



PRESS RELEASE

Ipsos Named 2024 Best Workplaces in Asia

Singapore August 29, 2024 –Ipsos is ranked 41st Best Workplaces in Asia for 2024 by Great Place To Work®. Ipsos was awarded Great Place To Work®'s Best Workplaces in Asia™ in 2024 list in the Small and Medium category.

This prestigious recognition highlights Ipsos' unwavering commitment to creating a positive work environment that fosters employee satisfaction, engagement, and overall wellbeing.

Hamish Munro, CEO of Ipsos in Asia Pacific, said: "I am incredibly proud of our teams in the region for being named Best Workplaces in Asia™. This accomplishment showcases Ipsos' dedication to our people and creating a workplace that promotes employee well-being and professional growth".

Ena Rivera, Ipsos HR Director in Asia Pacific, said "It is an honour for Ipsos to be named 2024 Best Workplaces in Asia. This recognition is a reflection of our culture, where every individual feels valued, empowered, and inspired to contribute their best. Thank you to all our colleagues for making this possible."

Companies on the Best Workplaces list in 2024 have higher numbers of employees who report a positive experience at work compared to the typical workplace in Asia. When companies build high levels of trust with employees, they are more likely to be prepared for disruption – including the rise of generative AI.

"Congratulations to the Best Workplaces in Asia," says Michael C. Bush, CEO of Great Place To Work. "These companies prove that investing in people can lead to better outcomes for business and better outcomes for the planet."

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ABOUT IPSOS

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, STOXX Europe 600 and is eligible for the Deferred Settlement Service (SRD).

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