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Ipsos Poll on Tax Policy

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: August 16-18, 2024
Number of interviews: 1,019
Number of Republican interviews: 289
Number of Democrat interviews: 324
Number of independent interviews: 306

Margin of error: +/- 3.2 percentage points at the 95% confidence level for all respondents
Margin of error: +/- 6.0 percentage points at the 95% confidence level for Republicans
Margin of error: +/- 5.7 percentage points at the 95% confidence level for all Democrats
Margin of error: +/- 6.0 percentage points at the 95% confidence level for all Independents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1. Do you support or oppose the following?

Total Support Summary

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Ending federal income tax on tip income	71%	73%	75%	73%
Increasing the federal minimum wage to $15 an hour	69%	50%	95%	64%
Requiring workers to work more than 80 hours over a two-week period to qualify for overtime	35%	43%	29%	36%
Making it easier for businesses to fight efforts to unionize employees	35%	51%	23%	34%
Removing rules that prohibit 16 and 17 year olds to work in dangerous jobs	25%	30%	21%	26%

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Q1_1. Do you support or oppose the following? Ending federal income tax on tip income

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Strongly support	38%	41%	39%	39%
Somewhat support	33%	32%	36%	34%
Somewhat oppose	15%	14%	15%	16%
Strongly oppose	10%	11%	9%	9%
Skipped	4%	1%	2%	2%
Support (Net)	*71%*	*73%*	*75%*	*73%*
Oppose (Net)	*25%*	*25%*	*24%*	*25%*

Q1_2. Do you support or oppose the following? Increasing the federal minimum wage to $15 an hour

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Strongly support	42%	22%	71%	33%
Somewhat support	27%	28%	24%	31%
Somewhat oppose	16%	27%	4%	19%
Strongly oppose	13%	23%	2%	16%
Skipped	2%	*	-	1%
Support (Net)	*69%*	*50%*	*95%*	*64%*
Oppose (Net)	*29%*	*50%*	*5%*	*35%*

Q1_3. Do you support or oppose the following? Removing rules that prohibit 16 and 17 year olds to work in dangerous jobs

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Strongly support	11%	16%	10%	9%
Somewhat support	14%	14%	11%	18%
Somewhat oppose	27%	31%	18%	31%
Strongly oppose	46%	39%	61%	42%
Skipped	1%	-	-	1%
Support (Net)	*25%*	*30%*	*21%*	*26%*
Oppose (Net)	*73%*	*70%*	*79%*	*73%*

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Q1_4. Do you support or oppose the following? Requiring workers to work more than 80 hours over a two-week period to qualify for overtime

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Strongly support	14%	19%	12%	11%
Somewhat support	21%	24%	18%	25%
Somewhat oppose	24%	24%	22%	27%
Strongly oppose	38%	33%	48%	35%
Skipped	3%	-	*	2%
Support (Net)	*35%*	*43%*	*29%*	*36%*
Oppose (Net)	*62%*	*57%*	*70%*	*62%*

Q1_5. Do you support or oppose the following? Making it easier for businesses to fight efforts to unionize employees

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Strongly support	11%	17%	8%	9%
Somewhat support	24%	34%	15%	25%
Somewhat oppose	29%	32%	19%	36%
Strongly oppose	33%	16%	57%	28%
Skipped	3%	1%	*	3%
Support (Net)	*35%*	*51%*	*23%*	*34%*
Oppose (Net)	*62%*	*48%*	*76%*	*63%*

Q2. If the federal government made tipped wages tax exempt, which of the following is closer to your opinion about what would happen?

	Total (N=1,019)	Republican (N=289)	Democrat (N=324)	Independent (N=306)
Workers receiving tipped wages would be more financially secure	54%	60%	51%	57%
Employers would figure out how to pay workers less	43%	40%	47%	41%
Skipped	3%	*	1%	2%

Q3-Q4 held for separate release.

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About the Study

This poll was conducted by Ipsos from August 16-18, 2024, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,019 adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. Party ID benchmarks are from the 2024 National Public Opinion Reference Survey (NPORS). The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).
- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Republican, Leans Republican, Independent/Other, Democrat, Leans Democrat)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.12. The margin of sampling error is plus or minus 6.0 percentage points at the 95% confidence level, for results based on the sample of Republican adults. The margin of sampling error takes into account the design effect, which was 1.10. The margin of sampling error is plus or minus 5.7 percentage points at the 95% confidence level, for results based on the sample of Democrat adults. The margin of sampling error takes into account the design effect, which was 1.10. The margin of sampling error is plus or minus 6.0 percentage points at the 95% confidence level, for results based on the sample of independent adults. The margin of sampling error takes into account the design effect, which was 1.15. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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