



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: May 31-June 1, 2024

Number of interviews, adults: 781

Margin of error for the total sample: +/- 3.7 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

1a. Overall, do you have a favorable or unfavorable impression of:

Joe Biden

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
May 31-June 1, 2024	32	54	11	3	*
March 8-9, 2024	33	54	11	3	*
November 3-4, 2023	33	50	14	3	-
August 15-16, 2023	31	54	12	3	*
August 2-3, 2023	33	52	12	2	*
June 9-10, 2023	31	52	13	3	*
April 6-7, 2023	34	48	14	3	*
March 31-April 1, 2023	32	49	16	3	-
October 23-24, 2020	44	43	9	3	*
August 28-29, 2020	46	40	10	4	1
August 21-22, 2020	45	40	11	4	1
August 11-12, 2020	40	43	12	5	*

1b. Overall, do you have a favorable or unfavorable impression of:

Donald Trump

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
May 31-June 1, 2024	31	56	10	3	*
March 8-9, 2024	29	59	9	3	-
November 3-4, 2023	29	60	8	2	*
August 15-16, 2023	31	55	12	3	-
August 2-3, 2023	30	59	9	2	*
June 9-10, 2023	31	56	9	4	*
April 6-7, 2023	25	61	12	1	*
March 31-April 1, 2023	29	55	14	3	-
October 23-24, 2020	35	57	6	1	1
August 28-29, 2020	31	59	7	2	1
August 21-22, 2020	32	60	5	2	*
August 11-12, 2020	35	58	5	2	*



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2. How closely have you been following the news about Donald Trump’s trial in New York City on charges related to falsifying business records regarding a payment made to Stormy Daniels before the 2016 election to keep quiet about Trump’s alleged affair with the adult film actress?

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not so closely</u>	<u>Not closely at all</u>	<u>Skipped</u>	<u>Very/some what closely (net)</u>	<u>Not so/not closely at all (net)</u>
May 31-June 1, 2024	20	35	28	16	*	55	45

3. As you may know, Donald Trump was found guilty on all 34 counts in his trial related to falsifying business records regarding a payment made to Stormy Daniels before the 2016 election. Do you think this verdict was correct or not correct?

	<u>Correct</u>	<u>Not correct</u>	<u>Don't know</u>	<u>Skipped</u>
May 31-June 1, 2024	50	27	23	-

4. Do you think Donald Trump should or should not end his presidential campaign because of this verdict?

<u>Wave:</u>	<u>Should</u>	<u>Should not</u>	<u>Don't know</u>	<u>Skipped</u>
May 31-June 1, 2024	49	37	14	*
April 6-7, 2023*	48	35	16	1
March 31-April 1, 2023*	43	35	22	*

* Prior question wording: Do you think Donald Trump should or should not suspend his presidential campaign because of this indictment?

5. In this case, do you think Donald Trump...

<u>Wave:</u>	<u>Intentionally did something illegal</u>	<u>Acted wrongly but not intentionally</u>	<u>Did not do anything wrong</u>	<u>Don't know</u>	<u>Skipped</u>
May 31-June 1, 2024	51	12	19	17	*
April 6-7, 2023	53	11	20	16	1



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6. Do you think the charges against Donald Trump in this case were politically motivated, or not?

<i>Wave:</i>	<u>Yes</u>	<u>No</u>	<u>Don't know</u>	<u>Skipped</u>
May 31-June 1, 2024	47	38	15	*
April 6-7, 2023	50	36	13	1
March 31-April 1, 2023	47	32	20	*

**Prior question wording: Do you think the charges against Donald Trump in this case are politically motivated, or not?*



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About the Study

This ABC News/Ipsos poll was conducted May 31 to June 1, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 781 adults age 18 or older.

No respondents were removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. A prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. One reminder email was sent for this study.

The margin of sampling error is plus or minus 3.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.10. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2023 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from the most recent ABC News/Ipsos poll. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor, Masters and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)



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- Party ID (Republican/lean Republican, Independent/Something else, Lean Democrat/Democrat)

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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