

Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - Summary

All Adults aged 18-75 in Great Britain

	Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in...	
	Your local area (i.e. the area within about 15 minutes walking distance of your home)	
	The UK as a whole (A)	(B)
Unweighted base	1091	1091
Weighted base	1091	1091
A very big problem (3)	485 45% s	136 13% A
A fairly big problem (2)	454 42% s	299 27% A
Not a very big problem (1)	88 8% A	463 42% A
Not a problem at all (0)	29 3% A	159 15% A
Don't know	32 3% A	32 3% A
Prefer not to say	2 0% A	2 0% A
NET Very/fairly big problem	940 86% s	435 40% A
NET Not a problem	117 11% A	622 57% A
Mean	2.32 s	1.39 A

Compliant with the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B Minimum Base: 30 (\*\*): Small Base: 100 (\*)

ColumnMeans (5%): A/B Minimum Base: 30 (\*\*): Small Base: 100 (\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - The UK as a whole

All Adults aged 18-75 in Great Britain

	Gender			Age				Aggregated Age Breaks			Generations				Region						
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	1091	528	548	155	206	179	208	343	361	387	343	188	311	289	303	257	283	248	155	53	95
Weighted base	1091	532	544	126	206	198	199	362	332	397	362	158	326	291	317	256	285	247	155	53	95
A very big problem (3)	485 45%	214 40%	266 49% B	48 38%	81 39%	88 45%	92 46%	176 49%	129 39%	180 45%	176 49%	60 38%	131 40%	141 49%	153 48%	123 48%	134 47%	109 44%	68 44%	24 45%	28 30%
A fairly big problem (2)	454 42%	233 44%	218 40%	52 41%	82 40%	82 42%	90 45%	148 41%	134 40%	172 43%	148 41%	64 41%	140 43%	118 40%	133 42%	98 38%	115 40%	113 46%	61 39%	23 43%	45 48%
Not a very big problem (1)	88 8%	52 10%	35 6%	11 9%	22 11%	13 7%	16 8%	25 7%	33 10%	29 7%	25 7%	14 9%	28 8%	25 9%	21 7%	20 8%	17 6%	16 6%	17 11%	6 11%	13 13%
Not a problem at all (0)	29 3%	15 3%	13 2%	7 6%	15 7%	4 2%	- -	3 1%	22 7%	4 1%	3 1%	10 6%	16 5%	- -	3 1%	8 3%	7 3%	3 1%	5 3%	- -	5 6%
Don't know	32 3%	16 3%	12 2%	7 6%	5 3%	10 5%	2 1%	8 2%	12 4%	12 3%	8 2%	9 5%	12 4%	5 2%	7 2%	8 3%	10 4%	6 2%	4 2%	1 1%	4 4%
Prefer not to say	2 0%	2 0%	- -	1 0%	- -	- -	- -	1 0%	1 0%	- -	1 0%	1 0%	- -	1 0%	- -	- -	1 0%	- -	1 1%	- -	- -
NET Very/fairly big problem	940 86%	447 84%	483 89% B	101 80%	163 79%	171 86%	181 91%	324 90%	264 79%	352 89%	324 90%	124 79%	271 83%	259 89%	286 90%	220 86%	249 88%	222 90%	128 83%	47 88%	73 77%
NET Not a problem	117 11%	67 13%	48 9%	18 14%	37 18%	17 9%	16 8%	28 8%	55 17%	33 8%	28 8%	24 15%	43 13%	25 9%	24 8%	28 11%	24 9%	19 8%	22 14%	6 11%	18 19%
Mean	2.32	2.26	2.38 B	2.19	2.14	2.36 E	2.38 DE	2.41 DE	2.16	2.37 I	2.41 I	2.18	2.23	2.41 LM	2.40 LM	2.35 U	2.38 U	2.36 U	2.27	2.34 *	2.05 *

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U Minimum Base: 30(\*\*) Small Base: 100(\*)

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Adults age 18-75 in Great Britain

Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - The UK as a whole

All Adults aged 18-75 in Great Britain

	Social grade				Employment status		Education		Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote						Referendum 2016 vote	
	Total	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	Married/Living as	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrats	Reform	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
Unweighted base	1091	712	379	740	351	582	509	647	323	121	219	350	240	282	374	717	145	388	99	100	126	454	330		
Weighted base	1091	616	475	736	355	385	706	657	310	124	217	358	242	274	367	724	149	367	91	128	114	400	382		
A very big problem (3)	485 45%	247 40%	238 50% B	318 43%	167 47%	139 36%	346 49% F	286 44%	131 42%	68 55% HI*	105 48%	171 48%	101 42%	109 40%	150 41%	335 46%	69 47% S	151 41% S	23 25% *	82 64% QRSU*	43 38%	154 38%	200 52% V		
A fairly big problem (2)	454 42%	274 44%	181 38%	314 43%	140 40%	175 45%	279 40%	277 42%	135 44%	42 34% *	83 38%	151 42%	102 42%	118 43%	148 40%	307 42%	64 43%	157 43%	57 62% QRTU*	41 32% *	49 43%	186 46% W	146 38%		
Not a very big problem (1)	88 8%	53 9%	35 7%	62 8%	25 7%	41 11% G	47 7% G	55 8%	22 7%	11 9% *	16 7%	22 6% 8%	20 8%	29 11%	38 10%	50 7% T	7 10% T	38 10% T*	9 2% *	3 10% T	12 10% W	42 10% W	23 6%		
Not a problem at all (0)	29 3%	17 3%	12 2%	25 3% E	4 1%	15 4%	14 2%	21 3%	7 2%	1 1% *	3 1%	6 2%	13 5% L	7 3%	21 6% P	8 1%	6 4%	7 2%	1 1% *	- 6% RT	7 2%	8 2%	7 1%		
Don't know	32 3%	24 4%	9 2%	16 2% D	17 5% D	15 4%	17 2%	17 3%	13 4%	2 2% *	8 4%	8 2%	6 3%	10 4%	10 3%	22 3%	2 1%	13 4%	1 1% *	2 1% *	3 2% *	11 3% *	5 1%		
Prefer not to say	2 0%	- -	2 0%	1 0%	1 0%	1 0%	1 0%	- -	2 1%	- -	2 1%	- -	- -	- -	- -	2 0%	- -	- -	1 2% R*	1 0% *	- -	- -	1 0%		
NET Very/fairly big problem	940 86%	521 85%	419 88%	632 86%	308 87%	314 81%	626 89% F	564 86%	267 86%	109 88% *	188 87%	322 90% N	203 84%	227 83%	298 81%	642 89% O	133 90%	308 84%	80 88% *	123 96% RSU*	93 81%	339 85%	346 91% V		
NET Not a problem	117 11%	71 12%	46 10%	87 12%	29 8%	56 14% G	61 9%	76 12%	28 9%	12 10% *	19 9%	29 8%	33 14%	36 13%	59 16% P	58 8%	13 9%	46 12% T	9 10% T*	3 2% *	19 16% T	50 12% T	30 8%		
Mean	2.32	2.27	2.39 B	2.29	2.40 D	2.19	2.39 F	2.29	2.33	2.45 *	2.40 MN	2.39 MN	2.23	2.25	2.20	2.38 O	2.34	2.28	2.14 *	2.63 QRSU*	2.16	2.25	2.43 V		

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Shoplifting

Adults age 18-75 in Great Britain

Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - The UK as a whole

All Adults aged 18-75 in Great Britain

	Ethnicity										Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid						
	White English/Welsh/Scottish/Irish/Northern Irish/British							Mixed/multi ethnic groups		Asian/Asian British		Black/African/Caribbean/Black British		Other		A very big/a fairly big problem	Not a problem at all/not a very big problem	A very big/a fairly big problem		Not a problem at all/not a very big problem	Net: Seen/heard	Net: witnessing/victim of crime	Net: Seen/heard	Net: witnessing/victim of crime	Overall taken/used items without paying
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)										
Unweighted base	1091	858	50	28	78	62	4	922	127	420	639	657	243	317	214	232									
Weighted base	1091	887	44	25	64	55	3	940	117	435	622	666	247	339	224	239									
A very big problem (3)	485 45%	402 45%	14 33%	11 41%	25 39%	26 47%	1 24%	485 52%	- -	276 63%	198 32%	363 55%	168 68%	212 63%	148 66%	104 44%									
A fairly big problem (2)	454 42%	373 42%	24 54%	9 37%	24 38%	20 36%	* 18%	454 48%	- -	130 30%	312 50%	272 41%	73 29%	105 31%	65 29%	89 37%									
Not a very big problem (1)	88 8%	67 8%	3 8%	4 16%	7 10%	4 8%	- -	88 75%	16 4%	72 12%	25 4%	25 4%	4 2%	9 3%	7 3%	25 11%									
Not a problem at all (0)	29 3%	21 2%	2 4%	- -	3 5%	2 3%	1 21%	- -	29 25%	6 1%	21 3%	4 0%	1 0%	7 2%	1 0%	12 5%									
Don't know	32 3%	21 2%	1 2%	1 5%	5 8%	3 6%	1 37%	- -	6 1%	19 3%	3 0%	3 1%	2 2%	6 2%	4 2%	8 3%									
Prefer not to say	2 0%	2 0%	- -	- -	- -	- -	- -	- -	1 0%	1 0%	- -	- -	- -	- -	- -	- -									
NET Very/fairly big problem	940 86%	775 87%	38 87%	20 78%	49 76%	45 83%	1 42%	940 100%	- -	406 93%	510 82%	635 95%	340 97%	318 94%	212 95%	194 81%									
NET Not a problem	117 11%	89 10%	5 12%	4 16%	10 16%	6 11%	1 21%	- -	117 100%	22 5%	93 15%	93 4%	28 2%	5 5%	16 4%	37 16%									
Mean	2.32	2.34	2.17	2.26	2.19	2.34	1.72	2.52	0.75	2.58	2.14	2.50	2.66	2.57	2.63	2.24									

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Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - Your local area (i.e. the area within about 15 minutes walking distance of your home)

All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region						
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	
Unweighted base	1091	528	548	155	206	179	208	343	361	387	343	188	311	289	303	257	283	248	155	53	95	
Weighted base	1091	532	544	126	206	198	199	362	332	397	362	158	326	291	317	256	285	247	155	53	95	
A very big problem (3)	136 13%	76 14%	60 11%	25 20% H	26 13% H	34 17% H	27 14% H	24 7% H	51 15% K	61 15% K	24 7% H	29 18% O	52 16% O	36 12% O	20 6% O	38 15% U	30 11% U	28 11% U	26 17% U	8 15% *	6 7% *	
A fairly big problem (2)	299 27%	131 25%	164 30%	31 25% H	70 34% H	61 31% H	53 27% H	84 23% H	101 30% H	114 29% H	84 23% H	41 26% H	104 32% O	78 27% O	76 24% O	74 29% U	79 28% U	59 24% U	60 39% QRTU	12 22% *	16 17% *	
Not a very big problem (1)	463 42%	226 42%	229 42%	46 37% H	74 36% H	73 37% H	95 47% E	176 49% DEF	120 36% DEF	167 42% DEF	176 49% I	57 36% LM	120 37% LM	136 47% LM	151 48% LM	104 40% S	120 42% S	119 48% S	49 31% S	24 45% *	48 51% 5*	
Not a problem at all (0)	159 15%	88 17%	69 13%	20 16% H	32 15% H	18 9% H	22 11% H	67 19% FG	52 16% FG	40 10% FG	67 19% J	25 16% J	40 12% J	33 11% MN	61 19% MN	36 14% U	45 16% U	30 12% U	18 12% U	9 17% *	22 23% RS*	
Don't know	32 3%	10 2%	21 4%	4 4% H	4 2% H	11 6% G	2 1% G	10 3% G	9 3% G	13 3% G	10 3% G	7 4% O	10 3% O	7 2% O	9 3% O	6 2% U	10 3% U	11 4% U	2 2% U	1 1% *	2 3% *	
Prefer not to say	2 0%	- -	2 0%	- -	- -	1 1% H	* 0% H	- -	- -	2 0% H	- -	- -	1 0% H	* 0% H	- -	- -	2 1% H	- -	- -	- -	- -	- -
NET Very/fairly big problem	435 40%	207 39%	224 41%	56 44% H	96 47% H	94 48% H	80 40% H	109 30% H	152 46% K	174 44% K	109 30% H	70 44% O	156 48% O	114 39% O	95 30% O	111 43% U	109 38% U	87 35% U	86 56% PQRSTU	19 37% *	23 24% *	
NET Not a problem	622 57%	314 59%	298 55%	66 52% H	106 51% H	91 46% H	117 59% F	243 67% DEF	172 52% DEF	208 52% DEF	243 67% U	81 52% O	160 49% O	169 58% M	212 67% LMN	139 54% S	165 58% S	149 60% S	67 43% S	33 62% 5*	70 74% PQRS*	
Mean	1.39	1.38	1.41	1.50 H	1.45 H	1.59 H	1.43 H	1.19	1.47 K	1.51 K	1.19	1.49 O	1.53 O	1.42 O	1.18	1.45 U	1.34 U	1.36 U	1.62 QRU	1.35 *	1.08 *	

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All Adults aged 18-75 in Great Britain

	Social grade		Employment status		Education		Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote			
	Total	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	Married/Living as	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrats	Reform	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1091	712	379	740	351	582	509	647	323	121	219	350	240	282	374	717	145	388	99	100	126	454	330	
Weighted base	1091	616	475	736	355	385	706	657	310	124	217	358	242	274	367	724	149	367	91	128	114	400	382	
A very big problem (3)	136 13%	68 11%	68 14%	105 14%	32 9%	42 11%	95 13%	71 11%	52 17%	12 10%	26 12%	31 9%	29 12%	50 18%	59 16%	78 11%	8 6%	51 14%	5 6%	21 17%	15 13%	41 10%	53 14%	
A fairly big problem (2)	299 27%	162 26%	136 29%	200 27%	99 28%	104 27%	195 28%	181 27%	90 29%	28 23%	62 29%	101 28%	69 28%	67 25%	110 30%	189 26%	37 25%	108 29%	24 26%	47 36%	15 14%	95 24%	119 31%	
Not a very big problem (1)	463 42%	268 44%	195 41%	299 41%	164 46%	166 43%	298 42%	287 44%	119 39%	57 46%	92 42%	167 47%	95 39%	110 40%	131 36%	333 45%	67 41%	152 41%	42 46%	49 38%	62 54%	192 48%	153 40%	
Not a problem at all (0)	159 15%	92 15%	67 14%	111 15%	48 14%	66 17%	93 13%	103 16%	36 12%	19 16%	29 13%	53 15%	40 16%	38 14%	59 16%	100 14%	30 20%	50 14%	19 21%	8 7%	20 17%	62 15%	48 13%	
Don't know	32 3%	25 4%	8 2%	21 3%	11 3%	8 2%	24 3%	14 2%	12 4%	7 5%	9 4%	6 2%	10 4%	8 3%	7 2%	25 3%	7 5%	6 2%	2 2%	2 2%	2 2%	10 3%	9 2%	
Prefer not to say	2 0%	* 0%	1 0%	* 0%	1 0%	* 0%	1 0%	2 0%	- -	- -	- -	* 0%	1 0%	- -	1 0%	* 0%	- -	- -	- -	- -	- -	- -	- -	- -
NET Very/fairly big problem	435 40%	231 37%	204 43%	305 41%	130 37%	145 38%	289 41%	252 38%	143 46%	40 33%	88 40%	132 37%	97 40%	118 43%	168 46%	267 37%	45 31%	159 43%	29 31%	68 53%	30 26%	136 34%	172 45%	
NET Not a problem	622 57%	360 59%	262 55%	410 56%	213 60%	232 60%	391 55%	390 59%	156 50%	77 62%	120 55%	220 61%	134 55%	147 54%	190 52%	432 60%	96 65%	202 55%	61 67%	58 45%	81 72%	254 63%	201 53%	
Mean	1.39	1.35	1.44	1.42	1.33	1.32	1.43	1.34	1.53 H	1.29 *	1.41	1.31	1.37	1.49 L	1.47	1.35	1.17	1.44 Q5U	1.16 *	1.64 Q5U*	1.22	1.29	1.47 V	

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R/S,T,U,V,W Minimum Base: 30(\*\*) Small Base: 100(\*)

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Adults age 18-75 in Great Britain

Q1. How much of a problem, if at all, do you think crime and anti-social behaviour are in... - Your local area (i.e. the area within about 15 minutes walking distance of your home)

All Adults aged 18-75 in Great Britain

	Ethnicity							Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid	
	Total	White English/Welsh/Scottish/Irish/Northern Irish/British	White other	Mixed/multi ethnic groups	Asian/Asian British	Black/African/Caribbean/Black British	Other	A very big/fairly big problem	Not a problem at all/not a very big problem	A very big/fairly big problem	Not a problem at all/not a very big problem	Net: Seen/heard	Net: witnessing/victim of crime	Net: Seen/heard	Net: witnessing/victim of crime		Overall taken/use d items without paying
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)		
Unweighted base	1091	858	50	28	78	62	4	922	127	420	639	657	243	317	214	232	
Weighted base	1091	887	44	25	64	55	3	940	117	435	622	666	247	339	224	239	
A very big problem (3)	136 13%	107 12%	5 11%	2 9%	12 18%	10 19%	- -	134 14%	2 2%	136 31%	- -	97 15%	73 29%	86 25%	76 34%	39 16%	
A fairly big problem (2)	299 27%	227 26%	15 33%	13 51%	17 26%	22 40%	- -	272 29%	19 16%	299 69%	- -	179 27%	95 38%	141 42%	85 38%	75 31%	
Not a very big problem (1)	463 42%	400 45%	16 37%	9 34%	24 38%	10 18%	1 42%	406 43%	46 40%	- -	463 74%	307 46%	70 28%	100 30%	58 26%	91 38%	
Not a problem at all (0)	159 15%	132 15%	7 15%	1 6%	10 9%	2 18%	2 58%	103 11%	46 40%	- -	159 26%	74 11%	10 4%	10 3%	6 3%	31 13%	
Don't know	32 3%	19 2%	2 3%	- -	6 10%	3 5%	- -	22 2%	3 2%	- -	- -	9 1%	- 0%	1 -	- -	2 1%	
Prefer not to say	2 0%	2 0%	- -	- -	- -	- -	- -	2 0%	- -	- -	- -	- -	- -	- -	- -	- -	
NET Very/fairly big problem	435 40%	334 38%	19 4%	15 60%	28 44%	32 59%	- -	406 43%	22 2%	435 100%	- -	276 68%	168 67%	227 71%	160 48%	114 48%	
NET Not a problem	622 57%	532 60%	23 5%	10 40%	30 46%	20 36%	3 100%	510 54%	93 79%	- -	622 100%	380 57%	79 32%	111 33%	64 29%	122 51%	
Mean	1.39	1.36	1.42	1.63	1.59	1.63	0.42	1.48	0.80	2.31	0.74	1.46	1.93	1.90	2.02	1.52	

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Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 \*)

Column Means (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 \*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q2. How worried, if at all, are you personally about being a victim of crime?

All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	1091	528	548	155	206	179	208	343	361	387	343	188	311	289	303	257	283	248	155	53	95
Weighted base	1091	532	544	126	206	198	199	362	332	397	362	158	326	291	317	256	285	247	155	53	95
Very worried (3)	139 13%	60 11%	77 14%	19 15% H	39 19% GH	29 15% H	21 11%	30 8%	58 18% K	50 13%	30 8%	24 15% O	52 16% O	40 14% O	22 7%	31 12%	43 15% R	19 8%	35 22% PRTU	3 6%	7 8% *
Fairly worried (2)	394 36%	163 31%	224 41% B	60 48% GH	89 43% GH	73 37%	62 31%	109 30%	149 45% JK	135 34%	109 30%	76 49% NO	136 42% NO	87 30%	95 30%	100 39% U	105 37% U	83 34%	65 42% U	19 36% *	21 47% *
Not very worried (1)	405 37%	212 40%	187 34%	27 21%	56 27%	63 32%	90 45% DEF	168 46% DEF	83 25%	153 39% I	168 46% I	33 21%	98 30% L	126 43% LM	148 47% LM	88 34%	106 37% S	107 43% S	38 25%	22 41% 5*	44 70% PS*
Not at all worried (0)	114 10%	78 15% C	35 6%	16 12%	16 8%	19 9%	20 10%	44 12%	31 9%	39 10%	44 12%	18 12%	28 9%	26 9%	41 13%	26 10%	22 8%	28 11%	9 6%	8 15% *	21 23% PQRS*
Don't know	33 3%	14 3%	17 3%	4 3%	4 2%	11 6%	5 2%	8 2%	8 2%	16 4%	8 2%	6 4%	8 2%	11 4%	8 3%	8 3%	8 3%	10 4%	6 4%	- -	- - *
Prefer not to say	7 1%	4 1%	3 1%	- -	2 1%	2 1%	1 0%	2 1%	2 0%	3 1%	2 1%	- -	4 1%	1 0%	2 1%	4 1%	- -	- -	3 2%	1 2% Q*	- -
NET Very/fairly worried	533 49%	224 42% B	301 55% B	79 63% GH	128 62% GH	103 52% H	83 42%	139 39%	208 63% JK	186 47% K	139 39%	101 64% NO	188 58% NO	127 44%	117 37%	131 51% RU	149 52% RU	102 41%	100 64% PQRTU	22 42% *	29 30% *
NET Not worried	518 48%	290 55% C	222 41%	43 34%	72 35%	82 41%	110 55% DEF	212 59% DEF	115 34%	192 48% I	212 59% U	51 32%	126 39%	152 52% LM	189 60% LM	113 44% S	128 45% S	134 54% PQS	47 31%	30 56% 5*	66 70% PQRS*
Mean	1.53	1.40	1.66 B	1.68 GH	1.76 GH	1.61 H	1.44	1.36	1.73 JK	1.52 K	1.36	1.70 NO	1.67 NO	1.51 O	1.32	1.56 RU	1.62 RTU	1.40 U	1.85 PQRTU	1.34 *	1.16 *

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ColumnProportions (5%): A,B/C,D/E/F/G,H,I,J/K,L/M,N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I,J/K,L,M,N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)



Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q2. How worried, if at all, are you personally about being a victim of crime?

All Adults aged 18-75 in Great Britain

	Social grade			Employment status		Education		Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote	
	Total	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	Married/Living as	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrats	Reform	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1091	712	379	740	351	582	509	647	323	121	219	350	240	282	374	717	145	388	99	100	126	454	330
Weighted base	1091	616	475	736	355	385	706	657	310	124	217	358	242	274	367	724	149	367	91	128	114	400	382
Very worried (3)	139 13%	80 13%	59 12%	94 13%	45 13%	55 14%	84 12%	82 13%	40 13%	17 *	23 11%	33 9%	41 17%	41 15%	66 18%	73 10%	18 12%	54 15%	7 7%	21 16%	14 12%	48 12%	47 12%
Fairly worried (2)	394 36%	224 36%	169 36%	279 38%	115 32%	142 37%	252 36%	232 35%	121 39%	41 33%	69 32%	126 35%	89 37%	109 40%	147 40%	247 34%	42 28%	137 37%	25 27%	58 29%	33 28%	111 28%	149 39%
Not very worried (1)	405 37%	234 38%	170 36%	251 34%	153 43%	143 37%	262 37%	266 40%	93 30%	47 37%	81 37%	149 42%	85 35%	90 33%	107 29%	298 41%	72 49%	123 34%	44 49%	38 29%	53 47%	183 46%	139 36%
Not at all worried (0)	114 10%	60 10%	53 11%	88 12%	26 7%	38 10%	75 11%	60 9%	40 13%	14 11%	31 14%	34 9%	23 9%	26 10%	40 11%	74 10%	16 11%	37 10%	10 11%	9 7%	11 10%	49 12%	38 10%
Don't know	33 3%	12 2%	20 4%	20 3%	13 4%	5 1%	27 4%	16 2%	13 4%	4 3%	10 5%	12 3%	4 2%	7 2%	8 2%	25 3%	- -	15 4%	3 3%	2 2%	3 2%	8 2%	6 2%
Prefer not to say	7 1%	4 1%	4 1%	3 0%	4 1%	2 1%	5 1%	2 0%	4 1%	2 1%	3 2%	4 1%	- -	- -	7 1%	- -	1 0%	2 2%	- *	- *	- -	1 0%	2 1%
NET Very/fairly worried	533 49%	305 50%	228 48%	373 51%	160 45%	197 51%	336 48%	314 48%	161 52%	58 47%	92 42%	160 45%	130 54%	151 55%	213 58%	320 44%	60 40%	191 52%	31 34%	79 62%	46 40%	159 40%	196 51%
NET Not worried	518 48%	295 48%	224 47%	340 46%	179 50%	181 47%	337 48%	325 50%	133 43%	60 49%	112 52%	183 51%	107 44%	116 43%	146 40%	372 51%	88 60%	160 44%	55 60%	46 36%	65 57%	232 58%	178 47%
Mean	1.53	1.54	1.52	1.53	1.53	1.56	1.51	1.53	1.55	1.52	1.41	1.47	1.63	1.62	1.67	1.46	1.42	1.59	1.32	1.73	1.44	1.40	1.55

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R/S/T,U,V,W Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R/S/T,U,V,W Minimum Base: 30(\*\*) Small Base: 100(\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q2. How worried, if at all, are you personally about being a victim of crime?

All Adults aged 18-75 in Great Britain

	Ethnicity							Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid
	Total	White English/Welsh/Scottish/Irish/Northern Irish/British	White other	Mixed/multi ethnic groups	Asian/Asian British	Black/African/Caribbean/Black British	Other	A very big/fairly big problem	Not a problem at all/not a very big problem	A very big/fairly big problem	Not a problem at all/not a very big problem	Seen/heard	Net: witnessing/victim of crime	Net: Seen/heard	Net: witnessing/victim of crime	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	1091	858	50	28	78	62	4	922	127	420	639	657	243	317	214	232
Weighted base	1091	887	44	25	64	55	3	940	117	435	622	666	247	339	224	239
Very worried (3)	139 13%	93 10%	7 16%	5 19%	15 23%	19 35%	- -	124 13%	13 11%	97 22%	40 6%	90 13%	63 26%	72 21%	55 24%	38 16%
Fairly worried (2)	394 36%	297 33%	19 43%	17 66%	30 46%	20 36%	* 18%	353 38%	32 27%	212 49%	169 27%	271 41%	110 45%	162 48%	105 47%	87 37%
Not very worried (1)	405 37%	360 41%	13 30%	3 11%	16 25%	11 20%	1 24%	348 37%	42 36%	94 22%	303 49%	233 35%	59 24%	81 24%	49 22%	79 33%
Not at all worried (0)	114 10%	104 12%	3 7%	- 3%	2 8%	4 8%	- -	82 9%	27 23%	11 3%	98 16%	60 9%	11 4%	15 4%	10 4%	25 10%
Don't know	33 3%	29 3%	- -	- -	2 3%	1 1%	1 37%	26 3%	2 2%	19 4%	6 1%	9 1%	3 1%	7 2%	4 2%	9 4%
Prefer not to say	7 1%	5 1%	1 2%	1 4%	- -	- -	1 21%	7 1%	1 0%	2 0%	5 1%	3 0%	1 0%	2 1%	1 0%	2 1%
NET Very/fairly worried	533 49%	389 44%	26 60%	22 85%	45 69%	39 71%	* 18%	476 51%	45 38%	309 71%	209 34%	361 54%	173 70%	234 69%	160 71%	126 53%
NET Not worried	518 48%	454 52%	17 38%	3 11%	18 27%	15 28%	1 24%	431 46%	69 59%	105 24%	401 65%	293 44%	69 28%	96 28%	59 26%	103 43%
Mean	1.53	1.44	1.70	2.08	1.92	1.99	1.44	1.57	1.27	1.95	1.25	1.60	1.93	1.88	1.94	1.61

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Column Proportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 \*)

Column Means (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 \*)

Q3. What do you think has happened to crime over the past 12 months? - Summary

All Adults aged 18-75 in Great Britain

	Q3. What do you think has happened to crime over the past 12 months?	
	In your local area (i.e. the area within about 15 minutes walking distance of your home)	
	In the UK as a whole (A)	your home (B)
Unweighted base	1091	1091
Weighted base	1091	1091
Gone up a lot (2)	454 42% s	161 15%
Gone up a little (1)	327 30%	286 26%
Stayed about the same (0)	176 16%	467 43% A
Gone down a little (-1)	54 5%	65 6%
Gone down a lot (-2)	33 3%	35 3%
Don't know	47 4%	74 7% A
Prefer not to say	1 0%	2 0%

NET Gone up	781 72% s	448 41%
NET Gone down	86 8%	100 9%

Mean	1.07 s	0.47
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Complies with the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Column Proportions (2%): A/B Minimum Base: 367 (Small Base: 100)\*

Column Means (2%): A/B Minimum Base: 307 (Small Base: 100)\*

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q3. What do you think has happened to crime over the past 12 months? - In the UK as a whole

All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					
	Total (A)	Male (B)	Female (C)	18-24 (D)	25 - 34 (E)	35 - 44 (F)	45 - 54 (G)	55 - 75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	1091	528	548	155	206	179	208	343	361	387	343	188	311	289	303	257	283	248	155	53	95
Weighted base	1091	532	544	126	206	198	199	362	332	397	362	158	326	291	317	256	285	247	155	53	95
Gone up a lot (2)	454 42%	201 38%	245 45% b	47 37%	74 36%	78 39%	82 41%	173 48% DE	122 37%	160 40%	173 48% I	58 37%	123 38%	122 42%	151 48% LM	104 40%	131 46%	101 41%	62 40%	20 38%	36 38% *
Gone up a little (1)	327 30%	159 30%	166 30%	41 33%	51 25%	59 30%	66 33%	109 30%	92 28%	125 31%	109 30%	48 31%	87 27%	95 33%	96 30%	81 32%	77 27%	74 30%	45 29%	23 43% Q*	26 28% *
Stayed about the same (0)	176 16%	100 19% c	72 13%	22 18%	37 18%	39 20%	27 14%	51 14%	59 18%	66 17%	51 14%	27 17%	62 19%	40 14%	47 15%	37 15%	36 13%	49 20% Q	31 20%	6 12% *	16 17% *
Gone down a little (-1)	54 5%	29 5%	24 4%	8 6%	25 12% FGH	7 3%	4 2%	10 3%	33 10% JK	11 3%	10 3%	10 6% N	30 9% NO	6 2%	8 3%	17 7% R	18 6% R	5 2%	5 3%	3 6% *	6 6% *
Gone down a lot (-2)	33 3%	21 4%	12 2%	6 4%	9 4%	4 2%	8 4%	6 2%	15 4%	12 3%	6 2%	8 5% O	11 3% O	2 1%	8 3%	5 2%	8 3%	7 5%	- *	- *	4 4% *
Don't know	47 4%	23 4%	24 5%	3 2%	8 4%	11 6%	12 6%	13 4%	11 3%	23 6%	13 4%	6 4%	12 4%	17 6%	11 4%	9 3%	17 6%	9 4%	5 3%	1 1% *	7 7% *
Prefer not to say	1 0%	- -	1 0%	- -	1 0%	- -	- -	- -	1 0%	- -	- -	- 0%	1 0%	- -	- -	1 0%	- -	- -	- -	- *	- *

NET Gone up	781 72%	360 68%	411 76% b	88 70%	126 61%	136 69%	148 74% E	282 78% EF	214 64%	284 72%	282 78% I	106 67%	210 64%	216 75% M	248 78% LM	185 72%	208 73%	176 71%	107 69%	43 81% *	62 66% *
NET Gone down	86 8%	50 9%	35 7%	14 11% H	34 17% FGH	11 6%	12 6%	16 4%	48 14% JK	23 6%	16 4%	18 11% O	41 12% NO	17 6%	11 3%	25 10%	23 8%	13 5%	12 8%	3 6% *	10 10% *

Mean	1.07	0.96	1.17 B	0.94	0.80	1.07 E	1.12 E	1.24 DE	0.85	1.10 I	1.24 I	0.91	0.90	1.13 M	1.26 LM	1.03	1.16	1.08	0.99	1.14 *	0.95 *
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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K,L/M/N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K,L/M/N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q3. What do you think has happened to crime over the past 12 months? - In the UK as a whole

All Adults aged 18-75 in Great Britain

	Social grade			Employment status		Education		Marital Status				Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	ABC1 (B)	C2DE (C)	Working (D)	Not Working (E)	Graduates (F)	Non-graduates (G)	Married/Living as Married (H)	Single (I)	Widowed/Divorced/Separated (J)	1 (K)	2 (L)	3 (M)	4+ (N)	ANY (O)	NONE (P)	Conservative (Q)	Labour (R)	Democrats (S)	Reform (T)	Other (U)	Remain (V)	Leave (W)	
Unweighted base	1091	712	379	740	351	582	509	647	323	121	219	350	240	282	374	717	145	388	99	100	126	454	330	
Weighted base	1091	616	475	736	355	385	706	657	310	124	217	358	242	274	367	724	149	367	91	128	114	400	382	
Gone up a lot (2)	454 42%	240 39%	214 45%	288 39%	166 47% D	126 33%	328 47% F	271 41%	127 41%	56 45% *	93 43%	170 47% M	84 35%	107 39%	142 39%	313 43%	81 55% RSU	144 39% S	20 22% *	74 58% RSU*	45 39% S	150 38%	194 51% V	
Gone up a little (1)	327 30%	191 31%	135 29%	229 31%	98 27%	128 33%	199 28%	192 29%	95 30%	40 32% *	63 29%	107 30%	79 32%	77 28%	104 28%	223 31%	36 24%	118 32%	33 36% *	31 25% *	37 32%	112 28%	114 30%	
Stayed about the same (0)	176 16%	113 18%	63 13%	125 17%	51 14%	76 20% G	101 14%	117 18%	46 15%	14 11% *	30 14%	54 15%	44 18%	49 18%	63 17%	114 16%	16 10%	71 19% QT	19 21% QT*	9 7% *	18 16%	85 21% W	35 9%	
Gone down a little (-1)	54 5%	32 5%	21 4%	37 5%	17 5%	25 7%	29 4%	34 5%	14 4%	6 5% *	10 5%	7 2%	18 7% L	18 7% L	29 8% P	25 3%	3 2%	20 5% QT*	8 9% *	3 3% *	4 4%	20 5%	15 4%	
Gone down a lot (-2)	33 3%	10 2%	23 5% B	26 4%	7 2%	11 3%	22 3%	19 3%	11 3%	3 2% *	5 2%	5 1%	8 4%	14 5% L	20 5% P	13 2%	8 5% R	6 2%	3 3% *	7 5% *	2 2%	13 3%	12 3%	
Don't know	47 4%	29 5%	18 4%	31 4%	16 5%	19 5%	28 4%	23 4%	19 6%	6 5% *	16 7%	14 4%	9 4%	8 3%	11 3%	37 5%	5 3%	8 2%	9 9% R*	3 2% *	8 7% R	19 5%	13 3%	
Prefer not to say	1 0%	1 0%	-	1 0%	-	1 0%	-	1 0%	-	-	-	1 0%	-	-	-	1 0%	-	-	-	-	-	-	-	
NET Gone up	781 72%	431 70%	350 74%	517 70%	264 74%	254 66% F	527 75% F	463 70%	222 71%	96 77% *	156 72%	277 77% MN	163 67%	184 67%	245 67%	535 74% D	117 79% S	262 71% S	53 58% *	105 82% RS*	82 72%	263 66%	308 81% V	
NET Gone down	86 8%	43 7%	44 9%	63 9%	24 7%	36 9%	50 7%	54 8%	24 8%	9 7% *	16 7%	12 3%	27 11% L	32 12% L	48 13% P	38 5%	11 8%	26 7%	11 12% *	10 8% *	6 5%	33 8%	27 7%	
Mean	1.07	1.05	1.09	1.02	1.18 D	0.91	1.16 F	1.04	1.08	1.19 *	1.14 M	1.25 MN	0.91	0.93	0.89	1.16 O	1.24 S	1.04 S	0.72 *	1.30 RS*	1.12 S*	0.96	1.25 V	

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ColumnProportions (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W Minimum Base: 30 (\*\*) Small Base: 100 (\*)

ColumnMeans (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W Minimum Base: 30 (\*\*) Small Base: 100 (\*)

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q3. What do you think has happened to crime over the past 12 months? - In the UK as a whole  
All Adults aged 18-75 in Great Britain

	Ethnicity										Crime & Anti-social behaviour in: The UK as a whole		Crime & Anti-social behaviour in: Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid
	White English/Welsh/Scottish/Irish/Northern Irish/British		White other groups		Mixed/multiethnic	Asian/Asian British	Black/African/Caribbean/Black British	Other	A very big/a fairly big problem	Not a problem at all/not a very big problem	A very big/a fairly big problem	Not a problem at all/not a very big problem	Seen/hear/d	Net: Own/other people I know - Experience of witnessing crime	Net: Own/other people I know - Experience of witnessing crime	Overall taken/use of items without paying			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Unweighted base	1091	858	50	28	78	62	4	922	127	420	639	657	243	317	214	232			
Weighted base	1091	887	44	25	64	55	3	940	117	435	622	666	247	339	224	239			
Gone up a lot (2)	454 42%	372 42%	13 31%	7 26%	28 43%	26 47%	1 24%	443 47%	8 7%	229 53%	217 35%	394 59%	177 72%	229 68%	166 74%	88 37%			
Gone up a little (1)	327 30%	262 30%	14 32%	12 48%	19 29%	16 30%	* 18%	294 31%	28 24%	103 24%	218 35%	272 41%	70 28%	84 25%	45 20%	74 31%			
Stayed about the same (0)	176 16%	144 16%	14 31%	5 18%	6 10%	5 9%	- 12%	115 43%	50 14%	59 14%	111 18%	- -	- -	15 5%	7 3%	39 16%			
Gone down a little (-1)	54 5%	41 5%	1 2%	2 6%	5 8%	5 8%	1 37%	30 3%	20 17%	14 3%	40 6%	- -	- -	4 1%	5 2%	20 8%			
Gone down a lot (-2)	33 3%	27 3%	1 1%	1 3%	3 4%	1 2%	1 21%	24 3%	8 7%	20 5%	11 2%	- -	- -	7 2%	2 1%	15 6%			
Don't know	47 4%	40 5%	2 4%	- -	4 6%	2 3%	- -	35 4%	2 2%	8 2%	26 4%	- -	- -	1 0%	- -	3 1%			
Prefer not to say	1 0%	1 0%	- -	- -	- -	- -	- -	1 0%	- -	1 0%	- -	- -	- -	- -	- -	- -			
NET Gone up	781 72%	634 72%	27 62%	19 73%	46 72%	42 77%	1 42%	736 78%	36 31%	332 76%	434 100%	666 100%	247 100%	313 92%	211 94%	163 68%			
NET Gone down	86 8%	68 8%	1 3%	2 9%	8 12%	6 11%	2 58%	53 6%	28 24%	35 8%	50 8%	- -	- -	10 3%	7 3%	35 15%			
Mean	1.07	1.08	0.92	0.88	1.04	1.15	-0.12	1.22	0.07	1.19	0.99	1.59	1.72	1.55	1.64	0.85			

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ColumnPositions (S%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

ColumnMeans (S%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q3. What do you think has happened to crime over the past 12 months? - In your local area (i.e. the area within about 15 minutes walking distance of your home)

All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					
	Total (A)	Male (B)	Female (C)	18-24 (D)	25 - 34 (E)	35 - 44 (F)	45 - 54 (G)	55 - 75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennials (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	1091	528	548	155	206	179	208	343	361	387	343	188	311	289	303	257	283	248	155	53	95
Weighted base	1091	532	544	126	206	198	199	362	332	397	362	158	326	291	317	256	285	247	155	53	95
Gone up a lot (2)	161 15%	66 12%	95 18% b	19 15%	23 11%	32 16%	36 18%	51 14%	42 13%	68 17%	51 14%	20 13%	46 14%	52 18%	44 14%	33 13%	41 14%	41 16%	34 22% PU	7 14% *	5 6% *
Gone up a little (1)	286 26%	142 27%	137 25% b	33 26%	67 33% H	54 27%	50 25%	81 22%	100 30% K	104 26%	81 22%	42 27%	97 30%	75 26%	72 23%	68 26%	78 27%	51 21%	50 32% R	12 22% *	28 30% *
Stayed about the same (0)	467 43%	243 46%	219 40% b	52 41%	63 30%	78 40%	89 45% E	186 51% DEF	114 34%	168 42% I	186 51% U	60 38%	113 35%	129 44% M	165 52% LM	114 44% S	117 41%	120 48% S	49 31%	25 47% *	43 45% *
Gone down a little (-1)	65 6%	37 7%	27 5% b	12 9% GH	28 14% FGH	8 4%	5 3%	12 3%	40 12% JK	13 3%	12 3%	16 10% NO	31 10% NO	8 3%	10 3%	13 5%	16 6%	17 7%	10 6%	4 7% *	6 6% *
Gone down a lot (-2)	35 3%	18 3%	17 3% b	7 6% F	12 6% FH	3 1%	5 2%	8 2%	19 6% JK	8 2%	8 2%	10 6% O	12 4%	7 2%	6 2%	16 6% OR	5 2%	2 1%	5 3%	2 4% *	5 6% R*
Don't know	74 7%	24 5%	48 9% b	4 3%	11 6% D	22 11% D	14 7%	23 6%	15 5%	36 9% I	23 6%	7 5%	26 8%	20 7%	21 7%	13 5%	28 10%	15 6%	7 5%	4 7% *	7 8% *
Prefer not to say	2 0%	2 0%	- -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- *	- *
NET Gone up	448 41%	208 39%	232 43% b	52 41%	90 44%	86 44%	86 43%	133 37%	142 43%	173 43%	133 37%	62 40%	143 44%	127 44%	115 36%	101 39%	119 42%	92 37%	84 54% PQRSTU	19 36% *	33 35% *
NET Gone down	100 9%	54 10%	45 8% b	19 15% FGH	40 19% FGH	11 6%	10 5%	20 6%	59 18% JK	21 5%	20 6%	26 17% NO	44 13% NO	14 5%	16 5%	29 11%	21 7%	19 8%	15 9%	6 11% *	11 12% *
Mean	0.47	0.40	0.54 B	0.36	0.32	0.59 E	0.58 E	0.46	0.34	0.59 I	0.46	0.31	0.44	0.59 L	0.46	0.36	0.52 U	0.48	0.67 PU	0.38 *	0.26 *

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K,L/M/N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K,L/M/N/O,P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q3. What do you think has happened to crime over the past 12 months? - In your local area (i.e. the area within about 15 minutes walking distance of your home)

All Adults aged 18-75 in Great Britain

	Social grade			Employment status		Education		Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	ABC1 (B)	C2DE (C)	Working (D)	Not Working (E)	Graduates (F)	Non-graduates (G)	Married/Living as Married (H)	Single (I)	Widowed/Divorced/Separated (J)	1 (K)	2 (L)	3 (M)	4+ (N)	ANY (O)	NONE (P)	Conservative (Q)	Labour (R)	Democrats (S)	Reform (T)	Other (U)	Remain (V)	Leave (W)
Unweighted base	1091	712	379	740	351	582	509	647	323	121	219	350	240	282	374	717	145	388	99	100	126	454	330
Weighted base	1091	616	475	736	355	385	706	657	310	124	217	358	242	274	367	724	149	367	91	128	114	400	382
Gone up a lot (2)	161 15%	82 13%	79 17%	102 14%	59 17%	36 9%	125 18%	91 14%	53 17%	17 14%	33 15%	47 13%	35 14%	46 17%	54 15%	107 15%	12 8%	55 15%	8 9%	33 26%	14 12%	44 11%	83 22%
Gone up a little (1)	286 26%	154 25%	132 28%	208 28%	78 22%	101 26%	185 26%	183 28%	78 25%	26 21%	49 23%	100 28%	62 26%	74 27%	109 30%	177 25%	41 28%	101 28%	19 21%	41 32%	24 21%	104 26%	104 27%
Stayed about the same (0)	467 43%	274 44%	194 41%	296 40%	171 48%	174 45%	294 42%	277 42%	131 42%	60 49%	98 45%	168 47%	92 38%	109 40%	125 34%	342 47%	75 50%	168 46%	42 46%	43 34%	47 41%	180 45%	155 41%
Gone down a little (-1)	65 6%	41 7%	25 5%	51 7%	14 4%	29 8%	36 5%	44 7%	17 6%	4 3%	11 5%	9 3%	23 9%	22 8%	38 10%	27 4%	4 3%	17 5%	11 12%	3 3%	11 10%	31 8%	12 3%
Gone down a lot (-2)	35 3%	12 2%	23 5%	25 3%	10 3%	12 3%	23 3%	26 4%	6 2%	3 2%	3 1%	14 4%	10 4%	8 3%	21 6%	14 2%	3 2%	10 3%	- -	4 3%	5 5%	9 2%	10 3%
Don't know	74 7%	53 9%	21 4%	53 7%	21 6%	33 9%	41 6%	35 5%	25 8%	14 11%	23 11%	17 5%	20 8%	14 5%	19 5%	55 8%	13 9%	16 4%	11 12%	4 3%	13 11%	33 8%	19 5%
Prefer not to say	2 0%	- -	2 0%	- -	2 0%	- -	2 0%	2 0%	- -	- -	- -	2 0%	- -	- -	- -	2 0%	- -	- -	- -	- -	- -	- -	- -
NET Gone up	448 41%	236 38%	212 45%	310 42%	138 39%	137 36%	310 44%	274 42%	131 42%	43 35%	83 38%	147 41%	97 40%	120 44%	163 44%	285 39%	54 36%	156 43%	27 29%	74 58%	38 33%	148 37%	187 49%
NET Gone down	100 9%	53 9%	47 10%	77 10%	23 7%	41 11%	59 8%	70 11%	24 8%	7 5%	13 6%	24 7%	32 13%	31 11%	59 16%	41 6%	7 5%	27 7%	11 12%	7 6%	16 14%	40 10%	21 6%
Mean	0.47	0.45	0.49	0.45	0.49	0.34	0.53	0.43	0.54	0.46	0.52	0.46	0.41	0.49	0.39	0.51	0.41	0.50	0.29	0.78	0.30	0.39	0.66

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ColumnProportions (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W Minimum Base: 30 (\*\*) Small Base: 100 (\*)

ColumnMeans (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W Minimum Base: 30 (\*\*) Small Base: 100 (\*)



Q3. What do you think has happened to crime over the past 12 months? - In your local area (i.e. the area within about 15 minutes walking distance of your home)

All Adults aged 18-75 in Great Britain

	Ethnicity										Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid
	White English/Welsh/Scottish/Irish/Northern Irish/British		Mixed/multiethnic groups		Asian/Asian British		Black/African/Caribbean/Black British		Other	A very big/a fairly big problem	Not a problem at all/not a very big problem	A very big/a fairly big problem	Not a problem at all/not a very big problem	Net: Seen/hear/d	Net: Witnessing/victim of crime	Net: Seen/hear/d	Net: Witnessing/victim of crime	Overall taken/use of items without paying (P)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Unweighted base	1091	858	50	28	78	62	4	922	127	420	639	657	243	317	214	232			
Weighted base	1091	887	44	25	64	55	3	940	117	435	622	666	247	339	224	239			
Gone up a lot (2)	161 15%	128 14%	6 13%	5 19%	13 20%	9 16%	- *	147 16%	12 10%	134 31%	27 4%	124 19%	101 41%	124 37%	104 46%	43 18%			
Gone up a little (1)	286 26%	215 24%	17 39%	10 38%	23 36%	16 29%	2 79%	272 29%	8 7%	164 38%	119 19%	224 34%	103 42%	215 63%	120 54%	71 30%			
Stayed about the same (0)	467 43%	408 46%	16 38%	8 30%	17 26%	14 25%	- *	387 41%	68 58%	94 22%	366 59%	259 39%	34 14%	- *	- *	87 36%			
Gone down a little (-1)	65 6%	46 5%	1 3%	3 11%	4 7%	11 20%	- *	46 5%	16 14%	19 4%	45 7%	19 3%	5 2%	- *	- *	26 11%			
Gone down a lot (-2)	35 3%	30 3%	- *	1 2%	1 2%	2 4%	1 21%	26 3%	9 7%	13 3%	22 4%	13 2%	2 1%	- *	- *	9 4%			
Don't know	74 7%	58 7%	4 8%	- *	6 9%	3 6%	- *	60 6%	4 3%	9 2%	42 7%	27 4%	3 1%	- *	- *	4 1%			
Prefer not to say	2 0%	2 0%	- *	- *	- *	- *	- *	2 0%	- *	2 0%	- *	- *	- *	- *	- *	- *			
NET Gone up	448 41%	343 39%	22 51%	15 57%	36 55%	25 45%	2 79%	418 45%	20 17%	298 68%	147 24%	348 52%	204 83%	339 100%	224 100%	114 48%			
NET Gone down	100 9%	76 9%	1 3%	3 13%	3 9%	13 24%	1 21%	73 8%	25 21%	32 7%	67 11%	32 5%	7 3%	- *	- *	35 15%			
Mean	0.47	0.44	0.67	0.60	0.70	0.34	0.38	0.53	-0.02	0.91	0.15	0.67	1.21	1.37	1.46	0.48			

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ColumnPositions (S): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

ColumnMeans (S): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P. Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q4A. Which, if any of the following, makes you think that crime has gone up in the UK in the past 12 months?

All Adults aged 18-75 in GB who think crime in the UK has gone up a lot/ a little

	Gender			Age					Aggregated Age Breaks			Generations			Region						
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial + (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	769	356	403	105	126	124	153	261	231	277	261	122	202	214	231	181	208	173	103	41	63
Weighted base	781	360	411	88	126	136	148	282	214	284	282	106	210	216	248	185	208	176	107	43	62
Things I've seen on the news (e.g. online, on TV, in the newspapers)	591 76%	271 75%	315 77%	55 62% *	86 68%	108 79%	114 77%	229 81%	140 66%	222 78%	229 81%	64 60%	154 73%	171 79%	201 81%	139 75%	156 75%	137 78%	80 74%	34 79%	45 73%
Things I've seen on social media	338 43%	149 41%	183 44%	57 64% GH*	67 53%	73 53%	64 43%	78 28%	124 58%	137 48%	78 28%	68 64%	117 56%	89 41%	64 26%	71 38%	97 47%	74 42%	51 47%	16 38%	29 47%
Seeing more anti-social behaviour in my local area (e.g., graffiti, littering, etc.)	324 42%	155 43%	167 41%	31 35% *	55 44%	67 49%	75 50%	97 34%	86 40%	142 50%	97 34%	37 35%	100 47%	105 49%	83 33%	83 45%	81 39%	72 41%	56 52%	12 28%	21 33%
Experience(s) of people I know witnessing / being the victim of crime	220 28%	107 30%	109 27%	29 33% H*	44 35%	51 38%	42 29%	53 19%	73 34%	93 33%	53 19%	36 34%	75 36%	63 29%	46 19%	49 26%	51 24%	52 30%	46 43%	12 29%	10 16%
Things I've heard politicians say	118 15%	78 22% C	38 9%	17 20% *	14 11%	15 11%	22 15%	50 18%	31 15%	37 13%	50 18%	18 17%	20 10%	34 16%	46 19%	21 11%	26 12%	27 15%	24 23%	9 21%	11 18%
Seeing more police on the streets	102 13%	48 13%	51 12%	33 38% EFGH*	24 19%	17 12% H*	15 10%	14 5%	57 27%	32 11%	14 5%	39 37% MNO*	29 14%	22 10%	12 5%	26 14%	23 11%	26 15%	17 16%	5 11%	5 9%
My own experience(s) of witnessing / being the victim of crime	104 13%	57 16% C	43 10%	16 18% *	18 14%	22 16%	19 13%	30 11%	34 16%	40 14%	30 11%	18 17% *	29 14%	33 15%	24 10%	22 12%	23 11%	22 12%	29 27% PQRSTU*	2 6%	7 11%
Other	16 2%	7 2%	8 2%	1 1% *	4 3%	2 1% *	1 1%	7 3%	6 3%	3 1%	7 3%	1 1% *	6 3%	1 0%	7 3%	9 5%	1 0%	5 3%	1 1% *	1 1% *	- -
Nothing specific, just a general feeling I have	46 6%	23 6%	23 6%	3 4% *	10 8%	6 5%	7 5%	19 7%	13 6%	13 5%	19 7%	6 6% *	13 6%	9 4%	18 7%	14 7%	15 7%	7 4%	4 3% *	1 2% *	6 9%
Prefer not to say	* 0%	* 0%	- -	* 0% *	- -	- -	- -	- -	* 0%	- -	- -	* 0% *	- -	- -	- -	- 0%	* -	- -	- *	- *	- *
Net: Seen/heard	666 85%	307 85%	350 85%	71 80% *	102 81%	120 88% *	129 87%	244 86%	173 81%	249 88%	244 86%	85 80% *	177 84%	190 88%	213 86%	155 84%	182 87%	149 85%	94 88% *	35 82% *	52 84% *
Net: Experience of witnessing/being a victim of crime	247 32%	121 34%	122 30%	33 38% H*	51 40% H	53 39%	49 33% H	61 22%	84 K	102 K	61 22%	41 38% O*	82 39% O	73 34% O	52 21%	54 29%	59 28%	55 32%	54 51% PQRSTU*	14 32% *	11 18% *

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q4A. Which, if any of the following, makes you think that crime has gone up in the UK in the past 12 months?

All Adults aged 18-75 in GB who think crime in the UK has gone up a lot/ a little

	Social grade				Employment status		Education		Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote	
	Total	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrats	Reform	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	769	485	284	512	257	384	385	451	227	91	158	263	158	190	248	521	116	266	62	83	89	298	265	
Weighted base	781	431	350	517	264	254	527	463	222	96	156	277	163	184	245	535	117	262	53	105	82	263	308	
Things I've seen on the news (e.g. online, on TV, in the newspapers)	591 76%	329 76%	261 75%	386 75%	205 78%	188 74%	402 76%	362 78%	158 71%	70 73%	120 77%	214 77%	116 71%	141 76%	173 71%	418 78%	96 82%	190 73%	43 81%	91 86%	61 74%	203 77%	244 79%	
Things I've seen on social media	338 43%	195 45%	143 41%	239 46%	99 38%	106 42%	232 44%	190 41%	116 52%	33 34%	59 38%	104 38%	81 35%	94 45%	130 51%	208 39%	31 27%	127 48%	21 40%	49 46%	34 41%	108 41%	116 38%	
Seeing more anti-social behaviour in my local area (e.g. graffiti, littering, etc.)	324 42%	178 41%	147 42%	217 42%	108 41%	106 42%	218 41%	195 42%	95 43%	34 35%	61 39%	98 35%	73 45%	93 51%	128 52%	196 37%	36 31%	107 41%	23 43%	52 49%	30 36%	108 41%	139 45%	
Experience(s) of people I know witnessing / being the victim of crime	220 28%	123 29%	97 28%	158 31%	62 23%	76 30%	144 27%	128 28%	68 31%	24 25%	36 23%	60 22%	48 29%	76 41%	98 40%	122 23%	19 16%	77 30%	13 24%	37 35%	22 27%	76 29%	86 28%	
Things I've heard politicians say	118 15%	76 18%	42 12%	83 16%	35 13%	44 17%	75 14%	57 12%	45 20%	16 17%	31 20%	36 13%	19 12%	31 17%	87 13%	19 16%	57 16%	5 22%	6 11%	16 15%	10 13%	42 16%	54 18%	
Seeing more police on the streets	102 13%	55 13%	47 13%	75 14%	38 11%	38 15%	65 12%	56 12%	43 19%	4 4%	19 10%	26 12%	22 14%	35 18%	53 17%	50 12%	8 8%	45 14%	5 13%	10 10%	12 9%	28 15%	30 10%	
My own experience(s) of witnessing / being the victim of crime	104 13%	58 13%	46 13%	73 14%	32 12%	36 14%	68 13%	63 14%	33 15%	9 9%	15 10%	32 12%	23 14%	34 18%	41 17%	64 12%	9 8%	37 14%	7 13%	15 14%	16 20%	35 13%	39 13%	
Other	16 2%	14 3%	2 1%	11 2%	5 2%	6 2%	10 2%	8 2%	4 2%	3 3%	4 2%	6 2%	2 1%	4 2%	5 2%	10 2%	5 4%	7 3%	1 2%	2 2%	2 1%	4 2%	9 3%	
Nothing specific, just a general feeling I have	46 6%	19 4%	27 8%	24 5%	22 8%	11 4%	35 7%	27 6%	12 5%	7 7%	9 6%	21 7%	13 8%	4 2%	11 4%	35 7%	5 5%	12 4%	2 3%	4 4%	5 6%	15 6%	12 4%	
Prefer not to say	0%	0%	-	0%	-	0%	-	0%	-	-	-	-	-	0%	0%	-	-	-	-	-	-	-	-	
Net: Seen/heard	666 85%	371 86%	295 84%	443 86%	223 84%	220 87%	446 85%	401 87%	188 85%	77 80%	133 85%	236 85%	134 82%	164 89%	207 84%	459 86%	101 86%	220 84%	48 91%	98 93%	68 83%	224 85%	268 87%	
Net: Experience of witnessing/being a victim of crime	247 32%	139 32%	108 31%	180 35%	67 26%	87 34%	160 30%	150 32%	73 33%	24 25%	37 24%	71 26%	54 33%	84 46%	107 44%	140 26%	21 18%	89 34%	15 29%	43 41%	26 31%	85 32%	97 31%	

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Column Headers: [SN]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W Minimum Base: 30(\*\*) Small Base: 100(\*)

Column Means: [SN]: A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W Minimum Base: 30(\*\*) Small Base: 100(\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q4A. Which, if any of the following, makes you think that crime has gone up in the UK in the past 12 months?

All Adults aged 18-75 in GB who think crime in the UK has gone up a lot/ a little

	Ethnicity										Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid
											A very big/a fairly big problem	Not a problem at all/not a very big problem	A very big/a fairly big problem	Not a problem at all/not a very big problem	Net: Seen/heard	Net: /victim of crime	Net: Seen/heard	Net: /victim of crime	Overall taken/used items without paying
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Unweighted base	769	607	30	19	56	46	2	721	38	324	434	657	243	289	195	158			
Weighted base	781	634	27	19	46	42	1	736	36	332	434	666	247	313	211	163			
Things I've seen on the news (e.g. online, on TV, in the newspapers)	591	489	17	14	35	26	*	563	26	234	349	591	177	257	156	103			
	76%	77%	64%	73%	75%	62%	44%	77%	72%	70%	80%	89%	71%	82%	74%	63%			
Things I've seen on social media	338	256	15	10	28	26	1	333	4	107	169	338	146	182	123	80			
	43%	40%	56%	**	62%	62%	100%	45%	10%	50%	39%	51%	59%	58%	58%	49%			
Seeing more anti-social behaviour in my local area (e.g., graffiti, littering, etc.)	324	257	16	12	18	15	1	317	8	213	110	283	164	205	155	68			
	42%	41%	60%	66%	39%	35%	100%	43%	22%	64%	25%	42%	66%	65%	74%	42%			
Experience(s) of people I know witnessing / being the victim of crime	220	167	9	8	17	15	-	214	4	147	72	188	220	137	153	58			
	28%	26%	32%	41%	38%	35%	-	29%	11%	44%	17%	28%	89%	44%	72%	36%			
Things I've heard politicians say	118	88	3	5	9	11	-	107	10	43	72	118	37	48	28	30			
	15%	14%	9%	25%	19%	25%	-	15%	27%	13%	17%	18%	15%	15%	13%	18%			
Seeing more police on the streets	102	75	3	4	8	11	1	95	7	58	42	90	50	60	48	39			
	13%	12%	11%	23%	17%	27%	56%	13%	20%	18%	10%	13%	20%	19%	23%	24%			
My own experience(s) of witnessing / being the victim of crime	104	79	3	7	11	3	-	99	3	80	24	79	104	67	87	30			
	13%	12%	12%	37%	23%	7%	-	13%	8%	24%	6%	12%	42%	21%	41%	19%			
Other	16	14	-	1	1	-	-	15	-	3	11	8	3	2	1	3			
	2%	2%	**	4%	3%	-	-	2%	-	1%	3%	1%	1%	1%	1%	2%			
Nothing specific, just a general feeling I have	46	41	1	-	-	2	-	39	5	11	32	-	-	4	3	8			
	6%	7%	4%	**	**	4%	**	5%	13%	3%	7%	-	-	1%	1%	5%			
Prefer not to say	*	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-			
	0%	-	-	2%	-	-	-	-	-	0%	-	-	-	-	-	-			

Net: Seen/heard	666	540	24	16	41	36	1	635	28	276	380	666	207	293	174	126
	85%	85%	87%	83%	89%	84%	100%	86%	78%	83%	88%	100%	84%	93%	83%	77%
Net: Experience of witnessing/being a victim of crime	247	188	10	11	18	16	-	240	5	168	79	207	247	155	169	68
	32%	30%	36%	58%	40%	39%	-	33%	13%	51%	18%	31%	100%	50%	80%	42%

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Columns/Rows (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 (\*\*): Small Base: 100 (\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q4B. Which, if any of the following, makes you think that crime has gone up in your local area in the past 12 months?

All Adults aged 18-75 in GB who think crime in their local area has gone up a lot/ a little

	Gender			Age					Aggregated Age Breaks			Generations				Region					
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Millennial (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)
Unweighted base	426	192	227	65	85	72	88	116	150	160	116	76	127	123	100	94	118	86	80	17	31
Weighted base	448	208	232	52	90	86	86	133	142	173	133	62	143	127	115	101	119	92	84	19	33
Seeing more anti-social behaviour in my local area (e.g., graffiti, littering, etc.)	257 57%	116 56%	137 59%	22 42%	49 54%	51 59%	56 64%	80 61%	70 49%	106 62%	80 61%	29 46%	82 61%	77 60%	69 57%	57 46%	65 55%	58 48%	52 61%	9 50%	16 49%
Things I've seen on the news (e.g. online, on TV, in the newspapers)	257 57%	113 54%	142 61%	31 61%	49 55%	49 56%	53 61%	75 56%	81 57%	101 59%	75 56%	36 58%	83 58%	75 55%	63 56%	56 53%	64 59%	54 44%	55 66%	8 44%	20 61%
Things I've seen on social media	195 44%	87 42%	106 46%	22 42%	47 52%	46 54%	38 44%	42 32%	69 48%	85 49%	42 32%	25 40%	81 56%	54 42%	36 34%	43 31%	61 51%	34 37%	35 42%	10 50%	13 38%
Experience(s) of people I know witnessing / being the victim of crime	182 41%	86 41%	93 40%	18 34%	34 38%	45 52%	38 45%	46 35%	52 36%	84 48%	46 35%	23 37%	63 44%	56 44%	39 34%	46 34%	41 34%	44 48%	33 39%	10 55%	7 21%
My own experience(s) of witnessing / being the victim of crime	113 25%	59 28%	48 21%	19 37%	17 19%	28 32%	21 25%	28 21%	36 26%	49 28%	28 21%	21 34%	35 25%	32 22%	25 27%	28 20%	24 30%	27 27%	27 32%	4 21%	3 10%
Seeing more police on the streets	76 17%	30 14%	45 20%	23 43%	21 23%	12 14%	11 13%	10 7%	44 31%	23 13%	10 7%	24 39%	28 20%	16 12%	8 7%	19 19%	12 10%	18 19%	17 20%	4 21%	7 20%
Things I've heard politicians say	49 11%	38 18%	10 4%	11 22%	12 13%	10 12%	6 6%	11 8%	23 16%	16 9%	11 8%	15 23%	15 10%	10 8%	9 8%	12 12%	4 3%	10 11%	13 15%	5 25%	6 17%
Other	8 2%	4 2%	4 2%	-	-	-	1 2%	6 5%	-	1 1%	6 5%	-	-	1 1%	6 5%	2 2%	3 3%	-	1 1%	-	2 6%
Nothing specific, just a general feeling I have	17 4%	13 6%	3 2%	* 1%	6 6%	- 5%	4 5%	7 5%	6 4%	4 2%	7 5%	* 4%	6 4%	5 4%	6 4%	4 3%	3 0%	* 4%	3 4%	1 6%	4 13%
Prefer not to say	6 1%	5 2%	1 1%	-	-	4 5%	-	2 1%	-	4 2%	2 1%	-	4 3%	-	2 2%	2 2%	4 3%	-	-	-	-
Net: Seen/heard	339 76%	157 76%	178 77%	43 82%	73 81%	61 71%	69 79%	94 71%	116 82%	130 75%	94 71%	51 83%	110 77%	98 77%	80 69%	75 75%	91 77%	68 74%	66 79%	14 73%	26 77%
Net: Experience of witnessing/being a victim of crime	224 50%	109 52%	109 47%	29 55%	43 48%	53 61%	48 55%	52 39%	72 51%	100 58%	52 39%	37 59%	74 52%	69 54%	45 39%	58 58%	51 43%	53 58%	41 49%	11 60%	10 29%

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ColumnProportions (5%): A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q4B. Which, if any of the following, makes you think that crime has gone up in your local area in the past 12 months?

All Adults aged 18-75 in GB who think crime in their local area has gone up a lot/ a little

	Social grade				Employment status		Education			Marital Status			Household size				Presence of children HH (17 or under)		General Election 2024 Vote					Referendum 2016 vote	
	Total	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrats	Reform	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
Unweighted base	426	265	161	296	130	205	221	255	126	45	79	139	88	120	157	269	52	154	28	59	42	159	155		
Weighted base	448	236	212	310	138	137	310	274	131	43	83	147	97	120	163	285	54	156	27	74	38	148	187		
Seeing more anti-social behaviour in my local area (e.g. graffiti, littering, etc.)	257 57%	134 57%	123 58%	168 54%	89 65%	81 59%	176 57%	155 56%	76 58%	27 62%	49 59%	81 55%	53 54%	74 62%	100 61%	157 55%	28 52%	91 59%	15 58%	44 59%	19 51%	85 57%	114 61%		
Things I've seen on the news (e.g. online, on TV, in the newspapers)	257 57%	134 57%	123 58%	169 54%	89 64%	69 51%	188 61%	157 57%	74 56%	26 61%	50 61%	85 58%	54 55%	69 57%	94 58%	163 57%	34 63%	99 63%	13 48%	39 53%	18 48%	88 60%	105 56%		
Things I've seen on social media	195 44%	98 41%	98 46%	141 45%	55 40%	60 44%	135 44%	125 46%	55 42%	15 46%	37 45%	61 42%	43 44%	54 45%	86 52%	110 39%	17 31%	66 42%	12 45%	40 54%	11 30%	61 41%	80 43%		
Experience(s) of people I know witnessing / being the victim of crime	182 41%	93 39%	89 42%	129 42%	53 38%	58 42%	124 40%	106 39%	60 46%	16 37%	32 39%	48 33%	43 33%	58 33%	82 50%	100 35%	15 28%	59 38%	10 39%	36 48%	21 56%	61 41%	75 40%		
My own experience(s) of witnessing / being the victim of crime	113 25%	68 29%	45 21%	78 25%	35 25%	38 28%	75 24%	68 25%	34 26%	11 25%	16 20%	28 19%	19 20%	50 41%	50 31%	63 22%	11 20%	43 27%	9 33%	14 19%	15 39%	39 27%	46 25%		
Seeing more police on the streets	76 17%	34 15%	42 20%	58 19%	18 13%	31 22%	46 15%	46 17%	22 17%	8 19%	13 16%	19 13%	17 17%	27 22%	38 24%	38 13%	6 12%	29 19%	2 9%	6 8%	12 31%	26 17%	22 12%		
Things I've heard politicians say	49 11%	29 12%	20 9%	44 14%	5 3%	17 12%	32 10%	28 10%	18 14%	3 7%	6 8%	16 11%	11 11%	16 13%	22 10%	27 14%	7 16%	24 15%	4 10%	8 10%	-	20 14%	18 10%		
Other	8 2%	6 3%	2 1%	5 2%	3 2%	2 1%	6 2%	6 2%	-	2 5%	2 3%	5 3%	1 1%	1 1%	-	8 3%	5 9%	1 1%	-	1 1%	1 4%	4 3%	4 2%		
Nothing specific, just a general feeling I have	17 4%	10 4%	7 3%	11 4%	6 4%	5 4%	12 4%	12 4%	5 3%	-	1 2%	7 5%	8 8%	* 0%	4 3%	13 4%	1 3%	9 6%	1 3%	1 2%	1 2%	5 4%	7 4%		
Prefer not to say	6 1%	1 0%	5 2%	6 2%	-	1 1%	5 2%	5 2%	1 1%	-	1 2%	1 2%	2 2%	2 2%	2 1%	4 1%	-	3 2%	-	-	2 5%	2 1%	2 1%		
Net: Seen/heard	339 76%	171 72%	169 80%	233 75%	106 77%	99 72%	240 77%	208 76%	99 76%	32 76%	66 80%	113 77%	70 72%	90 75%	127 78%	212 75%	41 77%	124 79%	18 68%	59 79%	22 57%	111 75%	139 75%		
Net: Experience of witnessing/being a victim of crime	224 50%	124 52%	101 48%	160 52%	65 47%	71 52%	154 49%	135 49%	70 53%	20 46%	37 45%	60 41%	48 49%	80 66%	101 62%	123 43%	20 37%	79 50%	13 48%	38 52%	26 69%	76 52%	89 48%		

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Column Headers: (S) A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W Minimum Base: 30 (\*\*) Small Base: 100 (\*)

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Friday 2nd - Monday 5th August 2024

PUBLIC

Shoplifting

Adults age 18-75 in Great Britain

Q48. Which, if any of the following, makes you think that crime has gone up in your local area in the past 12 months?

All Adults aged 18-75 in GB who think crime in their local area has gone up a lot/ a little

	Ethnicity										Crime & Anti-social behaviour in... The UK as a whole		Crime & Anti-social behaviour in... Your local area		Crime gone up in the UK in the past 12 months...		Crime goes up in local area in the past 12 months		Overall taken/not paid
	Total	White English/Welsh/Scottish/Irish/Northern Irish/British	White other	Mixed/multi-ethnic groups	Asian/Asian British	Black/African/Caribbean/Black British	Other	A very big/a fairly big problem at all/not a very big problem	Not a problem at all/not a very big problem	A very big/a fairly big problem at all/not a very big problem	Not a problem at all/not a very big problem	Net: Seen/heard	Net: Experience of witnessing /victim of crime	Net: Seen/heard	Net: Experience of witnessing /victim of crime	Overall taken/used items without paying			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Unweighted base	426	315	23	14	41	26	3	393	21	284	140	324	192	317	214	111			
Weighted base	448	343	22	15	36	25	2	418	20	298	147	348	204	339	224	114			
Seeing more anti-social behaviour in my local area (e.g., graffiti, littering, etc.)	257 57%	206 60%	13 56%	10 66%	15 43%	11 43%	* 23%	247 59%	6 32%	186 62%	71 49%	211 61%	139 68%	205 60%	147 66%	58 51%			
Things I've seen on the news (e.g. online, on TV, in the newspapers)	257 57%	201 59%	12 54%	6 43%	18 51%	17 69%	* 23%	245 59%	11 56%	173 58%	84 57%	232 67%	117 57%	257 76%	126 56%	61 54%			
Things I've seen on social media	195 44%	156 45%	9 42%	5 33%	12 30%	13 53%	- 22%	185 44%	6 30%	143 48%	53 36%	175 50%	112 55%	195 58%	114 51%	55 48%			
Experience(s) of people I know witnessing / being the victim of crime	182 41%	147 43%	5 23%	5 36%	13 37%	11 43%	- 43%	178 43%	3 15%	137 46%	45 30%	147 42%	146 71%	138 41%	182 81%	53 46%			
My own experience(s) of witnessing / being the victim of crime	113 25%	87 25%	3 15%	3 22%	12 34%	5 21%	2 77%	104 25%	6 29%	83 28%	30 20%	83 24%	88 43%	75 22%	113 50%	35 31%			
Seeing more police on the streets	76 17%	56 16%	4 16%	3 18%	7 21%	7 28%	- 28%	73 17%	2 12%	51 17%	24 16%	60 17%	41 20%	64 19%	45 20%	35 31%			
Things I've heard politicians say	49 11%	34 10%	1 7%	2 16%	9 24%	3 13%	- 13%	40 10%	7 36%	31 10%	17 12%	40 11%	29 14%	49 14%	26 12%	22 19%			
Other	8 2%	6 2%	1 7%	- -	1 2%	- -	- -	7 2%	1 5%	4 1%	4 3%	6 2%	- -	6 2%	- -	- -			
Nothing specific, just a general feeling I have	17 4%	14 4%	1 5%	- 3%	1 2%	- -	- -	16 4%	- -	7 2%	10 7%	5 1%	2 1%	- -	- -	- -			
Prefer not to say	6 1%	2 1%	1 5%	- -	1 3%	- -	- -	4 1%	2 10%	4 1%	2 1%	3 1%	- -	- -	- -	2 2%			
Net: Seen/heard	339 76%	264 77%	15 65%	8 55%	29 80%	21 87%	* 23%	318 76%	16 78%	227 76%	111 75%	293 84%	155 76%	339 100%	164 73%	87 77%			
Net: Experience of witnessing/being a victim of crime	224 50%	181 53%	6 28%	5 36%	17 48%	12 47%	2 77%	212 51%	8 40%	160 54%	64 44%	174 50%	169 83%	164 48%	224 100%	72 63%			

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Columns/Rows (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 (\*\*): Small Base: 100 (\*)