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This Washington Post-Ipsos poll was conducted online Aug. 23-Sept. 3, 2024, among a random national sample of 1,083 non-Hispanic Black adults ages 18 and older. The sample was drawn through the Ipsos KnowledgePanel, an ongoing survey panel recruited through random sampling of U.S. households. Results have a margin of sampling error of plus or minus 3.2 percentage points for Black adults and 3.4 points among the sample of 924 Black registered voters. Sampling, field work and data processing were conducted by Ipsos of Washington, D.C.

(Full methodological details at the end of this document.)

*= less than 0.5 percent.

1. In general, do you think it is a (good) or a (bad) time to be a Black person in America?

		Good time	Bad time	No opinion /Skipped
9/3/24	Black	59	38	3
4/18/24	Black	52	45	2
5/12/23	Black	48	49	3
5/20/22	Black	34	65	1
5/1/22	Black	42	56	2
1/8/20	Black	30	65	4

2. How likely are you to vote in the presidential election in November?

		Absolutely certain to vote	Will probably vote	There is a 50-50 chance	There is less than 50% chance	No opinion /Skipped
9/3/24	Black	69	9	8	13	1
4/18/24	Black	62	12	12	15	*
5/1/22	Black*	54	17	15	13	1
6/14/20	Black	74	8	6	11	1
1/8/20	Black	71	10	9	9	1

*"... November election for U.S. House and some U.S. Senate and governor seats?"

3. How much do you think it matters whether or not you personally vote?

		---- Matters more ----				--- Matters less ----		
		NET	A great deal	A good amount	Somewhat	NET	Not so much	Not at all	No op. /Skip
9/3/24	Black	71	55	16	13	15	7	8	1
4/18/24	Black	64	49	16	17	19	7	12	*

4. How likely are you to vote for each of the following candidates for president?

9/3/24 – Summary table among Black Americans

----- Vote for -----   --- NOT vote for ---

	NET	Defin-itely	Prob-ably	NET	Prob-ably	Defin-itely	No op./Skip
a. Kamala Harris and Tim Walz, the Democrats	76	63	14	23	16	7	1
b. Donald Trump and JD Vance, the Republicans	13	6	6	86	10	76	2
c. Cornel West and Melina Abdullah, third-party candidates	6	1	5	92	27	65	2
d. Jill Stein and Butch Ware, the Green Party candidates	5	2	3	93	25	68	2

9/3/24 – Summary table among Black registered voters

| | ----- Vote for ----- | | | --- NOT vote for --- | | | |
	NET	Defin-itely	Prob-ably	NET	Prob-ably	Defin-itely	No op./Skip
a. Kamala Harris and Tim Walz, The Democrats	82	68	14	17	11	6	*
b. Donald Trump and JD Vance, the Republicans	12	7	6	87	8	79	1
c. Cornel West and Melina Abdullah, third-party candidates	5	1	4	93	26	68	1
d. Jill Stein and Butch Ware, the Green Party candidates	4	1	3	94	24	70	2

Trend where available:

a. Kamala Harris and Tim Walz, the Democrats

| | -------- Vote for --------- | | | ------ NOT vote for ------- | | | No op. |
	NET	Definitely	Probably	NET	Probably	Definitely	
9/3/24 Black adults	76	63	14	23	16	7	1
9/3/24 Black RV	82	68	14	17	11	6	*

Compare to:
Joe Biden, the Democrat

| | -------- Vote for --------- | | | ------ NOT vote for ------- | | | No op. |
	NET	Definitely	Probably	NET	Probably	Definitely	
4/18/24 Black adults	66	42	24	33	11	22	1
4/18/24 Black RV	74	48	26	25	9	16	1

b. Donald Trump and JD Vance, the Republicans

| | -------- Vote for --------- | | | ------ NOT vote for ------- | | | No op |
	NET	Definitely	Probably	NET	Probably	Definitely	
9/3/24 Black adults	13	6	6	86	10	76	2
9/3/24 Black RV	12	7	6	87	8	79	1
4/18/24 Black adults*	14	4	10	84	9	75	2
4/18/24 Black RV	14	5	9	85	9	76	1

*April asked "Donald Trump, the Republican"

c. Cornel West and Melina Abdullah, third-party candidates

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                       -------- Vote for ---------   ------ NOT vote for -------   No
                       NET   Definitely   Probably   NET   Probably   Definitely   op
9/3/24 Black adults     6        1            5       92      27          65        2
9/3/24 Black RV         5        1            4       93      26          68        1
4/18/24 Black adults*  13        2           11       84      29          55        3
4/18/24 Black RV       14        1           12       84      28          56        2
*April asked "Cornel West, a third-party candidate"
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d. Jill Stein and Butch Ware, the Green Party candidates

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                       -------- Vote for ---------   ------ NOT vote for -------   No
                       NET   Definitely   Probably   NET   Probably   Definitely   op
9/3/24 Black adults     5        2            3       93      25          68        2
9/3/24 Black RV         4        1            3       94      24          70        2
4/18/24 Black adults*  10        1            9       88      26          62        3
4/18/24 Black RV        9        1            8       88      25          63        3
*April asked "Jill Stein, the Green Party candidate"
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Compare to:
If the presidential election were held today, for whom would you vote if the
candidates were (Joe Biden, the Democrat) or (Donald Trump, the Republican)?

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                               No
               Biden   Trump   opinion
6/14/20 Black RV   92      5       4
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If the 2020 presidential election were held today, for whom would you vote if the
candidates were (Joe Biden, the Democrat) or (Donald Trump, the Republican)?

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                          Another     I would    No
               Biden  Trump  candidate  not vote   opinion
1/8/20 Black RV   82     4       5          6          3
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5. (IF NOT DEFINITELY/PROBABLY VOTING FOR HARRIS OR TRUMP) If the 2024 presidential
election were being held today and the only candidates were (Harris and Walz, the
Democrats), and (Trump and Vance, the Republicans), for whom would you vote?

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                    Harris and Walz,   Trump and Vance,   No opinion
                    the Democrats      the Republicans    /Skipped
9/3/24 Black adults       46                 25               30
9/3/24 Black RV           41                 24               35
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6. Do you approve or disapprove of the way Joe Biden is handling his job as president?
Do you feel that way strongly or somewhat?

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                -------- Approve --------   ------- Disapprove ------   No opinion
                NET   Strongly   Somewhat    NET   Somewhat   Strongly   /Skipped
9/3/24  Black   66       27        39        32      17         14          2
4/18/24 Black   62       20        42        37      21         16          2
5/12/23 Black   66       18        49        31      19         12          3
5/1/22  Black   70       23        47        28      19          9          2
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7. Do you have a favorable or unfavorable impression of each of the following people,
or don't you know enough to say?

9/3/24 – Summary table among Black Americans

	----- Favorable -----			--- Unfavorable ---			Don't know	No op
	NET	Very	Somewhat	NET	Somewhat	Very	enough to say	/Skip
a. Donald Trump	15	6	8	78	9	69	6	1
b. Kamala Harris	72	48	24	18	7	11	9	1
c. Tim Walz	52	32	20	13	5	7	34	2
d. JD Vance	10	3	6	57	10	46	32	1
e. Barack Obama	82	69	13	13	5	8	4	1

Trend where available:

a. Donald Trump

	----- Favorable -----			---- Unfavorable ----			DK enough	No
	NET	Very	Somewhat	NET	Somewhat	Very	to say	op.
9/3/24 Black	15	6	8	78	9	69	6	1
4/18/24 Black	14	5	9	78	9	69	7	1
5/1/22 Black	11	4	7	81	12	69	6	2

b. Kamala Harris

	----- Favorable -----			---- Unfavorable ----			DK enough	No
	NET	Very	Somewhat	NET	Somewhat	Very	to say	op.
9/3/24 Black	72	48	24	18	7	11	9	1
4/18/24 Black	59	28	31	26	14	12	14	1
5/1/22 Black	65	32	34	21	12	9	12	1

c-e. No trend.

8. In a few words, how do you feel about Harris becoming the Democratic nominee for president this year? (Open-ended)

TK TK

9. How would you feel if each of the following candidates won the presidential election in November?

9/3/24 – Summary table among Black Americans

	------------- Positive --------------			-------- Negative ---------			
			Satisfied, but		Dissatisfied,			
	NET	Enthusiastic	not enthusiastic	NET	but not upset	Upset	Skip
a. Trump	15	7	9	83	22	61	2
b. Harris	79	55	24	20	12	8	2

10. Who do you trust more to handle the following, (Harris) or (Trump)?

9/3/24 – Summary table among Black Americans

| | | | | Both | No opinion |
| | Harris | Trump | Neither | equally | /Skipped |

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a. The economy                    60      15      16       7              2
b. Abortion                       72       9      13       4              2
c. Crime                          60      13      18       6              2
d. Immigration                    55      19      18       5              2
e. The war between
   Israel and Hamas               49      13      28       7              2
f. Racism                         70       6      18       4              2
g. Protecting American
   democracy                      70      11      13       5              2
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Trend where available:

a. The economy

		Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24	Black	60	15	16	7	2

Compare to:

		Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24	Black	50	16	27	5	2

b. Abortion

		Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24	Black	72	9	13	4	2

Compare to:

		Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24	Black	54	9	31	4	2

c. Crime

		Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24	Black	60	13	18	6	2

Compare to:

		Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24	Black	46	13	33	6	2

d. Immigration

		Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24	Black	55	19	18	5	2

Compare to:

		Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24	Black	44	20	31	4	2

e. The war between Israel and Hamas

	Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24 Black	49	13	28	7	2

Compare to:

	Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24 Black	42	11	40	5	2

f. Racism

	Harris	Trump	Neither	Both equally	No opinion /Skipped
9/3/24 Black	70	6	18	4	2

Compare to:

	Biden	Trump	Neither	Both equally	No opinion /Skipped
4/18/24 Black	55	6	33	4	2

g. No trend.

11. Do you think the following items apply to Harris, or not? (Rotated with Q12)

9/3/24 – Summary table among Black Americans

	Yes	No	No opinion /Skipped
a. Has the mental sharpness it takes to serve effectively as president	81	17	2
b. Is honest and trustworthy	71	26	3
c. Is a strong leader	73	24	3
d. Cares about people like you	75	23	2
e. Is in good enough physical health to serve effectively as president	88	10	2
f. Is a positive role model for young people	80	18	2

12. Do you think each of the following apply to Trump, or not? (Rotated with Q11)

9/3/24 – Summary table among Black Americans

	Yes	No	No opinion /Skipped
a. Has the mental sharpness it takes to serve effectively as president	20	78	2
b. Is honest and trustworthy	11	87	3
c. Is a strong leader	25	73	2
d. Cares about people like you	13	85	3
e. Is in good enough physical health to serve effectively as president	25	73	2
f. Is a positive role model for young people	10	87	2

13. How much do you think each has accomplished in their careers?

9/3/24 – Summary table among Black Americans

	- Accomplished more --			---- Accomplished less -----			No opinion
	NET	A lot	A little	NET	Not much	None at all	/Skipped
a. Harris	83	67	17	14	7	7	3
b. Trump	50	31	19	47	27	20	3

14. If Harris were elected, do you think her policies would (help) or (hurt) Black people, or would they make no difference? (Rotated with Q15)

	Would help	Would hurt	Would make no difference	No opinion /Skipped
9/3/24 Black	59	9	30	2

15. If Trump were elected again, do you think his policies would (help) or (hurt) Black people, or would they make no difference? (Rotated with Q14)

	Would help	Would hurt	Would make no difference	No opinion /Skipped
9/3/24 Black	11	67	20	2

16. Thinking back to when Trump was president, do you think his policies (helped) or (hurt) Black people, or did they make no difference? (Rotated with Q17)

	Helped	Hurt	Made no difference	No opinion /Skipped
9/3/24 Black	13	56	30	2
4/18/24 Black	13	55	30	2

17. Do you think President Biden's policies have (helped) or (hurt) Black people, or have Biden's policies made no difference? (Rotated with Q16)

	Helped	Hurt	Made no difference	No opinion /Skipped
9/3/24 Black	48	12	37	2
4/18/24 Black	38	11	49	2
5/12/23 Black	34	14	49	3

18. On another subject, how would you describe the state of the nation's economy these days?

	------ Positive ------			------- Negative -------			No opinion
	NET	Excellent	Good	NET	Not so good	Poor	/Skipped
9/3/24 Black	38	3	35	60	43	18	1

19. Would you say you, yourself, are better off financially than you were when Biden became president, not as well off, or in about the same shape financially?

		Better off financially	Not as well off financially	About the same shape financially	No opinion /Skipped
9/3/24	Black	23	24	51	2
4/18/24	Black	22	22	54	2

20. How would you rate the cost of each of the following in your community?

9/3/24 – Summary table among Black Americans

		----- Expensive ------		Moder	----- Less expensive -----		No op.
	NET	Extremely	Very	-ately	NET	Not too	Not at all	/Skip
a. Housing	74	40	33	19	6	4	2	1
b. Groceries	64	28	36	31	4	2	2	1
c. Gas	45	16	28	42	12	10	2	1
d. Childcare*	41	39	34	21	4	2	2	2
e. Auto insurance	61	25	35	31	7	5	2	1

*Only asked of parents

Trend where available:

a. Housing

		----- Expensive ------		Moder	----- Less expensive -----		No op.
	NET	Extremely	Very	-ately	NET	Not too	Not at all	/Skip
9/3/24 Black	74	40	33	19	6	4	2	1
4/18/24 Black	69	36	32	23	6	5	2	2

b. Groceries

		----- Expensive ------		Moder	----- Less expensive -----		No op.
	NET	Extremely	Very	-ately	NET	Not too	Not at all	/Skip
9/3/24 Black	64	28	36	31	4	2	2	1
4/18/24 Black	63	30	33	30	5	4	1	2

c. Gas

		----- Expensive ------		Moder	----- Less expensive -----		No op.
	NET	Extremely	Very	-ately	NET	Not too	Not at all	/Skip
9/3/24 Black	45	16	28	42	12	10	2	1
4/18/24 Black	51	21	30	39	8	6	2	2

d. Childcare (among parents, n=203)

		----- Expensive ------		Moder	----- Less expensive -----		No op.
	NET	Extremely	Very	-ately	NET	Not too	Not at all	/Skip
9/3/24 Black	74	39	34	21	4	2	2	2
4/18/24 Black	72	34	38	19	8	4	4	1

e. No trend.

21. How well do you think each of the following understands the experiences of women in America?

9/3/24 – Summary table among Black Americans

| | ------- Well -------- | | | -------- Not well -------- | | | No opinion |
	NET	Very	Somewhat	NET	Not too	Not at all	/Skipped
a. Donald Trump	10	4	7	87	19	69	2
b. Kamala Harris	86	68	18	12	6	6	2
c. Joe Biden	63	24	39	35	19	15	2

22. How well do you think each of the following understands the experiences of Black people in America?

9/3/24 – Summary table among Black Americans

| | ------- Well -------- | | | -------- Not well -------- | | | No opinion |
	NET	Very	Somewhat	NET	Not too	Not at all	/Skipped
a. Donald Trump	13	4	9	86	15	70	2
b. Kamala Harris	80	57	23	18	9	10	2
c. Joe Biden	59	20	39	40	20	19	2

23. Do you think each of the following is biased against Black people? (Rotated with Q24)

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
a. Donald Trump	75	21	4
b. Joe Biden	19	77	4
c. Kamala Harris	13	83	4

Trend where available:

a. Donald Trump

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
9/3/24 Black	75	21	4
4/18/24 Black	77	19	5
6/14/20 Black	87	9	4

b. Joe Biden

	Yes, is biased against Black people	No, is not biased against Black people	No opinion /Skipped
9/3/24 Black	19	77	4
4/18/24 Black	23	72	5
6/14/20 Black	17	78	4

c. No trend.

24. Do you think each of the following is biased against women? (Rotated with Q23)

	Yes, is biased against women	No, is not biased against women	No opinion /Skipped
a. Donald Trump	78	18	3
b. Joe Biden	11	85	4
c. Kamala Harris	8	89	3

25. Which of the following best describes Kamala Harris's racial or ancestral background?

	Indian	Black	Both Black and Indian	Not sure	No opinion /Skipped
9/3/24 Black	7	11	65	16	2

26. How important is it to you that Harris may become the first woman president? (Rotated with Q27)

	-- More important ---			----- Less important -----			No opinion /Skipped
	NET	Very	Somewhat	NET	Not too	Not at all	
9/3/24 Black	71	50	21	28	12	16	1

27. How important is it to you that Harris may become the second Black president and first Asian president?

	-- More important ---			----- Less important -----			No opinion /Skipped
	NET	Very	Somewhat	NET	Not too	Not at all	
9/3/24 Black	64	42	23	34	16	18	2

28. Do you think each of the following will make Americans (more) likely to vote for Harris, (less) likely to vote for Harris, or will they make no difference?

9/3/24 – Summary table among Black Americans

	More likely to vote for her	Less likely to vote for her	Will make no difference	No opinion /Skipped
a. Harris being a woman	41	23	33	3
b. Harris being Black and Asian	36	20	41	3

29. [INCLUDED FOR RANDOM HALF SAMPLE: Kamala Harris's father is Jamaican and her mother is Indian and she has long publicly identified as both Black and South Asian.]. Trump recently said the following about Harris "I didn't know she was Black until a number of years ago when she happened to turn Black and now she wants to be known as Black. So, I don't know, is she Indian or is she Black?" Do you think Trump's comments were respectful or disrespectful of Harris?

	---- Respectful -----			Neither respectful nor disrespectful	--- Disrespectful ---			Skip
	NET	Very	Somewhat		NET	Somewhat	Very	
9/3/24 Black	8	6	2	17	73	12	61	2

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With intro     10      6       4              18       71      11      60      2
No intro        7      6       1              16       75      12      63      2
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30. Do you think Trump's comments about Harris were respectful or disrespectful toward Black people overall?

| | | Respectful | | Neither respectful nor | | Disrespectful | | |
	NET	Very	Somewhat	disrespectful	NET	Somewhat	Very	Skip
9/3/24 Black	5	4	2	22	70	12	58	3
With Q29 intro	6	4	2	24	68	11	57	2
No Q29 intro	5	3	1	21	71	12	59	3

END

Charter Member

AAPOR

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