

IPSOS UK GENERAL ELECTION 2024 CAMPAIGN TRACKER

June 2024

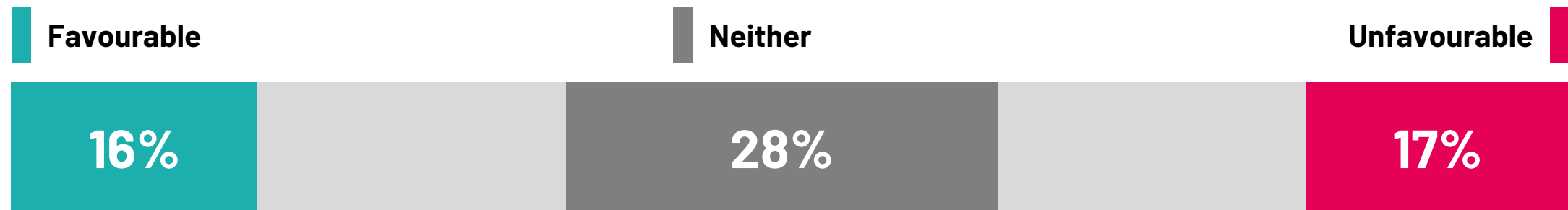
Count Binface

As you may know, a political candidate called Count Binface has stood for parliament and has recently run for Mayor of London.

Before today, how much if anything, had you heard about Count Binface?



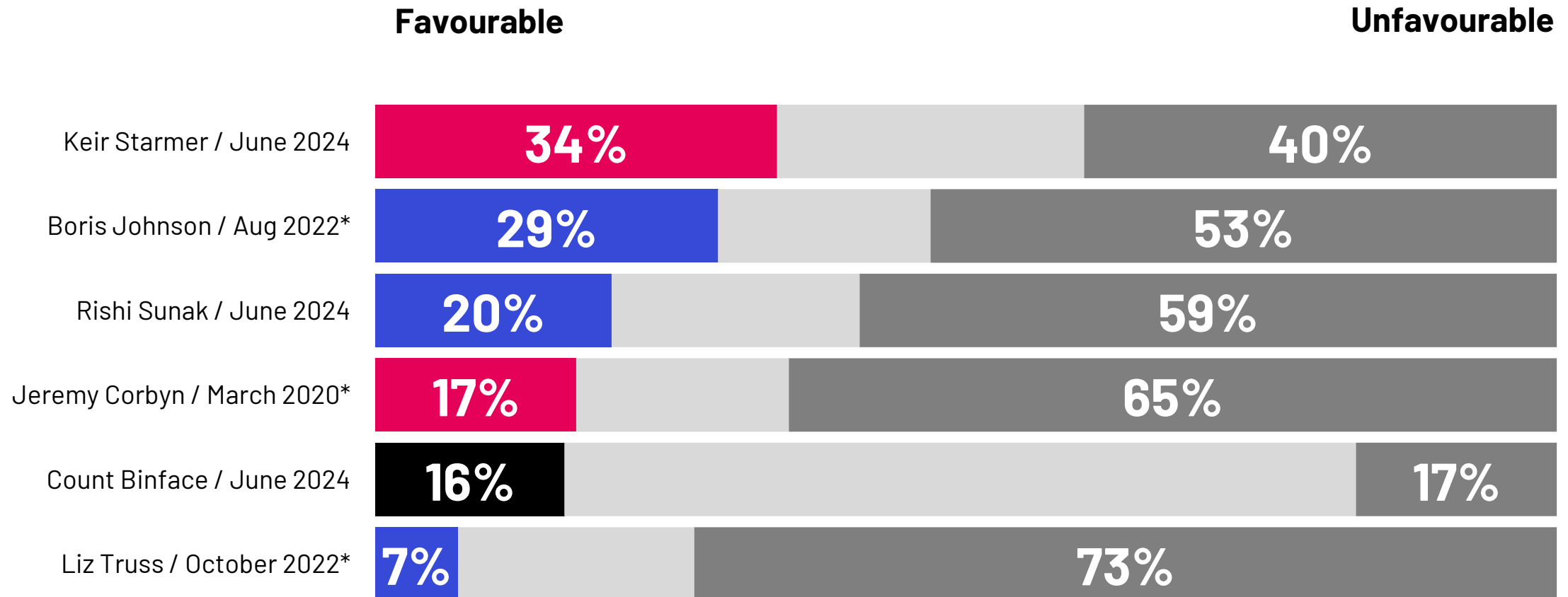
To what extent, if at all, do you have a favourable or unfavourable opinion of Count Binface?



Base: 1,049 Online British adults aged 18+, 14 - 17 June 2024

Count Binface: Favourability versus other politicians

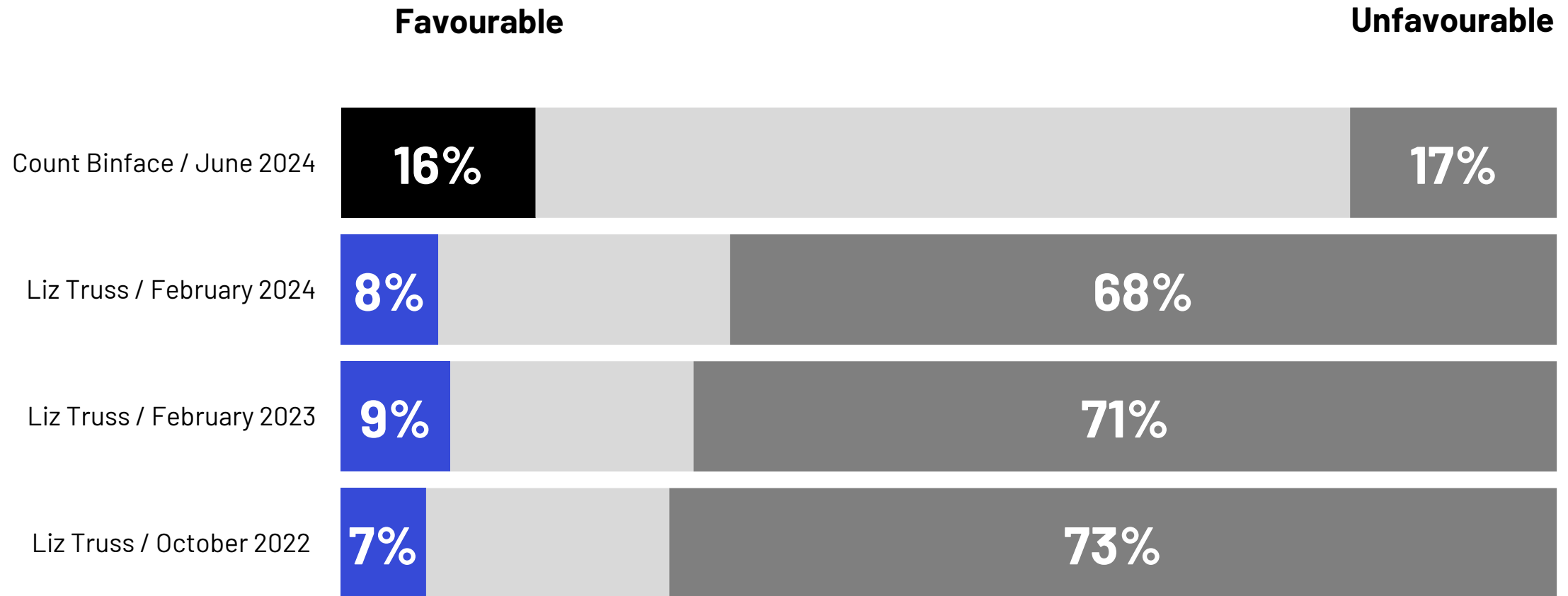
To what extent, if at all, do you have a favourable or unfavourable opinion of ...?



Base: C,1000 Online British adults each month. * Favourability rating represents their rating as Prime Minister/ Leader of the Opposition around the time of their resignation.

Count Binface vs Liz Truss

To what extent, if at all, do you have a favourable or unfavourable opinion of ...?



Base: C,1000 Online British adults each month.

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