

Ipsos Political Monitor - July 2024

6 Aug 2024

Table 1
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Satisfied	274 27%	136 28%	137 27%	78 28%	95 29%	101 25%	27 25% s	51 30%	39 23%	56 35%	41 26%	60 25%	29 26%	86 37%	97 32%	44 22%	47 17%	184 34%	90 19%	215 25%	56 37%	288 29%
Dissatisfied	480 48%	223 47%	249 49%	136 49%	157 48%	186 47%	55 51% s	82 48%	89 53%	68 42%	74 46%	112 47%	45 39%	93 40%	134 44%	101 52%	152 56%	226 42%	253 55%	417 49%	62 41%	458 46%
Don't know	249 25%	120 25%	125 25%	62 22%	77 23%	110 28%	26 24% s	36 21%	39 23%	38 24%	45 28%	65 27%	41 35%	55 23%	74 24%	50 25%	71 26%	129 24%	121 26%	211 25%	33 22%	257 26%
Net satisfied	-206 -20%	-87 -18%	-112 -22%	-59 -21%	-62 -19%	-85 -21%	-28 -26%s	-31 -18%	-50 -30%	-12 -7%	-33 -21%	-52 -22%	-16 -14%	-6 -3%	-36 -12%	-58 -30%	-105 -39%	-43 -8%	-163 -35%	-202 -24%	-6 -4%	-170 -17%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Satisfied	274 27%	146 32%	128 24%	36 34%	136 29%	97 30%	101 31%	68 21%	199 30%	60 25%	81 26%	65 28%	47 34%	243 28%	21 25%	21 16%	143 56%	34 40% s	61 20%	31 17%	105 22%	138 40%	288 29%
Dissatisfied	480 48%	209 45%	270 50%	45 42%	233 50%	143 43%	146 45%	184 56%	289 44%	120 50%	155 50%	109 47%	55 40%	413 47%	41 48%	76 57%	49 19%	25 29% s	172 57%	107 60%	256 54%	116 34%	458 46%
Don't know	249 25%	106 23%	142 26%	26 24%	99 21%	89 27%	76 24%	78 23%	165 25%	59 25%	75 24%	58 25%	34 25%	214 25%	23 27%	36 27%	64 25%	27 31% s	67 22%	40 22%	117 25%	92 26%	257 26%
Net satisfied	-206 -20%	-64 -14%	-142 -26%	-9 -8%	-97 -21%	-46 -14%	-44 -14%	-116 -35%	-90 -14%	-60 -25%	-74 -24%	-44 -19%	-8 -6%	-169 -19%	-20 -24%	-55 -41%	94 37%	9 10%s	-111 -37%	-76 -43%	-151 -32%	22 6%	-170 -17%

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Table 3

PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Satisfied	371 37%	185 39%	179 35%	106 39%	126 38%	139 35%	40 37% s	67 40%	53 32%	73 45%	54 34%	84 36%	50 44%	120 51%	129 42%	52 27%	70 26%	249 46%	122 26%	290 34%	76 51%	395 39%
Dissatisfied	301 30%	155 32%	144 28%	63 23%	102 31%	136 34%	26 24% s	37 22%	45 27%	57 35%	81 35%	25 34%	25 22%	47 20%	84 27%	68 35%	103 38%	131 24%	171 37%	269 32%	31 20%	289 29%
Don't know	331 33%	138 29%	187 37%	107 39%	102 31%	122 31%	42 39% s	65 38%	69 41%	32 20%	50 31%	72 30%	40 34%	67 28%	92 30%	75 39%	97 36%	159 29%	172 37%	284 34%	44 29%	319 32%
Net satisfied	70 7%	30 6%	35 7%	43 16%	24 7%	3 1%	14 13% s	30 18%	8 5%	16 10%	-1 *	3 1%	25 22%	73 31%	46 15%	-16 -8%	-33 -12%	119 22%	-49 -11%	21 3%	46 30%	106 11%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 4
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Satisfied	371 37%	183 40%	188 35%	46 43%	169 36%	129 39%	132 41%	102 31%	262 40%	85 35%	103 33%	87 37%	61 45%	318 37%	35 42%	29 22%	186 72%	48 56% ^s	86 29%	41 23%	150 31%	180 52%	395 39%
Dissatisfied	301 30%	128 28%	173 32%	27 26%	139 30%	96 29%	119 37%	82 25%	216 33%	69 29%	113 36%	61 26%	31 23%	259 30%	27 32%	64 48%	16 6%	12 14% ^s	125 42%	79 45%	154 32%	68 20%	289 29%
Don't know	331 33%	150 33%	180 33%	33 31%	160 34%	103 31%	71 22%	147 44%	175 27%	86 36%	95 31%	84 36%	43 32%	293 34%	23 27%	41 30%	55 21%	25 30% ^s	89 30%	57 32%	174 36%	99 29%	319 32%
Net satisfied	70 7%	55 12%	16 3%	19 17%	30 6%	33 10%	13 4%	20 6%	46 7%	15 6%	-10 -3%	26 11%	30 22%	59 7%	9 10%	-35 -26%	169 66%	36 42%^s	-38 -13%	-39 -22%	-4 -1%	112 32%	106 11%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
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Table 5
RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Leader of the Conservative Party?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Satisfied	234	127	107	46	80	108	21	24	33	47	40	68	40	78	55	36	64	133	101	196	37	232
	23%	26%	21%	17%	24%	27%	20% s	14%	20%	29%	25%	29%	35%	33%	18%	19%	24%	25%	22%	23%	25%	23%
Dissatisfied	583	266	304	181	188	214	59	123	95	93	93	121	51	116	186	126	155	303	281	490	88	607
	58%	56%	60%	66%	57%	54%	55% s	73%	57%	57%	58%	51%	44%	50%	61%	65%	57%	56%	60%	58%	58%	61%
Don't know	186	86	99	49	62	75	27	22	39	22	26	49	24	39	64	32	51	103	83	156	26	164
	19%	18%	19%	18%	19%	19%	25% s	13%	23%	14%	16%	21%	20%	17%	21%	17%	19%	19%	18%	19%	17%	16%
Net satisfied	-350	-139	-198	-136	-108	-106	-37	-98	-62	-46	-53	-53	-11	-38	-131	-89	-90	-170	-180	-294	-51	-375
	-35%	-29%	-39%	-49%	-33%	-27%	-35%s	-58%	-37%	-28%	-33%	-22%	-9%	-16%	-43%	-46%	-34%	-32%	-39%	-35%	-34%	-37%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
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 Weighted
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Table 6
RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Leader of the Conservative Party?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Satisfied	234 23%	101 22%	133 25%	25 24%	99 21%	73 22%	89 28%	65 20%	162 25%	46 19%	84 27%	64 27%	24 17%	204 24%	16 19%	74 56%	56 22%	26 30% s	58 19%	43 24%	103 22%	87 25%	232
Dissatisfied	583 58%	281 61%	301 56%	67 63%	285 61%	220 67%	159 49%	194 59%	379 58%	153 64%	178 57%	106 46%	87 64%	496 57%	59 70%	40 30%	151 59%	46 54% s	200 67%	103 58%	291 61%	189 55%	607
Don't know	186 19%	79 17%	107 20%	14 13%	84 18%	36 11%	75 23%	71 21%	111 17%	40 17%	49 16%	62 27%	25 18%	170 19%	10 11%	20 15%	50 19%	14 16% s	42 14%	32 18%	85 18%	70 20%	164
Net satisfied	-350 -35%	-181 -39%	-168 -31%	-42 -40%	-187 -40%	-147 -45%	-70 -22%	-129 -39%	-217 -33%	-106 -44%	-94 -30%	-43 -18%	-64 -47%	-291 -33%	-44 -51%	35 26%	-94 -37%	-21 -24%s	-143 -48%	-60 -34%	-187 -39%	-102 -29%	-375 -37%

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Table 7
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Satisfied	339	184	153	105	122	112	51	54	48	73	46	66	40	108	110	37	84	218	121	284	55	348
	34%	38%	30%	38%	37%	28%	48% s	32%	29%	45%	29%	28%	35%	46%	36%	19%	31%	40%	26%	34%	37%	35%
Dissatisfied	242	121	114	53	73	117	16	36	37	36	43	74	30	42	71	59	71	113	129	207	31	254
	24%	25%	22%	19%	22%	29%	15% s	21%	22%	22%	27%	31%	26%	18%	23%	30%	26%	21%	28%	25%	21%	25%
Don't know	421	174	244	118	135	168	40	79	82	53	70	98	45	84	123	99	115	207	214	353	64	401
	42%	36%	48%	43%	41%	42%	37% s	47%	49%	33%	44%	41%	39%	36%	40%	51%	43%	39%	46%	42%	43%	40%
Net satisfied	97	63	39	52	49	-5	35	17	12	37	3	-8	10	66	39	-22	13	105	-8	77	24	94
	10%	13%	8%	19%	15%	-1%	33%s	10%	7%	23%	2%	-3%	9%	28%	13%	-11%	5%	20%	-2%	9%	16%	9%

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Table 8
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Satisfied	339 34%	165 36%	174 32%	34 32%	167 36%	116 35%	122 38%	99 30%	239 37%	87 36%	95 31%	73 32%	51 38%	294 34%	33 39%	35 26%	144 56%	64 74% ^s	108 36%	33 19%	158 33%	148 43%	348 35%
Dissatisfied	242 24%	107 23%	135 25%	21 19%	119 25%	77 23%	92 28%	68 21%	169 26%	55 23%	85 27%	48 21%	30 22%	206 24%	25 29%	42 31%	22 8%	9 11% ^s	86 29%	56 31%	121 25%	66 19%	254 25%
Don't know	421 42%	189 41%	231 43%	52 49%	183 39%	136 41%	109 34%	163 49%	244 37%	98 41%	131 42%	111 48%	54 40%	370 43%	27 32%	57 43%	91 35%	13 15% ^s	106 35%	89 50%	200 42%	133 38%	401 40%
Net satisfied	97 10%	58 13%	39 7%	13 12%	48 10%	39 12%	30 9%	30 9%	70 11%	32 13%	10 3%	25 11%	21 15%	89 10%	9 10%	-7 -5%	123 48%	54 63%^s	21 7%	-23 -13%	37 8%	83 24%	94 9%

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Table 9

(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Gender		Age									Social Class						Ethnicity		UnWgt Total	
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Improve	332	156	173	105	111	116	33	72	58	53	53	63	31	86	124	45	76	210	121	270	56	341
	33%	33%	34%	38%	34%	29%	30% s	43%	34%	33%	33%	27%	27%	37%	41%	23%	28%	39%	26%	32%	37%	34%
Stay the same	191	96	92	67	59	65	28	38	27	33	23	41	19	64	55	39	34	118	72	154	37	207
	19%	20%	18%	24%	18%	16%	27% s	23%	16%	20%	15%	17%	17%	27%	18%	20%	13%	22%	16%	18%	25%	21%
Get worse	430	207	214	91	146	194	38	53	74	72	74	120	59	76	112	95	147	188	242	377	51	406
	43%	43%	42%	33%	44%	49%	35% s	31%	44%	44%	46%	51%	51%	32%	37%	49%	54%	35%	52%	45%	34%	40%
Don't know	51	20	31	14	14	22	8	6	10	5	10	12	6	8	14	15	13	23	28	44	6	49
	5%	4%	6%	5%	4%	6%	8% s	3%	6%	3%	6%	5%	5%	4%	5%	8%	5%	4%	6%	5%	4%	5%
Net improve	-99	-51	-41	14	-35	-78	-5	20	-16	-19	-21	-57	-28	10	13	-50	-71	22	-121	-107	5	-65
	-10%	-11%	-8%	5%	-11%	-20%	-5%s	12%	-10%	-11%	-13%	-24%	-24%	4%	4%	-26%	-26%	4%	-26%	-13%	3%	-6%

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Table 10

(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Improve	332 33%	179 39%	152 28%	39 37%	171 37%	147 45%	97 30%	81 25%	244 37%	70 29%	98 31%	85 37%	51 37%	289 33%	28 33%	11 9%	141 55%	56 65% ^s	87 29%	37 21%	133 28%	162 47%	341 34%
Stay the same	191 19%	92 20%	99 18%	28 26%	94 20%	51 16%	71 22%	65 20%	123 19%	53 22%	58 19%	28 12%	32 23%	165 19%	20 23%	21 16%	63 25%	10 12% ^s	48 16%	21 12%	85 18%	86 25%	207 21%
Get worse	430 43%	166 36%	263 49%	35 33%	187 40%	120 36%	139 43%	161 49%	259 40%	99 41%	141 45%	108 47%	46 34%	367 42%	36 43%	95 71%	45 17%	15 17% ^s	152 51%	106 60%	236 49%	88 25%	406 40%
Don't know	51 5%	24 5%	26 5%	4 4%	16 3%	11 3%	15 5%	23 7%	26 4%	17 7%	14 4%	10 4%	8 6%	49 6%	1 2%	6 4%	8 3%	5 5% ^s	13 4%	14 8%	25 5%	12 3%	49 5%
Net improve	-99 -10%	14 3%	-111 -21%	4 4%	-16 -4%	27 8%	-42 -13%	-80 -24%	-15 -2%	-29 -12%	-43 -14%	-23 -10%	5 4%	-78 -9%	-8 -10%	-84 -63%	96 38%	41 48%^s	-65 -22%	-69 -39%	-103 -22%	74 21%	-65 -6%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 11

RR. Are you satisfied or dissatisfied with the way Rachel Reeves is doing her job as Chancellor of the Exchequer?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Satisfied	344	166	169	86	124	135	34	51	52	72	59	76	41	111	111	46	76	222	122	279	62	355
	34%	35%	33%	31%	38%	34%	32% ^s	30%	31%	44%	37%	32%	36%	48%	36%	24%	28%	41%	26%	33%	41%	35%
Dissatisfied	252	142	109	45	85	122	11	33	33	51	47	75	32	58	76	49	68	134	117	219	31	259
	25%	30%	21%	16%	26%	31%	11% ^s	20%	20%	32%	30%	32%	28%	25%	25%	25%	25%	25%	25%	26%	20%	26%
Don't know	407	171	233	146	121	140	62	84	82	39	54	86	42	64	117	100	126	182	225	345	58	389
	41%	36%	46%	53%	37%	35%	57% ^s	50%	49%	24%	34%	36%	37%	28%	39%	51%	47%	34%	48%	41%	38%	39%
Net satisfied-dissatisfied	93	24	60	41	39	13	23	18	18	21	11	2	9	53	35	-3	7	88	5	60	32	96
	9%	5%	12%	15%	12%	3%	21% ^s	11%	11%	13%	7%	1%	8%	23%	11%	-2%	3%	16%	1%	7%	21%	10%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 12

RR. Are you satisfied or dissatisfied with the way Rachel Reeves is doing her job as Chancellor of the Exchequer?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Satisfied	344 34%	166 36%	178 33%	41 39%	170 36%	118 36%	128 40%	92 28%	246 38%	81 34%	103 33%	78 34%	53 39%	301 35%	29 34%	27 20%	173 67%	45 52% ^s	90 30%	40 22%	148 31%	157 45%	355 35%
Dissatisfied	252 25%	110 24%	141 26%	20 19%	119 25%	77 24%	99 31%	71 22%	176 27%	53 22%	101 32%	58 25%	22 16%	214 25%	18 21%	67 50%	17 6%	17 20% ^s	95 32%	59 33%	127 26%	66 19%	259 26%
Don't know	407 41%	184 40%	222 41%	45 43%	179 38%	133 41%	96 30%	168 51%	230 35%	106 44%	107 34%	96 41%	61 45%	355 41%	38 44%	40 30%	67 26%	24 28% ^s	115 38%	79 44%	204 43%	124 36%	389 39%
Net satisfied- dissatisfied	93 9%	56 12%	37 7%	21 20%	51 11%	41 12%	29 9%	20 6%	70 11%	27 11%	2 1%	20 9%	31 23%	88 10%	11 13%	-41 -30%	157 61%	28 33%^s	-4 -1%	-19 -11%	21 4%	91 26%	96 10%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 13
**(NOV23)Q8INCREASETAXESSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
 Increase taxes to increase spending on public services**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	209		102	103	45	76	88	16	29	31	45	30	58	26	51	64	41	53	115	94	178	31	219
	21%		21%	20%	16%	23%	22%	15%	17%	18%	28%	19%	25%	23%	22%	21%	21%	20%	21%	20%	21%	20%	22%
Tend to support	239		121	116	66	72	101	22	44	33	39	40	60	27	66	87	36	49	153	85	194	38	245
	24%		25%	23%	24%	22%	25%	20%	26%	20%	24%	25%	23%	28%	29%	19%	18%	28%	18%	23%	25%	24%	
Neither support nor oppose	145		73	69	41	56	48	22	19	23	33	15	34	16	39	35	33	37	75	70	121	23	142
	14%		15%	14%	15%	17%	12%	20%	11%	14%	20%	9%	14%	14%	17%	12%	17%	14%	14%	15%	14%	15%	14%
Tend to oppose	129		61	64	53	40	36	23	30	26	14	19	17	12	29	38	19	43	67	62	103	25	124
	13%		13%	13%	19%	12%	9%	21%	18%	15%	9%	12%	7%	11%	12%	12%	10%	16%	12%	13%	12%	17%	12%
Strongly oppose	238		113	124	61	74	103	20	41	44	30	44	59	28	45	70	53	71	115	123	206	30	238
	24%		24%	24%	22%	22%	26%	19%	24%	26%	18%	28%	25%	24%	19%	23%	27%	26%	21%	27%	24%	20%	24%
Don't know	44		9	35	10	13	21	5	6	11	2	12	9	7	4	10	13	17	14	30	40	4	35
	4%		2%	7%	4%	4%	5%	4%	3%	6%	1%	7%	4%	6%	2%	3%	6%	6%	3%	6%	5%	2%	3%
Combinations - Summary net Support	448		223	219	111	148	189	38	73	64	84	70	118	53	117	152	77	103	268	179	373	69	464
	45%		47%	43%	40%	45%	48%	35%	43%	38%	52%	44%	50%	46%	50%	50%	39%	38%	50%	39%	44%	45%	46%
Oppose	367		174	188	114	113	139	43	71	70	44	63	77	40	73	108	72	113	182	185	309	56	362
	37%		36%	37%	41%	34%	35%	40%	42%	42%	27%	39%	32%	35%	31%	35%	37%	42%	34%	40%	37%	37%	36%
Net support-oppose	81		49	31	-3	34	49	-5	2	-5	40	8	42	13	43	43	5	-11	87	-6	63	13	102
	8%		10%	6%	-1%	10%	12%	-5%	1%	-3%	24%	5%	18%	11%	18%	14%	2%	-4%	16%	-1%	7%	8%	10%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 14

**(NOV23)Q8INCREASETAXESSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase taxes to increase spending on public services**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	209 21%	97 21%	112 21%	21 20%	99 21%	75 23%	71 22%	59 18%	147 22%	56 24%	68 22%	41 18%	24 18%	174 20%	20 23%	14 10%	86 33%	23 26% s	66 22%	40 22%	91 19%	78 23%	219 22%
Tend to support	239 24%	111 24%	128 24%	34 32%	109 23%	86 26%	88 27%	63 19%	174 27%	42 18%	74 24%	70 30%	31 23%	212 24%	21 25%	32 24%	79 31%	33 38% s	72 24%	25 14%	113 24%	100 29%	245 24%
Neither support nor oppose	145 14%	63 14%	82 15%	16 15%	63 14%	44 13%	45 14%	50 15%	89 14%	26 11%	49 16%	34 15%	22 16%	120 14%	14 17%	29 22%	26 10%	12 14% s	34 11%	26 15%	66 14%	52 15%	142 14%
Tend to oppose	129 13%	58 12%	71 13%	12 12%	58 12%	47 14%	25 8%	50 15%	73 11%	36 15%	24 8%	29 12%	25 18%	112 13%	15 18%	18 14%	38 15%	8 9% s	27 9%	16 9%	65 14%	48 14%	124 12%
Strongly oppose	238 24%	121 26%	117 22%	21 19%	124 27%	68 21%	84 26%	83 25%	152 23%	68 28%	83 27%	42 18%	32 23%	209 24%	14 16%	36 27%	23 9%	9 10% s	89 30%	47 26%	132 28%	59 17%	238 24%
Don't know	44 4%	13 3%	31 6%	2 2%	16 3%	9 3%	9 3%	25 8%	18 3%	11 5%	12 4%	17 7%	3 2%	42 5%	1 1%	4 3%	5 2%	1 1% s	11 4%	23 13%	11 2%	9 3%	35 3%
Combinations - Summary net Support	448 45%	208 45%	240 44%	55 52%	207 44%	161 49%	159 49%	121 37%	320 49%	99 41%	142 46%	111 48%	55 41%	386 44%	41 48%	46 34%	164 64%	55 65%s	138 46%	65 37%	204 43%	178 51%	464 46%
Oppose	367 37%	178 39%	188 35%	33 31%	182 39%	115 35%	109 34%	134 40%	224 34%	104 43%	107 34%	70 30%	56 41%	321 37%	29 34%	55 41%	61 24%	17 20%s	116 39%	63 35%	197 41%	107 31%	362 36%
Net support-oppose	81 8%	30 6%	52 10%	22 21%	25 5%	46 14%	50 15%	-12 -4%	96 15%	-5 -2%	35 11%	40 17%	-1 -1%	65 7%	11 14%	-8 -6%	103 40%	39 45%s	23 8%	2 1%	7 1%	71 21%	102 10%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 15
**(NOV23)Q8INCREASETAXESBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
 Increase taxes to reduce borrowing and the national debt**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	101		38	61	14	40	48	7	7	20	19	23	25	12	18	28	15	40	46	56	81	21	100
	10%		8%	12%	5%	12%	12%	6%	s	4%	12%	12%	14%	11%	10%	8%	9%	8%	15%	9%	12%	10%	14%
Tend to support	212		119	90	49	68	95	11	37	34	34	37	58	28	65	69	34	43	134	77	176	33	214
	21%		25%	18%	18%	21%	24%	11%	s	22%	21%	21%	23%	24%	28%	23%	18%	16%	25%	17%	21%	22%	21%
Neither support nor oppose	189		85	101	65	67	58	25	40	22	44	20	37	19	46	64	30	48	111	79	162	24	196
	19%		18%	20%	23%	20%	15%	23%	s	24%	13%	27%	13%	16%	20%	21%	16%	18%	21%	17%	19%	16%	20%
Tend to oppose	191		96	95	66	48	77	35	31	20	28	34	43	21	47	59	36	48	106	84	161	28	181
	19%		20%	19%	24%	14%	19%	33%	s	18%	12%	17%	21%	18%	20%	19%	19%	18%	20%	18%	19%	19%	18%
Strongly oppose	273		123	146	75	96	102	27	48	66	30	39	63	31	53	77	65	78	130	143	231	42	276
	27%		26%	29%	27%	29%	26%	25%	s	29%	39%	18%	24%	27%	23%	25%	33%	29%	24%	31%	27%	28%	28%
Don't know	37		19	18	8	12	17	2	6	5	7	7	10	4	4	7	14	12	11	26	33	3	36
	4%		4%	4%	3%	4%	4%	2%	s	3%	3%	4%	4%	4%	2%	2%	7%	4%	2%	6%	4%	2%	4%
Combinations - Summary net Support	313		156	151	62	108	143	18	44	55	53	60	83	40	83	97	49	83	180	133	257	54	314
	31%		33%	30%	23%	33%	36%	17%	s	26%	33%	33%	37%	35%	36%	32%	25%	31%	33%	29%	30%	36%	31%
Oppose	464		218	240	141	143	179	62	79	86	58	72	107	52	100	136	101	126	236	227	392	70	457
	46%		46%	47%	51%	43%	45%	58%	s	47%	51%	36%	45%	45%	43%	45%	52%	47%	44%	49%	46%	47%	46%
Net support-oppose	-150		-62	-89	-79	-36	-36	-44	-35	-31	-5	-13	-23	-12	-17	-39	-51	-43	-56	-95	-135	-17	-143
	-15%		-13%	-17%	-29%	-11%	-9%	-41%	s	-20%	-18%	-3%	-8%	-10%	-7%	-13%	-26%	-16%	-10%	-20%	-16%	-11%	-14%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

Table 16

**(NOV23)Q8INCREASETAXESBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase taxes to reduce borrowing and the national debt**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	101 10%	31 7%	71 13%	12 11%	46 10%	28 9%	29 9%	40 12%	57 9%	22 9%	40 13%	21 9%	15 11%	95 11%	3 4%	10 8%	33 13%	7 8% ^s	22 7%	29 16%	49 10%	24 7%	100
Tend to support	212 21%	92 20%	120 22%	20 19%	103 22%	86 26%	84 26%	41 12%	170 26%	49 21%	70 22%	46 20%	24 18%	179 21%	23 27%	30 23%	67 26%	33 38% ^s	67 22%	29 16%	91 19%	92 26%	214
Neither support nor oppose	189 19%	102 22%	87 16%	23 21%	85 18%	59 18%	58 18%	65 20%	117 18%	44 18%	57 18%	47 20%	24 18%	161 18%	17 21%	14 11%	64 25%	19 22% ^s	50 17%	37 21%	77 16%	75 22%	196
Tend to oppose	191 19%	83 18%	108 20%	20 18%	83 18%	75 23%	51 16%	62 19%	126 19%	39 16%	49 16%	48 21%	34 25%	164 19%	21 25%	38 28%	44 17%	14 16% ^s	57 19%	20 11%	101 21%	70 20%	181
Strongly oppose	273 27%	138 30%	134 25%	30 28%	141 30%	73 22%	92 29%	104 32%	165 25%	77 32%	81 26%	59 25%	36 27%	236 27%	19 23%	37 28%	40 15%	11 13% ^s	96 32%	47 27%	146 31%	79 23%	276
Don't know	37 4%	15 3%	22 4%	2 2%	10 2%	8 2%	10 3%	18 6%	18 3%	9 4%	14 4%	10 4%	3 2%	35 4%	1 2%	4 3%	9 3%	1 2% ^s	8 3%	16 9%	14 3%	7 2%	36
Combinations - Summary net Support	313 31%	123 27%	190 35%	32 30%	149 32%	114 35%	112 35%	81 24%	227 35%	71 30%	110 35%	67 29%	39 28%	274 32%	26 31%	40 30%	101 39%	40 47%^s	89 30%	58 32%	140 29%	116 33%	314 31%
Oppose	464 46%	221 48%	242 45%	50 47%	224 48%	148 45%	143 44%	166 50%	291 45%	116 48%	130 42%	107 46%	70 52%	400 46%	40 47%	75 56%	83 32%	25 29%^s	154 51%	67 38%	247 52%	149 43%	457 46%
Net support-oppose	-150 -15%	-98 -21%	-52 -10%	-18 -17%	-75 -16%	-33 -10%	-31 -10%	-86 -26%	-64 -10%	-45 -19%	-20 -6%	-40 -17%	-31 -23%	-126 -14%	-14 -17%	-35 -26%	17 7%	15 17%^s	-65 -22%	-10 -5%	-107 -22%	-34 -10%	-143 -14%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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Table 17
(NOV23)Q8CUTSPENDINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Cut spending on public services in order to reduce taxes

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	106		38	61	23	53	30	4	20	34	19	6	24	11	14	25	20	48	39	68	83	20	95
	11%		8%	12%	8%	16%	8%	4%	12%	20%	12%	4%	10%	9%	6%	8%	10%	18%	7%	15%	10%	13%	9%
Tend to support	93		42	50	37	20	36	22	15	15	5	10	26	16	24	15	23	31	39	54	80	11	93
	9%		9%	10%	13%	6%	9%	21%	9%	9%	3%	6%	11%	14%	10%	5%	12%	11%	7%	12%	10%	8%	9%
Neither support nor oppose	138		56	80	46	45	48	26	20	22	22	21	27	18	27	37	31	44	63	75	121	17	132
	14%		12%	16%	17%	14%	12%	24%	12%	13%	14%	13%	11%	16%	11%	12%	16%	16%	12%	16%	14%	11%	13%
Tend to oppose	223		124	98	65	77	81	22	42	28	49	35	46	20	60	81	42	41	141	83	177	46	214
	22%		26%	19%	23%	23%	20%	21%	25%	17%	30%	22%	20%	18%	26%	26%	21%	15%	26%	18%	21%	31%	21%
Strongly oppose	399		207	190	99	126	173	32	67	62	65	74	99	36	106	135	66	92	241	158	348	49	432
	40%		43%	37%	36%	38%	44%	30%	40%	37%	40%	47%	42%	32%	45%	44%	34%	34%	45%	34%	41%	32%	43%
Don't know	43		12	32	6	9	29	1	5	6	2	13	14	3	12	13	15	16	28	35	8	37	
	4%		2%	6%	2%	3%	7%	1%	3%	4%	1%	8%	7%	12%	1%	4%	7%	5%	3%	6%	4%	5%	4%
Combinations - Summary net Support	199		80	111	60	73	66	26	34	49	24	17	49	27	38	40	43	79	78	122	163	31	188
	20%		17%	22%	22%	22%	17%	24%	20%	29%	15%	10%	21%	23%	16%	13%	22%	29%	14%	26%	19%	21%	19%
Oppose	622		330	288	164	204	255	55	109	90	114	109	145	57	166	216	108	133	382	240	524	95	646
	62%		69%	57%	59%	62%	64%	51%	59%	54%	70%	68%	61%	49%	71%	71%	55%	49%	71%	52%	62%	63%	64%
Net support-oppose	-423		-250	-178	-103	-131	-189	-29	-75	-41	-90	-93	-96	-30	-128	-176	-64	-54	-304	-119	-361	-63	-458
	-42%		-52%	-35%	-37%	-40%	-48%	-27%	-44%	-24%	-55%	-58%	-40%	-26%	-55%	-58%	-33%	-20%	-57%	-26%	-43%	-42%	-46%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

Table 18
**(NOV23)Q8CUTSPENDINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?
 Cut spending on public services in order to reduce taxes**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	106 11%	38 8%	69 13%	9 9%	51 11%	21 6%	27 8%	54 16%	48 7%	14 6%	37 12%	26 11%	17 13%	82 9%	12 15%	8 6%	19 7%	6 7% s	26 9%	56 14%	25 12%	95 7%	95 9%
Tend to support	93 9%	38 8%	55 10%	14 13%	30 6%	26 8%	29 9%	35 11%	54 8%	24 10%	27 9%	22 10%	13 9%	83 10%	7 9%	14 11%	13 5%	8 9% s	27 9%	17 9%	45 9%	32 9%	93 9%
Neither support nor oppose	138 14%	68 15%	70 13%	13 13%	73 16%	39 12%	37 11%	60 18%	76 12%	35 15%	48 15%	24 10%	22 16%	124 14%	9 11%	25 19%	22 8%	2 2% s	33 11%	29 16%	64 13%	46 13%	132 13%
Tend to oppose	223 22%	110 24%	113 21%	24 23%	115 24%	93 28%	66 20%	59 18%	159 24%	47 20%	62 20%	58 25%	36 26%	198 23%	21 24%	40 30%	56 22%	29 34% s	63 21%	21 12%	121 25%	81 23%	214 21%
Strongly oppose	399 40%	194 42%	205 38%	42 39%	191 41%	143 43%	148 46%	105 32%	291 45%	109 46%	121 39%	90 39%	46 34%	346 40%	32 38%	41 30%	142 55%	40 47% s	143 48%	69 39%	174 36%	156 45%	432 43%
Don't know	43 4%	14 3%	30 5%	5 4%	9 2%	7 2%	16 5%	16 5%	23 4%	10 4%	16 5%	11 5%	2 2%	37 4%	3 4%	5 4%	6 2%	1 1% s	7 2%	17 10%	19 4%	7 2%	37 4%
Combinations - Summary net Support	199 20%	75 16%	124 23%	23 21%	81 17%	47 14%	56 17%	90 27%	103 16%	38 16%	64 21%	48 21%	30 22%	164 19%	20 23%	23 17%	31 12%	14 16% s	53 18%	42 24%	101 21%	56 16%	188 19%
Oppose	622 62%	304 66%	318 59%	66 62%	306 65%	236 72%	214 66%	165 50%	450 69%	156 65%	183 59%	148 64%	82 60%	544 63%	53 62%	81 60%	198 77%	69 81% s	206 69%	89 50%	295 62%	237 68%	646 64%
Net support-oppose	-423 -42%	-229 -50%	-194 -36%	-43 -40%	-225 -48%	-189 -57%	-158 -49%	-75 -23%	-347 -53%	-118 -49%	-119 -38%	-100 -43%	-52 -39%	-380 -44%	-33 -39%	-58 -43%	-167 -65%	-56 -65% s	-153 -51%	-47 -27%	-195 -41%	-181 -52%	-458 -46%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 19

**(NOV23)Q8CUTSPENDINGBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Cut spending on public services to reduce borrowing and the national debt**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	88		41	45	15	37	35	3	12	23	14	13	22	11	18	14	15	40	32	55	75	12	78
	9%		9%	9%	6%	11%	9%	3% s	7%	14%	9%	8%	9%	9%	8%	5%	8%	15%	6%	12%	9%	8%	8%
Tend to support	115		54	55	36	35	44	16	20	18	17	15	29	18	27	20	26	41	48	67	96	17	111
	11%		11%	11%	13%	11%	11%	15% s	12%	11%	11%	9%	12%	16%	12%	7%	14%	15%	9%	15%	11%	11%	11%
Neither support nor oppose	172		75	95	56	50	65	32	24	27	23	20	45	25	36	54	41	41	90	82	131	37	168
	17%		16%	19%	20%	15%	16%	30% s	14%	16%	14%	13%	19%	22%	15%	18%	21%	15%	17%	18%	16%	24%	17%
Tend to oppose	220		116	103	70	75	74	23	47	27	48	40	34	16	70	74	43	32	144	76	185	35	218
	22%		24%	20%	25%	23%	19%	22% s	28%	16%	30%	25%	14%	14%	30%	24%	22%	12%	27%	16%	22%	23%	22%
Strongly oppose	352		173	176	86	118	148	29	58	60	58	62	85	27	81	121	59	92	201	151	315	35	380
	35%		36%	34%	31%	36%	37%	27% s	34%	36%	36%	39%	36%	24%	35%	40%	30%	34%	37%	33%	37%	23%	38%
Don't know	56		20	36	12	13	31	3	9	12	1	10	21	18	2	21	10	24	23	33	41	15	48
	6%		4%	7%	4%	4%	8%	3% s	5%	7%	1%	6%	9%	15%	1%	7%	5%	9%	4%	7%	5%	10%	5%
Combinations - Summary net Support	203		95	100	51	72	79	20	31	41	32	27	52	29	45	35	42	81	80	123	171	29	189
	20%		20%	20%	19%	22%	20%	18%s	19%	24%	19%	17%	22%	25%	19%	11%	21%	30%	15%	26%	20%	19%	19%
Oppose	572		289	279	156	194	222	52	104	87	106	102	120	43	150	195	102	124	345	227	500	70	598
	57%		60%	55%	57%	59%	56%	49%s	62%	52%	66%	64%	50%	38%	64%	64%	53%	46%	64%	49%	59%	46%	60%
Net support-oppose	-369		-193	-179	-105	-122	-143	-32	-73	-47	-75	-75	-68	-14	-105	-160	-60	-43	-265	-104	-329	-40	-409
	-37%		-40%	-35%	-38%	-37%	-36%	-30%s	-43%	-28%	-46%	-47%	-29%	-12%	-45%	-53%	-31%	-16%	-49%	-22%	-39%	-27%	-41%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

Table 20

**(NOV23)Q8CUTSPENDINGBORROWING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Cut spending on public services to reduce borrowing and the national debt**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	88 9%	28 6%	60 11%	8 7%	46 10%	19 6%	24 7%	42 13%	43 7%	16 7%	35 11%	20 9%	12 8%	73 8%	6 7%	11 8%	14 5%	4 5%	20 7%	27 15%	42 9%	19 5%	78 8%
Tend to support	115 11%	59 13%	56 10%	10 9%	59 13%	31 9%	37 11%	46 14%	68 10%	25 11%	42 13%	26 11%	11 8%	97 11%	11 13%	21 16%	16 6%	10 11%	34 11%	25 14%	51 11%	39 11%	111 11%
Neither support nor oppose	172 17%	72 16%	99 18%	22 21%	68 15%	56 17%	44 14%	68 21%	101 15%	36 15%	56 18%	46 20%	21 15%	148 17%	13 15%	25 19%	25 10%	14 16%	47 16%	26 15%	86 18%	60 17%	168 17%
Tend to oppose	220 22%	114 25%	106 20%	23 21%	114 24%	96 29%	70 22%	49 15%	167 26%	54 23%	58 19%	50 21%	34 25%	191 22%	24 28%	32 24%	70 27%	29 33%	71 24%	23 13%	110 23%	87 25%	218 22%
Strongly oppose	352 35%	169 37%	184 34%	39 37%	167 36%	116 35%	132 41%	99 30%	249 38%	96 40%	102 33%	81 35%	43 32%	308 35%	30 36%	32 24%	128 50%	28 33%	117 39%	58 32%	162 34%	132 38%	380 38%
Don't know	56 6%	19 4%	37 7%	5 5%	15 3%	11 3%	15 5%	28 8%	26 4%	13 5%	18 6%	9 4%	15 11%	53 6%	1 1%	12 9%	4 2%	1 2%	11 4%	19 11%	28 6%	10 3%	48 5%
Combinations - Summary net Support	203 20%	87 19%	116 21%	17 16%	105 22%	50 15%	61 19%	87 26%	111 17%	41 17%	77 25%	45 20%	23 17%	170 20%	17 20%	33 24%	29 11%	14 16%	54 18%	52 29%	93 19%	58 17%	189 19%
Oppose	572 57%	282 61%	289 53%	62 58%	281 60%	213 65%	203 63%	147 45%	415 64%	150 63%	160 51%	131 57%	77 57%	499 57%	54 64%	65 48%	199 77%	57 66%	188 63%	81 45%	272 57%	219 63%	598 60%
Net support-oppose	-369 -37%	-195 -42%	-174 -32%	-45 -42%	-177 -38%	-163 -50%	-142 -44%	-60 -18%	-305 -47%	-109 -45%	-83 -27%	-86 -37%	-54 -40%	-330 -38%	-37 -44%	-32 -24%	-169 -66%	-43 -50%	-134 -45%	-29 -16%	-179 -37%	-162 -47%	-409 -41%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 21

**(NOV23)Q8INCREASEBORROWINGSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase public borrowing and the national debt to increase spending on public services**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	109		57	51	26	46	37	6	19	25	21	10	27	10	25	36	17	31	61	48	96	12	132
	11%		12%	10%	9%	14%	9%	6%	11%	15%	13%	6%	12%	9%	11%	12%	9%	11%	11%	10%	11%	8%	13%
Tend to support	217		100	115	87	65	66	36	51	27	38	27	39	18	66	70	28	53	136	81	170	43	232
	22%		21%	22%	31%	20%	17%	33%	30%	16%	23%	17%	15%	18%	23%	15%	20%	25%	18%	20%	29%	23%	23%
Neither support nor oppose	201		85	114	64	61	75	26	38	31	31	34	41	17	43	62	49	46	105	95	170	28	192
	20%		18%	22%	23%	19%	19%	24%	22%	18%	19%	21%	17%	15%	18%	20%	25%	17%	20%	21%	20%	19%	19%
Tend to oppose	167		92	72	46	60	60	23	23	31	29	29	32	16	39	51	36	41	90	77	136	29	161
	17%		19%	14%	17%	18%	15%	22%	13%	19%	18%	18%	13%	14%	17%	17%	19%	15%	17%	17%	16%	20%	16%
Strongly oppose	231		121	104	40	72	118	10	30	39	34	45	73	35	49	66	48	68	114	116	204	26	230
	23%		25%	20%	14%	22%	30%	9%	18%	23%	21%	28%	31%	30%	21%	22%	25%	25%	21%	25%	24%	17%	23%
Don't know	79		24	55	14	25	40	6	8	15	10	15	25	19	11	20	16	31	32	47	68	11	56
	8%		5%	11%	5%	8%	10%	6%	5%	9%	6%	9%	10%	17%	5%	7%	8%	12%	6%	10%	8%	8%	6%
Combinations - Summary net Support	326		157	165	113	110	103	42	70	52	59	37	67	28	91	106	46	83	197	129	267	56	364
	33%		33%	32%	41%	33%	26%	39%	42%	31%	36%	23%	28%	24%	39%	35%	23%	31%	37%	28%	32%	37%	36%
Oppose	397		213	177	86	133	179	33	53	70	63	74	105	51	88	116	84	109	204	193	339	56	391
	40%		45%	35%	31%	40%	45%	31%	42%	39%	46%	44%	44%	44%	38%	38%	43%	40%	38%	42%	40%	37%	39%
Net support-oppose	-71		-56	-11	27	-22	-76	9	17	-18	-4	-38	-38	-23	3	-10	-38	-26	-8	-64	-72	*	-27
	-7%		-12%	-2%	10%	-7%	-19%	9%	10%	-11%	-3%	-24%	-16%	-20%	1%	-3%	-20%	-9%	-1%	-14%	-9%	*	-3%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 22

(NOV23)Q8INCREASEBORROWINGSPENDING. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase public borrowing and the national debt to increase spending on public services

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	109 11%	46 10%	62 11%	17 16%	40 8%	41 12%	35 11%	31 9%	76 12%	28 12%	26 8%	22 9%	17 13%	88 10%	16 18%	4 3%	43 17%	9 10%	41 14%	20 11%	49 10%	40 12%	132 13%
Tend to support	217 22%	118 26%	99 18%	32 30%	111 24%	88 27%	60 19%	68 21%	149 23%	52 22%	57 18%	50 21%	39 29%	187 21%	20 24%	15 11%	88 34%	16 18%	53 18%	16 9%	90 19%	111 32%	232 23%
Neither support nor oppose	201 20%	94 20%	106 20%	22 20%	87 18%	64 19%	51 16%	77 23%	115 18%	52 22%	61 20%	47 20%	24 17%	179 21%	17 20%	22 17%	39 15%	23 27%	62 21%	40 23%	92 19%	69 20%	192 19%
Tend to oppose	167 17%	76 16%	91 17%	14 13%	87 19%	61 18%	59 18%	47 14%	120 18%	46 19%	53 17%	37 16%	20 15%	149 17%	12 14%	30 22%	45 18%	24 29%	49 16%	21 12%	85 18%	61 17%	161 16%
Strongly oppose	231 23%	105 23%	126 23%	16 15%	118 25%	63 19%	97 30%	63 19%	159 24%	49 21%	88 28%	54 23%	22 16%	194 22%	18 21%	46 34%	30 12%	11 13%	84 28%	56 32%	122 26%	52 15%	230 23%
Don't know	79 8%	22 5%	57 10%	7 7%	26 6%	13 4%	20 6%	45 14%	33 5%	13 5%	26 8%	23 10%	14 10%	73 8%	3 4%	17 13%	12 5%	3 3%	10 3%	25 14%	40 8%	14 4%	56 6%
Combinations - Summary net Support	326 33%	165 36%	161 30%	48 45%	151 32%	129 39%	96 30%	99 30%	225 34%	80 33%	82 27%	71 31%	56 42%	275 32%	36 42%	19 14%	131 51%	25 29%	94 31%	36 20%	139 29%	151 44%	364 36%
Oppose	397 40%	180 39%	217 40%	30 28%	205 44%	123 37%	156 48%	109 33%	279 43%	95 40%	141 45%	91 39%	42 31%	343 39%	29 34%	75 56%	75 29%	36 42%	134 45%	77 43%	208 43%	113 32%	391 39%
Net support-oppose	-71 -7%	-15 -3%	-56 -10%	19 17%	-54 -11%	6 2%	-60 -19%	-10 -3%	-55 -8%	-15 -6%	-58 -19%	-20 -8%	15 11%	-68 -8%	6 8%	-56 -42%	56 22%	-11 -13%	-39 -13%	-41 -23%	-69 -14%	39 11%	-27 -3%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 23

**(NOV23)Q8INCREASEBORROWINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase public borrowing and the national debt in order to reduce taxes**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Strongly support	70		35	34	22	25	23	10	13	16	8	6	17	12	12	18	13	27	30	39	53	16	74
	7%		7%	7%	8%	7%	6%	9% s	7%	10%	5%	4%	7%	10%	5%	6%	7%	10%	6%	9%	6%	11%	7%
Tend to support	79		40	39	33	22	24	9	25	11	11	6	18	7	16	31	14	18	47	32	62	18	94
	8%		8%	8%	12%	7%	6%	8% s	15%	6%	7%	4%	8%	7%	7%	10%	7%	7%	9%	7%	7%	12%	9%
Neither support nor oppose	180		70	105	62	60	57	28	34	32	28	26	31	15	34	52	37	57	87	93	155	22	183
	18%		15%	21%	23%	18%	14%	26% s	20%	19%	17%	16%	13%	13%	15%	17%	19%	21%	16%	20%	18%	15%	18%
Tend to oppose	248		127	117	84	83	82	38	46	42	41	33	49	24	68	78	38	65	145	103	199	49	231
	25%		27%	23%	30%	25%	21%	35% s	27%	25%	25%	20%	21%	21%	29%	25%	20%	24%	27%	22%	24%	32%	23%
Strongly oppose	359		191	165	62	115	183	17	45	45	70	79	104	46	95	114	74	77	209	151	313	41	363
	36%		40%	32%	22%	35%	46%	16% s	27%	27%	43%	49%	44%	40%	41%	37%	38%	28%	39%	32%	37%	27%	36%
Don't know	66		15	51	13	25	28	6	7	21	4	10	18	10	8	12	19	27	20	46	61	5	58
	7%		3%	10%	5%	8%	7%	6% s	4%	13%	2%	6%	7%	9%	4%	4%	10%	10%	4%	10%	7%	3%	6%
Combinations - Summary net Support	149		74	73	56	47	47	18	37	27	20	12	35	20	28	49	27	44	77	72	115	34	168
	15%		16%	14%	20%	14%	12%	17%s	22%	16%	12%	7%	15%	17%	12%	16%	14%	16%	14%	15%	14%	22%	17%
Oppose	608		319	282	145	198	265	54	91	87	111	112	154	70	163	191	112	142	354	254	512	90	594
	61%		67%	55%	53%	60%	67%	51%s	54%	52%	68%	70%	65%	61%	70%	63%	58%	53%	66%	55%	61%	59%	59%
Net support-oppose	-459		-244	-209	-90	-151	-218	-36	-54	-60	-91	-100	-118	-51	-135	-142	-85	-98	-277	-182	-397	-56	-426
	-46%		-51%	-41%	-32%	-46%	-55%	-33%s	-32%	-36%	-56%	-62%	-50%	-44%	-58%	-47%	-43%	-36%	-51%	-39%	-47%	-37%	-42%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

Table 24

**(NOV23)Q8INCREASEBORROWINGTAXES. Would you support or oppose each of the following options for public spending, taxes and borrowing?
Increase public borrowing and the national debt in order to reduce taxes**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Strongly support	70 7%	30 6%	40 7%	13 12%	23 5%	15 5%	18 5%	34 10%	33 5%	23 10%	17 5%	6 3%	17 13%	63 7%	6 7%	4 3%	24 9%	1 1% ^s	13 4%	18 10%	31 7%	20 6%	74 7%
Tend to support	79 8%	43 9%	36 7%	11 10%	38 8%	31 9%	19 6%	29 9%	50 8%	17 7%	24 8%	18 8%	10 7%	67 8%	11 13%	11 8%	18 7%	5 6% ^s	25 8%	10 6%	44 9%	25 7%	94 9%
Neither support nor oppose	180 18%	79 17%	101 19%	19 18%	79 17%	65 20%	46 14%	63 19%	111 17%	47 20%	56 18%	35 15%	27 20%	156 18%	15 18%	12 9%	40 16%	15 17% ^s	51 17%	28 16%	92 19%	60 17%	183 18%
Tend to oppose	248 25%	103 22%	145 27%	28 26%	115 25%	76 23%	78 24%	91 27%	154 24%	51 21%	69 22%	60 26%	40 30%	207 24%	28 33%	33 24%	62 24%	35 41% ^s	84 28%	25 14%	126 26%	97 28%	231 23%
Strongly oppose	359 36%	182 40%	177 33%	29 27%	193 41%	127 39%	145 45%	80 24%	272 42%	93 39%	124 40%	84 36%	35 26%	316 36%	22 26%	65 49%	107 42%	30 34% ^s	121 40%	72 41%	157 33%	130 37%	363 36%
Don't know	66 7%	24 5%	42 8%	7 7%	21 5%	14 4%	17 5%	34 10%	31 5%	8 3%	21 7%	29 12%	6 4%	61 7%	2 3%	9 7%	6 2%	* 1% ^s	6 2%	23 13%	28 6%	15 4%	58 6%
Combinations - Summary net Support	149 15%	73 16%	76 14%	23 22%	60 13%	46 14%	37 11%	63 19%	83 13%	40 17%	41 13%	24 10%	27 20%	130 15%	17 20%	15 11%	42 16%	6 7%^s	38 13%	28 16%	76 16%	45 13%	168 17%
Oppose	608 61%	285 62%	322 60%	57 54%	308 66%	203 62%	223 69%	171 52%	426 65%	144 60%	193 62%	144 62%	76 56%	524 60%	51 59%	98 73%	168 66%	65 75%^s	205 68%	98 55%	283 59%	227 65%	594 59%
Net support-oppose	-459 -46%	-212 -46%	-247 -46%	-34 -32%	-247 -53%	-157 -48%	-186 -58%	-107 -33%	-344 -53%	-105 -44%	-152 -49%	-120 -52%	-48 -36%	-394 -45%	-33 -39%	-83 -62%	-126 -49%	-58 -68%^s	-167 -56%	-70 -39%	-208 -43%	-181 -52%	-426 -42%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 25

(NOV23)Q9. Thinking about public services overall, do you think the quality of public services has got better or worse in the last five years, or has it stayed the same?

Base : All

	Total (W'td)		Gender		Age									Social Class						Ethnicity		UnWgt Total	
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Got much better	9 1%		6 1%	2 *	4 1%	4 1%	2 *	2 2% s	2 1%	2 1%	2 1%	1 1%	1 *	1 1%	-	4 1%	3 2%	2 1%	4 1%	5 1%	6 1%	4 2%	12 1%
Got a little better	46 5%		21 4%	24 5%	7 2%	18 6%	21 5%	4 4% s	3 2%	15 9%	3 2%	6 3%	15 7%	12 10%	8 3%	19 6%	3 2%	16 6%	27 5%	19 4%	32 4%	14 9%	35 3%
Stayed the same	152 15%		62 13%	90 18%	36 13%	40 12%	76 19%	18 16% s	18 11%	26 16%	14 9%	27 17%	50 21%	27 23%	29 12%	34 11%	32 16%	57 21%	63 12%	89 19%	129 15%	21 14%	146 15%
Got a little worse	181 18%		81 17%	99 19%	63 23%	59 18%	59 15%	29 27% s	34 20%	31 18%	28 17%	23 14%	36 15%	21 18%	51 22%	51 17%	44 23%	36 13%	101 19%	80 17%	150 18%	30 20%	170 17%
Got much worse	593 59%		299 63%	283 55%	160 58%	201 61%	231 58%	49 46% s	111 66%	86 51%	115 71%	100 62%	132 55%	52 45%	142 61%	193 63%	110 57%	147 54%	336 62%	257 55%	506 60%	80 53%	622 62%
Don't know	22 2%		9 2%	13 3%	6 2%	8 2%	8 2%	5 5% s	1 1%	8 5%	-	4 2%	4 2%	3 3%	4 2%	4 1%	2 1%	12 5%	8 1%	14 3%	20 2%	2 2%	18 2%
Better	55 6%		28 6%	26 5%	11 4%	22 7%	23 6%	6 5% s	5 3%	17 10%	5 3%	6 4%	16 7%	13 11%	8 3%	23 8%	6 3%	18 7%	31 6%	25 5%	38 5%	17 11%	47 5%
Worse	773 77%		381 80%	382 75%	223 81%	260 79%	290 73%	79 73% s	145 86%	117 70%	143 88%	122 77%	168 71%	73 63%	193 83%	244 80%	154 79%	182 68%	437 81%	337 72%	656 78%	110 73%	792 79%
Net better	-718 -72%		-353 -74%	-356 -70%	-213 -77%	-238 -72%	-268 -67%	-73 -68%s	-140 -83%	-100 -60%	-138 -85%	-116 -73%	-152 -64%	-60 -52%	-185 -79%	-221 -72%	-148 -76%	-164 -61%	-406 -75%	-312 -67%	-618 -73%	-93 -62%	-745 -74%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 26

(NOV23)Q9. Thinking about public services overall, do you think the quality of public services has got better or worse in the last five years, or has it stayed the same?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions						Past vote (2024 General Election)				Qualifications			UnW Tot.
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	Oth incl. LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Got much better	9 1%	4 1%	6 1%	1 1%	3 1%	2 1%	1 *	6 2%	3 *	1 *	6 2%	* *	1 1%	7 1%	1 1%	2 1%	4 1%	- s	*	2 1%	5 1%	2 1%	12 1%
Got a little better	46 5%	14 3%	32 6%	3 2%	21 5%	10 3%	7 2%	27 8%	17 3%	11 5%	5 1%	19 8%	8 6%	41 5%	4 4%	12 9%	4 2%	3 3%	12 4%	16 9%	18 4%	12 3%	35 3%
Stayed the same	152 15%	56 12%	96 18%	16 15%	49 10%	46 14%	51 16%	50 15%	96 15%	29 12%	49 16%	43 19%	16 12%	134 15%	15 18%	35 26%	22 8%	8 9%	32 11%	46 26%	66 14%	40 11%	146 15%
Got a little worse	181 18%	94 20%	87 16%	20 18%	94 20%	65 20%	52 16%	61 18%	117 18%	41 17%	58 19%	49 21%	23 17%	167 19%	10 12%	37 28%	33 13%	10 11%	46 15%	18 10%	100 21%	63 18%	170 17%
Got much worse	593 59%	282 61%	310 57%	66 62%	293 63%	200 61%	207 64%	177 53%	407 62%	150 63%	185 59%	120 52%	83 61%	500 57%	55 65%	45 33%	192 75%	66 76%	207 69%	90 51%	280 59%	222 64%	622 62%
Don't know	22 2%	12 3%	10 2%	1 1%	8 2%	6 2%	5 2%	9 3%	12 2%	8 3%	8 2%	2 1%	5 4%	21 2%	-	3 2%	3 1%	- s	3 1%	6 3%	9 2%	8 2%	18 2%
Better	55 6%	17 4%	38 7%	3 3%	24 5%	12 4%	8 3%	33 10%	20 3%	12 5%	11 3%	19 8%	10 7%	48 6%	4 5%	14 10%	8 3%	3 3%	12 4%	18 10%	23 5%	14 4%	47 5%
Worse	773 77%	376 82%	397 73%	86 81%	387 83%	265 81%	259 80%	238 72%	524 80%	191 80%	243 78%	168 73%	105 78%	667 77%	65 77%	82 61%	225 87%	75 88%	252 84%	108 61%	381 80%	285 82%	792 79%
Net better	-718 -72%	-358 -78%	-359 -66%	-83 -78%	-363 -77%	-254 -77%	-251 -78%	-205 -62%	-504 -77%	-179 -75%	-233 -75%	-149 -64%	-96 -71%	-619 -71%	-61 -72%	-68 -51%	-217 -84%	-72 -84%	-240 -80%	-90 -50%	-358 -75%	-271 -78%	-745 -74%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

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Table 27

(NOV23)Q10POLICED. Thinking about the way your area is policed - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	11 1%	3 1%	8 2%	4 1%	4 1%	3 1%	1 1% s	4 2%	3 2%	1 1%	1 1%	2 1%	1 1%	3 1%	4 1%	1 1%	3 1%	8 1%	4 1%	8 1%	3 2%	15 1%
Get better	162 16%	65 14%	91 18%	57 20%	39 12%	66 17%	19 18% s	38 22%	21 13%	18 11%	22 14%	45 19%	27 23%	31 13%	51 17%	25 13%	54 20%	82 15%	80 17%	130 15%	30 20%	154 15%
Stay the same	472 47%	228 48%	238 47%	145 52%	150 46%	177 45%	68 63% s	77 45%	64 38%	86 53%	59 37%	118 50%	57 50%	137 59%	134 44%	85 44%	116 43%	271 50%	201 43%	408 48%	58 38%	490 49%
Get worse	220 22%	114 24%	104 20%	49 18%	80 24%	91 23%	13 12% s	37 22%	42 25%	39 24%	46 29%	45 19%	19 16%	39 17%	76 25%	58 30%	47 18%	115 21%	105 23%	181 21%	39 26%	218 22%
Get much worse	105 10%	60 13%	45 9%	17 6%	42 13%	46 12%	5 5% s	12 7%	25 15%	18 11%	25 16%	21 9%	5 5%	16 7%	36 12%	20 11%	33 12%	52 10%	53 11%	92 11%	13 8%	102 10%
Don't know	33 3%	8 2%	24 5%	4 2%	14 4%	14 4%	2 2% s	2 1%	13 8%	1 1%	7 4%	7 3%	6 5%	7 3%	4 1%	5 2%	17 6%	11 2%	22 5%	24 3%	8 6%	24 2%
Better	173 17%	68 14%	99 19%	61 22%	43 13%	69 17%	20 18% s	41 24%	24 15%	19 12%	23 14%	46 19%	29 25%	35 15%	55 18%	26 14%	57 21%	90 17%	83 18%	138 16%	33 22%	169 17%
Worse	325 32%	174 36%	149 29%	67 24%	123 37%	136 34%	18 17% s	49 29%	66 40%	56 35%	71 44%	65 28%	24 21%	55 24%	112 37%	79 40%	80 30%	167 31%	158 34%	273 32%	52 34%	320 32%
Net better	-152 -15%	-106 -22%	-49 -10%	-6 -2%	-80 -24%	-67 -17%	2 1%s	-8 -4%	-42 -25%	-38 -23%	-48 -30%	-19 -8%	4 4%	-20 -9%	-57 -19%	-52 -27%	-23 -9%	-77 -14%	-75 -16%	-135 -16%	-19 -12%	-151 -15%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Table 28

(NOV23)Q10POLICED. Thinking about the way your area is policed - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions						Past vote (2024 General Election)				Qualifications			UnW Tot.
		Full-time Incl. Self Empl.	Not full-time/ Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	11 1%	6 1%	5 1%	3 3%	3 1%	6 2%	1 *	3 1%	7 1%	3 1%	4 1%	2 1%	3 2%	11 1%	-	1 1%	6 2%	1 1%	2 1%	2 1%	6 1%	4 1%	15 1%
Get better	162 16%	66 14%	95 18%	18 17%	66 14%	54 16%	49 15%	56 17%	103 16%	44 18%	45 14%	32 14%	35 25%	150 17%	6 7%	24 18%	61 24%	15 17%	31 10%	20 11%	77 16%	65 19%	154 15%
Stay the same	472 47%	215 47%	256 47%	52 48%	217 46%	156 47%	164 51%	139 42%	320 49%	99 41%	148 47%	129 56%	53 39%	407 47%	43 50%	60 45%	139 54%	53 61%	134 45%	71 40%	211 44%	190 55%	490 49%
Get worse	220 22%	116 25%	104 19%	23 22%	119 25%	79 24%	64 20%	76 23%	143 22%	60 25%	63 20%	38 16%	33 24%	180 21%	27 32%	34 26%	30 11%	15 17%	88 29%	45 25%	112 23%	64 18%	218 22%
Get much worse	105 10%	43 9%	62 11%	9 9%	43 9%	33 10%	30 9%	43 13%	63 10%	27 11%	48 15%	16 7%	9 6%	92 11%	6 7%	13 10%	15 6%	2 3%	43 14%	28 16%	59 12%	18 5%	102 10%
Don't know	33 3%	14 3%	19 4%	2 1%	20 4%	1 *	16 5%	13 4%	17 3%	6 3%	5 2%	15 6%	3 2%	29 3%	3 4%	2 1%	7 3%	* 1%	3 1%	12 7%	13 3%	7 2%	24 2%
Better	173 17%	72 16%	101 19%	21 20%	69 15%	60 18%	50 15%	59 18%	110 17%	47 20%	48 15%	34 15%	38 28%	161 19%	6 7%	25 18%	67 26%	16 18%	33 11%	21 12%	83 17%	68 20%	169 17%
Worse	325 32%	160 35%	166 31%	32 30%	162 35%	111 34%	94 29%	119 36%	205 31%	87 36%	111 36%	54 23%	41 30%	272 31%	33 39%	48 36%	44 17%	17 20%	130 43%	73 41%	171 36%	82 24%	320 32%
Net better	-152 -15%	-87 -19%	-65 -12%	-11 -10%	-93 -20%	-51 -16%	-44 -14%	-59 -18%	-95 -15%	-40 -17%	-62 -20%	-19 -8%	-4 -3%	-111 -13%	-27 -31%	-23 -17%	23 9%	-2 -2%	-98 -33%	-51 -29%	-88 -18%	-14 -4%	-151 -15%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 29
(NOV23)Q10EDUCATION. Thinking about the quality of education - over the next few years do you expect it to....?

Base : All

	Total (W'td)		Gender		Age									Social Class						Ethnicity		UnWgt Total	
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	29 3%		11 2%	18 4%	11 4%	11 3%	7 2%	4 4% s	6 4%	6 4%	5 3%	3 2%	4 2%	3 3%	9 4%	11 3%	2 1%	8 3%	20 4%	9 2%	21 2%	8 5%	31 3%
Get better	274 27%		118 25%	154 30%	84 30%	74 22%	116 29%	32 30% s	51 30%	46 27%	28 17%	39 24%	78 33%	45 39%	62 27%	79 26%	51 26%	82 30%	141 26%	133 29%	232 28%	40 26%	258 26%
Stay the same	373 37%		193 40%	174 34%	107 39%	141 43%	125 31%	41 38% s	67 40%	59 35%	82 50%	52 33%	72 30%	33 29%	89 38%	122 40%	85 43%	77 29%	211 39%	162 35%	311 37%	57 38%	376 37%
Get worse	209 21%		98 20%	104 20%	41 15%	70 21%	98 25%	22 20% s	20 12%	38 23%	32 19%	36 23%	62 26%	31 27%	49 21%	53 18%	38 19%	68 25%	103 19%	106 23%	179 21%	30 20%	211 21%
Get much worse	80 8%		35 7%	44 9%	22 8%	27 8%	31 8%	6 5% s	17 10%	16 10%	10 6%	20 12%	11 5%	1 1%	14 6%	24 8%	14 7%	28 10%	38 7%	41 9%	67 8%	12 8%	88 9%
Don't know	40 4%		23 5%	16 3%	11 4%	8 2%	21 5%	3 3% s	8 5%	2 1%	5 3%	10 6%	10 4%	2 2%	10 4%	16 5%	6 3%	7 3%	26 5%	13 3%	34 4%	5 3%	39 4%
Better	302 30%		129 27%	172 34%	94 34%	85 26%	123 31%	37 34% s	57 34%	52 31%	33 21%	41 26%	82 35%	47 41%	71 30%	89 29%	53 27%	90 33%	160 30%	142 31%	253 30%	48 32%	289 29%
Worse	288 29%		133 28%	148 29%	63 23%	97 29%	128 32%	27 25% s	36 21%	54 33%	42 26%	56 35%	73 31%	32 28%	64 27%	77 25%	51 26%	96 36%	141 26%	147 32%	246 29%	41 27%	299 30%
Net better	14 1%		-5 -1%	24 5%	31 11%	-12 -4%	-5 -1%	10 9%s	21 13%	-3 -2%	-9 -5%	-14 -9%	9 4%	15 13%	7 3%	12 4%	2 1%	-7 -2%	19 4%	-5 -1%	6 1%	6 4%	-10 -1%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 30
(NOV23)Q10EDUCATION. Thinking about the quality of education - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions						Past vote (2024 General Election)				Qualifications			UnW Tot.
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	29 3%	11 2%	18 3%	5 4%	8 2%	9 3%	7 2%	13 4%	16 2%	2 1%	11 4%	5 2%	11 8%	28 3%	-	1 1%	10 4%	3 4%	8 3%	3 2%	12 3%	13 4%	31 3%
Get better	274 27%	104 23%	169 31%	29 27%	108 23%	94 29%	85 26%	88 27%	179 27%	81 34%	68 22%	77 33%	31 23%	248 29%	15 18%	32 24%	101 39%	39 45%	68 23%	49 28%	121 25%	103 30%	258 26%
Stay the same	373 37%	201 44%	171 32%	37 35%	203 43%	129 39%	119 37%	114 35%	249 38%	68 28%	132 43%	88 38%	50 37%	316 36%	35 41%	54 40%	90 35%	28 33%	108 36%	60 34%	183 38%	130 37%	376 37%
Get worse	209 21%	84 18%	124 23%	26 24%	87 19%	65 20%	70 22%	72 22%	134 21%	60 25%	52 17%	40 17%	31 23%	174 20%	25 30%	32 24%	35 14%	10 12%	72 24%	46 26%	101 21%	62 18%	211 21%
Get much worse	80 8%	35 8%	44 8%	10 9%	35 7%	27 8%	17 5%	34 10%	44 7%	19 8%	33 11%	12 5%	9 7%	69 8%	6 7%	9 7%	9 3%	2 2%	30 10%	13 7%	44 9%	22 6%	88 9%
Don't know	40 4%	25 5%	14 3%	1 1%	27 6%	5 1%	25 8%	10 3%	30 5%	10 4%	13 4%	10 4%	3 2%	34 4%	4 4%	6 4%	13 5%	3 4%	13 4%	6 3%	17 4%	16 5%	39 4%
Better	302 30%	115 25%	187 35%	33 31%	117 25%	103 31%	93 29%	100 30%	195 30%	83 35%	80 26%	82 35%	42 31%	276 32%	15 18%	32 24%	111 43%	42 49%	76 25%	53 30%	133 28%	116 34%	289 29%
Worse	288 29%	120 26%	169 31%	36 33%	122 26%	92 28%	86 27%	106 32%	178 27%	79 33%	86 28%	52 22%	41 30%	244 28%	31 37%	42 31%	44 17%	12 14%	103 34%	59 33%	145 30%	84 24%	299 30%
Net better	14 1%	-5 -1%	19 3%	-2 -2%	-5 -1%	11 3%	6 2%	-6 -2%	17 3%	4 2%	-6 -2%	30 13%	2 1%	32 4%	-16 -19%	-9 -7%	67 26%	30 34%	-26 -9%	-6 -4%	-12 -2%	32 9%	-10 -1%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 31
(NOV23)Q10NHS. Thinking about the NHS - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	47	20	23	14	17	16	5	9	14	4	3	13	5	7	13	9	19	20	27	34	13	45
	5%	4%	4%	5%	5%	4%	5% s	5%	8%	2%	2%	5%	5%	3%	4%	4%	7%	4%	6%	4%	9%	4%
Get better	294	137	153	82	97	115	32	51	41	56	47	67	33	78	99	51	65	177	117	245	44	313
	29%	29%	30%	30%	29%	29%	29% s	30%	24%	35%	30%	28%	29%	34%	32%	26%	24%	33%	25%	29%	29%	31%
Stay the same	213	117	93	70	52	90	36	34	29	23	32	58	30	59	66	36	51	125	87	185	25	218
	21%	24%	18%	25%	16%	23%	33% s	20%	18%	14%	20%	24%	26%	25%	22%	19%	19%	23%	19%	22%	17%	22%
Get worse	272	123	148	76	91	106	25	51	48	43	48	58	27	66	68	59	79	134	139	233	37	253
	27%	26%	29%	27%	27%	27%	24% s	30%	28%	27%	30%	24%	23%	28%	22%	30%	29%	25%	30%	28%	25%	25%
Get much worse	150	71	78	27	64	58	8	19	28	36	26	32	10	20	47	37	45	68	82	130	20	159
	15%	15%	15%	10%	20%	15%	8% s	11%	17%	22%	16%	14%	9%	9%	16%	19%	17%	13%	18%	15%	13%	16%
Don't know	27	11	15	6	8	12	1	5	8	1	3	9	9	3	12	2	10	15	12	16	10	15
	3%	2%	3%	2%	2%	3%	1% s	3%	4%	*	2%	4%	8%	1%	4%	1%	4%	3%	3%	2%	7%	1%
Better	341	157	175	97	114	130	37	60	55	60	50	80	38	86	112	60	84	197	144	279	58	358
	34%	33%	34%	35%	35%	33%	34% s	35%	33%	37%	32%	34%	33%	37%	37%	31%	31%	37%	31%	33%	38%	36%
Worse	423	193	227	103	155	164	33	70	76	79	74	90	37	86	115	96	125	201	221	363	57	412
	42%	40%	44%	37%	47%	41%	31% s	41%	45%	49%	46%	38%	32%	37%	38%	50%	46%	37%	48%	43%	38%	41%
Net better	-81	-37	-51	-7	-41	-34	3	-10	-21	-20	-24	-10	1	-1	-4	-36	-41	-4	-77	-85	*	-54
	-8%	-8%	-10%	-2%	-12%	-9%	3% s	-6%	-13%	-12%	-15%	-4%	1%	*	-1%	-19%	-15%	-1%	-17%	-10%	*	-5%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

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Table 32
(NOV23)Q10NHS. Thinking about the NHS - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	47 5%	18 4%	30 5%	7 7%	18 4%	10 3%	13 4%	24 7%	24 4%	12 5%	11 3%	10 4%	13 10%	44 5%	3 3%	3 2%	19 7%	6 7% s	13 4%	8 5%	25 5%	14 4%	45 4%
Get better	294 29%	142 31%	152 28%	31 29%	141 30%	108 33%	104 32%	73 22%	212 33%	70 29%	94 30%	67 29%	44 32%	265 31%	19 22%	24 18%	130 51%	36 42% s	78 26%	38 21%	123 26%	133 38%	313 31%
Stay the same	213 21%	100 22%	113 21%	22 21%	98 21%	62 19%	76 24%	71 21%	138 21%	52 22%	60 19%	47 20%	33 24%	184 21%	20 23%	34 26%	39 15%	23 27% s	66 22%	38 22%	93 19%	82 24%	218 22%
Get worse	272 27%	130 28%	142 26%	26 24%	129 28%	96 29%	78 24%	93 28%	174 27%	65 27%	86 28%	67 29%	25 19%	229 26%	29 35%	42 31%	48 19%	17 20% s	87 29%	47 27%	145 30%	80 23%	253 25%
Get much worse	150 15%	70 15%	80 15%	20 18%	73 16%	48 15%	49 15%	52 16%	97 15%	38 16%	60 19%	28 12%	10 8%	122 14%	14 16%	23 17%	19 7%	3 4% s	55 18%	34 19%	84 17%	32 9%	159 16%
Don't know	27 3%	2 1%	24 4%	1 1%	9 2%	4 1%	3 1%	18 5%	7 1%	3 1%	- -	12 5%	10 7%	25 3%	1 2%	8 6%	1 *	- - s	2 1%	11 6%	10 2%	6 2%	15 1%
Better	341 34%	159 35%	182 34%	38 35%	159 34%	119 36%	117 36%	97 29%	236 36%	81 34%	105 34%	77 33%	57 42%	309 36%	21 25%	26 20%	149 58%	42 49% s	91 30%	47 26%	148 31%	147 42%	358 36%
Worse	423 42%	200 43%	222 41%	46 43%	202 43%	145 44%	126 39%	145 44%	271 42%	103 43%	146 47%	95 41%	36 26%	351 40%	43 51%	65 48%	67 26%	20 24% s	141 47%	81 46%	228 48%	113 32%	412 41%
Net better	-81 -8%	-40 -9%	-40 -7%	-8 -8%	-44 -9%	-26 -8%	-9 -3%	-48 -15%	-35 -5%	-22 -9%	-41 -13%	-18 -8%	21 15%	-42 -5%	-22 -26%	-38 -29%	82 32%	22 26%s	-50 -17%	-35 -20%	-81 -17%	34 10%	-54 -5%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

Table 33
(NOV23)Q10YOUNGPEOPLE. Thinking about opportunities for young people - over the next few years do you expect it to....?

Base : All

	Total (W'td)		Gender		Age									Social Class						Ethnicity		UnWgt Total	
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	34		10	22	12	14	8	4	8	7	7	2	6	2	9	7	5	13	16	18	25	9	44
	3%		2%	4%	4%	4%	2%	3% s	5%	4%	4%	1%	2%	2%	4%	2%	3%	5%	3%	4%	3%	6%	4%
Get better	341		161	174	91	111	140	38	52	65	46	51	89	42	80	106	56	99	187	155	288	48	329
	34%		34%	34%	33%	34%	35%	36% s	31%	39%	28%	32%	37%	36%	34%	35%	29%	37%	35%	33%	34%	32%	33%
Stay the same	273		138	132	95	80	98	32	63	38	42	47	51	30	80	82	56	56	161	112	231	41	273
	27%		29%	26%	34%	24%	25%	30% s	37%	23%	26%	29%	22%	26%	34%	27%	29%	21%	30%	24%	27%	28%	27%
Get worse	223		108	114	45	79	100	20	24	34	44	30	69	36	46	68	47	63	113	110	190	33	229
	22%		23%	22%	16%	24%	25%	19% s	14%	20%	27%	19%	29%	31%	19%	22%	24%	23%	21%	24%	23%	22%	23%
Get much worse	110		50	58	29	40	40	10	20	20	20	25	16	4	16	34	28	33	50	60	93	15	102
	11%		11%	11%	11%	12%	10%	9% s	12%	12%	12%	15%	7%	3%	7%	11%	14%	12%	9%	13%	11%	10%	10%
Don't know	22		12	10	5	6	12	3	1	3	2	5	7	2	4	8	3	7	12	10	17	5	26
	2%		3%	2%	2%	2%	3%	3% s	1%	2%	2%	3%	3%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%
Better	375		170	196	103	125	147	42	61	72	53	53	95	44	89	114	61	112	202	173	313	57	373
	37%		36%	38%	37%	38%	37%	39% s	36%	43%	33%	33%	40%	38%	38%	37%	31%	42%	38%	37%	37%	38%	37%
Worse	333		159	172	74	119	140	30	44	54	64	55	85	40	61	101	75	95	163	170	283	48	331
	33%		33%	34%	27%	36%	35%	28% s	26%	33%	40%	34%	36%	34%	26%	33%	38%	35%	30%	37%	34%	32%	33%
Net better	43		11	24	29	6	7	12	17	17	-11	-2	10	4	27	12	-14	17	40	3	30	9	42
	4%		2%	5%	10%	2%	2%	11%s	10%	10%	-7%	-1%	4%	3%	12%	4%	-7%	6%	7%	1%	4%	6%	4%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2024

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Table 34
(NOV23)Q10YOUNGPEOPLE. Thinking about opportunities for young people - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif ications	Other qualif ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	34 3%	17 4%	17 3%	5 5%	11 2%	7 2%	10 3%	16 5%	18 3%	5 2%	11 3%	9 4%	8 6%	29 3%	2 2%	2 1%	10 4%	7 8%	11 4%	5 3%	18 4%	11 3%	44 4%
Get better	341 34%	141 31%	200 37%	40 37%	155 33%	112 34%	121 37%	102 31%	232 36%	81 34%	92 30%	90 39%	55 40%	299 34%	23 28%	42 31%	122 48%	40 47%	78 26%	56 32%	145 30%	140 40%	329 33%
Stay the same	273 27%	147 32%	125 23%	28 26%	142 30%	108 33%	80 25%	76 23%	188 29%	67 28%	83 27%	67 29%	29 22%	235 27%	27 32%	38 29%	64 25%	16 19%	83 28%	35 20%	138 29%	100 29%	273 27%
Get worse	223 22%	95 21%	127 24%	24 22%	91 19%	66 20%	76 23%	79 24%	141 22%	60 25%	75 24%	47 20%	25 18%	200 23%	16 19%	39 29%	36 14%	20 23%	80 27%	56 31%	99 21%	68 20%	229 23%
Get much worse	110 11%	55 12%	55 10%	9 8%	62 13%	31 9%	27 8%	50 15%	58 9%	23 10%	45 14%	16 7%	14 10%	89 10%	13 15%	10 7%	16 6%	2 2%	45 15%	23 13%	64 13%	23 7%	102 10%
Don't know	22 2%	6 1%	16 3%	1 1%	8 2%	6 2%	9 3%	8 2%	15 2%	4 1%	5 2%	4 2%	5 4%	17 2%	4 4%	2 2%	9 3%	1 1%	3 1%	3 2%	14 3%	5 2%	26 3%
Better	375 37%	158 34%	217 40%	45 42%	166 35%	119 36%	131 41%	117 35%	250 38%	86 36%	103 33%	98 42%	63 46%	328 38%	25 30%	44 33%	132 52%	48 55%	89 30%	61 34%	164 34%	150 43%	373 37%
Worse	333 33%	150 33%	182 34%	33 31%	153 33%	96 29%	103 32%	129 39%	199 30%	83 35%	120 38%	63 27%	38 28%	289 33%	29 34%	49 37%	52 20%	21 25%	125 42%	79 44%	163 34%	91 26%	331 33%
Net better	43 4%	8 2%	35 7%	12 11%	12 3%	23 7%	29 9%	-12 -4%	51 8%	3 1%	-17 -5%	36 15%	24 18%	39 5%	-3 -4%	-5 -4%	81 31%	26 30%	-37 -12%	-18 -10%	1 *	60 17%	42 4%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2024

6 Aug 2024

Table 35
(NOV23)Q10ENVIRONMENT. Thinking about the quality of the environment - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	34 3%	16 3%	18 3%	13 5%	11 3%	10 3%	3 3% s	10 6%	8 5%	3 2%	1 1%	9 4%	7 6%	4 2%	10 3%	3 2%	16 6%	14 3%	20 4%	31 4%	3 2%	30 3%
Get better	243 24%	104 22%	133 26%	73 27%	75 23%	94 24%	21 20% s	52 31%	34 20%	42 26%	36 23%	58 24%	34 29%	56 24%	92 30%	38 20%	56 21%	148 28%	94 20%	193 23%	49 32%	253 25%
Stay the same	323 32%	185 39%	136 27%	71 26%	119 36%	134 34%	27 25% s	44 26%	58 35%	60 37%	55 35%	78 33%	29 25%	87 37%	95 31%	66 34%	75 28%	182 34%	141 30%	273 32%	48 32%	340 34%
Get worse	264 26%	120 25%	140 27%	75 27%	76 23%	112 28%	35 33% s	40 24%	38 23%	38 23%	45 28%	67 28%	36 31%	59 25%	78 26%	55 28%	71 26%	138 26%	126 27%	228 27%	30 20%	253 25%
Get much worse	97 10%	40 8%	56 11%	37 14%	32 10%	28 7%	18 16% s	20 12%	15 9%	17 10%	10 6%	18 7%	3 2%	22 10%	23 8%	28 14%	24 9%	45 8%	51 11%	80 10%	16 11%	100 10%
Don't know	43 4%	14 3%	29 6%	7 2%	17 5%	19 5%	4 4% s	2 1%	14 9%	2 1%	12 7%	7 3%	7 6%	4 2%	7 2%	4 2%	28 10%	11 2%	32 7%	38 5%	5 3%	27 3%
Better	277 28%	120 25%	150 29%	86 31%	87 26%	104 26%	24 22% s	62 37%	42 25%	45 28%	37 23%	67 28%	41 36%	61 26%	102 33%	42 22%	72 27%	163 30%	114 25%	223 26%	52 34%	283 28%
Worse	360 36%	160 33%	196 38%	113 41%	108 33%	140 35%	52 49% s	60 36%	53 32%	54 34%	55 34%	85 36%	38 33%	82 35%	101 33%	83 43%	95 35%	183 34%	177 38%	309 37%	46 31%	353 35%
Net better	-84 -8%	-39 -8%	-46 -9%	-27 -10%	-21 -6%	-36 -9%	-28 -27% s	1 1%	-12 -7%	-9 -6%	-18 -11%	-18 -8%	3 3%	-21 -9%	1 *	-41 -21%	-23 -8%	-20 -4%	-63 -14%	-86 -10%	5 4%	-70 -7%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Table 36
(NOV23)Q10ENVIRONMENT. Thinking about the quality of the environment - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions						Past vote (2024 General Election)				Qualifications			UnW Tot.
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	Oth incl. LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	34 3%	13 3%	21 4%	3 3%	11 2%	9 3%	9 3%	16 5%	17 3%	10 4%	11 4%	6 3%	6 4%	29 3%	1 1%	4 3%	15 6%	6 7% s	9 3%	11 6%	16 3%	6 2%	30 3%
Get better	243 24%	105 23%	138 25%	27 25%	107 23%	89 27%	73 23%	70 21%	162 25%	58 24%	80 26%	49 21%	38 28%	211 24%	19 22%	33 24%	87 34%	19 22% s	52 17%	31 18%	118 25%	94 27%	253 25%
Stay the same	323 32%	171 37%	151 28%	37 35%	161 34%	107 33%	116 36%	93 28%	223 34%	71 30%	119 38%	72 31%	34 25%	275 32%	27 31%	49 36%	75 29%	26 30% s	107 36%	60 34%	152 32%	111 32%	340 34%
Get worse	264 26%	113 25%	150 28%	27 26%	118 25%	75 23%	83 26%	105 32%	158 24%	62 26%	72 23%	63 27%	40 30%	228 26%	26 31%	38 29%	50 20%	29 34% s	91 30%	49 28%	122 25%	93 27%	253 25%
Get much worse	97 10%	39 9%	58 11%	11 10%	41 9%	35 11%	31 9%	31 9%	66 10%	24 10%	26 8%	27 12%	10 7%	86 10%	10 12%	8 6%	23 9%	6 7% s	40 13%	10 6%	54 11%	33 9%	100 10%
Don't know	43 4%	19 4%	23 4%	1 1%	30 6%	15 4%	12 4%	16 5%	26 4%	15 6%	2 1%	15 6%	8 6%	41 5%	2 2%	2 1%	7 3%	- s	1 *	16 9%	16 3%	11 3%	27 3%
Better	277 28%	118 26%	158 29%	30 28%	118 25%	97 30%	82 25%	86 26%	180 28%	68 28%	91 29%	55 24%	43 32%	240 28%	20 23%	37 27%	102 40%	24 28% s	61 20%	42 24%	134 28%	100 29%	283 28%
Worse	360 36%	153 33%	208 38%	38 36%	159 34%	110 33%	114 35%	135 41%	223 34%	86 36%	98 32%	90 39%	50 37%	314 36%	37 43%	46 35%	73 28%	36 42% s	131 44%	59 33%	176 37%	125 36%	353 35%
Net better	-84 -8%	-34 -7%	-49 -9%	-8 -8%	-41 -9%	-12 -4%	-32 -10%	-49 -15%	-44 -7%	-18 -8%	-7 -2%	-35 -15%	-7 -5%	-75 -9%	-17 -20%	-10 -7%	29 11%	-11 -13%s	-70 -23%	-17 -9%	-42 -9%	-25 -7%	-70 -7%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Table 37
(NOV23)Q10PUBLICTRANSPORT. Thinking about public transport - over the next few years do you expect it to....?

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	36 4%	17 4%	17 3%	14 5%	14 4%	8 2%	6 5% s	8 5%	8 5%	6 4%	* *	8 3%	6 5%	8 3%	12 4%	6 3%	10 4%	20 4%	16 3%	25 3%	10 7%	39 4%
Get better	278 28%	137 29%	138 27%	91 33%	84 26%	103 26%	40 38% s	51 30%	52 31%	32 20%	44 27%	59 25%	26 23%	75 32%	91 30%	39 20%	74 27%	165 31%	113 24%	228 27%	46 30%	269 27%
Stay the same	399 40%	188 39%	208 41%	115 42%	133 40%	152 38%	38 36% s	77 45%	64 38%	69 42%	51 32%	101 43%	49 42%	96 41%	125 41%	85 44%	94 35%	220 41%	179 39%	339 40%	56 37%	401 40%
Get worse	178 18%	81 17%	91 18%	37 13%	59 18%	82 21%	16 15% s	20 12%	27 16%	32 20%	36 22%	46 19%	27 23%	38 16%	43 14%	40 20%	57 21%	81 15%	97 21%	158 19%	20 13%	183 18%
Get much worse	62 6%	34 7%	28 5%	14 5%	27 8%	22 5%	5 5% s	9 5%	11 6%	16 10%	13 8%	8 4%	-	11 5%	18 6%	18 9%	15 6%	29 5%	33 7%	53 6%	9 6%	61 6%
Don't know	50 5%	21 4%	28 6%	6 2%	12 4%	31 8%	1 1% s	5 3%	5 3%	7 4%	16 10%	15 6%	8 7%	7 3%	16 5%	7 3%	20 8%	23 4%	27 6%	40 5%	10 7%	50 5%
Better	314 31%	154 32%	155 30%	105 38%	98 30%	111 28%	46 43% s	59 35%	60 36%	38 23%	44 28%	67 28%	32 28%	83 35%	103 34%	45 23%	84 31%	185 34%	129 28%	253 30%	56 37%	308 31%
Worse	240 24%	115 24%	119 23%	51 18%	86 26%	104 26%	22 20% s	29 17%	38 23%	48 30%	49 31%	55 23%	27 23%	49 21%	62 20%	58 30%	72 27%	110 20%	130 28%	211 25%	29 19%	244 24%
Net better	74 7%	39 8%	36 7%	54 20%	12 4%	7 2%	25 23% s	30 18%	23 14%	-10 -6%	-5 -3%	12 5%	5 5%	34 15%	41 13%	-13 -6%	11 4%	75 14%	-1 *	42 5%	27 18%	64 6%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Ipsos Political Monitor - July 2024

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Table 38
(NOV23)Q10PUBLICTRANSPORT. Thinking about public transport - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	36 4%	12 3%	23 4%	4 4%	12 2%	7 2%	10 3%	18 5%	17 3%	5 2%	15 5%	4 2%	10 7%	33 4%	2 2%	1 1%	13 5%	4 4%	7 2%	7 4%	17 4%	11 3%	39 4%
Get better	278 28%	119 26%	160 29%	24 23%	135 29%	107 33%	83 26%	82 25%	191 29%	77 32%	82 26%	63 27%	38 28%	249 29%	19 22%	25 19%	114 44%	24 28%	71 24%	31 18%	123 26%	124 36%	269 27%
Stay the same	399 40%	201 44%	197 36%	49 46%	180 38%	116 35%	148 46%	129 39%	264 41%	99 41%	110 35%	104 45%	51 38%	346 40%	35 41%	53 40%	94 37%	41 48%	127 42%	79 45%	178 37%	143 41%	401 40%
Get worse	178 18%	84 18%	94 17%	19 18%	87 18%	57 17%	51 16%	65 20%	108 17%	34 14%	57 18%	42 18%	24 18%	149 17%	20 24%	32 24%	25 10%	12 15%	63 21%	40 22%	90 19%	48 14%	183 18%
Get much worse	62 6%	23 5%	39 7%	5 5%	32 7%	29 9%	9 3%	25 7%	38 6%	10 4%	27 9%	13 6%	5 3%	49 6%	7 8%	12 9%	6 3%	4 4%	19 6%	11 6%	42 9%	9 3%	61 6%
Don't know	50 5%	21 5%	28 5%	4 4%	24 5%	12 4%	23 7%	13 4%	35 5%	14 6%	20 6%	6 2%	8 6%	44 5%	2 3%	9 7%	4 2%	1 1%	12 4%	9 5%	29 6%	12 3%	50 5%
Better	314 31%	131 28%	183 34%	28 26%	146 31%	115 35%	93 29%	99 30%	208 32%	82 34%	96 31%	67 29%	48 35%	281 32%	20 24%	27 20%	126 49%	27 32%	78 26%	39 22%	140 29%	135 39%	308 31%
Worse	240 24%	107 23%	133 25%	25 23%	119 25%	86 26%	59 18%	89 27%	145 22%	45 19%	85 27%	55 24%	29 21%	199 23%	27 32%	45 33%	32 12%	16 19%	82 27%	51 29%	131 27%	58 17%	244 24%
Net better	74 7%	24 5%	50 9%	4 4%	27 6%	29 9%	34 11%	10 3%	63 10%	38 16%	12 4%	12 5%	19 14%	82 9%	-7 -8%	-18 -13%	95 37%	11 13%	-4 -1%	-12 -7%	9 2%	77 22%	64 6%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Table 39

(NOV23)Q10SKILLS. Thinking about skills in Britain's workforce - over the next few years do you expect it to....?

Base : All

	Total (W'td)		Gender		Age									Social Class						Ethnicity		UnWgt Total	
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	27		11	15	10	10	7	2	7	8	2	2	5	3	5	11	5	7	15	12	18	9	35
	3%		2%	3%	4%	3%	2%	2%	4%	5%	1%	1%	2%	2%	2%	3%	3%	2%	3%	3%	2%	6%	3%
Get better	305		135	162	72	97	136	31	41	45	52	53	83	47	81	100	43	81	180	124	247	55	300
	30%		28%	32%	26%	29%	34%	28%	25%	27%	32%	33%	35%	41%	35%	33%	22%	30%	34%	27%	29%	36%	30%
Stay the same	358		168	185	109	114	135	45	63	55	59	49	86	35	89	105	70	94	194	164	316	38	348
	36%		35%	36%	39%	35%	34%	42%	37%	33%	36%	30%	36%	31%	38%	35%	36%	35%	36%	35%	37%	25%	35%
Get worse	199		111	86	53	64	81	22	32	28	36	35	47	22	40	67	32	60	107	92	167	32	217
	20%		23%	17%	19%	19%	20%	20%	19%	17%	22%	22%	20%	19%	17%	22%	16%	22%	20%	20%	20%	21%	22%
Get much worse	76		36	40	24	23	28	7	17	13	11	16	12	4	13	17	30	16	29	46	61	13	71
	8%		8%	8%	9%	7%	7%	6%	10%	8%	6%	10%	5%	4%	5%	5%	15%	6%	5%	10%	7%	9%	7%
Don't know	39		17	22	8	21	10	*	8	18	3	5	5	4	6	6	14	13	12	27	34	5	32
	4%		4%	4%	3%	6%	3%	*s	5%	11%	2%	3%	2%	4%	3%	2%	7%	5%	2%	6%	4%	3%	3%
Better	331		146	177	82	107	143	33	49	53	54	55	87	50	85	110	48	87	196	136	265	63	335
	33%		31%	35%	30%	32%	36%	31%	29%	32%	33%	35%	37%	43%	37%	36%	25%	32%	36%	29%	31%	42%	33%
Worse	275		147	126	78	87	110	29	49	41	47	51	59	26	53	84	62	76	137	138	228	45	288
	27%		31%	25%	28%	26%	28%	27%	29%	24%	29%	32%	25%	23%	23%	27%	32%	28%	25%	30%	27%	30%	29%
Net better	57		-1	52	4	20	33	4	*	12	7	4	29	23	32	27	-13	11	59	-2	38	18	47
	6%		*	10%	1%	6%	8%	4%	*	7%	5%	3%	12%	20%	14%	9%	-7%	4%	11%	*	4%	12%	5%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

*=Less than 0.5%

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Table 40

(NOV23)Q10SKILLS. Thinking about skills in Britain's workforce - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	27 3%	13 3%	14 3%	7 7%	7 1%	6 2%	6 2%	14 4%	12 2%	6 2%	7 2%	5 2%	7 5%	25 3%	2 2%	3 2%	8 3%	2 2%	3 1%	3 1%	14 3%	10 3%	35 3%
Get better	305 30%	112 24%	193 36%	31 29%	117 25%	96 29%	112 35%	89 27%	208 32%	71 30%	98 32%	63 27%	51 37%	271 31%	21 25%	37 28%	114 44%	38 44%	81 27%	48 27%	145 30%	111 32%	300 30%
Stay the same	358 36%	176 38%	181 33%	36 34%	187 40%	129 39%	104 32%	118 36%	234 36%	90 38%	101 32%	97 42%	42 31%	312 36%	28 33%	48 36%	89 35%	36 42%	111 37%	58 33%	166 35%	133 38%	348 35%
Get worse	199 20%	111 24%	88 16%	23 22%	98 21%	57 17%	74 23%	68 21%	130 20%	44 18%	69 22%	36 16%	26 19%	164 19%	24 28%	29 22%	34 13%	4 5%	71 24%	41 23%	95 20%	64 18%	217 22%
Get much worse	76 8%	31 7%	44 8%	6 6%	34 7%	30 9%	16 5%	27 8%	46 7%	17 7%	29 9%	16 7%	7 5%	62 7%	8 9%	12 9%	6 3%	3 3%	29 10%	14 8%	42 9%	19 6%	71 7%
Don't know	39 4%	18 4%	21 4%	4 3%	26 5%	11 3%	11 3%	15 5%	21 3%	11 5%	8 2%	15 6%	4 3%	37 4%	2 2%	4 3%	5 2%	3 3%	6 2%	14 8%	16 3%	9 3%	32 3%
Better	331 33%	125 27%	207 38%	38 35%	124 26%	103 31%	118 36%	103 31%	221 34%	77 32%	105 34%	68 29%	58 43%	296 34%	23 27%	40 30%	122 48%	40 46%	83 28%	51 29%	159 33%	121 35%	335 33%
Worse	275 27%	142 31%	132 24%	29 27%	132 28%	86 26%	90 28%	95 29%	176 27%	61 26%	98 31%	52 22%	32 24%	226 26%	32 37%	41 31%	40 16%	7 8%	99 33%	55 31%	137 29%	83 24%	288 29%
Net better	57 6%	-17 -4%	75 14%	9 8%	-8 -2%	17 5%	28 9%	8 2%	44 7%	16 7%	7 2%	16 7%	26 19%	70 8%	-9 -10%	-1 -1%	82 32%	33 38%	-16 -5%	-4 -2%	22 5%	39 11%	47 5%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Table 41
(NOV23)Q10COSTLIVING. Thinking about The cost of living in Britain - over the next few years do you expect it to....?

Base : All

	Total (W'td)		Gender		Age									Social Class						Ethnicity		UnWgt Total	
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Get much better	22		9	13	8	7	7	2	5	6	1	-	7	3	4	5	5	8	9	13	16	6	20
	2%		2%	3%	3%	2%	2%	2% s	3%	4%	*	-	3%	3%	2%	2%	3%	3%	2%	3%	2%	4%	2%
Get better	225		97	125	76	75	73	25	52	33	42	35	39	20	61	82	31	51	143	81	192	32	233
	22%		20%	25%	28%	23%	18%	23% s	31%	20%	26%	22%	16%	18%	26%	27%	16%	19%	27%	18%	23%	21%	23%
Stay the same	222		111	109	59	52	111	20	39	24	28	43	68	35	66	61	56	39	127	95	195	22	238
	22%		23%	21%	21%	16%	28%	19% s	23%	14%	17%	27%	29%	30%	28%	20%	29%	14%	24%	20%	23%	15%	24%
Get worse	332		176	149	72	123	137	29	43	60	63	50	87	43	77	102	59	93	179	153	270	60	337
	33%		37%	29%	26%	37%	34%	27% s	25%	36%	39%	31%	37%	38%	33%	34%	30%	35%	33%	33%	32%	40%	34%
Get much worse	189		84	104	59	63	66	31	28	36	27	32	35	12	23	54	42	70	77	112	159	30	165
	19%		18%	20%	21%	19%	17%	29% s	17%	22%	17%	20%	15%	11%	10%	18%	22%	26%	14%	24%	19%	20%	16%
Don't know	14		2	10	2	9	2	-	2	8	1	1	1	1	2	*	1	10	3	11	12	1	10
	1%		*	2%	1%	3%	1%	- s	1%	5%	1%	1%	1%	1%	1%	*	1%	4%	*	2%	1%	1%	1%
Better	247		106	138	84	82	81	27	57	39	43	35	46	24	65	87	36	58	153	94	208	37	253
	25%		22%	27%	30%	25%	20%	25% s	34%	23%	26%	22%	19%	21%	28%	29%	18%	22%	28%	20%	25%	25%	25%
Worse	521		260	253	131	187	203	60	71	96	90	81	121	56	100	156	101	163	256	265	428	90	502
	52%		54%	50%	48%	57%	51%	56% s	42%	58%	56%	51%	51%	48%	43%	51%	52%	60%	48%	57%	51%	60%	50%
Net better	-274		-155	-114	-47	-105	-122	-33	-14	-57	-47	-47	-75	-32	-35	-69	-66	-105	-103	-171	-220	-53	-249
	-27%		-32%	-22%	-17%	-32%	-31%	-8%	-34%	-29%	-29%	-32%	-28%	-15%	-23%	-34%	-39%	-19%	-37%	-26%	-35%	-25%	

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Table 42
(NOV23)Q10COSTLIVING. Thinking about The cost of living in Britain - over the next few years do you expect it to....?

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	Oth incl. LD	No qualifications	Other qualifications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Get much better	22 2%	8 2%	14 3%	3 3%	6 1%	6 2%	4 1%	11 3%	11 2%	7 3%	6 2%	1 *	6 4%	20 2%	2 2%	4 3%	10 4%	2 2%	3 1%	3 2%	12 2%	7 2%	20 2%
Get better	225 22%	127 27%	97 18%	26 24%	117 25%	92 28%	65 20%	64 19%	158 24%	69 29%	47 15%	52 23%	40 29%	199 23%	16 19%	17 13%	99 38%	28 32%	54 18%	30 17%	104 22%	92 26%	233 23%
Stay the same	222 22%	101 22%	121 22%	26 24%	102 22%	74 22%	95 29%	50 15%	169 26%	38 16%	71 23%	63 27%	28 21%	196 23%	21 25%	27 21%	75 29%	30 35%	74 25%	40 22%	87 18%	95 27%	238 24%
Get worse	332 33%	149 32%	183 34%	31 29%	149 32%	107 32%	101 31%	113 34%	208 32%	77 32%	103 33%	66 29%	47 34%	280 32%	38 45%	56 42%	58 23%	22 25%	105 35%	57 32%	167 35%	107 31%	337 34%
Get much worse	189 19%	76 17%	113 21%	20 18%	86 18%	49 15%	55 17%	80 24%	104 16%	45 19%	81 26%	42 18%	13 10%	163 19%	8 9%	28 21%	13 5%	4 5%	62 21%	38 21%	107 22%	45 13%	165 16%
Don't know	14 1%	1 *	13 2%	1 1%	9 2%	1 *	1 *	11 3%	2 *	2 1%	2 1%	8 3%	2 2%	12 1%	-	*	2 1%	-	2 1%	10 6%	2 *	2 1%	10 1%
Better	247 25%	135 29%	111 20%	29 27%	122 26%	99 30%	70 22%	75 23%	169 26%	77 32%	54 17%	53 23%	45 33%	218 25%	18 21%	22 16%	108 42%	30 34%	57 19%	33 19%	115 24%	99 28%	253 25%
Worse	521 52%	225 49%	296 55%	51 48%	235 50%	156 47%	157 48%	194 59%	312 48%	123 51%	184 59%	108 47%	60 44%	443 51%	46 54%	84 63%	71 28%	26 30%	167 56%	95 53%	274 57%	151 44%	502 50%
Net better	-274 -27%	-90 -19%	-185 -34%	-22 -20%	-112 -24%	-57 -17%	-87 -27%	-119 -36%	-143 -22%	-46 -19%	-130 -42%	-55 -24%	-15 -11%	-225 -26%	-28 -33%	-63 -47%	37 14%	3 4%	-110 -37%	-62 -35%	-159 -33%	-53 -15%	-249 -25%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted

Source : Ipsos J24-003060-01

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Table 43

(OCTNOV21)Q11IMPROVEECON. On balance do you agree or disagree with the following statements? In the long term, this government's policies will improve the state of Britain's economy

Base : All

	Total (W'td)	Gender		Age										Social Class						Ethnicity		UnWgt Total
		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1003	523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003	479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Agree	481	235	240	150	155	177	61	89	70	86	80	97	50	125	165	78	113	290	192	388	87	501
	48%	49%	47%	54%	47%	44%	57% s	52%	42%	53%	50%	41%	43%	53%	54%	40%	42%	54%	41%	46%	57%	50%
Disagree	434	209	217	105	138	191	37	68	76	62	73	119	56	89	113	99	131	203	231	376	56	413
	43%	44%	42%	38%	42%	48%	34% s	40%	45%	38%	45%	50%	49%	38%	37%	51%	49%	38%	50%	45%	37%	41%
Don't know	88	35	53	22	37	29	9	12	22	14	8	22	9	20	26	17	25	46	42	80	8	89
	9%	7%	10%	8%	11%	7%	9% s	7%	13%	9%	5%	9%	8%	8%	9%	9%	9%	9%	9%	9%	5%	9%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Table 44

(OCTNOV21)Q11IMPROVEECON. On balance do you agree or disagree with the following statements? In the long term, this government's policies will improve the state of Britain's economy

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	Oth incl. LD	No qualif- ications	Other qualif- ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Agree	481 48%	231 50%	250 46%	60 56%	220 47%	178 54%	149 46%	144 44%	327 50%	121 51%	141 45%	98 42%	79 58%	422 49%	42 50%	29 22%	220 86%	62 72% ^s	115 38%	54 30%	211 44%	217 63%	501 50%
Disagree	434 43%	186 40%	247 46%	39 36%	209 45%	134 41%	146 45%	144 44%	280 43%	101 42%	145 47%	108 47%	43 32%	371 43%	36 43%	92 69%	32 12%	17 20% ^s	156 52%	98 55%	237 49%	99 29%	413 41%
Don't know	88 9%	44 10%	44 8%	8 8%	40 9%	17 5%	28 9%	42 13%	45 7%	17 7%	25 8%	26 11%	13 10%	77 9%	6 7%	12 9%	5 2%	7 8% ^s	29 10%	26 14%	31 7%	31 9%	89 9%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J24-003060-01

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Table 45

**(OCTNOV21)Q11IMPROVEPUBSERVICES. On balance do you agree or disagree with the following statements?
In the long term, this government's policies will improve the state of Britain's public services**

Base : All

	Total (W'td)		Gender		Age								Social Class						Ethnicity		UnWgt Total		
			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total
Unweighted Total	1003		523	466	268	316	419	95	173	180	136	144	275	115	290	311	171	231	601	402	860	134	1003
Weighted Total	1003		479	511	276	330	397	107	169	167	162	160	238	115	234	305	195	270	539	464	843	151	1003
Agree	518		248	260	160	172	187	62	97	84	88	73	114	62	139	176	81	122	315	203	410	101	540
	52%		52%	51%	58%	52%	47%	58% ^s	58%	50%	54%	46%	48%	54%	60%	58%	42%	45%	59%	44%	49%	67%	54%
Disagree	396		194	198	99	122	175	36	63	60	62	72	102	41	76	102	98	119	179	217	350	45	378
	39%		40%	39%	36%	37%	44%	34% ^s	37%	36%	38%	45%	43%	36%	33%	34%	50%	44%	33%	47%	41%	30%	38%
Don't know	89		37	52	18	36	36	9	9	23	12	14	21	12	18	26	16	29	45	45	84	6	85
	9%		8%	10%	6%	11%	9%	8% ^s	5%	14%	8%	9%	9%	10%	8%	9%	8%	11%	8%	10%	10%	4%	8%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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Table 46

**(OCTNOV21)Q11IMPROVEPUBSERVICES. On balance do you agree or disagree with the following statements?
In the long term, this government's policies will improve the state of Britain's public services**

Base : All

	Total (Weighted)	Working status		Work sector		Tenure				ONS Regions					Past vote (2024 General Election)				Qualifications			UnW Tot.	
		Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	Oth incl. LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1003	486	515	206	360	280	359	345	639	230	313	199	127	808	134	132	285	81	291	161	482	360	1003
Weighted Total	1003	461	541	107	468	329	323	330	652	239	311	232	136	870	85	134	257	86	300	178	479	347	1003
Agree	518 52%	240 52%	278 51%	61 58%	228 49%	178 54%	166 51%	159 48%	344 53%	123 51%	157 50%	112 48%	83 61%	454 52%	43 51%	40 30%	229 89%	57 67% s	125 42%	65 36%	225 47%	229 66%	540 54%
Disagree	396 39%	181 39%	213 39%	36 34%	200 43%	131 40%	132 41%	127 38%	263 40%	98 41%	132 43%	93 40%	36 26%	334 38%	36 43%	76 57%	23 9%	25 29% s	152 51%	88 50%	215 45%	92 27%	378 38%
Don't know	89 9%	40 9%	50 9%	9 9%	40 9%	19 6%	25 8%	45 14%	45 7%	18 8%	22 7%	27 12%	17 12%	82 9%	5 6%	18 14%	5 2%	4 4% s	23 8%	25 14%	39 8%	26 7%	85 8%

Fieldwork dates : Wednesday 24th to Tuesday 30th July 2024
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted

Source : Ipsos J24-003060-01

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