	88%	82%	83%	82%	85%	82%	86%	81%	78%	89%	83%	89%	69%	97%	84%	88%	80%	84%	84%	83%
Don't know	63	18	10	1	3	11	21	28	29	34	7	25	17	19	26	35	14	22	14	8	51	4	21	5	1	3	7	34	22	64
	4%	9%	2%	1%	2%	2%	2%	5%	4%	5%	5%	4%	4%	4%	6%	4%	4%	5%	4%	4%	4%	3%	5%	1%	1%	2%	3%	5%	5%	5%
<b>Net satisfied</b>	<b>-992</b>	<b>-11</b>	<b>-393</b>	<b>-80</b>	<b>-141</b>	<b>-348</b>	<b>-741</b>	<b>-360</b>	<b>-464</b>	<b>-526</b>	<b>-121</b>	<b>-440</b>	<b>-317</b>	<b>-306</b>	<b>-352</b>	<b>-623</b>	<b>-257</b>	<b>-289</b>	<b>-194</b>	<b>-154</b>	<b>-847</b>	<b>-98</b>	<b>-169</b>	<b>-345</b>	<b>-70</b>	<b>-163</b>	<b>-156</b>	<b>-488</b>	<b>-348</b>	<b>-984</b>
	<b>-71%</b>	<b>-6%</b>	<b>-88%</b>	<b>-73%</b>	<b>-74%</b>	<b>-79%</b>	<b>-84%</b>	<b>-57%</b>	<b>-72%</b>	<b>-70%</b>	<b>-81%</b>	<b>-68%</b>	<b>-69%</b>	<b>-68%</b>	<b>-76%</b>	<b>-68%</b>	<b>-77%</b>	<b>-66%</b>	<b>-60%</b>	<b>-82%</b>	<b>-70%</b>	<b>-82%</b>	<b>-42%</b>	<b>-96%</b>	<b>-69%</b>	<b>-77%</b>	<b>-63%</b>	<b>-73%</b>	<b>-72%</b>	<b>-70%</b>

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 23

26 Jun 2024

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Satisfied	278	261	238	199	177	227	224	215	202	12	136	141	53	61	164	21	32	33	28	44	120	66	72	92	49	65	164	114	250	22	105	97	273
	20%	20%	21%	21%	19%	20%	20%	20%	20%	11%	20%	20%	14%	13%	30%	14%	13%	14%	13%	20%	36%	41%	22%	22%	18%	17%	22%	18%	21%	10%	18%	25%	19%
Dissatisfied	1058	982	856	705	709	867	845	812	763	88	509	532	314	377	366	124	190	187	190	168	198	83	247	314	200	297	560	497	875	176	451	279	1059
	75%	76%	76%	75%	78%	77%	77%	77%	77%	78%	76%	75%	82%	81%	66%	84%	81%	79%	84%	75%	60%	52%	75%	74%	74%	79%	74%	77%	74%	84%	79%	72%	76%
Don't know	66	57	37	30	26	37	36	34	31	13	25	41	17	25	25	3	14	17	7	11	14	11	8	19	22	16	28	38	53	13	15	14	70
	5%	4%	3%	3%	3%	3%	3%	3%	3%	11%	4%	6%	4%	5%	4%	2%	6%	7%	3%	5%	4%	7%	3%	5%	8%	4%	6%	5%	6%	3%	3%	4%	5%
Net satisfied	-779	-721	-618	-506	-532	-640	-622	-598	-562	-75	-372	-392	-261	-316	-202	-102	-159	-154	-162	-124	-78	-16	-175	-222	-151	-232	-396	-383	-626	-154	-347	-182	-786
	-56%	-55%	-55%	-54%	-58%	-57%	-56%	-56%	-56%	-67%	-56%	-55%	-68%	-68%	-36%	-69%	-67%	-65%	-72%	-55%	-24%	-10%	-53%	-52%	-56%	-61%	-53%	-59%	-53%	-73%	-61%	-47%	-56%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 24

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Satisfied	278	120	47	21	25	54	102	175	107	171	14	129	88	111	69	199	61	98	89	19	249	11	167	17	19	32	65	114	99	273
	20%	64%	11%	19%	13%	12%	11%	28%	17%	23%	10%	20%	19%	25%	15%	22%	18%	22%	28%	10%	21%	9%	42%	5%	19%	15%	26%	17%	20%	19%
Dissatisfied	1058	61	388	86	160	374	762	435	505	551	126	496	354	322	364	676	261	318	214	164	913	100	216	337	78	170	173	520	365	1059
	75%	32%	87%	79%	84%	85%	86%	69%	78%	73%	84%	76%	77%	71%	79%	74%	78%	73%	66%	87%	75%	84%	54%	94%	76%	81%	70%	78%	75%	76%
Don't know	66	8	12	2	5	12	24	21	34	32	9	25	18	19	28	37	13	19	21	5	53	8	15	6	6	8	10	36	20	70
	5%	4%	3%	2%	3%	3%	3%	3%	5%	4%	6%	4%	4%	4%	6%	4%	4%	4%	6%	3%	4%	7%	4%	2%	6%	4%	4%	5%	4%	5%
Net satisfied	-779	60	-340	-65	-134	-320	-660	-260	-398	-380	-112	-367	-267	-211	-296	-477	-199	-221	-125	-145	-663	-89	-49	-320	-58	-139	-107	-406	-266	-786
	-56%	32%	-76%	-59%	-71%	-73%	-74%	-41%	-62%	-50%	-75%	-56%	-58%	-47%	-64%	-52%	-60%	-51%	-38%	-77%	-55%	-74%	-12%	-89%	-57%	-66%	-43%	-61%	-55%	-56%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



# Ipsos Political Monitor - June 2024 - General Election (2)

Table 25

**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Satisfied	468 33%	429 33%	407 36%	355 38%	335 37%	404 36%	395 36%	384 36%	369 37%	19 17%	230 34%	236 33%	139 36%	145 31%	185 33%	49 33%	90 38%	73 31%	72 32%	74 33%	110 33%	39 24%	121 37%	163 38%	96 35%	89 24%	284 38%	185 28%	399 34%	65 31%	236 41%	142 36%	504 36%
Dissatisfied	727 52%	688 53%	603 53%	492 53%	491 54%	608 54%	595 54%	568 54%	529 53%	59 53%	362 54%	352 49%	169 44%	251 54%	307 55%	65 44%	104 44%	122 52%	128 57%	119 53%	188 57%	100 62%	167 51%	214 50%	132 49%	214 57%	381 51%	346 53%	620 53%	102 48%	285 50%	203 52%	722 51%
Don't know	207 15%	183 14%	120 11%	87 9%	86 9%	118 10%	115 10%	109 10%	98 10%	35 31%	78 12%	127 18%	76 20%	68 15%	63 11%	34 23%	42 18%	42 18%	26 11%	30 13%	33 10%	22 13%	38 12%	49 12%	44 16%	75 20%	88 12%	119 18%	160 14%	44 21%	50 9%	44 11%	176 13%
Net satisfied	-259 -18%	-259 -20%	-196 -17%	-137 -15%	-156 -17%	-204 -18%	-201 -18%	-184 -17%	-160 -16%	-41 -36%	-132 -20%	-116 -16%	-30 -8%	-106 -23%	-123 -22%	-16 -11%	-14 -6%	-50 -21%	-57 -25%	-45 -20%	-78 -23%	-60 -38%	-47 -14%	-51 -12%	-36 -13%	-125 -33%	-97 -13%	-161 -25%	-221 -19%	-37 -18%	-49 -9%	-62 -16%	-218 -16%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 26

### PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Satisfied	468	42	292	43	15	82	375	124	229	238	59	229	172	146	141	318	115	137	116	69	409	32	86	184	57	83	66	205	198	504
	33%	22%	65%	39%	8%	19%	42%	20%	35%	32%	40%	35%	37%	32%	31%	35%	34%	31%	36%	37%	34%	27%	22%	51%	56%	40%	26%	31%	41%	36%
Dissatisfied	727	136	104	61	159	314	418	449	331	395	62	329	228	259	224	486	174	224	173	85	627	70	287	137	41	109	141	356	231	722
	52%	72%	23%	56%	83%	71%	47%	71%	51%	52%	42%	51%	50%	57%	49%	53%	52%	52%	53%	45%	52%	59%	72%	38%	40%	52%	57%	53%	48%	51%
Don't know	207	12	51	5	17	44	95	56	86	121	28	93	60	48	95	108	46	74	36	34	178	17	25	40	4	18	42	109	56	176
	15%	6%	11%	5%	9%	10%	11%	9%	13%	16%	19%	14%	13%	11%	21%	12%	14%	17%	11%	18%	15%	14%	6%	11%	4%	8%	17%	16%	12%	13%
<b>Net satisfied</b>	<b>-259</b>	<b>-93</b>	<b>189</b>	<b>-18</b>	<b>-144</b>	<b>-232</b>	<b>-43</b>	<b>-325</b>	<b>-102</b>	<b>-157</b>	<b>-3</b>	<b>-99</b>	<b>-56</b>	<b>-113</b>	<b>-83</b>	<b>-168</b>	<b>-60</b>	<b>-88</b>	<b>-57</b>	<b>-17</b>	<b>-218</b>	<b>-38</b>	<b>-201</b>	<b>46</b>	<b>16</b>	<b>-26</b>	<b>-75</b>	<b>-151</b>	<b>-33</b>	<b>-218</b>
	<b>-18%</b>	<b>-49%</b>	<b>42%</b>	<b>-17%</b>	<b>-76%</b>	<b>-53%</b>	<b>-5%</b>	<b>-52%</b>	<b>-16%</b>	<b>-21%</b>	<b>-2%</b>	<b>-15%</b>	<b>-12%</b>	<b>-25%</b>	<b>-18%</b>	<b>-18%</b>	<b>-18%</b>	<b>-20%</b>	<b>-18%</b>	<b>-9%</b>	<b>-18%</b>	<b>-32%</b>	<b>-51%</b>	<b>13%</b>	<b>16%</b>	<b>-12%</b>	<b>-30%</b>	<b>-23%</b>	<b>-7%</b>	<b>-16%</b>

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 27  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Improve	400 28%	374 29%	348 31%	307 33%	303 33%	352 31%	348 31%	336 32%	320 32%	18 16%	217 32%	177 25%	112 29%	126 27%	161 29%	36 25%	76 32%	74 31%	52 23%	58 26%	103 31%	49 30%	113 35%	131 31%	64 24%	91 24%	244 32%	155 24%	342 29%	52 25%	179 31%	122 31%	440 31%
Stay the same	353 25%	330 25%	303 27%	244 26%	219 24%	283 25%	280 25%	272 26%	252 25%	26 23%	158 24%	188 26%	94 24%	130 28%	130 23%	36 24%	58 25%	53 22%	77 34%	49 22%	80 24%	43 27%	86 26%	117 28%	72 27%	78 21%	203 27%	150 23%	317 27%	35 16%	151 27%	109 28%	367 26%
Get worse	535 38%	489 38%	390 35%	306 33%	312 34%	407 36%	390 35%	368 35%	339 34%	62 55%	244 36%	289 40%	149 39%	169 37%	217 39%	65 44%	83 35%	83 35%	87 38%	107 48%	110 33%	51 32%	104 32%	142 33%	122 45%	167 44%	246 33%	290 45%	425 36%	105 50%	187 33%	139 36%	500 36%
Don't know	114 8%	108 8%	89 8%	78 8%	78 9%	88 8%	87 8%	85 8%	85 8%	7 6%	50 8%	60 8%	29 8%	38 8%	46 8%	11 7%	18 8%	27 11%	11 5%	8 4%	38 11%	18 11%	24 7%	36 8%	13 5%	41 11%	59 8%	54 8%	94 8%	19 9%	53 9%	19 5%	95 7%
<b>Net improve</b>	<b>-136</b> -10%	<b>-114</b> -9%	<b>-42</b> -4%	<b>1</b> *	<b>-9</b> -1%	<b>-55</b> -5%	<b>-42</b> -4%	<b>-33</b> -3%	<b>-19</b> -2%	<b>-44</b> -39%	<b>-27</b> -4%	<b>-112</b> -16%	<b>-36</b> -9%	<b>-44</b> -9%	<b>-56</b> -10%	<b>-29</b> -20%	<b>-7</b> -3%	<b>-9</b> -4%	<b>-35</b> -15%	<b>-49</b> -22%	<b>-7</b> -2%	<b>-2</b> -1%	<b>9</b> 3%	<b>-11</b> -3%	<b>-58</b> -21%	<b>-76</b> -20%	<b>-2</b> *	<b>-134</b> -21%	<b>-83</b> -7%	<b>-53</b> -25%	<b>-8</b> -1%	<b>-17</b> -4%	<b>-60</b> -4%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 28  
**(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Improve	400	81	183	28	20	76	259	157	201	199	41	188	139	137	115	276	94	135	90	47	339	33	114	133	31	57	58	178	164	440
	28%	43%	41%	26%	11%	17%	29%	25%	31%	26%	28%	29%	30%	30%	25%	30%	28%	31%	28%	25%	28%	27%	29%	37%	30%	27%	23%	27%	34%	31%
Stay the same	353	28	125	38	34	126	251	154	165	188	38	169	130	116	104	246	84	113	92	30	296	34	87	102	51	85	49	173	131	367
	25%	15%	28%	35%	18%	29%	28%	24%	26%	25%	25%	26%	28%	26%	23%	27%	25%	26%	28%	16%	24%	28%	22%	28%	49%	40%	20%	26%	27%	26%
Get worse	535	58	109	40	121	213	321	271	236	298	58	243	151	167	203	318	129	159	106	100	481	41	155	103	20	61	121	277	137	500
	38%	31%	24%	37%	63%	48%	36%	43%	37%	39%	39%	37%	33%	37%	44%	35%	39%	36%	33%	53%	40%	35%	39%	29%	19%	29%	49%	41%	28%	36%
Don't know	114	22	31	2	15	26	57	49	44	70	12	51	40	32	39	73	27	28	36	11	99	12	42	23	1	8	20	41	52	95
	8%	12%	7%	2%	8%	6%	6%	8%	7%	9%	8%	8%	9%	7%	8%	8%	8%	6%	11%	6%	8%	10%	10%	6%	1%	4%	8%	6%	11%	7%
<b>Net improve</b>	<b>-136</b>	<b>23</b>	<b>74</b>	<b>-12</b>	<b>-100</b>	<b>-137</b>	<b>-63</b>	<b>-114</b>	<b>-35</b>	<b>-99</b>	<b>-17</b>	<b>-54</b>	<b>-12</b>	<b>-29</b>	<b>-88</b>	<b>-42</b>	<b>-36</b>	<b>-23</b>	<b>-16</b>	<b>-53</b>	<b>-143</b>	<b>-9</b>	<b>-41</b>	<b>30</b>	<b>11</b>	<b>-5</b>	<b>-63</b>	<b>-100</b>	<b>27</b>	<b>-60</b>
	<b>-10%</b>	<b>12%</b>	<b>17%</b>	<b>-11%</b>	<b>-53%</b>	<b>-31%</b>	<b>-7%</b>	<b>-18%</b>	<b>-5%</b>	<b>-13%</b>	<b>-12%</b>	<b>-8%</b>	<b>-3%</b>	<b>-7%</b>	<b>-19%</b>	<b>-5%</b>	<b>-11%</b>	<b>-5%</b>	<b>-5%</b>	<b>-28%</b>	<b>-12%</b>	<b>-7%</b>	<b>-10%</b>	<b>8%</b>	<b>10%</b>	<b>-2%</b>	<b>-25%</b>	<b>-15%</b>	<b>6%</b>	<b>-4%</b>

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 29  
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Keir Starmer	650 46%	607 47%	570 50%	499 53%	468 51%	577 51%	563 51%	547 52%	522 52%	26 23%	310 46%	333 47%	225 59%	223 48%	202 36%	90 61%	135 57%	106 44%	118 52%	91 41%	110 33%	39 24%	169 52%	218 51%	114 42%	149 39%	387 51%	263 40%	541 46%	105 50%	298 52%	221 57%	678 48%
Rishi Sunak	289 21%	277 21%	242 21%	205 22%	204 22%	242 21%	238 22%	233 22%	221 22%	17 15%	150 22%	138 19%	37 10%	76 16%	176 32%	13 9%	24 10%	45 19%	32 14%	54 24%	122 37%	66 41%	65 20%	84 20%	56 21%	84 22%	149 20%	140 22%	254 22%	29 14%	133 23%	89 23%	304 22%
Neither	289 21%	268 21%	213 19%	153 16%	168 18%	212 19%	207 19%	189 18%	174 17%	40 36%	134 20%	151 21%	65 17%	109 23%	114 21%	24 16%	42 18%	50 21%	59 26%	53 24%	61 19%	32 20%	57 18%	79 19%	56 21%	96 25%	136 18%	152 23%	243 21%	43 21%	108 19%	46 12%	265 19%
No difference	6 *	5 *	4 *	4 *	4 *	5 *	5 *	5 *	5 1%	1 1%	4 1%	2 *	2 1%	2 *	2 *	2 1%	2 1%	- *	- *	2 1%	1 1%	2 1%	- 1%	3 1%	1 *	2 *	4 *	5 *	1 *	1 *	3 *	9 1%	
Other	11 1%	10 1%	10 1%	8 1%	7 1%	8 1%	8 1%	8 1%	8 1%	1 1%	5 1%	3 *	1 *	6 1%	3 1%	- 1%	1 2%	4 1%	2 *	1 *	3 1%	2 1%	1 *	4 1%	3 1%	3 1%	5 1%	6 1%	7 1%	4 2%	2 *	4 1%	14 1%
Don't know	147 10%	122 9%	83 7%	58 6%	54 6%	78 7%	76 7%	71 7%	59 6%	24 22%	59 9%	87 12%	52 14%	42 9%	52 9%	21 14%	31 13%	27 12%	15 7%	20 9%	32 10%	19 12%	28 9%	41 10%	36 13%	41 11%	69 9%	78 12%	119 10%	25 12%	24 4%	25 6%	121 9%
Not stated	12 1%	12 1%	8 1%	6 1%	6 1%	8 1%	8 1%	7 1%	6 1%	3 3%	8 1%	1 *	* *	6 1%	6 1%	- *	* 2%	5 *	1 2%	4 1%	2 1%	1 1%	3 1%	1 *	4 1%	4 1%	4 1%	8 1%	9 1%	3 1%	5 1%	* *	11 1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 30

**(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Keir Starmer	650	29	370	72	27	177	547	206	325	324	81	322	239	181	219	420	171	177	142	97	554	63	64	291	78	135	75	305	269	678
	46%	15%	83%	67%	14%	40%	62%	33%	50%	43%	54%	50%	52%	40%	47%	46%	51%	41%	44%	52%	46%	53%	16%	81%	76%	64%	30%	46%	56%	48%
Rishi Sunak	289	134	20	15	68	93	113	228	119	170	19	117	82	137	62	219	64	106	84	18	256	17	193	15	6	16	74	124	91	304
	21%	71%	4%	14%	36%	21%	13%	36%	18%	23%	13%	18%	18%	30%	13%	24%	19%	24%	26%	9%	21%	14%	48%	4%	6%	8%	30%	19%	19%	22%
Neither	289	17	26	17	82	138	164	154	124	163	31	127	91	92	104	183	60	94	54	57	255	23	105	41	10	35	64	150	74	265
	21%	9%	6%	16%	43%	31%	18%	25%	19%	22%	21%	19%	20%	20%	23%	20%	18%	22%	17%	30%	21%	19%	26%	11%	10%	16%	26%	22%	15%	19%
No difference	6	*	*	-	1	3	4	3	3	3	1	3	2	2	2	4	3	*	1	*	4	1	2	-	*	2	1	3	2	9
	*	*	*	-	1%	1%	*	1%	*	*	*	*	*	*	*	*	1%	*	*	*	*	1%	*	-	*	1%	*	*	*	1%
Other	11	1	4	*	2	3	7	4	4	6	2	2	4	2	5	6	*	4	5	1	10	*	2	5	-	-	2	7	2	14
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	*	1%
Don't know	147	8	26	2	5	20	46	28	65	82	15	74	39	37	64	76	37	47	35	14	124	14	27	8	7	18	28	73	46	121
	10%	4%	6%	1%	3%	4%	5%	4%	10%	11%	10%	11%	8%	8%	14%	8%	11%	11%	11%	8%	10%	12%	7%	2%	7%	8%	11%	11%	9%	9%
Not stated	12	-	-	2	5	7	7	7	5	6	1	5	3	2	6	5	*	7	3	*	11	1	4	*	*	5	5	6	1	11
	1%	-	-	2%	3%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	2%	1%	*	1%	1%	1%	*	*	2%	2%	1%	*	1%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 31

(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
I like Rishi Sunak and I like the Conservative party	193 14%	183 14%	168 15%	145 15%	134 15%	162 14%	156 14%	154 14%	148 15%	14	94	99	47	35	111	12	36	21	13	24	87	51	44	74	26	49	118	75	168	23	95	55	182	
I like Rishi Sunak but I do not like the Conservative party	206 15%	189 15%	160 14%	129 14%	129 14%	171 15%	170 15%	156 15%	146 15%	14	91	114	19	78	109	7	12	42	37	48	61	29	52	57	35	62	109	97	181	21	72	76	201	
I do not like Rishi Sunak but I like the Conservative party	139 10%	130 10%	116 10%	90 10%	88 10%	114 10%	111 10%	108 10%	97 10%	11	61	78	26	53	61	10	16	23	30	29	31	16	28	49	32	30	77	62	114	25	48	46	152	
I do not like Rishi Sunak and I do not like the Conservative party	793 57%	741 57%	645 57%	539 58%	531 58%	646 57%	631 57%	609 57%	572 57%	64	391	386	269	273	251	113	157	138	136	114	137	53	193	227	162	211	420	373	668	123	345	201	794	
Don't know	70 5%	58 4%	42 4%	32 3%	30 3%	38 3%	37 3%	34 3%	33 3%	10	32	37	22	24	23	7	16	14	10	8	15	11	9	18	17	25	28	42	47	19	11	10	73	
<b>Combinations - Summary net</b>																																		
<b>Like Rishi Sunak</b>	400 29%	373 29%	328 29%	274 29%	262 29%	333 29%	326 29%	310 29%	294 30%	28	185	213	66	113	220	19	47	63	50	72	148	80	97	131	61	112	227	172	349	44	167	132	383	
<b>Like Conservative Party</b>	333 24%	313 24%	284 25%	235 25%	222 24%	276 24%	266 24%	262 25%	245 25%	25	155	177	73	87	172	21	52	44	43	53	119	67	72	123	58	79	195	137	282	48	142	102	334	
<b>Do not like Rishi Sunak</b>	933 67%	871 67%	761 67%	629 67%	620 68%	760 67%	742 67%	717 68%	669 67%	75	453	464	295	326	311	123	173	161	165	143	168	69	221	277	194	241	497	435	782	148	393	247	946	
<b>Do not like Conservative Party</b>	1000 71%	930 72%	805 71%	668 71%	660 72%	817 73%	802 72%	765 72%	718 72%	78	483	500	288	352	360	120	168	179	172	162	198	82	245	284	197	274	530	470	849	144	418	277	995	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 32  
**(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
I like Rishi Sunak and I like the Conservative party	193 14%	109 58%	20 5%	11 10%	22 12%	37 9%	58 7%	147 23%	76 12%	117 16%	12 8%	92 14%	64 14%	78 17%	51 11%	142 16%	36 11%	74 17%	61 19%	14 7%	174 14%	9 8%	128 32%	12 3%	11 11%	14 6%	53 21%	78 12%	62 13%	182 13%	
I like Rishi Sunak but I do not like the Conservative party	206 15%	32 17%	70 16%	18 17%	34 18%	64 15%	135 15%	96 15%	87 13%	120 16%	21 14%	82 13%	61 13%	87 19%	51 11%	148 16%	60 18%	61 14%	55 17%	18 10%	182 15%	13 10%	84 21%	34 9%	21 20%	36 17%	47 19%	83 12%	76 16%	201 14%	
I do not like Rishi Sunak but I like the Conservative party	139 10%	38 20%	16 4%	8 7%	35 18%	47 11%	63 7%	86 14%	58 9%	81 11%	19 13%	55 8%	41 9%	47 10%	48 10%	88 10%	28 8%	40 9%	40 12%	24 13%	128 11%	8 7%	90 23%	6 2%	11 10%	12 5%	23 9%	74 11%	42 9%	152 11%	
I do not like Rishi Sunak and I do not like the Conservative party	793 57%	9 5%	328 73%	71 65%	94 50%	283 64%	611 69%	292 46%	387 60%	404 54%	87 59%	394 61%	274 60%	227 50%	279 60%	501 55%	189 57%	237 54%	158 49%	125 66%	669 55%	85 71%	84 21%	303 84%	59 58%	146 69%	114 46%	399 60%	281 58%	794 57%	
Don't know	70 5%	1 1%	13 3%	1 1%	5 3%	8 2%	21 2%	10 2%	37 6%	33 4%	9 6%	29 4%	20 4%	14 3%	33 7%	34 4%	22 7%	24 5%	11 3%	8 4%	61 5%	5 4%	11 3%	5 1%	1 1%	3 2%	11 5%	35 5%	23 5%	73 5%	
<b>Combinations - Summary net</b>																															
<b>Like Rishi Sunak</b>	400 29%	141 74%	91 20%	29 27%	56 29%	102 23%	192 22%	243 39%	163 25%	237 31%	33 22%	173 27%	125 27%	164 36%	102 22%	289 32%	95 28%	135 31%	116 36%	32 17%	356 29%	22 18%	212 53%	46 13%	32 31%	50 24%	100 40%	161 24%	138 29%	383 27%	
<b>Like Conservative Party</b>	333 24%	148 78%	36 8%	19 17%	57 30%	85 19%	121 14%	232 37%	135 21%	198 26%	31 21%	146 22%	105 23%	125 28%	98 21%	230 25%	63 19%	113 26%	101 31%	37 20%	303 25%	18 15%	218 55%	19 5%	22 21%	25 12%	76 31%	152 23%	104 21%	334 24%	
<b>Do not like Rishi Sunak</b>	933 67%	47 25%	343 77%	79 72%	129 68%	330 75%	674 76%	377 60%	446 69%	485 64%	107 72%	449 69%	315 69%	274 60%	326 71%	589 65%	217 65%	277 64%	198 61%	148 79%	798 66%	93 78%	174 44%	309 86%	70 68%	157 75%	137 55%	473 71%	322 67%	946 67%	
<b>Do not like Conservative Party</b>	1000 71%	40 21%	398 89%	89 82%	128 67%	347 79%	745 84%	388 62%	474 73%	524 69%	109 73%	476 73%	335 73%	314 69%	329 71%	648 71%	249 74%	298 68%	213 66%	143 76%	851 70%	97 81%	168 42%	337 93%	80 78%	182 86%	161 65%	482 72%	357 74%	995 71%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 33  
**(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		Decided to vote for?		UnWgt Total			
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
I like Keir Starmer and I like the Labour party	384 27%	353 27%	326 29%	290 31%	282 31%	333 29%	325 29%	316 30%	304 30%	16 14%	179 27%	203 28%	112 29%	117 25%	155 28%	29 20%	83 35%	59 25%	58 26%	70 31%	85 26%	34 21%	109 33%	121 28%	78 29%	76 20%	230 31%	154 24%	322 27%	59 28%	193 34%	112 29%	416 30%	
I like Keir Starmer but I do not like the Labour party	98 7%	91 7%	86 8%	71 8%	69 8%	84 7%	82 7%	79 7%	73 7%	8 7%	52 8%	47 7%	17 4%	49 11%	33 6%	6 4%	11 4%	18 7%	31 14%	14 6%	19 6%	5 3%	24 7%	42 10%	16 6%	17 5%	66 9%	33 5%	85 7%	14 6%	37 6%	32 8%	106 8%	
I do not like Keir Starmer but I like the Labour party	325 23%	313 24%	281 25%	231 25%	210 23%	280 25%	274 25%	263 25%	243 24%	20 18%	137 20%	183 26%	114 30%	122 26%	89 16%	62 42%	51 22%	70 29%	53 23%	36 16%	52 16%	23 14%	62 19%	124 29%	63 23%	76 20%	185 25%	139 21%	259 22%	63 30%	114 20%	130 33%	309 22%	
I do not like Keir Starmer and I do not like the Labour party	480 34%	450 35%	372 33%	306 33%	313 34%	381 34%	373 34%	358 34%	335 34%	40 35%	253 38%	217 30%	96 25%	138 30%	246 44%	35 24%	61 26%	61 26%	76 34%	92 41%	155 47%	83 52%	108 33%	118 28%	96 35%	158 42%	226 30%	254 39%	433 37%	41 19%	206 36%	105 27%	467 33%	
Don't know	115 8%	94 7%	65 6%	37 4%	38 4%	52 5%	51 5%	44 4%	41 4%	29 26%	49 7%	64 9%	46 12%	38 8%	32 6%	16 11%	30 13%	30 13%	8 4%	10 5%	21 6%	16 10%	24 7%	21 5%	19 7%	50 13%	46 6%	70 11%	80 7%	33 16%	21 4%	11 3%	104 7%	
<b>Combinations - Summary net</b>																																		
<b>Like Keir Starmer</b>	482 34%	444 34%	412 36%	361 39%	351 38%	417 37%	407 37%	395 37%	377 38%	24 21%	231 35%	250 35%	129 34%	165 36%	188 34%	35 24%	94 40%	76 32%	89 39%	84 38%	104 31%	39 24%	132 41%	163 38%	94 34%	94 25%	295 39%	187 29%	407 35%	73 35%	230 40%	143 37%	522 37%	
<b>Like Labour party</b>	709 51%	666 51%	607 54%	521 56%	491 54%	613 54%	598 54%	579 55%	547 55%	36 32%	316 47%	386 54%	226 59%	239 52%	243 44%	91 62%	135 57%	129 54%	111 49%	107 48%	137 41%	57 36%	170 52%	245 57%	141 52%	152 40%	415 55%	294 45%	581 49%	123 58%	307 54%	242 62%	725 52%	
<b>Do not like Keir Starmer</b>	804 57%	763 59%	653 58%	537 57%	523 57%	661 58%	646 59%	621 59%	578 58%	60 53%	389 58%	400 56%	209 55%	260 56%	335 60%	97 66%	112 48%	131 55%	129 57%	128 58%	207 62%	106 66%	170 52%	242 57%	159 58%	234 62%	412 55%	393 60%	692 59%	105 50%	320 56%	235 60%	776 55%	
<b>Do not like Labour party</b>	578 41%	541 42%	458 41%	377 40%	382 42%	465 41%	455 41%	437 41%	408 41%	48 42%	305 45%	264 37%	112 29%	186 40%	280 50%	41 28%	71 30%	79 33%	107 48%	106 47%	174 52%	88 55%	132 40%	160 38%	111 41%	175 46%	292 39%	286 44%	518 44%	55 26%	243 43%	137 35%	573 41%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 34  
(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No. qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
I like Keir Starmer and I like the Labour party	384 27%	11 6%	276 62%	27 25%	7 4%	55 13%	331 37%	66 10%	183 28%	200 27%	45 30%	186 29%	139 30%	124 27%	117 25%	263 29%	104 31%	101 23%	94 29%	58 31%	334 27%	27 23%	44 11%	184 51%	38 37%	59 28%	49 20%	167 25%	168 35%	416 30%	
I like Keir Starmer but I do not like the Labour party	98 7%	36 19%	13 3%	9 8%	13 7%	28 6%	40 5%	63 10%	51 8%	47 6%	13 9%	47 7%	38 8%	35 8%	23 5%	72 8%	22 7%	25 6%	34 11%	9 5%	80 7%	8 7%	50 13%	3 1%	13 13%	20 9%	14 6%	41 6%	43 9%	106 8%	
I do not like Keir Starmer but I like the Labour party	325 23%	30 16%	125 28%	44 41%	23 12%	117 27%	243 27%	147 23%	153 24%	171 23%	39 26%	170 26%	112 24%	79 17%	125 27%	191 21%	79 24%	91 21%	77 24%	45 24%	279 23%	32 27%	57 14%	134 37%	25 25%	55 26%	36 15%	155 23%	134 28%	309 22%	
I do not like Keir Starmer and I do not like the Labour party	480 34%	110 58%	20 4%	25 23%	143 76%	223 51%	243 27%	332 53%	210 32%	269 36%	35 24%	196 30%	144 31%	194 43%	128 28%	338 37%	108 32%	173 40%	105 32%	52 28%	423 35%	42 35%	234 59%	31 9%	21 21%	65 31%	121 49%	244 36%	114 24%	467 33%	
Don't know	115 8%	3 2%	13 3%	3 3%	3 2%	17 4%	31 3%	21 3%	49 8%	66 9%	16 11%	52 8%	27 6%	21 5%	68 15%	48 5%	21 6%	45 10%	15 5%	23 12%	99 8%	11 9%	12 3%	8 2%	5 5%	11 5%	28 11%	63 9%	25 5%	104 7%	
<b>Combinations - Summary net</b>																															
<b>Like Keir Starmer</b>	482 34%	46 24%	289 65%	36 33%	20 11%	83 19%	372 42%	129 21%	234 36%	247 33%	58 39%	233 36%	176 38%	159 35%	140 30%	335 37%	127 38%	126 29%	128 39%	67 36%	414 34%	35 29%	95 24%	187 52%	51 50%	79 38%	64 26%	208 31%	211 44%	522 37%	
<b>Like Labour party</b>	709 51%	41 21%	401 90%	72 66%	30 16%	173 39%	574 65%	213 34%	336 52%	371 49%	85 57%	356 55%	251 55%	203 45%	242 52%	454 50%	184 55%	192 44%	171 53%	103 55%	613 50%	59 50%	101 25%	318 88%	63 62%	114 54%	85 34%	321 48%	302 62%	725 52%	
<b>Do not like Keir Starmer</b>	804 57%	139 74%	145 32%	69 64%	167 88%	340 77%	485 55%	480 76%	363 56%	441 58%	75 50%	366 56%	256 56%	273 60%	253 55%	529 58%	187 56%	264 61%	181 56%	98 52%	702 58%	74 62%	291 73%	165 46%	47 46%	120 57%	157 63%	399 60%	248 51%	776 55%	
<b>Do not like Labour party</b>	578 41%	145 77%	32 7%	34 31%	157 82%	250 57%	283 32%	396 63%	260 40%	317 42%	48 32%	243 37%	182 40%	229 50%	151 33%	411 45%	130 39%	198 46%	139 43%	62 33%	504 41%	50 42%	285 72%	35 10%	34 33%	85 40%	135 54%	285 43%	158 33%	573 41%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 35

(JUN24)Q19. Which of these statements comes closest to your views of Nigel Farage and Reform UK?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
I like Nigel Farage and I like Reform UK	315	290	237	196	205	252	248	241	221	28	185	125	54	103	158	19	35	48	54	68	90	50	51	78	79	107	129	186	274	36	155	74	281	
I like Nigel Farage but I do not like Reform UK	105	100	78	51	55	75	71	68	59	7	61	45	27	32	47	6	21	16	15	21	26	12	26	32	37	10	58	47	98	6	34	42	101	
I do not like Nigel Farage but I like Reform UK	77	75	64	49	46	64	59	56	52	5	33	44	18	38	21	8	10	19	19	9	12	6	18	18	20	21	36	41	65	12	21	31	69	
I do not like Nigel Farage and I do not like Reform UK	764	718	669	588	551	667	655	635	608	50	346	406	241	245	278	94	147	125	120	106	173	74	217	263	108	175	480	284	648	112	330	222	835	
Don't know	141	117	83	51	55	72	71	61	57	23	46	94	44	46	51	21	23	29	17	20	31	19	14	35	28	64	49	92	94	45	32	20	116	
<b>Combinations - Summary net</b>																																		
<b>Like Nigel Farage</b>	421	390	314	247	260	327	319	309	280	34	245	170	81	135	205	25	56	65	70	89	116	62	77	110	116	118	187	233	372	42	188	116	382	
<b>Like Reform UK</b>	392	365	301	245	251	316	307	298	272	33	217	169	72	141	179	26	46	67	74	77	102	55	69	95	99	128	165	227	339	48	175	105	350	
<b>Do not like Nigel Farage</b>	841	793	733	636	597	731	714	691	660	55	379	450	259	283	299	101	157	144	139	114	184	79	235	281	128	196	516	325	713	124	350	253	904	
<b>Do not like Reform UK</b>	869	818	747	638	606	742	726	703	667	56	407	451	268	277	325	100	168	141	135	126	199	86	244	295	145	186	539	331	746	118	363	264	936	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 36

**(JUN24)Q19. Which of these statements comes closest to your views of Nigel Farage and Reform UK?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No. qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
I like Nigel Farage and I like Reform UK	315 22%	49 26%	32 7%	3 3%	157 83%	168 38%	200 23%	217 34%	134 21%	182 24%	31 21%	117 18%	102 22%	122 27%	86 19%	223 24%	82 25%	107 25%	74 23%	33 18%	284 23%	19 16%	162 41%	20 6%	5 4%	31 15%	107 43%	163 24%	45 9%	281 20%	
I like Nigel Farage but I do not like Reform UK	105 8%	23 12%	36 8%	7 7%	11 6%	25 6%	61 7%	48 8%	55 9%	50 7%	8 6%	62 10%	30 7%	32 7%	43 9%	62 7%	22 7%	47 11%	25 8%	8 4%	89 7%	3 3%	46 12%	17 5%	4 4%	12 6%	25 10%	53 8%	28 6%	101 7%	
I do not like Nigel Farage but I like Reform UK	77 5%	18 10%	15 3%	6 5%	17 9%	26 6%	41 5%	44 7%	30 5%	47 6%	10 7%	43 7%	25 5%	27 6%	24 5%	52 6%	14 4%	26 6%	16 5%	17 9%	70 6%	4 3%	29 7%	10 3%	8 8%	9 4%	4 2%	54 8%	19 4%	69 5%	
I do not like Nigel Farage and I do not like Reform UK	764 54%	89 47%	333 75%	86 79%	* 47%	206 47%	539 61%	295 47%	358 55%	404 54%	84 57%	369 57%	269 59%	242 54%	236 51%	511 56%	189 57%	209 48%	183 56%	102 54%	653 54%	81 68%	134 34%	296 82%	83 81%	151 72%	83 33%	339 51%	342 71%	835 60%	
Don't know	141 10%	10 5%	30 7%	6 6%	5 2%	16 4%	46 5%	25 4%	70 11%	71 9%	15 10%	59 9%	33 7%	29 7%	72 16%	63 7%	27 8%	46 11%	27 8%	28 15%	119 10%	13 10%	27 7%	17 5%	3 3%	7 3%	30 12%	60 9%	51 11%	116 8%	
<b>Combinations - Summary net</b>																															
<b>Like Nigel Farage</b>	421 30%	72 38%	68 15%	11 10%	168 88%	193 44%	261 29%	265 42%	189 29%	232 31%	39 26%	180 28%	132 29%	154 34%	129 28%	286 31%	104 31%	154 35%	99 30%	41 22%	373 31%	22 19%	208 52%	37 10%	9 8%	43 21%	132 53%	216 32%	72 15%	382 27%	
<b>Like Reform UK</b>	392 28%	68 36%	48 11%	9 9%	174 92%	193 44%	241 27%	261 41%	163 25%	229 30%	41 28%	160 25%	127 28%	149 33%	110 24%	276 30%	96 29%	133 31%	90 28%	50 27%	354 29%	22 19%	191 48%	30 8%	13 19%	40 19%	111 45%	217 32%	64 13%	350 25%	
<b>Do not like Nigel Farage</b>	841 60%	107 57%	348 78%	92 85%	18 9%	232 53%	580 65%	339 54%	387 60%	451 60%	94 63%	412 63%	294 64%	270 60%	260 56%	564 62%	203 61%	235 54%	199 61%	119 63%	723 59%	85 71%	162 41%	306 85%	91 89%	161 76%	87 35%	393 59%	361 75%	904 64%	
<b>Do not like Reform UK</b>	869 62%	112 59%	369 83%	93 86%	11 6%	231 53%	601 68%	344 55%	413 64%	454 60%	92 62%	431 66%	300 65%	274 61%	279 61%	574 63%	212 63%	256 59%	208 64%	110 58%	742 61%	85 71%	180 45%	313 87%	87 84%	164 78%	108 43%	392 59%	369 76%	936 67%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

Table 37  
**(JUN24)Q21. Which of these statements comes closest to your views of Carla Denyer, Adrian Ramsey and the Green Party?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
I like Carla Denyer and Adrian Ramsey and I like the Green Party	427 30%	397 31%	368 33%	324 35%	313 34%	375 33%	366 33%	352 33%	344 35%	19 17%	194 29%	225 31%	159 42%	148 32%	120 22%	69 46%	91 38%	69 29%	79 35%	54 24%	66 20%	25 16%	105 32%	154 36%	76 28%	92 24%	260 35%	168 26%	365 31%	59 28%	183 32%	151 39%	446 32%	
I like Carla Denyer and Adrian Ramsey but I do not like the Green Party	61 4%	57 4%	52 5%	41 4%	37 4%	46 4%	44 4%	44 4%	42 4%	1 *	31 5%	29 4%	17 4%	18 4%	25 5%	5 3%	12 5%	8 3%	10 5%	7 3%	18 5%	7 4%	12 4%	14 3%	18 7%	16 4%	26 3%	35 5%	54 5%	7 3%	24 4%	26 7%	62 4%	
I do not like Carla Denyer and Adrian Ramsey but I like the Green Party	115 8%	110 8%	102 9%	78 8%	78 9%	102 9%	97 9%	94 9%	83 8%	7 6%	60 9%	52 7%	31 8%	38 8%	46 8%	10 6%	21 9%	30 12%	9 4%	19 9%	27 8%	10 6%	25 8%	39 9%	20 7%	31 8%	64 9%	51 8%	89 8%	25 12%	44 8%	43 11%	128 9%	
I do not like Carla Denyer and Adrian Ramsey and I do not like the Green Party	344 25%	315 24%	283 25%	246 26%	246 27%	296 26%	293 26%	289 27%	267 27%	28 25%	186 28%	158 22%	75 20%	90 19%	179 32%	30 20%	45 19%	41 17%	49 22%	69 31%	110 33%	53 33%	80 25%	102 24%	71 26%	91 24%	183 24%	162 25%	313 27%	29 14%	180 32%	58 15%	339 24%	
Don't know	454 32%	422 32%	326 29%	245 26%	237 26%	311 28%	305 28%	282 27%	260 26%	58 51%	198 30%	251 35%	101 26%	169 36%	185 33%	35 23%	67 28%	90 38%	79 35%	74 33%	111 33%	65 41%	104 32%	116 27%	87 32%	147 39%	220 29%	235 36%	357 30%	90 43%	140 24%	112 29%	427 30%	
<b>Combinations - Summary net</b>																																		
<b>Like Carla Denyer and Adrian Ramsey</b>	488 35%	454 35%	420 37%	365 39%	351 38%	422 37%	410 37%	396 37%	386 39%	20 18%	225 34%	254 36%	177 46%	167 36%	145 26%	74 50%	103 44%	77 32%	90 40%	61 27%	84 25%	32 20%	117 36%	169 40%	94 35%	108 29%	286 38%	202 31%	419 36%	66 31%	207 36%	176 45%	508 36%	
<b>Like the Green Party</b>	543 39%	507 39%	470 42%	402 43%	391 43%	477 42%	463 42%	446 42%	427 43%	26 23%	254 38%	276 39%	190 50%	186 40%	166 30%	78 53%	112 47%	99 42%	88 39%	74 33%	92 28%	35 22%	130 40%	194 45%	96 35%	123 33%	324 43%	219 34%	454 39%	84 40%	227 40%	193 50%	574 41%	
<b>Do not like Carla Denyer and Adrian Ramsey</b>	459 33%	425 33%	385 34%	324 35%	324 36%	398 35%	389 35%	383 36%	350 35%	35 31%	247 37%	210 29%	106 28%	128 28%	225 41%	40 27%	67 28%	71 30%	58 25%	88 39%	137 41%	63 39%	105 32%	141 33%	90 33%	122 32%	247 33%	213 33%	402 34%	55 26%	224 39%	101 26%	467 33%	
<b>Do not like the Green Party</b>	405 29%	372 29%	335 30%	287 31%	284 31%	342 30%	337 30%	333 31%	309 31%	29 26%	218 33%	187 26%	92 24%	108 23%	204 37%	35 24%	57 24%	49 21%	59 26%	76 34%	129 39%	60 37%	92 28%	116 27%	89 33%	107 28%	209 28%	196 30%	367 31%	36 17%	204 36%	84 22%	401 29%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 38  
**(JUN24)Q21. Which of these statements comes closest to your views of Carla Denyer, Adrian Ramsey and the Green Party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
I like Carla Denyer and Adrian Ramsey and I like the Green Party	427 30%	27 14%	177 40%	69 64%	20 10%	175 40%	352 40%	202 32%	208 32%	218 29%	48 32%	227 35%	151 33%	117 26%	151 33%	268 29%	84 25%	124 28%	137 42%	57 30%	385 32%	25 21%	57 14%	177 49%	47 46%	82 39%	42 17%	190 26%	195 40%	446 32%	
I like Carla Denyer and Adrian Ramsey but I do not like the Green Party	61 4%	6 3%	34 8%	4 4%	5 3%	12 3%	46 5%	18 3%	22 3%	39 5%	8 5%	26 4%	27 6%	10 2%	24 5%	37 4%	17 5%	18 4%	16 5%	6 3%	47 4%	3 3%	15 4%	23 6%	7 6%	9 4%	11 4%	39 6%	11 2%	62 4%	
I do not like Carla Denyer and Adrian Ramsey but I like the Green Party	115 8%	25 13%	43 10%	8 8%	8 4%	26 6%	69 8%	51 8%	57 9%	59 8%	13 9%	52 8%	35 8%	41 9%	39 8%	75 8%	17 5%	43 10%	28 9%	20 11%	102 8%	8 6%	38 10%	31 9%	9 9%	23 11%	19 8%	42 6%	54 11%	128 9%	
I do not like Carla Denyer and Adrian Ramsey and I do not like the Green Party	344 25%	73 39%	64 14%	7 6%	104 55%	130 30%	194 22%	203 32%	152 24%	192 25%	34 23%	142 22%	104 23%	151 33%	83 18%	255 28%	98 29%	94 22%	69 21%	39 21%	288 24%	43 36%	155 39%	44 12%	15 15%	43 20%	85 34%	176 26%	83 17%	339 24%	
Don't know	454 32%	58 31%	129 29%	19 18%	53 28%	97 22%	226 26%	155 25%	207 32%	248 33%	46 31%	203 31%	143 31%	134 30%	165 36%	277 30%	118 35%	156 36%	74 23%	66 35%	394 32%	40 34%	133 33%	85 24%	25 24%	53 25%	91 37%	223 33%	141 29%	427 30%	
<b>Combinations - Summary net</b>																															
<b>Like Carla Denyer and Adrian Ramsey</b>	488 35%	33 18%	211 47%	74 68%	25 13%	187 42%	398 45%	220 35%	230 36%	256 34%	56 37%	253 39%	178 39%	127 28%	175 38%	305 33%	101 30%	142 33%	153 47%	63 34%	432 36%	28 24%	71 18%	200 55%	54 52%	92 44%	53 21%	229 34%	207 43%	508 36%	
<b>Like the Green Party</b>	543 39%	52 27%	220 49%	78 72%	27 14%	201 46%	421 47%	253 40%	265 41%	276 37%	61 41%	280 43%	186 40%	158 35%	189 41%	343 38%	101 30%	166 38%	166 51%	77 41%	487 40%	33 27%	95 24%	208 58%	56 55%	105 50%	61 25%	232 35%	249 51%	574 41%	
<b>Do not like Carla Denyer and Adrian Ramsey</b>	459 33%	98 52%	107 24%	15 14%	112 59%	156 36%	263 30%	254 40%	209 32%	250 33%	48 32%	194 30%	139 30%	191 42%	122 26%	330 36%	115 34%	137 31%	97 30%	59 31%	389 32%	51 43%	193 49%	75 21%	24 24%	66 31%	105 42%	218 33%	137 28%	467 33%	
<b>Do not like the Green Party</b>	405 29%	79 42%	98 22%	11 10%	109 58%	142 32%	240 27%	221 35%	174 27%	230 31%	42 28%	168 26%	130 28%	161 36%	107 23%	291 32%	116 35%	113 26%	85 26%	45 24%	335 28%	47 39%	170 43%	67 19%	22 21%	52 25%	96 39%	215 32%	94 19%	401 29%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 39

OCT20Q13F. Which party do you think has the best policies on .... Managing the economy?

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Labour	465 33%	433 33%	401 35%	348 37%	345 38%	406 36%	395 36%	386 36%	368 37%	26 23%	239 36%	224 31%	148 38%	162 35%	156 28%	49 33%	99 42%	80 34%	82 36%	70 31%	86 26%	33 21%	124 38%	155 36%	81 30%	106 28%	279 37%	187 29%	374 32%	88 42%	244 43%	134 34%	502 36%
Conservatives	323 23%	310 24%	282 25%	229 25%	219 24%	277 25%	275 25%	265 25%	245 25%	16 15%	161 24%	161 23%	46 12%	98 21%	179 32%	16 11%	30 13%	55 23%	43 19%	49 22%	130 39%	71 44%	70 22%	111 26%	55 20%	87 23%	182 24%	141 22%	290 25%	29 14%	129 23%	109 28%	341 24%
Liberal Democrats	52 4%	50 4%	47 4%	43 5%	39 4%	50 4%	46 4%	43 4%	43 4%	1 1%	26 4%	26 4%	19 5%	16 3%	17 3%	10 7%	9 4%	7 3%	9 4%	3 1%	14 4%	3 2%	18 5%	17 4%	9 3%	9 2%	34 5%	18 3%	44 4%	8 7%	18 3%	27 7%	60 4%
Scottish National Party	24 2%	24 2%	24 2%	23 2%	22 2%	24 2%	24 2%	24 2%	23 2%	-	12 2%	12 2%	4 1%	14 3%	5 1%	2 1%	2 3%	7 3%	7 3%	3 1%	2 1%	-	3 1%	9 2%	1 *	11 3%	12 2%	12 2%	22 2%	1 *	14 2%	6 1%	26 2%
Plaid Cymru	3 *	3 *	3 *	3 *	3 *	3 *	3 *	3 *	3 *	-	2 *	1 *	-	2 *	2 *	-	-	2 1%	-	-	2 *	2 1%	*	2 1%	*	-	3 *	*	3 *	-	3 *	*	5 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	120 9%	115 9%	93 8%	81 9%	78 9%	99 9%	99 9%	93 9%	88 9%	5 4%	75 11%	42 6%	30 8%	42 9%	48 9%	13 9%	17 7%	13 6%	29 13%	27 12%	21 6%	10 7%	20 6%	24 6%	33 12%	43 11%	44 6%	76 12%	110 9%	8 4%	71 12%	25 6%	96 7%
Green party	46 3%	42 3%	39 3%	31 3%	30 3%	40 4%	40 4%	35 3%	32 3%	3 3%	16 2%	24 3%	28 7%	13 3%	4 1%	19 13%	9 4%	10 4%	3 1%	3 1%	1 *	-	13 4%	13 3%	6 2%	13 4%	26 3%	20 3%	41 3%	5 2%	24 4%	12 3%	44 3%
Other	44 3%	39 3%	38 3%	31 3%	30 3%	36 3%	35 3%	34 3%	31 3%	3 2%	20 3%	24 3%	11 3%	13 3%	19 4%	2 1%	9 4%	7 3%	6 3%	9 4%	11 3%	1 1%	12 4%	15 4%	9 3%	8 2%	27 4%	17 3%	30 3%	13 6%	15 3%	10 3%	51 4%
None of these	123 9%	107 8%	82 7%	49 5%	58 6%	77 7%	73 6%	69 6%	60 6%	30 27%	58 9%	65 9%	30 8%	40 9%	54 10%	9 6%	21 9%	16 7%	24 10%	30 13%	24 7%	12 7%	22 7%	35 8%	32 12%	34 9%	57 8%	66 10%	99 8%	24 12%	20 4%	15 4%	111 8%
Don't know	202 14%	178 14%	123 11%	95 10%	87 10%	118 10%	116 10%	108 10%	103 10%	28 25%	62 9%	135 19%	68 18%	63 14%	71 13%	27 18%	41 17%	40 17%	23 10%	30 14%	41 12%	28 18%	45 14%	45 10%	45 17%	67 18%	89 12%	112 17%	165 14%	34 16%	34 6%	52 13%	166 12%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 40

**OCT20Q13F. Which party do you think has the best policies on .... Managing the economy?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.		
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Labour	465	9	330	41	13	83	413	91	245	219	59	236	173	132	155	305	127	117	111	66	393	45	35	242	48	80	57	204	204	502	
	33%	5%	74%	37%	7%	19%	47%	15%	38%	29%	39%	36%	38%	29%	34%	33%	38%	27%	34%	35%	32%	37%	9%	67%	47%	38%	23%	31%	42%	36%	
Conservatives	323	152	37	15	50	71	107	223	136	187	23	143	106	136	72	243	75	113	98	25	296	12	223	18	16	20	71	143	109	341	
	23%	81%	8%	14%	26%	16%	12%	35%	21%	25%	15%	22%	23%	30%	16%	27%	22%	26%	30%	13%	24%	10%	56%	5%	16%	9%	29%	21%	22%	24%	
Liberal Democrats	52	1	12	30	-	39	50	40	22	29	5	19	17	17	14	34	11	21	11	7	50	1	5	14	14	19	1	22	29	60	
	4%	1%	3%	28%	-	9%	6%	6%	3%	4%	3%	3%	4%	4%	3%	4%	3%	5%	4%	4%	4%	1%	1%	4%	14%	9%	1%	3%	6%	4%	
Scottish National Party	24	-	-	-	-	23	23	23	15	8	4	12	7	7	9	14	-	-	-	-	-	24	-	-	-	22	*	14	9	26	
	2%	-	-	-	-	5%	3%	4%	2%	1%	2%	2%	2%	2%	2%	2%	-	-	-	-	-	20%	-	-	-	10%	*	2%	2%	2%	
Plaid Cymru	3	-	-	-	-	3	3	3	2	2	1	1	*	3	-	3	-	3	-	-	-	-	-	1	-	2	*	1	2	5	
	*	-	-	-	-	1%	*	1%	*	*	1%	*	1%	-	-	*	-	1%	-	-	-	-	-	*	-	1%	*	*	*	*	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK	120	3	3	6	88	96	98	99	53	67	6	56	39	39	39	78	17	46	31	21	109	6	55	8	1	15	29	75	16	96	
	9%	2%	1%	5%	46%	22%	11%	16%	8%	9%	4%	9%	9%	9%	9%	9%	5%	11%	10%	11%	9%	5%	14%	2%	1%	7%	12%	11%	3%	7%	
Green party	46	-	9	6	1	32	41	32	24	22	2	22	13	8	21	21	12	9	14	6	41	5	1	19	5	10	2	25	19	44	
	3%	-	2%	5%	*	7%	5%	5%	4%	3%	2%	3%	3%	2%	5%	2%	4%	2%	4%	3%	3%	4%	*	5%	5%	5%	1%	4%	4%	3%	
Other	44	5	10	-	10	15	25	20	21	23	8	20	17	15	11	32	16	12	5	8	41	3	12	10	3	7	8	24	12	51	
	3%	3%	2%	-	5%	3%	3%	3%	3%	3%	6%	3%	4%	3%	2%	4%	5%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	4%
None of these	123	6	12	3	12	27	40	33	47	76	20	46	37	37	47	74	29	40	20	21	104	12	25	23	7	19	42	55	26	111	
	9%	3%	3%	3%	6%	6%	4%	5%	7%	10%	14%	7%	8%	8%	10%	8%	9%	9%	6%	11%	9%	10%	6%	6%	7%	9%	17%	8%	5%	8%	
Don't know	202	13	34	8	17	52	86	65	80	122	21	95	50	59	91	108	47	73	35	34	181	12	42	26	8	16	37	106	59	166	
	14%	7%	8%	8%	9%	12%	10%	10%	12%	16%	14%	15%	11%	13%	20%	12%	14%	17%	11%	18%	15%	10%	11%	7%	8%	8%	15%	16%	12%	12%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - June 2024 - General Election (2)

Table 41 (APR22)Q13. Taxation. Which party do you think has the best policies on Taxation? The Conservatives, Labour, Liberal Democrats .... or some other party?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	394 28%	369 28%	343 30%	287 31%	277 30%	343 30%	331 30%	317 30%	301 30%	18 16%	193 29%	200 28%	129 34%	125 27%	141 25%	42 28%	87 37%	72 30%	53 24%	62 28%	79 24%	32 20%	107 33%	123 29%	76 28%	87 23%	231 31%	164 25%	323 27%	69 33%	211 37%	105 27%	416 30%	
Conservatives	284 20%	270 21%	254 22%	214 23%	206 23%	252 22%	248 22%	240 23%	226 23%	8 7%	154 23%	128 18%	36 9%	81 17%	167 30%	11 8%	25 11%	40 17%	41 18%	41 18%	126 38%	61 38%	78 24%	92 22%	48 18%	66 17%	170 23%	114 17%	255 22%	24 11%	125 22%	88 23%	320 23%	
Liberal Democrats	85 6%	84 6%	79 7%	73 8%	67 7%	82 7%	82 7%	81 8%	77 8%	2 2%	40 6%	45 6%	26 7%	21 5%	38 7%	7 4%	20 8%	12 5%	9 4%	15 7%	23 7%	10 6%	23 7%	27 6%	15 5%	20 5%	50 7%	35 5%	74 6%	11 5%	32 6%	32 8%	99 7%	
Scottish National Party	28 2%	28 2%	28 2%	27 3%	26 3%	28 2%	28 3%	28 3%	27 3%	-	13 2%	15 2%	3 1%	15 3%	10 2%	2 1%	1 3%	7 4%	8 2%	6 1%	4 1%	1 1%	5 1%	10 2%	1 3%	12 2%	15 2%	13 2%	27 2%	1 3%	16 3%	7 2%	35 2%	
Plaid Cymru	3	3	3	3	3	3	3	3	3	-	2	2	-	2	1	-	-	1	1	-	1	1	-	3	*	*	3	*	3	-	3	-	4	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	130 9%	128 10%	90 8%	79 8%	85 9%	105 9%	105 9%	99 9%	92 9%	5 4%	85 13%	43 6%	26 7%	49 11%	56 10%	10 7%	15 6%	17 7%	32 14%	38 17%	18 6%	7 4%	25 8%	22 5%	32 12%	51 14%	47 6%	83 13%	121 10%	8 4%	74 13%	25 6%	96 7%	
Green party	86 6%	80 6%	79 7%	68 7%	64 7%	76 7%	74 7%	68 6%	68 7%	4 4%	39 6%	40 6%	53 14%	27 6%	6 1%	30 21%	23 10%	11 5%	16 7%	4 2%	2 1%	*	22 7%	37 9%	10 4%	18 5%	59 8%	27 4%	78 7%	8 4%	35 6%	38 10%	89 6%	
Other	37 3%	32 2%	25 2%	20 2%	20 2%	24 2%	23 2%	23 2%	20 2%	4 3%	17 3%	20 3%	16 4%	11 2%	10 2%	7 5%	10 4%	5 2%	6 3%	5 2%	4 1%	1 1%	6 2%	20 5%	7 3%	4 1%	26 3%	11 2%	28 2%	9 4%	16 3%	11 3%	48 3%	
None of these	95 7%	79 6%	55 5%	43 5%	46 5%	54 5%	52 5%	52 5%	47 5%	29 25%	37 6%	58 8%	17 4%	42 9%	36 6%	8 5%	9 4%	20 8%	23 10%	18 8%	18 5%	7 5%	17 5%	28 7%	19 7%	31 8%	45 6%	50 8%	73 6%	22 10%	15 3%	7 2%	85 6%	
Don't know	259 18%	227 17%	175 16%	121 13%	118 13%	163 14%	159 14%	149 14%	135 14%	43 38%	90 14%	165 23%	78 20%	90 20%	90 16%	31 21%	47 20%	54 23%	37 16%	34 15%	57 17%	39 24%	44 13%	62 15%	64 23%	89 24%	106 14%	153 24%	197 17%	60 29%	44 8%	75 19%	210 15%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 42

(APR22)Q13. Taxation. Which party do you think has the best policies on Taxation? The Conservatives, Labour, Liberal Democrats .... or some other party?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure					ONS Regions							Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +			
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402		
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402		
Labour	394	8	286	27	14	60	346	68	200	193	47	197	142	116	134	258	107	99	90	56	328	43	32	209	30	57	47	188	160	416		
	28%	4%	64%	25%	7%	14%	39%	11%	31%	26%	32%	30%	31%	26%	29%	28%	32%	23%	28%	30%	27%	36%	8%	58%	29%	27%	19%	28%	33%	30%		
Conservatives	284	150	29	8	37	57	85	207	119	164	19	121	80	133	61	213	66	91	88	27	259	11	204	16	11	18	58	133	92	320		
	20%	79%	6%	7%	19%	13%	10%	33%	18%	22%	13%	19%	17%	29%	13%	23%	20%	21%	27%	14%	21%	10%	51%	5%	11%	8%	23%	20%	19%	23%		
Liberal Democrats	85	5	29	31	4	42	70	47	32	52	12	34	26	33	25	59	23	26	25	10	81	2	14	20	30	38	12	35	39	99		
	6%	3%	6%	29%	2%	9%	8%	7%	5%	7%	8%	5%	6%	7%	5%	6%	7%	6%	8%	5%	7%	1%	3%	6%	29%	18%	5%	5%	8%	7%		
Scottish National Party	28	-	1	-	-	25	27	25	15	13	4	12	6	10	12	16	-	-	-	-	-	28	-	1	-	25	-	17	11	35		
	2%	-	*	-	-	6%	3%	4%	2%	2%	2%	2%	1%	2%	3%	2%	-	-	-	-	-	23%	-	*	-	12%	-	3%	2%	2%		
Plaid Cymru	3	-	-	-	1	3	3	3	2	1	2	1	-	2	1	2	-	3	-	-	-	-	-	1	-	2	*	1	2	4		
	*	-	-	-	*	1%	*	1%	-	-	1%	*	-	1%	*	*	-	1%	-	-	-	-	-	*	-	1%	*	*	*	*		
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Reform UK	130	4	3	-	98	100	103	104	75	55	7	61	41	47	40	89	30	46	27	22	124	5	58	2	1	12	38	74	18	96		
	9%	2%	1%	-	52%	23%	12%	17%	12%	7%	5%	9%	9%	10%	9%	10%	9%	11%	8%	12%	10%	4%	15%	1%	*	6%	15%	11%	4%	7%		
Green party	86	-	26	14	-	53	80	53	45	41	6	48	35	17	27	52	14	27	26	13	78	7	1	41	9	18	2	32	52	89		
	6%	-	6%	13%	-	12%	9%	8%	7%	5%	4%	7%	8%	4%	6%	6%	4%	6%	8%	7%	6%	6%	*	11%	9%	8%	1%	5%	11%	6%		
Other	37	2	4	1	11	22	26	24	18	19	6	20	18	7	12	25	9	12	4	9	33	4	9	6	3	8	3	23	11	48		
	3%	1%	1%	1%	6%	5%	3%	4%	3%	2%	4%	3%	4%	2%	3%	3%	3%	3%	1%	5%	3%	3%	2%	2%	3%	4%	1%	3%	2%	3%		
None of these	95	1	11	7	9	22	33	23	38	57	11	44	34	24	34	58	19	40	23	5	79	7	16	18	4	7	32	48	15	85		
	7%	1%	3%	7%	5%	5%	4%	4%	6%	8%	8%	7%	7%	5%	7%	6%	6%	9%	7%	3%	6%	6%	4%	5%	4%	3%	13%	7%	3%	6%		
Don't know	259	19	59	20	16	57	115	76	100	159	34	114	77	63	116	141	67	91	42	46	234	13	65	46	15	25	56	118	85	210		
	18%	10%	13%	19%	9%	13%	13%	12%	15%	21%	23%	17%	17%	14%	25%	15%	20%	21%	13%	25%	19%	11%	16%	13%	14%	12%	23%	18%	17%	15%		

Fieldwork dates : Friday 21st to Monday 24th June 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - June 2024 - General Election (2)

Table 43  
**(OCT22)Q10COSTOFLIVING. Which party do you think has the best policies on.... Reducing the cost of living?  
 The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total			
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	504 36%	469 36%	429 38%	372 40%	358 39%	430 38%	421 38%	412 39%	389 39%	29 25%	241 36%	263 37%	165 43%	177 38%	162 29%	48 33%	117 50%	96 40%	81 36%	67 30%	95 29%	38 23%	125 38%	165 39%	96 35%	118 31%	289 38%	215 33%	409 35%	89 42%	250 44%	152 39%	519 37%	
Conservatives	217 15%	211 16%	199 18%	168 18%	159 17%	197 17%	190 17%	181 17%	173 17%	6 5%	123 18%	94 13%	20 5%	50 11%	147 26%	5 3%	15 6%	24 10%	26 12%	39 17%	108 33%	58 36%	60 18%	64 15%	38 14%	55 15%	124 16%	93 14%	203 17%	11 5%	101 18%	66 17%	244 17%	
Liberal Democrats	67 5%	65 5%	58 5%	54 6%	48 5%	62 5%	62 6%	60 6%	60 6%	2 2%	28 4%	39 5%	25 7%	18 4%	24 4%	16 11%	10 4%	10 4%	7 3%	13 6%	11 3%	1 *	20 6%	26 6%	14 5%	8 2%	45 6%	22 3%	57 5%	11 5%	15 3%	36 9%	72 5%	
Scottish National Party	27 2%	27 2%	27 2%	27 3%	26 3%	27 2%	27 2%	27 3%	27 3%	*	11 2%	16 2%	4 1%	18 4%	5 1%	2 1%	2 1%	10 4%	8 3%	3 1%	2 1%	1 *	5 2%	9 2%	1 *	12 3%	14 2%	13 2%	26 2%	-	16 3%	9 2%	32 2%	
Plaid Cymru	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	* *	1 *	-	-	1 *	-	-	-	-	-	-	1 1%	1 *	1 *	-	-	1 *	* *	1 *	-	1 *	-	-	2 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	127 9%	125 10%	85 8%	74 8%	84 9%	101 9%	101 9%	95 9%	88 9%	5 5%	80 12%	44 6%	27 7%	47 10%	53 10%	12 8%	15 6%	18 8%	29 13%	35 16%	18 5%	6 4%	17 5%	29 7%	29 11%	52 14%	46 6%	81 13%	118 10%	9 4%	75 13%	25 6%	97 7%	
Green party	61 4%	55 4%	53 5%	45 5%	46 5%	55 5%	53 5%	49 5%	49 5%	1 1%	26 4%	29 4%	32 8%	21 4%	8 1%	21 14%	11 5%	8 3%	13 6%	7 3%	1 *	-	16 5%	21 5%	5 2%	18 5%	37 5%	23 4%	55 5%	6 3%	28 5%	16 4%	58 4%	
Other	45 3%	42 3%	35 3%	24 3%	20 2%	33 3%	32 3%	29 3%	24 2%	2 2%	20 3%	24 3%	19 5%	18 4%	8 1%	8 6%	11 5%	13 6%	5 2%	5 2%	3 1%	1 1%	10 3%	19 4%	10 4%	5 1%	29 4%	16 2%	37 3%	8 4%	19 3%	15 4%	51 4%	
None of these	141 10%	125 10%	106 9%	75 8%	75 8%	91 8%	89 8%	87 8%	78 8%	31 27%	68 10%	72 10%	22 6%	50 11%	70 13%	5 3%	17 7%	17 7%	32 14%	26 12%	44 13%	23 14%	27 8%	42 10%	29 11%	42 11%	70 9%	71 11%	116 10%	25 12%	22 4%	18 5%	136 10%	
Don't know	212 15%	181 14%	138 12%	95 10%	95 10%	133 12%	129 12%	120 11%	109 11%	36 32%	74 11%	133 19%	70 18%	65 14%	78 14%	32 22%	38 16%	40 17%	25 11%	29 13%	49 15%	32 20%	46 14%	51 12%	49 18%	67 18%	97 13%	116 18%	156 13%	52 25%	43 8%	51 13%	191 14%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 44  
**(OCT22)Q10COSTOFLIVING. Which party do you think has the best policies on.... Reducing the cost of living?  
 The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Labour	504	15	342	43	19	92	434	107	256	247	61	266	181	143	174	324	143	126	132	64	444	39	60	251	43	73	75	221	208	519	
	36%	8%	77%	40%	10%	21%	49%	17%	40%	33%	41%	41%	39%	31%	38%	36%	43%	29%	41%	34%	37%	33%	15%	70%	41%	35%	30%	33%	43%	37%	
Conservatives	217	130	14	3	33	41	55	171	79	137	15	87	63	107	46	170	48	70	66	22	195	10	167	6	9	17	49	98	70	244	
	15%	68%	3%	3%	17%	9%	6%	27%	12%	18%	10%	13%	14%	24%	10%	19%	14%	16%	20%	12%	16%	8%	42%	2%	9%	8%	20%	15%	14%	17%	
Liberal Democrats	67	3	11	32	-	42	53	45	25	41	8	35	26	20	21	46	20	27	11	7	62	2	7	15	23	27	7	23	37	72	
	5%	2%	2%	30%	-	10%	6%	7%	4%	5%	5%	5%	6%	4%	5%	5%	6%	6%	3%	4%	5%	1%	2%	4%	23%	13%	3%	4%	8%	5%	
Scottish National Party	27	-	*	-	-	26	27	26	17	10	5	11	7	8	13	14	-	-	-	-	-	27	-	1	-	25	*	17	10	32	
	2%	-	*	-	-	6%	3%	4%	3%	1%	3%	2%	1%	2%	3%	2%	-	-	-	-	-	23%	-	*	-	12%	*	2%	2%	2%	
Plaid Cymru	1	-	-	-	-	1	1	1	-	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	1	*	1	-	2	
	*	-	-	-	-	*	*	*	-	*	1%	-	-	-	-	*	-	*	-	-	-	-	-	-	-	1%	*	*	-	*	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	127	4	2	2	99	102	104	106	73	55	9	58	36	45	43	82	29	49	26	19	121	4	58	3	1	10	40	71	16	97	
	9%	2%	*	2%	52%	23%	12%	17%	11%	7%	6%	9%	8%	10%	9%	9%	9%	11%	8%	10%	10%	3%	15%	1%	1%	5%	16%	11%	3%	7%	
Green party	61	1	15	8	2	38	53	39	34	27	6	30	23	17	17	40	13	23	14	5	54	5	2	26	7	11	4	24	33	58	
	4%	*	3%	7%	1%	9%	6%	6%	5%	4%	4%	5%	5%	4%	4%	4%	4%	5%	4%	3%	4%	4%	1%	7%	6%	5%	2%	4%	7%	4%	
Other	45	4	8	3	12	24	32	27	28	17	6	28	19	7	15	26	12	15	7	8	42	4	12	7	6	10	2	29	15	51	
	3%	2%	2%	2%	7%	5%	4%	4%	4%	2%	4%	4%	4%	2%	3%	3%	3%	3%	2%	4%	3%	3%	3%	2%	6%	5%	1%	4%	3%	4%	
None of these	141	9	18	5	14	32	50	41	51	89	16	50	47	46	47	93	22	63	25	17	114	14	44	24	4	15	36	69	35	136	
	10%	5%	4%	4%	7%	7%	6%	6%	8%	12%	10%	8%	10%	10%	10%	10%	7%	15%	8%	9%	9%	12%	11%	7%	4%	7%	15%	10%	7%	10%	
Don't know	212	25	37	13	11	41	78	66	82	130	23	86	57	59	87	115	47	61	43	46	184	15	46	28	10	19	35	117	60	191	
	15%	13%	8%	12%	6%	9%	9%	10%	13%	17%	16%	13%	12%	13%	19%	13%	14%	14%	13%	24%	15%	13%	12%	8%	10%	9%	14%	17%	12%	14%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 45  
**OCT20Q13B. Which party do you think has the best policies on .... Handling Britain's future relationship with the European Union?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Labour	386 28%	362 28%	328 29%	283 30%	282 31%	338 30%	327 30%	317 30%	300 30%	22 20%	205 31%	179 25%	123 32%	128 28%	134 24%	35 23%	89 38%	69 29%	59 26%	57 26%	77 23%	32 20%	98 30%	122 29%	81 30%	85 23%	220 29%	166 26%	293 25%	89 42%	204 36%	102 26%	405 29%
Conservatives	205 15%	198 15%	185 16%	159 17%	152 17%	183 16%	180 16%	176 17%	164 16%	7 6%	106 16%	100 14%	15 4%	54 12%	137 25%	3 2%	11 5%	30 13%	24 11%	29 13%	108 32%	58 36%	57 17%	60 14%	37 14%	51 14%	117 16%	88 14%	187 16%	16 7%	91 16%	65 17%	219 16%
Liberal Democrats	155 11%	149 11%	145 13%	132 14%	120 13%	147 13%	145 13%	142 13%	138 14%	3 3%	78 12%	74 10%	53 14%	54 12%	48 9%	22 15%	30 13%	28 12%	26 11%	18 8%	30 9%	4 3%	59 18%	45 11%	22 8%	29 8%	104 14%	51 8%	136 12%	17 8%	66 12%	59 15%	190 14%
Scottish National Party	43 3%	43 3%	43 4%	42 4%	41 5%	42 4%	42 4%	42 4%	42 4%	*	18 3%	24 3%	11 3%	21 4%	11 2%	9 4%	11 4%	10 4%	6 3%	5 2%	1 1%	10 3%	13 3%	4 1%	16 4%	23 3%	19 3%	41 4%	1 *	22 4%	14 4%	52 4%	
Plaid Cymru	6 *	6 *	6 1%	4 *	4 *	4 *	4 *	4 *	4 *	-	1 *	5 1%	-	2 1%	4 1%	-	-	2 1%	-	3 1%	1 *	1 *	1 *	5 1%	*	-	6 1%	*	6 1%	-	2 *	4 *	7 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	162 12%	155 12%	122 11%	105 11%	107 12%	134 12%	133 12%	128 12%	120 12%	6 5%	103 15%	57 8%	25 7%	59 13%	78 14%	13 9%	12 5%	21 9%	38 17%	48 21%	30 9%	16 10%	26 8%	33 8%	46 17%	57 15%	60 8%	102 16%	155 13%	6 3%	94 16%	33 9%	131 9%
Green party	70 5%	63 5%	61 5%	55 6%	42 5%	61 5%	61 6%	56 5%	56 6%	1 1%	24 4%	39 5%	49 13%	14 3%	7 1%	29 20%	20 8%	7 3%	7 3%	6 2%	2 *	*	14 4%	36 8%	9 3%	12 3%	50 7%	20 3%	68 6%	3 1%	20 4%	40 10%	58 4%
Other	39 3%	33 3%	26 2%	21 2%	21 2%	22 2%	22 2%	21 2%	21 2%	5 4%	14 2%	25 4%	16 4%	11 2%	13 2%	6 4%	9 3%	7 2%	4 2%	5 2%	7 2%	5 3%	4 1%	23 5%	6 2%	6 2%	27 4%	12 2%	28 2%	11 5%	14 3%	11 3%	47 3%
None of these	103 7%	87 7%	64 6%	40 4%	44 5%	59 5%	58 5%	52 5%	46 5%	30 26%	48 7%	55 8%	19 5%	44 9%	41 7%	5 3%	14 6%	23 10%	21 9%	12 6%	28 9%	13 8%	19 6%	29 7%	23 8%	32 8%	48 6%	55 8%	83 7%	19 9%	11 2%	11 3%	92 7%
Don't know	232 17%	205 16%	151 13%	94 10%	98 11%	140 12%	133 12%	123 12%	105 11%	39 35%	73 11%	157 22%	74 19%	76 16%	82 15%	32 22%	41 18%	40 17%	37 16%	39 18%	43 13%	29 18%	37 11%	59 14%	45 16%	91 24%	97 13%	135 21%	181 15%	50 24%	46 8%	50 13%	201 14%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
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 s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 46

OCT20Q13B. Which party do you think has the best policies on .... Handling Britain's future relationship with the European Union?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Labour	386	22	268	20	12	48	316	70	196	189	48	193	139	103	139	242	108	98	85	63	335	32	48	203	31	51	55	162	168	405	
		28%	12%	60%	18%	6%	11%	36%	11%	30%	25%	32%	30%	23%	30%	26%	32%	23%	26%	33%	28%	27%	12%	56%	30%	24%	22%	24%	35%	29%	
Conservatives	205	115	24	6	26	36	60	151	75	131	13	78	62	96	45	158	46	75	62	12	187	10	154	9	7	10	54	99	53	219	
		15%	61%	5%	5%	13%	8%	7%	24%	12%	17%	9%	12%	13%	21%	10%	17%	14%	17%	19%	7%	15%	8%	39%	3%	7%	5%	22%	15%	11%	16%
Liberal Democrats	155	10	54	48	5	72	126	82	69	85	12	82	59	50	42	109	27	36	52	33	143	7	25	45	33	39	11	65	79	190	
		11%	5%	12%	44%	3%	16%	14%	13%	11%	11%	8%	13%	13%	11%	9%	12%	8%	8%	16%	18%	12%	6%	6%	13%	32%	19%	5%	10%	16%	14%
Scottish National Party	43	-	2	-	*	38	40	38	25	17	7	18	12	12	18	25	-	-	-	-	-	43	-	2	*	40	1	27	15	52	
		3%	-	*	-	9%	5%	6%	4%	2%	4%	3%	3%	3%	4%	3%	-	-	-	-	-	36%	-	1%	*	19%	*	4%	3%	4%	
Plaid Cymru	6	2	2	-	-	2	4	4	2	4	1	2	1	3	2	4	-	6	-	-	-	-	-	1	-	4	*	1	4	7	
		1%	1%	-	-	-	-	1%	1%	1%	-	-	-	1%	*	*	-	1%	-	-	-	-	-	*	-	2%	*	*	1%	*	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	162	11	7	1	113	117	123	128	87	75	10	71	47	72	40	119	40	60	36	21	150	6	78	5	1	16	47	94	21	131	
		12%	6%	1%	1%	60%	26%	14%	20%	14%	10%	7%	11%	10%	16%	9%	13%	12%	14%	11%	11%	12%	5%	20%	1%	*	8%	19%	14%	4%	9%
Green party	70	4	22	13	-	38	60	42	39	32	5	49	31	11	25	42	14	26	21	6	65	4	4	33	13	16	1	27	42	58	
		5%	2%	5%	12%	-	9%	7%	7%	6%	4%	8%	7%	3%	5%	5%	4%	6%	6%	3%	5%	3%	1%	9%	12%	8%	*	4%	9%	4%	
Other	39	2	7	*	9	19	26	21	18	21	10	17	15	10	13	25	7	14	7	6	35	4	10	9	3	6	5	22	11	47	
		3%	1%	2%	*	5%	4%	3%	3%	3%	7%	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%	
None of these	103	8	9	1	10	19	28	27	42	61	11	46	37	27	39	64	17	49	20	13	87	5	28	14	*	6	24	58	22	92	
		7%	4%	2%	1%	5%	4%	3%	4%	7%	8%	7%	8%	6%	8%	7%	5%	11%	6%	7%	7%	4%	7%	4%	*	3%	9%	9%	5%	7%	
Don't know	232	14	52	20	15	51	103	65	92	140	31	95	56	67	99	124	76	71	42	33	213	10	50	40	15	22	50	114	68	201	
		17%	7%	12%	18%	8%	12%	12%	10%	14%	21%	15%	12%	15%	21%	14%	23%	16%	13%	18%	18%	8%	13%	11%	14%	11%	20%	17%	14%	14%	

Fieldwork dates : Friday 21st to Monday 24th June 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

### Ipsos Political Monitor - June 2024 - General Election (2)

Table 47

**OCT20Q13E. Which party do you think has the best policies on .... Healthcare?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		Decided to vote for?		UnWgt Total					
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority	Definitely decided	May change mind	
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	578 41%	541 42%	492 43%	410 44%	383 42%	497 44%	482 44%	464 44%	431 43%	30 27%	288 43%	288 40%	178 46%	193 42%	207 37%	61 41%	117 50%	102 43%	91 40%	97 43%	111 33%	47 29%	137 42%	202 47%	118 43%	121 32%	339 45%	239 37%	466 40%	107 51%	260 46%	190 49%	580 41%	
Conservatives	129 9%	126 10%	115 10%	109 12%	101 11%	115 10%	114 10%	113 11%	110 11%	1 1%	72 11%	56 8%	15 4%	26 6%	89 16%	8 5%	7 3%	9 4%	17 8%	16 7%	72 22%	45 28%	27 8%	39 9%	23 9%	39 10%	67 9%	62 10%	121 10%	5 2%	55 10%	45 12%	148 11%	
Liberal Democrats	102 7%	101 8%	95 8%	84 9%	85 9%	98 9%	96 9%	93 9%	90 9%	1 1%	45 7%	54 8%	32 8%	28 6%	41 7%	11 9%	22 6%	14 6%	14 6%	12 5%	29 9%	8 5%	40 12%	30 7%	18 7%	14 4%	70 9%	32 5%	96 8%	6 3%	34 6%	46 12%	127 9%	
Scottish National Party	35 3%	35 3%	34 3%	31 3%	30 3%	33 3%	31 3%	31 3%	31 3%	2 2%	16 2%	18 3%	6 2%	19 4%	10 2%	-	6 3%	11 5%	8 3%	6 2%	4 1%	1 *	7 2%	15 3%	1 *	12 3%	22 3%	13 2%	34 3%	1 *	19 3%	7 2%	41 3%	
Plaid Cymru	5 -	5 -	5 -	3 -	3 -	3 -	3 -	3 -	3 -	-	3 *	3 *	-	4 1%	1 *	-	-	4 2%	1 *	-	1 1%	1 *	1 1%	3 1%	* *	-	5 1%	* *	5 *	-	2 *	3 1%	7 *	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	123 9%	119 9%	85 8%	74 8%	80 9%	94 8%	93 8%	89 8%	85 9%	7 6%	68 10%	52 7%	22 6%	48 10%	53 10%	8 5%	14 6%	18 8%	30 13%	31 14%	22 7%	6 4%	17 5%	27 6%	26 9%	53 14%	44 6%	78 12%	114 10%	9 4%	74 13%	17 4%	93 7%	
Green party	63 4%	58 4%	53 5%	46 5%	48 5%	54 5%	54 5%	50 5%	49 5%	4 3%	26 4%	31 4%	40 10%	15 3%	8 1%	25 17%	14 6%	8 3%	7 3%	5 2%	3 1%	2 1%	16 5%	21 5%	6 2%	20 5%	36 5%	27 4%	55 5%	8 4%	28 5%	17 4%	63 4%	
Other	40 3%	37 3%	35 3%	29 3%	29 3%	32 3%	32 3%	32 3%	29 3%	3 3%	23 3%	17 2%	10 3%	15 3%	14 3%	2 1%	9 4%	11 4%	5 2%	4 2%	10 3%	5 3%	14 4%	14 3%	4 2%	7 2%	29 4%	11 2%	28 2%	12 6%	19 3%	14 3%	48 3%	
None of these	146 10%	124 10%	99 9%	74 8%	83 9%	102 9%	100 9%	97 9%	86 9%	31 28%	57 9%	89 12%	23 6%	46 10%	78 14%	10 6%	13 5%	23 10%	23 10%	32 14%	45 14%	25 15%	27 8%	36 8%	25 9%	59 16%	62 8%	84 13%	121 10%	23 11%	35 6%	15 4%	125 9%	
Don't know	181 13%	155 12%	118 10%	75 8%	71 8%	101 9%	100 9%	90 8%	83 8%	33 30%	71 11%	107 15%	58 15%	68 15%	55 10%	24 16%	34 14%	37 16%	31 14%	21 9%	34 10%	22 14%	40 12%	39 9%	50 18%	53 14%	78 10%	103 16%	137 12%	41 20%	46 8%	35 9%	170 12%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 48

**OCT20Q13E. Which party do you think has the best policies on .... Healthcare?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot.	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Labour	578	40	360	47	25	98	458	138	289	289	68	301	218	168	184	386	156	163	135	85	511	39	102	253	60	88	83	254	242	580	
	41%	21%	81%	43%	13%	22%	52%	22%	45%	38%	46%	46%	47%	37%	40%	42%	47%	38%	42%	45%	42%	33%	26%	70%	58%	42%	33%	42%	38%	50%	41%
Conservatives	129	87	3	1	14	24	26	110	41	88	4	46	34	65	27	99	30	53	37	6	119	4	106	2	1	5	39	55	35	148	
	9%	46%	1%	1%	8%	5%	3%	18%	6%	12%	3%	7%	7%	14%	6%	11%	9%	12%	11%	3%	10%	3%	27%	1%	1%	2%	16%	8%	7%	11%	
Liberal Democrats	102	14	20	41	3	56	76	71	47	55	10	52	37	33	29	70	24	24	39	10	95	4	31	20	22	30	5	38	59	127	
	7%	8%	4%	37%	1%	13%	9%	11%	7%	7%	7%	8%	8%	7%	6%	8%	7%	6%	12%	5%	8%	4%	8%	5%	22%	14%	2%	6%	12%	9%	
Scottish National Party	35	-	1	-	-	29	30	29	22	14	5	15	10	10	15	20	-	-	-	-	-	35	-	1	-	29	-	25	10	41	
	3%	-	*	-	-	7%	3%	5%	3%	2%	3%	2%	2%	2%	3%	2%	-	-	-	-	-	29%	-	*	-	14%	-	4%	2%	3%	
Plaid Cymru	5	2	*	-	-	3	3	5	4	1	1	4	1	2	2	3	-	5	-	-	-	-	-	2	-	2	*	*	4	7	
	-	1%	*	-	-	1%	*	1%	1%	-	*	1%	-	*	*	*	-	1%	-	-	-	-	-	1%	-	1%	*	*	1%	-	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK	123	3	1	1	91	94	95	96	65	57	5	54	37	41	42	79	22	45	28	22	115	5	55	2	3	12	42	62	18	93	
	9%	1%	*	1%	48%	21%	11%	15%	10%	8%	4%	8%	8%	9%	9%	9%	7%	10%	9%	12%	9%	4%	14%	*	3%	6%	17%	9%	4%	7%	
Green party	63	1	18	6	1	36	54	37	28	35	5	27	23	14	22	36	12	20	17	9	56	5	1	28	2	6	2	30	31	63	
	4%	*	4%	5%	1%	8%	6%	6%	4%	5%	3%	4%	5%	3%	5%	4%	4%	5%	5%	5%	5%	4%	*	8%	2%	3%	1%	5%	6%	4%	
Other	40	12	3	1	11	17	20	29	24	16	8	15	13	14	13	26	11	8	13	6	37	2	15	9	2	5	4	27	9	48	
	3%	6%	1%	1%	6%	4%	2%	5%	4%	2%	6%	2%	3%	3%	3%	3%	3%	2%	4%	3%	3%	2%	4%	3%	2%	2%	2%	4%	2%	3%	
None of these	146	14	15	7	17	35	50	49	42	104	25	50	38	54	50	92	33	56	27	12	118	17	44	23	5	17	46	71	29	125	
	10%	7%	3%	7%	9%	8%	6%	8%	7%	14%	17%	8%	8%	12%	11%	10%	10%	13%	8%	7%	10%	14%	11%	6%	5%	8%	19%	11%	6%	9%	
Don't know	181	17	25	6	27	50	75	67	84	96	17	86	49	52	76	101	46	60	29	37	164	9	44	22	8	17	26	107	48	170	
	13%	9%	6%	5%	14%	11%	8%	11%	13%	13%	12%	13%	11%	11%	17%	11%	14%	14%	9%	20%	13%	7%	11%	6%	8%	8%	11%	16%	10%	12%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - June 2024 - General Election (2)

Table 49

**OCT20Q13A. Which party do you think has the best policies on .... Asylum and immigration?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Labour	349 25%	331 25%	293 26%	259 28%	256 28%	306 27%	297 27%	289 27%	276 28%	19 17%	176 26%	172 24%	115 30%	112 24%	123 22%	30 21%	85 36%	62 26%	49 22%	57 26%	65 20%	32 20%	97 30%	113 27%	66 24%	74 19%	210 28%	139 21%	266 23%	81 38%	180 32%	85 22%	386 28%
Conservatives	170 12%	155 12%	146 13%	120 13%	118 13%	143 13%	139 13%	133 13%	124 12%	10 9%	93 14%	76 11%	24 6%	49 11%	98 18%	10 7%	13 6%	27 11%	22 10%	21 9%	77 23%	39 24%	44 14%	59 14%	29 11%	38 10%	104 14%	67 10%	149 13%	15 7%	73 13%	55 14%	193 14%
Liberal Democrats	94 7%	90 7%	84 7%	74 8%	61 7%	83 7%	83 7%	81 8%	78 8%	2 2%	45 7%	46 7%	35 9%	26 6%	33 6%	23 15%	12 5%	13 5%	13 6%	11 5%	22 7%	2 1%	25 8%	34 8%	15 5%	20 5%	60 8%	34 5%	81 7%	13 6%	33 6%	41 11%	95 7%
Scottish National Party	29 2%	29 2%	29 3%	29 3%	28 3%	29 3%	29 3%	29 3%	29 3%	*	13 2%	16 2%	4 1%	19 4%	7 1%	2 1%	10 4%	9 4%	5 2%	2 1%	1 1%	4 1%	12 3%	2 1%	12 3%	16 2%	13 2%	29 2%	-	15 3%	9 2%	36 3%	
Plaid Cymru	3	3	3	3	3	3	3	3	3	-	1	1	-	1	1	-	-	-	-	-	1	1	1	2	-	-	3	-	3	-	3	-	4
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	240 17%	233 18%	186 16%	158 17%	155 17%	198 17%	195 18%	187 18%	172 17%	15 14%	143 21%	92 13%	41 11%	99 21%	99 18%	15 10%	26 11%	41 17%	58 26%	53 24%	46 14%	22 14%	49 15%	54 13%	60 22%	77 20%	103 14%	137 21%	224 19%	15 7%	119 21%	64 16%	198 14%
Green party	82 6%	76 6%	72 6%	64 7%	68 7%	75 7%	75 7%	70 7%	70 7%	3 2%	28 4%	48 7%	49 13%	25 5%	8 1%	25 17%	25 10%	11 4%	15 6%	6 3%	2 1%	*	21 7%	34 8%	9 3%	18 5%	55 7%	27 4%	76 6%	7 3%	34 6%	32 8%	82 6%
Other	54 4%	50 4%	44 4%	36 4%	39 4%	44 4%	43 4%	43 4%	40 4%	6 5%	18 3%	36 5%	14 4%	22 5%	18 3%	2 2%	11 5%	14 6%	9 4%	11 5%	7 2%	1 1%	12 4%	24 6%	11 4%	8 2%	35 5%	19 3%	43 4%	11 5%	18 3%	19 5%	56 4%
None of these	144 10%	127 10%	107 9%	80 9%	83 9%	99 9%	95 9%	95 9%	88 9%	33 29%	59 9%	84 12%	26 7%	39 9%	78 14%	9 6%	17 7%	18 8%	21 9%	23 10%	55 17%	34 21%	27 8%	34 8%	26 10%	56 15%	61 8%	82 13%	114 10%	29 14%	37 6%	16 4%	146 10%
Don't know	236 17%	207 16%	168 15%	111 12%	101 11%	151 13%	146 13%	131 12%	118 12%	25 22%	93 14%	142 20%	76 20%	71 15%	90 16%	31 21%	44 19%	41 17%	30 13%	35 16%	55 16%	28 18%	47 14%	59 14%	54 20%	76 20%	106 14%	130 20%	194 16%	40 19%	59 10%	69 18%	206 15%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
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### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 50

#### OCT20Q13A. Which party do you think has the best policies on .... Asylum and immigration?

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot.	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	349	12	251	21	1	42	293	53	176	173	40	171	122	100	120	222	94	98	77	56	304	25	35	188	33	47	51	155	144	386
	25%	6%	56%	19%	1%	9%	33%	8%	27%	23%	27%	26%	27%	22%	26%	24%	28%	22%	24%	30%	25%	21%	9%	52%	32%	22%	20%	23%	30%	28%
Conservatives	170	108	18	10	6	18	36	126	73	97	17	68	48	79	41	127	37	57	55	16	150	6	114	6	8	11	38	81	51	193
	12%	57%	4%	9%	3%	4%	4%	20%	11%	13%	11%	11%	10%	17%	9%	14%	11%	13%	17%	8%	12%	5%	29%	2%	8%	5%	15%	12%	10%	14%
Liberal Democrats	94	5	29	32	-	43	72	48	37	56	11	57	36	29	29	65	29	27	23	12	90	2	8	28	22	28	6	32	56	95
	7%	2%	6%	30%	-	10%	8%	8%	6%	7%	7%	9%	8%	6%	6%	7%	9%	6%	7%	6%	7%	2%	2%	8%	22%	13%	2%	5%	12%	7%
Scottish National Party	29	-	-	*	-	27	27	27	19	11	5	13	8	9	12	17	-	-	-	-	-	29	-	-	*	28	-	18	12	36
	2%	-	-	*	-	6%	3%	4%	3%	1%	4%	2%	2%	3%	2%	2%	-	-	-	-	-	25%	-	-	*	13%	-	3%	2%	3%
Plaid Cymru	3	-	*	-	-	2	3	2	1	1	1	1	-	3	-	3	-	3	-	-	-	-	-	1	-	1	-	1	2	4
	*	-	*	-	-	1%	*	2	*	*	1%	*	-	1%	-	*	-	1%	-	-	-	-	-	*	-	1%	-	*	*	*
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	240	17	19	6	145	158	178	175	116	123	16	117	87	90	58	177	58	89	58	25	225	10	113	16	8	33	54	145	41	198
	17%	9%	4%	6%	76%	36%	20%	28%	18%	16%	11%	18%	19%	20%	13%	19%	17%	20%	18%	13%	19%	8%	28%	4%	8%	16%	22%	22%	8%	14%
Green party	82	4	28	11	-	43	72	48	46	36	4	47	32	17	29	48	14	22	28	13	76	5	7	40	7	14	3	31	49	82
	6%	2%	6%	10%	-	10%	8%	8%	7%	5%	3%	7%	7%	4%	6%	5%	4%	5%	9%	7%	6%	4%	2%	11%	7%	7%	1%	5%	10%	6%
Other	54	5	10	3	18	27	37	32	28	27	10	26	29	12	13	41	9	22	11	7	46	6	19	11	2	6	7	29	19	56
	4%	3%	2%	2%	10%	6%	4%	5%	4%	4%	7%	4%	6%	3%	3%	4%	3%	5%	3%	4%	4%	5%	5%	3%	2%	3%	3%	4%	4%	4%
None of these	144	17	25	9	5	29	54	46	43	100	23	38	33	57	51	90	29	54	21	22	114	18	43	26	9	19	42	65	37	146
	10%	9%	6%	8%	3%	7%	6%	7%	7%	13%	15%	6%	7%	12%	11%	10%	9%	12%	7%	12%	9%	15%	11%	7%	9%	9%	17%	10%	8%	10%
Don't know	236	22	65	17	14	50	115	72	106	130	22	113	65	58	108	123	65	63	51	38	210	18	58	44	13	22	48	113	76	206
	17%	12%	15%	15%	7%	11%	13%	11%	16%	17%	15%	17%	14%	13%	23%	13%	19%	15%	16%	20%	17%	15%	15%	12%	12%	10%	19%	17%	16%	15%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 51  
**(OCT22)Q10CRIME. Which party do you think has the best policies on.... Crime and anti-social behaviour?  
 The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		Decided to vote for?		UnWgt Total					
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority	Definitely decided	May change mind	
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	416 30%	396 30%	366 32%	310 33%	312 34%	374 33%	364 33%	349 33%	329 33%	17 15%	211 31%	204 29%	111 29%	161 35%	144 26%	39 26%	72 31%	83 35%	78 34%	62 28%	82 25%	29 18%	101 31%	132 31%	89 33%	95 25%	232 31%	184 28%	336 29%	78 37%	213 37%	110 28%	438 31%	
Conservatives	214 15%	200 15%	184 16%	155 17%	149 16%	179 16%	174 16%	169 16%	159 16%	9 8%	115 17%	97 14%	40 10%	52 11%	121 22%	9 6%	31 13%	26 11%	27 12%	31 14%	90 27%	47 29%	50 15%	73 17%	36 13%	55 14%	123 16%	90 14%	186 16%	23 11%	93 16%	75 19%	227 16%	
Liberal Democrats	54 4%	53 4%	51 4%	46 5%	43 5%	52 5%	51 5%	50 5%	46 5%	1 1%	35 5%	18 2%	14 4%	13 3%	27 5%	10 6%	4 2%	5 2%	8 4%	12 5%	15 4%	3 2%	20 6%	14 3%	7 3%	12 3%	35 5%	19 3%	49 4%	5 2%	23 4%	21 5%	68 5%	
Scottish National Party	26 2%	26 2%	26 2%	25 3%	24 3%	26 2%	26 2%	26 2%	25 3%	*	11 2%	14 2%	4 1%	15 3%	7 1%	-	4 2%	9 4%	7 3%	5 2%	2 1%	-	5 2%	13 3%	1 *	7 2%	18 2%	8 1%	25 2%	1 *	15 3%	7 2%	31 2%	
Plaid Cymru	3 *	3 *	3 *	2 *	2 *	2 *	2 *	2 *	2 *	-	*	2 *	1 *	1 *	1 *	1 *	-	1 *	-	-	1 *	1 *	1 *	2 *	-	-	3 *	-	3 *	-	2 *	1 *	5 *	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	162 12%	156 12%	117 10%	101 11%	106 12%	132 12%	132 12%	127 12%	117 12%	6 6%	102 15%	57 8%	33 9%	62 13%	67 12%	15 10%	18 8%	25 11%	37 16%	38 17%	29 9%	13 8%	21 6%	33 8%	45 16%	63 17%	54 7%	108 17%	154 13%	6 3%	88 15%	33 9%	126 9%	
Green party	57 4%	48 4%	46 4%	39 4%	40 4%	47 4%	47 4%	43 4%	43 4%	3 3%	16 2%	34 5%	37 10%	17 4%	2 *	21 14%	16 7%	9 4%	8 4%	1 1%	1 *	-	13 4%	22 5%	5 2%	17 4%	35 5%	22 3%	52 4%	5 2%	21 4%	20 5%	54 4%	
Other	50 4%	44 3%	36 3%	31 3%	30 3%	34 3%	32 3%	32 3%	31 3%	5 4%	19 3%	31 4%	17 5%	16 3%	16 3%	8 5%	10 4%	9 4%	7 3%	6 3%	10 3%	2 1%	13 4%	24 6%	3 1%	9 2%	37 5%	13 2%	35 3%	14 7%	18 3%	17 4%	57 4%	
None of these	139 10%	117 9%	89 8%	69 7%	78 9%	92 8%	90 8%	88 8%	82 8%	31 28%	61 9%	77 11%	20 5%	41 9%	78 14%	7 4%	14 6%	18 7%	23 10%	32 14%	46 14%	27 17%	28 9%	32 8%	34 12%	45 12%	60 8%	78 12%	117 10%	19 9%	34 6%	23 6%	135 10%	
Don't know	283 20%	258 20%	212 19%	154 17%	128 14%	193 17%	186 17%	175 17%	162 16%	40 35%	99 15%	180 25%	107 28%	85 18%	91 16%	39 27%	67 29%	53 22%	32 14%	36 16%	56 17%	38 24%	74 23%	82 19%	52 19%	76 20%	155 21%	128 20%	221 19%	59 28%	66 12%	82 21%	261 19%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 52

**(OCT22)Q10CRIME. Which party do you think has the best policies on.... Crime and anti-social behaviour?  
The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	416	11	282	36	14	72	354	83	208	206	51	206	152	125	135	276	114	111	94	69	368	29	59	213	47	70	50	205	161	438
	30%	6%	63%	33%	7%	16%	40%	13%	32%	27%	34%	32%	33%	28%	29%	30%	34%	26%	29%	37%	30%	24%	15%	59%	46%	33%	20%	31%	33%	31%
Conservatives	214	121	35	5	18	30	66	152	82	132	15	91	54	96	59	149	64	65	60	12	194	12	158	11	2	5	53	90	71	227
	15%	64%	8%	5%	10%	7%	7%	24%	13%	17%	10%	14%	12%	21%	13%	16%	19%	15%	19%	6%	16%	10%	40%	3%	2%	2%	21%	13%	15%	16%
Liberal Democrats	54	3	12	29	*	33	45	35	22	32	8	23	17	23	12	40	14	18	17	2	51	2	5	6	19	24	5	20	29	68
	4%	1%	3%	26%	*	7%	5%	6%	3%	4%	5%	4%	4%	5%	3%	4%	4%	4%	5%	1%	4%	2%	1%	2%	18%	12%	2%	3%	2%	5%
Scottish National Party	26	-	*	-	-	24	25	24	19	7	4	16	10	7	10	16	-	-	-	-	-	26	-	1	-	23	-	17	9	31
	2%	-	*	-	-	6%	3%	4%	3%	1%	2%	2%	2%	1%	2%	2%	-	-	-	-	-	22%	-	*	-	11%	-	2%	2%	2%
Plaid Cymru	3	-	*	-	-	2	3	2	1	2	1	-	*	2	1	2	-	3	-	-	-	-	-	1	-	2	-	2	1	5
	*	-	*	-	-	1%	*	*	*	*	1%	-	*	*	*	*	-	1%	-	-	-	-	-	*	-	1%	-	*	*	*
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	162	5	4	6	116	124	128	129	86	75	8	79	50	58	51	108	35	56	44	20	152	6	69	11	3	19	39	100	23	126
	12%	3%	1%	6%	61%	28%	14%	21%	13%	10%	5%	12%	11%	13%	11%	12%	10%	13%	14%	11%	12%	5%	17%	3%	3%	9%	16%	15%	5%	9%
Green party	57	-	20	1	-	30	50	30	31	26	5	30	19	11	22	30	13	13	18	6	49	6	-	26	*	5	-	24	32	54
	4%	-	4%	1%	-	7%	6%	5%	5%	3%	3%	5%	4%	2%	5%	3%	4%	3%	6%	3%	4%	5%	-	7%	*	3%	-	4%	7%	4%
Other	50	4	11	1	11	24	35	28	22	28	7	21	19	10	20	29	11	22	5	8	43	4	11	13	3	9	4	32	13	57
	4%	2%	3%	*	6%	5%	4%	4%	3%	4%	4%	3%	4%	2%	4%	3%	3%	5%	2%	4%	4%	4%	3%	4%	3%	4%	2%	5%	3%	4%
None of these	139	21	18	1	15	28	46	49	48	91	23	44	33	51	52	84	29	48	28	19	111	13	39	23	4	15	50	58	31	135
	10%	11%	4%	1%	8%	6%	5%	8%	7%	12%	15%	7%	7%	11%	11%	9%	9%	11%	9%	10%	9%	11%	10%	6%	3%	7%	20%	9%	6%	10%
Don't know	283	24	64	30	15	74	138	98	127	155	28	141	105	72	99	177	56	98	58	51	248	20	57	57	26	37	49	121	113	261
	20%	13%	14%	28%	8%	17%	16%	16%	20%	21%	19%	22%	23%	16%	22%	19%	17%	23%	18%	27%	20%	17%	14%	16%	25%	18%	20%	18%	23%	19%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
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 Weighted  
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### Ipsos Political Monitor - June 2024 - General Election (2)

Table 53

**OCT20Q13C. Which party do you think has the best policies on .... Education?**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	505 36%	469 36%	439 39%	377 40%	363 40%	443 39%	430 39%	420 40%	398 40%	24 21%	251 38%	249 35%	159 42%	181 39%	164 30%	54 36%	105 45%	91 38%	90 40%	69 31%	95 29%	39 25%	131 40%	152 36%	101 37%	121 32%	283 38%	222 34%	413 35%	87 41%	247 43%	161 41%	515 37%	
Conservatives	238 17%	229 18%	210 19%	177 19%	166 18%	203 18%	199 18%	192 18%	181 18%	13 12%	136 20%	102 14%	36 9%	52 11%	150 27%	12 8%	25 10%	26 11%	26 11%	38 17%	112 34%	61 38%	67 20%	81 19%	34 13%	56 15%	147 20%	91 14%	211 18%	23 11%	83 15%	79 20%	273 19%	
Liberal Democrats	78 6%	76 6%	70 6%	61 7%	59 7%	77 7%	74 7%	72 7%	64 6%	1 1%	34 5%	42 6%	15 4%	22 5%	41 7%	8 6%	7 3%	10 4%	11 5%	18 8%	23 7%	6 4%	28 9%	22 5%	14 5%	13 3%	50 7%	27 4%	70 6%	8 8%	35 6%	30 8%	93 7%	
Scottish National Party	36 3%	36 3%	36 3%	33 4%	32 4%	36 3%	33 3%	33 3%	33 3%	*	17 3%	18 3%	7 2%	19 4%	10 2%	2 1%	6 2%	11 4%	8 4%	7 3%	3 1%	1 *	4 1%	15 3%	4 1%	14 4%	18 2%	18 3%	35 3%	1 *	17 3%	10 3%	39 3%	
Plaid Cymru	3 -	3 -	3 -	3 -	3 -	3 -	3 -	3 -	3 -	-	2 *	1 *	- *	2 *	2 *	- *	- *	- *	2 1%	- *	- *	2 1%	2 1%	* 1%	2 *	* *	- *	3 *	* *	3 *	- *	3 *	* *	5 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	74 5%	72 6%	52 5%	47 5%	58 6%	64 6%	64 6%	63 6%	58 6%	5 4%	36 5%	35 5%	14 4%	34 7%	27 5%	7 4%	7 3%	9 4%	25 11%	18 8%	9 3%	3 2%	12 4%	18 4%	18 7%	26 7%	30 4%	44 7%	67 6%	7 3%	49 9%	6 1%	56 4%	
Green party	40 3%	36 3%	33 3%	30 3%	30 3%	36 3%	36 3%	32 3%	31 3%	3 3%	14 2%	20 3%	28 7%	9 2%	3 *	15 10%	13 6%	6 2%	4 2%	1 *	2 *	* *	14 4%	13 3%	2 1%	11 3%	27 4%	13 2%	34 3%	6 3%	18 3%	11 3%	42 3%	
Other	38 3%	38 3%	33 3%	27 3%	27 3%	30 3%	30 3%	29 3%	27 3%	1 1%	20 3%	18 3%	12 3%	13 3%	13 2%	4 3%	8 3%	7 3%	6 3%	4 3%	8 2%	5 3%	10 3%	14 3%	8 3%	7 2%	24 3%	15 2%	31 3%	7 3%	22 4%	9 2%	50 4%	
None of these	104 7%	88 7%	64 6%	43 5%	49 5%	62 6%	61 5%	56 5%	51 5%	29 26%	39 6%	65 9%	20 5%	47 10%	36 6%	7 5%	13 6%	23 10%	24 11%	12 6%	24 7%	12 8%	17 5%	31 7%	25 9%	31 8%	48 6%	55 8%	84 7%	20 10%	22 4%	11 3%	92 7%	
Don't know	286 20%	253 19%	191 17%	135 14%	125 14%	177 16%	174 16%	161 15%	150 15%	37 32%	119 18%	164 23%	91 24%	85 18%	110 20%	39 27%	52 22%	54 23%	31 14%	55 25%	55 17%	31 19%	44 13%	78 18%	65 24%	99 26%	122 16%	164 25%	231 20%	52 25%	74 13%	71 18%	237 17%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 54

#### OCT20Q13C. Which party do you think has the best policies on .... Education?

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	505	25	336	39	22	92	428	116	257	247	59	266	195	143	159	339	145	145	106	71	444	38	73	249	46	71	57	239	209	515
	36%	13%	75%	36%	12%	21%	48%	18%	40%	33%	39%	41%	42%	32%	35%	37%	43%	33%	33%	38%	37%	31%	18%	69%	45%	34%	23%	36%	43%	37%
Conservatives	238	129	11	10	33	52	63	180	81	156	12	90	60	114	59	173	50	82	69	26	217	10	166	15	11	17	55	109	73	273
	17%	68%	3%	9%	17%	12%	7%	29%	13%	21%	8%	14%	13%	25%	13%	19%	15%	19%	21%	14%	18%	8%	42%	4%	11%	8%	22%	16%	15%	19%
Liberal Democrats	78	7	18	31	7	44	62	50	33	44	12	31	25	34	13	60	19	19	30	8	73	2	18	12	16	25	11	26	40	93
	6%	3%	4%	29%	3%	10%	7%	8%	5%	6%	8%	5%	8%	3%	7%	7%	6%	4%	9%	4%	6%	1%	5%	3%	16%	12%	4%	4%	8%	7%
Scottish National Party	36	-	2	-	-	29	31	29	21	15	5	16	12	10	14	22	-	-	-	-	-	36	1	1	-	30	-	25	11	39
	3%	-	*	-	-	7%	3%	5%	3%	2%	4%	2%	3%	2%	3%	2%	-	-	-	-	-	30%	*	*	-	14%	-	4%	2%	3%
Plaid Cymru	3	-	-	-	-	3	3	3	2	2	1	1	*	3	-	3	-	3	-	-	-	-	-	1	-	2	*	1	2	5
	-	-	-	-	-	1%	*	1%	-	-	1%	*	-	1%	-	*	-	1%	-	-	-	-	-	*	-	1%	*	*	-	-
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	74	2	2	-	55	55	57	57	44	30	5	30	20	26	26	46	14	27	17	14	70	2	29	1	2	10	23	41	10	56
	5%	1%	*	-	29%	13%	6%	9%	7%	4%	3%	5%	4%	6%	6%	5%	4%	6%	5%	7%	6%	1%	7%	*	2%	5%	9%	6%	2%	4%
Green party	40	*	8	4	1	27	35	27	21	19	3	19	13	8	16	21	8	7	13	5	34	6	2	19	3	7	*	20	20	42
	3%	*	2%	4%	*	6%	4%	4%	3%	2%	2%	3%	3%	2%	3%	2%	3%	2%	4%	3%	3%	5%	2	5%	3%	3%	*	3%	4%	3%
Other	38	7	3	*	14	20	24	28	20	18	7	15	11	12	14	24	11	10	11	5	34	2	13	6	3	8	3	24	11	50
	3%	4%	1%	*	8%	5%	3%	4%	3%	2%	5%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	1%	3%	2%	3%	4%	1%	4%	2%	4%
None of these	104	4	11	8	12	31	42	35	40	64	14	47	34	28	41	62	14	49	21	11	82	9	22	20	1	9	25	56	23	92
	7%	2%	2%	7%	6%	7%	5%	6%	6%	8%	9%	7%	7%	6%	9%	7%	4%	11%	6%	6%	7%	7%	5%	6%	1%	4%	10%	8%	5%	7%
Don't know	286	16	56	16	46	87	143	103	127	159	30	135	89	74	118	163	73	92	57	48	261	16	76	37	21	33	74	128	85	237
	20%	9%	12%	15%	24%	20%	16%	16%	20%	21%	20%	21%	19%	16%	26%	18%	22%	21%	17%	26%	21%	14%	19%	10%	21%	15%	30%	19%	18%	17%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
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### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 55  
**(OCT22)Q10DEFENCE. Which party do you think has the best policies on.... Defence?  
 The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Would NOT vote	Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	343 24%	320 25%	298 26%	262 28%	265 29%	308 27%	297 27%	291 27%	278 28%	11 10%	177 26%	164 23%	106 28%	127 27%	110 20%	37 25%	69 29%	68 29%	59 26%	48 22%	62 19%	24 15%	78 24%	111 26%	75 28%	79 21%	189 25%	154 24%	278 24%	63 30%	186 33%	97 25%	358 26%	
Conservatives	376 27%	351 27%	304 27%	253 27%	244 27%	310 27%	300 28%	293 27%	272 28%	31 28%	212 32%	163 23%	66 17%	96 21%	215 39%	23 16%	42 18%	45 19%	51 22%	72 32%	143 43%	80 50%	105 32%	100 23%	77 28%	94 25%	205 27%	171 26%	326 28%	43 20%	146 26%	125 32%	403 29%	
Liberal Democrats	46 3%	45 3%	37 3%	35 4%	32 3%	40 4%	40 4%	39 4%	38 4%	1 1%	13 2%	31 4%	20 5%	9 2%	17 3%	10 7%	4 4%	5 1%	7 2%	10 3%	2 3%	10 3%	2 1%	17 5%	12 3%	2 1%	14 4%	30 4%	16 3%	42 4%	3 2%	11 2%	16 4%	43 3%
Scottish National Party	21 1%	21 2%	21 2%	20 2%	19 2%	21 2%	21 2%	21 2%	20 2%	-	7 1%	13 2%	1 *	14 3%	5 1%	-	1 1%	8 3%	7 3%	3 1%	3 1%	2 *	1 *	3 1%	8 2%	2 1%	8 2%	11 1%	10 2%	19 2%	1 *	15 3%	3 1%	23 2%
Plaid Cymru	3 .	1 .	1 .	1 .	1 .	1 .	1 .	1 .	1 .	2 2%	3 .	-	-	3 .	-	-	-	3 .	-	-	-	-	-	1 .	-	2 .	1 .	2 .	3 .	-	1 .	-	-	2 .
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	96 7%	91 7%	69 6%	57 6%	58 6%	71 6%	71 6%	67 6%	62 6%	6 5%	72 11%	21 3%	19 5%	36 8%	41 7%	9 6%	10 4%	16 7%	20 9%	25 11%	16 5%	4 3%	14 4%	25 6%	26 10%	31 8%	39 5%	57 9%	87 7%	9 4%	58 10%	19 5%	79 6%	
Green party	50 4%	47 4%	42 4%	37 4%	34 4%	42 4%	42 4%	38 4%	38 4%	4 3%	16 2%	29 4%	28 7%	15 3%	6 1%	17 11%	12 5%	3 1%	13 6%	4 2%	2 1%	1 *	11 3%	20 5%	6 2%	13 3%	31 4%	18 3%	42 4%	7 4%	20 4%	19 5%	52 4%	
Other	38 3%	35 3%	33 3%	25 3%	23 3%	28 2%	28 2%	26 2%	25 2%	2 2%	17 3%	21 3%	11 3%	16 3%	11 2%	1 1%	10 4%	11 5%	5 2%	4 2%	7 2%	2 1%	9 3%	20 5%	4 2%	4 1%	29 4%	9 1%	28 2%	10 5%	18 3%	12 3%	48 3%	
None of these	105 8%	88 7%	72 6%	54 6%	60 7%	72 6%	69 6%	66 6%	61 6%	18 16%	45 7%	60 8%	28 7%	37 8%	40 7%	10 7%	18 8%	18 8%	9 9%	14 6%	26 8%	11 7%	19 6%	32 7%	21 8%	34 9%	51 7%	55 8%	86 7%	20 9%	30 5%	8 2%	94 7%	
Don't know	324 23%	303 23%	254 22%	191 20%	175 19%	238 21%	235 21%	220 21%	201 20%	39 34%	108 16%	211 29%	103 27%	110 24%	111 20%	40 27%	63 27%	63 26%	47 21%	47 21%	64 19%	35 22%	70 21%	97 23%	58 21%	99 26%	167 22%	157 24%	268 23%	54 26%	86 15%	89 23%	300 21%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 56

**(OCT22)Q10DEFENCE. Which party do you think has the best policies on.... Defence?  
The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	343 24%	7 4%	245 55%	26 24%	12 6%	61 14%	306 34%	68 11%	183 28%	159 21%	39 26%	177 27%	144 31%	86 19%	109 24%	230 25%	80 24%	96 22%	88 27%	49 26%	291 24%	31 26%	31 8%	180 50%	33 32%	60 28%	39 16%	177 26%	127 26%	358 26%
Conservatives	376 27%	150 79%	53 12%	26 24%	54 28%	96 22%	150 17%	246 39%	142 22%	234 31%	25 17%	154 24%	105 23%	163 36%	101 22%	267 29%	94 28%	128 29%	112 34%	29 15%	343 28%	14 11%	216 54%	29 8%	23 22%	40 19%	82 33%	166 25%	129 27%	403 29%
Liberal Democrats	46 3%	-	6 1%	16 15%	2 1%	28 6%	34 4%	28 5%	8 1%	37 5%	6 4%	19 3%	15 3%	19 4%	11 2%	34 4%	9 3%	17 4%	9 3%	9 5%	45 4%	1 1%	2 *	7 2%	8 8%	11 5%	12 5%	19 3%	14 3%	43 3%
Scottish National Party	21 1%	-	1 *	-	-	19 4%	20 2%	19 3%	15 2%	6 1%	4 3%	11 2%	6 1%	8 2%	7 2%	13 1%	-	-	-	-	-	21 17%	-	1 *	-	19 9%	-	13 2%	8 2%	23 2%
Plaid Cymru	3 *	-	-	-	-	1 *	1 *	1 *	3 *	-	-	3 *	-	1 *	2 *	1 *	-	3 1%	-	-	-	-	-	1 *	-	-	-	2 *	1 *	2 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	96 7%	5 3%	3 1%	* *	73 38%	75 17%	77 9%	80 13%	44 7%	52 7%	5 4%	46 7%	26 6%	39 9%	29 6%	65 7%	19 6%	42 10%	17 5%	12 7%	87 7%	5 4%	49 12%	2 1%	1 1%	9 4%	23 9%	56 8%	17 4%	79 6%
Green party	50 4%	-	13 3%	5 4%	-	31 7%	44 5%	31 5%	30 5%	19 3%	5 4%	29 4%	16 3%	10 2%	20 4%	26 3%	12 4%	12 3%	10 3%	10 5%	44 4%	6 5%	-	27 7%	5 5%	10 5%	2 1%	21 3%	27 6%	52 4%
Other	38 3%	5 3%	9 2%	3 2%	9 5%	16 4%	25 3%	21 3%	22 3%	16 2%	6 4%	20 3%	11 2%	9 2%	16 3%	20 2%	11 3%	8 2%	6 2%	8 4%	31 3%	4 4%	7 2%	12 3%	4 3%	8 4%	2 1%	17 3%	18 4%	48 3%
None of these	105 8%	2 1%	14 3%	8 8%	12 6%	35 8%	50 6%	37 6%	44 7%	61 8%	18 12%	51 8%	31 7%	29 6%	44 9%	59 6%	21 6%	34 8%	25 8%	17 9%	91 7%	9 7%	22 6%	26 7%	1 1%	9 4%	36 15%	56 8%	14 3%	94 7%
Don't know	324 23%	19 10%	103 23%	25 23%	28 15%	78 18%	181 20%	98 15%	155 24%	169 22%	40 27%	141 22%	107 23%	89 20%	122 26%	195 21%	87 26%	94 22%	58 18%	55 29%	283 23%	30 25%	70 18%	77 21%	29 28%	45 21%	52 21%	144 22%	128 27%	300 21%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - June 2024 - General Election (2)

Table 57  
**(OCT22)Q10HOUSING. Which party do you think has the best policies on.... Housing?**  
**The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class					Ethnicity		Decided to vote for?		UnWgt Total						
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority	Definitely decided	May change mind	Total
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	502 36%	469 36%	426 38%	368 39%	363 40%	433 38%	418 38%	406 38%	387 39%	26 23%	254 38%	247 35%	157 41%	153 33%	192 35%	61 41%	96 41%	79 33%	74 33%	87 39%	105 32%	45 28%	131 40%	161 38%	94 35%	116 31%	292 39%	210 32%	409 35%	88 42%	246 43%	157 40%	529 38%	
Conservatives	140 10%	134 10%	127 11%	112 12%	98 11%	121 11%	120 11%	116 11%	114 11%	5 4%	71 11%	68 10%	23 6%	28 6%	89 16%	12 8%	11 5%	17 7%	11 5%	17 7%	71 8%	39 25%	38 12%	43 10%	18 6%	42 11%	81 9%	59 11%	132 11%	3 2%	64 11%	46 12%	152 11%	
Liberal Democrats	94 7%	92 7%	82 7%	72 8%	69 8%	85 8%	85 8%	83 8%	75 8%	3 3%	48 7%	45 6%	27 7%	33 7%	34 6%	14 9%	13 5%	15 6%	18 8%	12 5%	22 7%	3 2%	27 8%	29 7%	25 9%	13 4%	56 7%	38 6%	83 7%	11 5%	35 6%	40 10%	101 7%	
Scottish National Party	25 2%	25 2%	25 2%	24 3%	24 3%	25 2%	25 2%	25 2%	24 2%	* *	11 2%	14 2%	3 1%	15 3%	7 1%	- -	3 1%	8 3%	7 3%	4 2%	3 1%	1 *	3 1%	10 2%	3 1%	9 2%	13 2%	12 2%	24 2%	1 *	13 2%	6 2%	29 2%	
Plaid Cymru	5 *	5 *	5 *	3 *	3 *	3 *	3 *	3 *	3 *	- *	2 *	3 *	- *	3 1%	2 *	- -	- -	3 1%	- -	- -	2 1%	2 1%	1 *	4 1%	* *	- *	5 *	* *	5 *	- *	3 1%	2 *	6 *	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	112 8%	110 8%	74 7%	68 7%	74 8%	89 8%	89 8%	88 8%	81 8%	3 3%	71 11%	38 5%	18 5%	44 9%	51 9%	8 5%	10 4%	14 6%	30 13%	34 15%	16 5%	8 5%	14 4%	19 5%	30 11%	49 13%	34 4%	79 12%	104 9%	8 4%	70 12%	18 5%	79 6%	
Green party	66 5%	61 5%	54 5%	47 5%	47 5%	59 5%	57 5%	52 5%	51 5%	5 4%	25 4%	34 5%	32 8%	27 6%	7 1%	17 12%	13 6%	14 6%	4 2%	3 1%	1 1%	15 4%	26 6%	9 3%	17 5%	40 5%	26 4%	59 5%	7 3%	25 4%	24 6%	78 6%		
Other	43 3%	39 3%	38 3%	32 3%	29 3%	37 3%	37 3%	36 3%	32 3%	3 3%	17 2%	27 4%	11 3%	14 3%	18 3%	1 1%	11 4%	7 3%	7 3%	7 3%	11 3%	1 1%	13 4%	14 3%	12 5%	3 1%	27 4%	16 2%	30 3%	12 6%	15 3%	15 4%	51 4%	
None of these	146 10%	130 10%	109 10%	81 9%	82 9%	101 9%	99 9%	97 9%	86 9%	28 25%	68 10%	78 11%	28 7%	51 11%	68 12%	11 7%	17 7%	20 9%	30 13%	32 14%	36 11%	19 12%	22 7%	50 12%	30 11%	44 12%	73 10%	74 11%	119 10%	26 13%	43 8%	19 5%	135 10%	
Don't know	269 19%	236 18%	191 17%	127 14%	124 14%	177 16%	172 16%	155 15%	142 14%	39 35%	104 16%	160 22%	86 22%	95 21%	88 16%	25 17%	61 26%	61 26%	34 15%	26 12%	62 19%	41 26%	62 19%	71 17%	51 19%	84 22%	133 18%	135 21%	213 18%	55 26%	56 10%	63 16%	242 17%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 58

**(OCT22)Q10HOUSING. Which party do you think has the best policies on.... Housing?  
The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	502	33	330	37	26	91	420	124	246	255	59	245	166	155	172	321	142	134	121	63	434	42	78	239	39	71	69	230	203	529
	36%	18%	74%	34%	14%	21%	47%	20%	38%	34%	39%	38%	36%	34%	37%	35%	43%	31%	37%	34%	36%	35%	20%	66%	38%	34%	28%	34%	42%	38%
Conservatives	140	81	7	10	21	35	43	116	51	89	9	57	38	68	33	106	29	60	40	6	129	5	102	5	15	20	35	59	46	152
	10%	43%	2%	9%	11%	8%	5%	18%	8%	12%	6%	9%	8%	15%	7%	12%	9%	14%	12%	3%	11%	4%	26%	1%	15%	10%	14%	9%	9%	11%
Liberal Democrats	94	16	21	30	3	46	67	62	44	49	10	55	43	32	17	75	31	20	32	10	91	2	26	16	23	26	8	43	43	101
	7%	8%	5%	28%	1%	10%	8%	10%	7%	7%	7%	8%	9%	7%	4%	8%	9%	4%	10%	5%	7%	2%	7%	4%	22%	12%	3%	6%	4%	7%
Scottish National Party	25	-	-	-	-	23	23	23	17	8	3	14	9	8	8	17	-	-	-	-	-	25	-	-	-	23	*	17	8	29
	2%	-	-	-	-	5%	3%	4%	3%	1%	2%	2%	2%	2%	2%	2%	-	-	-	-	-	21%	-	-	-	11%	*	3%	2%	2%
Plaid Cymru	5	2	*	-	-	3	3	5	3	2	1	3	-	3	2	3	-	5	-	-	-	-	-	1	-	2	*	1	3	6
	*	1%	*	-	-	1%	*	1%	1%	*	1%	*	-	1%	*	*	-	1%	-	-	-	-	*	*	-	1%	*	*	1%	*
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	112	1	*	*	90	90	91	91	62	50	5	46	30	40	40	70	24	40	23	20	105	5	48	1	1	12	37	62	14	79
	8%	*	*	*	47%	21%	10%	14%	10%	7%	3%	7%	7%	9%	9%	8%	7%	9%	7%	11%	9%	4%	12%	*	1%	6%	15%	9%	3%	6%
Green party	66	1	21	7	2	37	58	38	34	32	8	31	21	19	22	40	10	21	18	10	58	7	3	30	8	13	3	25	38	78
	5%	*	5%	6%	1%	8%	7%	6%	5%	4%	5%	5%	5%	4%	5%	4%	3%	5%	5%	5%	6%	6%	1%	8%	7%	6%	1%	4%	8%	6%
Other	43	4	11	*	15	19	29	23	21	22	6	19	18	12	10	30	8	18	5	9	39	4	13	10	3	6	3	27	13	51
	3%	2%	2%	*	8%	4%	3%	4%	3%	3%	4%	3%	4%	3%	2%	3%	2%	4%	2%	5%	3%	3%	3%	3%	3%	3%	1%	4%	3%	4%
None of these	146	22	15	8	14	38	53	60	50	96	19	54	44	45	54	89	30	48	35	15	119	18	45	24	2	18	42	72	33	135
	10%	12%	3%	8%	8%	9%	6%	10%	8%	13%	12%	8%	10%	10%	12%	10%	9%	11%	11%	8%	10%	15%	11%	7%	2%	9%	17%	11%	7%	10%
Don't know	269	30	42	17	19	58	101	89	117	151	29	128	90	71	103	160	60	91	52	54	240	13	81	35	12	20	51	134	84	242
	19%	16%	9%	16%	10%	13%	11%	14%	18%	20%	20%	20%	19%	16%	22%	18%	18%	21%	16%	29%	20%	11%	20%	10%	12%	9%	21%	20%	17%	17%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 59

OCT20Q13G. Which party do you think has the best policies on .... The environment?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Labour	193	182	166	141	131	169	167	162	151	9	104	89	56	58	79	21	35	38	20	44	35	19	40	70	39	43	110	82	153	39	88	48	188
	14%	14%	15%	15%	14%	15%	15%	15%	15%	8%	15%	12%	15%	12%	14%	14%	15%	16%	9%	20%	10%	12%	12%	17%	14%	11%	15%	13%	13%	19%	15%	12%	13%
Conservatives	109	104	93	82	78	94	93	88	85	6	62	47	17	21	71	3	14	12	9	18	54	31	29	30	22	28	59	50	97	8	43	32	131
	8%	8%	8%	9%	9%	8%	8%	8%	9%	6%	9%	7%	4%	5%	13%	2%	6%	5%	4%	8%	16%	19%	9%	7%	8%	8%	8%	8%	8%	4%	8%	8%	9%
Liberal Democrats	86	82	79	67	69	76	76	75	70	4	35	51	20	19	48	6	13	8	11	14	34	9	22	28	20	16	50	36	79	7	42	27	96
	6%	6%	7%	7%	8%	7%	7%	7%	7%	3%	5%	7%	5%	4%	9%	4%	6%	3%	5%	6%	10%	6%	7%	7%	7%	4%	7%	6%	7%	3%	7%	7%	7%
Scottish National Party	20	20	20	20	20	20	20	20	20	*	7	13	4	12	4	2	3	5	7	2	2	-	4	5	1	10	9	11	20	-	10	7	21
	1%	2%	2%	2%	2%	2%	2%	2%	2%	*	1%	2%	1%	3%	1%	1%	1%	2%	3%	1%	2%	-	1%	1%	*	3%	1%	2%	2%	-	2%	2%	1%
Plaid Cymru	5	5	5	3	3	3	3	3	3	-	2	4	-	3	2	-	-	3	-	*	2	2	1	4	*	-	5	*	5	-	3	2	6
	*	*	*	*	*	*	*	*	*	-	*	1%	-	1%	*	-	-	1%	-	*	*	1%	*	1%	*	-	1%	*	*	-	1%	*	*
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	91	89	65	58	65	73	73	70	70	3	50	38	12	32	47	5	7	10	22	28	19	10	13	12	19	47	25	66	86	5	62	10	59
	6%	7%	6%	6%	7%	6%	7%	7%	7%	3%	7%	5%	3%	7%	8%	3%	3%	4%	10%	12%	6%	6%	4%	3%	7%	12%	3%	10%	7%	2%	11%	3%	4%
Green party	559	528	467	392	378	480	468	448	413	26	269	278	186	206	167	71	115	99	106	73	94	34	145	189	103	122	334	225	474	81	239	186	585
	40%	41%	41%	42%	41%	42%	42%	42%	41%	23%	40%	39%	48%	44%	30%	48%	49%	42%	47%	33%	28%	21%	44%	44%	38%	32%	44%	35%	40%	39%	42%	48%	42%
Other	60	55	45	40	38	46	44	43	40	5	27	33	22	16	21	10	12	8	9	8	13	9	15	25	10	10	40	20	48	12	29	20	73
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	6%	4%	4%	7%	5%	3%	4%	4%	4%	6%	5%	6%	4%	3%	5%	3%	4%	6%	5%	5%	5%
None of these	73	61	49	36	33	39	39	39	36	27	31	42	9	27	38	5	4	9	17	10	28	15	16	24	12	21	40	33	58	14	6	7	69
	5%	5%	4%	4%	4%	3%	4%	4%	4%	24%	5%	6%	2%	6%	7%	4%	2%	4%	8%	5%	8%	9%	5%	6%	5%	5%	5%	5%	5%	6%	1%	2%	5%
Don't know	205	175	141	95	97	130	122	113	108	33	83	121	58	70	77	25	32	45	26	25	51	32	42	37	45	81	79	126	157	45	49	51	174
	15%	13%	12%	10%	11%	12%	11%	11%	11%	29%	12%	17%	15%	15%	14%	17%	14%	19%	11%	11%	15%	20%	13%	9%	17%	22%	10%	19%	13%	21%	9%	13%	12%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 60

**OCT20Q13G. Which party do you think has the best policies on .... The environment?**

Base : All

	Total (Weighted)	Voting						Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ler	North excl. Scot	Mid- lands	South excl. London	Grea -ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	193	9	128	12	7	21	149	30	85	107	16	93	76	51	64	127	58	50	33	37	165	15	24	99	16	24	42	81	69	188
	14%	5%	29%	11%	4%	5%	17%	5%	13%	14%	11%	14%	16%	11%	14%	14%	17%	11%	10%	19%	14%	13%	6%	27%	16%	11%	17%	12%	14%	13%
Conservatives	109	67	10	1	9	12	21	79	46	63	8	42	18	55	34	73	24	38	32	13	102	2	82	6	4	4	24	49	36	131
	8%	35%	2%	1%	5%	3%	2%	12%	7%	8%	5%	6%	4%	12%	7%	8%	7%	9%	10%	7%	8%	2%	21%	2%	4%	2%	10%	7%	8%	9%
Liberal Democrats	86	9	18	36	6	45	63	54	40	46	8	45	21	34	31	55	21	23	29	8	78	5	25	20	20	23	11	37	38	96
	6%	5%	4%	33%	3%	10%	7%	9%	6%	6%	6%	7%	5%	8%	7%	6%	6%	5%	9%	4%	6%	4%	6%	6%	20%	11%	5%	5%	8%	7%
Scottish National Party	20	-	-	-	-	18	18	18	12	8	2	10	2	8	10	10	-	-	-	-	-	20	-	1	-	18	1	12	7	21
	1%	-	-	-	-	4%	2%	3%	2%	1%	1%	2%	-	2%	2%	1%	-	-	-	-	-	17%	-	*	-	9%	*	2%	2%	1%
Plaid Cymru	5	2	-	-	-	3	3	5	3	2	1	3	-	3	2	3	-	5	-	-	-	-	-	1	-	2	*	1	3	6
	-	1%	-	-	-	1%	*	1%	-	-	1%	-	-	1%	*	-	-	1%	-	-	-	-	-	*	-	1%	*	*	1%	-
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	91	*	*	5	67	74	74	74	40	51	2	34	25	35	28	61	18	28	24	19	88	2	32	5	1	12	38	44	10	59
	6%	*	*	5%	35%	17%	8%	12%	6%	7%	2%	5%	6%	8%	6%	7%	5%	6%	7%	10%	7%	2%	8%	1%	*	6%	15%	7%	2%	4%
Green party	559	61	223	41	61	194	417	255	277	280	74	285	206	165	174	371	122	175	152	65	496	45	132	176	52	103	61	263	235	585
	40%	32%	50%	38%	32%	44%	47%	40%	43%	37%	50%	44%	45%	36%	38%	41%	36%	40%	47%	35%	41%	37%	33%	49%	51%	49%	24%	39%	48%	42%
Other	60	11	14	3	9	25	38	35	28	31	8	28	27	19	14	46	16	12	15	13	55	4	17	12	3	8	6	35	19	73
	4%	6%	3%	2%	5%	6%	4%	6%	4%	4%	5%	4%	6%	4%	3%	5%	5%	3%	5%	7%	5%	3%	4%	3%	2%	4%	2%	5%	4%	5%
None of these	73	4	10	1	7	10	20	15	28	45	8	27	25	27	22	52	18	42	4	5	60	4	23	11	*	4	21	38	14	69
	5%	2%	2%	1%	3%	2%	2%	2%	4%	6%	5%	4%	6%	6%	5%	6%	5%	10%	1%	2%	5%	4%	6%	3%	*	2%	8%	6%	3%	5%
Don't know	205	26	44	10	25	39	83	65	85	120	21	84	59	56	82	115	57	62	35	29	170	22	62	30	6	13	44	110	51	174
	15%	14%	10%	10%	13%	9%	9%	10%	13%	16%	14%	13%	13%	12%	18%	13%	17%	14%	11%	15%	14%	19%	16%	8%	6%	6%	18%	16%	11%	12%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 61  
**(OCT23)Q11(M)Transport. Which party do you think has the best policies on.... Transport?  
 The Conservatives, Labour, Liberal Democrats .... or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		(6 to 10)
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	409 29%	389 30%	363 32%	321 34%	324 36%	370 33%	364 33%	356 34%	336 34%	20 18%	220 33%	187 26%	115 30%	132 29%	162 29%	35 24%	80 34%	70 30%	62 28%	69 31%	93 28%	40 25%	113 35%	123 29%	84 31%	89 24%	236 31%	173 27%	321 27%	87 41%	202 35%	106 27%	452 32%	
Conservatives	156 11%	144 11%	127 11%	108 12%	103 11%	123 11%	118 11%	114 11%	111 11%	12 11%	83 12%	70 10%	21 5%	43 9%	92 17%	8 5%	13 6%	21 9%	22 10%	23 10%	69 21%	42 26%	39 12%	50 12%	25 9%	42 11%	89 12%	67 10%	136 12%	16 7%	62 11%	58 15%	165 12%	
Liberal Democrats	63 5%	63 5%	57 5%	56 6%	44 5%	62 5%	60 5%	59 6%	57 6%	2 2%	33 5%	31 4%	24 6%	12 3%	27 5%	6 4%	18 8%	4 2%	8 3%	11 5%	16 5%	1 1%	21 7%	13 3%	18 7%	10 3%	35 5%	28 4%	60 5%	3 2%	24 4%	20 5%	64 5%	
Scottish National Party	33 2%	33 2%	31 3%	30 3%	31 3%	32 3%	32 3%	32 3%	32 3%	*	14 2%	18 3%	5 1%	18 4%	10 2%	2 1%	3 1%	10 4%	8 3%	7 3%	3 1%	*	4 1%	14 3%	3 1%	12 3%	18 2%	14 2%	31 3%	1 *	15 3%	8 2%	38 3%	
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	2 *	-	-	2 *	-	-	2 *	-	-	-	-	*	-	2 *	-	-	2 *	-	2 *	-	-	-	-	3 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	91 7%	89 7%	64 6%	57 6%	66 7%	76 7%	75 7%	75 7%	69 7%	1 1%	56 8%	35 5%	14 4%	31 7%	47 8%	9 6%	4 2%	7 3%	24 11%	32 14%	15 4%	4 3%	12 4%	17 4%	25 9%	38 10%	28 4%	63 10%	88 7%	3 2%	60 10%	12 3%	68 5%	
Green party	110 8%	98 8%	83 7%	69 7%	68 7%	88 8%	85 8%	79 7%	73 7%	6 5%	47 7%	53 7%	49 13%	42 9%	19 3%	21 14%	28 12%	20 9%	21 9%	11 5%	8 2%	2 1%	29 9%	45 10%	16 6%	20 5%	73 10%	36 6%	99 8%	10 5%	48 8%	41 11%	114 8%	
Other	31 2%	28 2%	28 2%	25 3%	23 3%	27 2%	27 2%	25 2%	25 2%	3 3%	9 1%	22 3%	13 3%	9 2%	9 2%	2 1%	11 5%	8 3%	1 *	5 2%	5 1%	1 1%	9 3%	16 4%	1 *	6 1%	25 3%	7 1%	22 2%	7 3%	15 3%	9 2%	45 3%	
None of these	116 8%	100 8%	76 7%	53 6%	60 7%	77 7%	77 7%	76 7%	65 7%	26 23%	53 8%	63 9%	18 5%	51 11%	47 9%	10 7%	8 3%	23 10%	28 12%	16 7%	31 9%	17 10%	26 8%	42 10%	19 7%	29 8%	68 9%	48 7%	100 8%	16 8%	36 6%	16 4%	105 7%	
Don't know	391 28%	355 27%	300 27%	215 23%	192 21%	274 24%	265 24%	244 23%	227 23%	44 39%	152 23%	236 33%	126 33%	124 27%	141 25%	56 38%	70 30%	72 30%	52 23%	50 22%	91 27%	52 33%	74 23%	105 25%	80 30%	132 35%	179 24%	212 33%	319 27%	67 32%	108 19%	117 30%	348 25%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
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 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 62  
**(OCT23)Q11(M)Transport. Which party do you think has the best policies on.... Transport?**  
**The Conservatives, Labour, Liberal Democrats .... or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	409	26	274	20	17	59	333	85	193	216	46	187	148	129	128	277	127	101	85	61	356	35	61	210	34	61	61	182	166	452
	29%	14%	61%	19%	9%	13%	38%	13%	30%	29%	31%	29%	32%	28%	28%	30%	38%	23%	26%	33%	29%	29%	15%	58%	33%	29%	25%	27%	34%	32%
Conservatives	156	89	18	4	17	25	43	114	53	103	9	55	40	79	32	119	35	57	49	10	144	4	106	5	6	14	36	76	43	165
	11%	47%	4%	3%	9%	6%	5%	18%	8%	14%	6%	8%	9%	17%	7%	13%	10%	13%	15%	6%	12%	3%	27%	2%	6%	6%	15%	11%	9%	12%
Liberal Democrats	63	3	11	24	7	36	47	39	28	35	7	34	26	20	15	46	15	19	18	10	60	2	14	10	13	16	13	30	20	64
	5%	2%	3%	22%	4%	8%	5%	6%	4%	5%	5%	5%	6%	5%	3%	5%	4%	4%	5%	5%	5%	2%	4%	3%	13%	8%	5%	5%	4%	5%
Scottish National Party	33	-	-	-	-	28	28	28	18	15	5	15	8	10	14	19	-	-	-	-	-	33	-	-	-	29	2	19	11	38
	2%	-	-	-	-	6%	3%	4%	3%	2%	3%	2%	2%	2%	3%	2%	-	-	-	-	-	27%	-	-	-	14%	1%	3%	2%	3%
Plaid Cymru	2	-	-	-	-	2	2	2	2	-	-	1	-	-	-	2	-	2	-	-	-	-	-	1	-	1	-	-	2	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	91	-	-	1	75	78	78	78	52	40	5	34	30	36	23	66	21	28	17	20	83	4	35	2	1	6	34	46	12	68
	7%	-	-	1%	40%	18%	9%	12%	8%	5%	3%	5%	7%	8%	5%	7%	6%	6%	5%	11%	7%	4%	9%	1%	1%	3%	14%	7%	2%	5%
Green party	110	3	39	12	5	55	94	58	57	51	11	66	33	32	43	65	16	40	31	14	98	9	7	42	11	22	6	45	58	114
	8%	2%	9%	11%	2%	12%	11%	9%	9%	7%	7%	10%	7%	7%	9%	7%	5%	9%	9%	8%	8%	7%	2%	12%	11%	10%	3%	7%	12%	8%
Other	31	5	4	3	8	15	19	20	22	9	9	16	11	8	11	20	8	7	6	10	29	1	10	9	2	6	3	14	14	45
	2%	3%	1%	2%	4%	3%	2%	3%	3%	1%	6%	2%	2%	2%	2%	2%	2%	2%	2%	5%	2%	1%	3%	2%	2%	3%	1%	2%	3%	3%
None of these	116	15	14	12	11	29	43	44	47	69	12	60	41	36	36	77	27	48	26	10	100	5	37	18	3	9	26	65	25	105
	8%	8%	3%	11%	6%	7%	5%	7%	7%	9%	8%	9%	9%	8%	8%	8%	8%	11%	8%	5%	8%	4%	9%	5%	3%	4%	10%	10%	5%	7%
Don't know	391	47	86	34	49	114	200	162	174	217	45	182	121	100	160	221	86	132	93	53	345	27	128	63	33	47	66	191	133	348
	28%	25%	19%	31%	26%	26%	23%	26%	27%	29%	30%	28%	26%	22%	35%	24%	26%	30%	29%	28%	28%	22%	32%	17%	33%	22%	27%	29%	28%	25%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 63  
**(OCT22)Q10PENSIONS. Which party do you think has the best policies on.... Pensions?  
 The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Would NOT vote	Gender		Age								Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Definitely decided	May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Labour	385 27%	368 28%	340 30%	304 33%	300 33%	345 31%	334 30%	327 31%	316 32%	19 17%	194 29%	191 27%	117 31%	133 29%	134 24%	41 28%	76 32%	74 31%	59 26%	56 25%	79 24%	37 23%	87 27%	123 29%	74 27%	101 27%	210 28%	175 27%	310 26%	71 34%	215 38%	94 24%	414 30%
Conservatives	316 23%	302 23%	285 25%	242 26%	228 25%	279 25%	276 25%	267 25%	254 25%	14 12%	171 26%	144 20%	38 10%	79 17%	200 36%	12 8%	26 11%	31 13%	47 21%	54 24%	146 44%	73 46%	88 27%	104 25%	49 18%	75 20%	192 26%	124 19%	290 25%	23 11%	119 21%	109 28%	355 25%
Liberal Democrats	43 3%	42 3%	41 4%	36 4%	30 3%	41 4%	41 4%	40 4%	37 4%	-	16 2%	26 4%	15 4%	10 2%	17 3%	2 2%	13 6%	7 3%	3 1%	7 3%	10 3%	1 *	18 6%	6 1%	11 4%	7 2%	24 3%	18 3%	41 3%	2 1%	16 3%	10 3%	52 4%
Scottish National Party	23 2%	23 2%	23 2%	22 2%	21 2%	22 2%	22 2%	22 2%	22 2%	*	10 *	13 2%	2 1%	15 3%	6 1%	-	2 1%	8 3%	7 3%	4 2%	2 1%	1 *	2 1%	11 3%	3 1%	6 2%	14 2%	9 1%	22 2%	-	13 2%	4 1%	30 2%
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	1 *	-	-	1 *	-	-	1 *	-	-	-	-	-	-	1 *	-	-	-	2 *	-	2 *	-	-	2 *
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	79 6%	77 6%	60 5%	52 6%	63 7%	67 6%	67 6%	65 6%	63 6%	5 4%	43 6%	33 5%	15 4%	30 7%	35 6%	5 3%	9 4%	7 3%	23 10%	21 9%	14 4%	4 2%	14 4%	12 3%	21 8%	32 9%	26 3%	54 8%	72 6%	6 3%	45 8%	12 3%	59 4%
Green party	32 2%	28 2%	27 2%	21 2%	22 2%	25 2%	25 2%	22 2%	22 2%	3 3%	11 2%	17 2%	22 6%	8 2%	2 *	14 10%	8 3%	5 2%	3 2%	1 2%	1 *	-	11 3%	10 2%	2 1%	10 3%	20 3%	12 2%	28 2%	4 2%	14 3%	10 3%	31 2%
Other	39 3%	34 3%	29 3%	26 3%	25 3%	28 2%	27 2%	27 3%	26 3%	2 2%	15 2%	24 3%	13 3%	14 3%	11 2%	7 5%	6 3%	9 4%	5 2%	3 2%	8 2%	1 1%	13 4%	16 4%	7 3%	2 1%	29 4%	10 1%	26 2%	12 6%	12 2%	15 4%	42 3%
None of these	104 7%	91 7%	67 6%	45 5%	50 6%	65 6%	63 6%	59 6%	53 5%	26 23%	45 7%	59 8%	22 6%	35 7%	47 8%	5 3%	18 7%	17 7%	18 8%	17 7%	30 9%	17 11%	20 6%	28 7%	19 7%	36 10%	49 6%	55 8%	85 7%	16 8%	28 5%	18 5%	96 7%
Don't know	380 27%	336 26%	258 23%	185 20%	170 19%	256 23%	248 22%	230 22%	200 20%	44 39%	165 25%	207 29%	139 36%	138 30%	102 18%	61 42%	78 33%	78 33%	60 27%	61 27%	42 13%	26 16%	73 22%	114 27%	86 32%	106 28%	167 25%	193 30%	302 26%	78 37%	106 19%	117 30%	321 23%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 64  
**(OCT22)Q10PENSIONS. Which party do you think has the best policies on.... Pensions?**  
**The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.	
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Labour	385	13	265	32	12	77	341	90	179	206	42	184	135	112	134	247	102	106	88	55	327	35	36	201	38	68	53	194	138	414	
	27%	7%	59%	29%	6%	17%	38%	14%	28%	27%	28%	28%	29%	25%	29%	27%	30%	24%	27%	29%	27%	29%	9%	56%	37%	32%	21%	29%	29%	30%	
Conservatives	316	141	44	17	48	77	121	218	123	193	25	128	89	149	70	238	74	106	91	29	286	16	203	29	14	28	65	140	110	355	
	23%	74%	10%	16%	25%	18%	14%	35%	19%	26%	17%	20%	19%	33%	15%	26%	22%	24%	28%	15%	24%	13%	51%	8%	14%	13%	26%	21%	23%	25%	
Liberal Democrats	43	1	6	20	-	23	28	24	19	24	9	22	13	16	13	30	14	7	12	10	42	*	5	8	13	16	11	15	17	52	
	3%	1%	1%	18%	-	5%	3%	4%	3%	3%	6%	3%	3%	4%	3%	3%	4%	2%	4%	5%	3%	*	1%	2%	13%	8%	4%	2%	3%	4%	
Scottish National Party	23	-	*	-	-	20	21	20	18	5	6	13	9	8	7	16	-	-	-	-	-	23	-	-	-	21	-	16	7	30	
	2%	-	*	-	-	5%	2%	3%	3%	1%	4%	2%	2%	1%	2%	2%	-	-	-	-	-	19%	-	-	-	10%	-	2%	1%	2%	
Plaid Cymru	2	-	-	-	-	2	2	2	1	*	-	1	-	2	-	2	-	2	-	-	-	-	-	1	-	-	*	*	1	2	
	*	-	-	-	-	*	*	*	*	*	-	*	-	*	-	*	-	*	-	-	-	-	-	*	-	-	-	*	*	*	*
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	79	2	1	-	58	59	60	61	43	36	3	33	18	34	26	52	20	31	14	11	72	4	34	3	1	8	26	46	7	59	
	6%	1%	*	-	30%	13%	7%	10%	7%	5%	2%	5%	4%	7%	6%	6%	6%	7%	4%	6%	6%	4%	9%	1%	*	4%	10%	7%	1%	4%	
Green party	32	*	11	3	-	18	29	18	15	17	3	15	10	6	12	17	6	9	7	5	25	5	-	12	2	5	2	15	16	31	
	2%	*	2%	3%	-	4%	3%	3%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	4%	4%	-	3%	2%	3%	1%	2%	3%	2%	
Other	39	2	7	*	13	23	30	24	21	18	7	18	21	9	9	29	7	18	6	6	37	2	9	13	2	6	1	27	10	42	
	3%	1%	2%	*	7%	5%	3%	4%	3%	2%	5%	3%	4%	2%	2%	3%	2%	4%	2%	3%	3%	1%	2%	4%	2%	3%	1%	4%	2%	3%	
None of these	104	7	16	4	10	26	43	33	35	68	20	38	30	35	38	65	23	41	17	12	84	10	21	16	4	14	35	50	18	96	
	7%	4%	4%	3%	5%	6%	5%	5%	5%	9%	13%	6%	6%	8%	8%	7%	7%	10%	5%	6%	7%	8%	5%	5%	4%	7%	14%	8%	4%	7%	
Don't know	380	23	97	32	49	116	213	139	192	188	35	199	135	83	153	218	89	116	90	60	342	25	90	77	29	43	55	165	160	321	
	27%	12%	22%	30%	26%	26%	24%	22%	30%	25%	24%	31%	29%	18%	33%	24%	27%	27%	28%	32%	28%	21%	23%	21%	28%	20%	22%	25%	33%	23%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



Ipsos Political Monitor - June 2024 - General Election (2)

Table 65  
**(OCT22)Q10POVERTY/INEQUALITY. Which party do you think has the best policies on.... Poverty and inequality?**  
**The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		Decided to vote for?		UnWgt Total					
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority	Definitely decided	May change mind	Total
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Labour	556 40%	518 40%	469 41%	392 42%	378 41%	472 42%	454 41%	436 41%	412 41%	29 26%	256 38%	298 42%	178 46%	179 39%	199 36%	67 45%	111 47%	93 39%	86 38%	85 38%	113 34%	48 30%	152 46%	196 46%	107 39%	102 27%	348 46%	208 32%	451 38%	98 47%	255 45%	185 47%	579 41%	
Conservatives	119 9%	117 9%	109 10%	102 11%	96 10%	110 10%	107 10%	106 10%	105 10%	4 3%	76 11%	44 6%	7 2%	28 6%	84 15%	3 2%	4 2%	13 6%	14 6%	16 7%	69 21%	41 25%	35 11%	31 7%	13 5%	40 11%	66 9%	53 8%	111 9%	6 3%	65 11%	34 9%	131 9%	
Liberal Democrats	98 7%	96 7%	90 8%	76 8%	72 8%	90 8%	90 8%	88 8%	79 8%	3 3%	60 9%	38 5%	16 4%	36 8%	46 8%	5 3%	11 5%	16 7%	20 9%	21 9%	25 8%	5 3%	31 9%	28 7%	21 8%	18 5%	59 8%	39 6%	88 7%	10 5%	41 7%	33 8%	113 8%	
Scottish National Party	35 2%	35 3%	35 3%	34 4%	33 4%	34 3%	34 3%	34 3%	34 3%	*	13 2%	21 3%	7 2%	18 4%	10 2%	2 1%	5 2%	10 4%	9 4%	5 2%	4 1%	1 *	8 2%	11 3%	3 1%	13 3%	18 2%	16 3%	33 3%	1 *	16 3%	11 3%	42 3%	
Plaid Cymru	4 *	4 *	4 *	4 *	4 *	4 *	4 *	4 *	4 *	-	2 *	2 *	-	2 *	2 *	-	-	2 1%	1 *	* *	2 1%	2 1%	1 *	3 1%	* *	-	4 1%	* *	4 *	-	3 1%	* *	8 1%	
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	97 7%	93 7%	70 6%	61 7%	73 8%	85 8%	85 8%	82 8%	74 7%	5 4%	50 7%	44 6%	17 4%	37 8%	43 8%	7 4%	11 4%	8 3%	29 13%	25 11%	18 5%	6 4%	13 4%	20 5%	26 10%	37 10%	34 4%	63 10%	90 8%	7 3%	61 11%	12 3%	77 5%	
Green party	95 7%	88 7%	83 7%	71 8%	72 8%	80 7%	80 7%	75 7%	75 8%	3 3%	41 6%	46 6%	49 13%	35 7%	11 2%	24 16%	26 11%	13 5%	22 10%	6 3%	5 1%	*	20 6%	42 10%	10 4%	23 6%	62 8%	33 5%	85 7%	10 5%	40 7%	36 9%	99 7%	
Other	49 4%	47 4%	38 3%	32 3%	29 3%	35 3%	35 3%	35 3%	32 3%	1 1%	21 3%	28 4%	15 4%	17 4%	17 3%	6 4%	9 4%	10 4%	8 3%	5 2%	13 4%	3 2%	12 4%	20 5%	12 4%	5 1%	33 4%	17 3%	38 3%	11 5%	19 3%	19 5%	56 4%	
None of these	133 9%	111 9%	83 7%	60 6%	70 8%	85 8%	83 8%	83 8%	72 7%	30 26%	66 10%	67 9%	25 7%	42 9%	66 12%	10 7%	15 6%	25 11%	16 7%	37 17%	29 9%	17 11%	19 6%	34 8%	25 9%	54 14%	53 7%	80 12%	107 9%	25 12%	33 6%	12 3%	103 7%	
Don't know	215 15%	192 15%	150 13%	103 11%	86 9%	133 12%	131 12%	118 11%	109 11%	37 33%	86 13%	126 18%	69 18%	70 15%	77 14%	24 16%	45 19%	48 20%	21 9%	22 10%	54 16%	38 23%	36 11%	40 9%	54 20%	86 23%	76 10%	139 21%	171 14%	43 20%	37 6%	47 12%	194 14%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 66  
**(OCT22)Q10POVERTY/INEQUALITY. Which party do you think has the best policies on.... Poverty and inequality?**  
**The Conservatives, Labour, Liberal Democrats, (SNP, Plaid Cymru) or some other party?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Labour	556	53	335	49	34	104	439	157	263	292	66	279	203	170	171	373	156	150	137	77	496	36	114	237	50	78	69	251	237	579
	40%	28%	75%	46%	18%	24%	49%	25%	41%	39%	44%	43%	44%	38%	37%	41%	46%	35%	42%	41%	41%	30%	29%	66%	49%	37%	28%	37%	49%	41%
Conservatives	119	75	10	2	19	25	35	100	51	69	7	45	32	63	23	95	23	48	36	5	109	6	102	3	1	7	33	53	34	131
	9%	40%	2%	2%	10%	6%	4%	16%	8%	9%	5%	7%	7%	14%	5%	10%	7%	11%	11%	3%	9%	5%	26%	1%	1%	3%	13%	8%	7%	9%
Liberal Democrats	98	12	26	28	7	45	71	58	49	49	9	58	37	35	26	72	37	23	27	8	93	3	28	21	27	28	14	44	41	113
	7%	7%	6%	26%	3%	10%	8%	9%	8%	6%	6%	9%	8%	8%	6%	8%	11%	5%	8%	4%	8%	2%	7%	6%	26%	13%	6%	7%	8%	8%
Scottish National Party	35	-	1	-	-	29	30	29	21	14	6	15	10	10	14	21	-	-	-	-	-	35	-	1	-	32	-	23	12	42
	2%	-	*	-	-	7%	3%	5%	3%	2%	4%	2%	2%	3%	2%	2%	-	-	-	-	-	29%	-	*	-	15%	-	3%	2%	3%
Plaid Cymru	4	-	*	-	-	4	4	4	2	2	2	1	*	4	-	4	-	4	-	-	-	-	-	1	-	3	*	1	3	8
	*	-	*	-	-	1%	*	1%	*	*	1%	*	1%	*	-	*	-	1%	-	-	-	-	-	*	-	1%	*	*	1%	1%
Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	97	2	2	1	76	76	78	79	56	41	6	43	23	40	32	62	28	31	23	12	92	2	41	3	1	10	29	56	12	77
	7%	1%	*	1%	40%	17%	9%	13%	9%	5%	4%	7%	5%	9%	7%	7%	8%	7%	7%	6%	8%	2%	10%	3%	1%	*	8%	2%	5%	5%
Green party	95	*	27	17	2	56	83	57	51	43	9	47	31	22	38	53	13	34	28	13	86	7	1	48	10	17	3	41	51	99
	7%	*	6%	16%	1%	13%	9%	9%	8%	6%	6%	7%	7%	5%	8%	6%	4%	8%	9%	7%	7%	6%	*	13%	9%	8%	1%	6%	10%	7%
Other	49	6	10	-	14	26	35	32	20	29	6	21	25	9	13	34	8	23	10	6	44	3	14	9	4	9	6	29	14	56
	4%	3%	2%	-	7%	6%	4%	5%	3%	4%	4%	3%	5%	2%	3%	4%	2%	5%	3%	3%	4%	2%	4%	3%	4%	4%	3%	4%	3%	4%
None of these	133	12	5	6	22	40	45	52	38	95	21	43	38	39	53	77	23	49	19	25	105	17	39	15	*	10	47	65	21	103
	9%	6%	1%	5%	11%	9%	5%	8%	6%	13%	14%	7%	8%	9%	11%	8%	7%	11%	6%	13%	9%	15%	10%	4%	*	5%	19%	10%	4%	7%
Don't know	215	28	31	7	17	35	66	63	94	121	17	99	60	61	92	121	46	73	44	41	190	11	59	23	10	16	47	108	61	194
	15%	15%	7%	6%	9%	8%	7%	10%	15%	16%	12%	15%	13%	14%	20%	13%	14%	17%	14%	22%	16%	9%	15%	6%	10%	8%	19%	16%	13%	14%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 67  
(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided	May change mind		
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
The Conservative government has done a good job and there is no need for change at the next election	105 7%	100 8%	87 8%	79 8%	80 9%	87 8%	87 8%	84 8%	83 8%	4 4%	59 9%	43 6%	7 2%	22 5%	76 14%	1 1%	6 3%	11 5%	11 5%	19 9%	56 17%	28 18%	25 8%	27 6%	16 6%	37 10%	52 7%	53 8%	98 8%	6 3%	58 10%	22 6%	110 8%	
The Conservative government has done a good job, but it is time for a change at the next election	167 12%	155 12%	137 12%	107 11%	83 9%	129 11%	123 11%	117 11%	109 11%	18 16%	57 8%	110 15%	52 13%	49 11%	66 12%	18 12%	34 14%	29 12%	20 9%	31 14%	35 11%	24 15%	30 9%	60 14%	44 16%	33 9%	90 12%	77 12%	143 12%	23 11%	41 7%	73 19%	137 10%	
The Conservative government has done a poor job but the next election is not the time for change	135 10%	129 10%	109 10%	85 9%	95 10%	115 10%	111 10%	103 10%	96 10%	7 7%	63 9%	72 10%	27 7%	33 7%	75 14%	8 5%	20 8%	20 8%	13 6%	31 14%	44 13%	20 13%	36 11%	48 11%	19 7%	33 9%	83 11%	52 8%	119 10%	10 5%	46 8%	51 13%	149 11%	
The Conservative government has done a poor job and it is time for a change at the next election	922 66%	853 66%	750 66%	631 68%	625 69%	763 68%	748 68%	722 68%	675 68%	74 66%	463 69%	445 62%	280 73%	338 73%	304 55%	112 75%	168 71%	170 71%	169 75%	134 60%	170 51%	65 40%	226 69%	276 65%	182 67%	238 63%	502 67%	420 65%	759 64%	159 75%	414 72%	237 61%	946 67%	
None of these	26 2%	26 2%	16 1%	12 1%	9 1%	15 1%	15 1%	14 1%	12 1%	1 1%	13 2%	13 2%	2 1%	12 3%	12 2%	1 1%	1 1%	6 2%	6 3%	2 1%	11 3%	9 5%	1 *	9 2%	2 1%	15 4%	10 1%	16 3%	23 2%	4 2%	3 1%	- -	20 1%	
Don't know	47 3%	38 3%	32 3%	21 2%	20 2%	21 2%	21 2%	21 2%	21 2%	8 7%	15 2%	31 4%	15 4%	9 2%	22 4%	10 7%	6 2%	2 1%	7 3%	6 3%	16 5%	13 8%	10 3%	6 1%	9 3%	22 6%	16 2%	31 5%	37 3%	9 4%	9 2%	6 2%	40 3%	
<b>Combinations - Summary net</b>																																		
<b>Conservative government - good job</b>	272 19%	255 20%	224 20%	186 20%	163 18%	216 19%	209 19%	201 19%	192 19%	22 19%	116 17%	153 21%	59 15%	71 15%	142 26%	18 12%	41 17%	40 17%	31 14%	50 23%	91 28%	53 33%	55 17%	86 20%	60 22%	70 19%	141 19%	130 20%	241 20%	29 14%	99 17%	95 24%	247 18%	
<b>Conservative government - poor job</b>	1058 75%	983 76%	859 76%	716 77%	720 79%	878 78%	859 78%	824 78%	771 77%	81 72%	526 79%	518 72%	307 80%	371 80%	379 68%	119 80%	188 80%	190 80%	182 80%	165 74%	214 64%	85 53%	261 80%	324 76%	201 74%	271 72%	586 78%	472 73%	878 74%	169 80%	460 81%	288 74%	1095 78%	
<b>Time for a change</b>	1089 78%	1009 78%	888 78%	738 79%	708 78%	892 79%	871 79%	839 79%	784 79%	92 81%	520 78%	556 78%	332 86%	387 84%	370 67%	129 87%	203 86%	198 84%	189 84%	165 74%	205 62%	89 56%	256 78%	336 79%	227 83%	271 72%	592 79%	498 77%	903 77%	182 86%	454 80%	310 80%	1083 77%	
<b>Not time for a change</b>	240 17%	229 18%	196 17%	163 17%	175 19%	202 18%	198 18%	187 18%	179 18%	12 10%	122 18%	115 16%	35 9%	55 12%	150 27%	8 6%	26 11%	31 13%	24 11%	50 22%	101 30%	49 31%	78 19%	75 18%	35 13%	70 19%	135 18%	105 16%	216 18%	16 8%	104 18%	73 19%	259 18%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 68  
**(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No. qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
The Conservative government has done a good job and there is no need for change at the next election	105 7%	68 36%	1 *	1 1%	18 10%	20 5%	21 2%	88 14%	33 5%	72 10%	4 2%	39 6%	25 5%	47 10%	32 7%	72 8%	20 6%	41 9%	36 11%	5 3%	98 8%	3 2%	82 21%	* *	1 *	4 2%	45 18%	39 6%	21 4%	110 8%	
The Conservative government has done a good job, but it is time for a change at the next election	167 12%	24 13%	58 13%	18 16%	25 13%	48 11%	106 12%	72 11%	75 12%	92 12%	21 14%	83 13%	67 15%	52 11%	43 9%	118 13%	39 12%	60 14%	47 15%	11 6%	148 12%	10 8%	69 17%	28 8%	24 23%	31 15%	26 11%	87 13%	53 11%	137 10%	
The Conservative government has done a poor job but the next election is not the time for change	135 10%	70 37%	7 2%	2 2%	23 12%	28 6%	36 4%	98 16%	60 9%	75 10%	11 7%	56 9%	35 8%	63 14%	35 8%	98 11%	35 11%	38 9%	38 12%	18 9%	121 10%	7 6%	90 23%	4 1%	4 4%	8 4%	27 11%	63 9%	46 9%	149 11%	
The Conservative government has done a poor job and it is time for a change at the next election	922 66%	19 10%	376 84%	87 80%	119 63%	338 77%	713 80%	357 57%	448 69%	472 63%	111 74%	450 69%	319 69%	267 59%	321 70%	586 64%	225 67%	260 60%	193 59%	148 79%	783 64%	96 80%	129 33%	327 91%	73 71%	167 79%	132 53%	443 66%	348 72%	946 67%	
None of these	26 2%	2 1%	- -	- -	2 1%	2 *	2 *	4 1%	9 1%	17 2%	* *	8 1%	4 1%	11 2%	11 2%	15 2%	7 2%	14 3%	2 1%	* *	24 2%	3 2%	12 3%	1 *	- -	- -	7 3%	8 1%	12 2%	20 1%	
Don't know	47 3%	7 4%	5 1%	1 1%	3 2%	4 1%	10 1%	12 2%	19 3%	27 4%	3 2%	15 2%	10 2%	13 3%	18 4%	23 3%	8 2%	22 5%	8 3%	7 4%	42 3%	1 1%	16 4%	1 *	1 1%	1 *	12 5%	30 4%	5 1%	40 3%	
<b>Combinations - Summary net</b>																															
<b>Conservative government - good job</b>	272 19%	91 48%	59 13%	19 17%	44 23%	68 16%	127 14%	160 25%	108 17%	163 22%	24 16%	122 19%	92 20%	98 22%	75 16%	190 21%	59 18%	101 23%	84 26%	16 8%	245 20%	12 10%	151 38%	28 8%	24 24%	35 17%	71 29%	126 19%	74 15%	247 18%	
<b>Conservative government - poor job</b>	1058 75%	89 47%	383 86%	89 82%	141 74%	366 83%	749 84%	455 72%	509 79%	547 72%	121 81%	507 78%	354 77%	331 73%	356 77%	684 75%	261 78%	298 69%	230 71%	165 88%	904 74%	103 86%	219 55%	331 92%	77 76%	175 83%	158 64%	506 76%	393 81%	1095 78%	
<b>Time for a change</b>	1089 78%	43 23%	433 97%	105 97%	144 76%	386 88%	819 92%	428 68%	524 81%	564 75%	131 88%	533 82%	386 84%	319 70%	364 79%	705 77%	265 79%	320 74%	240 74%	159 84%	931 77%	106 89%	198 50%	355 98%	97 95%	198 94%	158 63%	530 79%	401 83%	1083 77%	
<b>Not time for a change</b>	240 17%	137 73%	8 2%	3 3%	41 22%	49 11%	92 6%	186 30%	93 14%	147 19%	14 10%	95 15%	60 13%	110 24%	68 15%	170 19%	55 16%	79 18%	74 23%	22 12%	219 18%	10 8%	172 43%	4 1%	5 5%	12 6%	72 29%	102 15%	67 14%	259 18%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos Political Monitor - June 2024 - General Election (2)

Table 69  
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total		
			Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind	
																																		Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402	
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402	
Strongly agree	340 24%	313 24%	295 26%	259 28%	271 30%	301 27%	298 27%	294 28%	277 28%	15 13%	178 27%	160 22%	80 21%	131 28%	130 23%	22 15%	58 24%	72 30%	59 26%	58 26%	71 21%	34 21%	87 27%	107 25%	56 21%	91 24%	193 26%	147 23%	266 23%	72 34%	205 36%	69 18%	365 26%	
Tend to agree	354 25%	339 26%	307 27%	264 28%	219 24%	307 27%	294 27%	283 27%	274 28%	14 12%	162 24%	187 26%	123 32%	106 23%	124 22%	56 38%	68 29%	44 19%	62 28%	50 22%	74 22%	27 17%	93 28%	110 26%	76 28%	75 20%	203 27%	151 23%	310 26%	40 19%	103 18%	153 39%	372 27%	
Neither agree nor disagree	170 12%	144 11%	118 10%	87 9%	87 10%	116 10%	112 10%	107 10%	96 10%	29 26%	74 11%	96 13%	75 20%	50 11%	45 8%	26 18%	49 21%	26 11%	24 11%	14 6%	30 9%	19 12%	39 12%	67 16%	37 14%	27 7%	106 14%	64 10%	143 12%	26 13%	48 8%	48 12%	159 11%	
Tend to disagree	152 11%	139 11%	122 11%	86 9%	81 9%	116 10%	114 10%	102 10%	90 9%	12 10%	79 12%	67 9%	42 11%	54 12%	56 10%	12 8%	30 13%	29 12%	24 11%	20 9%	36 11%	17 11%	32 10%	47 11%	31 11%	43 11%	78 10%	73 11%	128 11%	20 10%	46 8%	56 14%	154 11%	
Strongly disagree	324 23%	312 24%	254 22%	217 23%	231 25%	261 23%	259 24%	252 24%	237 24%	30 26%	155 23%	165 23%	49 13%	102 22%	172 31%	21 14%	28 12%	53 22%	49 22%	67 30%	105 32%	51 32%	64 20%	87 20%	65 24%	108 29%	151 20%	173 27%	284 24%	38 18%	154 27%	57 15%	309 22%	
Don't know	62 4%	52 4%	35 3%	22 2%	22 2%	28 3%	27 2%	23 2%	23 2%	13 12%	23 3%	39 6%	15 4%	20 4%	27 5%	11 7%	3 1%	13 6%	7 3%	13 6%	15 4%	12 7%	12 4%	9 2%	8 3%	33 9%	21 3%	41 6%	14 4%	47 4%	14 7%	16 3%	6 2%	43 3%
Agree	694 50%	653 50%	602 53%	523 56%	490 54%	607 54%	592 54%	576 54%	551 55%	29 25%	339 51%	347 49%	203 53%	237 51%	254 46%	78 52%	125 53%	116 49%	121 54%	108 49%	145 44%	61 38%	179 55%	217 51%	132 48%	166 44%	396 53%	298 46%	575 49%	112 53%	308 54%	223 57%	737 53%	
Disagree	476 34%	452 35%	376 33%	303 32%	312 34%	378 33%	373 34%	355 33%	326 33%	41 37%	234 35%	232 33%	91 24%	156 34%	229 41%	33 22%	58 25%	82 35%	74 33%	88 39%	141 43%	68 43%	96 29%	134 31%	96 35%	151 40%	229 30%	246 38%	413 35%	58 28%	200 35%	112 29%	463 33%	
Net agree	218 16%	201 15%	227 20%	220 24%	178 20%	230 20%	218 20%	222 21%	225 23%	-13 -11%	106 16%	115 16%	112 29%	81 18%	25 5%	45 30%	67 29%	34 14%	48 21%	21 9%	4 1%	-7 -4%	84 26%	83 19%	36 13%	16 4%	167 22%	52 8%	163 14%	54 26%	108 19%	110 28%	274 20%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 70  
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Strongly agree	340	6	244	26	10	57	300	62	164	176	44	156	120	101	115	221	78	101	78	57	298	26	34	190	28	45	47	145	148	365
	24%	3%	54%	24%	5%	13%	34%	10%	25%	23%	29%	24%	26%	22%	25%	24%	23%	23%	24%	30%	25%	22%	9%	53%	28%	21%	19%	22%	31%	26%
Tend to agree	354	30	149	42	22	117	266	148	166	187	45	171	127	114	105	241	96	97	82	42	292	38	62	109	48	89	43	159	153	372
	25%	16%	33%	39%	12%	27%	30%	23%	26%	25%	30%	26%	28%	25%	23%	26%	29%	22%	25%	22%	24%	31%	16%	30%	47%	42%	17%	24%	31%	27%
Neither agree nor disagree	170	28	20	13	17	54	74	82	91	79	21	94	50	37	80	87	24	55	42	28	136	22	47	23	9	26	32	79	60	159
	12%	15%	5%	12%	9%	12%	8%	13%	14%	11%	14%	14%	11%	8%	17%	10%	7%	13%	13%	15%	11%	18%	12%	6%	9%	12%	13%	12%	12%	11%
Tend to disagree	152	33	17	7	29	59	76	92	84	68	13	82	54	48	46	101	30	50	42	13	131	17	80	13	5	21	26	74	52	154
	11%	18%	4%	6%	15%	13%	9%	15%	13%	9%	8%	13%	12%	11%	10%	11%	9%	12%	13%	7%	11%	14%	20%	4%	5%	10%	10%	11%	11%	11%
Strongly disagree	324	85	10	19	103	143	153	228	129	194	24	130	88	136	96	224	93	112	77	28	301	14	166	22	10	28	84	179	61	309
	23%	45%	2%	17%	54%	32%	17%	36%	20%	26%	16%	20%	19%	30%	21%	25%	28%	26%	24%	15%	25%	12%	42%	6%	10%	13%	34%	27%	13%	22%
Don't know	62	7	7	3	8	11	18	18	12	50	3	18	21	16	18	37	14	20	5	20	57	3	9	5	2	3	18	33	11	43
	4%	4%	2%	3%	4%	3%	2%	3%	2%	7%	2%	3%	5%	4%	4%	4%	4%	5%	1%	11%	5%	2%	2%	1%	2%	1%	7%	5%	2%	3%
<b>Agree</b>	694	36	392	68	32	174	566	210	329	363	89	327	247	216	220	463	174	197	160	99	590	64	96	298	77	134	90	304	301	737
	50%	19%	88%	63%	17%	40%	64%	33%	51%	48%	60%	50%	54%	48%	48%	51%	52%	45%	49%	53%	49%	54%	24%	83%	75%	64%	36%	45%	62%	53%
<b>Disagree</b>	476	118	28	25	132	201	229	319	213	262	36	212	141	184	142	325	122	163	118	41	431	31	245	35	15	48	109	254	113	463
	34%	62%	6%	23%	69%	46%	26%	51%	33%	35%	24%	33%	31%	41%	31%	36%	37%	37%	36%	22%	35%	26%	62%	10%	15%	23%	44%	38%	23%	33%
<b>Net agree</b>	218	-82	364	43	-100	-27	337	-109	116	102	53	114	106	32	78	137	51	35	42	58	159	33	-149	263	62	86	-20	50	188	274
	16%	-43%	82%	39%	-52%	-6%	38%	-17%	18%	13%	35%	18%	23%	7%	17%	15%	15%	8%	13%	31%	13%	28%	-37%	73%	60%	41%	-8%	7%	39%	20%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2024 - General Election (2)

Table 71  
(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		Decided to vote for?		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Definitely decided		May change mind
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Strongly agree	109 8%	100 8%	81 7%	75 8%	80 9%	87 8%	86 8%	86 8%	82 8%	9	44 7%	65 9%	20 5%	20 4%	69 12%	8 5%	12 5%	17 7%	3 1%	15 7%	54 16%	32 20%	30 9%	29 7%	15 6%	36 9%	58 8%	51 8%	88 7%	21 10%	59 10%	14 4%	112 8%
Tend to agree	116 8%	110 8%	100 9%	76 8%	67 7%	91 8%	88 8%	85 8%	79 8%	9	61 9%	52 7%	18 5%	36 8%	62 11%	9 6%	9 4%	18 7%	18 8%	17 8%	45 14%	27 17%	26 8%	28 7%	27 10%	35 9%	54 7%	62 10%	99 8%	13 6%	31 5%	62 16%	119 8%
Neither agree nor disagree	129 9%	116 9%	99 9%	63 7%	62 7%	88 8%	85 8%	74 7%	66 7%	19	48 7%	81 11%	43 11%	48 10%	37 7%	11 7%	33 14%	25 11%	23 10%	11 5%	26 8%	12 7%	32 10%	45 11%	23 8%	29 8%	77 10%	52 8%	103 9%	24 11%	30 5%	35 9%	121 9%
Tend to disagree	202 14%	189 15%	144 13%	114 12%	101 11%	158 14%	156 14%	145 14%	128 13%	15	88 13%	113 16%	45 12%	70 15%	87 16%	26 17%	19 8%	45 19%	25 11%	45 20%	42 13%	23 14%	40 12%	60 14%	43 16%	59 16%	100 13%	102 16%	181 15%	20 9%	59 10%	66 17%	171 12%
Strongly disagree	802 57%	751 58%	675 60%	580 62%	575 63%	680 60%	664 60%	645 61%	614 62%	55	416 62%	374 52%	244 63%	283 61%	276 50%	88 59%	156 66%	130 55%	153 68%	129 58%	147 44%	51 32%	197 60%	251 59%	161 59%	194 51%	448 59%	355 55%	675 57%	123 59%	383 67%	206 53%	844 60%
Don't know	44 3%	35 3%	32 3%	26 3%	26 3%	26 2%	26 2%	26 2%	26 3%	7	14 2%	30 4%	15 4%	6 1%	24 4%	7 5%	7 3%	2 1%	4 2%	6 3%	18 5%	15 10%	2 1%	13 3%	4 1%	24 6%	16 2%	28 4%	33 3%	10 5%	9 2%	6 1%	35 2%
Agree	225 16%	210 16%	180 16%	151 16%	148 16%	179 16%	174 16%	170 16%	161 16%	18	105 16%	117 16%	37 10%	56 12%	132 24%	17 11%	21 9%	35 15%	21 9%	32 14%	99 30%	59 37%	55 17%	57 13%	42 15%	71 19%	112 15%	113 17%	187 16%	34 16%	90 16%	76 20%	231 16%
Disagree	1004 72%	940 72%	819 72%	694 74%	676 74%	838 74%	820 74%	790 74%	743 75%	70	504 75%	487 68%	289 75%	353 76%	363 65%	113 77%	175 74%	175 74%	178 79%	174 78%	188 57%	74 47%	237 73%	310 73%	203 75%	254 67%	547 73%	457 70%	856 73%	143 68%	442 77%	272 70%	1015 72%
Net agree	-779 -56%	-730 -56%	-639 -56%	-542 -58%	-529 -58%	-659 -58%	-646 -58%	-620 -58%	-581 -58%	-52	-399 -60%	-369 -52%	-251 -65%	-297 -64%	-231 -42%	-97 -65%	-154 -59%	-140 -70%	-157 -64%	-142 -27%	-89 -10%	-16	-182 -56%	-254 -60%	-161 -59%	-183 -48%	-435 -58%	-344 -53%	-669 -57%	-109 -52%	-352 -62%	-196 -50%	-784 -56%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 72  
**(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected**

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402
Strongly agree	109	55	12	2	13	22	34	77	24	85	9	35	31	42	35	74	26	40	27	10	100	6	69	5	1	3	40	45	24	112
	8%	29%	3%	2%	7%	5%	4%	12%	4%	11%	6%	5%	7%	9%	8%	8%	8%	9%	8%	5%	8%	5%	17%	1%	1%	2%	16%	7%	5%	8%
Tend to agree	116	62	10	*	20	24	34	86	46	69	9	49	35	50	30	85	16	53	30	12	103	5	79	3	5	15	18	64	33	119
	8%	33%	2%	*	11%	5%	4%	14%	7%	9%	6%	8%	8%	11%	7%	9%	5%	12%	9%	6%	8%	4%	20%	1%	5%	7%	7%	10%	7%	8%
Neither agree nor disagree	129	30	16	5	16	28	45	58	65	64	12	69	48	34	44	82	21	45	40	15	111	8	56	7	3	7	17	67	44	121
	9%	16%	4%	5%	8%	6%	5%	9%	10%	9%	8%	11%	10%	8%	10%	9%	6%	10%	12%	8%	9%	7%	14%	2%	3%	3%	7%	10%	9%	9%
Tend to disagree	202	24	51	18	41	67	119	92	93	108	12	102	73	69	55	143	80	58	37	16	185	10	89	29	17	19	33	107	61	171
	14%	13%	12%	16%	22%	15%	13%	15%	14%	14%	8%	16%	16%	15%	12%	16%	24%	13%	11%	8%	15%	9%	22%	8%	16%	9%	13%	16%	13%	12%
Strongly disagree	802	14	349	83	99	297	646	310	399	401	99	390	266	242	280	508	186	216	183	129	677	89	96	310	77	166	123	369	310	844
	57%	7%	78%	76%	52%	67%	73%	49%	62%	53%	67%	60%	58%	53%	61%	56%	56%	50%	56%	68%	56%	74%	24%	86%	75%	79%	50%	55%	64%	60%
Don't know	44	5	8	1	1	2	10	7	18	26	7	6	6	15	17	21	5	22	8	7	39	1	8	8	-	*	17	16	11	35
	3%	3%	2%	1%	1%	*	1%	1%	3%	3%	5%	1%	1%	3%	4%	2%	2%	5%	2%	4%	3%	1%	2%	2%	-	*	7%	2%	2%	2%
<b>Agree</b>	<b>225</b>	<b>116</b>	<b>21</b>	<b>2</b>	<b>33</b>	<b>46</b>	<b>68</b>	<b>163</b>	<b>71</b>	<b>154</b>	<b>18</b>	<b>84</b>	<b>66</b>	<b>92</b>	<b>65</b>	<b>159</b>	<b>43</b>	<b>93</b>	<b>57</b>	<b>22</b>	<b>203</b>	<b>11</b>	<b>148</b>	<b>7</b>	<b>6</b>	<b>18</b>	<b>58</b>	<b>110</b>	<b>57</b>	<b>231</b>
	<b>16%</b>	<b>62%</b>	<b>5%</b>	<b>2%</b>	<b>17%</b>	<b>11%</b>	<b>8%</b>	<b>26%</b>	<b>11%</b>	<b>20%</b>	<b>12%</b>	<b>13%</b>	<b>14%</b>	<b>20%</b>	<b>14%</b>	<b>17%</b>	<b>13%</b>	<b>21%</b>	<b>17%</b>	<b>12%</b>	<b>17%</b>	<b>9%</b>	<b>37%</b>	<b>2%</b>	<b>6%</b>	<b>8%</b>	<b>23%</b>	<b>16%</b>	<b>12%</b>	<b>16%</b>
<b>Disagree</b>	<b>1004</b>	<b>38</b>	<b>401</b>	<b>101</b>	<b>140</b>	<b>364</b>	<b>765</b>	<b>402</b>	<b>492</b>	<b>510</b>	<b>111</b>	<b>492</b>	<b>339</b>	<b>311</b>	<b>335</b>	<b>650</b>	<b>266</b>	<b>275</b>	<b>220</b>	<b>144</b>	<b>862</b>	<b>99</b>	<b>185</b>	<b>338</b>	<b>94</b>	<b>185</b>	<b>157</b>	<b>476</b>	<b>371</b>	<b>1015</b>
	<b>72%</b>	<b>20%</b>	<b>90%</b>	<b>93%</b>	<b>74%</b>	<b>83%</b>	<b>86%</b>	<b>64%</b>	<b>76%</b>	<b>68%</b>	<b>75%</b>	<b>76%</b>	<b>74%</b>	<b>69%</b>	<b>73%</b>	<b>71%</b>	<b>79%</b>	<b>63%</b>	<b>68%</b>	<b>77%</b>	<b>71%</b>	<b>83%</b>	<b>47%</b>	<b>94%</b>	<b>91%</b>	<b>88%</b>	<b>63%</b>	<b>71%</b>	<b>77%</b>	<b>72%</b>
<b>Net agree</b>	<b>-779</b>	<b>78</b>	<b>-379</b>	<b>-98</b>	<b>-107</b>	<b>-318</b>	<b>-697</b>	<b>-239</b>	<b>-422</b>	<b>-355</b>	<b>-93</b>	<b>-408</b>	<b>-273</b>	<b>-219</b>	<b>-270</b>	<b>-491</b>	<b>-223</b>	<b>-182</b>	<b>-163</b>	<b>-123</b>	<b>-659</b>	<b>-88</b>	<b>-37</b>	<b>-331</b>	<b>-88</b>	<b>-167</b>	<b>-99</b>	<b>-366</b>	<b>-314</b>	<b>-784</b>
	<b>-56%</b>	<b>41%</b>	<b>-85%</b>	<b>-91%</b>	<b>-57%</b>	<b>-72%</b>	<b>-79%</b>	<b>-38%</b>	<b>-65%</b>	<b>-47%</b>	<b>-62%</b>	<b>-63%</b>	<b>-59%</b>	<b>-48%</b>	<b>-59%</b>	<b>-54%</b>	<b>-67%</b>	<b>-42%</b>	<b>-50%</b>	<b>-65%</b>	<b>-54%</b>	<b>-74%</b>	<b>-9%</b>	<b>-92%</b>	<b>-86%</b>	<b>-79%</b>	<b>-40%</b>	<b>-55%</b>	<b>-65%</b>	<b>-56%</b>

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only



### Ipsos Political Monitor - June 2024 - General Election (2)

Table 73  
**(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister**

26 Jun 2024

Base : All

	Total (W'td)	Registered	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		Decided to vote for?		UnWgt Total				
			Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Definitely decided	May change mind	
																																	Yes
Unweighted Total	1402	1313	1198	1017	980	1185	1164	1124	1063	101	725	659	359	422	621	141	218	216	206	210	411	219	424	463	248	267	887	515	1199	190	601	380	1402
Weighted Total	1402	1301	1131	934	912	1130	1105	1061	996	113	670	715	384	463	555	148	236	237	226	223	332	160	327	426	272	378	752	650	1178	211	571	389	1402
Strongly agree	265 19%	248 19%	237 21%	218 23%	223 24%	242 21%	238 22%	235 22%	229 23%	9 8%	136 20%	128 18%	61 16%	82 18%	122 22%	12 8%	49 21%	41 17%	41 18%	61 27%	61 18%	24 15%	76 23%	78 18%	53 19%	58 15%	154 21%	111 17%	220 19%	44 21%	158 28%	58 15%	295 21%
Tend to agree	314 22%	296 23%	270 24%	223 24%	192 21%	262 23%	259 23%	253 24%	234 23%	14 12%	147 22%	165 23%	107 28%	102 22%	106 19%	53 36%	54 23%	46 19%	56 25%	36 16%	70 21%	27 17%	83 25%	102 24%	51 19%	79 21%	184 25%	130 20%	261 22%	53 25%	113 20%	112 29%	326 23%
Neither agree nor disagree	214 15%	184 14%	145 13%	95 10%	96 11%	148 13%	136 12%	119 11%	108 11%	30 27%	89 13%	120 17%	89 23%	77 17%	49 9%	32 21%	58 24%	46 19%	31 14%	20 9%	29 9%	16 10%	47 14%	69 16%	55 20%	43 12%	116 15%	99 15%	174 15%	38 18%	47 8%	73 19%	195 14%
Tend to disagree	151 11%	144 11%	132 12%	110 12%	94 10%	130 11%	126 11%	119 11%	113 11%	12 10%	90 13%	58 8%	38 10%	55 12%	58 10%	15 10%	23 10%	30 13%	25 11%	20 9%	38 10%	16 10%	34 10%	51 12%	29 11%	37 10%	84 11%	66 10%	128 11%	21 10%	57 10%	50 13%	158 11%
Strongly disagree	402 29%	381 29%	313 28%	260 28%	278 30%	315 28%	313 29%	303 29%	284 29%	33 29%	191 29%	203 28%	70 18%	130 28%	202 36%	29 20%	41 17%	67 28%	63 26%	82 37%	120 36%	66 41%	78 24%	115 27%	74 27%	135 36%	193 26%	209 32%	351 30%	46 22%	186 33%	84 22%	381 27%
Don't know	56 4%	48 4%	34 3%	28 3%	28 3%	34 3%	32 3%	31 3%	29 3%	15 13%	16 2%	40 6%	19 5%	18 4%	19 3%	7 5%	11 3%	7 5%	11 2%	5 4%	14 4%	10 6%	9 3%	12 3%	9 3%	26 7%	21 3%	35 5%	46 4%	9 4%	9 2%	11 3%	47 3%
Agree	579 41%	544 42%	507 45%	441 47%	415 46%	504 45%	497 45%	489 46%	462 46%	23 20%	283 42%	293 41%	168 44%	184 40%	228 41%	65 44%	103 44%	87 37%	97 43%	97 43%	131 39%	52 32%	159 49%	180 42%	104 38%	137 36%	339 45%	240 37%	481 41%	97 46%	271 48%	170 44%	621 44%
Disagree	553 39%	525 40%	445 39%	370 40%	372 41%	444 39%	439 40%	422 40%	397 40%	45 40%	282 42%	261 37%	108 28%	185 40%	260 47%	44 30%	64 27%	97 41%	88 39%	102 46%	158 48%	82 51%	112 34%	165 39%	104 38%	172 45%	277 37%	275 42%	478 41%	67 32%	243 43%	134 35%	539 38%
Net agree	27 2%	19 1%	62 5%	71 8%	43 5%	60 5%	59 5%	66 6%	66 7%	-22 -19%	2 *	32 4%	60 16%	-1 *	-32 -6%	21 14%	39 17%	-10 -4%	9 4%	-5 -2%	-27 -8%	-30 -19%	47 14%	14 3%	* *	-35 -9%	61 8%	-35 -5%	2 *	30 14%	28 5%	36 9%	82 6%

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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### Ipsos Political Monitor - June 2024 - General Election (2)

26 Jun 2024

Table 74  
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting							Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)				Qualifications			UnW Tot.
		Con	Lab	LD	Reform UK	Oth incl. LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ler	North excl. Scot	Mid-lands	South excl. London	Grea -ler London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1402	216	453	120	158	443	896	659	640	759	269	476	401	573	399	974	336	410	323	195	1203	138	413	378	118	241	239	602	561	1402	
Weighted Total	1402	189	447	109	190	441	887	630	645	754	149	651	459	453	461	912	335	435	325	188	1215	120	398	361	103	210	249	669	484	1402	
Strongly agree	265	15	184	26	7	45	229	60	131	134	31	118	85	93	83	178	71	69	67	39	234	19	23	136	32	47	35	120	110	295	
	19%	8%	41%	24%	4%	10%	26%	10%	20%	18%	21%	18%	19%	21%	18%	20%	21%	16%	21%	21%	19%	16%	6%	38%	31%	22%	14%	18%	23%	21%	
Tend to agree	314	28	150	38	10	76	226	104	137	176	39	156	112	96	96	207	72	92	78	47	271	25	60	112	42	59	43	128	142	326	
	22%	15%	33%	35%	5%	17%	25%	17%	21%	23%	26%	24%	24%	21%	21%	23%	22%	21%	24%	25%	22%	21%	15%	31%	41%	28%	17%	19%	29%	23%	
Neither agree nor disagree	214	17	48	14	23	74	122	91	113	101	27	122	74	45	93	119	44	73	39	34	176	25	46	39	6	27	30	111	73	195	
	15%	9%	11%	13%	12%	17%	14%	14%	18%	13%	18%	19%	16%	10%	20%	13%	13%	17%	12%	18%	15%	21%	12%	11%	6%	13%	12%	17%	15%	14%	
Tend to disagree	151	37	33	6	22	44	77	81	87	64	12	84	59	48	42	107	35	44	43	16	131	12	73	24	10	24	21	84	45	158	
	11%	20%	7%	5%	12%	10%	9%	13%	13%	8%	8%	13%	13%	11%	9%	12%	10%	10%	13%	9%	11%	10%	18%	7%	10%	12%	9%	13%	9%	11%	
Strongly disagree	402	90	25	24	123	189	214	279	160	242	35	150	115	152	126	267	102	139	92	44	362	26	187	50	14	43	112	194	97	381	
	29%	48%	6%	22%	65%	43%	24%	44%	25%	32%	23%	23%	25%	34%	27%	29%	30%	32%	28%	23%	30%	22%	47%	14%	13%	20%	45%	29%	20%	27%	
Don't know	56	1	7	1	5	13	20	14	18	37	5	21	15	18	22	33	12	19	6	7	39	12	9	-	-	11	7	32	17	47	
	4%	1%	2%	1%	3%	3%	2%	2%	3%	5%	3%	3%	3%	4%	5%	4%	4%	4%	2%	4%	3%	10%	2%	-	-	5%	3%	5%	3%	3%	
<b>Agree</b>	579	43	333	64	17	121	454	164	268	310	71	274	197	189	179	386	143	161	145	86	506	44	83	248	74	106	78	248	253	621	
	41%	23%	75%	58%	9%	27%	51%	26%	41%	41%	47%	42%	43%	42%	39%	42%	43%	37%	45%	46%	42%	37%	21%	69%	72%	50%	31%	37%	52%	44%	
<b>Disagree</b>	553	128	58	30	145	233	291	361	246	306	46	234	174	200	168	374	137	183	135	60	494	38	260	74	23	67	133	278	142	539	
	39%	67%	13%	27%	76%	53%	33%	57%	38%	40%	31%	36%	38%	44%	36%	41%	41%	42%	42%	32%	41%	32%	65%	20%	23%	32%	54%	42%	29%	38%	
<b>Net agree</b>	27	-84	275	34	-127	-112	163	-196	21	5	24	40	23	-11	11	12	6	-22	10	26	12	6	-177	175	50	39	-55	-30	111	82	
	2%	-44%	62%	31%	-67%	-25%	18%	-31%	3%	1%	16%	6%	5%	-2%	2%	1%	2%	-5%	3%	14%	1%	5%	-45%	48%	49%	18%	-22%	-4%	23%	6%	

Fieldwork dates : Friday 21st to Monday 24th June 2024  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Weighted  
 Source : Ipsos J24-003060-01  
 \*Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only