



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior

Washington, DC, July 29, 2024

1. At the moment, how would you rate the following?

	<b>7/23-24, 2024 (N=1,081)</b>
Your relationships with others	90%
Your ability to take breaks from screens, when needed	86%
Your physical health	78%
Your mental health	78%
The amount of sleep you get	73%
Your stress level	62%

a. Your physical health

	<b>7/23-24, 2024</b>
Very good	20%
Somewhat good	58%
Somewhat poor	17%
Very poor	5%
<i>Good (Net)</i>	<i>78%</i>
<i>Poor (Net)</i>	<i>22%</i>

b. Your mental health

	<b>7/23-24, 2024</b>
Very good	32%
Somewhat good	46%
Somewhat poor	19%
Very poor	4%
<i>Good (Net)</i>	<i>78%</i>
<i>Poor (Net)</i>	<i>22%</i>

c. Your stress level

	<b>7/23-24, 2024</b>
Very good	17%
Somewhat good	45%
Somewhat poor	28%
Very poor	10%
<i>Good (Net)</i>	<i>62%</i>
<i>Poor (Net)</i>	<i>38%</i>



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1. At the moment, how would you rate the following? (*Continued*)

d. Your relationships with others

	<b>7/23-24, 2024</b>
Very good	40%
Somewhat good	49%
Somewhat poor	8%
Very poor	3%
<i>Good (Net)</i>	<i>90%</i>
<i>Poor (Net)</i>	<i>10%</i>

e. The amount of sleep you get

	<b>7/23-24, 2024</b>
Very good	20%
Somewhat good	53%
Somewhat poor	22%
Very poor	5%
<i>Good (Net)</i>	<i>73%</i>
<i>Poor (Net)</i>	<i>27%</i>

f. Your ability to take breaks from screens, when needed

	<b>7/23-24, 2024</b>
Very good	42%
Somewhat good	44%
Somewhat poor	12%
Very poor	2%
<i>Good (Net)</i>	<i>86%</i>
<i>Poor (Net)</i>	<i>14%</i>





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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%



## PUBLIC POLL FINDINGS AND METHODOLOGY

2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>11/9-10, 2022 (N=628)</b>	54%	22%	24%
<b>10/25-26, 2022 (N=594)</b>	56%	24%	20%
<b>10/11-12, 2022 (N=611)</b>	62%	21%	18%
<b>9/27-28, 2022 (N=616)</b>	56%	23%	21%
<b>9/13-14, 2022 (N=596)</b>	55%	21%	24%
<b>8/30-31, 2022 (N=584)</b>	57%	20%	23%
<b>8/16-17, 2022 (N=598)</b>	55%	25%	20%
<b>8/2-3, 2022 (N=613)</b>	54%	25%	21%
<b>7/19-20, 2022 (N=588)</b>	58%	25%	17%
<b>6/22-23, 2022 (N=622)</b>	56%	27%	17%
<b>6/7-8, 2022 (N=593)</b>	56%	24%	20%
<b>5/24-25, 2022 (N=571)</b>	56%	26%	18%
<b>5/10-11, 2022 (N=628)</b>	56%	24%	20%
<b>4/26-27, 2022 (N=657)</b>	57%	24%	19%
<b>4/12-13, 2022 (N=663)</b>	58%	24%	19%
<b>3/29-30, 2022 (N=666)</b>	57%	23%	20%
<b>3/15-16, 2022 (N=611)</b>	57%	23%	20%
<b>2/2-3, 2022 (N=1,086)</b>	56%	24%	20%
<b>1/20-21, 2021 (N=603)</b>	34%	48%	18%

3. In the past year, have you relocated, or considered relocating to another city?

	Yes, permanently	Yes, temporarily	No, but I plan to relocate	No, but I have given it some thought	No, and I have no plans to relocate	Don't know	Yes (Net)	No (Net)
<b>7/23-24, 2024</b>	8%	9%	6%	20%	55%	2%	17%	81%
<b>7/18-19, 2023</b>	9%	3%	7%	18%	61%	2%	12%	85%
<b>3/1-2, 2022</b>	7%	6%	6%	10%	69%	2%	13%	84%
<b>6/8-9, 2021</b>	6%	6%	5%	10%	69%	4%	11%	85%
<b>11/10-12, 2020</b>	5%	7%	8%	11%	65%	3%	12%	85%
<b>6/8-9, 2020</b>	3%	6%	5%	7%	74%	4%	9%	86%

*\*Asked in previous waves as "Since March 2020, have you relocated, or considered relocating because of the coronavirus pandemic and other events in recent months?"*



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4. **[SPLIT SAMEPLE A]** Regardless of your current plans to move, when thinking generally of a place you would be willing to move to, how would you rate each of the following in terms of their importance in making that place a great place to live? You can choose any number from 1 to 10, where 10 means it is extremely important in making that place a great place to live, and 1 means it is not important at all.

### Mean Summary

	3/1-2, 2022 (N=1,154)*	7/18-19, 2023 (N=557)	7/23-24, 2024 (N=541)
Overall cost of living	8.1	8.4	8.5
Ability to afford housing that meets your/your family's needs	8	8.3	8.4
Crime rate	8	8.3	8.2
Access to affordable healthcare	7.8	7.9	8.1
Climate	7.3	7.4	7.7
Relative risk of natural disasters (fire, earthquakes, flooding, tornadoes)	7	7	7.4
Available jobs	6.7	6.7	7.2
Amenities like cultural institutions, parks, farmers markets	6.6	6.5	6.7
Daily commute times	6.1	5.8	6.6
Proximity to people in similar life stages (retirees, young families, etc.)	6.4	6.1	6.5
Quality of public schools	5.9	5.8	6.2
How engaged residents are in their community	6.1	6.1	6.0
Racial and ethnic diversity	6.1	5.8	5.9
Access to higher education options	5.6	5.4	5.8
Public transportation	5.4	5.0	5.5
Whether the place leans Republican or Democratic in its voting	5.3	5.3	5.1

*\*In March 2022, this question was asked to all respondents*





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5. **[SPLIT SAMEPLE B]** When thinking of a place you would be willing to move to, how would you rank the following in terms of their importance in making that place a great place to live?

### Mean Summary

	<b>7/18-19, 2023 (N=553)</b>	<b>7/23-24, 2024 (N=540)</b>
Overall cost of living	4.5	4.6
Ability to afford housing that meets your/your family's needs	5.6	5.0
Crime rate	5.9	6.4
Climate	6.7	6.7
Access to affordable healthcare	7.5	7.6
Available jobs	8.4	8.0
Relative risk of natural disasters (fire, earthquakes, flooding, tornadoes)	7.9	8.1
Amenities like cultural institutions, parks, farmers markets	8	8.4
Proximity to people in similar life stages (retirees, young families, etc.)	8.8	8.8
Daily commute times	9.4	9.2
How engaged residents are in their community	9.8	9.9
Racial and ethnic diversity	10.3	10.0
Quality public schools	10.1	10.4
Access to higher education options	11.4	10.8
Whether the place leans Republican or Democratic in its voting	11.1	10.9
Public transportation	10.6	11.3





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## 6. To what extent do you agree or disagree with the following statements?

### Total Agree Summary

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
I am hopeful for my future	80%	84%	84%	79%	83%	84%	80%	81%	82%	81%	87%	78%
The world today is changing too fast	75%	77%	81%	80%	81%	76%	74%	77%	78%	77%	77%	78%
I tend to buy brands that reflect my personal values	69%	70%	70%	66%	69%	66%	73%	64%	66%	73%	70%	64%
My religion or faith is very important to me	64%	63%	68%	65%	68%	65%	60%	63%	65%	68%	65%	63%
Being a fan of sports is very important to me	49%	51%	53%	53%	49%	53%	48%	49%	54%	53%	48%	50%

### a. The world today is changing too fast

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
Strongly agree	33%	35%	39%	33%	37%	38%	34%	37%	40%	33%	36%	36%
Somewhat agree	42%	42%	42%	47%	44%	38%	40%	39%	39%	43%	41%	42%
Somewhat disagree	15%	15%	14%	13%	12%	16%	19%	16%	15%	16%	15%	14%
Strongly disagree	5%	5%	3%	4%	3%	5%	5%	4%	3%	5%	4%	5%
Don't know	4%	3%	3%	3%	4%	2%	2%	3%	3%	3%	4%	3%
<b>Agree (Net)</b>	<b>75%</b>	<b>77%</b>	<b>81%</b>	<b>80%</b>	<b>81%</b>	<b>76%</b>	<b>74%</b>	<b>77%</b>	<b>78%</b>	<b>77%</b>	<b>77%</b>	<b>78%</b>
<b>Disagree (Net)</b>	<b>21%</b>	<b>20%</b>	<b>16%</b>	<b>17%</b>	<b>15%</b>	<b>22%</b>	<b>24%</b>	<b>20%</b>	<b>19%</b>	<b>20%</b>	<b>18%</b>	<b>20%</b>

### b. Being a fan of sports is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
Strongly agree	21%	21%	24%	25%	20%	22%	18%	22%	25%	24%	22%	22%
Somewhat agree	28%	31%	29%	28%	28%	31%	30%	27%	29%	29%	26%	28%
Somewhat disagree	20%	19%	17%	17%	18%	16%	19%	18%	18%	22%	18%	19%
Strongly disagree	29%	27%	29%	28%	31%	30%	31%	31%	26%	24%	30%	29%
Don't know	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%
<b>Agree (Net)</b>	<b>49%</b>	<b>51%</b>	<b>53%</b>	<b>53%</b>	<b>49%</b>	<b>53%</b>	<b>48%</b>	<b>49%</b>	<b>54%</b>	<b>53%</b>	<b>48%</b>	<b>50%</b>
<b>Disagree (Net)</b>	<b>49%</b>	<b>46%</b>	<b>46%</b>	<b>45%</b>	<b>49%</b>	<b>46%</b>	<b>50%</b>	<b>49%</b>	<b>44%</b>	<b>46%</b>	<b>49%</b>	<b>48%</b>



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## 6. To what extent do you agree or disagree with the following statements? (Continued)

### c. My religion or faith is very important to me

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
Strongly agree	36%	34%	41%	37%	36%	37%	34%	37%	40%	38%	37%	37%
Somewhat agree	27%	30%	27%	28%	32%	28%	26%	26%	26%	29%	28%	26%
Somewhat disagree	14%	15%	15%	14%	14%	15%	14%	14%	15%	14%	11%	16%
Strongly disagree	20%	20%	15%	18%	15%	18%	22%	21%	17%	15%	21%	19%
Don't know	3%	2%	3%	3%	3%	2%	3%	2%	3%	4%	3%	2%
<b>Agree (Net)</b>	<b>64%</b>	<b>63%</b>	<b>68%</b>	<b>65%</b>	<b>68%</b>	<b>65%</b>	<b>60%</b>	<b>63%</b>	<b>65%</b>	<b>68%</b>	<b>65%</b>	<b>63%</b>
<b>Disagree (Net)</b>	<b>33%</b>	<b>35%</b>	<b>29%</b>	<b>32%</b>	<b>28%</b>	<b>33%</b>	<b>37%</b>	<b>35%</b>	<b>31%</b>	<b>29%</b>	<b>33%</b>	<b>35%</b>

### d. I am hopeful for my future

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
Strongly agree	33%	35%	43%	35%	37%	43%	42%	37%	42%	34%	40%	38%
Somewhat agree	47%	49%	42%	44%	47%	41%	38%	44%	39%	48%	47%	40%
Somewhat disagree	11%	8%	8%	12%	10%	9%	12%	10%	11%	10%	8%	16%
Strongly disagree	5%	5%	5%	5%	3%	4%	6%	6%	4%	5%	3%	4%
Don't know	4%	4%	3%	4%	3%	2%	3%	3%	3%	4%	2%	2%
<b>Agree (Net)</b>	<b>80%</b>	<b>84%</b>	<b>84%</b>	<b>79%</b>	<b>83%</b>	<b>84%</b>	<b>80%</b>	<b>81%</b>	<b>82%</b>	<b>81%</b>	<b>87%</b>	<b>78%</b>
<b>Disagree (Net)</b>	<b>17%</b>	<b>13%</b>	<b>13%</b>	<b>17%</b>	<b>13%</b>	<b>13%</b>	<b>18%</b>	<b>16%</b>	<b>15%</b>	<b>15%</b>	<b>11%</b>	<b>20%</b>

### e. I tend to buy brands that reflect my personal values

	1/23-24, 2024	2/6-7, 2024	2/21-22, 2024	3/5-6, 2024	3/19-20, 2024	4/2-3, 2024	4/16-17, 2024	4/30-5/1, 2024	5/14-15, 2024	6/11-12, 2024	6/25-26, 2024	7/23-24, 2024
Strongly agree	19%	19%	20%	19%	19%	19%	22%	19%	22%	21%	21%	19%
Somewhat agree	50%	52%	50%	46%	50%	48%	52%	45%	44%	52%	49%	45%
Somewhat disagree	18%	18%	17%	19%	18%	21%	15%	20%	22%	16%	18%	22%
Strongly disagree	8%	6%	6%	8%	6%	6%	5%	8%	7%	6%	6%	8%
Don't know	5%	6%	7%	7%	7%	7%	6%	9%	6%	6%	6%	5%
<b>Agree (Net)</b>	<b>69%</b>	<b>70%</b>	<b>70%</b>	<b>66%</b>	<b>69%</b>	<b>66%</b>	<b>73%</b>	<b>64%</b>	<b>66%</b>	<b>73%</b>	<b>70%</b>	<b>64%</b>
<b>Disagree (Net)</b>	<b>26%</b>	<b>24%</b>	<b>23%</b>	<b>28%</b>	<b>24%</b>	<b>27%</b>	<b>21%</b>	<b>27%</b>	<b>28%</b>	<b>21%</b>	<b>24%</b>	<b>30%</b>





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## 7. How familiar, if at all, are you with each of the following?

### Total Familiar Summary

	<b>7/23-24, 2024</b>
Former President Trump being fired upon and injured during a rally in Pennsylvania	88%
A worldwide technology outage disrupting business, communications, travel and more	73%
Charges against actor Alec Baldwin being dismissed in the involuntary manslaughter case stemming from the shooting of the cinematographer on the set of the movie "Rust"	66%
Country singer Ingrid Andress acknowledging she was drunk while performing the national anthem at the Major League Baseball Home Run Derby	46%
Prices on everyday goods and services falling for the first time in four years	40%

#### a. Former President Trump being fired upon and injured during a rally in Pennsylvania

	<b>7/23-24, 2024</b>
Very familiar	66%
Somewhat familiar	22%
Heard of it, but that's it	10%
Never heard of it	2%
<i>Familiar (Net)</i>	<b>88%</b>
<i>Not Familiar (Net)</i>	<b>12%</b>

#### b. Country singer Ingrid Andress acknowledging she was drunk while performing the national anthem at the Major League Baseball Home Run Derby

	<b>7/23-24, 2024</b>
Very familiar	18%
Somewhat familiar	28%
Heard of it, but that's it	16%
Never heard of it	38%
<i>Familiar (Net)</i>	<b>46%</b>
<i>Not Familiar (Net)</i>	<b>54%</b>

7. How familiar, if at all, are you with each of the following? *(Continued)*

- c. Charges against actor Alec Baldwin being dismissed in the involuntary manslaughter case stemming from the shooting of the cinematographer on the set of the movie “Rust”

	<b>7/23-24, 2024</b>
Very familiar	30%
Somewhat familiar	36%
Heard of it, but that’s it	21%
Never heard of it	12%
<i>Familiar (Net)</i>	<i>66%</i>
<i>Not Familiar (Net)</i>	<i>34%</i>

- d. A worldwide technology outage disrupting business, communications, travel and more

	<b>7/23-24, 2024</b>
Very familiar	41%
Somewhat familiar	32%
Heard of it, but that’s it	17%
Never heard of it	10%
<i>Familiar (Net)</i>	<i>73%</i>
<i>Not Familiar (Net)</i>	<i>27%</i>

- e. Prices on everyday goods and services falling for the first time in four years

	<b>7/23-24, 2024</b>
Very familiar	15%
Somewhat familiar	25%
Heard of it, but that’s it	20%
Never heard of it	40%
<i>Familiar (Net)</i>	<i>40%</i>
<i>Not Familiar (Net)</i>	<i>60%</i>

8. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. Former President Trump being fired upon and injured during a rally in Pennsylvania

	<b>7/23-24, 2024</b>
I care a lot	49%
I care a little	25%
I don’t care at all	22%
Don’t know	3%



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8. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

b. Country singer Ingrid Andress acknowledging she was drunk while performing the national anthem at the Major League Baseball Home Run Derby

	<b>7/23-24, 2024</b>
I care a lot	8%
I care a little	23%
I don't care at all	63%
Don't know	6%

c. Charges against actor Alec Baldwin being dismissed in the involuntary manslaughter case stemming from the shooting of the cinematographer on the set of the movie "Rust"

	<b>7/23-24, 2024</b>
I care a lot	15%
I care a little	33%
I don't care at all	45%
Don't know	6%

d. A worldwide technology outage disrupting business, communications, travel and more

	<b>7/23-24, 2024</b>
I care a lot	52%
I care a little	37%
I don't care at all	7%
Don't know	4%

e. Prices on everyday goods and services falling for the first time in four years

	<b>7/23-24, 2024</b>
I care a lot	73%
I care a little	16%
I don't care at all	4%
Don't know	7%



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9. In the past three months, have you:

*\*Held for future release*

10. What is your current height?

*\*Held for future release*

11. What is your current weight?

*\*Held for future release*

12. Have you ever purchased an item and paid for it in installments rather than paying the full payment when you purchased it?

	<b>3/28-29, 2023</b>	<b>11/7-8, 2023</b>	<b>7/23-24, 2024</b>
Yes	45%	48%	53%
No	51%	48%	44%
Don't know	4%	4%	3%

13. [ASKED IF Q12 = YES] Do you still carry Buy Now Pay Later balances?

	<b>7/23-24, 2024 (N=598)</b>
Yes	33%
No	67%



## PUBLIC POLL FINDINGS AND METHODOLOGY

14. To what extent, if any, do you agree or disagree with the following statements?

### Total Agree Summary

	<b>7/23-24, 2024</b>
I would use a Buy Now Pay Later service again	49%
I use both Buy Now Pay Later and credit cards	37%
I prefer Buy Now Pay Later over credit cards	31%
I am concerned about my ability to pay back my Buy Now Pay Later accounts	26%

a. I am concerned about my ability to pay back my Buy Now Pay Later accounts

	<b>7/23-24, 2024</b>
Strongly agree	8%
Somewhat agree	18%
Somewhat disagree	20%
Strongly disagree	46%
Don't know	7%
<i>Agree (Net)</i>	<i>26%</i>
<i>Disagree (Net)</i>	<i>66%</i>

b. I would use a Buy Now Pay Later service again

	<b>7/23-24, 2024</b>
Strongly agree	20%
Somewhat agree	28%
Somewhat disagree	14%
Strongly disagree	28%
Don't know	9%
<i>Agree (Net)</i>	<i>49%</i>
<i>Disagree (Net)</i>	<i>42%</i>

c. I prefer Buy Now Pay Later over credit cards

	<b>7/23-24, 2024</b>
Strongly agree	11%
Somewhat agree	20%
Somewhat disagree	18%
Strongly disagree	42%
Don't know	9%
<i>Agree (Net)</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>60%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

14. To what extent, if any, do you agree or disagree with the following statements?

d. I use both Buy Now Pay Later and credit cards

	<b>7/23-24, 2024</b>
Strongly agree	16%
Somewhat agree	21%
Somewhat disagree	13%
Strongly disagree	46%
Don't know	4%
<i>Agree (Net)</i>	<i>37%</i>
<i>Disagree (Net)</i>	<i>59%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the ninety-ninth wave of an Ipsos poll conducted between July 23-24, 2024. For this survey, a sample of 1,081 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults







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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,085, DEFF=1.5, adjusted Confidence Interval= $\pm$  5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.





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- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, and ninety-eighth waves of this study have a credibility interval of 3.6 percentage points.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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