



Roman Empire

Thursday, September 21, 2023
Adults aged 18-75 in Great Britain

- 1 How often, if at all, do you think about the Roman Empire?
- 2 How often, if at all, do you think about the Roman Empire?

How often, if at all, do you think about the Roman Empire?

All adults aged 18-75 in Great Britain

	Ipsos																															
	Gender			Age								Region								Employment Status		Social Grade		Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55-75	North	Midlands	South	Greater London	Midlands and Wales	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave			
Unweighted Base	1200	528	672	96	236	249	244	332	493	375	281	311	261	174	373	62	111	842	358	851	349	699	501	359	321	102	120	531	382			
Weighted Base	1200	596	604	131	229	213	229	360	442	398	280	313	273	172	370	57	105	783	417	686	514	399	801	366	293	88	113	455	413			
Every day	16 1%	12 2%	4 1%	2 1%	8 3%	2 1%	2 1%	9 3%	4 1%	2 -	5 2%	4 1%	5 2%	2 1%	4 1%		14 2%	2 -	10 1%	6 1%	7 2%	8 1%	6 2%	3 1%	3 4%		9 2%	1 -				
Most days	33 3% 1C 1G 1J 2C	31 5%	3 -	15 12% 1A 1E 1G 1H 1I 1J	7 3%	10 4%	1 -	23 6% 1A 1E 1G 1I 1J	10 2%	1 -	2 1%	8 2%	9 3%	11 6% 1A 1K	10 3%	2 3%	2 2%	29 4%	4 1%	25 4%	9 2%	19 5%	14 2%	8 2%	5 6%	5 6%	10 8%	18 4%	2 -			
About once or twice per week	46 4%	30 5%	16 3%	9 7%	20 9%	7 3%	3 1%	29 8% 1A 1F 1G 1I 1J	10 2%	8 2%	7 2%	9 3%	14 5%	9 5%	12 3%	3 5%	5 5%	34 4%	12 3%	32 5%	14 3%	20 5%	26 3%	14 4%	10 4%	6 7%	9 8%	18 4%	18 4%			
About once or twice per month	84 7%	62 10%	22 4%	9 7%	21 9%	23 11%	11 5%	30 8% 1A 1F 1G 1I 1J	33 8%	20 5%	10 3%	26 8%	19 7%	11 6%	36 10%	9 16% 1A 1K 1M 1N 1O	9 9%	24 6%	47 7%	36 7%	30 8%	54 7%	21 6%	24 8%	9 10%	12 11%	39 9%	20 5%				
About once every three months	66 6%	45 8%	21 4%	7 6%	10 4%	7 3%	14 6%	18 5%	21 5%	28 7%	10 4%	14 4%	14 5%	10 6%	30 5%	4 9%	5 12% 1A 1K 1L 1M 1O	62 6%	35 5%	61 9%	36 7%	46 7%	51 5%	23 6%	32 6%	8 10%	10 9%	33 7%	21 5%			
About once every six months	96 8% 1C	64 11% 1A 1C	32 5%	11 9%	20 9%	20 9%	18 8%	32 9%	38 8%	27 7%	22 8%	26 8%	29 11%	10 6%	30 8%	4 6%	5 5%	62 8%	35 8%	61 9%	36 7%	46 11% 1W	51 6%	23 6%	32 11%	6 6%	11 10%	37 8%	33 8%			
About once every year	91 8%	48 8%	43 7%	7 5%	16 7%	17 8%	17 7%	22 6%	34 8%	34 9%	22 8%	26 8%	25 9%	9 5%	29 8%	3 6%	6 6%	56 7%	35 8%	63 9% 1A 1U	28 5%	38 10% 1A	53 7%	38 10% 1A 1Y	16 5%	7 7%	8 7%	34 7%	35 8%			
Less often than once a year	274 23% 1E 1V 2B	125 21%	149 25%	30 23%	35 15%	43 20%	53 23%	65 18% 1A 1E 1H	96 22%	112 28% 1A 1E 1H	73 26%	68 22%	53 19%	37 22%	83 22%	16 27%	28 26%	166 21%	107 26%	149 22%	125 24%	78 19%	196 24%	102 28% 1A 1Y	55 19%	23 26%	21 19%	83 18%	125 30% 1A 2B			
Never	432 36% 1B 1T 1V 1Z	146 25%	285 47%	40 30%	74 32%	70 33%	99 43% 1A 1E 1F 1H 1I	114 32%	169 38%	149 38%	112 40%	115 37%	95 35%	61 35%	128 35%	13 23%	36 34%	279 36%	153 37%	221 32%	211 41%	113 28%	319 40%	124 34%	112 38%	16 18%	30 26%	159 35%	145 35%			
Don't know	62 5% 1X	33 6%	28 5%	1 1%	17 8% 1D	15 7% 1D	11 5%	19 5%	27 6%	16 4%	18 6%	18 6%	9 3%	13 8%	20 5%	2 3%	2 2%	39 5%	22 5%	33 5%	29 6%	20 5%	42 5%	8 2%	18 6% 1X	5 6%	3 3%	24 5%	13 3%			
Net: Ever think about the Roman Empire	707 59% 1C 1G 1U 1W	416 70%	291 48%	90 69%	138 60%	128 60%	118 52%	228 63% 1G	247 56%	232 58%	150 54%	180 58%	168 62%	99 57%	222 60%	42 73% 1A 1K 1L 1O	67 64%	465 59%	242 58%	432 63%	275 53%	266 67%	440 55%	233 64%	163 56%	67 76%	81 71%	272 60%	254 62%			
NET: At least once a week	95 8% 1C 1G 1I 1J 1S 2C	73 12% 1A 1C	23 4%	26 20% 1A 1F 1G 1I 1J	35 15% 1A 1G 1I 1J	19 9%	5 2%	61 17% 1A 1F 1G 1I 1J	24 5%	10 3%	13 5%	20 7%	28 10%	22 13%	25 7%	5 8%	7 6%	77 10%	18 4%	67 10%	29 6%	46 12%	49 6%	28 8%	18 6%	14 16%	18 16%	45 10%	20 5%			

Overlap formulae used
 ColumnProportions (5%): 1A,1B/1C,1D/1E/1F/1G/1H/1I/1J,1K/1L/1M/1N/1O/1P/1Q,1R/1S,1T/1U,1V/1W,1X/1Y/1Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How often, if at all, do you think about the Roman Empire?

Age and gender

All adults aged 18-75 in Great Britain

	Total	18-24 - Male	18-24 - Female	25-34 - Male	25-34 - Female	35-44 - Male	35-44 - Female	45-54 - Male	45-54 - Female	55-75 - Male	55-75 - Female
	A	B	C	D	E	F	G	H	I	J	K
Unweighted Base	1200	30	66	82	154	98	151	104	140	214	161
Weighted Base	1200	68	63	115	114	107	107	111	117	195	203
Every day	16 1%	2 2%		6 5% AK	2 2%	1 1%	1 1%	2 2%		1 1%	1 -
Most days	33 3% J	14 20% ACEGHIJK	1 2%	7 6% EIJK	- -	9 8% AEGHIJK	1 1%	1 1%		1 -	
About once or twice per week	46 4%	5 8%	3 5%	15 13% AGHIJK	5 4%	4 4%	2 2%	2 1%	1 1%	4 2%	4 2%
About once or twice per month	84 7% K	4 6%	5 8% K	17 15% AEGHIK	4 3%	19 18% AEGHIJK	4 3%	5 4%	6 5%	17 8% K	4 2%
About once every three months	66 6% G	4 6%	4 6%	7 6%	4 3%	5 5%	1 1%	10 9% G	4 4%	19 10% AEG	9 4%
About once every six months	96 8% K	9 13%	3 4%	13 11% K	8 7%	10 9%	10 9% K	12 10% K	6 5%	21 11% K	6 3%
About once every year	91 8%	3 4%	4 6%	10 9%	6 5%	8 7%	10 9%	8 7%	9 7%	19 10%	15 8%
Less often than once a year	274 23% D	14 20%	16 25% D	7 6%	28 25% D	19 18% D	24 23% D	25 22% D	28 24% D	60 31% ADF	52 26% D
Never	432 36% DFJ	12 18%	27 43% BDFJ	21 19%	53 46% ABDFJ	23 21%	47 44% BDFJ	41 36% DF	58 50% ABDFJ	49 25%	100 49% ABDFJ
Don't know	62 5% J	1 2%		13 11% ACJ	4 4%	8 8% CJ	7 6% CJ	7 7%	4 4%	3 2%	13 6% J
Net: Ever think about the Roman Empire	707 59% EGIK	54 80% ACEGHIK	36 57%	81 70% EGIK	57 50%	75 71% AEGIK	53 50%	64 57%	55 47%	142 73% ACEGHIK	90 44%
NET: At least once a week	95 8% IJK	21 31% ACEGHIJK	5 8% I	27 24% ACEGHIJK	8 7% I	14 14% GHIJK	4 4%	4 4%	1 1%	6 3%	5 2%

Overlap formulae used

ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)