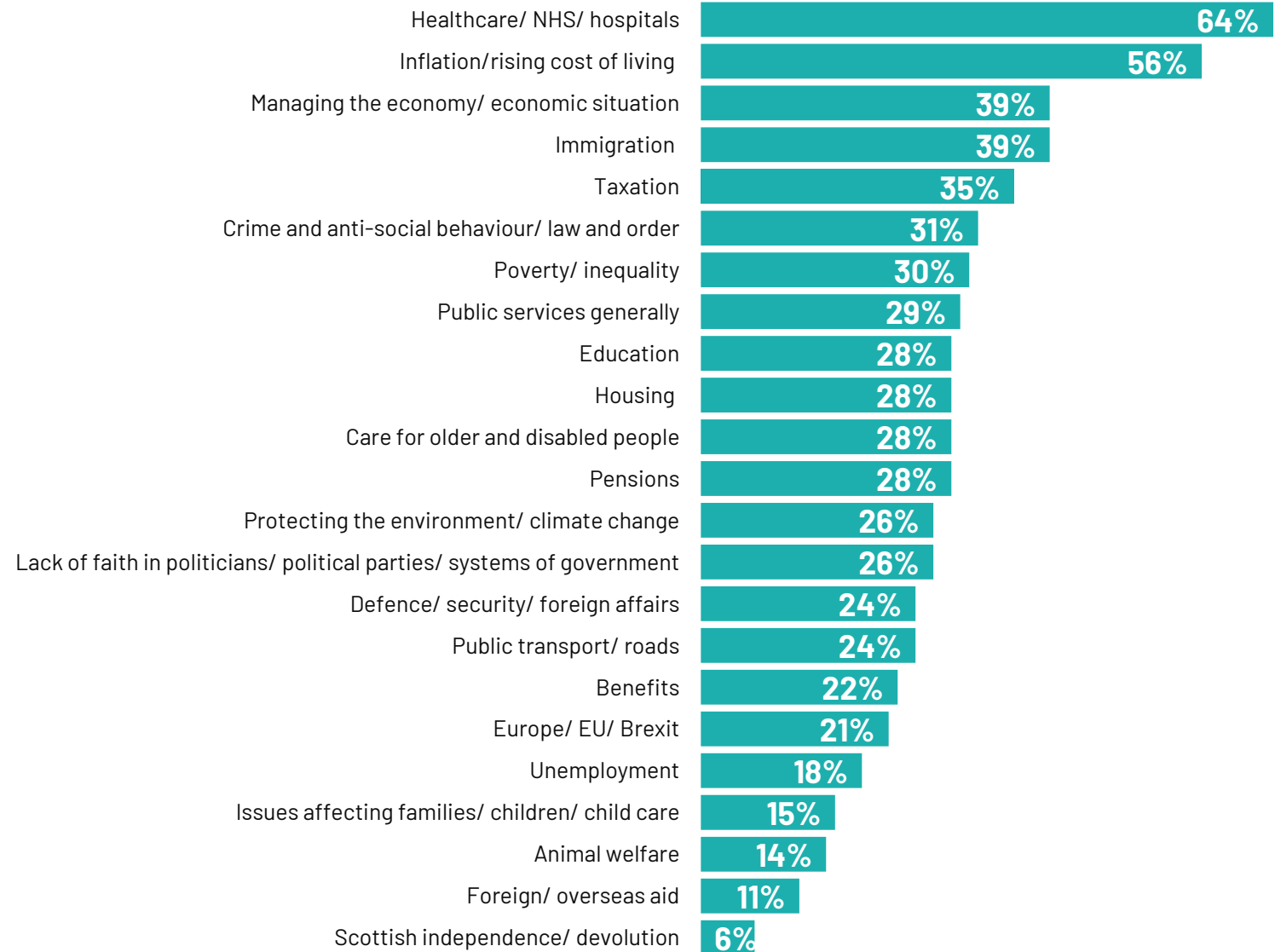# Ipsos Environment polling

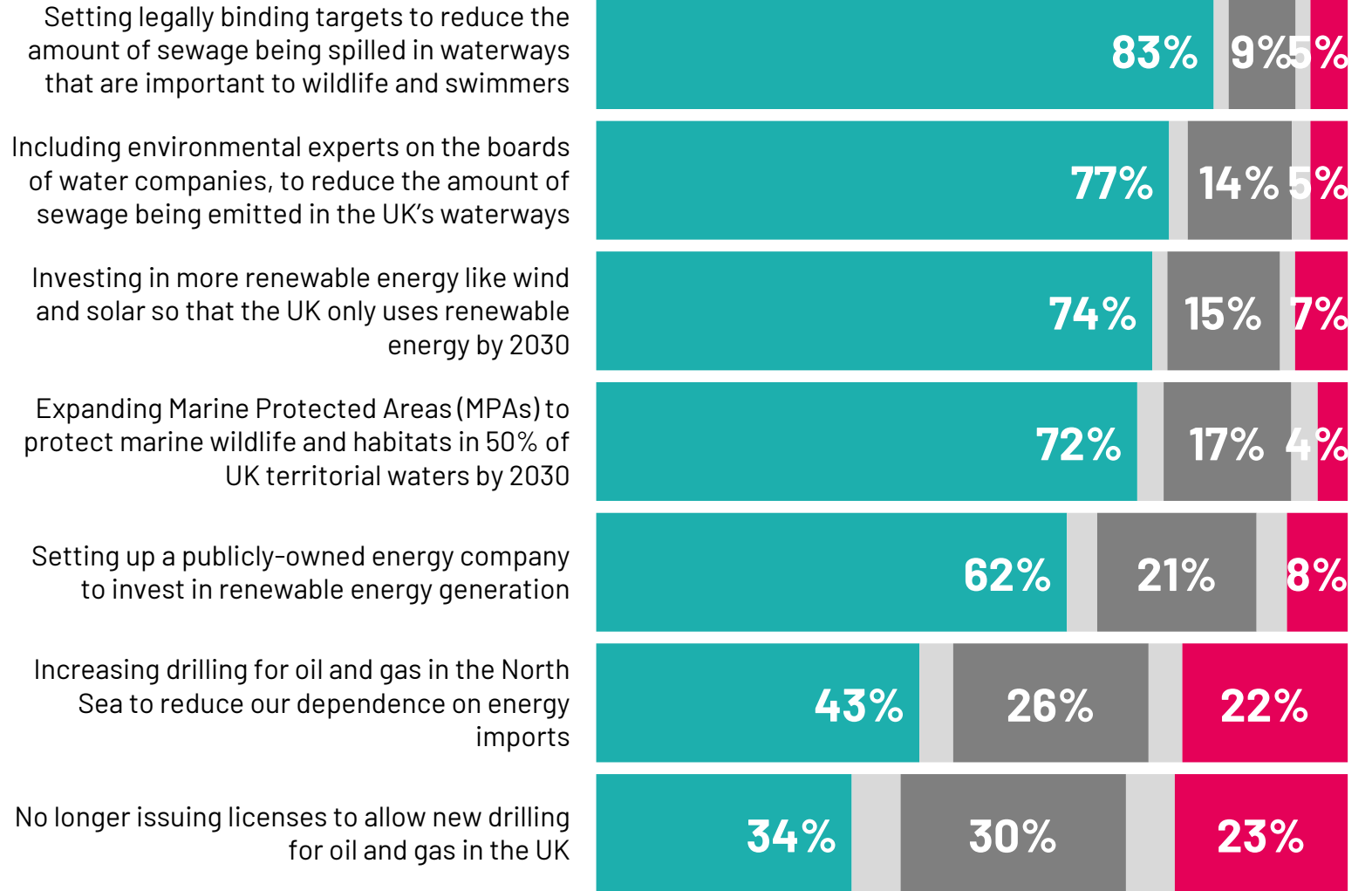June 2024

Which issues will help decide your vote?

Looking ahead to the General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Issue	%
Healthcare/ NHS/ hospitals	64%
Inflation/rising cost of living	56%
Managing the economy/ economic situation	39%
Immigration	39%
Taxation	35%
Crime and anti-social behaviour/ law and order	31%
Poverty/ inequality	30%
Public services generally	29%
Education	28%
Housing	28%
Care for older and disabled people	28%
Pensions	28%
Protecting the environment/ climate change	26%
Lack of faith in politicians/ political parties/ systems of government	26%
Defence/ security/ foreign affairs	24%
Public transport/ roads	24%
Benefits	22%
Europe/ EU/ Brexit	21%
Unemployment	18%
Issues affecting families/ children/ child care	15%
Animal welfare	14%
Foreign/ overseas aid	11%
Scottish independence/ devolution	6%

An overwhelming majority support setting legally binding targets to reduce the amount of sewage spilled in waterway that are important to wildlife and swimmers

To what extent would you support or oppose the following policies about energy and the environment?
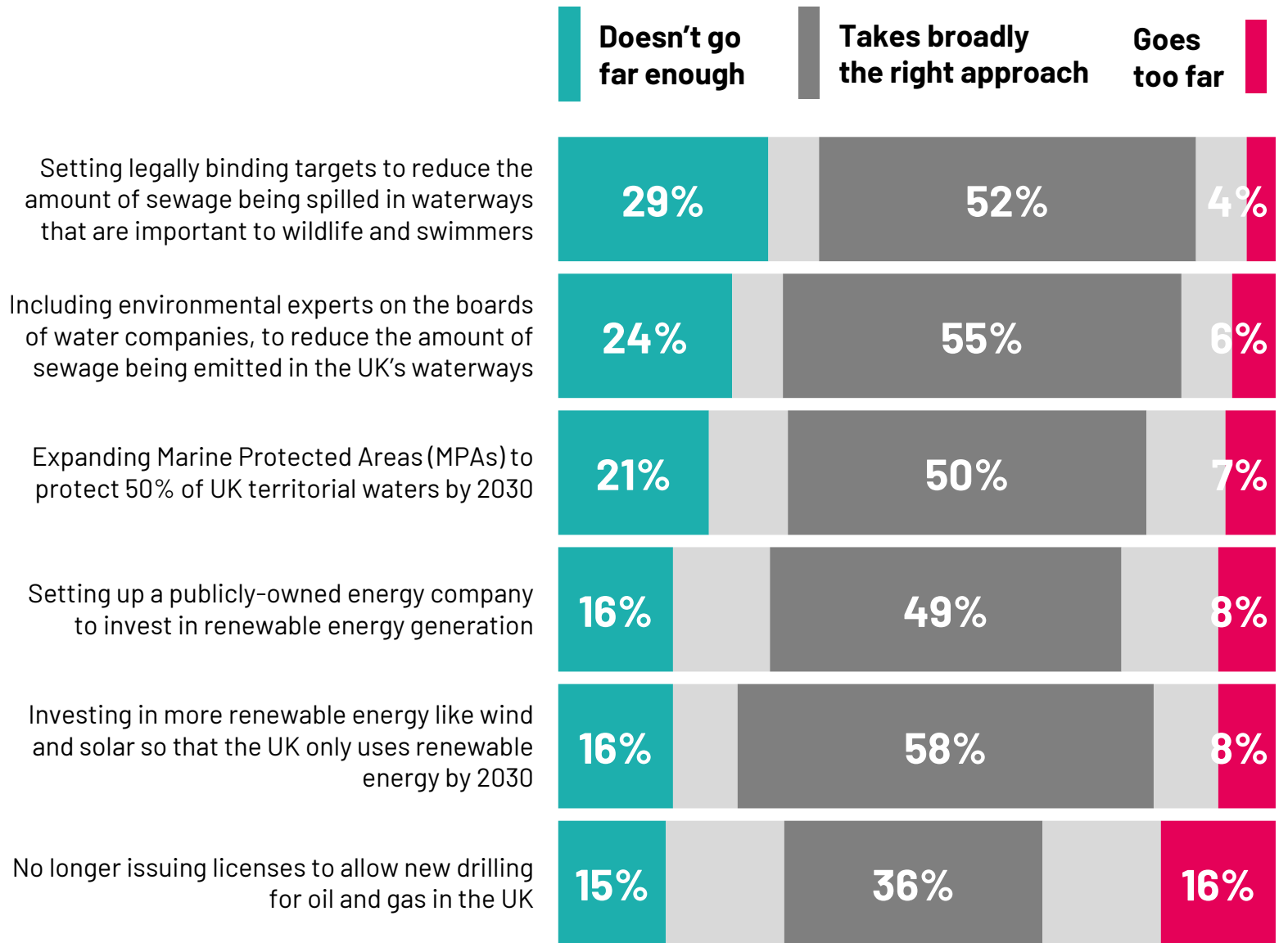
Support   **Neither**   **Oppose**

Policy	Support	Neither	Oppose
Setting legally binding targets to reduce the amount of sewage being spilled in waterways that are important to wildlife and swimmers	83%	9%	5%
Including environmental experts on the boards of water companies, to reduce the amount of sewage being emitted in the UK's waterways	77%	14%	5%
Investing in more renewable energy like wind and solar so that the UK only uses renewable energy by 2030	74%	15%	7%
Expanding Marine Protected Areas (MPAs) to protect marine wildlife and habitats in 50% of UK territorial waters by 2030	72%	17%	4%
Setting up a publicly-owned energy company to invest in renewable energy generation	62%	21%	8%
Increasing drilling for oil and gas in the North Sea to reduce our dependence on energy imports	43%	26%	22%
No longer issuing licenses to allow new drilling for oil and gas in the UK	34%	30%	23%

Base: 1,100 Online British adults aged 16-75, 5 – 6 June 2024

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Around half think that a range of policies to address climate change and environmental damage take the right approach
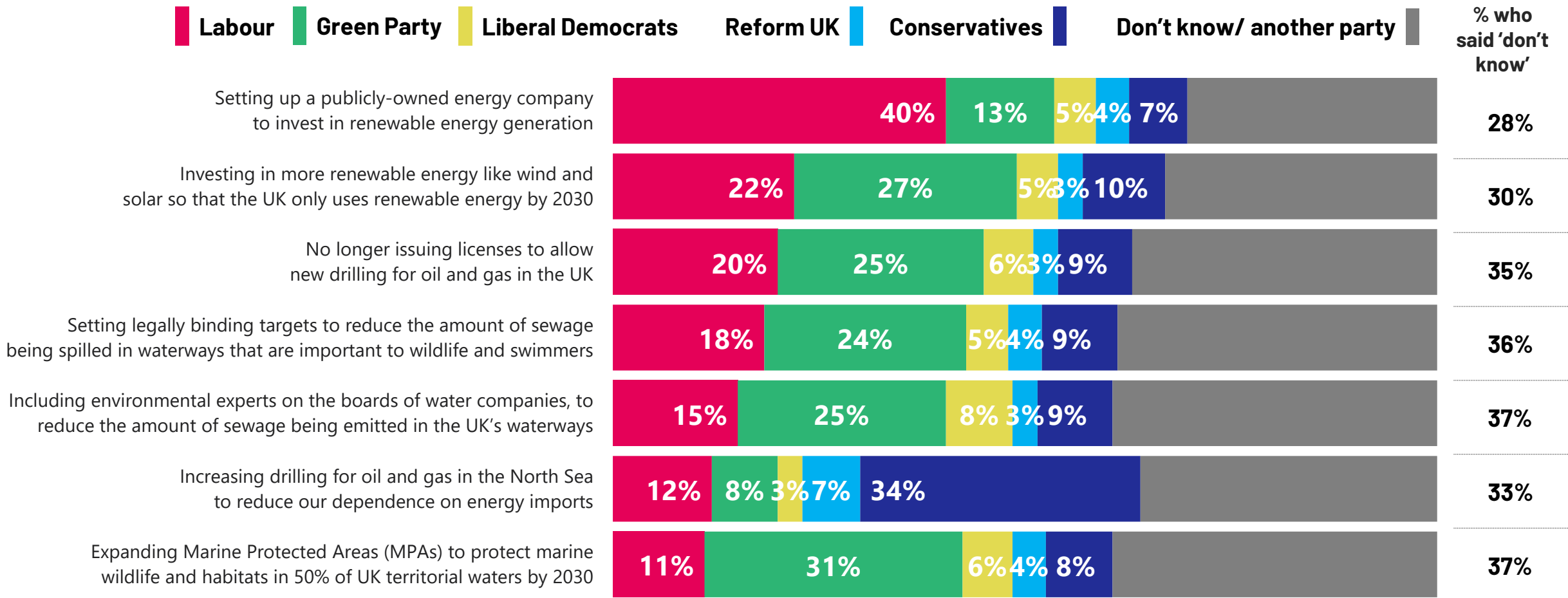
For each of these policies, which of the below best describes how you feel about them as policies to address climate change and environmental damage?

	Doesn't go far enough	Takes broadly the right approach	Goes too far
Setting legally binding targets to reduce the amount of sewage being spilled in waterways that are important to wildlife and swimmers	29%	52%	4%
Including environmental experts on the boards of water companies, to reduce the amount of sewage being emitted in the UK's waterways	24%	55%	6%
Expanding Marine Protected Areas (MPAs) to protect 50% of UK territorial waters by 2030	21%	50%	7%
Setting up a publicly-owned energy company to invest in renewable energy generation	16%	49%	8%
Investing in more renewable energy like wind and solar so that the UK only uses renewable energy by 2030	16%	58%	8%
No longer issuing licenses to allow new drilling for oil and gas in the UK	15%	36%	16%

Base: 1,100 Online British adults aged 16-75, 5 – 6 June 2024

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Two in five recognised Labour's policy of a publicly-owned energy company, whilst increasing North Sea drilling was associated with the Conservatives

Which UK political party do you think has proposed each of these policies?

Legend: ■ Labour ■ Green Party ■ Liberal Democrats ■ Reform UK ■ Conservatives ■ Don't know/ another party

Policy	Labour	Green Party	Liberal Democrats	Reform UK	Conservatives	Don't know/ another party	% who said 'don't know'
Setting up a publicly-owned energy company to invest in renewable energy generation	40%	13%	5%	4%	7%		28%
Investing in more renewable energy like wind and solar so that the UK only uses renewable energy by 2030	22%	27%	5%	3%	10%		30%
No longer issuing licenses to allow new drilling for oil and gas in the UK	20%	25%	6%	3%	9%		35%
Setting legally binding targets to reduce the amount of sewage being spilled in waterways that are important to wildlife and swimmers	18%	24%	5%	4%	9%		36%
Including environmental experts on the boards of water companies, to reduce the amount of sewage being emitted in the UK's waterways	15%	25%	8%	3%	9%		37%
Increasing drilling for oil and gas in the North Sea to reduce our dependence on energy imports	12%	8%	3%	7%	34%		33%
Expanding Marine Protected Areas (MPAs) to protect marine wildlife and habitats in 50% of UK territorial waters by 2030	11%	31%	6%	4%	8%		37%

Nearly half say Sunak's government has done a bad job on dealing with climate change – but two in five say Starmer would be about the same

Since the government under Rishi Sunak was formed in October 2022, do you think the government has done a good or bad job at dealing with climate change?

Good job | **Neither a good nor bad job** | **Bad job**

| 19% | 27% | 47% |

And do you think that a Labour Government with Keir Starmer as Prime Minister would do a better or worse job, or about the same at dealing with climate change?

Better | **About the same** | **Worse**

| 30% | 40% | 16% |

Base: 1,100 Online British adults aged 16-75, 5 – 6 June 2024

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