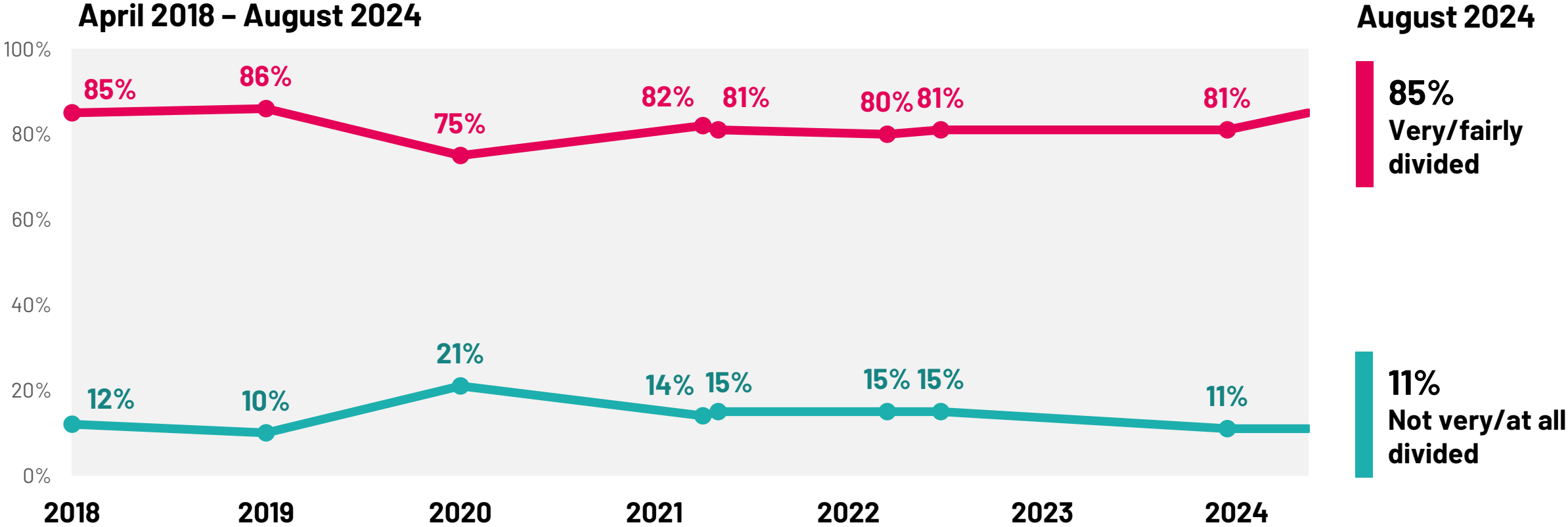


# Ipsos Divided Britain polling

August 2024

# 85% of people think that British society is divided, a small rise and the highest since 2019.

Overall, how divided do you think British society is these days? *Long term trend*



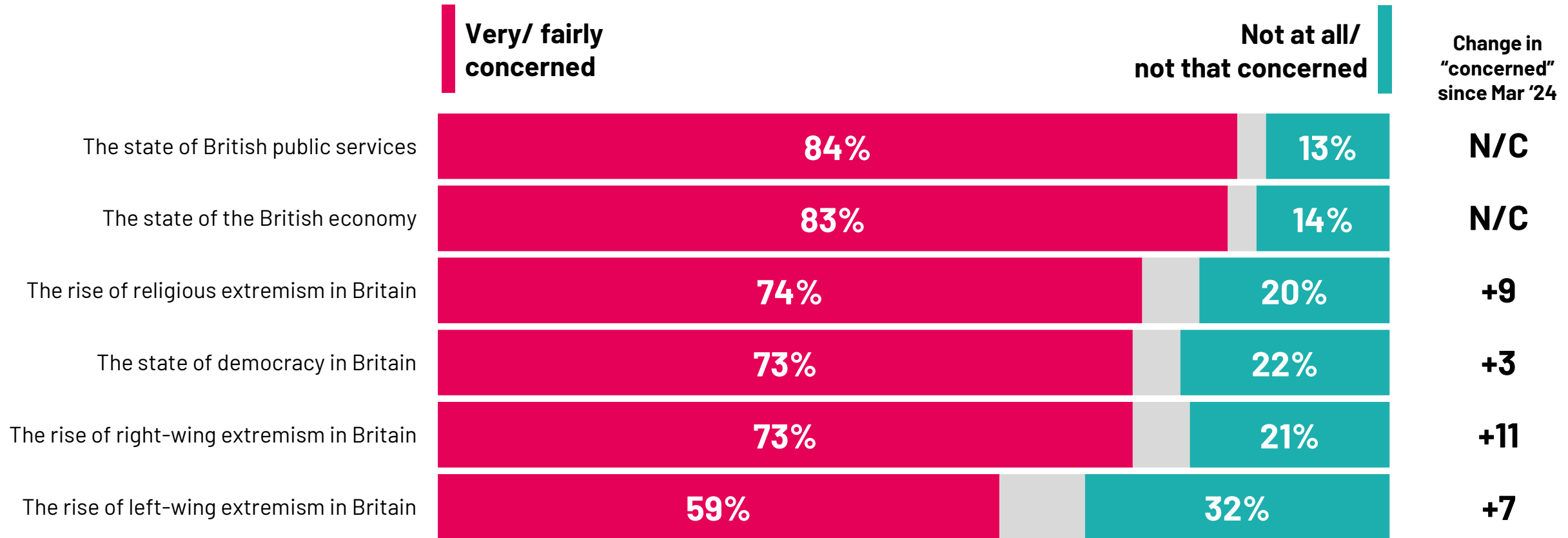
Base: 1100 Online British Adults 16-75, 9-12 August 2024

\* 2018 trends are for ages 16-64



# People remain most concerned about Britain's public services and economy, but concern about extremism of different types is growing

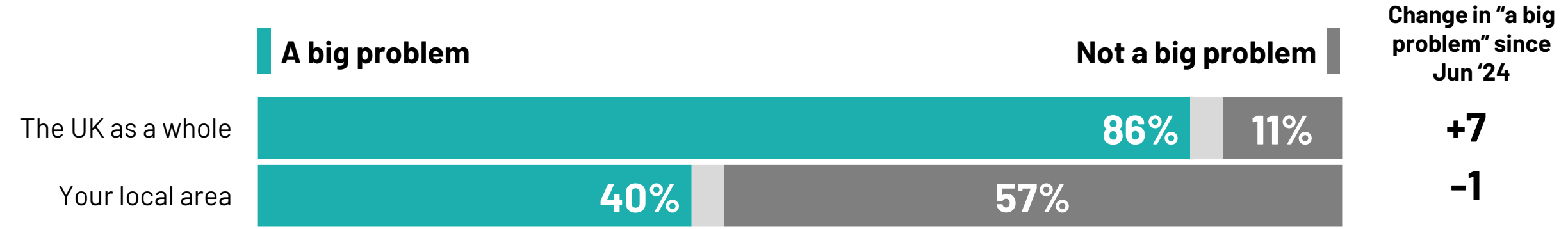
To what extent, if at all, are you concerned about each of the following?



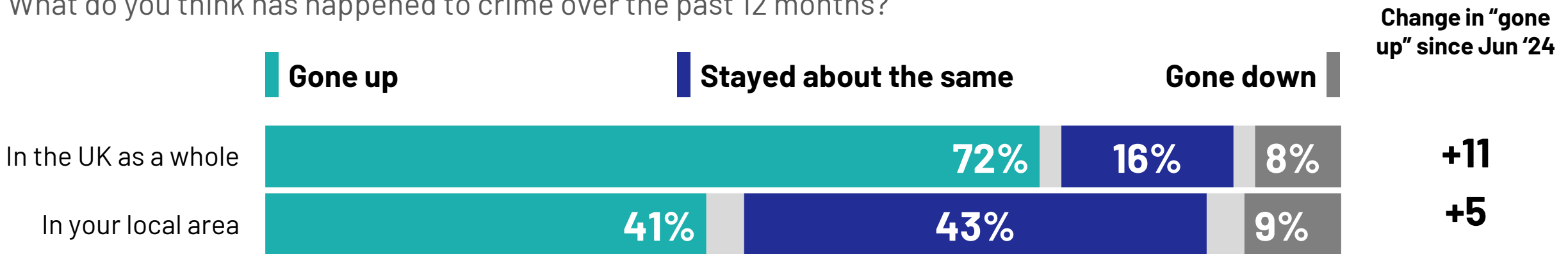
Base: 1100 Online British Adults 16-75, 9-12 August 2024

# An increasing majority think crime and anti-social behaviour is a big problem for the UK as a whole and getting worse

How much of a problem, if at all, do you think crime and anti-social behaviour are in...



What do you think has happened to crime over the past 12 months?

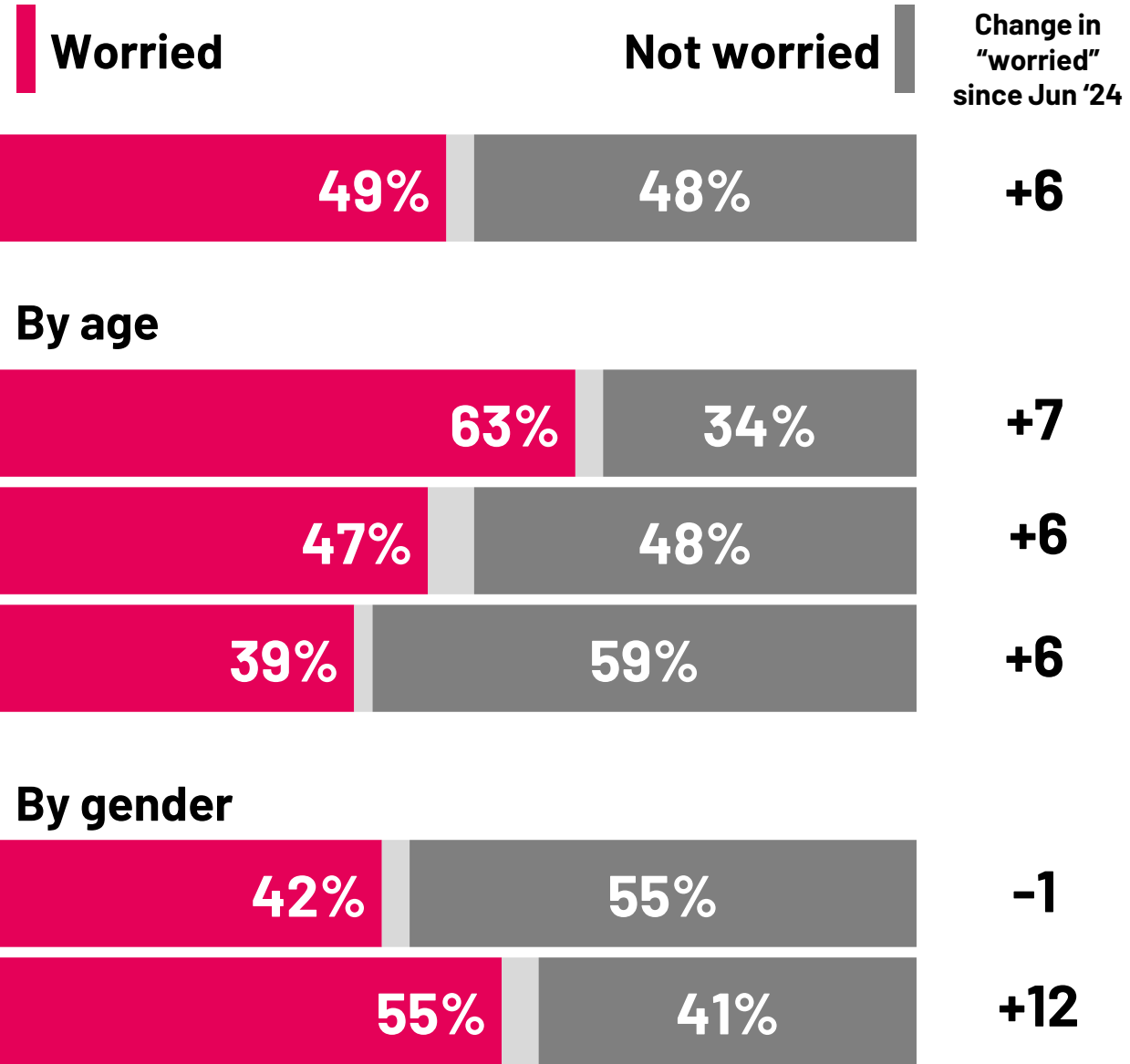


Base: 1,091 Online British adults aged 18-75, 2-5 August 2024

# The public are split on whether they are worried personally about being the victim of a crime – but levels of concern are up from June

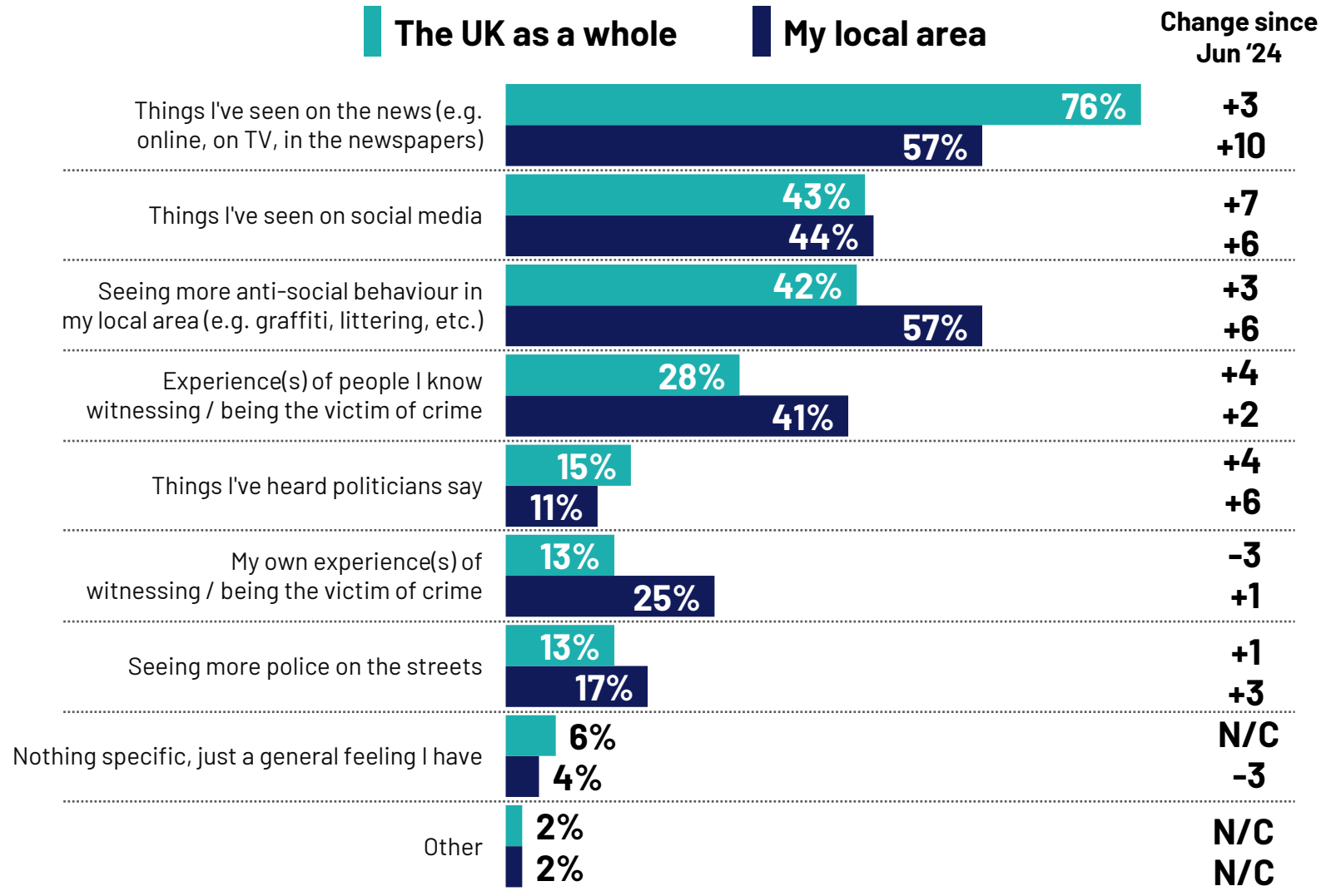
How worried, if at all, are you personally about being a victim of a crime?

**Base: 1,091** Online British adults aged 18-75, including (361) 18-34-year-olds, (387) 35-54s, (343) 55-75s, (528) men, and (548) women, 2-5 August 2024



# Three quarters of those who think crime has gone up in the UK as a whole, think that because of things they've seen on the news

Which, if any of the following, makes you think that crime has gone up in the UK as a whole / your local area in the past 12 months?



**Base: 769** Online British adults aged 18-75 who think crime in the UK as whole has gone up, and **426** who think crime in their local area has gone up, 2-5 August 2024

# Half think that the differences in people's political views are so divisive, that is dangerous for society

Which of the following statements comes closest to your opinion about the range of political views in Britain?



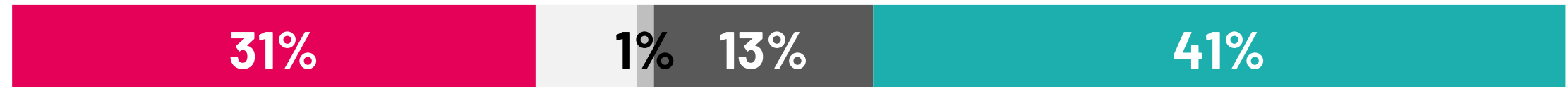
## August 2024



## July 2024



## December 2018\*

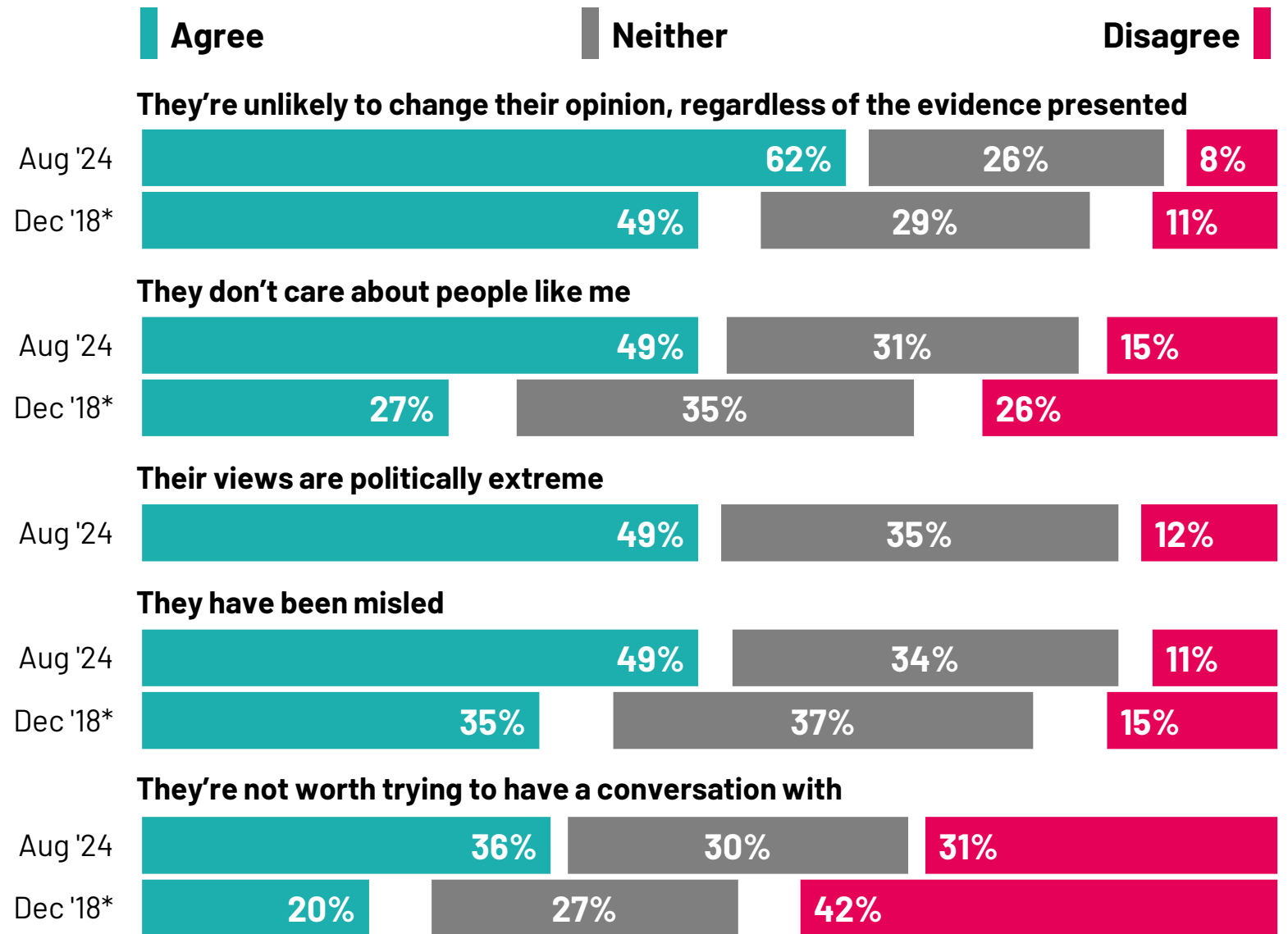


Base: 1100 Online British Adults 16-75, 9-12 August 2024

\* 2018 trends are for ages 16-64

**62% of people believe that those with opposing political views to them are unlikely to change their opinion.**

Now thinking about the people in the UK with **opposing** political views to you. To what extent do you agree or disagree with the following?



Base: 1100 Online British Adults 16-75, 9-12 August 2024

\* 2018 trends are for ages 16-64



# Two in five think it is accurate to say that in Britain today, mob rule is replacing democratic rule (a statement used in March by Rishi Sunak)

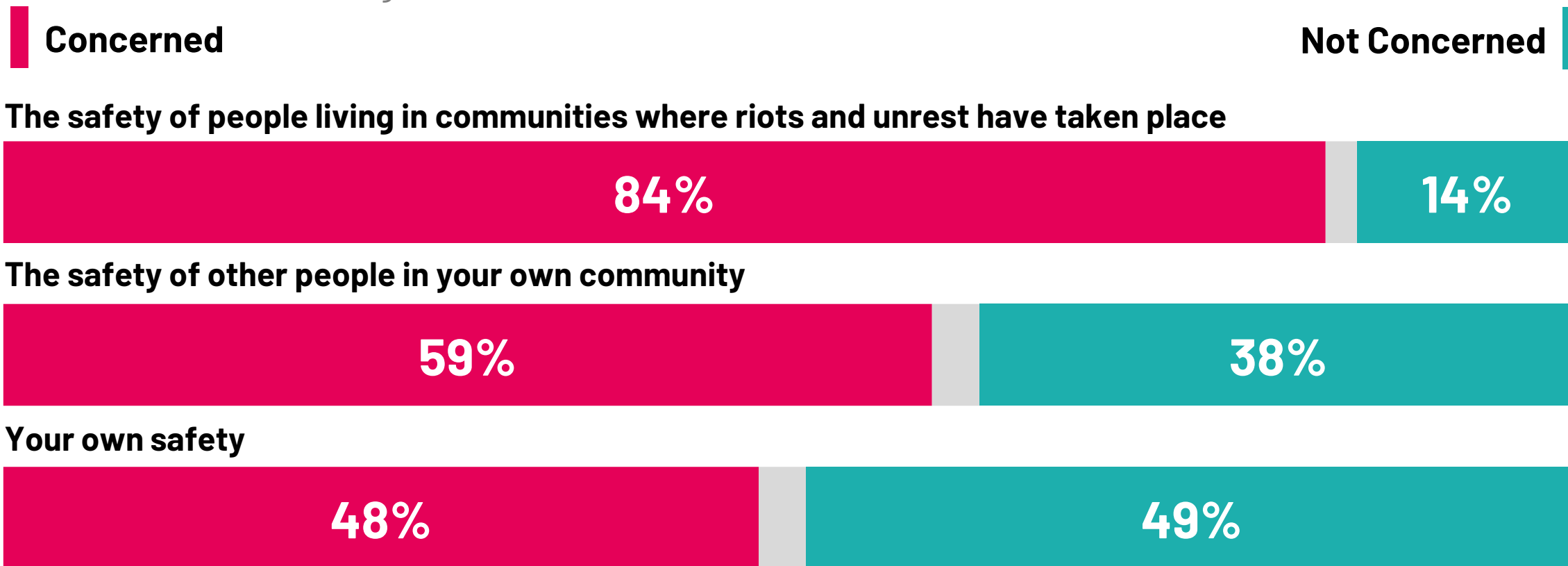
To what extent, if at all, do you think the below statement provides an accurate or inaccurate description of Britain today? "In Britain today, mob rule is replacing democratic rule."



Base: 1100 Online British Adults 16-75, 9-12 August 2024

# Following the recent riots and unrest across the UK, a large majority are concerned about the safety of people living in communities where riots and unrest has taken place

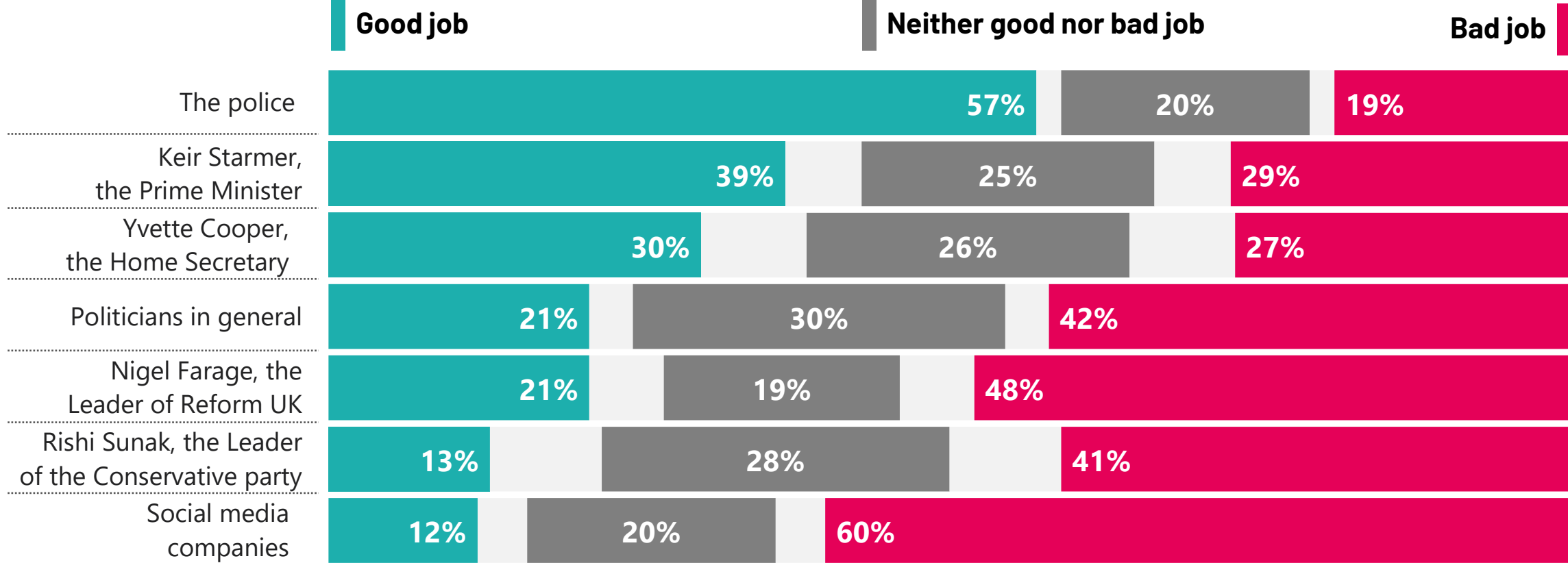
Following the riots and unrest that have taken place across the UK recently, how concerned, if at all, are you about each of the following?



Base: 1100 Online British Adults 16-75, 9-12 August 2024

# Six in ten praise the police for their response to the recent riots and unrest, but the same proportion are also critical of social media companies.

Do you think each of the following have been doing a good job or bad job, if either, in responding to the recent riots and unrest across the UK?



Base: 1100 Online British Adults 16-75, 9-12 August 2024



# Ipsos

**August 2024**

**Ipsos – Extremism Polling**

## For more information

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