

IPSOS Political Polling

July 2024

Larry the cat

As you may know, Number 10 Downing Street adopted a cat in 2011 to act as Chief Mouser and deal with mice in Downing Street. Before today, how much if anything, had you heard about Larry the Number 10 cat?



To what extent, if at all, do you have a favourable or unfavourable opinion of Larry the Number 10 cat



Base: 1,095 Online British adults aged 18+, 28 June - 1 July 2024.

Larry the cat vs Mice

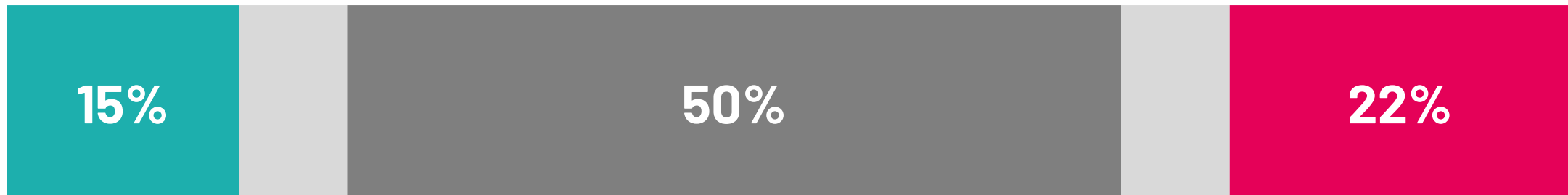
To what extent, if at all, do you have a favourable or unfavourable opinion of...



Larry the cat



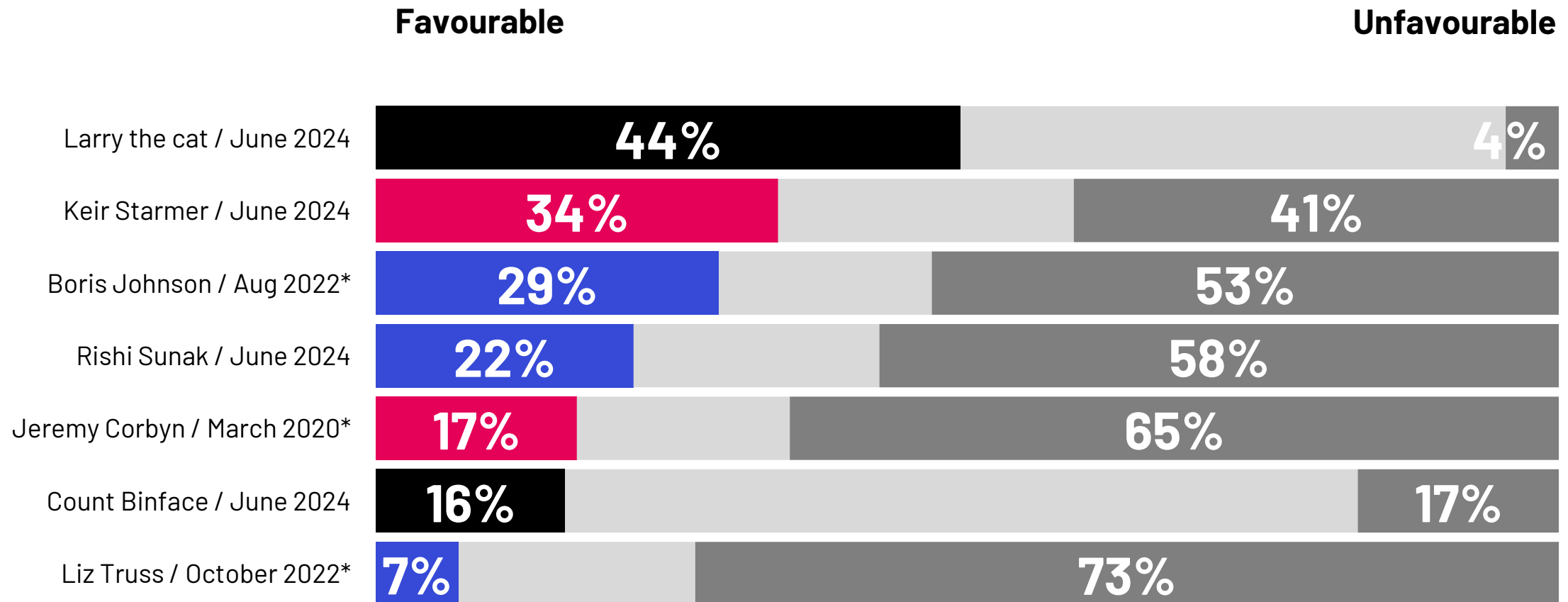
The mice in Downing Street



Base: 1,095 Online British adults aged 18+, 28 June – 1 July 2024.

Larry the cat: Favourability versus other politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of ...?



Base: C,1000 Online British adults each month. * Favourability rating represents their rating as Prime Minister/ Leader of the Opposition around the time of their resignation.

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