

IPSOS SCOTTISH POLITICAL MONITOR

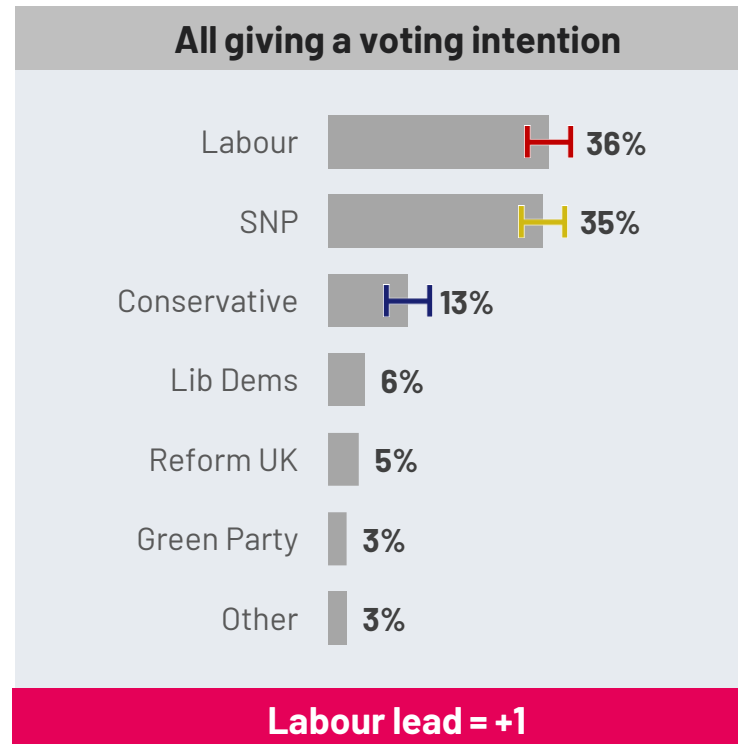
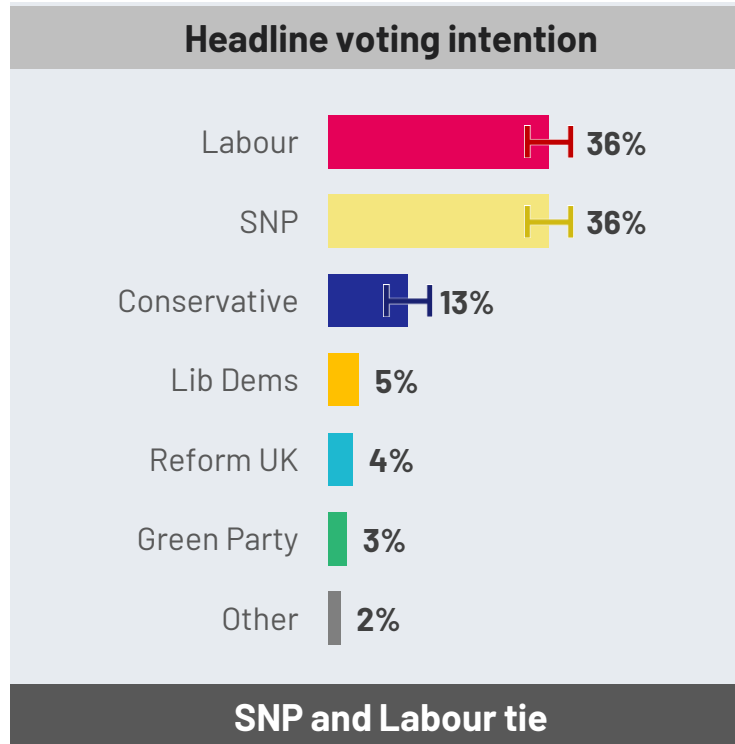
June 2024

VOTING INTENTION



Westminster Voting Intention: June 2024

How do you intend to vote in the general election? Will you vote...?

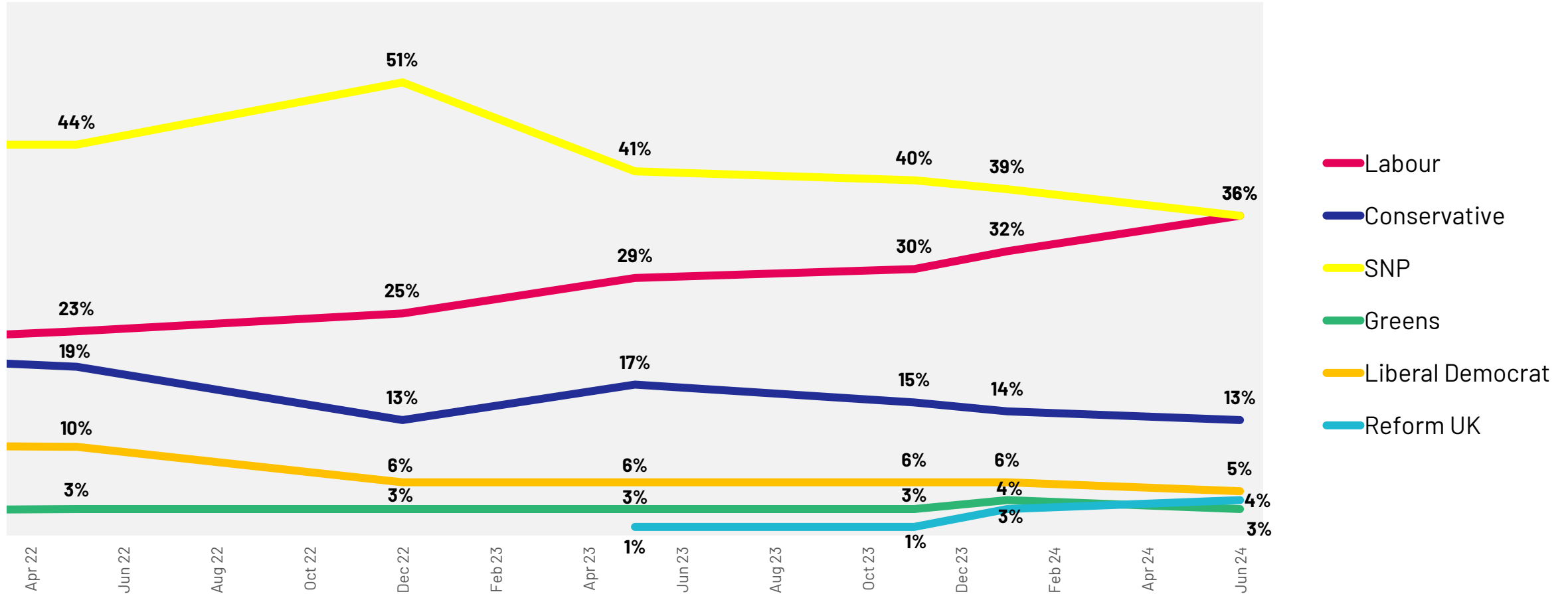


Base: 1,136 Scottish adults 18+, 3 - 9 June 2024; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (764); All expressing a voting intention (957). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos | Scottish Political Monitor

Westminster Voting Intention: Trends | May 2022 – June 2024

How do you intend to vote in the general election? Will you vote...?



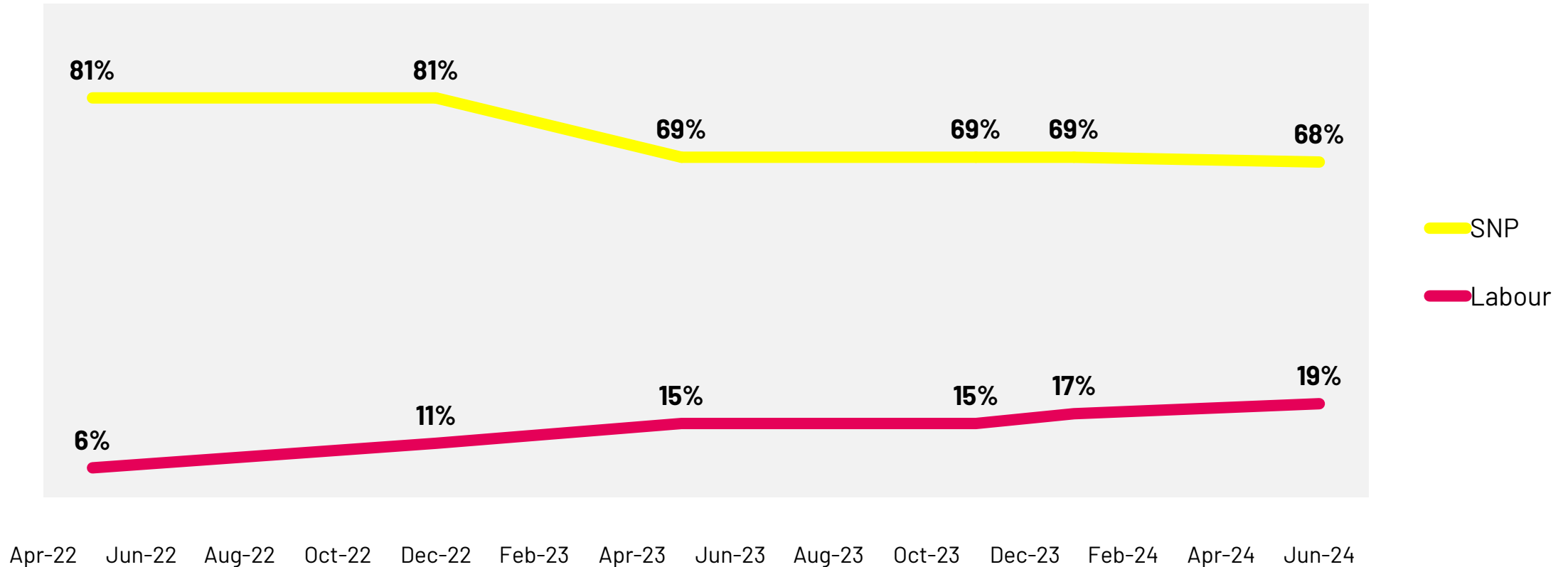
Base: c.1,000 Scottish adults 18+; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (June 2024: 764; January 2024: 619; November 2023: 658; May 2023: 720; November/December 2022: 770; May 2022: 651)

Source: Ipsos | Scottish Political Monitor



Trends in SNP and Labour General Election voting intention among 2014 Yes voters | May 2022 – June 2024

How do you intend to vote in the general election? Will you vote...?

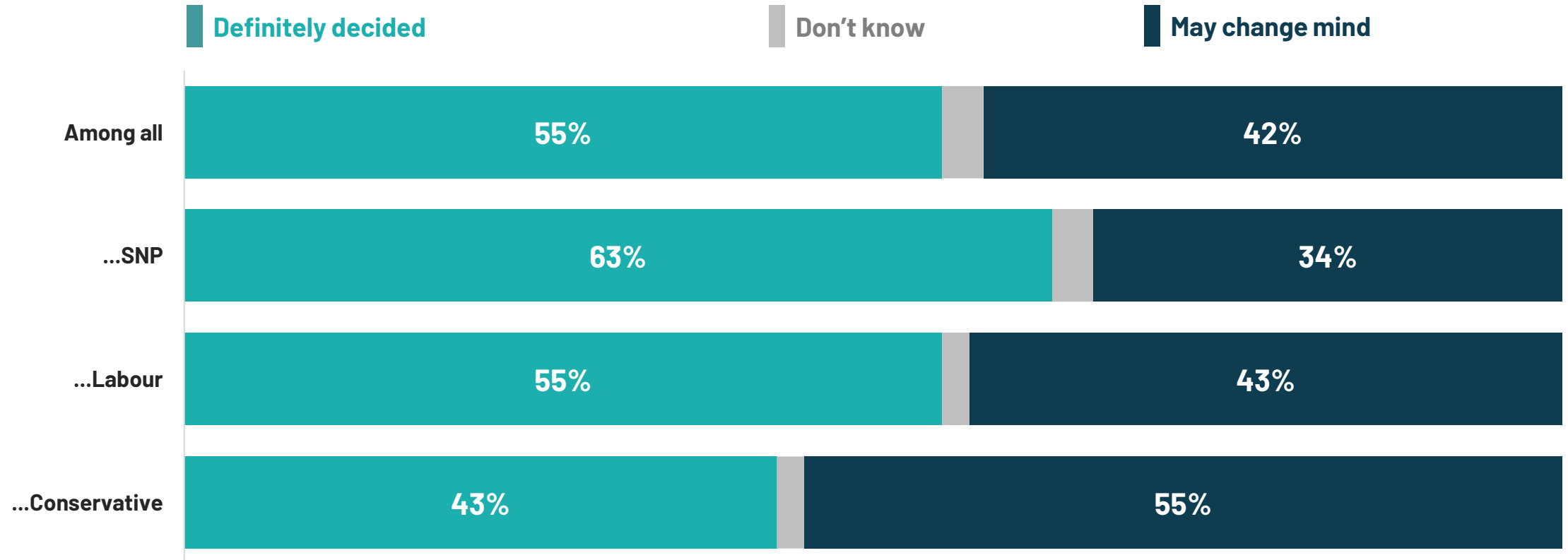


Base: c.1,000 Scottish adults 18+; Headline voting intention: 2014 Yes voters who are 9/10 (out of 10) likely to vote at General Elections AND usually/always vote/it depends at General Elections (June 2024: 357; January 2024: 296; November 2023: 308; May 2023: 335; Nov/Dec 2022: 393; May 2022: 267).

Source: Ipsos | Scottish Political Monitor

Which party to vote for? % Definitely decided

Have you definitely decided to vote for ... or is there a chance you may change your mind before you vote?



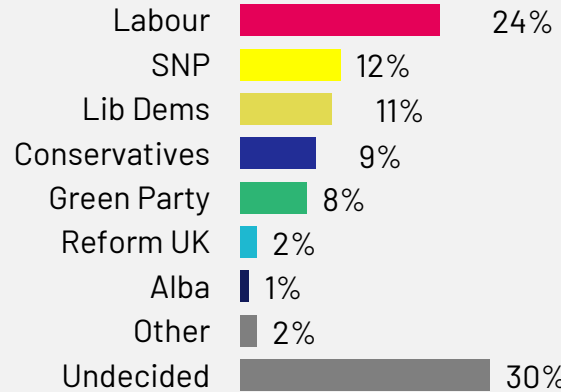
Base: 957 Scottish adults 18+ who say they would vote for / are inclined to support a party at the General Election, 3- 9 June 2024, including those who say they would vote for / are inclined to support the SNP (341), Labour (332), the Conservatives (126), or another party (102)

Source: Ipsos | Scottish Political Monitor

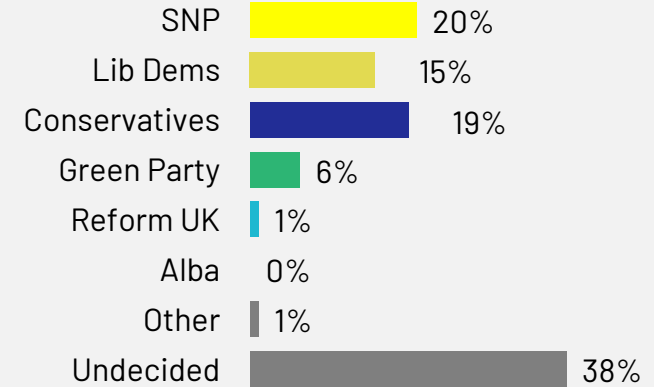
Who might you vote for instead?

If you do change your mind about voting for this party, which party would you vote for instead?

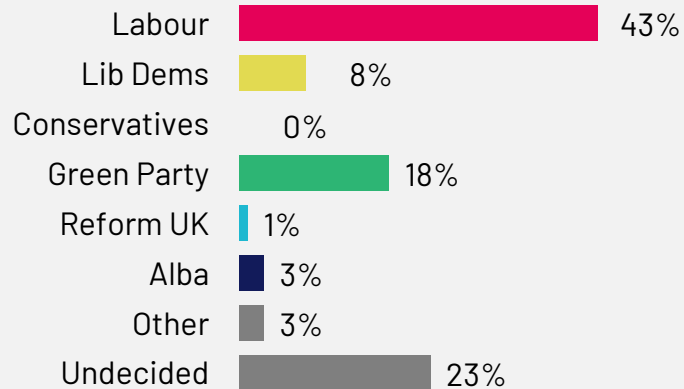
Among all who might change their mind



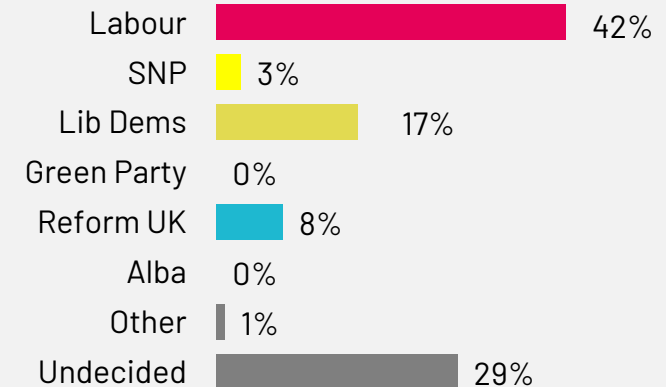
Among Labour supporters who might change their mind



Among SNP supporters who might change their mind



Among Conservative supporters who might change their mind

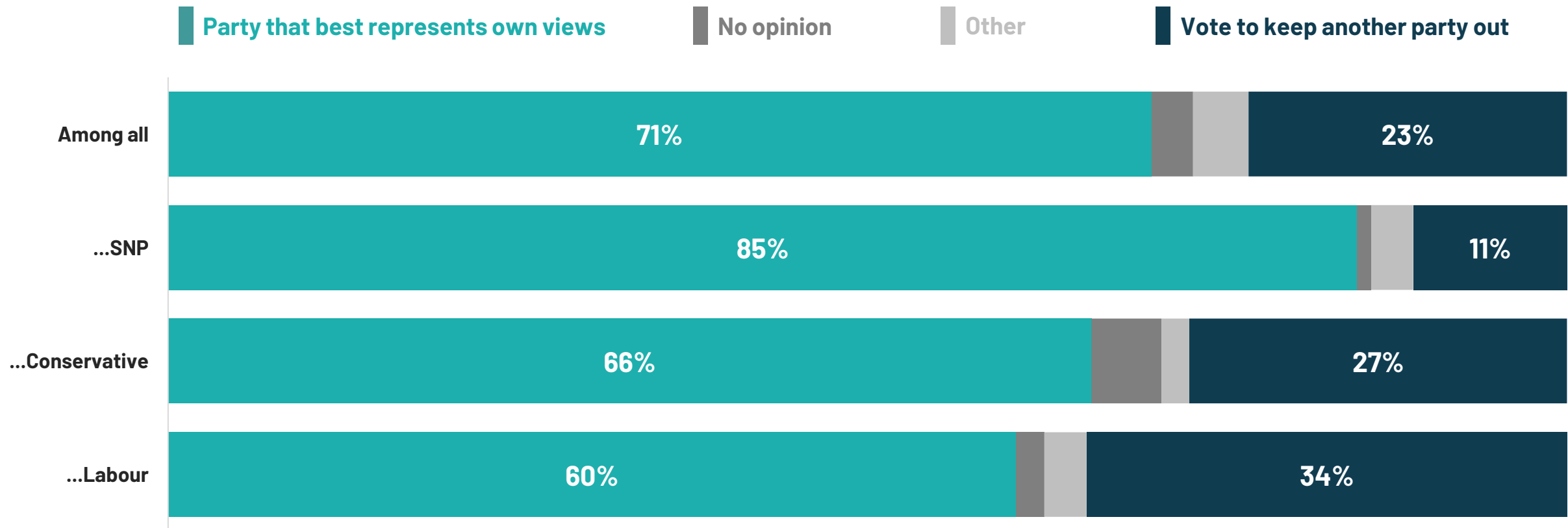


Base: 400 Scottish adults 18+ giving a voting intention who might change their mind, 3-9 June 2024, including 70 Conservative supporters who might change their mind, 141 Labour supporters who might change their mind and 118 SNP voters who might change their mind

Source: Ipsos Political Monitor

Tactical voting decisions: By party

Which of the following statements comes closest to your reasons for intending to vote for ...?
'It is the party that best represents your views' or 'The party you support has little chance of winning in this constituency so you will vote for [party] to try to keep another party out'



Base: 957 Scottish adults 18+ who say they would vote for / are inclined to support a party at the General Election, 3-9 June 2024, including those who say they would vote for / are inclined to support the SNP (341), Labour (332), the Conservatives (126), or another party (102)

Source: Ipsos | Scottish Political Monitor

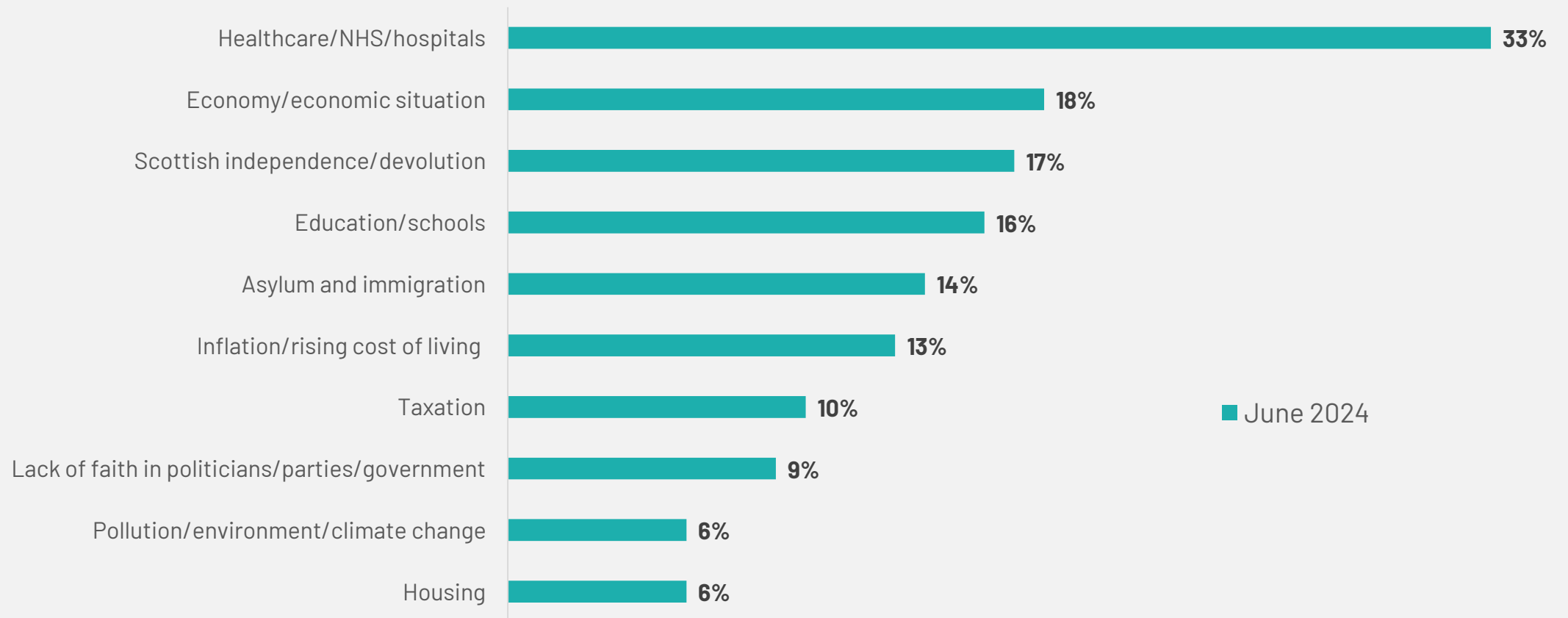
ISSUES FOR THE GENERAL ELECTION



Which issues will help decide how you vote?

Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Only the top 10 issues are shown here. For the full list of issues, see the data tables on the Ipsos website.



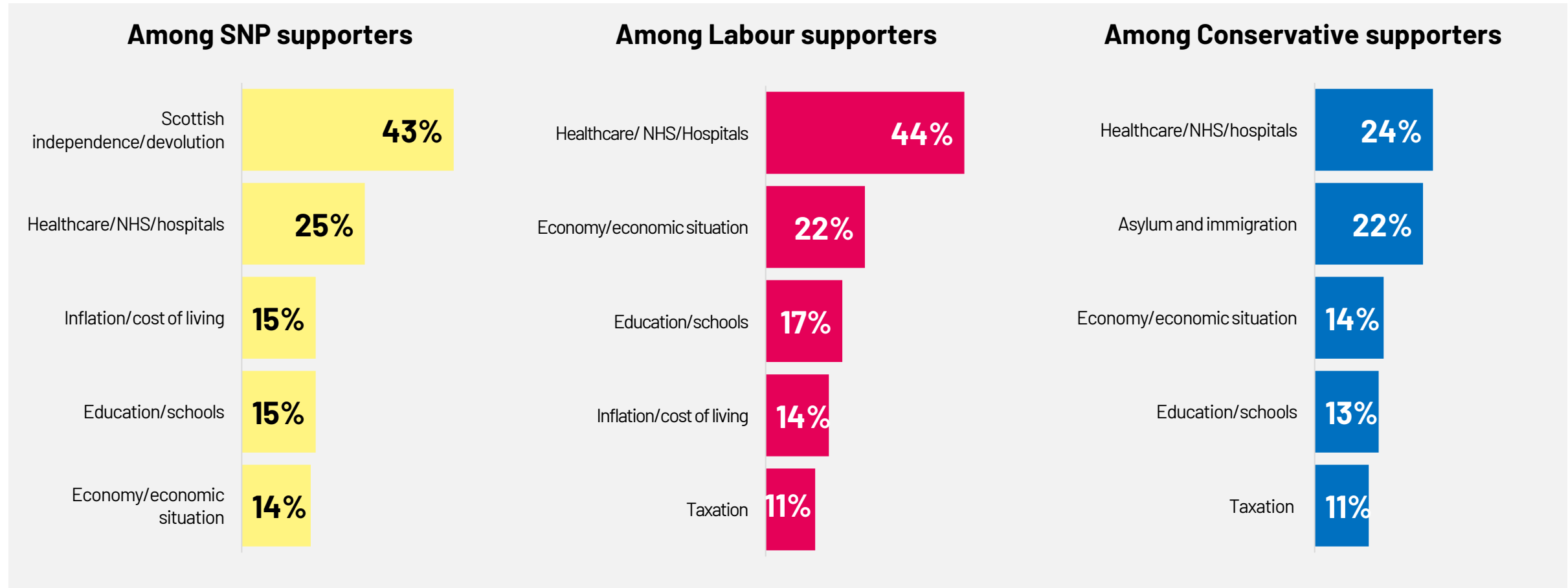
Base: 1,089 Scottish adults 18+ who say that they will vote in the General Election, 3- 9 June 2024

Source: Ipsos | Scottish Political Monitor

Issues facing Scotland today

Top five issues by party vote

Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

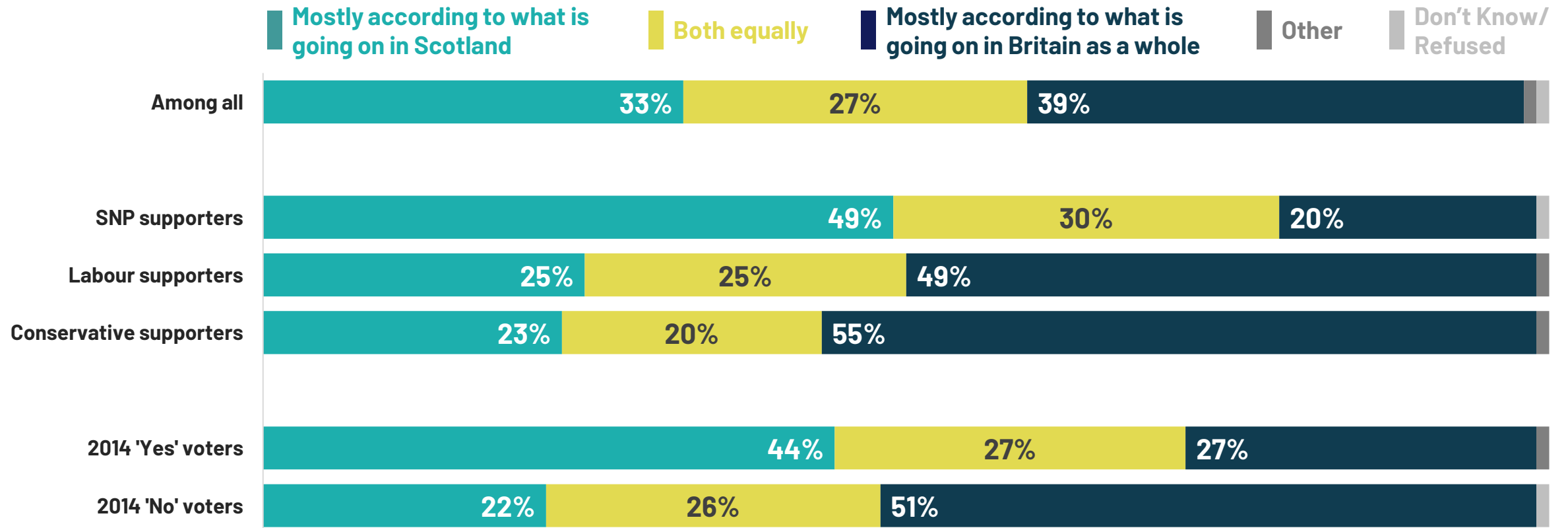


Base: 1,089 Scottish adults 18+ who say that they will vote in the General Election, 3 - 9 June 2024, including those who say they would vote for / inclined to support the SNP (341), Labour (332), or the Conservatives (126).

Source: Ipsos | Scottish Political Monitor

Voting on Scottish issues, or British issues?

And looking forward to the General Election, do you think you will vote mostly according to what is going on in Scotland, or mostly according to what is going on in Britain as a whole?



Base: 1,089 Scottish adults 18+ who say that they will vote in the General Election, 3- 9 June 2024, including those who say they would vote for / inclined to support the SNP (341), Labour (332), or the Conservatives (126); 2014 'Yes' voters (439), and 2014 'No' voters (483).

Source: Ipsos | Scottish Political Monitor

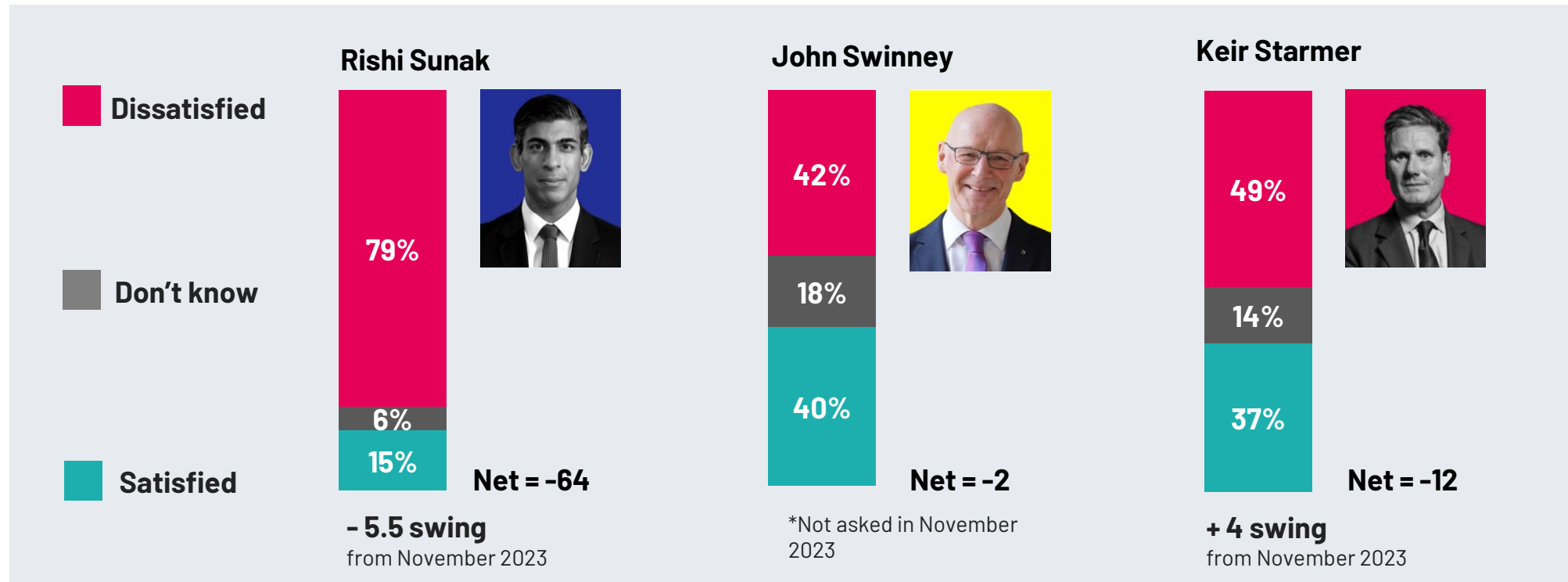
SATISFACTION

with party leaders



Satisfaction with leaders and opposition: June 2024

Are you satisfied or dissatisfied with the way.... is doing his job ... as Prime Minister / First Minister / leader of the UK Labour party?



Base: 1,150 Scottish adults 16+, 3- 9 June 2024. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

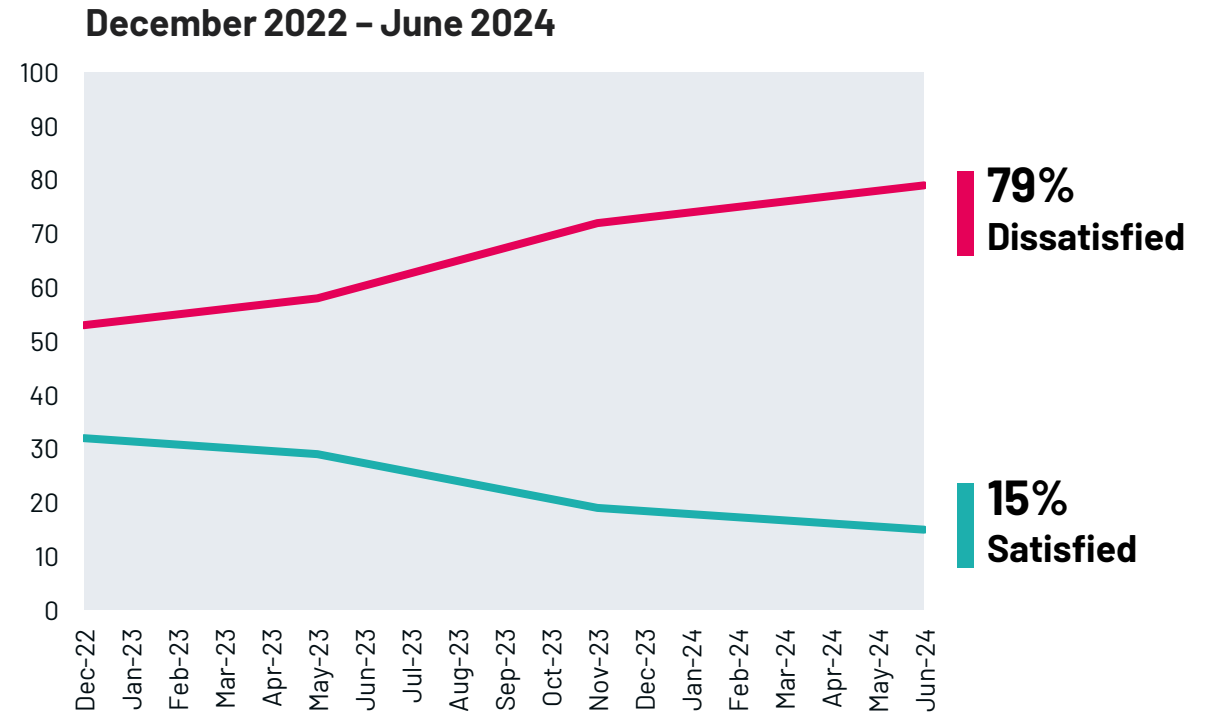
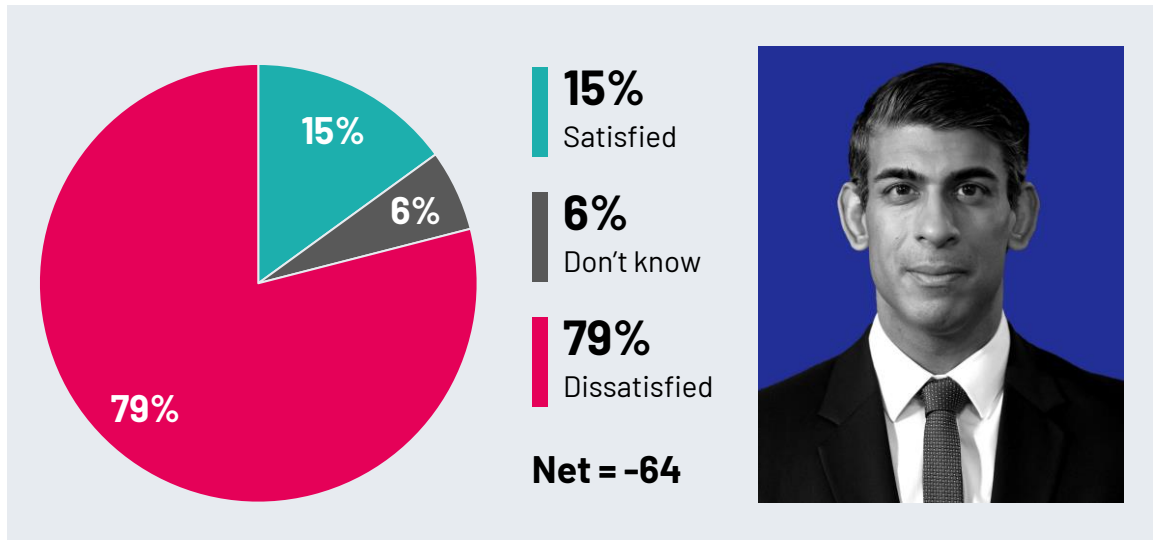
Source: Ipsos | Scottish Political Monitor

Rishi Sunak: Satisfaction

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

June 2024

Among all



Base: 1,150 Scottish adults 16+, 3 - 9 June 2024.

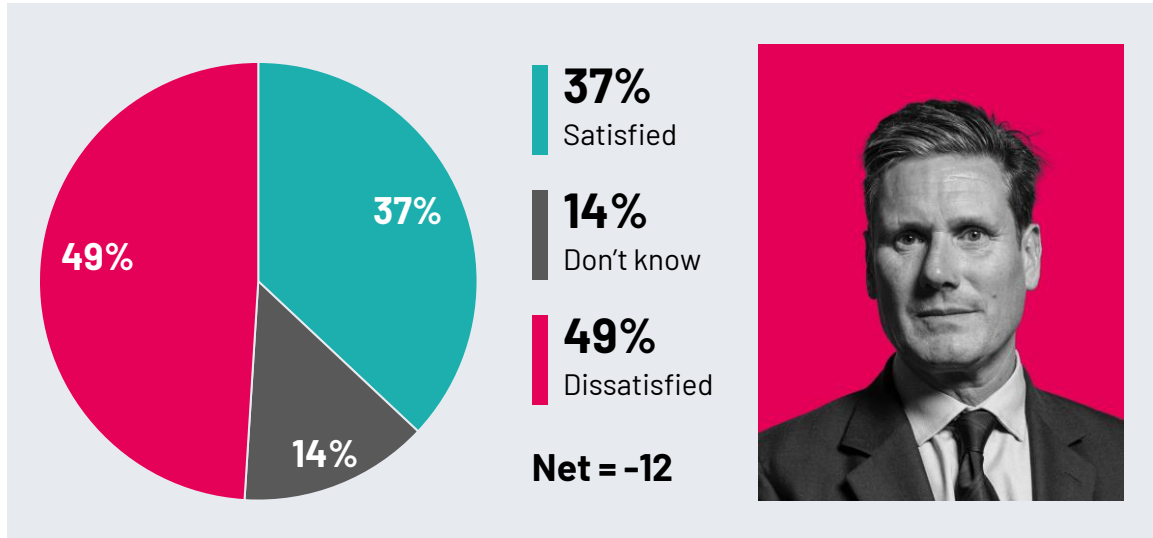
Source: Ipsos | Scottish Political Monitor

Keir Starmer: Satisfaction

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the UK Labour Party?

June 2024

Among all



October 2020 – June 2024



Base: 1,150 Scottish adults 16+, 3 - 9 June 2024

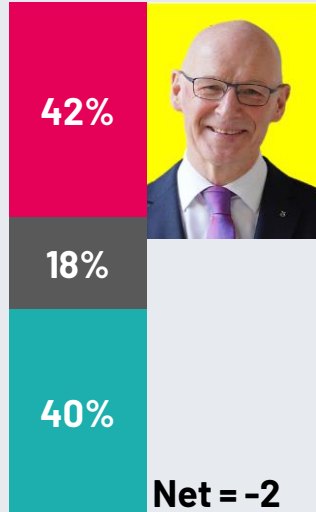
Source: Ipsos | Scottish Political Monitor

Satisfaction with leaders and opposition: June 2024

Are you satisfied or dissatisfied with the way.... is doing his/her job ... as First Minister of Scotland/ Deputy First Minister/ leader of the Scottish Labour Party/ Scottish Conservative Party/ Scottish Liberal Democrats/ Co-leader of the Scottish Green Party?

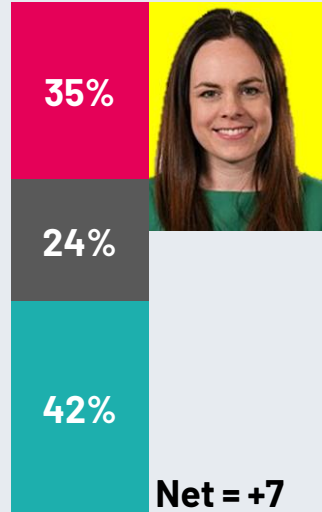
■ Satisfied
 ■ Don't know
 ■ Dissatisfied

John Swinney



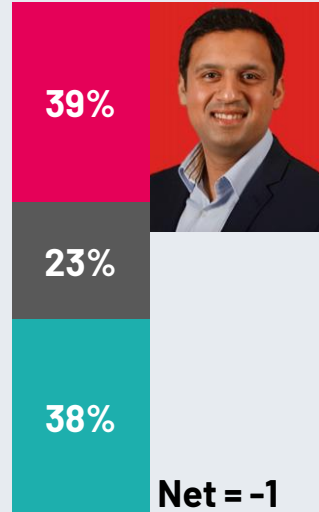
*Not asked in November 2023

Kate Forbes



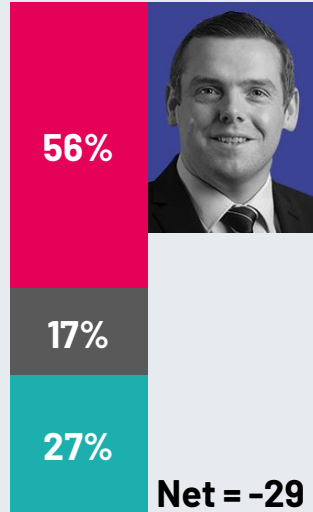
*Not asked in November 2023

Anas Sarwar



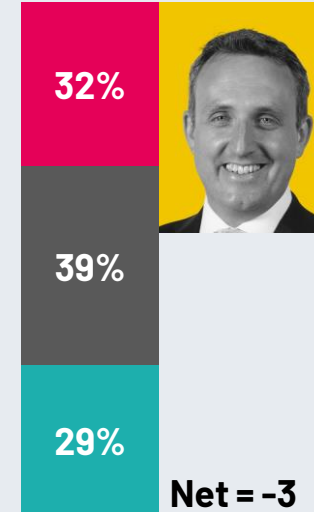
-2 swing
from November 2023

Douglas Ross



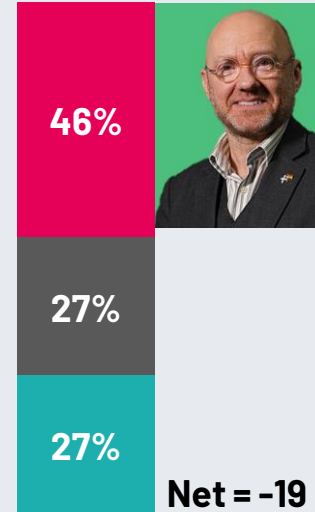
-1 swing
from November 2023

Alex Cole-Hamilton



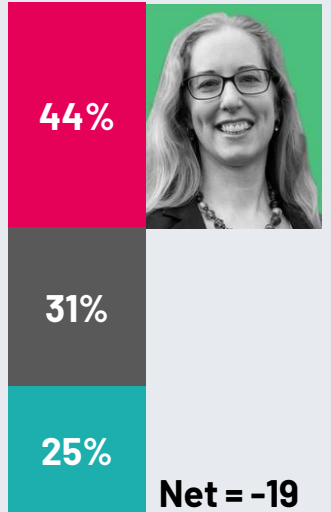
+3.5 swing
from November 2023

Patrick Harvie



-3.5 swing
from November 2023

Lorna Slater



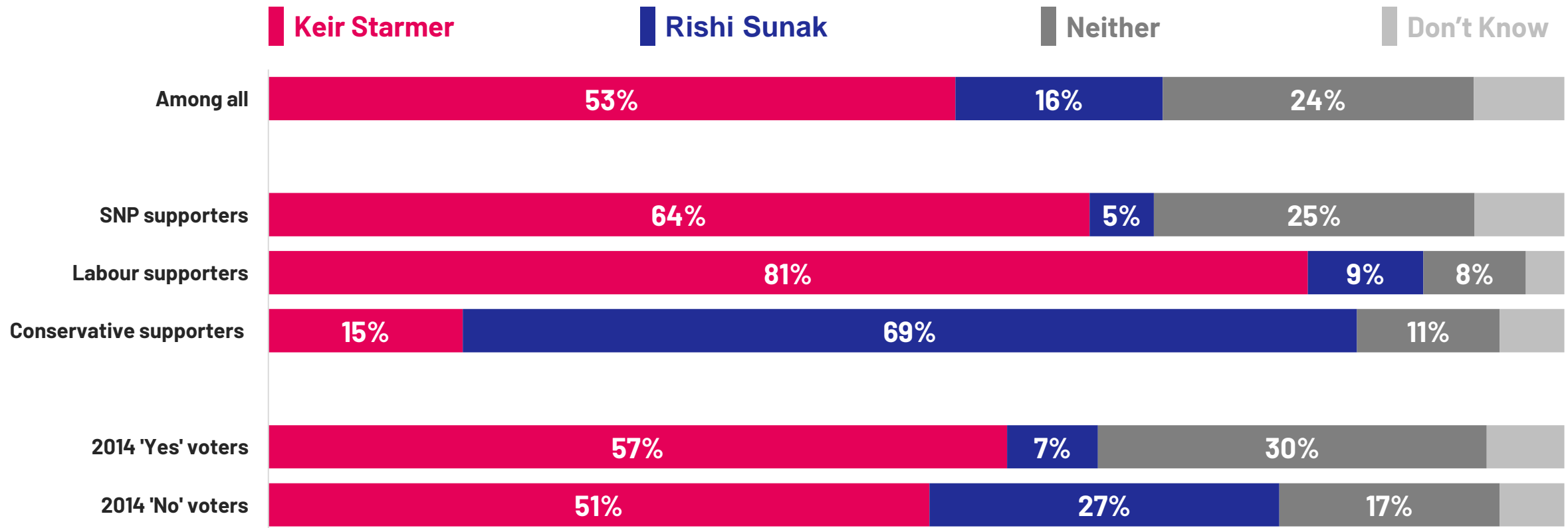
-3 swing
from November 2023

Base: 1,150 Scottish adults 16+, 3 - 9 June 2024. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos | Scottish Political Monitor

Who would be the most capable Prime Minister?

Who do you think would be most capable as Prime Minister of the United Kingdom, Rishi Sunak or Keir Starmer?

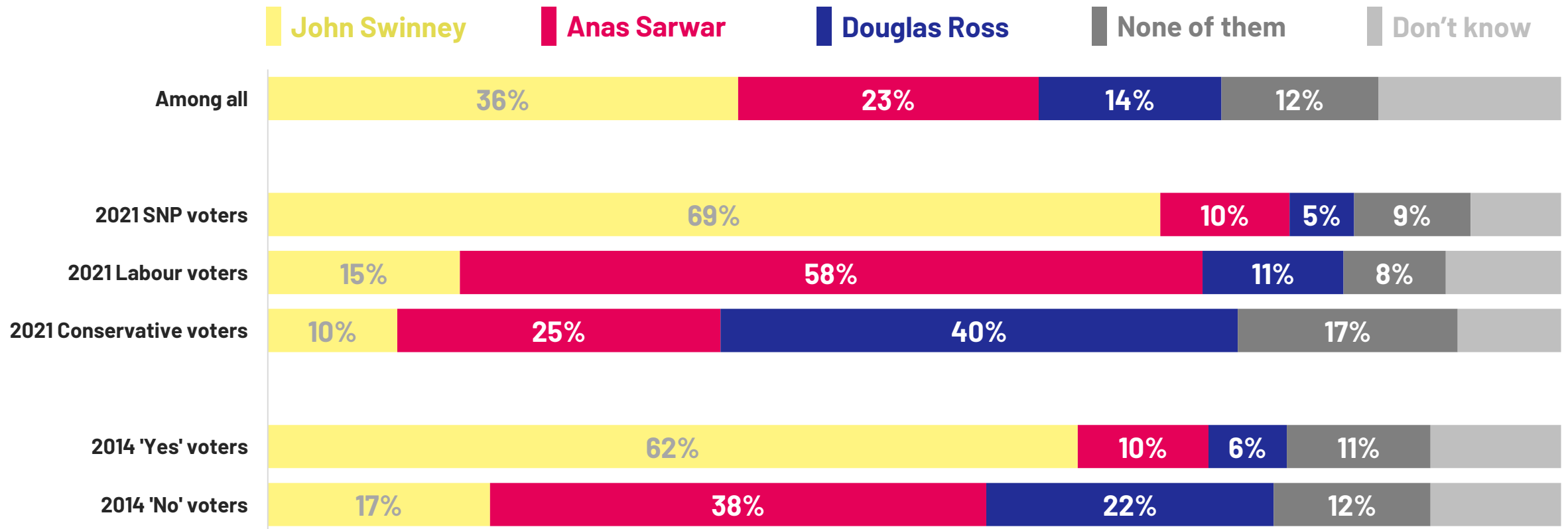


Base: 1,150 Scottish adults 16+, 3 - 9 June 2024, including 2019 SNP voters (358), 2019 Labour voters (201), 2019 Conservative voters (184), 2014 'Yes' voters (457), and 2014 'No' voters (495).

Source: Ipsos | Scottish Political Monitor

Who would be the most capable First Minister?

Who do you think would be most capable as First Minister of Scotland, John Swinney, Anas Sarwar or Douglas Ross?



Base: 1,150 Scottish adults 16+, 3 - 9 June 2024, including 2021 SNP voters (426), 2021 Labour voters (189), 2021 Conservative voters (153), 2014 'Yes' voters (457), and 2014 'No' voters (495).

Source: Ipsos | Scottish Political Monitor

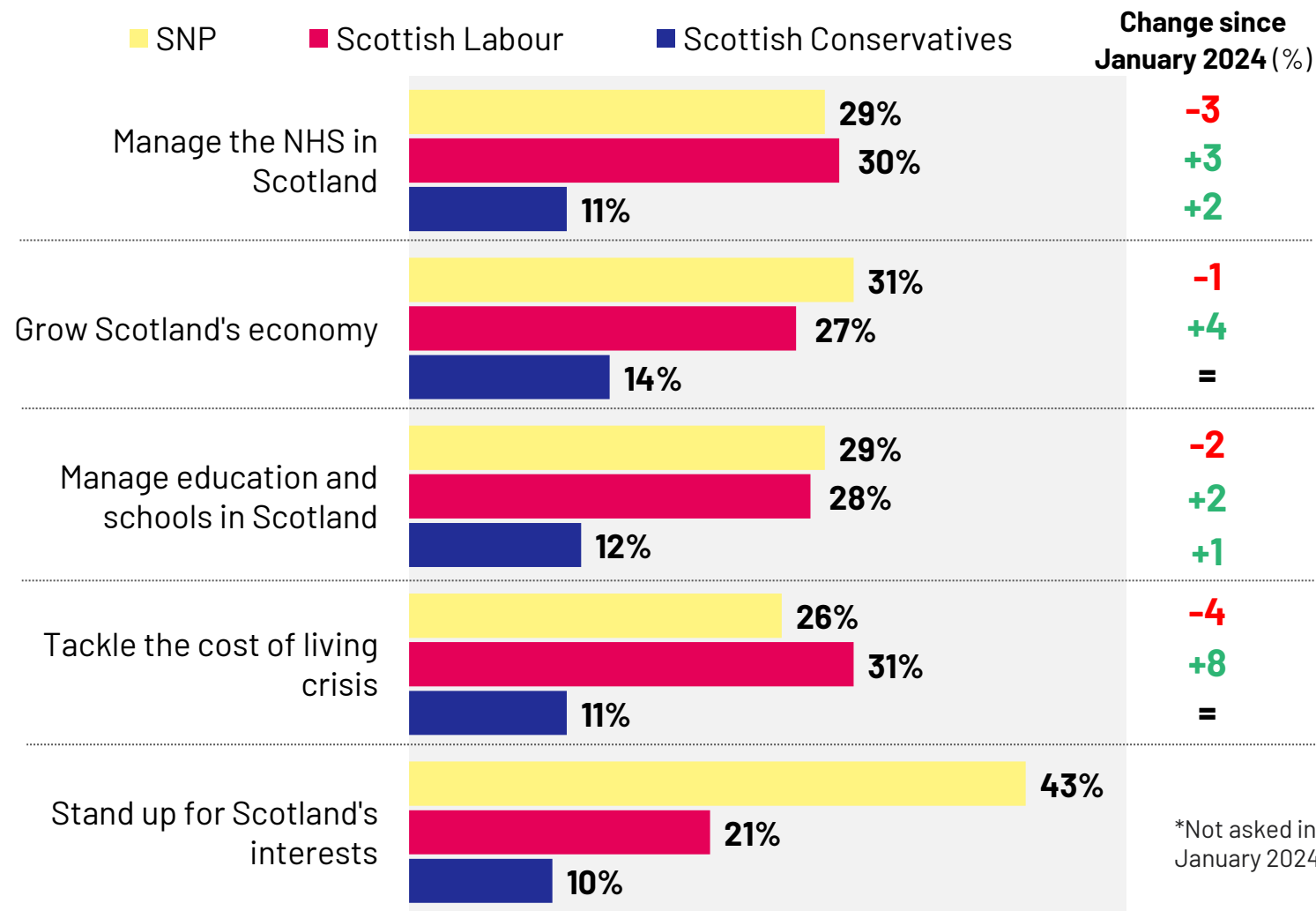
TRUST IN PARTIES TO ADDRESS KEY ISSUES IN SCOTLAND

Trust in parties, by issue

Which party, if any, do you trust most to....?



*Not asked in November 2023



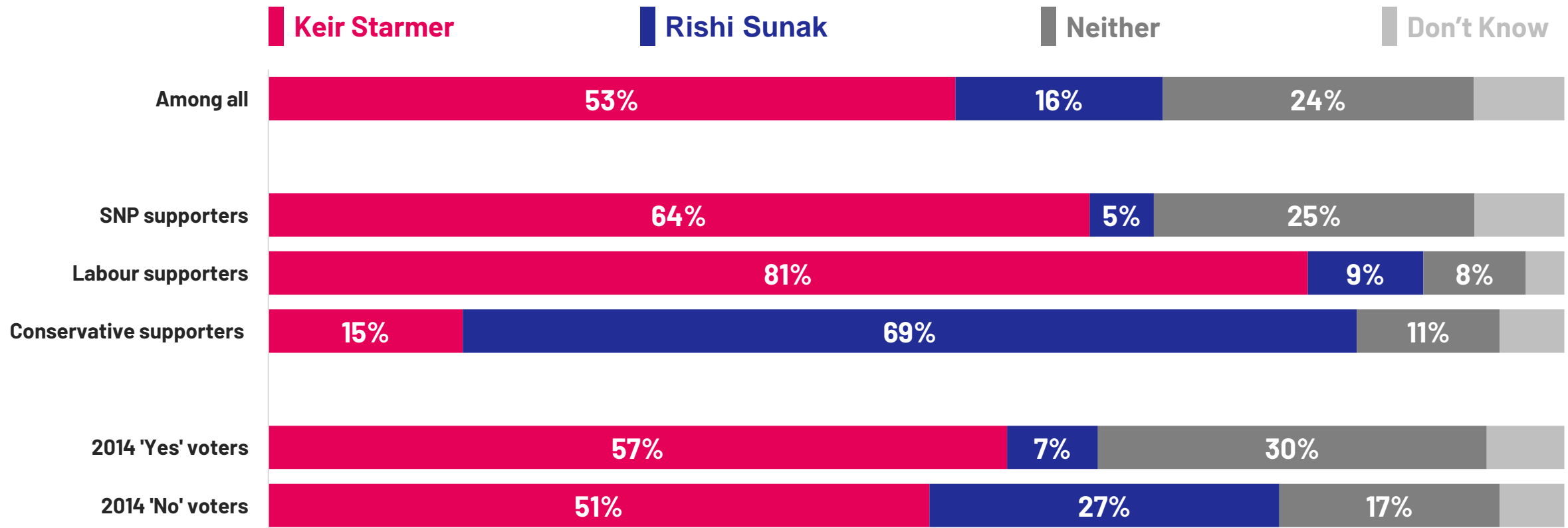
Base: 1,150 Scottish adults 16+, 3 - 9 June 2024 | 1,005 Scottish adults 16+, 25 - 31 January 2024

Source: Ipsos | Scottish Political Monitor



Who would be the most capable Prime Minister?

Who do you think would be most capable as Prime Minister of the United Kingdom, Rishi Sunak or Keir Starmer?



Base: 1,150 Scottish adults 16+, 3 - 9 June 2024, including 2019 SNP voters (358), 2019 Labour voters (201), 2019 Conservative voters (184), 2014 'Yes' voters (457), and 2014 'No' voters (495).

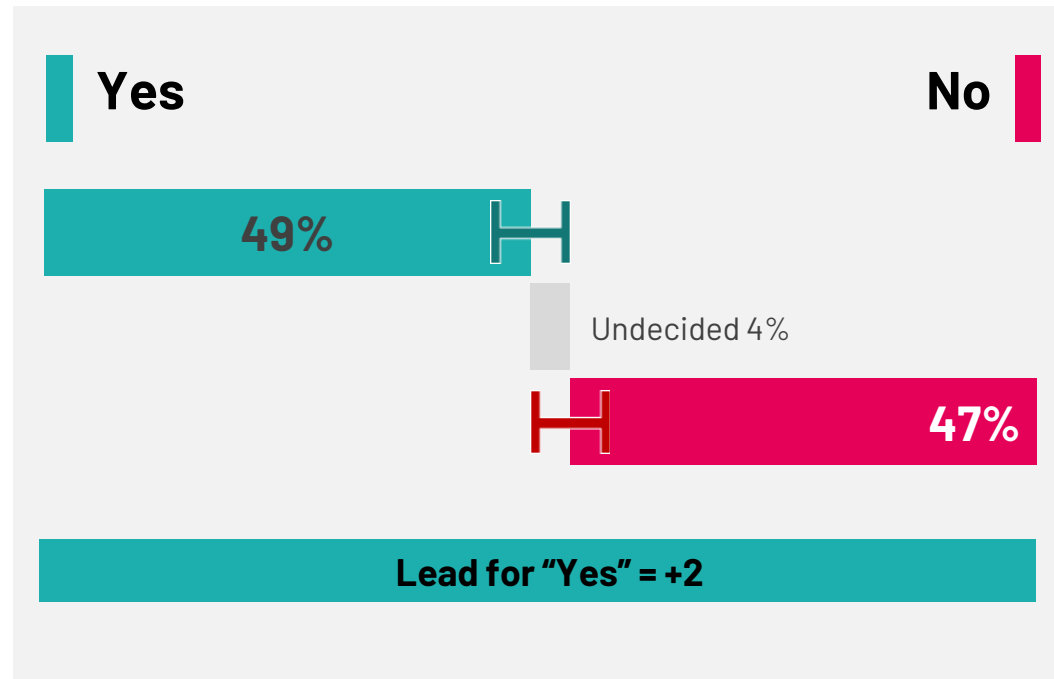
Source: Ipsos | Scottish Political Monitor

VIEWS ON INDEPENDENCE

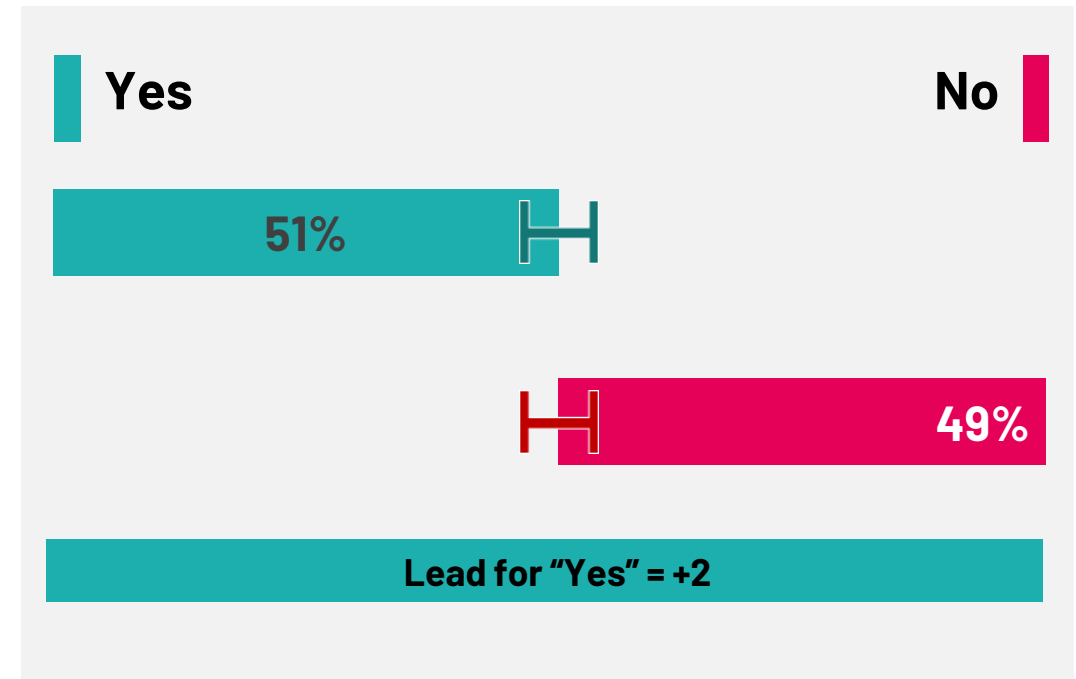
Support for Scottish independence: June 2024

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

Among all likely to vote



All likely to vote and expressing a voting intention



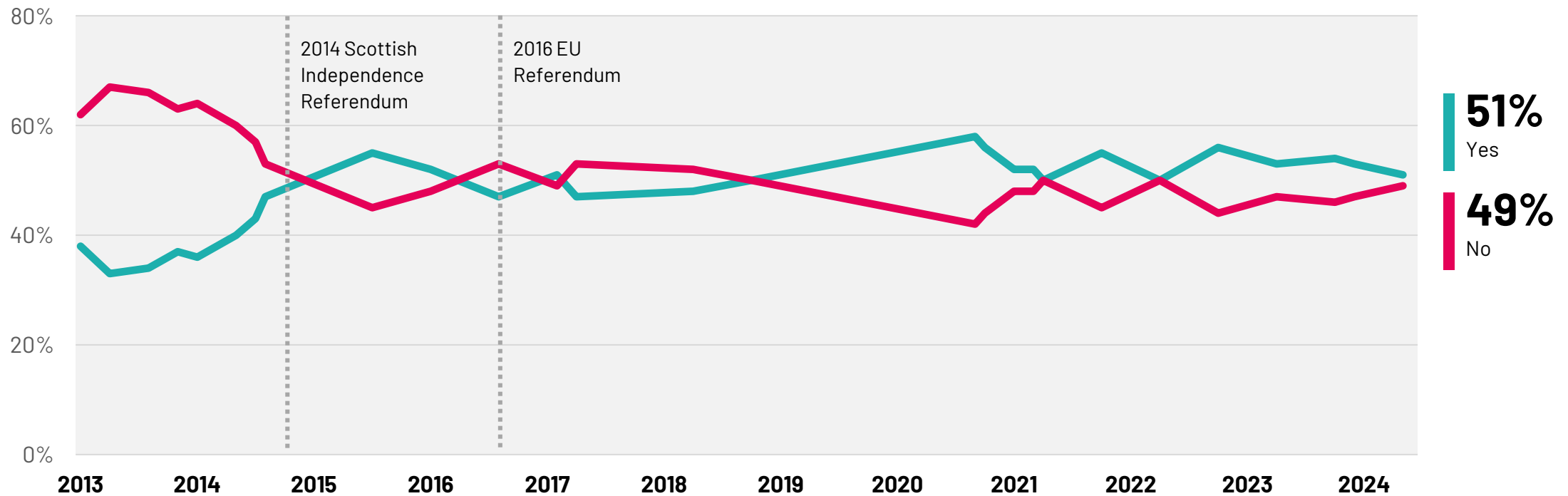
Base: 982 Scottish adults aged 16+ who are at least 9/10 likely to vote in a Scottish independence referendum; 944 Scottish adults 16+ who are at least 9/10 likely to vote in a Scottish independence referendum and expressing a voting intention, 3 - 9 June 2024. Margin of error is displayed at +/- 4%.

Source: Ipsos | Scottish Political Monitor

Support for Scottish independence: Change over time

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

February 2013 – June 2024



Base: c.1,000 Scottish adults aged 16+ per wave. Based on all likely to vote, excluding undecideds/don't knows

Source: Ipsos | Scottish Political Monitor

Technical note

Ipsos interviewed a representative sample of 1,150 adults aged 16+ across Scotland.

Interviews were conducted by telephone: 3rd – 9th June 2024. Data are weighted by age, sex, region, social grade, tenure, working status, work sector, education and country of birth to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers.

An asterisk (*) denotes any value of less than half a per cent.





Ipsos Scottish Political Monitor, June 2024

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