

Ipsos Political Monitor

September 2024

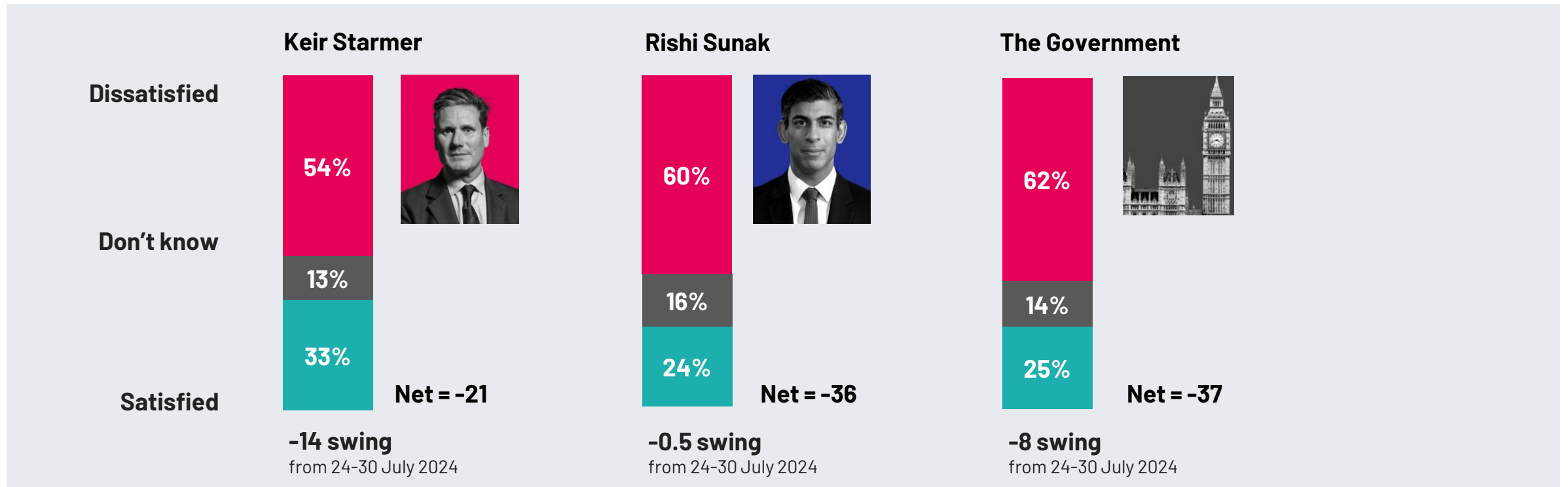
SATISFACTION

With government and party leaders



Satisfaction with leaders and the Government: September 2024

Are you satisfied or dissatisfied with the way.... is running the country / doing his job as Prime Minister /Leader of the Conservative Party?



Base: 1,009 British adults 18+, 11-17 September 2024. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

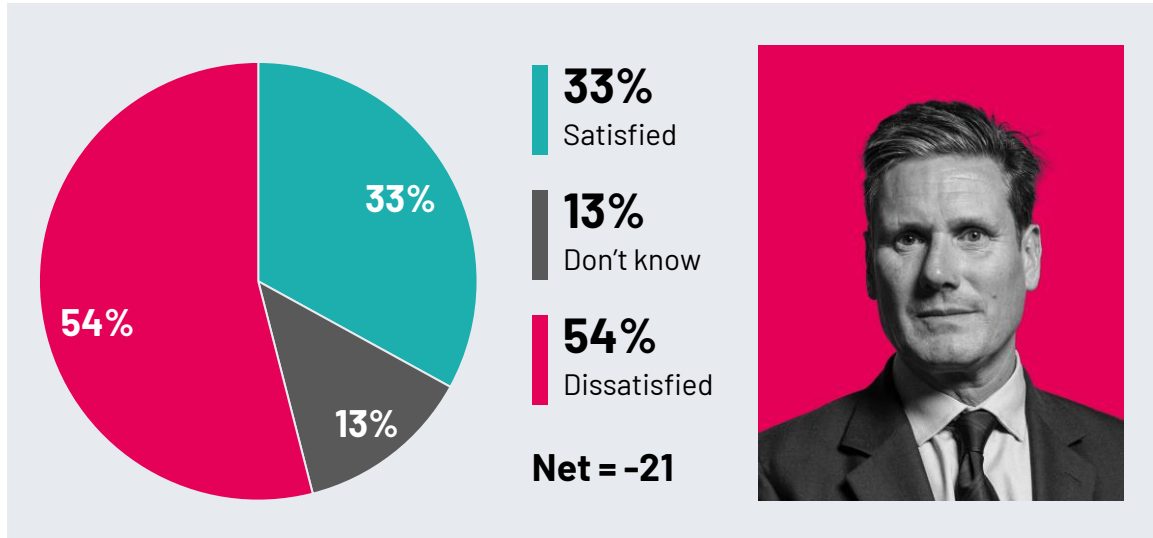
Source: Ipsos Political Monitor

Keir Starmer: Satisfaction

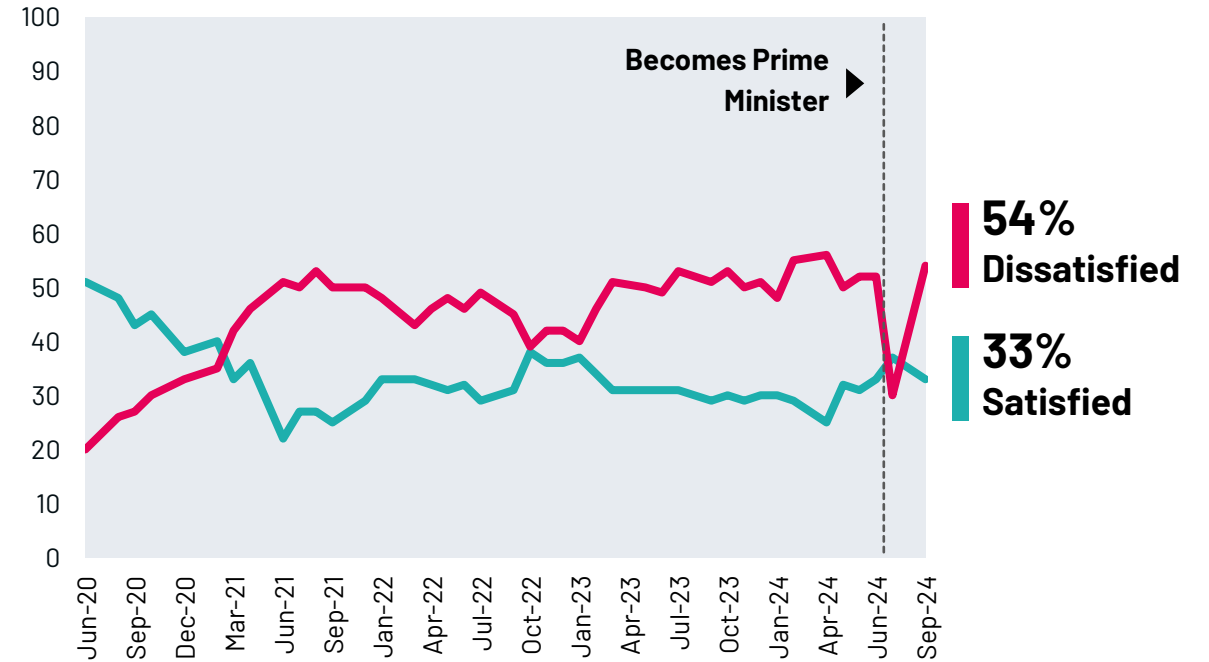
Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister

September 2024

Among all



June 2020 – September 2024

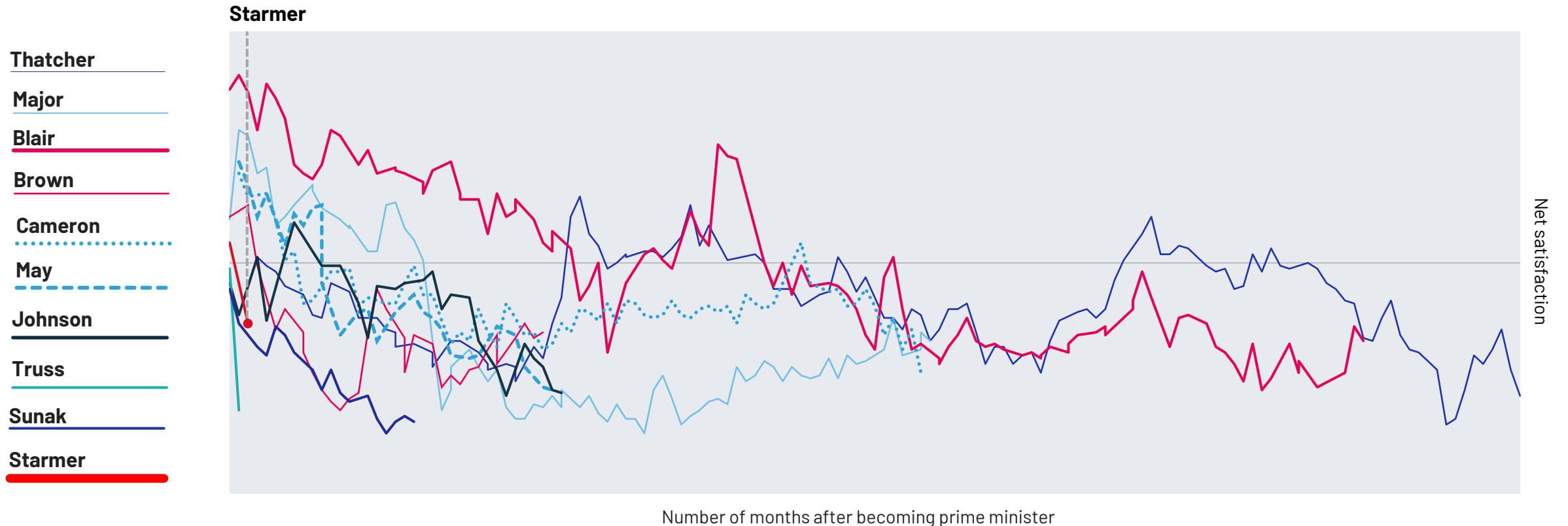


Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

Net satisfaction with Prime Ministers (1979-2024)

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?



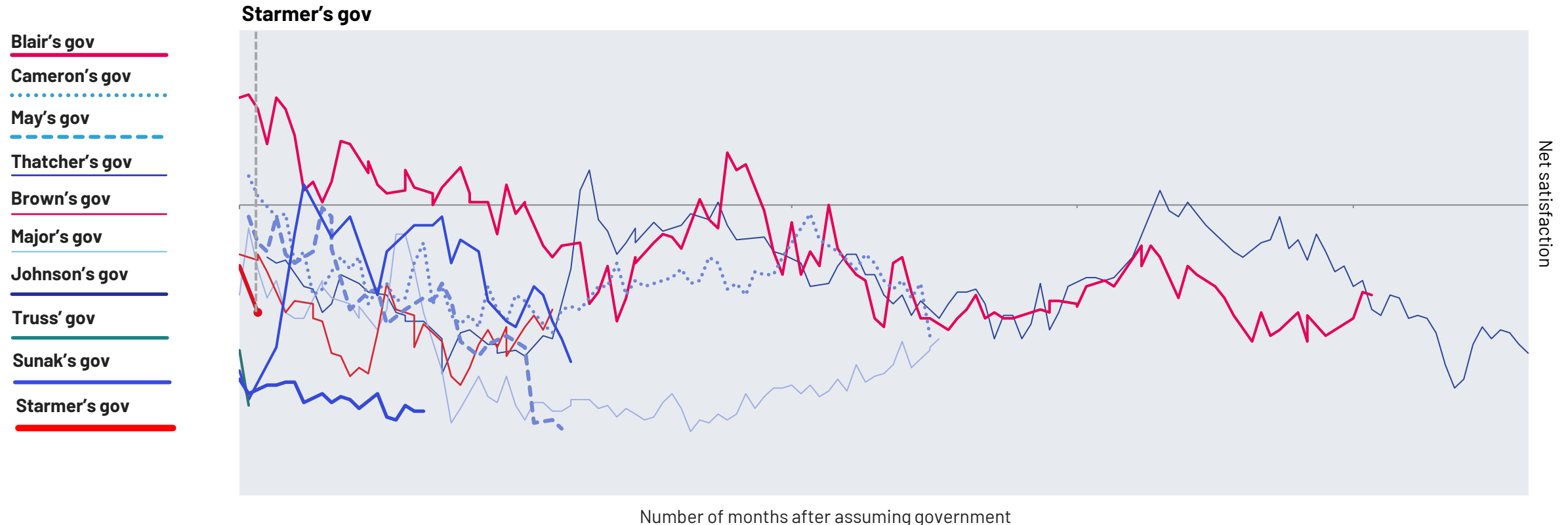
Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos Political Monitor

Net satisfaction with the Government (1979 – 2024)

How satisfied or dissatisfied are you with the way the government is running the country?



Note: Data collected prior to September 2008 was collected via face-to-face methodology; data collected from September 2008 was via telephone

Base: c.1,000 British adults each month

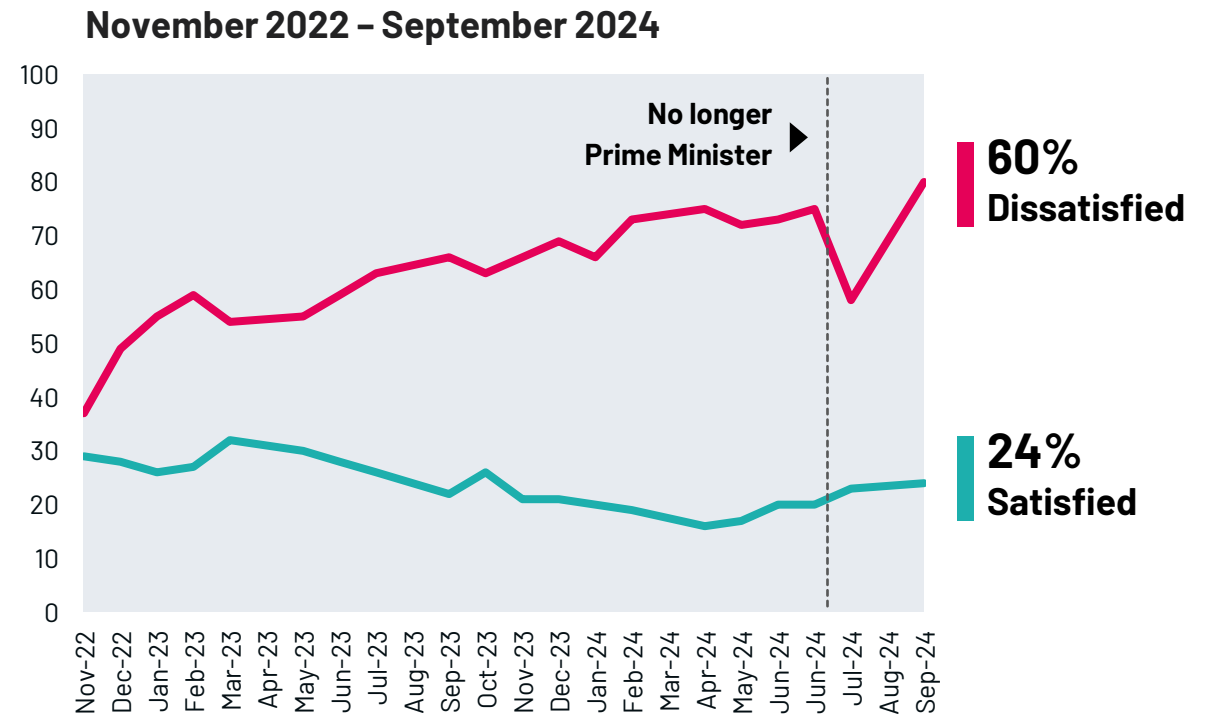
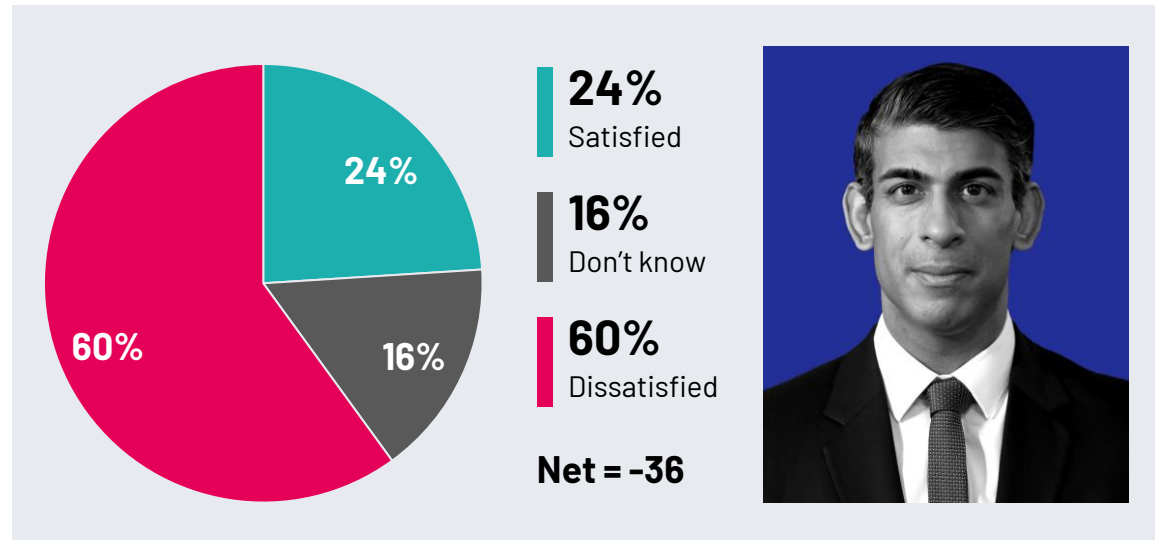
Source: Ipsos Political Monitor

Rishi Sunak: Satisfaction

Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as leader of the Conservative Party?

September 2024

Among all



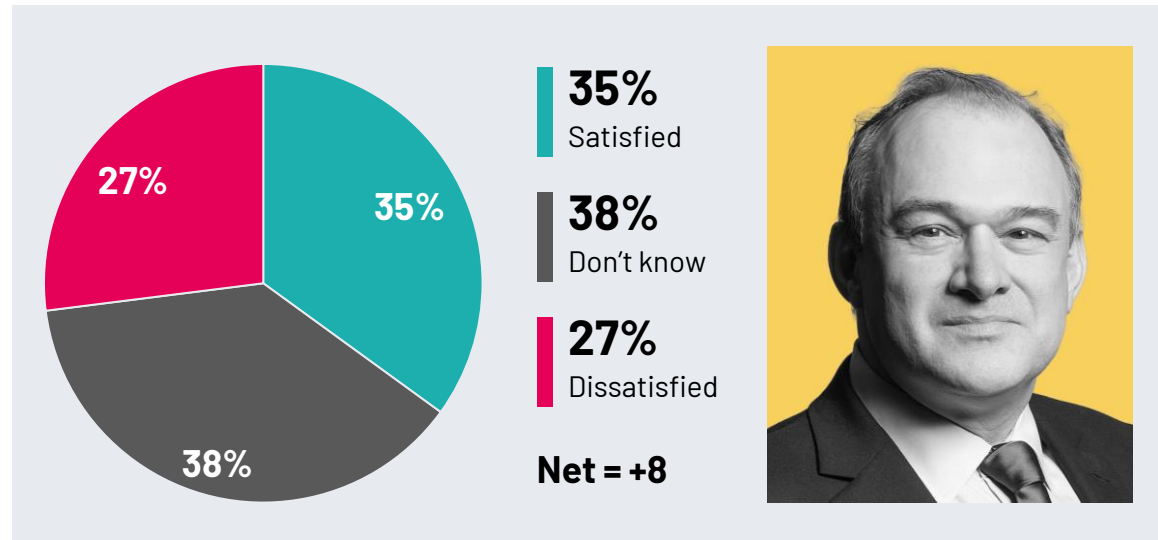
Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

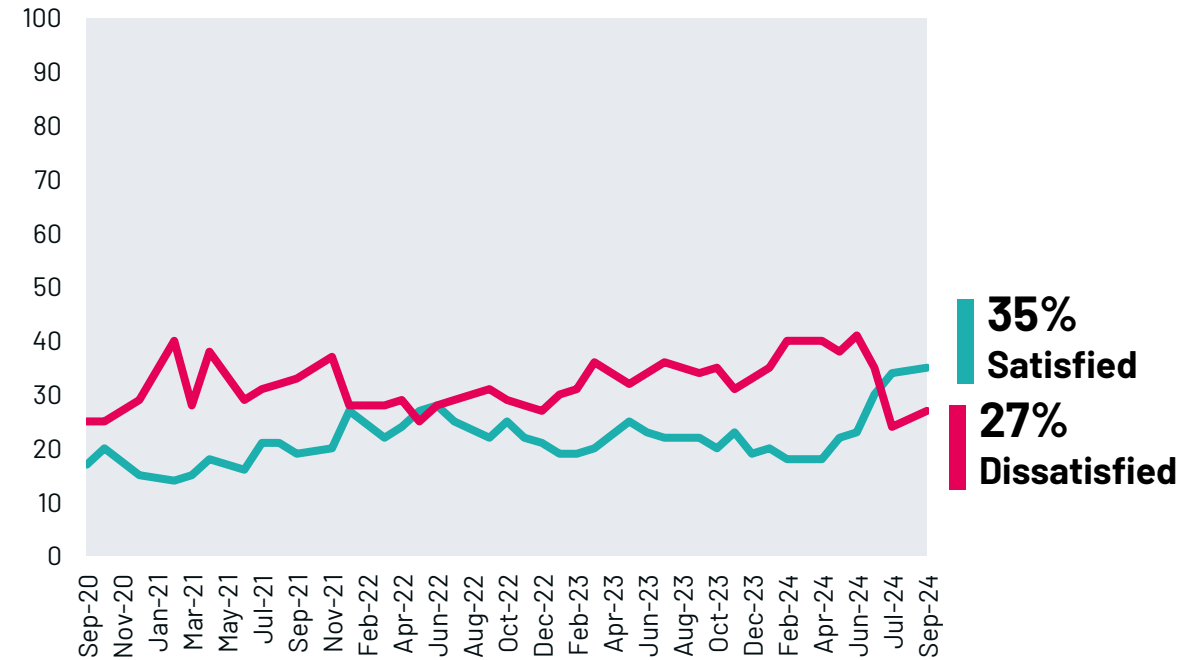
Ed Davey: Satisfaction

Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

September 2024



September 2020 – September 2024



Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

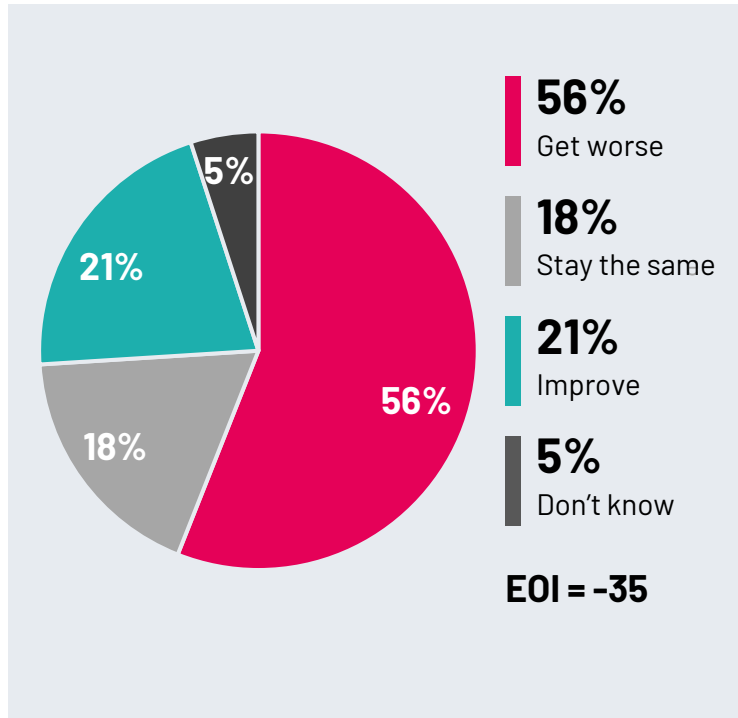
THE ECONOMY



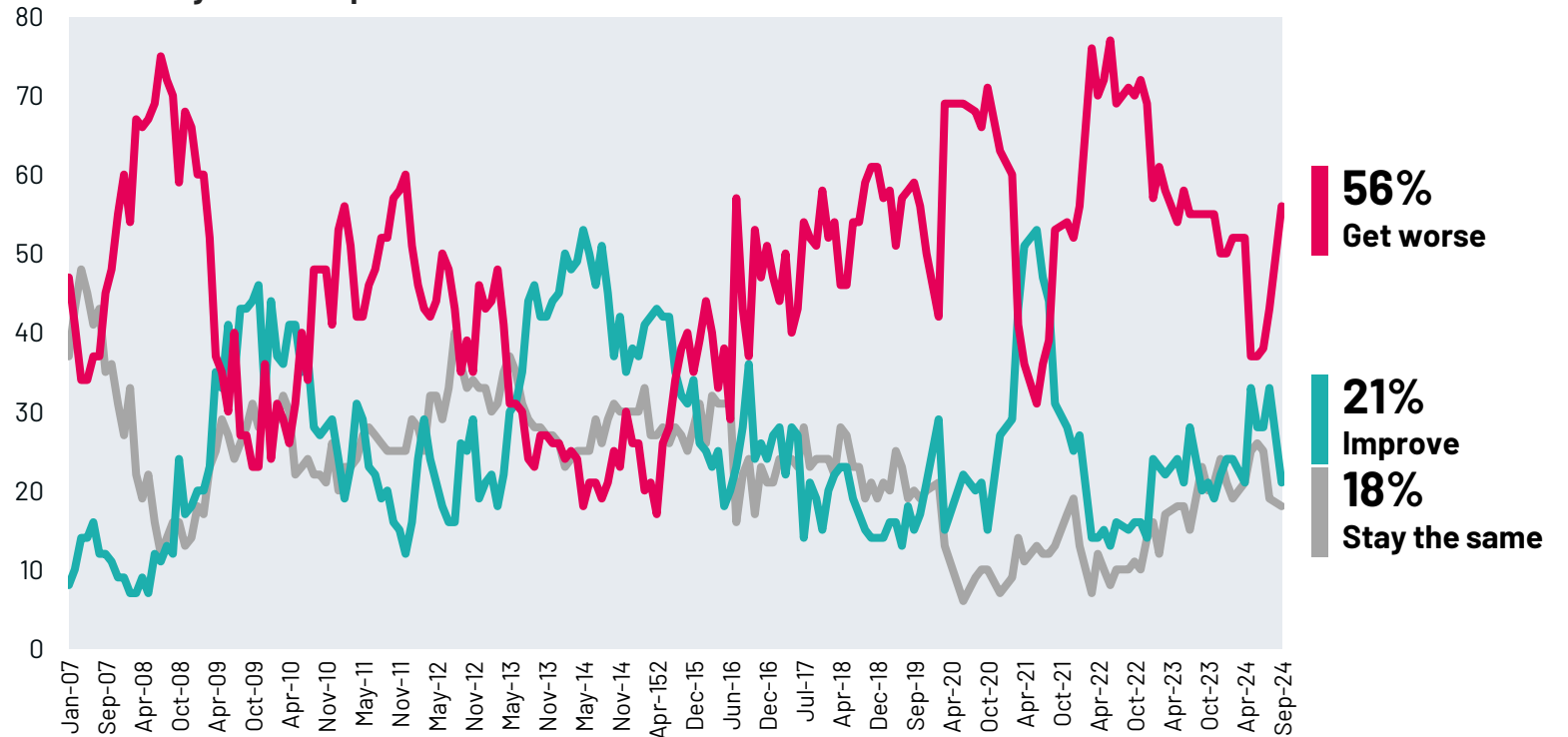
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

September 2024



February 2007 – September 2024

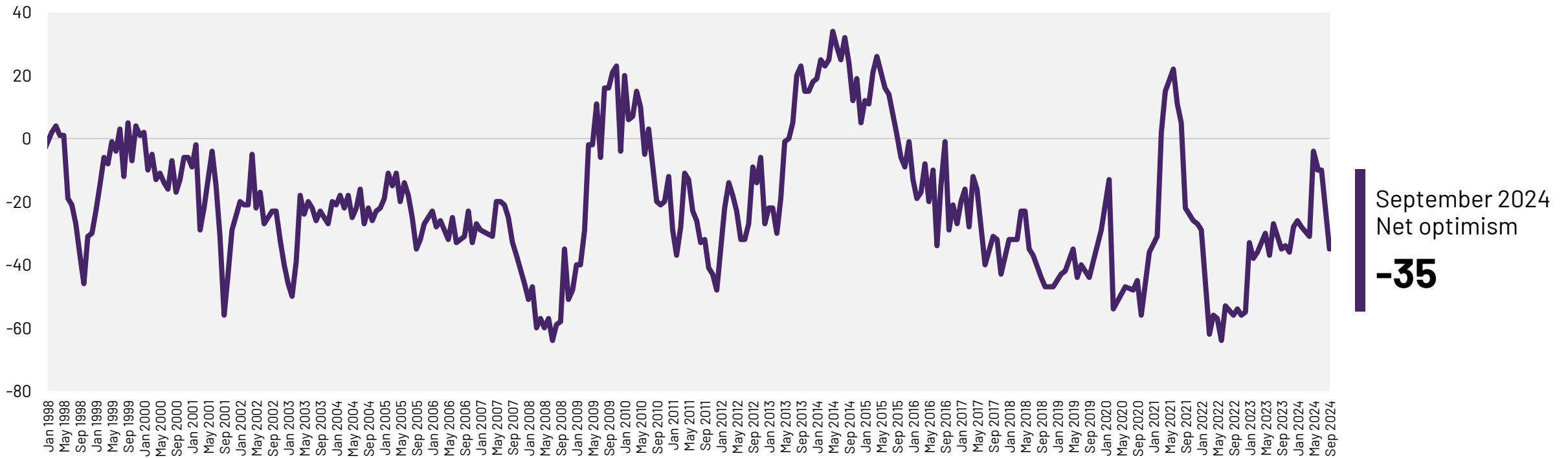


Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

Economic Optimism Index (1998-2024)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



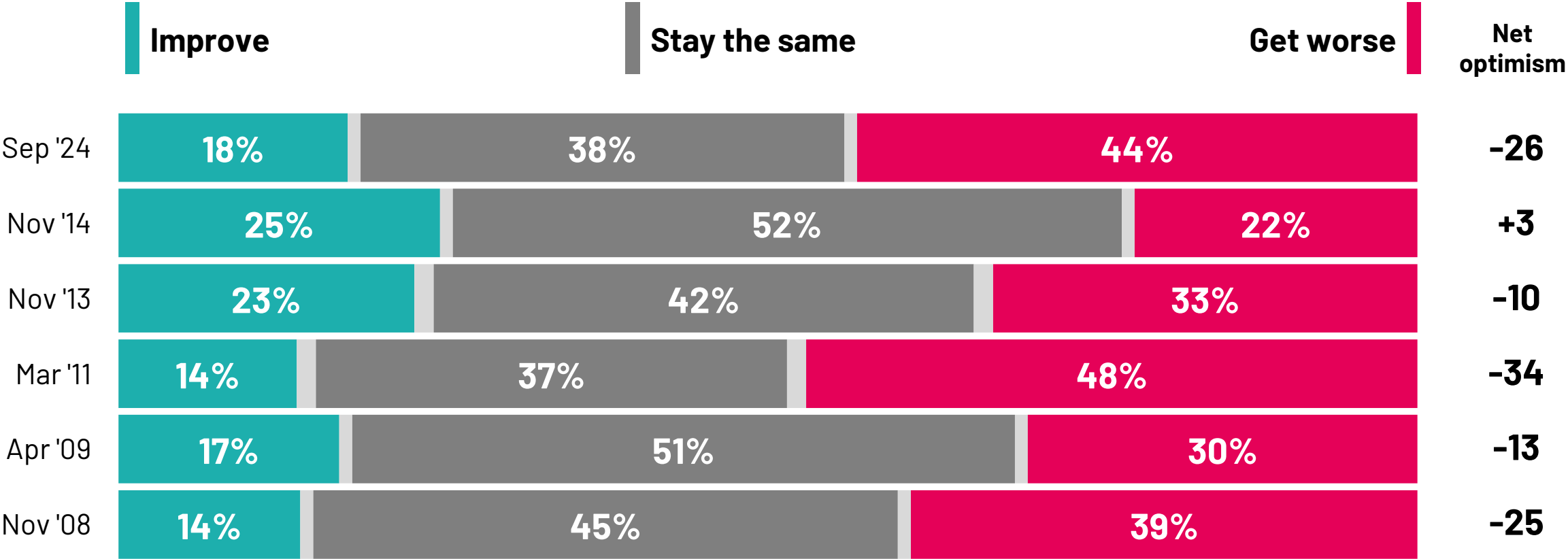
Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor



Personal economic optimism

Do you think that your personal financial circumstances will improve, get worse, or stay the same over the next 12 months?



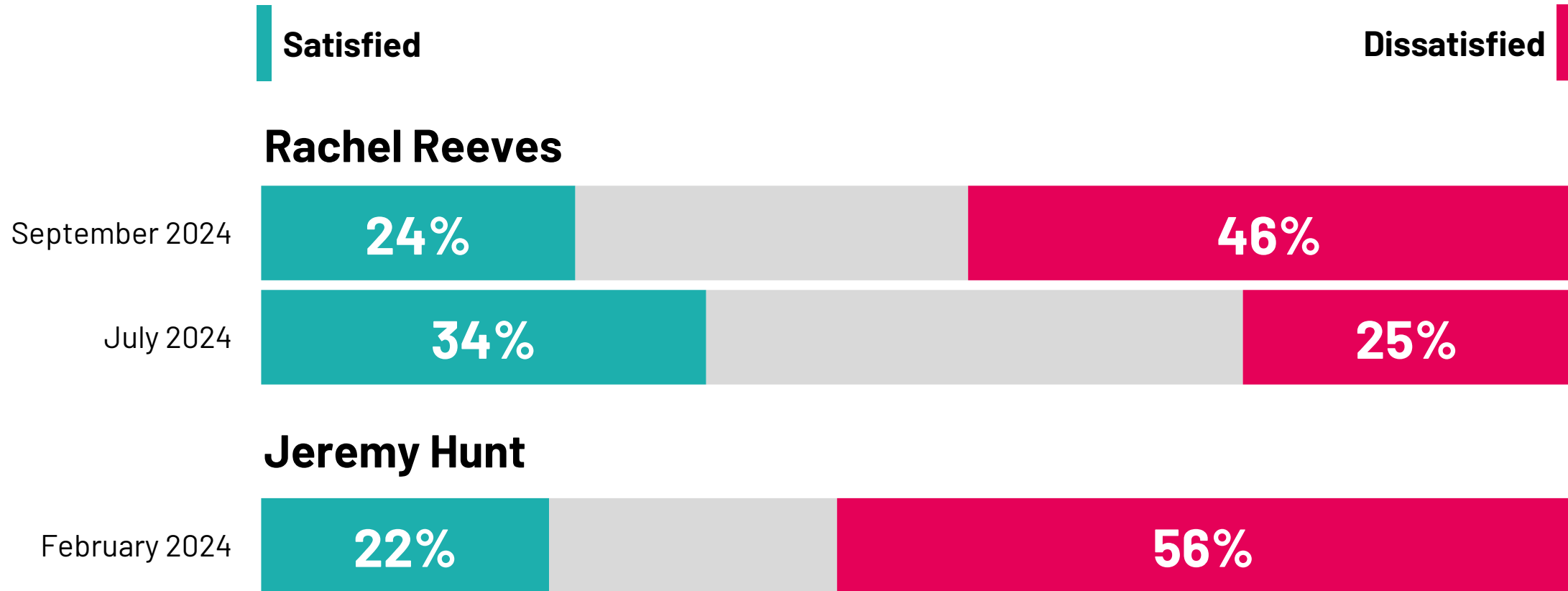
Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor



Rachel Reeves: Satisfaction rating

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?

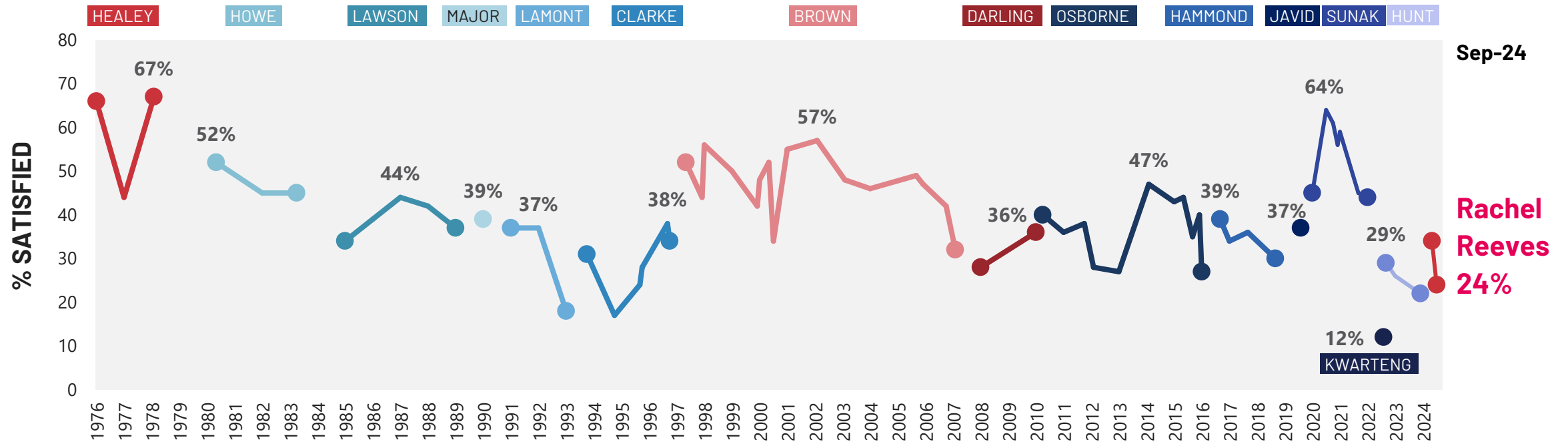


Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

Satisfaction with the Chancellor of the Exchequer: 1976-2024

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?



Note: Data labels denote each Chancellor's highest satisfaction score

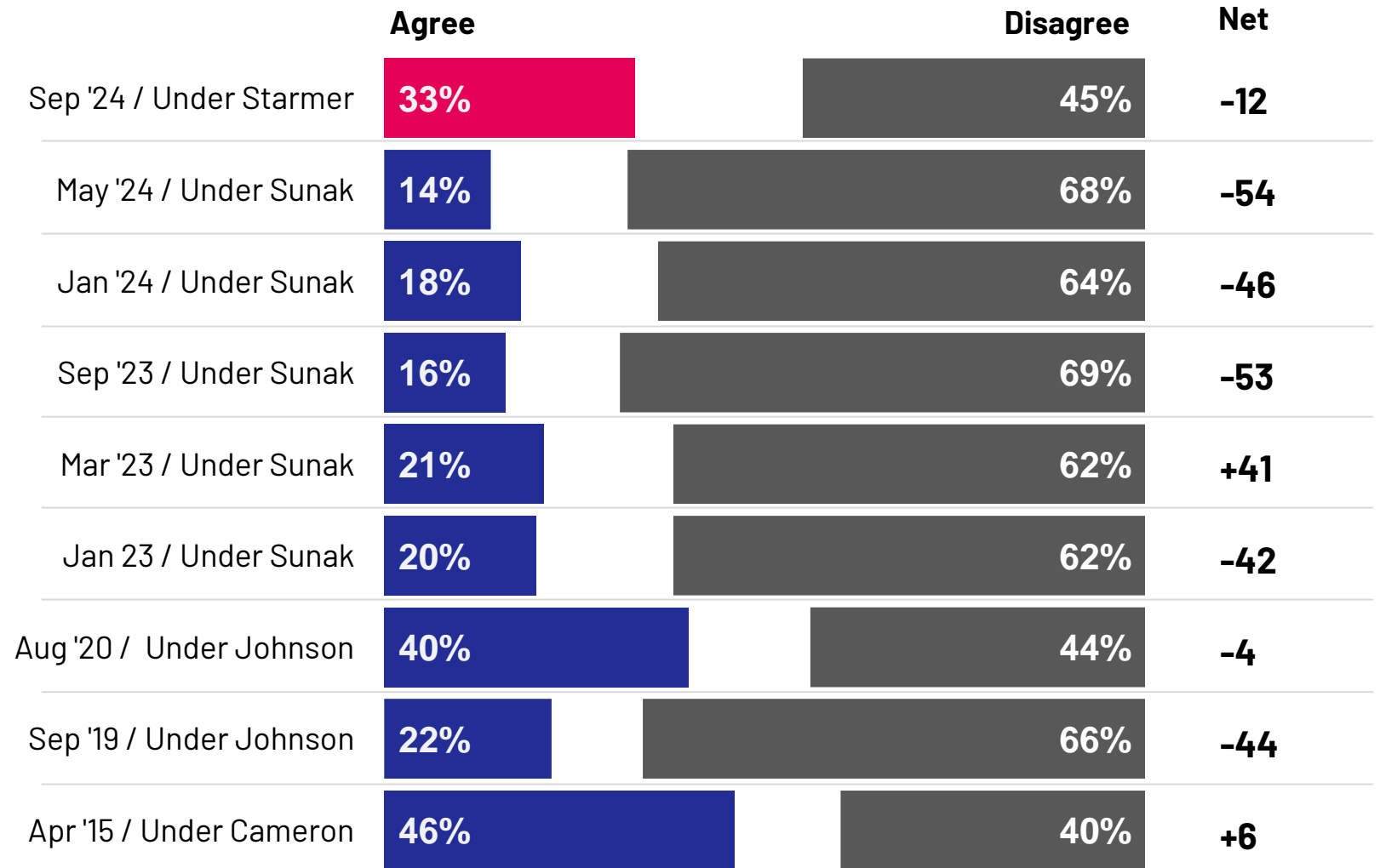
Source: Ipsos Political Monitor

Base: c.1,000 British adults 18+ each month

Is the current Government competent?

To what extent, if at all, do you agree or disagree with the following?

The word “competent” is an accurate description of the current Government

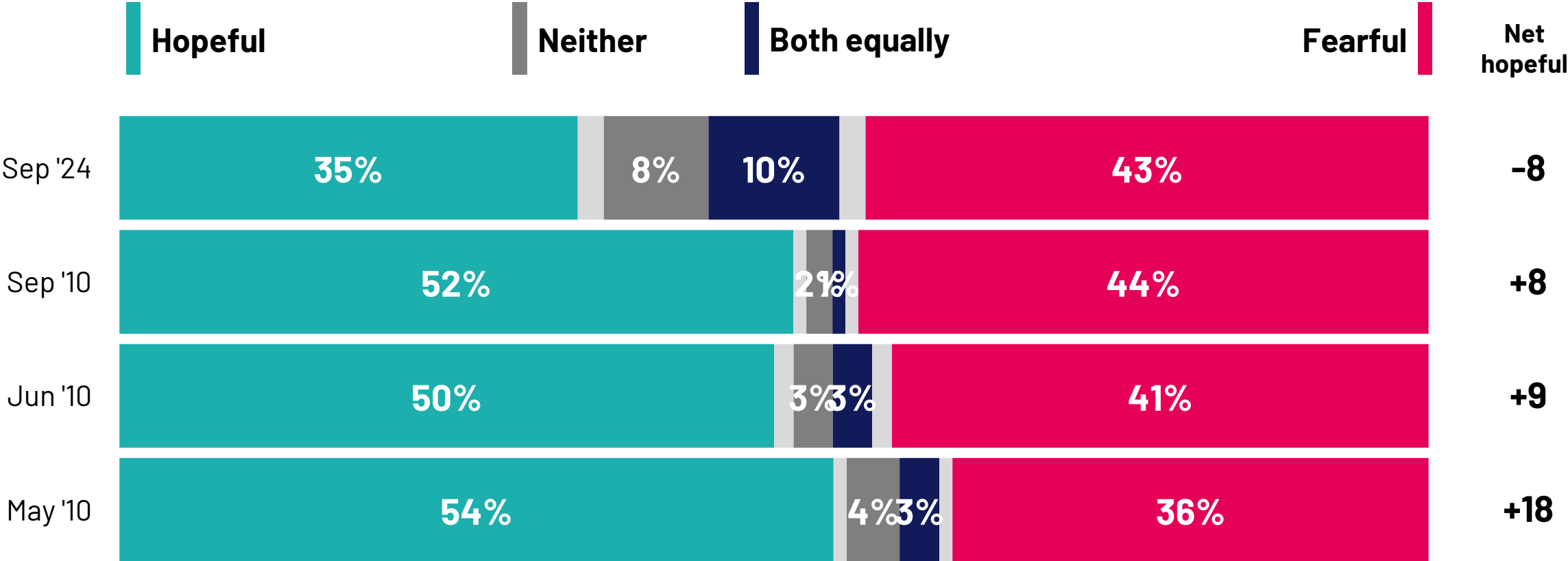


Source: Ipsos Political Monitor

Base: 1,009 British adults 18+, 11-17 September 2024

Perceptions of the new government

On balance, would you describe yourself as feeling more hopeful or more fearful of what the new government will do?



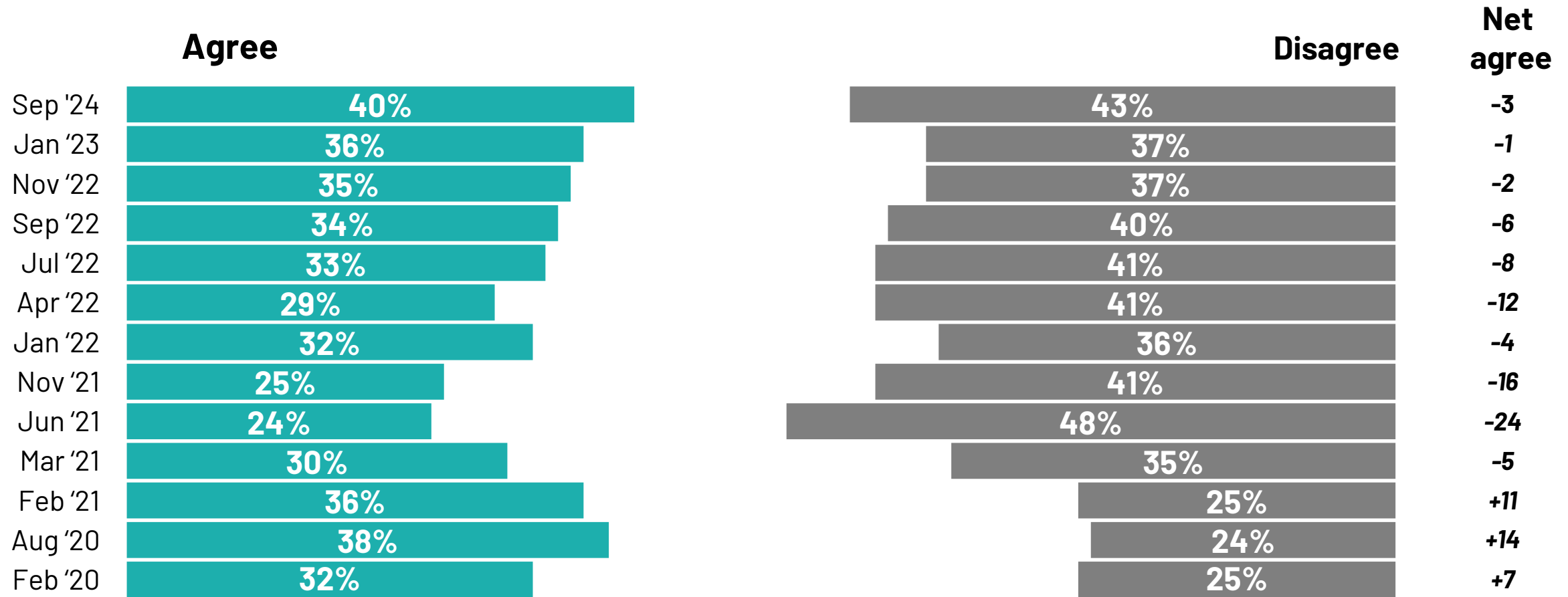
Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor



Does Keir Starmer have what it takes to be a good PM?

On balance, do you agree or disagree that... has what it takes to be a good Prime Minister



Base: 1,009 British adults 18+, 11-17 September 2024

Source: Ipsos Political Monitor

Ipsos

**September 2024
Political Monitor**

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