



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, June 17, 2024

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%



PUBLIC POLL FINDINGS AND METHODOLOGY

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

2. **[ASKED ONLY IF EMPLOYED FULL-TIME OR PART-TIME]** How important, if at all, is it for you to advance to the next level of seniority at your job?

	6/11-12, 2024 (N=569)
Very important	32%
Somewhat important	35%
Not very important	23%
Not important at all	10%
Important (Net)	67%
Not Important (Net)	33%



PUBLIC POLL FINDINGS AND METHODOLOGY

[RESPONDENT QUESTION ORDER WAS ROTATED FOR Q3 AND Q4]

3. **[ASKED ONLY IF Q2 = VERY OR SOMEWHAT IMPORTANT]** From the following list, what are the top three reasons you would want to advance your career?

	6/11-12, 2024 (N=379)
Increase in pay	69%
Personal pride/progressing in my career	35%
Learn something new/try different roles	29%
Greater responsibility	24%
More control over the work I do	24%
Team management	20%
Good people and culture where I work	20%
More control over the time I spend at work	13%
More travel	12%
Greater visibility to senior leadership	12%
Less travel	4%
Other	*
None of the above	2%

4. **[ASKED ONLY IF Q2 = VERY OR SOMEWHAT IMPORTANT]** From the following list, what are the top three barriers you face in wanting to advance your career?

	6/11-12, 2024 (N=379)
Happy with your current role	27%
Would require more hours	25%
Always on/Harder to take time off	24%
No positions or not aware of positions of interest	24%
Need further development to be successful	23%
Lack of support/recognition	20%
Too much responsibility	19%
Less ability to control my workload, work hours	18%
Lack the confidence to succeed in a different role	13%
More travel	11%
Not worth the increase in pay	11%
Don't want to manage a big team	6%
Other	3%
None of the above	11%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?*

Total Higher Summary

	7/6-7, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Your total grocery bill	68%	72%	73%	76%	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%
Food at restaurants	58%	59%	61%	62%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%
Meat	66%	71%	73%	74%	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%
Fresh fruit and vegetables	60%	65%	69%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	70%	70%	65%
Gasoline	78%	77%	79%	78%	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%
Electricity	43%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%
Home heating or air conditioning expenses	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	59%
Entertainment	N/A	N/A	41%	54%	42%	42%	45%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	61%	58%
Clothing	N/A	N/A	46%	44%	46%	48%	48%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	62%	62%	55%

*Prior to the 1/18/22 wave, the question text read, "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"

a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	25%	32%	32%	32%	39%	41%	49%	46%	43%	46%	50%	48%	46%	45%	31%	45%	43%	38%
Somewhat higher	41%	37%	39%	38%	34%	34%	28%	28%	33%	32%	28%	32%	31%	31%	39%	31%	34%	33%
About the same	24%	20%	19%	20%	18%	14%	13%	16%	14%	12%	12%	10%	12%	13%	18%	16%	15%	18%
Somewhat lower	3%	3%	1%	2%	2%	3%	3%	3%	4%	3%	2%	3%	3%	3%	3%	2%	3%	4%
Much lower	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%
Not applicable	3%	3%	2%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	5%	2%	2%	2%
Don't know	4%	4%	5%	4%	3%	4%	4%	2%	3%	2%	3%	3%	3%	3%	4%	3%	2%	3%
Higher (Net)	66%	69%	71%	70%	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	70%	76%	77%	71%
Lower (Net)	4%	4%	2%	3%	3%	5%	4%	4%	5%	5%	5%	4%	4%	4%	3%	3%	4%	5%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year? *(Continued)*

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	16%	22%	20%	24%	25%	28%	32%	27%	30%	31%	34%	33%	33%	29%	23%	32%	30%	31%
Somewhat higher	44%	44%	44%	45%	41%	44%	36%	42%	41%	42%	38%	44%	42%	43%	44%	40%	45%	38%
About the same	32%	25%	27%	24%	26%	19%	21%	22%	20%	18%	18%	15%	18%	18%	26%	20%	20%	22%
Somewhat lower	2%	3%	2%	3%	2%	3%	4%	4%	4%	3%	4%	2%	3%	4%	3%	5%	2%	4%
Much lower	1%	2%	1%	1%	1%	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%
Not applicable	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%
Don't know	3%	3%	5%	3%	3%	2%	4%	2%	2%	3%	3%	2%	2%	3%	3%	1%	2%	2%
Higher (Net)	60%	66%	65%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	66%	72%	75%	69%
Lower (Net)	4%	5%	3%	3%	3%	6%	5%	6%	6%	5%	6%	4%	4%	5%	4%	6%	3%	6%

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	23%	27%	28%	32%	34%	40%	42%	40%	40%	43%	47%	44%	44%	43%	34%	49%	45%	46%
Somewhat higher	45%	43%	45%	40%	41%	37%	37%	39%	37%	35%	34%	39%	37%	37%	44%	34%	37%	32%
About the same	27%	22%	21%	20%	18%	15%	14%	16%	15%	15%	11%	12%	12%	14%	15%	13%	13%	17%
Somewhat lower	2%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	2%	3%	3%
Much lower	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	*	1%	1%	*
Not applicable	*	*	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%
Don't know	1%	2%	3%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%
Higher (Net)	68%	70%	72%	73%	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	79%	83%	82%	78%
Lower (Net)	3%	5%	2%	5%	4%	5%	4%	3%	5%	4%	5%	3%	5%	4%	3%	3%	4%	3%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year? *(Continued)*

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	47%	50%	44%	55%	41%	41%	53%	66%	61%	64%	70%	66%	52%	46%	26%	45%	28%	29%
Somewhat higher	31%	30%	33%	24%	32%	32%	25%	14%	22%	20%	11%	16%	22%	26%	37%	35%	28%	33%
About the same	13%	9%	13%	11%	14%	15%	11%	12%	7%	7%	8%	7%	10%	10%	23%	12%	20%	21%
Somewhat lower	3%	3%	2%	3%	4%	4%	3%	1%	4%	3%	3%	4%	8%	10%	6%	3%	16%	10%
Much lower	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	3%	1%
Not applicable	3%	3%	3%	4%	3%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	3%	3%	4%
Don't know	2%	3%	3%	3%	3%	4%	3%	1%	2%	1%	2%	2%	2%	2%	3%	1%	1%	1%
Higher (Net)	78%	80%	77%	79%	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	63%	80%	56%	62%
Lower (Net)	4%	5%	3%	4%	6%	5%	4%	4%	5%	5%	4%	5%	10%	12%	7%	4%	20%	11%

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	13%	19%	15%	17%	17%	21%	25%	23%	21%	23%	25%	25%	27%	27%	22%	34%	27%	26%
Somewhat higher	30%	32%	31%	34%	36%	34%	35%	34%	36%	35%	37%	35%	34%	35%	34%	32%	43%	34%
About the same	46%	37%	42%	38%	38%	36%	28%	31%	34%	32%	28%	29%	28%	27%	31%	24%	20%	29%
Somewhat lower	3%	3%	2%	4%	3%	2%	4%	4%	4%	2%	4%	3%	5%	2%	3%	2%	2%	3%
Much lower	1%	2%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%	2%	1%	1%
Not applicable	2%	1%	2%	2%	1%	2%	3%	3%	1%	2%	3%	2%	2%	3%	3%	2%	2%	3%
Don't know	5%	5%	7%	5%	5%	3%	5%	3%	3%	3%	3%	5%	3%	5%	5%	3%	4%	3%
Higher (Net)	43%	52%	46%	51%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	56%	67%	71%	60%
Lower (Net)	4%	4%	3%	5%	3%	4%	5%	7%	5%	5%	5%	5%	6%	3%	5%	4%	3%	5%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year? (Continued)

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	14%	20%	19%	18%	21%	27%	31%	23%	30%	29%	33%	30%	30%	30%	29%	40%	39%	38%
Somewhat higher	43%	40%	40%	41%	42%	37%	39%	40%	39%	43%	37%	41%	39%	44%	41%	38%	39%	38%
About the same	31%	26%	26%	27%	21%	21%	18%	22%	19%	18%	17%	15%	16%	14%	15%	15%	15%	16%
Somewhat lower	2%	4%	3%	3%	4%	3%	2%	5%	3%	4%	3%	3%	4%	4%	4%	1%	2%	4%
Much lower	2%	2%	1%	2%	1%	3%	1%	3%	3%	2%	3%	2%	1%	2%	2%	1%	1%	2%
Not applicable	3%	4%	4%	4%	6%	4%	4%	5%	3%	3%	4%	4%	5%	4%	4%	2%	2%	2%
Don't know	4%	5%	7%	5%	5%	5%	5%	3%	4%	3%	4%	4%	5%	4%	3%	3%	2%	1%
Higher (Net)	58%	60%	59%	59%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	71%	78%	78%	76%
Lower (Net)	4%	5%	4%	4%	5%	6%	4%	7%	6%	6%	6%	6%	5%	6%	7%	3%	3%	5%

g. Clothing

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	12%	13%	14%	15%	17%	25%	21%	19%
Somewhat higher	34%	31%	32%	33%	31%	37%	40%	36%
About the same	35%	36%	35%	33%	31%	27%	28%	32%
Somewhat lower	4%	5%	5%	4%	3%	2%	3%	4%
Much lower	2%	3%	1%	2%	1%	1%	*	2%
Not applicable	5%	5%	5%	5%	6%	4%	4%	4%
Don't know	8%	7%	8%	7%	11%	3%	3%	3%
Higher (Net)	46%	44%	46%	48%	48%	62%	62%	55%
Lower (Net)	6%	8%	6%	6%	4%	3%	4%	6%

h. Entertainment

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	15%	14%	14%	16%	17%	25%	26%	22%
Somewhat higher	25%	28%	28%	26%	28%	33%	34%	36%
About the same	35%	31%	33%	31%	29%	27%	26%	26%
Somewhat lower	4%	5%	3%	4%	3%	2%	2%	5%
Much lower	2%	3%	2%	3%	1%	1%	1%	1%
Not applicable	10%	11%	10%	10%	9%	8%	6%	5%
Don't know	9%	9%	10%	10%	12%	4%	4%	5%
Higher (Net)	41%	41%	42%	42%	45%	58%	61%	58%
Lower (Net)	6%	7%	5%	7%	5%	4%	3%	6%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year? *(Continued)*

i. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024
Much higher	19%	18%	23%	29%	24%	22%	23%	27%	24%	29%	26%	23%	32%	31%	26%
Somewhat higher	31%	35%	36%	35%	34%	36%	36%	38%	36%	36%	38%	39%	38%	39%	39%
About the same	41%	39%	31%	27%	31%	34%	30%	26%	31%	26%	27%	29%	22%	23%	26%
Somewhat lower	2%	4%	4%	3%	7%	4%	5%	5%	2%	4%	3%	3%	2%	2%	3%
Much lower	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	3%
Not applicable	3%	1%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%
Don't know	4%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%
Higher (Net)	49%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%	70%	70%	65%
Lower (Net)	3%	5%	6%	4%	9%	6%	7%	6%	3%	6%	5%	4%	3%	3%	6%

j. Home heating or air conditioning expenses

	6/11-12, 2024
Much higher	26%
Somewhat higher	33%
About the same	27%
Somewhat lower	4%
Much lower	3%
Not applicable	3%
Don't know	4%
Higher (Net)	59%
Lower (Net)	6%

6. Do you have air conditioning in your home? Please select the statement that best describes your current situation.

	6/11-12, 2024 (N=1,085)
Yes, and it keeps my home cool	85%
Yes, but not enough to keep my home cool	8%
No, and I don't want or need it	3%
No, but I wish I did	4%



PUBLIC POLL FINDINGS AND METHODOLOGY

7. **[BASE VARIES]** When thinking about the upcoming summer, how much do you agree or disagree with the following statements?

Total Agree Summary

	6/11-12, 2024 (N=1,085)
Everyone in my home agrees on what temperature the home should be	66%
I use the air conditioning more these days than I did in previous years	58% (N=997)
I am concerned about being able to afford my air conditioning bill	44% (N=997)
I am concerned about being able to keep my home cool	41%

- a. **[ASKED ONLY IF HAVE AIR CONDITIONING IN HOME]** I am concerned about being able to afford my air conditioning bill

	6/11-12, 2024 (N=997)
Strongly agree	17%
Somewhat agree	27%
Somewhat disagree	31%
Strongly disagree	23%
Don't know	3%
Agree (Net)	44%
Disagree (Net)	54%

- b. I am concerned about being able to keep my home cool

	6/11-12, 2024
Strongly agree	14%
Somewhat agree	27%
Somewhat disagree	34%
Strongly disagree	21%
Don't know	4%
Agree (Net)	41%
Disagree (Net)	55%

- c. Everyone in my home agrees on what temperature the home should be

	6/11-12, 2024
Strongly agree	26%
Somewhat agree	40%
Somewhat disagree	23%
Strongly disagree	8%
Don't know	2%
Agree (Net)	66%
Disagree (Net)	32%



PUBLIC POLL FINDINGS AND METHODOLOGY

7. **[BASE VARIES]** When thinking about the upcoming summer, how much do you agree or disagree with the following statements? (*Continued*)

d. **[ASKED ONLY IF HAVE AIR CONDITIONING IN HOME]** I use the air conditioning more these days than I did in previous years

	6/11-12, 2024 (N=997)
Strongly agree	19%
Somewhat agree	39%
Somewhat disagree	28%
Strongly disagree	11%
Don't know	3%
<i>Agree (Net)</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>39%</i>

8. How much do you agree or disagree with the following statements?

Total Agree Summary

	5/24-25, 2022	6/6-7, 2023	6/11-12, 2024
If I am going to pay more for a company's products, I expect excellent customer service from them	81%	86%	88%
Getting less of what I buy (fewer items in the package, or smaller packages) makes me feel taken advantage of	N/A	79%	85%
Lately, I'm getting less of what I buy (fewer items in the package, or smaller packages) but paying the same amount, or more	N/A	83%	83%
Businesses are keeping the prices of their goods and services high for customers, even though supply chain issues have been resolved	N/A	64%	76%
I am willing to continue buying from companies that increase their prices if I feel valued as a customer	73%	63%	54%

a. I am willing to continue buying from companies that increase their prices if I feel valued as a customer

	5/24-25, 2022	6/6-7, 2023	6/11-12, 2024
Strongly agree	23%	18%	14%
Somewhat agree	49%	44%	40%
Somewhat disagree	15%	23%	28%
Strongly disagree	5%	8%	11%
Don't know	7%	6%	8%
<i>Agree (Net)</i>	<i>73%</i>	<i>63%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>20%</i>	<i>31%</i>	<i>38%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

8. How much do you agree or disagree with the following statements? *(Continued)*

b. If I am going to pay more for a company's products, I expect excellent customer service from them

	5/24-25, 2022	6/6-7, 2023	6/11-12, 2024
Strongly agree	40%	47%	54%
Somewhat agree	40%	39%	34%
Somewhat disagree	10%	8%	6%
Strongly disagree	3%	2%	4%
Don't know	6%	4%	2%
Agree (Net)	81%	86%	88%
Disagree (Net)	13%	10%	10%

c. Businesses are keeping the prices of their goods and services high for customers, even though supply chain issues have been resolved

	6/6-7, 2023	6/11-12, 2024
Strongly agree	27%	30%
Somewhat agree	37%	46%
Somewhat disagree	17%	12%
Strongly disagree	7%	3%
Don't know	12%	9%
Agree (Net)	64%	76%
Disagree (Net)	24%	15%

d. Lately, I'm getting less of what I buy (fewer items in the package, or smaller packages) but paying the same amount, or more

	6/6-7, 2023	6/11-12, 2024
Strongly agree	46%	43%
Somewhat agree	37%	40%
Somewhat disagree	10%	10%
Strongly disagree	3%	3%
Don't know	4%	4%
Agree (Net)	83%	83%
Disagree (Net)	13%	13%

e. Getting less of what I buy (fewer items in the package, or smaller packages) makes me feel taken advantage of

	6/6-7, 2023	6/11-12, 2024
Strongly agree	42%	45%
Somewhat agree	37%	39%
Somewhat disagree	13%	10%
Strongly disagree	3%	3%
Don't know	5%	3%
Agree (Net)	79%	85%
Disagree (Net)	16%	13%



PUBLIC POLL FINDINGS AND METHODOLOGY

9. How familiar, if at all, are you with the concept of artificial intelligence?

	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	Don't know	<i>Familiar (Net)</i>	<i>Not familiar (Net)</i>
6/11-12, 2024	25%	48%	19%	6%	1%	73%	26%
4/16-17, 2024	24%	42%	20%	12%	2%	66%	32%
3/19-20, 2024	23%	47%	21%	9%	1%	70%	29%
3/5-6, 2024	22%	46%	21%	9%	3%	67%	30%
2/21-22, 2024	18%	52%	19%	10%	1%	70%	28%
2/6-7, 2024	20%	46%	19%	12%	3%	67%	31%
1/23-24, 2024	19%	47%	22%	10%	2%	66%	32%
12/5-6, 2023	20%	52%	17%	9%	3%	72%	25%
11/7-8, 2023	21%	47%	21%	9%	2%	68%	31%
10/24-25, 2023	17%	49%	20%	10%	3%	67%	30%
10/10-11, 2023	22%	47%	18%	10%	4%	68%	28%
9/26-27, 2023	21%	50%	19%	9%	2%	71%	27%
9/12-13, 2023	21%	48%	19%	9%	2%	70%	28%
8/29-30, 2023	20%	49%	20%	9%	2%	69%	29%
8/15-16, 2023	25%	43%	24%	7%	2%	68%	31%
8/1-2, 2023	20%	52%	17%	8%	3%	71%	25%
7/18-19, 2023	19%	45%	25%	10%	1%	64%	35%
6/21-22, 2023	20%	48%	20%	8%	3%	69%	28%
6/6-7, 2023	21%	52%	18%	7%	1%	73%	26%
5/23-24, 2023	21%	47%	19%	7%	5%	69%	26%
5/9-10, 2023	17%	48%	24%	9%	3%	65%	32%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. When thinking about possible uses for AI, how worried, if at all, are you about each of the following?

Total Worried Summary

	4/25-26, 2023	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
AI being used to impersonate an individual to gain unauthorized information	N/A	80%	79%	81%
Inability to distinguish what is produced by AI vs. produced by humans	71%	76%	73%	76%
Being able to reach a human being instead of interacting with AI	72%	N/A	74%	74%
Owners of AI tools will share your private data	72%	75%	74%	73%
AI will produce inaccurate responses	N/A	N/A	N/A	71%
Publishers, distributors or owners of AI content knowingly distributing harmful content	N/A	69%	N/A	66%
AI generated content will lead to more bullying and harassment online	N/A	58%	55%	62%
AI tools will discriminate or show bias towards a group of people	57%	60%	N/A	57%
That output or outcome will not be clear and easy to understand	60%	61%	58%	57%
The risk of extinction for humans from the use of AI	N/A	46%	45%	49%

a. AI tools will discriminate or show bias towards a group of people

	4/25-26, 2023	6/6-7, 2023	6/11-12, 2024
Very worried	24%	28%	25%
Somewhat worried	33%	32%	33%
Not so worried	20%	20%	22%
Not at all worried	9%	9%	9%
Don't know	14%	10%	12%
<i>Worried (Net)</i>	<i>57%</i>	<i>60%</i>	<i>58%</i>
<i>Not worried (Net)</i>	<i>29%</i>	<i>30%</i>	<i>31%</i>

b. That output or outcome will not be clear and easy to understand

	4/25-26, 2023	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	19%	25%	19%	20%
Somewhat worried	40%	36%	39%	39%
Not so worried	22%	20%	23%	23%
Not at all worried	7%	8%	7%	7%
Don't know	11%	11%	12%	11%
<i>Worried (Net)</i>	<i>60%</i>	<i>61%</i>	<i>58%</i>	<i>59%</i>
<i>Not worried (Net)</i>	<i>29%</i>	<i>28%</i>	<i>30%</i>	<i>30%</i>



PUBLIC POLL FINDINGS AND METHODOLOGY

10. When thinking about possible uses for AI, how worried, if at all, are you about each of the following? (*Continued*)

c. Owners of AI tools will share your private data

	4/25-26, 2023	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	31%	38%	33%	34%
Somewhat worried	41%	37%	41%	39%
Not so worried	12%	13%	12%	13%
Not at all worried	5%	4%	6%	5%
Don't know	11%	9%	8%	9%
Worried (Net)	72%	75%	74%	73%
Not worried (Net)	17%	17%	18%	18%

d. Being able to reach a human being instead of interacting with AI

	4/25-26, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	36%	34%	35%
Somewhat worried	36%	40%	38%
Not so worried	14%	13%	15%
Not at all worried	5%	5%	5%
Don't know	8%	7%	6%
Worried (Net)	72%	74%	73%
Not worried (Net)	20%	18%	20%

e. Inability to distinguish what is produced by AI vs. produced by humans

	4/25-26, 2023	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	31%	41%	38%	37%
Somewhat worried	40%	35%	35%	37%
Not so worried	16%	13%	15%	15%
Not at all worried	6%	5%	6%	5%
Don't know	8%	5%	6%	6%
Worried (Net)	71%	76%	73%	74%
Not worried (Net)	21%	19%	21%	20%

f. AI being used to impersonate an individual to gain unauthorized information

	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	46%	45%	45%
Somewhat worried	33%	34%	35%
Not so worried	10%	11%	11%
Not at all worried	5%	3%	4%
Don't know	5%	6%	5%
Worried (Net)	80%	79%	80%
Not worried (Net)	15%	14%	15%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. When thinking about possible uses for AI, how worried, if at all, are you about each of the following? (*Continued*)

g. Publishers, distributors or owners of AI content knowingly distributing harmful content

	6/6-7, 2023	6/11-12, 2024
Very worried	34%	29%
Somewhat worried	35%	38%
Not so worried	17%	19%
Not at all worried	6%	5%
Don't know	8%	8%
<i>Worried (Net)</i>	<i>69%</i>	<i>68%</i>
<i>Not worried (Net)</i>	<i>23%</i>	<i>24%</i>

h. AI generated content will lead to more bullying and harassment online

	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	23%	20%	22%
Somewhat worried	35%	34%	36%
Not so worried	20%	21%	21%
Not at all worried	12%	10%	9%
Don't know	10%	14%	12%
<i>Worried (Net)</i>	<i>58%</i>	<i>55%</i>	<i>58%</i>
<i>Not worried (Net)</i>	<i>33%</i>	<i>31%</i>	<i>30%</i>

i. The risk of extinction for humans from the use of AI

	6/6-7, 2023	1/23-24, 2024	6/11-12, 2024
Very worried	22%	18%	20%
Somewhat worried	25%	27%	27%
Not so worried	27%	26%	27%
Not at all worried	18%	20%	19%
Don't know	8%	9%	8%
<i>Worried (Net)</i>	<i>46%</i>	<i>45%</i>	<i>47%</i>
<i>Not worried (Net)</i>	<i>45%</i>	<i>46%</i>	<i>46%</i>

j. AI will produce inaccurate responses

	6/11-12, 2024
Very worried	25%
Somewhat worried	46%
Not so worried	18%
Not at all worried	4%
Don't know	7%
<i>Worried (Net)</i>	<i>71%</i>
<i>Not worried (Net)</i>	<i>22%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

11. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
I am hopeful for my future	80%	84%	84%	79%	83%	84%	80%	81%	82%	81%
The world today is changing too fast	75%	77%	81%	80%	81%	76%	74%	77%	78%	77%
I tend to buy brands that reflect my personal values	69%	70%	70%	66%	69%	66%	73%	64%	66%	73%
My religion or faith is very important to me	64%	63%	68%	65%	68%	65%	60%	63%	65%	68%
Being a fan of sports is very important to me	49%	51%	53%	53%	49%	53%	48%	49%	54%	53%

a. The world today is changing too fast

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
Strongly agree	33%	35%	39%	33%	37%	38%	34%	37%	40%	33%
Somewhat agree	42%	42%	42%	47%	44%	38%	40%	39%	39%	43%
Somewhat disagree	15%	15%	14%	13%	12%	16%	19%	16%	15%	16%
Strongly disagree	5%	5%	3%	4%	3%	5%	5%	4%	3%	5%
Don't know	4%	3%	3%	3%	4%	2%	2%	3%	3%	3%
Agree (Net)	75%	77%	81%	80%	81%	76%	74%	77%	78%	77%
Disagree (Net)	21%	20%	16%	17%	15%	22%	24%	20%	19%	20%

b. Being a fan of sports is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
Strongly agree	21%	21%	24%	25%	20%	22%	18%	22%	25%	24%
Somewhat agree	28%	31%	29%	28%	28%	31%	30%	27%	29%	29%
Somewhat disagree	20%	19%	17%	17%	18%	16%	19%	18%	18%	22%
Strongly disagree	29%	27%	29%	28%	31%	30%	31%	31%	26%	24%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%
Agree (Net)	49%	51%	53%	53%	49%	53%	48%	49%	54%	53%
Disagree (Net)	49%	46%	46%	45%	49%	46%	50%	49%	44%	46%



PUBLIC POLL FINDINGS AND METHODOLOGY

11. To what extent do you agree or disagree with the following statements? (Continued)

c. My religion or faith is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
Strongly agree	36%	34%	41%	37%	36%	37%	34%	37%	40%	38%
Somewhat agree	27%	30%	27%	28%	32%	28%	26%	26%	26%	29%
Somewhat disagree	14%	15%	15%	14%	14%	15%	14%	14%	15%	14%
Strongly disagree	20%	20%	15%	18%	15%	18%	22%	21%	17%	15%
Don't know	3%	2%	3%	3%	3%	2%	3%	2%	3%	4%
<i>Agree (Net)</i>	<i>64%</i>	<i>63%</i>	<i>68%</i>	<i>65%</i>	<i>68%</i>	<i>65%</i>	<i>60%</i>	<i>63%</i>	<i>65%</i>	<i>68%</i>
<i>Disagree (Net)</i>	<i>33%</i>	<i>35%</i>	<i>29%</i>	<i>32%</i>	<i>28%</i>	<i>33%</i>	<i>37%</i>	<i>35%</i>	<i>31%</i>	<i>29%</i>

d. I am hopeful for my future

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
Strongly agree	33%	35%	43%	35%	37%	43%	42%	37%	42%	34%
Somewhat agree	47%	49%	42%	44%	47%	41%	38%	44%	39%	48%
Somewhat disagree	11%	8%	8%	12%	10%	9%	12%	10%	11%	10%
Strongly disagree	5%	5%	5%	5%	3%	4%	6%	6%	4%	5%
Don't know	4%	4%	3%	4%	3%	2%	3%	3%	3%	4%
<i>Agree (Net)</i>	<i>80%</i>	<i>84%</i>	<i>84%</i>	<i>79%</i>	<i>83%</i>	<i>84%</i>	<i>80%</i>	<i>81%</i>	<i>82%</i>	<i>81%</i>
<i>Disagree (Net)</i>	<i>17%</i>	<i>13%</i>	<i>13%</i>	<i>17%</i>	<i>13%</i>	<i>13%</i>	<i>18%</i>	<i>16%</i>	<i>15%</i>	<i>15%</i>

e. I tend to buy brands that reflect my personal values

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024
Strongly agree	19%	19%	20%	19%	19%	19%	22%	19%	22%	21%
Somewhat agree	50%	52%	50%	46%	50%	48%	52%	45%	44%	52%
Somewhat disagree	18%	18%	17%	19%	18%	21%	15%	20%	22%	16%
Strongly disagree	8%	6%	6%	8%	6%	6%	5%	8%	7%	6%
Don't know	5%	6%	7%	7%	7%	7%	6%	9%	6%	6%
<i>Agree (Net)</i>	<i>69%</i>	<i>70%</i>	<i>70%</i>	<i>66%</i>	<i>69%</i>	<i>66%</i>	<i>73%</i>	<i>64%</i>	<i>66%</i>	<i>73%</i>
<i>Disagree (Net)</i>	<i>26%</i>	<i>24%</i>	<i>23%</i>	<i>28%</i>	<i>24%</i>	<i>27%</i>	<i>21%</i>	<i>27%</i>	<i>28%</i>	<i>21%</i>



PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	6/11-12, 2024 (N=1,085)
Donald Trump being found guilty on all 34 felony counts in his hush money criminal trial in New York	83%
Hunter Biden being found guilty on gun charges	67%
Mexico electing its first female president	53%
The Right to Contraception Act, which would make access to contraception a federal right, being blocked by Republican Senators in a procedural vote to move the bill forward	46%
Boeing's Starliner launching its first mission, bringing astronauts to the International Space Station	43%

a. Donald Trump being found guilty on all 34 felony counts in his hush money criminal trial in New York

	6/11-12, 2024
Very familiar	51%
Somewhat familiar	32%
Heard of it, but that's it	14%
Never heard of it	3%
<i>Familiar (Net)</i>	83%
<i>Not Familiar (Net)</i>	17%

b. Hunter Biden being found guilty on gun charges

	6/11-12, 2024
Very familiar	34%
Somewhat familiar	33%
Heard of it, but that's it	20%
Never heard of it	14%
<i>Familiar (Net)</i>	67%
<i>Not Familiar (Net)</i>	33%

c. The Right to Contraception Act, which would make access to contraception a federal right, being blocked by Republican Senators in a procedural vote to move the bill forward

	6/11-12, 2024
Very familiar	19%
Somewhat familiar	27%
Heard of it, but that's it	27%
Never heard of it	28%
<i>Familiar (Net)</i>	46%
<i>Not Familiar (Net)</i>	54%



PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following? (Continued)

d. Mexico electing its first female president

	6/11-12, 2024
Very familiar	28%
Somewhat familiar	25%
Heard of it, but that's it	20%
Never heard of it	26%
Familiar (Net)	53%
Not Familiar (Net)	47%

e. Boeing's Starliner launching its first mission, bringing astronauts to the International Space Station

	6/11-12, 2024
Very familiar	12%
Somewhat familiar	31%
Heard of it, but that's it	27%
Never heard of it	30%
Familiar (Net)	43%
Not Familiar (Net)	57%

13. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. Donald Trump being found guilty on all 34 felony counts in his hush money criminal trial in New York

	6/11-12, 2024
I care a lot	40%
I care a little	30%
I don't care at all	27%
Don't know	3%

b. Hunter Biden being found guilty on gun charges

	6/11-12, 2024
I care a lot	18%
I care a little	35%
I don't care at all	41%
Don't know	6%



PUBLIC POLL FINDINGS AND METHODOLOGY

13. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

- c. The Right to Contraception Act, which would make access to contraception a federal right, being blocked by Republican Senators in a procedural vote to move the bill forward

	6/11-12, 2024
I care a lot	41%
I care a little	32%
I don't care at all	18%
Don't know	8%

- d. Mexico electing its first female president

	6/11-12, 2024
I care a lot	22%
I care a little	34%
I don't care at all	38%
Don't know	6%

- e. Boeing's Starliner launching its first mission, bringing astronauts to the International Space Station

	6/11-12, 2024
I care a lot	16%
I care a little	40%
I don't care at all	36%
Don't know	8%



PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the ninety-seventh wave of an Ipsos poll conducted between June 11-12, 2024. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,085, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.





PUBLIC POLL FINDINGS AND METHODOLOGY

- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, and ninety-sixth and a half waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:

Mallory Newall

Vice President, US

Public Affairs

+1 202 420-2014

mallory.newall@ipsos.com





PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

