



TOPLINE & METHODOLOGY

Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the general population (ages 18+) of 2024 swing states
Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, Wisconsin
Interview dates: July 31 – August 7, 2024

Number of interviews, adults: 2,045

Margin of error for the total sample: +/- 2.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

1_2. Which of the following topics are the most important issues facing the country? (Select up to three)

	All-Aug	Dem	Indep/Otr	Repub	All-June
Inflation or increasing costs	52%	35%	44%	72%	49%
Unemployment	3%	4%	1%	3%	5%
Economic inequality	11%	19%	8%	4%	10%
Political extremism or polarization	24%	35%	17%	14%	24%
Government budget and debt	14%	6%	14%	23%	15%
Taxes	8%	6%	6%	12%	8%
Foreign conflicts or terrorism	10%	6%	6%	14%	9%
Education	7%	9%	8%	5%	7%
Immigration	32%	11%	16%	55%	30%
Race and racism	10%	17%	9%	2%	10%
Healthcare	18%	25%	19%	11%	18%
COVID-19/coronavirus	1%	2%	3%	1%	1%
Opioid or drug addiction	8%	7%	10%	8%	9%
Abortion	13%	22%	11%	5%	12%
Crime or gun violence	21%	29%	26%	12%	23%
Climate change	17%	30%	14%	4%	15%
Natural disasters	1%	1%	7%	1%	1%
Election security or fraud	10%	4%	2%	17%	10%
Housing cost or availability	17%	19%	18%	15%	18%
Other	2%	2%	9%	2%	2%
None of these	1%	1%	3%	0%	1%





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12_2. And which one issue is the most important to you at this time? (Select one)

	All-Aug	Dem	Indep/Otr	Repub
Inflation or increasing costs	32%	20%	26%	45%
Unemployment	1%	1%	0%	0%
Economic inequality	3%	6%	2%	1%
Political extremism or polarization	11%	18%	6%	5%
Government budget and debt	3%	1%	5%	5%
Taxes	2%	1%	3%	2%
Foreign conflicts or terrorism	1%	1%	2%	2%
Education	2%	3%	4%	1%
Immigration	10%	3%	4%	19%
Race and racism	2%	4%	4%	0%
Healthcare	4%	5%	5%	3%
COVID-19/coronavirus	0%	1%	0%	0%
Opioid or drug addiction	1%	1%	1%	1%
Abortion	5%	7%	1%	2%
Crime or gun violence	5%	8%	8%	2%
Climate change	5%	9%	4%	1%
Natural disasters	0%	0%	1%	0%
Election security or fraud	4%	2%	2%	6%
Housing cost or availability	5%	7%	8%	4%
Other	1%	1%	4%	1%
None of these	1%	1%	6%	1%
Skipped	1%	0%	4%	0%



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2_2. In the past month, which of these topics have you seen a lot of in the news? (Select all that apply)

	All-Aug	Dem	Indep/Otr	Repub	All-June
Inflation or increasing costs	57%	54%	50%	62%	56%
Unemployment	11%	11%	11%	10%	10%
Economic inequality	17%	22%	20%	11%	13%
Political extremism or polarization	51%	56%	30%	49%	44%
Government budget and debt	23%	19%	20%	28%	24%
Taxes	14%	14%	15%	15%	11%
Foreign conflicts or terrorism	47%	48%	21%	50%	46%
Education	10%	12%	10%	7%	10%
Immigration	55%	51%	37%	62%	51%
Race and racism	32%	40%	18%	26%	25%
Healthcare	18%	22%	21%	14%	17%
COVID-19/coronavirus	8%	11%	7%	6%	7%
Opioid or drug addiction	20%	20%	21%	21%	20%
Abortion	45%	55%	39%	36%	36%
Crime or gun violence	46%	52%	39%	41%	42%
Climate change	30%	37%	27%	23%	25%
Natural disasters	24%	29%	23%	19%	26%
Election security or fraud	29%	29%	25%	30%	29%
Housing costs or availability	33%	35%	24%	32%	30%
Other	1%	1%	4%	1%	3%
None of these	8%	5%	21%	8%	9%

3_2. Are you currently registered to vote at your current address?

	All-Aug	Dem	Indep/Otr	Repub	All-June
No	12%	11%	46%	9%	16%
No, but I plan to register before the election	4%	4%	3%	5%	5%
Yes	83%	85%	52%	87%	79%
Skipped	0%	0%	0%	0%	0%



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4_2. Thinking about how you feel today, how likely, if at all, are you to vote in the 2024 Presidential elections in November using a 1-10 scale where 10 means certain to vote and 1 means you definitely will not vote?

	All-Aug	Dem	Indep/Otr	Repub	All-June
1 - definitely will not vote	12%	11%	43%	8%	15%
2	1%	1%	0%	1%	2%
3	1%	1%	1%	1%	2%
4	1%	2%	1%	1%	1%
5	4%	3%	11%	4%	5%
6	2%	3%	1%	2%	2%
7	2%	2%	1%	2%	3%
8	3%	4%	3%	4%	3%
9	5%	4%	3%	6%	4%
10 - certain to vote	69%	71%	35%	73%	62%
Total certain	69%	71%	35%	73%	62%
Total not certain	31%	29%	62%	27%	38%
Skipped	0%	0%	4%	0%	0%

BASE: REGISTERED VOTERS

6_2. If you do vote in the 2024 presidential election in November, and these are the candidates, how would you vote?

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	42%	83%	17%	3%	36%*
Donald Trump	40%	2%	16%	80%	37%
Robert F. Kennedy, Jr.	5%	4%	12%	5%	6%
Other candidate	2%	2%	10%	2%	4%
Would not vote	2%	1%	5%	2%	4%
Don't know	9%	7%	39%	9%	14%
Skipped	0%	0%	2%	0%	0%

June survey: Joe Biden





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BASE: REGISTERED VOTERS + RFKJr/ OTHER / NOT VOTE / DK - NATIONAL
7_2. If you had to choose between the following, how would you vote?

	All-Aug	Dem	Indep/Otr	Repub	All-June
Donald Trump	45%	28%	7%	74%	47%
Kamala Harris*	44%	70%	48%	22%	43%
Skipped	10%	2%	45%	5%	10%

June survey: Joe Biden

BASE: REGISTERED VOTERS
COMBINED BALLOT Q6/7

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	50%	94%	49%	7%	48%
Donald Trump	48%	6%	21%	93%	50%
Robert F. Kennedy, Jr.	<1%	0%	5%	0%	<1%
Other candidate	<1%	0%	3%	0%	<1%
DK/Not vote/Skipped	1%	0%	22%	1%	2%

June survey: Joe Biden

8_2. If the election for Congress were held today, would you vote for the [RANDOMLY ROTATE ORDER OF 'Democratic' and 'Republican'] Democratic candidate or the Republican candidate for the U.S. House of Representatives in your district?

	All-Aug	Dem	Indep/Otr	Repub	All-June
Democratic candidate	42%	84%	13%	2%	39%
Republican candidate	41%	2%	6%	84%	41%
Some other candidate	1%	1%	14%	1%	3%
I wouldn't vote	3%	3%	17%	2%	4%
Don't know	12%	10%	51%	11%	14%
Skipped	0%	0%	0%	0%	0%





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9_2. Overall, do you [randomly rotate the order of “approve” and “disapprove”] approve or disapprove of the way Joe Biden is handling his job as president?

10_2. If you had to choose, do you lean more towards approve or disapprove?

	All-Aug	Dem	Indep/Otr	Repub	All-June
Strongly approve	15%	31%	3%	0%	12%
Somewhat approve	23%	43%	10%	5%	21%
Lean approve	1%	1%	0%	0%	1%
Not sure/skipped	7%	6%	42%	2%	7%
Lean disapprove	1%	1%	2%	0%	1%
Somewhat disapprove	12%	10%	9%	14%	15%
Strongly disapprove	42%	8%	34%	79%	43%
Total approve	39%	75%	13%	5%	34%
Total disapprove	55%	20%	45%	93%	59%

Base: All respondents– CORE POLITICAL
BFB9 [S, Grid]

11_2. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row.

Healthcare

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	39%	73%	18%	6%	35%
Donald Trump	30%	3%	9%	61%	28%
Other	2%	2%	5%	2%	3%
None	9%	6%	29%	10%	14%
Don't know	19%	15%	29%	21%	19%
Skipped	1%	1%	10%	0%	1%

June survey: Joe Biden

Immigration

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	31%	62%	13%	2%	26%
Donald Trump	45%	8%	12%	87%	44%
Other	2%	2%	7%	1%	2%
None	8%	9%	29%	3%	14%
Don't know	13%	17%	27%	6%	12%
Skipped	1%	1%	12%	0%	1%

June survey: Joe Biden





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Political extremism or threats to democracy

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	35%	68%	18%	5%	30%
Donald Trump	35%	8%	10%	66%	33%
Other	3%	3%	4%	2%	4%
None	11%	8%	29%	12%	16%
Don't know	15%	13%	28%	14%	16%
Skipped	1%	0%	11%	1%	1%

June survey: Joe Biden

Economy, unemployment, and jobs

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	35%	70%	17%	2%	31%
Donald Trump	42%	6%	11%	85%	44%
Other	2%	2%	5%	1%	2%
None	7%	7%	29%	3%	10%
Don't know	13%	15%	28%	9%	12%
Skipped	1%	1%	11%	1%	1%

June survey: Joe Biden

War, foreign conflicts, or terrorism

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	33%	64%	14%	3%	28%
Donald Trump	42%	8%	14%	82%	40%
Other	2%	1%	6%	1%	3%
None	7%	8%	27%	3%	13%
Don't know	15%	18%	28%	10%	14%
Skipped	1%	0%	11%	0%	1%

June survey: Joe Biden

Crime or corruption

	All-Aug	Dem	Indep/Otr	Repub	All-June
Kamala Harris*	34%	67%	15%	3%	28%
Donald Trump	39%	7%	10%	78%	37%
Other	1%	1%	8%	1%	3%
None	8%	7%	27%	6%	15%
Don't know	16%	18%	31%	13%	16%
Skipped	1%	0%	10%	1%	1%





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June survey: Joe Biden

13_2. Which person do you most associate with the following words or phrases?

Intelligent

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	39%	75%	16%	5%
Donald Trump	31%	3%	8%	64%
Both	9%	7%	12%	11%
Neither	10%	6%	27%	12%
Don't know	9%	9%	25%	8%
Skipped	2%	1%	12%	1%

Brave

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	30%	61%	14%	2%
Donald Trump	36%	5%	8%	72%
Both	6%	7%	3%	6%
Neither	15%	16%	34%	12%
Don't know	11%	12%	30%	8%
Skipped	1%	1%	12%	1%

Moral

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	38%	72%	17%	6%
Donald Trump	20%	3%	3%	40%
Both	2%	3%	2%	1%
Neither	26%	11%	40%	40%
Don't know	12%	11%	27%	12%
Skipped	2%	1%	12%	1%

Lazy

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	25%	3%	6%	49%
Donald Trump	28%	55%	16%	3%
Both	3%	4%	6%	3%
Neither	29%	26%	25%	32%
Don't know	13%	11%	35%	12%
Skipped	2%	1%	12%	1%



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Earned their position

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	37%	73%	18%	3%
Donald Trump	34%	3%	8%	69%
Both	5%	5%	3%	6%
Neither	14%	9%	36%	15%
Don't know	9%	9%	24%	7%
Skipped	1%	1%	12%	1%

Cares about people like you

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	36%	71%	15%	3%
Donald Trump	32%	3%	10%	65%
Both	2%	2%	0%	2%
Neither	19%	14%	36%	22%
Don't know	10%	9%	27%	9%
Skipped	1%	1%	12%	0%

Weird

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	26%	3%	8%	52%
Donald Trump	41%	75%	23%	9%
Both	12%	8%	19%	16%
Neither	11%	7%	13%	16%
Don't know	8%	7%	24%	7%
Skipped	2%	1%	12%	1%

Patriot

	All-Aug	Dem	Indep/Otr	Repub
Kamala Harris	28%	56%	13%	3%
Donald Trump	40%	9%	9%	77%
Both	6%	7%	5%	5%
Neither	13%	16%	30%	8%
Don't know	12%	12%	32%	8%
Skipped	2%	1%	12%	1%



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14_2. Do you support or oppose the following proposals?

Creating a Constitutional amendment to make clear that no person is above the law, even the President of the United States.

	All-Aug	Dem	Indep/Otr	Repub
Strongly support	53%	78%	31%	31%
Somewhat support	16%	8%	16%	23%
Somewhat oppose	7%	3%	1%	13%
Strongly oppose	8%	2%	3%	15%
Don't know	14%	9%	39%	16%
Total support	69%	87%	46%	55%
Total oppose	15%	4%	4%	28%
Skipped	1%	0%	10%	1%

A term limit for Supreme Court justices of a single 18 year term on the court.

	All-Aug	Dem	Indep/Otr	Repub
Strongly support	38%	59%	17%	20%
Somewhat support	23%	20%	19%	27%
Somewhat oppose	8%	4%	6%	11%
Strongly oppose	13%	3%	4%	25%
Don't know	17%	14%	43%	17%
Total support	61%	79%	36%	47%
Total oppose	21%	7%	10%	36%
Skipped	1%	0%	11%	0%

Establishing a binding code of conduct for Supreme Court justices requiring disclosure of gifts, non-involvement in political activity, and to remove themselves from hearing cases where they or their spouses have a conflict of interest.

	All-Aug	Dem	Indep/Otr	Repub
Strongly support	54%	73%	28%	39%
Somewhat support	19%	10%	9%	29%
Somewhat oppose	5%	2%	5%	7%
Strongly oppose	6%	1%	3%	10%
Don't know	16%	13%	45%	15%
Total support	73%	83%	38%	67%
Total oppose	10%	4%	7%	17%
Skipped	1%	0%	11%	0%



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Increasing the number of Supreme Court justices from 9 to 15.

	All-Aug	Dem	Indep/Otr	Repub
Strongly support	15%	27%	5%	4%
Somewhat support	19%	29%	8%	12%
Somewhat oppose	13%	13%	8%	13%
Strongly oppose	27%	7%	11%	49%
Don't know	26%	24%	58%	22%
Total support	34%	56%	13%	16%
Total oppose	39%	20%	19%	62%
Skipped	1%	0%	11%	0%

C1_2. In the last month, have you...

Seen an ad for an individual political candidate

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	83%	82%	65%	88%	66%
No	12%	13%	21%	10%	26%
Don't know	4%	5%	8%	2%	7%
Skipped	1%	1%	7%	1%	1%

Seen an ad for an issue or organization

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	69%	68%	55%	72%	53%
No	20%	20%	32%	19%	33%
Don't know	10%	12%	8%	9%	13%
Skipped	1%	1%	4%	0%	1%

Received a phone call from a political campaign asking for your support or a donation

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	28%	28%	13%	30%	19%
No	62%	62%	66%	63%	72%
Don't know	9%	9%	16%	6%	9%
Skipped	1%	1%	6%	1%	0%



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Received a text message from a political campaign asking for your support or a donation

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	60%	62%	37%	61%	42%
No	35%	31%	48%	36%	52%
Don't know	5%	6%	8%	3%	5%
Skipped	1%	1%	7%	1%	0%

Received an email from a political campaign asking for your support or a donation

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	48%	51%	19%	49%	36%
No	46%	42%	68%	47%	57%
Don't know	5%	6%	8%	4%	6%
Skipped	1%	1%	6%	1%	0%

Donated money to a political campaign or issue organization

	All-Aug	Dem	Indep/Otr	Repub	All-June
Yes	10%	15%	2%	6%	8%
No	86%	80%	85%	92%	87%
Don't know	3%	5%	8%	2%	4%
Skipped	1%	1%	5%	0%	0%

C9_2. In the last three months, have you...

Received a pay raise or gotten a new, higher paying job

	All-Aug	Dem	Indep/Otr	Repub
Yes	14%	18%	6%	12%
No	83%	79%	92%	87%
Don't know	2%	3%	0%	1%
Skipped	1%	1%	2%	1%

Seen grocery or gasoline costs go down

	All-Aug	Dem	Indep/Otr	Repub
Yes	20%	30%	16%	10%
No	74%	60%	79%	87%
Don't know	6%	10%	2%	3%
Skipped	1%	0%	2%	0%



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Been unable to pay a bill on time

	All-Aug	Dem	Indep/Otr	Repub
Yes	24%	23%	33%	24%
No	74%	75%	65%	75%
Don't know	1%	2%	0%	1%
Skipped	1%	1%	2%	0%

Had to go into debt or use retirement savings to make ends meet

	All-Aug	Dem	Indep/Otr	Repub
Yes	22%	18%	21%	27%
No	75%	79%	77%	72%
Don't know	2%	3%	1%	1%
Skipped	1%	0%	2%	0%

Had to delay making a major purchase because you didn't have the money

	All-Aug	Dem	Indep/Otr	Repub
Yes	41%	37%	45%	45%
No	57%	61%	54%	53%
Don't know	2%	2%	0%	1%
Skipped	1%	1%	1%	1%

C10_2. Do you agree or disagree with the following statements?

Generally speaking, America is a better country than most other countries

	All-Aug	Dem	Indep/Otr	Repub
Strongly agree	36%	30%	16%	46%
Somewhat agree	30%	31%	19%	30%
Neither agree nor disagree	17%	19%	25%	14%
Somewhat disagree	8%	9%	4%	7%
Strongly disagree	4%	6%	7%	2%
Don't know	4%	4%	20%	1%
Total agree	66%	61%	35%	76%
Total disagree	12%	15%	11%	9%
Skipped	1%	0%	9%	0%



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When jobs are scarce, employers should prioritize hiring people of this country over immigrants

	All-Aug	Dem	Indep/Otr	Repub
Strongly agree	35%	16%	24%	57%
Somewhat agree	21%	23%	15%	19%
Neither agree nor disagree	25%	34%	27%	15%
Somewhat disagree	8%	12%	1%	5%
Strongly disagree	6%	9%	3%	3%
Don't know	6%	6%	20%	2%
Total agree	56%	39%	39%	75%
Total disagree	13%	21%	4%	7%
Skipped	1%	0%	9%	1%

America needs a strong leader to take the country back from the rich and powerful

	All-Aug	Dem	Indep/Otr	Repub
Strongly agree	43%	43%	29%	46%
Somewhat agree	23%	28%	16%	20%
Neither agree nor disagree	16%	15%	11%	17%
Somewhat disagree	6%	4%	7%	8%
Strongly disagree	5%	4%	3%	5%
Don't know	6%	6%	27%	3%
Total agree	67%	71%	44%	66%
Total disagree	11%	9%	10%	13%
Skipped	1%	0%	8%	1%

Faith and religion are important parts of American life

	All-Aug	Dem	Indep/Otr	Repub
Strongly agree	33%	20%	16%	49%
Somewhat agree	22%	21%	16%	25%
Neither agree nor disagree	21%	26%	27%	16%
Somewhat disagree	9%	14%	10%	4%
Strongly disagree	11%	17%	9%	4%
Don't know	3%	3%	14%	1%
Total agree	55%	40%	32%	74%
Total disagree	19%	31%	19%	8%
Skipped	1%	0%	8%	1%



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Traditional parties and politicians don't care about people like me

	All-Aug	Dem	Indep/Otr	Repub
Strongly agree	24%	20%	30%	26%
Somewhat agree	34%	31%	17%	38%
Neither agree nor disagree	24%	26%	21%	23%
Somewhat disagree	9%	13%	0%	6%
Strongly disagree	3%	4%	0%	3%
Don't know	5%	5%	23%	3%
Total agree	57%	51%	47%	65%
Total disagree	13%	18%	0%	9%
Skipped	1%	0%	9%	0%





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About the Study

This Ipsos poll was conducted July 31 to August 7, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a representative probability sample of 2,045 adults age 18 or older from Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, and Wisconsin.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. A prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. No reminder emails were sent for this study.

The margin of sampling error is plus or minus 2.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.16. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from 2023 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks are from the Pew NPORS 2024 study for the selected states. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- State
- Metropolitan status (Metro, non-Metro)



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- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Republican/lean Republican, Independent/Something else, Lean Democrat/Democrat)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Education (Some college or less, Bachelor and beyond)

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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