



TOPLINE & METHODOLOGY

Scripps News/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: September 13-15, 2024
 Number of interviews, National gen pop: 1,027
 Number of interviews, Arizona gen pop: 401

Margin of error: +/- 3.6 percentage points at the 95% confidence level for National gen pop
 Margin of error: +/- 7.1 percentage points at the 95% confidence level for Arizona gen pop

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

1. Are you currently registered to vote at your current address, or not?

Total Mean Summary

| | National Gen Pop (N=1,027) | Arizona Gen Pop (N=401) |
|--|----------------------------|-------------------------|
| Yes, registered to vote at my current address | 84% | 78% |
| No, not registered to vote at my current address | 14% | 19% |
| Not sure | 2% | 2% |
| Skipped | * | 2% |





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2. Which of the following topics are the most important issues facing the country as a whole? You may select up to three.

| | National Gen Pop | Arizona Gen Pop |
|-------------------------------------|------------------|-----------------|
| Inflation or increasing costs | 57% | 59% |
| Immigration | 39% | 47% |
| Threats to democracy | 25% | 22% |
| Crime or corruption | 25% | 22% |
| Environment/Climate change | 24% | 19% |
| Healthcare | 23% | 22% |
| Political extremism or polarization | 22% | 23% |
| Abortion | 22% | 24% |
| Foreign conflicts or terrorism | 14% | 13% |
| Election security or fraud | 11% | 11% |
| Education | 9% | 11% |
| Other | 4% | 6% |
| Skipped | 2% | 2% |

3. How closely are you following news on the following topics?

Total Closely Summary

| | National Gen Pop | Arizona Gen Pop |
|---|------------------|-----------------|
| The upcoming presidential election | 77% | 72% |
| The economy | 76% | 72% |
| The immigration situation at the U.S.-Mexico border | 59% | 62% |
| The upcoming House of Representatives elections in your state | 43% | 46% |
| [ASKED ONLY TO ARIZONA RESIDENTS] The upcoming Senate election in your state | N/A | 53% |

- a. The economy

| | National Gen Pop | Arizona Gen Pop |
|--------------------------|------------------|-----------------|
| Very closely | 35% | 34% |
| Somewhat closely | 41% | 39% |
| Not very closely | 15% | 16% |
| Not at all closely | 8% | 8% |
| Skipped | 1% | 3% |
| <i>Closely (Net)</i> | <i>76%</i> | <i>72%</i> |
| <i>Not Closely (Net)</i> | <i>23%</i> | <i>25%</i> |





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3. How closely are you following news on the following topics? (Continued)

b. The immigration situation at the U.S.-Mexico border

| | National Gen Pop | Arizona Gen Pop |
|--------------------------|-------------------------|------------------------|
| Very closely | 23% | 27% |
| Somewhat closely | 36% | 35% |
| Not very closely | 25% | 22% |
| Not at all closely | 15% | 13% |
| Skipped | 1% | 3% |
| <i>Closely (Net)</i> | <i>59%</i> | <i>62%</i> |
| <i>Not Closely (Net)</i> | <i>40%</i> | <i>35%</i> |

c. The upcoming presidential election

| | National Gen Pop | Arizona Gen Pop |
|--------------------------|-------------------------|------------------------|
| Very closely | 45% | 47% |
| Somewhat closely | 32% | 25% |
| Not very closely | 12% | 15% |
| Not at all closely | 10% | 10% |
| Skipped | 1% | 3% |
| <i>Closely (Net)</i> | <i>77%</i> | <i>72%</i> |
| <i>Not Closely (Net)</i> | <i>21%</i> | <i>25%</i> |

d. The upcoming House of Representatives elections in your state

| | National Gen Pop | Arizona Gen Pop |
|--------------------------|-------------------------|------------------------|
| Very closely | 15% | 14% |
| Somewhat closely | 27% | 31% |
| Not very closely | 33% | 31% |
| Not at all closely | 23% | 20% |
| Skipped | 1% | 3% |
| <i>Closely (Net)</i> | <i>43%</i> | <i>46%</i> |
| <i>Not Closely (Net)</i> | <i>56%</i> | <i>52%</i> |

e. [ASKED ONLY TO ARIZONA RESIDENTS] The upcoming Senate election in your state

| | Arizona Gen Pop |
|--------------------------|------------------------|
| Very closely | 21% |
| Somewhat closely | 33% |
| Not very closely | 28% |
| Not at all closely | 15% |
| Skipped | 3% |
| <i>Closely (Net)</i> | <i>53%</i> |
| <i>Not Closely (Net)</i> | <i>44%</i> |



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4. Which of the following, if any, do you view as the country's top priority on immigration?

| | National Gen Pop | Arizona Gen Pop |
|---|------------------|-----------------|
| Securing the U.S.-Mexico border | 33% | 36% |
| Offering a path to citizenship for undocumented immigrants currently living in the U.S. | 20% | 20% |
| Deporting those who are in the country illegally | 18% | 14% |
| Ensuring opportunities remain for those who wish to enter the U.S. legally | 18% | 16% |
| Providing asylum to those who qualify | 6% | 4% |
| Other | 2% | 5% |
| Skipped | 4% | 4% |

5. How favorable or unfavorable is your opinion of each of the following people?

Total Favorable Summary

| | National Gen Pop | Arizona Gen Pop |
|--|------------------|-----------------|
| Kamala Harris | 45% | 41% |
| Donald Trump | 38% | 37% |
| [ASK ONLY TO ARIZONA RESIDENTS] Ruben Gallego | N/A | 35% |
| [ASK ONLY TO ARIZONA RESIDENTS] Kari Lake | N/A | 26% |
| [ASK ONLY TO ARIZONA RESIDENTS] Mark Kelly | N/A | 47% |
| [ASK ONLY TO ARIZONA RESIDENTS] Katie Hobbs | N/A | 37% |

- a. Kamala Harris

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very favorable | 28% | 25% |
| Somewhat favorable | 17% | 16% |
| Somewhat unfavorable | 9% | 12% |
| Very unfavorable | 39% | 34% |
| Heard of, no opinion | 4% | 9% |
| Never heard of | 1% | - |
| Skipped | 1% | 3% |
| <i>Favorable (Net)</i> | <i>45%</i> | <i>41%</i> |
| <i>Not Favorable (Net)</i> | <i>48%</i> | <i>47%</i> |



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5. How favorable or unfavorable is your opinion of each of the following people? (Continued)

b. Donald Trump

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very favorable | 22% | 23% |
| Somewhat favorable | 17% | 14% |
| Somewhat unfavorable | 8% | 11% |
| Very unfavorable | 48% | 45% |
| Heard of, no opinion | 2% | 3% |
| Never heard of | 1% | 1% |
| Skipped | 1% | 3% |
| <i>Favorable (Net)</i> | <i>38%</i> | <i>37%</i> |
| <i>Not Favorable (Net)</i> | <i>57%</i> | <i>56%</i> |

c. [ASK ONLY TO ARIZONA RESIDENTS] Ruben Gallego

| | Arizona Gen Pop |
|----------------------------|-----------------|
| Very favorable | 16% |
| Somewhat favorable | 19% |
| Somewhat unfavorable | 9% |
| Very unfavorable | 20% |
| Heard of, no opinion | 20% |
| Never heard of | 13% |
| Skipped | 3% |
| <i>Favorable (Net)</i> | <i>35%</i> |
| <i>Not Favorable (Net)</i> | <i>28%</i> |

d. [ASK ONLY TO ARIZONA RESIDENTS] Kari Lake

| | Arizona Gen Pop |
|----------------------------|-----------------|
| Very favorable | 13% |
| Somewhat favorable | 13% |
| Somewhat unfavorable | 12% |
| Very unfavorable | 42% |
| Heard of, no opinion | 13% |
| Never heard of | 4% |
| Skipped | 3% |
| <i>Favorable (Net)</i> | <i>26%</i> |
| <i>Not Favorable (Net)</i> | <i>54%</i> |





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5. How favorable or unfavorable is your opinion of each of the following people? (Continued)

e. [ASK ONLY TO ARIZONA RESIDENTS] Mark Kelly

| | Arizona Gen Pop |
|----------------------------|-----------------|
| Very favorable | 27% |
| Somewhat favorable | 20% |
| Somewhat unfavorable | 12% |
| Very unfavorable | 19% |
| Heard of, no opinion | 13% |
| Never heard of | 5% |
| Skipped | 3% |
| <i>Favorable (Net)</i> | <i>47%</i> |
| <i>Not Favorable (Net)</i> | <i>31%</i> |

f. [ASK ONLY TO ARIZONA RESIDENTS] Katie Hobbs

| | Arizona Gen Pop |
|----------------------------|-----------------|
| Very favorable | 15% |
| Somewhat favorable | 22% |
| Somewhat unfavorable | 13% |
| Very unfavorable | 20% |
| Heard of, no opinion | 19% |
| Never heard of | 8% |
| Skipped | 3% |
| <i>Favorable (Net)</i> | <i>37%</i> |
| <i>Not Favorable (Net)</i> | <i>33%</i> |

6. Which presidential candidate do you believe will do a better job handling immigration?

| | National Gen Pop | Arizona Gen Pop |
|---------------|------------------|-----------------|
| Donald Trump | 44% | 41% |
| Kamala Harris | 34% | 28% |
| Neither | 12% | 21% |
| Don't know | 8% | 7% |
| Skipped | 1% | 3% |





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7. Which of the following, if any, best describes your understanding of Kamala Harris' responsibilities as vice president, specifically as it relates to the issue of immigration?

| | National Gen Pop | Arizona Gen Pop |
|--|------------------|-----------------|
| She is responsible for securing the southern border | 17% | 16% |
| She is responsible for addressing the reasons why migrants leave their home countries for the U.S. | 10% | 10% |
| Some mix of both | 28% | 31% |
| She has little to no responsibility | 24% | 25% |
| Don't know | 20% | 15% |
| Skipped | 2% | 4% |

8. To what extent do you support or oppose the following?

Total Support Summary

| | National Gen Pop | Arizona Gen Pop |
|---|------------------|-----------------|
| [ASK ONLY TO ARIZONA RESIDENTS] A law that makes unauthorized U.S.-Mexico border entry a state level crime | N/A | 58% |
| Restrictions that limit the number of migrants who can claim asylum | 69% | 70% |
| Giving a pathway to citizenship for undocumented immigrants who arrived in the U.S. as children | 68% | 72% |
| Local law enforcement having the ability to detain migrants | 62% | 58% |
| The mass deportation of undocumented immigrants | 54% | 49% |

- a. **[ASK ONLY TO ARIZONA RESIDENTS]** A law that makes unauthorized U.S.-Mexico border entry a state level crime

| | Arizona Gen Pop |
|----------------------|-----------------|
| Strongly support | 30% |
| Somewhat support | 29% |
| Somewhat oppose | 25% |
| Strongly oppose | 13% |
| Skipped | 3% |
| <i>Support (Net)</i> | <i>58%</i> |
| <i>Oppose (Net)</i> | <i>38%</i> |





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8. To what extent do you support or oppose the following? (Continued)

b. Giving a pathway to citizenship for undocumented immigrants who arrived in the U.S. as children

| | National Gen Pop | Arizona Gen Pop |
|----------------------|-------------------------|------------------------|
| Strongly support | 34% | 39% |
| Somewhat support | 35% | 33% |
| Somewhat oppose | 15% | 14% |
| Strongly oppose | 13% | 10% |
| Skipped | 3% | 3% |
| <i>Support (Net)</i> | <i>68%</i> | <i>72%</i> |
| <i>Oppose (Net)</i> | <i>28%</i> | <i>25%</i> |

c. The mass deportation of undocumented immigrants

| | National Gen Pop | Arizona Gen Pop |
|----------------------|-------------------------|------------------------|
| Strongly support | 30% | 27% |
| Somewhat support | 24% | 22% |
| Somewhat oppose | 20% | 24% |
| Strongly oppose | 23% | 24% |
| Skipped | 4% | 4% |
| <i>Support (Net)</i> | <i>54%</i> | <i>49%</i> |
| <i>Oppose (Net)</i> | <i>42%</i> | <i>47%</i> |

d. Restrictions that limit the number of migrants who can claim asylum

| | National Gen Pop | Arizona Gen Pop |
|----------------------|-------------------------|------------------------|
| Strongly support | 35% | 36% |
| Somewhat support | 34% | 35% |
| Somewhat oppose | 19% | 20% |
| Strongly oppose | 9% | 7% |
| Skipped | 4% | 3% |
| <i>Support (Net)</i> | <i>69%</i> | <i>70%</i> |
| <i>Oppose (Net)</i> | <i>27%</i> | <i>27%</i> |

e. Local law enforcement having the ability to detain migrants

| | National Gen Pop | Arizona Gen Pop |
|----------------------|-------------------------|------------------------|
| Strongly support | 35% | 31% |
| Somewhat support | 27% | 26% |
| Somewhat oppose | 19% | 23% |
| Strongly oppose | 16% | 16% |
| Skipped | 4% | 3% |
| <i>Support (Net)</i> | <i>62%</i> | <i>58%</i> |
| <i>Oppose (Net)</i> | <i>35%</i> | <i>39%</i> |





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9. How concerned are you, if at all, about the following happening in this year's election?

Total Concerned Summary

| | National Gen Pop | Arizona Gen Pop |
|---|------------------|-----------------|
| Officials not accepting the results of the election | 71% | 69% |
| Foreign countries interfering with the election | 69% | 61% |
| Non-citizens voting illegally | 51% | 49% |
| Widespread voter fraud | 50% | 49% |
| Your vote not being counted | 49% | 40% |

a. Your vote not being counted

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very concerned | 26% | 18% |
| Somewhat concerned | 23% | 22% |
| Not very concerned | 22% | 26% |
| Not at all concerned | 26% | 31% |
| Skipped | 3% | 3% |
| <i>Concerned (Net)</i> | <i>49%</i> | <i>40%</i> |
| <i>Not Concerned (Net)</i> | <i>48%</i> | <i>57%</i> |

b. Non-citizens voting illegally

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very concerned | 36% | 33% |
| Somewhat concerned | 15% | 16% |
| Not very concerned | 18% | 20% |
| Not at all concerned | 29% | 28% |
| Skipped | 3% | 3% |
| <i>Concerned (Net)</i> | <i>51%</i> | <i>49%</i> |
| <i>Not Concerned (Net)</i> | <i>47%</i> | <i>48%</i> |

c. Widespread voter fraud

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very concerned | 29% | 26% |
| Somewhat concerned | 21% | 23% |
| Not very concerned | 21% | 20% |
| Not at all concerned | 27% | 29% |
| Skipped | 2% | 3% |
| <i>Concerned (Net)</i> | <i>50%</i> | <i>49%</i> |
| <i>Not Concerned (Net)</i> | <i>48%</i> | <i>49%</i> |





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9. How concerned are you, if at all, about the following happening in this year's election?
(Continued)

d. Foreign countries interfering with the election

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very concerned | 34% | 25% |
| Somewhat concerned | 35% | 36% |
| Not very concerned | 20% | 26% |
| Not at all concerned | 9% | 10% |
| Skipped | 3% | 3% |
| <i>Concerned (Net)</i> | <i>69%</i> | <i>61%</i> |
| <i>Not Concerned (Net)</i> | <i>29%</i> | <i>36%</i> |

e. Officials not accepting the results of the election

| | National Gen Pop | Arizona Gen Pop |
|----------------------------|------------------|-----------------|
| Very concerned | 37% | 36% |
| Somewhat concerned | 34% | 34% |
| Not very concerned | 19% | 19% |
| Not at all concerned | 8% | 9% |
| Skipped | 2% | 3% |
| <i>Concerned (Net)</i> | <i>71%</i> | <i>69%</i> |
| <i>Not Concerned (Net)</i> | <i>27%</i> | <i>28%</i> |

10. Which of these is your main source of news?

| | National Gen Pop | Arizona Gen Pop |
|--|------------------|-----------------|
| ABC, CBS, or NBC News | 19% | 16% |
| Digital or online news | 14% | 20% |
| Social media or YouTube | 11% | 16% |
| FOX News | 10% | 9% |
| CNN or MSNBC | 10% | 5% |
| Public television or radio | 7% | 9% |
| New York Times, Washington Post, Wall Street Journal, or USA Today | 6% | 4% |
| Newsmax, OANN, Daily Wire, Daily Caller, or other conservative media | 2% | 4% |
| Your local newspaper | 2% | 3% |
| Telemundo or Univision | 1% | 1% |
| Other | 6% | 3% |
| None of these | 11% | 8% |
| Skipped | 1% | 2% |





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About the Study

This Scripps News/Ipsos poll was conducted by Ipsos from September 13 to September 15, 2024, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,027 adults age 18 or older. The sample includes 401 respondents that are currently residents of Arizona.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data for the national gen pop sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)





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The data for the Arizona gen pop sample were weighted to adjust for gender by age, race/ethnicity, education, metropolitan status, household income, and 2020 Presidential vote choice. The demographic benchmarks came from the 2022 American Community Survey (ACS).

- Gender (Male, Female) by Age (18–44, 45–59, 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Hispanic, Non-White, Non-Hispanic)
- Education (High School or less, Some College, Bachelor or higher)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$50,000, \$50,000-\$99,999, \$100,000+)
- 2020 Presidential Vote Choice (Joe Biden, Donald Trump, Someone else/Did not vote)

The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the national gen pop sample. The margin of sampling error takes into account the design effect, which was 1.42. For the Arizona gen pop sample, the margin of sampling error is plus or minus 7.1 percentage points, and the design effect is 2.10.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

