



FACTUM

Two out of three Canadians (63%) believe that the level of federal government spending is too high.

Seven in ten Canadians (70%) are dissatisfied with the level of accountability and transparency in federal government spending

Montreal, QC, July 25, 2024 — A survey conducted by Ipsos for the Montreal Economic Institute shows that Canadians are generally dissatisfied with the federal government's management of public spending. In addition to the results regarding the level of spending and the degree of responsibility and transparency demonstrated by the federal government, the survey also illustrates how dissatisfied taxpayers are with the allocation of funds, with 70% indicating that the government is not doing a good job of ensuring that funds are allocated to priority issues. The study also shows that three-quarters (72%) of Canadians consider that they pay too much in taxes. Further, over three quarters (77%) say their taxes are too high for the services they receive.

A full report presenting all the results of this research on central fiscal issues for Canada is available at the bottom of this page.

About the Study

These are some of the findings of an Ipsos poll conducted between July 10 and 14, on behalf of the Montreal Economic Institute. For this survey, a sample of 1,038 Canadians aged 18+ were interviewed online. Weighting was employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.7 percentage points, 19 times out of 20, had all Canadians been polled. The credibility interval will be wider among subsets of the population.

For more information on this Factum, please contact:

Derek Brasier
Vice President, Ipsos Public Affairs
derek.brasier@ipsos.com





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, STOXX Europe 600 and is eligible for the Deferred Settlement Service (SRD).

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