

Ipsos Political Monitor

July 2024

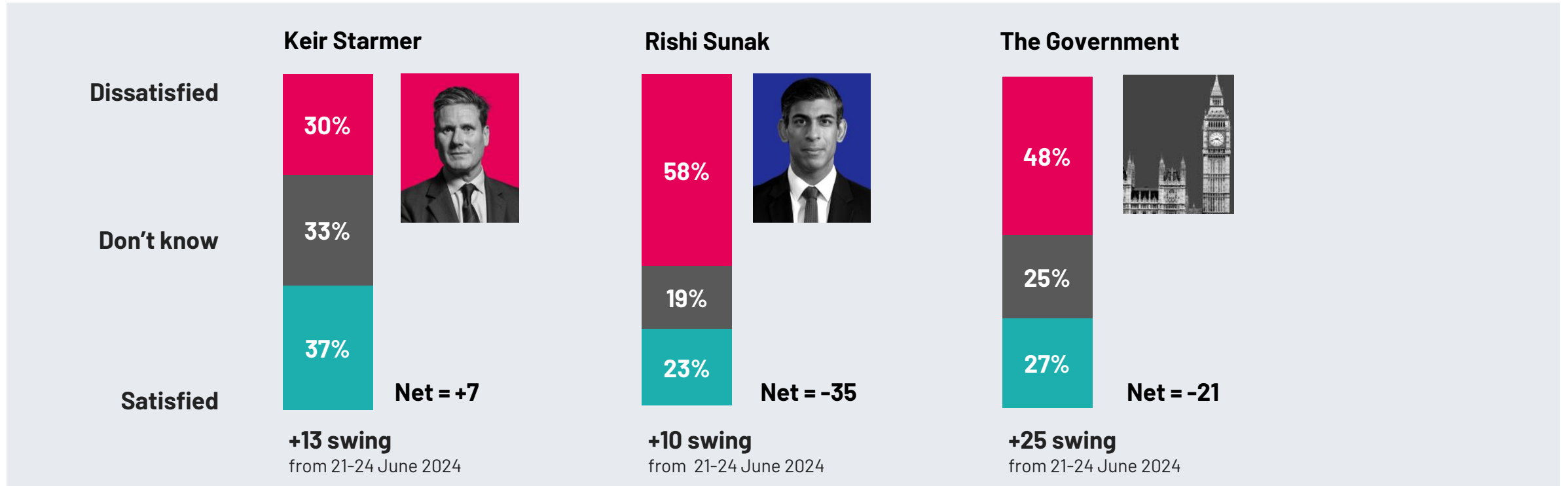
SATISFACTION

With government and party leaders



Satisfaction with leaders and the Government: July 2024

Are you satisfied or dissatisfied with the way.... is running the country / doing his job as Prime Minister /Leader of the Conservative Party?



Base: 1,003 British adults 18+, 24-30 July 2024. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

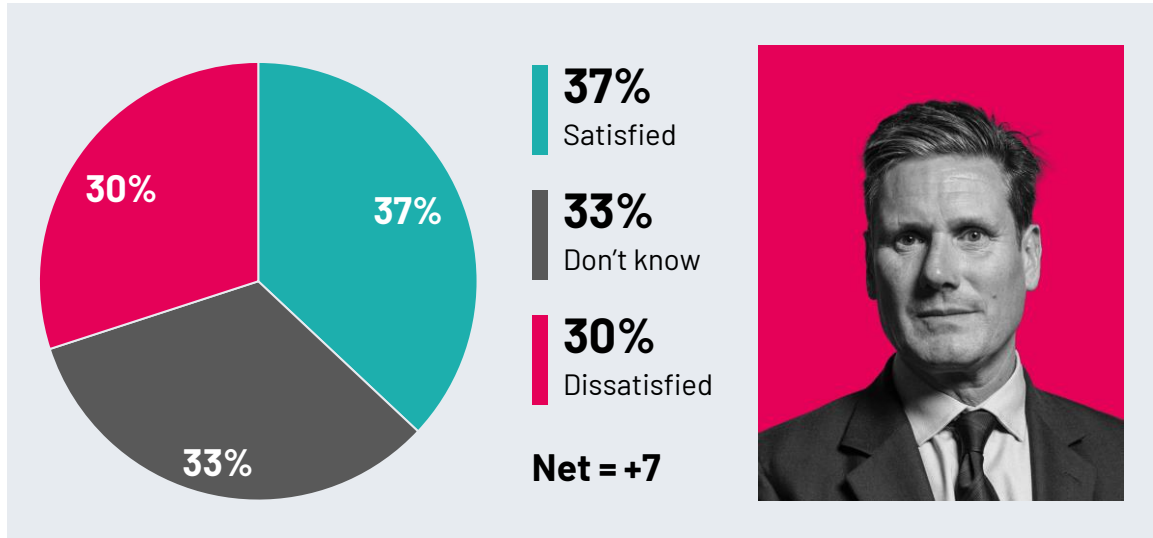
Source: Ipsos Political Monitor

Keir Starmer: Satisfaction

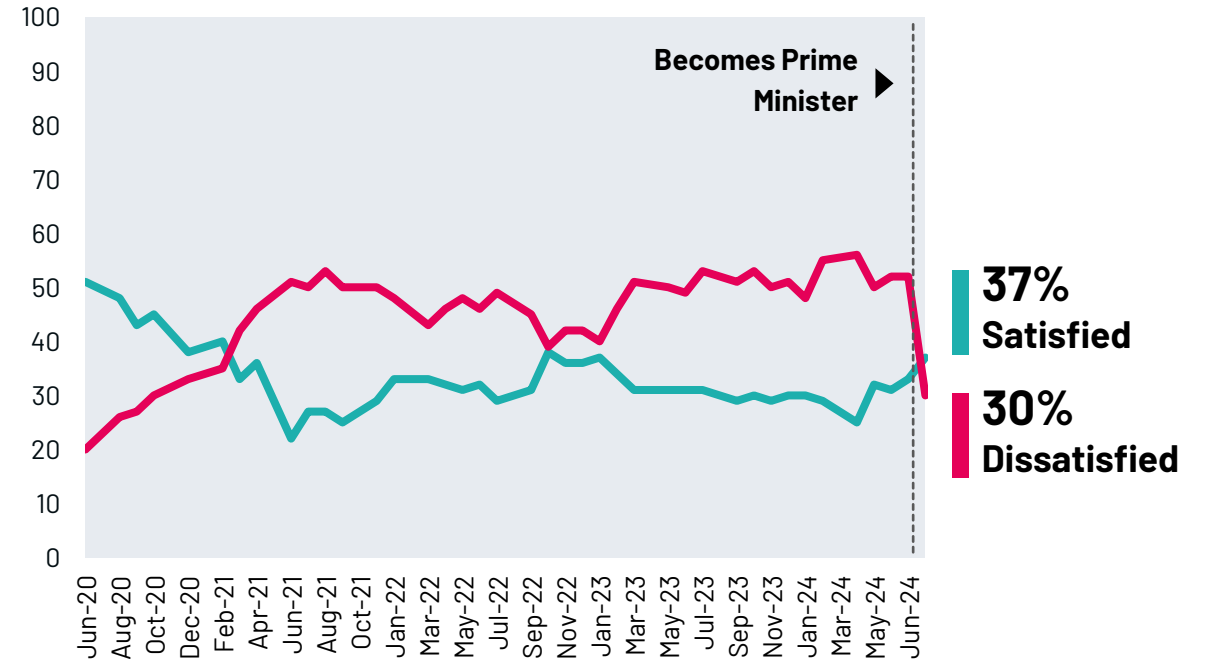
Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister

July 2024

Among all



June 2020 – July 2024

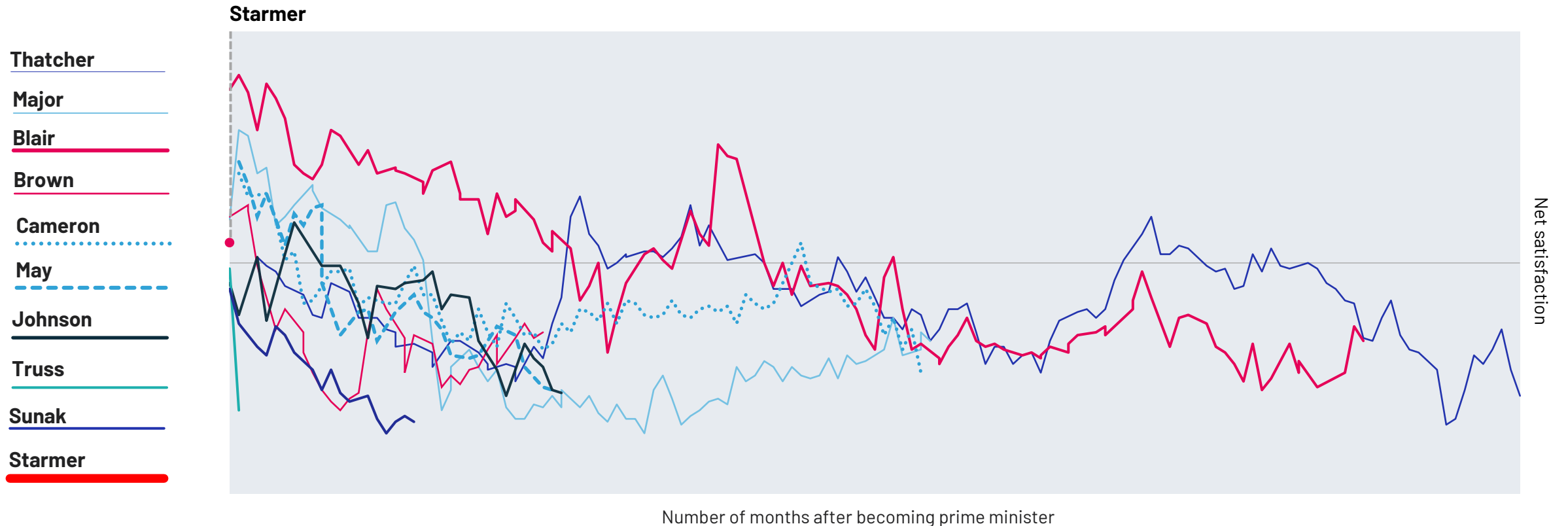


Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

Net satisfaction with Prime Ministers (1979-2024)

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?



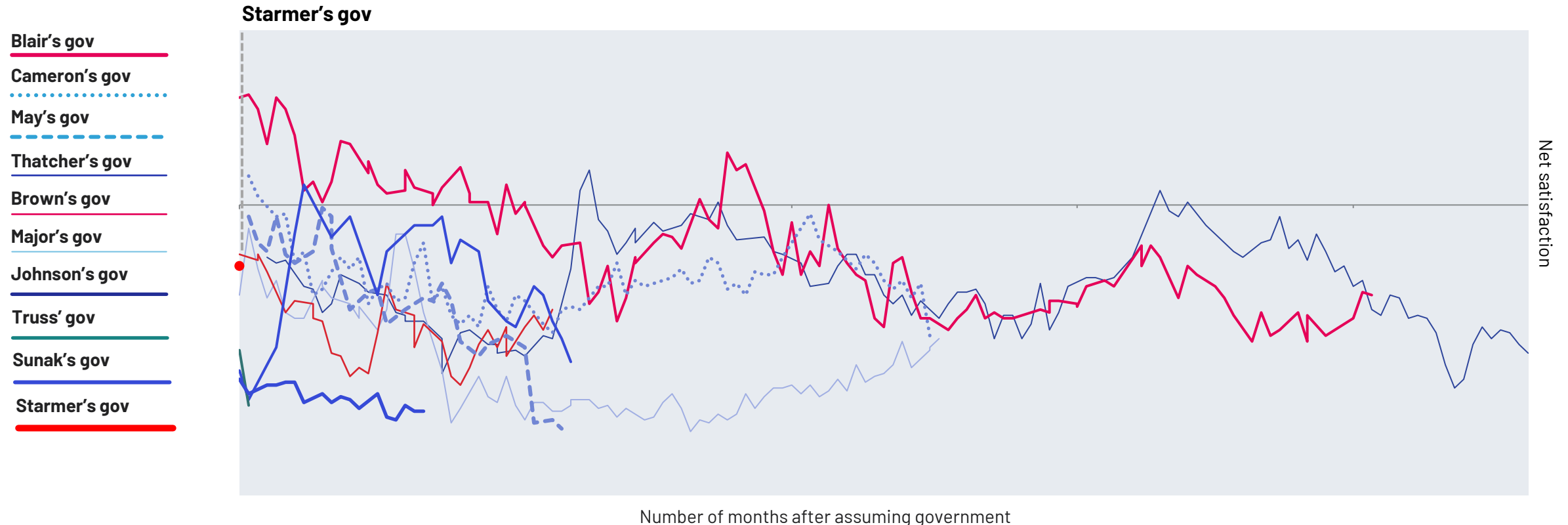
Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos Political Monitor

Net satisfaction with the Government (1979 – 2024)

How satisfied or dissatisfied are you with the way the government is running the country?



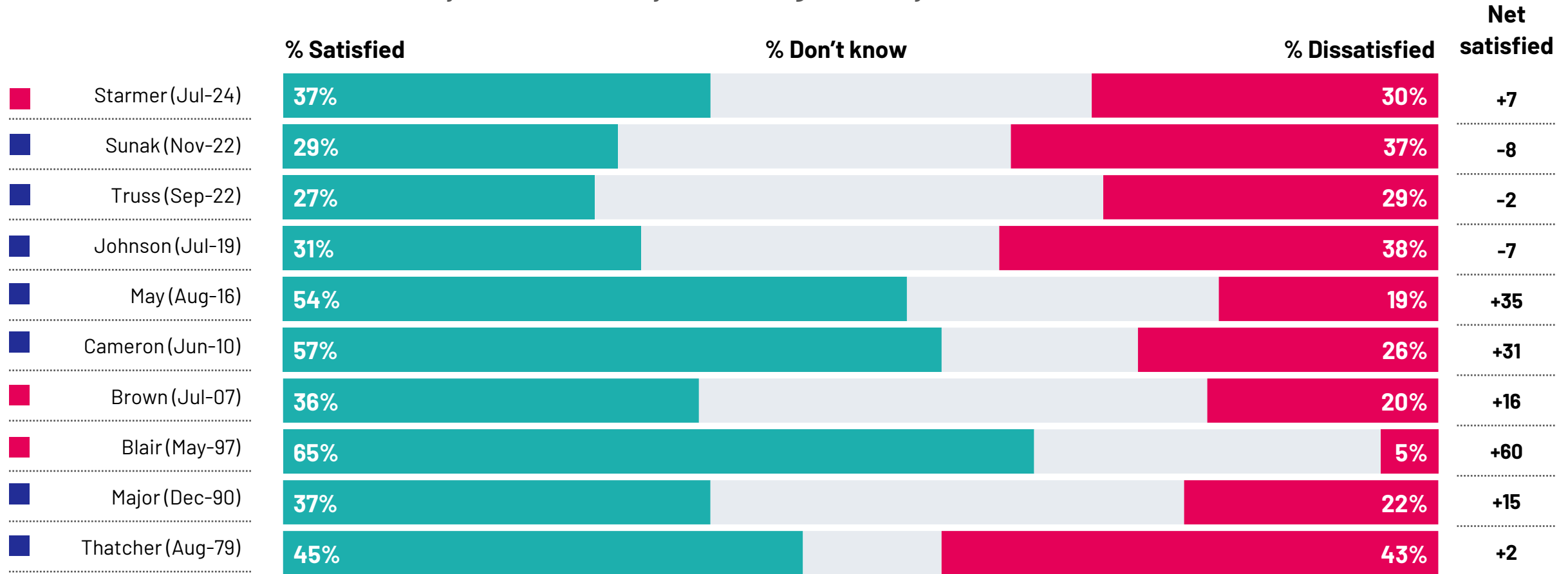
Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos Political Monitor

Satisfaction with Prime Minister: First rating as Prime Minister

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

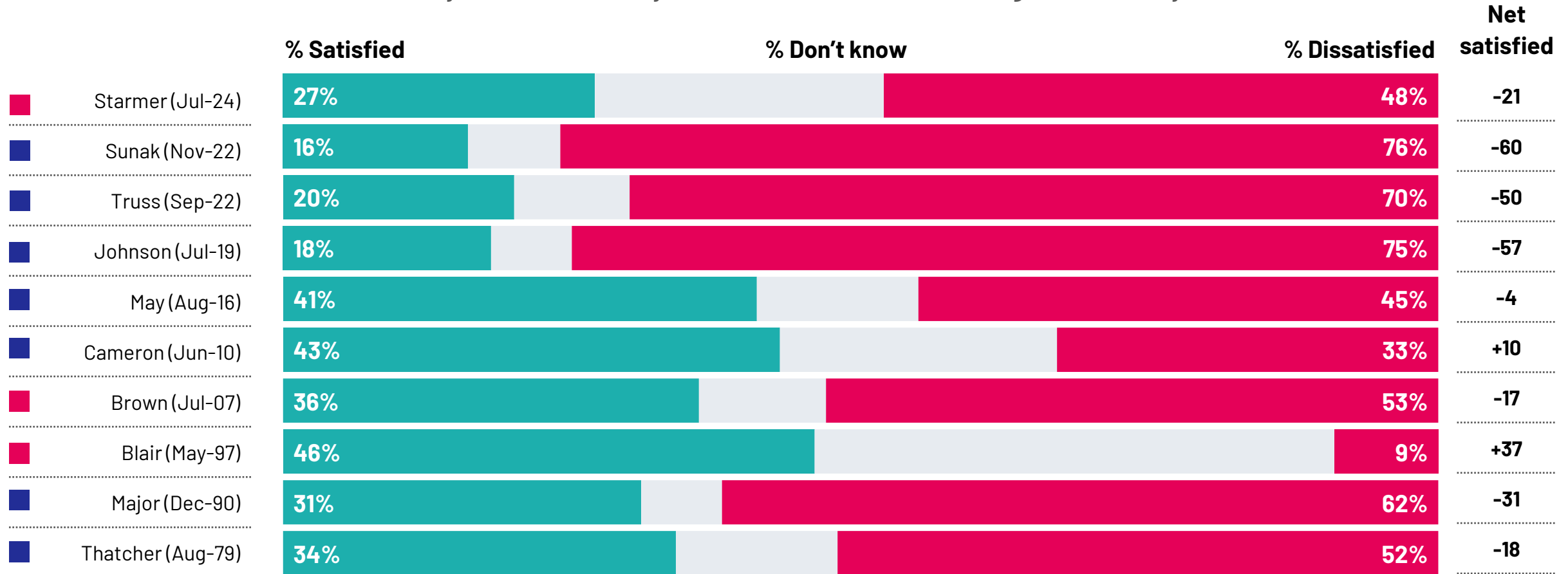
Base: c.1,000 British adults each month

* Data has been taken from the survey closest to the election date

Source: Ipsos Political Monitor

Satisfaction with Government: First rating after being elected

How satisfied or dissatisfied are you with the way the Government is running the country?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

* Data has been taken from the survey closest to the election date

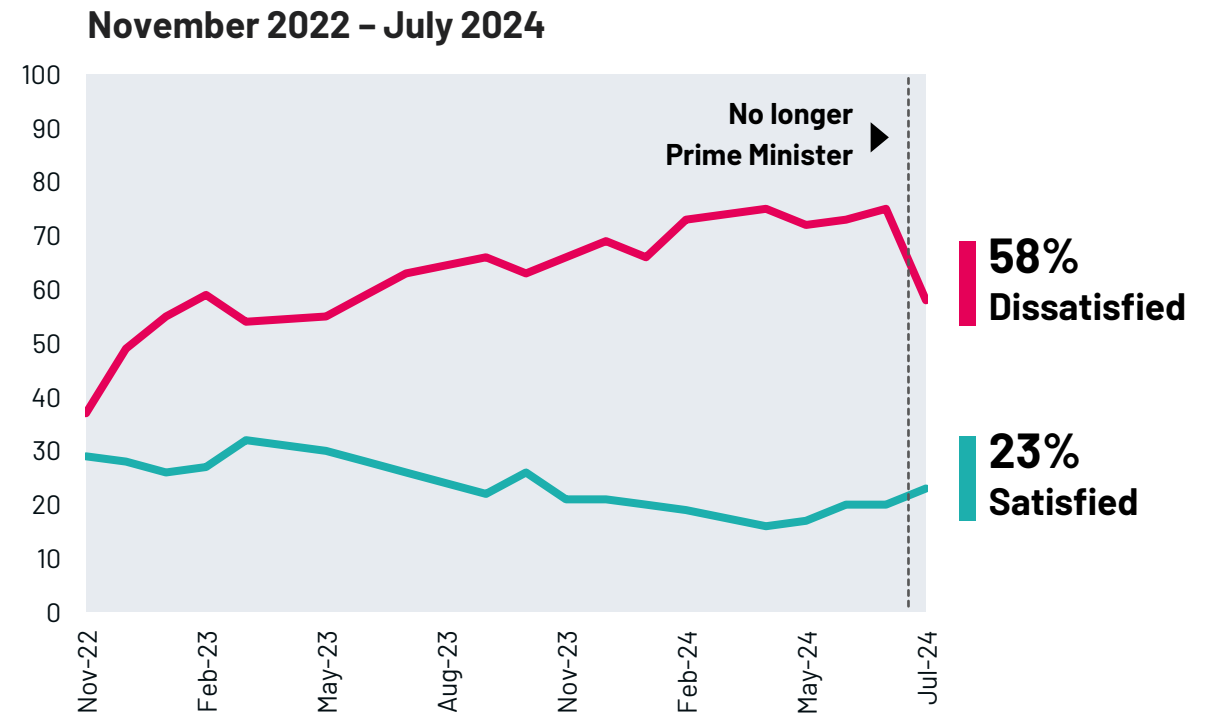
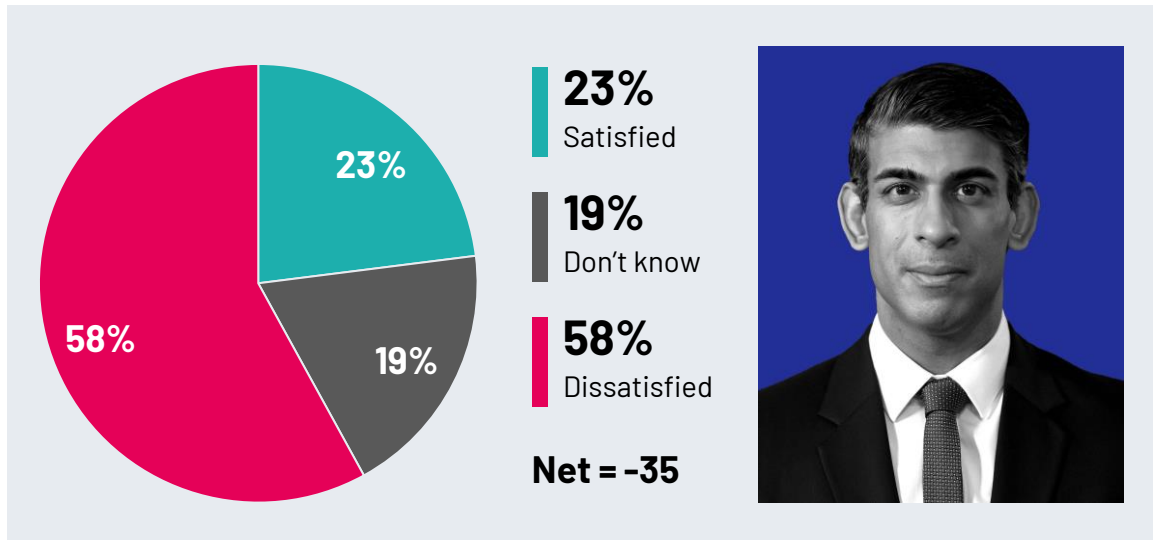
Source: Ipsos Political Monitor

Rishi Sunak: Satisfaction

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as leader of the Conservative Party?

July 2024

Among all



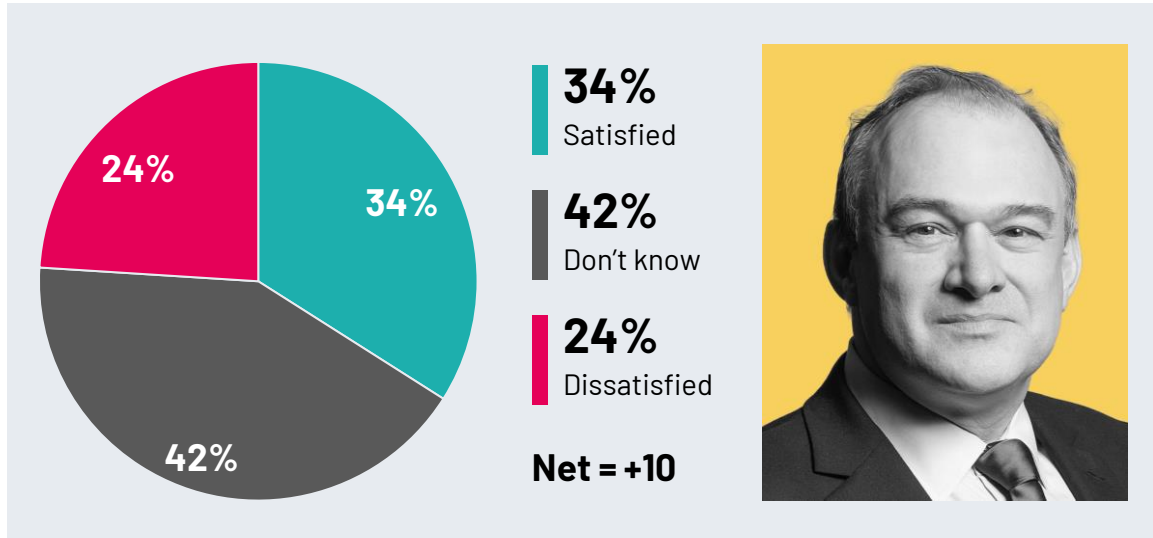
Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

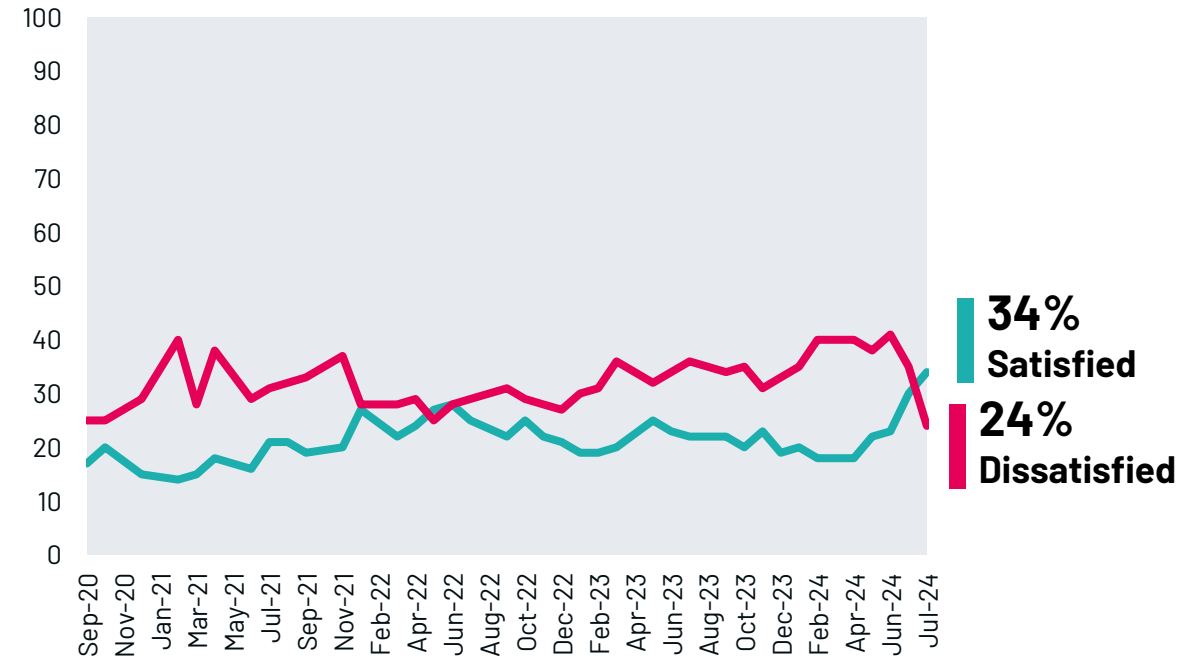
Ed Davey: Satisfaction

Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

July 2024



September 2020 – July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

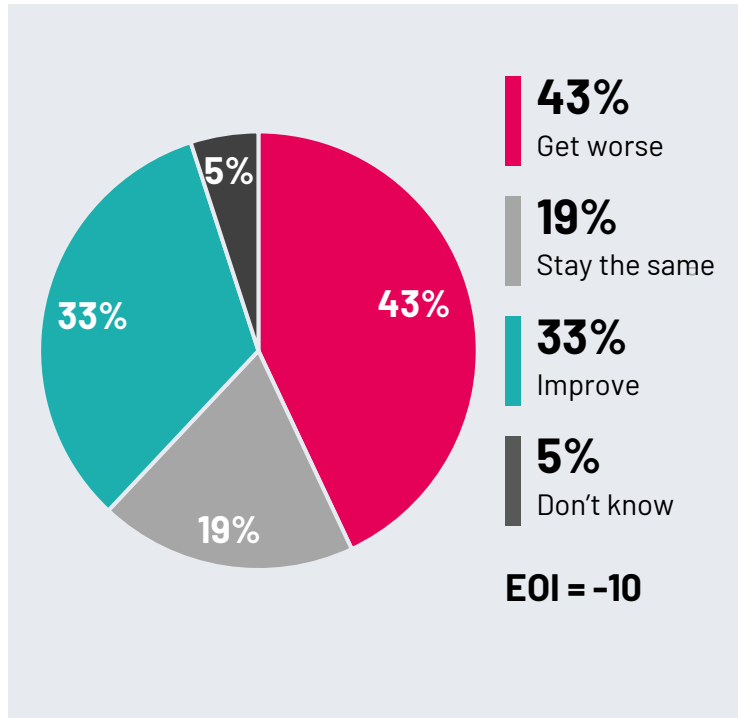
THE ECONOMY



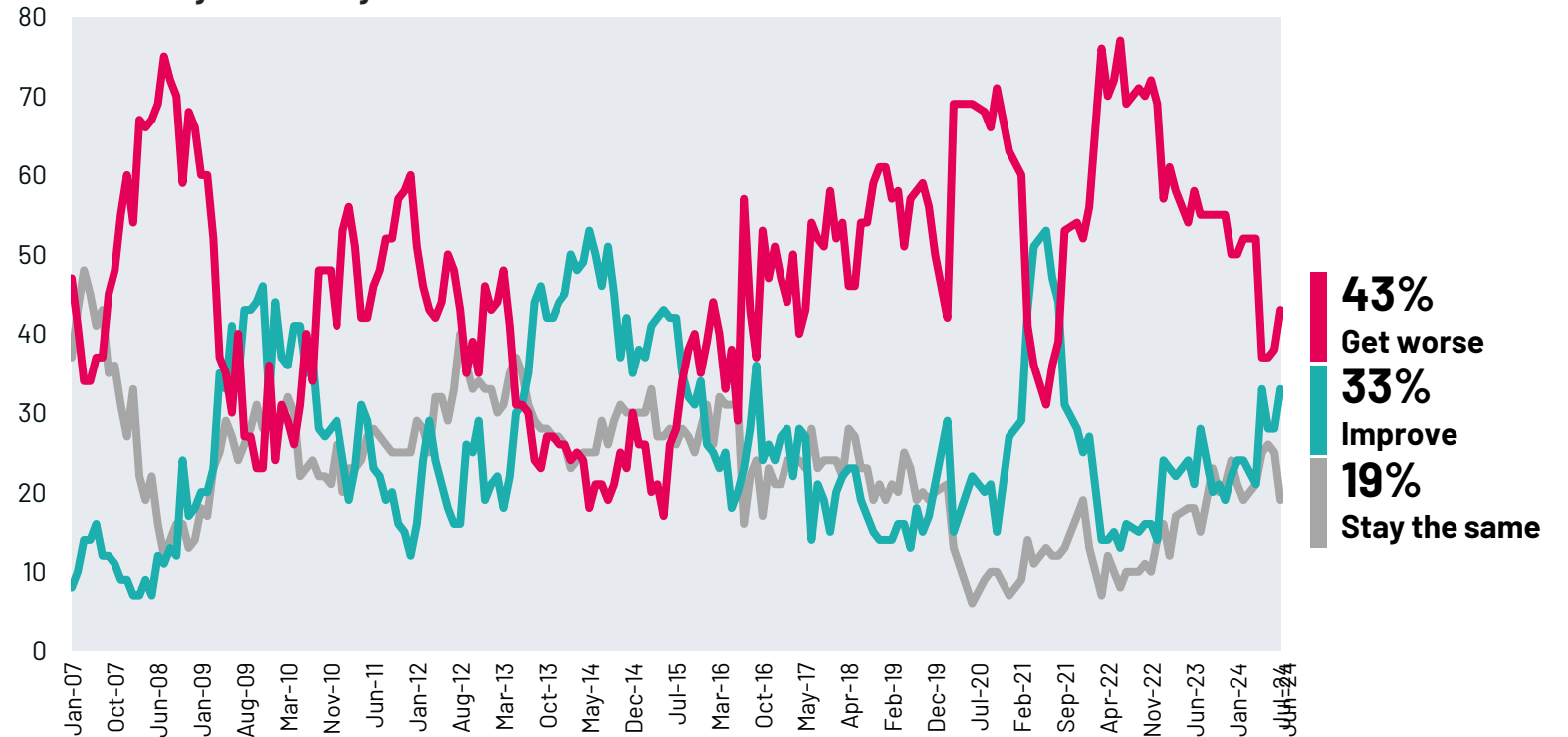
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

July 2024



February 2007 – July 2024

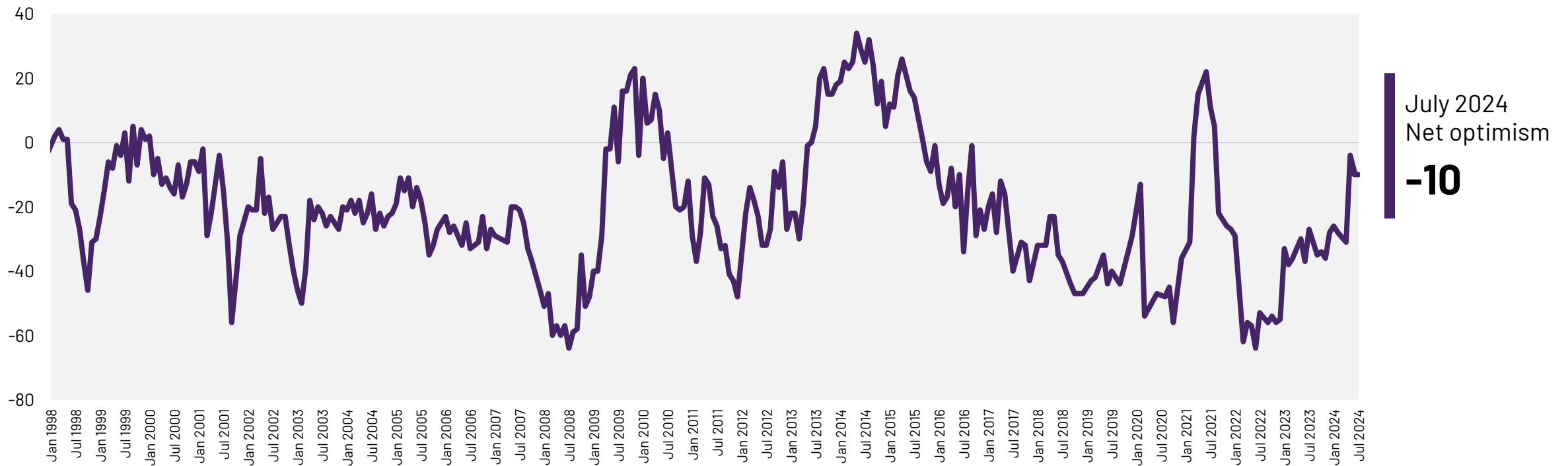


Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

Economic Optimism Index (1998-2024)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

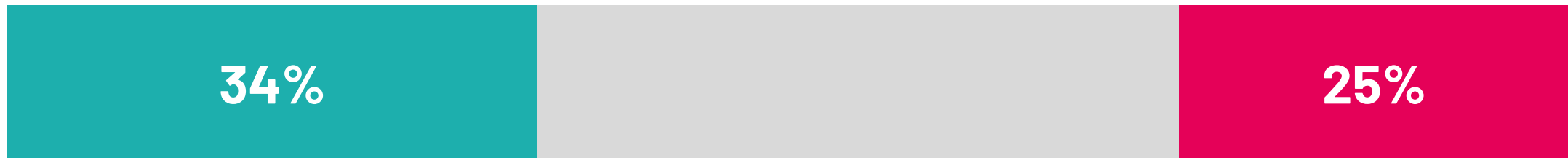
Source: Ipsos Political Monitor

Rachel Reeves: Satisfaction rating

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?



Rachel Reeves: July 2024



Jeremy Hunt: February 2024

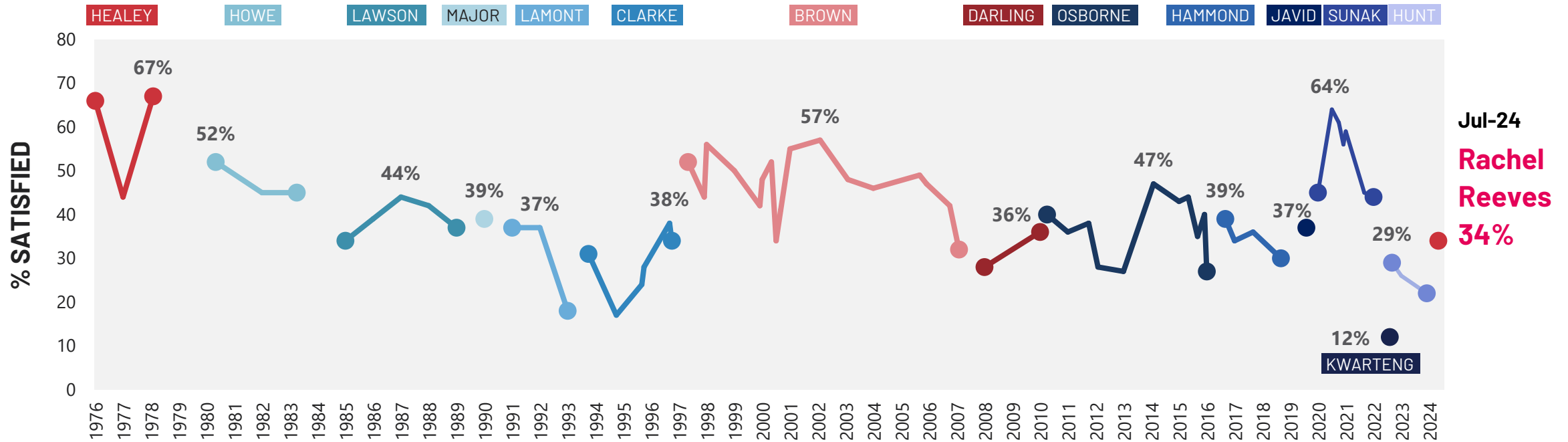


Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

Satisfaction with the Chancellor of the Exchequer: 1976-2024

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?



Note: Data labels denote each Chancellor's highest satisfaction score

Source: Ipsos Political Monitor

Base: c.1,000 British adults 18+ each month

What should happen with spending, taxes and borrowing?

Would you support or oppose each of the following options for public spending, taxes and borrowing?

Support

Oppose

Increasing taxes

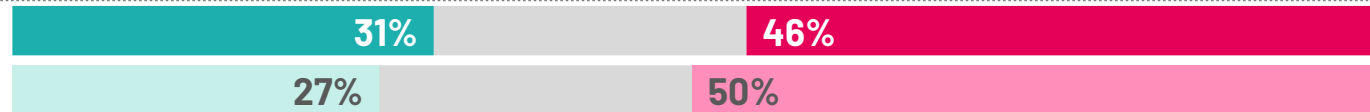
Increase taxes to increase spending on public services

Jul '24
Nov '23



Increase taxes to reduce borrowing and the national debt

Jul '24
Nov '23



Cutting spending

Cut spending on public services in order to reduce taxes

Jul '24
Nov '23



Cut spending on public services in order to reduce borrowing and the national debt

Jul '24
Nov '23



Increasing borrowing

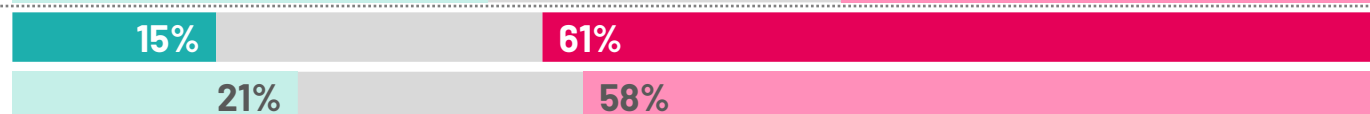
Increase public borrowing and the national debt to increase spending on public services

Jul '24
Nov '23



Increase public borrowing and the national debt in order to reduce taxes

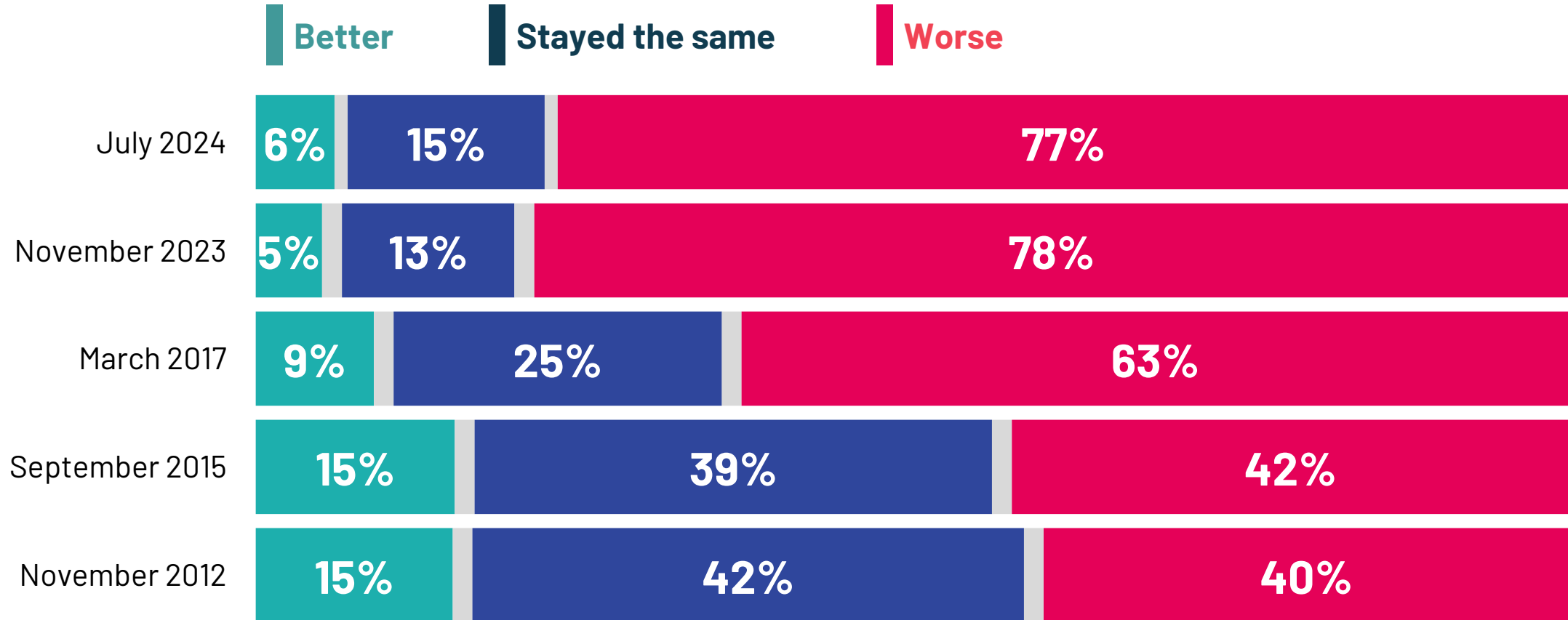
Jul '24
Nov '23



Base: 1,003 British adults 18+, 24-30 July 2024

The quality of public services over time: 2012 - 2024

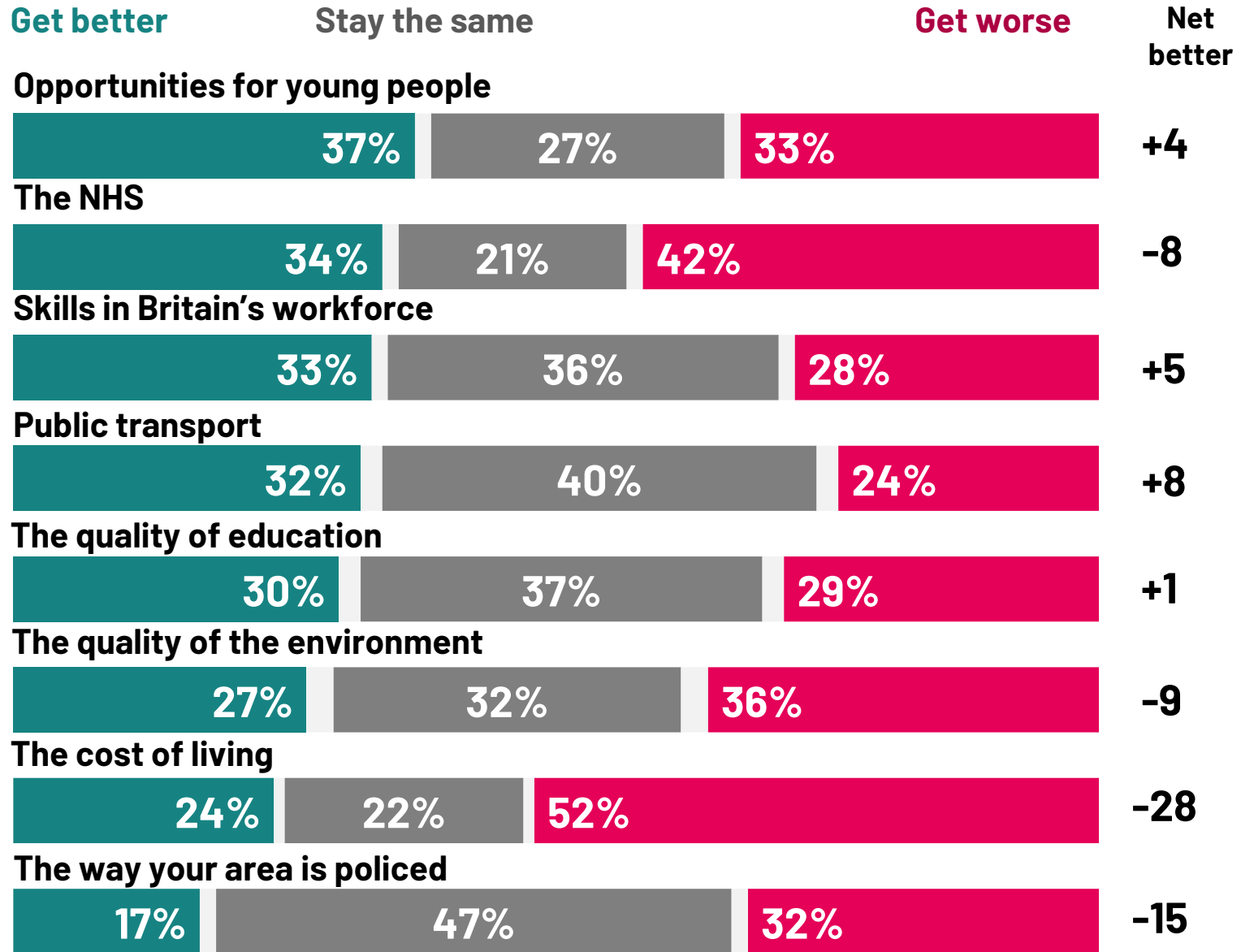
Thinking about public services overall, do you think the quality of public services has got better or worse in the last five years, or has it stayed the same?



Base: 1,003 British adults 18+, 24-30 July 2024

Public services over the next few years

Thinking about ... over the next few years do you expect it to?



Base: 1,003 British adults 18+, 24-30 July 2024

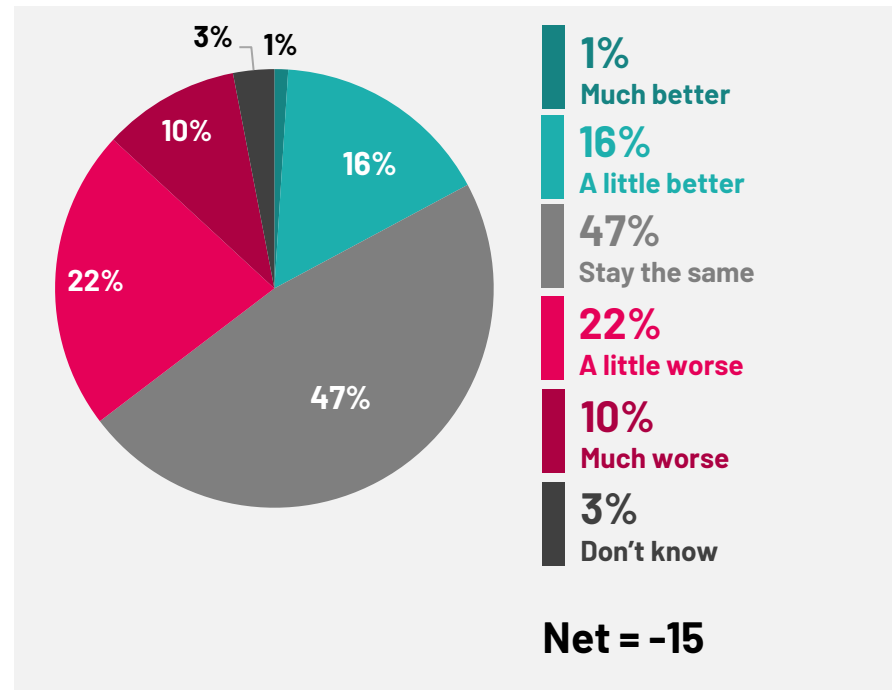
Source: Ipsos Political Monitor



The way your area is policed: March 2002 – July 2024

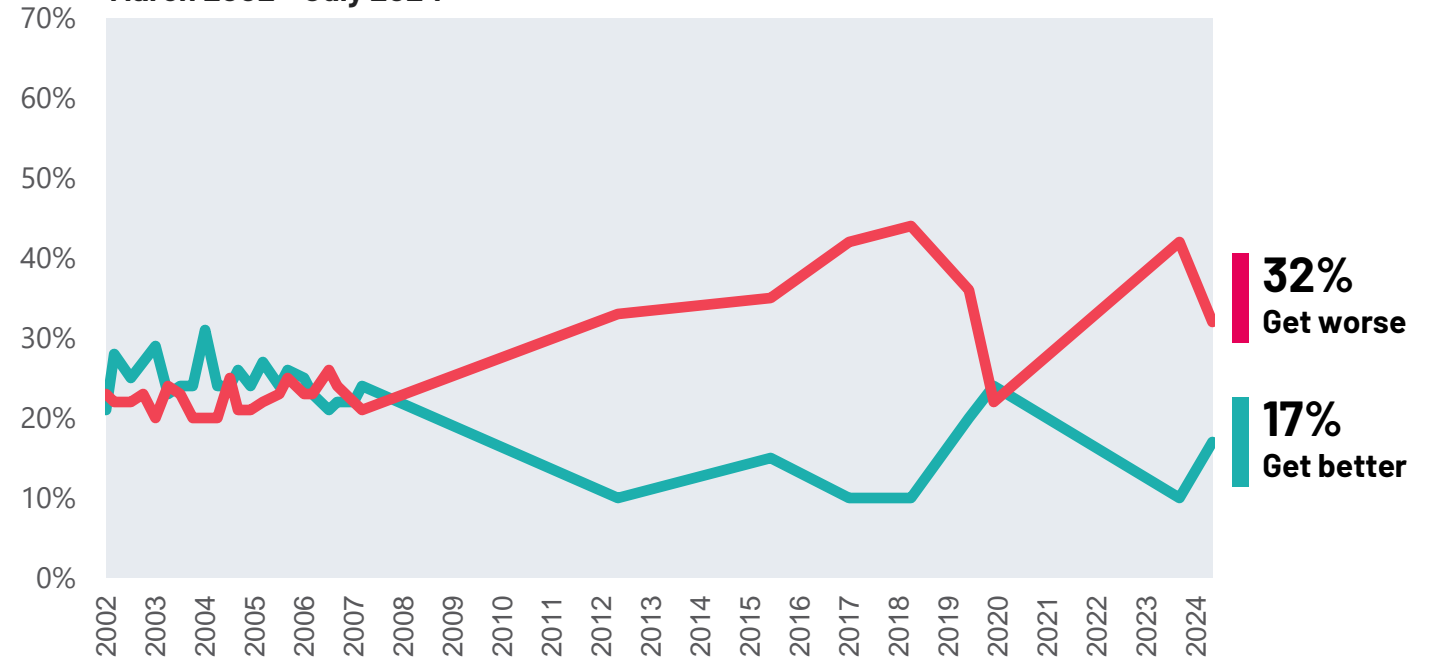
Thinking about the way your area is policed over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

March 2002 – July 2024

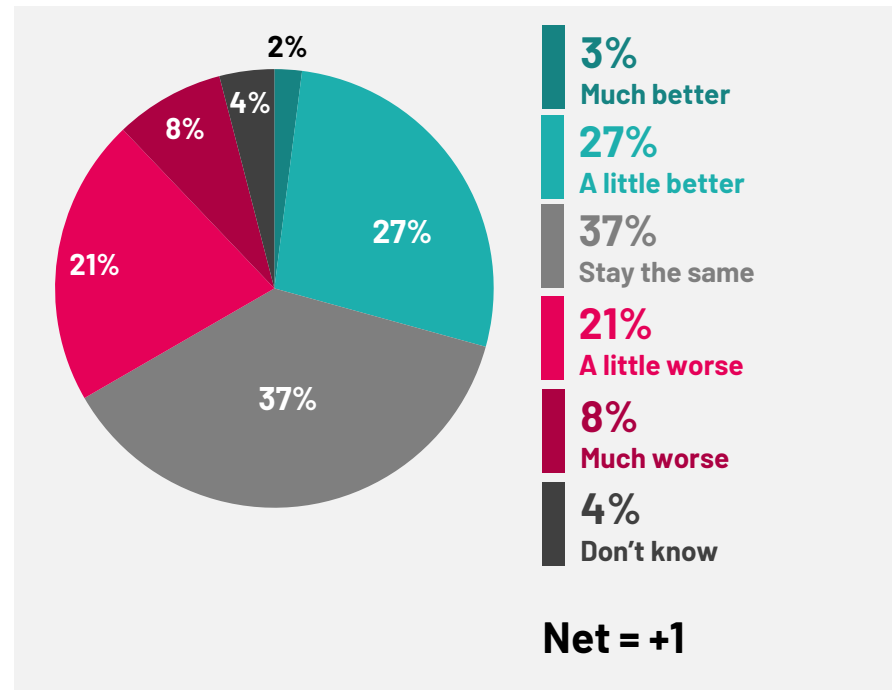


* Please note that this question has not been asked every year

The quality of education: March 2002 – July 2024

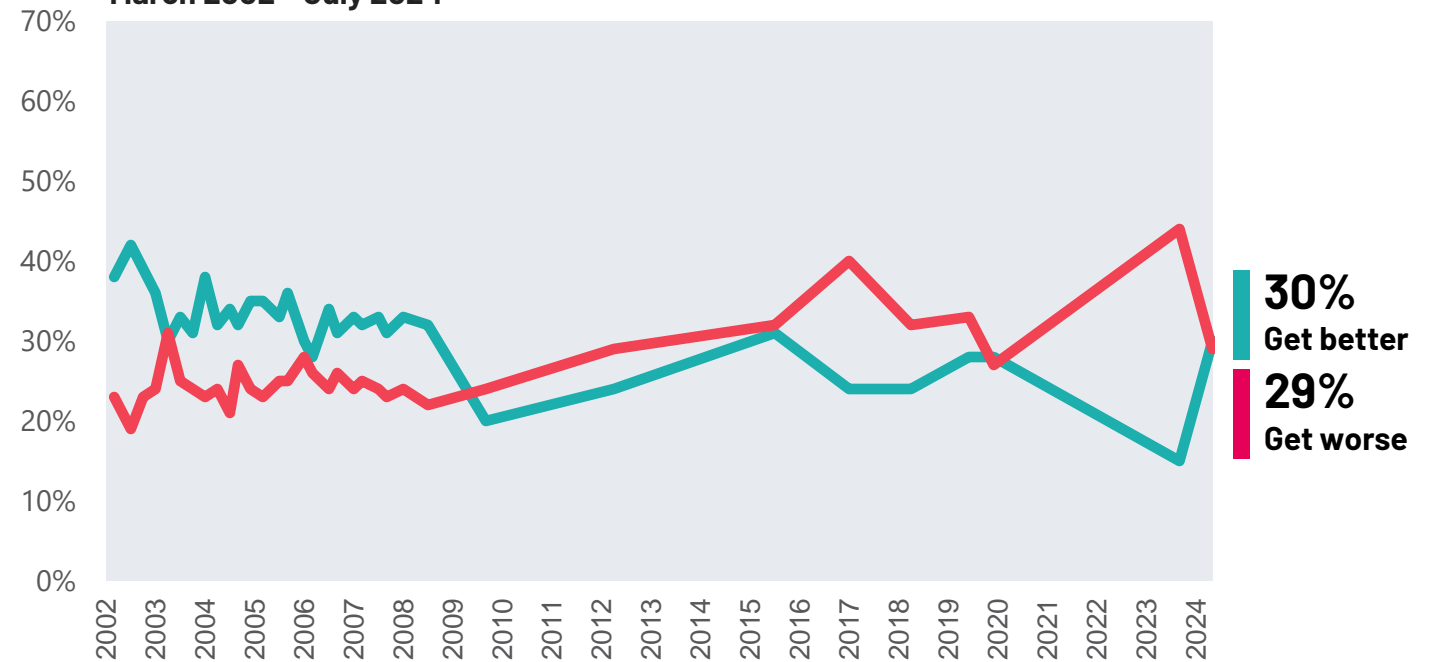
Thinking about the quality of education over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

March 2002 – July 2024

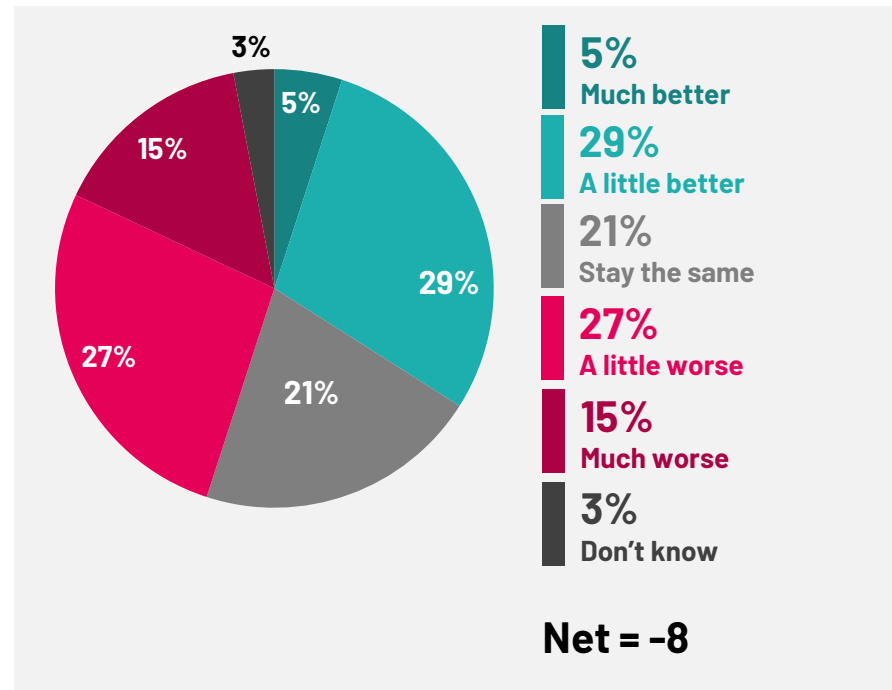


* Please note that this question has not been asked every year

The NHS: March 2002 – July 2024

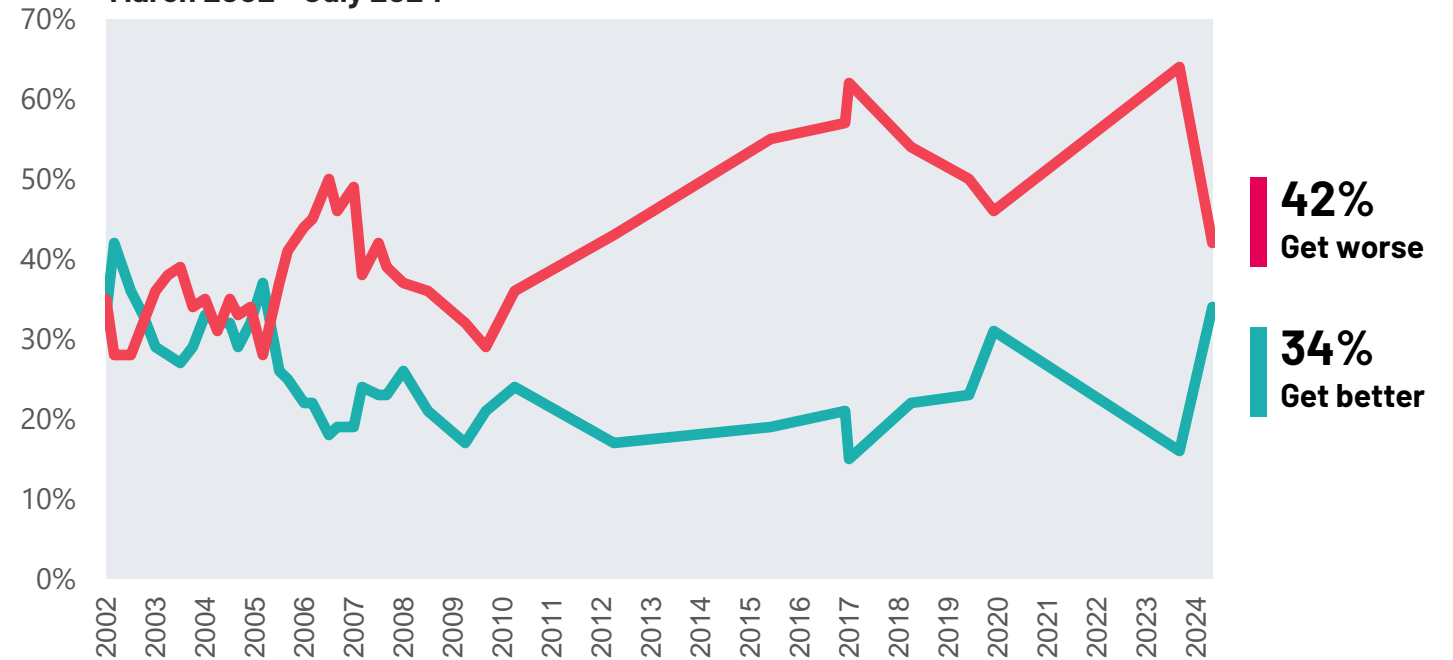
Thinking about the NHS over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

March 2002 – July 2024

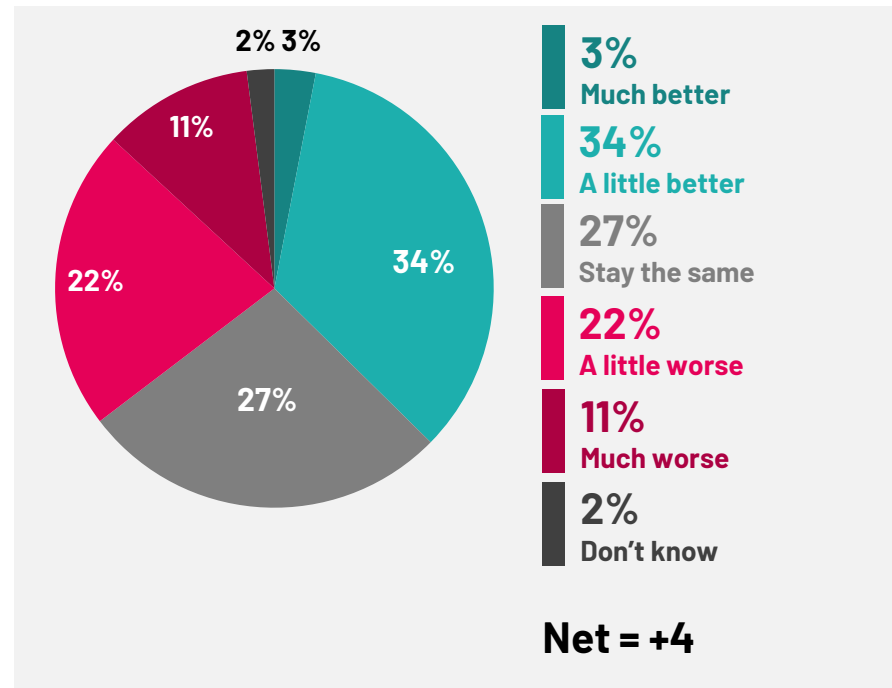


* Please note that this question has not been asked every year

Opportunities for young people: September 2007 – July 2024

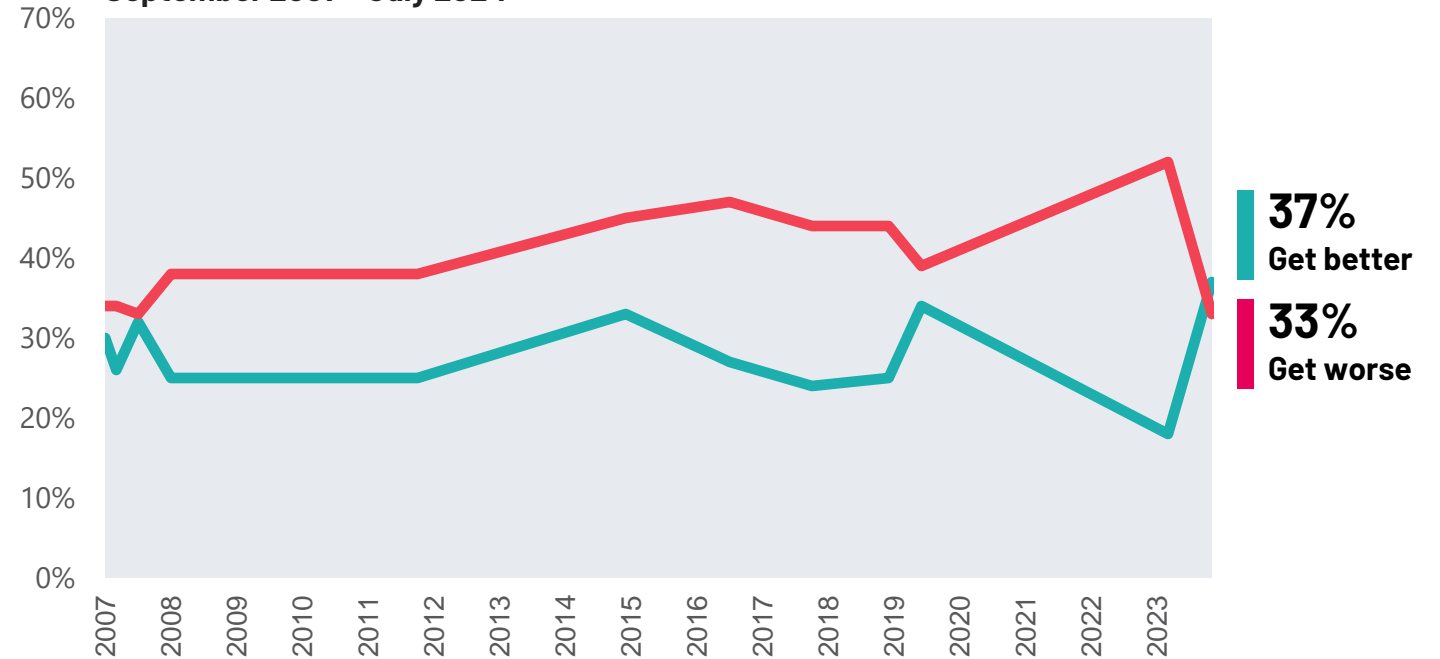
Thinking about opportunities for young people over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

September 2007 – July 2024

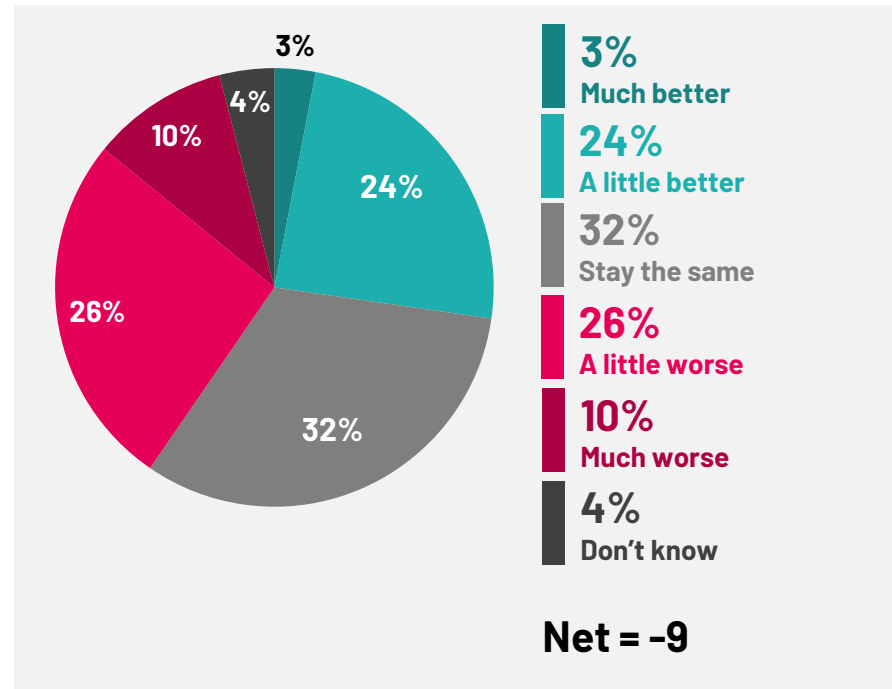


* Please note that this question has not been asked every year

The quality of the environment: June 2012 – July 2024

Thinking about the quality of the environment over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

June 2012 – July 2024

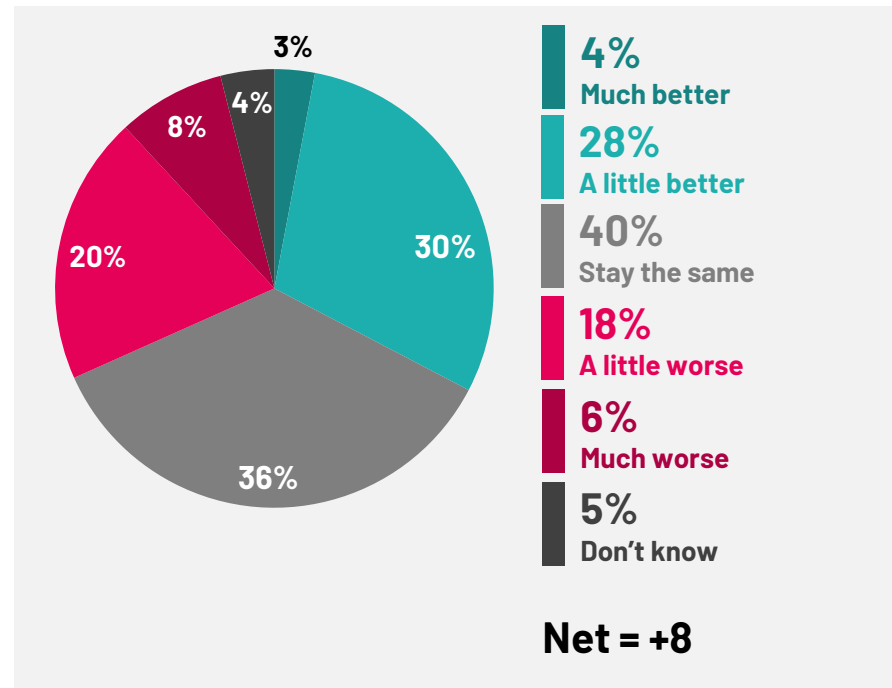


* Please note that this question has not been asked every year

Public transport: March 2002 – July 2024

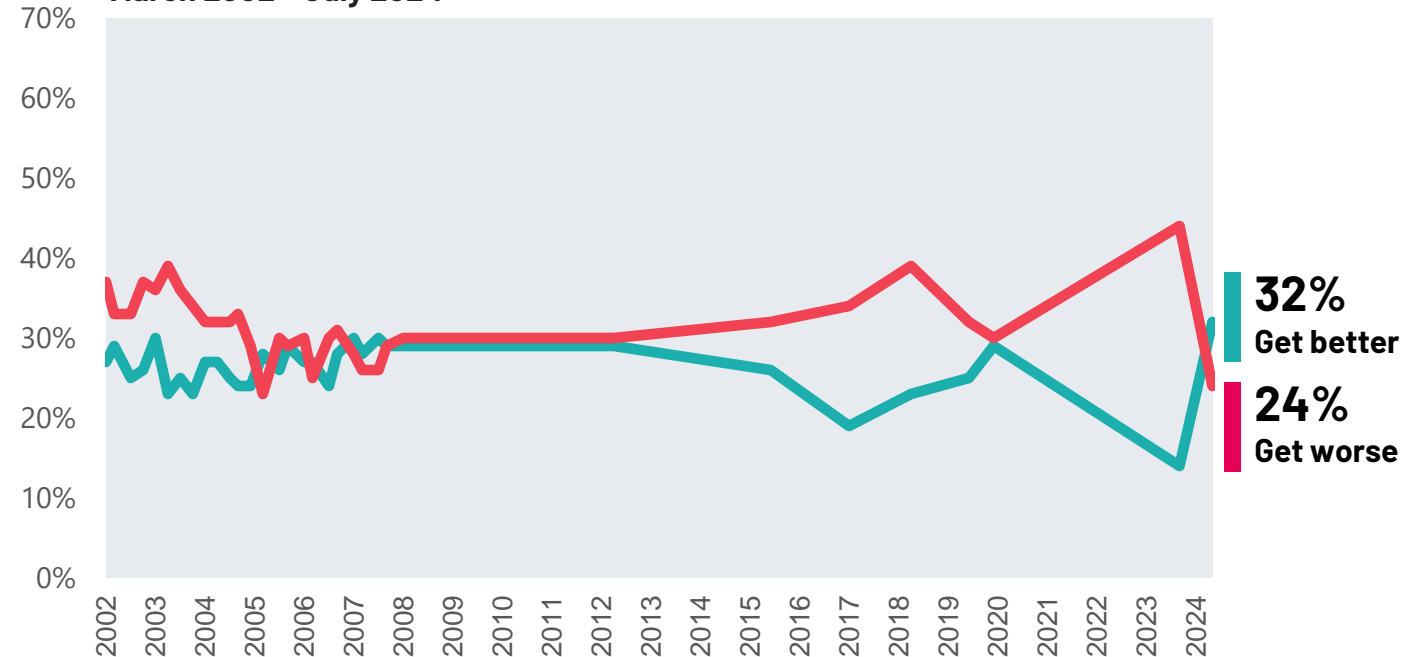
Thinking about public transport over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

March 2002 – July 2024

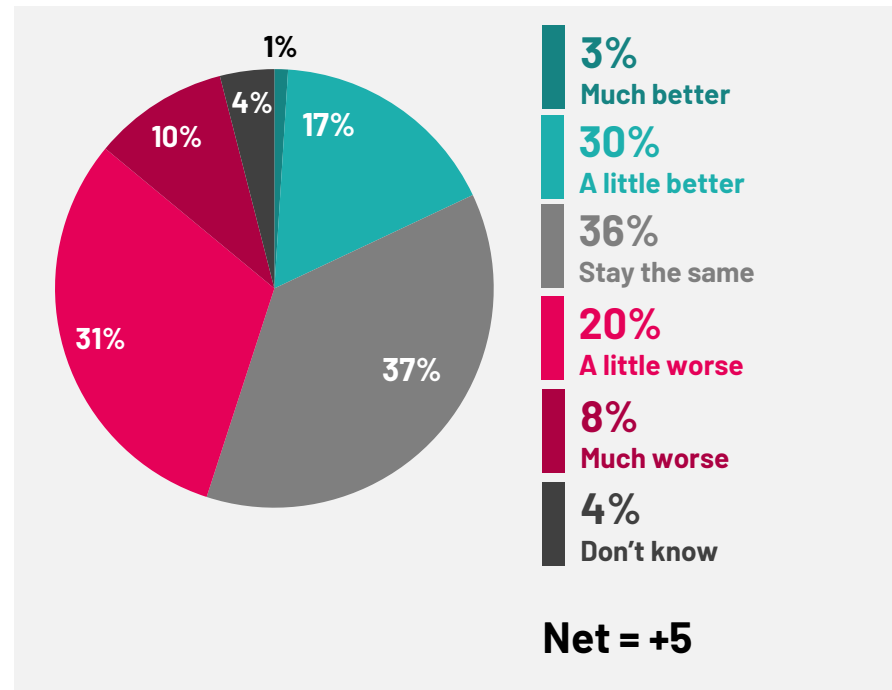


* Please note that this question has not been asked every year

Skills in Britain's workforce: September 2007– July 2024

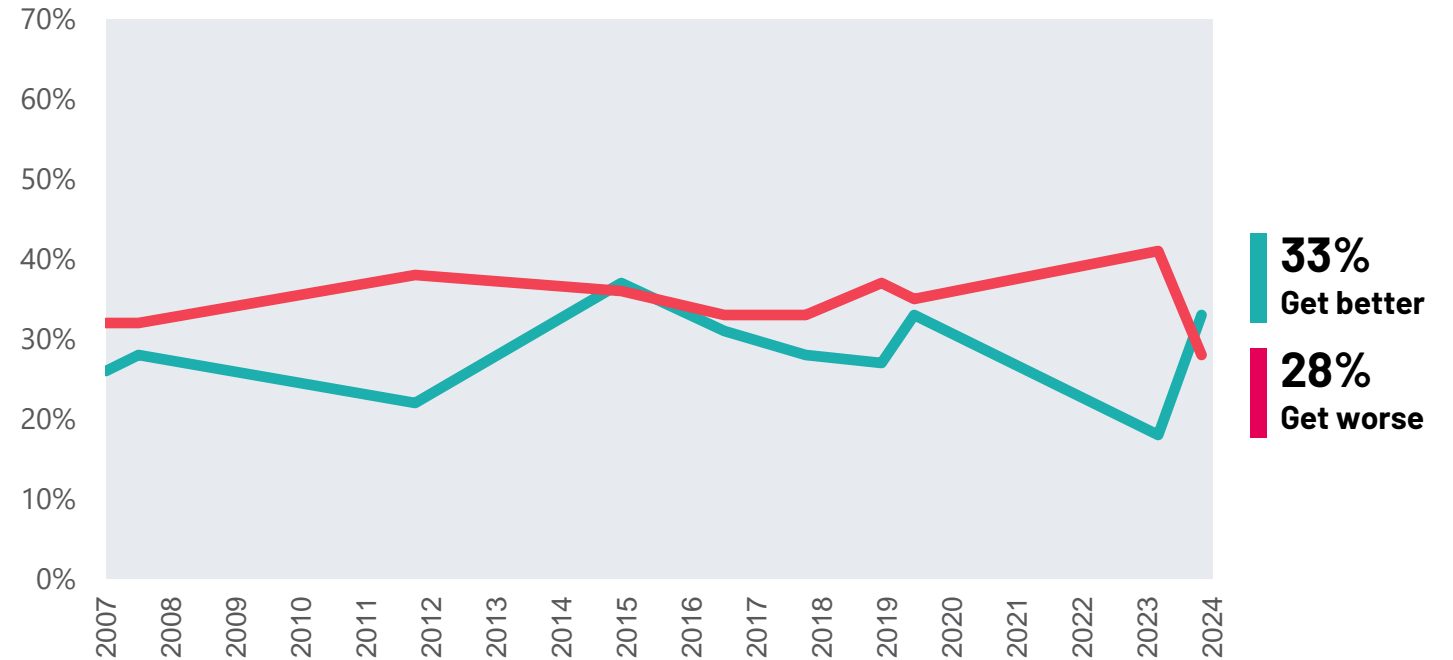
Thinking about skills in Britain's workforce over the next few years do you expect it to?

July 2024



Base: 1,003 British adults 18+, 24-30 July 2024

September 2007 – July 2024

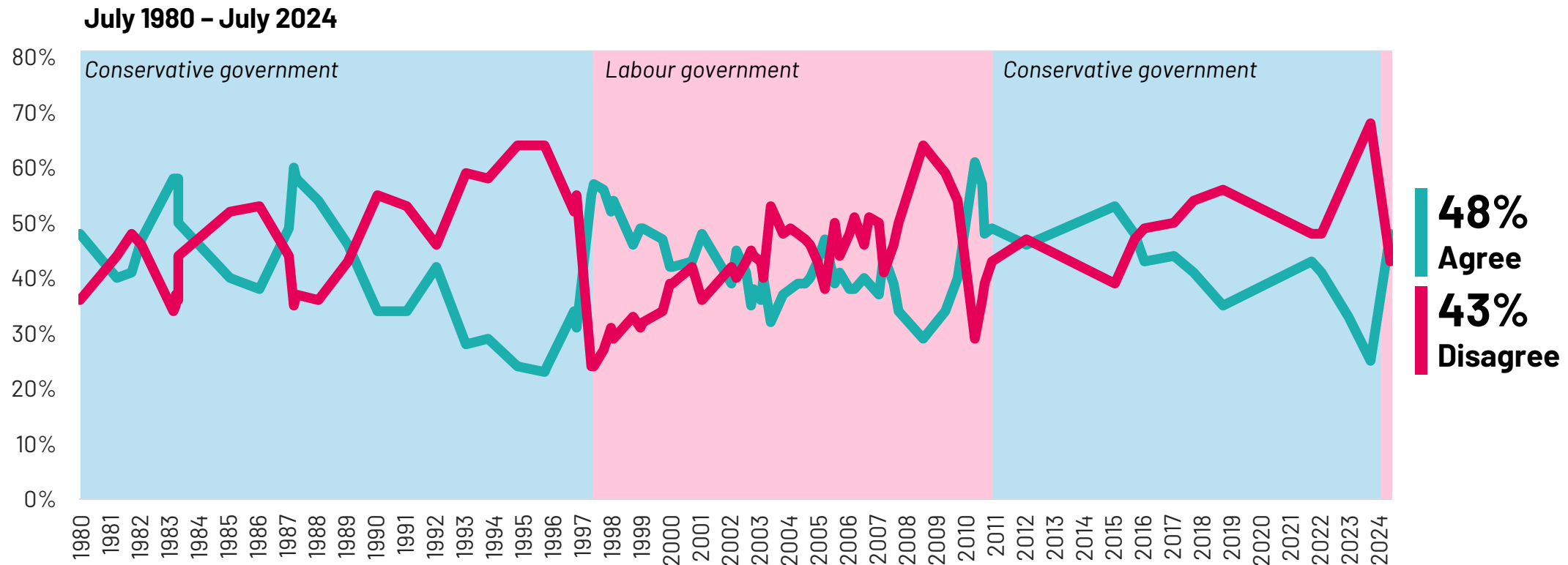


* Please note that this question has not been asked every year

Impact of Government policies: Britain's economy

On balance, do you agree or disagree with the following statement.

"In the long term, this government's policies will improve the state of Britain's economy"



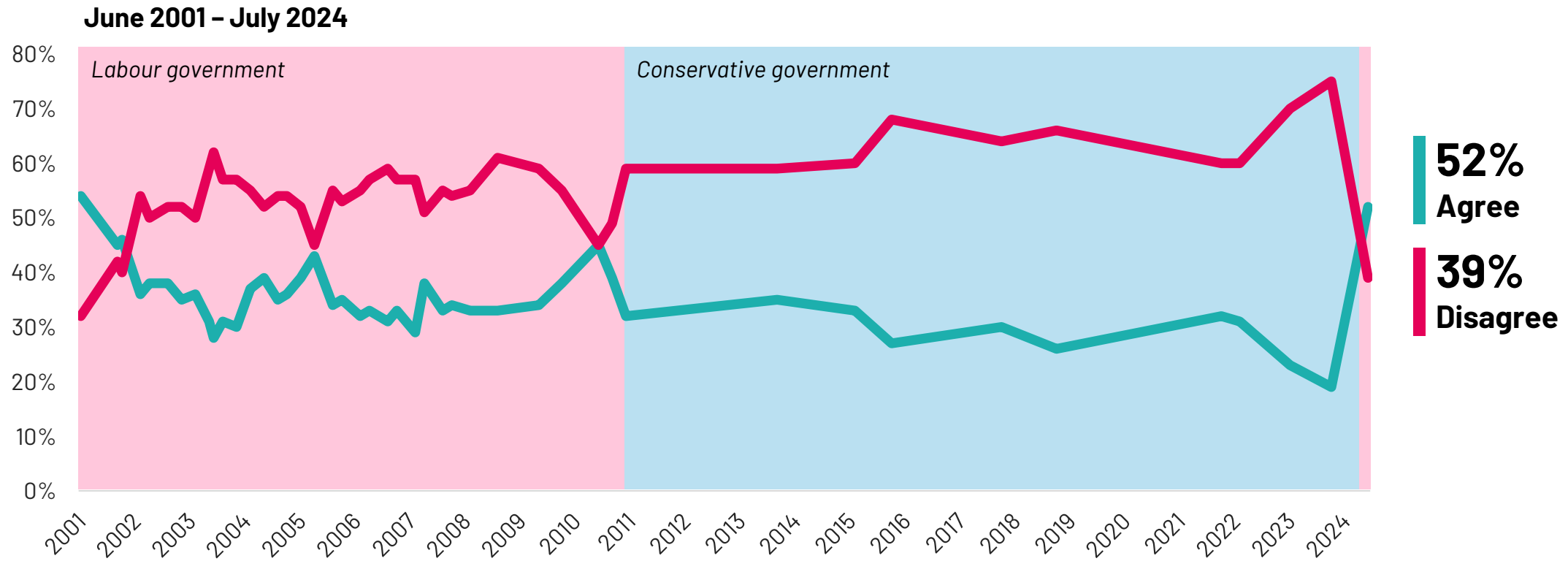
Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

Impact of Government policies: Britain's public services

On balance, do you agree or disagree with the following statement.

"In the long term, this government's policies will improve the state of Britain's public services"



Base: 1,003 British adults 18+, 24-30 July 2024

Source: Ipsos Political Monitor

Ipsos

July 2024

Political Monitor

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