Ipsos August 2024 Swing											1				1											1								
Fielded on the Ipsos Know N=2,045 Adult residents			higan, Nevad	la, North Ca	arolina, Penn	nsylvania, Wi	isconsin																											
		D Gender) Gen				Edu			,	Race				RaceEdu				W2 PID3			W2 PID5) Region		
A	ll respond			_Age 3-29 3	0-49 50	0-64 65			Millennial G	en X Bo		_Euu Sorless So	me colle Ba	chelor M			ack H	ispanic AA			hite colle N	onwhite r No			iep/Otr/: Re			an Demo Inc	dep/Otr/: Le	an Reput Rep			utheast Soi	thwest (AZ/NV)
Which of the following top	pics are the	e most impor 52%	tant issues fa	acing the co	untry? (Sele	ct up to thre 53%	e) 48%	50%	54%	55%	50%	60%	52%	46%	43%	55%	39%	57%	50%	60%	46%	49%	40%	35%	44%	72%	33%	37%	44%	67%	74%	54%	49%	55%
Unemployr	3%	3%	3%	48% 9%	3%	1%	1%	10%	3%	2%	1%	4%	3%	2%	1%	2%	5%	3%	6%	2%	2%	49% 6%	3%	4%	1%	3%	33%	5%	196	4%	2%	3%	3%	2%
Economic i	11%	12%	10%	15%	13%	9%	7%	14%	15%	9%	7%	5%	10%	16%	20%	11%	11%	13%	12%	7%	17%	8%	20%	19%	8%	4%	17%	22%	8%	5%	3%	11%	11%	10%
Political ex Governmer	24% 14%	28% 19%	21% 10%	18% 8%	22% 14%	26% 17%	31% 17%	18% 6%	22% 12%	24% 18%	30% 17%	14% 13%	25% 13%	33% 15%	37% 19%	27% 17%	19% 8%	20% 6%	25% 17%	21% 16%	36% 19%	15% 8%	32% 11%	35% 6%	17% 14%	14% 23%	34% 4%	37% 9%	17% 14%	16% 26%	14% 22%	25% 16%	23% 11%	25% 16%
Taxes	8%	8%	8%	11%	9%	8%	7%	11%	8%	9%	7%	10%	9%	7%	5%	9%	10%	1%	8%	11%	6%	6%	8%	6%	6%	12%	6%	5%	6%	11%	12%	10%	8%	5%
Foreign cor	10%	9%	10%	9%	10%	10%	10%	11%	8%	11%	10%	9%	10%	11%	10%	10%	10%	9%	7%	10%	10%	8%	11%	6%	6%	14%	5%	9%	6%	16%	13%	9%	12%	6%
Education Immigratio	7% 32%	6% 37%	9% 27%	13% 22%	10% 23%	4% 40%	3% 42%	12% 22%	12% 21%	5% 37%	3% 43%	6% 34%	8% 31%	11% 29%	6% 30%	6% 36%	12% 13%	9% 33%	5% 28%	5% 39%	8% 31%	10% 21%	9% 25%	9% 11%	8% 16%	5% 55%	10% 13%	8% 7%	8% 16%	8% 50%	4% 58%	7% 32%	9% 30%	7% 35%
Race and n	10%	9%	10%	8%	10%	9%	10%	9%	10%	9%	10%	9%	11%	8%	9%	5%	30%	6%	8%	5%	6%	20%	16%	17%	9%	2%	18%	15%	9%	3%	1%	8%	13%	6%
Healthcare	18%	13%	23%	20%	18%	17%	19%	20%	18%	18%	17%	20%	17%	17%	16%	18%	24%	15%	14%	17%	18%	22%	12%	25%	19%	11%	23%	28%	19%	12%	10%	19%	18%	14%
COVID-19/ Opioid or d	1% 8%	1% 6%	2% 10%	1% 5%	2% 8%	1% 10%	1% 6%	1% 7%	2% 8%	1% 9%	1% 7%	2% 9%	1% 9%	0% 7%	0% 5%	0% 7%	4% 5%	2% 17%	4% 5%	0% 9%	0% 5%	4% 9%	0% 8%	2% 7%	3% 10%	1% 8%	2% 6%	1% 9%	3% 10%	0% 8%	1% 8%	1% 7%	2% 8%	1% 10%
Abortion	13%	11%	16%	10%	14%	13%	17%	9%	14%	13%	16%	12%	12%	17%	17%	14%	16%	11%	10%	12%	16%	11%	19%	22%	11%	5%	25%	15%	11%	3%	7%	15%	12%	13%
Crime or gu	21%	18%	24%	22%	17%	20%	26%	25%	15%	20%	26%	27%	18%	16%	17% 24%	19%	28%	27%	11%	21%	16%	27%	19%	29%	26%	12%	32%	23%	26%	13%	12%	21%	21%	20%
Climate ch Natural dis	17% 1%	16% 1%	17% 2%	18% 0%	16% 1%	14% 1%	19% 3%	15% 0%	20% 1%	12% 1%	18% 2%	12% 2%	16% 1%	22% 1%	24% 1%	17% 1%	10% 2%	22% 0%	20%	13% 2%	25% 1%	15% 2%	18%	30% 1%	14% 7%	4% 1%	29% 2%	31% 1%	14% 7%	4% 1%	4% 1%	16% 1%	15% 2%	20% 1%
Election se	10%	9%	11%	9%	6%	12%	14%	11%	6%	10%	13%	11%	10%	8%	10%	11%	7%	6%	12%	12%	10%	8%	6%	4%	2%	17%	5%	2%	2%	16%	18%	11%	8%	11%
Housing co	17%	16%	19%	30%	18%	16%	8%	25%	24%	15%	10%	17%	20%	18%	13%	16%	23%	20%	17%	16%	15%	22%	19%	19%	18%	15%	17%	23%	18%	18%	14%	16%	16%	23%
Other None of the	2% 1%	3% 1%	2% 1%	3% 1%	4% 1%	2% 1%	1% 0%	3% 1%	4% 0%	2% 2%	1% 0%	2% 0%	3% 1%	2% 2%	2% 0%	2% 0%	3% 3%	4% 0%	5% 0%	2% 1%	1% 0%	4% 1%	3% 3%	2% 1%	9% 3%	2% 0%	2% 0%	3% 1%	9% 3%	3% 1%	1% 0%	2% 1%	3% 1%	4% 0%
And which one issue is th Inflation or	e most imp	oortant to you 30%	at this time?	Select on? 91%	ie) 36%	30%	22%	46%	36%	32%	24%	39%	31%	26%	27%	33%	24%	34%	36%	38%	26%	30%	28%	20%	26%	45%	19%	23%	26%	43%	46%	34%	30%	32%
Unemployr	1%	1%	1%	3%	0%	0%	0%	4%	0%	0%	0%	1%	196	0%	0%	0%	2%	1%	0%	1%	0%	2%	0%	1%	0%	0%	1%	2%	0%	0%	0%	1%	1%	0%
Economic i	3%	3%	3%	5%	5%	2%	1%	5%	5%	2%	2%	1%	3%	6%	5%	3%	2%	2%	4%	2%	6%	2%	5%	6%	2%	1%	6%	5%	2%	1%	1%	3%	4%	2%
Political ex Governmer	11% 3%	13% 5%	9% 1%	6% 2%	8% 3%	11% 3%	18% 4%	5% 1%	9% 3%	9% 4%	17% 4%	7% 2%	10%	13% 4%	20% 5%	12% 4%	8% 2%	6% 1%	12%	10% 3%	17% 5%	6% 1%	15% 4%	18% 1%	6% 5%	5% 5%	17% 1%	18% 2%	6% 5%	6% 5%	4% 5%	11% 3%	10% 2%	13% 5%
Taxes	2%	1%	2%	196	3%	2%	196	0%	2%	2%	1%	2%	1%	2%	1%	2%	2%	0%	0%	2%	2%	2%	0%	1%	3%	2%	1%	1%	3%	2%	2%	2%	2%	0%
Foreign cor Education	1% 2%	2% 1%	1% 3%	1% 3%	1% 4%	2% 1%	2% 0%	1% 4%	1% 4%	3% 1%	1% 0%	1% 1%	2% 2%	1% 4%	2% 3%	1% 1%	2% 4%	2% 6%	1%	1% 1%	1% 3%	2% 3%	3%	1% 3%	2% 4%	2% 1%	0% 3%	2% 2%	2% 4%	1% 3%	2% 1%	1% 2%	2% 2%	2% 3%
Immigratio	10%	13%	8%	5%	4% 5%	13%	19%	4% 5%	3%	12%	18%	10%	10%	11%	9%	13%	2%	8%	7%	13%	12%	5%	4%	3%	4%	19%	4%	0%	4%	16%	20%	11%	9%	10%
Race and n	2%	2%	3%	4%	2%	2%	1%	5%	2%	3%	2%	2%	3%	2%	2%	1%	10%	1%	2%	1%	1%	6%	5%	4%	4%	0%	5%	3%	4%	0%	0%	1%	4%	2%
Healthcare COVID-19/	4% 0%	3% 0%	4% 0%	4% 0%	3% 0%	5% 1%	4% 1%	4% 0%	3% 0%	5% 0%	4% 1%	4% 0%	4% 1%	3% 0%	4% 0%	4% 0%	5% 2%	1% 0%	7% 0%	4% 0%	4% 0%	5% 1%	3% 0%	5% 1%	5% 0%	3% 0%	5% 1%	5% 0%	5% 0%	5% 0%	1% 0%	4% 0%	4% 1%	3% 0%
Opioid or d	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	196	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Abortion	5%	3%	6%	3%	6%	5%	4%	2%	5%	5%	5%	3%	4%	8%	5%	5%	4%	6%	3%	3%	7%	4%	6%	7%	196	2%	9%	4%	1%	1%	2%	6%	4%	4%
Crime or gu Climate ch	5% 5%	5% 5%	6% 4%	4% 4%	5% 6%	6% 4%	6% 5%	4% 3%	5% 7%	6% 3%	6% 5%	7% 3%	4% 6%	4% 7%	6% 4%	4% 5%	9% 4%	9% 3%	4%	4%	4% 7%	8% 5%	9%	8% 9%	8% 4%	2%	7% 8%	9% 11%	8% 4%	2% 2%	2%	6% 4%	6% 5%	4% 6%
Natural dis	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	196	0%	1%	0%	196	1%	0%	0%	0%	1%
Election se	4%	4%	4%	2%	3%	6%	6%	3%	1%	6%	6%	5%	5%	2%	3%	4%	3%	5%	3%	6%	2%	4%	2%	2%	2%	6%	4%	0%	2%	6%	6%	4%	4%	4%
Housing co Other	5% 1%	5% 1%	6% 2%	10% 1%	5% 2%	5% 1%	3% 1%	7% 0%	8% 3%	4% 1%	3% 1%	7% 1%	7% 1%	3% 1%	2% 3%	4% 1%	10% 1%	7% 3%	4% 3%	5% 1%	3% 1%	10% 1%	2% 4%	7% 1%	8% 4%	4% 1%	6% 1%	8% 2%	8% 4%	2% 2%	4%	4% 1%	7% 1%	7% 2%
None of the	1%	2%	1%	1%	2%	1%	2%	1%	2%	196	1%	2%	1%	2%	0%	1%	2%	0%	0%	2%	1%	1%	3%	1%	6%	1%	0%	2%	6%	2%	1%	2%	1%	1%
Skipped	1%	1%	0%	0%	1%	0%	0%	0%	1%	196	0%	1%	0%	0%	0%	0%	0%	1%	5%	0%	0%	2%	0%	0%	4%	0%	0%	0%	4%	0%	0%	0%	1%	0%
In the past month, which	of these to	pics have you	u seen a lot o	f in the new	s? (Select a	ll that apply)																											
Inflation or	57%	59%	56%	49%	53%	61%	66%	49%	54%	55%	66%	51%	60%	63%	63%	61%	50%	49%	51%	59%	66%	47%	56%	54%	50%	62%	52%	58%	50%	58%	64%	58%	56%	59%
Unemployr Economic i	11%	11% 17%	11% 16%	20% 17%	8% 15%	8% 15%	12% 19%	21% 18%	9% 16%	8% 16%	10% 17%	9% 11%	13%	11% 19%	12% 22%	10% 17%	10%	11% 18%	17% 23%	10% 15%	10% 20%	11%	12% 24%	11% 22%	11% 20%	10%	10% 20%	15% 24%	11% 20%	11% 11%	9% 11%	10% 15%	10% 18%	15% 18%
Political ex	51%	56%	46%	42%	47%	54%	60%	40%	48%	48%	59%	35%	50%	64%	74%	55%	38%	40%	59%	47%	69%	33%	67%	56%	30%	49%	55%	58%	30%	48%	49%	50%	50%	55%
Governmer	23%	24%	22% 15%	21% 14%	20% 13%	22% 14%	31% 16%	22% 13%	20%	20% 15%	28% 14%	20% 13%	25% 13%	26% 16%	25% 18%	25% 15%	16% 13%	19% 10%	23%	24%	27% 17%	18% 12%	19%	19%	20% 15%	28% 15%	16% 13%	24% 14%	20% 15%	27% 10%	28% 17%	24%	22% 13%	23% 13%
Taxes Foreign cor	47%	14% 49%	15% 45%	43%	13% 41%	14% 48%	16% 58%	13% 41%	14% 42%	15% 45%	14% 55%	13% 37%	13% 43%	16% 59%	62%	15% 51%	34%	40%	18% 46%	14% 45%	17% 62%	12% 32%	16% 54%	14% 48%	15% 21%	50%	13% 44%	14% 55%	15% 21%	10% 46%	52%	16% 46%	13% 48%	13% 47%
Education	10%	8%	11%	11%	9%	7%	12%	11%	10%	8%	10%	7%	12%	10%	12%	9%	11%	9%	14%	8%	10%	10%	14%	12%	10%	7%	11%	14%	10%	7%	7%	9%	9%	12%
Immigratio Race and s	55% 32%	60% 33%	50% 31%	42% 23%	46% 29%	61% 37%	70% 38%	42% 25%	45% 29%	55% 33%	69% 37%	48% 21%	54% 36%	62% 41%	66% 40%	60% 31%	39% 37%	50% 24%	48% 43%	56% 26%	68% 40%	41% 30%	53% 43%	51% 40%	37% 18%	62% 26%	51% 41%	50% 38%	37% 18%	59% 28%	64% 26%	54% 30%	55% 35%	58% 31%
Hace and n Healthcare	18%	16%	20%	23% 16%	29% 17%	37% 16%	26%	25% 17%	29% 17%	15%	23%	21% 18%	20%	41% 17%	19%	31% 19%	22%	13%	18%	18%	40% 19%	20%	43% 15%	40% 22%	18% 21%	14%	41% 20%	26%	18% 21%	28% 15%	14%	18%	35% 21%	31% 16%
COVID-19/	8%	8%	9%	7%	10%	6%	10%	7%	10%	6%	9%	7%	9%	8%	10%	8%	9%	10%	9%	7%	9%	10%	8%	11%	7%	6%	9%	15%	7%	5%	6%	6%	10%	9%
Opioid or d	20%	18%	23%	12%	17%	23%	29%	15%	15%	20%	28%	20%	19%	23%	19%	22%	15%	19%	19%	21%	24%	18%	14%	20%	21%	21%	15%	28%	21%	21%	21%	19%	22%	22%
Abortion Crime or gu	45% 46%	45% 42%	45% 51%	36% 41%	42% 39%	42% 48%	58% 60%	37% 41%	43% 39%	37% 42%	56% 58%	37% 43%	42% 45%	57% 49%	55% 51%	47% 47%	40% 48%	35% 40%	51% 40%	42% 45%	57% 51%	35% 42%	55% 48%	55% 52%	39% 39%	36% 41%	57% 52%	51% 53%	39% 39%	32% 39%	37% 42%	46% 46%	43% 48%	48% 44%
Climate ch	30%	31%	29%	30%	22%	31%	42%	34%	22%	26%	40%	26%	30%	31%	40%	31%	25%	27%	33%	28%	38%	27%	28%	37%	27%	23%	36%	39%	27%	23%	23%	30%	29%	31%
Natural dis	24% 29%	22% 27%	26% 31%	20% 27%	17% 25%	27% 28%	34% 39%	20%	18% 26%	23% 26%	32% 37%	20% 25%	25% 27%	26% 34%	31% 36%	27% 31%	19% 22%	16% 24%	24% 37%	24% 28%	30% 36%	18% 23%	23% 32%	29% 29%	23% 25%	19% 30%	30% 30%	29% 28%	23% 25%	19% 26%	18% 31%	23% 29%	25% 28%	26% 32%
Election se Housing co	33%	32%	31%	30%	25%	28% 32%	41%	24% 31%	28%	31%	39%	25%	33%	34%	40%	31%	34%	24%	32%	32%	36%	25%	41%	29% 35%	25%	32%	30%	28% 39%	25%	26% 31%	31%	30%	28% 34%	32%
Other	1%	196	1%	3%	1%	1%	1%	4%	1%	196	1%	1%	2%	1%	0%	1%	1%	0%	196	2%	1%	1%	196	1%	4%	1%	196	0%	4%	1%	196	1%	1%	1%
None of the	8%	7%	9%	10%	11%	6%	2%	10%	11%	8%	3%	11%	8%	5%	3%	8%	10%	5%	6%	10%	5%	9%	4%	5%	21%	8%	4%	7%	21%	11%	7%	9%	7%	4%
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Part	Fielded on the Ipsos KnowledgePanel																																		
Property control prop	Ipsos August 2024 Swin	g State Poll		1				1				1				1				1				1			- 1					1			
Property	Fielded on the Ipsos Kno	owledgePar	nel																																
Part Mart	N=2,045 Adult residents	of Arizona	, Georgia, Mic	higan, Neva	da, North Ca	arolina, Penn	nsylvania, W	/isconsin																											
Part Mart			D Gender		Age			- 1	D Gen				D Edu				Race			D	RaceEdu			D	W2 PID3		D	W2 PID5				0) Region		
Part	,	All respond	Male F			0-49 50	0-64 6	5+	Gen Z 1	Millennial G	en X Bo	omer/Sil	HS or less So	me colle Ba	chelor M	asters+ V	/hite Bla	ack Hi	ispanic AA	PI/2+/Ot W	- Vhite nonc Wi	hite colle No	onwhite r Nor	nwhite d De	em/Lean Inc	lep/Otr/: Rep			n Dema Ind	dep/Otr/: Lea	an Reput Rep	publicar M	Midwest (N So	utheast So	uthwest (AZ/NV)
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Part	6	2%		2%			1%	1%	5%	3%	1%	0%	2%	3%	0%	2%	1%	2%	6%	2%	2%	1%	4%	2%	3%	1%	2%	2%	3%	1%	2%	1%	3%	2%	1%
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Propose in the 2018 processes and excellate in horseless, and excellate in horseless, and excellate in horseless, and excellate in horseless. The proposed in the 2018 point of the 2018 point																																			
Double 1 m		4		Name																															
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Mount of the Commission																																			
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Single of the Service	Would not	2%	2%	2%	2%	2%	2%	0%	2%	3%	2%	1%	2%	2%	1%	1%	2%	196	1%	3%	2%	196	2%	1%	1%	5%	2%	0%	4%	5%	3%	1%	2%	2%	1%
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Donald Tr			28%	23%	28%	35%	32%	24%	26%	35%	33%	35%	30%	26%	23%	36%	8%	29%	27%	40%	28%	20%	15%	3%	9%	61%	3%	4%	9%	43%	69%	30%	30%	29%
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Skipped	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	196	3%	0%	196	0%	1%	5%	196	0%	1%	0%	3%	196	1%	10%	0%	1%	0%	10%	0%	1%	196	1%	3%
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Other	2%	1	2%	3%	2%	1%	2%	4%	1%	3%	1%	2%	2%	196	3%	1%	1%	7%	1%	1%	2%	4%	2%	2%	7%	1%	2%	3%	7%	196	1%	2%	1%	3%
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Don't kno			15%	16%	15%	10%	10%	15%	17%	10%	11%	15%	13%	12%	9%	12%	20%	11%	13%	13%	10%	17%	13%	17%	27%	6%	13%	24%	27%	9%	5%	13%	13%	12%
Skipped	1%	1%	2%	1%	2%	196	1%	2%	1%	2%	1%	3%	1%	0%	0%	1%	5%	2%	0%	1%	0%	4%	0%	1%	12%	0%	1%	0%	12%	0%	0%	1%	2%	3%
In your opinion, which	presidentia	 candidate ha	s a better pl	an, policy or	approach to	o each of the	e following	? Select one r	ner row Po	itical extremi:	sm or the	eats to demod	racy																					
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Other	3%	1	2%	8%	3%	1%	0%	10%	2%	3%	0%	3%	1%	2%	4%	1%	196	11%	5%	1%	2%	5%	5%	3%	4%	2%	3%	3%	4%	3%	2%	3%	1%	4%
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None	7%	7%	7%	8%	9%	8%	2%	7%	9%	9%	3%	9%	7%	4%	5%	5%	11%	9%	12%	6%	4%	12%	6%	7%	29%	3%	3%	14%	29%	8%	1%	6%	8%	8%
Don't kno			15%	20%	14%	10%	11%	17%	17%	9%	11%	15%	13%	13%	8%	13%	17%	9%	14%	14%	10%	14%	12%	15%	28%	9%	10%	24%	28%	13%	7%	13%	13%	13%
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In your opinion, which	presidentia	l L candidate ha	s a better p	an, policy or	approach to	o each of the	l e following:	? Select one i	per row Wa	ır, foreign con	flicts. or	terrorism																						
Kamala H		32%	34%	28%	32%	31%	39%	28%	33%	28%	38%	22%	34%	41%	47%	30%	48%	27%	34%	24%	40%	33%	52%	64%	14%	3%	73%	49%	14%	5%	2%	33%	33%	32%
Donald Tr		46%	39%	39%	39%	47%	44%	42%	36%	48%	44%	48%	41%	37%	36%	49%	13%	46%	40%	53%	41%	31%	24%	8%	14%	82%	8%	8%	14%	73%	86%	43%	41%	41%
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Skipped	1%		1%	196	2%	1%	1%	2%	1%	2%	0%	3%	0%	0%	0%	0%	4%	196	0%	1%	0%	4%	0%	0%	11%	0%	1%	0%	11%	0%	1%	0%	1%	3%
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	40%		37%	39%	35%	45%	42%	42%	34%	42%	43%	44%	39%	38%	33%	46%	16%	38%	39%	50%	39%	27%	26%	9%	9%	77%	8%	11%	9%	70%	80%	39%	42%	37%
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Yes 69% 73% 66% 57% 64% 73% 78% 58% 63% 71% 77% 55% 70% 80% 85% 73% 53% 63% 73% 63% 73% 65% 63% 76% 68% 55% 72% 67% 68% 55% 67% 74% 70% 64% 75% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	In the last month, have y	nu "See	n an ad for an i	issue or orda	nization																														
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Skipped 1% 1% 1% 2% 1% 0% 0% 1% 2% 0% 0% 1% 2% 0% 1% 0% 1% 2% 0% 1% 0% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%								13%				14%				10%				19%				14%			19%					18%			
In the last month, have you Received a phone call from a political campaign asking for your support or a donation Yes 28% 28% 21% 29% 29% 30% 20% 27% 31% 29% 19% 31% 32% 38% 28% 26% 34% 27% 25% 33% 25% 38% 28% 13% 30% 31% 25% 13% 30% 30% 29% 24% 33% No 62% 63% 62% 67% 60% 63% 62% 70% 61% 60% 63% 62% 60% 60% 59% 55% 64% 55% 55% 66% 63% 52% 66% 63% 62% 61% 66% 61% 63% 63% 64% 55% Don't know 9% 8% 9% 9% 9% 9% 8% 8% 7% 10% 8% 8% 10% 7% 9% 7% 8% 12% 6% 9% 8% 8% 10% 8% 9% 16% 6% 7% 13% 16% 8% 6% 8% 10% 8%																																			
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No 62% 63% 62% 67% 60% 63% 62% 70% 61% 60% 63% 69% 60% 59% 55% 64% 59% 59% 65% 65% 62% 66% 63% 62% 61% 66% 61% 63% 63% 62% 61% 66% 59% 59% 50% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 63% 62% 61% 66% 61% 65% 61% 61% 65% 61% 61% 65% 61% 61% 61% 61% 61% 61% 61% 61% 61% 61	In the last month, have y	ou Rec	eived a phone	call from a p	oolitical can	mpaign askir	ng for your su	upport or a c	donation																										
Don't know 9% 8% 9% 9% 9% 8% 8% 7% 10% 8% 8% 10% 7% 9% 7% 8% 12% 6% 9% 8% 10% 8% 9% 16% 6% 7% 13% 16% 8% 6% 8% 10% 8%																																			

Ipsos August 2024 Swing State Poll Fidded on the Ipsos KnowledgePanel N-2,045 Adult residents of Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, Wisconsin																																		
Ipsos August 2024 Swii	ng State Pol	ı					1												1				- 1											
			hidan Nov	ada North C	arolina Don	nadunnia M	ficconsin																											
N=2,045 Adult resident	S OI ANZONA	, Georgia, Mic	nigan, nev	ada, North Ci	arouna, Pen	nsytvania, vi	risconsin																											
		D_Gender		D_Age				_Gen)_Edu				D_Race				_RaceEdu				_W2_PID3			_W2_PID5					D_Region		
In the last month, have	All respond					60-64 6	- ,-		Millennial G	en X Booi	mer/Sil F	dS or less So	me colle Ba	ichelor M	asters+	White B	lack H	ispanic A	API/2+/Ot W	hite nonc Wi	nite colle No	onwhite r Non	white d D	em/Lean Ind	ep/Otr/: Repu	ıb/Lea De	emocrat Lea	an Demo Inc	dep/Otr/: Le	an Reput Rep	oublicar N	Midwest (N So	utheast So	uthwest (AZ/NV)
Yes	60%		59%	51%	57%	66%	63%	52%	55%	66%	63%	42%	65%	72%	76%	64%	47%	51%	64%	57%	75%	44%	69%	62%	37%	61%	64%	57%	37%	56%	63%	61%	55%	66%
No	35%	34%	35%	40%	36%	31%	34%	41%	37%	29%	34%	50%	30%	24%	22%	33%	39%	43%	31%	39%	22%	44%	25%	31%	48%	36%	31%	32%	48%	40%	34%	35%	38%	28%
Don't know	5%	5%	5%	8%	6%	3%	3%	6%	6%	5%	2%	7%	5%	4%	1%	3%	10%	6%	5%	4%	2%	9%	4%	6%	8%	3%	4%	10%	8%	4%	2%	4%	6%	5%
Skipped	196	1%	1%	1%	2%	0%	196	1%	2%	0%	1%	1%	196	0%	1%	1%	4%	0%	0%	1%	0%	2%	2%	1%	7%	196	0%	1%	7%	0%	1%	1%	2%	1%
In the last month, have	you Rec	l eived an emai	l from a po	litical campa	ign asking fo	or your supp	ort or a don	ation																										
Yes	48%	52%	44%	33%	39%	54%	66%	35%	36%	49%	63%	36%	51%	53%	63%	50%	43%	42%	54%	44%	59%	41%	54%	51%	19%	49%	54%	47%	19%	43%	52%	49%	45%	53%
No	46%	43%	48%	57%	53%	42%	31%	57%	55%	45%	34%	55%	45%	41%	33%	46%	44%	52%	41%	51%	37%	49%	39%	42%	68%	47%	42%	42%	68%	52%	44%	46%	48%	42%
Don't know	5% 1%	4% 1%	7% 1%	9% 1%	6% 2%	4% 0%	3% 1%	7% 1%	7% 2%	6% 0%	3% 1%	7% 1%	4% 1%	5% 0%	3% 1%	4% 1%	11% 3%	6% 0%	5% 0%	4% 1%	4% 0%	9% 1%	6% 1%	6% 1%	8% 6%	4% 1%	4% 1%	10% 1%	8% 6%	5% 0%	3% 1%	5% 1%	6% 1%	4% 1%
Skipped	170	170	170	170	270	070	170	170	270	070	170	170	170	070	170	170	370	070	070	170	070	170	170	170	670	170	170	170	070	U70	170	170	170	170
In the last month, have	you Dor	ated money to	o a politica	l campaign o	r issue orgai	nization																												
Yes	10%		11%	8%	6%	10%	18%	9%	5%	9%	16%	6%	10%	9%	21%	9%	13%	12%	13%	6%	13%	10%	18%	15%	2%	6%	19%	7%	2%	4%	7%	10%	11%	8%
No Double Issues	86%	87%	84%	84% 7%	89%	88%	80%	85% 5%	88% 6%	88%	82%	88% 5%	86%	88%	78%	89% 2%	74% 11%	85%	84%	91%	86%	80%	77%	80%	85%	92%	78%	83%	85%	93%	92%	87%	83% 5%	88%
Don't know Skipped	3% 1%	3% 1%	4% 1%	7% 1%	5% 1%	2% 0%	1% 1%	5% 1%	6% 1%	3% 0%	1% 1%	5% 1%	4% 1%	3% 0%	0% 1%	2% 1%	11% 2%	4% 0%	4% 0%	2% 1%	1% 0%	8% 1%	5% 1%	5% 1%	8% 5%	2% 0%	3% 1%	8% 1%	8% 5%	3% 0%	1%	3% 0%	5% 1%	3% 1%
эмрреи	170	1,0	170	170	1/0	070	1/0	170	170	070	170	170	170	070	170	170	270	070	0.0	170	070	170	1/0	170	370	0.00	170	170	570	0.70	0,0	070	170	170
In the last three month:				or gotten a ne	,	, 0,																												
Yes	14%	14%	14%	18%	21%	14%	2%	16%	22%	16%	4%	11%	11%	16%	24%	13%	14%	22%	15%	11%	16%	12%	29%	18%	6%	12%	19%	16%	6%	10%	13%	14%	13%	18%
No Don't know	83% 2%	84% 1%	83% 2%	79% 3%	76% 2%	85% 1%	96% 1%	80% 4%	75% 2%	83% 1%	94%	85% 3%	87% 1%	82% 1%	75% 1%	85% 1%	82% 3%	75% 3%	81% 4%	87% 1%	82% 1%	83% 4%	70%	79% 3%	92%	87% 1%	78% 2%	80% 4%	92%	89% 2%	86% 1%	83% 2%	85% 2%	80% 2%
Skipped	1%		196	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	196	2%	1%	0%	1%	0%	196	1%	1%	2%	1%	1%	0%	2%	0%	196	1%	1%	0%
In the last three months	,		., 8	ne costs go o																														
Yes No	20% 74%	22.70	17% 76%	16% 76%	17% 74%	20% 75%	25% 69%	15% 77%	17% 73%	18% 78%	25% 70%	18% 75%	17% 77%	21% 71%	27% 66%	18% 76%	26% 63%	18% 75%	19% 76%	16% 79%	22% 70%	21% 71%	27% 64%	30% 60%	16% 79%	10% 87%	32% 57%	25% 65%	16% 79%	12% 83%	9% 89%	18% 76%	19% 73%	26% 67%
Don't know		6%	76%	8%	8%	5%	5%	8%	8%	4%	5%	6%	5%	9%	7%	6%	10%	6%	5%	4%	8%	8%	8%	10%	2%	3%	10%	11%	2%	6%	2%	6%	7%	7%
Skipped	1%	1%	0%	0%	196	0%	0%	0%	1%	0%	0%	1%	196	0%	0%	0%	2%	1%	0%	0%	0%	196	196	0%	2%	0%	196	0%	2%	0%	0%	196	0%	0%
		١																																
In the last three month: Yes	s, have you. 24%		le to pay a	bill on time 29%	29%	24%	15%	30%	28%	26%	17%	32%	24%	13%	20%	20%	35%	34%	24%	24%	13%	36%	24%	23%	33%	24%	25%	20%	33%	28%	23%	23%	26%	25%
No.	74%	79%	70%	66%	69%	76%	85%	64%	70%	73%	82%	66%	74%	85%	80%	79%	60%	64%	72%	75%	86%	59%	73%	75%	65%	75%	73%	77%	65%	70%	77%	75%	73%	73%
Don't know	1%	1%	2%	5%	1%	0%	0%	6%	1%	0%	0%	2%	196	1%	0%	196	4%	1%	4%	196	0%	3%	1%	2%	0%	1%	196	4%	0%	2%	0%	2%	1%	2%
Skipped	1%	1%	0%	0%	196	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%	2%	196	0%	0%	0%	1%	1%	1%	2%	0%	1%	0%	2%	0%	196	1%	0%	0%
In the last three month:	. have you	Had to go i	nto dobt or	una ratirama	nt covings t	o mako onde	moot																											
Yes	22%		27%	19%	27%	22%	18%	22%	26%	23%	19%	28%	23%	16%	15%	22%	20%	29%	26%	26%	14%	26%	18%	18%	21%	27%	17%	21%	21%	28%	26%	22%	22%	24%
No	75%	81%	70%	76%	70%	77%	82%	74%	71%	76%	80%	69%	75%	82%	84%	77%	77%	68%	70%	72%	85%	70%	78%	79%	77%	72%	80%	75%	77%	70%	73%	76%	76%	74%
Don't know	2%	1%	2%	5%	2%	196	1%	4%	3%	1%	1%	3%	1%	2%	1%	196	2%	3%	4%	2%	196	3%	4%	3%	196	1%	2%	4%	1%	2%	0%	2%	2%	2%
Skipped	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%	1%	196	0%	0%	0%	2%	1%	0%	0%	0%	1%	196	0%	2%	0%	1%	0%	2%	0%	1%	1%	0%	0%
In the last three month:	s, have you	l Had to del:	av making a	major purch	nase becaus	se vou didn't	have the m	onev																										
Yes	41%	37%	45%	48%	50%	38%	27%	50%	50%	43%	29%	47%	45%	31%	34%	38%	44%	45%	59%	44%	29%	50%	39%	37%	45%	45%	32%	46%	45%	52%	42%	40%	42%	42%
No	57%	62%	51%	48%	48%	61%	72%	45%	48%	56%	70%	49%	54%	68%	66%	61%	52%	50%	40%	55%	70%	45%	58%	61%	54%	53%	65%	52%	54%	47%	55%	57%	56%	57%
Don't know	2%	0%	3%	5%	1%	0%	196	5%	2%	1%	1%	3%	0%	1%	0%	1%	2%	4%	1%	1%	196	3%	2%	2%	0%	1%	2%	2%	0%	1%	1%	2%	1%	196
Skipped	1%	1%	1%	0%	1%	1%	196	0%	1%	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	1%	0%	1%	1%	1%	1%	196	1%	0%	1%	0%	1%	1%	1%	0%
Do you agree or disagre	e with the f	I ollowing state	ments? - G	enerally spea	aking, Ameri	ica is a bette	l er country th	an most oth	er countries																									
Strongly ag	36%	43%	29%	21%	26%	45%	52%	23%	23%	39%	52%	34%	37%	36%	40%	38%	32%	34%	33%	38%	38%	31%	36%	30%	16%	46%	33%	24%	16%	41%	48%	37%	34%	39%
Somewhat	30%	27%	32%	28%	30%	29%	32%	27%	30%	29%	31%	27%	28%	34%	33%	32%	20%	29%	29%	30%	37%	24%	27%	31%	19%	30%	33%	28%	19%	30%	30%	31%	29%	27%
Neither agr Somewhat	17% 8%		19% 9%	26% 13%	21% 10%	14% 6%	9% 4%	25% 12%	22% 11%	18% 7%	9% 4%	22% 7%	16% 8%	15% 10%	12% 8%	16% 7%	21% 11%	16% 9%	22% 8%	18% 7%	13% 8%	21% 9%	16% 12%	19% 9%	25% 4%	14% 7%	18% 9%	22% 9%	25% 4%	15% 11%	14% 6%	17% 8%	18% 8%	15% 9%
Strongly di:	4%		5%	7%	6%	3%	2%	12%	7%	3%	1%	2%	7%	4%	5%	4%	6%	5%	3%	4%	4%	5%	5%	6%	7%	2%	5%	9%	7%	2%	2%	3%	5%	4%
Don't know	4%		5%	4%	6%	3%	196	3%	7%	3%	2%	6%	4%	196	3%	3%	7%	6%	6%	4%	196	8%	4%	4%	20%	1%	3%	7%	20%	2%	1%	4%	4%	3%
Total agree	66%		61%	49%	56%	74%	84%	49%	52%	68%	83%	61%	65%	70%	73%	70%	52%	63%	62%	67%	75%	55%	63%	61%	35%	76%	66%	52%	35%	70%	78%	68%	63%	66%
Total disag	12%		14%	19%	16%	9%	5%	20%	17%	10%	6%	10%	15%	14%	12%	11%	17%	14%	11%	10%	12%	14%	17%	15%	11%	9%	14%	19%	11%	13%	7%	11%	13%	13%
Skipped	1%	1%	1%	2%	1%	0%	1%	3%	196	0%	1%	1%	196	0%	0%	0%	3%	1%	0%	1%	0%	2%	0%	0%	9%	0%	0%	1%	9%	0%	0%	0%	1%	3%
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Ipsos August 2024 Swing			1				1				- 1				1			- 1					1											
Fielded on the Ipsos Kno																																		
N=2,045 Adult residents	of Arizona	, Georgia, Micl	nigan, Nevad	da, North Ca	rolina, Penn	sylvania, Wi	isconsin																											
		D Gender	D	_Age			D	_Gen			D	Edu			l,	Race			D	RaceEdu			D 1	W2_PID3		D V	W2_PID5				l,	_Region		
	All respond				-49 50)-64 65			llennial Ge	n X Boor		Sorless So	me colle Ba	chelor Ma			ack H	ispanic AA			hite colle No	onwhite r Non			ep/Otr/! Repub			n Demo Ind	lep/Otr/: Lea	an Reput Red			utheast So	thwest (AZ/NV)
Do you agree or disagree					scarce, empl	loyers shoul			of this cour																									,
Strongly ag	35%	36%	34%	31%	28%	44%	39%	35%	23%	42%	41%	43%	35%	27%	26%	41%	19%	26%	22%	49%	29%	23%	20%	16%	24%	57%	16%	16%	24%	49%	60%	38%	31%	35%
Somewhat	21%	20%	22%	20%	21%	19%	22%	19%	23%	17%	22%	18%	20%	26%	22%	20%	17%	24%	26%	19%	24%	19%	26%	23%	15%	19%	22%	25%	15%	20%	19%	24%	17%	18%
Neither agr	25%	27%	23%	19%	29%	23%	24%	16%	29%	26%	23%	21%	25%	27%	31%	22%	35%	22%	25%	20%	27%	28%	31%	34%	27%	15%	35%	32%	27%	17%	13%	23%	26%	26%
Somewhat	8%	8%	7%	16%	7%	5%	7%	15%	9%	5%	6%	5%	7%	12%	11%	7%	9%	10%	13%	4%	11%	9%	12%	12%	1%	5%	12%	12%	196	7%	3%	6%	9%	9%
Strongly di:	6%	5%	6%	4%	6%	6%	5%	5%	6%	5%	6%	4%	7%	5%	8%	5%	5%	13%	3%	4%	6%	8%	7%	9%	3%	3%	9%	7%	3%	4%	2%	5%	7%	6%
Don't know	6%	4%	7%	8%	8%	3%	3%	7%	8%	5%	3%	7%	6%	3%	3%	4%	12%	4%	10%	4%	3%	11%	4%	6%	20%	2%	5%	8%	20%	3%	2%	4%	9%	4%
Total agree	56%	55%	56%	51%	49%	63%	61%	54%	46%	59%	62%	61%	54%	54%	47%	62%	37%	50%	48%	67%	53%	42%	45%	39%	39%	75%	38%	41%	39%	69%	78%	62%	48%	53%
Total disag	13%	13%	13%	20%	13%	11%	11%	21%	15%	10%	11%	9%	14%	16%	19%	11%	14%	23%	16%	8%	17%	16%	19%	21%	4%	7%	21%	19%	4%	11%	5%	11%	16%	15%
Skipped	1%	1%	2%	3%	2%	0%	196	3%	2%	1%	196	2%	1%	0%	1%	196	3%	1%	1%	1%	0%	2%	196	0%	9%	196	0%	1%	9%	1%	196	1%	1%	3%
Do you agree or disagree	with the fo	 	ments? - Am	erica needs	a strong lead	der to take t	he country	back from the	e rich and no	werful																								
Strongly ag	43%	40%	47%	31%	42%	46%	51%	32%	39%	46%	51%	48%	47%	38%	34%	45%	44%	34%	42%	51%	34%	41%	41%	43%	29%	46%	49%	32%	29%	42%	48%	45%	43%	39%
Somewhat	23%	27%	20%	29%	24%	23%	20%	28%	25%	22%	20%	17%	24%	31%	27%	26%	14%	21%	28%	22%	32%	18%	22%	28%	16%	20%	26%	30%	16%	20%	20%	26%	20%	24%
Neither agr	16%	16%	15%	17%	16%	15%	14%	14%	16%	18%	14%	17%	13%	17%	17%	15%	18%	18%	13%	14%	16%	17%	17%	15%	11%	17%	14%	17%	11%	20%	16%	13%	19%	17%
Somewhat	6%	6%	6%	8%	6%	6%	6%	7%	7%	4%	6%	5%	4%	8%	11%	6%	5%	6%	8%	5%	9%	4%	11%	4%	7%	8%	3%	6%	7%	7%	9%	7%	6%	6%
Strongly di:	5%	6%	4%	6%	3%	6%	5%	7%	3%	6%	5%	4%	5%	3%	9%	4%	4%	13%	3%	3%	5%	7%	7%	4%	3%	5%	4%	5%	3%	7%	4%	5%	5%	5%
Don't know	6%	4%	8%	7%	9%	4%	3%	8%	10%	4%	3%	9%	6%	4%	3%	4%	12%	8%	6%	5%	3%	12%	4%	6%	27%	3%	4%	9%	27%	4%	2%	5%	7%	7%
Total agree	67%	67%	66%	59%	66%	69%	71%	60%	64%	68%	71%	65%	71%	69%	61%	70%	58%	55%	70%	73%	66%	58%	63%	71%	44%	66%	75%	63%	44%	62%	68%	71%	63%	63%
Total disag	11%	12%	10%	14%	8%	12%	11%	14%	9%	10%	11%	9%	9%	11%	19%	10%	9%	19%	10%	8%	14%	10%	17%	9%	10%	13%	7%	11%	10%	13%	13%	11%	10%	11%
Skipped	1%	1%	1%	3%	196	0%	1%	4%	1%	0%	196	1%	2%	0%	1%	1%	3%	0%	2%	1%	0%	2%	0%	0%	8%	1%	0%	1%	8%	1%	196	1%	1%	3%
Do you agree or disagree	with the fo	l ollowing state	mente? - Eai	th and religio	on are impor	tant narte o	f American	lifo																										
Strongly ag	33%	32%	34%	24%	24%	42%	43%	26%	21%	38%	43%	35%	36%	28%	27%	32%	41%	30%	22%	36%	26%	35%	32%	20%	16%	49%	22%	16%	16%	42%	53%	30%	37%	31%
Somewhat	22%	23%	22%	26%	20%	21%	26%	27%	19%	22%	24%	23%	19%	22%	27%	23%	20%	21%	29%	21%	26%	23%	19%	21%		25%	22%	19%	16%	24%	26%	24%	21%	22%
Neither agr	21%	20%	23%	20%	25%	21%	17%	16%	27%	21%	18%	22%	20%	22%	21%	21%	22%	19%	30%	22%	18%	20%	29%	26%		16%	25%	28%	27%	19%	14%	22%	21%	21%
Somewhat	9%	9%	8%	12%	10%	7%	6%	10%	11%	8%	7%	6%	8%	12%	12%	10%	6%	7%	5%	8%	14%	5%	8%	14%	10%	4%	13%	14%	10%	5%	3%	11%	6%	9%
Strongly dis	11%		9%	14%	14%	7%	6%	15%	16%	7%	7%	7%	13%	15%	12%	11%	4%	18%	9%	9%	15%	9%	10%	17%	9%	4%	16%	19%	9%	8%	3%	10%	11%	11%
Don't know	3%	3%	4%	3%	5%	2%	196	3%	5%	3%	196	4%	3%	2%	2%	2%	5%	3%	5%	3%	196	5%	2%	3%	14%	1%	3%	4%	14%	3%	196	3%	3%	3%
Total agree	55%	55%	56%	49%	44%	63%	69%	53%	40%	60%	67%	59%	55%	50%	54%	55%	60%	52%	51%	57%	52%	58%	51%	40%	32%	74%	43%	34%	32%	65%	79%	54%	58%	53%
Total disag	19%	22%	17%	26%	25%	14%	13%	25%	27%	16%	13%	13%	21%	27%	24%	21%	11%	24%	14%	17%	28%	15%	18%	31%	19%	8%	29%	33%	19%	13%	6%	21%	17%	21%
Skipped	1%	1%	1%	2%	2%	0%	196	3%	1%	1%	0%	2%	1%	0%	0%	1%	2%	2%	0%	1%	0%	2%	0%	0%	8%	1%	0%	1%	8%	0%	196	1%	1%	3%
D	ish sh - f		T																															
Do you agree or disagree	with the fo		21%	uttonat part 24%	27%		17%	t people like		2004	1004	2204	26%	2204	2104	24%	2004	24%	25%	26%	2106	2204	24%	20%	30%	26%	14%	2204	30%	38%	2104	24%	2106	2004
Strongly ag Somewhat	34%	26% 36%	32%	30%	36%	25% 33%	33%	22% 31%	26% 35%	26% 34%	19% 33%	23% 30%	38%	23% 33%	21% 34%	35%	20% 25%	35%	25% 43%	26% 34%	21% 35%	22% 33%	29%	31%		38%	34%	32% 27%	17%	35%	21% 40%	34%	21% 33%	28% 32%
Neither agr	24%	23%	25%	25%	22%	24%	27%	24%	22%	23%	27%	29%	21%	23%	22%	25%	26%	23%	17%	26%	22%	23%	22%	26%		23%	27%	23%	21%	19%	25%	24%	26%	22%
Somewhat	9%		9%	11%	6%	9%	13%	10%	7%	8%	12%	6%	6%	15%	16%	9%	10%	11%	7%	6%	15%	7%	17%	13%	0%	6%	16%	8%	0%	19%	9%	10%	10%	7%
Strongly di:	3%		5%	2%	2%	4%	6%	3%	1%	3%	6%	2%	4%	3%	5%	3%	5%	1%	1%	3%	4%	3%	3%	4%	0%	3%	5%	3%	0%	2%	3%	4%	3%	3%
Don't know	5%		7%	6%	7%	5%	3%	7%	7%	6%	3%	9%	5%	3%	2%	4%	11%	6%	8%	5%	2%	11%	4%	5%	23%	3%	4%	7%	23%	5%	2%	4%	7%	5%
Total agree	57%		53%	54%	62%	58%	50%	53%	62%	60%	52%	53%	64%	56%	55%	59%	45%	59%	68%	60%	56%	54%	53%	51%		65%	47%	59%	47%	73%	61%	58%	54%	60%
Total disag	13%		13%	13%	8%	13%	19%	13%	8%	11%	18%	8%	10%	18%	21%	12%	16%	12%	8%	8%	19%	10%	21%	18%	0%	9%	21%	11%	0%	3%	12%	14%	12%	10%
Skipped	1%		1%	2%	196	0%	196	3%	1%	1%	1%	2%	1%	0%	0%	196	2%	1%	0%	1%	0%	2%	0%	0%	9%	0%	0%	1%	9%	0%	0%	0%	1%	3%
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